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THE Survey OF Buying Power DATA SERVICE 1983

VOLUME I

EXPLANATION OF TERMS

State and Regional Summaries And Metropolitan Market Rankings For Population, Households, Effective Buying Income (EBI), Retail Sales, Buying Power Index (BPI).

Totals and Percents For Population, Households, Effective Buying Income, Retail Sales, Buying Power Index.

Population By Age And Sex.

Households By Age Of Householder And By Number Of Persons.

Households By Effective Buying Income Group.

VOLUME II

State And Regional Summaries And Metropolitan Market Rankings For Retail Sales By Store Group And Merchandise Line.

Retail Sales By Store Group: 1982 Estimates and 1977 Census Of Retail Trade.
Merchandise Line Sales: 1982 Estimates and 1977 Census Of Retail Trade.

VOLUME III

State And Regional Summaries And Metropolitan Market Rankings for 1987 Projections.

1987 Projections Of Population, Households, Effective Buying Income, Retail Sales, And Buying Power Index.

TV Market (ADI) Summaries And Rankings Of Population, Households, Effective Buying Income, Retail Sales And Buying Power Index, With 1987 Projections.

TV Market (ADI) Summaries And Rankings Of Retail Sales By Store Group And Merchandise Line.

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USER'S GUIDE TO

Sales & Marketing Management's

Survey OF Buying Power DATA SERVICE

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How To Use
S&MM's Survey Of Buying Power
DATA SERVICE

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

Volume 1 includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

Volume 2 covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

Volume 3 presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
- **a.** Measuring Sales Performance
- **b.** Setting Sales Goals
- **c.** Setting Sales Quotas
- **d.** Territory Alignment/Realignment

Section Two: MARKETING
- **a.** Measuring Market Potential
- **b.** Developing Marketing Strategies & Determining Distribution Channels
- **c.** Evaluating New Product Potential
- **d.** Long Range Planning

Section Three: ADVERTISING
- **a.** Test Market Selection
- **b.** Co-op Advertising Allocations
- **c.** Media Selection
- **d.** Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

FMR ESTIMATES METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970–80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**–9.0**	**6,559**	**66.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	–22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	–15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,002	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	–7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	551,452	.0304	259,744	.0269	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	–4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	–3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*–6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***–5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$PI = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad PI = \frac{50{,}000}{39{,}886} \qquad PI = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,942	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	624	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.8
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,178	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,269**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,886**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1979 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	1979	65,399	12,286	12,020	4,434	22,101	11,847	614	293	217	3,165	13,387	2,370	2,214
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1979	210,240	55,359	54,278	15,162	23,218	14,650	6,153	8,950	4,961	45,636	22,093	9,173	9,662
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1979	289,179	65,589	63,162	39,635	38,179	15,777	5,835	9,454	4,666	31,742	45,625	17,641	5,395
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1979	112,914	36,732	35,575	11,489	6,982	1,909	4,312	2,378	1,281	22,580	10,196	5,654	3,218
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1979	61,440	16,730	16,369	3,732	5,777		3,255	2,031	1,250	15,684	4,192	6,422	1,820
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1979	26,263	12,372	12,105	1,014	1,974		308	1,477	859	1,973	2,550	1,498	1,461
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	1979	6,117,664	1,392,032	1,352,913	600,706	740,188	644,003	202,379	381,974	245,120	1,316,845	395,666	352,537	228,085
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1979	204,249	60,472	58,760	16,341	6,026		4,464	5,285	3,124	29,880	35,412	21,815	6,497
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1979	213,037	60,927	59,950	16,107	21,763		2,948	5,046	3,768	24,131	35,507	22,184	2,911
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1979	2,054,626	486,805	466,496	172,568	272,464	242,254	63,560	105,846	60,298	447,742	179,021	87,712	80,235
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1979	185,142	66,787	65,972	14,419	9,885	4,689	6,612	3,303	1,417	31,270	20,632	10,783	9,060
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1979	98,626	24,404	23,877	7,454	16,486	15,506	16,417	5,921	2,700	8,467	6,538	5,298	4,285
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1979	228,625	70,561	68,754	24,370	13,417		6,540	7,847	4,384	26,212	16,455	21,459	10,978
	1977	173,852	48,205	46,793	9,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1979	308,055	71,073	69,458	29,049	41,543	36,328	7,469	10,484	7,952	61,402	32,833	22,510	9,561
	1977	262,024	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1979	**8,172,290**	**1,878,837**	**1,819,409**	**773,274**	**1,012,652**	**886,257**	**265,939**	**487,820**	**305,418**	**1,764,587**	**574,687**	**440,249**	**308,320**
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1979	**10,175,459**	**2,432,129**	**2,359,689**	**956,480**	**1,220,003**	**986,963**	**330,866**	**550,289**	**341,997**	**2,066,729**	**820,707**	**587,056**	**375,382**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment

needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 BPI		ADI	1980 BPI
1	New York	11.92	6	Detroit	3.20
2	Los Angeles	7.08	7	Washington DC	3.19
3	Chicago	5.95	8	Boston	2.49
4	San Francisco	4.36	9	Houston	2.36
5	Philadelphia	4.11	10	Dallas/Ft. Worth	2.07
				Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase.Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE**, through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	BPI	EPP/BPI	MPP/BPI	PPP/BPI
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	Grocery	Drugs	Footwear
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,515	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

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Let us hear from you...

Most of the improvements and additions that appear in this new 1983 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and the series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '83 edition is a more useful and useable marketing tool...and thus, more valuable to you.

The 1983 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Lorraine Weiss at (212) 986-4800, ext. 368.

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1983 SURVEY OF BUYING POWER DATA SERVICE

S&MM DATA SERVICE STAFF

Ken Reiss, Publisher
Robert H. Albert, Editor

Joseph P. Tessitore, Director of Marketing
Frank Curcio, Director of Manufacturing and Creative Services

Cover design by Frank Curcio

RESEARCH & DATA PREPARATION
Market Statistics, Inc.
Edward J. Spar, President
David Glazer, Senior Vice President
Elias Fokas, Vice President
Robert M. Katz, Vice President
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Sharon Vattimo, Research Manager
Jeffrey L. Hall, Director of Marketing
Catherine Bruckner, Senior Research Associate
Mary Cortina, Research Associate
Joel Jones, Systems Analyst
Michail Teverovsky, Senior Programmer
Yip Ching Ngai, Programmer
Kevin McNamara, Programmer
Sandra Lotson, Research Assistant
Dolores M. Jung, Research Assistant

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ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1977 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

CONSOLIDATED METROPOLITAN AREA. (See Metropolitan Statistical Area)

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,137 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties, while Alaska is tabulated by the census divisions delineated by the Census Bureau as county equivalents. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1983 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico and La Paz county, Arizona. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Similarly, a portion of Yuma county, Arizona, became a new county named La Paz. Therefore, La Paz would be the only county difference between the 1982 and 1983 editions of the Data Service.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets;

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(2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service* .

EFFECTIVE BUYING INCOME (EBI). A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power*. Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.) Thus General Merchandise sales totals for 1982 may not be comparable with 1973 and earlier data in certain geographical areas.

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The 1983 edition of the Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and other food products, footwear and so on. The 1983 edition of the Data Service is based on the 1977 Census of Retail Trade, as was the 1982 edition. The following are the most important changes due to the 1977 Census: 1. "Drugs" previously part of "Drugs and Other Health Aids" is now a separate category. "Other Health Aids" is now part of "Health and Beauty Aids." 2. "Toiletries" is now part of "Health and Beauty Aids." 3. The "Radio, TV's and Musical Instruments" has been divided into "Televisions" and "Audio Equipment, Musical Instruments and Supplies." Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores.

METROPOLITAN STATISTICAL AREA. A metropolitan statistical area is a geographic area with a large population nucleus together with adjacent communities which have a high degree of economic and social integration with that nucleus. Their major purpose is to enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (MSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1982. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1982.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being

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the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

Some of the 1977 figures are estimates by Market Statistics of data withheld by the Census Bureau in accordance with their disclosure rules. The 1977 Census of Retail Trade excludes two items which were included in the 1972 sales statistics.

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (MSA). (See Metropolitan Statistical Area)

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

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RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
5422	Freezer and locker meat provisioners
5423 pt.	Meat markets
5423 pt.	Seafood markets
543	Fruit stores, vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
5462	Retail bakeries (baking and selling)
5463	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants, lunchrooms
5812 pt.	Social caterers
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Contract feeding
5812 pt.	Ice cream and frozen custard stands
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and furnishings stores
562	Women's ready-to-wear stores
563 pt.	Millinery stores
563 pt.	Corset and lingerie shops
563 pt.	Other women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
568	Furriers and fur shops
569	Miscellaneous apparel and accessory stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishing stores
572	Household appliance stores
5732	Radio and TV stores
5733 pt.	Record shops
5733 pt.	Musical instruments stores
55 pt.	**Automotive Dealers**
5511 pt.	Domestic car franchise only
5511 pt.	Imported car franchise only
5511 pt.	Domestic and imported car franchises
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational and utility trailer dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
	Note: Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.
554	**Gasoline Service Stations**
	Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores
	The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General line sporting goods stores
5941 pt.	Specialty line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5982	Fuel and ice dealers, not elsewhere classified
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5992	Florists
5993	Cigar stores and stands
5994	News dealers and newsstands
5999	Miscellaneous stores not elsewhere classified

(continued)

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MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
106	Delicatessen items
107	All other foods
160	**Drugs**
161	Prescriptions
162	Nonprescription medicines
180	**Health And Beauty Aids**
181	Health aids
182	Cosmetics
183	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, accessories, and sheet music and related items
340	**Furniture And Sleep Equipment**
341	Living room, dining room, and bedroom furniture
342	Sleep furniture and equipment
343	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories
202	Men's overcoats and topcoats
203	Men's rainwear and outerwear
204	Men's suits, sport coats, formal wear, and tailored slacks
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's novelty shirts
209	Men's sweaters
211	Men's hosiery, pajamas, robes, and underwear
212	Men's sportswear
213	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Girls' and subteen clothing and accessories
223	Women's, misses', and juniors' furs and fur garments
224	Women's, misses', and juniors' dresses
225	Women's, misses', and juniors' dressy and tailored coats and suits
226	Women's, misses', and juniors' casual and utility coats, jackets and rainwear
227	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's handbags and small leather goods
234	Women's hats, hairpieces, and trimmings
235	Women's accessories
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories
	Note: Infants and toddlers footwear not included

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TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Volume III are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1983-84 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coke, Coleman, Concho, Eastland, Fisher, Haskell, Jones, Kimble, King, McCulloch, Menard, Mitchell, Nolan, Runnels, Shackelford, Stephens, Sterling, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Mitchell, Telfair, Tift, Turner, Wilcox, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Archuleta, Conejos, Costilla, La Plata, Mineral, Montezuma, Rio Grande; N.M.: Bernalillo, Catron, Cibola, Colfax, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Otero, Rio Arriba, Sandoval, San Juan, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides, Vernon.

ALEXANDRIA, MINN.— Beltrami, Cass, Douglas, Grant, Hubbard, Pope, Stevens, Todd, Traverse, Wadena.

ALPENA, MICH.— Alcona, Alpena.

AMARILLO, TEX.— KANS.: Morton; N.M.: Curry, Quay, Union; OKLA.: Cimarron, Roger Mills, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ANNISTON, ALA.— Calhoun.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cherokee, Cleburne; GA.: Banks, Barrow, Bartow, Butts, Carroll, Chattooga, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Meriwether, Monroe, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Lincoln, McDuffie, Richmond, Screven, Taliaferro, Warren, Washington, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

AUSTIN, TEX.— Bastrop, Blanco, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Mason, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, San Augustine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Big Horn.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Harrison, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Perry, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Monroe, Raleigh, Summers.

BOISE, IDA.— Ada, Adams, Boise, Camas, Canyon, Elmore, Gem, Gooding, Owyhee, Payette, Valley, Washington; ORE.: Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Edmonson, Hart, Metcalfe, Russell, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Letcher; TENN.: Carter, Greene, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter, Warren.

BURLINGTON - PLATTSBURGH, VT.— N.H.: Grafton; N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Johnson, Natrona, Washakie.

CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA— Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Cedar, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Jefferson, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Knott, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Pike, Scioto, Vinton, Washington; W.VA.: Boone, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Wirt, Wyoming.

CHARLOTTE, N.C.— Alexander, Anson, Ashe, Avery, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE, WYO.— NEB.: Banner, Deuel, Morrill, Scotts Bluff; WYO.: Goshen, Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Iroquois, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

CHICO - REDDING, CALIF.— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Fayette, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Braxton, Doddridge, Gilmer, Harrison, Lewis, Randolph, Ritchie, Taylor, Tucker, Upshur, Webster.

CLEVELAND, OHIO— Ashland, Ashtabula, Crawford, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Otero, Pueblo, Saguache.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Charlton, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Phelps, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Randolph, Russell; GA.: Calhoun, Chattahoochee, Clay, Dooly, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Terrell, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston.

COLUMBUS, OHIO— Coshocton, Delaware, Fairfield, Fayette, Franklin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Ross, Union.

CORPUS CHRISTI, TEX.— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— OKLA.: Love; TEX.: Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Jack, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Lee, Mercer, Rock Island, Warren, Whiteside;

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IOWA: Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Wayne; OHIO: Auglaize, Champaign, Clark, Clinton, Darke, Greene, Logan, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Alamosa, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Lincoln, Logan, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Cheyenne, Dawes, Keith, Kimball; WYO.: Albany, Carbon, Niobrara, Platte.

DES MOINES, IOWA— Adair, Appanoose, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Holmes, Jackson; GA.: Early.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

EL CENTRO - YUMA, CALIF.— ARIZ.: La Paz, Yuma; CALIF.: Imperial.

EL PASO, TEX.— N.M.: Dona Ana, Luna; TEX.: Culberson, El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie.

EUGENE, ORE.— Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt; ORE.: Curry.

EVANSVILLE, IND.— ILL.: Edwards, Gallatin, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

FLINT - SAGINAW - BAY CITY, MICH.— Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Sanilac, Shiawassee, Tuscola.

FLORENCE, S.C.— Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Crawford, Franklin, Madison, Scott, Sebastian, Washington, OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, Allen, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Mercer, Paulding, Van Wert.

FRESNO, CALIF.— Fresno, Kings, Madera, Mariposa, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GLENDIVE, MONT.— Dawson, Fallon, Prairie.

GRAND JUNCTION, COLO.— Delta, Mesa, Montrose, Ouray, San Juan, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Grayson, Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C. — GA.: Elbert, Franklin, Hart, Madison, Rabun, Stephens; N.C.: Buncombe, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Leflore, Sunflower, Tallahatchie, Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Mifflin, Perry, York.

HARRISONBURG, VA.— Harrisonburg city, Rockingham; W.VA.: Grant, Hardy, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland.

HELENA, MONT.— Lewis and Clark.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Blaine, Bonneville, Butte, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln, Teton.

INDIANAPOLIS, IND.— Bartholomew, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Jennings, Johnson, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Randolph, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Humphreys, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

JACKSON, TENN.— Carroll, Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Forest, Fulton, Huntingdon, Jefferson, Somerset.

JONESBORO, ARK.— Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

JOPLIN - PITTSBURG, MO.— ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Brown, Doniphan, Douglas, Franklin, Geary, Jefferson, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Clay, Clinton, Daviess, De Kalb, Gentry, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Pettis, Platte, Ray, Saline.

KNOXVILLE, TENN.— KY.: Bell, Harlan, Knox, Leslie, McCreary, Wayne, Whitley; N.C.: Graham; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, Juneau, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Benton, Tippecanoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Laurel, Lee, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Scott, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Antelope, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Keya Paha, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Izard, Jackson, Jefferson, Johnson, Lincoln, Logan, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Lawrence, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green,

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Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— N.M.: De Baca, Roosevelt; TEX.: Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Kent, Lamb, Lubbock, Lynn, Motley, Scurry, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Houston, Johnson, Jones, Laurens, Peach, Pulaski, Treutlen, Twiggs, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Lafayette, Marquette, Richland, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth, Martin.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Siskiyou; ORE.: Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Grenada, Lafayette, Marshall, Panola, Quitman, Tate, Tipoah, Tunica, Union, Yalobusha; MO.: Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Marengo, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

MIAMI, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Benton, Brown, Carver, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Goodhue, Hennepin, Isanti, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

MINOT - BISMARCK - DICKINSON, N.D.— MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Walworth.

MISSOULA - BUTTE, MONT.— Beaverhead, Broadwater, Deer Lodge, Flathead, Gallatin, Granite, Jefferson, Lake, Madison, Mineral, Missoula, Powell, Ravalli, Sanders, Silver Bow.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

MONROE - EL DORADO, LA.— ARK.: Ashley, Chicot, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

MONTGOMERY, ALA.— Autauga, Bullock, Butler, Covington, Crenshaw, Elmore, Lowndes, Macon, Montgomery, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Butler, Christian, Clinton, Cumberland, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union; N.Y.: Bronx, Dutchess, Kings, Nassau, New York (Manhattan portion), Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON— N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Lincoln, Logan, McPherson, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Crockett, Ector, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Oklahoma, Payne, Pottawatomie, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Audubon, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Washington.

ORLANDO - DAYTONA BEACH, FLA.— Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Van Buren; MO.: Adair, Mercer, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG, KY.— ILL.: Alexander, Franklin, Hamilton, Hardin, Jackson, Jefferson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Mississippi, New Madrid, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Pleasants, Wood.

PEORIA, ILL.— Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem, Warren; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia.

PHOENIX, ARIZ.— Apache (southern portion), Coconino, Gila, Greenlee, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Marion, Monongalia, Preston.

PORTLAND, ORE.— Baker, Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos; VT.: Essex.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— CONN.: Windham; MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Cass, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter, Powder River; NEB.: Box Butte, Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Campbell, Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Mono, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Albemarle, Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Charlottesville city, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Middlesex, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton city, Sussex, Waynesboro city.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Bland, Botetourt, Buena Vista city, Campbell, Carroll, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Galax city, Giles, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Nelson, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Franklin, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

ROSWELL, N.M.— Chaves, Eddy, Lea (northern por-

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tion).

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, Contra Costa (eastern portion), El Dorado (western portion), Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Madison, Montgomery, Perry, Pike, Reynolds, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Caribou, Franklin, Oneida; NEV.: Elko, Eureka, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Park, Sublette, Sweetwater, Uinta.

SAN ANGELO, TEX.— Irion, Schleicher, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bexar, Comal, De Witt, Dimmit, Edwards, Frio, Gillespie, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kinney, La Salle, Lavaca, Live Oak, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO, CALIF.— Alameda, Contra Costa (western portion), Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO— San Luis Obispo, Santa Barbara.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Tattnall, Toombs, Wayne, Wheeler; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SELMA, ALA.— Dallas.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Gregg, Harrison, Marion, Morris, Nacogdoches, Panola, Red River, Rusk, Shelby, Titus, Upshur.

SIOUX CITY, IOWA-- Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Cedar, Dakota, Dixon, Madison, Pierce, Stanton, Thurston, Wayne; S.D.: Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon, Osceola; MINN.: Big Stone, Jackson, Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Knox; N.D.: Dickey; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Clay, Codington, Davison, Day, Deuel, Dewey, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln; ORE.: Wallowa; WASH.: Adams, Asotin, Chelan, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Franklin, Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE, FLA.— Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Miller, Seminole, Thomas.

TAMPA - ST. PETERSBURG, FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

TOLEDO, OHIO— MICH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Clay, Coffey, Jackson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Graham, Pima, Santa Cruz; N.M.: Hidalgo.

TULSA, OKLA.— KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okfuskee, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Tuscaloosa.

TWIN FALLS, IDA.— Jerome, Lincoln, Twin Falls.

TYLER, TEX.— Anneiina, Cherokee, Houston, Smith.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson, San Saba.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's, Washington; PA.: Franklin; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Carroll, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Dundy, Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Columbiana, Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Muskingum.

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 1
State Maps With County Outlines

Metropolitan Statistical Areas
(or New England County Metropolitan Areas)

Listed Consolidated Metropolitan Areas

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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1983 SURVEY OF BUYING POWER DATA SERVICE

ALABAMA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	122.4	42.2	906,828	494,060	.0449
BIRMINGHAM	903.1	332.0	7,426,342	4,204,954	.3633
DOTHAN	126.3	43.7	909,172	510,476	.0457
FLORENCE	138.9	50.3	1,063,879	614,901	.0534
GADSDEN	104.5	38.1	741,230	441,210	.0381
HUNTSVILLE	198.5	70.7	1,818,417	937,448	.0844
MOBILE	459.2	161.0	3,650,624	2,004,581	.1782
MONTGOMERY	285.1	99.7	2,250,473	1,260,580	.1108
TUSCALOOSA	142.2	50.0	1,015,239	602,212	.0521

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Blount	Birmingham
Calhoun	Anniston
Colbert	Florence
Dale	Dothan
Elmore	Montgomery
Etowah	Gadsden
Houston	Dothan
Jefferson	Birmingham
Lauderdale	Florence
Madison	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

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ALABAMA

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ALASKA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	196.3	72.1	2,536,781	1,500,866	.1162

County	Metropolitan Area
Anchorage	Anchorage

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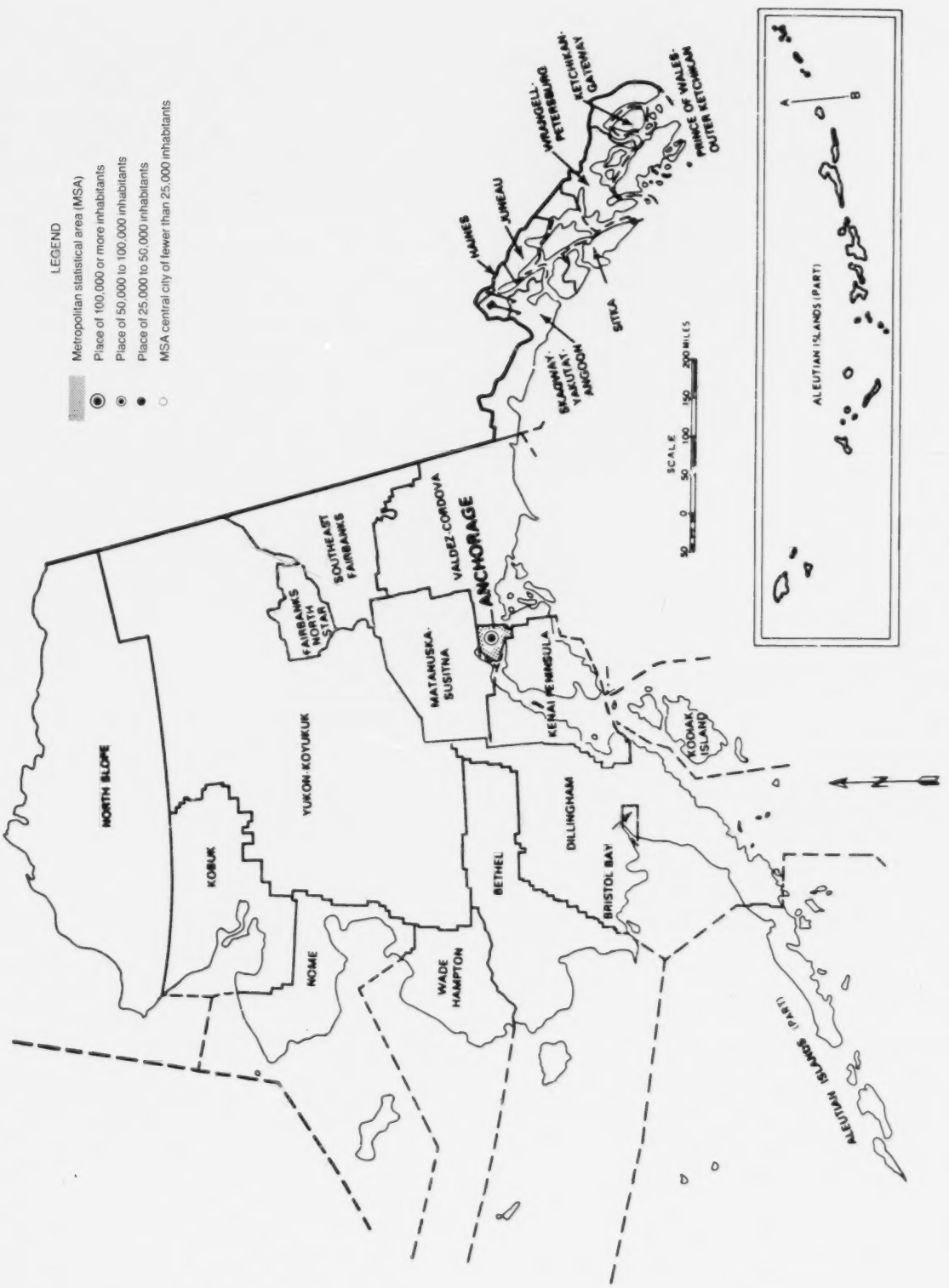
ALASKA



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1983 SURVEY OF BUYING POWER DATA SERVICE

ARIZONA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	1,652.8	616.4	15,396,504	7,631,314	.7043
TUCSON	581.3	220.9	4,897,108	2,567,234	.2326

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson

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ARIZONA

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ARKANSAS

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	104.5	38.5	793,608	563,106	.0426
FORT SMITH	169.9	62.6	1,329,108	957,546	.0712
LITTLE ROCK - NORTH LITTLE ROCK	491.2	179.2	4,314,084	2,448,375	.2084
PINE BLUFF	90.4	31.1	608,622	384,559	.0323
TEXARKANA	116.0	42.8	880,335	581,588	.0462

County	Metropolitan Area
Crawford	Fort Smith
Crittenden	Memphis, Tenn.
Faulkner	Little Rock - North Little Rock
Jefferson	Pine Bluff
Lonoke	Little Rock - North Little Rock
Miller	Texarkana
Pulaski	Little Rock - North Little Rock
Saline	Little Rock - North Little Rock
Sebastian	Fort Smith
Washington	Fayetteville - Springdale

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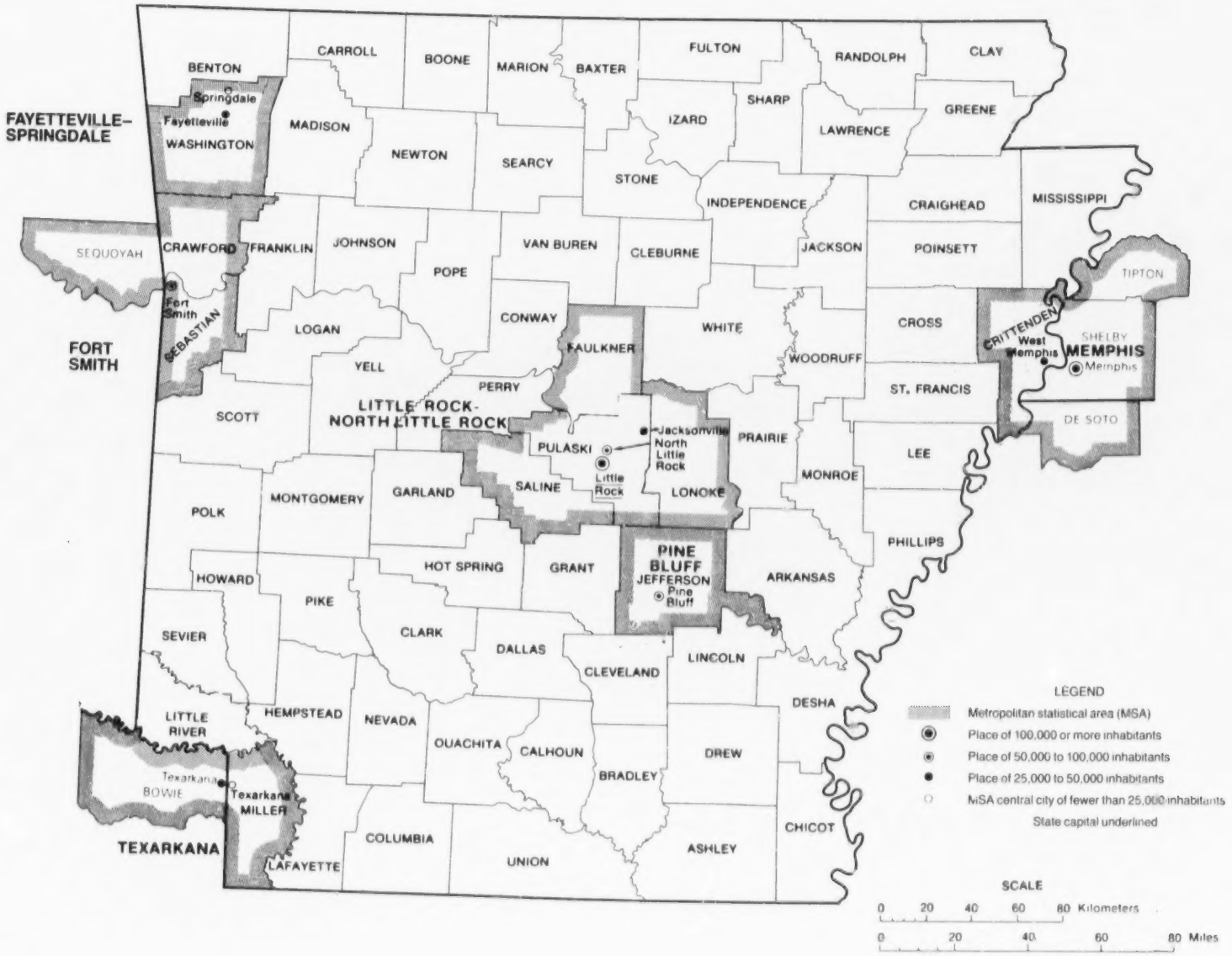
ARKANSAS



CALIFORNIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA	2,089.6	770.1	25,624,366	12,403,895	1.1077
BAKERSFIELD	431.0	153.9	3,988,629	2,190,978	.1885
CHICO	156.9	63.8	1,316,023	655,381	.0616
FRESNO	549.8	195.4	5,182,143	2,574,660	.2367
LOS ANGELES - LONG BEACH	7,642.9	2,821.3	79,155,146	37,921,927	3.5128
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*12,016.1*	*4,402.7*	*126,430,139*	*60,433,877*	*5.5906*
MODESTO	289.3	106.0	2,481,464	1,337,666	.1185
OAKLAND	1,813.5	709.2	21,053,756	8,877,494	.8824
OXNARD - VENTURA	578.1	194.4	6,054,294	2,531,157	.2581
REDDING	127.8	49.2	1,016,348	681,527	.0529
RIVERSIDE - SAN BERNARDINO	1,705.5	616.9	15,596,333	7,576,898	.7120
SACRAMENTO	1,185.9	468.1	12,202,166	6,137,156	.5500
SALINAS - SEASIDE - MONTEREY	309.3	103.9	2,934,279	1,479,693	.1345
SAN DIEGO	1,996.4	739.3	20,798,958	9,831,914	.9185
SAN FRANCISCO	1,499.5	631.1	19,318,206	9,330,836	.8280
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,585.8*	*2,185.5*	*66,238,123*	*30,501,212*	*2.8363*
SAN JOSE	1,371.3	503.2	16,631,143	8,035,945	.7199
SANTA BARBARA - SANTA MARIA - LOMPOC	310.8	117.0	3,377,300	1,638,507	.1491
SANTA CRUZ	208.1	80.3	2,139,734	1,030,620	.0952
SANTA ROSA - PETALUMA	329.7	130.2	3,546,968	1,690,049	.1561
STOCKTON	369.8	136.2	3,321,323	1,658,182	.1335
VALLEJO - FAIRFIELD - NAPA	363.7	131.5	3,548,316	1,536,268	.1547
VISALIA - TULARE - PORTERVILLE	265.7	89.1	1,855,737	1,106,862	.0956
YUBA CITY	107.5	39.5	842,526	415,133	.0399

County	Metropolitan Area
Alameda	Oakland
Butte	Chico
Contra Costa	Oakland
El Dorado	Sacramento
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana
Placer	Sacramento
Riverside	Riverside - San Bernardino
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino
San Diego	San Diego

County	Metropolitan Area
San Francisco	San Francisco
San Joaquin	Stockton
San Mateo	San Francisco
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa - Petaluma
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Ventura
Yolo	Sacramento
Yuba	Yuba City

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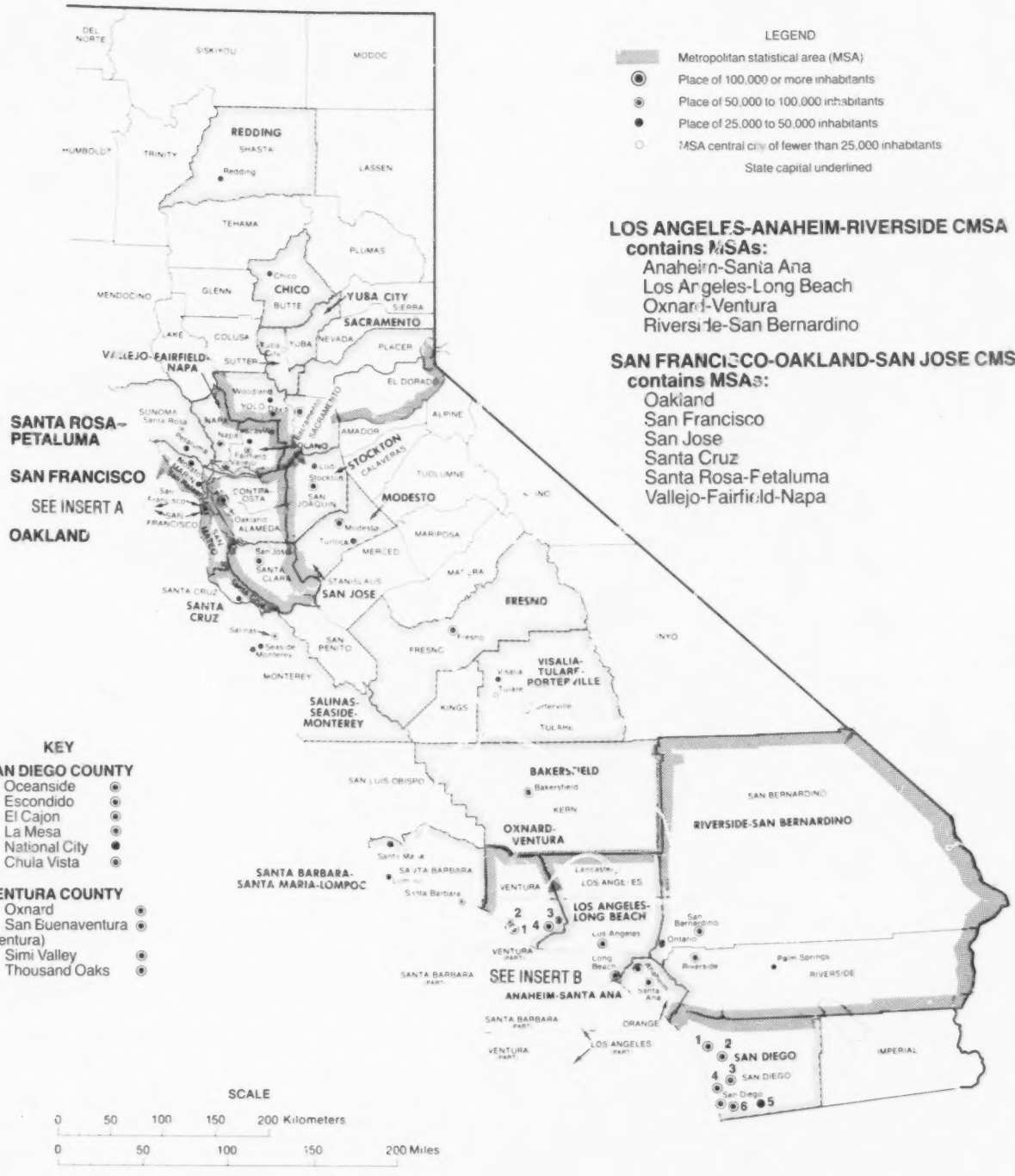
CALIFORNIA



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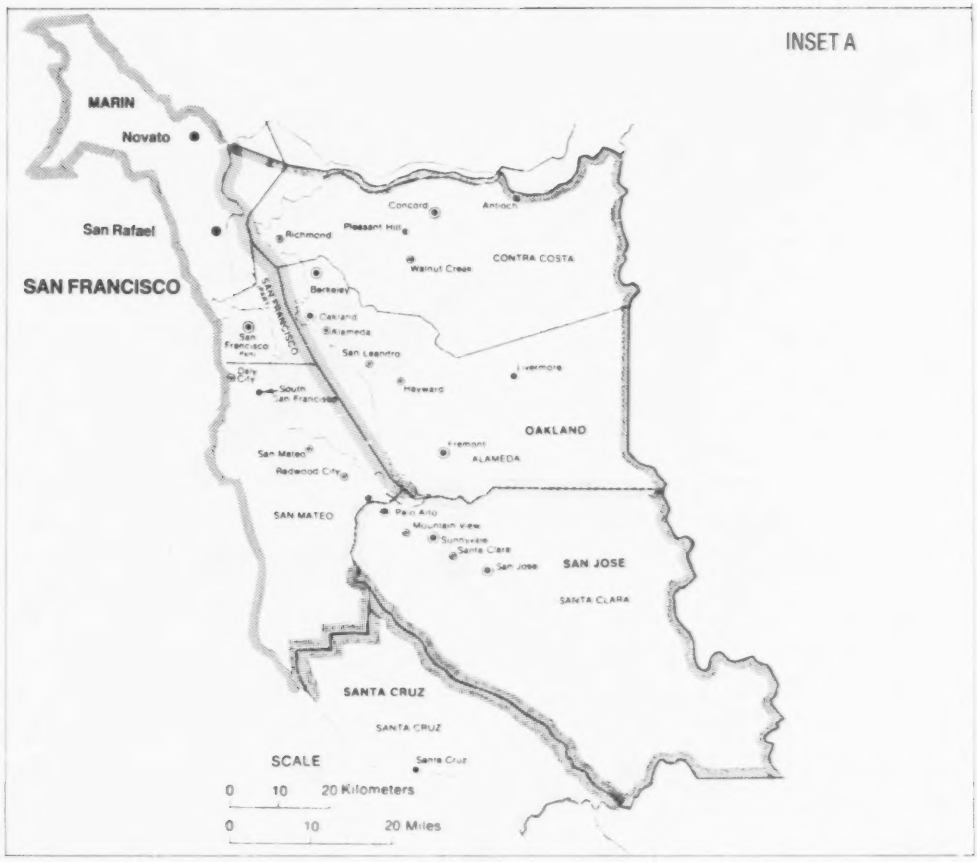

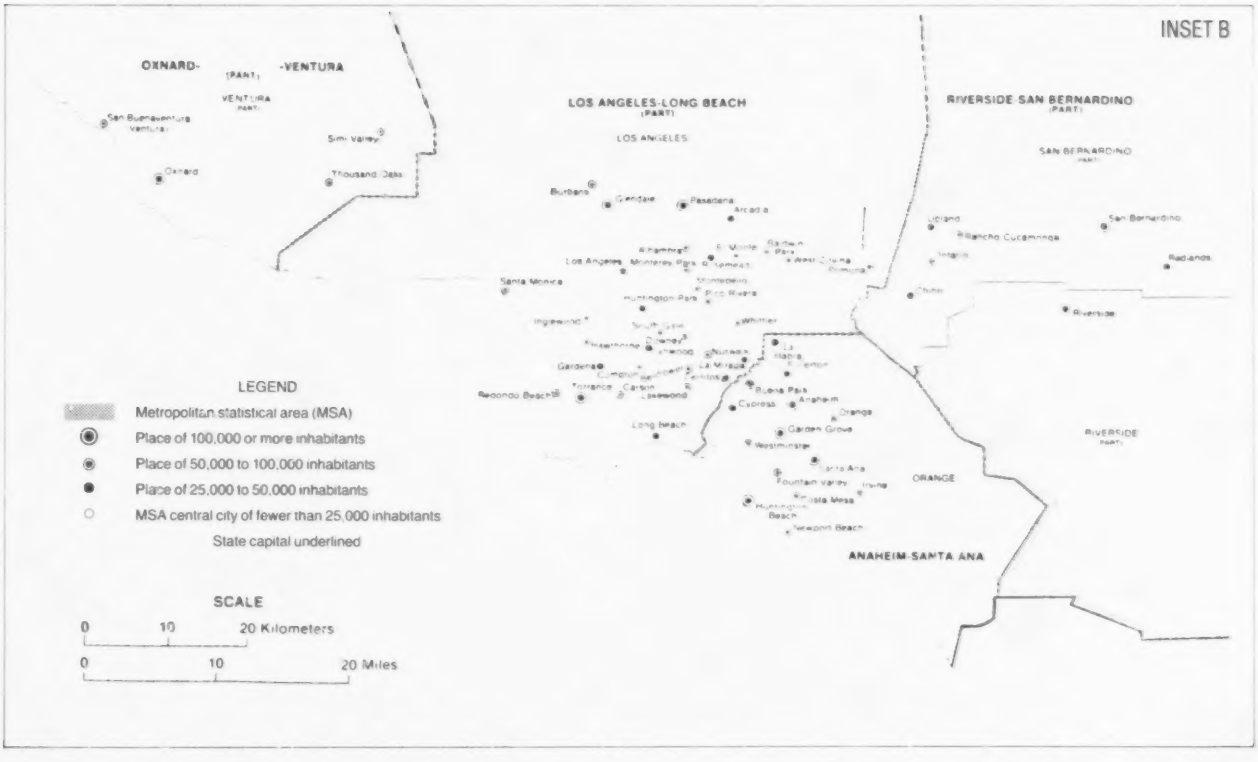

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COLORADO

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BOULDER - LONGMONT	206.2	77.8	2,099,605	1,058,309	.0949
COLORADO SPRINGS	327.5	118.5	2,840,025	1,540,110	.1356
DENVER	1,535.6	600.5	16,933,814	8,639,433	.7573
DENVER - BOULDER CONSOLIDATED AREA	*1,741.8*	*678.3*	*19,033,419*	*9,697,742*	*.8522*
FORT COLLINS - LOVELAND	166.0	61.8	1,490,190	799,255	.0703
GREELEY	133.0	47.2	995,159	450,705	.0467
PUEBLO	127.3	47.1	1,018,739	549,050	.0493

County	Metropolitan Area
Adams	Denver
Arapahoe	Denver
Boulder	Boulder - Longmont
Denver	Denver
Douglas	Denver
El Paso	Colorado Springs
Jefferson	Denver
Larimer	Fort Collins - Loveland
Pueblo	Pueblo
Weld	Greeley

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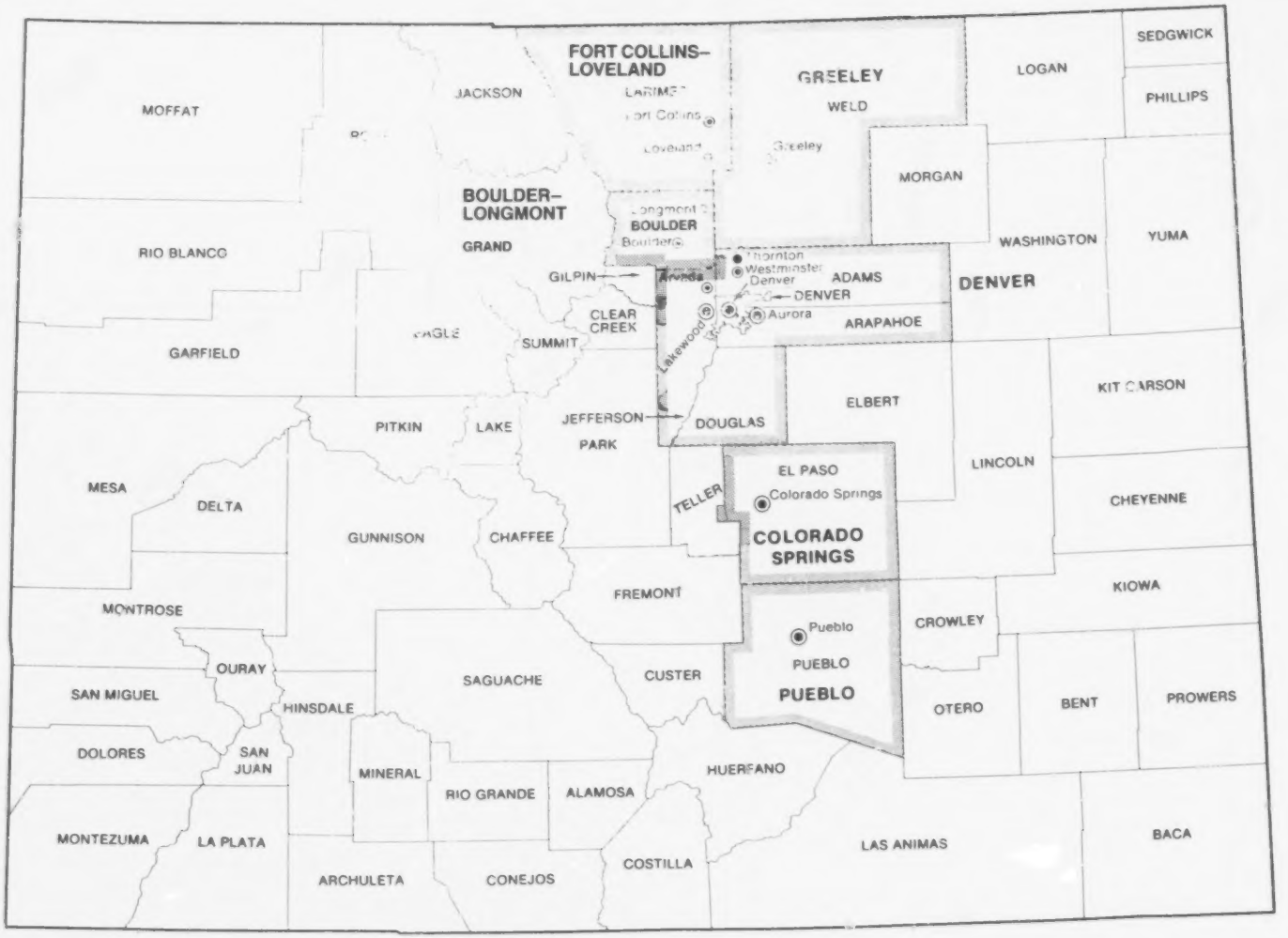
COLORADO



LEGEND

- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

DENVER-BOULDER CMSA
contains MSAs:
Boulder-Longmont
Denver

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

CONNECTICUT

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	813.2	291.7	10,931,501	4,604,091	.4472
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1,056.8	387.2	11,694,790	5,196,039	.5014
NEW HAVEN - WATERBURY - MERIDEN	766.9	283.4	8,087,618	3,531,810	.3484
NEW LONDON - NORWICH	241.3	85.5	2,577,346	1,132,573	.1110

County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury
Hartford	Hartford - New Britain - Middletown - Bristol
Middlesex	Hartford - New Britain - Middletown - Bristol
New Haven	New Haven - Waterbury - Meriden
New London	New London - Norwich
Tolland	Hartford - New Britain - Middletown - Bristol

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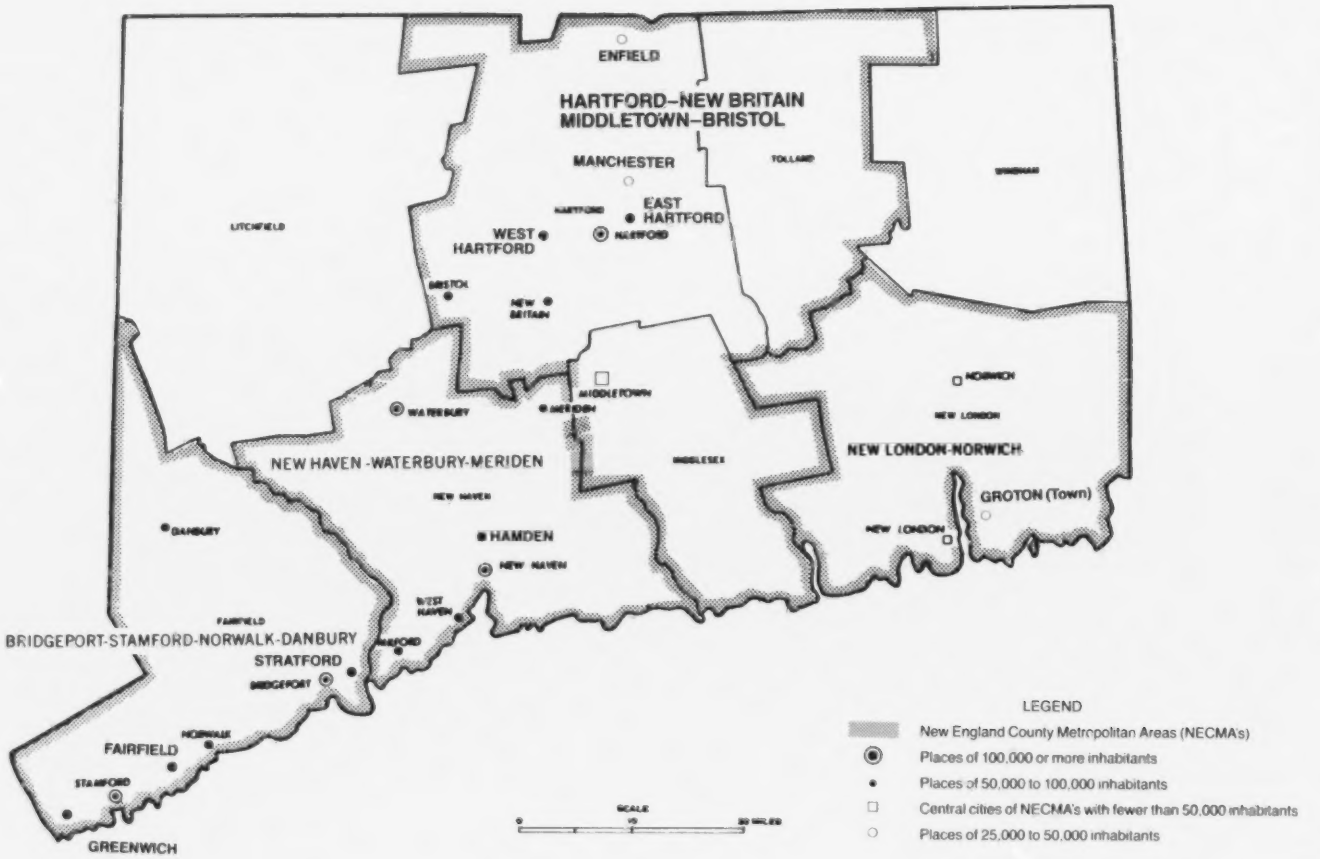

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

DELAWARE

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	529.2	188.4	5,383,161	2,524,633	.2383

County	Metropolitan Area
New Castle	Wilmington

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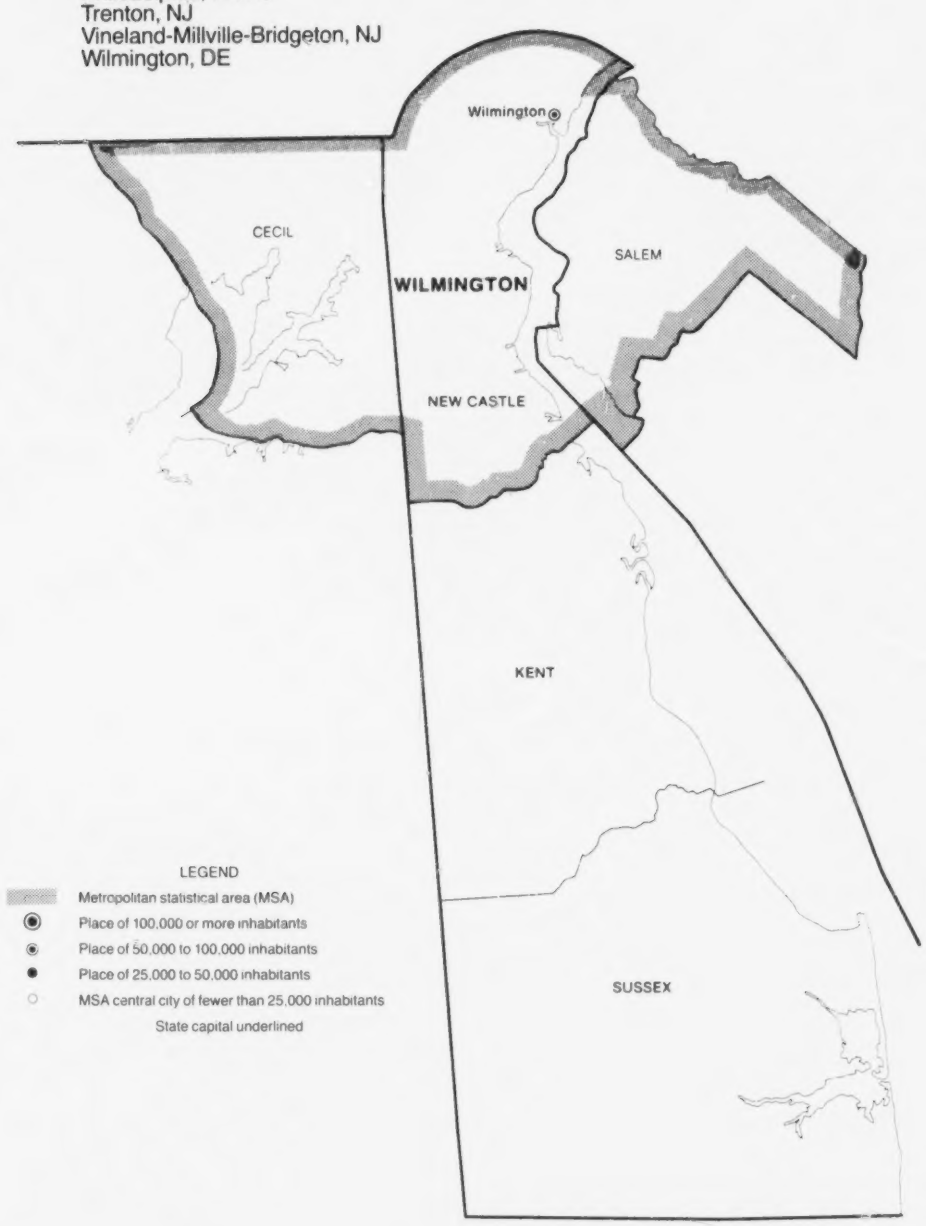
DELAWARE

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE



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1983 SURVEY OF BUYING POWER DATA SERVICE

DISTRICT OF COLUMBIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,316.1	1,234.8	41,176,028	18,986,853	1.7508

County	Metropolitan Area
District of Columbia	Washington

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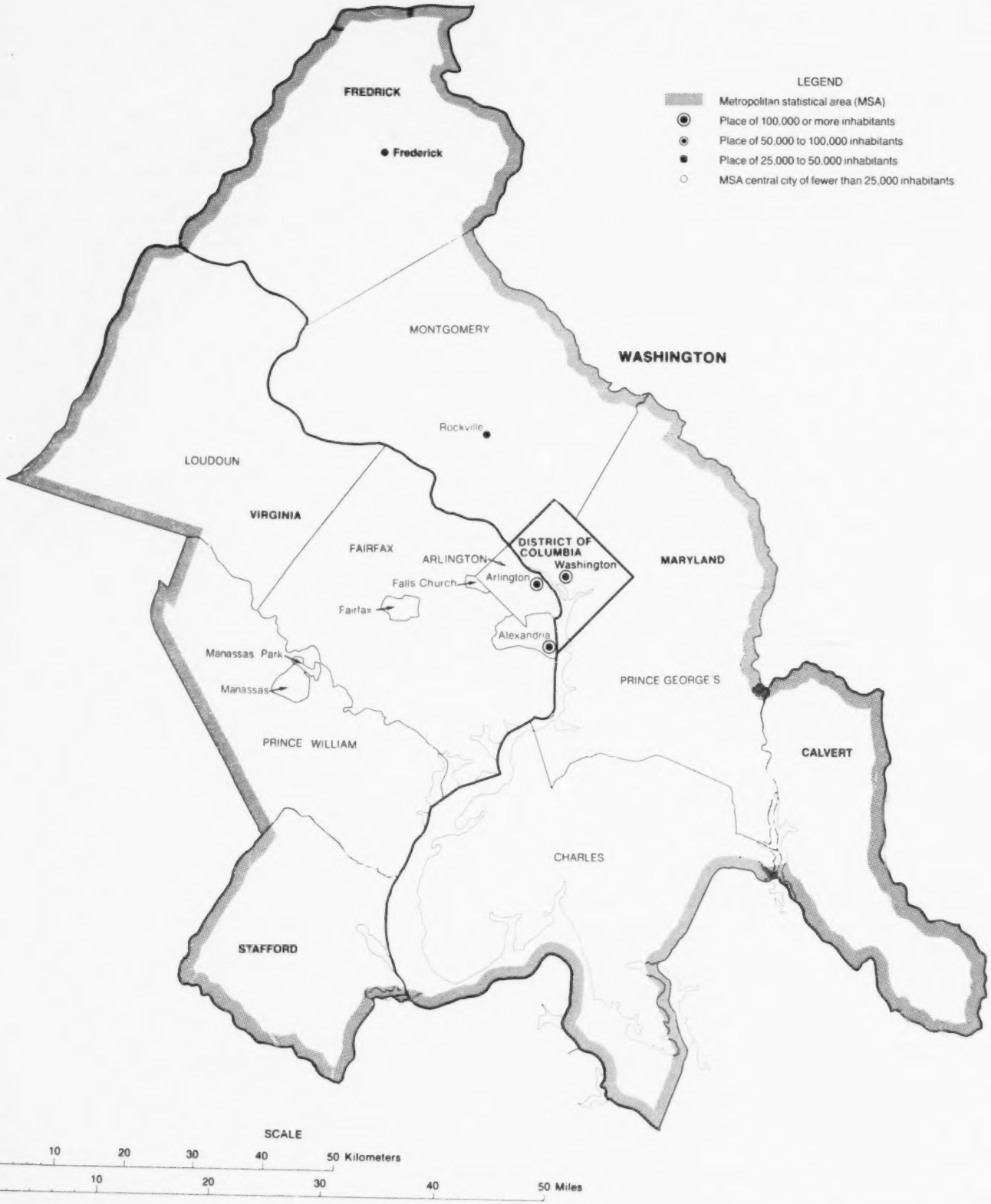
DISTRICT OF COLUMBIA



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1983 SURVEY OF BUYING POWER DATA SERVICE

FLORIDA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	163.2	68.6	1,481,103	807,971	.0702
DAYTONA BEACH	282.5	118.2	2,398,616	1,425,023	.1184
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,107.6	470.5	12,122,305	6,789,624	.5594
FORT MYERS	233.2	96.8	2,284,821	1,335,120	.1091
FORT PIERCE	174.4	69.4	1,561,465	812,117	.0732
FORT WALTON BEACH	114.8	40.9	1,012,250	573,264	.0488
GAINESVILLE	184.7	68.2	1,472,661	875,442	.0737
JACKSONVILLE	751.2	279.0	6,659,905	3,783,231	.3208
LAKELAND - WINTER HAVEN	345.3	126.5	2,752,644	1,611,279	.1370
MELBOURNE - TITUSVILLE - PALM BAY	284.2	110.9	2,634,372	1,361,346	.1221
MIAMI - HIALEAH	1,768.0	648.7	15,830,531	9,434,151	.7735
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,875.6*	*1,119.2*	*27,952,836*	*16,223,775*	*1.3329*
OCALA	137.8	53.0	979,772	614,097	.0511
ORLANDO	770.1	287.4	6,934,304	4,156,432	.3390
PANAMA CITY	104.0	38.5	744,574	594,658	.0422
PENSACOLA	302.2	108.0	2,575,713	1,420,958	.1241
SARASOTA	224.5	101.1	2,303,115	1,399,176	.1103
TALLAHASSEE	201.8	73.4	1,671,708	945,562	.0815
TAMPA - ST. PETERSBURG - CLEARWATER	1,742.9	726.7	15,966,427	8,762,178	.7561
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	641.0	271.6	7,384,226	3,723,446	.3267

County	Metropolitan Area
Alachua	Gainesville
Bay	Panama City
Bradford	Gainesville
Brevard	Melbourne - Titusville - Palm Bay
Broward	Fort Lauderdale - Hollywood - Pompano Beach
Clay	Jacksonville
Dade	Miami - Hialeah
Duval	Jacksonville
Escambia	Pensacola
Gadsden	Tallahassee
Hernando	Tampa - St. Petersburg - Clearwater
Hillsborough	Tampa - St. Petersburg - Clearwater
Lee	Fort Myers
Leon	Tallahassee
Manatee	Bradenton

County	Metropolitan Area
Martin	Fort Pierce
Nassau	Jacksonville
Okaloosa	Fort Walton Beach
Orange	Orlando
Osceola	Orlando
Palm Beach	West Palm Beach - Boca Raton - Delray Beach
Pasco	Tampa - St. Petersburg - Clearwater
Pinellas	Tampa - St. Petersburg - Clearwater
Polk	Lakeland - Winter Haven
St. Johns	Jacksonville
St. Lucie	Fort Pierce
Santa Rosa	Pensacola
Sarasota	Sarasota
Seminole	Orlando
Volusia	Daytona Beach

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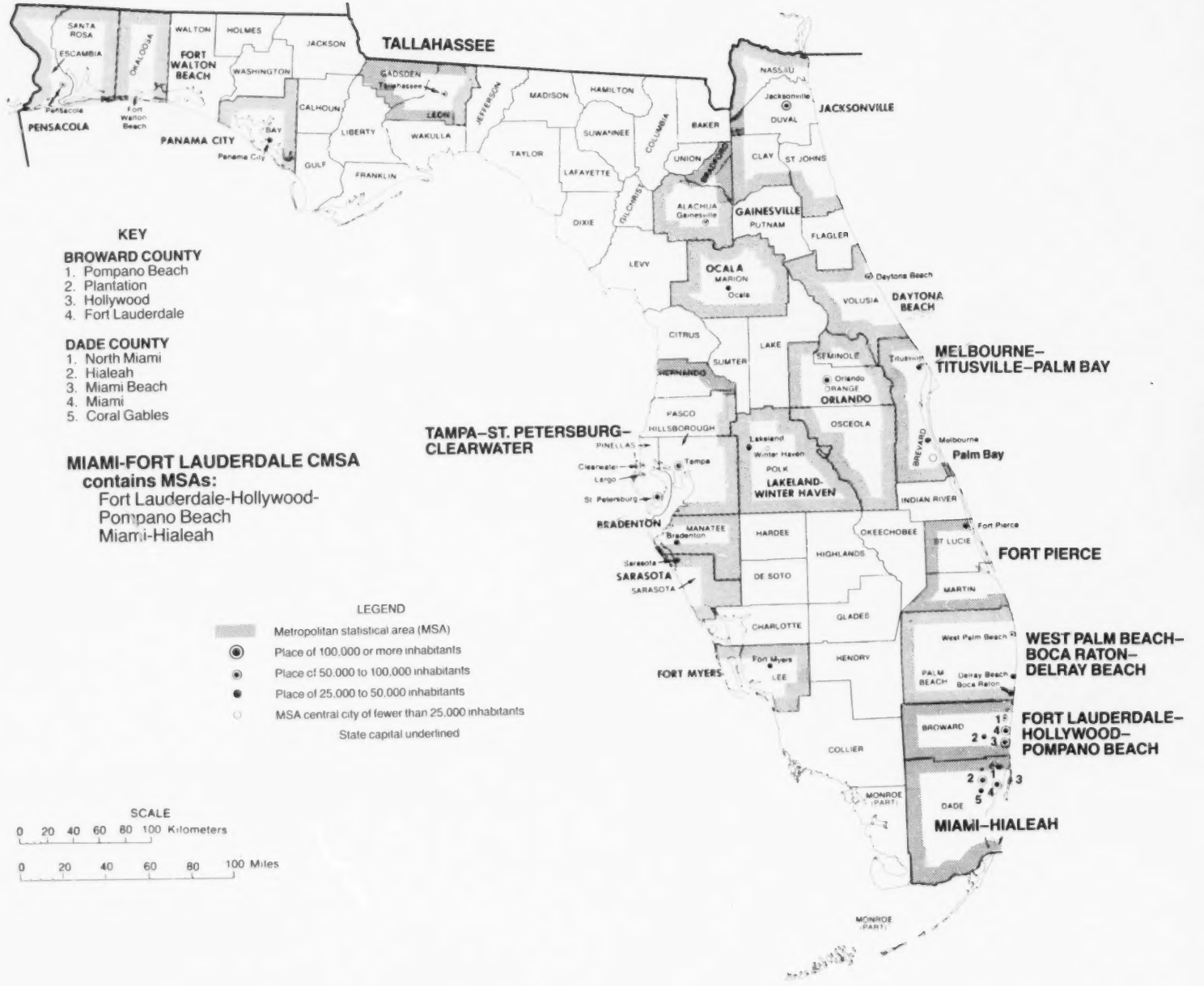

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GEORGIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	116.5	39.0	864,936	505,485	.0437
ATHENS	135.6	48.5	983,291	590,273	.0504
ATLANTA	2,262.4	824.9	21,313,662	11,509,699	.9986
AUGUSTA	361.6	124.5	2,854,349	1,538,817	.1389
COLUMBUS	238.5	80.2	1,695,696	1,005,965	.0867
MACON - WARNER ROBINS	270.2	94.8	2,226,737	1,274,310	.1091
SAVANNAH	225.0	81.1	1,794,339	1,138,332	.0918

County	Metropolitan Area
Barrow	Atlanta
Bibb	Macon - Warner Robins
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Coweta	Atlanta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta

County	Metropolitan Area
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon - Warner Robins
Jackson	Athens
Jones	Macon - Warner Robins
Lee	Albany
McDuffie	Augusta
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Peach	Macon - Warner Robins
Richmond	Augusta
Rockdale	Atlanta
Spalding	Atlanta
Walker	Chattanooga, Tenn.
Walton	Atlanta

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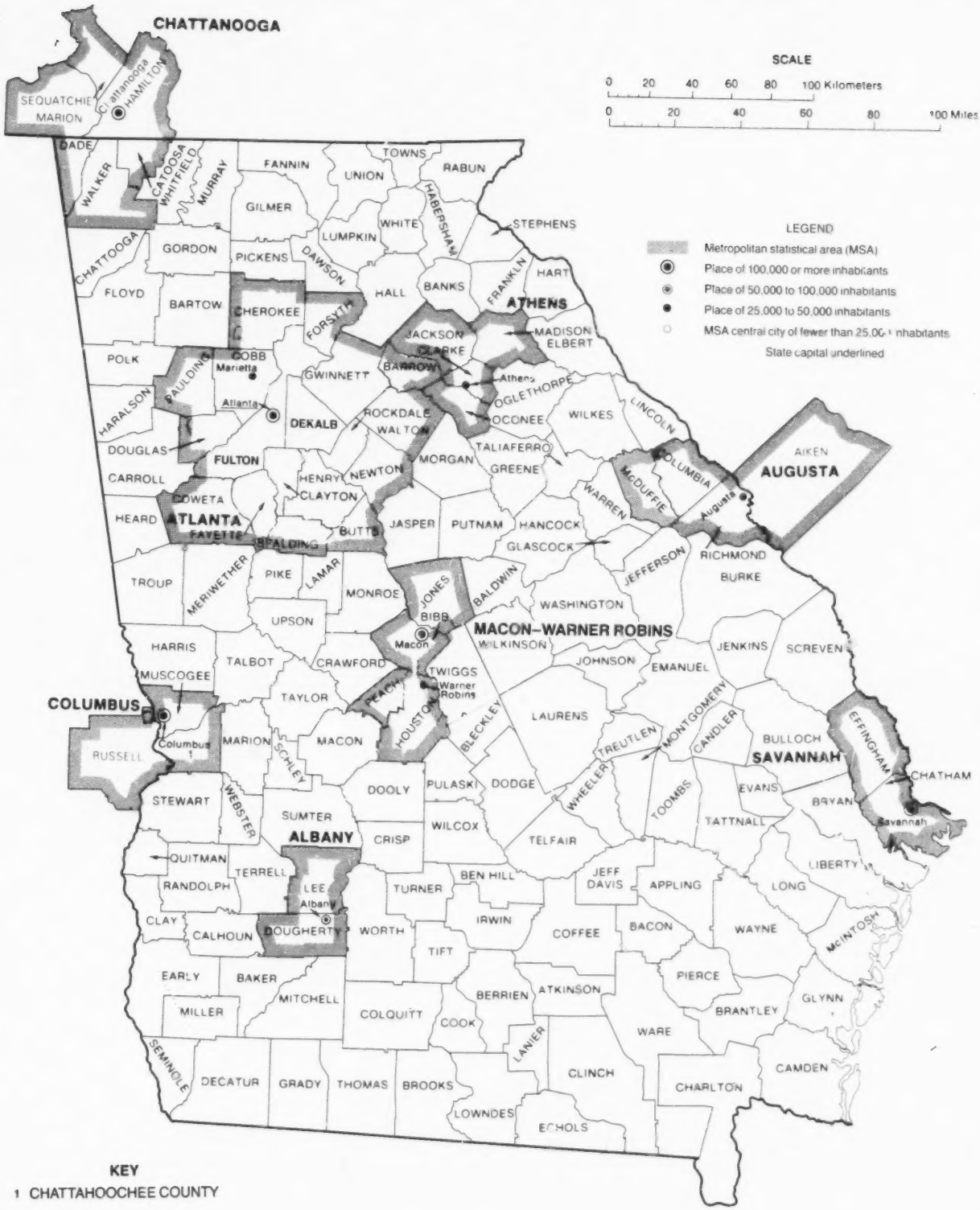
GEORGIA



KEY

1 CHATTAHOOCHEE COUNTY

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HAWAII

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	792.0	247.1	8,008,081	3,960,209	.3604

County	Metropolitan Area
Honolulu	Honolulu

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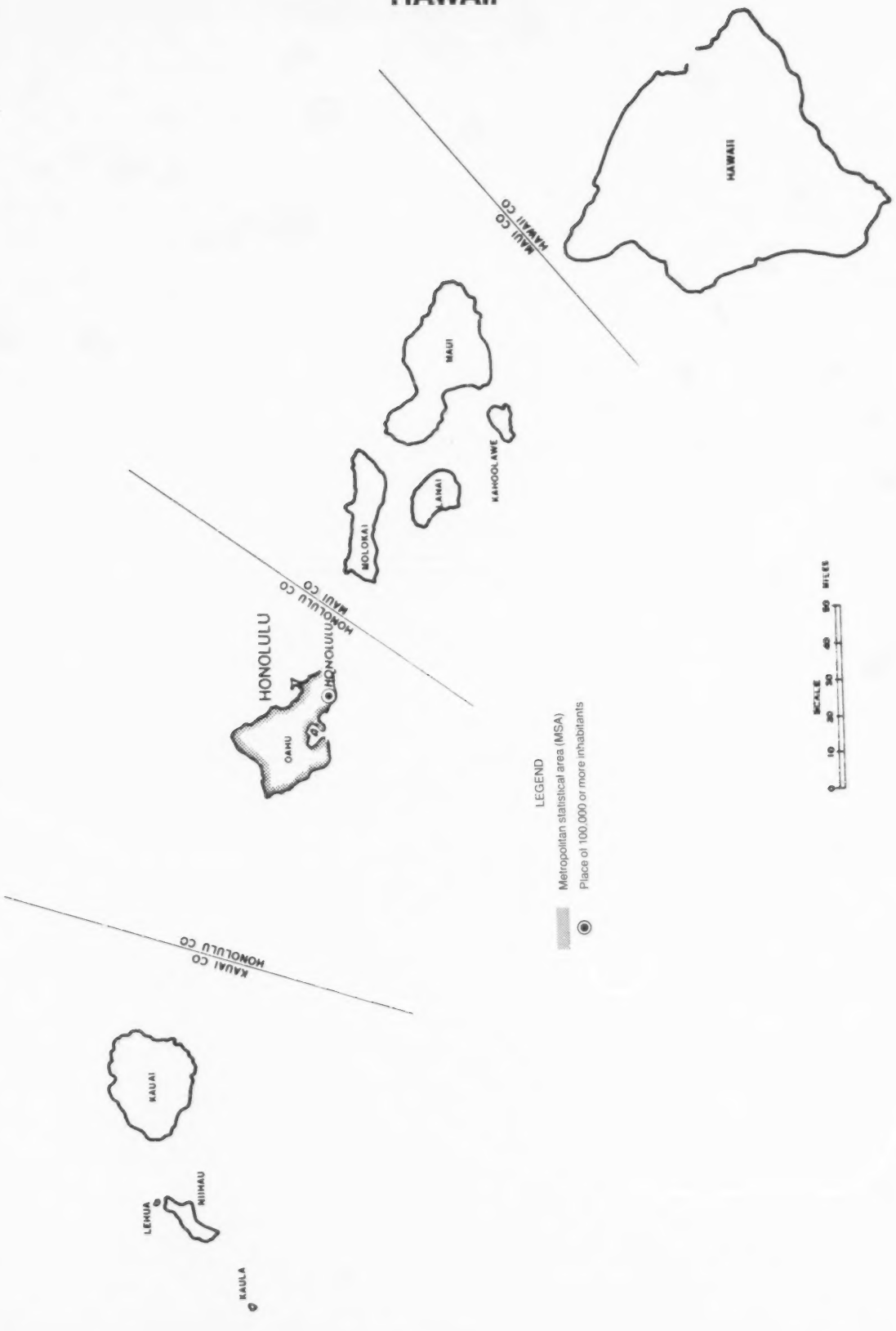
HAWAII



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IDAHO

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	187.8	70.3	1,736,170	1,088,658	.0858

County	Metropolitan Area
Ada	Boise

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IDAHO

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ILLINOIS

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALTON - GRANITE CITY	266.7	97.5	2,352,056	1,213,287	.1100
AURORA - ELGIN	326.9	112.1	3,545,408	1,758,992	.1578
BLOOMINGTON - NORMAL	123.0	44.1	1,223,043	625,724	.0559
CHAMPAIGN - URBANA - RANTOUL	168.2	60.4	1,547,702	841,963	.0730
CHICAGO	6,029.1	2,184.2	64,195,860	29,341,451	2.7960
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*7,956.8*	*2,834.0*	*84,125,941*	*37,964,748*	*3.6557*
DAVENPORT - ROCK ISLAND - MOLINE	390.5	144.0	4,196,585	1,952,947	.1834
DECATUR	132.4	49.9	1,376,276	648,471	.0607
EAST ST. LOUIS - BELLEVILLE	295.8	103.1	2,511,165	1,214,038	.1162
JOLIET	377.1	123.3	3,830,911	1,202,185	.1533
KANKAKEE	104.9	36.8	931,439	453,527	.0427
LAKE COUNTY	457.9	150.0	5,723,261	2,248,158	.2325
PEORIA	372.1	136.0	4,033,609	1,877,202	.1761
ROCKFORD	280.5	102.2	2,857,033	1,273,056	.1246
SPRINGFIELD	192.5	76.2	1,928,540	1,009,577	.0884

County	Metropolitan Area
Boone	Rockford
Champaign	Champaign - Urbana - Rantoul
Clinton	East St. Louis - be"leville
Cook	Chicago
Du Page	Chicago
Grundy	Joliet
Henry	Davenport - Rock Island - Moline
Jersey	Alton - Granite City
Kane	Aurora - Elgin
Kankakee	Kankakee
Kendall	Aurora - Elgin
Lake	Lake County
McHenry	Chicago

County	Metropolitan Area
McLean	Bloomington - Normal
Macon	Decatur
Madison	Alton - Granite City
Menard	Springfield
Monroe	St. Louis, Mo.
Peoria	Peoria
Rock Island	Davenport - Rock Island - Moline
St. Clair	East St. Louis - Belleville
Sangamon	Springfield
Tazewell	Peoria
Will	Joliet
Winnebago	Rockford
Woodford	Peoria

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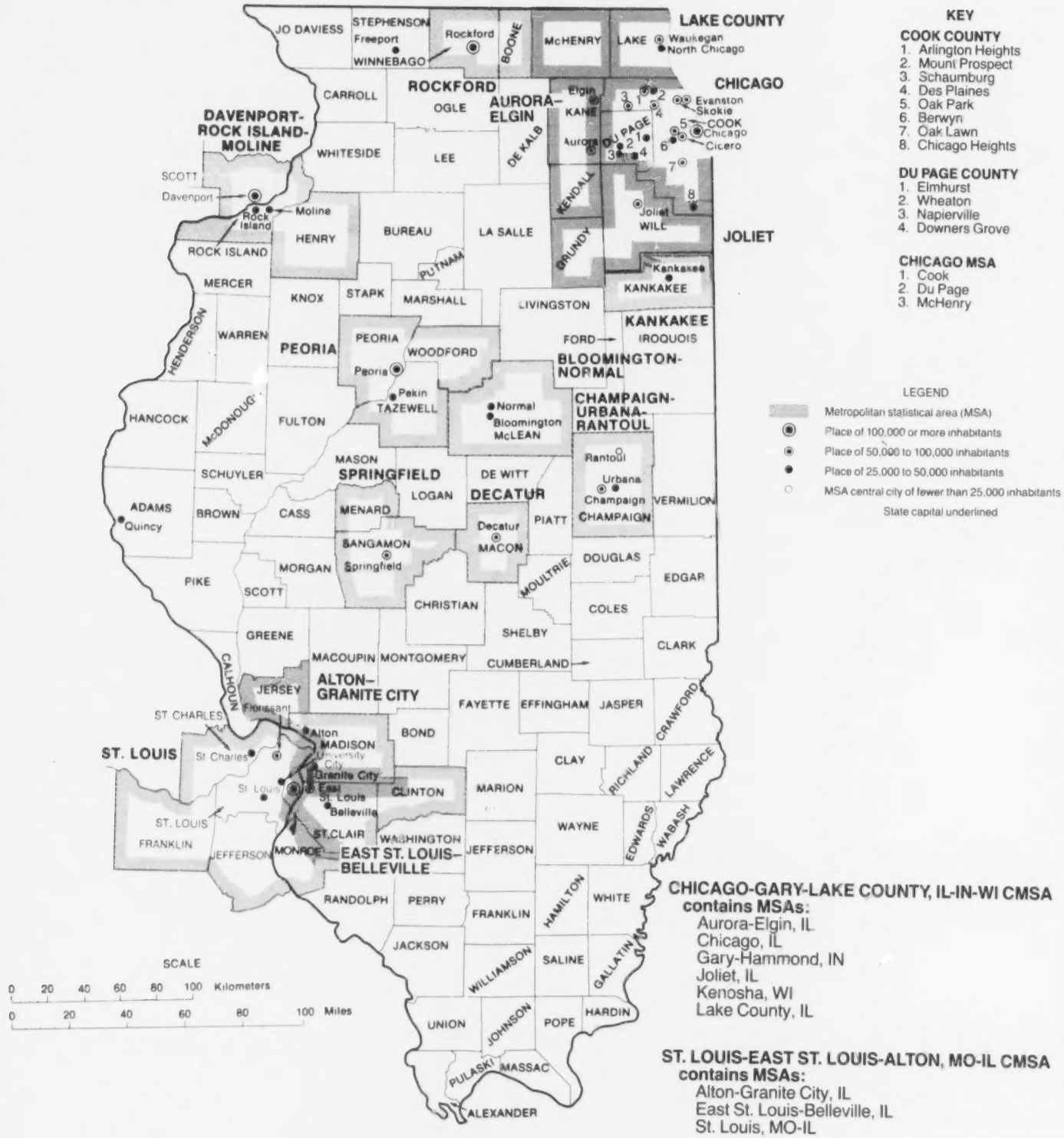
ILLINOIS



KEY

COOK COUNTY
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights

DU PAGE COUNTY
1. Elmhurst
2. Wheaton
3. Naperville
4. Downers Grove

CHICAGO MSA
1. Cook
2. Du Page
3. McHenry

LEGEND
- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:
- Aurora-Elgin, IL
- Chicago, IL
- Gary-Hammond, IN
- Joliet, IL
- Kenosha, WI
- Lake County, IL

ST. LOUIS-EAST ST. LOUIS-ALTON, MO-IL CMSA contains MSAs:
- Alton-Granite City, IL
- East St. Louis-Belleville, IL
- St. Louis, MO-IL

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INDIANA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	138.1	50.8	1,114,894	573,834	.0531
BLOOMINGTON	101.3	36.1	837,853	408,135	.0392
ELKHART - GOSHEN	139.6	50.1	1,154,887	758,343	.0592
EVANSVILLE	282.1	106.5	2,494,023	1,383,850	.1194
FORT WAYNE	357.7	129.1	3,108,545	1,749,133	.1500
GARY - HAMMOND	641.7	219.5	5,617,733	2,990,658	.2661
INDIANAPOLIS	1,179.2	434.6	10,924,231	6,288,115	.5243
KOKOMO	103.7	38.3	880,269	497,051	.0427
LAFAYETTE	123.5	42.7	1,105,652	578,118	.0519
MUNCIE	126.6	45.1	985,748	603,401	.0500
SOUTH BEND - MISHAWAKA	238.8	88.0	2,131,557	1,177,913	.1018
TERRE HAUTE	136.5	50.3	1,072,531	874,433	.0603

County	Metropolitan Area
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart - Goshen
Floyd	Louisville, Ky.
Hamilton	Indianapolis
Hancock	Indianapolis
Harrison	Louisville, Ky.
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis

County	Metropolitan Area
Lake	Gary - Hammond
Madison	Anderson
Marion	Indianapolis
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond
Posey	Evansville
St. Joseph	South Bend - Mishawaka
Shelby	Indianapolis
Tippecanoe	Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vigo	Terre Haute
Warrick	Evansville
Whitley	Fort Wayne

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INDIANA

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:

Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

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IOWA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	171.2	64.4	1,802,108	882,125	.0802
DAVENPORT - ROCK ISLAND - MOLINE	390.5	144.0	4,196,585	1,952,947	.1834
DES MOINES	375.9	144.5	4,039,548	2,235,614	.1862
DUBUQUE	94.5	31.4	799,723	503,211	.0403
IOWA CITY	84.4	32.1	894,203	466,734	.0405
SIOUX CITY	118.2	43.7	1,079,381	605,872	.0514
WATERLOO - CEDAR FALLS	164.9	58.9	1,668,321	856,230	.0760

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Bremer	Waterloo - Cedar Falls
Dallas	Des Moines
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids
Polk	Des Moines
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

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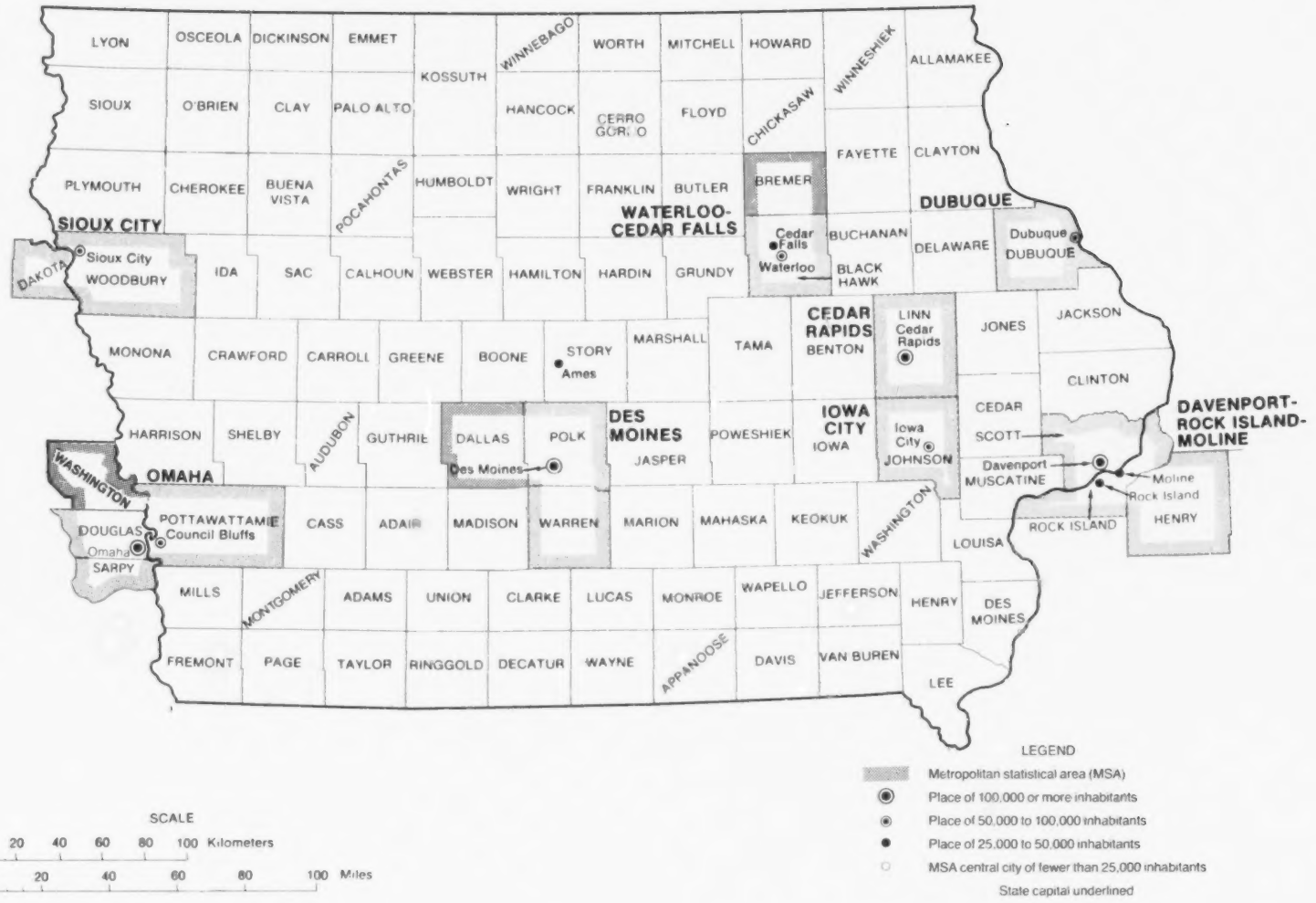
IOWA



KANSAS

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
KANSAS CITY	531.4	195.9	5,827,767	3,030,040	.2624
LAWRENCE	70.5	25.6	617,611	294,431	.0283
TOPEKA	155.7	61.2	1,686,600	838,398	.0751
WICHITA	422.2	163.1	4,799,596	2,360,063	.2110

County	Metropolitan Area
Butler	Wichita
Douglas	Lawrence
Johnson	Kansas City
Leavenworth	Kansas City
Miami	Kansas City
Sedgwick	Wichita
Shawnee	Topeka
Wyandotte	Kansas City

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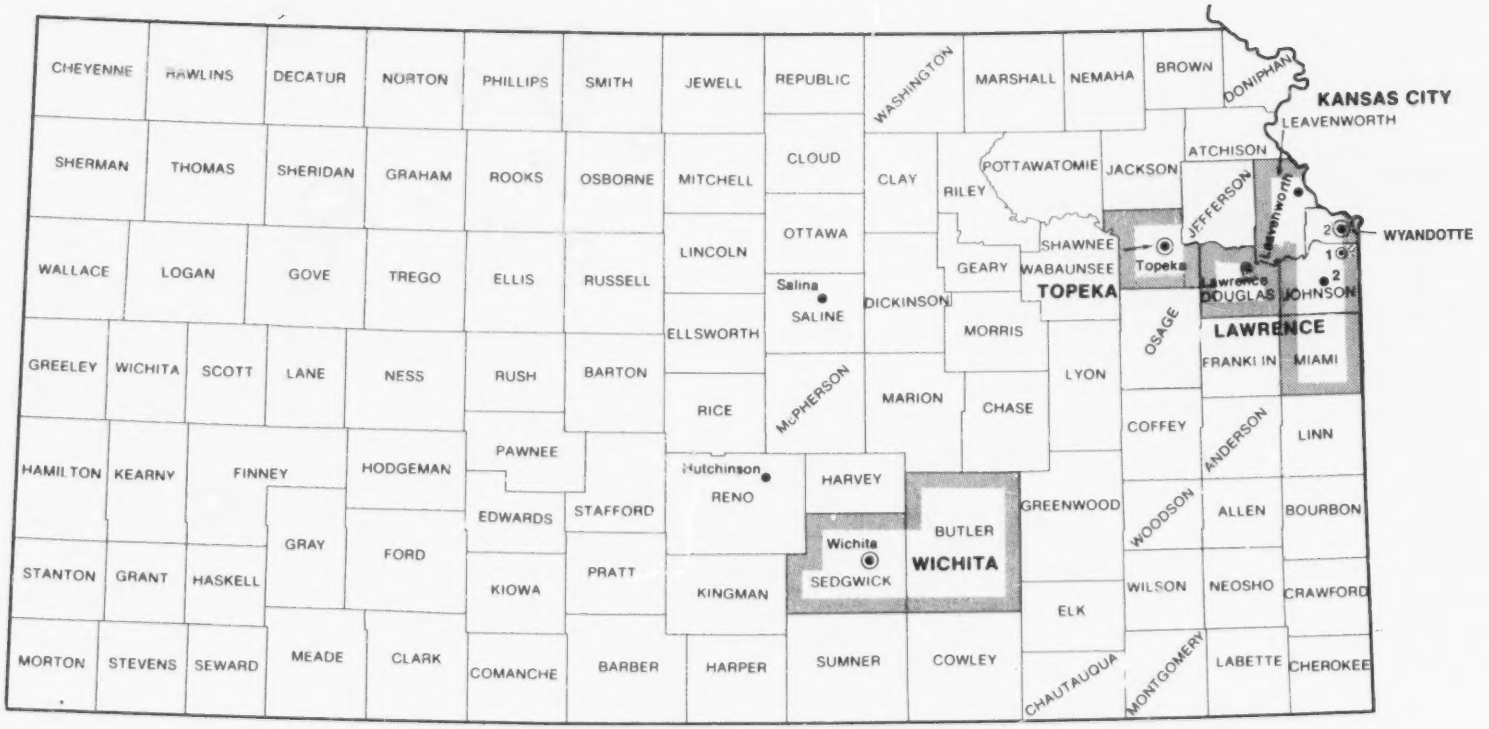
KEY

JOHNSON COUNTY
1. Overland Park
2. Olathe

WYANDOTTE COUNTY
1. Kansas City
2. Wyandotte

The KANSAS CITY, MO-KANSAS CITY, KS CMSA contains MSAs:

Kansas City, KS
Kansas City, MO



LEGEND
- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KENTUCKY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	158.5	50.8	1,116,857	630,575	.0564
HUNTINGTON - ASHLAND	341.7	123.3	2,548,409	1,530,822	.1300
LEXINGTON-FAYETTE	327.9	121.0	2,878,709	1,935,808	.1474
LOUISVILLE	963.2	353.3	8,283,953	4,848,453	.4054
OWENSBORO	86.9	31.5	693,442	485,284	.0367

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Carter	Huntington - Ashland
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Shelby	Louisville
Woodford	Lexington-Fayette

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KENTUCKY

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

LEGEND
- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

LOUISIANA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	139.7	47.7	1,060,823	577,780	.0520
BATON ROUGE	528.5	180.5	4,971,029	2,424,943	.2259
HOUMA - THIBODAUX	187.0	60.3	1,718,805	909,863	.0803
LAFAYETTE	205.2	70.5	2,060,967	1,102,087	.0951
LAKE CHARLES	173.5	60.7	1,609,932	875,819	.0759
MONROE	145.0	50.5	1,120,260	677,516	.0567
NEW ORLEANS	1,304.9	473.0	11,820,276	5,923,068	.5459
SHREVEPORT	341.9	124.1	3,117,233	1,579,947	.1442

County	Metropolitan Area
Ascension	Baton Rouge
Bossier	Shreveport
Caddo	Shreveport
Calcasieu	Lake Charles
East Baton Rouge	Baton Rouge
Jefferson	New Orleans
Lafayette	Lafayette
Lafourche	Houma - Thibodaux
Livingston	Baton Rouge
Orleans	New Orleans

County	Metropolitan Area
Ouachita	Monroe
Rapides	Alexandria
St. Bernard	New Orleans
St. Charles	New Orleans
St. John the Baptist	New Orleans
St. Martin	Lafayette
St. Tammany	New Orleans
Terrebonne	Houma - Thibodaux
West Baton Rouge	Baton Rouge

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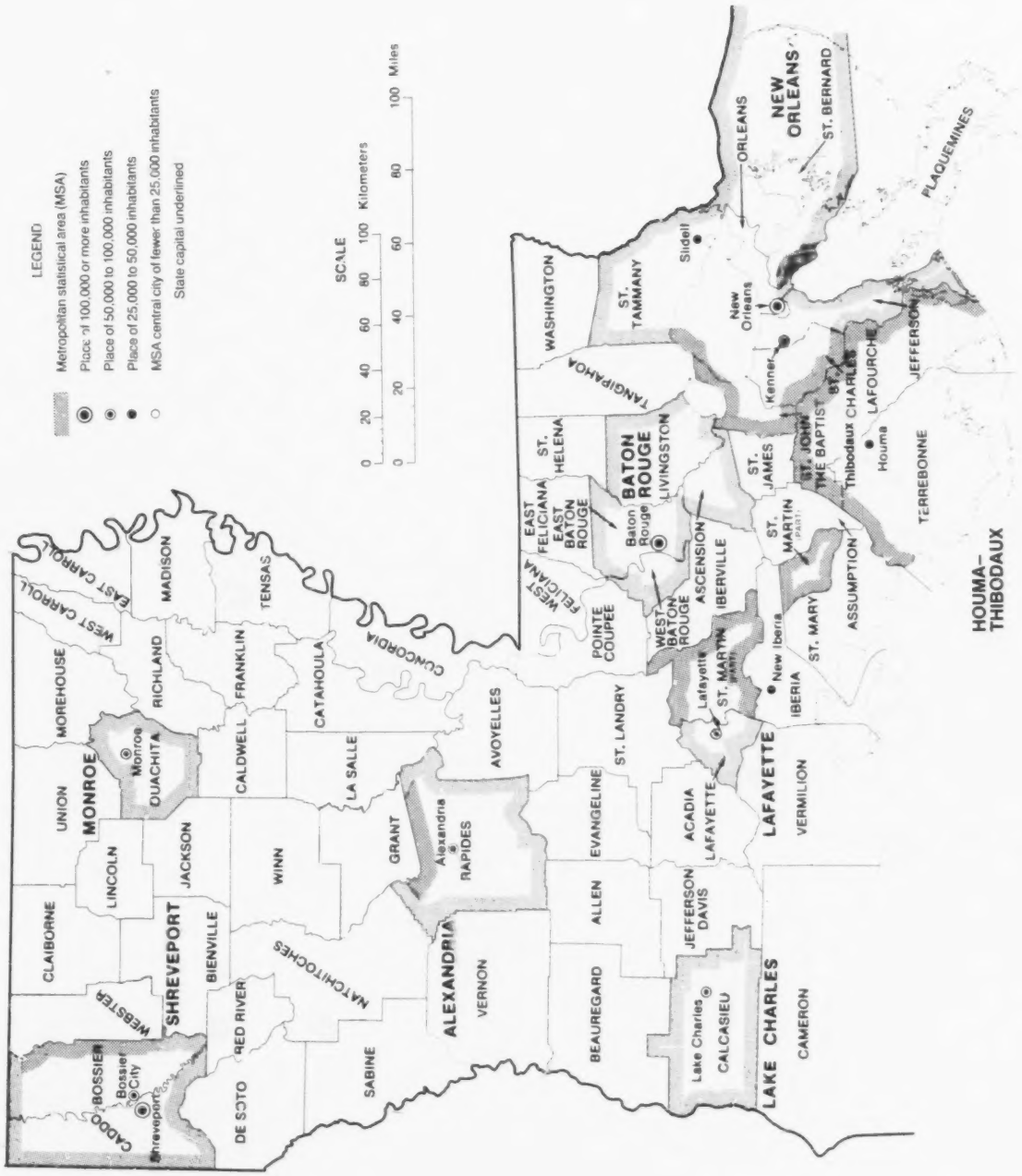
LOUISIANA



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MAINE

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1962 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	138.4	47.6	1,020,784	753,655	.0561
LEWISTON - AUBURN	100.6	36.6	752,816	504,779	.0399
PORTLAND	219.4	82.5	1,993,970	1,553,598	.1072

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor

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MAINE

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MARYLAND

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,223.8	797.5	21,077,801	10,537,237	.9634
CUMBERLAND	106.7	39.4	778,656	426,849	.0386
HAGERSTOWN	114.3	41.4	927,146	619,196	.0480

County	Metropolitan Area
Allegany	Cumberland
Anne Arundel	Baltimore
Baltimore	Baltimore
Baltimore city	Baltimore
Calvert	Washington, D. C.
Carroll	Baltimore
Cecil	Wilmington, Del.
Charles	Washington, D. C.

County	Metropolitan Area
Frederick	Washington, D. C.
Harford	Baltimore
Howard	Baltimore
Montgomery	Washington, D. C.
Prince George's	Washington, D. C.
Queen Anne's	Baltimore
Washington	Hagerstown

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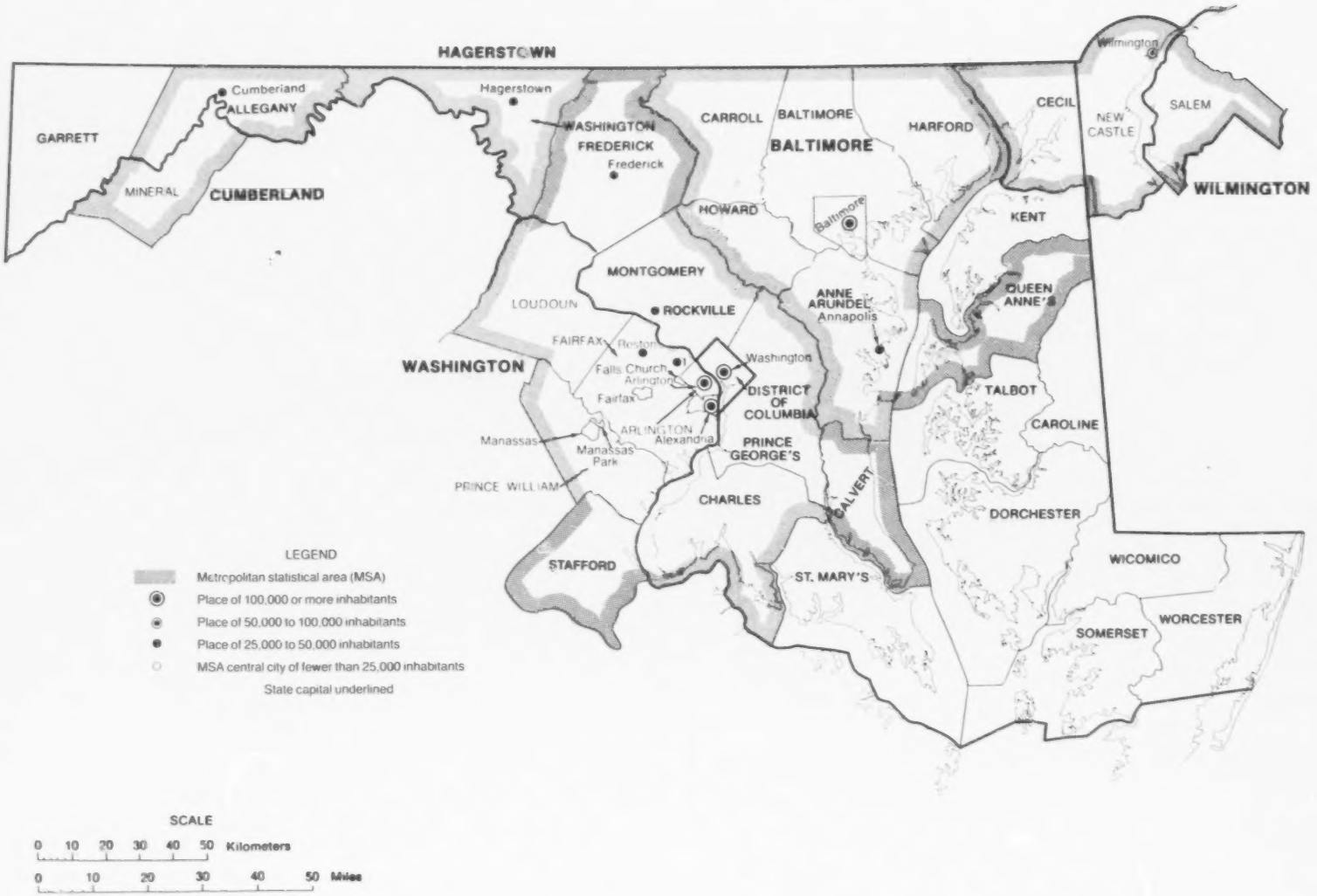
MARYLAND



MASSACHUSETTS

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	3,656.5	1,335.1	38,301,757	19,337,840	1.7231
NEW BEDFORD - FALL RIVER - ATTLEBORO	484.9	174.1	4,077,147	2,319,607	.1988
PITTSFIELD	143.6	53.7	1,351,273	854,605	.0667
SPRINGFIELD	582.1	208.9	5,124,696	3,106,013	.2527
WORCESTER - FITCHBURG - LEOMINSTER	652.1	234.6	6,086,841	3,256,983	.2849

County	Metropolitan Area
Berkshire	Pittsfield
Bristol	New Bedford - Fall River - Attleboro
Essex	Boston - Lawrence - Salem - Lowell - Brockton
Hampden	Springfield
Hampshire	Springfield
Middlesex	Boston - Lawrence - Salem - Lowell - Brockton
Norfolk	Boston - Lawrence - Salem - Lowell - Brockton
Plymouth	Boston - Lawrence - Salem - Lowell - Brockton
Suffolk	Boston - Lawrence - Salem - Lowell - Brockton
Worcester	Worcester - Fitchburg - Leominster

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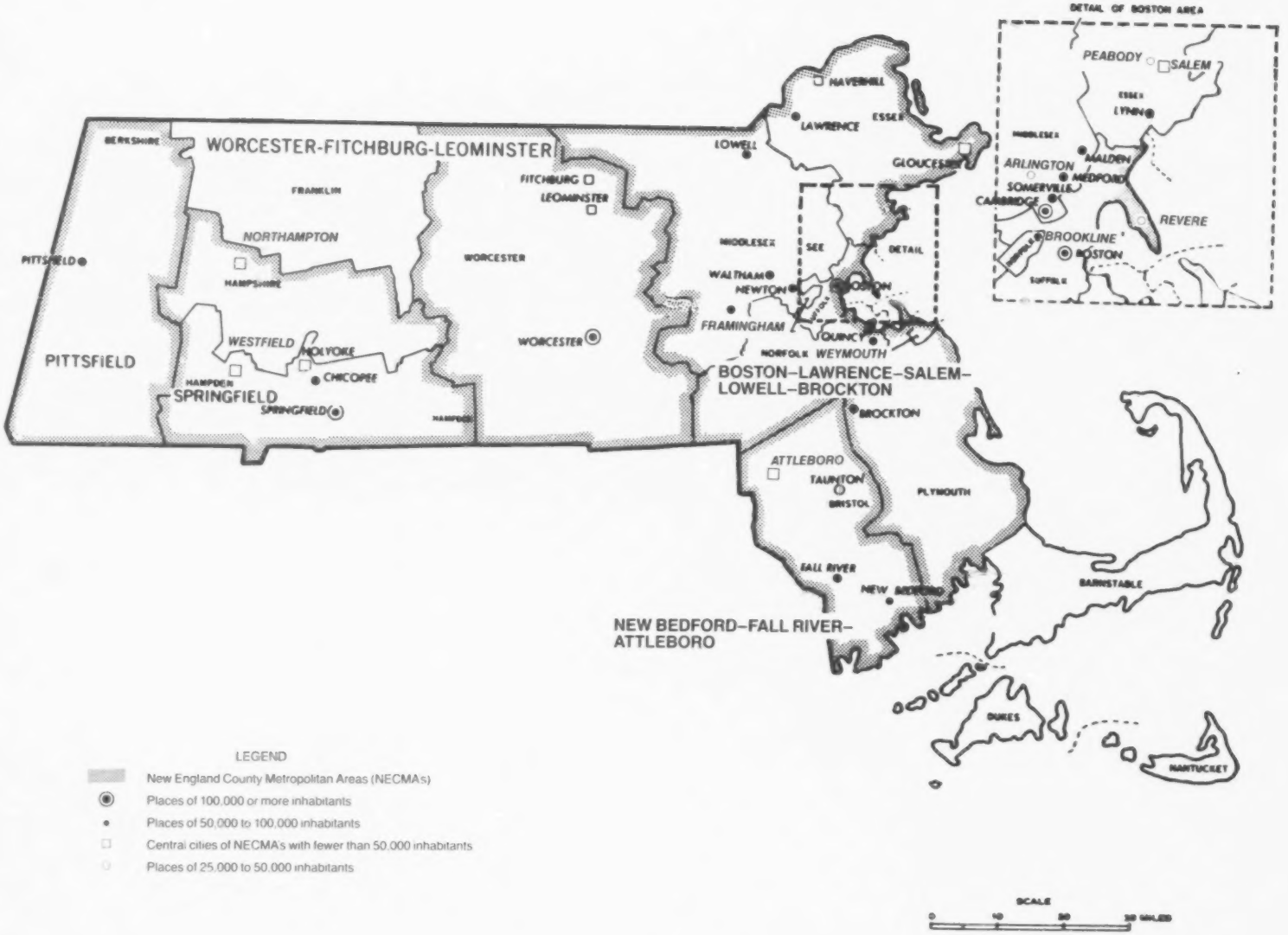
MASSACHUSETTS



MICHIGAN

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	270.3	97.9	2,909,366	1,394,904	.1282
BATTLE CREEK	139.5	52.0	1,293,602	588,733	.0578
BENTON HARBOR	170.5	62.2	1,510,800	776,120	.0705
DETROIT	4,419.8	1,570.7	44,397,803	22,780,323	2.0232
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,690.1*	*1,668.6*	*47,307,169*	*24,175,227*	*2.1514*
FLINT	444.2	158.0	4,290,822	2,508,978	.2052
GRAND RAPIDS	614.9	217.4	5,806,591	3,008,208	.2686
JACKSON	151.3	52.3	1,368,931	633,735	.0617
KALAMAZOO	213.4	78.3	2,204,938	1,196,037	.1018
LANSING - EAST LANSING	424.7	149.0	4,106,371	2,018,491	.1859
MUSKEGON	155.4	55.7	1,311,832	603,064	.0600
SAGINAW - BAY CITY - MIDLAND	421.2	146.6	3,813,157	2,042,032	.1795

County	Metropolitan Area
Bay	Saginaw - Bay City - Midland
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Midland	Saginaw - Bay City - Midland
Monroe	Detroit
Muskegon	Muskegon
Oakland	Detroit
Ottawa	Grand Rapids
Saginaw	Saginaw - Bay City - Midland
St. Clair	Detroit
Washtenaw	Ann Arbor
Wayne	Detroit

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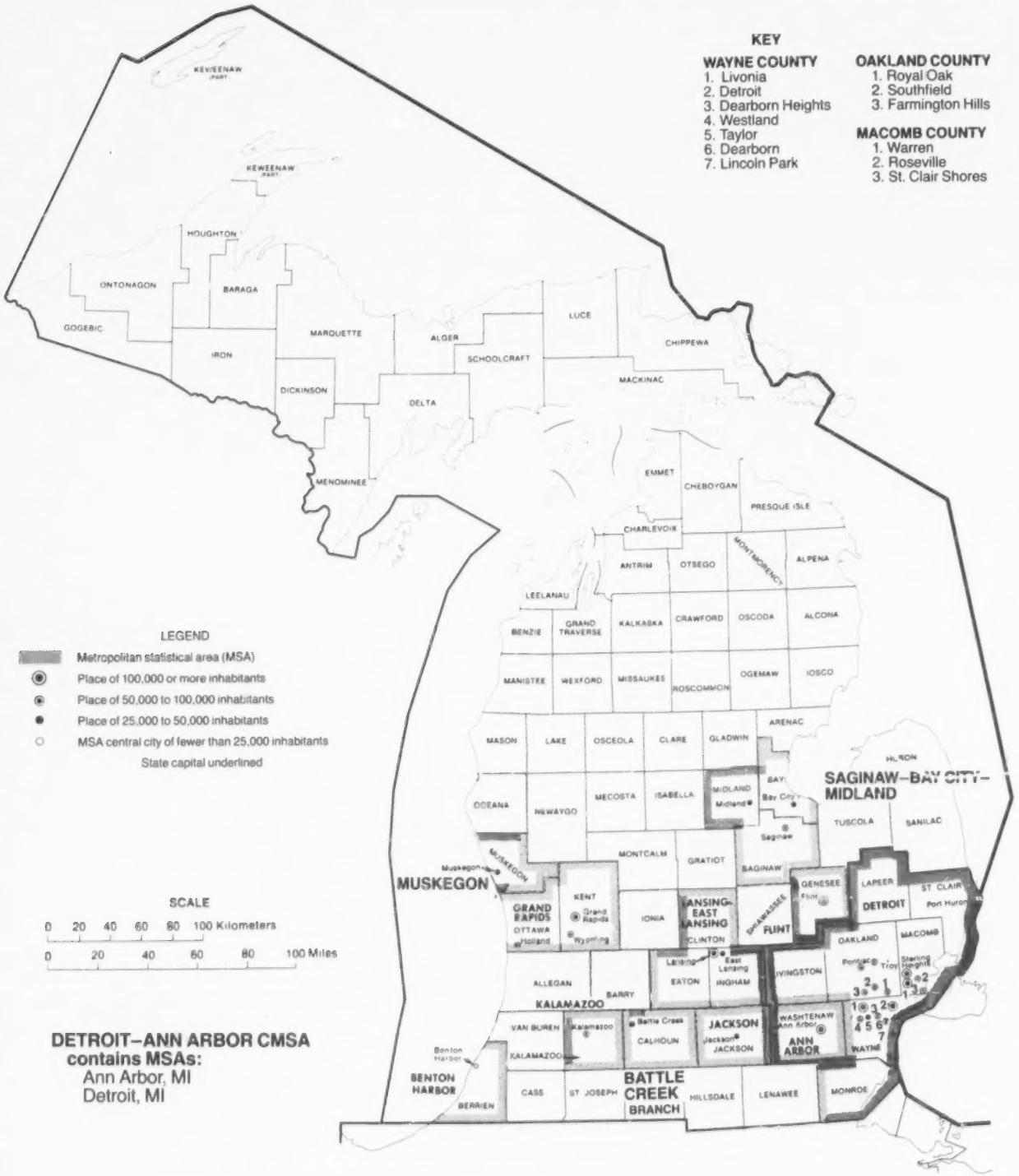
MICHIGAN



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MINNESOTA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH	268.2	101.3	2,442,395	1,155,997	.1106
FARGO - MOORHEAD	143.8	53.3	1,387,493	886,483	.0684
MINNEAPOLIS - ST. PAUL	2,193.6	818.1	23,962,742	12,315,187	1.0759
ROCHESTER	94.7	34.9	982,111	600,831	.0472
ST. CLOUD	172.9	54.2	1,293,693	868,825	.0683

County	Metropolitan Area
Anoka	Minneapolis - St. Paul
Benton	St. Cloud
Carver	Minneapolis - St. Paul
Chisago	Minneapolis - St. Paul
Clay	Fargo - Moorhead
Dakota	Minneapolis - St. Paul
Hennepin	Minneapolis - St. Paul
Isanti	Minneapolis - St. Paul

County	Metropolitan Area
Olmsted	Rochester
Ramsey	Minneapolis - St. Paul
St. Louis	Duluth
Scott	Minneapolis - St. Paul
Sherburne	St. Cloud
Stearns	St. Cloud
Washington	Minneapolis - St. Paul
Wright	Minneapolis - St. Paul

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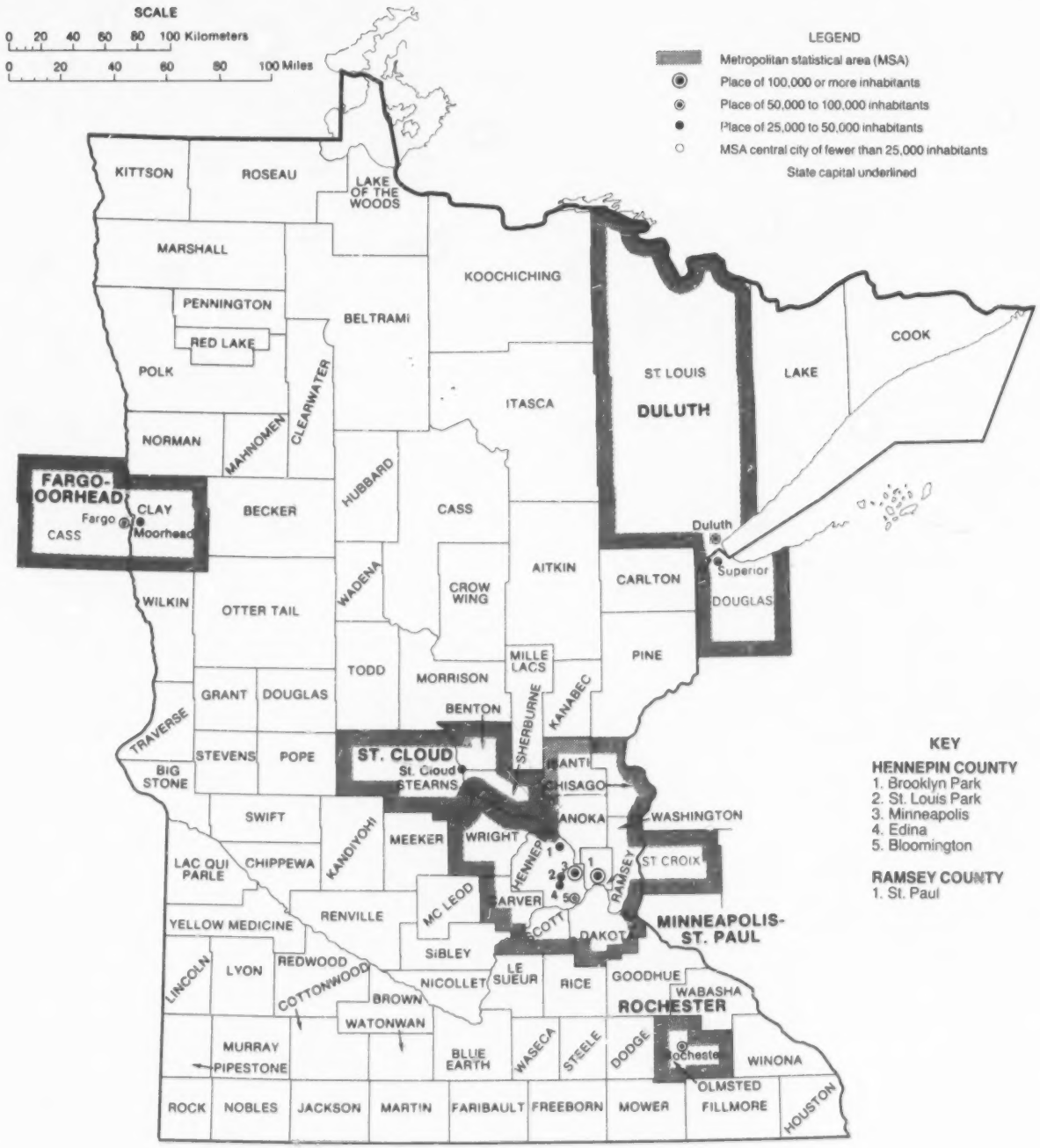
MINNESOTA



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MISSISSIPPI

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	189.3	64.7	1,479,115	794,295	.0719
JACKSON	381.8	130.8	3,172,548	1,645,890	.1507
PASCAGOULA	125.8	41.4	1,057,989	455,653	.0476

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson
Jackson	Pascagoula
Madison	Jackson
Rankin	Jackson

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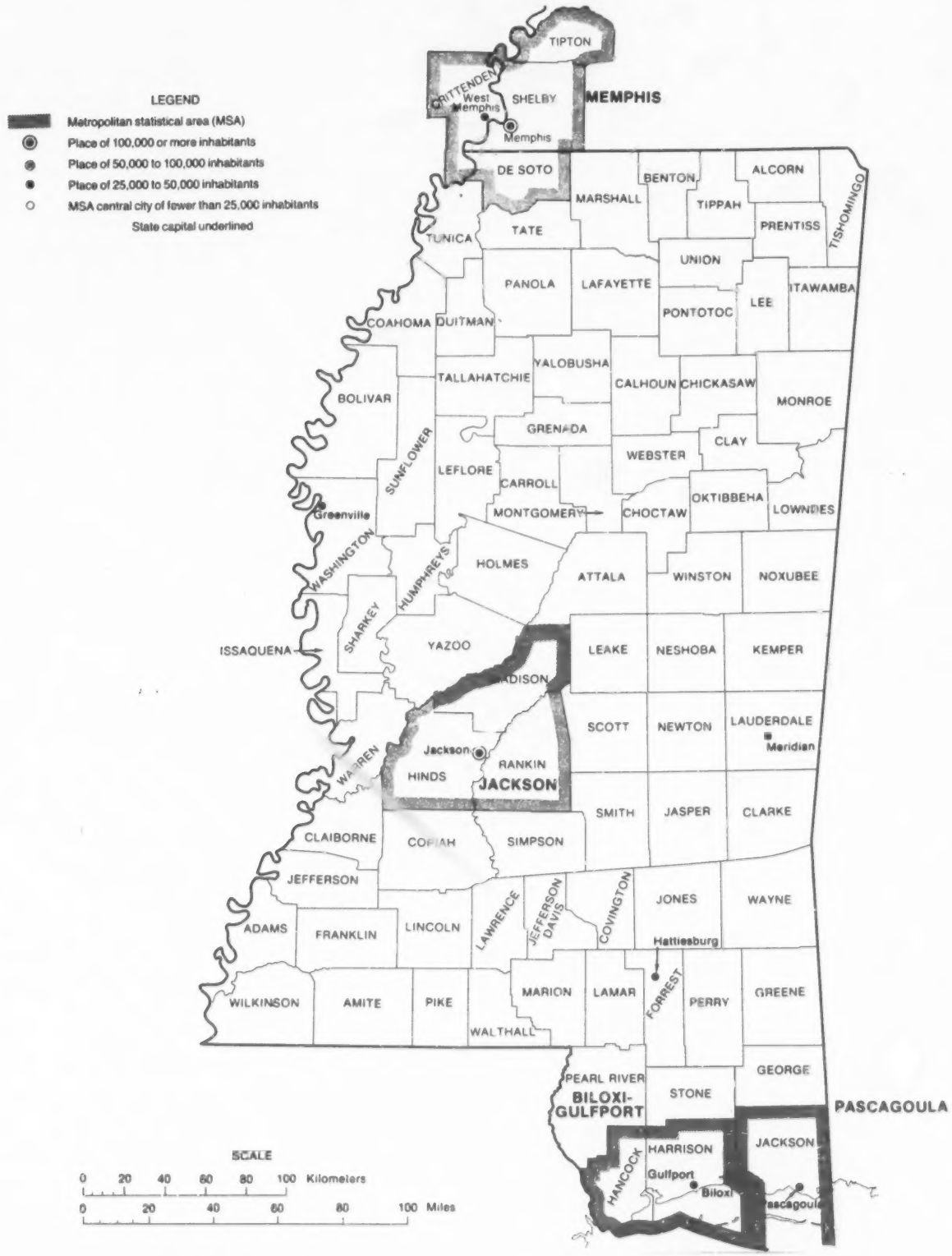
MISSISSIPPI



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MISSOURI

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	105.8	38.5	1,017,187	535,659	.0472
JOPLIN	131.5	50.7	973,785	719,917	.0532
KANSAS CITY	917.4	352.7	8,857,062	5,089,764	.4215
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	*1,448.8*	*548.6*	*14,684,829*	*8,119,804*	*.6839*
ST. JOSEPH	87.9	33.5	754,528	494,680	.0383
ST. LOUIS	1,809.6	665.8	18,150,561	9,177,740	.8238
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	*2,372.1*	*866.4*	*23,013,782*	*11,605,065*	*1.0500*
SPRINGFIELD	217.7	82.7	1,847,598	1,199,785	.0940

County	Metropolitan Area
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City
Jasper	Joplin

County	Metropolitan Area
Jefferson	St. Louis
Lafayette	Kansas City
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

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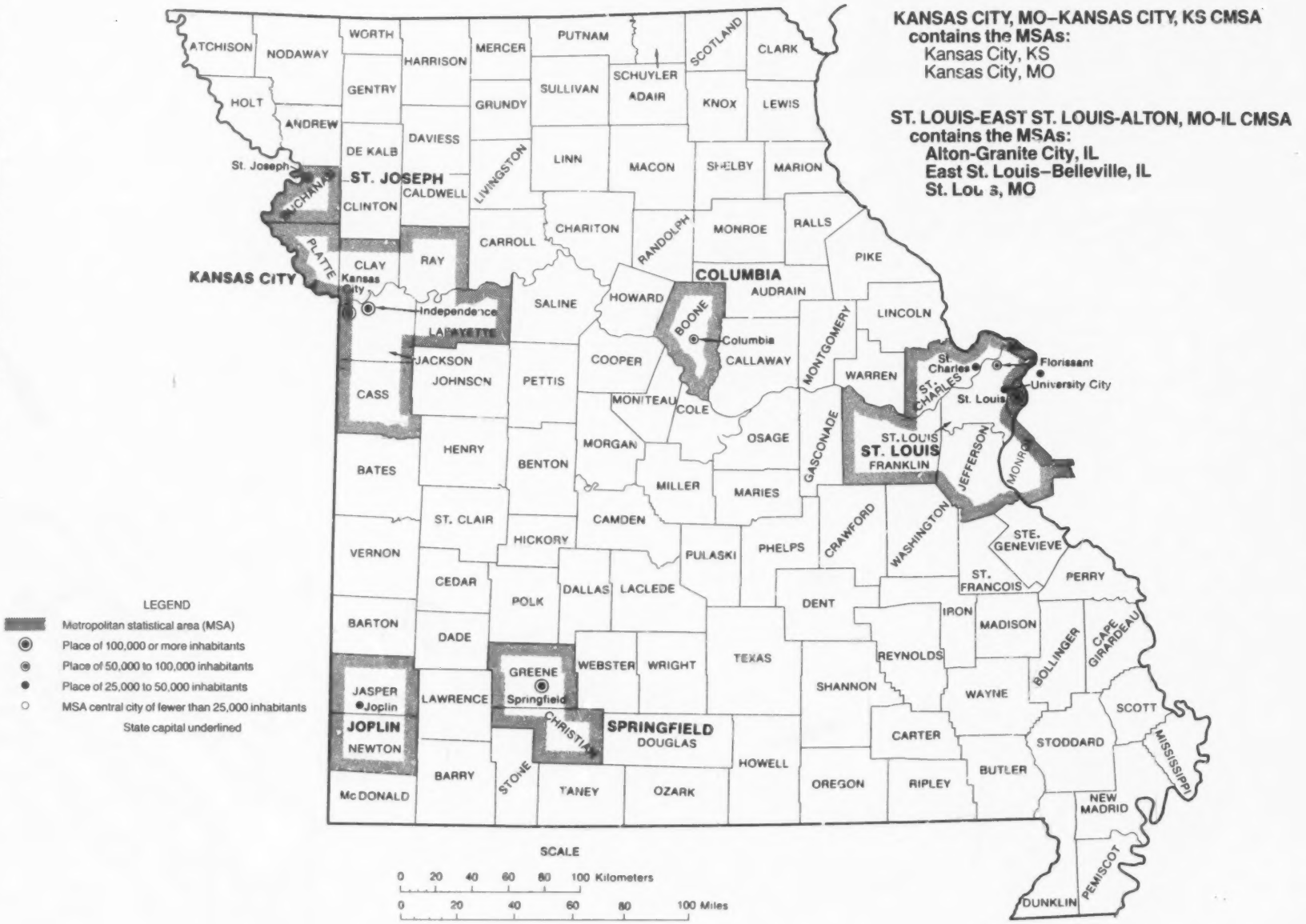
MISSOURI



MONTANA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	114.6	43.6	1,091,427	868,242	.0586
GREAT FALLS	80.1	30.2	739,177	552,593	.0390

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

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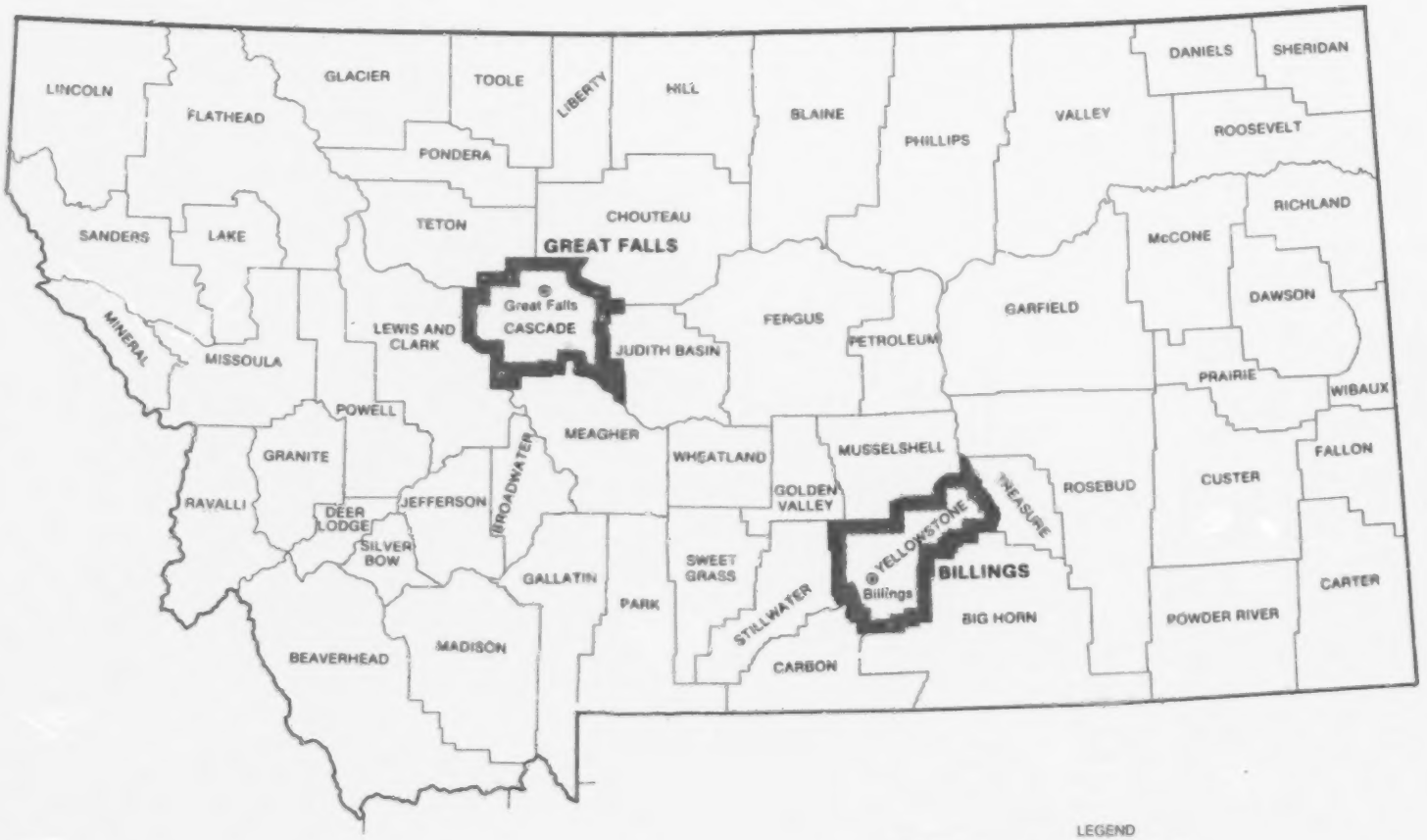
MONTANA



NEBRASKA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	200.4	76.7	2,171,807	1,040,224	.0956
OMAHA	594.9	218.8	6,213,369	2,959,766	.2749

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha
Washington	Omaha

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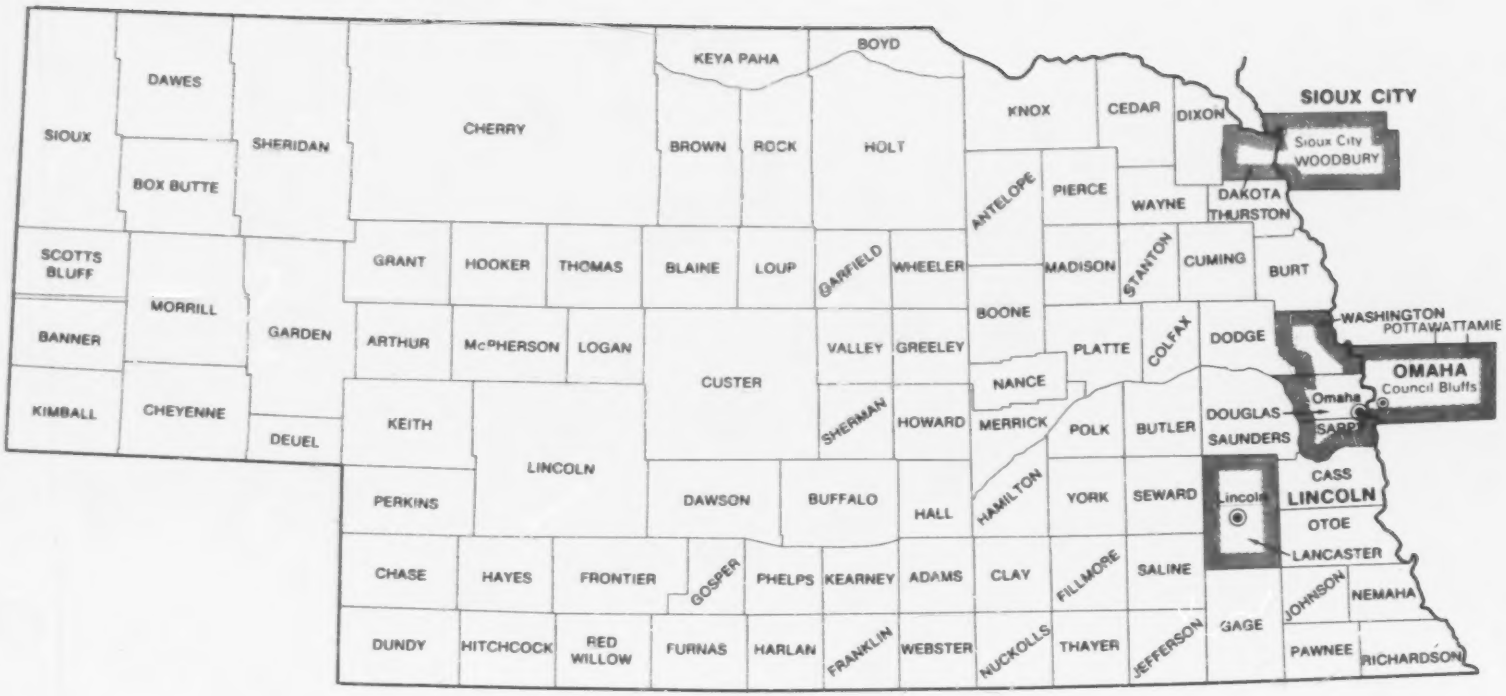
NEBRASKA



LEGEND

- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

NEVADA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	514.0	199.8	5,061,158	3,118,637	.2457
RENO	212.5	87.0	2,349,939	1,730,995	.1196

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

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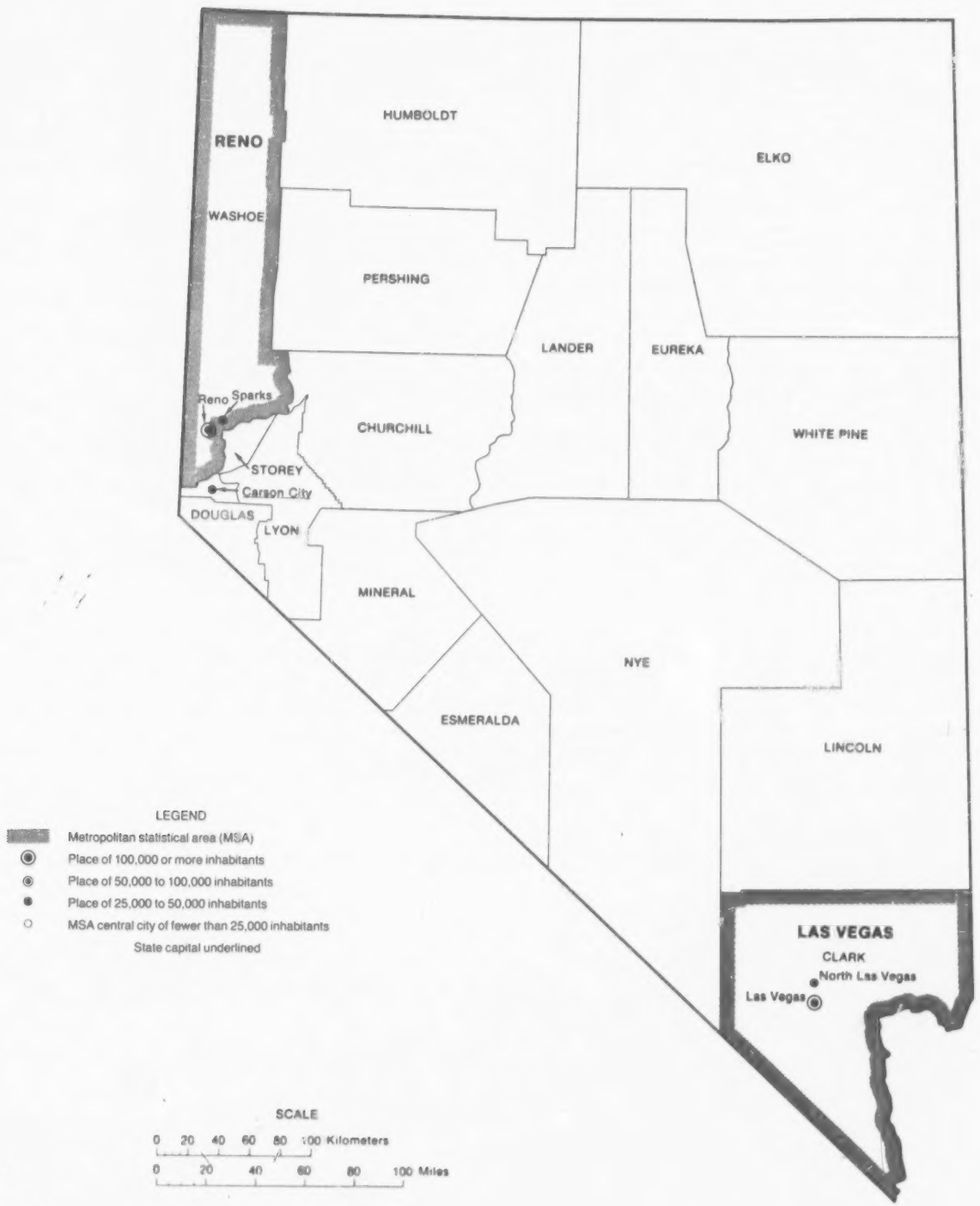
NEVADA



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NEW HAMPSHIRE

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	290.8	104.0	2,824,886	1,548,628	.1322
PORTSMOUTH - DOVER - ROCHESTER	293.9	105.0	2,840,781	1,702,736	.1371

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

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NEW HAMPSHIRE

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NEW JERSEY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	289.3	111.5	2,691,904	1,751,972	.1345
BERGEN - PASSAIC	1,277.8	460.1	15,425,176	7,396,352	.6666
JERSEY CITY	544.5	207.1	4,769,786	1,922,203	.2091
MIDDLESEX - SOMERSET - HUNTERDON	895.7	305.7	10,583,465	4,476,612	.4427
MONMOUTH - OCEAN	898.0	327.2	9,726,920	4,211,661	.4160
NEWARK	1,864.6	656.7	21,319,306	8,449,703	.8813
TRENTON	308.7	108.7	3,326,492	1,555,380	.1454
VINELAND - MILLVILLE - BRIDGETON	135.9	46.2	1,079,207	607,854	.0531

County	Metropolitan Area
Atlantic	Atlantic City
Bergen	Bergen - Passaic
Burlington	Philadelphia, Pa.
Camden	Philadelphia, Pa.
Cape May	Atlantic City
Cumberland	Vineland - Millville - Bridgeton
Essex	Newark
Gloucester	Philadelphia, Pa.
Hudson	Jersey City
Hunterdon	Middlesex - Somerset - Hunterdon
Mercer	Trenton

County	Metropolitan Area
Middlesex	Middlesex - Somerset - Hunterdon
Monmouth	Monmouth - Ocean
Morris	Newark
Ocean	Monmouth - Ocean
Passaic	Bergen - Passaic
Salem	Wilmington, Del.
Somerset	Middlesex - Somerset - Hunterdon
Sussex	Newark
Union	Newark
Warren	Allentown - Bethlehem, Pa.

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NEW JERSEY

KEY

PASSAIC COUNTY
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

MIDDLESEX COUNTY
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

ESSEX COUNTY
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

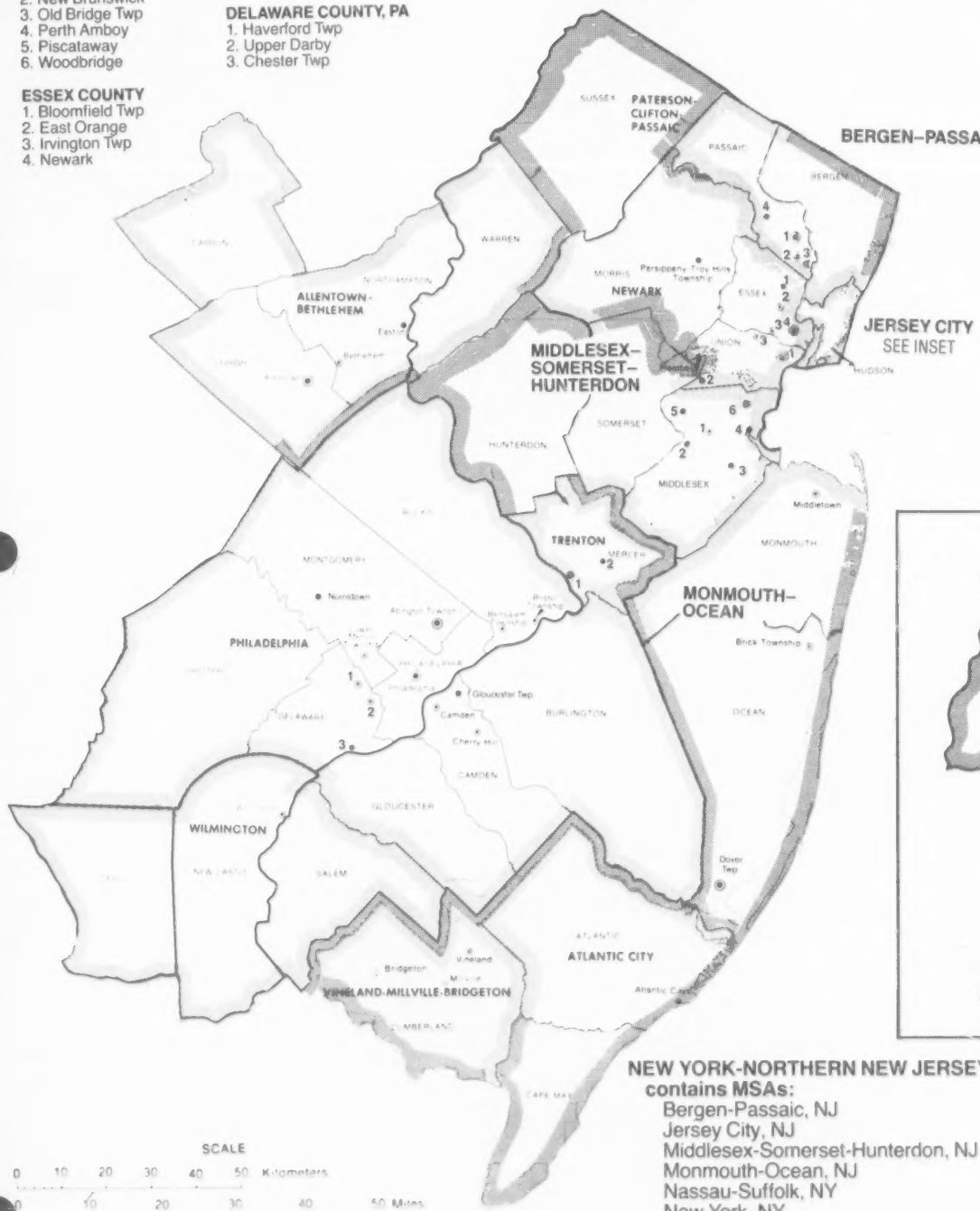
KEY

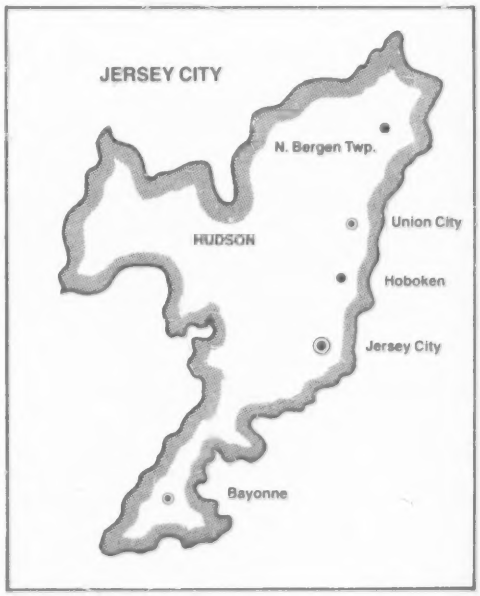
UNION COUNTY
1. Elizabeth
2. Plainfield
3. Union Twp

MERCER COUNTY
1. Trenton
2. Hamilton Twp

DELAWARE COUNTY, PA
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE





NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

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NEW MEXICO

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	450.1	169.2	3,890,966	2,346,528	.1923
LAS CRUCES	104.0	34.4	679,304	399,086	.0356

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces

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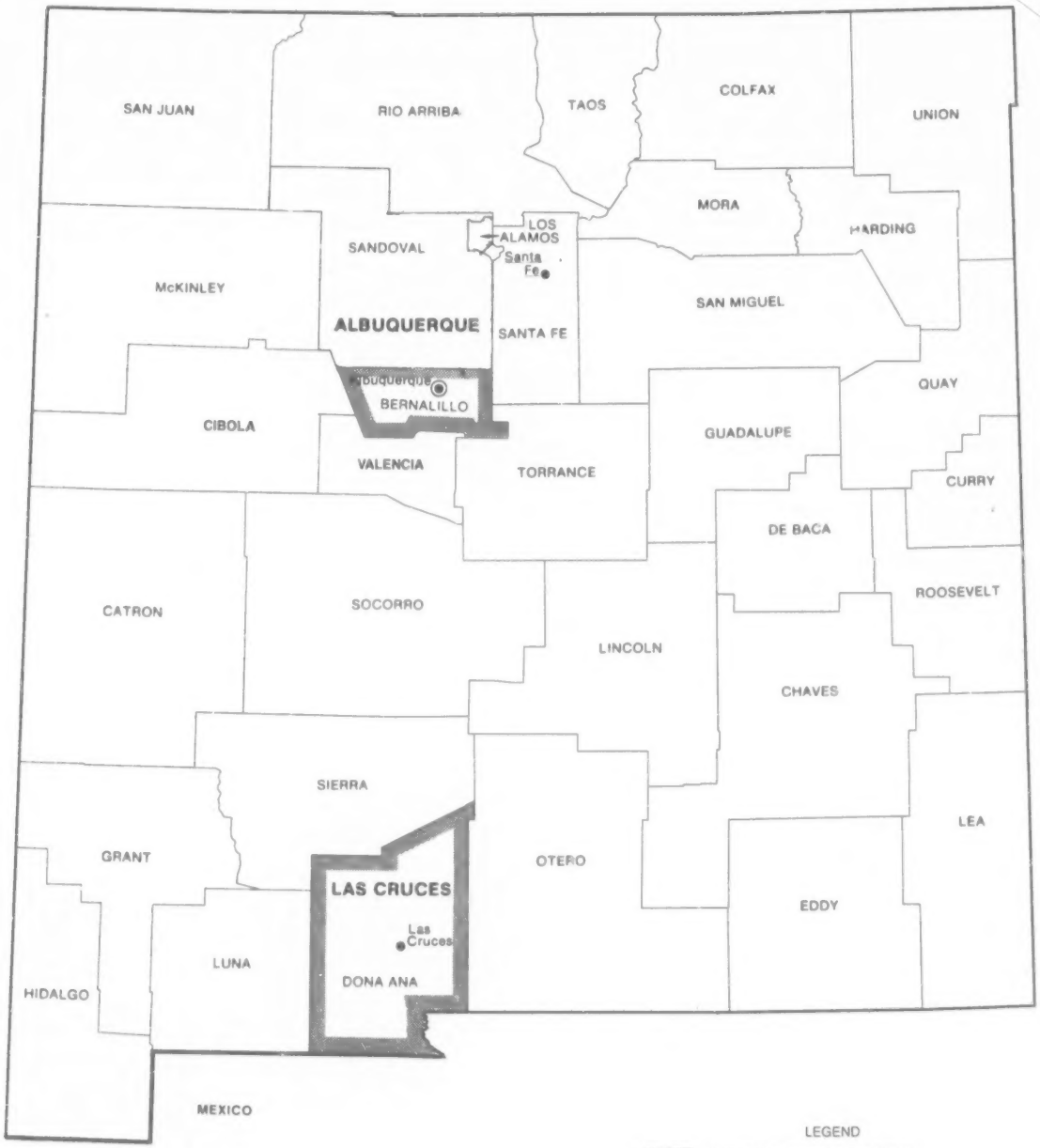
NEW MEXICO



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NEW YORK

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	850.0	316.6	8,382,148	3,982,370	.3746
BINGHAMTON	263.9	96.9	2,551,010	1,257,613	.1157
BUFFALO	994.7	367.8	9,524,050	4,848,611	.4369
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,221.6*	*450.5*	*11,600,717*	*5,877,832*	*.5323*
ELMIRA	97.5	35.3	840,000	396,244	.0385
GLENS FALLS	112.7	39.2	932,213	539,260	.0459
NASSAU - SUFFOLK	2,637.4	846.1	32,117,345	14,018,485	1.3482
NEW YORK	8,118.3	3,225.8	83,359,852	30,606,626	3.4510
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,323.5*	*6,410.9*	*190,773,273*	*76,931,341*	*7.9781*
NIAGARA FALLS	226.9	82.7	2,076,667	1,029,221	.0954
ORANGE COUNTY	274.0	90.5	2,539,922	1,245,608	.1160
POUGHKEEPSIE	254.1	86.2	2,710,198	1,150,822	.1155
ROCHESTER	982.2	358.6	10,542,780	4,796,794	.4580
SYRACUSE	648.8	232.8	6,381,624	3,094,866	.2871
UTICA - ROME	317.6	113.7	2,761,579	1,408,607	.1292

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chemung	Elmira
Durchess	Poughkeepsie
Erie	Buffalo
Greene	Albany - Schenectady - Troy
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Niagara Falls
Oneida	Utica - Rome
Onondaga	Syracuse

County	Metropolitan Area
Ontario	Rochester
Orange	Orange County
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washington	Glens Falls
Wayne	Rochester
Westchester	New York

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contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

BUFFALO–NIAGARA FALLS CMSA
contains MSAs:
Buffalo, NY
Niagara Falls, NY

NORTH CAROLINA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	164.8	63.8	1,299,985	808,353	.0660
BURLINGTON	98.9	37.4	776,519	460,549	.0390
CHARLOTTE - GASTONIA - ROCK HILL	1,004.2	366.1	8,589,043	4,547,276	.4076
FAYETTEVILLE	257.6	80.7	1,801,642	967,274	.0900
GREENSBORO - WINSTON-SALEM - HIGH POINT	876.0	327.6	7,538,369	4,127,782	.3613
HICKORY	210.4	76.5	1,625,300	867,896	.0790
JACKSONVILLE	116.1	32.3	721,159	348,461	.0361
RALEIGH - DURHAM	590.3	218.1	5,425,400	2,663,470	.2483
WILMINGTON	108.6	40.8	911,630	601,173	.0467

County	Metropolitan Area
Alamance	Burlington
Alexander	Hickory
Buncombe	Asheville
Burke	Hickory
Cabarrus	Charlotte - Gastonia - Rock Hill
Catawba	Hickory
Cumberland	Fayetteville
Davidson	Greensboro - Winston-Salem - High Point
Davie	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham
Forsyth	Greensboro - Winston-Salem - High Point
Franklin	Raleigh - Durham
Gaston	Charlotte - Gastonia - Rock Hill

County	Metropolitan Area
Guilford	Greensboro - Winston-Salem - High Point
Lincoln	Charlotte - Gastonia - Rock Hill
Mecklenburg	Charlotte - Gastonia - Rock Hill
New Hanover	Wilmington
Onslow	Jacksonville
Orange	Raleigh - Durham
Randolph	Greensboro - Winston-Salem - High Point
Rowan	Charlotte - Gastonia - Rock Hill
Stokes	Greensboro - Winston-Salem - High Point
Union	Charlotte - Gastonia - Rock Hill
Wake	Raleigh - Durham
Yadkin	Greensboro - Winston-Salem - High Point

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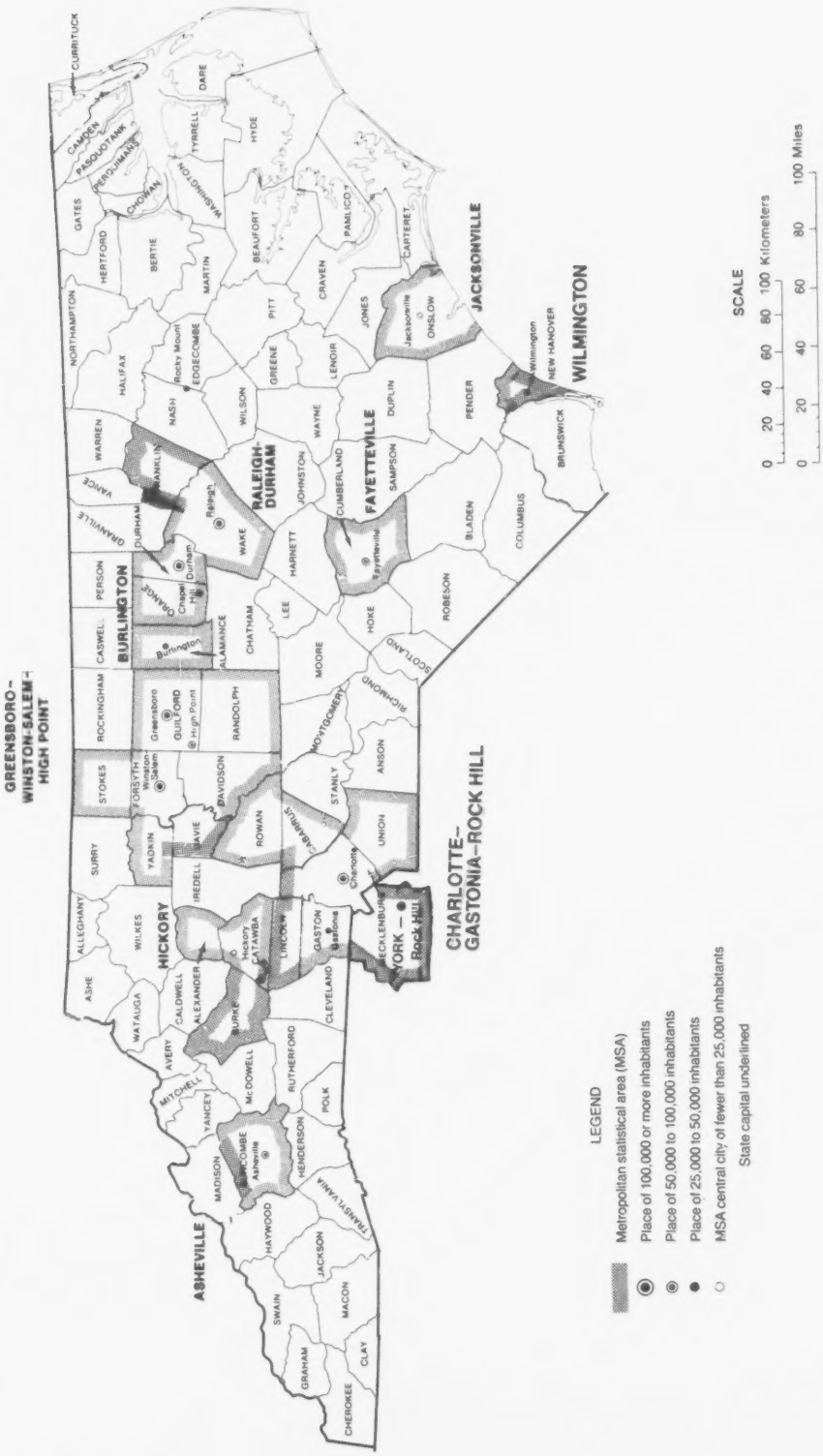
NORTH CAROLINA



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NORTH DAKOTA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	86.9	31.3	836,557	491,070	.0402
FARGO - MOORHEAD	143.8	53.3	1,387,493	886,483	.0684
GRAND FORKS	68.2	23.6	742,649	387,863	.0336

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

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NORTH DAKOTA

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OHIO

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	654.1	238.9	6,156,916	3,075,892	.2818
CANTON	407.1	147.5	3,698,409	1,920,975	.1725
CINCINNATI	1,406.6	514.9	13,599,783	6,622,574	.6144
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,674.0*	*608.5*	*16,137,783*	*7,564,439*	*.7215*
CLEVELAND	1,852.6	697.9	18,699,800	9,177,773	.8398
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,786.2*	*1,032.3*	*27,442,723*	*13,319,499*	*1.2342*
COLUMBUS	1,269.8	475.0	12,050,153	6,039,521	.5512
DAYTON - SPRINGFIELD	932.4	348.5	9,026,970	4,305,998	.4053
HAMILTON - MIDDLETOWN	267.4	93.6	2,538,000	941,865	.1071
LIMA	156.9	55.6	1,327,089	717,405	.0635
LORAIN - ELYRIA	279.5	95.5	2,586,007	1,065,834	.1126
MANSFIELD	131.4	48.0	1,114,686	669,669	.0552
PARKERSBURG - MARIETTA	160.8	58.5	1,335,335	912,857	.0695
STEUBENVILLE - WEIRTON	161.2	58.4	1,408,379	619,594	.0632
TOLEDO	620.0	226.9	5,810,246	3,033,709	.2696
YOUNGSTOWN - WARREN	528.9	191.8	4,860,923	2,380,565	.2222

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Clark	Dayton - Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton - Springfield
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.

County	Metropolitan Area
Licking	Columbus
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton - Springfield
Montgomery	Dayton - Springfield
Pickaway	Columbus
Portage	Akron
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Union	Columbus
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

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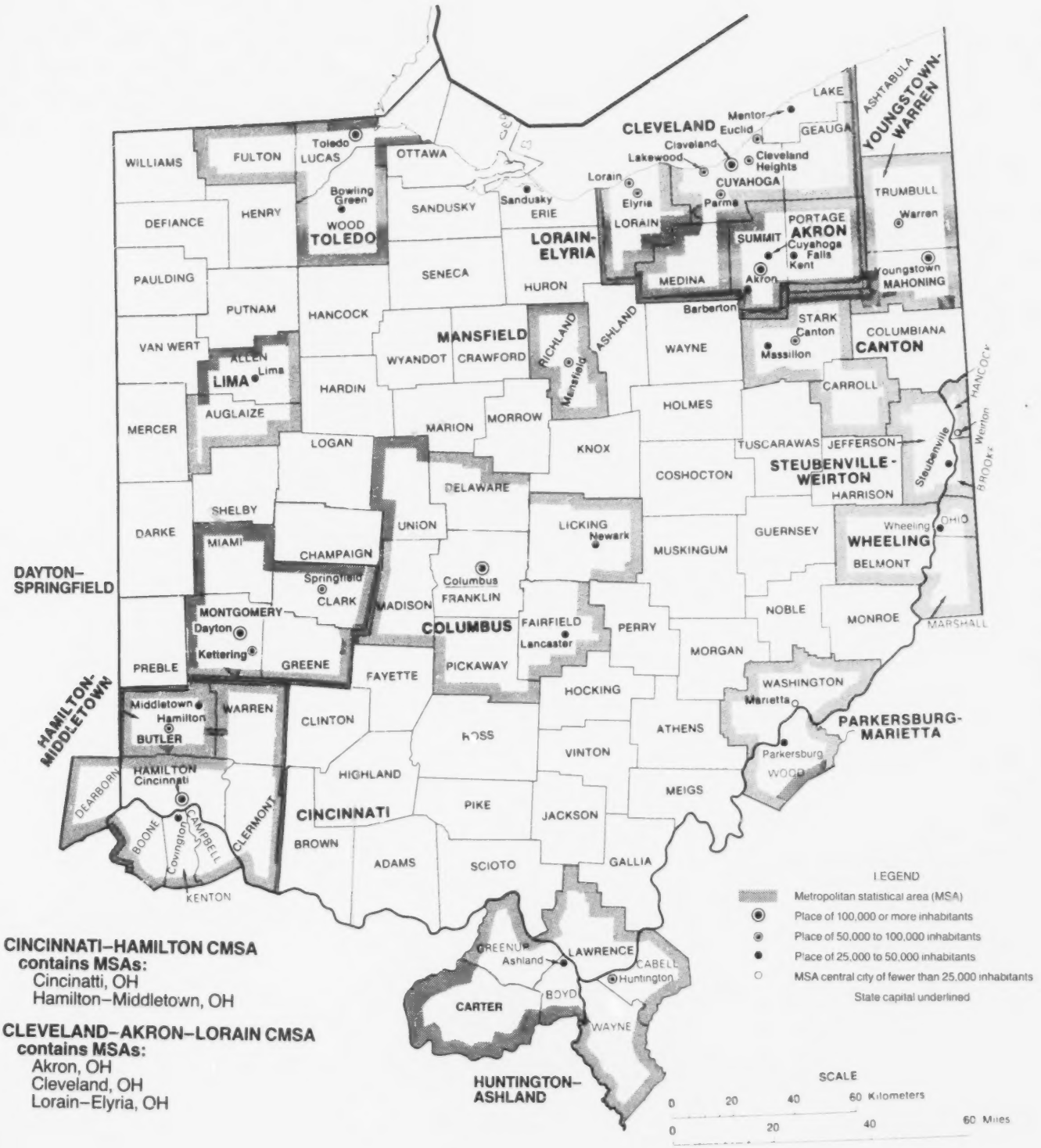
OHIO



CINCINNATI–HAMILTON CMSA
contains MSAs:
Cincinatti, OH
Hamilton–Middletown, OH

CLEVELAND–AKRON–LORAIN CMSA
contains MSAs:
Akron, OH
Cleveland, OH
Lorain–Elyria, OH

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OKLAHOMA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	65.6	25.5	669,163	397,512	.0318
LAWTON	114.6	36.7	961,055	445,390	.0441
OKLAHOMA CITY	905.6	347.2	9,234,533	5,042,769	.4278
TULSA	698.9	268.7	7,239,055	3,947,279	.3343

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Logan	Oklahoma City
McClain	Oklahoma City

County	Metropolitan Area
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

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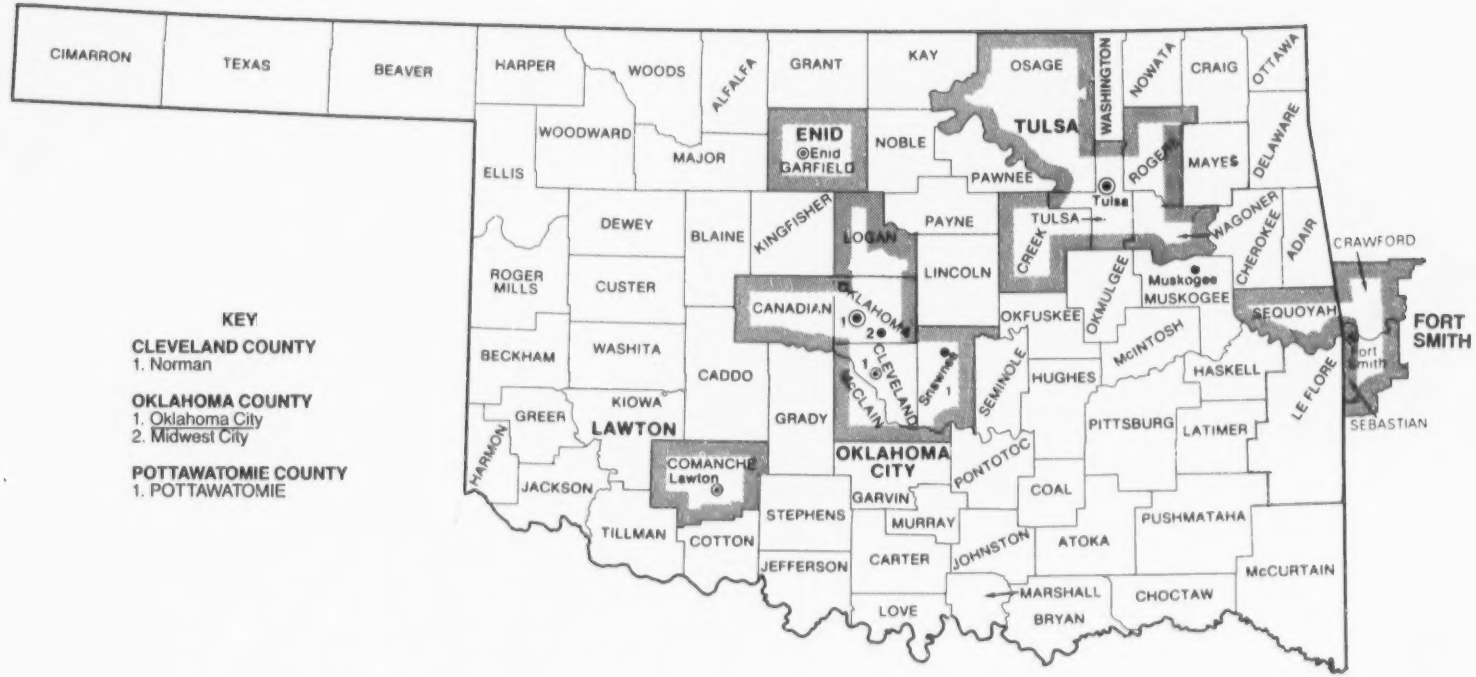
OKLAHOMA



KEY

CLEVELAND COUNTY
1. Norman

OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City

POTTAWATOMIE COUNTY
1. POTTAWATOMIE

LEGEND

- Metropolitan statistical area (MSA)
- Place of 100,000 or more inhabitants
- Place of 50,000 to 100,000 inhabitants
- Place of 25,000 to 50,000 inhabitants
- MSA central city of fewer than 25,000 inhabitants

State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

OREGON

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	277.9	107.9	2,275,596	1,550,809	.1186
MEDFORD	140.4	53.1	1,059,943	801,075	.0584
PORTLAND	1,135.5	450.9	11,245,836	6,648,796	.5378
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,341.1*	*526.3*	*13,188,479*	*7,376,203*	*.6200*
SALEM	260.3	96.7	2,022,867	1,198,790	.1014

County	Metropolitan Area
Clackamas	Portland
Jackson	Medford
Lane	Eugene - Springfield
Marion	Salem
Multnomah	Portland
Polk	Salem
Washington	Portland
Yamhill	Portland

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OREGON

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PENNSYLVANIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM	647.8	241.1	6,448,926	3,103,184	.2885
ALTOONA	137.0	50.2	1,066,473	649,183	.0541
BEAVER COUNTY	203.1	73.4	2,002,386	797,883	.0853
ERIE	283.9	101.0	2,498,050	1,212,040	.1149
HARRISBURG - LEBANON - CARLISLE	567.9	211.6	5,597,929	2,952,441	.2581
JOHNSTOWN	264.6	94.4	2,050,904	1,059,362	.0989
LANCASTER	374.1	131.3	3,377,917	1,672,019	.1555
PHILADELPHIA	4,685.9	1,673.9	46,016,607	20,733,410	2.0272
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,659.7*	*2,017.2*	*55,805,467*	*25,421,277*	*2.4640*
PITTSBURGH	2,181.9	826.8	21,875,246	10,211.133	.9696
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,385.0*	*900.2*	*23,877,632*	*11,009,016*	*1.0549*
READING	317.5	119.1	2,964,262	1,412,682	.1340
SCRANTON - WILKES-BARRE	736.2	272.1	6,001,449	2,946,010	.2819
SHARON	128.4	46.1	1,123,701	559,877	.0522
STATE COLLEGE	115.2	38.3	909,401	491,041	.0442
WILLIAMSPORT	119.9	43.6	985,969	496,321	.0465
YORK	395.5	143.7	3,677,863	1,568,974	.1613

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Beaver County
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem
Centre	State College
Chester	Philadelphia
Columbia	Scranton - Wilkes-Barre
Cumberland	Harrisburg - Lebanon - Carlisle
Dauphin	Harrisburg - Lebanon - Carlisle
Delaware	Philadelphia
Erie	Erie
Fayette	Pittsburgh
Lackawanna	Scranton Wilkes-Barre

County	Metropolitan Area
Lancaster	Lancaster
Lebanon	Harrisburg - Lebanon - Carlisle
Lehigh	Allentown - Bethlehem
Luzerne	Scranton - Wilkes-Barre
Lycoming	Williamsport
Mercer	Sharon
Monroe	Scranton - Wilkes-Barre
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem
Perry	Harrisburg - Lebanon - Carlisle
Philadelphia	Philadelphia
Somerset	Johnstown
Washington	Pittsburgh
Westmoreland	Pittsburgh
Wyoming	Scranton - Wilkes-Barre
York	York

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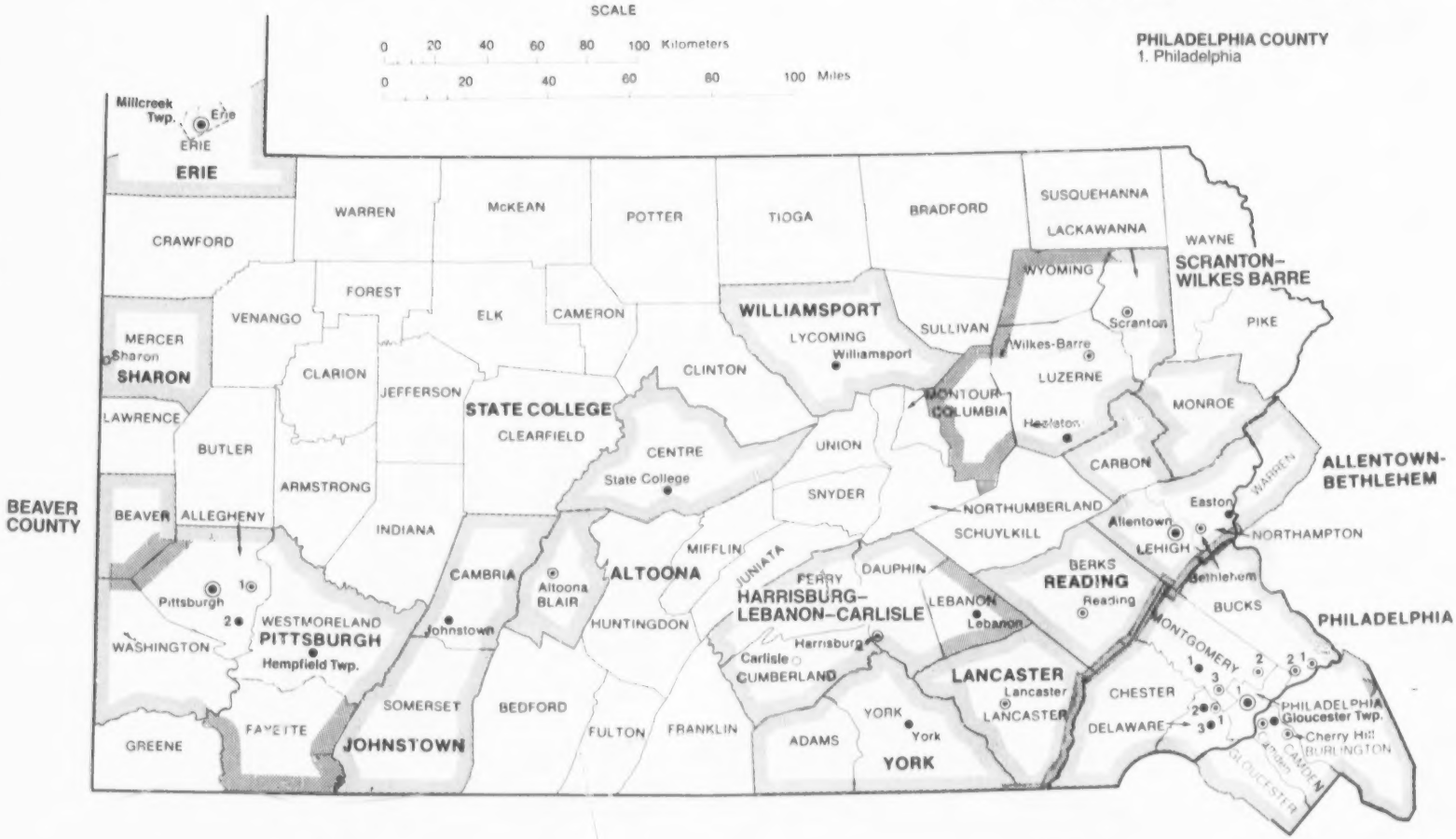
PENNSYLVANIA



PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

PITTSBURGH–BEAVER VALLEY CMSA
contains MSAs:
Beaver County, PA
Pittsburgh, PA

RHODE ISLAND

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - PAWTUCKET - WOONSOCKET	874.9	323.2	8,059,493	3,745,377	.3628

County	Metropolitan Area
Bristol	Providence - Pawtucket - Woonsocket
Kent	Providence - Pawtucket - Woonsocket
Providence	Providence - Pawtucket - Woonsocket
Washington	Providence - Pawtucket - Woonsocket

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RHODE ISLAND

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SOUTH CAROLINA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	140.4	50.5	1,055,894	627,324	.0534
CHARLESTON	455.4	150.5	3,359,118	1,721,448	.1635
CHARLOTTE - GASTONIA - ROCK HILL	1,004.2	366.1	8,589,043	4,547,276	.4076
COLUMBIA	425.8	144.2	3,545,761	1,907,038	.1702
FLORENCE	115.0	38.4	766,281	525,038	.0418
GREENVILLE - SPARTANBURG	592.3	211.3	4,648,350	2,736,018	.2322

County	Metropolitan Area
Aiken	Augusta, Ga.
Anderson	Anderson
Berkeley	Charleston
Charleston	Charleston
Dorchester	Charleston
Florence	Florence
Greenville	Greenville - Spartanburg
Lexington	Columbia
Pickens	Greenville - Spartanburg
Richland	Columbia
Spartanburg	Greenville - Spartanburg
York	Charlotte - Gastonia - Rock Hill

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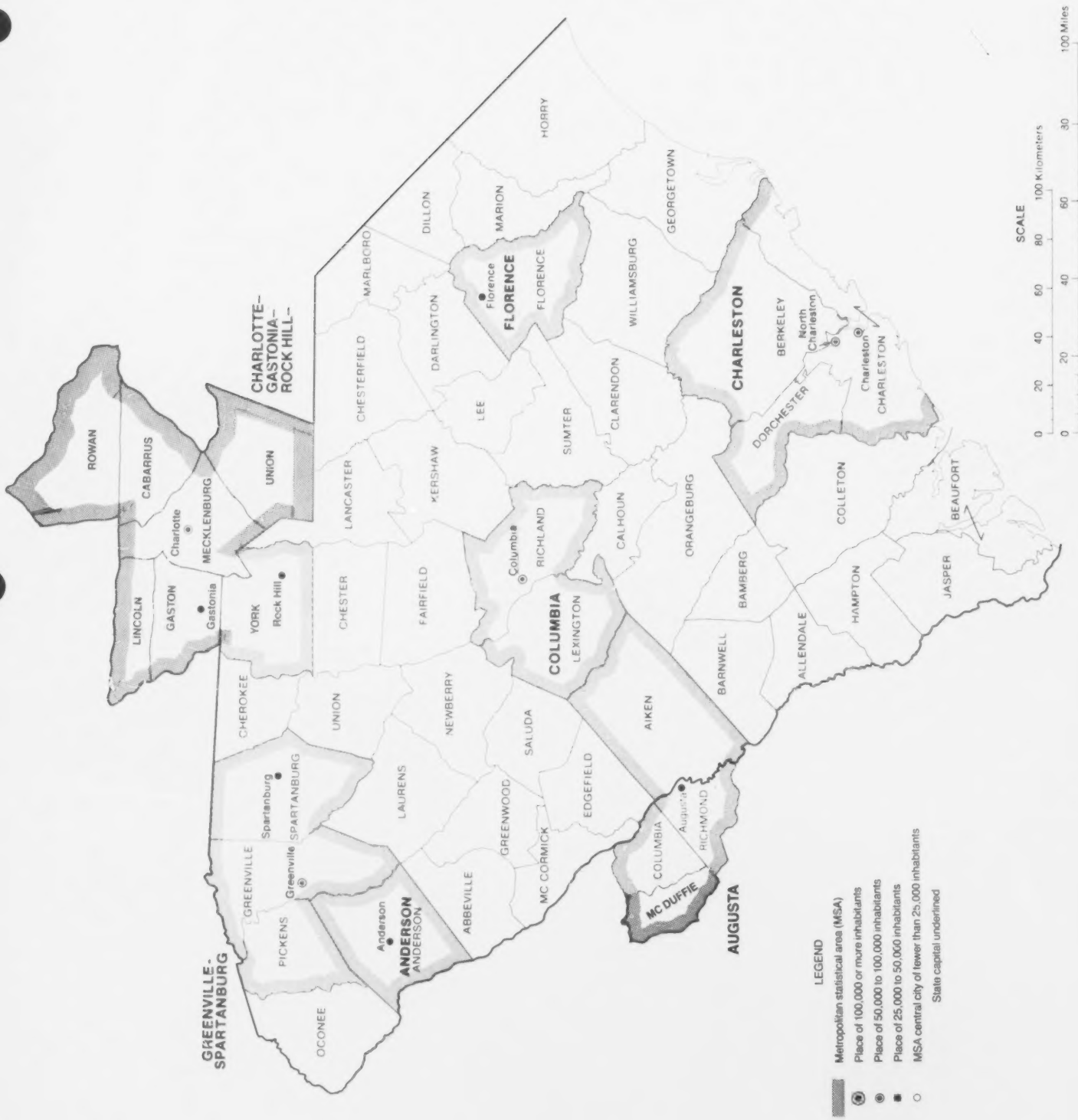
SOUTH CAROLINA



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SOUTH DAKOTA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
SIOUX FALLS	114.3	43.4	1,222,478	836,643	.0608

County	Metropolitan Area
Minnehaha	Sioux Falls

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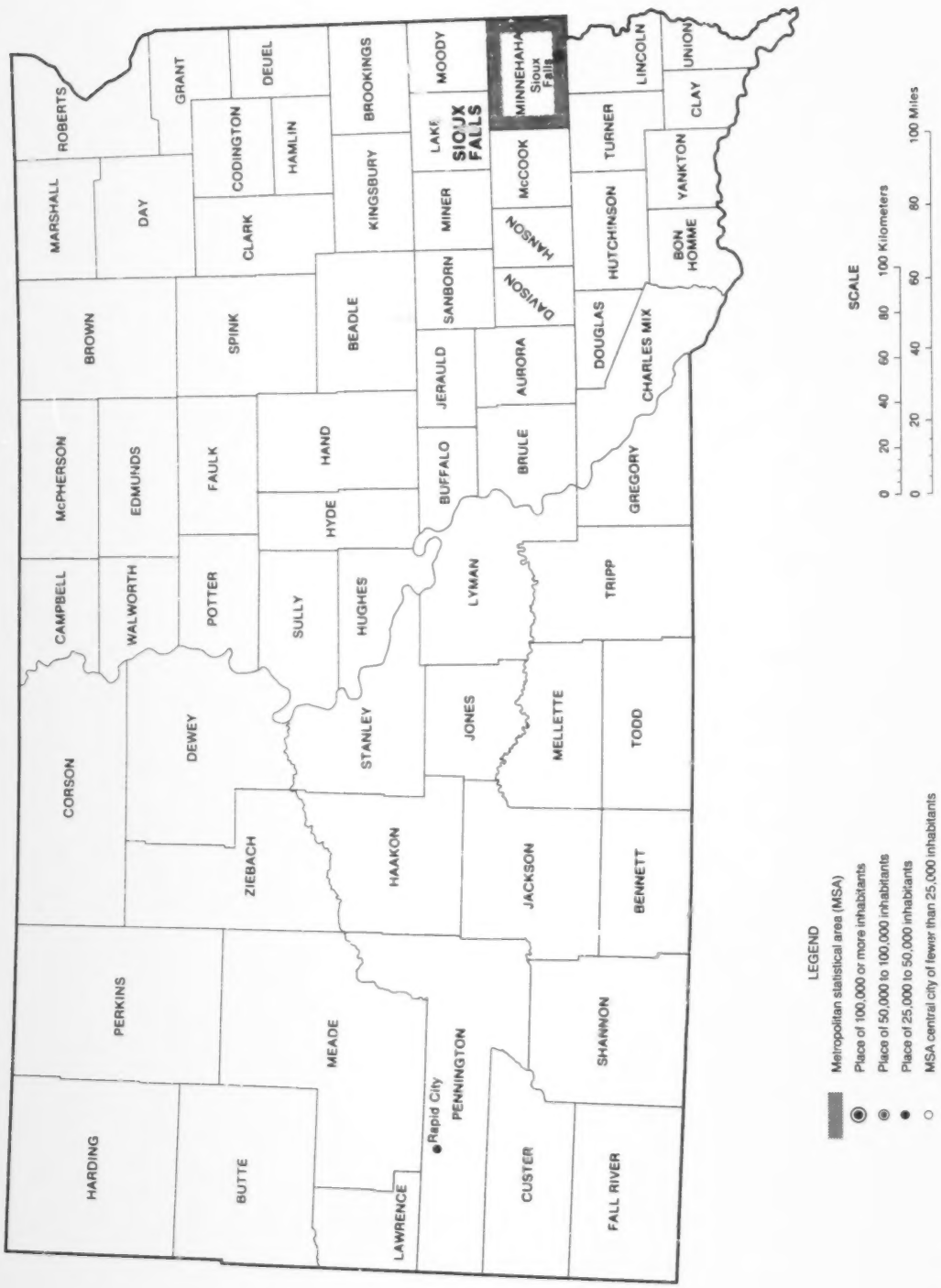
SOUTH DAKOTA



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1983 SURVEY OF BUYING POWER DATA SERVICE

TENNESSEE

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	437.4	158.7	3,551,309	1,859,795	.1702
CLARKSVILLE - HOPKINSVILLE	158.5	50.8	1,116,857	630,575	.0564
JOHNSON CITY - KINGSPORT - BRISTOL	445.6	162.8	3,476,671	1,947,709	.1716
KNOXVILLE	587.2	219.4	4,988,086	2,754,783	.2404
MEMPHIS	931.8	328.4	7,978,079	4,092,225	.3753
NASHVILLE	889.8	323.7	8,693,714	4,403,521	.3967

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville
Davidson	Nashville
Dickson	Nashville
Grainger	Knoxville
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Jefferson	Knoxville
Knox	Knoxville
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville
Robertson	Nashville
Rutherford	Nashville
Sequatchie	Chattanooga
Sevier	Knoxville
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville
Wilson	Nashville

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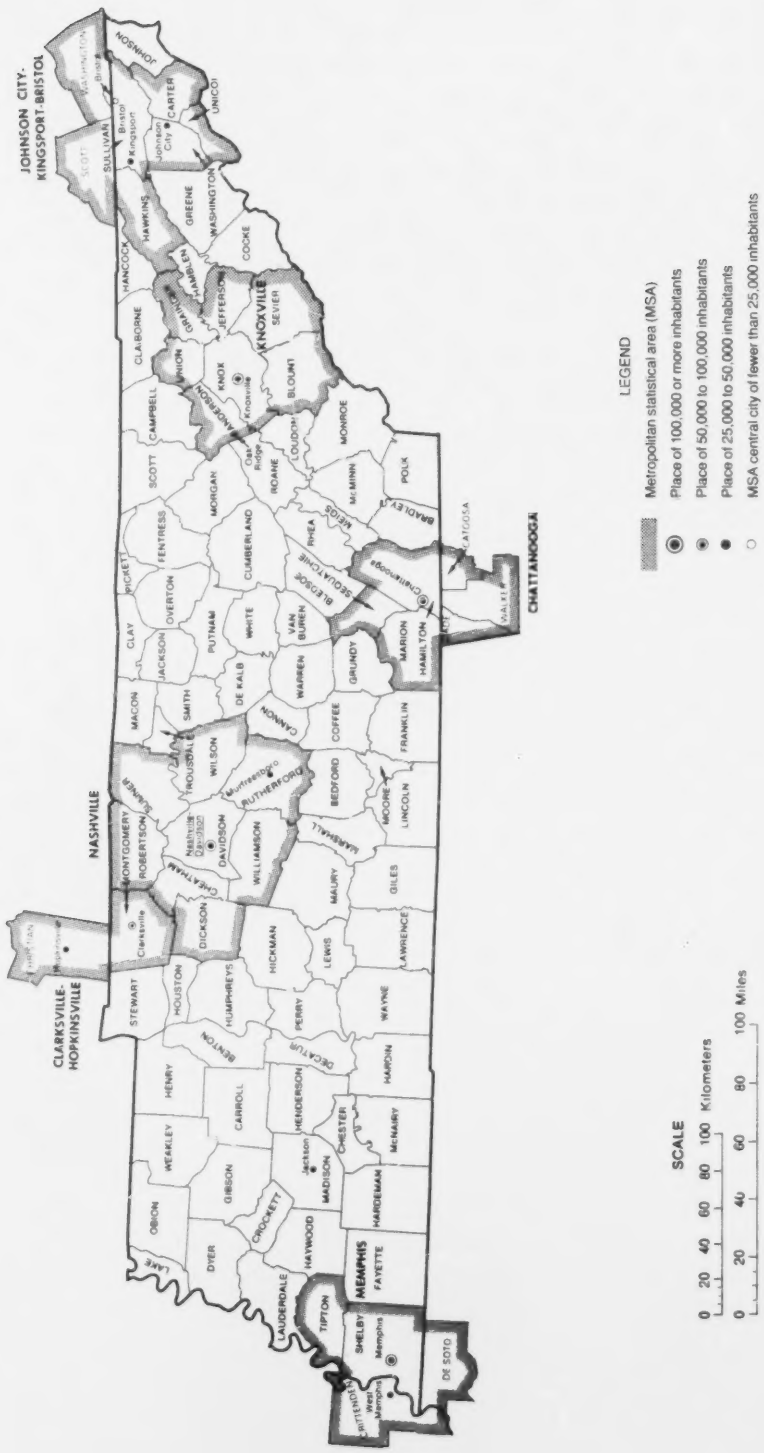
TENNESSEE



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TEXAS

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	115.9	41.5	1,055,410	731,801	.0542
AMARILLO	184.5	70.5	1,850,043	1,398,577	.0965
AUSTIN	588.9	223.1	5,821,184	3,263,231	.2737
BEAUMONT - PORT ARTHUR	388.4	139.6	3,903,972	2,331,018	.1868
BRAZORIA	190.9	62.5	2,009,111	810,768	.0847
BROWNSVILLE - HARLINGEN	232.0	66.6	1,425,402	901,664	.0772
BRYAN - COLLEGE STATION	104.8	38.2	960,665	492,656	.0445
CORPUS CHRISTI	340.0	112.3	2,900,167	1,643,010	.1409
DALLAS	2,090.8	783.8	22,941,172	12,849,943	1.0582
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,130.6*	*1,166.7*	*33,697,232*	*18,953,649*	*1.5616*
EL PASO	520.3	156.8	3,569,922	2,171,085	.1860
FORT WORTH - ARLINGTON	1,039.8	382.9	10,756,060	6,103,706	.5034
GALVESTON - TEXAS CITY	205.4	74.6	2,195,458	1,104,255	.0983
HOUSTON	3,028.0	1,114.8	34,768,591	19,664,925	1.5966
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,424.3*	*1,251.9*	*38,973,160*	*21,579,948*	*1.7796*
KILLEEN - TEMPLE	233.0	74.1	1,802,472	886,181	.0858
LAREDO	109.0	29.1	572,442	607,334	.0391
LONGVIEW - MARSHALL	163.5	59.4	1,537,295	1,005,692	.0768
LUBBOCK	222.2	79.3	2,012,301	1,406,415	.1038
McALLEN - EDINBURG - MISSION	319.3	87.9	1,677,614	1,269,415	.1006
MIDLAND	90.6	33.4	1,226,283	624,748	.0532
ODESSA	125.7	46.0	1,411,203	940,291	.0688
SAN ANGELO	90.4	33.2	851,702	579,716	.0432
SAN ANTONIO	1,130.1	380.7	9,529,223	5,485,801	.4659
SHERMAN - DENISON	92.5	35.8	856,194	422,808	.0392
TEXARKANA	116.0	42.8	880,335	581,588	.0462
TYLER	139.3	51.1	1,372,840	833,088	.0663
VICTORIA	74.7	25.6	724,297	518,358	.0372
WACO	178.9	66.1	1,504,531	992,933	.0771
WICHITA FALLS	122.6	44.8	1,137,390	766,884	.0577

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Brazoria
Brazos	Bryan - College Station
Cameron	Brownsville - Harlingen
Collin	Dallas
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas
Denton	Dallas
Ector	Odessa
Ellis	Dallas
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Edinburg - Mission
Jefferson	Beaumont - Port Arthur

County	Metropolitan Area
Johnson	Fort Worth - Arlington
Kaufman	Dallas
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur
Parker	Fort Worth - Arlington
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Fort Worth - Arlington
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin

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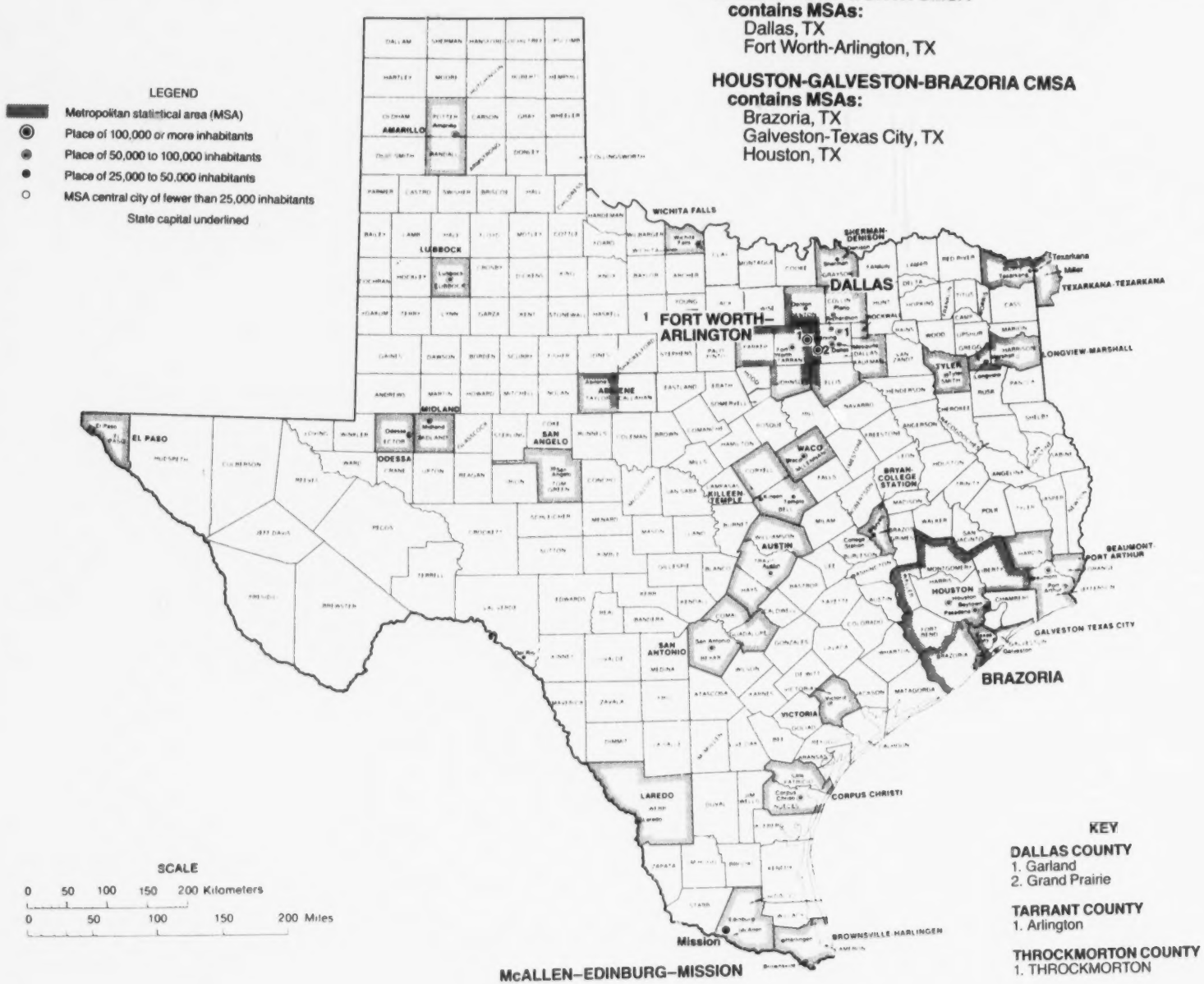
TEXAS

DALLAS-FORT WORTH CMSA
contains MSAs:
Dallas, TX
Fort Worth-Arlington, TX

HOUSTON-GALVESTON-BRAZORIA CMSA
contains MSAs:
Brazoria, TX
Galveston-Texas City, TX
Houston, TX



KEY

DALLAS COUNTY
1. Garland
2. Grand Prairie

TARRANT COUNTY
1. Arlington

THROCKMORTON COUNTY
1. THROCKMORTON

UTAH

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	242.2	65.4	1,451,694	768,665	.0752
SALT LAKE CITY - OGDEN	974.4	315.8	7,865,134	4,269,227	.3811

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

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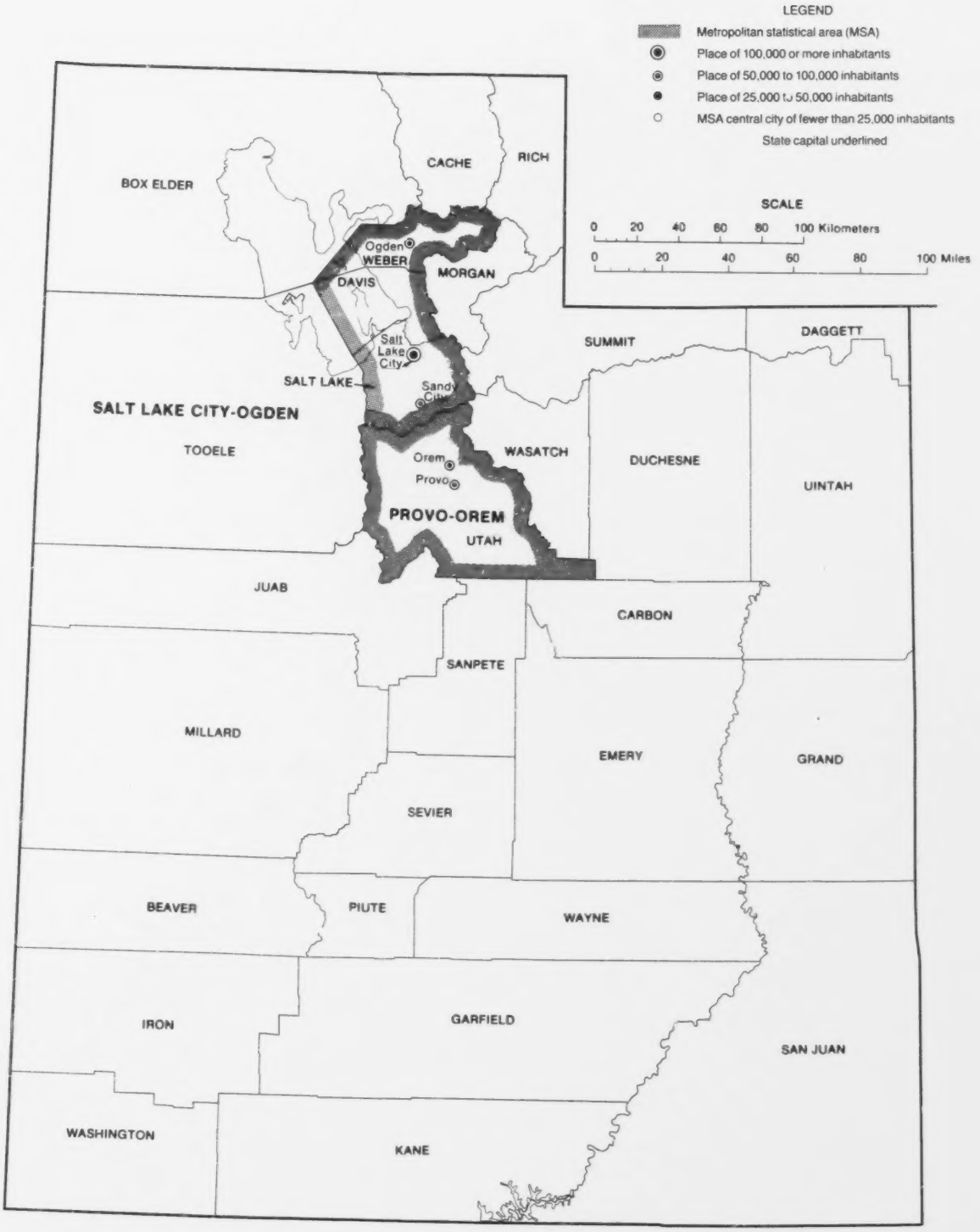
UTAH



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1983 SURVEY OF BUYING POWER DATA SERVICE

VERMONT

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	122.9	42.6	1,130,739	666,855	.0548

County	Metropolitan Area
Chittenden	Burlington
Grand Isle	Burlington

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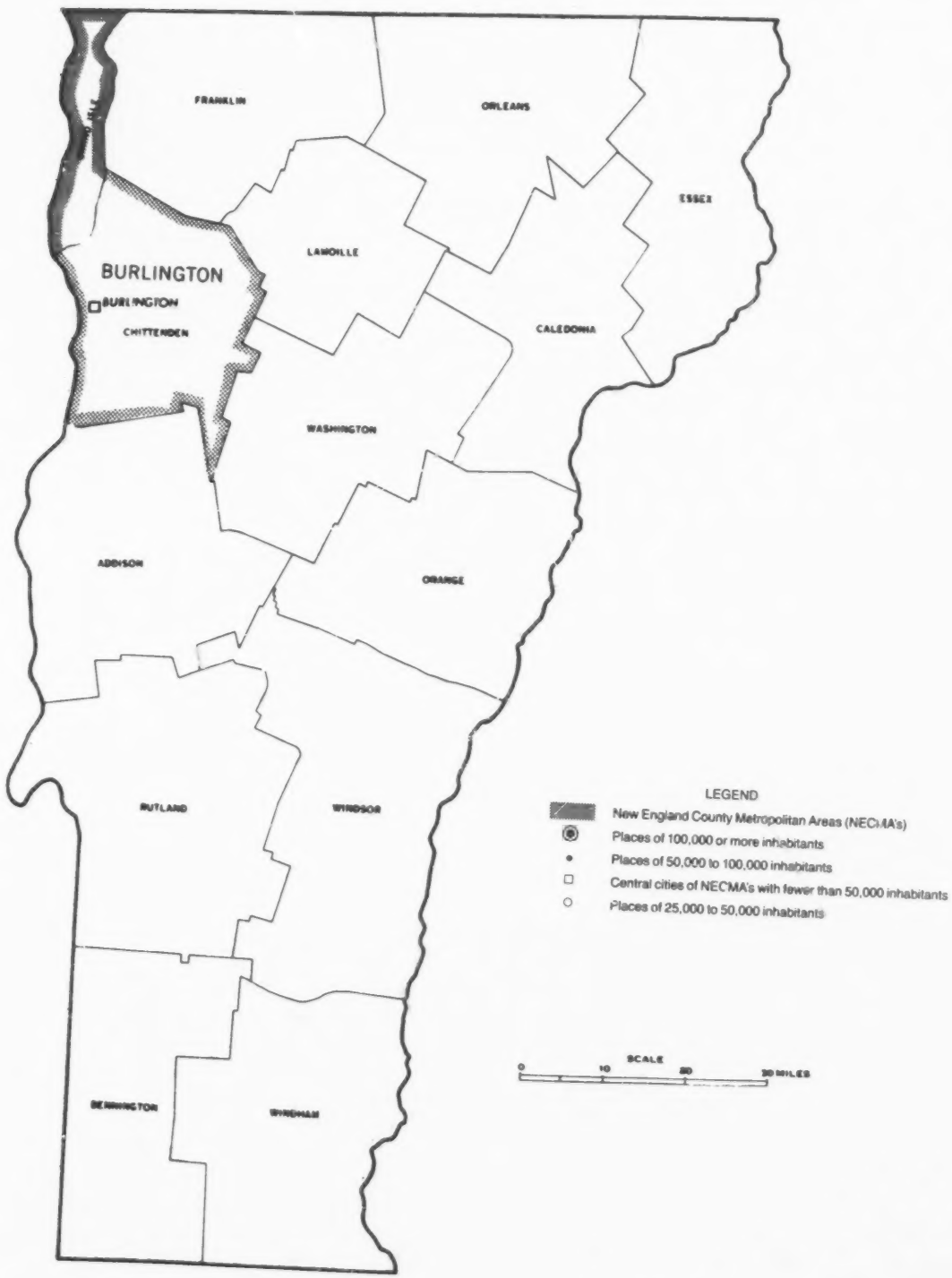
VERMONT



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1983 SURVEY OF BUYING POWER DATA SERVICE

VIRGINIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	119.6	43.0	1,042,326	548,838	.0492
DANVILLE	112.8	41.3	821,261	451,028	.0409
LYNCHBURG	145.2	50.6	1,158,953	695,860	.0581
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1,195.9	411.3	10,380,759	5,722,121	.4974
RICHMOND - PETERSBURG	784.3	285.1	7,362,397	4,186,145	.3510
ROANOKE	223.9	85.2	1,995,840	1,304,462	.1006

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria city	Washington, D. C.
Amherst	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol city	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond - Petersburg
Charlottesville city	Charlottesville
Chesapeake city	Norfolk - Virginia Beach - Newport News
Chesterfield	Richmond - Petersburg
Colonial Heights city	Richmond - Petersburg
Danville city	Danville
Dinwiddie	Richmond - Petersburg
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church city	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Norfolk - Virginia Beach - Newport News
Goochland	Richmond - Petersburg
Greene	Charlottesville
Hampton city	Norfolk - Virginia Beach - Newport News
Hanover	Richmond - Petersburg
Henrico	Richmond - Petersburg
Hopewell city	Richmond - Petersburg
James City	Norfolk - Virginia Beach - Newport News

County	Metropolitan Area
Loudoun	Washington, D. C.
Lynchburg city	Lynchburg
Manassas city	Washington, D. C.
Manassas Park city	Washington, D. C.
New Kent	Richmond - Petersburg
Newport News city	Norfolk - Virginia Beach - Newport News
Norfolk city	Norfolk - Virginia Beach - Newport News
Petersburg city	Richmond - Petersburg
Pittsylvania	Danville
Poquoson city	Norfolk - Virginia Beach - Newport News
Portsmouth city	Norfolk - Virginia Beach - Newport News
Powhatan	Richmond - Petersburg
Prince George	Richmond - Petersburg
Prince William	Washington, D. C.
Richmond city	Richmond - Petersburg
Roanoke	Roanoke
Roanoke city	Roanoke
Salem city	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Stafford	Washington, D. C.
Suffolk city	Norfolk - Virginia Beach - Newport News
Virginia Beach city	Norfolk - Virginia Beach - Newport News
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg city	Norfolk - Virginia Beach - Newport News
York	Norfolk - Virginia Beach - Newport News

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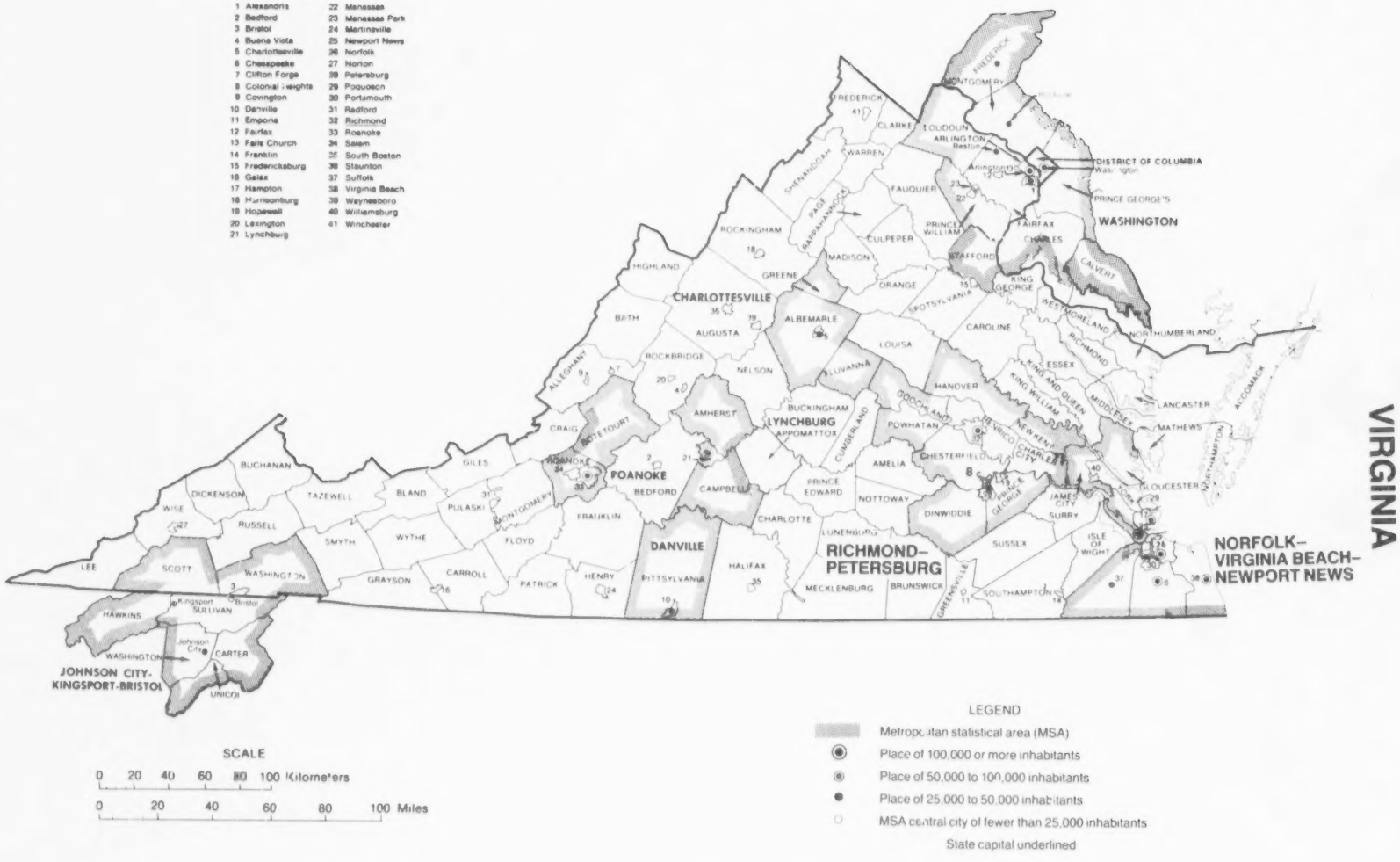

WASHINGTON

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METHOPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	112.4	42.6	982,953	590,593	.0484
BREMERTON	159.6	58.5	1,615,227	632,917	.0682
OLYMPIA	137.3	52.6	1,352,162	567,400	.0583
RICHLAND - KENNEWICK - PASCO	159.4	58.0	1,811,492	962,350	.0816
SEATTLE	1,656.1	652.5	19,795,455	9,989,758	.8705
SEATTLE - TACOMA CONSOLIDATED AREA	*2,163.9*	*840.2*	*24,159,267*	*12,234,356*	*1.0758*
SPOKANE	353.9	136.2	2,942,873	1,742,510	.1457
TACOMA	507.8	187.7	4,363,812	2,244,598	.2053
VANCOUVER	205.6	75.4	1,942,643	727,407	.0822
YAKIMA	179.3	65.2	1,403,752	835,058	.0703

County	Metropolitan Area
Benton	Richland - Kennewick - Pasco
Clark	Vancouver
Franklin	Richland - Kennewick - Pasco
King	Seattle
Kitsap	Bremerton
Pierce	Tacoma
Snohomish	Seattle
Spokane	Spokane
Thurston	Olympia
Whatcom	Bellingham
Yakima	Yakima

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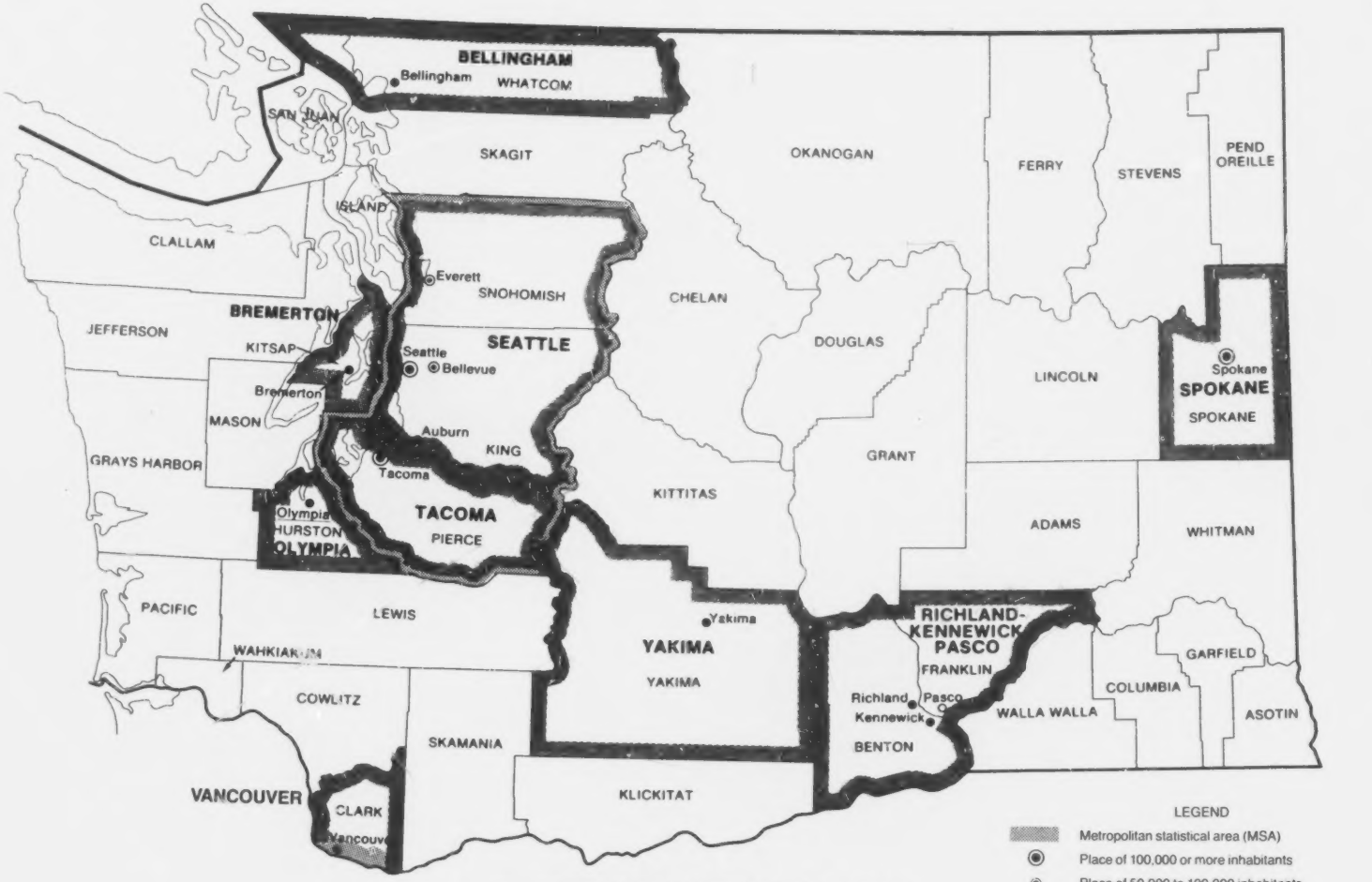
WASHINGTON



The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:
Portland, OR
Vancouver, WA

The SEATTLE-TACOMA CMSA contains MSAs:
Seattle, WA
Tacoma, WA

WEST VIRGINIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	270.3	102.3	2,563,995	1,647,596	.1273
HUNTINGTON - ASHLAND	341.7	123.3	2,548,409	1,530,822	.1300
PARKERSBURG - MARIETTA	160.8	58.5	1,335,335	912,857	.0695
STEUBENVILLE - WEIRTON	161.2	58.4	1,408,379	619,594	.0632
WHEELING	185.1	69.1	1,599,211	882,752	.0768

County	Metropolitan Area
Brooke	Steubenville - Weirton
Cabell	Huntington - Ashland
Hancock	Steubenville - Weirton
Kanawha	Charleston
Marshall	Wheeling
Mineral	Cumberland, Md.
Ohio	Wheeling
Putnam	Charleston
Wayne	Huntington - Ashland
Wood	Parkersburg - Marietta

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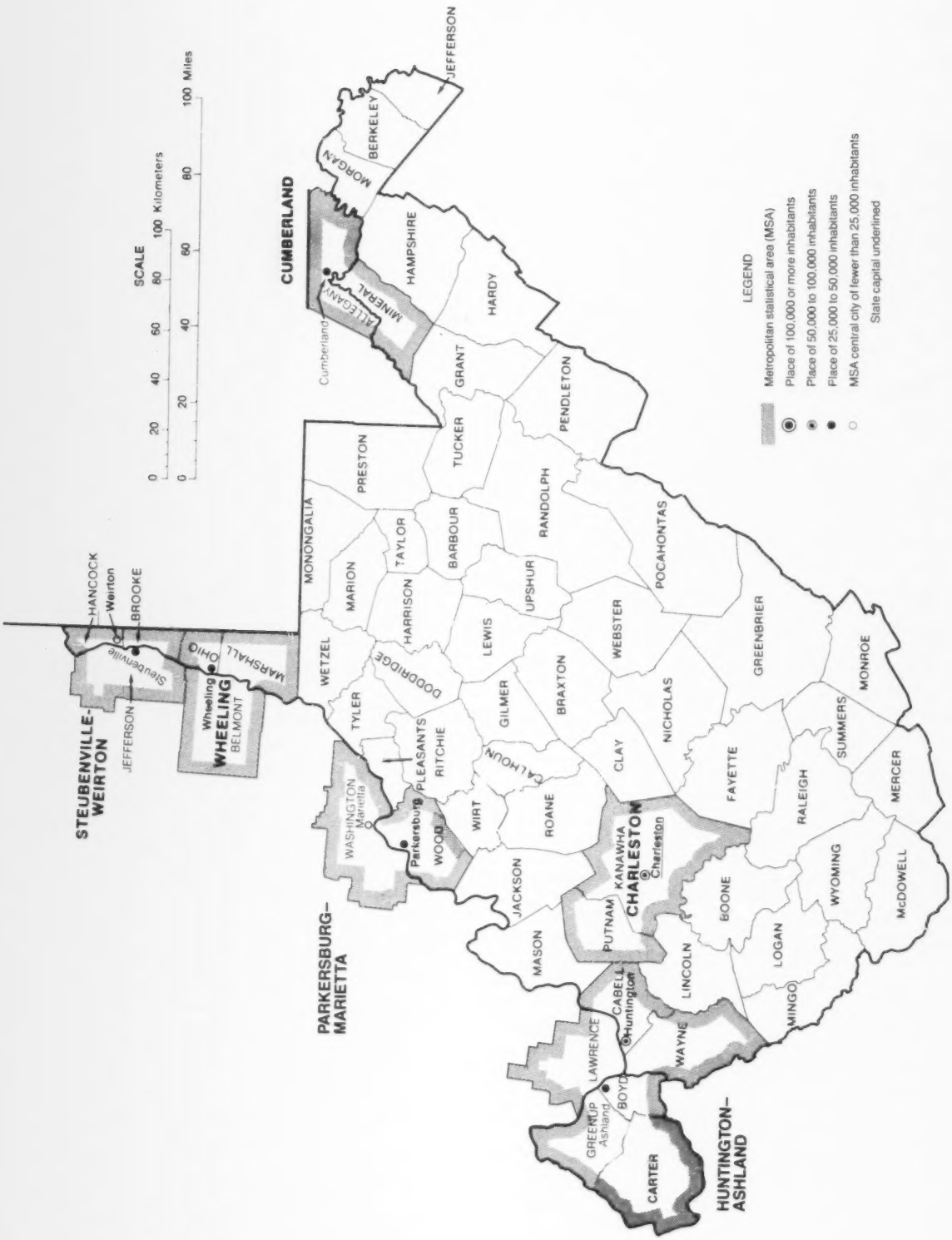
WEST VIRGINIA



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WISCONSIN

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH - NEENAH	295.8	105.1	2,663,164	1,215,624	.1199
EAU CLAIRE	135.4	47.4	1,051,257	614,447	.0525
GREEN BAY	179.8	64.3	1,583,545	833,176	.0747
JANESVILLE - BELOIT	141.3	51.4	1,219,431	656,561	.0581
KENOSHA	124.1	44.9	1,212,768	423,394	.0500
LA CROSSE	93.9	34.1	806,265	470,880	.0394
MADISON	332.4	128.8	3,335,041	1,609,648	.1514
MILWAUKEE	1,401.7	518.4	13,877,582	6,735,472	.6241
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,575.8*	*580.2*	*15,509,988*	*7,434,861*	*.6951*
RACINE	174.1	61.8	1,632,406	679,389	.0710
SHEBOYGAN	102.4	36.7	921,039	408,777	.0413
WAUSAU	115.4	40.6	943,195	423,573	.0432

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh - Neenah
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth, Minn.
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee
Outagamie	Appleton - Oshkosh - Neenah
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh - Neenah

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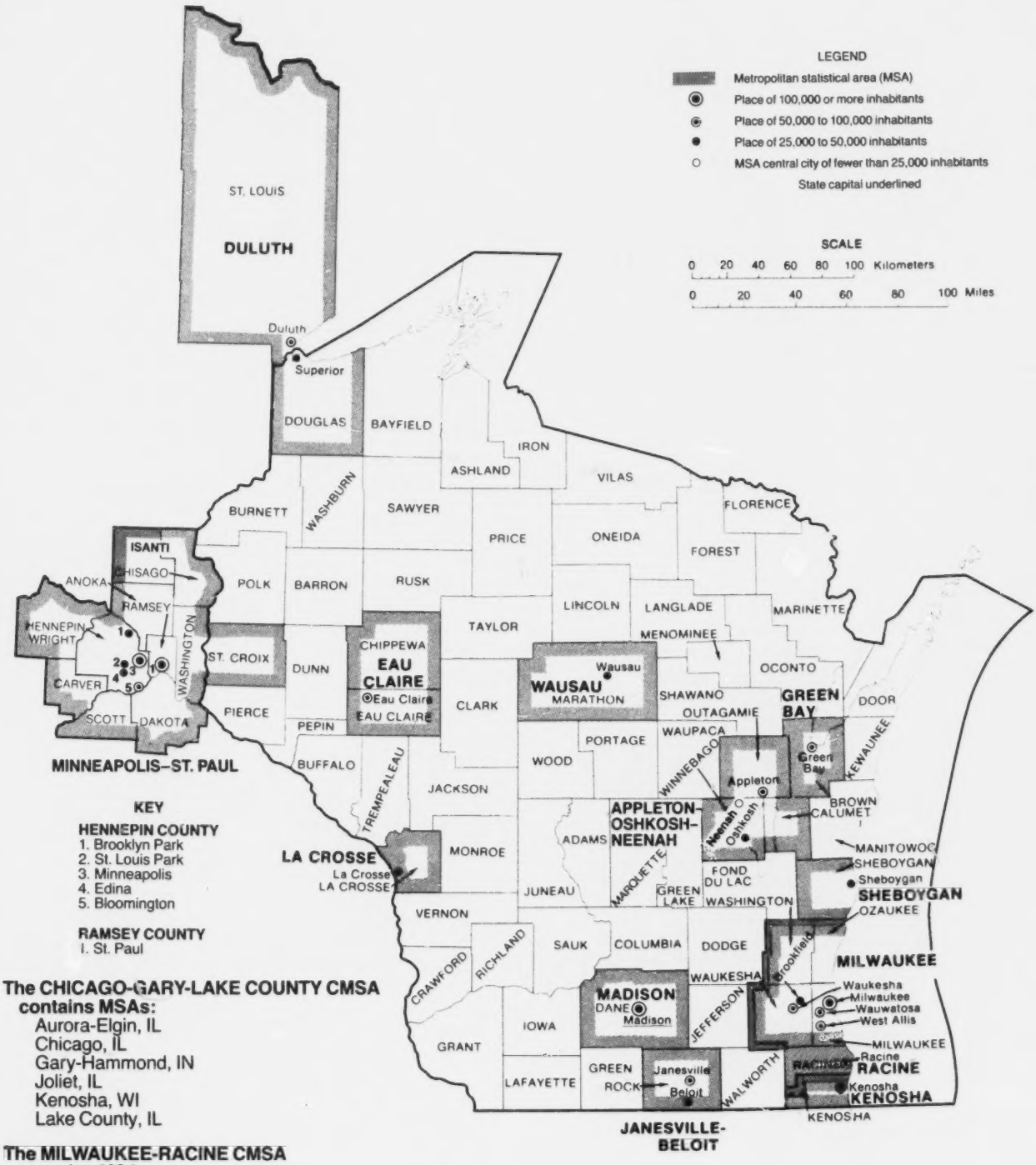
WISCONSIN



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WYOMING

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/82 POPULATION (Thousands)	12/31/82 HOUSEHOLDS (Thousands)	1982 EFFECTIVE BUYING INCOME ($000)	1982 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	78.8	29.1	906,541	661,296	.0457

County	Metropolitan Area
Natrona	Casper

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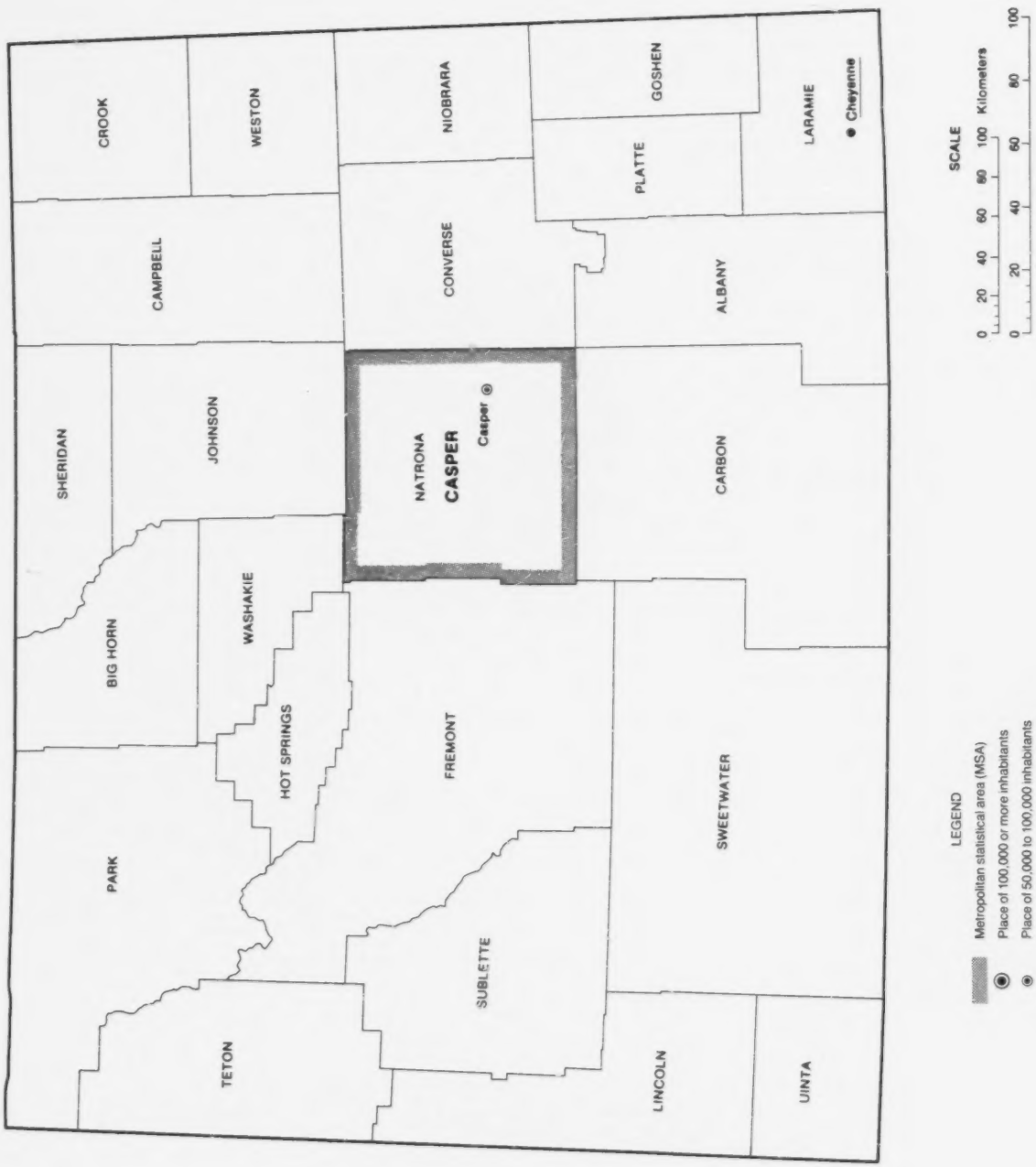
1983 SURVEY OF BUYING POWER DATA SERVICE

WYOMING



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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 2
State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES / REGION State	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Gradusted Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**12,496.6**	**5.3564**	**1.2**	**198**	**93.6**	**4,556.0**	**5.3560**	**124,236,107**	**5.7259**	**63,608,986**	**5.7787**	**5.6679**	**5.1770**	**5.4067**	**5.9942**
Connecticut	3,134.1	1.3434	.9	643	89.9	1,140.8	1.3411	35,961,077	1.6574	15,533,996	1.4112	1.5208	1.1306	1.2590	1.6721
Maine	1,148.3	.4922	2.1	37	98.4	416.5	.4897	8,922,613	.4112	5,667,998	.5149	.4587	.5513	.5564	.4061
Massachusetts	5,765.0	2.4711	.5	737	93.2	2,105.8	2.4755	57,340,314	2.6428	30,513,996	2.7721	2.6472	2.4282	2.4714	2.8871
New Hampshire	970.1	.4158	5.4	108	98.6	351.8	.4136	8,946,465	.4123	5,289,996	.4806	.4335	.4271	.4606	.4336
Rhode Island	956.0	.4097	.9	907	94.1	352.4	.4143	8,851,861	.4080	4,078,999	.3706	.3970	.4005	.4053	.4012
Vermont	523.1	.2242	2.3	56	98.7	188.7	.2218	4,213,777	.1942	2,524,001	.2293	.2107	.2393	.2540	.1941
MIDDLE ATLANTIC	**36,810.1**	**15.7782**	**.1**	**369**	**83.1**	**13,479.1**	**15.8460**	**369,668,716**	**17.0379**	**162,886,087**	**14.7977**	**16.1138**	**15.0322**	**14.9049**	**17.0969**
New Jersey	7,431.3	3.1854	.9	995	82.4	2,641.0	3.1047	81,003,002	3.7335	35,925,963	3.2638	3.4828	2.8063	2.8820	3.7970
New York	17,509.6	7.5052	–.3	370	79.2	6,501.1	7.6427	178,848,219	8.2430	75,334,984	6.8439	7.6758	7.3732	6.9658	8.2554
Pennsylvania	11,869.2	5.0876	.0	264	89.5	4,337.0	5.0986	109,817,495	5.0614	51,625,140	4.6900	4.9552	4.8527	5.0571	5.0445
EAST NORTH CENTRAL	**41,929.9**	**17.9728**	**.6**	**172**	**86.5**	**15,140.8**	**17.7995**	**392,230,409**	**18.0779**	**191,045,475**	**17.3561**	**17.8405**	**16.6779**	**17.6101**	**18.0034**
Illinois	11,489.5	4.9249	.5	206	80.6	4,157.9	4.8880	116,910,634	5.3884	53,308,896	4.8430	5.1320	4.3573	4.5763	5.4633
Indiana	5,544.1	2.3764	1.0	154	91.0	1,995.1	2.3454	46,190,456	2.1289	25,316,193	2.2999	2.2298	2.3507	2.5367	2.0481
Michigan	9,261.2	3.9697	.0	163	85.1	3,288.2	3.8656	87,080,839	4.0136	44,462,983	4.0394	4.0126	3.5777	3.7859	4.1940
Ohio	10,838.3	4.6457	.4	264	88.3	3,959.9	4.6553	100,154,819	4.6161	47,760,986	4.3390	4.5389	4.4436	4.6142	4.4683
Wisconsin	4,796.8	2.0561	1.9	88	94.2	1,739.7	2.0452	41,893,661	1.9309	20,196,417	1.8348	1.9272	1.9486	2.0970	1.8297
WEST NORTH CENTRAL	**17,507.0**	**7.5040**	**1.9**	**34**	**93.1**	**6,491.5**	**7.6315**	**158,582,184**	**7.3091**	**84,930,793**	**7.7156**	**7.4701**	**7.6180**	**7.7950**	**7.1390**
Iowa	2,943.7	1.2617	1.0	53	97.0	1,090.6	1.2821	26,575,919	1.2249	14,088,205	1.2799	1.2487	1.2674	1.3286	1.1890
Kansas	2,415.1	1.0352	2.2	30	91.4	915.4	1.0762	23,188,199	1.0687	11,477,322	1.0427	1.0543	1.0286	1.0865	1.0481
Minnesota	4,177.7	1.7907	2.5	53	96.1	1,528.8	1.7973	38,985,017	1.7968	20,659,790	1.8768	1.8196	1.6872	1.8260	1.7716
Missouri	4,990.5	2.1392	1.5	72	88.5	1,860.0	2.1866	43,293,294	1.9954	24,114,389	2.1907	2.0829	2.3364	2.2211	1.9150
Nebraska	1,600.4	.6860	1.9	21	94.6	598.0	.7031	14,644,769	.6750	7,826,919	.7110	.6880	.6977	.7258	.6639
North Dakota	675.3	.2894	3.5	10	95.5	243.6	.2863	6,211,381	.2863	3,349,918	.3043	.2923	.2694	.2965	.2944
South Dakota	704.3	.3018	2.0	9	91.8	255.1	.2999	5,683,605	.2620	3,414,250	.3102	.2843	.3313	.3105	.2570
SOUTH ATLANTIC	**38,611.9**	**16.5507**	**4.5**	**145**	**77.5**	**14,147.1**	**16.6313**	**333,627,057**	**15.3767**	**181,490,123**	**16.4880**	**15.9451**	**17.4249**	**17.3917**	**15.1268**
Delaware	607.0	.2602	2.1	314	81.8	218.0	.2563	5,789,974	.2669	2,983,000	.2710	.2668	.2436	.2617	.2678
District of Columbia	613.0	.2628	–4.0	9,730	26.2	249.2	.2929	7,344,627	.3385	2,753,999	.2502	.2969	.2493	.2635	.3142
Florida	10,573.5	4.5321	8.5	195	84.1	4,159.2	4.8896	96,751,913	4.4593	54,671,728	4.9668	4.6260	5.2672	5.0947	4.4054
Georgia	5,693.0	2.4403	4.2	98	71.6	2,004.8	2.3568	44,837,363	2.0665	24,802,847	2.2533	2.1974	2.5552	2.4365	1.9719
Maryland	4,278.1	1.8338	1.5	435	74.8	1,528.5	1.7969	43,626,056	2.0107	22,252,683	2.0216	1.9785	1.6220	1.8271	2.0262
North Carolina	6,073.8	2.6035	3.3	124	75.8	2,186.7	2.5707	46,181,325	2.1285	24,879,632	2.2603	2.2631	2.7997	2.7659	2.0895
South Carolina	3,244.3	1.3907	3.9	107	68.0	1,104.3	1.2982	23,411,453	1.0790	12,810,781	1.1638	1.1669	1.4203	1.3857	1.0689
Virginia	5,541.7	2.3754	3.6	140	78.7	1,982.8	2.3310	50,739,866	2.3386	26,988,928	2.4519	2.3800	2.2738	2.4727	2.3058
West Virginia	1,987.5	.8519	1.9	82	95.9	713.6	.8389	14,944,480	.6887	9,346,525	.8491	.7695	.9938	.8839	.6771
EAST SOUTH CENTRAL	**15,079.4**	**6.4635**	**2.8**	**84**	**79.6**	**5,333.3**	**6.2698**	**113,072,413**	**5.2114**	**61,210,057**	**5.5608**	**5.5665**	**7.3287**	**6.2485**	**5.1021**
Alabama	3,991.8	1.7110	2.5	79	74.0	1,415.3	1.6638	29,139,692	1.3430	15,730,495	1.4291	1.4424	1.9252	1.6382	1.3694
Kentucky	3,750.3	1.6075	2.5	95	92.1	1,327.5	1.5606	27,804,161	1.2815	16,639,194	1.5116	1.4156	1.8903	1.6059	1.2708
Mississippi	2,589.8	1.1100	2.7	55	63.6	870.7	1.0236	17,200,155	.7927	9,248,274	.8402	.8704	1.2990	.9803	.7499
Tennessee	4,747.5	2.0350	3.4	115	83.0	1,719.8	2.0218	38,928,405	1.7942	19,592,094	1.7799	1.8381	2.2142	2.0241	1.7120
WEST SOUTH CENTRAL	**25,202.1**	**10.8025**	**6.1**	**59**	**77.9**	**9,023.2**	**10.6077**	**227,966,278**	**10.5070**	**126,568,994**	**11.4983**	**10.8635**	**11.2998**	**10.6671**	**11.0042**
Arkansas	2,343.7	1.0046	2.5	45	82.3	854.3	1.0044	16,725,176	.7709	10,021,574	.9104	.8595	1.2373	1.0211	.7487
Louisiana	4,373.4	1.8746	4.0	98	68.5	1,516.7	1.7830	36,937,670	1.7025	18,371,505	1.6690	1.7268	1.9802	1.6496	1.7118
Oklahoma	3,187.8	1.3664	5.4	46	85.7	1,204.3	1.4158	29,100,231	1.3412	15,444,403	1.4030	1.3648	1.5328	1.4191	1.4110
Texas	15,297.2	6.5569	7.5	58	78.3	5,447.9	6.4045	145,203,201	6.6924	82,731,512	7.5159	6.9124	6.5495	6.5773	7.1327
MOUNTAIN	**12,253.4**	**5.2522**	**7.7**	**14**	**87.2**	**4,424.3**	**5.2011**	**106,229,919**	**4.8960**	**59,230,674**	**5.3809**	**5.1127**	**5.3524**	**5.5281**	**5.1122**
Arizona	2,973.0	1.2744	9.4	26	82.2	1,081.3	1.2711	25,128,299	1.1582	12,623,047	1.1468	1.1780	1.3448	1.3027	1.1466
Colorado	3,099.4	1.3285	7.3	30	89.0	1,176.0	1.3825	30,260,316	1.3947	16,024,183	1.4557	1.3998	1.3569	1.4486	1.4442
Idaho	993.9	.4260	5.3	12	95.1	348.5	.4097	7,658,288	.3529	4,598,546	.4177	.3870	.4520	.4534	.3795
Montana	814.1	.3489	3.5	6	93.7	302.6	.3557	6,764,717	.3118	4,409,996	.4007	.3457	.3881	.3924	.3463
Nevada	887.3	.3803	10.8	8	86.8	348.3	.4094	8,874,982	.4090	5,629,999	.5115	.4341	.3980	.4604	.4343
New Mexico	1,391.7	.5965	6.8	11	74.0	491.1	.5774	10,633,981	.4901	6,465,879	.5874	.5406	.6617	.6042	.5258
Utah	1,580.0	.6773	8.1	19	94.2	491.3	.5776	11,773,947	.5426	6,337,618	.5757	.5795	.5465	.6368	.5742
Wyoming	514.0	.2203	9.5	5	94.8	185.2	.2177	5,135,389	.2367	3,141,406	.2854	.2480	.2044	.2296	.2613
PACIFIC	**33,407.9**	**14.3197**	**5.1**	**37**	**77.7**	**12,467.7**	**14.6571**	**344,066,354**	**15.8581**	**169,778,560**	**15.4239**	**15.4199**	**14.0891**	**14.4479**	**15.4212**
Alaska	454.0	.1946	13.0	1	77.3	156.3	.1838	5,417,770	.2497	2,956,878	.2686	.2444	.1853	.1847	.2240
California	24,912.0	10.6781	5.3	159	75.4	9,296.1	10.9285	261,868,372	12.0694	125,578,730	11.4085	11.5928	10.4185	10.6075	11.6551
Hawaii	1,011.0	.4333	4.8	157	31.8	318.1	.3740	9,866,336	.4548	5,034,998	.4574	.4512	.3216	.3846	.4549
Oregon	2,719.0	1.1655	3.3	28	94.1	1,049.8	1.2341	23,298,498	1.0739	14,487,767	1.3162	1.1649	1.2941	1.3640	1.0921
Washington	4,311.9	1.8482	4.3	65	91.2	1,647.4	1.9367	43,615,378	2.0103	21,720,187	1.9732	1.9666	1.8696	1.9071	1.9951
TOTAL UNITED STATES	**233,298.3**	**100.0000**	**3.0**	**66**	**82.8**	**85,063.0**	**100.0000**	**2,169,679,437**	**100.0000**	**1,100,749,749**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

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POPULATION BY AGE AND SEX

ESTIMATES / REGION State	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW ENGLAND	**12,496.6**	**Male**	**5,986,594**	**482,397**	**503,782**	**619,354**	**796,184**	**1,033,985**	**756,008**	**594,740**	**594,330**	**605,814**	**30.7**
		Female	**6,510,006**	**461,464**	**480,524**	**593,503**	**804,698**	**1,067,488**	**788,610**	**634,345**	**683,459**	**995,915**	**33.6**
Connecticut	3,134.1	Male	1,508,562	117,592	125,040	157,059	190,139	253,406	199,807	158,200	158,855	148,464	31.5
		Female	1,625,538	112,815	119,898	151,123	187,423	262,455	210,961	168,233	178,574	234,056	34.2
Maine	1,148.3	Male	556,880	50,380	50,345	58,468	70,584	94,465	69,003	53,274	51,301	59,060	30.2
		Female	591,420	48,084	47,616	55,981	69,524	95,475	69,325	56,164	58,262	90,989	32.8
Massachusetts	5,765.0	Male	2,739,602	214,023	226,692	283,272	376,739	478,338	338,156	270,143	272,081	280,158	30.6
		Female	3,025,398	204,208	216,227	271,890	385,923	498,493	357,771	291,318	318,515	481,053	33.7
New Hampshire	970.1	Male	472,223	41,327	42,078	48,525	61,191	85,587	62,834	44,965	41,895	43,821	30.0
		Female	497,877	39,832	39,830	45,904	61,970	86,977	61,744	45,823	46,842	68,955	32.1
Rhode Island	956.0	Male	454,789	35,832	36,841	45,708	62,743	76,100	53,661	45,058	48,856	49,990	31.1
		Female	501,211	34,554	35,315	43,753	64,130	77,382	56,502	49,196	57,142	83,237	34.4
Vermont	523.1	Male	254,538	23,243	22,786	26,322	34,788	46,089	32,547	23,100	21,342	24,321	29.4
		Female	268,562	21,971	21,638	24,852	35,728	46,706	32,307	23,611	24,124	37,625	31.4
MIDDLE ATLANTIC	**36,810.1**	**Male**	**17,547,050**	**1,475,312**	**1,477,412**	**1,789,763**	**2,184,118**	**2,898,686**	**2,225,410**	**1,837,424**	**1,824,365**	**1,834,560**	**31.4**
		Female	**19,263,050**	**1,412,878**	**1,413,607**	**1,720,972**	**2,220,444**	**3,049,955**	**2,408,499**	**2,014,523**	**2,128,162**	**2,894,010**	**34.4**
New Jersey	7,431.3	Male	3,559,721	295,448	304,475	370,660	426,959	578,881	471,761	383,367	374,501	353,669	31.6
		Female	3,871,579	282,276	292,072	356,411	427,434	617,344	506,723	412,014	427,325	549,980	34.4
New York	17,509.6	Male	8,308,006	708,841	697,981	849,957	1,029,493	1,395,353	1,073,005	862,673	831,295	859,408	31.2
		Female	9,201,594	679,639	668,083	821,071	1,060,070	1,489,338	1,175,301	954,896	976,885	1,376,311	34.2
Pennsylvania	11,869.2	Male	5,679,323	471,023	474,956	569,146	727,666	924,452	680,644	591,384	618,569	621,483	31.5
		Female	6,189,877	450,963	453,452	543,490	732,940	943,273	726,475	647,613	723,952	967,719	34.7
EAST NORTH CENTRAL	**41,929.9**	**Male**	**20,348,390**	**1,948,250**	**1,848,437**	**2,100,641**	**2,723,840**	**3,489,548**	**2,525,222**	**1,976,085**	**1,878,616**	**1,857,751**	**29.5**
		Female	**21,581,510**	**1,861,768**	**1,764,370**	**2,012,757**	**2,717,778**	**3,549,802**	**2,630,893**	**2,084,794**	**2,118,150**	**2,841,198**	**31.9**
Illinois	11,489.5	Male	5,563,282	529,873	491,273	560,695	744,024	962,040	702,707	542,840	518,884	510,946	29.7
		Female	5,926,218	507,966	470,361	537,654	730,939	980,641	733,830	572,872	585,952	806,003	32.3
Indiana	5,544.1	Male	2,690,041	266,548	250,671	277,568	361,430	455,994	336,946	258,304	241,151	241,429	29.1
		Female	2,854,059	254,162	238,139	266,959	361,502	464,101	348,359	273,219	274,120	373,519	31.6
Michigan	9,261.2	Male	4,513,936	430,830	424,283	480,800	611,751	781,449	559,461	433,617	407,425	384,320	29.0
		Female	4,747,264	412,867	404,987	461,073	613,716	797,829	579,373	457,115	455,276	565,028	31.0
Ohio	10,838.3	Male	5,232,433	498,316	477,771	535,286	686,801	889,258	644,937	523,163	500,924	475,977	29.7
		Female	5,605,867	475,755	455,692	511,577	695,081	912,333	684,940	558,068	569,245	743,176	32.3
Wisconsin	4,796.8	Male	2,348,698	222,683	204,439	246,292	319,834	400,807	281,171	218,161	210,232	245,079	29.5
		Female	2,448,102	211,018	195,191	235,494	316,540	394,898	284,412	223,520	233,557	353,472	31.7
WEST NORTH CENTRAL	**17,507.0**	**Male**	**8,521,766**	**827,517**	**733,409**	**844,674**	**1,156,985**	**1,444,256**	**1,022,877**	**792,632**	**772,651**	**926,765**	**29.8**
		Female	**8,985,234**	**790,106**	**695,100**	**806,724**	**1,133,305**	**1,429,638**	**1,044,736**	**826,711**	**859,413**	**1,395,501**	**32.4**
Iowa	2,943.7	Male	1,428,940	139,442	122,885	143,018	191,815	239,375	166,921	132,489	132,739	160,256	29.9
		Female	1,514,760	133,432	117,369	136,453	189,767	233,128	170,323	139,033	148,226	247,029	32.7
Kansas	2,415.1	Male	1,180,784	115,417	98,104	109,250	168,742	202,621	139,740	110,365	108,792	127,753	29.9
		Female	1,234,316	109,413	93,186	104,675	156,210	195,768	142,004	115,366	121,032	196,662	32.8
Minnesota	4,177.7	Male	2,046,774	196,741	177,766	210,603	277,462	362,367	254,472	184,581	175,782	207,000	29.4
		Female	2,130,926	188,285	169,306	200,780	277,586	358,695	254,847	187,575	191,253	302,609	31.4
Missouri	4,990.5	Male	2,398,781	225,497	207,905	239,244	313,620	391,364	295,469	232,795	225,372	267,515	30.4
		Female	2,591,719	214,779	197,810	228,201	312,814	403,783	311,355	248,944	259,824	414,209	33.5
Nebraska	1,600.4	Male	779,916	78,173	67,667	75,527	105,715	132,871	92,169	72,132	68,778	86,884	29.7
		Female	820,484	75,167	64,913	72,142	103,400	131,762	92,371	74,424	75,832	130,473	32.2
North Dakota	675.3	Male	339,587	35,342	28,808	32,525	51,340	59,221	37,027	29,043	28,962	37,319	28.7
		Female	335,713	33,457	27,286	30,930	47,042	53,395	35,881	29,339	29,896	48,487	30.5
South Dakota	704.3	Male	346,984	36,905	30,274	34,507	48,291	56,437	37,079	31,227	32,226	40,038	29.2
		Female	357,316	35,573	29,230	33,543	46,486	53,117	37,955	32,030	33,350	56,032	31.4
SOUTH ATLANTIC	**38,611.9**	**Male**	**18,663,839**	**1,629,696**	**1,623,487**	**1,854,351**	**2,500,702**	**3,211,342**	**2,406,121**	**1,790,081**	**1,729,803**	**1,918,256**	**30.4**
		Female	**19,948,061**	**1,562,739**	**1,554,727**	**1,780,485**	**2,414,083**	**3,300,276**	**2,507,415**	**1,938,690**	**2,052,522**	**2,837,124**	**33.1**
Delaware	607.0	Male	292,508	26,201	25,194	30,694	40,568	49,499	37,520	30,026	28,286	24,520	29.8
		Female	314,492	25,329	24,124	29,927	42,134	51,627	39,490	31,775	31,586	38,500	31.9
District of Columbia	613.0	Male	283,492	20,241	20,447	24,607	42,366	57,930	37,819	26,833	26,515	26,734	30.9
		Female	329,508	20,016	19,747	24,752	47,706	64,084	40,763	31,097	34,196	47,147	33.2
Florida	10,573.5	Male	5,064,185	387,196	389,102	454,715	601,618	784,649	601,520	486,882	543,788	814,715	33.9
		Female	5,509,315	371,431	373,412	435,885	593,322	801,359	636,853	535,020	672,396	1,089,637	37.8
Georgia	5,693.0	Male	2,750,984	272,772	267,045	293,105	374,935	494,466	366,402	252,847	219,455	209,957	28.4
		Female	2,942,016	261,685	256,493	279,574	366,019	517,227	381,879	273,881	260,046	345,212	30.9
Maryland	4,278.1	Male	2,072,211	173,501	178,047	221,073	271,336	374,110	290,002	212,428	190,711	161,003	30.1
		Female	2,205,889	165,904	170,607	212,769	271,514	392,923	302,564	220,946	215,448	253,214	32.2

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POPULATION BY AGE AND SEX

SMRI ESTIMATES REGION State	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH ATLANTIC (continued)													
North Carolina	6,073.8	Male	2,946,553	263,722	267,745	296,947	430,477	514,023	379,907	283,282	260,191	250,259	29.2
		Female	3,127,247	253,239	255,987	285,237	395,578	523,434	398,781	311,240	307,635	396,116	32.1
South Carolina	3,244.3	Male	1,576,811	156,028	151,203	167,729	233,298	278,144	198,009	141,713	132,186	118,501	27.9
		Female	1,667,489	150,318	144,690	161,200	218,757	282,228	205,760	156,551	157,003	190,982	30.6
Virginia	5,541.7	Male	2,713,821	236,005	235,557	270,178	385,812	496,246	379,327	264,650	235,958	210,088	29.6
		Female	2,827,879	225,357	225,404	260,421	358,293	505,350	383,595	276,687	265,732	327,040	31.8
West Virginia	1,987.5	Male	963,274	94,030	89,147	95,303	120,292	162,275	115,615	91,420	92,713	102,479	30.1
		Female	1,024,226	89,460	84,263	90,720	120,760	162,044	117,730	101,493	108,480	149,276	32.8
EAST SOUTH CENTRAL	**15,079.4**	**Male**	**7,284,483**	**723,959**	**689,711**	**763,669**	**980,057**	**1,213,980**	**900,952**	**675,682**	**630,525**	**705,948**	**29.0**
		Female	**7,794,917**	**695,524**	**658,481**	**727,210**	**965,829**	**1,248,888**	**951,187**	**742,711**	**742,376**	**1,062,711**	**31.8**
Alabama	3,991.8	Male	1,916,732	190,128	184,176	202,972	255,856	314,568	235,405	181,080	167,871	184,676	29.0
		Female	2,075,068	184,900	175,819	194,340	257,805	325,246	251,762	201,165	200,074	283,957	31.9
Kentucky	3,750.3	Male	1,831,357	182,168	169,510	190,092	251,208	310,780	225,128	167,794	158,212	176,465	28.9
		Female	1,918,943	174,100	161,129	178,549	238,796	314,116	232,903	179,089	180,795	259,466	31.6
Mississippi	2,589.8	Male	1,246,169	138,580	127,780	139,619	169,640	194,499	143,125	107,442	101,077	124,407	27.4
		Female	1,343,631	133,595	123,159	134,060	169,153	202,762	153,943	121,354	121,415	184,190	30.5
Tennessee	4,747.5	Male	2,290,225	213,083	208,245	230,986	303,353	394,133	297,294	219,366	203,365	220,400	29.8
		Female	2,457,275	202,929	198,374	220,261	300,075	406,764	312,579	241,103	240,092	335,098	32.5
WEST SOUTH CENTRAL	**25,202.1**	**Male**	**12,329,833**	**1,286,939**	**1,160,597**	**1,246,578**	**1,719,667**	**2,173,886**	**1,529,023**	**1,117,489**	**1,004,301**	**1,091,353**	**28.5**
		Female	**12,872,267**	**1,235,404**	**1,113,516**	**1,195,235**	**1,649,477**	**2,164,356**	**1,572,050**	**1,189,564**	**1,139,696**	**1,612,961**	**30.7**
Arkansas	2,343.7	Male	1,131,167	113,271	104,526	115,873	137,870	175,669	136,586	101,736	105,507	140,129	30.4
		Female	1,212,533	107,780	99,772	110,868	138,866	182,150	143,602	111,964	124,357	193,174	33.2
Louisiana	4,373.4	Male	2,120,930	233,169	205,330	231,343	303,485	366,483	252,337	187,486	168,219	173,098	27.4
		Female	2,252,450	226,228	198,451	225,119	300,054	372,712	266,704	205,226	195,818	262,138	29.7
Oklahoma	3,187.8	Male	1,554,257	154,404	137,007	148,643	211,977	261,144	193,362	145,772	138,078	163,870	29.8
		Female	1,633,543	146,628	130,217	139,735	198,969	259,823	199,465	154,945	156,358	247,403	32.7
Texas	15,297.2	Male	7,523,459	786,095	713,734	750,719	1,066,335	1,370,590	946,738	682,495	592,497	614,256	28.2
		Female	7,773,741	754,768	685,076	719,513	1,011,588	1,349,671	962,287	717,429	663,163	910,246	30.3
MOUNTAIN	**12,253.4**	**Male**	**6,087,181**	**664,995**	**557,434**	**591,139**	**844,078**	**1,137,227**	**767,309**	**530,474**	**489,277**	**505,248**	**28.4**
		Female	**6,166,219**	**636,993**	**533,971**	**568,157**	**814,725**	**1,097,830**	**763,646**	**541,606**	**535,345**	**673,946**	**29.8**
Arizona	2,973.0	Male	1,462,967	145,896	130,724	142,259	200,599	255,485	177,883	127,758	129,603	152,760	29.4
		Female	1,510,033	140,368	126,024	137,595	191,828	249,526	181,911	135,728	151,326	195,727	31.4
Colorado	3,099.4	Male	1,539,123	144,997	132,223	144,129	224,298	323,760	207,424	137,787	115,625	108,880	28.8
		Female	1,560,277	138,279	126,555	138,756	211,000	311,409	205,903	139,958	126,375	162,042	30.3
Idaho	993.9	Male	496,013	61,263	48,087	48,528	63,372	86,712	61,629	40,907	40,217	45,298	28.1
		Female	497,887	58,216	45,896	46,503	62,543	83,780	59,845	41,114	43,189	56,801	29.3
Montana	814.1	Male	406,150	41,673	35,232	40,154	53,353	73,128	51,075	36,403	35,981	39,151	29.5
		Female	407,950	39,526	33,870	37,639	51,510	70,321	49,941	36,434	37,460	51,249	30.9
Nevada	887.3	Male	449,318	38,518	36,012	41,362	58,187	85,137	66,438	46,394	43,031	34,239	30.9
		Female	437,982	36,985	34,241	39,457	55,437	82,039	62,272	44,075	42,712	40,764	31.4
New Mexico	1,391.7	Male	685,865	75,846	66,668	73,758	93,207	120,866	84,363	60,969	54,827	55,361	27.8
		Female	705,835	73,318	63,994	71,687	91,571	120,532	87,425	64,356	60,187	72,765	29.3
Utah	1,580.0	Male	784,041	126,235	84,437	77,070	112,191	138,039	85,125	57,870	51,369	51,705	24.5
		Female	795,959	120,909	80,873	74,089	116,353	132,961	85,647	58,927	55,364	70,836	25.4
Wyoming	514.0	Male	263,704	30,567	24,051	23,879	38,871	54,100	33,372	22,386	18,624	17,854	27.7
		Female	250,296	29,392	22,518	22,431	34,483	47,262	30,702	21,014	18,732	23,762	28.5
PACIFIC	**33,407.9**	**Male**	**16,516,219**	**1,524,203**	**1,360,768**	**1,528,646**	**2,301,584**	**3,169,971**	**2,194,706**	**1,541,844**	**1,455,546**	**1,438,931**	**29.9**
		Female	**16,891,681**	**1,458,164**	**1,300,910**	**1,463,878**	**2,128,050**	**3,088,132**	**2,174,729**	**1,589,135**	**1,605,915**	**2,082,768**	**31.8**
Alaska	454.0	Male	240,970	27,348	22,086	23,200	35,431	56,621	36,972	20,302	12,398	6,612	27.2
		Female	213,030	25,827	21,138	21,213	30,010	49,850	30,623	16,821	10,810	6,738	26.7
California	24,912.0	Male	12,276,965	1,119,303	1,002,345	1,137,028	1,727,865	2,345,068	1,632,705	1,164,300	1,086,493	1,061,858	29.9
		Female	12,635,035	1,073,088	959,536	1,091,875	1,599,263	2,289,358	1,632,832	1,204,853	1,210,701	1,573,529	32.0
Hawaii	1,011.0	Male	518,706	50,937	43,533	46,604	81,222	100,354	65,558	45,024	44,139	41,335	28.7
		Female	492,294	48,196	41,223	44,379	63,759	95,405	63,696	49,467	44,771	41,398	30.1
Oregon	2,719.0	Male	1,338,596	127,695	112,639	123,025	165,768	259,580	174,675	117,805	120,997	136,412	30.4
		Female	1,380,404	120,993	107,628	116,914	165,071	255,233	171,440	122,105	133,410	187,610	32.0
Washington	4,311.9	Male	2,140,982	198,920	180,185	198,789	291,298	408,348	284,796	194,413	191,519	192,714	29.9
		Female	2,170,918	190,060	171,385	189,497	269,947	398,286	276,138	195,889	206,223	273,493	31.6
TOTAL UNITED STATES	**233,298.3**	**Male**	**113,285,355**	**10,563,268**	**9,955,057**	**11,338,815**	**15,207,215**	**19,772,881**	**14,327,628**	**10,856,451**	**10,379,414**	**10,884,626**	**29.8**
		Female	**120,012,945**	**10,115,040**	**9,519,206**	**10,868,921**	**14,848,389**	**19,996,365**	**14,841,773**	**11,562,079**	**11,865,038**	**16,396,134**	**32.3**

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / REGION State	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
NEW ENGLAND	**4,556.0**	**297,033**	**1,008,689**	**862,491**	**709,657**	**759,084**	**979,046**	**1,127,540**	**1,386,957**	**777,916**	**689,008**	**351,641**	**222,738**	**2.74**
Connecticut	1,140.8	66,894	242,679	212,327	188,414	199,958	230,528	270,539	348,681	200,825	160,068	89,400	51,287	2.75
Maine	416.5	31,612	94,078	71,292	62,440	64,693	92,385	96,481	131,065	72,831	65,240	31,940	18,943	2.76
Massachusetts	2,105.8	133,034	466,872	361,985	324,679	351,674	467,556	543,154	631,621	350,631	306,053	162,925	111,416	2.74
New Hampshire	351.8	27,075	85,075	65,513	52,899	52,686	68,552	81,201	110,202	60,779	56,841	27,235	15,542	2.76
Rhode Island	352.4	23,004	73,445	57,256	54,418	62,990	81,287	90,441	107,214	60,929	51,404	25,739	16,673	2.71
Vermont	188.7	15,414	46,540	34,118	26,807	27,083	38,738	45,724	58,174	31,921	29,402	14,602	8,877	2.77
MIDDLE ATLANTIC	**13,479.1**	**758,269**	**2,810,854**	**2,402,054**	**2,230,250**	**2,360,762**	**2,916,911**	**3,388,709**	**4,004,780**	**2,313,484**	**2,014,090**	**1,044,865**	**713,172**	**2.73**
New Jersey	2,641.0	126,611	542,471	500,897	456,506	471,194	543,321	586,905	785,317	471,042	426,822	222,238	148,676	2.81
New York	6,501.1	369,046	1,390,587	1,192,665	1,074,374	1,093,821	1,380,607	1,765,323	1,883,519	1,078,094	933,110	492,352	348,702	2.69
Pennsylvania	4,337.0	262,612	877,796	708,492	699,370	795,747	992,983	1,036,481	1,335,944	764,348	654,158	330,275	215,794	2.74
EAST NORTH CENTRAL	**15,140.8**	**1,247,189**	**3,506,857**	**2,682,886**	**2,352,015**	**2,394,675**	**2,957,178**	**3,586,515**	**4,586,707**	**2,606,231**	**2,347,992**	**1,202,839**	**810,516**	**2.77**
Illinois	4,157.9	320,377	958,091	749,926	648,504	662,139	818,863	1,030,313	1,244,916	701,557	621,141	320,426	239,547	2.76
Indiana	1,995.1	173,634	460,110	354,895	305,713	308,100	392,648	451,693	616,390	353,513	320,523	156,219	96,762	2.78
Michigan	3,288.2	274,744	785,073	596,688	516,380	516,231	599,084	736,202	988,676	570,439	529,043	277,622	186,218	2.82
Ohio	3,959.9	321,742	900,202	689,689	628,802	646,389	773,076	947,405	1,201,227	694,578	612,082	309,144	195,464	2.74
Wisconsin	1,739.7	156,692	403,381	291,688	252,616	261,816	373,507	420,902	535,498	286,144	265,203	139,428	92,525	2.76
WEST NORTH CENTRAL	**6,491.5**	**594,202**	**1,456,007**	**1,065,839**	**924,811**	**967,939**	**1,472,702**	**1,632,993**	**2,068,113**	**1,064,631**	**961,189**	**473,493**	**291,081**	**2.70**
Iowa	1,090.6	102,560	242,536	171,498	152,348	164,613	257,045	270,603	354,937	174,944	162,510	80,464	47,142	2.70
Kansas	915.4	91,742	205,423	146,357	129,138	136,042	206,698	234,841	303,551	151,217	132,012	60,137	33,642	2.64
Minnesota	1,528.8	140,227	370,445	265,178	214,390	218,794	319,766	385,237	465,828	247,072	234,168	122,034	74,461	2.73
Missouri	1,860.0	147,399	396,765	313,047	277,355	289,622	435,812	460,407	598,611	316,433	272,045	128,240	84,264	2.68
Nebraska	598.0	59,136	139,915	95,466	83,395	85,144	137,944	155,133	190,700	94,528	87,558	44,238	25,843	2.68
North Dakota	243.6	26,915	58,033	36,842	32,681	34,871	54,258	61,393	74,789	39,569	36,748	19,062	12,039	2.77
South Dakota	255.1	26,223	55,890	37,451	35,504	38,853	61,179	65,379	79,697	40,868	36,148	19,318	13,690	2.76
SOUTH ATLANTIC	**14,147.1**	**1,035,642**	**3,150,051**	**2,554,047**	**2,170,095**	**2,250,584**	**2,986,681**	**3,286,625**	**4,553,019**	**2,554,825**	**2,093,730**	**981,706**	**677,195**	**2.73**
Delaware	218.0	17,094	49,898	40,293	36,044	36,032	38,639	48,529	66,572	40,571	35,016	16,602	10,710	2.78
District of Columbia	249.2	16,354	64,315	45,757	36,851	38,924	46,999	99,427	64,447	33,676	23,568	12,958	15,124	2.46
Florida	4,159.2	277,155	763,037	643,286	593,456	695,272	1,186,994	1,056,170	1,554,416	646,611	502,694	238,472	160,837	2.54
Georgia	2,004.8	162,454	496,270	392,973	309,393	292,437	351,273	433,540	593,972	383,643	327,756	154,533	111,356	2.84
Maryland	1,528.5	97,652	369,670	311,027	255,111	244,286	250,754	344,067	450,681	289,133	245,950	118,531	80,138	2.80
North Carolina	2,186.7	174,386	505,159	401,995	345,046	345,609	414,505	482,000	676,691	429,387	345,542	152,694	100,386	2.73
South Carolina	1,104.3	84,822	263,365	206,957	172,952	176,531	199,673	223,041	321,993	213,304	184,054	89,405	72,503	2.94
Virginia	1,982.8	153,235	486,447	396,644	314,767	301,218	330,489	446,187	604,978	383,165	314,177	143,769	90,524	2.79
West Virginia	713.6	52,490	151,890	115,115	106,475	120,275	167,355	153,664	219,269	135,335	114,973	54,742	35,617	2.79
EAST SOUTH CENTRAL	**5,333.3**	**422,366**	**1,182,722**	**943,294**	**814,016**	**827,673**	**1,143,229**	**1,137,731**	**1,608,129**	**1,018,351**	**850,154**	**400,639**	**298,296**	**2.83**
Alabama	1,415.3	112,445	306,085	247,831	220,185	223,288	305,466	302,563	431,384	266,535	225,107	107,245	82,466	2.82
Kentucky	1,327.5	110,141	302,136	231,718	198,208	203,734	281,563	281,864	403,099	259,084	215,250	100,711	67,492	2.83
Mississippi	870.7	67,293	186,729	150,660	131,203	134,062	200,753	181,341	254,090	158,142	136,747	71,254	69,126	2.97
Tennessee	1,719.8	132,487	387,772	313,085	264,420	266,589	355,447	371,963	539,556	334,590	273,050	121,429	79,212	2.76
WEST SOUTH CENTRAL	**9,023.2**	**868,897**	**2,166,072**	**1,617,252**	**1,345,338**	**1,295,450**	**1,730,191**	**2,065,860**	**2,780,575**	**1,589,834**	**1,378,470**	**679,817**	**528,644**	**2.79**
Arkansas	854.3	67,476	174,362	142,000	121,020	135,218	214,224	189,021	282,916	151,982	129,437	59,382	41,562	2.74
Louisiana	1,516.7	140,673	365,958	271,288	231,356	224,911	282,514	337,914	429,300	276,395	236,354	128,475	108,262	2.88
Oklahoma	1,204.3	115,957	264,247	203,973	173,779	177,329	269,015	298,122	399,081	205,848	178,697	78,756	43,796	2.65
Texas	5,447.9	544,791	1,361,505	999,991	819,183	757,992	964,438	1,240,803	1,669,278	955,609	833,982	413,204	335,024	2.81
MOUNTAIN	**4,424.3**	**456,288**	**1,146,794**	**818,911**	**635,533**	**614,807**	**751,967**	**1,022,098**	**1,404,857**	**742,254**	**658,288**	**336,937**	**259,856**	**2.77**
Arizona	1,081.3	100,234	250,767	191,100	155,540	165,193	218,466	237,957	371,438	174,423	151,781	79,113	66,588	2.75
Colorado	1,176.0	124,860	337,219	226,186	167,488	147,919	172,328	301,814	371,301	201,928	176,958	80,015	43,984	2.64
Idaho	348.5	37,038	87,264	63,525	46,903	48,479	65,291	72,686	113,161	57,466	54,359	28,689	22,139	2.85
Montana	302.6	29,733	73,639	53,153	42,524	44,582	58,969	76,937	94,557	49,922	45,507	22,163	13,514	2.69
Nevada	348.3	33,333	86,639	71,924	55,972	53,206	47,226	92,481	116,785	58,124	45,451	21,301	14,158	2.55
New Mexico	491.1	47,687	122,325	91,104	74,860	70,481	84,643	112,552	142,769	85,602	76,312	40,225	33,640	2.83
Utah	491.3	59,746	136,008	88,331	66,861	62,403	77,951	85,614	137,911	82,797	77,560	50,611	56,807	3.22
Wyoming	185.2	23,657	52,933	33,588	25,385	22,544	27,093	42,057	56,935	32,002	30,360	14,820	9,026	2.78
PACIFIC	**12,467.7**	**1,082,726**	**3,121,237**	**2,357,850**	**1,871,940**	**1,845,812**	**2,188,135**	**3,157,991**	**4,000,408**	**2,070,727**	**1,770,600**	**843,529**	**624,445**	**2.68**
Alaska	156.3	17,501	54,395	37,528	23,343	14,941	8,592	36,140	42,379	29,291	26,220	12,811	9,459	2.90
California	9,296.1	784,028	2,300,724	1,767,628	1,425,886	1,390,097	1,627,737	2,384,499	2,963,431	1,540,553	1,297,043	623,978	486,596	2.68
Hawaii	318.1	23,225	81,922	63,954	51,409	50,944	46,646	55,229	86,385	60,438	55,423	30,895	29,730	3.18
Oregon	1,049.8	98,002	267,110	186,253	140,267	150,793	207,375	262,089	361,370	171,817	150,785	66,465	37,274	2.59
Washington	1,647.4	159,970	417,086	302,487	231,035	239,037	297,785	420,034	546,843	268,628	241,129	109,380	61,386	2.62
TOTAL UNITED STATES	**85,063.0**	**6,762,612**	**19,559,283**	**15,244,624**	**13,053,655**	**13,316,786**	**17,126,040**	**20,406,062**	**26,413,545**	**14,738,263**	**12,763,521**	**6,315,666**	**4,425,943**	**2.74**

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1983 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / REGION State	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW ENGLAND	**4,556.0**	**267,724**	**538,788**	**525,805**	**536,630**	**531,713**	**940,646**	**779,681**	**435,013**	**23,822**	**27,269**	**9,942**
Connecticut	1,140.8	55,540	103,827	107,716	115,745	121,476	239,511	233,392	163,593	27,661	31,523	11,474
Maine	416.5	30,617	63,982	66,644	63,473	56,187	79,143	42,261	14,193	18,659	21,423	7,770
Massachusetts	2,105.8	125,308	255,820	233,724	238,371	238,340	437,679	375,566	200,992	24,171	27,230	9,946
New Hampshire	351.8	20,357	40,067	44,524	46,567	46,609	76,102	53,835	23,799	22,582	25,431	9,222
Rhode Island	352.4	23,494	48,526	43,276	43,435	42,776	73,106	53,550	24,237	22,006	25,119	9,259
Vermont	188.7	12,408	26,566	29,921	29,099	26,325	35,105	21,077	8,199	19,361	22,331	8,055
MIDDLE ATLANTIC	**13,479.1**	**900,862**	**1,603,750**	**1,528,889**	**1,530,989**	**1,494,519**	**2,658,732**	**2,345,157**	**1,416,202**	**23,908**	**27,425**	**10,043**
New Jersey	2,641.0	144,502	258,422	257,593	266,004	270,415	520,336	542,569	381,159	27,286	30,671	10,900
New York	6,501.1	463,140	806,026	737,286	730,642	692,028	1,221,751	1,124,961	725,266	23,673	27,510	10,214
Pennsylvania	4,337.0	293,220	539,302	534,010	534,343	532,076	916,645	677,627	309,777	22,483	25,321	9,252
EAST NORTH CENTRAL	**15,140.8**	**1,067,319**	**1,754,568**	**1,770,703**	**1,791,588**	**1,815,575**	**3,250,954**	**2,536,700**	**1,153,393**	**23,266**	**25,906**	**9,354**
Illinois	4,157.9	294,079	440,182	432,315	447,638	451,488	864,434	787,742	440,022	25,146	28,118	10,175
Indiana	1,995.1	154,357	251,127	270,498	274,577	270,314	426,338	258,529	89,360	20,863	23,152	8,331
Michigan	3,288.2	218,700	378,807	371,617	362,345	377,461	710,548	601,552	267,170	24,156	26,483	9,403
Ohio	3,959.9	290,455	465,945	465,703	476,990	486,373	862,488	641,315	268,631	22,860	25,292	9,241
Wisconsin	1,739.7	109,728	218,507	230,570	228,038	229,939	387,146	247,562	88,210	21,799	24,081	8,734
WEST NORTH CENTRAL	**6,491.5**	**504,315**	**847,195**	**860,869**	**832,859**	**781,080**	**1,294,243**	**946,402**	**424,537**	**21,244**	**24,429**	**9,058**
Iowa	1,090.6	79,292	136,487	143,864	142,649	137,012	226,985	157,366	66,945	21,541	24,368	9,028
Kansas	915.4	67,066	113,489	118,966	117,978	110,171	182,677	137,299	67,754	21,774	25,331	9,601
Minnesota	1,528.8	103,083	184,807	189,127	187,902	182,254	323,152	249,148	109,327	22,699	25,500	9,322
Missouri	1,860.0	164,579	267,758	259,120	239,493	219,779	350,892	250,847	107,532	19,980	23,276	8,675
Nebraska	598.0	46,486	76,751	79,937	78,682	73,177	117,605	84,414	40,948	21,131	24,490	9,151
North Dakota	243.6	17,904	29,742	31,790	31,400	28,964	47,944	37,211	18,645	21,827	25,498	9,198
South Dakota	255.1	25,905	38,161	38,065	34,755	29,723	44,988	30,117	13,386	18,588	22,280	8,070
SOUTH ATLANTIC	**14,147.1**	**1,276,798**	**1,887,715**	**2,004,550**	**1,928,642**	**1,722,230**	**2,609,624**	**1,809,924**	**907,617**	**19,935**	**23,583**	**8,641**
Delaware	218.0	14,048	24,005	26,107	26,633	25,422	45,437	36,995	19,353	23,552	26,560	9,539
District of Columbia	249.2	22,295	26,403	27,213	29,577	27,423	41,777	38,748	35,764	23,416	29,473	11,981
Florida	4,159.2	376,251	589,604	639,241	583,606	492,269	712,308	493,609	272,312	19,007	23,267	9,150
Georgia	2,004.8	217,679	283,250	284,527	271,280	239,685	361,582	239,229	107,568	18,960	22,365	7,876
Maryland	1,528.5	92,627	142,170	156,883	173,843	175,258	321,815	297,681	168,223	25,671	28,542	10,198
North Carolina	2,186.7	214,536	324,132	344,348	327,094	287,410	393,013	216,056	80,111	18,170	21,119	7,603
South Carolina	1,104.3	118,840	159,087	166,194	161,150	142,339	204,767	111,507	40,416	18,301	21,200	7,216
Virginia	1,982.8	146,621	225,341	253,221	260,164	244,607	394,910	300,667	157,269	22,122	25,590	9,156
West Virginia	713.6	73,901	113,723	106,816	95,295	87,817	134,015	75,432	26,601	18,237	20,942	7,519
EAST SOUTH CENTRAL	**5,333.3**	**635,467**	**854,352**	**779,243**	**707,916**	**619,395**	**917,121**	**578,020**	**241,786**	**17,742**	**21,201**	**7,498**
Alabama	1,415.3	179,163	231,963	206,068	186,711	163,986	241,906	148,642	56,861	17,356	20,589	7,300
Kentucky	1,327.5	153,416	214,001	197,447	176,932	156,546	234,340	142,341	52,477	17,733	20,945	7,414
Mississippi	870.7	121,916	154,648	133,800	115,627	95,693	133,045	81,183	34,788	16,019	19,754	6,641
Tennessee	1,719.8	180,972	253,740	241,928	228,646	203,170	307,830	205,854	97,660	18,969	22,635	8,200
WEST SOUTH CENTRAL	**9,023.2**	**857,167**	**1,160,701**	**1,142,994**	**1,095,587**	**992,923**	**1,671,735**	**1,350,810**	**751,283**	**21,235**	**25,264**	**9,046**
Arkansas	854.3	105,679	152,973	139,130	122,021	97,617	132,355	73,795	30,730	16,127	19,578	7,136
Louisiana	1,516.7	181,578	204,879	185,855	170,766	156,704	276,044	223,112	117,762	20,471	24,354	8,446
Oklahoma	1,204.3	104,408	175,303	160,135	153,946	138,106	223,045	166,339	83,018	20,288	24,164	9,129
Texas	5,447.9	465,502	627,546	657,874	648,854	600,496	1,040,291	887,564	519,773	22,643	26,653	9,492
MOUNTAIN	**4,424.3**	**336,602**	**545,418**	**615,385**	**603,453**	**554,810**	**889,966**	**611,809**	**266,857**	**20,972**	**24,011**	**8,669**
Arizona	1,081.3	88,611	139,499	158,808	151,026	134,793	210,924	138,541	59,098	20,097	23,239	8,452
Colorado	1,176.0	78,173	132,312	149,213	152,807	144,583	245,162	185,021	88,729	22,589	25,732	9,763
Idaho	348.5	27,877	48,614	53,595	51,913	45,875	66,555	39,874	14,197	19,222	21,975	7,705
Montana	302.6	25,430	42,420	44,664	42,060	38,713	59,390	36,084	13,839	19,598	22,355	8,309
Nevada	348.3	22,748	37,354	47,468	47,721	43,896	72,031	52,096	24,986	22,121	25,481	10,002
New Mexico	491.1	52,274	72,047	74,600	67,876	57,705	86,200	55,663	24,535	18,352	21,653	7,641
Utah	491.3	30,851	54,886	66,594	69,930	68,093	108,158	68,492	24,296	21,705	23,965	7,452
Wyoming	185.2	10,638	18,286	20,443	20,120	21,152	41,546	35,838	17,377	25,446	27,729	9,991
PACIFIC	**12,467.7**	**827,274**	**1,386,856**	**1,489,213**	**1,484,894**	**1,381,311**	**2,439,330**	**2,151,064**	**1,307,758**	**23,755**	**27,597**	**10,299**
Alaska	156.3	9,521	11,213	13,913	14,484	14,060	26,297	33,907	32,905	30,596	34,663	11,933
California	9,296.1	604,708	1,005,724	1,088,618	1,089,392	1,004,200	1,803,967	1,655,210	1,044,281	24,260	28,170	10,512
Hawaii	318.1	15,499	26,336	35,662	36,103	33,762	61,683	64,598	44,457	26,783	31,016	9,759
Oregon	1,049.8	83,756	149,094	154,815	149,925	139,881	205,021	122,612	44,696	19,571	22,192	8,569
Washington	1,647.4	113,790	194,489	196,205	194,990	189,408	342,362	274,737	141,419	23,277	26,475	10,115
TOTAL UNITED STATES	**85,063.0**	**6,673,528**	**10,579,343**	**10,717,651**	**10,512,558**	**9,893,556**	**16,672,351**	**13,109,567**	**6,904,446**	**22,000**	**25,507**	**9,300**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 3
Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,118.3	1
Los Angeles - Long Beach, Cal.	7,642.9	2
Chicago, Ill.	6,029.1	3
Philadelphia, Pa.	4,685.9	4
Detroit, Mich.	4,419.8	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,656.5	6
Washington, D.C.	3,316.1	7
Houston, Tex.	3,028.0	8
Nassau - Suffolk, N.Y.	2,637.4	9
Atlanta, Ga.	2,262.4	10
Baltimore, Md.	2,223.8	11
Minneapolis - St. Paul, Minn.	2,193.6	12
Pittsburgh, Pa.	2,181.9	13
Dallas, Tex.	2,090.8	14
Anaheim - Santa Ana, Cal.	2,089.6	15
San Diego, Cal.	1,996.4	16
Newark, N.J.	1,864.6	17
Cleveland, Ohio	1,852.6	18
Oakland, Cal.	1,813.5	19
St. Louis, Mo.	1,809.6	20
Miami - Hialeah, Fla.	1,768.0	21
Tampa - St. Petersburg - Clearwater, Fla.	1,742.9	22
Riverside - San Bernardino, Cal.	1,705.5	23
Seattle, Wash.	1,656.1	24
Phoenix, Ariz.	1,652.8	25
Denver, Colo.	1,535.6	26
San Francisco, Cal.	1,499.5	27
Cincinnati, Ohio	1,406.6	28
Milwaukee, Wisc.	1,401.7	29
San Jose, Cal.	1,371.3	30
New Orleans, La.	1,304.9	31
Bergen - Passaic, N.J.	1,277.8	32
Columbus, Ohio	1,269.8	33
Norfolk - Virginia Beach - Newport News, Va.	1,195.9	34
Sacramento, Cal.	1,185.9	35
Indianapolis, Ind.	1,179.2	36
Portland, Ore.	1,135.5	37
San Antonio, Tex.	1,130.1	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,107.6	39
Hartford - New Britain - Middletown - Bristol, Conn.	1,056.8	40
Fort Worth - Arlington, Tex.	1,039.8	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,004.2	42
Buffalo, N.Y.	994.7	43
Rochester, N.Y.	982.2	44
Salt Lake City - Ogden, Utah	974.4	45
Louisville, Ky.	963.2	46
Dayton - Springfield, Ohio	932.4	47
Memphis, Tenn.	931.8	48
Kansas City, Mo.	917.4	49
Oklahoma City, Okla.	905.6	50
Total Top 50	**103,142.0**	
Birmingham, Ala.	903.1	51
Monmouth - Ocean, N.J.	898.0	52
Middlesex - Somerset - Hunterdon, N.J.	895.7	53
Nashville, Tenn.	889.8	54
Greensboro - Winston-Salem - High Point, N.C.	876.0	55
Providence - Pawtucket - Woonsocket, R.I.	874.9	56
Albany - Schenectady - Troy, N.Y.	850.0	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	813.2	58
Honolulu, Haw.	792.0	59
Richmond - Petersburg, Va.	784.3	60
Orlando, Fla.	770.1	61
New Haven - Waterbury - Meriden, Conn.	766.9	62
Jacksonville, Fla.	751.2	63
Scranton - Wilkes-Barre, Pa.	736.2	64
Tulsa, Okla.	698.9	65
Akron, Ohio	654.1	66
Worcester - Fitchburg - Leominster, Mass.	652.1	67
Syracuse, N.Y.	648.8	68
Allentown - Bethlehem, Pa.	647.8	69
Gary - Hammond, Ind.	641.7	70
West Palm Beach - Boca Raton - Delray Beach, Fla.	641.0	71
Toledo, Ohio	620.0	72
Grand Rapids, Mich.	614.9	73
Omaha, Neb.	594.9	74
Greenville - Spartanburg, S.C.	592.3	75
Raleigh - Durham, N.C.	590.3	76
Austin, Tex.	588.9	77
Knoxville, Tenn.	587.2	78
Springfield, Mass.	582.1	79
Tucson, Ariz.	581.3	80
Oxnard - Ventura, Cal.	578.1	81
Harrisburg - Lebanon - Carlisle, Pa.	567.9	82
Fresno, Cal.	549.8	83
Jersey City, N.J.	544.5	84
Kansas City, Kans.	531.4	85
Wilmington, Del.	529.2	86
Youngstown - Warren, Ohio	528.9	87
Baton Rouge, La.	528.5	88
El Paso, Tex.	520.3	89
Las Vegas, Nev.	514.0	90
Tacoma, Wash.	507.8	91
Little Rock - North Little Rock, Ark.	491.2	92
New Bedford - Fall River - Attleboro, Mass.	484.9	93
Mobile, Ala.	459.2	94
Lake County, Ill.	457.9	95
Charleston, S.C.	455.4	96
Albuquerque, N.M.	450.1	97
Johnson City - Kingsport - Bristol, Tenn.	445.6	98
Flint, Mich.	444.2	99
Chattanooga, Tenn.	437.4	100
Total Top 100	**134,706.0**	
Bakersfield, Cal.	431.0	101
Columbia, S.C.	425.8	102
Lansing - East Lansing, Mich.	424.7	103
Wichita, Kans.	422.2	104
Saginaw - Bay City - Midland, Mich.	421.2	105
Canton, Ohio	407.1	106
York, Pa.	395.5	107
Davenport - Rock Island - Moline, Iowa-Ill.	390.5	108
Beaumont - Port Arthur, Tex.	388.4	109
Jackson, Miss.	381.8	110
Joliet, Ill.	377.1	111
Des Moines, Iowa	375.9	112
Lancaster, Pa.	374.1	113
Peoria, Ill.	372.1	114
Stockton, Cal.	369.8	115
Vallejo - Fairfield - Napa, Cal.	363.7	116
Augusta, Ga.	361.6	117
Fort Wayne, Ind.	357.7	118
Spokane, Wash.	353.9	119
Lakeland - Winter Haven, Fla.	345.3	120
Shreveport, La.	341.9	121
Huntington - Ashland, W.Va.-Ky.	341.7	122
Corpus Christi, Tex.	340.0	123
Madison, Wisc.	332.4	124
Santa Rosa - Petaluma, Cal.	329.7	125
Lexington-Fayette, Ky.	327.9	126
Colorado Springs, Colo.	327.5	127
Aurora - Elgin, Ill.	326.9	128
McAllen - Edinburg - Mission, Tex.	319.3	129
Utica - Rome, N.Y.	317.6	130
Reading, Pa.	317.5	131
Santa Barbara - Santa Maria - Lompoc, Cal.	310.8	132
Salinas - Seaside - Monterey, Cal.	309.3	133
Trenton, N.J.	308.7	134
Pensacola, Fla.	302.2	135
Appleton - Oshkosh - Neenah, Wisc.	295.8	136
East St. Louis - Belleville, Ill.	295.8	136
Portsmouth - Dover - Rochester, N.H.	293.9	138
Manchester - Nashua, N.H.	290.8	139
Atlantic City, N.J.	289.3	140
Modesto, Cal.	289.3	140
Montgomery, Ala.	285.1	142
Melbourne - Titusville - Palm Bay, Fla.	284.2	143
Erie, Pa.	283.9	144
Daytona Beach, Fla.	282.5	145
Evansville, Ind.	282.1	146
Rockford, Ill.	280.5	147
Lorain - Elyria, Ohio	279.5	148
Eugene - Springfield, Ore.	277.9	149
Orange County, N.Y.	274.0	150
Total Top 150	**151,583.4**	
Ann Arbor, Mich.	270.3	151
Charleston, W.Va.	270.3	151
Macon - Warner Robins, Ga.	270.2	153
Duluth, Minn.	268.2	154
Hamilton - Middletown, Ohio	267.4	155
Alton - Granite City, Ill.	266.7	156
Visalia - Tulare - Porterville, Cal.	265.7	157
Johnstown, Pa.	264.6	158
Binghamton, N.Y.	263.9	159
Salem, Ore.	260.3	160
Fayetteville, N.C.	257.6	161
Poughkeepsie, N.Y.	254.1	162
Provo - Orem, Utah	242.2	163
New London - Norwich, Conn.	241.3	164
South Bend - Mishawaka, Ind.	238.8	165
Columbus, Ga.	238.5	166
Fort Myers, Fla.	233.2	167
Killeen - Temple, Tex.	233.0	168
Brownsville - Harlingen, Tex.	232.0	169
Niagara Falls, N.Y.	226.9	170
Savannah, Ga.	225.0	171
Sarasota, Fla.	224.5	172
Roanoke, Va.	223.9	173
Lubbock, Tex.	222.2	174
Portland, Me.	219.4	175
Springfield, Mo.	217.7	176
Kalamazoo, Mich.	213.4	177
Reno, Nev.	212.5	178
Hickory, N.C.	210.4	179
Santa Cruz, Cal.	208.1	180
Boulder - Longmont, Colo.	206.2	181
Vancouver, Wash.	205.6	182
Galveston - Texas City, Tex.	205.4	183
Lafayette, La.	205.2	184
Beaver County, Pa.	203.1	185
Tallahassee, Fla.	201.8	186
Lincoln, Neb.	200.4	187
Huntsville, Ala.	198.5	188
Anchorage, Alas.	196.3	189
Springfield, Ill.	192.5	190
Brazoria, Tex.	190.9	191
Biloxi - Gulfport, Miss.	189.3	192
Boise, Ida.	187.8	193
Houma - Thibodaux, La.	187.0	194
Wheeling, W.Va.	185.1	195
Gainesville, Fla.	184.7	196
Amarillo, Tex.	184.5	197
Green Bay, Wisc.	179.8	198
Yakima, Wash.	179.3	199
Waco, Tex.	178.9	200
Total Top 200	**162,688.0**	
Fort Pierce, Fla.	174.4	201
Racine, Wisc.	174.1	202
Lake Charles, La.	173.5	203
St. Cloud, Minn.	172.9	204
Cedar Rapids, Iowa	171.2	205
Benton Harbor, Mich.	170.5	206
Fort Smith, Ark.	169.9	207
Champaign - Urbana - Rantoul, Ill.	168.2	208
Fort Collins - Loveland, Colo.	166.0	209
Waterloo - Cedar Falls, Iowa	164.9	210
Asheville, N.C.	164.8	211
Longview - Marshall, Tex.	163.5	212
Bradenton, Fla.	163.2	213
Steubenville - Weirton, Ohio-W.Va.	161.2	214
Parkersburg - Marietta, W.Va.-Ohio	160.8	215
Bremerton, Wash.	159.6	216
Richland - Kennewick - Pasco, Wash.	159.4	217
Clarksville - Hopkinsville, Tenn.-Ky.	158.5	218
Chico, Cal.	156.9	219
Lima, Ohio	156.9	219
Topeka, Kans.	155.7	221
Muskegon, Mich.	155.4	222
Jackson, Mich.	151.3	223
Lynchburg, Va.	145.2	224
Monroe, La.	145.0	225
Fargo - Moorhead, N.D.-Minn.	143.8	226
Pittsfield, Mass.	143.6	227
Tuscaloosa, Ala.	142.2	228
Janesville - Beloit, Wisc.	141.3	229
Anderson, S.C.	140.4	230
Medford, Ore.	140.4	230
Alexandria, La.	139.7	232
Elkhart - Goshen, Ind.	139.6	233
Battle Creek, Mich.	139.5	234
Tyler, Tex.	139.3	235
Florence, Ala.	138.9	236
Bangor, Me.	138.4	237
Anderson, Ind.	138.1	238
Ocala, Fla.	137.8	239
Olympia, Wash.	137.3	240
Altoona, Pa.	137.0	241
Terre Haute, Ind.	136.5	242
Vineland - Millville - Bridgeton, N.J.	135.9	243
Athens, Ga.	135.6	244
Eau Claire, Wisc.	135.4	245
Greeley, Colo.	133.0	246
Decatur, Ill.	132.4	247
Joplin, Mo.	131.5	248
Mansfield, Ohio	131.4	249
Sharon, Pa.	128.4	250
Total Top 250	**170,188.4**	
Redding, Cal.	127.8	251
Pueblo, Colo.	127.3	252
Muncie, Ind.	126.6	253
Dothan, Ala.	126.3	254
Pascagoula, Miss.	125.8	255
Odessa, Tex.	125.7	256
Kenosha, Wisc.	124.1	257
Lafayette, Ind.	123.5	258
Bloomington - Normal, Ill.	123.0	259
Burlington, Vt.	122.9	260
Wichita Falls, Tex.	122.6	261
Anniston, Ala.	122.4	262
Williamsport, Pa.	119.9	263
Charlottesville, Va.	119.6	264
Sioux City, Iowa	118.2	265
Albany, Ga.	116.5	266
Jacksonville, N.C.	116.1	267
Texarkana, Tex.-Ark.	116.0	268
Abilene, Tex.	115.9	269
Wausau, Wisc.	115.4	270
State College, Pa.	115.2	271
Florence, S.C.	115.0	272
Fort Walton Beach, Fla.	114.8	273
Billings, Mont.	114.6	274
Lawton, Okla.	114.6	274
Hagerstown, Md.	114.3	276
Sioux Falls, S.D.	114.3	276
Danville, Va.	112.8	278
Glens Falls, N.Y.	112.7	279
Bellingham, Wash.	112.4	280
Laredo, Tex.	109.0	281
Wilmington, N.C.	108.6	282
Yuba City, Cal.	107.5	283
Cumberland, Md.	106.7	284
Columbia, Mo.	105.8	285
Kankakee, Ill.	104.9	286
Bryan - College Station, Tex.	104.8	287
Fayetteville - Springdale, Ark.	104.5	288
Gadsden, Ala.	104.5	288
Las Cruces, N.M.	104.0	290
Panama City, Fla.	104.0	290
Kokomo, Ind.	103.7	292
Sheboygan, Wisc.	102.4	293
Bloomington, Ind.	101.3	294
Lewiston - Auburn, Me.	100.6	295
Burlington, N.C.	98.9	296
Elmira, N.Y.	97.5	297
Rochester, Minn.	94.7	298
Dubuque, Iowa	94.5	299
La Crosse, Wisc.	93.9	300
Sherman - Denison, Tex.	92.5	301
Midland, Tex.	90.6	302
Pine Bluff, Ark.	90.4	303
San Angelo, Tex.	90.4	303
St. Joseph, Mo.	87.9	305
Bismarck, N.D.	86.9	306
Owensboro, Ky.	86.9	306
Iowa City, Iowa	84.4	308
Great Falls, Mont.	80.1	309
Casper, Wyo.	78.8	310
Victoria, Tex.	74.7	311
Lawrence, Kans.	70.5	312
Grand Forks, N.D.	68.2	313
Enid, Okla.	65.6	314
Total Above Areas	**176,964.4**	
Percent of U.S.	**75.8533**	
U.S. Total	**233,298.3**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,225.8	1
Los Angeles - Long Beach, Cal.	2,821.3	2
Chicago, Ill.	2,184.2	3
Philadelphia, Pa.	1,673.9	4
Detroit, Mich.	1,570.7	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,335.1	6
Washington, D.C.	1,234.8	7
Houston, Tex.	1,114.8	8
Nassau - Suffolk, N.Y.	846.1	9
Pittsburgh, Pa.	826.8	10
Atlanta, Ga.	824.9	11
Minneapolis - St. Paul, Minn.	818.1	12
Baltimore, Md.	797.5	13
Dallas, Tex.	783.8	14
Anaheim - Santa Ana, Cal.	770.1	15
San Diego, Cal.	739.3	16
Tampa - St. Petersburg - Clearwater, Fla.	726.7	17
Oakland, Cal.	709.2	18
Cleveland, Ohio	697.9	19
St. Louis, Mo.	665.8	20
Newark, N.J.	656.7	21
Seattle, Wash.	652.5	22
Miami - Hialeah, Fla.	648.7	23
San Francisco, Cal.	631.1	24
Riverside - San Bernardino, Cal.	616.9	25
Phoenix, Ariz.	616.4	26
Denver, Colo.	600.5	27
Milwaukee, Wisc.	518.4	28
Cincinnati, Ohio	514.9	29
San Jose, Cal.	503.2	30
Columbus, Ohio	475.0	31
New Orleans, La.	473.0	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	470.5	33
Sacramento, Cal.	468.1	34
Bergen - Passaic, N.J.	460.1	35
Portland, Ore.	450.9	36
Indianapolis, Ind.	434.6	37
Norfolk - Virginia Beach - Newport News, Va.	411.3	38
Hartford - New Britain - Middletown - Bristol, Conn.	387.2	39
Fort Worth - Arlington, Tex.	382.9	40
San Antonio, Tex.	380.7	41
Buffalo, N.Y.	367.8	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	366.1	43
Rochester, N.Y.	358.6	44
Louisville, Ky.	353.3	45
Kansas City, Mo.	352.7	46
Dayton - Springfield, Ohio	348.5	47
Oklahoma City, Okla.	347.2	48
Birmingham, Ala.	332.0	49
Memphis, Tenn.	328.4	50
Total Top 50	**38,275.0**	
Greensboro - Winston-Salem - High Point, N.C.	327.6	51
Monmouth - Ocean, N.J.	327.2	52
Nashville, Tenn.	323.7	53
Providence - Pawtucket - Woonsocket, R.I.	323.2	54
Albany - Schenectady - Troy, N.Y.	316.6	55
Salt Lake City - Ogden, Utah	315.8	56
Middlesex - Somerset - Hunterdon, N.J.	305.7	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	291.7	58
Orlando, Fla.	287.4	59
Richmond - Petersburg, Va.	285.1	60
New Haven - Waterbury - Meriden, Conn.	283.4	61
Jacksonville, Fla.	279.0	62
Scranton - Wilkes-Barre, Pa.	272.1	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	271.6	64
Tulsa, Okla.	268.7	65
Honolulu, Haw.	247.1	66
Allentown - Bethlehem, Pa.	241.1	67
Akron, Ohio	238.9	68
Worcester - Fitchburg - Leominster, Mass.	234.6	69
Syracuse, N.Y.	232.8	70
Toledo, Ohio	226.9	71
Austin, Tex.	223.1	72
Tucson, Ariz.	220.9	73
Gary - Hammond, Ind.	219.5	74
Knoxville, Tenn.	219.4	75
Omaha, Neb.	218.8	76
Raleigh - Durham, N.C.	218.1	77
Grand Rapids, Mich.	217.4	78
Harrisburg - Lebanon - Carlisle, Pa.	211.6	79
Greenville - Spartanburg, S.C.	211.3	80
Springfield, Mass.	208.9	81
Jersey City, N.J.	207.1	82
Las Vegas, Nev.	199.8	83
Kansas City, Kans.	195.9	84
Fresno, Cal.	195.4	85
Oxnard - Ventura, Cal.	194.4	86
Youngstown - Warren, Ohio	191.8	87
Wilmington, Del.	188.4	88
Tacoma, Wash.	187.7	89
Baton Rouge, La.	180.5	90
Little Rock - North Little Rock, Ark.	179.2	91
New Bedford - Fall River - Attleboro, Mass.	174.1	92
Albuquerque, N.M.	169.2	93
Wichita, Kans.	163.1	94
Johnson City - Kingsport - Bristol, Tenn.	162.8	95
Mobile, Ala.	161.0	96
Chattanooga, Tenn.	158.7	97
Flint, Mich.	158.0	98
El Paso, Tex.	156.8	99
Bakersfield, Cal.	153.9	100
Total Top 100	**49,722.0**	
Charleston, S.C.	150.5	101
Lake County, Ill.	150.0	102
Lansing - East Lansing, Mich.	149.0	103
Canton, Ohio	147.5	104
Saginaw - Bay City - Midland, Mich.	146.6	105
Des Moines, Iowa	144.5	106
Columbia, S.C.	144.2	107
Davenport - Rock Island - Moline, Iowa-Ill.	144.0	108
York, Pa.	143.7	109
Beaumont - Port Arthur, Tex.	139.6	110
Spokane, Wash.	136.2	111
Stockton, Cal.	136.2	111
Peoria, Ill.	136.0	113
Vallejo - Fairfield - Napa, Cal.	131.5	114
Lancaster, Pa.	131.3	115
Jackson, Miss.	130.8	116
Santa Rosa - Petaluma, Cal.	130.2	117
Fort Wayne, Ind.	129.1	118
Madison, Wisc.	128.8	119
Lakeland - Winter Haven, Fla.	126.5	120
Augusta, Ga.	124.5	121
Shreveport, La.	124.1	122
Huntington - Ashland, W.Va.-Ky.	123.3	123
Joliet, Ill.	123.3	123
Lexington-Fayette, Ky.	121.0	125
Reading, Pa.	119.1	126
Colorado Springs, Colo.	118.5	127
Daytona Beach, Fla.	118.2	128
Santa Barbara - Santa Maria - Lompoc, Cal.	117.0	129
Utica - Rome, N.Y.	113.7	130
Corpus Christi, Tex.	112.3	131
Aurora - Elgin, Ill.	112.1	132
Atlantic City, N.J.	111.5	133
Melbourne - Titusville - Palm Bay, Fla.	110.9	134
Trenton, N.J.	108.7	135
Pensacola, Fla.	108.0	136
Eugene - Springfield, Ore.	107.9	137
Evansville, Ind.	106.5	138
Modesto, Cal.	106.0	139
Appleton - Oshkosh - Neenah, Wisc.	105.1	140
Portsmouth - Dover - Rochester, N.H.	105.0	141
Manchester - Nashua, N.H.	104.0	142
Salinas - Seaside - Monterey, Cal.	103.9	143
East St. Louis - Belleville, Ill.	103.1	144
Charleston, W.Va.	102.3	145
Rockford, Ill.	102.2	146
Duluth, Minn.	101.3	147
Sarasota, Fla.	101.1	148
Erie, Pa.	101.0	149
Montgomery, Ala.	99.7	150
Total Top 150	**55,813.5**	
Ann Arbor, Mich.	97.9	151
Alton - Granite City, Ill.	97.5	152
Binghamton, N.Y.	96.9	153
Fort Myers, Fla.	96.8	154
Salem, Ore.	96.7	155
Lorain - Elyria, Ohio	95.5	156
Macon - Warner Robins, Ga.	94.8	157
Johnstown, Pa.	94.4	158
Hamilton - Middletown, Ohio	93.6	159
Orange County, N.Y.	90.5	160
Visalia - Tulare - Porterville, Cal.	89.1	161
South Bend - Mishawaka, Ind.	88.0	162
McAllen - Edinburg - Mission, Tex.	87.9	163
Reno, Nev.	87.0	164
Poughkeepsie, N.Y.	86.2	165
New London - Norwich, Conn.	85.5	166
Roanoke, Va.	85.2	167
Niagara Falls, N.Y.	82.7	168
Springfield, Mo.	82.7	168
Portland, Me.	82.5	170
Savannah, Ga.	81.1	171
Fayetteville, N.C.	80.7	172
Santa Cruz, Cal.	80.3	173
Columbus, Ga.	80.2	174
Lubbock, Tex.	79.3	175
Kalamazoo, Mich.	78.3	176
Boulder - Longmont, Colo.	77.8	177
Lincoln, Neb.	76.7	178
Hickory, N.C.	76.5	179
Springfield, Ill.	76.2	180
Vancouver, Wash.	75.4	181
Galveston - Texas City, Tex.	74.6	182
Killeen - Temple, Tex.	74.1	183
Beaver County, Pa.	73.4	184
Tallahassee, Fla.	73.4	184
Anchorage, Alas.	72.1	186
Huntsville, Ala.	70.7	187
Amarillo, Tex.	70.5	188
Lafayette, La	70.5	188
Boise, Ida.	70.3	190
Fort Pierce, Fla.	69.4	191
Wheeling, W.Va.	69.1	192
Bradenton, Fla.	68.6	193
Gainesville, Fla.	68.2	194
Brownsville - Harlingen, Tex.	66.6	195
Waco, Tex.	66.1	196
Provo - Orem, Utah	65.4	197
Yakima, Wash.	65.2	198
Biloxi - Gulfport, Miss.	64.7	199
Cedar Rapids, Iowa	64.4	200
Total Top 200	**59,804.7**	
Green Bay, Wisc.	64.3	201
Asheville, N.C.	63.8	202
Chico, Cal.	63.8	202
Fort Smith, Ark.	62.6	204
Brazoria, Tex.	62.5	205
Benton Harbor, Mich.	62.2	206
Fort Collins - Loveland, Colo.	61.8	207
Racine, Wisc.	61.8	207
Topeka, Kans.	61.2	209
Lake Charles, La.	60.7	210
Champaign - Urbana - Rantoul, Ill.	60.4	211
Houma - Thibodaux, La.	60.3	212
Longview - Marshall, Tex.	59.4	213
Waterloo - Cedar Falls, Iowa	58.9	214
Bremerton, Wash.	58.5	215
Parkersburg - Marietta, W.Va.-Ohio	58.5	215
Steubenville - Weirton, Ohio-W.Va.	58.4	217
Richland - Kennewick - Pasco, Wash.	58.0	218
Muskegon, Mich.	55.7	219
Lima, Ohio	55.6	220
St. Cloud, Minn.	54.2	221
Pittsfield, Mass.	53.7	222
Fargo - Moorhead, N.D.-Minn.	53.3	223
Medford, Ore.	53.1	224
Ocala, Fla.	53.0	225
Olympia, Wash.	52.6	226
Jackson, Mich.	52.3	227
Battle Creek, Mich.	52.0	228
Janesville - Beloit, Wisc.	51.4	229
Tyler, Tex.	51.1	230
Anderson, Ind.	50.8	231
Clarksville - Hopkinsville, Tenn.-Ky.	50.8	231
Joplin, Mo.	50.7	233
Lynchburg, Va.	50.6	234
Anderson, S.C.	50.5	235
Monroe, La.	50.5	235
Florence, Ala.	50.3	237
Terre Haute, Ind.	50.3	237
Altoona, Pa.	50.2	239
Elkhart - Goshen, Ind.	50.1	240
Tuscaloosa, Ala.	50.0	241
Decatur, Ill.	49.9	242
Redding, Cal.	49.2	243
Athens, Ga.	48.5	244
Mansfield, Ohio	48.0	245
Alexandria, La.	47.7	246
Bangor, Me.	47.6	247
Eau Claire, Wisc.	47.4	248
Greeley, Colo.	47.2	249
Pueblo, Colo.	47.1	250
Total Top 250	**62,527.2**	
Vineland - Millville - Bridgeton, N.J.	46.2	251
Sharon, Pa.	46.1	252
Odessa, Tex.	46.0	253
Muncie, Ind.	45.1	254
Kenosha, Wisc.	44.9	255
Wichita Falls, Tex.	44.8	256
Bloomington - Normal, Ill.	44.1	257
Dothan, Ala.	43.7	258
Sioux City, Iowa	43.7	258
Billings, Mont.	43.6	260
Williamsport, Pa.	43.6	260
Sioux Falls, S.D.	43.4	262
Charlottesville, Va.	43.0	263
Texarkana, Tex.-Ark.	42.8	264
Lafayette, Ind.	42.7	265
Bellingham, Wash.	42.6	266
Burlington, Vt.	42.6	266
Anniston, Ala.	42.2	268
Abilene, Tex.	41.5	269
Hagerstown, Md.	41.4	270
Pascagoula, Miss.	41.4	270
Danville, Va.	41.3	272
Fort Walton Beach, Fla.	40.9	273
Wilmington, N.C.	40.8	274
Wausau, Wisc.	40.6	275
Yuba City, Cal.	39.5	276
Cumberland, Md.	39.4	277
Glens Falls, N.Y.	39.2	278
Albany, Ga.	39.0	279
Columbia, Mo.	38.5	280
Fayetteville - Springdale, Ark.	38.5	280
Panama City, Fla.	38.5	280
Florence, S.C.	38.4	283
Kokomo, Ind.	38.3	284
State College, Pa.	38.3	284
Bryan - College Station, Tex.	38.2	286
Gadsden, Ala.	38.1	287
Burlington, N.C.	37.4	288
Kankakee, Ill.	36.8	289
Lawton, Okla.	36.7	290
Sheboygan, Wisc.	36.7	290
Lewiston - Auburn, Me.	36.6	292
Bloomington, Ind.	36.1	293
Sherman - Denison, Tex.	35.8	294
Elmira, N.Y.	35.3	295
Rochester, Minn.	34.9	296
Las Cruces, N.M.	34.4	297
La Crosse, Wisc.	34.1	298
St. Joseph, Mo.	33.5	299
Midland, Tex.	33.4	300
San Angelo, Tex.	33.2	301
Jacksonville, N.C.	32.3	302
Iowa City, Iowa	32.1	303
Owensboro, Ky.	31.5	304
Dubuque, Iowa	31.4	305
Bismarck, N.D.	31.3	306
Pine Bluff, Ark.	31.1	307
Great Falls, Mont.	30.2	308
Casper, Wyo.	29.1	309
Laredo, Tex.	29.1	309
Lawrence, Kans.	25.6	311
Victoria, Tex.	25.6	311
Enid, Okla.	25.5	313
Grand Forks, N.D.	23.6	314
Total Above Areas	**64,943.4**	
Percent of U.S.	**76.3474**	
U.S. Total	**85,063.0**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	11,837	1
New York, N.Y.	7,090	2
Chicago, Ill.	3,170	3
Bergen - Passaic, N.J.	3,014	4
Anaheim - Santa Ana, Cal.	2,619	5
Nassau - Suffolk, N.Y.	2,200	6
Los Angeles - Long Beach, Cal.	1,878	7
Newark, N.J.	1,521	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,505	9
San Francisco, Cal.	1,476	10
Trenton, N.J.	1,360	11
Honolulu, Haw.	1,327	12
Philadelphia, Pa.	1,327	12
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,287	14
New Haven - Waterbury - Meriden, Conn.	1,257	15
Oakland, Cal.	1,237	16
Cleveland, Ohio	1,219	17
San Jose, Cal.	1,061	18
Lake County, Ill.	1,009	19
Detroit, Mich.	983	20
Milwaukee, Wisc.	959	21
Buffalo, N.Y.	951	22
Providence - Pawtucket - Woonsocket, R.I.	924	23
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	915	24
Miami - Hialeah, Fla.	904	25
New Bedford - Fall River - Attleboro, Mass.	871	26
Middlesex - Somerset - Hunterdon, N.J.	855	27
Baltimore, Md.	849	28
Washington, D.C.	838	29
Monmouth - Ocean, N.J.	807	30
Akron, Ohio	723	31
Gary - Hammond, Ind.	698	32
Norfolk - Virginia Beach - Newport News, Va.	697	33
Hartford - New Britain - Middletown - Bristol, Conn.	693	34
Flint, Mich.	692	35
Tampa - St. Petersburg - Clearwater, Fla.	684	36
Cincinnati, Ohio	658	37
Pittsburgh, Pa.	639	38
Salt Lake City - Ogden, Utah	601	39
Wilmington, N.C.	587	40
St. Louis, Mo.	585	41
Hamilton - Middletown, Ohio	570	42
Houston, Tex.	567	43
Lorain - Elyria, Ohio	565	44
Dayton - Springfield, Ohio	555	45
New Orleans, La.	543	46
Racine, Wisc.	521	47
South Bend - Mishawaka, Ind.	520	48
Galveston - Texas City, Tex.	515	49
Youngstown - Warren, Ohio	514	50
El Paso, Tex.	513	51
Springfield, Mass.	508	52
Wilmington, Del.	484	53
San Diego, Cal.	474	54
Santa Cruz, Cal.	467	55
Beaver County, Pa.	466	56
Dallas, Tex.	465	57
Kenosha, Wisc.	455	58
Toledo, Ohio	454	59
San Antonio, Tex.	449	60
Allentown - Bethlehem, Pa.	441	61
Atlanta, Ga.	440	62
Minneapolis - St. Paul, Minn.	434	63
Niagara Falls, N.Y.	431	64
Worcester - Fitchburg - Leominster, Mass.	431	64
Grand Rapids, Mich.	430	66
Louisville, Ky.	424	67
Canton, Ohio	421	68
Fort Worth - Arlington, Tex.	416	69
Denver, Colo.	409	70
Bremerton, Wash.	406	71
Memphis, Tenn.	404	72
Lancaster, Pa.	393	73
Fayetteville, N.C.	392	74
Sarasota, Fla.	392	74
Seattle, Wash.	392	74
Aurora - Elgin, Ill.	386	77
Albuquerque, N.M.	385	78
Indianapolis, Ind.	383	79
Ann Arbor, Mich.	381	80
Kalamazoo, Mich.	380	81
Reading, Pa.	369	82
New London - Norwich, Conn.	361	83
Columbus, Ohio	354	84
Erie, Pa.	353	85
Rockford, Ill.	352	86
Atlantic City, N.J.	348	87
Green Bay, Wisc.	343	88
Rochester, N.Y.	335	89
Manchester - Nashua, N.H.	332	90
Orange County, N.Y.	332	90
Baton Rouge, La.	328	92
Vancouver, Wash.	328	92
Muncie, Ind.	323	94
West Palm Beach - Boca Raton - Delray Beach, Fla.	322	95
Kansas City, Kans.	316	96
Poughkeepsie, N.Y.	316	96
Omaha, Neb.	311	98
Oxnard - Ventura, Cal.	310	99
Muskegon, Mich.	307	100
Anderson, Ind.	305	101
Portland, Ore.	304	102
Tacoma, Wash.	303	103
Orlando, Fla.	301	104
Elkhart - Goshen, Ind.	300	105
Joliet, Ill.	298	106
Benton Harbor, Mich.	296	107
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	296	107
Columbia, S.C.	290	109
Fort Myers, Fla.	290	109
Raleigh - Durham, N.C.	289	111
Melbourne - Titusville - Palm Bay, Fla.	286	112
Harrisburg - Lebanon - Carlisle, Pa.	285	113
Jacksonville, Fla.	285	113
Topeka, Kans.	284	115
Greenville - Spartanburg, S.C.	281	116
Boulder - Longmont, Colo.	278	117
York, Pa.	277	118
Madison, Wisc.	276	119
Steubenville - Weirton, Ohio-W.Va.	276	119
Kansas City, Mo.	275	121
Portsmouth - Dover - Rochester, N.H.	275	121
Vineland - Millville - Bridgeton, N.J.	273	123
Syracuse, N.Y.	271	124
Richmond - Petersburg, Va.	266	125
Mansfield, Ohio	264	126
Bloomington, Ind.	263	127
Fort Wayne, Ind.	263	127
Albany - Schenectady - Troy, N.Y.	262	129
Roanoke, Va.	262	129
Stockton, Cal.	261	131
Altoona, Pa.	260	132
East St. Louis - Belleville, Ill.	259	133
Scranton - Wilkes-Barre, Pa.	259	133
Brownsville - Harlingen, Tex.	256	135
Daytona Beach, Fla.	254	136
Greensboro - Winston-Salem - High Point, N.C.	254	136
Hagerstown, Md.	251	138
Asheville, N.C.	250	139
Portland, Me.	250	139
Lansing - East Lansing, Mich.	248	141
Lubbock, Tex.	247	142
Huntsville, Ala.	246	143
Lafayette, Ind.	246	143
Savannah, Ga.	243	145
Alton - Granite City, Ill.	242	146
Lincoln, Neb.	239	147
Elmira, N.Y.	237	148
Cedar Rapids, Iowa	236	149
Saginaw - Bay City - Midland, Mich.	236	149
Sacramento, Cal.	232	151
Monroe, La.	231	152
Vallejo - Fairfield - Napa, Cal.	230	153
Davenport - Rock Island - Moline, Iowa-Ill.	229	154
Macon - Warner Robins, Ga.	229	154
Burlington, N.C.	228	156
Decatur, Ill.	228	156
Birmingham, Ala.	225	158
Corpus Christi, Tex.	221	159
Lexington-Fayette, Ky.	221	159
Nashville, Tenn.	219	161
Bradenton, Fla.	218	162
Charleston, W.Va.	217	163
Columbus, Ga.	216	164
Des Moines, Iowa	215	165
Jackson, Mich.	215	165
St. Joseph, Mo.	215	165
Binghamton, N.Y.	214	168
Knoxville, Tenn.	214	168
Oklahoma City, Okla.	213	170
Lewiston - Auburn, Me.	211	171
Austin, Tex.	210	172
Appleton - Oshkosh - Neenah, Wisc.	209	173
Chattanooga, Tenn.	208	174
Peoria, Ill.	207	175
Santa Rosa - Petaluma, Cal.	206	176
La Crosse, Wisc.	205	177
McAllen - Edinburg - Mission, Tex.	204	178
Wichita Falls, Tex.	202	179
Lafayette, La.	201	180
Spokane, Wash.	201	180
Anniston, Ala.	200	182
Sheboygan, Wisc.	199	183
Shreveport, La.	197	184
Anderson, S.C.	196	185
Battle Creek, Mich.	196	185
Burlington, Vt.	195	187
Janesville - Beloit, Wisc.	195	187
Lima, Ohio	195	187
Wheeling, W.Va.	195	187
Gadsden, Ala.	193	191
Modesto, Cal.	192	192
Evansville, Ind.	191	193
Sharon, Pa.	191	193
Lakeland - Winter Haven, Fla.	189	195
Olympia, Wash.	189	195
Owensboro, Ky.	188	197
Kokomo, Ind.	187	198
Augusta, Ga.	184	199
Hickory, N.C.	181	200
Phoenix, Ariz.	181	200
Biloxi - Gulfport, Miss.	179	202
Boise, Ida.	179	202
Pensacola, Fla.	179	202
Bryan - College Station, Tex.	178	205
Terre Haute, Ind.	178	205
Beaumont - Port Arthur, Tex.	177	207
Springfield, Mo.	175	208
Charleston, S.C.	174	209
Waco, Tex.	174	209
Pascagoula, Miss.	172	211
Wichita, Kans.	172	211
Albany, Ga.	169	213
Champaign - Urbana - Rantoul, Ill.	169	213
Tallahassee, Fla.	169	213
Little Rock - North Little Rock, Ark.	168	216
Springfield, Ill.	163	217
Waterloo - Cedar Falls, Iowa	163	217
Mobile, Ala.	162	219
Jackson, Miss.	161	220
Lake Charles, La.	160	221
Parkersburg - Marietta, W.Va.-Ohio	160	221
Huntington - Ashland, W.Va.-Ky.	158	223
Dubuque, Iowa	156	224
Johnson City - Kingsport - Bristol, Tenn.	156	224
Gainesville, Fla.	155	226
Kankakee, Ill.	155	226
Pittsfield, Mass.	155	226
Colorado Springs, Colo.	154	229
Columbia, Mo.	154	229
Fort Pierce, Fla.	154	229
Lawrence, Kans.	153	232
Jacksonville, N.C.	152	233
Johnstown, Pa.	150	234
Tyler, Tex.	149	235
Athens, Ga.	145	236
Rochester, Minn.	145	236
Florence, S.C.	143	238
Cumberland, Md.	142	239
Montgomery Ala.	142	239
Lynchburg, Va.	141	241
Sioux Falls, S.D.	141	241
Tulsa, Okla.	140	243
Odessa, Tex.	139	244
Longview - Marshall, Tex.	138	245
Iowa City, Iowa	137	246
Panama City, Fla.	137	246
Brazoria, Tex.	136	248
Salem, Ore.	135	249
Abilene, Tex.	126	250
Clarksville - Hopkinsville, Tenn.-Ky.	126	250
Fort Walton Beach, Fla.	123	252
Provo - Orem, Utah	120	253
Utica - Rome, N.Y.	120	253
Anchorage, Alas.	113	255
Santa Barbara - Santa Maria - Lompoc, Cal.	113	255
Danville, Va.	111	257
Dothan, Ala.	111	257
Florence, Ala.	111	257
Fayetteville - Springdale, Ark.	110	260
Killeen - Temple, Tex.	110	260
Lawton, Okla.	107	262
Tuscaloosa, Ala.	106	263
Sioux City, Iowa	105	264
Alexandria, La.	104	265
Bloomington - Normal, Ill.	104	265
Joplin, Mo.	104	265
State College, Pa.	104	265
Pine Bluff, Ark.	102	269
Amarillo, Tex.	101	270
Charlottesville, Va.	101	270
Midland, Tex.	100	272
Sherman - Denison, Tex.	99	273
Williamsport, Pa.	97	274
Chico, Cal.	95	275
Fort Smith, Ark.	94	276
Salinas - Seaside - Monterey, Cal.	94	276
Fresno, Cal.	92	278
Yuba City, Cal.	87	279
Ocala, Fla.	86	280
Victoria, Tex.	84	281
Eau Claire, Wisc.	82	282
St. Cloud, Minn.	79	283
Texarkana, Tex.-Ark.	77	284
Houma - Thibodaux, La.	75	285
Wausau, Wisc.	74	286
Glens Falls, N.Y.	66	287
Las Vegas, Nev.	65	288
Fort Collins - Loveland, Colo.	64	289
Riverside - San Bernardino, Cal.	63	290
Tucson, Ariz.	63	290
Enid, Okla.	62	292
Eugene - Springfield, Ore.	61	293
San Angelo, Tex.	60	294
Visalia - Tulare - Porterville, Cal.	55	295
Pueblo, Colo.	54	296
Richland - Kennewick - Pasco, Wash.	54	296
Bakersfield, Cal.	53	298
Bellingham, Wash.	53	298
Fargo - Moorhead, N.D.-Minn.	51	300
Medford, Ore.	50	301
Grand Forks, N.D.	47	302
Billings, Mont.	44	303
Yakima, Wash.	42	304
Bangor, Me.	40	305
Duluth, Minn.	36	306
Redding, Cal.	34	307
Reno, Nev.	34	307
Greeley, Colo.	33	309
Laredo, Tex.	32	310
Great Falls, Mont.	30	311
Las Cruces, N.M.	27	312
Bismarck, N.D.	25	313
Casper, Wyo.	15	314
Average Above Areas	**312**	
U.S. Average	**66**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	83,359,852	1
Los Angeles - Long Beach, Cal.	79,155,146	2
Chicago, Ill.	64,195,860	3
Philadelphia, Pa.	46,016,607	4
Detroit, Mich.	44,397,803	5
Washington, D.C.	41,176,028	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	38,301,757	7
Houston, Tex.	34,768,591	8
Nassau - Suffolk, N.Y.	32,117,345	9
Anaheim - Santa Ana, Cal.	25,624,366	10
Minneapolis - St. Paul, Minn.	23,962,742	11
Dallas, Tex.	22,941,172	12
Pittsburgh, Pa.	21,875,246	13
Newark, N.J.	21,319,306	14
Atlanta, Ga.	21,313,662	15
Baltimore, Md.	21,077,801	16
Oakland, Cal.	21,053,756	17
San Diego, Cal.	20,798,958	18
Seattle, Wash.	19,795,455	19
San Francisco, Cal.	19,318,206	20
Cleveland, Ohio	18,699,800	21
St. Louis, Mo.	18,150,561	22
Denver, Colo.	16,933,814	23
San Jose, Cal.	16,631,143	24
Tampa - St. Petersburg - Clearwater, Fla.	15,966,427	25
Miami - Hialeah, Fla.	15,830,531	26
Riverside - San Bernardino, Cal.	15,596,333	27
Bergen - Passaic, N.J.	15,425,176	28
Phoenix, Ariz.	15,396,504	29
Milwaukee, Wisc.	13,877,582	30
Cincinnati, Ohio	13,599,783	31
Sacramento, Cal.	12,202,166	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	12,122,305	33
Columbus, Ohio	12,050,153	34
New Orleans, La.	11,820,276	35
Hartford - New Britain - Middletown - Bristol, Conn.	11,694,790	36
Portland, Ore.	11,245,836	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	10,931,501	38
Indianapolis, Ind.	10,924,231	39
Fort Worth - Arlington, Tex.	10,756,060	40
Middlesex - Somerset - Hunterdon, N.J.	10,583,465	41
Rochester, N.Y.	10,542,780	42
Norfolk - Virginia Beach - Newport News, Va.	10,380,759	43
Monmouth - Ocean, N.J.	9,726,920	44
San Antonio, Tex.	9,529,223	45
Buffalo, N.Y.	9,524,050	46
Oklahoma City, Okla.	9,234,533	47
Dayton - Springfield, Ohio	9,026,970	48
Kansas City, Mo.	8,857,062	49
Nashville, Tenn.	8,693,714	50
Total Top 50	**1,078,524,107**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,589,043	51
Albany - Schenectady - Troy, N.Y.	8,382,148	52
Louisville, Ky.	8,283,953	53
New Haven - Waterbury - Meriden, Conn.	8,087,618	54
Providence - Pawtucket - Woonsocket, R.I.	8,059,493	55
Honolulu, Haw.	8,008,081	56
Memphis, Tenn.	7,978,079	57
Salt Lake City - Ogden, Utah	7,865,134	58
Greensboro - Winston-Salem - High Point, N.C.	7,538,389	59
Birmingham, Ala.	7,426,342	60
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,384,226	61
Richmond - Petersburg, Va.	7,362,397	62
Tulsa, Okla.	7,239,055	63
Orlando, Fla.	6,934,304	64
Jacksonville, Fla.	6,659,905	65
Allentown - Bethlehem, Pa.	6,448,926	66
Syracuse, N.Y.	6,381,624	67
Omaha, Neb.	6,213,369	68
Akron, Ohio	6,156,916	69
Worcester - Fitchburg - Leominster, Mass.	6,086,841	70
Oxnard - Ventura, Cal.	6,054,294	71
Scranton - Wilkes-Barre, Pa.	6,001,449	72
Kansas City, Kans.	5,827,767	73
Austin, Tex.	5,821,184	74
Toledo, Ohio	5,810,246	75
Grand Rapids, Mich.	5,806,591	76
Lake County, Ill.	5,723,261	77
Gary - Hammond, Ind.	5,617,733	78
Harrisburg - Lebanon - Carlisle, Pa.	5,597,929	79
Raleigh - Durham, N.C.	5,425,400	80
Wilmington, Del.	5,383,161	81
Fresno, Cal.	5,182,143	82
Springfield, Mass.	5,124,696	83
Las Vegas, Nev.	5,061,158	84
Knoxville, Tenn.	4,988,086	85
Baton Rouge, La.	4,971,029	86
Tucson, Ariz.	4,897,108	87
Youngstown - Warren, Ohio	4,860,923	88
Wichita, Kans.	4,799,596	89
Jersey City, N.J.	4,769,786	90
Greenville - Spartanburg, S.C.	4,648,350	91
Tacoma, Wash.	4,363,812	92
Little Rock - North Little Rock, Ark.	4,314,084	93
Flint, Mich.	4,290,822	94
Davenport - Rock Island - Moline, Iowa-Ill.	4,196,585	95
Lansing - East Lansing, Mich.	4,106,371	96
New Bedford - Fall River - Attleboro, Mass.	4,077,147	97
Des Moines, Iowa	4,039,548	98
Peoria, Ill.	4,033,609	99
Bakersfield, Cal.	3,988,629	100
Total Top 100	**1,375,392,447**	
Beaumont - Port Arthur, Tex.	3,903,972	101
Albuquerque, N.M.	3,890,966	102
Joliet, Ill.	3,830,911	103
Saginaw - Bay City - Midland, Mich.	3,813,157	104
Canton, Ohio	3,698,409	105
York, Pa.	3,677,863	106
Mobile, Ala.	3,650,624	107
El Paso, Tex.	3,569,922	108
Chattanooga, Tenn.	3,551,309	109
Vallejo - Fairfield - Napa, Cal.	3,548,316	110
Santa Rosa - Petaluma, Cal.	3,546,968	111
Columbia, S.C.	3,545,761	112
Aurora - Elgin, Ill.	3,545,408	113
Johnson City - Kingsport - Bristol, Tenn.	3,476,671	114
Lancaster, Pa.	3,377,917	115
Santa Barbara - Santa Maria - Lompoc, Cal.	3,377,300	116
Charleston, S.C.	3,359,118	117
Madison, Wisc.	3,335,041	118
Trenton, N.J.	3,326,492	119
Stockton, Cal.	3,321,323	120
Jackson, Miss.	3,172,548	121
Shreveport, La.	3,117,233	122
Fort Wayne, Ind.	3,108,545	123
Reading, Pa.	2,964,262	124
Spokane, Wash.	2,942,873	125
Salinas - Seaside - Monterey, Cal.	2,934,279	126
Ann Arbor, Mich.	2,909,366	127
Corpus Christi, Tex.	2,900,167	128
Lexington-Fayette, Ky.	2,878,709	129
Rockford, Ill.	2,857,033	130
Augusta, Ga.	2,854,349	131
Portsmouth - Dover - Rochester, N.H.	2,840,781	132
Colorado Springs, Colo.	2,840,025	133
Manchester - Nashua, N.H.	2,824,886	134
Utica - Rome, N.Y.	2,761,579	135
Lakeland - Winter Haven, Fla.	2,752,644	136
Poughkeepsie, N.Y.	2,710,198	137
Atlantic City, N.J.	2,691,904	138
Appleton - Oshkosh - Neenah, Wisc.	2,663,164	139
Melbourne - Titusville - Palm Bay, Fla.	2,634,372	140
Lorain - Elyria, Ohio	2,586,007	141
New London - Norwich, Conn.	2,577,346	142
Pensacola, Fla.	2,575,713	143
Charleston, W.Va.	2,563,995	144
Binghamton, N.Y.	2,551,010	145
Huntington - Ashland, W.Va.-Ky.	2,548,409	146
Orange County, N.Y.	2,539,922	147
Hamilton - Middletown, Ohio	2,538,000	148
Anchorage, Alas.	2,536,781	149
East St. Louis - Belleville, Ill.	2,511,165	150
Total Top 150	**1,529,627,160**	
Erie, Pa.	2,498,050	151
Evansville, Ind.	2,494,023	152
Modesto, Cal.	2,481,464	153
Duluth, Minn.	2,442,395	154
Daytona Beach, Fla.	2,398,616	155
Alton - Granite City, Ill.	2,352,056	156
Reno, Nev.	2,349,939	157
Sarasota, Fla.	2,303,115	158
Fort Myers, Fla.	2,284,821	159
Eugene - Springfield, Ore.	2,275,596	160
Montgomery, Ala.	2,250,473	161
Macon - Warner Robins, Ga.	2,226,737	162
Kalamazoo, Mich.	2,204,938	163
Galveston - Texas City, Tex.	2,195,458	164
Lincoln, Neb.	2,171,807	165
Santa Cruz, Cal.	2,139,734	166
South Bend - Mishawaka, Ind.	2,131,557	167
Boulder - Longmont, Colo.	2,099,605	168
Niagara Falls, N.Y.	2,076,667	169
Lafayette, La.	2,060,967	170
Johnstown, Pa.	2,050,904	171
Salem, Ore.	2,022,867	172
Lubbock, Tex.	2,012,301	173
Brazoria, Tex.	2,009,111	174
Beaver County, Pa.	2,002,336	175
Roanoke, Va.	1,995,840	176
Portland, Me.	1,993,970	177
Vancouver, Wash.	1,942,643	178
Springfield, Ill.	1,928,540	179
Visalia - Tulare - Porterville, Cal.	1,855,737	180
Amarillo, Tex.	1,850,043	181
Springfield, Mo.	1,847,598	182
Huntsville, Ala.	1,818,417	183
Richland - Kennewick - Pasco, Wash.	1,811,492	184
Killeen - Temple, Tex.	1,802,472	185
Cedar Rapids, Iowa	1,802,108	186
Fayetteville, N.C.	1,801,642	187
Savannah, Ga.	1,794,339	188
Boise, Ida.	1,736,170	189
Houma - Thibodaux, La.	1,718,806	190
Columbus, Ga.	1,695,696	191
Topeka, Kans.	1,686,600	192
McAllen - Edinburg - Mission, Tex.	1,677,614	193
Tallahassee, Fla.	1,671,708	194
Waterloo - Cedar Falls, Iowa	1,668,321	195
Racine, Wisc.	1,632,406	196
Hickory, N.C.	1,625,300	197
Bremerton, Wash.	1,615,227	198
Lake Charles, La.	1,609,932	199
Wheeling, W.Va.	1,599,211	200
Total Top 200	**1,629,344,579**	
Green Bay, Wisc.	1,583,545	201
Fort Pierce, Fla.	1,561,465	202
Champaign - Urbana - Rantoul, Ill.	1,547,702	203
Longview - Marshall, Tex.	1,537,295	204
Benton Harbor, Mich.	1,510,800	205
Waco, Tex.	1,504,531	206
Fort Collins - Loveland, Colo.	1,490,190	207
Bradenton, Fla.	1,481,103	208
Biloxi - Gulfport, Miss.	1,479,115	209
Gainesville, Fla.	1,472,661	210
Provo - Orem, Utah	1,451,694	211
Brownsville - Harlingen, Tex.	1,425,402	212
Odessa, Tex.	1,411,203	213
Steubenville - Weirton, Ohio-W.Va.	1,408,379	214
Yakima, Wash.	1,403,752	215
Fargo - Moorhead, N.D.-Minn.	1,387,493	216
Decatur, Ill.	1,376,276	217
Tyler, Tex.	1,372,840	218
Jackson, Mich.	1,368,931	219
Olympia, Wash.	1,352,162	220
Pittsfield, Mass.	1,351,273	221
Parkersburg - Marietta, W.Va.-Ohio	1,335,335	222
Fort Smith, Ark.	1,329,108	223
Lima, Ohio	1,327,089	224
Chico, Cal.	1,316,023	225
Muskegon, Mich.	1,311,832	226
Asheville, N.C.	1,299,985	227
St. Cloud, Minn.	1,293,693	228
Battle Creek, Mich.	1,293,602	229
Midland, Tex.	1,226,283	230
Bloomington - Normal, Ill.	1,223,043	231
Sioux Falls, S.D.	1,222,478	232
Janesville - Beloit, Wisc.	1,219,431	233
Kenosha, Wisc.	1,212,768	234
Lynchburg, Va.	1,158,953	235
Elkhart - Goshen, Ind.	1,154,887	236
Wichita Falls, Tex.	1,137,390	237
Burlington, Vt.	1,130,739	238
Sharon, Pa.	1,123,701	239
Monroe, La.	1,120,260	240
Clarksville - Hopkinsville, Tenn.-Ky.	1,116,857	241
Anderson, Ind.	1,114,894	242
Mansfield, Ohio	1,114,686	243
Lafayette, Ind.	1,105,652	244
Billings, Mont.	1,091,427	245
Sioux City, Iowa	1,079,381	246
Vineland - Millville - Bridgeton, N.J.	1,079,207	247
Terre Haute, Ind.	1,072,551	248
Altoona, Pa.	1,066,473	249
Florence, Ala.	1,063,879	250
Total Top 250	**1,694,163,978**	
Alexandria, La.	1,060,823	251
Medford, Ore.	1,059,943	252
Pascagoula, Miss.	1,057,989	253
Anderson, S.C.	1,055,894	254
Abilene, Tex.	1,055,410	255
Eau Claire, Wisc.	1,051,257	256
Charlottesville, Va.	1,042,326	257
Bangor, Me.	1,020,784	258
Pueblo, Colo.	1,018,739	259
Columbia, Mo.	1,017,187	260
Redding, Cal.	1,016,348	261
Tuscaloosa, Ala.	1,015,239	262
Fort Walton Beach, Fla.	1,012,250	263
Greeley, Colo.	995,159	264
Williamsport, Pa.	985,969	265
Muncie, Ind.	985,748	266
Athens, Ga.	983,291	267
Bellingham, Wash.	982,953	268
Rochester, Minn.	982,111	269
Ocala, Fla.	979,772	270
Joplin, Mo.	973,785	271
Lawton, Okla.	961,055	272
Bryan - College Station, Tex.	960,665	273
Wausau, Wisc.	943,195	274
Glens Falls, N.Y.	932,213	275
Kankakee, Ill.	931,439	276
Hagerstown, Md.	927,146	277
Sheboygan, Wisc.	921,039	278
Wilmington, N.C.	911,630	279
State College, Pa.	909,401	280
Dothan, Ala.	909,172	281
Anniston, Ala.	906,828	282
Casper, Wyo.	906,541	283
Iowa City, Iowa	894,203	284
Texarkana, Tex.-Ark.	880,335	285
Kokomo, Ind.	880,269	286
Albany, Ga.	864,936	287
Sherman - Denison, Tex.	856,194	288
San Angelo, Tex.	851,702	289
Yuba City, Cal.	842,526	290
Elmira, N.Y.	840,000	291
Bloomington, Ind.	837,853	292
Bismarck, N.D.	836,557	293
Danville, Va.	821,261	294
La Crosse, Wisc.	806,265	295
Dubuque, Iowa	799,723	296
Fayetteville - Springdale, Ark.	793,608	297
Cumberland, Md.	778,656	298
Burlington, N.C.	776,519	299
Florence, S.C.	766,281	300
St. Joseph, Mo.	754,528	301
Lewiston - Auburn, Me.	752,816	302
Panama City, Fla.	744,574	303
Grand Forks, N.D.	742,649	304
Gadsden, Ala.	741,230	305
Great Falls, Mont.	739,177	306
Victoria, Tex.	724,297	307
Jacksonville, N.C.	721,159	308
Owensboro, Ky.	693,442	309
Las Cruces, N.M.	679,304	310
Enid, Okla.	669,163	311
Lawrence, Kans.	617,611	312
Pine Bluff, Ark.	608,622	313
Laredo, Tex.	572,442	314
Total Above Areas	**1,750,525,181**	
Percent of U.S.	**80.6813**	
U.S. Total	**2,169,679,437**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	35,148	1
Lake County, Ill.	32,901	2
Middlesex - Somerset - Hunterdon, N.J.	32,249	3
Anchorage, Alas.	32,123	4
Bridgeport - Stamford - Norwalk - Danbury, Conn.	31,522	5
Brazoria, Tex.	30,942	6
San Jose, Cal.	30,570	7
Midland, Tex.	30,364	8
Anaheim - Santa Ana, Cal.	30,126	9
Joliet, Ill.	30,123	10
Washington, D.C.	30,108	11
Bergen - Passaic, N.J.	30,007	12
Richland - Kennewick - Pasco, Wash.	29,740	13
Aurora - Elgin, Ill.	29,592	14
Poughkeepsie, N.Y.	29,038	15
Casper, Wyo.	29,008	16
Newark, N.J.	28,638	17
Oxnard - Ventura, Cal.	28,510	18
Honolulu, Haw.	28,027	19
Houston, Tex.	27,689	20
Hartford - New Britain - Middletown - Bristol, Conn.	27,459	21
Odessa, Tex.	27,409	22
Peoria, Ill.	27,294	23
Seattle, Wash.	27,285	24
Davenport - Rock Island - Moline, Iowa-Ill.	27,229	25
Minneapolis - St. Paul, Minn.	27,055	26
Rochester, N.Y.	27,035	27
Trenton, N.J.	26,993	28
Oakland, Cal.	26,914	29
Kansas City, Kans.	26,793	30
Galveston - Texas City, Tex.	26,727	31
New London - Norwich, Conn.	26,616	32
Beaver County, Pa.	26,501	33
Chicago, Ill.	26,469	34
Rockford, Ill.	26,457	35
Cedar Rapids, Iowa	26,304	36
Detroit, Mich.	26,280	37
San Francisco, Cal.	26,273	38
Wichita, Kans.	26,236	39
Ann Arbor, Mich.	26,229	40
Monmouth - Ocean, N.J.	26,183	41
Beaumont - Port Arthur, Tex.	26,144	42
Rochester, Minn.	26,108	43
Wilmington, Del.	26,082	44
Waterloo - Cedar Falls, Iowa	26,057	45
Lorain - Elyria, Ohio	26,048	46
Houma - Thibodaux, La.	26,042	47
Grand Forks, N.D.	25,961	48
Flint, Mich.	25,870	49
New Haven - Waterbury - Meriden, Conn.	25,701	50
Kenosha, Wisc.	25,620	51
Des Moines, Iowa	25,586	52
Orange County, N.Y.	25,585	53
Omaha, Neb.	25,544	54
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	25,525	55
Victoria, Tex.	25,385	56
Hamilton - Middletown, Ohio	25,373	57
Denver, Colo.	25,331	58
Dallas, Tex.	25,217	59
Racine, Wisc.	25,212	60
Lafayette, La.	25,176	61
Kalamazoo, Mich.	25,170	62
Decatur, Ill.	25,110	63
Sioux Falls, S.D.	25,106	64
Lansing - East Lansing, Mich.	25,032	65
Lincoln, Neb.	24,986	66
Fort Worth - Arlington, Tex.	24,983	67
Syracuse, N.Y.	24,835	68
Milwaukee, Wisc.	24,807	69
Gary - Hammond, Ind.	24,793	70
Bremerton, Wash.	24,762	71
Manchester - Nashua, N.H.	24,675	72
St. Louis, Mo.	24,656	73
Lake Charles, La.	24,646	74
Topeka, Kans.	24,617	75
Allentown - Bethlehem, Pa.	24,576	76
Portsmouth - Dover - Rochester, N.H.	24,563	77
Saginaw - Bay City - Midland, Mich.	24,557	78
Baton Rouge, La.	24,524	79
Grand Rapids, Mich.	24,522	80
Vallejo - Fairfield - Napa, Cal.	24,398	81
Philadelphia, Pa.	24,392	82
Santa Rosa - Petaluma, Cal.	24,280	83
Cleveland, Ohio	24,265	84
Santa Barbara - Santa Maria - Lompoc, Cal.	24,239	85
Bloomington - Normal, Ill.	24,226	86
Jackson, Mich.	24,216	87
Baltimore, Md.	24,051	88
Bismarck, N.D.	24,041	89
Vancouver, Wash.	24,031	90
Harrisburg - Lebanon - Carlisle, Pa.	24,004	91
Boulder - Longmont, Colo.	23,888	92
York, Pa.	23,801	93
Albany - Schenectady - Troy, N.Y.	23,781	94
Pittsburgh, Pa.	23,706	95
Buffalo, N.Y.	23,675	96
Los Angeles - Long Beach, Cal.	23,655	97
Cincinnati, Ohio	23,619	98
Youngstown - Warren, Ohio	23,609	99
Appleton - Oshkosh - Neenah, Wisc.	23,587	100
Salinas - Seaside - Monterey, Cal.	23,554	101
Niagara Falls, N.Y.	23,548	102
Pascagoula, Miss.	23,537	103
Sheboygan, Wisc.	23,536	104
Worcester - Fitchburg - Leominster, Mass.	23,533	105
Tulsa, Okla.	23,528	106
Akron, Ohio	23,495	107
Binghamton, N.Y.	23,477	108
Dubuque, Iowa	23,475	109
Canton, Ohio	23,465	110
Reno, Nev.	23,408	111
Dayton - Springfield, Ohio	23,374	112
Tyler, Tex.	23,313	113
Madison, Wisc.	23,301	114
Lancaster, Pa.	23,294	115
Burlington, Vt.	23,238	116
San Diego, Cal.	23,219	117
Richmond - Petersburg, Va.	23,200	118
Nashville, Tenn.	23,184	119
Olympia, Wash.	23,098	120
Green Bay, Wisc.	23,074	121
Iowa City, Iowa	23,047	122
Toledo, Ohio	23,016	123
Oklahoma City, Okla.	22,997	124
Kankakee, Ill.	22,985	125
Atlanta, Ga.	22,958	126
Sacramento, Cal.	22,940	127
Steubenville - Weirton, Ohio-W.Va.	22,931	128
Longview - Marshall, Tex.	22,921	129
Fargo - Moorhead, N.D.-Minn.	22,911	130
Kansas City, Mo.	22,872	131
Indianapolis, Ind.	22,787	132
Battle Creek, Mich.	22,777	133
Charleston, W.Va.	22,770	134
Reading, Pa.	22,748	135
Salt Lake City - Ogden, Utah	22,739	136
Janesville - Beloit, Wisc.	22,710	137
Springfield, Ill.	22,709	138
Enid, Okla.	22,619	139
Alton - Granite City, Ill.	22,584	140
Columbus, Ohio	22,560	141
Sharon, Pa.	22,527	142
Erie, Pa.	22,484	143
Santa Cruz, Cal.	22,455	144
Duluth, Minn.	22,452	145
Portland, Ore.	22,443	146
Billings, Mont.	22,416	147
Bakersfield, Cal.	22,357	148
Amarillo, Tex.	22,323	149
Corpus Christi, Tex.	22,258	150
Pittsfield, Mass.	22,183	151
West Palm Beach - Boca Raton - Delray Beach, Fla.	22,182	152
Fresno, Cal.	22,174	153
Huntsville, Ala.	22,156	154
Sioux City, Iowa	22,106	155
Las Vegas, Nev.	22,085	156
Riverside - San Bernardino, Cal.	22,019	157
Fort Wayne, Ind.	22,013	158
Phoenix, Ariz.	21,972	159
Lima, Ohio	21,964	160
Austin, Tex.	21,895	161
Providence - Pawtucket - Woonsocket, R.I.	21,894	162
Springfield, Mass.	21,824	163
Boise, Ida.	21,801	164
Utica - Rome, N.Y.	21,773	165
Raleigh - Durham, N.C.	21,749	166
Benton Harbor, Mich.	21,743	167
East St. Louis - Belleville, Ill.	21,730	168
Wausau, Wisc.	21,687	169
South Bend - Mishawaka, Ind.	21,684	170
Columbia, Mo.	21,657	171
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	21,566	172
Great Falls, Mont.	21,539	173
Norfolk - Virginia Beach - Newport News, Va.	21,507	174
Muskegon, Mich.	21,472	175
New Orleans, La.	21,349	176
Kokomo, Ind.	21,346	177
Lafayette, Ind.	21,326	178
Glens Falls, N.Y.	21,317	179
St. Cloud, Minn.	21,277	180
Mansfield, Ohio	21,271	181
Elmira, N.Y.	21,260	182
New Bedford - Fall River - Attleboro, Mass.	21,257	183
New York, N.Y.	21,211	184
Stockton, Cal.	21,181	185
Wheeling, W.Va.	21,159	186
Shreveport, La.	21,102	187
Fort Collins - Loveland, Colo.	21,075	188
Portland, Me.	21,067	189
Columbia, S.C.	21,033	190
San Antonio, Tex.	20,982	191
Champaign - Urbana - Rantoul, Ill.	20,937	192
Evansville, Ind.	20,935	193
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	20,933	194
Louisville, Ky.	20,915	195
Lubbock, Tex.	20,882	196
Melbourne - Titusville - Palm Bay, Fla.	20,812	197
Macon - Warner Robins, Ga.	20,746	198
Little Rock - North Little Rock, Ark.	20,716	199
Parkersburg - Marietta, W.Va.-Ohio	20,708	200
La Crosse, Wisc.	20,700	201
Sherman - Denison, Tex.	20,694	202
San Angelo, Tex.	20,665	203
Fort Walton Beach, Fla.	20,646	204
Vineland - Millville - Bridgeton, N.J.	20,646	204
Wichita Falls, Tex.	20,626	206
Abilene, Tex.	20,620	207
Lawton, Okla.	20,585	208
Elkhart - Goshen, Ind.	20,560	209
Memphis, Tenn.	20,419	210
Roanoke, Va.	20,343	211
Anderson, Ind.	20,342	212
Orlando, Fla.	20,336	213
Atlantic City, N.J.	20,308	214
Jackson, Miss.	20,306	215
Charlottesville, Va.	20,305	216
Colorado Springs, Colo.	20,229	217
Lexington-Fayette, Ky.	20,204	218
Pensacola, Fla.	20,183	219
Hagerstown, Md.	20,180	220
Jacksonville, Fla.	20,168	221
Tacoma, Wash.	20,160	222
Williamsport, Pa.	20,151	223
Greensboro - Winston-Salem - High Point, N.C.	20,130	224
Modesto, Cal.	20,105	225
Lynchburg, Va.	20,073	226
Jersey City, N.J.	19,942	227
Albuquerque, N.M.	19,788	228
State College, Pa.	19,785	229
Bellingham, Wash.	19,740	230
Miami - Hialeah, Fla.	19,736	231
Albany, Ga.	19,652	232
Mobile, Ala.	19,634	233
Wilmington, N.C.	19,579	234
Owensboro, Ky.	19,577	235
Augusta, Ga.	19,518	236
Johnstown, Pa.	19,457	237
Scranton - Wilkes-Barre, Pa.	19,429	238
Eau Claire, Wisc.	19,385	239
St. Joseph, Mo.	19,373	240
Greenville - Spartanburg, S.C.	19,369	241
Fort Myers, Fla.	19,368	242
Lawrence, Kans.	19,343	243
Bryan - College Station, Tex.	19,335	244
Provo - Orem, Utah	19,325	245
Muncie, Ind.	19,318	246
Birmingham, Ala.	19,276	247
Chattanooga, Tenn.	19,268	248
Anderson, S.C.	19,218	249
Montgomery, Ala.	19,202	250
Altoona, Pa.	19,155	251
Knoxville, Tenn.	19,140	252
Hickory, N.C.	19,025	253
Springfield, Mo.	18,968	254
Tucson, Ariz.	18,939	255
Charleston, S.C.	18,900	256
Pueblo, Colo.	18,834	257
Burlington, N.C.	18,787	258
Sarasota, Fla.	18,774	259
Eugene - Springfield, Ore.	18,753	260
Bangor, Me.	18,752	261
Florence, Ala.	18,741	262
Spokane, Wash.	18,738	263
Waco, Tex.	18,722	264
Savannah, Ga.	18,697	265
Fort Pierce, Fla.	18,660	266
Greeley, Colo.	18,577	267
El Paso, Tex.	18,553	268
Johnson City - Kingsport - Bristol, Tenn.	18,379	269
Biloxi - Gulfport, Miss.	18,370	270
Salem, Ore.	18,369	271
Terre Haute, Ind.	18,365	272
Tallahassee, Fla.	18,206	273
Killeen - Temple, Tex.	18,195	274
Yakima, Wash.	18,160	275
Monroe, La.	18,146	276
Huntington - Ashland, W.Va.-Ky.	18,105	277
Bloomington, Ind.	18,046	278
Lewiston - Auburn, Me.	18,033	279
Tampa - St. Petersburg - Clearwater, Fla.	17,957	280
Lakeland - Winter Haven, Fla.	17,934	281
Anniston, Ala.	17,914	282
Alexandria, La.	17,815	283
Bradenton, Fla.	17,809	284
Fort Smith, Ark.	17,807	285
Asheville, N.C.	17,729	286
Texarkana, Tex.-Ark.	17,719	287
Cumberland, Md.	17,557	288
Redding, Cal.	17,513	289
Yuba City, Cal.	17,509	290
Fayetteville, N.C.	17,495	291
Medford, Ore.	17,394	292
Dothan, Ala.	17,349	293
Danville, Va.	17,336	294
Florence, S.C.	17,243	295
Brownsville - Harlingen, Tex.	17,194	296
Visalia - Tulare - Porterville, Cal.	17,157	297
Fayetteville - Springdale, Ark.	17,153	298
Clarksville - Hopkinsville, Tenn.-Ky.	17,089	299
Chico, Cal.	16,937	300
Tuscaloosa, Ala.	16,881	301
Gainesville, Fla.	16,873	302
Columbus, Ga.	16,556	303
Daytona Beach, Fla.	16,437	304
Athens, Ga.	16,387	305
Pine Bluff, Ark.	16,360	306
Joplin, Mo.	16,269	307
Gadsden, Ala.	16,224	308
Panama City, Fla.	16,025	309
Las Cruces, N.M.	15,703	310
Laredo, Tex.	15,220	311
McAllen - Edinburg - Mission, Tex.	15,054	312
Jacksonville, N.C.	14,880	313
Ocala, Fla.	14,864	314
Median Above Areas	**23,557**	
U.S. Median	**22,000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Lake County, Ill.	38,155	1
Nassau - Suffolk, N.Y.	37,959	2
Bridgeport - Stamford - Norwalk - Danbury, Conn.	37,475	3
Midland, Tex.	36,715	4
Anchorage, Alas.	35,184	5
Middlesex - Somerset - Hunterdon, N.J.	34,620	6
Bergen - Passaic, N.J.	33,526	7
Washington, D.C.	33,346	8
Anaheim - Santa Ana, Cal.	33,274	9
San Jose, Cal.	33,051	10
Newark, N.J.	32,464	11
Honolulu, Haw.	32,408	12
Brazoria, Tex.	32,146	13
Aurora - Elgin, Ill.	31,627	14
Grand Forks, N.D.	31,468	15
Poughkeepsie, N.Y.	31,441	16
Richland - Kennewick - Pasco, Wash.	31,233	17
Houston, Tex.	31,188	18
Casper, Wyo.	31,153	19
Oxnard - Ventura, Cal.	31,143	20
Joliet, Ill.	31,070	21
Odessa, Tex.	30,678	22
San Francisco, Cal.	30,610	23
Trenton, N.J.	30,603	24
Seattle, Wash.	30,338	25
Hartford - New Britain - Middletown - Bristol, Conn.	30,203	26
New London - Norwich, Conn.	30,144	27
Kansas City, Kans.	29,749	28
Monmouth - Ocean, N.J.	29,728	29
Ann Arbor, Mich.	29,718	30
Oakland, Cal.	29,687	31
Peoria, Ill.	29,659	32
Galveston - Texas City, Tex.	29,430	33
Wichita, Kans.	29,427	34
Rochester, N.Y.	29,400	35
Chicago, Ill.	29,391	36
Minneapolis - St. Paul, Minn.	29,291	37
Dallas, Tex.	29,269	38
Lafayette, La.	29,234	39
Davenport - Rock Island - Moline, Iowa-Ill.	29,143	40
Santa Barbara - Santa Maria - Lompoc, Cal.	28,866	41
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	28,688	42
Wilmington, Del.	28,573	43
New Haven - Waterbury - Meriden, Conn.	28,538	44
Houma - Thibodaux, La.	28,504	45
Omaha, Neb.	28,397	46
Waterloo - Cedar Falls, Iowa	28,325	47
Lincoln, Neb.	28,316	48
Victoria, Tex.	28,293	49
Detroit, Mich.	28,266	50
Salinas - Seaside - Monterey, Cal.	28,241	51
Denver, Colo.	28,200	52
Sioux Falls, S.D.	28,168	53
Kalamazoo, Mich.	28,160	54
Rochester, Minn.	28,141	55
San Diego, Cal.	28,133	56
Fort Worth - Arlington, Tex.	28,091	57
Orange County, N.Y.	28,065	58
Los Angeles - Long Beach, Cal.	28,056	59
Cedar Rapids, Iowa	27,983	60
Beaumont - Port Arthur, Tex.	27,965	61
Des Moines, Iowa	27,955	62
Rockford, Ill.	27,955	62
Iowa City, Iowa	27,857	64
Bloomington - Normal, Ill.	27,733	65
Bremerton, Wash.	27,611	66
Decatur, Ill.	27,581	67
Lansing - East Lansing, Mich.	27,560	68
Topeka, Kans.	27,559	69
Baton Rouge, La.	27,540	70
Philadelphia, Pa.	27,491	71
Syracuse, N.Y.	27,412	72
Beaver County, Pa.	27,280	73
St. Louis, Mo.	27,261	74
Santa Rosa - Petaluma, Cal.	27,242	75
West Palm Beach - Boca Raton - Delray Beach, Fla.	27,188	76
Manchester - Nashua, N.H.	27,162	77
Flint, Mich.	27,157	78
Hamilton - Middletown, Ohio	27,115	79
Lorain - Elyria, Ohio	27,079	80
Portsmouth - Dover - Rochester, N.H.	27,055	81
Reno, Nev.	27,011	82
Kenosha, Wisc.	27,010	83
Boulder - Longmont, Colo.	26,987	84
Vallejo - Fairfield - Napa, Cal.	26,983	85
Tulsa, Okla.	26,941	86
Tyler, Tex.	26,866	87
Nashville, Tenn.	26,857	88
Cleveland, Ohio	26,794	89
Milwaukee, Wisc.	26,770	90
Allentown - Bethlehem, Pa.	26,748	91
Bismarck, N.D.	26,727	92
Grand Rapids, Mich.	26,709	93
Santa Cruz, Cal.	26,647	94
Oklahoma City, Okla.	26,597	95
Burlington, Vt.	26,543	96
Lake Charles, La.	26,523	97
Fresno, Cal.	26,521	98
Albany - Schenectady - Troy, N.Y.	26,476	99
Pittsburgh, Pa.	26,458	100
Harrisburg - Lebanon - Carlisle, Pa.	26,455	101
Baltimore, Md.	26,430	102
Columbia, Mo.	26,420	103
Racine, Wisc.	26,414	104
Cincinnati, Ohio	26,412	105
Binghamton, N.Y.	26,326	106
Amarillo, Tex.	26,242	107
Enid, Okla.	26,242	107
Lawton, Okla.	26,187	109
Jackson, Mich.	26,175	110
Austin, Tex.	26,092	111
Sacramento, Cal.	26,067	112
Fargo - Moorhead, N.D.-Minn.	26,032	113
Saginaw - Bay City - Midland, Mich.	26,011	114
Worcester - Fitchburg - Leominster, Mass.	25,946	115
Bakersfield, Cal.	25,917	116
Dayton - Springfield, Ohio	25,902	117
Buffalo, N.Y.	25,895	118
Lafayette, Ind.	25,893	119
Madison, Wisc.	25,893	119
Longview - Marshall, Tex.	25,880	121
New York, N.Y.	25,842	122
Atlanta, Ga.	25,838	123
Corpus Christi, Tex.	25,825	124
Richmond - Petersburg, Va.	25,824	125
Akron, Ohio	25,772	126
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,765	127
Vancouver, Wash.	25,764	128
Lancaster, Pa.	25,727	129
Huntsville, Ala.	25,720	130
Olympia, Wash.	25,707	131
San Angelo, Tex.	25,654	132
Champaign - Urbana - Rantoul, Ill.	25,624	133
Toledo, Ohio	25,607	134
York, Pa.	25,594	135
Gary - Hammond, Ind.	25,593	136
Pascagoula, Miss.	25,555	137
Dubuque, Iowa	25,469	138
Abilene, Tex.	25,432	139
Wichita Falls, Tex.	25,388	140
Lubbock, Tex.	25,376	141
Columbus, Ohio	25,369	142
Youngstown - Warren, Ohio	25,344	143
Appleton - Oshkosh - Neenah, Wisc.	25,339	144
Las Vegas, Nev.	25,331	145
Kankakee, Ill.	25,311	146
Springfield, Ill.	25,309	147
Riverside - San Bernardino, Cal.	25,282	148
Norfolk - Virginia Beach - Newport News, Va.	25,239	149
Pittsfield, Mass.	25,163	150
Bryan - College Station, Tex.	25,148	151
Indianapolis, Ind.	25,136	152
Shreveport, La.	25,119	153
Kansas City, Mo.	25,112	154
Niagara Falls, N.Y.	25,111	155
Sheboygan, Wisc.	25,096	156
Canton, Ohio	25,074	157
Charleston, W.Va.	25,063	158
Billings, Mont.	25,033	159
San Antonio, Tex.	25,031	160
New Orleans, La.	24,990	161
Phoenix, Ariz.	24,978	162
Portland, Ore.	24,941	163
Providence - Pawtucket - Woonsocket, R.I.	24,937	164
Salt Lake City - Ogden, Utah	24,905	165
Reading, Pa.	24,889	166
Battle Creek, Mich.	24,877	167
Raleigh - Durham, N.C.	24,876	168
Fort Walton Beach, Fla.	24,749	169
Erie, Pa.	24,733	170
Sioux City, Iowa	24,700	171
Boise, Ida.	24,697	172
Green Bay, Wisc.	24,627	173
Columbia, S.C.	24,589	174
Springfield, Mass.	24,532	175
Great Falls, Mont.	24,476	176
Miami - Hialeah, Fla.	24,403	177
Stockton, Cal.	24,386	178
Sharon, Pa.	24,375	179
East St. Louis - Belleville, Ill.	24,357	180
Killeen - Temple, Tex.	24,325	181
Memphis, Tenn.	24,294	182
Benton Harbor, Mich.	24,289	183
Utica - Rome, N.Y.	24,288	184
Jackson, Miss.	24,255	185
Charlottesville, Va.	24,240	186
South Bend - Mishawaka, Ind.	24,222	187
Portland, Me.	24,169	188
Atlantic City, N.J.	24,143	189
Orlando, Fla.	24,128	190
Lawrence, Kans.	24,125	191
Alton - Granite City, Ill.	24,124	192
Steubenville - Weirton, Ohio-W.Va.	24,116	193
Fort Collins - Loveland, Colo.	24,113	194
Duluth, Minn.	24,111	195
Fort Wayne, Ind.	24,079	196
Little Rock - North Little Rock, Ark.	24,074	197
Colorado Springs, Colo.	23,966	198
Sherman - Denison, Tex.	23,916	199
Jacksonville, Fla.	23,871	200
Lima, Ohio	23,869	201
St. Cloud, Minn.	23,869	201
Pensacola, Fla.	23,849	203
Elmira, N.Y.	23,796	204
Lexington-Fayette, Ky.	23,791	205
Glens Falls, N.Y.	23,781	206
Melbourne - Titusville - Palm Bay, Fla.	23,754	207
State College, Pa.	23,744	208
Janesville - Beloit, Wisc.	23,724	209
La Crosse, Wisc.	23,644	210
Fort Myers, Fla.	23,604	211
Muskegon, Mich.	23,552	212
Macon - Warner Robins, Ga.	23,489	213
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	23,461	214
Louisville, Ky.	23,447	215
Roanoke, Va.	23,425	216
Evansville, Ind.	23,418	217
New Bedford - Fall River - Attleboro, Mass.	23,418	217
Modesto, Cal.	23,410	219
Vineland - Millville - Bridgeton, N.J.	23,359	220
Tacoma, Wash.	23,249	221
Wausau, Wisc.	23,231	222
Mansfield, Ohio	23,223	223
Bloomington, Ind.	23,209	224
Wheeling, W.Va.	23,143	225
Bellingham, Wash.	23,074	226
Elkhart - Goshen, Ind.	23,052	227
Jersey City, N.J.	23,031	228
Greensboro - Winston-Salem - High Point, N.C.	23,011	229
Albuquerque, N.M.	22,996	230
Kokomo, Ind.	22,984	231
Augusta, Ga.	22,926	232
Lynchburg, Va.	22,904	233
Biloxi - Gulfport, Miss.	22,861	234
Parkersburg - Marietta, W.Va.-Ohio	22,826	235
Sarasota, Fla.	22,781	236
Tallahassee, Fla.	22,775	237
El Paso, Tex.	22,767	238
Waco, Tex.	22,761	239
Knoxville, Tenn.	22,735	240
Mobile, Ala.	22,675	241
Williamsport, Pa.	22,614	242
Montgomery, Ala.	22,572	243
St. Joseph, Mo.	22,523	244
Fort Pierce, Fla.	22,499	245
Hagerstown, Md.	22,395	246
Chattanooga, Tenn.	22,377	247
Birmingham, Ala.	22,369	248
Wilmington, N.C.	22,344	249
Springfield, Mo.	22,341	250
Jacksonville, N.C.	22,327	251
Fayetteville, N.C.	22,325	252
Charleston, S.C.	22,320	253
Alexandria, La.	22,239	254
Provo - Orem, Utah	22,197	255
Monroe, La.	22,183	256
Albany, Ga.	22,178	257
Eau Claire, Wisc.	22,178	257
Tucson, Ariz.	22,169	259
Savannah, Ga.	22,125	260
Scranton - Wilkes-Barre, Pa.	22,056	261
Owensboro, Ky.	22,014	262
Greenville - Spartanburg, S.C.	21,999	263
Clarksville - Hopkinsville, Tenn.-Ky.	21,985	264
Tampa - St. Petersburg - Clearwater, Fla.	21,971	265
Anderson, Ind.	21,947	266
Muncie, Ind.	21,857	267
Lakeland - Winter Haven, Fla.	21,760	268
Johnstown, Pa.	21,726	269
Pueblo, Colo.	21,629	270
Spokane, Wash.	21,607	271
Gainesville, Fla.	21,593	272
Bradenton, Fla.	21,590	273
Yakima, Wash.	21,530	274
Anniston, Ala.	21,489	275
Bangor, Me.	21,445	276
Brownsville - Harlingen, Tex.	21,402	277
Johnson City - Kingsport - Bristol, Tenn.	21,355	278
Yuba City, Cal.	21,330	279
Terre Haute, Ind.	21,323	280
Hickory, N.C.	21,246	281
Altoona, Pa.	21,244	282
Fort Smith, Ark.	21,232	283
Florence, Ala.	21,151	284
Columbus, Ga.	21,143	285
Eugene - Springfield, Ore.	21,090	286
Greeley, Colo.	21,084	287
Salem, Ore.	20,919	288
Anderson, S.C.	20,909	289
Visalia - Tulare - Porterville, Cal.	20,828	290
Dothan, Ala.	20,805	291
Burlington, N.C.	20,763	292
Huntington - Ashland, W.Va.-Ky.	20,668	293
Redding, Cal.	20,657	294
Chico, Cal.	20,627	295
Fayetteville - Springdale, Ark.	20,613	296
Lewiston - Auburn, Me.	20,569	297
Texarkana, Tex.-Ark.	20,569	297
Asheville, N.C.	20,376	299
Tuscaloosa, Ala.	20,305	300
Daytona Beach, Fla.	20,293	301
Athens, Ga.	20,274	302
Medford, Ore.	19,961	303
Florence, S.C.	19,955	304
Danville, Va.	19,885	305
Cumberland, Md.	19,761	306
Las Cruces, N.M.	19,747	307
Laredo, Tex.	19,672	308
Pine Bluff, Ark.	19,570	309
Gadsden, Ala.	19,455	310
Panama City, Fla.	19,340	311
Joplin, Mo.	19,207	312
McAllen - Edinburg - Mission, Tex.	19,085	313
Ocala, Fla.	18,486	314
Average Above Areas	**26,955**	
U.S. Average	**25,507**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

PER CAPITA EBI

Area	($)	Rank
Midland, Tex.	13,535	1
Bridgeport - Stamford - Norwalk - Danbury, Conn.	13,443	2
Anchorage, Alas.	12,923	3
San Francisco, Cal.	12,883	4
Lake County, Ill.	12,499	5
Washington, D.C.	12,417	6
Anaheim - Santa Ana, Cal.	12,263	7
Nassau - Suffolk, N.Y.	12,178	8
San Jose, Cal.	12,128	9
Bergen - Passaic, N.J.	12,072	10
Seattle, Wash.	11,953	11
Middlesex - Somerset - Hunterdon, N.J.	11,816	12
Oakland, Cal.	11,609	13
West Palm Beach - Boca Raton - Delray Beach, Fla.	11,520	14
Casper, Wyo.	11,504	15
Houston, Tex.	11,482	16
Newark, N.J.	11,434	17
Wichita, Kans.	11,368	18
Richland - Kennewick - Pasco, Wash.	11,364	19
Odessa, Tex.	11,227	20
Hartford - New Britain - Middletown - Bristol, Conn.	11,066	21
Reno, Nev.	11,059	22
Denver, Colo.	11,027	23
Dallas, Tex.	10,972	24
Kansas City, Kans.	10,967	25
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10,945	26
Minneapolis - St. Paul, Minn.	10,924	27
Grand Forks, N.D.	10,889	28
Santa Barbara - Santa Maria - Lompoc, Cal.	10,866	29
Aurora - Elgin, Ill.	10,846	30
Peoria, Ill.	10,840	31
Lincoln, Neb.	10,837	32
Monmouth - Ocean, N.J.	10,832	33
Topeka, Kans.	10,832	33
Trenton, N.J.	10,776	35
Ann Arbor, Mich.	10,763	36
Santa Rosa - Petaluma, Cal.	10,758	37
Davenport - Rock Island - Moline, Iowa-Ill.	10,747	38
Des Moines, Iowa	10,746	39
Rochester, N.Y.	10,734	40
Sioux Falls, S.D.	10,695	41
Galveston - Texas City, Tex.	10,689	42
New London - Norwich, Conn.	10,681	43
Poughkeepsie, N.Y.	10,666	44
Chicago, Ill.	10,648	45
Iowa City, Iowa	10,595	46
New Haven - Waterbury - Meriden, Conn.	10,546	47
Cedar Rapids, Iowa	10,526	48
Brazoria, Tex.	10,524	49
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	10,475	50
Oxnard - Ventura, Cal.	10,473	51
Omaha, Neb.	10,444	52
San Diego, Cal.	10,418	53
Decatur, Ill.	10,395	54
Rochester, Minn.	10,371	55
Tulsa, Okla.	10,358	56
Los Angeles - Long Beach, Cal.	10,357	57
Fort Worth - Arlington, Tex.	10,344	58
Kalamazoo, Mich.	10,332	59
Sacramento, Cal.	10,289	60
Santa Cruz, Cal.	10,282	61
New York, N.Y.	10,268	62
Sarasota, Fla.	10,259	63
Enid, Okla.	10,201	64
Oklahoma City, Okla.	10,197	65
Rockford, Ill.	10,186	66
Boulder - Longmont, Colo.	10,182	67
Wilmington, Del.	10,172	68
Joliet, Ill.	10,159	69
Bremerton, Wash.	10,120	70
Waterloo - Cedar Falls, Iowa	10,117	71
Honolulu, Haw.	10,111	72
Cleveland, Ohio	10,094	73
Beaumont - Port Arthur, Tex.	10,051	74
Detroit, Mich.	10,045	75
Lafayette, La.	10,044	76
Madison, Wisc.	10,033	77
St. Louis, Mo.	10,030	78
Amarillo, Tex.	10,027	79
Pittsburgh, Pa.	10,026	80
Springfield, Ill.	10,018	81
Allentown - Bethlehem, Pa.	9,955	82
Bloomington - Normal, Ill.	9,943	83
Portland, Ore.	9,904	84
Milwaukee, Wisc.	9,901	85
Austin, Tex.	9,885	86
Albany - Schenectady - Troy, N.Y.	9,861	87
Beaver County, Pa.	9,859	88
Harrisburg - Lebanon - Carlisle, Pa.	9,857	89
Tyler, Tex.	9,855	90
Olympia, Wash.	9,848	91
Las Vegas, Nev.	9,847	92
Syracuse, N.Y.	9,836	93
Philadelphia, Pa.	9,820	94
Fort Myers, Fla.	9,798	95
Kenosha, Wisc.	9,773	96
Nashville, Tenn.	9,770	97
Vallejo - Fairfield - Napa, Cal.	9,756	98
Manchester - Nashua, N.H.	9,714	99
Victoria, Tex.	9,696	100
Dayton - Springfield, Ohio	9,681	101
Cincinnati, Ohio	9,669	102
Lansing - East Lansing, Mich.	9,669	102
Binghamton, N.Y.	9,667	104
Portsmouth - Dover - Rochester, N.H.	9,666	105
Flint, Mich.	9,660	106
Kansas City, Mo.	9,655	107
Fargo - Moorhead, N.D.-Minn.	9,649	108
Bismarck, N.D.	9,627	109
Columbia, Mo.	9,614	110
Buffalo, N.Y.	9,575	111
Billings, Mont.	9,524	112
Hamilton - Middletown, Ohio	9,491	113
Columbus, Ohio	9,490	114
Salinas - Seaside - Monterey, Cal.	9,487	115
Charleston, W.Va.	9,486	116
Baltimore, Md.	9,478	117
Vancouver, Wash.	9,449	118
Grand Rapids, Mich.	9,443	119
Fresno, Cal.	9,426	120
Atlanta, Ga.	9,421	121
San Angelo, Tex.	9,421	121
Akron, Ohio	9,413	123
Pittsfield, Mass.	9,410	124
Baton Rouge, La.	9,406	125
Longview - Marshall, Tex.	9,402	126
Richmond - Petersburg, Va.	9,387	127
Racine, Wisc.	9,376	128
Toledo, Ohio	9,371	129
Reading, Pa.	9,336	130
Worcester - Fitchburg - Leominster, Mass.	9,334	131
Phoenix, Ariz.	9,315	132
Atlantic City, N.J.	9,305	133
York, Pa.	9,299	134
Lake Charles, La.	9,279	135
Wichita Falls, Tex.	9,277	136
Battle Creek, Mich.	9,273	137
Orange County, N.Y.	9,270	138
Melbourne - Titusville - Palm Bay, Fla.	9,269	139
Indianapolis, Ind.	9,264	140
Sherman - Denison, Tex.	9,256	141
Bakersfield, Cal.	9,254	142
Lorain - Elyria, Ohio	9,252	143
Boise, Ida.	9,245	144
Great Falls, Mont.	9,228	145
Providence - Pawtucket - Woonsocket, R.I.	9,212	146
Champaign - Urbana - Rantoul, Ill.	9,202	147
Burlington, Vt.	9,200	148
Houma - Thibodaux, La.	9,191	149
Raleigh - Durham, N.C.	9,191	149
Youngstown - Warren, Ohio	9,191	149
Bryan - College Station, Tex.	9,167	152
Huntsville, Ala.	9,161	153
Tampa - St. Petersburg - Clearwater, Fla.	9,161	153
Niagara Falls, N.Y.	9,152	155
Riverside - San Bernardino, Cal.	9,145	156
Sioux City, Iowa	9,132	157
Shreveport, La.	9,117	158
Duluth, Minn.	9,107	159
Abilene, Tex.	9,106	160
Portland, Me.	9,088	161
Canton, Ohio	9,085	162
Bradenton, Fla.	9,075	163
New Orleans, La.	9,058	164
Lubbock, Tex.	9,056	165
Saginaw - Bay City - Midland, Mich.	9,053	166
Jackson, Mich.	9,048	167
Lancaster, Pa.	9,029	168
Orlando, Fla.	9,004	169
Appleton - Oshkosh - Neenah, Wisc.	9,003	170
Sheboygan, Wisc.	8,995	171
Stockton, Cal.	8,981	172
Fort Collins - Loveland, Colo.	8,977	173
Miami - Hialeah, Fla.	8,954	174
Fort Pierce, Fla.	8,953	175
Lafayette, Ind.	8,953	175
South Bend - Mishawaka, Ind.	8,926	177
Roanoke, Va.	8,914	178
Kankakee, Ill.	8,879	179
Jacksonville, Fla.	8,866	180
Benton Harbor, Mich.	8,861	181
Evansville, Ind.	8,841	182
Alton - Granite City, Ill.	8,819	183
Fort Walton Beach, Fla.	8,818	184
Green Bay, Wisc.	8,807	185
Springfield, Mass.	8,804	186
Erie, Pa.	8,799	187
Little Rock - North Little Rock, Ark.	8,783	188
Lexington-Fayette, Ky.	8,779	189
Jersey City, N.J.	8,760	190
Lawrence, Kans.	8,760	190
Gary - Hammond, Ind.	8,754	192
Sharon, Pa.	8,752	193
Bellingham, Wash.	8,745	194
Steubenville - Weirton, Ohio-W.Va.	8,737	195
Charlottesville, Va.	8,715	196
Utica - Rome, N.Y.	8,695	197
Fort Wayne, Ind.	8,690	198
Norfolk - Virginia Beach - Newport News, Va.	8,680	199
Colorado Springs, Colo.	8,672	200
Albuquerque, N.M.	8,645	201
Wheeling, W.Va.	8,640	202
Janesville - Beloit, Wisc.	8,630	203
Elmira, N.Y.	8,615	204
Greensboro - Winston-Salem - High Point, N.C.	8,605	205
Louisville, Ky.	8,600	206
Tacoma, Wash.	8,594	207
La Crosse, Wisc.	8,586	208
St. Joseph, Mo.	8,584	209
Modesto, Cal.	8,577	210
Memphis, Tenn.	8,562	211
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,553	212
Corpus Christi, Tex.	8,530	213
Pensacola, Fla.	8,523	214
Knoxville, Tenn.	8,495	215
Daytona Beach, Fla.	8,491	216
East St. Louis - Belleville, Ill.	8,489	217
Kokomo, Ind.	8,489	217
Springfield, Mo.	8,487	219
Mansfield, Ohio	8,483	220
Dubuque, Iowa	8,463	221
Lima, Ohio	8,458	222
Muskegon, Mich.	8,442	223
San Antonio, Tex.	8,432	224
Tucson, Ariz.	8,424	225
Pascagoula, Miss.	8,410	226
Waco, Tex.	8,410	226
New Bedford - Fall River - Attleboro, Mass.	8,408	228
Wilmington, N.C.	8,394	229
Chico, Cal.	8,388	230
Lawton, Okla.	8,386	231
Columbia, S.C.	8,327	232
Spokane, Wash.	8,316	233
Jackson, Miss.	8,309	234
Parkersburg - Marietta, W.Va.-Ohio	8,304	235
Tallahassee, Fla.	8,284	236
Elkhart - Goshen, Ind.	8,273	237
Glens Falls, N.Y.	8,272	238
Bloomington, Ind.	8,271	239
Macon - Warner Robins, Ga.	8,241	240
Birmingham, Ala.	8,223	241
Williamsport, Pa.	8,223	241
Eugene - Springfield, Ore.	8,189	243
Wausau, Wisc.	8,173	244
Scranton - Wilkes-Barre, Pa.	8,152	245
Chattanooga, Tenn.	8,119	246
Hagerstown, Md.	8,112	247
Anderson, Ind.	8,073	248
Salt Lake City - Ogden, Utah	8,072	249
Pueblo, Colo.	8,003	250
Lynchburg, Va.	7,982	251
Owensboro, Ky.	7,980	252
Savannah, Ga.	7,975	253
Gainesville, Fla.	7,973	254
Lakeland - Winter Haven, Fla.	7,972	255
Redding, Cal.	7,953	256
Mobile, Ala.	7,950	257
Vineland - Millville - Bridgeton, N.J.	7,941	258
Augusta, Ga.	7,894	259
Montgomery, Ala.	7,894	259
State College, Pa.	7,894	259
Asheville, N.C.	7,888	262
Terre Haute, Ind.	7,857	263
Burlington, N.C.	7,852	264
Greenville - Spartanburg, S.C.	7,848	265
Yuba City, Cal.	7,837	266
Yakima, Wash.	7,829	267
Fort Smith, Ark.	7,823	268
Biloxi - Gulfport, Miss.	7,814	269
Johnson City - Kingsport - Bristol, Tenn.	7,802	270
Muncie, Ind.	7,786	271
Altoona, Pa.	7,784	272
Salem, Ore.	7,771	273
Eau Claire, Wisc.	7,764	274
Johnstown, Pa.	7,751	275
Killeen - Temple, Tex.	7,736	276
Monroe, La.	7,726	277
Hickory, N.C.	7,725	278
Florence, Ala.	7,659	279
Alexandria, La.	7,594	280
Fayetteville - Springdale, Ark.	7,594	280
Texarkana, Tex.-Ark.	7,589	282
Medford, Ore.	7,549	283
Anderson, S.C.	7,521	284
Lewiston - Auburn, Me.	7,483	285
Greeley, Colo.	7,482	286
St. Cloud, Minn.	7,482	286
Huntington - Ashland, W.Va.-Ky.	7,458	288
Albany, Ga.	7,424	289
Anniston, Ala.	7,409	290
Joplin, Mo.	7,405	291
Bangor, Me.	7,376	292
Charleston, S.C.	7,376	292
Cumberland, Md.	7,298	294
Danville, Va.	7,281	295
Athens, Ga.	7,251	296
Dothan, Ala.	7,199	297
Panama City, Fla.	7,159	298
Tuscaloosa, Ala.	7,140	299
Columbus, Ga.	7,110	300
Ocala, Fla.	7,110	300
Gadsden, Ala.	7,093	302
Clarksville - Hopkinsville, Tenn.-Ky.	7,046	303
Fayetteville, N.C.	6,994	304
Visalia - Tulare - Porterville, Cal.	6,984	305
El Paso, Tex.	6,861	306
Pine Bluff, Ark.	6,733	307
Florence, S.C.	6,663	308
Las Cruces, N.M.	6,532	309
Jacksonville, N.C.	6,212	310
Brownsville - Harlingen, Tex.	6,144	311
Provo - Orem, Utah	5,994	312
McAllen - Edinburg - Mission, Tex.	5,254	313
Laredo, Tex.	5,252	314
Average Above Areas	**9,892**	
U.S. Average	**9,300**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	37,921,927	1
New York, N.Y.	30,606,626	2
Chicago, Ill.	29,341,451	3
Detroit, Mich.	22,780,323	4
Philadelphia, Pa.	20,733,410	5
Houston, Tex.	19,664,925	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	19,337,840	7
Washington, D.C.	18,986,853	8
Nassau - Suffolk, N.Y.	14,018,485	9
Dallas, Tex.	12,849,943	10
Anaheim - Santa Ana, Cal.	12,403,895	11
Minneapolis - St. Paul, Minn.	12,315,187	12
Atlanta, Ga.	11,509,699	13
Baltimore, Md.	10,537,237	14
Pittsburgh, Pa.	10,211,133	15
Seattle, Wash.	9,989,758	16
San Diego, Cal.	9,831,914	17
Miami - Hialeah, Fla.	9,434,151	18
San Francisco, Cal.	9,330,836	19
Cleveland, Ohio	9,177,773	20
St. Louis, Mo.	9,177,740	21
Oakland, Cal.	8,877,494	22
Tampa - St. Petersburg - Clearwater, Fla.	8,762,178	23
Denver, Colo.	8,639,433	24
Newark, N.J.	8,449,703	25
San Jose, Cal.	8,035,945	26
Phoenix, Ariz.	7,631,314	27
Riverside - San Bernardino, Cal.	7,576,898	28
Bergen - Passaic, N.J.	7,396,352	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	6,789,624	30
Milwaukee, Wisc.	6,755,472	31
Portland, Ore.	6,648,796	32
Cincinnati, Ohio	6,622,574	33
Indianapolis, Ind.	6,288,115	34
Sacramento, Cal.	6,137,156	35
Fort Worth - Arlington, Tex.	6,103,706	36
Columbus, Ohio	6,039,521	37
New Orleans, La.	5,923,068	38
Norfolk - Virginia Beach - Newport News, Va.	5,722,121	39
San Antonio, Tex.	5,485,801	40
Hartford - New Britain - Middletown - Bristol, Conn.	5,196,039	41
Kansas City, Mo.	5,089,764	42
Oklahoma City, Okla.	5,042,769	43
Buffalo, N.Y.	4,840,611	44
Louisville, Ky.	4,848,453	45
Rochester, N.Y.	4,796,794	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	4,604,091	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	4,547,276	48
Middlesex - Somerset - Hunterdon, N.J.	4,476,612	49
Nashville, Tenn.	4,403,521	50
Total Top 50	**521,900,307**	
Dayton - Springfield, Ohio	4,305,998	51
Salt Lake City - Ogden, Utah	4,269,227	52
Monmouth - Ocean, N.J.	4,211,661	53
Birmingham, Ala.	4,204,954	54
Richmond - Petersburg, Va.	4,186,145	55
Orlando, Fla.	4,156,432	56
Greensboro - Winston-Salem - High Point, N.C.	4,127,782	57
Memphis, Tenn.	4,092,225	58
Albany - Schenectady - Troy, N.Y.	3,982,370	59
Honolulu, Haw.	3,960,209	60
Tulsa, Okla.	3,947,279	61
Jacksonville, Fla.	3,783,231	62
Providence - Pawtucket - Woonsocket, R.I.	3,745,377	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	3,723,446	64
New Haven - Waterbury - Meriden, Conn.	3,531,810	65
Austin, Tex.	3,263,231	66
Worcester - Fitchburg - Leominster, Mass.	3,256,983	67
Las Vegas, Nev.	3,118,637	68
Springfield, Mass.	3,106,013	69
Allentown - Bethlehem, Pa.	3,103,184	70
Syracuse, N.Y.	3,094,866	71
Akron, Ohio	3,075,892	72
Toledo, Ohio	3,033,709	73
Kansas City, Kans.	3,030,040	74
Grand Rapids, Mich.	3,008,208	75
Gary - Hammond, Ind.	2,990,658	76
Omaha, Neb.	2,959,766	77
Harrisburg - Lebanon - Carlisle, Pa.	2,952,441	78
Scranton - Wilkes-Barre, Pa.	2,946,010	79
Knoxville, Tenn.	2,754,783	80
Greenville - Spartanburg, S.C.	2,736,018	81
Raleigh - Durham, N.C.	2,663,470	82
Fresno, Cal.	2,574,660	83
Tucson, Ariz.	2,567,234	84
Oxnard - Ventura, Cal.	2,531,157	85
Wilmington, Del.	2,524,633	86
Flint, Mich.	2,508,978	87
Little Rock - North Little Rock, Ark.	2,448,375	88
Baton Rouge, La.	2,424,943	89
Youngstown - Warren, Ohio	2,380,565	90
Wichita, Kans.	2,360,063	91
Albuquerque, N.M.	2,346,528	92
Beaumont - Port Arthur, Tex.	2,331,018	93
New Bedford - Fall River - Attleboro, Mass.	2,319,607	94
Lake County, Ill.	2,248,158	95
Tacoma, Wash.	2,244,598	96
Des Moines, Iowa	2,235,614	97
Bakersfield, Cal.	2,190,978	98
El Paso, Tex.	2,171,085	99
Saginaw - Bay City - Midland, Mich.	2,042,032	100
Total Top 100	**675,672,588**	
Lansing - East Lansing, Mich.	2,018,491	101
Mobile, Ala.	2,004,581	102
Davenport - Rock Island - Moline, Iowa-Ill.	1,952,947	103
Johnson City - Kingsport - Bristol, Tenn.	1,947,709	104
Lexington-Fayette, Ky.	1,935,808	105
Jersey City, N.J.	1,922,203	106
Canton, Ohio	1,920,975	107
Columbia, S.C.	1,907,038	108
Peoria, Ill.	1,877,202	109
Chattanooga, Tenn.	1,859,795	110
Aurora - Elgin, Ill.	1,758,992	111
Atlantic City, N.J.	1,751,972	112
Fort Wayne, Ind.	1,749,133	113
Spokane, Wash.	1,742,510	114
Reno, Nev.	1,730,995	115
Charleston, S.C.	1,721,448	116
Portsmouth - Dover - Rochester, N.H.	1,702,736	117
Santa Rosa - Petaluma, Cal.	1,690,049	118
Madison, Wisc.	1,689,648	119
Lancaster, Pa.	1,672,019	120
Stockton, Cal.	1,658,182	121
Charleston, W.Va.	1,647,596	122
Jackson, Miss.	1,645,890	123
Corpus Christi, Tex.	1,643,010	124
Santa Barbara - Santa Maria - Lompoc, Cal.	1,638,507	125
Lakeland - Winter Haven, Fla.	1,611,279	126
Shreveport, La.	1,579,947	127
York, Pa.	1,568,974	128
Trenton, N.J.	1,555,380	129
Portland, Me.	1,553,598	130
Eugene - Springfield, Ore.	1,550,809	131
Manchester - Nashua, N.H.	1,548,628	132
Colorado Springs, Colo.	1,540,110	133
Augusta, Ga.	1,538,817	134
Vallejo - Fairfield - Napa, Cal.	1,536,268	135
Huntington - Ashland, W.Va.-Ky.	1,530,822	136
Anchorage, Alas.	1,500,866	137
Salinas - Seaside - Monterey, Cal.	1,479,693	138
Daytona Beach, Fla.	1,425,023	139
Pensacola, Fla.	1,420,958	140
Reading, Pa.	1,412,682	141
Utica - Rome, N.Y.	1,408,607	142
Lubbock, Tex.	1,406,415	143
Sarasota, Fla.	1,399,176	144
Amarillo, Tex.	1,398,577	145
Ann Arbor, Mich.	1,394,904	146
Evansville, Ind.	1,383,850	147
Melbourne - Titusville - Palm Bay, Fla.	1,361,346	148
Modesto, Cal.	1,237,666	149
Fort Myers, Fla.	1,335,120	150
Total Top 150	**757,241,539**	
Roanoke, Va.	1,304,462	151
Macon - Warner Robins, Ga.	1,274,310	152
Rockford, Ill.	1,273,056	153
McAllen - Edinburg - Mission, Tex.	1,269,415	154
Montgomery, Ala.	1,260,580	155
Binghamton, N.Y.	1,257,613	156
Orange County, N.Y.	1,245,608	157
Appleton - Oshkosh - Neenah, Wisc.	1,215,624	158
East St. Louis - Belleville, Ill.	1,214,038	159
Alton - Granite City, Ill.	1,213,287	160
Erie, Pa.	1,212,040	161
Joliet, Ill.	1,202,185	162
Springfield, Mo.	1,199,785	163
Salem, Ore.	1,198,790	164
Kalamazoo, Mich.	1,196,037	165
South Bend - Mishawaka, Ind.	1,177,913	166
Duluth, Minn.	1,155,997	167
Poughkeepsie, N.Y.	1,150,822	168
Savannah, Ga.	1,138,332	169
New London - Norwich, Conn.	1,132,573	170
Visalia - Tulare - Porterville, Cal.	1,106,862	171
Galveston - Texas City, Tex.	1,104,255	172
Lafayette, La.	1,102,087	173
Boise, Ida.	1,088,658	174
Lorain - Elyria, Ohio	1,065,834	175
Johnstown, Pa.	1,059,362	176
Boulder - Longmont, Colo.	1,058,309	177
Lincoln, Neb.	1,040,224	178
Santa Cruz, Cal.	1,030,620	179
Niagara Falls, N.Y.	1,029,221	180
Springfield, Ill.	1,009,577	181
Columbus, Ga.	1,005,965	182
Longview - Marshall, Tex.	1,005,692	183
Waco, Tex.	992,933	184
Fayetteville, N.C.	967,274	185
Richland - Kennewick - Pasco, Wash.	962,350	186
Fort Smith, Ark.	957,546	187
Tallahassee, Fla.	945,562	188
Hamilton - Middletown, Ohio	941,865	189
Odessa, Tex.	940,291	190
Huntsville, Ala.	937,448	191
Parkersburg - Marietta, W.Va.-Ohio	912,857	192
Houma - Thibodaux, La.	909,863	193
Brownsville - Harlingen, Tex.	901,664	194
Fargo - Moorhead, N.D.-Minn.	886,483	195
Killeen - Temple, Tex.	886,181	196
Wheeling, W.Va.	882,752	197
Cedar Rapids, Iowa	882,125	198
Lake Charles, La.	875,819	199
Gainesville, Fla.	875,442	200
Total Top 200	**810,899,127**	
Terre Haute, Ind.	874,433	201
St. Cloud, Minn.	868,825	202
Billings, Mont.	868,242	203
Hickory, N.C.	867,896	204
Waterloo - Cedar Falls, Iowa	856,230	205
Pittsfield, Mass.	854,605	206
Champaign - Urbana - Rantoul, Ill.	841,963	207
Topeka, Kans.	838,398	208
Sioux Falls, S.D.	836,643	209
Yakima, Wash.	835,058	210
Green Bay, Wisc.	833,176	211
Tyler, Tex.	833,088	212
Fort Pierce, Fla.	812,117	213
Brazoria, Tex.	810,768	214
Asheville, N.C.	808,353	215
Bradenton, Fla.	807,971	216
Medford, Ore.	801,075	217
Fort Collins - Loveland, Colo.	799,255	218
Beaver County, Pa.	797,883	219
Biloxi - Gulfport, Miss.	794,295	220
Benton Harbor, Mich.	776,120	221
Provo - Orem, Utah	768,665	222
Wichita Falls, Tex.	766,884	223
Elkhart - Goshen, Ind.	758,343	224
Bangor, Me.	753,655	225
Abilene, Tex.	731,801	226
Vancouver, Wash.	727,407	227
Joplin, Mo.	719,917	228
Lima, Ohio	717,405	229
Lynchburg, Va.	695,860	230
Redding, Cal.	681,527	231
Racine, Wisc.	679,389	232
Monroe, La.	677,516	233
Mansfield, Ohio	669,669	234
Burlington, Vt.	666,855	235
Casper, Wyo.	661,296	236
Janesville - Beloit, Wisc.	656,561	237
Chico, Cal.	655,381	238
Altoona, Pa.	649,183	239
Decatur, Ill.	648,471	240
Jackson, Mich.	633,735	241
Bremerton, Wash.	632,917	242
Clarksville - Hopkinsville, Tenn.-Ky.	630,575	243
Anderson, S.C.	627,324	244
Bloomington - Normal, Ill.	625,724	245
Midland, Tex.	624,748	246
Steubenville - Weirton, Ohio-W.Va.	619,594	247
Hagerstown, Md.	619,196	248
Florence, Ala.	614,901	249
Eau Claire, Wisc.	614,447	250
Total Top 250	**847,844,467**	
Ocala, Fla.	614,097	251
Vineland - Millville - Bridgeton, N.J.	607,854	252
Laredo, Tex.	607,334	253
Sioux City, Iowa	605,872	254
Muncie, Ind.	603,401	255
Muskegon, Mich.	603,064	256
Tuscaloosa, Ala.	602,212	257
Wilmington, N.C.	601,173	258
Rochester, Minn.	600,831	259
Panama City, Fla.	594,658	260
Bellingham, Wash.	590,593	261
Athens, Ga.	590,273	262
Battle Creek, Mich.	588,733	263
Texarkana, Tex.-Ark.	581,588	264
San Angelo, Tex.	579,716	265
Lafayette, Ind.	578,118	266
Alexandria, La.	577,780	267
Anderson, Ind.	573,834	268
Fort Walton Beach, Fla.	573,264	269
Olympia, Wash.	567,400	270
Fayetteville - Springdale, Ark.	563,106	271
Sharon, Pa.	559,877	272
Great Falls, Mont.	552,593	273
Pueblo, Colo.	549,050	274
Charlottesville, Va.	548,838	275
Glens Falls, N.Y.	539,260	276
Columbia, Mo.	535,659	277
Florence, S.C.	525,038	278
Victoria, Tex.	518,358	279
Dothan, Ala.	510,476	280
Albany, Ga.	505,485	281
Lewiston - Auburn, Me.	504,779	282
Dubuque, Iowa	503,211	283
Kokomo, Ind.	497,051	284
Williamsport, Pa.	496,321	285
St. Joseph, Mo.	494,680	286
Anniston, Ala.	494,060	287
Bryan - College Station, Tex.	492,656	288
Bismarck, N.D.	491,070	289
State College, Pa.	491,041	290
Owensboro, Ky.	485,284	291
La Crosse, Wisc.	470,830	292
Iowa City, Iowa	465,734	293
Burlington, N.C.	460,549	294
Pascagoula, Miss.	455,653	295
Kankakee, Ill.	453,527	296
Danville, Va.	451,028	297
Greeley, Colo.	450,705	298
Lawton, Okla.	445,390	299
Gadsden, Ala.	441,210	300
Cumberland, Md.	426,849	301
Wausau, Wisc.	423,573	302
Kenosha, Wisc.	423,304	303
Sherman - Denison, Tex.	422,808	304
Yuba City, Cal.	415,133	305
Sheboygan, Wisc.	408,777	306
Bloomington, Ind.	408,135	307
Las Cruces, N.M.	399,086	308
Enid, Okla.	397,512	309
Elmira, N.Y.	396,244	310
Grand Forks, N.D.	387,863	311
Pine Bluff, Ark.	384,559	312
Jacksonville, N.C.	348,461	313
Lawrence, Kans.	294,431	314
Total Above Areas	**880,176,516**	
Percent of U.S.	**79.9615**	
U.S. Total	**1,100,749,749**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Casper, Wyo.	22,725	1
Laredo, Tex.	20,873	2
Anchorage, Alas.	20,816	3
Odessa, Tex.	20,441	4
Victoria, Tex.	20,248	5
Billings, Mont.	19,914	6
Reno, Nev.	19,896	7
Amarillo, Tex.	19,838	8
Sioux Falls, S.D.	19,277	9
Portland, Me.	18,831	10
Midland, Tex.	18,705	11
Great Falls, Mont.	18,298	12
Lubbock, Tex.	17,735	13
Houston, Tex.	17,640	14
Abilene, Tex.	17,634	15
San Angelo, Tex.	17,461	16
Terre Haute, Ind.	17,384	17
Rochester, Minn.	17,216	18
Wichita Falls, Tex.	17,118	19
Longview - Marshall, Tex.	16,931	20
Beaumont - Port Arthur, Tex.	16,698	21
Fargo - Moorhead, N.D.-Minn.	16,632	22
Richland - Kennewick - Pasco, Wash.	16,592	23
Nassau - Suffolk, N.Y.	16,568	24
Grand Forks, N.D.	16,435	25
Dallas, Tex.	16,394	26
Tyler, Tex.	16,303	27
Portsmouth - Dover - Rochester, N.H.	16,217	28
Anaheim - Santa Ana, Cal.	16,107	29
Charleston, W.Va.	16,106	30
Bergen - Passaic, N.J.	16,076	31
St. Cloud, Minn.	16,030	32
Honolulu, Haw.	16,027	33
Dubuque, Iowa	16,026	34
Lexington-Fayette, Ky.	15,998	35
San Jose, Cal.	15,970	36
Fort Worth - Arlington, Tex.	15,941	37
Pittsfield, Mass.	15,914	38
Flint, Mich.	15,880	39
Bangor, Me.	15,833	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	15,784	41
Atlantic City, N.J.	15,713	42
Aurora - Elgin, Ill.	15,691	43
Bismarck, N.D.	15,689	44
Burlington, Vt.	15,654	45
Lafayette, La.	15,632	46
Las Vegas, Nev.	15,609	47
Parkersburg - Marietta, W.Va.-Ohio	15,604	48
Enid, Okla.	15,589	49
Boise, Ida.	15,486	50
Des Moines, Iowa	15,471	51
Kansas City, Kans.	15,467	52
Panama City, Fla.	15,446	53
Owensboro, Ky.	15,406	54
Washington, D.C.	15,376	55
Roanoke, Va.	15,311	56
Seattle, Wash.	15,310	57
Fort Smith, Ark.	15,296	58
Kalamazoo, Mich.	15,275	59
Elkhart - Goshen, Ind.	15,137	60
Houma - Thibodaux, La.	15,089	61
Medford, Ore.	15,086	62
Minneapolis - St. Paul, Minn.	15,053	63
Waco, Tex.	15,022	64
Lake County, Ill.	14,988	65
Hagerstown, Md.	14,956	66
Manchester - Nashua, N.H.	14,891	67
Springfield, Mass.	14,868	68
Galveston - Texas City, Tex.	14,802	69
San Francisco, Cal.	14,785	70
St. Joseph, Mo.	14,767	71
Portland, Ore.	14,746	72
Wilmington, N.C.	14,735	73
Tulsa, Okla.	14,690	74
Richmond - Petersburg, Va.	14,683	75
Middlesex - Somerset - Hunterdon, N.J.	14,644	76
Corpus Christi, Tex.	14,631	77
Austin, Tex.	14,627	78
Fayetteville - Springdale, Ark.	14,626	79
Miami - Hialeah, Fla.	14,543	80
Iowa City, Iowa	14,540	81
Waterloo - Cedar Falls, Iowa	14,537	82
Oklahoma City, Okla.	14,524	83
Springfield, Mo.	14,508	84
Detroit, Mich.	14,503	85
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	14,484	86
Wichita, Kans.	14,470	87
Indianapolis, Ind.	14,469	88
Orlando, Fla.	14,462	89
McAllen - Edinburg - Mission, Tex.	14,442	90
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14,431	91
Kansas City, Mo.	14,431	91
Lake Charles, La.	14,429	93
San Antonio, Tex.	14,410	94
Denver, Colo.	14,387	95
Eugene - Springfield, Ore.	14,373	96
Trenton, N.J.	14,309	97
Ann Arbor, Mich.	14,248	98
Salinas - Seaside - Monterey, Cal.	14,242	99
Bakersfield, Cal.	14,236	100
Joplin, Mo.	14,200	101
Bloomington - Normal, Ill.	14,189	102
Savannah, Ga.	14,036	103
Fort Walton Beach, Fla.	14,016	104
Santa Barbara - Santa Maria - Lompoc, Cal.	14,004	105
Atlanta, Ga.	13,953	106
Harrisburg - Lebanon - Carlisle, Pa.	13,953	106
Mansfield, Ohio	13,951	108
Champaign - Urbana - Rantoul, Ill.	13,940	109
Saginaw - Bay City - Midland, Mich.	13,929	110
Columbia, Mo.	13,913	111
Norfolk - Virginia Beach - Newport News, Va.	13,912	112
Worcester - Fitchburg - Leominster, Mass.	13,883	113
Albuquerque, N.M.	13,868	114
Bellingham, Wash.	13,864	115
Sioux City, Iowa	13,864	115
Redding, Cal.	13,852	117
El Paso, Tex.	13,846	118
Sarasota, Fla.	13,840	119
Grand Rapids, Mich.	13,837	120
La Crosse, Wisc.	13,807	121
Peoria, Ill.	13,803	122
Fort Myers, Fla.	13,793	123
Lewiston - Auburn, Me.	13,792	124
St. Louis, Mo.	13,785	125
Orange County, N.Y.	13,764	126
Glens Falls, N.Y.	13,757	127
Lynchburg, Va.	13,752	128
Louisville, Ky.	13,723	129
West Palm Beach - Boca Raton - Delray Beach, Fla.	13,709	130
Topeka, Kans.	13,699	131
Cedar Rapids, Iowa	13,698	132
Florence, S.C.	13,673	133
Little Rock - North Little Rock, Ark.	13,663	134
Gary - Hammond, Ind.	13,625	135
Nashville, Tenn.	13,604	136
Boulder - Longmont, Colo.	13,603	137
Texarkana, Tex.-Ark.	13,589	138
Davenport - Rock Island - Moline, Iowa-Ill.	13,562	139
Lincoln, Neb.	13,562	139
Jacksonville, Fla.	13,560	141
Fort Wayne, Ind.	13,549	142
Lansing - East Lansing, Mich.	13,547	143
Lafayette, Ind.	13,539	144
Brownsville - Harlingen, Tex.	13,538	145
Omaha, Neb.	13,527	146
Salt Lake City - Ogden, Utah	13,519	147
Macon - Warner Robins, Ga.	13,442	148
Los Angeles - Long Beach, Cal.	13,441	149
Baton Rouge, La.	13,435	150
Chicago, Ill.	13,434	151
Hartford - New Britain - Middletown - Bristol, Conn.	13,420	152
Monroe, La.	13,416	153
Wilmington, Del.	13,400	154
South Bend - Mishawaka, Ind.	13,385	155
Muncie, Ind.	13,379	156
Rochester, N.Y.	13,376	157
Toledo, Ohio	13,370	158
Poughkeepsie, N.Y.	13,351	159
New Bedford - Fall River - Attleboro, Mass.	13,323	160
San Diego, Cal.	13,299	161
Syracuse, N.Y.	13,294	162
Huntsville, Ala.	13,260	163
Springfield, Ill.	13,249	164
New London - Norwich, Conn.	13,246	165
Columbia, S.C.	13,225	166
Baltimore, Md.	13,213	167
Buffalo, N.Y.	13,183	168
Fresno, Cal.	13,176	169
Pensacola, Fla.	13,157	170
Vineland - Millville - Bridgeton, N.J.	13,157	170
Cleveland, Ohio	13,151	172
Madison, Wisc.	13,118	173
Sacramento, Cal.	13,111	174
Milwaukee, Wisc.	13,031	175
Canton, Ohio	13,024	176
Oxnard - Ventura, Cal.	13,020	177
Colorado Springs, Colo.	12,997	178
Decatur, Ill.	12,995	179
Evansville, Ind.	12,994	180
Santa Rosa - Petaluma, Cal.	12,980	181
Binghamton, N.Y.	12,978	182
Kokomo, Ind.	12,978	182
Brazoria, Tex.	12,972	184
Eau Claire, Wisc.	12,963	185
Albany, Ga.	12,961	186
Green Bay, Wisc.	12,958	187
Greenville - Spartanburg, S.C.	12,948	188
Fort Collins - Loveland, Colo.	12,933	189
Altoona, Pa.	12,932	190
Lima, Ohio	12,903	191
Bryan - College Station, Tex.	12,897	192
Tallahassee, Fla.	12,882	193
Akron, Ohio	12,875	194
Monmouth - Ocean, N.J.	12,872	195
Allentown - Bethlehem, Pa.	12,871	196
Newark, N.J.	12,867	197
Cincinnati, Ohio	12,862	198
Gainesville, Fla.	12,836	199
Santa Cruz, Cal.	12,835	200
State College, Pa.	12,821	201
Yakima, Wash.	12,808	202
Spokane, Wash.	12,794	203
Wheeling, W.Va.	12,775	204
Janesville - Beloit, Wisc.	12,774	205
Charlottesville, Va.	12,764	206
Lakeland - Winter Haven, Fla.	12,737	207
Lancaster, Pa.	12,734	208
Shreveport, La.	12,731	209
Columbus, Ohio	12,715	210
Asheville, N.C.	12,670	211
Birmingham, Ala.	12,666	212
Montgomery, Ala.	12,644	213
Modesto, Cal.	12,619	214
Greensboro - Winston-Salem - High Point, N.C.	12,600	215
Jackson, Miss.	12,583	216
Albany - Schenectady - Troy, N.Y.	12,579	217
Knoxville, Tenn.	12,556	218
Columbus, Ga.	12,543	219
New Orleans, La.	12,522	220
Oakland, Cal.	12,518	221
Benton Harbor, Mich.	12,478	222
New Haven - Waterbury - Meriden, Conn.	12,462	223
Memphis, Tenn.	12,461	224
Rockford, Ill.	12,457	225
Mobile, Ala.	12,451	226
Niagara Falls, N.Y.	12,445	227
Alton - Granite City, Ill.	12,444	228
Visalia - Tulare - Porterville, Cal.	12,423	229
Anderson, S.C.	12,422	230
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	12,421	231
Huntington - Ashland, W.Va.-Ky.	12,415	232
Clarksville - Hopkinsville, Tenn.-Ky.	12,413	233
Youngstown - Warren, Ohio	12,412	234
Salem, Ore.	12,397	235
Utica - Rome, N.Y.	12,389	236
Philadelphia, Pa.	12,386	237
Phoenix, Ariz.	12,380	238
Pine Bluff, Ark.	12,365	239
Augusta, Ga.	12,360	240
Dayton - Springfield, Ohio	12,356	241
Pittsburgh, Pa.	12,350	242
Kankakee, Ill.	12,324	243
Burlington, N.C.	12,314	244
Riverside - San Bernardino, Cal.	12,282	245
Biloxi - Gulfport, Miss.	12,277	246
Melbourne - Titusville - Palm Bay, Fla.	12,275	247
Florence, Ala.	12,225	248
Raleigh - Durham, N.C.	12,212	249
Stockton, Cal.	12,175	250
Athens, Ga.	12,171	251
Sharon, Pa.	12,145	252
Lawton, Okla.	12,136	253
Jackson, Mich.	12,117	254
Alexandria, La.	12,113	255
Tampa - St. Petersburg - Clearwater, Fla.	12,057	256
Daytona Beach, Fla.	12,056	257
Tuscaloosa, Ala.	12,044	258
Erie, Pa.	12,000	259
Fayetteville, N.C.	11,986	260
Johnson City - Kingsport - Bristol, Tenn.	11,964	261
Killeen - Temple, Tex.	11,959	262
Tacoma, Wash.	11,958	263
Reading, Pa.	11,861	264
Sherman - Denison, Tex.	11,310	265
Bradenton, Fla.	11,778	266
East St. Louis - Belleville, Ill.	11,775	267
Provo - Orem, Utah	11,753	268
Chattanooga, Tenn.	11,719	269
Anniston, Ala.	11,708	270
Fort Pierce, Fla.	11,702	271
Vallejo - Fairfield - Napa, Cal.	11,683	272
Dothan, Ala.	11,681	273
Pueblo, Colo.	11,657	274
Tucson, Ariz.	11,622	275
Las Cruces, N.M.	11,601	276
Providence - Pawtucket - Woonsocket, R.I.	11,588	277
Ocala, Fla.	11,587	278
Gadsden, Ala.	11,580	279
Appleton - Oshkosh - Neenah, Wisc.	11,566	280
Lawrence, Kans.	11,501	281
Charleston, S.C.	11,438	282
Duluth, Minn.	11,412	283
Williamsport, Pa.	11,384	284
Hickory, N.C.	11,345	285
Battle Creek, Mich.	11,322	286
Bloomington, Ind.	11,306	287
Anderson, Ind.	11,296	288
Elmira, N.Y.	11,225	289
Johnstown, Pa.	11,222	290
Lorain - Elyria, Ohio	11,161	291
Sheboygan, Wisc.	11,138	292
Pascagoula, Miss.	11,006	293
Racine, Wisc.	10,993	294
Danville, Va.	10,921	295
York, Pa.	10,918	296
Beaver County, Pa.	10,870	297
Cumberland, Md.	10,834	298
Muskegon, Mich.	10,827	299
Scranton - Wilkes-Barre, Pa.	10,827	299
Bremerton, Wash.	10,819	301
Jacksonville, N.C.	10,788	302
Olympia, Wash.	10,787	303
Steubenville - Weirton, Ohio-W.Va.	10,609	304
Yuba City, Cal.	10,510	305
Wausau, Wisc.	10,433	306
Chico, Cal.	10,272	307
Hamilton - Middletown, Ohio	10,063	308
Joliet, Ill.	9,750	309
Vancouver, Wash.	9,647	310
Greeley, Colo.	9,549	311
New York, N.Y.	9,498	312
Kenosha, Wisc.	9,428	313
Jersey City, N.J.	9,282	314
Average Above Areas	**13,553**	
U.S. Average	**12,940**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.5128	1
New York, N.Y.	3.4510	2
Chicago, Ill.	2.7960	3
Philadelphia, Pa.	2.0272	4
Detroit, Mich.	2.0232	5
Washington, D.C.	1.7508	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7231	7
Houston, Tex.	1.5966	8
Nassau - Suffolk, N.Y.	1.3482	9
Anaheim - Santa Ana, Cal.	1.1077	10
Minneapolis - St. Paul, Minn.	1.0759	11
Dallas, Tex.	1.0582	12
Atlanta, Ga.	.9986	13
Pittsburgh, Pa.	.9696	14
Baltimore, Md.	.9634	15
San Diego, Cal.	.9185	16
Oakland, Cal.	.8824	17
Newark, N.J.	.8813	18
Seattle, Wash.	.8705	19
Cleveland, Ohio	.8398	20
San Francisco, Cal.	.8280	21
St. Louis, Mo.	.8238	22
Miami - Hialeah, Fla.	.7735	23
Denver, Colo.	.7573	24
Tampa - St. Petersburg - Clearwater, Fla.	.7561	25
San Jose, Cal.	.7199	26
Riverside - San Bernardino, Cal.	.7120	27
Phoenix, Ariz.	.7045	28
Bergen - Passaic, N.J.	.6656	29
Milwaukee, Wisc.	.6241	30
Cincinnati, Ohio	.6144	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5594	32
Columbus, Ohio	.5512	33
Sacramento, Cal.	.5500	34
New Orleans, La.	.5459	35
Portland, Ore.	.5378	36
Indianapolis, Ind.	.5243	37
Fort Worth - Arlington, Tex.	.5034	38
Hartford - New Britain - Middletown - Bristol, Conn.	.5014	39
Norfolk - Virginia Beach - Newport News, Va.	.4974	40
San Antonio, Tex.	.4659	41
Rochester, N.Y.	.4580	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4472	43
Middlesex - Somerset - Hunterdon, N.J.	.4427	44
Buffalo, N.Y.	.4369	45
Oklahoma City, Okla.	.4278	46
Kansas City, Mo.	.4215	47
Monmouth - Ocean, N.J.	.4160	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4076	49
Louisville, Ky.	.4054	50
Total Top 50	**47.8748**	
Dayton - Springfield, Ohio	.4053	51
Nashville, Tenn.	.3967	52
Salt Lake City - Ogden, Utah	.3811	53
Memphis, Tenn.	.3753	54
Albany - Schenectady - Troy, N.Y.	.3746	55
Birmingham, Ala.	.3633	56
Providence - Pawtucket - Woonsocket, R.I.	.3628	57
Greensboro - Winston-Salem - High Point, N.C.	.3613	58
Honolulu, Haw.	.3604	59
Richmond - Petersburg, Va.	.3510	60
New Haven - Waterbury - Meriden, Conn.	.3484	61
Orlando, Fla.	.3390	62
Tulsa, Okla.	.3343	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3267	64
Jacksonville, Fla.	.3208	65
Allentown - Bethlehem, Pa.	.2825	66
Syracuse, N.Y.	.2871	67
Worcester - Fitchburg - Leominster, Mass.	.2849	68
Scranton - Wilkes-Barre, Pa.	.2819	69
Akron, Ohio	.2818	70
Omaha, Neb.	.2749	71
Austin, Tex.	.2737	72
Toledo, Ohio	.2696	73
Grand Rapids, Mich.	.2686	74
Gary - Hammond, Ind.	.2661	75
Kansas City, Kans.	.2624	76
Harrisburg - Lebanon - Carlisle, Pa.	.2581	77
Oxnard - Ventura, Cal.	.2581	77
Springfield, Mass.	.2527	79
Raleigh - Durham, N.C.	.2483	80
Las Vegas, Nev.	.2457	81
Knoxville, Tenn.	.2404	82
Wilmington, Del.	.2383	83
Fresno, Cal.	.2367	84
Tucson, Ariz.	.2326	85
Lake County, Ill.	.2325	86
Greenville - Spartanburg, S.C.	.2322	87
Baton Rouge, La.	.2259	88
Youngstown - Warren, Ohio	.2222	89
Wichita, Kans.	.2110	90
Jersey City, N.J.	.2091	91
Little Rock - North Little Rock, Ark.	.2084	92
Tacoma, Wash.	.2053	93
Flint, Mich.	.2052	94
New Bedford - Fall River - Attleboro, Mass.	.1988	95
Albuquerque, N.M.	.1923	96
Bakersfield, Cal.	.1885	97
Beaumont - Port Arthur, Tex.	.1868	98
Des Moines, Iowa	.1862	99
El Paso, Tex.	.1860	100
Total Top 100	**61.6166**	
Lansing - East Lansing, Mich.	.1859	101
Davenport - Rock Island - Moline, Iowa-Ill.	.1834	102
Saginaw - Bay City - Midland, Mich.	.1795	103
Mobile, Ala.	.1782	104
Peoria, Ill.	.1761	105
Canton, Ohio	.1725	106
Johnson City - Kingsport - Bristol, Tenn.	.1716	107
Chattanooga, Tenn.	.1702	108
Columbia, S.C.	.1702	108
Charleston, S.C.	.1635	110
York, Pa.	.1613	111
Aurora - Elgin, Ill.	.1578	112
Santa Rosa - Petaluma, Cal.	.1561	113
Lancaster, Pa.	.1555	114
Vallejo - Fairfield - Napa, Cal.	.1547	115
Stockton, Cal.	.1535	116
Joliet, Ill.	.1533	117
Madison, Wisc.	.1514	118
Jackson, Miss.	.1507	119
Fort Wayne, Ind.	.1500	120
Santa Barbara - Santa Maria - Lompoc, Cal.	.1491	121
Lexington-Fayette, Ky.	.1474	122
Spokane, Wash.	.1457	123
Trenton, N.J.	.1454	124
Shreveport, La.	.1442	125
Corpus Christi, Tex.	.1409	126
Augusta, Ga.	.1389	127
Portsmouth - Dover - Rochester, N.H.	.1371	128
Lakeland - Winter Haven, Fla.	.1370	129
Colorado Springs, Colo.	.1356	130
Atlantic City, N.J.	.1345	131
Salinas - Seaside - Monterey, Cal.	.1345	131
Reading, Pa.	.1340	133
Manchester - Nashua, N.H.	.1322	134
Huntington - Ashland, W.Va.-Ky.	.1300	135
Utica - Rome, N.Y.	.1292	136
Ann Arbor, Mich.	.1282	137
Charleston, W.Va.	.1273	138
Rockford, Ill.	.1246	139
Pensacola, Fla.	.1241	140
Melbourne - Titusville - Palm Bay, Fla.	.1221	141
Appleton - Oshkosh - Neenah, Wisc.	.1199	142
Reno, Nev.	.1196	143
Evansville, Ind.	.1194	144
Eugene - Springfield, Ore.	.1186	145
Modesto, Cal.	.1185	146
Daytona Beach, Fla.	.1184	147
Anchorage, Alas.	.1162	148
East St. Louis - Belleville, Ill.	.1162	149
Orange County, N.Y.	.1160	150
Total Top 150	**68.8168**	
Binghamton, N.Y.	.1157	151
Poughkeepsie, N.Y.	.1155	152
Erie, Pa.	.1149	153
Lorain - Elyria, Ohio	.1126	154
New London - Norwich, Conn.	.1110	155
Montgomery, Ala.	.1108	156
Duluth, Minn.	.1106	157
Sarasota, Fla.	.1103	158
Alton - Granite City, Ill.	.1100	159
Fort Myers, Fla.	.1091	160
Macon - Warner Robins, Ga.	.1091	160
Portland, Me.	.1072	162
Hamilton - Middletown, Ohio	.1071	163
Lubbock, Tex.	.1038	164
Kalamazoo, Mich.	.1018	165
South Bend - Mishawaka, Ind.	.1018	165
Salem, Ore.	.1014	167
McAllen - Edinburg - Mission, Tex.	.1006	168
Roanoke, Va.	.1006	168
Johnstown, Pa.	.0989	170
Galveston - Texas City, Tex.	.0983	171
Amarillo, Tex.	.0942	172
Lincoln, Neb.	.0956	173
Visalia - Tulare - Porterville, Cal.	.0956	173
Niagara Falls, N.Y.	.0954	175
Santa Cruz, Cal.	.0952	176
Lafayette, La.	.0951	177
Boulder - Longmont, Colo.	.0949	178
Springfield, Mo.	.0940	179
Savannah, Ga.	.0918	180
Fayetteville, N.C.	.0900	181
Springfield, Ill.	.0884	182
Columbus, Ga.	.0867	183
Boise, Ida.	.0858	184
Killeen - Temple, Tex.	.0858	184
Beaver County, Pa.	.0853	186
Brazoria, Tex.	.0847	187
Huntsville, Ala.	.0844	188
Vancouver, Wash.	.0822	189
Richland - Kennewick - Pasco, Wash.	.0816	190
Tallahassee, Fla.	.0815	191
Houma - Thibodaux, La.	.0803	192
Cedar Rapids, Iowa	.0802	193
Hickory, N.C.	.0790	194
Brownsville - Harlingen, Tex.	.0772	195
Waco, Tex.	.0771	196
Longview - Marshall, Tex.	.0768	197
Wheeling, W.Va.	.0768	197
Waterloo - Cedar Falls, Iowa	.0760	199
Lake Charles, La.	.0759	200
Total Top 200	**73.5577**	
Provo - Orem, Utah	.0752	201
Topeka, Kans.	.0751	202
Green Bay, Wisc.	.0747	203
Gainesville, Fla.	.0737	204
Fort Pierce, Fla.	.0732	205
Champaign - Urbana - Rantoul, Ill.	.0730	206
Biloxi - Gulfport, Miss.	.0719	207
Fort Smith, Ark.	.0712	208
Racine, Wisc.	.0710	209
Benton Harbor, Mich.	.0705	210
Fort Collins - Loveland, Colo.	.0703	211
Yakima, Wash.	.0703	211
Bradenton, Fla.	.0702	213
Parkersburg - Marietta, W.Va.-Ohio	.0695	214
Odessa, Tex.	.0688	215
Fargo - Moorhead, N.D.-Minn.	.0684	216
St. Cloud, Minn.	.0683	217
Bremerton, Wash.	.0682	218
Pittsfield, Mass.	.0667	219
Tyler, Tex.	.0663	220
Asheville, N.C.	.0660	221
Lima, Ohio	.0635	222
Steubenville - Weirton, Ohio-W.Va.	.0632	223
Jackson, Mich.	.0617	224
Chico, Cal.	.0616	225
Sioux Falls, S.D.	.0608	226
Decatur, Ill.	.0607	227
Terre Haute, Ind.	.0603	228
Muskegon, Mich.	.0600	229
Elkhart - Goshen, Ind.	.0592	230
Billings, Mont.	.0586	231
Medford, Ore.	.0584	232
Olympia, Wash.	.0583	233
Janesville - Beloit, Wisc.	.0581	234
Lynchburg, Va.	.0581	234
Battle Creek, Mich.	.0578	236
Wichita Falls, Tex.	.0577	237
Monroe, La.	.0567	238
Clarksville - Hopkinsville, Tenn.-Ky.	.0564	239
Bangor, Me.	.0561	240
Bloomington - Normal, Ill.	.0559	241
Mansfield, Ohio	.0552	242
Burlington, Vt.	.0548	243
Abilene, Tex.	.0542	244
Altoona, Pa.	.0541	245
Anderson, S.C.	.0534	246
Florence, Ala.	.0534	246
Joplin, Mo.	.0532	248
Midland, Tex.	.0532	248
Anderson, Ind.	.0531	250
Total Top 250	**76.7079**	
Vineland - Millville - Bridgeton, N.J.	.0531	250
Redding, Cal.	.0529	252
Eau Claire, Wisc.	.0525	253
Sharon, Pa.	.0522	254
Tuscaloosa, Ala.	.0521	255
Alexandria, La.	.0520	256
Lafayette, Ind.	.0519	257
Sioux City, Iowa	.0514	258
Ocala, Fla.	.0511	259
Athens, Ga.	.0504	260
Kenosha, Wisc.	.0500	261
Muncie, Ind.	.0500	261
Pueblo, Colo.	.0493	263
Charlottesville, Va.	.0492	264
Fort Walton Beach, Fla.	.0488	265
Bellingham, Wash.	.0484	266
Hagerstown, Md.	.0480	267
Pascagoula, Miss.	.0476	268
Columbia, Mo.	.0472	269
Rochester, Minn.	.0472	269
Greeley, Colo.	.0467	271
Wilmington, N.C.	.0467	271
Williamsport, Pa.	.0465	273
Texarkana, Tex.-Ark.	.0462	274
Glens Falls, N.Y.	.0459	275
Casper, Wyo.	.0457	276
Dothan, Ala.	.0457	276
Anniston, Ala.	.0449	278
Bryan - College Station, Tex.	.0445	279
State College, Pa.	.0442	280
Lawton, Okla.	.0441	281
Albany, Ga.	.0437	282
San Angelo, Tex.	.0432	283
Wausau, Wisc.	.0432	283
Kankakee, Ill.	.0427	285
Kokomo, Ind.	.0427	285
Fayetteville - Springdale, Ark.	.0426	287
Panama City, Fla.	.0422	288
Florence, S.C.	.0418	289
Sheboygan, Wisc.	.0413	290
Danville, Va.	.0409	291
Iowa City, Iowa	.0405	292
Dubuque, Iowa	.0403	293
Bismarck, N.D.	.0402	294
Lewiston - Auburn, Me.	.0399	295
Yuba City, Cal.	.0399	295
La Crosse, Wisc.	.0394	297
Bloomington, Ind.	.0392	298
Sherman - Denison, Tex.	.0392	298
Laredo, Tex.	.0391	300
Burlington, N.C.	.0390	301
Great Falls, Mont.	.0390	301
Cumberland, Md.	.0386	303
Elmira, N.Y.	.0385	304
St. Joseph, Mo.	.0383	305
Gadsden, Ala.	.0381	306
Victoria, Tex.	.0372	307
Owensboro, Ky.	.0367	308
Jacksonville, N.C.	.0361	309
Las Cruces, N.M.	.0356	310
Grand Forks, N.D.	.0336	311
Pine Bluff, Ark.	.0323	312
Enid, Okla.	.0318	313
Lawrence, Kans.	.0283	314
Total Above Areas	**79.4994**	
Percent of U.S.	**79.4994**	
U.S. Total	**100.0000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.7993	1
Los Angeles - Long Beach, Cal.	3.2429	2
Chicago, Ill.	2.2317	3
Philadelphia, Pa.	1.8040	4
Detroit, Mich.	1.6870	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.4655	6
Houston, Tex.	1.1676	7
Washington, D.C.	1.0883	8
Tampa - St. Petersburg - Clearwater, Fla.	.9761	9
Atlanta, Ga.	.8997	10
Pittsburgh, Pa.	.8963	11
Baltimore, Md.	.8861	12
Miami - Hialeah, Fla.	.8182	13
Dallas, Tex.	.8129	14
San Diego, Cal.	.8094	15
Minneapolis - St. Paul, Minn.	.7859	16
Cleveland, Ohio	.7699	17
Nassau - Suffolk, N.Y.	.7438	18
Oakland, Cal.	.7319	19
St. Louis, Mo.	.7257	20
Anaheim - Santa Ana, Cal.	.7216	21
Riverside - San Bernardino, Cal.	.7142	22
Phoenix, Ariz.	.7076	23
Newark, N.J.	.6941	24
Seattle, Wash.	.6743	25
San Francisco, Cal.	.6742	26
Denver, Colo.	.6359	27
New Orleans, La.	.6134	28
Cincinnati, Ohio	.5760	29
Sacramento, Cal.	.5479	30
Milwaukee, Wisc.	.5459	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5203	32
Columbus, Ohio	.5185	33
Portland, Ore.	.4872	34
Indianapolis, Ind.	.4818	35
San Antonio, Tex.	.4760	36
Norfolk - Virginia Beach - Newport News, Va.	.4706	37
Bergen - Passaic, N.J.	.4628	38
San Jose, Cal.	.4609	39
Buffalo, N.Y.	.4419	40
Louisville, Ky.	.4417	41
Birmingham, Ala.	.4269	42
Memphis, Tenn.	.4174	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4169	44
Oklahoma City, Okla.	.3975	45
Kansas City, Mo.	.3972	46
Greensboro - Winston-Salem - High Point, N.C.	.3844	47
Fort Worth - Arlington, Tex.	.3823	48
Hartford - New Britain - Middletown - Bristol, Conn.	.3799	49
Dayton - Springfield, Ohio	.3760	50
Total Top 50	**41.7875**	
Providence - Pawtucket - Woonsocket, R.I.	.3703	51
Rochester, N.Y.	.3649	52
Nashville, Tenn.	.3622	53
Albany - Schenectady - Troy, N.Y.	.3576	54
Monmouth - Ocean, N.J.	.3561	55
Orlando, Fla.	.3502	56
Scranton - Wilkes-Barre, Pa.	.3375	57
Salt Lake City - Ogden, Utah	.3352	58
Jacksonville, Fla.	.3331	59
Richmond - Petersburg, Va.	.3162	60
Tulsa, Okla.	.3072	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3033	62
New Haven - Waterbury - Meriden, Conn.	.2975	63
Tucson, Ariz.	.2891	64
Middlesex - Somerset - Hunterdon, N.J.	.2809	65
Knoxville, Tenn.	.2807	66
Springfield, Mass.	.2783	67
Akron, Ohio	.2772	68
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2755	69
Syracuse, N.Y.	.2712	70
Austin, Tex.	.2710	71
Worcester - Fitchburg - Leominster, Mass.	.2694	72
Toledo, Ohio	.2623	73
Greenville - Spartanburg, S.C.	.2619	74
Jersey City, N.J.	.2609	75
Allentown - Bethlehem, Pa.	.2569	76
Gary - Hammond, Ind.	.2440	77
Raleigh - Durham, N.C.	.2414	78
Fresno, Cal.	.2393	79
Las Vegas, Nev.	.2349	80
Honolulu, Haw.	.2323	81
Harrisburg - Lebanon - Carlisle, Pa.	.2280	82
Tacoma, Wash.	.2233	83
Omaha, Neb.	.2224	84
New Bedford - Fall River - Attleboro, Mass.	.2173	85
Johnson City - Kingsport - Bristol, Tenn.	.2149	86
Little Rock - North Little Rock, Ark.	.2135	87
Youngstown - Warren, Ohio	.2130	88
Baton Rouge, La.	.2109	89
El Paso, Tex.	.2107	90
Albuquerque, N.M.	.2057	91
Chattanooga, Tenn.	.2009	92
Oxnard - Ventura, Cal.	.1982	93
Mobile, Ala.	.1976	94
Grand Rapids, Mich.	.1960	95
Bakersfield, Cal.	.1947	96
Wilmington, Del.	.1891	97
Kansas City, Kans.	.1852	98
Charleston, S.C.	.1840	99
Spokane, Wash.	.1773	100
Total Top 100	**54.7887**	
Canton, Ohio	.1714	101
Huntington - Ashland, W.Va.-Ky.	.1709	102
Stockton, Cal.	.1695	103
Lakeland - Winter Haven, Fla.	.1674	104
Flint, Mich.	.1660	105
Columbia, S.C.	.1651	106
Saginaw - Bay City - Midland, Mich.	.1647	107
Jackson, Miss.	.1644	108
Beaumont - Port Arthur, Tex.	.1637	109
Daytona Beach, Fla.	.1616	110
Lexington-Fayette, Ky.	.1590	111
Des Moines, Iowa	.1555	112
Wichita, Kans.	.1542	113
Augusta, Ga.	.1536	114
Atlantic City, N.J.	.1498	115
Santa Rosa - Petaluma, Cal.	.1497	116
York, Pa.	.1487	117
Shreveport, La.	.1449	118
Lansing - East Lansing, Mich.	.1447	119
McAllen - Edinburg - Mission, Tex.	.1441	120
Corpus Christi, Tex.	.1425	121
Vallejo - Fairfield - Napa, Cal.	.1413	122
Fort Wayne, Ind.	.1412	123
Colorado Springs, Colo.	.1408	124
Eugene - Springfield, Ore.	.1407	125
Utica - Rome, N.Y.	.1387	126
Davenport - Rock Island - Moline, Iowa-Ill.	.1382	127
Lancaster, Pa.	.1375	128
Modesto, Cal.	.1341	129
Madison, Wisc.	.1313	130
Peoria, Ill.	.1302	131
Pensacola, Fla.	.1295	132
Visalia - Tulare - Porterville, Cal.	.1295	132
Santa Barbara - Santa Maria - Lompoc, Cal.	.1283	134
Reading, Pa.	.1278	135
Sarasota, Fla.	.1278	135
Lake County, Ill.	.1273	137
Melbourne - Titusville - Palm Bay, Fla.	.1272	138
Evansville, Ind.	.1267	139
Portsmouth - Dover - Rochester, N.H.	.1244	140
Charleston, W.Va.	.1225	141
Montgomery, Ala.	.1217	142
Fort Myers, Fla.	.1206	143
Trenton, N.J.	.1196	144
East St. Louis - Belleville, Ill.	.1195	145
Salem, Ore.	.1173	146
Johnstown, Pa.	.1166	147
Macon - Warner Robins, Ga.	.1157	148
Duluth, Minn.	.1151	149
Manchester - Nashua, N.H.	.1148	150
Total Top 150	**61.8060**	
Alton - Granite City, Ill.	.1135	151
Salinas - Seaside - Monterey, Cal.	.1132	152
Orange County, N.Y.	.1102	153
Columbus, Ga.	.1095	154
Binghamton, N.Y.	.1085	155
Savannah, Ga.	.1067	156
Roanoke, Va.	.1065	157
Appleton - Oshkosh - Neenah, Wisc.	.1063	158
Springfield, Mo.	.1059	159
Erie, Pa.	.1049	160
Portland, Me.	.1033	161
Fayetteville, N.C.	.1026	162
South Bend - Mishawaka, Ind.	.1012	163
Hamilton - Middletown, Ohio	.1006	164
Lubbock, Tex.	.1005	165
Brownsville - Harlingen, Tex.	.1002	166
Joliet, Ill.	.0995	167
Aurora - Elgin, Ill.	.0988	168
Rockford, Ill.	.0982	169
Santa Cruz, Cal.	.0977	170
Tallahassee, Fla.	.0968	171
Killeen - Temple, Tex.	.0961	172
Gainesville, Fla.	.0957	173
Lorain - Elyria, Ohio	.0945	174
Reno, Nev.	.0935	175
Niagara Falls, N.Y.	.0925	176
Poughkeepsie, N.Y.	.0917	177
Waco, Tex.	.0917	177
Chico, Cal.	.0905	179
Hickory, N.C.	.0905	179
Bradenton, Fla.	.0894	181
Galveston - Texas City, Tex.	.0894	181
Amarillo, Tex.	.0891	183
Biloxi - Gulfport, Miss.	.0879	184
Fort Pierce, Fla.	.0878	185
Yakima, Wash.	.0875	186
Ann Arbor, Mich.	.0869	187
Fort Smith, Ark.	.0862	188
Springfield, Ill.	.0855	189
Boulder - Longmont, Colo.	.0854	190
Boise, Ida.	.0853	191
Wheeling, W.Va.	.0851	192
New London - Norwich, Conn.	.0835	193
Asheville, N.C.	.0833	194
Anchorage, Alas.	.0827	195
Ocala, Fla.	.0806	196
Provo - Orem, Utah	.0794	197
Lafayette, La.	.0793	198
Lincoln, Neb.	.0779	199
Huntsville, Ala.	.0771	200
Total Top 200	**66.5166**	
Longview - Marshall, Tex.	.0768	201
Lake Charles, La.	.0766	202
Vancouver, Wash.	.0756	203
Kalamazoo, Mich.	.0752	204
Parkersburg - Marietta, W.Va - Ohio	.0746	205
Medford, Ore.	.0745	206
Benton Harbor, Mich.	.0744	207
Beaver County, Pa.	.0743	208
Joplin, Mo.	.0731	209
Champaign - Urbana - Rantoul, Ill.	.0726	210
Fort Collins - Loveland, Colo.	.0712	211
Redding, Cal.	.0712	211
Pittsfield, Mass.	.0706	213
Houma - Thibodaux, La.	.0705	214
Monroe, La.	.0691	215
Green Bay, Wisc.	.0689	216
Tuscaloosa, Ala.	.0686	217
Florence, Ala.	.0676	218
Clarksville - Hopkinsville, Tenn.-Ky.	.0675	219
Steubenville - Weirton, Ohio-W.Va.	.0675	219
Bangor, Me.	.0673	221
Altoona, Pa.	.0661	222
Athens, Ga.	.0661	222
Terre Haute, Ind.	.0652	224
Alexandria, La.	.0641	225
Anderson, S.C.	.0639	226
Topeka, Kans.	.0639	226
Vineland - Millville - Bridgeton, N.J.	.0635	228
Brazoria, Tex.	.0630	229
Lynchburg, Va.	.0628	230
Racine, Wisc.	.0626	231
Pueblo, Colo.	.0625	232
Texarkana, Tex.-Ark.	.0625	232
Tyler, Tex.	.0625	232
Bremerton, Wash.	.0621	235
Lima, Ohio	.0619	236
Cedar Rapids, Iowa	.0615	237
Richland - Kennewick - Pasco, Wash.	.0606	238
Waterloo - Cedar Falls, Iowa	.0601	239
Elkhart - Goshen, Ind.	.0598	240
Anderson, Ind.	.0596	241
Olympia, Wash.	.0589	242
Greeley, Colo.	.0588	243
Dothan, Ala.	.0587	244
Fargo - Moorhead, N.D.-Minn.	.0583	245
Muskegon, Mich.	.0583	245
Janesville - Beloit, Wisc.	.0579	247
Muncie, Ind.	.0577	248
Danville, Va.	.0575	249
Anniston, Ala.	.0571	250
Total Top 250	**69.8018**	
St. Cloud, Minn.	.0569	251
Wichita Falls, Tex.	.0561	252
Eau Claire, Wisc.	.0556	253
Mansfield, Ohio	.0554	254
Sioux City, Iowa	.0542	255
Yuba City, Cal.	.0542	255
Billings, Mont.	.0540	257
Williamsport, Pa.	.0538	258
Gadsden, Ala.	.0536	259
Panama City, Fla.	.0531	260
Wilmington, N.C.	.0531	260
Abilene, Tex.	.0530	262
Odessa, Tex.	.0530	262
Bellingham, Wash.	.0529	264
Fayetteville - Springdale, Ark.	.0529	264
Cumberland, Md.	.0525	266
Battle Creek, Mich.	.0523	267
Florence, S.C.	.0523	267
Charlottesville, Va.	.0522	269
Sharon, Pa.	.0520	270
Glens Falls, N.Y.	.0518	271
State College, Pa.	.0512	272
Decatur, Ill.	.0506	273
Hagerstown, Md.	.0504	274
Las Cruces, N.M.	.0502	275
Laredo, Tex.	.0497	276
Lewiston - Auburn, Me.	.0496	277
Jackson, Mich.	.0492	278
Lafayette, Ind.	.0485	279
Burlington, N.C.	.0479	280
Burlington, Vt.	.0477	281
Albany, Ga.	.0476	282
Bloomington, Ind.	.0476	282
Bloomington - Normal, Ill.	.0471	284
Fort Walton Beach, Fla.	.0463	285
Bryan - College Station, Tex.	.0461	286
Pascagoula, Miss.	.0454	287
Jacksonville, N.C.	.0450	288
Wausau, Wisc.	.0449	289
Columbia, Mo.	.0448	290
Sioux Falls, S.D.	.0447	291
San Angelo, Tex.	.0445	292
Kokomo, Ind.	.0442	293
Pine Bluff, Ark.	.0442	293
Sherman - Denison, Tex.	.0437	295
St. Joseph, Mo.	.0433	296
Kenosha, Wisc.	.0430	297
Lawton, Okla.	.0424	298
Elmira, N.Y.	.0423	299
Owensboro, Ky.	.0412	300
Kankakee, Ill.	.0400	301
Sheboygan, Wisc.	.0397	302
La Crosse, Wisc.	.0385	303
Iowa City, Iowa	.0363	304
Great Falls, Mont.	.0360	305
Dubuque, Iowa	.0357	306
Rochester, Minn.	.0346	307
Midland, Tex.	.0345	308
Bismarck, N.D.	.0335	309
Casper, Wyo.	.0320	310
Lawrence, Kans.	.0307	311
Victoria, Tex.	.0302	312
Enid, Okla.	.0294	313
Grand Forks, N.D.	.0212	314
Total Above Areas	**72.7423**	
Percent of U.S.	**72.7423**	
U.S. Total	**100.0000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.2422	1
Los Angeles - Long Beach, Cal.	3.1842	2
Chicago, Ill.	2.3457	3
Philadelphia, Pa.	1.8576	4
Detroit, Mich.	1.7560	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.5189	6
Washington, D.C.	1.4139	7
Houston, Tex.	1.3649	8
Atlanta, Ga.	1.0096	9
Dallas, Tex.	.9798	10
Minneapolis - St. Paul, Minn.	.9511	11
Baltimore, Md.	.9353	12
Pittsburgh, Pa.	.9257	13
Anaheim - Santa Ana, Cal.	.8837	14
Nassau - Suffolk, N.Y.	.8824	15
Tampa - St. Petersburg - Clearwater, Fla.	.8766	16
San Diego, Cal.	.8742	17
Cleveland, Ohio	.7873	18
St. Louis, Mo.	.7808	19
Miami - Hialeah, Fla.	.7793	20
Phoenix, Ariz.	.7530	21
Seattle, Wash.	.7406	22
Oakland, Cal.	.7356	23
Denver, Colo.	.7245	24
Riverside - San Bernardino, Cal.	.7142	25
San Francisco, Cal.	.7121	26
Newark, N.J.	.6742	27
Milwaukee, Wisc.	.6029	28
Cincinnati, Ohio	.5963	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5941	30
Columbus, Ohio	.5739	31
San Jose, Cal.	.5682	32
Portland, Ore.	.5675	33
Indianapolis, Ind.	.5576	34
Sacramento, Cal.	.5424	35
Norfolk - Virginia Beach - Newport News, Va.	.5288	36
New Orleans, La.	.5192	37
Bergen - Passaic, N.J.	.5103	38
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4772	39
Fort Worth - Arlington, Tex.	.4748	40
San Antonio, Tex.	.4730	41
Louisville, Ky.	.4699	42
Hartford - New Britain - Middletown - Bristol, Conn.	.4330	43
Kansas City, Mo.	.4322	44
Oklahoma City, Okla.	.4253	45
Greensboro - Winston-Salem - High Point, N.C.	.4215	46
Buffalo, N.Y.	.4168	47
Salt Lake City - Ogden, Utah	.4121	48
Dayton - Springfield, Ohio	.4097	49
Rochester, N.Y.	.3974	50
Total Top 50	**43.7875**	
Birmingham, Ala.	.3941	51
Nashville, Tenn.	.3890	52
Memphis, Tenn.	.3735	53
Orlando, Fla.	.3716	54
Providence - Pawtucket - Woonsocket, R.I.	.3716	54
Albany - Schenectady - Troy, N.Y.	.3683	56
Monmouth - Ocean, N.J.	.3612	57
Richmond - Petersburg, Va.	.3596	58
Jacksonville, Fla.	.3426	59
Scranton - Wilkes-Barre, Pa.	.3354	60
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3336	61
Tulsa, Okla.	.3276	62
Middlesex - Somerset - Hunterdon, N.J.	.3202	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.3115	64
New Haven - Waterbury - Meriden, Conn.	.3114	65
Honolulu, Haw.	.2954	66
Akron, Ohio	.2823	67
Allentown - Bethlehem, Pa.	.2820	68
Worcester - Fitchburg - Leominster, Mass.	.2796	69
Greenville - Spartanburg, S.C.	.2750	70
Harrisburg - Lebanon - Carlisle, Pa.	.2693	71
Syracuse, N.Y.	.2686	72
Tucson, Ariz.	.2649	73
Austin, Tex.	.2646	74
Grand Rapids, Mich.	.2642	75
Knoxville, Tenn.	.2641	76
Toledo, Ohio	.2634	77
Raleigh - Durham, N.C.	.2610	78
Las Vegas, Nev.	.2603	79
Springfield, Mass.	.2598	80
Gary - Hammond, Ind.	.2579	81
Omaha, Neb.	.2539	82
Kansas City, Kans.	.2328	83
Fresno, Cal.	.2301	84
Tacoma, Wash.	.2275	85
Little Rock - North Little Rock, Ark.	.2264	86
Youngstown - Warren, Ohio	.2201	87
Jersey City, N.J.	.2179	88
Albuquerque, N.M.	.2158	89
Oxnard - Ventura, Cal.	.2148	90
Wilmington, Del.	.2139	91
New Bedford - Fall River - Attleboro, Mass.	.2123	92
Johnson City - Kingsport - Bristol, Tenn.	.2026	93
El Paso, Tex.	.2007	94
Baton Rouge, La.	.1958	95
Chattanooga, Tenn.	.1931	96
Wichita, Kans.	.1925	97
Mobile, Ala.	.1892	98
Charleston, S.C.	.1889	99
Bakersfield, Cal.	.1848	100
Total Top 100	**57.3842**	
Flint, Mich.	.1844	101
Columbia, S.C.	.1828	102
Canton, Ohio	.1770	103
Lansing - East Lansing, Mich.	.1757	104
Des Moines, Iowa	.1747	105
York, Pa.	.1702	106
Fort Wayne, Ind.	.1700	107
Spokane, Wash.	.1692	108
Lancaster, Pa.	.1685	109
Saginaw - Bay City - Midland, Mich.	.1672	110
Lakeland - Winter Haven, Fla.	.1619	111
Beaumont - Port Arthur, Tex.	.1591	112
Lake County, Ill.	.1590	113
Lexington-Fayette, Ky.	.1585	114
Davenport - Rock Island - Moline, Iowa-Ill.	.1580	115
Madison, Wisc.	.1560	116
Colorado Springs, Colo.	.1557	117
Stockton, Cal.	.1553	118
Augusta, Ga.	.1537	119
Peoria, Ill.	.1530	120
Jackson, Miss.	.1515	121
Vallejo - Fairfield - Napa, Cal.	.1486	122
Huntington - Ashland, W.Va.-Ky.	.1484	123
Santa Rosa - Petaluma, Cal.	.1474	124
Shreveport, La.	.1460	125
Eugene - Springfield, Ore.	.1443	126
Daytona Beach, Fla.	.1427	127
Atlantic City, N.J.	.1421	128
Reading, Pa.	.1418	129
Utica - Rome, N.Y.	.1400	130
Portsmouth - Dover - Rochester, N.H.	.1369	131
Santa Barbara - Santa Maria - Lompoc, Cal.	.1365	132
Corpus Christi, Tex.	.1361	133
Melbourne - Titusville - Palm Bay, Fla.	.1357	134
Pensacola, Fla.	.1321	135
Evansville, Ind.	.1319	136
Modesto, Cal.	.1303	137
Aurora - Elgin, Ill.	.1302	138
Salinas - Seaside - Monterey, Cal.	.1302	138
Sarasota, Fla.	.1300	140
Appleton - Oshkosh - Neenah, Wisc.	.1293	141
Charleston, W.Va.	.1292	142
Manchester - Nashua, N.H.	.1291	143
Salem, Ore.	.1267	144
Fort Myers, Fla.	.1256	145
Reno, Nev.	.1232	146
Erie, Pa.	.1222	147
Trenton, N.J.	.1214	148
Montgomery, Ala.	.1212	149
Portland, Me.	.1168	150
Total Top 150	**64.7215**	
Alton - Granite City, Ill.	.1164	151
Binghamton, N.Y.	.1162	152
Johnstown, Pa.	.1146	153
Joliet, Ill.	.1146	153
Ann Arbor, Mich.	.1133	155
Rockford, Ill.	.1133	155
East St. Louis - Belleville, Ill.	.1131	157
Macon - Warner Robins, Ga.	.1128	158
Roanoke, Va.	.1124	159
Visalia - Tulare - Porterville, Cal.	.1111	160
South Bend - Mishawaka, Ind.	.1110	161
Duluth, Minn.	.1088	162
Fayetteville, N.C.	.1085	163
McAllen - Edinburg - Mission, Tex.	.1079	164
Springfield, Mo.	.1077	165
Lubbock, Tex.	.1070	166
Hickory, N.C.	.1063	167
Orange County, N.Y.	.1053	168
Lorain - Elyria, Ohio	.1042	169
Columbus, Ga.	.1022	170
Amarillo, Tex.	.0997	171
New London - Norwich, Conn.	.0987	171
Savannah, Ga.	.0981	173
Hamilton - Middletown, Ohio	.0976	174
Niagara Falls, N.Y.	.0972	175
Boulder - Longmont, Colo.	.0944	176
Boise, Ida.	.0941	177
Killeen - Temple, Tex.	.0940	178
Springfield, Ill.	.0936	179
Kalamazoo, Mich.	.0933	180
Poughkeepsie, N.Y.	.0924	181
Anchorage, Alas.	.0908	182
Lincoln, Neb.	.0904	183
Santa Cruz, Cal.	.0904	183
Huntsville, Ala.	.0863	185
Bradenton, Fla.	.0853	186
Tallahassee, Fla.	.0853	186
Galveston - Texas City, Tex.	.0848	188
Fort Pierce, Fla.	.0844	189
Fort Smith, Ark.	.0844	189
Provo - Orem, Utah	.0843	191
Asheville, N.C.	.0839	192
Lafayette, La.	.0826	193
Vancouver, Wash.	.0821	194
Waco, Tex.	.0817	195
Wheeling, W.Va.	.0810	196
Biloxi - Gulfport, Miss.	.0806	197
Green Bay, Wisc.	.0805	198
Brownsville - Harlingen, Tex.	.0796	199
Parkersburg - Marietta, W.Va.-Ohio	.0794	200
Total Top 200	**69.5781**	
Yakima, Wash.	.0790	201
Fort Collins - Loveland, Colo.	.0786	202
Gainesville, Fla.	.0773	203
Cedar Rapids, Iowa	.0755	204
Medford, Ore.	.0751	205
Beaver County, Pa.	.0750	206
St. Cloud, Minn.	.0750	206
Champaign - Urbana - Rantoul, Ill.	.0737	208
Elkhart - Goshen, Ind.	.0735	209
Topeka, Kans.	.0734	210
Chico, Cal.	.0733	211
Longview - Marshall, Tex.	.0729	212
Benton Harbor, Mich.	.0721	213
Terre Haute, Ind.	.0708	214
Houma - Thibodaux, La.	.0700	215
Lima, Ohio	.0697	216
Fargo - Moorhead, N.D.-Minn.	.0692	217
Lake Charles, La.	.0690	218
Racine, Wisc.	.0690	218
Pittsfield, Mass.	.0686	220
Waterloo - Cedar Falls, Iowa	.0680	221
Lynchburg, Va.	.0677	222
Joplin, Mo.	.0676	223
Anderson, S.C.	.0671	224
Richland - Kennewick - Pasco, Wash.	.0661	225
Clarksville - Hopkinsville, Tenn.-Ky.	.0659	226
Altoona, Pa.	.0658	227
Bremerton, Wash.	.0653	228
Muskegon, Mich.	.0653	228
Bangor, Me.	.0651	230
Ocala, Fla.	.0649	231
Janesville - Beloit, Wisc.	.0644	232
Anderson, Ind.	.0642	233
Steubenville - Weirton, Ohio-W.Va.	.0633	234
Mansfield, Ohio	.0625	235
Tyler, Tex.	.0625	235
Brazoria, Tex.	.0623	237
Redding, Cal.	.0623	237
Billings, Mont.	.0615	239
Eau Claire, Wisc.	.0614	240
Florence, Ala.	.0610	241
Odessa, Tex.	.0606	242
Jackson, Mich.	.0605	243
Wichita Falls, Tex.	.0605	243
Vineland - Millville - Bridgeton, N.J.	.0589	245
Olympia, Wash.	.0588	246
Athens, Ga.	.0587	247
Battle Creek, Mich.	.0581	248
Greeley, Colo.	.0581	248
Tuscaloosa, Ala.	.0574	250
Total Top 250	**72.9246**	
Muncie, Ind.	.0573	251
Decatur, Ill.	.0572	252
Abilene, Tex.	.0570	253
Sioux Falls, S.D.	.0570	253
Monroe, La.	.0564	255
Hagerstown, Md.	.0558	256
Burlington, Vt.	.0556	257
Dothan, Ala.	.0554	258
Sharon, Pa.	.0552	259
Alexandria, La.	.0551	260
Pueblo, Colo.	.0550	261
Williamsport, Pa.	.0547	262
Charlottesville, Va.	.0535	263
Lafayette, Ind.	.0534	264
Sioux City, Iowa	.0533	265
Fort Walton Beach, Fla.	.0532	266
Texarkana, Tex.-Ark.	.0529	267
Bloomington - Normal, Ill.	.0527	268
Anniston, Ala.	.0524	269
Wilmington, N.C.	.0524	269
Bellingham, Wash.	.0522	271
Danville, Va.	.0521	272
Panama City, Fla.	.0519	273
Fayetteville - Springdale, Ark.	.0512	274
Florence, S.C.	.0511	275
Glens Falls, N.Y.	.0506	276
Pascagoula, Miss.	.0500	277
Lewiston - Auburn, Me.	.0498	278
Wausau, Wisc.	.0497	279
Burlington, N.C.	.0494	280
Cumberland, Md.	.0493	281
Kokomo, Ind.	.0493	281
State College, Pa.	.0474	283
Albany, Ga.	.0471	284
Lawton, Okla.	.0471	284
Kenosha, Wisc.	.0470	286
Yuba City, Cal.	.0467	287
Columbia, Mo.	.0465	288
Rochester, Minn.	.0446	289
La Crosse, Wisc.	.0443	290
San Angelo, Tex.	.0439	291
Sheboygan, Wisc.	.0438	292
Gadsden, Ala.	.0433	293
Kankakee, Ill.	.0431	294
Elmira, N.Y.	.0430	295
Jacksonville, N.C.	.0425	296
Bryan - College Station, Tex.	.0422	297
Great Falls, Mont.	.0421	298
St. Joseph, Mo.	.0421	298
Sherman - Denison, Tex.	.0418	300
Bloomington, Ind.	.0413	301
Owensboro, Ky.	.0411	302
Midland, Tex.	.0404	303
Las Cruces, N.M.	.0403	304
Laredo, Tex.	.0396	305
Dubuque, Iowa	.0395	306
Bismarck, N.D.	.0390	307
Casper, Wyo.	.0385	308
Iowa City, Iowa	.0385	308
Pine Bluff, Ark.	.0354	310
Victoria, Tex.	.0336	311
Enid, Okla.	.0327	312
Grand Forks, N.D.	.0294	313
Lawrence, Kans.	.0286	314
Total Above Areas	**75.9431**	
Percent of U.S.	**75.9431**	
U.S. Total	**100.0000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.8562	1
Los Angeles - Long Beach, Cal.	3.5933	2
Chicago, Ill.	3.1279	3
Detroit, Mich.	2.1997	4
Philadelphia, Pa.	2.1692	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.9242	6
Washington, D.C.	1.9095	7
Houston, Tex.	1.7436	8
Nassau - Suffolk, N.Y.	1.5406	9
Anaheim - Santa Ana, Cal.	1.1944	10
Dallas, Tex.	1.1783	11
Minneapolis - St. Paul, Minn.	1.1204	12
Pittsburgh, Pa.	1.0212	13
Newark, N.J.	.9756	14
Baltimore, Md.	.9682	15
Seattle, Wash.	.9558	16
Atlanta, Ga.	.9380	17
San Francisco, Cal.	.9183	18
Oakland, Cal.	.9062	19
San Diego, Cal.	.8988	20
Miami - Hialeah, Fla.	.8657	21
Cleveland, Ohio	.8630	22
St. Louis, Mo.	.8405	23
Denver, Colo.	.8253	24
San Jose, Cal.	.7761	25
Bergen - Passaic, N.J.	.7656	26
Phoenix, Ariz.	.7368	27
Milwaukee, Wisc.	.6498	28
Tampa - St. Petersburg - Clearwater, Fla.	.6485	29
Riverside - San Bernardino, Cal.	.6454	30
Cincinnati, Ohio	.6097	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5723	32
New Orleans, La.	.5717	33
Portland, Ore.	.5498	34
Hartford - New Britain - Middletown - Bristol, Conn.	.5473	35
Columbus, Ohio	.5465	36
Sacramento, Cal.	.5382	37
Fort Worth - Arlington, Tex.	.5217	38
Middlesex - Somerset - Hunterdon, N.J.	.5152	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.5091	40
Norfolk - Virginia Beach - Newport News, Va.	.4977	41
Indianapolis, Ind.	.4903	42
Oklahoma City, Okla.	.4785	43
Rochester, N.Y.	.4778	44
Buffalo, N.Y.	.4583	45
San Antonio, Tex.	.4489	46
Monmouth - Ocean, N.J.	.4227	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4130	48
Dayton - Springfield, Ohio	.4069	49
Kansas City, Mo.	.4064	50
Total Top 50	**50.7381**	
Salt Lake City - Ogden, Utah	.3966	51
Nashville, Tenn.	.3935	52
Louisville, Ky.	.3900	53
Birmingham, Ala.	.3858	54
Albany - Schenectady - Troy, N.Y.	.3849	55
New Haven - Waterbury - Meriden, Conn.	.3811	56
Tulsa, Okla.	.3773	57
Memphis, Tenn.	.3702	58
Providence - Pawtucket - Woonsocket, R.I.	.3674	59
Greensboro - Winston-Salem - High Point, N.C.	.3671	60
Honolulu, Haw.	.3604	61
Richmond - Petersburg, Va.	.3529	62
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3414	63
Orlando, Fla.	.3075	64
Syracuse, N.Y.	.3019	65
Worcester - Fitchburg - Leominster, Mass.	.3002	66
Jacksonville, Fla.	.2987	67
Allentown - Bethlehem, Pa.	.2981	68
Omaha, Neb.	.2889	69
Grand Rapids, Mich.	.2871	70
Kansas City, Kans.	.2853	71
Akron, Ohio	.2803	72
Gary - Hammond, Ind.	.2786	73
Austin, Tex.	.2757	74
Toledo, Ohio	.2644	75
Harrisburg - Lebanon - Carlisle, Pa.	.2614	76
Oxnard - Ventura, Cal.	.2606	77
Scranton - Wilkes-Barre, Pa.	.2553	78
Springfield, Mass.	.2535	79
Raleigh - Durham, N.C.	.2498	80
Wilmington, Del.	.2487	81
Las Vegas, Nev.	.2447	82
Lake County, Ill.	.2441	83
Wichita, Kans.	.2281	84
Knoxville, Tenn.	.2253	85
Youngstown - Warren, Ohio	.2248	86
Flint, Mich.	.2239	87
Baton Rouge, La.	.2236	88
Jersey City, N.J.	.2216	89
Fresno, Cal.	.2204	90
Greenville - Spartanburg, S.C.	.2177	91
Tucson, Ariz.	.2154	92
New Bedford - Fall River - Attleboro, Mass.	.2148	93
Albuquerque, N.M.	.2107	94
Beaumont - Port Arthur, Tex.	.2088	95
Little Rock - North Little Rock, Ark.	.2082	96
Davenport - Rock Island - Moline, Iowa-Ill.	.1934	97
Lansing - East Lansing, Mich.	.1931	98
Tacoma, Wash.	.1922	99
Saginaw - Bay City - Midland, Mich.	.1920	100
Total Top 100	**64.7055**	
Des Moines, Iowa	.1892	101
El Paso, Tex.	.1876	102
Peoria, Ill.	.1828	103
Aurora - Elgin, Ill.	.1757	104
Bakersfield, Cal.	.1751	105
Mobile, Ala.	.1709	106
Canton, Ohio	.1695	107
Lancaster, Pa.	.1690	108
Columbia, S.C.	.1685	109
York, Pa.	.1680	110
Joliet, Ill.	.1638	111
Trenton, N.J.	.1626	112
Chattanooga, Tenn.	.1606	113
Madison, Wisc.	.1584	114
Johnson City - Kingsport - Bristol, Tenn.	.1550	115
Shreveport, La.	.1517	116
Charleston, S.C.	.1508	117
Santa Rosa - Petaluma, Cal.	.1507	118
Jackson, Miss.	.1503	119
Santa Barbara - Santa Maria - Lompoc, Cal.	.1501	120
Lexington-Fayette, Ky.	.1487	121
Stockton, Cal.	.1482	122
Vallejo - Fairfield - Napa, Cal.	.1471	123
Manchester - Nashua, N.H.	.1463	124
Fort Wayne, Ind.	.1428	125
Portsmouth - Dover - Rochester, N.H.	.1423	126
Reading, Pa.	.1421	127
Ann Arbor, Mich.	.1411	128
Spokane, Wash.	.1372	129
Corpus Christi, Tex.	.1363	130
Salinas - Seaside - Monterey, Cal.	.1345	131
Rockford, Ill.	.1318	132
Augusta, Ga.	.1305	133
Colorado Springs, Colo.	.1305	133
Reno, Nev.	.1272	135
Utica - Rome, N.Y.	.1271	136
Evansville, Ind.	.1258	137
Huntington - Ashland, W.Va.-Ky.	.1258	137
Atlantic City, N.J.	.1233	139
Charleston, W.Va.	.1228	140
Binghamton, N.Y.	.1223	141
Sarasota, Fla.	.1185	142
Erie, Pa.	.1184	143
Poughkeepsie, N.Y.	.1179	144
Orange County, N.Y.	.1175	145
New London - Norwich, Conn.	.1173	146
Lorain - Elyria, Ohio	.1170	147
Appleton - Oshkosh - Neenah, Wisc.	.1156	148
East St. Louis - Belleville, Ill.	.1155	149
Anchorage, Alas.	.1149	150
Total Top 150	**71.9024**	
Lakeland - Winter Haven, Fla.	.1141	151
Modesto, Cal.	.1139	152
Duluth, Minn.	.1127	153
Pensacola, Fla.	.1112	154
Eugene - Springfield, Ore.	.1107	155
Kalamazoo, Mich.	.1095	156
Melbourne - Titusville - Palm Bay, Fla.	.1082	157
Amarillo, Tex.	.1079	158
Lafayette, La.	.1070	159
Lubbock, Tex.	.1068	160
Montgomery, Ala.	.1067	161
Hamilton - Middletown, Ohio	.1062	162
Macon - Warner Robins, Ga.	.1052	163
Fort Myers, Fla.	.1049	164
Boulder - Longmont, Colo.	.1036	165
Alton - Granite City, Ill.	.1035	166
Portland, Me.	.1010	167
Daytona Beach, Fla.	.1007	168
McAllen - Edinburg - Mission, Tex.	.0992	169
South Bend - Mishawaka, Ind.	.0985	170
Galveston - Texas City, Tex.	.0977	171
Roanoke, Va.	.0969	172
Savannah, Ga.	.0958	173
Niagara Falls, N.Y.	.0945	174
Boise, Ida.	.0943	175
Brazoria, Tex.	.0942	176
Lincoln, Neb.	.0942	176
Huntsville, Ala.	.0917	178
Beaver County, Pa.	.0916	179
Johnstown, Pa.	.0910	180
Longview - Marshall, Tex.	.0900	181
Springfield, Ill.	.0893	182
Salem, Ore.	.0878	183
Springfield, Mo.	.0863	184
Santa Cruz, Cal.	.0853	185
Vancouver, Wash.	.0838	186
Richland - Kennewick - Pasco, Wash.	.0830	187
Houma - Thibodaux, La.	.0813	188
Brownsville - Harlingen, Tex.	.0805	189
Cedar Rapids, Iowa	.0803	190
Lake Charles, La.	.0800	191
Waterloo - Cedar Falls, Iowa	.0796	192
Benton Harbor, Mich.	.0792	193
Odessa, Tex.	.0790	194
Visalia - Tulare - Porterville, Cal.	.0777	195
Tyler, Tex.	.0756	196
Tallahassee, Fla.	.0753	197
Green Bay, Wis.	.0748	198
Wheeling, W.Va.	.0747	199
Hickory, N.C.	.0745	200
Total Top 200	**76.5938**	
Topeka, Kans.	.0742	201
Fayetteville, N.C.	.0736	202
Waco, Tex.	.0729	203
Racine, Wisc.	.0716	204
Fort Collins - Loveland, Colo.	.0715	205
Columbus, Ga.	.0699	206
Fort Smith, Ark.	.0689	207
Killeen - Temple, Tex.	.0689	207
Pittsfield, Mass.	.0689	207
Fargo - Moorhead, N.D.-Minn.	.0685	210
Provo - Orem, Utah	.0681	211
Champaign - Urbana - Rantoul, Ill.	.0666	212
Gainesville, Fla.	.0664	213
Fort Pierce, Fla.	.0656	214
Bremerton, Wash.	.0648	215
Biloxi - Gulfport, Miss.	.0644	216
Steubenville - Weirton, Ohio-W.Va.	.0644	216
Parkersburg - Marietta, W.Va.-Ohio	.0635	218
Yakima, Wash.	.0634	219
Billings, Mont.	.0629	220
Jackson, Mich.	.0626	221
Bradenton, Fla.	.0623	222
Burlington, Vt.	.0610	223
Decatur, Ill.	.0610	223
Midland, Tex.	.0607	225
Sioux Falls, S.D.	.0599	226
Lima, Ohio	.0594	227
Wichita Falls, Tex.	.0588	228
Muskegon, Mich.	.0585	229
Battle Creek, Mich.	.0584	230
Olympia, Wash.	.0576	231
Asheville, N.C.	.0572	232
Monroe, La.	.0561	233
Bloomington - Normal, Ill.	.0559	234
St. Cloud, Minn.	.0555	235
Janesville - Beloit, Wisc.	.0548	236
Bangor, Me.	.0538	237
Chico, Cal.	.0532	238
Casper, Wyo.	.0528	239
Altoona, Pa.	.0525	240
Florence, Ala.	.0525	240
Mansfield, Ohio	.0521	242
Alexandria, La.	.0519	243
Vineland - Millville - Bridgeton, N.J.	.0519	243
Sharon, Pa.	.0518	245
Abilene, Tex.	.0517	246
Lynchburg, Va.	.0514	247
Sioux City, Iowa	.0513	248
Terre Haute, Ind.	.0510	249
Anderson, S.C.	.0504	250
Total Top 250	**79.6208**	
Elkhart - Goshen, Ind.	.0504	250
Kenosha, Wisc.	.0500	252
Medford, Ore.	.0493	253
Tuscaloosa, Ala.	.0492	254
Rochester, Minn.	.0490	255
Anderson, Ind.	.0485	256
Laredo, Tex.	.0484	257
Pueblo, Colo.	.0484	257
Fort Walton Beach, Fla.	.0473	259
Lafayette, Ind.	.0471	260
Wilmington, N.C.	.0466	261
Charlottesville, Va.	.0464	262
Albany, Ga.	.0462	263
Clarksville - Hopkinsville, Tenn.-Ky.	.0462	263
Redding, Cal.	.0457	265
Joplin, Mo.	.0451	266
Pascagoula, Miss.	.0446	267
Muncie, Ind.	.0442	268
Bellingham, Wash.	.0441	269
Williamsport, Pa.	.0439	270
Great Falls, Mont.	.0438	271
Texarkana, Tex.-Ark.	.0437	272
Columbia, Mo.	.0436	273
Eau Claire, Wisc.	.0433	274
Bismarck, N.D.	.0430	275
Hagerstown, Md.	.0430	275
San Angelo, Tex.	.0430	275
Greeley, Colo.	.0429	278
Panama City, Fla.	.0428	279
Grand Forks, N.D.	.0425	280
Anniston, Ala.	.0424	281
Wausau, Wisc.	.0423	282
Kokomo, Ind.	.0418	283
Iowa City, Iowa	.0415	284
Lawton, Okla.	.0413	285
Bryan - College Station, Tex.	.0412	286
Kankakee, Ill.	.0412	286
Dothan, Ala.	.0410	288
Athens, Ga.	.0408	289
Florence, S.C.	.0401	290
Dubuque, Iowa	.0399	291
Glens Falls, N.Y.	.0399	291
State College, Pa.	.0399	291
Gadsden, Ala.	.0395	294
Victoria, Tex.	.0387	295
Sherman - Denison, Tex.	.0386	296
Burlington, N.C.	.0380	297
Owensboro, Ky.	.0376	298
Enid, Okla.	.0373	299
Fayetteville - Springdale, Ark.	.0372	300
Elmira, N.Y.	.0368	301
Sheboygan, Wisc.	.0368	301
Ocala, Fla.	.0363	303
La Crosse, Wisc.	.0361	304
Bloomington, Ind.	.0358	305
Yuba City, Cal.	.0346	306
St. Joseph, Mo.	.0343	307
Cumberland, Md.	.0342	308
Danville, Va.	.0341	309
Lewiston - Auburn, Me.	.0338	310
Las Cruces, N.M.	.0283	311
Pine Bluff, Ark.	.0280	312
Jacksonville, N.C.	.0258	313
Lawrence, Kans.	.0245	314
Total Above Areas	**82.2526**	
Percent of U.S.	**82.2526**	
U.S. Total	**100.0000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 4
Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

BOLD ESTIMATES

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**122.4**	**.0525**	**2.2**	**200**	**81.5**	**42.2**	**.0496**	**906,828**	**.0418**	**494,060**	**.0449**	**.0449**	**.0571**	**.0524**	**.0424**
Calhoun	122.4	.0525	2.2	200	81.5	42.2	.0496	906,828	.0418	494,060	.0449	.0449	.0571	.0524	.0424
BIRMINGHAM	**903.1**	**.3871**	**2.2**	**225**	**72.7**	**332.0**	**.3903**	**7,426,342**	**.3423**	**4,204,954**	**.3821**	**.3633**	**.4269**	**.3941**	**.3858**
Blount	38.9	.0167	6.7	60	98.0	13.7	.0161	244,278	.0113	82,280	.0075	.0113	.0179	.0152	.0097
Jefferson	674.0	.2889	.4	602	66.3	253.0	.2974	5,797,336	.2672	3,506,017	.3185	.2869	.3234	.3038	.3171
St. Clair	44.7	.0192	8.5	69	89.6	15.3	.0180	283,124	.0130	98,753	.0090	.0131	.0205	.0180	.0097
Shelby	74.1	.0317	11.8	93	88.9	24.8	.0292	604,350	.0279	216,935	.0197	.0262	.0294	.0267	.0248
Walker	71.4	.0306	4.0	89	92.5	25.2	.0296	497,254	.0229	300,969	.0274	.0258	.0357	.0304	.0245
DOTHAN	**126.3**	**.0542**	**3.1**	**111**	**78.5**	**43.7**	**.0513**	**909,172**	**.0419**	**510,476**	**.0464**	**.0457**	**.0587**	**.0554**	**.0410**
Dale	46.7	.0201	–2.4	83	81.0	15.0	.0176	314,888	.0145	106,666	.0097	.0142	.0201	.0177	.0103
Houston	79.6	.0341	6.7	138	77.0	28.7	.0337	594,284	.0274	403,810	.0367	.0315	.0386	.0377	.0307
FLORENCE	**138.9**	**.0596**	**2.8**	**111**	**87.1**	**50.3**	**.0592**	**1,063,879**	**.0490**	**614,901**	**.0558**	**.0534**	**.0676**	**.0610**	**.0525**
Colbert	55.5	.0238	1.8	94	82.9	20.2	.0238	410,420	.0189	312,748	.0284	.0229	.0301	.0271	.0193
Lauderdale	83.4	.0358	3.5	126	89.8	30.1	.0354	653,459	.0301	302,153	.0274	.0305	.0375	.0339	.0332
GADSDEN	**104.5**	**.0448**	**1.4**	**193**	**86.1**	**38.1**	**.0448**	**741,230**	**.0342**	**441,210**	**.0401**	**.0381**	**.0536**	**.0433**	**.0395**
Etowah	104.5	.0448	1.4	193	86.1	38.1	.0448	741,230	.0342	441,210	.0401	.0381	.0536	.0433	.0395
HUNTSVILLE	**198.5**	**.0850**	**.8**	**246**	**78.6**	**70.7**	**.0832**	**1,818,417**	**.0838**	**937,448**	**.0851**	**.0844**	**.0771**	**.0863**	**.0917**
Madison	198.5	.0850	.8	246	78.6	70.7	.0832	1,818,417	.0838	937,448	.0851	.0844	.0771	.0863	.0917
MOBILE	**459.2**	**.1969**	**3.5**	**162**	**70.6**	**161.0**	**.1893**	**3,650,624**	**.1682**	**2,004,581**	**.1821**	**.1782**	**.1976**	**.1892**	**.1709**
Baldwin	83.5	.0358	6.3	53	83.8	29.4	.0345	643,409	.0296	349,662	.0318	.0315	.0385	.0353	.0272
Mobile	375.7	.1611	2.9	303	67.6	131.6	.1548	3,007,215	.1386	1,654,919	.1503	.1467	.1591	.1539	.1437
MONTGOMERY	**285.1**	**.1222**	**4.6**	**142**	**64.8**	**99.7**	**.1173**	**2,250,473**	**.1037**	**1,260,580**	**.1145**	**.1108**	**.1217**	**.1212**	**.1067**
Autauga	34.3	.0147	6.3	57	77.0	11.2	.0132	260,201	.0120	94,675	.0086	.0115	.0124	.0124	.0111
Elmore	46.2	.0198	6.5	74	77.4	15.2	.0179	308,736	.0142	98,402	.0089	.0138	.0199	.0167	.0130
Montgomery	204.6	.0877	3.8	258	59.9	73.3	.0862	1,681,536	.0775	1,067,503	.0970	.0855	.0894	.0921	.0826
TUSCALOOSA	**142.2**	**.0610**	**3.4**	**106**	**72.3**	**50.0**	**.0588**	**1,015,239**	**.0468**	**602,212**	**.0547**	**.0521**	**.0686**	**.0574**	**.0492**
Tuscaloosa	142.2	.0610	3.4	106	72.3	50.0	.0588	1,015,239	.0468	602,212	.0547	.0521	.0686	.0574	.0492
ALL COUNTIES															
Autauga	34.3	.0147	6.3	57	77.0	11.2	.0132	260,201	.0120	94,675	.0086	.0115	.0124	.0124	.0111
Baldwin	83.5	.0358	6.3	53	83.8	29.4	.0345	643,409	.0296	349,662	.0318	.0315	.0385	.0353	.0272
Barbour	25.2	.0108	1.8	29	55.4	8.6	.0101	136,161	.0063	76,070	.0069	.0075	.0141	.0088	.0053
Bibb	16.1	.0069	2.4	26	76.5	5.6	.0066	88,759	.0041	30,386	.0027	.0041	.0083	.0061	.0028
Blount	38.9	.0167	6.7	60	98.0	13.7	.0161	244,278	.0113	82,280	.0075	.0113	.0179	.0152	.0097
Bullock	10.3	.0044	–2.8	16	32.5	3.5	.0041	50,176	.0023	34,495	.0031	.0030	.0066	.0032	.0018
Butler	21.5	.0092	–.8	28	61.3	7.5	.0089	117,858	.0054	70,986	.0065	.0064	.0131	.0082	.0046
Calhoun	122.4	.0525	2.2	200	81.5	42.2	.0496	906,828	.0418	494,060	.0449	.0449	.0571	.0524	.0424
Chambers	39.5	.0169	.8	66	64.5	14.0	.0164	261,279	.0121	123,257	.0112	.0128	.0202	.0157	.0103
Cherokee	19.7	.0084	5.0	36	91.5	6.8	.0080	120,620	.0055	59,274	.0054	.0061	.0102	.0080	.0044
Chilton	31.8	.0137	3.9	46	88.0	11.5	.0135	204,000	.0094	93,120	.0084	.0099	.0177	.0134	.0093
Choctaw	16.6	.0071	–1.4	18	56.5	5.5	.0065	96,085	.0044	44,320	.0040	.0048	.0086	.0051	.0037
Clarke	27.7	.0119	.0	23	57.2	9.1	.0107	163,158	.0076	111,305	.0102	.0092	.0151	.0103	.0090
Clay	13.9	.0059	1.4	23	83.4	4.8	.0056	81,008	.0037	31,296	.0028	.0039	.0073	.0054	.0026
Cleburne	13.0	.0056	3.2	23	94.6	4.8	.0057	84,758	.0039	27,322	.0025	.0038	.0061	.0054	.0026
Coffee	39.1	.0167	1.5	58	82.1	13.9	.0163	279,080	.0129	168,776	.0153	.0143	.0185	.0175	.0134
Colbert	55.5	.0238	1.8	94	82.9	20.2	.0238	410,420	.0189	312,748	.0284	.0229	.0301	.0271	.0193
Conecuh	15.9	.0069	.1	19	58.7	5.5	.0064	83,310	.0038	28,113	.0026	.0040	.0090	.0051	.0023
Coosa	11.5	.0049	1.1	18	65.2	4.2	.0050	71,726	.0033	7,519	.0007	.0029	.0054	.0041	.0018
Covington	37.5	.0161	1.8	36	86.6	14.4	.0169	225,243	.0104	139,063	.0126	.0122	.0241	.0164	.0102
Crenshaw	14.3	.0061	1.3	23	73.6	5.2	.0061	68,443	.0032	28,930	.0026	.0035	.0092	.0046	.0020
Cullman	64.5	.0276	4.6	87	98.7	23.2	.0273	414,919	.0191	252,522	.0230	.0220	.0361	.0282	.0199
Dale	46.7	.0201	–2.4	83	81.0	15.0	.0176	314,888	.0145	106,666	.0097	.0142	.0201	.0177	.0103
Dallas	52.8	.0226	–2.2	54	45.0	17.7	.0208	285,223	.0131	201,617	.0183	.0166	.0296	.0190	.0148
De Kalb	56.6	.0242	5.5	73	97.8	20.8	.0245	352,624	.0163	173,122	.0157	.0177	.0317	.0232	.0141
Elmore	46.2	.0198	6.5	74	77.4	15.2	.0179	308,736	.0142	98,402	.0089	.0138	.0199	.0167	.0130
Escambia	39.3	.0169	2.2	41	67.8	13.0	.0152	240,411	.0111	127,511	.0116	.0123	.0191	.0147	.0107
Etowah	104.5	.0448	1.4	193	86.1	38.1	.0448	741,230	.0342	441,210	.0401	.0381	.0536	.0433	.0395
Fayette	19.5	.0083	3.7	31	87.0	7.0	.0083	135,974	.0062	60,171	.0055	.0064	.0101	.0079	.0059
Franklin	29.4	.0126	3.7	46	95.1	10.8	.0127	195,633	.0091	101,044	.0092	.0098	.0158	.0123	.0087
Geneva	24.6	.0106	1.4	43	86.6	8.8	.0103	165,542	.0076	64,401	.0058	.0077	.0138	.0094	.0053
Greene	11.0	.0047	–.2	17	21.9	3.6	.0042	50,150	.0023	25,980	.0024	.0028	.0064	.0028	.0016
Hale	15.5	.0066	–.7	23	37.1	5.0	.0059	69,756	.0032	24,384	.0022	.0036	.0089	.0039	.0020
Henry	15.7	.0068	2.6	28	62.0	5.5	.0065	89,645	.0041	41,030	.0037	.0045	.0085	.0062	.0031

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

[redacted] ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	79.6	.0341	6.7	138	77.0	28.7	.0337	594,284	.0274	403,810	.0367	.0315	.0386	.0377	.0307
Jackson	54.6	.0234	6.2	51	95.2	19.1	.0225	359,127	.0166	165,946	.0151	.0175	.0266	.0228	.0147
Jefferson	674.0	.2889	.4	602	66.3	253.0	.2974	5,797,336	.2672	3,506,017	.3185	.2869	.3234	.3038	.3171
Lamar	16.9	.0072	2.7	28	87.8	6.1	.0072	106,030	.0049	44,922	.0041	.0051	.0089	.0069	.0048
Lauderdale	83.4	.0358	3.5	126	89.8	30.1	.0354	653,459	.0301	302,153	.0274	.0305	.0375	.0339	.0332
Lawrence	30.6	.0131	1.4	44	82.9	10.3	.0121	196,313	.0090	49,543	.0045	.0085	.0137	.0096	.0079
Lee	79.4	.0340	4.1	130	74.6	29.3	.0344	573,557	.0265	307,724	.0280	.0284	.0409	.0303	.0235
Limestone	46.8	.0201	1.7	84	85.5	15.8	.0186	322,469	.0148	140,007	.0127	.0152	.0207	.0183	.0146
Lowndes	13.3	.0057	.4	19	25.1	3.8	.0045	50,332	.0024	26,662	.0024	.0032	.0071	.0033	.0013
Macon	27.2	.0117	1.4	44	15.1	8.5	.0099	142,521	.0065	44,670	.0041	.0068	.0137	.0069	.0048
Madison	198.5	.0850	.8	246	78.6	70.7	.0832	1,818,417	.0838	937,448	.0851	.0844	.0771	.0863	.0917
Marengo	25.2	.0108	.6	26	46.7	8.4	.0098	139,066	.0064	82,453	.0075	.0077	.0145	.0079	.0066
Marion	31.6	.0136	5.2	43	97.3	11.4	.0134	197,871	.0092	74,273	.0068	.0092	.0163	.0134	.0073
Marshall	68.2	.0292	3.9	120	98.1	25.1	.0295	416,530	.0192	310,593	.0282	.0239	.0424	.0316	.0175
Mobile	375.7	.1611	2.9	303	67.6	131.6	.1548	3,007,215	.1386	1,654,919	.1503	.1467	.1591	.1539	.1437
Monroe	23.0	.0098	1.5	23	56.4	7.6	.0089	139,178	.0064	59,601	.0054	.0067	.0113	.0078	.0054
Montgomery	204.6	.0877	3.8	258	59.9	73.3	.0862	1,681,536	.0775	1,067,503	.0970	.0855	.0894	.0921	.0826
Morgan	93.0	.0399	3.1	162	89.9	33.2	.0390	731,832	.0337	340,599	.0310	.0341	.0390	.0389	.0377
Perry	14.8	.0063	-1.4	21	39.9	4.6	.0054	61,157	.0028	25,148	.0023	.0034	.0082	.0037	.0025
Pickens	21.7	.0093	1.0	24	58.1	7.2	.0085	122,331	.0057	52,470	.0047	.0061	.0119	.0075	.0044
Pike	28.6	.0123	2.0	43	64.7	9.9	.0116	154,213	.0071	89,992	.0082	.0083	.0168	.0102	.0057
Randolph	20.4	.0087	1.6	35	75.6	7.2	.0085	115,525	.0053	51,904	.0047	.0060	.0110	.0078	.0041
Russell	47.5	.0204	.3	75	60.4	16.8	.0197	277,677	.0128	124,308	.0113	.0137	.0254	.0179	.0098
St. Clair	44.7	.0192	8.5	69	89.6	15.3	.0180	283,124	.0130	98,753	.0090	.0131	.0205	.0180	.0097
Shelby	74.1	.0317	11.8	93	88.9	24.8	.0292	604,350	.0279	216,935	.0197	.0262	.0294	.0267	.0248
Sumter	16.8	.0072	-.6	19	30.6	5.4	.0063	84,268	.0039	40,576	.0037	.0046	.0091	.0049	.0030
Talladega	75.4	.0323	2.1	100	69.1	25.3	.0297	487,155	.0224	234,847	.0213	.0240	.0361	.0286	.0204
Tallapoosa	39.6	.0170	2.2	56	72.7	14.0	.0165	244,050	.0113	116,945	.0106	.0121	.0211	.0161	.0105
Tuscaloosa	142.2	.0610	3.4	106	72.3	50.0	.0588	1,015,239	.0468	602,212	.0547	.0521	.0686	.0574	.0492
Walker	71.4	.0306	4.0	89	92.5	25.2	.0296	497,254	.0229	300,969	.0274	.0258	.0357	.0304	.0245
Washington	17.0	.0073	1.1	16	67.1	5.6	.0066	100,004	.0046	24,057	.0022	.0044	.0073	.0054	.0033
Wilcox	14.3	.0061	-3.1	16	31.2	4.4	.0052	67,279	.0031	29,221	.0026	.0036	.0074	.0037	.0022
Winston	23.2	.0099	5.7	38	99.3	8.3	.0097	137,462	.0063	77,598	.0071	.0072	.0134	.0095	.0055
TOTAL METRO COUNTIES	**2,527.7**	**1.0837**	**2.7**	**167**	**73.7**	**904.5**	**1.0635**	**20,059,881**	**.9245**	**11,194,730**	**1.0170**	**.9846**	**1.1543**	**1.0782**	**.9895**
TOTAL STATE	**3,991.8**	**1.7110**	**2.5**	**79**	**74.0**	**1,415.3**	**1.6638**	**29,139,692**	**1.3430**	**15,730,495**	**1.4291**	**1.4424**	**1.9252**	**1.6382**	**1.3694**
ALASKA															
ANCHORAGE	**196.3**	**.0841**	**12.5**	**113**	**84.9**	**72.1**	**.0848**	**2,536,781**	**.1169**	**1,500,866**	**.1363**	**.1162**	**.0827**	**.0908**	**.1149**
Anchorage	196.3	.0841	12.5	113	84.9	72.1	.0848	2,536,781	.1169	1,500,866	.1363	.1162	.0827	.0908	.1149
ALL COUNTIES															
Aleutian Islands	8.1	.0035	4.3	1	61.4	1.7	.0020	85,931	.0040	11,283	.0010	.0030	.0014	.0019	.0013
Anchorage	196.3	.0841	12.5	113	84.9	72.1	.0848	2,536,781	.1169	1,500,866	.1363	.1162	.0827	.0908	.1149
Bethel	11.7	.0051	6.4	0	15.1	3.1	.0036	71,865	.0033	32,423	.0030	.0035	.0048	.0031	.0024
Bristol Bay	1.1	.0004	.5	2	60.3	.3	.0004	18,533	.0009	3,539	.0003	.0006	.0003	.0002	.0003
Dillingham	5.1	.0022	10.5	0	23.2	1.6	.0019	40,907	.0019	9,901	.0009	.0018	.0020	.0014	.0014
Fairbanks North Star	58.6	.0251	8.6	8	85.2	20.9	.0245	740,529	.0341	507,167	.0461	.0359	.0262	.0268	.0316
Haines	1.8	.0008	7.1	1	84.9	.6	.0007	19,076	.0009	7,805	.0007	.0007	.0007	.0007	.0006
Juneau	22.4	.0096	14.7	9	84.1	8.2	.0097	319,201	.0147	119,846	.0109	.0126	.0072	.0082	.0132
Kenai Peninsula	31.4	.0135	24.2	2	91.1	10.8	.0127	376,345	.0173	204,717	.0186	.0170	.0151	.0120	.0131
Ketchikan Gateway	12.1	.0052	6.9	10	83.6	4.5	.0053	152,344	.0071	92,340	.0084	.0070	.0053	.0051	.0080
Kobuk	5.2	.0022	7.6	0	14.2	1.4	.0016	41,295	.0019	13,806	.0012	.0018	.0014	.0014	.0014
Kodiak Island	11.6	.0050	16.7	2	70.8	3.7	.0044	146,273	.0067	68,594	.0063	.0062	.0049	.0040	.0050
Matanuska - Susitna	23.8	.0102	33.6	1	94.2	8.0	.0094	227,440	.0105	76,819	.0069	.0094	.0083	.0082	.0081
Nome	7.0	.0030	7.1	0	19.6	2.0	.0023	51,852	.0024	34,446	.0032	.0028	.0030	.0022	.0019
North Slope	4.7	.0020	11.9	0	21.8	1.1	.0013	53,853	.0025	51,410	.0046	.0030	.0006	.0020	.0014
Prince of Wales - Outer Ketchikan	3.9	.0016	2.0	1	54.4	1.2	.0014	44,501	.0020	7,389	.0007	.0016	.0011	.0009	.0013
Sitka	8.8	.0038	12.8	3	73.8	2.8	.0033	109,196	.0050	47,123	.0043	.0045	.0025	.0031	.0055
Skagway - Yakutat - Angoon	3.9	.0017	12.1	0	55.8	1.2	.0014	34,271	.0016	12,884	.0012	.0015	.0015	.0011	.0012
Southeast Fairbanks	6.4	.0027	12.8	0	78.9	1.9	.0023	52,105	.0024	13,770	.0012	.0021	.0022	.0019	.0015
Valdez - Cordova	9.8	.0042	17.4	0	82.6	3.4	.0040	140,144	.0065	70,454	.0064	.0060	.0048	.0037	.0049
Wade Hampton	5.1	.0022	9.3	0	6.4	1.1	.0012	20,397	.0009	12,794	.0012	.0012	.0022	.0012	.0006
Wrangell - Petersburg	6.8	.0029	10.3	1	77.9	2.2	.0026	67,718	.0031	29,995	.0027	.0030	.0031	.0026	.0027
Yukon - Koyukuk	8.4	.0036	6.7	0	41.9	2.5	.0030	67,213	.0031	27,507	.0025	.0030	.0040	.0022	.0017

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
TOTAL METRO COUNTIES	**196.3**	**.0841**	**12.5**	**113**	**84.9**	**72.1**	**.0848**	**2,536,781**	**.1169**	**1,500,866**	**.1363**	**.1162**	**.0827**	**.0908**	**.1149**
TOTAL STATE	**454.0**	**.1946**	**13.0**	**1**	**77.3**	**156.3**	**.1838**	**5,417,770**	**.2497**	**2,956,878**	**.2686**	**.2444**	**.1853**	**.1847**	**.2240**
ARIZONA															
PHOENIX	**1,652.8**	**.7084**	**9.5**	**181**	**86.4**	**616.4**	**.7246**	**15,396,504**	**.7097**	**7,631,314**	**.6933**	**.7045**	**.7076**	**.7530**	**.7368**
Maricopa	1,652.8	.7084	9.5	181	86.4	616.4	.7246	15,396,504	.7097	7,631,314	.6933	.7045	.7076	.7530	.7368
TUCSON	**581.3**	**.2491**	**9.4**	**63**	**83.1**	**220.9**	**.2597**	**4,897,108**	**.2257**	**2,567,234**	**.2332**	**.2326**	**.2891**	**.2649**	**.2154**
Pima	581.3	.2491	9.4	63	83.1	220.9	.2597	4,897,108	.2257	2,567,234	.2332	.2326	.2891	.2649	.2154
ALL COUNTIES															
Apache	58.7	.0252	12.7	5	22.9	14.5	.0170	239,687	.0111	68,255	.0062	.0125	.0198	.0133	.0077
Cochise	91.4	.0392	6.7	15	85.3	31.5	.0370	636,094	.0293	267,736	.0243	.0298	.0423	.0367	.0245
Coconino	83.8	.0359	11.7	5	65.5	25.4	.0299	573,910	.0265	349,241	.0317	.0299	.0335	.0328	.0238
Gila	39.0	.0167	5.2	8	81.1	13.9	.0164	273,661	.0126	129,816	.0118	.0131	.0202	.0145	.0117
Graham	24.5	.0105	7.2	5	74.6	7.1	.0083	132,511	.0061	66,424	.0061	.0069	.0106	.0081	.0057
Greenlee	11.6	.0050	1.7	6	81.9	3.8	.0045	82,515	.0038	31,468	.0028	.0038	.0049	.0048	.0034
La Paz	13.5	.0058	7.5	3	67.0	5.1	.0060	83,823	.0038	23,023	.0021	.0038	.0087	.0041	.0020
Maricopa	1,652.8	.7084	9.5	181	86.4	616.4	.7246	15,396,504	.7097	7,631,314	.6933	.7045	.7076	.7530	.7368
Mohave	64.0	.0274	14.6	5	95.2	25.2	.0296	466,901	.0215	244,737	.0222	.0228	.0381	.0297	.0173
Navajo	73.1	.0314	8.1	7	48.1	20.5	.0241	421,369	.0194	244,628	.0223	.0227	.0299	.0230	.0168
Pima	581.3	.2491	9.4	63	83.1	220.9	.2597	4,897,108	.2257	2,567,234	.2332	.2326	.2891	.2649	.2154
Pinal	96.2	.0413	5.8	18	68.0	31.1	.0366	610,565	.0282	232,095	.0211	.0287	.0429	.0361	.0220
Santa Cruz	22.4	.0096	9.5	18	80.6	6.8	.0080	148,608	.0068	128,252	.0116	.0088	.0108	.0097	.0141
Yavapai	77.0	.0330	13.0	9	95.5	31.0	.0364	565,686	.0261	282,833	.0257	.0273	.0482	.0357	.0208
Yuma	83.7	.0359	7.3	15	78.4	28.1	.0330	599,357	.0276	355,991	.0324	.0308	.0382	.0363	.0246
TOTAL METRO COUNTIES	**2,234.1**	**.9575**	**9.5**	**122**	**85.6**	**837.3**	**.9843**	**20,293,612**	**.9354**	**10,198,548**	**.9265**	**.9371**	**.9967**	**1.0179**	**.9522**
TOTAL STATE	**2,973.0**	**1.2744**	**9.4**	**26**	**82.2**	**1,081.3**	**1.2711**	**25,128,299**	**1.1582**	**12,623,047**	**1.1468**	**1.1780**	**1.3448**	**1.3027**	**1.1466**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**104.5**	**.0448**	**4.0**	**110**	**96.3**	**38.5**	**.0453**	**793,608**	**.0365**	**563,106**	**.0512**	**.0426**	**.0529**	**.0512**	**.0372**
Washington	104.5	.0448	4.0	110	96.3	38.5	.0453	793,608	.0365	563,106	.0512	.0426	.0529	.0512	.0372
FORT SMITH	**169.9**	**.0728**	**4.4**	**94**	**90.6**	**62.6**	**.0736**	**1,329,108**	**.0612**	**957,546**	**.0870**	**.0712**	**.0862**	**.0844**	**.0689**
Crawford	39.4	.0169	6.8	66	95.5	13.6	.0160	284,930	.0131	133,619	.0122	.0136	.0174	.0175	.0105
Sebastian	97.4	.0417	2.3	182	91.4	37.7	.0443	851,578	.0393	730,261	.0663	.0478	.0510	.0542	.0515
Sequoyah, Okla.	*33.1*	*.0142*	*7.6*	*49*	*82.4*	*11.3*	*.0133*	*192,600*	*.0086*	*93,666*	*.0085*	*.0098*	*.0178*	*.0127*	*.0069*
LITTLE ROCK - NORTH LITTLE ROCK	**491.2**	**.2106**	**3.5**	**168**	**79.0**	**179.2**	**.2106**	**4,314,084**	**.1988**	**2,448,375**	**.2224**	**.2084**	**.2135**	**.2264**	**.2082**
Faulkner	49.2	.0211	6.5	76	90.7	17.0	.0200	371,711	.0171	190,841	.0173	.0180	.0224	.0206	.0176
Lonoke	36.2	.0155	4.9	46	86.5	12.3	.0144	240,835	.0111	103,342	.0094	.0116	.0163	.0142	.0088
Pulaski	348.8	.1496	2.4	455	73.8	130.7	.1537	3,226,091	.1487	1,978,397	.1797	.1582	.1548	.1701	.1608
Saline	57.0	.0244	7.2	79	96.1	19.2	.0225	475,447	.0219	175,795	.0160	.0206	.0200	.0215	.0210
PINE BLUFF	**90.4**	**.0388**	**–.4**	**102**	**57.5**	**31.1**	**.0366**	**608,622**	**.0280**	**384,559**	**.0349**	**.0323**	**.0442**	**.0354**	**.0280**
Jefferson	90.4	.0388	–.4	102	57.5	31.1	.0366	608,622	.0280	384,559	.0349	.0323	.0442	.0354	.0280
TEXARKANA	**116.0**	**.0497**	**2.6**	**77**	**75.8**	**42.8**	**.0504**	**880,335**	**.0406**	**581,588**	**.0528**	**.0462**	**.0625**	**.0529**	**.0437**
Miller	38.4	.0165	1.7	62	74.0	13.9	.0164	270,960	.0125	186,371	.0169	.0146	.0231	.0172	.0147
Bowie, Tex.	*77.6*	*.0332*	*3.1*	*87*	*76.8*	*28.9*	*.0340*	*609,375*	*.0281*	*395,217*	*.0359*	*.0316*	*.0394*	*.0357*	*.0290*
ALL COUNTIES															
Arkansas	23.9	.0102	–1.1	24	78.8	9.0	.0106	174,867	.0081	103,042	.0093	.0088	.0137	.0104	.0075
Ashley	26.4	.0113	–.5	28	71.4	9.3	.0110	190,949	.0088	89,124	.0081	.0092	.0130	.0091	.0083
Baxter	29.9	.0128	9.1	55	99.1	12.4	.0145	231,917	.0107	129,056	.0117	.0114	.0180	.0159	.0094
Benton	85.1	.0365	8.9	101	97.7	31.9	.0375	658,081	.0303	300,001	.0273	.0307	.0394	.0414	.0279
Boone	27.8	.0119	6.6	48	99.2	10.6	.0125	183,059	.0084	154,717	.0141	.0107	.0172	.0135	.0108
Bradley	13.8	.0059	.0	21	69.5	5.1	.0060	81,652	.0038	40,921	.0037	.0042	.0083	.0054	.0031
Calhoun	6.1	.0027	.3	10	70.6	2.2	.0026	35,388	.0016	10,412	.0009	.0017	.0034	.0022	.0010
Carroll	17.0	.0072	4.9	27	98.8	6.9	.0081	113,165	.0052	65,837	.0060	.0058	.0111	.0081	.0037
Chicot	17.5	.0076	–1.7	27	45.0	5.9	.0069	80,632	.0037	44,669	.0041	.0046	.0106	.0051	.0026
Clark	23.4	.0100	.3	27	76.8	8.2	.0097	149,792	.0069	118,623	.0107	.0086	.0131	.0099	.0063
Clay	20.8	.0089	.9	32	99.4	8.1	.0095	121,356	.0056	47,413	.0043	.0059	.0137	.0075	.0036
Cleburne	18.6	.0080	10.0	34	99.2	7.1	.0083	119,284	.0055	62,555	.0057	.0061	.0106	.0081	.0047
Cleveland	8.0	.0034	1.7	13	83.8	2.9	.0034	53,897	.0025	5,483	.0005	.0021	.0036	.0025	.0017
Columbia	26.4	.0113	–.9	34	63.7	9.6	.0113	207,884	.0096	99,031	.0090	.0097	.0135	.0105	.0109

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.8	.0085	1.5	35	83.3	7.0	.0083	129,331	.0060	74,428	.0068	.0067	.0099	.0081	.0056
Craighead	64.9	.0278	2.6	91	94.2	23.4	.0275	459,932	.0212	407,812	.0370	.0273	.0354	.0339	.0278
Crawford	39.4	.0169	6.8	66	95.5	13.6	.0160	284,930	.0131	133,619	.0122	.0136	.0174	.0175	.0105
☐ Crittenden	49.0	.0210	–1.0	82	55.6	16.3	.0191	289,207	.0133	246,859	.0224	.0176	.0265	.0196	.0119
Cross	20.1	.0086	–1.6	32	73.8	6.7	.0079	123,229	.0057	73,126	.0066	.0066	.0104	.0082	.0045
Dallas	10.5	.0045	–.2	16	61.0	3.9	.0046	71,496	.0033	40,950	.0038	.0036	.0059	.0049	.0026
Desha	19.6	.0084	–.8	26	55.7	6.7	.0079	110,151	.0051	74,164	.0067	.0062	.0121	.0066	.0044
Drew	18.3	.0079	2.2	22	71.2	6.4	.0075	123,501	.0057	65,840	.0060	.0063	.0092	.0072	.0045
Faulkner	49.2	.0211	6.5	76	90.7	17.0	.0200	371,711	.0171	190,841	.0173	.0180	.0224	.0206	.0176
Franklin	15.5	.0066	5.4	25	96.9	5.6	.0066	101,130	.0047	38,579	.0035	.0047	.0074	.0067	.0031
Fulton	10.4	.0045	4.3	17	98.9	4.2	.0049	58,229	.0026	20,579	.0019	.0027	.0069	.0040	.0018
Garland	73.4	.0314	4.1	112	90.7	30.1	.0354	627,632	.0290	380,184	.0345	.0312	.0440	.0357	.0274
Grant	13.6	.0059	4.6	21	95.8	4.7	.0055	89,938	.0041	33,241	.0030	.0042	.0060	.0055	.0031
Greene	31.8	.0136	3.4	55	99.1	11.9	.0140	216,134	.0100	120,757	.0110	.0109	.0169	.0150	.0092
Hempstead	24.5	.0105	3.7	34	68.4	8.7	.0102	149,779	.0069	71,183	.0065	.0075	.0135	.0091	.0074
Hot Spring	27.6	.0118	2.9	45	87.4	10.2	.0120	190,023	.0087	79,631	.0072	.0089	.0137	.0112	.0079
Howard	13.8	.0059	2.5	24	79.8	5.0	.0059	85,447	.0040	54,744	.0050	.0046	.0082	.0063	.0033
Independence	32.1	.0138	6.5	42	96.8	11.6	.0136	214,880	.0099	143,002	.0130	.0117	.0166	.0148	.0088
Izard	11.6	.0050	7.7	20	99.3	4.6	.0054	68,438	.0031	25,095	.0023	.0033	.0069	.0047	.0018
Jackson	21.4	.0091	–1.1	34	85.6	8.0	.0094	130,729	.0061	81,964	.0074	.0070	.0131	.0092	.0058
Jefferson	90.4	.0388	–.4	102	57.5	31.1	.0366	608,622	.0280	384,559	.0349	.0323	.0442	.0354	.0280
Johnson	18.2	.0078	4.5	27	97.0	6.8	.0080	118,442	.0055	58,163	.0053	.0058	.0101	.0079	.0040
Lafayette	10.0	.0043	–2.1	19	57.4	3.6	.0042	60,199	.0027	15,260	.0014	.0027	.0052	.0030	.0021
Lawrence	18.8	.0080	1.9	32	98.4	7.1	.0084	110,024	.0051	66,687	.0061	.0060	.0119	.0078	.0036
Lee	14.2	.0061	–8.6	24	43.4	4.7	.0055	60,276	.0028	32,823	.0030	.0034	.0091	.0039	.0021
Lincoln	13.3	.0057	–.5	24	62.8	3.8	.0045	61,904	.0029	20,652	.0018	.0032	.0061	.0037	.0015
Little River	14.6	.0063	4.6	28	73.3	4.9	.0057	97,367	.0044	47,760	.0044	.0048	.0074	.0053	.0037
Logan	20.6	.0088	2.3	29	97.0	7.2	.0085	126,547	.0059	76,275	.0069	.0067	.0122	.0081	.0052
Lonoke	36.2	.0155	4.9	46	86.5	12.3	.0144	240,835	.0111	103,342	.0094	.0116	.0163	.0142	.0088
Madison	11.6	.0050	2.0	14	98.8	4.3	.0051	62,191	.0028	31,816	.0029	.0032	.0070	.0049	.0014
Marion	12.4	.0053	9.4	21	98.9	4.7	.0055	79,241	.0037	19,990	.0018	.0034	.0070	.0047	.0023
Miller	38.4	.0165	1.7	62	74.0	13.9	.0164	270,960	.0125	186,371	.0169	.0146	.0231	.0172	.0147
Mississippi	57.8	.0247	–2.9	64	70.8	19.6	.0230	340,244	.0157	216,157	.0197	.0187	.0304	.0236	.0132
Monroe	13.3	.0057	–5.4	22	57.5	4.8	.0057	65,479	.0030	54,461	.0049	.0041	.0091	.0049	.0034
Montgomery	8.1	.0035	4.2	10	98.6	3.1	.0036	49,748	.0023	13,436	.0012	.0023	.0047	.0031	.0014
Nevada	11.2	.0048	.9	18	68.0	3.9	.0046	60,902	.0028	31,837	.0029	.0033	.0064	.0039	.0026
Newton	8.1	.0035	4.4	10	98.9	2.9	.0034	38,210	.0017	5,714	.0005	.0017	.0049	.0023	.0008
Ouachita	29.9	.0128	–2.1	41	62.5	11.2	.0132	201,445	.0093	127,881	.0117	.0106	.0177	.0127	.0092
Perry	7.7	.0033	6.0	14	97.3	2.6	.0030	42,006	.0020	6,499	.0006	.0019	.0036	.0026	.0013
Phillips	32.8	.0141	–5.7	48	45..	11.0	.0129	172,822	.0079	124,558	.0113	.0102	.0202	.0110	.0091
Pike	10.7	.0046	3.2	18	95.0	4.0	.0048	59,719	.0028	42,536	.0038	.0033	.0073	.0045	.0018
Poinsett	26.5	.0113	–2.0	35	92.1	9.4	.0110	154,170	.0071	82,619	.0075	.0082	.0155	.0109	.0047
Polk	17.8	.0076	4.7	21	98.6	6.5	.0076	104,766	.0048	50,806	.0047	.0053	.0109	.0068	.0035
Pope	41.2	.0177	5.6	50	96.3	15.0	.0177	284,875	.0131	216,861	.0197	.0160	.0227	.0194	.0150
Prairie	9.9	.0042	–2.4	15	84.8	3.8	.0044	54,130	.0025	32,286	.0029	.0030	.0064	.0039	.0017
Pulaski	348.8	.1496	2.4	455	73.8	130.7	.1537	3,226,091	.1487	1,978,397	.1797	.1582	.1548	.1701	.1608
Randolph	17.7	.0075	5.1	27	98.3	6.5	.0076	100,200	.0046	44,186	.0040	.0050	.0103	.0071	.0034
St. Francis	30.2	.0130	–2.1	47	51.9	9.9	.0117	165,039	.0077	134,381	.0122	.0100	.0171	.0114	.0077
Saline	57.0	.0244	7.2	79	96.1	19.2	.0225	475,447	.0219	175,795	.0160	.0206	.0200	.0215	.0210
Scott	9.9	.0043	2.2	11	98.6	3.8	.0045	58,602	.0027	17,523	.0016	.0027	.0059	.0036	.0018
Searcy	8.9	.0038	.6	13	99.2	3.4	.0040	40,040	.0018	23,965	.0022	.0024	.0066	.0028	.0011
Sebastian	97.4	.0417	2.3	182	91.4	37.7	.0443	851,578	.0393	730,261	.0663	.0478	.0510	.0542	.0515
Sevier	14.6	.0063	3.8	26	92.6	5.4	.0064	95,584	.0044	51,548	.0047	.0049	.0085	.0062	.0034
Sharp	16.0	.0068	9.5	26	98.1	6.3	.0074	94,216	.0043	46,947	.0043	.0049	.0112	.0066	.0027
Stone	9.4	.0041	4.2	16	99.0	3.5	.0041	46,153	.0021	26,818	.0024	.0026	.0066	.0030	.0015
Union	48.9	.0209	.7	46	70.2	18.1	.0213	365,585	.0169	211,919	.0193	.0184	.0264	.0199	.0189
Van Buren	14.4	.0062	7.8	20	98.9	5.5	.0064	84,284	.0039	40,210	.0036	.0042	.0090	.0060	.0026
Washington	104.5	.0448	4.0	110	96.3	38.5	.0453	793,608	.0365	563,106	.0512	.0426	.0529	.0512	.0372
White	52.8	.0226	3.9	51	96.0	18.4	.0216	345,587	.0160	221,932	.0201	.0185	.0284	.0224	.0144
Woodruff	10.9	.0047	–2.9	18	67.4	3.9	.0046	54,353	.0025	30,952	.0028	.0030	.0073	.0038	.0018
Yell	17.4	.0075	2.2	19	96.8	6.5	.0077	105,915	.0049	46,803	.0043	.0053	.0103	.0072	.0033
TOTAL METRO COUNTIES	**910.3**	**.3903**	**2.9**	**128**	**79.4**	**330.3**	**.3883**	**7,412,989**	**.3415**	**4,693,150**	**.4263**	**.3769**	**.4286**	**.4215**	**.3620**
TOTAL STATE	**2,343.7**	**1.0046**	**2.5**	**45**	**82.3**	**854.3**	**1.0044**	**16,725,176**	**.7709**	**10,021,574**	**.9104**	**.8595**	**1.2373**	**1.0211**	**.7487**

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,089.6**	**.8957**	**8.1**	**2,619**	**85.5**	**770.1**	**.9053**	**25,624,366**	**1.1810**	**12,403,895**	**1.1268**	**1.1077**	**.7216**	**.8837**	**1.1944**
Orange	2,089.6	.8957	8.1	2,619	85.5	770.1	.9053	25,624,366	1.1810	12,403,895	1.1268	1.1077	.7216	.8837	1.1944
BAKERSFIELD	**431.0**	**.1848**	**6.9**	**53**	**75.7**	**153.9**	**.1810**	**3,988,629**	**.1838**	**2,190,978**	**.1990**	**.1885**	**.1947**	**.1848**	**.1751**
Kern	431.0	.1848	6.9	53	75.7	153.9	.1810	3,988,629	.1838	2,190,978	.1990	.1885	.1947	.1848	.1751
CHICO	**156.9**	**.0673**	**9.1**	**95**	**92.4**	**63.8**	**.0750**	**1,316,023**	**.0607**	**655,381**	**.0596**	**.0616**	**.0905**	**.0733**	**.0532**
Butte	156.9	.0673	9.1	95	92.4	63.8	.0750	1,316,023	.0607	655,381	.0596	.0616	.0905	.0733	.0532
FRESNO	**549.8**	**.2357**	**6.8**	**92**	**72.7**	**195.4**	**.2297**	**5,182,143**	**.2388**	**2,574,660**	**.2339**	**.2367**	**.2393**	**.2301**	**.2204**
Fresno	549.8	.2357	6.8	92	72.7	195.4	.2297	5,182,143	.2388	2,574,660	.2339	.2367	.2393	.2301	.2204
LOS ANGELES - LONG BEACH	**7,642.9**	**3.2760**	**2.2**	**1,878**	**66.8**	**2,821.3**	**3.3167**	**79,155,146**	**3.6483**	**37,921,927**	**3.4451**	**3.5128**	**3.2429**	**3.1842**	**3.5933**
Los Angeles	7,642.9	3.2760	2.2	1,878	66.8	2,821.3	3.3167	79,155,146	3.6483	37,921,927	3.4451	3.5128	3.2429	3.1842	3.5933
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,016.1***	***5.1506***	***4.5***	***353***	***72.7***	***4,402.7***	***5.1759***	***126,430,139***	***5.8271***	***60,433,877***	***5.4902***	***5.5906***	***4.8769***	***4.9969***	***5.6937***
MODESTO	**289.3**	**.1240**	**8.8**	**192**	**87.0**	**106.0**	**.1246**	**2,481,464**	**.1143**	**1,337,666**	**.1215**	**.1185**	**.1341**	**.1303**	**.1139**
Stanislaus	289.3	.1240	8.8	192	87.0	106.0	.1246	2,481,464	.1143	1,337,666	.1215	.1185	.1341	.1303	.1139
OAKLAND	**1,813.5**	**.7773**	**2.9**	**1,237**	**71.5**	**709.2**	**.8337**	**21,053,756**	**.9703**	**8,877,494**	**.8065**	**.8824**	**.7319**	**.7356**	**.9062**
Alameda	1,122.2	.4810	1.5	1,525	65.9	445.6	.5238	12,451,987	.5739	5,713,866	.5191	.5388	.4873	.4739	.5376
Contra Costa	691.3	.2963	5.3	947	80.5	263.6	.3099	8,601,769	.3964	3,163,628	.2874	.3436	.2446	.2617	.3686
OXNARD - VENTURA	**578.1**	**.2478**	**9.2**	**310**	**79.5**	**194.4**	**.2286**	**6,054,294**	**.2790**	**2,531,157**	**.2299**	**.2581**	**.1982**	**.2148**	**.2606**
Ventura	578.1	.2478	9.2	310	79.5	194.4	.2286	6,054,294	.2790	2,531,157	.2299	.2581	.1982	.2148	.2606
REDDING	**127.8**	**.0548**	**10.4**	**34**	**94.9**	**49.2**	**.0579**	**1,016,348**	**.0469**	**681,527**	**.0620**	**.0529**	**.0712**	**.0623**	**.0457**
Shasta	127.8	.0548	10.4	34	94.9	49.2	.0579	1,016,348	.0469	681,527	.0620	.0529	.0712	.0623	.0457
RIVERSIDE - SAN BERNARDINO	**1,705.5**	**.7311**	**9.5**	**63**	**81.4**	**616.9**	**.7253**	**15,596,333**	**.7188**	**7,576,898**	**.6884**	**.7120**	**.7142**	**.7142**	**.6454**
Riverside	732.1	.3138	10.4	101	81.2	272.9	.3209	6,722,366	.3098	3,512,856	.3192	.3134	.3364	.3262	.2757
San Bernardino	973.4	.4173	8.8	49	81.5	344.0	.4044	8,873,967	.4090	4,064,042	.3692	.3986	.3778	.3880	.3697
SACRAMENTO	**1,185.9**	**.5083**	**7.8**	**232**	**82.7**	**468.1**	**.5503**	**12,202,166**	**.5626**	**6,137,156**	**.5575**	**.5500**	**.5479**	**.5424**	**.5382**
El Dorado	99.6	.0427	16.1	58	95.3	38.7	.0455	1,000,651	.0462	480,691	.0437	.0446	.0441	.0470	.0416
Placer	130.9	.0561	11.6	92	93.2	49.2	.0579	1,294,526	.0597	692,722	.0629	.0600	.0624	.0584	.0521
Sacramento	835.7	.3582	6.7	861	79.8	334.8	.3936	8,804,345	.4058	4,417,220	.4012	.3949	.3804	.3868	.4009
Yolo	119.7	.0513	5.6	118	81.1	45.4	.0533	1,102,644	.0509	546,523	.0497	.0505	.0610	.0502	.0436
SALINAS - SEASIDE - MONTEREY	**309.3**	**.1325**	**6.5**	**94**	**67.8**	**103.9**	**.1221**	**2,934,279**	**.1353**	**1,479,693**	**.1345**	**.1345**	**.1132**	**.1302**	**.1345**
Monterey	309.3	.1325	6.5	94	67.8	103.9	.1221	2,934,279	.1353	1,479,693	.1345	.1345	.1132	.1302	.1345
SAN DIEGO	**1,996.4**	**.8557**	**7.2**	**474**	**80.3**	**739.3**	**.8691**	**20,798,958**	**.9586**	**9,831,914**	**.8932**	**.9135**	**.8094**	**.8742**	**.8988**
San Diego	1,996.4	.8557	7.2	474	80.3	739.3	.8691	20,798,958	.9586	9,831,914	.8932	.9185	.8094	.8742	.8988
SAN FRANCISCO	**1,499.5**	**.6427**	**.7**	**1,476**	**70.4**	**631.1**	**.7419**	**19,318,206**	**.8903**	**9,330,836**	**.8476**	**.8280**	**.6742**	**.7121**	**.9183**
Marin	227.8	.0976	2.3	436	91.8	94.5	.1111	3,452,136	.1591	1,415,054	.1286	.1376	.0899	.0994	.1472
San Francisco	671.5	.2878	−1.1	14,598	57.1	298.8	.3513	7,954,483	.3666	4,096,625	.3721	.3524	.3563	.3404	.3958
San Mateo	600.2	.2573	2.2	1,343	77.1	237.8	.2795	7,911,587	.3646	3,819,157	.3469	.3380	.2280	.2723	.3753
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,585.8***	***2.3942***	***4.1***	***755***	***74.9***	***2,185.5***	***2.5692***	***66,238,123***	***3.0527***	***30,501,212***	***2.7708***	***2.8363***	***2.2557***	***2.4023***	***2.9837***
SAN JOSE	**1,371.3**	**.5878**	**5.9**	**1,061**	**77.6**	**503.2**	**.5915**	**16,631,143**	**.7665**	**8,035,945**	**.7300**	**.7199**	**.4609**	**.5682**	**.7761**
Santa Clara	1,371.3	.5878	5.9	1,061	77.6	503.2	.5915	16,631,143	.7665	8,035,945	.7300	.7199	.4609	.5682	.7761
SANTA BARBARA - SANTA MARIA - LOMPOC	**310.8**	**.1332**	**4.1**	**113**	**82.0**	**117.0**	**.1376**	**3,377,300**	**.1557**	**1,638,507**	**.1489**	**.1491**	**.1283**	**.1365**	**.1501**
Santa Barbara	310.8	.1332	4.1	113	82.0	117.0	.1376	3,377,300	.1557	1,638,507	.1489	.1491	.1283	.1365	.1501
SANTA CRUZ	**208.1**	**.0892**	**10.6**	**467**	**86.7**	**80.3**	**.0944**	**2,139,734**	**.0986**	**1,030,620**	**.0936**	**.0952**	**.0977**	**.0904**	**.0853**
Santa Cruz	208.1	.0892	10.6	467	86.7	80.3	.0944	2,139,734	.0986	1,030,620	.0936	.0952	.0977	.0904	.0853
SANTA ROSA - PETALUMA	**329.7**	**.1413**	**10.0**	**206**	**92.0**	**130.2**	**.1530**	**3,546,968**	**.1635**	**1,690,049**	**.1536**	**.1561**	**.1497**	**.1474**	**.1507**
Sonoma	329.7	.1413	10.0	206	92.0	130.2	.1530	3,546,968	.1635	1,690,049	.1536	.1561	.1497	.1474	.1507
STOCKTON	**369.8**	**.1585**	**6.5**	**261**	**75.0**	**136.2**	**.1601**	**3,321,323**	**.1531**	**1,658,182**	**.1507**	**.1535**	**.1695**	**.1553**	**.1482**
San Joaquin	369.8	.1585	6.5	261	75.0	136.2	.1601	3,321,323	.1531	1,658,182	.1507	.1535	.1695	.1553	.1482
VALLEJO - FAIRFIELD - NAPA	**363.7**	**.1559**	**8.8**	**230**	**78.2**	**131.5**	**.1547**	**3,548,316**	**.1635**	**1,536,268**	**.1395**	**.1547**	**.1413**	**.1486**	**.1471**
Napa	105.7	.0453	6.6	142	90.8	40.2	.0473	1,196,005	.0551	436,612	.0396	.0485	.0423	.0418	.0466
Solano	258.0	.1106	9.7	309	73.0	91.3	.1074	2,352,311	.1084	1,099,656	.0999	.1062	.0990	.1068	.1005
VISALIA - TULARE - PORTERVILLE	**265.7**	**.1139**	**8.1**	**55**	**72.2**	**89.1**	**.1048**	**1,855,737**	**.0856**	**1,106,862**	**.1006**	**.0956**	**.1295**	**.1111**	**.0777**
Tulare	265.7	.1139	8.1	55	72.2	89.1	.1048	1,855,737	.0856	1,106,862	.1006	.0956	.1295	.1111	.0777
YUBA CITY	**107.5**	**.0460**	**5.4**	**87**	**82.2**	**39.5**	**.0466**	**842,526**	**.0388**	**415,133**	**.0377**	**.0399**	**.0542**	**.0467**	**.0346**
Sutter	55.8	.0239	6.8	93	81.1	20.7	.0244	470,617	.0217	235,952	.0214	.0220	.0274	.0243	.0197

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	51.7	.0221	4.0	81	83.4	18.8	.0222	371,909	.0171	179,181	.0163	.0179	.0268	.0224	.0149
ALL COUNTIES															
Alameda	1,122.2	.4810	1.5	1,525	65.9	445.6	.5238	12,451,987	.5739	5,713,866	.5191	.5388	.4873	.4739	.5376
Alpine	1.3	.0005	18.5	2	84.0	.4	.0005	10,262	.0004	1,580	.0001	.0004	.0004	.0004	.0002
Amador	21.9	.0094	13.4	37	94.6	8.8	.0103	199,549	.0092	107,957	.0098	.0095	.0126	.0107	.0077
Butte	156.9	.0673	9.1	95	92.4	63.8	.0750	1,316,023	.0607	655,381	.0596	.0616	.0905	.0733	.0532
Calaveras	23.1	.0099	11.5	23	95.4	9.2	.0108	204,038	.0094	56,400	.0051	.0082	.0111	.0096	.0076
Colusa	13.1	.0056	2.4	11	79.4	4.8	.0057	120,860	.0056	51,518	.0047	.0054	.0061	.0057	.0044
Contra Costa	691.3	.2963	5.3	947	80.5	263.6	.3099	8,601,769	.3964	3,163,628	.2874	.3436	.2446	.2617	.3686
Del Norte	19.4	.0083	6.5	19	87.0	7.6	.0089	141,291	.0065	79,340	.0072	.0072	.0120	.0090	.0058
El Dorado	99.6	.0427	16.1	58	95.3	38.7	.0455	1,000,651	.0462	480,691	.0437	.0446	.0441	.0470	.0416
Fresno	549.8	.2357	6.8	92	72.7	195.4	.2297	5,182,143	.2388	2,574,660	.2339	.2367	.2393	.2301	.2204
Glenn	22.7	.0097	6.3	17	87.7	8.4	.0099	189,363	.0087	76,411	.0069	.0084	.0107	.0100	.0065
Humboldt	111.8	.0479	3.0	31	90.9	44.3	.0521	972,379	.0448	523,620	.0476	.0463	.0619	.0511	.0405
Imperial	99.0	.0425	7.5	24	54.8	30.8	.0362	642,546	.0297	433,967	.0394	.0351	.0476	.0401	.0299
Inyo	18.8	.0080	5.1	2	88.0	7.8	.0091	173,456	.0080	106,260	.0097	.0085	.0103	.0092	.0064
Kern	431.0	.1848	6.9	53	75.7	153.9	.1810	3,988,629	.1838	2,190,978	.1990	.1885	.1947	.1848	.1751
Kings	76.7	.0328	4.0	55	72.3	25.1	.0295	600,942	.0277	287,000	.0261	.0284	.0314	.0314	.0233
Lake	41.7	.0179	14.7	33	92.8	17.7	.0208	343,910	.0158	147,760	.0134	.0155	.0282	.0176	.0116
Lassen	24.0	.0103	10.8	5	88.5	8.2	.0096	177,327	.0082	80,272	.0073	.0083	.0104	.0103	.0058
Los Angeles	7,642.9	3.2760	2.2	1,878	66.8	2,821.3	3.3167	79,155,146	3.6483	37,921,927	3.4451	3.5128	3.2429	3.1842	3.5933
Madera	70.4	.0302	11.5	33	74.6	23.8	.0280	531,986	.0245	221,969	.0201	.0244	.0310	.0262	.0216
Marin	227.8	.0976	2.3	436	91.8	94.5	.1111	3,452,136	.1591	1,415,054	.1286	.1376	.0899	.0994	.1472
Mariposa	12.7	.0055	14.3	9	93.1	4.8	.0057	98,596	.0045	33,880	.0031	.0043	.0066	.0050	.0031
Mendocino	72.0	.0308	7.9	21	91.6	27.7	.0325	590,924	.0273	373,498	.0339	.0300	.0401	.0355	0258
Merced	145.1	.0622	7.8	75	76.6	49.3	.0580	1,103,176	0508	531,567	.0483	.0524	.0640	.0613	.0412
Modoc	9.1	.0039	5.7	2	92.6	3.5	.0041	65,972	.0030	32,780	.0030	.0032	.0048	.0039	.0022
Mono	10.3	.0045	20.1	3	92.4	4.4	.0052	112,816	.0052	56,627	.0051	.0050	.0057	.0054	.0041
Monterey	309.3	.1325	6.5	94	67.8	103.9	.1221	2,934,279	.1353	1,479,693	.1345	.1345	.1132	.1302	.1345
Napa	105.7	.0453	6.6	142	90.8	40.2	.0473	1,196,005	.0551	436,612	.0396	.0485	.0423	.0418	.0466
Nevada	60.6	.0260	17.3	63	97.0	23.6	.0277	567,751	.0262	256,836	.0234	.0252	.0283	.0271	.0222
Orange	2,089.6	.8957	8.1	2,619	85.5	770.1	.9053	25,624,366	1.1810	12,403,895	1.1268	1.1077	.7216	.8837	1.1944
Placer	130.9	.0561	11.6	92	93.2	49.2	.0579	1,294,526	.0597	692,722	.0629	.0600	.0624	.0584	.0521
Plumas	19.2	.0082	10.7	7	94.1	7.7	.0090	160,487	.0074	86,751	.0079	.0077	.0099	.0097	.0055
Riverside	732.1	.3138	10.4	101	81.2	272.9	.3209	6,722,366	.3098	3,512,856	.3192	.3134	.3364	.3262	.2757
Sacramento	835.7	.3582	6.7	861	79.8	334.8	.3936	8,804,345	.4058	4,417,220	.4012	.3949	.3804	.3868	.4009
San Benito	27.3	.0117	9.2	20	67.6	8.8	.0103	208,518	.0096	101,369	.0093	.0100	.0109	.0110	.0089
San Bernardino	973.4	.4173	8.8	49	81.5	344.0	.4044	8,873,967	.4090	4,064,042	.3692	.3986	.3778	.3880	.3697
San Diego	1,996.4	.8557	7.2	474	80.3	739.3	.8691	20,798,958	.9586	9,831,914	.8932	.9185	.8094	.8742	.8988
San Francisco	671.5	.2878	−1.1	14,598	57.1	298.8	.3513	7,954,483	.3666	4,096,625	.3721	.3524	.3563	.3404	.3958
San Joaquin	369.8	.1585	6.5	261	75.0	136.2	.1601	3,321,323	.1531	1,658,182	.1507	.1535	.1695	.1553	.1482
San Luis Obispo	171.0	.0733	10.0	52	89.5	65.9	.0775	1,605,199	.0740	767,053	.0697	.0725	.0838	.0767	.0647
San Mateo	600.2	.2573	2.2	1,343	77.1	237.8	.2795	7,911,587	.3646	3,819,157	.3469	.3380	.2280	.2723	.3753
Santa Barbara	310.8	.1332	4.1	113	82.0	117.0	.1376	3,377,300	.1557	1,638,507	.1489	.1491	.1283	.1365	.1501
Santa Clara	1,371.3	.5878	5.9	1,061	77.6	503.2	.5915	16,631,143	.7665	8,035,945	.7300	.7199	.4609	.5682	.7761
Santa Cruz	208.1	.0892	10.6	467	86.7	80.3	.0944	2,139,734	.0986	1,030,620	.0936	.0952	.0977	.0904	.0853
Shasta	127.8	.0548	10.4	34	94.9	49.2	.0579	1,016,348	.0469	681,527	.0620	.0529	.0712	.0623	.0457
Sierra	3.3	.0014	7.4	3	96.9	1.5	.0017	30,424	.0014	5,312	.0004	.0011	.0017	.0015	.0009
Siskiyou	42.2	.0181	6.2	7	91.2	16.4	.0193	331,746	.0153	149,441	.0136	.0154	.0230	.0195	.0120
Solano	258.0	.1106	9.7	309	73.0	91.3	.1074	2,352,311	.1084	1,099,656	.0999	.1062	.0990	.1068	.1005
Sonoma	329.7	.1413	10.0	206	92.0	130.2	.1530	3,546,968	.1635	1,690,049	.1536	.1561	.1497	.1474	.1507
Stanislaus	289.3	.1240	8.8	192	87.0	106.0	.1246	2,481,464	.1143	1,337,666	.1215	.1185	.1341	.1303	.1139
Sutter	55.8	.0239	6.8	93	81.1	20.7	.0244	470,617	.0217	235,952	.0214	.0220	.0274	.0243	.0197
Tehama	41.8	.0179	7.5	14	94.7	16.2	.0190	305,891	.0141	186,949	.0170	.0158	.0236	.0201	.0111
Trinity	13.2	.0057	11.3	4	93.7	5.2	.0061	100,164	.0046	25,702	.0023	.0041	.0066	.0058	.0029
Tulare	265.7	.1139	8.1	55	72.2	89.1	.1048	1,855,737	.0856	1,106,862	.1006	.0956	.1295	.1111	.0777
Tuolumne	38.2	.0164	12.6	17	93.6	14.6	.0171	293,641	.0135	154,163	.0140	.0143	.0214	.0173	.0114
Ventura	578.1	.2478	9.2	310	79.5	194.4	.2286	6,054,294	.2790	2,531,157	.2299	.2581	.1982	.2148	.2606
Yolo	119.7	.0513	5.6	118	81.1	45.4	.0533	1,102,644	.0509	546,523	.0497	.0505	.0610	.0502	.0436
Yuba	51.7	.0221	4.0	81	83.4	18.8	.0222	371,909	.0171	179,181	.0163	.0179	.0268	.0224	.0149
TOTAL METRO COUNTIES	**23,702.1**	**10.1595**	**5.1**	**278**	**75.0**	**8,849.6**	**10.4039**	**251,985,158**	**11.6140**	**120,642,748**	**10.9601**	**11.1262**	**9.8144**	**10.0764**	**11.2678**
TOTAL STATE	**24,912.0**	**10.6781**	**5.3**	**159**	**75.4**	**9,296.1**	**10.9285**	**261,868,372**	**12.0694**	**125,578,730**	**11.4085**	**11.5928**	**10.4185**	**10.6075**	**11.6551**

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO															
BOULDER - LONGMONT	**206.2**	**.0884**	**8.7**	**278**	**94.0**	**77.8**	**.0915**	**2,099,605**	**.0967**	**1,058,309**	**.0962**	**.0949**	**.0854**	**.0944**	**.1036**
Boulder	206.2	.0884	8.7	278	94.0	77.8	.0915	2,099,605	.0967	1,058,309	.0962	.0949	.0854	.0944	.1036
COLORADO SPRINGS	**327.5**	**.1403**	**5.8**	**154**	**87.0**	**118.5**	**.1393**	**2,840,025**	**.1309**	**1,540,110**	**.1399**	**.1356**	**.1408**	**.1557**	**.1305**
El Paso	327.5	.1403	5.8	154	87.0	118.5	.1393	2,840,025	.1309	1,540,110	.1399	.1356	.1408	.1557	.1305
DENVER	**1,535.6**	**.6581**	**7.5**	**409**	**87.1**	**600.5**	**.7060**	**16,933,814**	**.7805**	**8,639,433**	**.7848**	**.7573**	**.6359**	**.7245**	**.8253**
Adams	264.1	.1132	7.4	214	88.0	94.6	.1112	2,421,586	.1116	1,493,344	.1356	.1192	.1120	.1312	.1181
Arapahoe	338.6	.1451	15.3	423	93.0	127.9	.1504	4,151,040	.1914	2,273,806	.2066	.1866	.1123	.1580	.2207
Denver	489.0	.2096	–.7	4,405	74.6	218.1	.2564	5,175,931	.2385	2,686,577	.2440	.2344	.2727	.2591	.2501
Douglas	30.9	.0132	22.8	37	97.7	9.7	.0114	367,944	.0170	51,960	.0047	.0125	.0059	.0074	.0136
Jefferson	413.0	.1770	11.1	538	95.6	150.2	.1766	4,817,313	.2220	2,133,746	.1939	.2046	.1330	.1688	.2228
DENVER - BOULDER CONSOLIDATED AREA	***1,741.8***	***.7465***	***7.6***	***387***	***87.9***	***678.3***	***.7975***	***19,033,419***	***.8772***	***9,697,742***	***.8810***	***.8522***	***.7213***	***.8189***	***.9289***
FORT COLLINS - LOVELAND	**166.0**	**.0711**	**11.3**	**64**	**94.8**	**61.8**	**.0726**	**1,490,190**	**.0686**	**799,255**	**.0726**	**.0703**	**.0712**	**.0786**	**.0715**
Larimer	166.0	.0711	11.3	64	94.8	61.8	.0726	1,490,190	.0686	799,255	.0726	.0703	.0712	.0786	.0715
GREELEY	**133.0**	**.0570**	**7.7**	**33**	**88.6**	**47.2**	**.0555**	**995,159**	**.0459**	**450,705**	**.0409**	**.0467**	**.0588**	**.0581**	**.0429**
Weld	133.0	.0570	7.7	33	88.6	47.2	.0555	995,159	.0459	450,705	.0409	.0467	.0588	.0581	.0429
PUEBLO	**127.3**	**.0545**	**1.1**	**54**	**84.7**	**47.1**	**.0554**	**1,018,739**	**.0469**	**549,050**	**.0499**	**.0493**	**.0625**	**.0550**	**.0484**
Pueblo	127.3	.0545	1.1	54	84.7	47.1	.0554	1,018,739	.0469	549,050	.0499	.0493	.0625	.0550	.0484
ALL COUNTIES															
Adams	264.1	.1132	7.4	214	88.0	94.6	.1112	2,421,586	.1116	1,493,344	.1356	.1192	.1120	.1312	.1181
Alamosa	12.0	.0052	1.7	17	79.4	4.2	.0049	85,122	.0039	70,513	.0064	.0049	.0069	.0055	.0051
Arapahoe	338.6	.1451	15.3	423	93.0	127.9	.1504	4,151,040	.1914	2,273,806	.2066	.1866	.1123	.1580	.2207
Archuleta	3.9	.0017	6.4	3	82.2	1.5	.0017	27,438	.0012	19,913	.0018	.0016	.0024	.0019	.0014
Baca	5.4	.0023	–.4	2	94.9	1.9	.0023	24,457	.0012	15,790	.0015	.0014	.0033	.0017	.0006
Bent	5.8	.0025	–2.4	4	85.5	2.0	.0023	35,014	.0016	15,332	.0013	.0017	.0030	.0021	.0011
Boulder	206.2	.0884	8.7	278	94.0	77.8	.0915	2,099,605	.0967	1,058,309	.0962	.0949	.0854	.0944	.1036
Chaffee	14.2	.0061	7.4	14	95.7	5.2	.0061	104,836	.0049	74,638	.0068	.0057	.0078	.0074	.0040
Cheyenne	2.1	.0009	–2.5	1	98.5	.8	.0009	14,686	.0007	7,845	.0007	.0008	.0013	.0009	.0006
Clear Creek	7.5	.0032	2.6	19	97.1	3.1	.0037	67,221	.0030	29,035	.0026	.0030	.0034	.0047	.0019
Conejos	7.8	.0033	.1	6	58.9	2.4	.0028	29,612	.0014	12,746	.0012	.0016	.0044	.0021	.0007
Costilla	3.1	.0013	.9	3	71.2	1.0	.0012	15,046	.0007	3,591	.0003	.0008	.0018	.0008	.0004
Crowley	3.0	.0013	.4	4	92.5	1.1	.0013	16,076	.0007	3,972	.0004	.0006	.0017	.0010	.0003
Custer	1.7	.0008	11.3	2	97.3	.6	.0007	10,171	.0005	1,206	.0001	.0006	.0009	.0007	.0003
Delta	23.1	.0099	8.8	20	95.5	8.7	.0102	154,910	.0072	79,310	.0072	.0076	.0134	.0088	.0062
Denver	489.0	.2096	–.7	4,405	74.6	218.1	.2564	5,175,931	.2385	2,686,577	.2440	.2344	.2727	.2591	.2501
Dolores	1.7	.0007	2.5	2	95.5	.6	.0007	11,191	.0005	3,935	.0004	.0006	.0007	.0008	.0004
Douglas	30.9	.0132	22.8	37	97.7	9.7	.0114	367,944	.0170	51,960	.0047	.0125	.0059	.0074	.0136
Eagle	15.5	.0067	16.4	9	94.2	6.3	.0074	180,707	.0083	131,442	.0120	.0090	.0076	.0091	.0083
Elbert	7.9	.0034	15.3	4	98.0	2.7	.0032	66,370	.0031	8,671	.0008	.0025	.0025	.0025	.0024
El Paso	327.5	.1403	5.8	154	87.0	118.5	.1393	2,840,025	.1309	1,540,110	.1399	.1356	.1408	.1557	.1305
Fremont	30.4	.0131	6.0	20	95.4	11.1	.0130	216,810	.0100	90,312	.0082	.0100	.0158	.0127	.0085
Garfield	25.9	.0111	15.0	9	97.3	9.7	.0114	259,020	.0119	172,606	.0157	.0129	.0121	.0123	.0122
Gilpin	2.8	.0012	14.7	19	96.6	1.2	.0014	26,773	.0012	5,208	.0004	.0010	.0010	.0014	.0008
Grand	8.5	.0036	13.7	5	97.4	3.3	.0039	77,133	.0036	44,697	.0041	.0037	.0040	.0045	.0034
Gunnison	11.5	.0050	7.6	4	97.7	4.2	.0050	97,378	.0045	57,223	.0052	.0048	.0068	.0052	.0041
Hinsdale	.4	.0001	–2.0	0	99.0	.2	.0002	4,676	.0002	2,346	.0002	.0002	.0001	.0003	.0001
Huerfano	6.4	.0028	–.6	4	83.2	2.4	.0028	39,198	.0018	21,921	.0020	.0020	.0042	.0025	.0014
Jackson	1.9	.0008	2.0	1	98.7	.7	.0008	14,583	.0007	6,822	.0006	.0007	.0009	.0010	.0004
Jefferson	413.0	.1770	11.1	538	95.6	150.2	.1766	4,817,313	.2220	2,133,746	.1939	.2046	.1330	.1688	.2228
Kiowa	1.9	.0008	–1.9	1	97.9	.7	.0008	13,990	.0006	4,080	.0003	.0007	.0008	.0009	.0005
Kit Carson	7.6	.0033	.0	4	96.3	2.9	.0035	53,076	.0025	35,381	.0032	.0027	.0045	.0037	.0024
Lake	9.1	.0039	3.1	24	86.0	3.0	.0035	72,571	.0033	32,290	.0030	.0034	.0031	.0039	.0031
La Plata	29.9	.0128	9.9	18	88.4	10.9	.0128	247,890	.0115	168,827	.0153	.0129	.0157	.0142	.0125
Larimer	166.0	.0711	11.3	64	94.8	61.8	.0726	1,490,190	.0686	799,255	.0726	.0703	.0712	.0786	.0715
Las Animas	14.7	.0063	–1.3	3	87.1	5.5	.0065	86,770	.0040	48,145	.0044	.0045	.0089	.0058	.0030
Lincoln	4.6	.0020	–1.4	2	98.7	1.8	.0021	31,100	.0015	35,503	.0032	.0021	.0028	.0027	.0012
Logan	20.0	.0086	1.0	11	95.7	7.6	.0090	154,695	.0071	94,226	.0086	.0079	.0098	.0101	.0090
Mesa	90.7	.0389	11.2	27	95.4	33.5	.0393	833,009	.0384	552,947	.0502	.0420	.0404	.0440	.0430
Mineral	.8	.0003	–.5	1	97.0	.3	.0004	6,992	.0003	2,432	.0002	.0004	.0005	.0005	.0002
Moffat	15.5	.0067	18.0	3	97.0	5.4	.0063	138,454	.0064	95,341	.0087	.0071	.0066	.0077	.0058
Montezuma	17.7	.0075	7.2	9	85.8	6.1	.0072	124,141	.0057	98,774	.0090	.0070	.0093	.0082	.0058
Montrose	26.3	.0113	8.0	12	95.1	9.5	.0112	210,760	.0097	121,803	.0110	.0105	.0120	.0132	.0091

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.2	.0100	3.1	18	93.5	8.4	.0099	169,265	.0078	122,206	.0111	.0092	.0113	.0115	.0077
Otero	22.1	.0094	–2.1	18	80.6	8.1	.0095	142,988	.0066	83,035	.0076	.0075	.0129	.0096	.0066
Ouray	2.1	.0009	9.1	4	97.8	.7	.0008	14,035	.0007	4,796	.0004	.0006	.0008	.0008	.0005
Park	6.2	.0027	16.3	3	97.6	2.3	.0027	53,752	.0025	8,703	.0008	.0019	.0020	.0023	.0019
Phillips	4.6	.0020	1.3	7	97.7	1.8	.0021	34,414	.0015	18,761	.0017	.0018	.0025	.0021	.0011
Pitkin	11.5	.0049	11.2	12	98.1	5.1	.0060	137,405	.0064	143,743	.0131	.0081	.0062	.0081	.0108
Prowers	13.0	.0056	–.5	8	91.6	4.9	.0058	84,431	.0039	77,092	.0070	.0051	.0087	.0063	.0042
Pueblo	127.3	.0545	1.1	54	84.7	47.1	.0554	1,018,739	.0469	549,050	.0499	.0493	.0625	.0550	.0484
Rio Blanco	6.8	.0029	8.7	2	96.9	2.4	.0028	66,830	.0031	24,863	.0022	.0029	.0023	.0027	.0030
Rio Grande	10.6	.0046	.8	12	76.7	3.5	.0041	83,397	.0038	40,299	.0037	.0039	.0050	.0040	.0043
Routt	15.6	.0067	16.4	7	97.8	5.8	.0068	157,271	.0073	80,385	.0073	.0071	.0059	.0076	.0079
Saguache	3.9	.0016	–.9	1	70.4	1.4	.0017	25,037	.0011	8,172	.0007	.0012	.0020	.0015	.0005
San Juan	.8	.0004	–4.0	2	94.8	.3	.0003	6,562	.0003	4,434	.0004	.0002	.0003	.0004	.0002
San Miguel	3.6	.0015	12.8	3	95.1	1.4	.0017	23,872	.0011	14,693	.0014	.0013	.0021	.0018	.0010
Sedgwick	3.2	.0014	–2.0	6	94.6	1.4	.0016	23,401	.0011	21,522	.0019	.0014	.0023	.0020	.0010
Summit	10.3	.0044	16.4	17	98.3	4.2	.0049	121,385	.0056	82,693	.0075	.0060	.0053	.0060	.0050
Teller	9.7	.0042	20.7	17	98.4	3.5	.0041	71,092	.0033	24,431	.0022	.0031	.0040	.0042	.0025
Washington	5.2	.0022	–2.0	2	98.6	1.9	.0023	37,830	.0017	18,209	.0017	.0018	.0027	.0023	.0012
Weld	133.0	.0570	7.7	33	88.6	47.2	.0555	995,159	.0459	450,705	.0409	.0467	.0588	.0581	.0429
Yuma	10.1	.0043	4.3	4	97.4	3.9	.0046	77,941	.0036	40,461	.0037	.0037	.0056	.0043	.0034
TOTAL METRO COUNTIES	**2,495.6**	**1.0694**	**7.3**	**160**	**88.1**	**952.9**	**1.1203**	**25,377,532**	**1.1695**	**13,036,862**	**1.1843**	**1.1541**	**1.0546**	**1.1663**	**1.2222**
TOTAL STATE	**3,099.4**	**1.3285**	**7.3**	**30**	**89.0**	**1,176.0**	**1.3825**	**30,260,316**	**1.3947**	**16,024,183**	**1.4557**	**1.3998**	**1.3569**	**1.4486**	**1.4442**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**813.2**	**.3486**	**.8**	**1,287**	**88.2**	**291.7**	**.3429**	**10,931,501**	**.5038**	**4,604,091**	**.4183**	**.4472**	**.2755**	**.3115**	**.5091**
Fairfield	813.2	.3486	.8	1,287	88.2	291.7	.3429	10,931,501	.5038	4,604,091	.4183	.4472	.2755	.3115	.5091
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,056.8**	**.4529**	**.5**	**693**	**89.5**	**387.2**	**.4553**	**11,694,790**	**.5390**	**5,196,039**	**.4719**	**.5014**	**.3799**	**.4330**	**.5473**
Hartford	805.9	.3454	–.2	1,091	87.5	299.4	.3520	9,093,025	.4191	4,117,163	.3740	.3907	.2957	.3344	.4374
Middlesex	133.0	.0570	3.1	357	94.8	49.3	.0580	1,451,740	.0669	629,379	.0571	.0619	.0466	.0556	.0621
Tolland	117.9	.0505	2.7	286	96.9	38.5	.0453	1,150,025	.0530	449,497	.0408	.0488	.0376	.0430	.0478
NEW HAVEN - WATERBURY - MERIDEN	**766.9**	**.3287**	**.7**	**1,257**	**88.3**	**283.4**	**.3331**	**8,087,618**	**.3727**	**3,531,810**	**.3209**	**.3484**	**.2975**	**.3114**	**.3811**
New Haven	766.9	.3287	.7	1,257	89.3	283.4	.3331	8,087,618	.3727	3,531,810	.3209	.3484	.2975	.3114	.3811
NEW LONDON - NORWICH	**241.3**	**.1035**	**1.2**	**361**	**93.8**	**85.5**	**.1005**	**2,577,346**	**.1188**	**1,132,573**	**.1029**	**.1110**	**.0835**	**.0987**	**.1173**
New London	241.3	.1035	1.2	361	93.8	85.5	.1005	2,577,346	.1188	1,132,573	.1029	.1110	.0835	.0987	.1173
ALL COUNTIES															
Fairfield	813.2	.3486	.8	1,287	88.2	291.7	.3429	10,931,501	.5038	4,604,091	.4183	.4472	.2755	.3115	.5091
Hartford	805.9	.3454	–.2	1,091	87.5	299.4	.3520	9,093,025	.4191	4,117,163	.3740	.3907	.2957	.3344	.4374
Litchfield	161.1	.0691	2.8	175	98.2	58.9	.0692	1,799,215	.0830	677,375	.0616	.0739	.0560	.0643	.0783
Middlesex	133.0	.0570	3.1	357	94.8	49.3	.0580	1,451,740	.0669	629,379	.0571	.0619	.0466	.0556	.0621
New Haven	766.9	.3287	.7	1,257	88.3	283.4	.3331	8,087,618	.3727	3,531,810	.3209	.3484	.2975	.3114	.3811
New London	241.3	.1035	1.2	361	93.8	85.5	.1005	2,577,346	.1188	1,132,573	.1029	.1110	.0835	.0987	.1173
Tolland	117.9	.0505	2.7	286	96.9	38.5	.0453	1,150,025	.0530	449,497	.0408	.0488	.0376	.0430	.0478
Windham	94.8	.0406	2.7	184	97.2	34.1	.0401	870,607	.0401	392,108	.0356	.0389	.0382	.0401	.0390
TOTAL METRO COUNTIES	**2,878.2**	**1.2337**	**.7**	**838**	**89.2**	**1,047.8**	**1.2318**	**33,291,255**	**1.5343**	**14,464,513**	**1.3140**	**1.4080**	**1.0364**	**1.1546**	**1.5548**
TOTAL STATE	**3,134.1**	**1.3434**	**.9**	**643**	**89.9**	**1,140.8**	**1.3411**	**35,961,077**	**1.6574**	**15,533,996**	**1.4112**	**1.5208**	**1.1396**	**1.2590**	**1.6721**
DELAWARE															
WILMINGTON	**529.2**	**.2268**	**1.1**	**484**	**84.0**	**188.4**	**.2215**	**5,383,161**	**.2481**	**2,524,633**	**.2295**	**.2383**	**.1891**	**.2139**	**.2487**
New Castle	401.0	.1719	.7	1,013	82.9	144.4	.1698	4,143,123	.1910	1,997,775	.1815	.1843	.1456	.1656	.1975
Cecil, Md.	*62.1*	*.0266*	*2.8*	*173*	*93.2*	*20.6*	*.0242*	*541,256*	*.0249*	*306,457*	*.0279*	*.0262*	*.0217*	*.0264*	*.0221*
Salem, N. J.	*66.1*	*.0283*	*2.2*	*196*	*82.4*	*23.4*	*.0275*	*698,782*	*.0322*	*220,401*	*.0201*	*.0278*	*.0218*	*.0219*	*.0291*
ALL COUNTIES															
Kent	102.9	.0441	4.8	173	79.5	35.5	.0417	839,654	.0387	552,895	.0503	.0432	.0450	.0476	.0377
New Castle	401.0	.1719	.7	1,013	82.9	144.4	.1698	4,143,123	.1910	1,997,775	.1815	.1843	.1456	.1656	.1975
Sussex	103.1	.0442	5.2	109	80.2	38.1	.0448	807,197	.0372	432,330	.0392	.0393	.0530	.0485	.0326

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DELAWARE (continued)															
TOTAL METRO COUNTIES	**401.0**	**.1719**	**.7**	**1,013**	**82.9**	**144.4**	**.1698**	**4,143,123**	**.1910**	**1,997,775**	**.1815**	**.1843**	**.1456**	**.1656**	**.1975**
TOTAL STATE	**607.0**	**.2602**	**2.1**	**314**	**81.8**	**218.0**	**.2563**	**5,789,974**	**.2669**	**2,983,000**	**.2710**	**.2668**	**.2436**	**.2617**	**.2678**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,316.1**	**1.4212**	**2.0**	**838**	**69.3**	**1,234.8**	**1.4515**	**41,176,028**	**1.8980**	**18,986,853**	**1.7250**	**1.7508**	**1.0883**	**1.4139**	**1.9095**
District of Columbia	613.0	.2628	–4.0	9,730	26.2	249.2	.2929	7,344,627	.3385	2,753,999	.2502	.2969	.2493	.2635	.3142
Calvert, Md.	*38.6*	*.0165*	*11.4*	*181*	*76.6*	*12.3*	*.0144*	*328,849*	*.0152*	*79,850*	*.0072*	*.0131*	*.0115*	*.0119*	*.0134*
Charles, Md.	*80.1*	*.0344*	*10.1*	*177*	*77.5*	*24.3*	*.0286*	*700,509*	*.0323*	*296,087*	*.0269*	*.0310*	*.0215*	*.0263*	*.0322*
Frederick, Md.	*123.3*	*.0529*	*7.4*	*186*	*92.9*	*41.1*	*.0483*	*1,101,384*	*.0508*	*583,422*	*.0530*	*.0519*	*.0402*	*.0518*	*.0475*
Montgomery, Md.	*590.1*	*.2529*	*1.9*	*1,192*	*84.9*	*219.6*	*.2582*	*8,519,542*	*.3927*	*3,998,720*	*.3633*	*.3559*	*.1897*	*.2476*	*.4110*
Prince George's, Md.	*660.2*	*.2830*	*–.7*	*1,356*	*58.5*	*231.4*	*.2720*	*7,444,776*	*.3431*	*3,977,169*	*.3613*	*.3366*	*.2102*	*.2900*	*.3551*
Alexandria city, Va.	*105.6*	*.0453*	*2.3*	*7,040*	*71.4*	*52.6*	*.0618*	*1,605,608*	*.0740*	*863,352*	*.0785*	*.0696*	*.0527*	*.0669*	*.0724*
Arlington, Va.	*149.0*	*.0639*	*–2.4*	*5,731*	*81.8*	*72.5*	*.0853*	*2,360,673*	*.1088*	*975,423*	*.0886*	*.0938*	*.0620*	*.0816*	*.0918*
Fairfax, Va.	*636.2*	*.2727*	*6.6*	*1,619*	*88.0*	*229.1*	*.2693*	*8,584,992*	*.3956*	*3,540,353*	*.3217*	*.3490*	*.1585*	*.2408*	*.4195*
Fairfax city, Va.	*10.4*	*.0078*	*–5.1*	*3,067*	*92.8*	*6.9*	*.0081*	*250,062*	*.0115*	*441,438*	*.0401*	*.0193*	*.0106*	*.0168*	*.0166*
Falls Church city, Va.	*9.1*	*.0039*	*–4.4*	*4,550*	*92.4*	*4.3*	*.0051*	*150,001*	*.0069*	*207,994*	*.0189*	*.0099*	*.0046*	*.0086*	*.0101*
Loudoun, Va.	*63.4*	*.0271*	*10.4*	*122*	*89.1*	*21.4*	*.0251*	*666,600*	*.0308*	*246,223*	*.0223*	*.0276*	*.0184*	*.0229*	*.0280*
Manassas city, Va.	*17.1*	*.0073*	*10.8*	*2,138*	*88.3*	*5.8*	*.0069*	*177,998*	*.0082*	*142,402*	*.0129*	*.0095*	*.0062*	*.0084*	*.0086*
Manassas Park city, Va.	*6.4*	*.0027*	*–1.9*	*3,200*	*93.5*	*1.9*	*.0022*	*45,766*	*.0022*	*24,929*	*.0023*	*.0023*	*.0026*	*.0030*	*.0019*
Prince William, Va.	*160.4*	*.0687*	*10.8*	*473*	*88.4*	*48.5*	*.0570*	*1,509,828*	*.0696*	*816,581*	*.0742*	*.0708*	*.0408*	*.0604*	*.0733*
Stafford, Va.	*45.2*	*.0193*	*11.7*	*167*	*91.1*	*13.9*	*.0163*	*384,813*	*.0178*	*38,911*	*.0036*	*.0136*	*.0095*	*.0134*	*.0139*
TOTAL METRO COUNTIES	**613.0**	**.2628**	**–4.0**	**9,730**	**26.2**	**249.2**	**.2929**	**7,344,627**	**.3385**	**2,753,999**	**.2502**	**.2969**	**.2493**	**.2635**	**.3142**
TOTAL STATE	**613.0**	**.2628**	**–4.0**	**9,730**	**26.2**	**249.2**	**.2929**	**7,344,627**	**.3385**	**2,753,999**	**.2502**	**.2969**	**.2493**	**.2635**	**.3142**
FLORIDA															
BRADENTON	**163.2**	**.0699**	**9.9**	**218**	**89.7**	**68.6**	**.0806**	**1,481,103**	**.0683**	**807,971**	**.0734**	**.0702**	**.0894**	**.0853**	**.0623**
Manatee	163.2	.0699	9.9	218	89.7	68.6	.0806	1,481,103	.0683	807,971	.0734	.0702	.0894	.0853	.0623
DAYTONA BEACH	**282.5**	**.1211**	**9.2**	**254**	**87.8**	**118.2**	**.1389**	**2,398,616**	**.1106**	**1,425,023**	**.1294**	**.1184**	**.1616**	**.1427**	**.1007**
Volusia	282.5	.1211	9.2	254	87.8	118.2	.1389	2,398,616	.1106	1,425,023	.1294	.1184	.1616	.1427	.1007
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,107.6**	**.4747**	**8.8**	**915**	**87.6**	**470.5**	**.5531**	**12,122,305**	**.5587**	**6,789,624**	**.6168**	**.5594**	**.5203**	**.5941**	**.5723**
Broward	1,107.6	.4747	8.8	915	87.6	470.5	.5531	12,122,305	.5587	6,789,624	.6168	.5594	.5203	.5941	.5723
FORT MYERS	**233.2**	**.0999**	**13.6**	**290**	**90.3**	**96.8**	**.1138**	**2,284,821**	**.1053**	**1,335,120**	**.1213**	**.1091**	**.1206**	**.1256**	**.1049**
Lee	233.2	.0999	13.6	290	90.3	96.8	.1138	2,284,821	.1053	1,335,120	.1213	.1091	.1206	.1256	.1049
FORT PIERCE	**174.4**	**.0748**	**15.3**	**154**	**82.8**	**69.4**	**.0817**	**1,561,465**	**.0719**	**812,117**	**.0738**	**.0732**	**.0878**	**.0844**	**.0656**
Martin	74.6	.0320	16.5	134	90.4	31.1	.0366	740,336	.0341	374,354	.0340	.0337	.0395	.0372	.0312
St. Lucie	99.8	.0428	14.5	172	77.1	38.3	.0451	821,129	.0378	437,763	.0398	.0395	.0483	.0472	.0344
FORT WALTON BEACH	**114.8**	**.0493**	**4.4**	**123**	**88.3**	**40.9**	**.0481**	**1,012,250**	**.0467**	**573,264**	**.0521**	**.0488**	**.0463**	**.0532**	**.0473**
Okaloosa	114.8	.0493	4.4	123	88.3	40.9	.0481	1,012,250	.0467	573,264	.0521	.0488	.0463	.0532	.0473
GAINESVILLE	**184.7**	**.0792**	**7.8**	**155**	**78.8**	**68.2**	**.0802**	**1,472,661**	**.0679**	**875,442**	**.0796**	**.0737**	**.0957**	**.0773**	**.0664**
Alachua	162.9	.0698	7.6	181	78.8	61.2	.0720	1,342,598	.0619	809,178	.0735	.0669	.0848	.0693	.0619
Bradford	21.8	.0094	8.9	74	78.7	7.0	.0082	130,063	.0060	66,264	.0061	.0068	.0109	.0080	.0045
JACKSONVILLE	**751.2**	**.3219**	**4.0**	**285**	**77.2**	**279.0**	**.3279**	**6,659,905**	**.3071**	**3,783,231**	**.3436**	**.3208**	**.3331**	**.3426**	**.2987**
Clay	78.1	.0334	16.5	132	93.4	26.0	.0306	730,268	.0337	406,298	.0369	.0346	.0258	.0322	.0348
Duval	579.5	.2484	1.5	747	73.8	219.1	.2575	5,151,500	.2375	2,995,192	.2721	.2499	.2658	.2705	.2345
Nassau	36.7	.0157	11.6	57	85.2	12.5	.0147	281,606	.0130	120,776	.0109	.0129	.0153	.0142	.0117
St. Johns	56.9	.0244	10.9	92	84.7	21.4	.0251	496,531	.0229	260,965	.0237	.0234	.0262	.0257	.0177
LAKELAND - WINTER HAVEN	**345.3**	**.1480**	**7.4**	**189**	**83.0**	**126.5**	**.1487**	**2,752,644**	**.1269**	**1,611,279**	**.1463**	**.1370**	**.1674**	**.1619**	**.1141**
Polk	345.3	.1480	7.4	189	83.0	126.5	.1487	2,752,644	.1269	1,611,279	.1463	.1370	.1674	.1619	.1141
MELBOURNE - TITUSVILLE - PALM BAY	**284.2**	**.1218**	**4.1**	**286**	**89.8**	**110.9**	**.1304**	**2,634,372**	**.1214**	**1,361,346**	**.1236**	**.1221**	**.1272**	**.1357**	**.1082**
Brevard	284.2	.1218	4.1	286	89.8	110.9	.1304	2,634,372	.1214	1,361,346	.1236	.1221	.1272	.1357	.1082
MIAMI - HIALEAH	**1,768.0**	**.7578**	**8.8**	**904**	**77.7**	**648.7**	**.7626**	**15,830,531**	**.7297**	**9,434,151**	**.8571**	**.7735**	**.8182**	**.7793**	**.8657**
Dade	1,768.0	.7578	8.8	904	77.7	648.7	.7626	15,830,531	.7297	9,434,151	.8571	.7735	.8182	.7793	.8657
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,875.6***	***1.2325***	***8.8***	***908***	***81.5***	***1,119.2***	***1.3157***	***27,952,836***	***1.2884***	***16,223,775***	***1.4739***	***1.3329***	***1.3385***	***1.3734***	***1.4380***

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
OCALA	**137.8**	**.0591**	**12.5**	**86**	**82.8**	**53.0**	**.0623**	**979,772**	**.0452**	**614,097**	**.0558**	**.0511**	**.0806**	**.0649**	**.0363**
Marion	137.8	.0591	12.5	86	82.8	53.0	.0623	979,772	.0452	614,097	.0558	.0511	.0806	.0649	.0363
ORLANDO	**770.1**	**.3300**	**10.5**	**301**	**85.1**	**287.4**	**.3379**	**6,934,304**	**.3197**	**4,156,432**	**.3775**	**.3390**	**.3502**	**.3716**	**.3075**
Orange	504.4	.2162	7.1	554	82.9	189.3	.2225	4,519,313	.2083	2,849,182	.2588	.2249	.2363	.2497	.1996
Osceola	59.4	.0254	20.5	44	92.2	22.7	.0267	456,070	.0211	250,758	.0228	.0224	.0317	.0280	.0164
Seminole	206.3	.0884	14.8	692	68.5	75.4	.0887	1,958,921	.0903	1,056,492	.0959	.0917	.0822	.0939	.0915
PANAMA CITY	**104.0**	**.0445**	**6.4**	**137**	**85.7**	**38.5**	**.0453**	**744,574**	**.0344**	**594,658**	**.0540**	**.0422**	**.0531**	**.0519**	**.0428**
Bay	104.0	.0445	6.4	137	85.7	38.5	.0453	744,574	.0344	594,658	.0540	.0422	.0531	.0519	.0428
PENSACOLA	**302.2**	**.1295**	**4.3**	**179**	**81.0**	**108.0**	**.1270**	**2,575,713**	**.1187**	**1,420,958**	**.1290**	**.1241**	**.1295**	**.1321**	**.1112**
Escambia	241.1	.1033	3.1	365	77.7	86.9	.1022	2,063,247	.0951	1,235,658	.1122	.1020	.1028	.1087	.0922
Santa Rosa	61.1	.0262	9.1	60	93.7	21.1	.0248	512,466	.0236	185,300	.0168	.0221	.0267	.0234	.0190
SARASOTA	**224.5**	**.0962**	**11.0**	**392**	**93.7**	**101.1**	**.1188**	**2,303,115**	**.1062**	**1,399,176**	**.1272**	**.1103**	**.1278**	**.1300**	**.1185**
Sarasota	224.5	.0962	11.0	392	93.7	101.1	.1188	2,303,115	.1062	1,399,176	.1272	.1103	.1278	.1300	.1185
TALLAHASSEE	**201.8**	**.0865**	**6.0**	**169**	**66.8**	**73.4**	**.0863**	**1,671,708**	**.0770**	**945,562**	**.0859**	**.0815**	**.0968**	**.0853**	**.0753**
Gadsden	42.1	.0180	1.0	81	39.7	12.9	.0152	216,445	.0099	98,057	.0089	.0112	.0194	.0139	.0080
Leon	159.7	.0685	7.4	236	73.9	60.5	.0711	1,455,263	.0671	847,505	.0770	.0703	.0774	.0714	.0673
TAMPA - ST. PETERSBURG - CLEARWATER	**1,742.9**	**.7471**	**8.0**	**684**	**89.4**	**726.7**	**.8543**	**15,966,427**	**.7359**	**8,762,178**	**.7959**	**.7561**	**.9761**	**.8766**	**.6485**
Hernando	53.2	.0228	19.6	112	92.9	21.8	.0256	394,135	.0182	188,947	.0171	.0189	.0325	.0264	.0126
Hillsborough	687.5	.2947	6.3	653	84.5	261.2	.3071	6,062,902	.2794	3,954,588	.3592	.3063	.3505	.3326	.2696
Pasco	224.9	.0964	16.1	305	96.5	95.5	.1123	1,695,546	.0781	643,752	.0585	.0759	.1162	.1076	.0572
Pinellas	777.3	.3332	6.7	2,776	91.5	348.2	.4093	7,813,844	.3602	3,974,891	.3611	.3550	.4569	.4100	.3091
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**641.0**	**.2748**	**11.1**	**322**	**84.5**	**271.6**	**.3193**	**7,384,226**	**.3403**	**3,723,446**	**.3383**	**.3267**	**.3033**	**.3336**	**.3414**
Palm Beach	641.0	.2748	11.1	322	84.5	271.6	.3193	7,384,226	.3403	3,723,446	.3383	.3267	.3033	.3336	.3414
ALL COUNTIES															
Alachua	162.9	.0698	7.6	181	78.8	61.2	.0720	1,342,598	.0619	809,178	.0735	.0669	.0848	.0693	.0619
Baker	17.4	.0075	13.8	30	84.3	4.8	.0056	98,715	.0045	52,504	.0048	.0052	.0068	.0063	.0032
Bay	104.0	.0445	6.4	137	85.7	38.5	.0453	744,574	.0344	594,658	.0540	.0422	.0531	.0519	.0428
Bradford	21.8	.0094	8.9	74	78.7	7.0	.0082	130,063	.0060	66,264	.0061	.0068	.0109	.0080	.0045
Brevard	284.2	.1218	4.1	286	89.8	110.9	.1304	2,634,372	.1214	1,361,346	.1236	.1221	.1272	.1357	.1082
Broward	1,107.6	.4747	8.8	915	87.6	470.5	.5531	12,122,305	.5587	6,789,624	.6168	.5594	.5203	.5941	.5723
Calhoun	9.7	.0042	4.4	17	86.7	3.4	.0040	51,996	.0024	29,784	.0028	.0028	.0059	.0034	.0016
Charlotte	67.2	.0288	15.0	97	97.1	29.9	.0351	605,768	.0279	295,175	.0268	.0278	.0365	.0358	.0246
Citrus	65.0	.0279	18.8	103	96.1	27.8	.0327	503,931	.0232	204,806	.0186	.0227	.0403	.0299	.0170
Clay	78.1	.0334	16.5	132	93.4	26.0	.0306	730,268	.0337	406,298	.0369	.0346	.0258	.0322	.0348
Collier	100.6	.0432	17.0	50	86.8	41.3	.0485	1,008,086	.0464	682,028	.0619	.0505	.0551	.0543	.0540
Columbia	38.1	.0163	7.6	48	80.1	13.5	.0159	266,562	.0123	157,392	.0143	.0137	.0179	.0164	.0107
Dade	1,768.0	.7578	8.8	904	77.7	648.7	.7626	15,830,531	.7297	9,434,151	.8571	.7735	.8182	.7793	.8657
De Soto	20.5	.0088	7.7	32	79.6	7.1	.0084	127,951	.0059	69,054	.0063	.0065	.0115	.0083	.0039
Dixie	8.3	.0036	7.1	12	88.0	2.9	.0034	51,732	.0023	25,023	.0023	.0027	.0049	.0030	.0021
Duval	579.5	.2484	1.5	747	73.8	219.1	.2575	5,151,500	.2375	2,995,192	.2721	.2499	.2658	.2705	.2345
Escambia	241.1	.1033	3.1	365	77.7	86.9	.1022	2,063,247	.0951	1,235,658	.1122	.1020	.1028	.1087	.0922
Flagler	12.8	.0055	17.3	26	87.5	5.4	.0064	114,703	.0053	37,581	.0034	.0047	.0062	.0062	.0034
Franklin	7.7	.0033	.5	14	85.2	2.8	.0032	45,643	.0021	27,825	.0026	.0026	.0053	.0030	.0017
Gadsden	42.1	.0180	1.0	81	39.7	12.9	.0152	216,445	.0099	98,057	.0089	.0112	.0194	.0139	.0080
Gilchrist	6.4	.0028	11.0	18	93.4	2.3	.0027	38,947	.0018	8,242	.0007	.0017	.0033	.0023	.0011
Glades	6.6	.0028	10.1	9	79.5	2.5	.0030	42,146	.0020	4,766	.0004	.0016	.0035	.0022	.0013
Gulf	10.7	.0046	.4	19	79.4	3.7	.0043	66,349	.0030	30,460	.0028	.0033	.0060	.0040	.0027
Hamilton	8.9	.0038	1.6	17	62.0	3.1	.0037	49,898	.0023	41,821	.0038	.0031	.0051	.0038	.0017
Hardee	20.6	.0088	6.3	32	81.3	6.8	.0079	101,065	.0047	61,671	.0056	.0056	.0126	.0069	.0033
Hendry	20.6	.0089	10.8	18	70.8	6.9	.0082	141,223	.0065	106,061	.0097	.0080	.0120	.0093	.0055
Hernando	53.2	.0228	19.6	112	92.9	21.8	.0256	394,135	.0182	188,947	.0171	.0189	.0325	.0264	.0126
Highlands	51.9	.0222	9.2	50	84.6	21.2	.0249	391,596	.0180	219,561	.0200	.0194	.0333	.0250	.0142
Hillsborough	687.5	.2947	6.3	653	84.5	261.2	.3071	6,062,902	.2794	3,954,588	.3592	.3063	.3505	.3326	.2696
Holmes	15.9	.0068	8.0	33	96.9	5.8	.0068	93,890	.0044	38,443	.0035	.0047	.0094	.0061	.0029
Indian River	66.6	.0286	11.2	134	85.3	26.8	.0315	659,685	.0304	329,476	.0300	.0299	.0343	.0319	.0320
Jackson	40.6	.0174	3.7	43	73.3	14.0	.0165	241,268	.0111	142,529	.0129	.0129	.0228	.0157	.0091
Jefferson	11.2	.0048	4.6	18	52.2	3.7	.0043	63,559	.0029	32,540	.0030	.0033	.0059	.0034	.0024
Lafayette	4.4	.0019	9.0	8	92.4	1.6	.0019	24,920	.0012	6,973	.0006	.0011	.0026	.0016	.0008
Lake	114.3	.0490	9.0	120	86.0	46.7	.0549	877,551	.0404	517,360	.0470	.0441	.0698	.0555	.0337
Lee	233.2	.0999	13.6	290	90.3	96.8	.1138	2,284,821	.1053	1,335,120	.1213	.1091	.1206	.1256	.1049
Leon	159.7	.0685	7.4	236	73.9	60.5	.0711	1,455,263	.0671	847,505	.0770	.0703	.0774	.0714	.0573
Levy	22.0	.0094	10.7	20	83.2	8.1	.0095	144,499	.0067	63,685	.0058	.0070	.0127	.0091	.0050

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
Liberty	4.5	.0019	5.6	5	88.7	1.5	.0018	27,290	.0012	4,979	.0004	.0012	.0019	.0012	.0009
Madison	15.0	.0065	.7	21	57.3	4.9	.0058	76,362	.0035	48,411	.0044	.0043	.0080	.0055	.0023
Manatee	163.2	.0699	9.9	218	89.7	68.6	.0806	1,481,103	.0683	807,971	.0734	.0702	.0894	.0853	.0623
Marion	137.8	.0591	12.5	86	82.8	53.0	.0623	979,772	.0452	614,097	.0558	.0511	.0806	.0649	.0363
Martin	74.6	.0320	16.5	134	90.4	31.1	.0366	740,336	.0341	374,354	.0340	.0337	.0395	.0372	.0312
Monroe	65.7	.0281	4.0	64	91.7	28.9	.0339	661,068	.0304	359,462	.0327	.0306	.0368	.0360	.0257
Nassau	36.7	.0157	11.6	57	85.8	12.5	.0147	281,606	.0130	120,776	.0109	.0129	.0153	.0142	.0117
Okaloosa	114.8	.0493	4.4	123	88.3	40.9	.0481	1,012,250	.0467	573,264	.0521	.0488	.0463	.0532	.0473
Okeechobee	23.1	.0099	14.0	30	88.4	8.2	.0097	144,652	.0066	83,330	.0076	.0077	.0142	.0096	.0056
Orange	504.4	.2162	7.1	554	82.9	189.3	.2225	4,519,313	.2083	2,849,182	.2588	.2249	.2363	.2497	.1996
Osceola	59.4	.0254	20.5	44	92.2	22.7	.0267	456,070	.0211	250,758	.0228	.0224	.0317	.0280	.0164
Palm Beach	641.0	.2748	11.1	322	84.5	271.6	.3193	7,384,226	.3403	3,723,446	.3383	.3267	.3033	.3336	.3414
Pasco	224.9	.0964	16.1	305	96.5	95.5	.1123	1,695,546	.0781	643,752	.0585	.0759	.1362	.1076	.0572
Pinellas	777.3	.3332	6.7	2,776	91.5	348.2	.4093	7,813,844	.3602	3,974,891	.3611	.3550	.4569	.4100	.3091
Polk	345.3	.1480	7.4	189	83.0	126.5	.1487	2,752,644	.1269	1,611,279	.1463	.1370	.1674	.1619	.1141
Putnam	54.2	.0232	7.2	74	79.1	20.3	.0239	417,179	.0192	214,546	.0195	.0201	.0289	.0226	.0165
St. Johns	56.9	.0244	10.9	92	84.7	21.4	.0251	496,531	.0229	260,965	.0237	.0234	.0262	.0257	.0177
St. Lucie	99.8	.0428	14.5	172	77.1	38.3	.0451	821,129	.0378	437,763	.0398	.0395	.0483	.0472	.0344
Santa Rosa	61.1	.0262	9.1	60	93.7	21.1	.0248	512,466	.0236	185,300	.0168	.0221	.0267	.0234	.0190
Sarasota	224.5	.0962	11.0	392	93.7	101.1	.1188	2,303,115	.1062	1,399,176	.1272	.1103	.1278	.1300	.1185
Seminole	206.3	.0884	14.8	692	88.5	75.4	.0887	1,958,921	.0903	1,056,492	.0959	.0917	.0822	.0939	.0915
Sumter	26.8	.0115	10.4	48	80.0	9.7	.0114	165,350	.0076	81,687	.0075	.0083	.0156	.0107	.0047
Suwannee	24.1	.0103	8.1	35	82.0	8.6	.0101	160,261	.0074	79,227	.0072	.0080	.0129	.0095	.0060
Taylor	17.2	.0074	4.0	16	77.7	6.3	.0074	123,113	.0057	68,634	.0062	.0061	.0092	.0065	.0057
Union	10.8	.0046	6.2	44	69.3	2.3	.0027	56,032	.0025	10,894	.0010	.0025	.0029	.0026	.0013
Volusia	282.5	.1211	9.2	254	87.8	118.2	.1389	2,398,616	.1106	1,425,023	.1294	.1184	.1616	.1427	.1007
Wakulla	12.5	.0054	14.8	21	83.1	4.3	.0051	78,759	.0036	15,642	.0015	.0033	.0056	.0043	.0025
Walton	22.9	.0098	7.5	21	88.8	8.9	.0105	159,404	.0074	58,637	.0053	.0072	.0131	.0088	.0053
Washington	15.3	.0065	5.5	26	83.3	5.8	.0068	100,248	.0046	36,444	.0033	.0046	.0094	.0059	.0033
TOTAL METRO COUNTIES	**9,533.4**	**4.0861**	**8.3**	**347**	**84.0**	**3,757.4**	**4.4172**	**88,770,512**	**4.0919**	**50,425,075**	**4.5806**	**4.2372**	**4.6850**	**4.6281**	**4.0877**
TOTAL STATE	**10,573.5**	**4.5321**	**8.5**	**195**	**84.1**	**4,159.2**	**4.8896**	**96,751,913**	**4.4593**	**54,671,728**	**4.9668**	**4.6260**	**5.2672**	**5.0947**	**4.4054**
GEORGIA															
ALBANY	**116.5**	**.0498**	**3.6**	**169**	**57.4**	**39.0**	**.0458**	**864,936**	**.0399**	**505,485**	**.0459**	**.0437**	**.0476**	**.0471**	**.0462**
Dougherty	103.3	.0442	2.6	313	55.2	34.8	.0409	759,968	.0350	498,992	.0453	.0400	.0439	.0437	.0423
Lee	13.2	.0056	13.0	37	74.7	4.2	.0049	104,968	.0049	6,493	.0006	.0037	.0037	.0034	.0039
ATHENS	**135.6**	**.0581**	**4.3**	**145**	**80.1**	**48.5**	**.0569**	**983,291**	**.0453**	**590,273**	**.0537**	**.0504**	**.0661**	**.0587**	**.0408**
Clarke	75.3	.0327	2.4	625	73.7	27.9	.0328	593,462	.0273	477,118	.0433	.0333	.0406	.0353	.0277
Jackson	26.5	.0113	4.6	77	86.2	9.2	.0108	168,992	.0078	87,756	.0080	.0085	.0121	.0119	.0063
Madison	19.0	.0082	7.1	67	88.0	6.6	.0077	110,080	.0051	13,755	.0013	.0045	.0087	.0070	.0029
Oconee	13.8	.0059	11.0	74	88.8	4.8	.0056	110,757	.0051	11,644	.0011	.0041	.0047	.0045	.0039
ATLANTA	**2,262.4**	**.9700**	**5.8**	**440**	**74.5**	**824.9**	**.9696**	**21,313,662**	**.9824**	**11,509,699**	**1.0457**	**.9986**	**.8997**	**1.0096**	**.9380**
Barrow	22.6	.0097	5.8	139	84.2	8.0	.0094	152,481	.0070	84,421	.0076	.0078	.0115	.0102	.0063
Butts	14.5	.0063	6.1	78	59.3	4.3	.0050	94,919	.0044	36,088	.0033	.0044	.0058	.0048	.0034
Cherokee	57.9	.0249	12.0	137	96.8	19.2	.0226	438,826	.0203	133,443	.0122	.0188	.0205	.0231	.0175
Clayton	162.8	.0698	8.3	1,100	91.1	56.7	.0666	1,433,747	.0661	983,277	.0893	.0737	.0582	.0829	.0671
Cobb	327.0	.1402	9.8	953	94.0	122.1	.1436	3,627,132	.1672	2,038,450	.1852	.1671	.1130	.1537	.1728
Coweta	41.0	.0176	4.4	92	71.4	14.3	.0168	316,934	.0146	152,685	.0139	.0150	.0184	.0165	.0138
De Kalb	497.1	.2131	2.9	1,841	70.1	185.3	.2178	5,095,072	.2348	3,009,116	.2733	.2421	.1892	.2407	.2340
Douglas	62.5	.0268	14.5	303	93.6	19.9	.0234	504,651	.0233	199,163	.0181	.0224	.0208	.0238	.0213
Fayette	35.0	.0150	20.5	176	94.4	11.6	.0136	366,395	.0169	61,374	.0056	.0132	.0088	.0091	.0158
Forsyth	31.1	.0133	11.2	138	98.9	10.6	.0127	252,897	.0117	76,460	.0069	.0105	.0113	.0123	.0092
Fulton	582.4	.2497	-1.3	1,091	46.3	228.5	.2686	5,349,198	.2466	3,324,344	.3020	.2638	.2947	.2661	.2269
Gwinnett	197.5	.0846	18.3	454	96.1	67.3	.0791	1,974,604	.0910	692,651	.0629	.0812	.0566	.0750	.0809
Henry	40.0	.0171	10.2	125	80.7	13.3	.0156	320,407	.0147	89,217	.0081	.0132	.0127	.0150	.0116
Newton	36.8	.0158	6.7	133	73.1	12.1	.0143	258,949	.0119	117,755	.0107	.0123	.0146	.0150	.0106
Paulding	28.5	.0122	9.2	91	94.5	9.9	.0116	209,195	.0096	52,420	.0048	.0086	.0116	.0109	.0072
Rockdale	42.1	.0181	14.6	319	89.7	13.5	.0159	364,887	.0168	158,444	.0144	.0164	.0127	.0157	.0153
Spalding	50.2	.0215	4.8	252	71.4	17.2	.0202	343,592	.0158	213,993	.0195	.0181	.0243	.0221	.0161
Walton	33.4	.0143	7.0	101	77.5	10.9	.0128	209,776	.0097	86,398	.0079	.0100	.0150	.0127	.0082
AUGUSTA	**361.6**	**.1551**	**4.5**	**184**	**66.5**	**124.5**	**.1463**	**2,854,349**	**.1315**	**1,538,817**	**.1397**	**.1389**	**.1536**	**.1537**	**.1305**
Columbia	45.7	.0196	13.9	158	82.6	15.4	.0181	400,574	.0184	111,359	.0101	.0162	.0144	.0168	.0153

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
AUGUSTA (continued)															
McDuffie	19.3	.0083	4.1	75	62.3	6.8	.0080	120,019	.0055	84,579	.0077	.0069	.0115	.0089	.0051
Richmond	187.6	.0804	3.3	575	58.9	63.3	.0744	1,452,214	.0670	962,924	.0874	.0758	.0823	.0819	.0722
Aiken, S. C.	*109.0*	*.0468*	*3.2*	*100*	*73.8*	*39.0*	*.0458*	*881,542*	*.0406*	*379,955*	*.0345*	*.0400*	*.0454*	*.0461*	*.0379*
COLUMBUS	**238.5**	**.1022**	**–.3**	**216**	**61.7**	**80.2**	**.0941**	**1,695,696**	**.0781**	**1,005,965**	**.0914**	**.0867**	**.1095**	**.1022**	**.0699**
Chattahoochee	22.3	.0095	2.6	89	58.2	3.3	.0038	178,384	.0082	7,603	0007	.0062	.0024	.0046	.0024
Muscogee	168.7	.0723	–.8	774	62.5	60.1	.0706	1,239,635	.0571	874,054	.0794	.0668	.0817	.0797	.0577
Russell, Ala.	*47.5*	*.0204*	*.3*	*75*	*60.4*	*16.8*	*.0197*	*277,677*	*.0128*	*124,308*	*.0113*	*.0137*	*.0254*	*.0179*	*.0098*
MACON - WARNER ROBINS	**270.2**	**.1159**	**2.5**	**229**	**64.7**	**94.8**	**.1115**	**2,226,737**	**.1027**	**1,274,310**	**.1158**	**.1091**	**.1157**	**.1128**	**.1052**
Bibb	151.0	.0647	.5	597	59.8	54.3	.0638	1,187,258	.0547	851,469	.0774	.0634	.0727	.0676	.0599
Houston	81.3	.0349	4.8	214	77.2	27.6	.0325	745,302	.0344	336,895	.0306	.0333	.0277	.0320	.0342
Jones	18.0	.0077	8.6	46	68.2	6.0	.0071	143,717	.0066	19,777	.0018	.0054	.0059	.0060	.0048
Peach	19.9	.0086	3.9	132	47.8	6.9	.0081	150,460	.0070	66,169	.0060	.0070	.0094	.0072	.0063
SAVANNAH	**225.0**	**.0964**	**2.0**	**243**	**61.1**	**81.1**	**.0953**	**1,794,339**	**.0827**	**1,138,332**	**.1035**	**.0918**	**.1067**	**.0981**	**.0958**
Chatham	205.3	.0880	1.5	462	59.3	74.5	.0876	1,648,313	.0760	1,102,768	.1002	.0857	.0996	.0912	.0898
Effingham	19.7	.0084	7.5	41	80.1	6.6	.0077	146,026	.0067	35,564	.0033	.0061	.0071	.0069	.0060
ALL COUNTIES															
Appling	16.3	.0070	4.7	32	78.6	5.4	.0063	81,866	.0038	41,970	.0038	.0044	.0090	.0061	.0027
Atkinson	6.2	.0027	1.0	18	71.2	2.0	.0024	27,064	.0012	17,971	.0016	.0017	.0040	.0020	.0008
Bacon	9.6	.0041	2.4	34	84.0	3.3	.0038	60,468	.0028	31,063	.0029	.0031	.0047	.0039	.0024
Baker	3.8	.0016	–.2	11	48.6	1.2	.0015	17,599	.0008	6,131	.0005	.0008	.0019	.0011	.0004
Baldwin	35.1	.0151	1.2	136	60.9	10.7	.0125	263,338	.0121	127,501	.0116	.0125	.0145	.0129	.0098
Banks	9.2	.0039	5.7	39	94.3	3.3	.0039	56,005	.0026	1,702	.0002	.0022	.0038	.0037	.0013
Barrow	22.6	.0097	5.8	139	84.2	8.0	.0094	152,481	.0070	84,421	.0076	.0078	.0115	.0102	.0063
Bartow	42.8	.0184	5.0	94	87.3	14.8	.0174	284,628	.0132	166,550	.0152	.0146	.0191	.0204	.0129
Ben Hill	16.9	.0072	5.6	67	68.4	6.1	.0072	98,529	.0045	57,200	.0052	.0054	.0106	.0066	.0044
Berrien	14.0	.0060	3.5	31	86.3	4.9	.0058	80,454	.0037	49,259	.0044	.0044	.0080	.0061	.0026
Bibb	151.0	.0647	.5	597	59.8	54.3	.0638	1,187,258	.0547	851,469	.0774	.0634	.0727	.0676	.0599
Bleckley	10.7	.0046	–.6	49	76.0	3.7	.0043	70,973	.0033	33,819	.0031	.0035	.0056	.0042	.0026
Brantley	9.5	.0041	9.2	21	92.5	3.3	.0039	59,047	.0027	8,760	.0008	.0025	.0040	.0037	.0020
Brooks	15.6	.0067	2.3	32	53.9	5.2	.0061	76,647	.0036	26,272	.0023	.0038	.0084	.0045	.0030
Bryan	11.4	.0049	12.0	26	77.0	3.6	.0043	60,907	.0028	23,050	.0021	.0030	.0051	.0046	.0016
Bulloch	36.5	.0156	2.0	54	71.7	11.8	.0138	236,626	.0109	142,945	.0130	.0124	.0173	.0147	.0119
Burke	19.7	.0084	1.8	24	45.0	6.4	.0076	116,505	.0053	57,413	.0052	.0060	.0102	.0067	.0060
Butts	14.5	.0063	6.1	78	59.3	4.3	.0050	94,919	.0044	36,088	.0033	.0044	.0058	.0048	.0034
Calhoun	5.5	.0023	–3.8	19	41.0	1.6	.0019	24,234	.0011	14,036	.0013	.0014	.0029	.0018	.0008
Camden	14.2	.0061	6.2	22	66.1	4.7	.0055	89,207	.0041	35,117	.0032	.0042	.0066	.0050	.0030
Candler	7.7	.0033	2.4	31	66.5	2.7	.0032	43,295	.0020	25,016	.0023	.0024	.0046	.0029	.0014
Carroll	58.9	.0253	4.5	117	81.5	20.2	.0237	395,439	.0183	245,684	.0223	.0208	.0305	.0267	.0158
☐ Catoosa	39.1	.0167	5.7	240	98.3	13.6	.0160	264,312	.0121	146,050	.0132	.0135	.0180	.0182	.0100
Charlton	7.8	.0034	6.2	10	69.1	2.5	.0030	46,807	.0022	16,588	.0015	.0022	.0031	.0028	.0015
Chatham	205.3	.0880	1.5	462	59.3	74.5	.0876	1,648,313	.0760	1,102,768	.1002	.0857	.0996	.0912	.0898
Chattahoochee	22.3	.0095	2.6	89	58.2	3.3	.0038	178,384	.0082	7,603	.0007	.0062	.0024	.0046	.0024
Chattooga	22.0	.0094	.7	70	90.4	7.8	.0092	130,922	.0060	60,637	.0055	.0064	.0115	.0097	.0048
Cherokee	57.9	.0249	12.0	137	96.8	19.2	.0226	438,826	.0203	133,443	.0122	.0188	.0205	.0231	.0175
Clarke	76.3	.0327	2.4	625	73.7	27.9	.0328	593,462	.0273	477,118	.0433	.0333	.0406	.0353	.0277
Clay	3.5	.0015	–1.5	18	36.4	1.2	.0014	19,328	.0009	3,186	.0003	.0008	.0020	.0008	.0006
Clayton	162.8	.0698	8.3	1,100	91.1	56.7	.0666	1,433,747	.0661	983,277	.0893	.0737	.0582	.0829	.0671
Clinch	6.7	.0028	.6	8	69.0	2.2	.0026	38,299	.0017	11,956	.0011	.0019	.0031	.0022	.0014
Cobb	327.0	.1402	9.8	953	94.0	122.1	.1436	3,627,132	.1672	2,038,450	.1852	.1671	.1130	.1537	.1728
Coffee	28.1	.0120	4.5	47	73.1	9.4	.0110	164,407	.0076	100,439	.0091	.0089	.0155	.0116	.0065
Colquitt	36.0	.0155	1.8	65	75.2	12.8	.0151	233,362	.0108	130,023	.0118	.0120	.0199	.0145	.0104
Columbia	45.7	.0196	13.9	158	82.6	15.4	.0181	400,574	.0184	111,359	.0101	.0162	.0144	.0168	.0153
Cook	13.7	.0058	1.6	59	68.3	4.7	.0055	79,263	.0037	28,636	.0026	.0038	.0068	.0053	.0025
Coweta	41.0	.0176	4.4	92	71.4	14.3	.0168	316,934	.0146	152,685	.0139	.0150	.0184	.0165	.0138
Crawford	8.3	.0036	8.0	25	58.8	2.4	.0028	52,337	.0024	6,052	.0006	.0021	.0025	.0023	.0017
Crisp	19.8	.0084	1.6	72	59.2	7.0	.0083	121,652	.0056	121,124	.0110	.0078	.0125	.0093	.0051
☐ Dade	12.8	.0055	3.9	73	98.1	4.2	.0049	72,752	.0034	41,684	.0038	.0039	.0066	.0057	.0028
Dawson	5.2	.0023	8.9	25	98.7	1.8	.0021	32,612	.0015	9,242	.0008	.0014	.0025	.0020	.0009
Decatur	26.2	.0112	2.8	45	59.6	8.8	.0104	152,813	.0070	73,323	.0067	.0077	.0133	.0103	.0052
De Kalb	497.1	.2131	2.9	1,841	70.1	185.3	.2178	5,095,072	.2348	3,009,116	.2733	.2421	.1892	.2407	.2340
Dodge	17.2	.0073	1.4	34	72.2	6.1	.0072	98,698	.0046	90,380	.0082	.0062	.0112	.0075	.0040
Dooly	10.8	.0047	–.3	27	49.8	3.7	.0043	50,769	.0023	27,914	.0026	.0029	.0062	.0037	.0019
Dougherty	103.3	.0442	2.6	313	55.2	34.8	.0409	759,968	.0350	498,992	.0453	.0400	.0439	.0437	.0423
Douglas	62.5	.0268	14.5	308	93.6	19.9	.0234	504,651	.0233	199,163	.0181	.0224	.0208	.0238	.0213

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

■ ESTIMATES

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Early	13.2	.0057	.3	26	55.5	4.6	.0054	70,153	.0032	37,646	.0034	.0038	.0081	.0046	.0026
Echols	2.3	.0010	.1	5	80.7	.8	.0010	13,974	.0007	262	.0000	.0005	.0009	.0007	.0003
Effingham	19.7	.0084	7.5	41	80.1	6.6	.0077	146,026	.0067	35,564	.0033	.0061	.0071	.0069	.0060
Elbert	19.1	.0082	1.8	52	67.8	7.0	.0083	121,740	.0056	74,371	.0067	.0064	.0108	.0083	.0048
Emanuel	21.3	.0091	2.4	31	67.0	7.2	.0084	110,932	.0051	71,438	.0065	.0063	.0124	.0082	.0042
Evans	8.7	.0038	3.2	47	63.7	3.1	.0037	50,057	.0023	32,121	.0029	.0029	.0051	.0037	.0020
Fannin	15.1	.0064	2.4	39	99.2	5.7	.0067	85,237	.0040	47,340	.0043	.0044	.0097	.0060	.0030
Fayette	35.0	.0150	20.5	176	94.4	11.6	.0136	366,395	.0169	61,374	.0056	.0132	.0088	.0091	.0158
Floyd	80.9	.0347	1.4	156	85.9	29.6	.0348	620,357	.0285	364,798	.0332	.0312	.0397	.0381	.0296
Forsyth	31.1	.0133	11.2	138	98.9	10.8	.0127	252,897	.0117	76,460	.0069	.0105	.0113	.0123	.0092
Franklin	15.8	.0068	4.1	60	88.9	5.7	.0067	93,362	.0043	75,387	.0069	.0056	.0097	.0076	.0037
Fulton	582.4	.2497	−1.3	1,091	46.3	228.5	.2686	5,349,198	.2466	3,324,344	.3020	.2638	.2947	.2661	.2269
Gilmer	11.8	.0050	6.2	28	99.2	4.2	.0050	65,514	.0030	43,450	.0039	.0037	.0069	.0054	.0022
Glascock	2.4	.0010	.8	17	82.7	.8	.0009	13,130	.0006	1,359	.0001	.0005	.0011	.0006	.0002
Glynn	55.8	.0240	1.5	135	71.9	20.9	.0246	465,962	.0215	358,021	.0326	.0254	.0289	.0283	.0271
Gordon	31.8	.0136	5.8	90	94.7	11.0	.0129	202,961	.0093	109,519	.0099	.0104	.0155	.0147	.0093
Grady	20.2	.0087	1.8	44	66.4	6.8	.0080	108,654	.0050	58,194	.0053	.0057	.0114	.0073	.0041
Greene	11.7	.0050	2.7	30	45.9	3.8	.0045	58,251	.0027	33,204	.0030	.0033	.0065	.0045	.0017
Gwinnett	197.5	.0846	18.3	454	96.1	67.3	.0791	1,974,604	.0910	692,651	.0629	.0812	.0566	.0750	.0809
Habersham	25.9	.0111	3.5	93	93.5	9.1	.0107	171,600	.0079	104,773	.0096	.0092	.0131	.0124	.0062
Hall	80.2	.0344	6.0	212	89.8	28.4	.0334	640,452	.0295	358,987	.0326	.0313	.0340	.0371	.0304
Hancock	9.5	.0041	.4	20	20.9	2.8	.0033	40,033	.0019	13,170	.0012	.0021	.0047	.0026	.0013
Haralson	19.0	.0081	3.1	67	91.8	6.8	.0080	121,003	.0056	56,681	.0051	.0060	.0096	.0085	.0049
Harris	16.5	.0071	6.7	36	64.0	5.8	.0068	124,187	.0057	23,588	.0022	.0049	.0066	.0055	.0040
Hart	19.1	.0082	2.8	83	76.6	6.6	.0077	116,108	.0053	38,179	.0034	.0054	.0093	.0081	.0042
Heard	6.8	.0029	4.3	23	81.5	2.2	.0026	40,095	.0019	4,206	.0004	.0016	.0026	.0021	.0011
Henry	40.0	.0171	10.2	125	80.7	13.3	.0156	320,407	.0147	89,217	.0081	.0132	.0127	.0150	.0116
Houston	81.3	.0349	4.8	214	77.2	27.6	.0325	745,302	.0344	336,895	.0306	.0333	.0277	.0320	.0342
Irwin	9.3	.0040	3.5	26	67.7	3.3	.0039	47,798	.0022	16,200	.0015	.0024	.0055	.0026	.0018
Jackson	26.5	.0113	4.6	77	88.2	9.2	.0108	168,992	.0078	87,756	.0080	.0085	.0121	.0119	.0063
Jasper	8.0	.0035	5.9	22	58.2	2.9	.0033	54,614	.0025	12,052	.0011	.0023	.0036	.0027	.0018
Jeff Davis	11.9	.0051	3.7	36	73.0	4.2	.0049	71,894	.0033	36,887	.0033	.0038	.0061	.0054	.0027
Jefferson	18.7	.0080	1.6	35	43.9	6.4	.0075	102,226	.0047	45,475	.0041	.0051	.0106	.0063	.0036
Jenkins	8.9	.0038	.7	25	57.5	2.9	.0035	41,921	.0020	17,236	.0016	.0023	.0048	.0026	.0019
Johnson	8.8	.0038	1.6	29	66.8	3.1	.0036	48,727	.0022	14,642	.0013	.0022	.0048	.0031	.0015
Jones	18.0	.0077	8.6	46	68.2	6.0	.0071	143,717	.0066	19,777	.0018	.0054	.0059	.0060	.0048
Lamar	12.5	.0053	2.3	67	64.0	4.3	.0050	84,287	.0039	31,927	.0029	.0039	.0053	.0052	.0031
Lanier	5.8	.0025	2.6	30	73.9	2.0	.0024	33,508	.0016	7,132	.0007	.0014	.0026	.0019	.0011
Laurens	38.1	.0164	3.0	47	65.6	13.2	.0155	246,571	.0113	152,653	.0138	.0131	.0203	.0152	.0106
Lee	13.2	.0056	13.0	37	74.7	4.2	.0049	104,968	.0049	6,493	.0006	.0037	.0037	.0034	.0039
Liberty	45.0	.0193	19.7	87	57.6	12.0	.0141	291,436	.0134	91,074	.0083	.0131	.0162	.0149	.0065
Lincoln	6.9	.0030	2.7	35	57.0	2.1	.0025	35,583	.0016	7,187	.0007	.0017	.0027	.0023	.0012
Long	4.8	.0020	6.1	12	72.8	1.7	.0020	29,352	.0014	5,600	.0005	.0011	.0023	.0015	.0009
Lowndes	71.1	.0305	4.6	140	67.6	24.4	.0287	493,460	.0227	369,603	.0335	.0276	.0342	.0333	.0229
Lumpkin	11.2	.0048	4.1	39	95.6	3.7	.0043	77,552	.0036	23,533	.0022	.0033	.0048	.0041	.0023
McDuffie	19.3	.0083	4.1	75	62.3	6.8	.0080	120,019	.0055	84,579	.0077	.0069	.0115	.0089	.0051
McIntosh	8.2	.0035	1.9	19	53.4	2.9	.0034	44,998	.0021	31,909	.0029	.0025	.0048	.0031	.0012
Macon	14.3	.0061	2.1	35	42.3	4.8	.0057	84,888	.0039	34,926	.0031	.0042	.0074	.0048	.0032
Madison	19.0	.0082	7.1	67	88.0	6.6	.0077	110,080	.0051	13,755	.0013	.0045	.0087	.0070	.0029
Marion	5.3	.0022	.1	14	52.3	1.7	.0020	25,984	.0012	11,888	.0011	.0014	.0027	.0019	.0007
Meriwether	21.7	.0093	2.2	43	53.5	7.1	.0084	138,019	.0064	92,621	.0084	.0076	.0098	.0085	.0057
Miller	7.2	.0031	2.3	25	70.3	2.6	.0030	36,477	.0016	17,910	.0016	.0019	.0047	.0027	.0013
Mitchell	21.6	.0093	2.3	42	50.4	6.8	.0080	115,913	.0054	52,514	.0048	.0059	.0106	.0069	.0045
Monroe	15.6	.0067	6.8	39	60.7	5.1	.0060	94,516	.0043	52,735	.0048	.0051	.0067	.0065	.0032
Montgomery	7.1	.0030	1.3	29	67.4	2.3	.0027	40,728	.0019	25,648	.0023	.0022	.0035	.0027	.0015
Morgan	12.1	.0052	4.6	35	57.5	3.8	.0045	67,805	.0031	37,379	.0034	.0036	.0058	.0045	.0023
Murray	21.7	.0093	10.2	63	99.0	7.4	.0087	135,076	.0063	58,611	.0053	.0066	.0109	.0102	.0056
Muscogee	168.7	.0723	−.8	774	62.5	60.1	.0706	1,239,635	.0571	874,054	.0794	.0668	.0817	.0797	.0577
Newton	36.8	.0158	6.7	133	73.1	12.1	.0143	258,949	.0119	117,755	.0107	.0123	.0146	.0150	.0106
Oconee	13.8	.0059	11.0	74	88.8	4.8	.0056	110,757	.0051	11,644	.0011	.0041	.0047	.0045	.0039
Oglethorpe	9.2	.0039	3.0	21	66.9	3.1	.0037	57,300	.0027	12,601	.0011	.0025	.0039	.0031	.0018
Paulding	28.5	.0122	9.2	91	94.5	9.9	.0116	209,195	.0096	52,420	.0048	.0086	.0116	.0109	.0072
Peach	19.9	.0086	3.9	132	47.8	6.9	.0081	150,460	.0070	66,169	.0060	.0070	.0094	.0072	.0063
Pickens	12.2	.0052	4.7	53	97.0	4.5	.0053	78,924	.0036	47,534	.0043	.0042	.0068	.0054	.0024
Pierce	12.6	.0054	5.9	37	84.7	4.2	.0049	74,966	.0035	27,900	.0026	.0034	.0055	.0047	.0025
Pike	9.4	.0040	5.2	43	72.2	3.0	.0036	61,275	.0028	6,523	.0005	.0024	.0032	.0028	.0020

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METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Polk	33.0	.0142	1.9	106	83.8	11.6	.0138	211,616	.0097	109,423	.0100	.0108	.0178	.0143	.0090
Pulaski	9.1	.0039	1.7	37	64.3	3.2	.0038	56,852	.0026	30,342	.0027	.0029	.0052	.0033	.0024
Putnam	10.9	.0047	5.9	32	57.0	3.7	.0043	72,096	.0034	30,106	.0028	.0035	.0053	.0040	.0026
Quitman	2.4	.0010	1.8	16	42.0	.8	.0010	10,364	.0004	1,250	.0001	.0004	.0014	.0006	.0002
Rabun	10.8	.0046	3.2	29	98.4	4.1	.0048	76,178	.0036	34,585	.0031	.0036	.0062	.0045	.0030
Randolph	9.8	.0042	2.1	23	42.5	3.3	.0039	53,464	.0024	17,930	.0017	.0026	.0053	.0032	.0018
Richmond	187.6	.0804	3.3	575	58.9	63.3	.0744	1,452,214	.0670	962,924	.0874	.0758	.0823	.0819	.0722
Rockdale	42.1	.0181	14.6	319	89.7	13.5	.0159	364,887	.0168	158,444	.0144	.0164	.0127	.0157	.0153
Schley	3.6	.0015	4.9	21	61.3	1.1	.0013	17,489	.0008	8,900	.0008	.0009	.0016	.0012	.0005
Screven	14.5	.0062	3.3	22	53.2	5.1	.0060	75,140	.0034	42,056	.0039	.0041	.0089	.0051	.0027
Seminole	9.5	.0041	4.9	42	65.1	3.2	.0037	52,543	.0025	34,666	.0031	.0029	.0058	.0036	.0019
Spalding	50.2	.0215	4.8	252	71.4	17.2	.0202	343,592	.0158	213,993	.0195	.0181	.0243	.0221	.0161
Stephens	22.0	.0094	1.1	124	86.7	8.0	.0094	141,499	.0065	119,710	.0108	.0084	.0126	.0112	.0058
Stewart	5.8	.0025	−1.6	13	34.5	1.9	.0023	24,142	.0011	14,471	.0013	.0015	.0034	.0018	.0007
Sumter	29.7	.0128	1.2	61	54.1	9.8	.0115	189,419	.0088	124,852	.0114	.0103	.0140	.0121	.0090
Talbot	6.4	.0027	−2.1	16	34.3	2.1	.0025	36,131	.0016	8,637	.0008	.0016	.0028	.0022	.0009
Taliaferro	2.0	.0009	−1.6	10	34.0	.8	.0009	9,678	.0005	1,288	.0001	.0005	.0014	.0007	.0003
Tattnall	18.7	.0080	3.1	39	69.5	5.8	.0068	96,863	.0044	50,607	.0046	.0052	.0100	.0062	.0043
Taylor	7.8	.0033	−1.3	20	58.3	2.7	.0032	55,281	.0026	21,699	.0020	.0024	.0038	.0026	.0021
Telfair	11.4	.0049	−.4	26	67.5	4.1	.0048	60,940	.0028	33,852	.0030	.0034	.0070	.0042	.0023
Terrell	12.2	.0052	1.5	36	38.0	4.0	.0047	68,659	.0032	29,631	.0027	.0035	.0060	.0039	.0029
Thomas	38.8	.0167	1.8	70	60.0	13.3	.0157	251,466	.0116	169,224	.0154	.0137	.0213	.0168	.0114
Tift	34.2	.0146	4.1	128	72.2	11.5	.0135	222,450	.0102	158,994	.0144	.0123	.0163	.0144	.0090
Toombs	23.4	.0101	3.6	63	73.1	8.3	.0097	141,187	.0065	92,855	.0085	.0079	.0136	.0100	.0064
Towns	5.9	.0025	4.6	36	99.3	2.3	.0027	38,579	.0018	13,262	.0012	.0016	.0036	.0022	.0009
Treutlen	6.1	.0026	.2	30	65.3	2.1	.0025	34,195	.0016	10,286	.0009	.0017	.0031	.0021	.0010
Troup	51.3	.0220	2.6	124	67.2	18.4	.0216	366,253	.0168	235,347	.0214	.0193	.0252	.0229	.0227
Turner	9.7	.0041	2.0	34	61.8	3.1	.0037	42,425	.0020	24,142	.0022	.0025	.0056	.0029	.0014
Twiggs	9.6	.0042	2.6	27	47.8	3.1	.0036	60,678	.0028	11,538	.0010	.0024	.0041	.0031	.0022
Union	10.2	.0043	8.6	32	99.3	3.7	.0044	57,800	.0027	21,134	.0020	.0029	.0059	.0037	.0019
Upson	26.4	.0114	1.5	81	71.1	9.5	.0111	179,456	.0082	88,328	.0080	.0088	.0131	.0117	.0071
☐ Walker	57.2	.0245	1.3	128	95.0	20.3	.0239	382,892	.0177	140,038	.0127	.0175	.0281	.0246	.0141
Walton	33.4	.0143	7.0	101	77.5	10.9	.0128	209,776	.0097	86,398	.0079	.0100	.0150	.0127	.0082
Ware	37.8	.0162	1.7	42	76.0	13.2	.0155	245,048	.0112	200,633	.0182	.0144	.0198	.0171	.0132
Warren	6.5	.0028	−1.3	23	39.1	2.1	.0025	34,935	.0017	9,588	.0009	.0016	.0030	.0022	.0011
Washington	19.3	.0082	2.4	28	47.4	6.4	.0075	117,393	.0054	58,755	.0053	.0060	.0091	.0070	.0048
Wayne	21.5	.0093	3.6	33	79.6	7.1	.0084	135,926	.0062	86,922	.0079	.0073	.0100	.0081	.0068
Webster	2.3	.0009	−1.8	11	47.9	.8	.0009	13,600	.0007	6,121	.0005	.0007	.0013	.0008	.0004
Wheeler	5.3	.0023	2.8	18	69.1	1.8	.0021	24,706	.0011	4,658	.0005	.0011	.0028	.0015	.0006
White	10.7	.0046	5.7	44	95.1	3.8	.0045	67,528	.0031	36,726	.0033	.0035	.0052	.0048	.0020
Whitfield	68.2	.0292	3.7	234	94.8	23.9	.0281	508,051	.0234	326,007	.0296	.0264	.0326	.0336	.0328
Wilcox	7.8	.0034	1.5	20	66.9	2.6	.0031	37,635	.0018	12,441	.0012	.0020	.0041	.0024	.0011
Wilkes	11.1	.0047	1.4	24	52.6	3.9	.0045	64,476	.0029	37,006	.0033	.0034	.0063	.0044	.0027
Wilkinson	10.8	.0047	4.2	24	53.8	3.4	.0040	65,883	.0031	24,148	.0022	.0031	.0042	.0038	.0021
Worth	18.9	.0081	4.6	33	64.2	6.1	.0072	111,932	.0051	34,784	.0032	.0052	.0081	.0068	.0037
TOTAL METRO COUNTIES	**3,562.4**	**1.5270**	**4.7**	**324**	**71.8**	**1,275.3**	**1.4988**	**31,293,747**	**1.4424**	**17,386,390**	**1.5796**	**1.5004**	**1.4808**	**1.5667**	**1.4056**
TOTAL STATE	**5,693.0**	**2.4403**	**4.2**	**98**	**71.8**	**2,004.8**	**2.3568**	**44,337,363**	**2.0665**	**24,802,847**	**2.2533**	**2.1974**	**2.5552**	**2.4365**	**1.9719**
HAWAII															
HONOLULU	**792.0**	**.3394**	**3.9**	**1,327**	**31.9**	**247.1**	**.2905**	**8,008,081**	**.3691**	**3,960,209**	**.3598**	**.3604**	**.2323**	**.2954**	**.3604**
Honolulu	792.0	.3394	3.9	1,327	31.9	247.1	.2905	8,008,081	.3691	3,960,209	.3598	.3604	.2323	.2954	.3604
ALL COUNTIES															
Hawaii	99.8	.0428	8.4	25	32.8	32.6	.0383	840,474	.0388	410,167	.0372	.0390	.0400	.0383	.0405
Honolulu	792.0	.3394	3.9	1,327	31.9	247.1	.2905	8,008,081	.3691	3,960,209	.3598	.3604	.2323	.2954	.3604
Kauai	41.5	.0178	6.2	67	27.5	13.1	.0154	359,115	.0165	188,965	.0172	.0170	.0162	.0167	.0166
Maui	77.7	.0333	9.5	66	32.4	25.3	.0298	658,666	.0304	475,657	.0432	.0348	.0331	.0342	.0374
TOTAL METRO COUNTIES	**792.0**	**.3394**	**3.9**	**1,327**	**31.9**	**247.1**	**.2905**	**8,008,081**	**.3691**	**3,960,209**	**.3598**	**.3604**	**.2323**	**.2954**	**.3604**
TOTAL STATE	**1,011.0**	**.4333**	**4.8**	**157**	**31.8**	**318.1**	**.3740**	**9,866,336**	**.4548**	**5,034,998**	**.4574**	**.4512**	**.3216**	**.3846**	**.4549**

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IDAHO															
BOISE	**187.8**	**.0805**	**8.5**	**179**	**96.7**	**70.3**	**.0826**	**1,736,170**	**.0800**	**1,088,658**	**.0989**	**.0858**	**.0853**	**.0941**	**.0943**
Ada	187.8	.0805	8.5	179	96.7	70.3	.0826	1,736,170	.0800	1,088,658	.0989	.0858	.0853	.0941	.0943
ALL COUNTIES															
Ada	187.8	.0805	8.5	179	96.7	70.3	.0826	1,736,170	.0800	1,088,658	.0989	.0858	.0853	.0941	.0943
Adams	3.5	.0015	4.6	3	99.1	1.2	.0014	19,664	.0009	6,556	.0006	.0009	.0017	.0015	.0004
Bannock	68.3	.0293	4.4	61	93.7	23.9	.0281	567,405	.0261	411,668	.0374	.0302	.0286	.0334	.0358
Bear Lake	7.3	.0031	5.3	7	98.2	2.5	.0030	52,424	.0025	26,576	.0024	.0025	.0033	.0030	.0026
Benewah	8.8	.0038	6.1	11	93.3	3.1	.0036	63,031	.0029	28,648	.0026	.0030	.0038	.0039	.0025
Bingham	38.2	.0164	4.7	18	88.8	11.6	.0136	258,654	.0119	130,324	.0118	.0128	.0143	.0147	.0108
Blaine	11.1	.0047	12.8	4	98.6	4.7	.0056	111,602	.0051	78,109	.0071	.0056	.0063	.0065	.0055
Boise	3.3	.0014	10.0	2	98.1	1.4	.0016	28,820	.0014	3,845	.0004	.0011	.0015	.0018	.0009
Bonner	26.5	.0114	9.7	15	98.5	9.6	.0113	149,781	.0069	99,008	.0090	.0085	.0156	.0113	.0058
Bonneville	68.5	.0294	3.8	37	96.7	22.7	.0267	556,594	.0256	459,010	.0417	.0312	.0262	.0342	.0353
Boundary	7.6	.0032	4.3	6	97.6	2.6	.0030	43,485	.0020	30,280	.0027	.0024	.0045	.0033	.0014
Butte	3.5	.0015	4.7	2	96.7	1.1	.0013	21,362	.0010	10,576	.0010	.0011	.0016	.0014	.0008
Camas	.8	.0004	–2.2	1	98.6	.3	.0004	6,948	.0003	820	.0001	.0003	.0003	.0003	.0002
Canyon	86.5	.0370	3.3	148	91.3	29.8	.0350	602,144	.0278	413,202	.0375	.0325	.0425	.0407	.0286
Caribou	9.3	.0040	7.0	5	98.3	3.1	.0037	68,145	.0031	27,744	.0025	.0031	.0034	.0042	.0027
Cassia	19.9	.0086	2.4	8	91.0	6.3	.0074	122,423	.0057	120,385	.0110	.0078	.0100	.0094	.0079
Clark	.8	.0003	.3	0	96.3	.3	.0003	5,571	.0002	2,687	.0002	.0004	.0003	.0004	.0002
Clearwater	10.0	.0043	–3.8	4	97.7	3.6	.0043	87,250	.0040	37,305	.0034	.0038	.0044	.0042	.0034
Custer	3.6	.0015	6.4	1	98.4	1.5	.0017	30,842	.0015	15,015	.0014	.0014	.0020	.0017	.0010
Elmore	22.3	.0096	3.4	7	87.8	7.2	.0085	141,335	.0065	60,840	.0055	.0068	.0101	.0093	.0044
Franklin	9.3	.0040	4.6	14	98.5	2.8	.0033	51,171	.0023	33,294	.0030	.0029	.0034	.0044	.0029
Fremont	11.3	.0048	4.5	6	96.7	3.7	.0043	86,284	.0040	36,682	.0033	.0040	.0044	.0045	.0031
Gem	12.5	.0054	4.4	22	96.7	4.4	.0052	74,021	.0034	27,561	.0025	.0035	.0064	.0046	.0029
Gooding	12.8	.0055	7.8	18	94.1	4.6	.0054	86,069	.0040	35,320	.0033	.0041	.0065	.0056	.0027
Idaho	15.0	.0064	1.6	2	97.9	5.5	.0065	90,807	.0042	38,383	.0034	.0044	.0082	.0065	.0032
Jefferson	16.3	.0070	6.5	15	94.8	4.9	.0057	98,621	.0045	36,313	.0033	.0047	.0060	.0060	.0039
Jerome	16.0	.0068	7.8	27	96.3	5.5	.0065	104,794	.0048	36,188	.0033	.0047	.0074	.0070	.0042
Kootenai	66.0	.0283	10.4	53	97.9	24.0	.0282	521,178	.0241	263,071	.0239	.0249	.0310	.0283	.0222
Latah	29.2	.0125	1.6	27	97.0	10.7	.0126	256,717	.0118	122,124	.0111	.0117	.0139	.0124	.0120
Lemhi	7.9	.0034	5.9	2	98.5	3.0	.0035	50,723	.0023	24,346	.0022	.0026	.0043	.0037	.0022
Lewis	4.0	.0017	–2.9	8	93.7	1.4	.0017	34,408	.0016	14,510	.0013	.0015	.0020	.0015	.0015
Lincoln	3.5	.0015	1.9	3	94.7	1.2	.0014	20,577	.0010	3,264	.0003	.0007	.0014	.0013	.0006
Madison	21.1	.0091	8.3	45	97.1	5.4	.0063	114,247	.0052	103,725	.0095	.0074	.0083	.0084	.0084
Minidoka	20.5	.0088	4.0	27	87.4	6.7	.0079	149,912	.0069	54,641	.0049	.0067	.0072	.0087	.0060
Nez Perce	33.3	.0143	.2	39	94.4	12.8	.0150	283,438	.0131	214,649	.0195	.0152	.0174	.0162	.0164
Oneida	3.3	.0014	1.3	3	98.6	1.1	.0013	18,606	.0009	9,034	.0009	.0010	.0015	.0014	.0006
Owyhee	8.6	.0037	4.0	1	86.2	2.8	.0033	40,383	.0018	16,212	.0014	.0021	.0045	.0025	.0011
Payette	16.4	.0070	3.6	40	95.3	6.0	.0071	107,485	.0050	42,367	.0039	.0051	.0085	.0069	.0041
Power	7.3	.0031	6.7	5	91.9	2.5	.0029	57,739	.0026	13,906	.0012	.0022	.0030	.0028	.0020
Shoshone	18.6	.0080	–3.3	7	97.5	6.7	.0079	184,937	.0086	68,886	.0063	.0078	.0072	.0065	.0082
Teton	3.1	.0013	7.0	7	97.8	.9	.0011	16,199	.0007	10,851	.0010	.0009	.0013	.0012	.0007
Twin Falls	55.2	.0237	4.3	28	95.4	19.7	.0231	432,010	.0199	277,469	.0252	.0223	.0210	.0269	.0226
Valley	6.2	.0026	10.6	2	98.2	2.2	.0026	43,510	.0020	37,353	.0034	.0025	.0028	.0034	.0014
Washington	8.9	.0038	1.1	6	93.9	3.2	.0038	60,802	.0028	27,140	.0024	.0029	.0047	.0034	.0021
TOTAL METRO COUNTIES	**187.8**	**.0805**	**8.5**	**179**	**96.7**	**70.3**	**.0826**	**1,736,170**	**.0800**	**1,088,658**	**.0989**	**.0858**	**.0853**	**.0941**	**.0943**
TOTAL STATE	**993.9**	**.4260**	**5.3**	**12**	**95.1**	**348.5**	**.4097**	**7,658,288**	**.3529**	**4,598,546**	**.4177**	**.3870**	**.4520**	**.4534**	**.3795**
ILLINOIS															
ALTON - GRANITE CITY	**266.7**	**.1143**	**–.6**	**242**	**93.3**	**97.5**	**.1146**	**2,352,056**	**.1083**	**1,213,287**	**.1103**	**.1100**	**.1135**	**.1164**	**.1035**
Jersey	21.2	.0091	3.2	57	98.8	7.1	.0084	163,294	.0075	55,478	.0051	.0071	.0080	.0085	.0066
Madison	245.5	.1052	–.9	337	92.8	90.4	.1062	2,188,762	.1008	1,157,809	.1052	.1029	.1055	.1079	.0969
AURORA - ELGIN	**326.9**	**.1402**	**3.6**	**386**	**90.4**	**112.1**	**.1318**	**3,545,408**	**.1634**	**1,758,992**	**.1598**	**.1578**	**.0988**	**.1302**	**.1757**
Kane	286.7	.1229	3.0	547	89.6	98.5	.1158	3,116,446	.1436	1,673,714	.1520	.1422	.0899	.1182	.1570
Kendall	40.2	.0173	8.1	125	96.7	13.6	.0160	428,962	.0198	85,278	.0078	.0156	.0089	.0120	.0187
BLOOMINGTON - NORMAL	**123.0**	**.0527**	**3.2**	**104**	**94.2**	**44.1**	**.0518**	**1,223,043**	**.0563**	**625,724**	**.0569**	**.0559**	**.0471**	**.0527**	**.0559**
McLean	123.0	.0527	3.2	104	94.2	44.1	.0518	1,223,043	.0563	625,724	.0569	.0559	.0471	.0527	.0559
CHAMPAIGN - URBANA - RANTOUL	**168.2**	**.0721**	**–.1**	**169**	**87.6**	**60.4**	**.0710**	**1,547,702**	**.0713**	**841,963**	**.0765**	**.0730**	**.0726**	**.0737**	**.0666**
Champaign	168.2	.0721	–.1	169	87.6	60.4	.0710	1,547,702	.0713	841,963	.0765	.0730	.0726	.0737	.0666

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 12/31/82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	$$ 1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
CHICAGO	**6,029.1**	**2.5844**	**–.5**	**3,170**	**70.5**	**2,184.2**	**2.5677**	**64,195,860**	**2.9588**	**29,341,451**	**2.6655**	**2.7960**	**2.2317**	**2.3457**	**3.1279**
Cook	5,165.2	2.2140	–1.7	5,392	66.4	1,882.4	2.2129	52,796,576	2.4334	24,032,004	2.1832	2.3145	2.0020	2.0230	2.5925
Du Page	705.9	.3026	7.1	2,095	94.2	248.1	.2917	9,688,204	.4465	4,577,968	.4159	.4087	.1830	.2643	.4603
McHenry	158.0	.0678	6.8	260	98.0	53.7	.0631	1,711,080	.0789	731,479	.0664	.0728	.0467	.0584	.0751
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***7,956.8***	***3.4108***	***.2***	***1,405***	***74.1***	***2,834.0***	***3.3316***	***84,125,941***	***3.8774***	***37,964,748***	***3.4489***	***3.6557***	***2.8443***	***3.0544***	***4.0401***
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**.1673**	**1.5**	**229**	**92.9**	**144.0**	**.1694**	**4,196,585**	**.1935**	**1,952,947**	**.1773**	**.1834**	**.1382**	**.1580**	**.1934**
Henry	59.3	.0254	2.3	72	97.3	21.4	.0252	595,162	.0275	233,179	.0211	.0250	.0218	.0224	.0271
Rock Island	165.7	.0710	–.6	392	90.7	62.4	.0734	1,883,852	.0868	802,592	.0729	.0796	.0581	.0653	.0831
Scott, Iowa	*165.5*	*.0709*	*3.4*	*361*	*93.5*	*60.2*	*.0708*	*1,717,571*	*.0792*	*917,176*	*.0833*	*.0788*	*.0583*	*.0703*	*.0832*
DECATUR	**132.4**	**.0567**	**.8**	**228**	**88.3**	**49.9**	**.0587**	**1,376,276**	**.0635**	**648,471**	**.0589**	**.0607**	**.0506**	**.0572**	**.0610**
Macon	132.4	.0567	.8	228	88.3	49.9	.0587	1,376,276	.0635	648,471	.0589	.0607	.0506	.0572	.0610
EAST ST. LOUIS - BELLEVILLE	**295.8**	**.1268**	**–1.5**	**259**	**73.9**	**103.1**	**.1212**	**2,511,165**	**.1157**	**1,214,038**	**.1104**	**.1162**	**.1195**	**.1131**	**.1155**
Clinton	33.9	.0145	3.9	72	98.0	11.5	.0135	282,475	.0130	101,947	.0093	.0121	.0113	.0132	.0115
St. Clair	261.9	.1123	–2.1	390	70.8	91.6	.1077	2,228,690	.1027	1,112,091	.1011	.1041	.1082	.0999	.1040
JOLIET	**377.1**	**.1616**	**6.2**	**298**	**87.4**	**123.3**	**.1449**	**3,830,911**	**.1766**	**1,202,185**	**.1093**	**.1533**	**.0995**	**.1146**	**.1538**
Grundy	31.7	.0136	3.7	75	98.2	11.4	.0134	314,999	.0145	142,870	.0130	.0138	.0114	.0124	.0137
Will	345.4	.1480	6.5	409	86.4	111.9	.1315	3,515,912	.1621	1,059,315	.0963	.1395	.0881	.1022	.1501
KANKAKEE	**104.9**	**.0449**	**1.9**	**155**	**83.8**	**36.8**	**.0433**	**931,439**	**.0429**	**453,527**	**.0412**	**.0427**	**.0400**	**.0431**	**.0412**
Kankakee	104.9	.0449	1.9	155	83.8	36.8	.0433	931,439	.0429	453,527	.0412	.0427	.0400	.0431	.0412
LAKE COUNTY	**457.9**	**.1963**	**4.0**	**1,009**	**89.1**	**150.0**	**.1764**	**5,723,261**	**.2638**	**2,248,158**	**.2042**	**.2325**	**.1273**	**.1590**	**.2441**
Lake	457.9	.1963	4.0	1,009	89.1	150.0	.1764	5,723,261	.2638	2,248,158	.2042	.2325	.1273	.1590	.2441
PEORIA	**372.1**	**.1596**	**1.7**	**207**	**92.5**	**136.0**	**.1599**	**4,033,609**	**.1859**	**1,877,202**	**.1705**	**.1761**	**.1302**	**.1530**	**.1828**
Peoria	201.8	.0865	.7	325	87.3	75.3	.0885	2,190,743	.1010	1,125,385	.1022	.0985	.0725	.0876	.1026
Tazewell	135.4	.0581	2.5	208	98.6	48.9	.0575	1,496,662	.0690	615,960	.0560	.0629	.0472	.0524	.0651
Woodford	34.9	.0150	4.7	66	98.9	11.8	.0139	346,204	.0159	135,857	.0123	.0147	.0105	.0130	.0151
ROCKFORD	**280.5**	**.1202**	**.4**	**352**	**90.0**	**102.2**	**.1201**	**2,857,033**	**.1317**	**1,273,056**	**.1156**	**.1246**	**.0982**	**.1133**	**.1318**
Boone	29.4	.0126	2.7	104	96.8	10.3	.0121	278,959	.0128	96,264	.0087	.0116	.0096	.0109	.0123
Winnebago	251.1	.1076	.1	488	89.2	91.9	.1080	2,578,074	.1189	1,176,792	.1069	.1130	.0886	.1024	.1195
SPRINGFIELD	**192.5**	**.0825**	**2.5**	**163**	**92.5**	**76.2**	**.0896**	**1,928,540**	**.0889**	**1,009,577**	**.0918**	**.0884**	**.0855**	**.0936**	**.0893**
Menard	12.3	.0053	5.1	39	99.3	4.5	.0053	105,711	.0049	33,387	.0031	.0044	.0048	.0050	.0041
Sangamon	180.2	.0772	2.3	208	92.0	71.7	.0843	1,822,829	.0840	976,190	.0887	.0840	.0807	.0886	.0852
ALL COUNTIES															
Adams	71.8	.0308	.2	84	96.5	27.0	.0317	603,565	.0278	320,403	.0292	.0288	.0339	.0338	.0292
Alexander	12.3	.0053	.3	52	67.9	4.8	.0057	77,402	.0036	38,819	.0035	.0039	.0075	.0044	.0029
Bond	16.7	.0072	2.9	44	96.5	6.1	.0071	133,496	.0062	48,489	.0044	.0058	.0072	.0062	.0051
Boone	29.4	.0126	2.7	104	96.8	10.3	.0121	278,959	.0128	96,264	.0087	.0116	.0096	.0109	.0123
Brown	5.4	.0023	–.2	18	99.3	2.1	.0025	40,430	.0019	13,122	.0012	.0017	.0030	.0022	.0014
Bureau	39.3	.0168	.5	45	98.1	14.7	.0173	373,195	.0172	161,541	.0147	.0164	.0153	.0169	.0156
Calhoun	5.9	.0025	.6	24	99.3	2.1	.0024	39,409	.0018	17,091	.0016	.0020	.0027	.0023	.0013
Carroll	18.7	.0081	–.4	42	98.4	7.0	.0083	155,934	.0072	51,419	.0046	.0065	.0075	.0078	.0062
Cass	15.3	.0065	1.4	41	99.2	5.6	.0066	136,617	.0063	50,006	.0046	.0059	.0060	.0056	.0059
Champaign	168.2	.0721	–.1	169	87.6	60.4	.0710	1,547,702	.0713	841,963	.0765	.0730	.0726	.0737	.0666
Christian	36.5	.0157	.1	51	99.0	14.0	.0164	339,263	.0157	141,264	.0128	.0147	.0166	.0157	.0162
Clark	17.1	.0073	1.1	34	99.3	6.7	.0079	135,442	.0062	60,086	.0055	.0063	.0088	.0079	.0044
Clay	15.6	.0067	2.1	33	99.1	6.1	.0072	124,128	.0057	61,510	.0055	.0059	.0089	.0074	.0051
Clinton	33.9	.0145	3.9	72	98.0	11.5	.0135	282,475	.0130	101,947	.0093	.0121	.0113	.0132	.0115
Coles	53.4	.0229	2.2	105	97.0	19.2	.0226	467,415	.0216	274,203	.0249	.0228	.0220	.0239	.0222
Cook	5,165.2	2.2140	–1.7	5,392	66.4	1,882.4	2.2129	52,796,576	2.4334	24,032,004	2.1832	2.3145	2.0020	2.0230	2.5925
Crawford	21.2	.0091	1.8	48	98.7	8.2	.0097	201,504	.0093	81,893	.0075	.0087	.0098	.0091	.0077
Cumberland	11.4	.0049	3.1	33	99.2	4.3	.0050	87,353	.0040	25,518	.0023	.0037	.0048	.0050	.0032
De Kalb	75.0	.0321	.5	118	94.6	25.4	.0299	703,037	.0324	275,849	.0251	.0301	.0265	.0276	.0290
De Witt	18.5	.0079	2.2	47	98.7	7.0	.0082	202,855	.0093	95,313	.0086	.0089	.0073	.0075	.0088
Douglas	20.0	.0086	1.1	48	98.5	7.4	.0087	192,810	.0089	97,695	.0089	.0088	.0081	.0087	.0125
Du Page	705.9	.3026	7.1	2,095	94.2	248.1	.2917	9,688,204	.4465	4,577,968	.4159	.4087	.1830	.2643	.4603
Edgar	21.6	.0092	–.6	35	99.0	8.5	.0100	180,935	.0084	74,640	.0068	.0079	.0107	.0093	.0072
Edwards	8.2	.0036	3.0	37	99.2	3.4	.0040	85,751	.0039	28,941	.0026	.0035	.0034	.0034	.0033
Effingham	32.8	.0140	6.0	69	99.2	11.6	.0136	277,369	.0128	228,632	.0208	.0154	.0147	.0163	.0144
Fayette	22.6	.0097	2.0	32	97.6	8.3	.0097	179,943	.0083	103,336	.0094	.0090	.0119	.0104	.0069
Ford	15.0	.0064	–1.7	31	98.5	5.8	.0069	133,363	.0062	71,008	.0065	.0062	.0069	.0078	.0053
Franklin	44.6	.0191	3.2	108	99.1	17.7	.0208	313,232	.0144	163,373	.0149	.0155	.0287	.0179	.0131
Fulton	44.0	.0189	.7	51	98.8	16.5	.0194	342,437	.0158	145,142	.0131	.0156	.0205	.0199	.0151

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Gallatin	7.6	.0033	.1	23	99.0	2.9	.0034	59,444	.0027	28,909	.0027	.0029	.0038	.0031	.0029
Greene	16.6	.0071	–.4	31	99.3	6.2	.0073	109,467	.0051	40,010	.0036	.0050	.0089	.0071	.0038
Grundy	31.7	.0136	3.7	75	98.2	11.4	.0134	314,999	.0145	142,870	.0130	.0138	.0114	.0124	.0137
Hamilton	9.3	.0040	1.4	21	99.2	3.8	.0044	89,075	.0041	33,283	.0030	.0038	.0047	.0040	.0030
Hancock	24.0	.0102	.5	30	98.8	9.2	.0109	191,222	.0088	53,742	.0049	.0080	.0105	.0103	.0067
Hardin	5.5	.0024	2.2	30	99.3	2.1	.0024	31,427	.0015	10,367	.0009	.0015	.0035	.0022	.0010
Henderson	9.4	.0040	3.1	25	98.8	3.4	.0040	68,715	.0031	13,482	.0013	.0028	.0034	.0037	.0024
Henry	59.3	.0254	2.3	72	97.3	21.4	.0252	395,162	.0275	233,179	.0211	.0250	.0218	.0224	.0271
Iroquois	32.9	.0141	–.2	29	97.7	12.3	.0144	278,518	.0128	109,763	.0100	.0123	.0139	.0148	.0108
Jackson	63.5	.0273	3.0	108	87.0	23.9	.0281	540,144	.0249	370,736	.0337	.0279	.0337	.0281	.0227
Jasper	11.6	.0049	2.5	23	99.4	4.2	.0050	88,272	.0041	38,514	.0035	.0042	.0054	.0048	.0034
Jefferson	38.0	.0163	3.9	67	94.6	15.0	.0176	345,664	.0159	206,264	.0187	.0168	.0194	.0178	.0164
Jersey	21.2	.0091	3.2	57	98.8	7.1	.0084	163,294	.0075	55,478	.0051	.0071	.0080	.0085	.0066
Jo Daviess	24.0	.0103	2.0	40	99.1	8.9	.0104	191,387	.0088	57,741	.0052	.0080	.0091	.0101	.0065
Johnson	10.0	.0043	3.9	29	95.2	3.6	.0042	66,262	.0031	24,668	.0023	.0030	.0052	.0040	.0022
Kane	286.7	.1229	3.0	547	89.6	98.5	.1158	3,116,446	.1436	1,673,714	.1520	.1422	.0899	.1182	.1570
Kankakee	104.9	.0449	1.9	155	83.8	36.8	.0433	931,439	.0429	453,527	.0412	.0427	.0400	.0431	.0412
Kendall	40.2	.0173	8.1	125	96.7	13.6	.0160	428,962	.0198	85,278	.0078	.0156	.0089	.0120	.0187
Knox	61.7	.0264	.2	86	94.6	23.5	.0276	372,046	.0264	307,220	.0279	.0269	.0274	.0292	.0280
Lake	457.9	.1963	4.0	1,009	89.1	150.0	.1764	5,723,261	.2638	2,248,158	.2042	.2325	.1273	.1590	.2441
La Salle	111.7	.0479	–.3	98	97.5	42.8	.0503	1,113,577	.0513	557,465	.0507	.0503	.0466	.0498	.0546
Lawrence	17.8	.0076	.0	48	98.4	6.8	.0080	145,986	.0067	42,695	.0038	.0061	.0079	.0067	.0062
Lee	36.0	.0154	–.9	50	96.3	12.9	.0151	346,488	.0160	122,353	.0111	.0144	.0128	.0143	.0148
Livingston	41.8	.0179	1.0	40	93.8	14.4	.0170	387,190	.0178	157,237	.0143	.0168	.0149	.0165	.0161
Logan	31.7	.0136	–.3	51	96.2	11.5	.0135	292,924	.0135	144,947	.0132	.0134	.0131	.0139	.0127
McDonough	37.8	.0162	.9	64	95.2	13.0	.0153	298,840	.0138	146,255	.0133	.0142	.0168	.0151	.0127
McHenry	158.0	.0678	6.8	260	98.0	53.7	.0631	1,711,080	.0789	731,479	.0664	.0728	.0467	.0584	.0751
McLean	123.0	.0527	3.2	104	94.2	44.1	.0518	1,223,043	.0563	625,724	.0569	.0559	.0471	.0527	.0559
Macon	132.4	.0567	.8	228	88.3	49.9	.0587	1,376,276	.0635	648,471	.0589	.0607	.0506	.0572	.0610
Macoupin	50.7	.0218	2.7	59	98.5	19.1	.0225	398,897	.0184	186,491	.0169	.0187	.0241	.0220	.0157
Madison	245.5	.1052	–.9	337	92.8	90.4	.1062	2,188,762	.1008	1,157,809	.1052	.1029	.1055	.1079	.0969
Marion	45.7	.0196	5.0	80	95.2	17.1	.0201	373,931	.0173	235,106	.0214	.0189	.0242	.0210	.0182
Marshall	14.8	.0063	2.2	38	99.2	5.4	.0064	132,856	.0061	38,301	.0035	.0055	.0054	.0057	.0051
Mason	20.3	.0087	4.1	38	99.1	7.4	.0087	170,600	.0079	63,938	.0058	.0073	.0082	.0086	.0064
Massac	15.3	.0066	2.1	63	93.0	6.0	.0070	113,552	.0052	54,781	.0049	.0055	.0082	.0066	.0042
Menard	12.3	.0053	5.1	39	99.3	4.5	.0053	105,711	.0049	33,387	.0031	.0044	.0048	.0050	.0041
Mercer	19.8	.0084	2.7	35	98.9	7.1	.0084	183,214	.0084	49,265	.0045	.0072	.0069	.0069	.0075
☐ Monroe	20.5	.0088	1.9	53	99.0	7.2	.0084	178,618	.0082	54,637	.0049	.0074	.0074	.0075	.0074
Montgomery	32.9	.0141	3.8	47	98.9	12.2	.0144	258,480	.0120	139,644	.0127	.0126	.0161	.0142	.0108
Morgan	38.0	.0163	1.3	67	95.7	14.1	.0166	335,563	.0154	197,553	.0179	.0163	.0178	.0182	.0138
Moultrie	14.9	.0064	2.4	46	99.2	5.3	.0062	126,842	.0059	34,655	.0032	.0052	.0051	.0059	.0049
Ogle	47.1	.0202	1.6	62	97.5	17.2	.0202	471,997	.0217	130,985	.0119	.0185	.0157	.0170	.0189
Peoria	201.8	.0865	.7	325	87.3	75.3	.0885	2,190,743	.1010	1,125,385	.1022	.0985	.0725	.0876	.1026
Perry	22.2	.0095	2.2	50	97.1	8.4	.0099	184,033	.0085	80,894	.0074	.0083	.0110	.0089	.0079
Piatt	16.9	.0073	1.9	38	99.2	6.2	.0073	142,690	.0066	56,039	.0051	.0062	.0064	.0080	.0056
Pike	18.8	.0080	–.5	23	99.3	7.4	.0087	138,097	.0063	61,352	.0055	.0065	.0101	.0084	.0046
Pope	4.5	.0019	2.2	12	94.6	1.7	.0020	25,827	.0012	4,451	.0005	.0011	.0024	.0016	.0006
Pulaski	8.9	.0039	.7	44	66.0	3.3	.0039	50,007	.0023	16,082	.0014	.0025	.0053	.0030	.0015
Putnam	6.4	.0027	5.2	40	99.3	2.2	.0026	62,381	.0029	14,851	.0014	.0023	.0020	.0020	.0024
Randolph	36.8	.0158	3.2	63	92.6	12.3	.0144	274,044	.0126	133,455	.0121	.0131	.0150	.0152	.0115
Richland	17.8	.0076	1.2	49	98.5	7.0	.0082	162,201	.0075	83,992	.0076	.0075	.0092	.0087	.0077
Rock Island	165.7	.0710	–.6	392	90.7	62.4	.0734	1,883,852	.0868	802,592	.0729	.0796	.0581	.0653	.0831
St. Clair	261.9	.1123	–2.1	390	70.8	91.6	.1077	2,228,690	.1027	1,112,091	.1011	.1041	.1082	.0999	.1040
Saline	29.1	.0125	2.3	76	95.9	12.0	.0141	219,371	.0102	131,730	.0119	.0112	.0195	.0129	.0097
Sangamon	180.2	.0772	2.3	208	92.0	71.7	.0843	1,822,829	.0840	976,190	.0887	.0840	.0807	.0886	.0852
Schuyler	8.4	.0036	.4	19	99.3	3.2	.0037	68,535	.0031	30,991	.0028	.0031	.0037	.0036	.0035
Scott	6.2	.0027	.9	25	99.4	2.3	.0027	44,849	.0021	18,971	.0018	.0021	.0028	.0029	.0016
Shelby	24.3	.0104	1.6	33	99.1	8.9	.0105	192,054	.0088	69,825	.0063	.0083	.0104	.0103	.0073
Stark	7.4	.0032	.1	26	99.1	2.7	.0032	80,096	.0037	16,904	.0015	.0031	.0023	.0024	.0028
Stephenson	49.6	.0212	.1	88	93.4	18.8	.0221	451,476	.0208	195,022	.0177	.0199	.0209	.0224	.0195
Tazewell	135.4	.0581	2.5	208	98.6	48.9	.0575	1,496,662	.0690	615,960	.0560	.0629	.0472	.0524	.0651
Union	18.2	.0078	2.4	44	98.8	7.3	.0086	146,606	.0068	65,701	.0060	.0067	.0102	.0086	.0056
Vermilion	94.5	.0405	–.8	105	90.9	35.9	.0422	815,614	.0376	384,734	.0349	.0374	.0432	.0433	.0375
Wabash	14.0	.0060	2.1	63	98.6	5.3	.0062	118,947	.0055	70,489	.0064	.0059	.0065	.0065	.0054
Warren	22.1	.0094	.7	41	96.6	8.1	.0095	193,953	.0089	92,233	.0084	.0088	.0094	.0096	.0082
Washington	16.0	.0069	3.4	28	98.8	5.8	.0068	131,137	.0060	45,546	.0041	.0058	.0067	.0063	.0048

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Wayne	18.3	.0078	1.3	26	99.0	7.3	.0086	147,002	.0068	84,321	.0077	.0072	.0101	.0090	.0061
White	18.1	.0078	1.3	36	98.9	7.2	.0085	180,983	.0084	91,074	.0083	.0081	.0083	.0082	.0070
Whiteside	66.5	.0285	.8	98	95.3	24.0	.0282	608,580	.0280	287,700	.0261	.0277	.0226	.0280	.0302
Will	345.4	.1480	6.5	409	86.4	111.9	.1315	3,515,912	.1621	1,059,315	.0963	.1395	.0881	.1022	.1501
Williamson	58.6	.0252	3.6	137	97.3	23.0	.0271	448,751	.0206	248,835	.0226	.0220	.0321	.0271	.0212
Winnebago	251.1	.1076	.1	488	89.2	91.9	.1080	2,578,074	.1189	1,176,792	.1069	.1130	.0886	.1024	.1195
Woodford	34.9	.0150	4.7	66	98.9	11.8	.0139	346,204	.0159	135,857	.0123	.0147	.0105	.0130	.0151
TOTAL METRO COUNTIES	**9,372.6**	**4.0175**	**.4**	**602**	**77.1**	**3,366.8**	**3.9580**	**98,713,935**	**4.5496**	**44,798,039**	**4.0698**	**4.2992**	**3.4018**	**3.6608**	**4.6767**
TOTAL STATE	**11,489.5**	**4.9249**	**.5**	**206**	**80.6**	**4,157.9**	**4.8880**	**116,910,634**	**5.3884**	**53,308,696**	**4.8430**	**5.1320**	**4.3573**	**4.5763**	**5.4633**
INDIANA															
ANDERSON	**138.1**	**.0592**	**–.9**	**305**	**92.2**	**50.8**	**.0597**	**1,114,894**	**.0514**	**573,834**	**.0521**	**.0531**	**.0596**	**.0642**	**.0485**
Madison	138.1	.0592	–.9	305	92.2	50.8	.0597	1,114,894	.0514	573,834	.0521	.0531	.0596	.0642	.0485
BLOOMINGTON	**101.3**	**.0434**	**2.5**	**263**	**94.5**	**36.1**	**.0425**	**837,853**	**.0386**	**408,135**	**.0371**	**.0392**	**.0476**	**.0413**	**.0358**
Monroe	101.3	.0434	2.5	263	94.5	36.1	.0425	837,853	.0386	408,135	.0371	.0392	.0476	.0413	.0358
ELKHART - GOSHEN	**139.6**	**.0598**	**1.7**	**300**	**94.3**	**50.1**	**.0589**	**1,154,887**	**.0533**	**758,343**	**.0688**	**.0592**	**.0598**	**.0735**	**.0504**
Elkhart	139.6	.0598	1.7	300	94.3	50.1	.0589	1,154,887	.0533	758,343	.0688	.0592	.0598	.0735	.0504
EVANSVILLE	**282.1**	**.1209**	**2.1**	**191**	**93.5**	**106.5**	**.1254**	**2,494,023**	**.1151**	**1,383,850**	**.1257**	**.1194**	**.1267**	**.1319**	**.1258**
Posey	27.8	.0119	5.2	68	98.0	9.7	.0115	212,501	.0098	69,360	.0063	.0091	.0102	.0112	.0085
Vanderburgh	166.8	.0715	–.4	707	91.8	65.8	.0774	1,587,861	.0732	985,072	.0895	.0778	.0803	.0825	.0855
Warrick	45.5	.0195	9.7	116	98.4	15.4	.0181	360,312	.0167	117,685	.0107	.0154	.0164	.0172	.0143
Henderson, Ky.	*42.0*	*.0180*	*2.8*	*96*	*92.1*	*15.6*	*.0184*	*333,349*	*.0154*	*211,733*	*.0192*	*.0171*	*.0198*	*.0210*	*.0175*
FORT WAYNE	**357.7**	**.1534**	**1.0**	**263**	**90.7**	**129.1**	**.1517**	**3,108,545**	**.1433**	**1,749,133**	**.1588**	**.1500**	**.1412**	**.1700**	**.1428**
Allen	296.8	.1273	.8	450	89.0	107.9	.1268	2,662,085	.1227	1,539,363	.1398	.1288	.1154	.1412	.1257
De Kalb	34.1	.0146	1.5	94	98.9	11.8	.0139	251,049	.0116	116,991	.0106	.0119	.0146	.0162	.0096
Whitley	26.8	.0115	2.2	80	99.1	9.4	.0110	195,411	.0090	92,779	.0084	.0093	.0112	.0126	.0075
GARY - HAMMOND	**641.7**	**.2751**	**–.2**	**698**	**76.6**	**219.5**	**.2580**	**5,617,733**	**.2589**	**2,990,658**	**.2716**	**.2661**	**.2440**	**.2579**	**.2786**
Lake	512.9	.2199	–1.9	1,024	71.3	176.3	.2073	4,374,628	.2017	2,572,698	.2337	.2150	.2064	.2136	.2264
Porter	128.8	.0552	7.5	307	98.0	43.2	.0507	1,243,105	.0572	417,960	.0379	.0511	.0376	.0443	.0522
INDIANAPOLIS	**1,179.2**	**.5053**	**1.1**	**383**	**85.6**	**434.6**	**.5109**	**10,924,231**	**.5035**	**6,288,115**	**.5713**	**.5243**	**.4818**	**.5576**	**.4903**
Boone	38.1	.0163	4.5	90	99.0	13.4	.0157	329,168	.0152	170,213	.0155	.0156	.0149	.0175	.0143
Hamilton	90.1	.0386	9.8	226	98.4	30.5	.0359	879,755	.0406	287,489	.0262	.0358	.0272	.0337	.0374
Hancock	46.1	.0198	4.9	150	98.9	15.5	.0182	393,584	.0181	128,106	.0116	.0165	.0142	.0173	.0162
Hendricks	73.9	.0316	5.9	181	98.6	24.4	.0287	635,985	.0293	227,239	.0206	.0272	.0221	.0284	.0258
Johnson	81.6	.0349	5.6	254	97.9	27.6	.0324	709,401	.0327	344,624	.0313	.0328	.0261	.0347	.0305
Marion	755.5	.3239	–1.3	1,908	78.4	290.8	.3419	7,258,342	.3345	4,804,661	.4365	.3630	.3402	.3843	.3352
Morgan	53.7	.0230	3.3	131	99.3	18.2	.0214	409,034	.0189	161,744	.0147	.0184	.0210	.0224	.0167
Shelby	40.2	.0172	.8	98	98.4	14.2	.0167	308,962	.0142	164,039	.0149	.0150	.0161	.0193	.0142
KOKOMO	**103.7**	**.0444**	**.0**	**187**	**94.6**	**38.3**	**.0450**	**880,269**	**.0407**	**497,051**	**.0452**	**.0427**	**.0442**	**.0493**	**.0418**
Howard	87.0	.0372	.1	297	93.7	32.1	.0377	742,264	.0343	446,692	.0406	.0367	.0369	.0418	.0364
Tipton	16.7	.0072	–.7	64	99.0	6.2	.0073	138,005	.0064	50,359	.0046	.0060	.0073	.0075	.0054
LAFAYETTE	**123.5**	**.0529**	**1.5**	**246**	**95.7**	**42.7**	**.0502**	**1,105,652**	**.0509**	**578,118**	**.0525**	**.0519**	**.0485**	**.0534**	**.0471**
Tippecanoe	123.5	.0529	1.5	246	95.7	42.7	.0502	1,105,652	.0509	578,118	.0525	.0519	.0485	.0534	.0471
MUNCIE	**126.6**	**.0542**	**–1.6**	**323**	**93.0**	**45.1**	**.0530**	**985,748**	**.0454**	**603,401**	**.0549**	**.0500**	**.0577**	**.0573**	**.0442**
Delaware	126.6	.0542	–1.6	323	93.0	45.1	.0530	985,748	.0454	603,401	.0549	.0500	.0577	.0573	.0442
SOUTH BEND - MISHAWAKA	**238.8**	**.1024**	**–1.2**	**520**	**89.1**	**88.0**	**.1035**	**2,131,557**	**.0982**	**1,177,913**	**.1070**	**.1018**	**.1012**	**.1110**	**.0985**
St. Joseph	238.8	.1024	–1.2	520	89.1	88.0	.1035	2,131,557	.0982	1,177,913	.1070	.1018	.1012	.1110	.0985
TERRE HAUTE	**136.5**	**.0584**	**–.6**	**178**	**94.0**	**50.3**	**.0590**	**1,072,531**	**.0495**	**874,433**	**.0794**	**.0603**	**.0652**	**.0708**	**.0510**
Clay	25.1	.0107	1.0	70	99.0	9.4	.0110	185,762	.0086	115,701	.0105	.0096	.0121	.0121	.0071
Vigo	111.4	.0477	–.9	275	92.9	40.9	.0480	886,769	.0409	758,732	.0689	.0507	.0531	.0587	.0439
ALL COUNTIES															
Adams	30.3	.0129	2.3	89	97.9	10.1	.0119	222,235	.0103	122,947	.0112	.0111	.0118	.0136	.0100
Allen	296.8	.1273	.8	450	89.0	107.9	.1268	2,662,085	.1227	1,539,363	.1398	.1288	.1154	.1412	.1257
Bartholomew	66.5	.0285	2.2	163	97.1	24.2	.0285	707,473	.0326	326,123	.0297	.0309	.0243	.0282	.0325
Benton	9.9	.0042	–3.1	24	99.2	3.7	.0043	80,992	.0037	29,677	.0027	.0034	.0040	.0046	.0027
Blackford	15.3	.0066	–1.7	92	99.3	5.6	.0066	111,849	.0051	51,676	.0046	.0053	.0075	.0066	.0045
Boone	38.1	.0163	4.5	90	99.0	13.4	.0157	329,168	.0152	170,213	.0155	.0156	.0149	.0175	.0143
Brown	13.2	.0057	6.6	42	98.9	4.9	.0058	93,756	.0043	17,505	.0016	.0037	.0052	.0056	.0028
Carroll	20.2	.0086	2.4	54	99.1	7.3	.0086	152,736	.0071	54,771	.0050	.0068	.0085	.0093	.0051

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Cass	40.9	.0175	–.1	99	98.4	14.8	.0174	315,753	.0145	197,741	.0179	.0162	.0183	.0203	.0147
☐ Clark	91.7	.0394	3.2	244	94.1	32.9	.0387	709,551	.0327	459,732	.0418	.0367	.0369	.0462	.0301
Clay	25.1	.0107	1.0	70	99.0	9.4	.0110	185,762	.0086	115,701	.0105	.0096	.0121	.0121	.0071
Clinton	31.5	.0135	–.2	78	99.0	11.5	.0135	242,200	.0112	112,986	.0103	.0114	.0147	.0143	.0094
Crawford	10.3	.0044	4.9	34	99.0	3.5	.0042	58,041	.0026	16,830	.0015	.0026	.0051	.0035	.0018
Daviess	28.1	.0121	.9	65	98.9	10.2	.0119	202,827	.0094	91,054	.0083	.0096	.0136	.0119	.0082
☐ Dearborn	35.8	.0153	4.4	117	98.6	12.2	.0144	272,327	.0125	107,503	.0097	.0123	.0136	.0146	.0109
Decatur	23.9	.0103	.2	64	99.2	8.3	.0097	162,107	.0075	99,797	.0091	.0085	.0112	.0116	.0057
De Kalb	34.1	.0146	1.5	94	98.9	11.8	.0139	251,049	.0116	116,991	.0106	.0119	.0146	.0162	.0096
Delaware	126.6	.0542	–1.6	323	93.0	45.1	.0530	985,748	.0454	603,401	.0549	.0500	.0577	.0573	.0442
Dubois	35.1	.0151	2.5	82	99.3	12.2	.0144	258,740	.0119	187,031	.0170	.0141	.0153	.0181	.0113
Elkhart	139.6	.0598	1.7	300	94.3	50.1	.0589	1,154,887	.0533	758,343	.0688	.0592	.0598	.0735	.0504
Fayette	28.6	.0123	1.2	133	97.6	10.2	.0120	228,379	.0105	86,215	.0079	.0100	.0113	.0129	.0091
☐ Floyd	62.6	.0268	2.3	417	95.7	22.4	.0263	511,220	.0236	223,031	.0202	.0233	.0266	.0276	.0248
Fountain	19.2	.0082	.9	48	99.2	6.9	.0081	129,489	.0059	85,311	.0078	.0069	.0100	.0094	.0045
Franklin	20.2	.0087	3.0	52	99.4	6.4	.0075	126,462	.0058	42,493	.0038	.0058	.0082	.0080	.0039
Fulton	20.0	.0086	3.4	54	98.3	7.4	.0087	145,606	.0068	61,226	.0056	.0069	.0094	.0094	.0051
Gibson	34.0	.0146	2.5	69	97.4	12.8	.0151	279,609	.0128	133,627	.0122	.0129	.0141	.0146	.0116
Grant	79.2	.0339	–2.2	191	91.8	27.9	.0328	599,241	.0277	323,663	.0294	.0294	.0351	.0360	.0272
Greene	31.3	.0134	2.9	57	99.2	12.1	.0142	235,291	.0108	98,960	.0089	.0108	.0158	.0130	.0087
Hamilton	90.1	.0386	9.8	226	98.4	30.5	.0359	879,755	.0406	287,489	.0262	.0358	.0272	.0337	.0374
Hancock	46.1	.0198	4.9	150	98.9	15.5	.0182	393,584	.0181	128,106	.0116	.0165	.0142	.0173	.0162
☐ Harrison	29.3	.0126	7.4	60	98.8	9.8	.0115	206,807	.0095	76,687	.0070	.0094	.0119	.0126	.0079
Hendricks	73.9	.0316	5.9	181	98.6	24.4	.0287	635,985	.0293	227,239	.0206	.0272	.0221	.0284	.0258
Henry	53.0	.0228	–.6	134	98.3	19.2	.0226	375,364	.0173	185,239	.0168	.0183	.0243	.0247	.0159
Howard	87.0	.0372	.1	297	93.7	32.1	.0377	742,264	.0343	446,692	.0406	.0367	.0369	.0418	.0364
Huntington	35.6	.0153	.0	97	98.7	12.8	.0150	262,852	.0121	151,188	.0138	.0132	.0159	.0181	.0099
Jackson	37.2	.0159	1.9	72	98.8	13.6	.0160	261,142	.0120	165,084	.0150	.0138	.0181	.0182	.0119
Jasper	27.7	.0119	6.0	49	98.8	9.0	.0106	234,367	.0108	134,868	.0122	.0114	.0095	.0119	.0102
Jay	23.0	.0099	–1.0	60	98.9	8.4	.0099	149,248	.0069	81,758	.0074	.0077	.0123	.0111	.0061
Jefferson	31.3	.0134	2.9	86	97.7	11.0	.0129	256,658	.0118	155,945	.0142	.0127	.0143	.0144	.0116
Jennings	23.7	.0102	3.7	63	98.4	7.8	.0092	153,400	.0071	52,365	.0048	.0070	.0099	.0095	.0051
Johnson	81.6	.0349	5.6	254	97.9	27.6	.0324	709,401	.0327	344,624	.0313	.0328	.0261	.0347	.0305
Knox	41.8	.0179	–.1	80	97.9	16.0	.0188	297,879	.0137	213,165	.0193	.0162	.0235	.0203	.0118
Kosciusko	62.7	.0269	5.3	116	98.2	22.4	.0264	505,026	.0233	247,253	.0225	.0238	.0260	.0297	.0203
La Grange	26.8	.0115	4.9	71	99.2	8.2	.0096	157,096	.0072	68,241	.0062	.0077	.0102	.0105	.0049
Lake	512.9	.2199	–1.9	1,024	71.3	176.3	.2073	4,374,628	.2017	2,572,698	.2337	.2150	.2064	.2136	.2264
La Porte	109.1	.0467	.4	182	90.7	38.3	.0450	909,483	.0419	506,189	.0460	.0441	.0437	.0486	.0415
Lawrence	43.4	.0186	2.2	96	99.0	16.1	.0189	298,497	.0137	165,958	.0151	.0152	.0229	.0202	.0124
Madison	138.1	.0592	–.9	305	92.2	50.8	.0597	1,114,894	.0514	573,834	.0521	.0531	.0596	.0642	.0485
Marion	755.5	.3239	–1.3	1,908	78.4	290.8	.3419	7,258,342	.3345	4,804,661	.4365	.3630	.3402	.3843	.3352
Marshall	40.2	.0172	2.7	91	98.6	14.4	.0169	313,957	.0145	199,654	.0181	.0161	.0181	.0193	.0147
Martin	11.0	.0047	.0	32	99.0	3.8	.0045	74,454	.0034	35,849	.0033	.0037	.0049	.0046	.0028
Miami	39.8	.0171	–.1	108	94.8	13.9	.0163	267,203	.0124	118,839	.0108	.0127	.0174	.0180	.0098
Monroe	101.3	.0434	2.5	263	94.5	36.1	.0425	837,853	.0386	408,135	.0371	.0392	.0476	.0413	.0358
Montgomery	35.8	.0153	.8	71	98.8	13.2	.0155	280,452	.0129	143,370	.0130	.0134	.0162	.0174	.0119
Morgan	53.7	.0230	3.3	131	99.3	18.2	.0214	409,034	.0189	161,744	.0147	.0184	.0210	.0224	.0167
Newton	15.7	.0068	5.8	39	98.9	5.5	.0065	106,426	.0049	47,223	.0043	.0052	.0067	.0073	.0040
Noble	36.3	.0155	2.4	88	98.9	12.8	.0150	257,492	.0118	105,795	.0096	.0118	.0151	.0165	.0097
Ohio	5.4	.0023	5.6	62	98.4	1.9	.0022	37,068	.0017	7,197	.0006	.0015	.0025	.0018	.0013
Orange	19.1	.0082	2.3	47	98.0	7.0	.0083	115,709	.0054	49,640	.0046	.0057	.0105	.0086	.0032
Owen	16.8	.0072	6.1	44	98.9	6.2	.0073	112,820	.0052	29,472	.0026	.0048	.0078	.0069	.0034
Parke	16.8	.0072	2.6	38	99.0	6.1	.0071	110,180	.0051	47,853	.0044	.0054	.0084	.0075	.0033
Perry	19.3	.0083	–.2	51	99.2	6.8	.0080	125,016	.0057	65,256	.0059	.0063	.0097	.0084	.0054
Pike	13.9	.0060	3.2	41	99.1	5.3	.0063	104,971	.0049	35,812	.0033	.0045	.0066	.0058	.0038
Porter	128.8	.0552	7.5	307	98.0	43.2	.0507	1,243,105	.0572	417,960	.0379	.0511	.0376	.0443	.0522
Posey	27.8	.0119	5.2	68	98.0	9.7	.0115	212,501	.0098	69,360	.0063	.0091	.0102	.0112	.0085
Pulaski	13.5	.0058	1.8	31	98.8	5.0	.0058	97,727	.0045	37,464	.0034	.0045	.0057	.0059	.0037
Putnam	29.8	.0128	2.2	62	97.6	9.7	.0114	205,439	.0095	100,413	.0092	.0101	.0128	.0122	.0077
Randolph	30.0	.0128	.0	66	98.9	10.9	.0128	200,724	.0093	76,159	.0069	.0092	.0138	.0139	.0074
Ripley	25.1	.0108	2.9	56	99.3	8.4	.0099	168,807	.0077	73,877	.0067	.0081	.0112	.0106	.0060
Rush	19.2	.0082	–2.1	47	98.5	6.7	.0079	135,408	.0063	68,135	.0062	.0065	.0083	.0086	.0049
St. Joseph	238.8	.1024	–1.2	520	89.1	88.0	.1035	2,131,557	.0982	1,177,913	.1070	.1018	.1012	.1110	.0985
Scott	21.0	.0090	2.8	109	99.0	7.2	.0084	142,044	.0066	70,959	.0064	.0070	.0097	.0094	.0052
Shelby	40.2	.0172	.8	98	98.4	14.2	.0167	308,962	.0142	164,039	.0149	.0150	.0161	.0193	.0142
Spencer	20.1	.0086	3.8	50	98.6	6.6	.0078	138,397	.0064	59,873	.0055	.0066	.0081	.0078	.0053

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Starke	22.6	.0097	2.7	73	98.7	7.9	.0093	142,940	.0066	84,743	.0077	.0075	.0108	.0104	.0044
Steuben	25.8	.0111	4.5	84	98.2	9.5	.0111	195,254	.0090	124,924	.0113	.0101	.0121	.0132	.0079
Sullivan	21.4	.0091	1.4	47	99.3	8.2	.0097	145,720	.0067	61,494	.0056	.0069	.0108	.0095	.0050
Switzerland	7.4	.0032	3.5	33	99.1	2.7	.0031	40,984	.0019	10,455	.0010	.0018	.0040	.0028	.0014
Tippecanoe	123.5	.0529	1.5	246	95.7	42.7	.0502	1,105,652	.0509	578,118	.0525	.0519	.0485	.0534	.0471
Tipton	16.7	.0072	–.7	64	99.0	6.2	.0073	138,005	.0064	50,359	.0046	.0060	.0073	.0075	.0054
Union	6.9	.0029	.6	42	99.0	2.4	.0028	49,316	.0023	16,804	.0015	.0021	.0027	.0028	.0016
Vanderburgh	166.8	.0715	–.4	707	91.8	65.8	.0774	1,587,861	.0732	985,072	.0895	.0778	.0803	.0825	.0855
Vermillion	18.5	.0080	1.5	71	99.1	7.2	.0085	146,896	.0067	57,416	.0052	.0065	.0092	.0079	.0052
Vigo	111.4	.0477	–.9	275	92.9	40.9	.0480	886,769	.0409	758,732	.0689	.0507	.0531	.0587	.0439
Wabash	36.9	.0158	.7	93	98.3	12.7	.0150	277,966	.0128	139,146	.0127	.0134	.0152	.0172	.0114
Warren	9.0	.0039	.3	25	99.3	3.1	.0036	78,771	.0036	8,669	.0007	.0029	.0025	.0030	.0027
Warrick	45.5	.0195	9.7	116	98.4	15.4	.0181	360,312	.0167	117,685	.0107	.0154	.0164	.0172	.0143
Washington	22.6	.0097	3.0	44	99.4	8.0	.0094	144,000	.0066	57,110	.0052	.0067	.0111	.0099	.0046
Wayne	74.7	.0320	–1.8	185	93.9	27.8	.0327	571,347	.0263	393,823	.0358	.0304	.0358	.0383	.0227
Wells	25.7	.0110	1.2	69	99.1	9.2	.0108	206,137	.0095	89,676	.0081	.0093	.0107	.0119	.0094
White	24.6	.0106	3.1	49	99.2	9.4	.0111	188,554	.0087	94,003	.0086	.0091	.0116	.0126	.0069
Whitley	26.8	.0115	2.2	80	99.1	9.4	.0110	195,411	.0090	92,779	.0084	.0093	.0112	.0126	.0075
TOTAL METRO COUNTIES	**3,746.2**	**1.6055**	**.7**	**321**	**87.9**	**1,352.8**	**1.5903**	**32,794,479**	**1.5117**	**18,538,204**	**1.6839**	**1.5826**	**1.5467**	**1.7182**	**1.5110**
TOTAL STATE	**5,544.1**	**2.3764**	**1.0**	**154**	**91.0**	**1,995.1**	**2.3454**	**46,190,456**	**2.1289**	**25,316,193**	**2.2999**	**2.2298**	**2.3507**	**2.5367**	**2.0481**
IOWA															
CEDAR RAPIDS	**171.2**	**.0734**	**.8**	**236**	**96.9**	**64.4**	**.0757**	**1,802,108**	**.0831**	**882,125**	**.0801**	**.0802**	**.0615**	**.0755**	**.0803**
Linn	171.2	.0734	.8	236	96.9	64.4	.0757	1,802,108	.0831	882,125	.0801	.0802	.0615	.0755	.0803
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**.1673**	**1.5**	**229**	**92.9**	**144.0**	**.1694**	**4,196,585**	**.1935**	**1,952,947**	**.1773**	**.1834**	**.1382**	**.1580**	**.1934**
Scott	165.5	.0709	3.4	361	93.5	60.2	.0708	1,717,571	.0792	917,176	.0833	.0788	.0583	.0703	.0832
Henry, Ill.	*59.3*	*.0254*	*2.3*	*72*	*97.3*	*21.4*	*.0252*	*595,162*	*.0275*	*233,179*	*.0211*	*.0250*	*.0218*	*.0224*	*.0271*
Rock Island, Ill.	*165.7*	*.0710*	*–.6*	*392*	*90.7*	*62.4*	*.0734*	*1,883,852*	*.0868*	*802,592*	*.0729*	*.0796*	*.0581*	*.0653*	*.0831*
DES MOINES	**375.9**	**.1610**	**2.3**	**215**	**93.8**	**144.5**	**.1698**	**4,039,548**	**.1863**	**2,235,614**	**.2032**	**.1862**	**.1555**	**.1747**	**.1892**
Dallas	30.5	.0130	3.3	52	99.0	11.4	.0134	287,170	.0133	110,256	.0101	.0122	.0124	.0129	.0113
Polk	308.5	.1322	1.8	530	92.7	120.6	.1417	3,395,926	.1566	2,016,533	.1832	.1596	.1311	.1495	.1636
Warren	36.9	.0158	5.8	64	98.7	12.5	.0147	356,452	.0164	108,825	.0099	.0144	.0120	.0123	.0143
DUBUQUE	**94.5**	**.0405**	**.8**	**156**	**98.8**	**31.4**	**.0369**	**799,723**	**.0368**	**503,211**	**.0457**	**.0403**	**.0357**	**.0395**	**.0399**
Dubuque	94.5	.0405	.8	156	98.8	31.4	.0369	799,723	.0368	503,211	.0457	.0403	.0357	.0395	.0399
IOWA CITY	**84.4**	**.0362**	**3.3**	**137**	**95.4**	**32.1**	**.0378**	**894,203**	**.0412**	**466,734**	**.0424**	**.0405**	**.0363**	**.0385**	**.0415**
Johnson	84.4	.0362	3.3	137	95.4	32.1	.0378	894,203	.0412	466,734	.0424	.0405	.0363	.0385	.0415
SIOUX CITY	**118.2**	**.0506**	**.6**	**105**	**96.3**	**43.7**	**.0513**	**1,079,381**	**.0498**	**605,872**	**.0552**	**.0514**	**.0542**	**.0533**	**.0513**
Woodbury	100.5	.0430	–.4	115	96.3	37.4	.0439	926,472	.0427	522,004	.0475	.0441	.0468	.0449	.0454
Dakota, Neb.	*17.7*	*.0076*	*6.8*	*69*	*96.3*	*6.3*	*.0074*	*152,909*	*.0071*	*83,868*	*.0077*	*.0073*	*.0074*	*.0084*	*.0059*
WATERLOO - CEDAR FALLS	**164.9**	**.0708**	**1.3**	**163**	**93.2**	**58.9**	**.0692**	**1,668,321**	**.0769**	**856,230**	**.0778**	**.0760**	**.0601**	**.0680**	**.0796**
Black Hawk	139.4	.0598	1.0	243	92.1	50.0	.0588	1,439,314	.0663	769,452	.0699	.0662	.0502	.0585	.0699
Bremer	25.5	.0110	2.7	58	98.9	8.9	.0104	229,007	.0106	86,778	.0079	.0098	.0099	.0095	.0097
ALL COUNTIES															
Adair	9.5	.0040	–.1	17	99.4	3.7	.0044	67,146	.0031	39,834	.0036	.0034	.0053	.0045	.0022
Adams	5.6	.0024	–2.3	13	99.3	2.2	.0026	40,911	.0019	14,827	.0014	.0019	.0031	.0025	.0015
Allamakee	15.1	.0065	–.1	24	99.3	5.3	.0062	94,450	.0044	56,492	.0051	.0049	.0080	.0067	.0039
Appanoose	15.8	.0068	1.9	32	98.1	6.3	.0074	109,427	.0050	67,369	.0061	.0058	.0096	.0072	.0050
Audubon	8.4	.0036	–1.9	19	99.3	3.2	.0038	54,935	.0025	33,932	.0031	.0029	.0050	.0040	.0021
Benton	24.1	.0103	1.9	34	99.3	9.0	.0105	203,274	.0094	67,905	.0062	.0085	.0095	.0098	.0088
Black Hawk	139.4	.0598	1.0	243	92.1	50.0	.0588	1,439,314	.0663	769,452	.0699	.0662	.0502	.0585	.0699
Boone	26.3	.0112	.4	46	98.9	10.0	.0118	245,385	.0113	90,886	.0082	.0103	.0109	.0110	.0111
Bremer	25.5	.0110	2.7	58	98.9	8.9	.0104	229,007	.0106	86,778	.0079	.0098	.0099	.0095	.0097
Buchanan	23.4	.0100	2.2	41	99.0	8.0	.0094	182,168	.0084	69,164	.0063	.0081	.0094	.0087	.0068
Buena Vista	20.8	.0089	.1	36	99.0	7.9	.0093	166,098	.0077	114,839	.0104	.0088	.0106	.0108	.0080
Butler	17.8	.0076	.7	31	99.1	6.5	.0077	132,862	.0061	39,995	.0037	.0056	.0069	.0075	.0048
Calhoun	13.3	.0057	–1.8	23	99.2	5.0	.0059	102,830	.0047	48,577	.0044	.0050	.0065	.0061	.0038
Carroll	23.1	.0099	.6	41	99.3	8.1	.0095	178,492	.0082	122,291	.0111	.0094	.0101	.0114	.0076
Cass	17.0	.0073	.4	30	99.0	6.8	.0080	136,924	.0064	98,972	.0090	.0072	.0094	.0092	.0065
Cedar	19.0	.0082	2.0	33	98.9	7.1	.0083	163,035	.0075	64,023	.0058	.0072	.0082	.0079	.0061
Cerro Gordo	48.2	.0206	–.5	85	97.8	19.0	.0224	474,186	.0218	306,852	.0279	.0234	.0226	.0239	.0219

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Cherokee	16.0	.0069	−1.5	28	99.3	6.2	.0072	130,352	.0060	86,616	.0079	.0068	.0097	.0084	.0065
Chickasaw	15.6	.0067	1.1	31	99.3	5.5	.0065	104,059	.0048	53,118	.0048	.0051	.0073	.0071	.0040
Clarke	8.9	.0038	3.3	21	99.1	3.4	.0040	59,054	.0027	43,596	.0039	.0034	.0053	.0042	.0019
Clay	20.0	.0086	2.2	35	98.9	7.8	.0092	169,352	.0079	123,466	.0113	.0090	.0097	.0109	.0084
Clayton	21.3	.0091	1.0	27	99.1	7.9	.0093	148,943	.0068	64,332	.0058	.0069	.0102	.0092	.0058
Clinton	57.2	.0245	.1	82	97.9	20.7	.0243	525,279	.0242	293,960	.0267	.0250	.0218	.0255	.0246
Crawford	18.8	.0081	−.7	26	98.7	6.8	.0080	140,891	.0065	86,197	.0078	.0073	.0096	.0087	.0067
Dallas	30.5	.0130	3.3	52	99.0	11.4	.0134	287,170	.0133	110,256	.0101	.0122	.0124	.0129	.0113
Davis	9.4	.0041	3.3	19	99.1	3.3	.0039	57,538	.0026	32,798	.0029	.0030	.0050	.0039	.0022
Decatur	9.8	.0042	.1	18	98.2	3.5	.0041	58,157	.0027	25,768	.0024	.0029	.0054	.0039	.0020
Delaware	19.1	.0082	.9	33	99.3	6.4	.0075	136,906	.0063	69,898	.0063	.0067	.0079	.0080	.0056
Des Moines	46.3	.0198	.2	112	96.5	17.8	.0209	425,141	.0196	244,147	.0222	.0204	.0209	.0220	.0209
Dickinson	16.5	.0071	5.6	43	99.2	6.5	.0077	153,217	.0071	83,845	.0076	.0072	.0071	.0087	.0074
Dubuque	94.5	.0405	.8	156	98.8	31.4	.0369	799,723	.0368	503,211	.0457	.0403	.0357	.0395	.0399
Emmet	13.1	.0056	−1.8	33	98.9	5.0	.0059	107,409	.0050	58,380	.0053	.0051	.0059	.0064	.0047
Fayette	25.1	.0108	−1.5	34	98.9	9.3	.0109	190,557	.0087	99,897	.0091	.0094	.0117	.0116	.0076
Floyd	19.4	.0083	−1.0	39	99.3	7.1	.0083	147,597	.0069	86,280	.0079	.0073	.0092	.0093	.0060
Franklin	13.0	.0055	−.3	22	98.8	5.2	.0062	118,615	.0054	51,325	.0046	.0053	.0056	.0063	.0047
Fremont	9.4	.0041	.0	18	98.9	3.6	.0042	68,398	.0032	19,333	.0018	.0029	.0045	.0039	.0024
Greene	12.0	.0051	−1.0	21	99.0	4.7	.0055	100,116	.0046	36,105	.0033	.0043	.0057	.0051	.0035
Grundy	14.5	.0062	.9	29	99.4	5.4	.0064	135,274	.0062	40,076	.0036	.0055	.0051	.0059	.0061
Guthrie	12.0	.0052	.1	20	99.4	4.6	.0054	83,512	.0039	25,974	.0024	.0037	.0058	.0050	.0029
Hamilton	17.9	.0076	.2	31	99.0	6.9	.0081	145,662	.0067	75,409	.0068	.0069	.0083	.0093	.0063
Hancock	14.0	.0060	1.2	25	99.2	5.3	.0062	115,109	.0053	36,712	.0033	.0049	.0054	.0064	.0045
Hardin	21.7	.0093	−.4	38	98.7	8.1	.0095	173,699	.0080	105,497	.0096	.0086	.0107	.0105	.0085
Harrison	16.4	.0071	.3	23	99.3	6.0	.0071	109,753	.0051	74,084	.0068	.0061	.0085	.0077	.0038
Henry	19.2	.0082	1.6	44	97.9	7.0	.0082	158,554	.0073	80,447	.0073	.0075	.0080	.0092	.0067
Howard	11.0	.0047	−1.0	23	99.4	4.2	.0050	80,524	.0037	39,757	.0036	.0037	.0056	.0048	.0030
Humboldt	12.3	.0053	.4	28	99.2	4.9	.0057	107,282	.0049	46,345	.0042	.0049	.0060	.0062	.0045
Ida	8.9	.0038	−.1	21	99.5	3.4	.0040	64,599	.0030	27,187	.0025	.0030	.0045	.0038	.0021
Iowa	15.5	.0067	.5	26	99.0	5.8	.0068	128,382	.0059	68,010	.0061	.0062	.0064	.0077	.0048
Jackson	23.0	.0098	2.2	36	99.4	8.1	.0096	174,552	.0081	73,204	.0067	.0080	.0096	.0093	.0079
Jasper	36.6	.0157	.5	50	98.9	13.9	.0163	322,861	.0148	158,378	.0144	.0148	.0155	.0177	.0135
Jefferson	16.4	.0070	.5	37	98.4	5.9	.0069	129,352	.0060	67,734	.0061	.0063	.0079	.0077	.0052
Johnson	84.4	.0362	3.3	137	95.4	32.1	.0378	894,203	.0412	466,734	.0424	.0405	.0363	.0385	.0415
Jones	20.8	.0089	2.0	36	98.8	7.1	.0083	149,705	.0069	62,388	.0057	.0070	.0078	.0083	.0057
Keokuk	12.7	.0055	−1.7	22	99.3	4.9	.0058	97,303	.0045	38,656	.0035	.0043	.0056	.0059	.0033
Kossuth	21.7	.0093	−.9	22	99.1	8.0	.0094	168,759	.0078	114,439	.0104	.0090	.0096	.0110	.0075
Lee	43.3	.0185	.5	83	95.5	16.0	.0188	380,728	.0175	238,513	.0217	.0190	.0206	.0208	.0180
Linn	171.2	.0734	.8	236	96.9	64.4	.0757	1,802,108	.0831	882,125	.0801	.0802	.0615	.0755	.0803
Louisa	12.5	.0054	3.7	31	98.6	4.4	.0052	110,402	.0051	40,551	.0037	.0046	.0046	.0049	.0046
Lucas	10.4	.0044	.8	24	99.2	4.2	.0049	81,764	.0037	42,210	.0038	.0039	.0061	.0047	.0032
Lyon	12.8	.0055	−.8	22	99.1	4.5	.0053	85,115	.0040	38,547	.0035	.0042	.0061	.0057	.0031
Madison	12.9	.0055	2.4	23	99.2	4.6	.0054	92,393	.0042	47,838	.0044	.0045	.0060	.0057	.0037
Mahaska	23.2	.0100	1.5	41	98.2	8.9	.0105	182,408	.0084	94,478	.0086	.0088	.0116	.0114	.0075
Marion	30.7	.0131	3.5	55	98.1	10.8	.0127	254,417	.0118	104,956	.0095	.0113	.0121	.0131	.0103
Marshall	41.8	.0180	.4	73	97.8	15.9	.0187	426,657	.0196	221,140	.0201	.0195	.0175	.0189	.0195
Mills	14.0	.0060	4.4	32	99.0	4.8	.0056	108,685	.0050	60,364	.0055	.0053	.0058	.0065	.0052
Mitchell	12.1	.0051	−1.9	26	99.6	4.5	.0053	89,087	.0041	37,374	.0034	.0042	.0059	.0050	.0031
Monona	11.7	.0051	.1	17	99.4	4.5	.0053	79,670	.0037	41,327	.0037	.0040	.0065	.0057	.0027
Monroe	9.2	.0039	−.1	21	99.0	3.5	.0041	74,701	.0034	30,542	.0028	.0033	.0045	.0040	.0028
Montgomery	13.7	.0059	2.1	32	99.1	5.4	.0063	112,783	.0052	53,973	.0049	.0052	.0070	.0066	.0045
Muscatine	41.4	.0177	2.4	94	95.3	14.8	.0174	418,833	.0193	288,441	.0262	.0211	.0171	.0188	.0212
O'Brien	16.9	.0073	−.4	29	99.5	6.3	.0075	128,972	.0060	75,564	.0069	.0064	.0083	.0084	.0056
Osceola	8.3	.0035	−.9	21	99.2	3.1	.0036	62,245	.0029	21,533	.0019	.0028	.0035	.0036	.0022
Page	19.2	.0083	.7	36	98.6	7.5	.0088	159,725	.0073	98,185	.0089	.0080	.0098	.0098	.0086
Palo Alto	12.6	.0054	−1.0	22	99.3	4.8	.0057	98,056	.0045	48,646	.0045	.0047	.0061	.0059	.0036
Plymouth	25.1	.0107	1.4	29	99.0	8.9	.0104	192,532	.0089	118,563	.0107	.0098	.0124	.0121	.0075
Pocahontas	10.9	.0047	−4.1	19	99.5	4.2	.0050	85,008	.0039	42,467	.0039	.0041	.0060	.0053	.0031
Polk	308.5	.1322	1.8	530	92.7	120.6	.1417	3,395,926	.1566	2,016,533	.1832	.1596	.1311	.1495	.1636
☐ Pottawattamie	86.5	.0371	−.1	91	98.1	31.7	.0373	794,076	.0365	406,995	.0370	.0368	.0360	.0378	.0318
Poweshiek	19.4	.0083	.5	33	98.4	7.1	.0083	159,964	.0074	84,851	.0077	.0077	.0085	.0090	.0070
Ringgold	6.1	.0026	−.2	11	99.0	2.4	.0029	37,923	.0018	19,271	.0017	.0018	.0038	.0024	.0013
Sac	13.7	.0059	−3.0	24	99.4	5.4	.0063	102,697	.0047	41,466	.0038	.0048	.0068	.0069	.0032
Scott	165.5	.0709	3.4	361	93.5	60.2	.0708	1,717,571	.0792	917,176	.0833	.0788	.0583	.0703	.0832
Shelby	14.9	.0064	−1.0	25	99.0	5.4	.0063	112,220	.0051	47,992	.0044	.0051	.0063	.0069	.0038

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Sioux	31.8	.0137	3.2	41	98.8	10.4	.0123	218,453	.0101	130,178	.0118	.0113	.0123	.0154	.0095
Story	74.7	.0320	3.3	130	95.5	25.1	.0295	714,878	.0330	363,342	.0330	.0328	.0274	.0300	.0322
Tama	19.4	.0083	–.7	27	95.7	7.0	.0082	148,667	.0068	52,839	.0048	.0065	.0076	.0080	.0057
Taylor	8.2	.0035	–1.8	15	99.2	3.2	.0038	53,420	.0025	13,706	.0012	.0022	.0045	.0030	.0016
Union	14.0	.0060	1.0	33	99.2	5.5	.0064	114,735	.0053	62,829	.0058	.0057	.0078	.0068	.0048
Van Buren	8.7	.0037	.9	18	99.0	3.2	.0038	50,775	.0023	16,109	.0014	.0023	.0045	.0033	.0014
Wapello	39.7	.0171	–1.4	91	98.4	15.5	.0182	349,548	.0161	195,890	.0178	.0168	.0206	.0187	.0156
Warren	36.9	.0158	5.8	64	98.7	12.5	.0147	356,452	.0164	108,825	.0099	.0144	.0120	.0123	.0143
Washington	20.6	.0088	2.3	36	99.0	7.5	.0088	168,789	.0078	92,484	.0084	.0081	.0093	.0092	.0081
Wayne	8.2	.0035	.0	16	99.1	3.3	.0039	49,388	.0023	19,552	.0018	.0024	.0052	.0035	.0011
Webster	45.2	.0194	–1.6	63	97.0	17.0	.0200	394,335	.0182	276,076	.0251	.0205	.0205	.0225	.0207
Winnebago	12.9	.0055	–.9	32	98.7	5.0	.0059	113,157	.0052	47,516	.0043	.0050	.0054	.0064	.0043
Winneshiek	22.0	.0095	.6	32	98.3	7.4	.0087	161,476	.0074	82,125	.0074	.0079	.0100	.0084	.0078
Woodbury	100.5	.0430	–.4	115	96.3	37.4	.0439	926,472	.0427	522,004	.0475	.0441	.0468	.0449	.0454
Worth	9.1	.0039	.3	23	98.9	3.5	.0041	69,048	.0032	20,459	.0018	.0030	.0041	.0043	.0023
Wright	16.1	.0069	–1.4	28	98.8	6.2	.0073	151,657	.0070	56,903	.0052	.0064	.0072	.0071	.0064
TOTAL METRO COUNTIES	**1,243.4**	**.5329**	**1.7**	**178**	**95.1**	**460.6**	**.5414**	**12,642,022**	**.5827**	**6,790,089**	**.6170**	**.5829**	**.4902**	**.5492**	**.5909**
TOTAL STATE	**2,943.7**	**1.2617**	**1.0**	**53**	**97.0**	**1,090.6**	**1.2821**	**26,575,919**	**1.2249**	**14,088,205**	**1.2799**	**1.2487**	**1.2674**	**1.3286**	**1.1890**
KANSAS															
KANSAS CITY	**531.4**	**.2277**	**2.4**	**316**	**87.8**	**195.9**	**.2302**	**5,827,767**	**.2685**	**3,030,040**	**.2754**	**.2624**	**.1852**	**.2328**	**.2853**
Johnson	283.7	.1216	5.0	594	96.8	106.1	.1247	3,725,527	.1717	2,012,575	.1829	.1649	.0775	.1295	.1971
Leavenworth	56.0	.0240	2.2	121	86.7	17.9	.0210	487,991	.0225	155,257	.0141	.0203	.0174	.0186	.0203
Miami	22.4	.0096	3.6	38	95.9	8.1	.0095	185,440	.0085	66,880	.0061	.0080	.0098	.0090	.0074
Wyandotte	159.3	.0725	–1.8	1,136	71.9	63.8	.0750	1,428,809	.0658	795,328	.0723	.0692	.0805	.0757	.0605
LAWRENCE	**70.5**	**.0302**	**4.2**	**153**	**88.9**	**25.6**	**.0301**	**617,611**	**.0285**	**294,431**	**.0267**	**.0283**	**.0307**	**.0286**	**.0245**
Douglas	70.5	.0302	4.2	153	88.9	25.6	.0301	617,611	.0285	294,431	.0267	.0283	.0307	.0286	.0245
TOPEKA	**155.7**	**.0668**	**.5**	**284**	**88.3**	**61.2**	**.0719**	**1,686,600**	**.0777**	**838,398**	**.0762**	**.0751**	**.0639**	**.0734**	**.0742**
Shawnee	155.7	.0668	.5	284	88.3	61.2	.0719	1,686,600	.0777	838,398	.0762	.0751	.0639	.0734	.0742
WICHITA	**422.2**	**.1810**	**2.5**	**172**	**88.0**	**163.1**	**.1917**	**4,799,596**	**.2213**	**2,360,063**	**.2144**	**.2110**	**.1542**	**.1925**	**.2281**
Butler	47.1	.0202	5.2	33	97.7	17.2	.0202	430,741	.0199	184,576	.0167	.0190	.0187	.0200	.0210
Sedgwick	375.1	.1608	2.2	372	86.8	145.9	.1715	4,368,855	.2014	2,175,487	.1977	.1920	.1355	.1725	.2071
ALL COUNTIES															
Allen	15.9	.0068	1.6	31	96.7	6.3	.0074	126,449	.0058	58,790	.0053	.0058	.0083	.0076	.0048
Anderson	9.0	.0039	2.9	15	98.8	3.3	.0039	64,233	.0030	18,536	.0017	.0029	.0042	.0035	.0027
Atchison	18.2	.0078	–1.1	42	92.0	6.5	.0077	128,434	.0059	57,500	.0052	.0061	.0087	.0076	.0052
Barber	6.5	.0028	–.7	6	98.3	2.6	.0030	60,016	.0028	27,004	.0025	.0026	.0032	.0030	.0023
Barton	31.9	.0137	1.8	36	97.3	12.4	.0146	329,609	.0152	207,098	.0188	.0160	.0138	.0166	.0165
Bourbon	16.3	.0070	2.1	26	96.1	6.8	.0080	128,391	.0059	66,732	.0061	.0062	.0097	.0076	.0053
Brown	12.2	.0052	2.0	21	92.7	4.9	.0058	87,748	.0040	33,932	.0031	.0039	.0070	.0055	.0029
Butler	47.1	.0202	5.2	33	97.7	17.2	.0202	430,741	.0199	184,576	.0167	.0190	.0187	.0200	.0210
Chase	3.3	.0014	–.3	4	97.8	1.3	.0015	24,884	.0011	10,391	.0010	.0012	.0017	.0015	.0009
Chautauqua	5.3	.0023	5.7	8	96.7	2.3	.0027	47,530	.0022	11,465	.0010	.0019	.0028	.0023	.0013
Cherokee	22.6	.0096	1.3	38	96.5	8.8	.0104	161,912	.0075	58,151	.0053	.0072	.0129	.0093	.0059
Cheyenne	3.5	.0015	–4.8	3	99.0	1.5	.0017	31,227	.0014	9,200	.0008	.0013	.0019	.0016	.0013
Clark	2.6	.0012	.0	3	98.9	1.0	.0012	19,837	.0009	8,000	.0007	.0008	.0013	.0012	.0007
Clay	9.8	.0042	.0	16	99.1	4.0	.0047	74,656	.0035	33,036	.0031	.0035	.0052	.0047	.0028
Cloud	12.2	.0052	–2.4	17	99.1	4.8	.0056	87,403	.0040	51,213	.0046	.0045	.0070	.0058	.0038
Coffey	10.3	.0044	9.9	17	98.8	3.8	.0045	93,602	.0043	25,331	.0023	.0037	.0040	.0037	.0035
Comanche	2.6	.0011	1.8	3	99.4	1.0	.0012	19,929	.0009	8,719	.0008	.0009	.0013	.0013	.0006
Cowley	37.9	.0163	2.9	34	93.8	14.6	.0171	319,715	.0148	148,036	.0134	.0147	.0181	.0172	.0142
Crawford	38.3	.0164	1.0	64	97.2	15.7	.0185	297,324	.0137	137,631	.0125	.0139	.0233	.0163	.0118
Decatur	4.4	.0019	–2.4	5	99.3	1.8	.0021	35,736	.0016	19,909	.0019	.0017	.0025	.0022	.0016
Dickinson	20.2	.0086	.1	24	98.3	8.0	.0094	157,180	.0073	67,911	.0061	.0072	.0104	.0092	.0060
Doniphan	9.5	.0041	2.5	24	95.6	3.4	.0040	61,651	.0028	25,823	.0024	.0030	.0044	.0041	.0018
Douglas	70.5	.0302	4.2	153	88.9	25.6	.0301	617,611	.0285	294,431	.0267	.0283	.0307	.0286	.0245
Edwards	4.3	.0019	.7	7	96.0	1.7	.0020	32,876	.0015	14,456	.0013	.0015	.0023	.0021	.0012
Elk	3.9	.0016	–.5	6	98.4	1.7	.0020	29,579	.0014	6,385	.0006	.0011	.0023	.0014	.0009
Ellis	26.5	.0114	1.5	29	98.2	9.9	.0116	245,692	.0113	199,841	.0182	.0135	.0131	.0139	.0138
Ellsworth	6.9	.0029	3.9	10	98.2	2.9	.0035	54,122	.0025	20,851	.0019	.0023	.0039	.0031	.0018
Finney	25.7	.0111	7.9	20	89.6	9.1	.0107	237,235	.0109	178,379	.0162	.0126	.0111	.0137	.0142
Ford	25.2	.0108	3.6	23	93.5	9.4	.0110	230,136	.0106	152,751	.0138	.0117	.0114	.0123	.0132

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Franklin	22.8	.0097	3.3	40	96.7	8.7	.0102	194,224	.0090	75,492	.0069	.0084	.0105	.0097	.0075
Geary	31.1	.0134	4.2	82	72.2	10.4	.0123	232,423	.0107	116,846	.0106	.0112	.0136	.0133	.0091
Gove	3.7	.0016	–.7	3	99.1	1.4	.0016	26,439	.0012	15,398	.0014	.0013	.0017	.0018	.0011
Graham	3.8	.0016	–4.9	4	95.9	1.5	.0018	33,846	.0016	19,832	.0018	.0017	.0020	.0019	.0011
Grant	7.3	.0031	4.6	13	90.4	2.6	.0030	62,766	.0028	38,181	.0035	.0031	.0028	.0040	.0029
Gray	5.3	.0023	3.2	6	98.0	1.8	.0021	44,374	.0021	20,958	.0019	.0021	.0022	.0023	.0018
Greeley	1.9	.0008	3.0	2	95.9	.7	.0009	12,992	.0006	4,469	.0004	.0006	.0009	.0009	.0003
Greenwood	8.7	.0037	–.7	8	98.7	3.7	.0043	63,810	.0029	28,350	.0026	.0030	.0054	.0039	.0023
Hamilton	2.5	.0011	–.6	3	97.6	1.0	.0012	20,365	.0010	8,540	.0007	.0008	.0012	.0010	.0007
Harper	7.8	.0033	.3	10	98.7	3.3	.0039	59,655	.0027	27,828	.0026	.0029	.0044	.0039	.0026
Harvey	31.7	.0136	3.8	59	94.6	11.5	.0135	289,485	.0134	111,554	.0101	.0124	.0119	.0135	.0118
Haskell	3.8	.0017	–.4	7	93.2	1.3	.0015	29,504	.0013	6,333	.0006	.0012	.0013	.0015	.0011
Hodgeman	2.2	.0009	–3.1	3	98.0	.9	.0011	15,735	.0007	2,977	.0003	.0006	.0011	.0011	.0004
Jackson	12.2	.0052	4.8	19	94.5	4.4	.0051	92,718	.0043	52,101	.0047	.0047	.0053	.0053	.0037
Jefferson	16.3	.0070	7.2	30	98.3	5.6	.0066	123,778	.0057	25,634	.0023	.0049	.0055	.0057	.0044
Jewell	5.0	.0022	–4.6	5	99.2	2.1	.0025	32,920	.0015	7,800	.0007	.0014	.0030	.0020	.0009
Johnson	283.7	.1216	5.0	594	96.8	106.1	.1247	3,725,527	.1717	2,012,575	.1829	.1649	.0775	.1295	.1971
Kearny	3.7	.0015	7.7	4	92.2	1.2	.0014	28,749	.0014	7,740	.0007	.0013	.0012	.0016	.0010
Kingman	9.1	.0039	1.6	11	98.6	3.4	.0040	68,495	.0031	27,489	.0025	.0031	.0047	.0039	.0026
Kiowa	4.0	.0018	–1.1	6	99.0	1.6	.0019	36,292	.0017	15,439	.0014	.0016	.0018	.0019	.0014
Labette	26.0	.0111	1.2	40	92.7	10.0	.0118	215,975	.0100	98,834	.0089	.0099	.0128	.0113	.0093
Lane	2.5	.0011	1.1	3	98.5	1.0	.0012	20,237	.0009	6,013	.0006	.0008	.0013	.0012	.0007
Leavenworth	56.0	.0240	2.2	121	86.7	17.9	.0210	487,991	.0225	155,257	.0141	.0203	.0174	.0186	.0203
Lincoln	4.1	.0017	–1.1	6	99.1	1.7	.0020	28,129	.0013	11,818	.0011	.0012	.0026	.0019	.0009
Linn	8.5	.0037	3.2	14	98.7	3.4	.0040	62,258	.0028	19,226	.0017	.0029	.0047	.0035	.0019
Logan	3.5	.0015	.6	3	98.5	1.4	.0016	26,847	.0013	16,511	.0015	.0013	.0021	.0017	.0011
Lyon	36.5	.0156	4.0	43	93.8	13.8	.0163	342,132	.0158	165,344	.0150	.0155	.0154	.0160	.0160
McPherson	27.7	.0119	3.1	31	97.9	10.4	.0122	262,004	.0120	100,260	.0091	.0111	.0111	.0122	.0108
Marion	13.5	.0058	–.2	14	98.3	5.2	.0061	101,453	.0047	41,894	.0039	.0047	.0069	.0062	.0036
Marshall	12.7	.0054	–.7	14	99.4	5.1	.0060	94,511	.0044	51,211	.0046	.0046	.0071	.0059	.0057
Meade	4.8	.0021	.3	5	97.3	1.8	.0021	36,677	.0017	11,062	.0010	.0016	.0021	.0021	.0014
Miami	22.4	.0096	3.6	38	95.9	8.1	.0095	185,440	.0085	66,880	.0061	.0080	.0098	.0090	.0074
Mitchell	8.3	.0035	2.3	12	98.8	3.4	.0040	61,151	.0028	40,885	.0037	.0033	.0047	.0045	.0023
Montgomery	43.6	.0187	3.1	67	90.7	17.1	.0201	389,139	.0180	211,932	.0193	.0184	.0216	.0205	.0169
Morris	6.4	.0028	–.3	9	98.5	2.6	.0031	49,362	.0022	17,689	.0016	.0023	.0034	.0029	.0016
Morton	3.4	.0014	–1.6	5	94.4	1.2	.0014	30,005	.0014	12,760	.0011	.0012	.0015	.0013	.0013
Nemaha	11.2	.0048	–.1	16	98.9	4.1	.0048	74,473	.0034	29,394	.0027	.0035	.0058	.0043	.0027
Neosho	19.2	.0083	1.2	33	96.8	7.3	.0086	168,732	.0078	99,039	.0090	.0083	.0091	.0091	.0074
Ness	4.5	.0019	.0	4	99.1	1.8	.0021	37,652	.0018	14,093	.0013	.0015	.0023	.0020	.0013
Norton	6.5	.0028	–2.8	7	99.0	2.7	.0032	50,671	.0023	24,211	.0022	.0025	.0038	.0029	.0023
Osage	16.0	.0068	4.4	23	98.6	5.9	.0069	131,214	.0060	36,787	.0033	.0054	.0070	.0064	.0048
Osborne	5.9	.0026	–1.0	7	98.9	2.4	.0028	39,012	.0018	16,790	.0015	.0018	.0035	.0026	.0013
Ottawa	6.0	.0025	.5	8	99.1	2.3	.0028	43,049	.0020	16,513	.0015	.0020	.0029	.0027	.0014
Pawnee	8.0	.0035	–.8	11	94.1	3.2	.0037	70,860	.0033	34,375	.0032	.0032	.0039	.0039	.0030
Phillips	7.4	.0031	–.1	8	99.2	2.9	.0034	57,764	.0026	24,984	.0022	.0027	.0039	.0033	.0028
Pottawatomie	15.6	.0067	5.5	19	98.4	5.8	.0068	126,682	.0059	43,643	.0040	.0054	.0066	.0068	.0047
Pratt	10.5	.0045	2.2	14	96.8	4.2	.0050	100,008	.0046	59,704	.0054	.0048	.0056	.0052	.0045
Rawlins	4.1	.0018	–.1	4	99.3	1.6	.0019	30,205	.0014	8,994	.0008	.0014	.0021	.0019	.0011
Reno	66.7	.0286	2.6	53	94.6	25.9	.0304	613,472	.0283	335,277	.0305	.0289	.0304	.0334	.0284
Republic	7.3	.0031	–3.6	10	99.2	3.1	.0037	56,568	.0026	17,685	.0016	.0024	.0045	.0031	.0019
Rice	11.9	.0051	.0	16	96.7	4.8	.0056	112,284	.0051	35,293	.0032	.0046	.0054	.0052	.0043
Riley	65.7	.0282	3.5	111	82.6	20.6	.0242	506,395	.0234	230,208	.0209	.0236	.0273	.0244	.0183
Rooks	7.0	.0030	–.1	8	98.7	2.7	.0032	57,457	.0026	22,949	.0021	.0025	.0033	.0031	.0022
Rush	4.5	.0019	–.4	6	99.2	1.7	.0020	31,676	.0015	10,587	.0010	.0014	.0020	.0020	.0010
Russell	8.9	.0036	.4	10	98.8	3.6	.0042	91,178	.0042	41,602	.0037	.0040	.0043	.0043	.0037
Saline	49.8	.0214	1.8	69	94.3	19.5	.0229	461,827	.0213	282,791	.0257	.0227	.0231	.0260	.0227
Scott	5.8	.0024	.3	8	97.4	2.1	.0025	46,103	.0021	28,703	.0026	.0024	.0028	.0028	.0025
Sedgwick	375.1	.1608	2.2	372	86.8	145.9	.1715	4,368,855	.2014	2,175,487	.1977	.1920	.1355	.1725	.2071
Seward	17.7	.0076	3.7	28	86.7	6.5	.0077	171,613	.0079	134,956	.0122	.0092	.0084	.0095	.0121
Shawnee	155.7	.0668	.5	284	88.3	61.2	.0719	1,686,600	.0777	838,398	.0762	.0751	.0639	.0734	.0742
Sheridan	3.5	.0015	–1.3	4	99.4	1.3	.0015	21,234	.0010	8,733	.0008	.0009	.0018	.0014	.0007
Sherman	7.7	.0033	–.8	7	95.0	3.0	.0036	60,914	.0028	42,842	.0039	.0033	.0041	.0043	.0028
Smith	5.7	.0024	–4.2	6	99.3	2.4	.0028	35,240	.0016	19,615	.0018	.0019	.0044	.0023	.0011
Stafford	5.6	.0024	–1.7	7	98.1	2.4	.0028	52,664	.0024	19,056	.0017	.0022	.0029	.0028	.0019
Stanton	2.3	.0010	–1.7	3	90.8	.8	.0010	17,867	.0009	5,247	.0005	.0008	.0010	.0010	.0005
Stevens	5.0	.0021	5.6	7	94.6	1.7	.0020	39,617	.0018	16,196	.0015	.0017	.0020	.0020	.0015

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES / METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Sumner	25.6	.0110	2.7	22	96.7	9.7	.0114	223,980	.0103	63,061	.0057	.0091	.0104	.0103	.0093
Thomas	8.7	.0037	2.9	8	98.5	3.1	.0036	66,825	.0031	49,102	.0044	.0036	.0045	.0043	.0033
Trego	4.1	.0018	−1.6	5	99.0	1.6	.0019	32,222	.0015	17,097	.0016	.0015	.0021	.0020	.0010
Wabaunsee	7.1	.0030	3.4	9	98.0	2.5	.0029	47,984	.0022	8,709	.0008	.0020	.0027	.0028	.0014
Wallace	2.0	.0009	−2.2	2	97.9	.7	.0008	10,153	.0005	6,983	.0006	.0007	.0012	.0009	.0004
Washington	8.4	.0036	−1.7	9	99.3	3.3	.0039	48,087	.0022	19,211	.0018	.0023	.0054	.0032	.0014
Wichita	3.0	.0013	−1.4	4	88.7	1.1	.0013	24,345	.0011	16,265	.0014	.0012	.0014	.0013	.0011
Wilson	12.4	.0053	2.2	22	98.3	4.8	.0057	90,257	.0042	26,923	.0025	.0039	.0065	.0052	.0031
Woodson	4.6	.0020	.0	9	97.6	1.8	.0021	30,785	.0014	11,301	.0010	.0014	.0026	.0018	.0009
Wyandotte	169.3	.0725	−1.8	1,136	71.9	63.8	.0750	1,428,809	.0658	795,328	.0723	.0692	.0805	.0757	.0665
TOTAL METRO COUNTIES	**1,179.8**	**.5057**	**2.3**	**230**	**88.0**	**445.8**	**.5239**	**12,931,574**	**.5960**	**6,522,932**	**.5927**	**.5768**	**.4340**	**.5273**	**.6121**
TOTAL STATE	**2,415.1**	**1.0352**	**2.2**	**30**	**91.4**	**915.4**	**1.0762**	**23,188,199**	**1.0687**	**11,477,322**	**1.0427**	**1.0343**	**1.0286**	**1.0865**	**1.0481**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**158.5**	**.0679**	**5.5**	**126**	**75.4**	**50.8**	**.0597**	**1,116,857**	**.0516**	**630,575**	**.0574**	**.0564**	**.0675**	**.0659**	**.0462**
Christian	69.6	.0298	4.1	96	71.1	20.8	.0245	447,907	.0207	263,850	.0240	.0234	.0316	.0256	.0186
Montgomery, Tenn.	*88.9*	*.0381*	*6.7*	*165*	*78.8*	*30.0*	*.0352*	*668,950*	*.0309*	*366,725*	*.0334*	*.0330*	*.0359*	*.0403*	*.0276*
HUNTINGTON - ASHLAND	**341.7**	**.1463**	**1.6**	**158**	**97.1**	**123.3**	**.1450**	**2,548,409**	**.1175**	**1,530,822**	**.1391**	**.1308**	**.1709**	**.1484**	**.1258**
Boyd	55.7	.0238	.3	346	97.4	20.7	.0244	441,441	.0204	321,956	.0293	.0238	.0285	.0262	.0237
Carter	26.2	.0112	4.5	64	99.5	8.7	.0102	147,716	.0068	97,565	.0089	.0084	.0145	.0102	.0075
Greenup	40.4	.0173	3.2	116	99.1	13.5	.0159	286,002	.0132	86,095	.0079	.0125	.0163	.0158	.0117
Lawrence, Ohio	*65.8*	*.0282*	*3.1*	*144*	*96.6*	*23.3*	*.0274*	*504,971*	*.0233*	*202,371*	*.0184*	*.0228*	*.0278*	*.0250*	*.0240*
Cabell, W. Va.	*105.5*	*.0452*	*−1.3*	*374*	*94.9*	*40.5*	*.0476*	*835,655*	*.0385*	*677,746*	*.0615*	*.0467*	*.0612*	*.0526*	*.0458*
Wayne, W. Va.	*48.1*	*.0206*	*4.5*	*95*	*99.5*	*16.6*	*.0195*	*332,624*	*.0153*	*145,089*	*.0131*	*.0158*	*.0226*	*.0186*	*.0131*
LEXINGTON-FAYETTE	**327.9**	**.1405**	**3.3**	**221**	**88.0**	**121.0**	**.1423**	**2,878,709**	**.1325**	**1,935,808**	**.1761**	**.1474**	**.1590**	**.1585**	**.1487**
Bourbon	19.4	.0084	.0	66	89.6	7.0	.0082	129,015	.0059	62,497	.0057	.0063	.0112	.0078	.0051
Clark	29.3	.0125	3.5	115	93.3	10.5	.0123	232,822	.0107	160,351	.0146	.0123	.0147	.0134	.0100
Fayette	209.7	.0899	2.7	736	85.3	80.2	.0943	1,971,988	.0909	1,527,399	.1388	.1051	.1050	.1107	.1140
Jessamine	28.4	.0122	9.0	162	95.2	9.3	.0110	215,002	.0099	90,065	.0082	.0099	.0124	.0114	.0075
Scott	22.7	.0097	4.1	79	92.5	7.7	.0091	164,319	.0075	50,833	.0047	.0072	.0090	.0088	.0060
Woodford	18.4	.0078	3.5	96	91.8	6.3	.0074	165,563	.0076	44,663	.0041	.0066	.0067	.0064	.0061
LOUISVILLE	**963.2**	**.4129**	**.7**	**424**	**86.6**	**353.3**	**.4152**	**8,283,953**	**.3818**	**4,848,453**	**.4405**	**.4054**	**.4417**	**.4499**	**.3900**
Bullitt	47.5	.0203	9.6	158	98.9	14.4	.0169	316,538	.0146	58,824	.0054	.0128	.0122	.0177	.0116
Jefferson	676.4	.2899	−1.2	1,752	83.0	256.4	.3014	6,081,794	.2803	3,859,572	.3506	.3032	.3357	.3269	.2977
Oldham	31.3	.0134	12.6	165	94.3	9.1	.0107	269,003	.0124	84,560	.0077	.0112	.0079	.0096	.0103
Shelby	24.4	.0105	4.6	63	88.4	8.3	.0097	189,040	.0087	86,047	.0078	.0088	.0105	.0093	.0076
Clark, Ind.	*91.7*	*.0394*	*3.2*	*244*	*94.1*	*32.9*	*.0387*	*709,551*	*.0327*	*459,732*	*.0418*	*.0367*	*.0369*	*.0462*	*.0301*
Floyd, Ind.	*62.6*	*.0268*	*2.3*	*417*	*95.7*	*22.4*	*.0263*	*511,220*	*.0236*	*223,031*	*.0202*	*.0233*	*.0266*	*.0276*	*.0248*
Harrison, Ind.	*29.3*	*.0126*	*7.4*	*60*	*98.8*	*9.8*	*.0115*	*206,807*	*.0095*	*76,687*	*.0070*	*.0094*	*.0119*	*.0126*	*.0079*
OWENSBORO	**86.9**	**.0372**	**1.1**	**188**	**95.2**	**31.5**	**.0370**	**693,442**	**.0320**	**485,284**	**.0441**	**.0367**	**.0412**	**.0411**	**.0376**
Daviess	86.9	.0372	1.1	188	95.2	31.5	.0370	693,442	.0320	485,284	.0441	.0367	.0412	.0411	.0376
ALL COUNTIES															
Adair	15.8	.0068	3.7	39	96.1	5.6	.0066	86,883	.0040	40,214	.0036	.0044	.0096	.0056	.0033
Allen	14.6	.0063	3.3	43	98.4	5.5	.0064	91,203	.0042	44,014	.0040	.0045	.0094	.0056	.0034
Anderson	13.4	.0057	6.6	66	95.8	4.6	.0054	103,500	.0048	39,324	.0036	.0047	.0051	.0056	.0043
Ballard	8.7	.0037	−1.1	34	95.9	3.4	.0040	66,988	.0031	38,664	.0035	.0033	.0053	.0039	.0022
Barren	35.3	.0152	3.8	73	94.6	13.0	.0153	246,189	.0113	167,872	.0153	.0132	.0192	.0165	.0129
Bath	10.3	.0044	2.7	37	96.4	3.7	.0044	59,655	.0028	16,188	.0014	.0027	.0053	.0035	.0023
Bell	34.8	.0149	1.4	96	96.8	11.9	.0140	207,371	.0096	191,768	.0175	.0130	.0226	.0147	.0124
☐ Boone	49.8	.0213	8.6	202	98.7	16.7	.0196	412,324	.0190	455,437	.0413	.0262	.0216	.0286	.0221
Bourbon	19.4	.0084	.0	66	89.6	7.0	.0082	129,015	.0059	62,497	.0057	.0063	.0112	.0078	.0051
Boyd	55.7	.0238	.3	346	97.4	20.7	.0244	441,441	.0204	321,956	.0293	.0238	.0285	.0262	.0237
Boyle	25.5	.0110	1.7	140	90.2	9.3	.0109	198,231	.0091	118,543	.0107	.0099	.0132	.0115	.0078
Bracken	7.9	.0033	2.1	39	98.8	2.7	.0032	50,217	.0023	18,070	.0017	.0024	.0036	.0031	.0016
Breathitt	17.5	.0075	2.9	35	99.2	5.4	.0063	81,526	.0038	44,500	.0040	.0046	.0090	.0051	.0035
Breckinridge	17.3	.0075	2.6	31	95.9	6.1	.0072	102,939	.0047	55,178	.0050	.0054	.0108	.0065	.0038
Bullitt	47.5	.0203	9.6	158	98.9	14.4	.0169	316,538	.0146	58,824	.0054	.0128	.0122	.0177	.0116
Butler	11.4	.0049	3.0	26	99.0	3.9	.0046	60,936	.0028	36,572	.0033	.0035	.0065	.0043	.0020
Caldwell	13.4	.0058	−.6	39	93.4	5.1	.0060	93,589	.0043	68,042	.0062	.0052	.0079	.0062	.0049
Calloway	30.3	.0129	.9	78	96.1	11.0	.0129	203,394	.0094	148,242	.0134	.0112	.0175	.0139	.0110
☐ Campbell	81.6	.0350	−2.1	537	98.4	28.5	.0335	708,356	.0326	302,985	.0276	.0316	.0332	.0320	.0288

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Carlisle	5.5	.0024	.2	29	98.7	2.1	.0025	37,929	.0018	19,776	.0018	.0019	.0030	.0023	.0013
Carroll	9.4	.0040	1.4	72	97.7	3.4	.0040	66,858	.0031	28,454	.0025	.0031	.0046	.0037	.0026
Carter	26.2	.0112	4.5	64	99.5	8.7	.0102	147,716	.0068	97,565	.0089	.0084	.0145	.0102	.0075
Casey	15.2	.0066	2.6	34	99.3	5.6	.0066	68,557	.0031	30,937	.0028	.0037	.0109	.0047	.0025
Christian	69.6	.0298	4.1	96	71.1	20.8	.0245	447,907	.0207	263,850	.0240	.0234	.0316	.0256	.0186
Clark	29.3	.0125	3.5	113	93.3	10.5	.0123	232,822	.0107	160,351	.0146	.0123	.0147	.0134	.0100
Clay	23.7	.0102	4.2	50	97.9	7.3	.0086	120,059	.0055	97,958	.0089	.0075	.0144	.0081	.0060
Clinton	9.5	.0041	1.9	48	99.5	3.3	.0039	42,449	.0020	23,007	.0020	.0025	.0064	.0029	.0015
Crittenden	9.4	.0040	2.1	26	98.7	3.5	.0041	63,010	.0029	28,122	.0026	.0029	.0055	.0036	.0028
Cumberland	7.4	.0032	1.5	24	94.3	2.8	.0033	44,257	.0020	23,888	.0022	.0023	.0050	.0028	.0015
Daviess	86.9	.0372	1.1	188	95.2	31.5	.0370	693,442	.0320	485,284	.0441	.0367	.0412	.0411	.0376
Edmonson	10.3	.0044	3.4	34	97.8	3.4	.0040	56,061	.0026	14,267	.0012	.0026	.0048	.0035	.0021
Elliott	7.1	.0031	2.8	30	99.6	2.4	.0028	28,625	.0013	6,150	.0006	.0015	.0043	.0020	.0008
Estill	14.8	.0063	2.1	58	99.5	5.1	.0060	89,066	.0041	55,370	.0050	.0047	.0079	.0056	.0039
Fayette	209.7	.0899	2.7	736	85.3	80.2	.0943	1,971,988	.0909	1,527,399	.1388	.1051	.1050	.1107	.1140
Fleming	12.5	.0054	1.4	36	97.8	4.6	.0054	71,017	.0033	45,273	.0041	.0039	.0082	.0051	.0031
Floyd	51.9	.0222	6.4	132	99.1	17.5	.0206	323,370	.0149	250,534	.0228	.0187	.0259	.0227	.0148
Franklin	43.4	.0186	3.8	205	91.1	16.8	.0197	395,577	.0182	186,246	.0169	.0180	.0212	.0203	.0182
Fulton	8.6	.0037	-4.1	41	82.9	3.3	.0039	55,237	.0026	57,798	.0052	.0035	.0063	.0043	.0028
Gallatin	5.0	.0021	3.3	51	97.0	1.8	.0021	29,543	.0013	14,973	.0014	.0015	.0029	.0020	.0010
Garrard	11.2	.0048	3.2	48	94.2	4.1	.0048	69,114	.0032	28,477	.0026	.0034	.0055	.0046	.0025
Grant	14.2	.0061	6.7	55	99.2	4.6	.0054	85,600	.0039	46,667	.0042	.0045	.0055	.0061	.0031
Graves	34.5	.0148	1.3	62	95.0	13.3	.0157	261,974	.0121	134,147	.0122	.0126	.0182	.0156	.0131
Grayson	21.9	.0094	5.0	44	99.1	7.7	.0090	123,721	.0057	65,451	.0060	.0065	.0123	.0087	.0049
Green	11.1	.0048	.5	38	96.3	4.0	.0047	64,031	.0030	29,375	.0026	.0032	.0065	.0045	.0022
Greenup	40.4	.0173	3.2	116	99.1	13.5	.0159	286,002	.0132	86,095	.0079	.0125	.0163	.0158	.0117
Hancock	7.9	.0034	2.0	42	98.1	2.7	.0032	64,537	.0029	12,040	.0010	.0024	.0029	.0025	.0024
Hardin	89.5	.0383	.7	142	85.1	26.4	.0310	686,151	.0317	371,732	.0338	.0336	.0330	.0369	.0238
Harlan	42.8	.0184	2.2	91	94.7	14.5	.0171	261,805	.0120	187,244	.0170	.0149	.0279	.0166	.0141
Harrison	15.4	.0066	1.5	50	96.5	5.4	.0063	93,020	.0043	51,246	.0047	.0048	.0081	.0062	.0041
Hart	15.7	.0067	1.9	38	91.7	5.7	.0067	91,400	.0042	49,708	.0045	.0048	.0098	.0061	.0035
☐ Henderson	42.0	.0180	2.8	96	92.1	15.6	.0184	333,349	.0154	211,733	.0192	.0171	.0198	.0210	.0175
Henry	13.1	.0056	2.8	45	94.3	4.7	.0055	84,573	.0039	36,722	.0034	.0041	.0071	.0054	.0029
Hickman	6.0	.0026	-1.1	24	89.3	2.2	.0026	38,838	.0018	12,252	.0011	.0017	.0032	.0022	.0012
Hopkins	48.1	.0206	4.2	87	92.6	17.7	.0208	393,241	.0181	216,693	.0197	.0191	.0239	.0200	.0184
Jackson	12.3	.0053	2.5	36	99.6	4.2	.0049	58,622	.0027	22,015	.0020	.0031	.0075	.0038	.0017
Jefferson	676.4	.2899	-1.2	1,752	83.0	256.4	.3014	6,081,794	.2803	3,859,572	.3506	.3032	.3357	.3269	.2977
Jessamine	28.4	.0122	9.0	162	95.2	9.3	.0110	215,002	.0099	90,065	.0082	.0099	.0124	.0114	.0075
Johnson	26.2	.0112	7.2	99	99.4	8.8	.0103	171,051	.0079	133,215	.0121	.0098	.0140	.0105	.0106
☐ Kenton	138.2	.0593	.8	848	96.4	49.5	.0582	1,165,001	.0537	543,267	.0493	.0535	.0616	.0576	.0486
Knott	18.6	.0079	3.7	53	98.9	5.9	.0069	112,575	.0052	31,531	.0029	.0050	.0084	.0054	.0038
Knox	31.7	.0136	4.8	82	98.4	10.6	.0125	150,336	.0069	115,949	.0105	.0094	.0217	.0110	.0059
Larue	12.2	.0052	2.3	46	95.0	4.5	.0053	72,879	.0034	37,555	.0034	.0037	.0071	.0052	.0033
Laurel	41.8	.0180	7.2	96	98.7	14.0	.0165	246,702	.0113	163,089	.0149	.0138	.0207	.0178	.0102
Lawrence	15.0	.0064	6.2	36	99.2	5.0	.0058	92,475	.0043	52,110	.0047	.0048	.0091	.0048	.0031
Lee	7.9	.0034	1.9	37	99.1	2.8	.0033	44,249	.0020	26,923	.0024	.0024	.0050	.0029	.0013
Leslie	15.5	.0066	4.2	39	99.5	5.0	.0059	98,095	.0046	20,299	.0019	.0042	.0070	.0043	.0037
Letcher	32.5	.0140	5.9	96	98.4	11.0	.0129	215,111	.0099	74,174	.0067	.0097	.0162	.0109	.0088
Lewis	14.9	.0063	2.4	31	99.4	5.0	.0059	71,001	.0033	26,352	.0024	.0037	.0084	.0049	.0023
Lincoln	19.5	.0084	2.3	58	95.5	6.8	.0080	101,551	.0046	50,033	.0046	.0053	.0113	.0072	.0038
Livingston	9.6	.0041	4.1	31	99.3	3.7	.0044	69,197	.0032	16,217	.0014	.0029	.0047	.0038	.0023
Logan	24.7	.0106	2.3	44	90.4	9.0	.0105	169,250	.0078	84,293	.0077	.0083	.0132	.0108	.0069
Lyon	6.7	.0029	3.2	32	94.4	2.4	.0029	48,979	.0023	16,016	.0015	.0021	.0035	.0024	.0020
McCracken	61.6	.0264	.5	245	89.3	24.2	.0284	560,189	.0258	412,919	.0375	.0295	.0314	.0310	.0322
McCreary	16.3	.0070	4.3	38	98.0	5.3	.0062	72,281	.0033	29,445	.0026	.0038	.0097	.0046	.0023
McLean	10.3	.0044	2.1	40	98.9	3.6	.0043	70,107	.0033	29,674	.0027	.0033	.0052	.0037	.0030
Madison	55.3	.0237	3.7	125	92.9	17.9	.0210	362,244	.0167	272,779	.0248	.0206	.0271	.0235	.0152
Magoffin	14.2	.0061	5.1	46	99.5	4.6	.0054	76,557	.0035	30,832	.0028	.0038	.0076	.0041	.0025
Marion	18.0	.0077	.5	52	91.8	5.9	.0068	102,599	.0047	42,578	.0039	.0050	.0091	.0067	.0039
Marshall	26.8	.0115	4.5	88	99.4	10.1	.0119	211,557	.0098	138,288	.0126	.0110	.0133	.0129	.0082
Martin	15.2	.0065	9.2	66	99.5	4.6	.0054	100,794	.0046	36,307	.0032	.0046	.0066	.0040	.0043
Mason	17.7	.0076	-.3	73	92.0	6.5	.0077	126,297	.0058	94,540	.0086	.0070	.0108	.0085	.0066
Meade	23.8	.0102	4.1	78	90.7	7.6	.0089	153,431	.0071	38,590	.0035	.0067	.0088	.0098	.0047
Menifee	5.3	.0022	3.6	26	98.4	1.7	.0020	23,554	.0011	4,019	.0004	.0010	.0026	.0016	.0007
Mercer	19.7	.0085	3.6	79	95.1	7.1	.0083	138,400	.0064	66,807	.0061	.0068	.0095	.0083	.0065
Metcalfe	9.9	.0042	4.4	36	96.6	3.5	.0042	49,458	.0023	21,320	.0019	.0025	.0063	.0031	.0015

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ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Monroe	12.4	.0054	.4	37	96.7	4.6	.0054	60,534	.0027	37,305	.0034	.0035	.0091	.0046	.0022
Montgomery	21.2	.0090	5.8	107	94.3	7.6	.0089	130,795	.0061	109,745	.0100	.0078	.0136	.0102	.0061
Morgan	12.5	.0054	3.3	33	99.3	4.3	.0051	62,013	.0028	60,253	.0054	.0042	.0081	.0045	.0028
Muhlenberg	33.3	.0143	3.3	70	94.4	11.4	.0134	246,024	.0114	169,857	.0155	.0131	.0183	.0136	.0118
Nelson	28.7	.0123	4.0	68	93.1	9.4	.0110	185,656	.0085	91,583	.0083	.0092	.0127	.0118	.0074
Nicholas	7.3	.0031	2.0	37	97.8	2.6	.0031	46,347	.0022	13,187	.0012	.0022	.0036	.0028	.0016
Ohio	22.4	.0096	2.9	38	98.3	7.9	.0092	157,659	.0072	68,838	.0062	.0074	.0115	.0085	.0064
Oldham	31.3	.0134	12.6	165	94.3	9.1	.0107	269,003	.0124	84,560	.0077	.0112	.0079	.0096	.0103
Owen	9.3	.0040	4.2	26	97.2	3.4	.0040	59,922	.0028	23,868	.0022	.0028	.0052	.0034	.0020
Owsley	5.9	.0025	3.3	30	99.5	1.8	.0022	20,349	.0009	8,138	.0007	.0012	.0037	.0014	.0004
Pendleton	11.2	.0048	1.9	40	99.2	3.9	.0045	72,689	.0034	21,102	.0020	.0031	.0050	.0045	.0023
Perry	35.4	.0152	4.8	104	97.6	11.5	.0136	268,216	.0123	159,309	.0144	.0136	.0170	.0131	.0119
Pike	85.9	.0368	5.9	109	99.1	28.9	.0339	577,922	.0267	319,619	.0291	.0294	.0399	.0346	.0259
Powell	11.9	.0051	7.2	66	98.5	3.7	.0044	62,509	.0029	20,102	.0018	.0030	.0054	.0038	.0020
Pulaski	48.1	.0206	5.0	73	98.2	17.5	.0206	296,149	.0136	238,090	.0216	.0175	.0328	.0209	.0123
Robertson	2.3	.0010	1.3	23	99.3	.8	.0009	11,714	.0005	3,208	.0003	.0006	.0012	.0009	.0004
Rockcastle	14.3	.0062	2.3	45	99.4	4.9	.0058	69,193	.0032	29,930	.0027	.0036	.0084	.0046	.0021
Rowan	19.5	.0083	2.4	69	97.6	6.2	.0072	114,616	.0053	87,748	.0080	.0067	.0106	.0077	.0044
Russell	14.6	.0063	6.5	58	98.7	5.5	.0065	79,168	.0037	55,484	.0050	.0045	.0105	.0057	.0026
Scott	22.7	.0097	4.1	79	92.5	7.7	.0091	164,319	.0075	50,833	.0047	.0072	.0090	.0088	.0060
Shelby	24.4	.0105	4.6	63	88.4	8.3	.0097	189,040	.0087	86,047	.0078	.0088	.0105	.0093	.0076
Simpson	14.9	.0064	1.5	63	87.3	5.4	.0064	111,643	.0052	69,266	.0063	.0056	.0077	.0066	.0053
Spencer	6.0	.0025	1.2	31	97.0	2.1	.0024	42,155	.0019	11,154	.0010	.0018	.0024	.0022	.0014
Taylor	22.2	.0095	4.8	82	94.1	8.3	.0098	151,617	.0070	81,846	.0074	.0077	.0122	.0104	.0069
Todd	12.1	.0052	1.9	32	87.3	4.3	.0051	70,244	.0033	25,089	.0023	.0033	.0068	.0040	.0024
Trigg	9.5	.0041	1.2	23	87.1	3.5	.0041	58,599	.0027	36,256	.0033	.0032	.0061	.0043	.0023
Trimble	6.4	.0027	2.4	43	99.5	2.2	.0026	48,018	.0022	4,747	.0004	.0018	.0023	.0022	.0015
Union	18.2	.0078	2.1	53	80.9	5.7	.0067	126,237	.0058	55,773	.0051	.0060	.0076	.0063	.0054
Warren	76.2	.0327	6.1	139	90.8	26.9	.0316	566,169	.0261	451,868	.0410	.0318	.0400	.0369	.0282
Washington	10.7	.0046	-.6	36	89.5	3.5	.0041	58,969	.0027	31,210	.0029	.0032	.0052	.0039	.0025
Wayne	17.7	.0076	4.0	40	97.3	6.3	.0074	80,838	.0037	41,772	.0038	.0046	.0116	.0064	.0027
Webster	15.2	.0065	2.5	45	93.6	5.6	.0066	112,435	.0052	43,101	.0039	.0051	.0085	.0054	.0038
Whitley	35.6	.0153	6.6	80	98.8	12.5	.0147	219,407	.0101	220,809	.0200	.0140	.0202	.0158	.0131
Wolfe	7.0	.0030	4.5	31	99.5	2.3	.0027	33,951	.0016	16,387	.0015	.0018	.0035	.0021	.0009
Woodford	18.4	.0078	3.5	96	91.8	6.3	.0074	165,563	.0076	44,663	.0041	.0066	.0067	.0064	.0061
TOTAL METRO COUNTIES	**1,697.9**	**.7275**	**1.3**	**290**	**88.4**	**614.7**	**.7227**	**14,370,622**	**.6623**	**8,792,983**	**.7992**	**.7166**	**.7936**	**.7801**	**.6920**
TOTAL STATE	**3,750.3**	**1.6075**	**2.5**	**95**	**92.1**	**1,227.5**	**1.5606**	**27,804,161**	**1.2815**	**16,639,194**	**1.5116**	**1.4156**	**1.8903**	**1.6059**	**1.2708**
LOUISIANA															
ALEXANDRIA	**139.7**	**.0599**	**3.3**	**104**	**71.0**	**47.7**	**.0561**	**1,060,823**	**.0488**	**577,780**	**.0525**	**.0520**	**.0641**	**.0551**	**.0519**
Rapides	139.7	.0599	3.3	104	71.0	47.7	.0561	1,060,823	.0488	577,780	.0525	.0520	.0641	.0551	.0519
BATON ROUGE	**528.5**	**.2264**	**7.0**	**328**	**70.1**	**180.5**	**.2121**	**4,971,029**	**.2291**	**2,424,943**	**.2204**	**.2259**	**.2109**	**.1958**	**.2236**
Ascension	53.9	.0231	7.7	182	76.0	17.0	.0200	459,322	.0212	228,723	.0208	.0214	.0224	.0171	.0194
East Baton Rouge	388.9	.1667	6.2	849	66.2	136.5	.1604	3,810,954	.1756	2,019,554	.1835	.1762	.1590	.1532	.1780
Livingston	65.9	.0282	12.1	100	92.3	21.0	.0246	540,486	.0249	136,295	.0124	.0219	.0212	.0201	.0206
West Baton Rouge	19.8	.0084	3.7	102	58.5	6.0	.0071	160,267	.0074	40,371	.0037	.0064	.0075	.0054	.0056
HOUMA - THIBODAUX	**187.0**	**.0802**	**5.7**	**75**	**82.9**	**60.3**	**.0710**	**1,718,806**	**.0793**	**909,863**	**.0826**	**.0803**	**.0705**	**.0700**	**.0813**
Lafourche	86.6	.0372	5.0	76	86.6	27.7	.0326	768,302	.0355	357,428	.0324	.0348	.0321	.0320	.0340
Terrebonne	100.4	.0430	6.4	73	79.7	32.6	.0384	950,504	.0438	552,435	.0502	.0455	.0384	.0380	.0473
LAFAYETTE	**285.2**	**.0879**	**7.9**	**201**	**75.1**	**70.5**	**.0828**	**2,060,967**	**.0949**	**1,102,087**	**.1002**	**.0951**	**.0793**	**.0826**	**.1070**
Lafayette	162.3	.0695	8.2	601	77.6	57.2	.0672	1,749,641	.0806	1,011,731	.0920	.0818	.0631	.0697	.0954
St. Martin	42.9	.0184	6.7	57	65.6	13.3	.0156	311,326	.0143	90,356	.0082	.0133	.0162	.0129	.0116
LAKE CHARLES	**173.5**	**.0744**	**3.8**	**160**	**76.7**	**60.7**	**.0714**	**1,609,932**	**.0742**	**875,819**	**.0795**	**.0759**	**.0766**	**.0690**	**.0800**
Calcasieu	173.5	.0744	3.8	160	76.7	60.7	.0714	1,609,932	.0742	875,819	.0795	.0759	.0766	.0690	.0800
MONROE	**145.0**	**.0622**	**4.1**	**231**	**69.2**	**50.5**	**.0593**	**1,120,260**	**.0516**	**677,516**	**.0616**	**.0567**	**.0691**	**.0564**	**.0561**
Ouachita	145.0	.0622	4.1	231	69.2	50.5	.0593	1,120,260	.0516	677,516	.0616	.0567	.0691	.0564	.0561
NEW ORLEANS	**1,304.9**	**.5593**	**3.8**	**543**	**65.1**	**473.0**	**.5561**	**11,220,276**	**.5418**	**5,923,068**	**.5380**	**.5459**	**.6134**	**.5192**	**.5717**
Jefferson	478.8	.2052	5.3	1,380	82.9	171.0	.2011	4,821,542	.2222	2,746,690	.2495	.2271	.2013	.2120	.2613
Orleans	558.6	.2394	.1	2,807	41.4	214.0	.2516	4,495,195	.2072	2,384,911	.2166	.2165	.3166	.2221	.2103
St. Bernard	67.4	.0289	5.2	139	94.4	22.4	.0263	557,683	.0261	201,171	.0183	.0244	.0265	.0251	.0244
St. Charles	39.7	.0170	6.6	139	72.6	12.9	.0152	376,210	.0174	101,450	.0092	.0148	.0135	.0110	.0150

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. John the Baptist	35.1	.0151	9.9	165	60.2	10.6	.0124	315,150	.0145	79,297	.0072	.0125	.0112	.0090	.0131
St. Tammany	125.3	.0537	13.0	144	85.7	42.1	.0495	1,244,496	.0574	409,549	.0372	.0506	.0443	.0400	.0476
SHREVEPORT	**341.9**	**.1465**	**2.6**	**197**	**64.9**	**124.1**	**.1459**	**3,117,233**	**.1437**	**1,579,947**	**.1436**	**.1442**	**.1449**	**.1460**	**.1517**
Bossier	84.4	.0361	4.6	100	78.6	28.9	.0340	691,013	.0319	260,970	.0237	.0303	.0311	.0345	.0281
Caddo	257.5	.1104	2.0	288	60.3	95.2	.1119	2,426,220	.1118	1,318,977	.1199	.1139	.1138	.1115	.1236
ALL COUNTIES															
Acadia	57.6	.0247	2.1	88	81.4	19.0	.0223	455,874	.0210	183,668	.0167	.0204	.0241	.0195	.0174
Allen	21.5	.0092	.5	28	77.2	7.5	.0088	125,584	.0058	60,490	.0055	.0065	.0114	.0079	.0052
Ascension	53.9	.0231	7.7	182	76.0	17.0	.0200	459,322	.0212	228,723	.0208	.0214	.0224	.0171	.0194
Assumption	22.8	.0098	3.2	67	67.0	6.8	.0080	163,740	.0075	38,293	.0034	.0069	.0075	.0061	.0063
Avoyelles	42.3	.0182	2.2	50	73.2	14.3	.0168	242,911	.0112	122,822	.0112	.0125	.0238	.0146	.0082
Beauregard	31.8	.0136	7.1	27	82.5	10.5	.0124	234,438	.0108	123,370	.0112	.0115	.0145	.0118	.0101
Bienville	16.5	.0071	.7	20	56.1	5.9	.0069	105,780	.0049	31,264	.0028	.0046	.0088	.0050	.0035
Bossier	84.4	.0361	4.6	100	78.6	28.9	.0340	691,013	.0319	260,970	.0237	.0303	.0311	.0345	.0281
Caddo	257.5	.1104	2.0	288	60.3	95.2	.1119	2,426,220	.1118	1,318,977	.1199	.1139	.1138	.1115	.1236
Calcasieu	173.5	.0744	3.8	160	76.7	60.7	.0714	1,609,932	.0742	875,819	.0795	.0759	.0766	.0690	.0800
Caldwell	11.3	.0048	5.0	21	80.2	4.2	.0049	73,556	.0034	30,469	.0028	.0035	.0067	.0040	.0025
Cameron	9.7	.0042	3.9	7	93.5	3.3	.0039	87,736	.0040	22,113	.0020	.0035	.0036	.0030	.0029
Catahoula	12.4	.0053	.9	17	73.0	4.3	.0050	79,313	.0037	35,515	.0032	.0039	.0065	.0043	.0032
Claiborne	17.7	.0076	3.5	23	51.8	6.3	.0074	131,275	.0060	51,853	.0048	.0059	.0090	.0057	.0054
Concordia	23.1	.0099	.5	32	63.5	7.9	.0093	151,500	.0070	61,036	.0055	.0071	.0111	.0069	.0072
De Soto	26.6	.0114	3.4	30	53.7	9.4	.0111	166,837	.0077	65,054	.0059	.0080	.0145	.0092	.0057
East Baton Rouge	388.9	.1667	6.2	849	66.2	136.5	.1604	3,810,954	.1756	2,019,554	.1835	.1762	.1598	.1532	.1780
East Carroll	11.4	.0049	-3.2	27	36.8	3.6	.0043	49,816	.0023	30,019	.0027	.0029	.0067	.0028	.0016
East Feliciana	19.6	.0084	3.1	43	49.8	5.3	.0062	120,312	.0056	28,783	.0026	.0053	.0062	.0053	.0041
Evangeline	33.6	.0144	.8	50	74.6	11.6	.0136	213,061	.0098	103,743	.0094	.0105	.0180	.0111	.0089
Franklin	24.0	.0103	-.6	38	66.6	8.3	.0098	128,902	.0060	71,981	.0066	.0070	.0146	.0078	.0048
Grant	17.5	.0075	4.8	27	81.8	6.3	.0074	119,384	.0055	24,669	.0022	.0049	.0087	.0054	.0041
Iberia	65.7	.0281	3.1	112	70.7	21.1	.0248	597,181	.0275	317,205	.0288	.0281	.0249	.0245	.0312
Iberville	32.7	.0140	1.7	51	50.5	10.1	.0119	232,301	.0107	99,672	.0091	.0108	.0141	.0097	.0095
Jackson	17.6	.0076	1.6	30	66.7	6.5	.0076	115,581	.0053	45,731	.0042	.0054	.0097	.0061	.0048
Jefferson	478.8	.2052	5.3	1,380	82.9	171.0	.2011	4,821,542	.2222	2,746,690	.2495	.2271	.2013	.2120	.2613
Jefferson Davis	32.8	.0141	2.0	50	79.7	10.9	.0128	253,141	.0117	137,196	.0124	.0124	.0147	.0117	.0108
Lafayette	162.3	.0695	8.2	601	77.6	57.2	.0672	1,749,641	.0806	1,011,731	.0920	.0818	.0631	.0697	.0954
Lafourche	86.6	.0372	5.0	76	86.6	27.7	.0326	768,302	.0355	357,428	.0324	.0348	.0321	.0320	.0340
La Salle	18.0	.0077	5.9	28	88.9	6.5	.0076	148,507	.0068	50,790	.0046	.0064	.0086	.0064	.0055
Lincoln	41.1	.0176	3.4	87	60.9	13.3	.0157	326,609	.0151	147,462	.0134	.0150	.0174	.0136	.0148
Livingston	65.9	.0282	12.1	100	92.3	21.0	.0246	540,486	.0249	136,295	.0124	.0219	.0212	.0201	.0206
Madison	16.0	.0069	2.0	25	40.3	5.8	.0069	80,348	.0037	36,825	.0034	.0042	.0107	.0044	.0028
Morehouse	35.4	.0152	1.7	44	58.4	12.1	.0142	189,551	.0087	109,915	.0100	.0105	.0207	.0112	.0078
Natchitoches	41.1	.0176	3.1	33	61.4	14.2	.0167	252,076	.0116	112,277	.0102	.0123	.0212	.0143	.0099
Orleans	558.6	.2394	.1	2,807	41.4	214.0	.2516	4,495,195	.2072	2,384,911	.2166	.2165	.3166	.2221	.2103
Ouachita	145.0	.0622	4.1	231	69.2	50.5	.0593	1,120,260	.0516	677,516	.0616	.0567	.0691	.0564	.0561
Plaquemines	26.3	.0112	1.0	25	75.5	8.1	.0096	204,637	.0095	107,188	.0097	.0098	.0121	.0091	.0083
Pointe Coupee	24.7	.0106	2.7	44	57.0	8.3	.0097	201,557	.0093	69,515	.0063	.0088	.0113	.0076	.0078
Rapides	139.7	.0599	3.3	104	71.0	47.7	.0561	1,060,823	.0488	577,780	.0525	.0520	.0641	.0551	.0519
Red River	10.7	.0046	2.6	27	62.2	3.7	.0043	63,585	.0030	32,700	.0030	.0034	.0059	.0038	.0026
Richland	22.2	.0095	.1	39	63.1	7.4	.0087	110,051	.0051	84,483	.0077	.0067	.0142	.0077	.0054
Sabine	27.3	.0117	8.0	32	76.9	10.0	.0118	191,186	.0088	74,740	.0067	.0088	.0135	.0107	.0062
St. Bernard	67.4	.0289	5.2	139	94.4	22.4	.0263	567,683	.0261	201,171	.0183	.0244	.0265	.0251	.0244
St. Charles	39.7	.0170	6.6	139	72.6	12.9	.0152	376,210	.0174	101,450	.0092	.0148	.0135	.0110	.0150
St. Helena	9.7	.0042	-1.3	24	47.3	3.1	.0036	66,803	.0030	6,264	.0006	.0025	.0039	.0027	.0019
St. James	22.0	.0094	2.3	89	51.4	6.4	.0076	173,883	.0081	54,957	.0050	.0074	.0074	.0053	.0084
St. John the Baptist	35.1	.0151	9.9	165	60.2	10.6	.0124	315,150	.0145	79,297	.0072	.0125	.0112	.0090	.0131
St. Landry	85.1	.0364	1.2	91	60.5	28.4	.0334	561,622	.0259	313,001	.0284	.0287	.0428	.0297	.0263
St. Martin	42.9	.0184	6.7	57	65.6	13.3	.0156	311,326	.0143	90,356	.0082	.0133	.0162	.0129	.0116
St. Mary	65.2	.0280	1.5	106	68.4	21.0	.0247	565,685	.0261	296,731	.0270	.0267	.0267	.0242	.0278
St. Tammany	125.3	.0537	13.0	144	85.7	42.1	.0495	1,244,496	.0574	409,549	.0372	.0506	.0443	.0400	.0476
Tangipahoa	85.1	.0365	5.5	109	68.3	28.0	.0329	610,965	.0281	366,800	.0333	.0314	.0425	.0313	.0249
Tensas	8.2	.0035	-3.8	13	44.1	2.9	.0034	41,041	.0019	14,677	.0014	.0021	.0050	.0021	.0012
Terrebonne	100.4	.0430	6.4	73	79.7	32.6	.0384	950,504	.0438	552,435	.0502	.0455	.0384	.0380	.0473
Union	21.8	.0093	3.0	25	69.5	7.6	.0089	148,101	.0068	46,535	.0042	.0066	.0106	.0074	.0049
Vermilion	50.3	.0216	3.8	42	85.3	17.3	.0203	424,873	.0196	177,011	.0161	.0189	.0228	.0175	.0172
Vernon	57.4	.0246	7.3	43	76.0	17.0	.0200	374,412	.0173	105,828	.0096	.0164	.0246	.0189	.0102
Washington	44.6	.0191	.9	66	68.5	15.8	.0186	295,478	.0136	144,455	.0131	.0146	.0256	.0162	.0139

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Webster	44.4	.0191	1.8	74	66.6	16.2	.0190	348,053	.0160	157,250	.0143	.0161	.0228	.0167	.0158
West Baton Rouge	19.8	.0084	3.7	102	58.5	6.0	.0071	160,267	.0074	40,371	.0037	.0064	.0075	.0054	.0056
West Carroll	12.9	.0056	–.2	36	82.6	4.5	.0053	58,419	.0027	34,795	.0031	.0036	.0082	.0040	.0020
West Feliciana	12.6	.0054	3.4	31	40.6	2.5	.0029	72,499	.0034	23,809	.0022	.0032	.0036	.0023	.0021
Winn	17.4	.0074	.9	18	70.4	6.2	.0073	100,180	.0046	47,528	.0043	.0051	.0102	.0060	0034
TOTAL METRO COUNTIES	**3,025.7**	**1.2968**	**4.6**	**245**	**68.9**	**1,067.3**	**1.2547**	**27,479,326**	**1.2664**	**14,071,023**	**1.2784**	**1.2760**	**1.3288**	**1.1941**	**1.3233**
TOTAL STATE	**4,373.4**	**1.8746**	**4.0**	**98**	**68.5**	**1,516.7**	**1.7830**	**36,937,670**	**1.7025**	**18,371,505**	**1.6690**	**1.7268**	**1.9802**	**1.6496**	**1.7118**
MAINE															
BANGOR	**138.4**	**.0593**	**1.0**	**40**	**98.3**	**47.6**	**.0559**	**1,020,784**	**.0470**	**753,655**	**.0685**	**.0561**	**.0673**	**.0651**	**.0538**
Penobscot	138.4	.0593	1.0	40	98.3	47.6	.0559	1,020,784	.0470	753,655	.0685	.0561	.0673	.0651	.0538
LEWISTON - AUBURN	**100.6**	**.0432**	**.9**	**211**	**98.8**	**36.6**	**.0430**	**752,816**	**.0347**	**504,779**	**.0459**	**.0399**	**.0496**	**.0498**	**.0338**
Androscoggin	100.6	.0432	.9	211	98.8	36.6	.0430	752,816	.0347	504,779	.0459	.0399	.0496	.0498	.0338
PORTLAND	**219.4**	**.0941**	**1.7**	**250**	**98.4**	**82.5**	**.0970**	**1,993,970**	**.0919**	**1,553,598**	**.1411**	**.1072**	**.1033**	**.1168**	**.1010**
Cumberland	219.4	.0941	1.7	250	98.4	82.5	.0970	1,993,970	.0919	1,553,598	.1411	.1072	.1033	.1168	.1010
ALL COUNTIES															
Androscoggin	100.6	.0432	.9	211	98.8	36.6	.0430	752,816	.0347	504,779	.0459	.0399	.0496	.0498	.0338
Aroostook	89.1	.0381	–2.5	13	95.2	29.9	.0352	595,458	.0274	400,963	.0364	.0322	.0424	.0419	.0288
Cumberland	219.4	.0941	1.7	250	98.4	82.5	.0970	1,993,970	.0919	1,553,598	.1411	.1072	.1033	.1168	.1010
Franklin	28.4	.0122	3.5	17	99.3	10.3	.0121	220,419	.0102	99,028	.0090	.0101	.0125	.0123	.0084
Hancock	43.4	.0186	3.9	28	99.1	16.5	.0194	342,973	.0158	222,624	.0202	.0177	.0232	.0219	.0152
Kennebec	112.7	.0483	2.6	129	98.9	41.0	.0482	904,230	.0417	575,847	.0524	.0462	.0525	.0558	.0448
Knox	33.7	.0144	2.3	91	99.1	13.0	.0153	249,267	.0114	165,895	.0150	.0131	.0197	.0167	.0114
Lincoln	27.1	.0116	5.5	59	99.4	10.1	.0118	215,370	.0100	106,329	.0097	.0102	.0128	.0126	.0088
Oxford	49.8	.0214	1.7	24	99.3	18.4	.0217	371,545	.0171	168,503	.0153	.0174	.0238	.0232	.0129
Penobscot	138.4	.0593	1.0	40	98.3	47.6	.0559	1,020,784	.0470	753,655	.0685	.0561	.0673	.0651	.0538
Piscataquis	17.9	.0077	1.5	4	99.0	6.5	.0077	123,811	.0058	62,980	.0057	.0060	.0096	.0081	.0046
Sagadahoc	30.2	.0129	4.9	118	98.4	10.8	.0127	225,811	.0104	82,581	.0075	.0100	.0132	.0135	.0075
Somerset	45.6	.0196	1.2	12	99.3	16.0	.0188	299,394	.0138	160,123	.0145	.0152	.0238	.0204	.0121
Waldo	29.4	.0126	3.5	40	99.2	10.5	.0123	183,659	.0084	80,843	.0074	.0090	.0149	.0131	.0061
Washington	35.8	.0153	2.4	14	96.4	13.0	.0153	225,392	.0104	129,957	.0118	.0119	.0212	.0150	.0076
York	146.8	.0629	5.1	146	98.9	53.8	.0633	1,197,714	.0552	600,293	.0545	.0565	.0615	.0702	.0493
TOTAL METRO COUNTIES	**458.4**	**.1966**	**1.3**	**96**	**98.5**	**166.7**	**.1959**	**3,767,570**	**.1736**	**2,812,032**	**.2555**	**.2032**	**.2202**	**.2317**	**.1886**
TOTAL STATE	**1,148.3**	**.4922**	**2.1**	**37**	**98.4**	**416.5**	**.4897**	**8,922,613**	**.4112**	**5,667,998**	**.5149**	**.4587**	**.5513**	**.5564**	**.4061**
MARYLAND															
BALTIMORE	**2,223.8**	**.9533**	**1.1**	**849**	**73.1**	**797.5**	**.9376**	**21,077,801**	**.9714**	**10,537,237**	**.9573**	**.9634**	**.8861**	**.9353**	**.9682**
Anne Arundel	390.7	.1675	5.4	932	85.9	132.0	.1552	4,044,682	.1864	2,004,527	.1822	.1814	.1254	.1601	.1778
Baltimore	658.6	.2823	.5	1,101	89.3	248.7	.2924	7,221,760	.3328	4,464,666	.4056	.3445	.2729	.3295	.3741
Baltimore city	755.3	.3238	–4.0	9,441	43.7	275.7	.3242	5,573,114	.2568	2,551,006	.2317	.2626	.3669	.2931	.2364
Carroll	103.8	.0445	7.7	230	95.5	33.8	.0397	946,869	.0437	350,921	.0318	.0403	.0319	.0385	.0390
Harford	153.3	.0657	5.1	343	89.2	50.3	.0591	1,447,943	.0667	557,731	.0507	.0616	.0460	.0572	.0620
Howard	134.7	.0577	13.6	537	84.8	47.5	.0558	1,625,593	.0750	535,906	.0487	.0637	.0325	.0463	.0713
Queen Anne's	27.4	.0118	7.4	74	82.7	9.5	.0112	217,840	.0100	72,480	.0066	.0093	.0105	.0106	.0076
CUMBERLAND	**106.7**	**.0458**	**–1.0**	**142**	**96.9**	**39.4**	**.0463**	**778,656**	**.0359**	**426,849**	**.0388**	**.0386**	**.0525**	**.0493**	**.0342**
Allegany	78.6	.0337	–2.4	187	97.1	29.5	.0346	582,430	.0269	363,598	.0330	.0300	.0409	.0375	.0267
Mineral, W. Va.	*28.1*	*.0121*	*3.2*	*85*	*96.5*	*9.9*	*.0117*	*196,226*	*.0090*	*63,251*	*.0058*	*.0086*	*.0116*	*.0118*	*.0075*
HAGERSTOWN	**114.3**	**.0490**	**1.1**	**251**	**94.3**	**41.4**	**.0486**	**927,146**	**.0427**	**619,196**	**.0562**	**.0480**	**.0504**	**.0558**	**.0430**
Washington	114.3	.0490	1.1	251	94.3	41.4	.0486	927,146	.0427	619,196	.0562	.0480	.0504	.0558	.0430
ALL COUNTIES															
Allegany	78.6	.0337	–2.4	187	97.1	29.5	.0346	582,430	.0269	363,598	.0330	.0300	.0409	.0375	.0267
Anne Arundel	390.7	.1675	5.4	932	85.9	132.0	.1552	4,044,682	.1864	2,004,527	.1822	.1814	.1254	.1601	.1778
Baltimore	658.6	.2823	.5	1,101	89.3	248.7	.2924	7,221,760	.3328	4,464,666	.4056	.3445	.2729	.3295	.3741
Baltimore city	755.3	.3238	–4.0	9,441	43.7	275.7	.3242	5,573,114	.2568	2,551,006	.2317	.2626	.3669	.2931	.2364
☐ Calvert	38.6	.0165	11.4	181	76.6	12.3	.0144	328,849	.0152	79,850	.0072	.0131	.0115	.0119	.0134
Caroline	24.0	.0103	3.7	75	82.0	8.6	.0102	159,362	.0073	92,914	.0085	.0082	.0128	.0109	.0052
Carroll	103.8	.0445	7.7	230	95.5	33.8	.0397	946,869	.0437	350,921	.0318	.0403	.0319	.0385	.0390
☐ Cecil	62.1	.0266	2.8	173	93.2	20.6	.0242	541,256	.0249	306,457	.0279	.0262	.0217	.0264	.0221

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MARYLAND (continued)															
ALL COUNTIES (continued)															
☐ Charles	80.1	.0344	10.1	177	77.5	24.3	.0286	700,509	.0323	296,087	.0269	.0310	.0215	.0263	.0322
Dorchester	30.7	.0131	.3	52	69.4	11.4	.0134	228,641	.0105	105,723	.0096	.0108	.0152	.0134	.0083
☐ Frederick	123.3	.0529	7.4	186	92.9	41.1	.0483	1,101,384	.0508	583,422	.0530	.0519	.0402	.0518	.0475
Garrett	27.8	.0119	4.9	42	99.1	9.5	.0112	191,106	.0088	117,310	.0106	.0100	.0139	.0127	.0075
Harford	153.3	.0657	5.1	343	89.2	50.3	.0591	1,447,943	.0667	557,731	.0507	.0616	.0460	.0572	.0620
Howard	134.7	.0577	13.6	537	84.8	47.5	.0558	1,625,593	.0750	535,906	.0487	.0637	.0325	.0463	.0713
Kent	16.7	.0072	.0	60	76.7	6.3	.0074	129,116	.0059	76,033	.0069	.0065	.0095	.0080	.0047
☐ Montgomery	590.1	.2529	1.9	1,192	84.9	219.6	.2582	8,519,542	.3927	3,998,720	.3633	.3559	.1897	.2476	.4110
☐ Prince George's	660.2	.2830	–.7	1,356	58.5	231.4	.2720	7,444,776	.3431	3,977,169	.3613	.3366	.2102	.2900	.3551
Queen Anne's	27.4	.0118	7.4	74	82.7	9.5	.0112	217,840	.0100	72,480	.0066	.0093	.0105	.0106	.0076
St. Mary's	63.2	.0271	5.5	169	81.8	20.7	.0243	526,139	.0243	178,251	.0162	.0224	.0205	.0233	.0214
Somerset	19.1	.0082	–.5	56	64.4	6.7	.0079	127,549	.0059	36,735	.0033	.0055	.0089	.0072	.0041
Talbot	26.0	.0111	1.5	100	77.8	10.5	.0124	266,425	.0123	188,131	.0171	.0135	.0135	.0146	.0146
Washington	114.3	.0490	1.1	251	94.3	41.4	.0486	927,146	.0427	619,196	.0562	.0480	.0504	.0558	.0430
Wicomico	66.9	.0287	3.7	177	76.8	24.4	.0287	522,762	.0241	407,006	.0370	.0290	.0341	.0346	.0275
Worcester	32.6	.0139	5.5	69	72.6	12.7	.0149	251,263	.0116	288,844	.0263	.0165	.0214	.0198	.0137
TOTAL METRO COUNTIES	**3,971.1**	**1.7023**	**1.3**	**644**	**74.6**	**1,417.7**	**1.6665**	**41,223,693**	**1.9000**	**20,761,736**	**1.8861**	**1.8561**	**1.4722**	**1.6826**	**1.9192**
TOTAL STATE	**4,278.1**	**1.8338**	**1.5**	**435**	**74.8**	**1,528.5**	**1.7969**	**43,626,056**	**2.0107**	**22,252,683**	**2.0216**	**1.9785**	**1.6220**	**1.8271**	**2.0262**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,656.5**	**1.5674**	**–.2**	**1,505**	**92.2**	**1,335.1**	**1.5696**	**38,301,757**	**1.7653**	**19,337,840**	**1.7568**	**1.7231**	**1.4655**	**1.5189**	**1.9242**
Essex	635.5	.2724	.3	1,284	96.4	236.0	.2775	6,518,191	.3004	3,531,040	.3208	.3010	.2603	.2729	.3412
Middlesex	1,359.6	.5828	–.6	1,654	95.7	489.2	.5751	15,156,458	.6985	7,064,505	.6418	.6583	.4945	.5451	.7474
Norfolk	608.4	.2608	.3	1,521	97.1	215.9	.2539	7,089,963	.3268	3,367,979	.3060	.3074	.2229	.2371	.3516
Plymouth	428.7	.1838	5.7	655	95.6	144.2	.1695	3,907,760	.1801	2,111,651	.1918	.1842	.1614	.1744	.1987
Suffolk	624.3	.2676	–4.0	10,953	73.4	249.8	.2936	5,629,385	.2595	3,262,665	.2964	.2722	.3264	.2894	.2853
NEW BEDFORD - FALL RIVER - ATTLEBORO	**484.9**	**.2079**	**2.2**	**871**	**96.0**	**174.1**	**.2047**	**4,077,147**	**.1879**	**2,319,607**	**.2107**	**.1988**	**.2173**	**.2123**	**.2148**
Bristol	484.9	.2079	2.2	871	96.0	174.1	.2047	4,077,147	.1879	2,319,607	.2107	.1988	.2173	.2123	.2148
PITTSFIELD	**143.6**	**.0615**	**–1.1**	**155**	**97.5**	**53.7**	**.0631**	**1,351,273**	**.0623**	**854,605**	**.0777**	**.0667**	**.0706**	**.0686**	**.0689**
Berkshire	143.6	.0615	–1.1	155	97.5	53.7	.0631	1,351,273	.0623	854,605	.0777	.0667	.0706	.0686	.0689
SPRINGFIELD	**582.1**	**.2495**	**.0**	**588**	**90.9**	**208.9**	**.2455**	**5,124,696**	**.2362**	**3,106,013**	**.2822**	**.2527**	**.2783**	**.2598**	**.2535**
Hampden	439.7	.1885	–.8	711	89.1	161.7	.1900	3,845,438	.1772	2,496,413	.2268	.1943	.2212	.2040	.1964
Hampshire	142.4	.0610	2.6	270	96.4	47.2	.0555	1,279,258	.0590	609,600	.0554	.0584	.0571	.0558	.0571
WORCESTER - FITCHBURG - LEOMINSTER	**652.1**	**.2795**	**.9**	**431**	**96.6**	**234.6**	**.2758**	**6,086,841**	**.2805**	**3,256,983**	**.2959**	**.2849**	**.2694**	**.2796**	**.3002**
Worcester	652.1	.2795	.9	431	96.6	234.6	.2758	6,086,841	.2805	3,256,983	.2959	.2849	.2694	.2796	.3002
ALL COUNTIES															
Barnstable	164.2	.0704	11.0	411	96.2	67.2	.0790	1,634,690	.0754	1,207,820	.1097	.0847	.0898	.0922	.0887
Berkshire	143.6	.0615	–1.1	155	97.5	53.7	.0631	1,351,273	.0623	854,605	.0777	.0667	.0706	.0686	.0689
Bristol	484.9	.2079	2.2	871	96.0	174.1	.2047	4,077,147	.1879	2,319,607	.2107	.1988	.2173	.2123	.2148
Dukes	9.9	.0042	10.7	97	93.5	4.3	.0050	100,099	.0046	88,796	.0081	.0055	.0058	.0065	.0066
Essex	635.5	.2724	.3	1,284	96.4	236.0	.2775	6,518,191	.3004	3,531,040	.3208	.3010	.2603	.2729	.3412
Franklin	66.2	.0284	2.9	94	98.4	25.6	.0301	598,137	.0276	272,456	.0247	.0269	.0279	.0298	.0258
Hampden	439.7	.1885	–.8	711	89.1	161.7	.1900	3,845,438	.1772	2,496,413	.2268	.1943	.2212	.2040	.1964
Hampshire	142.4	.0610	2.6	270	96.4	47.2	.0555	1,279,258	.0590	609,600	.0554	.0584	.0571	.0558	.0571
Middlesex	1,359.6	.5828	–.6	1,654	95.7	489.2	.5751	15,156,458	.6985	7,064,505	.6418	.6583	.4945	.5451	.7474
Nantucket	5.5	.0023	8.1	117	96.0	2.3	.0027	65,674	.0030	69,876	.0063	.0039	.0036	.0037	.0044
Norfolk	608.4	.2608	.3	1,521	97.1	215.9	.2539	7,089,963	.3268	3,367,979	.3060	.3074	.2229	.2371	.3516
Plymouth	428.7	.1838	5.7	655	95.6	144.2	.1695	3,907,760	.1801	2,111,651	.1918	.1842	.1614	.1744	.1987
Suffolk	624.3	.2676	–4.0	10,953	73.4	249.8	.2936	5,629,385	.2595	3,262,665	.2964	.2722	.3264	.2894	.2853
Worcester	652.1	.2795	.9	431	96.6	234.6	.2758	6,086,841	.2805	3,256,983	.2959	.2849	.2694	.2796	.3002
TOTAL METRO COUNTIES	**5,519.2**	**2.3658**	**.2**	**839**	**93.1**	**2,006.4**	**2.3587**	**54,941,714**	**2.5322**	**28,875,048**	**2.6233**	**2.5262**	**2.3011**	**2.3992**	**2.7616**
TOTAL STATE	**5,765.0**	**2.4711**	**.5**	**737**	**93.2**	**2,105.8**	**2.4755**	**57,340,314**	**2.6428**	**30,513,996**	**2.7721**	**2.6472**	**2.4282**	**2.4714**	**2.8871**
MICHIGAN															
ANN ARBOR	**270.3**	**.1158**	**2.1**	**381**	**85.4**	**97.9**	**.1150**	**2,909,366**	**.1341**	**1,394,904**	**.1267**	**.1282**	**.0869**	**.1133**	**.1411**
Washtenaw	270.3	.1158	2.1	381	85.4	97.9	.1150	2,909,366	.1341	1,394,904	.1267	.1282	.0869	.1133	.1411

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ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
BATTLE CREEK	**139.5**	**.0597**	**–1.5**	**196**	**88.4**	**52.0**	**.0612**	**1,293,602**	**.0596**	**588,733**	**.0534**	**.0578**	**.0523**	**.0581**	**.0584**
Calhoun	139.5	.0597	–1.5	196	88.4	52.0	.0612	1,293,602	.0596	588,733	.0534	.0578	.0523	.0581	.0584
BENTON HARBOR	**170.5**	**.0731**	**–.5**	**296**	**83.8**	**62.2**	**.0731**	**1,510,800**	**.0696**	**776,120**	**.0705**	**.0705**	**.0744**	**.0721**	**.0792**
Berrien	170.5	.0731	–.5	296	83.8	62.2	.0731	1,510,800	.0696	776,120	.0705	.0705	.0744	.0721	.0792
DETROIT	**4,419.8**	**1.8944**	**–1.5**	**983**	**78.4**	**1,570.7**	**1.8463**	**44,397,803**	**2.0462**	**22,780,323**	**2.0696**	**2.0232**	**1.6870**	**1.7560**	**2.1997**
Lapeer	74.7	.0320	6.7	114	97.7	23.2	.0272	618,868	.0285	255,344	.0232	.0277	.0243	.0263	.0290
Livingston	109.5	.0470	9.2	190	98.0	34.6	.0407	1,047,563	.0483	388,982	.0354	.0442	.0304	.0359	.0452
Macomb	701.7	.3007	1.0	1,453	96.7	241.8	.2842	7,070,540	.3258	4,090,604	.3716	.3346	.2541	.2936	.3633
Monroe	137.1	.0587	1.8	246	96.8	45.4	.0533	1,336,708	.0616	498,955	.0453	.0562	.0406	.0456	.0552
Oakland	1,023.1	.4385	1.1	1,169	92.7	372.7	.4382	12,336,591	.5686	6,588,580	.5985	.5516	.3582	.4392	.6702
St. Clair	142.2	.0610	2.4	194	96.2	49.5	.0581	1,258,106	.0580	626,832	.0570	.0583	.0565	.0570	.0601
Wayne	2,231.5	.9565	–4.6	3,628	62.2	803.5	.9446	20,729,427	.9554	10,331,026	.9386	.9506	.9229	.8584	.9767
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,690.1***	***2.0102***	***–1.3***	***901***	***78.8***	***1,668.6***	***1.9613***	***47,307,169***	***2.1803***	***24,175,227***	***2.1963***	***2.1514***	***1.7739***	***1.8693***	***2.3408***
FLINT	**444.2**	**.1904**	**–1.4**	**692**	**80.3**	**158.0**	**.1857**	**4,290,822**	**.1978**	**2,508,978**	**.2280**	**.2052**	**.1660**	**.1844**	**.2239**
Genesee	444.2	.1904	–1.4	692	80.3	158.0	.1857	4,290,822	.1978	2,508,978	.2280	.2052	.1660	.1844	.2239
GRAND RAPIDS	**614.9**	**.2636**	**2.2**	**430**	**92.1**	**217.4**	**.2556**	**5,806,501**	**.2677**	**3,008,208**	**.2733**	**.2686**	**.1960**	**.2642**	**.2871**
Kent	450.9	.1933	1.4	523	90.4	163.1	.1918	4,262,130	.1965	2,427,047	.2205	.2031	.1552	.2030	.2189
Ottawa	164.0	.0703	4.3	289	96.8	54.3	.0638	1,544,461	.0712	581,161	.0528	.0655	.0408	.0612	.0682
JACKSON	**151.3**	**.0649**	**–.1**	**215**	**91.1**	**52.3**	**.0615**	**1,368,931**	**.0631**	**633,735**	**.0576**	**.0617**	**.0492**	**.0605**	**.0626**
Jackson	151.3	.0649	–.1	215	91.1	52.3	.0615	1,368,931	.0631	633,735	.0576	.0617	.0492	.0605	.0626
KALAMAZOO	**213.4**	**.0915**	**.5**	**380**	**90.1**	**78.3**	**.0920**	**2,204,938**	**.1016**	**1,196,037**	**.1086**	**.1018**	**.0752**	**.0933**	**.1095**
Kalamazoo	213.4	.0915	.5	380	90.1	78.3	.0920	2,204,938	.1016	1,196,037	.1086	.1018	.0752	.0933	.1095
LANSING - EAST LANSING	**424.7**	**.1821**	**1.2**	**248**	**90.8**	**149.0**	**.1750**	**4,106,371**	**.1893**	**2,018,491**	**.1834**	**.1859**	**.1447**	**.1757**	**.1931**
Clinton	57.5	.0247	2.9	100	97.7	18.6	.0218	506,729	.0234	155,294	.0141	.0207	.0171	.0198	.0222
Eaton	92.8	.0398	5.1	160	95.6	32.8	.0385	896,336	.0413	486,305	.0442	.0418	.0312	.0405	.0452
Ingham	274.4	.1176	–.4	490	87.7	97.6	.1147	2,703,306	.1246	1,376,892	.1251	.1234	.0964	.1154	.1257
MUSKEGON	**155.4**	**.0666**	**–1.4**	**307**	**85.7**	**55.7**	**.0655**	**1,311,832**	**.0605**	**603,064**	**.0548**	**.0600**	**.0583**	**.0653**	**.0585**
Muskegon	155.4	.0666	–1.4	307	85.7	55.7	.0655	1,311,832	.0605	603,064	.0548	.0600	.0583	.0653	.0585
SAGINAW - BAY CITY - MIDLAND	**421.2**	**.1805**	**–.1**	**236**	**87.6**	**146.6**	**.1724**	**3,813,157**	**.1757**	**2,042,032**	**.1855**	**.1795**	**.1647**	**.1672**	**.1920**
Bay	118.8	.0509	–.9	266	96.4	42.3	.0497	1,050,964	.0484	589,993	.0536	.0504	.0492	.0483	.0504
Midland	75.4	.0323	2.5	144	97.2	26.1	.0307	810,215	.0373	284,378	.0258	.0329	.0250	.0249	.0348
Saginaw	227.0	.0973	–.5	279	79.7	78.2	.0920	1,951,978	.0900	1,167,661	.1061	.0962	.0905	.0940	.1068
ALL COUNTIES															
Alcona	10.3	.0044	5.7	15	98.7	4.0	.0047	72,152	.0034	30,640	.0028	.0035	.0057	.0044	.0024
Alger	9.4	.0040	1.9	10	96.6	3.3	.0039	62,685	.0028	30,636	.0028	.0030	.0049	.0041	.0023
Allegan	84.9	.0364	4.1	102	95.6	29.1	.0342	714,749	.0330	238,404	.0216	.0303	.0284	.0326	.0282
Alpena	32.4	.0139	.3	57	99.0	11.8	.0139	250,107	.0115	150,043	.0137	.0127	.0163	.0148	.0135
Antrim	17.1	.0073	5.6	36	98.4	6.2	.0073	132,403	.0061	53,503	.0048	.0058	.0081	.0073	.0050
Arenac	15.6	.0067	6.1	42	98.3	5.6	.0066	108,648	.0050	54,518	.0050	.0054	.0080	.0064	.0036
Baraga	8.5	.0037	.2	9	89.9	3.1	.0036	56,631	.0026	33,616	.0030	.0029	.0046	.0035	.0018
Barry	47.6	.0204	4.0	85	98.4	16.5	.0194	401,865	.0186	88,742	.0081	.0159	.0161	.0173	.0158
Bay	118.8	.0509	–.9	266	96.4	42.3	.0497	1,050,964	.0484	589,993	.0536	.0504	.0492	.0483	.0504
Benzie	11.9	.0051	6.2	37	97.4	4.3	.0051	90,898	.0042	45,506	.0041	.0044	.0059	.0054	.0034
Berrien	170.5	.0731	–.5	296	83.8	62.2	.0731	1,510,800	.0696	776,120	.0705	.0705	.0744	.0721	.0792
Branch	40.8	.0175	1.5	80	98.7	14.8	.0174	333,557	.0154	130,075	.0119	.0148	.0158	.0177	.0137
Calhoun	139.5	.0597	–1.5	196	88.4	52.0	.0612	1,293,602	.0596	588,733	.0534	.0578	.0523	.0581	.0584
Cass	50.6	.0217	2.2	102	98.0	18.1	.0212	407,839	.0188	110,145	.0101	.0167	.0194	.0202	.0153
Charlevoix	20.8	.0089	4.5	49	97.5	7.8	.0092	146,685	.0068	81,972	.0074	.0075	.0120	.0095	.0065
Cheboygan	21.6	.0093	4.6	30	98.1	8.0	.0094	150,489	.0069	110,684	.0101	.0083	.0118	.0107	.0062
Chippewa	27.2	.0117	–6.3	17	89.6	9.6	.0113	185,037	.0085	130,955	.0119	.0101	.0151	.0120	.0083
Clare	25.6	.0109	7.5	45	98.7	9.6	.0113	179,687	.0083	103,442	.0094	.0093	.0156	.0107	.0076
Clinton	57.5	.0247	2.9	100	97.7	18.6	.0218	506,729	.0234	155,294	.0141	.0207	.0171	.0198	.0222
Crawford	10.4	.0044	9.9	19	98.1	3.6	.0043	82,678	.0038	60,584	.0055	.0044	.0052	.0048	.0033
Delta	39.4	.0169	1.2	34	97.8	14.1	.0165	318,908	.0147	192,107	.0174	.0161	.0183	.0167	.0158
Dickinson	25.7	.0110	1.4	33	99.2	9.9	.0117	193,243	.0089	113,563	.0103	.0097	.0126	.0121	.0090
Eaton	92.8	.0398	5.1	160	95.6	32.8	.0385	896,336	.0413	486,305	.0442	.0418	.0312	.0405	.0452
Emmet	24.1	.0104	4.8	51	96.0	8.8	.0104	202,473	.0093	158,858	.0144	.0112	.0120	.0119	.0137
Genesee	444.2	.1904	–1.4	692	80.3	158.0	.1857	4,290,822	.1978	2,508,978	.2280	.2052	.1660	.1844	.2239
Gladwin	21.5	.0092	7.7	43	98.8	7.8	.0092	147,957	.0068	63,488	.0057	.0071	.0114	.0079	.0056
Gogebic	19.2	.0082	–2.5	17	97.3	7.6	.0089	136,316	.0063	70,029	.0064	.0067	.0105	.0090	.0049
Grand Traverse	59.0	.0253	7.5	127	96.0	21.4	.0252	501,408	.0231	336,918	.0306	.0258	.0240	.0299	.0273
Gratiot	39.9	.0171	–1.4	70	97.1	13.5	.0159	331,109	.0153	152,141	.0138	.0151	.0148	.0153	.0138

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Hillsdale	42.9	.0184	2.0	71	98.6	14.7	.0173	313,271	.0144	137,509	.0125	.0147	.0187	.0179	.0126
Houghton	38.2	.0164	.9	38	98.1	13.1	.0154	243,992	.0112	135,603	.0123	.0126	.0204	.0154	.0090
Huron	36.8	.0157	.9	44	98.5	13.3	.0156	266,725	.0123	125,473	.0114	.0127	.0182	.0156	.0108
Ingham	274.4	.1176	–.4	490	87.7	97.6	.1147	2,703,306	.1246	1,376,892	.1251	.1234	.0964	.1154	.1257
Ionia	53.3	.0229	2.9	92	94.9	16.8	.0198	409,276	.0189	218,217	.0199	.0198	.0211	.0206	.0166
Iosco	28.9	.0124	1.9	53	95.6	10.9	.0128	202,815	.0093	102,589	.0093	.0100	.0166	.0127	.0069
Iron	13.6	.0058	–.3	12	98.8	5.5	.0065	93,645	.0044	60,331	.0055	.0050	.0091	.0062	.0034
Isabella	55.8	.0239	3.1	97	96.2	17.3	.0203	449,884	.0207	225,052	.0204	.0213	.0197	.0219	.0218
Jackson	151.3	.0649	–.1	215	91.1	52.3	.0615	1,368,931	.0631	633,735	.0576	.0617	.0492	.0605	.0626
Kalamazoo	213.4	.0915	.5	380	90.1	78.3	.0920	2,204,938	.1016	1,196,037	.1086	.1018	.0752	.0933	.1095
Kalkaska	12.5	.0053	14.1	22	98.9	4.5	.0053	91,117	.0042	51,901	.0047	.0046	.0065	.0055	.0032
Kent	450.9	.1933	1.4	523	90.4	163.1	.1918	4,262,130	.1965	2,427,047	.2205	.2031	.1552	.2030	.2189
Keweenaw	1.9	.0008	–3.2	3	98.5	.7	.0008	10,350	.0004	5,308	.0005	.0004	.0012	.0006	.0003
Lake	8.3	.0036	7.6	15	81.8	3.3	.0039	44,159	.0021	18,737	.0017	.0022	.0058	.0029	.0011
Lapeer	74.7	.0320	6.7	114	97.7	23.2	.0272	618,868	.0285	255,344	.0232	.0277	.0243	.0263	.0290
Leelanau	14.9	.0064	6.4	44	97.7	5.5	.0065	117,093	.0054	36,837	.0034	.0050	.0060	.0065	.0039
Lenawee	90.9	.0389	1.1	121	95.8	31.2	.0367	787,146	.0363	417,681	.0379	.0373	.0331	.0399	.0371
Livingston	109.5	.0470	9.2	190	98.0	34.6	.0407	1,047,563	.0483	388,982	.0354	.0442	.0304	.0359	.0452
Luce	6.7	.0028	.6	7	95.5	2.2	.0025	42,618	.0019	30,976	.0028	.0024	.0038	.0029	.0016
Mackinac	10.1	.0044	–.8	10	90.4	3.7	.0044	66,056	.0031	45,646	.0041	.0035	.0056	.0048	.0023
Macomb	701.7	.3007	1.0	1,453	96.7	241.8	.2842	7,070,540	.3258	4,090,604	.3716	.3346	.2541	.2936	.3633
Manistee	23.5	.0101	2.1	43	97.8	9.2	.0109	185,949	.0086	78,524	.0072	.0085	.0112	.0105	.0075
Marquette	76.1	.0326	2.7	42	96.1	25.8	.0303	613,565	.0283	315,297	.0286	.0292	.0308	.0302	.0283
Mason	27.3	.0117	3.5	55	97.1	10.2	.0120	194,053	.0089	105,898	.0096	.0097	.0140	.0130	.0070
Mecosta	38.5	.0165	4.2	69	96.4	11.8	.0139	242,586	.0112	134,450	.0122	.0126	.0158	.0147	.0105
Menominee	26.3	.0113	.4	25	98.1	9.5	.0111	174,840	.0081	97,014	.0089	.0089	.0130	.0127	.0056
Midland	75.4	.0323	2.5	144	97.2	26.1	.0307	810,215	.0373	284,378	.0256	.0329	.0250	.0249	.0348
Missaukee	10.8	.0047	7.9	19	98.8	3.7	.0044	68,705	.0032	27,790	.0025	.0033	.0050	.0045	.0021
Monroe	137.1	.0587	1.8	246	96.8	45.4	.0533	1,336,708	.0616	498,955	.0453	.0562	.0406	.0456	.0552
Montcalm	49.3	.0211	3.7	69	98.1	17.4	.0205	360,260	.0166	209,813	.0191	.0182	.0214	.0221	.0144
Montmorency	8.0	.0035	6.8	15	99.0	3.1	.0036	48,598	.0022	31,144	.0028	.0026	.0050	.0036	.0017
Muskegon	155.4	.0666	–1.4	307	85.7	55.7	.0655	1,311,832	.0605	603,064	.0548	.0600	.0583	.0653	.0585
Newaygo	36.6	.0157	4.8	43	96.4	13.3	.0156	259,218	.0119	94,244	.0086	.0116	.0178	.0144	.0096
Oakland	1,023.1	.4385	1.1	1,169	92.7	372.7	.4382	12,336,591	.5686	6,588,580	.5985	.5516	.3582	.4392	.6702
Oceana	22.9	.0098	4.1	42	94.6	7.9	.0093	162,332	.0075	60,853	.0056	.0075	.0106	.0093	.0056
Ogemaw	17.7	.0076	7.7	31	99.0	6.5	.0076	106,847	.0049	80,224	.0073	.0060	.0117	.0074	.0041
Ontonagon	9.6	.0041	–2.7	7	98.6	3.5	.0041	69,785	.0033	39,684	.0036	.0035	.0047	.0042	.0027
Osceola	19.9	.0086	5.1	35	98.7	7.1	.0084	142,490	.0065	51,534	.0046	.0065	.0093	.0082	.0048
Oscoda	7.4	.0031	7.9	13	98.9	2.8	.0033	44,738	.0021	20,476	.0019	.0022	.0045	.0032	.0013
Otsego	16.2	.0070	8.1	31	98.8	5.6	.0066	123,937	.0057	[illegible],998	.0088	.0069	.0078	.0084	.0052
Ottawa	164.0	.0703	4.3	289	96.8	54.3	.0638	1,544,461	.0712	581,161	.0528	.0655	.0408	.0612	.0682
Presque Isle	14.5	.0062	1.6	22	98.9	5.2	.0061	95,171	.0044	42,841	.0039	.0046	.0079	.0054	.0038
Roscommon	18.1	.0077	10.5	34	99.1	7.5	.0088	124,612	.0057	78,485	.0071	.0066	.0128	.0086	.0042
Saginaw	227.0	.0973	–.5	279	79.7	78.2	.0920	1,951,978	.0900	1,167,661	.1061	.0962	.0905	.0940	.1068
St. Clair	142.7	.0610	2.4	194	96.2	49.5	.0581	1,258,106	.0580	626,832	.0570	.0583	.0565	.0570	.0601
St. Joseph	57.9	.0248	3.2	115	96.3	20.8	.0245	478,632	.0220	226,958	.0206	.0222	.0242	.0264	.0194
Sanilac	41.7	.0179	2.2	43	97.9	14.9	.0175	306,629	.0142	128,872	.0117	.0141	.0189	.0179	.0120
Schoolcraft	8.7	.0037	1.5	7	95.2	3.1	.0037	63,669	.0029	35,548	.0032	.0033	.0047	.0037	.0027
Shiawassee	72.5	.0311	1.9	134	98.3	24.3	.0285	608,380	.0280	262,549	.0239	.0273	.0257	.0280	.0269
Tuscola	58.7	.0252	3.1	72	97.6	19.3	.0227	484,624	.0224	160,253	.0145	.0206	.0186	.0208	.0200
Van Buren	69.1	.0296	3.4	113	89.7	24.7	.0291	573,401	.0264	213,513	.0194	.0249	.0300	.0270	.0214
Washtenaw	270.3	.1158	2.1	381	85.4	97.9	.1150	2,909,366	.1341	1,394,904	.1267	.1282	.0869	.1133	.1411
Wayne	2,231.5	.9565	–4.6	3,628	62.2	803.5	.9446	20,729,427	.9554	10,331,026	.9386	.9506	.9229	.8584	.9767
Wexford	26.4	.0114	5.2	47	98.7	9.7	.0114	187,984	.0087	166,967	.0152	.0112	.0153	.0140	.0105
TOTAL METRO COUNTIES	**7,425.2**	**3.1826**	**–.7**	**537**	**82.2**	**2,640.1**	**3.1033**	**73,014,213**	**3.3652**	**37,550,625**	**3.4114**	**3.3424**	**2.7547**	**3.0101**	**3.6051**
TOTAL STATE	**9,261.2**	**3.9697**	**.0**	**163**	**85.1**	**3,288.2**	**3.8656**	**87,080,839**	**4.0136**	**44,462,983**	**4.0394**	**4.0126**	**3.5777**	**3.7859**	**4.1940**
MINNESOTA															
DULUTH	**268.2**	**.1150**	**.6**	**36**	**97.4**	**101.3**	**.1191**	**2,442,395**	**.1126**	**1,155,997**	**.1050**	**.1106**	**.1151**	**.1088**	**.1127**
St. Louis	223.6	.0958	.6	37	97.3	84.4	.0992	2,053,051	.0946	988,421	.0898	.0933	.0959	.0904	.0971
Douglas, Wisc.	*44.6*	*.0192*	*.4*	*34*	*97.5*	*16.9*	*.0199*	*389,344*	*.0180*	*167,576*	*.0152*	*.0173*	*.0192*	*.0184*	*.0156*
FARGO - MOORHEAD	**143.8**	**.0617**	**4.5**	**51**	**98.0**	**53.3**	**.0626**	**1,387,493**	**.0639**	**856,483**	**.0805**	**.0684**	**.0583**	**.0692**	**.0685**
Clay	50.2	.0215	1.8	48	97.8	17.3	.0203	411,783	.0190	207,889	.0189	.0194	.0204	.0217	.0193

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
FARGO - MOORHEAD (continued)															
Cass, N. D.	*93.6*	*.0402*	*6.1*	*53*	*98.1*	*36.0*	*.0423*	*975,710*	*.0449*	*678,594*	*.0616*	*.0490*	*.0379*	*.0475*	*.0492*
MINNEAPOLIS - ST. PAUL	**2,193.6**	**.9404**	**2.6**	**434**	**94.7**	**818.1**	**.9619**	**23,962,742**	**1.1045**	**12,315,187**	**1.1188**	**1.0759**	**.7859**	**.9511**	**1.1204**
Anoka	209.1	.0897	6.7	486	97.7	67.7	.0796	2,049,325	.0944	812,680	.0738	.0872	.0467	.0720	.0903
Carver	39.8	.0170	7.4	113	98.9	13.3	.0156	392,593	.0181	120,081	.0109	.0158	.0111	.0140	.0149
Chisago	28.4	.0122	10.4	68	98.8	9.3	.0110	224,200	.0103	120,548	.0109	.0109	.0105	.0112	.0092
Dakota	211.9	.0909	9.1	369	97.4	73.1	.0860	2,345,103	.1081	1,252,128	.1138	.1064	.0713	.0852	.1166
Hennepin	939.8	.4028	–.2	1,737	93.0	379.8	.4465	11,244,591	.5183	6,396,123	.5810	.5140	.3780	.4544	.5544
Isanti	25.7	.0110	8.9	58	98.7	8.5	.0100	199,693	.0092	63,901	.0058	.0085	.0088	.0097	.0077
Ramsey	457.0	.1959	–.6	2,968	92.3	175.4	.2062	4,834,706	.2229	2,549,612	.2317	.2201	.1786	.2077	.2180
Scott	47.7	.0204	8.9	134	98.4	15.2	.0179	426,266	.0197	158,805	.0144	.0183	.0124	.0169	.0169
Washington	123.1	.0528	8.4	316	97.6	39.8	.0468	1,361,346	.0627	459,137	.0417	.0543	.0310	.0366	.0567
Wright	65.0	.0279	10.8	97	98.9	20.7	.0243	492,039	.0227	238,047	.0217	.0234	.0219	.0267	.0205
St. Croix, Wisc.	*46.1*	*.0198*	*6.6*	*64*	*99.0*	*15.3*	*.0180*	*392,880*	*.0181*	*144,125*	*.0131*	*.0170*	*.0156*	*.0167*	*.0152*
ROCHESTER	**94.7**	**.0406**	**2.9**	**145**	**97.6**	**34.9**	**.0410**	**982,111**	**.0452**	**600,831**	**.0546**	**.0472**	**.0346**	**.0446**	**.0490**
Olmsted	94.7	.0406	2.9	145	97.6	34.9	.0410	982,111	.0452	600,831	.0546	.0472	.0346	.0446	.0490
ST. CLOUD	**172.9**	**.0742**	**5.9**	**79**	**98.5**	**54.2**	**.0638**	**1,293,693**	**.0597**	**868,825**	**.0788**	**.0683**	**.0569**	**.0750**	**.0555**
Benton	26.8	.0115	6.4	66	98.8	9.1	.0107	205,122	.0095	103,050	.0093	.0099	.0111	.0115	.0078
Sherburne	33.4	.0144	11.7	77	97.8	10.2	.0120	253,562	.0117	68,632	.0062	.0105	.0074	.0116	.0099
Stearns	112.7	.0483	4.2	84	98.6	34.9	.0411	835,009	.0385	697,143	.0633	.0479	.0384	.0519	.0378
ALL COUNTIES															
Aitkin	14.2	.0060	5.9	8	98.3	5.3	.0063	73,577	.0034	45,370	.0041	.0042	.0087	.0060	.0019
Anoka	209.1	.0897	6.7	486	97.7	67.7	.0796	2,049,325	.0944	812,680	.0738	.0872	.0467	.0720	.0903
Becker	31.0	.0133	5.7	24	93.2	11.0	.0129	196,268	.0091	121,902	.0111	.0105	.0161	.0135	.0067
Beltrami	32.7	.0140	5.5	13	85.9	10.9	.0128	214,544	.0098	158,334	.0144	.0121	.0163	.0139	.0093
Benton	26.8	.0115	6.4	66	98.8	9.1	.0107	205,122	.0095	103,050	.0093	.0099	.0111	.0115	.0078
Big Stone	7.7	.0033	–.2	15	98.7	2.9	.0034	58,671	.0027	35,677	.0033	.0029	.0033	.0036	.0025
Blue Earth	52.8	.0226	.9	70	98.0	18.7	.0220	425,556	.0196	324,589	.0295	.0233	.0250	.0263	.0234
Brown	28.8	.0123	.5	47	99.1	10.3	.0121	208,497	.0096	120,736	.0109	.0105	.0142	.0137	.0091
Carlton	30.6	.0132	2.2	35	96.5	10.6	.0125	240,941	.0111	140,201	.0128	.0120	.0131	.0132	.0100
Carver	39.8	.0170	7.4	113	98.9	13.3	.0156	392,593	.0181	120,081	.0109	.0158	.0111	.0140	.0149
Cass	22.3	.0096	5.9	11	89.9	8.0	.0094	134,635	.0062	66,795	.0060	.0068	.0121	.0090	.0042
Chippewa	15.0	.0064	.4	26	98.5	5.8	.0068	111,559	.0052	55,189	.0051	.0053	.0076	.0070	.0048
Chisago	28.4	.0122	10.4	68	98.8	9.3	.0110	224,200	.0103	120,548	.0109	.0109	.0105	.0112	.0092
Clay	50.2	.0215	1.8	48	97.8	17.3	.0203	411,783	.0190	207,889	.0189	.0194	.0204	.0217	.0193
Clearwater	9.0	.0038	2.7	9	92.1	3.1	.0036	46,901	.0021	23,980	.0022	.0026	.0049	.0033	.0015
Cook	4.3	.0019	5.1	3	91.8	1.8	.0022	34,921	.0017	20,144	.0018	.0016	.0023	.0021	.0014
Cottonwood	14.9	.0064	.3	23	99.2	5.5	.0064	107,965	.0049	63,599	.0058	.0056	.0075	.0072	.0047
Crow Wing	44.0	.0188	5.5	44	98.6	16.5	.0194	319,325	.0147	205,189	.0186	.0167	.0228	.0203	.0139
Dakota	211.9	.0909	9.1	369	97.4	73.1	.0860	2,345,103	.1081	1,252,128	.1138	.1064	.0713	.0852	.1166
Dodge	15.6	.0067	5.6	36	99.0	5.3	.0062	108,853	.0050	46,108	.0042	.0050	.0064	.0067	.0038
Douglas	29.5	.0126	6.0	46	99.0	11.0	.0129	209,423	.0097	130,841	.0118	.0109	.0145	.0139	.0101
Faribault	19.5	.0084	–1.1	27	98.4	7.6	.0090	140,420	.0065	71,288	.0065	.0069	.0101	.0094	.0058
Fillmore	21.9	.0093	–.1	25	99.0	8.0	.0094	132,985	.0061	73,111	.0067	.0069	.0123	.0094	.0049
Freeborn	35.9	.0154	–1.2	51	98.2	13.7	.0161	288,987	.0133	175,038	.0159	.0145	.0166	.0178	.0123
Goodhue	40.3	.0173	4.0	53	98.5	14.5	.0170	321,129	.0148	174,584	.0158	.0157	.0191	.0103	.0130
Grant	7.2	.0031	.4	13	99.3	2.7	.0032	51,940	.0024	23,713	.0022	.0024	.0036	.0031	.0016
Hennepin	939.8	.4028	–.2	1,737	93.0	379.8	.4465	11,244,591	.5183	6,396,123	.5810	.5140	.3780	.4544	.5544
Houston	18.9	.0081	2.8	34	99.1	6.3	.0074	127,869	.0059	51,015	.0047	.0059	.0080	.0079	.0044
Hubbard	15.3	.0066	8.5	16	97.3	5.6	.0066	101,374	.0046	67,339	.0061	.0056	.0092	.0070	.0038
Isanti	25.7	.0110	8.9	58	98.7	8.5	.0100	199,693	.0092	63,901	.0058	.0085	.0088	.0097	.0077
Itasca	45.5	.0195	5.6	17	96.5	16.4	.0192	343,388	.0159	204,242	.0186	.0174	.0210	.0203	.0150
Jackson	13.6	.0058	–.7	19	99.2	5.0	.0059	98,001	.0045	38,218	.0034	.0044	.0064	.0058	.0038
Kanabec	13.0	.0056	6.9	25	98.8	4.8	.0057	86,315	.0040	39,771	.0036	.0042	.0070	.0057	.0028
Kandiyohi	38.6	.0166	5.5	49	98.6	13.9	.0163	299,052	.0138	166,302	.0152	.0147	.0163	.0181	.0153
Kittson	6.7	.0029	.4	6	99.1	2.5	.0029	45,784	.0021	23,010	.0020	.0024	.0035	.0030	.0017
Koochiching	17.7	.0076	.7	6	97.0	6.3	.0074	119,269	.0055	82,187	.0075	.0064	.0082	.0085	.0057
Lac qui Parle	10.6	.0045	.1	14	99.1	3.9	.0046	66,751	.0030	29,086	.0027	.0033	.0055	.0044	.0025
Lake	12.9	.0056	–1.1	6	98.7	4.5	.0053	116,112	.0054	47,886	.0043	.0050	.0043	.0055	.0042
Lake of the Woods	3.8	.0016	1.0	3	99.0	1.4	.0017	22,711	.0010	13,384	.0012	.0014	.0020	.0017	.0009
Le Sueur	24.0	.0103	2.4	54	99.1	8.5	.0100	174,364	.0081	66,721	.0061	.0078	.0099	.0101	.0063
Lincoln	8.2	.0035	–.1	15	99.2	3.0	.0035	43,707	.0020	30,166	.0027	.0025	.0047	.0032	.0014
Lyon	25.7	.0110	2.0	36	98.5	9.0	.0106	186,513	.0086	115,419	.0105	.0097	.0112	.0117	.0108
McLeod	30.5	.0131	2.8	62	98.8	11.0	.0129	244,164	.0112	132,681	.0121	.0118	.0128	.0144	.0118
Mahnomen	5.4	.0023	–2.4	10	80.6	1.8	.0021	28,863	.0014	17,897	.0016	.0017	.0029	.0020	.0010

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Marshall	13.0	.0056	–.2	7	99.2	4.5	.0053	79,415	.0036	43,501	.0039	.0040	.0060	.0053	.0024
Martin	25.0	.0107	1.3	35	99.0	9.8	.0115	224,355	.0104	119,202	.0109	.0107	.0132	.0129	.0101
Meeker	21.4	.0092	3.9	34	98.8	7.7	.0091	148,960	.0068	63,098	.0057	.0069	.0097	.0087	.0055
Mille Lacs	19.4	.0083	5.3	34	96.3	7.0	.0082	128,623	.0060	81,564	.0074	.0069	.0101	.0087	.0047
Morrison	30.2	.0129	3.0	27	99.2	10.1	.0119	169,326	.0078	88,700	.0081	.0089	.0143	.0120	.0068
Mower	39.3	.0169	–2.7	55	98.9	15.2	.0179	350,063	.0161	165,873	.0150	.0159	.0183	.0169	.0172
Murray	11.5	.0049	–.1	16	99.2	4.1	.0048	68,712	.0032	36,323	.0033	.0036	.0063	.0052	.0028
Nicollet	27.9	.0120	3.6	63	98.5	9.3	.0109	228,594	.0105	72,986	.0067	.0097	.0098	.0104	.0081
Nobles	21.6	.0092	–1.1	30	98.4	8.0	.0094	149,786	.0069	95,974	.0087	.0079	.0106	.0104	.0076
Norman	9.1	.0039	–3.0	10	98.6	3.4	.0040	68,529	.0032	24,663	.0022	.0029	.0042	.0036	.0024
Olmsted	94.7	.0406	2.9	145	97.6	34.9	.0410	982,111	.0452	600,831	.0546	.0472	.0346	.0446	.0490
Otter Tail	54.0	.0232	4.0	27	98.9	19.7	.0232	373,073	.0172	188,172	.0171	.0184	.0264	.0232	.0149
Pennington	15.8	.0067	3.6	26	98.7	5.9	.0069	103,774	.0048	95,513	.0087	.0063	.0088	.0085	.0056
Pine	21.0	.0090	5.7	15	96.7	7.4	.0087	125,272	.0058	72,746	.0066	.0066	.0109	.0090	.0037
Pipestone	11.4	.0049	–2.5	24	98.5	4.4	.0052	65,413	.0030	46,894	.0043	.0038	.0072	.0052	.0025
Polk	35.2	.0151	1.0	16	97.4	12.8	.0150	256,559	.0118	176,541	.0160	.0138	.0183	.0163	.0103
Pope	11.9	.0051	2.1	18	99.4	4.5	.0053	75,987	.0035	24,792	.0022	.0034	.0064	.0047	.0021
Ramsey	457.0	.1959	–.6	2,968	92.3	175.4	.2062	4,834,706	.2229	2,549,612	.2317	.2201	.1786	.2077	.2180
Red Lake	5.5	.0023	.5	13	99.3	1.9	.0023	30,754	.0014	16,711	.0015	.0016	.0029	.0021	.0013
Redwood	19.1	.0082	–1.3	22	98.4	6.9	.0081	130,931	.0060	62,425	.0057	.0064	.0093	.0081	.0056
Renville	20.2	.0087	–1.0	21	99.0	7.5	.0088	143,663	.0066	49,240	.0044	.0065	.0090	.0091	.0047
Rice	47.7	.0204	3.5	95	98.4	15.4	.0181	361,029	.0167	168,645	.0154	.0169	.0178	.0190	.0149
Rock	10.7	.0046	.0	22	99.2	3.9	.0046	71,831	.0033	28,497	.0025	.0034	.0050	.0046	.0030
Roseau	12.9	.0056	2.6	8	98.6	4.6	.0054	74,755	.0034	45,558	.0042	.0041	.0071	.0058	.0027
St. Louis	223.6	.0958	.6	37	97.3	84.4	.0992	2,053,051	.0946	988,421	.0898	.0933	.0959	.0904	.0971
Scott	47.7	.0204	8.9	134	98.4	15.2	.0179	426,266	.0197	158,805	.0144	.0183	.0124	.0169	.0169
Sherburne	33.4	.0144	11.7	77	97.8	10.2	.0120	253,562	.0117	68,632	.0062	.0105	.0074	.0116	.0099
Sibley	15.4	.0066	–.3	26	99.1	5.5	.0064	98,241	.0045	39,261	.0036	.0047	.0070	.0068	.0031
Stearns	112.7	.0483	4.2	84	98.6	34.9	.0411	835,009	.0385	697,143	.0633	.0479	.0384	.0519	.0378
Steele	31.5	.0135	3.9	73	98.8	11.1	.0130	256,380	.0118	129,125	.0118	.0122	.0118	.0145	.0125
Stevens	11.4	.0049	.7	20	98.2	3.9	.0046	73,316	.0034	45,142	.0041	.0039	.0059	.0050	.0033
Swift	12.9	.0055	–.2	17	99.1	4.7	.0055	84,030	.0039	49,509	.0045	.0044	.0069	.0057	.0033
Todd	26.1	.0112	4.4	28	99.1	9.1	.0107	146,454	.0067	77,762	.0070	.0077	.0141	.0104	.0044
Traverse	5.3	.0022	–4.4	9	97.7	1.8	.0021	36,075	.0017	19,685	.0018	.0018	.0024	.0022	.0015
Wabasha	20.1	.0087	4.0	37	99.2	7.3	.0086	153,816	.0071	59,497	.0054	.0069	.0085	.0084	.0056
Wadena	14.7	.0063	3.6	27	98.8	5.1	.0060	94,877	.0043	68,008	.0062	.0052	.0074	.0063	.0046
Waseca	19.2	.0082	4.1	45	99.1	6.9	.0081	145,797	.0068	66,057	.0060	.0069	.0083	.0085	.0057
Washington	123.1	.0528	8.4	316	97.6	39.8	.0468	1,361,346	.0627	459,137	.0417	.0543	.0310	.0366	.0567
Watonwan	12.2	.0052	–1.3	28	98.2	4.8	.0057	88,504	.0041	48,220	.0044	.0046	.0062	.0065	.0037
Wilkin	8.3	.0035	–1.8	11	98.8	2.9	.0034	60,228	.0028	33,196	.0030	.0030	.0037	.0037	.0021
Winona	46.6	.0200	.7	74	98.6	16.1	.0189	372,744	.0171	175,410	.0159	.0173	.0198	.0194	.0146
Wright	65.0	.0279	10.8	97	98.9	20.7	.0243	492,039	.0227	238,047	.0217	.0234	.0219	.0267	.0205
Yellow Medicine	13.5	.0058	–1.1	18	98.5	4.9	.0058	103,317	.0048	42,560	.0038	.0047	.0061	.0058	.0039
TOTAL METRO COUNTIES	**2,688.9**	**1.1527**	**2.6**	**188**	**95.2**	**993.6**	**1.1682**	**28,310,500**	**1.3049**	**14,837,028**	**1.3478**	**1.2871**	**.9781**	**1.1661**	**1.3261**
TOTAL STATE	**4,177.7**	**1.7907**	**2.5**	**53**	**96.1**	**1,528.8**	**1.7973**	**38,985,017**	**1.7968**	**20,659,790**	**1.8768**	**1.8196**	**1.6872**	**1.8260**	**1.7716**
MISSISSIPPI															
BILOXI - GULFPORT	**189.3**	**.0811**	**3.9**	**179**	**79.5**	**64.7**	**.0760**	**1,479,115**	**.0682**	**794,295**	**.0721**	**.0719**	**.0879**	**.0806**	**.0644**
Hancock	26.7	.0114	9.0	56	88.8	9.0	.0106	191,882	.0088	76,573	.0069	.0088	.0132	.0103	.0062
Harrison	162.6	.0697	3.1	280	77.9	55.7	.0654	1,287,233	.0594	717,722	.0652	.0631	.0747	.0703	.0582
JACKSON	**381.8**	**.1636**	**5.5**	**161**	**57.5**	**130.8**	**.1537**	**3,172,548**	**.1462**	**1,645,890**	**.1496**	**.1507**	**.1644**	**.1515**	**.1503**
Hinds	259.9	.1114	3.5	297	53.3	91.7	.1078	2,202,575	.1015	1,357,400	.1234	.1101	.1214	.1125	.1114
Madison	44.8	.0192	7.7	62	42.8	14.2	.0167	295,119	.0136	100,401	.0091	.0134	.0194	.0136	.0107
Rankin	77.1	.0330	11.1	99	80.4	24.9	.0292	674,854	.0311	188,089	.0171	.0272	.0236	.0254	.0282
PASCAGOULA	**125.8**	**.0539**	**6.6**	**172**	**79.5**	**41.4**	**.0487**	**1,057,989**	**.0488**	**455,653**	**.0414**	**.0476**	**.0454**	**.0500**	**.0446**
Jackson	125.8	.0539	6.6	172	79.5	41.4	.0487	1,057,989	.0488	455,653	.0414	.0476	.0454	.0500	.0446
ALL COUNTIES															
Adams	37.9	.0162	–.5	83	50.3	13.0	.0153	261,001	.0120	231,597	.0211	.0156	.0220	.0157	.0146
Alcorn	34.5	.0148	4.4	86	88.7	12.7	.0149	232,147	.0107	123,801	.0112	.0117	.0178	.0149	.0107
Amite	13.2	.0057	–1.3	18	51.3	4.4	.0052	84,882	.0039	20,929	.0019	.0036	.0062	.0037	.0030
Attala	19.7	.0084	–.8	27	59.7	6.8	.0080	100,416	.0046	59,377	.0054	.0056	.0118	.0071	.0048
Benton	8.3	.0036	1.8	20	61.0	2.5	.0029	40,934	.0019	7,553	.0007	.0020	.0038	.0023	.0012

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Bolivar	44.4	.0190	–3.4	50	36.0	13.5	.0159	220,300	.0102	123,741	.0112	.0121	.0237	.0132	.0083
Calhoun	15.8	.0068	.9	28	73.5	5.6	.0066	85,371	.0039	45,579	.0042	.0046	.0093	.0059	.0034
Carroll	9.9	.0042	1.3	16	53.5	3.3	.0039	49,725	.0023	12,704	.0011	.0024	.0049	.0030	.0014
Chickasaw	18.0	.0077	.8	36	62.8	5.9	.0069	93,872	.0043	56,827	.0052	.0052	.0101	.0072	.0045
Choctaw	9.1	.0039	1.2	22	70.8	3.0	.0035	47,165	.0022	14,662	.0013	.0023	.0050	.0032	.0013
Claiborne	12.8	.0055	4.2	26	24.3	3.8	.0045	76,951	.0036	29,699	.0027	.0037	.0061	.0034	.0026
Clarke	17.4	.0075	2.7	25	64.0	6.1	.0072	109,135	.0050	35,043	.0032	.0049	.0089	.0066	.0037
Clay	21.6	.0092	2.5	52	48.6	7.1	.0083	136,966	.0063	56,833	.0052	.0065	.0096	.0084	.0056
Coahoma	35.6	.0153	–3.6	64	34.5	11.6	.0136	178,690	.0082	126,960	.0115	.0108	.0215	.0114	.0098
Copiah	26.8	.0115	1.1	34	50.4	8.7	.0103	153,979	.0071	75,204	.0068	.0078	.0138	.0088	.0058
Covington	16.4	.0070	3.0	39	64.4	5.5	.0064	97,534	.0045	36,596	.0034	.0047	.0084	.0052	.0031
☐ De Soto	59.3	.0254	10.0	123	81.3	18.7	.0220	436,054	.0201	124,243	.0113	.0185	.0213	.0196	.0174
Forrest	67.6	.0290	2.4	144	71.4	24.1	.0283	480,186	.0222	353,922	.0322	.0265	.0334	.0291	.0277
Franklin	8.2	.0035	–.1	14	61.7	2.9	.0035	49,910	.0023	15,139	.0013	.0023	.0038	.0025	.0018
George	16.0	.0069	4.6	33	89.8	5.1	.0060	109,948	.0050	37,903	.0035	.0049	.0070	.0053	.0042
Greene	10.1	.0043	2.8	14	79.0	3.1	.0036	50,471	.0024	11,866	.0010	.0023	.0046	.0030	.0015
Grenada	21.2	.0091	.7	50	57.0	7.3	.0086	127,012	.0058	125,943	.0115	.0082	.0126	.0099	.0064
Hancock	26.7	.0114	9.0	56	88.8	9.0	.0106	191,882	.0088	76,573	.0069	.0088	.0132	.0103	.0062
Harrison	162.6	.0697	3.1	280	77.9	55.7	.0654	1,287,233	.0594	717,722	.0652	.0631	.0747	.0703	.0582
Hinds	259.9	.1114	3.5	297	53.3	91.7	.1078	2,202,575	.1015	1,357,400	.1234	.1101	.1214	.1125	.1114
Holmes	22.8	.0098	–.8	30	27.8	7.1	.0084	81,955	.0038	55,856	.0050	.0054	.0147	.0054	.0025
Humphreys	13.8	.0059	–1.0	32	32.9	4.4	.0052	49,902	.0023	31,071	.0029	.0032	.0083	.0034	.0021
Issaquena	2.5	.0011	–.5	6	43.0	.8	.0009	10,501	.0005	651	.0000	.0005	.0015	.0005	.0002
Itawamba	21.5	.0092	4.8	40	93.2	7.5	.0088	124,872	.0057	50,171	.0046	.0060	.0114	.0090	.0039
Jackson	125.8	.0539	6.6	172	79.5	41.4	.0487	1,057,989	.0488	455,653	.0414	.0476	.0454	.0500	.0446
Jasper	17.5	.0075	1.4	26	49.7	5.9	.0069	93,661	.0043	35,234	.0032	.0046	.0088	.0062	.0027
Jefferson	9.2	.0040	.2	18	17.3	2.8	.0033	42,236	.0019	12,616	.0011	.0022	.0050	.0022	.0015
Jefferson Davis	14.0	.0060	1.1	34	45.2	4.4	.0052	82,359	.0038	31,561	.0029	.0039	.0068	.0041	.0028
Jones	63.3	.0271	2.2	91	75.6	22.5	.0264	463,500	.0214	289,002	.0262	.0239	.0326	.0282	.0226
Kemper	10.1	.0043	–.5	13	43.9	3.3	.0039	47,137	.0022	13,078	.0012	.0024	.0055	.0031	.0011
Lafayette	31.1	.0134	.2	46	71.8	11.0	.0129	227,014	.0104	86,542	.0079	.0103	.0158	.0112	.0087
Lamar	26.2	.0112	10.0	53	88.2	8.6	.0102	187,080	.0087	82,371	.0075	.0088	.0128	.0100	.0062
Lauderdale	79.5	.0341	2.9	113	66.8	28.2	.0331	583,394	.0268	413,804	.0376	.0314	.0433	.0347	.0259
Lawrence	12.8	.0055	2.3	29	68.0	4.3	.0051	88,931	.0041	31,514	.0028	.0041	.0060	.0043	.0036
Leake	19.2	.0082	2.2	33	60.0	6.7	.0078	96,767	.0045	52,506	.0048	.0053	.0120	.0067	.0036
Lee	59.8	.0256	4.8	133	78.5	21.2	.0250	418,536	.0193	359,864	.0327	.0245	.0318	.0311	.0227
Leflore	40.8	.0175	–1.8	67	39.3	13.2	.0155	224,999	.0104	157,814	.0143	.0130	.0229	.0135	.0106
Lincoln	31.0	.0133	2.7	53	68.9	10.6	.0124	193,201	.0089	99,739	.0091	.0099	.0159	.0119	.0101
Lowndes	59.1	.0253	3.1	114	63.9	19.8	.0233	393,306	.0181	259,919	.0236	.0211	.0287	.0251	.0235
Madison	44.8	.0192	7.7	62	42.8	14.2	.0167	295,119	.0136	100,401	.0091	.0134	.0194	.0136	.0107
Marion	26.4	.0113	2.7	48	69.0	8.9	.0105	188,196	.0087	100,725	.0092	.0094	.0148	.0098	.0094
Marshall	30.7	.0132	4.8	43	45.6	9.2	.0108	147,416	.0068	62,781	.0057	.0077	.0155	.0096	.0048
Monroe	36.7	.0157	.8	48	69.3	12.5	.0147	214,459	.0098	124,112	.0113	.0115	.0193	.0153	.0079
Montgomery	13.4	.0058	.3	33	58.0	4.6	.0054	68,020	.0032	36,492	.0033	.0037	.0076	.0048	.0028
Neshoba	24.5	.0105	3.0	43	70.9	8.6	.0101	145,937	.0067	71,995	.0065	.0075	.0139	.0094	.0063
Newton	20.1	.0086	.8	35	69.3	7.0	.0082	120,879	.0056	46,583	.0042	.0057	.0108	.0072	.0041
Noxubee	12.9	.0055	–2.4	18	34.3	4.0	.0047	51,902	.0024	30,922	.0029	.0032	.0077	.0037	.0015
Oktibbeha	37.7	.0162	4.7	82	63.3	11.9	.0140	258,882	.0119	114,528	.0104	.0123	.0174	.0120	.0105
Panola	28.4	.0122	.8	41	49.8	9.2	.0108	134,417	.0062	80,906	.0073	.0077	.0173	.0095	.0043
Pearl River	35.3	.0151	4.5	43	84.1	11.7	.0138	245,356	.0113	102,551	.0093	.0116	.0171	.0123	.0103
Perry	10.0	.0043	1.4	15	77.4	3.3	.0039	66,301	.0031	17,929	.0017	.0028	.0046	.0035	.0022
Pike	37.1	.0159	2.6	90	55.4	12.8	.0150	242,090	.0111	172,060	.0156	.0135	.0202	.0149	.0128
Pontotoc	22.0	.0094	5.2	44	83.6	7.7	.0091	117,396	.0054	51,383	.0047	.0060	.0122	.0082	.0037
Prentiss	25.1	.0108	4.5	60	88.5	8.6	.0101	145,027	.0067	86,841	.0078	.0078	.0148	.0106	.0054
Quitman	11.5	.0049	–9.0	28	42.7	3.8	.0045	41,133	.0019	23,396	.0022	.0026	.0078	.0029	.0015
Rankin	77.1	.0330	11.1	99	80.4	24.9	.0292	674,854	.0311	188,089	.0171	.0272	.0236	.0254	.0282
Scott	25.2	.0108	2.6	41	63.6	8.6	.0101	141,621	.0065	77,859	.0070	.0076	.0150	.0095	.0054
Sharkey	7.7	.0033	–3.3	18	33.0	2.3	.0027	34,334	.0016	17,257	.0016	.0019	.0045	.0019	.0011
Simpson	24.4	.0105	4.1	41	68.2	8.0	.0094	151,354	.0070	72,797	.0066	.0076	.0120	.0087	.0069
Smith	15.4	.0066	2.1	24	77.9	5.2	.0062	91,365	.0042	29,096	.0027	.0043	.0082	.0051	.0032
Stone	10.1	.0043	4.0	23	76.0	3.2	.0037	65,344	.0030	31,880	.0028	.0032	.0042	.0039	.0023
Sunflower	33.9	.0146	–2.7	48	36.5	9.6	.0113	144,261	.0067	84,838	.0078	.0085	.0195	.0091	.0050
Tallahatchie	16.4	.0070	–4.4	25	41.3	5.2	.0061	67,403	.0031	25,623	.0023	.0036	.0100	.0037	.0020
Tate	20.4	.0087	1.4	50	60.3	6.2	.0073	103,889	.0048	72,294	.0066	.0061	.0115	.0080	.0032
Tippah	19.4	.0084	3.5	42	83.4	6.7	.0079	100,637	.0046	57,266	.0052	.0057	.0110	.0078	.0032
Tishomingo	19.4	.0083	5.2	45	95.6	7.2	.0084	114,204	.0053	44,402	.0040	.0054	.0104	.0085	.0037

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Tunica	8.9	.0038	–7.8	19	25.8	2.7	.0032	30,636	.0014	23,365	.0021	.0021	.0057	.0019	.0008
Union	22.2	.0095	2.1	53	85.5	8.2	.0097	133,699	.0061	61,637	.0056	.0067	.0128	.0095	.0045
Walthall	14.0	.0060	1.7	35	57.8	4.6	.0054	88,162	.0041	38,838	.0035	.0043	.0072	.0048	.0030
Warren	53.3	.0228	3.2	89	60.8	18.2	.0214	437,689	.0202	219,655	.0200	.0206	.0246	.0198	.0193
Washington	72.3	.0310	–.1	99	42.7	23.4	.0275	408,874	.0188	304,249	.0276	.0239	.0401	.0268	.0199
Wayne	19.9	.0086	4.0	24	65.4	6.4	.0075	119,153	.0055	61,254	.0056	.0062	.0097	.0066	.0053
Webster	10.3	.0044	.0	24	79.5	3.6	.0042	55,596	.0026	29,263	.0027	.0028	.0060	.0042	.0017
Wilkinson	9.7	.0041	–3.2	14	31.9	3.1	.0037	54,495	.0025	26,495	.0024	.0029	.0050	.0034	.0017
Winston	19.6	.0084	.6	32	58.9	6.6	.0077	112,011	.0052	49,703	.0045	.0056	.0103	.0073	.0044
Yalobusha	13.3	.0057	1.2	28	60.6	4.9	.0058	72,964	.0033	31,087	.0028	.0038	.0076	.0051	.0025
Yazoo	27.3	.0117	–.2	29	47.2	9.1	.0107	143,401	.0066	80,540	.0073	.0077	.0156	.0087	.0069
TOTAL METRO COUNTIES	**756.2**	**.3240**	**5.6**	**163**	**68.5**	**255.6**	**.3004**	**6,145,706**	**.2833**	**3,020,081**	**.2744**	**.2887**	**.3190**	**.3017**	**.2767**
TOTAL STATE	**2,589.8**	**1.1100**	**2.7**	**55**	**63.6**	**870.7**	**1.0236**	**17,200,155**	**.7927**	**9,248,274**	**.8402**	**.8704**	**1.2990**	**.9803**	**.7499**
MISSOURI															
COLUMBIA	**105.8**	**.0454**	**5.4**	**154**	**91.1**	**38.5**	**.0453**	**1,017,187**	**.0469**	**535,659**	**.0487**	**.0472**	**.0448**	**.0465**	**.0436**
Boone	105.8	.0454	5.4	154	91.1	38.5	.0453	1,017,187	.0469	535,659	.0487	.0472	.0448	.0465	.0436
JOPLIN	**131.5**	**.0563**	**3.1**	**104**	**97.3**	**50.7**	**.0596**	**973,785**	**.0448**	**719,917**	**.0654**	**.0532**	**.0731**	**.0676**	**.0451**
Jasper	88.9	.0381	2.2	139	97.0	34.8	.0409	677,191	.0312	605,540	.0550	.0397	.0512	.0489	.0352
Newton	42.6	.0182	5.0	68	97.7	15.9	.0187	296,594	.0136	114,377	.0104	.0135	.0219	.0187	.0099
KANSAS CITY	**917.4**	**.3934**	**.3**	**275**	**83.8**	**352.7**	**.4146**	**8,857,062**	**.4080**	**5,089,764**	**.4624**	**.4215**	**.3972**	**.4322**	**.4064**
Cass	54.2	.0233	6.2	77	97.9	19.0	.0224	466,511	.0215	177,552	.0162	.0201	.0195	.0216	.0178
Clay	139.9	.0600	2.5	347	97.1	52.8	.0620	1,442,223	.0664	881,288	.0801	.0693	.0505	.0687	.0680
Jackson	619.6	.2656	–1.5	1,014	77.4	243.0	.2857	6,056,732	.2791	3,728,790	.3387	.2944	.2862	.2999	.2864
Lafayette	30.7	.0132	2.6	49	96.2	11.4	.0134	238,067	.0110	103,082	.0094	.0110	.0148	.0132	.0094
Platte	50.6	.0217	9.2	120	96.7	18.4	.0216	489,804	.0225	133,640	.0121	.0192	.0165	.0192	.0183
Ray	22.4	.0096	4.8	39	97.5	8.1	.0095	163,725	.0075	65,412	.0059	.0075	.0097	.0096	.0065
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***1,448.8***	***.6211***	***1.1***	***289***	***85.3***	***548.6***	***.6448***	***14,684,829***	***.6765***	***8,119,804***	***.7378***	***.6839***	***.5824***	***.6650***	***.6917***
ST. JOSEPH	**87.9**	**.0376**	**.0**	**215**	**95.7**	**33.5**	**.0394**	**754,528**	**.0347**	**494,680**	**.0449**	**.0383**	**.0433**	**.0421**	**.0343**
Buchanan	87.9	.0376	.0	215	95.7	33.5	.0394	754,528	.0347	494,680	.0449	.0383	.0433	.0421	.0343
ST. LOUIS	**1,809.6**	**.7757**	**.1**	**585**	**81.9**	**665.8**	**.7826**	**18,150,561**	**.8365**	**9,177,740**	**.8337**	**.8238**	**.7257**	**.7808**	**.8405**
Franklin	76.3	.0327	7.1	83	98.1	26.1	.0307	570,144	.0263	324,078	.0295	.0287	.0341	.0342	.0240
Jefferson	158.0	.0677	8.1	239	98.4	52.2	.0614	1,352,364	.0623	457,755	.0416	.0570	.0509	.0598	.0546
St. Charles	159.8	.0685	10.9	286	97.4	53.4	.0627	1,597,502	.0736	646,064	.0587	.0681	.0444	.0591	.0718
St. Louis	975.6	.4182	.2	1,932	87.2	358.1	.4210	11,192,756	.5159	5,867,824	.5330	.5016	.3457	.4369	.5496
St. Louis city	419.4	.1798	–7.4	6,875	53.5	168.8	.1984	3,259,177	.1502	1,827,452	.1660	.1610	.2432	.1833	.1331
Monroe, Ill.	*20.5*	*.0088*	*1.9*	*53*	*99.0*	*7.2*	*.0084*	*178,618*	*.0082*	*54,637*	*.0049*	*.0074*	*.0074*	*.0075*	*.0074*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***2,372.1***	***1.0168***	***–.2***	***444***	***82.2***	***866.4***	***1.0184***	***23,013,782***	***1.0605***	***11,605,065***	***1.0544***	***1.0500***	***.9587***	***1.0103***	***1.0595***
SPRINGFIELD	**217.7**	**.0933**	**4.8**	**175**	**97.0**	**82.7**	**.0971**	**1,847,598**	**.0851**	**1,199,785**	**.1090**	**.0940**	**.1059**	**.1077**	**.0863**
Christian	24.5	.0105	9.4	43	98.7	8.8	.0103	188,144	.0087	59,754	.0054	.0081	.0104	.0103	.0063
Greene	193.2	.0828	4.3	285	96.8	73.9	.0868	1,659,454	.0764	1,140,031	.1036	.0859	.0955	.0974	.0800
ALL COUNTIES															
Adair	25.3	.0109	1.7	45	96.9	9.4	.0110	183,811	.0085	139,378	.0127	.0102	.0144	.0116	.0085
Andrew	14.7	.0063	5.2	34	99.1	5.2	.0062	106,028	.0049	34,188	.0031	.0047	.0057	.0063	.0035
Atchison	8.4	.0036	–2.4	15	98.5	3.3	.0038	65,656	.0030	30,781	.0028	.0031	.0044	.0040	.0020
Audrain	26.5	.0114	.2	38	93.6	10.0	.0118	204,704	.0094	131,012	.0119	.0106	.0136	.0137	.0119
Barry	25.9	.0111	6.1	34	98.6	9.8	.0115	163,333	.0076	93,493	.0085	.0084	.0151	.0111	.0057
Barton	11.6	.0049	2.7	19	99.0	4.7	.0055	74,893	.0034	43,021	.0039	.0040	.0071	.0055	.0025
Bates	15.9	.0068	.2	19	98.3	6.1	.0072	104,262	.0048	74,598	.0068	.0057	.0094	.0071	.0037
Benton	12.8	.0055	5.1	18	98.7	5.1	.0060	76,850	.0036	39,438	.0035	.0039	.0085	.0052	.0020
Bollinger	10.7	.0046	3.9	17	99.2	4.0	.0047	56,594	.0026	23,566	.0022	.0029	.0067	.0041	.0016
Boone	105.8	.0454	5.4	154	91.1	38.5	.0453	1,017,187	.0469	535,659	.0487	.0472	.0448	.0465	.0436
Buchanan	87.9	.0376	.0	215	95.7	33.5	.0394	754,528	.0347	494,680	.0449	.0383	.0433	.0421	.0343
Butler	38.6	.0166	2.-	55	94.0	14.8	.0174	254,029	.0117	212,075	.0193	.0150	.0245	.0178	.0134
Caldwell	8.7	.0037	.5	20	99.2	3.3	.0038	55,001	.0026	20,426	.0018	.0026	.0048	.0034	.0018
Callaway	34.0	.0146	5.4	40	93.6	11.5	.0135	275,019	.0127	115,195	.0105	.0123	.0122	.0134	.0109
Camden	22.0	.0094	9.9	34	98.8	8.9	.0105	174,684	.0080	121,545	.0110	.0093	.0131	.0115	.0072
Cape Girardeau	61.2	.0262	4.0	106	95.2	22.4	.0263	516,140	.0238	348,804	.0317	.0265	.0290	.0287	.0274

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Carroll	12.0	.0052	–1.1	17	97.0	4.8	.0057	78,932	.0036	37,870	.0034	.0041	.0075	.0052	.0026
Carter	5.9	.0025	8.7	12	98.8	2.0	.0023	30,851	.0015	14,319	.0013	.0016	.0034	.0020	.0008
Cass	54.2	.0233	6.2	77	97.9	19.0	.0224	466,511	.0215	177,552	.0162	.0201	.0195	.0216	.0178
Cedar	12.6	.0054	5.9	27	98.7	5.0	.0059	72,169	.0033	52,197	.0047	.0042	.0096	.0049	.0023
Chariton	10.4	.0044	–.9	14	94.4	4.1	.0048	71,829	.0033	35,647	.0033	.0035	.0062	.0045	.0027
Christian	24.5	.0105	9.4	43	98.7	8.8	.0103	188,144	.0087	59,754	.0054	.0081	.0104	.0103	.0063
Clark	8.6	.0037	1.3	17	99.3	3.1	.0037	52,120	.0024	22,613	.0020	.0025	.0044	.0035	.0014
Clay	139.9	.0600	2.5	347	97.1	52.8	.0620	1,442,223	.0664	881,288	.0801	.0693	.0505	.0687	.0680
Clinton	16.9	.0072	6.2	40	96.8	6.1	.0072	126,461	.0059	57,499	.0052	.0059	.0076	.0070	.0052
Cole	59.5	.0255	5.0	152	91.4	21.3	.0250	543,828	.0250	331,670	.0302	.0268	.0242	.0271	.0287
Cooper	14.7	.0063	.4	26	92.9	5.6	.0066	101,466	.0047	58,536	.0053	.0051	.0080	.0072	.0036
Crawford	19.2	.0082	4.9	26	99.1	7.0	.0083	127,757	.0059	78,390	.0071	.0067	.0101	.0083	.0041
Dade	7.5	.0033	1.6	15	98.6	3.1	.0036	46,720	.0022	19,665	.0018	.0022	.0049	.0031	.0016
Dallas	12.7	.0054	5.0	23	98.7	4.5	.0053	70,826	.0032	29,832	.0027	.0036	.0072	.0044	.0027
Daviess	9.0	.0039	1.1	16	99.3	3.5	.0041	62,155	.0029	23,781	.0022	.0029	.0051	.0038	.0016
De Kalb	8.5	.0036	3.4	20	99.1	3.1	.0037	54,899	.0025	17,657	.0016	.0025	.0040	.0031	.0020
Dent	15.4	.0066	6.1	20	99.3	5.7	.0067	89,647	.0041	56,383	.0051	.0048	.0095	.0065	.0035
Douglas	12.3	.0053	6.1	15	98.8	4.6	.0054	66,571	.0031	36,890	.0033	.0037	.0078	.0046	.0021
Dunklin	36.7	.0157	1.0	67	93.0	13.9	.0163	229,606	.0106	166,306	.0151	.0128	.0239	.0155	.0104
Franklin	76.3	.0327	7.1	83	98.1	26.1	.0307	570,144	.0263	324,008	.0295	.0287	.0341	.0342	.0240
Gasconade	13.5	.0058	2.4	26	99.1	5.3	.0062	102,670	.0047	51,914	.0047	.0049	.0075	.0063	.0036
Gentry	7.9	.0034	.2	16	99.3	3.1	.0037	49,042	.0023	31,216	.0028	.0026	.0051	.0035	.0022
Greene	193.2	.0828	4.3	285	96.8	73.9	.0868	1,659,454	.0764	1,140,031	.1036	.0859	.0955	.0974	.0800
Grundy	12.1	.0052	1.2	28	99.1	4.9	.0058	79,543	.0037	46,727	.0042	.0042	.0079	.0057	.0032
Harrison	9.8	.0042	–.9	14	99.2	4.3	.0051	70,837	.0033	36,080	.0033	.0035	.0067	.0044	.0023
Henry	19.9	.0085	1.2	27	97.9	7.9	.0092	145,623	.0067	87,527	.0080	.0074	.0117	.0086	.0072
Hickory	6.8	.0029	6.8	18	99.1	2.9	.0034	36,403	.0017	12,936	.0011	.0017	.0051	.0023	.0008
Holt	6.9	.0030	.3	15	98.8	2.8	.0033	51,804	.0024	38,878	.0036	.0029	.0037	.0038	.0016
Howard	9.9	.0042	–1.1	21	90.9	3.7	.0044	64,399	.0029	25,292	.0023	.0031	.0053	.0041	.0018
Howell	30.2	.0130	4.8	33	98.6	11.5	.0135	181,775	.0084	155,966	.0141	.0110	.0204	.0142	.0072
Iron	11.5	.0049	3.8	21	98.5	4.0	.0047	79,161	.0037	45,474	.0042	.0040	.0063	.0045	.0031
Jackson	619.6	.2656	–1.5	1,014	77.4	243.0	.2857	6,056,732	.2791	3,728,790	.3387	.2944	.2862	.2999	.2864
Jasper	88.9	.0381	2.2	139	97.0	34.8	.0409	677,191	.0312	605,540	.0550	.0397	.0512	.0489	.0352
Jefferson	158.0	.0677	8.1	239	98.4	52.2	.0614	1,352,364	.0623	457,755	.0416	.0570	.0509	.0598	.0546
Johnson	40.1	.0172	2.7	48	92.7	13.2	.0155	267,957	.0124	105,228	.0096	.0126	.0175	.0154	.0086
Knox	5.5	.0024	–.2	11	99.1	2.1	.0024	26,858	.0012	13,172	.0012	.0015	.0036	.0019	.0008
Laclede	25.6	.0109	5.3	33	98.6	9.6	.0113	175,666	.0081	146,675	.0133	.0102	.0153	.0127	.0072
Lafayette	30.7	.0132	2.6	49	96.2	11.4	.0134	238,067	.0110	103,082	.0094	.0110	.0148	.0132	.0094
Lawrence	30.1	.0129	3.9	49	98.9	11.3	.0133	193,415	.0089	107,975	.0098	.0099	.0172	.0130	.0077
Lewis	10.8	.0046	–.9	21	96.1	4.0	.0047	72,722	.0034	36,211	.0033	.0036	.0054	.0051	.0023
Lincoln	23.4	.0101	5.4	37	96.7	8.1	.0095	159,048	.0073	64,382	.0058	.0074	.0109	.0097	.0055
Linn	15.7	.0067	1.3	25	98.2	6.5	.0077	118,911	.0055	71,404	.0065	.0060	.0096	.0075	.0049
Livingston	15.8	.0068	.4	29	97.7	6.2	.0073	118,306	.0054	89,824	.0082	.0066	.0093	.0080	.0052
McDonald	15.6	.0066	4.6	29	98.0	5.8	.0068	86,159	.0040	44,445	.0040	.0045	.0092	.0064	.0022
Macon	16.6	.0072	1.8	21	97.4	6.4	.0075	94,428	.0044	54,376	.0049	.0052	.0107	.0071	.0039
Madison	11.3	.0048	5.4	23	99.0	4.4	.0052	72,355	.0033	38,003	.0035	.0035	.0076	.0046	.0023
Maries	7.7	.0033	2.0	15	99.0	2.9	.0034	42,024	.0019	13,620	.0012	.0021	.0045	.0031	.0014
Marion	28.7	.0123	.2	66	94.3	10.9	.0128	231,122	.0107	163,927	.0149	.0121	.0154	.0138	.0104
Mercer	4.7	.0020	.3	10	99.3	1.9	.0022	27,805	.0013	9,458	.0009	.0014	.0031	.0019	.0009
Miller	19.7	.0085	6.3	33	98.9	7.4	.0087	135,116	.0062	90,084	.0082	.0072	.0100	.0092	.0052
Mississippi	15.3	.0065	–2.7	37	81.0	5.4	.0064	88,272	.0041	64,932	.0059	.0051	.0085	.0061	.0035
Moniteau	12.5	.0054	3.6	30	97.5	4.4	.0052	74,234	.0034	52,171	.0047	.0042	.0072	.0053	.0024
Monroe	9.7	.0041	–.2	14	95.7	3.6	.0042	66,702	.0031	30,389	.0028	.0033	.0044	.0043	.0026
Montgomery	11.7	.0051	1.4	22	96.2	4.3	.0051	79,022	.0036	38,821	.0035	.0039	.0058	.0051	.0026
Morgan	14.8	.0063	7.2	25	98.3	5.6	.0065	90,143	.0041	53,002	.0048	.0048	.0089	.0061	.0037
New Madrid	22.6	.0097	–1.5	34	83.7	8.0	.0094	130,341	.0061	89,148	.0081	.0074	.0124	.0086	.0063
Newton	42.6	.0182	5.0	68	97.7	15.9	.0187	296,594	.0136	114,377	.0104	.0135	.0219	.0187	.0099
Nodaway	21.9	.0094	–.4	25	98.3	8.0	.0094	178,360	.0082	92,857	.0084	.0085	.0103	.0093	.0072
Oregon	10.5	.0045	2.6	13	99.3	4.0	.0047	49,252	.0023	33,219	.0031	.0030	.0073	.0035	.0015
Osage	12.3	.0053	2.4	20	99.3	4.1	.0049	82,769	.0038	22,641	.0020	.0036	.0048	.0045	.0028
Ozark	8.5	.0037	6.8	12	98.9	3.3	.0038	50,437	.0024	29,352	.0027	.0027	.0055	.0035	.0013
Pemiscot	24.5	.0105	–2.0	47	73.2	8.8	.0104	141,949	.0065	84,929	.0077	.0077	.0151	.0091	.0057
Perry	17.4	.0074	3.7	37	99.0	6.0	.0070	94,428	.0044	70,257	.0064	.0056	.0085	.0077	.0031
Pettis	36.9	.0158	1.4	54	95.2	14.2	.0167	299,731	.0138	184,212	.0167	.0150	.0195	.0176	.0131
Phelps	34.5	.0148	2.6	51	96.8	12.1	.0143	254,656	.0117	179,893	.0164	.0138	.0182	.0152	.0111
Pike	17.7	.0076	.8	26	93.5	6.3	.0074	114,269	.0053	60,932	.0055	.0058	.0094	.0072	.0039

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Platte	50.6	.0217	9.2	120	96.7	18.4	.0216	489,804	.0225	133,640	.0121	.0192	.0165	.0192	.0183
Polk	19.6	.0084	4.1	31	98.6	7.1	.0083	118,553	.0055	91,855	.0084	.0069	.0121	.0086	.0041
Pulaski	40.8	.0175	–2.9	74	83.3	10.3	.0121	276,058	.0127	106,259	.0096	.0128	.0129	.0141	.0068
Putnam	6.1	.0026	.1	12	99.3	2.4	.0029	41,847	.0020	27,983	.0026	.0022	.0040	.0028	.0016
Ralls	9.2	.0039	2.4	19	97.6	3.4	.0040	67,653	.0031	14,618	.0013	.0028	.0037	.0038	.0023
Randolph	26.6	.0114	4.5	56	92.6	9.7	.0114	181,980	.0084	130,868	.0119	.0100	.0152	.0119	.0100
Ray	22.4	.0096	4.8	39	97.5	8.1	.0095	163,725	.0075	65,412	.0059	.0075	.0097	.0096	.0065
Reynolds	7.5	.0033	3.7	9	99.3	2.9	.0034	50,772	.0024	21,815	.0020	.0024	.0043	.0030	.0016
Ripley	13.2	.0056	6.0	21	99.0	4.9	.0058	63,548	.0029	31,867	.0029	.0035	.0090	.0045	.0016
St. Charles	159.8	.0685	10.9	286	97.4	53.4	.0627	1,597,502	.0736	646,064	.0587	.0681	.0444	.0591	.0718
St. Clair	8.9	.0038	3.2	13	98.5	3.4	.0040	50,376	.0023	31,151	.0028	.0028	.0053	.0033	.0015
Ste. Genevieve	15.9	.0068	4.7	32	99.0	5.4	.0064	120,634	.0056	52,222	.0048	.0055	.0062	.0066	.0045
St. Francois	44.3	.0190	4.0	98	98.9	16.2	.0190	324,431	.0149	195,876	.0178	.0166	.0226	.0208	.0134
St. Louis	975.6	.4182	.2	1,932	87.2	358.1	.4210	11,192,756	.5159	5,867,824	.5330	.5016	.3457	.4369	.5496
St. Louis city	419.4	.1798	–7.4	6,875	53.5	168.8	.1984	3,259,177	.1502	1,827,452	.1660	.1610	.2432	.1833	.1331
Saline	25.0	.0107	.3	33	94.2	9.7	.0114	164,630	.0076	95,150	.0087	.0085	.0144	.0119	.0062
Schuyler	5.0	.0022	.4	16	99.3	2.0	.0024	26,065	.0012	21,060	.0019	.0016	.0034	.0022	.0007
Scotland	5.4	.0023	–.3	12	99.3	2.1	.0024	27,238	.0013	18,425	.0017	.0016	.0038	.0019	.0009
Scott	41.3	.0177	4.2	98	91.2	14.9	.0176	295,433	.0136	224,900	.0204	.0164	.0233	.0189	.0133
Shannon	8.0	.0034	1.5	8	99.3	2.9	.0034	45,782	.0021	14,324	.0013	.0021	.0046	.0029	.0013
Shelby	7.8	.0034	–.3	16	98.4	3.1	.0036	45,489	.0021	30,550	.0028	.0027	.0052	.0035	.0013
Stoddard	29.8	.0127	2.7	37	97.0	11.2	.0132	181,202	.0083	116,415	.0106	.0098	.0170	.0129	.0065
Stone	17.1	.0074	9.7	38	98.7	6.9	.0081	117,164	.0054	38,190	.0034	.0053	.0099	.0074	.0034
Sullivan	.4	.0031	–.5	11	99.1	3.0	.0035	38,140	.0018	15,609	.0014	.0018	.0053	.0026	.0011
Taney	22.4	.0096	9.4	37	98.6	8.9	.0105	182,020	.0084	106,756	.0097	.0091	.0123	.0113	.0062
Texas	21.8	.0094	3.5	18	99.1	8.3	.0097	127,955	.0059	94,832	.0087	.0074	.0133	.0096	.0038
Vernon	20.4	.0087	3.0	24	98.3	7.7	.0091	152,880	.0070	80,128	.0072	.0075	.0109	.0087	.0066
Warren	16.4	.0070	10.1	38	96.0	5.7	.0067	131,460	.0061	50,475	.0046	.0057	.0071	.0061	.0045
Washington	18.7	.0081	4.0	25	98.6	6.4	.0075	107,792	.0050	47,390	.0043	.0054	.0095	.0076	.0030
Wayne	12.1	.0052	7.3	16	99.0	4.7	.0055	65,877	.0030	36,871	.0034	.0035	.0085	.0043	.0021
Webster	21.7	.0093	6.3	37	98.8	7.5	.0089	142,447	.0066	57,572	.0052	.0068	.0105	.0087	.0046
Worth	3.0	.0012	–.3	11	99.4	1.2	.0014	16,919	.0007	7,987	.0007	.0008	.0021	.0012	.0007
Wright	16.9	.0073	4.4	25	98.7	6.3	.0074	92,271	.0043	55,909	.0051	.0052	.0107	.0066	.0027
TOTAL METRO COUNTIES	**3,249.4**	**1.3929**	**.7**	**337**	**84.6**	**1,216.7**	**1.4302**	**31,422,103**	**1.4478**	**17,162,908**	**1.5592**	**1.4706**	**1.3826**	**1.4694**	**1.4488**
TOTAL STATE	**4,990.5**	**2.1392**	**1.5**	**72**	**88.5**	**1,860.0**	**2.1866**	**43,293,294**	**1.9954**	**24,114,389**	**2.1907**	**2.0829**	**2.3364**	**2.2211**	**1.9150**
MONTANA															
BILLINGS	**114.6**	**.0491**	**6.1**	**44**	**95.5**	**43.6**	**.0512**	**1,091,427**	**.0503**	**868,242**	**.0789**	**.0586**	**.0540**	**.0615**	**.0629**
Yellowstone	114.6	.0491	6.1	44	95.5	43.6	.0512	1,091,427	.0503	868,242	.0789	.0586	.0540	.0615	.0629
GREAT FALLS	**80.1**	**.0344**	**–.7**	**30**	**93.8**	**30.2**	**.0355**	**739,177**	**.0341**	**552,593**	**.0502**	**.0390**	**.0360**	**.0421**	**.0438**
Cascade	80.1	.0344	–.7	30	93.8	30.2	.0355	739,177	.0341	552,593	.0502	.0390	.0360	.0421	.0438
ALL COUNTIES															
Beaverhead	8.2	.0035	.2	1	98.0	3.0	.0035	54,820	.0025	37,179	.0034	.0029	.0048	.0039	.0028
Big Horn	11.3	.0048	1.8	2	51.8	3.3	.0039	67,242	.0031	42,801	.0039	.0036	.0048	.0041	.0028
Blaine	7.1	.0031	1.4	2	67.7	2.4	.0028	39,432	.0018	21,758	.0020	.0021	.0034	.0029	.0016
Broadwater	3.5	.0015	7.1	3	98.3	1.4	.0017	23,525	.0011	19,058	.0017	.0014	.0025	.0020	.0005
Carbon	8.4	.0036	3.7	4	98.6	3.5	.0041	59,349	.0028	24,876	.0023	.0028	.0050	.0040	.0020
Carter	1.8	.0007	.1	1	99.3	.6	.0007	7,977	.0003	2,699	.0002	.0004	.0010	.0007	.0003
Cascade	80.1	.0344	–.7	30	93.8	30.2	.0355	739,177	.0341	552,593	.0502	.0390	.0360	.0421	.0438
Chouteau	6.0	.0025	–1.5	2	96.2	2.2	.0026	46,489	.0021	12,199	.0011	.0019	.0025	.0026	.0015
Custer	13.3	.0057	1.5	4	97.4	5.2	.0061	106,938	.0050	77,232	.0070	.0056	.0074	.0062	.0060
Daniels	2.8	.0012	–1.2	2	98.6	1.0	.0012	19,274	.0009	10,358	.0010	.0011	.0015	.0012	.0010
Dawson	12.0	.0052	1.7	5	98.4	4.5	.0053	109,188	.0050	81,162	.0074	.0057	.0054	.0063	.0063
Deer Lodge	11.5	.0049	–8.1	16	96.8	4.2	.0049	86,330	.0040	49,974	.0045	.0044	.0060	.0056	.0037
Fallon	3.7	.0016	–1.7	2	99.0	1.4	.0017	35,569	.0016	17,998	.0016	.0016	.0015	.0017	.0015
Fergus	13.2	.0057	.9	3	98.3	5.0	.0058	91,527	.0042	64,254	.0059	.0049	.0080	.0060	.0051
Flathead	55.7	.0238	7.2	11	97.9	20.8	.0245	475,500	.0219	315,204	.0286	.0244	.0269	.0274	.0259
Gallatin	45.7	.0196	6.6	18	97.6	16.3	.0191	376,970	.0174	269,046	.0245	.0199	.0201	.0223	.0213
Garfield	1.7	.0007	2.7	0	99.2	.6	.0008	10,898	.0005	2,698	.0002	.0005	.0009	.0006	.0003
Glacier	10.6	.0046	–.3	4	53.3	3.5	.0041	78,734	.0037	47,539	.0043	.0040	.0047	.0039	.0040
Golden Valley	1.0	.0004	–2.5	1	98.1	.4	.0004	6,259	.0002	775	.0001	.0003	.0005	.0004	.0002
Granite	2.7	.0012	.0	2	98.1	1.0	.0012	20,190	.0010	6,405	.0006	.0008	.0013	.0010	.0007

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METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA (continued)															
ALL COUNTIES (continued)															
Hill	18.2	.0078	1.2	6	86.0	6.6	.0078	156,560	.0072	106,796	.0097	.0081	.0080	.0083	.0087
Jefferson	7.7	.0033	9.5	5	97.3	2.6	.0030	46,895	.0021	6,642	.0006	.0019	.0031	.0033	.0013
Judith Basin	2.6	.0011	–1.7	1	99.0	1.0	.0012	18,809	.0009	6,385	.0006	.0009	.0012	.0012	.0005
Lake	20.3	.0087	6.5	14	82.5	7.2	.0085	132,202	.0061	62,529	.0056	.0065	.0104	.0084	.0052
Lewis and Clark	46.0	.0197	6.9	13	96.8	17.8	.0209	431,479	.0199	262,197	.0239	.0209	.0208	.0232	.0224
Liberty	2.3	.0010	–1.3	2	98.7	.9	.0011	23,642	.0011	10,421	.0009	.0011	.0010	.0011	.0008
Lincoln	17.6	.0075	–.9	5	97.5	6.1	.0071	119,170	.0055	57,886	.0053	.0058	.0084	.0083	.0046
McCone	2.7	.0012	–.1	1	99.2	.9	.0011	14,440	.0006	6,131	.0005	.0008	.0013	.0009	.0004
Madison	5.6	.0024	2.8	2	98.6	2.1	.0024	35,908	.0017	11,088	.0010	.0015	.0029	.0020	.0010
Meagher	2.2	.0009	2.1	1	99.0	.8	.0010	12,570	.0006	7,730	.0007	.0007	.0016	.0009	.0004
Mineral	3.9	.0017	6.1	3	97.6	1.4	.0016	24,565	.0011	10,267	.0010	.0013	.0017	.0020	.0007
Missoula	80.9	.0347	6.4	31	96.3	31.0	.0365	736,883	.0340	510,853	.0464	.0378	.0367	.0421	.0399
Musselshell	4.7	.0020	6.1	3	99.0	1.8	.0021	31,528	.0014	15,490	.0014	.0016	.0025	.0020	.0012
Park	13.5	.0058	4.4	5	98.8	5.4	.0063	117,171	.0054	64,123	.0058	.0056	.0075	.0062	.0057
Petroleum	.7	.0003	6.9	0	98.1	.2	.0003	3,067	.0002	670	.0001	.0000	.0003	.0003	.0000
Phillips	5.4	.0023	.6	1	92.2	1.9	.0022	30,783	.0014	22,367	.0020	.0018	.0029	.0025	.0015
Pondera	6.8	.0029	1.0	4	89.5	2.4	.0028	53,076	.0024	34,262	.0031	.0029	.0031	.0030	.0029
Powder River	2.4	.0010	–4.8	1	97.8	.9	.0011	15,868	.0008	9,300	.0009	.0007	.0014	.0011	.0004
Powell	6.9	.0030	–.8	3	96.4	2.3	.0027	44,313	.0020	27,158	.0024	.0025	.0030	.0033	.0016
Prairie	1.8	.0008	–2.0	1	97.6	.7	.0008	9,327	.0004	4,993	.0005	.0004	.0012	.0007	.0002
Ravalli	25.0	.0107	11.1	10	97.4	9.1	.0107	167,650	.0078	64,367	.0058	.0078	.0119	.0101	.0063
Richland	13.1	.0056	7.0	6	97.2	4.8	.0057	126,293	.0058	60,901	.0056	.0056	.0056	.0060	.0060
Roosevelt	10.5	.0045	.3	4	62.0	3.4	.0040	82,616	.0038	48,344	.0043	.0041	.0043	.0045	.0039
Rosebud	11.4	.0049	15.2	2	74.1	3.7	.0043	94,645	.0044	29,331	.0027	.0040	.0040	.0036	.0038
Sanders	9.0	.0038	3.7	3	94.6	3.5	.0041	58,444	.0026	31,120	.0028	.0030	.0052	.0042	.0015
Sheridan	5.4	.0024	–.3	3	98.4	2.0	.0024	53,229	.0025	23,161	.0021	.0023	.0019	.0023	.0027
Silver Bow	36.6	.0157	–3.9	51	97.0	14.4	.0169	307,883	.0142	239,484	.0218	.0167	.0194	.0178	.0173
Stillwater	5.9	.0025	5.4	3	98.9	2.1	.0025	39,917	.0018	19,175	.0017	.0020	.0026	.0025	.0014
Sweet Grass	3.3	.0014	2.6	2	99.0	1.3	.0015	20,648	.0010	19,226	.0018	.0013	.0026	.0016	.0007
Teton	6.6	.0028	1.7	3	98.2	2.5	.0029	52,959	.0024	21,784	.0020	.0024	.0029	.0029	.0023
Toole	5.6	.0024	.7	3	98.0	2.2	.0026	50,839	.0024	26,775	.0024	.0024	.0031	.0027	.0025
Treasure	1.0	.0005	1.9	1	97.3	.4	.0005	6,025	.0002	972	.0001	.0002	.0005	.0004	.0002
Valley	9.7	.0041	–5.4	2	90.3	3.7	.0043	72,549	.0034	51,916	.0047	.0040	.0051	.0049	.0032
Wheatland	2.4	.0010	1.7	2	99.0	.9	.0011	16,879	.0008	8,255	.0008	.0008	.0013	.0011	.0005
Wibaux	1.5	.0007	1.6	2	99.0	.5	.0006	9,170	.0004	3,847	.0003	.0004	.0005	.0006	.0004
Yellowstone	114.6	.0491	6.1	44	95.5	43.6	.0512	1,091,427	.0503	868,242	.0789	.0586	.0540	.0615	.0629
TOTAL METRO COUNTIES	**194.7**	**.0835**	**3.2**	**37**	**94.8**	**73.8**	**.0867**	**1,830,604**	**.0844**	**1,420,835**	**.1291**	**.0976**	**.0900**	**.1036**	**.1067**
TOTAL STATE	**814.1**	**.3489**	**3.5**	**6**	**93.7**	**302.6**	**.3557**	**6,764,717**	**.3118**	**4,409,996**	**.4007**	**.3457**	**.3881**	**.3924**	**.3463**
NEBRASKA															
LINCOLN	**200.4**	**.0859**	**3.9**	**239**	**95.5**	**76.7**	**.0902**	**2,171,807**	**.1001**	**1,040,224**	**.0945**	**.0956**	**.0779**	**.0904**	**.0942**
Lancaster	200.4	.0859	3.9	239	95.5	76.7	.0902	2,171,807	.1001	1,040,224	.0945	.0956	.0779	.0904	.0942
OMAHA	**594.9**	**.2552**	**1.7**	**311**	**90.1**	**218.8**	**.2573**	**6,213,369**	**.2863**	**2,959,766**	**.2689**	**.2749**	**.2224**	**.2539**	**.2889**
Douglas	399.7	.1714	.7	1,200	87.5	151.7	.1783	4,352,614	.2006	2,231,964	.2027	.1954	.1592	.1758	.2148
Sarpy	92.5	.0397	7.5	389	92.2	29.6	.0348	917,693	.0423	264,024	.0240	.0363	.0214	.0339	.0362
Washington	16.2	.0070	4.5	42	98.7	5.8	.0069	148,986	.0069	56,783	.0052	.0064	.0058	.0064	.0061
Pottawattamie, Iowa	*86.5*	*.0371*	*–.1*	*91*	*98.1*	*31.7*	*.0373*	*794,076*	*.0365*	*406,995*	*.0370*	*.0368*	*.0360*	*.0378*	*.0318*
ALL COUNTIES															
Adams	30.8	.0132	.5	55	98.2	12.3	.0145	280,018	.0129	188,277	.0171	.0143	.0143	.0161	.0136
Antelope	8.7	.0037	.3	10	99.3	3.2	.0038	51,655	.0024	33,088	.0030	.0028	.0049	.0035	.0018
Arthur	.5	.0003	–2.5	1	99.8	.2	.0002	3,236	.0001	489	.0000	.0002	.0003	.0001	.0001
Banner	.9	.0003	–2.0	1	98.6	.3	.0004	5,417	.0003	96	.0000	.0001	.0004	.0004	.0001
Blaine	.9	.0004	3.8	1	99.0	.3	.0003	3,823	.0001	2,313	.0003	.0003	.0005	.0003	.0000
Boone	7.3	.0032	–1.2	11	99.4	2.7	.0032	44,530	.0021	34,282	.0031	.0026	.0045	.0029	.0021
Box Butte	15.1	.0064	10.3	14	95.0	5.6	.0066	140,240	.0065	69,034	.0062	.0063	.0069	.0068	.0056
Boyd	3.3	.0014	–.9	6	99.2	1.3	.0015	15,541	.0007	7,175	.0007	.0009	.0023	.0010	.0005
Brown	4.4	.0019	.5	4	99.2	1.7	.0020	25,438	.0012	19,510	.0018	.0015	.0030	.0019	.0013
Buffalo	36.0	.0155	3.5	38	97.8	13.0	.0153	317,402	.0146	213,215	.0193	.0162	.0154	.0174	.0159
Burt	8.6	.0036	–2.4	18	98.5	3.4	.0040	58,548	.0027	25,826	.0024	.0027	.0052	.0038	.0021
Butler	9.3	.0040	–.3	16	99.3	3.4	.0040	64,214	.0029	27,112	.0024	.0031	.0043	.0041	.0020
Cass	21.0	.0090	3.5	38	98.8	7.6	.0089	184,912	.0086	58,388	.0053	.0077	.0074	.0085	.0065
Cedar	11.2	.0048	–1.5	15	99.4	4.0	.0047	69,767	.0032	37,472	.0034	.0036	.0058	.0044	.0019

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Chase	5.0	.0022	5.1	6	98.4	1.9	.0022	34,073	.0015	22,983	.0021	.0018	.0029	.0024	.0012
Cherry	6.8	.0029	.6	1	98.0	2.6	.0031	47,784	.0023	36,083	.0033	.0027	.0038	.0035	.0021
Cheyenne	9.8	.0042	–2.6	8	97.6	4.0	.0047	93,083	.0042	65,148	.0059	.0047	.0051	.0050	.0044
Clay	8.1	.0035	–.1	14	98.9	3.0	.0035	56,992	.0027	19,536	.0018	.0025	.0038	.0033	.0020
Colfax	10.0	.0042	1.1	24	99.2	3.8	.0045	74,827	.0034	36,102	.0033	.0037	.0049	.0043	.0028
Cuming	11.6	.0050	–.6	20	99.5	4.1	.0048	72,677	.0034	44,069	.0040	.0038	.0062	.0053	.0026
Custer	13.9	.0060	.2	5	99.2	5.3	.0062	90,122	.0041	55,680	.0050	.0048	.0083	.0063	.0036
Dakota	17.7	.0076	6.8	69	96.3	6.3	.0074	152,909	.0071	83,868	.0077	.0073	.0074	.0084	.0059
Dawes	9.6	.0041	–.1	7	96.4	3.6	.0043	73,532	.0034	49,564	.0045	.0038	.0055	.0042	.0036
Dawson	23.1	.0099	3.6	24	97.8	8.7	.0102	194,865	.0089	116,811	.0106	.0097	.0100	.0120	.0090
Deuel	2.4	.0010	–2.5	5	96.5	1.0	.0012	23,145	.0011	11,353	.0010	.0011	.0008	.0013	.0011
Dixon	7.1	.0031	–.5	15	99.1	2.6	.0030	44,813	.0021	10,614	.0010	.0019	.0035	.0024	.0013
Dodge	36.1	.0154	.7	68	98.8	13.9	.0164	323,317	.0149	192,555	.0175	.0158	.0173	.0172	.0147
Douglas	399.7	.1714	.7	1,200	87.5	151.7	.1783	4,352,614	.2006	2,231,954	.2027	.1954	.1592	.1758	.2148
Dundy	2.9	.0012	1.4	3	98.9	1.2	.0014	22,628	.0010	9,294	.0009	.0010	.0016	.0012	.0009
Fillmore	7.9	.0034	–.3	14	99.2	3.0	.0036	57,019	.0027	23,118	.0021	.0027	.0038	.0038	.0019
Franklin	4.4	.0019	.5	8	99.1	1.7	.0020	30,472	.0014	10,495	.0009	.0014	.0025	.0019	.0008
Frontier	3.6	.0015	–1.3	4	99.0	1.4	.0016	27,516	.0012	7,423	.0007	.0011	.0017	.0015	.0008
Furnas	6.5	.0028	.2	9	99.4	2.6	.0031	42,264	.0020	29,310	.0027	.0023	.0042	.0031	.0013
Gage	24.3	.0104	–.6	28	98.8	9.2	.0108	194,419	.0089	113,168	.0103	.0096	.0120	.0116	.0086
Garden	2.8	.0012	–.1	2	99.3	1.1	.0013	18,604	.0009	7,376	.0006	.0009	.0016	.0012	.0005
Garfield	2.4	.0010	1.6	4	99.4	.9	.0010	12,650	.0006	8,587	.0008	.0008	.0017	.0010	.0004
Gosper	2.1	.0009	–1.9	5	98.9	.8	.0010	13,731	.0006	2,922	.0003	.0005	.0010	.0009	.0005
Grant	.9	.0004	2.6	1	99.1	.3	.0003	4,556	.0002	1,966	.0001	.0002	.0004	.0002	.0002
Greeley	3.4	.0015	–1.8	6	99.4	1.2	.0014	18,357	.0009	14,121	.0013	.0011	.0018	.0013	.0004
Hall	49.1	.0210	3.0	91	97.7	18.5	.0218	449,136	.0207	339,658	.0309	.0239	.0186	.0261	.0235
Hamilton	9.5	.0041	2.1	18	99.3	3.5	.0041	68,541	.0031	35,265	.0032	.0033	.0043	.0047	.0025
Harlan	4.3	.0018	.2	8	99.5	1.7	.0020	30,324	.0014	11,303	.0010	.0014	.0022	.0017	.0012
Hayes	1.3	.0006	–4.1	2	99.5	.5	.0006	8,090	.0004	3,744	.0004	.0003	.0008	.0006	.0002
Hitchcock	4.1	.0018	.5	6	98.9	1.5	.0017	29,811	.0014	6,651	.0006	.0013	.0019	.0016	.0008
Holt	13.8	.0059	1.8	6	99.4	5.1	.0060	78,913	.0036	65,543	.0059	.0049	.0084	.0064	.0036
Hooker	1.0	.0004	1.0	1	98.0	.4	.0005	5,621	.0003	3,599	.0003	.0002	.0006	.0004	.0001
Howard	6.8	.0029	.4	12	99.0	2.4	.0028	41,920	.0019	17,008	.0016	.0020	.0033	.0028	.0017
Jefferson	9.8	.0042	–.2	17	98.8	3.8	.0045	70,729	.0033	44,862	.0041	.0038	.0054	.0049	.0033
Johnson	5.1	.0022	–3.5	14	99.4	2.1	.0025	33,784	.0015	15,611	.0014	.0016	.0031	.0023	.0010
Kearney	7.2	.0031	2.1	14	98.7	2.6	.0030	63,044	.0029	22,235	.0020	.0026	.0029	.0032	.0021
Keith	9.6	.0041	2.5	9	97.5	3.8	.0045	87,140	.0040	87,285	.0079	.0052	.0049	.0060	.0046
Keya Paha	1.3	.0006	–.1	2	99.5	.5	.0006	8,081	.0004	1,603	.0002	.0004	.0008	.0003	.0002
Kimball	4.6	.0019	–5.8	5	97.8	1.8	.0021	48,047	.0022	42,649	.0039	.0026	.0022	.0027	.0024
Knox	11.4	.0049	–.5	10	95.5	4.2	.0049	65,448	.0030	40,006	.0036	.0036	.0064	.0045	.0019
Lancaster	200.4	.0859	3.9	239	95.5	76.7	.0902	2,171,807	.1001	1,040,224	.0945	.0956	.0779	.0904	.0942
Lincoln	38.5	.0165	5.6	15	96.1	14.3	.0168	348,010	.0161	221,487	.0201	.0174	.0161	.0196	.0179
Logan	1.0	.0005	1.7	2	99.3	.4	.0005	4,582	.0002	968	.0001	.0002	.0006	.0002	.0001
Loup	.9	.0003	4.8	2	99.4	.3	.0003	5,320	.0002	793	.0001	.0002	.0005	.0002	.0002
McPherson	.6	.0003	1.2	1	99.3	.2	.0003	3,214	.0002	616	.0000	.0001	.0002	.0002	.0001
Madison	32.7	.0140	4.2	57	98.5	12.2	.0143	299,036	.0138	212,751	.0194	.0155	.0154	.0166	.0165
Merrick	9.0	.0039	.6	19	99.0	3.2	.0038	61,450	.0028	22,867	.0020	.0029	.0040	.0039	.0018
Morrill	6.1	.0026	.2	4	95.8	2.4	.0028	37,937	.0017	19,387	.0018	.0019	.0039	.0025	.0013
Nance	4.6	.0020	–3.0	10	99.2	1.7	.0020	26,937	.0013	7,857	.0007	.0012	.0026	.0018	.0009
Nemaha	8.4	.0036	.4	21	98.1	3.2	.0038	71,845	.0033	27,525	.0025	.0031	.0035	.0037	.0024
Nuckolls	6.6	.0028	–1.9	11	99.2	2.6	.0030	46,556	.0021	28,608	.0026	.0024	.0036	.0034	.0015
Otoe	15.2	.0065	.1	25	99.1	5.8	.0068	127,795	.0059	83,522	.0076	.0066	.0077	.0074	.0060
Pawnee	3.8	.0016	–3.5	9	99.4	1.6	.0019	22,634	.0011	9,776	.0009	.0011	.0026	.0016	.0006
Perkins	3.7	.0016	1.7	4	98.7	1.4	.0017	32,127	.0015	11,860	.0011	.0013	.0014	.0014	.0013
Phelps	9.9	.0043	1.3	18	99.1	3.7	.0043	85,157	.0039	56,916	.0051	.0044	.0048	.0048	.0045
Pierce	8.5	.0036	.2	15	99.4	3.1	.0037	53,866	.0025	23,989	.0022	.0026	.0042	.0038	.0016
Platte	29.7	.0127	2.9	44	99.2	10.7	.0125	253,736	.0117	173,641	.0158	.0132	.0128	.0145	.0129
Polk	6.3	.0027	–.3	14	99.3	2.3	.0027	40,448	.0018	22,083	.0020	.0020	.0029	.0028	.0013
Red Willow	12.8	.0055	1.5	18	98.1	5.0	.0059	120,288	.0056	91,363	.0083	.0064	.0065	.0069	.0079
Richardson	11.1	.0048	–1.9	20	97.9	4.5	.0053	73,925	.0034	48,637	.0044	.0041	.0073	.0053	.0028
Rock	2.4	.0010	.7	2	99.3	.9	.0011	16,455	.0007	8,136	.0007	.0008	.0014	.0011	.0004
Saline	13.4	.0057	2.0	23	98.6	5.2	.0061	114,871	.0053	59,380	.0054	.0053	.0064	.0060	.0077
Sarpy	92.5	.0397	7.5	389	92.2	29.6	.0348	917,693	.0423	264,024	.0240	.0363	.0214	.0339	.0362
Saunders	19.3	.0083	3.1	26	99.0	6.9	.0081	158,277	.0073	58,796	.0054	.0069	.0076	.0079	.0076
Scotts Bluff	39.0	.0167	1.7	54	91.7	14.5	.0170	325,733	.0150	239,077	.0217	.0173	.0201	.0204	.0165
Seward	16.2	.0069	2.6	28	98.6	5.7	.0067	137,629	.0064	77,711	.0070	.0067	.0065	.0077	.0061

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change '80–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Sheridan	7.7	.0033	2.1	3	93.2	2.9	.0034	55,535	.0025	51,104	.0047	.0034	.0049	.0037	.0036
Sherman	4.1	.0018	–3.0	7	99.3	1.5	.0018	20,546	.0010	9,701	.0009	.0010	.0025	.0016	.0006
Sioux	1.8	.0008	–2.4	1	97.3	.7	.0008	13,747	.0006	2,475	.0002	.0006	.0007	.0007	.0004
Stanton	6.8	.0029	3.8	16	99.0	2.4	.0028	42,602	.0020	6,875	.0006	.0017	.0028	.0028	.0012
Thayer	7.6	.0032	.2	13	99.0	2.9	.0035	49,074	.0022	40,173	.0037	.0029	.0042	.0040	.0015
Thomas	1.0	.0005	2.8	1	99.4	.4	.0004	6,664	.0003	6,956	.0006	.0004	.0009	.0007	.0001
Thurston	7.4	.0031	3.0	19	66.2	2.4	.0028	40,044	.0019	16,223	.0015	.0020	.0034	.0026	.0011
Valley	5.6	.0024	–.6	10	99.3	2.2	.0026	34,882	.0016	28,149	.0025	.0021	.0038	.0025	.0012
Washington	16.2	.0070	4.5	42	98.7	5.8	.0069	148,986	.0069	56,783	.0052	.0064	.0058	.0064	.0061
Wayne	9.7	.0041	–1.6	22	98.8	3.4	.0039	77,394	.0035	39,153	.0036	.0036	.0038	.0040	.0030
Webster	4.7	.0020	–3.3	8	99.3	1.9	.0023	31,813	.0015	13,706	.0012	.0015	.0029	.0021	.0013
Wheeler	1.1	.0005	3.8	2	98.8	.4	.0005	6,526	.0003	1,382	.0001	.0004	.0004	.0004	.0001
York	15.1	.0065	2.0	26	98.7	5.7	.0067	129,289	.0060	84,866	.0077	.0065	.0073	.0078	.0054
TOTAL METRO COUNTIES	**726.5**	**.3116**	**2.6**	**354**	**90.8**	**270.1**	**.3176**	**7,744,009**	**.3570**	**3,676,863**	**.3341**	**.3410**	**.2717**	**.3149**	**.3572**
TOTAL STATE	**1,600.4**	**.6860**	**1.9**	**21**	**94.6**	**598.0**	**.7031**	**14,644,769**	**.6750**	**7,826,919**	**.7110**	**.6880**	**.6977**	**.7258**	**.6639**
NEVADA															
LAS VEGAS	**514.0**	**.2204**	**11.0**	**65**	**83.6**	**199.8**	**.2349**	**5,061,158**	**.2333**	**3,118,637**	**.2833**	**.2457**	**.2349**	**.2603**	**.2447**
Clark	514.0	.2204	11.0	65	83.6	199.8	.2349	5,061,158	.2333	3,118,637	.2833	.2457	.2349	.2603	.2447
RENO	**212.5**	**.0911**	**9.7**	**34**	**91.7**	**87.0**	**.1022**	**2,349,939**	**.1083**	**1,730,995**	**.1573**	**.1196**	**.0935**	**.1232**	**.1272**
Washoe	212.5	.0911	9.7	34	91.7	87.0	.1022	2,349,939	.1083	1,730,995	.1573	.1196	.0935	.1232	.1272
ALL COUNTIES															
Carson City	34.9	.0149	9.0	239	91.1	13.7	.0161	348,758	.0161	252,922	.0230	.0180	.0152	.0187	.0196
Churchill	14.8	.0063	6.3	3	90.3	5.5	.0064	109,553	.0050	75,863	.0069	.0059	.0077	.0073	.0047
Clark	514.0	.2204	11.0	65	83.6	199.8	.2349	5,061,158	.2333	3,118,637	.2833	.2457	.2349	.2603	.2447
Douglas	23.7	.0101	22.0	33	96.0	9.2	.0108	267,399	.0123	82,830	.0076	.0105	.0067	.0109	.0104
Elko	18.3	.0079	6.0	1	84.6	7.0	.0082	167,352	.0077	98,106	.0089	.0081	.0084	.0092	.0071
Esmeralda	.9	.0003	15.8	0	93.1	.3	.0004	8,198	.0004	2,831	.0002	.0002	.0003	.0003	.0002
Eureka	1.2	.0006	.2	0	92.3	.5	.0006	10,062	.0005	2,945	.0003	.0005	.0006	.0004	.0004
Humboldt	11.5	.0049	21.9	1	81.8	4.2	.0049	83,053	.0038	57,875	.0053	.0044	.0062	.0052	.0031
Lander	4.9	.0021	20.2	1	90.4	1.9	.0023	42,758	.0020	22,292	.0020	.0021	.0022	.0026	.0016
Lincoln	4.1	.0017	9.9	0	93.7	1.4	.0016	26,751	.0012	13,206	.0012	.0013	.0021	.0017	.0008
Lyon	15.3	.0066	12.5	8	93.2	5.8	.0068	114,263	.0053	36,364	.0033	.0050	.0069	.0066	.0038
Mineral	5.9	.0025	–5.1	2	78.3	2.3	.0027	48,790	.0022	19,822	.0018	.0021	.0027	.0027	.0020
Nye	11.6	.0050	28.2	1	92.4	4.5	.0053	105,105	.0048	33,474	.0030	.0043	.0044	.0045	.0040
Pershing	3.7	.0016	8.6	1	89.5	1.4	.0017	33,058	.0016	19,496	.0018	.0016	.0016	.0018	.0009
Storey	1.7	.0007	13.1	6	95.6	.6	.0007	13,912	.0006	6,909	.0006	.0007	.0007	.0008	.0005
Washoe	212.5	.0911	9.7	34	91.7	87.0	.1022	2,349,939	.1083	1,730,995	.1573	.1196	.0935	.1232	.1272
White Pine	8.3	.0036	1.6	1	92.7	3.2	.0038	84,873	.0039	55,432	.0050	.0041	.0039	.0042	.0033
TOTAL METRO COUNTIES	**726.5**	**.3115**	**10.6**	**51**	**86.0**	**286.8**	**.3371**	**7,411,097**	**.3416**	**4,849,632**	**.4406**	**.3653**	**.3284**	**.3835**	**.3719**
TOTAL STATE	**887.3**	**.3803**	**10.8**	**8**	**86.8**	**348.3**	**.4094**	**8,874,982**	**.4090**	**5,629,999**	**.5115**	**.4341**	**.3980**	**.4604**	**.4343**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**290.8**	**.1246**	**5.1**	**332**	**98.4**	**104.0**	**.1223**	**2,824,886**	**.1302**	**1,548,628**	**.1407**	**.1322**	**.1148**	**.1291**	**.1463**
Hillsborough	290.8	.1246	5.1	332	98.4	104.0	.1223	2,824,886	.1302	1,548,628	.1407	.1322	.1148	.1291	.1463
PORTSMOUTH - DOVER - ROCHESTER	**293.9**	**.1260**	**6.6**	**275**	**98.3**	**105.0**	**.1235**	**2,840,781**	**.1309**	**1,702,736**	**.1547**	**.1371**	**.1244**	**.1369**	**.1423**
Rockingham	204.7	.0877	7.5	293	98.1	73.5	.0864	2,070,352	.0954	1,267,985	.1152	.0997	.0867	.0964	.1077
Strafford	89.2	.0383	4.4	241	98.6	31.5	.0371	770,429	.0355	434,751	.0395	.0374	.0377	.0405	.0346
ALL COUNTIES															
Belknap	45.9	.0197	7.0	114	98.9	17.1	.0201	370,115	.0171	286,437	.0260	.0202	.0245	.0249	.0193
Carroll	30.8	.0132	10.3	33	99.4	12.5	.0147	259,293	.0119	177,977	.0162	.0136	.0178	.0174	.0109
Cheshire	64.4	.0276	3.7	91	99.0	23.2	.0273	559,143	.0258	254,081	.0231	.0252	.0271	.0291	.0237
Coos	35.2	.0151	.2	20	99.2	13.4	.0157	258,362	.0119	169,366	.0154	.0136	.0192	.0180	.0107
Grafton	68.5	.0294	4.1	40	98.2	24.9	.0293	586,051	.0270	407,689	.0370	.0305	.0360	.0352	.0265
Hillsborough	290.8	.1246	5.1	332	98.4	104.0	.1223	2,824,886	.1302	1,548,628	.1407	.1322	.1148	.1291	.1463
Merrimack	103.3	.0443	5.1	110	98.9	37.4	.0439	933,133	.0430	585,070	.0531	.0464	.0456	.0518	.0391
Rockingham	204.7	.0877	7.5	293	98.1	73.5	.0864	2,070,352	.0954	1,267,985	.1152	.0997	.0867	.0964	.1077
Strafford	89.2	.0383	4.4	241	98.6	31.5	.0371	770,429	.0355	434,751	.0395	.0374	.0377	.0405	.0346

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW HAMPSHIRE (continued)															
ALL COUNTIES (continued)															
Sullivan	37.3	.0159	3.4	69	99.1	14.3	.0168	314,701	.0145	158,012	.0144	.0147	.0177	.0182	.0148
TOTAL METRO COUNTIES	**584.7**	**.2506**	**5.9**	**301**	**98.3**	**209.0**	**.2458**	**5,665,667**	**.2611**	**3,251,364**	**.2954**	**.2693**	**.2392**	**.2660**	**.2886**
TOTAL STATE	**970.1**	**.4158**	**5.4**	**108**	**98.6**	**351.8**	**.4136**	**8,946,465**	**.4123**	**5,289,996**	**.4806**	**.4335**	**.4271**	**.4606**	**.4336**
NEW JERSEY															
ATLANTIC CITY	**289.3**	**.1240**	**4.7**	**348**	**82.6**	**111.5**	**.1310**	**2,691,904**	**.1241**	**1,751,972**	**.1592**	**.1345**	**.1428**	**.1421**	**.1233**
Atlantic	200.0	.0858	3.0	352	78.6	75.4	.0886	1,836,951	.0847	1,146,704	.1042	.0907	.0982	.0933	.0879
Cape May	89.3	.0382	8.6	340	91.6	36.1	.0424	854,953	.0394	605,268	.0550	.0438	.0516	.0488	.0354
BERGEN - PASSAIC	**1,277.8**	**.5477**	**–1.2**	**3,014**	**87.0**	**460.1**	**.5409**	**15,425,176**	**.7110**	**7,396,352**	**.6719**	**.6666**	**.4628**	**.5103**	**.7656**
Bergen	834.3	.3576	–1.3	3,520	91.9	305.3	.3589	11,199,832	.5162	5,254,210	.4773	.4728	.2966	.3350	.5520
Passaic	443.5	.1901	–.9	2,372	77.8	154.8	.1820	4,225,344	.1948	2,142,142	.1946	.1938	.1662	.1753	.2136
JERSEY CITY	**544.5**	**.2334**	**–2.2**	**11,837**	**75.1**	**207.1**	**.2435**	**4,769,786**	**.2198**	**1,922,203**	**.1746**	**.2091**	**.2609**	**.2179**	**.2216**
Hudson	544.5	.2334	–2.2	11,837	75.1	207.1	.2435	4,769,786	.2198	1,922,203	.1746	.2091	.2609	.2179	.2216
MIDDLESEX - SOMERSET - HUNTERDON	**895.7**	**.3840**	**1.1**	**855**	**90.2**	**305.7**	**.3593**	**10,583,465**	**.4878**	**4,476,612**	**.4067**	**.4427**	**.2809**	**.3202**	**.5152**
Hunterdon	92.9	.0399	6.3	218	97.0	30.9	.0362	1,115,432	.0514	440,018	.0400	.0457	.0290	.0321	.0502
Middlesex	597.8	.2562	.3	1,892	88.6	204.5	.2404	6,748,126	.3111	2,994,776	.2721	.2884	.1945	.2180	.3421
Somerset	205.0	.0879	.9	672	91.9	70.3	.0826	2,719,907	.1253	1,041,818	.0946	.1086	.0574	.0701	.1229
MONMOUTH - OCEAN	**898.0**	**.3850**	**5.7**	**807**	**91.2**	**327.2**	**.3846**	**9,726,920**	**.4483**	**4,211,661**	**.3825**	**.4160**	**.3561**	**.3612**	**.4227**
Monmouth	514.8	.2207	2.3	1,091	88.3	180.3	.2119	5,943,205	.2739	2,395,572	.2176	.2464	.1835	.1886	.2684
Ocean	383.2	.1643	10.7	598	95.1	146.9	.1727	3,783,715	.1744	1,816,089	.1649	.1696	.1726	.1726	.1543
NEWARK	**1,864.6**	**.7992**	**–.8**	**1,521**	**73.2**	**656.7**	**.7721**	**21,319,306**	**.9825**	**8,449,703**	**.7677**	**.8813**	**.6941**	**.6742**	**.9756**
Essex	828.9	.3553	–2.6	6,527	55.3	297.3	.3495	8,195,969	.3777	3,250,029	.2952	.3484	.3496	.3046	.3782
Morris	414.2	.1775	1.6	879	94.4	138.1	.1624	5,524,845	.2546	2,223,881	.2021	.2234	.1328	.1403	.2355
Sussex	127.6	.0547	9.9	243	97.8	41.9	.0493	1,330,566	.0614	430,475	.0391	.0533	.0402	.0429	.0551
Union	493.9	.2117	–2.0	4,795	79.3	179.4	.2109	6,267,926	.2888	2,545,318	.2313	.2562	.1715	.1864	.3068
TRENTON	**308.7**	**.1323**	**.3**	**1,360**	**77.4**	**108.7**	**.1278**	**3,326,492**	**.1533**	**1,555,380**	**.1413**	**.1454**	**.1196**	**.1214**	**.1626**
Mercer	308.7	.1323	.3	1,360	77.4	108.7	.1278	3,326,492	.1533	1,555,380	.1413	.1454	.1196	.1214	.1626
VINELAND - MILLVILLE - BRIDGETON	**135.9**	**.0583**	**2.3**	**273**	**76.8**	**46.2**	**.0543**	**1,079,207**	**.0498**	**607,854**	**.0552**	**.0531**	**.0635**	**.0589**	**.0519**
Cumberland	135.9	.0583	2.3	273	76.8	46.2	.0543	1,079,207	.0498	607,854	.0552	.0531	.0635	.0589	.0519
ALL COUNTIES															
Atlantic	200.0	.0858	3.0	352	78.6	75.4	.0886	1,836,951	.0847	1,146,704	.1042	.0907	.0982	.0933	.0879
Bergen	834.3	.3576	–1.3	3,520	91.9	305.3	.3589	11,199,832	.5162	5,254,210	.4773	.4728	.2966	.3350	.5520
☐ Burlington	376.6	.1614	3.9	466	83.6	123.3	.1450	3,911,112	.1803	1,655,134	.1504	.1675	.1070	.1397	.1719
☐ Camden	477.7	.2048	1.3	2,142	80.1	169.7	.1995	4,616,255	.2127	2,240,242	.2035	.2085	.1878	.1952	.2287
Cape May	89.3	.0382	8.6	340	91.6	36.1	.0424	854,953	.0394	605,268	.0550	.0438	.0516	.0488	.0354
Cumberland	135.9	.0583	2.3	273	76.8	46.2	.0543	1,079,207	.0498	607,854	.0552	.0531	.0635	.0589	.0519
Essex	828.9	.3553	–2.6	6,527	55.3	297.3	.3495	8,195,969	.3777	3,250,029	.2952	.3484	.3496	.3046	.3782
☐ Gloucester	208.7	.0894	4.4	638	89.2	70.3	.0827	1,979,910	.0913	1,045,528	.0950	.0920	.0680	.0830	.0928
Hudson	544.5	.2334	–2.2	11,837	75.1	207.1	.2435	4,769,786	.2198	1,922,203	.1746	.2091	.2609	.2179	.2216
Hunterdon	92.9	.0399	6.3	218	97.0	30.9	.0363	1,115,432	.0514	440,018	.0400	.0457	.0290	.0321	0502
Mercer	308.7	.1323	.3	1,360	77.4	108.7	.1278	3,326,492	.1533	1,555,380	.1413	.1454	.1196	.1214	.1626
Middlesex	597.8	.2562	.3	1,892	88.6	204.5	.2404	6,748,126	.3111	2,994,776	.2721	.2884	.1945	.2180	.3421
Monmouth	514.8	.2207	2.3	1,091	88.3	180.3	.2119	5,943,205	.2739	2,395,572	.2176	.2464	.1835	.1886	.2684
Morris	414.2	.1775	1.6	879	94.4	138.1	.1624	5,524,845	.2546	2,223,881	.2021	.2234	.1328	.1403	.2355
Ocean	383.2	.1643	10.7	598	95.1	146.9	.1727	3,783,715	.1744	1,816,089	.1649	.1696	.1726	.1726	.1543
Passaic	443.5	.1901	–.9	2,372	77.8	154.8	.1820	4,225,344	.1948	2,142,142	.1946	.1938	.1662	.1753	.2136
☐ Salem	66.1	.0283	2.2	196	82.4	23.4	.0275	698,782	.0322	220,401	.0201	.0278	.0218	.0219	.0291
Somerset	205.0	.0879	.9	672	91.9	70.3	.0826	2,719,907	.1253	1,041,818	.0946	.1086	.0574	.0701	.1229
Sussex	127.6	.0547	9.9	243	97.8	41.9	.0493	1,330,566	.0614	430,475	.0391	.0533	.0402	.0429	.0551
Union	493.9	.2117	–2.0	4,795	79.3	179.4	.2109	6,267,926	.2888	2,545,318	.2313	.2562	.1715	.1864	.3068
☐ Warren	87.7	.0376	3.9	244	97.3	31.1	.0365	874,687	.0404	392,921	.0357	.0383	.0340	.0360	.0360
TOTAL METRO COUNTIES	**7,431.3**	**3.1854**	**.9**	**995**	**82.4**	**2,641.0**	**3.1047**	**81,003,002**	**3.7335**	**35,925,963**	**3.2638**	**3.4828**	**2.8063**	**2.8820**	**3.7970**
TOTAL STATE	**7,431.3**	**3.1854**	**.9**	**995**	**82.4**	**2,641.0**	**3.1047**	**81,003,002**	**3.7335**	**35,925,963**	**3.2638**	**3.4828**	**2.8063**	**2.8820**	**3.7970**
NEW MEXICO															
ALBUQUERQUE	**450.1**	**.1929**	**7.1**	**385**	**78.7**	**169.2**	**.1990**	**3,890,966**	**.1793**	**2,346,528**	**.2131**	**.1923**	**.2057**	**.2158**	**.2107**
Bernalillo	450.1	.1929	7.1	385	78.7	169.2	.1990	3,890,966	.1793	2,346,528	.2131	.1923	.2057	.2158	.2107

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ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW MEXICO (continued)															
LAS CRUCES	**104.0**	**.0446**	**8.0**	**27**	**77.2**	**34.4**	**.0404**	**679,304**	**.0313**	**399,086**	**.0362**	**.0356**	**.0502**	**.0403**	**.0283**
Dona Ana	104.0	.0446	8.0	27	77.2	34.4	.0404	679,304	.0313	399,086	.0362	.0356	.0502	.0403	.0283
ALL COUNTIES															
Bernalillo	450.1	.1929	7.1	385	78.7	169.2	.1990	3,890,966	.1793	2,346,528	.2131	.1923	.2057	.2158	.2107
Catron	3.0	.0013	10.3	0	88.4	1.0	.0011	13,950	.0006	2,861	.0003	.0006	.0017	.0008	.0004
Chaves	53.6	.0230	4.9	9	85.0	20.0	.0235	400,020	.0185	310,046	.0282	.0223	.0293	.0260	.0187
Cibola	32.6	.0139	7.4	7	60.0	10.1	.0119	242,237	.0111	104,653	.0095	.0112	.0117	.0119	.0096
Colfax	14.1	.0061	3.2	4	85.3	5.2	.0061	98,244	.0046	73,988	.0067	.0056	.0077	.0067	.0049
Curry	42.6	.0182	1.4	30	79.5	15.3	.0180	298,081	.0137	200,325	.0182	.0158	.0219	.0198	.0151
De Baca	2.5	.0011	1.9	1	90.2	1.0	.0012	15,427	.0007	7,441	.0007	.0008	.0016	.0010	.0003
Dona Ana	104.0	.0446	8.0	27	77.2	34.4	.0404	679,304	.0313	399,086	.0362	.0356	.0502	.0403	.0283
Eddy	50.2	.0215	4.9	12	80.4	17.7	.0208	394,316	.0182	230,783	.0210	.0196	.0242	.0230	.0195
Grant	27.6	.0118	5.3	7	83.4	9.4	.0111	228,752	.0105	109,201	.0099	.0106	.0119	.0100	.0113
Guadalupe	4.5	.0020	.1	1	81.7	1.5	.0018	21,043	.0010	30,378	.0028	.0017	.0026	.0021	.0007
Harding	1.1	.0004	.9	1	93.5	.4	.0004	6,591	.0003	2,833	.0002	.0004	.0006	.0004	.0002
Hidalgo	6.3	.0027	4.1	2	94.7	2.1	.0025	36,807	.0017	26,594	.0024	.0020	.0031	.0025	.0012
Lea	58.1	.0249	3.8	13	82.3	20.4	.0240	539,442	.0249	316,397	.0288	.0260	.0236	.0251	.0312
Lincoln	12.3	.0053	11.8	3	89.1	4.8	.0056	98,843	.0045	66,996	.0061	.0052	.0078	.0060	.0043
Los Alamos	18.3	.0078	4.0	168	94.5	6.8	.0080	264,378	.0122	62,868	.0057	.0094	.0053	.0052	.0112
Luna	16.7	.0072	7.2	6	84.7	6.1	.0072	94,543	.0044	65,367	.0059	.0054	.0111	.0062	.0038
McKinley	60.4	.0259	6.8	11	24.8	16.9	.0199	285,680	.0131	329,294	.0299	.0208	.0316	.0228	.0178
Mora	4.2	.0018	–.1	2	61.0	1.4	.0016	16,253	.0008	3,369	.0003	.0007	.0024	.0012	.0003
Otero	45.4	.0195	1.6	7	78.9	15.5	.0182	340,795	.0157	160,659	.0146	.0162	.0191	.0200	.0147
Quay	10.4	.0044	–1.7	4	81.9	4.1	.0048	68,297	.0031	58,406	.0053	.0041	.0068	.0052	.0027
Rio Arriba	30.4	.0130	3.8	5	43.3	9.8	.0116	141,509	.0066	107,162	.0098	.0087	.0184	.0115	.0049
Roosevelt	15.4	.0066	–1.9	6	82.1	5.8	.0068	95,899	.0044	54,914	.0050	.0050	.0098	.0057	.0037
Sandoval	40.4	.0174	16.1	11	57.8	12.6	.0148	275,486	.0127	37,045	.0033	.0109	.0127	.0134	.0091
San Juan	92.7	.0397	13.8	17	59.3	30.1	.0354	707,546	.0326	465,130	.0423	.0369	.0395	.0369	.0366
San Miguel	23.0	.0099	1.1	5	73.4	7.7	.0090	115,439	.0053	69,184	.0063	.0066	.0135	.0077	.0053
Santa Fe	81.1	.0347	7.6	43	77.7	29.7	.0349	686,841	.0317	454,998	.0413	.0352	.0376	.0388	.0382
Sierra	8.9	.0038	5.3	2	95.1	3.9	.0046	63,393	.0029	27,758	.0025	.0028	.0067	.0038	.0019
Socorro	13.5	.0058	7.4	2	81.2	4.3	.0051	69,376	.0032	46,247	.0042	.0041	.0071	.0050	.0024
Taos	20.0	.0086	2.8	9	52.4	7.1	.0083	126,624	.0058	93,021	.0085	.0072	.0113	.0083	.0053
Torrance	8.3	.0035	10.8	2	72.5	2.9	.0034	43,057	.0020	41,042	.0037	.0028	.0047	.0035	.0011
Union	4.7	.0021	–.5	1	95.4	1.7	.0020	32,078	.0015	15,346	.0014	.0016	.0027	.0019	.0011
Valencia	35.3	.0151	14.7	30	80.2	12.2	.0144	242,764	.0112	145,959	.0133	.0125	.0178	.0157	.0093
TOTAL METRO COUNTIES	**554.1**	**.2375**	**7.3**	**111**	**78.4**	**203.6**	**.2394**	**4,570,270**	**.2106**	**2,745,614**	**.2493**	**.2279**	**.2559**	**.2561**	**.2390**
TOTAL STATE	**1,391.7**	**.5965**	**6.8**	**11**	**74.0**	**491.1**	**.5774**	**10,633,981**	**.4901**	**6,465,879**	**.5874**	**.5406**	**.6617**	**.6042**	**.5258**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**850.0**	**.3645**	**1.7**	**262**	**94.5**	**316.6**	**.3723**	**8,382,148**	**.3863**	**3,982,370**	**.3619**	**.3746**	**.3576**	**.3683**	**.3849**
Albany	288.5	.1237	.9	551	91.2	111.1	.1306	3,070,554	.1415	1,606,129	.1459	.1393	.1239	.1319	.1586
Greene	43.2	.0185	5.7	67	95.4	16.5	.0194	364,345	.0168	176,167	.0160	.0169	.0230	.0193	.0136
Montgomery	53.2	.0228	–.5	132	97.4	20.1	.0237	452,899	.0209	199,975	.0182	.0205	.0235	.0237	.0174
Rensselaer	152.9	.0656	.6	233	95.5	54.6	.0642	1,416,766	.0653	469,699	.0427	.0585	.0601	.0570	.0547
Saratoga	164.2	.0704	6.8	203	97.8	57.2	.0673	1,596,375	.0736	722,477	.0657	.0706	.0570	.0670	.0690
Schenectady	148.0	.0635	–1.3	718	94.9	57.1	.0671	1,481,209	.0682	807,923	.0734	.0688	.0701	.0694	.0716
BINGHAMTON	**263.9**	**.1132**	**.2**	**214**	**96.9**	**96.9**	**.1139**	**2,551,010**	**.1176**	**1,257,613**	**.1144**	**.1157**	**.1085**	**.1162**	**.1223**
Broome	212.7	.0912	–.5	299	96.5	79.2	.0931	2,056,633	.0948	1,115,309	.1014	.0960	.0911	.0978	.1036
Tioga	51.2	.0220	2.8	99	98.3	17.7	.0208	494,377	.0228	142,304	.0130	.0197	.0174	.0184	.0187
BUFFALO	**994.7**	**.4264**	**–2.1**	**951**	**87.2**	**367.8**	**.4323**	**9,524,050**	**.4390**	**4,848,611**	**.4405**	**.4369**	**.4419**	**.4168**	**.4583**
Erie	994.7	.4264	–2.1	951	87.2	367.8	.4323	9,524,050	.4390	4,848,611	.4405	.4369	.4419	.4168	.4583
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,221.6***	***.5237***	***–1.7***	***777***	***88.3***	***450.5***	***.5295***	***11,600,717***	***.5347***	***5,877,832***	***.5340***	***.5323***	***.5344***	***.5140***	***.5528***
ELMIRA	**97.5**	**.0418**	**–.2**	**237**	**94.1**	**35.3**	**.0415**	**840,000**	**.0387**	**396,244**	**.0360**	**.0385**	**.0423**	**.0430**	**.0368**
Chemung	97.5	.0418	–.2	237	94.1	35.3	.0415	840,000	.0387	396,244	.0360	.0385	.0423	.0430	.0368
GLENS FALLS	**112.7**	**.0483**	**2.8**	**66**	**97.7**	**39.2**	**.0461**	**932,213**	**.0430**	**539,260**	**.0490**	**.0459**	**.0518**	**.0506**	**.0399**
Warren	56.8	.0244	3.5	64	98.5	20.5	.0241	495,218	.0229	379,825	.0345	.0267	.0294	.0292	.0240
Washington	55.9	.0239	2.0	67	96.8	18.7	.0220	436,995	.0201	159,435	.0145	.0192	.0224	.0214	.0159
NASSAU - SUFFOLK	**2,637.4**	**1.1305**	**1.2**	**2,200**	**91.0**	**846.1**	**.9947**	**32,117,345**	**1.4803**	**14,018,485**	**1.2735**	**1.3482**	**.7438**	**.8824**	**1.5406**
Nassau	1,306.2	.5599	–1.2	4,551	90.4	432.4	.5083	17,764,345	.8188	8,556,698	.7773	.7545	.3821	.4678	.8820

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
NASSAU - SUFFOLK (continued)															
Suffolk	1,331.2	.5706	3.7	1,460	91.6	413.7	.4864	14,353,000	.6615	5,461,787	.4962	.5937	.3617	.4146	.6586
NEW YORK	**8,118.3**	**3.4798**	**–1.9**	**7,090**	**64.0**	**3,225.8**	**3.7923**	**83,359,852**	**3.8420**	**30,606,626**	**2.7804**	**3.4510**	**3.7993**	**3.2422**	**3.8562**
Bronx	1,075.5	.4610	–8.0	25,607	46.2	405.6	.4768	7,978,944	.3677	2,452,073	.2227	.3428	.5682	.3833	.3259
Kings	2,120.7	.9090	–4.9	30,296	54.9	810.8	.9532	17,236,127	.7944	5,069,061	.4605	.7171	1.0386	.7780	.7404
New York (Manhattan)	1,428.9	.6125	.0	64,950	58.2	726.2	.8537	19,014,172	.8763	10,827,773	.9837	.8558	.9195	.8143	1.1384
Putnam	83.7	.0359	8.4	362	98.0	27.4	.0322	926,533	.0427	316,070	.0287	.0372	.0230	.0257	.0388
Queens	1,901.6	.8151	.5	17,607	70.0	731.6	.8601	19,418,700	.8950	5,263,715	.4782	.7540	.7400	.7280	.7967
Richmond	371.3	.1591	5.4	6,293	88.6	123.9	.1456	3,937,892	.1815	1,061,380	.0964	.1516	.1155	.1110	.1668
Rockland	270.4	.1159	4.2	1,545	88.9	83.9	.0987	3,254,459	.1500	1,118,539	.1016	.1286	.0764	.0775	.1410
Westchester	866.2	.3713	–.1	1,978	83.5	316.4	.3720	11,593,025	.5344	4,498,015	.4086	.4639	.3181	.3244	.5082
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,323.5***	***7.4257***	***–.5***	***2,262***	***75.5***	***6,410.9***	***7.5367***	***190,773,273***	***8.7925***	***76,931,341***	***6.9888***	***7.9781***	***6.9836***	***6.6252***	***8.9241***
NIAGARA FALLS	**226.9**	**.0973**	**–.2**	**431**	**93.0**	**82.7**	**.0972**	**2,076,667**	**.0957**	**1,029,221**	**.0935**	**.0954**	**.0925**	**.0972**	**.0945**
Niagara	226.9	.0973	–.2	431	93.0	82.7	.0972	2,076,667	.0957	1,029,221	.0935	.0954	.0925	.0972	.0945
ORANGE COUNTY	**274.0**	**.1175**	**5.5**	**332**	**90.7**	**90.5**	**.1064**	**2,539,922**	**.1170**	**1,245,608**	**.1132**	**.1160**	**.1102**	**.1053**	**.1175**
Orange	274.0	.1175	5.5	332	90.7	90.5	.1064	2,539,922	.1170	1,245,608	.1132	.1160	.1102	.1053	.1175
POUGHKEEPSIE	**254.1**	**.1089**	**3.7**	**316**	**89.8**	**86.2**	**.1014**	**2,710,198**	**.1249**	**1,150,822**	**.1045**	**.1155**	**.0917**	**.0924**	**.1179**
Dutchess	254.1	.1089	3.7	316	89.8	86.2	.1014	2,710,198	.1249	1,150,822	.1045	.1155	.0917	.0924	.1179
ROCHESTER	**982.2**	**.4210**	**1.1**	**335**	**89.2**	**358.6**	**.4215**	**10,542,780**	**.4859**	**4,796,794**	**.4357**	**.4580**	**.3649**	**.3974**	**.4778**
Livingston	58.2	.0250	2.1	92	97.6	19.2	.0226	522,935	.0241	214,796	.0195	.0229	.0200	.0223	.0205
Monroe	705.2	.3022	.4	1,064	86.6	263.3	.3095	8,027,336	.3699	3,506,001	.3185	.3410	.2664	.2806	.3659
Ontario	92.4	.0396	3.9	143	96.7	32.3	.0379	821,051	.0379	482,103	.0438	.0400	.0346	.0421	.0431
Orleans	39.2	.0168	1.8	100	92.8	13.6	.0160	374,443	.0173	112,416	.0102	.0150	.0136	.0138	.0163
Wayne	87.2	.0374	3.1	144	95.1	30.2	.0355	797,015	.0367	481,478	.0437	.0391	.0303	.0386	.0320
SYRACUSE	**648.8**	**.2781**	**.9**	**271**	**93.0**	**232.8**	**.2737**	**6,381,624**	**.2941**	**3,094,866**	**.2811**	**.2871**	**.2712**	**.2686**	**.3019**
Madison	66.2	.0284	1.6	101	97.9	21.7	.0255	549,113	.0253	240,455	.0218	.0249	.0250	.0258	.0228
Onondaga	464.3	.1990	.1	591	91.0	171.4	.2015	4,716,383	.2174	2,460,127	.2235	.2156	.2046	.2011	.2346
Oswego	118.3	.0507	3.9	124	98.3	39.7	.0467	1,116,128	.0514	394,284	.0358	.0466	.0416	.0417	.0445
UTICA - ROME	**317.6**	**.1361**	**–.8**	**120**	**95.9**	**113.7**	**.1337**	**2,761,579**	**.1273**	**1,408,607**	**.1280**	**.1292**	**.1387**	**.1400**	**.1271**
Herkimer	67.0	.0287	.4	47	98.9	24.1	.0283	550,860	.0254	224,957	.0205	.0246	.0277	.0288	.0229
Oneida	250.6	.1074	–1.1	206	95.2	89.6	.1054	2,210,719	.1019	1,183,650	.1075	.1046	.1110	.1112	.1042
ALL COUNTIES															
Albany	288.5	.1237	.9	551	91.2	111.1	.1306	3,070,554	.1415	1,606,129	.1459	.1393	.1239	.1319	.1586
Allegany	53.5	.0229	3.4	52	98.5	17.6	.0207	348,380	.0161	116,611	.0106	.0159	.0222	.0210	.0113
Bronx	1,075.5	.4610	–8.0	25,607	46.2	405.6	.4768	7,978,944	.3677	2,452,073	.2227	.3428	.5682	.3833	.3259
Broome	212.7	.0912	–.5	299	96.5	79.2	.0931	2,056,633	.0948	1,115,309	.1014	.0960	.0911	.0978	.1036
Cattaraugus	87.5	.0375	2.1	67	96.3	30.7	.0361	690,916	.0318	313,278	.0284	.0321	.0372	.0363	.0289
Cayuga	81.5	.0349	2.0	117	95.9	28.1	.0330	638,974	.0295	310,415	.0282	.0301	.0343	.0340	.0256
Chautauqua	148.0	.0634	.7	139	96.6	54.5	.0641	1,263,711	.0582	645,292	.0586	.0594	.0627	.0663	.0581
Chemung	97.5	.0418	–.2	237	94.1	35.3	.0415	840,000	.0387	396,244	.0360	.0385	.0423	.0430	.0368
Chenango	50.8	.0218	3.0	57	98.4	17.8	.0209	398,490	.0184	203,710	.0185	.0192	.0224	.0229	.0173
Clinton	83.5	.0358	3.4	80	94.6	26.7	.0314	616,468	.0284	403,521	.0367	.0323	.0360	.0367	.0294
Columbia	62.3	.0267	4.7	98	95.2	22.9	.0269	549,877	.0254	223,609	.0203	.0240	.0278	.0264	.0216
Cortland	49.9	.0214	2.2	100	98.1	17.1	.0201	380,272	.0175	234,449	.0213	.0195	.0234	.0225	.0185
Delaware	47.8	.0205	2.1	33	98.2	16.9	.0199	378,097	.0174	165,969	.0151	.0174	.0210	.0210	.0142
Dutchess	254.1	.1089	3.7	316	89.8	86.2	.1014	2,710,198	.1249	1,150,822	.1045	.1155	.0917	.0924	.1179
Erie	994.7	.4264	–2.1	951	87.2	367.8	.4323	9,524,050	.4390	4,848,611	.4405	.4369	.4419	.4168	.4583
Essex	37.1	.0159	2.6	21	98.6	13.7	.0161	293,784	.0135	140,653	.0128	.0138	.0180	.0166	.0111
Franklin	45.6	.0195	1.5	28	94.2	15.7	.0185	326,529	.0151	164,781	.0150	.0159	.0230	.0184	.0126
Fulton	56.5	.0242	2.4	114	98.1	21.1	.0248	454,881	.0209	215,911	.0196	.0212	.0256	.0265	.0185
Genesee	60.2	.0258	1.3	122	95.9	20.8	.0245	480,784	.0222	259,993	.0236	.0234	.0240	.0269	.0201
Greene	43.2	.0185	5.7	67	95.4	16.5	.0194	364,345	.0168	176,167	.0160	.0169	.0230	.0193	.0136
Hamilton	5.2	.0023	3.3	3	98.8	1.9	.0022	34,118	.0016	17,862	.0016	.0017	.0026	.0024	.0010
Herkimer	67.0	.0287	.4	47	98.9	24.1	.0283	550,860	.0254	224,957	.0205	.0246	.0277	.0288	.0229
Jefferson	89.2	.0382	1.2	70	98.6	31.8	.0374	665,367	.0306	411,016	.0373	.0341	.0422	.0411	.0294
Kings	2,120.7	.9090	–4.9	30,296	54.9	810.8	.9532	17,236,127	.7944	5,069,061	.4605	.7171	1.0386	.7780	.7404
Lewis	25.7	.0110	2.7	20	98.9	8.7	.0102	178,478	.0083	67,538	.0062	.0082	.0099	.0112	.0058
Livingston	58.2	.0250	2.1	92	97.6	19.2	.0226	522,935	.0241	214,796	.0195	.0229	.0200	.0223	.0205
Madison	66.2	.0284	1.6	101	97.9	21.7	.0255	549,113	.0253	240,455	.0218	.0249	.0250	.0258	.0228
Monroe	705.2	.3022	.4	1,064	86.6	263.3	.3095	8,027,336	.3699	3,506,001	.3185	.3410	.2664	.2806	.3659
Montgomery	53.2	.0228	–.5	132	97.4	20.1	.0237	452,899	.0209	199,975	.0182	.0205	.0235	.0237	.0174
Nassau	1,306.2	.5599	–1.2	4,551	90.4	432.4	.5083	17,764,345	.8188	8,556,698	.7773	.7545	.3821	.4678	.8820
New York (Manhattan)	1,428.9	.6125	.0	64,950	58.2	726.2	.8537	19,014,172	.8763	10,827,773	.9837	.8558	.9195	.8143	1.1384

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Niagara	226.9	.0973	–.2	431	93.0	82.7	.0972	2,076,667	.0957	1,029,221	.0935	.0954	.0925	.0972	.0945
Oneida	250.6	.1074	–1.1	206	95.2	89.6	.1054	2,210,719	.1019	1,183,650	.1075	.1046	.1110	.1112	.1042
Onondaga	464.3	.1990	.1	591	91.0	171.4	.2015	4,716,383	.2174	2,460,127	.2235	.2156	.2046	.2011	.2346
Ontario	92.4	.0396	3.9	143	96.7	32.3	.0379	821,051	.0379	482,103	.0438	.0400	.0346	.0421	.0431
Orange	274.0	.1175	5.5	332	90.7	90.5	.1064	2,539,922	.1170	1,245,608	.1132	.1160	.1102	.1053	.1175
Orleans	39.2	.0168	1.8	100	92.8	13.6	.0160	374,443	.0173	112,416	.0102	.0150	.0136	.0138	.0163
Oswego	118.3	.0507	3.9	124	98.3	39.7	.0467	1,116,128	.0514	394,284	.0358	.0466	.0416	.0417	.0445
Otsego	60.4	.0258	2.2	60	98.1	21.3	.0250	483,059	.0223	280,203	.0255	.0239	.0288	.0274	.0167
Putnam	83.7	.0359	8.4	362	98.0	27.4	.0322	926,533	.0427	316,070	.0287	.0372	.0230	.0257	.0388
Queens	1,901.6	.8151	.5	17,607	70.0	731.6	.8601	19,418,700	.8950	5,263,715	.4782	.7540	.7400	.7280	.7967
Rensselaer	152.9	.0656	.6	233	95.5	54.6	.0642	1,416,766	.0653	469,699	.0427	.0585	.0601	.0570	.0547
Richmond	371.3	.1591	5.4	6,293	88.6	123.9	.1456	3,937,892	.1815	1,061,380	.0964	.1516	.1155	.1110	.1668
Rockland	270.4	.1159	4.2	1,545	88.9	83.9	.0987	3,254,459	.1500	1,118,539	.1016	.1286	.0764	.0775	.1410
St. Lawrence	115.3	.0494	.9	42	98.3	37.2	.0437	820,469	.0378	490,203	.0445	.0421	.0545	.0456	.0368
Saratoga	164.2	.0704	6.8	203	97.8	57.2	.0673	1,596,375	.0736	722,477	.0657	.0706	.0570	.0670	.0690
Schenectady	148.0	.0635	–1.3	718	94.9	57.1	.0671	1,481,209	.0682	807,923	.0734	.0688	.0701	.0694	.0716
Schoharie	31.2	.0133	5.0	50	97.9	10.5	.0123	230,073	.0107	97,257	.0088	.0107	.0133	.0128	.0082
Schuyler	18.2	.0078	2.9	55	98.3	6.3	.0074	158,020	.0072	38,381	.0035	.0062	.0059	.0069	.0058
Seneca	34.1	.0146	1.1	104	97.5	11.8	.0139	330,743	.0153	95,875	.0087	.0132	.0112	.0128	.0132
Steuben	100.4	.0431	1.2	72	97.7	36.6	.0430	857,378	.0395	411,318	.0374	.0396	.0424	.0454	.0372
Suffolk	1,331.2	.5706	3.7	1,460	91.6	413.7	.4864	14,353,000	.6615	5,461,787	.4962	.5937	.3617	.4146	.6586
Sullivan	69.2	.0296	6.2	71	89.9	25.4	.0298	582,844	.0269	286,011	.0259	.0271	.0345	.0298	.0205
Tioga	51.2	.0220	2.8	99	96.3	17.7	.0208	494,377	.0228	142,304	.0130	.0197	.0174	.0184	.0187
Tompkins	90.5	.0388	3.9	190	92.8	31.8	.0374	900,688	.0415	383,971	.0349	.0391	.0357	.0370	.0370
Ulster	164.3	.0704	3.9	145	93.3	59.9	.0704	1,558,882	.0718	777,438	.0706	.0710	.0730	.0707	.0621
Warren	56.8	.0244	3.5	64	98.5	20.5	.0241	495,218	.0229	379,825	.0345	.0267	.0294	.0292	.0240
Washington	55.9	.0239	2.0	67	96.8	18.7	.0220	436,995	.0201	159,435	.0145	.0192	.0224	.0214	.0159
Wayne	87.2	.0374	3.1	144	95.1	30.2	.0355	797,015	.0367	481,478	.0437	.0391	.0303	.0386	.0320
Westchester	866.2	.3713	–.1	1,978	83.5	316.4	.3720	11,593,025	.5344	4,498,015	.4086	.4639	.3181	.3244	.5082
Wyoming	41.4	.0177	3.8	70	95.8	13.7	.0161	328,822	.0151	135,788	.0124	.0149	.0165	.0171	.0127
Yates	22.2	.0095	3.5	65	98.2	8.4	.0099	178,727	.0082	68,804	.0062	.0078	.0107	.0097	.0061
TOTAL METRO COUNTIES	**15,778.1**	**6.7634**	**–.6**	**784**	**77.3**	**5,892.2**	**6.9270**	**164,719,388**	**7.5918**	**68,375,127**	**6.2117**	**7.0120**	**6.6144**	**6.2204**	**7.6757**
TOTAL STATE	**17,509.6**	**7.5052**	**–.3**	**370**	**79.2**	**6,501.1**	**7.6427**	**178,848,219**	**8.2430**	**75,334,984**	**6.8439**	**7.6758**	**7.3732**	**6.9658**	**8.2554**
NORTH CAROLINA															
ASHEVILLE	**164.8**	**.0707**	**2.4**	**250**	**90.5**	**63.8**	**.0750**	**1,299,985**	**.0599**	**808,353**	**.0735**	**.0660**	**.0833**	**.0839**	**.0572**
Buncombe	164.8	.0707	2.4	250	90.5	63.8	.0750	1,299,985	.0599	808,353	.0735	.0660	.0833	.0839	.0572
BURLINGTON	**98.9**	**.0424**	**–.4**	**228**	**80.2**	**37.4**	**.0439**	**776,519**	**.0358**	**460,549**	**.0419**	**.0390**	**.0479**	**.0494**	**.0380**
Alamance	98.9	.0424	–.4	228	80.2	37.4	.0439	776,519	.0358	460,549	.0419	.0390	.0479	.0494	.0380
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**.4304**	**3.4**	**296**	**78.8**	**366.1**	**.4303**	**8,589,043**	**.3957**	**4,547,276**	**.4130**	**.4076**	**.4169**	**.4772**	**.4130**
Cabarrus	88.8	.0381	3.4	244	85.3	32.4	.0381	695,192	.0320	374,645	.0340	.0338	.0373	.0425	.0377
Gaston	164.9	.0706	1.4	462	87.1	59.0	.0693	1,253,372	.0577	677,306	.0615	.0614	.0727	.0800	.0534
Lincoln	45.2	.0194	6.7	152	90.4	16.1	.0189	340,885	.0157	131,739	.0119	.0152	.0181	.0218	.0137
Mecklenburg	417.1	.1788	3.2	790	72.1	158.3	.1861	4,072,760	.1877	2,341,726	.2127	.1933	.1725	.2037	.2091
Rowan	101.2	.0433	2.0	195	83.6	37.9	.0445	799,540	.0369	341,154	.0310	.0363	.0450	.0491	.0357
Union	74.8	.0321	6.3	117	82.5	24.9	.0293	537,385	.0247	245,057	.0223	.0256	.0288	.0327	.0238
York, S. C.	*112.2*	*.0481*	*5.1*	*164*	*75.4*	*37.5*	*.0441*	*889,909*	*.0410*	*435,649*	*.0396*	*.0420*	*.0425*	*.0474*	*.0396*
FAYETTEVILLE	**257.6**	**.1104**	**4.2**	**392**	**64.0**	**80.7**	**.0949**	**1,801,642**	**.0830**	**967,274**	**.0879**	**.0900**	**.1026**	**.1085**	**.0736**
Cumberland	257.6	.1104	4.2	392	64.0	80.7	.0949	1,801,642	.0830	967,274	.0879	.0900	.1026	.1085	.0736
GREENSBORO - WINSTON-SALEM - HIGH POINT	**876.0**	**.3756**	**2.9**	**254**	**80.2**	**327.6**	**.3850**	**7,538,389**	**.3473**	**4,127,782**	**.3750**	**.3613**	**.3844**	**.4215**	**.3671**
Davidson	117.4	.0503	3.7	214	89.4	42.7	.0502	886,118	.0408	377,509	.0343	.0409	.0491	.0551	.0392
Davie	26.0	.0112	5.7	97	89.1	9.4	.0110	197,896	.0091	71,320	.0065	.0086	.0105	.0111	.0092
Forsyth	249.9	.1071	2.6	607	74.9	96.1	.1130	2,367,842	.1091	1,318,009	.1197	.1119	.1100	.1185	.1177
Guilford	322.5	.1383	1.7	495	73.9	121.0	.1422	2,899,113	.1336	1,926,284	.1750	.1470	.1470	.1637	.1555
Randolph	95.2	.0408	4.3	121	93.0	35.2	.0413	695,349	.0320	284,286	.0258	.0320	.0407	.0474	.0267
Stokes	35.6	.0153	7.6	79	92.2	12.4	.0146	273,504	.0126	54,139	.0049	.0108	.0124	.0133	.0100
Yadkin	29.4	.0126	3.4	88	94.6	10.8	.0127	218,567	.0101	96,235	.0088	.0101	.0147	.0124	.0088
HICKORY	**210.4**	**.0902**	**3.8**	**181**	**91.2**	**76.5**	**.0900**	**1,625,300**	**.0750**	**867,896**	**.0788**	**.0790**	**.0905**	**.1063**	**.0745**
Alexander	26.5	.0114	6.0	102	92.8	9.3	.0110	180,313	.0083	53,020	.0048	.0078	.0106	.0119	.0060

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
HICKORY (continued)															
Burke	75.5	.0323	4.1	150	92.2	27.4	.0322	547,380	.0253	206,191	.0187	.0247	.0335	.0360	.0227
Catawba	108.4	.0465	3.0	274	90.1	39.8	.0468	897,607	.0414	608,685	.0553	.0465	.0464	.0584	.0458
JACKSONVILLE	**116.1**	**.0498**	**2.9**	**152**	**75.7**	**32.3**	**.0380**	**721,159**	**.0332**	**348,461**	**.0317**	**.0361**	**.0450**	**.0425**	**.0258**
Onslow	116.1	.0498	2.9	152	75.7	32.3	.0380	721,159	.0332	348,461	.0317	.0361	.0450	.0425	.0258
RALEIGH - DURHAM	**590.3**	**.2531**	**5.2**	**289**	**72.7**	**218.1**	**.2565**	**5,425,400**	**.2501**	**2,663,470**	**.2420**	**.2483**	**.2414**	**.2610**	**.2498**
Durham	157.3	.0674	3.0	528	62.7	59.3	.0697	1,431,544	.0660	752,247	.0683	.0670	.0691	.0707	.0671
Franklin	30.9	.0133	2.8	63	58.8	10.6	.0125	187,994	.0087	65,375	.0060	.0088	.0149	.0114	.0076
Orange	81.6	.0350	5.9	204	81.0	30.0	.0353	720,561	.0332	253,375	.0230	.0305	.0344	.0330	.0287
Wake	320.5	.1374	6.4	375	76.8	118.2	1390	3,085,301	.1422	1,592,473	.1447	.1420	.1230	.1459	.1464
WILMINGTON	**108.6**	**.0466**	**5.0**	**587**	**77.6**	**40.8**	**.0480**	**911,630**	**.0421**	**601,173**	**.0546**	**.0467**	**.0531**	**.0524**	**.0466**
New Hanover	108.6	.0466	5.0	587	77.6	40.8	.0480	911,630	.0421	601,173	.0546	.0467	.0531	.0524	.0466
ALL COUNTIES															
Alamance	98.9	.0424	–.4	228	80.2	37.4	.0439	776,519	.0358	460,549	.0419	.0390	.0479	.0494	.0380
Alexander	26.5	.0114	6.0	102	92.8	9.3	.0110	180,313	.0083	53,020	.0048	.0078	.0106	.0119	.0060
Alleghany	10.0	.0043	4.3	43	97.5	3.8	.0044	59,896	.0028	29,002	.0026	.0031	.0062	.0046	.0017
Anson	26.1	.0112	1.8	49	53.1	8.8	.0104	147,891	.0068	58,276	.0053	.0072	.0129	.0102	.0055
Ashe	23.0	.0098	3.0	54	98.7	8.6	.0101	137,448	.0064	87,373	.0080	.0075	.0133	.0107	.0062
Avery	14.8	.0064	2.7	60	98.5	5.1	.0060	84,512	.0039	47,038	.0042	.0046	.0080	.0062	.0029
Beaufort	41.4	.0177	2.6	50	68.1	15.1	.0177	277,213	.0127	212,376	.0193	.0157	.0231	.0194	.0129
Bertie	21.0	.0090	–.1	30	40.7	7.2	.0085	120,643	.0056	45,049	.0041	.0057	.0111	.0074	.0038
Bladen	31.4	.0135	3.0	36	60.0	10.9	.0128	168,756	.0078	71,761	.0065	.0085	.0171	.0115	.0057
Brunswick	39.3	.0168	9.8	46	76.2	14.2	.0167	282,974	.0130	100,204	.0091	.0128	.0196	.0154	.0099
Buncombe	164.8	.0707	2.4	250	90.5	63.8	.0750	1,299,985	.0599	808,353	.0735	.0660	.0833	.0839	.0572
Burke	75.5	.0323	4.1	150	92.2	27.4	.0322	547,380	.0253	206,191	.0187	.0247	.0335	.0360	.0227
Cabarrus	88.8	.0381	3.4	244	85.3	32.4	.0381	695,192	.0320	374,645	.0340	.0338	.0373	.0425	.0377
Caldwell	70.4	.0302	3.9	149	93.9	25.1	.0295	472,581	.0218	255,747	.0233	.0239	.0326	.0362	.0186
Camden	5.9	.0025	1.2	24	67.4	2.0	.0024	38,914	.0018	6,532	.0006	.0016	.0021	.0021	.0013
Carteret	43.7	.0187	6.3	83	89.6	16.9	.0198	337,642	.0155	192,388	.0174	.0168	.0234	.0217	.0135
Caswell	21.2	.0091	2.4	50	56.3	6.8	.0080	105,686	.0049	26,183	.0024	.0050	.0096	.0076	.0026
Catawba	108.4	.0465	3.0	274	90.1	39.8	.0468	897,607	.0414	608,685	.0553	.0465	.0464	.0584	.0458
Chatham	34.5	.0148	3.2	49	72.7	12.9	.0152	248,430	.0114	77,370	.0071	.0109	.0149	.0162	.0093
Cherokee	19.6	.0084	3.5	43	96.3	7.4	.0087	108,486	.0050	69,320	.0062	.0060	.0131	.0082	.0042
Chowan	13.0	.0055	3.5	72	58.1	4.8	.0056	88,626	.0041	39,631	.0036	.0042	.0069	.0052	.0034
Clay	7.1	.0031	7.3	33	99.0	2.6	.0031	41,280	.0019	20,650	.0019	.0023	.0040	.0030	.0012
Cleveland	85.9	.0368	3.0	184	78.8	30.1	.0354	631,825	.0291	315,427	.0287	.0304	.0363	.0386	.0271
Columbus	52.0	.0223	1.9	55	67.4	18.2	.0214	318,604	.0147	197,569	.0179	.0172	.0271	.0210	.0139
Craven	73.0	.0313	2.8	104	70.9	25.1	.0295	528,148	.0244	314,317	.0286	.0269	.0342	.0321	.0233
Cumberland	257.6	.1104	4.2	392	64.0	80.7	.0949	1,801,642	.0830	967,274	.0879	.0900	.1026	.1085	.0736
Currituck	12.5	.0053	12.7	49	83.4	4.7	.0055	84,246	.0039	23,827	.0021	.0037	.0060	.0053	.0027
Dare	15.3	.0066	14.4	39	93.0	6.2	.0073	132,198	.0061	115,496	.0105	.0075	.0101	.0093	.0077
Davidson	117.4	.0503	3.7	214	89.4	42.7	.0502	886,118	.0408	377,509	.0343	.0409	.0491	.0551	.0392
Davie	26.0	.0112	5.7	97	89.1	9.4	.0110	197,896	.0091	71,320	.0065	.0086	.0105	.0111	.0092
Duplin	41.3	.0177	.8	50	65.5	14.5	.0171	246,992	.0114	129,555	.0118	.0127	.0224	.0170	.0093
Durham	157.3	.0674	3.0	528	62.7	59.3	.0697	1,431,544	.0660	752,247	.0683	.0670	.0691	.0707	.0671
Edgecombe	56.7	.0243	1.3	112	49.1	19.2	.0225	355,591	.0164	202,443	.0184	.0187	.0266	.0242	.0207
Forsyth	249.9	.1071	2.6	607	74.9	96.1	.1130	2,367,842	.1091	1,318,009	.1197	.1119	.1100	.1185	.1177
Franklin	30.9	.0133	2.8	63	58.8	10.6	.0125	187,994	.0087	65,375	.0060	.0088	.0149	.0114	.0076
Gaston	164.9	.0706	1.4	462	87.1	59.0	.0693	1,253,372	.0577	677,306	.0615	.0614	.0727	.0800	.0534
Gates	9.0	.0039	1.4	27	47.3	2.9	.0035	51,000	.0024	12,044	.0011	.0024	.0036	.0032	.0015
Graham	7.5	.0032	3.9	26	94.4	2.5	.0029	35,715	.0016	22,494	.0021	.0020	.0045	.0031	.0013
Granville	34.3	.0147	.8	64	55.6	10.9	.0128	217,907	.0101	70,214	.0064	.0098	.0137	.0127	.0077
Greene	16.4	.0070	1.8	62	54.6	5.4	.0064	103,493	.0048	20,435	.0018	.0043	.0068	.0054	.0035
Guilford	322.5	.1383	1.7	495	73.9	121.0	.1422	2,899,113	.1336	1,926,284	.1750	.1470	.1470	.1637	.1555
Halifax	55.3	.0237	.0	76	49.9	19.0	.0223	321,812	.0148	201,494	.0183	.0176	.0306	.0212	.0151
Harnett	62.0	.0266	4.1	103	75.3	21.6	.0254	375,977	.0173	169,889	.0155	.0188	.0316	.0254	.0137
Haywood	47.3	.0202	1.7	85	97.7	17.8	.0210	349,510	.0161	201,847	.0183	.0175	.0241	.0217	.0150
Henderson	63.2	.0271	7.9	169	95.8	25.0	.0293	536,394	.0248	306,044	.0278	.0261	.0316	.0327	.0216
Hertford	23.0	.0099	–1.6	65	44.1	7.7	.0091	147,504	.0068	103,868	.0094	.0082	.0118	.0096	.0070
Hoke	21.4	.0092	5.0	55	43.4	6.5	.0076	129,024	.0059	32,770	.0030	.0057	.0081	.0070	.0046
Hyde	5.9	.0025	.5	9	64.3	2.1	.0025	31,691	.0015	10,125	.0009	.0015	.0034	.0022	.0010
Iredell	85.1	.0365	3.1	148	82.2	30.9	.0363	615,434	.0283	324,120	.0295	.0303	.0389	.0410	.0310
Jackson	26.7	.0114	3.4	54	88.2	9.1	.0107	160,655	.0074	72,586	.0066	.0080	.0138	.0104	.0056
Johnston	72.5	.0311	2.7	91	79.9	26.4	.0311	453,335	.0209	244,489	.0222	.0233	.0384	.0331	.0197
Jones	9.7	.0041	–.1	21	56.3	3.2	.0037	54,304	.0025	14,383	.0013	.0026	.0045	.0036	.0014

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Lee	38.4	.0165	4.6	148	77.5	13.6	.0160	288,5[illegible]	.0133	171,261	.0156	.0145	.0183	.0173	.0133
Lenoir	60.7	.0260	1.5	151	61.6	21.5	.0253	409,570	.0189	281,971	.0256	.0224	.0306	.0278	.0218
Lincoln	45.2	.0194	6.7	152	90.4	15.1	.0189	340,885	.0157	131,739	.0119	.0152	.0181	.0218	.0137
McDowell	36.1	.0155	2.7	83	94.9	13.0	.0153	235,059	.0109	121,640	.0111	.0118	.0171	.0175	.0106
Macon	21.6	.0092	7.0	42	97.5	8.5	.0100	149,578	.0069	90,349	.0082	.0079	.0128	.0108	.0057
Madison	16.8	.0072	–.2	37	98.6	6.0	.0070	101,726	.0046	32,924	.0030	.0046	.0092	.0062	.0027
Martin	26.1	.0112	.6	57	55.3	8.8	.0104	153,703	.0071	81,554	.0074	.0081	.0127	.0106	.0058
Mecklenburg	417.1	.1788	3.2	790	72.1	158.3	.1861	4,072,760	.1877	2,341,726	.2127	.1933	.1725	.2037	.2091
Mitchell	14.7	.0063	1.9	66	99.2	5.3	.0062	93,612	.0044	61,592	.0056	.0052	.0081	.0068	.0040
Montgomery	23.3	.0100	3.7	48	75.0	8.2	.0097	146,126	.0067	55,666	.0051	.0068	.0114	.0102	.0044
Moore	53.7	.0230	6.3	77	77.9	20.6	.0242	441,021	.0203	198,447	.0180	.0202	.0269	.0255	.0192
Nash	69.3	.0297	3.2	128	66.6	25.1	.0295	503,668	.0232	319,125	.0290	.0262	.0345	.0314	.0228
New Hanover	108.6	.0466	5.0	587	77.6	40.8	.0480	911,630	.0421	601,173	.0546	.0467	.0531	.0524	.0466
Northampton	22.3	.0095	–1.3	41	39.1	7.3	.0085	124,666	.0057	30,930	.0028	.0057	.0109	.0071	.0033
Onslow	116.1	.0498	2.9	152	75.7	32.3	.0380	721,159	.0332	348,461	.0317	.0361	.0450	.0425	.0258
Orange	81.6	.0350	5.9	204	81.0	30.0	.0353	720,561	.0332	253,375	.0230	.0305	.0344	.0330	.0287
Pamlico	10.7	.0045	2.9	31	68.3	3.7	.0043	63,672	.0030	19,796	.0018	.0029	.0051	.0040	.0021
Pasquotank	28.9	.0124	1.5	127	62.7	10.3	.0121	186,606	.0086	172,476	.0157	.0115	.0163	.0142	.0100
Pender	23.5	.0101	5.6	27	60.9	8.1	.0096	140,000	.0064	41,446	.0037	.0063	.0119	.0083	.0042
Perquimans	9.8	.0042	3.3	40	62.1	3.6	.0042	53,970	.0025	21,812	.0020	.0027	.0054	.0035	.0017
Person	29.9	.0128	2.5	75	67.8	10.4	.0122	199,504	.0092	92,508	.0084	.0098	.0137	.0129	.0085
Pitt	89.8	.0385	–.4	137	65.3	33.7	.0396	642,278	.0296	425,946	.0387	.0341	.0486	.0406	.0289
Polk	13.4	.0058	3.2	56	90.3	5.3	.0063	112,266	.0052	34,735	.0032	.0046	.0067	.0054	.0038
Randolph	95.2	.0408	4.3	121	93.0	35.2	.0413	695,349	.0320	284,286	.0258	.0320	.0407	.0474	.0267
Richmond	46.9	.0201	3.1	98	72.1	17.0	.0200	297,208	.0137	172,170	.0156	.0155	.0239	.0214	.0142
Robeson	105.5	.0452	3.8	111	39.5	33.5	.0394	591,217	.0273	341,282	.0310	.0320	.0500	.0416	.0262
Rockingham	86.0	.0369	3.1	151	79.0	31.6	.0372	658,092	.0303	298,464	.0272	.0307	.0402	.0378	.0326
Rowan	101.2	.0433	2.0	195	83.6	37.9	.0445	799,540	.0369	341,154	.0310	.0363	.0450	.0491	.0357
Rutherford	55.4	.0238	3.0	98	87.4	20.5	.0241	381,648	.0176	196,917	.0178	.0190	.0271	.0262	.0163
Sampson	51.0	.0218	2.6	54	64.1	17.7	.0208	297,639	.0137	146,137	.0133	.0151	.0262	.0205	.0129
Scotland	33.6	.0144	4.1	105	58.1	11.1	.0131	223,565	.0103	119,905	.0109	.0113	.0161	.0137	.0096
Stanly	49.9	.0214	2.9	126	87.9	18.4	.0216	368,728	.0170	170,790	.0155	.0175	.0219	.0242	.0158
Stokes	35.6	.0153	7.6	79	92.2	12.4	.0146	273,504	.0126	54,139	.0049	.0108	.0124	.0133	.0100
Surry	61.3	.0263	3.1	114	94.5	22.5	.0264	416,956	.0192	312,496	.0284	.0234	.0320	.0313	.0202
Swain	10.6	.0045	3.1	20	74.5	3.9	.0046	55,459	.0026	55,339	.0051	.0037	.0076	.0051	.0023
Transylvania	24.3	.0104	3.8	64	94.0	8.8	.0104	210,290	.0096	78,225	.0071	.0091	.0101	.0098	.0091
Tyrrell	4.0	.0017	.6	10	60.9	1.4	.0016	22,379	.0011	11,620	.0010	.0011	.0022	.0017	.0007
Union	74.8	.0321	6.3	117	82.5	24.9	.0293	537,385	.0247	245,057	.0223	.0256	.0288	.0327	.0238
Vance	37.6	.0161	2.3	151	56.4	12.9	.0151	243,503	.0113	168,858	.0153	.0134	.0206	.0167	.0119
Wake	320.5	.1374	6.4	375	76.8	118.2	.1390	3,085,301	.1422	1,592,473	.1447	.1420	.1230	.1459	.1464
Warren	16.4	.0070	1.0	38	36.4	5.4	.0063	81,808	.0037	26,642	.0024	.0040	.0086	.0056	.0030
Washington	14.9	.0064	.7	45	56.4	5.0	.0059	104,908	.0049	56,964	.0052	.0052	.0072	.0056	.0048
Watauga	33.4	.0143	5.5	106	98.0	11.8	.0139	214,440	.0099	141,040	.0128	.0116	.0179	.0138	.0095
Wayne	100.0	.0429	3.0	181	66.4	34.7	.0408	627,773	.0289	395,155	.0359	.0339	.0485	.0447	.0279
Wilkes	60.9	.0261	3.8	81	94.7	22.0	.0259	409,715	.0189	209,836	.0191	.0203	.0298	.0298	.0142
Wilson	64.4	.0276	2.0	172	63.3	22.9	.0269	445,389	.0205	282,436	.0256	.0235	.0318	.0290	.0204
Yadkin	29.4	.0126	3.4	88	94.6	10.8	.0127	218,567	.0101	96,235	.0088	.0101	.0147	.0124	.0088
Yancey	15.6	.0067	4.5	50	98.2	5.6	.0066	83,542	.0038	39,657	.0036	.0045	.0092	.0066	.0022
TOTAL METRO COUNTIES	**3,314.7**	**1.4211**	**3.5**	**275**	**78.3**	**1,205.8**	**1.4175**	**27,799,158**	**1.2811**	**14,956,585**	**1.3588**	**1.3320**	**1.4226**	**1.5553**	**1.3060**
TOTAL STATE	**6,073.8**	**2.6035**	**3.3**	**124**	**75.8**	**2,186.7**	**2.5707**	**46,181,325**	**2.1285**	**24,879,632**	**2.2603**	**2.2631**	**2.7997**	**2.7659**	**2.0895**
NORTH DAKOTA															
BISMARCK	**86.9**	**.0373**	**8.6**	**25**	**97.5**	**31.3**	**.0369**	**836,557**	**.0385**	**491,070**	**.0446**	**.0402**	**.0335**	**.0390**	**.0430**
Burleigh	59.8	.0256	9.1	37	97.0	21.8	.0257	635,845	.0293	369,481	.0336	.0300	.0220	.0267	.0337
Morton	27.1	.0117	7.6	14	98.5	9.5	.0112	200,712	.0092	121,589	.0110	.0102	.0115	.0123	.0093
FARGO - MOORHEAD	**143.8**	**.0617**	**4.5**	**51**	**98.0**	**53.3**	**.0626**	**1,387,493**	**.0639**	**886,483**	**.0805**	**.0684**	**.0583**	**.0692**	**.0685**
Cass	93.6	.0402	6.1	53	98.1	36.0	.0423	975,710	.0449	678,594	.0616	.0490	.0379	.0475	.0492
Clay, Minn.	*50.2*	*.0215*	*1.8*	*48*	*97.8*	*17.3*	*.0203*	*411,783*	*.0190*	*207,889*	*.0189*	*.0194*	*.0204*	*.0217*	*.0193*
GRAND FORKS	**68.2**	**.0293**	**3.2**	**47**	**95.0**	**23.6**	**.0277**	**742,649**	**.0342**	**387,863**	**.0352**	**.0336**	**.0212**	**.0294**	**.0425**
Grand Forks	68.2	.0293	3.2	47	95.0	23.6	.0277	742,649	.0342	387,863	.0352	.0336	.0212	.0294	.0425
ALL COUNTIES															
Adams	3.6	.0015	.4	4	99.2	1.3	.0015	23,354	.0011	13,954	.0012	.0012	.0019	.0018	.0012

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Barnes	13.9	.0060	–.4	9	99.0	5.3	.0062	114,808	.0053	66,792	.0061	.0056	.0065	.0066	.0053
Benson	8.0	.0034	.7	6	70.6	2.5	.0030	50,375	.0023	9,793	.0009	.0022	.0029	.0028	.0016
Billings	1.1	.0005	–3.3	1	99.3	.4	.0004	13,707	.0007	1,668	.0002	.0004	.0003	.0002	.0003
Bottineau	9.2	.0039	–.4	6	98.5	3.3	.0039	80,961	.0037	36,203	.0032	.0036	.0036	.0040	.0031
Bowman	4.4	.0019	4.0	4	99.2	1.6	.0019	40,973	.0019	22,696	.0021	.0019	.0020	.0019	.0016
Burke	3.7	.0016	–3.2	3	99.1	1.5	.0017	34,744	.0016	10,115	.0009	.0014	.0018	.0015	0012
Burleigh	59.8	.0256	9.1	37	97.0	21.8	.0257	635,845	.0293	369,481	.0336	.0300	.0220	.0267	.0337
Cass	93.6	.0402	6.1	53	98.1	36.0	.0423	975,710	.0449	678,594	.0616	.0490	.0379	.0475	.0492
Cavalier	7.5	.0032	–1.8	5	99.0	2.7	.0032	59,371	.0028	26,365	.0024	.0026	.0033	.0031	.0027
Dickey	7.4	.0031	2.7	6	98.8	2.5	.0029	50,171	.0023	19,693	.0018	.0024	.0034	.0026	.0019
Divide	3.3	.0015	–5.6	3	99.3	1.3	.0015	34,414	.0016	14,250	.0013	.0015	.0019	.0016	.0017
Dunn	4.6	.0019	–.6	2	89.8	1.6	.0019	37,077	.0017	9,608	.0009	.0014	.0016	.0017	.0011
Eddy	3.4	.0015	–4.3	5	98.9	1.4	.0017	25,932	.0012	11,829	.0011	.0012	.0017	.0017	.0009
Emmons	5.7	.0024	–3.0	4	99.5	2.0	.0023	33,132	.0015	13,773	.0012	.0017	.0029	.0020	.0008
Foster	4.6	.0020	–.2	7	99.0	1.6	.0019	37,831	.0018	24,633	.0023	.0019	.0023	.0023	.0015
Golden Valley	2.4	.0010	.4	2	99.2	.9	.0011	24,197	.0011	15,592	.0014	.0012	.0011	.0012	.0009
Grand Forks	68.2	.0293	3.2	47	95.0	23.6	.0277	742,649	.0342	387,863	.0352	.0336	.0212	.0294	.0425
Grant	4.1	.0017	–4.1	2	98.6	1.5	.0018	19,447	.0009	12,225	.0011	.0011	.0029	.0016	.0004
Griggs	3.7	.0016	–.4	5	99.2	1.4	.0016	28,860	.0013	6,915	.0006	.0012	.0016	.0016	.0011
Hettinger	4.2	.0018	–1.8	4	99.3	1.5	.0018	27,820	.0013	11,687	.0011	.0013	.0018	.0016	.0008
Kidder	3.8	.0016	–.9	3	99.5	1.4	.0016	20,763	.0010	4,539	.0004	.0009	.0022	.0013	.0008
La Moure	6.4	.0028	–1.1	6	99.2	2.3	.0027	44,742	.0020	14,992	.0014	.0020	.0029	.0026	.0015
Logan	3.3	.0014	–5.5	3	99.6	1.2	.0014	19,465	.0009	9,151	.0008	.0011	.0018	.0011	.0008
McHenry	7.6	.0032	–3.3	4	99.2	2.8	.0033	58,021	.0027	18,629	.0017	.0024	.0031	.0030	.0020
McIntosh	4.5	.0020	–6.3	5	99.4	1.9	.0023	28,537	.0013	14,768	.0013	.0015	.0034	.0018	.0009
McKenzie	7.7	.0033	8.0	3	86.2	2.6	.0030	84,137	.0039	15,405	.0014	.0030	.0019	.0023	.0033
McLean	12.9	.0055	4.2	6	94.8	4.6	.0054	117,432	.0054	29,474	.0027	.0046	.0046	.0044	.0041
Mercer	10.8	.0046	14.8	10	96.6	3.9	.0046	99,471	.0046	26,098	.0024	.0039	.0036	.0039	.0038
Morton	27.1	.0117	7.6	14	98.5	9.5	.0112	200,712	.0092	121,589	.0110	.0102	.0115	.0123	.0093
Mountrail	7.6	.0032	–1.0	4	87.5	2.8	.0033	66,989	.0031	30,169	.0028	.0031	.0033	.0032	.0025
Nelson	5.2	.0022	–.6	5	99.4	2.0	.0023	37,881	.0018	22,131	.0020	.0018	.0025	.0024	.0013
Oliver	2.6	.0012	4.2	4	98.1	.8	.0010	15,368	.0007	2,040	.0002	.0007	.0008	.0008	.0005
Pembina	10.5	.0045	1.0	9	98.4	3.9	.0045	90,041	.0041	45,496	.0041	.0042	.0052	.0048	.0033
Pierce	6.2	.0026	.6	6	98.6	2.0	.0024	40,648	.0019	30,961	.0028	.0024	.0029	.0026	.0016
Ramsey	13.2	.0057	1.2	11	96.9	4.9	.0058	120,017	.0055	94,083	.0086	.0064	.0060	.0066	.0077
Ransom	6.7	.0028	.0	8	99.1	2.4	.0028	51,325	.0024	21,383	.0019	.0024	.0029	.0029	.0019
Renville	3.6	.0016	–.2	4	99.1	1.3	.0015	30,188	.0014	8,195	.0008	.0011	.0012	.0013	.0011
Richland	19.9	.0085	3.6	14	97.9	6.8	.0080	162,246	.0075	82,124	.0074	.0078	.0074	.0089	.0078
Rolette	12.6	.0054	3.5	14	41.9	3.7	.0043	74,373	.0034	34,700	.0032	.0037	.0052	.0039	.0032
Sargent	5.4	.0023	–2.0	6	99.3	2.0	.0024	42,833	.0020	10,267	.0009	.0017	.0021	.0022	.0014
Sheridan	2.8	.0012	–.7	3	99.4	1.0	.0012	23,469	.0011	5,299	.0005	.0010	.0009	.0013	.0008
Sioux	3.7	.0016	2.2	3	35.1	.9	.0010	15,650	.0007	2,489	.0002	.0007	.0012	.0007	.0004
Slope	1.1	.0005	–4.9	1	99.3	.4	.0005	6,861	.0003	273	.0000	.0002	.0006	.0004	.0003
Stark	26.0	.0111	9.7	19	98.6	9.0	.0106	268,528	.0124	135,003	.0123	.0121	.0088	.0104	.0148
Steele	2.9	.0013	–6.6	4	99.3	1.1	.0013	23,895	.0011	8,764	.0008	.0011	.0010	.0013	.0007
Stutsman	24.8	.0106	2.7	11	98.4	9.2	.0108	220,797	.0101	133,251	.0121	.0109	.0107	.0121	.0105
Towner	4.0	.0017	–1.3	4	98.5	1.5	.0018	33,987	.0016	10,605	.0010	.0014	.0015	.0016	.0014
Traill	9.8	.0042	1.8	11	98.4	3.6	.0042	84,930	.0039	38,227	.0034	.0038	.0041	.0042	.0031
Walsh	15.3	.0066	–.5	12	98.2	5.5	.0065	127,389	.0059	71,504	.0065	.0063	.0068	.0068	.0056
Ward	60.0	.0257	2.8	29	95.3	21.1	.0248	547,290	.0252	390,388	.0355	.0283	.0239	.0297	.0266
Wells	6.9	.0030	–1.1	5	99.4	2.6	.0030	57,357	.0027	24,454	.0022	.0026	.0033	.0030	.0031
Williams	24.0	.0102	7.9	12	96.0	9.2	.0108	304,661	.0140	129,738	.0118	.0126	.0075	.0093	.0148
TOTAL METRO COUNTIES	**238.7**	**.1068**	**6.1**	**37**	**97.0**	**90.9**	**.1069**	**2,554,916**	**.1176**	**1,557,527**	**.1414**	**.1228**	**.0926**	**.1159**	**.1347**
TOTAL STATE	**675.3**	**.2894**	**3.5**	**10**	**95.5**	**243.6**	**.2863**	**6,211,381**	**.2869**	**3,349,918**	**.3043**	**.2923**	**.2694**	**.2965**	**.2944**
OHIO															
AKRON	**654.1**	**.2804**	**–1.0**	**723**	**89.2**	**238.9**	**.2808**	**6,156,916**	**.2838**	**3,075,892**	**.2795**	**.2818**	**.2772**	**.2823**	**.2803**
Portage	139.2	.0597	2.5	282	95.9	46.8	.0550	1,248,346	.0575	433,379	.0394	.0525	.0474	.0522	.0482
Summit	514.9	.2207	–1.8	1,250	87.5	192.1	.2258	4,908,570	.2263	2,642,513	.2401	.2293	.2298	.2301	.2321
CANTON	**407.1**	**.1745**	**.7**	**421**	**92.7**	**147.5**	**.1734**	**3,698,409**	**.1704**	**1,920,975**	**.1745**	**.1725**	**.1714**	**.1770**	**.1698**
Carroll	26.7	.0114	4.3	68	98.6	9.0	.0106	197,330	.0091	88,410	.0080	.0093	.0102	.0111	.0078
Stark	380.4	.1631	.4	663	92.3	138.5	.1628	3,501,079	.1613	1,832,565	.1665	.1632	.1612	.1659	.1620

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES / METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
CINCINNATI	**1,406.6**	**.6029**	**.4**	**658**	**86.3**	**514.9**	**.6054**	**13,599,783**	**.6267**	**6,622,574**	**.6014**	**.6144**	**.5760**	**.5963**	**.6097**
Clermont	139.0	.0596	8.2	305	98.3	47.2	.0555	1,196,022	.0551	490,521	.0445	.0528	.0483	.0571	.0466
Hamilton	859.1	.3682	−1.6	2,085	79.1	326.6	.3840	8,857,021	.4082	4,392,374	.3990	.3974	.3701	.3703	.4075
Warren	103.1	.0442	3.9	256	97.3	34.2	.0402	988,732	.0456	330,487	.0300	.0406	.0276	.0361	.0452
Dearborn, Ind.	*35.8*	*.0153*	*4.4*	*117*	*98.6*	*12.2*	*.0144*	*272,327*	*.0125*	*107,503*	*.0097*	*.0123*	*.0136*	*.0146*	*.0109*
Boone, Ky.	*49.8*	*.0213*	*8.6*	*202*	*98.7*	*16.7*	*.0196*	*412,324*	*.0190*	*455,437*	*.0413*	*.0262*	*.0216*	*.0286*	*.0221*
Campbell, Ky.	*81.6*	*.0350*	*−2.1*	*537*	*98.4*	*28.5*	*.0335*	*708,356*	*.0326*	*302,985*	*.0276*	*.0316*	*.0332*	*.0320*	*.0288*
Kenton, Ky.	*138.2*	*.0593*	*.8*	*848*	*96.4*	*49.5*	*.0582*	*1,165,001*	*.0537*	*543,267*	*.0493*	*.0535*	*.0616*	*.0576*	*.0486*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,674.0***	***.7175***	***.8***	***642***	***87.6***	***608.5***	***.7154***	***16,137,783***	***.7437***	***7,564,439***	***.6870***	***.7215***	***.6766***	***.6939***	***.7159***
CLEVELAND	**1,852.6**	**.7942**	**−2.4**	**1,219**	**79.6**	**697.9**	**.8204**	**18,699,800**	**.8618**	**9,177,773**	**.8339**	**.8398**	**.7699**	**.7873**	**.8630**
Cuyahoga	1,436.3	.6156	−4.2	3,129	74.3	557.9	.6558	14,456,284	.6663	7,254,633	.6591	.6539	.6418	.6264	.6756
Geauga	77.7	.0334	4.3	190	97.7	24.5	.0288	815,908	.0376	309,113	.0281	.0339	.0227	.0263	.0318
Lake	216.4	.0928	1.7	937	97.2	75.7	.0890	2,245,265	.1034	1,080,536	.0982	.0998	.0684	.0891	.1058
Medina	122.2	.0524	8.0	290	98.3	39.8	.0468	1,182,343	.0545	533,491	.0485	.0522	.0370	.0455	.0498
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,786.2***	***1.1944***	***−1.7***	***954***	***82.8***	***1,032.3***	***1.2135***	***27,442,723***	***1.2648***	***13,319,499***	***1.2102***	***1.2342***	***1.1416***	***1.1738***	***1.2603***
COLUMBUS	**1,269.8**	**.5443**	**2.1**	**354**	**87.1**	**475.0**	**.5584**	**12,050,153**	**.5555**	**6,039,521**	**.5486**	**.5512**	**.5185**	**.5739**	**.5465**
Delaware	57.3	.0245	6.4	129	96.3	19.2	.0226	566,556	.0261	148,912	.0135	.0220	.0160	.0191	.0215
Fairfield	99.9	.0428	6.6	197	98.8	34.2	.0402	857,252	.0395	332,746	.0302	.0373	.0361	.0397	.0350
Franklin	878.0	.3764	1.0	1,620	82.6	340.0	.3997	8,642,302	.3984	4,787,749	.4349	.4050	.3791	.4196	.4103
Licking	124.8	.0535	3.2	182	97.2	44.9	.0528	1,129,778	.0521	439,149	.0399	.0487	.0468	.0502	.0479
Madison	34.1	.0146	3.3	73	94.2	11.4	.0134	248,094	.0114	106,958	.0097	.0116	.0137	.0140	.0086
Pickaway	44.5	.0191	1.9	88	97.8	14.7	.0172	336,772	.0156	135,677	.0124	.0152	.0162	.0187	.0129
Union	31.2	.0134	5.6	71	97.0	10.6	.0125	269,399	.0124	88,330	.0080	.0114	.0106	.0126	.0103
DAYTON - SPRINGFIELD	**932.4**	**.3996**	**−1.0**	**555**	**85.7**	**348.5**	**.4098**	**9,026,970**	**.4161**	**4,305,998**	**.3913**	**.4053**	**.3760**	**.4097**	**.4069**
Clark	147.8	.0633	−1.6	371	89.8	54.2	.0637	1,292,773	.0596	615,184	.0559	.0593	.0633	.0639	.0562
Greene	131.1	.0561	1.0	316	91.0	45.2	.0532	1,342,346	.0619	495,192	.0450	.0556	.0448	.0487	.0533
Miami	91.9	.0394	1.7	224	97.0	33.2	.0391	865,660	.0399	334,674	.0304	.0369	.0332	.0382	.0387
Montgomery	561.6	.2408	−1.8	1,226	81.5	215.9	.2538	5,526,191	.2547	2,860,948	.2600	.2535	.2347	.2589	.2587
HAMILTON - MIDDLETOWN	**267.4**	**.1146**	**3.3**	**570**	**94.0**	**93.6**	**.1100**	**2,538,000**	**.1170**	**941,865**	**.0856**	**.1071**	**.1006**	**.0976**	**.1062**
Butler	267.4	.1146	3.3	570	94.0	93.6	.1100	2,538,000	.1170	941,865	.0856	.1071	.1006	.0976	.1062
LIMA	**156.9**	**.0672**	**1.4**	**195**	**91.5**	**55.6**	**.0654**	**1,327,089**	**.0612**	**717,405**	**.0652**	**.0635**	**.0619**	**.0697**	**.0594**
Allen	113.1	.0485	.8	279	88.6	40.3	.0474	958,191	.0442	568,147	.0516	.0472	.0462	.0509	.0437
Auglaize	43.8	.0187	2.9	110	99.1	15.3	.0180	368,898	.0170	149,258	.0136	.0163	.0157	.0188	.0157
LORAIN - ELYRIA	**279.5**	**.1198**	**1.7**	**565**	**88.9**	**95.5**	**.1123**	**2,586,007**	**.1192**	**1,065,834**	**.0968**	**.1126**	**.0945**	**.1042**	**.1170**
Lorain	279.5	.1198	1.7	565	88.9	95.5	.1123	2,586,007	.1192	1,065,834	.0968	.1126	.0945	.1042	.1170
MANSFIELD	**131.4**	**.0563**	**.1**	**264**	**91.5**	**48.0**	**.0564**	**1,114,686**	**.0514**	**669,669**	**.0608**	**.0552**	**.0554**	**.0625**	**.0521**
Richland	131.4	.0563	.1	264	91.5	48.0	.0564	1,114,686	.0514	669,669	.0608	.0552	.0554	.0625	.0521
PARKERSBURG - MARIETTA	**160.8**	**.0690**	**1.8**	**160**	**98.2**	**58.5**	**.0688**	**1,335,335**	**.0615**	**912,857**	**.0830**	**.0695**	**.0746**	**.0794**	**.0635**
Washington	66.4	.0285	3.3	104	97.8	23.7	.0279	534,530	.0246	275,162	.0250	.0255	.0293	.0308	.0233
Wood, W. Va.	*94.4*	*.0405*	*.8*	*257*	*98.5*	*34.8*	*.0409*	*800,805*	*.0369*	*637,695*	*.0580*	*.0440*	*.0453*	*.0486*	*.0402*
STEUBENVILLE - WEIRTON	**161.2**	**.0692**	**−1.6**	**276**	**95.1**	**58.4**	**.0686**	**1,408,379**	**.0649**	**619,594**	**.0564**	**.0632**	**.0675**	**.0633**	**.0644**
Jefferson	90.1	.0387	−1.6	220	93.2	33.0	.0388	792,305	.0365	358,836	.0326	.0358	.0385	.0355	.0374
Brooke, W. Va.	*30.7*	*.0132*	*−1.4*	*341*	*98.7*	*10.7*	*.0126*	*253,133*	*.0117*	*92,845*	*.0085*	*.0110*	*.0112*	*.0114*	*.0114*
Hancock, W. Va.	*40.4*	*.0173*	*−1.6*	*475*	*96.7*	*14.7*	*.0172*	*362,941*	*.0167*	*167,913*	*.0153*	*.0164*	*.0178*	*.0164*	*.0155*
TOLEDO	**620.0**	**.2657**	**.5**	**454**	**86.4**	**226.9**	**.2668**	**5,810,246**	**.2678**	**3,033,709**	**.2757**	**.2696**	**.2623**	**.2634**	**.2644**
Fulton	39.1	.0167	3.6	96	96.9	13.3	.0157	349,479	.0161	137,677	.0125	.0150	.0131	.0153	.0154
Lucas	468.9	.2010	−.6	1,375	83.2	175.7	.2065	4,444,838	.2049	2,430,141	.2208	.2089	.2105	.2032	.2042
Wood	112.0	.0480	4.3	181	96.4	37.9	.0446	1,015,929	.0468	465,891	.0424	.0457	.0387	.0449	.0448
YOUNGSTOWN - WARREN	**528.9**	**.2267**	**−.5**	**514**	**87.8**	**191.8**	**.2256**	**4,860,923**	**.2240**	**2,380,565**	**.2163**	**.2222**	**.2130**	**.2201**	**.2248**
Mahoning	285.0	.1222	−1.6	683	83.6	103.9	.1222	2,467,376	.1137	1,321,796	.1201	.1172	.1229	.1226	.1206
Trumbull	243.9	.1045	.8	399	92.6	87.9	.1034	2,393,547	.1103	1,058,769	.0962	.1050	.0901	.0975	.1042
ALL COUNTIES															
Adams	25.9	.0111	6.5	44	99.1	8.8	.0104	150,085	.0069	90,903	.0083	.0082	.0151	.0098	.0050
Allen	113.1	.0485	.8	279	88.6	40.3	.0474	958,191	.0442	568,147	.0516	.0472	.0462	.0509	.0437
Ashland	47.0	.0202	1.8	111	98.2	16.4	.0192	373,810	.0172	154,604	.0140	.0169	.0189	.0201	.0147
Ashtabula	105.8	.0453	1.5	150	95.5	37.1	.0436	889,044	.0410	339,589	.0309	.0387	.0386	.0419	.0365
Athens	57.0	.0245	1.1	112	93.9	18.9	.0223	397,445	.0183	168,601	.0153	.0187	.0273	.0209	.0135
Auglaize	43.8	.0187	2.9	110	99.1	15.3	.0180	368,898	.0170	149,258	.0136	.0163	.0157	.0188	.0157
☐ Belmont	83.0	.0356	.5	155	97.2	31.3	.0368	741,462	.0342	313,650	.0284	.0327	.0376	.0339	.0288
Brown	33.5	.0144	4.9	68	97.9	11.4	.0134	244,120	.0112	61,479	.0056	.0102	.0134	.0119	.0082

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Butler	267.4	.1146	3.3	570	94.0	93.6	.1100	2,538,000	.1170	941,865	.0856	.1071	.1006	.0976	.1062
Carroll	26.7	.0114	4.3	68	98.6	9.0	.0106	197,330	.0091	88,410	.0080	.0093	.0102	.0111	.0078
Champaign	34.7	.0149	3.1	81	96.0	12.5	.0147	288,241	.0133	102,826	.0094	.0124	.0140	.0156	.0105
Clark	147.8	.0633	−1.6	371	89.8	54.2	.0637	1,292,773	.0596	615,184	.0559	.0593	.0633	.0639	.0562
Clermont	139.0	.0596	8.2	305	98.3	47.2	.0555	1,196,022	.0551	490,521	.0445	.0528	.0483	.0571	.0466
Clinton	35.5	.0152	2.6	87	97.0	12.9	.0151	283,473	.0131	149,717	.0136	.0136	.0164	.0161	.0113
Columbiana	114.9	.0493	1.2	215	97.8	41.3	.0486	958,440	.0441	414,490	.0377	.0433	.0481	.0473	.0407
Coshocton	36.8	.0158	2.2	65	97.9	13.4	.0157	289,813	.0134	119,276	.0108	.0131	.0165	.0154	.0118
Crawford	49.9	.0214	−.4	124	98.5	18.3	.0216	417,245	.0192	185,202	.0168	.0189	.0211	.0218	.0180
Cuyahoga	1,436.3	.6156	−4.2	3,129	74.3	557.9	.6558	14,456,284	.6663	7,254,633	.6591	.6539	.6418	.6264	.6756
Darke	56.8	.0244	3.1	95	98.6	19.9	.0234	421,969	.0195	193,001	.0175	.0199	.0234	.0266	.0163
Defiance	40.9	.0175	2.3	99	95.0	13.8	.0162	342,928	.0158	182,359	.0166	.0164	.0153	.0177	.0164
Delaware	57.3	.0245	6.4	129	96.3	19.2	.0226	566,556	.0261	148,912	.0135	.0220	.0160	.0191	.0215
Erie	80.6	.0346	1.2	305	91.0	28.9	.0340	719,133	.0331	361,860	.0329	.0334	.0313	.0352	.0339
Fairfield	99.9	.0428	6.6	197	98.8	34.2	.0402	857,252	.0395	332,746	.0302	.0373	.0361	.0397	.0350
Fayette	28.0	.0120	1.9	69	96.4	10.0	.0117	186,760	.0086	110,646	.0101	.0098	.0139	.0130	.0078
Franklin	878.0	.3764	1.0	1,620	82.6	340.0	.3997	8,642,302	.3984	4,787,749	.4349	.4050	.3791	.4196	.4103
Fulton	39.1	.0167	3.6	96	96.9	13.3	.0157	349,479	.0161	137,677	.0125	.0150	.0131	.0153	.0154
Gallia	31.8	.0136	5.7	68	95.7	11.0	.0129	235,110	.0108	116,027	.0106	.0114	.0146	.0128	.0115
Geauga	77.7	.0334	4.3	190	97.7	24.5	.0288	815,908	.0376	309,113	.0281	.0339	.0227	.0263	.0318
Greene	131.1	.0561	1.0	316	91.0	45.2	.0532	1,342,346	.0619	495,192	.0450	.0556	.0448	.0487	.0533
Guernsey	43.7	.0188	4.0	84	97.4	15.8	.0185	343,273	.0158	165,095	.0150	.0162	.0202	.0187	.0140
Hamilton	859.1	.3682	−1.6	2,085	79.1	326.6	.3840	8,857,021	.4082	4,392,374	.3990	.3974	.3701	.3703	.4075
Hancock	65.5	.0281	1.4	123	97.0	24.2	.0284	743,972	.0343	335,100	.0304	.0320	.0225	.0265	.0326
Hardin	33.3	.0143	1.8	71	98.4	11.7	.0138	239,020	.0110	90,907	.0083	.0108	.0154	.0139	.0089
Harrison	18.5	.0079	1.9	46	96.6	6.6	.0077	146,744	.0068	39,968	.0036	.0060	.0078	.0070	.0054
Henry	28.8	.0123	1.5	69	96.3	10.2	.0120	245,591	.0113	86,655	.0079	.0106	.0105	.0123	.0098
Highland	35.0	.0150	4.5	63	96.9	12.7	.0150	237,645	.0110	115,280	.0105	.0116	.0187	.0152	.0084
Hocking	25.4	.0109	4.5	60	98.7	9.4	.0110	181,000	.0083	81,625	.0074	.0085	.0115	.0120	.0071
Holmes	31.3	.0135	6.4	74	99.3	8.7	.0102	192,814	.0089	79,251	.0072	.0093	.0099	.0103	.0071
Huron	56.1	.0240	2.7	113	97.6	19.7	.0232	445,299	.0205	213,698	.0194	.0209	.0236	.0250	.0200
Jackson	31.6	.0135	3.3	75	98.6	11.2	.0132	209,760	.0097	100,995	.0092	.0103	.0165	.0131	.0074
Jefferson	90.1	.0387	−1.6	220	93.2	33.0	.0388	792,305	.0365	358,836	.0326	.0358	.0385	.0355	.0374
Knox	47.5	.0203	2.6	90	98.3	16.8	.0197	365,613	.0169	142,752	.0129	.0163	.0201	.0205	.0140
Lake	216.4	.0928	1.7	937	97.2	75.7	.0890	2,245,265	.1034	1,080,536	.0982	.0998	.0684	.0891	.1058
☐ Lawrence	65.8	.0282	3.1	144	96.6	23.3	.0274	504,971	.0233	202,371	.0184	.0228	.0278	.0250	.0240
Licking	124.8	.0535	3.2	182	97.2	44.9	.0528	1,129,778	.0521	439,149	.0399	.0487	.0468	.0502	.0479
Logan	40.5	.0173	3.4	88	97.3	14.9	.0175	313,414	.0144	139,863	.0127	.0145	.0186	.0186	.0125
Lorain	279.5	.1198	1.7	565	88.9	95.5	.1123	2,586,007	.1192	1,065,834	.0968	.1126	.0945	.1042	.1170
Lucas	468.9	.2010	−.6	1,375	83.2	175.7	.2065	4,444,838	.2049	2,430,141	.2208	.2089	.2105	.2032	.2042
Madison	34.1	.0146	3.3	73	94.2	11.4	.0134	248,094	.0114	106,958	.0097	.0116	.0137	.0140	.0086
Mahoning	285.0	.1222	−1.6	683	83.6	103.9	.1222	2,467,376	.1137	1,321,796	.1201	.1172	.1229	.1226	.1206
Marion	68.6	.0294	.9	170	95.3	24.6	.0289	566,121	.0261	293,407	.0266	.0270	.0282	.0312	.0244
Medina	122.2	.0524	8.0	290	98.3	39.8	.0468	1,182,343	.0545	533,491	.0485	.0522	.0370	.0455	.0498
Meigs	24.8	.0106	4.9	57	98.3	9.0	.0106	157,375	.0073	73,613	.0067	.0077	.0136	.0105	.0067
Mercer	39.2	.0168	2.3	86	98.9	12.9	.0151	334,566	.0154	129,422	.0118	.0147	.0132	.0151	.0140
Miami	91.9	.0394	1.7	224	97.0	33.2	.0391	865,660	.0399	334,674	.0304	.0369	.0332	.0382	.0387
Monroe	17.8	.0076	2.4	39	99.4	6.4	.0075	122,750	.0057	48,350	.0043	.0057	.0092	.0068	.0044
Montgomery	561.6	.2408	−1.8	1,226	81.5	215.9	.2538	5,526,191	.2547	2,860,948	.2600	.2535	.2347	.2589	.2587
Morgan	14.8	.0063	3.9	35	94.8	5.2	.0061	101,719	.0046	27,488	.0025	.0043	.0063	.0056	.0036
Morrow	27.9	.0120	5.4	69	99.1	9.6	.0113	190,683	.0088	59,650	.0054	.0085	.0109	.0126	.0061
Muskingum	85.0	.0364	2.0	130	94.7	30.9	.0363	665,411	.0307	330,076	.0300	.0315	.0394	.0368	.0280
Noble	11.6	.0050	2.6	29	99.3	4.2	.0050	84,460	.0039	35,580	.0032	.0040	.0054	.0048	.0031
Ottawa	40.9	.0175	2.1	162	97.0	14.7	.0172	396,350	.0183	155,866	.0142	.0169	.0150	.0168	.0157
Paulding	21.9	.0094	2.8	52	96.5	7.3	.0086	165,729	.0076	43,406	.0039	.0067	.0069	.0084	.0070
Perry	32.4	.0139	4.4	79	99.1	11.1	.0131	226,529	.0104	68,589	.0062	.0100	.0132	.0127	.0079
Pickaway	44.5	.0191	1.9	88	97.8	14.7	.0172	336,772	.0156	135,677	.0124	.0152	.0162	.0187	.0129
Pike	23.9	.0102	4.8	54	98.0	8.3	.0098	172,383	.0079	73,627	.0066	.0081	.0110	.0095	.0064
Portage	139.2	.0597	2.5	282	95.9	46.8	.0550	1,248,346	.0575	433,379	.0394	.0525	.0474	.0522	.0482
Preble	39.3	.0168	2.8	92	98.9	13.7	.0161	334,988	.0155	113,874	.0104	.0142	.0126	.0156	.0125
Putnam	33.6	.0144	1.8	69	97.1	10.7	.0126	239,646	.0110	90,475	.0082	.0109	.0117	.0134	.0092
Richland	131.4	.0563	.1	264	91.5	48.0	.0564	1,114,686	.0514	669,669	.0608	.0552	.0554	.0625	.0521
Ross	65.7	.0282	1.1	95	93.5	23.0	.0271	551,279	.0254	268,876	.0244	.0257	.0274	.0276	.0224
Sandusky	64.0	.0274	1.2	156	94.6	22.6	.0265	537,282	.0248	240,920	.0219	.0243	.0238	.0285	.0237
Scioto	86.2	.0370	2.0	140	96.2	30.8	.0362	613,331	.0282	317,466	.0289	.0302	.0435	.0346	.0252
Seneca	62.4	.0267	.8	113	96.1	21.4	.0252	501,865	.0232	185,394	.0168	.0221	.0221	.0257	.0219

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Shelby	44.6	.0191	3.5	109	97.9	15.2	.0179	375,049	.0173	136,861	.0124	.0161	.0151	.0183	.0149
Stark	380.4	.1631	.4	663	92.3	138.5	.1628	3,501,079	.1613	1,832,565	.1665	.1632	.1612	.1659	.1620
Summit	514.9	.2207	–1.8	1,250	87.5	192.1	.2258	4,908,570	.2263	2,642,513	.2401	.2293	.2298	.2301	.2321
Trumbull	243.9	.1045	.8	399	92.6	87.9	.1034	2,393,547	.1103	1,058,769	.0962	.1050	.0901	.0975	.1042
Tuscarawas	86.8	.0372	2.6	153	98.3	32.2	.0378	723,008	.0333	344,571	.0313	.0334	.0376	.0394	.0333
Union	31.2	.0134	5.6	71	97.0	10.6	.0125	269,399	.0124	88,330	.0080	.0114	.0106	.0126	.0103
Van Wert	30.9	.0133	1.5	75	98.2	11.4	.0134	284,384	.0131	105,908	.0096	.0120	.0113	.0131	.0119
Vinton	12.3	.0052	6.2	30	99.4	4.2	.0049	75,239	.0035	17,328	.0016	.0033	.0053	.0043	.0022
Warren	103.1	.0442	3.9	256	97.3	34.2	.0402	988,732	.0456	330,487	.0300	.0406	.0276	.0361	.0452
Washington	66.4	.0285	3.3	104	97.8	23.7	.0279	534,530	.0246	275,162	.0250	.0255	.0293	.0308	.0233
Wayne	100.7	.0432	3.4	181	97.6	34.2	.0402	906,030	.0418	371,845	.0338	.0397	.0347	.0412	.0366
Williams	37.2	.0159	2.3	88	98.3	13.4	.0157	311,253	.0143	125,939	.0114	.0137	.0143	.0161	.0131
Wood	112.0	.0480	4.3	181	96.4	37.9	.0446	1,015,929	.0468	465,891	.0424	.0457	.0387	.0449	.0448
Wyandot	22.9	.0098	1.1	56	98.8	7.9	.0093	171,386	.0079	68,079	.0062	.0079	.0088	.0100	.0076
TOTAL METRO COUNTIES	**8,506.6**	**3.6463**	**–.2**	**511**	**86.0**	**3,138.5**	**3.6899**	**81,484,242**	**3.7557**	**39,692,607**	**3.6061**	**3.6884**	**3.4799**	**3.6364**	**3.7032**
TOTAL STATE	**10,838.3**	**4.6457**	**.4**	**264**	**88.3**	**3,959.9**	**4.6553**	**100,154,819**	**4.6161**	**47,760,986**	**4.3390**	**4.5389**	**4.4436**	**4.6142**	**4.4683**
OKLAHOMA															
ENID	**65.6**	**.0281**	**4.4**	**62**	**93.9**	**25.5**	**.0300**	**669,163**	**.0309**	**397,512**	**.0361**	**.0318**	**.0294**	**.0327**	**.0373**
Garfield	65.6	.0281	4.4	62	93.9	25.5	.0300	669,163	.0309	397,512	.0361	.0318	.0294	.0327	.0373
LAWTON	**114.6**	**.0491**	**1.9**	**107**	**74.0**	**36.7**	**.0432**	**961,055**	**.0443**	**445,390**	**.0404**	**.0441**	**.0424**	**.0471**	**.0413**
Comanche	114.6	.0491	1.9	107	74.0	36.7	.0432	961,055	.0443	445,390	.0404	.0441	.0424	.0471	.0413
OKLAHOMA CITY	**905.6**	**.3884**	**5.2**	**213**	**85.5**	**347.2**	**.4081**	**9,234,533**	**.4255**	**5,042,769**	**.4583**	**.4278**	**.3975**	**.4253**	**.4785**
Canadian	65.9	.0283	16.7	73	93.2	22.3	.0262	664,344	.0306	269,827	.0245	.0283	.0211	.0239	.0278
Cleveland	148.8	.0638	11.7	281	92.2	53.0	.0623	1,485,283	.0684	517,528	.0471	.0611	.0500	.0578	.0649
Logan	29.6	.0127	10.1	40	83.4	10.3	.0121	234,303	.0108	69,998	.0064	.0098	.0120	.0111	.0083
McClain	22.7	.0098	11.9	39	94.4	7.9	.0093	185,375	.0085	77,579	.0071	.0083	.0099	.0085	.0072
Oklahoma	578.9	.2482	1.8	818	82.3	231.7	.2724	6,160,198	.2839	3,858,778	.3506	.2967	.2753	.2994	.3484
Pottawatomie	59.7	.0256	8.1	76	89.5	22.0	.0258	505,030	.0233	249,059	.0226	.0236	.0292	.0246	.0219
TULSA	**698.9**	**.2996**	**6.3**	**140**	**85.5**	**268.7**	**.3159**	**7,239,055**	**.3338**	**3,947,279**	**.3586**	**.3343**	**.3072**	**.3276**	**.3773**
Creek	64.1	.0275	8.6	69	89.6	22.8	.0268	542,912	.0251	196,068	.0178	.0234	.0279	.0244	.0222
Osage	42.7	.0183	8.6	19	79.5	15.7	.0184	386,458	.0178	84,551	.0077	.0149	.0169	.0151	.0152
Rogers	52.8	.0226	13.7	77	89.2	18.1	.0213	481,354	.0222	169,568	.0154	.0202	.0181	.0189	.0205
Tulsa	490.5	.2102	4.2	859	84.9	195.8	.2302	5,406,088	.2492	3,436,413	.3122	.2602	.2288	.2550	.3037
Wagoner	48.8	.0210	16.7	87	88.1	16.3	.0192	422,243	.0195	60,679	.0055	.0156	.0155	.0142	.0157
ALL COUNTIES															
Adair	19.8	.0085	6.6	34	65.8	6.4	.0075	103,627	.0048	44,496	.0040	.0052	.0107	.0064	.0033
Alfalfa	7.1	.0031	.3	8	97.9	2.9	.0034	59,601	.0027	21,835	.0020	.0026	.0039	.0030	.0021
Atoka	13.1	.0056	2.8	13	83.8	4.6	.0054	83,271	.0039	40,926	.0037	.0041	.0076	.0048	.0029
Beaver	7.1	.0030	4.3	4	97.7	2.8	.0033	63,982	.0029	15,947	.0014	.0025	.0032	.0030	.0030
Beckham	21.4	.0092	11.2	24	95.0	8.3	.0098	207,743	.0096	136,148	.0124	.0105	.0122	.0097	.0097
Blaine	14.2	.0061	5.6	15	87.1	5.5	.0064	127,380	.0059	49,664	.0045	.0054	.0072	.0052	.0051
Bryan	32.1	.0137	5.1	36	89.2	12.3	.0145	215,200	.0099	96,480	.0088	.0103	.0184	.0128	.0092
Caddo	31.7	.0136	2.6	25	77.4	11.7	.0138	262,059	.0121	109,603	.0100	.0118	.0155	.0128	.0114
Canadian	65.9	.0283	16.7	73	93.2	22.3	.0262	664,344	.0306	269,827	.0245	.0283	.0211	.0239	.0278
Carter	45.8	.0196	5.0	55	85.0	17.3	.0203	398,685	.0184	215,985	.0196	.0190	.0238	.0192	.0196
Cherokee	33.0	.0141	7.5	44	71.9	11.6	.0136	222,472	.0102	99,803	.0091	.0108	.0176	.0127	.0078
Choctaw	18.0	.0078	4.6	24	76.6	6.4	.0076	98,893	.0046	54,283	.0049	.0052	.0112	.0064	.0036
Cimarron	3.6	.0015	–1.3	2	93.9	1.4	.0016	28,265	.0013	13,770	.0012	.0013	.0017	.0016	.0010
Cleveland	148.8	.0638	11.7	281	92.2	53.0	.0623	1,485,283	.0684	517,528	.0471	.0611	.0500	.0578	.0649
Coal	6.3	.0027	4.3	12	86.4	2.3	.0027	38,424	.0018	8,823	.0008	.0017	.0034	.0022	.0011
Comanche	114.6	.0491	1.9	107	74.0	36.7	.0432	961,055	.0443	445,390	.0404	.0441	.0424	.0471	.0413
Cotton	7.6	.0033	3.6	12	89.8	3.1	.0036	53,605	.0025	25,377	.0023	.0026	.0048	.0033	.0020
Craig	15.3	.0065	1.9	20	83.8	5.5	.0065	98,746	.0045	69,405	.0063	.0055	.0085	.0072	.0041
Creek	64.1	.0275	8.6	69	89.6	22.8	.0268	542,912	.0251	196,068	.0178	.0234	.0279	.0244	.0222
Custer	28.8	.0123	10.8	29	88.8	10.8	.0127	286,669	.0132	142,742	.0130	.0129	.0144	.0120	.0129
Delaware	26.1	.0112	9.0	36	78.7	9.7	.0114	159,470	.0073	68,267	.0062	.0078	.0149	.0104	.0056
Dewey	6.2	.0027	4.7	6	93.6	2.3	.0027	59,665	.0028	14,224	.0013	.0022	.0026	.0021	.0018
Ellis	6.1	.0026	9.0	5	98.6	2.3	.0027	48,748	.0022	20,997	.0019	.0024	.0030	.0026	.0018
Garfield	65.6	.0281	4.4	62	93.9	25.5	.0300	669,163	.0309	397,512	.0361	.0318	.0294	.0327	.0373
Garvin	29.3	.0126	5.2	36	92.7	11.3	.0133	254,147	.0117	107,465	.0098	.0112	.0145	.0119	.0112
Grady	43.4	.0186	9.9	39	92.2	15.7	.0184	379,835	.0175	166,115	.0151	.0171	.0187	.0175	.0169

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Grant	6.5	.0028	–.3	6	98.8	2.7	.0032	58,465	.0027	18,016	.0016	.0023	.0032	.0029	.0020
Greer	6.8	.0029	–3.3	11	91.0	3.0	.0035	51,763	.0024	27,693	.0025	.0026	.0052	.0030	.0019
Harmon	4.5	.0019	–.4	8	84.1	1.8	.0021	23,707	.0010	12,637	.0012	.0012	.0034	.0013	.0007
Harper	4.7	.0020	–.3	5	98.4	1.9	.0023	41,887	.0020	15,058	.0013	.0018	.0025	.0020	.0016
Haskell	11.6	.0050	5.4	20	89.8	4.5	.0053	75,996	.0035	34,068	.0031	.0037	.0073	.0046	.0028
Hughes	14.8	.0063	3.2	18	82.8	5.7	.0067	90,940	.0042	44,207	.0041	.0046	.0097	.0054	.0035
Jackson	30.3	.0130	–.2	37	82.9	10.8	.0127	209,374	.0096	132,668	.0120	.0110	.0157	.0140	.0106
Jefferson	8.7	.0038	4.9	11	93.5	3.3	.0038	55,233	.0026	28,360	.0026	.0029	.0055	.0035	.0019
Johnston	11.2	.0048	8.1	18	85.1	4.1	.0049	58,785	.0027	21,558	.0019	.0028	.0073	.0032	.0018
Kay	50.7	.0217	1.7	55	91.5	20.2	.0237	480,493	.0221	280,801	.0256	.0231	.0268	.0243	.0248
Kingfisher	14.9	.0064	5.0	16	93.6	5.5	.0065	143,673	.0066	83,107	.0075	.0068	.0066	.0069	.0064
Kiowa	12.9	.0055	1.5	13	87.4	5.3	.0062	91,192	.0042	48,332	.0044	.0045	.0084	.0050	.0037
Latimer	10.3	.0044	4.7	14	83.8	3.7	.0043	65,899	.0031	24,171	.0022	.0031	.0064	.0037	.0019
Le Flore	43.4	.0186	6.6	27	89.0	15.7	.0185	285,373	.0131	111,109	.0101	.0133	.0241	.0169	.0104
Lincoln	29.2	.0126	10.1	30	92.7	10.9	.0128	228,616	.0106	85,979	.0078	.0102	.0131	.0117	.0091
Logan	29.6	.0127	10.1	40	83.4	10.3	.0121	234,303	.0108	69,998	.0064	.0098	.0120	.0111	.0083
Love	8.1	.0034	8.4	16	90.1	3.2	.0038	67,587	.0031	15,205	.0013	.0027	.0041	.0031	.0023
McClain	22.7	.0098	11.9	39	94.4	7.9	.0093	185,375	.0085	77,579	.0071	.0083	.0099	.0085	.0072
McCurtain	38.3	.0164	5.9	21	78.4	13.3	.0156	211,842	.0098	124,262	.0113	.0116	.0225	.0144	.0081
McIntosh	16.6	.0071	6.7	28	80.9	6.6	.0078	116,058	.0053	62,961	.0057	.0058	.0105	.0071	.0048
Major	9.4	.0040	7.2	10	97.8	3.4	.0040	79,790	.0037	45,259	.0041	.0038	.0043	.0042	.0027
Marshall	11.5	.0050	9.0	31	90.5	4.8	.0056	95,380	.0044	46,782	.0043	.0045	.0076	.0052	.0033
Mayes	35.2	.0151	9.1	55	85.5	12.9	.0152	241,534	.0111	141,166	.0128	.0125	.0198	.0152	.0106
Murray	12.8	.0054	5.4	30	91.2	4.9	.0057	100,022	.0047	57,673	.0052	.0049	.0075	.0062	.0040
Muskogee	70.1	.0301	4.6	86	76.7	26.2	.0308	539,756	.0248	339,936	.0309	.0278	.0402	.0309	.0279
Noble	12.2	.0052	5.4	17	90.8	4.6	.0054	105,563	.0049	52,945	.0048	.0049	.0054	.0055	.0042
Nowata	12.1	.0052	5.3	22	85.7	4.6	.0054	99,464	.0046	31,373	.0029	.0041	.0056	.0049	.0036
Okfuskee	11.3	.0048	1.6	18	72.0	4.4	.0052	76,330	.0035	25,882	.0023	.0035	.0067	.0041	.0027
Oklahoma	578.9	.2482	1.8	818	82.3	231.7	.2724	6,160,198	.2839	3,858,778	.3506	.2967	.2753	.2994	.3484
Okmulgee	40.6	.0174	3.7	58	77.6	15.1	.0178	289,224	.0134	156,434	.0142	.0144	.0231	.0162	.0127
Osage	42.7	.0183	8.6	19	79.5	15.7	.0184	386,458	.0178	84,551	.0077	.0149	.0169	.0151	.0152
Ottawa	33.9	.0145	3.1	73	85.7	12.8	.0151	237,981	.0109	127,636	.0116	.0119	.0177	.0147	.0103
Pawnee	16.8	.0072	9.7	30	91.7	6.4	.0075	139,858	.0065	51,604	.0046	.0060	.0083	.0067	.0050
Payne	65.7	.0282	5.2	95	91.3	24.0	.0282	540,762	.0249	244,845	.0223	.0249	.0336	.0256	.0221
Pittsburg	41.3	.0177	1.9	33	86.9	15.8	.0186	293,840	.0135	148,297	.0135	.0143	.0234	.0181	.0124
Pontotoc	34.2	.0146	4.9	48	88.9	13.0	.0153	266,822	.0123	168,746	.0153	.0136	.0208	.0148	.0136
Pottawatomie	59.7	.0256	8.1	76	89.5	22.0	.0258	505,030	.0233	249,059	.0226	.0236	.0292	.0246	.0219
Pushmataha	12.6	.0054	7.0	9	88.1	4.9	.0058	74,271	.0034	35,510	.0032	.0038	.0084	.0048	.0023
Roger Mills	5.2	.0023	8.4	5	92.4	2.0	.0023	58,428	.0027	12,429	.0012	.0021	.0018	.0020	.0018
Rogers	52.8	.0226	13.7	77	89.2	18.1	.0213	481,354	.0222	169,568	.0154	.0202	.0181	.0189	.0205
Seminole	28.5	.0122	3.7	45	77.9	10.8	.0127	215,370	.0100	96,912	.0088	.0101	.0158	.0115	.0091
☐ Sequoyah	33.1	.0142	7.6	49	82.4	11.3	.0133	192,600	.0088	93,666	.0085	.0098	.0178	.0127	.0069
Stephens	46.5	.0199	7.1	53	93.8	17.9	.0210	429,534	.0198	255,062	.0232	.0209	.0238	.0218	.0201
Texas	18.2	.0078	2.7	9	94.6	6.6	.0078	150,667	.0070	74,467	.0067	.0070	.0085	.0087	.0069
Tillman	12.3	.0053	–.8	14	77.8	4.7	.0055	75,224	.0034	36,364	.0033	.0038	.0080	.0047	.0029
Tulsa	490.5	.2102	4.2	859	84.9	195.8	.2302	5,406,088	.2492	3,436,413	.3122	.2602	.2288	.2550	.3037
Wagoner	48.8	.0210	16.7	87	88.1	16.3	.0192	422,243	.0195	60,679	.0055	.0156	.0155	.0142	.0157
Washington	50.5	.0216	5.0	119	90.4	20.2	.0237	581,555	.0268	411,225	.0374	.0289	.0248	.0263	.0321
Washita	14.8	.0064	7.3	15	96.6	5.6	.0066	144,827	.0066	36,887	.0033	.0057	.0058	.0056	.0058
Woods	10.9	.0046	–.2	8	96.8	4.3	.0051	104,366	.0049	54,621	.0050	.0048	.0061	.0050	.0050
Woodward	23.8	.0102	12.4	19	97.3	8.6	.0101	255,887	.0117	173,185	.0157	.0127	.0114	.0112	.0142
TOTAL METRO COUNTIES	**1,817.8**	**.7794**	**5.4**	**151**	**85.0**	**689.4**	**.8105**	**18,296,406**	**.8433**	**9,926,616**	**.9019**	**.8478**	**.7943**	**.8454**	**.9413**
TOTAL STATE	**3,187.8**	**1.3664**	**5.4**	**46**	**85.7**	**1,204.3**	**1.4158**	**29,100,231**	**1.3412**	**15,444,403**	**1.4030**	**1.3648**	**1.5328**	**1.4191**	**1.4110**
OREGON															
EUGENE - SPRINGFIELD	**277.9**	**.1192**	**1.0**	**61**	**95.6**	**107.9**	**.1269**	**2,275,596**	**.1049**	**1,550,809**	**.1409**	**.1186**	**.1407**	**.1443**	**.1107**
Lane	277.9	.1192	1.0	61	95.6	107.9	.1269	2,275,596	.1049	1,550,809	.1409	.1186	.1407	.1443	.1107
MEDFORD	**140.4**	**.0602**	**6.0**	**50**	**96.2**	**53.1**	**.0624**	**1,059,943**	**.0488**	**801,075**	**.0728**	**.0584**	**.0745**	**.0751**	**.0493**
Jackson	140.4	.0602	6.0	50	96.2	53.1	.0624	1,059,943	.0488	801,075	.0728	.0584	.0745	.0751	.0493
PORTLAND	**1,135.5**	**.4866**	**2.7**	**304**	**92.3**	**450.9**	**.5301**	**11,245,836**	**.5184**	**6,648,796**	**.6041**	**.5378**	**.4872**	**.5675**	**.5498**
Clackamas	250.9	.1075	3.7	134	97.0	89.9	.1057	2,370,613	.1093	1,068,314	.0971	.1052	.0965	.1090	.0959
Multnomah	564.2	.2418	.3	1,309	88.9	239.4	.2814	5,511,117	.2540	3,626,724	.3295	.2743	.2719	.3024	.2827

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OREGON (continued)															
PORTLAND (continued)															
Washington	261.5	.1120	6.4	361	94.5	100.6	.1183	2,915,095	.1344	1,708,679	.1552	.1361	.0917	.1285	.1537
Yamhill	58.9	.0253	6.4	82	95.4	21.0	.0247	449,011	.0207	245,079	.0223	.0222	.0271	.0276	.0175
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,341.1***	***.5748***	***3.3***	***307***	***92.8***	***526.3***	***.6188***	***13,188,479***	***.6079***	***7,376,203***	***.6701***	***.6200***	***.5628***	***.6496***	***.6336***
SALEM	**260.3**	**.1116**	**4.2**	**135**	**94.0**	**96.7**	**.1138**	**2,022,867**	**.0933**	**1,198,790**	**.1088**	**.1014**	**.1173**	**.1267**	**.0878**
Marion	213.0	.0913	4.1	130	93.8	79.2	.0932	1,668,371	.0769	1,079,293	.0980	.0860	.0955	.1062	.0755
Polk	47.3	.0203	4.6	64	94.9	17.5	.0206	354,496	.0164	119,497	.0108	.0154	.0218	.0205	.0123
ALL COUNTIES															
Baker	16.3	.0070	1.0	5	98.1	6.4	.0075	110,650	.0051	63,871	.0058	.0057	.0095	.0077	.0047
Benton	70.8	.0304	3.8	104	94.4	25.7	.0302	615,662	.0284	294,953	.0268	.0283	.0309	.0292	.0270
Clackamas	250.9	.1075	3.7	134	97.0	89.9	.1057	2,370,613	.1093	1,068,314	.0971	.1052	.0965	.1090	.0959
Clatsop	33.1	.0142	1.9	41	96.0	13.0	.0153	263,207	.0121	172,141	.0156	.0136	.0190	.0162	.0125
Columbia	37.0	.0159	3.8	57	97.6	13.6	.0160	285,420	.0132	122,170	.0111	.0131	.0161	.0167	.0135
Coos	62.8	.0269	–2.0	39	95.9	24.0	.0282	453,868	.0209	320,301	.0291	.0246	.0346	.0328	.0202
Crook	13.7	.0058	4.7	5	97.6	5.1	.0060	92,955	.0043	36,856	.0034	.0043	.0068	.0063	.0037
Curry	17.7	.0076	4.2	11	96.6	7.3	.0085	128,383	.0059	64,225	.0058	.0061	.0106	.0088	.0051
Deschutes	68.7	.0295	10.6	23	97.7	25.9	.0305	513,329	.0236	416,133	.0378	.0292	.0376	.0382	.0267
Douglas	97.8	.0419	4.3	19	97.0	35.5	.0417	647,828	.0299	428,147	.0389	.0349	.0490	.0520	.0245
Gilliam	2.0	.0009	–2.8	2	95.7	.8	.0010	19,360	.0009	7,876	.0007	.0008	.0010	.0009	.0006
Grant	8.3	.0035	1.1	2	98.0	3.2	.0037	52,417	.0024	29,808	.0027	.0028	.0056	.0043	.0017
Harney	8.4	.0036	1.0	1	95.2	3.1	.0037	49,911	.0023	43,022	.0039	.0030	.0053	.0047	.0017
Hood River	16.3	.0070	2.9	31	90.8	6.3	.0074	123,208	.0057	80,348	.0073	.0064	.0099	.0082	.0057
Jackson	140.4	.0602	6.0	50	96.2	53.1	.0624	1,059,943	.0488	801,075	.0728	.0584	.0745	.0751	.0493
Jefferson	12.3	.0053	6.0	7	76.6	4.4	.0052	92,199	.0043	42,668	.0039	.0043	.0056	.0058	.0033
Josephine	63.8	.0273	8.4	39	97.5	24.1	.0283	413,778	.0191	333,659	.0303	.0241	.0377	.0320	.0199
Klamath	60.4	.0259	2.2	10	93.5	22.8	.0268	413,940	.0190	316,014	.0287	.0234	.0339	.0312	.0179
Lake	7.8	.0033	3.6	1	96.8	3.0	.0035	52,635	.0025	39,416	.0036	.0029	.0043	.0042	.0021
Lane	277.9	.1192	1.0	61	95.6	107.9	.1269	2,275,596	.1049	1,550,809	.1409	.1186	.1407	.1443	.1107
Lincoln	37.4	.0160	6.1	38	96.9	16.0	.0188	315,447	.0145	190,488	.0173	.0156	.0231	.0194	.0119
Linn	92.6	.0397	3.5	40	97.1	34.9	.0410	713,558	.0329	417,156	.0379	.0357	.0425	.0454	.0318
Malheur	27.5	.0118	2.2	3	85.2	9.8	.0115	175,104	.0080	150,529	.0137	.0106	.0162	.0136	.0076
Marion	213.0	.0913	4.1	180	93.8	79.2	.0932	1,668,371	.0769	1,079,293	.0980	.0860	.0955	.1062	.0755
Morrow	8.4	.0036	11.7	4	95.1	2.9	.0034	71,076	.0033	17,669	.0016	.0029	.0027	.0030	.0028
Multnomah	564.2	.2418	.3	1,309	88.9	239.4	.2814	5,511,117	.2540	3,626,724	.3295	.2743	.2719	.3024	.2827
Polk	47.3	.0203	4.6	64	94.9	17.5	.0206	354,496	.0164	119,497	.0108	.0154	.0218	.0205	.0123
Sherman	2.2	.0009	1.3	3	98.2	.8	.0009	16,578	.0007	11,222	.0011	.0008	.0008	.0011	.0007
Tillamook	21.7	.0093	2.5	20	97.5	8.8	.0104	158,360	.0073	87,776	.0079	.0080	.0129	.0106	.0060
Umatilla	62.2	.0267	5.7	19	92.8	22.5	.0264	490,034	.0226	338,826	.0308	.0258	.0305	.0316	.0221
Union	24.9	.0107	4.1	12	97.2	9.1	.0107	177,351	.0082	101,581	.0092	.0090	.0124	.0115	.0077
Wallowa	7.5	.0032	3.1	2	98.9	3.0	.0035	48,591	.0022	29,521	.0027	.0026	.0044	.0037	.0016
Wasco	21.9	.0094	.8	9	94.6	8.6	.0101	190,677	.0088	128,245	.0117	.0098	.0105	.0108	.0113
Washington	261.5	.1120	6.4	361	94.5	100.6	.1183	2,915,095	.1344	1,708,679	.1552	.1361	.0917	.1285	.1537
Wheeler	1.4	.0006	–7.5	1	99.0	.6	.0007	8,725	.0004	3,675	.0003	.0004	.0010	.0005	.0002
Yamhill	58.9	.0253	6.4	82	95.4	21.0	.0247	449,011	.0207	245,079	.0223	.0222	.0271	.0276	.0175
TOTAL METRO COUNTIES	**1,814.1**	**.7776**	**2.9**	**139**	**93.4**	**708.6**	**.8332**	**16,604,242**	**.7654**	**10,199,470**	**.9266**	**.8162**	**.8197**	**.9136**	**.7976**
TOTAL STATE	**2,719.0**	**1.1655**	**3.3**	**28**	**94.1**	**1,049.8**	**1.2341**	**23,298,498**	**1.0739**	**14,487,767**	**1.3162**	**1.1649**	**1.2941**	**1.3640**	**1.0921**
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	**647.8**	**.2777**	**1.9**	**441**	**96.4**	**241.1**	**.2834**	**6,448,926**	**.2972**	**3,103,184**	**.2819**	**.2885**	**.2569**	**.2820**	**.2981**
Carbon	54.1	.0232	1.5	141	99.2	20.5	.0241	423,186	.0195	162,030	.0147	.0188	.0245	.0249	.0161
Lehigh	277.5	.1189	1.9	797	96.0	106.3	.1250	2,936,438	.1353	1,666,605	.1514	.1368	.1093	.1295	.1504
Northampton	228.5	.0980	1.4	608	95.9	83.2	.0978	2,214,615	.1020	881,628	.0801	.0946	.0891	.0916	.0956
Warren, N. J.	*87.7*	*.0376*	*3.9*	*244*	*97.3*	*31.1*	*.0365*	*874,687*	*.0404*	*392,921*	*.0357*	*.0383*	*.0340*	*.0360*	*.0360*
ALTOONA	**137.0**	**.0588**	**.3**	**260**	**98.5**	**50.2**	**.0590**	**1,066,473**	**.0491**	**649,183**	**.0590**	**.0541**	**.0661**	**.0658**	**.0525**
Blair	137.0	.0588	.3	260	98.5	50.2	.0590	1,066,473	.0491	649,183	.0590	.0541	.0661	.0658	.0525
BEAVER COUNTY	**203.1**	**.0870**	**–.7**	**466**	**93.4**	**73.4**	**.0863**	**2,002,386**	**.0923**	**797,883**	**.0725**	**.0853**	**.0743**	**.0750**	**.0916**
Beaver	203.1	.0870	–.7	466	93.4	73.4	.0863	2,002,386	.0923	797,883	.0725	.0853	.0743	.0750	.0916
ERIE	**283.9**	**.1216**	**1.5**	**353**	**94.1**	**101.0**	**.1187**	**2,498,050**	**.1151**	**1,212,040**	**.1101**	**.1149**	**.1049**	**.1222**	**.1184**
Erie	283.9	.1216	1.5	353	94.1	101.0	.1187	2,498,050	.1151	1,212,040	.1101	.1149	.1049	.1222	.1184
HARRISBURG - LEBANON - CARLISLE	**567.9**	**.2435**	**2.1**	**285**	**92.0**	**211.6**	**.2486**	**5,597,929**	**.2580**	**2,952,441**	**.2682**	**.2581**	**.2280**	**.2693**	**.2614**
Cumberland	184.3	.0790	2.6	337	97.1	67.2	.0790	1,895,375	.0874	1,126,456	.1023	.0901	.0690	.0900	.0908

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

■ ESTIMATES

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
HARRISBURG - LEBANON - CARLISLE (continued)															
Dauphin	234.9	.1007	1.1	445	84.2	91.6	.1076	2,444,607	.1127	1,260,169	.1145	.1108	.1033	.1119	.1107
Lebanon	110.8	.0475	2.0	305	97.8	39.4	.0463	962,140	.0443	462,739	.0420	.0443	.0418	.0507	.0411
Perry	37.9	.0163	6.1	68	99.3	13.4	.0157	295,807	.0136	103,077	.0094	.0129	.0139	.0167	.0108
JOHNSTOWN	**264.6**	**.1134**	**.0**	**150**	**97.9**	**94.4**	**.1110**	**2,050,904**	**.0945**	**1,057,362**	**.0963**	**.0989**	**.1166**	**.1146**	**.0910**
Cambria	181.8	.0779	–.8	263	97.3	64.7	.0761	1,421,671	.0655	807,544	.0734	.0704	.0812	.0795	.0658
Somerset	82.8	.0355	1.9	77	99.3	29.7	.0349	629,233	.0290	251,818	.0229	.0285	.0354	.0351	.0252
LANCASTER	**374.1**	**.1603**	**3.2**	**393**	**95.3**	**131.3**	**.1544**	**3,377,917**	**.1557**	**1,672,019**	**.1519**	**.1555**	**.1375**	**.1685**	**.1690**
Lancaster	374.1	.1603	3.2	393	95.3	131.3	.1544	3,377,917	.1557	1,672,019	.1519	.1555	.1375	.1685	.1690
PHILADELPHIA	**4,685.9**	**2.0085**	**–.7**	**1,327**	**78.1**	**1,673.9**	**1.9680**	**46,016,607**	**2.1209**	**20,733,410**	**1.8837**	**2.0272**	**1.8040**	**1.8576**	**2.1692**
Bucks	496.2	.2127	3.5	813	95.6	167.3	.1967	5,178,612	.2387	2,671,917	.2428	.2346	.1586	.1983	.2537
Chester	328.6	.1409	3.8	434	90.4	112.3	.1320	3,663,766	.1689	1,303,716	.1184	.1481	.0987	.1197	.1572
Delaware	541.9	.2323	–2.4	2,945	89.1	193.6	.2276	5,645,203	.2601	2,752,672	.2501	.2516	.2008	.2255	.2672
Montgomery	648.0	.2777	.7	1,333	93.0	232.8	.2737	7,909,167	.3645	3,645,582	.3312	.3371	.2112	.2693	.3799
Philadelphia	1,608.2	.6893	–4.7	11,825	57.2	604.6	.7108	13,112,582	.6044	5,418,619	.4923	.5878	.7719	.6269	.6178
Burlington, N. J.	*376.6*	*.1614*	*3.9*	*466*	*83.6*	*123.3*	*.1450*	*3,911,112*	*.1803*	*1,655,134*	*.1504*	*.1675*	*.1070*	*.1397*	*.1719*
Camden, N. J.	*477.7*	*.2048*	*1.3*	*2,142*	*80.1*	*169.7*	*.1995*	*4,616,255*	*.2127*	*2,240,242*	*.2035*	*.2085*	*.1878*	*.1952*	*.2287*
Gloucester, N. J.	*208.7*	*.0894*	*4.4*	*638*	*89.2*	*70.3*	*.0827*	*1,979,910*	*.0913*	*1,045,528*	*.0950*	*.0920*	*.0680*	*.0830*	*.0928*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,659.7***	***2.4259***	***–.4***	***1,058***	***78.6***	***2,017.2***	***2.3716***	***75,805,467***	***2.5721***	***25,421,277***	***2.3097***	***2.4640***	***2.1762***	***2.2518***	***2.6324***
PITTSBURGH	**2,181.9**	**.9354**	**–1.7**	**639**	**91.0**	**826.8**	**.9720**	**21,875,246**	**1.0083**	**10,211,133**	**.9277**	**.9696**	**.8963**	**.9257**	**1.0212**
Allegheny	1,407.4	.6033	–3.0	1,936	88.0	544.7	.6404	15,000,200	.6913	6,948,475	.6313	.6558	.5814	.5993	.7049
Fayette	160.6	.0689	.7	202	94.9	58.3	.0685	1,175,374	.0542	719,945	.0654	.0605	.0807	.0705	.0516
Washington	218.4	.0936	.6	255	95.6	79.4	.0933	1,999,709	.0922	[illegible],001	.0831	.0898	.0871	.0895	.0922
Westmoreland	395.5	.1696	.8	383	97.4	144.4	.1698	3,699,963	.1706	1,628,712	.1479	.1635	.1471	.1664	.1725
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,585.0***	***1.0224***	***–1.6***	***620***	***91.2***	***900.2***	***1.0583***	***23,877,632***	***1.1006***	***11,009,016***	***1.0002***	***1.0549***	***.9706***	***1.0007***	***1.1128***
READING	**317.5**	**.1360**	**1.6**	**369**	**94.7**	**119.1**	**.1401**	**2,964,262**	**.1367**	**1,412,682**	**.1283**	**.1340**	**.1278**	**.1418**	**.1421**
Berks	317.5	.1360	1.6	369	94.7	119.1	.1401	2,964,262	.1367	1,412,682	.1283	.1340	.1278	.1418	.1421
SCRANTON - WILKES-BARRE	**736.2**	**.3156**	**1.0**	**259**	**98.4**	**272.1**	**.3199**	**6,001,449**	**.2766**	**2,946,010**	**.2677**	**.2819**	**.3375**	**.3354**	**.2553**
Columbia	63.7	.0273	2.8	131	98.8	22.6	.0266	496,129	.0228	244,205	.0222	.0237	.0271	.0298	.0198
Lackawanna	225.8	.0968	–.9	490	98.5	83.5	.0981	1,825,759	.0842	835,984	.0759	.0841	.1032	.0993	.0761
Luzerne	343.1	.1471	.0	385	98.5	128.4	.1510	2,818,729	.1300	1,338,259	.1216	.1309	.1596	.1551	.1257
Monroe	75.1	.0322	8.2	123	97.4	27.9	.0328	659,372	.0304	418,423	.0380	.0331	.0344	.0377	.0267
Wyoming	28.5	.0122	7.8	71	99.0	9.7	.0114	201,460	.0092	109,139	.0100	.0101	.0132	.0135	.0070
SHARON	**128.4**	**.0550**	**.1**	**191**	**94.8**	**46.1**	**.0542**	**1,123,701**	**.0518**	**559,877**	**.0509**	**.0522**	**.0520**	**.0552**	**.0518**
Mercer	128.4	.0550	.1	191	94.8	46.1	.0542	1,123,701	.0518	559,877	.0509	.0522	.0520	.0552	.0518
STATE COLLEGE	**115.2**	**.0493**	**2.2**	**104**	**96.5**	**38.3**	**.0451**	**909,401**	**.0419**	**491,041**	**.0446**	**.0442**	**.0512**	**.0474**	**.0399**
Centre	115.2	.0493	2.2	104	96.5	38.3	.0451	909,401	.0419	491,041	.0446	.0442	.0512	.0474	.0399
WILLIAMSPORT	**119.9**	**.0514**	**1.3**	**97**	**97.5**	**43.6**	**.0512**	**985,969**	**.0454**	**496,321**	**.0451**	**.0465**	**.0538**	**.0547**	**.0439**
Lycoming	119.9	.0514	1.3	97	97.5	43.6	.0512	985,969	.0454	496,321	.0451	.0465	.0538	.0547	.0439
YORK	**395.5**	**.1695**	**3.7**	**277**	**96.1**	**143.7**	**.1689**	**3,677,863**	**.1695**	**1,568,974**	**.1425**	**.1613**	**.1487**	**.1702**	**.1680**
Adams	71.5	.0306	4.7	137	97.7	24.6	.0289	590,657	.0272	226,658	.0206	.0258	.0258	.0307	.0238
York	324.0	.1389	3.5	358	95.7	119.1	.1400	3,087,206	.1423	1,342,316	.1219	.1355	.1229	.1395	.1442
ALL COUNTIES															
Adams	71.5	.0306	4.7	137	97.7	24.6	.0289	590,657	.0272	226,658	.0206	.0258	.0258	.0307	.0238
Allegheny	1,407.4	.6033	–3.0	1,936	88.0	544.7	.6404	15,000,200	.6913	6,948,475	.6313	.6558	.5814	.5993	.7049
Armstrong	78.3	.0336	.7	121	98.4	29.1	.0342	634,737	.0293	253,605	.0230	.0282	.0352	.0335	.0256
Beaver	203.1	.0870	–.7	466	93.4	73.4	.0863	2,002,386	.0923	797,883	.0725	.0853	.0743	.0750	.0916
Bedford	47.9	.0206	2.4	47	99.0	16.9	.0198	341,691	.0157	213,467	.0194	.0178	.0213	.0226	.0127
Berks	317.5	.1360	1.6	369	94.7	119.1	.1401	2,964,262	.1367	1,412,682	.1283	.1340	.1278	.1418	.1421
Blair	137.0	.0588	.3	260	98.5	50.2	.0590	1,066,473	.0491	649,183	.0590	.0541	.0661	.0658	.0525
Bradford	64.3	.0275	2.2	56	99.0	22.6	.0265	480,048	.0221	245,995	.0223	.0233	.0274	.0291	.0198
Bucks	496.2	.2127	3.5	813	95.6	167.3	.1967	5,178,612	.2387	2,671,917	.2428	.2346	.1586	.1983	.2537
Butler	153.7	.0659	3.9	195	98.6	53.0	.0623	1,326,977	.0612	613,527	.0557	.0605	.0537	.0645	.0601
Cambria	181.8	.0779	–.8	263	97.3	64.7	.0761	1,421,671	.0655	807,544	.0734	.0704	.0812	.0795	.0658
Cameron	6.4	.0028	–4.1	16	99.0	2.6	.0030	52,219	.0024	20,922	.0019	.0023	.0034	.0032	.0019
Carbon	54.1	.0232	1.5	141	99.2	20.5	.0241	423,186	.0195	162,030	.0147	.0188	.0245	.0249	.0161
Centre	115.2	.0493	2.2	104	96.5	38.3	.0451	909,401	.0419	491,041	.0446	.0442	.0512	.0474	.0399
Chester	328.6	.1409	3.8	434	90.4	112.3	.1320	3,663,766	.1689	1,303,716	.1184	.1481	.0987	.1197	.1572
Clarion	45.0	.0193	3.8	74	98.6	14.9	.0175	341,158	.0157	165,203	.0150	.0163	.0184	.0172	.0158
Clearfield	86.0	.0368	2.9	75	99.1	30.4	.0357	674,046	.0311	432,327	.0393	.0346	.0385	.0402	.0315

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Clinton	39.5	.0170	1.4	44	98.9	14.0	.0165	270,669	.0125	169,335	.0154	.0142	.0183	.0199	.0117
Columbia	63.7	.0273	2.8	131	98.8	22.6	.0266	496,129	.0228	244,205	.0222	.0237	.0271	.0298	.0198
Crawford	90.9	.0389	2.3	90	97.8	32.4	.0381	716,055	.0330	350,833	.0319	.0339	.0382	.0404	.0303
Cumberland	184.3	.0790	2.6	337	97.1	67.2	.0790	1,895,375	.0874	1,126,456	.1023	.0901	.0690	.0900	.0988
Dauphin	234.9	.1007	1.1	445	84.2	91.6	.1076	2,444,307	.1127	1,260,169	.1145	.1108	.1033	.1119	.1107
Delaware	541.9	.2323	-2.4	2,945	89.1	193.6	.2276	5,645,203	.2601	2,752,672	.2501	.2516	.2008	.2255	.2672
Elk	38.4	.0165	.2	46	99.3	13.3	.0157	326,717	.0151	115,069	.0104	.0140	.0139	.0157	.0134
Erie	283.9	.1216	1.5	353	94.1	101.0	.1187	2,498,050	.1151	1,212,040	.1101	.1149	.1049	.1222	.1184
Fayette	160.6	.0689	.7	202	94.9	58.3	.0685	1,175,374	.0542	719,945	.0654	.0605	.0807	.0705	.0516
Forest	5.1	.0022	.6	12	98.8	1.9	.0023	37,559	.0017	16,673	.0015	.0017	.0024	.0024	.0012
Franklin	117.2	.0502	3.1	151	97.0	42.2	.0496	1,023,973	.0472	450,731	.0410	.0459	.0448	.0535	.0443
Fulton	13.4	.0057	4.3	31	98.6	4.8	.0056	92,827	.0043	30,023	.0027	.0042	.0056	.0059	.0030
Greene	41.6	.0179	2.8	72	98.4	14.8	.0174	295,634	.0136	118,893	.0108	.0136	.0198	.0165	.0109
Huntingdon	43.0	.0184	1.8	49	96.8	14.9	.0175	293,376	.0136	119,856	.0109	.0136	.0194	.0179	.0105
Indiana	95.5	.0409	3.5	115	98.0	31.8	.0374	721,286	.0332	336,351	.0306	.0340	.0375	.0386	.0295
Jefferson	49.7	.0214	2.9	76	99.2	18.2	.0214	415,299	.0191	181,858	.0165	.0188	.0206	.0218	.0171
Juniata	19.9	.0085	3.7	51	99.2	7.0	.0083	141,067	.0065	49,737	.0045	.0064	.0083	.0087	.0050
Lackawanna	225.8	.0968	-.9	490	98.5	83.5	.0981	1,825,759	.0842	835,984	.0759	.0841	.1032	.0993	.0761
Lancaster	374.1	.1603	3.2	393	95.3	131.3	.1544	3,377,917	.1557	1,672,019	.1519	.1555	.1375	.1685	.1690
Lawrence	106.8	.0458	-.3	294	96.3	38.4	.0451	923,900	.0426	421,070	.0383	.0420	.0467	.0444	.0389
Lebanon	110.8	.0475	2.0	305	97.8	39.4	.0463	962,140	.0443	462,739	.0420	.0443	.0418	.0507	.0411
Lehigh	277.5	.1189	1.9	797	96.0	106.3	.1250	2,936,438	.1353	1,666,605	.1514	.1368	.1093	.1295	.1504
Luzerne	343.1	.1471	.0	385	98.5	128.4	.1510	2,818,729	.1300	1,338,259	.1216	.1309	.1596	.1551	.1257
Lycoming	119.9	.0514	1.3	97	97.5	43.6	.0512	985,969	.0454	496,321	.0451	.0465	.0538	.0547	.0439
McKean	50.2	.0215	-.9	51	98.9	18.4	.0216	416,573	.0192	193,684	.0176	.0192	.0220	.0225	.0173
Mercer	128.4	.0550	.1	191	94.8	46.1	.0542	1,123,701	.0518	559,877	.0509	.0522	.0520	.0552	.0518
Mifflin	47.2	.0203	.6	114	99.2	17.3	.0204	357,643	.0165	194,505	.0176	.0175	.0223	.0211	.0170
Monroe	75.1	.0322	8.2	123	97.4	27.9	.0328	659,372	.0304	418,423	.0380	.0331	.0344	.0377	.0267
Montgomery	648.0	.2777	.7	1,333	93.0	232.8	.2737	7,909,167	.3645	3,645,582	.3312	.3371	.2112	.2693	.3799
Montour	16.8	.0072	.7	128	98.7	5.7	.0067	146,844	.0068	56,724	.0052	.0064	.0054	.0072	.0059
Northampton	228.5	.0980	1.4	608	95.9	83.2	.0978	2,214,615	.1020	881,628	.0801	.0946	.0891	.0916	.0956
Northumberland	100.5	.0430	.1	218	99.2	38.7	.0455	715,218	.0330	386,782	.0351	.0356	.0520	.0482	.0294
Perry	37.9	.0163	6.1	68	99.3	13.4	.0157	295,807	.0136	103,077	.0094	.0129	.0139	.0167	.0108
Philadelphia	1,608.2	.6893	-4.7	11,825	57.2	604.6	.7108	13,112,582	.6044	5,418,619	.4923	.5878	.7719	.6269	.6178
Pike	20.2	.0087	10.6	37	98.6	7.9	.0093	173,833	.0080	51,101	.0046	.0071	.0082	.0090	.0064
Potter	18.1	.0077	2.1	17	98.9	6.3	.0074	127,021	.0059	42,166	.0038	.0056	.0085	.0072	.0049
Schuylkill	160.4	.0688	-.2	205	99.1	61.3	.0720	1,194,635	.0550	492,622	.0448	.0548	.0776	.0746	.0438
Snyder	34.7	.0149	3.3	105	98.8	11.5	.0136	246,930	.0114	128,293	.0116	.0122	.0127	.0163	.0088
Somerset	82.8	.0355	1.9	77	99.3	29.7	.0349	629,233	.0290	251,818	.0229	.0285	.0354	.0351	.0252
Sullivan	6.4	.0027	.8	14	98.6	2.2	.0026	44,193	.0020	10,880	.0010	.0018	.0027	.0025	.0014
Susquehanna	38.8	.0166	2.4	47	99.1	13.5	.0158	283,538	.0131	102,849	.0093	.0126	.0160	.0160	.0100
Tioga	41.4	.0178	1.0	37	98.8	14.1	.0166	294,308	.0136	131,187	.0120	.0139	.0175	.0171	.0117
Union	33.9	.0145	3.1	107	95.9	10.6	.0125	264,768	.0122	123,624	.0112	.0124	.0127	.0137	.0103
Venango	65.2	.0280	1.2	96	98.7	23.5	.0276	590,048	.0272	227,371	.0206	.0254	.0252	.0265	.0256
Warren	47.5	.0203	.1	54	99.0	17.1	.0201	382,794	.0176	508,330	.0462	.0267	.0179	.0308	.0162
Washington	218.4	.0936	.6	255	95.6	79.4	.0933	1,999,709	.0922	914,001	.0631	.0898	.0871	.0895	.0922
Wayne	37.1	.0159	5.3	51	99.1	13.5	.0159	254,792	.0117	137,812	.0125	.0128	.0198	.0169	.0086
Westmoreland	395.5	.1696	.8	383	97.4	144.4	.1698	3,699,963	.1706	1,628,712	.1479	.1635	.1471	.1664	.1725
Wyoming	28.5	.0122	7.8	71	99.0	9.7	.0114	201,460	.0092	109,139	.0100	.0101	.0132	.0135	.0070
York	324.0	.1389	3.5	358	95.7	119.1	.1400	3,087,206	.1423	1,342,316	.1219	.1355	.1229	.1395	.1442
TOTAL METRO COUNTIES	**10,008.2**	**4.2898**	**-.3**	**469**	**87.8**	**3,672.2**	**4.3171**	**95,215,119**	**4.3883**	**44,531,735**	**4.0458**	**4.2659**	**4.0588**	**4.2315**	**4.4440**
TOTAL STATE	**11,869.2**	**5.0876**	**.0**	**264**	**89.5**	**4,337.0**	**5.0986**	**109,817,495**	**5.0614**	**51,625,140**	**4.6900**	**4.9552**	**4.8527**	**5.0571**	**5.0445**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**874.9**	**.3750**	**1.1**	**924**	**94.2**	**323.2**	**.3799**	**8,059,493**	**.3715**	**3,745,377**	**.3402**	**.3628**	**.3703**	**.3716**	**.3674**
Bristol	47.4	.0203	1.0	1,823	98.4	16.2	.0190	453,539	.0209	139,566	.0127	.0184	.0164	.0175	.0189
Kent	157.9	.0677	2.4	918	98.5	57.6	.0677	1,586,755	.0732	891,176	.0809	.0743	.0595	.0721	.0757
Providence	572.5	.2454	.2	1,376	92.2	215.8	.2537	5,118,821	.2359	2,283,385	.2074	.2294	.2591	.2452	.2331
Washington	97.1	.0416	4.1	292	96.6	33.6	.0395	900,378	.0415	431,250	.0392	.0407	.0353	.0418	.0397
ALL COUNTIES															
Bristol	47.4	.0203	1.0	1,823	98.4	16.2	.0190	453,539	.0209	139,566	.0127	.0184	.0164	.0175	.0189
Kent	157.9	.0677	2.4	918	98.5	57.6	.0677	1,586,755	.0732	891,176	.0809	.0743	.0595	.0721	.0757

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% Whites	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
RHODE ISLAND (continued)															
ALL COUNTIES (continued)															
Newport	81.1	.0347	–.4	758	93.7	29.2	.0344	792,368	.0365	333,622	.0304	.0342	.0302	.0337	.0338
Providence	572.5	.2454	.2	1,376	92.2	215.8	.2537	5,118,821	.2359	2,283,385	.2074	.2294	.2591	.2402	.2331
Washington	97.1	.0416	4.1	292	96.6	33.6	.0395	900,378	.0415	431,250	.0392	.0407	.0353	.0418	.0397
TOTAL METRO COUNTIES	**874.9**	**.3750**	**1.1**	**924**	**94.2**	**323.2**	**.3799**	**8,059,493**	**.3715**	**3,745,377**	**.3402**	**.3628**	**.3703**	**.3716**	**.3674**
TOTAL STATE	**956.0**	**.4097**	**.9**	**907**	**94.1**	**352.4**	**.4143**	**8,851,861**	**.4080**	**4,078,999**	**.3706**	**.3970**	**.4005**	**.4053**	**.4012**
SOUTH CAROLINA															
ANDERSON	**140.4**	**.0602**	**5.4**	**196**	**81.6**	**50.5**	**.0594**	**1,055,894**	**.0486**	**627,324**	**.0570**	**.0534**	**.0639**	**.0671**	**.0504**
Anderson	140.4	.0602	5.4	196	81.6	50.5	.0594	1,055,894	.0486	627,324	.0570	.0534	.0639	.0671	.0504
CHARLESTON	**455.4**	**.1951**	**5.8**	**174**	**66.5**	**150.5**	**.1769**	**3,359,118**	**.1549**	**1,721,448**	**.1564**	**.1635**	**.1840**	**.1889**	**.1508**
Berkeley	106.5	.0456	12.4	96	71.6	33.8	.0397	723,729	.0334	175,995	.0160	.0307	.0374	.0397	.0260
Charleston	281.9	.1208	1.9	301	63.3	95.1	.1118	2,148,492	.0991	1,369,323	.1244	.1110	.1223	.1234	.1052
Dorchester	67.0	.0287	13.5	117	72.1	21.6	.0254	486,897	.0224	176,130	.0160	.0218	.0243	.0258	.0196
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**.4304**	**3.4**	**296**	**78.8**	**366.1**	**.4303**	**8,589,043**	**.3957**	**4,547,276**	**.4130**	**.4076**	**.4169**	**.4772**	**.4130**
York	112.2	.0481	5.1	164	75.4	37.5	.0441	889,909	.0410	435,649	.0396	.0420	.0425	.0474	.0396
Cabarrus, N. C.	*88.8*	*.0381*	*3.4*	*244*	*85.3*	*32.4*	*.0381*	*695,192*	*.0320*	*374,645*	*.0340*	*.0338*	*.0373*	*.0425*	*.0377*
Gaston, N. C.	*164.9*	*.0706*	*1.4*	*462*	*87.1*	*59.0*	*.0693*	*1,253,372*	*.0577*	*677,306*	*.0615*	*.0614*	*.0727*	*.0800*	*.0534*
Lincoln, N. C.	*45.2*	*.0194*	*6.7*	*152*	*90.4*	*16.1*	*.0189*	*340,885*	*.0157*	*131,739*	*.0119*	*.0152*	*.0181*	*.0218*	*.0137*
Mecklenburg, N. C.	*417.1*	*.1788*	*3.2*	*790*	*72.1*	*158.3*	*.1861*	*4,072,760*	*.1877*	*2,341,726*	*.2127*	*.1933*	*.1725*	*.2037*	*.2091*
Rowan, N. C.	*101.2*	*.0433*	*2.0*	*195*	*83.6*	*37.9*	*.0445*	*799,540*	*.0369*	*341,154*	*.0310*	*.0363*	*.0450*	*.0491*	*.0357*
Union, N. C.	*74.8*	*.0321*	*6.3*	*117*	*82.5*	*24.9*	*.0293*	*537,385*	*.0247*	*245,057*	*.0223*	*.0256*	*.0288*	*.0327*	*.0238*
COLUMBIA	**425.8**	**.1825**	**3.9**	**290**	**69.3**	**144.2**	**.1695**	**3,545,761**	**.1635**	**1,907,038**	**.1732**	**.1702**	**.1651**	**.1828**	**.1685**
Lexington	152.8	.0655	8.9	216	88.7	53.4	.0628	1,307,857	.0603	492,359	.0447	.0566	.0564	.0635	.0528
Richland	273.0	.1170	1.3	358	58.5	90.8	.1067	2,237,904	.1032	1,414,679	.1285	.1136	.1087	.1193	.1157
FLORENCE	**115.0**	**.0493**	**4.4**	**143**	**61.1**	**38.4**	**.0452**	**766,281**	**.0353**	**525,038**	**.0477**	**.0418**	**.0523**	**.0511**	**.0401**
Florence	115.0	.0493	4.4	143	61.1	38.4	.0452	766,281	.0353	525,038	.0477	.0418	.0523	.0511	.0401
GREENVILLE - SPARTANBURG	**592.3**	**.2537**	**3.9**	**281**	**81.4**	**211.3**	**.2484**	**4,648,350**	**.2143**	**2,736,018**	**.2486**	**.2322**	**.2619**	**.2750**	**.2177**
Greenville	298.3	.1278	3.6	375	80.8	108.3	.1273	2,424,744	.1118	1,452,994	.1320	.1210	.1299	.1405	.1147
Pickens	84.1	.0360	6.1	169	91.4	28.3	.0333	619,439	.0285	302,054	.0275	.0297	.0359	.0365	.0276
Spartanburg	209.9	.0899	3.4	258	78.3	74.7	.0878	1,604,167	.0740	980,970	.0891	.0815	.0961	.0980	.0754
ALL COUNTIES															
Abbeville	22.9	.0098	1.2	45	65.7	8.0	.0094	147,513	.0068	45,473	.0041	.0067	.0106	.0096	.0052
☐ Aiken	109.0	.0468	3.2	100	73.8	39.0	.0458	881,542	.0406	379,955	.0345	.0400	.0454	.0461	.0379
Allendale	10.9	.0046	1.9	26	36.0	3.6	.0042	54,514	.0026	22,652	.0021	.0028	.0059	.0031	.0020
Anderson	140.4	.0602	5.4	196	81.6	50.5	.0594	1,055,894	.0486	627,324	.0570	.0534	.0639	.0671	.0504
Bamberg	18.3	.0079	1.0	46	41.5	5.8	.0068	98,461	.0046	43,365	.0039	.0051	.0091	.0060	.0038
Barnwell	20.3	.0087	2.2	36	57.2	6.8	.0080	125,325	.0057	57,579	.0052	.0062	.0105	.0076	.0052
Beaufort	68.8	.0295	5.3	119	63.9	22.4	.0264	622,722	.0287	279,625	.0254	.0278	.0266	.0285	.0273
Berkeley	106.5	.0456	12.4	96	71.6	33.8	.0397	723,729	.0334	175,995	.0160	.0307	.0374	.0397	.0260
Calhoun	12.6	.0054	3.2	33	43.9	4.1	.0048	72,671	.0033	18,325	.0017	.0032	.0054	.0044	.0027
Charleston	281.9	.1208	1.9	301	63.3	95.1	.1118	2,148,492	.0991	1,369,323	.1244	.1110	.1223	.1234	.1052
Cherokee	41.7	.0179	1.7	105	79.1	14.1	.0166	271,051	.0125	149,934	.0136	.0139	.0187	.0187	.0165
Chester	30.2	.0130	.2	52	60.2	10.1	.0119	194,080	.0089	92,890	.0085	.0096	.0138	.0113	.0087
Chesterfield	39.1	.0167	2.5	49	66.2	13.6	.0160	226,354	.0104	124,169	.0112	.0119	.0215	.0162	.0087
Clarendon	27.9	.0120	1.6	46	41.4	9.0	.0105	136,633	.0063	85,486	.0078	.0080	.0153	.0100	.0049
Colleton	32.7	.0140	2.9	31	52.9	10.8	.0127	169,533	.0078	83,900	.0076	.0089	.0169	.0122	.0065
Darlington	64.5	.0276	2.8	115	58.7	21.3	.0251	400,920	.0185	185,338	.0169	.0198	.0290	.0240	.0161
Dillon	31.4	.0135	1.0	77	55.5	9.8	.0115	159,733	.0074	117,753	.0107	.0096	.0164	.0122	.0072
Dorchester	67.0	.0287	13.5	117	72.1	21.6	.0254	486,897	.0224	176,130	.0160	.0218	.0243	.0258	.0196
Edgefield	18.0	.0077	2.7	37	48.9	5.9	.0069	94,914	.0044	43,976	.0040	.0049	.0087	.0063	.0038
Fairfield	20.6	.0089	–.5	30	40.5	6.4	.0075	120,925	.0056	51,721	.0047	.0060	.0090	.0072	.0047
Florence	115.0	.0493	4.4	143	61.1	38.4	.0452	766,281	.0353	525,038	.0477	.0418	.0523	.0511	.0401
Georgetown	44.6	.0191	5.0	54	53.9	14.5	.0170	263,799	.0121	175,287	.0159	.0147	.0206	.0187	.0126
Greenville	298.3	.1278	3.6	375	80.8	108.3	.1273	2,424,744	.1118	1,452,994	.1320	.1210	.1299	.1405	.1147
Greenwood	59.7	.0256	3.2	132	69.7	21.3	.0251	434,942	.0201	250,498	.0227	.0220	.0275	.0262	.0196
Hampton	18.6	.0080	2.4	33	46.2	6.4	.0075	102,369	.0047	73,955	.0068	.0060	.0113	.0072	.0047
Horry	110.3	.0473	8.8	97	76.2	39.5	.0465	864,704	.0398	667,992	.0606	.0476	.0507	.0565	.0472
Jasper	15.2	.0065	4.8	23	41.6	5.0	.0058	79,995	.0037	54,977	.0050	.0046	.0079	.0057	.0031
Kershaw	39.8	.0171	2.0	55	67.5	13.9	.0164	283,495	.0131	127,060	.0116	.0134	.0178	.0168	.0110
Lancaster	55.7	.0238	4.4	101	74.6	18.9	.0222	400,575	.0184	187,585	.0170	.0191	.0228	.0238	.0182

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Laurens	52.6	.0226	.7	74	69.8	17.4	.0204	351,624	.0162	148,009	.0135	.0167	.0217	.0214	.0139
Lee	19.1	.0082	.9	46	37.7	5.9	.0070	97,113	.0045	31,815	.0029	.0048	.0086	.0063	.0032
Lexington	152.8	.0655	8.9	216	88.7	53.4	.0628	1,307,857	.0603	492,359	.0447	.0566	.0564	.0635	.0528
McCormick	7.7	.0033	–1.3	22	38.1	2.4	.0028	42,271	.0019	11,499	.0010	.0020	.0035	.0025	.0014
Marion	35.1	.0150	2.7	71	46.6	11.4	.0134	186,227	.0086	100,862	.0092	.0100	.0185	.0127	.0081
Marlboro	32.5	.0139	2.7	67	51.0	10.3	.0121	168,497	.0078	87,154	.0079	.0090	.0164	.0126	.0056
Newberry	31.4	.0135	.5	50	67.1	11.3	.0133	222,061	.0102	114,413	.0104	.0110	.0146	.0137	.0096
Oconee	50.4	.0216	3.7	80	89.1	18.7	.0220	364,433	.0168	177,147	.0161	.0175	.0245	.0234	.0163
Orangeburg	85.1	.0365	3.4	77	42.5	27.5	.0323	480,685	.0222	296,426	.0269	.0264	.0409	.0313	.0201
Pickens	84.1	.0360	6.1	169	91.4	28.3	.0333	619,439	.0285	302,054	.0275	.0297	.0359	.0365	.0276
Richland	273.0	.1170	1.3	358	58.5	90.6	.1067	2,237,904	.1032	1,414,679	.1285	.1136	.1087	.1193	.1157
Saluda	16.6	.0072	2.8	36	63.5	5.6	.0066	94,738	.0043	31,796	.0029	.0046	.0081	.0064	.0031
Spartanburg	209.9	.0899	3.4	258	78.3	74.7	.0878	1,604,167	.0740	980,970	.0891	.0815	.0961	.0980	.0754
Sumter	89.9	.0386	1.9	135	53.7	28.6	.0336	546,710	.0252	364,544	.0331	.0303	.0408	.0364	.0276
Union	31.0	.0132	.8	60	69.3	10.7	.0126	185,503	.0085	83,858	.0076	.0092	.0147	.0140	.0070
Williamsburg	39.0	.0168	2.0	42	36.7	11.9	.0140	199,508	.0092	91,248	.0083	.0105	.0169	.0144	.0083
York	112.2	.0481	5.1	164	75.4	37.5	.0441	889,909	.0410	435,649	.0396	.0420	.0425	.0474	.0396
TOTAL METRO COUNTIES	**1,950.1**	**.8357**	**4.5**	**205**	**73.4**	**671.4**	**.7893**	**15,146,855**	**.6982**	**8,332,470**	**.7570**	**.7431**	**.8151**	**.8584**	**.7050**
TOTAL STATE	**3,244.3**	**1.3907**	**3.9**	**107**	**68.0**	**1,104.3**	**1.2982**	**23,411,453**	**1.0790**	**12,810,781**	**1.1638**	**1.1669**	**1.4203**	**1.3857**	**1.0689**
SOUTH DAKOTA															
SIOUX FALLS	**114.3**	**.0489**	**4.4**	**141**	**97.5**	**43.4**	**.0510**	**1,222,478**	**.0563**	**836,643**	**.0760**	**.0608**	**.0447**	**.0570**	**.0599**
Minnehaha	114.3	.0489	4.4	141	97.5	43.4	.0510	1,222,478	.0563	836,643	.0760	.0608	.0447	.0570	.0599
ALL COUNTIES															
Aurora	3.4	.0014	–6.3	5	98.6	1.1	.0013	14,781	.0007	5,863	.0005	.0008	.0017	.0010	.0003
Beadle	18.9	.0081	–1.5	15	98.3	7.5	.0088	166,211	.0077	87,991	.0080	.0078	.0097	.0084	.0081
Bennett	3.1	.0013	1.8	3	56.6	1.0	.0012	14,558	.0007	11,428	.0011	.0008	.0016	.0010	.0006
Bon Homme	8.0	.0035	–.7	14	97.2	3.0	.0035	49,304	.0022	25,599	.0023	.0026	.0046	.0035	.0017
Brookings	25.2	.0108	3.6	32	98.0	8.5	.0100	201,882	.0093	115,862	.0105	.0100	.0112	.0106	.0091
Brown	37.0	.0158	.1	21	96.6	13.8	.0162	330,015	.0152	243,414	.0221	.0174	.0177	.0185	.0177
Brule	5.1	.0022	–2.8	6	97.0	1.9	.0022	30,759	.0015	42,230	.0039	.0023	.0029	.0029	.0013
Buffalo	1.8	.0008	.3	4	28.1	.4	.0005	6,295	.0002	248	.0000	.0004	.0005	.0003	.0002
Butte	8.6	.0037	2.7	4	96.9	3.3	.0039	64,467	.0030	40,303	.0036	.0033	.0048	.0043	.0029
Campbell	2.1	.0009	–6.4	3	99.2	.8	.0009	9,857	.0005	3,889	.0004	.0005	.0015	.0008	.0003
Charles Mix	9.7	.0041	.2	9	81.4	3.3	.0039	49,280	.0022	25,349	.0023	.0026	.0056	.0033	.0015
Clark	4.9	.0021	.1	5	99.0	1.9	.0022	31,069	.0015	11,522	.0010	.0014	.0027	.0020	.0009
Clay	13.7	.0059	.1	34	96.1	4.7	.0056	112,835	.0052	38,911	.0036	.0049	.0059	.0047	.0041
Codington	21.6	.0093	3.4	31	98.2	8.0	.0094	192,936	.0089	139,915	.0127	.0102	.0098	.0106	.0111
Corson	5.2	.0022	.1	2	51.2	1.5	.0017	19,483	.0009	7,389	.0007	.0010	.0025	.0013	.0005
Custer	6.5	.0028	8.3	4	96.1	2.4	.0029	54,084	.0025	23,620	.0021	.0025	.0026	.0029	.0019
Davison	18.2	.0078	2.1	42	98.2	7.2	.0084	148,403	.0068	131,456	.0120	.0085	.0116	.0097	.0080
Day	8.1	.0035	–.4	8	93.6	3.0	.0035	58,883	.0027	19,183	.0017	.0026	.0038	.0031	.0020
Deuel	5.3	.0022	.2	8	98.9	1.9	.0023	33,467	.0016	7,014	.0006	.0014	.0024	.0018	.0010
Dewey	5.5	.0024	2.5	2	40.3	1.5	.0017	26,560	.0012	10,560	.0010	.0013	.0024	.0014	.0009
Douglas	4.2	.0018	.5	10	99.1	1.4	.0017	19,541	.0009	12,433	.0011	.0012	.0025	.0014	.0006
Edmunds	5.1	.0022	–1.2	4	99.2	1.8	.0021	25,608	.0012	14,801	.0014	.0015	.0031	.0019	.0010
Fall River	8.8	.0037	4.3	5	93.0	3.3	.0039	76,664	.0035	40,207	.0036	.0035	.0043	.0038	.0033
Faulk	3.2	.0014	–3.8	3	99.1	1.2	.0014	18,269	.0008	5,451	.0005	.0010	.0017	.0011	.0005
Grant	9.0	.0039	–.2	13	98.6	3.2	.0038	70,010	.0033	34,872	.0032	.0032	.0035	.0040	.0034
Gregory	5.9	.0025	–1.9	6	95.3	2.1	.0024	28,834	.0013	22,706	.0020	.0018	.0040	.0022	.0009
Haakon	2.8	.0012	.2	2	98.0	1.0	.0012	16,565	.0008	12,879	.0012	.0010	.0016	.0013	.0006
Hamlin	5.3	.0023	.7	10	98.8	1.9	.0022	35,384	.0016	12,853	.0012	.0016	.0025	.0020	.0011
Hand	4.7	.0020	–5.0	3	99.2	1.8	.0022	28,882	.0013	23,441	.0021	.0017	.0034	.0021	.0010
Hanson	3.4	.0014	–.4	8	99.0	1.1	.0012	18,319	.0009	3,736	.0004	.0008	.0014	.0010	.0006
Harding	1.7	.0008	.0	1	98.2	.6	.0008	9,657	.0004	3,818	.0003	.0006	.0008	.0007	.0003
Hughes	15.0	.0064	5.5	20	92.4	5.7	.0067	158,855	.0073	85,052	.0077	.0072	.0067	.0073	.0085
Hutchinson	9.1	.0039	–2.7	11	98.9	3.4	.0039	55,269	.0026	32,680	.0030	.0029	.0053	.0037	.0017
Hyde	2.0	.0009	–3.3	2	94.8	.8	.0010	15,144	.0007	3,492	.0003	.0006	.0009	.0010	.0005
Jackson	4.0	.0017	16.4	2	55.0	1.2	.0014	18,838	.0008	15,723	.0014	.0013	.0018	.0014	.0004
Jerauld	2.9	.0012	–1.0	5	99.3	1.1	.0013	15,444	.0008	5,284	.0005	.0007	.0018	.0012	.0004
Jones	1.5	.0007	2.5	2	98.7	.6	.0007	10,584	.0004	15,103	.0014	.0008	.0010	.0010	.0003
Kingsbury	6.5	.0027	–2.7	8	99.1	2.6	.0031	47,333	.0022	16,453	.0015	.0021	.0035	.0026	.0016
Lake	10.6	.0046	–1.2	19	98.7	4.0	.0047	87,485	.0041	46,727	.0042	.0042	.0052	.0050	.0037

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Lawrence	18.6	.0080	1.4	23	96.9	7.2	.0084	167,256	.0077	87,206	.0080	.0078	.0095	.0084	.0076
Lincoln	14.9	.0063	6.9	26	98.8	5.0	.0059	120,322	.0055	29,728	.0027	.0049	.0050	.0052	.0047
Lyman	3.8	.0017	–1.7	2	75.4	1.3	.0015	23,239	.0011	12,661	.0011	.0012	.0022	.0015	.0007
McCook	6.3	.0027	–2.2	11	99.2	2.3	.0027	43,436	.0020	18,571	.0017	.0020	.0028	.0025	.0012
McPherson	3.8	.0016	–5.6	3	99.3	1.5	.0018	20,950	.0009	8,330	.0008	.0011	.0025	.0013	.0007
Marshall	5.2	.0022	–3.8	6	94.0	2.0	.0023	37,190	.0018	15,434	.0014	.0017	.0028	.0020	.0013
Meade	22.1	.0095	6.7	6	93.8	7.2	.0085	166,228	.0076	57,920	.0052	.0073	.0085	.0095	.0058
Mellette	2.2	.0010	–2.2	2	59.4	.7	.0008	8,964	.0004	1,581	.0002	.0004	.0012	.0005	.0003
Miner	3.5	.0015	–6.4	6	99.3	1.4	.0017	20,363	.0010	8,903	.0008	.0011	.0021	.0013	.0006
Minnehaha	114.3	.0489	4.4	141	97.5	43.4	.0510	1,222,478	.0563	836,643	.0760	.0608	.0447	.0570	.0599
Moody	6.7	.0029	.1	13	94.0	2.4	.0028	47,230	.0022	25,866	.0023	.0023	.0031	.0028	.0016
Pennington	73.6	.0316	4.6	26	91.3	27.3	.0321	708,821	.0327	547,221	.0497	.0376	.0343	.0387	.0381
Perkins	4.7	.0020	.0	2	98.3	1.8	.0021	32,490	.0015	17,862	.0017	.0016	.0028	.0020	.0015
Potter	3.6	.0015	–2.0	4	98.9	1.3	.0016	21,582	.0010	12,647	.0011	.0011	.0021	.0015	.0008
Roberts	10.9	.0047	–.1	10	79.3	3.8	.0044	65,908	.0030	28,536	.0026	.0032	.0053	.0038	.0021
Sanborn	3.1	.0013	–3.5	5	99.0	1.2	.0014	16,102	.0007	3,526	.0003	.0008	.0019	.0009	.0004
Shannon	12.3	.0053	8.6	6	6.1	2.5	.0030	42,976	.0020	7,319	.0007	.0022	.0036	.0025	.0011
Spink	9.0	.0039	–2.2	6	98.4	3.3	.0039	61,188	.0028	28,532	.0026	.0030	.0045	.0037	.0022
Stanley	2.5	.0010	–1.3	2	95.5	.9	.0010	20,129	.0010	7,472	.0007	.0009	.0012	.0010	.0006
Sully	2.0	.0009	.5	2	98.5	.7	.0008	13,606	.0006	11,452	.0010	.0008	.0009	.0010	.0005
Todd	7.6	.0032	3.7	5	20.9	2.0	.0024	30,541	.0014	13,310	.0012	.0017	.0032	.0019	.0008
Tripp	7.0	.0030	–3.7	4	91.3	2.6	.0030	45,138	.0021	37,043	.0034	.0026	.0043	.0031	.0031
Turner	9.3	.0040	.5	15	99.1	3.5	.0042	58,605	.0027	24,408	.0022	.0028	.0050	.0038	.0018
Union	11.5	.0050	5.1	25	98.2	4.2	.0049	92,362	.0042	20,313	.0018	.0037	.0041	.0045	.0032
Walworth	6.7	.0028	–4.4	9	93.2	2.6	.0031	52,678	.0025	41,371	.0038	.0029	.0035	.0033	.0027
Yankton	19.2	.0083	1.3	37	96.3	6.9	.0081	163,619	.0075	108,073	.0098	.0085	.0086	.0096	.0089
Ziebach	2.3	.0009	–.4	1	40.4	.6	.0007	8,390	.0004	2,865	.0003	.0003	.0011	.0004	.0003
TOTAL METRO COUNTIES	**114.3**	**.0489**	**4.4**	**141**	**97.5**	**43.4**	**.0510**	**1,222,478**	**.0563**	**836,643**	**.0760**	**.0608**	**.0447**	**.0570**	**.0599**
TOTAL STATE	**704.3**	**.3018**	**2.0**	**9**	**91.8**	**255.1**	**.2999**	**5,683,605**	**.2620**	**3,414,250**	**.3102**	**.2843**	**.3313**	**.3105**	**.2570**
TENNESSEE															
CHATTANOOGA	**437.4**	**.1873**	**2.5**	**208**	**84.7**	**158.7**	**.1866**	**3,551,309**	**.1637**	**1,859,795**	**.1689**	**.1702**	**.2009**	**.1931**	**.1606**
Hamilton	293.8	.1259	2.1	545	79.0	108.4	.1275	2,588,238	.1193	1,441,631	.1309	.1242	.1313	.1309	.1239
Marion	25.3	.0108	3.6	49	94.8	9.0	.0105	183,752	.0085	73,565	.0067	.0084	.0123	.0102	.0079
Sequatchie	9.2	.0039	6.9	35	99.0	3.2	.0038	59,363	.0027	16,827	.0016	.0027	.0046	.0035	.0019
Catoosa, Ga.	*39.1*	*.0167*	*5.7*	*240*	*98.3*	*13.6*	*.0160*	*264,312*	*.0121*	*146,050*	*.0132*	*.0135*	*.0180*	*.0182*	*.0100*
Dade, Ga.	*12.8*	*.0055*	*3.9*	*73*	*98.1*	*4.2*	*.0049*	*72,752*	*.0034*	*41,684*	*.0038*	*.0039*	*.0066*	*.0057*	*.0028*
Walker, Ga.	*57.2*	*.0245*	*1.3*	*128*	*95.0*	*20.3*	*.0239*	*382,892*	*.0177*	*140,038*	*.0127*	*.0175*	*.0281*	*.0246*	*.0141*
CLARKSVILLE - HOPKINSVILLE	**158.5**	**.0679**	**5.5**	**126**	**75.4**	**50.8**	**.0597**	**1,116,857**	**.0516**	**630,575**	**.0574**	**.0564**	**.0675**	**.0659**	**.0462**
Montgomery	88.9	.0381	6.7	165	78.8	30.0	.0352	668,950	.0309	366,725	.0334	.0330	.0359	.0403	.0276
Christian, Ky.	*69.6*	*.0298*	*4.1*	*96*	*71.1*	*20.8*	*.0245*	*447,907*	*.0207*	*263,850*	*.0240*	*.0234*	*.0316*	*.0256*	*.0186*
JOHNSON CITY - KINGSPORT - BRISTOL	**445.6**	**.1909**	**2.8**	**156**	**97.2**	**162.3**	**.1913**	**3,476,671**	**.1602**	**1,947,709**	**.1770**	**.1716**	**.2149**	**.2026**	**.1550**
Carter	51.7	.0221	3.0	152	98.6	19.0	.0223	356,859	.0165	119,543	.0109	.0158	.0258	.0211	.0127
Hawkins	46.2	.0198	5.6	95	97.4	16.5	.0194	328,947	.0151	83,251	.0076	.0139	.0210	.0176	.0120
Sullivan	146.8	.0629	2.0	354	97.5	54.9	.0645	1,277,936	.0589	817,304	.0742	.0644	.0698	.0709	.0621
Unicoi	16.5	.0071	.8	89	99.3	6.1	.0072	128,317	.0059	34,044	.0031	.0054	.0074	.0068	.0051
Washington	91.9	.0394	3.5	282	95.6	33.3	.0391	743,979	.0342	423,336	.0385	.0366	.0436	.0428	.0327
Bristol city, Va.	*18.8*	*.0080*	*–1.3*	*1,567*	*92.9*	*7.6*	*.0090*	*153,507*	*.0071*	*250,996*	*.0228*	*.0119*	*.0122*	*.0137*	*.0132*
Scott, Va.	*25.0*	*.0107*	*–.3*	*47*	*98.9*	*8.8*	*.0103*	*171,685*	*.0079*	*71,576*	*.0065*	*.0081*	*.0126*	*.0094*	*.0064*
Washington, Va.	*48.7*	*.0209*	*4.8*	*87*	*97.6*	*16.6*	*.0195*	*315,441*	*.0146*	*147,659*	*.0134*	*.0155*	*.0225*	*.0203*	*.0108*
KNOXVILLE	**587.2**	**.2516**	**3.8**	**214**	**92.7**	**219.4**	**.2580**	**4,988,086**	**.2299**	**2,754,783**	**.2503**	**.2404**	**.2807**	**.2641**	**.2253**
Anderson	68.7	.0295	2.0	203	94.6	25.9	.0304	614,606	.0283	318,125	.0289	.0288	.0320	.0312	.0249
Blount	81.3	.0348	4.5	146	95.8	30.0	.0352	691,109	.0319	336,498	.0306	.0320	.0365	.0348	.0290
Grainger	17.3	.0074	3.3	63	98.7	6.1	.0072	99,394	.0046	24,973	.0022	.0045	.0092	.0067	.0027
Jefferson	32.9	.0141	5.2	124	96.3	11.5	.0136	257,360	.0118	85,335	.0078	.0112	.0151	.0130	.0094
Knox	329.3	.1411	3.0	651	89.7	125.0	.1470	2,928,439	.1350	1,767,378	.1606	.1439	.1585	.1522	.1420
Sevier	45.2	.0194	9.1	77	98.9	16.4	.0193	325,269	.0150	207,284	.0188	.0169	.0229	.0212	.0154
Union	12.5	.0053	6.8	57	99.5	4.5	.0053	71,909	.0033	15,190	.0014	.0031	.0065	.0050	.0019
MEMPHIS	**931.8**	**.3993**	**2.0**	**404**	**58.3**	**328.4**	**.3860**	**7,978,079**	**.3677**	**4,092,225**	**.3718**	**.3753**	**.4174**	**.3735**	**.3702**
Shelby	789.2	.3382	1.6	1,022	56.2	282.0	.3315	7,020,344	.3236	3,644,264	.3311	.3288	.3547	.3223	.3322
Tipton	34.3	.0147	4.2	76	71.8	11.4	.0134	232,474	.0107	76,859	.0070	.0104	.0149	.0120	.0087

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
MEMPHIS (continued)															
Crittenden, Ark.	*49.0*	*.0210*	*–1.0*	*82*	*55.6*	*16.3*	*.0191*	*289,207*	*.0133*	*246,859*	*.0224*	*.0176*	*.0265*	*.0196*	*.0119*
De Soto, Miss.	*59.3*	*.0254*	*10.0*	*123*	*81.3*	*18.7*	*.0220*	*436,054*	*.0201*	*124,243*	*.0113*	*.0185*	*.0213*	*.0196*	*.0174*
NASHVILLE	**889.8**	**.3816**	**4.6**	**219**	**82.6**	**323.7**	**.3806**	**8,693,714**	**.4008**	**4,403,521**	**.4000**	**.3967**	**.3622**	**.3890**	**.3935**
Cheatham	24.3	.0105	12.4	80	96.6	8.0	.0094	166,278	.0076	36,513	.0033	.0069	.0094	.0096	.0052
Davidson	482.4	.2068	1.0	963	75.8	185.5	.2181	5,042,422	.2324	3,047,343	.2768	.2407	.2127	.2344	.2385
Dickson	32.1	.0138	6.9	65	93.7	11.5	.0135	245,585	.0114	119,758	.0109	.0117	.0161	.0138	.0113
Robertson	39.3	.0168	6.2	83	85.6	13.4	.0157	297,624	.0138	119,088	.0108	.0134	.0153	.0151	.0124
Rutherford	91.0	.0390	8.3	150	88.2	31.2	.0367	850,879	.0392	389,668	.0354	.0381	.0343	.0374	.0392
Sumner	94.1	.0404	9.7	178	93.1	31.7	.0373	846,434	.0390	288,214	.0262	.0354	.0337	.0353	.0345
Williamson	65.0	.0279	11.9	111	90.0	21.3	.0251	699,947	.0323	246,265	.0223	.0284	.0201	.0221	.0280
Wilson	61.6	.0264	9.9	108	90.3	21.1	.0248	544,545	.0251	156,672	.0143	.0221	.0206	.0213	.0244
ALL COUNTIES															
Anderson	68.7	.0295	2.0	203	94.6	25.9	.0304	614,606	.0283	318,125	.0289	.0288	.0320	.0312	.0249
Bedford	28.5	.0122	2.1	60	88.4	10.4	.0122	229,463	.0106	81,185	.0073	.0099	.0126	.0123	.0094
Benton	15.6	.0067	4.7	40	96.8	6.0	.0071	112,506	.0052	42,620	.0039	.0051	.0084	.0063	.0045
Bledsoe	9.8	.0042	3.4	24	95.8	3.3	.0039	54,971	.0025	15,704	.0014	.0026	.0049	.0032	.0017
Blount	81.3	.0348	4.5	146	95.8	30.0	.0352	691,109	.0319	336,498	.0306	.0320	.0365	.0348	.0290
Bradley	71.5	.0307	5.9	219	94.9	25.1	.0296	532,484	.0245	320,375	.0291	.0272	.0343	.0333	.0221
Campbell	37.1	.0159	6.2	77	98.9	13.2	.0155	213,793	.0099	117,790	.0107	.0112	.0214	.0144	.0076
Cannon	10.7	.0046	4.6	40	97.6	3.9	.0046	68,613	.0031	21,862	.0020	.0032	.0057	.0044	.0022
Carroll	28.7	.0123	1.5	48	87.6	10.5	.0123	180,143	.0083	78,597	.0071	.0088	.0154	.0121	.0071
Carter	51.7	.0221	3.0	152	98.6	19.0	.0223	356,859	.0165	119,543	.0109	.0158	.0258	.0211	.0127
Cheatham	24.3	.0105	12.4	80	96.6	8.0	.0094	166,278	.0076	36,513	.0033	.0069	.0094	.0096	.0052
Chester	13.4	.0057	5.3	46	88.4	4.5	.0053	81,460	.0038	32,539	.0030	.0040	.0067	.0048	.0034
Claiborne	26.0	.0111	5.7	60	98.1	9.0	.0106	147,356	.0068	64,550	.0058	.0074	.0145	.0088	.0056
Clay	7.9	.0034	2.9	35	97.9	2.9	.0034	46,288	.0021	11,190	.0011	.0021	.0045	.0028	.0012
Cocke	29.3	.0126	1.8	68	96.9	10.7	.0126	188,382	.0087	99,279	.0090	.0095	.0165	.0123	.0070
Coffee	39.8	.0170	3.9	93	95.4	14.7	.0173	327,684	.0151	218,591	.0198	.0169	.0194	.0193	.0158
Crockett	15.1	.0065	1.1	57	80.0	5.4	.0063	87,940	.0041	30,803	.0028	.0042	.0084	.0059	.0028
Cumberland	30.5	.0131	6.4	45	99.4	10.9	.0128	204,824	.0094	120,583	.0110	.0105	.0158	.0135	.0081
Davidson	482.4	.2068	1.0	963	75.8	185.5	.2181	5,042,422	.2324	3,047,343	.2768	.2407	.2127	.2344	.2385
Decatur	11.2	.0048	3.2	34	94.9	4.3	.0051	77,561	.0036	27,310	.0025	.0034	.0061	.0045	.0029
De Kalb	14.1	.0060	3.8	48	97.4	5.4	.0063	83,864	.0038	51,833	.0047	.0046	.0098	.0064	.0033
Dickson	32.1	.0138	6.9	65	93.7	11.5	.0135	245,585	.0114	119,758	.0109	.0117	.0161	.0138	.0113
Dyer	35.7	.0153	3.0	69	87.3	13.3	.0157	246,857	.0113	129,392	.0118	.0123	.0191	.0152	.0112
Fayette	25.8	.0110	2.0	37	48.1	7.9	.0093	132,730	.0062	34,393	.0031	.0062	.0121	.0079	.0042
Fentress	15.4	.0066	3.9	31	99.5	5.4	.0063	72,402	.0033	39,671	.0036	.0041	.0099	.0052	.0037
Franklin	33.0	0142	3.2	61	92.0	11.4	.0134	237,498	.0109	91,119	.0083	.0107	.0144	.0133	.0088
Gibson	49.2	.0211	–.5	82	79.8	18.6	.0219	354,756	.0164	143,434	.0130	.0163	.0251	.0207	.0141
Giles	25.2	.0108	2.3	41	85.0	9.3	.0109	181,910	.0084	81,240	.0074	.0086	.0121	.0112	.0085
Grainger	17.3	.0074	3.3	63	98.7	6.1	.0072	99,394	.0046	24,973	.0022	.0045	.0092	.0067	.0027
Greene	55.9	.0239	2.7	90	97.0	20.0	.0235	443,180	.0204	175,040	.0159	.0197	.0252	.0225	.0176
Grundy	14.5	.0063	5.2	40	99.6	4.8	.0056	88,778	.0041	34,460	.0032	.0043	.0069	.0055	.0025
Hamblen	52.0	.0223	5.5	333	94.3	18.8	.0221	392,827	.0181	237,484	.0216	.0199	.0253	.0247	.0173
Hamilton	293.8	.1259	2.1	545	79.0	108.4	.1275	2,588,238	.1193	1,441,631	.1309	.1242	.1313	.1309	.1239
Hancock	6.9	.0029	.2	31	98.9	2.4	.0028	29,620	.0013	9,182	.0009	.0015	.0045	.0022	.0010
Hardeman	24.3	.0105	1.8	36	62.0	8.1	.0095	144,732	.0067	64,960	.0059	.0071	.0122	.0088	.0047
Hardin	23.3	.0099	4.6	40	94.9	8.6	.0101	140,471	.0065	78,889	.0071	.0074	.0138	.0103	.0051
Hawkins	46.2	.0198	5.6	95	97.4	16.5	.0194	328,947	.0151	83,251	.0076	.0139	.0210	.0176	.0120
Haywood	20.4	.0088	.4	38	47.5	6.7	.0079	110,376	.0051	52,056	.0047	.0057	.0110	.0069	.0043
Henderson	22.6	.0097	5.7	43	90.3	8.4	.0099	154,777	.0072	67,693	.0062	.0073	.0123	.0103	.0058
Henry	30.0	.0128	4.7	54	88.1	11.5	.0135	207,848	.0095	99,269	.0090	.0100	.0159	.0132	.0084
Hickman	15.8	.0068	4.3	26	94.0	5.4	.0063	100,325	.0047	25,297	.0023	.0044	.0072	.0061	.0035
Houston	7.0	.0030	1.9	35	94.5	2.4	.0029	45,291	.0021	10,576	.0009	.0020	.0035	.0023	.0015
Humphreys	16.4	.0070	2.8	31	95.3	6.1	.0071	136,386	.0062	56,365	.0052	.0060	.0074	.0063	.0059
Jackson	9.7	.0042	3.2	31	99.4	3.4	.0040	57,124	.0027	28,146	.0025	.0029	.0061	.0035	.0019
Jefferson	32.9	.0141	5.2	124	96.3	11.5	.0136	257,360	.0118	85,335	.0078	.0112	.0151	.0130	.0094
Johnson	14.2	.0061	3.3	48	98.8	5.1	.0059	78,162	.0036	31,569	.0028	.0039	.0081	.0061	.0024
Knox	329.3	.1411	3.0	651	89.7	125.0	.1470	2,928,439	.1350	1,767,378	.1606	.1439	.1585	.1522	.1420
Lake	7.2	.0031	–3.4	43	79.8	2.6	.0031	42,949	.0020	15,461	.0014	.0019	.0043	.0026	.0013
Lauderdale	25.7	.0110	4.7	54	67.2	8.9	.0104	152,699	.0070	55,828	.0051	.0073	.0130	.0097	.0054
Lawrence	35.2	.0151	3.2	57	97.9	12.6	.0148	242,453	.0112	112,692	.0102	.0116	.0168	.0155	.0105
Lewis	10.4	.0045	7.2	37	97.3	3.3	.0039	64,634	.0030	20,709	.0019	.0029	.0046	.0035	.0022
Lincoln	26.8	.0115	1.2	47	89.1	10.0	.0118	171,483	.0079	75,723	.0069	.0084	.0152	.0114	.0065
Loudon	29.6	.0127	3.7	126	97.9	11.0	.0129	290,269	.0134	104,620	.0095	.0122	.0129	.0114	.0119

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
McMinn	43.3	.0185	3.4	101	94.2	15.4	.0181	337,094	.0155	131,403	.0119	.0149	.0184	.0166	.0146
McNairy	23.9	.0103	6.1	43	92.9	9.0	.0106	148,755	.0069	64,092	.0058	.0073	.0128	.0104	.0058
Macon	16.7	.0071	6.4	54	99.1	6.2	.0073	122,306	.0056	52,537	.0048	.0057	.0097	.0074	.0045
Madison	76.7	.0329	2.9	137	68.6	28.4	.0334	588,839	.0271	388,865	.0353	.0307	.0395	.0340	.0272
Marion	25.3	.0108	3.6	49	94.8	9.0	.0105	183,752	.0085	73,565	.0067	.0084	.0123	.0102	.0079
Marshall	20.3	.0087	3.1	54	89.2	7.6	.0090	158,219	.0073	82,098	.0075	.0076	.0108	.0096	.0059
Maury	52.9	.0227	3.5	86	82.4	19.4	.0228	425,884	.0196	187,685	.0170	.0196	.0255	.0227	.0191
Meigs	7.9	.0034	6.3	42	97.6	2.7	.0032	50,646	.0024	13,732	.0013	.0022	.0039	.0030	.0019
Monroe	29.9	.0128	4.2	46	96.3	10.4	.0122	190,598	.0087	94,197	.0085	.0094	.0150	.0126	.0071
Montgomery	88.9	.0381	6.7	165	78.8	30.0	.0352	668,950	.0309	366,725	.0334	.0330	.0359	.0403	.0276
Moore	4.7	.0020	4.2	36	94.7	1.6	.0019	36,404	.0016	4,476	.0004	.0014	.0017	.0015	.0012
Morgan	17.2	.0074	3.6	33	98.6	5.7	.0067	117,560	.0055	18,727	.0017	.0047	.0073	.0055	.0035
Obion	33.2	.0142	1.3	60	89.6	12.4	.0146	270,110	.0124	123,973	.0112	.0125	.0159	.0139	.0110
Overton	18.3	.0079	4.1	42	99.2	6.4	.0075	103,483	.0048	38,108	.0035	.0050	.0101	.0070	.0035
Perry	6.3	.0027	3.1	15	97.0	2.4	.0029	37,874	.0017	10,334	.0009	.0017	.0036	.0026	.0011
Pickett	4.5	.0019	3.3	28	99.3	1.6	.0018	22,541	.0011	7,105	.0007	.0011	.0027	.0016	.0006
Polk	13.9	.0060	2.2	32	99.4	4.8	.0057	83,437	.0038	21,019	.0019	.0037	.0063	.0051	.0030
Putnam	50.6	.0217	6.1	127	96.8	18.3	.0215	358,846	.0166	208,660	.0189	.0183	.0255	.0221	.0168
Rhea	25.8	.0110	6.5	83	96.5	9.0	.0106	170,420	.0078	71,317	.0065	.0080	.0128	.0101	.0066
Roane	50.7	.0218	4.7	142	96.1	18.2	.0214	430,371	.0198	167,154	.0152	.0189	.0223	.0200	.0177
Robertson	39.3	.0168	6.2	83	85.6	13.4	.0157	297,624	.0138	119,088	.0108	.0134	.0153	.0151	.0124
Rutherford	91.0	.0390	8.3	150	88.2	31.2	.0367	850,879	.0392	389,668	.0354	.0381	.0343	.0374	.0392
Scott	20.4	.0088	5.9	39	99.2	6.9	.0081	117,884	.0054	48,604	.0044	.0058	.0117	.0072	.0034
Sequatchie	9.2	.0039	6.9	35	99.0	3.2	.0038	59,363	.0027	16,827	.0016	.0027	.0046	.0035	.0019
Sevier	45.2	.0194	9.1	77	98.9	16.4	.0193	325,269	.0150	207,284	.0188	.0169	.0229	.0212	.0154
Shelby	789.2	.3382	1.6	1,022	56.2	282.0	.3315	7,020,344	.3236	3,644,264	.3311	.3288	.3547	.3223	.3322
Smith	15.5	.0067	3.8	50	95.4	5.7	.0067	109,555	.0051	47,505	.0043	.0051	.0071	.0071	.0059
Stewart	9.1	.0039	5.0	20	97.7	3.4	.0040	59,216	.0027	18,489	.0017	.0026	.0045	.0037	.0019
Sullivan	146.8	.0629	2.0	354	97.5	54.9	.0645	1,277,936	.0589	817,304	.0742	.0644	.0698	.0709	.0621
Sumner	94.1	.0404	9.7	178	93.1	31.7	.0373	846,434	.0390	288,214	.0262	.0354	.0337	.0353	.0345
Tipton	34.3	.0147	4.2	76	71.8	11.4	.0134	232,474	.0107	76,859	.0070	.0104	.0149	.0120	.0087
Trousdale	6.4	.0027	4.3	56	84.4	2.5	.0029	49,036	.0023	28,971	.0026	.0024	.0037	.0032	.0017
Unicoi	16.5	.0071	.8	89	99.3	6.1	.0072	128,317	.0059	34,044	.0031	.0054	.0074	.0068	.0051
Union	12.5	.0053	6.8	57	99.5	4.5	.0053	71,909	.0033	15,190	.0014	.0031	.0065	.0050	.0019
Van Buren	5.0	.0022	5.8	18	99.4	1.6	.0019	26,312	.0012	5,361	.0005	.0012	.0024	.0017	.0006
Warren	34.0	.0145	4.1	79	95.6	12.7	.0149	239,512	.0111	107,337	.0097	.0113	.0179	.0155	.0103
Washington	91.9	.0394	3.5	282	95.6	33.3	.0391	743,979	.0342	423,336	.0385	.0366	.0436	.0428	.0327
Wayne	14.3	.0062	2.5	19	98.3	5.0	.0059	89,839	.0042	26,917	.0024	.0040	.0068	.0059	.0028
Weakley	33.5	.0143	1.8	58	92.1	12.0	.0141	222,131	.0102	88,592	.0081	.0104	.0171	.0132	.0089
White	20.3	.0087	3.7	54	97.2	7.4	.0087	132,705	.0061	69,084	.0063	.0067	.0117	.0088	.0049
Williamson	65.0	.0279	11.9	111	90.0	21.3	.0251	699,947	.0323	246,265	.0223	.0284	.0201	.0221	.0280
Wilson	61.6	.0264	9.9	108	90.3	21.1	.0248	544,545	.0251	156,672	.0143	.0221	.0206	.0213	.0244
TOTAL METRO COUNTIES	**3,070.8**	**1.3161**	**3.3**	**264**	**79.0**	**1,116.9**	**1.3130**	**27,270,959**	**1.2570**	**14,255,653**	**1.2953**	**1.2807**	**1.3642**	**1.3315**	**1.2456**
TOTAL STATE	**4,747.5**	**2.0350**	**3.4**	**115**	**83.0**	**1,719.8**	**2.0218**	**38,928,405**	**1.7942**	**19,592,094**	**1.7799**	**1.8381**	**2.2142**	**2.0241**	**1.7120**
TEXAS															
ABILENE	**115.9**	**.0497**	**4.5**	**126**	**85.9**	**41.5**	**.0488**	**1,055,410**	**.0486**	**731,801**	**.0665**	**.0542**	**.0530**	**.0570**	**.0517**
Taylor	115.9	.0497	4.5	126	85.9	41.5	.0488	1,055,410	.0486	731,801	.0665	.0542	.0530	.0570	.0517
AMARILLO	**184.5**	**.0791**	**6.2**	**101**	**89.3**	**70.5**	**.0829**	**1,850,043**	**.0853**	**1,398,577**	**.1271**	**.0965**	**.0891**	**.0987**	**.1079**
Potter	102.0	.0438	3.4	113	83.8	40.0	.0470	856,038	.0395	902,046	.0819	.0531	.0556	.0619	.0608
Randall	82.5	.0353	9.9	90	96.0	30.5	.0359	994,005	.0458	496,531	.0452	.0434	.0335	.0368	.0471
AUSTIN	**588.9**	**.2526**	**9.7**	**210**	**79.4**	**223.1**	**.2623**	**5,821,184**	**.2683**	**3,263,231**	**.2963**	**.2737**	**.2710**	**.2646**	**.2757**
Hays	44.2	.0190	8.9	65	83.6	14.2	.0167	335,231	.0155	160,557	.0146	.0159	.0185	.0163	.0132
Travis	454.5	.1949	8.3	460	77.7	179.4	.2109	4,682,260	.2158	2,839,899	.2579	.2243	.2211	.2195	.2294
Williamson	90.2	.0387	17.9	79	85.8	29.5	.0347	803,693	.0370	262,775	.0238	.0335	.0314	.0288	.0331
BEAUMONT - PORT ARTHUR	**388.4**	**.1665**	**3.4**	**177**	**76.0**	**139.6**	**.1642**	**3,903,972**	**.1799**	**2,331,018**	**.2119**	**.1868**	**.1637**	**.1591**	**.2088**
Hardin	44.6	.0191	9.5	50	88.9	15.2	.0179	405,411	.0187	184,663	.0168	.0182	.0169	.0154	.0164
Jefferson	255.5	.1095	1.8	273	68.8	94.2	.1108	2,628,663	.1211	1,723,257	.1566	.1295	.1143	.1116	.1488
Orange	88.3	.0379	5.3	244	90.1	30.2	.0355	869,898	.0401	423,098	.0385	.0391	.0325	.0321	.0436
BRAZORIA	**190.9**	**.0819**	**12.6**	**136**	**84.7**	**62.5**	**.0735**	**2,009,111**	**.0926**	**810,768**	**.0736**	**.0847**	**.0630**	**.0623**	**.0942**
Brazoria	190.9	.0819	12.6	136	84.7	62.5	.0735	2,009,111	.0926	810,768	.0736	.0847	.0630	.0623	.0942

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
BROWNSVILLE - HARLINGEN	**232.0**	**.0995**	**10.6**	**256**	**76.5**	**66.6**	**.0783**	**1,425,402**	**.0657**	**901,664**	**.0819**	**.0772**	**.1002**	**.0796**	**.0805**
Cameron	232.0	.0995	10.6	256	76.5	66.6	.0783	1,425,402	.0657	901,664	.0819	.0772	.1002	.0796	.0805
BRYAN - COLLEGE STATION	**104.8**	**.0449**	**12.0**	**178**	**82.4**	**38.2**	**.0449**	**960,665**	**.0443**	**492,656**	**.0448**	**.0445**	**.0461**	**.0422**	**.0412**
Brazos	104.8	.0449	12.0	178	82.4	38.2	.0449	960,665	.0443	492,656	.0448	.0445	.0461	.0422	.0412
CORPUS CHRISTI	**340.0**	**.1458**	**4.2**	**221**	**81.5**	**112.3**	**.1320**	**2,900,167**	**.1337**	**1,643,010**	**.1493**	**.1409**	**.1425**	**.1361**	**.1363**
Nueces	278.2	.1193	3.7	328	81.0	93.0	.1093	2,455,731	.1132	1,385,487	.1259	.1183	.1125	.1127	.1179
San Patricio	61.8	.0265	6.5	89	83.7	19.3	.0227	444,436	.0205	257,523	.0234	.0226	.0300	.0234	.0184
DALLAS	**2,090.8**	**.8963**	**6.8**	**465**	**77.1**	**783.8**	**.9217**	**22,941,172**	**1.0574**	**12,849,943**	**1.1674**	**1.0582**	**.8129**	**.9798**	**1.1783**
Collin	171.9	.0737	18.9	202	92.1	55.5	.0653	1,843,616	.0852	548,807	.0498	.0723	.0475	.0515	.0794
Dallas	1,629.3	.6984	4.7	1,851	73.7	628.2	.7386	18,153,705	.8367	11,234,280	1.0206	.8641	.6586	.8276	.9775
Denton	166.1	.0712	16.1	182	91.5	58.1	.0684	1,834,548	.0846	578,471	.0526	.0723	.0552	.0562	.0762
Ellis	64.4	.0276	7.8	69	81.1	21.7	.0255	548,296	.0252	238,217	.0216	.0247	.0273	.0228	.0228
Kaufman	41.9	.0180	7.4	53	78.0	14.3	.0168	346,934	.0160	187,696	.0171	.0167	.0198	.0160	.0146
Rockwall	17.2	.0074	18.4	134	92.5	6.0	.0071	209,073	.0097	62,472	.0057	.0081	.0045	.0057	.0078
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,130.6***	***1.3419***	***6.8***	***447***	***79.3***	***1,166.7***	***1.3717***	***33,697,232***	***1.5531***	***18,953,649***	***1.7218***	***1.5616***	***1.1952***	***1.4546***	***1.7000***
EL PASO	**520.3**	**.2230**	**8.4**	**513**	**58.1**	**156.8**	**.1843**	**3,569,922**	**.1646**	**2,171,085**	**.1973**	**.1860**	**.2107**	**.2007**	**.1876**
El Paso	520.3	.2230	8.4	513	58.1	156.8	.1843	3,569,922	.1646	2,171,085	.1973	.1860	.2107	.2007	.1876
FORT WORTH - ARLINGTON	**1,039.8**	**.4456**	**6.9**	**416**	**83.8**	**382.9**	**.4500**	**10,756,060**	**.4957**	**6,103,706**	**.5544**	**.5034**	**.3823**	**.4748**	**.5217**
Johnson	75.8	.0325	12.0	104	94.5	26.4	.0310	697,923	.0321	282,343	.0256	.0303	.0292	.0283	.0311
Parker	48.9	.0209	9.6	54	96.1	17.5	.0205	445,822	.0205	202,320	.0184	.0200	.0210	.0194	.0169
Tarrant	915.1	.3922	6.3	1,054	82.3	339.0	.3985	9,612,315	.4431	5,619,043	.5104	.4531	.3321	.4271	.4737
GALVESTON - TEXAS CITY	**205.4**	**.0880**	**4.9**	**515**	**75.2**	**74.6**	**.0877**	**2,195,458**	**.1012**	**1,104,255**	**.1003**	**.0983**	**.0894**	**.0848**	**.0977**
Galveston	205.4	.0880	4.9	515	75.2	74.6	.0877	2,195,458	.1012	1,104,255	.1003	.0983	.0894	.0848	.0977
HOUSTON	**3,028.0**	**1.2979**	**10.7**	**567**	**71.5**	**1,114.8**	**1.3105**	**34,768,591**	**1.6025**	**19,664,925**	**1.7863**	**1.5966**	**1.1676**	**1.3649**	**1.7436**
Fort Bend	159.8	.0685	22.0	182	70.4	50.2	.0590	1,854,984	.0855	453,695	.0412	.0687	.0385	.0423	.0762
Harris	2,635.2	1.1295	9.4	1,520	70.2	987.4	1.1608	30,679,763	1.4140	18,111,229	1.6453	1.4265	1.0427	1.2371	1.5698
Liberty	52.5	.0225	11.5	45	84.0	18.5	.0217	501,489	.0231	253,188	.0230	.0229	.0241	.0193	.0199
Montgomery	158.8	.0681	24.8	152	93.2	52.3	.0615	1,550,376	.0715	664,341	.0603	.0675	.0553	.0569	.0702
Waller	21.7	.0093	9.6	42	54.1	6.4	.0075	181,979	.0084	182,472	.0165	.0110	.0070	.0093	.0075
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,424.3***	***1.4678***	***10.5***	***479***	***72.5***	***1,251.9***	***1.4717***	***38,973,160***	***1.7963***	***21,579,948***	***1.9602***	***1.7796***	***1.3200***	***1.5120***	***1.9355***
KILLEEN - TEMPLE	**233.0**	**.0999**	**8.6**	**110**	**73.6**	**74.1**	**.0871**	**1,802,472**	**.0831**	**886,181**	**.0805**	**.0858**	**.0961**	**.0940**	**.0689**
Bell	169.9	.0728	7.7	161	74.1	58.0	.0682	1,318,851	.0608	783,898	.0712	.0663	.0776	.0744	.0561
Coryell	63.1	.0271	11.2	60	72.2	16.1	.0189	483,621	.0223	102,283	.0093	.0195	.0185	.0196	.0128
LAREDO	**109.0**	**.0467**	**9.8**	**32**	**90.6**	**29.1**	**.0342**	**572,442**	**.0264**	**607,334**	**.0551**	**.0391**	**.0497**	**.0396**	**.0484**
Webb	109.0	.0467	9.8	32	90.6	29.1	.0342	572,442	.0264	607,334	.0551	.0391	.0497	.0396	.0484
LONGVIEW - MARSHALL	**163.5**	**.0701**	**7.7**	**138**	**75.5**	**59.4**	**.0698**	**1,537,295**	**.0709**	**1,005,692**	**.0914**	**.0768**	**.0768**	**.0729**	**.0900**
Gregg	108.4	.0464	9.0	397	79.8	40.0	.0470	1,075,856	.0496	797,444	.0725	.0558	.0533	.0522	.0646
Harrison	55.1	.0237	5.4	61	67.0	19.4	.0228	461,439	.0213	208,248	.0189	.0210	.0235	.0207	.0254
LUBBOCK	**222.2**	**.0952**	**5.0**	**247**	**81.0**	**79.3**	**.0932**	**2,012,301**	**.0927**	**1,406,415**	**.1277**	**.1038**	**.1005**	**.1070**	**.1068**
Lubbock	222.2	.0952	5.0	247	81.0	79.3	.0932	2,012,301	.0927	1,406,415	.1277	.1038	.1005	.1070	.1068
McALLEN - EDINBURG - MISSION	**319.3**	**.1368**	**12.7**	**204**	**83.8**	**87.9**	**.1033**	**1,677,614**	**.0773**	**1,269,415**	**.1153**	**.1006**	**.1441**	**.1079**	**.0992**
Hidalgo	319.3	.1368	12.7	204	83.8	87.9	.1033	1,677,614	.0773	1,269,415	.1153	.1006	.1441	.1079	.0992
MIDLAND	**90.6**	**.0389**	**9.6**	**100**	**82.4**	**33.4**	**.0392**	**1,226,283**	**.0565**	**624,748**	**.0568**	**.0532**	**.0345**	**.0404**	**.0607**
Midland	90.6	.0389	9.6	100	82.4	33.4	.0392	1,226,283	.0565	624,748	.0568	.0532	.0345	.0404	.0607
ODESSA	**125.7**	**.0539**	**9.0**	**139**	**85.2**	**46.0**	**.0541**	**1,411,203**	**.0651**	**940,291**	**.0854**	**.0688**	**.0530**	**.0606**	**.0790**
Ector	125.7	.0539	9.0	139	85.2	46.0	.0541	1,411,203	.0651	940,291	.0854	.0688	.0530	.0606	.0790
SAN ANGELO	**90.4**	**.0387**	**6.6**	**60**	**84.4**	**33.2**	**.0390**	**851,702**	**.0392**	**579,716**	**.0527**	**.0432**	**.0445**	**.0439**	**.0430**
Tom Green	90.4	.0387	6.6	60	84.4	33.2	.0390	851,702	.0392	579,716	.0527	.0432	.0445	.0439	.0430
SAN ANTONIO	**1,130.1**	**.4844**	**5.4**	**449**	**80.7**	**380.7**	**.4476**	**9,529,223**	**.4391**	**5,485,801**	**.4985**	**.4659**	**.4760**	**.4730**	**.4489**
Bexar	1,038.5	.4451	5.0	832	80.1	348.2	.4094	8,696,429	.4008	5,114,896	.4647	.4288	.4350	.4366	.4119
Comal	40.6	.0174	11.4	73	92.5	14.8	.0174	400,950	.0184	190,595	.0174	.0178	.0199	.0173	.0155
Guadalupe	51.0	.0219	9.2	72	84.4	17.7	.0208	431,844	.0199	180,310	.0164	.0193	.0211	.0191	.0215
SHERMAN - DENISON	**92.5**	**.0397**	**3.0**	**99**	**91.0**	**35.8**	**.0421**	**856,194**	**.0395**	**422,808**	**.0384**	**.0392**	**.0437**	**.0418**	**.0386**
Grayson	92.5	.0397	3.0	99	91.0	35.8	.0421	856,194	.0395	422,808	.0384	.0392	.0437	.0418	.0386
TEXARKANA	**116.0**	**.0497**	**2.6**	**77**	**75.8**	**42.8**	**.0504**	**880,335**	**.0406**	**581,588**	**.0528**	**.0462**	**.0625**	**.0529**	**.0437**
Bowie	77.6	.0332	3.1	87	76.8	28.9	.0340	609,375	.0281	395,217	.0359	.0316	.0394	.0357	.0290
Miller, Ark.	*38.4*	*.0165*	*1.7*	*62*	*74.0*	*13.9*	*.0164*	*270,560*	*.0125*	*186,371*	*.0169*	*.0146*	*.0231*	*.0172*	*.0147*

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
TYLER	**139.3**	**.0597**	**8.5**	**149**	**75.2**	**51.1**	**.0601**	**1,372,840**	**.0633**	**833,088**	**.0757**	**.0663**	**.0625**	**.0625**	**.0756**
Smith	139.3	.0597	8.5	149	75.2	51.1	.0601	1,372,840	.0633	833,088	.0757	.0663	.0625	.0625	.0756
VICTORIA	**74.7**	**.0320**	**8.6**	**84**	**80.7**	**25.6**	**.0301**	**724,297**	**.0334**	**518,358**	**.0471**	**.0372**	**.0302**	**.0336**	**.0387**
Victoria	74.7	.0320	8.6	84	80.7	25.6	.0301	724,297	.0334	518,358	.0471	.0372	.0302	.0336	.0387
WACO	**178.9**	**.0767**	**4.8**	**174**	**78.6**	**66.1**	**.0777**	**1,504,531**	**.0694**	**992,933**	**.0902**	**.0771**	**.0917**	**.0817**	**.0729**
McLennan	178.9	.0767	4.8	174	78.6	66.1	.0777	1,504,531	.0694	992,933	.0902	.0771	.0917	.0817	.0729
WICHITA FALLS	**122.6**	**.0525**	**1.3**	**202**	**85.4**	**44.8**	**.0526**	**1,137,390**	**.0524**	**766,884**	**.0697**	**.0577**	**.0561**	**.0605**	**.0588**
Wichita	122.6	.0525	1.3	202	85.4	44.8	.0526	1,137,390	.0524	766,884	.0697	.0577	.0561	.0605	.0588
ALL COUNTIES															
Anderson	43.3	.0186	12.8	40	76.2	13.9	.0163	331,985	.0153	180,520	.0164	.0163	.0194	.0157	.0149
Andrews	14.5	.0062	8.8	10	85.3	4.8	.0056	146,055	.0067	69,245	.0062	.0065	.0049	.0057	.0064
Angelina	69.6	.0298	8.5	86	80.3	24.0	.0283	583,844	.0269	330,745	.0301	.0285	.0318	.0281	.0310
Aransas	16.1	.0069	12.9	58	87.5	6.0	.0070	163,651	.0076	68,061	.0062	.0069	.0078	.0070	.0059
Archer	7.8	.0033	7.3	9	97.7	2.8	.0033	63,205	.0029	22,767	.0020	.0028	.0034	.0033	.0022
Armstrong	2.0	.0009	.3	2	98.4	.8	.0010	21,488	.0010	4,518	.0005	.0008	.0008	.0007	.0007
Atascosa	27.3	.0117	9.0	22	88.9	9.0	.0105	192,696	.0089	78,616	.0071	.0089	.0117	.0096	.0086
Austin	19.4	.0083	9.4	30	81.1	7.1	.0084	179,228	.0082	70,496	.0064	.0078	.0091	.0070	.0069
Bailey	8.1	.0035	–.8	10	76.7	2.7	.0032	47,781	.0022	35,830	.0033	.0028	.0049	.0034	.0021
Bandera	8.0	.0034	12.9	10	97.2	3.2	.0037	72,271	.0034	14,812	.0013	.0027	.0034	.0032	.0024
Bastrop	27.8	.0119	12.4	31	74.5	10.0	.0118	226,475	.0104	71,820	.0065	.0094	.0142	.0096	.0077
Baylor	4.9	.0021	–.4	6	92.0	2.0	.0023	41,427	.0019	19,039	.0018	.0020	.0028	.0021	.0018
Bee	27.1	.0117	4.1	31	81.1	8.7	.0102	207,054	.0095	107,263	.0097	.0101	.0110	.0109	.0101
Bell	169.9	.0728	7.7	161	74.1	58.0	.0682	1,318,851	.0608	783,898	.0712	.0663	.0776	.0744	.0561
Bexar	1,038.5	.4451	5.0	832	80.1	348.2	.4094	8,696,429	.4008	5,114,896	.4647	.4288	.4350	.4366	.4119
Blanco	5.0	.0022	6.8	7	93.5	2.1	.0024	43,874	.0021	17,635	.0016	.0019	.0029	.0023	.0014
Borden	.9	.0003	4.8	1	92.1	.3	.0004	4,902	.0002	556	.0000	.0002	.0005	.0002	.0001
Bosque	14.3	.0062	6.7	14	94.5	5.9	.0069	127,984	.0059	44,188	.0041	.0053	.0075	.0058	.0046
Bowie	77.6	.0332	3.1	87	76.8	28.9	.0340	609,375	.028[illegible]	395,217	.0359	.0316	.0394	.0357	.0290
Brazoria	190.9	.0819	12.6	136	84.7	62.5	.0735	2,009,111	.0926	810,768	.0736	.0847	.0630	.0623	.0942
Brazos	104.8	.0449	12.0	178	82.4	38.2	.0449	960,665	.0443	492,656	.0448	.0445	.0461	.0422	.0412
Brewster	7.6	.0032	.4	1	80.6	2.7	.0032	47,383	.0021	44,025	.0040	.0030	.0046	.0036	.0027
Briscoe	2.6	.0012	.8	3	85.3	1.0	.0011	15,134	.0007	6,902	.0006	.0008	.0018	.0009	.0004
Brooks	8.7	.0037	3.2	9	83.9	2.7	.0032	47,238	.0022	35,747	.0032	.0028	.0046	.0030	.0024
Brown	35.6	.0152	7.7	38	89.5	13.6	.0160	282,860	.0131	174,271	.0159	.0143	.0195	.0158	.0123
Burleson	13.5	.0058	9.6	20	71.6	4.7	.0055	118,061	.0054	37,805	.0034	.0049	.0055	.0041	.0047
Burnet	19.8	.0085	11.2	20	94.6	8.0	.0094	174,796	.0081	80,719	.0073	.0079	.0100	.0093	.0063
Caldwell	24.5	.0105	3.7	45	71.6	7.9	.0093	171,905	.0079	82,854	.0076	.0083	.0109	.0084	.0072
Calhoun	20.4	.0088	4.2	38	84.2	7.0	.0083	183,256	.0084	90,055	.0082	.0085	.0088	.0076	.0084
Callahan	12.1	.0051	10.1	13	97.1	4.5	.0052	94,239	.0044	32,046	.0029	.0041	.0059	.0047	.0031
Cameron	232.0	.0995	10.6	256	76.5	66.6	.0783	1,425,402	.0657	901,664	.0819	.0772	.1002	.0796	.0805
Camp	9.9	.0042	6.7	49	73.3	3.8	.0045	93,079	.0043	37,008	.0033	.0041	.0047	.0036	.0041
Carson	6.9	.0030	3.4	7	97.2	2.4	.0028	61,149	.0028	19,574	.0018	.0026	.0024	.0026	.0021
Cass	31.2	.0134	6.0	33	77.0	11.2	.0132	246,563	.0113	115,146	.0105	.0114	.0159	.0115	.0111
Castro	10.7	.0046	1.4	12	72.4	3.4	.0040	59,096	.0028	40,699	.0037	.0034	.0054	.0041	.0024
Chambers	20.9	.0089	12.7	34	83.2	7.3	.0086	181,153	.0083	86,597	.0078	.0083	.0090	.0077	.0068
Cherokee	40.4	.0173	6.0	38	78.0	14.5	.0170	294,220	.0136	129,427	.0118	.0138	.0208	.0144	.0123
Childress	7.2	.0031	3.6	10	91.3	2.8	.0033	46,260	.0021	32,030	.0029	.0025	.0048	.0031	.0021
Clay	10.1	.0043	5.4	9	98.2	3.9	.0046	93,631	.0043	24,219	.0022	.0037	.0044	.0036	.0033
Cochran	4.8	.0021	–.5	6	68.1	1.5	.0018	29,125	.0014	14,489	.0013	.0015	.0022	.0017	.0008
Coke	3.2	.0014	.1	4	88.7	1.3	.0015	29,935	.0013	15,725	.0015	.0015	.0017	.0015	.0011
Coleman	10.6	.0045	1.5	8	89.5	4.3	.0050	83,815	.0039	39,548	.0036	.0038	.0063	.0045	.0031
Collin	171.9	.0737	18.9	202	92.1	55.5	.0653	1,848,616	.0852	548,807	.0498	.0723	.0475	.0515	.0794
Collingsworth	4.6	.0020	–1.0	5	85.4	1.8	.0021	34,842	.0016	16,112	.0015	.0016	.0027	.0018	.0012
Colorado	19.5	.0083	3.6	20	73.8	7.4	.0087	168,016	.0078	99,766	.0090	.0084	.0101	.0081	.0071
Comal	40.6	.0174	11.4	73	92.5	14.8	.0174	400,950	.0184	190,595	.0174	.0178	.0199	.0173	.0155
Comanche	13.0	.0056	3.0	14	92.8	5.0	.0059	100,640	.0047	54,006	.0049	.0049	.0089	.0052	.0035
Concho	2.9	.0012	–.5	3	82.3	1.1	.0013	24,316	.0011	29,385	.0026	.0016	.0016	.0017	.0006
Cooke	29.4	.0126	6.3	33	93.1	10.9	.0128	262,170	.0121	163,578	.0149	.0130	.0140	.0133	.0127
Coryell	63.1	.0271	11.2	60	72.2	16.1	.0189	483,621	.0223	102,283	.0093	.0195	.0185	.0196	.0128
Cottle	2.9	.0012	–1.6	3	89.8	1.2	.0014	27,451	.0012	8,383	.0007	.0010	.0017	.0012	.0010
Crane	4.8	.0021	4.3	6	85.1	1.7	.0020	48,729	.0023	16,320	.0015	.0019	.0018	.0015	.0023
Crockett	5.0	.0021	8.5	2	69.8	1.7	.0020	43,184	.0020	33,506	.0031	.0024	.0026	.0023	.0022
Crosby	8.8	.0038	–.7	10	70.3	2.9	.0034	48,622	.0022	16,464	.0015	.0024	.0044	.0027	.0015
Culberson	3.3	.0014	–.5	1	83.7	1.0	.0012	14,890	.0007	18,598	.0017	.0011	.0015	.0014	.0006
Dallam	6.7	.0029	2.6	4	89.2	2.5	.0029	42,588	.0020	52,562	.0047	.0030	.0043	.0040	.0018

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% Whits	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Dallas	1,629.3	.6984	4.7	1,851	73.7	628.2	.7386	18,153,705	.8367	11,234,280	1.0206	.8641	.6586	.8276	.9775
Dawson	16.3	.0070	.7	18	82.7	5.5	.0064	117,850	.0054	76,531	.0070	.0062	.0076	.0069	.0067
Deaf Smith	21.8	.0093	3.0	15	83.4	6.8	.0080	132,065	.0061	86,052	.0078	.0074	.0105	.0094	.0065
Delta	4.9	.0021	1.3	18	90.8	1.9	.0022	33,976	.0015	9,863	.0009	.0014	.0027	.0016	.0011
Denton	166.1	.0712	16.1	182	91.5	58.1	.0684	1,834,548	.0846	578,471	.0526	.0723	.0552	.0562	.0762
De Witt	19.2	.0082	1.6	21	80.3	7.2	.0084	152,214	.0070	76,947	.0069	.0073	.0105	.0075	.0064
Dickens	3.5	.0015	–1.1	4	83.9	1.4	.0017	20,017	.0009	18,284	.0017	.0012	.0025	.0015	.0008
Dimmit	12.3	.0053	8.2	9	84.1	3.5	.0041	62,794	.0029	41,356	.0038	.0037	.0062	.0039	.0021
Donley	4.3	.0018	5.5	5	93.2	1.6	.0019	28,465	.0013	23,381	.0021	.0015	.0025	.0017	.0015
Duval	12.9	.0056	3.1	7	92.0	4.0	.0047	85,549	.0040	31,698	.0029	.0040	.0061	.0037	.0031
Eastland	20.2	.0086	3.7	22	95.2	8.1	.0095	156,941	.0072	67,572	.0061	.0073	.0115	.0083	.0059
Ector	125.7	.0539	9.0	139	85.2	46.0	.0541	1,411,203	.0651	940,291	.0854	.0688	.0530	.0606	.0790
Edwards	2.0	.0009	–1.6	1	77.7	.7	.0008	13,066	.0006	4,066	.0004	.0006	.0011	.0007	.0004
Ellis	64.4	.0276	7.8	69	81.1	21.7	.0255	548,296	.0252	238,217	.0216	.0247	.0273	.0228	.0228
El Paso	520.3	.2230	8.4	513	58.1	156.8	.1843	3,569,922	.1646	2,171,085	.1973	.1860	.2107	.2007	.1876
Erath	24.0	.0103	6.4	22	95.7	9.7	.0114	214,786	.0099	123,624	.0112	.0104	.0138	.0113	.0079
Falls	18.3	.0078	2.0	24	66.3	7.2	.0085	134,680	.0062	59,508	.0054	.0063	.0112	.0066	.0075
Fannin	24.9	.0107	2.5	28	91.1	9.9	.0116	189,080	.0087	108,410	.0099	.0094	.0146	.0112	.0075
Fayette	19.8	.0085	5.1	21	88.8	8.0	.0094	179,594	.0083	80,658	.0073	.0081	.0115	.0074	.0068
Fisher	5.9	.0025	.2	7	84.1	2.2	.0026	43,142	.0020	13,748	.0012	.0019	.0029	.0023	.0012
Floyd	9.6	.0041	–2.4	10	74.7	3.3	.0039	54,291	.0025	31,485	.0029	.0028	.0052	.0037	.0019
Foard	2.1	.0009	–2.7	3	88.0	.9	.0011	14,534	.0006	5,384	.0005	.0008	.0014	.0008	.0005
Fort Bend	159.8	.0685	22.0	182	70.4	50.2	.0590	1,854,984	.0855	453,695	.0412	.0687	.0385	.0423	.0762
Franklin	7.4	.0032	7.4	25	92.6	2.9	.0034	60,558	.0028	17,616	.0016	.0025	.0035	.0027	.0024
Freestone	16.3	.0070	9.9	18	76.7	6.0	.0070	130,388	.0060	78,003	.0071	.0065	.0091	.0063	.0048
Frio	14.6	.0062	5.9	13	80.5	4.2	.0050	80,683	.0037	49,502	.0045	.0046	.0074	.0049	.0035
Gaines	13.8	.0060	4.9	9	86.5	4.5	.0053	101,421	.0047	39,364	.0036	.0046	.0064	.0047	.0038
Galveston	205.4	.0880	4.9	515	75.2	74.6	.0877	2,195,458	.1012	1,104,255	.1003	.0983	.0894	.0848	.0977
Garza	5.4	.0023	1.2	6	76.6	1.9	.0022	40,889	.0019	20,858	.0019	.0018	.0031	.0021	.0015
Gillespie	14.4	.0062	6.4	14	96.3	5.6	.0066	111,056	.0051	62,837	.0057	.0056	.0077	.0072	.0047
Glasscock	1.3	.0005	–.3	1	80.7	.4	.0005	8,389	.0004	1,835	.0002	.0004	.0006	.0004	.0002
Goliad	5.3	.0023	2.1	6	73.8	1.8	.0021	39,234	.0018	15,915	.0014	.0017	.0023	.0018	.0013
Gonzales	17.2	.0074	1.5	16	79.0	6.1	.0071	137,849	.0064	57,730	.0052	.0063	.0085	.0061	.0056
Gray	26.7	.0114	1.2	29	93.2	10.5	.0124	285,886	.0131	144,097	.0131	.0128	.0129	.0120	.0153
Grayson	92.5	.0397	3.0	99	91.0	35.8	.0421	856,194	.0395	422,808	.0384	.0392	.0437	.0418	.0386
Gregg	108.4	.0464	9.0	397	79.8	40.0	.0470	1,075,856	.0496	797,444	.0725	.0558	.0533	.0522	.0646
Grimes	14.9	.0064	9.7	19	68.2	5.2	.0061	110,323	.0051	45,116	.0041	.0050	.0076	.0049	.0043
Guadalupe	51.0	.0219	9.2	72	84.4	17.7	.0208	431,844	.0199	180,310	.0164	.0193	.0211	.0191	.0215
Hale	39.2	.0168	4.3	39	76.1	13.1	.0154	257,524	.0118	213,899	.0194	.0151	.0212	.0179	.0149
Hall	5.6	.0024	.1	6	85.1	2.2	.0026	28,497	.0013	16,955	.0015	.0016	.0040	.0019	.0012
Hamilton	8.7	.0037	4.9	10	97.7	3.7	.0044	66,053	.0031	28,331	.0026	.0031	.0055	.0037	.0030
Hansford	6.2	.0027	–.2	7	92.3	2.3	.0027	53,586	.0025	36,506	.0033	.0027	.0030	.0028	.0023
Hardeman	6.3	.0027	–1.1	9	87.3	2.5	.0029	48,966	.0022	17,082	.0016	.0022	.0039	.0025	.0017
Hardin	44.6	.0191	9.5	50	88.9	15.2	.0179	405,411	.0187	184,663	.0168	.0182	.0169	.0154	.0164
Harris	2,635.2	1.1295	9.4	1,520	70.2	987.4	1.1608	30,679,763	1.4140	18,111,229	1.6453	1.4265	1.0427	1.2371	1.5698
Harrison	55.1	.0237	5.4	61	67.0	19.4	.0228	461,439	.0213	208,248	.0189	.0210	.0235	.0207	.0254
Hartley	4.4	.0018	10.4	3	97.0	1.4	.0016	32,783	.0015	5,885	.0006	.0013	.0015	.0014	.0009
Haskell	7.7	.0033	–.3	9	84.1	3.0	.0035	50,373	.0023	33,747	.0030	.0027	.0049	.0032	.0034
Hays	44.2	.0190	8.9	65	83.6	14.2	.0167	335,231	.0155	160,557	.0146	.0159	.0185	.0163	.0132
Hemphill	6.3	.0027	18.8	7	93.1	2.2	.0026	55,453	.0025	32,662	.0030	.0028	.0030	.0028	.0023
Henderson	48.2	.0207	13.1	54	87.6	18.7	.0220	408,501	.0189	154,988	.0141	.0177	.0230	.0197	.0143
Hidalgo	319.3	.1368	12.7	204	83.8	87.9	.1033	1,677,614	.0773	1,269,415	.1153	.1006	.1441	.1079	.0992
Hill	26.0	.0112	3.9	27	85.5	10.1	.0119	200,348	.0092	96,372	.0087	.0096	.0158	.0107	.0070
Hockley	24.5	.0105	5.5	27	83.5	8.2	.0096	189,574	.0088	96,031	.0088	.0090	.0101	.0091	.0101
Hood	21.7	.0093	22.5	51	98.0	8.5	.0100	250,275	.0115	96,732	.0088	.0103	.0075	.0088	.0098
Hopkins	26.8	.0115	6.2	34	88.4	10.2	.0120	207,357	.0095	101,588	.0092	.0099	.0138	.0119	.0088
Houston	23.5	.0100	5.4	19	64.2	8.0	.0094	157,050	.0073	86,015	.0078	.0079	.0131	.0078	.0065
Howard	32.0	.0137	–3.5	36	81.0	12.1	.0143	288,256	.0133	284,917	.0259	.0171	.0175	.0176	.0151
Hudspeth	2.8	.0012	2.6	1	90.9	.8	.0009	13,397	.0006	3,842	.0003	.0006	.0014	.0007	.0003
Hunt	58.8	.0252	6.4	70	84.9	21.8	.0256	495,966	.0228	246,197	.0224	.0233	.0281	.0241	.0225
Hutchinson	27.3	.0117	3.8	31	94.1	10.4	.0123	308,853	.0143	112,779	.0102	.0125	.0113	.0101	.0150
Irion	1.5	.0007	8.2	1	93.7	.5	.0005	12,949	.0006	7,192	.0007	.0007	.0005	.0006	.0003
Jack	7.8	.0033	5.3	8	97.0	3.0	.0036	68,229	.0031	29,169	.0026	.0030	.0036	.0034	.0025
Jackson	13.7	.0059	2.6	16	82.2	5.0	.0058	119,713	.0055	49,540	.0045	.0052	.0068	.0052	.0046
Jasper	33.0	.0141	7.2	36	79.6	11.8	.0139	250,136	.0116	167,359	.0153	.0132	.0182	.0141	.0105
Jeff Davis	1.7	.0008	3.2	1	90.5	.6	.0007	10,443	.0005	1,746	.0001	.0004	.0010	.0005	.0003

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Jefferson	255.5	.1095	1.8	273	68.8	94.2	.1108	2,628,663	.1211	1,723,257	.1566	.1295	.1143	.1116	.1488
Jim Hogg	5.4	.0023	4.5	5	92.2	1.8	.0021	32,494	.0015	18,037	.0016	.0017	.0031	.0019	.0011
Jim Wells	37.8	.0162	3.6	44	88.4	12.0	.0141	264,142	.0122	194,464	.0177	.0146	.0196	.0151	.0128
Johnson	75.8	.0325	12.0	104	94.5	26.4	.0310	697,923	.0321	282,343	.0256	.0303	.0292	.0283	.0311
Jones	17.8	.0076	3.1	19	84.6	6.6	.0078	133,523	.0062	67,702	.0062	.0064	.0092	.0072	.0057
Karnes	13.8	.0059	1.5	18	81.3	4.7	.0055	106,157	.0049	53,289	.0048	.0051	.0067	.0049	.0043
Kaufman	41.9	.0180	7.4	53	78.0	14.3	.0168	346,934	.0160	187,696	.0171	.0167	.0198	.0160	.0146
Kendall	12.0	.0052	12.8	18	93.2	4.2	.0050	103,757	.0050	44,666	.0040	.0047	.0055	.0043	.0037
Kenedy	.5	.0002	–7.9	0	89.8	.2	.0002	7,607	.0003	1,164	.0001	.0003	.0002	.0002	.0001
Kent	1.1	.0004	–3.9	1	95.4	.4	.0005	6,567	.0003	2,567	.0003	.0003	.0005	.0004	.0002
Kerr	31.9	.0137	10.8	29	91.5	12.5	.0147	331,898	.0153	124,494	.0113	.0138	.0143	.0138	.0138
Kimble	4.1	.0018	.9	3	90.7	1.6	.0018	28,468	.0014	27,777	.0025	.0018	.0025	.0023	.0012
King	.4	.0001	–5.9	0	89.5	.2	.0003	3,068	.0001	2,291	.0002	.0001	.0004	.0001	.0000
Kinney	2.3	.0010	.9	2	77.0	.8	.0009	13,724	.0006	4,633	.0004	.0008	.0013	.0010	.0004
Kleberg	33.8	.0145	1.3	40	82.4	10.7	.0126	231,681	.0107	166,212	.0151	.0127	.0187	.0134	.0125
Knox	5.2	.0022	–2.4	6	78.5	1.9	.0022	35,478	.0016	18,025	.0017	.0017	.0032	.0018	.0011
Lamar	44.3	.0190	5.1	48	83.5	16.8	.0198	334,110	.0154	206,855	.0187	.0171	.0247	.0198	.0163
Lamb	19.3	.0083	3.4	19	75.3	6.7	.0078	125,196	.0058	66,167	.0061	.0064	.0106	.0076	.0053
Lampasas	12.8	.0055	6.6	18	91.6	4.8	.0057	101,069	.0047	47,259	.0043	.0047	.0064	.0054	.0045
La Salle	5.8	.0025	5.2	4	80.8	1.9	.0022	34,376	.0016	18,747	.0017	.0018	.0029	.0019	.0013
Lavaca	19.6	.0084	3.1	20	88.2	7.5	.0088	151,637	.0070	64,919	.0059	.0069	.0107	.0074	.0064
Lee	12.4	.0053	13.2	20	80.2	4.4	.0052	106,536	.0049	37,238	.0033	.0046	.0055	.0041	.0049
Leon	10.1	.0043	5.3	9	79.1	4.2	.0050	85,831	.0039	22,811	.0021	.0035	.0058	.0032	.0031
Liberty	52.5	.0225	11.5	45	84.0	18.5	.0217	501,489	.0231	253,188	.0230	.0229	.0241	.0193	.0199
Limestone	21.2	.0091	4.8	23	74.0	7.7	.0091	144,299	.0067	82,880	.0075	.0074	.0144	.0082	.0062
Lipscomb	4.0	.0017	6.2	4	96.2	1.4	.0016	40,999	.0019	13,035	.0012	.0016	.0014	.0014	.0014
Live Oak	10.7	.0046	11.4	10	93.9	3.6	.0042	82,461	.0038	40,169	.0037	.0039	.0046	.0041	.0028
Llano	11.2	.0048	10.4	12	97.4	4.8	.0057	97,957	.0045	39,342	.0035	.0043	.0070	.0051	.0033
Loving	.1	.0001	9.9	0	88.0	.1	.0001	1,765	.0001	204	.0001	.0001	.0002	.0000	.0000
Lubbock	222.2	.0952	5.0	247	81.0	79.3	.0932	2,012,301	.0927	1,406,415	.1277	.1038	.1005	.1070	.1068
Lynn	8.6	.0037	–.1	10	73.8	2.8	.0033	43,487	.0020	19,273	.0018	.0023	.0043	.0030	.0014
McCulloch	8.9	.0038	1.9	8	86.7	3.5	.0041	67,063	.0031	46,535	.0042	.0035	.0053	.0039	.0037
McLennan	178.9	.0767	4.8	174	78.6	66.1	.0777	1,504,531	.0694	992,933	.0902	.0771	.0917	.0817	.0729
McMullen	.8	.0003	1.4	1	98.5	.3	.0004	7,500	.0003	654	.0001	.0003	.0003	.0002	.0002
Madison	11.6	.0050	8.9	25	68.6	3.4	.0040	79,897	.0037	55,481	.0050	.0043	.0052	.0039	.0030
Marion	11.0	.0047	6.2	29	64.2	4.3	.0050	77,384	.0036	25,149	.0023	.0034	.0059	.0040	.0027
Martin	4.7	.0020	.3	5	77.3	1.6	.0019	35,237	.0016	32,367	.0029	.0021	.0023	.0022	.0013
Mason	3.8	.0017	3.2	4	89.1	1.5	.0018	22,012	.0010	9,689	.0009	.0011	.0026	.0015	.0006
Matagorda	41.6	.0178	10.0	37	73.6	14.8	.0174	368,725	.0170	169,365	.0154	.0167	.0172	.0154	.0183
Maverick	36.4	.0156	15.9	28	77.5	9.1	.0107	141,410	.0065	113,573	.0103	.0095	.0166	.0106	.0118
Medina	24.2	.0104	4.5	18	89.6	8.1	.0095	166,083	.0077	79,600	.0073	.0080	.0119	.0092	.0059
Menard	2.3	.0009	–2.0	3	87.9	.9	.0011	10,945	.0005	3,972	.0003	.0005	.0017	.0007	.0003
Midland	90.6	.0389	9.6	100	82.4	33.4	.0392	1,226,283	.0565	624,748	.0568	.0532	.0345	.0404	.0607
Milam	23.9	.0102	5.1	23	79.4	8.7	.0103	185,563	.0085	65,490	.0059	.0081	.0120	.0074	.0074
Mills	4.6	.0020	2.7	6	94.0	1.9	.0022	37,890	.0018	11,806	.0011	.0015	.0024	.0020	.0013
Mitchell	9.2	.0039	1.2	10	79.5	3.4	.0040	71,080	.0033	32,641	.0030	.0034	.0049	.0036	.0034
Montague	18.2	.0079	4.5	20	98.3	7.2	.0084	138,225	.0063	75,049	.0068	.0067	.0113	.0082	.0052
Montgomery	158.8	.0681	24.8	152	93.2	52.3	.0615	1,550,376	.0715	664,341	.0603	.0675	.0553	.0569	.0702
Moore	17.6	.0076	6.2	19	91.9	6.0	.0071	147,578	.0068	87,435	.0080	.0073	.0073	.0084	.0086
Morris	15.7	.0067	7.3	61	76.5	5.6	.0066	140,071	.0064	55,883	.0051	.0060	.0065	.0052	.0070
Motley	1.9	.0008	–2.6	2	90.3	.8	.0009	11,296	.0006	6,666	.0006	.0007	.0014	.0007	.0004
Nacogdoches	50.0	.0214	6.9	53	80.8	18.1	.0213	398,847	.0183	224,299	.0203	.0196	.0265	.0206	.0198
Navarro	37.3	.0160	5.6	35	76.1	14.3	.0168	300,114	.0139	228,775	.0208	.0164	.0210	.0173	.0151
Newton	14.0	.0060	5.6	15	75.2	4.9	.0058	101,011	.0046	22,979	.0021	.0041	.0059	.0041	.0035
Nolan	18.0	.0077	3.7	20	84.1	6.6	.0077	145,617	.0067	114,592	.0104	.0080	.0108	.0086	.0064
Nueces	278.2	.1193	3.7	328	81.0	93.0	.1093	2,455,731	.1132	1,385,487	.1259	.1183	.1125	.1127	.1179
Ochiltree	9.9	.0042	3.3	11	95.6	3.6	.0043	109,451	.0051	50,748	.0046	.0046	.0037	.0043	.0056
Oldham	2.3	.0010	.7	2	96.8	.7	.0008	12,043	.0005	5,672	.0005	.0007	.0010	.0008	.0004
Orange	88.3	.0379	5.3	244	90.1	30.2	.0355	869,898	.0401	423,098	.0385	.0391	.0325	.0321	.0436
Palo Pinto	22.9	.0098	–4.8	24	91.3	8.8	.0103	201,347	.0093	151,639	.0137	.0107	.0146	.0123	.0079
Panola	22.6	.0097	9.1	28	78.6	8.1	.0096	183,974	.0085	78,808	.0072	.0084	.0106	.0083	.0071
Parker	48.9	.0209	9.6	54	96.1	17.5	.0205	445,822	.0205	202,320	.0184	.0200	.0210	.0194	.0169
Parmer	11.3	.0049	2.4	13	81.9	3.5	.0042	58,411	.0027	39,175	.0035	.0033	.0057	.0044	.0017
Pecos	15.4	.0066	5.3	3	80.3	4.6	.0054	111,259	.0051	86,078	.0078	.0063	.0066	.0065	.0052
Polk	27.7	.0118	13.5	26	79.2	10.4	.0122	203,120	.0094	135,989	.0124	.0107	.0163	.0117	.0081
Potter	102.0	.0438	3.4	113	83.8	40.0	.0470	856,038	.0395	902,046	.0819	.0531	.0556	.0619	.0608

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Presidio	5.3	.0022	2.2	1	78.1	1.8	.0021	24,013	.0011	21,178	.0020	.0015	.0036	.0018	.0014
Rains	5.2	.0023	7.5	21	93.3	2.2	.0026	41,937	.0019	12,947	.0011	.0019	.0035	.0025	.0013
Randall	82.5	.0353	9.9	90	96.0	30.5	.0359	994,005	.0458	496,531	.0452	.0434	.0335	.0368	.0471
Reagan	4.5	.0020	8.8	4	78.6	1.4	.0016	34,026	.0016	17,239	.0015	.0017	.0017	.0019	.0012
Real	2.6	.0011	5.3	4	94.2	.9	.0011	12,102	.0005	6,201	.0006	.0007	.0015	.0006	.0003
Red River	16.7	.0071	3.7	16	78.2	6.4	.0075	103,618	.0048	52,948	.0048	.0053	.0113	.0063	.0035
Reeves	15.8	.0068	.0	6	63.8	4.9	.0058	97,007	.0045	63,478	.0058	.0052	.0076	.0059	.0048
Refugio	9.3	.0040	.1	12	81.9	3.2	.0037	78,162	.0036	35,353	.0032	.0036	.0039	.0033	.0033
Roberts	1.3	.0005	9.5	1	98.3	.4	.0005	10,319	.0005	1,941	.0002	.0003	.0004	.0004	.0004
Robertson	14.9	.0064	1.7	17	61.8	5.8	.0068	108,056	.0049	44,843	.0040	.0050	.0093	.0052	.0042
Rockwall	17.2	.0074	18.4	134	92.5	6.0	.0071	209,073	.0097	62,472	.0057	.0081	.0045	.0057	.0078
Runnels	11.9	.0051	.2	11	87.1	4.6	.0054	97,579	.0045	49,792	.0045	.0046	.0063	.0051	.0048
Rusk	44.2	.0189	6.8	47	76.5	16.1	.0189	388,890	.0179	143,925	.0131	.0167	.0184	.0164	.0168
Sabine	9.2	.0040	5.7	19	83.2	3.6	.0042	62,147	.0029	34,854	.0032	.0032	.0063	.0038	.0019
San Augustine	9.0	.0038	2.4	17	69.5	3.4	.0040	65,959	.0030	32,584	.0029	.0032	.0051	.0036	.0035
San Jacinto	13.1	.0057	14.6	23	77.9	5.0	.0059	97,137	.0045	15,068	.0014	.0037	.0065	.0039	.0032
San Patricio	61.8	.0265	6.5	89	83.7	19.3	.0227	444,436	.0205	257,523	.0234	.0226	.0300	.0234	.0184
San Saba	6.0	.0025	2.7	5	87.8	2.5	.0029	43,861	.0020	16,958	.0015	.0020	.0038	.0025	.0019
Schleicher	3.1	.0014	9.9	2	91.3	1.0	.0012	25,140	.0012	5,877	.0006	.0010	.0012	.0009	.0007
Scurry	19.2	.0082	5.5	21	83.3	7.0	.0082	190,897	.0087	112,744	.0102	.0091	.0084	.0088	.0102
Shackelford	4.3	.0018	9.8	5	95.7	1.6	.0019	39,691	.0019	16,465	.0015	.0017	.0020	.0016	.0013
Shelby	24.3	.0104	5.3	31	77.6	9.2	.0108	175,988	.0081	94,257	.0086	.0087	.0143	.0096	.0077
Sherman	3.0	.0013	−5.5	3	94.1	1.1	.0013	36,722	.0017	15,880	.0014	.0015	.0015	.0014	.0011
Smith	139.3	.0597	8.5	149	75.2	51.1	.0601	1,372,840	.0633	833,088	.0757	.0663	.0625	.0625	.0756
Somervell	4.7	.0021	13.1	25	96.4	1.8	.0021	42,558	.0019	22,843	.0021	.0021	.0032	.0021	.0016
Starr	31.1	.0133	14.1	25	88.9	8.0	.0094	115,130	.0053	75,911	.0069	.0073	.0158	.0077	.0058
Stephens	10.7	.0046	7.8	12	92.1	4.3	.0051	98,915	.0046	45,277	.0041	.0045	.0056	.0047	.0047
Sterling	1.2	.0005	−.5	1	93.1	.4	.0005	8,479	.0004	4,536	.0004	.0004	.0006	.0005	.0003
Stonewall	2.4	.0010	−.3	3	91.7	1.0	.0011	20,162	.0009	6,278	.0006	.0009	.0011	.0011	.0006
Sutton	6.0	.0026	17.0	4	93.8	1.9	.0023	51,805	.0024	43,597	.0039	.0029	.0029	.0027	.0020
Swisher	9.6	.0041	−1.3	11	78.8	3.4	.0040	55,109	.0025	32,260	.0030	.0029	.0051	.0039	.0021
Tarrant	915.1	.3922	6.3	1,054	82.3	339.0	.3985	9,612,315	.4431	5,619,043	.5104	.4531	.3321	.4271	.4737
Taylor	115.9	.0497	4.5	126	85.9	41.5	.0488	1,055,410	.0486	731,801	.0665	.0542	.0530	.0570	.0517
Terrell	1.6	.0007	.3	1	92.1	.6	.0007	14,269	.0007	7,048	.0006	.0006	.0007	.0006	.0005
Terry	14.9	.0064	2.2	17	81.7	5.1	.0060	105,056	.0048	99,977	.0091	.0065	.0077	.0073	.0055
Throckmorton	2.0	.0009	−2.6	2	94.1	.9	.0010	13,844	.0006	3,127	.0003	.0006	.0014	.0006	.0004
Titus	23.2	.0099	8.2	56	83.7	8.4	.0099	193,734	.0090	170,316	.0155	.0111	.0115	.0114	.0111
Tom Green	90.4	.0387	6.6	60	84.4	33.2	.0390	851,702	.0392	579,716	.0527	.0432	.0445	.0439	.0430
Travis	454.5	.1949	8.3	460	77.7	179.4	.2109	4,682,260	.2158	2,939,899	.2579	.2243	.2211	.2195	.2294
Trinity	10.1	.0043	6.9	15	78.8	4.0	.0047	70,529	.0033	46,403	.0043	.0036	.0066	.0042	.0022
Tyler	17.5	.0075	7.9	19	86.2	6.5	.0077	145,485	.0067	50,775	.0046	.0062	.0089	.0062	.0059
Upshur	31.7	.0136	10.9	54	83.6	11.4	.0134	266,113	.0122	103,017	.0093	.0118	.0129	.0117	.0107
Upton	4.7	.0020	1.8	4	82.0	1.6	.0019	40,682	.0019	11,395	.0011	.0016	.0018	.0015	.0014
Uvalde	24.1	.0103	7.4	15	82.4	7.6	.0089	163,120	.0075	92,463	.0084	.0084	.0124	.0092	.0072
Val Verde	38.8	.0167	8.0	12	81.3	11.5	.0135	226,111	.0105	136,146	.0123	.0123	.0173	.0143	.0114
Van Zandt	34.7	.0148	10.4	41	94.3	13.1	.0154	281,307	.0129	117,217	.0107	.0126	.0170	.0134	.0107
Victoria	74.7	.0320	8.6	84	80.7	25.6	.0301	724,297	.0334	518,358	.0471	.0372	.0302	.0336	.0387
Walker	46.2	.0199	10.6	59	69.0	13.5	.0159	374,591	.0173	193,616	.0176	.0179	.0194	.0150	.0140
Waller	21.7	.0093	9.6	42	54.1	6.4	.0075	181,979	.0084	182,472	.0165	.0110	.0070	.0093	.0075
Ward	14.6	.0062	4.5	17	82.4	4.9	.0058	129,916	.0060	66,471	.0061	.0060	.0055	.0056	.0062
Washington	23.2	.0100	5.5	38	75.9	8.3	.0097	207,701	.0095	117,487	.0107	.0100	.0134	.0094	.0098
Webb	109.0	.0467	9.8	32	90.6	29.1	.0342	572,442	.0264	607,334	.0551	.0391	.0497	.0396	.0484
Wharton	41.9	.0179	4.1	39	74.4	14.9	.0176	359,630	.0166	205,122	.0187	.0174	.0203	.0164	.0184
Wheeler	7.5	.0033	5.1	8	93.7	3.0	.0035	81,771	.0038	38,867	.0035	.0036	.0041	.0031	.0033
Wichita	122.6	.0525	1.3	202	85.4	44.8	.0526	1,137,390	.0524	766,884	.0697	.0577	.0561	.0605	.0588
Wilbarger	16.3	.0070	2.3	17	84.2	6.1	.0072	132,555	.0061	74,692	.0068	.0065	.0087	.0065	.0062
Willacy	18.2	.0078	4.0	31	66.9	4.9	.0058	82,446	.0038	48,581	.0044	.0047	.0080	.0049	.0028
Williamson	90.2	.0387	17.9	79	85.8	29.5	.0347	803,693	.0370	262,775	.0238	.0335	.0314	.0288	.0331
Wilson	18.2	.0078	8.6	23	87.9	6.1	.0071	123,828	.0057	43,867	.0040	.0056	.0076	.0066	.0048
Winkler	10.3	.0044	3.6	12	78.3	3.5	.0041	86,775	.0040	47,014	.0043	.0041	.0048	.0038	.0046
Wise	29.3	.0125	10.3	32	95.3	10.5	.0124	257,732	.0119	88,833	.0081	.0109	.0127	.0106	.0104
Wood	27.1	.0116	9.7	39	88.4	10.2	.0120	231,279	.0107	97,298	.0088	.0102	.0133	.0103	.0095
Yoakum	8.7	.0038	4.8	11	85.6	3.0	.0035	79,924	.0037	29,497	.0027	.0035	.0034	.0032	.0035
Young	20.7	.0088	8.5	23	95.6	8.2	.0096	210,519	.0097	92,379	.0084	.0091	.0104	.0093	.0080
Zapata	7.5	.0033	13.2	8	89.8	2.3	.0028	40,619	.0018	10,984	.0010	.0019	.0033	.0020	.0017
Zavala	11.8	.0050	1.1	9	78.5	3.2	.0037	53,029	.0025	23,186	.0021	.0029	.0055	.0031	.0020

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
TOTAL METRO COUNTIES	**12,199.1**	**5.2292**	**7.9**	**264**	**77.1**	**4,342.6**	**5.1052**	**120,982,319**	**5.5762**	**70,201,520**	**6.3775**	**5.7473**	**4.9903**	**5.3597**	**6.0837**
TOTAL STATE	**15,297.2**	**6.5569**	**7.5**	**58**	**78.3**	**5,447.9**	**6.4045**	**145,203,201**	**6.6924**	**82,731,512**	**7.5159**	**6.9124**	**6.5495**	**6.5773**	**7.1327**
UTAH															
PROVO - OREM	**242.2**	**.1039**	**11.0**	**120**	**96.5**	**65.4**	**.0769**	**1,451,694**	**.0669**	**768,665**	**.0698**	**.0752**	**.0794**	**.0843**	**.0681**
Utah	242.2	.1039	11.0	120	96.5	65.4	.0769	1,451,694	.0669	768,665	.0698	.0752	.0794	.0843	.0681
SALT LAKE CITY - OGDEN	**974.4**	**.4177**	**7.1**	**601**	**93.7**	**315.8**	**.3713**	**7,865,134**	**.3625**	**4,269,227**	**.3879**	**.3811**	**.3352**	**.4121**	**.3966**
Davis	161.3	.0691	10.1	539	93.9	45.0	.0529	1,169,079	.0539	505,438	.0460	.0545	.0382	.0593	.0570
Salt Lake	663.9	.2846	7.2	878	93.9	220.4	.2591	5,513,737	.2544	3,074,497	.2793	.2679	.2410	.2852	.2871
Weber	149.2	.0640	3.2	264	92.9	50.4	.0593	1,177,318	.0542	689,292	.0626	.0587	.0560	.0676	.0525
ALL COUNTIES															
Beaver	4.5	.0019	2.8	2	98.2	1.4	.0017	20,306	.0009	12,157	.0011	.0012	.0024	.0016	.0007
Box Elder	34.8	.0150	4.7	6	92.4	10.3	.0121	264,053	.0122	112,537	.0102	.0121	.0093	.0128	.0117
Cache	61.7	.0264	7.9	53	96.6	19.1	.0224	406,642	.0187	211,120	.0192	.0204	.0232	.0252	.0200
Carbon	24.5	.0105	10.5	17	95.3	8.2	.0097	206,900	.0096	121,691	.0110	.0102	.0101	.0100	.0113
Daggett	.8	.0004	4.0	1	99.5	.2	.0002	4,599	.0002	2,183	.0002	.0003	.0001	.0004	.0002
Davis	161.3	.0691	10.1	539	93.9	45.0	.0529	1,169,079	.0539	505,438	.0460	.0545	.0382	.0593	.0570
Duchesne	14.3	.0061	13.8	4	96.5	3.9	.0046	100,455	.0046	53,118	.0048	.0049	.0049	.0051	.0042
Emery	13.9	.0060	21.4	3	97.5	3.8	.0045	98,015	.0045	25,112	.0023	.0042	.0035	.0037	.0038
Garfield	3.8	.0016	3.5	1	97.3	1.2	.0014	18,912	.0009	8,474	.0007	.0009	.0018	.0014	.0004
Grand	8.7	.0037	5.6	2	96.2	3.1	.0036	69,244	.0032	48,808	.0045	.0038	.0045	.0043	.0036
Iron	18.8	.0081	8.4	6	96.3	5.7	.0067	103,988	.0048	93,535	.0085	.0065	.0080	.0086	.0054
Juab	5.8	.0025	4.9	2	98.4	1.7	.0020	30,550	.0014	19,053	.0017	.0017	.0024	.0024	.0008
Kane	4.6	.0020	14.3	1	98.1	1.5	.0018	27,662	.0012	20,843	.0019	.0017	.0021	.0021	.0012
Millard	9.7	.0041	8.1	1	94.9	3.0	.0035	65,332	.0031	31,176	.0028	.0032	.0032	.0037	.0023
Morgan	5.2	.0022	5.8	9	98.2	1.5	.0018	40,478	.0018	5,778	.0006	.0014	.0011	.0014	.0015
Piute	1.3	.0006	−2.2	2	99.1	.4	.0004	5,192	.0003	1,723	.0001	.0004	.0007	.0003	.0003
Rich	2.4	.0010	14.3	2	98.4	.7	.0009	16,055	.0007	6,076	.0006	.0007	.0006	.0008	.0004
Salt Lake	663.9	.2846	7.2	878	93.9	220.4	.2591	5,518,737	.2544	3,074,497	.2793	.2679	.2410	.2852	.2871
San Juan	13.0	.0056	6.1	2	51.5	3.3	.0038	57,628	.0026	24,498	.0022	.0031	.0046	.0044	.0016
Sanpete	15.7	.0067	7.4	10	96.7	4.7	.0056	83,955	.0039	34,553	.0031	.0041	.0072	.0052	.0028
Sevier	16.3	.0070	10.7	9	97.7	4.9	.0057	100,214	.0046	70,898	.0065	.0057	.0062	.0069	.0055
Summit	11.7	.0050	14.7	6	98.4	3.9	.0046	101,727	.0047	50,278	.0045	.0047	.0039	.0052	.0033
Tooele	27.2	.0117	4.5	4	91.2	8.4	.0099	211,155	.0097	82,042	.0075	.0096	.0082	.0105	.0089
Uintah	23.5	.0100	14.6	5	88.7	6.9	.0081	194,283	.0090	94,778	.0086	.0090	.0067	.0076	.0097
Utah	242.2	.1039	11.0	120	96.5	65.4	.0769	1,451,694	.0669	768,665	.0698	.0752	.0794	.0843	.0681
Wasatch	9.2	.0039	7.9	8	98.5	2.9	.0034	55,746	.0025	31,059	.0029	.0028	.0038	.0040	.0017
Washington	29.8	.0128	14.3	12	97.9	8.8	.0103	163,048	.0076	130,686	.0118	.0099	.0126	.0120	.0078
Wayne	2.2	.0009	15.1	1	98.3	.6	.0007	10,980	.0005	7,550	.0007	.0007	.0008	.0008	.0004
Weber	149.2	.0640	3.2	264	92.9	50.4	.0593	1,177,318	.0542	689,292	.0626	.0587	.0560	.0676	.0525
TOTAL METRO COUNTIES	**1,216.6**	**.5216**	**7.8**	**334**	**94.3**	**381.2**	**.4482**	**9,316,828**	**.4294**	**5,037,892**	**.4577**	**.4563**	**.4146**	**.4964**	**.4647**
TOTAL STATE	**1,580.0**	**.6773**	**8.1**	**19**	**94.2**	**491.3**	**.5776**	**11,773,947**	**.5425**	**6,337,618**	**.5757**	**.5795**	**.5465**	**.6368**	**.5742**
VERMONT															
BURLINGTON	**122.9**	**.0527**	**2.3**	**195**	**98.2**	**42.6**	**.0501**	**1,130,739**	**.0521**	**666,855**	**.0606**	**.0548**	**.0477**	**.0556**	**.0610**
Chittenden	118.0	.0506	2.1	219	98.2	40.9	.0481	1,098,428	.0506	653,708	.0594	.0532	.0455	.0534	.0599
Grand Isle	4.9	.0021	6.2	55	98.7	1.7	.0020	32,311	.0015	13,147	.0012	.0016	.0022	.0022	.0011
ALL COUNTIES															
Addison	30.4	.0130	3.4	39	98.9	10.0	.0117	215,256	.0100	104,111	.0095	.0104	.0129	.0135	.0084
Bennington	34.1	.0146	2.3	50	98.8	12.8	.0151	288,275	.0132	210,034	.0191	.0153	.0166	.0190	.0151
Caledonia	26.4	.0113	2.3	41	99.3	9.7	.0114	187,004	.0087	119,559	.0108	.0098	.0137	.0130	.0093
Chittenden	118.0	.0506	2.1	219	98.2	40.9	.0481	1,098,428	.0506	653,708	.0594	.0532	.0455	.0534	.0599
Essex	6.5	.0028	3.0	10	98.9	2.2	.0026	40,379	.0018	6,513	.0006	.0017	.0025	.0026	.0012
Franklin	35.3	.0151	1.5	54	97.9	12.0	.0141	250,256	.0116	142,986	.0130	.0127	.0159	.0155	.0130
Grand Isle	4.9	.0021	6.2	35	98.7	1.7	.0020	32,311	.0015	13,147	.0012	.0016	.0022	.0022	.0011
Lamoille	17.4	.0075	3.8	18	99.1	6.4	.0075	138,938	.0064	78,830	.0072	.0068	.0085	.0088	.0056
Orange	23.9	.0102	5.1	35	99.0	8.4	.0099	175,893	.0081	78,358	.0071	.0082	.0103	.0110	.0055
Orleans	24.1	.0104	2.8	35	99.2	8.5	.0100	157,158	.0072	74,945	.0068	.0078	.0120	.0108	.0051
Rutland	59.1	.0253	1.3	63	99.0	21.6	.0254	453,856	.0209	296,923	.0270	.0236	.0281	.0299	.0198
Washington	53.0	.0227	1.2	77	98.7	19.5	.0229	406,564	.0188	279,886	.0254	.0215	.0261	.0273	.0177

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VERMONT (continued)															
ALL COUNTIES (continued)															
Windham	37.7	.0162	2.1	48	98.7	14.8	.0174	321,781	.0148	212,313	.0193	.0164	.0209	.0199	.0152
Windsor	52.3	.0224	2.5	54	98.9	20.2	.0237	447,678	.0206	252,688	.0229	.0217	.0241	.0271	.0172
TOTAL METRO COUNTIES	**122.9**	**.0527**	**2.3**	**195**	**98.2**	**42.6**	**.0501**	**1,130,739**	**.0521**	**666,855**	**.0606**	**.0548**	**.0477**	**.0556**	**.0610**
TOTAL STATE	**523.1**	**.2242**	**2.3**	**56**	**98.7**	**189.7**	**.2218**	**4,213,777**	**.1942**	**2,524,001**	**.2293**	**.2107**	**.2393**	**.2540**	**.1941**
VIRGINIA															
CHARLOTTESVILLE	**119.6**	**.0511**	**5.3**	**101**	**83.4**	**43.0**	**.0505**	**1,042,326**	**.0480**	**548,838**	**.0500**	**.0492**	**.0522**	**.0535**	**.0464**
Albemarle	59.4	.0254	6.5	82	87.1	22.5	.0264	603,509	.0278	71,231	.0065	.0209	.0196	.0222	.0187
Charlottesville city	45.7	.0174	2.0	4,070	80.3	13.7	.0161	296,604	.0136	445,682	.0405	.0226	.0248	.0240	.0232
Fluvanna	11.0	.0047	7.4	38	69.2	3.9	.0046	78,533	.0037	14,713	.0014	.0032	.0046	.0039	.0024
Greene	8.5	.0036	11.5	54	91.5	2.9	.0034	63,680	.0029	17,212	.0016	.0025	.0032	.0034	.0021
DANVILLE	**112.8**	**.0484**	**.9**	**111**	**68.6**	**41.3**	**.0485**	**821,261**	**.0378**	**451,028**	**.0410**	**.0409**	**.0575**	**.0521**	**.0341**
Danville city	45.0	.0193	–1.4	2,647	68.7	17.8	.0209	361,205	.0166	355,563	.0323	.0219	.0287	.0253	.0195
Pittsylvania	67.8	.0291	2.5	68	68.5	23.5	.0276	460,056	.0212	95,465	.0087	.0190	.0288	.0268	.0146
LYNCHBURG	**145.2**	**.0623**	**2.8**	**141**	**78.1**	**50.6**	**.0594**	**1,158,953**	**.0533**	**695,860**	**.0633**	**.0581**	**.0628**	**.0677**	**.0514**
Amherst	30.1	.0129	3.4	63	77.8	9.7	.0114	210,441	.0097	90,871	.0083	.0100	.0118	.0126	.0077
Campbell	48.0	.0206	5.7	95	83.5	15.5	.0182	359,279	.0165	133,305	.0121	.0160	.0160	.0193	.0148
Lynchburg city	67.1	.0288	.5	1,369	74.5	25.4	.0298	589,233	.0271	471,684	.0429	.0321	.0350	.0358	.0289
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,195.9**	**.5127**	**3.1**	**697**	**68.9**	**411.3**	**.4834**	**10,380,759**	**.4785**	**5,722,121**	**.5198**	**.4974**	**.4706**	**.5288**	**.4977**
Chesapeake city	121.8	.0523	6.4	358	70.0	40.1	.0471	991,953	.0457	511,191	.0464	.0471	.0439	.0520	.0393
Gloucester	22.2	.0095	10.4	99	83.2	8.1	.0095	178,928	.0083	96,924	.0088	.0086	.0112	.0101	.0082
Hampton city	124.6	.0535	1.6	2,443	62.8	43.9	.0516	1,092,581	.0504	772,501	.0702	.0568	.0520	.0615	.0615
James City	24.0	.0103	5.4	157	69.4	8.5	.0100	237,523	.0109	74,059	.0067	.0096	.0062	.0090	.0268
Newport News city	148.4	.0636	2.4	2,283	65.1	54.6	.0641	1,287,762	.0593	650,302	.0591	.0601	.0624	.0681	.0535
Norfolk city	256.5	.1100	–3.9	4,840	59.6	86.6	.1018	2,063,855	.0952	1,329,050	.1207	.1058	.1200	.1136	.0913
Poquoson city	9.9	.0042	13.5	582	98.4	3.2	.0037	84,029	.0038	8,342	.0008	.0030	.0023	.0030	.0033
Portsmouth city	102.6	.0440	–1.9	3,420	52.6	37.0	.0435	801,310	.0370	462,501	.0420	.0399	.0483	.0462	.0410
Suffolk city	48.0	.0205	.8	117	50.8	16.2	.0191	357,604	.0165	165,763	.0151	.0169	.0193	.0190	.0158
Virginia Beach city	290.2	.1244	10.7	1,134	85.7	98.5	.1158	2,864,264	.1320	1,380,453	.1254	.1285	.0895	.1254	.1355
Williamsburg city	10.0	.0043	1.3	2,000	86.6	3.0	.0035	89,503	.0041	147,350	.0134	.0069	.0062	.0066	.0077
York	37.7	.0161	6.3	334	79.9	11.6	.0137	331,447	.0153	123,685	.0112	.0142	.0093	.0143	.0138
RICHMOND - PETERSBURG	**784.3**	**.3361**	**3.0**	**266**	**69.6**	**285.1**	**.3353**	**7,362,397**	**.3393**	**4,186,145**	**.3802**	**.3510**	**.3162**	**.3596**	**.3529**
Charles City	6.9	.0030	3.1	38	20.2	2.1	.0025	45,303	.0020	3,118	.0003	.0018	.0021	.0023	.0015
Chesterfield	158.8	.0680	12.3	366	88.3	52.8	.0621	1,680,335	.0775	772,461	.0702	.0733	.0464	.0610	.0824
Colonial Heights city	16.8	.0072	1.8	2,100	97.5	6.0	.0071	159,329	.0073	76,407	.0069	.0073	.0064	.0072	.0071
Dinwiddie	22.9	.0098	1.3	45	55.8	6.3	.0074	150,802	.0070	14,003	.0013	.0058	.0060	.0060	.0052
Goochland	12.2	.0052	3.7	43	62.3	4.0	.0047	108,303	.0050	20,742	.0019	.0041	.0037	.0038	.0037
Hanover	53.9	.0231	6.9	115	85.8	17.9	.0211	477,750	.0220	254,837	.0231	.0226	.0191	.0216	.0197
Henrico	186.6	.0800	3.2	784	82.8	72.1	.0847	1,959,680	.0903	1,255,830	.1141	.0954	.0750	.0998	.1047
Hopewell city	23.3	.0100	–.4	2,330	77.8	8.8	.0103	202,505	.0094	139,310	.0126	.0104	.0123	.0115	.0109
New Kent	9.7	.0041	10.5	46	71.6	3.5	.0041	81,961	.0038	31,361	.0028	.0037	.0032	.0044	.0029
Petersburg city	40.1	.0172	–2.3	1,743	36.6	15.3	.0180	310,300	.0143	321,062	.0292	.0193	.0234	.0221	.0189
Powhatan	14.5	.0062	11.0	56	73.3	4.1	.0049	105,608	.0048	20,762	.0019	.0042	.0038	.0042	.0040
Prince George	27.7	.0119	7.6	104	64.8	6.7	.0079	182,045	.0084	12,172	.0011	.0068	.0053	.0075	.0053
Richmond city	210.9	.0904	–3.8	3,515	46.6	85.5	.1005	1,898,476	.0875	1,264,080	.1148	.0963	.1095	.1082	.0866
ROANOKE	**223.9**	**.0961**	**1.6**	**262**	**87.3**	**85.2**	**.1002**	**1,995,840**	**.0920**	**1,304,462**	**.1185**	**.1006**	**.1065**	**.1124**	**.0969**
Botetourt	24.6	.0106	5.7	45	94.4	8.7	.0102	186,865	.0086	60,414	.0055	.0081	.0094	.0099	.0065
Roanoke	76.7	.0329	5.1	306	96.7	26.0	.0306	716,660	.0330	303,430	.0275	.0313	.0285	.0321	.0330
Roanoke city	98.3	.0422	–1.9	2,286	76.4	41.6	.0489	865,986	.0399	697,143	.0634	.0473	.0557	.0552	.0482
Salem city	24.3	.0104	1.4	1,736	94.5	8.9	.0105	226,329	.0105	243,475	.0221	.0139	.0129	.0152	.0092
ALL COUNTIES															
Accomack	31.7	.0136	1.4	67	62.0	11.8	.0139	207,746	.0096	113,012	.0103	.0106	.0192	.0126	.0077
Albemarle	59.4	.0254	6.5	82	87.1	22.5	.0264	603,509	.0278	71,231	.0065	.0209	.0196	.0222	.0187
☐ Alexandria city	105.6	.0453	2.3	7,040	71.4	52.6	.0618	1,605,608	.0740	863,352	.0785	.0696	.0527	.0669	.0724
Alleghany	14.7	.0063	2.6	33	96.7	4.8	.0057	106,561	.0049	10,346	.0009	.0041	.0051	.0050	.0036
Amelia	8.7	.0038	3.5	24	60.0	2.8	.0033	49,923	.0023	16,714	.0015	.0022	.0038	.0034	.0016
Amherst	30.1	.0129	3.4	63	77.8	9.7	.0114	210,441	.0097	90,871	.0083	.0100	.0118	.0126	.0077
Appomattox	12.5	.0053	4.4	37	75.6	4.3	.0050	85,056	.0040	58,065	.0053	.0046	.0061	.0061	.0028
☐ Arlington	149.0	.0639	–2.4	5,731	81.8	72.5	.0853	2,360,673	.1088	975,427	.0886	.0938	.0620	.0816	.0918
Augusta	56.0	.0240	4.2	57	95.3	19.1	.0224	434,404	.0200	111,07[illegible]	.0101	.0178	.0192	.0224	.0146

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Bath	6.0	.0026	2.4	11	89.5	2.1	.0025	45,009	.0021	13,848	.0012	.0020	.0028	.0021	.0017
Bedford	37.4	.0160	7.1	50	87.7	12.2	.0143	268,642	.0123	30,210	.0028	.0102	.0123	.0135	.0088
Bedford city	6.0	.0026	.2	857	79.4	2.3	.0027	45,332	.0021	71,849	.0065	.0036	.0059	.0039	.0020
Bland	6.6	.0028	4.0	18	96.1	2.2	.0026	39,555	.0019	12,202	.0011	.0018	.0023	.0031	.0011
Botetourt	24.6	.0106	5.7	45	94.4	8.7	.0102	186,865	.0086	60,414	.0055	.0081	.0094	.0099	.0065
☐ Bristol city	18.8	.0080	–1.3	1,567	92.9	7.6	.0090	153,507	.0071	250,996	.0228	.0119	.0122	.0137	.0132
Brunswick	16.0	.0068	2.4	28	41.3	5.1	.0060	84,362	.0039	40,269	.0036	.0043	.0085	.0055	.0031
Buchanan	39.3	.0169	3.5	78	99.3	12.7	.0150	268,593	.0124	130,015	.0118	.0131	.0148	.0163	.0115
Buckingham	12.7	.0054	8.1	22	56.3	4.0	.0047	63,182	.0029	16,152	.0015	.0031	.0060	.0042	.0016
Buena Vista city	6.7	.0029	–.3	2,233	95.4	2.3	.0027	43,149	.0020	26,837	.0024	.0023	.0032	.0035	.0017
Campbell	48.0	.0206	5.7	95	83.5	15.5	.0182	359,279	.0165	133,305	.0121	.0160	.0160	.0193	.0148
Caroline	19.0	.0081	6.1	35	54.2	6.2	.0073	123,753	.0057	44,157	.0040	.0056	.0084	.0071	.0039
Carroll	28.2	.0121	3.4	59	99.1	9.8	.0115	156,773	.0073	44,075	.0040	.0072	.0141	.0114	.0044
Charles City	6.9	.0030	3.1	38	20.2	2.1	.0025	45,303	.0020	3,118	.0003	.0018	.0021	.0023	.0015
Charlotte	12.1	.0052	–1.4	25	60.1	4.1	.0048	68,807	.0032	21,022	.0019	.0033	.0057	.0043	.0022
Charlottesville city	40.7	.0174	2.0	4,070	80.3	13.7	.0161	296,604	.0136	445,682	.0405	.0226	.0248	.0240	.0232
Chesapeake city	121.8	.0523	6.4	358	70.0	40.1	.0471	991,953	.0457	511,191	.0464	.0471	.0439	.0520	.0393
Chesterfield	158.8	.0680	12.3	366	88.3	52.8	.0621	1,680,335	.0775	772,461	.0702	.0733	.0464	.0610	.0824
Clarke	10.4	.0045	4.4	58	87.5	3.7	.0043	86,969	.0040	24,657	.0022	.0036	.0040	.0044	.0029
Clifton Forge city	4.8	.0020	–4.9	1,600	82.9	1.9	.0022	39,542	.0019	26,777	.0025	.0020	.0032	.0022	.0016
Colonial Heights city	16.8	.0072	1.8	2,100	97.5	6.0	.0071	159,329	.0073	76,407	.0069	.0073	.0064	.0072	.0071
Covington city	8.6	.0037	–5.1	2,150	85.6	3.4	.0040	56,043	.0026	88,733	.0081	.0044	.0057	.0057	.0036
Craig	4.1	.0017	3.9	12	99.4	1.5	.0018	27,646	.0012	5,086	.0005	.0010	.0017	.0017	.0008
Culpeper	23.9	.0103	5.7	63	77.9	8.2	.0096	174,256	.0081	88,968	.0081	.0086	.0115	.0102	.0067
Cumberland	8.4	.0036	6.6	28	55.5	2.8	.0033	48,246	.0022	11,226	.0010	.0021	.0038	.0031	.0018
Danville city	45.0	.0193	–1.4	2,647	68.7	17.8	.0209	361,205	.0166	355,563	.0323	.0219	.0287	.0253	.0195
Dickenson	20.8	.0089	5.0	63	99.0	7.0	.0082	129,166	.0059	74,872	.0068	.0068	.0103	.0092	.0047
Dinwiddie	22.9	.0098	1.3	45	55.8	6.3	.0074	150,802	.0070	14,003	.0013	.0058	.0060	.0060	.0052
Emporia city	4.6	.0020	–5.0	2,300	58.2	1.8	.0021	33,693	.0016	93,586	.0085	.0038	.0043	.0043	.0025
Essex	9.1	.0039	2.7	35	57.8	3.1	.0037	53,352	.0025	55,560	.0050	.0035	.0053	.0045	.0029
☐ Fairfax	636.2	.2727	6.6	1,619	88.0	229.1	.2693	8,584,992	.3956	3,540,353	.3217	.3490	.1585	.2408	.4195
☐ Fairfax city	18.4	.0078	–5.1	3,067	92.8	6.9	.0081	250,062	.0115	441,438	.0401	.0193	.0106	.0168	.0166
☐ Falls Church city	9.1	.0039	–4.4	4,550	92.4	4.3	.0051	150,001	.0069	207,994	.0189	.0099	.0046	.0086	.0101
Fauquier	38.9	.0167	8.4	60	82.7	13.1	.0154	341,127	.0158	113,607	.0103	.0142	.0138	.0142	.0133
Floyd	12.1	.0052	4.6	32	96.0	4.4	.0052	73,415	.0033	31,482	.0028	.0036	.0061	.0055	.0023
Fluvanna	11.0	.0047	7.4	38	69.2	3.9	.0046	78,533	.0037	14,713	.0014	.0032	.0046	.0039	.0024
Franklin	37.5	.0161	4.9	55	87.0	12.8	.0150	264,621	.0122	75,327	.0068	.0113	.0155	.0157	.0091
Franklin city	7.4	.0032	1.3	1,850	43.3	2.6	.0031	54,044	.0025	77,457	.0070	.0041	.0054	.0043	.0045
Frederick	36.9	.0158	8.1	89	97.9	12.1	.0143	276,974	.0127	35,564	.0032	.0106	.0103	.0130	.0095
Fredericksburg city	15.5	.0067	1.2	2,583	78.0	6.1	.0071	138,805	.0064	206,784	.0188	.0101	.0104	.0113	.0103
Galax city	6.5	.0027	–.4	813	94.5	2.8	.0033	52,400	.0024	85,516	.0078	.0041	.0062	.0049	.0035
Giles	17.9	.0077	.5	49	97.3	6.3	.0074	125,712	.0058	76,355	.0070	.0065	.0091	.0088	.0046
Gloucester	22.2	.0095	10.4	99	83.2	8.1	.0095	178,928	.0083	96,924	.0088	.0086	.0112	.0101	.0082
Goochland	12.2	.0052	3.7	43	62.3	4.0	.0047	108,303	.0050	20,742	.0019	.0041	.0037	.0038	.0037
Grayson	16.7	.0072	.7	37	96.1	6.2	.0073	105,270	.0048	15,011	.0013	.0044	.0084	.0071	.0027
Greene	8.5	.0036	11.5	54	91.5	2.9	.0034	63,680	.0029	17,212	.0016	.0025	.0032	.0034	.0021
Greensville	11.1	.0048	1.8	37	42.0	3.4	.0040	56,611	.0027	3,423	.0003	.0024	.0042	.0033	.0016
Halifax	30.5	.0130	–.3	37	58.6	9.9	.0116	187,292	.0086	23,953	.0022	.0076	.0116	.0104	.0060
Hampton city	124.6	.0535	1.6	2,443	62.8	43.9	.0516	1,092,581	.0504	772,501	.0702	.0568	.0520	.0615	.0615
Hanover	53.9	.0231	6.9	115	85.8	17.9	.0211	477,750	.0220	254,837	.0231	.0226	.0191	.0216	.0197
Harrisonburg city	20.4	.0087	3.7	3,400	94.2	6.4	.0076	144,208	.0066	239,011	.0217	.0117	.0138	.0116	.0115
Henrico	186.6	.0800	3.2	784	82.8	72.1	.0847	1,959,680	.0903	1,255,830	.1141	.0754	.0750	.0998	.1047
Henry	58.9	.0253	2.2	154	75.5	20.7	.0244	423,260	.0195	94,096	.0086	.0173	.0216	.0258	.0144
Highland	3.1	.0013	5.5	7	99.0	1.1	.0012	17,002	.0008	3,970	.0003	.0008	.0015	.0011	.0005
Hopewell city	23.3	.0100	–.4	2,330	77.8	8.8	.0103	202,505	.0094	139,310	.0126	.0104	.0123	.0115	.0109
Isle of Wight	22.4	.0096	3.7	70	57.4	7.5	.0089	166,175	.0077	75,099	.0069	.0078	.0086	.0091	.0063
James City	24.0	.0103	5.4	157	69.4	8.5	.0100	237,523	.0109	74,059	.0067	.0096	.0062	.0090	.0268
King and Queen	6.0	.0026	.5	19	51.7	2.1	.0024	37,322	.0017	5,741	.0005	.0015	.0026	.0021	.0009
King George	11.3	.0048	7.2	63	75.3	3.7	.0044	93,606	.0044	21,892	.0020	.0037	.0041	.0034	.0034
King William	9.8	.0042	5.0	35	62.6	3.4	.0040	77,061	.0035	33,429	.0030	.0036	.0040	.0043	.0030
Lancaster	10.3	.0044	1.7	77	65.4	4.1	.0048	85,881	.0040	45,402	.0042	.0040	.0055	.0046	.0044
Lee	27.4	.0118	5.6	63	99.1	9.5	.0112	149,012	.0068	71,634	.0065	.0077	.0158	.0102	.0045
Lexington city	7.0	.0030	–4.0	3,500	85.9	2.2	.0026	52,358	.0024	78,301	.0071	.0040	.0045	.0039	.0028
☐ Loudoun	63.4	.0271	10.4	122	89.1	21.4	.0251	666,600	.0308	246,223	.0223	.0276	.0184	.0229	.0280
Louisa	18.9	.0081	6.0	38	66.0	6.5	.0077	114,494	.0052	45,092	.0041	.0055	.0097	.0078	.0034
Lunenburg	12.2	.0053	.6	28	59.3	4.3	.0050	73,756	.0034	28,220	.0026	.0035	.0066	.0047	.0025

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980-82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Lynchburg city	67.1	.0288	.5	1,369	74.5	25.4	.0298	589,233	.0271	471,684	.0429	.0321	.0350	.0358	.0289
Madison	10.6	.0045	3.6	33	80.9	3.7	.0044	66,520	.0031	18,339	.0017	.0029	.0048	.0046	.0018
☐ Manassas city	17.1	.0073	10.8	2,138	88.3	5.8	.0069	177,998	.0082	142,402	.0129	.0095	.0062	.0084	.0086
☐ Manassas Park city	6.4	.0027	–1.9	3,200	93.5	1.9	.0022	45,766	.0022	24,929	.0023	.0023	.0026	.0030	.0019
Martinsville city	17.3	.0074	–4.7	1,573	67.0	6.6	.0078	154,494	.0071	245,868	.0223	.0117	.0121	.0126	.0089
Mathews	8.3	.0036	3.8	95	81.1	3.4	.0040	79,593	.0037	28,379	.0025	.0033	.0042	.0035	.0030
Mecklenburg	29.3	.0125	–.5	48	58.4	10.4	.0122	191,400	.0088	122,658	.0112	.0103	.0158	.0134	.0072
Middlesex	8.0	.0035	3.6	60	69.6	3.1	.0036	58,646	.0027	28,457	.0026	.0029	.0048	.0035	.0020
Montgomery	66.8	.0286	5.2	171	94.8	22.6	.0266	505,145	.0233	265,688	.0241	.0245	.0307	.0274	.0199
Nelson	12.3	.0053	.8	26	74.9	4.3	.0051	82,456	.0038	23,753	.0022	.0035	.0060	.0043	.0026
New Kent	9.7	.0041	10.5	46	71.6	3.5	.0041	81,961	.0038	31,361	.0028	.0037	.0032	.0044	.0029
Newport News city	148.4	.0636	2.4	2,283	65.1	54.6	.0641	1,287,762	.0593	650,302	.0591	.0601	.0624	.0681	.0535
Norfolk city	256.5	.1100	–3.9	4,840	59.6	86.6	.1018	2,063,855	.0952	1,329,050	.1207	.1058	.1200	.1136	.0913
Northampton	14.7	.0063	.5	65	48.5	5.6	.0066	86,267	.0039	69,002	.0063	.0051	.0121	.0064	.0027
Northumberland	10.0	.0043	1.8	54	65.1	4.0	.0047	77,792	.0036	27,198	.0025	.0034	.0058	.0043	.0024
Norton city	4.9	.0021	3.0	700	93.4	1.8	.0022	36,941	.0017	75,859	.0069	.0034	.0031	.0037	.0031
Nottoway	14.6	.0063	–.5	46	59.5	5.2	.0061	105,484	.0049	53,620	.0048	.0051	.0075	.0063	.0042
Orange	19.3	.0082	6.8	56	81.4	6.9	.0081	141,026	.0065	78,297	.0071	.0071	.0092	.0084	.0056
Page	20.1	.0087	3.6	64	96.6	7.4	.0087	128,735	.0059	60,996	.0056	.0064	.0106	.0091	.0044
Patrick	18.1	.0077	2.6	38	91.4	6.5	.0076	124,574	.0058	33,263	.0030	.0053	.0077	.0071	.0041
Petersburg city	40.1	.0172	–2.3	1,743	36.6	15.3	.0180	310,300	.0143	321,062	.0292	.0193	.0234	.0221	.0189
Pittsylvania	67.8	.0291	2.5	68	68.5	23.5	.0276	460,056	.0212	95,465	.0087	.0190	.0288	.0268	.0146
Poquoson city	9.9	.0042	13.5	582	98.4	3.2	.0037	84,029	.0038	8,342	.0008	.0030	.0023	.0030	.0033
Portsmouth city	102.6	.0440	–1.9	3,420	52.6	37.0	.0435	801,310	.0370	462,501	.0420	.0399	.0483	.0462	.0410
Powhatan	14.5	.0062	11.0	56	73.3	4.1	.0049	105,608	.0048	20,762	.0019	.0042	.0038	.0042	.0040
Prince Edward	16.8	.0072	2.1	47	60.8	5.0	.0058	93,582	.0043	84,880	.0077	.0060	.0084	.0070	.0051
Prince George	27.7	.0119	7.6	104	64.8	6.7	.0079	182,045	.0084	12,172	.0011	.0068	.0053	.0075	.0053
☐ Prince William	160.4	.0687	10.8	473	88.4	48.5	.0570	1,509,828	.0696	816,581	.0742	.0708	.0408	.0604	.0733
Pulaski	36.4	.0156	3.3	114	93.7	13.1	.0154	245,001	.0113	108,811	.0098	.0118	.0172	.0172	.0087
Radford city	13.4	.0057	1.3	1,914	92.0	3.9	.0046	96,859	.0044	94,916	.0086	.0060	.0065	.0059	.0053
Rappahannock	6.4	.0028	5.0	24	87.7	2.4	.0029	49,885	.0023	8,224	.0008	.0019	.0027	.0024	.0016
Richmond	7.1	.0030	2.1	37	66.8	2.6	.0030	51,497	.0024	32,751	.0030	.0027	.0035	.0033	.0028
Richmond city	210.9	.0904	–3.8	3,515	46.6	85.5	.1005	1,898,476	.0875	1,264,080	.1148	.0963	.1095	.1082	.0866
Roanoke	76.7	.0329	5.1	306	96.7	26.0	.0306	716,660	.0330	303,430	.0275	.0313	.0285	.0321	.0330
Roanoke city	98.3	.0422	–1.9	2,286	76.4	41.6	.0489	865,986	.0399	697,143	.0634	.0473	.0557	.0552	.0482
Rockbridge	18.2	.0078	1.6	30	96.1	6.4	.0075	115,302	.0053	28,941	.0027	.0051	.0078	.0074	.0034
Rockingham	59.3	.0254	4.0	69	97.7	20.5	.0241	432,893	.0200	89,092	.0081	.0174	.0223	.0241	.0137
Russell	33.8	.0145	6.4	71	98.5	11.8	.0139	225,251	.0104	62,992	.0057	.0098	.0139	.0130	.0095
Salem city	24.3	.0104	1.4	1,736	94.5	8.9	.0105	226,329	.0105	243,475	.0221	.0139	.0129	.0152	.0092
☐ Scott	25.0	.0107	–.3	47	98.9	8.8	.0103	171,685	.0079	71,576	.0065	.0081	.0126	.0094	.0064
Shenandoah	28.8	.0124	4.5	56	98.0	10.9	.0128	210,077	.0097	101,424	.0092	.0100	.0148	.0137	.0071
Smyth	33.7	.0144	1.1	75	97.5	11.9	.0140	216,281	.0099	124,651	.0113	.0113	.0189	.0163	.0072
Southampton	18.5	.0079	–1.2	31	50.4	5.4	.0064	104,005	.0048	26,317	.0024	.0048	.0065	.0058	.0041
South Boston city	7.1	.0030	.1	1,420	62.0	2.6	.0030	52,290	.0024	98,422	.0089	.0045	.0060	.0054	.0041
Spotsylvania	39.5	.0170	14.7	98	83.4	12.7	.0149	301,875	.0139	182,997	.0166	.0154	.0149	.0181	.0131
☐ Stafford	45.2	.0193	11.7	167	91.1	13.9	.0163	384,813	.0178	38,911	.0036	.0136	.0095	.0134	.0139
Staunton city	21.5	.0093	–1.6	2,688	87.6	7.9	.0093	173,790	.0080	185,686	.0169	.0109	.0119	.0127	.0091
Suffolk city	48.0	.0205	.8	117	50.8	16.2	.0191	357,604	.0165	165,763	.0151	.0169	.0193	.0190	.0158
Surry	6.1	.0026	.9	22	36.4	2.0	.0024	34,267	.0015	5,548	.0005	.0015	.0026	.0021	.0010
Sussex	10.6	.0046	–2.5	22	37.9	3.6	.0042	68,827	.0032	33,543	.0030	.0035	.0048	.0044	.0023
Tazewell	53.1	.0228	5.1	102	96.5	18.3	.0215	361,550	.0167	336,970	.0306	.0220	.0330	.0274	.0159
Virginia Beach city	290.2	.1244	10.7	1,134	85.7	98.5	.1158	2,864,264	.1320	1,380,453	.1254	.1285	.0895	.1254	.1355
Warren	23.0	.0098	8.5	106	93.3	8.7	.0103	168,205	.0077	100,478	.0092	.0086	.0122	.0115	.0068
☐ Washington	48.7	.0209	4.8	87	97.6	16.6	.0195	315,441	.0146	147,659	.0134	.0155	.0225	.0203	.0108
Waynesboro city	14.8	.0064	–3.5	1,850	90.5	5.9	.0069	137,466	.0063	107,353	.0097	.0075	.0077	.0090	.0066
Westmoreland	14.5	.0062	3.3	64	60.4	5.5	.0065	95,171	.0044	37,859	.0034	.0045	.0083	.0060	.0030
Williamsburg city	10.0	.0043	1.3	2,000	86.6	3.0	.0035	89,503	.0041	147,350	.0134	.0069	.0062	.0066	.0077
Winchester city	20.3	.0087	.4	2,256	89.7	8.4	.0099	181,989	.0084	314,690	.0286	.0145	.0154	.0158	.0132
Wise	46.3	.0198	5.6	114	97.2	15.5	.0182	324,862	.0149	183,177	.0167	.0164	.0213	.0194	.0130
Wythe	26.2	.0113	2.7	56	95.7	9.5	.0111	171,192	.0079	115,861	.0105	.0093	.0133	.0132	.0066
York	37.7	.0161	6.3	334	79.9	11.6	.0137	331,447	.0153	123,685	.0112	.0142	.0093	.0143	.0138
TOTAL METRO COUNTIES	**3,885.0**	**1.6650**	**3.7**	**340**	**76.9**	**1,406.4**	**1.6532**	**39,138,510**	**1.8039**	**20,676,291**	**1.8786**	**1.7981**	**1.4790**	**1.7403**	**1.8459**
TOTAL STATE	**5,541.7**	**2.3754**	**3.6**	**140**	**78.7**	**1,982.8**	**2.3310**	**50,739,866**	**2.3386**	**26,988,928**	**2.4519**	**2.3800**	**2.2738**	**2.4727**	**2.3058**

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON															
BELLINGHAM	**112.4**	**.0482**	**5.3**	**53**	**94.2**	**42.6**	**.0500**	**982,953**	**.0453**	**590,593**	**.0536**	**.0484**	**.0529**	**.0522**	**.0441**
Whatcom	112.4	.0482	5.3	53	94.2	42.6	.0500	982,953	.0453	590,593	.0536	.0484	.0529	.0522	.0441
BREMERTON	**159.6**	**.0684**	**8.5**	**406**	**92.0**	**58.5**	**.0688**	**1,615,227**	**.0745**	**632,917**	**.0575**	**.0682**	**.0621**	**.0653**	**.0648**
Kitsap	159.6	.0684	8.5	406	92.0	58.5	.0688	1,615,227	.0745	632,917	.0575	.0682	.0621	.0653	.0648
OLYMPIA	**137.3**	**.0589**	**10.5**	**189**	**94.1**	**52.6**	**.0618**	**1,352,162**	**.0623**	**567,400**	**.0515**	**.0583**	**.0589**	**.0588**	**.0576**
Thurston	137.3	.0589	10.5	189	94.1	52.6	.0618	1,352,162	.0623	567,400	.0515	.0583	.0589	.0588	.0576
RICHLAND - KENNEWICK - PASCO	**159.4**	**.0683**	**10.3**	**54**	**91.9**	**58.0**	**.0683**	**1,811,492**	**.0835**	**962,350**	**.0874**	**.0816**	**.0606**	**.0661**	**.0830**
Benton	121.4	.0520	10.9	71	93.9	44.7	.0526	1,476,194	.0680	773,988	.0703	.0655	.0451	.0500	.0689
Franklin	38.0	.0163	8.5	31	85.5	13	.0157	335,298	.0155	188,3	.0171	.0161	.0155	.0161	.0141
SEATTLE	**1,656.1**	**.7099**	**3.0**	**392**	**89.6**	**652.**	**.7670**	**19,795,455**	**.9123**	**9,989,758**	**.9075**	**.8705**	**.6743**	**.7406**	**.9558**
King	1,300.2	.5573	2.4	611	88.1	520.4	.6117	16,067,705	.7405	8,108,229	.7366	.7028	.5385	.5864	.7881
Snohomish	355.9	.1526	5.4	170	95.3	132.1	.1553	3,727,750	.1718	1,881,529	.1709	.1677	.1358	.1542	.1677
SEATTLE - TACOMA CONSOLIDATED AREA	***2,163.9***	***.9276***	***3.4***	***367***	***89.1***	***840.2***	***.9877***	***24,159,267***	***1.1135***	***12,234,356***	***1.1115***	***1.0758***	***.8976***	***.9681***	***1.1480***
SPOKANE	**353.9**	**.1517**	**3.5**	**201**	**95.1**	**136.2**	**.1601**	**2,942,873**	**.1356**	**1,742,510**	**.1583**	**.1457**	**.1773**	**.1692**	**.1372**
Spokane	353.9	.1517	3.5	201	95.1	136.2	.1601	2,942,873	.1356	1,742,510	.1583	.1457	.1773	.1692	.1372
TACOMA	**507.8**	**.2177**	**4.6**	**303**	**87.4**	**187.7**	**.2207**	**4,363,812**	**.2012**	**2,244,598**	**.2040**	**.2053**	**.2233**	**.2275**	**.1922**
Pierce	507.8	.2177	4.6	303	87.4	187.7	.2207	4,363,812	.2012	2,244,598	.2040	.2053	.2233	.2275	.1922
VANCOUVER	**205.6**	**.0882**	**7.0**	**328**	**95.8**	**75.4**	**.0887**	**1,942,643**	**.0895**	**727,407**	**.0660**	**.0822**	**.0756**	**.0821**	**.0838**
Clark	205.6	.0882	7.0	328	95.8	75.4	.0887	1,942,643	.0895	727,407	.0660	.0822	.0756	.0821	.0838
YAKIMA	**179.3**	**.0769**	**3.9**	**42**	**82.7**	**65.2**	**.0767**	**1,403,752**	**.0647**	**835,058**	**.0758**	**.0703**	**.0875**	**.0790**	**.0634**
Yakima	179.3	.0769	3.9	42	82.7	65.2	.0767	1,403,752	.0647	835,058	.0758	.0703	.0875	.0790	.0634
ALL COUNTIES															
Adams	13.5	.0057	1.8	7	85.2	4.8	.0056	128,099	.0059	48,891	.0044	.0054	.0049	.0053	.0051
Asotin	17.6	.0076	4.6	28	97.8	6.8	.0080	157,791	.0073	41,595	.0038	.0063	.0077	.0063	.0062
Benton	121.4	.0520	10.9	71	93.9	44.7	.0526	1,476,194	.0680	773,988	.0703	.0655	.0451	.0500	.0689
Chelan	45.8	.0197	1.6	16	96.6	18.5	.0217	415,757	.0192	257,068	.0234	.0205	.0247	.0226	.0184
Clallam	54.8	.0234	6.1	31	93.9	21.6	.0254	490,013	.0226	258,414	.0235	.0231	.0281	.0264	.0203
Clark	205.6	.0882	7.0	328	95.8	75.4	.0887	1,942,643	.0895	727,407	.0660	.0822	.0756	.0821	.0838
Columbia	4.0	.0017	−1.4	5	96.7	1.6	.0018	35,405	.0017	8,323	.0008	.0014	.0018	.0017	.0012
Cowlitz	81.8	.0350	2.8	72	96.4	31.1	.0366	775,768	.0357	353,043	.0321	.0345	.0347	.0343	.0331
Douglas	23.5	.0101	6.1	13	96.9	8.9	.0105	211,369	.0098	94,212	.0085	.0094	.0113	.0102	.0097
Ferry	6.5	.0028	11.9	3	81.6	2.1	.0024	44,495	.0020	11,466	.0011	.0019	.0025	.0022	.0017
Franklin	38.0	.0163	8.5	31	85.5	13.3	.0157	335,298	.0155	188,362	.0171	.0161	.0155	.0161	.0141
Garfield	2.3	.0010	−6.8	3	98.9	1.0	.0012	24,941	.0011	3,414	.0003	.0009	.0010	.0010	.0010
Grant	50.1	.0215	3.3	19	89.7	18.2	.0213	413,423	.0191	220,434	.0200	.0198	.0240	.0225	.0172
Grays Harbor	66.9	.0286	.9	35	94.8	26.0	.0306	620,465	.0286	414,976	.0377	.0314	.0362	.0325	.0338
Island	47.8	.0205	8.5	225	92.8	17.6	.0207	447,819	.0206	125,636	.0114	.0178	.0189	.0195	.0152
Jefferson	17.4	.0075	9.0	10	95.4	7.1	.0084	162,047	.0075	67,577	.0062	.0070	.0087	.0079	.0060
King	1,300.2	.5573	2.4	611	88.1	520.4	.6117	16,067,705	.7405	8,108,229	.7366	.7028	.5385	.5864	.7881
Kitsap	159.6	.0684	8.5	406	92.0	58.5	.0688	1,615,227	.0745	632,917	.0575	.0682	.0621	.0653	.0648
Kittitas	24.5	.0105	−1.5	11	96.5	9.5	.0112	192,211	.0088	112,734	.0102	.0096	.0135	.0107	.0088
Klickitat	16.7	.0072	5.5	9	94.2	6.2	.0073	134,438	.0062	29,009	.0027	.0053	.0065	.0064	.0046
Lewis	57.7	.0247	3.0	24	97.5	21.8	.0256	472,482	.0218	265,440	.0241	.0231	.0284	.0261	.0209
Lincoln	9.5	.0041	−1.1	4	97.7	3.7	.0043	101,865	.0047	22,403	.0020	.0038	.0034	.0039	.0034
Mason	33.1	.0142	6.1	34	94.4	13.0	.0153	300,544	.0139	117,370	.0107	.0129	.0159	.0149	.0111
Okanogan	31.7	.0135	3.4	6	87.4	12.1	.0142	222,688	.0102	116,914	.0106	.0110	.0187	.0138	.0088
Pacific	17.5	.0075	1.5	19	95.9	7.3	.0086	155,741	.0072	56,975	.0052	.0066	.0096	.0076	.0053
Pend Oreille	9.3	.0040	8.4	7	96.7	3.3	.0039	59,557	.0027	15,083	.0013	.0026	.0044	.0031	.0019
Pierce	507.8	.2177	4.6	303	87.4	187.7	.2207	4,363,812	.2012	2,244,598	.2040	.2053	.2233	.2275	.1922
San Juan	8.9	.0038	13.5	50	97.9	3.8	.0044	95,621	.0044	27,250	.0024	.0037	.0045	.0042	.0030
Skagit	66.2	.0284	3.2	38	94.9	25.8	.0304	612,362	.0282	352,452	.0321	.0294	.0329	.0310	.0321
Skamania	8.5	.0036	7.3	5	97.5	3.1	.0036	60,760	.0028	7,738	.0007	.0023	.0033	.0038	.0017
Snohomish	355.9	.1526	5.4	170	95.3	132.1	.1553	3,727,750	.1718	1,881,529	.1709	.1677	.1358	.1542	.1677
Spokane	353.9	.1517	3.5	201	95.1	136.2	.1601	2,942,873	.1356	1,742,510	.1583	.1457	.1773	.1692	.1372
Stevens	32.3	.0138	11.5	13	93.4	11.1	.0131	244,798	.0113	100,872	.0092	.0112	.0135	.0130	.0098
Thurston	137.3	.0589	10.5	189	94.1	52.6	.0618	1,352,162	.0623	567,400	.0515	.0583	.0589	.0588	.0576
Wahkiakum	3.8	.0016	−.8	15	96.6	1.4	.0017	33,693	.0016	4,444	.0004	.0013	.0014	.0013	.0010
Walla Walla	48.6	.0208	2.5	39	92.5	17.7	.0208	443,893	.0205	196,836	.0179	.0197	.0203	.0200	.0201
Whatcom	112.4	.0482	5.3	53	94.2	42.6	.0500	982,953	.0453	590,593	.0536	.0484	.0529	.0522	.0441
Whitman	40.2	.0172	.2	19	93.4	13.6	.0160	346,964	.0160	97,027	.0089	.0142	.0163	.0141	.0118

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Yakima	179.3	.0769	3.9	42	82.7	65.2	.0767	1,403,752	.0647	835,058	.0758	.0703	.0875	.0790	.0634
TOTAL METRO COUNTIES	**3,471.4**	**1.4882**	**4.5**	**185**	**90.4**	**1,328.7**	**1.5621**	**36,210,369**	**1.6689**	**18,292,591**	**1.6616**	**1.6305**	**1.4725**	**1.5408**	**1.6819**
TOTAL STATE	**4,311.9**	**1.8482**	**4.3**	**65**	**91.2**	**1,647.4**	**1.9367**	**43,615,378**	**2.0103**	**21,720,187**	**1.9732**	**1.9666**	**1.8696**	**1.9071**	**1.9951**
WEST VIRGINIA															
CHARLESTON	**270.3**	**.1158**	**.3**	**217**	**94.1**	**102.3**	**.1202**	**2,563,995**	**.1181**	**1,647,596**	**.1497**	**.1273**	**.1225**	**.1292**	**.1228**
Kanawha	229.1	.0982	−1.0	254	93.1	88.1	.1036	2,231,500	.1028	1,505,034	.1367	.1122	.1069	.1124	.1096
Putnam	41.2	.0176	7.9	119	99.3	14.2	.0166	332,495	.0153	142,562	.0130	.0151	.0156	.0168	.0132
HUNTINGTON - ASHLAND	**341.7**	**.1463**	**1.6**	**158**	**97.1**	**123.3**	**.1450**	**2,548,409**	**.1175**	**1,530,822**	**.1391**	**.1300**	**.1709**	**.1484**	**.1258**
Cabell	105.5	.0452	−1.3	374	94.9	40.5	.0476	835,655	.0385	677,746	.0615	.0467	.0612	.0526	.0458
Wayne	48.1	.0206	4.5	95	99.5	16.6	.0195	332,624	.0153	145,089	.0131	.0158	.0226	.0186	.0131
Boyd, Ky.	*55.7*	*.0238*	*.3*	*346*	*97.4*	*20.7*	*.0244*	*441,441*	*.0204*	*321,956*	*.0293*	*.0238*	*.0285*	*.0262*	*.0237*
Carter, Ky.	*26.2*	*.0112*	*4.5*	*64*	*99.5*	*8.7*	*.0102*	*147,716*	*.0068*	*97,565*	*.0089*	*.0084*	*.0145*	*.0102*	*.0075*
Greenup, Ky.	*40.4*	*.0173*	*3.2*	*116*	*99.1*	*13.5*	*.0159*	*286,002*	*.0132*	*86,095*	*.0079*	*.0125*	*.0163*	*.0158*	*.0117*
Lawrence, Ohio	*65.8*	*.0282*	*3.1*	*144*	*96.6*	*23.3*	*.0274*	*504,971*	*.0233*	*202,371*	*.0184*	*.0228*	*.0278*	*.0250*	*.0240*
PARKERSBURG - MARIETTA	**160.8**	**.0690**	**1.8**	**160**	**98.2**	**58.5**	**.0688**	**1,335,335**	**.0615**	**912,857**	**.0830**	**.0695**	**.0746**	**.0794**	**.0635**
Wood	94.4	.0405	.8	257	98.5	34.8	.0409	800,805	.0369	637,695	.0580	.0440	.0453	.0486	.0402
Washington, Ohio	*66.4*	*.0285*	*3.3*	*104*	*97.8*	*23.7*	*.0279*	*534,530*	*.0246*	*275,162*	*.0250*	*.0255*	*.0293*	*.0308*	*.0233*
STEUBENVILLE - WEIRTON	**161.2**	**.0692**	**−1.6**	**276**	**95.1**	**58.4**	**.0686**	**1,408,379**	**.0649**	**619,594**	**.0564**	**.0632**	**.0675**	**.0633**	**.0644**
Brooke	30.7	.0132	−1.4	341	98.7	10.7	.0126	253,133	.0117	92,845	.0085	.0110	.0112	.0114	.0114
Hancock	40.4	.0173	−1.6	475	96.7	14.7	.0172	362,941	.0167	167,913	.0153	.0164	.0178	.0164	.0156
Jefferson, Ohio	*90.1*	*.0387*	*−1.6*	*220*	*93.2*	*33.0*	*.0388*	*792,305*	*.0365*	*358,836*	*.0326*	*.0358*	*.0385*	*.0355*	*.0374*
WHEELING	**185.1**	**.0794**	**−.3**	**195**	**97.0**	**69.1**	**.0812**	**1,599,211**	**.0737**	**882,752**	**.0800**	**.0768**	**.0851**	**.0810**	**.0747**
Marshall	42.2	.0181	1.4	138	98.7	14.9	.0175	339,160	.0156	179,840	.0163	.0164	.0186	.0177	.0154
Ohio	59.9	.0257	−2.4	565	95.7	22.9	.0269	518,589	.0239	389,262	.0353	.0277	.0289	.0294	.0305
Belmont, Ohio	*83.0*	*.0356*	*.5*	*155*	*97.2*	*31.3*	*.0368*	*741,462*	*.0342*	*313,650*	*.0284*	*.0327*	*.0376*	*.0339*	*.0288*
ALL COUNTIES															
Barbour	17.1	.0073	2.8	50	98.4	6.0	.0070	108,174	.0049	42,728	.0039	.0052	.0084	.0067	.0038
Berkeley	49.4	.0212	5.6	153	95.5	17.8	.0210	382,718	.0177	203,511	.0185	.0185	.0243	.0215	.0161
Boone	31.7	.0136	4.1	63	98.5	10.7	.0125	228,364	.0105	119,392	.0108	.0114	.0150	.0127	.0101
Braxton	14.1	.0060	1.5	27	99.0	5.1	.0060	91,899	.0042	55,956	.0051	.0048	.0083	.0057	.0035
Brooke	30.7	.0132	−1.4	341	98.7	10.7	.0126	253,133	.0117	92,845	.0085	.0110	.0112	.0114	.0114
Cabell	105.5	.0452	−1.3	374	94.9	40.5	.0476	835,655	.0385	677,746	.0615	.0467	.0612	.0526	.0458
Calhoun	8.7	.0037	5.5	31	99.0	3.2	.0038	51,110	.0024	23,297	.0021	.0026	.0052	.0033	.0015
Clay	11.7	.0050	3.9	34	99.6	4.0	.0047	68,101	.0031	20,201	.0019	.0032	.0059	.0042	.0021
Doddridge	7.7	.0033	3.6	24	99.4	2.6	.0030	39,562	.0018	10,392	.0009	.0018	.0040	.0025	.0015
Fayette	59.6	.0256	3.0	89	91.9	21.0	.0247	398,029	.0184	218,150	.0198	.0202	.0306	.0247	.0155
Gilmer	8.5	.0036	2.0	25	98.8	3.0	.0036	50,215	.0023	18,406	.0017	.0024	.0048	.0029	.0015
Grant	10.5	.0045	2.8	22	98.3	3.7	.0043	66,868	.0031	31,355	.0029	.0033	.0054	.0042	.0021
Greenbrier	38.8	.0167	3.0	38	95.3	14.1	.0166	261,632	.0120	190,036	.0172	.0146	.0225	.0178	.0098
Hampshire	15.6	.0067	4.9	24	98.7	5.5	.0065	98,253	.0046	41,552	.0038	.0047	.0074	.0062	.0034
Hancock	40.4	.0173	−1.6	475	96.7	14.7	.0172	362,941	.0167	167,913	.0153	.0164	.0178	.0164	.0156
Hardy	10.3	.0044	2.7	18	97.6	3.6	.0043	56,453	.0026	34,502	.0031	.0031	.0063	.0044	.0019
Harrison	78.3	.0336	.8	188	98.0	29.0	.0341	584,464	.0269	385,031	.0350	.0307	.0417	.0367	.0250
Jackson	27.0	.0115	4.7	58	99.4	9.1	.0107	194,453	.0090	103,041	.0093	.0095	.0122	.0107	.0084
Jefferson	32.9	.0141	8.6	157	90.2	11.1	.0130	242,977	.0112	95,523	.0087	.0110	.0130	.0137	.0097
Kanawha	229.1	.0982	−1.0	254	93.1	88.1	.1036	2,231,500	.1028	1,505,034	.1367	.1122	.1069	.1124	.1096
Lewis	19.1	.0082	1.5	49	99.0	6.9	.0081	139,147	.0065	71,364	.0065	.0068	.0101	.0079	.0063
Lincoln	24.8	.0106	4.8	56	99.5	8.0	.0094	136,386	.0062	52,641	.0048	.0066	.0116	.0088	.0043
Logan	51.0	.0219	.6	112	95.1	17.0	.0200	382,353	.0177	271,114	.0246	.0206	.0249	.0229	.0177
McDowell	48.9	.0210	−2.0	91	84.8	16.2	.0190	290,887	.0134	165,464	.0151	.0154	.0254	.0182	.0130
Marion	66.3	.0284	.8	213	95.8	24.9	.0293	508,196	.0234	396,764	.0360	.0282	.0358	.0334	.0251
Marshall	42.2	.0181	1.4	138	98.7	14.9	.0175	339,160	.0156	179,840	.0163	.0164	.0186	.0177	.0154
Mason	27.5	.0118	1.7	64	98.8	9.9	.0116	173,812	.0080	76,219	.0070	.0085	.0136	.0123	.0056
Mercer	76.0	.0325	2.8	181	92.4	27.7	.0326	552,180	.0255	436,517	.0396	.0311	.0412	.0374	.0278
Mineral	28.1	.0121	3.2	85	96.5	9.9	.0117	196,226	.0090	63,251	.0058	.0086	.0116	.0118	.0075
Mingo	38.3	.0164	2.6	90	96.6	12.5	.0146	227,285	.0105	242,715	.0220	.0152	.0244	.0173	.0174
Monongalia	77.4	.0332	3.2	213	96.1	28.6	.0337	635,444	.0293	384,073	.0349	.0317	.0401	.0329	.0312
Monroe	13.3	.0057	3.3	28	97.7	4.6	.0054	87,601	.0040	22,049	.0020	.0038	.0055	.0051	.0030
Morgan	11.3	.0048	5.5	49	98.5	4.1	.0048	79,638	.0037	21,759	.0020	.0034	.0049	.0042	.0029
Nicholas	29.4	.0126	4.5	45	99.5	10.1	.0119	218,959	.0101	158,252	.0144	.0118	.0147	.0131	.0084

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

NEW ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Ohio	59.9	.0257	–2.4	565	95.7	22.9	.0269	518,589	.0239	389,262	.0353	.0277	.0289	.0294	.0305
Pendleton	8.1	.0035	2.4	12	97.3	3.0	.0035	42,361	.0020	22,588	.0021	.0023	.0052	.0033	.0011
Pleasants	8.5	.0036	3.2	65	99.4	2.9	.0034	56,971	.0026	21,227	.0019	.0026	.0037	.0035	.0019
Pocahontas	10.0	.0043	.8	11	98.7	3.5	.0041	55,404	.0025	29,977	.0027	.0030	.0057	.0042	.0016
Preston	31.7	.0136	4.1	49	99.3	10.9	.0129	190,424	.0088	82,329	.0075	.0094	.0156	.0129	.0057
Putnam	41.2	.0176	7.9	119	99.3	14.2	.0166	332,495	.0153	142,562	.0130	.0151	.0156	.0168	.0132
Raleigh	90.5	.0388	4.2	149	91.3	32.3	.0380	667,618	.0308	544,567	.0494	.0380	.0483	.0449	.0339
Randolph	29.7	.0128	3.4	29	98.5	10.3	.0121	201,786	.0093	157,794	.0144	.0114	.0157	.0141	.0075
Ritchie	11.8	.0050	3.1	26	99.5	4.3	.0051	69,352	.0032	30,803	.0028	.0034	.0067	.0048	.0023
Roane	16.5	.0071	3.4	34	98.8	5.6	.0066	103,393	.0048	46,892	.0042	.0051	.0082	.0064	.0032
Summers	16.4	.0070	3.3	46	92.0	5.5	.0064	91,211	.0042	40,018	.0037	.0046	.0090	.0059	.0031
Taylor	17.2	.0074	3.7	99	98.7	6.0	.0071	117,218	.0054	47,697	.0043	.0055	.0079	.0068	.0048
Tucker	8.9	.0038	2.6	21	99.4	3.4	.0040	52,314	.0024	22,270	.0020	.0026	.0055	.0039	.0016
Tyler	11.6	.0050	2.5	45	99.5	4.1	.0048	94,142	.0043	27,242	.0025	.0040	.0046	.0039	.0033
Upshur	24.5	.0105	4.6	69	99.0	8.6	.0101	161,733	.0075	104,168	.0095	.0086	.0128	.0110	.0061
Wayne	48.1	.0206	4.5	95	99.5	16.6	.0195	332,624	.0153	145,089	.0131	.0158	.0226	.0186	.0131
Webster	12.9	.0055	5.3	23	99.6	4.4	.0052	71,774	.0033	39,968	.0037	.0037	.0066	.0049	.0025
Wetzel	22.1	.0095	1.0	62	99.4	7.8	.0092	140,794	.0065	108,382	.0098	.0082	.0128	.0102	.0064
Wirt	5.2	.0022	5.6	22	99.4	1.7	.0020	28,001	.0013	7,783	.0007	.0012	.0021	.0019	.0009
Wood	94.4	.0405	[illegible]	257	98.5	34.8	.0409	800,805	.0369	637,695	.0580	.0440	.0453	.0486	.0402
Wyoming	37.1	.0159	3.1	74	98.4	12.0	.0141	241,696	.0111	119,579	.0108	.0119	.0165	.0142	.0103
TOTAL METRO COUNTIES	**719.6**	**.3085**	**.2**	**217**	**96.0**	**267.3**	**.3141**	**6,203,128**	**.2857**	**4,001,237**	**.3635**	**.3139**	**.3397**	**.3357**	**.3023**
TOTAL STATE	**1,987.5**	**.8519**	**1.9**	**82**	**95.9**	**713.6**	**.8389**	**14,944,480**	**.6887**	**9,346,525**	**.8491**	**.7693**	**.9938**	**.8839**	**.6771**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**295.8**	**.1267**	**1.5**	**209**	**98.1**	**105.1**	**.1236**	**2,663,164**	**.1228**	**1,215,624**	**.1104**	**.1199**	**.1063**	**.1293**	**.1156**
Calumet	31.8	.0136	3.0	98	98.9	10.3	.0121	261,690	.0121	81,772	.0074	.0111	.0097	.0121	.0107
Outagamie	131.6	.0564	2.2	205	97.6	45.7	.0538	1,184,511	.0546	667,529	.0606	.0568	.0483	.0600	.0541
Winnebago	132.4	.0567	.5	295	98.4	49.1	.0577	1,216,963	.0561	466,323	.0424	.0520	.0483	.0572	.0508
EAU CLAIRE	**135.4**	**.0580**	**3.4**	**82**	**98.7**	**47.4**	**.0557**	**1,051,257**	**.0484**	**614,447**	**.0558**	**.0525**	**.0556**	**.0614**	**.0433**
Chippewa	53.6	.0230	2.8	53	99.1	18.1	.0213	396,550	.0182	187,505	.0171	.0188	.0209	.0227	.0151
Eau Claire	81.8	.0350	3.8	128	98.5	29.3	.0344	654,707	.0302	426,942	.0387	.0337	.0347	.0387	.0282
GREEN BAY	**179.8**	**.0771**	**2.6**	**343**	**97.3**	**64.3**	**.0756**	**1,583,545**	**.0730**	**833,176**	**.0757**	**.0747**	**.0689**	**.0805**	**.0748**
Brown	179.8	.0771	2.6	343	97.3	64.3	.0756	1,583,545	.0730	833,176	.0757	.0747	.0689	.0805	.0748
JANESVILLE - BELOIT	**141.3**	**.0606**	**1.5**	**195**	**95.3**	**51.4**	**.0604**	**1,219,431**	**.0562**	**656,561**	**.0596**	**.0581**	**.0579**	**.0644**	**.0548**
Rock	141.3	.0606	1.5	195	95.3	51.4	.0604	1,219,431	.0562	656,561	.0596	.0581	.0579	.0644	.0548
KENOSHA	**124.1**	**.0532**	**.8**	**455**	**95.4**	**44.9**	**.0528**	**1,212,768**	**.0559**	**423,304**	**.0385**	**.0500**	**.0430**	**.0470**	**.0500**
Kenosha	124.1	.0532	.8	455	95.4	44.9	.0528	1,212,768	.0559	423,304	.0385	.0500	.0430	.0470	.0500
LA CROSSE	**93.9**	**.0402**	**3.1**	**205**	**98.6**	**34.1**	**.0401**	**806,265**	**.0371**	**470,830**	**.0428**	**.0394**	**.0385**	**.0443**	**.0361**
La Crosse	93.9	.0402	3.1	205	98.6	34.1	.0401	806,265	.0371	470,830	.0428	.0394	.0385	.0443	.0361
MADISON	**332.4**	**.1425**	**2.7**	**276**	**95.8**	**128.8**	**.1514**	**3,335,041**	**.1537**	**1,689,648**	**.1535**	**.1514**	**.1313**	**.1560**	**.1584**
Dane	332.4	.1425	2.7	276	95.8	128.8	.1514	3,335,041	.1537	1,689,648	.1535	.1514	.1313	.1560	.1584
MILWAUKEE	**1,401.7**	**.6009**	**.3**	**959**	**87.0**	**518.4**	**.6094**	**13,877,582**	**.6397**	**6,755,472**	**.6137**	**.6241**	**.5459**	**.6029**	**.6498**
Milwaukee	946.4	.4057	–1.9	3,927	81.5	369.0	.4338	9,119,035	.4203	4,800,808	.4361	.4221	.4154	.4410	.4390
Ozaukee	70.5	.0302	5.3	300	98.2	23.7	.0278	797,639	.0368	244,573	.0223	.0311	.0178	.0225	.0330
Washington	90.7	.0389	6.9	210	99.0	29.4	.0345	797,386	.0368	304,288	.0276	.0345	.0256	.0341	.0375
Waukesha	294.1	.1261	5.0	531	98.1	96.3	.1133	3,163,522	.1458	1,405,803	.1277	.1364	.0871	.1053	.1403
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.8***	***.6755***	***.4***	***878***	***87.2***	***580.2***	***.6820***	***15,509,988***	***.7149***	***7,434,861***	***.6754***	***.6951***	***.6085***	***.6719***	***.7214***
RACINE	**174.1**	**.0746**	**.6**	**521**	**89.4**	**61.8**	**.0726**	**1,632,406**	**.0752**	**679,389**	**.0617**	**.0710**	**.0626**	**.0690**	**.0716**
Racine	174.1	.0746	.6	521	89.4	61.8	.0726	1,632,406	.0752	679,389	.0617	.0710	.0626	.0690	.0716
SHEBOYGAN	**102.4**	**.0439**	**1.5**	**199**	**98.2**	**36.7**	**.0431**	**921,039**	**.0424**	**408,777**	**.0371**	**.0413**	**.0397**	**.0438**	**.0368**
Sheboygan	102.4	.0439	1.5	199	98.2	36.7	.0431	921,039	.0424	408,777	.0371	.0413	.0397	.0438	.0368
WAUSAU	**115.4**	**.0494**	**3.7**	**74**	**98.9**	**40.6**	**.0477**	**943,195**	**.0435**	**423,573**	**.0384**	**.0432**	**.0449**	**.0497**	**.0423**
Marathon	115.4	.0494	3.7	74	98.9	40.6	.0477	943,195	.0435	423,573	.0384	.0432	.0449	.0497	.0423
ALL COUNTIES															
Adams	14.6	.0063	8.5	23	96.6	5.4	.0063	97,802	.0046	22,680	.0021	.0043	.0067	.0058	.0030
Ashland	17.0	.0072	1.3	16	92.7	6.4	.0076	110,078	.0050	79,324	.0072	.0060	.0103	.0081	.0049
Barron	40.4	.0174	4.3	47	98.9	14.9	.0175	279,861	.0129	154,805	.0141	.0142	.0197	.0191	.0113

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Bayfield	14.6	.0062	5.6	10	92.7	5.4	.0063	92,407	.0043	26,101	.0023	.0041	.0073	.0056	.0024
Brown	179.8	.0771	2.6	343	97.3	64.3	.0756	1,583,545	.0730	833,176	.0757	.0747	.0689	.0805	.0748
Buffalo	14.5	.0062	1.3	21	99.3	5.3	.0062	103,803	.0048	35,942	.0033	.0045	.0062	.0059	.0040
Burnett	13.2	.0057	7.0	16	96.0	5.0	.0059	85,765	.0039	36,515	.0033	.0041	.0077	.0058	.0026
Calumet	31.8	.0136	3.0	98	98.9	10.3	.0121	261,690	.0121	81,772	.0074	.0111	.0097	.0121	.0107
Chippewa	53.6	.0230	2.8	53	99.1	18.1	.0213	396,550	.0182	187,505	.0171	.0188	.0209	.0227	.0151
Clark	33.9	.0145	3.0	28	99.0	11.6	.0136	204,646	.0095	96,177	.0087	.0102	.0161	.0136	.0066
Columbia	44.2	.0189	2.3	57	98.9	16.3	.0192	345,651	.0159	166,906	.0152	.0162	.0192	.0209	.0138
Crawford	17.0	.0073	2.7	30	99.2	6.0	.0071	108,030	.0050	65,690	.0059	.0058	.0091	.0075	.0046
Dane	332.4	.1425	2.7	276	95.8	128.8	.1514	3,335,041	.1537	1,689,648	.1535	.1514	.1313	.1560	.1584
Dodge	76.6	.0328	2.0	86	97.7	26.0	.0305	618,569	.0285	192,712	.0175	.0261	.0268	.0303	.0248
Door	26.6	.0114	6.3	54	98.5	10.1	.0119	219,933	.0101	100,565	.0092	.0101	.0120	.0131	.0072
☐ Douglas	44.6	.0192	.4	34	97.5	16.9	.0199	389,344	.0180	167,576	.0152	.0173	.0192	.0184	.0156
Dunn	35.9	.0154	4.6	42	98.2	11.9	.0140	242,119	.0111	114,017	.0104	.0119	.0156	.0146	.0082
Eau Claire	81.8	.0350	3.8	128	98.5	29.3	.0344	654,707	.0302	426,942	.0387	.0337	.0347	.0387	.0282
Florence	4.5	.0019	7.9	9	98.8	1.5	.0018	26,745	.0013	6,526	.0006	.0011	.0018	.0015	.0008
Fond du Lac	90.4	.0388	1.6	125	98.8	31.2	.0367	719,818	.0331	350,460	.0319	.0339	.0331	.0407	.0326
Forest	9.3	.0040	2.8	9	92.8	3.3	.0038	57,763	.0027	18,406	.0016	.0026	.0043	.0039	.0016
Grant	52.8	.0226	2.1	46	99.0	17.5	.0206	369,878	.0170	179,061	.0163	.0180	.0222	.0216	.0137
Green	31.0	.0133	3.3	53	99.2	11.5	.0135	267,043	.0123	260,524	.0237	.0159	.0126	.0179	.0131
Green Lake	18.9	.0081	2.9	53	98.9	7.0	.0083	145,759	.0068	86,260	.0078	.0074	.0088	.0096	.0063
Iowa	20.0	.0086	1.0	26	99.2	7.1	.0083	132,205	.0061	59,936	.0055	.0063	.0097	.0088	.0047
Iron	6.7	.0028	–.5	9	98.9	2.7	.0032	37,070	.0017	21,525	.0019	.0021	.0044	.0031	.0008
Jackson	17.3	.0075	2.8	17	96.3	6.4	.0075	114,906	.0053	63,910	.0058	.0058	.0092	.0077	.0039
Jefferson	67.9	.0291	2.6	121	98.3	23.6	.0278	570,819	.0263	241,062	.0219	.0256	.0261	.0290	.0249
Juneau	21.8	.0093	3.6	28	98.3	8.2	.0096	155,980	.0072	86,995	.0079	.0079	.0111	.0103	.0050
Kenosha	124.1	.0532	.8	455	95.4	44.9	.0528	1,212,768	.0559	423,304	.0385	.0500	.0430	.0470	.0500
Kewaunee	19.8	.0085	1.3	58	99.4	6.8	.0080	148,171	.0068	53,902	.0049	.0066	.0079	.0080	.0057
La Crosse	93.9	.0402	3.1	205	98.6	34.1	.0401	806,265	.0371	470,830	.0428	.0394	.0385	.0443	.0361
Lafayette	17.5	.0075	.5	28	99.4	6.2	.0073	128,902	.0060	29,067	.0026	.0053	.0069	.0070	.0043
Langlade	20.1	.0087	.6	23	99.0	7.3	.0085	136,824	.0063	81,460	.0074	.0071	.0107	.0092	.0054
Lincoln	27.3	.0117	2.8	31	98.9	9.9	.0117	192,092	.0088	84,358	.0077	.0091	.0133	.0124	.0068
Manitowoc	83.1	.0356	.2	140	98.5	29.6	.0348	663,695	.0306	297,213	.0270	.0305	.0327	.0375	.0258
Marathon	115.4	.0494	3.7	74	98.9	40.6	.0477	943,195	.0435	423,573	.0384	.0432	.0449	.0497	.0423
Marinette	40.5	.0174	3.0	29	99.1	15.0	.0176	272,060	.0125	133,185	.0121	.0134	.0210	.0184	.0105
Marquette	12.5	.0054	7.1	28	98.7	4.9	.0058	84,554	.0039	25,327	.0023	.0037	.0066	.0056	.0024
Menominee	3.6	.0015	6.7	10	10.5	.8	.0009	15,674	.0008	1,702	.0002	.0007	.0009	.0010	.0004
Milwaukee	946.4	.4057	–1.9	3,927	81.5	369.0	.4338	9,119,035	.4203	4,800,808	.4361	.4221	.4154	.4410	.4390
Monroe	36.2	.0155	3.2	40	98.4	12.5	.0147	263,322	.0121	122,740	.0112	.0125	.0151	.0158	.0101
Oconto	29.9	.0128	3.3	30	98.9	10.7	.0126	204,548	.0094	70,362	.0064	.0092	.0135	.0122	.0063
Oneida	33.3	.0143	3.7	29	98.8	12.7	.0149	256,432	.0118	170,777	.0155	.0134	.0165	.0174	.0118
Outagamie	131.6	.0564	2.2	205	97.6	45.7	.0538	1,184,511	.0546	667,529	.0606	.0568	.0483	.0600	.0541
Ozaukee	70.5	.0302	5.3	300	98.2	23.7	.0278	797,639	.0368	244,573	.0223	.0311	.0178	.0225	.0330
Pepin	7.5	.0032	.3	32	99.2	2.7	.0032	55,612	.0026	26,481	.0024	.0027	.0031	.0034	.0020
Pierce	32.3	.0139	3.7	56	98.7	10.6	.0125	251,238	.0115	89,872	.0081	.0110	.0115	.0124	.0095
Polk	34.0	.0145	5.1	37	98.6	12.4	.0145	244,000	.0113	118,837	.0108	.0117	.0161	.0151	.0090
Portage	60.1	.0258	4.7	74	98.3	19.8	.0233	480,528	.0221	238,772	.0217	.0228	.0215	.0239	.0232
Price	16.1	.0069	2.0	13	99.1	6.0	.0071	109,289	.0051	46,683	.0043	.0051	.0088	.0066	.0040
Racine	174.1	.0746	.6	521	89.4	61.8	.0726	1,632,406	.0752	679,389	.0617	.0710	.0626	.0690	.0716
Richland	17.7	.0076	1.3	30	99.1	6.5	.0077	130,050	.0060	46,389	.0042	.0059	.0078	.0078	.0057
Rock	141.3	.0606	1.3	195	95.3	51.4	.0604	1,219,431	.0562	656,561	.0596	.0581	.0579	.0644	.0548
Rusk	16.0	.0068	2.6	18	98.7	5.6	.0066	95,603	.0044	46,759	.0043	.0048	.0084	.0067	.0033
☐ St. Croix	46.1	.0198	6.6	64	99.0	15.3	.0180	392,880	.0181	144,125	.0131	.0170	.0156	.0167	.0152
Sauk	44.8	.0192	3.1	53	98.9	16.7	.0196	358,191	.0165	226,946	.0206	.0182	.0225	.0233	.0153
Sawyer	13.7	.0059	6.7	11	88.6	4.9	.0057	87,338	.0041	52,887	.0048	.0046	.0078	.0058	.0027
Shawano	37.2	.0159	3.5	41	95.7	13.2	.0156	260,206	.0120	120,950	.0110	.0125	.0171	.0159	.0097
Sheboygan	102.4	.0439	1.5	199	98.2	36.7	.0431	921,039	.0424	408,777	.0371	.0413	.0397	.0438	.0368
Taylor	19.5	.0084	3.6	20	99.2	6.5	.0076	126,221	.0058	56,253	.0051	.0061	.0083	.0077	.0045
Trempealeau	27.0	.0115	3.2	37	99.3	9.6	.0113	179,529	.0083	75,085	.0069	.0084	.0131	.0119	.0053
Vernon	26.2	.0113	2.2	32	99.3	9.6	.0113	175,311	.0081	57,647	.0052	.0078	.0128	.0102	.0073
Vilas	18.1	.0077	9.5	21	92.4	7.1	.0084	133,300	.0061	76,203	.0069	.0068	.0112	.0093	.0042
Walworth	74.2	.0318	3.8	133	97.3	26.7	.0314	534,123	.0246	260,448	.0237	.0257	.0343	.0350	.0202
Washburn	14.0	.0060	6.3	17	98.7	5.3	.0062	86,426	.0040	56,016	.0051	.0047	.0088	.0065	.0024
Washington	90.7	.0389	6.9	210	99.0	29.4	.0345	797,386	.0368	304,288	.0276	.0345	.0256	.0341	.0375
Waukesha	294.1	.1261	5.0	531	98.1	96.3	.1133	3,168,522	.1458	1,405,803	.1277	.1364	.0871	.1053	.1403
Waupaca	44.0	.0188	2.7	58	96.9	15.8	.0185	322,892	.0149	141,603	.0129	.0151	.0198	.0200	.0120

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

METRO AREA / County — ESTIMATES	12/31/82 Population (Thousands)	% Of U.S.	% Change 1980–82	Pop. Per Sq. Mi. (Density)	% White	12/31/82 Households (Thousands)	% Of U.S.	1982 EBI ($000)	% Of U.S.	1982 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Waushara	19.5	.0084	5.3	31	98.4	7.5	.0089	135,866	.0062	50,218	.0045	.0063	.0097	.0085	.0038
Winnebago	132.4	.0567	.5	295	98.4	49.1	.0577	1,216,963	.0561	466,323	.0424	.0520	.0483	.0572	.0508
Wood	75.0	.0322	3.0	94	98.5	26.8	.0315	627,097	.0289	389,674	.0354	.0315	.0315	.0347	.0310
TOTAL METRO COUNTIES	**3,187.0**	**1.3661**	**1.3**	**262**	**92.3**	**1,165.7**	**1.3703**	**30,027,917**	**1.3840**	**14,482,502**	**1.3155**	**1.3599**	**1.2294**	**1.3834**	**1.3643**
TOTAL STATE	**4,796.8**	**2.0561**	**1.9**	**88**	**94.2**	**1,739.7**	**2.0452**	**41,893,661**	**1.9309**	**20,196,417**	**1.8348**	**1.9272**	**1.9486**	**2.0970**	**1.8297**
WYOMING															
CASPER	**78.8**	**.0338**	**9.7**	**15**	**96.2**	**29.1**	**.0342**	**906,541**	**.0418**	**661,296**	**.0601**	**.0457**	**.0320**	**.0385**	**.0528**
Natrona	78.8	.0338	9.7	15	96.2	29.1	.0342	906,541	.0418	661,296	.0601	.0457	.0320	.0385	.0528
ALL COUNTIES															
Albany	29.0	.0124	–.2	7	94.2	11.1	.0130	255,272	.0118	168,534	.0153	.0129	.0152	.0134	.0151
Big Horn	12.3	.0053	3.4	4	97.7	4.3	.0051	92,835	.0043	34,656	.0032	.0042	.0054	.0050	.0039
Campbell	28.6	.0122	17.4	6	97.2	9.6	.0113	351,643	.0162	214,355	.0194	.0164	.0082	.0120	.0166
Carbon	24.3	.0105	11.0	3	92.5	8.3	.0097	233,240	.0107	136,099	.0124	.0112	.0081	.0099	.0115
Converse	16.6	.0071	18.0	4	96.8	5.5	.0065	159,878	.0074	88,621	.0081	.0074	.0057	.0066	.0070
Crook	5.5	.0023	3.6	2	99.0	2.0	.0023	45,610	.0021	16,294	.0014	.0020	.0019	.0025	.0016
Fremont	42.4	.0182	8.7	5	86.5	14.1	.0166	346,403	.0159	226,604	.0206	.0178	.0160	.0190	.0180
Goshen	12.2	.0052	1.3	6	94.2	4.6	.0054	89,468	.0042	53,929	.0049	.0046	.0068	.0057	.0040
Hot Springs	5.9	.0026	3.3	3	97.0	2.2	.0026	56,256	.0026	27,546	.0025	.0025	.0027	.0025	.0024
Johnson	6.9	.0029	3.0	2	98.4	2.5	.0030	56,293	.0026	37,311	.0034	.0029	.0035	.0031	.0021
Laramie	71.8	.0308	4.6	27	91.5	27.3	.0320	698,226	.0321	443,305	.0403	.0343	.0295	.0352	.0366
Lincoln	13.3	.0057	9.2	3	98.1	4.4	.0052	116,737	.0054	80,840	.0073	.0061	.0055	.0056	.0053
Natrona	78.8	.0338	9.7	15	96.2	29.1	.0342	906,541	.0418	661,296	.0601	.0457	.0320	.0385	.0528
Niobrara	2.9	.0012	–.8	1	99.0	1.2	.0014	21,971	.0010	20,182	.0018	.0013	.0019	.0015	.0009
Park	22.7	.0097	4.9	3	97.3	8.4	.0099	231,520	.0107	134,929	.0123	.0109	.0086	.0103	.0114
Platte	13.3	.0057	11.1	7	97.4	5.2	.0061	108,767	.0050	54,673	.0050	.0052	.0057	.0068	.0042
Sheridan	27.4	.0118	9.4	11	97.6	10.3	.0121	273,089	.0126	166,329	.0151	.0131	.0122	.0121	.0147
Sublette	4.7	.0020	3.3	1	98.9	1.6	.0019	39,432	.0018	33,247	.0030	.0023	.0018	.0024	.0017
Sweetwater	49.2	.0211	17.9	5	94.8	17.0	.0200	569,659	.0263	240,760	.0219	.0239	.0155	.0169	.0284
Teton	10.6	.0045	13.3	3	98.3	4.5	.0053	119,643	.0055	119,527	.0108	.0068	.0063	.0074	.0057
Uinta	18.3	.0079	40.5	9	97.8	5.8	.0068	193,064	.0089	89,987	.0082	.0086	.0049	.0058	.0087
Washakie	10.0	.0043	5.3	4	92.5	3.5	.0041	92,099	.0042	48,927	.0045	.0043	.0041	.0042	.0048
Weston	7.3	.0031	2.7	3	97.8	2.7	.0032	77,743	.0036	43,355	.0039	.0036	.0029	.0032	.0039
TOTAL METRO COUNTIES	**78.8**	**.0338**	**9.7**	**15**	**96.2**	**29.1**	**.0342**	**906,541**	**.0418**	**661,296**	**.0601**	**.0457**	**.0320**	**.0385**	**.0528**
TOTAL STATE	**514.0**	**.2203**	**9.5**	**5**	**94.8**	**185.2**	**.2177**	**5,135,389**	**.2367**	**3,141,406**	**.2854**	**.2480**	**.2044**	**.2296**	**.2613**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**122.4**	**Male**	**59,935**	**5,548**	**5,345**	**6,030**	**10,918**	**9,920**	**7,085**	**5,411**	**4,843**	**4,835**	**27.1**
		Female	**62,465**	**5,477**	**5,210**	**5,569**	**9,343**	**10,069**	**7,286**	**6,101**	**5,891**	**7,519**	**30.6**
Calhoun	122.4	Male	59,935	5,548	5,345	6,030	10,918	9,920	7,085	5,411	4,843	4,835	27.1
		Female	62,465	5,477	5,210	5,569	9,343	10,069	7,286	6,101	5,891	7,519	30.6
BIRMINGHAM	**903.1**	**Male**	**427,793**	**41,511**	**38,903**	**42,623**	**53,645**	**76,261**	**52,712**	**41,298**	**38,797**	**42,043**	**29.9**
		Female	**475,307**	**40,826**	**37,058**	**40,795**	**57,381**	**80,058**	**57,437**	**47,296**	**46,960**	**67,496**	**32.7**
Blount	38.9	Male	19,221	1,734	1,844	2,085	2,141	2,960	2,711	1,963	1,690	2,093	31.1
		Female	19,679	1,640	1,790	1,853	1,992	3,017	2,738	2,016	1,948	2,685	33.5
Jefferson	674.0	Male	315,628	30,167	27,878	30,798	40,744	57,034	37,209	30,507	29,632	31,659	29.9
		Female	358,372	29,759	26,697	29,933	43,904	60,501	41,985	36,303	36,350	52,940	33.1
St. Clair	44.7	Male	21,973	2,312	2,224	2,337	2,382	3,695	2,995	2,147	1,894	1,987	29.7
		Female	22,727	2,159	2,071	2,223	2,480	3,699	2,954	2,252	2,176	2,713	31.6
Shelby	74.1	Male	36,411	3,975	3,560	3,743	4,383	7,052	5,314	3,308	2,523	2,553	28.6
		Female	37,689	3,864	3,397	3,432	4,984	7,307	5,171	3,221	2,747	3,566	29.3
Walker	71.4	Male	34,560	3,323	3,397	3,660	3,995	5,520	4,483	3,373	3,058	3,751	30.3
		Female	36,840	3,404	3,103	3,354	4,021	5,534	4,589	3,504	3,739	5,592	33.2
DOTHAN	**126.3**	**Male**	**62,347**	**6,590**	**6,240**	**6,214**	**9,044**	**11,275**	**7,752**	**5,717**	**4,756**	**4,759**	**27.7**
		Female	**63,953**	**6,449**	**5,675**	**5,987**	**7,869**	**10,888**	**8,143**	**5,954**	**5,411**	**7,577**	**30.5**
Dale	46.7	Male	24,219	2,578	2,290	2,164	4,708	4,841	2,723	1,882	1,530	1,503	25.8
		Female	22,481	2,472	2,103	2,089	3,174	4,042	2,762	1,883	1,637	2,319	28.5
Houston	79.6	Male	38,128	4,012	3,950	4,050	4,336	6,434	5,029	3,835	3,226	3,256	29.2
		Female	41,472	3,977	3,572	3,898	4,695	6,846	5,381	4,071	3,774	5,258	31.7
FLORENCE	**138.9**	**Male**	**66,687**	**5,963**	**6,092**	**7,195**	**8,687**	**10,628**	**8,724**	**6,724**	**6,336**	**6,338**	**30.1**
		Female	**72,213**	**5,815**	**5,796**	**6,966**	**9,007**	**11,034**	**9,302**	**7,334**	**7,367**	**9,592**	**32.7**
Colbert	55.5	Male	26,675	2,395	2,476	2,952	3,128	4,249	3,444	2,760	2,670	2,601	30.6
		Female	28,825	2,764	2,332	2,737	3,281	4,445	3,755	2,968	3,072	3,871	33.3
Lauderdale	83.4	Male	40,012	3,568	3,616	4,243	5,559	6,379	5,280	3,964	3,666	3,737	29.7
		Female	43,388	3,451	3,464	4,229	5,726	6,589	5,547	4,366	4,295	5,721	32.3
GADSDEN	**104.5**	**Male**	**49,815**	**4,714**	**4,771**	**5,111**	**5,759**	**7,947**	**6,078**	**4,897**	**5,129**	**5,409**	**30.7**
		Female	**54,685**	**4,561**	**4,492**	**4,804**	**5,884**	**8,160**	**6,482**	**5,655**	**6,263**	**8,384**	**34.3**
Etowah	104.5	Male	49,815	4,714	4,771	5,111	5,759	7,947	6,078	4,897	5,129	5,409	30.7
		Female	54,685	4,561	4,492	4,804	5,884	8,160	6,482	5,655	6,263	8,384	34.3
HUNTSVILLE	**198.5**	**Male**	**97,077**	**8,594**	**8,757**	**10,730**	**14,360**	**16,718**	**13,390**	**10,876**	**7,718**	**5,934**	**28.6**
		Female	**101,423**	**8,326**	**8,618**	**10,323**	**14,028**	**16,734**	**14,998**	**10,897**	**8,521**	**8,978**	**30.6**
Madison	198.5	Male	97,077	8,594	8,757	10,730	14,360	16,718	13,390	10,876	7,718	5,934	28.6
		Female	101,423	8,326	8,618	10,323	14,028	16,734	14,998	10,897	8,521	8,978	30.6
MOBILE	**459.2**	**Male**	**221,033**	**24,200**	**21,723**	**23,952**	**28,561**	**37,464**	**26,889**	**19,860**	**19,061**	**19,323**	**28.2**
		Female	**238,167**	**23,131**	**20,823**	**23,069**	**30,161**	**38,464**	**28,722**	**22,083**	**22,541**	**29,173**	**30.7**
Baldwin	83.5	Male	40,709	4,125	4,050	4,349	4,516	6,079	5,179	3,873	3,827	4,711	30.5
		Female	42,791	3,922	3,830	4,141	4,507	6,295	5,414	4,076	4,452	6,154	32.9
Mobile	375.7	Male	180,324	20,075	17,673	19,603	24,045	31,385	21,710	15,987	15,234	14,612	27.8
		Female	195,376	19,209	16,993	18,928	25,654	32,169	23,308	18,007	18,089	23,019	30.3
MONTGOMERY	**285.1**	**Male**	**135,555**	**13,958**	**13,772**	**14,623**	**18,015**	**22,738**	**17,505**	**12,633**	**11,268**	**11,043**	**28.3**
		Female	**149,545**	**13,548**	**13,201**	**14,052**	**19,002**	**24,446**	**18,736**	**14,016**	**13,537**	**19,007**	**31.1**
Autauga	34.3	Male	16,815	1,772	1,860	2,119	2,017	2,376	2,427	1,732	1,263	1,249	27.7
		Female	17,485	1,569	1,687	1,913	2,108	2,593	2,631	1,720	1,387	1,877	30.6
Elmore	46.2	Male	22,772	2,187	2,143	2,437	2,862	3,785	2,976	2,149	2,029	2,204	29.6
		Female	23,428	2,056	2,134	2,358	2,489	3,701	2,942	2,226	2,260	3,262	32.2
Montgomery	204.6	Male	95,968	9,999	9,769	10,067	13,136	16,577	12,102	8,752	7,976	7,590	28.0
		Female	108,632	9,923	9,380	9,781	14,405	18,152	13,163	10,070	9,890	13,868	31.0
TUSCALOOSA	**142.2**	**Male**	**69,028**	**6,366**	**6,097**	**6,252**	**13,338**	**11,796**	**7,744**	**6,195**	**5,524**	**5,716**	**27.1**
		Female	**73,172**	**6,222**	**5,813**	**6,030**	**13,370**	**11,869**	**8,148**	**7,003**	**6,077**	**8,640**	**29.3**
Tuscaloosa	142.2	Male	69,028	6,366	6,097	6,252	13,338	11,796	7,744	6,195	5,524	5,716	27.1
		Female	73,172	6,222	5,813	6,030	13,370	11,869	8,148	7,003	6,077	8,640	29.3
ALL COUNTIES													
Autauga	34.3	Male	16,815	1,772	1,860	2,119	2,017	2,376	2,427	1,732	1,263	1,249	27.7
		Female	17,485	1,569	1,687	1,913	2,108	2,593	2,631	1,720	1,387	1,877	30.6
Baldwin	83.5	Male	40,709	4,125	4,050	4,349	4,516	6,079	5,179	3,873	3,827	4,711	30.5
		Female	42,791	3,922	3,830	4,141	4,507	6,295	5,414	4,076	4,452	6,154	32.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Barbour	25.2	Male	11,842	1,291	1,297	1,481	1,233	1,727	1,267	1,065	1,134	1,347	28.6
		Female	13,358	1,154	1,203	1,381	1,335	1,908	1,438	1,253	1,500	2,186	33.4
Bibb	16.1	Male	7,802	805	792	918	906	1,193	966	687	640	895	29.0
		Female	8,298	818	760	848	908	1,146	998	734	780	1,306	32.1
Blount	38.9	Male	19,221	1,734	1,844	2,085	2,141	2,960	2,711	1,963	1,690	2,093	31.1
		Female	19,679	1,640	1,790	1,853	1,992	3,017	2,738	2,016	1,948	2,685	33.5
Bullock	10.3	Male	4,731	509	532	559	541	665	473	327	454	671	28.4
		Female	5,569	549	532	576	577	732	523	466	580	1,034	32.5
Butler	21.5	Male	9,997	1,102	1,029	1,071	1,024	1,417	1,058	926	1,018	1,352	30.4
		Female	11,503	1,138	998	1,115	1,133	1,463	1,169	1,038	1,262	2,187	34.3
Calhoun	122.4	Male	59,935	5,548	5,345	6,030	10,918	9,920	7,085	5,411	4,843	4,835	27.1
		Female	62,465	5,477	5,210	5,569	9,343	10,069	7,286	6,101	5,891	7,519	30.6
Chambers	39.5	Male	18,587	1,858	1,832	2,094	2,039	2,768	2,140	1,706	1,842	2,308	30.3
		Female	20,913	1,776	1,866	1,918	2,112	2,949	2,183	2,009	2,425	3,675	34.4
Cherokee	19.7	Male	9,694	876	913	987	1,162	1,482	1,265	965	956	1,088	31.1
		Female	10,006	853	845	860	1,056	1,463	1,330	1,060	1,085	1,454	34.5
Chilton	31.8	Male	15,401	1,536	1,516	1,564	1,771	2,385	1,978	1,510	1,383	1,758	30.5
		Female	16,399	1,527	1,395	1,557	1,753	2,382	1,987	1,606	1,669	2,523	33.3
Choctaw	16.6	Male	7,988	917	873	978	842	1,097	988	686	673	934	28.5
		Female	8,612	886	889	907	903	1,193	984	802	812	1,236	31.0
Clarke	27.7	Male	13,335	1,520	1,463	1,596	1,511	1,913	1,555	1,183	1,039	1,555	28.0
		Female	14,365	1,481	1,414	1,552	1,532	2,006	1,676	1,230	1,320	2,154	31.0
Clay	13.9	Male	6,714	680	676	726	702	932	837	631	613	917	31.1
		Female	7,186	616	607	714	751	962	845	700	719	1,272	34.4
Cleburne	13.0	Male	6,373	598	633	684	728	942	872	628	581	707	30.8
		Female	6,627	555	555	645	703	983	849	676	659	1,002	33.7
Coffee	39.1	Male	19,016	1,815	1,870	2,108	2,138	3,149	2,470	1,923	1,708	1,835	30.0
		Female	20,084	1,666	1,703	1,876	2,183	3,224	2,686	2,011	1,952	2,783	33.1
Colbert	55.5	Male	26,675	2,395	2,476	2,952	3,128	4,249	3,444	2,760	2,670	2,601	30.6
		Female	28,825	2,364	2,332	2,737	3,281	4,445	3,755	2,968	3,072	3,871	33.3
Conecuh	15.9	Male	7,554	783	772	847	894	1,059	798	658	681	1,062	29.5
		Female	8,346	821	730	815	894	1,099	781	774	860	1,572	33.3
Coosa	11.5	Male	5,624	508	554	622	660	778	636	569	573	724	31.0
		Female	5,876	498	549	591	594	783	644	646	648	923	34.0
Covington	37.5	Male	17,674	1,550	1,570	1,798	2,006	2,418	2,122	1,818	1,947	2,445	32.9
		Female	19,826	1,521	1,476	1,709	1,889	2,571	2,315	2,033	2,433	3,879	38.2
Crenshaw	14.3	Male	6,784	692	665	711	765	893	747	645	691	975	31.3
		Female	7,516	614	624	684	706	1,018	776	695	885	1,514	36.4
Cullman	64.5	Male	31,384	2,852	2,897	3,329	3,623	4,738	4,055	3,255	3,070	3,565	31.3
		Female	33,116	2,823	2,755	3,136	3,417	4,890	4,281	3,411	3,515	4,888	34.1
Dale	46.7	Male	24,219	2,578	2,290	2,164	4,708	4,841	2,723	1,882	1,530	1,503	25.8
		Female	22,481	2,472	2,103	2,089	3,174	4,042	2,762	1,883	1,637	2,319	28.5
Dallas	52.8	Male	24,489	2,877	2,689	3,173	3,073	3,473	2,630	2,050	1,998	2,526	26.2
		Female	28,311	2,802	2,654	3,079	3,299	4,033	3,064	2,569	2,512	4,299	30.8
De Kalb	56.6	Male	27,370	2,658	2,688	2,732	3,102	4,231	3,470	2,767	2,552	3,170	30.9
		Female	29,230	2,490	2,463	2,692	3,057	4,346	3,646	2,836	2,990	4,710	34.0
Elmore	46.2	Male	22,772	2,187	2,143	2,437	2,862	3,785	2,976	2,149	2,029	2,204	29.6
		Female	23,428	2,056	2,134	2,358	2,489	3,701	2,942	2,226	2,260	3,262	32.2
Escambia	39.3	Male	19,479	1,931	1,957	2,063	2,369	3,361	2,521	1,747	1,591	1,939	29.2
		Female	19,821	1,866	1,805	1,942	2,127	2,842	2,412	1,916	1,897	3,014	32.6
Etowah	104.5	Male	49,815	4,714	4,771	5,111	5,759	7,947	6,078	4,897	5,129	5,409	30.7
		Female	54,685	4,561	4,492	4,804	5,884	8,160	6,482	5,655	6,263	8,384	34.3
Fayette	19.5	Male	9,392	910	869	932	1,057	1,424	1,189	897	904	1,210	31.5
		Female	10,108	894	869	921	1,042	1,398	1,232	962	1,067	1,723	34.5
Franklin	29.4	Male	14,224	1,353	1,302	1,424	1,663	2,118	1,887	1,478	1,315	1,684	31.5
		Female	15,176	1,206	1,227	1,352	1,532	2,263	1,925	1,544	1,626	2,501	35.0
Geneva	24.6	Male	11,891	1,090	1,188	1,299	1,275	1,736	1,418	1,177	1,198	1,510	31.3
		Female	12,709	1,092	1,097	1,153	1,266	1,713	1,607	1,217	1,354	2,210	35.2
Greene	11.0	Male	5,054	624	565	698	588	633	428	411	376	731	25.8
		Female	5,946	626	559	678	664	742	540	488	508	1,141	31.0
Hale	15.5	Male	7,286	883	796	931	870	928	665	566	640	1,007	26.8
		Female	8,214	858	711	896	930	1,022	759	712	817	1,509	32.0
Henry	15.7	Male	7,421	777	761	755	772	1,181	864	651	714	946	30.5
		Female	8,279	769	753	770	816	1,186	922	779	887	1,397	33.7

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Houston	79.6	Male	38,128	4,012	3,950	4,050	4,336	6,434	5,029	3,835	3,226	3,256	29.2
		Female	41,472	3,977	3,572	3,898	4,695	6,846	5,381	4,071	3,774	5,258	31.7
Jackson	54.6	Male	26,679	2,689	2,653	2,738	3,161	4,617	3,757	2,555	2,138	2,371	29.5
		Female	27,921	2,677	2,523	2,676	3,096	4,670	3,714	2,692	2,533	3,340	31.4
Jefferson	674.0	Male	315,628	30,167	27,878	30,798	40,744	57,034	37,209	30,507	29,632	31,659	29.9
		Female	358,372	29,759	26,697	29,933	43,904	60,501	41,985	36,303	36,350	52,940	33.1
Lamar	16.9	Male	8,222	785	807	852	893	1,178	1,049	805	752	1,101	31.6
		Female	8,678	784	775	769	873	1,187	1,063	867	894	1,466	34.6
Lauderdale	83.4	Male	40,012	3,568	3,616	4,243	5,559	6,379	5,280	3,964	3,666	3,737	29.7
		Female	43,388	3,451	3,464	4,229	5,726	6,589	5,547	4,366	4,295	5,721	32.3
Lawrence	30.6	Male	14,970	1,501	1,637	1,810	1,662	2,304	2,033	1,336	1,234	1,453	28.8
		Female	15,630	1,451	1,571	1,749	1,688	2,348	1,989	1,427	1,374	2,033	30.8
Lee	79.4	Male	39,842	3,162	3,052	3,526	11,585	6,484	4,262	2,930	2,483	2,358	24.2
		Female	39,558	3,093	3,041	3,253	9,782	6,138	4,366	3,212	2,911	3,762	26.0
Limestone	46.8	Male	22,706	2,268	2,274	2,496	2,858	3,587	3,031	2,212	1,927	2,053	29.1
		Female	24,094	2,121	2,117	2,528	2,779	3,712	3,113	2,392	2,195	3,137	31.7
Lowndes	13.3	Male	6,247	880	774	920	787	782	575	433	442	654	22.9
		Female	7,053	825	781	863	870	898	679	567	604	966	27.1
Macon	27.2	Male	12,954	1,199	1,253	1,365	2,399	1,776	1,117	868	1,332	1,645	26.5
		Female	14,246	1,229	1,214	1,378	2,498	2,005	1,321	1,113	1,275	2,213	29.0
Madison	198.5	Male	97,077	8,594	8,757	10,730	14,360	16,718	13,390	10,876	7,718	5,934	28.6
		Female	101,423	8,326	8,618	10,323	14,028	16,734	14,998	10,897	8,521	8,978	30.6
Marengo	25.2	Male	11,950	1,381	1,277	1,531	1,317	1,643	1,262	1,081	980	1,478	27.9
		Female	13,250	1,265	1,262	1,437	1,407	1,766	1,431	1,241	1,288	2,153	32.1
Marion	31.6	Male	15,369	1,377	1,493	1,630	1,689	2,392	2,038	1,502	1,397	1,851	31.2
		Female	16,231	1,359	1,414	1,502	1,702	2,334	2,106	1,612	1,608	2,594	34.2
Marshall	68.2	Male	32,993	2,908	3,143	3,519	3,941	5,112	4,387	3,397	3,119	3,467	30.8
		Female	35,207	2,845	2,969	3,211	3,774	5,310	4,597	3,745	3,680	5,076	34.0
Mobile	375.7	Male	180,324	20,075	17,673	19,603	24,045	31,385	21,710	15,987	15,234	14,612	27.8
		Female	195,376	19,209	16,993	18,928	25,654	32,169	23,308	18,007	18,089	23,019	30.3
Monroe	23.0	Male	11,014	1,278	1,245	1,324	1,237	1,585	1,253	962	885	1,245	27.7
		Female	11,986	1,235	1,232	1,272	1,227	1,659	1,337	1,046	1,096	1,882	31.2
Montgomery	204.6	Male	95,968	9,999	9,769	10,067	13,136	16,577	12,102	8,752	7,976	7,590	28.0
		Female	108,632	9,923	9,380	9,781	14,405	18,152	13,163	10,070	9,890	13,868	31.0
Morgan	93.0	Male	45,141	4,370	4,325	4,991	5,333	7,525	6,241	4,548	3,972	3,836	29.7
		Female	47,859	4,231	4,099	4,863	5,170	7,836	6,511	4,831	4,499	5,819	32.1
Perry	14.8	Male	6,910	831	775	843	927	853	645	546	532	958	25.9
		Female	7,890	812	747	829	1,002	917	758	685	735	1,405	31.1
Pickens	21.7	Male	10,306	1,120	996	1,221	1,198	1,429	1,114	956	951	1,321	29.3
		Female	11,394	1,123	1,025	1,213	1,170	1,463	1,296	1,075	1,102	1,927	33.0
Pike	28.6	Male	13,380	1,174	1,238	1,363	2,589	1,802	1,400	1,046	1,128	1,640	26.8
		Female	15,220	1,201	1,206	1,406	2,637	1,947	1,566	1,207	1,511	2,539	31.0
Randolph	20.4	Male	9,710	1,011	970	1,009	1,122	1,339	1,108	963	927	1,261	30.5
		Female	10,690	883	913	1,014	1,077	1,461	1,163	1,041	1,200	1,938	35.0
☐ Russell	47.5	Male	22,597	2,305	2,260	2,594	2,842	3,559	2,637	2,291	2,068	2,041	28.6
		Female	24,903	2,223	2,154	2,450	2,958	3,787	3,004	2,590	2,556	3,181	32.0
St. Clair	44.7	Male	21,973	2,312	2,224	2,337	2,382	3,695	2,995	2,147	1,894	1,987	29.7
		Female	22,727	2,159	2,071	2,223	2,480	3,699	2,954	2,252	2,176	2,713	31.6
Shelby	74.1	Male	36,411	3,975	3,560	3,743	4,383	7,052	5,314	3,308	2,523	2,553	28.6
		Female	37,689	3,864	3,397	3,432	4,984	7,307	5,171	3,221	2,747	3,566	29.3
Sumter	16.8	Male	7,950	976	897	939	1,220	1,043	667	538	610	1,060	24.7
		Female	8,850	959	843	914	1,250	1,060	795	718	832	1,479	29.3
Talladega	75.4	Male	36,138	3,818	3,958	4,217	4,405	5,453	4,209	3,443	3,150	3,485	28.1
		Female	39,262	3,718	3,715	4,053	4,703	5,705	4,441	3,864	3,912	5,151	31.0
Tallapoosa	39.6	Male	18,937	1,796	1,905	2,067	2,092	2,833	2,269	1,793	1,877	2,305	30.7
		Female	20,663	1,727	1,824	1,991	1,950	2,964	2,337	2,097	2,379	3,394	34.6
Tuscaloosa	142.2	Male	69,028	6,366	6,097	6,252	13,338	11,796	7,744	6,195	5,524	5,716	27.1
		Female	73,172	6,222	5,813	6,030	13,370	11,869	8,148	7,003	6,077	8,640	29.3
Walker	71.4	Male	34,560	3,323	3,397	3,660	3,995	5,520	4,483	3,373	3,058	3,751	30.3
		Female	36,840	3,404	3,103	3,354	4,021	5,534	4,589	3,504	3,739	5,592	33.2
Washington	17.0	Male	8,334	955	921	1,000	970	1,272	1,003	743	649	821	27.5
		Female	8,666	921	890	986	957	1,295	1,060	763	697	1,097	29.5
Wilcox	14.3	Male	6,689	842	818	955	740	868	570	486	551	859	24.9
		Female	7,611	942	761	858	806	913	675	636	699	1,321	29.8

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Winston	23.2	Male	11,318	1,063	1,106	1,252	1,248	1,744	1,600	1,109	1,044	1,152	30.7
		Female	11,882	1,022	1,018	1,163	1,205	1,832	1,614	1,238	1,164	1,626	33.4
TOTAL METRO COUNTIES	**2,527.7**	**Male**	**1,211,867**	**119,749**	**113,960**	**125,324**	**165,169**	**208,335**	**150,516**	**115,902**	**105,500**	**107,441**	**28.9**
		Female	**1,315,833**	**116,578**	**108,840**	**120,045**	**169,003**	**215,509**	**162,258**	**128,929**	**125,124**	**169,547**	**31.7**
TOTAL STATE	**3,991.8**	**Male**	**1,916,732**	**190,128**	**184,176**	**202,972**	**255,856**	**314,568**	**235,405**	**181,080**	**167,871**	**184,676**	**29.0**
		Female	**2,075,068**	**184,900**	**175,819**	**194,340**	**257,805**	**325,246**	**251,762**	**201,165**	**200,074**	**283,957**	**31.9**
ALASKA													
ANCHORAGE	**196.3**	**Male**	**101,959**	**11,428**	**9,235**	**9,608**	**15,245**	**24,679**	**16,245**	**8,897**	**4,846**	**1,776**	**27.2**
		Female	**94,341**	**10,854**	**8,909**	**8,685**	**13,919**	**23,038**	**14,448**	**7,688**	**4,511**	**2,289**	**27.1**
Anchorage	196.3	Male	101,959	11,428	9,235	9,608	15,245	24,679	16,245	8,897	4,846	1,776	27.2
		Female	94,341	10,854	8,909	8,685	13,919	23,038	14,448	7,688	4,511	2,289	27.1
ALL COUNTIES													
Aleutian Islands	8.1	Male	5,104	427	301	280	1,464	1,486	677	264	148	57	25.5
		Female	2,996	378	281	257	661	804	322	160	80	53	24.2
Anchorage	196.3	Male	101,959	11,428	9,235	9,608	15,245	24,679	16,245	8,897	4,846	1,776	27.2
		Female	94,341	10,854	8,909	8,685	13,919	23,038	14,448	7,688	4,511	2,289	27.1
Bethel	11.7	Male	6,202	862	635	880	900	1,172	737	436	325	255	23.6
		Female	5,498	796	693	786	796	971	619	366	255	216	22.2
Bristol Bay	1.1	Male	727	38	26	46	184	224	111	61	24	13	28.1
		Female	373	27	37	53	68	69	60	30	17	12	25.1
Dillingham	5.1	Male	2,694	319	276	374	394	531	343	207	129	121	24.7
		Female	2,406	300	247	367	371	455	295	176	124	71	23.5
Fairbanks North Star	58.6	Male	31,567	3,630	2,769	2,514	5,475	7,963	4,726	2,321	1,452	717	26.8
		Female	27,033	3,467	2,605	2,333	4,231	6,807	3,774	1,911	1,204	701	26.3
Haines	1.8	Male	951	93	92	116	85	198	185	85	82	45	29.5
		Female	849	83	74	102	85	180	146	70	72	37	29.4
Juneau	22.4	Male	11,517	1,209	1,023	1,101	1,350	2,735	1,968	1,049	669	413	28.9
		Female	10,883	1,108	926	1,054	1,304	2,693	1,671	918	717	492	28.9
Kenai Peninsula	31.4	Male	16,660	1,948	1,690	1,641	1,898	3,721	2,610	1,543	1,034	575	28.1
		Female	14,740	1,743	1,598	1,551	1,735	3,333	2,157	1,284	861	478	27.2
Ketchikan Gateway	12.1	Male	6,333	654	537	617	818	1,276	1,024	586	476	345	29.2
		Female	5,767	640	553	585	679	1,161	813	537	435	364	28.7
Kobuk	5.2	Male	2,796	398	330	289	392	536	290	200	124	137	23.0
		Female	2,404	362	271	349	377	391	214	192	112	136	22.1
Kodiak Island	11.6	Male	6,483	704	524	497	1,131	1,691	955	481	344	156	27.3
		Female	5,117	681	519	470	765	1,301	689	333	217	142	25.9
Matanuska - Susitna	23.8	Male	12,350	1,445	1,315	1,397	1,196	2,597	1,986	1,136	771	507	28.2
		Female	11,450	1,491	1,243	1,266	1,104	2,527	1,729	957	636	497	27.5
Nome	7.0	Male	3,812	496	411	471	518	735	460	320	208	193	25.1
		Female	3,188	464	383	393	463	566	354	226	162	177	23.4
North Slope	4.7	Male	2,674	285	202	298	402	624	393	266	117	87	27.4
		Female	2,026	280	203	301	322	395	223	141	85	76	23.0
Prince of Wales - Outer Ketchikan	3.9	Male	2,192	258	211	224	307	435	331	210	130	86	27.2
		Female	1,708	223	183	208	211	354	224	141	94	70	25.8
Sitka	8.8	Male	4,654	582	407	460	626	1,001	717	405	253	203	27.5
		Female	4,146	482	427	414	570	868	605	345	222	213	27.1
Skagway - Yakutat - Angoon	3.9	Male	2,071	249	191	207	220	490	305	167	129	113	28.4
		Female	1,829	266	181	202	212	404	229	118	114	103	26.3
Southeast Fairbanks	6.4	Male	3,572	472	361	328	574	849	542	223	139	84	25.6
		Female	2,828	411	296	297	405	679	405	155	104	76	25.1
Valdez - Cordova	9.8	Male	5,462	521	458	523	721	1,250	916	538	335	200	29.1
		Female	4,338	498	421	461	532	1,045	607	366	263	145	27.5
Wade Hampton	5.1	Male	2,673	401	359	386	363	437	259	194	155	119	21.7
		Female	2,427	383	355	350	368	369	220	185	119	78	20.4
Wrangell - Petersburg	6.8	Male	3,656	387	335	326	478	808	530	313	267	212	28.7
		Female	3,144	406	323	286	358	700	391	269	231	180	27.8
Yukon - Koyukuk	8.4	Male	4,861	542	398	517	690	1,183	692	400	241	198	27.4
		Female	3,539	484	410	443	474	740	428	253	175	132	24.4

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POPULATION BY AGE AND SEX

SMRB ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALASKA (continued)													
TOTAL METRO COUNTIES	**196.3**	**Male**	**101,959**	**11,428**	**9,235**	**9,608**	**15,245**	**24,679**	**16,245**	**8,897**	**4,846**	**1,776**	**27.2**
		Female	**94,341**	**10,854**	**8,909**	**8,685**	**13,919**	**23,038**	**14,448**	**7,688**	**4,511**	**2,289**	**27.1**
TOTAL STATE	**454.0**	**Male**	**240,970**	**27,348**	**22,086**	**23,200**	**35,431**	**56,621**	**36,972**	**20,302**	**12,398**	**6,612**	**27.2**
		Female	**213,030**	**25,827**	**21,138**	**21,213**	**30,010**	**49,850**	**30,623**	**16,821**	**10,810**	**6,738**	**26.7**
ARIZONA													
PHOENIX	**1,652.8**	**Male**	**810,039**	**77,579**	**70,325**	**76,689**	**111,765**	**144,896**	**102,078**	**71,285**	**70,809**	**84,613**	**29.7**
		Female	**842,761**	**73,989**	**67,594**	**74,391**	**106,395**	**142,932**	**103,957**	**75,638**	**84,260**	**113,605**	**31.9**
Maricopa	1,652.8	Male	810,039	77,579	70,325	76,689	111,765	144,896	102,078	71,285	70,809	84,613	29.7
		Female	842,761	73,989	67,594	74,391	106,395	142,932	103,957	75,638	84,260	113,605	31.9
TUCSON	**581.3**	**Male**	**283,623**	**26,010**	**23,144**	**26,034**	**41,898**	**53,226**	**33,345**	**24,780**	**25,333**	**29,853**	**29.6**
		Female	**297,677**	**24,914**	**22,766**	**25,096**	**41,507**	**50,822**	**34,767**	**26,871**	**30,255**	**40,679**	**31.8**
Pima	581.3	Male	283,623	26,010	23,144	26,034	41,898	53,226	33,345	24,780	25,333	29,853	29.6
		Female	297,677	24,914	22,766	25,096	41,507	50,822	34,767	26,871	30,255	40,679	31.8
ALL COUNTIES													
Apache	58.7	Male	28,783	4,784	3,813	4,165	3,543	4,210	3,196	2,036	1,448	1,588	21.2
		Female	29,917	4,606	3,816	4,107	3,771	4,576	3,390	2,272	1,656	1,723	22.5
Cochise	91.4	Male	45,427	4,822	4,387	4,755	5,731	7,336	5,529	4,240	4,204	4,423	29.1
		Female	45,973	4,688	4,214	4,693	5,164	7,143	5,814	4,426	4,512	5,319	30.9
Coconino	83.8	Male	42,064	5,056	4,199	4,270	8,485	8,243	4,710	2,969	2,251	1,881	24.2
		Female	41,736	4,874	4,041	4,122	8,750	7,537	4,674	3,073	2,417	2,248	24.3
Gila	39.0	Male	19,059	2,009	1,873	2,019	1,826	2,764	2,255	1,749	2,147	2,417	31.5
		Female	19,941	2,107	1,809	1,986	1,902	2,799	2,330	1,895	2,372	2,741	32.7
Graham	24.5	Male	12,545	1,528	1,273	1,365	1,628	2,127	1,481	1,071	905	1,167	27.2
		Female	11,955	1,551	1,288	1,401	1,377	1,591	1,344	1,019	1,037	1,347	27.3
Greenlee	11.6	Male	5,830	819	671	633	598	1,013	666	564	492	374	26.9
		Female	5,770	823	687	597	627	925	666	566	479	400	26.6
La Paz	13.5	Male	6,877	746	619	657	802	934	753	636	839	891	31.6
		Female	6,623	749	582	621	704	919	762	618	880	788	32.1
Maricopa	1,652.8	Male	810,039	77,579	70,325	76,689	111,765	144,896	102,078	71,285	70,809	84,613	29.7
		Female	842,761	73,989	67,594	74,391	106,395	142,932	103,957	75,638	84,260	113,605	31.9
Mohave	64.0	Male	32,021	2,679	2,571	2,948	2,826	4,207	3,668	3,189	4,748	5,185	37.1
		Female	31,979	2,548	2,338	2,748	2,806	4,207	3,755	3,449	5,238	4,890	38.6
Navajo	73.1	Male	36,293	5,520	4,661	4,855	4,204	5,433	4,333	2,809	2,326	2,152	23.2
		Female	36,807	5,337	4,465	4,670	4,279	5,705	4,394	2,931	2,583	2,443	24.4
Pima	581.3	Male	283,623	26,010	23,144	26,034	41,898	53,226	33,345	24,780	25,333	29,853	29.6
		Female	297,677	24,914	22,766	25,096	41,507	50,822	34,767	26,871	30,255	40,679	31.8
Pinal	96.2	Male	49,435	5,328	4,993	5,274	6,054	8,061	5,782	4,455	4,246	5,242	28.8
		Female	46,765	5,216	4,608	4,879	5,264	6,978	5,279	4,505	4,626	5,410	29.9
Santa Cruz	22.4	Male	10,584	1,388	1,249	1,283	1,081	1,604	1,229	940	898	912	26.8
		Female	11,816	1,394	1,200	1,253	1,201	1,032	1,440	1,144	1,089	1,263	29.7
Yavapai	77.0	Male	37,554	3,015	2,767	3,258	3,500	4,920	4,018	3,494	5,250	7,332	38.3
		Female	39,446	2,879	2,671	3,040	3,211	5,107	4,423	3,811	6,090	8,214	41.4
Yuma	83.7	Male	42,803	4,613	4,179	4,054	6,658	6,511	4,840	3,541	3,707	4,730	27.9
		Female	40,867	4,693	3,945	3,991	4,870	6,453	4,916	3,510	3,832	4,657	29.5
TOTAL METRO COUNTIES	**2,234.1**	**Male**	**1,093,662**	**103,589**	**93,469**	**102,723**	**153,663**	**198,122**	**135,423**	**96,065**	**96,142**	**114,466**	**29.7**
		Female	**1,140,438**	**98,903**	**90,360**	**99,487**	**147,902**	**193,754**	**138,724**	**102,509**	**114,515**	**154,284**	**31.9**
TOTAL STATE	**2,973.0**	**Male**	**1,462,967**	**145,896**	**130,724**	**142,259**	**200,599**	**255,425**	**177,883**	**127,758**	**129,603**	**152,760**	**29.4**
		Female	**1,510,033**	**140,368**	**126,024**	**137,595**	**191,828**	**249,526**	**181,911**	**135,728**	**151,326**	**195,727**	**31.4**
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	**104.5**	**Male**	**52,312**	**4,572**	**4,045**	**4,668**	**10,846**	**9,079**	**6,023**	**4,304**	**3,998**	**4,777**	**27.2**
		Female	**52,188**	**4,156**	**3,897**	**4,218**	**9,255**	**8,719**	**6,267**	**4,463**	**4,362**	**6,851**	**30.2**
Washington	104.5	Male	52,312	4,572	4,045	4,668	10,846	9,079	6,023	4,304	3,998	4,777	27.2
		Female	52,188	4,156	3,897	4,218	9,255	8,719	6,267	4,463	4,362	6,851	30.2

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ARKANSAS (continued)													
FORT SMITH	**169.9**	**Male**	**82,126**	**8,496**	**7,724**	**8,593**	**9,306**	**13,224**	**10,795**	**7,635**	**7,563**	**8,790**	**30.3**
		Female	**87,774**	**7,861**	**7,446**	**8,223**	**9,514**	**13,667**	**11,052**	**8,093**	**8,641**	**13,275**	**32.9**
Crawford	39.4	Male	19,375	2,111	1,884	2,077	2,062	3,130	2,632	1,802	1,628	2,049	30.0
		Female	20,025	1,935	1,764	2,018	2,072	3,161	2,640	1,783	1,849	2,803	32.0
Sebastian	97.4	Male	46,564	4,749	4,278	4,468	5,569	7,905	6,006	4,273	4,439	4,877	30.3
		Female	50,836	4,457	4,057	4,378	5,774	8,135	6,177	4,704	5,184	7,970	33.3
Sequoyah, Okla.	*33.1*	*Male*	*16,187*	*1,636*	*1,562*	*2,048*	*1,675*	*2,189*	*2,157*	*1,560*	*1,496*	*1,864*	*30.4*
		Female	*16,913*	*1,471*	*1,625*	*1,827*	*1,668*	*2,371*	*2,235*	*1,606*	*1,608*	*2,502*	*32.9*
LITTLE ROCK - NORTH LITTLE ROCK	**491.2**	**Male**	**236,075**	**25,018**	**22,469**	**22,970**	**31,068**	**43,937**	**30,586**	**21,066**	**19,325**	**19,636**	**28.8**
		Female	**255,125**	**23,556**	**21,704**	**22,651**	**32,902**	**46,151**	**31,974**	**22,880**	**22,392**	**30,915**	**30.8**
Faulkner	49.2	Male	23,811	2,196	2,162	2,300	4,387	3,683	2,843	2,001	1,981	2,258	27.3
		Female	25,389	2,035	1,983	2,252	4,872	3,802	2,881	2,142	2,225	3,197	29.1
Lonoke	36.2	Male	17,607	1,862	1,837	2,050	1,911	2,608	2,434	1,622	1,446	1,837	29.4
		Female	18,593	1,762	1,778	2,026	1,847	2,777	2,644	1,615	1,609	2,535	31.8
Pulaski	348.8	Male	166,272	18,281	15,615	15,494	21,693	32,879	20,850	14,600	13,580	13,280	28.7
		Female	182,528	17,341	15,260	15,452	23,348	34,587	22,203	16,250	16,035	22,052	30.7
Saline	57.0	Male	28,385	2,679	2,855	3,126	3,077	4,767	4,459	2,843	2,318	2,261	30.1
		Female	28,615	2,418	2,683	2,921	2,835	4,985	4,246	2,873	2,523	3,131	31.9
PINE BLUFF	**90.4**	**Male**	**43,732**	**4,669**	**4,218**	**4,927**	**5,943**	**6,843**	**4,905**	**3,657**	**3,915**	**4,655**	**28.1**
		Female	**46,668**	**4,563**	**3,941**	**4,513**	**5,888**	**7,043**	**5,142**	**4,340**	**4,413**	**6,825**	**31.3**
Jefferson	90.4	Male	43,732	4,669	4,218	4,927	5,943	6,843	4,905	3,657	3,915	4,655	28.1
		Female	46,668	4,563	3,941	4,513	5,888	7,043	5,142	4,340	4,413	6,825	31.3
TEXARKANA	**116.0**	**Male**	**55,389**	**5,893**	**5,351**	**5,703**	**5,934**	**8,846**	**6,716**	**5,074**	**5,393**	**6,479**	**30.4**
		Female	**60,611**	**5,553**	**5,054**	**5,662**	**6,223**	**9,308**	**7,064**	**5,716**	**6,454**	**9,577**	**33.4**
Miller	38.4	Male	18,306	2,039	1,823	1,959	1,977	2,843	2,090	1,629	1,764	2,182	29.8
		Female	20,094	1,918	1,658	1,969	2,071	3,105	2,243	1,834	2,138	3,158	32.8
Bowie, Tex.	*77.6*	*Male*	*37,083*	*3,854*	*3,528*	*3,744*	*3,957*	*6,003*	*4,626*	*3,445*	*3,629*	*4,297*	*30.8*
		Female	*40,517*	*3,635*	*3,396*	*3,693*	*4,152*	*6,203*	*4,821*	*3,882*	*4,316*	*6,419*	*33.7*
ALL COUNTIES													
Arkansas	23.9	Male	11,552	1,181	1,023	1,123	1,306	1,780	1,253	1,217	1,154	1,515	31.4
		Female	12,348	1,138	956	1,087	1,244	1,816	1,388	1,334	1,379	2,006	34.6
Ashley	26.4	Male	12,720	1,326	1,355	1,480	1,341	1,842	1,667	1,202	1,034	1,473	29.7
		Female	13,680	1,337	1,277	1,413	1,359	1,966	1,673	1,263	1,338	2,054	32.4
Baxter	29.9	Male	14,327	1,003	1,011	1,196	955	1,575	1,420	1,172	1,983	4,012	45.0
		Female	15,573	898	930	1,087	1,008	1,725	1,606	1,399	2,535	4,385	49.1
Benton	85.1	Male	41,364	3,779	3,508	3,999	4,439	6,018	4,908	3,832	4,459	6,422	33.2
		Female	43,736	3,587	3,424	3,718	4,590	6,135	5,202	4,091	5,365	7,624	35.8
Boone	27.8	Male	13,266	1,261	1,122	1,253	1,368	1,981	1,607	1,255	1,384	2,035	33.2
		Female	14,534	1,136	1,132	1,199	1,431	2,076	1,750	1,490	1,539	2,781	36.7
Bradley	13.8	Male	6,509	633	567	655	684	852	731	615	678	1,094	33.4
		Female	7,291	615	560	686	681	817	806	687	885	1,554	38.5
Calhoun	6.1	Male	2,947	297	215	308	418	387	315	260	310	437	31.1
		Female	3,153	253	246	295	337	387	359	291	350	635	36.6
Carroll	17.0	Male	8,175	703	640	720	692	1,149	995	829	987	1,460	36.8
		Female	8,825	628	609	677	743	1,201	1,032	885	1,190	1,860	40.4
Chicot	17.5	Male	8,173	1,021	948	1,028	892	1,012	726	658	733	1,155	26.9
		Female	9,327	1,013	918	964	944	1,112	907	872	928	1,669	32.4
Clark	23.4	Male	11,256	999	902	1,001	2,184	1,548	1,224	932	1,027	1,439	28.5
		Female	12,144	918	828	898	2,250	1,669	1,266	1,017	1,222	2,076	32.1
Clay	20.8	Male	9,957	902	790	1,064	933	1,261	1,234	1,008	1,059	1,706	35.2
		Female	10,843	781	784	1,004	943	1,300	1,322	1,110	1,310	2,289	39.6
Cleburne	18.6	Male	9,132	747	747	869	822	1,068	1,129	976	1,159	1,615	37.8
		Female	9,468	659	673	845	798	1,114	1,254	1,039	1,255	1,831	40.1
Cleveland	8.0	Male	3,899	338	361	452	396	501	531	387	366	567	33.0
		Female	4,101	340	361	398	345	616	502	370	399	770	34.8
Columbia	26.4	Male	12,505	1,206	1,055	1,345	1,790	1,690	1,349	1,179	1,175	1,716	30.1
		Female	13,895	1,125	1,084	1,205	1,720	1,727	1,559	1,366	1,452	2,657	35.6
Conway	19.8	Male	9,559	982	882	1,083	1,059	1,338	1,101	910	964	1,240	30.8
		Female	10,241	910	894	1,027	1,020	1,340	1,189	1,023	1,103	1,735	34.5
Craighead	64.9	Male	31,297	2,985	2,741	3,018	5,083	5,244	3,988	2,782	2,511	2,945	28.5
		Female	33,603	2,792	2,608	2,858	5,287	5,453	4,056	3,033	3,088	4,428	31.0
Crawford	39.4	Male	19,375	2,111	1,884	2,077	2,062	3,130	2,632	1,802	1,628	2,049	30.0
		Female	20,025	1,935	1,764	2,018	2,072	3,161	2,640	1,783	1,849	2,803	32.0

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
☐ Crittenden	49.0	Male	23,318	2,939	2,646	2,968	2,761	3,447	2,724	1,900	1,787	2,146	26.0
		Female	25,682	2,764	2,615	3,002	3,028	3,933	3,117	2,254	2,152	2,817	28.6
Cross	20.1	Male	9,725	1,141	1,021	1,168	1,108	1,454	1,159	771	822	1,081	27.9
		Female	10,375	1,156	1,006	1,095	1,089	1,478	1,203	879	936	1,533	30.7
Dallas	10.5	Male	5,028	526	485	493	488	709	603	463	489	772	32.4
		Female	5,472	482	485	453	538	740	567	481	632	1,094	35.7
Desha	19.6	Male	9,240	1,162	1,020	1,065	1,029	1,366	1,002	683	745	1,168	27.5
		Female	10,360	1,177	940	1,099	1,200	1,437	1,063	832	975	1,637	30.3
Drew	18.3	Male	8,873	930	816	925	1,305	1,367	992	768	679	1,091	28.4
		Female	9,427	849	790	917	1,302	1,340	1,109	792	874	1,454	31.4
Faulkner	49.2	Male	23,811	2,196	2,162	2,300	4,387	3,683	2,843	2,001	1,981	2,258	27.3
		Female	25,389	2,035	1,983	2,252	4,872	3,802	2,881	2,142	2,225	3,197	29.1
Franklin	15.5	Male	7,692	678	708	878	915	1,070	926	728	709	1,080	31.2
		Female	7,808	636	667	704	717	1,093	941	727	823	1,500	35.9
Fulton	10.4	Male	5,050	397	446	499	418	641	571	458	653	967	37.2
		Female	5,350	402	388	458	432	689	587	565	702	1,127	40.2
Garland	73.4	Male	34,947	2,725	2,699	3,232	3,431	4,921	4,012	3,363	4,077	6,487	36.2
		Female	38,453	2,731	2,596	3,038	3,510	5,122	4,312	3,841	4,982	8,321	40.2
Grant	13.6	Male	6,694	585	661	747	726	977	1,004	651	576	767	31.4
		Female	6,906	577	594	700	660	1,011	1,016	655	645	1,048	34.1
Greene	31.8	Male	15,356	1,436	1,382	1,538	1,716	2,419	2,013	1,436	1,443	1,973	31.6
		Female	16,444	1,454	1,354	1,470	1,699	2,386	2,092	1,607	1,675	2,707	34.4
Hempstead	24.5	Male	11,677	1,220	1,074	1,156	1,185	1,626	1,431	1,043	1,111	1,831	32.4
		Female	12,823	1,213	1,057	1,140	1,218	1,682	1,484	1,169	1,386	2,474	35.7
Hot Spring	27.6	Male	13,363	1,244	1,182	1,395	1,402	2,031	1,672	1,366	1,362	1,709	32.2
		Female	14,237	1,294	1,182	1,261	1,375	2,106	1,694	1,427	1,530	2,368	34.5
Howard	13.8	Male	6,571	706	603	693	678	927	765	561	626	1,012	31.5
		Female	7,229	632	588	628	662	982	803	638	786	1,510	36.5
Independence	32.1	Male	15,580	1,568	1,438	1,485	1,729	2,409	2,054	1,478	1,480	1,939	31.5
		Female	16,520	1,415	1,320	1,485	1,799	2,550	2,032	1,613	1,576	2,730	33.8
Izard	11.6	Male	5,635	394	411	500	423	677	589	508	757	1,376	42.0
		Female	5,965	384	402	421	408	670	627	542	923	1,588	46.4
Jackson	21.4	Male	10,287	1,068	962	1,110	1,034	1,502	1,233	955	1,074	1,349	31.5
		Female	11,113	973	853	1,050	1,143	1,547	1,312	1,107	1,186	1,942	34.9
Jefferson	90.4	Male	43,732	4,669	4,218	4,927	5,943	6,843	4,905	3,657	3,915	4,655	28.1
		Female	46,668	4,563	3,941	4,513	5,888	7,043	5,142	4,340	4,413	6,825	31.3
Johnson	18.2	Male	8,883	832	804	858	995	1,217	1,017	836	894	1,430	32.8
		Female	9,317	781	712	792	960	1,218	1,045	889	1,087	1,833	36.9
Lafayette	10.0	Male	4,756	492	480	523	465	616	543	427	447	763	31.8
		Female	5,244	520	470	526	454	656	553	431	546	1,088	34.9
Lawrence	18.8	Male	9,018	840	804	896	1,012	1,219	1,086	848	875	1,438	32.9
		Female	9,782	743	788	872	1,019	1,320	1,129	949	1,115	1,847	36.3
Lee	14.2	Male	6,668	823	809	919	668	754	640	548	609	898	26.5
		Female	7,532	740	753	923	753	935	743	692	701	1,292	31.4
Lincoln	13.3	Male	7,275	600	591	673	1,076	1,547	940	536	520	792	29.5
		Female	6,025	596	543	601	616	796	690	511	599	1,073	33.2
Little River	14.6	Male	7,043	776	746	777	749	1,038	885	650	597	825	29.6
		Female	7,557	740	740	781	754	1,127	914	632	695	1,174	31.8
Logan	20.6	Male	10,149	897	955	1,247	1,010	1,341	1,193	904	1,033	1,569	32.2
		Female	10,451	872	806	1,007	953	1,406	1,228	941	1,157	2,081	36.5
Lonoke	36.2	Male	17,607	1,862	1,837	2,050	1,911	2,608	2,434	1,622	1,446	1,837	29.4
		Female	18,593	1,762	1,778	2,026	1,847	2,777	2,644	1,615	1,609	2,535	31.8
Madison	11.6	Male	5,760	506	511	605	560	845	675	548	652	858	33.3
		Female	5,840	512	470	520	487	843	714	587	686	1,021	36.2
Marion	12.4	Male	6,024	517	500	571	452	720	703	537	839	1,185	38.6
		Female	6,376	455	494	573	460	803	733	579	973	1,306	40.5
Miller	38.4	Male	18,306	2,039	1,823	1,959	1,977	2,843	2,090	1,629	1,764	2,182	29.8
		Female	20,094	1,918	1,658	1,969	2,071	3,105	2,243	1,834	2,138	3,158	32.8
Mississippi	57.8	Male	27,848	3,513	2,827	3,077	3,815	4,427	3,155	2,169	2,137	2,728	26.6
		Female	29,952	3,495	2,758	2,955	3,745	4,563	3,277	2,563	2,691	3,905	29.4
Monroe	13.3	Male	6,322	713	626	800	656	808	611	551	619	938	29.5
		Female	6,978	674	595	741	668	848	734	660	773	1,285	34.6
Montgomery	8.1	Male	4,014	297	311	380	409	531	473	401	487	725	36.7
		Female	4,086	316	297	352	324	518	494	442	492	851	39.8

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Nevada	11.2	Male	5,391	531	524	515	549	749	586	443	540	954	32.7
		Female	5,809	557	514	498	540	728	615	494	669	1,194	36.1
Newton	8.1	Male	4,063	397	376	441	378	638	501	383	401	548	31.9
		Female	4,037	397	330	399	380	623	519	385	438	566	33.2
Ouachita	29.9	Male	14,065	1,421	1,299	1,360	1,472	2,059	1,569	1,377	1,497	2,011	32.2
		Female	15,835	1,371	1,195	1,400	1,553	2,183	1,660	1,650	1,848	2,975	36.3
Perry	7.7	Male	3,807	347	375	421	342	540	491	362	399	530	32.7
		Female	3,893	351	352	399	349	540	466	378	429	629	34.2
Phillips	32.8	Male	15,227	2,035	1,709	1,973	1,581	1,886	1,566	1,252	1,223	2,002	26.7
		Female	17,573	2,012	1,641	2,048	1,864	2,230	1,870	1,539	1,644	2,725	30.5
Pike	10.7	Male	5,185	434	481	512	562	716	688	476	533	783	33.4
		Female	5,515	487	453	491	529	740	666	476	619	1,054	35.9
Poinsett	26.5	Male	12,786	1,281	1,260	1,449	1,363	1,878	1,634	1,206	1,203	1,512	30.5
		Female	13,714	1,192	1,215	1,420	1,425	1,966	1,721	1,262	1,494	2,019	33.2
Polk	17.8	Male	8,648	813	749	948	775	1,069	1,042	844	929	1,479	34.7
		Female	9,152	705	768	808	767	1,109	1,165	877	1,053	1,900	38.6
Pope	41.2	Male	20,247	1,966	1,800	1,994	3,011	3,193	2,606	1,846	1,731	2,100	29.2
		Female	20,953	1,775	1,716	2,010	2,772	3,199	2,687	1,897	1,937	2,960	31.9
Prairie	9.9	Male	4,893	445	461	542	525	651	613	450	521	685	32.3
		Female	5,007	421	422	507	491	686	601	497	544	838	34.7
Pulaski	348.8	Male	166,272	18,281	15,615	15,494	21,693	32,879	20,850	14,600	13,580	13,280	28.7
		Female	182,528	17,341	15,260	15,452	23,348	34,587	22,203	16,250	16,035	22,052	30.7
Randolph	17.7	Male	8,568	756	776	1,000	884	1,139	1,082	819	879	1,233	32.6
		Female	9,132	807	754	886	814	1,257	1,119	913	1,006	1,576	35.4
St. Francis	30.2	Male	14,284	1,907	1,651	1,780	1,500	1,998	1,615	1,102	1,155	1,576	26.5
		Female	15,916	1,896	1,575	1,737	1,761	2,300	1,702	1,330	1,411	2,204	29.3
Saline	57.0	Male	28,385	2,679	2,855	3,126	3,077	4,767	4,459	2,843	2,318	2,261	30.1
		Female	28,615	2,418	2,683	2,921	2,835	4,985	4,246	2,873	2,523	3,131	31.9
Scott	9.9	Male	4,897	387	441	537	463	594	550	515	502	798	35.4
		Female	5,003	392	409	482	440	617	682	496	563	922	37.4
Searcy	8.9	Male	4,359	374	368	448	396	583	506	447	517	720	35.2
		Female	4,541	367	335	438	378	608	545	456	566	848	37.6
Sebastian	97.4	Male	46,564	4,749	4,278	4,468	5,569	7,905	6,006	4,273	4,439	4,877	30.3
		Female	50,836	4,457	4,057	4,378	5,774	8,135	6,177	4,704	5,184	7,970	33.3
Sevier	14.6	Male	7,089	673	708	749	683	1,020	926	633	698	999	32.2
		Female	7,511	586	651	740	695	1,068	943	673	796	1,359	35.2
Sharp	16.0	Male	7,800	608	587	730	695	887	729	666	1,059	1,839	40.4
		Female	8,200	610	593	678	602	902	824	791	1,296	1,904	43.7
Stone	9.4	Male	4,622	393	403	465	411	630	613	482	488	739	35.1
		Female	4,778	403	349	487	397	691	637	487	566	761	36.0
Union	48.9	Male	23,036	2,315	2,126	2,328	2,441	3,527	2,628	2,109	2,374	3,188	31.5
		Female	25,864	2,246	2,013	2,222	2,657	3,598	2,856	2,476	3,010	4,786	35.7
Van Buren	14.4	Male	7,089	580	621	686	564	864	743	740	1,031	1,260	38.1
		Female	7,311	509	563	672	533	910	815	775	1,139	1,395	40.7
Washington	104.5	Male	52,312	4,572	4,045	4,668	10,846	9,079	6,023	4,304	3,998	4,777	27.2
		Female	52,188	4,156	3,897	4,218	9,255	8,719	6,267	4,463	4,362	6,851	30.2
White	52.8	Male	25,650	2,279	2,372	2,700	3,850	3,573	3,133	2,334	2,270	3,139	29.5
		Female	27,150	2,178	2,162	2,492	3,894	3,708	3,282	2,466	2,663	4,305	32.7
Woodruff	10.9	Male	5,216	591	552	610	521	716	550	396	476	804	29.7
		Female	5,684	522	478	588	579	757	583	497	618	1,062	33.9
Yell	17.4	Male	8,447	692	785	844	862	1,170	1,014	822	932	1,326	33.9
		Female	8,953	698	716	794	811	1,163	1,117	870	1,074	1,710	37.6
TOTAL METRO COUNTIES	**910.3**	**Male**	**439,682**	**46,097**	**41,363**	**44,037**	**60,226**	**77,184**	**54,966**	**38,631**	**36,856**	**40,322**	**28.6**
		Female	**470,618**	**43,349**	**39,636**	**42,749**	**60,990**	**80,247**	**57,560**	**42,258**	**42,490**	**61,339**	**31.1**
TOTAL STATE	**2,343.7**	**Male**	**1,131,167**	**113,271**	**104,526**	**115,873**	**137,870**	**175,669**	**136,586**	**101,736**	**105,507**	**140,129**	**30.4**
		Female	**1,212,533**	**107,780**	**99,772**	**110,868**	**138,866**	**182,150**	**143,602**	**111,964**	**124,357**	**193,174**	**33.2**
CALIFORNIA													
ANAHEIM - SANTA ANA	**2,089.6**	**Male**	**1,030,588**	**87,351**	**85,154**	**101,456**	**151,881**	**197,088**	**148,805**	**106,258**	**85,145**	**67,450**	**29.5**
		Female	**1,059,012**	**84,129**	**81,847**	**97,517**	**140,621**	**192,203**	**150,111**	**107,299**	**91,752**	**113,533**	**31.5**

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
ANAHEIM - SANTA ANA (continued)													
Orange	2,089.6	Male	1,030,588	87,351	85,154	101,456	151,881	197,088	148,805	106,258	85,145	67,450	29.5
		Female	1,059,012	84,129	81,847	97,517	140,621	192,203	150,111	107,299	91,752	113,533	31.5
BAKERSFIELD	**431.0**	**Male**	**214,737**	**24,204**	**19,653**	**21,196**	**28,356**	**37,904**	**26,253**	**19,300**	**18,647**	**19,224**	**28.7**
		Female	**216,263**	**22,994**	**18,700**	**20,160**	**27,310**	**36,192**	**26,248**	**19,967**	**20,443**	**24,249**	**30.2**
Kern	431.0	Male	214,737	24,204	19,653	21,196	28,356	37,904	26,253	19,300	18,647	19,224	28.7
		Female	216,263	22,994	18,700	20,160	27,310	36,192	26,248	19,967	20,443	24,249	30.2
CHICO	**156.9**	**Male**	**76,543**	**6,158**	**5,338**	**6,146**	**12,102**	**13,590**	**8,119**	**5,950**	**7,901**	**11,239**	**31.3**
		Female	**80,357**	**5,733**	**5,090**	**5,884**	**12,652**	**12,629**	**8,391**	**6,615**	**9,489**	**13,874**	**33.6**
Butte	156.9	Male	76,543	6,158	5,338	6,146	12,102	13,590	8,119	5,950	7,901	11,239	31.3
		Female	80,357	5,733	5,090	5,884	12,652	12,629	8,391	6,615	9,489	13,874	33.6
FRESNO	**549.8**	**Male**	**270,462**	**28,563**	**24,038**	**27,236**	**37,939**	**49,317**	**32,578**	**23,624**	**23,109**	**24,058**	**28.5**
		Female	**279,338**	**27,395**	**23,008**	**25,849**	**37,433**	**47,903**	**33,082**	**25,751**	**25,440**	**33,477**	**30.4**
Fresno	549.8	Male	270,462	28,563	24,038	27,236	37,939	49,317	32,578	23,624	23,109	24,058	28.5
		Female	279,338	27,395	23,008	25,849	37,433	47,903	33,082	25,751	25,440	33,477	30.4
LOS ANGELES - LONG BEACH	**7,642.9**	**Male**	**3,727,021**	**351,869**	**308,087**	**342,409**	**515,604**	**712,732**	**497,734**	**363,642**	**333,404**	**301,540**	**29.8**
		Female	**3,915,879**	**339,062**	**296,317**	**331,998**	**499,489**	**707,460**	**501,865**	**378,404**	**374,674**	**486,610**	**31.9**
Los Angeles	7,642.9	Male	3,727,021	351,869	308,087	342,409	515,604	712,732	497,734	363,642	333,404	301,540	29.8
		Female	3,915,879	339,062	296,317	331,998	499,489	707,460	501,865	378,404	374,674	486,610	31.9
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,016.1***	***Male***	***5,883,807***	***555,220***	***495,965***	***554,441***	***812,525***	***1,109,304***	***790,167***	***570,842***	***515,254***	***480,089***	***29.7***
		Female	***6,132,293***	***533,617***	***475,918***	***535,837***	***776,492***	***1,097,503***	***794,622***	***589,181***	***576,926***	***752,197***	***31.8***
MODESTO	**289.3**	**Male**	**141,080**	**14,847**	**12,926**	**14,175**	**17,838**	**24,612**	**17,796**	**12,571**	**12,379**	**13,936**	**29.4**
		Female	**148,220**	**14,158**	**12,367**	**13,504**	**18,149**	**25,267**	**18,281**	**13,476**	**13,982**	**19,036**	**31.3**
Stanislaus	289.3	Male	141,080	14,847	12,926	14,175	17,838	24,612	17,796	12,571	12,379	13,936	29.4
		Female	148,220	14,158	12,367	13,504	18,149	25,267	18,281	13,476	13,982	19,036	31.3
OAKLAND	**1,813.5**	**Male**	**881,970**	**74,505**	**70,595**	**82,168**	**114,505**	**170,085**	**127,222**	**87,586**	**82,054**	**73,250**	**30.8**
		Female	**931,530**	**71,341**	**67,787**	**79,852**	**112,075**	**177,118**	**129,112**	**90,427**	**90,538**	**113,280**	**32.6**
Alameda	1,122.2	Male	545,147	45,764	41,530	48,206	75,445	110,381	76,157	51,921	49,310	46,433	30.6
		Female	577,053	43,521	40,317	46,814	73,873	113,806	76,172	53,770	55,081	73,699	32.4
Contra Costa	691.3	Male	336,823	28,741	29,065	33,962	39,060	59,704	51,065	35,665	32,744	26,817	31.3
		Female	354,477	27,820	27,470	33,038	38,202	63,312	52,940	36,657	35,457	39,581	33.0
OXNARD - VENTURA	**578.1**	**Male**	**287,661**	**29,312**	**27,547**	**30,356**	**37,220**	**52,084**	**41,049**	**27,498**	**22,216**	**20,379**	**28.7**
		Female	**290,439**	**28,249**	**26,292**	**29,353**	**33,975**	**51,615**	**40,668**	**27,085**	**23,886**	**29,316**	**30.3**
Ventura	578.1	Male	287,661	29,312	27,547	30,356	37,220	52,084	41,049	27,498	22,216	20,379	28.7
		Female	290,439	28,249	26,292	29,353	33,975	51,615	40,668	27,085	23,886	29,316	30.3
REDDING	**127.8**	**Male**	**62,797**	**5,945**	**5,590**	**6,246**	**6,717**	**10,679**	**8,855**	**5,951**	**6,243**	**6,571**	**31.5**
		Female	**65,003**	**5,503**	**5,312**	**6,159**	**7,091**	**10,983**	**8,832**	**6,350**	**6,680**	**8,093**	**32.7**
Shasta	127.8	Male	62,797	5,945	5,590	6,246	6,717	10,679	8,855	5,951	6,243	6,571	31.5
		Female	65,003	5,503	5,312	6,159	7,091	10,983	8,832	6,350	6,680	8,093	32.7
RIVERSIDE - SAN BERNARDINO	**1,705.5**	**Male**	**838,537**	**86,688**	**75,177**	**80,220**	**107,820**	**147,400**	**102,579**	**73,444**	**74,489**	**90,720**	**29.7**
		Female	**866,963**	**82,177**	**71,462**	**76,969**	**102,407**	**146,225**	**101,978**	**76,393**	**86,614**	**122,738**	**31.9**
Riverside	732.1	Male	356,517	34,905	30,641	33,295	41,214	58,801	42,314	31,252	35,030	49,065	31.5
		Female	375,583	32,959	29,279	32,053	41,236	58,699	42,363	33,013	42,147	63,834	33.9
San Bernardino	973.4	Male	482,020	51,783	44,536	46,925	66,606	88,599	60,265	42,192	39,459	41,655	28.5
		Female	491,380	49,218	42,183	44,916	61,171	87,526	59,615	43,380	44,467	58,904	30.5
SACRAMENTO	**1,185.9**	**Male**	**581,734**	**52,106**	**46,601**	**54,407**	**80,031**	**111,850**	**74,756**	**57,524**	**54,728**	**49,731**	**30.2**
		Female	**604,166**	**49,861**	**44,471**	**51,778**	**81,798**	**111,601**	**77,894**	**59,113**	**58,839**	**68,811**	**31.6**
El Dorado	99.6	Male	50,059	4,092	4,047	4,559	5,195	10,500	7,033	4,762	5,167	4,704	31.8
		Female	49,541	3,854	3,607	4,157	5,289	10,243	6,782	4,769	5,401	5,439	32.7
Placer	130.9	Male	64,568	5,359	5,461	6,579	7,077	11,031	9,427	6,691	6,417	6,526	32.1
		Female	66,332	5,165	5,116	6,337	6,822	11,368	9,621	6,633	6,645	8,625	33.6
Sacramento	835.7	Male	407,343	37,628	32,718	38,324	55,510	78,668	51,565	40,922	38,359	33,649	30.0
		Female	428,357	36,062	31,625	36,448	57,308	79,193	54,474	42,644	41,816	48,787	31.7
Yolo	119.7	Male	59,764	5,027	4,375	4,945	12,249	11,651	6,731	5,149	4,785	4,852	27.8
		Female	59,936	4,780	4,123	4,836	12,379	10,797	7,017	5,067	4,977	5,960	28.6
SALINAS - SEASIDE - MONTEREY	**309.3**	**Male**	**158,439**	**16,125**	**12,741**	**13,663**	**28,673**	**31,650**	**18,181**	**12,858**	**12,138**	**12,410**	**27.5**
		Female	**150,861**	**15,576**	**12,369**	**13,125**	**20,045**	**27,629**	**17,352**	**13,915**	**13,684**	**17,166**	**30.2**
Monterey	309.3	Male	158,439	16,125	12,741	13,663	28,673	31,650	18,181	12,858	12,138	12,410	27.5
		Female	150,861	15,576	12,369	13,125	20,045	27,629	17,352	13,915	13,684	17,166	30.2

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
SAN DIEGO	**1,996.4**	**Male**	**1,015,329**	**86,138**	**76,392**	**85,331**	**193,468**	**198,558**	**121,161**	**84,774**	**82,622**	**86,885**	**28.3**
		Female	**981,071**	**82,210**	**72,795**	**80,986**	**133,988**	**180,402**	**119,932**	**89,117**	**95,235**	**126,406**	**31.7**
San Diego	1,996.4	Male	1,015,329	86,138	76,392	85,331	193,468	198,558	121,161	84,774	82,622	86,885	28.3
		Female	981,071	82,210	72,795	80,986	133,988	180,402	119,932	89,117	95,235	126,406	31.7
SAN FRANCISCO	**1,499.5**	**Male**	**737,954**	**47,827**	**44,673**	**55,785**	**87,506**	**161,909**	**110,453**	**77,839**	**75,036**	**76,926**	**33.2**
		Female	**761,546**	**45,818**	**42,153**	**53,539**	**84,776**	**152,237**	**103,794**	**78,534**	**83,241**	**117,454**	**35.2**
Marin	227.8	Male	111,752	6,964	7,714	9,931	11,606	23,598	19,755	12,429	10,934	8,821	33.3
		Female	116,048	6,639	7,228	9,421	10,995	24,087	19,809	12,606	11,385	13,878	34.9
San Francisco	671.5	Male	334,291	18,996	16,386	19,861	41,050	82,353	47,861	33,111	32,566	42,107	33.6
		Female	337,209	18,140	15,556	19,232	39,156	71,353	39,979	32,261	37,511	64,021	36.3
San Mateo	600.2	Male	291,911	21,867	20,573	25,993	34,850	55,958	42,837	32,299	31,536	25,998	32.6
		Female	308,289	21,039	19,369	24,886	34,625	56,797	44,006	33,667	34,345	39,555	34.5
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,585.8***	***Male***	***2,743,210***	***221,431***	***207,894***	***245,978***	***356,236***	***557,621***	***397,869***	***270,321***	***248,005***	***237,855***	***31.1***
		Female	***2,842,590***	***211,782***	***198,675***	***236,517***	***343,150***	***549,506***	***391,419***	***275,957***	***274,705***	***350,879***	***32.8***
SAN JOSE	**1,371.3**	**Male**	**679,166**	**58,839**	**56,345**	**67,984**	**97,623**	**135,742**	**100,680**	**67,474**	**53,277**	**41,202**	**29.3**
		Female	**692,134**	**56,612**	**54,036**	**64,890**	**92,275**	**132,356**	**101,284**	**67,843**	**57,827**	**65,011**	**30.9**
Santa Clara	1,371.3	Male	679,166	58,839	56,345	67,984	97,623	135,742	100,680	67,474	53,277	41,202	29.3
		Female	692,134	56,612	54,036	64,890	92,275	132,356	101,284	67,843	57,827	65,011	30.9
SANTA BARBARA - SANTA MARIA - LOMPOC	**310.8**	**Male**	**153,057**	**12,001**	**10,842**	**13,448**	**25,574**	**30,114**	**18,986**	**14,389**	**13,267**	**14,436**	**29.9**
		Female	**157,743**	**11,417**	**10,560**	**13,149**	**24,550**	**26,980**	**19,082**	**14,939**	**14,944**	**22,122**	**32.1**
Santa Barbara	310.8	Male	153,057	12,001	10,842	13,448	25,574	30,114	18,986	14,389	13,267	14,436	29.9
		Female	157,743	11,417	10,560	13,149	24,550	26,980	19,082	14,939	14,944	22,122	32.1
SANTA CRUZ	**208.1**	**Male**	**101,829**	**8,525**	**7,478**	**8,279**	**13,978**	**23,095**	**13,055**	**7,811**	**8,133**	**11,475**	**30.5**
		Female	**106,271**	**8,019**	**7,042**	**7,842**	**14,103**	**21,591**	**12,366**	**8,548**	**9,728**	**17,032**	**32.5**
Santa Cruz	208.1	Male	101,829	8,525	7,478	8,279	13,978	23,095	13,055	7,811	8,133	11,475	30.5
		Female	106,271	8,019	7,042	7,842	14,103	21,591	12,366	8,548	9,728	17,032	32.5
SANTA ROSA - PETALUMA	**329.7**	**Male**	**159,528**	**13,982**	**13,083**	**14,550**	**17,499**	**31,371**	**22,057**	**13,505**	**14,346**	**19,135**	**31.6**
		Female	**170,172**	**13,236**	**12,512**	**13,984**	**18,149**	**32,496**	**21,843**	**14,225**	**16,743**	**26,984**	**33.4**
Sonoma	329.7	Male	159,528	13,982	13,083	14,550	17,499	31,371	22,057	13,505	14,346	19,135	31.6
		Female	170,172	13,236	12,512	13,984	18,149	32,496	21,843	14,225	16,743	26,984	33.4
STOCKTON	**369.8**	**Male**	**182,759**	**18,166**	**16,123**	**18,462**	**23,513**	**30,489**	**22,158**	**16,948**	**17,346**	**19,554**	**30.0**
		Female	**187,041**	**17,339**	**15,421**	**16,837**	**22,738**	**31,179**	**22,596**	**17,961**	**19,029**	**23,941**	**31.8**
San Joaquin	369.8	Male	182,759	18,166	16,123	18,462	23,513	30,489	22,158	16,948	17,346	19,554	30.0
		Female	187,041	17,339	15,421	16,837	22,738	31,179	22,596	17,961	19,029	23,941	31.8
VALLEJO - FAIRFIELD - NAPA	**363.7**	**Male**	**182,763**	**17,753**	**15,720**	**17,212**	**25,125**	**35,419**	**24,402**	**16,106**	**15,159**	**15,867**	**29.4**
		Female	**180,937**	**16,756**	**15,145**	**16,410**	**21,772**	**33,708**	**23,020**	**16,380**	**16,628**	**21,118**	**31.0**
Napa	105.7	Male	51,896	3,825	3,671	4,793	6,306	8,737	6,879	4,832	5,605	7,248	33.4
		Female	53,804	3,638	3,784	4,553	5,950	8,493	6,813	5,125	6,097	9,351	35.7
Solano	258.0	Male	130,867	13,928	12,049	12,419	18,819	26,682	17,523	11,274	9,554	8,619	28.1
		Female	127,133	13,118	11,361	11,857	15,822	25,215	16,207	11,255	10,531	11,767	29.5
VISALIA - TULARE - PORTERVILLE	**265.7**	**Male**	**131,377**	**15,136**	**13,055**	**14,169**	**16,626**	**21,456**	**15,918**	**11,150**	**10,884**	**12,983**	**28.1**
		Female	**134,323**	**14,597**	**12,275**	**13,408**	**15,767**	**21,511**	**16,169**	**11,817**	**12,194**	**16,585**	**30.2**
Tulare	265.7	Male	131,377	15,136	13,055	14,169	16,626	21,456	15,918	11,150	10,884	12,983	28.1
		Female	134,323	14,597	12,275	13,408	15,767	21,511	16,169	11,817	12,194	16,585	30.2
YUBA CITY	**107.5**	**Male**	**53,776**	**5,606**	**4,676**	**5,458**	**7,586**	**9,130**	**6,714**	**5,036**	**4,599**	**4,971**	**23.9**
		Female	**53,724**	**5,270**	**4,562**	**5,189**	**6,891**	**8,816**	**6,995**	**5,063**	**4,957**	**5,981**	**30.6**
Sutter	55.8	Male	27,665	2,693	2,431	2,894	3,554	4,438	3,681	2,930	2,471	2,573	30.1
		Female	28,135	2,476	2,267	2,821	3,405	4,351	3,861	2,866	2,688	3,400	32.1
Yuba	51.7	Male	26,111	2,913	2,245	2,564	4,032	4,692	3,033	2,106	2,128	2,398	27.8
		Female	25,589	2,794	2,295	2,368	3,486	4,465	3,134	2,197	2,269	2,581	29.1
ALL COUNTIES													
Alameda	1,122.2	Male	545,147	45,764	41,530	48,206	75,445	110,381	76,157	51,921	49,310	46,433	30.6
		Female	577,053	43,521	40,317	46,814	73,873	113,806	78,172	53,770	55,081	73,699	32.4
Alpine	1.3	Male	700	35	54	68	141	148	103	61	53	37	28.5
		Female	600	51	49	62	97	112	102	56	41	30	28.7
Amador	21.9	Male	11,130	802	744	987	1,347	1,544	1,335	1,069	1,592	1,710	36.1
		Female	10,770	723	719	823	806	1,556	1,423	1,115	1,653	1,952	40.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Butte	156.9	Male	76,543	6,158	5,338	6,146	12,102	13,590	8,119	5,950	7,901	11,239	31.3
		Female	80,357	5,733	5,090	5,884	12,652	12,629	8,391	6,615	9,489	13,874	33.6
Calaveras	23.1	Male	11,539	847	805	1,132	1,009	1,768	1,489	1,134	1,526	1,829	36.4
		Female	11,561	765	811	983	903	1,747	1,460	1,178	1,722	1,992	38.9
Colusa	13.1	Male	6,550	652	575	626	718	1,027	787	644	718	803	31.9
		Female	6,550	650	522	607	651	984	736	675	731	994	33.6
Contra Costa	691.3	Male	336,823	28,741	29,065	33,962	39,060	59,704	51,065	35,665	32,744	26,817	31.3
		Female	354,477	27,820	27,470	33,038	38,202	63,312	52,940	36,657	35,457	39,581	33.0
Del Norte	19.4	Male	9,769	998	791	912	1,158	1,678	1,136	899	1,042	1,155	31.1
		Female	9,631	985	764	832	1,030	1,569	1,145	915	1,118	1,273	32.7
El Dorado	99.6	Male	50,059	4,092	4,047	4,559	5,195	10,500	7,033	4,762	5,167	4,704	31.8
		Female	49,541	3,854	3,607	4,157	5,289	10,243	6,782	4,769	5,401	5,439	32.7
Fresno	549.8	Male	270,462	28,563	24,038	27,236	37,939	49,317	32,578	23,624	23,109	24,058	28.5
		Female	279,338	27,395	23,008	25,849	37,433	47,903	33,082	25,751	25,440	33,477	30.4
Glenn	22.7	Male	11,361	1,164	999	1,159	1,261	1,786	1,360	1,114	1,095	1,423	31.1
		Female	11,339	1,126	911	1,040	1,179	1,654	1,371	1,130	1,187	1,741	33.5
Humboldt	111.8	Male	56,012	4,900	4,275	4,401	8,807	11,893	6,835	4,671	4,998	5,232	29.7
		Female	55,788	4,689	4,077	4,396	8,488	10,975	6,576	4,766	5,224	6,597	30.7
Imperial	99.0	Male	48,995	5,693	5,174	5,816	6,211	7,283	5,305	4,516	4,268	4,729	27.2
		Female	50,005	5,466	5,082	5,888	6,200	7,781	5,844	4,781	4,361	4,602	28.0
Inyo	18.8	Male	9,329	763	704	885	855	1,451	1,195	985	1,101	1,390	35.1
		Female	9,471	779	686	780	803	1,381	1,198	999	1,218	1,627	37.6
Kern	431.0	Male	214,737	24,204	19,653	21,196	28,356	37,904	26,253	19,300	18,647	19,224	28.7
		Female	216,263	22,994	18,700	20,160	27,310	36,192	26,248	19,967	20,443	24,249	30.2
Kings	76.7	Male	38,780	4,698	3,707	4,025	6,087	6,675	4,714	3,222	2,722	2,930	26.3
		Female	37,920	4,545	3,483	3,855	4,805	6,239	4,752	3,238	3,043	3,960	28.6
Lake	41.7	Male	20,343	1,507	1,392	1,570	1,492	2,800	2,092	1,801	3,197	4,492	41.7
		Female	21,357	1,428	1,252	1,522	1,492	2,742	2,180	2,118	3,722	4,901	45.3
Lassen	24.0	Male	12,893	1,088	980	1,184	2,081	2,659	1,548	1,171	1,128	1,044	29.2
		Female	11,117	1,076	931	1,060	1,249	1,961	1,422	1,114	1,133	1,171	31.3
Los Angeles	7,642.9	Male	3,727,021	351,869	308,087	342,409	515,604	712,732	497,734	363,642	333,404	301,540	29.8
		Female	3,915,879	339,062	296,317	331,998	499,489	707,460	501,865	378,404	374,674	486,610	31.9
Madera	70.4	Male	35,357	3,930	3,534	3,709	3,847	6,059	4,383	3,139	3,140	3,616	29.4
		Female	35,043	3,911	3,267	3,355	3,580	5,884	4,215	3,203	3,392	4,236	30.8
Marin	227.8	Male	111,752	6,964	7,714	9,931	11,606	23,598	19,755	12,429	10,934	8,821	33.3
		Female	116,048	6,639	7,228	9,421	10,995	24,087	19,809	12,606	11,385	13,878	34.9
Mariposa	12.7	Male	6,474	451	427	593	755	1,063	815	600	781	989	34.5
		Female	6,226	384	420	510	679	942	753	659	844	1,035	37.4
Mendocino	72.0	Male	35,725	3,566	3,111	3,296	3,437	6,953	4,920	3,107	3,414	3,921	31.4
		Female	36,275	3,237	2,987	3,023	3,474	6,919	4,745	3,287	3,698	4,905	32.8
Merced	145.1	Male	72,814	8,452	6,972	7,557	10,928	12,683	8,441	6,246	5,823	5,712	27.0
		Female	72,286	8,401	6,635	7,204	9,516	12,021	8,692	6,534	6,080	7,203	28.6
Modoc	9.1	Male	4,503	390	368	463	352	739	603	434	534	620	34.2
		Female	4,597	439	363	431	368	715	555	473	557	696	34.7
Mono	10.3	Male	5,638	466	362	414	1,022	1,591	776	437	346	224	28.5
		Female	4,662	400	343	347	781	1,266	621	363	321	220	28.6
Monterey	309.3	Male	158,439	16,125	12,741	13,663	28,673	31,650	18,181	12,858	12,138	12,410	27.5
		Female	150,861	15,576	12,369	13,125	20,045	27,629	17,352	13,915	13,684	17,166	30.2
Napa	105.7	Male	51,896	3,825	3,671	4,793	6,306	8,737	6,879	4,832	5,605	7,248	33.4
		Female	53,804	3,638	3,784	4,553	5,950	8,493	6,813	5,125	6,097	9,351	35.7
Nevada	60.6	Male	29,727	2,381	2,241	2,668	2,480	5,397	4,068	2,490	3,701	4,301	34.4
		Female	30,873	2,412	2,147	2,555	2,339	5,478	3,796	2,748	4,186	5,212	36.3
Orange	2,089.6	Male	1,030,588	87,351	85,154	101,456	151,881	197,088	148,805	106,258	85,145	67,450	29.5
		Female	1,059,012	84,129	81,847	97,517	140,621	192,203	150,111	107,299	91,752	113,533	31.5
Placer	130.9	Male	64,568	5,359	5,461	6,579	7,077	11,031	9,427	6,691	6,417	6,526	32.1
		Female	66,332	5,165	5,116	6,337	6,822	11,368	9,621	6,633	6,645	8,625	33.6
Plumas	19.2	Male	9,725	894	810	863	881	1,794	1,285	933	1,149	1,116	32.9
		Female	9,475	850	684	815	926	1,679	1,184	1,020	1,163	1,154	33.7
Riverside	732.1	Male	356,517	34,905	30,641	33,295	41,214	58,801	42,314	31,252	35,030	49,065	31.5
		Female	375,583	32,959	29,279	32,053	41,236	58,699	42,363	33,013	42,147	63,834	33.9
Sacramento	835.7	Male	407,343	37,628	32,718	38,324	55,510	78,668	51,565	40,922	38,359	33,649	30.0
		Female	428,357	36,062	31,625	36,448	57,308	79,193	54,474	42,644	41,816	46,787	31.7
San Benito	27.3	Male	13,603	1,548	1,361	1,474	1,615	2,267	1,617	1,224	1,219	1,278	28.5
		Female	13,697	1,509	1,301	1,428	1,467	2,224	1,683	1,306	1,208	1,571	30.1

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
San Bernardino	973.4	Male	482,020	51,783	44,536	46,925	66,606	88,599	60,265	42,192	39,459	41,655	28.5
		Female	491,380	49,218	42,183	44,916	61,171	87,526	59,615	43,380	44,467	58,904	30.5
San Diego	1,996.4	Male	1,015,329	86,138	76,392	85,331	193,468	198,558	121,161	84,774	82,622	86,885	28.3
		Female	981,071	82,210	72,795	80,986	133,988	180,402	119,932	89,117	95,235	126,406	31.7
San Francisco	671.5	Male	334,291	16,996	16,386	19,861	41,050	82,353	47,861	33,111	32,566	42,107	33.6
		Female	337,209	18,140	15,556	19,232	39,156	71,353	39,979	32,261	37,511	64,021	36.3
San Joaquin	369.8	Male	182,759	18,166	16,123	18,462	23,513	30,489	22,158	16,948	17,346	19,554	30.0
		Female	187,041	17,339	15,421	16,837	22,738	31,179	22,596	17,961	19,029	23,941	31.8
San Luis Obispo	171.0	Male	87,210	6,202	5,556	6,453	17,161	17,284	9,541	6,553	8,125	10,335	29.8
		Female	83,790	5,992	5,235	5,869	13,943	14,102	8,812	7,110	9,370	13,357	32.7
San Mateo	600.2	Male	291,911	21,867	20,573	25,993	34,850	55,958	42,837	32,299	31,536	25,998	32.6
		Female	308,289	21,039	19,369	24,886	34,625	56,797	44,006	33,667	34,345	39,555	34.5
Santa Barbara	310.8	Male	153,057	12,001	10,842	13,448	25,574	30,114	18,986	14,389	13,267	14,436	29.9
		Female	157,743	11,417	10,560	13,149	24,550	26,980	19,082	14,939	14,944	22,122	32.1
Santa Clara	1,371.3	Male	679,166	58,839	56,345	67,984	97,623	135,742	100,680	67,474	53,277	41,202	29.3
		Female	692,134	56,612	54,036	64,890	92,275	132,356	101,284	67,843	57,827	65,011	30.9
Santa Cruz	208.1	Male	101,829	8,525	7,478	8,279	13,978	23,095	13,055	7,811	8,133	11,475	30.5
		Female	106,271	8,019	7,042	7,842	14,103	21,591	12,366	8,548	9,728	17,032	32.5
Shasta	127.8	Male	62,797	5,945	5,590	6,246	6,717	10,679	8,855	5,951	6,243	6,571	31.5
		Female	65,003	5,503	5,312	6,159	7,091	10,983	8,832	6,350	6,680	8,093	32.7
Sierra	3.3	Male	1,692	120	123	138	143	327	225	168	195	253	34.8
		Female	1,608	125	125	119	138	320	191	161	199	230	34.3
Siskiyou	42.2	Male	21,164	2,049	1,734	1,904	2,072	3,830	2,685	2,025	2,263	2,602	32.4
		Female	21,036	1,872	1,670	1,840	2,004	3,562	2,564	2,109	2,361	3,054	33.8
Solano	258.0	Male	130,867	13,928	12,049	12,419	18,819	26,682	17,523	11,274	9,554	8,619	28.1
		Female	127,133	13,118	11,361	11,857	15,822	25,215	16,207	11,255	10,531	11,767	29.5
Sonoma	329.7	Male	159,528	13,982	13,083	14,550	17,499	31,371	22,057	13,505	14,346	19,135	31.6
		Female	170,172	13,236	12,512	13,984	18,149	32,496	21,843	14,225	16,743	26,984	33.4
Stanislaus	289.3	Male	141,080	14,847	12,926	14,175	17,838	24,612	17,796	12,571	12,379	13,936	29.4
		Female	148,220	14,158	12,367	13,504	18,149	25,267	18,281	13,476	13,982	19,036	31.3
Sutter	55.8	Male	27,665	2,693	2,431	2,894	3,554	4,438	3,681	2,930	2,471	2,573	30.1
		Female	28,135	2,476	2,267	2,821	3,405	4,351	3,861	2,866	2,688	3,400	32.1
Tehama	41.8	Male	20,672	1,924	1,733	2,059	2,112	3,076	2,581	2,042	2,290	2,855	33.2
		Female	21,128	1,716	1,644	1,978	2,055	3,024	2,735	2,112	2,479	3,385	35.5
Trinity	13.2	Male	6,745	598	570	652	529	1,240	923	685	775	773	33.2
		Female	6,455	626	533	578	500	1,191	871	656	757	743	33.3
Tulare	265.7	Male	131,377	15,136	13,055	14,169	16,626	21,456	15,918	11,150	10,884	12,983	28.1
		Female	134,323	14,597	12,275	13,408	15,767	21,511	16,169	11,817	12,194	16,585	30.2
Tuolumne	38.2	Male	19,418	1,539	1,409	1,664	2,180	3,779	2,432	1,692	2,176	2,547	32.7
		Female	18,782	1,479	1,372	1,593	1,736	3,229	2,311	1,803	2,386	2,871	34.9
Ventura	578.1	Male	287,661	29,312	27,547	30,356	37,220	52,084	41,049	27,498	22,216	20,379	28.7
		Female	290,439	28,249	26,292	29,353	33,975	51,615	40,668	27,085	23,886	29,316	30.3
Yolo	119.7	Male	59,764	5,027	4,375	4,945	12,249	11,651	6,731	5,149	4,785	4,852	27.8
		Female	59,936	4,780	4,123	4,836	12,379	10,797	7,017	5,067	4,977	5,960	28.6
Yuba	51.7	Male	26,111	2,913	2,245	2,564	4,032	4,692	3,033	2,106	2,128	2,398	27.8
		Female	25,589	2,794	2,295	2,368	3,486	4,465	3,134	2,197	2,269	2,581	29.1
TOTAL METRO COUNTIES	**23,702.1**	**Male**	**11,669,107**	**1,061,646**	**951,834**	**1,080,356**	**1,647,184**	**2,236,274**	**1,559,511**	**1,111,238**	**1,027,122**	**993,942**	**29.9**
		Female	**12,032,993**	**1,017,452**	**911,523**	**1,038,382**	**1,528,054**	**2,188,101**	**1,560,895**	**1,149,222**	**1,146,547**	**1,492,817**	**32.0**
TOTAL STATE	**24,912.0**	**Male**	**12,276,965**	**1,119,303**	**1,002,345**	**1,137,028**	**1,727,865**	**2,345,068**	**1,632,705**	**1,164,300**	**1,086,493**	**1,061,858**	**29.9**
		Female	**12,635,035**	**1,073,088**	**959,536**	**1,091,875**	**1,599,263**	**2,289,358**	**1,632,832**	**1,204,853**	**1,210,701**	**1,573,529**	**32.0**
COLORADO													
BOULDER - LONGMONT	**206.2**	**Male**	**104,079**	**7,988**	**7,956**	**8,853**	**20,173**	**25,235**	**14,470**	**8,183**	**5,788**	**5,433**	**27.8**
		Female	**102,121**	**7,691**	**7,532**	**8,499**	**18,316**	**22,691**	**13,949**	**8,014**	**6,313**	**9,116**	**29.0**
Boulder	206.2	Male	104,079	7,988	7,956	8,853	20,173	25,235	14,470	8,183	5,788	5,433	27.8
		Female	102,121	7,691	7,532	8,499	18,316	22,691	13,949	8,014	6,313	9,116	29.0
COLORADO SPRINGS	**327.5**	**Male**	**165,082**	**16,130**	**14,501**	**15,812**	**31,248**	**31,990**	**20,894**	**14,592**	**11,019**	**8,896**	**26.5**
		Female	**162,418**	**15,546**	**13,812**	**15,317**	**23,026**	**31,085**	**22,118**	**14,917**	**12,309**	**14,288**	**29.3**
El Paso	327.5	Male	165,082	16,130	14,501	15,812	31,248	31,990	20,894	14,592	11,019	8,896	26.5
		Female	162,418	15,546	13,812	15,317	23,026	31,085	22,118	14,917	12,309	14,288	29.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
COLORADO (continued)													
DENVER	**1,535.6**	**Male**	**755,394**	**70,555**	**65,802**	**71,528**	**98,552**	**164,267**	**107,339**	**71,279**	**58,569**	**47,503**	**29.3**
		Female	**780,206**	**67,778**	**63,191**	**69,615**	**97,180**	**163,093**	**107,123**	**72,579**	**63,992**	**75,655**	**30.7**
Adams	264.1	Male	130,988	14,471	12,668	13,555	19,042	26,708	17,042	12,284	9,068	6,150	27.2
		Female	133,112	13,899	12,178	13,426	19,418	26,254	17,481	12,568	9,402	8,486	27.9
Arapahoe	338.6	Male	167,246	16,103	16,018	17,035	19,218	35,729	27,126	16,670	12,276	7,071	29.3
		Female	171,354	15,263	15,266	16,708	19,233	37,670	27,244	16,557	12,570	10,843	30.1
Denver	489.0	Male	236,189	20,049	15,878	17,132	34,720	56,520	27,248	19,919	21,137	23,586	30.4
		Female	252,811	19,327	15,317	16,628	34,797	53,082	26,119	21,889	25,540	40,112	32.6
Douglas	30.9	Male	15,504	1,515	1,760	1,850	1,201	2,627	3,152	1,710	1,049	640	30.4
		Female	15,396	1,392	1,692	1,888	1,084	3,003	3,141	1,408	941	847	30.5
Jefferson	413.0	Male	205,467	18,417	19,478	21,956	24,371	42,683	32,771	20,696	15,039	10,056	29.3
		Female	207,533	17,897	18,738	20,965	22,648	43,084	33,138	20,157	15,539	15,367	30.5
DENVER - BOULDER CONSOLIDATED AREA	***1,741.8***	***Male***	***859,473***	***78,543***	***73,758***	***80,381***	***118,725***	***189,502***	***121,809***	***79,462***	***64,357***	***52,936***	***29.1***
		Female	***882,327***	***75,469***	***70,723***	***78,114***	***115,496***	***185,784***	***121,072***	***80,593***	***70,305***	***84,771***	***30.5***
FORT COLLINS - LOVELAND	**166.0**	**Male**	**82,493**	**7,279**	**6,565**	**6,795**	**15,951**	**18,318**	**10,460**	**6,036**	**5,145**	**5,944**	**27.5**
		Female	**83,507**	**6,846**	**6,355**	**6,493**	**15,852**	**16,999**	**10,206**	**6,166**	**5,880**	**8,710**	**28.7**
Larimer	166.0	Male	82,493	7,279	6,565	6,795	15,951	18,318	10,460	6,036	5,145	5,944	27.5
		Female	83,507	6,846	6,355	6,493	15,852	16,999	10,206	6,166	5,880	8,710	28.7
GREELEY	**133.0**	**Male**	**65,221**	**6,873**	**5,941**	**6,352**	**10,390**	**12,412**	**8,219**	**5,361**	**4,532**	**5,141**	**27.5**
		Female	**67,779**	**6,393**	**5,700**	**6,065**	**11,795**	**12,095**	**8,249**	**5,490**	**4,908**	**7,084**	**28.3**
Weld	133.0	Male	65,221	6,873	5,941	6,352	10,390	12,412	8,219	5,361	4,532	5,141	27.5
		Female	67,779	6,393	5,700	6,065	11,795	12,095	8,249	5,490	4,908	7,084	28.3
PUEBLO	**127.3**	**Male**	**61,892**	**6,023**	**5,549**	**6,380**	**7,750**	**10,476**	**7,052**	**6,213**	**6,027**	**6,422**	**30.0**
		Female	**65,408**	**5,842**	**5,496**	**6,130**	**7,973**	**10,114**	**7,567**	**6,611**	**6,774**	**8,901**	**32.2**
Pueblo	127.3	Male	61,892	6,023	5,549	6,380	7,750	10,476	7,052	6,213	6,027	6,422	30.0
		Female	65,408	5,842	5,496	6,130	7,973	10,114	7,567	6,611	6,774	8,901	32.2
ALL COUNTIES													
Adams	264.1	Male	130,988	14,471	12,668	13,555	19,042	26,708	17,042	12,284	9,068	6,150	27.2
		Female	133,112	13,899	12,178	13,426	19,418	26,254	17,481	12,568	9,402	8,486	27.9
Alamosa	12.0	Male	5,934	639	554	575	1,106	1,029	674	470	386	501	25.9
		Female	6,066	621	510	528	1,122	1,018	667	500	476	624	27.5
Arapahoe	338.6	Male	167,246	16,103	16,018	17,035	19,218	35,729	27,126	16,670	12,276	7,071	29.3
		Female	171,354	15,263	15,266	16,708	19,233	37,670	27,244	16,557	12,570	10,843	30.1
Archuleta	3.9	Male	1,973	204	186	221	165	340	260	192	218	187	31.2
		Female	1,927	172	196	222	173	341	253	196	194	180	30.9
Baca	5.4	Male	2,696	231	242	285	279	412	313	275	308	351	32.5
		Female	2,704	256	216	253	257	374	320	282	314	432	34.9
Bent	5.8	Male	3,002	275	276	300	242	422	332	352	363	440	34.7
		Female	2,798	270	235	271	274	401	298	272	316	461	33.7
Boulder	206.2	Male	104,079	7,988	7,956	8,853	20,173	25,235	14,470	8,183	5,788	5,433	27.8
		Female	102,121	7,691	7,532	8,499	18,316	22,691	13,949	8,014	6,313	9,116	29.0
Chaffee	14.2	Male	7,322	746	565	670	1,080	1,341	892	700	611	717	29.5
		Female	6,878	619	573	621	722	1,174	831	691	636	1,011	32.7
Cheyenne	2.1	Male	1,038	108	90	101	92	168	114	89	129	147	32.6
		Female	1,062	122	85	80	107	156	98	107	123	184	33.8
Clear Creek	7.5	Male	3,985	413	315	293	450	1,202	562	321	220	209	29.3
		Female	3,515	431	304	225	383	943	466	265	254	244	29.4
Conejos	7.8	Male	3,863	461	426	489	417	553	409	366	345	397	27.5
		Female	3,937	488	417	477	428	528	409	381	337	472	28.0
Costilla	3.1	Male	1,550	163	114	190	146	230	184	149	160	214	32.0
		Female	1,550	130	149	182	173	191	184	136	189	216	32.4
Crowley	3.0	Male	1,458	131	105	142	130	179	153	144	190	284	37.7
		Female	1,542	108	109	138	129	194	151	171	191	351	41.2
Custer	1.7	Male	855	89	69	90	85	146	107	88	77	104	31.4
		Female	845	81	63	77	75	136	105	103	68	137	34.3
Delta	23.1	Male	11,397	1,087	1,026	1,073	1,056	1,662	1,395	990	1,198	1,910	33.8
		Female	11,703	972	918	989	976	1,716	1,372	1,004	1,396	2,360	37.0
Denver	489.0	Male	236,189	20,049	15,878	17,132	34,720	56,520	27,248	19,919	21,137	23,586	30.4
		Female	252,811	19,327	15,317	16,628	34,797	53,082	26,119	21,889	25,540	40,112	32.6
Dolores	1.7	Male	854	93	74	83	99	125	119	90	85	86	31.2
		Female	846	90	87	82	85	123	101	94	91	93	31.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Douglas	30.9	Male	15,504	1,515	1,760	1,850	1,201	2,627	3,152	1,710	1,049	640	30.4
		Female	15,396	1,392	1,692	1,888	1,084	3,003	3,141	1,408	941	847	30.5
Eagle	15.5	Male	8,501	673	519	503	1,616	3,076	1,094	443	353	224	28.1
		Female	6,999	562	442	493	1,307	2,323	932	411	284	245	28.0
Elbert	7.9	Male	4,052	431	455	440	336	721	693	336	280	360	30.0
		Female	3,848	374	375	406	269	829	619	280	285	411	31.0
El Paso	327.5	Male	165,082	16,130	14,501	15,812	31,248	31,990	20,894	14,592	11,019	8,896	26.5
		Female	162,418	15,546	13,812	15,317	23,026	31,085	22,118	14,917	12,309	14,288	29.3
Fremont	30.4	Male	15,432	1,262	1,194	1,489	1,613	2,842	1,887	1,366	1,449	2,330	32.6
		Female	14,968	1,191	1,109	1,367	1,344	2,123	1,640	1,369	1,585	3,240	37.1
Garfield	25.9	Male	13,193	1,309	1,107	1,204	1,733	2,984	1,839	1,086	888	1,043	29.2
		Female	12,707	1,248	1,029	1,045	1,661	2,732	1,650	1,031	958	1,353	30.0
Gilpin	2.8	Male	1,515	132	112	145	114	448	254	141	82	87	30.7
		Female	1,285	113	99	94	104	365	221	105	85	99	31.4
Grand	8.5	Male	4,410	455	340	337	581	1,235	576	401	276	209	29.0
		Female	4,090	448	352	314	606	989	539	355	274	213	28.3
Gunnison	11.5	Male	6,312	366	350	358	2,224	1,476	626	395	277	240	24.6
		Female	5,188	363	324	357	1,578	1,104	537	357	252	316	24.9
Hinsdale	.4	Male	225	20	20	20	20	54	34	25	18	14	30.9
		Female	175	10	10	18	16	41	33	19	15	13	33.0
Huerfano	6.4	Male	3,161	298	280	365	282	427	328	301	331	549	33.3
		Female	3,239	300	232	305	254	423	359	309	382	675	37.9
Jackson	1.9	Male	997	92	96	94	119	172	164	113	73	74	30.6
		Female	903	92	80	90	103	182	129	88	63	76	29.7
Jefferson	413.0	Male	205,467	18,417	19,478	21,956	24,371	42,683	32,771	20,696	15,039	10,056	29.3
		Female	207,533	17,897	18,738	20,965	22,648	43,084	33,138	20,157	15,539	15,367	30.5
Kiowa	1.9	Male	970	88	69	59	88	119	127	79	171	170	39.9
		Female	930	85	65	72	66	103	93	111	217	118	43.0
Kit Carson	7.6	Male	3,784	401	318	382	407	579	452	369	375	501	31.6
		Female	3,816	373	348	365	374	547	460	367	393	589	33.2
Lake	9.1	Male	4,816	566	412	433	909	1,108	569	382	261	176	25.8
		Female	4,284	569	401	437	747	871	519	329	209	202	24.9
La Plata	29.9	Male	15,055	1,344	1,121	1,344	2,796	3,009	1,853	1,275	1,125	1,188	28.1
		Female	14,845	1,276	1,117	1,319	2,481	2,802	1,822	1,280	1,255	1,493	29.4
Larimer	166.0	Male	82,493	7,279	6,565	6,795	15,951	18,318	10,460	6,036	5,145	5,944	27.5
		Female	83,507	6,846	6,355	6,493	15,852	16,999	10,206	6,166	5,880	8,710	28.7
Las Animas	14.7	Male	7,140	651	590	709	966	1,025	715	601	707	1,176	31.4
		Female	7,560	653	612	669	812	969	724	709	869	1,543	35.9
Lincoln	4.6	Male	2,237	188	169	218	250	299	274	229	274	336	34.8
		Female	2,363	170	140	220	225	281	287	241	300	499	40.1
Logan	20.0	Male	9,833	1,035	843	935	1,518	1,538	1,084	928	917	1,035	28.8
		Female	10,167	944	772	968	1,421	1,454	1,142	988	959	1,519	31.7
Mesa	90.7	Male	44,874	4,666	3,946	4,115	5,990	8,766	5,744	3,812	3,607	4,228	29.2
		Female	45,826	4,243	3,801	3,873	5,902	8,379	5,640	4,075	4,048	5,865	31.1
Mineral	.8	Male	418	39	27	35	59	85	71	41	34	27	30.8
		Female	382	33	31	49	30	68	68	25	43	35	32.1
Moffat	15.5	Male	8,033	1,012	738	713	1,106	1,797	1,132	658	502	375	27.5
		Female	7,467	945	714	693	996	1,615	970	591	410	533	27.4
Montezuma	17.7	Male	8,680	1,000	865	918	960	1,450	1,139	828	759	761	29.1
		Female	9,020	966	887	893	951	1,445	1,156	857	820	1,045	30.6
Montrose	26.3	Male	13,115	1,350	1,231	1,434	1,316	2,081	1,841	1,299	1,137	1,426	30.9
		Female	13,185	1,313	1,145	1,234	1,266	2,176	1,837	1,217	1,262	1,735	32.5
Morgan	23.2	Male	11,479	1,302	1,054	1,119	1,390	1,878	1,344	1,060	1,011	1,321	29.7
		Female	11,721	1,152	967	1,117	1,333	1,860	1,355	1,127	1,076	1,734	31.9
Otero	22.1	Male	10,700	1,166	968	1,224	1,188	1,573	1,232	993	971	1,385	30.1
		Female	11,400	1,093	965	1,127	1,207	1,566	1,252	1,029	1,144	2,017	33.4
Ouray	2.1	Male	1,045	97	92	97	73	200	186	74	121	105	33.1
		Female	1,055	93	76	104	80	209	151	102	96	144	33.3
Park	6.2	Male	3,181	342	311	317	213	771	548	261	233	185	30.3
		Female	3,019	318	291	273	253	766	454	229	256	179	29.9
Phillips	4.6	Male	2,262	217	202	213	210	321	276	214	228	381	34.0
		Female	2,338	207	192	176	200	312	263	215	254	519	38.1
Pitkin	11.5	Male	6,054	289	305	375	871	2,255	1,129	415	272	143	30.3
		Female	5,446	295	303	349	873	1,964	893	370	238	161	29.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
COLORADO (continued)													
ALL COUNTIES (continued)													
Prowers	13.0	Male	6,303	767	613	663	764	995	728	541	544	688	28.5
		Female	6,697	702	593	670	745	1,022	738	617	653	957	31.2
Pueblo	127.3	Male	61,892	6,023	5,549	6,380	7,750	10,476	7,052	6,213	6,027	6,422	30.0
		Female	65,408	5,842	5,496	6,130	7,973	10,114	7,567	6,611	6,774	8,901	32.2
Rio Blanco	6.8	Male	3,519	395	330	305	617	644	473	317	247	191	26.7
		Female	3,281	413	297	308	448	584	436	287	227	281	28.0
Rio Grande	10.6	Male	5,270	544	543	554	565	808	626	479	456	695	30.3
		Female	5,330	532	475	541	573	789	672	478	506	764	31.9
Routt	15.6	Male	8,342	781	667	610	1,185	2,723	1,223	471	379	303	28.4
		Female	7,258	647	571	609	1,034	2,210	973	439	353	422	28.5
Saguache	3.9	Male	1,981	239	182	204	233	319	226	172	197	209	29.1
		Female	1,919	193	155	208	206	282	214	182	207	272	32.0
San Juan	.8	Male	429	53	40	36	44	117	62	33	27	17	28.5
		Female	371	50	30	33	55	96	33	36	20	18	26.8
San Miguel	3.6	Male	1,940	189	168	135	187	687	293	113	75	93	29.2
		Female	1,660	178	120	111	197	577	207	79	84	107	28.9
Sedgwick	3.2	Male	1,549	142	122	148	142	215	166	161	195	258	35.3
		Female	1,651	127	152	143	133	195	191	176	200	334	38.9
Summit	10.3	Male	5,703	394	316	326	1,126	2,259	732	287	197	66	28.1
		Female	4,597	377	320	288	982	1,621	549	254	135	71	27.0
Teller	9.7	Male	4,918	441	461	577	345	1,036	826	483	404	345	31.1
		Female	4,782	394	409	495	424	1,054	762	459	398	387	31.3
Washington	5.2	Male	2,650	237	243	254	246	412	300	257	321	380	33.4
		Female	2,550	234	195	208	244	347	310	285	301	426	36.5
Weld	133.0	Male	65,221	6,873	5,941	6,352	10,390	12,412	8,219	5,361	4,532	5,141	27.5
		Female	67,779	6,393	5,700	6,065	11,795	12,095	8,249	5,490	4,908	7,084	28.3
Yuma	10.1	Male	4,957	536	448	490	485	749	610	458	481	700	31.9
		Female	5,143	547	411	451	454	762	606	501	498	913	34.3
TOTAL METRO COUNTIES	**2,495.6**	**Male**	**1,234,161**	**114,848**	**106,314**	**115,720**	**184,064**	**262,698**	**168,434**	**111,664**	**91,080**	**79,339**	**28.7**
		Female	**1,261,439**	**110,096**	**102,086**	**112,119**	**174,142**	**256,077**	**169,212**	**113,777**	**100,176**	**123,754**	**30.2**
TOTAL STATE	**3,099.4**	**Male**	**1,539,123**	**144,997**	**132,223**	**144,129**	**224,298**	**323,760**	**207,424**	**137,787**	**115,625**	**108,880**	**28.8**
		Female	**1,560,277**	**138,279**	**126,555**	**138,756**	**211,000**	**311,409**	**205,903**	**139,958**	**126,375**	**162,042**	**30.3**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**813.2**	**Male**	**389,016**	**29,326**	**33,061**	**42,821**	**42,724**	**59,941**	**54,710**	**46,014**	**43,076**	**37,343**	**32.8**
		Female	**424,184**	**28,654**	**31,449**	**41,311**	**43,348**	**63,676**	**60,436**	**48,545**	**47,590**	**59,175**	**35.6**
Fairfield	813.2	Male	389,016	29,326	33,061	42,821	42,724	59,941	54,710	46,014	43,076	37,343	32.8
		Female	424,184	28,654	31,449	41,311	43,348	63,676	60,436	48,545	47,590	59,175	35.6
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,056.8**	**Male**	**509,195**	**38,823**	**41,495**	**52,121**	**67,043**	**87,955**	**67,387**	**52,506**	**52,939**	**48,626**	**31.3**
		Female	**547,605**	**37,024**	**39,859**	**50,229**	**67,370**	**91,307**	**70,166**	**56,111**	**58,896**	**76,643**	**33.7**
Hartford	805.9	Male	385,412	29,557	31,384	39,810	48,342	65,002	49,732	40,948	42,178	36,459	31.7
		Female	420,488	27,954	30,307	38,466	49,485	68,465	52,920	44,355	47,110	61,426	34.4
Middlesex	133.0	Male	64,871	4,824	5,291	6,720	7,809	11,774	9,179	6,483	6,323	6,468	31.6
		Female	68,129	4,653	4,978	6,279	7,429	12,049	9,199	6,535	7,185	9,822	33.9
Tolland	117.9	Male	58,912	4,442	4,820	5,591	10,892	11,179	8,476	5,375	4,438	3,699	28.3
		Female	58,988	4,417	4,574	5,484	10,456	10,793	8,047	5,221	4,601	5,395	29.2
NEW HAVEN - WATERBURY - MERIDEN	**766.9**	**Male**	**365,059**	**29,111**	**29,792**	**36,724**	**46,511**	**62,519**	**45,573**	**36,002**	**39,851**	**38,976**	**31.5**
		Female	**401,841**	**27,505**	**28,605**	**35,672**	**47,807**	**65,897**	**48,353**	**39,690**	**45,953**	**62,359**	**34.3**
New Haven	766.9	Male	365,059	29,111	29,792	36,724	46,511	62,519	45,573	36,002	39,851	38,976	31.5
		Female	401,841	27,505	28,605	35,672	47,807	65,897	48,353	39,690	45,953	62,359	34.3
NEW LONDON - NORWICH	**241.3**	**Male**	**121,620**	**10,288**	**9,678**	**12,153**	**20,081**	**21,693**	**15,316**	**11,247**	**10,822**	**10,142**	**28.9**
		Female	**119,680**	**9,802**	**9,381**	**11,382**	**14,977**	**19,916**	**15,045**	**11,498**	**12,128**	**15,551**	**32.2**
New London	241.3	Male	121,620	10,288	9,678	12,153	20,081	21,893	15,316	11,247	10,822	10,142	28.9
		Female	119,680	9,802	9,381	11,382	14,977	19,916	15,045	11,498	12,128	15,551	32.2

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CONNECTICUT (continued)													
ALL COUNTIES													
Fairfield	813.2	Male	389,016	29,326	33,061	42,821	42,724	59,941	54,710	46,014	43,076	37,343	32.8
		Female	424,184	28,654	31,449	41,311	43,348	63,676	60,436	48,545	47,590	59,175	35.6
Hartford	805.9	Male	385,412	29,557	31,384	39,810	48,342	65,002	49,732	40,948	42,178	38,459	31.7
		Female	420,488	27,954	30,307	38,466	49,485	68,465	52,920	44,355	47,110	61,426	34.4
Litchfield	161.1	Male	77,940	5,906	6,794	8,300	7,929	13,350	10,984	7,919	8,007	8,751	32.5
		Female	83,160	5,363	6,510	7,869	7,765	13,661	11,131	8,095	9,148	13,118	34.9
Middlesex	133.0	Male	64,871	4,824	5,291	6,720	7,809	11,774	9,179	6,483	6,323	6,468	31.6
		Female	68,129	4,653	4,978	6,279	7,429	12,049	9,199	6,535	7,185	9,822	33.9
New Haven	766.9	Male	365,059	29,111	29,792	36,724	46,511	62,519	45,573	36,002	39,851	38,976	31.5
		Female	401,841	27,505	28,605	35,672	47,807	65,897	48,353	39,690	45,953	62,359	34.3
New London	241.3	Male	121,620	10,288	9,678	12,153	20,081	21,893	15,316	11,247	10,822	10,142	28.9
		Female	119,680	9,802	9,381	11,382	14,977	19,916	15,045	11,498	12,128	15,551	32.2
Tolland	117.9	Male	58,912	4,442	4,820	5,591	10,892	11,179	8,476	5,375	4,438	3,699	28.3
		Female	58,988	4,417	4,574	5,484	10,456	10,793	8,047	5,221	4,601	5,395	29.2
Windham	94.8	Male	45,732	4,138	4,220	4,940	5,851	7,748	5,837	4,212	4,160	4,626	29.8
		Female	49,068	3,967	4,094	4,660	6,156	7,998	5,830	4,294	4,859	7,210	32.1
TOTAL METRO COUNTIES	**2,878.2**	**Male**	**1,384,890**	**107,548**	**114,026**	**143,819**	**176,359**	**232,308**	**182,986**	**146,069**	**146,688**	**135,087**	**31.5**
		Female	**1,493,310**	**102,985**	**109,294**	**138,594**	**173,502**	**240,796**	**194,000**	**155,844**	**164,567**	**213,728**	**34.2**
TOTAL STATE	**3,134.1**	**Male**	**1,508,562**	**117,592**	**125,040**	**157,059**	**190,139**	**253,406**	**199,807**	**158,200**	**158,855**	**148,464**	**31.5**
		Female	**1,625,538**	**112,815**	**119,898**	**151,123**	**187,423**	**262,455**	**210,961**	**168,233**	**178,574**	**234,056**	**34.2**
DELAWARE													
WILMINGTON	**529.2**	**Male**	**255,580**	**22,598**	**22,363**	**27,379**	**34,145**	**43,106**	**33,234**	**26,693**	**25,187**	**20,875**	**29.9**
		Female	**273,620**	**21,642**	**21,243**	**26,349**	**36,186**	**45,263**	**34,691**	**28,074**	**27,834**	**32,338**	**31.9**
New Castle	401.0	Male	192,436	16,737	16,250	20,167	27,164	33,036	24,877	20,356	18,930	14,919	29.8
		Female	208,564	16,165	15,491	19,640	29,264	34,765	26,359	21,529	21,000	24,351	31.8
Cecil, Md.	*62.1*	*Male*	*31,028*	*2,756*	*3,107*	*3,705*	*3,541*	*5,010*	*4,296*	*3,130*	*2,919*	*2,564*	*29.8*
		Female	*31,072*	*2,671*	*2,897*	*3,438*	*3,328*	*5,245*	*4,155*	*3,022*	*2,938*	*3,378*	*31.1*
Salem, N. J.	*66.1*	*Male*	*32,116*	*3,105*	*3,006*	*3,507*	*3,440*	*5,060*	*4,061*	*3,207*	*3,338*	*3,392*	*30.9*
		Female	*33,984*	*2,806*	*2,855*	*3,271*	*3,594*	*5,253*	*4,177*	*3,523*	*3,896*	*4,609*	*33.5*
ALL COUNTIES													
Kent	102.9	Male	50,522	5,221	4,705	5,386	7,835	8,630	6,656	4,708	3,683	3,698	27.4
		Female	52,378	4,916	4,572	5,228	7,260	8,945	6,942	4,774	4,165	5,576	29.7
New Castle	401.0	Male	192,436	16,737	16,250	20,167	27,164	33,036	24,877	20,356	18,930	14,919	29.8
		Female	208,564	16,165	15,491	19,640	29,264	34,765	26,359	21,529	21,000	24,351	31.8
Sussex	103.1	Male	49,550	4,243	4,239	5,141	5,569	7,833	5,987	4,962	5,673	5,903	32.1
		Female	53,550	4,248	4,061	5,059	5,610	7,917	6,189	5,472	6,421	8,573	34.8
TOTAL METRO COUNTIES	**401.0**	**Male**	**192,436**	**16,737**	**16,250**	**20,167**	**27,164**	**33,036**	**24,877**	**20,356**	**18,930**	**14,919**	**29.8**
		Female	**208,564**	**16,165**	**15,491**	**19,640**	**29,264**	**34,765**	**26,359**	**21,529**	**21,000**	**24,351**	**31.8**
TOTAL STATE	**607.0**	**Male**	**292,508**	**26,201**	**25,194**	**30,694**	**40,568**	**49,499**	**37,520**	**30,026**	**28,286**	**24,520**	**29.8**
		Female	**314,492**	**25,329**	**24,124**	**29,927**	**42,134**	**51,627**	**39,490**	**31,775**	**31,586**	**38,500**	**31.9**
DISTRICT OF COLUMBIA													
WASHINGTON	**3,316.1**	**Male**	**1,604,182**	**132,772**	**138,519**	**164,184**	**205,390**	**320,328**	**252,022**	**163,936**	**131,155**	**95,876**	**30.0**
		Female	**1,711,918**	**127,400**	**132,302**	**159,596**	**213,144**	**344,334**	**258,350**	**166,913**	**149,149**	**160,730**	**31.5**
District of Columbia	613.0	Male	283,492	20,241	20,447	24,607	42,366	57,930	37,819	26,833	26,515	26,734	30.9
		Female	329,508	20,016	19,747	24,752	47,706	64,084	40,763	31,097	34,196	47,147	33.2
Calvert, Md.	*38.6*	*Male*	*19,209*	*1,948*	*1,965*	*2,419*	*1,878*	*3,387*	*2,951*	*1,702*	*1,546*	*1,413*	*29.1*
		Female	*19,391*	*1,838*	*1,824*	*2,192*	*1,912*	*3,610*	*2,672*	*1,719*	*1,723*	*1,901*	*30.3*
Charles, Md.	*80.1*	*Male*	*40,019*	*4,114*	*4,553*	*5,253*	*4,542*	*6,968*	*6,713*	*3,510*	*2,409*	*1,957*	*27.2*
		Female	*40,081*	*3,989*	*4,178*	*5,132*	*4,407*	*7,408*	*6,528*	*3,160*	*2,662*	*2,617*	*28.3*
Frederick, Md.	*123.3*	*Male*	*60,347*	*5,732*	*5,852*	*6,295*	*7,031*	*11,344*	*9,127*	*5,721*	*4,726*	*4,519*	*29.6*
		Female	*62,953*	*5,497*	*5,489*	*6,004*	*7,747*	*11,704*	*8,526*	*5,863*	*5,242*	*6,881*	*30.8*
Montgomery, Md.	*590.1*	*Male*	*283,520*	*21,462*	*23,793*	*30,171*	*31,865*	*51,237*	*43,787*	*32,841*	*28,216*	*20,148*	*31.7*
		Female	*306,580*	*20,446*	*22,830*	*29,294*	*31,349*	*55,595*	*47,921*	*34,420*	*31,054*	*33,671*	*33.9*

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DISTRICT OF COLUMBIA (continued)													
WASHINGTON (continued)													
Prince George's, Md.	*660.2*	*Male*	*321,128*	*28,823*	*29,139*	*35,382*	*48,628*	*63,901*	*47,725*	*30,901*	*22,371*	*14,178*	*27.9*
		Female	*339,072*	*27,423*	*27,900*	*34,191*	*50,699*	*69,447*	*50,188*	*30,596*	*25,200*	*23,428*	*29.2*
Alexandria city, Va.	*105.6*	*Male*	*49,505*	*3,440*	*2,751*	*3,074*	*5,966*	*13,947*	*7,764*	*4,792*	*4,485*	*3,316*	*31.8*
		Female	*56,095*	*3,226*	*2,651*	*3,097*	*7,735*	*15,288*	*6,986*	*4,998*	*5,472*	*6,642*	*32.4*
Arlington, Va.	*149.0*	*Male*	*71,154*	*4,093*	*3,603*	*4,094*	*9,844*	*19,191*	*10,568*	*6,525*	*6,921*	*6,315*	*32.3*
		Female	*77,846*	*3,866*	*3,312*	*3,883*	*10,279*	*18,920*	*10,014*	*6,958*	*9,239*	*11,375*	*34.3*
Fairfax, Va.	*636.2*	*Male*	*314,773*	*25,743*	*29,199*	*34,753*	*34,266*	*59,922*	*57,187*	*36,591*	*25,540*	*11,572*	*30.6*
		Female	*321,427*	*24,834*	*28,107*	*33,467*	*33,759*	*64,487*	*57,899*	*34,955*	*25,749*	*18,170*	*31.3*
Fairfax city, Va.	*18.4*	*Male*	*9,099*	*668*	*701*	*929*	*1,423*	*1,812*	*1,327*	*996*	*877*	*366*	*29.6*
		Female	*9,301*	*664*	*624*	*866*	*1,299*	*1,772*	*1,382*	*1,121*	*875*	*698*	*31.8*
Falls Church city, Va.	*9.1*	*Male*	*4,322*	*283*	*264*	*329*	*433*	*956*	*664*	*418*	*506*	*469*	*33.9*
		Female	*4,778*	*237*	*222*	*283*	*453*	*923*	*688*	*504*	*643*	*825*	*38.9*
Loudoun, Va.	*63.4*	*Male*	*31,281*	*2,991*	*3,345*	*3,634*	*2,839*	*5,956*	*5,763*	*3,013*	*1,920*	*1,820*	*29.8*
		Female	*32,119*	*2,855*	*3,218*	*3,563*	*3,060*	*6,485*	*5,487*	*2,776*	*2,061*	*2,614*	*30.2*
Manassas city, Va.	*17.1*	*Male*	*8,431*	*1,048*	*852*	*798*	*969*	*2,021*	*1,280*	*656*	*435*	*372*	*27.7*
		Female	*8,669*	*1,006*	*812*	*809*	*1,082*	*1,984*	*1,178*	*669*	*451*	*678*	*28.2*
Manassas Park city, Va.	*6.4*	*Male*	*3,188*	*430*	*356*	*374*	*447*	*666*	*421*	*285*	*143*	*66*	*24.8*
		Female	*3,212*	*440*	*333*	*412*	*454*	*651*	*412*	*271*	*144*	*95*	*24.5*
Prince William, Va.	*160.4*	*Male*	*81,329*	*9,434*	*9,296*	*9,516*	*9,714*	*16,735*	*15,073*	*6,957*	*3,023*	*1,581*	*26.6*
		Female	*79,071*	*8,924*	*8,837*	*9,156*	*9,013*	*17,800*	*14,134*	*5,780*	*2,969*	*2,458*	*27.0*
Stafford, Va.	*45.2*	*Male*	*23,385*	*2,322*	*2,433*	*2,556*	*3,179*	*4,275*	*3,853*	*2,195*	*1,522*	*1,050*	*27.8*
		Female	*21,815*	*2,139*	*2,218*	*2,495*	*2,190*	*4,176*	*3,572*	*2,026*	*1,469*	*1,530*	*29.5*
TOTAL METRO COUNTIES	**613.0**	**Male**	**283,492**	**20,241**	**20,447**	**24,607**	**42,366**	**57,930**	**37,819**	**26,833**	**26,515**	**26,734**	**30.9**
		Female	**329,508**	**20,016**	**19,747**	**24,752**	**47,706**	**64,084**	**40,763**	**31,097**	**34,196**	**47,147**	**33.2**
TOTAL STATE	**613.0**	**Male**	**283,492**	**20,241**	**20,447**	**24,607**	**42,366**	**57,930**	**37,819**	**26,833**	**26,515**	**26,734**	**30.9**
		Female	**329,508**	**20,016**	**19,747**	**24,752**	**47,706**	**64,084**	**40,763**	**31,097**	**34,196**	**47,147**	**33.2**
FLORIDA													
BRADENTON	**163.2**	**Male**	**75,871**	**5,330**	**5,268**	**5,912**	**6,927**	**9,885**	**7,460**	**6,353**	**9,210**	**19,526**	**41.2**
		Female	**87,329**	**4,991**	**5,049**	**5,478**	**7,286**	**10,367**	**8,079**	**7,620**	**12,394**	**26,065**	**48.5**
Manatee	163.2	Male	75,871	5,330	5,268	5,912	6,927	9,885	7,460	6,353	9,210	19,526	41.2
		Female	87,329	4,991	5,049	5,478	7,286	10,367	8,079	7,620	12,394	26,065	48.5
DAYTONA BEACH	**282.5**	**Male**	**133,528**	**8,711**	**9,219**	**11,049**	**16,695**	**18,272**	**13,383**	**11,923**	**16,640**	**27,636**	**37.1**
		Female	**148,972**	**8,494**	**8,616**	**10,342**	**15,023**	**18,559**	**14,789**	**14,140**	**21,316**	**37,693**	**44.1**
Volusia	282.5	Male	133,528	8,711	9,219	11,049	16,695	18,272	13,383	11,923	16,640	27,636	37.1
		Female	148,972	8,494	8,616	10,342	15,023	18,559	14,789	14,140	21,316	37,693	44.1
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,107.6**	**Male**	**525,287**	**33,840**	**35,596**	**41,668**	**52,291**	**83,124**	**63,428**	**48,344**	**57,529**	**109,467**	**37.5**
		Female	**582,313**	**32,712**	**34,331**	**40,553**	**54,474**	**84,060**	**64,348**	**53,471**	**77,191**	**141,173**	**42.0**
Broward	1,107.6	Male	525,287	33,840	35,596	41,668	52,291	83,124	63,428	48,344	57,529	109,467	37.5
		Female	582,313	32,712	34,331	40,553	54,474	84,060	64,348	53,471	77,191	141,173	42.0
FORT MYERS	**233.2**	**Male**	**111,908**	**7,802**	**7,789**	**8,930**	**10,506**	**14,848**	**11,700**	**9,853**	**15,520**	**24,960**	**40.2**
		Female	**121,292**	**7,552**	**7,491**	**8,677**	**10,462**	**15,349**	**12,295**	**11,458**	**19,295**	**28,713**	**44.0**
Lee	233.2	Male	111,908	7,802	7,789	8,930	10,506	14,848	11,700	9,853	15,520	24,960	40.2
		Female	121,292	7,552	7,491	8,677	10,462	15,349	12,295	11,458	19,295	28,713	44.0
FORT PIERCE	**174.4**	**Male**	**84,976**	**6,594**	**6,543**	**7,016**	**8,937**	**12,064**	**9,222**	**7,441**	**10,321**	**16,838**	**36.4**
		Female	**89,424**	**6,369**	**6,174**	**6,727**	**8,677**	**11,866**	**9,131**	**7,982**	**13,058**	**19,440**	**40.4**
Martin	74.6	Male	36,380	2,231	2,422	2,760	3,826	4,731	3,821	3,157	4,694	8,738	40.8
		Female	38,220	2,215	2,220	2,621	3,305	4,523	3,844	3,377	6,058	10,057	46.2
St. Lucie	99.8	Male	48,596	4,363	4,121	4,256	5,111	7,333	5,401	4,284	5,627	8,100	33.8
		Female	51,204	4,154	3,954	4,106	5,372	7,343	5,287	4,605	7,000	9,383	36.3
FORT WALTON BEACH	**114.8**	**Male**	**58,277**	**5,504**	**5,222**	**6,029**	**9,960**	**10,170**	**8,010**	**6,131**	**4,405**	**2,846**	**27.4**
		Female	**56,523**	**5,330**	**4,992**	**5,825**	**7,840**	**9,622**	**8,414**	**5,997**	**4,438**	**4,065**	**29.4**
Okaloosa	114.8	Male	58,277	5,504	5,222	6,029	9,960	10,170	8,010	6,131	4,405	2,846	27.4
		Female	56,523	5,330	4,992	5,825	7,840	9,622	8,414	5,997	4,438	4,065	29.4
GAINESVILLE	**184.7**	**Male**	**93,415**	**7,508**	**6,692**	**7,347**	**23,433**	**19,937**	**10,214**	**6,528**	**5,819**	**5,937**	**25.9**
		Female	**91,285**	**7,194**	**6,432**	**6,997**	**20,900**	**17,862**	**10,110**	**6,781**	**6,567**	**8,442**	**27.3**
Alachua	162.9	Male	81,721	6,524	5,713	6,317	22,071	17,511	8,508	5,380	4,789	4,908	25.1
		Female	81,179	6,242	5,545	5,985	19,812	16,343	8,832	5,750	5,542	7,128	26.8

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
FLORIDA (continued)													
GAINESVILLE (continued)													
Bradford	21.8	Male	11,694	984	979	1,030	1,362	2,426	1,706	1,148	1,030	1,029	31.2
		Female	10,106	952	887	1,012	1,088	1,519	1,278	1,031	1,025	1,314	32.3
JACKSONVILLE	**751.2**	**Male**	**362,540**	**34,618**	**33,964**	**37,281**	**49,075**	**64,828**	**46,305**	**34,857**	**32,468**	**29,144**	**29.1**
		Female	**388,660**	**34,013**	**32,606**	**35,774**	**47,457**	**67,649**	**49,443**	**37,727**	**37,413**	**46,578**	**31.6**
Clay	78.1	Male	38,338	3,537	4,279	4,902	3,833	6,273	6,438	3,822	2,736	2,518	29.2
		Female	39,762	3,621	4,048	4,611	3,810	7,055	6,704	3,565	2,891	3,457	30.4
Duval	579.5	Male	278,878	27,107	25,530	27,349	40,199	51,442	33,988	26,321	25,124	21,818	28.7
		Female	300,622	26,484	24,513	26,508	38,314	53,148	36,645	29,308	29,363	36,339	31.5
Nassau	36.7	Male	18,273	1,840	1,927	2,200	2,013	2,993	2,638	1,946	1,498	1,248	28.9
		Female	18,427	1,779	1,812	1,953	2,060	3,110	2,625	1,838	1,552	1,698	30.2
St. Johns	56.9	Male	27,051	2,134	2,228	2,830	3,030	4,120	3,271	2,768	3,110	3,560	33.0
		Female	29,849	2,129	2,233	2,702	3,273	4,336	3,469	3,016	3,607	5,084	35.7
LAKELAND - WINTER HAVEN	**345.3**	**Male**	**169,665**	**14,369**	**14,439**	**16,500**	**20,803**	**27,134**	**21,230**	**16,515**	**16,783**	**21,892**	**31.9**
		Female	**175,635**	**13,673**	**13,984**	**15,915**	**19,945**	**25,489**	**21,101**	**17,002**	**19,146**	**29,380**	**34.5**
Polk	345.3	Male	169,665	14,369	14,439	16,500	20,803	27,134	21,230	16,515	16,783	21,892	31.9
		Female	175,635	13,673	13,984	15,915	19,945	25,489	21,101	17,002	19,146	29,360	34.5
MELBOURNE - TITUSVILLE - PALM BAY	**284.2**	**Male**	**140,314**	**9,584**	**10,445**	**14,130**	**18,832**	**20,115**	**17,283**	**16,180**	**16,945**	**16,800**	**33.5**
		Female	**143,886**	**9,393**	**10,045**	**13,248**	**16,335**	**19,376**	**19,048**	**17,058**	**18,759**	**20,624**	**36.9**
Brevard	284.2	Male	140,314	9,584	10,445	14,130	18,832	20,115	17,283	16,180	16,945	16,800	33.5
		Female	143,886	9,393	10,045	13,248	16,335	19,376	19,048	17,058	18,759	20,624	36.9
MIAMI - HIALEAH	**1,768.0**	**Male**	**833,226**	**64,680**	**63,202**	**76,026**	**97,347**	**130,049**	**109,446**	**92,954**	**83,912**	**115,610**	**33.9**
		Female	**934,774**	**61,683**	**60,394**	**73,990**	**100,520**	**141,940**	**120,913**	**101,235**	**101,705**	**172,394**	**37.4**
Dade	1,768.0	Male	833,226	64,680	63,202	76,026	97,347	130,049	109,446	92,954	83,912	115,610	33.9
		Female	934,774	61,683	60,394	73,990	100,520	141,940	120,913	101,235	101,705	172,394	37.4
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,875.6***	***Male***	***1,358,513***	***98,520***	***98,798***	***117,694***	***149,638***	***213,173***	***172,874***	***141,298***	***141,441***	***225,077***	***35.1***
		Female	***1,517,087***	***94,395***	***94,725***	***114,543***	***154,994***	***226,000***	***185,261***	***154,706***	***178,896***	***313,567***	***39.0***
OCALA	**137.3**	**Male**	**66,199**	**5,287**	**5,575**	**6,496**	**6,190**	**9,055**	**7,566**	**6,277**	**8,431**	**11,322**	**35.7**
		Female	**71,601**	**5,015**	**5,285**	**6,423**	**6,842**	**9,640**	**8,146**	**7,232**	**10,043**	**12,975**	**38.2**
Marion	137.8	Male	66,199	5,287	5,575	6,496	6,190	9,055	7,566	6,277	8,431	11,322	35.7
		Female	71,601	5,015	5,285	6,423	6,842	9,640	8,146	7,232	10,043	12,975	38.2
ORLANDO	**770.1**	**Male**	**372,869**	**31,375**	**32,470**	**37,563**	**52,151**	**63,282**	**47,250**	**37,973**	**35,261**	**35,544**	**30.2**
		Female	**397,231**	**30,431**	**31,138**	**35,929**	**50,531**	**65,774**	**50,536**	**40,454**	**40,372**	**52,116**	**32.7**
Orange	504.4	Male	244,935	20,532	20,376	24,074	38,735	42,547	29,044	24,658	22,916	22,053	29.4
		Female	259,465	20,025	19,513	22,834	36,296	42,745	31,308	26,711	26,326	33,707	32.3
Osceola	59.4	Male	28,335	2,389	2,299	2,684	3,096	4,024	3,478	2,767	3,002	4,596	34.2
		Female	31,065	2,237	2,273	2,598	3,288	4,226	3,664	2,854	3,569	6,356	37.5
Seminole	206.3	Male	99,599	8,454	9,795	10,805	10,320	16,711	14,728	10,548	9,343	8,895	31.2
		Female	106,701	8,169	9,352	10,497	10,947	18,753	15,564	10,889	10,477	12,053	32.7
PANAMA CITY	**104.0**	**Male**	**51,071**	**4,891**	**4,718**	**5,232**	**7,034**	**8,632**	**6,464**	**5,195**	**4,618**	**4,287**	**29.2**
		Female	**52,929**	**4,561**	**4,481**	**4,852**	**6,734**	**8,457**	**7,069**	**5,525**	**5,317**	**5,933**	**31.9**
Bay	104.0	Male	51,071	4,891	4,718	5,232	7,034	8,632	6,464	5,195	4,618	4,287	29.2
		Female	52,929	4,561	4,481	4,852	6,734	8,457	7,069	5,525	5,317	5,933	31.9
PENSACOLA	**302.2**	**Male**	**148,051**	**14,123**	**13,524**	**15,485**	**22,859**	**25,408**	**18,763**	**14,405**	**12,852**	**10,632**	**28.2**
		Female	**154,149**	**13,423**	**12,753**	**14,787**	**20,685**	**25,492**	**20,371**	**15,859**	**14,563**	**16,216**	**31.1**
Escambia	241.1	Male	117,402	11,209	10,558	12,026	18,414	20,225	14,479	11,377	10,446	8,668	28.2
		Female	123,698	10,616	10,079	11,593	15,826	20,330	15,846	12,773	12,060	13,575	31.3
Santa Rosa	61.1	Male	30,649	2,914	2,966	3,459	4,445	5,183	4,284	3,028	2,406	1,964	28.0
		Female	30,451	2,807	2,674	3,194	3,859	5,162	4,525	3,086	2,503	2,641	30.2
SARASOTA	**224.5**	**Male**	**103,643**	**5,380**	**5,964**	**7,378**	**8,719**	**12,726**	**10,038**	**8,847**	**14,287**	**30,304**	**47.0**
		Female	**120,857**	**5,095**	**5,740**	**7,215**	**9,083**	**13,097**	**11,060**	**10,815**	**19,810**	**38,942**	**53.6**
Sarasota	224.5	Male	103,643	5,380	5,964	7,378	8,719	12,726	10,038	8,847	14,287	30,304	47.0
		Female	120,857	5,095	5,740	7,215	9,083	13,097	11,060	10,815	19,810	38,942	53.6
TALLAHASSEE	**201.8**	**Male**	**96,910**	**9,018**	**8,561**	**8,827**	**18,893**	**19,765**	**11,505**	**7,398**	**6,666**	**6,277**	**26.6**
		Female	**104,890**	**8,754**	**8,263**	**8,468**	**21,185**	**19,770**	**12,189**	**8,354**	**7,974**	**9,933**	**27.9**
Gadsden	42.1	Male	19,832	2,306	2,127	2,411	2,359	3,121	2,090	1,655	1,682	2,081	27.3
		Female	22,268	2,216	2,114	2,310	2,513	3,232	2,432	2,126	2,095	3,230	31.1
Leon	159.7	Male	77,078	6,712	6,434	6,416	16,534	16,644	9,415	5,743	4,984	4,196	26.5
		Female	82,622	6,538	6,149	6,158	18,672	16,538	9,757	6,228	5,879	6,703	27.3

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
TAMPA - ST. PETERSBURG - CLEARWATER	**1,742.9**	**Male**	**820,493**	**56,886**	**59,409**	**69,714**	**87,134**	**119,660**	**90,793**	**75,416**	**95,798**	**165,683**	**36.9**
		Female	**922,407**	**54,007**	**57,577**	**67,483**	**90,228**	**124,262**	**97,231**	**84,820**	**122,556**	**224,243**	**42.0**
Hernando	53.2	Male	25,573	1,500	1,693	2,110	1,984	2,642	2,481	2,211	4,331	6,621	46.8
		Female	27,627	1,598	1,695	2,003	1,960	2,746	2,658	2,660	5,583	6,724	49.9
Hillsborough	687.5	Male	331,832	28,708	28,886	32,728	44,520	57,855	42,679	32,463	30,456	33,537	30.4
		Female	355,668	26,920	27,839	31,922	45,750	60,116	45,055	34,281	35,332	48,453	32.6
Pasco	224.9	Male	106,816	5,985	6,287	7,540	7,873	10,820	9,456	8,436	16,636	33,783	51.8
		Female	118,084	5,839	6,133	7,323	7,974	11,345	9,933	9,955	22,469	37,113	55.2
Pinellas	777.3	Male	356,272	20,693	22,543	27,336	32,757	48,343	36,177	32,306	44,375	91,742	42.3
		Female	421,028	19,650	21,910	26,235	34,544	50,055	39,585	37,924	59,172	131,953	50.4
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**641.0**	**Male**	**305,062**	**20,789**	**20,724**	**24,004**	**30,628**	**45,662**	**34,838**	**26,821**	**34,207**	**67,389**	**38.1**
		Female	**335,938**	**19,919**	**19,831**	**23,287**	**30,456**	**44,867**	**34,673**	**29,930**	**46,412**	**86,563**	**43.5**
Palm Beach	641.0	Male	305,062	20,789	20,724	24,004	30,628	45,662	34,838	26,821	34,207	67,389	38.1
		Female	335,938	19,919	19,831	23,287	30,456	44,867	34,673	29,930	46,412	86,563	43.5
ALL COUNTIES													
Alachua	162.9	Male	81,721	6,524	5,713	6,317	22,071	17,511	8,508	5,380	4,789	4,908	25.1
		Female	81,179	6,242	5,545	5,985	19,812	16,343	8,832	5,750	5,542	7,128	26.8
Baker	17.4	Male	8,867	941	889	969	1,277	1,471	1,193	814	622	691	27.4
		Female	8,533	867	888	890	990	1,387	1,145	830	641	895	29.5
Bay	104.0	Male	51,071	4,891	4,718	5,232	7,034	8,632	6,464	5,193	4,618	4,287	29.2
		Female	52,929	4,561	4,481	4,852	6,734	8,457	7,069	5,525	5,317	5,933	31.9
Bradford	21.8	Male	11,694	984	979	1,030	1,362	2,426	1,706	1,148	1,030	1,029	31.2
		Female	10,106	952	887	1,012	1,088	1,519	1,278	1,031	1,025	1,314	32.3
Brevard	284.2	Male	140,314	9,584	10,445	14,130	18,832	20,115	17,283	16,180	16,945	16,800	33.5
		Female	143,886	9,393	10,045	13,248	16,335	19,376	19,048	17,058	18,759	20,624	36.9
Broward	1,107.6	Male	525,287	33,840	35,596	41,668	52,291	83,124	63,428	48,344	57,529	109,467	37.5
		Female	582,313	32,712	34,331	40,553	54,474	84,060	64,348	53,471	77,191	141,173	42.0
Calhoun	9.7	Male	4,632	471	407	542	458	630	574	432	471	647	32.0
		Female	5,068	480	424	501	492	655	610	476	532	898	34.7
Charlotte	67.2	Male	31,471	1,482	1,556	2,039	2,046	2,812	2,437	2,538	5,591	10,970	56.5
		Female	35,729	1,430	1,535	1,896	1,999	2,983	2,789	3,174	7,472	12,451	57.8
Citrus	65.0	Male	31,163	1,803	1,879	2,374	1,989	3,023	2,775	2,628	5,177	9,515	51.9
		Female	33,837	1,546	1,794	2,200	2,242	3,138	3,003	3,336	6,710	9,868	54.1
Clay	78.1	Male	38,338	3,537	4,279	4,902	3,833	6,273	6,438	3,822	2,736	2,518	29.2
		Female	39,762	3,621	4,048	4,611	3,810	7,055	6,704	3,565	2,891	3,457	30.4
Collier	100.6	Male	49,923	3,701	3,417	4,134	5,067	7,194	5,699	4,510	6,599	9,602	37.5
		Female	50,677	3,362	3,417	3,905	4,728	6,726	5,658	4,909	7,832	10,140	40.7
Columbia	38.1	Male	18,636	2,042	1,761	2,018	2,232	2,846	2,414	1,819	1,761	1,743	29.4
		Female	19,464	1,878	1,742	1,948	2,334	3,058	2,482	1,870	1,875	2,277	31.0
Dade	1,768.0	Male	833,226	64,680	63,202	76,026	97,347	130,049	109,446	92,954	83,912	115,610	33.9
		Female	934,774	61,665	60,394	73,990	100,520	141,940	120,913	101,235	101,705	172,394	37.4
De Soto	20.5	Male	10,236	793	870	976	1,498	1,479	1,142	870	1,020	1,588	31.6
		Female	10,264	840	822	961	961	1,400	1,169	1,006	1,249	1,856	36.3
Dixie	8.3	Male	4,287	351	361	464	466	685	591	403	467	499	32.3
		Female	4,013	357	352	402	390	577	508	401	492	534	33.8
Duval	579.5	Male	278,878	27,107	25,530	27,349	40,199	51,442	33,988	26,321	25,124	21,818	28.7
		Female	300,622	26,484	24,513	26,508	38,314	53,148	36,645	29,308	29,363	36,339	31.5
Escambia	241.1	Male	117,402	11,209	10,558	12,026	18,414	20,225	14,479	11,377	10,446	8,668	28.2
		Female	123,698	10,616	10,079	11,593	16,826	20,330	15,846	12,773	12,060	13,575	31.3
Flagler	12.8	Male	6,213	448	455	520	524	764	621	556	1,104	1,221	41.4
		Female	6,587	443	425	468	568	811	632	667	1,374	1,199	44.1
Franklin	7.7	Male	3,757	364	323	476	394	484	474	360	384	498	31.6
		Female	3,943	346	332	391	391	512	502	337	431	701	35.0
Gadsden	42.1	Male	19,832	2,306	2,127	2,411	2,359	3,121	2,090	1,655	1,682	2,081	27.3
		Female	22,266	2,216	2,114	2,310	2,513	3,232	2,432	2,126	2,095	3,230	31.1
Gilchrist	6.4	Male	3,191	268	280	406	378	411	434	339	341	334	31.4
		Female	3,209	278	262	361	337	401	470	351	352	397	34.1
Glades	6.6	Male	3,255	[illegible]	266	309	310	386	357	373	462	497	36.7
		Female	3,345	[illegible]	275	326	292	430	377	371	457	504	36.0
Gulf	10.7	Male	5,270	516	538	590	571	689	612	653	521	580	31.1
		Female	5,430	499	468	529	587	723	710	597	635	682	33.7

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Hamilton	8.9	Male	4,232	518	482	526	462	609	471	329	355	480	27.1
		Female	4,668	500	470	459	301	721	499	373	403	742	30.6
Hardee	20.6	Male	10,285	1,149	1,101	1,164	1,162	1,514	1,172	961	944	1,118	28.7
		Female	10,315	1,072	988	1,115	1,087	1,585	1,199	943	1,008	1,318	30.6
Hendry	20.6	Male	10,377	1,175	1,050	1,235	1,129	1,574	1,382	976	947	909	28.8
		Female	10,223	1,075	1,134	1,186	1,110	1,608	1,312	929	937	932	28.8
Hernando	53.2	Male	25,573	1,500	1,693	2,110	1,984	2,642	2,481	2,211	4,331	6,621	46.8
		Female	27,627	1,598	1,695	2,003	1,960	2,746	2,658	2,660	5,583	6,724	49.9
Highlands	51.9	Male	25,101	1,786	1,694	2,074	2,401	2,969	2,338	2,120	3,283	6,436	42.0
		Female	26,799	1,729	1,619	1,869	2,145	2,726	2,543	2,371	4,113	7,684	48.5
Hillsborough	687.5	Male	331,832	28,708	28,886	32,728	44,520	57,855	42,679	32,463	30,456	33,537	30.4
		Female	355,668	26,920	27,859	31,922	45,750	60,116	45,055	34,281	35,332	48,453	32.6
Holmes	15.9	Male	7,756	707	754	860	806	1,017	985	770	844	1,013	32.4
		Female	8,144	659	660	830	769	1,067	1,081	786	924	1,368	35.8
Indian River	66.6	Male	32,449	2,260	2,274	2,836	3,491	4,398	3,479	3,030	4,313	6,368	37.8
		Female	34,151	2,176	2,230	2,626	3,080	4,211	3,593	3,447	5,158	7,630	42.7
Jackson	40.6	Male	20,002	1,912	1,779	2,261	2,973	2,866	2,248	1,863	1,764	2,336	28.8
		Female	20,598	1,843	1,718	1,884	2,120	2,830	2,454	2,008	2,224	3,517	34.7
Jefferson	11.2	Male	5,384	621	577	637	594	792	522	490	485	666	28.3
		Female	5,816	569	560	569	604	888	620	518	606	882	31.8
Lafayette	4.4	Male	2,174	239	223	235	209	332	265	209	205	257	30.5
		Female	2,226	255	197	216	234	339	273	194	223	295	31.2
Lake	114.3	Male	54,365	3,799	3,818	4,761	4,703	6,505	5,743	4,932	6,732	13,372	41.3
		Female	59,935	3,676	3,718	4,563	4,774	6,609	6,017	5,328	8,647	16,603	46.2
Lee	233.2	Male	111,908	7,802	7,789	9,930	10,506	14,848	11,700	9,853	15,520	24,960	40.2
		Female	121,292	7,552	7,491	8,677	10,462	15,349	12,295	11,458	19,295	28,713	44.0
Leon	159.7	Male	77,078	6,712	6,434	6,416	16,534	16,644	9,415	5,743	4,984	4,196	26.5
		Female	82,622	6,538	6,149	6,158	18,672	16,538	9,757	6,228	5,879	6,703	27.3
Levy	22.0	Male	10,655	934	963	1,095	1,006	1,383	1,225	1,078	1,295	1,676	34.6
		Female	11,345	879	916	1,018	1,082	1,591	1,302	1,125	1,551	1,881	36.4
Liberty	4.5	Male	2,240	246	209	235	275	307	267	237	208	256	30.0
		Female	2,260	216	202	177	251	335	258	254	262	305	33.5
Madison	15.0	Male	7,020	750	735	868	798	917	757	620	678	897	28.9
		Female	7,980	753	752	821	821	1,044	890	737	834	1,328	33.1
Manatee	163.2	Male	75,871	5,330	5,268	5,912	6,927	9,885	7,460	6,353	9,210	19,526	41.2
		Female	87,329	4,991	5,049	5,478	7,286	10,367	8,079	7,620	12,394	26,065	48.5
Marion	137.8	Male	66,199	5,287	5,575	6,496	6,190	9,055	7,566	6,277	8,491	11,322	35.7
		Female	71,601	5,015	5,285	6,423	6,842	9,640	8,146	7,232	10,0[illegible]	12,975	38.2
Martin	74.6	Male	36,380	2,231	2,422	2,760	3,826	4,731	3,821	3,157	4,694	8,738	40.8
		Female	38,220	2,215	2,220	2,621	3,305	4,523	3,844	3,377	6,058	10,057	46.2
Monroe	65.7	Male	34,122	2,045	2,022	2,346	4,283	6,413	4,240	3,612	4,472	4,689	34.9
		Female	31,578	1,864	1,869	2,098	3,503	5,382	3,699	3,607	4,705	4,851	37.9
Nassau	36.7	Male	18,273	1,840	1,927	2,200	2,013	2,993	2,608	1,946	1,498	1,248	28.9
		Female	18,427	1,779	1,812	1,953	2,060	3,110	2,625	1,838	1,552	1,698	30.2
Okaloosa	114.8	Male	58,277	5,504	5,222	6,029	9,960	10,170	8,010	6,131	4,405	2,846	27.4
		Female	56,523	5,330	4,992	5,825	7,840	9,622	8,414	5,997	4,438	4,065	29.4
Okeechobee	23.1	Male	11,784	1,201	1,115	1,533	1,231	1,565	1,397	1,127	1,176	1,439	30.2
		Female	11,316	1,139	995	1,095	1,197	1,675	1,413	1,101	1,248	1,453	32.4
Orange	504.4	Male	244,935	20,532	20,376	24,074	38,735	42,547	29,044	24,658	22,916	22,053	29.4
		Female	259,465	20,025	19,513	22,834	36,296	42,745	31,308	26,711	26,326	33,707	32.3
Osceola	59.4	Male	28,335	2,389	2,299	2,684	3,096	4,024	3,478	2,767	3,002	4,596	34.2
		Female	31,065	2,237	2,273	2,598	3,288	4,226	3,664	2,854	3,569	6,356	37.5
Palm Beach	641.0	Male	305,062	20,789	20,724	24,004	30,628	45,662	34,838	26,821	34,207	67,389	38.1
		Female	335,938	19,919	19,831	23,287	30,456	44,867	34,673	29,930	46,412	86,563	43.5
Pasco	224.9	Male	106,816	5,985	6,287	7,540	7,873	10,820	9,456	8,436	16,636	33,783	51.8
		Female	118,084	5,839	6,133	7,323	7,974	11,345	9,933	9,955	22,469	37,113	55.2
Pinellas	777.3	Male	356,272	20,693	22,543	27,336	32,757	48,343	36,177	32,306	44,375	91,742	42.3
		Female	421,028	19,650	21,910	26,235	34,544	50,055	39,585	37,924	59,172	131,953	50.4
Polk	345.3	Male	169,665	14,369	14,439	16,500	20,803	27,134	21,230	16,515	16,783	21,892	31.9
		Female	175,635	13,673	13,984	15,915	19,945	25,489	21,101	17,002	19,146	29,380	34.5
Putnam	54.2	Male	26,224	2,419	2,354	2,731	2,615	3,429	2,861	2,608	3,234	3,973	33.7
		Female	27,976	2,292	2,235	2,560	2,791	3,729	3,044	2,992	3,792	4,541	36.3
St. Johns	56.9	Male	27,051	2,134	2,228	2,830	3,030	4,120	3,271	2,768	3,110	3,560	33.0
		Female	29,849	2,129	2,233	2,702	3,273	4,336	3,469	3,016	3,607	5,084	35.7

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
St. Lucie	99.8	Male	48,596	4,363	4,121	4,256	5,111	7,333	5,401	4,284	5,627	8,100	33.8
		Female	51,204	4,154	3,954	4,106	5,372	7,343	5,287	4,605	7,000	9,383	36.3
Santa Rosa	61.1	Male	30,649	2,914	2,966	3,459	4,445	5,183	4,284	3,028	2,406	1,964	28.0
		Female	30,451	2,807	2,674	3,194	3,859	5,162	4,525	3,086	2,503	2,641	30.2
Sarasota	224.5	Male	103,643	5,380	5,964	7,378	8,719	12,726	10,038	8,847	14,287	30,304	47.0
		Female	120,857	5,095	5,740	7,215	9,083	13,097	11,060	10,815	19,810	38,942	53.6
Seminole	206.3	Male	99,599	8,454	9,795	10,805	10,320	16,711	14,728	10,548	9,343	8,895	31.2
		Female	106,701	8,169	9,352	10,497	10,947	18,753	15,564	10,889	10,477	12,053	32.7
Sumter	26.8	Male	13,651	997	1,080	1,424	2,018	1,658	1,450	1,244	1,571	2,209	32.9
		Female	13,149	986	988	1,255	1,236	1,572	1,534	1,313	1,839	2,426	38.5
Suwannee	24.1	Male	11,704	1,196	1,145	1,426	1,159	1,664	1,365	1,064	1,206	1,479	30.6
		Female	12,396	1,125	1,015	1,214	1,197	1,715	1,532	1,265	1,324	2,009	34.6
Taylor	17.2	Male	8,328	830	817	900	964	1,255	965	818	781	998	30.2
		Female	8,872	854	787	839	962	1,363	1,024	895	881	1,267	32.3
Union	10.8	Male	7,497	396	332	421	1,339	2,563	1,158	613	387	288	29.9
		Female	3,303	355	313	325	379	537	413	317	291	373	30.2
Volusia	282.5	Male	133,528	8,711	9,219	11,049	16,695	18,272	13,383	11,923	16,640	27,636	37.1
		Female	148,972	8,494	8,616	10,342	15,023	18,559	14,789	14,140	21,316	37,693	44.1
Wakulla	12.5	Male	6,145	664	594	738	563	1,043	791	560	542	650	29.9
		Female	6,355	631	584	632	665	1,094	802	577	562	808	31.1
Walton	22.9	Male	11,099	929	944	1,129	1,105	1,457	1,303	1,221	1,360	1,651	34.9
		Female	11,801	893	885	1,036	1,139	1,485	1,360	1,347	1,517	2,139	38.4
Washington	15.3	Male	7,385	659	714	876	708	929	915	694	814	1,076	32.9
		Female	7,915	642	659	750	701	1,004	990	808	966	1,395	37.0
TOTAL METRO COUNTIES	**9,533.4**	**Male**	**4,553,305**	**346,289**	**349,324**	**406,587**	**548,414**	**714,616**	**544,898**	**439,411**	**481,672**	**722,094**	**33.8**
		Female	**4,980,095**	**332,609**	**335,182**	**391,970**	**544,663**	**733,448**	**578,946**	**483,460**	**598,329**	**981,488**	**37.6**
TOTAL STATE	**10,573.5**	**Male**	**5,064,185**	**387,196**	**389,102**	**454,715**	**601,618**	**784,649**	**601,520**	**486,882**	**543,788**	**814,715**	**33.9**
		Female	**5,509,315**	**371,431**	**373,412**	**435,885**	**593,322**	**801,359**	**636,853**	**535,020**	**672,396**	**1,089,637**	**37.8**
GEORGIA													
ALBANY	**116.5**	**Male**	**55,782**	**6,564**	**6,266**	**6,397**	**7,695**	**10,198**	**6,694**	**4,808**	**3,974**	**3,186**	**26.0**
		Female	**60,718**	**6,414**	**5,914**	**6,189**	**8,350**	**10,804**	**7,416**	**5,385**	**4,741**	**5,505**	**28.2**
Dougherty	103.3	Male	49,206	5,856	5,495	5,694	6,847	8,907	5,782	4,261	3,535	2,829	25.8
		Female	54,094	5,735	5,224	5,417	7,607	9,515	6,523	4,865	4,233	4,975	28.2
Lee	13.2	Male	6,576	708	771	703	848	1,291	912	547	439	357	27.0
		Female	6,624	679	690	772	743	1,289	893	520	508	530	28.3
ATHENS	**135.6**	**Male**	**65,491**	**5,755**	**5,277**	**5,798**	**14,294**	**12,399**	**7,697**	**5,137**	**4,507**	**4,627**	**26.3**
		Female	**70,109**	**5,490**	**5,119**	**5,537**	**14,927**	**11,966**	**8,103**	**5,487**	**5,486**	**7,994**	**28.3**
Clarke	76.3	Male	36,451	2,893	2,392	2,662	10,960	7,258	3,526	2,442	2,186	2,132	24.6
		Female	39,849	2,848	2,379	2,592	11,546	6,812	3,976	2,745	2,784	4,167	25.8
Jackson	26.5	Male	12,933	1,255	1,238	1,414	1,486	2,146	1,807	1,247	1,106	1,234	30.0
		Female	13,567	1,151	1,193	1,337	1,537	2,070	1,793	1,237	1,330	1,919	32.6
Madison	19.0	Male	9,352	937	956	1,045	1,018	1,636	1,340	861	760	799	29.4
		Female	9,648	848	875	943	1,042	1,693	1,314	900	882	1,151	31.6
Oconee	13.8	Male	6,755	670	691	677	830	1,359	1,024	587	455	462	28.7
		Female	7,045	643	672	665	802	1,391	1,020	605	490	757	30.3
ATLANTA	**2,262.4**	**Male**	**1,091,640**	**103,322**	**106,148**	**112,379**	**138,037**	**217,680**	**164,130**	**103,462**	**79,662**	**66,320**	**28.9**
		Female	**1,170,760**	**99,122**	**102,046**	**109,198**	**142,535**	**234,736**	**167,607**	**108,131**	**92,659**	**114,726**	**30.6**
Barrow	22.6	Male	10,783	1,135	1,114	1,136	1,230	1,776	1,433	1,023	936	1,000	29.4
		Female	11,817	1,041	1,122	1,126	1,286	1,819	1,443	1,122	1,118	1,740	32.3
Butts	14.5	Male	7,529	710	631	759	1,252	1,423	904	622	609	619	27.9
		Female	6,971	624	642	738	790	1,028	820	672	650	1,007	31.7
Cherokee	57.9	Male	28,576	3,033	3,096	2,907	3,005	5,846	4,476	2,408	1,874	1,931	28.8
		Female	29,324	2,960	2,960	2,895	3,197	6,014	4,054	2,272	2,111	2,861	29.4
Clayton	162.8	Male	79,614	8,443	8,639	8,680	10,181	16,233	12,427	7,562	4,799	2,850	27.4
		Female	82,986	8,087	8,238	8,507	10,966	17,605	12,544	7,419	5,155	4,465	28.2
Cobb	327.0	Male	160,719	14,643	15,372	16,098	19,671	33,981	26,873	16,093	10,981	7,007	29.3
		Female	166,281	13,842	14,552	15,344	19,861	37,121	26,417	15,817	11,835	11,492	30.3
Coweta	41.0	Male	19,638	1,980	1,955	2,233	2,094	3,223	2,775	1,913	1,698	1,767	29.8
		Female	21,362	2,031	1,915	2,120	2,216	3,384	2,755	2,056	1,996	2,889	32.1

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GEORGIA (continued)													
ATLANTA (continued)													
De Kalb	497.1	Male	237,461	20,125	21,502	24,837	33,147	48,280	34,350	23,826	18,367	13,027	29.0
		Female	259,639	19,277	20,834	24,255	34,124	52,522	38,022	26,270	21,022	23,313	31.0
Douglas	62.5	Male	30,942	3,376	3,527	3,604	3,222	5,910	4,945	2,860	1,884	1,614	27.9
		Female	31,558	3,280	3,374	3,332	3,229	6,467	4,604	2,731	2,057	2,484	29.0
Fayette	35.0	Male	17,383	1,659	1,980	1,973	1,445	2,891	3,515	1,772	1,245	903	30.7
		Female	17,617	1,499	1,948	1,968	1,360	3,497	3,235	1,592	1,287	1,231	30.8
Forsyth	31.1	Male	15,531	1,579	1,640	1,644	1,692	2,725	2,397	1,497	1,213	1,144	29.4
		Female	15,569	1,405	1,486	1,556	1,745	2,807	2,213	1,412	1,384	1,561	30.7
Fulton	582.4	Male	273,087	24,656	24,249	26,301	38,694	55,024	36,501	24,486	21,609	21,567	29.1
		Female	309,313	24,138	23,528	25,792	40,679	59,684	38,866	27,729	27,478	41,419	31.8
Gwinnett	197.5	Male	98,019	10,424	10,632	9,894	9,900	21,743	17,433	8,477	5,450	4,066	28.8
		Female	99,481	9,935	10,048	9,447	10,499	23,025	16,267	7,844	6,018	6,398	29.3
Henry	40.0	Male	19,734	1,993	1,949	2,224	2,131	3,497	2,750	2,030	1,654	1,506	29.5
		Female	20,266	1,913	1,866	1,897	2,188	3,506	2,826	2,094	1,817	2,159	31.5
Newton	36.8	Male	17,676	1,860	1,793	2,108	2,181	2,736	2,393	1,677	1,382	1,546	28.3
		Female	19,124	1,704	1,838	2,025	2,188	2,989	2,480	1,757	1,721	2,422	31.0
Paulding	28.5	Male	14,052	1,474	1,545	1,459	1,602	2,502	2,064	1,300	1,043	1,063	28.8
		Female	14,448	1,385	1,497	1,468	1,555	2,632	1,916	1,292	1,194	1,309	30.0
Rockdale	42.1	Male	20,714	2,078	2,297	2,367	2,107	3,524	3,494	2,117	1,530	1,200	29.3
		Female	21,386	1,949	2,215	2,321	2,072	3,853	3,466	1,975	1,671	1,864	30.5
Spalding	50.2	Male	23,912	2,494	2,504	2,755	2,680	3,847	3,190	2,334	2,049	2,059	29.0
		Female	26,288	2,433	2,323	2,517	2,804	4,145	3,383	2,481	2,596	3,606	32.4
Walton	33.4	Male	16,070	1,660	1,723	1,900	1,803	2,519	2,210	1,465	1,339	1,451	28.8
		Female	17,330	1,619	1,660	1,890	1,776	2,638	2,296	1,596	1,549	2,306	31.5
AUGUSTA	**361.6**	**Male**	**176,914**	**17,764**	**16,452**	**18,972**	**27,781**	**31,404**	**21,595**	**16,715**	**14,349**	**11,882**	**27.4**
		Female	**184,686**	**17,114**	**15,784**	**17,369**	**24,698**	**32,557**	**23,364**	**18,002**	**16,232**	**19,656**	**30.4**
Columbia	45.7	Male	22,520	2,484	2,390	2,640	2,518	4,377	3,479	2,169	1,492	971	27.8
		Female	23,180	2,463	2,286	2,386	2,725	4,756	3,537	2,105	1,513	1,409	28.6
McDuffie	19.3	Male	9,110	968	906	1,106	1,034	1,492	1,127	945	765	767	28.6
		Female	10,190	985	896	1,086	1,190	1,605	1,292	952	1,023	1,241	31.2
Richmond	187.6	Male	92,303	9,026	7,853	9,442	17,870	16,844	10,313	7,978	7,065	5,912	26.2
		Female	95,297	8,595	7,753	8,541	14,304	17,175	11,336	8,942	8,157	10,494	29.9
Aiken, S. C.	*109.0*	*Male*	*52,981*	*5,286*	*5,303*	*5,784*	*6,359*	*8,691*	*6,676*	*5,623*	*5,027*	*4,232*	*29.3*
		Female	*56,019*	*5,071*	*4,849*	*5,436*	*6,389*	*9,021*	*7,199*	*6,003*	*5,539*	*6,512*	*31.9*
COLUMBUS	**238.5**	**Male**	**120,625**	**11,713**	**10,530**	**12,591**	**24,747**	**21,489**	**12,707**	**10,276**	**8,958**	**7,614**	**25.3**
		Female	**117,875**	**11,202**	**10,008**	**10,975**	**15,305**	**20,115**	**14,007**	**12,007**	**10,828**	**13,428**	**30.7**
Chattahoochee	22.3	Male	16,075	1,045	899	1,262	7,876	3,486	1,131	232	86	58	22.3
		Female	6,225	986	836	615	1,000	1,669	711	174	107	127	22.7
Muscogee	168.7	Male	81,953	8,363	7,371	8,735	14,029	14,444	8,939	7,753	6,804	5,515	26.7
		Female	86,747	7,993	7,018	7,910	11,347	14,659	10,292	9,243	8,165	10,120	31.2
Russell, Ala.	*47.5*	*Male*	*22,597*	*2,305*	*2,260*	*2,594*	*2,842*	*3,559*	*2,637*	*2,291*	*2,068*	*2,041*	*28.6*
		Female	*24,903*	*2,223*	*2,154*	*2,450*	*2,958*	*3,787*	*3,004*	*2,590*	*2,556*	*3,181*	*32.0*
MACON - WARNER ROBINS	**270.2**	**Male**	**128,842**	**13,146**	**12,706**	**14,111**	**17,178**	**22,458**	**16,382**	**12,905**	**11,108**	**8,848**	**28.2**
		Female	**141,358**	**12,638**	**12,285**	**13,671**	**18,212**	**23,468**	**18,031**	**14,032**	**13,045**	**15,976**	**30.9**
Bibb	151.0	Male	70,161	7,076	6,812	7,398	8,995	12,330	8,370	6,782	6,569	5,829	28.9
		Female	80,839	6,757	6,679	7,342	10,220	13,129	9,428	8,000	8,221	11,063	32.2
Houston	81.3	Male	40,374	4,161	4,009	4,583	5,714	7,117	5,605	4,406	3,096	1,683	27.4
		Female	40,926	4,048	3,845	4,341	5,435	7,060	6,015	4,216	3,137	2,829	29.0
Jones	18.0	Male	8,822	908	867	1,044	1,000	1,533	1,232	869	720	649	28.9
		Female	9,178	861	877	923	998	1,639	1,289	858	793	940	30.7
Peach	19.9	Male	9,485	1,001	1,018	1,086	1,469	1,478	1,175	848	723	687	26.1
		Female	10,415	972	884	1,065	1,559	1,640	1,299	958	894	1,144	29.4
SAVANNAH	**225.0**	**Male**	**107,536**	**11,457**	**10,160**	**11,159**	**14,911**	**18,929**	**12,829**	**9,581**	**9,504**	**9,006**	**28.2**
		Female	**117,464**	**11,055**	**9,735**	**10,857**	**14,721**	**19,611**	**13,782**	**11,018**	**11,716**	**14,969**	**31.3**
Chatham	205.3	Male	97,722	10,388	9,123	9,999	13,785	17,363	11,381	8,692	8,717	8,274	28.2
		Female	107,578	10,026	8,726	9,756	13,673	17,964	12,436	10,132	10,917	13,948	31.5
Effingham	19.7	Male	9,814	1,069	1,037	1,160	1,126	1,566	1,448	889	787	732	28.3
		Female	9,886	1,029	1,009	1,101	1,048	1,647	1,346	886	799	1,021	29.6
ALL COUNTIES													
Appling	16.3	Male	7,973	896	870	983	904	1,282	983	678	652	725	27.6
		Female	8,327	868	841	899	943	1,247	1,060	710	734	1,025	29.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Atkinson	6.2	Male	3,048	333	300	442	335	462	370	249	252	305	27.5
		Female	3,152	330	272	355	356	434	426	267	316	396	31.1
Bacon	9.6	Male	4,524	556	471	507	478	704	557	409	416	426	28.6
		Female	5,076	533	506	535	518	764	569	499	496	656	30.8
Baker	3.8	Male	1,779	207	171	235	206	269	194	162	160	175	27.6
		Female	2,021	216	181	213	247	262	215	180	179	328	30.8
Baldwin	35.1	Male	17,415	1,534	1,405	1,971	2,963	2,818	2,090	1,537	1,591	1,506	28.0
		Female	17,685	1,359	1,402	1,630	2,688	2,906	2,132	1,618	1,577	2,373	31.1
Banks	9.2	Male	4,549	432	414	490	525	760	631	407	403	487	30.4
		Female	4,651	434	402	422	494	743	639	421	470	626	32.7
Barrow	22.6	Male	10,783	1,135	1,114	1,136	1,230	1,776	1,433	1,023	936	1,000	29.4
		Female	11,817	1,041	1,122	1,126	1,286	1,819	1,443	1,122	1,118	1,740	32.3
Bartow	42.8	Male	20,723	2,069	2,264	2,317	2,308	3,373	2,899	1,986	1,793	1,684	29.1
		Female	22,077	1,883	2,138	2,192	2,335	3,610	2,965	2,165	2,103	2,686	31.9
Ben Hill	16.9	Male	7,834	916	771	827	796	1,260	925	649	772	918	29.8
		Female	9,066	875	747	809	969	1,377	998	835	929	1,527	33.2
Berrien	14.0	Male	6,784	672	701	716	783	1,037	923	646	641	665	30.0
		Female	7,216	652	635	732	784	1,111	875	678	753	996	32.2
Bibb	151.0	Male	70,161	7,076	6,812	7,398	8,995	12,330	8,370	6,782	6,569	5,829	28.9
		Female	80,839	6,757	6,679	7,342	10,220	13,129	9,428	8,000	8,221	11,063	32.2
Bleckley	10.7	Male	5,139	448	462	575	902	702	632	503	454	461	27.6
		Female	5,561	455	417	526	810	745	677	543	558	830	32.7
Brantley	9.5	Male	4,613	507	511	528	488	771	640	450	342	376	28.5
		Female	4,887	495	561	541	526	835	601	435	367	526	28.8
Brooks	15.6	Male	7,272	838	805	894	779	1,007	706	620	673	950	28.2
		Female	8,328	764	820	900	862	1,044	910	746	822	1,460	32.8
Bryan	11.4	Male	5,598	683	637	610	598	991	750	488	472	369	27.7
		Female	5,802	694	564	638	691	1,013	746	511	439	506	28.1
Bulloch	36.5	Male	17,696	1,587	1,598	1,754	3,841	2,822	1,961	1,344	1,276	1,513	25.2
		Female	18,804	1,522	1,518	1,620	4,145	2,737	2,015	1,498	1,518	2,231	27.2
Burke	19.7	Male	9,344	1,170	1,056	1,169	1,143	1,416	952	731	821	886	25.9
		Female	10,356	1,148	1,013	1,067	1,187	1,499	1,060	884	950	1,548	30.1
Butts	14.5	Male	7,529	710	631	759	1,252	1,423	904	622	609	619	27.9
		Female	6,971	624	642	738	790	1,028	820	672	650	1,007	31.7
Calhoun	5.5	Male	2,551	277	257	346	309	356	245	217	238	306	27.4
		Female	2,949	272	255	321	327	355	281	310	286	542	33.4
Camden	14.2	Male	7,038	795	716	791	985	1,097	929	636	556	533	27.1
		Female	7,162	714	718	773	933	1,146	929	651	607	691	28.9
Candler	7.7	Male	3,644	336	358	406	385	559	406	297	384	513	31.0
		Female	4,056	351	353	374	360	559	445	380	448	786	35.7
Carroll	58.9	Male	28,317	2,723	2,873	2,972	4,047	4,678	3,868	2,457	2,196	2,503	28.3
		Female	30,583	2,598	2,739	2,892	4,489	4,868	3,797	2,569	2,708	3,923	30.3
☐ Catoosa	39.1	Male	18,922	1,908	1,949	2,030	2,063	3,270	2,877	1,998	1,471	1,356	29.6
		Female	20,178	1,763	1,886	1,920	2,186	3,623	2,955	2,099	1,730	2,016	31.4
Charlton	7.8	Male	3,739	411	435	494	440	483	497	360	283	336	26.8
		Female	4,061	441	403	512	463	596	486	345	333	482	28.5
Chatham	205.3	Male	97,722	10,388	9,123	9,999	13,785	17,363	11,381	8,692	8,717	8,274	28.2
		Female	107,578	10,026	8,726	9,756	13,673	17,964	12,436	10,132	10,917	13,948	31.5
Chattahoochee	22.3	Male	16,075	1,045	899	1,262	7,876	3,486	1,131	232	86	58	22.3
		Female	6,225	966	836	615	1,000	1,669	711	174	107	127	22.7
Chattooga	22.0	Male	10,529	1,024	1,032	1,069	1,131	1,639	1,294	1,123	1,060	1,157	31.2
		Female	11,471	928	994	1,080	1,137	1,645	1,378	1,247	1,353	1,709	34.7
Cherokee	57.9	Male	28,576	3,033	3,096	2,907	3,005	5,846	4,476	2,408	1,874	1,931	28.8
		Female	29,324	2,960	2,960	2,895	3,197	6,014	4,054	2,272	2,111	2,861	29.4
Clarke	76.3	Male	36,451	2,893	2,392	2,662	10,960	7,258	3,526	2,442	2,186	2,132	24.6
		Female	39,849	2,848	2,379	2,592	11,546	6,812	3,976	2,745	2,784	4,167	25.8
Clay	3.5	Male	1,591	144	147	206	174	215	156	142	174	233	30.8
		Female	1,909	184	164	194	180	256	169	184	217	361	34.1
Clayton	162.8	Male	79,814	8,443	8,639	8,680	10,181	16,233	12,427	7,562	4,799	2,850	27.4
		Female	82,986	8,087	8,238	8,507	10,966	17,605	12,544	7,419	5,155	4,465	28.2
Clinch	6.7	Male	3,316	347	375	438	368	510	391	286	302	299	27.5
		Female	3,384	358	331	382	397	522	398	316	299	381	29.3
Cobb	327.0	Male	160,719	14,643	15,372	16,098	19,671	33,981	26,873	16,093	10,981	7,007	29.3
		Female	166,281	13,842	14,552	15,344	19,861	37,121	26,417	15,817	11,835	11,492	30.3

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Coffee	28.1	Male	13,428	1,570	1,398	1,457	1,744	2,167	1,628	1,114	1,125	1,225	27.5
		Female	14,672	1,489	1,377	1,476	1,866	2,298	1,730	1,279	1,377	1,780	29.9
Colquitt	36.0	Male	17,168	1,844	1,794	1,994	1,828	2,613	2,030	1,546	1,657	1,862	29.3
		Female	18,832	1,769	1,709	1,840	1,963	2,768	2,237	1,773	2,020	2,753	32.7
Columbia	45.7	Male	22,520	2,484	2,390	2,640	2,518	4,377	3,479	2,169	1,492	971	27.8
		Female	23,180	2,463	2,286	2,386	2,725	4,756	3,537	2,105	1,513	1,409	28.6
Cook	13.7	Male	6,547	690	775	768	676	964	783	587	602	702	28.8
		Female	7,153	696	694	739	724	1,069	841	661	717	1,012	31.8
Coweta	41.0	Male	19,638	1,980	1,955	2,233	2,094	3,223	2,775	1,913	1,698	1,767	29.8
		Female	21,362	2,031	1,915	2,120	2,216	3,384	2,755	2,056	1,996	2,889	32.1
Crawford	8.3	Male	4,034	391	393	553	478	615	593	390	278	343	28.3
		Female	4,266	417	393	498	490	691	553	358	357	509	29.8
Crisp	19.8	Male	9,098	1,079	984	1,043	1,013	1,442	1,004	792	845	896	28.0
		Female	10,702	1,082	969	1,064	1,227	1,576	1,086	974	1,050	1,674	31.4
☐ Dade	12.8	Male	6,324	658	604	713	831	1,032	905	561	533	487	28.4
		Female	6,476	587	598	622	867	1,119	872	596	554	661	30.0
Dawson	5.2	Male	2,618	267	256	262	274	480	325	268	241	245	30.2
		Female	2,582	198	242	260	268	436	338	259	263	318	32.4
Decatur	26.2	Male	12,466	1,495	1,351	1,426	1,461	1,946	1,314	1,115	1,069	1,289	27.6
		Female	13,734	1,356	1,306	1,426	1,593	1,940	1,440	1,324	1,351	1,998	31.1
De Kalb	497.1	Male	237,461	20,125	21,502	24,837	33,147	48,280	34,350	23,826	18,367	13,027	29.0
		Female	259,639	19,277	20,834	24,255	34,124	52,522	38,022	26,270	21,022	23,313	31.0
Dodge	17.2	Male	8,120	776	859	951	868	1,221	1,006	761	757	921	30.0
		Female	9,080	798	877	911	839	1,329	1,063	850	961	1,452	33.4
Dooly	10.8	Male	4,996	608	509	649	532	699	542	409	448	600	27.9
		Female	5,804	609	536	611	604	815	585	498	596	950	31.7
Dougherty	103.3	Male	49,206	5,856	5,495	5,694	6,847	8,907	5,782	4,261	3,535	2,829	25.8
		Female	54,094	5,735	5,224	5,417	7,607	9,515	6,523	4,865	4,233	4,975	28.2
Douglas	62.5	Male	30,942	3,376	3,527	3,604	3,222	5,910	4,945	2,860	1,884	1,614	27.9
		Female	31,558	3,280	3,374	3,332	3,229	6,467	4,604	2,731	2,057	2,484	29.0
Early	13.2	Male	6,138	709	724	792	644	837	661	511	556	704	27.4
		Female	7,062	695	700	766	721	926	808	654	676	1,116	32.0
Echols	2.3	Male	1,123	128	131	131	121	183	130	104	75	120	27.7
		Female	1,177	136	105	123	146	177	161	94	87	148	29.4
Effingham	19.7	Male	9,814	1,069	1,037	1,160	1,126	1,566	1,448	889	787	732	28.3
		Female	9,886	1,029	1,009	1,101	1,048	1,647	1,346	886	799	1,021	29.6
Elbert	19.1	Male	9,062	926	814	1,006	1,031	1,411	1,117	846	911	1,000	30.3
		Female	10,038	866	807	962	1,077	1,450	1,197	995	1,006	1,678	34.0
Emanuel	21.3	Male	10,162	1,236	1,039	1,116	1,081	1,514	1,176	888	1,000	1,112	29.0
		Female	11,138	1,138	967	1,116	1,215	1,626	1,293	959	1,141	1,683	32.0
Evans	8.7	Male	4,096	472	429	468	486	600	446	365	366	464	28.2
		Female	4,604	426	398	527	541	633	520	419	432	708	31.5
Fannin	15.1	Male	7,230	588	684	703	623	1,086	922	771	860	993	34.4
		Female	7,870	565	620	647	685	1,151	943	904	980	1,375	37.8
Fayette	35.0	Male	17,383	1,659	1,980	1,973	1,445	2,891	3,515	1,772	1,245	903	30.7
		Female	17,617	1,499	1,948	1,968	1,360	3,497	3,235	1,592	1,287	1,231	30.8
Floyd	80.9	Male	38,377	3,440	3,652	3,969	4,787	6,192	5,079	4,004	3,562	3,692	30.4
		Female	42,523	3,126	3,461	3,774	5,017	6,477	5,317	4,416	4,610	6,325	34.1
Forsyth	31.1	Male	15,531	1,579	1,640	1,644	1,692	2,725	2,397	1,497	1,213	1,144	29.4
		Female	15,569	1,405	1,486	1,556	1,745	2,807	2,213	1,412	1,384	1,561	30.7
Franklin	15.8	Male	7,623	638	699	829	915	1,136	997	748	811	850	31.4
		Female	8,177	642	669	727	881	1,157	1,043	840	888	1,330	35.1
Fulton	582.4	Male	273,087	24,656	24,249	26,301	38,694	55,024	36,501	24,486	21,609	21,567	29.1
		Female	309,313	24,138	23,528	25,792	40,679	59,684	38,866	27,729	27,478	41,419	31.8
Gilmer	11.8	Male	5,798	490	504	614	669	926	775	619	508	693	31.7
		Female	6,002	516	501	545	582	870	837	612	633	906	34.9
Glascock	2.4	Male	1,115	92	103	133	118	152	134	97	127	159	32.3
		Female	1,285	98	78	108	143	156	155	128	157	262	38.8
Glynn	55.8	Male	26,589	2,606	2,475	2,864	3,112	4,471	3,442	2,590	2,422	2,607	30.0
		Female	29,211	2,443	2,466	2,768	3,373	4,718	3,740	2,823	3,035	3,845	32.5
Gordon	31.8	Male	15,519	1,535	1,617	1,772	1,712	2,575	2,162	1,578	1,297	1,271	29.4
		Female	16,281	1,420	1,557	1,617	1,720	2,623	2,252	1,564	1,560	1,968	32.0
Grady	20.2	Male	9,604	1,012	1,020	1,129	1,043	1,465	1,134	828	870	1,103	29.1
		Female	10,596	1,018	1,010	1,083	1,115	1,474	1,210	963	1,025	1,698	32.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Greene	11.7	Male	5,515	670	526	651	639	784	606	460	485	694	28.5
		Female	6,185	640	523	607	646	844	657	525	661	1,082	33.0
Gwinnett	197.5	Male	98,019	10,424	10,632	9,894	9,900	21,743	17,433	8,477	5,450	4,066	28.8
		Female	99,481	9,935	10,048	9,447	10,499	23,025	16,267	7,844	6,018	6,398	29.3
Habersham	25.9	Male	13,210	1,111	1,082	1,269	2,565	2,012	1,594	1,212	1,168	1,197	27.9
		Female	12,690	1,081	993	1,139	1,559	1,930	1,667	1,312	1,254	1,755	33.2
Hall	80.2	Male	38,559	3,763	3,653	4,135	4,445	6,588	5,538	3,815	3,374	3,248	30.0
		Female	41,641	3,546	3,477	3,918	4,933	6,903	5,689	4,192	3,943	5,040	32.2
Hancock	9.5	Male	4,394	482	508	639	508	635	410	344	390	478	25.9
		Female	5,106	500	474	615	566	727	518	433	489	784	30.5
Haralson	19.0	Male	9,136	831	947	1,009	988	1,376	1,267	955	818	945	30.8
		Female	9,864	783	836	983	922	1,473	1,311	1,029	1,008	1,519	34.6
Harris	16.5	Male	8,114	778	747	882	832	1,242	1,025	824	911	873	31.6
		Female	8,386	640	644	851	831	1,257	999	968	978	1,218	34.8
Hart	19.1	Male	9,227	863	913	1,045	1,066	1,412	1,117	855	941	1,015	30.1
		Female	9,873	848	889	971	917	1,462	1,190	948	1,099	1,549	34.0
Heard	6.8	Male	3,374	327	332	409	376	481	431	303	332	383	30.1
		Female	3,426	293	302	344	359	493	420	311	391	513	33.4
Henry	40.0	Male	19,734	1,993	1,949	2,224	2,131	3,497	2,750	2,030	1,654	1,506	29.5
		Female	20,266	1,913	1,866	1,897	2,188	3,506	2,826	2,094	1,817	2,159	31.5
Houston	81.3	Male	40,374	4,161	4,009	4,583	5,714	7,117	5,605	4,406	3,096	1,683	27.4
		Female	40,926	4,048	3,845	4,341	5,435	7,060	6,015	4,216	3,137	2,829	29.0
Irwin	9.3	Male	4,442	465	469	573	444	595	540	424	404	528	29.5
		Female	4,858	413	412	517	448	664	561	460	547	836	34.6
Jackson	26.5	Male	12,933	1,255	1,238	1,414	1,486	2,146	1,807	1,247	1,106	1,234	30.0
		Female	13,567	1,151	1,193	1,337	1,537	2,070	1,793	1,237	1,330	1,919	32.6
Jasper	8.0	Male	3,857	421	333	450	421	637	430	376	355	434	29.8
		Female	4,143	398	331	409	423	655	464	391	389	683	32.8
Jeff Davis	11.9	Male	5,841	655	617	669	682	962	738	549	470	499	28.1
		Female	6,059	569	574	657	667	977	737	578	562	738	30.8
Jefferson	18.7	Male	8,699	971	995	1,074	963	1,343	923	665	768	997	27.6
		Female	10,001	967	903	1,057	1,070	1,459	1,024	872	976	1,673	31.9
Jenkins	8.9	Male	4,290	453	420	511	506	652	479	362	421	486	28.9
		Female	4,610	429	429	469	573	659	481	470	475	625	31.1
Johnson	8.8	Male	4,074	441	399	455	461	592	475	368	417	466	29.7
		Female	4,726	496	400	435	497	636	525	430	488	819	33.4
Jones	18.0	Male	8,822	908	867	1,044	1,000	1,533	1,232	869	720	649	28.9
		Female	9,178	861	877	923	998	1,639	1,289	858	793	940	30.7
Lamar	12.5	Male	5,924	572	579	690	695	933	713	591	552	599	29.6
		Female	6,576	552	573	662	721	987	722	660	656	1,043	32.9
Lanier	5.8	Male	2,796	340	270	368	344	401	320	266	202	285	26.9
		Female	3,004	298	288	342	335	417	361	294	238	431	30.7
Laurens	38.1	Male	18,325	1,936	1,786	2,092	2,033	2,762	2,173	1,663	1,910	1,970	29.8
		Female	19,775	1,837	1,689	1,933	2,052	3,038	2,417	1,852	1,989	2,968	32.8
Lee	13.2	Male	6,576	708	771	703	848	1,291	912	547	439	357	27.0
		Female	6,624	679	690	772	743	1,289	893	520	508	530	28.3
Liberty	45.0	Male	26,147	2,975	1,928	1,818	9,752	4,813	2,303	1,065	811	682	22.6
		Female	18,853	2,815	1,847	1,656	3,929	3,775	1,944	1,024	929	934	23.5
Lincoln	6.9	Male	3,328	315	322	380	370	500	410	319	354	358	30.5
		Female	3,572	350	304	358	397	513	399	360	392	499	32.3
Long	4.8	Male	2,405	324	221	251	417	387	252	171	196	186	24.8
		Female	2,395	274	244	227	344	399	265	202	209	231	27.7
Lowndes	71.1	Male	34,420	3,708	3,456	3,654	5,805	5,942	4,097	2,865	2,425	2,468	26.0
		Female	36,680	3,580	3,301	3,442	5,718	6,206	4,397	3,118	2,937	3,981	28.7
Lumpkin	11.2	Male	5,544	477	477	545	1,074	853	684	512	437	485	27.3
		Female	5,656	463	440	488	1,074	833	717	527	433	681	29.4
McDuffie	19.3	Male	9,110	968	906	1,106	1,034	1,492	1,127	945	765	767	28.6
		Female	10,190	985	896	1,006	1,190	1,605	1,292	952	1,023	1,241	31.3
McIntosh	8.2	Male	3,994	389	425	544	484	607	493	322	325	405	27.6
		Female	4,206	391	415	473	494	626	515	374	374	544	30.3
Macon	14.3	Male	6,698	778	700	854	794	1,052	727	511	585	697	27.1
		Female	7,602	802	669	782	913	1,086	773	654	736	1,187	30.8
Madison	19.0	Male	9,352	937	956	1,045	1,018	1,636	1,340	861	760	799	29.4
		Female	9,648	848	875	943	1,042	1,693	1,314	900	882	1,151	31.6

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POPULATION BY AGE AND SEX

SMS ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ALL COUNTIES (continued)													
Marion	5.3	Male	2,526	255	285	334	282	347	318	197	242	266	28.1
		Female	2,774	226	232	368	294	400	341	229	273	411	31.7
Meriwether	21.7	Male	10,327	1,139	1,035	1,240	1,203	1,616	1,218	907	899	1,070	28.4
		Female	11,373	1,120	986	1,226	1,212	1,637	1,276	1,040	1,181	1,695	32.0
Miller	7.2	Male	3,419	355	394	373	368	500	363	338	317	411	29.4
		Female	3,781	365	318	396	399	495	436	369	387	616	33.3
Mitchell	21.6	Male	10,258	1,216	1,249	1,313	1,212	1,509	1,149	853	842	915	25.9
		Female	11,342	1,209	1,138	1,219	1,236	1,644	1,272	975	1,068	1,581	30.3
Monroe	15.6	Male	7,305	668	759	821	781	1,242	1,006	703	649	676	30.0
		Female	8,295	639	705	749	1,137	1,257	1,023	776	711	1,298	32.3
Montgomery	7.1	Male	3,606	345	316	369	738	551	375	284	289	339	25.6
		Female	3,494	345	277	339	459	510	413	274	331	546	31.4
Morgan	12.1	Male	5,795	599	624	713	686	919	715	451	495	593	28.0
		Female	6,305	594	619	660	658	922	752	508	596	996	31.7
Murray	21.7	Male	10,721	1,095	1,195	1,176	1,301	1,909	1,589	1,017	701	738	28.1
		Female	10,979	1,129	1,153	1,148	1,278	1,898	1,553	1,005	816	999	29.1
Muscogee	168.7	Male	81,953	8,363	7,371	8,735	14,029	14,444	8,939	7,753	6,804	5,515	26.7
		Female	86,747	7,993	7,018	7,910	11,347	14,659	10,292	9,243	8,165	10,120	31.2
Newton	36.8	Male	17,676	1,860	1,793	2,108	2,181	2,736	2,393	1,677	1,382	1,546	28.3
		Female	19,124	1,704	1,838	2,025	2,188	2,989	2,480	1,757	1,721	2,422	31.0
Oconee	13.8	Male	6,755	670	691	677	830	1,359	1,024	587	455	462	28.7
		Female	7,045	643	672	665	802	1,391	1,020	605	490	757	30.3
Oglethorpe	9.2	Male	4,440	401	446	540	474	672	614	427	376	490	30.3
		Female	4,760	414	440	536	502	724	640	414	441	649	31.7
Paulding	28.5	Male	14,052	1,474	1,545	1,459	1,602	2,502	2,064	1,300	1,043	1,063	28.8
		Female	14,448	1,385	1,497	1,468	1,555	2,632	1,916	1,292	1,194	1,509	30.0
Peach	19.9	Male	9,485	1,001	1,018	1,086	1,469	1,478	1,175	848	723	687	26.1
		Female	10,415	972	884	1,065	1,559	1,640	1,299	958	894	1,144	29.4
Pickens	12.2	Male	5,880	501	537	572	691	950	798	621	546	664	31.7
		Female	6,320	550	536	601	626	946	851	590	631	989	34.0
Pierce	12.6	Male	6,105	665	628	693	640	1,038	818	538	519	566	29.1
		Female	6,495	660	609	721	679	972	825	545	637	847	30.9
Pike	9.4	Male	4,613	430	412	552	497	701	646	446	423	506	30.9
		Female	4,787	462	426	506	442	716	650	453	477	655	32.8
Polk	33.0	Male	15,646	1,430	1,576	1,720	1,843	2,259	2,022	1,613	1,457	1,726	30.6
		Female	17,354	1,415	1,422	1,655	1,814	2,413	2,175	1,697	1,939	2,824	34.8
Pulaski	9.1	Male	4,227	442	429	483	461	599	513	430	374	496	30.0
		Female	4,873	403	420	510	512	653	593	493	486	803	34.1
Putnam	10.9	Male	5,339	500	487	621	614	893	643	499	545	537	30.0
		Female	5,561	476	495	552	610	833	649	569	616	761	32.8
Quitman	2.4	Male	1,129	132	110	135	112	162	94	91	136	157	29.6
		Female	1,271	80	126	148	142	146	130	121	179	199	34.5
Rabun	10.8	Male	5,226	391	476	508	534	819	671	505	597	725	33.6
		Female	5,574	398	453	457	531	820	729	573	667	946	36.8
Randolph	9.8	Male	4,527	483	438	542	599	644	448	363	401	609	28.1
		Female	5,273	523	392	531	631	633	484	446	579	1,054	33.8
Richmond	187.6	Male	92,303	9,026	7,853	9,442	17,870	16,844	10,313	7,978	7,065	5,912	26.2
		Female	95,297	8,595	7,753	8,541	14,304	17,175	11,336	8,942	8,157	10,494	29.9
Rockdale	42.1	Male	20,714	2,078	2,297	2,367	2,107	3,524	3,494	2,117	1,530	1,200	29.3
		Female	21,386	1,949	2,215	2,321	2,072	3,853	3,466	1,975	1,671	1,864	30.5
Schley	3.6	Male	1,746	162	204	249	188	250	254	107	138	194	27.8
		Female	1,854	177	184	229	166	282	235	130	184	267	31.1
Screven	14.5	Male	6,913	770	638	754	824	1,099	766	594	649	819	29.3
		Female	7,587	742	643	753	855	1,130	783	732	778	1,171	32.1
Seminole	9.5	Male	4,508	469	467	529	517	652	497	419	443	515	29.2
		Female	4,992	454	447	511	532	651	530	514	554	799	33.5
Spalding	50.2	Male	23,912	2,494	2,504	2,755	2,680	3,847	3,190	2,334	2,049	2,059	29.0
		Female	26,288	2,433	2,323	2,517	2,804	4,145	3,383	2,481	2,596	3,606	32.4
Stephens	22.0	Male	10,475	1,045	992	1,016	1,222	1,741	1,381	912	1,046	1,120	30.5
		Female	11,525	884	948	1,005	1,369	1,700	1,388	1,067	1,344	1,820	34.2
Stewart	5.8	Male	2,741	282	265	384	300	374	281	248	284	323	28.7
		Female	3,059	275	268	354	336	374	296	278	348	530	32.9
Sumter	29.7	Male	13,670	1,463	1,446	1,536	2,039	2,264	1,501	1,070	1,060	1,291	26.6
		Female	16,030	1,446	1,422	1,540	2,211	2,407	1,658	1,316	1,447	2,583	30.8

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ALL COUNTIES (continued)													
Talbot	6.4	Male	3,073	322	301	362	359	482	358	263	253	373	29.0
		Female	3,327	287	284	360	377	510	379	331	295	504	32.0
Taliaferro	2.0	Male	916	93	78	118	86	121	90	73	97	160	31.9
		Female	1,084	78	74	99	90	132	93	98	144	276	42.4
Tattnall	18.7	Male	10,040	876	783	892	1,229	2,315	1,350	992	792	911	30.4
		Female	8,660	835	743	864	904	1,218	1,045	778	909	1,364	33.1
Taylor	7.8	Male	3,719	346	398	458	424	521	488	333	331	420	29.5
		Female	4,081	328	365	417	481	542	526	328	455	639	33.3
Telfair	11.4	Male	5,354	547	562	582	568	785	596	515	519	680	30.3
		Female	6,046	602	487	563	638	824	611	506	710	1,105	33.9
Terrell	12.2	Male	5,699	682	582	736	670	850	631	452	474	622	27.1
		Female	6,501	650	577	716	729	909	668	555	654	1,043	31.4
Thomas	38.8	Male	18,287	1,817	1,875	2,208	2,140	2,834	2,183	1,722	1,639	1,869	28.9
		Female	20,513	1,901	1,743	2,164	2,267	2,955	2,432	1,950	2,079	3,022	32.4
Tift	34.2	Male	16,511	1,820	1,661	1,775	2,586	2,660	1,977	1,358	1,295	1,379	26.6
		Female	17,689	1,741	1,593	1,722	2,444	2,791	2,105	1,565	1,537	2,191	29.8
Toombs	23.4	Male	11,022	1,274	1,129	1,291	1,262	1,632	1,406	992	1,020	1,016	28.4
		Female	12,378	1,202	1,131	1,260	1,342	1,852	1,608	1,071	1,211	1,701	31.8
Towns	5.9	Male	2,885	170	205	286	425	360	317	271	359	492	34.9
		Female	3,015	179	195	205	463	363	333	316	418	543	38.1
Treutlen	6.1	Male	2,898	324	302	349	327	424	326	251	256	339	28.5
		Female	3,202	301	319	306	310	459	349	304	314	540	33.0
Troup	51.3	Male	24,139	2,475	2,421	2,474	2,982	4,061	2,712	2,202	2,251	2,561	29.2
		Female	27,161	2,403	2,304	2,320	3,095	4,175	2,879	2,639	2,911	4,435	33.3
Turner	9.7	Male	4,646	612	499	515	526	659	524	416	401	504	27.6
		Female	5,054	526	492	542	526	730	580	424	501	733	31.0
Twiggs	9.6	Male	4,678	561	474	584	599	660	559	416	398	427	26.8
		Female	4,922	499	460	547	637	676	579	426	479	519	29.7
Union	10.2	Male	5,018	403	445	528	569	720	635	492	512	714	32.8
		Female	5,182	386	427	509	476	767	591	580	543	903	35.4
Upson	26.4	Male	12,376	1,156	1,196	1,273	1,327	1,864	1,555	1,198	1,336	1,471	31.6
		Female	14,024	1,074	1,073	1,306	1,447	1,959	1,612	1,420	1,643	2,490	35.9
☐ Walker	57.2	Male	27,753	2,820	2,622	2,928	3,068	4,475	3,853	2,756	2,577	2,654	30.4
		Female	29,447	2,584	2,533	2,608	3,141	4,545	3,952	3,010	3,191	3,883	33.5
Walton	33.4	Male	16,070	1,660	1,723	1,900	1,803	2,519	2,210	1,465	1,339	1,451	28.8
		Female	17,330	1,619	1,660	1,890	1,776	2,638	2,296	1,596	1,549	2,306	31.5
Ware	37.8	Male	17,947	1,988	1,806	2,013	2,023	2,900	2,110	1,774	1,654	1,679	28.9
		Female	19,853	1,796	1,767	1,874	2,125	3,018	2,221	1,989	2,049	3,014	32.8
Warren	6.5	Male	3,039	315	313	381	335	436	292	281	292	394	29.0
		Female	3,461	305	294	382	330	500	363	327	355	605	33.4
Washington	19.3	Male	9,057	1,018	883	1,153	1,064	1,453	981	771	806	928	27.8
		Female	10,243	939	897	1,075	1,203	1,481	1,122	904	967	1,655	31.8
Wayne	21.5	Male	10,445	1,046	1,037	1,151	1,202	1,768	1,290	1,035	893	1,023	29.4
		Female	11,055	1,127	998	1,150	1,235	1,681	1,359	1,108	1,069	1,328	31.0
Webster	2.3	Male	1,092	108	116	117	128	167	140	91	115	110	29.6
		Female	1,208	113	111	152	127	176	111	128	111	179	30.7
Wheeler	5.3	Male	2,562	281	251	317	243	382	300	184	252	352	29.9
		Female	2,738	268	279	273	239	388	289	236	309	457	33.0
White	10.7	Male	5,206	421	457	523	635	827	730	481	518	614	31.9
		Female	5,494	443	422	502	661	796	755	538	555	822	34.0
Whitfield	68.2	Male	33,342	3,466	3,373	3,510	4,185	5,822	4,922	3,227	2,496	2,341	28.7
		Female	34,858	3,194	3,273	3,359	4,013	6,003	4,860	3,427	2,994	3,735	31.0
Wilcox	7.8	Male	3,717	359	375	409	391	531	389	343	419	501	31.1
		Female	4,083	382	312	405	396	567	449	378	456	738	34.6
Wilkes	11.1	Male	5,252	500	463	565	591	790	619	508	561	655	31.4
		Female	5,848	497	475	551	576	826	662	565	678	1,018	35.0
Wilkinson	10.8	Male	5,277	580	515	658	716	775	627	471	426	509	27.2
		Female	5,523	525	540	602	642	825	650	528	499	712	30.5
Worth	18.9	Male	9,154	916	1,012	1,168	1,045	1,406	1,115	822	765	905	28.1
		Female	9,746	901	921	1,045	1,091	1,552	1,207	851	907	1,271	30.9
TOTAL METRO COUNTIES	**3,562.4**	**Male**	**1,724,251**	**167,516**	**165,151**	**179,200**	**241,404**	**331,084**	**240,356**	**160,285**	**129,548**	**109,707**	**28.3**
		Female	**1,838,149**	**160,675**	**158,905**	**171,060**	**235,505**	**349,736**	**249,886**	**171,174**	**152,087**	**189,121**	**30.5**
TOTAL STATE	**5,693.0**	**Male**	**2,750,984**	**272,772**	**267,045**	**293,105**	**374,935**	**494,466**	**366,402**	**252,847**	**219,455**	**209,957**	**28.4**
		Female	**2,942,016**	**261,685**	**256,493**	**279,574**	**366,019**	**517,227**	**381,879**	**273,881**	**260,046**	**345,212**	**30.9**

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
HAWAII													
HONOLULU	**792.0**	**Male**	**407,239**	**39,010**	**33,667**	**36,162**	**69,504**	**79,394**	**52,123**	**35,350**	**33,249**	**28,780**	**28.2**
		Female	**384,761**	**36,836**	**31,869**	**34,400**	**51,903**	**75,625**	**50,620**	**38,817**	**33,996**	**30,695**	**29.9**
Honolulu	792.0	Male	407,239	39,010	33,667	36,162	69,504	79,394	52,123	35,350	33,249	28,780	28.2
		Female	384,761	36,836	31,869	34,400	51,903	75,625	50,620	38,817	33,996	30,695	29.9
ALL COUNTIES													
Hawaii	99.8	Male	50,647	5,627	4,509	4,691	5,427	9,250	6,110	4,514	4,845	5,674	30.5
		Female	49,153	5,409	4,355	4,525	5,443	8,980	5,815	4,952	4,842	4,832	30.4
Honolulu	792.0	Male	407,239	39,010	33,667	36,162	69,504	79,394	52,123	35,350	33,249	28,780	28.2
		Female	384,761	36,836	31,869	34,400	51,903	75,625	50,620	38,817	33,996	30,695	29.9
Kauai	41.5	Male	21,325	2,223	1,928	1,981	2,123	3,963	2,466	1,857	2,082	2,702	31.1
		Female	20,175	2,183	1,799	1,935	2,121	3,549	2,462	2,005	2,060	2,061	30.8
Maui	77.7	Male	39,495	4,077	3,429	3,770	4,168	7,747	4,859	3,303	3,963	4,179	30.6
		Female	38,205	3,768	3,200	3,519	4,292	7,251	4,799	3,693	3,873	3,810	31.0
TOTAL METRO COUNTIES	**792.0**	**Male**	**407,239**	**39,010**	**33,667**	**36,162**	**69,504**	**79,394**	**52,123**	**35,350**	**33,249**	**28,780**	**28.2**
		Female	**384,761**	**36,836**	**31,869**	**34,400**	**51,903**	**75,625**	**50,620**	**38,817**	**33,996**	**30,695**	**29.9**
TOTAL STATE	**1,011.0**	**Male**	**518,706**	**50,937**	**43,533**	**46,604**	**81,222**	**100,354**	**65,558**	**45,024**	**44,139**	**41,335**	**28.7**
		Female	**492,294**	**48,196**	**41,223**	**44,379**	**63,759**	**95,405**	**63,696**	**49,467**	**44,771**	**41,398**	**30.1**
IDAHO													
BOISE	**187.8**	**Male**	**92,472**	**10,292**	**8,532**	**8,635**	**12,048**	**18,953**	**12,692**	**7,587**	**6,871**	**6,862**	**28.6**
		Female	**95,328**	**9,808**	**8,211**	**8,501**	**12,828**	**18,353**	**12,459**	**7,641**	**7,729**	**9,798**	**29.5**
Ada	187.8	Male	92,472	10,292	8,532	8,635	12,048	18,953	12,692	7,587	6,871	6,862	28.6
		Female	95,328	9,808	8,211	8,501	12,828	18,353	12,459	7,641	7,729	9,798	29.5
ALL COUNTIES													
Ada	187.8	Male	92,472	10,292	8,532	8,635	12,048	18,953	12,692	7,587	6,871	6,862	28.6
		Female	95,328	9,808	8,211	8,501	12,828	18,353	12,459	7,641	7,729	9,798	29.5
Adams	3.5	Male	1,770	153	179	191	176	267	258	167	160	219	32.0
		Female	1,730	180	161	183	150	263	250	156	161	226	32.3
Bannock	68.3	Male	34,106	4,726	3,273	2,970	5,157	6,675	3,948	2,623	2,351	2,383	26.4
		Female	34,154	4,380	3,177	2,954	5,367	6,161	3,839	2,519	2,522	3,275	27.0
Bear Lake	7.3	Male	3,620	578	411	356	353	523	385	281	317	416	27.1
		Female	3,680	599	361	329	376	510	388	263	357	497	28.4
Benewah	8.8	Male	4,496	457	435	475	456	776	624	398	388	487	30.5
		Female	4,304	502	406	435	422	722	538	389	382	508	30.4
Bingham	38.2	Male	19,191	3,146	2,277	2,090	2,043	2,977	2,208	1,545	1,400	1,505	25.1
		Female	19,009	2,969	2,150	2,129	1,937	2,936	2,172	1,553	1,432	1,731	26.1
Blaine	11.1	Male	5,702	522	427	456	746	1,585	872	408	396	290	29.4
		Female	5,398	496	369	409	710	1,479	786	401	362	386	29.8
Boise	3.3	Male	1,720	200	158	165	154	337	242	152	171	141	30.4
		Female	1,580	168	142	147	176	290	209	134	160	154	30.4
Bonner	26.5	Male	13,198	1,414	1,137	1,251	1,176	2,513	1,697	1,252	1,282	1,476	31.5
		Female	13,302	1,413	1,146	1,249	1,180	2,426	1,710	1,208	1,353	1,617	31.9
Bonneville	68.5	Male	34,628	5,027	3,834	3,610	4,424	5,883	4,316	2,913	2,454	2,167	25.7
		Female	33,872	4,693	3,579	3,373	3,892	5,815	4,250	2,901	2,524	2,845	27.4
Boundary	7.6	Male	3,778	490	365	396	315	645	474	371	319	403	30.0
		Female	3,822	435	366	390	355	668	431	380	306	491	30.5
Butte	3.5	Male	1,802	257	183	193	159	285	208	170	158	189	28.8
		Female	1,698	255	184	148	156	249	194	150	154	208	29.3
Camas	.8	Male	422	39	54	39	46	60	65	42	28	49	30.5
		Female	378	32	42	40	36	62	55	27	36	48	31.3
Canyon	86.5	Male	42,340	5,099	4,207	4,285	5,125	6,782	5,077	3,443	3,658	4,664	28.6
		Female	44,160	4,866	4,036	4,152	5,343	6,919	5,095	3,691	4,124	5,934	30.3
Caribou	9.3	Male	4,706	817	486	487	537	811	551	366	338	313	25.3
		Female	4,594	817	459	427	546	722	517	351	332	423	25.7
Cassia	19.9	Male	9,968	1,594	1,136	1,062	1,105	1,468	1,066	814	829	894	25.6
		Female	9,932	1,482	1,028	1,050	1,041	1,496	1,061	830	860	1,084	27.4
Clark	.8	Male	423	53	40	43	53	57	61	37	41	38	28.9
		Female	377	49	33	49	31	54	59	32	30	40	29.8

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Clearwater	10.0	Male	5,161	535	488	551	543	841	767	451	477	508	30.5
		Female	4,839	510	461	502	483	799	713	439	444	488	30.8
Custer	3.6	Male	1,837	194	175	167	147	303	258	175	214	204	32.8
		Female	1,763	202	163	156	137	282	253	163	196	211	32.9
Elmore	22.3	Male	12,049	1,411	1,104	989	2,872	2,266	1,473	740	650	544	24.1
		Female	10,251	1,378	1,054	936	1,635	1,945	1,314	706	611	672	25.6
Franklin	9.3	Male	4,698	828	548	510	490	598	471	343	358	552	24.6
		Female	4,602	739	520	461	412	586	457	328	411	688	27.9
Fremont	11.3	Male	5,744	925	586	746	606	788	650	477	457	509	25.1
		Female	5,556	856	606	607	530	812	622	464	438	621	27.2
Gem	12.5	Male	6,197	718	600	605	638	865	763	519	592	897	31.2
		Female	6,303	642	571	619	562	911	771	536	728	963	33.3
Gooding	12.8	Male	6,500	714	603	620	708	879	788	575	648	965	31.9
		Female	6,300	691	554	584	511	894	704	600	708	1,054	34.1
Idaho	15.0	Male	7,655	800	691	818	767	1,224	984	724	717	930	31.1
		Female	7,345	778	628	779	702	1,128	883	718	720	1,009	32.0
Jefferson	16.3	Male	8,310	1,412	922	887	950	1,287	956	609	589	698	24.9
		Female	7,990	1,350	907	860	851	1,170	845	635	629	743	25.2
Jerome	16.0	Male	7,997	1,045	796	814	861	1,232	926	692	796	835	28.9
		Female	8,003	1,037	746	684	836	1,287	882	747	825	959	30.4
Kootenai	66.0	Male	32,490	3,395	3,011	3,385	3,351	5,663	4,626	2,942	2,756	3,361	30.5
		Female	33,510	3,300	2,951	3,209	3,489	5,928	4,412	2,917	3,196	4,108	31.4
Latah	29.2	Male	15,150	1,253	973	1,054	4,082	3,063	1,583	1,032	952	1,158	25.7
		Female	14,050	1,190	975	997	3,272	2,488	1,500	975	979	1,674	27.4
Lemhi	7.9	Male	3,969	461	349	379	345	632	570	335	423	475	32.1
		Female	3,931	412	392	379	354	638	504	345	401	506	31.7
Lewis	4.0	Male	2,048	224	177	207	201	311	254	192	204	278	31.9
		Female	1,952	213	158	174	186	271	250	198	210	292	34.0
Lincoln	3.5	Male	1,805	253	161	149	183	297	202	169	171	220	30.3
		Female	1,695	215	151	159	138	273	181	165	174	239	31.7
Madison	21.1	Male	9,725	1,731	965	821	2,546	1,375	801	533	458	495	21.7
		Female	11,375	1,541	954	846	4,332	1,176	816	533	507	670	21.8
Minidoka	20.5	Male	10,301	1,474	1,022	1,143	1,219	1,569	1,137	849	1,030	858	26.9
		Female	10,199	1,485	1,035	1,090	1,103	1,484	1,122	899	1,027	954	27.6
Nez Perce	33.3	Male	16,418	1,584	1,494	1,627	1,879	2,756	2,000	1,560	1,600	1,918	30.9
		Female	16,882	1,401	1,364	1,536	1,990	2,698	2,105	1,591	1,704	2,493	33.0
Oneida	3.3	Male	1,653	234	177	178	155	197	188	110	174	240	29.2
		Female	1,647	212	165	140	109	208	165	123	197	328	34.5
Owyhee	8.6	Male	4,528	554	461	556	554	631	472	378	395	527	27.2
		Female	4,072	515	410	429	379	598	471	356	384	530	30.1
Payette	16.4	Male	8,045	881	833	850	782	1,075	995	684	826	1,119	31.3
		Female	8,355	849	774	801	774	1,158	1,069	670	892	1,368	33.5
Power	7.3	Male	3,631	494	396	381	353	687	451	313	276	280	27.8
		Female	3,669	519	427	351	363	641	429	310	305	324	27.7
Shoshone	18.6	Male	9,477	1,041	958	978	1,038	1,632	1,181	842	908	899	29.4
		Female	9,123	962	870	923	969	1,524	1,077	815	908	1,075	30.5
Teton	3.1	Male	1,594	228	165	161	183	276	162	126	143	150	27.2
		Female	1,506	233	147	156	148	248	152	132	141	149	27.8
Twin Falls	55.2	Male	27,154	3,224	2,591	2,531	3,165	4,350	3,308	2,314	2,492	3,179	29.7
		Female	28,046	3,054	2,387	2,488	3,098	4,260	3,242	2,425	2,829	4,263	32.0
Valley	6.2	Male	3,197	300	287	299	300	718	449	273	307	264	30.7
		Female	3,003	313	272	249	283	651	411	277	298	249	30.9
Washington	8.9	Male	4,338	486	420	418	381	600	470	381	443	739	32.7
		Female	4,562	475	404	423	351	597	482	421	503	906	35.6
TOTAL METRO COUNTIES	**187.8**	**Male**	**92,472**	**10,292**	**8,532**	**8,635**	**12,048**	**18,953**	**12,692**	**7,587**	**6,871**	**6,862**	**28.6**
		Female	**95,328**	**9,808**	**8,211**	**8,501**	**12,828**	**18,353**	**12,459**	**7,641**	**7,729**	**9,798**	**29.5**
TOTAL STATE	**993.9**	**Male**	**496,013**	**61,263**	**48,087**	**48,528**	**63,372**	**86,712**	**61,629**	**40,907**	**40,217**	**45,298**	**28.1**
		Female	**497,887**	**58,216**	**45,896**	**46,503**	**62,543**	**83,780**	**59,845**	**41,114**	**43,189**	**56,801**	**29.3**

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ILLINOIS													
ALTON - GRANITE CITY	**266.7**	**Male**	**127,962**	**11,670**	**11,576**	**13,220**	**16,092**	**20,134**	**16,049**	**13,555**	**12,775**	**12,881**	**30.7**
		Female	**138,738**	**11,358**	**11,062**	**12,814**	**16,680**	**20,966**	**16,833**	**14,501**	**14,583**	**19,941**	**33.3**
Jersey	21.2	Male	10,404	985	881	1,159	1,463	1,539	1,307	1,036	962	1,072	29.6
		Female	10,796	914	872	1,023	1,541	1,533	1,267	1,040	1,070	1,536	31.8
Madison	245.5	Male	117,558	10,685	10,695	12,071	14,629	18,595	14,742	12,519	11,813	11,809	30.8
		Female	127,942	10,444	10,190	11,791	15,139	19,433	15,566	13,461	13,513	18,405	33.4
AURORA - ELGIN	**326.9**	**Male**	**160,652**	**17,607**	**15,829**	**17,340**	**19,746**	**29,892**	**21,799**	**14,857**	**12,342**	**11,240**	**28.3**
		Female	**166,248**	**16,882**	**15,048**	**15,983**	**19,628**	**30,001**	**21,590**	**14,832**	**13,399**	**18,885**	**30.2**
Kane	286.7	Male	140,575	15,412	13,700	15,085	17,554	26,202	18,651	13,012	10,953	10,006	28.3
		Female	146,125	14,816	13,048	13,825	17,394	26,925	18,583	13,109	11,945	17,180	30.3
Kendall	40.2	Male	20,077	2,195	2,129	2,255	2,192	3,690	3,148	1,845	1,389	1,234	28.4
		Female	20,123	2,066	2,000	2,158	2,234	3,776	3,007	1,723	1,454	1,705	29.2
BLOOMINGTON - NORMAL	**123.0**	**Male**	**58,637**	**5,298**	**4,630**	**4,903**	**12,869**	**10,553**	**6,733**	**4,775**	**4,354**	**4,522**	**26.5**
		Female	**64,363**	**5,119**	**4,194**	**4,707**	**14,965**	**10,460**	**6,753**	**5,154**	**5,054**	**7,957**	**28.1**
McLean	123.0	Male	58,637	5,298	4,630	4,903	12,869	10,553	6,733	4,775	4,354	4,522	26.5
		Female	64,363	5,119	4,194	4,707	14,965	10,460	6,753	5,154	5,054	7,957	28.1
CHAMPAIGN - URBANA - RANTOUL	**168.2**	**Male**	**86,147**	**6,846**	**5,728**	**6,110**	**26,195**	**16,805**	**8,495**	**6,122**	**5,176**	**4,670**	**24.5**
		Female	**82,053**	**6,483**	**5,451**	**5,754**	**20,515**	**15,346**	**8,594**	**6,218**	**5,770**	**7,922**	**26.8**
Champaign	168.2	Male	86,147	6,846	5,728	6,110	26,195	16,805	8,495	6,122	5,17[illegible]	4,670	24.5
		Female	82,053	6,483	5,451	5,754	20,515	15,346	8,594	6,218	5,770	7,922	26.8
CHICAGO	**6,029.1**	**Male**	**2,898,024**	**271,578**	**254,086**	**293,310**	**371,896**	**514,042**	**372,338**	**292,122**	**279,030**	**249,622**	**30.0**
		Female	**3,131,076**	**261,401**	**245,125**	**284,061**	**377,927**	**536,242**	**397,705**	**311,586**	**316,416**	**400,613**	**32.4**
Cook	5,165.2	Male	2,471,275	230,486	214,199	248,373	322,390	431,355	306,247	249,060	244,671	224,493	30.1
		Female	2,693,925	222,371	207,141	241,234	328,538	451,428	332,969	269,584	280,442	360,218	32.7
Du Page	705.9	Male	348,330	33,159	32,060	36,263	41,127	68,625	54,074	35,717	28,302	19,003	29.6
		Female	357,570	31,596	30,631	34,494	41,331	70,302	53,309	34,976	29,393	31,538	30.8
McHenry	158.0	Male	78,419	7,933	7,827	8,674	8,379	14,061	12,017	7,345	6,057	6,126	29.5
		Female	79,581	7,434	7,353	8,333	8,058	14,512	11,427	7,026	6,581	8,857	30.9
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*7,956.8*	***Male***	***3,854,466***	***371,943***	***346,029***	***395,924***	***500,070***	***683,342***	***499,646***	***384,056***	***358,403***	***315,053***	***29.6***
		Female	***4,102,334***	***357,657***	***333,071***	***381,398***	***494,992***	***706,306***	***525,673***	***403,191***	***400,373***	***499,673***	***31.9***
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**Male**	**190,832**	**19,725**	**17,018**	**19,718**	**24,281**	**34,119**	**24,325**	**17,765**	**16,816**	**17,065**	**29.3**
		Female	**199,668**	**18,700**	**16,393**	**18,586**	**25,047**	**33,250**	**24,103**	**18,447**	**18,700**	**26,442**	**31.3**
Henry	59.3	Male	29,120	3,048	2,640	3,128	3,251	4,560	3,848	2,751	2,660	3,234	30.5
		Female	30,180	2,746	2,541	2,946	3,015	4,506	3,714	2,854	3,003	4,855	33.5
Rock Island	165.7	Male	80,343	8,028	6,802	8,008	10,634	13,555	10,006	7,771	7,652	7,887	29.9
		Female	85,357	7,571	6,503	7,604	11,021	13,495	9,987	8,269	8,719	12,188	32.4
Scott, Iowa	*165.5*	*Male*	*81,369*	*8,649*	*7,576*	*8,582*	*10,396*	*16,004*	*10,471*	*7,243*	*6,504*	*5,944*	*28.4*
		Female	*84,131*	*8,383*	*7,349*	*8,036*	*11,011*	*15,249*	*10,402*	*7,324*	*6,978*	*9,399*	*29.8*
DECATUR	**132.4**	**Male**	**63,726**	**6,458**	**5,881**	**6,445**	**7,912**	**10,712**	**7,949**	**6,365**	**5,976**	**6,028**	**29.8**
		Female	**68,674**	**6,259**	**5,479**	**6,042**	**8,080**	**10,891**	**8,319**	**6,740**	**6,794**	**10,070**	**32.8**
Macon	132.4	Male	63,726	6,458	5,881	6,445	7,912	10,712	7,949	6,365	5,976	6,028	29.8
		Female	68,674	6,259	5,479	6,042	8,080	10,891	8,319	6,740	6,794	10,070	32.8
EAST ST. LOUIS - BELLEVILLE	**295.8**	**Male**	**141,676**	**15,037**	**14,152**	**16,111**	**18,473**	**22,028**	**16,129**	**13,643**	**12,860**	**13,243**	**28.2**
		Female	**154,124**	**14,207**	**13,498**	**15,505**	**18,915**	**23,394**	**17,770**	**15,194**	**14,682**	**20,959**	**31.4**
Clinton	33.9	Male	16,647	1,735	1,560	1,848	2,216	2,574	1,933	1,554	1,493	1,734	28.7
		Female	17,253	1,664	1,485	1,842	2,154	2,424	1,895	1,578	1,620	2,591	31.1
St. Clair	261.9	Male	125,029	13,302	12,592	14,263	16,257	19,454	14,196	12,089	11,367	11,509	28.1
		Female	136,871	12,543	12,013	13,663	16,761	20,970	15,875	13,616	13,062	18,368	31.4
JOLIET	**377.1**	**Male**	**168,342**	**21,197**	**19,478**	**19,969**	**23,200**	**36,012**	**26,544**	**16,548**	**13,638**	**11,756**	**27.9**
		Female	**188,758**	**19,864**	**18,494**	**19,254**	**21,543**	**35,511**	**25,362**	**15,967**	**14,397**	**18,366**	**29.3**
Grundy	31.7	Male	15,812	1,643	1,528	1,636	1,852	2,663	2,052	1,491	1,464	1,483	29.7
		Female	15,888	1,495	1,391	1,481	1,810	2,589	2,020	1,503	1,504	2,095	31.8
Will	345.4	Male	172,530	19,554	17,950	18,333	21,348	33,349	24,492	15,057	12,174	10,273	27.7
		Female	172,870	18,369	17,103	17,773	19,733	32,922	23,342	14,464	12,893	16,271	29.1
KANKAKEE	**104.9**	**Male**	**50,738**	**5,349**	**4,907**	**5,506**	**6,291**	**8,234**	**6,211**	**4,745**	**4,701**	**4,794**	**29.0**
		Female	**54,162**	**5,143**	**4,718**	**5,205**	**6,885**	**8,756**	**6,309**	**4,934**	**5,230**	**6,982**	**30.9**
Kankakee	104.9	Male	50,738	5,349	4,907	5,506	6,291	8,234	6,211	4,745	4,701	4,794	29.0
		Female	54,162	5,143	4,718	5,205	6,885	8,756	6,309	4,934	5,230	6,982	30.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
LAKE COUNTY	**457.9**	**Male**	**233,565**	**21,848**	**21,012**	**24,985**	**36,812**	**40,998**	**32,836**	**23,034**	**18,501**	**13,539**	**28.0**
		Female	**224,335**	**21,331**	**19,969**	**22,937**	**25,281**	**40,477**	**32,619**	**22,255**	**18,591**	**20,875**	**30.6**
Lake	457.9	Male	233,565	21,848	21,012	24,985	36,812	40,998	32,836	23,034	18,501	13,539	28.0
		Female	224,335	21,331	19,969	22,937	25,281	40,477	32,619	22,255	18,591	20,875	30.6
PEORIA	**372.1**	**Male**	**180,266**	**18,677**	**16,498**	**17,845**	**22,929**	**31,831**	**22,321**	**17,790**	**15,945**	**16,430**	**29.5**
		Female	**191,834**	**17,901**	**15,858**	**17,081**	**23,901**	**32,267**	**23,061**	**18,249**	**17,721**	**25,775**	**31.6**
Peoria	201.8	Male	96,898	9,866	8,577	9,343	13,087	17,175	11,527	9,081	8,805	9,437	29.4
		Female	104,902	9,423	8,234	8,951	13,836	17,626	11,892	9,644	10,078	15,218	31.8
Tazewell	135.4	Male	66,158	6,921	6,245	6,668	7,769	11,724	8,676	7,093	5,713	5,349	29.7
		Female	69,242	6,680	6,096	6,437	8,120	11,810	9,020	6,990	6,091	7,998	31.2
Woodford	34.9	Male	17,210	1,890	1,676	1,834	2,073	2,932	2,118	1,616	1,427	1,644	28.9
		Female	17,690	1,798	1,528	1,693	1,945	2,851	2,149	1,615	1,552	2,559	31.6
ROCKFORD	**280.5**	**Male**	**136,320**	**13,052**	**12,974**	**14,291**	**16,467**	**23,677**	**18,130**	**13,410**	**12,550**	**11,769**	**29.8**
		Female	**144,180**	**12,564**	**12,671**	**13,867**	**16,863**	**24,489**	**18,198**	**13,896**	**13,578**	**18,054**	**31.6**
Boone	29.4	Male	14,533	1,414	1,469	1,582	1,607	2,367	2,179	1,380	1,212	1,323	30.0
		Female	14,867	1,346	1,473	1,584	1,640	2,388	2,033	1,302	1,281	1,820	30.8
Winnebago	251.1	Male	121,787	11,638	11,505	12,709	14,860	21,310	15,951	12,030	11,338	10,446	29.8
		Female	129,313	11,218	11,198	12,283	15,223	22,101	16,165	12,594	12,297	16,234	31.7
SPRINGFIELD	**192.5**	**Male**	**90,462**	**8,750**	**7,895**	**9,093**	**10,575**	**16,558**	**11,352**	**8,690**	**8,315**	**9,234**	**30.4**
		Female	**102,038**	**8,496**	**7,525**	**8,532**	**11,520**	**17,958**	**12,202**	**9,565**	**10,174**	**16,066**	**33.3**
Menard	12.3	Male	5,935	559	508	654	648	940	786	587	529	724	31.4
		Female	6,365	568	510	598	514	982	850	551	645	1,147	35.1
Sangamon	180.2	Male	84,527	8,191	7,387	8,439	9,927	15,618	10,566	8,103	7,786	8,510	30.3
		Female	95,673	7,928	7,015	7,934	11,006	16,976	11,352	9,014	9,529	14,919	33.2
ALL COUNTIES													
Adams	71.8	Male	34,423	3,348	2,951	3,417	4,351	5,297	3,947	3,294	3,445	4,373	30.9
		Female	37,377	3,029	2,740	3,301	4,341	5,485	4,156	3,535	3,936	6,854	34.6
Alexander	12.3	Male	5,743	627	520	593	584	767	583	494	598	977	32.1
		Female	6,557	605	522	557	650	863	649	591	764	1,356	36.2
Bond	16.7	Male	8,097	723	659	794	1,213	1,146	860	766	822	1,114	30.8
		Female	8,603	727	586	674	1,198	1,095	950	795	921	1,657	35.2
Boone	29.4	Male	14,533	1,414	1,469	1,582	1,607	2,367	2,179	1,380	1,212	1,323	30.0
		Female	14,867	1,346	1,473	1,584	1,640	2,388	2,033	1,302	1,281	1,820	30.8
Brown	5.4	Male	2,632	255	216	272	258	372	248	237	317	457	33.5
		Female	2,768	190	218	242	232	345	288	256	328	669	40.5
Bureau	39.3	Male	19,030	1,757	1,665	2,044	2,054	2,829	2,253	1,806	1,963	2,659	32.1
		Female	20,270	1,690	1,627	1,907	2,011	2,801	2,307	1,874	2,250	3,803	35.4
Calhoun	5.9	Male	2,946	244	255	324	304	365	358	301	295	500	34.5
		Female	2,954	223	207	288	279	357	343	275	340	642	38.6
Carroll	18.7	Male	9,132	798	829	903	971	1,388	1,070	916	1,000	1,257	32.7
		Female	9,568	791	725	895	922	1,325	1,048	999	1,100	1,763	36.2
Cass	15.3	Male	7,363	714	651	762	792	1,141	899	721	738	945	31.7
		Female	7,937	684	625	695	739	1,124	926	778	827	1,539	36.1
Champaign	168.2	Male	86,147	6,846	5,728	6,110	26,195	16,805	8,495	6,122	5,176	4,670	24.5
		Female	82,053	6,483	5,451	5,754	20,515	15,346	8,594	6,218	5,770	7,922	26.8
Christian	36.5	Male	17,428	1,615	1,523	1,989	1,984	2,627	2,085	1,697	1,735	2,273	31.5
		Female	19,072	1,532	1,437	1,783	1,859	2,628	2,186	1,852	2,119	3,676	36.4
Clark	17.1	Male	8,209	753	666	825	911	[illegible]	1,002	790	914	1,175	33.1
		Female	8,891	703	628	747	856	[illegible]	1,026	840	998	1,915	38.2
Clay	15.6	Male	7,452	679	624	764	803	[illegible]	821	653	814	1,198	32.8
		Female	8,148	667	550	725	783	[illegible]	896	737	985	1,770	38.5
Clinton	33.9	Male	16,647	1,735	1,560	1,848	2,216	[illegible]	1,933	1,554	1,493	1,734	28.7
		Female	17,253	1,664	1,485	1,842	2,154	[illegible]	1,895	1,578	1,620	2,591	31.1
Coles	53.4	Male	25,151	2,109	1,809	1,908	5,998	3,914	2,620	2,201	2,127	2,465	26.9
		Female	28,249	2,038	1,672	1,908	6,825	3,773	2,791	2,368	2,487	4,387	29.5
Cook	5,165.2	Male	2,471,275	230,486	214,199	248,373	322,390	431,356	306,247	249,060	244,671	224,493	30.1
		Female	2,693,925	222,371	207,141	241,234	328,538	451,428	332,969	269,584	280,442	360,218	32.7
Crawford	21.2	Male	10,220	940	853	912	1,160	1,519	1,212	1,009	1,102	1,513	33.2
		Female	10,980	860	783	860	1,058	1,563	1,248	1,101	1,277	2,230	37.9
Cumberland	11.4	Male	5,649	578	530	611	620	878	649	505	540	738	30.5
		Female	5,751	525	470	527	631	795	671	537	619	976	34.1
De Kalb	75.0	Male	36,669	2,856	2,680	2,873	9,973	6,180	3,831	2,853	2,722	2,701	25.0
		Female	38,331	2,724	2,514	2,807	10,698	5,705	3,896	2,895	2,999	4,093	25.7

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
De Witt	18.5	Male	8,999	913	783	858	992	1,428	1,150	897	935	1,043	31.7
		Female	9,501	842	694	869	948	1,370	1,172	901	1,027	1,678	35.2
Douglas	20.0	Male	9,622	967	795	999	1,150	1,488	1,149	1,014	999	1,061	31.0
		Female	10,378	964	845	883	1,115	1,448	1,242	1,092	1,084	1,705	34.5
Du Page	705.9	Male	348,330	33,159	32,060	36,263	41,127	68,625	54,074	35,717	28,302	19,003	29.6
		Female	357,570	31,596	30,631	34,494	41,331	70,302	53,309	34,976	29,393	31,538	30.8
Edgar	21.6	Male	10,228	991	907	937	1,062	1,545	1,239	991	1,119	1,437	32.9
		Female	11,372	1,000	874	912	1,069	1,549	1,294	1,083	1,314	2,277	37.2
Edwards	8.2	Male	3,904	380	333	333	427	597	450	328	420	636	33.0
		Female	4,296	396	323	316	454	582	468	372	518	867	36.6
Effingham	32.8	Male	15,987	1,781	1,485	1,745	1,923	2,664	1,876	1,360	1,363	1,790	29.0
		Female	16,813	1,727	1,349	1,688	1,966	2,545	1,915	1,459	1,536	2,628	31.6
Fayette	22.6	Male	11,322	1,044	867	1,072	1,476	1,793	1,262	1,029	1,116	1,663	31.7
		Female	11,278	981	895	964	1,067	1,466	1,264	1,085	1,242	2,314	37.1
Ford	15.0	Male	7,156	655	570	693	798	1,054	815	798	784	989	33.2
		Female	7,844	678	580	700	740	1,008	922	806	894	1,516	37.3
Franklin	44.6	Male	21,080	1,918	1,839	2,058	2,188	3,100	2,544	1,822	2,323	3,288	33.2
		Female	23,520	1,756	1,729	1,870	2,181	3,026	2,651	2,070	3,033	5,204	39.5
Fulton	44.0	Male	21,396	2,095	1,899	2,166	2,295	3,239	2,612	1,985	2,184	2,921	31.9
		Female	22,604	1,965	1,662	1,998	2,304	3,254	2,675	2,142	2,515	4,089	35.4
Gallatin	7.6	Male	3,678	330	321	388	366	494	516	340	357	566	33.8
		Female	3,922	295	313	361	381	543	474	352	485	718	36.4
Greene	16.6	Male	8,005	784	698	833	898	1,085	884	772	857	1,194	32.3
		Female	8,595	715	595	807	847	1,081	953	849	960	1,788	37.6
Grundy	31.7	Male	15,812	1,643	1,528	1,636	1,852	2,663	2,052	1,491	1,464	1,483	29.7
		Female	15,888	1,495	1,391	1,481	1,810	2,589	2,020	1,503	1,504	2,095	31.8
Hamilton	9.3	Male	4,413	371	345	409	448	591	515	440	494	800	35.8
		Female	4,887	369	312	375	475	588	558	446	638	1,126	40.8
Hancock	24.0	Male	11,413	1,100	924	1,155	1,246	1,740	1,291	1,125	1,205	1,627	32.4
		Female	12,587	1,048	954	1,109	1,391	1,661	1,398	1,209	1,374	2,443	35.9
Hardin	5.5	Male	2,663	211	234	280	253	379	311	270	334	391	34.3
		Female	2,837	227	211	236	240	400	321	286	358	558	38.2
Henderson	9.4	Male	4,658	463	403	454	536	708	608	440	465	581	31.7
		Female	4,742	439	376	482	503	673	583	460	543	683	33.5
Henry	59.3	Male	29,120	3,048	2,640	3,128	3,251	4,560	3,848	2,751	2,660	3,234	30.5
		Female	30,180	2,746	2,541	2,946	3,015	4,506	3,714	2,854	3,003	4,855	32.5
Iroquois	32.9	Male	15,985	1,526	1,399	1,635	1,760	2,337	1,991	1,525	1,673	2,139	32.2
		Female	16,915	1,375	1,314	1,544	1,661	2,327	1,961	1,710	1,888	3,135	36.2
Jackson	63.5	Male	32,898	2,234	1,940	2,236	10,980	6,014	2,885	2,027	1,974	2,608	24.4
		Female	30,602	2,140	1,790	2,073	8,258	4,926	2,890	2,192	2,400	3,933	27.1
Jasper	11.6	Male	5,641	572	487	575	668	810	608	513	530	858	31.4
		Female	5,959	549	450	597	656	764	663	531	646	1,103	34.5
Jefferson	38.0	Male	18,162	1,807	1,561	1,756	1,970	3,011	2,166	1,614	1,869	2,408	31.6
		Female	19,838	1,748	1,576	1,613	2,031	2,985	2,239	1,838	2,196	3,612	34.9
Jersey	21.2	Male	10,404	985	881	1,159	1,463	1,539	1,307	1,036	962	1,072	29.6
		Female	10,796	914	872	1,023	1,541	1,533	1,267	1,040	1,070	1,536	31.8
Jo Daviess	24.0	Male	11,886	1,162	1,137	1,314	1,312	1,883	1,423	1,120	1,221	1,314	30.4
		Female	12,114	1,063	1,067	1,244	1,189	1,745	1,414	1,150	1,307	1,935	33.6
Johnson	10.0	Male	5,238	369	387	462	653	952	700	452	514	749	32.9
		Female	4,762	366	336	447	466	620	603	434	598	892	37.4
Kane	286.7	Male	140,575	15,412	13,700	15,085	17,554	26,202	18,651	13,012	10,953	10,006	28.3
		Female	146,125	14,816	13,048	13,825	17,394	26,225	18,583	13,109	11,945	17,180	30.3
Kankakee	104.9	Male	50,738	5,349	4,907	5,506	6,291	8,234	6,211	4,745	4,701	4,794	29.0
		Female	54,162	5,143	4,718	5,205	6,885	8,756	6,309	4,934	5,230	6,982	30.9
Kendall	40.2	Male	20,077	2,195	2,129	2,255	2,192	3,690	3,148	1,845	1,389	1,234	28.4
		Female	20,123	2,066	2,000	2,158	2,234	3,776	3,007	1,723	1,454	1,705	29.2
Knox	61.7	Male	29,599	2,787	2,485	2,708	3,717	4,916	3,564	2,936	2,901	3,585	31.3
		Female	32,101	2,668	2,321	2,710	3,655	4,878	3,718	3,103	3,390	5,658	34.6
Lake	457.9	Male	233,565	21,848	21,012	24,985	36,812	40,998	32,836	23,034	18,501	13,539	28.0
		Female	224,335	21,331	19,969	22,937	25,281	40,477	32,619	22,255	18,591	20,875	30.6
La Salle	111.7	Male	54,443	5,092	4,522	5,437	6,773	8,318	6,399	5,476	5,853	6,573	31.5
		Female	57,257	4,610	4,256	5,174	6,286	7,959	6,446	5,674	6,577	10,275	35.5
Lawrence	17.8	Male	8,378	760	723	817	894	1,252	924	827	938	1,243	32.9
		Female	9,422	769	657	755	921	1,217	949	925	1,084	2,145	39.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Lee	36.0	Male	17,578	1,683	1,536	1,834	2,135	2,956	2,171	1,694	1,681	1,888	30.4
		Female	18,422	1,521	1,445	1,741	2,064	2,875	2,178	1,724	1,950	2,924	33.5
Livingston	41.8	Male	21,025	1,813	1,675	2,052	3,123	3,811	2,423	1,908	1,925	2,295	29.9
		Female	20,775	1,739	1,525	1,941	2,294	2,927	2,451	1,998	2,171	3,729	34.9
Logan	31.7	Male	15,589	1,305	1,146	1,414	2,343	2,667	1,932	1,477	1,473	1,832	30.9
		Female	16,111	1,319	1,091	1,289	1,918	2,341	1,890	1,580	1,643	3,040	35.5
McDonough	37.8	Male	18,566	1,302	1,153	1,321	5,818	2,705	1,766	1,318	1,407	1,776	24.6
		Female	19,234	1,289	1,196	1,285	5,140	2,572	1,754	1,463	1,668	2,867	27.7
McHenry	158.0	Male	78,419	7,933	7,827	8,674	8,379	14,061	12,017	7,345	6,057	6,126	29.5
		Female	79,581	7,434	7,353	8,333	8,058	14,512	11,427	7,026	6,581	8,857	30.9
McLean	123.0	Male	58,637	5,298	4,630	4,903	12,869	10,553	6,733	4,775	4,354	4,522	26.5
		Female	64,363	5,119	4,194	4,707	14,965	10,460	6,753	5,154	5,054	7,957	28.1
Macon	132.4	Male	63,726	6,458	5,881	6,445	7,912	10,712	7,949	6,365	5,976	6,028	29.8
		Female	68,674	6,259	5,479	6,042	8,080	10,891	8,319	6,740	6,794	10,070	32.8
Macoupin	50.7	Male	24,127	2,326	2,097	2,306	2,680	3,628	2,721	2,402	2,524	3,443	32.3
		Female	26,573	2,228	1,998	2,385	2,796	3,610	2,840	2,522	2,927	5,267	35.9
Madison	245.5	Male	117,558	10,685	10,695	12,071	14,629	18,595	14,742	12,519	11,813	11,809	30.8
		Female	127,942	10,444	10,190	11,791	15,139	19,433	15,566	13,461	13,513	18,405	33.4
Marion	45.7	Male	21,771	2,219	1,939	2,225	2,472	3,173	2,621	2,056	2,143	2,923	31.4
		Female	23,929	1,978	1,802	2,076	2,547	3,413	2,791	2,158	2,632	4,532	35.5
Marshall	14.8	Male	7,352	718	684	741	796	1,111	920	691	726	965	31.6
		Female	7,448	632	604	698	739	1,048	851	705	839	1,332	35.0
Mason	20.3	Male	9,918	980	933	1,062	1,038	1,495	1,269	914	961	1,266	31.3
		Female	10,382	1,001	861	1,001	1,007	1,564	1,240	927	1,082	1,699	33.4
Massac	15.3	Male	7,284	666	592	667	801	1,035	857	749	814	1,103	33.9
		Female	8,016	617	605	634	816	1,029	946	823	967	1,579	38.2
Menard	12.3	Male	5,935	559	508	654	648	940	786	587	529	724	31.4
		Female	6,365	568	510	598	514	982	850	551	645	1,147	35.1
Mercer	19.8	Male	9,724	930	935	1,036	1,000	1,509	1,329	920	912	1,153	31.4
		Female	10,076	890	876	1,064	994	1,475	1,375	884	1,027	1,491	33.2
☐ Monroe	20.5	Male	9,969	945	861	1,049	1,134	1,502	1,271	1,106	932	1,169	31.6
		Female	10,531	831	815	1,127	1,194	1,441	1,315	1,064	1,071	1,673	34.0
Montgomery	32.9	Male	15,672	1,447	1,376	1,537	1,777	2,308	1,724	1,473	1,736	2,294	32.4
		Female	17,228	1,393	1,236	1,570	1,691	2,307	1,819	1,622	2,006	3,384	37.3
Morgan	38.0	Male	17,981	1,654	1,491	1,843	2,483	2,816	2,218	1,694	1,677	2,105	30.4
		Female	20,019	1,535	1,443	1,718	2,593	2,922	2,269	1,877	2,041	3,621	34.3
Moultrie	14.9	Male	7,109	719	613	652	775	1,131	874	691	676	978	32.0
		Female	7,791	678	613	620	774	1,100	917	752	790	1,547	36.2
Ogle	47.1	Male	23,099	2,080	2,162	2,621	2,594	3,647	3,218	2,228	2,152	2,397	30.7
		Female	24,001	2,121	2,100	2,476	2,584	3,590	3,180	2,256	2,319	3,375	32.6
Peoria	201.8	Male	96,898	9,866	8,577	9,343	13,087	17,175	11,527	9,081	8,805	9,437	29.4
		Female	104,902	9,423	8,234	8,951	13,836	17,626	11,892	9,644	10,078	15,218	31.8
Perry	22.2	Male	10,651	1,042	977	1,042	1,137	1,686	1,255	1,008	1,072	1,432	31.7
		Female	11,549	986	904	1,025	1,104	1,663	1,263	1,074	1,261	2,269	35.7
Piatt	16.9	Male	8,289	725	787	888	883	1,352	1,133	858	799	864	31.4
		Female	8,611	795	723	801	796	1,329	1,165	804	883	1,315	34.0
Pike	18.8	Male	9,053	783	763	869	905	1,302	998	900	990	1,543	34.3
		Female	9,747	749	766	806	870	1,271	1,069	918	1,202	2,096	38.8
Pope	4.5	Male	2,344	168	197	287	368	268	269	193	225	369	30.7
		Female	2,156	157	149	197	193	287	258	185	272	458	38.7
Pulaski	8.9	Male	4,232	440	387	461	431	530	397	407	441	738	32.5
		Female	4,668	477	323	446	467	530	447	437	532	1,009	37.0
Putnam	6.4	Male	3,175	316	295	320	349	549	421	283	308	334	30.6
		Female	3,225	313	263	317	373	505	403	282	342	427	31.9
Randolph	36.8	Male	19,457	1,682	1,417	1,655	2,938	3,921	2,318	1,637	1,638	2,251	30.2
		Female	17,343	1,583	1,324	1,550	1,740	2,496	1,954	1,603	1,865	3,228	34.9
Richland	17.8	Male	8,570	761	730	864	1,076	1,302	1,060	812	816	1,149	31.6
		Female	9,230	757	642	774	1,053	1,293	1,097	906	987	1,721	35.9
Rock Island	165.7	Male	80,343	8,028	6,802	8,008	10,634	13,555	10,006	7,771	7,652	7,887	29.9
		Female	85,357	7,571	6,503	7,604	11,021	13,495	9,987	8,269	8,719	12,188	32.4
St. Clair	261.9	Male	125,029	13,302	12,592	14,263	16,257	19,454	14,196	12,089	11,367	11,509	28.1
		Female	136,871	12,543	12,013	13,663	16,761	20,970	15,875	13,616	13,062	18,368	31.4
Saline	29.1	Male	13,552	1,145	1,083	1,276	1,479	1,912	1,645	1,287	1,421	2,304	34.4
		Female	15,548	1,103	1,030	1,182	1,479	1,985	1,766	1,423	1,881	3,699	40.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Sangamon	180.2	Male	84,527	8,191	7,387	8,439	9,927	15,618	10,566	8,103	7,786	8,510	30.3
		Female	95,673	7,928	7,015	7,934	11,006	16,976	11,352	9,014	9,529	14,919	33.2
Schuyler	8.4	Male	4,102	390	355	369	403	639	477	400	454	615	33.4
		Female	4,298	327	335	366	385	602	475	421	480	907	37.8
Scott	6.2	Male	3,007	280	243	284	374	429	335	306	301	455	32.5
		Female	3,193	245	220	297	327	391	366	316	368	663	38.2
Shelby	24.3	Male	12,000	1,205	1,090	1,272	1,253	1,708	1,426	1,140	1,248	1,658	31.9
		Female	12,300	999	959	1,109	1,261	1,663	1,440	1,190	1,375	2,304	36.1
Stark	7.4	Male	3,577	357	308	359	388	513	449	331	384	488	32.3
		Female	3,823	326	291	396	368	526	418	339	415	744	35.1
Stephenson	49.6	Male	23,790	2,169	2,180	2,566	2,775	3,749	2,943	2,334	2,312	2,762	30.9
		Female	25,810	2,128	1,993	2,233	2,938	3,825	3,070	2,476	2,760	4,387	34.4
Tazewell	135.4	Male	66,158	6,921	6,245	6,668	7,769	11,724	8,676	7,093	5,713	5,349	29.7
		Female	69,242	6,680	6,096	6,437	8,120	11,810	9,020	6,990	6,091	7,998	31.2
Union	18.2	Male	8,866	638	641	715	816	1,381	1,039	713	1,356	1,567	37.3
		Female	9,334	630	642	731	736	1,362	1,017	992	1,176	2,048	40.6
Vermilion	94.5	Male	45,462	4,589	4,119	4,386	5,175	7,321	5,546	4,453	4,857	5,016	31.1
		Female	49,038	4,395	4,042	4,275	5,398	7,332	5,721	4,784	5,228	7,863	33.7
Wabash	14.0	Male	6,729	677	551	648	869	1,091	754	649	670	820	30.7
		Female	7,271	637	609	563	824	1,066	764	724	805	1,279	34.4
Warren	22.1	Male	10,663	1,063	927	1,064	1,425	1,630	1,244	997	1,012	1,301	30.2
		Female	11,437	977	895	1,047	1,352	1,564	1,325	1,031	1,148	2,098	34.3
Washington	16.0	Male	7,759	698	620	727	814	1,144	852	745	887	1,272	33.9
		Female	8,241	724	624	745	761	1,086	893	761	932	1,715	37.0
Wayne	18.3	Male	8,784	751	745	846	968	1,178	1,028	842	1,017	1,409	34.2
		Female	9,516	744	710	766	934	1,183	1,111	919	1,163	1,986	38.8
White	18.1	Male	8,614	690	647	807	926	1,237	994	885	939	1,489	35.0
		Female	9,486	669	603	718	891	1,274	1,092	945	1,205	2,089	40.4
Whiteside	66.5	Male	32,616	3,283	3,082	3,505	4,050	5,186	4,020	3,158	3,050	3,282	29.6
		Female	33,884	3,216	2,910	3,290	3,830	5,131	4,042	3,371	3,399	4,695	32.2
Will	345.4	Male	172,530	19,554	17,950	18,333	21,348	33,349	24,492	15,057	12,174	10,273	27.7
		Female	172,870	18,369	17,103	17,773	19,733	32,922	23,342	14,464	12,893	16,271	29.1
Williamson	58.6	Male	28,348	2,483	2,373	2,640	3,150	4,837	3,730	2,659	2,893	3,583	32.3
		Female	30,252	2,254	2,275	2,460	3,083	4,597	3,688	2,800	3,472	5,623	36.2
Winnebago	251.1	Male	121,787	11,638	11,505	12,709	14,860	21,310	15,951	12,030	11,338	10,446	29.8
		Female	129,313	11,218	11,198	12,283	15,223	22,101	16,165	12,594	12,297	16,234	31.7
Woodford	34.9	Male	17,210	1,890	1,676	1,834	2,073	2,932	2,118	1,616	1,427	1,644	28.9
		Female	17,690	1,798	1,528	1,693	1,945	2,851	2,149	1,615	1,552	2,559	31.6
TOTAL METRO COUNTIES	**9,372.6**	**Male**	**4,535,949**	**435,388**	**404,949**	**461,323**	**604,476**	**801,093**	**582,011**	**447,284**	**417,407**	**382,018**	**29.5**
		Female	**4,836,651**	**418,156**	**388,951**	**443,419**	**597,933**	**826,220**	**610,331**	**471,278**	**469,182**	**611,181**	**31.9**
TOTAL STATE	**11,489.5**	**Male**	**5,563,282**	**529,873**	**491,273**	**560,695**	**744,024**	**962,040**	**702,707**	**542,840**	**518,884**	**510,946**	**29.7**
		Female	**5,926,218**	**507,966**	**470,361**	**537,654**	**730,939**	**980,641**	**733,830**	**572,872**	**585,952**	**806,083**	**32.3**
INDIANA													
ANDERSON	**138.1**	**Male**	**67,107**	**6,426**	**6,525**	**7,053**	**8,066**	**11,239**	**8,794**	**6,786**	**6,115**	**6,103**	**29.9**
		Female	**70,993**	**6,085**	**6,025**	**6,864**	**8,020**	**11,254**	**8,886**	**7,131**	**7,206**	**9,522**	**32.6**
Madison	138.1	Male	67,107	6,426	6,525	7,053	8,066	11,239	8,794	6,786	6,115	6,103	29.9
		Female	70,993	6,085	6,025	6,864	8,020	11,254	8,886	7,131	7,206	9,522	32.6
BLOOMINGTON	**101.3**	**Male**	**50,035**	**3,637**	**3,331**	**3,550**	**14,979**	**9,798**	**5,196**	**3,556**	**2,979**	**3,009**	**24.8**
		Female	**51,265**	**3,348**	**3,055**	**3,363**	**14,906**	**9,288**	**5,346**	**3,807**	**3,503**	**4,649**	**26.0**
Monroe	101.3	Male	50,035	3,637	3,331	3,550	14,979	9,798	5,196	3,556	2,979	3,009	24.8
		Female	51,265	3,348	3,055	3,363	14,906	9,288	5,346	3,807	3,503	4,649	26.0
ELKHART - GOSHEN	**139.6**	**Male**	**67,434**	**7,178**	**6,516**	**7,108**	**7,860**	**12,238**	**9,033**	**6,398**	**5,716**	**5,387**	**29.1**
		Female	**72,166**	**6,954**	**6,510**	**6,730**	**8,388**	**12,546**	**9,163**	**6,731**	**6,553**	**8,591**	**31.0**
Elkhart	139.6	Male	67,434	7,178	6,516	7,108	7,860	12,238	9,033	6,398	5,716	5,387	29.1
		Female	72,166	6,954	6,510	6,730	8,388	12,546	9,163	6,731	6,553	8,591	31.0
EVANSVILLE	**282.1**	**Male**	**134,941**	**13,032**	**11,939**	**12,978**	**17,452**	**23,186**	**16,866**	**13,002**	**12,777**	**13,709**	**30.2**
		Female	**147,159**	**12,332**	**11,233**	**12,791**	**17,925**	**23,705**	**17,451**	**14,202**	**15,262**	**22,258**	**33.1**
Posey	27.8	Male	13,775	1,471	1,303	1,400	1,661	2,424	1,840	1,234	1,173	1,269	29.3
		Female	14,025	1,326	1,215	1,389	1,562	2,387	1,819	1,244	1,249	1,814	31.3

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[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
EVANSVILLE (continued)													
Vanderburgh	166.8	Male	78,381	7,114	6,280	7,059	10,990	13,278	9,059	7,796	8,017	8,788	30.8
		Female	88,419	6,850	6,001	7,029	11,408	13,555	9,641	8,831	10,061	15,043	34.5
Warrick	45.5	Male	22,464	2,421	2,396	2,408	2,373	4,000	3,418	2,020	1,739	1,689	29.1
		Female	23,036	2,238	2,222	2,353	2,418	4,188	3,334	2,018	1,871	2,394	30.5
Henderson, Ky.	*42.0*	*Male*	*20,321*	*2,026*	*1,960*	*2,111*	*2,428*	*3,484*	*2,549*	*1,952*	*1,848*	*1,963*	*29.7*
		Female	*21,679*	*1,918*	*1,795*	*2,020*	*2,517*	*3,575*	*2,657*	*2,109*	*2,081*	*3,007*	*32.2*
FORT WAYNE	**357.7**	**Male**	**173,563**	**18,338**	**16,733**	**18,120**	**22,002**	**31,493**	**21,800**	**16,340**	**14,785**	**13,947**	**28.7**
		Female	**184,137**	**17,553**	**15,988**	**17,299**	**22,691**	**31,974**	**22,145**	**17,091**	**16,711**	**22,685**	**30.8**
Allen	296.8	Male	143,723	15,084	13,778	14,992	18,510	26,518	17,996	13,537	12,214	11,094	28.6
		Female	153,077	14,479	13,185	14,334	19,252	27,053	18,351	14,198	13,814	18,411	30.7
De Kalb	34.1	Male	16,732	1,861	1,670	1,829	1,939	2,792	2,133	1,560	1,390	1,558	28.8
		Female	17,368	1,764	1,572	1,663	1,941	2,736	2,161	1,542	1,619	2,370	31.4
Whitley	26.8	Male	13,108	1,393	1,285	1,299	1,553	2,183	1,671	1,248	1,181	1,295	29.7
		Female	13,692	1,310	1,231	1,302	1,498	2,185	1,633	1,351	1,278	1,904	31.9
GARY - HAMMOND	**641.7**	**Male**	**313,023**	**34,031**	**30,262**	**33,774**	**40,442**	**52,221**	**38,256**	**31,600**	**29,176**	**23,261**	**28.4**
		Female	**328,677**	**32,854**	**29,242**	**32,746**	**42,514**	**53,940**	**40,657**	**32,709**	**31,390**	**32,625**	**30.0**
Lake	512.9	Male	249,350	27,233	23,954	26,977	31,848	40,386	29,267	25,633	24,491	19,561	28.6
		Female	263,550	26,359	23,129	26,225	33,526	41,977	31,823	26,986	26,378	27,147	30.4
Porter	128.8	Male	63,673	6,798	6,308	6,797	8,594	11,835	8,989	5,967	4,685	3,700	27.8
		Female	65,127	6,495	6,113	6,521	8,988	11,963	8,834	5,723	5,012	5,478	28.7
INDIANAPOLIS	**1,179.2**	**Male**	**567,311**	**55,551**	**53,719**	**59,997**	**71,471**	**101,380**	**73,982**	**56,081**	**49,904**	**45,226**	**29.2**
		Female	**611,889**	**53,018**	**51,209**	**57,908**	**74,399**	**106,876**	**77,743**	**59,600**	**56,606**	**74,530**	**31.5**
Boone	38.1	Male	18,386	1,705	1,774	2,003	1,989	3,058	2,709	1,897	1,586	1,665	30.6
		Female	19,714	1,671	1,709	1,981	1,906	3,219	2,826	1,825	1,722	2,855	33.0
Hamilton	90.1	Male	44,241	4,278	4,677	5,121	4,206	7,548	7,424	4,688	3,529	2,770	30.1
		Female	45,859	4,161	4,422	5,034	4,233	8,196	7,454	4,541	3,675	4,143	31.2
Hancock	46.1	Male	22,667	2,198	2,498	2,690	2,334	3,608	3,595	2,322	1,820	1,602	29.5
		Female	23,433	2,079	2,300	2,542	2,330	4,058	3,580	2,228	1,948	2,368	31.1
Hendricks	73.9	Male	37,133	3,590	3,830	4,467	4,252	6,352	5,684	3,657	2,936	2,365	28.8
		Female	36,767	3,293	3,556	3,840	3,499	6,788	5,650	3,491	3,087	3,563	31.2
Johnson	81.6	Male	39,685	3,911	4,174	4,468	4,948	6,976	5,728	3,857	3,022	2,601	28.4
		Female	41,915	3,773	3,879	4,299	4,811	7,428	5,910	3,909	3,093	4,813	30.6
Marion	755.5	Male	359,195	35,266	32,105	35,956	48,663	66,406	42,275	34,986	33,120	30,418	29.2
		Female	396,305	33,713	30,693	35,209	52,551	69,375	45,779	38,993	38,889	51,103	31.6
Morgan	53.7	Male	26,516	2,662	2,778	3,112	2,926	4,271	3,900	2,681	2,166	2,020	29.2
		Female	27,184	2,478	2,721	2,926	2,840	4,537	3,903	2,642	2,272	2,865	30.8
Shelby	40.2	Male	19,488	1,941	1,883	2,180	2,153	3,161	2,667	1,993	1,725	1,785	30.0
		Female	20,712	1,850	1,929	2,077	2,229	3,275	2,641	1,971	1,920	2,820	31.9
KOKOMO	**103.7**	**Male**	**50,013**	**5,100**	**4,967**	**5,494**	**5,666**	**8,230**	**7,059**	**5,328**	**4,327**	**3,842**	**29.6**
		Female	**53,687**	**4,817**	**4,777**	**5,315**	**5,970**	**8,874**	**7,189**	**5,538**	**4,902**	**6,305**	**31.7**
Howard	87.0	Male	41,878	4,287	4,187	4,631	4,788	6,954	5,928	4,518	3,563	3,022	29.4
		Female	45,122	4,108	4,061	4,478	5,091	7,560	6,067	4,686	4,037	5,034	31.4
Tipton	16.7	Male	8,135	813	780	863	878	1,276	1,131	810	764	820	30.7
		Female	8,565	709	716	837	879	1,314	1,122	852	865	1,271	33.7
LAFAYETTE	**123.5**	**Male**	**62,402**	**4,845**	**4,389**	**4,635**	**18,791**	**10,760**	**6,340**	**4,487**	**4,149**	**4,006**	**24.5**
		Female	**61,098**	**4,596**	**4,153**	**4,481**	**15,172**	**10,389**	**6,340**	**4,728**	**4,694**	**6,545**	**27.1**
Tippecanoe	123.5	Male	62,402	4,845	4,389	4,635	18,791	10,760	6,340	4,487	4,149	4,006	24.5
		Female	61,098	4,596	4,153	4,481	15,172	10,389	6,340	4,728	4,694	6,545	27.1
MUNCIE	**126.6**	**Male**	**60,351**	**5,230**	**5,383**	**6,016**	**10,661**	**9,655**	**7,530**	**5,797**	**5,070**	**5,009**	**28.0**
		Female	**66,249**	**5,009**	**5,107**	**5,706**	**12,218**	**10,019**	**7,830**	**6,100**	**5,979**	**8,281**	**30.1**
Delaware	126.6	Male	60,351	5,230	5,383	6,016	10,661	9,655	7,530	5,797	5,070	5,009	28.0
		Female	66,249	5,009	5,107	5,706	12,218	10,019	7,830	6,100	5,979	8,281	30.1
SOUTH BEND - MISHAWAKA	**238.8**	**Male**	**115,376**	**10,617**	**9,966**	**11,079**	**17,257**	**19,434**	**12,706**	**11,052**	**11,529**	**11,736**	**29.5**
		Female	**123,424**	**10,089**	**9,475**	**10,762**	**16,133**	**19,520**	**13,582**	**12,430**	**13,170**	**18,263**	**32.8**
St. Joseph	238.8	Male	115,376	10,617	9,966	11,079	17,257	19,434	12,706	11,052	11,529	11,736	29.5
		Female	123,424	10,089	9,475	10,762	16,133	19,520	13,582	12,430	13,170	18,263	32.8
TERRE HAUTE	**136.5**	**Male**	**65,553**	**5,795**	**5,242**	**6,049**	**11,173**	**10,929**	**7,243**	**5,759**	**6,320**	**7,043**	**29.1**
		Female	**70,947**	**5,467**	**4,964**	**5,694**	**10,560**	**10,302**	**7,578**	**6,351**	**7,820**	**12,211**	**33.5**
Clay	25.1	Male	11,966	1,171	1,051	1,194	1,389	1,848	1,394	1,163	1,186	1,570	31.4
		Female	13,134	1,137	946	1,139	1,362	1,843	1,524	1,249	1,454	2,480	35.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
TERRE HAUTE (continued)													
Vigo	111.4	Male	53,587	4,624	4,191	4,855	9,784	9,081	5,849	4,596	5,134	5,473	28.7
		Female	57,813	4,330	4,018	4,555	9,198	8,459	6,054	5,102	6,366	9,731	33.0
ALL COUNTIES													
Adams	30.3	Male	14,997	1,878	1,639	1,604	1,780	2,424	1,755	1,232	1,253	1,432	27.5
		Female	15,303	1,701	1,470	1,543	1,678	2,321	1,740	1,313	1,448	2,089	30.4
Allen	296.8	Male	143,723	15,084	13,778	14,992	18,510	26,518	17,996	13,537	12,214	11,094	28.6
		Female	153,077	14,479	13,185	14,334	19,252	27,053	18,351	14,198	13,814	18,411	30.7
Bartholomew	66.5	Male	32,248	3,125	3,261	3,583	3,399	5,721	4,880	3,264	2,633	2,382	29.8
		Female	34,252	3,092	3,171	3,436	3,814	5,899	4,912	3,294	2,888	3,746	31.1
Benton	9.9	Male	4,789	472	424	545	534	670	579	452	516	597	31.3
		Female	5,111	458	421	527	478	668	567	506	575	911	35.1
Blackford	15.3	Male	7,390	686	781	773	776	1,171	971	734	736	762	30.[illegible]
		Female	7,910	635	707	752	823	1,167	995	795	793	1,243	33.[illegible]
Boone	38.1	Male	18,386	1,705	1,774	2,003	1,989	3,058	2,709	1,897	1,586	1,665	30.[illegible]
		Female	19,714	1,671	1,709	1,981	1,906	3,219	2,826	1,825	1,722	2,855	33.[illegible]
Brown	13.2	Male	6,635	625	583	722	677	1,137	894	664	659	674	31.2
		Female	6,565	525	555	632	680	1,166	883	623	719	782	32.6
Carroll	20.2	Male	9,932	962	893	1,060	1,087	1,600	1,252	988	982	1,108	31.0
		Female	10,268	899	880	964	1,036	1,517	1,287	1,008	1,103	1,574	33.9
Cass	40.9	Male	19,662	1,953	1,846	2,021	2,270	3,142	2,472	2,003	2,031	1,924	30.5
		Female	21,238	1,869	1,759	1,920	2,162	3,213	2,619	2,047	2,384	3,265	34.1
☐ Clark	91.7	Male	44,334	4,593	4,449	4,699	5,226	8,178	5,804	4,333	3,711	3,341	28.9
		Female	47,366	4,371	4,241	4,442	5,634	8,575	6,116	4,569	4,263	5,155	30.8
Clay	25.1	Male	11,966	1,171	1,051	1,194	1,389	1,848	1,394	1,163	1,186	1,570	31.4
		Female	13,134	1,137	946	1,139	1,362	1,843	1,524	1,249	1,454	2,480	35.9
Clinton	31.5	Male	15,043	1,528	1,409	1,537	1,678	2,389	1,850	1,493	1,422	1,737	30.7
		Female	16,457	1,553	1,283	1,390	1,700	2,420	1,932	1,568	1,685	2,926	34.5
Crawford	10.3	Male	5,142	543	475	555	613	794	623	446	466	627	29.8
		Female	5,158	448	478	516	571	744	631	498	468	804	32.6
Daviess	23.1	Male	13,519	1,519	1,251	1,363	1,515	2,043	1,553	1,217	1,386	1,672	30.4
		Female	14,581	1,376	1,191	1,322	1,484	2,102	1,628	1,337	1,674	2,467	34.1
☐ Dearborn	35.8	Male	17,585	1,832	1,790	2,007	1,886	2,838	2,310	1,705	1,573	1,644	29.5
		Female	18,215	1,730	1,676	1,834	1,874	2,868	2,364	1,783	1,704	2,382	31.9
Decatur	23.9	Male	11,650	1,290	1,185	1,255	1,328	1,849	1,427	1,027	1,052	1,237	29.1
		Female	12,250	1,269	1,087	1,221	1,375	1,804	1,483	1,087	1,119	1,805	31.5
De Kalb	34.1	Male	16,732	1,861	1,670	1,829	1,939	2,792	2,133	1,560	1,390	1,558	28.8
		Female	17,368	1,764	1,572	1,663	1,941	2,736	2,161	1,542	1,619	2,370	31.4
Delaware	126.6	Male	60,351	5,230	5,383	6,016	10,661	9,655	7,530	5,797	5,070	5,009	28.0
		Female	66,249	5,009	5,107	5,706	12,218	10,019	7,830	6,100	5,979	8,281	30.1
Dubois	35.1	Male	17,234	1,717	1,542	2,040	2,293	2,936	2,085	1,566	1,367	1,686	28.5
		Female	17,866	1,692	1,437	2,056	2,216	2,761	2,079	1,649	1,494	2,482	30.5
Elkhart	139.6	Male	67,434	7,178	6,516	7,108	7,860	12,238	9,033	6,398	5,716	5,387	29.1
		Female	72,166	6,954	6,510	6,730	8,388	12,546	9,163	6,731	6,553	8,591	31.0
Fayette	28.6	Male	13,891	1,503	1,462	1,463	1,465	2,270	1,725	1,373	1,324	1,306	29.6
		Female	14,709	1,482	1,330	1,369	1,511	2,366	1,763	1,400	1,520	1,968	32.0
☐ Floyd	62.6	Male	30,016	2,830	2,888	3,171	3,468	5,204	4,054	2,903	2,779	2,719	30.1
		Female	32,584	2,726	2,763	3,149	3,665	5,389	4,195	3,120	3,155	4,422	32.4
Fountain	19.2	Male	9,295	876	867	961	1,051	1,353	1,228	917	988	1,054	31.6
		Female	9,905	831	823	924	985	1,441	1,249	944	1,063	1,645	34.6
Franklin	20.2	Male	10,020	1,080	1,113	1,200	1,101	1,564	1,277	929	802	954	28.3
		Female	10,180	1,076	989	1,113	1,090	1,543	1,259	922	847	1,341	30.3
Fulton	20.0	Male	9,721	972	880	948	1,088	1,428	1,177	959	1,051	1,218	31.8
		Female	10,279	903	817	884	1,033	1,453	1,228	999	1,194	1,768	35.4
Gibson	34.0	Male	16,534	1,565	1,397	1,725	2,147	2,472	2,065	1,584	1,588	1,991	30.8
		Female	17,466	1,451	1,308	1,507	1,930	2,496	2,070	1,770	1,872	3,062	35.2
Grant	79.2	Male	38,319	3,637	3,621	4,109	4,915	5,739	4,756	4,195	3,791	3,554	30.0
		Female	40,881	3,429	3,394	3,972	5,437	6,144	5,106	4,238	3,929	5,233	31.8
Greene	31.3	Male	14,888	1,381	1,337	1,456	1,501	2,288	1,913	1,408	1,518	2,086	32.7
		Female	16,412	1,331	1,252	1,453	1,493	2,357	1,983	1,558	1,833	3,152	36.6
Hamilton	90.1	Male	44,241	4,278	4,677	5,121	4,206	7,548	7,424	4,688	3,529	2,770	30.1
		Female	45,859	4,161	4,422	5,034	4,233	8,196	7,454	4,541	3,675	4,143	31.2
Hancock	46.1	Male	22,667	2,198	2,498	2,690	2,334	3,608	3,595	2,322	1,820	1,602	29.5
		Female	23,433	2,079	2,300	2,542	2,330	4,058	3,580	2,228	1,948	2,368	31.1

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
☐ Harrison	29.3	Male	14,488	1,542	1,365	1,591	1,693	2,429	1,981	1,348	1,228	1,311	29.3
		Female	14,812	1,417	1,388	1,534	1,631	2,427	1,920	1,443	1,289	1,763	30.9
Hendricks	73.9	Male	37,133	3,590	3,830	4,467	4,252	6,352	5,684	3,657	2,936	2,365	28.8
		Female	36,767	3,293	3,556	3,840	3,499	6,788	5,650	3,491	3,087	3,563	31.2
Henry	53.0	Male	25,557	2,425	2,519	2,803	2,808	4,076	3,399	2,530	2,361	2,636	30.5
		Female	27,443	2,396	2,297	2,755	2,810	4,202	3,526	2,698	2,742	4,017	33.2
Howard	87.0	Male	41,878	4,287	4,187	4,631	4,788	6,954	5,928	4,518	3,563	3,022	29.4
		Female	45,122	4,108	4,061	4,478	5,091	7,560	6,067	4,686	4,037	5,034	31.4
Huntington	35.6	Male	17,063	1,792	1,657	1,720	2,224	2,628	2,053	1,586	1,578	1,825	29.3
		Female	18,537	1,712	1,479	1,693	2,168	2,706	2,141	1,662	1,858	3,118	33.2
Jackson	37.2	Male	17,944	1,884	1,713	1,825	2,076	2,922	2,301	1,734	1,576	1,913	30.0
		Female	19,256	1,823	1,656	1,772	2,146	2,959	2,370	1,837	1,786	2,907	32.5
Jasper	27.7	Male	13,729	1,550	1,336	1,473	2,043	2,138	1,728	1,231	1,057	1,173	27.2
		Female	13,971	1,420	1,289	1,489	1,855	2,143	1,719	1,172	1,235	1,649	29.3
Jay	23.0	Male	11,128	1,107	1,075	1,228	1,219	1,657	1,431	1,048	1,089	1,274	30.6
		Female	11,872	1,011	1,042	1,200	1,218	1,671	1,444	1,159	1,239	1,888	33.8
Jefferson	31.3	Male	15,239	1,472	1,368	1,536	2,112	2,519	1,964	1,385	1,355	1,528	29.5
		Female	16,061	1,440	1,273	1,546	2,145	2,521	1,958	1,519	1,532	2,127	31.4
Jennings	23.7	Male	11,818	1,134	1,228	1,356	1,411	2,048	1,626	1,039	922	1,054	28.8
		Female	11,882	1,083	1,133	1,283	1,350	2,004	1,577	1,042	1,054	1,356	30.4
Johnson	81.6	Male	39,685	3,911	4,174	4,468	4,948	6,976	5,728	3,857	3,022	2,601	28.4
		Female	41,915	3,773	3,879	4,299	4,811	7,428	5,910	3,909	3,093	4,813	30.6
Knox	41.8	Male	20,206	1,734	1,621	1,852	3,477	2,989	2,237	1,880	1,865	2,551	29.7
		Female	21,594	1,590	1,477	1,763	2,782	2,941	2,457	2,106	2,412	4,066	36.0
Kosciusko	62.7	Male	30,626	3,391	2,864	2,842	3,774	5,455	4,005	2,741	2,648	2,906	29.5
		Female	32,074	3,261	2,758	2,893	3,877	5,460	3,928	2,909	3,050	3,938	30.9
La Grange	26.8	Male	13,155	1,760	1,537	1,504	1,466	2,084	1,542	1,067	1,043	1,152	26.5
		Female	13,645	1,673	1,525	1,546	1,480	2,082	1,564	1,108	1,182	1,485	27.9
Lake	512.9	Male	249,350	27,233	23,954	26,977	31,848	40,386	29,267	25,633	24,491	19,561	28.6
		Female	263,550	26,359	23,129	26,225	33,526	41,977	31,823	26,986	26,378	27,147	30.4
La Porte	109.1	Male	54,183	5,308	4,892	5,599	6,480	9,845	6,855	5,224	5,136	4,844	29.9
		Female	54,917	5,003	4,609	5,437	6,007	8,787	6,566	5,500	5,768	7,240	32.3
Lawrence	43.4	Male	20,850	2,004	1,983	2,117	2,202	3,377	2,694	2,125	2,037	2,311	31.3
		Female	22,550	1,882	1,973	2,092	2,246	3,518	2,795	2,325	2,240	3,479	33.8
Madison	138.1	Male	67,107	6,426	6,525	7,053	8,066	11,239	8,794	6,786	6,115	6,103	29.9
		Female	70,993	6,085	6,025	6,864	8,020	11,254	8,886	7,131	7,206	9,522	32.6
Marion	755.5	Male	359,195	35,266	32,105	35,956	48,663	66,406	42,275	34,986	33,120	30,418	29.2
		Female	396,305	33,713	30,693	35,209	52,551	69,375	45,779	38,993	38,689	51,103	31.6
Marshall	40.2	Male	19,523	2,019	1,891	2,069	2,265	3,162	2,352	1,947	1,782	2,036	29.8
		Female	20,677	1,967	1,679	1,983	2,228	3,105	2,489	1,980	2,054	3,192	33.0
Martin	11.0	Male	5,453	540	515	666	605	865	673	499	538	552	29.6
		Female	5,547	505	501	575	619	878	678	542	552	697	31.5
Miami	39.8	Male	19,736	2,183	1,967	1,987	2,794	3,433	2,459	1,713	1,598	1,602	27.7
		Female	20,064	2,112	1,780	1,932	2,455	3,352	2,399	1,768	1,770	2,496	30.2
Monroe	101.3	Male	50,035	3,637	3,331	3,550	14,979	9,798	5,196	3,556	2,979	3,009	24.8
		Female	51,265	3,348	3,055	3,363	14,906	9,288	5,346	3,807	3,503	4,649	26.0
Montgomery	35.8	Male	17,574	1,522	1,583	1,716	2,643	2,691	2,248	1,760	1,554	1,857	29.9
		Female	18,226	1,493	1,455	1,705	1,862	2,707	2,292	1,831	1,876	3,005	34.6
Morgan	53.7	Male	26,516	2,662	2,778	3,112	2,926	4,271	3,900	2,681	2,166	2,020	29.2
		Female	27,184	2,478	2,721	2,926	2,840	4,537	3,903	2,642	2,272	2,865	30.8
Newton	15.7	Male	7,752	927	766	837	824	1,250	1,019	674	673	782	29.2
		Female	7,948	804	741	765	846	1,257	991	650	743	1,151	31.5
Noble	36.3	Male	17,724	2,014	1,737	1,856	2,094	3,028	2,181	1,606	1,602	1,606	28.8
		Female	18,576	1,874	1,712	1,720	2,076	3,029	2,207	1,672	1,819	2,467	31.3
Ohio	5.4	Male	2,647	267	238	298	264	419	331	306	236	288	31.1
		Female	2,753	243	201	268	326	365	369	251	271	459	34.3
Orange	19.1	Male	9,369	924	834	980	1,083	1,485	1,114	868	916	1,165	30.8
		Female	9,731	887	767	864	999	1,449	1,146	930	1,067	1,622	34.3
Owen	16.8	Male	8,339	724	758	988	867	1,259	1,071	865	769	1,038	31.6
		Female	8,461	685	788	834	764	1,293	1,095	835	808	1,359	34.0
Parke	16.8	Male	8,331	678	822	960	842	1,244	1,068	806	805	1,106	31.9
		Female	8,469	640	681	770	830	1,216	1,036	870	913	1,513	35.9
Perry	19.3	Male	9,471	909	850	1,037	1,185	1,480	1,066	886	917	1,141	30.1
		Female	9,829	941	780	945	1,103	1,405	1,078	1,009	1,044	1,524	33.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
ALL COUNTIES (continued)													
Pike	13.9	Male	6,721	615	557	681	707	1,030	907	657	632	935	32.8
		Female	7,179	558	560	659	725	1,025	880	699	775	1,298	35.7
Porter	128.8	Male	63,673	6,798	6,308	6,797	8,594	11,835	8,989	5,967	4,685	3,700	27.8
		Female	65,127	6,495	6,113	6,521	8,988	11,963	8,834	5,723	5,012	5,478	28.7
Posey	27.8	Male	13,775	1,471	1,303	1,400	1,661	2,424	1,840	1,234	1,173	1,269	29.3
		Female	14,025	1,326	1,215	1,389	1,582	2,387	1,819	1,244	1,249	1,814	31.3
Pulaski	13.5	Male	6,628	735	656	701	733	964	751	631	644	813	30.1
		Female	6,872	665	569	648	714	929	750	672	745	1,180	34.0
Putnam	29.8	Male	14,900	1,072	1,145	1,530	2,785	2,180	1,846	1,530	1,293	1,519	29.2
		Female	14,900	1,129	1,150	1,377	2,323	1,887	1,896	1,446	1,383	2,309	32.8
Randolph	30.0	Male	14,612	1,478	1,417	1,535	1,577	2,318	1,909	1,479	1,332	1,567	30.6
		Female	15,388	1,353	1,353	1,482	1,619	2,268	1,964	1,560	1,514	2,275	33.3
Ripley	25.1	Male	12,296	1,281	1,243	1,353	1,373	1,898	1,469	1,099	1,130	1,450	29.7
		Female	12,804	1,237	1,209	1,320	1,350	1,838	1,464	1,205	1,220	1,961	32.0
Rush	19.2	Male	9,318	903	911	1,094	1,114	1,346	1,089	913	892	1,056	29.7
		Female	9,882	899	874	1,067	1,013	1,370	1,169	948	984	1,558	32.9
St. Joseph	238.8	Male	115,376	10,617	9,966	11,079	17,257	19,434	12,706	11,052	11,529	11,736	29.5
		Female	123,424	10,089	9,475	10,762	16,133	19,520	13,582	12,430	13,170	18,263	32.8
Scott	21.0	Male	10,329	1,088	1,111	1,201	1,178	1,650	1,344	920	824	1,013	28.6
		Female	10,671	1,031	970	1,163	1,173	1,699	1,396	966	933	1,340	30.9
Shelby	40.2	Male	19,488	1,941	1,883	2,180	2,153	3,161	2,667	1,993	1,725	1,785	30.0
		Female	20,712	1,850	1,929	2,077	2,229	3,275	2,641	1,971	1,920	2,820	31.9
Spencer	20.1	Male	10,187	937	905	1,064	1,363	1,672	1,249	896	876	1,225	29.9
		Female	9,913	939	840	980	1,054	1,479	1,202	932	944	1,543	32.7
Starke	22.6	Male	11,098	1,159	1,129	1,276	1,202	1,659	1,379	1,036	925	1,333	29.7
		Female	11,502	1,087	1,049	1,179	1,159	1,733	1,400	1,038	1,134	1,723	32.4
Steuben	25.8	Male	12,990	1,193	1,099	1,310	2,023	1,982	1,613	1,181	1,168	1,421	29.4
		Female	12,810	1,115	1,077	1,153	1,467	1,965	1,558	1,211	1,421	1,843	33.1
Sullivan	21.4	Male	10,196	951	932	1,003	1,016	1,606	1,217	958	1,102	1,411	32.4
		Female	11,204	906	846	980	1,029	1,556	1,252	1,029	1,362	2,244	37.3
Switzerland	7.4	Male	3,647	336	336	402	370	507	484	331	364	517	32.5
		Female	3,753	347	300	359	372	493	480	397	399	606	35.1
Tippecanoe	123.5	Male	62,402	4,845	4,389	4,635	18,791	10,760	6,340	4,487	4,149	4,006	24.5
		Female	61,098	4,596	4,153	4,481	15,172	10,389	6,340	4,728	4,694	6,545	27.1
Tipton	16.7	Male	8,135	813	780	863	878	1,276	1,131	810	764	820	30.7
		Female	8,565	709	716	837	879	1,314	1,122	852	865	1,271	33.7
Union	6.9	Male	3,377	363	311	377	363	534	447	303	326	353	30.1
		Female	3,523	356	304	349	370	519	456	310	332	527	32.4
Vanderburgh	166.8	Male	78,381	7,114	6,280	7,059	10,990	13,278	9,059	7,796	8,017	8,788	30.8
		Female	88,419	6,850	6,001	7,029	11,408	13,555	9,641	8,831	10,061	15,043	34.5
Vermillion	18.5	Male	8,853	827	862	798	937	1,387	1,144	808	864	1,226	32.2
		Female	9,647	769	786	851	899	1,436	1,112	872	1,131	1,791	35.7
Vigo	111.4	Male	53,587	4,624	4,191	4,855	9,784	9,081	5,849	4,596	5,134	5,473	28.7
		Female	57,813	4,330	4,018	4,555	9,198	8,459	6,054	5,102	6,366	9,731	33.0
Wabash	36.9	Male	17,830	1,783	1,632	1,920	2,491	2,751	2,220	1,688	1,599	1,746	29.0
		Female	19,070	1,677	1,499	1,863	2,477	2,752	2,305	1,796	1,823	2,880	32.3
Warren	9.0	Male	4,426	425	422	496	456	650	602	439	445	491	31.4
		Female	4,574	399	422	452	453	671	620	442	461	654	33.4
Warrick	45.5	Male	22,464	2,421	2,396	2,408	2,373	4,009	3,418	2,020	1,739	1,689	29.1
		Female	23,036	2,238	2,222	2,353	2,418	4,188	3,334	2,018	1,871	2,394	30.5
Washington	22.6	Male	11,160	1,219	1,130	1,213	1,256	1,692	1,417	999	1,011	1,223	29.5
		Female	11,440	1,077	980	1,104	1,321	1,711	1,392	1,087	1,085	1,683	32.2
Wayne	74.7	Male	35,487	3,459	3,334	3,768	4,084	5,408	4,510	3,655	3,466	3,803	30.7
		Female	39,213	3,273	3,197	3,657	4,401	5,776	4,805	4,010	4,055	6,039	33.8
Wells	25.7	Male	12,487	1,374	1,170	1,328	1,455	2,089	1,615	1,179	1,075	1,202	29.4
		Female	13,213	1,237	1,137	1,279	1,461	2,057	1,701	1,233	1,272	1,836	32.3
White	24.6	Male	11,962	1,219	1,145	1,139	1,306	1,897	1,428	1,103	1,271	1,454	31.2
		Female	12,638	1,195	1,058	1,108	1,251	1,934	1,452	1,211	1,398	2,031	33.8
Whitley	26.8	Male	13,108	1,393	1,285	1,299	1,553	2,183	1,671	1,248	1,181	1,295	29.7
		Female	13,692	1,310	1,231	1,302	1,498	2,185	1,633	1,351	1,278	1,904	31.9
TOTAL METRO COUNTIES	3,746.2	Male	1,813,211	175,351	167,504	185,210	255,665	315,728	226,405	174,528	160,290	149,330	28.8
		Female	1,932,989	170,448	160,011	178,598	259,183	324,371	235,848	185,224	182,126	237,180	31.1
TOTAL STATE	5,544.1	Male	2,690,041	266,548	250,671	277,568	361,430	455,994	336,946	258,304	241,151	241,429	29.1
		Female	2,854,059	254,162	238,139	266,959	361,502	464,101	345,338	273,219	274,120	373,519	31.6

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA													
CEDAR RAPIDS	**171.2**	**Male**	**82,858**	**8,124**	**7,506**	**8,413**	**10,915**	**15,461**	**10,891**	**7,804**	**6,960**	**6,784**	**29.2**
		Female	**88,342**	**7,630**	**7,280**	**8,301**	**11,766**	**15,603**	**11,058**	**7,940**	**7,552**	**11,212**	**30.9**
Linn	171.2	Male	82,858	8,124	7,506	8,413	10,915	15,461	10,891	7,804	6,960	6,784	29.2
		Female	88,342	7,630	7,280	8,301	11,766	15,603	11,058	7,940	7,552	11,212	30.9
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**Male**	**190,832**	**19,725**	**17,018**	**19,718**	**24,281**	**34,119**	**24,325**	**17,765**	**16,816**	**17,065**	**29.3**
		Female	**199,668**	**18,700**	**16,393**	**18,586**	**25,047**	**33,250**	**24,103**	**18,447**	**18,700**	**26,442**	**31.3**
Scott	165.5	Male	81,369	8,649	7,576	8,582	10,396	16,004	10,471	7,243	6,504	5,944	28.4
		Female	84,131	8,383	7,349	8,036	11,011	15,249	10,402	7,324	6,978	9,399	29.8
Henry, Ill.	*59.3*	*Male*	*29,120*	*3,048*	*2,640*	*3,128*	*3,251*	*4,560*	*3,848*	*2,751*	*2,660*	*3,234*	*30.5*
		Female	*30,180*	*2,746*	*2,541*	*2,946*	*3,015*	*4,506*	*3,714*	*2,854*	*3,003*	*4,855*	*33.5*
Rock Island, Ill.	*165.7*	*Male*	*80,343*	*8,028*	*6,802*	*8,008*	*10,634*	*13,555*	*10,006*	*7,771*	*7,652*	*7,887*	*29.9*
		Female	*85,357*	*7,571*	*6,503*	*7,604*	*11,021*	*13,495*	*9,987*	*8,269*	*8,719*	*12,188*	*32.4*
DES MOINES	**375.9**	**Male**	**179,532**	**17,490**	**16,235**	**17,750**	**23,302**	**33,676**	**23,270**	**17,215**	**15,544**	**15,050**	**29.5**
		Female	**196,368**	**16,499**	**15,786**	**16,813**	**25,684**	**35,377**	**24,315**	**18,145**	**17,762**	**25,987**	**31.6**
Dallas	30.5	Male	14,804	1,496	1,393	1,544	1,485	2,490	2,001	1,425	1,358	1,612	31.0
		Female	15,696	1,418	1,334	1,434	1,530	2,571	2,006	1,377	1,516	2,510	33.3
Polk	308.5	Male	146,746	14,082	12,927	14,261	19,759	28,079	18,598	14,107	12,890	12,043	29.4
		Female	161,754	13,328	12,486	13,449	22,062	29,437	19,606	15,180	14,893	21,313	31.6
Warren	36.9	Male	17,982	1,912	1,915	1,945	2,058	3,107	2,671	1,683	1,296	1,395	28.7
		Female	18,918	1,753	1,966	1,930	2,092	3,369	2,703	1,588	1,353	2,164	30.1
DUBUQUE	**94.5**	**Male**	**45,620**	**4,694**	**4,409**	**5,581**	**6,480**	**7,500**	**5,281**	**4,056**	**3,743**	**3,876**	**27.2**
		Female	**48,880**	**4,518**	**4,244**	**5,284**	**6,614**	**7,509**	**5,196**	**4,173**	**4,217**	**7,125**	**30.0**
Dubuque	94.5	Male	45,620	4,694	4,409	5,581	6,480	7,500	5,281	4,056	3,743	3,876	27.2
		Female	48,880	4,518	4,244	5,284	6,614	7,509	5,196	4,173	4,217	7,125	30.0
IOWA CITY	**84.4**	**Male**	**41,573**	**3,378**	**2,708**	**2,922**	**10,588**	**10,152**	**4,440**	**2,729**	**2,318**	**2,338**	**26.2**
		Female	**42,827**	**3,176**	**2,601**	**2,869**	**11,052**	**9,409**	**4,445**	**2,836**	**2,526**	**3,913**	**26.8**
Johnson	84.4	Male	41,573	3,378	2,708	2,922	10,588	10,152	4,440	2,729	2,318	2,338	26.2
		Female	42,827	3,176	2,601	2,869	11,052	9,409	4,445	2,836	2,526	3,913	26.8
SIOUX CITY	**118.2**	**Male**	**56,338**	**6,143**	**5,107**	**5,560**	**6,945**	**9,571**	**6,275**	**5,310**	**5,312**	**6,115**	**29.6**
		Female	**61,862**	**6,120**	**4,967**	**5,321**	**7,609**	**9,864**	**6,472**	**5,719**	**6,054**	**9,736**	**32.0**
Woodbury	100.5	Male	47,633	5,097	4,248	4,674	5,869	7,941	5,236	4,588	4,661	5,319	29.9
		Female	52,867	5,129	4,084	4,477	6,549	8,249	5,473	4,978	5,299	8,629	32.5
Dakota, Neb.	*17.7*	*Male*	*8,705*	*1,046*	*859*	*886*	*1,076*	*1,630*	*1,039*	*722*	*651*	*796*	*28.0*
		Female	*8,995*	*991*	*883*	*844*	*1,060*	*1,615*	*999*	*741*	*755*	*1,107*	*29.5*
WATERLOO - CEDAR FALLS	**164.9**	**Male**	**80,004**	**8,192**	**6,781**	**7,954**	**12,579**	**14,228**	**9,337**	**6,996**	**6,779**	**7,158**	**28.2**
		Female	**84,896**	**7,754**	**6,496**	**7,505**	**13,635**	**13,935**	**9,440**	**7,285**	**7,679**	**11,167**	**30.1**
Black Hawk	139.4	Male	67,478	6,948	5,676	6,644	10,782	12,317	7,763	5,891	5,736	5,721	28.0
		Female	71,922	6,624	5,453	6,249	11,898	12,063	7,860	6,217	6,453	9,105	29.8
Bremer	25.5	Male	12,526	1,244	1,105	1,310	1,797	1,911	1,574	1,105	1,043	1,437	29.2
		Female	12,974	1,130	1,043	1,256	1,737	1,872	1,580	1,068	1,226	2,062	32.1
ALL COUNTIES													
Adair	9.5	Male	4,674	475	356	434	502	643	473	468	512	811	33.9
		Female	4,826	419	361	372	398	563	536	445	591	1,141	40.6
Adams	5.6	Male	2,766	251	207	281	281	365	290	311	295	485	34.9
		Female	2,834	244	184	239	223	349	351	270	369	605	40.1
Allamakee	15.1	Male	7,439	717	687	838	813	1,027	783	682	776	1,116	31.5
		Female	7,661	720	596	817	719	960	784	677	825	1,563	35.2
Appanoose	15.8	Male	7,496	728	614	729	829	1,070	808	638	850	1,230	32.9
		Female	8,304	746	633	673	769	1,101	826	773	946	1,837	37.8
Audubon	8.4	Male	4,069	393	332	416	403	547	466	397	483	632	34.0
		Female	4,331	351	288	419	373	481	482	438	503	996	40.2
Benton	24.1	Male	11,786	1,146	1,031	1,317	1,328	1,767	1,435	1,116	1,135	1,511	31.1
		Female	12,314	1,132	999	1,234	1,233	1,663	1,471	1,173	1,254	2,155	34.4
Black Hawk	139.4	Male	67,478	6,948	5,676	6,644	10,782	12,317	7,763	5,891	5,736	5,721	28.0
		Female	71,922	6,624	5,453	6,249	11,898	12,063	7,860	6,217	6,453	9,105	29.8
Boone	26.3	Male	12,609	1,148	971	1,159	1,531	2,172	1,481	1,219	1,227	1,701	31.9
		Female	13,691	1,062	963	1,127	1,482	2,047	1,538	1,252	1,419	2,801	36.1
Bremer	25.5	Male	12,526	1,244	1,105	1,310	1,797	1,911	1,574	1,105	1,043	1,437	29.2
		Female	12,974	1,130	1,043	1,256	1,737	1,872	1,580	1,068	1,226	2,062	32.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Buchanan	23.4	Male	11,616	1,369	1,101	1,355	1,418	1,829	1,290	968	1,039	1,247	28.1
		Female	11,784	1,279	1,084	1,253	1,295	1,724	1,263	985	1,178	1,723	30.7
Buena Vista	20.8	Male	10,040	921	778	896	1,458	1,532	950	979	1,108	1,418	31.3
		Female	10,760	927	743	888	1,322	1,425	1,051	1,078	1,205	2,121	35.7
Butler	17.8	Male	8,751	879	778	882	908	1,357	955	794	911	1,287	31.8
		Female	9,049	817	747	823	819	1,234	966	859	1,019	1,765	35.9
Calhoun	13.3	Male	6,310	585	504	605	666	866	651	620	734	1,079	34.2
		Female	6,990	510	493	630	645	793	749	671	854	1,645	40.7
Carroll	23.1	Male	11,188	1,196	1,031	1,374	1,341	1,644	1,116	1,021	1,063	1,402	29.0
		Female	11,912	1,233	958	1,247	1,231	1,503	1,216	1,109	1,248	2,167	33.6
Cass	17.0	Male	8,178	781	646	789	906	1,192	915	793	808	1,348	33.1
		Female	8,822	729	602	752	810	1,153	962	852	983	1,979	38.8
Cedar	19.0	Male	9,346	867	799	1,012	990	1,501	1,159	880	952	1,186	31.7
		Female	9,654	918	740	931	933	1,389	1,160	911	975	1,697	34.4
Cerro Gordo	48.2	Male	22,724	2,090	1,824	2,122	2,836	3,747	2,666	2,322	2,361	2,756	31.6
		Female	25,476	2,002	1,808	1,949	3,246	3,871	2,762	2,571	2,806	4,461	34.6
Cherokee	16.0	Male	7,806	733	623	794	880	1,233	845	816	826	1,056	32.1
		Female	8,194	759	620	722	769	1,111	893	856	913	1,551	36.3
Chickasaw	15.6	Male	7,708	788	683	914	931	1,088	929	696	695	984	29.9
		Female	7,892	744	656	910	824	1,005	903	702	778	1,370	33.1
Clarke	8.9	Male	4,312	410	357	413	483	631	498	420	426	674	32.8
		Female	4,588	390	368	389	440	617	544	457	472	911	36.7
Clay	20.0	Male	9,595	1,048	799	869	1,150	1,671	1,089	924	922	1,123	30.6
		Female	10,405	1,017	783	910	1,256	1,602	1,115	965	1,037	1,720	32.7
Clayton	21.3	Male	10,621	1,049	930	1,133	1,197	1,506	1,158	994	1,077	1,577	31.6
		Female	10,679	1,022	835	1,022	1,086	1,346	1,154	1,034	1,138	2,042	35.2
Clinton	57.2	Male	27,801	2,770	2,559	3,036	3,203	4,478	3,413	2,620	2,676	3,046	30.2
		Female	29,399	2,635	2,339	2,850	3,275	4,412	3,448	2,787	2,993	4,660	33.2
Crawford	18.8	Male	9,262	980	818	963	1,114	1,383	1,063	864	945	1,132	30.5
		Female	9,538	932	792	969	967	1,301	1,048	867	1,015	1,627	33.4
Dallas	30.5	Male	14,804	1,496	1,393	1,544	1,485	2,490	2,001	1,425	1,358	1,612	31.0
		Female	15,696	1,418	1,334	1,434	1,530	2,571	2,006	1,377	1,516	2,510	33.3
Davis	9.4	Male	4,637	457	419	470	554	627	510	423	474	703	31.7
		Female	4,763	427	370	421	444	610	554	449	514	974	37.0
Decatur	9.8	Male	4,721	374	367	413	821	637	482	397	446	784	31.0
		Female	5,079	371	356	377	840	598	507	433	501	1,096	34.9
Delaware	19.1	Male	9,388	1,019	897	1,157	1,185	1,347	1,040	879	862	1,002	28.2
		Female	9,712	1,015	880	1,192	1,058	1,236	1,033	866	934	1,498	30.8
Des Moines	46.3	Male	22,181	2,159	1,982	2,276	2,470	3,725	2,730	2,109	2,221	2,509	30.9
		Female	24,119	2,071	1,833	2,099	2,527	3,756	2,723	2,304	2,519	4,287	34.4
Dickinson	16.5	Male	7,988	771	655	720	762	1,316	914	759	909	1,182	33.3
		Female	8,512	770	580	695	785	1,292	885	869	1,038	1,598	36.5
Dubuque	94.5	Male	45,620	4,694	4,409	5,581	6,480	7,500	5,281	4,056	3,743	3,876	27.2
		Female	48,880	4,518	4,244	5,284	6,614	7,509	5,196	4,173	4,217	7,125	30.0
Emmet	13.1	Male	6,384	679	572	621	818	1,018	687	597	598	794	29.9
		Female	6,716	629	513	604	761	936	672	645	736	1,220	34.1
Fayette	25.1	Male	12,327	1,207	1,035	1,337	1,548	1,755	1,330	1,113	1,244	1,758	30.9
		Female	12,773	1,109	999	1,291	1,334	1,624	1,366	1,149	1,394	2,507	35.2
Floyd	19.4	Male	9,298	889	835	1,031	904	1,389	1,167	885	998	1,200	32.1
		Female	10,102	880	796	963	960	1,350	1,174	971	1,089	1,919	35.9
Franklin	13.0	Male	6,329	608	506	595	637	975	738	638	670	962	33.4
		Female	6,671	550	457	597	596	904	746	676	783	1,362	38.1
Fremont	9.4	Male	4,534	464	371	410	437	646	497	430	551	728	34.1
		Female	4,866	430	371	382	394	653	494	483	581	1,078	39.1
Greene	12.0	Male	5,773	566	460	587	581	851	624	524	632	948	33.1
		Female	6,227	498	437	558	524	801	632	605	733	1,439	39.7
Grundy	14.5	Male	7,080	669	611	761	734	1,076	917	650	742	920	32.1
		Female	7,420	629	575	677	634	1,019	892	738	826	1,430	37.0
Guthrie	12.0	Male	5,725	512	436	548	538	786	639	581	672	1,013	35.7
		Female	6,275	514	481	540	444	788	639	617	784	1,468	40.8
Hamilton	17.9	Male	8,756	841	710	854	1,003	1,336	973	920	959	1,160	32.3
		Female	9,144	806	660	800	864	1,260	1,035	968	1,045	1,706	36.8
Hancock	14.0	Male	6,873	694	611	699	739	1,138	764	642	696	890	31.1
		Female	7,127	704	588	602	712	1,021	747	676	720	1,357	34.4

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METRO AREA / County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
IOWA (continued)													
ALL COUNTIES (continued)													
Hardin	21.7	Male	10,551	921	835	1,172	1,334	1,503	1,173	1,000	1,120	1,493	31.7
		Female	11,149	862	737	975	1,176	1,433	1,225	1,067	1,238	2,415	38.0
Harrison	16.4	Male	7,944	786	726	830	890	1,033	896	763	820	1,200	32.2
		Female	8,456	696	689	807	804	1,075	917	824	897	1,747	36.7
Henry	19.2	Male	9,231	844	764	862	1,219	1,537	1,168	770	872	1,195	31.0
		Female	9,969	871	743	848	1,175	1,517	1,063	860	1,029	1,863	33.9
Howard	11.0	Male	5,377	512	434	543	596	699	546	520	605	922	33.6
		Female	5,623	468	412	601	479	652	554	527	629	1,281	38.2
Humboldt	12.3	Male	6,004	558	476	590	628	842	667	629	731	883	33.9
		Female	6,296	539	466	574	579	797	687	662	762	1,230	37.8
Ida	8.9	Male	4,381	413	393	404	471	604	470	446	489	691	33.4
		Female	4,519	378	323	387	377	568	459	493	535	999	39.9
Iowa	15.5	Male	7,532	693	599	790	868	1,129	842	778	795	1,038	32.2
		Female	7,968	657	572	739	763	1,076	894	783	876	1,608	37.0
Jackson	23.0	Male	11,362	1,166	1,060	1,384	1,323	1,614	1,301	1,079	1,017	1,418	29.6
		Female	11,638	1,128	1,017	1,305	1,229	1,541	1,309	1,099	1,107	1,903	32.4
Jasper	36.6	Male	17,865	1,718	1,587	1,750	1,982	2,791	2,230	1,917	1,812	2,078	31.8
		Female	18,735	1,614	1,430	1,685	1,844	2,769	2,335	1,975	1,972	3,111	35.1
Jefferson	16.4	Male	8,107	727	642	643	1,059	1,741	906	664	700	1,025	30.6
		Female	8,293	581	576	689	925	1,514	928	728	815	1,537	34.1
Johnson	84.4	Male	41,573	3,378	2,708	2,922	10,588	10,152	4,440	2,729	2,318	2,338	26.2
		Female	42,827	3,176	2,601	2,869	11,052	9,409	4,445	2,836	2,526	3,913	26.8
Jones	20.8	Male	10,669	1,002	918	1,050	1,633	1,732	1,194	949	975	1,216	29.2
		Female	10,131	918	814	1,092	968	1,409	1,180	986	1,062	1,702	34.0
Keokuk	12.7	Male	6,206	558	478	629	657	870	636	580	684	1,114	34.0
		Female	6,494	518	452	625	580	795	615	633	735	1,541	39.5
Kossuth	21.7	Male	10,777	1,103	957	1,183	1,302	1,554	1,107	1,037	1,104	1,430	30.4
		Female	10,923	986	895	1,138	1,057	1,413	1,195	1,060	1,200	1,979	34.8
Lee	43.3	Male	21,335	2,027	1,765	2,171	2,526	3,751	2,594	2,033	2,123	2,345	30.8
		Female	21,965	1,924	1,689	1,985	2,332	3,251	2,453	2,091	2,425	3,815	34.4
Linn	171.2	Male	82,858	8,124	7,506	8,413	10,915	15,461	10,891	7,804	6,960	6,784	29.2
		Female	88,342	7,630	7,280	8,301	11,766	15,603	11,058	7,940	7,552	11,212	30.9
Louisa	12.5	Male	6,147	610	570	667	694	970	762	567	530	777	30.5
		Female	6,353	641	532	647	625	959	771	574	585	1,019	32.6
Lucas	10.4	Male	4,947	437	417	477	459	674	622	524	554	783	35.1
		Female	5,453	448	396	458	504	677	592	543	624	1,211	39.1
Lyon	12.8	Male	6,325	708	602	649	683	934	604	643	649	853	30.6
		Female	6,475	676	550	613	585	869	643	660	689	1,190	34.4
Madison	12.9	Male	6,323	596	623	652	566	947	796	590	618	935	32.6
		Female	6,577	599	518	576	520	888	801	590	718	1,367	37.3
Mahaska	23.2	Male	11,237	1,081	904	1,022	1,504	1,809	1,225	1,016	1,154	1,522	31.1
		Female	11,963	1,029	871	912	1,432	1,730	1,212	1,100	1,310	2,367	35.1
Marion	30.7	Male	15,163	1,510	1,261	1,329	2,033	2,355	1,816	1,387	1,471	2,001	31.1
		Female	15,537	1,358	1,199	1,405	2,106	2,252	1,769	1,350	1,497	2,601	32.5
Marshall	41.8	Male	20,264	1,846	1,827	2,020	2,209	3,467	2,526	1,911	1,994	2,464	31.4
		Female	21,536	1,796	1,705	1,951	2,442	3,397	2,595	1,945	2,143	3,562	33.5
Mills	14.0	Male	6,914	721	636	682	765	1,222	867	640	633	748	30.3
		Female	7,086	629	648	627	697	1,199	847	634	703	1,102	32.9
Mitchell	12.1	Male	5,869	522	503	652	655	774	612	583	623	945	32.8
		Female	6,231	514	477	631	604	666	636	608	675	1,420	38.5
Monona	11.7	Male	5,670	478	452	511	562	814	601	565	660	1,027	35.3
		Female	6,030	511	428	514	490	703	617	597	742	1,428	41.0
Monroe	9.2	Male	4,475	400	375	474	502	620	485	417	480	722	32.8
		Female	4,725	400	314	396	475	608	490	445	559	1,038	38.4
Montgomery	13.7	Male	6,488	620	527	545	699	994	658	649	682	1,114	33.6
		Female	7,212	603	513	555	658	962	703	710	815	1,693	39.5
Muscatine	41.4	Male	20,240	2,143	1,981	2,104	2,472	3,437	2,541	1,827	1,707	2,028	29.1
		Female	21,160	2,091	1,805	2,017	2,412	3,328	2,584	1,812	1,917	3,194	31.8
O'Brien	16.9	Male	8,159	828	638	785	1,042	1,154	811	824	842	1,235	31.8
		Female	8,741	795	598	779	860	1,086	876	925	953	1,869	37.9
Osceola	8.3	Male	4,105	426	341	438	453	558	424	408	431	626	32.1
		Female	4,195	331	348	382	414	498	445	409	504	864	37.8
Page	19.2	Male	9,171	915	764	801	946	1,378	1,035	852	1,017	1,463	33.4
		Female	10,029	809	682	753	959	1,308	1,024	956	1,180	2,358	39.9

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IOWA (continued)													
ALL COUNTIES (continued)													
Palo Alto	12.6	Male	6,222	601	521	670	851	815	610	619	633	902	30.7
		Female	6,378	548	453	638	646	759	642	672	686	1,334	37.3
Plymouth	25.1	Male	12,372	1,313	1,087	1,337	1,607	1,784	1,308	1,206	1,165	1,565	29.7
		Female	12,728	1,219	1,066	1,215	1,491	1,696	1,324	1,214	1,300	2,203	33.1
Pocahontas	10.9	Male	5,315	453	437	569	555	725	590	499	640	847	33.9
		Female	5,585	448	387	557	449	642	621	541	689	1,251	40.0
Polk	308.5	Male	146,746	14,082	12,927	14,261	19,759	28,079	18,598	14,107	12,890	12,043	29.4
		Female	161,754	13,328	12,466	13,449	22,062	29,437	19,606	15,180	14,893	21,313	31.6
☐ Pottawattamie	86.5	Male	41,548	4,286	3,913	4,510	5,032	6,577	4,947	4,277	3,857	4,149	29.6
		Female	44,952	4,074	3,766	4,480	5,346	6,895	5,290	4,570	4,229	6,302	32.0
Poweshiek	19.4	Male	9,396	827	794	871	1,557	1,388	1,033	859	919	1,148	29.7
		Female	10,004	764	722	862	1,406	1,347	1,123	879	1,037	1,864	34.3
Ringgold	6.1	Male	2,867	235	202	238	275	420	294	320	332	551	37.1
		Female	3,233	268	228	262	256	395	315	317	399	793	41.6
Sac	13.7	Male	6,641	634	525	614	713	940	703	670	754	1,088	33.9
		Female	7,059	629	494	624	593	877	684	706	849	1,603	39.6
Scott	165.5	Male	81,369	8,649	7,576	8,582	10,396	16,004	10,471	7,243	6,504	5,944	28.4
		Female	84,131	8,383	7,349	8,036	11,011	15,249	10,402	7,324	6,978	9,399	29.8
Shelby	14.9	Male	7,372	667	666	878	812	1,006	808	702	786	1,047	31.6
		Female	7,528	662	614	812	645	957	810	751	814	1,463	35.9
Sioux	31.8	Male	15,395	1,819	1,307	1,612	2,545	2,189	1,597	1,288	1,329	1,709	26.9
		Female	16,405	1,781	1,351	1,534	2,578	2,110	1,679	1,356	1,504	2,512	29.5
Story	74.7	Male	38,404	2,786	2,197	2,523	13,101	7,141	3,610	2,412	2,197	2,437	24.2
		Female	36,296	2,861	2,122	2,416	10,207	6,127	3,510	2,518	2,433	4,102	25.9
Tama	19.4	Male	9,418	873	801	1,019	971	1,336	1,114	916	975	1,413	32.8
		Female	9,982	875	784	975	867	1,294	1,097	987	1,077	2,026	36.8
Taylor	8.2	Male	3,907	348	295	382	382	527	400	376	487	710	35.5
		Female	4,293	352	283	337	361	508	419	395	537	1,101	42.3
Union	14.0	Male	6,626	647	554	636	743	1,018	742	583	700	1,003	32.2
		Female	7,374	632	551	635	750	1,005	740	661	790	1,610	36.5
Van Buren	8.7	Male	4,294	420	377	448	399	609	484	389	435	733	33.3
		Female	4,406	396	307	356	423	548	504	384	496	962	37.8
Wapello	39.7	Male	18,943	1,741	1,568	1,754	2,175	2,926	2,120	1,868	2,018	2,773	32.6
		Female	20,757	1,644	1,475	1,692	2,208	2,923	2,220	2,057	2,317	4,221	37.0
Warren	36.9	Male	17,982	1,912	1,915	1,945	2,058	3,107	2,671	1,683	1,296	1,395	28.7
		Female	18,918	1,753	1,966	1,930	2,092	3,369	2,703	1,588	1,353	2,164	30.1
Washington	20.6	Male	9,915	987	864	1,055	1,105	1,574	1,122	915	966	1,327	31.0
		Female	10,685	939	806	966	1,025	1,541	1,150	997	1,091	2,170	35.6
Wayne	8.2	Male	3,953	333	287	356	366	515	379	387	508	822	38.1
		Female	4,247	334	264	297	348	491	416	416	550	1,131	44.4
Webster	45.2	Male	21,533	2,091	1,778	2,193	2,735	3,366	2,413	2,181	2,142	2,634	30.8
		Female	23,667	1,997	1,696	2,134	2,869	3,364	2,513	2,290	2,501	4,303	34.3
Winnebago	12.9	Male	6,271	573	485	567	833	946	671	573	653	970	32.2
		Female	6,629	511	522	597	713	873	688	607	710	1,408	36.4
Winneshiek	22.0	Male	10,832	939	872	1,144	2,017	1,448	1,075	976	1,016	1,345	28.1
		Female	11,168	894	833	1,077	2,033	1,308	1,111	955	1,033	1,924	30.7
Woodbury	100.5	Male	47,633	5,097	4,248	4,674	5,869	7,941	5,236	4,588	4,661	5,319	29.9
		Female	52,867	5,129	4,084	4,477	6,549	8,249	5,473	4,978	5,299	8,629	32.5
Worth	9.1	Male	4,464	441	354	399	460	666	522	423	444	755	33.7
		Female	4,636	365	347	367	398	646	524	437	544	1,008	38.7
Wright	16.1	Male	7,734	702	588	748	821	1,119	893	762	887	1,214	34.0
		Female	8,366	728	571	715	781	1,053	874	815	1,013	1,816	38.8
TOTAL METRO COUNTIES	**1,243.4**	**Male**	**600,137**	**59,910**	**53,376**	**60,386**	**85,161**	**111,539**	**73,873**	**54,908**	**50,366**	**50,618**	**28.7**
		Female	**643,263**	**57,163**	**51,606**	**57,765**	**91,657**	**112,226**	**75,619**	**57,251**	**56,242**	**83,734**	**30.7**
TOTAL STATE	**2,943.7**	**Male**	**1,428,940**	**139,442**	**122,885**	**143,018**	**191,815**	**239,375**	**166,921**	**132,489**	**132,739**	**160,256**	**29.9**
		Female	**1,514,760**	**133,432**	**117,369**	**136,453**	**189,767**	**233,128**	**170,323**	**139,033**	**148,226**	**247,029**	**32.7**
KANSAS													
KANSAS CITY	**531.4**	**Male**	**258,755**	**25,262**	**24,057**	**26,131**	**30,363**	**47,442**	**35,811**	**25,759**	**23,494**	**20,436**	**30.0**
		Female	**272,645**	**24,167**	**22,892**	**25,079**	**30,631**	**49,256**	**36,476**	**27,078**	**25,311**	**31,755**	**31.8**

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
KANSAS CITY (continued)													
Johnson	283.7	Male	137,790	12,960	12,808	14,134	14,543	26,889	21,010	14,240	12,322	8,884	30.4
		Female	145,910	12,431	12,193	13,578	15,105	29,054	21,732	15,187	13,054	13,576	31.8
Leavenworth	56.0	Male	29,823	2,589	2,718	2,641	3,996	5,537	4,700	2,798	2,472	2,372	30.4
		Female	26,177	2,439	2,524	2,526	2,829	4,443	3,655	2,315	2,223	3,223	31.2
Miami	22.4	Male	10,967	1,003	994	1,227	1,166	1,600	1,412	1,108	1,046	1,411	31.8
		Female	11,433	971	897	1,091	1,086	1,619	1,387	1,123	1,114	2,145	35.4
Wyandotte	169.3	Male	80,175	8,710	7,537	8,129	10,658	13,416	8,689	7,613	7,654	7,769	28.8
		Female	89,125	8,326	7,278	7,884	11,611	14,140	9,702	8,453	8,920	12,811	31.7
LAWRENCE	**70.5**	**Male**	**35,476**	**2,673**	**2,195**	**2,238**	**11,147**	**7,270**	**3,487**	**2,287**	**2,061**	**2,118**	**24.7**
		Female	**35,024**	**2,566**	**2,071**	**2,271**	**10,145**	**6,476**	**3,478**	**2,381**	**2,236**	**3,400**	**25.7**
Douglas	70.5	Male	35,476	2,673	2,195	2,238	11,147	7,270	3,487	2,287	2,061	2,118	24.7
		Female	35,024	2,566	2,071	2,271	10,145	6,476	3,478	2,381	2,236	3,400	25.7
TOPEKA	**155.7**	**Male**	**75,052**	**7,302**	**6,374**	**7,329**	**9,533**	**13,604**	**9,120**	**7,652**	**6,934**	**7,204**	**30.1**
		Female	**80,648**	**6,706**	**5,985**	**6,767**	**10,014**	**14,035**	**9,594**	**7,880**	**7,454**	**12,213**	**32.7**
Shawnee	155.7	Male	75,052	7,302	6,374	7,329	9,533	13,604	9,120	7,652	6,934	7,204	30.1
		Female	80,648	6,706	5,985	6,767	10,014	14,035	9,594	7,880	7,454	12,213	32.7
WICHITA	**422.2**	**Male**	**206,340**	**21,235**	**17,351**	**18,819**	**29,348**	**39,481**	**24,578**	**20,290**	**18,740**	**16,498**	**29.2**
		Female	**215,860**	**20,646**	**16,783**	**18,352**	**28,681**	**37,269**	**25,182**	**21,040**	**20,942**	**26,965**	**31.3**
Butler	47.1	Male	22,945	2,316	1,972	2,374	2,617	3,733	2,915	2,419	2,184	2,415	30.9
		Female	24,155	2,253	1,959	2,263	2,520	3,717	3,014	2,401	2,344	3,684	33.3
Sedgwick	375.1	Male	183,395	18,919	15,379	16,445	26,731	35,748	21,663	17,871	16,556	14,083	29.0
		Female	191,705	18,393	14,824	16,089	26,161	33,552	22,168	18,639	18,598	23,281	31.1
ALL COUNTIES													
Allen	15.9	Male	7,531	774	649	666	887	1,065	838	687	789	1,176	32.4
		Female	8,369	768	620	666	854	1,113	848	781	873	1,846	36.9
Anderson	9.0	Male	4,384	414	330	445	484	575	467	388	447	834	34.0
		Female	4,616	387	327	438	388	521	487	399	551	1,118	40.1
Atchison	18.2	Male	8,761	836	750	948	1,341	1,227	936	852	800	1,071	29.1
		Female	9,439	778	722	882	1,316	1,148	1,021	820	938	1,814	33.9
Barber	6.5	Male	3,177	279	236	261	321	474	335	347	388	536	35.5
		Female	3,323	279	205	256	278	409	354	338	435	769	41.6
Barton	31.9	Male	15,492	1,676	1,207	1,477	1,994	2,525	1,706	1,569	1,551	1,787	30.5
		Female	16,408	1,440	1,152	1,462	1,997	2,378	1,808	1,675	1,747	2,749	34.1
Bourbon	16.3	Male	7,624	720	590	630	893	1,128	808	688	847	1,320	33.7
		Female	8,676	694	578	656	882	1,127	824	823	981	2,111	39.9
Brown	12.2	Male	5,799	591	465	523	577	796	586	523	621	1,117	34.3
		Female	6,401	564	478	468	585	782	590	512	775	1,647	40.5
Butler	47.1	Male	22,945	2,316	1,972	2,374	2,617	3,733	2,915	2,419	2,184	2,415	30.9
		Female	24,155	2,253	1,959	2,263	2,520	3,717	3,014	2,401	2,344	3,684	33.3
Chase	3.3	Male	1,575	129	127	140	131	225	179	143	205	296	37.0
		Female	1,725	132	104	127	152	199	161	159	233	458	44.2
Chautauqua	5.3	Male	2,574	201	172	240	236	291	284	221	324	605	40.2
		Female	2,726	163	168	203	194	279	314	229	389	787	46.9
Cherokee	22.6	Male	10,682	990	982	1,104	1,122	1,529	1,295	955	1,168	1,537	32.5
		Female	11,918	917	921	1,078	1,050	1,553	1,392	1,108	1,356	2,543	38.2
Cheyenne	3.5	Male	1,666	133	118	148	146	231	164	211	240	275	38.5
		Female	1,834	143	130	130	129	207	164	236	253	442	45.6
Clark	2.6	Male	1,227	92	93	120	79	158	152	127	159	247	39.7
		Female	1,373	91	82	117	79	146	141	157	185	375	46.7
Clay	9.8	Male	4,725	447	359	411	494	658	498	449	537	872	34.9
		Female	5,075	445	346	387	371	650	494	508	579	1,295	41.8
Cloud	12.2	Male	5,682	513	407	510	748	757	591	492	606	1,058	33.8
		Female	6,518	472	376	504	698	756	614	557	734	1,807	42.4
Coffey	10.3	Male	5,094	496	427	450	526	793	590	429	483	900	33.2
		Female	5,206	473	406	445	516	730	561	377	537	1,161	35.6
Comanche	2.6	Male	1,264	107	105	116	103	160	152	127	151	243	37.7
		Female	1,336	94	76	103	100	151	135	125	179	373	45.6
Cowley	37.9	Male	18,032	1,737	1,533	1,663	2,206	2,751	2,131	1,837	1,739	2,435	31.8
		Female	19,868	1,622	1,472	1,605	2,209	2,885	2,204	1,825	2,037	4,009	35.6
Crawford	38.3	Male	18,138	1,571	1,280	1,560	2,957	2,653	1,923	1,470	1,832	2,892	31.4
		Female	20,162	1,402	1,195	1,448	2,761	2,543	1,981	1,679	2,329	4,824	38.7

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Decatur	4.4	Male	2,129	181	166	200	217	268	210	224	259	404	36.5
		Female	2,271	176	141	189	189	246	202	254	282	592	44.6
Dickinson	20.2	Male	9,774	902	818	961	992	1,300	1,174	1,018	990	1,619	34.3
		Female	10,426	830	724	910	882	1,258	1,193	1,014	1,120	2,495	40.1
Doniphan	9.5	Male	4,692	467	377	455	584	697	505	389	474	744	31.6
		Female	4,808	412	390	452	561	660	453	456	498	926	33.9
Douglas	70.5	Male	35,476	2,673	2,195	2,238	11,147	7,270	3,487	2,287	2,061	2,118	24.7
		Female	35,024	2,566	2,071	2,271	10,145	6,476	3,478	2,381	2,236	3,400	25.7
Edwards	4.3	Male	2,123	188	159	186	198	301	253	209	234	395	36.1
		Female	2,177	178	116	190	197	259	207	218	285	527	42.1
Elk	3.9	Male	1,864	144	125	190	141	187	206	188	237	446	42.0
		Female	2,036	147	96	146	141	212	204	201	266	623	48.7
Ellis	26.5	Male	12,916	1,291	959	1,189	2,716	2,362	1,288	1,029	963	1,119	26.3
		Female	13,584	1,283	843	1,130	2,998	2,128	1,296	1,075	1,146	1,685	27.5
Ellsworth	6.9	Male	3,341	289	247	334	305	440	342	332	380	672	36.6
		Female	3,559	300	232	262	268	443	329	327	440	958	43.3
Finney	25.7	Male	12,749	1,670	1,246	1,250	1,794	2,478	1,469	996	953	893	26.7
		Female	12,951	1,561	1,236	1,277	1,737	2,304	1,441	1,075	1,026	1,294	27.9
Ford	25.2	Male	12,329	1,347	1,071	1,193	1,750	2,048	1,431	1,087	1,113	1,289	28.9
		Female	12,871	1,298	973	1,096	1,804	1,940	1,465	1,144	1,207	1,944	31.5
Franklin	22.8	Male	11,080	1,077	933	1,075	1,413	1,573	1,341	1,047	1,021	1,600	31.6
		Female	11,720	958	884	1,004	1,340	1,539	1,396	1,043	1,203	2,353	36.0
Geary	31.1	Male	16,412	2,062	1,174	1,243	4,427	2,843	1,771	1,083	911	898	23.9
		Female	14,688	1,776	1,126	1,259	2,914	2,463	1,647	1,159	1,034	1,310	26.1
Gove	3.7	Male	1,818	182	134	192	212	264	203	186	171	274	32.2
		Female	1,882	186	166	209	157	250	181	193	179	361	33.9
Graham	3.8	Male	1,886	185	150	203	189	240	213	201	201	304	34.0
		Female	1,914	152	135	180	175	220	228	217	205	402	39.2
Grant	7.3	Male	3,675	455	374	389	430	667	484	356	292	228	27.8
		Female	3,625	442	329	389	426	614	478	346	270	331	28.7
Gray	5.3	Male	2,647	328	241	242	301	445	330	238	229	293	29.7
		Female	2,653	289	227	229	302	428	304	237	251	386	31.5
Greeley	1.9	Male	952	92	84	84	122	137	107	98	103	125	31.9
		Female	948	101	79	93	101	119	99	111	108	137	33.4
Greenwood	8.7	Male	4,182	332	325	365	377	503	431	414	497	938	39.4
		Female	4,518	338	299	364	292	520	471	440	561	1,233	44.5
Hamilton	2.5	Male	1,231	118	98	117	115	160	142	142	133	206	35.5
		Female	1,269	94	99	107	97	160	147	148	145	272	40.2
Harper	7.8	Male	3,697	326	293	320	296	500	414	404	441	703	37.7
		Female	4,103	278	263	311	305	470	429	403	509	1,135	44.9
Harvey	31.7	Male	15,131	1,486	1,235	1,399	2,089	2,532	1,716	1,470	1,370	1,834	30.4
		Female	16,569	1,359	1,117	1,356	2,093	2,439	1,888	1,547	1,526	3,244	34.7
Haskell	3.8	Male	1,925	229	197	195	227	341	245	175	165	151	28.3
		Female	1,875	226	185	179	185	318	240	179	167	196	30.1
Hodgeman	2.2	Male	1,117	93	83	123	120	146	111	127	138	174	34.4
		Female	1,083	76	64	108	97	124	132	118	138	226	40.5
Jackson	12.2	Male	6,037	601	577	662	544	685	789	588	536	855	32.2
		Female	6,163	562	528	586	519	903	758	588	592	1,127	34.8
Jefferson	16.3	Male	8,102	735	743	913	714	1,242	1,109	803	791	1,052	32.6
		Female	8,198	639	711	849	682	1,268	1,067	751	852	1,379	34.6
Jewell	5.0	Male	2,454	220	169	227	218	323	236	271	292	498	38.0
		Female	2,546	201	171	195	204	290	242	283	293	667	43.8
Johnson	283.7	Male	137,790	12,960	12,808	14,134	14,543	26,889	21,010	14,240	12,322	8,884	30.4
		Female	145,910	12,431	12,193	13,578	15,105	29,054	21,732	15,187	13,054	13,576	31.8
Kearny	3.7	Male	1,858	229	192	180	224	304	203	191	172	163	28.4
		Female	1,842	236	156	209	192	266	230	181	167	205	29.8
Kingman	9.1	Male	4,444	433	331	414	489	645	487	460	509	676	33.6
		Female	4,656	397	341	402	432	570	510	431	573	1,000	38.6
Kiowa	4.0	Male	1,932	185	150	144	206	307	206	209	215	310	34.2
		Female	2,068	202	110	166	225	251	197	204	261	452	39.1
Labette	26.0	Male	12,344	1,189	1,105	1,297	1,429	1,882	1,394	1,066	1,197	1,785	31.1
		Female	13,656	1,144	1,071	1,236	1,287	1,930	1,483	1,178	1,534	2,813	36.1
Lane	2.5	Male	1,224	136	83	116	119	179	149	137	115	190	33.8
		Female	1,276	112	96	125	91	165	164	119	156	248	38.0

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Leavenworth	56.0	Male	29,823	2,589	2,718	2,641	3,996	5,537	4,700	2,798	2,472	2,372	30.4
		Female	26,177	2,439	2,524	2,526	2,829	4,443	3,655	2,315	2,223	3,223	31.2
Lincoln	4.1	Male	1,963	173	114	166	171	270	172	229	232	436	40.1
		Female	2,137	170	128	142	133	236	187	223	266	652	48.9
Linn	8.5	Male	4,083	361	327	380	341	550	465	397	472	790	36.8
		Female	4,417	358	303	388	298	574	459	425	524	1,088	41.3
Logan	3.5	Male	1,734	170	135	186	186	256	178	198	186	239	32.4
		Female	1,766	133	120	183	160	225	196	185	191	373	38.2
Lyon	36.5	Male	17,849	1,847	1,343	1,320	3,628	3,713	1,804	1,224	1,220	1,750	27.1
		Female	18,651	1,740	1,267	1,242	3,967	3,140	1,747	1,354	1,439	2,755	28.5
McPherson	27.7	Male	13,369	1,208	985	1,184	1,984	2,144	1,485	1,263	1,278	1,838	31.2
		Female	14,331	1,183	952	1,107	1,916	2,016	1,504	1,339	1,447	2,867	35.0
Marion	13.5	Male	6,453	445	476	571	778	821	687	627	766	1,282	37.0
		Female	7,047	504	414	565	678	812	647	714	834	1,879	43.5
Marshall	12.7	Male	6,114	499	440	534	642	785	605	629	860	1,120	37.6
		Female	6,586	491	380	589	603	727	678	596	982	1,540	42.4
Meade	4.8	Male	2,397	235	211	227	289	341	251	256	232	355	31.9
		Female	2,403	202	177	185	234	301	249	263	264	528	39.1
Miami	22.4	Male	10,967	1,003	994	1,227	1,166	1,600	1,412	1,108	1,046	1,411	31.8
		Female	11,433	971	897	1,091	1,086	1,619	1,387	1,123	1,114	2,145	35.4
Mitchell	8.3	Male	3,961	361	329	371	469	607	407	374	367	676	32.4
		Female	4,339	392	286	400	406	562	374	377	444	1,098	38.3
Montgomery	43.6	Male	20,670	2,033	1,757	1,955	2,343	3,040	2,427	1,862	2,154	3,099	32.4
		Female	22,930	1,950	1,721	1,793	2,285	3,134	2,477	2,083	2,585	4,902	37.3
Morris	6.4	Male	3,099	266	197	277	298	385	353	303	375	645	38.6
		Female	3,301	246	236	289	253	359	355	304	402	857	42.5
Morton	3.4	Male	1,721	189	187	164	190	273	246	163	158	151	29.8
		Female	1,679	196	165	124	202	270	207	165	178	172	30.6
Nemaha	11.2	Male	5,527	558	463	604	601	723	548	521	579	930	32.4
		Female	5,673	494	422	542	523	629	536	544	638	1,345	39.2
Neosho	19.2	Male	9,195	913	766	857	1,058	1,358	1,071	863	949	1,360	32.4
		Female	10,005	870	735	884	975	1,323	1,087	928	1,060	2,143	37.0
Ness	4.5	Male	2,210	193	145	220	255	322	222	204	261	388	34.1
		Female	2,290	197	138	175	216	254	243	232	267	568	41.8
Norton	6.5	Male	3,140	220	248	290	287	484	378	334	336	563	36.1
		Female	3,360	217	240	281	242	422	391	306	384	877	42.1
Osage	16.0	Male	7,871	746	711	787	810	1,157	957	792	767	1,144	32.6
		Female	8,129	707	642	695	770	1,161	950	758	827	1,619	35.9
Osborne	5.9	Male	2,806	243	210	245	258	347	277	267	351	608	38.6
		Female	3,094	250	174	261	243	316	268	286	392	904	46.2
Ottawa	6.0	Male	2,902	253	208	290	260	387	364	297	298	545	36.5
		Female	3,098	215	233	270	248	353	363	279	352	785	41.3
Pawnee	8.0	Male	3,998	340	278	382	413	686	491	388	455	565	33.5
		Female	4,002	308	268	345	333	543	451	394	531	829	39.5
Phillips	7.4	Male	3,598	318	275	363	309	515	395	351	425	647	35.5
		Female	3,802	307	256	300	265	455	432	389	441	947	42.1
Pottawatomie	15.6	Male	7,790	837	664	686	956	1,372	890	689	685	1,011	30.5
		Female	7,810	722	638	693	879	1,247	876	635	714	1,404	32.8
Pratt	10.5	Male	5,037	496	331	415	684	775	538	499	538	761	32.6
		Female	5,463	451	344	408	617	716	565	540	625	1,197	38.5
Rawlins	4.1	Male	2,000	171	149	197	187	282	222	207	229	356	35.6
		Female	2,100	196	170	178	169	265	219	212	239	452	38.3
Reno	66.7	Male	32,702	3,252	2,632	2,978	4,611	5,590	3,851	2,988	3,060	3,740	30.1
		Female	33,998	2,982	2,551	2,781	3,962	5,334	3,932	3,181	3,492	5,783	33.9
Republic	7.3	Male	3,535	286	235	288	330	444	353	361	453	785	40.2
		Female	3,765	262	220	274	291	401	370	390	471	1,086	46.7
Rice	11.9	Male	5,686	490	458	505	713	742	647	584	601	946	34.1
		Female	6,214	498	410	495	675	724	681	616	706	1,409	39.5
Riley	65.7	Male	37,023	3,248	2,059	1,762	15,583	7,272	2,819	1,436	1,412	1,432	23.1
		Female	28,677	3,041	2,023	1,627	8,670	5,470	2,447	1,550	1,505	2,344	24.2
Rooks	7.0	Male	3,365	306	295	348	364	459	323	330	365	575	33.0
		Female	3,635	325	261	325	314	416	340	359	431	864	40.2
Rush	4.5	Male	2,198	180	165	199	204	272	210	248	302	418	38.8
		Female	2,302	159	150	159	160	263	221	253	315	622	46.5

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Russell	8.9	Male	4,318	381	304	388	427	628	457	450	522	761	35.7
		Female	4,582	352	273	361	396	577	478	499	591	1,055	41.9
Saline	49.8	Male	24,015	2,326	2,019	2,336	3,394	4,196	2,953	2,243	2,125	2,423	29.6
		Female	25,785	2,207	1,889	2,200	3,593	4,238	3,032	2,346	2,392	3,888	32.1
Scott	5.8	Male	2,876	319	296	286	267	512	335	257	268	336	30.3
		Female	2,924	288	263	274	295	455	342	276	294	437	32.5
Sedgwick	375.1	Male	183,395	18,919	15,379	16,445	26,731	35,748	21,663	17,871	16,556	14,083	29.0
		Female	191,705	18,393	14,324	16,089	26,161	33,552	22,168	18,639	18,598	23,281	31.1
Seward	17.7	Male	8,871	1,086	827	797	1,346	1,603	995	857	714	646	27.4
		Female	8,829	1,028	790	776	1,239	1,474	999	849	728	946	28.9
Shawnee	155.7	Male	75,052	7,302	6,374	7,329	9,533	13,604	9,120	7,652	6,934	7,204	30.1
		Female	80,648	6,706	5,985	6,767	10,014	14,035	9,594	7,880	7,454	12,213	32.7
Sheridan	3.5	Male	1,784	193	155	198	196	235	184	192	183	248	31.4
		Female	1,716	164	150	184	136	215	181	197	159	330	35.5
Sherman	7.7	Male	3,815	341	336	406	516	581	469	355	382	429	30.3
		Female	3,885	367	305	368	378	575	471	407	378	636	34.1
Smith	5.7	Male	2,743	234	186	251	240	329	263	313	355	572	40.0
		Female	2,957	201	174	206	225	308	329	302	349	863	46.2
Stafford	5.6	Male	2,652	238	188	221	226	350	268	258	314	589	38.8
		Female	2,948	214	161	234	223	303	321	275	410	807	45.7
Stanton	2.3	Male	1,152	142	92	122	128	182	154	140	94	98	30.1
		Female	1,148	137	112	114	129	162	175	108	85	126	30.1
Stevens	5.0	Male	2,484	307	237	213	283	396	310	211	246	281	30.1
		Female	2,516	301	214	216	268	379	295	205	292	346	31.8
Sumner	25.6	Male	12,344	1,304	1,011	1,145	1,311	1,799	1,467	1,230	1,297	1,780	32.8
		Female	13,256	1,176	988	1,123	1,246	1,767	1,453	1,294	1,474	2,735	37.3
Thomas	8.7	Male	4,224	462	362	395	653	670	476	376	373	457	28.6
		Female	4,476	443	353	378	735	660	469	354	414	670	30.0
Trego	4.1	Male	2,014	218	163	175	206	284	199	195	229	345	33.6
		Female	2,086	188	134	185	185	260	184	206	260	484	39.9
Wabaunsee	7.1	Male	3,540	284	295	390	309	485	433	343	393	608	35.2
		Female	3,560	302	281	326	289	448	412	357	381	764	38.3
Wallace	2.0	Male	1,021	113	112	73	105	161	102	100	114	141	31.6
		Female	979	92	76	100	86	155	97	108	112	153	33.7
Washington	8.4	Male	4,108	346	296	393	387	503	395	415	487	886	38.3
		Female	4,292	379	289	398	294	431	400	400	495	1,206	43.9
Wichita	3.0	Male	1,548	196	140	182	170	239	166	167	129	159	28.6
		Female	1,452	162	127	150	144	222	173	146	137	191	31.4
Wilson	12.4	Male	5,916	565	494	567	556	802	656	521	681	1,074	34.7
		Female	6,484	551	481	535	544	846	646	606	755	1,520	39.4
Woodson	4.6	Male	2,248	175	150	174	226	302	232	217	302	470	39.2
		Female	2,352	193	105	193	195	265	211	224	332	634	45.6
Wyandotte	169.3	Male	80,175	8,710	7,537	8,129	10,658	13,416	8,689	7,613	7,654	7,769	28.8
		Female	89,123	8,326	7,278	7,884	11,611	14,140	9,702	8,453	8,920	12,811	31.7
TOTAL METRO COUNTIES	**1,179.8**	**Male**	**575,623**	**56,472**	**49,977**	**54,517**	**80,391**	**107,797**	**72,996**	**55,988**	**51,229**	**46,256**	**29.3**
		Female	**604,177**	**54,085**	**47,731**	**52,469**	**79,471**	**107,036**	**74,730**	**58,379**	**55,943**	**74,333**	**31.4**
TOTAL STATE	**2,415.1**	**Male**	**1,180,784**	**115,417**	**98,104**	**109,250**	**168,742**	**202,621**	**139,740**	**110,365**	**108,792**	**127,753**	**29.9**
		Female	**1,234,316**	**109,413**	**93,186**	**104,675**	**156,210**	**195,768**	**142,004**	**115,366**	**121,032**	**196,662**	**32.8**
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**158.5**	**Male**	**82,618**	**8,543**	**6,746**	**7,149**	**19,816**	**15,071**	**8,913**	**6,190**	**4,771**	**5,419**	**24.7**
		Female	**75,882**	**8,348**	**6,487**	**6,742**	**11,804**	**13,471**	**9,027**	**6,377**	**5,613**	**8,013**	**28.4**
Christian	69.6	Male	37,229	3,876	3,057	3,072	9,923	6,499	3,716	2,401	2,138	2,547	24.1
		Female	32,371	3,908	2,919	2,893	4,505	5,566	3,661	2,632	2,424	3,863	28.5
Montgomery, Tenn.	*88.9*	*Male*	*45,389*	*4,667*	*3,689*	*4,077*	*9,893*	*8,572*	*5,197*	*3,789*	*2,633*	*2,872*	*23.4*
		Female	*43,511*	*4,440*	*3,568*	*3,849*	*7,299*	*7,905*	*5,366*	*3,745*	*3,189*	*4,150*	*26.3*
HUNTINGTON - ASHLAND	**341.7**	**Male**	**164,830**	**16,159**	**15,290**	**16,785**	**19,911**	**26,728**	**21,248**	**16,657**	**15,571**	**16,481**	**30.3**
		Female	**176,870**	**15,037**	**14,720**	**15,653**	**20,556**	**27,533**	**22,206**	**18,068**	**18,168**	**24,929**	**33.2**
Boyd	55.7	Male	27,039	2,542	2,296	2,688	3,134	4,638	3,552	2,860	2,617	2,712	31.2
		Female	28,661	2,342	2,296	2,422	3,142	4,452	3,684	3,036	3,103	4,184	34.3

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KENTUCKY (continued)													
HUNTINGTON - ASHLAND (continued)													
Carter	26.2	Male	12,875	1,388	1,308	1,418	1,607	2,020	1,630	1,099	1,050	1,355	28.5
		Female	13,325	1,345	1,287	1,323	1,635	2,074	1,647	1,194	1,183	1,637	30.2
Greenup	40.4	Male	19,835	2,061	1,972	2,220	2,180	3,239	2,763	2,116	1,705	1,579	29.6
		Female	20,565	1,857	1,957	2,110	2,151	3,414	2,905	2,175	1,830	2,166	31.5
Lawrence, Ohio	*65.8*	*Male*	*31,872*	*3,300*	*3,200*	*3,426*	*3,523*	*4,931*	*4,097*	*3,266*	*3,015*	*3,114*	*30.0*
		Female	*33,928*	*3,122*	*2,999*	*3,253*	*3,563*	*5,299*	*4,353*	*3,451*	*3,480*	*4,408*	*32.6*
Cabell, W. Va.	*105.5*	*Male*	*49,517*	*4,482*	*4,153*	*4,472*	*6,735*	*8,203*	*6,[illegible]*	*4,927*	*5,039*	*5,434*	*31.0*
		Female	*53,983*	*4,151*	*3,974*	*4,244*	*7,374*	*8,376*	*6,434*	*5,589*	*6,163*	*9,578*	*34.8*
Wayne, W. Va.	*48.1*	*Male*	*23,692*	*2,386*	*2,361*	*2,561*	*2,732*	*3,697*	*3,134*	*2,389*	*2,145*	*2,287*	*29.9*
		Female	*24,408*	*2,220*	*2,207*	*2,301*	*2,691*	*3,918*	*3,183*	*2,523*	*2,409*	*2,956*	*32.1*
LEXINGTON-FAYETTE	**327.9**	**Male**	**158,772**	**15,066**	**13,691**	**14,453**	**25,672**	**30,905**	**20,237**	**14,156**	**12,507**	**12,085**	**28.4**
		Female	**169,128**	**14,221**	**12,939**	**13,990**	**26,433**	**32,308**	**20,939**	**15,224**	**13,988**	**19,086**	**30.3**
Bourbon	19.4	Male	9,493	920	900	1,042	1,029	1,506	1,224	927	916	1,029	30.7
		Female	9,907	864	765	901	975	1,569	1,247	1,007	1,045	1,534	34.2
Clark	29.3	Male	14,238	1,470	1,429	1,520	1,559	2,487	1,926	1,408	1,203	1,236	29.6
		Female	15,062	1,368	1,286	1,446	1,583	2,665	1,939	1,472	1,361	1,942	31.9
Fayette	209.7	Male	101,143	9,090	8,173	8,482	18,482	20,836	12,420	8,801	7,818	7,041	28.0
		Female	108,557	8,522	7,840	8,295	18,925	21,712	13,091	9,697	8,780	11,695	29.9
Jessamine	28.4	Male	13,973	1,600	1,325	1,221	2,109	2,794	1,835	1,148	954	987	27.6
		Female	14,427	1,491	1,234	1,338	2,303	2,788	1,777	1,147	1,021	1,328	28.0
Scott	22.7	Male	11,090	1,149	1,025	1,140	1,562	1,791	1,493	1,032	860	1,038	28.7
		Female	11,610	1,116	974	1,024	1,575	1,955	1,463	1,047	989	1,467	30.7
Woodford	18.4	Male	8,835	837	839	1,048	931	1,491	1,339	840	756	754	30.1
		Female	9,565	860	840	986	1,072	1,619	1,422	854	792	1,120	31.3
LOUISVILLE	**963.2**	**Male**	**462,297**	**44,828**	**42,636**	**47,054**	**58,388**	**84,052**	**58,877**	**45,810**	**41,784**	**39,868**	**29.5**
		Female	**500,903**	**43,045**	**41,178**	**45,171**	**59,721**	**86,581**	**62,185**	**49,891**	**48,054**	**65,077**	**32.1**
Bullitt	47.5	Male	23,689	2,528	2,941	3,126	2,626	4,175	3,661	2,067	1,432	1,133	26.5
		Female	23,811	2,471	2,914	2,903	2,630	4,642	3,495	1,877	1,432	1,447	27.1
Jefferson	676.4	Male	321,038	30,894	28,335	31,427	41,674	58,487	38,735	32,646	30,621	28,219	29.8
		Female	355,362	29,558	27,130	30,375	43,510	60,543	42,370	36,656	35,806	49,414	32.8
Oldham	31.3	Male	16,866	1,419	1,665	1,671	2,337	3,709	2,957	1,363	939	806	28.6
		Female	14,434	1,462	1,679	1,595	1,315	2,951	2,414	1,037	927	1,054	29.0
Shelby	24.4	Male	11,866	1,022	993	1,369	1,364	1,870	1,685	1,150	1,074	1,339	31.3
		Female	12,534	1,040	1,063	1,173	1,336	2,054	1,675	1,189	1,182	1,822	33.1
Clark, Ind.	*91.7*	*Male*	*44,334*	*4,593*	*4,449*	*4,699*	*5,226*	*8,178*	*5,804*	*4,333*	*3,711*	*3,341*	*28.9*
		Female	*47,366*	*4,371*	*4,241*	*4,442*	*5,634*	*8,575*	*6,116*	*4,569*	*4,263*	*5,155*	*30.8*
Floyd, Ind.	*62.6*	*Male*	*30,016*	*2,830*	*2,888*	*3,171*	*3,468*	*5,204*	*4,054*	*2,903*	*2,779*	*2,719*	*30.1*
		Female	*32,584*	*2,726*	*2,763*	*3,149*	*3,665*	*5,389*	*4,195*	*3,120*	*3,155*	*4,422*	*32.4*
Harrison, Ind.	*29.3*	*Male*	*14,488*	*1,542*	*1,365*	*1,591*	*1,693*	*2,429*	*1,981*	*1,348*	*1,228*	*1,311*	*29.3*
		Female	*14,812*	*1,417*	*1,388*	*1,534*	*1,631*	*2,427*	*1,920*	*1,443*	*1,289*	*1,763*	*30.9*
OWENSBORO	**86.9**	**Male**	**41,633**	**4,262**	**3,931**	**4,496**	**5,380**	**6,965**	**5,194**	**4,053**	**3,560**	**3,792**	**28.9**
		Female	**45,267**	**4,096**	**3,860**	**4,278**	**5,506**	**7,139**	**5,458**	**4,474**	**4,395**	**6,061**	**31.9**
Daviess	86.9	Male	41,633	4,262	3,931	4,496	5,380	6,965	5,194	4,053	3,560	3,792	28.9
		Female	45,267	4,096	3,860	4,278	5,506	7,139	5,458	4,474	4,395	6,061	31.9
ALL COUNTIES													
Adair	15.8	Male	7,702	655	704	821	809	1,058	988	764	829	1,074	33.1
		Female	8,098	607	624	811	840	1,056	1,004	797	947	1,412	36.1
Allen	14.6	Male	7,134	655	594	690	792	980	920	700	815	988	33.5
		Female	7,466	592	567	680	701	1,036	939	775	836	1,340	36.7
Anderson	13.4	Male	6,560	682	639	667	701	1,100	896	594	571	710	30.4
		Female	6,840	601	619	647	713	1,192	861	607	627	973	32.0
Ballard	8.7	Male	4,187	357	382	417	416	629	551	388	396	651	33.3
		Female	4,513	360	348	389	411	629	549	435	481	911	37.2
Barren	35.3	Male	16,967	1,526	1,497	1,695	1,890	2,748	2,129	1,672	1,653	2,157	31.8
		Female	18,333	1,509	1,503	1,630	1,931	2,684	2,329	1,839	1,904	3,004	34.7
Bath	10.3	Male	5,100	503	441	559	591	758	627	483	488	650	31.0
		Female	5,200	471	455	484	537	790	643	494	478	848	33.3
Bell	34.8	Male	16,880	1,739	1,816	1,916	1,937	2,790	2,091	1,404	1,476	1,711	28.7
		Female	17,920	1,659	1,699	1,832	1,963	2,768	2,069	1,639	1,764	2,527	31.5
☐ Boone	49.8	Male	24,498	2,838	2,680	2,675	2,823	4,446	3,456	2,384	1,764	1,432	27.8
		Female	25,302	2,609	2,419	2,577	2,981	4,839	3,514	2,370	1,896	2,097	29.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Bourbon	19.4	Male	9,493	520	900	1,042	1,029	1,506	1,224	927	916	1,029	30.7
		Female	9,907	864	765	901	975	1,569	1,247	1,007	1,045	1,534	34.2
Boyd	55.7	Male	27,039	2,542	2,296	2,688	3,134	4,638	3,552	2,860	2,617	2,712	31.2
		Female	28,661	2,342	2,296	2,422	3,142	4,452	3,684	3,036	3,103	4,184	34.3
Boyle	25.5	Male	12,253	1,020	1,222	1,414	1,565	1,910	1,514	1,194	1,186	1,228	29.7
		Female	13,247	963	1,098	1,312	1,505	2,070	1,648	1,283	1,409	1,959	33.4
Bracken	7.9	Male	3,829	341	359	417	405	545	450	387	390	535	32.2
		Female	4,071	352	346	402	408	536	481	384	450	712	34.8
Breathitt	17.5	Male	8,662	1,035	882	1,068	1,118	1,409	980	718	601	851	26.6
		Female	8,838	978	872	1,021	1,142	1,431	986	702	707	999	27.8
Breckinridge	17.3	Male	8,602	872	790	907	929	1,317	1,006	753	887	1,141	31.1
		Female	8,698	769	754	883	916	1,306	1,041	809	863	1,357	32.9
Bullitt	47.5	Male	23,689	2,528	2,941	3,126	2,626	4,175	3,661	2,067	1,432	1,133	26.5
		Female	23,811	2,471	2,914	2,903	2,630	4,642	3,495	1,877	1,432	1,447	27.1
Butler	11.4	Male	5,650	549	500	627	625	850	733	489	528	749	31.2
		Female	5,750	522	468	550	638	845	723	473	566	965	33.2
Caldwell	13.4	Male	6,366	507	572	614	660	946	765	632	675	995	33.8
		Female	7,034	498	492	577	668	966	789	729	816	1,499	39.0
Calloway	30.3	Male	14,603	1,056	948	1,155	3,176	2,134	1,721	1,149	1,342	1,922	29.5
		Female	15,697	967	981	1,079	3,339	2,132	1,752	1,243	1,552	2,652	32.0
☐ Campbell	81.6	Male	38,847	3,869	3,630	4,361	4,968	6,240	4,358	3,872	3,662	3,887	29.2
		Female	42,753	3,845	3,408	4,196	5,073	6,280	4,809	4,202	4,473	6,467	32.7
Carlisle	5.5	Male	2,690	229	243	283	280	359	314	283	268	431	33.6
		Female	2,810	207	215	228	253	352	337	294	339	585	39.5
Carroll	9.4	Male	4,570	443	398	481	522	663	605	441	456	561	31.7
		Female	4,830	425	386	461	519	715	619	469	524	712	33.7
Carter	26.2	Male	12,875	1,388	1,308	1,418	1,607	2,020	1,630	1,099	1,050	1,355	28.5
		Female	13,325	1,345	1,287	1,323	1,635	2,074	1,647	1,194	1,183	1,637	30.2
Casey	15.2	Male	7,482	704	710	820	817	1,117	870	726	765	953	31.2
		Female	7,718	731	677	805	769	1,131	886	752	807	1,160	32.8
Christian	69.6	Male	37,229	3,876	3,057	3,072	9,923	6,499	3,716	2,401	2,138	2,547	24.1
		Female	32,371	3,908	2,919	2,893	4,505	5,566	3,661	2,632	2,424	3,863	28.5
Clark	29.3	Male	14,238	1,470	1,429	1,520	1,559	2,487	1,926	1,408	1,203	1,236	29.6
		Female	15,062	1,368	1,286	1,446	1,583	2,665	1,939	1,472	1,361	1,942	31.9
Clay	23.7	Male	11,859	1,310	1,345	1,585	1,453	1,818	1,428	950	870	1,100	26.3
		Female	11,841	1,278	1,242	1,415	1,384	1,899	1,397	989	956	1,281	28.2
Clinton	9.5	Male	4,611	422	419	463	503	686	610	454	432	622	32.3
		Female	4,889	412	414	455	543	659	640	465	531	770	34.4
Crittenden	9.4	Male	4,504	376	394	427	496	688	588	405	481	649	33.1
		Female	4,896	381	364	418	471	674	643	401	537	1,007	37.2
Cumberland	7.4	Male	3,564	295	283	337	416	483	427	381	389	553	34.3
		Female	3,836	304	281	377	357	546	441	413	452	665	36.2
Daviess	86.9	Male	41,633	4,262	3,931	4,496	5,380	6,965	5,194	4,053	3,560	3,792	28.9
		Female	45,267	4,096	3,860	4,278	5,506	7,139	5,458	4,474	4,395	6,061	31.9
Edmonson	10.3	Male	5,135	514	476	552	625	726	685	486	483	588	30.5
		Female	5,165	489	458	519	493	789	691	497	503	726	32.9
Elliott	7.1	Male	3,578	429	386	379	378	601	421	299	294	391	28.6
		Female	3,522	397	337	388	412	562	420	282	306	418	29.0
Estill	14.8	Male	7,165	727	747	833	797	1,041	962	628	580	850	29.6
		Female	7,635	655	683	808	786	1,149	956	694	666	1,238	32.7
Fayette	209.7	Male	101,143	9,090	8,173	8,482	18,482	20,836	12,420	8,801	7,818	7,041	26.0
		Female	108,557	8,522	7,840	8,295	18,925	21,712	13,091	9,697	8,780	11,695	29.9
Fleming	12.5	Male	6,154	606	573	634	686	984	738	544	588	801	30.9
		Female	6,346	523	541	641	652	974	718	608	634	1,055	33.4
Floyd	51.9	Male	25,659	2,951	2,691	2,820	2,917	4,433	3,118	2,253	2,168	2,308	28.3
		Female	26,241	2,816	2,433	2,535	3,104	4,390	3,088	2,393	2,433	3,049	30.1
Franklin	43.4	Male	20,911	1,899	1,907	2,006	2,565	4,024	2,772	2,097	1,857	1,784	30.2
		Female	22,489	1,835	1,832	1,881	2,667	4,185	2,986	2,180	2,152	2,771	32.2
Fulton	8.6	Male	3,915	353	365	455	421	532	443	365	382	599	31.8
		Female	4,685	347	369	432	430	579	501	379	539	1,109	38.7
Gallatin	5.0	Male	2,528	278	247	294	280	365	333	258	227	246	29.5
		Female	2,472	213	200	283	260	386	341	234	219	336	32.3
Garrard	11.2	Male	5,508	506	476	507	571	874	711	581	574	708	32.9
		Female	5,692	459	417	524	585	883	697	609	585	933	34.8

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Grant	14.2	Male	6,970	707	722	783	725	1,027	1,000	604	595	807	30.3
		Female	7,230	695	663	765	724	1,120	962	624	708	969	31.9
Graves	34.5	Male	16,500	1,422	1,347	1,581	1,735	2,519	2,104	1,496	1,785	2,511	33.6
		Female	18,000	1,359	1,232	1,501	1,732	2,458	2,166	1,650	2,157	3,745	38.3
Grayson	21.9	Male	10,884	1,055	1,001	1,195	1,220	1,590	1,306	991	1,093	1,433	31.1
		Female	11,016	1,029	972	1,050	1,157	1,668	1,300	1,022	1,135	1,683	32.8
Green	11.1	Male	5,434	457	436	573	570	797	687	544	612	758	33.5
		Female	5,666	412	440	527	535	813	711	579	618	1,031	36.5
Greenup	40.4	Male	19,835	2,061	1,972	2,220	2,180	3,239	2,763	2,116	1,705	1,579	29.6
		Female	20,565	1,857	1,957	2,110	2,151	3,414	2,905	2,175	1,830	2,166	31.5
Hancock	7.9	Male	3,989	435	404	462	416	678	540	354	301	399	29.1
		Female	3,911	406	397	427	454	654	474	343	317	439	29.1
Hardin	89.5	Male	51,297	4,766	3,628	5,497	16,191	8,319	4,997	3,271	2,335	2,293	23.1
		Female	38,203	4,473	3,494	3,764	5,774	6,767	5,004	3,316	2,527	3,084	27.4
Harlan	42.8	Male	20,782	2,327	2,234	2,338	2,523	3,554	2,347	1,673	1,800	1,986	27.7
		Female	22,018	2,319	2,125	2,225	2,509	3,497	2,310	1,971	2,178	2,884	30.2
Harrison	15.4	Male	7,468	706	676	764	805	1,082	907	742	761	1,025	32.2
		Female	7,932	686	578	697	815	1,115	969	758	837	1,477	35.8
Hart	15.7	Male	7,658	688	698	858	853	1,090	930	749	856	936	31.7
		Female	8,042	697	664	816	837	1,128	1,004	791	891	1,214	33.9
☐ Henderson	42.0	Male	20,321	2,026	1,960	2,111	2,428	3,484	2,549	1,952	1,848	1,963	29.7
		Female	21,679	1,918	1,795	2,020	2,517	3,575	2,657	2,109	2,081	3,007	32.2
Henry	13.1	Male	6,492	553	590	659	699	991	880	635	683	802	32.5
		Female	6,608	506	544	668	638	990	868	631	714	1,049	34.6
Hickman	6.0	Male	2,873	255	231	292	303	415	354	249	310	464	33.6
		Female	3,127	228	238	269	295	400	371	279	354	693	38.6
Hopkins	48.1	Male	23,071	2,336	2,174	2,382	2,576	3,951	2,895	2,066	2,090	2,601	30.2
		Female	25,029	2,239	1,986	2,234	2,764	4,003	3,008	2,228	2,533	4,034	33.2
Jackson	12.3	Male	6,164	691	665	654	660	964	697	524	542	767	29.3
		Female	6,136	606	582	641	708	924	721	544	593	817	30.7
Jefferson	676.4	Male	321,038	30,894	28,335	31,427	41,674	58,487	38,735	32,646	30,621	28,219	29.8
		Female	355,362	29,558	27,130	30,375	43,510	60,543	42,370	36,656	35,806	49,414	32.8
Jessamine	28.4	Male	13,973	1,600	1,325	1,221	2,109	2,794	1,835	1,148	954	987	27.6
		Female	14,427	1,491	1,234	1,338	2,303	2,788	1,777	1,147	1,021	1,328	28.0
Johnson	26.2	Male	12,931	1,347	1,272	1,419	1,480	2,199	1,671	1,187	1,043	1,313	29.3
		Female	13,269	1,277	1,194	1,282	1,474	2,180	1,683	1,149	1,252	1,778	31.5
☐ Kenton	138.2	Male	65,968	7,140	6,178	6,982	8,500	11,750	7,764	6,132	5,614	5,908	28.6
		Female	72,232	6,772	5,903	6,801	8,771	11,889	8,298	6,672	6,947	10,179	31.6
Knott	18.6	Male	9,362	1,079	1,054	1,168	1,185	1,604	1,084	707	654	827	26.2
		Female	9,238	1,024	915	1,035	1,145	1,503	1,063	724	826	1,003	28.3
Knox	31.7	Male	15,359	1,717	1,683	1,835	1,761	2,360	1,882	1,216	1,259	1,646	27.9
		Female	16,341	1,621	1,587	1,700	1,836	2,485	1,991	1,294	1,570	2,257	30.7
Larue	12.2	Male	5,985	563	527	618	631	917	748	611	581	789	32.1
		Female	6,215	496	484	590	643	888	800	597	661	1,056	35.1
Laurel	41.8	Male	20,673	2,213	2,170	2,354	2,393	3,459	2,516	1,824	1,692	2,052	28.5
		Female	21,127	2,085	1,887	2,180	2,414	3,418	2,642	1,959	1,898	2,664	30.8
Lawrence	15.0	Male	7,373	754	713	867	809	1,143	922	635	627	903	29.8
		Female	7,627	748	752	754	840	1,154	949	617	694	1,119	31.2
Lee	7.9	Male	3,914	383	396	435	413	554	418	400	363	552	31.0
		Female	3,986	369	324	412	384	574	488	378	344	713	33.8
Leslie	15.5	Male	7,783	1,012	816	997	1,010	1,254	926	686	496	586	25.4
		Female	7,717	953	770	864	1,038	1,338	925	653	524	652	26.7
Letcher	32.5	Male	15,957	1,843	1,712	1,804	1,875	2,716	1,866	1,367	1,260	1,514	27.7
		Female	16,543	1,825	1,601	1,785	1,870	2,615	1,978	1,431	1,489	1,949	29.6
Lewis	14.9	Male	7,491	822	811	920	878	1,092	925	650	572	821	27.9
		Female	7,409	787	744	801	849	1,147	908	630	660	883	29.6
Lincoln	19.5	Male	9,664	984	930	1,094	986	1,444	1,195	914	897	1,220	30.8
		Female	9,836	940	858	957	968	1,486	1,219	932	1,048	1,428	33.0
Livingston	9.6	Male	4,779	461	415	433	513	765	636	464	471	621	32.4
		Female	4,821	387	370	410	485	773	610	478	511	797	34.8
Logan	24.7	Male	11,972	1,163	1,057	1,196	1,382	1,714	1,534	1,194	1,118	1,614	31.9
		Female	12,728	1,114	1,029	1,181	1,312	1,781	1,633	1,173	1,412	2,093	34.7
Lyon	6.7	Male	3,758	209	197	274	533	779	514	362	395	495	33.5
		Female	2,942	186	192	229	259	377	392	295	394	618	40.8

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KENTUCKY (continued)													
ALL COUNTIES (continued)													
McCracken	61.6	Male	29,048	2,709	2,522	2,611	3,299	4,928	3,660	2,937	2,985	3,397	31.9
		Female	32,552	2,646	2,422	2,606	3,355	5,107	3,862	3,327	3,497	5,730	35.4
McCreary	16.3	Male	8,115	924	888	1,095	1,022	1,221	934	621	637	773	26.0
		Female	8,185	821	904	971	851	1,270	955	673	762	978	29.3
McLean	10.3	Male	5,042	455	452	533	498	795	685	455	488	681	32.3
		Female	5,258	450	442	473	526	833	664	456	581	833	33.9
Madison	55.3	Male	26,222	2,260	2,133	2,280	6,346	4,232	2,946	2,076	1,877	2,072	25.2
		Female	29,078	2,242	1,989	2,180	7,683	4,293	3,181	2,272	2,077	3,161	26.0
Magoffin	14.2	Male	7,104	879	816	843	890	1,112	861	624	492	587	26.1
		Female	7,096	863	733	847	871	1,119	850	547	554	712	27.1
Marion	18.0	Male	8,765	974	841	1,174	1,098	1,382	973	743	699	881	27.1
		Female	9,235	940	862	1,111	1,021	1,359	1,026	830	759	1,327	30.0
Marshall	26.8	Male	13,153	1,161	1,046	1,263	1,368	1,954	1,775	1,392	1,397	1,797	33.9
		Female	13,647	997	993	1,185	1,397	1,945	1,868	1,411	1,543	2,308	36.6
Martin	15.2	Male	7,587	1,030	858	886	898	1,422	855	569	521	548	25.9
		Female	7,613	987	860	908	981	1,346	788	579	519	645	25.5
Mason	17.7	Male	8,484	822	760	897	937	1,340	956	862	925	985	31.2
		Female	9,216	779	733	840	965	1,332	1,031	969	1,050	1,517	34.7
Meade	23.8	Male	12,103	1,759	1,371	1,164	1,435	2,797	1,510	787	670	610	26.2
		Female	11,697	1,657	1,240	1,078	1,550	2,574	1,372	757	654	815	26.3
Menifee	5.3	Male	2,733	277	266	361	381	405	296	230	219	298	27.0
		Female	2,567	254	255	264	275	427	314	224	240	314	30.5
Mercer	19.7	Male	9,461	888	827	946	1,033	1,471	1,257	973	978	1,088	32.0
		Female	10,239	893	845	967	1,007	1,577	1,290	1,012	1,059	1,589	33.9
Metcalfe	9.9	Male	4,896	438	441	544	536	656	623	518	476	666	32.5
		Female	5,002	400	398	479	506	713	634	496	553	823	35.1
Monroe	12.4	Male	6,033	538	523	643	693	847	763	587	583	856	32.3
		Female	6,367	527	535	613	622	885	798	637	681	1,069	35.0
Montgomery	21.2	Male	10,275	1,102	1,128	1,081	1,147	1,755	1,346	892	866	958	28.9
		Female	10,925	1,110	1,017	966	1,201	1,912	1,332	1,024	993	1,370	31.1
Morgan	12.5	Male	6,253	681	658	668	773	952	694	565	529	733	28.6
		Female	6,247	624	576	625	769	945	723	589	559	837	30.6
Muhlenberg	33.3	Male	16,321	1,667	1,534	1,703	1,962	2,570	1,986	1,442	1,509	1,948	30.0
		Female	16,979	1,582	1,382	1,516	1,807	2,637	2,030	1,537	1,758	2,730	33.4
Nelson	28.7	Male	13,976	1,547	1,363	1,715	1,808	2,333	1,667	1,209	1,139	1,195	27.4
		Female	14,724	1,469	1,369	1,739	1,726	2,339	1,704	1,213	1,287	1,878	29.5
Nicholas	7.3	Male	3,522	314	321	358	393	546	426	344	352	468	31.9
		Female	3,778	355	300	338	369	572	453	348	402	641	34.2
Ohio	22.4	Male	10,936	1,118	1,009	1,103	1,152	1,727	1,369	1,004	1,028	1,426	31.3
		Female	11,464	1,090	1,012	1,084	1,187	1,782	1,365	1,009	1,138	1,797	32.6
Oldham	31.3	Male	16,866	1,419	1,665	1,671	2,337	3,709	2,957	1,363	939	806	28.6
		Female	14,434	1,462	1,679	1,595	1,315	2,951	2,414	1,037	927	1,054	29.0
Owen	9.3	Male	4,590	451	413	449	447	669	554	469	485	653	33.0
		Female	4,710	463	399	418	411	703	549	429	502	836	34.4
Owsley	5.9	Male	2,960	310	277	340	295	449	353	246	277	413	30.7
		Female	2,940	268	289	333	325	416	353	266	257	433	31.1
Pendleton	11.2	Male	5,572	536	561	688	657	839	639	517	494	641	29.1
		Female	5,628	518	528	558	586	813	732	539	542	812	32.7
Perry	35.4	Male	17,420	2,020	1,899	2,015	2,186	2,982	2,055	1,514	1,268	1,481	27.0
		Female	17,980	1,920	1,769	2,035	2,124	3,012	2,075	1,484	1,520	2,041	28.8
Pike	85.9	Male	42,443	4,908	4,503	4,626	5,235	7,594	5,283	3,710	3,396	3,188	27.6
		Female	43,457	4,820	4,345	4,440	5,262	7,610	5,070	3,981	3,705	4,224	28.8
Powell	11.9	Male	5,943	707	640	706	672	959	780	485	426	568	27.6
		Female	5,957	609	602	647	683	1,006	792	484	457	677	29.3
Pulaski	48.1	Male	23,384	2,120	2,193	2,449	2,686	3,711	3,033	2,282	2,232	2,678	31.0
		Female	24,716	2,125	2,048	2,329	2,723	3,820	3,105	2,419	2,505	3,642	33.2
Robertson	2.3	Male	1,144	106	91	120	98	160	138	126	119	186	34.8
		Female	1,156	82	78	115	115	161	151	118	131	205	36.8
Rockcastle	14.3	Male	7,151	702	715	869	798	1,025	896	657	629	860	29.8
		Female	7,149	614	676	731	727	1,071	900	695	683	1,052	32.7
Rowan	19.5	Male	9,464	829	720	907	2,331	1,394	1,090	710	685	798	24.8
		Female	10,036	777	686	864	2,569	1,457	1,095	772	704	1,112	25.8
Russell	14.6	Male	7,091	579	666	706	782	1,044	862	684	808	960	32.8
		Female	7,509	580	587	754	753	1,045	894	768	859	1,269	35.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Scott	22.7	Male	11,090	1,149	1,025	1,140	1,562	1,791	1,493	1,032	860	1,038	28.7
		Female	11,610	1,116	974	1,024	1,575	1,955	1,463	1,047	989	1,467	30.7
Shelby	24.4	Male	11,866	1,022	993	1,369	1,364	1,870	1,685	1,150	1,074	1,339	31.3
		Female	12,534	1,040	1,063	1,173	1,336	2,054	1,675	1,189	1,182	1,822	33.1
Simpson	14.9	Male	7,171	756	681	767	809	1,120	869	647	682	840	30.1
		Female	7,729	696	669	724	801	1,181	945	705	798	1,210	33.2
Spencer	6.0	Male	3,034	299	292	346	314	457	440	284	274	328	30.8
		Female	2,966	260	247	309	317	498	386	292	287	370	32.0
Taylor	22.2	Male	10,744	1,011	900	1,095	1,363	1,697	1,418	1,115	949	1,196	30.9
		Female	11,456	908	923	1,028	1,429	1,770	1,476	1,157	1,129	1,636	33.1
Todd	12.1	Male	5,859	546	507	651	637	829	707	537	610	835	32.1
		Female	6,241	555	521	581	675	850	683	585	664	1,127	34.3
Trigg	9.5	Male	4,644	371	384	504	424	643	593	449	573	703	34.9
		Female	4,856	386	366	462	409	670	585	521	607	850	37.3
Trimble	6.4	Male	3,185	297	317	342	329	518	445	279	310	348	30.9
		Female	3,215	283	304	300	312	549	420	311	307	429	32.4
Union	18.2	Male	9,457	887	790	1,377	1,967	1,327	893	674	724	818	24.0
		Female	8,743	845	725	900	1,295	1,341	872	780	766	1,219	29.5
Warren	76.2	Male	36,837	3,485	3,020	3,190	7,313	6,510	4,403	3,072	2,768	3,076	27.2
		Female	39,363	3,371	2,840	3,049	7,948	6,502	4,498	3,217	3,213	4,725	28.8
Washington	10.7	Male	5,208	509	469	663	619	766	613	449	495	625	29.5
		Female	5,492	506	458	577	608	742	640	500	580	881	33.0
Wayne	17.7	Male	8,712	858	873	989	987	1,325	1,021	781	816	1,062	29.9
		Female	8,988	860	797	873	991	1,324	1,127	870	889	1,257	32.3
Webster	15.2	Male	7,258	708	616	737	811	1,115	851	661	702	1,057	31.8
		Female	7,942	704	687	699	845	1,093	873	698	824	1,519	34.5
Whitley	35.6	Male	17,145	1,798	1,697	1,915	2,254	2,726	2,071	1,461	1,448	1,775	28.3
		Female	18,455	1,667	1,552	1,799	2,462	2,699	2,155	1,557	1,775	2,789	31.5
Wolfe	7.0	Male	3,523	414	327	409	443	504	405	311	299	411	28.3
		Female	3,477	366	300	347	396	520	437	290	330	491	31.3
Woodford	18.4	Male	8,835	837	839	1,048	931	1,491	1,339	840	756	754	30.1
		Female	9,565	860	840	986	1,072	1,619	1,422	854	792	1,120	31.3
TOTAL METRO COUNTIES	**1,697.9**	**Male**	**820,476**	**80,931**	**74,637**	**82,069**	**114,616**	**148,427**	**102,257**	**78,251**	**70,531**	**68,757**	**28.9**
		Female	**877,424**	**77,444**	**71,569**	**78,656**	**111,505**	**151,726**	**107,526**	**84,847**	**81,667**	**112,484**	**31.6**
TOTAL STATE	**3,750.3**	**Male**	**1,831,357**	**182,168**	**169,510**	**190,092**	**251,208**	**310,780**	**225,128**	**167,794**	**158,212**	**176,465**	**28.9**
		Female	**1,918,943**	**174,100**	**161,129**	**178,549**	**238,796**	**314,116**	**232,903**	**179,089**	**180,795**	**259,466**	**31.6**
LOUISIANA													
ALEXANDRIA	**139.7**	**Male**	**66,972**	**7,351**	**6,506**	**7,409**	**9,171**	**10,631**	**8,169**	**6,075**	**5,655**	**6,005**	**27.9**
		Female	**72,728**	**7,226**	**6,261**	**7,302**	**8,718**	**11,281**	**8,951**	**6,755**	**6,854**	**9,380**	**31.1**
Rapides	139.7	Male	66,972	7,351	6,506	7,409	9,171	10,631	8,169	6,075	5,655	6,005	27.9
		Female	72,728	7,226	6,261	7,302	8,718	11,281	8,951	6,755	6,854	9,380	31.1
BATON ROUGE	**528.5**	**Male**	**257,451**	**28,362**	**25,164**	**26,862**	**41,741**	**49,543**	**31,586**	**20,995**	**17,861**	**15,337**	**26.3**
		Female	**271,049**	**27,842**	**24,471**	**26,185**	**42,309**	**50,580**	**33,158**	**22,773**	**20,559**	**23,172**	**27.9**
Ascension	53.9	Male	26,528	3,286	2,965	3,175	3,425	4,747	3,316	2,185	1,701	1,728	25.9
		Female	27,372	3,190	2,791	3,081	3,508	4,807	3,423	2,134	2,022	2,416	27.3
East Baton Rouge	388.9	Male	188,434	20,192	17,555	18,806	32,893	37,220	22,562	15,142	13,222	10,842	26.3
		Female	200,466	19,771	17,202	18,385	33,296	38,020	24,262	16,979	15,357	17,194	28.0
Livingston	65.9	Male	32,763	3,791	3,592	3,662	4,018	6,022	4,581	2,812	2,225	2,060	27.2
		Female	33,137	3,844	3,471	3,560	4,100	6,160	4,253	2,779	2,333	2,637	27.6
West Baton Rouge	19.8	Male	9,726	1,093	1,052	1,219	1,405	1,554	1,127	856	713	707	25.0
		Female	10,074	1,037	1,007	1,159	1,405	1,593	1,220	881	847	925	27.7
HOUMA - THIBODAUX	**187.0**	**Male**	**93,089**	**11,144**	**9,320**	**11,331**	**14,047**	**16,375**	**11,243**	**8,045**	**6,216**	**5,368**	**25.4**
		Female	**93,911**	**10,533**	**8,993**	**11,011**	**13,684**	**15,827**	**11,391**	**8,051**	**6,784**	**7,637**	**26.7**
Lafourche	86.6	Male	42,894	4,786	4,139	5,350	6,706	7,202	5,156	3,812	3,096	2,647	25.6
		Female	43,706	4,480	4,028	5,169	6,655	7,096	5,260	3,827	3,352	3,839	27.1
Terrebonne	100.4	Male	50,195	6,358	5,181	5,981	7,341	9,173	6,087	4,233	3,120	2,721	25.3
		Female	50,205	6,053	4,965	5,842	7,029	8,731	6,131	4,224	3,432	3,798	26.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
LAFAYETTE	**205.2**	**Male**	**100,886**	**11,117**	**9,675**	**10,905**	**16,787**	**19,387**	**11,718**	**8,700**	**6,682**	**5,915**	**26.0**
		Female	**104,314**	**10,710**	**9,305**	**10,749**	**16,928**	**18,375**	**12,532**	**9,079**	**7,459**	**9,177**	**27.4**
Lafayette	162.3	Male	79,945	8,524	7,419	8,238	13,915	16,134	9,293	6,977	5,131	4,314	26.2
		Female	82,355	8,285	7,107	8,066	13,957	15,028	9,932	7,249	5,695	7,036	27.5
St. Martin	42.9	Male	20,941	2,593	2,256	2,667	2,872	3,253	2,425	1,723	1,551	1,601	25.3
		Female	21,959	2,425	2,198	2,683	2,971	3,347	2,600	1,830	1,764	2,141	27.1
LAKE CHARLES	**173.5**	**Male**	**84,705**	**9,099**	**8,315**	**9,080**	**11,866**	**14,503**	**10,205**	**8,258**	**6,936**	**6,443**	**27.8**
		Female	**88,795**	**9,004**	**7,932**	**8,725**	**11,864**	**14,625**	**10,843**	**8,783**	**7,835**	**9,184**	**29.7**
Calcasieu	173.5	Male	84,705	9,099	8,315	9,080	11,866	14,503	10,205	8,258	6,936	6,443	27.8
		Female	88,795	9,004	7,932	8,725	11,864	14,625	10,843	8,783	7,835	9,184	29.7
MONROE	**145.0**	**Male**	**68,888**	**8,074**	**7,151**	**7,573**	**10,011**	**11,076**	**7,851**	**5,990**	**5,271**	**5,891**	**26.5**
		Female	**76,112**	**7,654**	**6,739**	**7,092**	**10,873**	**11,950**	**8,838**	**7,083**	**6,651**	**9,232**	**29.8**
Ouachita	145.0	Male	68,888	8,074	7,151	7,573	10,011	11,076	7,851	5,990	5,271	5,891	26.5
		Female	76,112	7,654	6,739	7,092	10,873	11,950	8,838	7,083	6,651	9,232	29.8
NEW ORLEANS	**1,304.9**	**Male**	**628,154**	**66,728**	**58,406**	**66,316**	**84,573**	**118,101**	**78,271**	**57,393**	**51,845**	**46,521**	**28.2**
		Female	**676,746**	**64,696**	**57,108**	**65,373**	**87,050**	**122,143**	**82,169**	**62,517**	**59,400**	**76,290**	**30.3**
Jefferson	478.8	Male	234,474	24,799	21,955	24,580	30,885	46,392	31,835	22,134	18,327	13,567	28.2
		Female	244,326	23,879	21,151	24,167	31,696	47,104	32,138	22,750	20,196	21,245	29.5
Orleans	558.6	Male	261,441	27,107	23,115	26,315	37,627	48,650	28,462	22,209	23,192	24,764	28.4
		Female	297,159	26,597	23,072	26,772	39,419	50,840	32,060	26,586	28,434	43,379	31.4
St. Bernard	67.4	Male	32,810	3,474	2,988	3,655	4,328	5,725	4,051	3,518	3,101	1,970	28.4
		Female	34,590	3,191	3,043	3,439	4,404	5,885	4,305	3,928	3,316	3,079	30.5
St. Charles	39.7	Male	19,866	2,325	2,051	2,416	2,762	3,361	2,503	1,960	1,371	1,097	26.1
		Female	19,834	2,292	1,859	2,283	2,605	3,447	2,539	1,903	1,362	1,544	27.5
St. John the Baptist	35.1	Male	17,394	2,209	1,839	2,112	2,383	3,099	2,241	1,431	1,031	1,049	25.5
		Female	17,706	2,161	1,765	2,039	2,348	3,269	2,203	1,392	1,137	1,392	26.7
St. Tammany	125.3	Male	62,169	6,814	6,458	7,238	6,388	10,874	9,179	6,121	4,823	4,074	28.7
		Female	63,131	6,576	6,218	6,673	6,578	11,598	8,924	5,938	4,955	5,651	29.8
SHREVEPORT	**341.9**	**Male**	**162,260**	**17,963**	**16,014**	**17,014**	**21,591**	**27,992**	**19,321**	**15,030**	**13,337**	**13,998**	**28.1**
		Female	**179,640**	**17,505**	**15,531**	**16,413**	**22,192**	**29,885**	**21,472**	**17,388**	**16,215**	**23,039**	**31.1**
Bossier	84.4	Male	41,794	4,747	4,143	4,498	6,365	7,405	5,625	3,882	2,764	2,365	26.5
		Female	42,606	4,452	3,984	4,234	5,670	7,657	5,868	4,038	3,071	3,632	28.9
Caddo	257.5	Male	120,466	13,216	11,871	12,516	15,226	20,587	13,696	11,148	10,573	11,633	28.6
		Female	137,034	13,053	11,547	12,179	16,522	22,228	15,604	13,350	13,144	19,407	31.8
ALL COUNTIES													
Acadia	57.6	Male	27,750	3,274	2,834	3,438	3,540	4,032	3,179	2,537	2,275	2,641	27.0
		Female	29,850	3,291	2,791	3,298	3,517	4,209	3,388	2,786	2,699	3,871	29.8
Allen	21.5	Male	10,466	1,166	1,065	1,216	1,143	1,489	1,227	1,019	954	1,187	29.3
		Female	11,034	1,083	1,006	1,206	1,113	1,501	1,342	1,076	1,086	1,621	32.4
Ascension	53.9	Male	26,528	3,286	2,965	3,175	3,425	4,747	3,316	2,185	1,701	1,728	25.9
		Female	27,372	3,190	2,791	3,081	3,508	4,807	3,423	2,134	2,022	2,416	27.3
Assumption	22.8	Male	11,282	1,346	1,240	1,485	1,548	1,750	1,329	902	789	893	25.1
		Female	11,518	1,407	1,156	1,356	1,497	1,771	1,299	899	893	1,240	26.9
Avoyelles	42.3	Male	20,212	2,176	2,081	2,476	2,290	2,766	2,291	1,815	1,902	2,415	28.9
		Female	22,088	2,119	2,013	2,450	2,286	2,894	2,407	2,072	2,254	3,593	32.5
Beauregard	31.8	Male	16,108	1,765	1,623	1,803	2,147	2,722	1,996	1,449	1,200	1,403	27.6
		Female	15,692	1,598	1,542	1,689	1,710	2,443	2,040	1,487	1,326	1,855	30.3
Bienville	16.5	Male	7,931	761	768	868	857	1,062	850	749	728	1,288	31.7
		Female	8,569	769	665	889	855	1,070	895	816	935	1,675	35.4
Bossier	84.4	Male	41,794	4,747	4,143	4,498	6,365	7,405	5,625	3,882	2,764	2,365	26.5
		Female	42,606	4,452	3,984	4,234	5,670	7,657	5,868	4,038	3,071	3,632	28.9
Caddo	257.5	Male	120,466	13,216	11,871	12,516	15,226	20,587	13,696	11,148	10,573	11,633	28.6
		Female	137,034	13,053	11,547	12,179	16,522	22,228	15,604	13,350	13,144	19,407	31.8
Calcasieu	173.5	Male	84,705	9,099	8,315	9,080	11,866	14,503	10,205	8,258	6,936	6,443	27.8
		Female	88,795	9,004	7,932	8,725	11,864	14,625	10,843	8,783	7,835	9,184	29.7
Caldwell	11.3	Male	5,522	580	562	625	586	769	628	511	496	765	30.3
		Female	5,778	523	512	548	567	752	687	538	604	1,047	34.8
Cameron	9.7	Male	4,888	533	456	560	709	741	537	537	421	394	27.5
		Female	4,812	544	404	517	698	676	572	491	383	527	28.6
Catahoula	12.4	Male	5,946	696	565	672	740	845	674	531	532	691	28.6
		Female	6,454	709	578	652	742	887	707	615	628	936	31.2

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[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Claiborne	17.7	Male	8,417	822	800	1,009	883	1,075	837	722	855	1,414	31.5
		Female	9,283	812	724	875	898	1,098	926	904	1,047	1,999	37.5
Concordia	23.1	Male	10,947	1,279	1,126	1,295	1,306	1,575	1,246	1,056	990	1,074	28.0
		Female	12,153	1,292	1,162	1,302	1,394	1,730	1,474	1,268	1,139	1,392	30.4
De Soto	26.6	Male	12,711	1,329	1,209	1,498	1,420	1,777	1,385	1,159	1,151	1,783	30.1
		Female	13,889	1,278	1,201	1,347	1,480	1,897	1,498	1,291	1,453	2,444	33.6
East Baton Rouge	388.9	Male	188,434	20,192	17,555	18,806	32,893	37,220	22,562	15,142	13,222	10,842	26.3
		Female	200,466	19,771	17,202	18,385	33,296	38,020	24,262	16,979	15,357	17,194	28.0
East Carroll	11.4	Male	5,408	791	624	765	666	660	464	386	418	634	23.5
		Female	5,992	745	640	679	671	777	527	505	545	903	28.4
East Feliciana	19.6	Male	10,053	1,043	942	1,038	1,474	1,780	1,144	889	776	967	28.0
		Female	9,547	989	809	1,022	1,135	1,412	1,106	841	790	1,443	30.8
Evangeline	33.6	Male	16,284	1,879	1,738	1,996	1,975	2,194	1,807	1,462	1,495	1,738	27.5
		Female	17,316	1,800	1,616	1,947	1,926	2,289	1,936	1,676	1,719	2,407	31.0
Franklin	24.0	Male	11,360	1,309	1,149	1,412	1,204	1,480	1,184	994	1,030	1,598	29.1
		Female	12,640	1,296	1,143	1,291	1,278	1,624	1,348	1,199	1,264	2,197	33.1
Grant	17.5	Male	8,466	854	890	911	894	1,128	1,016	764	860	1,149	31.1
		Female	9,034	833	829	911	836	1,257	1,096	811	966	1,495	33.8
Iberia	65.7	Male	32,097	3,832	3,330	3,797	4,520	5,105	3,765	2,814	2,491	2,443	26.1
		Female	33,603	3,677	3,167	3,835	4,490	5,097	3,932	3,031	2,815	3,559	28.2
Iberville	32.7	Male	15,939	1,732	1,574	1,864	2,494	2,611	1,642	1,310	1,251	1,461	26.2
		Female	16,761	1,688	1,533	1,933	2,210	2,546	1,884	1,461	1,473	2,033	29.0
Jackson	17.6	Male	8,324	922	781	916	885	1,100	980	736	790	1,214	31.0
		Female	9,276	853	766	866	903	1,221	1,055	852	1,031	1,729	35.3
Jefferson	478.8	Male	234,474	24,799	21,955	24,580	30,885	46,392	31,835	22,134	18,327	13,567	28.2
		Female	244,326	23,879	21,151	24,167	31,696	47,104	32,138	22,750	20,196	21,245	29.5
Jefferson Davis	32.8	Male	15,855	1,884	1,622	1,866	2,047	2,223	1,820	1,501	1,342	1,550	27.3
		Female	16,945	1,854	1,599	1,854	1,983	2,393	1,909	1,607	1,549	2,197	29.9
Lafayette	162.3	Male	79,945	8,524	7,419	8,238	13,915	16,134	9,293	6,977	5,131	4,314	26.2
		Female	82,355	8,285	7,107	8,066	13,957	15,028	9,932	7,249	5,695	7,036	27.5
Lafourche	86.6	Male	42,894	4,786	4,139	5,350	6,706	7,202	5,156	3,812	3,096	2,647	25.6
		Female	43,706	4,480	4,028	5,169	6,655	7,096	5,260	3,827	3,352	3,839	27.1
La Salle	18.0	Male	8,671	900	854	827	1,046	1,338	1,027	827	775	1,077	30.3
		Female	9,329	891	772	924	932	1,298	1,077	885	983	1,567	33.8
Lincoln	41.1	Male	20,503	1,620	1,498	1,649	6,621	2,732	1,825	1,356	1,390	1,812	23.8
		Female	20,597	1,534	1,336	1,589	5,489	2,548	2,060	1,608	1,618	2,815	26.4
Livingston	65.9	Male	32,763	3,791	3,592	3,662	4,018	6,022	4,581	2,812	2,225	2,060	27.2
		Female	33,137	3,844	3,471	3,560	4,100	6,160	4,253	2,779	2,333	2,637	27.6
Madison	16.0	Male	7,413	1,085	875	917	791	930	712	556	571	976	25.4
		Female	8,587	1,099	879	860	945	1,111	784	709	761	1,439	29.6
Morehouse	35.4	Male	16,624	1,986	1,739	1,927	1,871	2,306	1,678	1,565	1,594	1,958	28.4
		Female	18,776	1,952	1,728	1,996	1,998	2,498	1,905	1,941	1,839	2,919	31.9
Natchitoches	41.1	Male	19,398	2,159	1,892	2,197	2,934	2,795	1,999	1,566	1,609	2,247	26.8
		Female	21,702	2,025	1,835	2,014	3,508	3,003	2,252	1,813	1,997	3,255	29.9
Orleans	558.6	Male	261,441	27,107	23,115	26,315	37,627	48,650	28,462	22,209	23,192	24,764	28.4
		Female	297,159	26,597	23,072	26,772	39,419	50,840	32,060	26,586	28,434	43,379	31.4
Ouachita	145.0	Male	68,888	8,074	7,151	7,573	10,011	11,076	7,851	5,990	5,271	5,891	26.5
		Female	76,112	7,654	6,739	7,092	10,873	11,950	8,838	7,083	6,651	9,232	29.8
Plaquemines	26.3	Male	13,452	1,598	1,344	1,623	1,924	2,190	1,743	1,273	934	823	26.1
		Female	12,848	1,456	1,289	1,517	1,732	2,139	1,623	1,224	936	932	27.0
Pointe Coupee	24.7	Male	12,001	1,280	1,146	1,543	1,499	1,820	1,362	1,030	1,056	1,265	27.9
		Female	12,699	1,315	1,168	1,438	1,499	1,880	1,399	1,173	1,164	1,663	29.9
Rapides	139.7	Male	66,972	7,351	6,506	7,409	9,171	10,631	8,169	6,075	5,655	6,005	27.9
		Female	72,728	7,226	6,261	7,302	8,718	11,281	8,951	6,755	6,854	9,380	31.1
Red River	10.7	Male	5,111	604	515	581	562	682	534	437	484	712	29.3
		Female	5,589	560	475	600	589	751	593	492	592	937	32.6
Richland	22.2	Male	10,568	1,187	1,103	1,232	1,202	1,398	1,059	902	1,017	1,468	29.0
		Female	11,632	1,188	1,052	1,205	1,180	1,460	1,217	1,102	1,230	1,998	33.2
Sabine	27.3	Male	13,274	1,367	1,271	1,432	1,338	1,739	1,651	1,194	1,366	1,916	32.1
		Female	14,026	1,316	1,231	1,371	1,368	1,824	1,602	1,275	1,671	2,368	34.5
St. Bernard	67.4	Male	32,810	3,474	2,988	3,655	4,328	5,725	4,051	3,518	3,101	1,970	28.4
		Female	34,590	3,191	3,043	3,439	4,404	5,885	4,305	3,928	3,316	3,079	30.5
St. Charles	39.7	Male	19,866	2,325	2,051	2,416	2,762	3,361	2,503	1,980	1,371	1,097	26.1
		Female	19,834	2,292	1,859	2,283	2,605	3,447	2,539	1,903	1,362	1,544	27.5

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
LOUISIANA (continued)													
ALL COUNTIES (continued)													
St. Helena	9.7	Male	4,669	542	524	621	574	669	461	379	350	549	26.1
		Female	5,031	509	502	640	575	696	536	445	456	672	29.2
St. James	22.0	Male	10,616	1,201	1,063	1,456	1,601	1,700	1,176	896	712	811	24.9
		Female	11,384	1,235	1,096	1,395	1,601	1,714	1,329	961	812	1,241	27.1
St. John the Baptist	35.1	Male	17,394	2,209	1,839	2,112	2,383	3,099	2,241	1,431	1,031	1,049	25.5
		Female	17,706	2,161	1,765	2,039	2,348	3,269	2,203	1,392	1,137	1,392	26.7
St. Landry	85.1	Male	40,795	4,694	4,291	5,180	5,140	5,848	4,503	3,729	3,454	3,956	26.9
		Female	44,305	4,668	4,146	5,225	5,312	6,112	5,056	4,167	4,049	5,570	29.6
St. Martin	42.9	Male	20,941	2,593	2,256	2,667	2,872	3,253	2,425	1,723	1,551	1,601	25.3
		Female	21,959	2,425	2,198	2,683	2,971	3,347	2,600	1,830	1,764	2,141	27.1
St. Mary	65.2	Male	32,466	3,783	3,346	3,971	4,634	5,528	4,114	2,792	2,241	2,057	25.9
		Female	32,734	3,595	3,203	4,000	4,486	5,278	4,020	2,851	2,409	2,892	27.1
St. Tammany	125.3	Male	62,169	6,814	6,458	7,238	6,588	10,874	9,179	6,121	4,823	4,074	28.7
		Female	63,131	6,576	6,218	6,673	6,578	11,598	8,924	5,958	4,955	5,651	29.8
Tangipahoa	85.1	Male	40,880	4,910	4,232	4,544	6,285	6,295	4,559	3,209	3,142	3,704	25.7
		Female	44,220	4,634	3,899	4,264	6,810	6,767	4,874	3,788	3,779	5,405	28.7
Tensas	8.2	Male	3,844	457	432	485	385	485	355	287	375	583	28.4
		Female	4,356	449	403	470	439	547	374	391	490	793	32.6
Terrebonne	100.4	Male	50,195	6,358	5,181	5,981	7,341	9,173	6,087	4,233	3,120	2,721	25.3
		Female	50,205	6,053	4,965	5,842	7,029	8,731	6,131	4,224	3,432	3,798	26.4
Union	21.8	Male	10,457	1,004	984	1,136	1,162	1,470	1,212	949	1,049	1,491	31.4
		Female	11,343	1,039	946	1,072	1,084	1,484	1,302	1,040	1,260	2,116	35.4
Vermilion	50.3	Male	24,398	2,819	2,357	2,887	3,129	3,543	2,795	2,324	2,131	2,413	27.8
		Female	25,902	2,654	2,320	2,717	3,124	3,703	2,861	2,426	2,517	3,580	30.8
Vernon	57.4	Male	31,718	3,699	2,519	2,472	9,383	5,570	3,196	1,865	1,413	1,601	23.3
		Female	25,682	3,536	2,318	2,360	4,605	4,488	2,875	1,813	1,626	2,061	25.0
Washington	44.6	Male	21,231	2,316	2,089	2,415	2,528	3,085	2,429	1,992	2,080	2,297	29.1
		Female	23,369	2,258	2,061	2,215	2,579	3,258	2,676	2,350	2,486	3,486	32.9
Webster	44.4	Male	21,239	2,124	1,935	2,214	2,494	2,970	2,544	2,056	2,133	2,769	31.2
		Female	23,161	2,058	1,794	2,061	2,400	3,177	2,732	2,276	2,686	3,977	35.3
West Baton Rouge	19.8	Male	9,726	1,093	1,052	1,219	1,405	1,554	1,127	856	713	707	25.6
		Female	10,074	1,037	1,007	1,159	1,405	1,593	1,220	881	847	925	27.7
West Carroll	12.9	Male	6,215	673	586	716	623	843	741	582	571	880	31.0
		Female	6,685	602	626	655	621	875	783	617	759	1,147	34.6
West Feliciana	12.6	Male	8,679	381	425	447	1,771	2,877	1,312	652	404	410	29.6
		Female	3,921	428	380	376	498	601	409	396	336	497	29.6
Winn	17.4	Male	8,357	969	780	871	873	1,178	985	739	819	1,143	30.8
		Female	9,043	897	796	838	873	1,288	983	828	1,006	1,534	33.7
TOTAL METRO COUNTIES	**3,025.7**	**Male**	**1,462,405**	**159,838**	**140,551**	**156,490**	**209,787**	**267,608**	**178,364**	**130,486**	**113,803**	**105,478**	**27.4**
		Female	**1,563,295**	**155,170**	**136,340**	**152,850**	**213,618**	**274,666**	**189,354**	**142,429**	**131,757**	**167,111**	**29.5**
TOTAL STATE	**4,373.4**	**Male**	**2,120,950**	**233,169**	**205,330**	**231,343**	**303,485**	**366,483**	**252,337**	**187,486**	**168,219**	**173,098**	**27.4**
		Female	**2,252,450**	**226,229**	**198,451**	**22[illegible]**	**300,054**	**372,712**	**266,704**	**205,226**	**19[illegible]**	**262,138**	**29.7**
MAINE													
BANGOR	**138.4**	**Male**	**67,797**	**5,895**	**5,825**	**6,882**	**11,692**	**11,474**	**8,095**	**6,487**	**5,627**	**5,820**	**28.1**
		Female	**70,603**	**5,688**	**5,585**	**6,666**	**10,952**	**11,476**	**8,273**	**6,741**	**6,105**	**9,117**	**30.6**
Penobscot	138.4	Male	67,797	5,895	5,825	6,882	11,692	11,474	8,095	6,487	5,627	5,820	28.1
		Female	70,603	5,688	5,585	6,666	10,952	11,476	8,273	6,741	6,105	9,117	30.6
LEWISTON - AUBURN	**100.6**	**Male**	**47,794**	**4,511**	**4,375**	**5,186**	**6,143**	**7,851**	**5,740**	**4,537**	**4,467**	**4,984**	**29.7**
		Female	**52,806**	**4,449**	**4,222**	**5,128**	**6,468**	**8,007**	**5,852**	**4,944**	**5,273**	**8,463**	**32.7**
Androscoggin	100.6	Male	47,794	4,511	4,375	5,186	6,143	7,851	5,740	4,537	4,467	4,984	29.7
		Female	52,806	4,449	4,222	5,128	6,468	8,007	5,852	4,944	5,273	8,463	32.7
PORTLAND	**219.4**	**Male**	**104,468**	**8,780**	**9,067**	**10,630**	**13,457**	**18,818**	**13,230**	**9,901**	**9,684**	**10,901**	**30.5**
		Female	**114,932**	**8,431**	**8,575**	**10,034**	**14,203**	**19,489**	**13,571**	**10,882**	**11,544**	**18,203**	**33.3**
Cumberland	219.4	Male	104,468	8,780	9,067	10,630	13,457	18,818	13,230	9,901	9,684	10,901	30.5
		Female	114,932	8,431	8,575	10,034	14,203	19,489	13,571	10,882	11,544	18,203	33.3
ALL COUNTIES													
Androscoggin	100.6	Male	47,794	4,511	4,375	5,186	6,143	7,851	5,740	4,537	4,467	4,984	29.7
		Female	52,806	4,449	4,222	5,128	6,468	8,007	5,852	4,944	5,273	8,463	32.7

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POPULATION BY AGE AND SEX

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MAINE (continued)													
ALL COUNTIES (continued)													
Aroostook	89.1	Male	44,522	4,538	4,144	5,068	6,332	7,356	5,250	4,113	3,608	4,113	28.0
		Female	44,578	4,142	4,011	4,866	5,354	7,066	5,376	4,204	3,970	5,589	30.5
Cumberland	219.4	Male	104,468	8,780	9,067	10,630	13,457	18,818	13,230	9,901	9,684	10,901	30.5
		Female	114,932	8,431	8,575	10,034	14,203	19,489	13,571	10,882	11,544	18,203	33.3
Franklin	28.4	Male	13,692	1,248	1,287	1,591	1,654	2,148	1,827	1,309	1,177	1,451	30.0
		Female	14,708	1,173	1,202	1,429	2,125	2,250	1,722	1,355	1,380	2,072	31.3
Hancock	43.4	Male	21,173	1,667	1,780	2,060	2,704	3,510	2,555	2,097	2,036	2,764	31.8
		Female	22,227	1,672	1,699	1,931	2,064	3,648	2,584	2,128	2,320	4,181	35.4
Kennebec	112.7	Male	54,243	4,903	4,996	5,872	6,569	8,966	6,885	5,295	5,104	5,653	30.3
		Female	58,457	4,778	4,632	5,548	7,064	9,339	6,996	5,621	5,790	8,689	32.7
Knox	33.7	Male	16,265	1,324	1,427	1,546	1,669	2,794	2,006	1,611	1,717	2,171	32.8
		Female	17,435	1,243	1,326	1,528	1,532	2,738	1,984	1,647	1,986	3,451	36.8
Lincoln	27.1	Male	13,163	1,210	1,154	1,313	1,173	2,178	1,668	1,308	1,342	1,817	32.9
		Female	13,937	1,070	1,056	1,276	1,204	2,206	1,653	1,358	1,491	2,623	35.9
Oxford	49.8	Male	24,263	2,117	2,231	2,676	2,457	3,850	2,921	2,536	2,496	2,979	31.9
		Female	25,537	2,032	2,081	2,593	2,463	3,714	2,968	2,599	2,777	4,308	34.7
Penobscot	138.4	Male	67,797	5,895	5,825	6,882	11,692	11,474	8,095	6,487	5,627	5,820	28.1
		Female	70,603	5,688	5,585	6,666	10,952	11,476	8,273	6,741	6,105	9,117	30.6
Piscataquis	17.9	Male	8,652	789	820	871	897	1,320	1,111	880	875	1,089	32.2
		Female	9,248	828	757	893	934	1,361	1,034	878	976	1,587	33.9
Sagadahoc	30.2	Male	14,809	1,395	1,450	1,508	1,783	2,758	2,036	1,255	1,213	1,411	29.6
		Female	15,391	1,389	1,411	1,446	1,646	2,707	1,958	1,247	1,410	2,177	31.7
Somerset	45.6	Male	22,335	2,173	2,220	2,540	2,270	3,515	2,874	2,198	2,064	2,481	30.6
		Female	23,265	2,023	2,097	2,411	2,221	3,675	2,786	2,253	2,289	3,510	32.8
Waldo	29.4	Male	14,581	1,442	1,407	1,585	1,598	2,508	1,812	1,359	1,332	1,538	30.0
		Female	14,819	1,351	1,258	1,484	1,512	2,532	1,757	1,419	1,432	2,074	32.1
Washington	35.8	Male	17,538	1,716	1,582	1,743	1,933	2,712	2,041	1,728	1,802	2,281	31.6
		Female	18,262	1,644	1,446	1,708	1,967	2,646	1,999	1,831	1,898	3,123	33.9
York	146.8	Male	71,585	6,672	6,580	7,397	8,253	12,707	8,952	6,660	6,757	7,607	30.4
		Female	75,215	6,171	6,258	7,040	7,813	12,621	8,812	7,057	7,621	11,822	33.2
TOTAL METRO COUNTIES	**458.4**	**Male**	**220,059**	**19,186**	**19,267**	**22,698**	**31,292**	**38,143**	**27,065**	**20,925**	**19,778**	**21,705**	**29.6**
		Female	**238,341**	**18,568**	**18,382**	**21,828**	**31,623**	**38,972**	**27,696**	**22,567**	**22,922**	**35,783**	**32.4**
TOTAL STATE	**1,148.3**	**Male**	**556,880**	**50,380**	**50,345**	**58,468**	**70,584**	**94,465**	**69,003**	**53,274**	**51,301**	**59,060**	**30.2**
		Female	**591,420**	**48,084**	**47,616**	**55,981**	**69,524**	**95,475**	**69,325**	**56,164**	**58,262**	**90,989**	**32.8**
MARYLAND													
BALTIMORE	**2,223.8**	**Male**	**1,074,592**	**88,372**	**89,627**	**113,023**	**142,162**	**192,906**	**144,732**	**110,466**	**103,791**	**89,513**	**30.4**
		Female	**1,149,208**	**84,784**	**85,913**	**108,381**	**141,725**	**200,986**	**151,333**	**116,264**	**118,240**	**141,582**	**32.7**
Anne Arundel	390.7	Male	197,776	16,701	17,058	20,721	28,983	36,607	30,062	20,447	16,092	11,105	29.2
		Female	192,924	15,660	16,081	19,438	23,721	36,310	28,754	19,655	17,014	16,291	30.9
Baltimore	658.6	Male	315,865	22,467	23,362	31,561	40,298	56,949	41,435	35,586	35,904	28,303	32.1
		Female	342,735	21,554	22,567	29,749	42,718	59,406	44,720	38,130	39,855	44,036	34.2
Baltimore city	755.3	Male	352,138	31,018	29,168	37,369	48,819	60,957	38,418	32,989	35,815	37,585	29.9
		Female	403,162	30,065	28,515	36,744	53,224	65,045	43,653	38,389	44,606	62,921	33.2
Carroll	103.8	Male	51,008	4,361	4,865	5,405	5,770	9,039	8,371	5,035	4,134	4,028	30.6
		Female	52,792	4,270	4,577	5,376	5,743	9,465	8,035	4,811	4,491	6,024	31.8
Harford	153.3	Male	77,036	6,790	7,546	9,000	10,027	13,585	12,174	7,871	5,884	4,159	28.8
		Female	76,264	6,501	7,071	8,423	8,485	14,000	12,045	7,464	6,206	6,069	30.5
Howard	134.7	Male	67,275	5,913	6,555	7,599	6,848	13,520	12,499	7,111	4,482	2,748	30.0
		Female	67,425	5,605	6,085	7,282	6,347	14,546	12,299	6,388	4,489	4,384	30.8
Queen Anne's	27.4	Male	13,494	1,122	1,073	1,368	1,417	2,249	1,773	1,427	1,480	1,585	32.9
		Female	13,906	1,129	1,017	1,369	1,487	2,214	1,827	1,427	1,579	1,857	33.8
CUMBERLAND	**106.7**	**Male**	**50,645**	**4,178**	**4,319**	**5,123**	**6,241**	**7,291**	**6,374**	**5,295**	**5,610**	**6,214**	**32.5**
		Female	**56,055**	**3,914**	**4,036**	**4,968**	**6,397**	**7,620**	**6,610**	**5,843**	**6,833**	**9,834**	**36.7**
Allegany	78.6	Male	36,927	2,849	2,939	3,664	4,722	5,125	4,525	3,992	4,309	4,802	33.4
		Female	41,673	2,660	2,848	3,603	4,869	5,355	4,808	4,477	5,266	7,787	38.1
Mineral, W. Va.	*28.1*	*Male*	*13,718*	*1,329*	*1,380*	*1,459*	*1,519*	*2,166*	*1,849*	*1,303*	*1,301*	*1,412*	*30.4*
		Female	*14,382*	*1,254*	*1,188*	*1,365*	*1,528*	*2,265*	*1,902*	*1,366*	*1,567*	*2,047*	*33.2*

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
HAGERSTOWN	**114.3**	**Male**	**56,795**	**4,323**	**4,625**	**5,640**	**8,030**	**9,885**	**7,275**	**5,848**	**5,553**	**5,616**	**30.8**
		Female	**57,505**	**4,077**	**4,372**	**5,429**	**6,315**	**8,988**	**7,310**	**6,116**	**6,316**	**8,582**	**34.5**
Washington	114.3	Male	56,795	4,323	4,625	5,640	8,030	9,885	7,275	5,848	5,553	5,616	30.8
		Female	57,505	4,077	4,372	5,429	6,315	8,988	7,310	6,116	6,316	8,582	34.5
ALL COUNTIES													
Allegany	78.6	Male	36,927	2,849	2,939	3,664	4,722	5,125	4,525	3,992	4,309	4,802	33.4
		Female	41,673	2,660	2,848	3,603	4,869	5,355	4,808	4,477	5,266	7,787	38.1
Anne Arundel	390.7	Male	197,776	16,701	17,058	20,721	28,983	36,607	30,062	20,447	16,092	11,105	29.2
		Female	192,924	15,660	16,081	19,438	23,721	36,310	28,754	19,655	17,014	16,291	30.9
Baltimore	658.6	Male	315,865	22,467	23,362	31,561	40,298	56,949	41,435	35,586	35,904	28,303	32.1
		Female	342,735	21,554	22,567	29,749	42,718	59,406	44,720	38,130	39,855	44,036	34.2
Baltimore city	755.3	Male	352,138	31,018	29,168	37,369	48,819	60,957	38,418	32,989	35,815	37,585	29.9
		Female	403,162	30,065	28,515	36,744	53,224	65,045	43,653	38,389	44,606	62,921	33.2
☐ Calvert	38.6	Male	19,209	1,948	1,965	2,419	1,878	3,387	2,951	1,702	1,546	1,413	29.1
		Female	19,391	1,838	1,824	2,192	1,912	3,610	2,672	1,719	1,723	1,901	30.3
Caroline	24.0	Male	11,630	1,069	983	1,278	1,270	1,770	1,486	1,101	1,208	1,465	31.9
		Female	12,370	972	1,008	1,173	1,286	1,900	1,466	1,247	1,367	1,951	34.2
Carroll	103.8	Male	51,008	4,361	4,865	5,405	5,770	9,039	8,371	5,035	4,134	4,028	30.6
		Female	52,792	4,270	4,577	5,376	5,743	9,465	8,035	4,811	4,491	6,024	31.8
☐ Cecil	62.1	Male	31,028	2,756	3,107	3,705	3,541	5,010	4,296	3,130	2,919	2,564	29.8
		Female	31,072	2,671	2,897	3,438	3,328	5,245	4,155	3,022	2,938	3,378	31.1
☐ Charles	80.1	Male	40,019	4,114	4,553	5,253	4,542	6,968	6,713	3,510	2,409	1,957	27.2
		Female	40,081	3,989	4,178	5,132	4,407	7,408	6,528	3,160	2,662	2,617	28.2
Dorchester	30.7	Male	14,567	1,139	1,175	1,481	1,566	2,189	1,743	1,499	1,736	2,039	33.8
		Female	16,133	1,097	1,127	1,424	1,704	2,293	1,903	1,664	1,997	2,924	37.2
☐ Frederick	123.3	Male	60,347	5,732	5,852	6,295	7,031	11,344	9,127	5,721	4,726	4,519	29.6
		Female	62,953	5,497	5,489	6,004	7,747	11,704	8,526	5,863	5,242	6,881	30.8
Garrett	27.8	Male	13,723	1,330	1,267	1,617	1,608	2,116	1,767	1,232	1,290	1,496	29.9
		Female	14,077	1,282	1,380	1,322	1,566	2,170	1,722	1,345	1,336	1,954	31.9
Harford	153.3	Male	77,036	6,790	7,546	9,000	10,027	13,585	12,174	7,871	5,884	4,159	28.8
		Female	76,264	6,501	7,071	8,423	8,485	14,000	12,045	7,464	6,206	6,069	30.5
Howard	134.7	Male	67,275	5,913	6,555	7,599	6,848	13,520	12,499	7,111	4,482	2,748	30.0
		Female	67,425	5,605	6,085	7,282	6,347	14,546	12,299	6,388	4,489	4,384	30.8
Kent	16.7	Male	8,013	586	593	733	1,150	1,166	954	798	925	1,108	33.1
		Female	8,687	573	564	773	1,163	1,188	1,007	881	1,018	1,520	35.8
☐ Montgomery	590.1	Male	283,520	21,462	23,793	30,171	31,865	51,237	43,787	32,841	28,216	20,148	31.7
		Female	306,580	20,446	22,830	29,294	31,349	55,595	47,921	34,420	31,054	33,671	33.9
☐ Prince George's	660.2	Male	321,128	28,823	29,139	35,382	48,628	63,981	47,725	30,901	22,371	14,178	27.9
		Female	339,072	27,423	27,900	34,191	50,699	69,447	50,188	30,596	25,200	23,428	29.2
Queen Anne's	27.4	Male	13,494	1,122	1,073	1,368	1,417	2,249	1,773	1,427	1,480	1,585	32.9
		Female	13,906	1,129	1,017	1,369	1,487	2,214	1,827	1,427	1,579	1,857	33.8
St. Mary's	63.2	Male	32,021	3,418	3,162	3,609	4,648	5,948	4,467	2,598	2,219	1,952	27.0
		Female	31,179	3,120	3,121	3,638	4,366	5,643	4,013	2,434	2,391	2,453	27.4
Somerset	19.1	Male	9,129	770	742	857	1,292	1,303	973	922	1,004	1,266	31.9
		Female	9,971	766	684	920	1,211	1,307	1,075	996	1,182	1,830	35.9
Talbot	26.0	Male	12,265	852	895	1,215	1,265	1,862	1,476	1,249	1,313	1,938	35.3
		Female	13,735	819	825	1,141	1,362	1,969	1,606	1,406	1,844	2,761	39.7
Washington	114.3	Male	56,795	4,323	4,625	5,640	8,030	9,885	7,275	5,848	5,553	5,616	30.8
		Female	57,505	4,077	4,372	5,429	6,315	8,988	7,310	6,116	6,316	8,582	34.5
Wicomico	66.9	Male	31,600	2,740	2,481	3,166	4,278	5,301	4,127	3,252	3,125	3,130	30.9
		Female	35,300	2,657	2,511	3,148	4,618	5,626	4,302	3,562	3,646	5,230	33.4
Worcester	32.6	Male	15,698	1,218	1,149	1,565	1,860	2,612	1,878	1,666	1,851	1,899	32.9
		Female	16,902	1,233	1,136	1,565	1,887	2,489	2,027	1,774	2,026	2,764	35.7
TOTAL METRO COUNTIES	**3,971.1**	**Male**	**1,923,565**	**160,379**	**165,600**	**205,552**	**252,399**	**349,843**	**271,131**	**198,111**	**175,840**	**144,710**	**30.1**
		Female	**2,047,535**	**153,385**	**158,251**	**197,664**	**252,351**	**368,338**	**283,441**	**205,637**	**198,641**	**229,827**	**32.1**
TOTAL STATE	**4,276.1**	**Male**	**2,072,211**	**173,501**	**178,047**	**221,073**	**271,336**	**374,110**	**290,002**	**212,428**	**190,711**	**161,003**	**30.1**
		Female	**2,205,889**	**165,904**	**170,607**	**212,769**	**271,314**	**392,923**	**302,554**	**220,946**	**215,448**	**253,214**	**32.2**

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS													
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,656.5**	**Male**	**1,736,715**	**131,414**	**141,376**	**180,537**	**243,845**	**312,982**	**218,876**	**174,257**	**166,344**	**167,084**	**30.5**
		Female	**1,919,785**	**125,295**	**134,812**	**173,655**	**248,227**	**327,822**	**232,916**	**186,757**	**193,256**	**297,045**	**33.5**
Essex	635.5	Male	299,784	24,061	25,228	32,310	35,698	49,921	37,527	31,131	31,904	32,004	31.5
		Female	335,716	22,947	24,142	30,824	37,496	52,882	40,264	34,060	36,928	56,173	34.9
Middlesex	1,359.6	Male	648,389	47,497	52,016	66,513	93,622	119,727	83,120	66,756	60,763	58,375	30.4
		Female	711,211	45,419	49,514	64,322	91,165	124,978	88,628	70,991	70,472	105,722	33.4
Norfolk	608.4	Male	287,061	19,645	23,472	31,875	36,573	48,066	37,330	31,528	29,847	28,725	31.7
		Female	321,339	18,752	22,190	30,451	38,122	51,483	40,573	34,109	34,068	51,591	34.9
Plymouth	428.7	Male	207,416	19,602	21,398	24,486	22,272	35,408	29,088	19,641	17,672	17,849	29.5
		Female	221,284	18,479	20,113	23,514	23,276	37,897	29,854	19,484	19,712	28,955	31.7
Suffolk	624.3	Male	294,065	20,609	19,262	25,353	55,680	59,860	31,811	25,201	26,158	30,131	29.4
		Female	330,235	19,698	18,853	24,544	58,168	60,582	33,597	28,113	32,076	54,604	32.2
NEW BEDFORD - FALL RIVER - ATTLEBORO	**484.9**	**Male**	**229,688**	**20,229**	**20,969**	**24,625**	**27,136**	**36,887**	**28,376**	**22,549**	**24,248**	**24,669**	**30.9**
		Female	**255,212**	**19,369**	**19,839**	**23,444**	**28,689**	**38,987**	**29,741**	**24,699**	**29,113**	**41,331**	**34.3**
Bristol	484.9	Male	229,688	20,229	20,969	24,625	27,136	36,887	28,376	22,549	24,248	24,669	30.9
		Female	255,212	19,369	19,839	23,444	28,689	38,987	29,741	24,699	29,113	41,331	34.3
PITTSFIELD	**143.6**	**Male**	**68,180**	**5,274**	**5,484**	**7,079**	**8,871**	**10,654**	**8,014**	**6,969**	**7,631**	**8,204**	**31.9**
		Female	**75,420**	**4,999**	**5,299**	**6,722**	**9,033**	**10,947**	**8,471**	**7,559**	**9,006**	**13,384**	**35.8**
Berkshire	143.6	Male	68,180	5,274	5,484	7,079	8,871	10,654	8,014	6,969	7,631	8,204	31.9
		Female	75,420	4,999	5,299	6,722	9,033	10,947	8,471	7,559	9,006	13,384	35.8
SPRINGFIELD	**582.1**	**Male**	**275,601**	**22,069**	**22,936**	**26,143**	**41,844**	**45,529**	**31,467**	**26,340**	**29,062**	**27,911**	**30.0**
		Female	**306,499**	**20,727**	**21,464**	**26,738**	**46,785**	**47,966**	**33,759**	**28,763**	**33,599**	**46,698**	**32.8**
Hampden	439.7	Male	207,411	17,654	18,021	22,207	26,470	33,141	23,969	20,803	23,028	22,118	30.8
		Female	232,289	16,657	17,056	21,206	28,328	35,373	26,243	22,960	26,793	37,673	34.3
Hampshire	142.4	Male	68,190	4,415	4,915	5,936	15,374	12,688	7,498	5,537	6,034	5,793	27.7
		Female	74,210	4,070	4,408	5,532	18,457	12,593	7,516	5,803	6,806	9,025	28.7
WORCESTER - FITCHBURG - LEOMINSTER	**652.1**	**Male**	**313,006**	**26,329**	**26,967**	**32,280**	**42,606**	**52,202**	**38,070**	**29,725**	**31,667**	**33,160**	**30.4**
		Female	**339,094**	**25,429**	**26,052**	**31,288**	**41,554**	**52,437**	**39,000**	**31,756**	**37,273**	**54,305**	**33.6**
Worcester	652.1	Male	313,006	26,329	26,967	32,280	42,606	52,202	38,070	29,725	31,667	33,160	30.4
		Female	339,094	25,429	26,052	31,288	41,554	52,437	39,000	31,756	37,273	54,305	33.6
ALL COUNTIES													
Barnstable	164.2	Male	77,027	5,506	5,836	7,048	7,921	11,960	8,588	6,804	8,933	14,431	35.3
		Female	87,173	5,342	5,660	6,713	7,100	12,732	9,244	7,894	11,638	20,850	41.5
Berkshire	143.6	Male	68,180	5,274	5,484	7,079	8,871	10,654	8,014	6,969	7,631	8,204	31.9
		Female	75,420	4,999	5,299	6,722	9,033	10,947	8,471	7,559	9,006	13,384	35.8
Bristol	484.9	Male	229,688	20,229	20,969	24,625	27,136	36,887	28,376	22,549	24,248	24,669	30.9
		Female	255,212	19,369	19,839	23,444	28,689	38,987	29,741	24,699	29,113	41,331	34.3
Dukes	9.9	Male	4,593	361	319	352	409	986	589	391	492	694	33.7
		Female	5,307	358	376	333	428	1,020	549	447	598	1,198	37.5
Essex	635.5	Male	299,784	24,061	25,228	32,310	35,698	49,921	37,527	31,131	31,904	32,004	31.5
		Female	335,716	22,947	24,142	30,824	37,496	52,882	40,264	34,060	36,928	56,173	34.9
Franklin	66.2	Male	32,158	2,654	2,629	3,000	3,855	6,259	3,855	2,834	3,437	3,635	31.3
		Female	34,042	2,544	2,555	2,776	3,847	6,070	3,794	3,125	3,701	5,630	33.7
Hampden	439.7	Male	207,411	17,654	18,021	22,207	26,470	33,141	23,969	20,803	23,028	22,118	30.8
		Female	232,289	16,657	17,056	21,206	28,328	35,373	26,243	22,960	26,793	37,673	34.3
Hampshire	142.4	Male	68,190	4,415	4,915	5,936	15,374	12,688	7,498	5,537	6,034	5,793	27.7
		Female	74,210	4,070	4,408	5,532	18,457	12,593	7,516	5,803	6,806	9,025	28.7
Middlesex	1,359.6	Male	648,389	47,497	52,016	66,513	93,622	119,727	83,120	66,756	60,763	58,375	30.4
		Female	711,211	45,419	49,514	64,322	91,165	124,978	88,628	70,991	70,472	105,722	33.4
Nantucket	5.5	Male	2,634	187	176	208	252	579	321	274	267	370	33.5
		Female	2,861	145	170	221	260	512	297	318	331	612	39.2
Norfolk	608.4	Male	287,061	19,645	23,472	31,875	36,573	48,066	37,330	31,528	29,847	28,725	31.7
		Female	321,339	18,752	22,190	30,451	38,122	51,483	40,573	34,109	34,068	51,591	34.9
Plymouth	428.7	Male	207,416	19,602	21,398	24,486	22,272	35,408	29,088	19,641	17,672	17,849	29.5
		Female	221,284	18,479	20,113	23,514	23,276	37,897	29,854	19,484	19,712	28,955	31.7
Suffolk	624.3	Male	294,065	20,609	19,262	25,353	55,680	59,860	31,811	25,201	26,158	30,131	29.4
		Female	330,235	19,698	18,853	24,544	58,168	60,582	33,597	28,113	32,076	54,604	32.2

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MASSACHUSETTS (continued)													
ALL COUNTIES (continued)													
Worcester	652.1	Male	313,006	26,329	26,967	32,280	42,606	52,202	38,070	29,725	31,667	33,160	30.4
		Female	339,094	25,429	26,052	31,288	41,554	52,437	39,000	31,756	37,273	54,305	33.6
TOTAL METRO COUNTIES	**5,519.2**	**Male**	**2,623,190**	**205,315**	**217,732**	**272,664**	**364,302**	**458,554**	**324,803**	**259,840**	**258,952**	**261,028**	**30.5**
		Female	**2,896,010**	**195,819**	**207,466**	**261,847**	**374,288**	**478,159**	**343,887**	**279,534**	**302,247**	**452,763**	**33.5**
TOTAL STATE	**5,765.0**	**Male**	**2,739,602**	**214,023**	**226,692**	**283,272**	**376,739**	**478,338**	**338,156**	**270,143**	**272,081**	**280,158**	**30.6**
		Female	**3,025,398**	**204,208**	**216,227**	**271,890**	**385,923**	**498,493**	**357,771**	**291,318**	**318,515**	**481,053**	**33.7**
MICHIGAN													
ANN ARBOR	**270.3**	**Male**	**134,970**	**11,091**	**10,077**	**10,703**	**30,317**	**31,092**	**16,411**	**10,213**	**8,232**	**6,834**	**26.7**
		Female	**135,330**	**10,407**	**9,729**	**10,236**	**28,494**	**29,774**	**16,191**	**10,491**	**8,947**	**11,061**	**28.0**
Washtenaw	270.3	Male	134,970	11,091	10,077	10,703	30,317	31,092	16,411	10,213	8,232	6,834	26.7
		Female	135,330	10,407	9,729	10,236	28,494	29,774	16,191	10,491	8,947	11,061	28.0
BATTLE CREEK	**139.5**	**Male**	**67,527**	**6,565**	**6,271**	**6,857**	**8,174**	**11,013**	**8,280**	**7,017**	**6,895**	**6,455**	**30.4**
		Female	**71,973**	**6,058**	**6,037**	**6,502**	**8,488**	**11,592**	**8,792**	**7,391**	**7,198**	**9,915**	**32.7**
Calhoun	139.5	Male	67,527	6,565	6,271	6,857	8,174	11,013	8,280	7,017	6,895	6,455	30.4
		Female	71,973	6,058	6,037	6,502	8,488	11,592	8,792	7,391	7,198	9,915	32.7
BENTON HARBOR	**170.5**	**Male**	**82,160**	**8,273**	**8,127**	**9,095**	**9,671**	**13,130**	**10,199**	**8,045**	**7,751**	**7,869**	**29.5**
		Female	**88,340**	**7,899**	**7,753**	**8,673**	**10,065**	**14,261**	**10,693**	**8,597**	**8,802**	**11,597**	**31.9**
Berrien	170.5	Male	82,160	8,273	8,127	9,095	9,671	13,130	10,199	8,045	7,751	7,869	29.5
		Female	88,340	7,899	7,753	8,673	10,065	14,261	10,693	8,597	8,802	11,597	31.9
DETROIT	**4,419.8**	**Male**	**2,141,529**	**199,325**	**204,942**	**231,178**	**268,273**	**372,439**	**269,642**	**217,380**	**205,242**	**173,108**	**29.5**
		Female	**2,278,271**	**191,352**	**195,672**	**222,917**	**274,884**	**387,083**	**283,156**	**232,286**	**228,821**	**262,100**	**31.6**
Lapeer	74.7	Male	37,032	4,001	4,207	4,683	4,193	6,290	5,467	3,289	2,508	2,394	27.3
		Female	37,668	3,921	4,075	4,428	4,109	6,736	5,332	3,226	2,683	3,158	28.4
Livingston	109.5	Male	55,363	5,428	6,170	7,139	5,743	9,644	8,968	5,159	3,722	3,390	28.3
		Female	54,137	5,003	5,604	6,209	5,404	10,025	8,658	4,662	3,969	4,603	29.8
Macomb	701.7	Male	343,314	30,037	31,853	39,263	44,586	59,130	46,536	37,586	32,030	22,293	29.4
		Female	358,386	28,667	30,612	38,266	44,756	60,164	48,765	38,579	34,622	33,955	31.1
Monroe	137.1	Male	67,790	7,000	7,265	8,014	8,159	11,470	9,090	6,580	5,369	4,843	28.0
		Female	69,310	6,858	6,675	7,661	8,067	11,561	9,035	6,578	5,735	7,140	29.7
Oakland	1,023.1	Male	498,756	43,068	45,503	53,312	59,673	89,713	69,991	53,667	47,097	36,732	30.3
		Female	524,344	41,232	43,420	50,808	60,082	92,843	71,627	55,798	50,824	57,710	32.2
St. Clair	142.2	Male	69,214	6,933	7,014	8,158	8,115	11,066	8,805	6,540	6,157	6,426	29.0
		Female	72,986	6,557	6,692	7,611	8,446	11,529	8,939	6,802	7,022	9,388	31.2
Wayne	2,231.5	Male	1,070,060	102,858	102,930	110,609	137,804	185,126	120,785	104,559	108,359	97,030	29.4
		Female	1,161,440	99,114	98,594	107,934	144,020	194,225	130,800	116,641	123,966	146,146	31.7
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,690.1***	***Male***	***2,276,499***	***210,416***	***215,019***	***241,881***	***298,590***	***403,531***	***286,053***	***227,593***	***213,474***	***179,942***	***29.3***
		Female	***2,413,601***	***201,759***	***205,401***	***233,153***	***303,378***	***416,857***	***299,347***	***242,777***	***237,768***	***273,161***	***31.3***
FLINT	**444.2**	**Male**	**214,789**	**22,263**	**21,979**	**24,926**	**28,637**	**35,882**	**27,173**	**22,681**	**16,963**	**14,285**	**27.7**
		Female	**229,411**	**21,456**	**21,077**	**24,190**	**30,033**	**39,014**	**29,247**	**22,980**	**18,800**	**22,614**	**29.6**
Genesee	444.2	Male	214,789	22,263	21,979	24,926	28,637	35,882	27,173	22,681	16,963	14,285	27.7
		Female	229,411	21,456	21,077	24,190	30,033	39,014	29,247	22,980	18,800	22,614	29.6
GRAND RAPIDS	**614.9**	**Male**	**297,823**	**31,225**	**27,495**	**31,596**	**42,471**	**53,364**	**36,083**	**26,880**	**24,198**	**24,511**	**28.6**
		Female	**317,077**	**30,071**	**26,228**	**30,071**	**44,103**	**54,625**	**37,765**	**28,436**	**27,363**	**38,415**	**30.1**
Kent	450.9	Male	216,902	22,614	19,614	22,620	31,223	39,215	25,416	19,687	18,107	18,406	28.2
		Female	233,998	21,852	18,553	21,711	32,969	40,538	26,950	21,212	20,584	29,629	30.4
Ottawa	164.0	Male	80,921	8,611	7,881	8,976	11,248	14,149	10,667	7,193	6,091	6,105	27.6
		Female	83,079	8,219	7,675	8,360	11,134	14,087	10,815	7,224	6,779	8,786	29.4
JACKSON	**151.3**	**Male**	**76,580**	**6,923**	**6,774**	**7,443**	**9,595**	**15,508**	**10,412**	**7,224**	**6,597**	**6,104**	**29.9**
		Female	**74,720**	**6,626**	**6,523**	**7,459**	**8,792**	**12,955**	**9,149**	**7,079**	**7,221**	**9,516**	**31.4**
Jackson	151.3	Male	76,580	6,923	6,774	7,443	9,595	15,508	10,412	7,224	6,597	6,104	29.9
		Female	74,720	6,626	6,523	7,459	8,792	12,955	9,149	7,079	7,221	9,516	31.4
KALAMAZOO	**213.4**	**Male**	**103,320**	**9,119**	**8,927**	**9,716**	**18,874**	**19,235**	**12,783**	**9,263**	**8,035**	**7,368**	**27.6**
		Female	**110,080**	**8,871**	**8,358**	**9,167**	**19,366**	**19,712**	**13,220**	**9,761**	**9,175**	**12,450**	**29.7**
Kalamazoo	213.4	Male	103,320	9,119	8,927	9,716	18,874	19,235	12,783	9,263	8,035	7,368	27.6
		Female	110,080	8,871	8,358	9,167	19,366	19,712	13,220	9,761	9,175	12,450	29.7

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
LANSING - EAST LANSING	**424.7**	**Male**	**207,315**	**19,660**	**18,810**	**20,326**	**39,025**	**39,888**	**25,257**	**17,277**	**14,188**	**12,884**	**26.5**
		Female	**217,385**	**18,875**	**17,879**	**19,578**	**40,369**	**40,691**	**25,788**	**17,732**	**15,906**	**20,668**	**27.9**
Clinton	57.5	Male	28,678	2,987	3,049	3,667	3,296	4,776	4,160	2,770	2,071	1,902	27.8
		Female	28,822	2,802	2,864	3,460	3,079	4,913	4,230	2,700	2,156	2,618	29.5
Eaton	92.8	Male	45,524	4,381	4,672	5,034	5,723	8,292	6,553	4,404	3,377	3,088	28.6
		Female	47,276	4,312	4,382	4,960	5,725	8,799	6,516	4,325	3,660	4,597	29.8
Ingham	274.4	Male	133,113	12,292	11,089	11,625	30,006	26,820	14,544	10,103	8,740	7,894	25.6
		Female	141,287	11,761	10,633	11,158	31,565	26,979	15,042	10,707	9,989	13,453	27.0
MUSKEGON	**155.4**	**Male**	**75,065**	**7,637**	**7,142**	**8,335**	**9,563**	**12,373**	**8,656**	**7,075**	**7,250**	**7,034**	**28.9**
		Female	**80,335**	**7,301**	**6,757**	**8,072**	**9,621**	**12,638**	**9,321**	**7,845**	**8,292**	**10,288**	**31.5**
Muskegon	155.4	Male	75,065	7,637	7,142	8,335	9,563	12,373	8,656	7,075	7,250	7,034	28.9
		Female	80,335	7,301	6,757	8,072	9,621	12,638	9,321	7,845	8,292	10,288	31.5
SAGINAW - BAY CITY - MIDLAND	**421.2**	**Male**	**205,279**	**20,966**	**20,644**	**23,804**	**26,128**	**34,676**	**26,356**	**19,474**	**17,129**	**16,102**	**28.2**
		Female	**215,921**	**20,062**	**19,741**	**22,684**	**26,801**	**36,284**	**27,099**	**20,228**	**19,121**	**23,901**	**30.1**
Bay	118.8	Male	57,973	5,714	5,445	6,529	7,436	9,880	7,285	5,473	5,171	5,040	28.9
		Female	60,827	5,540	5,165	6,139	7,731	9,825	7,300	5,702	5,972	7,453	30.9
Midland	75.4	Male	37,691	3,840	3,857	4,327	4,842	6,581	5,278	3,700	2,901	2,365	28.0
		Female	37,709	3,480	3,577	3,986	4,476	6,743	5,359	3,689	3,052	3,347	29.9
Saginaw	227.0	Male	109,615	11,412	11,342	12,948	13,850	18,215	13,793	10,301	9,057	8,697	27.9
		Female	117,385	11,042	10,999	12,559	14,594	19,716	14,440	10,837	10,097	13,101	29.8
ALL COUNTIES													
Alcona	10.3	Male	5,053	374	393	529	431	517	573	486	706	1,044	39.9
		Female	5,247	337	379	521	389	560	586	501	832	1,142	42.5
Alger	9.4	Male	4,698	402	414	503	470	726	588	446	541	608	32.7
		Female	4,702	436	414	512	423	681	538	451	585	662	33.3
Allegan	84.9	Male	42,089	4,290	4,172	4,698	5,209	7,182	5,300	3,689	3,641	3,908	28.7
		Female	42,811	4,196	4,002	4,461	4,723	7,053	5,400	3,843	3,948	5,185	30.7
Alpena	32.4	Male	15,793	1,456	1,428	1,889	2,009	2,298	2,007	1,617	1,405	1,684	29.8
		Female	16,607	1,431	1,404	1,854	1,983	2,331	2,072	1,638	1,603	2,291	32.0
Antrim	17.1	Male	8,417	820	739	874	863	1,252	1,029	749	885	1,206	32.3
		Female	8,683	721	746	865	787	1,254	1,021	809	1,012	1,468	34.7
Arenac	15.6	Male	7,719	732	692	868	851	1,066	891	689	867	1,063	31.7
		Female	7,881	650	728	874	774	1,115	867	725	957	1,191	33.2
Baraga	8.5	Male	4,352	408	372	481	472	689	502	335	451	642	31.4
		Female	4,148	385	387	457	331	581	461	336	503	707	33.8
Barry	47.6	Male	23,840	2,290	2,246	2,734	2,583	3,921	3,353	2,346	2,165	2,202	30.3
		Female	23,760	2,245	2,181	2,494	2,345	3,929	3,249	2,322	2,192	2,803	31.7
Bay	118.8	Male	57,973	5,714	5,445	6,529	7,436	9,880	7,285	5,473	5,171	5,040	28.9
		Female	60,827	5,540	5,165	6,139	7,731	9,825	7,300	5,702	5,972	7,453	30.9
Benzie	11.9	Male	5,806	509	514	623	623	880	750	539	570	798	32.2
		Female	6,094	481	466	652	617	878	756	543	673	1,028	34.5
Berrien	170.5	Male	82,160	8,273	8,127	9,095	9,671	13,130	10,199	8,045	7,751	7,869	29.5
		Female	88,340	7,899	7,753	8,673	10,065	14,261	10,693	8,597	8,802	11,597	31.9
Branch	40.8	Male	20,055	2,045	1,930	2,076	2,353	3,253	2,594	1,873	1,866	2,065	30.0
		Female	20,745	1,810	1,800	1,953	2,469	3,178	2,626	1,934	2,037	2,938	32.4
Calhoun	139.5	Male	67,527	6,565	6,271	6,857	8,174	11,013	8,280	7,017	6,895	6,455	30.4
		Female	71,973	6,058	6,037	6,502	8,488	11,592	8,792	7,391	7,198	9,915	32.7
Cass	50.6	Male	24,905	2,423	2,390	2,717	2,670	3,954	3,290	2,502	2,467	2,492	30.7
		Female	25,695	2,337	2,361	2,522	2,588	4,152	3,304	2,559	2,617	3,255	32.3
Charlevoix	20.8	Male	10,187	998	897	1,162	1,168	1,644	1,337	907	963	1,111	30.3
		Female	10,613	968	871	1,038	1,151	1,663	1,315	1,007	1,067	1,533	32.7
Cheboygan	21.6	Male	10,646	969	1,012	1,230	1,091	1,563	1,294	957	1,096	1,434	31.5
		Female	10,954	975	949	1,106	1,041	1,578	1,346	991	1,274	1,694	33.9
Chippewa	27.2	Male	13,834	1,212	1,168	1,335	2,177	2,353	1,496	1,270	1,290	1,533	29.4
		Female	13,366	1,170	1,006	1,255	1,913	1,852	1,487	1,272	1,426	1,985	32.2
Clare	25.6	Male	12,394	1,068	1,087	1,415	1,220	1,618	1,430	1,164	1,489	1,903	33.7
		Female	13,206	1,068	1,094	1,291	1,286	1,718	1,495	1,267	1,799	2,188	36.0
Clinton	57.5	Male	28,678	2,987	3,049	3,667	3,296	4,776	4,160	2,770	2,071	1,902	27.8
		Female	28,822	2,802	2,864	3,460	3,079	4,913	4,230	2,700	2,156	2,618	29.5
Crawford	10.4	Male	5,171	504	423	646	563	786	616	463	535	635	30.7
		Female	5,229	496	413	560	531	731	649	524	611	714	33.4
Delta	39.4	Male	19,320	1,952	1,836	2,209	2,045	3,082	2,274	1,827	1,857	2,238	30.2
		Female	20,080	1,758	1,795	2,131	2,094	2,957	2,366	1,965	2,042	2,972	32.6

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Dickinson	25.7	Male	12,540	1,137	1,019	1,264	1,287	1,941	1,383	1,201	1,395	1,913	33.1
		Female	13,160	1,076	938	1,145	1,303	1,815	1,398	1,302	1,592	2,591	37.2
Eaton	92.8	Male	45,524	4,381	4,672	5,034	5,723	8,292	6,553	4,404	3,377	3,088	28.6
		Female	47,276	4,312	4,382	4,960	5,725	8,799	6,516	4,325	3,660	4,597	29.8
Emmet	24.1	Male	11,681	1,055	1,145	1,233	1,392	2,049	1,485	1,038	1,002	1,282	30.0
		Female	12,419	1,067	984	1,175	1,443	2,061	1,504	1,100	1,219	1,866	32.5
Genesee	444.2	Male	214,789	22,263	21,979	24,926	28,637	35,882	27,173	22,681	16,963	14,285	27.7
		Female	229,411	21,456	21,077	24,190	30,033	39,014	29,247	22,980	18,800	22,614	29.6
Gladwin	21.5	Male	10,638	956	1,006	1,143	1,055	1,377	1,212	1,054	1,279	1,556	33.4
		Female	10,862	933	895	1,090	1,091	1,434	1,227	1,126	1,435	1,631	34.9
Gogebic	19.2	Male	9,330	645	728	878	969	1,259	940	891	1,275	1,745	37.0
		Female	9,870	663	660	884	837	1,071	991	979	1,402	2,383	43.3
Grand Traverse	59.0	Male	28,561	2,821	2,627	2,989	3,677	5,592	3,621	2,435	2,192	2,607	28.9
		Female	30,439	2,681	2,463	2,831	3,895	5,656	3,744	2,530	2,656	3,983	30.9
Gratiot	39.9	Male	19,345	2,046	1,875	2,162	2,619	2,943	2,372	1,735	1,656	1,937	28.3
		Female	20,555	1,908	1,779	2,069	2,651	3,058	2,465	1,808	1,882	2,935	31.1
Hillsdale	42.9	Male	21,053	2,022	2,013	2,311	2,740	3,110	2,611	1,960	1,926	2,360	29.6
		Female	21,847	1,975	1,898	2,144	2,657	3,288	2,623	1,979	2,160	3,123	31.8
Houghton	38.2	Male	20,487	1,437	1,326	1,557	5,960	2,510	1,753	1,344	1,815	2,785	25.0
		Female	17,713	1,407	1,167	1,458	2,884	2,168	1,736	1,281	2,052	3,560	33.9
Huron	36.8	Male	18,101	1,777	1,652	1,976	1,971	2,623	1,935	1,626	1,998	2,543	31.4
		Female	18,699	1,664	1,634	1,918	1,845	2,440	1,934	1,761	2,267	3,236	34.4
Ingham	274.4	Male	133,113	12,292	11,089	11,625	30,006	26,820	14,544	10,103	8,740	7,894	25.6
		Female	141,287	11,761	10,633	11,158	31,565	26,979	15,042	10,707	9,989	13,453	27.0
Ionia	53.3	Male	27,782	2,830	2,577	2,893	5,272	4,604	3,225	2,236	2,015	2,130	25.7
		Female	25,518	2,601	2,450	2,801	2,938	4,084	3,042	2,237	2,140	3,225	29.8
Iosco	28.9	Male	14,562	1,490	1,209	1,346	2,393	2,186	1,542	1,222	1,309	1,845	28.8
		Female	14,338	1,367	1,157	1,492	1,763	2,077	1,610	1,277	1,602	2,193	32.7
Iron	13.6	Male	6,532	504	447	573	548	852	641	633	969	1,365	40.3
		Female	7,068	501	427	586	526	774	659	749	1,131	1,715	45.9
Isabella	55.8	Male	26,990	2,347	2,062	2,373	7,934	4,357	2,648	1,802	1,688	1,779	23.9
		Female	28,810	2,233	1,995	2,277	9,409	4,105	2,627	1,890	1,905	2,369	23.9
Jackson	151.3	Male	76,580	6,923	6,774	7,443	9,595	15,508	10,412	7,224	6,597	6,104	29.9
		Female	74,720	6,626	6,523	7,459	8,792	12,355	9,149	7,079	7,221	9,516	31.4
Kalamazoo	213.4	Male	103,320	9,119	8,927	9,716	18,874	19,235	12,783	9,263	8,035	7,368	27.6
		Female	110,080	8,871	8,358	9,167	19,366	19,712	13,220	9,761	9,175	12,450	29.7
Kalkaska	12.5	Male	6,264	750	627	664	633	1,026	742	525	572	725	29.5
		Female	6,236	623	639	606	648	1,001	748	502	683	786	31.0
Kent	450.9	Male	216,902	22,614	19,614	22,620	31,223	39,215	25,416	19,687	18,107	18,406	28.2
		Female	233,998	21,852	18,553	21,711	32,969	40,538	25,950	21,212	20,584	29,629	30.4
Keweenaw	1.9	Male	982	84	37	62	76	131	102	78	120	272	42.9
		Female	918	58	56	49	62	111	82	70	161	269	50.3
Lake	8.3	Male	4,061	313	340	417	315	435	417	380	560	884	40.0
		Female	4,239	339	289	400	297	490	393	437	669	925	42.7
Lapeer	74.7	Male	37,032	4,001	4,207	4,683	4,193	6,290	5,467	3,289	2,508	2,394	27.3
		Female	37,668	3,921	4,075	4,428	4,109	6,736	5,392	3,226	2,683	3,158	28.4
Leelanau	14.9	Male	7,463	615	659	758	755	1,314	971	705	746	940	32.2
		Female	7,437	571	610	800	645	1,258	939	701	803	1,110	33.7
Lenawee	90.9	Male	44,207	4,656	4,461	4,847	5,315	7,392	5,634	4,047	4,065	3,790	28.8
		Female	46,693	4,266	4,224	4,589	5,455	7,547	5,704	4,468	4,563	5,877	31.4
Livingston	109.5	Male	55,363	5,428	6,170	7,139	5,743	9,644	8,968	5,159	3,722	3,390	28.3
		Female	54,137	5,003	5,604	6,209	5,404	10,025	8,658	4,662	3,969	4,603	29.8
Luce	6.7	Male	3,333	328	279	380	330	507	395	328	349	437	31.9
		Female	3,367	298	281	289	322	490	425	345	399	518	35.1
Mackinac	10.1	Male	5,020	481	425	604	471	737	557	473	558	714	32.2
		Female	5,080	424	388	535	498	679	590	524	580	862	35.3
Macomb	701.7	Male	343,314	30,037	31,853	39,263	44,586	59,130	46,536	37,586	32,030	22,293	29.4
		Female	358,386	28,667	30,612	38,266	44,756	60,164	48,765	38,579	34,622	33,955	31.1
Manistee	23.5	Male	11,419	936	963	1,234	1,265	1,717	1,331	1,119	1,231	1,623	32.6
		Female	12,081	931	930	1,205	1,199	1,684	1,347	1,173	1,430	2,182	35.7
Marquette	76.1	Male	39,061	3,971	3,131	3,375	7,646	7,971	4,486	2,882	2,676	2,923	26.8
		Female	37,039	3,818	2,993	3,116	6,763	6,678	3,862	2,852	2,902	4,055	27.7
Mason	27.3	Male	13,372	1,217	1,125	1,312	1,469	2,094	1,628	1,275	1,421	1,831	32.5
		Female	13,928	1,186	1,088	1,293	1,468	1,998	1,618	1,269	1,612	2,396	34.7

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Mecosta	38.5	Male	19,748	1,548	1,349	1,518	6,674	2,559	1,709	1,292	1,435	1,664	23.7
		Female	18,752	1,444	1,328	1,445	5,235	2,436	1,823	1,363	1,684	1,994	24.9
Menominee	26.3	Male	12,978	1,249	1,118	1,450	1,482	2,039	1,452	1,168	1,303	1,717	30.8
		Female	13,322	1,276	1,056	1,383	1,381	1,927	1,418	1,235	1,497	2,149	33.1
Midland	75.4	Male	37,691	3,840	3,857	4,327	4,842	6,581	5,278	3,700	2,901	2,365	28.0
		Female	37,709	3,480	3,577	3,986	4,476	6,743	5,359	3,689	3,052	3,347	29.9
Missaukee	10.8	Male	5,385	560	516	623	589	813	668	434	512	670	30.0
		Female	5,415	552	474	590	563	788	621	470	634	723	31.7
Monroe	137.1	Male	67,790	7,000	7,265	8,014	8,159	11,470	9,090	6,580	5,369	4,843	28.0
		Female	69,310	6,858	6,675	7,661	8,067	11,561	9,035	6,578	5,735	7,140	29.7
Montcalm	49.3	Male	24,216	2,461	2,505	2,701	2,739	3,596	2,975	2,257	2,240	2,742	29.7
		Female	25,084	2,405	2,244	2,556	2,684	3,718	3,046	2,323	2,612	3,496	32.1
Montmorency	8.0	Male	3,928	345	314	421	363	486	387	358	542	712	35.9
		Female	4,072	344	306	370	373	484	405	395	637	758	38.9
Muskegon	155.4	Male	75,065	7,637	7,142	8,335	9,563	12,373	8,656	7,075	7,250	7,034	28.9
		Female	80,335	7,501	6,757	8,072	9,621	12,638	9,321	7,845	8,292	10,288	31.5
Newaygo	36.6	Male	17,963	1,830	1,678	2,113	1,792	2,622	2,151	1,728	1,819	2,230	31.0
		Female	18,637	1,721	1,670	1,955	1,841	2,592	2,299	1,756	2,060	2,743	33.2
Oakland	1,023.1	Male	498,756	43,068	45,503	53,312	59,673	89,713	69,991	53,667	47,097	36,732	30.3
		Female	524,344	41,232	43,420	50,808	60,082	92,843	71,627	55,798	50,824	57,710	32.2
Oceana	22.9	Male	11,189	1,116	1,125	1,292	1,188	1,682	1,381	1,079	1,050	1,276	30.2
		Female	11,711	1,200	1,041	1,279	1,173	1,664	1,427	1,061	1,202	1,664	32.0
Ogemaw	17.7	Male	8,635	824	727	907	856	1,148	1,004	774	1,035	1,360	33.7
		Female	9,065	738	794	889	890	1,188	1,027	860	1,242	1,437	35.3
Ontonagon	9.6	Male	4,841	408	436	548	353	654	641	510	537	754	35.3
		Female	4,759	358	445	535	371	616	596	438	572	828	35.9
Osceola	19.9	Male	9,807	999	983	1,168	999	1,426	1,172	901	941	1,218	30.3
		Female	10,093	928	915	1,012	1,036	1,482	1,216	898	1,091	1,515	32.8
Oscoda	7.4	Male	3,621	299	305	396	288	472	410	336	472	643	36.2
		Female	3,779	306	261	394	373	387	452	367	527	712	38.7
Otsego	16.2	Male	7,932	844	789	897	850	1,286	1,028	733	716	789	29.6
		Female	8,268	814	753	940	835	1,295	1,069	765	753	1,044	31.1
Ottawa	164.0	Male	80,921	8,611	7,881	8,976	11,248	14,149	10,667	7,193	6,091	6,105	27.6
		Female	83,079	8,219	7,675	8,360	11,134	14,087	10,815	7,224	6,779	8,786	29.4
Presque Isle	14.5	Male	7,261	681	620	825	712	1,033	784	745	813	1,048	32.7
		Female	7,239	639	580	762	700	923	794	736	891	1,214	35.2
Roscommon	18.1	Male	8,911	672	624	925	813	1,056	867	782	1,376	1,796	39.2
		Female	9,189	610	557	786	782	1,059	978	908	1,671	1,838	43.2
Saginaw	227.0	Male	109,615	11,412	11,342	12,948	13,850	18,215	13,793	10,301	9,057	8,697	27.9
		Female	117,385	11,042	10,999	12,559	14,594	19,716	14,440	10,837	10,097	13,101	29.8
St. Clair	142.2	Male	69,214	6,933	7,014	8,158	8,115	11,066	8,805	6,540	6,157	6,426	29.0
		Female	72,986	6,557	6,692	7,611	8,446	11,529	8,939	6,802	7,022	9,388	31.2
St. Joseph	57.9	Male	28,242	2,998	2,766	2,922	3,286	4,681	3,469	2,663	2,525	2,932	29.6
		Female	29,658	2,942	2,548	2,711	3,229	4,782	3,520	2,787	2,886	4,253	32.1
Sanilac	41.7	Male	20,518	1,992	1,977	2,377	2,235	2,993	2,319	1,824	2,086	2,715	30.6
		Female	21,182	1,945	1,914	2,164	2,215	2,917	2,379	2,004	2,326	3,318	33.1
Schoolcraft	8.7	Male	4,154	412	345	459	370	624	462	396	451	635	32.9
		Female	4,546	395	397	432	466	607	474	456	559	760	34.6
Shiawassee	72.5	Male	35,616	3,844	3,763	4,287	4,175	6,003	4,796	3,341	2,804	2,603	27.9
		Female	36,884	3,649	3,641	4,064	4,135	6,187	4,864	3,292	3,088	3,964	29.8
Tuscola	58.7	Male	29,104	3,003	3,035	3,551	3,343	4,771	3,826	2,589	2,448	2,538	28.4
		Female	29,596	2,775	2,951	3,296	3,287	4,827	3,861	2,630	2,625	3,344	30.2
Van Buren	69.1	Male	33,780	3,540	3,446	3,698	3,677	5,420	4,262	3,113	2,973	3,651	29.7
		Female	35,320	3,362	3,252	3,475	3,611	5,727	4,269	3,220	3,301	5,103	31.9
Washtenaw	270.3	Male	134,970	11,091	10,077	10,703	30,317	31,092	16,411	10,213	8,232	6,834	26.7
		Female	135,330	10,407	9,729	10,236	28,494	29,774	16,191	10,491	8,947	11,061	28.0
Wayne	2,231.5	Male	1,070,060	102,858	102,930	110,609	137,804	185,126	120,785	104,559	108,359	97,030	29.4
		Female	1,161,440	99,114	98,594	107,934	144,020	194,225	130,800	116,641	123,966	146,146	31.7
Wexford	26.4	Male	12,687	1,288	1,208	1,383	1,349	1,974	1,491	1,217	1,256	1,521	30.6
		Female	13,713	1,232	1,165	1,388	1,476	2,016	1,608	1,278	1,450	2,100	32.9
TOTAL METRO COUNTIES	**7,425.2**	**Male**	**3,606,357**	**343,047**	**341,188**	**383,979**	**490,728**	**638,600**	**451,252**	**352,529**	**322,480**	**282,554**	**28.8**
		Female	**3,818,843**	**329,178**	**325,754**	**369,549**	**501,016**	**658,029**	**470,421**	**372,826**	**359,545**	**432,525**	**30.8**
TOTAL STATE	**9,261.2**	**Male**	**4,513,936**	**430,830**	**424,283**	**480,800**	**611,751**	**781,449**	**559,461**	**433,617**	**407,425**	**384,320**	**29.0**
		Female	**4,747,264**	**412,867**	**404,987**	**461,073**	**613,716**	**797,829**	**579,373**	**457,115**	**455,276**	**565,028**	**31.0**

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

[redacted] ESTIMATES

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA													
DULUTH	**268.2**	**Male**	**131,467**	**12,190**	**10,716**	**12,511**	**18,593**	**22,716**	**14,661**	**11,842**	**12,827**	**15,411**	**30.2**
		Female	**136,733**	**11,644**	**10,183**	**11,897**	**17,967**	**21,277**	**14,527**	**12,241**	**14,347**	**22,650**	**32.8**
St. Louis	223.6	Male	109,602	10,172	8,880	10,419	15,529	18,995	12,255	9,910	10,724	12,718	30.2
		Female	113,998	9,658	8,431	9,938	15,103	17,787	12,196	10,260	11,920	18,705	32.8
Douglas, Wisc.	*44.6*	*Male*	*21,865*	*2,018*	*1,836*	*2,092*	*3,064*	*3,721*	*2,406*	*1,932*	*2,103*	*2,693*	*30.2*
		Female	*22,735*	*1,986*	*1,752*	*1,959*	*2,864*	*3,490*	*2,331*	*1,981*	*2,427*	*3,945*	*33.0*
FARGO - MOORHEAD	**143.8**	**Male**	**70,820**	**6,709**	**5,477**	**6,071**	**14,101**	**13,775**	**7,734**	**5,821**	**5,293**	**5,839**	**27.2**
		Female	**72,980**	**6,458**	**5,157**	**5,785**	**14,844**	**12,875**	**7,612**	**5,960**	**5,526**	**8,763**	**28.3**
Clay	50.2	Male	24,445	2,200	1,834	2,270	5,444	3,911	2,561	2,070	1,949	2,206	26.2
		Female	25,755	2,134	1,794	2,151	6,188	3,656	2,604	2,162	1,992	3,074	26.7
Cass, N. D.	*93.6*	*Male*	*46,375*	*4,509*	*3,643*	*3,801*	*8,657*	*9,864*	*5,173*	*3,751*	*3,344*	*3,633*	*27.6*
		Female	*47,225*	*4,324*	*3,363*	*3,634*	*8,656*	*9,219*	*5,008*	*3,798*	*3,534*	*5,689*	*28.9*
MINNEAPOLIS - ST. PAUL	**2,193.6**	**Male**	**1,067,208**	**100,377**	**94,090**	**108,959**	**146,905**	**210,132**	**144,749**	**97,330**	**83,680**	**80,986**	**29.0**
		Female	**1,126,392**	**96,350**	**90,015**	**104,585**	**149,097**	**214,654**	**145,074**	**99,761**	**92,341**	**135,515**	**30.7**
Anoka	209.1	Male	104,686	11,748	11,645	12,624	13,032	20,160	16,482	9,417	5,826	3,752	26.6
		Female	104,414	11,176	11,138	12,115	12,903	21,224	16,141	8,624	5,762	5,331	27.3
Carver	39.8	Male	20,045	2,202	1,913	2,183	2,686	3,610	2,648	1,869	1,366	1,568	27.9
		Female	19,755	2,008	1,811	2,105	2,584	3,410	2,612	1,709	1,394	2,122	29.0
Chisago	28.4	Male	14,313	1,612	1,440	1,652	1,469	2,211	1,999	1,171	1,168	1,591	29.4
		Female	14,087	1,447	1,341	1,536	1,387	2,243	1,843	1,143	1,177	1,970	30.9
Dakota	211.9	Male	104,707	11,388	11,156	11,989	12,735	20,039	16,442	9,230	6,521	5,207	27.5
		Female	107,193	11,154	10,789	11,712	12,479	21,493	16,336	8,651	6,732	7,847	28.5
Hennepin	939.8	Male	451,142	36,648	34,332	41,025	65,796	94,256	58,562	42,532	39,775	38,216	30.1
		Female	488,658	35,562	32,865	39,490	67,505	96,067	59,826	44,923	44,633	67,787	32.2
Isanti	25.7	Male	12,852	1,395	1,361	1,519	1,392	2,156	1,830	1,082	840	1,277	28.5
		Female	12,848	1,335	1,267	1,439	1,294	2,202	1,771	1,001	927	1,612	29.9
Ramsey	457.0	Male	217,525	19,771	17,247	20,975	33,564	42,170	25,517	19,686	18,943	19,652	29.1
		Female	239,475	18,820	16,486	20,182	35,651	42,616	26,455	21,296	22,367	35,602	31.7
Scott	47.7	Male	24,029	2,615	2,622	3,044	2,846	4,222	3,609	2,017	1,509	1,545	27.1
		Female	23,671	2,490	2,375	2,852	2,676	4,334	3,430	1,879	1,501	2,134	28.3
Washington	123.1	Male	62,332	6,580	6,622	7,644	7,006	11,700	10,230	5,757	3,742	3,051	27.8
		Female	60,768	6,159	6,427	7,154	6,369	11,727	9,632	5,223	3,725	4,352	28.6
Wright	65.0	Male	32,538	3,926	3,518	3,712	3,603	5,500	4,399	2,529	2,280	3,071	27.7
		Female	32,462	3,825	3,341	3,633	3,490	5,479	4,067	2,338	2,408	3,881	28.5
St. Croix, Wisc.	*46.1*	*Male*	*23,039*	*2,492*	*2,234*	*2,592*	*2,776*	*4,108*	*3,031*	*2,040*	*1,710*	*2,056*	*28.5*
		Female	*23,061*	*2,374*	*2,175*	*2,367*	*2,759*	*3,859*	*2,961*	*1,974*	*1,715*	*2,877*	*29.8*
ROCHESTER	**94.7**	**Male**	**44,928**	**4,594**	**4,147**	**4,782**	**5,719**	**8,506**	**6,548**	**4,101**	**3,241**	**3,290**	**28.8**
		Female	**49,772**	**4,393**	**4,006**	**4,569**	**7,394**	**9,122**	**6,691**	**4,072**	**3,611**	**5,914**	**30.0**
Olmsted	94.7	Male	44,928	4,594	4,147	4,782	5,719	8,506	6,548	4,101	3,241	3,290	28.8
		Female	49,772	4,393	4,006	4,569	7,394	9,122	6,691	4,072	3,611	5,914	30.0
ST. CLOUD	**172.9**	**Male**	**86,675**	**9,375**	**7,931**	**9,762**	**15,328**	**14,290**	**9,395**	**6,869**	**6,123**	**7,602**	**25.7**
		Female	**86,225**	**8,875**	**7,586**	**9,172**	**15,110**	**13,668**	**9,195**	**6,575**	**6,201**	**9,843**	**26.7**
Benton	26.8	Male	13,242	1,597	1,290	1,369	1,812	2,476	1,426	1,015	984	1,273	27.2
		Female	13,558	1,557	1,196	1,351	1,872	2,362	1,414	975	1,020	1,811	28.4
Sherburne	33.4	Male	17,033	1,961	1,785	1,861	2,490	3,145	2,325	1,238	1,002	1,226	26.3
		Female	16,367	1,904	1,780	1,769	1,912	3,055	2,134	1,161	1,034	1,618	27.7
Stearns	112.7	Male	56,400	5,817	4,856	6,532	11,026	8,669	5,644	4,616	4,137	5,103	25.0
		Female	56,300	5,414	4,610	6,052	11,326	8,251	5,647	4,439	4,147	6,414	25.9
ALL COUNTIES													
Aitkin	14.2	Male	7,088	645	582	710	648	899	782	606	849	1,367	35.8
		Female	7,112	545	558	687	551	903	788	655	928	1,497	39.0
Anoka	209.1	Male	104,686	11,748	11,645	12,624	13,032	20,160	16,482	9,417	5,826	3,752	26.6
		Female	104,414	11,176	11,138	12,115	12,903	21,224	16,141	8,624	5,762	5,331	27.3
Becker	31.0	Male	15,565	1,648	1,503	1,711	1,742	2,276	1,775	1,364	1,377	2,169	30.2
		Female	15,435	1,469	1,344	1,645	1,553	2,245	1,737	1,335	1,567	2,540	32.6
Beltrami	32.7	Male	16,329	1,602	1,358	1,678	3,109	2,595	1,768	1,312	1,207	1,700	26.6
		Female	16,371	1,588	1,303	1,556	3,044	2,480	1,713	1,306	1,343	2,038	27.8
Benton	26.8	Male	13,242	1,597	1,290	1,369	1,812	2,476	1,426	1,015	984	1,273	27.2
		Female	13,558	1,557	1,196	1,351	1,872	2,362	1,414	975	1,020	1,811	28.4
Big Stone	7.7	Male	3,760	320	290	381	384	496	386	375	436	692	35.2
		Female	3,940	319	304	379	320	457	388	366	453	954	39.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Blue Earth	52.8	Male	25,734	2,413	1,795	2,209	5,581	4,596	2,564	2,051	2,025	2,500	26.9
		Female	27,066	2,299	1,707	2,104	6,009	4,132	2,510	2,102	2,336	3,867	28.4
Brown	28.8	Male	13,982	1,345	1,202	1,534	1,792	2,022	1,491	1,304	1,368	1,924	30.5
		Female	14,818	1,248	1,119	1,398	2,016	1,995	1,494	1,316	1,462	2,770	33.2
Carlton	30.6	Male	15,303	1,469	1,465	1,725	1,577	2,429	1,849	1,533	1,474	1,782	30.8
		Female	15,297	1,418	1,289	1,624	1,523	2,306	1,818	1,488	1,560	2,271	32.8
Carver	39.8	Male	20,045	2,202	1,913	2,183	2,686	3,610	2,648	1,869	1,366	1,568	27.9
		Female	19,755	2,008	1,811	2,105	2,584	3,410	2,612	1,709	1,394	2,122	29.0
Cass	22.3	Male	11,042	965	896	1,195	917	1,405	1,241	1,021	1,300	2,102	36.2
		Female	11,258	988	919	1,145	824	1,385	1,304	1,031	1,462	2,200	37.8
Chippewa	15.0	Male	7,333	741	576	735	747	1,117	795	652	775	1,195	32.8
		Female	7,667	743	548	669	731	1,025	791	720	851	1,589	36.5
Chisago	28.4	Male	14,313	1,612	1,440	1,652	1,469	2,211	1,999	1,171	1,168	1,591	29.4
		Female	14,087	1,447	1,341	1,536	1,387	2,243	1,843	1,143	1,177	1,970	30.9
Clay	50.2	Male	24,445	2,200	1,834	2,270	5,444	3,911	2,561	2,070	1,949	2,206	26.2
		Female	25,755	2,134	1,794	2,151	6,188	3,656	2,604	2,162	1,992	3,074	26.7
Clearwater	9.0	Male	4,575	466	401	551	460	549	532	399	436	781	32.4
		Female	4,425	424	411	463	394	544	528	362	451	848	34.6
Cook	4.3	Male	2,197	162	171	218	204	384	288	216	230	324	33.9
		Female	2,103	160	141	208	195	352	278	188	246	335	34.9
Cottonwood	14.9	Male	7,247	751	583	733	721	1,077	803	676	704	1,199	32.8
		Female	7,653	693	618	693	649	984	777	694	843	1,702	37.4
Crow Wing	44.0	Male	21,267	2,020	1,863	2,231	2,163	3,111	2,593	1,914	2,180	3,192	32.6
		Female	22,733	2,017	1,849	2,159	2,292	3,246	2,605	2,021	2,615	3,929	34.4
Dakota	211.9	Male	104,707	11,388	11,156	11,989	12,735	20,039	16,442	9,230	6,521	5,207	27.5
		Female	107,193	11,154	10,789	11,712	12,479	21,493	16,336	8,651	6,732	7,847	28.5
Dodge	15.6	Male	7,690	867	718	825	815	1,271	973	656	680	885	29.9
		Female	7,910	915	677	826	807	1,234	947	641	681	1,182	30.9
Douglas	29.5	Male	14,500	1,396	1,188	1,413	1,883	2,103	1,660	1,229	1,480	2,148	31.5
		Female	15,000	1,394	1,173	1,369	1,887	1,999	1,617	1,293	1,525	2,743	33.4
Faribault	19.5	Male	9,459	917	734	991	1,013	1,340	1,029	919	1,027	1,489	33.0
		Female	10,041	874	681	908	930	1,244	1,037	969	1,188	2,210	38.7
Fillmore	21.9	Male	10,907	1,070	961	1,132	1,072	1,516	1,180	1,016	1,158	1,802	33.0
		Female	10,993	935	854	1,047	936	1,387	1,200	1,041	1,242	2,351	37.8
Freeborn	35.9	Male	17,596	1,599	1,508	1,826	1,990	2,686	2,108	1,675	1,907	2,297	32.0
		Female	18,304	1,625	1,374	1,740	1,808	2,530	2,126	1,775	1,989	3,337	35.4
Goodhue	40.3	Male	19,868	1,906	1,708	2,240	2,193	3,123	2,431	1,753	1,789	2,725	31.0
		Female	20,432	1,796	1,690	2,006	1,941	2,972	2,413	1,819	1,898	3,897	34.4
Grant	7.2	Male	3,543	325	265	341	318	469	371	330	408	716	36.4
		Female	3,657	295	271	336	290	429	392	343	419	882	40.3
Hennepin	939.8	Male	451,142	36,648	34,332	41,025	65,796	94,256	58,562	42,532	39,775	38,216	30.1
		Female	488,658	35,562	32,865	39,490	67,505	96,067	59,826	44,923	44,633	67,787	32.2
Houston	18.9	Male	9,399	925	846	1,001	1,072	1,512	1,000	899	866	1,278	30.7
		Female	9,501	867	787	1,037	925	1,385	1,039	889	936	1,636	33.2
Hubbard	15.3	Male	7,536	688	622	871	673	1,048	897	700	801	1,236	33.7
		Female	7,764	756	636	798	660	1,035	954	747	813	1,365	35.0
Isanti	25.7	Male	12,852	1,395	1,361	1,519	1,392	2,156	1,830	1,082	840	1,277	28.5
		Female	12,848	1,335	1,267	1,439	1,294	2,202	1,771	1,001	927	1,612	29.9
Itasca	45.5	Male	22,856	2,462	2,123	2,432	2,351	3,748	2,703	2,066	2,251	2,720	30.5
		Female	22,644	2,231	1,960	2,315	2,384	3,505	2,671	2,065	2,396	3,117	31.9
Jackson	13.6	Male	6,782	670	545	632	915	977	693	639	729	982	31.4
		Female	6,818	591	534	606	733	894	678	705	754	1,323	35.8
Kanabec	13.0	Male	6,434	679	608	725	660	885	795	574	635	873	31.2
		Female	6,566	642	606	712	635	898	807	598	641	1,027	32.7
Kandiyohi	38.8	Male	19,131	1,911	1,639	1,773	2,659	3,124	2,103	1,670	1,754	2,498	30.1
		Female	19,669	1,869	1,443	1,745	2,766	3,018	2,133	1,671	1,941	3,083	31.7
Kittson	6.7	Male	3,350	306	273	311	308	512	373	308	377	582	34.3
		Female	3,350	300	240	305	289	440	345	338	359	734	37.9
Koochiching	17.7	Male	8,827	886	815	991	947	1,427	1,055	845	875	986	30.4
		Female	8,873	850	822	874	969	1,353	1,072	886	893	1,154	31.8
Lac qui Parle	10.6	Male	5,311	484	384	514	545	741	543	500	620	980	34.8
		Female	5,289	462	408	489	464	623	527	520	645	1,151	38.8
Lake	12.9	Male	6,672	654	544	637	743	1,114	869	776	665	670	31.8
		Female	6,228	581	515	633	650	917	808	692	597	835	33.0

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Lake of the Woods	3.8	Male	1,917	170	151	229	176	253	246	153	235	304	34.2
		Female	1,883	142	145	192	166	232	240	198	219	349	37.7
Le Sueur	24.0	Male	11,986	1,208	1,080	1,432	1,349	1,790	1,445	1,013	1,076	1,593	30.2
		Female	12,014	1,231	1,039	1,271	1,154	1,673	1,428	1,024	1,168	2,026	32.8
Lincoln	8.2	Male	4,065	364	349	451	361	504	437	396	464	719	34.7
		Female	4,135	397	323	412	321	456	462	361	486	917	38.4
Lyon	25.7	Male	12,794	1,341	1,060	1,334	2,055	1,992	1,370	998	1,132	1,512	28.0
		Female	12,906	1,159	983	1,201	2,017	1,763	1,369	1,078	1,248	2,088	31.2
McLeod	30.5	Male	15,137	1,577	1,410	1,559	1,716	2,419	1,865	1,336	1,358	1,897	30.4
		Female	15,363	1,453	1,28[illegible]	1,502	1,570	2,402	1,791	1,340	1,474	2,551	32.8
Mahnomen	5.4	Male	2,749	301	2[illegible]7	347	262	319	284	251	275	443	31.2
		Female	2,651	281	2[illegible]2	341	224	302	280	218	292	441	31.9
Marshall	13.0	Male	6,665	744	6[illegible]9	721	641	942	737	601	723	937	31.4
		Female	6,335	623	554	702	542	871	710	568	672	1,093	33.6
Martin	25.0	Male	12,230	1,166	1,040	1,176	1,371	1,924	1,354	1,142	1,260	1,797	32.1
		Female	12,770	1,112	919	1,116	1,320	1,791	1,353	1,188	1,403	2,568	35.9
Meeker	21.4	Male	10,630	1,115	935	1,114	1,105	1,604	1,143	972	1,066	1,576	31.5
		Female	10,770	1,083	913	1,058	982	1,469	1,140	981	1,137	2,007	34.2
Mille Lacs	19.4	Male	9,687	1,069	856	1,140	980	1,346	1,094	812	903	1,487	30.9
		Female	9,713	917	775	968	951	1,326	1,139	829	960	1,848	34.4
Morrison	30.2	Male	14,976	1,677	1,484	1,894	1,571	2,085	1,541	1,359	1,367	1,998	29.1
		Female	15,224	1,642	1,389	1,855	1,505	1,977	1,612	1,355	1,473	2,416	31.2
Mower	39.3	Male	19,097	1,694	1,532	2,056	2,102	2,751	1,947	2,054	2,292	2,669	32.9
		Female	20,203	1,605	1,466	1,965	2,023	2,539	2,072	2,218	2,518	3,797	37.4
Murray	11.5	Male	5,756	559	508	654	555	848	569	550	663	850	32.1
		Female	5,744	552	459	629	518	720	563	605	660	1,038	34.9
Nicollet	27.9	Male	13,855	1,372	1,104	1,368	2,490	2,529	1,574	1,167	996	1,255	27.3
		Female	14,045	1,328	1,095	1,251	2,673	2,159	1,562	1,148	1,026	1,803	28.1
Nobles	21.6	Male	10,576	982	936	1,128	1,335	1,493	1,163	1,034	1,058	1,447	31.1
		Female	11,024	971	855	1,094	1,158	1,472	1,144	1,100	1,156	2,074	34.7
Norman	9.1	Male	4,558	417	393	450	394	587	459	424	528	906	35.8
		Female	4,542	443	358	408	353	531	483	422	496	1,048	38.7
Olmsted	94.7	Male	44,928	4,594	4,147	4,782	5,719	8,506	6,548	4,101	3,241	3,290	28.8
		Female	49,772	4,393	4,006	4,569	7,394	9,122	6,691	4,072	3,611	5,914	30.0
Otter Tail	54.0	Male	26,886	2,385	2,126	2,838	2,807	3,754	2,943	2,592	2,890	4,551	33.8
		Female	27,114	2,222	2,049	2,555	2,601	3,512	2,948	2,611	3,080	5,536	37.1
Pennington	15.8	Male	7,781	845	690	736	1,069	1,270	883	620	670	998	29.3
		Female	8,019	769	650	724	1,077	1,196	894	666	666	1,377	31.6
Pine	21.0	Male	10,743	1,062	956	1,168	1,131	1,640	1,237	981	1,025	1,543	31.4
		Female	10,257	1,034	881	1,055	984	1,308	1,240	901	1,093	1,761	34.0
Pipestone	11.4	Male	5,489	508	460	569	688	730	546	507	590	891	32.1
		Female	5,911	553	446	537	587	702	567	552	657	1,310	37.3
Polk	35.2	Male	17,386	1,724	1,565	1,776	2,296	2,553	1,800	1,574	1,658	2,440	30.2
		Female	17,814	1,574	1,455	1,709	2,104	2,430	1,898	1,582	1,846	3,216	33.5
Pope	11.9	Male	5,940	567	468	581	596	829	590	560	698	1,051	34.1
		Female	5,960	540	479	524	504	709	623	571	705	1,305	38.6
Ramsey	457.0	Male	217,525	19,771	17,247	20,975	33,564	42,170	25,517	19,686	18,943	19,652	29.1
		Female	239,475	18,820	16,486	20,182	35,651	42,616	26,455	21,296	22,367	35,602	31.7
Red Lake	5.5	Male	2,798	285	235	340	338	373	307	242	254	424	30.4
		Female	2,702	294	265	321	256	322	281	228	275	460	31.7
Redwood	19.1	Male	9,447	925	796	1,018	1,013	1,298	1,060	822	1,031	1,484	32.5
		Female	9,653	901	768	964	855	1,249	1,016	822	1,061	2,017	35.9
Renville	20.2	Male	10,077	963	861	1,060	1,123	1,423	970	979	1,092	1,606	32.2
		Female	10,123	958	753	1,009	940	1,272	1,000	989	1,153	2,049	36.3
Rice	47.7	Male	23,502	2,145	1,999	2,431	4,690	3,531	2,821	1,858	1,692	2,335	26.4
		Female	24,198	2,179	1,920	2,221	4,379	3,543	2,730	1,858	1,938	3,430	29.0
Rock	10.7	Male	5,231	555	452	520	574	761	566	462	617	724	31.8
		Female	5,469	538	464	522	520	707	560	528	623	1,007	34.8
Roseau	12.9	Male	6,635	692	642	674	702	965	757	540	658	1,005	31.3
		Female	6,265	654	567	626	665	861	729	541	617	1,005	32.2
St. Louis	223.6	Male	109,602	10,172	8,880	10,419	15,529	18,995	12,255	9,910	10,724	12,718	30.2
		Female	113,998	9,658	8,431	9,938	15,103	17,787	12,196	10,260	11,920	18,705	32.8
Scott	47.7	Male	24,029	2,615	2,622	3,044	2,846	4,222	3,609	2,017	1,509	1,545	27.1
		Female	23,671	2,490	2,375	2,852	2,676	4,334	3,430	1,879	1,501	2,134	28.3

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MINNESOTA (continued)													
ALL COUNTIES (continued)													
Sherburne	33.4	Male	17,033	1,961	1,785	1,861	2,490	3,145	2,325	1,238	1,002	1,226	26.3
		Female	16,367	1,904	1,780	1,769	1,912	3,055	2,134	1,161	1,034	1,618	27.7
Sibley	15.4	Male	7,678	784	673	748	835	1,069	841	767	763	1,198	32.5
		Female	7,722	753	638	778	725	938	865	779	808	1,438	35.3
Stearns	112.7	Male	56,400	5,817	4,856	6,532	11,026	8,669	5,644	4,616	4,137	5,103	25.0
		Female	56,300	5,414	4,610	6,052	11,326	8,251	5,647	4,439	4,147	6,414	25.9
Steele	31.5	Male	15,487	1,631	1,366	1,562	2,028	2,623	1,845	1,314	1,367	1,751	29.4
		Female	16,013	1,565	1,290	1,541	2,048	2,532	1,826	1,378	1,441	2,392	31.2
Stevens	11.4	Male	5,627	519	451	539	1,105	803	528	494	492	696	27.5
		Female	5,773	511	408	518	1,003	721	521	533	566	992	31.2
Swift	12.9	Male	6,410	669	540	681	691	888	626	547	728	1,040	32.0
		Female	6,490	578	502	706	574	779	661	601	772	1,317	36.6
Todd	26.1	Male	13,149	1,449	1,222	1,448	1,411	1,785	1,420	1,156	1,313	1,945	30.8
		Female	12,951	1,351	1,138	1,460	1,148	1,690	1,432	1,100	1,365	2,267	33.2
Traverse	5.3	Male	2,631	233	220	262	258	306	253	295	296	508	36.4
		Female	2,669	200	191	296	198	276	276	293	312	627	41.3
Wabasha	20.1	Male	9,985	1,026	900	1,066	1,057	1,623	1,131	854	979	1,349	30.8
		Female	10,115	1,001	844	1,021	1,004	1,467	1,125	838	951	1,864	33.1
Wadena	14.7	Male	7,214	711	647	856	804	922	824	646	712	1,092	31.4
		Female	7,486	747	646	799	693	907	845	661	759	1,429	34.5
Waseca	19.2	Male	9,549	1,085	820	947	1,326	1,582	1,003	776	924	1,086	28.8
		Female	9,651	1,036	737	848	1,212	1,469	986	849	893	1,621	31.8
Washington	123.1	Male	62,332	6,580	6,622	7,644	7,006	11,700	10,230	5,757	3,742	3,051	27.8
		Female	60,768	6,159	6,427	7,154	6,369	11,727	9,632	5,223	3,725	4,352	28.6
Watonwan	12.2	Male	6,050	587	453	580	665	892	657	607	635	974	33.3
		Female	6,150	565	446	527	599	786	653	644	683	1,247	37.3
Wilkin	8.3	Male	4,145	393	364	489	538	581	404	433	371	572	30.0
		Female	4,155	386	342	396	423	546	435	416	427	784	34.7
Winona	46.6	Male	22,356	2,071	1,814	2,105	4,013	3,594	2,420	1,850	1,840	2,649	28.3
		Female	24,244	1,925	1,679	2,052	4,936	3,377	2,388	1,916	2,037	3,934	29.5
Wright	65.0	Male	32,538	3,926	3,518	3,712	3,603	5,500	4,399	2,529	2,280	3,071	27.7
		Female	32,462	3,825	3,341	3,633	3,490	5,479	4,067	2,338	2,408	3,881	28.5
Yellow Medicine	13.5	Male	6,798	653	508	690	870	908	685	625	701	1,158	32.5
		Female	6,702	582	485	582	766	758	704	653	753	1,419	37.5
TOTAL METRO COUNTIES	**2,688.9**	**Male**	**1,309,819**	**124,226**	**114,648**	**133,600**	**186,149**	**251,726**	**172,477**	**118,240**	**104,007**	**104,746**	**28.8**
		Female	**1,379,081**	**119,036**	**109,657**	**128,048**	**190,133**	**255,028**	**172,799**	**119,856**	**114,350**	**170,174**	**30.6**
TOTAL STATE	**4,177.7**	**Male**	**2,046,774**	**196,741**	**177,766**	**210,603**	**277,462**	**362,367**	**254,472**	**184,581**	**175,782**	**207,000**	**29.4**
		Female	**2,130,926**	**188,285**	**169,306**	**200,780**	**277,586**	**358,685**	**254,847**	**187,575**	**191,253**	**302,609**	**31.4**
MISSISSIPPI													
BILOXI - GULFPORT	**189.3**	**Male**	**94,910**	**9,633**	**8,760**	**9,918**	**16,090**	**15,528**	**11,120**	**8,518**	**7,919**	**7,424**	**27.0**
		Female	**94,390**	**9,422**	**8,423**	**9,329**	**12,751**	**15,364**	**11,463**	**8,728**	**8,383**	**10,527**	**29.7**
Hancock	26.7	Male	13,386	1,281	1,312	1,801	1,415	1,853	1,597	1,274	1,381	1,472	29.8
		Female	13,314	1,213	1,240	1,405	1,341	1,890	1,661	1,284	1,488	1,792	32.7
Harrison	162.6	Male	81,524	8,352	7,448	8,117	14,675	13,675	9,523	7,244	6,538	5,952	26.6
		Female	81,076	8,209	7,183	7,924	11,410	13,474	9,802	7,444	6,895	8,735	29.3
JACKSON	**381.8**	**Male**	**180,838**	**19,999**	**18,283**	**19,296**	**25,169**	**32,749**	**21,516**	**15,852**	**13,507**	**14,467**	**27.3**
		Female	**200,962**	**19,494**	**17,534**	**18,735**	**28,117**	**35,749**	**24,076**	**18,284**	**16,309**	**22,664**	**29.6**
Hinds	259.9	Male	121,503	13,127	11,923	12,665	18,246	22,262	13,567	10,448	9,401	9,864	27.2
		Female	138,397	12,942	11,573	12,331	20,748	24,473	15,905	12,723	11,495	16,207	29.7
Madison	44.8	Male	21,523	2,676	2,449	2,545	2,746	3,690	2,204	1,660	1,503	2,050	25.9
		Female	23,277	2,609	2,209	2,417	3,157	3,879	2,405	1,934	1,840	2,827	28.2
Rankin	77.1	Male	37,812	4,196	3,911	4,086	4,177	6,797	5,745	3,744	2,603	2,553	28.7
		Female	39,288	3,943	3,752	3,987	4,212	7,397	5,766	3,627	2,974	3,630	30.1
PASCAGOULA	**125.8**	**Male**	**62,972**	**7,142**	**6,765**	**7,308**	**8,183**	**10,897**	**8,650**	**6,014**	**4,515**	**3,498**	**26.9**
		Female	**62,828**	**6,839**	**6,508**	**6,947**	**7,779**	**10,752**	**8,757**	**5,738**	**4,763**	**4,745**	**28.1**
Jackson	125.8	Male	62,972	7,142	6,765	7,308	8,183	10,897	8,650	6,014	4,515	3,498	26.9
		Female	62,828	6,839	6,508	6,947	7,779	10,752	8,757	5,738	4,763	4,745	28.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES													
Adams	37.9	Male	17,603	1,866	1,811	2,081	2,185	2,642	1,933	1,669	1,634	1,782	28.2
		Female	20,297	1,916	1,763	2,016	2,417	2,996	2,353	2,120	1,975	2,721	31.7
Alcorn	34.5	Male	16,649	1,677	1,638	1,789	1,804	2,666	2,265	1,580	1,446	1,784	30.3
		Female	17,851	1,532	1,539	1,657	1,821	2,803	2,378	1,627	1,762	2,732	33.5
Amite	13.2	Male	6,401	710	652	781	718	803	658	539	602	938	29.2
		Female	6,799	676	628	754	688	853	702	645	756	1,097	32.7
Attala	19.7	Male	9,449	909	948	1,124	1,008	1,186	1,045	868	911	1,450	31.2
		Female	10,251	905	934	992	934	1,275	1,083	1,002	1,144	1,982	35.8
Benton	8.3	Male	4,032	452	381	530	486	506	410	360	373	534	28.3
		Female	4,268	449	401	462	500	522	427	401	415	691	31.2
Bolivar	44.4	Male	20,766	2,821	2,544	2,787	2,888	2,802	1,846	1,298	1,504	2,276	23.4
		Female	23,634	2,659	2,517	2,711	3,243	3,249	2,158	1,739	2,029	3,329	27.1
Calhoun	15.8	Male	7,669	764	757	837	894	1,125	863	654	713	1,062	30.2
		Female	8,131	713	722	778	861	1,071	889	770	890	1,437	34.3
Carroll	9.9	Male	4,775	487	464	531	526	634	565	401	452	715	31.0
		Female	5,125	530	472	562	548	642	574	449	549	799	32.0
Chickasaw	18.0	Male	8,588	1,005	893	975	1,001	1,311	1,012	733	713	945	28.2
		Female	9,412	989	829	976	1,019	1,328	1,043	829	876	1,523	31.7
Choctaw	9.1	Male	4,379	486	435	543	494	595	498	379	343	606	28.9
		Female	4,721	490	395	496	472	636	530	392	463	847	33.0
Claiborne	12.8	Male	6,031	668	562	645	1,237	828	521	450	436	684	24.5
		Female	6,769	690	577	598	1,461	847	558	491	599	948	25.7
Clarke	17.4	Male	8,350	934	825	899	910	1,226	970	761	741	1,084	30.0
		Female	9,050	871	822	918	957	1,258	975	844	879	1,526	32.6
Clay	21.6	Male	10,218	1,242	1,067	1,155	1,373	1,642	1,074	838	794	1,033	26.7
		Female	11,382	1,285	1,052	1,083	1,495	1,647	1,162	993	1,036	1,629	29.7
Coahoma	35.6	Male	16,643	2,276	1,901	2,258	2,025	2,189	1,504	1,220	1,342	1,928	24.5
		Female	18,957	2,203	1,823	2,175	2,221	2,386	1,890	1,664	1,650	2,945	29.4
Copiah	26.8	Male	12,833	1,426	1,240	1,500	1,969	1,754	1,261	1,036	1,079	1,568	26.6
		Female	13,967	1,369	1,255	1,381	1,716	1,831	1,455	1,217	1,352	2,391	31.9
Covington	16.4	Male	7,865	899	834	892	914	1,044	939	697	687	959	28.8
		Female	8,535	858	777	961	912	1,120	1,019	739	833	1,316	31.8
☐ De Soto	59.3	Male	29,208	3,084	3,341	3,850	3,082	4,604	4,772	2,703	1,908	1,864	27.7
		Female	30,092	2,947	3,267	3,697	3,082	5,293	4,674	2,590	2,158	2,384	28.9
Forrest	67.6	Male	31,711	3,177	2,876	3,074	5,955	5,295	3,421	2,462	2,571	2,880	26.5
		Female	35,889	3,085	2,808	2,993	6,698	5,462	3,645	3,068	3,237	4,893	29.3
Franklin	8.2	Male	3,926	424	405	419	433	544	402	374	383	542	30.2
		Female	4,274	419	346	371	461	537	470	400	470	800	35.1
George	16.0	Male	7,950	952	907	918	864	1,170	1,063	710	588	778	27.9
		Female	8,050	886	843	869	851	1,211	1,044	673	714	959	29.8
Greene	10.1	Male	4,967	614	591	527	555	715	611	397	415	542	27.7
		Female	5,133	574	529	524	573	720	605	441	471	696	30.1
Grenada	21.2	Male	9,987	1,120	1,052	1,127	1,213	1,480	1,133	869	884	1,109	28.2
		Female	11,213	1,096	1,083	1,098	1,238	1,632	1,274	1,033	1,127	1,632	31.7
Hancock	26.7	Male	13,386	1,281	1,312	1,801	1,415	1,853	1,597	1,274	1,381	1,472	29.8
		Female	13,314	1,213	1,240	1,405	1,341	1,890	1,661	1,284	1,488	1,792	32.7
Harrison	162.6	Male	81,524	8,352	7,448	8,117	14,675	13,675	9,523	7,244	6,538	5,952	26.6
		Female	81,076	8,209	7,183	7,924	11,410	13,474	9,802	7,444	6,895	8,735	29.3
Hinds	259.9	Male	121,503	13,127	11,923	12,665	18,246	22,262	13,567	10,448	9,401	9,864	27.2
		Female	138,397	12,942	11,573	12,331	20,748	24,473	15,905	12,723	11,495	16,207	29.7
Holmes	22.8	Male	10,643	1,343	1,185	1,516	1,415	1,190	874	775	879	1,466	24.3
		Female	12,157	1,360	1,150	1,435	1,512	1,378	1,064	992	1,186	2,080	29.5
Humphreys	13.8	Male	6,468	888	739	946	818	740	594	471	499	773	23.7
		Female	7,332	855	789	912	830	862	690	597	668	1,129	28.2
Issaquena	2.5	Male	1,222	135	164	168	146	180	125	83	93	128	24.9
		Female	1,278	145	127	153	179	151	157	94	118	154	27.3
Itawamba	21.5	Male	10,463	959	919	1,092	1,275	1,537	1,415	1,026	973	1,267	31.4
		Female	11,037	899	980	1,017	1,186	1,593	1,400	1,026	1,177	1,759	34.0
Jackson	125.8	Male	62,972	7,142	6,765	7,308	8,183	10,897	8,650	6,014	4,515	3,498	26.9
		Female	62,828	6,839	6,508	6,947	7,779	10,752	8,757	5,738	4,763	4,745	28.1
Jasper	17.5	Male	8,517	1,016	937	946	971	1,211	875	753	739	1,069	28.2
		Female	8,983	955	831	873	987	1,219	987	831	864	1,436	31.9
Jefferson	9.2	Male	4,427	598	516	591	595	553	372	309	322	571	24.0
		Female	4,773	521	458	519	590	670	480	392	393	750	29.4

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POPULATION BY AGE AND SEX

SMSA ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Jefferson Davis	14.0	Male	6,777	817	798	844	731	933	735	517	606	796	27.1
		Female	7,223	746	733	792	755	994	736	623	749	1,095	30.9
Jones	63.3	Male	30,258	3,003	2,937	3,046	3,857	4,809	3,598	2,927	2,706	3,375	29.8
		Female	33,042	2,976	2,754	2,879	3,858	4,966	3,820	3,334	3,340	5,115	33.2
Kemper	10.1	Male	4,855	538	510	539	573	688	467	397	445	698	28.9
		Female	5,245	539	537	556	563	679	487	466	479	939	31.3
Lafayette	31.1	Male	15,358	1,165	1,146	1,358	4,184	2,523	1,641	1,051	1,055	1,235	24.7
		Female	15,742	1,273	1,120	1,323	3,137	2,344	1,785	1,204	1,357	2,199	29.3
Lamar	26.2	Male	12,939	1,459	1,341	1,476	1,774	2,191	1,677	1,114	975	932	26.9
		Female	13,261	1,331	1,264	1,415	1,615	2,265	1,722	1,186	1,055	1,408	29.4
Lauderdale	79.5	Male	37,590	3,977	3,621	3,779	5,333	6,155	4,390	3,303	3,269	3,763	28.4
		Female	41,910	3,885	3,700	3,633	4,997	6,425	4,635	4,027	4,057	6,551	32.4
Lawrence	12.8	Male	6,180	729	668	705	725	866	706	587	514	680	28.0
		Female	6,620	661	620	690	766	897	791	588	587	1,020	31.4
Leake	19.2	Male	9,224	965	929	1,027	996	1,293	981	868	816	1,349	30.4
		Female	9,976	911	896	913	1,012	1,303	1,076	974	1,043	1,848	34.6
Lee	59.8	Male	28,632	3,078	2,909	3,041	3,285	4,878	3,804	2,745	2,280	2,612	29.1
		Female	31,168	2,826	2,729	2,951	3,574	5,090	4,103	2,891	2,826	4,178	31.9
Leflore	40.8	Male	18,949	2,456	2,082	2,293	2,796	2,590	1,820	1,326	1,541	2,045	24.6
		Female	21,851	2,377	2,064	2,192	3,125	2,905	2,107	1,769	1,957	3,355	29.0
Lincoln	31.0	Male	14,947	1,712	1,593	1,622	1,724	2,301	1,656	1,312	1,303	1,724	28.6
		Female	16,053	1,561	1,482	1,509	1,663	2,349	1,781	1,535	1,593	2,580	32.7
Lowndes	59.1	Male	27,977	3,282	2,835	3,032	4,184	4,950	3,308	2,349	1,926	2,111	26.3
		Female	31,123	3,133	2,777	3,045	4,988	5,039	3,572	2,604	2,374	3,591	28.2
Madison	44.8	Male	21,523	2,676	2,449	2,545	2,746	3,690	2,204	1,660	1,503	2,050	25.9
		Female	23,277	2,609	2,209	2,417	3,157	3,879	2,405	1,934	1,840	2,827	28.2
Marion	26.4	Male	12,760	1,504	1,328	1,476	1,493	1,866	1,351	1,167	1,198	1,377	28.1
		Female	13,640	1,383	1,199	1,371	1,500	1,865	1,420	1,352	1,375	2,175	32.3
Marshall	30.7	Male	14,906	1,784	1,664	1,898	2,081	2,010	1,647	1,242	1,203	1,377	25.1
		Female	15,794	1,611	1,537	1,900	2,117	2,160	1,781	1,403	1,362	1,923	28.4
Monroe	36.7	Male	17,549	1,892	1,904	2,010	1,974	2,684	2,099	1,564	1,488	1,934	28.7
		Female	19,151	1,828	1,776	1,908	2,010	2,708	2,285	1,729	1,912	2,995	32.6
Montgomery	13.4	Male	6,249	629	596	717	691	803	693	552	608	960	31.1
		Female	7,151	642	615	737	683	828	737	703	786	1,420	35.9
Neshoba	24.5	Male	11,752	1,316	1,263	1,226	1,271	1,746	1,320	1,071	1,080	1,459	29.6
		Female	12,748	1,291	1,204	1,206	1,260	1,827	1,389	1,274	1,188	2,109	32.7
Newton	20.1	Male	9,600	937	915	957	1,231	1,311	1,046	912	940	1,351	30.8
		Female	10,500	945	876	901	1,148	1,355	1,131	1,081	1,083	1,980	35.2
Noxubee	12.9	Male	6,153	732	701	803	794	817	566	486	494	760	25.6
		Female	6,747	758	692	775	778	803	641	598	615	1,087	29.6
Oktibbeha	37.7	Male	18,973	1,690	1,534	1,573	6,086	2,921	1,732	1,162	1,023	1,252	23.4
		Female	18,727	1,635	1,490	1,583	4,921	2,678	1,916	1,320	1,237	1,947	24.6
Panola	28.4	Male	13,609	1,641	1,456	1,743	1,624	1,841	1,300	1,116	1,149	1,739	26.8
		Female	14,791	1,539	1,431	1,649	1,580	1,918	1,525	1,345	1,442	2,362	31.2
Pearl River	35.3	Male	17,251	1,889	1,826	1,963	2,058	2,521	2,291	1,689	1,487	1,527	28.5
		Female	18,049	1,779	1,739	1,887	2,028	2,686	2,348	1,786	1,647	2,149	30.9
Perry	10.0	Male	4,847	583	514	599	559	691	588	452	385	476	27.4
		Female	5,153	559	500	569	579	741	644	474	432	655	30.0
Pike	37.1	Male	17,402	2,033	1,892	1,940	2,053	2,471	1,846	1,554	1,594	2,019	28.2
		Female	19,698	2,023	1,757	1,890	2,108	2,756	2,048	1,821	1,968	3,327	32.5
Pontotoc	22.0	Male	10,695	1,155	988	1,154	1,202	1,643	1,204	1,031	976	1,342	30.2
		Female	11,305	999	981	1,047	1,159	1,644	1,311	1,047	1,220	1,897	33.9
Prentiss	25.1	Male	12,055	1,163	1,128	1,315	1,509	1,800	1,527	1,124	1,072	1,417	30.1
		Female	13,045	1,165	1,103	1,217	1,473	1,844	1,582	1,215	1,330	2,116	33.5
Quitman	11.5	Male	5,516	735	646	725	595	690	523	369	460	773	25.8
		Female	5,984	676	633	684	653	732	547	522	605	932	29.7
Rankin	77.1	Male	37,812	4,196	3,911	4,086	4,177	6,797	5,745	3,744	2,603	2,553	28.7
		Female	39,288	3,943	3,752	3,987	4,212	7,397	5,766	3,627	2,974	3,630	30.1
Scott	25.2	Male	12,241	1,407	1,309	1,448	1,430	1,814	1,373	1,131	938	1,391	27.9
		Female	12,959	1,263	1,193	1,369	1,384	1,869	1,497	1,256	1,168	1,960	31.8
Sharkey	7.7	Male	3,685	492	447	499	436	509	352	251	259	440	24.5
		Female	4,015	504	467	459	480	545	362	330	364	504	26.8
Simpson	24.4	Male	11,799	1,311	1,246	1,279	1,309	1,771	1,389	1,117	1,003	1,374	29.3
		Female	12,601	1,275	1,166	1,298	1,301	1,847	1,369	1,206	1,154	1,985	31.8

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Smith	15.4	Male	7,496	771	775	782	821	1,120	912	696	707	912	30.3
		Female	7,904	777	740	820	832	1,101	910	757	763	1,204	32.1
Stone	10.1	Male	5,014	476	470	539	857	721	592	424	465	480	27.3
		Female	5,036	479	477	497	741	725	556	459	488	664	29.8
Sunflower	33.9	Male	17,014	2,054	1,840	1,904	2,667	2,881	1,604	1,132	1,181	1,751	25.1
		Female	16,886	2,009	1,751	1,899	1,994	2,263	1,590	1,352	1,483	2,545	28.5
Tallahatchie	16.4	Male	7,784	956	906	1,111	866	975	745	552	677	996	25.5
		Female	8,616	947	855	1,037	945	1,012	873	746	812	1,389	30.2
Tate	20.4	Male	9,873	1,113	951	1,180	1,597	1,345	1,115	793	741	1,038	25.7
		Female	10,527	1,006	941	1,092	1,555	1,481	1,260	856	912	1,424	29.5
Tippah	19.4	Male	9,378	932	931	1,036	1,082	1,313	1,116	858	848	1,262	30.4
		Female	10,022	883	877	951	1,102	1,372	1,183	912	986	1,756	33.7
Tishomingo	19.4	Male	9,520	836	805	936	1,068	1,535	1,261	995	913	1,171	32.3
		Female	9,880	801	812	886	968	1,491	1,243	1,055	1,058	1,566	34.9
Tunica	8.9	Male	4,232	621	536	636	478	502	319	276	354	510	22.7
		Female	4,668	559	527	625	527	577	393	355	404	701	26.7
Union	22.2	Male	10,666	1,037	1,047	1,068	1,112	1,692	1,273	1,014	1,026	1,397	31.3
		Female	11,534	1,013	1,018	1,044	1,137	1,677	1,294	1,123	1,200	2,028	34.3
Walthall	14.0	Male	6,802	860	734	831	749	897	727	577	585	842	27.5
		Female	7,198	800	657	695	732	930	800	670	705	1,209	32.7
Warren	53.3	Male	25,367	2,975	2,694	2,726	3,034	4,296	3,116	2,089	1,979	2,458	27.9
		Female	27,933	2,946	2,582	2,818	3,205	4,436	3,213	2,430	2,514	3,789	30.4
Washington	72.3	Male	34,001	4,719	4,105	4,209	3,972	5,051	3,399	2,653	2,541	3,352	25.0
		Female	38,299	4,547	3,935	4,053	4,431	5,615	3,955	3,297	3,335	5,131	28.9
Wayne	19.9	Male	9,667	1,166	1,062	1,116	1,221	1,465	1,098	817	788	934	26.8
		Female	10,233	1,097	1,005	1,079	1,265	1,535	1,186	923	821	1,322	29.4
Webster	10.3	Male	4,970	480	415	540	545	650	571	474	505	790	32.8
		Female	5,330	427	412	506	542	629	629	491	583	1,111	37.4
Wilkinson	9.7	Male	4,642	465	488	564	575	596	441	362	445	706	28.8
		Female	5,058	447	436	561	563	692	520	459	518	862	32.5
Winston	19.6	Male	9,413	1,054	969	1,054	989	1,367	1,002	871	831	1,276	29.7
		Female	10,187	988	948	968	995	1,408	1,074	1,020	993	1,793	33.5
Yalobusha	13.3	Male	6,222	664	637	675	743	864	625	494	612	908	29.5
		Female	7,078	631	621	616	738	930	678	631	834	1,399	35.0
Yazoo	27.3	Male	12,920	1,621	1,297	1,602	1,510	1,797	1,282	1,080	1,121	1,610	27.4
		Female	14,380	1,512	1,328	1,573	1,567	1,769	1,456	1,346	1,455	2,374	31.8
TOTAL METRO COUNTIES	**756.2**	**Male**	**367,928**	**39,858**	**37,149**	**40,372**	**52,524**	**63,778**	**46,058**	**33,087**	**27,849**	**27,253**	**27.2**
		Female	**388,272**	**38,702**	**35,732**	**38,708**	**51,729**	**67,158**	**48,970**	**35,340**	**31,613**	**40,320**	**29.4**
TOTAL STATE	**2,589.8**	**Male**	**1,246,169**	**138,580**	**127,780**	**139,619**	**169,640**	**194,499**	**143,125**	**107,442**	**101,077**	**124,407**	**27.4**
		Female	**1,343,631**	**133,595**	**123,159**	**134,060**	**169,153**	**202,762**	**153,943**	**121,354**	**121,415**	**184,190**	**30.5**
MISSOURI													
COLUMBIA	**105.8**	**Male**	**51,735**	**4,094**	**3,547**	**3,975**	**13,939**	**10,791**	**5,563**	**3,545**	**3,007**	**3,274**	**25.3**
		Female	**54,065**	**3,900**	**3,381**	**3,637**	**15,106**	**10,242**	**5,675**	**3,609**	**3,425**	**5,090**	**26.0**
Boone	105.8	Male	51,735	4,094	3,547	3,975	13,939	10,791	5,563	3,545	3,007	3,274	25.3
		Female	54,065	3,900	3,381	3,637	15,106	10,242	5,675	3,609	3,425	5,090	26.0
JOPLIN	**131.5**	**Male**	**62,635**	**5,853**	**5,597**	**6,120**	**7,760**	**9,673**	**7,719**	**6,096**	**6,253**	**7,564**	**31.2**
		Female	**68,865**	**5,556**	**5,356**	**5,837**	**7,742**	**9,994**	**8,199**	**6,661**	**7,313**	**12,207**	**34.9**
Jasper	88.9	Male	41,952	4,034	3,696	3,881	5,417	6,675	5,038	3,982	4,209	5,020	30.9
		Female	46,948	3,815	3,556	3,780	5,499	6,913	5,271	4,447	4,980	8,687	34.9
Newton	42.6	Male	20,683	1,819	1,901	2,239	2,343	2,998	2,681	2,114	2,044	2,544	31.8
		Female	21,917	1,741	1,800	2,057	2,243	3,081	2,928	2,214	2,333	3,520	35.1
KANSAS CITY	**917.4**	**Male**	**439,257**	**42,127**	**38,868**	**42,811**	**54,684**	**78,949**	**57,831**	**44,469**	**40,118**	**39,400**	**30.2**
		Female	**478,143**	**40,214**	**37,049**	**41,483**	**57,904**	**82,355**	**60,335**	**47,064**	**45,172**	**66,567**	**32.6**
Cass	54.2	Male	26,703	2,745	2,731	3,040	2,847	4,209	4,072	2,803	2,115	2,141	29.7
		Female	27,497	2,526	2,605	2,891	2,855	4,515	4,161	2,573	2,215	3,156	31.4
Clay	139.9	Male	67,956	6,332	5,990	6,717	8,571	12,686	9,810	7,321	6,113	4,416	30.0
		Female	71,944	5,982	5,767	6,568	9,328	13,403	10,086	7,450	6,432	6,928	31.2
Jackson	619.6	Male	293,324	28,190	25,280	27,697	37,773	53,599	36,087	29,342	27,274	28,082	30.2
		Female	326,276	27,174	24,201	27,064	40,277	55,542	38,590	32,114	31,875	49,439	33.0

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
KANSAS CITY (continued)													
Lafayette	30.7	Male	14,980	1,306	1,336	1,565	1,641	2,114	1,946	1,514	1,477	2,081	32.8
		Female	15,720	1,229	1,170	1,360	1,481	2,140	1,917	1,520	1,662	3,241	37.5
Platte	50.6	Male	25,346	2,483	2,485	2,588	2,771	4,777	4,255	2,396	2,147	1,444	29.9
		Female	25,254	2,337	2,339	2,466	2,866	5,066	3,960	2,331	1,934	1,955	30.2
Ray	22.4	Male	10,948	1,071	1,046	1,204	1,081	1,564	1,661	1,093	992	1,236	31.9
		Female	11,452	966	967	1,134	1,097	1,689	1,621	1,076	1,054	1,848	34.2
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	*1,448.8*	***Male***	***698,012***	***67,389***	***62,925***	***68,942***	***85,047***	***126,391***	***93,642***	***70,228***	***63,612***	***59,836***	***30.1***
		Female	***750,788***	***64,381***	***59,941***	***66,562***	***88,535***	***131,611***	***96,811***	***74,142***	***70,483***	***98,322***	***32.3***
ST. JOSEPH	**87.9**	**Male**	**41,456**	**4,085**	**3,502**	**4,010**	**5,350**	**6,510**	**4,614**	**3,965**	**4,297**	**5,123**	**30.8**
		Female	**46,444**	**3,817**	**3,254**	**3,972**	**5,548**	**6,635**	**5,007**	**4,300**	**5,024**	**8,887**	**35.0**
Buchanan	87.9	Male	41,456	4,085	3,502	4,010	5,350	6,510	4,614	3,965	4,297	5,123	30.8
		Female	46,444	3,817	3,254	3,972	5,548	6,635	5,007	4,300	5,024	8,887	35.0
ST. LOUIS	**1,809.6**	**Male**	**860,679**	**81,907**	**76,523**	**89,933**	**106,463**	**146,951**	**110,146**	**87,860**	**79,825**	**81,071**	**30.1**
		Female	**948,921**	**78,384**	**73,309**	**87,223**	**110,958**	**156,607**	**118,263**	**94,868**	**92,424**	**136,885**	**33.0**
Franklin	76.3	Male	37,447	3,904	3,672	4,235	4,359	5,754	4,868	3,580	3,129	3,946	29.4
		Female	38,853	3,719	3,594	4,024	4,409	5,898	4,927	3,459	3,482	5,341	31.2
Jefferson	158.0	Male	78,664	8,835	8,075	8,601	9,093	14,616	11,276	7,474	5,607	5,087	28.2
		Female	79,336	8,539	7,663	8,138	9,398	14,757	11,105	7,120	5,750	6,866	29.0
St. Charles	159.8	Male	79,056	9,155	8,195	8,723	8,966	14,786	12,290	7,749	5,352	3,840	28.0
		Female	80,744	8,629	7,748	8,440	9,445	16,015	11,941	7,059	5,294	6,173	28.8
St. Louis	975.6	Male	467,563	40,678	39,938	49,007	56,771	80,370	63,125	51,229	45,962	40,483	30.9
		Female	508,037	38,537	38,138	47,344	57,593	86,175	68,225	54,978	50,814	66,233	33.4
St. Louis city	419.4	Male	187,980	18,390	15,782	18,318	26,140	29,923	17,316	16,722	18,843	26,546	30.1
		Female	231,420	18,129	15,351	18,150	28,919	32,321	20,750	21,188	26,013	50,599	36.4
Monroe, Ill.	*20.5*	***Male***	*9,969*	*945*	*861*	*1,049*	*1,134*	*1,508*	*1,271*	*1,106*	*932*	*1,169*	*31.6*
		Female	*10,531*	*831*	*815*	*1,127*	*1,194*	*1,441*	*1,315*	*1,064*	*1,071*	*1,673*	*34.0*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	*2,372.1*	***Male***	***1,130,317***	***108,614***	***102,251***	***119,274***	***141,028***	***189,113***	***142,324***	***115,058***	***105,460***	***107,195***	***30.0***
		Female	***1,241,783***	***103,949***	***97,869***	***115,542***	***146,553***	***200,967***	***152,866***	***124,563***	***121,699***	***177,785***	***32.8***
SPRINGFIELD	**217.7**	**Male**	**104,003**	**9,507**	**8,900**	**9,152**	**16,511**	**18,426**	**12,895**	**9,634**	**8,738**	**10,240**	**29.3**
		Female	**113,697**	**9,084**	**8,438**	**8,942**	**17,785**	**18,628**	**13,541**	**10,272**	**10,292**	**16,715**	**31.8**
Christian	24.5	Male	11,997	1,205	1,173	1,294	1,280	1,916	1,653	1,194	1,013	1,269	30.5
		Female	12,503	1,133	1,132	1,171	1,342	2,008	1,735	1,147	1,114	1,716	32.3
Greene	193.2	Male	92,006	8,302	7,727	7,858	15,231	16,510	11,242	8,440	7,725	8,971	29.2
		Female	101,194	7,946	7,306	7,771	16,443	16,620	11,806	9,125	9,178	14,999	31.7
ALL COUNTIES													
Adair	25.3	Male	11,954	1,030	848	858	3,004	2,077	1,167	812	906	1,252	26.1
		Female	13,346	917	832	817	3,519	1,994	1,180	923	1,100	2,064	27.9
Andrew	14.7	Male	7,183	721	624	746	749	1,064	903	694	690	992	32.1
		Female	7,517	703	586	720	705	1,073	941	712	791	1,286	34.7
Atchison	8.4	Male	4,074	352	344	375	463	600	484	377	422	677	33.4
		Female	4,326	308	306	346	439	567	437	425	501	997	39.5
Audrain	26.5	Male	12,815	1,328	1,097	1,441	1,422	1,911	1,407	1,181	1,386	1,642	30.9
		Female	13,685	1,260	1,003	1,154	1,322	1,946	1,480	1,333	1,580	2,607	36.1
Barry	25.9	Male	12,456	1,139	1,011	1,222	1,200	1,526	1,472	1,221	1,453	2,212	35.9
		Female	13,444	1,072	992	1,155	1,156	1,639	1,557	1,287	1,695	2,891	39.5
Barton	11.6	Male	5,542	490	459	500	621	741	577	508	616	1,030	34.5
		Female	6,058	497	418	473	587	747	606	607	670	1,453	40.1
Bates	15.9	Male	7,636	680	591	757	735	1,011	870	752	841	1,399	35.5
		Female	8,264	665	559	743	702	987	938	818	932	1,920	40.1
Benton	12.8	Male	6,263	469	483	608	494	671	679	662	881	1,316	41.0
		Female	6,537	419	455	537	486	696	737	682	983	1,542	44.2
Bollinger	10.7	Male	5,340	489	469	547	576	712	605	509	574	859	33.3
		Female	5,360	468	428	509	510	706	634	529	651	925	35.9
Boone	105.8	Male	51,735	4,094	3,547	3,975	13,939	10,791	5,563	3,545	3,007	3,274	25.3
		Female	54,065	3,900	3,381	3,637	15,106	10,242	5,675	3,609	3,425	5,090	26.0
Buchanan	87.9	Male	41,456	4,085	3,502	4,010	5,350	6,510	4,614	3,965	4,297	5,123	30.8
		Female	46,444	3,817	3,254	3,972	5,548	6,635	5,007	4,300	5,024	8,887	35.0
Butler	38.6	Male	18,238	1,696	1,646	1,932	1,848	2,609	2,168	1,837	1,930	2,572	32.7
		Female	20,362	1,663	1,579	1,833	2,066	2,941	2,425	2,141	2,283	3,431	35.4

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POPULATION BY AGE AND SEX

SMSA ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
ALL COUNTIES (continued)													
Caldwell	8.7	Male	4,224	392	330	454	393	518	516	410	458	753	35.5
		Female	4,476	346	322	403	344	521	534	406	509	1,091	40.7
Callaway	34.0	Male	16,699	1,578	1,482	1,586	2,386	2,843	2,088	1,520	1,368	1,848	29.6
		Female	17,301	1,546	1,393	1,529	2,648	2,810	2,028	1,460	1,444	2,443	30.5
Camden	22.0	Male	10,776	817	770	955	988	1,394	1,240	1,181	1,574	1,857	38.7
		Female	11,224	740	746	920	1,009	1,479	1,334	1,236	1,740	2,020	40.4
Cape Girardeau	61.2	Male	29,254	2,523	2,291	2,522	5,388	4,969	3,371	2,513	2,515	3,162	28.8
		Female	31,946	2,466	2,266	2,384	5,816	4,960	3,572	2,753	2,903	4,826	31.1
Carroll	12.0	Male	5,727	528	463	526	599	820	662	529	604	996	34.1
		Female	6,273	551	512	483	537	780	641	586	707	1,476	39.3
Carter	5.9	Male	2,956	319	280	326	303	401	359	276	274	418	31.2
		Female	2,944	258	230	273	261	447	376	300	298	501	35.1
Cass	54.2	Male	26,703	2,745	2,731	3,040	2,847	4,209	4,072	2,803	2,115	2,141	29.7
		Female	27,497	2,526	2,605	2,891	2,855	4,515	4,161	2,573	2,215	3,156	31.4
Cedar	12.6	Male	5,974	462	446	507	511	716	640	607	771	1,314	40.4
		Female	6,626	491	452	503	500	725	686	643	898	1,738	44.4
Charitan	10.4	Male	5,050	420	372	478	520	668	555	463	583	991	36.2
		Female	5,350	454	336	455	472	662	524	542	644	1,261	40.6
Christian	24.5	Male	11,997	1,205	1,173	1,294	1,280	1,916	1,653	1,194	1,013	1,269	30.5
		Female	12,503	1,138	1,132	1,171	1,342	2,008	1,735	1,147	1,114	1,716	32.3
Clark	8.6	Male	4,237	429	370	464	457	594	528	373	384	638	31.7
		Female	4,363	393	339	431	408	616	473	397	442	864	34.9
Clay	139.9	Male	67,956	6,332	5,990	6,717	8,571	12,686	9,810	7,321	6,113	4,416	30.0
		Female	71,944	5,982	5,767	6,568	9,328	13,403	10,086	7,450	6,432	6,928	31.2
Clinton	16.9	Male	8,182	771	789	971	790	1,141	1,190	819	688	1,023	31.7
		Female	8,718	738	763	888	763	1,246	1,165	799	824	1,532	34.7
Cole	59.5	Male	30,338	2,760	2,368	2,690	4,694	6,375	3,904	2,715	2,353	2,479	29.2
		Female	29,162	2,565	2,289	2,591	3,743	4,989	3,438	2,710	2,667	4,170	31.8
Cooper	14.7	Male	7,203	648	593	894	780	999	791	657	798	1,043	31.9
		Female	7,497	598	512	668	730	909	833	688	893	1,576	37.9
Crawford	19.2	Male	9,370	945	855	924	985	1,198	1,117	896	907	1,543	33.1
		Female	9,830	874	827	942	930	1,271	1,101	935	1,068	1,882	35.6
Dade	7.5	Male	3,597	301	280	300	320	457	384	339	441	775	38.6
		Female	3,903	283	245	318	310	429	408	388	477	1,045	44.0
Dallas	12.7	Male	6,193	547	524	629	605	740	714	600	669	1,165	35.7
		Female	6,507	502	500	595	542	814	738	659	799	1,358	39.1
Daviess	9.0	Male	4,330	427	360	403	432	534	482	411	512	769	35.2
		Female	4,670	374	383	385	397	542	475	451	559	1,104	40.3
De Kalb	8.5	Male	4,176	375	347	417	444	538	511	416	435	693	34.4
		Female	4,324	340	320	381	354	543	529	410	460	987	39.2
Dent	15.4	Male	7,374	709	640	751	743	1,043	898	719	737	1,134	33.1
		Female	8,026	703	607	689	827	1,051	942	714	960	1,533	36.4
Douglas	12.3	Male	6,024	576	537	626	574	799	726	662	615	909	33.7
		Female	6,276	528	520	585	565	834	775	660	677	1,132	36.4
Dunklin	36.7	Male	17,243	1,763	1,701	1,891	1,796	2,415	2,091	1,528	1,684	2,374	31.1
		Female	19,457	1,684	1,595	1,793	1,880	2,583	2,322	1,767	2,169	3,664	35.8
Franklin	76.3	Male	37,447	3,904	3,672	4,235	4,359	5,754	4,868	3,580	3,129	3,946	29.4
		Female	38,853	3,719	3,594	4,024	4,409	5,898	4,927	3,459	3,482	5,341	31.2
Gasconade	13.5	Male	6,559	547	501	617	662	860	702	652	807	1,211	36.3
		Female	6,941	524	456	560	597	810	721	678	911	1,684	42.3
Gentry	7.9	Male	3,749	328	283	337	382	462	426	345	426	760	36.9
		Female	4,151	303	273	314	329	467	388	375	533	1,169	45.0
Greene	193.2	Male	92,006	8,302	7,727	7,858	15,231	16,510	11,242	8,440	7,725	8,971	29.2
		Female	101,194	7,946	7,306	7,771	16,443	16,620	11,806	9,125	9,178	14,999	31.7
Grundy	12.1	Male	5,670	511	424	529	584	835	690	549	620	928	34.4
		Female	6,430	490	473	438	571	846	719	604	738	1,551	40.5
Harrison	9.8	Male	4,708	399	326	444	482	603	510	460	537	947	37.0
		Female	5,092	388	301	370	481	535	536	514	614	1,353	43.8
Henry	19.9	Male	9,500	880	808	879	924	1,279	1,147	881	984	1,718	34.8
		Female	10,400	798	698	857	904	1,321	1,141	905	1,223	2,553	40.5
Hickory	6.8	Male	3,331	235	231	293	234	327	321	360	551	779	45.8
		Female	3,469	199	236	276	225	350	347	406	608	822	47.7
Holt	6.9	Male	3,329	291	276	283	279	493	321	296	426	664	36.3
		Female	3,571	283	238	285	284	392	361	319	480	929	43.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
ALL COUNTIES (continued)													
Howard	9.9	Male	4,792	448	371	472	696	652	468	435	464	786	31.3
		Female	5,108	338	342	403	662	628	516	469	532	1,218	38.5
Howell	30.2	Male	14,449	1,352	1,320	1,460	1,457	1,983	1,786	1,484	1,520	2,087	33.2
		Female	15,751	1,255	1,237	1,402	1,461	2,152	1,951	1,580	1,792	2,921	36.9
Iron	11.5	Male	5,508	548	532	569	547	746	700	510	567	789	32.5
		Female	5,992	545	512	535	536	809	715	523	632	1,185	35.8
Jackson	619.6	Male	293,324	28,190	25,280	27,697	37,773	53,599	36,087	29,342	27,274	28,082	30.2
		Female	326,276	27,174	24,201	27,064	40,277	55,542	38,590	32,114	31,875	49,439	33.0
Jasper	88.9	Male	41,952	4,034	3,696	3,881	5,417	6,675	5,038	3,982	4,209	5,020	30.9
		Female	46,948	3,815	3,556	3,780	5,499	6,913	5,271	4,447	4,980	8,687	34.9
Jefferson	158.0	Male	78,664	8,835	8,075	8,601	9,093	14,616	11,276	7,474	5,607	5,087	28.2
		Female	79,336	8,539	7,663	8,138	9,398	14,757	11,105	7,120	5,750	6,866	29.0
Johnson	40.1	Male	20,311	1,888	1,534	1,554	5,760	3,221	2,160	1,395	1,212	1,587	24.3
		Female	19,789	1,762	1,387	1,440	5,128	2,901	2,123	1,388	1,378	2,282	25.6
Knox	5.5	Male	2,634	231	232	242	283	332	300	263	281	470	34.9
		Female	2,866	213	219	267	221	301	327	257	333	728	41.5
Laclede	25.6	Male	12,322	1,170	1,122	1,295	1,290	1,733	1,554	1,228	1,237	1,693	32.4
		Female	13,278	1,134	1,059	1,233	1,336	1,927	1,646	1,212	1,454	2,277	34.7
Lafayette	30.7	Male	14,980	1,306	1,336	1,565	1,641	2,114	1,946	1,514	1,477	2,081	32.8
		Female	15,720	1,229	1,170	1,360	1,481	2,140	1,917	1,520	1,652	3,241	37.5
Lawrence	30.1	Male	14,397	1,366	1,341	1,485	1,413	1,981	1,707	1,371	1,490	2,243	33.0
		Female	15,703	1,328	1,241	1,376	1,438	1,947	1,890	1,446	1,738	3,299	37.8
Lewis	10.8	Male	5,253	473	437	537	752	690	628	482	491	763	31.2
		Female	5,547	473	424	484	668	727	647	487	536	1,101	35.0
Lincoln	23.4	Male	11,505	1,149	994	1,311	1,244	1,632	1,471	1,158	1,024	1,522	31.5
		Female	11,895	1,054	958	1,191	1,263	1,654	1,450	1,134	1,135	2,056	34.0
Linn	15.7	Male	7,342	651	556	602	732	1,000	771	730	851	1,449	36.7
		Female	8,358	610	555	564	734	970	827	792	1,117	2,189	44.0
Livingston	15.8	Male	7,373	719	630	687	787	1,040	875	713	772	1,150	33.3
		Female	8,427	708	574	783	737	1,180	896	799	931	1,819	37.6
McDonald	15.6	Male	7,694	741	703	833	785	1,007	988	823	749	1,065	32.8
		Female	7,906	621	641	798	757	1,032	1,066	802	838	1,351	36.0
Macon	16.6	Male	7,918	668	677	731	770	1,082	905	768	887	1,430	35.3
		Female	8,682	712	642	690	734	1,095	951	784	1,053	2,021	39.9
Madison	11.3	Male	5,388	467	417	579	556	664	605	514	601	985	35.2
		Female	5,912	453	412	480	547	745	657	568	748	1,302	39.9
Maries	7.7	Male	3,889	340	341	403	366	522	469	388	455	605	34.5
		Female	3,811	303	305	376	339	494	462	392	431	709	36.9
Marion	28.7	Male	13,684	1,365	1,239	1,353	1,556	2,135	1,440	1,280	1,369	1,947	31.2
		Female	15,016	1,340	1,123	1,177	1,551	2,101	1,532	1,409	1,603	3,180	36.4
Mercer	4.7	Male	2,313	172	162	172	252	286	218	255	319	477	40.1
		Female	2,387	166	151	171	209	241	233	263	298	655	45.8
Miller	19.7	Male	9,662	997	855	996	994	1,424	1,129	906	989	1,372	31.9
		Female	10,038	872	774	933	1,003	1,392	1,174	936	1,084	1,870	35.4
Mississippi	15.3	Male	7,266	784	765	865	763	955	852	604	670	1,008	29.8
		Female	8,034	734	679	812	832	1,060	932	705	895	1,385	34.1
Moniteau	12.5	Male	6,098	563	491	596	691	948	716	583	585	925	32.5
		Female	6,402	557	518	593	596	859	697	609	700	1,273	36.1
Monroe	9.7	Male	4,727	467	405	471	529	658	559	412	471	755	32.5
		Female	4,973	452	346	425	479	619	578	428	524	1,122	37.9
Montgomery	11.7	Male	5,635	492	489	589	565	694	652	531	617	1,006	34.8
		Female	6,065	512	443	578	537	713	697	550	690	1,345	38.6
Morgan	14.8	Male	7,122	605	540	657	636	800	801	754	953	1,376	39.0
		Female	7,678	519	561	698	558	874	849	831	1,037	1,751	42.4
New Madrid	22.6	Male	10,766	1,230	1,132	1,273	1,108	1,435	1,294	925	1,002	1,367	29.5
		Female	11,834	1,145	1,072	1,234	1,235	1,608	1,324	1,078	1,271	1,867	32.7
Newton	42.6	Male	20,683	1,819	1,901	2,239	2,343	2,998	2,681	2,114	2,044	2,544	31.8
		Female	21,917	1,741	1,800	2,057	2,243	3,081	2,928	2,214	2,333	3,520	35.1
Nodaway	21.9	Male	10,870	959	755	902	2,429	1,587	1,058	824	890	1,466	27.5
		Female	11,030	929	693	906	2,061	1,379	1,104	868	1,028	2,062	31.7
Oregon	10.5	Male	5,022	436	436	525	466	639	606	482	542	890	35.1
		Female	5,478	403	440	511	459	684	617	543	646	1,175	38.9
Osage	12.3	Male	6,250	624	564	705	824	861	677	537	554	904	29.7
		Female	6,050	594	566	672	645	753	646	504	628	1,042	32.3

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Ozark	8.5	Male	4,212	361	335	405	356	537	453	447	534	784	37.5
		Female	4,288	359	312	376	378	526	492	465	578	802	38.9
Pemiscot	24.5	Male	11,449	1,399	1,203	1,367	1,217	1,484	1,128	984	1,105	1,562	28.6
		Female	13,051	1,343	1,160	1,295	1,323	1,617	1,315	1,186	1,448	2,364	33.7
Perry	17.4	Male	8,563	929	738	887	977	1,294	898	708	820	1,312	30.8
		Female	8,837	887	689	851	913	1,213	882	767	926	1,709	33.9
Pettis	36.9	Male	17,595	1,693	1,529	1,711	2,064	2,642	2,018	1,793	1,741	2,404	31.8
		Female	19,305	1,552	1,389	1,616	2,148	2,589	2,248	1,931	2,035	3,797	36.6
Phelps	34.5	Male	18,079	1,326	1,356	1,577	4,674	2,438	1,907	1,452	1,492	1,857	25.4
		Female	16,421	1,326	1,260	1,485	2,379	2,316	1,999	1,492	1,604	2,560	32.6
Pike	17.7	Male	8,497	870	903	888	916	1,142	1,014	834	822	1,208	31.8
		Female	9,203	879	727	879	889	1,217	1,105	819	937	1,751	35.1
Platte	50.6	Male	25,346	2,483	2,485	2,588	2,771	4,777	4,255	2,396	2,147	1,444	29.9
		Female	25,254	2,337	2,339	2,466	2,866	5,066	3,960	2,331	1,934	1,955	30.2
Polk	19.6	Male	9,480	804	855	909	1,321	1,192	1,115	833	983	1,468	32.1
		Female	10,120	765	682	869	1,398	1,239	1,123	916	1,079	2,049	36.0
Pulaski	40.8	Male	24,351	1,895	1,564	2,479	9,370	3,755	2,027	1,277	986	998	22.7
		Female	16,449	1,869	1,484	1,451	2,934	3,066	1,928	1,261	1,047	1,409	26.6
Putnam	6.1	Male	2,920	235	233	317	276	331	348	267	351	562	37.0
		Female	3,180	225	247	256	247	338	352	311	388	816	42.9
Ralls	9.2	Male	4,535	440	373	471	465	706	556	424	460	640	32.3
		Female	4,665	461	385	412	419	672	522	477	472	845	34.7
Randolph	26.6	Male	13,199	1,247	1,008	1,142	1,847	2,434	1,510	1,086	1,188	1,737	30.6
		Female	13,401	1,210	1,051	1,101	1,359	1,941	1,409	1,177	1,288	2,865	35.3
Ray	22.4	Male	10,948	1,071	1,046	1,204	1,081	1,564	1,661	1,093	992	1,236	31.9
		Female	11,452	966	967	1,134	1,097	1,689	1,621	1,076	1,054	1,848	34.2
Reynolds	7.5	Male	3,714	340	352	401	366	530	460	361	371	533	32.5
		Female	3,786	352	328	345	395	535	450	345	423	613	33.8
Ripley	13.2	Male	6,433	591	515	701	615	747	708	667	743	1,146	35.7
		Female	6,767	579	492	605	596	819	793	708	809	1,366	38.7
St. Charles	159.8	Male	79,056	9,155	8,195	8,723	8,966	14,786	12,290	7,749	5,352	3,840	28.0
		Female	80,744	8,629	7,748	8,440	9,445	16,015	11,941	7,059	5,294	6,173	28.8
St. Clair	8.9	Male	4,292	353	365	436	386	444	478	406	492	932	38.4
		Female	4,608	281	357	369	346	545	488	421	614	1,187	43.3
Ste. Genevieve	15.9	Male	7,882	841	687	918	954	1,198	909	753	731	891	29.5
		Female	8,018	752	684	892	866	1,081	970	786	777	1,210	32.5
St. Francois	44.3	Male	21,062	2,094	1,947	2,152	2,267	2,977	2,574	2,044	2,143	2,864	32.0
		Female	23,238	1,920	1,836	2,097	2,327	3,196	2,764	2,207	2,586	4,305	35.9
St. Louis	975.6	Male	467,563	40,678	39,938	49,007	56,771	80,370	63,125	51,229	45,962	40,483	30.9
		Female	508,037	38,537	38,138	47,344	57,593	86,175	68,225	54,978	50,814	66,233	33.4
St. Louis city	419.4	Male	187,980	18,390	15,782	18,318	26,140	29,923	17,316	16,722	18,843	26,546	30.1
		Female	231,420	18,129	15,351	18,150	28,919	32,321	20,750	21,188	26,013	50,599	36.4
Saline	25.0	Male	12,010	1,122	935	1,094	1,483	1,850	1,341	1,104	1,243	1,838	32.4
		Female	12,990	1,101	947	1,041	1,291	1,812	1,413	1,195	1,468	2,722	37.1
Schuyler	5.0	Male	2,393	196	216	220	247	311	289	218	258	438	35.2
		Female	2,607	191	208	219	218	318	281	223	304	645	40.3
Scotland	5.4	Male	2,584	233	226	262	236	314	290	229	312	482	35.7
		Female	2,816	198	213	263	238	294	317	227	338	728	41.4
Scott	41.3	Male	19,635	2,167	1,991	2,197	2,274	3,099	2,421	1,673	1,727	2,086	28.8
		Female	21,665	2,072	1,896	2,042	2,433	3,378	2,632	1,906	2,187	3,099	32.0
Shannon	8.0	Male	3,958	345	369	454	392	543	497	367	435	556	32.7
		Female	4,042	337	346	374	415	562	513	426	450	619	34.8
Shelby	7.8	Male	3,703	338	266	364	413	473	402	334	392	721	34.9
		Female	4,097	335	270	326	361	455	411	354	485	1,100	42.3
Stoddard	29.8	Male	14,265	1,229	1,271	1,579	1,510	2,033	1,793	1,356	1,450	2,044	32.6
		Female	15,535	1,222	1,203	1,394	1,522	2,098	1,905	1,524	1,747	2,920	36.7
Stone	17.1	Male	8,448	610	653	804	664	964	932	926	1,191	1,704	40.7
		Female	8,652	577	593	710	645	1,024	1,029	982	1,333	1,759	42.6
Sullivan	7.4	Male	3,606	317	278	315	342	457	398	350	424	725	37.4
		Female	3,794	260	243	308	303	435	423	378	466	978	43.2
Taney	22.4	Male	10,836	789	762	919	1,238	1,200	1,143	1,025	1,421	2,339	39.5
		Female	11,564	663	646	821	1,366	1,313	1,245	1,178	1,686	2,646	42.8
Texas	21.8	Male	10,596	994	888	1,160	1,093	1,336	1,293	1,140	1,110	1,582	33.7
		Female	11,204	899	854	1,066	1,040	1,455	1,358	1,167	1,310	2,055	37.1

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MISSOURI (continued)													
ALL COUNTIES (continued)													
Vernon	20.4	Male	9,564	930	783	929	907	1,468	1,110	964	1,024	1,449	33.4
		Female	10,836	885	722	925	1,200	1,492	1,167	1,037	1,239	2,169	36.7
Warren	16.4	Male	8,111	805	692	826	843	1,222	1,009	787	774	1,153	32.3
		Female	8,289	755	624	820	812	1,161	1,038	767	869	1,443	34.8
Washington	18.7	Male	9,241	1,050	1,014	1,026	1,028	1,359	1,122	830	779	1,033	28.7
		Female	9,459	951	915	1,068	1,025	1,390	1,141	838	921	1,210	30.5
Wayne	12.1	Male	5,907	479	488	600	571	666	677	610	674	1,142	37.2
		Female	6,193	452	437	583	525	708	737	611	835	1,305	40.3
Webster	21.7	Male	10,819	1,164	1,062	1,210	1,180	1,552	1,450	1,027	902	1,272	30.1
		Female	10,881	1,020	985	1,112	1,041	1,536	1,458	985	982	1,762	33.3
Worth	3.0	Male	1,406	117	101	149	116	175	154	135	137	322	37.9
		Female	1,594	115	96	130	113	177	151	152	187	473	45.9
Wright	16.9	Male	8,176	786	712	877	821	1,043	963	836	869	1,269	33.6
		Female	8,724	739	693	798	835	1,082	1,042	896	954	1,685	37.1
TOTAL METRO COUNTIES	**3,249.4**	**Male**	**1,549,796**	**146,628**	**136,076**	**154,952**	**203,573**	**269,798**	**197,497**	**154,463**	**141,306**	**145,503**	**30.0**
		Female	**1,699,604**	**140,124**	**129,972**	**149,967**	**213,849**	**283,020**	**209,705**	**165,710**	**162,579**	**244,678**	**32.6**
TOTAL STATE	**4,990.5**	**Male**	**2,398,781**	**225,497**	**207,905**	**239,244**	**313,620**	**391,364**	**295,469**	**232,795**	**225,372**	**267,515**	**30.4**
		Female	**2,591,719**	**214,779**	**197,810**	**228,201**	**312,814**	**403,783**	**311,355**	**248,944**	**259,824**	**414,209**	**33.5**
MONTANA													
BILLINGS	**114.6**	**Male**	**56,139**	**5,974**	**5,071**	**5,352**	**7,199**	**10,840**	**7,296**	**5,222**	**4,760**	**4,425**	**29.1**
		Female	**58,461**	**5,641**	**4,867**	**5,032**	**8,003**	**10,648**	**7,316**	**5,406**	**5,137**	**6,411**	**30.3**
Yellowstone	114.6	Male	56,139	5,974	5,071	5,352	7,199	10,840	7,296	5,222	4,760	4,425	29.1
		Female	58,461	5,641	4,867	5,032	8,003	10,648	7,316	5,406	5,137	6,411	30.3
GREAT FALLS	**80.1**	**Male**	**39,994**	**4,058**	**3,291**	**4,045**	**6,029**	**6,837**	**5,310**	**3,671**	**3,371**	**3,382**	**28.8**
		Female	**40,106**	**3,863**	**3,181**	**3,783**	**5,198**	**6,746**	**5,299**	**3,612**	**3,569**	**4,855**	**31.0**
Cascade	80.1	Male	39,994	4,058	3,291	4,045	6,029	6,837	5,310	3,671	3,371	3,382	28.8
		Female	40,106	3,863	3,181	3,783	5,198	6,746	5,299	3,612	3,569	4,855	31.0
ALL COUNTIES													
Beaverhead	8.2	Male	4,188	459	335	363	568	708	515	381	367	492	30.2
		Female	4,012	420	318	361	540	650	509	321	357	536	30.6
Big Horn	11.3	Male	5,586	755	563	667	658	943	693	458	406	443	26.6
		Female	5,714	721	597	654	689	1,005	656	437	447	508	27.0
Blaine	7.1	Male	3,582	416	352	427	427	549	399	284	313	415	28.1
		Female	3,518	396	358	378	368	559	385	306	290	478	29.6
Broadwater	3.5	Male	1,771	196	131	180	177	287	212	174	193	221	32.0
		Female	1,729	182	172	168	161	247	225	156	189	229	32.3
Carbon	8.4	Male	4,141	386	340	406	329	629	480	406	476	689	34.7
		Female	4,259	398	318	351	326	627	470	421	500	848	37.3
Carter	1.8	Male	917	70	70	93	95	128	117	109	107	128	35.2
		Female	883	73	63	105	67	115	116	97	95	152	36.6
Cascade	80.1	Male	39,994	4,058	3,291	4,045	6,029	6,837	5,310	3,671	3,371	3,382	28.8
		Female	40,106	3,863	3,181	3,783	5,198	6,746	5,299	3,612	3,569	4,855	31.0
Chouteau	6.0	Male	3,096	304	269	296	308	488	362	293	394	382	32.6
		Female	2,904	303	238	266	253	437	325	327	323	432	34.0
Custer	13.3	Male	6,520	690	560	689	762	1,015	755	610	671	768	30.5
		Female	6,780	646	531	604	815	1,056	738	616	705	1,069	32.5
Daniels	2.8	Male	1,410	150	108	124	115	218	165	143	173	214	34.5
		Female	1,390	128	101	130	110	199	156	135	187	244	36.7
Dawson	12.0	Male	6,081	673	565	583	891	1,106	699	553	487	524	28.0
		Female	5,919	652	531	546	802	960	665	567	515	681	29.5
Deer Lodge	11.5	Male	5,772	479	501	664	663	888	660	516	664	737	31.5
		Female	5,728	432	474	582	492	838	616	580	740	974	35.7
Fallon	3.7	Male	1,870	234	164	186	227	305	182	214	136	172	29.1
		Female	1,830	196	170	188	204	288	220	179	159	226	30.5
Fergus	13.2	Male	6,509	611	533	664	691	988	736	600	702	984	32.6
		Female	6,691	583	534	620	645	947	764	641	722	1,235	35.2
Flathead	55.7	Male	27,691	2,835	2,592	2,755	2,866	5,226	3,763	2,524	2,474	2,656	30.4
		Female	28,009	2,771	2,345	2,702	3,028	5,209	3,570	2,499	2,570	3,315	31.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Gallatin	45.7	Male	23,514	1,998	1,623	1,729	6,238	4,838	2,561	1,528	1,500	1,499	25.3
		Female	22,186	1,864	1,520	1,652	5,226	4,187	2,497	1,590	1,558	2,092	27.0
Garfield	1.7	Male	882	108	64	91	110	148	96	83	101	81	29.6
		Female	818	90	68	72	84	121	93	85	95	110	32.9
Glacier	10.6	Male	5,213	722	512	588	568	875	567	487	446	448	27.5
		Female	5,387	672	515	554	661	899	612	482	429	563	28.2
Golden Valley	1.0	Male	506	50	44	50	44	58	57	63	60	80	36.2
		Female	494	46	48	61	31	68	62	54	56	68	34.0
Granite	2.7	Male	1,407	130	122	138	130	219	179	125	180	184	33.4
		Female	1,293	122	105	132	98	197	152	119	154	214	34.6
Hill	18.2	Male	9,072	1,019	790	879	1,404	1,642	962	822	822	732	27.7
		Female	9,128	979	767	838	1,380	1,481	955	843	844	1,041	29.1
Jefferson	7.7	Male	3,872	388	353	464	332	745	591	352	309	338	30.4
		Female	3,828	367	382	427	357	738	548	312	335	362	30.2
Judith Basin	2.6	Male	1,343	106	116	160	119	193	175	131	134	209	33.8
		Female	1,257	123	97	126	97	198	152	135	138	191	34.3
Lake	20.3	Male	10,129	1,166	954	1,111	1,036	1,541	1,181	876	937	1,327	30.2
		Female	10,171	1,074	861	987	970	1,583	1,190	907	1,032	1,567	32.5
Lewis and Clark	46.0	Male	22,517	2,258	2,068	2,262	2,788	4,461	2,942	1,977	1,891	1,870	29.2
		Female	23,483	2,133	1,958	2,096	3,009	4,470	3,018	2,016	2,078	2,705	30.7
Liberty	2.3	Male	1,163	132	82	121	130	204	135	116	107	136	30.7
		Female	1,137	118	94	112	125	156	146	134	122	130	32.6
Lincoln	17.6	Male	8,889	1,004	859	1,029	872	1,563	1,292	826	773	671	29.4
		Female	8,711	946	874	952	895	1,505	1,227	780	743	789	29.6
McCone	2.7	Male	1,429	171	141	155	150	201	143	151	171	146	29.8
		Female	1,271	139	134	130	109	195	148	133	144	139	31.3
Madison	5.6	Male	2,824	262	221	266	263	431	374	290	308	409	34.3
		Female	2,776	233	204	257	221	426	348	281	268	538	36.4
Meagher	2.2	Male	1,144	92	91	108	116	178	156	120	131	152	34.3
		Female	1,056	99	97	101	91	174	142	99	112	141	33.0
Mineral	3.9	Male	1,989	203	162	218	237	345	279	182	185	178	30.0
		Female	1,911	237	162	201	198	361	243	132	197	180	29.3
Missoula	80.9	Male	40,197	3,707	3,160	3,553	6,719	8,832	5,414	3,340	2,656	2,816	28.4
		Female	40,703	3,527	3,062	3,441	7,077	8,325	5,205	3,191	2,926	3,949	28.9
Musselshell	4.7	Male	2,366	262	197	229	195	398	248	199	285	353	32.5
		Female	2,334	224	207	207	173	380	229	215	287	412	34.4
Park	13.5	Male	6,740	640	565	604	641	1,250	831	655	678	876	32.4
		Female	6,760	550	533	572	631	1,141	807	656	734	1,136	34.6
Petroleum	.7	Male	377	45	35	46	38	60	34	43	44	32	29.0
		Female	323	31	26	34	28	52	46	34	36	36	33.1
Phillips	5.4	Male	2,744	291	235	263	328	420	295	250	283	379	31.1
		Female	2,656	303	216	291	274	375	309	242	260	386	31.5
Pondera	6.8	Male	3,378	379	314	345	343	507	425	332	324	409	31.1
		Female	3,422	396	279	345	349	498	390	337	344	484	31.9
Powder River	2.4	Male	1,224	144	106	110	122	234	124	129	135	120	30.6
		Female	1,176	127	119	99	103	204	143	142	111	128	31.9
Powell	6.9	Male	3,734	299	300	333	491	743	502	348	356	362	31.0
		Female	3,166	285	273	307	277	513	392	324	340	455	33.6
Prairie	1.8	Male	877	78	70	72	79	134	100	75	106	163	35.5
		Female	923	94	91	90	66	117	105	87	104	169	35.3
Ravalli	25.0	Male	12,410	1,196	1,165	1,447	1,008	1,859	1,820	1,163	1,219	1,533	32.5
		Female	12,590	1,093	1,073	1,290	952	2,054	1,761	1,148	1,299	1,920	34.2
Richland	13.1	Male	6,762	836	601	613	991	1,246	768	533	566	608	27.7
		Female	6,338	775	544	570	873	1,026	687	560	525	778	29.0
Roosevelt	10.5	Male	5,194	632	509	570	597	900	571	452	485	478	28.2
		Female	5,306	656	546	543	605	843	555	458	469	631	28.6
Rosebud	11.4	Male	5,843	810	612	641	676	1,071	776	496	454	307	26.7
		Female	5,557	796	619	589	700	1,042	626	438	353	394	25.7
Sanders	9.0	Male	4,574	482	418	453	403	726	588	410	459	635	32.3
		Female	4,426	460	386	417	356	714	588	430	437	638	33.3
Sheridan	5.4	Male	2,693	254	178	249	325	429	279	270	331	378	32.9
		Female	2,707	247	188	263	268	350	288	300	321	482	36.3
Silver Bow	36.6	Male	17,823	1,600	1,525	1,934	2,130	2,743	2,146	1,620	1,887	2,238	31.3
		Female	18,777	1,535	1,521	1,721	1,917	2,686	2,119	1,732	2,111	3,435	35.0

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MONTANA (continued)													
ALL COUNTIES (continued)													
Stillwater	5.9	Male	2,954	294	227	292	265	483	351	283	317	442	33.3
		Female	2,946	259	236	283	221	454	357	273	335	528	35.6
Sweet Grass	3.3	Male	1,691	149	139	172	143	222	218	162	177	309	35.9
		Female	1,609	128	126	123	124	232	183	158	198	337	38.9
Teton	6.6	Male	3,311	364	271	332	292	460	410	346	366	470	33.6
		Female	3,289	338	279	306	259	453	433	295	402	524	35.2
Toole	5.6	Male	2,762	309	241	273	306	462	309	252	316	294	30.5
		Female	2,838	322	218	254	311	437	296	297	311	392	32.2
Treasure	1.0	Male	499	49	38	49	47	84	53	67	50	62	32.9
		Female	501	47	49	54	38	72	69	49	51	72	33.6
Valley	9.7	Male	4,880	565	473	537	497	755	571	497	469	516	29.9
		Female	4,820	500	437	467	497	771	581	480	460	627	31.6
Wheatland	2.4	Male	1,179	114	111	103	95	179	133	123	139	182	34.3
		Female	1,221	120	96	107	99	176	141	113	169	200	35.9
Wibaux	1.5	Male	778	75	95	71	80	134	75	71	80	97	30.1
		Female	722	66	62	98	59	116	68	73	67	113	31.6
Yellowstone	114.6	Male	56,139	5,974	5,071	5,352	7,199	10,840	7,296	5,222	4,760	4,425	29.1
		Female	58,461	5,641	4,867	5,032	8,003	10,648	7,316	5,406	5,137	6,411	30.3
TOTAL METRO COUNTIES	**194.7**	**Male**	**96,133**	**10,032**	**8,362**	**9,397**	**13,228**	**17,677**	**12,606**	**8,893**	**8,131**	**7,807**	**29.0**
		Female	**98,567**	**9,504**	**8,048**	**8,815**	**13,201**	**17,394**	**12,615**	**9,018**	**8,706**	**11,266**	**30.6**
TOTAL STATE	**814.1**	**Male**	**406,150**	**41,673**	**35,232**	**40,154**	**53,353**	**73,128**	**51,075**	**36,403**	**35,981**	**39,151**	**29.5**
		Female	**407,950**	**39,526**	**33,870**	**37,639**	**51,510**	**70,321**	**49,941**	**36,434**	**37,460**	**51,249**	**30.9**
NEBRASKA													
LINCOLN	**200.4**	**Male**	**98,103**	**8,691**	**7,274**	**7,743**	**19,773**	**20,030**	**11,246**	**8,166**	**7,370**	**7,810**	**27.8**
		Female	**102,297**	**8,229**	**7,083**	**7,484**	**19,335**	**18,928**	**11,062**	**8,412**	**8,368**	**13,396**	**29.8**
Lancaster	200.4	Male	98,103	8,691	7,274	7,743	19,773	20,030	11,246	8,166	7,370	7,810	27.8
		Female	102,297	8,229	7,083	7,484	19,335	18,928	11,062	8,412	8,368	13,396	29.8
OMAHA	**594.9**	**Male**	**287,743**	**29,980**	**26,968**	**30,577**	**38,189**	**52,565**	**37,092**	**26,955**	**22,831**	**22,586**	**28.5**
		Female	**307,157**	**28,656**	**26,110**	**29,198**	**40,047**	**55,301**	**37,611**	**27,850**	**25,657**	**36,727**	**30.3**
Douglas	399.7	Male	191,097	19,522	17,106	19,789	25,480	35,435	23,367	17,927	16,221	16,250	28.9
		Female	208,603	18,671	16,628	18,804	28,017	37,641	23,999	18,952	18,613	27,278	30.9
Sarpy	92.5	Male	47,006	5,407	5,149	5,410	6,672	9,365	7,701	3,954	2,045	1,303	25.9
		Female	45,494	5,225	4,972	5,165	5,801	9,514	7,255	3,547	2,073	1,942	26.7
Washington	16.2	Male	8,092	765	800	868	1,005	1,188	1,077	797	708	884	30.1
		Female	8,108	686	744	749	883	1,251	1,067	781	742	1,205	32.9
Pottawattamie, Iowa	*86.5*	*Male*	*41,548*	*4,286*	*3,913*	*4,510*	*5,032*	*6,577*	*4,947*	*4,277*	*3,857*	*4,149*	*29.6*
		Female	*44,952*	*4,074*	*3,766*	*4,480*	*5,346*	*6,895*	*5,290*	*4,570*	*4,229*	*6,302*	*32.0*
ALL COUNTIES													
Adams	30.8	Male	14,722	1,405	1,169	1,281	2,232	2,387	1,711	1,335	1,367	1,835	30.3
		Female	16,078	1,266	1,121	1,220	2,176	2,420	1,629	1,467	1,590	3,189	34.3
Antelope	8.7	Male	4,251	458	379	414	398	628	445	400	439	690	32.6
		Female	4,449	435	337	438	377	574	429	410	476	973	36.5
Arthur	.5	Male	257	17	21	25	33	34	32	34	28	33	34.4
		Female	243	15	24	29	16	25	37	30	23	44	38.2
Banner	.9	Male	447	43	37	40	44	57	69	48	54	55	35.3
		Female	453	52	39	42	39	66	60	47	64	44	33.2
Blaine	.9	Male	443	33	37	52	51	57	57	43	43	70	33.4
		Female	457	48	50	48	37	59	58	38	40	79	32.6
Boone	7.3	Male	3,610	364	287	373	406	460	381	363	391	585	33.2
		Female	3,690	373	257	396	307	451	366	361	383	796	35.7
Box Butte	15.1	Male	7,539	928	662	586	1,115	1,521	816	556	562	793	28.1
		Female	7,561	884	647	587	980	1,325	734	614	614	1,176	30.1
Boyd	3.3	Male	1,688	152	104	155	175	211	155	170	206	360	38.0
		Female	1,612	123	92	115	144	155	138	206	235	404	46.9
Brown	4.4	Male	2,129	222	169	211	208	306	236	200	223	354	33.3
		Female	2,271	197	190	200	195	300	256	214	242	477	37.1
Buffalo	36.0	Male	17,352	1,746	1,443	1,446	3,498	3,024	1,781	1,354	1,300	1,760	26.8
		Female	18,648	1,731	1,349	1,325	3,981	2,930	1,722	1,377	1,485	2,748	28.2

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NEBRASKA (continued)													
ALL COUNTIES (continued)													
Burt	8.6	Male	4,199	366	329	401	386	568	435	447	481	786	36.1
		Female	4,401	367	296	378	328	515	438	479	511	1,089	42.2
Butler	9.3	Male	4,606	418	372	464	490	605	468	455	531	803	34.2
		Female	4,694	439	351	451	356	579	506	440	519	1,053	38.4
Cass	21.0	Male	10,488	1,052	966	1,118	1,185	1,639	1,398	1,063	910	1,157	30.6
		Female	10,512	976	913	1,012	1,028	1,629	1,310	1,011	992	1,641	33.1
Cedar	11.2	Male	5,620	627	518	654	608	779	503	518	539	874	30.2
		Female	5,580	572	497	606	508	633	509	511	579	1,165	34.6
Chase	5.0	Male	2,441	290	232	226	226	365	305	230	244	323	31.7
		Female	2,559	258	227	228	212	341	298	244	247	504	35.4
Cherry	6.8	Male	3,434	350	316	309	380	507	424	358	331	459	32.1
		Female	3,366	309	254	283	349	477	423	333	353	585	35.3
Cheyenne	9.8	Male	4,806	444	413	465	639	691	507	494	504	649	31.4
		Female	4,994	467	334	445	480	657	544	554	568	945	37.1
Clay	8.1	Male	3,969	376	366	351	445	554	446	376	394	661	33.1
		Female	4,131	384	338	396	371	537	447	392	432	834	35.9
Colfax	10.0	Male	4,931	452	401	497	571	674	502	430	477	927	33.1
		Female	5,069	471	375	487	447	588	492	475	521	1,213	38.4
Cuming	11.6	Male	5,779	527	512	664	668	778	608	564	615	843	31.7
		Female	5,821	588	470	574	479	725	582	583	603	1,217	36.3
Custer	13.9	Male	6,715	699	547	582	630	960	722	667	713	1,195	34.4
		Female	7,185	648	522	600	564	910	761	691	846	1,643	39.6
☐ Dakota	17.7	Male	8,705	1,046	859	886	1,076	1,630	1,039	722	651	796	28.0
		Female	8,995	991	883	844	1,060	1,615	999	741	755	1,107	29.5
Dawes	9.6	Male	4,713	436	333	442	971	728	426	386	422	569	27.4
		Female	4,887	408	328	345	920	662	437	412	474	901	31.7
Dawson	23.1	Male	11,407	1,276	1,043	1,067	1,239	1,968	1,322	1,046	1,051	1,395	30.5
		Female	11,693	1,210	1,041	978	1,155	1,776	1,354	1,084	1,133	1,962	33.2
Deuel	2.4	Male	1,181	122	94	116	108	134	118	116	146	227	36.4
		Female	1,219	74	88	112	79	133	144	109	167	313	43.5
Dixon	7.1	Male	3,562	343	329	354	391	500	358	332	353	602	32.3
		Female	3,538	343	301	327	296	436	374	337	354	770	36.8
Dodge	36.1	Male	17,276	1,625	1,512	1,714	2,142	2,651	2,059	1,759	1,603	2,211	31.2
		Female	13,824	1,693	1,409	1,650	2,157	2,664	2,099	1,852	1,818	3,482	34.4
Douglas	399.7	Male	191,097	19,522	17,106	19,789	25,480	35,435	23,367	17,927	16,221	16,250	28.9
		Female	208,603	18,671	16,628	18,804	28,017	37,641	23,999	18,952	18,613	27,278	30.9
Dundy	2.9	Male	1,432	113	99	112	138	212	146	135	196	281	37.9
		Female	1,468	131	108	102	120	176	133	148	206	344	42.3
Fillmore	7.9	Male	3,838	359	301	363	371	551	426	386	427	654	34.5
		Female	4,062	326	280	394	272	534	437	391	447	981	40.1
Franklin	4.4	Male	2,130	168	149	205	176	256	222	227	273	454	40.0
		Female	2,270	166	160	161	162	238	220	223	291	649	46.2
Frontier	3.6	Male	1,768	170	131	149	248	255	210	179	159	267	32.3
		Female	1,832	188	126	174	201	240	207	157	168	371	34.5
Furnas	6.5	Male	3,133	284	255	239	279	401	313	302	353	707	38.5
		Female	3,367	237	209	263	268	387	304	317	403	979	45.5
Gage	24.3	Male	11,676	956	909	1,085	1,330	1,788	1,376	1,187	1,207	1,838	33.7
		Female	12,624	972	819	1,021	1,269	1,743	1,391	1,247	1,420	2,742	38.5
Garden	2.8	Male	1,360	81	102	125	120	174	163	149	172	274	39.8
		Female	1,440	97	106	99	102	170	161	164	172	369	44.1
Garfield	2.4	Male	1,151	103	89	103	100	142	140	108	137	229	37.7
		Female	1,249	99	100	110	84	134	164	99	127	332	40.9
Gosper	2.1	Male	1,071	101	78	109	107	142	124	123	126	161	34.9
		Female	1,029	93	79	88	90	125	120	114	127	193	38.2
Grant	.9	Male	454	47	38	59	54	72	54	45	35	50	29.0
		Female	446	35	43	45	39	70	54	52	36	72	33.7
Greeley	3.4	Male	1,666	171	138	180	168	214	162	150	193	290	33.2
		Female	1,734	185	132	197	132	174	162	178	173	401	37.9
Hall	49.1	Male	23,750	2,606	2,193	2,280	2,714	4,219	2,931	2,150	2,115	2,542	29.9
		Female	25,350	2,537	2,197	2,243	2,916	4,304	2,830	2,271	2,200	3,852	31.5
Hamilton	9.5	Male	4,661	464	441	487	512	744	543	477	456	537	30.7
		Female	4,839	457	408	476	422	716	559	503	447	851	34.2
Harlan	4.3	Male	2,082	163	144	190	192	288	220	203	262	420	37.9
		Female	2,218	156	175	198	145	269	240	219	276	540	41.9

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Hayes	1.3	Male	669	70	50	67	76	105	76	74	83	74	32.3
		Female	631	66	53	51	46	89	75	71	75	105	36.3
Hitchcock	4.1	Male	2,083	248	153	207	211	290	204	192	231	347	32.7
		Female	2,017	187	144	155	165	282	214	197	236	437	38.5
Holt	13.8	Male	6,872	760	617	772	756	1,011	702	658	670	926	30.3
		Female	6,928	734	545	654	674	965	734	642	694	1,286	33.9
Hooker	1.0	Male	476	44	37	43	48	69	55	39	61	80	34.6
		Female	524	45	34	47	45	62	51	53	70	117	40.7
Howard	6.8	Male	3,367	354	309	336	318	437	365	354	361	533	33.4
		Female	3,433	313	302	366	279	434	363	383	347	646	35.6
Jefferson	9.8	Male	4,764	420	315	413	565	656	509	467	559	860	35.3
		Female	5,036	364	317	385	465	622	508	495	636	1,244	42.2
Johnson	5.1	Male	2,494	229	183	245	232	302	270	257	279	497	37.1
		Female	2,606	195	183	220	199	287	263	283	320	656	43.3
Kearney	7.2	Male	3,485	315	300	309	388	540	421	342	371	499	33.0
		Female	3,715	318	271	355	330	514	449	358	369	751	36.5
Keith	9.6	Male	4,704	485	435	467	508	678	591	502	469	569	31.7
		Female	4,896	465	396	406	468	721	618	508	520	794	34.9
Keya Paha	1.3	Male	665	73	72	63	68	80	78	63	73	95	32.0
		Female	635	58	45	61	60	86	86	65	60	114	35.8
Kimball	4.6	Male	2,284	238	211	228	255	332	247	250	240	283	31.3
		Female	2,316	209	172	237	224	301	278	256	261	378	35.5
Knox	11.4	Male	5,702	561	497	581	585	757	552	566	607	996	33.3
		Female	5,698	512	421	535	450	696	568	566	666	1,284	39.1
Lancaster	200.4	Male	98,103	8,691	7,274	7,743	19,773	20,030	11,246	8,166	7,370	7,810	27.8
		Female	102,297	8,229	7,083	7,484	19,335	18,928	11,062	8,412	8,368	13,396	29.8
Lincoln	38.5	Male	19,045	2,127	1,831	1,855	2,282	3,273	2,297	1,794	1,604	1,982	29.4
		Female	19,455	2,007	1,680	1,746	2,261	3,163	2,280	1,807	1,723	2,788	31.4
Logan	1.0	Male	491	63	35	51	51	75	51	51	46	68	31.0
		Female	509	63	51	39	42	70	47	61	50	86	33.4
Loup	.9	Male	443	28	35	55	48	46	55	52	51	73	36.6
		Female	457	42	38	46	45	52	54	50	47	83	35.9
McPherson	.6	Male	303	26	24	31	34	34	24	38	32	60	35.8
		Female	297	22	29	27	28	30	36	33	42	50	38.3
Madison	32.7	Male	15,677	1,653	1,284	1,331	2,272	2,653	1,721	1,417	1,361	1,985	29.9
		Female	17,023	1,662	1,244	1,379	2,448	2,613	1,709	1,402	1,574	2,992	31.8
Merrick	9.0	Male	4,420	467	385	482	427	630	548	411	441	629	32.1
		Female	4,580	458	367	470	432	608	523	410	464	848	34.3
Morrill	6.1	Male	3,016	308	258	277	327	436	350	292	281	487	32.8
		Female	3,084	296	273	261	273	409	359	294	326	593	35.8
Nance	4.6	Male	2,279	218	173	248	241	310	208	240	254	387	33.4
		Female	2,321	247	180	219	185	263	249	222	249	507	37.7
Nemaha	8.4	Male	4,036	368	293	319	541	677	404	366	407	661	32.3
		Female	4,364	377	307	322	534	615	410	373	479	947	35.7
Nuckolls	6.6	Male	3,217	285	268	307	317	404	349	339	385	563	35.8
		Female	3,383	281	234	309	253	413	356	350	388	799	40.6
Otoe	15.2	Male	7,333	644	676	727	715	999	831	708	827	1,206	34.0
		Female	7,867	597	563	663	657	1,003	827	799	893	1,865	40.4
Pawnee	3.8	Male	1,818	122	108	159	148	216	180	199	269	417	43.7
		Female	1,982	138	120	170	136	192	188	216	255	567	47.3
Perkins	3.7	Male	1,891	222	164	183	183	265	212	159	211	292	32.3
		Female	1,809	179	107	138	145	254	215	159	233	379	38.8
Phelps	9.9	Male	4,672	477	403	397	491	728	537	489	451	699	32.8
		Female	5,228	441	387	428	455	738	608	498	530	1,143	37.7
Pierce	8.5	Male	4,179	433	335	427	467	568	469	389	454	637	32.5
		Female	4,321	413	310	451	410	496	482	397	485	877	36.7
Platte	29.7	Male	14,495	1,626	1,357	1,475	1,775	2,465	1,662	1,354	1,265	1,516	29.1
		Female	15,205	1,655	1,301	1,432	1,716	2,388	1,726	1,349	1,371	2,267	31.3
Polk	6.3	Male	3,100	290	262	305	276	439	348	277	340	563	34.5
		Female	3,200	284	276	296	193	423	325	300	357	746	38.9
Red Willow	12.8	Male	6,112	582	494	601	775	953	652	651	589	815	31.3
		Female	6,688	654	505	542	798	900	696	650	689	1,254	34.4
Richardson	11.1	Male	5,262	454	402	488	507	685	598	483	630	1,015	36.6
		Female	5,838	417	383	454	482	677	577	531	743	1,574	43.8

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POPULATION BY AGE AND SEX

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Rock	2.4	Male	1,179	131	112	96	110	210	118	126	97	179	31.7
		Female	1,221	118	113	108	100	184	143	104	116	235	34.3
Saline	13.4	Male	6,490	569	504	537	916	877	706	566	714	1,101	33.2
		Female	6,910	518	473	531	849	863	627	607	758	1,684	38.5
Sarpy	92.5	Male	47,006	5,407	5,149	5,410	6,672	9,365	7,701	3,954	2,045	1,303	25.9
		Female	45,494	5,225	4,972	5,165	5,801	9,514	7,255	3,547	2,073	1,942	26.7
Saunders	19.3	Male	9,655	948	821	1,021	983	1,443	1,176	950	917	1,396	32.3
		Female	9,645	904	778	970	826	1,338	1,114	959	983	1,773	35.1
Scotts Bluff	39.0	Male	18,886	2,090	1,772	1,906	2,107	3,074	2,211	1,784	1,725	2,217	30.1
		Female	20,114	1,951	1,695	1,777	2,220	3,214	2,295	1,923	1,982	3,057	32.5
Seward	16.2	Male	8,177	781	621	747	1,634	1,184	843	689	699	979	27.6
		Female	8,023	738	591	644	1,208	1,132	857	712	745	1,396	32.3
Sheridan	7.7	Male	3,726	422	309	357	360	543	366	393	441	535	32.6
		Female	3,974	368	312	333	353	505	420	397	447	839	37.8
Sherman	4.1	Male	2,019	182	193	199	168	235	200	210	228	404	36.6
		Female	2,081	177	175	221	148	223	216	197	245	479	39.4
Sioux	1.8	Male	905	86	63	85	102	128	105	117	87	132	34.1
		Female	895	75	70	107	69	118	121	112	104	119	35.7
Stanton	6.8	Male	3,454	415	355	350	416	558	391	284	295	390	28.4
		Female	3,346	402	320	353	319	530	386	286	279	471	30.3
Thayer	7.6	Male	3,680	295	298	319	349	489	390	351	467	722	37.3
		Female	3,920	311	275	341	275	480	383	376	464	1,015	42.3
Thomas	1.0	Male	500	49	52	48	45	88	68	49	45	56	31.4
		Female	500	64	43	40	52	74	68	44	49	66	31.9
Thurston	7.4	Male	3,619	416	343	422	399	489	392	353	338	467	29.7
		Female	3,781	433	346	447	362	501	395	382	344	571	31.0
Valley	5.6	Male	2,739	262	222	260	255	384	291	249	323	493	34.6
		Female	2,861	249	210	244	218	355	287	283	315	700	40.4
Washington	16.2	Male	8,092	765	800	868	1,005	1,188	1,077	797	708	884	30.1
		Female	8,108	686	744	749	383	1,251	1,067	781	742	1,205	32.9
Wayne	9.7	Male	4,745	396	336	388	1,068	655	479	451	400	572	27.8
		Female	4,955	399	326	341	1,130	588	477	455	400	839	29.8
Webster	4.7	Male	2,235	184	162	228	183	252	250	220	295	461	39.3
		Female	2,465	198	163	211	137	254	258	240	325	679	45.5
Wheeler	1.1	Male	550	67	51	53	67	91	43	58	53	67	29.1
		Female	550	59	62	63	50	76	55	56	52	77	30.4
York	15.1	Male	7,263	702	641	673	918	1,166	830	678	719	936	31.0
		Female	7,837	692	621	658	887	1,165	884	726	759	1,445	34.1
TOTAL METRO COUNTIES	**726.5**	**Male**	**353,003**	**35,431**	**31,188**	**34,696**	**54,006**	**67,648**	**44,430**	**31,566**	**26,995**	**27,043**	**28.1**
		Female	**373,497**	**33,802**	**30,310**	**33,046**	**55,096**	**68,949**	**44,382**	**32,433**	**30,551**	**44,928**	**30.0**
TOTAL STATE	**1,600.4**	**Male**	**779,916**	**78,173**	**67,667**	**75,527**	**105,715**	**132,871**	**92,169**	**72,132**	**68,778**	**86,884**	**29.7**
		Female	**820,484**	**75,167**	**64,913**	**72,142**	**103,400**	**131,762**	**92,371**	**74,424**	**75,832**	**130,473**	**32.2**
NEVADA													
LAS VEGAS	**514.0**	**Male**	**259,332**	**22,949**	**21,719**	**24,392**	**34,547**	**48,270**	**38,709**	**26,728**	**23,578**	**18,440**	**30.4**
		Female	**254,668**	**22,257**	**20,675**	**23,332**	**32,652**	**47,959**	**36,882**	**25,506**	**23,692**	**21,713**	**30.9**
Clark	514.0	Male	259,332	22,949	21,719	24,392	34,547	48,270	38,709	26,728	23,578	18,440	30.4
		Female	254,668	22,257	20,675	23,332	32,652	47,959	36,882	25,506	23,692	21,713	30.9
RENO	**212.5**	**Male**	**107,045**	**7,928**	**7,605**	**8,971**	**14,747**	**22,396**	**15,812**	**11,078**	**10,386**	**8,122**	**31.4**
		Female	**105,455**	**7,751**	**7,127**	**8,577**	**14,659**	**20,843**	**14,670**	**10,752**	**10,636**	**10,440**	**32.0**
Washoe	212.5	Male	107,045	7,928	7,605	8,971	14,747	22,396	15,812	11,078	10,386	8,122	31.4
		Female	105,455	7,751	7,127	8,577	14,659	20,843	14,670	10,752	10,636	10,440	32.0
ALL COUNTIES													
Carson City	34.9	Male	17,746	1,271	1,319	1,699	2,170	3,340	2,679	1,765	1,873	1,630	32.2
		Female	17,154	1,190	1,272	1,628	1,838	2,942	2,505	1,740	1,942	2,097	34.0
Churchill	14.8	Male	7,468	725	606	739	926	1,121	998	688	771	892	31.6
		Female	7,332	670	648	690	795	1,124	942	705	745	1,013	32.7
Clark	514.0	Male	259,332	22,949	21,719	24,392	34,547	48,270	38,709	26,728	23,578	18,440	30.4
		Female	254,668	22,257	20,675	23,332	32,652	47,959	36,882	25,506	23,692	21,713	30.9

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NEVADA (continued)													
ALL COUNTIES (continued)													
Douglas	23.7	Male	12,079	972	895	1,054	1,012	2,561	1,981	1,247	1,400	957	33.2
		Female	11,621	910	918	1,046	1,088	2,406	1,750	1,192	1,331	980	32.7
Elko	18.3	Male	9,603	944	838	1,116	961	1,591	1,440	973	948	792	30.9
		Female	8,697	851	794	875	971	1,482	1,223	791	810	900	30.8
Esmeralda	.9	Male	475	39	28	39	48	72	65	62	64	58	36.7
		Female	425	43	35	36	36	66	52	46	67	44	34.4
Eureka	1.2	Male	646	66	40	63	82	118	77	75	81	44	31.1
		Female	554	66	44	69	62	90	77	55	53	38	29.0
Humboldt	11.5	Male	6,268	684	473	573	749	1,166	851	694	652	426	30.6
		Female	5,232	543	479	517	607	917	712	520	485	452	30.1
Lander	4.9	Male	2,660	311	245	225	397	530	350	263	206	133	27.9
		Female	2,240	307	191	225	326	434	291	184	154	128	26.6
Lincoln	4.1	Male	2,041	284	212	206	205	283	250	160	199	242	29.0
		Female	2,059	246	164	307	185	274	241	147	197	298	29.6
Lyon	15.3	Male	7,720	792	684	732	673	1,167	1,015	820	957	880	33.4
		Female	7,580	715	629	685	713	1,181	1,006	825	893	933	33.9
Mineral	5.9	Male	2,997	260	265	303	311	449	400	335	353	321	33.0
		Female	2,903	278	265	324	234	428	368	328	343	335	33.2
Nye	11.6	Male	6,229	585	503	597	689	949	898	725	729	554	32.8
		Female	5,371	498	432	551	593	843	753	551	626	524	32.2
Pershing	3.7	Male	1,958	198	129	167	233	334	212	219	258	208	32.5
		Female	1,742	184	147	154	204	242	226	167	192	226	32.5
Storey	1.7	Male	868	73	63	77	90	139	145	102	107	72	34.4
		Female	832	75	51	57	115	158	106	109	87	74	32.5
Washoe	212.5	Male	107,045	7,928	7,605	8,971	14,747	22,396	15,812	11,078	10,386	8,122	31.4
		Female	105,455	7,751	7,127	8,577	14,659	20,843	14,670	10,752	10,636	10,440	32.0
White Pine	8.3	Male	4,183	437	386	409	347	651	556	460	469	468	32.9
		Female	4,117	401	370	384	359	650	468	457	459	569	33.4
TOTAL METRO COUNTIES	**726.5**	**Male**	**366,377**	**30,877**	**29,324**	**33,363**	**49,294**	**70,666**	**54,521**	**37,806**	**33,964**	**26,562**	**30.7**
		Female	**360,123**	**30,008**	**27,802**	**31,909**	**47,311**	**68,802**	**51,552**	**36,258**	**34,328**	**32,153**	**31.3**
TOTAL STATE	**887.3**	**Male**	**449,318**	**38,518**	**36,012**	**41,362**	**58,187**	**85,137**	**66,438**	**46,394**	**43,031**	**34,239**	**30.9**
		Female	**437,982**	**36,985**	**34,241**	**39,457**	**55,437**	**82,039**	**62,272**	**44,075**	**42,712**	**40,764**	**31.4**
NEW HAMPSHIRE													
MANCHESTER - NASHUA	**290.8**	**Male**	**140,556**	**12,767**	**13,148**	**15,327**	**16,960**	**25,981**	**19,563**	**13,379**	**12,110**	**11,311**	**29.6**
		Female	**150,244**	**12,336**	**12,689**	**14,377**	**17,795**	**26,782**	**19,169**	**13,815**	**13,715**	**19,566**	**31.7**
Hillsborough	290.8	Male	140,556	12,767	13,148	15,337	16,960	25,981	19,563	13,379	12,110	11,311	29.6
		Female	150,244	12,336	12,689	14,377	17,795	26,782	19,169	13,815	13,715	19,566	31.7
PORTSMOUTH - DOVER - ROCHESTER	**293.9**	**Male**	**144,593**	**12,746**	**12,965**	**14,830**	**20,192**	**26,997**	**19,897**	**13,596**	**11,776**	**11,594**	**29.3**
		Female	**149,307**	**12,168**	**12,300**	**14,086**	**20,088**	**27,347**	**19,263**	**13,308**	**12,902**	**17,845**	**30.9**
Rockingham	204.7	Male	101,503	9,145	9,493	10,566	11,950	19,858	14,837	9,561	8,130	7,963	29.8
		Female	103,197	8,855	8,922	9,926	11,315	20,188	14,136	9,173	8,778	11,904	31.2
Strafford	89.2	Male	43,090	3,601	3,472	4,264	8,242	7,139	5,060	4,035	3,646	3,631	27.8
		Female	46,110	3,313	3,378	4,160	8,773	7,159	5,127	4,135	4,124	5,941	29.8
ALL COUNTIES													
Belknap	45.9	Male	22,446	2,005	2,004	2,248	2,365	3,915	2,833	2,237	2,249	2,590	31.6
		Female	23,454	1,901	1,791	2,052	2,404	3,920	2,821	2,280	2,570	3,715	34.1
Carroll	30.8	Male	14,942	1,172	1,148	1,371	1,349	2,594	1,870	1,529	1,735	2,174	34.4
		Female	15,858	1,059	1,086	1,383	1,431	2,559	1,864	1,576	1,898	3,002	37.2
Cheshire	64.4	Male	30,930	2,608	2,635	3,123	4,040	5,272	3,941	2,983	2,990	3,338	30.8
		Female	33,470	2,631	2,529	2,914	4,647	5,429	3,954	3,095	3,340	4,931	32.4
Coos	35.2	Male	16,997	1,521	1,461	1,769	1,815	2,696	1,963	1,788	1,910	2,074	32.2
		Female	18,203	1,472	1,370	1,751	1,826	2,624	2,015	1,952	2,068	3,125	35.3
Grafton	68.5	Male	33,924	2,535	2,569	3,094	6,600	5,749	3,974	2,945	2,910	3,548	28.8
		Female	34,576	2,547	2,443	2,840	5,295	5,840	3,967	3,064	3,321	5,259	32.1
Hillsborough	290.8	Male	140,556	12,767	13,148	15,337	16,960	25,981	19,563	13,379	12,110	11,311	29.6
		Female	150,244	12,336	12,689	14,377	17,795	26,782	19,169	13,815	13,715	19,566	31.7
Merrimack	103.3	Male	49,720	4,315	4,452	4,959	6,000	9,276	6,467	4,786	4,386	5,079	30.5
		Female	53,580	4,193	4,078	4,660	6,497	9,298	6,446	4,955	5,001	8,452	32.9

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW HAMPSHIRE (continued)													
ALL COUNTIES (continued)													
Rockingham	204.7	Male	101,503	9,145	9,493	10,566	11,950	19,858	14,837	9,561	8,130	7,963	29.8
		Female	103,197	8,855	8,922	9,926	11,315	20,188	14,136	9,173	8,778	11,904	31.2
Strafford	89.2	Male	43,090	3,601	3,472	4,264	8,242	7,139	5,060	4,035	3,646	3,631	27.8
		Female	46,110	3,313	3,378	4,160	8,773	7,159	5,127	4,135	4,124	5,941	29.8
Sullivan	37.3	Male	18,115	1,658	1,696	1,794	1,870	3,107	2,326	1,722	1,829	2,113	31.6
		Female	19,185	1,525	1,544	1,841	1,987	3,178	2,245	1,778	2,027	3,060	33.5
TOTAL METRO COUNTIES	**584.7**	**Male**	**285,149**	**25,513**	**26,113**	**30,167**	**37,152**	**52,978**	**39,460**	**26,975**	**23,886**	**22,905**	**29.5**
		Female	**299,551**	**24,504**	**24,989**	**28,463**	**37,883**	**54,129**	**38,432**	**27,123**	**26,617**	**37,411**	**31.3**
TOTAL STATE	**970.1**	**Male**	**472,223**	**41,327**	**42,078**	**48,525**	**61,191**	**85,587**	**62,834**	**44,965**	**41,895**	**43,821**	**30.0**
		Female	**497,877**	**39,832**	**39,830**	**45,904**	**61,970**	**86,977**	**61,744**	**45,823**	**46,842**	**68,955**	**32.1**
NEW JERSEY													
ATLANTIC CITY	**289.3**	**Male**	**136,431**	**10,859**	**11,269**	**13,433**	**16,375**	**21,051**	**15,161**	**12,937**	**14,966**	**20,380**	**32.7**
		Female	**152,869**	**10,487**	**10,724**	**12,715**	**15,930**	**21,679**	**16,603**	**14,512**	**18,779**	**31,440**	**38.0**
Atlantic	200.0	Male	93,676	7,708	8,208	9,507	11,312	14,770	10,683	9,102	9,773	12,613	31.8
		Female	106,324	7,358	7,840	9,074	11,509	15,655	11,993	10,221	12,278	20,396	36.4
Cape May	89.3	Male	42,755	3,151	3,061	3,926	5,063	6,281	4,478	3,835	5,193	7,767	34.8
		Female	46,545	3,129	2,884	3,641	4,421	6,024	4,610	4,291	6,501	11,044	41.9
BERGEN - PASSAIC	**1,277.8**	**Male**	**609,637**	**44,980**	**47,268**	**61,176**	**70,950**	**96,972**	**80,262**	**71,621**	**72,902**	**63,506**	**33.3**
		Female	**668,163**	**43,011**	**45,221**	**58,885**	**72,038**	**102,243**	**88,343**	**78,275**	**81,007**	**99,140**	**36.4**
Bergen	834.3	Male	399,274	26,235	29,018	39,474	45,659	62,510	53,431	49,624	50,933	42,390	34.5
		Female	435,026	25,072	27,552	37,716	44,932	65,446	58,861	54,339	55,605	65,503	37.9
Passaic	443.5	Male	210,363	18,745	18,250	21,702	25,291	34,462	26,831	21,997	21,969	21,116	31.1
		Female	233,137	17,939	17,669	21,169	27,106	36,797	29,482	23,936	25,402	33,637	33.9
JERSEY CITY	**544.5**	**Male**	**257,145**	**23,184**	**20,713**	**24,576**	**32,554**	**43,026**	**31,762**	**27,207**	**27,380**	**26,743**	**31.4**
		Female	**287,355**	**21,583**	**20,344**	**23,824**	**33,317**	**45,436**	**34,900**	**30,165**	**33,572**	**44,214**	**34.8**
Hudson	544.5	Male	257,145	23,184	20,713	24,576	32,554	43,026	31,762	27,207	27,380	26,743	31.4
		Female	287,355	21,583	20,344	23,824	33,317	45,436	34,900	30,165	33,572	44,214	34.8
MIDDLESEX - SOMERSET - HUNTERDON	**895.7**	**Male**	**439,856**	**33,050**	**35,583**	**46,414**	**58,978**	**74,582**	**61,204**	**50,619**	**46,224**	**33,202**	**31.2**
		Female	**455,844**	**31,365**	**33,846**	**43,732**	**57,089**	**76,393**	**63,549**	**51,570**	**48,394**	**49,906**	**33.1**
Hunterdon	92.9	Male	46,166	3,683	4,222	5,388	4,780	7,416	7,808	5,176	4,052	3,641	31.8
		Female	46,734	3,514	3,944	5,012	4,188	7,941	7,771	4,895	4,153	5,316	33.4
Middlesex	597.8	Male	293,279	22,363	23,154	29,762	42,772	50,902	38,596	32,522	31,210	21,998	30.6
		Female	304,521	20,973	22,082	28,243	42,092	51,401	39,916	33,637	33,214	32,963	32.6
Somerset	205.0	Male	100,411	7,004	8,207	11,264	11,426	16,264	14,800	12,921	10,962	7,563	32.6
		Female	104,589	6,878	7,820	10,477	10,809	17,051	15,862	13,038	11,027	11,627	34.6
MONMOUTH - OCEAN	**898.0**	**Male**	**428,132**	**36,449**	**38,428**	**44,610**	**43,457**	**65,928**	**57,071**	**41,459**	**41,684**	**59,046**	**32.8**
		Female	**469,868**	**35,197**	**36,839**	**42,723**	**43,201**	**71,076**	**58,911**	**43,963**	**51,519**	**86,439**	**36.0**
Monmouth	514.8	Male	246,887	20,360	22,660	27,876	27,025	38,486	35,570	26,764	23,861	24,285	31.6
		Female	267,913	19,660	21,691	26,702	26,763	41,722	37,021	28,089	27,141	39,124	34.4
Ocean	383.2	Male	181,245	16,089	15,768	16,734	16,432	27,442	21,501	14,695	17,823	34,761	34.3
		Female	201,955	15,537	15,148	16,021	16,438	29,354	21,890	15,874	24,378	47,315	38.9
NEWARK	**1,864.6**	**Male**	**885,035**	**74,595**	**78,375**	**94,354**	**100,697**	**143,036**	**121,779**	**96,981**	**92,582**	**82,636**	**31.6**
		Female	**979,565**	**71,385**	**74,959**	**92,232**	**104,879**	**158,479**	**133,937**	**105,395**	**105,666**	**132,633**	**34.2**
Essex	828.9	Male	385,399	34,920	35,532	41,719	45,605	61,079	48,879	40,231	39,536	37,898	30.7
		Female	443,501	33,960	34,199	41,491	49,483	70,986	57,612	46,296	47,316	62,158	33.8
Morris	414.2	Male	201,656	15,708	18,213	22,840	22,250	33,450	32,309	23,877	18,718	14,291	31.5
		Female	212,544	14,806	17,505	21,730	22,201	36,018	33,565	23,458	19,687	23,574	33.3
Sussex	127.6	Male	62,988	6,570	6,552	6,684	5,668	12,156	10,418	5,652	4,627	4,661	30.0
		Female	64,612	6,239	6,132	6,539	5,765	13,044	9,619	5,357	5,042	6,875	30.9
Union	493.9	Male	234,992	17,397	18,078	23,111	27,174	36,351	30,173	27,221	29,701	25,786	33.7
		Female	258,908	16,380	17,123	22,472	27,430	38,431	33,141	30,284	33,621	40,026	37.3
TRENTON	**308.7**	**Male**	**147,200**	**11,426**	**12,007**	**14,277**	**20,822**	**24,659**	**18,962**	**15,580**	**15,546**	**13,921**	**31.1**
		Female	**161,500**	**11,083**	**11,558**	**14,048**	**20,854**	**25,777**	**20,454**	**16,901**	**18,047**	**22,778**	**34.0**
Mercer	308.7	Male	147,200	11,426	12,007	14,277	20,822	24,659	18,962	15,580	15,546	13,921	31.1
		Female	161,500	11,083	11,558	14,048	20,854	25,777	20,454	16,901	18,047	22,778	34.0

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW JERSEY (continued)													
VINELAND - MILLVILLE - BRIDGETON	**135.9**	**Male**	**64,357**	**6,252**	**6,253**	**7,327**	**7,305**	**10,089**	**7,952**	**6,377**	**6,147**	**6,645**	**30.0**
		Female	**71,543**	**5,924**	**6,269**	**7,177**	**7,605**	**11,152**	**8,838**	**7,121**	**7,588**	**9,869**	**32.9**
Cumberland	135.9	Male	64,357	6,262	6,253	7,327	7,305	10,089	7,952	6,377	6,147	6,645	30.0
		Female	71,543	5,924	6,269	7,177	7,605	11,152	8,838	7,121	7,588	9,869	32.9
ALL COUNTIES													
Atlantic	200.0	Male	93,676	7,708	8,208	9,507	11,312	14,770	10,683	9,102	9,773	12,613	31.8
		Female	106,324	7,358	7,840	9,074	11,509	15,655	11,993	10,221	12,278	20,396	36.4
Bergen	834.3	Male	399,274	26,235	29,018	39,474	45,659	62,510	53,431	49,624	50,933	42,390	34.5
		Female	435,026	25,072	27,552	37,716	44,932	65,446	58,861	54,339	55,605	65,503	37.9
☐ Burlington	376.6	Male	188,396	16,270	17,063	20,951	27,825	32,344	25,904	19,580	16,219	12,240	28.7
		Female	188,204	15,643	16,197	19,495	21,934	32,610	26,644	19,793	17,093	18,795	31.4
☐ Camden	477.7	Male	227,737	21,631	21,166	24,564	27,177	37,720	28,418	23,291	23,856	19,914	30.1
		Female	249,963	20,729	20,296	23,713	28,479	41,500	31,010	25,667	26,615	31,954	32.7
Cape May	89.3	Male	42,755	3,151	3,061	3,926	5,063	6,281	4,478	3,835	5,193	7,767	34.8
		Female	46,545	3,129	2,884	3,641	4,421	6,024	4,610	4,291	6,501	11,044	41.9
Cumberland	135.9	Male	64,357	6,262	6,253	7,327	7,305	10,089	7,952	6,377	6,147	6,645	30.0
		Female	71,543	5,924	6,269	7,177	7,605	11,152	8,838	7,121	7,588	9,869	32.9
Essex	828.9	Male	385,399	34,920	35,532	41,719	45,605	61,079	48,879	40,231	39,536	37,898	30.7
		Female	443,501	33,960	34,199	41,491	49,483	70,986	57,612	46,296	47,316	62,158	33.8
☐ Gloucester	208.7	Male	101,591	9,936	9,532	11,041	12,965	17,377	13,395	10,147	9,456	7,742	29.2
		Female	107,109	9,556	9,284	10,378	13,500	18,383	13,606	10,571	10,325	11,506	30.9
Hudson	544.5	Male	257,145	23,184	20,713	24,576	32,554	43,026	31,762	27,207	27,380	26,743	31.4
		Female	287,355	21,583	20,344	23,824	33,317	45,436	34,900	30,165	33,572	44,214	34.8
Hunterdon	92.9	Male	46,166	3,683	4,222	5,388	4,780	7,416	7,808	5,176	4,052	3,641	31.8
		Female	46,734	3,514	3,944	5,012	4,188	7,941	7,771	4,895	4,153	5,316	33.4
Mercer	308.7	Male	147,200	11,426	12,007	14,277	20,822	24,659	18,962	15,580	15,546	13,921	31.1
		Female	161,500	11,083	11,558	14,048	20,854	25,777	20,454	16,901	18,047	22,778	34.0
Middlesex	597.8	Male	293,279	22,363	23,154	29,762	42,772	50,902	38,596	32,522	31,210	21,998	30.6
		Female	304,521	20,973	22,082	28,243	42,092	51,401	39,916	33,637	33,214	32,963	32.6
Monmouth	514.8	Male	246,887	20,360	22,660	27,876	27,025	38,486	35,570	26,764	23,861	24,285	31.6
		Female	267,913	19,660	21,691	26,702	26,763	41,722	37,021	28,089	27,141	39,124	34.4
Morris	414.2	Male	201,656	15,708	18,213	22,840	22,250	33,450	32,309	23,877	18,718	14,291	31.5
		Female	212,544	14,806	17,505	21,730	22,201	36,018	33,565	23,458	19,687	23,574	33.3
Ocean	383.2	Male	181,245	16,089	15,768	16,734	16,432	27,442	21,501	14,695	17,823	34,761	34.3
		Female	201,955	15,537	15,148	16,021	16,438	29,354	21,890	15,874	24,378	47,315	38.9
Passaic	443.5	Male	210,363	18,745	18,250	21,702	25,291	34,462	26,831	21,997	21,969	21,116	31.1
		Female	233,137	17,939	17,669	21,169	27,106	36,797	29,482	23,936	25,402	33,637	33.9
☐ Salem	66.1	Male	32,116	3,105	3,006	3,507	3,440	5,060	4,061	3,207	3,338	3,392	30.9
		Female	33,984	2,806	2,855	3,271	3,594	5,253	4,177	3,523	3,896	4,609	33.5
Somerset	205.0	Male	100,411	7,004	8,207	11,264	11,426	16,264	14,800	12,921	10,962	7,563	32.6
		Female	104,589	6,878	7,820	10,477	10,809	17,051	15,862	13,038	11,027	11,627	34.6
Sussex	127.6	Male	62,988	6,570	6,552	6,684	5,668	12,156	10,418	5,652	4,627	4,661	30.0
		Female	64,612	6,239	6,132	6,539	5,765	13,044	9,619	5,357	5,042	6,875	30.9
Union	493.9	Male	234,992	17,397	18,078	23,111	27,174	36,351	30,173	27,221	29,701	25,786	33.7
		Female	258,908	16,380	17,123	22,472	27,430	38,431	33,141	30,284	33,621	40,026	37.3
☐ Warren	87.7	Male	42,088	3,701	3,812	4,430	4,414	7,037	5,830	4,361	4,201	4,302	31.7
		Female	45,612	3,507	3,680	4,218	5,014	7,363	5,751	4,558	4,824	6,697	33.7
TOTAL METRO COUNTIES	**7,431.3**	**Male**	**3,559,721**	**295,448**	**304,475**	**370,660**	**426,959**	**578,881**	**471,761**	**383,367**	**374,501**	**353,669**	**31.6**
		Female	**3,871,579**	**282,276**	**292,072**	**356,411**	**427,434**	**617,344**	**506,723**	**412,014**	**427,325**	**549,980**	**34.4**
TOTAL STATE	**7,431.3**	**Male**	**3,559,721**	**295,448**	**304,475**	**370,660**	**426,959**	**578,881**	**471,761**	**383,367**	**374,501**	**353,669**	**31.6**
		Female	**3,871,579**	**282,276**	**292,072**	**356,411**	**427,434**	**617,344**	**506,723**	**412,014**	**427,325**	**549,980**	**34.4**
NEW MEXICO													
ALBUQUERQUE	**450.1**	**Male**	**219,850**	**21,506**	**19,325**	**22,168**	**31,833**	**43,490**	**28,245**	**19,974**	**17,893**	**15,416**	**28.5**
		Female	**230,250**	**20,804**	**18,506**	**21,795**	**32,285**	**43,482**	**29,624**	**21,474**	**19,869**	**22,411**	**30.0**
Bernalillo	450.1	Male	219,850	21,506	19,325	22,168	31,833	43,490	28,245	19,974	17,893	15,416	28.5
		Female	230,250	20,804	18,506	21,795	32,285	43,482	29,624	21,474	19,869	22,411	30.0
LAS CRUCES	**104.0**	**Male**	**51,411**	**5,661**	**5,145**	**5,524**	**9,258**	**8,488**	**5,691**	**4,586**	**3,667**	**3,391**	**25.1**
		Female	**52,589**	**5,473**	**4,998**	**5,361**	**9,224**	**8,481**	**6,113**	**4,715**	**3,789**	**4,435**	**26.5**
Dona Ana	104.0	Male	51,411	5,661	5,145	5,524	9,258	8,488	5,691	4,586	3,667	3,391	25.1
		Female	52,589	5,473	4,998	5,361	9,224	8,481	6,113	4,715	3,789	4,435	26.5

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW MEXICO (continued)													
ALL COUNTIES													
Bernalillo	450.1	Male	219,850	21,506	19,325	22,168	31,833	43,490	28,245	19,974	17,893	15,416	28.5
		Female	230,250	20,804	18,506	21,795	32,285	43,482	29,624	21,474	19,869	22,411	30.0
Catron	3.0	Male	1,545	172	140	150	161	233	186	146	129	228	31.4
		Female	1,455	142	129	160	120	231	192	132	158	191	32.6
Chaves	53.6	Male	26,044	2,802	2,406	2,709	3,219	3,774	2,866	2,327	2,529	3,412	30.0
		Female	27,556	2,614	2,232	2,643	2,981	3,868	3,011	2,707	3,050	4,450	33.6
Cibola	32.6	Male	16,268	1,822	1,696	1,872	1,728	2,667	2,203	1,601	1,514	1,165	28.8
		Female	16,332	1,699	1,641	1,938	1,680	2,719	2,186	1,574	1,559	1,336	29.4
Colfax	14.1	Male	7,073	740	651	918	755	1,088	812	608	660	841	29.3
		Female	7,027	691	630	689	732	1,047	793	632	740	1,073	32.4
Curry	42.6	Male	21,243	2,588	2,064	2,126	3,537	3,586	2,510	1,685	1,440	1,707	25.9
		Female	21,357	2,437	2,030	2,085	2,750	3,450	2,595	1,730	1,717	2,563	29.0
De Baca	2.5	Male	1,199	93	96	115	92	154	138	127	140	244	38.6
		Female	1,301	89	83	117	100	149	146	141	170	306	42.7
Dona Ana	104.0	Male	51,411	5,661	5,145	5,524	9,258	8,488	5,691	4,586	3,667	3,391	25.1
		Female	52,589	5,473	4,998	5,361	9,224	8,481	6,113	4,715	3,789	4,435	26.5
Eddy	50.2	Male	24,468	2,843	2,389	2,578	2,824	3,871	2,539	2,342	2,313	2,769	29.1
		Female	25,732	2,688	2,238	2,425	2,881	3,803	2,816	2,538	2,571	3,772	31.9
Grant	27.6	Male	13,548	1,723	1,465	1,422	1,459	2,073	1,617	1,290	1,180	1,319	28.4
		Female	14,052	1,524	1,336	1,442	1,573	2,211	1,643	1,339	1,286	1,698	30.2
Guadalupe	4.5	Male	2,250	237	228	316	239	316	245	210	176	283	28.3
		Female	2,250	213	200	289	278	309	266	204	205	286	29.7
Harding	1.1	Male	572	51	56	48	48	87	39	71	73	99	34.5
		Female	528	44	36	46	48	77	44	66	67	100	38.0
Hidalgo	6.3	Male	3,066	420	347	365	330	509	334	261	259	241	26.4
		Female	3,234	422	330	366	353	492	369	270	266	366	28.0
Lea	58.1	Male	28,968	3,776	3,006	2,906	3,725	4,818	3,397	2,840	2,428	2,072	27.2
		Female	29,132	3,644	2,883	2,823	3,583	4,601	3,408	2,984	2,444	2,762	28.5
Lincoln	12.3	Male	6,190	567	551	624	572	1,093	810	576	661	736	32.1
		Female	6,110	510	489	579	528	1,064	772	627	734	807	33.9
Los Alamos	18.3	Male	9,358	710	954	1,199	613	1,427	1,831	1,283	1,001	340	33.4
		Female	8,942	740	828	1,040	610	1,410	1,796	1,200	886	432	33.9
Luna	16.7	Male	8,012	813	750	892	760	934	795	735	952	1,381	33.5
		Female	8,688	858	737	841	765	1,010	923	871	1,145	1,538	36.4
McKinley	60.4	Male	29,496	4,502	3,746	3,938	4,003	4,932	3,344	2,086	1,558	1,387	22.5
		Female	30,904	4,621	3,677	3,792	4,280	5,229	3,609	2,356	1,624	1,716	23.5
Mora	4.2	Male	2,169	216	206	274	254	285	214	193	184	343	29.7
		Female	2,031	182	191	271	185	286	192	199	221	304	31.5
Otero	45.4	Male	23,288	2,657	2,236	2,407	4,067	4,159	2,883	1,964	1,548	1,367	25.7
		Female	22,112	2,513	2,132	2,287	3,021	3,892	2,915	1,950	1,644	1,758	27.8
Quay	10.4	Male	5,070	502	494	547	482	688	599	482	522	754	32.4
		Female	5,330	480	475	530	450	732	623	491	607	942	35.0
Rio Arriba	30.4	Male	15,050	1,794	1,592	1,928	1,825	2,446	1,761	1,304	1,159	1,241	26.6
		Female	15,350	1,823	1,607	1,866	1,886	2,415	1,890	1,314	1,177	1,372	27.0
Roosevelt	15.4	Male	7,432	704	603	710	1,405	1,101	793	592	631	893	27.7
		Female	7,968	697	595	691	1,554	1,037	783	667	768	1,176	29.3
Sandoval	40.4	Male	19,953	2,342	2,162	2,234	2,137	3,263	2,432	1,571	1,793	2,019	28.4
		Female	20,447	2,130	1,976	2,228	2,201	3,478	2,541	1,765	2,034	2,094	29.9
San Juan	92.7	Male	46,105	6,485	4,994	5,301	6,374	8,307	5,580	3,794	2,890	2,380	24.9
		Female	46,595	6,327	5,052	5,296	6,259	7,968	5,676	3,798	2,963	3,256	25.5
San Miguel	23.0	Male	11,329	1,194	1,100	1,262	1,624	1,841	1,311	869	847	1,281	27.6
		Female	11,671	1,144	1,041	1,227	1,603	1,816	1,342	952	1,039	1,507	29.5
Santa Fe	81.1	Male	39,768	3,895	3,721	4,184	4,561	8,102	5,706	3,497	3,009	3,093	29.3
		Female	41,332	3,829	3,567	3,972	4,628	8,092	5,700	3,648	3,399	4,497	30.8
Sierra	8.9	Male	4,297	266	272	402	289	345	389	408	606	1,320	49.8
		Female	4,603	273	279	354	292	403	439	462	706	1,395	51.1
Socorro	13.5	Male	6,878	718	657	762	1,186	1,132	749	575	506	593	26.0
		Female	6,622	845	663	687	910	1,008	756	559	544	650	27.0
Taos	20.0	Male	9,964	1,065	1,100	1,224	1,010	1,718	1,373	812	687	975	28.4
		Female	10,036	1,008	974	1,132	1,017	1,843	1,329	863	819	1,051	29.8
Torrance	8.3	Male	4,106	475	413	453	382	643	492	384	387	477	30.1
		Female	4,194	439	392	426	393	652	487	392	461	552	31.9
Union	4.7	Male	2,300	206	213	255	196	301	289	222	237	381	34.3
		Female	2,400	206	193	261	200	296	289	223	272	460	36.5

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW MEXICO (continued)													
ALL COUNTIES (continued)													
Valencia	35.3	Male	17,595	2,301	1,890	1,945	2,259	2,995	2,190	1,554	1,248	1,213	26.3
		Female	17,705	2,209	1,854	2,028	2,201	2,981	2,157	1,513	1,253	1,509	26.9
TOTAL METRO COUNTIES	**554.1**	**Male**	**271,261**	**27,167**	**24,470**	**27,692**	**41,091**	**51,978**	**33,936**	**24,560**	**21,560**	**18,807**	**27.9**
		Female	**282,839**	**26,277**	**23,504**	**27,156**	**41,509**	**51,963**	**35,737**	**26,189**	**23,658**	**26,846**	**29.4**
TOTAL STATE	**1,391.7**	**Male**	**685,865**	**75,846**	**66,668**	**73,758**	**93,207**	**120,866**	**84,363**	**60,969**	**54,827**	**55,361**	**27.8**
		Female	**705,835**	**73,318**	**63,994**	**71,687**	**91,571**	**120,532**	**87,425**	**64,356**	**60,137**	**72,765**	**29.3**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**850.0**	**Male**	**407,272**	**33,453**	**34,643**	**41,550**	**54,186**	**69,115**	**49,169**	**40,007**	**41,120**	**44,029**	**30.8**
		Female	**442,728**	**31,893**	**32,806**	**39,573**	**54,113**	**70,658**	**51,521**	**43,136**	**47,736**	**71,292**	**33.9**
Albany	288.5	Male	136,306	10,479	10,410	12,938	20,498	24,344	15,428	13,335	13,856	15,018	30.7
		Female	152,194	9,870	9,990	12,293	21,665	25,028	16,601	14,706	16,492	25,549	33.9
Greene	43.2	Male	20,914	1,574	1,709	2,269	2,507	2,912	2,566	2,093	2,178	3,106	33.2
		Female	22,286	1,560	1,663	2,019	2,022	3,156	2,613	2,182	2,547	4,524	37.8
Montgomery	53.2	Male	25,375	2,071	2,195	2,499	2,556	3,954	2,782	2,459	3,155	3,704	33.5
		Female	27,825	1,978	2,041	2,362	2,607	3,890	2,827	2,799	3,618	5,703	38.7
Rensselaer	152.9	Male	74,269	6,195	6,638	7,681	11,559	12,122	8,520	7,039	6,982	7,533	29.2
		Female	78,631	5,950	6,092	7,462	9,865	12,124	8,988	7,513	8,269	12,368	33.2
Saratoga	164.2	Male	80,224	7,557	7,943	9,166	8,853	14,386	11,528	7,725	6,785	6,281	29.6
		Female	83,976	7,155	7,621	8,733	9,846	14,651	11,546	7,780	7,312	9,332	30.9
Schenectady	148.0	Male	70,184	5,577	5,748	6,997	8,213	11,397	8,345	7,356	8,164	8,387	32.5
		Female	77,816	5,380	5,399	6,704	8,108	11,809	8,946	8,156	9,498	13,816	36.7
BINGHAMTON	**263.9**	**Male**	**127,307**	**10,767**	**10,846**	**13,509**	**17,355**	**20,094**	**15,590**	**13,390**	**12,746**	**13,010**	**30.6**
		Female	**136,593**	**9,836**	**10,309**	**12,945**	**17,363**	**20,418**	**16,480**	**13,851**	**14,748**	**20,643**	**33.7**
Broome	212.7	Male	102,105	8,311	8,259	10,405	14,666	16,225	12,044	10,574	10,611	11,010	30.8
		Female	110,595	7,511	7,901	9,920	14,666	16,340	12,850	11,218	12,487	17,702	34.4
Tioga	51.2	Male	25,202	2,456	2,587	3,104	2,689	3,869	3,546	2,816	2,135	2,000	29.6
		Female	25,998	2,325	2,408	3,025	2,697	4,078	3,630	2,633	2,261	2,941	31.2
BUFFALO	**994.7**	**Male**	**472,496**	**38,203**	**39,725**	**49,786**	**62,135**	**75,400**	**55,231**	**50,594**	**52,328**	**49,094**	**31.2**
		Female	**522,204**	**36,548**	**38,451**	**47,798**	**63,900**	**79,379**	**60,888**	**55,470**	**60,123**	**79,647**	**34.4**
Erie	994.7	Male	472,496	38,203	39,725	49,786	62,135	75,400	55,231	50,594	52,328	49,094	31.2
		Female	522,204	36,548	38,451	47,798	63,900	79,379	60,888	55,470	60,123	79,647	34.4
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,221.6***	***Male***	***581,796***	***47,801***	***49,447***	***61,074***	***76,118***	***92,604***	***67,877***	***62,073***	***64,292***	***60,510***	***31.1***
		Female	***639,804***	***45,770***	***47,610***	***58,790***	***78,383***	***97,025***	***74,501***	***67,584***	***73,716***	***96,425***	***34.2***
ELMIRA	**97.5**	**Male**	**46,744**	**4,233**	**4,039**	**4,941**	**6,326**	**7,369**	**5,377**	**4,601**	**4,943**	**4,915**	**30.2**
		Female	**50,756**	**4,038**	**3,955**	**4,815**	**5,754**	**7,510**	**5,706**	**5,122**	**5,747**	**8,109**	**34.1**
Chemung	97.5	Male	46,744	4,233	4,039	4,941	6,326	7,369	5,377	4,601	4,943	4,915	30.2
		Female	50,756	4,038	3,955	4,815	5,754	7,510	5,706	5,122	5,747	8,109	34.1
GLENS FALLS	**112.7**	**Male**	**54,697**	**4,941**	**5,291**	**6,259**	**6,275**	**8,960**	**6,898**	**5,105**	**5,111**	**5,857**	**30.1**
		Female	**58,003**	**4,701**	**5,048**	**6,102**	**6,121**	**8,454**	**6,907**	**5,591**	**5,864**	**9,215**	**33.3**
Warren	56.8	Male	26,942	2,459	2,620	3,048	2,990	4,331	3,343	2,541	2,615	2,995	30.4
		Female	29,858	2,366	2,520	3,018	3,230	4,582	3,469	2,870	2,993	4,810	33.3
Washington	55.9	Male	27,755	2,482	2,671	3,211	3,285	4,629	3,555	2,564	2,496	2,862	29.8
		Female	28,145	2,335	2,528	3,084	2,891	3,872	3,438	2,721	2,871	4,405	33.4
NASSAU - SUFFOLK	**2,637.4**	**Male**	**1,273,316**	**102,041**	**114,854**	**149,216**	**150,193**	**191,933**	**172,018**	**150,437**	**136,868**	**105,756**	**31.3**
		Female	**1,364,084**	**96,843**	**108,579**	**142,993**	**147,426**	**207,660**	**191,311**	**161,681**	**143,360**	**164,231**	**34.0**
Nassau	1,306.2	Male	626,843	43,725	49,441	69,220	76,210	91,067	77,888	79,226	82,814	57,252	33.2
		Female	679,357	41,419	46,517	66,237	73,989	96,725	90,209	90,748	86,030	87,483	36.6
Suffolk	1,331.2	Male	646,473	58,316	65,413	79,996	73,983	100,866	94,130	71,211	54,054	48,504	29.5
		Female	684,727	55,424	62,062	76,756	73,437	110,935	101,102	70,933	57,330	76,748	31.7
NEW YORK	**8,118.3**	**Male**	**3,769,154**	**326,498**	**298,027**	**355,667**	**433,998**	**668,992**	**501,670**	**390,275**	**374,190**	**419,837**	**32.0**
		Female	**4,349,146**	**315,730**	**287,145**	**349,238**	**474,914**	**737,790**	**569,180**	**453,222**	**468,399**	**693,528**	**35.2**
Bronx	1,075.5	Male	486,565	51,090	45,618	54,407	61,703	76,309	58,166	43,992	42,354	52,926	29.0
		Female	588,935	49,342	44,135	53,757	68,054	91,992	74,199	57,636	57,738	92,082	33.6
Kings	2,120.7	Male	974,378	102,884	87,116	97,936	116,543	164,513	115,436	91,083	92,584	106,283	30.0
		Female	1,146,322	100,312	84,168	98,207	131,087	187,903	140,929	114,000	120,256	169,460	33.5

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POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
NEW YORK (continued)													
New York (Manhattan)	1,428.9	Male	669,357	42,075	35,698	42,434	73,975	154,285	107,049	73,960	62,804	77,077	34.1
		Female	759,543	40,497	34,525	42,436	83,434	163,548	107,342	75,592	78,945	133,224	36.4
Putnam	83.7	Male	41,409	3,669	4,341	5,026	3,907	6,791	6,879	4,311	3,046	3,439	30.5
		Female	42,291	3,439	3,984	4,634	3,883	7,376	6,945	3,962	3,256	4,812	32.1
Queens	1,901.6	Male	881,289	69,464	63,807	76,896	98,854	152,991	112,723	93,933	101,493	111,128	33.6
		Female	1,020,311	66,964	61,700	75,576	105,958	162,249	126,764	112,666	126,628	181,806	38.0
Richmond	371.3	Male	178,797	16,224	16,538	19,568	20,250	31,651	25,938	17,953	15,842	14,833	30.3
		Female	192,503	15,653	15,817	18,516	20,791	34,086	26,756	18,867	18,402	23,615	32.5
Rockland	270.4	Male	130,634	11,458	12,739	16,351	14,372	19,086	20,242	16,651	10,965	8,770	30.4
		Female	139,766	11,033	12,057	15,429	14,358	21,687	22,593	16,390	10,949	15,270	32.8
Westchester	866.2	Male	406,725	29,634	32,170	43,049	44,394	63,366	55,237	48,392	45,102	45,381	33.5
		Female	459,475	28,490	30,759	40,683	47,349	68,949	63,652	54,109	52,225	73,259	37.1
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,323.5***	***Male***	***8,186,385***	***683,036***	***679,241***	***833,656***	***950,730***	***1,366,246***	***1,099,387***	***887,283***	***846,306***	***840,500***	***31.9***
		Female	***9,137,115***	***656,088***	***650,819***	***808,759***	***990,500***	***1,485,906***	***1,219,382***	***985,585***	***992,308***	***1,347,768***	***34.8***
NIAGARA FALLS	**226.9**	**Male**	**109,300**	**9,598**	**9,722**	**11,288**	**13,983**	**17,204**	**12,646**	**11,479**	**11,964**	**11,416**	**30.8**
		Female	**117,600**	**9,222**	**9,159**	**10,992**	**14,483**	**17,646**	**13,613**	**12,114**	**13,593**	**16,778**	**33.5**
Niagara	226.9	Male	109,300	9,598	9,722	11,288	13,983	17,204	12,646	11,479	11,964	11,416	30.8
		Female	117,600	9,222	9,159	10,992	14,483	17,646	13,613	12,114	13,593	16,778	33.5
ORANGE COUNTY	**274.0**	**Male**	**135,094**	**12,913**	**12,932**	**14,822**	**17,179**	**21,836**	**18,911**	**12,670**	**11,480**	**12,431**	**29.4**
		Female	**138,906**	**12,320**	**12,437**	**13,821**	**14,288**	**23,153**	**18,815**	**12,769**	**12,801**	**18,502**	**32.2**
Orange	274.0	Male	135,094	12,913	12,932	14,822	17,179	21,836	18,911	12,670	11,480	12,431	29.4
		Female	138,906	12,320	12,437	13,821	14,288	23,153	18,815	12,769	12,801	18,502	32.2
POUGHKEEPSIE	**254.1**	**Male**	**125,700**	**10,118**	**10,780**	**13,311**	**16,029**	**21,249**	**18,457**	**13,269**	**10,782**	**11,705**	**30.9**
		Female	**128,400**	**9,447**	**10,402**	**12,939**	**14,649**	**20,915**	**17,766**	**12,761**	**11,955**	**17,566**	**33.0**
Dutchess	254.1	Male	125,700	10,118	10,780	13,311	16,029	21,249	18,457	13,269	10,782	11,705	30.9
		Female	128,400	9,447	10,402	12,939	14,649	20,915	17,766	12,761	11,955	17,566	33.0
ROCHESTER	**982.2**	**Male**	**474,158**	**40,826**	**42,059**	**50,015**	**64,218**	**82,569**	**60,969**	**45,934**	**44,066**	**43,502**	**29.8**
		Female	**508,042**	**39,080**	**40,017**	**47,640**	**64,584**	**86,226**	**63,285**	**47,961**	**49,958**	**69,291**	**32.3**
Livingston	58.2	Male	27,981	2,514	2,501	3,048	4,260	4,464	3,544	2,679	2,386	2,585	28.7
		Female	30,219	2,256	2,390	2,803	5,525	4,630	3,527	2,659	2,624	3,805	29.6
Monroe	705.2	Male	338,547	28,683	29,484	35,003	47,453	60,229	43,136	32,731	31,724	30,104	29.8
		Female	366,653	27,370	28,044	33,581	46,799	63,273	45,634	34,913	36,608	50,431	32.5
Ontario	92.4	Male	45,588	3,801	4,030	4,771	5,801	7,743	5,852	4,466	4,400	4,724	30.7
		Female	46,812	3,802	3,790	4,547	5,626	7,903	5,800	4,336	4,580	6,428	32.1
Orleans	39.2	Male	19,257	1,728	1,824	2,272	2,152	3,026	2,462	1,872	1,916	2,005	30.5
		Female	19,943	1,659	1,751	2,146	2,105	2,993	2,415	1,906	2,042	2,926	32.7
Wayne	87.2	Male	42,785	4,100	4,220	4,921	4,552	7,107	5,975	4,186	3,640	4,084	30.1
		Female	44,415	3,993	4,042	4,563	4,529	7,427	5,909	4,147	4,104	5,701	31.8
SYRACUSE	**648.8**	**Male**	**312,602**	**27,963**	**27,666**	**33,496**	**46,519**	**52,180**	**37,063**	**30,229**	**29,466**	**28,020**	**29.0**
		Female	**336,198**	**27,157**	**26,468**	**32,246**	**46,729**	**54,296**	**39,535**	**32,255**	**33,369**	**44,143**	**31.5**
Madison	66.2	Male	32,555	2,892	3,013	3,602	5,609	4,873	3,971	2,883	2,875	2,837	27.4
		Female	33,645	2,732	2,849	3,444	5,267	4,994	4,038	3,044	3,105	4,172	30.1
Onondaga	464.3	Male	221,832	19,343	19,007	23,401	31,921	37,918	26,206	22,134	21,609	20,293	29.5
		Female	242,468	18,808	18,275	22,722	32,617	40,018	28,472	24,038	24,717	32,801	32.2
Oswego	118.3	Male	58,215	5,728	5,646	6,493	8,989	9,389	6,886	5,212	4,982	4,890	27.4
		Female	60,085	5,617	5,344	6,080	8,845	9,284	7,025	5,173	5,547	7,170	29.5
UTICA - ROME	**317.6**	**Male**	**152,971**	**13,363**	**13,531**	**16,446**	**19,253**	**23,180**	**18,116**	**14,901**	**16,798**	**17,383**	**31.0**
		Female	**164,629**	**12,427**	**12,883**	**15,640**	**18,643**	**23,576**	**18,746**	**15,920**	**19,461**	**27,333**	**34.6**
Herkimer	67.0	Male	32,345	2,936	2,906	3,444	3,731	4,825	3,910	3,032	3,658	3,903	31.5
		Female	34,655	2,777	2,817	3,241	3,734	4,797	3,905	3,294	4,303	5,787	34.9
Oneida	250.6	Male	120,626	10,427	10,625	13,002	15,522	18,355	14,206	11,869	13,140	13,480	30.8
		Female	129,974	9,650	10,066	12,399	14,909	18,779	14,841	12,626	15,158	21,546	34.6
ALL COUNTIES													
Albany	288.5	Male	136,306	10,479	10,410	12,938	20,498	24,344	15,428	13,335	13,856	15,018	30.7
		Female	152,194	9,870	9,990	12,293	21,665	25,028	16,601	14,706	16,492	25,549	33.9
Allegany	53.5	Male	26,279	2,399	2,327	2,615	5,274	3,668	2,779	2,301	2,235	2,681	26.4
		Female	27,221	2,379	2,214	2,520	4,930	3,701	2,898	2,342	2,438	3,799	29.2
Bronx	1,075.5	Male	486,565	51,090	45,618	54,407	61,703	76,309	58,166	43,992	42,354	52,926	29.0
		Female	588,935	49,342	44,135	53,757	68,054	91,992	74,199	57,636	57,738	92,082	33.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEW YORK (continued)													
ALL COUNTIES (continued)													
Broome	212.7	Male	102,105	8,311	8,259	10,405	14,666	16,225	12,044	10,574	10,611	11,010	30.8
		Female	110,595	7,511	7,901	9,920	14,666	16,340	12,850	11,218	12,487	17,702	34.4
Cattaraugus	87.5	Male	42,301	4,196	4,027	4,583	5,439	6,497	4,743	4,049	4,154	4,613	29.5
		Female	45,199	3,899	3,864	4,374	5,515	6,679	4,983	4,379	4,622	6,884	32.4
Cayuga	81.5	Male	39,990	3,635	3,679	4,291	4,577	6,938	4,817	3,647	3,948	4,458	30.5
		Female	41,510	3,460	3,416	4,150	4,771	6,165	4,510	3,872	4,523	6,643	33.0
Chautauqua	148.0	Male	71,135	6,350	6,177	7,296	9,397	10,756	8,072	7,138	7,235	8,714	30.9
		Female	76,865	6,020	5,794	6,824	9,391	10,906	8,583	7,599	8,531	13,217	34.5
Chemung	97.5	Male	46,744	4,233	4,039	4,941	6,326	7,369	5,377	4,601	4,943	4,915	30.2
		Female	50,756	4,038	3,955	4,815	5,754	7,510	5,706	5,122	5,747	8,109	34.1
Chenango	50.8	Male	24,739	2,356	2,361	2,885	2,655	3,908	3,110	2,377	2,370	2,717	30.4
		Female	26,061	2,315	2,345	2,752	2,588	3,800	3,244	2,439	2,677	3,901	33.0
Clinton	83.5	Male	42,534	3,816	3,386	4,284	8,328	8,096	5,400	3,575	2,759	2,890	26.8
		Female	40,966	3,489	3,378	4,157	7,533	6,480	4,667	3,580	3,119	4,563	28.0
Columbia	62.3	Male	30,346	2,304	2,570	3,423	3,047	4,662	3,898	2,981	3,172	4,289	33.2
		Female	31,954	2,280	2,477	2,881	2,803	4,852	3,931	3,140	3,623	5,967	36.7
Cortland	49.9	Male	23,736	2,225	2,114	2,392	4,199	3,726	2,839	2,015	1,992	2,234	27.5
		Female	26,164	2,064	2,027	2,321	5,065	3,783	2,900	2,128	2,303	3,573	29.2
Delaware	47.8	Male	23,357	1,990	2,005	2,429	3,134	3,293	2,702	2,289	2,474	3,041	31.4
		Female	24,443	1,864	1,854	2,171	2,886	3,425	2,767	2,446	2,760	4,270	35.1
Dutchess	254.1	Male	125,700	10,118	10,780	13,311	16,029	21,249	18,457	13,269	10,782	11,705	30.9
		Female	128,400	9,447	10,402	12,939	14,649	20,915	17,766	12,761	11,955	17,566	33.0
Erie	994.7	Male	472,496	38,203	39,725	49,786	62,135	75,400	55,231	50,594	52,328	49,094	31.2
		Female	522,204	36,548	38,451	47,798	63,900	79,379	60,888	55,470	60,123	79,647	34.4
Essex	37.1	Male	18,120	1,457	1,632	2,155	1,887	2,845	2,195	1,786	1,859	2,304	31.8
		Female	18,980	1,373	1,504	1,932	1,852	2,715	2,249	1,836	2,196	3,323	35.5
Franklin	45.6	Male	22,290	1,984	2,116	2,712	3,118	3,298	2,475	2,115	2,065	2,407	28.7
		Female	23,310	1,864	2,006	2,504	2,778	3,245	2,609	2,230	2,396	3,678	32.7
Fulton	56.5	Male	27,032	2,443	2,430	3,001	2,827	4,108	3,160	2,615	2,914	3,534	31.9
		Female	29,468	2,310	2,402	2,813	2,851	4,234	3,290	2,763	3,554	5,251	35.4
Genesee	60.2	Male	29,307	2,654	2,823	3,353	3,355	4,682	3,722	2,878	2,834	3,006	30.3
		Female	30,893	2,560	2,684	3,163	3,381	4,746	3,768	2,983	3,186	4,422	32.7
Greene	43.2	Male	20,914	1,574	1,709	2,269	2,507	2,912	2,566	2,093	2,178	3,106	33.2
		Female	22,286	1,560	1,663	2,019	2,022	3,156	2,613	2,182	2,547	4,524	37.8
Hamilton	5.2	Male	2,580	170	210	289	222	325	321	277	358	408	37.3
		Female	2,620	177	204	269	196	307	334	290	354	489	39.7
Herkimer	67.0	Male	32,345	2,936	2,906	3,444	3,731	4,825	3,910	3,032	3,658	3,903	31.5
		Female	34,655	2,777	2,817	3,241	3,734	4,797	3,905	3,294	4,303	5,787	34.9
Jefferson	89.2	Male	42,586	4,218	4,183	4,834	4,888	6,592	5,024	4,091	4,121	4,635	29.8
		Female	46,614	4,058	3,967	4,765	5,037	6,821	5,214	4,373	4,839	7,540	33.0
Kings	2,120.7	Male	974,378	102,884	87,116	97,936	116,543	164,513	115,436	91,083	92,584	106,283	30.0
		Female	1,146,322	100,312	84,168	98,207	131,087	187,903	140,929	114,000	120,256	169,460	33.5
Lewis	25.7	Male	12,819	1,333	1,311	1,559	1,491	2,001	1,435	1,210	1,168	1,311	28.6
		Female	12,881	1,287	1,199	1,499	1,397	1,799	1,451	1,268	1,164	1,817	30.9
Livingston	58.2	Male	27,981	2,514	2,581	3,048	4,260	4,464	3,544	2,679	2,386	2,585	28.7
		Female	30,219	2,256	2,390	2,803	5,525	4,630	3,527	2,659	2,624	3,805	29.6
Madison	66.2	Male	32,555	2,892	3,013	3,602	5,609	4,873	3,971	2,883	2,875	2,837	27.4
		Female	33,645	2,732	2,849	3,444	5,267	4,994	4,038	3,044	3,105	4,172	30.1
Monroe	705.2	Male	338,547	28,683	29,484	35,003	47,453	60,229	43,136	32,731	31,724	30,104	29.8
		Female	366,653	27,370	28,044	33,581	46,799	63,273	45,634	34,913	36,608	50,431	32.5
Montgomery	53.2	Male	25,375	2,071	2,195	2,499	2,556	3,954	2,782	2,459	3,155	3,704	33.5
		Female	27,825	1,978	2,041	2,362	2,607	3,890	2,827	2,799	3,618	5,703	38.7
Nassau	1,306.2	Male	626,843	43,725	49,441	69,220	76,210	91,067	77,888	79,226	82,814	57,252	33.2
		Female	679,357	41,419	46,517	66,237	73,989	96,725	90,209	90,748	86,030	87,483	36.6
New York (Manhattan)	1,428.9	Male	669,357	42,075	35,698	42,434	73,975	154,285	107,049	73,960	62,804	77,077	34.1
		Female	759,543	40,497	34,525	42,436	83,434	163,548	107,342	75,592	78,945	133,224	36.4
Niagara	226.9	Male	109,300	9,598	9,722	11,288	13,983	17,204	12,646	11,479	11,964	11,416	30.8
		Female	117,600	9,222	9,159	10,992	14,483	17,646	13,613	12,114	13,593	16,778	33.5
Oneida	250.6	Male	120,626	10,427	10,625	13,002	15,522	18,355	14,206	11,869	13,140	13,480	30.8
		Female	129,974	9,650	10,066	12,399	14,909	18,779	14,841	12,626	15,158	21,546	34.6
Onondaga	464.3	Male	221,832	19,343	19,007	23,401	31,921	37,918	26,206	22,134	21,609	20,293	29.5
		Female	242,468	18,808	18,275	22,722	32,617	40,018	28,472	24,038	24,717	32,801	32.2
Ontario	92.4	Male	45,588	3,801	4,030	4,771	5,801	7,743	5,852	4,466	4,400	4,724	30.7
		Female	46,812	3,802	3,790	4,547	5,626	7,903	5,800	4,336	4,580	6,428	32.1

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Orange	274.0	Male	135,094	12,913	12,932	14,822	17,179	21,836	18,911	12,670	11,400	12,431	29.4
		Female	138,906	12,320	12,437	13,921	14,288	23,153	18,815	12,769	12,801	18,502	32.2
Orleans	39.2	Male	19,257	1,728	1,824	2,272	2,152	3,026	2,462	1,872	1,916	2,005	30.5
		Female	19,943	1,659	1,751	2,146	2,105	2,993	2,415	1,906	2,042	2,926	32.7
Oswego	118.3	Male	58,215	5,728	5,646	6,493	8,989	9,389	6,886	5,212	4,982	4,890	27.4
		Female	60,085	5,617	5,344	6,080	8,845	9,284	7,025	5,173	5,547	7,170	29.5
Otsego	60.4	Male	28,683	2,237	2,233	2,745	5,055	4,193	3,175	2,555	2,816	3,674	29.9
		Female	31,717	2,083	2,108	2,652	5,958	4,195	3,374	2,712	3,241	5,394	32.3
Putnam	83.7	Male	41,409	3,669	4,341	5,026	3,907	6,791	6,879	4,311	3,046	3,439	30.5
		Female	42,291	3,439	3,984	4,634	3,883	7,376	6,945	3,962	3,256	4,812	32.1
Queens	1,901.6	Male	881,289	69,464	63,807	76,896	98,954	152,991	112,723	93,933	101,493	111,128	33.6
		Female	1,020,311	66,964	61,700	75,576	105,958	162,249	126,764	112,666	126,628	181,806	38.0
Rensselaer	152.9	Male	74,269	6,195	6,638	7,681	11,559	12,122	8,520	7,039	6,982	7,533	29.2
		Female	78,631	5,950	6,092	7,462	9,865	12,124	8,988	7,513	8,269	12,368	33.2
Richmond	371.3	Male	178,797	16,224	16,538	19,568	20,250	31,651	25,938	17,953	15,842	14,833	30.3
		Female	192,503	15,653	15,817	18,516	20,791	34,086	26,756	18,867	18,402	23,615	32.5
Rockland	270.4	Male	130,634	11,458	12,739	16,351	14,372	19,086	20,242	16,651	10,965	8,770	30.4
		Female	139,766	11,033	12,057	15,429	14,358	21,687	22,593	16,390	10,949	15,270	32.8
St. Lawrence	115.3	Male	56,991	5,196	5,192	6,022	11,307	8,083	6,099	5,133	4,874	5,085	26.0
		Female	58,309	4,852	4,894	5,836	9,408	8,118	6,386	5,474	5,457	7,884	30.1
Saratoga	164.2	Male	80,224	7,557	7,943	9,166	8,853	14,386	11,528	7,725	6,785	6,281	29.6
		Female	83,976	7,155	7,621	8,733	9,846	14,651	11,546	7,780	7,312	9,332	30.9
Schenectady	148.0	Male	70,184	5,577	5,748	6,997	8,213	11,397	8,345	7,356	8,164	8,387	32.5
		Female	77,816	5,380	5,399	6,704	8,108	11,809	8,946	8,156	9,498	13,816	36.7
Schoharie	31.2	Male	15,262	1,138	1,367	1,636	2,454	2,155	1,782	1,422	1,531	1,777	29.8
		Female	15,938	1,137	1,202	1,498	2,585	2,219	1,843	1,391	1,576	2,487	32.0
Schuyler	18.2	Male	8,887	819	794	1,044	961	1,371	1,108	902	874	1,014	31.0
		Female	9,313	786	829	1,012	907	1,407	1,135	873	1,025	1,339	33.0
Seneca	34.1	Male	16,737	1,408	1,423	1,750	2,169	2,587	2,119	1,672	1,736	1,873	31.3
		Female	17,363	1,336	1,426	1,626	1,897	2,599	2,084	1,735	1,879	2,781	34.2
Steuben	100.4	Male	48,908	4,629	4,489	5,432	5,162	7,490	6,052	4,898	5,146	5,600	31.3
		Female	51,492	4,407	4,357	5,168	5,225	7,686	6,199	5,180	5,508	7,762	33.6
Suffolk	1,331.2	Male	646,473	58,316	65,413	79,996	73,983	100,866	94,130	71,211	54,054	48,504	29.5
		Female	684,727	55,424	62,062	76,756	73,437	110,935	101,102	70,933	57,330	76,748	31.7
Sullivan	69.2	Male	34,940	2,669	2,640	3,449	4,062	5,655	4,263	3,570	3,833	4,799	33.2
		Female	34,260	2,622	2,523	3,129	3,332	5,066	4,100	3,429	4,016	6,043	36.1
Tioga	51.2	Male	25,202	2,456	2,587	3,104	2,689	3,869	3,546	2,816	2,135	2,000	29.6
		Female	25,998	2,325	2,408	3,025	2,697	4,078	3,630	2,633	2,261	2,941	31.2
Tompkins	90.5	Male	45,175	3,158	2,877	3,586	12,926	8,904	4,668	3,131	2,831	3,044	25.0
		Female	45,325	3,008	2,695	3,305	11,610	8,413	4,727	3,365	3,361	4,841	27.4
Ulster	164.3	Male	80,584	6,262	6,623	8,492	10,289	13,736	10,722	8,236	7,296	8,928	31.3
		Female	83,716	6,032	6,296	7,829	9,625	13,540	10,604	8,328	8,301	13,161	33.9
Warren	56.8	Male	26,942	2,459	2,620	3,048	2,990	4,331	3,343	2,541	2,615	2,995	30.4
		Female	29,858	2,366	2,520	3,018	3,230	4,582	3,469	2,870	2,993	4,810	33.3
Washington	55.9	Male	27,755	2,482	2,671	3,211	3,285	4,629	3,555	2,564	2,496	2,862	29.8
		Female	28,145	2,335	2,528	3,084	2,891	3,872	3,438	2,721	2,871	4,405	33.4
Wayne	87.2	Male	42,785	4,100	4,220	4,921	4,552	7,107	5,975	4,186	3,640	4,084	30.1
		Female	44,415	3,993	4,042	4,563	4,529	7,427	5,909	4,147	4,104	5,701	31.8
Westchester	866.2	Male	406,725	29,634	32,170	43,049	44,394	63,366	55,237	48,392	45,102	45,381	33.5
		Female	459,475	28,490	30,759	40,683	47,349	68,949	63,652	54,109	52,225	73,259	37.1
Wyoming	41.4	Male	21,400	1,983	1,917	2,267	2,545	4,058	2,920	1,899	1,783	2,028	29.9
		Female	20,000	1,860	1,798	2,108	2,074	3,119	2,424	1,810	1,943	2,870	31.9
Yates	22.2	Male	10,477	895	960	1,127	1,076	1,645	1,280	1,020	1,085	1,389	32.2
		Female	11,723	875	961	1,071	1,508	1,643	1,274	1,078	1,179	2,134	33.8
TOTAL METRO COUNTIES	**15,778.1**	**Male**	**7,460,811**	**634,917**	**624,115**	**760,306**	**907,649**	**1,260,081**	**972,115**	**782,891**	**751,782**	**766,955**	**31.4**
		Female	**8,317,289**	**609,242**	**597,659**	**736,742**	**942,967**	**1,357,681**	**1,073,753**	**871,853**	**887,114**	**1,240,278**	**34.4**
TOTAL STATE	**17,509.6**	**Male**	**8,308,006**	**708,841**	**697,981**	**849,957**	**1,029,493**	**1,395,353**	**1,073,005**	**862,673**	**831,295**	**859,408**	**31.2**
		Female	**9,201,594**	**679,639**	**668,083**	**821,071**	**1,060,070**	**1,489,338**	**1,175,301**	**954,896**	**976,885**	**1,376,311**	**34.2**

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NORTH CAROLINA													
ASHEVILLE	**164.8**	**Male**	**77,960**	**6,239**	**6,774**	**7,641**	**8,672**	**13,236**	**10,444**	**7,870**	**8,094**	**8,990**	**32.3**
		Female	**86,840**	**6,021**	**6,309**	**7,212**	**8,939**	**13,948**	**11,091**	**9,193**	**9,638**	**14,489**	**35.9**
Buncombe	164.8	Male	77,960	6,239	6,774	7,641	8,672	13,236	10,444	7,870	8,094	8,990	32.3
		Female	86,840	6,021	6,309	7,212	8,939	13,948	11,091	9,193	9,638	14,489	35.9
BURLINGTON	**98.9**	**Male**	**47,012**	**3,462**	**4,031**	**4,857**	**5,933**	**7,587**	**6,335**	**5,210**	**5,124**	**4,473**	**31.9**
		Female	**51,888**	**3,373**	**3,955**	**4,848**	**5,869**	**7,959**	**6,726**	**5,798**	**6,000**	**7,360**	**34.9**
Alamance	98.9	Male	47,012	3,462	4,031	4,857	5,933	7,587	6,335	5,210	5,124	4,473	31.9
		Female	51,888	3,373	3,955	4,848	5,869	7,959	6,726	5,798	6,000	7,360	34.9
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**Male**	**482,399**	**42,640**	**46,282**	**49,409**	**61,293**	**87,077**	**65,832**	**49,009**	**42,920**	**37,937**	**29.8**
		Female	**521,801**	**41,337**	**44,137**	**47,308**	**63,593**	**90,709**	**68,903**	**53,175**	**50,686**	**61,953**	**32.1**
Cabarrus	88.8	Male	42,576	3,563	3,884	4,449	4,907	6,984	5,718	4,606	4,256	4,209	31.4
		Female	46,224	3,450	3,820	4,092	4,947	7,057	6,159	4,834	5,235	6,630	34.6
Gaston	164.9	Male	78,925	7,143	8,062	8,271	9,504	13,538	10,452	8,270	7,185	6,500	29.8
		Female	85,975	6,770	7,792	7,978	9,527	14,126	11,078	9,065	8,797	10,842	32.7
Lincoln	45.2	Male	22,143	1,962	2,193	2,331	2,475	3,858	3,187	2,312	2,007	1,818	30.5
		Female	23,057	1,946	2,068	2,156	2,477	3,836	3,152	2,442	2,272	2,708	32.5
Mecklenburg	417.1	Male	199,407	17,371	18,640	19,878	26,692	39,321	27,679	20,037	16,585	13,234	29.4
		Female	217,693	16,841	17,813	19,110	28,255	41,759	29,454	22,100	19,323	23,038	31.4
Rowan	101.2	Male	48,947	3,967	4,154	4,604	6,076	7,892	6,190	5,198	5,407	5,549	32.3
		Female	52,253	3,807	3,933	4,408	5,851	7,854	6,273	5,563	6,282	8,282	35.4
Union	74.8	Male	36,672	3,489	3,859	4,060	4,697	6,254	5,309	3,338	2,916	2,750	28.6
		Female	38,128	3,493	3,571	3,858	4,533	6,316	5,333	3,469	3,329	4,226	30.7
York, S. C.	*112.2*	*Male*	*53,729*	*5,145*	*5,490*	*5,816*	*6,942*	*9,320*	*7,297*	*5,248*	*4,594*	*3,877*	*28.7*
		Female	*58,471*	*5,030*	*5,140*	*5,706*	*8,003*	*9,761*	*7,454*	*5,702*	*5,448*	*6,227*	*30.5*
FAYETTEVILLE	**257.6**	**Male**	**135,588**	**14,631**	**12,032**	**12,200**	**35,325**	**25,803**	**14,758**	**9,681**	**6,539**	**4,619**	**23.7**
		Female	**122,012**	**14,245**	**11,531**	**11,762**	**19,574**	**23,384**	**15,944**	**10,339**	**7,709**	**7,524**	**26.7**
Cumberland	257.6	Male	135,588	14,631	12,032	12,200	35,325	25,803	14,758	9,681	6,539	4,619	23.7
		Female	122,012	14,245	11,531	11,762	19,574	23,384	15,944	10,339	7,709	7,524	26.7
GREENSBORO - WINSTON-SALEM - HIGH POINT	**876.0**	**Male**	**418,220**	**34,937**	**37,769**	**42,397**	**53,304**	**74,111**	**58,037**	**44,151**	**38,360**	**35,054**	**30.5**
		Female	**457,780**	**33,359**	**36,181**	**41,185**	**57,349**	**78,410**	**61,362**	**48,232**	**44,339**	**57,363**	**32.8**
Davidson	117.4	Male	57,251	4,938	5,481	6,000	6,657	9,712	8,260	6,099	5,419	4,685	30.7
		Female	60,149	4,568	5,161	5,815	6,497	9,984	8,458	6,502	6,030	7,134	33.0
Davie	26.0	Male	12,778	1,119	1,202	1,287	1,312	2,296	1,874	1,364	1,207	1,117	31.4
		Female	13,222	1,017	1,192	1,266	1,254	2,264	1,909	1,396	1,287	1,637	33.3
Forsyth	249.9	Male	117,829	9,672	10,305	11,611	15,818	21,260	15,980	12,684	10,798	9,701	30.4
		Female	132,071	9,356	9,929	11,486	16,870	23,109	17,401	14,146	12,762	17,012	33.0
Guilford	322.5	Male	152,120	12,562	13,618	15,376	20,844	27,227	20,282	15,846	13,895	12,470	30.0
		Female	170,380	12,227	12,939	14,742	24,170	29,439	21,943	17,585	16,010	21,325	32.2
Randolph	95.2	Male	46,410	3,896	4,185	4,835	5,276	8,069	6,890	4,908	4,318	4,033	31.2
		Female	48,790	3,694	4,097	4,745	5,117	8,202	6,911	5,219	4,987	5,818	33.2
Stokes	35.6	Male	17,442	1,568	1,779	1,878	1,849	3,140	2,674	1,595	1,394	1,465	30.2
		Female	18,158	1,459	1,681	1,750	1,936	3,120	2,673	1,710	1,619	2,210	32.2
Yadkin	29.4	Male	14,390	1,182	1,199	1,410	1,548	2,407	2,077	1,555	1,429	1,583	32.7
		Female	15,010	1,038	1,182	1,381	1,505	2,292	2,067	1,674	1,644	2,227	35.5
HICKORY	**210.4**	**Male**	**102,346**	**9,125**	**9,584**	**10,878**	**11,998**	**17,838**	**14,788**	**10,760**	**9,141**	**8,234**	**30.4**
		Female	**108,054**	**8,658**	**9,145**	**9,902**	**12,107**	**18,092**	**15,183**	**11,370**	**10,782**	**12,815**	**32.9**
Alexander	26.5	Male	13,145	1,276	1,305	1,302	1,541	2,320	2,028	1,356	1,014	1,003	29.9
		Female	13,355	1,120	1,185	1,269	1,506	2,294	1,953	1,349	1,208	1,471	32.0
Burke	75.5	Male	36,776	3,143	3,316	4,272	4,119	6,257	5,340	3,840	3,430	3,059	30.7
		Female	38,724	2,963	3,119	3,644	4,240	6,343	5,559	4,197	3,952	4,707	33.5
Catawba	108.4	Male	52,425	4,706	4,963	5,304	6,338	9,261	7,420	5,564	4,697	4,172	30.3
		Female	55,975	4,575	4,841	4,989	6,361	9,455	7,671	5,824	5,522	6,637	32.6
JACKSONVILLE	**116.1**	**Male**	**68,954**	**6,479**	**4,400**	**4,576**	**29,385**	**10,762**	**5,627**	**3,479**	**2,445**	**1,801**	**22.5**
		Female	**47,146**	**6,128**	**4,131**	**4,314**	**9,491**	**8,459**	**5,647**	**3,596**	**2,732**	**2,648**	**24.6**
Onslow	116.1	Male	68,954	6,479	4,400	4,576	29,385	10,762	5,627	3,479	2,445	1,801	22.5
		Female	47,146	6,128	4,131	4,314	9,491	8,459	5,647	3,596	2,732	2,648	24.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
RALEIGH - DURHAM	**590.3**	**Male**	**284,509**	**22,801**	**23,490**	**25,631**	**51,253**	**58,081**	**37,744**	**25,175**	**21,222**	**19,112**	**28.3**
		Female	**305,791**	**21,866**	**22,529**	**24,873**	**51,220**	**60,407**	**39,086**	**27,481**	**25,403**	**32,926**	**30.4**
Durham	157.3	Male	73,478	6,364	6,298	6,561	12,381	14,498	8,894	6,293	6,162	6,027	28.5
		Female	83,822	6,162	5,955	6,481	13,136	16,309	9,875	7,502	7,562	10,840	31.2
Franklin	30.9	Male	14,844	1,265	1,301	1,606	2,022	2,414	1,808	1,418	1,425	1,585	30.1
		Female	16,056	1,205	1,288	1,524	1,797	2,433	1,872	1,562	1,736	2,639	34.1
Orange	81.6	Male	39,067	2,698	2,623	2,821	10,173	8,488	4,500	2,793	2,416	2,555	26.4
		Female	42,533	2,491	2,577	2,749	11,658	8,643	4,611	3,009	2,970	3,825	27.1
Wake	320.5	Male	157,120	12,474	13,268	14,643	26,677	32,681	22,542	14,671	11,219	8,945	28.5
		Female	163,380	12,008	12,709	14,119	24,629	33,022	22,728	15,408	13,135	15,622	30.5
WILMINGTON	**108.6**	**Male**	**51,760**	**4,456**	**4,915**	**5,154**	**6,892**	**9,524**	**6,900**	**4,903**	**4,824**	**4,192**	**29.7**
		Female	**56,840**	**4,368**	**4,601**	**5,092**	**6,983**	**10,063**	**7,221**	**5,587**	**5,754**	**7,171**	**32.3**
New Hanover	108.6	Male	51,760	4,456	4,915	5,154	6,892	9,524	6,900	4,903	4,824	4,192	29.7
		Female	56,840	4,368	4,601	5,092	6,983	10,063	7,221	5,587	5,754	7,171	32.3
ALL COUNTIES													
Alamance	98.9	Male	47,012	3,462	4,031	4,857	5,933	7,587	6,335	5,210	5,124	4,473	31.9
		Female	51,888	3,373	3,955	4,848	5,869	7,959	6,726	5,798	6,000	7,360	34.9
Alexander	26.5	Male	13,145	1,276	1,305	1,302	1,541	2,320	2,028	1,356	1,014	1,003	29.9
		Female	13,355	1,120	1,185	1,269	1,506	2,294	1,953	1,349	1,208	1,471	32.0
Alleghany	10.0	Male	4,826	406	435	461	483	758	599	512	511	661	33.3
		Female	5,174	370	378	434	488	763	666	577	601	896	37.3
Anson	26.1	Male	12,228	1,248	1,200	1,399	1,407	2,028	1,354	1,111	1,191	1,290	29.2
		Female	13,872	1,311	1,259	1,466	1,394	2,019	1,426	1,258	1,502	2,237	32.5
Ashe	23.0	Male	11,193	910	992	1,085	1,190	1,806	1,473	1,197	1,091	1,449	32.9
		Female	11,807	895	894	1,093	1,122	1,741	1,625	1,188	1,240	2,009	36.0
Avery	14.8	Male	7,411	567	663	738	1,126	1,257	988	672	677	723	29.9
		Female	7,389	596	606	701	943	1,157	953	689	751	993	32.3
Beaufort	41.4	Male	19,621	2,041	1,855	2,038	2,119	3,196	2,379	1,939	1,917	2,137	30.5
		Female	21,779	1,966	1,810	1,984	2,289	3,238	2,603	2,133	2,389	3,367	33.8
Bertie	21.0	Male	9,912	995	938	1,217	1,238	1,387	1,043	913	1,047	1,134	29.1
		Female	11,088	1,006	944	1,241	1,209	1,479	1,150	1,179	1,205	1,675	32.7
Bladen	31.4	Male	15,209	1,519	1,499	1,721	1,748	2,537	1,865	1,411	1,374	1,535	29.4
		Female	16,191	1,404	1,461	1,647	1,789	2,605	1,876	1,589	1,812	2,008	31.9
Brunswick	39.3	Male	19,338	1,852	1,941	2,046	2,086	3,115	2,451	1,904	1,994	1,949	30.6
		Female	19,962	1,763	1,773	1,909	2,130	3,252	2,534	2,021	2,161	2,419	32.4
Buncombe	164.8	Male	77,960	6,239	6,774	7,641	8,672	13,236	10,444	7,870	8,094	8,990	32.3
		Female	86,840	6,021	6,309	7,212	8,939	13,948	11,091	9,193	9,638	14,489	35.9
Burke	75.5	Male	36,776	3,143	3,316	4,272	4,119	6,257	5,340	3,840	3,430	3,059	30.7
		Female	38,724	2,963	3,119	3,644	4,240	6,343	5,559	4,197	3,952	4,707	33.5
Cabarrus	88.8	Male	42,576	3,563	3,884	4,449	4,907	6,984	5,718	4,606	4,256	4,209	31.4
		Female	46,224	3,450	3,820	4,092	4,947	7,057	6,159	4,834	5,235	6,630	34.6
Caldwell	70.4	Male	34,433	3,026	3,324	3,793	4,078	5,738	5,082	3,632	3,028	2,732	30.2
		Female	35,967	2,839	3,250	3,571	4,063	5,829	5,078	3,791	3,413	4,133	32.3
Camden	5.9	Male	2,863	260	278	322	335	393	379	292	296	308	31.0
		Female	3,037	252	223	333	355	426	395	302	336	415	33.3
Carteret	43.7	Male	21,716	1,827	1,769	2,034	2,990	3,794	2,696	2,139	2,225	2,242	30.9
		Female	21,984	1,766	1,635	1,894	2,522	3,546	2,758	2,357	2,508	2,998	34.0
Caswell	21.2	Male	10,469	910	948	1,140	1,354	1,817	1,405	976	960	950	29.9
		Female	10,731	837	956	1,160	1,206	1,722	1,373	1,086	1,093	1,298	32.0
Catawba	108.4	Male	52,425	4,706	4,963	5,304	6,338	9,261	7,420	5,564	4,697	4,172	30.3
		Female	55,975	4,575	4,841	4,939	6,361	9,455	7,671	5,824	5,622	6,637	32.6
Chatham	34.5	Male	16,926	1,376	1,385	1,634	1,923	3,283	2,318	1,666	1,672	1,669	31.5
		Female	17,574	1,263	1,409	1,570	1,823	3,288	2,179	1,842	1,802	2,398	33.3
Cherokee	19.6	Male	9,431	784	900	958	901	1,368	1,274	930	995	1,321	33.6
		Female	10,169	832	815	905	941	1,446	1,279	1,032	1,191	1,728	36.1
Chowan	13.0	Male	6,102	577	544	637	647	965	657	606	685	784	31.7
		Female	6,898	611	519	664	715	1,000	765	702	783	1,139	34.4
Clay	7.1	Male	3,506	310	290	305	337	561	417	316	389	581	34.1
		Female	3,594	257	287	265	325	572	404	338	518	628	37.3
Cleveland	85.9	Male	41,309	3,843	4,057	4,533	4,961	6,830	5,544	4,027	3,772	3,742	29.8
		Female	44,591	3,655	3,782	4,397	4,884	7,050	5,799	4,464	4,569	5,991	32.9
Columbus	52.0	Male	24,943	2,457	2,353	2,831	2,904	3,986	3,319	2,458	2,291	2,344	29.8
		Female	27,057	2,401	2,386	2,757	2,942	4,082	3,460	2,710	2,793	3,526	32.5

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Craven	73.0	Male	37,479	4,178	3,158	3,266	8,489	6,579	4,025	2,888	2,659	2,237	24.7
		Female	35,521	3,998	3,079	3,124	5,019	6,270	4,196	3,204	3,061	3,570	29.1
Cumberland	257.6	Male	135,588	14,631	12,032	12,200	35,325	25,803	14,758	9,681	6,539	4,619	23.7
		Female	122,012	14,245	11,531	11,762	19,574	23,384	15,944	10,339	7,709	7,524	26.7
Currituck	12.5	Male	6,369	611	538	691	748	1,040	824	614	631	672	30.7
		Female	6,131	484	497	572	674	925	790	640	701	848	34.1
Dare	15.3	Male	7,606	519	585	626	908	1,474	895	743	984	872	32.9
		Female	7,694	543	501	583	866	1,322	917	757	1,092	1,113	35.3
Davidson	117.4	Male	57,251	4,938	5,481	6,000	6,657	9,712	8,260	6,099	5,419	4,685	30.7
		Female	60,149	4,568	5,161	5,815	6,497	9,984	8,458	6,502	6,030	7,134	33.0
Davie	26.0	Male	12,778	1,119	1,202	1,287	1,312	2,296	1,874	1,364	1,207	1,117	31.4
		Female	13,222	1,017	1,192	1,266	1,254	2,264	1,909	1,396	1,287	1,637	33.3
Duplin	41.3	Male	19,782	1,981	1,910	2,148	2,339	3,077	2,500	1,946	1,951	1,930	29.9
		Female	21,518	1,855	1,882	2,127	2,287	3,167	2,605	2,221	2,317	3,057	33.2
Durham	157.3	Male	73,478	6,364	6,298	6,561	12,381	14,498	8,894	6,293	6,162	6,027	28.5
		Female	83,822	6,162	5,955	6,481	13,136	16,309	9,875	7,502	7,562	10,840	31.2
Edgecombe	56.7	Male	26,460	2,689	2,707	3,182	3,291	4,499	3,019	2,458	2,383	2,232	28.0
		Female	30,240	2,746	2,640	3,208	3,486	4,969	3,428	2,908	2,923	3,932	31.1
Forsyth	249.9	Male	117,829	9,672	10,305	11,611	15,818	21,260	15,980	12,684	10,798	9,701	30.4
		Female	132,071	9,356	9,929	11,486	16,870	23,109	17,401	14,146	12,762	17,012	33.0
Franklin	30.9	Male	14,844	1,265	1,301	1,606	2,022	2,414	1,808	1,418	1,425	1,585	30.1
		Female	16,056	1,205	1,288	1,524	1,797	2,433	1,872	1,562	1,736	2,639	34.1
Gaston	164.9	Male	78,925	7,143	8,062	8,271	9,504	13,538	10,452	8,270	7,185	6,500	29.8
		Female	85,975	6,770	7,792	7,978	9,527	14,126	11,078	9,065	8,797	10,842	32.7
Gates	9.0	Male	4,496	361	372	499	558	691	537	457	464	557	31.6
		Female	4,504	359	367	443	475	640	498	476	519	727	34.5
Graham	7.5	Male	3,737	358	358	388	405	567	489	334	367	471	31.3
		Female	3,763	322	309	380	360	611	473	361	427	520	33.3
Granville	34.3	Male	17,014	1,278	1,569	2,024	2,058	2,850	2,319	1,760	1,580	1,576	30.5
		Female	17,286	1,212	1,390	1,795	1,845	2,687	2,227	1,831	1,861	2,438	33.9
Greene	16.4	Male	7,997	820	785	946	1,066	1,362	947	726	721	624	27.8
		Female	8,403	775	714	863	1,066	1,316	938	860	873	996	30.9
Guilford	322.5	Male	152,120	12,562	13,618	15,376	20,844	27,227	20,282	15,846	13,895	12,470	30.0
		Female	170,380	12,227	12,939	14,742	24,170	29,439	21,943	17,585	16,010	21,325	32.2
Halifax	55.3	Male	26,486	2,568	2,544	3,098	3,142	4,199	2,976	2,619	2,636	2,704	29.5
		Female	28,814	2,508	2,499	3,023	3,122	4,062	3,219	2,926	3,135	4,320	33.0
Harnett	62.0	Male	30,294	3,016	2,707	2,972	5,300	4,880	3,590	2,850	2,530	2,449	27.4
		Female	31,706	2,887	2,530	2,962	4,478	4,890	3,705	3,121	3,051	4,082	31.1
Haywood	47.3	Male	22,855	1,683	1,977	2,402	2,410	3,506	3,162	2,457	2,487	2,771	33.4
		Female	24,445	1,627	1,820	2,149	2,331	3,575	3,372	2,753	2,922	3,896	37.1
Henderson	63.2	Male	30,226	2,493	2,559	2,885	2,804	4,656	3,928	2,888	3,215	4,798	34.4
		Female	32,974	2,219	2,399	2,724	2,923	4,662	4,192	3,160	3,928	6,767	38.7
Hertford	23.0	Male	11,002	1,051	991	1,239	1,623	1,604	1,249	1,020	1,119	1,106	28.7
		Female	11,998	1,042	985	1,159	1,565	1,715	1,298	1,174	1,275	1,785	32.3
Hoke	21.4	Male	10,534	1,285	1,200	1,149	1,628	1,756	1,185	911	768	652	25.0
		Female	10,866	1,251	1,104	1,135	1,441	1,769	1,229	944	898	1,095	27.8
Hyde	5.9	Male	2,865	295	256	307	367	432	312	232	302	362	29.8
		Female	3,035	257	258	280	335	428	318	282	318	559	34.0
Iredell	85.1	Male	41,064	3,480	4,012	4,294	4,717	6,771	5,582	4,255	3,990	3,963	31.0
		Female	44,036	3,471	3,669	4,111	4,653	6,841	5,756	4,714	4,658	6,163	33.9
Jackson	26.7	Male	13,109	902	1,016	1,182	3,005	1,983	1,539	1,077	1,096	1,309	27.3
		Female	13,591	984	981	1,044	2,757	2,026	1,648	1,162	1,236	1,753	30.1
Johnston	72.5	Male	34,862	3,239	3,270	3,681	3,903	5,917	4,824	3,541	3,413	3,074	30.6
		Female	37,638	3,120	3,108	3,462	3,892	6,077	4,962	3,817	4,128	5,072	33.6
Jones	9.7	Male	4,576	442	424	517	579	713	503	422	482	494	29.6
		Female	5,124	479	453	509	590	758	605	485	567	678	32.0
Lee	38.4	Male	18,346	1,816	1,675	1,866	2,207	3,241	2,451	1,932	1,690	1,468	30.0
		Female	20,054	1,751	1,611	1,925	2,339	3,251	2,661	1,998	2,052	2,466	32.4
Lenoir	60.7	Male	28,599	2,813	2,808	3,169	3,465	4,678	3,564	2,881	2,816	2,405	29.4
		Female	32,101	2,719	2,716	2,939	3,616	5,107	4,026	3,436	3,399	4,143	32.9
Lincoln	45.2	Male	22,143	1,962	2,193	2,331	2,475	3,858	3,187	2,312	2,007	1,818	30.5
		Female	23,057	1,946	2,068	2,156	2,477	3,836	3,152	2,442	2,272	2,708	32.5
McDowell	36.1	Male	17,505	1,570	1,757	1,757	1,926	2,882	2,360	1,812	1,688	1,753	31.0
		Female	18,595	1,529	1,667	1,667	1,922	2,885	2,420	2,008	1,909	2,588	33.7

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Macon	21.6	Male	10,469	734	780	1,051	1,004	1,488	1,316	1,015	1,224	1,857	36.3
		Female	11,131	672	776	934	907	1,576	1,422	1,147	1,472	2,225	39.9
Madison	16.8	Male	8,224	666	695	741	1,207	1,203	1,034	770	834	1,074	31.7
		Female	8,576	611	622	703	1,185	1,272	1,057	786	900	1,440	34.2
Martin	26.1	Male	12,354	1,172	1,226	1,372	1,463	2,018	1,468	1,156	1,254	1,225	29.7
		Female	13,746	1,152	1,226	1,433	1,454	2,054	1,688	1,350	1,500	1,889	32.8
Mecklenburg	417.1	Male	199,407	17,371	18,640	19,878	26,692	39,321	27,679	20,037	16,555	13,234	29.4
		Female	217,693	16,841	17,813	19,110	28,255	41,759	29,454	22,100	19,323	23,038	31.4
Mitchell	14.7	Male	7,142	542	611	684	784	1,116	951	782	753	919	33.5
		Female	7,558	498	516	646	752	1,075	1,007	852	860	1,352	37.9
Montgomery	23.3	Male	11,364	1,119	1,088	1,207	1,359	1,920	1,365	1,059	1,122	1,125	29.7
		Female	11,936	988	1,067	1,022	1,297	1,811	1,410	1,208	1,374	1,759	33.8
Moore	53.7	Male	25,844	2,213	2,106	2,724	3,009	3,969	2,998	2,552	2,842	3,431	32.2
		Female	27,856	2,090	2,053	2,503	3,009	4,023	3,170	2,794	3,468	4,746	35.8
Nash	69.3	Male	32,926	3,137	3,146	3,498	3,946	5,745	4,359	3,221	3,089	2,785	29.8
		Female	36,374	3,025	3,065	3,505	4,031	6,077	4,479	3,632	3,780	4,780	32.5
New Hanover	108.6	Male	51,760	4,456	4,915	5,154	6,892	9,524	6,900	4,903	4,824	4,192	29.7
		Female	56,840	4,368	4,601	5,092	6,983	10,063	7,221	5,587	5,754	7,171	32.3
Northampton	22.3	Male	10,960	944	982	1,310	1,397	1,701	1,206	1,012	1,206	1,202	30.0
		Female	11,340	884	858	1,211	1,279	1,492	1,215	1,195	1,337	1,869	34.6
Onslow	116.1	Male	68,954	6,479	4,400	4,576	29,385	10,762	5,627	3,479	2,445	1,801	22.5
		Female	47,146	6,128	4,131	4,314	9,491	8,459	5,647	3,596	2,732	2,648	24.6
Orange	81.6	Male	39,067	2,698	2,623	2,821	10,173	8,488	4,500	2,793	2,416	2,555	26.4
		Female	42,533	2,491	2,577	2,749	11,658	8,643	4,611	3,009	2,970	3,825	27.1
Pamlico	10.7	Male	5,152	426	493	523	561	800	591	564	556	638	32.2
		Female	5,548	481	447	516	588	789	623	614	602	888	34.4
Pasquotank	28.9	Male	13,875	1,293	1,187	1,406	2,380	2,198	1,546	1,203	1,381	1,281	28.1
		Female	15,025	1,227	1,143	1,359	2,232	2,193	1,680	1,459	1,528	2,204	32.1
Pender	23.5	Male	11,508	1,070	1,061	1,320	1,216	1,882	1,440	1,071	1,229	1,219	30.8
		Female	11,992	994	1,042	1,245	1,167	1,859	1,459	1,204	1,323	1,699	33.3
Perquimans	9.8	Male	4,675	421	382	492	526	645	526	447	553	683	33.0
		Female	5,125	449	354	471	569	669	574	494	611	934	35.9
Person	29.9	Male	14,410	1,292	1,373	1,500	1,755	2,456	1,806	1,398	1,431	1,399	30.2
		Female	15,490	1,247	1,312	1,450	1,739	2,431	1,870	1,569	1,699	2,173	33.2
Pitt	89.8	Male	42,402	3,831	3,576	3,903	8,895	7,775	4,718	3,526	3,262	2,896	26.3
		Female	47,398	3,737	3,425	3,846	10,104	7,857	5,060	4,135	4,119	5,115	28.3
Polk	13.4	Male	6,323	473	474	558	625	876	780	666	722	1,149	37.0
		Female	7,077	426	478	580	546	919	795	672	960	1,701	42.4
Randolph	95.2	Male	46,410	3,896	4,185	4,835	5,276	8,069	6,890	4,908	4,318	4,033	31.2
		Female	48,790	3,694	4,097	4,745	5,117	8,202	6,911	5,219	4,987	5,818	33.2
Richmond	46.9	Male	22,391	2,245	2,175	2,399	2,651	3,584	2,638	2,261	2,312	2,126	29.8
		Female	24,509	2,054	2,166	2,282	2,640	3,702	2,869	2,553	2,756	3,487	33.4
Robeson	105.5	Male	50,306	5,977	5,736	6,064	6,312	8,268	5,792	4,206	4,028	3,923	26.3
		Female	55,194	5,663	5,651	5,935	6,891	8,706	6,348	4,748	5,050	6,202	29.0
Rockingham	86.0	Male	41,181	3,568	3,914	4,304	4,823	6,941	5,345	4,265	4,088	3,933	30.7
		Female	44,819	3,407	3,740	4,157	4,830	6,968	5,666	4,685	4,968	6,398	34.0
Rowan	101.2	Male	48,947	3,967	4,154	4,604	6,076	7,802	6,190	5,198	5,407	5,549	32.3
		Female	52,253	3,807	3,933	4,408	5,851	7,854	6,273	5,563	6,282	8,282	35.4
Rutherford	55.4	Male	26,440	2,433	2,450	2,752	2,816	4,190	3,396	2,756	2,643	3,004	31.6
		Female	28,960	2,336	2,361	2,635	2,842	4,234	3,575	2,942	3,303	4,732	35.2
Sampson	51.0	Male	24,536	2,451	2,262	2,670	2,775	3,952	3,101	2,435	2,358	2,532	30.3
		Female	26,464	2,360	2,102	2,675	2,870	3,889	3,203	2,681	2,865	3,819	33.3
Scotland	33.6	Male	16,029	1,752	1,873	1,766	2,139	2,708	1,917	1,372	1,294	1,208	26.8
		Female	17,571	1,708	1,673	1,796	2,196	2,936	2,072	1,561	1,665	1,964	29.8
Stanly	49.9	Male	24,061	2,015	2,157	2,312	2,963	3,915	3,130	2,505	2,542	2,522	31.6
		Female	25,839	2,000	2,074	2,245	2,744	3,850	3,227	2,787	3,038	3,874	35.0
Stokes	35.6	Male	17,442	1,568	1,779	1,878	1,849	3,140	2,674	1,695	1,394	1,465	30.2
		Female	18,158	1,459	1,681	1,750	1,936	3,120	2,673	1,710	1,619	2,210	32.2
Surry	61.3	Male	29,489	2,531	2,768	3,026	3,370	4,768	3,975	3,129	2,901	3,021	31.4
		Female	31,811	2,408	2,559	2,850	3,213	4,815	4,279	3,382	3,457	4,848	35.1
Swain	10.6	Male	5,106	477	474	577	576	763	640	453	475	671	30.9
		Female	5,494	422	445	517	589	781	692	548	570	930	34.9
Transylvania	24.3	Male	11,956	1,026	979	1,222	1,596	1,827	1,621	1,128	1,208	1,349	31.3
		Female	12,344	951	954	1,138	1,378	1,833	1,661	1,233	1,390	1,806	34.6

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NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Tyrrell	4.0	Male	1,878	189	162	173	213	254	210	190	217	270	33.0
		Female	2,122	194	179	218	236	268	215	189	272	351	33.7
Union	74.8	Male	36,672	3,489	3,859	4,060	4,697	6,254	5,309	3,338	2,916	2,750	28.6
		Female	38,128	3,493	3,571	3,858	4,533	6,316	5,333	3,469	3,329	4,226	30.7
Vance	37.6	Male	17,887	1,759	1,897	2,091	2,012	2,951	2,132	1,708	1,654	1,683	29.0
		Female	19,713	1,629	1,719	1,889	2,141	3,099	2,265	1,928	2,127	2,916	33.0
Wake	320.5	Male	157,120	12,474	13,268	14,643	25,677	32,681	22,542	14,671	11,219	8,945	28.5
		Female	163,380	12,008	12,709	14,119	24,629	33,022	22,728	15,408	13,135	15,622	30.5
Warren	16.4	Male	7,840	752	670	942	908	1,136	782	744	877	1,029	30.7
		Female	8,560	728	674	848	895	1,161	840	931	988	1,495	34.8
Washington	14.9	Male	7,251	730	713	845	874	1,256	866	659	641	667	28.7
		Female	7,549	755	704	862	882	1,193	869	716	734	934	30.2
Watauga	33.4	Male	16,349	1,110	1,136	1,263	4,494	2,625	1,858	1,242	1,226	1,395	25.7
		Female	17,051	1,032	1,044	1,145	4,683	2,530	1,926	1,363	1,386	1,942	27.5
Wayne	100.0	Male	48,633	5,161	4,439	5,049	7,618	8,543	6,162	4,551	3,782	3,328	27.4
		Female	51,367	4,760	4,459	4,880	6,762	8,613	6,624	5,031	4,614	5,624	30.6
Wilkes	60.9	Male	29,883	2,684	2,804	3,023	3,588	5,218	4,229	2,993	2,693	2,651	30.4
		Female	31,017	2,486	2,621	2,842	3,424	5,216	4,335	3,088	3,076	3,929	32.9
Wilson	64.4	Male	30,371	2,895	2,978	3,320	3,947	5,176	3,822	2,978	2,735	2,520	29.0
		Female	34,029	2,753	2,894	3,193	4,468	5,453	4,085	3,387	3,452	4,344	31.8
Yadkin	29.4	Male	14,390	1,182	1,199	1,410	1,548	2,407	2,077	1,555	1,429	1,583	32.7
		Female	15,010	1,038	1,182	1,381	1,505	2,292	2,067	1,674	1,644	2,227	35.5
Yancey	15.6	Male	7,620	653	642	753	797	1,281	996	751	768	979	32.5
		Female	7,980	625	639	739	730	1,252	1,006	811	879	1,299	35.0
TOTAL METRO COUNTIES	**3,314.7**	**Male**	**1,615,019**	**139,625**	**143,787**	**156,927**	**257,113**	**294,699**	**213,168**	**154,990**	**134,175**	**120,535**	**28.7**
		Female	**1,699,681**	**134,325**	**137,379**	**150,790**	**227,122**	**301,670**	**223,709**	**169,069**	**157,595**	**198,022**	**31.6**
TOTAL STATE	**6,073.8**	**Male**	**2,946,553**	**263,722**	**267,745**	**296,947**	**430,477**	**514,023**	**379,907**	**283,282**	**260,191**	**250,259**	**29.2**
		Female	**3,127,247**	**253,239**	**255,987**	**285,237**	**395,578**	**523,434**	**398,781**	**311,240**	**307,635**	**396,116**	**32.1**
NORTH DAKOTA													
BISMARCK	**86.9**	**Male**	**42,845**	**4,816**	**3,917**	**4,414**	**5,873**	**8,392**	**5,166**	**3,873**	**3,061**	**3,333**	**27.9**
		Female	**44,055**	**4,510**	**3,745**	**4,138**	**6,528**	**7,931**	**5,124**	**3,787**	**3,352**	**4,940**	**28.9**
Burleigh	59.8	Male	29,201	3,252	2,638	2,836	4,182	5,972	3,656	2,573	2,008	2,084	27.8
		Female	30,599	3,000	2,538	2,772	4,902	5,739	3,648	2,603	2,260	3,137	28.6
Morton	27.1	Male	13,644	1,564	1,279	1,578	1,691	2,420	1,510	1,300	1,053	1,249	27.9
		Female	13,456	1,510	1,207	1,366	1,626	2,192	1,476	1,184	1,092	1,803	29.6
FARGO - MOORHEAD	**143.8**	**Male**	**70,820**	**6,709**	**5,477**	**6,071**	**14,101**	**13,775**	**7,734**	**5,821**	**5,293**	**5,839**	**27.2**
		Female	**72,980**	**6,458**	**5,157**	**5,785**	**14,844**	**12,875**	**7,612**	**5,960**	**5,526**	**8,763**	**28.3**
Cass	93.6	Male	46,375	4,509	3,643	3,801	8,657	9,864	5,173	3,751	3,344	3,633	27.6
		Female	47,225	4,324	3,363	3,634	8,656	9,219	5,008	3,798	3,534	5,689	28.9
Clay, Minn.	*50.2*	*Male*	*24,445*	*2,200*	*1,834*	*2,270*	*5,444*	*3,911*	*2,561*	*2,070*	*1,949*	*2,206*	*26.2*
		Female	*25,755*	*2,134*	*1,794*	*2,151*	*6,188*	*3,656*	*2,604*	*2,162*	*1,992*	*3,074*	*26.7*
GRAND FORKS	**68.2**	**Male**	**34,837**	**3,811**	**2,826**	**2,636**	**8,473**	**7,096**	**3,535**	**2,208**	**2,041**	**2,211**	**24.7**
		Female	**33,363**	**3,627**	**2,650**	**2,531**	**7,202**	**6,253**	**3,339**	**2,232**	**2,080**	**3,449**	**26.1**
Grand Forks	68.2	Male	34,837	3,811	2,826	2,636	8,473	7,096	3,535	2,208	2,041	2,211	24.7
		Female	33,363	3,627	2,650	2,531	7,202	6,253	3,339	2,232	2,080	3,449	26.1
ALL COUNTIES													
Adams	3.6	Male	1,797	189	138	163	182	272	217	171	180	285	33.3
		Female	1,803	143	145	185	167	261	192	176	210	324	35.0
Barnes	13.9	Male	6,858	642	528	581	1,017	1,021	695	571	735	1,068	31.5
		Female	7,042	584	510	605	976	912	674	613	739	1,429	34.3
Benson	8.0	Male	4,082	484	407	515	411	503	419	341	399	603	29.5
		Female	3,918	475	380	475	357	507	366	354	371	633	30.4
Billings	1.1	Male	579	59	42	67	76	82	69	66	66	52	30.5
		Female	521	55	63	71	46	75	62	52	56	41	28.3
Bottineau	9.2	Male	4,610	432	393	416	541	653	512	394	469	800	33.0
		Female	4,590	397	389	432	500	595	495	384	522	876	34.7
Bowman	4.4	Male	2,201	249	212	230	248	331	254	216	186	275	29.9
		Female	2,199	220	197	238	224	314	255	205	207	339	32.0

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Burke	3.7	Male	1,861	151	150	169	162	230	193	212	231	363	38.5
		Female	1,839	136	152	188	120	203	199	216	248	377	41.0
Burleigh	59.8	Male	29,201	3,252	2,638	2,836	4,182	5,972	3,656	2,573	2,008	2,084	27.8
		Female	30,599	3,000	2,538	2,772	4,902	5,739	3,648	2,603	2,260	3,137	28.6
Cass	93.6	Male	46,375	4,509	3,643	3,801	8,657	9,864	5,173	3,751	3,344	3,633	27.6
		Female	47,225	4,324	3,363	3,634	8,656	9,219	5,008	3,798	3,534	5,689	28.9
Cavalier	7.5	Male	3,847	357	310	429	389	519	415	409	391	628	33.4
		Female	3,653	321	261	428	280	470	408	389	394	702	36.6
Dickey	7.4	Male	3,702	387	320	371	415	554	376	310	403	566	31.5
		Female	3,698	329	302	326	396	473	404	333	385	750	35.6
Divide	3.3	Male	1,697	138	125	153	143	206	175	151	270	336	39.7
		Female	1,603	131	106	140	111	195	155	176	230	359	42.6
Dunn	4.6	Male	2,402	254	196	259	300	359	266	221	262	285	30.3
		Female	2,198	231	214	267	222	299	241	210	256	258	30.5
Eddy	3.4	Male	1,717	158	117	191	164	223	161	168	193	342	35.3
		Female	1,683	151	115	150	129	200	160	177	216	385	41.0
Emmons	5.7	Male	2,883	260	259	385	251	317	300	338	331	442	34.0
		Female	2,817	221	278	379	201	279	325	320	330	484	36.5
Foster	4.6	Male	2,273	203	242	235	239	300	235	228	230	361	32.2
		Female	2,327	217	200	239	227	302	225	247	242	428	34.3
Golden Valley	2.4	Male	1,212	118	111	150	117	170	145	101	133	167	31.5
		Female	1,188	114	88	127	96	150	123	112	145	233	36.5
Grand Forks	68.2	Male	34,837	3,811	2,826	2,636	8,473	7,096	3,535	2,208	2,041	2,211	24.7
		Female	33,363	3,627	2,650	2,531	7,202	6,253	3,339	2,232	2,080	3,449	26.1
Grant	4.1	Male	2,129	201	206	261	188	285	218	216	240	314	32.3
		Female	1,971	188	156	211	142	264	214	215	237	344	36.1
Griggs	3.7	Male	1,920	164	140	172	164	298	177	184	250	371	36.2
		Female	1,780	152	136	130	133	224	169	203	233	400	41.8
Hettinger	4.2	Male	2,109	178	176	232	205	301	210	225	259	323	33.7
		Female	2,091	160	185	252	170	243	207	228	275	371	36.7
Kidder	3.8	Male	1,938	197	180	220	181	248	221	203	232	256	32.7
		Female	1,862	179	175	179	145	226	211	197	244	306	36.3
La Moure	6.4	Male	3,219	303	281	311	316	440	326	321	383	538	34.0
		Female	3,181	309	248	328	253	342	332	347	361	661	38.3
Logan	3.3	Male	1,689	126	138	207	173	165	172	198	239	271	37.0
		Female	1,611	132	122	192	98	163	189	211	199	305	40.2
McHenry	7.6	Male	3,934	379	319	457	359	525	388	396	407	704	33.6
		Female	3,666	312	304	347	287	430	430	369	439	748	38.6
McIntosh	4.5	Male	2,213	126	152	230	189	229	220	281	323	463	43.2
		Female	2,287	144	120	235	146	198	253	284	298	609	46.6
McKenzie	7.7	Male	4,029	454	397	407	527	677	459	315	377	416	28.4
		Female	3,671	441	386	364	409	566	419	318	353	415	29.2
McLean	12.9	Male	6,643	746	572	655	659	1,062	747	567	713	922	31.5
		Female	6,257	671	556	604	557	949	660	577	681	1,002	32.8
Mercer	10.8	Male	5,633	660	476	524	715	1,057	721	491	482	507	29.2
		Female	5,167	603	455	499	588	926	550	444	470	632	29.7
Morton	27.1	Male	13,644	1,564	1,279	1,578	1,691	2,420	1,510	1,300	1,053	1,249	27.9
		Female	13,456	1,510	1,207	1,366	1,626	2,192	1,476	1,184	1,092	1,803	29.6
Mountrail	7.6	Male	3,850	408	353	389	369	549	414	342	446	580	32.4
		Female	3,750	382	343	370	328	512	401	345	429	640	33.8
Nelson	5.2	Male	2,643	184	196	244	219	321	287	282	337	573	40.5
		Female	2,557	178	182	233	156	270	272	265	330	671	44.5
Oliver	2.6	Male	1,383	163	129	167	151	242	157	137	126	111	28.3
		Female	1,217	153	105	123	132	207	153	121	114	109	29.6
Pembina	10.5	Male	5,270	528	424	514	505	853	549	528	561	808	32.8
		Female	5,230	514	434	497	432	712	549	531	559	1,002	35.5
Pierce	6.2	Male	3,105	290	293	402	318	369	343	295	285	510	31.7
		Female	3,095	243	252	356	287	352	356	277	317	655	36.6
Ramsey	13.2	Male	6,481	625	506	723	765	986	682	597	659	938	31.3
		Female	6,719	595	509	701	775	933	689	584	668	1,265	33.3
Ransom	6.7	Male	3,409	344	263	322	293	495	351	319	402	620	34.7
		Female	3,291	283	273	325	255	445	316	333	353	708	37.0
Renville	3.6	Male	1,849	170	167	214	160	267	212	173	186	300	33.0
		Female	1,751	152	148	184	130	218	206	181	183	349	37.1

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NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Richland	19.9	Male	10,280	940	688	763	2,514	1,516	888	803	888	1,280	26.6
		Female	9,620	922	657	806	1,639	1,239	889	868	872	1,728	31.3
Rolette	12.6	Male	6,224	870	715	875	693	836	673	492	493	577	24.6
		Female	6,376	893	665	849	768	884	656	512	494	655	25.1
Sargent	5.4	Male	2,823	292	237	292	294	449	325	244	297	393	31.6
		Female	2,577	251	245	246	227	357	290	253	275	433	33.9
Sheridan	2.8	Male	1,437	128	115	142	122	171	160	182	188	229	37.5
		Female	1,363	102	105	130	110	154	164	173	185	240	39.9
Sioux	3.7	Male	1,887	316	230	291	224	284	189	140	120	93	21.3
		Female	1,813	254	217	279	208	250	221	145	125	114	23.2
Slope	1.1	Male	580	63	43	69	74	81	52	68	71	59	30.1
		Female	520	52	47	66	45	69	51	66	57	67	32.2
Stark	26.0	Male	13,045	1,448	1,134	1,380	2,253	2,409	1,324	1,030	920	1,147	26.3
		Female	12,955	1,445	1,105	1,296	2,148	2,072	1,278	1,059	1,039	1,513	27.3
Steele	2.9	Male	1,485	124	116	144	147	206	166	159	188	235	35.3
		Female	1,415	151	107	142	95	174	169	153	174	250	37.2
Stutsman	24.8	Male	12,245	1,228	1,019	1,159	1,635	2,105	1,338	1,185	1,138	1,438	30.1
		Female	12,555	1,158	930	1,092	1,575	1,964	1,387	1,281	1,149	2,019	32.7
Towner	4.0	Male	1,998	154	152	207	209	273	198	180	263	362	35.2
		Female	2,002	176	162	187	162	227	180	200	245	463	39.8
Traill	9.8	Male	4,787	404	401	411	642	654	507	417	506	845	33.2
		Female	5,013	478	344	398	657	574	480	432	535	1,115	36.1
Walsh	15.3	Male	7,642	701	599	809	773	1,183	868	747	801	1,161	32.9
		Female	7,658	650	605	726	656	1,090	839	733	919	1,440	36.2
Ward	60.0	Male	30,256	3,532	2,761	2,721	5,435	5,846	3,469	2,2[illegible]	1,905	2,352	25.2
		Female	29,744	3,403	2,615	2,574	4,926	5,286	3,277	2,282	2,110	3,271	27.6
Wells	6.9	Male	3,452	298	289	371	310	420	365	350	369	680	36.0
		Female	3,448	290	243	357	265	387	368	370	395	773	39.9
Williams	24.0	Male	12,222	1,381	1,005	1,075	1,901	2,327	1,345	1,012	983	1,193	28.2
		Female	11,778	1,255	992	1,099	1,700	1,850	1,301	1,001	1,062	1,518	29.6
TOTAL METRO COUNTIES	**248.7**	**Male**	**124,057**	**13,136**	**10,386**	**10,851**	**23,003**	**25,352**	**13,874**	**9,832**	**8,446**	**9,177**	**26.8**
		Female	**124,643**	**12,461**	**9,758**	**10,303**	**22,386**	**23,403**	**13,471**	**9,817**	**8,966**	**14,078**	**28.2**
TOTAL STATE	**675.3**	**Male**	**339,587**	**35,342**	**28,808**	**32,525**	**51,340**	**59,221**	**37,027**	**29,043**	**28,962**	**37,319**	**28.7**
		Female	**335,713**	**33,457**	**27,286**	**30,930**	**47,042**	**53,395**	**35,881**	**29,339**	**29,896**	**48,487**	**30.5**
OHIO													
AKRON	**654.1**	**Male**	**316,033**	**28,249**	**27,851**	**31,949**	**43,987**	**54,613**	**38,206**	**32,592**	**31,130**	**27,456**	**29.8**
		Female	**338,067**	**26,819**	**26,390**	**30,836**	**45,055**	**55,903**	**40,845**	**34,152**	**34,889**	**43,178**	**32.1**
Portage	139.2	Male	69,089	6,540	6,333	6,748	12,560	12,445	8,463	6,476	5,244	4,280	26.9
		Female	70,111	6,117	5,947	6,684	12,643	12,102	8,739	6,354	5,495	6,030	28.0
Summit	514.9	Male	246,944	21,709	21,518	25,201	31,427	42,168	29,743	26,116	25,886	23,176	30.6
		Female	267,956	20,702	20,443	24,152	32,412	43,801	32,106	27,798	29,394	37,148	33.3
CANTON	**407.1**	**Male**	**196,020**	**18,205**	**18,119**	**20,273**	**23,225**	**32,810**	**24,729**	**19,853**	**19,988**	**18,818**	**30.5**
		Female	**211,080**	**17,466**	**17,113**	**19,327**	**23,975**	**34,408**	**26,168**	**21,344**	**22,904**	**28,375**	**33.0**
Carroll	26.7	Male	13,171	1,331	1,355	1,354	1,439	2,158	1,699	1,264	1,242	1,329	30.1
		Female	13,529	1,314	1,288	1,308	1,431	2,280	1,686	1,244	1,391	1,587	31.2
Stark	380.4	Male	182,849	16,874	16,764	18,919	21,786	30,652	23,030	18,589	18,746	17,489	30.6
		Female	197,551	16,152	15,825	18,019	22,544	32,128	24,482	20,100	21,513	26,788	33.2
CINCINNATI	**1,406.6**	**Male**	**673,481**	**66,814**	**61,983**	**71,117**	**89,320**	**116,697**	**82,036**	**66,255**	**59,799**	**59,460**	**29.1**
		Female	**733,119**	**64,217**	**59,098**	**68,073**	**91,139**	**120,314**	**88,106**	**72,072**	**70,594**	**99,506**	**32.0**
Clermont	139.0	Male	68,498	7,769	7,247	7,366	8,356	12,651	9,445	6,429	5,084	4,151	27.8
		Female	70,502	7,670	6,821	7,085	8,717	12,944	9,410	6,417	5,502	5,936	28.8
Hamilton	859.1	Male	406,003	38,275	35,474	42,069	55,451	69,374	47,461	40,447	38,101	39,351	29.6
		Female	453,097	36,763	34,121	40,368	57,989	72,194	52,330	45,464	46,084	67,784	32.9
Warren	103.1	Male	52,082	5,091	4,984	5,657	7,336	9,398	7,242	5,286	4,001	3,087	28.2
		Female	51,018	4,828	4,750	5,212	5,734	9,300	7,381	5,164	3,988	4,661	30.4
Dearborn, Ind.	*35.8*	*Male*	*17,585*	*1,832*	*1,790*	*2,007*	*1,886*	*2,838*	*2,310*	*1,705*	*1,573*	*1,644*	*29.5*
		Female	*18,215*	*1,730*	*1,676*	*1,834*	*1,874*	*2,868*	*2,364*	*1,783*	*1,704*	*2,382*	*31.9*
Boone, Ky.	*49.8*	*Male*	*24,498*	*2,838*	*2,680*	*2,675*	*2,823*	*4,446*	*3,456*	*2,384*	*1,764*	*1,432*	*27.8*
		Female	*25,302*	*2,609*	*2,419*	*2,577*	*2,981*	*4,839*	*3,514*	*2,370*	*1,896*	*2,097*	*29.3*

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OHIO (continued)													
CINCINNATI (continued)													
Campbell, Ky.	*81.6*	*Male*	*38,847*	*3,869*	*3,630*	*4,361*	*4,968*	*6,240*	*4,358*	*3,872*	*3,662*	*3,887*	*29.2*
		Female	*42,753*	*3,845*	*3,408*	*4,196*	*5,073*	*6,280*	*4,809*	*4,202*	*4,473*	*6,467*	*32.7*
Kenton, Ky.	*138.2*	*Male*	*65,968*	*7,140*	*6,178*	*6,982*	*8,500*	*11,750*	*7,764*	*6,132*	*5,614*	*5,908*	*28.6*
		Female	*72,232*	*6,772*	*5,903*	*6,801*	*8,771*	*11,889*	*8,298*	*6,672*	*6,947*	*10,179*	*31.6*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,674.0***	***Male***	***802,988***	***79,436***	***74,049***	***83,882***	***109,678***	***138,683***	***98,592***	***79,315***	***70,508***	***68,875***	***28.9***
		Female	***871,012***	***76,255***	***70,629***	***80,340***	***112,495***	***143,000***	***105,453***	***85,701***	***82,338***	***114,801***	***31.7***
CLEVELAND	**1,852.6**	**Male**	**883,089**	**77,162**	**76,053**	**89,732**	**107,810**	**147,753**	**108,042**	**93,324**	**96,680**	**86,533**	**31.1**
		Female	**969,511**	**73,983**	**72,923**	**86,911**	**110,266**	**155,420**	**119,094**	**102,186**	**110,838**	**137,890**	**34.1**
Cuyahoga	1,436.3	Male	677,950	57,480	55,506	66,388	85,023	112,471	77,772	71,805	78,328	73,177	31.6
		Female	758,350	55,184	53,303	64,748	87,616	118.537	88,478	80,803	91,574	118,107	35.0
Geauga	77.7	Male	38,643	3,764	4,023	4,746	3,947	5,898	6,047	4,153	3,522	2,543	29.8
		Female	39,057	3,606	3,851	4,411	3,667	6,197	6,128	4,154	3,537	3,506	31.4
Lake	216.4	Male	105,866	9,658	9,900	11,580	12,477	18,618	14,682	11,440	10,253	7,258	30.0
		Female	110,534	9,313	9,610	11,040	12,728	19,267	15,144	11,552	11,126	10,754	31.5
Medina	122.2	Male	60,630	6,260	6,624	7,018	6,363	10,766	9,541	5,926	4,577	3,555	28.8
		Female	61,570	5,880	6,159	6,712	6,255	11,419	9,344	5,677	4,601	5,523	30.1
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,786.2***	***Male***	***1,335,454***	***119,806***	***117,603***	***136,861***	***169,069***	***225,850***	***163,418***	***139,081***	***140,015***	***123,751***	***30.5***
		Female	***1,450,746***	***114,465***	***112,619***	***132,309***	***173,257***	***235,413***	***177,976***	***149,882***	***158,866***	***195,959***	***33.2***
COLUMBUS	**1,269.8**	**Male**	**615,685**	**58,305**	**55,639**	**59,781**	**93,746**	**115,429**	**78,451**	**59,574**	**50,212**	**44,548**	**28.5**
		Female	**654,115**	**55,555**	**52,639**	**57,094**	**92,940**	**118,425**	**83,825**	**61,962**	**57,418**	**74,257**	**30.8**
Delaware	57.3	Male	28,317	2,640	2,661	3,080	3,996	4,772	4,044	2,886	2,200	2,038	28.7
		Female	28,983	2,446	2,482	2,859	3,821	4,852	4,158	2,743	2,366	3,256	30.9
Fairfield	99.9	Male	48,800	4,867	5,148	5,420	5,023	7,817	7,372	5,041	3,926	4,186	30.0
		Female	51,100	4,626	4,646	5,219	5,003	8,522	7,453	4,904	4,520	6,207	32.1
Franklin	878.0	Male	422,868	39,836	36,824	39,268	70,243	83,239	50,834	40,073	33,977	28,574	28.0
		Female	455,132	38,188	35,062	37,448	70,334	85,564	55,712	42,702	39,574	50,548	30.4
Licking	124.8	Male	60,964	5,639	5,809	6,447	7,844	9,762	8,527	6,255	5,443	5,238	29.9
		Female	63,836	5,239	5,526	6,221	7,643	10,274	8,763	6,265	5,908	7,997	32.1
Madison	34.1	Male	17,632	1,693	1,588	1,619	2,279	3,730	2,361	1,574	1,461	1,327	29.4
		Female	16,468	1,575	1,499	1,621	1,847	2,680	2,168	1,599	1,557	1,922	31.3
Pickaway	44.5	Male	22,150	2,117	2,132	2,355	2,628	3,634	3,223	2,297	1,925	1,839	30.1
		Female	22,350	2,014	1,951	2,212	2,501	3,800	3,354	2,194	2,050	2,274	31.6
Union	31.2	Male	14,954	1,513	1,477	1,592	1,733	2,475	2,090	1,448	1,280	1,346	29.7
		Female	16,246	1,467	1,473	1,514	1,791	2,733	2,217	1,555	1,443	2,053	31.9
DAYTON - SPRINGFIELD	**932.4**	**Male**	**449,514**	**41,685**	**41,387**	**46,219**	**57,850**	**76,512**	**59,139**	**47,064**	**42,778**	**36,880**	**29.9**
		Female	**482,886**	**39,746**	**39,424**	**43,880**	**59,874**	**80,587**	**62,773**	**50,230**	**47,947**	**58,425**	**32.3**
Clark	147.8	Male	70,844	6,741	6,741	7,553	8,697	11,342	9,005	6,999	6,944	6,822	30.0
		Female	76,956	6,312	6,358	7,016	9,313	12,079	9,396	7,682	8,014	10,786	32.8
Greene	131.1	Male	64,979	5,852	6,081	6,831	9,627	11,113	9,382	7,086	5,381	3,626	28.7
		Female	66,121	5,561	5,751	6,360	9,219	11,424	9,611	7,085	5,587	5,523	30.4
Miami	91.9	Male	44,484	4,201	4,346	4,720	4,989	7,132	6,383	4,582	4,173	3,958	30.6
		Female	47,416	4,127	4,199	4,482	4,914	7,565	6,490	4,748	4,707	6,184	32.9
Montgomery	561.6	Male	269,207	24,891	24,219	27,115	34,537	46,925	34,369	28,397	26,280	22,474	30.1
		Female	292,393	23,746	23,116	26,022	36,428	49,519	37,276	30,715	29,639	35,932	32.4
HAMILTON - MIDDLETOWN	**267.4**	**Male**	**129,507**	**12,622**	**12,066**	**12,735**	**20,358**	**21,986**	**16,556**	**13,060**	**10,709**	**9,415**	**28.2**
		Female	**137,893**	**12,038**	**11,531**	**12,267**	**21,356**	**22,686**	**17,347**	**13,629**	**11,744**	**15,295**	**30.2**
Butler	267.4	Male	129,507	12,622	12,066	12,735	20,358	21,986	16,556	13,060	10,709	9,415	28.2
		Female	137,893	12,038	11,531	12,267	21,356	22,686	17,347	13,629	11,744	15,295	30.2
LIMA	**156.9**	**Male**	**76,141**	**8,167**	**7,330**	**7,984**	**9,476**	**12,649**	**8,857**	**7,263**	**7,258**	**7,157**	**29.0**
		Female	**80,759**	**7,700**	**6,857**	**7,803**	**9,357**	**12,680**	**9,153**	**7,714**	**8,138**	**11,357**	**31.8**
Allen	113.1	Male	54,698	5,809	5,275	5,768	6,926	9,064	6,359	5,262	5,202	5,033	28.9
		Female	58,402	5,519	4,945	5,615	6,887	9,168	6,661	5,578	5,933	8,096	31.8
Auglaize	43.8	Male	21,443	2,358	2,055	2,216	2,550	3,585	2,498	2,001	2,056	2,124	29.3
		Female	22,357	2,181	1,912	2,188	2,470	3,512	2,492	2,136	2,205	3,261	31.9
LORAIN - ELYRIA	**279.5**	**Male**	**136,332**	**14,395**	**13,699**	**15,180**	**17,272**	**23,484**	**17,170**	**13,165**	**12,205**	**9,762**	**28.2**
		Female	**143,168**	**13,663**	**13,306**	**14,562**	**17,936**	**24,090**	**18,037**	**13,544**	**13,139**	**14,891**	**30.0**
Lorain	279.5	Male	136,332	14,395	13,699	15,180	17,272	23,484	17,170	13,165	12,205	9,762	28.2
		Female	143,168	13,663	13,306	14,562	17,936	24,090	18,037	13,544	13,139	14,891	30.0

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POPULATION BY AGE AND SEX

■ ESTIMATES

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
MANSFIELD	**131.4**	**Male**	**64,748**	**6,316**	**5,898**	**6,673**	**8,656**	**10,711**	**8,182**	**6,717**	**6,073**	**5,522**	**29.5**
		Female	**66,652**	**5,854**	**5,469**	**6,391**	**7,272**	**10,769**	**8,790**	**7,002**	**6,610**	**8,495**	**32.7**
Richland	131.4	Male	64,748	6,316	5,898	6,673	8,656	10,711	8,182	6,717	6,073	5,522	29.5
		Female	66,652	5,854	5,469	6,391	7,272	10,769	8,790	7,002	6,610	8,495	32.7
PARKERSBURG - MARIETTA	**160.8**	**Male**	**77,368**	**7,643**	**7,654**	**7,963**	**9,417**	**12,627**	**10,372**	**7,617**	**7,046**	**7,629**	**30.2**
		Female	**83,432**	**7,076**	**6,916**	**7,616**	**9,482**	**13,295**	**10,640**	**8,129**	**8,287**	**11,991**	**33.0**
Washington	66.4	Male	32,400	3,282	2,915	3,313	4,316	5,154	4,179	3,195	2,932	3,114	29.6
		Female	34,000	2,988	2,948	3,093	4,011	5,461	4,252	3,350	3,298	4,599	32.3
Wood, W. Va.	*94.4*	*Male*	*44,968*	*4,361*	*4,139*	*4,650*	*5,101*	*7,473*	*6,193*	*4,422*	*4,114*	*4,515*	*30.7*
		Female	*49,432*	*4,088*	*3,968*	*4,523*	*5,471*	*7,834*	*6,388*	*4,779*	*4,989*	*7,392*	*33.5*
STEUBENVILLE - WEIRTON	**161.2**	**Male**	**77,975**	**6,808**	**6,946**	**7,735**	**9,373**	**12,627**	**8,993**	**8,458**	**8,616**	**8,419**	**31.4**
		Female	**83,225**	**6,522**	**6,511**	**7,327**	**9,579**	**12,292**	**9,785**	**9,234**	**10,025**	**11,950**	**34.5**
Jefferson	90.1	Male	43,361	3,709	3,763	4,355	5,026	6,870	5,006	4,626	5,013	4,993	32.0
		Female	46,739	3,552	3,527	4,231	5,215	6,791	5,383	5,143	5,831	7,066	35.1
Brooke, W. Va.	*30.7*	*Male*	*14,952*	*1,350*	*1,329*	*1,432*	*2,057*	*2,455*	*1,737*	*1,601*	*1,544*	*1,447*	*30.3*
		Female	*15,748*	*1,270*	*1,287*	*1,300*	*2,010*	*2,355*	*1,882*	*1,760*	*1,725*	*2,159*	*33.5*
Hancock, W. Va.	*40.4*	*Male*	*19,662*	*1,749*	*1,854*	*1,948*	*2,290*	*3,302*	*2,250*	*2,231*	*2,059*	*1,979*	*31.0*
		Female	*20,738*	*1,700*	*1,697*	*1,796*	*2,354*	*3,146*	*2,520*	*2,331*	*2,469*	*2,725*	*34.0*
TOLEDO	**620.0**	**Male**	**297,886**	**29,227**	**27,530**	**29,330**	**43,520**	**52,125**	**34,199**	**27,903**	**27,058**	**26,994**	**28.7**
		Female	**322,114**	**28,150**	**26,581**	**28,023**	**45,812**	**52,730**	**35,831**	**29,931**	**31,271**	**43,785**	**31.2**
Fulton	39.1	Male	19,133	2,144	1,921	2,110	2,192	3,279	2,424	1,722	1,627	1,714	28.7
		Female	19,967	1,965	1,911	2,055	2,235	3,218	2,473	1,768	1,793	2,549	30.6
Lucas	468.9	Male	224,564	22,102	20,857	22,342	30,153	39,448	25,589	21,426	21,261	21,386	29.3
		Female	244,336	21,375	20,295	21,380	30,500	40,177	27,118	23,278	24,893	35,320	32.1
Wood	112.0	Male	54,189	4,981	4,752	4,878	11,175	9,398	6,186	4,755	4,170	3,894	26.4
		Female	57,811	4,810	4,375	4,588	13,077	9,335	6,240	4,885	4,585	5,916	27.2
YOUNGSTOWN - WARREN	**528.9**	**Male**	**254,059**	**23,022**	**22,757**	**25,625**	**30,458**	**41,475**	**29,928**	**26,795**	**28,710**	**25,289**	**31.1**
		Female	**274,841**	**22,234**	**21,618**	**24,707**	**31,425**	**42,854**	**32,504**	**29,605**	**32,594**	**37,300**	**33.7**
Mahoning	285.0	Male	136,209	12,204	11,694	13,253	16,802	21,850	14,945	14,510	16,233	14,718	31.5
		Female	148,791	11,984	11,131	12,571	17,259	22,340	16,705	16,324	18,535	21,942	34.6
Trumbull	243.9	Male	117,850	10,818	11,063	12,372	13,656	19,625	14,983	12,285	12,477	10,571	30.6
		Female	126,050	10,250	10,487	12,136	14,166	20,514	15,799	13,281	14,059	15,358	32.8
ALL COUNTIES													
Adams	25.9	Male	12,833	1,320	1,307	1,484	1,451	1,834	1,542	1,161	1,160	1,574	29.7
		Female	13,067	1,300	1,235	1,355	1,457	1,835	1,561	1,187	1,261	1,876	31.5
Allen	113.1	Male	54,698	5,809	5,275	5,768	6,926	9,064	6,359	5,262	5,202	5,033	28.9
		Female	58,402	5,519	4,945	5,615	6,887	9,168	6,661	5,578	5,933	8,096	31.8
Ashland	47.0	Male	22,773	2,192	2,104	2,350	3,094	3,602	2,938	2,178	2,049	2,266	29.6
		Female	24,227	2,189	2,041	2,118	3,161	3,599	3,016	2,188	2,424	3,491	32.2
Ashtabula	105.8	Male	51,335	5,013	4,954	5,643	5,713	8,334	6,121	5,046	5,204	5,307	30.2
		Female	54,465	4,809	4,872	5,469	5,780	8,331	6,491	5,327	5,653	7,733	32.6
Athens	57.0	Male	28,692	2,316	2,023	2,220	8,176	4,756	2,902	2,023	1,955	2,321	24.7
		Female	28,308	2,134	1,908	2,081	7,097	4,307	2,911	2,139	2,331	3,400	27.2
Auglaize	43.8	Male	21,443	2,358	2,055	2,216	2,550	3,585	2,498	2,001	2,056	2,124	29.3
		Female	22,357	2,181	1,912	2,188	2,470	3,512	2,492	2,136	2,205	3,261	31.9
☐ Belmont	83.0	Male	39,774	3,416	3,506	3,875	4,491	6,565	4,474	4,000	4,523	4,924	32.0
		Female	43,226	3,456	3,271	3,712	4,626	6,466	4,689	4,410	5,376	7,220	35.2
Brown	33.5	Male	16,492	1,762	1,715	1,860	1,815	2,502	2,073	1,538	1,411	1,816	29.4
		Female	17,008	1,645	1,582	1,711	1,836	2,579	2,067	1,541	1,607	2,440	31.7
Butler	267.4	Male	129,507	12,622	12,066	12,735	20,358	21,986	16,556	13,060	10,709	9,415	28.2
		Female	137,893	12,038	11,531	12,267	21,356	22,686	17,347	13,629	11,744	15,295	30.2
Carroll	26.7	Male	13,171	1,331	1,355	1,354	1,439	2,158	1,699	1,264	1,242	1,329	30.1
		Female	13,529	1,314	1,288	1,308	1,431	2,280	1,686	1,244	1,391	1,587	31.2
Champaign	34.7	Male	16,865	1,603	1,639	1,773	1,950	2,699	2,325	1,575	1,603	1,698	30.4
		Female	17,835	1,555	1,565	1,728	1,924	2,809	2,313	1,670	1,779	2,492	32.6
Clark	147.8	Male	70,844	6,741	6,741	7,553	8,697	11,342	9,005	6,999	6,944	6,822	30.0
		Female	76,956	6,312	6,358	7,016	9,313	12,079	9,396	7,682	8,014	10,786	32.8
Clermont	139.0	Male	68,498	7,769	7,247	7,366	8,356	12,651	9,445	6,429	5,084	4,151	27.8
		Female	70,502	7,670	6,821	7,085	8,717	12,944	9,410	6,417	5,502	5,936	28.8
Clinton	35.5	Male	17,273	1,781	1,557	1,829	2,309	2,816	2,102	1,605	1,593	1,681	29.1
		Female	18,227	1,750	1,496	1,682	2,175	2,806	2,194	1,723	1,811	2,590	32.2

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
ALL COUNTIES (continued)													
Columbiana	114.9	Male	55,706	5,637	5,179	5,663	6,323	9,070	6,699	5,640	5,816	5,679	30.6
		Female	59,194	5,188	4,929	5,426	6,481	9,116	7,105	5,961	6,580	8,408	33.3
Coshocton	36.8	Male	17,759	1,688	1,647	1,840	1,951	2,801	2,247	1,821	1,793	1,971	31.3
		Female	19,041	1,660	1,639	1,812	1,943	2,865	2,356	1,913	2,023	2,830	33.6
Crawford	49.9	Male	24,051	2,451	2,323	2,521	2,765	3,843	3,104	2,382	2,287	2,375	30.1
		Female	25,849	2,225	2,149	2,361	2,850	3,922	3,285	2,493	2,624	3,940	33.5
Cuyahoga	1,436.3	Male	677,950	57,480	55,506	66,388	85,023	112,471	77,772	71,805	78,328	73,177	31.6
		Female	758,350	55,184	53,303	64,748	87,616	118,537	88,478	80,803	91,574	118,107	35.0
Darke	56.8	Male	27,501	2,929	2,721	3,033	3,071	4,357	3,533	2,500	2,396	2,961	29.6
		Female	29,299	2,785	2,588	2,816	3,170	4,454	3,584	2,627	2,876	4,399	32.4
Defiance	40.9	Male	20,164	2,308	2,001	2,190	2,658	3,428	2,548	1,774	1,672	1,585	27.7
		Female	20,736	2,121	1,984	2,132	2,622	3,339	2,522	1,809	1,795	2,412	29.5
Delaware	57.3	Male	28,317	2,640	2,661	3,080	3,996	4,772	4,044	2,886	2,200	2,038	28.7
		Female	28,983	2,446	2,482	2,859	3,821	4,852	4,158	2,743	2,366	3,256	30.9
Erie	80.6	Male	39,384	3,696	3,604	4,305	4,508	6,425	4,936	4,091	4,187	3,632	30.6
		Female	41,216	3,539	3,474	4,115	4,818	6,560	5,208	4,217	4,143	5,142	32.1
Fairfield	99.9	Male	48,800	4,867	5,148	5,420	5,023	7,817	7,372	5,041	3,926	4,186	30.0
		Female	51,100	4,626	4,646	5,219	5,003	8,522	7,453	4,904	4,520	6,207	32.1
Fayette	28.0	Male	13,564	1,381	1,301	1,356	1,503	2,169	1,743	1,315	1,264	1,532	30.7
		Female	14,436	1,337	1,217	1,268	1,540	2,291	1,741	1,385	1,486	2,171	33.1
Franklin	878.0	Male	422,868	39,836	36,824	39,268	70,243	83,239	50,834	40,073	33,977	28,574	28.0
		Female	455,132	38,188	35,062	37,448	70,334	85,564	55,712	42,702	39,574	50,548	30.4
Fulton	39.1	Male	19,133	2,144	1,921	2,1[illegible]	2,192	3,279	2,424	1,722	1,627	1,714	28.7
		Female	19,967	1,965	1,911	2,035	2,235	3,218	2,473	1,768	1,793	2,549	30.6
Gallia	31.8	Male	15,647	1,531	1,472	1,570	1,972	2,524	2,004	1,575	1,313	1,686	30.1
		Female	16,153	1,404	1,328	1,422	2,053	2,504	2,104	1,580	1,550	2,203	32.4
Geauga	77.7	Male	38,643	3,764	4,023	4,746	3,947	5,898	6,047	4,153	3,522	2,543	29.8
		Female	39,057	3,606	3,851	4,411	3,667	6,197	6,128	4,154	3,537	3,506	31.4
Greene	131.1	Male	64,979	5,852	6,081	6,831	9,627	11,113	9,382	7,086	5,381	3,626	28.7
		Female	66,121	5,561	5,751	6,360	9,219	11,424	9,611	7,085	5,587	5,523	30.4
Guernsey	43.7	Male	20,914	2,170	1,968	2,067	2,281	3,393	2,489	2,013	2,036	2,497	30.8
		Female	22,786	2,038	1,930	2,001	2,497	3,451	2,587	2,127	2,387	3,768	33.5
Hamilton	859.1	Male	406,003	38,275	35,474	42,069	55,451	69,374	47,461	40,447	38,101	39,351	29.6
		Female	453,097	36,763	34,121	40,368	57,989	72,194	52,330	45,464	46,084	67,784	32.9
Hancock	65.5	Male	31,643	3,156	3,114	3,227	3,977	5,315	4,026	3,031	2,858	2,939	29.4
		Female	33,857	3,066	2,875	3,124	4,023	5,496	4,164	3,145	3,246	4,718	32.0
Hardin	33.3	Male	16,323	1,559	1,452	1,597	2,902	2,572	1,835	1,416	1,408	1,582	27.5
		Female	16,977	1,522	1,446	1,454	2,581	2,509	1,914	1,458	1,571	2,522	30.9
Harrison	18.5	Male	9,012	864	847	935	978	1,407	1,049	877	946	1,109	31.3
		Female	9,488	794	804	879	960	1,414	1,030	958	1,109	1,540	34.2
Henry	28.8	Male	14,107	1,448	1,319	1,563	1,762	2,278	1,662	1,341	1,294	1,440	29.2
		Female	14,693	1,441	1,299	1,372	1,637	2,195	1,717	1,359	1,419	2,254	32.3
Highland	35.0	Male	17,035	1,720	1,657	1,789	1,861	2,457	2,065	1,596	1,710	2,180	31.1
		Female	17,965	1,695	1,479	1,628	1,796	2,591	2,138	1,764	1,895	2,979	34.2
Hocking	25.4	Male	12,478	1,230	1,237	1,298	1,469	1,885	1,650	1,188	1,153	1,368	30.3
		Female	12,922	1,157	1,129	1,229	1,427	2,037	1,609	1,223	1,285	1,826	32.5
Holmes	31.3	Male	15,323	2,200	1,805	1,739	1,850	2,360	1,658	1,262	1,087	1,362	25.3
		Female	15,977	2,124	1,720	1,654	1,799	2,454	1,743	1,348	1,187	1,948	27.8
Huron	56.1	Male	27,150	3,013	2,780	2,956	3,227	4,580	3,282	2,573	2,355	2,384	28.5
		Female	28,950	2,840	2,754	2,880	3,310	4,576	3,505	2,746	2,660	3,679	30.9
Jackson	31.6	Male	15,214	1,576	1,544	1,535	1,787	2,396	1,766	1,450	1,442	1,718	29.9
		Female	16,386	1,401	1,494	1,561	1,735	2,430	1,922	1,619	1,704	2,520	33.2
Jefferson	90.1	Male	43,361	3,709	3,763	4,355	5,026	6,870	5,006	4,626	5,013	4,993	32.0
		Female	46,739	3,552	3,527	4,231	5,215	6,791	5,383	5,143	5,831	7,066	35.1
Knox	47.5	Male	23,148	2,168	1,941	2,268	3,482	3,476	2,906	2,208	2,177	2,522	29.9
		Female	24,352	1,896	1,861	2,240	3,357	3,597	2,948	2,298	2,502	3,653	32.8
Lake	216.4	Male	105,866	9,658	9,900	11,580	12,477	18,618	14,682	11,440	10,253	7,258	30.0
		Female	110,534	9,313	9,610	11,040	12,728	19,267	15,144	11,552	11,126	10,754	31.5
☐ Lawrence	65.8	Male	31,872	3,300	3,200	3,426	3,523	4,931	4,097	3,266	3,015	3,114	30.0
		Female	33,928	3,122	2,999	3,253	3,563	5,299	4,353	3,451	3,480	4,408	32.6
Licking	124.8	Male	60,964	5,639	5,809	6,447	7,844	9,762	8,527	6,255	5,443	5,238	29.9
		Female	63,836	5,239	5,526	6,221	7,643	10,274	8,763	6,265	5,908	7,997	32.1
Logan	40.5	Male	19,662	2,075	1,939	1,951	2,137	3,125	2,272	1,857	2,108	2,198	30.5
		Female	20,838	1,950	1,746	1,805	2,136	3,163	2,359	2,042	2,356	3,281	33.8

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
ALL COUNTIES (continued)													
Lorain	279.5	Male	136,332	14,395	13,699	15,180	17,272	23,484	17,170	13,165	12,205	9,762	28.2
		Female	143,168	13,663	13,306	14,562	17,936	24,090	18,037	13,544	13,139	14,891	30.0
Lucas	468.9	Male	224,564	22,102	20,857	22,342	30,153	39,448	25,589	21,426	21,261	21,386	29.3
		Female	244,336	21,375	20,295	21,380	30,500	40,177	27,118	23,278	24,893	35,320	32.1
Madison	34.1	Male	17,632	1,693	1,588	1,619	2,279	3,730	2,361	1,574	1,461	1,327	29.4
		Female	16,468	1,575	1,499	1,621	1,847	2,680	2,168	1,599	1,557	1,922	31.3
Mahoning	285.0	Male	136,209	12,204	11,694	13,253	16,802	21,850	14,945	14,510	16,233	14,718	31.5
		Female	148,791	11,984	11,131	12,571	17,259	22,340	16,705	16,324	18,535	21,942	34.6
Marion	68.6	Male	33,948	3,329	3,106	3,466	4,080	6,449	4,574	3,230	2,920	2,794	29.6
		Female	34,652	3,254	3,071	3,263	3,937	5,734	4,359	3,309	3,307	4,418	31.6
Medina	122.2	Male	60,630	6,260	6,624	7,018	6,363	10,766	9,541	5,926	4,577	3,555	28.8
		Female	61,570	5,880	6,159	6,712	6,255	11,419	9,344	5,677	4,601	5,523	30.1
Meigs	24.8	Male	12,202	1,264	1,129	1,305	1,315	1,950	1,470	1,151	1,188	1,430	30.6
		Female	12,598	1,103	1,093	1,139	1,316	1,926	1,505	1,204	1,407	1,905	33.6
Mercer	39.2	Male	19,307	2,231	1,918	2,136	2,484	3,134	2,036	1,769	1,779	1,820	27.8
		Female	19,893	2,080	1,868	2,117	2,411	2,923	2,065	1,857	1,907	2,665	30.0
Miami	91.9	Male	44,484	4,201	4,346	4,720	4,989	7,132	6,383	4,582	4,173	3,958	30.6
		Female	47,416	4,127	4,199	4,482	4,914	7,565	6,490	4,748	4,707	6,184	32.9
Monroe	17.8	Male	8,839	803	849	989	974	1,383	1,144	806	844	1,047	30.8
		Female	8,961	795	789	880	948	1,399	1,082	826	848	1,394	32.6
Montgomery	561.6	Male	269,207	24,891	24,219	27,115	34,537	46,925	34,369	28,397	26,280	22,474	30.1
		Female	292,393	23,746	23,116	26,022	36,428	49,519	37,276	30,715	29,639	35,932	32.4
Morgan	14.8	Male	7,240	711	711	792	765	1,065	842	664	720	970	31.0
		Female	7,560	745	641	753	722	1,119	837	696	808	1,239	33.2
Morrow	27.9	Male	13,835	1,450	1,417	1,618	1,445	2,205	1,978	1,299	1,125	1,298	29.5
		Female	14,065	1,387	1,374	1,478	1,493	2,303	1,934	1,312	1,173	1,611	30.6
Muskingum	85.0	Male	40,749	4,159	3,912	4,413	5,133	6,342	4,879	4,034	3,732	4,145	29.3
		Female	44,251	3,789	3,709	4,158	5,316	6,691	5,185	4,296	4,435	6,672	32.7
Noble	11.6	Male	5,712	580	534	628	676	895	604	507	533	755	29.9
		Female	5,888	597	472	554	612	814	659	542	592	1,046	33.7
Ottawa	40.9	Male	20,072	1,838	1,916	2,162	2,197	3,116	2,514	2,091	2,164	2,174	31.5
		Female	20,828	1,799	1,734	1,968	2,192	3,055	2,550	2,210	2,421	2,899	33.9
Paulding	21.9	Male	10,825	1,236	1,118	1,217	1,298	1,807	1,381	933	910	925	28.0
		Female	11,075	1,197	1,078	1,204	1,301	1,734	1,360	968	988	1,245	29.4
Perry	32.4	Male	15,916	1,713	1,636	1,816	1,942	2,469	1,869	1,408	1,480	1,583	28.4
		Female	16,484	1,599	1,537	1,735	1,862	2,488	1,833	1,535	1,572	2,323	31.1
Pickaway	44.5	Male	22,150	2,117	2,132	2,355	2,628	3,634	3,223	2,297	1,925	1,839	30.1
		Female	22,350	2,014	1,951	2,212	2,501	3,800	3,354	2,194	2,050	2,274	31.6
Pike	23.9	Male	11,842	1,177	1,177	1,338	1,339	1,842	1,394	1,128	1,081	1,366	29.8
		Female	12,058	1,088	1,120	1,217	1,317	1,712	1,524	1,105	1,105	1,870	32.5
Portage	139.2	Male	69,089	6,540	6,333	6,748	12,560	12,445	8,463	6,476	5,244	4,280	26.9
		Female	70,111	6,117	5,947	6,684	12,643	12,102	8,739	6,354	5,495	6,030	28.0
Preble	39.3	Male	19,328	1,830	1,859	2,189	2,108	3,084	2,660	1,959	1,778	1,861	30.4
		Female	19,972	1,821	1,785	1,900	2,121	3,246	2,576	2,026	1,928	2,569	32.3
Putnam	33.6	Male	16,725	1,977	1,704	1,959	2,309	2,649	1,787	1,460	1,330	1,550	26.6
		Female	16,875	1,909	1,592	1,860	2,076	2,454	1,833	1,453	1,496	2,202	29.1
Richland	131.4	Male	64,748	6,316	5,898	6,673	8,656	10,711	8,182	6,717	6,073	5,522	29.5
		Female	66,652	5,854	5,469	6,391	7,272	10,769	8,790	7,002	6,610	8,495	32.7
Ross	65.7	Male	33,398	2,874	2,980	3,356	3,702	5,623	4,666	3,552	3,329	3,316	31.7
		Female	32,302	2,884	2,720	3,062	3,647	4,964	4,184	3,211	3,334	4,296	32.7
Sandusky	64.0	Male	31,358	3,359	3,110	3,389	3,849	5,113	3,734	3,107	2,832	2,865	28.9
		Female	32,642	3,142	2,969	3,241	3,773	5,120	3,796	3,223	3,194	4,184	31.2
Scioto	86.2	Male	41,928	4,157	3,997	4,381	4,826	6,939	4,987	4,067	3,897	4,677	30.2
		Female	44,272	3,998	3,748	4,141	4,624	6,221	5,166	4,459	4,761	7,154	34.0
Seneca	62.4	Male	30,291	3,335	2,910	3,236	3,998	4,992	3,445	2,821	2,761	2,793	28.3
		Female	32,109	3,256	2,770	3,058	3,965	4,934	3,512	3,047	3,075	4,492	31.1
Shelby	44.6	Male	22,059	2,539	2,227	2,388	2,752	3,715	2,667	1,984	1,889	1,898	28.0
		Female	22,541	2,384	2,094	2,313	2,540	3,678	2,676	2,067	2,034	2,755	30.3
Stark	380.4	Male	182,849	16,874	16,764	18,919	21,786	30,652	23,030	18,589	18,746	17,489	30.6
		Female	197,551	16,152	15,825	18,019	22,544	32,128	24,482	20,100	21,513	26,788	33.2
Summit	514.9	Male	246,944	21,709	21,518	25,201	31,427	42,168	29,743	26,116	25,886	23,176	30.6
		Female	267,956	20,702	20,443	24,152	32,412	43,801	32,106	27,798	29,394	37,148	33.3
Trumbull	243.9	Male	117,850	10,818	11,063	12,372	13,656	19,625	14,983	12,285	12,477	10,571	30.6
		Female	126,050	10,250	10,487	12,136	14,166	20,514	15,799	13,281	14,059	15,358	32.8

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
ALL COUNTIES (continued)													
Tuscarawas	86.8	Male	41,764	4,037	3,603	4,241	4,884	6,851	5,025	4,243	4,199	4,681	31.0
		Female	45,036	3,827	3,665	4,026	4,964	6,903	5,470	4,479	4,771	6,931	33.7
Union	31.2	Male	14,954	1,513	1,477	1,592	1,733	2,475	2,090	1,448	1,280	1,346	29.7
		Female	16,246	1,467	1,473	1,514	1,791	2,733	2,217	1,555	1,443	2,053	31.9
Van Wert	30.9	Male	15,020	1,571	1,384	1,509	1,683	2,511	1,762	1,451	1,448	1,701	30.4
		Female	15,880	1,480	1,283	1,367	1,778	2,424	1,790	1,535	1,613	2,610	33.4
Vinton	12.3	Male	6,063	648	600	608	597	996	728	544	524	718	29.8
		Female	6,237	624	582	615	712	918	716	561	638	871	31.4
Warren	103.1	Male	52,082	5,091	4,984	5,657	7,336	9,398	7,242	5,286	4,001	3,087	28.2
		Female	51,018	4,828	4,750	5,212	5,734	9,300	7,381	5,164	3,988	4,661	30.4
Washington	66.4	Male	32,400	3,282	2,915	3,313	4,316	5,154	4,179	3,195	2,932	3,114	29.6
		Female	34,000	2,988	2,948	3,093	4,011	5,461	4,252	3,350	3,298	4,599	32.3
Wayne	100.7	Male	49,574	5,346	4,699	5,013	6,926	8,555	6,311	4,670	4,029	4,025	28.3
		Female	51,126	4,980	4,540	4,645	6,715	8,660	6,371	4,687	4,544	5,984	30.4
Williams	37.2	Male	18,337	2,012	1,806	1,856	2,235	2,957	2,317	1,630	1,674	1,850	29.3
		Female	18,863	1,755	1,648	1,704	2,119	2,957	2,343	1,732	1,859	2,746	32.5
Wood	112.0	Male	54,189	4,981	4,752	4,878	11,175	9,398	6,186	4,755	4,170	3,894	26.4
		Female	57,811	4,810	4,375	4,588	13,077	9,335	6,240	4,885	4,585	5,916	27.2
Wyandot	22.9	Male	11,049	1,156	1,001	1,177	1,355	1,722	1,323	1,060	1,011	1,244	29.8
		Female	11,851	1,110	978	1,101	1,327	1,719	1,355	1,183	1,120	1,958	33.2
TOTAL METRO COUNTIES	**8,506.6**	**Male**	**4,093,004**	**382,197**	**369,418**	**415,542**	**544,857**	**704,490**	**505,363**	**414,559**	**395,470**	**361,108**	**29.7**
		Female	**4,413,596**	**365,587**	**352,288**	**398,755**	**555,123**	**729,007**	**542,165**	**444,698**	**451,051**	**574,922**	**32.3**
TOTAL STATE	**10,838.3**	**Male**	**5,232,433**	**498,316**	**477,771**	**535,286**	**696,801**	**889,258**	**644,937**	**523,163**	**500,924**	**475,977**	**29.7**
		Female	**5,605,867**	**475,755**	**455,692**	**511,577**	**695,081**	**912,333**	**684,940**	**558,068**	**569,245**	**743,176**	**32.3**
OKLAHOMA													
ENID	**65.6**	**Male**	**31,923**	**3,389**	**2,604**	**2,758**	**4,419**	**5,820**	**3,882**	**2,964**	**2,719**	**3,368**	**29.8**
		Female	**33,677**	**3,261**	**2,467**	**2,716**	**4,086**	**5,440**	**3,899**	**3,133**	**3,110**	**5,565**	**32.9**
Garfield	65.6	Male	31,923	3,389	2,604	2,758	4,419	5,820	3,882	2,964	2,719	3,368	29.8
		Female	33,677	3,261	2,467	2,716	4,086	5,440	3,899	3,133	3,110	5,565	32.9
LAWTON	**114.6**	**Male**	**61,216**	**6,491**	**5,007**	**5,966**	**15,452**	**10,976**	**6,385**	**4,344**	**3,491**	**3,104**	**24.0**
		Female	**53,384**	**6,174**	**4,720**	**4,998**	**8,515**	**9,279**	**6,414**	**4,671**	**3,910**	**4,703**	**27.5**
Comanche	114.6	Male	61,216	6,491	5,007	5,966	15,452	10,976	6,385	4,344	3,491	3,104	24.0
		Female	53,384	6,174	4,720	4,998	8,515	9,279	6,414	4,671	3,910	4,703	27.5
OKLAHOMA CITY	**905.6**	**Male**	**440,059**	**44,441**	**39,270**	**40,375**	**62,882**	**82,136**	**57,249**	**41,859**	**36,094**	**35,753**	**29.0**
		Female	**465,541**	**42,422**	**37,614**	**39,026**	**62,765**	**82,369**	**58,943**	**44,131**	**40,447**	**57,824**	**31.2**
Canadian	65.9	Male	33,099	3,653	3,577	3,414	3,443	6,342	5,240	3,102	2,148	2,180	28.9
		Female	32,801	3,475	3,318	3,220	3,152	6,399	4,881	2,873	2,137	3,346	30.1
Cleveland	148.8	Male	75,405	6,943	6,760	6,822	15,080	15,766	10,321	6,063	4,131	3,519	26.3
		Female	73,395	6,786	6,423	6,514	13,161	14,901	10,143	5,777	4,276	5,414	27.6
Logan	29.6	Male	14,426	1,459	1,334	1,465	1,954	2,165	1,803	1,281	1,219	1,746	29.6
		Female	15,174	1,349	1,205	1,361	1,865	2,230	1,798	1,323	1,401	2,642	33.1
McClain	22.7	Male	11,174	1,043	1,082	1,289	1,131	1,597	1,742	1,169	921	1,200	31.5
		Female	11,526	996	1,086	1,141	1,120	1,741	1,704	1,154	994	1,590	33.2
Oklahoma	578.9	Male	277,458	28,588	23,927	24,442	37,729	52,199	34,450	27,443	25,044	23,636	29.6
		Female	301,442	27,256	23,135	23,922	39,859	52,668	36,559	30,068	28,671	39,304	31.9
Pottawatomie	59.7	Male	28,497	2,755	2,590	2,943	3,545	4,067	3,693	2,801	2,631	3,472	30.9
		Female	31,203	2,560	2,447	2,868	3,608	4,430	3,858	2,936	2,968	5,528	34.3
TULSA	**698.9**	**Male**	**339,110**	**34,245**	**31,076**	**32,497**	**42,429**	**62,510**	**46,132**	**33,038**	**28,995**	**28,188**	**29.7**
		Female	**359,790**	**32,511**	**29,310**	**30,950**	**42,677**	**64,063**	**47,187**	**35,261**	**32,557**	**45,274**	**31.9**
Creek	64.1	Male	31,166	3,146	3,168	3,339	3,207	4,915	4,350	3,056	2,763	3,222	30.5
		Female	32,934	3,046	2,947	3,100	3,237	5,180	4,480	3,204	3,000	4,740	33.0
Osage	42.7	Male	21,154	2,119	1,889	2,105	2,228	3,367	2,868	2,182	2,029	2,367	31.6
		Female	21,546	1,987	1,725	1,859	1,988	3,441	2,818	2,205	2,201	3,322	34.3
Rogers	52.8	Male	26,155	2,604	2,736	2,966	2,727	3,947	4,342	2,796	1,990	2,047	30.2
		Female	26,645	2,407	2,549	2,780	2,590	4,485	4,265	2,593	2,129	2,847	31.7
Tulsa	490.5	Male	236,480	23,565	20,606	21,340	32,007	46,316	30,749	22,892	20,460	18,543	29.5
		Female	254,020	22,517	19,525	20,646	32,590	46,504	31,906	25,182	23,300	31,850	31.8
Wagoner	48.8	Male	24,155	2,811	2,675	2,747	2,260	3,965	3,823	2,112	1,753	2,009	29.0
		Female	24,645	2,554	2,564	2,565	2,272	4,453	3,718	2,077	1,927	2,515	30.3

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES													
Adair	19.8	Male	9,755	1,064	987	1,218	1,051	1,326	1,142	841	902	1,224	29.2
		Female	10,045	903	949	1,113	1,007	1,380	1,207	934	994	1,558	32.6
Alfalfa	7.1	Male	3,456	264	255	400	302	416	400	316	396	707	37.3
		Female	3,644	259	227	281	279	396	376	349	435	1,042	45.1
Atoka	13.1	Male	6,844	551	597	584	793	1,183	871	717	616	932	32.6
		Female	6,256	538	529	588	553	865	760	604	691	1,128	35.7
Beaver	7.1	Male	3,488	355	322	333	283	536	446	358	395	460	33.4
		Female	3,612	359	311	327	314	516	428	370	398	589	34.6
Beckham	21.4	Male	10,334	1,174	878	834	1,254	1,654	1,113	888	903	1,636	31.2
		Female	11,066	1,059	816	794	1,207	1,489	1,121	1,005	1,114	2,461	36.5
Blaine	14.2	Male	6,858	749	565	663	743	956	787	634	691	1,070	32.4
		Female	7,342	649	578	615	746	907	810	623	797	1,617	37.2
Bryan	32.1	Male	15,476	1,347	1,281	1,437	2,277	2,224	1,714	1,376	1,545	2,275	31.3
		Female	16,624	1,347	1,287	1,373	1,985	2,256	1,817	1,441	1,803	3,315	35.4
Caddo	31.7	Male	15,205	1,511	1,410	1,692	1,666	2,091	1,718	1,459	1,411	2,247	31.3
		Female	16,495	1,515	1,319	1,662	1,625	2,061	1,849	1,521	1,711	3,232	35.4
Canadian	65.9	Male	33,099	3,653	3,577	3,414	3,443	6,342	5,240	3,102	2,148	2,180	28.9
		Female	32,801	3,475	3,318	3,220	3,152	6,399	4,881	2,873	2,137	3,346	30.1
Carter	45.8	Male	21,926	2,237	1,924	2,158	2,380	3,370	2,573	2,176	2,151	2,957	31.7
		Female	23,874	2,167	1,889	2,026	2,410	3,344	2,769	2,393	2,461	4,415	35.4
Cherokee	33.0	Male	15,969	1,539	1,387	1,767	2,338	2,363	1,817	1,464	1,443	1,831	28.9
		Female	17,031	1,526	1,395	1,643	2,545	2,355	2,075	1,484	1,582	2,426	31.0
Choctaw	18.0	Male	8,631	877	849	925	893	1,095	968	785	898	1,341	32.0
		Female	9,369	830	792	891	801	1,235	1,025	874	1,013	1,908	36.3
Cimarron	3.6	Male	1,805	186	157	191	147	262	215	185	205	257	33.4
		Female	1,795	146	157	144	130	256	209	199	239	315	38.1
Cleveland	148.8	Male	75,405	6,943	6,760	6,822	15,080	15,766	10,321	6,063	4,131	3,519	26.3
		Female	73,395	6,786	6,423	6,514	13,161	14,901	10,143	5,777	4,276	5,414	27.6
Coal	6.3	Male	3,024	317	250	333	274	397	292	300	332	529	33.5
		Female	3,276	255	266	296	295	369	351	331	365	748	39.5
Comanche	114.6	Male	61,216	6,491	5,007	5,966	15,452	10,976	6,385	4,344	3,491	3,104	24.0
		Female	53,384	6,174	4,720	4,958	8,515	9,279	6,414	4,671	3,910	4,703	27.5
Cotton	7.6	Male	3,636	325	310	357	350	485	450	344	397	618	34.8
		Female	3,964	338	305	330	335	508	444	339	479	886	38.7
Craig	15.3	Male	7,368	655	599	687	751	1,036	924	763	788	1,165	34.6
		Female	7,932	607	544	667	713	1,005	991	823	906	1,676	39.3
Creek	64.1	Male	31,166	3,146	3,168	3,339	3,207	4,915	4,350	3,056	2,763	3,222	30.5
		Female	32,934	3,046	2,947	3,100	3,237	5,180	4,480	3,204	3,000	4,740	33.0
Custer	28.8	Male	14,218	1,394	1,111	1,111	2,904	2,248	1,504	1,184	1,092	1,670	27.6
		Female	14,582	1,302	1,020	1,085	2,849	2,013	1,466	1,202	1,300	2,345	30.1
Delaware	26.1	Male	12,744	1,077	1,116	1,349	1,100	1,515	1,414	1,211	1,632	2,330	36.5
		Female	13,356	994	1,048	1,261	1,099	1,599	1,553	1,321	1,833	2,648	39.4
Dewey	6.2	Male	2,969	311	218	250	296	416	345	264	317	552	34.8
		Female	3,231	331	220	243	289	379	339	266	402	762	39.5
Ellis	6.1	Male	2,976	343	257	267	283	450	318	249	319	490	32.5
		Female	3,124	285	230	224	283	448	338	275	356	685	37.7
Garfield	65.6	Male	31,923	3,389	2,604	2,758	4,419	5,820	3,882	2,964	2,719	3,368	29.8
		Female	33,677	3,261	2,467	2,716	4,086	5,440	3,899	3,133	3,110	5,565	32.9
Garvin	29.3	Male	14,017	1,263	1,181	1,401	1,493	1,914	1,532	1,372	1,511	2,350	33.7
		Female	15,283	1,177	1,208	1,292	1,468	1,901	1,709	1,525	1,700	3,303	38.5
Grady	43.4	Male	20,903	2,102	1,954	2,227	2,475	3,150	2,871	1,906	1,787	2,431	30.4
		Female	22,497	2,113	1,863	2,038	2,441	3,327	2,857	1,992	2,066	3,800	33.4
Grant	6.5	Male	3,130	272	237	282	265	398	341	342	366	627	38.3
		Female	3,370	261	223	251	237	364	351	340	435	908	44.9
Greer	6.8	Male	3,332	226	241	261	429	466	312	317	355	725	36.4
		Female	3,468	193	214	247	230	355	325	335	429	1,140	50.7
Harmon	4.5	Male	2,106	182	187	228	192	240	187	181	227	482	36.3
		Female	2,394	186	185	186	174	252	219	208	312	672	44.8
Harper	4.7	Male	2,298	212	188	175	264	331	268	264	238	358	34.4
		Female	2,402	208	158	181	196	297	282	274	270	536	40.7
Haskell	11.6	Male	5,618	491	503	589	498	780	643	522	682	910	34.3
		Female	5,982	473	488	548	470	783	714	573	720	1,213	38.2
Hughes	14.8	Male	6,994	598	612	704	648	795	798	691	805	1,343	36.8
		Female	7,806	544	526	692	594	910	837	797	949	1,957	42.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Jackson	30.3	Male	15,142	1,736	1,413	1,512	2,570	2,528	1,841	1,144	1,039	1,359	26.3
		Female	15,158	1,646	1,303	1,400	1,974	2,421	1,814	1,191	1,254	2,155	30.2
Jefferson	8.7	Male	4,147	396	378	393	393	582	440	366	448	751	33.8
		Female	4,553	399	343	374	409	583	449	412	485	1,099	38.7
Johnston	11.2	Male	5,444	523	507	546	670	700	567	475	562	894	31.8
		Female	5,756	431	463	525	642	745	644	517	651	1,138	36.1
Kay	50.7	Male	24,365	2,381	1,948	2,201	2,853	3,881	2,853	2,347	2,610	3,291	32.2
		Female	26,335	2,253	1,877	2,045	2,679	3,796	2,952	2,591	2,904	5,238	36.8
Kingfisher	14.9	Male	7,318	785	633	749	858	1,115	913	694	641	930	30.7
		Female	7,582	782	589	651	841	1,021	909	695	697	1,397	34.1
Kiowa	12.9	Male	6,124	569	474	569	614	759	652	588	685	1,214	36.2
		Female	6,776	533	471	535	594	751	686	639	794	1,773	42.3
Latimer	10.3	Male	5,076	427	435	512	692	603	554	479	593	781	32.8
		Female	5,224	460	402	510	592	661	598	490	580	931	34.8
Le Flore	43.4	Male	21,220	2,100	2,012	2,368	2,298	2,914	2,653	2,015	1,996	2,864	31.3
		Female	22,180	1,981	1,824	2,097	2,046	3,107	2,734	2,080	2,293	4,018	35.1
Lincoln	29.3	Male	14,264	1,384	1,364	1,493	1,495	1,932	1,906	1,367	1,337	1,986	32.2
		Female	15,036	1,313	1,270	1,411	1,463	2,089	1,929	1,419	1,475	2,667	34.9
Logan	29.6	Male	14,426	1,459	1,334	1,465	1,954	2,165	1,803	1,281	1,219	1,746	29.6
		Female	15,174	1,349	1,205	1,361	1,865	2,230	1,798	1,323	1,401	2,642	33.1
Love	8.1	Male	3,947	349	369	413	381	547	501	373	406	608	33.4
		Female	4,153	361	334	374	368	583	482	411	480	760	36.2
McClain	22.7	Male	11,174	1,043	1,082	1,289	1,131	1,597	1,742	1,169	921	1,200	31.5
		Female	11,526	996	1,086	1,141	1,120	1,741	1,704	1,154	994	1,590	33.2
McCurtain	38.3	Male	18,695	2,078	1,924	2,237	1,886	2,689	2,359	1,658	1,689	2,175	29.5
		Female	19,605	2,018	1,834	2,011	1,956	2,839	2,297	1,833	1,815	3,004	32.0
McIntosh	16.6	Male	7,962	567	674	802	721	815	856	922	1,061	1,542	39.7
		Female	8,638	618	587	723	675	972	968	1,023	1,162	1,910	42.7
Major	9.4	Male	4,584	468	381	451	507	671	581	425	440	660	32.2
		Female	4,816	444	403	384	448	652	579	440	495	971	36.3
Marshall	11.5	Male	5,572	438	465	555	531	627	589	506	757	1,104	37.9
		Female	5,928	378	416	445	469	675	643	583	890	1,429	44.0
Mayes	33.2	Male	17,265	1,805	1,557	1,785	1,783	2,380	2,161	1,706	1,738	2,350	32.2
		Female	17,935	1,623	1,545	1,605	1,722	2,459	2,272	1,789	1,950	2,970	35.1
Murray	12.8	Male	6,184	578	551	630	613	858	673	582	676	1,023	33.4
		Female	6,616	568	535	601	589	872	729	603	713	1,406	37.0
Muskogee	70.1	Male	33,284	3,493	3,107	3,375	3,703	5,137	3,848	3,081	3,365	4,175	30.8
		Female	36,816	3,369	2,881	3,159	3,960	5,295	4,207	3,417	4,008	6,520	34.5
Noble	12.2	Male	5,953	616	496	571	670	884	762	588	528	838	32.0
		Female	6,247	534	451	539	635	844	754	593	628	1,269	36.6
Nowata	12.1	Male	5,927	549	516	563	646	855	700	600	602	896	33.1
		Female	6,173	516	478	528	572	851	678	631	694	1,225	37.1
Okfuskee	11.3	Male	5,506	461	482	735	499	629	607	482	598	1,013	34.2
		Female	5,794	449	449	537	462	660	680	552	721	1,284	40.0
Oklahoma	578.9	Male	277,458	28,588	23,927	24,442	37,729	52,199	34,450	27,443	25,044	23,636	29.6
		Female	301,442	27,256	23,135	23,922	39,859	52,668	36,559	30,068	28,671	39,304	31.9
Okmulgee	40.6	Male	19,899	1,807	1,737	1,989	3,007	2,641	2,279	1,684	1,975	2,780	30.3
		Female	20,701	1,667	1,571	1,808	2,167	2,717	2,385	1,970	2,284	4,132	36.8
Osage	42.7	Male	21,154	2,119	1,889	2,105	2,228	3,367	2,868	2,182	2,029	2,367	31.6
		Female	21,546	1,987	1,725	1,859	1,988	3,441	2,818	2,205	2,201	3,322	34.3
Ottawa	33.9	Male	16,133	1,501	1,412	1,615	2,188	2,320	1,891	1,563	1,716	1,927	30.8
		Female	17,767	1,416	1,390	1,491	2,078	2,438	2,078	1,741	2,105	3,030	35.3
Pawnee	16.8	Male	8,249	775	727	842	784	1,204	1,105	816	842	1,154	33.3
		Female	8,551	676	709	759	781	1,228	1,076	851	942	1,529	36.1
Payne	65.7	Male	33,590	2,552	2,023	2,002	11,535	5,652	3,034	2,141	1,953	2,698	24.2
		Female	32,110	2,424	1,930	1,854	9,545	4,762	3,045	2,139	2,328	4,083	25.6
Pittsburg	41.3	Male	20,176	1,740	1,662	2,060	1,898	3,156	2,538	2,000	2,288	2,834	33.6
		Female	21,124	1,597	1,579	1,905	1,809	2,712	2,528	2,186	2,542	4,266	38.8
Pontotoc	34.2	Male	16,135	1,526	1,289	1,469	2,340	2,278	1,841	1,521	1,603	2,268	31.3
		Female	18,065	1,407	1,255	1,389	2,498	2,395	1,994	1,625	1,884	3,618	35.4
Pottawatomie	59.7	Male	28,497	2,755	2,590	2,943	3,545	4,067	3,693	2,801	2,631	3,472	30.9
		Female	31,203	2,560	2,447	2,868	3,608	4,430	3,858	2,936	2,968	5,528	34.3
Pushmataha	12.6	Male	6,142	529	560	704	558	783	775	604	635	994	34.2
		Female	6,458	496	488	683	559	788	793	639	713	1,299	37.7

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POPULATION BY AGE AND SEX

SEX ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Roger Mills	5.2	Male	2,544	265	211	215	276	373	271	237	274	422	33.2
		Female	2,656	252	232	214	249	342	298	228	323	518	36.3
Rogers	52.8	Male	26,155	2,604	2,736	2,966	2,727	3,947	4,342	2,796	1,990	2,047	30.2
		Female	26,645	2,407	2,549	2,780	2,590	4,485	4,265	2,593	2,129	2,847	31.7
Seminole	28.5	Male	13,642	1,263	1,244	1,455	1,475	1,893	1,482	1,315	1,378	2,137	32.3
		Female	14,858	1,261	1,146	1,311	1,422	1,916	1,701	1,408	1,658	3,035	37.2
☐ Sequoyah	33.1	Male	16,187	1,636	1,562	2,048	1,675	2,189	2,157	1,560	1,496	1,864	30.4
		Female	16,913	1,471	1,625	1,827	1,668	2,371	2,235	1,606	1,608	2,502	32.9
Stephens	46.5	Male	22,497	2,271	1,945	1,988	2,581	3,591	2,598	2,341	2,257	2,925	31.9
		Female	24,003	2,120	1,821	1,866	2,394	3,610	2,749	2,498	2,590	4,355	35.7
Texas	18.2	Male	9,130	1,004	865	820	1,274	1,509	1,106	911	794	847	29.0
		Female	9,070	992	772	810	1,148	1,429	1,097	870	823	1,129	30.7
Tillman	12.3	Male	5,866	566	579	649	576	800	624	513	611	948	32.0
		Female	6,434	579	495	614	559	803	675	556	731	1,422	37.5
Tulsa	490.5	Male	236,480	23,565	20,608	21,340	32,007	46,316	30,749	22,892	20,460	18,543	29.5
		Female	254,020	22,517	19,525	20,646	32,590	46,504	31,906	25,182	23,300	31,850	31.8
Wagoner	48.8	Male	24,155	2,811	2,675	2,747	2,260	3,965	3,823	2,112	1,753	2,009	29.0
		Female	24,645	2,554	2,564	2,565	2,272	4,453	3,718	2,077	1,927	2,515	30.3
Washington	50.5	Male	24,332	2,409	2,041	2,169	2,455	4,194	3,216	2,667	2,576	2,605	32.4
		Female	26,168	2,201	1,930	2,099	2,641	4,097	3,360	2,857	2,841	4,142	35.3
Washita	14.8	Male	7,241	748	575	678	916	1,111	783	622	746	1,062	31.3
		Female	7,559	713	601	598	848	999	780	697	832	1,491	35.3
Woods	10.9	Male	5,324	420	341	422	940	682	547	481	560	931	32.9
		Female	5,576	385	322	361	741	660	546	491	683	1,387	40.8
Woodward	23.8	Male	11,803	1,501	1,013	1,039	1,565	2,123	1,488	1,084	900	1,090	28.7
		Female	11,997	1,362	1,038	1,004	1,448	1,959	1,456	1,080	1,000	1,650	30.8
TOTAL METRO COUNTIES	**1,817.6**	**Male**	**888,495**	**90,202**	**79,519**	**83,644**	**126,857**	**163,631**	**115,805**	**83,765**	**72,795**	**72,277**	**28.5**
		Female	**929,305**	**85,839**	**75,736**	**79,517**	**119,711**	**163,522**	**118,678**	**86,802**	**81,632**	**115,868**	**31.4**
TOTAL STATE	**3,187.8**	**Male**	**1,554,257**	**154,404**	**137,007**	**148,643**	**211,977**	**261,144**	**193,362**	**145,772**	**138,078**	**163,870**	**29.8**
		Female	**1,633,543**	**146,628**	**130,217**	**139,735**	**198,969**	**259,823**	**199,465**	**154,945**	**156,358**	**247,403**	**32.7**
OREGON													
EUGENE - SPRINGFIELD	**277.9**	**Male**	**137,493**	**12,882**	**11,330**	**12,011**	**19,954**	**29,707**	**17,671**	**11,071**	**11,078**	**11,789**	**29.2**
		Female	**140,407**	**12,128**	**10,714**	**11,376**	**20,378**	**28,785**	**17,326**	**11,555**	**12,395**	**15,750**	**30.4**
Lane	277.9	Male	137,493	12,882	11,330	12,011	19,954	29,707	17,671	11,071	11,078	11,739	29.2
		Female	140,407	12,128	10,714	11,376	20,378	28,785	17,326	11,555	12,395	15,750	30.4
MEDFORD	**140.4**	**Male**	**69,628**	**6,234**	**5,938**	**6,677**	**7,773**	**12,486**	**9,192**	**6,311**	**6,793**	**8,224**	**31.6**
		Female	**70,772**	**6,072**	**5,694**	**6,133**	**7,824**	**12,340**	**9,127**	**6,348**	**7,114**	**10,120**	**32.8**
Jackson	140.4	Male	69,628	6,234	5,938	6,677	7,773	12,486	9,192	6,311	6,793	8,224	31.6
		Female	70,772	6,072	5,694	6,133	7,824	12,340	9,127	6,348	7,114	10,120	32.8
PORTLAND	**1,135.5**	**Male**	**552,527**	**51,444**	**45,316**	**49,399**	**67,801**	**114,596**	**74,964**	**49,048**	**48,157**	**51,802**	**30.4**
		Female	**582,973**	**48,861**	**43,436**	**47,629**	**69,374**	**114,162**	**73,305**	**50,761**	**54,913**	**80,532**	**32.2**
Clackamas	250.9	Male	123,627	11,673	11,741	13,158	12,485	22,532	19,363	12,005	10,573	10,097	30.7
		Female	127,273	11,131	11,252	12,567	11,893	23,845	19,134	11,960	11,230	14,261	32.0
Multnomah	564.2	Male	271,664	24,058	19,329	21,025	36,215	59,975	32,571	23,435	25,616	29,440	30.9
		Female	292,536	22,613	18,705	20,578	37,895	57,407	31,841	24,759	30,225	48,513	33.1
Washington	261.5	Male	128,393	12,701	11,672	12,354	15,458	27,219	19,356	11,113	9,490	9,030	29.4
		Female	133,107	12,196	11,036	11,748	15,882	27,972	18,797	11,427	10,645	13,404	30.6
Yamhill	58.9	Male	28,843	3,012	2,574	2,862	3,643	4,870	3,674	2,495	2,478	3,235	29.8
		Female	30,057	2,921	2,443	2,736	3,704	4,938	3,533	2,615	2,813	4,354	31.5
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,341.1***	***Male***	***654,301***	***62,390***	***55,581***	***59,838***	***79,019***	***134,092***	***89,560***	***57,840***	***56,148***	***59,833***	***30.2***
		Female	***686,799***	***59,263***	***52,782***	***57,727***	***80,944***	***134,109***	***87,115***	***59,360***	***63,748***	***91,751***	***31.9***
SALEM	**260.3**	**Male**	**127,782**	**12,798**	**10,891**	**12,275**	**16,267**	**23,791**	**16,162**	**10,707**	**10,960**	**13,931**	**29.9**
		Female	**132,518**	**12,149**	**10,284**	**11,417**	**15,830**	**23,007**	**15,884**	**11,468**	**12,392**	**20,087**	**32.2**
Marion	213.0	Male	104,836	10,495	8,834	10,059	13,511	19,738	13,247	8,696	8,892	11,364	29.8
		Female	108,164	10,058	8,404	9,316	12,644	18,857	12,946	9,368	10,122	16,449	32.2
Polk	47.3	Male	22,946	2,303	2,057	2,216	2,756	4,053	2,915	2,011	2,068	2,567	30.3
		Female	24,354	2,091	1,880	2,101	3,186	4,150	2,938	2,100	2,270	3,638	32.0

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
ALL COUNTIES													
Baker	16.3	Male	8,150	780	694	821	756	1,234	1,004	783	869	1,209	33.3
		Female	8,150	564	656	726	681	1,209	1,019	792	926	1,477	36.4
Benton	70.8	Male	36,093	2,811	2,392	2,613	9,792	7,586	3,965	2,452	2,265	2,217	25.6
		Female	34,707	2,616	2,385	2,447	8,271	6,769	3,946	2,518	2,414	3,341	27.4
Clackamas	250.9	Male	123,627	11,673	11,741	13,158	12,485	22,532	19,363	12,005	10,573	10,097	30.7
		Female	127,273	11,131	11,252	12,567	11,893	23,845	19,134	11,960	11,230	14,261	32.0
Clatsop	33.1	Male	16,342	1,535	1,253	1,423	2,043	3,003	1,884	1,389	1,670	2,142	31.4
		Female	16,758	1,440	1,223	1,412	1,936	2,684	1,898	1,414	1,891	2,860	33.8
Columbia	37.0	Male	18,439	1,817	1,837	1,897	1,728	3,223	2,333	1,707	1,755	1,942	31.0
		Female	18,561	1,914	1,743	1,829	1,745	3,191	2,410	1,651	1,796	2,262	31.4
Coos	62.8	Male	31,251	2,998	2,756	3,024	3,344	5,225	4,079	3,027	3,266	3,532	31.7
		Female	31,549	2,870	2,533	2,763	3,366	5,259	4,022	3,143	3,275	4,318	33.1
Crook	13.7	Male	6,773	661	585	672	673	1,059	937	656	693	837	32.5
		Female	6,927	650	606	596	715	1,112	862	644	810	932	33.1
Curry	17.7	Male	8,801	717	636	779	791	1,288	1,009	886	1,177	1,518	36.9
		Female	8,899	707	693	789	722	1,250	1,072	872	1,326	1,558	38.5
Deschutes	68.7	Male	34,355	3,350	3,079	3,259	3,693	6,936	4,776	2,859	3,033	3,370	30.5
		Female	34,345	3,217	2,984	2,988	3,872	6,737	4,541	2,925	3,313	3,768	31.1
Douglas	97.8	Male	48,820	5,110	4,526	5,000	5,270	8,094	6,201	4,709	4,819	5,091	30.6
		Female	48,980	4,810	4,313	4,664	5,138	8,180	6,300	4,808	4,874	5,893	31.8
Gilliam	2.0	Male	1,004	99	72	87	106	157	111	108	122	142	33.8
		Female	996	96	65	105	89	144	119	120	111	147	34.9
Grant	8.3	Male	4,198	422	349	417	384	709	566	423	425	503	32.4
		Female	4,102	397	369	366	398	656	543	405	418	550	32.9
Harney	8.4	Male	4,325	472	404	401	445	736	626	417	401	423	31.0
		Female	4,075	398	391	373	447	694	534	409	380	449	31.2
Hood River	16.3	Male	8,279	801	709	753	935	1,492	1,046	774	824	945	31.3
		Female	8,021	816	642	679	809	1,315	956	803	858	1,143	33.1
Jackson	140.4	Male	69,628	6,234	5,938	6,677	7,773	12,486	9,192	6,311	6,793	8,224	31.6
		Female	70,772	6,072	5,694	6,133	7,824	12,340	9,127	6,348	7,114	10,120	32.8
Jefferson	12.3	Male	6,258	701	590	715	726	999	781	579	581	586	29.0
		Female	6,042	647	573	650	640	988	783	594	558	609	30.2
Josephine	63.8	Male	31,125	3,016	2,790	2,951	2,691	4,829	4,026	2,834	3,495	4,493	33.5
		Female	32,675	2,761	2,527	2,895	2,858	5,121	4,071	3,040	3,851	5,551	35.4
Klamath	60.4	Male	30,569	3,118	2,890	2,918	3,665	5,290	3,846	2,874	2,891	3,077	30.1
		Female	29,831	2,807	2,659	2,838	3,214	5,167	3,749	2,904	2,939	3,554	31.6
Lake	7.8	Male	3,967	407	339	389	385	648	532	406	432	429	32.1
		Female	3,833	385	370	340	365	608	496	425	379	465	32.5
Lane	277.9	Male	137,493	12,882	11,330	12,011	19,954	29,707	17,671	11,071	11,078	11,789	29.2
		Female	140,407	12,128	10,714	11,376	20,378	28,785	17,326	11,555	12,395	15,750	30.4
Lincoln	37.4	Male	18,367	1,535	1,257	1,468	1,800	3,171	2,083	1,695	2,383	2,975	34.8
		Female	19,033	1,482	1,248	1,379	1,761	3,113	2,040	1,833	2,717	3,460	37.6
Linn	92.6	Male	45,727	4,564	4,308	4,641	5,067	8,218	5,944	3,966	4,248	4,771	30.2
		Female	46,873	4,367	4,049	4,405	5,162	8,161	5,904	4,128	4,677	6,020	31.7
Malheur	27.5	Male	13,612	1,584	1,232	1,422	1,558	2,024	1,523	1,258	1,328	1,633	29.7
		Female	13,888	1,466	1,249	1,389	1,439	2,070	1,609	1,375	1,370	1,921	31.8
Marion	213.0	Male	104,836	10,495	8,834	10,059	13,511	19,738	13,247	8,696	8,992	11,364	29.8
		Female	108,164	10,058	8,404	9,316	12,644	18,857	12,946	9,368	10,122	16,449	32.2
Morrow	8.4	Male	4,319	488	398	458	473	747	572	422	369	392	29.6
		Female	4,081	432	377	418	432	693	540	418	352	419	30.5
Multnomah	564.2	Male	271,664	24,058	19,329	21,025	36,215	59,975	32,571	23,435	25,616	29,440	30.9
		Female	292,536	22,613	18,705	20,578	37,895	57,407	31,841	24,759	30,225	48,513	33.1
Polk	47.3	Male	22,946	2,303	2,057	2,216	2,756	4,053	2,915	2,011	2,068	2,567	30.3
		Female	24,354	2,091	1,880	2,101	3,186	4,150	2,938	2,100	2,270	3,638	32.0
Sherman	2.2	Male	1,110	106	92	112	110	185	109	124	146	126	32.3
		Female	1,090	112	85	115	85	177	109	129	133	145	33.4
Tillamook	21.7	Male	10,800	983	839	925	1,016	1,823	1,236	1,031	1,296	1,651	34.0
		Female	10,900	943	781	889	959	1,737	1,194	1,074	1,425	1,898	36.2
Umatilla	62.2	Male	30,813	3,386	2,609	2,866	3,612	5,602	3,806	2,847	2,876	3,209	30.2
		Female	31,387	3,217	2,761	2,801	3,564	5,290	3,679	2,938	3,008	4,129	31.3
Union	24.9	Male	12,392	1,318	1,148	1,208	1,528	2,160	1,569	1,057	1,007	1,397	29.6
		Female	12,508	1,191	1,056	1,131	1,581	2,119	1,546	1,068	1,104	1,712	31.1
Wallowa	7.5	Male	3,768	367	284	372	339	621	480	367	409	529	33.4
		Female	3,732	331	301	318	314	575	445	406	419	623	35.6

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OREGON (continued)													
ALL COUNTIES (continued)													
Wasco	21.9	Male	10,803	1,140	982	1,004	982	1,860	1,362	937	1,132	1,404	32.0
		Female	11,097	987	892	988	1,057	1,829	1,323	1,056	1,192	1,773	33.9
Washington	261.5	Male	128,393	12,701	11,672	12,354	15,458	27,219	19,356	11,113	9,490	9,030	29.4
		Female	133,107	12,196	11,036	11,748	15,882	27,972	18,797	11,427	10,645	13,404	30.6
Wheeler	1.4	Male	706	51	64	68	61	81	80	81	97	123	38.5
		Female	694	60	59	66	45	91	88	81	80	124	38.0
Yamhill	58.9	Male	28,843	3,012	2,574	2,862	3,643	4,870	3,674	2,495	2,478	3,235	29.8
		Female	30,057	2,921	2,443	2,736	3,704	4,938	3,533	2,615	2,813	4,354	31.5
TOTAL METRO COUNTIES	1,814.1	**Male**	**887,430**	**83,358**	**73,475**	**80,362**	**111,795**	**180,580**	**117,989**	**77,137**	**76,988**	**85,746**	**30.2**
		Female	**926,670**	**79,210**	**70,128**	**76,555**	**113,406**	**176,294**	**115,642**	**80,132**	**86,814**	**126,489**	**32.0**
TOTAL STATE	2,719.0	**Male**	**1,338,596**	**127,695**	**112,639**	**123,025**	**165,768**	**259,580**	**174,675**	**117,805**	**120,997**	**136,412**	**30.4**
		Female	**1,380,404**	**120,993**	**107,628**	**116,914**	**165,071**	**255,233**	**171,440**	**122,105**	**133,410**	**187,610**	**32.0**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM	647.8	**Male**	**311,985**	**24,838**	**25,073**	**30,119**	**38,418**	**51,329**	**39,102**	**33,683**	**35,113**	**34,310**	**32.3**
		Female	**335,815**	**23,321**	**24,028**	**28,572**	**37,694**	**52,177**	**40,359**	**36,247**	**40,686**	**52,731**	**35.5**
Carbon	54.1	Male	25,972	2,116	2,037	2,545	2,721	3,957	2,934	2,848	3,290	3,524	34.0
		Female	28,128	1,896	2,044	2,380	2,709	3,754	3,059	3,157	3,877	5,252	39.2
Lehigh	277.5	Male	133,101	10,350	10,379	12,501	16,127	22,700	16,832	14,640	14,907	14,665	32.6
		Female	144,399	9,615	9,966	11,914	16,717	23,035	17,372	15,822	17,165	22,793	35.5
Northampton	228.5	Male	110,824	8,671	8,845	10,643	15,156	17,635	13,506	11,834	12,715	11,819	31.9
		Female	117,676	8,303	8,338	10,060	13,254	18,025	14,177	12,710	14,820	17,989	35.6
Warren, N. J.	*87.7*	*Male*	*42,088*	*3,701*	*3,812*	*4,430*	*4,414*	*7,037*	*5,830*	*4,351*	*4,201*	*4,302*	*31.7*
		Female	*45,612*	*3,507*	*3,680*	*4,218*	*5,014*	*7,363*	*5,751*	*4,558*	*4,824*	*6,697*	*33.7*
ALTOONA	137.0	**Male**	**64,428**	**5,892**	**5,712**	**6,612**	**7,626**	**10,042**	**7,511**	**6,411**	**6,949**	**7,673**	**31.3**
		Female	**72,572**	**5,723**	**5,517**	**6,225**	**7,730**	**10,582**	**8,251**	**7,363**	**8,512**	**12,669**	**35.6**
Blair	137.0	Male	64,428	5,892	5,712	6,612	7,626	10,042	7,511	6,411	6,949	7,673	31.3
		Female	72,572	5,723	5,517	6,225	7,730	10,582	8,251	7,363	8,512	12,669	35.6
BEAVER COUNTY	203.1	**Male**	**98,360**	**8,210**	**8,042**	**9,984**	**11,977**	**15,081**	**11,518**	**11,297**	**11,767**	**10,484**	**32.3**
		Female	**104,740**	**7,918**	**7,652**	**9,481**	**11,863**	**15,405**	**12,463**	**12,101**	**13,242**	**14,615**	**35.0**
Beaver	203.1	Male	98,360	8,210	8,042	9,984	11,977	15,081	11,518	11,297	11,767	10,484	32.3
		Female	104,740	7,918	7,652	9,481	11,863	15,405	12,463	12,101	13,242	14,615	35.0
ERIE	283.9	**Male**	**136,872**	**13,211**	**12,649**	**14,092**	**18,883**	**22,673**	**15,660**	**12,916**	**14,034**	**12,754**	**29.2**
		Female	**147,028**	**12,580**	**12,103**	**13,599**	**19,647**	**22,930**	**16,511**	**14,214**	**15,910**	**19,534**	**31.8**
Erie	283.9	Male	136,872	13,211	12,649	14,092	18,883	22,673	15,660	12,916	14,034	12,754	29.2
		Female	147,028	12,580	12,103	13,599	19,647	22,930	16,511	14,214	15,910	19,534	31.8
HARRISBURG - LEBANON - CARLISLE	567.9	**Male**	**273,439**	**22,758**	**23,299**	**27,150**	**34,369**	**47,416**	**34,461**	**28,866**	**28,154**	**26,966**	**31.1**
		Female	**294,461**	**21,775**	**22,106**	**25,536**	**35,204**	**48,040**	**36,197**	**30,899**	**31,950**	**42,754**	**33.9**
Cumberland	184.3	Male	89,016	6,857	7,347	8,653	12,848	15,026	11,944	9,505	8,998	7,838	30.9
		Female	95,284	6,587	7,035	8,309	12,861	15,184	12,399	10,255	9,951	12,703	33.5
Dauphin	234.9	Male	111,622	9,227	9,480	11,118	13,345	20,033	13,299	11,708	11,900	11,512	31.3
		Female	123,278	9,048	8,915	10,307	13,871	20,691	14,496	12,891	13,950	19,109	34.4
Lebanon	110.8	Male	54,010	4,864	4,628	5,366	6,179	8,962	6,753	5,858	5,562	5,838	31.7
		Female	56,790	4,428	4,446	5,128	6,395	8,770	6,944	5,851	6,195	8,633	34.1
Perry	37.9	Male	18,791	1,810	1,844	2,013	1,997	3,395	2,465	1,795	1,694	1,778	30.1
		Female	19,109	1,712	1,710	1,792	2,077	3,395	2,358	1,902	1,854	2,309	31.7
JOHNSTOWN	264.6	**Male**	**127,649**	**11,548**	**11,174**	**12,499**	**15,898**	**20,300**	**13,713**	**12,569**	**14,847**	**15,101**	**31.3**
		Female	**136,951**	**10,949**	**10,523**	**12,013**	**15,693**	**19,639**	**14,227**	**14,427**	**17,314**	**22,166**	**34.8**
Cambria	181.8	Male	87,483	7,762	7,590	8,506	11,386	13,788	9,056	8,627	10,368	10,400	31.2
		Female	94,317	7,374	7,117	8,321	11,083	13,406	9,564	9,920	12,107	15,425	34.9
Somerset	82.8	Male	40,166	3,786	3,584	3,993	4,512	6,512	4,657	3,942	4,479	4,701	31.5
		Female	42,634	3,575	3,406	3,692	4,610	6,233	4,663	4,507	5,207	6,741	34.7
LANCASTER	374.1	**Male**	**180,826**	**17,614**	**16,011**	**17,806**	**24,057**	**30,509**	**22,701**	**17,841**	**16,377**	**17,910**	**29.9**
		Female	**193,274**	**16,462**	**15,200**	**17,272**	**24,730**	**30,974**	**23,491**	**18,542**	**18,984**	**27,619**	**32.4**
Lancaster	374.1	Male	180,826	17,614	16,011	17,806	24,057	30,509	22,701	17,841	16,377	17,910	29.9
		Female	193,274	16,462	15,200	17,272	24,730	30,974	23,491	18,542	18,984	27,619	32.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
PENNSYLVANIA (continued)													
PHILADELPHIA	**4,685.9**	**Male**	**2,236,100**	**190,459**	**190,952**	**234,106**	**292,568**	**371,192**	**275,456**	**232,534**	**233,193**	**215,640**	**30.7**
		Female	**2,449,800**	**183,304**	**183,388**	**224,174**	**292,070**	**390,711**	**300,576**	**255,080**	**269,269**	**351,228**	**33.8**
Bucks	496.2	Male	244,654	22,082	22,675	27,304	29,880	42,024	34,085	26,783	23,541	16,280	29.9
		Female	251,546	20,854	21,511	25,683	29,339	43,235	34,646	27,311	23,956	25,011	31.6
Chester	328.6	Male	161,307	13,696	14,568	17,371	19,634	27,459	23,460	17,261	15,350	12,508	30.6
		Female	167,293	12,867	13,732	16,435	20,481	28,418	23,754	17,247	15,904	18,455	32.1
Delaware	541.9	Male	258,017	20,151	20,044	26,612	35,957	41,132	28,688	27,627	30,710	27,096	31.4
		Female	283,883	19,219	19,072	25,237	34,048	42,059	32,058	31,335	35,356	45,499	35.7
Montgomery	648.0	Male	310,875	22,948	24,463	32,143	36,916	51,408	40,082	35,534	34,932	32,449	32.6
		Female	337,125	21,931	23,531	30,220	37,908	51,270	43,146	37,829	38,961	52,329	35.9
Philadelphia	1,608.2	Male	743,523	63,745	61,441	74,120	102,214	121,728	81,424	72,311	79,129	87,411	30.8
		Female	864,677	62,505	59,765	73,013	106,381	133,236	95,712	85,327	101,059	147,679	34.8
Burlington, N. J.	*376.6*	*Male*	*188,396*	*16,270*	*17,063*	*20,951*	*27,825*	*32,344*	*25,904*	*19,580*	*16,219*	*12,240*	*28.7*
		Female	*188,204*	*15,643*	*16,197*	*19,495*	*21,934*	*32,610*	*26,644*	*19,793*	*17,093*	*18,795*	*31.4*
Camden, N. J.	*477.7*	*Male*	*227,737*	*21,631*	*21,166*	*24,564*	*27,177*	*37,720*	*28,418*	*23,291*	*23,856*	*19,914*	*30.1*
		Female	*249,963*	*20,729*	*20,296*	*23,713*	*28,479*	*41,500*	*31,010*	*25,667*	*26,615*	*31,954*	*32.7*
Gloucester, N. J.	*208.7*	*Male*	*101,591*	*9,936*	*9,532*	*11,041*	*12,965*	*17,377*	*13,395*	*10,147*	*9,456*	*7,742*	*29.2*
		Female	*107,109*	*9,556*	*9,284*	*10,378*	*13,500*	*18,383*	*13,606*	*10,571*	*10,325*	*11,506*	*30.9*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,659.7*	*Male*	*2,703,237*	*230,745*	*231,575*	*283,089*	*354,840*	*449,046*	*335,604*	*281,184*	*280,073*	*257,081*	*30.6*
		Female	*2,956,463*	*221,953*	*222,458*	*271,748*	*356,715*	*472,903*	*364,559*	*307,176*	*322,738*	*416,213*	*33.6*
PITTSBURGH	**2,181.9**	**Male**	**1,037,423**	**78,889**	**81,471**	**101,387**	**128,492**	**169,716**	**119,739**	**112,673**	**124,443**	**120,613**	**32.6**
		Female	**1,144,477**	**75,569**	**77,814**	**97,054**	**130,398**	**174,029**	**131,528**	**125,779**	**146,848**	**185,458**	**36.3**
Allegheny	1,407.4	Male	664,288	48,170	49,585	63,915	85,523	110,769	75,016	72,985	80,669	77,656	32.7
		Female	743,112	46,374	47,400	61,373	88,362	114,200	84,050	81,878	95,833	123,642	36.6
Fayette	160.6	Male	76,982	6,841	6,928	7,902	8,650	11,938	8,426	7,651	8,968	9,678	31.8
		Female	83,618	6,393	6,616	7,584	8,588	11,827	8,979	8,832	10,705	14,094	35.9
Washington	218.4	Male	105,162	8,468	8,856	10,055	12,732	16,320	12,584	11,146	12,676	12,325	32.6
		Female	113,238	8,200	8,352	9,558	12,395	16,626	13,451	12,260	14,703	17,693	36.1
Westmoreland	395.5	Male	190,991	15,410	16,102	19,515	21,587	30,689	23,713	20,891	22,130	20,954	32.5
		Female	204,509	14,602	15,446	18,539	21,053	31,376	25,048	22,809	25,607	30,029	35.5
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,385.0*	*Male*	*1,135,783*	*87,099*	*89,513*	*111,371*	*140,469*	*184,797*	*131,257*	*123,970*	*136,210*	*131,097*	*32.5*
		Female	*1,249,217*	*83,487*	*85,466*	*106,535*	*142,261*	*189,434*	*143,991*	*137,880*	*160,090*	*200,073*	*36.2*
READING	**317.5**	**Male**	**152,496**	**12,074**	**12,143**	**14,653**	**17,863**	**24,437**	**18,776**	**16,952**	**16,981**	**18,617**	**33.0**
		Female	**165,004**	**11,506**	**11,461**	**14,096**	**18,404**	**24,842**	**19,631**	**17,735**	**19,312**	**28,017**	**36.1**
Berks	317.5	Male	152,496	12,074	12,143	14,653	17,863	24,437	18,776	16,952	16,981	18,617	33.0
		Female	165,004	11,506	11,461	14,096	18,404	24,842	19,631	17,735	19,312	28,017	36.1
SCRANTON - WILKES-BARRE	**736.2**	**Male**	**346,490**	**26,812**	**28,202**	**33,283**	**41,224**	**53,639**	**41,268**	**36,524**	**40,730**	**44,808**	**33.2**
		Female	**389,710**	**26,227**	**27,003**	**31,529**	**42,924**	**53,452**	**42,282**	**41,163**	**51,031**	**74,099**	**38.2**
Columbia	63.7	Male	30,348	2,358	2,541	2,879	4,478	4,690	3,661	2,973	3,193	3,575	31.2
		Female	33,352	2,293	2,364	2,726	5,352	4,666	3,745	3,118	3,819	5,269	33.4
Lackawanna	225.8	Male	105,191	8,292	8,277	10,043	12,797	15,875	11,957	10,998	12,865	14,087	33.3
		Female	120,609	7,946	8,004	9,534	13,157	15,979	12,492	12,925	16,336	24,236	39.6
Luzerne	343.1	Male	160,374	11,821	12,820	15,335	18,198	24,558	19,028	17,563	19,529	21,522	34.0
		Female	182,726	11,816	12,426	14,714	18,156	24,286	19,533	19,887	25,188	36,720	40.1
Monroe	75.1	Male	36,476	2,901	3,031	3,502	4,253	6,071	4,731	3,813	3,913	4,261	32.5
		Female	38,624	2,788	2,788	3,241	4,806	6,093	4,770	3,951	4,267	5,920	34.3
Wyoming	28.5	Male	14,101	1,440	1,533	1,524	1,498	2,445	1,891	1,177	1,230	1,363	29.3
		Female	14,399	1,384	1,421	1,314	1,453	2,428	1,742	1,282	1,421	1,954	31.7
SHARON	**128.4**	**Male**	**62,121**	**5,178**	**5,181**	**6,461**	**8,292**	**9,294**	**7,117**	**6,543**	**7,021**	**7,034**	**31.4**
		Female	**66,279**	**4,855**	**4,896**	**5,969**	**8,137**	**9,398**	**7,597**	**7,104**	**7,963**	**10,360**	**34.9**
Mercer	128.4	Male	62,121	5,178	5,181	6,461	8,292	9,294	7,117	6,543	7,021	7,034	31.4
		Female	66,279	4,855	4,896	5,969	8,137	9,398	7,597	7,104	7,963	10,360	34.9
STATE COLLEGE	**115.2**	**Male**	**59,362**	**3,820**	**3,866**	**4,444**	**18,842**	**10,484**	**6,046**	**4,394**	**3,798**	**3,668**	**24.5**
		Female	**55,838**	**3,571**	**3,731**	**4,229**	**15,318**	**8,772**	**6,013**	**4,521**	**4,221**	**5,462**	**26.2**
Centre	115.2	Male	59,362	3,820	3,866	4,444	18,842	10,484	6,046	4,394	3,798	3,668	24.5
		Female	55,838	3,571	3,731	4,229	15,318	8,772	6,013	4,521	4,221	5,462	26.2
WILLIAMSPORT	**119.9**	**Male**	**57,666**	**5,233**	**5,058**	**5,790**	**7,421**	**9,281**	**6,884**	**5,927**	**5,798**	**6,274**	**30.7**
		Female	**62,234**	**4,972**	**4,887**	**5,553**	**7,261**	**9,535**	**7,182**	**6,287**	**6,886**	**9,671**	**33.9**
Lycoming	119.9	Male	57,666	5,233	5,058	5,790	7,421	9,281	6,884	5,927	5,798	6,274	30.7
		Female	62,234	4,972	4,887	5,553	7,261	9,535	7,182	6,287	6,886	9,671	33.9

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
PENNSYLVANIA (continued)													
YORK	**395.5**	**Male**	**192,185**	**16,201**	**17,304**	**19,308**	**23,011**	**32,998**	**25,808**	**19,699**	**18,690**	**19,166**	**31.1**
		Female	**203,315**	**15,761**	**16,669**	**18,667**	**23,556**	**33,825**	**25,749**	**20,294**	**20,828**	**27,966**	**33.0**
Adams	71.5	Male	34,993	3,082	3,171	3,631	4,861	5,676	4,412	3,361	3,274	3,525	29.8
		Female	36,507	2,983	2,916	3,503	4,858	5,861	4,353	3,464	3,643	4,926	31.8
York	324.0	Male	157,192	13,119	14,133	15,677	18,150	27,322	21,396	16,338	15,416	15,641	31.4
		Female	166,808	12,778	13,753	15,164	18,698	27,964	21,396	16,830	17,185	23,040	33.2
ALL COUNTIES													
Adams	71.5	Male	34,993	3,082	3,171	3,631	4,861	5,676	4,412	3,361	3,274	3,525	29.8
		Female	36,507	2,983	2,916	3,503	4,858	5,861	4,353	3,464	3,643	4,926	31.8
Allegheny	1,407.4	Male	664,288	48,170	49,585	63,915	85,523	110,769	75,016	72,985	80,669	77,656	32.7
		Female	743,112	46,374	47,400	61,373	88,362	114,200	84,050	81,878	95,833	123,642	36.6
Armstrong	78.3	Male	37,995	3,312	3,384	3,683	4,537	5,692	4,327	3,787	4,398	4,875	32.2
		Female	40,305	3,081	3,056	3,549	4,325	5,750	4,516	4,257	5,030	6,741	35.9
Beaver	203.1	Male	98,360	8,210	8,042	9,984	11,977	15,081	11,518	11,297	11,767	10,484	32.3
		Female	104,740	7,918	7,652	9,481	11,863	15,405	12,463	12,101	13,242	14,615	35.0
Bedford	47.9	Male	23,380	2,156	2,206	2,482	2,595	3,486	3,045	2,341	2,411	2,658	31.5
		Female	24,520	2,079	2,151	2,331	2,507	3,501	3,070	2,523	2,744	3,614	34.1
Berks	317.5	Male	152,496	12,074	12,143	14,653	17,863	24,437	18,776	16,952	16,981	18,617	33.0
		Female	165,004	11,506	11,461	14,096	18,404	24,842	19,631	17,735	19,312	28,017	36.1
Blair	137.0	Male	64,428	5,892	5,712	6,612	7,626	10,042	7,511	6,411	6,949	7,673	31.3
		Female	72,572	5,723	5,517	6,225	7,730	10,582	8,251	7,363	8,512	12,669	35.6
Bradford	64.3	Male	31,163	3,045	3,040	3,665	3,358	4,820	4,035	2,983	2,877	3,340	30.1
		Female	33,137	2,934	2,921	3,454	3,612	4,969	4,048	3,057	3,325	4,817	32.3
Bucks	496.2	Male	244,654	22,082	22,675	27,304	29,880	42,024	34,085	26,783	23,541	16,280	29.9
		Female	251,546	20,854	21,511	25,683	29,339	43,235	34,646	27,311	23,956	25,011	31.6
Butler	153.7	Male	75,118	6,777	6,775	7,945	10,051	12,690	9,524	7,303	7,061	6,992	29.7
		Female	78,582	6,598	6,357	7,469	10,195	12,769	9,625	7,513	7,960	10,096	31.8
Cambria	181.8	Male	87,483	7,762	7,590	8,506	11,386	13,788	9,056	8,627	10,368	10,400	31.2
		Female	94,317	7,374	7,117	8,321	11,083	13,406	9,564	9,920	12,107	15,425	34.9
Cameron	6.4	Male	3,108	263	287	316	329	478	359	342	355	379	32.5
		Female	3,292	224	253	309	309	461	372	335	458	571	37.4
Carbon	54.1	Male	25,972	2,116	2,037	2,545	2,721	3,957	2,934	2,848	3,290	3,524	34.0
		Female	28,128	1,896	2,044	2,380	2,709	3,754	3,059	3,157	3,877	5,252	39.2
Centre	115.2	Male	59,362	3,820	3,866	4,444	18,842	10,484	6,046	4,394	3,798	3,668	24.5
		Female	55,838	3,571	3,731	4,229	15,318	8,772	6,013	4,521	4,221	5,462	26.2
Chester	328.6	Male	161,307	13,696	14,568	17,371	19,634	27,459	23,460	17,261	15,350	12,508	30.6
		Female	167,293	12,867	13,732	16,435	20,481	28,418	23,754	17,247	15,904	18,455	32.1
Clarion	45.0	Male	22,010	1,894	1,834	2,187	4,038	3,270	2,507	2,049	1,925	2,306	28.2
		Female	22,990	1,844	1,854	2,094	4,059	3,029	2,631	2,067	2,219	3,193	30.4
Clearfield	86.0	Male	41,882	3,916	3,981	4,534	4,916	6,564	4,870	3,950	4,304	4,847	30.5
		Female	44,118	3,757	3,748	4,197	4,601	6,279	5,187	4,325	5,171	6,853	34.2
Clinton	39.5	Male	19,121	1,660	1,579	1,840	2,883	2,829	2,181	2,006	2,037	2,106	30.6
		Female	20,379	1,610	1,570	1,750	2,964	2,796	2,351	2,088	2,366	2,884	33.2
Columbia	63.7	Male	30,348	2,358	2,541	2,879	4,478	4,690	3,661	2,973	3,193	3,575	31.2
		Female	33,352	2,293	2,364	2,726	5,352	4,666	3,745	3,118	3,819	5,269	33.4
Crawford	90.9	Male	44,106	4,133	4,156	4,658	5,410	6,796	5,358	4,184	4,394	5,017	30.4
		Female	46,794	3,821	3,959	4,296	5,436	7,108	5,502	4,442	5,024	7,206	33.3
Cumberland	184.3	Male	89,016	6,857	7,347	8,653	12,848	15,026	11,944	9,505	8,998	7,838	30.9
		Female	95,284	6,587	7,035	8,309	12,861	15,184	12,399	10,255	9,951	12,703	33.5
Dauphin	234.9	Male	111,622	9,227	9,480	11,118	13,345	20,033	13,299	11,708	11,900	11,512	31.3
		Female	123,278	9,048	8,915	10,307	13,871	20,691	14,496	12,891	13,950	19,109	34.4
Delaware	541.9	Male	258,017	20,151	20,044	26,612	35,957	41,132	28,688	27,627	30,710	27,096	31.4
		Female	283,883	19,219	19,072	25,237	34,048	42,059	32,058	31,335	35,356	45,499	35.7
Elk	38.4	Male	18,781	1,668	1,783	2,167	2,207	2,766	2,194	1,961	1,956	2,079	30.7
		Female	19,619	1,595	1,685	2,122	2,024	2,711	2,236	2,061	2,288	2,897	33.8
Erie	283.9	Male	136,872	13,211	12,649	14,092	18,883	22,673	15,660	12,916	14,034	12,754	29.2
		Female	147,028	12,580	12,103	13,599	19,647	22,930	16,511	14,214	15,910	19,534	31.8
Fayette	160.6	Male	76,982	6,841	6,928	7,902	8,650	11,938	8,426	7,651	8,968	9,678	31.8
		Female	83,618	6,393	6,616	7,584	8,588	11,827	8,979	8,832	10,705	14,094	35.9
Forest	5.1	Male	2,550	179	192	288	260	359	290	243	291	448	34.9
		Female	2,550	179	211	239	214	339	326	266	352	424	37.9
Franklin	117.2	Male	56,820	4,993	5,323	5,859	6,583	9,242	7,289	5,994	5,629	5,908	31.1
		Female	60,380	4,732	4,880	5,600	6,571	9,442	7,637	6,297	6,413	8,808	33.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Fulton	13.4	Male	6,595	613	645	740	711	1,018	874	655	650	689	30.8
		Female	6,805	665	605	648	712	1,026	910	660	692	887	32.5
Greene	41.6	Male	20,231	1,977	1,897	2,051	2,396	3,305	2,242	1,735	2,127	2,501	30.4
		Female	21,369	1,835	1,816	1,957	2,270	3,193	2,232	2,023	2,465	3,478	33.5
Huntingdon	43.0	Male	21,421	1,809	1,972	2,111	2,936	3,662	2,628	2,118	1,933	2,252	30.1
		Female	21,579	1,711	1,828	2,007	2,521	3,124	2,546	2,268	2,237	3,337	33.7
Indiana	95.5	Male	46,178	4,089	3,965	4,324	8,553	7,427	4,991	3,943	4,268	4,618	27.9
		Female	49,322	3,993	3,716	4,107	9,621	7,132	5,098	4,383	4,905	6,367	29.5
Jefferson	49.7	Male	23,981	2,254	2,135	2,483	2,864	3,681	2,735	2,223	2,509	3,097	31.1
		Female	25,719	2,246	1,972	2,268	2,760	3,601	2,908	2,646	2,887	4,431	35.0
Juniata	19.9	Male	9,757	897	920	1,002	1,086	1,594	1,239	1,040	936	1,043	31.1
		Female	10,143	903	822	945	1,075	1,471	1,270	1,022	1,069	1,566	34.0
Lackawanna	225.8	Male	105,191	8,292	8,277	10,043	12,797	15,875	11,957	10,998	12,865	14,087	33.3
		Female	120,609	7,946	8,004	9,534	13,157	15,979	12,492	12,925	16,336	24,236	39.6
Lancaster	374.1	Male	180,826	17,614	16,011	17,806	24,057	30,509	22,701	17,841	16,377	17,910	29.9
		Female	193,274	16,462	15,200	17,272	24,730	30,974	23,491	18,542	18,984	27,619	32.4
Lawrence	106.8	Male	51,287	4,441	4,255	4,978	6,588	7,850	5,717	5,432	6,047	5,979	31.9
		Female	55,513	4,209	3,904	4,514	6,531	7,997	6,165	5,945	7,263	8,985	36.0
Lebanon	110.8	Male	54,010	4,864	4,628	5,366	6,179	8,962	6,753	5,858	5,562	5,838	31.7
		Female	56,790	4,428	4,446	5,128	6,395	8,770	6,944	5,851	6,195	8,633	34.1
Lehigh	277.5	Male	133,101	10,350	10,379	12,501	16,127	22,700	16,832	14,640	14,907	14,665	32.6
		Female	144,399	9,615	9,966	11,914	16,717	23,035	17,372	15,822	17,165	22,793	35.5
Luzerne	343.1	Male	160,374	11,821	12,820	15,335	18,198	24,558	19,028	17,563	19,529	21,522	34.0
		Female	182,726	11,816	12,426	14,714	18,156	24,286	19,533	19,887	25,188	36,720	40.1
Lycoming	119.9	Male	57,666	5,233	5,058	5,790	7,421	9,281	6,884	5,927	5,798	6,274	30.7
		Female	62,234	4,972	4,887	5,553	7,261	9,535	7,182	6,287	6,886	9,671	33.9
McKean	50.2	Male	24,053	2,183	2,218	2,516	2,710	3,430	2,767	2,384	2,551	3,294	32.0
		Female	26,147	1,995	2,216	2,462	2,732	3,486	2,875	2,589	2,957	4,735	35.6
Mercer	128.4	Male	62,121	5,178	5,181	6,461	8,292	9,294	7,117	6,543	7,021	7,034	31.4
		Female	66,279	4,855	4,896	5,969	8,137	9,398	7,597	7,104	7,963	10,360	34.9
Mifflin	47.2	Male	22,397	2,016	2,117	2,508	2,272	3,431	2,921	2,317	2,281	2,534	31.7
		Female	24,803	1,877	2,053	2,372	2,509	3,571	3,007	2,497	2,841	4,076	35.1
Monroe	75.1	Male	36,476	2,901	3,031	3,502	4,253	6,071	4,731	3,813	3,913	4,261	32.5
		Female	38,624	2,788	2,788	3,241	4,806	6,093	4,770	3,951	4,267	5,920	34.3
Montgomery	648.0	Male	310,875	22,948	24,463	32,143	36,916	51,408	40,082	35,534	34,932	32,449	32.6
		Female	337,125	21,931	23,531	30,220	37,908	51,270	43,146	37,829	38,961	52,329	35.9
Montour	16.8	Male	7,834	678	661	768	856	1,228	1,014	813	809	1,007	32.8
		Female	8,966	636	594	764	1,035	1,290	1,044	849	951	1,803	36.6
Northampton	228.5	Male	110,824	8,671	8,845	10,643	15,156	17,635	13,506	11,834	12,715	11,819	31.9
		Female	117,676	8,303	8,338	10,060	13,254	18,025	14,177	12,710	14,820	17,989	35.6
Northumberland	100.5	Male	47,392	3,874	3,999	4,723	4,884	7,170	5,758	4,905	5,620	6,459	33.7
		Female	53,108	3,660	3,899	4,447	5,063	7,202	5,962	5,595	6,947	10,333	38.8
Perry	37.9	Male	18,791	1,810	1,844	2,013	1,997	3,395	2,465	1,795	1,694	1,778	30.1
		Female	19,109	1,712	1,710	1,792	2,077	3,395	2,358	1,902	1,854	2,309	31.7
Philadelphia	1,608.2	Male	743,523	63,745	61,441	74,120	102,214	121,728	81,424	72,311	79,129	87,411	30.8
		Female	864,677	62,505	59,765	73,013	106,381	133,236	95,712	85,327	101,059	147,679	34.8
Pike	20.2	Male	9,777	685	716	933	790	1,314	1,213	1,095	1,356	1,675	38.7
		Female	10,423	681	708	862	799	1,410	1,199	1,130	1,541	2,093	41.3
Potter	18.1	Male	8,997	884	955	1,044	942	1,281	1,040	874	933	1,044	30.3
		Female	9,103	794	787	918	906	1,305	1,087	907	992	1,407	33.8
Schuylkill	160.4	Male	76,158	5,949	6,247	7,299	7,749	11,199	8,529	8,368	9,978	10,840	34.7
		Female	84,242	5,524	5,777	6,998	7,744	10,917	8,851	9,236	12,118	17,077	40.8
Snyder	34.7	Male	17,177	1,472	1,515	1,705	2,576	2,944	2,156	1,663	1,553	1,593	29.5
		Female	17,523	1,415	1,432	1,614	2,413	2,757	2,254	1,717	1,703	2,218	31.8
Somerset	82.8	Male	40,166	3,786	3,584	3,993	4,512	6,512	4,657	3,942	4,479	4,701	31.5
		Female	42,634	3,575	3,406	3,692	4,610	6,233	4,663	4,507	5,207	6,741	34.7
Sullivan	6.4	Male	3,198	245	229	401	402	457	313	312	359	480	32.0
		Female	3,202	233	217	370	349	378	333	319	395	608	36.6
Susquehanna	38.8	Male	19,047	1,808	1,781	2,035	2,016	2,917	2,491	1,828	1,943	2,228	31.5
		Female	19,753	1,715	1,723	2,005	1,890	2,883	2,501	1,846	2,181	3,009	33.8
Tioga	41.4	Male	20,093	1,895	1,879	2,202	2,665	2,970	2,553	1,886	1,882	2,161	29.7
		Female	21,307	1,781	1,802	2,153	2,914	2,916	2,640	1,955	2,136	3,010	31.9
Union	33.9	Male	17,363	1,295	1,388	1,447	3,180	3,136	2,361	1,649	1,405	1,502	29.4
		Female	16,537	1,241	1,259	1,432	2,842	2,417	1,943	1,541	1,558	2,304	31.2

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PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Venango	65.2	Male	31,587	2,970	2,769	3,257	3,517	5,252	3,823	3,352	3,245	3,402	31.2
		Female	33,613	2,798	2,654	3,021	3,559	5,289	3,987	3,515	3,689	5,101	34.0
Warren	47.5	Male	23,055	2,127	2,012	2,453	2,434	3,521	2,879	2,440	2,372	2,817	32.1
		Female	24,445	1,997	1,948	2,221	2,442	3,588	3,015	2,564	2,757	3,913	35.1
Washington	218.4	Male	105,162	8,468	8,856	10,055	12,732	16,320	12,584	11,146	12,676	12,325	32.6
		Female	113,238	8,200	8,352	9,558	12,395	16,626	13,451	12,260	14,703	17,693	36.1
Wayne	37.1	Male	18,121	1,667	1,577	1,834	1,812	2,760	2,208	1,759	2,011	2,493	32.9
		Female	18,979	1,542	1,554	1,830	1,734	2,611	2,101	1,908	2,219	3,480	36.0
Westmoreland	395.5	Male	190,991	15,410	16,102	19,515	21,587	30,689	23,713	20,891	22,130	20,954	32.5
		Female	204,509	14,602	15,446	18,539	21,053	31,376	25,048	22,809	25,607	30,029	35.5
Wyoming	28.5	Male	14,101	1,440	1,533	1,524	1,498	2,445	1,891	1,177	1,230	1,363	29.3
		Female	14,399	1,384	1,421	1,314	1,453	2,428	1,742	1,282	1,421	1,954	31.7
York	324.0	Male	157,192	13,119	14,133	15,677	18,150	27,322	21,396	16,338	15,416	15,641	31.4
		Female	166,808	12,778	13,753	15,164	18,698	27,964	21,396	16,830	17,185	23,040	33.2
TOTAL METRO COUNTIES	10,008.2	**Male**	**4,777,590**	**391,199**	**394,564**	**476,708**	**616,560**	**783,913**	**572,213**	**501,450**	**524,163**	**516,820**	**31.5**
		Female	**5,230,610**	**375,058**	**377,521**	**456,165**	**621,702**	**804,455**	**615,046**	**551,167**	**614,099**	**815,397**	**34.8**
TOTAL STATE	11,869.2	**Male**	**5,679,323**	**471,023**	**474,956**	**569,146**	**727,666**	**924,452**	**680,644**	**591,384**	**618,569**	**621,483**	**31.5**
		Female	**6,189,877**	**450,963**	**453,452**	**543,490**	**732,940**	**943,273**	**726,475**	**647,613**	**723,952**	**967,719**	**34.7**
RHODE ISLAND													
PROVIDENCE - PAWTUCKET - WOONSOCKET	874.9	**Male**	**414,890**	**32,481**	**33,435**	**41,784**	**57,057**	**68,576**	**48,321**	**41,488**	**45,352**	**46,396**	**31.2**
		Female	**460,010**	**31,398**	**32,023**	**39,964**	**59,126**	**70,251**	**51,514**	**45,456**	**53,012**	**77,266**	**34.6**
Bristol	47.4	Male	23,078	1,678	1,802	2,477	3,209	3,318	2,805	2,552	2,718	2,519	32.2
		Female	24,322	1,576	1,756	2,311	2,977	3,429	2,928	2,748	2,939	3,658	35.4
Kent	157.9	Male	75,859	6,120	6,591	8,148	8,921	12,790	9,732	8,023	8,345	7,189	31.4
		Female	82,041	5,855	6,273	7,877	9,021	13,350	10,117	8,670	9,331	11,547	34.0
Providence	572.5	Male	268,433	20,614	21,017	26,414	37,298	43,565	29,839	26,858	30,260	32,568	31.6
		Female	304,067	20,103	20,161	25,410	39,243	44,825	32,471	29,826	36,241	55,787	35.7
Washington	97.1	Male	47,520	4,069	4,025	4,745	7,629	8,903	5,945	4,055	4,029	4,120	28.7
		Female	49,580	3,864	3,833	4,366	7,885	8,647	5,998	4,212	4,501	6,274	30.6
ALL COUNTIES													
Bristol	47.4	Male	23,078	1,678	1,802	2,477	3,209	3,318	2,805	2,552	2,718	2,519	32.2
		Female	24,322	1,576	1,756	2,311	2,977	3,429	2,928	2,748	2,939	3,658	35.4
Kent	157.9	Male	75,859	6,120	6,591	8,148	8,921	12,790	9,732	8,023	8,345	7,189	31.4
		Female	82,041	5,855	6,273	7,877	9,021	13,350	10,117	8,670	9,331	11,547	34.0
Newport	81.1	Male	39,899	3,351	3,406	3,924	5,686	7,524	5,340	3,570	3,504	3,594	29.8
		Female	41,201	3,156	3,292	3,789	5,004	7,131	4,988	3,740	4,130	5,971	32.5
Providence	572.5	Male	268,433	20,614	21,017	26,414	37,298	43,565	29,839	26,858	30,260	32,568	31.6
		Female	304,067	20,103	20,161	25,410	39,243	44,825	32,471	29,826	36,241	55,787	35.7
Washington	97.1	Male	47,520	4,069	4,025	4,745	7,629	8,903	5,945	4,055	4,029	4,120	28.7
		Female	49,580	3,864	3,833	4,366	7,885	8,647	5,998	4,212	4,501	6,274	30.6
TOTAL METRO COUNTIES	874.9	**Male**	**414,890**	**32,481**	**33,435**	**41,784**	**57,057**	**68,576**	**48,321**	**41,488**	**45,352**	**46,396**	**31.2**
		Female	**460,010**	**31,398**	**32,023**	**39,964**	**59,126**	**70,251**	**51,514**	**45,456**	**53,012**	**77,266**	**34.6**
TOTAL STATE	956.0	**Male**	**454,789**	**35,832**	**36,841**	**45,708**	**62,743**	**76,100**	**53,661**	**45,058**	**48,856**	**49,990**	**31.1**
		Female	**501,211**	**34,554**	**35,315**	**43,753**	**64,130**	**77,382**	**56,502**	**49,196**	**57,142**	**83,237**	**34.4**
SOUTH CAROLINA													
ANDERSON	140.4	**Male**	**67,272**	**6,470**	**6,397**	**6,847**	**7,946**	**11,156**	**9,354**	**6,792**	**6,295**	**6,015**	**30.4**
		Female	**73,128**	**6,229**	**6,111**	**6,611**	**8,189**	**11,791**	**9,629**	**7,256**	**7,650**	**9,662**	**33.0**
Anderson	140.4	Male	67,272	6,470	6,397	6,847	7,946	11,156	9,354	6,792	6,295	6,015	30.4
		Female	73,128	6,229	6,111	6,611	8,189	11,791	9,629	7,256	7,650	9,662	33.0
CHARLESTON	455.4	**Male**	**229,633**	**23,169**	**21,058**	**23,465**	**42,953**	**43,886**	**28,331**	**[illegible]14**	**16,043**	**12,514**	**26.0**
		Female	**225,767**	**22,376**	**20,343**	**22,570**	**32,064**	**42,053**	**28,251**	**19,832**	**18,435**	**19,843**	**28.7**
Berkeley	106.5	Male	53,713	6,559	6,001	5,959	7,832	10,325	7,357	4,264	3,203	2,213	25.5
		Female	52,787	6,295	5,680	5,617	7,071	10,393	7,074	4,218	3,320	3,119	26.7

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SOUTH CAROLINA (continued)													
CHARLESTON (continued)													
Charleston	281.9	Male	143,032	13,008	11,536	13,616	31,090	27,412	15,983	11,076	10,698	8,613	25.8
		Female	138,868	12,659	11,191	13,049	21,019	25,189	16,174	12,811	12,707	14,069	29.6
Dorchester	67.0	Male	32,888	3,602	3,521	3,890	4,031	6,149	4,991	2,874	2,142	1,688	27.3
		Female	34,112	3,422	3,472	3,904	3,974	6,471	5,003	2,803	2,408	2,655	28.5
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**Male**	**482,399**	**42,640**	**46,282**	**49,409**	**61,293**	**87,077**	**65,832**	**49,009**	**42,920**	**37,937**	**29.8**
		Female	**521,801**	**41,337**	**44,137**	**47,308**	**63,593**	**90,709**	**68,903**	**53,175**	**50,686**	**61,953**	**32.1**
York	112.2	Male	53,729	5,145	5,490	5,816	6,942	9,320	7,297	5,248	4,594	3,877	28.7
		Female	58,471	5,030	5,140	5,706	8,003	9,761	7,454	5,702	5,448	6,227	30.5
Cabarrus, N. C.	*88.8*	*Male*	*42,576*	*3,563*	*3,884*	*4,449*	*4,907*	*6,984*	*5,718*	*4,606*	*4,256*	*4,209*	*31.4*
		Female	*46,224*	*3,450*	*3,820*	*4,092*	*4,947*	*7,057*	*6,159*	*4,834*	*5,235*	*6,630*	*34.6*
Gaston, N. C.	*164.9*	*Male*	*78,925*	*7,143*	*8,062*	*8,271*	*9,504*	*13,538*	*10,452*	*8,270*	*7,185*	*6,500*	*29.8*
		Female	*85,975*	*6,770*	*7,792*	*7,978*	*9,527*	*14,126*	*11,078*	*9,065*	*8,797*	*10,842*	*32.7*
Lincoln, N. C.	*45.2*	*Male*	*22,143*	*1,962*	*2,193*	*2,331*	*2,475*	*3,858*	*3,187*	*2,312*	*2,007*	*1,818*	*30.5*
		Female	*23,057*	*1,946*	*2,068*	*2,156*	*2,477*	*3,836*	*3,152*	*2,442*	*2,272*	*2,708*	*32.5*
Mecklenburg, N. C.	*417.1*	*Male*	*199,407*	*17,371*	*18,640*	*19,878*	*26,692*	*39,321*	*27,679*	*20,037*	*16,555*	*13,234*	*29.4*
		Female	*217,693*	*16,841*	*17,813*	*19,110*	*28,255*	*41,759*	*29,454*	*22,100*	*19,323*	*23,038*	*31.4*
Rowan, N. C.	*101.2*	*Male*	*48,947*	*3,967*	*4,154*	*4,604*	*6,076*	*7,802*	*6,190*	*5,198*	*5,407*	*5,549*	*32.3*
		Female	*52,253*	*3,807*	*3,933*	*4,408*	*5,851*	*7,854*	*6,273*	*5,563*	*6,282*	*8,282*	*35.4*
Union, N. C.	*74.8*	*Male*	*36,672*	*3,489*	*3,859*	*4,060*	*4,697*	*6,254*	*5,309*	*3,338*	*2,916*	*2,750*	*28.6*
		Female	*38,128*	*3,493*	*3,571*	*3,858*	*4,533*	*6,316*	*5,333*	*3,469*	*3,329*	*4,226*	*30.7*
COLUMBIA	**425.8**	**Male**	**209,348**	**18,638**	**18,595**	**20,813**	**36,666**	**42,149**	**26,439**	**18,117**	**15,673**	**12,258**	**27.4**
		Female	**216,452**	**18,020**	**17,735**	**19,360**	**35,426**	**41,332**	**27,288**	**19,160**	**17,934**	**20,197**	**29.3**
Lexington	152.8	Male	75,000	7,230	7,744	7,964	9,200	14,085	11,568	7,229	5,742	4,238	28.8
		Female	77,800	6,838	7,338	7,652	9,325	14,868	11,597	7,270	6,327	6,585	30.2
Richland	273.0	Male	134,348	11,408	10,851	12,849	27,466	28,064	14,871	10,888	9,931	8,020	26.6
		Female	138,652	11,182	10,397	11,708	26,101	26,464	15,691	11,890	11,607	13,612	28.8
FLORENCE	**115.0**	**Male**	**54,470**	**6,067**	**5,668**	**6,092**	**6,708**	**9,737**	**7,082**	**5,003**	**4,389**	**3,724**	**27.8**
		Female	**60,530**	**5,888**	**5,503**	**6,085**	**7,164**	**10,509**	**7,652**	**5,649**	**5,529**	**6,551**	**30.4**
Florence	115.0	Male	54,470	6,067	5,668	6,092	6,708	9,737	7,082	5,003	4,389	3,724	27.8
		Female	60,530	5,888	5,503	6,085	7,164	10,509	7,652	5,649	5,529	6,551	30.4
GREENVILLE - SPARTANBURG	**592.3**	**Male**	**285,913**	**25,421**	**26,386**	**28,592**	**41,077**	**49,938**	**38,635**	**27,850**	**25,296**	**22,718**	**29.3**
		Female	**306,387**	**24,577**	**24,791**	**27,675**	**39,856**	**51,305**	**40,155**	**30,365**	**30,096**	**37,567**	**32.1**
Greenville	298.3	Male	143,252	13,093	13,076	14,304	19,740	25,738	19,578	14,055	12,780	10,888	29.4
		Female	155,048	12,680	12,383	13,971	20,029	26,372	20,545	15,475	15,019	18,574	32.0
Pickens	84.1	Male	42,148	3,427	3,564	3,926	8,964	6,869	5,235	3,778	3,307	3,078	26.7
		Female	41,952	3,278	3,264	3,625	7,339	6,762	5,307	3,817	3,857	4,703	30.1
Spartanburg	209.9	Male	100,513	8,901	9,746	10,362	12,373	17,331	13,822	10,017	9,209	8,752	30.1
		Female	109,387	8,619	9,144	10,079	12,488	18,171	14,303	11,073	11,220	14,290	32.9
ALL COUNTIES													
Abbeville	22.9	Male	10,992	1,022	1,069	1,120	1,481	1,702	1,297	1,096	1,054	1,151	29.7
		Female	11,908	1,017	979	1,138	1,484	1,790	1,322	1,133	1,226	1,819	32.5
□ Aiken	109.0	Male	52,981	5,286	5,303	5,784	6,359	8,691	6,676	5,623	5,027	4,232	29.3
		Female	56,019	5,071	4,849	5,436	6,389	9,021	7,199	6,003	5,539	6,512	31.9
Allendale	10.9	Male	5,161	625	559	671	573	858	542	396	462	475	26.8
		Female	5,739	539	535	587	612	921	607	467	588	883	31.5
Anderson	140.4	Male	67,272	6,470	6,397	6,847	7,946	11,156	9,354	6,792	6,295	6,015	30.4
		Female	73,128	6,229	6,111	6,611	8,189	11,791	9,629	7,256	7,650	9,662	33.0
Bamberg	18.3	Male	8,619	871	845	1,083	1,297	1,285	910	709	789	830	26.7
		Female	9,681	891	878	990	1,496	1,398	973	839	930	1,286	29.2
Barnwell	20.3	Male	9,691	1,153	1,122	1,094	1,087	1,597	1,100	850	842	846	27.4
		Female	10,609	1,069	1,033	1,062	1,187	1,703	1,183	978	991	1,403	30.6
Beaufort	68.8	Male	36,610	3,495	2,613	3,283	10,482	6,297	3,157	2,070	2,638	2,575	24.0
		Female	32,190	3,533	2,625	2,788	5,268	5,791	3,192	2,504	3,275	3,214	28.2
Berkeley	106.5	Male	53,713	6,559	6,001	5,959	7,832	10,325	7,357	4,264	3,203	2,213	25.5
		Female	52,787	6,295	5,680	5,617	7,071	10,393	7,074	4,218	3,320	3,119	26.7
Calhoun	12.6	Male	6,019	640	579	726	756	956	742	471	548	601	28.2
		Female	6,581	620	591	700	763	1,021	745	558	669	914	31.0
Charleston	281.9	Male	143,032	13,008	11,536	13,616	31,090	27,412	15,983	11,076	10,698	8,613	25.8
		Female	138,868	12,659	11,191	13,049	21,019	25,189	16,174	12,811	12,707	14,069	29.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Cherokee	41.7	Male	19,962	1,938	2,082	2,183	2,276	3,388	2,692	1,930	1,818	1,655	29.4
		Female	21,738	1,825	2,076	2,159	2,359	3,425	2,687	2,183	2,148	2,876	32.2
Chester	30.2	Male	14,247	1,431	1,467	1,595	1,667	2,296	1,639	1,389	1,442	1,321	29.2
		Female	15,953	1,410	1,424	1,577	1,693	2,323	1,908	1,547	1,693	2,378	33.1
Chesterfield	39.1	Male	18,866	1,959	2,030	2,166	2,157	3,145	2,422	1,692	1,661	1,634	28.6
		Female	20,234	1,846	1,842	2,096	2,197	3,300	2,412	1,865	2,022	2,654	31.5
Clarendon	27.9	Male	13,316	1,444	1,426	1,686	1,686	2,131	1,460	1,063	1,204	1,216	27.0
		Female	14,584	1,342	1,334	1,626	1,805	2,218	1,554	1,312	1,464	1,929	30.3
Colleton	32.7	Male	15,681	1,594	1,563	1,961	1,773	2,461	1,860	1,448	1,469	1,552	28.9
		Female	17,019	1,541	1,564	1,883	1,848	2,692	1,973	1,615	1,659	2,244	31.2
Darlington	64.5	Male	30,709	3,579	3,342	3,639	3,535	5,280	3,753	2,694	2,622	2,265	27.4
		Female	33,791	3,269	3,086	3,394	3,908	5,664	4,076	3,136	3,171	4,087	30.7
Dillon	31.4	Male	14,805	1,978	1,661	1,892	1,805	2,321	1,626	1,159	1,222	1,141	25.3
		Female	16,595	1,853	1,556	1,896	1,979	2,508	1,809	1,455	1,602	1,937	29.0
Dorchester	67.0	Male	32,888	3,602	3,521	3,890	4,031	6,149	4,991	2,874	2,142	1,688	27.3
		Female	34,112	3,422	3,472	3,904	3,974	6,471	5,003	2,803	2,408	2,655	28.5
Edgefield	18.0	Male	8,760	932	896	1,002	1,038	1,488	1,071	799	812	722	28.4
		Female	9,240	923	843	962	1,060	1,491	1,016	871	882	1,192	30.6
Fairfield	20.6	Male	9,934	975	1,080	1,202	1,202	1,618	1,012	903	959	983	28.1
		Female	10,666	981	993	1,170	1,244	1,576	1,113	1,010	1,026	1,553	31.0
Florence	115.0	Male	54,470	6,067	5,668	6,092	6,708	9,737	7,082	5,003	4,389	3,724	27.8
		Female	60,530	5,888	5,503	6,085	7,164	10,509	7,652	5,649	5,529	6,551	30.4
Georgetown	44.6	Male	21,551	2,515	2,363	2,541	2,553	3,640	2,465	1,788	1,931	1,755	27.2
		Female	23,049	2,555	2,206	2,445	2,705	3,706	2,606	2,039	2,325	2,462	29.4
Greenville	298.3	Male	143,252	13,093	13,076	14,304	19,740	25,738	19,578	14,055	12,780	10,888	29.4
		Female	155,048	12,680	12,383	13,971	20,029	26,372	20,545	15,475	15,019	18,574	32.0
Greenwood	59.7	Male	28,157	2,626	2,739	2,935	3,385	4,679	3,757	2,793	2,634	2,609	30.1
		Female	31,543	2,534	2,597	2,887	3,698	4,946	3,862	3,246	3,327	4,446	33.2
Hampton	18.6	Male	8,851	1,054	972	1,016	965	1,405	1,004	742	820	873	28.0
		Female	9,749	977	894	1,064	1,048	1,553	1,073	845	991	1,304	30.7
Horry	110.3	Male	53,684	5,619	4,828	5,610	7,506	9,517	6,662	4,884	4,639	4,419	28.4
		Female	56,616	5,409	4,787	5,299	7,176	9,498	6,996	5,596	5,691	6,164	30.9
Jasper	15.2	Male	7,287	919	812	917	814	1,101	806	655	574	689	26.6
		Female	7,913	833	771	906	953	1,194	912	654	698	992	29.1
Kershaw	39.8	Male	19,252	1,965	1,874	2,228	2,231	3,253	2,454	1,871	1,793	1,583	29.1
		Female	20,548	1,800	1,794	2,207	2,241	3,343	2,615	2,051	2,020	2,477	31.7
Lancaster	55.7	Male	26,894	2,587	2,765	2,980	3,270	4,459	3,670	2,578	2,385	2,200	29.1
		Female	28,806	2,543	2,723	2,835	3,149	4,820	3,665	2,832	2,825	3,414	31.5
Laurens	52.6	Male	25,251	2,228	2,397	2,713	3,226	4,170	3,303	2,462	2,426	2,326	29.9
		Female	27,349	2,138	2,285	2,573	3,159	4,219	3,357	2,784	2,861	3,973	33.3
Lee	19.1	Male	9,095	1,064	939	1,170	1,237	1,454	984	746	763	738	25.9
		Female	10,005	1,108	928	1,158	1,273	1,455	1,033	877	945	1,228	28.7
Lexington	152.8	Male	75,000	7,230	7,744	7,964	9,200	14,085	11,568	7,229	5,742	4,238	28.8
		Female	77,800	6,838	7,338	7,652	9,325	14,868	11,597	7,270	6,327	6,585	30.2
McCormick	7.7	Male	3,707	399	370	458	467	580	405	313	359	356	27.7
		Female	3,993	352	405	427	485	584	428	367	415	530	30.6
Marion	35.1	Male	16,243	2,047	1,707	1,929	1,886	2,747	1,800	1,351	1,410	1,366	27.0
		Female	18,857	2,037	1,733	1,942	2,115	3,060	2,065	1,735	1,870	2,300	30.2
Marlboro	32.5	Male	15,400	1,784	1,725	1,975	1,856	2,341	1,761	1,309	1,321	1,328	26.5
		Female	17,100	1,717	1,608	1,948	1,922	2,587	1,909	1,536	1,633	2,240	30.2
Newberry	31.4	Male	15,144	1,323	1,333	1,471	1,973	2,315	1,862	1,380	1,620	1,867	31.4
		Female	16,256	1,233	1,339	1,353	1,861	2,255	1,893	1,572	1,962	2,788	35.5
Oconee	50.4	Male	24,660	2,360	2,352	2,540	2,908	4,118	3,399	2,472	2,201	2,310	30.3
		Female	25,740	2,147	2,238	2,313	2,796	4,108	3,522	2,618	2,624	3,374	33.2
Orangeburg	85.1	Male	39,869	4,251	4,076	4,755	5,610	6,357	4,484	3,394	3,504	3,438	27.0
		Female	45,231	3,970	3,996	4,725	6,712	6,869	4,990	4,063	4,323	5,583	29.7
Pickens	84.1	Male	42,148	3,427	3,564	3,926	8,964	6,869	5,235	3,778	3,307	3,078	26.7
		Female	41,952	3,278	3,264	3,625	7,339	6,762	5,307	3,817	3,857	4,703	30.1
Richland	273.0	Male	134,348	11,408	10,851	12,849	27,466	28,064	14,871	10,888	9,931	8,020	26.6
		Female	138,652	11,182	10,397	11,708	26,101	26,464	15,691	11,890	11,607	13,612	28.8
Saluda	16.6	Male	8,084	785	800	872	943	1,253	988	768	820	855	30.1
		Female	8,516	780	736	866	894	1,209	1,024	827	875	1,305	33.1
Spartanburg	209.9	Male	100,513	8,901	9,746	10,362	12,373	17,331	13,822	10,017	9,209	8,752	30.1
		Female	109,387	8,619	9,144	10,079	12,488	18,171	14,303	11,073	11,220	14,290	32.9

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Sumter	89.9	Male	43,861	4,990	4,393	5,039	7,000	7,696	5,331	3,665	3,130	2,617	25.7
		Female	46,039	4,791	4,361	4,960	6,474	7,547	5,597	3,976	3,738	4,595	28.2
Union	31.0	Male	14,657	1,383	1,367	1,552	1,805	2,399	1,873	1,498	1,416	1,364	30.1
		Female	16,343	1,318	1,345	1,505	1,735	2,482	1,957	1,676	1,850	2,475	34.1
Williamsburg	39.0	Male	18,446	2,297	2,160	2,316	2,197	2,960	1,904	1,528	1,581	1,503	25.9
		Female	20,554	2,226	2,113	2,316	2,367	3,200	2,058	1,817	2,053	2,404	28.9
York	112.2	Male	53,729	5,145	5,490	5,816	6,942	9,320	7,297	5,248	4,594	3,877	28.7
		Female	58,471	5,030	5,140	5,706	8,003	9,761	7,454	5,702	5,448	6,227	30.5
TOTAL METRO COUNTIES	**1,950.1**	**Male**	**953,346**	**90,196**	**88,897**	**97,409**	**148,651**	**174,877**	**123,814**	**86,847**	**77,317**	**65,338**	**27.9**
		Female	**996,754**	**87,191**	**84,472**	**93,443**	**137,091**	**175,772**	**127,628**	**93,967**	**90,631**	**106,559**	**30.5**
TOTAL STATE	**3,244.3**	**Male**	**1,576,811**	**156,028**	**151,203**	**167,729**	**233,298**	**278,144**	**198,009**	**141,713**	**132,186**	**118,501**	**27.9**
		Female	**1,667,489**	**150,318**	**144,690**	**161,290**	**218,757**	**282,228**	**205,760**	**156,551**	**157,003**	**190,982**	**30.6**
SOUTH DAKOTA													
SIOUX FALLS	**114.3**	**Male**	**54,636**	**5,625**	**4,751**	**5,374**	**7,611**	**10,427**	**6,382**	**4,996**	**4,665**	**4,805**	**28.8**
		Female	**59,664**	**5,474**	**4,637**	**5,364**	**9,100**	**10,422**	**6,607**	**5,091**	**5,135**	**7,834**	**30.0**
Minnehaha	114.3	Male	54,636	5,625	4,751	5,374	7,611	10,427	6,382	4,996	4,665	4,805	28.8
		Female	59,664	5,474	4,637	5,364	9,100	10,422	6,607	5,091	5,135	7,834	30.0
ALL COUNTIES													
Aurora	3.4	Male	1,739	147	148	236	177	220	163	159	223	266	32.3
		Female	1,661	154	133	167	117	182	179	169	187	373	39.3
Beadle	18.9	Male	9,113	939	711	859	1,105	1,491	1,026	910	991	1,081	31.3
		Female	9,787	873	710	822	1,089	1,339	1,027	1,025	1,080	1,822	35.6
Bennett	3.1	Male	1,532	186	165	194	170	231	155	153	126	152	27.2
		Female	1,568	198	174	180	152	229	165	150	131	189	28.5
Bon Homme	8.0	Male	4,023	348	276	329	745	504	347	367	430	677	31.2
		Female	3,977	354	281	404	368	446	372	399	461	892	38.6
Brookings	25.2	Male	12,740	1,096	813	921	3,749	2,060	1,121	848	984	1,148	24.6
		Female	12,460	1,074	760	897	3,369	1,748	1,091	893	950	1,678	25.7
Brown	37.0	Male	17,508	1,717	1,538	1,769	2,542	2,916	1,962	1,592	1,584	1,888	29.1
		Female	19,492	1,717	1,460	1,767	3,127	2,938	2,018	1,692	1,725	3,048	30.7
Brule	5.1	Male	2,492	278	222	277	223	384	260	228	297	323	31.4
		Female	2,608	279	211	261	232	328	297	269	283	448	34.8
Buffalo	1.8	Male	912	169	117	135	112	111	95	62	59	52	20.2
		Female	888	138	113	122	114	112	103	60	68	58	22.4
Butte	8.6	Male	4,271	465	389	427	451	702	453	389	435	560	30.7
		Female	4,329	423	368	407	439	653	461	404	458	716	33.1
Campbell	2.1	Male	1,078	90	77	138	92	123	118	128	146	166	36.6
		Female	1,022	66	60	111	71	110	118	134	146	206	42.9
Charles Mix	9.7	Male	4,751	565	444	523	489	604	512	475	477	662	30.9
		Female	4,949	534	492	549	416	598	524	441	479	916	33.1
Clark	4.9	Male	2,473	276	182	215	215	332	235	265	328	425	35.7
		Female	2,427	221	179	207	175	285	239	270	321	530	41.1
Clay	13.7	Male	6,880	527	417	455	2,400	1,095	574	413	450	549	24.0
		Female	6,820	534	407	453	2,211	977	557	428	460	793	24.4
Codington	21.6	Male	10,439	1,185	899	1,000	1,409	1,714	1,136	899	971	1,226	29.2
		Female	11,161	1,135	901	949	1,429	1,607	1,181	958	1,084	1,917	32.3
Corson	5.2	Male	2,670	364	301	348	347	354	278	263	207	208	24.5
		Female	2,530	359	261	323	323	315	274	231	213	231	25.0
Custer	6.5	Male	3,337	333	281	366	317	620	404	330	310	376	31.0
		Female	3,163	280	248	325	314	522	422	307	320	425	32.9
Davison	18.2	Male	8,675	920	741	799	1,335	1,385	844	783	770	1,098	28.9
		Female	9,525	889	695	815	1,260	1,329	936	816	934	1,851	33.3
Day	8.1	Male	4,039	376	325	416	387	538	368	376	485	768	34.6
		Female	4,061	373	317	409	286	470	374	413	506	913	39.7
Deuel	5.3	Male	2,714	260	254	276	285	332	278	273	301	455	33.5
		Female	2,586	215	214	270	204	309	274	272	297	531	38.0
Dewey	5.5	Male	2,725	403	305	345	342	372	285	233	216	224	24.3
		Female	2,775	406	312	363	332	373	283	239	196	271	24.5

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SMSA ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Douglas	4.2	Male	2,097	225	184	230	247	250	208	207	205	341	31.5
		Female	2,103	181	189	229	175	220	225	201	242	441	37.5
Edmunds	5.1	Male	2,534	238	238	278	216	308	249	276	304	427	34.6
		Female	2,566	221	223	285	166	273	275	272	295	556	39.2
Fall River	8.8	Male	4,569	430	355	387	387	675	466	472	651	746	36.1
		Female	4,231	434	328	372	387	616	428	384	455	827	34.6
Faulk	3.2	Male	1,607	141	146	188	136	195	169	180	200	252	34.8
		Female	1,593	135	106	189	107	189	163	196	163	345	39.3
Grant	9.0	Male	4,462	499	444	474	454	640	476	381	465	629	30.6
		Female	4,538	431	388	469	416	620	475	405	470	864	34.1
Gregory	5.9	Male	2,902	272	269	259	316	399	288	256	317	526	33.4
		Female	2,998	300	229	282	230	360	302	277	361	657	38.2
Haakon	2.8	Male	1,416	196	152	127	157	240	145	119	131	149	28.2
		Female	1,384	193	124	122	153	199	143	112	118	220	30.0
Hamlin	5.3	Male	2,630	265	229	268	230	317	231	241	341	508	35.3
		Female	2,670	239	218	249	181	283	251	254	333	662	41.6
Hand	4.7	Male	2,350	212	193	273	210	323	238	269	279	353	33.9
		Female	2,350	219	183	221	184	282	255	280	288	438	38.4
Hanson	3.4	Male	1,743	213	161	205	183	204	182	173	187	235	30.3
		Female	1,657	174	157	169	131	195	205	158	173	295	35.1
Harding	1.7	Male	894	82	78	110	108	149	88	81	87	111	29.6
		Female	806	80	61	84	82	119	99	74	88	119	33.1
Hughes	15.0	Male	7,186	826	711	749	694	1,379	987	659	608	573	29.4
		Female	7,814	819	660	788	837	1,449	971	656	688	946	30.5
Hutchinson	9.1	Male	4,457	381	402	417	390	557	417	471	529	893	36.9
		Female	4,643	373	316	437	309	538	464	451	570	1,185	42.5
Hyde	2.0	Male	971	87	82	100	97	116	92	115	109	173	35.3
		Female	1,029	104	71	130	73	106	115	116	94	220	37.6
Jackson	4.0	Male	1,966	253	234	244	206	273	228	179	156	193	26.7
		Female	2,034	264	261	251	185	289	216	161	162	245	26.9
Jerauld	2.9	Male	1,440	161	116	139	117	197	150	138	162	260	34.5
		Female	1,460	141	117	107	105	173	169	131	170	347	40.1
Jones	1.5	Male	752	74	58	76	59	115	80	86	83	121	34.5
		Female	748	61	75	88	67	93	94	87	71	112	33.9
Kingsbury	6.5	Male	3,197	306	244	279	305	408	314	335	412	594	36.8
		Female	3,303	276	230	286	253	360	312	359	392	835	42.9
Lake	10.6	Male	5,151	511	392	432	817	757	460	462	512	808	30.6
		Female	5,449	470	390	420	848	689	454	476	566	1,136	33.7
Lawrence	18.6	Male	9,141	922	707	881	1,500	1,589	901	801	842	998	28.5
		Female	9,459	878	658	802	1,599	1,382	903	811	892	1,534	30.7
Lincoln	14.9	Male	7,366	869	647	737	769	1,186	864	632	694	968	30.6
		Female	7,534	811	681	681	675	1,142	829	651	674	1,390	33.0
Lyman	3.8	Male	1,940	254	188	215	234	256	196	185	175	237	28.1
		Female	1,860	238	199	197	166	270	206	177	167	240	29.8
McCook	6.3	Male	3,107	303	269	358	314	391	309	314	350	499	32.9
		Female	3,193	294	251	340	221	355	311	323	392	706	39.3
McPherson	3.8	Male	1,878	142	146	187	163	217	191	217	271	344	39.4
		Female	1,922	141	136	166	131	192	193	243	263	457	45.1
Marshall	5.2	Male	2,598	203	209	301	234	335	303	268	295	450	35.6
		Female	2,602	233	195	294	175	287	311	257	284	566	38.8
Meade	22.1	Male	11,722	1,448	1,117	1,043	1,935	2,278	1,387	872	741	901	26.4
		Female	10,378	1,338	1,046	1,047	1,228	2,052	1,209	783	691	984	27.6
Mellette	2.2	Male	1,139	147	116	142	139	158	111	109	92	125	26.6
		Female	1,061	142	112	123	116	138	120	100	72	138	27.7
Miner	3.5	Male	1,698	162	101	174	147	225	129	161	239	360	38.1
		Female	1,802	174	122	170	133	166	146	199	248	444	44.3
Minnehaha	114.3	Male	54,636	5,625	4,751	5,374	7,611	10,427	6,382	4,996	4,665	4,805	28.8
		Female	59,664	5,474	4,637	5,364	9,100	10,422	6,607	5,091	5,135	7,834	30.0
Moody	6.7	Male	3,315	348	293	337	324	456	356	305	383	513	32.8
		Female	3,385	334	299	352	252	469	366	285	395	633	34.7
Pennington	73.6	Male	36,839	4,107	3,077	3,492	6,594	7,108	4,069	3,118	2,595	2,679	26.6
		Female	36,761	3,985	3,111	3,327	5,728	6,448	4,340	3,235	2,815	3,772	28.5
Perkins	4.7	Male	2,352	213	203	235	250	344	243	232	306	326	33.0
		Female	2,348	209	171	230	218	304	251	264	289	412	36.7

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SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Potter	3.6	Male	1,768	167	154	196	140	239	206	166	213	287	34.5
		Female	1,832	187	151	194	141	221	192	182	190	374	36.1
Roberts	10.9	Male	5,508	592	535	640	526	682	588	473	535	937	31.8
		Female	5,392	536	487	604	423	657	536	505	538	1,106	34.8
Sanborn	3.1	Male	1,570	155	101	156	172	218	127	183	188	270	34.2
		Female	1,530	148	103	134	129	174	148	187	185	322	40.2
Shannon	12.3	Male	6,174	1,048	936	920	825	894	535	401	291	324	19.6
		Female	6,126	1,021	889	800	852	911	586	403	332	332	20.9
Spink	9.0	Male	4,373	403	353	438	449	658	496	457	512	607	33.3
		Female	4,627	388	331	415	479	612	464	511	508	919	36.9
Stanley	2.5	Male	1,242	130	128	122	135	223	163	113	101	127	29.8
		Female	1,258	173	119	135	148	211	159	91	100	122	27.6
Sully	2.0	Male	1,013	96	95	120	96	151	114	114	94	133	31.6
		Female	987	109	77	116	102	121	130	103	89	140	32.4
Todd	7.6	Male	3,703	648	465	482	428	605	375	274	235	191	22.2
		Female	3,897	658	531	480	463	649	364	300	233	219	22.2
Tripp	7.0	Male	3,503	373	348	342	371	458	384	338	409	480	31.9
		Female	3,497	392	274	345	334	459	358	367	381	587	33.8
Turner	9.3	Male	4,642	408	359	438	406	650	445	483	538	915	36.3
		Female	4,658	374	351	391	330	567	481	490	553	1,121	41.6
Union	11.5	Male	5,700	669	542	527	587	984	570	508	583	730	30.3
		Female	5,800	645	499	513	573	861	605	546	576	982	32.8
Walworth	6.7	Male	3,233	337	250	318	310	442	370	324	356	526	34.1
		Female	3,467	311	287	335	290	458	388	341	335	722	36.3
Yankton	19.2	Male	9,225	923	772	910	1,282	1,523	1,048	828	898	1,041	29.8
		Female	9,975	853	742	856	1,418	1,530	1,130	869	936	1,641	32.3
Ziebach	2.3	Male	1,164	197	119	159	129	150	135	109	97	69	23.8
		Female	1,136	190	149	153	145	136	111	96	79	77	21.7
TOTAL METRO COUNTIES	**114.3**	**Male**	**54,636**	**5,625**	**4,751**	**5,374**	**7,611**	**10,427**	**6,382**	**4,996**	**4,665**	**4,805**	**28.8**
		Female	**59,664**	**5,474**	**4,637**	**5,364**	**9,100**	**10,422**	**6,607**	**5,091**	**5,135**	**7,834**	**30.0**
TOTAL STATE	**704.3**	**Male**	**346,984**	**36,905**	**30,274**	**34,507**	**48,291**	**56,437**	**37,079**	**31,227**	**32,226**	**40,038**	**29.2**
		Female	**357,316**	**35,573**	**29,230**	**33,543**	**46,486**	**53,117**	**37,955**	**32,030**	**33,250**	**56,032**	**31.4**
TENNESSEE													
CHATTANOOGA	**437.4**	**Male**	**209,549**	**20,058**	**19,530**	**21,193**	**25,990**	**36,466**	**27,850**	**21,070**	**18,628**	**18,764**	**29.9**
		Female	**227,851**	**18,721**	**18,653**	**19,646**	**27,243**	**38,072**	**29,352**	**23,354**	**22,276**	**30,534**	**32.8**
Hamilton	293.8	Male	139,609	13,027	12,692	13,657	18,096	24,927	17,836	14,075	12,683	12,616	29.9
		Female	154,191	12,189	12,052	12,759	19,171	26,027	19,234	15,933	15,201	21,625	33.0
Marion	25.3	Male	12,428	1,216	1,184	1,362	1,435	1,989	1,728	1,263	1,024	1,227	30.1
		Female	12,872	1,147	1,147	1,276	1,365	2,006	1,714	1,279	1,195	1,743	32.5
Sequatchie	9.2	Male	4,513	429	479	503	497	773	651	417	340	424	29.5
		Female	4,687	451	437	461	513	752	625	437	405	606	31.4
Catoosa, Ga.	*39.1*	*Male*	*18,922*	*1,908*	*1,949*	*2,030*	*2,063*	*3,270*	*2,877*	*1,998*	*1,471*	*1,356*	*29.6*
		Female	*20,178*	*1,763*	*1,886*	*1,920*	*2,186*	*3,623*	*2,955*	*2,099*	*1,730*	*2,016*	*31.4*
Dade, Ga.	*12.8*	*Male*	*6,324*	*658*	*604*	*713*	*831*	*1,032*	*905*	*561*	*533*	*487*	*28.4*
		Female	*6,476*	*587*	*598*	*622*	*867*	*1,119*	*872*	*596*	*554*	*661*	*30.0*
Walker, Ga.	*57.2*	*Male*	*27,753*	*2,820*	*2,622*	*2,928*	*3,068*	*4,475*	*3,853*	*2,756*	*2,577*	*2,654*	*30.4*
		Female	*29,447*	*2,584*	*2,533*	*2,608*	*3,141*	*4,545*	*3,952*	*3,010*	*3,191*	*3,883*	*33.5*
CLARKSVILLE - HOPKINSVILLE	**158.5**	**Male**	**82,618**	**8,543**	**6,746**	**7,149**	**19,816**	**15,071**	**8,913**	**6,190**	**4,771**	**5,419**	**24.7**
		Female	**75,882**	**8,348**	**6,487**	**6,742**	**11,804**	**13,471**	**9,027**	**6,377**	**5,613**	**8,013**	**28.4**
Montgomery	88.9	Male	45,389	4,667	3,689	4,077	9,893	8,572	5,197	3,789	2,633	2,872	25.4
		Female	43,511	4,440	3,568	3,849	7,299	7,905	5,366	3,745	3,189	4,150	28.3
Christian, Ky.	*69.6*	*Male*	*37,229*	*3,876*	*3,057*	*3,072*	*9,923*	*6,499*	*3,716*	*2,401*	*2,138*	*2,547*	*24.1*
		Female	*32,371*	*3,908*	*2,919*	*2,893*	*4,505*	*5,566*	*3,661*	*2,632*	*2,424*	*3,863*	*28.5*
JOHNSON CITY - KINGSPORT - BRISTOL	**445.6**	**Male**	**215,452**	**17,942**	**19,478**	**21,668**	**25,559**	**35,693**	**30,636**	**22,328**	**21,020**	**21,128**	**31.5**
		Female	**230,148**	**17,184**	**18,751**	**20,075**	**26,175**	**36,627**	**31,233**	**24,086**	**24,289**	**31,728**	**34.0**
Carter	51.7	Male	24,962	2,088	2,276	2,433	3,053	4,056	3,432	2,537	2,390	2,697	31.5
		Female	26,738	2,041	2,118	2,269	3,101	4,102	3,536	2,676	2,923	3,972	34.4
Hawkins	46.2	Male	22,816	2,051	2,257	2,388	2,383	3,883	3,400	2,265	2,028	2,161	31.0
		Female	23,384	1,892	2,113	2,164	2,346	4,005	3,332	2,350	2,248	2,934	32.9

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
JOHNSON CITY - KINGSPORT - BRISTOL (continued)													
Sullivan	146.8	Male	70,536	5,724	6,568	7,135	7,636	11,767	10,693	7,740	7,036	6,237	32.0
		Female	76,264	5,628	6,287	6,776	7,773	12,327	10,950	8,471	8,381	9,671	34.5
Unicoi	16.5	Male	8,028	680	688	772	889	1,251	1,088	873	840	947	32.9
		Female	8,472	616	690	708	838	1,229	1,078	944	1,005	1,364	36.4
Washington	91.9	Male	44,683	3,664	3,775	4,244	6,411	7,793	5,883	4,394	4,320	4,199	30.4
		Female	47,217	3,541	3,781	3,841	6,742	7,717	6,006	4,671	4,517	6,401	32.4
Bristol city, Va.	*18.8*	*Male*	*8,405*	*649*	*709*	*887*	*999*	*1,307*	*1,028*	*912*	*942*	*972*	*32.3*
		Female	*10,395*	*629*	*695*	*820*	*1,320*	*1,406*	*1,214*	*1,091*	*1,282*	*1,938*	*37.7*
Scott, Va.	*25.0*	*Male*	*12,255*	*1,058*	*1,105*	*1,240*	*1,368*	*1,819*	*1,703*	*1,231*	*1,269*	*1,462*	*32.5*
		Female	*12,745*	*907*	*995*	*1,189*	*1,231*	*1,876*	*1,739*	*1,326*	*1,470*	*2,012*	*36.0*
Washington, Va.	*48.7*	*Male*	*23,767*	*2,028*	*2,100*	*2,569*	*2,820*	*3,817*	*3,409*	*2,376*	*2,195*	*2,453*	*31.2*
		Female	*24,933*	*1,930*	*2,072*	*2,308*	*2,824*	*3,965*	*3,378*	*2,557*	*2,443*	*3,436*	*33.4*
KNOXVILLE	**587.2**	**Male**	**283,243**	**23,630**	**24,084**	**27,333**	**40,056**	**50,193**	**37,684**	**27,418**	**25,950**	**26,895**	**30.3**
		Female	**303,957**	**22,355**	**22,786**	**26,063**	**38,822**	**51,110**	**39,244**	**30,632**	**31,317**	**41,628**	**33.2**
Anderson	68.7	Male	33,114	2,865	2,892	3,377	3,621	5,498	4,573	3,449	3,639	3,200	31.9
		Female	35,586	2,689	2,778	3,323	3,534	5,672	4,713	3,968	4,259	4,650	34.6
Blount	81.3	Male	39,337	3,351	3,365	3,930	4,582	6,915	5,499	3,689	3,916	4,090	31.4
		Female	41,963	3,072	3,328	3,676	4,605	7,128	5,616	4,121	4,647	5,770	33.8
Grainger	17.3	Male	8,508	828	796	895	945	1,359	1,196	838	722	929	30.8
		Female	8,792	739	773	862	954	1,370	1,228	850	862	1,154	32.8
Jefferson	32.9	Male	16,096	1,326	1,420	1,716	2,235	2,392	2,308	1,623	1,457	1,619	30.6
		Female	16,804	1,185	1,310	1,488	2,291	2,523	2,310	1,694	1,709	2,294	33.4
Knox	329.3	Male	157,875	12,766	13,016	14,455	25,460	29,291	19,942	14,997	13,732	14,216	29.5
		Female	171,425	12,234	12,170	13,930	24,275	29,494	21,257	16,976	17,010	24,079	32.8
Sevier	45.2	Male	22,048	1,896	2,001	2,249	2,426	3,747	3,261	2,261	1,988	2,219	31.5
		Female	23,152	1,903	1,853	2,172	2,443	3,889	3,241	2,464	2,268	2,919	33.2
Union	12.5	Male	6,265	598	594	711	787	991	905	561	496	622	29.5
		Female	6,235	533	574	612	720	1,034	879	559	562	762	31.6
MEMPHIS	**931.8**	**Male**	**445,823**	**46,228**	**43,764**	**47,490**	**64,300**	**81,240**	**53,569**	**39,259**	**35,365**	**34,608**	**27.6**
		Female	**485,977**	**44,897**	**42,001**	**46,254**	**63,185**	**86,825**	**59,377**	**45,532**	**42,175**	**55,731**	**30.4**
Shelby	789.2	Male	376,613	38,387	36,121	38,635	56,436	70,740	43,913	33,091	30,356	28,934	27.6
		Female	412,587	37,422	34,590	37,604	55,069	74,997	49,369	39,090	36,297	48,149	30.5
Tipton	34.3	Male	16,684	1,818	1,656	2,037	2,021	2,449	2,160	1,565	1,314	1,664	28.3
		Female	17,616	1,764	1,529	1,951	2,006	2,602	2,217	1,598	1,568	2,381	31.0
Crittenden, Ark.	*49.0*	*Male*	*23,318*	*2,939*	*2,646*	*2,968*	*2,761*	*3,447*	*2,724*	*1,900*	*1,787*	*2,146*	*26.0*
		Female	*25,682*	*2,764*	*2,615*	*3,002*	*3,028*	*3,933*	*3,117*	*2,254*	*2,152*	*2,817*	*28.6*
De Soto, Miss.	*59.3*	*Male*	*29,208*	*3,084*	*3,341*	*3,850*	*3,082*	*4,604*	*4,772*	*2,703*	*1,908*	*1,864*	*27.7*
		Female	*30,092*	*2,947*	*3,267*	*3,697*	*3,082*	*5,293*	*4,674*	*2,590*	*2,158*	*2,384*	*28.9*
NASHVILLE	**889.8**	**Male**	**428,382**	**39,276**	**37,420**	**42,383**	**58,077**	**78,657**	**58,094**	**41,407**	**36,136**	**36,932**	**29.7**
		Female	**461,418**	**37,182**	**36,180**	**39,930**	**60,281**	**81,615**	**60,335**	**44,868**	**42,258**	**58,769**	**32.0**
Cheatham	24.3	Male	12,141	1,167	1,207	1,455	1,318	2,064	1,872	1,169	892	997	29.5
		Female	12,159	1,114	1,203	1,289	1,266	2,189	1,826	1,113	950	1,209	30.5
Davidson	482.4	Male	227,778	19,730	17,797	20,711	34,458	44,687	28,119	22,092	20,107	20,077	29.7
		Female	254,622	19,216	17,379	19,625	36,205	45,905	30,289	25,520	25,001	35,482	32.6
Dickson	32.1	Male	15,649	1,476	1,469	1,755	1,703	2,405	2,145	1,542	1,394	1,760	30.9
		Female	16,451	1,342	1,476	1,617	1,735	2,457	2,146	1,613	1,594	2,471	33.4
Robertson	39.3	Male	19,138	1,887	1,733	2,066	2,221	2,974	2,474	1,899	1,692	2,192	30.6
		Female	20,162	1,751	1,772	1,961	2,197	3,181	2,493	1,946	2,005	2,856	32.5
Rutherford	91.0	Male	44,929	4,317	4,019	4,351	7,492	8,063	5,823	4,012	3,522	3,330	27.8
		Female	46,071	3,987	3,905	4,014	7,943	8,083	5,964	4,029	3,458	4,688	28.9
Sumner	94.1	Male	46,305	4,616	4,814	5,018	4,880	8,094	7,309	4,400	3,569	3,605	29.7
		Female	47,795	4,244	4,562	4,960	4,880	8,430	7,307	4,406	4,035	4,971	31.2
Williamson	65.0	Male	31,990	3,176	3,290	3,635	2,925	5,285	5,453	3,356	2,516	2,354	30.6
		Female	33,010	2,880	3,160	3,353	3,033	5,833	5,547	3,332	2,491	3,381	32.0
Wilson	61.6	Male	30,452	2,907	3,091	3,392	3,080	5,085	4,899	2,937	2,444	2,617	30.4
		Female	31,148	2,648	2,723	3,111	3,022	5,537	4,763	2,909	2,724	3,711	32.4
ALL COUNTIES													
Anderson	68.7	Male	33,114	2,865	2,892	3,377	3,621	5,498	4,573	3,449	3,639	3,200	31.9
		Female	35,586	2,689	2,778	3,323	3,534	5,672	4,713	3,968	4,259	4,650	34.6
Bedford	28.5	Male	13,688	1,300	1,306	1,335	1,498	2,004	1,703	1,411	1,473	1,658	32.0
		Female	14,812	1,229	1,171	1,343	1,468	2,088	1,872	1,492	1,620	2,529	35.6

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Benton	15.6	Male	7,448	595	658	735	716	1,122	966	732	810	1,114	34.1
		Female	8,152	594	641	718	761	1,108	1,003	832	930	1,565	37.5
Bledsoe	9.8	Male	5,000	446	436	646	785	745	614	438	393	497	27.5
		Female	4,800	377	391	486	686	737	634	425	439	625	31.2
Blount	81.3	Male	39,337	3,351	3,365	3,930	4,582	6,915	5,499	3,689	3,916	4,090	31.4
		Female	41,963	3,072	3,328	3,676	4,605	7,128	5,616	4,121	4,647	5,770	33.8
Bradley	71.5	Male	34,523	3,450	3,417	3,560	4,537	5,881	5,067	3,277	2,628	2,706	28.9
		Female	36,977	3,250	3,255	3,553	4,861	6,220	5,272	3,475	3,123	3,968	30.7
Campbell	37.1	Male	17,747	1,638	1,846	1,951	1,879	2,744	2,363	1,627	1,650	2,049	30.7
		Female	19,353	1,697	1,700	1,961	1,869	2,822	2,395	1,854	2,166	2,889	33.7
Cannon	10.7	Male	5,203	507	430	515	539	787	706	578	488	653	32.8
		Female	5,497	462	441	443	585	795	716	554	580	921	35.3
Carroll	28.7	Male	13,755	1,230	1,219	1,384	1,546	1,947	1,705	1,375	1,381	1,968	32.7
		Female	14,945	1,131	1,131	1,339	1,411	2,115	1,827	1,437	1,754	2,800	36.9
Carter	51.7	Male	24,962	2,068	2,276	2,433	3,053	4,056	3,432	2,537	2,390	2,697	31.5
		Female	26,738	2,041	2,118	2,269	3,101	4,102	3,536	2,676	2,923	3,972	34.4
Cheatham	24.3	Male	12,141	1,167	1,207	1,455	1,318	2,064	1,872	1,169	892	997	29.5
		Female	12,159	1,114	1,203	1,289	1,266	2,189	1,826	1,113	950	1,209	30.5
Chester	13.4	Male	6,436	548	536	603	1,171	922	783	562	562	749	28.9
		Female	6,964	569	492	594	1,261	947	766	582	691	1,062	31.0
Claiborne	26.0	Male	12,720	1,255	1,237	1,321	1,585	2,098	1,695	1,141	1,063	1,325	29.6
		Female	13,280	1,168	1,110	1,340	1,542	2,176	1,731	1,184	1,340	1,689	31.8
Clay	7.9	Male	3,905	357	309	401	443	585	508	355	428	519	32.6
		Female	3,995	339	306	379	397	567	528	392	426	661	35.2
Cocke	29.3	Male	14,282	1,247	1,371	1,512	1,666	2,292	2,034	1,505	1,196	1,459	30.9
		Female	15,018	1,213	1,314	1,501	1,635	2,449	1,998	1,587	1,439	1,882	32.5
Coffee	39.8	Male	19,387	1,880	1,724	1,985	2,203	2,937	2,681	2,154	1,955	1,868	31.5
		Female	20,413	1,686	1,620	2,023	2,127	3,054	2,830	2,190	2,106	2,777	34.0
Crockett	15.1	Male	7,199	625	652	796	824	1,037	936	590	738	1,001	31.8
		Female	7,901	645	579	818	776	1,058	889	694	896	1,546	35.8
Cumberland	30.5	Male	14,920	1,335	1,489	1,613	1,631	2,302	1,898	1,405	1,486	1,761	31.0
		Female	15,580	1,321	1,341	1,553	1,590	2,352	1,997	1,479	1,651	2,296	33.4
Davidson	482.4	Male	227,778	19,730	17,797	20,711	34,458	44,687	28,119	22,092	20,107	20,077	29.7
		Female	254,622	19,216	17,379	19,625	36,205	45,905	30,289	25,520	25,001	35,482	32.6
Decatur	11.2	Male	5,433	429	509	512	541	788	698	530	505	821	34.2
		Female	5,767	468	430	501	538	786	721	572	694	1,057	37.2
De Kalb	14.1	Male	6,757	638	582	625	707	1,083	849	665	719	889	32.6
		Female	7,343	609	590	680	684	1,093	910	710	800	1,267	35.2
Dickson	32.1	Male	15,649	1,476	1,469	1,755	1,703	2,405	2,145	1,542	1,394	1,760	30.9
		Female	16,451	1,342	1,476	1,617	1,735	2,457	2,146	1,613	1,594	2,471	33.4
Dyer	35.7	Male	16,969	1,603	1,610	1,803	1,926	2,712	2,189	1,511	1,557	2,058	30.7
		Female	18,731	1,554	1,620	1,708	1,971	2,869	2,255	1,701	1,910	3,143	33.8
Fayette	25.8	Male	12,634	1,495	1,248	1,690	1,487	1,746	1,311	1,073	997	1,587	27.3
		Female	13,166	1,299	1,225	1,572	1,547	1,831	1,504	1,141	1,202	1,845	30.1
Fentress	15.4	Male	7,514	678	801	833	803	1,160	1,016	668	654	901	30.5
		Female	7,886	719	740	821	784	1,227	1,033	701	801	1,060	32.2
Franklin	33.0	Male	16,240	1,537	1,492	1,616	2,152	2,450	2,107	1,649	1,526	1,711	30.4
		Female	16,760	1,399	1,371	1,524	1,969	2,472	2,175	1,748	1,694	2,408	33.6
Gibson	49.2	Male	23,167	2,031	2,111	2,479	2,497	3,328	2,760	2,255	2,402	3,304	32.4
		Female	26,033	1,931	2,015	2,271	2,472	3,667	3,000	2,627	2,981	5,069	37.2
Giles	25.2	Male	12,126	1,092	1,061	1,231	1,400	1,759	1,520	1,133	1,351	1,579	32.3
		Female	13,074	1,002	1,053	1,166	1,302	1,805	1,663	1,212	1,482	2,389	36.3
Grainger	17.3	Male	8,508	828	796	895	945	1,359	1,196	838	722	929	30.8
		Female	8,792	739	773	862	954	1,370	1,228	850	862	1,154	32.8
Greene	55.9	Male	26,873	2,273	2,452	2,668	2,973	4,374	3,918	2,997	2,568	2,650	32.0
		Female	29,027	2,231	2,363	2,684	2,978	4,651	3,995	3,138	2,989	3,998	34.2
Grundy	14.5	Male	7,159	847	777	768	823	1,044	983	614	600	703	28.5
		Female	7,341	774	711	690	801	1,114	948	636	687	980	31.2
Hamblen	52.0	Male	25,238	2,310	2,532	2,660	2,830	4,246	3,812	2,728	2,176	1,944	30.4
		Female	26,762	2,168	2,348	2,546	2,967	4,510	4,004	2,807	2,445	2,967	32.4
Hamilton	293.8	Male	139,609	13,027	12,692	13,657	18,096	24,927	17,836	14,075	12,683	12,616	29.9
		Female	154,191	12,189	12,052	12,759	19,171	26,027	19,234	15,933	15,201	21,625	33.0
Hancock	6.9	Male	3,397	341	300	354	392	473	415	354	349	419	31.6
		Female	3,503	315	277	342	383	485	417	365	403	516	33.9

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Hardeman	24.3	Male	11,642	1,274	1,144	1,322	1,278	1,750	1,295	1,061	1,082	1,436	29.6
		Female	12,658	1,211	1,047	1,348	1,324	1,803	1,376	1,140	1,276	2,133	32.8
Hardin	23.3	Male	11,261	1,064	1,003	1,148	1,128	1,789	1,507	1,152	1,044	1,426	32.2
		Female	12,039	996	1,043	1,135	1,118	1,815	1,521	1,278	1,262	1,871	34.5
Hawkins	46.2	Male	22,816	2,051	2,257	2,388	2,383	3,883	3,400	2,265	2,028	2,161	31.0
		Female	23,384	1,892	2,113	2,164	2,346	4,005	3,332	2,350	2,248	2,934	32.9
Haywood	20.4	Male	9,614	1,126	965	1,165	1,112	1,396	897	812	812	1,329	28.1
		Female	10,786	1,113	952	1,158	1,219	1,506	1,076	934	1,033	1,795	31.3
Henderson	22.6	Male	10,885	1,108	943	1,082	1,208	1,700	1,392	1,067	1,068	1,317	31.5
		Female	11,715	1,067	946	1,035	1,176	1,845	1,408	1,180	1,187	1,871	33.9
Henry	30.0	Male	14,457	1,309	1,203	1,323	1,570	2,081	1,719	1,378	1,617	2,257	33.8
		Female	15,543	1,192	1,101	1,257	1,479	2,126	1,778	1,611	1,886	3,113	38.5
Hickman	15.8	Male	8,061	624	645	843	1,289	1,268	1,050	719	776	847	30.0
		Female	7,739	618	701	729	723	1,158	1,018	781	872	1,139	34.5
Houston	7.0	Male	3,496	307	338	346	378	517	446	348	338	478	32.3
		Female	3,504	289	322	311	322	525	409	347	385	594	34.7
Humphreys	16.4	Male	7,985	759	771	837	824	1,259	1,086	815	718	916	31.4
		Female	8,415	740	762	820	824	1,276	1,069	872	847	1,205	33.3
Jackson	9.7	Male	4,804	440	417	477	492	721	614	458	521	664	33.0
		Female	4,896	375	383	437	466	697	621	491	572	854	36.4
Jefferson	32.9	Male	16,096	1,326	1,420	1,716	2,235	2,392	2,308	1,623	1,457	1,619	30.6
		Female	16,804	1,185	1,310	1,488	2,291	2,523	2,310	1,694	1,709	2,294	33.4
Johnson	14.2	Male	7,006	654	681	749	700	1,072	998	629	665	858	31.7
		Female	7,194	605	601	659	722	1,133	967	705	718	1,084	33.9
Knox	329.3	Male	157,875	12,766	13,016	14,455	25,460	29,291	19,942	14,997	13,732	14,216	29.5
		Female	171,425	12,234	12,170	13,930	24,275	29,494	21,257	16,976	17,010	24,079	32.8
Lake	7.2	Male	3,446	362	335	356	385	468	363	334	373	470	31.1
		Female	3,754	314	306	371	376	544	423	366	396	658	34.4
Lauderdale	25.7	Male	12,657	1,301	1,101	1,399	1,554	2,078	1,498	1,043	1,096	1,587	29.7
		Female	13,043	1,208	1,105	1,326	1,356	1,855	1,507	1,100	1,403	2,183	33.2
Lawrence	35.2	Male	17,049	1,641	1,606	1,952	1,970	2,498	2,262	1,597	1,611	1,912	30.4
		Female	18,151	1,561	1,505	1,765	1,921	2,508	2,316	1,755	1,996	2,824	34.3
Lewis	10.4	Male	5,036	637	498	463	553	906	582	444	422	531	29.1
		Female	5,364	625	506	495	526	902	626	482	470	732	30.9
Lincoln	26.8	Male	12,949	1,084	1,155	1,399	1,482	1,781	1,656	1,416	1,423	1,553	32.6
		Female	13,851	1,091	997	1,279	1,344	1,927	1,831	1,467	1,630	2,285	36.6
Loudon	29.6	Male	14,219	1,226	1,268	1,377	1,533	2,349	1,917	1,530	1,412	1,607	32.3
		Female	15,381	1,136	1,170	1,377	1,463	2,378	1,989	1,684	1,749	2,435	35.8
McMinn	43.3	Male	20,879	1,994	1,924	2,127	2,410	3,299	2,390	2,116	1,956	2,163	31.0
		Female	22,421	1,861	1,907	2,101	2,333	3,469	2,980	2,213	2,348	3,209	33.7
McNairy	23.9	Male	11,602	1,096	1,022	1,149	1,211	1,708	1,569	1,244	1,139	1,464	32.7
		Female	12,298	1,021	994	1,092	1,144	1,765	1,689	1,222	1,309	2,062	35.8
Macon	16.7	Male	8,166	728	739	840	873	1,307	1,068	830	786	995	31.9
		Female	8,534	747	675	765	836	1,316	1,075	816	949	1,355	34.5
Madison	76.7	Male	36,131	3,623	3,393	3,549	4,653	6,209	4,183	3,280	3,259	3,982	29.6
		Female	40,569	3,471	3,234	3,470	5,430	6,428	4,469	3,780	3,830	6,454	32.3
Marion	25.3	Male	12,428	1,216	1,184	1,362	1,435	1,989	1,728	1,263	1,024	1,227	30.1
		Female	12,872	1,147	1,147	1,276	1,365	2,006	1,714	1,279	1,195	1,743	32.5
Marshall	20.3	Male	9,690	897	876	981	998	1,468	1,249	926	1,039	1,256	32.4
		Female	10,610	802	802	915	1,001	1,501	1,311	1,043	1,267	1,968	37.2
Maury	52.9	Male	25,361	2,435	2,276	2,634	2,927	4,027	3,221	2,662	2,400	2,779	31.0
		Female	27,539	2,217	2,063	2,624	3,085	4,224	3,457	2,835	2,820	4,214	33.9
Meigs	7.9	Male	3,990	396	423	435	393	674	579	358	393	339	30.2
		Female	3,910	371	343	382	423	666	560	374	383	408	31.5
Monroe	29.9	Male	14,549	1,351	1,469	1,571	1,693	2,293	2,047	1,328	1,290	1,507	30.2
		Female	15,351	1,394	1,353	1,524	1,682	2,336	2,022	1,411	1,541	2,088	32.4
Montgomery	88.9	Male	45,389	4,667	3,689	4,077	9,893	8,572	5,197	3,789	2,633	2,872	25.4
		Female	43,511	4,440	3,568	3,849	7,299	7,905	5,366	3,745	3,189	4,150	28.3
Moore	4.7	Male	2,339	243	228	218	254	359	317	244	207	269	31.3
		Female	2,361	197	219	238	249	322	328	240	263	305	33.6
Morgan	17.2	Male	8,778	863	852	929	1,008	1,584	1,149	774	735	884	29.7
		Female	8,422	725	800	911	905	1,297	1,081	801	814	1,088	31.7
Obion	33.2	Male	15,852	1,540	1,510	1,548	1,650	2,538	2,066	1,484	1,468	2,048	31.6
		Female	17,348	1,443	1,385	1,547	1,667	2,564	2,165	1,601	1,876	3,100	35.3

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TENNESSEE (continued)													
ALL COUNTIES (continued)													
Overton	18.3	Male	9,011	810	857	962	925	1,394	1,237	875	866	1,085	31.8
		Female	9,289	732	779	892	884	1,363	1,277	936	986	1,440	35.0
Perry	6.3	Male	3,055	273	258	317	317	446	379	317	322	426	33.1
		Female	3,245	260	260	285	287	449	427	340	354	583	36.9
Pickett	4.5	Male	2,205	195	202	197	229	336	281	224	222	319	33.3
		Female	2,295	212	171	228	213	346	270	222	248	385	34.3
Polk	13.9	Male	6,830	642	731	760	707	1,085	950	699	593	663	30.3
		Female	7,070	603	668	718	692	1,078	963	706	720	922	32.9
Putnam	50.6	Male	25,109	2,039	1,945	2,144	5,252	4,045	3,049	2,147	2,021	2,467	27.9
		Female	25,491	1,784	1,880	2,032	4,401	3,997	3,121	2,316	2,422	3,538	31.6
Rhea	25.8	Male	12,571	1,264	1,280	1,294	1,602	2,077	1,632	1,070	1,089	1,263	29.1
		Female	13,229	1,118	1,245	1,238	1,631	2,083	1,734	1,156	1,281	1,743	31.6
Roane	50.7	Male	24,573	2,173	2,385	2,586	2,519	3,970	3,452	2,702	2,515	2,271	31.6
		Female	26,127	2,101	2,165	2,472	2,501	4,102	3,584	2,961	2,807	3,434	34.3
Robertson	39.3	Male	19,138	1,887	1,733	2,066	2,221	2,974	2,474	1,899	1,692	2,192	30.6
		Female	20,162	1,751	1,772	1,961	2,197	3,181	2,493	1,946	2,005	2,856	32.5
Rutherford	91.0	Male	44,929	4,317	4,019	4,351	7,492	8,063	5,823	4,012	3,522	3,330	27.8
		Female	46,071	3,987	3,905	4,014	7,943	8,083	5,964	4,029	3,458	4,688	28.9
Scott	20.4	Male	9,992	1,194	1,026	1,201	1,126	1,620	1,245	818	773	989	27.8
		Female	10,408	1,194	964	1,063	1,153	1,617	1,287	879	970	1,281	30.1
Sequatchie	9.2	Male	4,513	429	479	503	497	773	651	417	340	424	29.5
		Female	4,687	451	437	461	513	752	625	437	405	606	31.4
Sevier	45.2	Male	22,048	1,896	2,001	2,249	2,426	3,747	3,261	2,261	1,988	2,219	31.5
		Female	23,152	1,903	1,853	2,172	2,443	3,889	3,241	2,464	2,268	2,919	33.2
Shelby	789.2	Male	376,613	38,387	36,121	38,635	56,436	70,740	43,913	33,091	30,356	28,934	27.6
		Female	412,587	37,422	34,590	37,604	55,069	74,997	49,369	39,090	36,297	48,149	30.5
Smith	15.5	Male	7,560	648	630	748	882	1,203	937	724	779	1,009	32.2
		Female	7,940	645	645	709	805	1,172	980	767	860	1,357	34.9
Stewart	9.1	Male	4,481	338	334	490	448	652	562	471	509	677	34.7
		Female	4,619	362	347	431	410	620	601	503	522	823	37.3
Sullivan	146.8	Male	70,536	5,724	6,568	7,135	7,636	11,767	10,693	7,740	7,036	6,237	32.0
		Female	76,264	5,628	6,287	6,776	7,773	12,327	10,950	8,471	8,381	9,671	34.5
Sumner	94.1	Male	46,305	4,616	4,814	5,018	4,880	8,094	7,309	4,400	3,569	3,605	29.7
		Female	47,795	4,244	4,562	4,960	4,880	8,430	7,307	4,406	4,035	4,971	31.2
Tipton	34.3	Male	16,684	1,818	1,656	2,037	2,021	2,449	2,160	1,565	1,314	1,664	28.3
		Female	17,616	1,764	1,529	1,951	2,006	2,602	2,217	1,598	1,568	2,381	31.0
Trousdale	6.4	Male	3,203	304	288	268	367	573	405	335	320	343	31.5
		Female	3,197	275	226	278	333	553	369	295	357	511	33.8
Unicoi	16.5	Male	8,028	680	688	772	889	1,251	1,088	873	840	947	32.9
		Female	8,472	616	690	708	838	1,229	1,078	944	1,005	1,364	36.4
Union	12.5	Male	6,265	598	594	711	787	991	905	561	496	622	29.5
		Female	6,235	533	574	612	720	1,034	879	559	562	762	31.6
Van Buren	5.0	Male	2,498	289	232	253	279	442	321	216	227	239	29.4
		Female	2,502	239	258	206	270	445	330	239	231	284	31.2
Warren	34.0	Male	16,511	1,628	1,547	1,681	1,841	2,658	2,220	1,609	1,537	1,790	30.9
		Female	17,489	1,532	1,412	1,544	1,849	2,772	2,288	1,741	1,773	2,578	33.7
Washington	91.9	Male	44,683	3,664	3,775	4,244	6,411	7,793	5,883	4,394	4,320	4,199	30.4
		Female	47,217	3,541	3,781	3,841	6,742	7,717	6,006	4,671	4,517	6,401	32.4
Wayne	14.3	Male	7,023	674	652	809	810	1,055	980	595	646	802	30.4
		Female	7,277	630	645	720	747	1,098	960	697	750	1,030	33.2
Weakley	33.5	Male	16,330	1,348	1,258	1,464	3,104	2,307	1,760	1,361	1,500	2,228	29.3
		Female	17,170	1,172	1,132	1,229	3,090	2,243	1,896	1,520	1,790	3,098	33.7
White	20.3	Male	9,763	838	841	1,038	982	1,555	1,268	993	991	1,257	32.6
		Female	10,537	862	842	938	1,001	1,548	1,331	1,067	1,186	1,762	35.6
Williamson	65.0	Male	31,990	3,176	3,290	3,635	2,925	5,285	5,453	3,356	2,516	2,354	30.6
		Female	33,010	2,880	3,160	3,353	3,033	5,833	5,547	3,332	2,491	3,381	32.0
Wilson	61.6	Male	30,452	2,907	3,091	3,392	3,080	5,085	4,899	2,937	2,444	2,617	30.4
		Female	31,148	2,648	2,723	3,111	3,022	5,537	4,763	2,909	2,724	3,711	32.4
TOTAL METRO COUNTIES	**3,070.8**	**Male**	**1,477,886**	**136,657**	**132,889**	**146,959**	**206,883**	**267,050**	**191,759**	**140,834**	**127,050**	**127,805**	**29.3**
		Female	**1,592,914**	**130,6[illegible]**	**127,278**	**139,651**	**205,326**	**276,394**	**203,006**	**156,694**	**150,504**	**203,393**	**32.0**
TOTAL STATE	**4,747.5**	**Male**	**2,290,225**	**213,[illegible]**	**208,245**	**230,986**	**303,353**	**394,133**	**297,294**	**219,366**	**203,365**	**220,400**	**29.8**
		Female	**2,457,275**	**202,92[illegible]**	**198,374**	**220,261**	**300,075**	**406,764**	**312,579**	**241,103**	**240,092**	**335,098**	**32.5**

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS													
ABILENE	115.9	**Male**	**56,422**	**5,893**	**4,681**	**5,034**	**10,463**	**9,615**	**6,464**	**4,916**	**4,393**	**4,963**	**27.2**
		Female	**59,478**	**5,687**	**4,550**	**4,952**	**9,736**	**9,333**	**6,709**	**5,429**	**5,150**	**7,932**	**30.2**
Taylor	115.9	Male	56,422	5,893	4,681	5,034	10,463	9,615	6,464	4,916	4,393	4,963	27.2
		Female	59,478	5,687	4,550	4,952	9,736	9,333	6,709	5,429	5,150	7,932	30.2
AMARILLO	184.5	**Male**	**89,160**	**9,713**	**7,881**	**8,124**	**12,900**	**16,140**	**10,879**	**8,806**	**7,560**	**7,177**	**28.7**
		Female	**95,320**	**9,309**	**7,769**	**7,765**	**13,315**	**16,181**	**11,699**	**9,273**	**8,668**	**11,341**	**30.9**
Potter	102.0	Male	48,984	5,662	4,277	4,367	7,070	8,592	5,265	4,589	4,390	4,772	28.6
		Female	53,016	5,313	4,149	4,231	7,176	8,411	5,766	4,961	5,230	7,779	31.7
Randall	82.5	Male	40,196	4,051	3,604	3,757	5,830	7,548	5,614	4,217	3,170	2,405	28.8
		Female	42,304	3,996	3,620	3,534	6,139	7,770	5,933	4,312	3,438	3,562	30.0
AUSTIN	588.9	**Male**	**292,321**	**26,986**	**24,012**	**24,932**	**57,127**	**64,707**	**35,350**	**22,203**	**18,433**	**18,571**	**27.0**
		Female	**296,579**	**25,685**	**23,208**	**24,143**	**55,045**	**60,230**	**35,137**	**23,076**	**20,957**	**29,098**	**28.4**
Hays	44.2	Male	21,627	1,657	1,640	2,058	6,392	3,383	2,173	1,394	1,336	1,594	24.0
		Female	22,573	1,612	1,592	1,816	7,121	3,039	2,197	1,524	1,505	2,167	24.2
Travis	454.5	Male	226,065	20,421	17,520	17,961	46,253	53,084	26,378	17,202	14,061	13,185	27.0
		Female	228,435	19,526	17,170	17,716	43,423	48,590	26,603	18,021	16,071	21,315	28.4
Williamson	90.2	Male	44,629	4,908	4,852	4,913	4,482	8,240	6,799	3,607	3,036	3,792	28.8
		Female	45,571	4,547	4,446	4,611	4,501	8,601	6,337	3,531	3,381	5,616	30.4
BEAUMONT - PORT ARTHUR	388.4	**Male**	**189,209**	**19,385**	**17,277**	**19,411**	**24,557**	**31,798**	**22,821**	**19,529**	**17,768**	**16,663**	**29.4**
		Female	**199,191**	**18,787**	**16,773**	**18,567**	**24,606**	**31,430**	**24,198**	**20,804**	**19,238**	**24,788**	**31.6**
Hardin	44.6	Male	21,925	2,301	2,186	2,475	2,381	3,381	3,050	2,200	1,883	2,068	29.8
		Female	22,675	2,260	2,259	2,207	2,356	3,601	3,025	2,223	2,026	2,718	31.3
Jefferson	255.5	Male	123,695	12,317	10,633	12,136	16,914	21,209	13,792	12,651	12,262	11,781	29.6
		Female	131,805	11,965	10,319	11,684	17,015	20,437	15,074	13,965	13,381	17,965	32.3
Orange	88.3	Male	43,589	4,767	4,458	4,800	5,262	7,208	5,979	4,678	3,623	2,814	28.5
		Female	44,711	4,562	4,195	4,676	5,235	7,392	6,099	4,616	3,831	4,105	30.0
BRAZORIA	190.9	**Male**	**101,214**	**10,657**	**9,114**	**9,564**	**14,884**	**21,360**	**14,377**	**9,458**	**6,725**	**5,075**	**28.0**
		Female	**89,686**	**9,947**	**8,580**	**8,728**	**11,923**	**16,052**	**12,336**	**8,683**	**6,551**	**6,886**	**28.5**
Brazoria	190.9	Male	101,214	10,657	9,114	9,564	14,884	21,360	14,377	9,458	6,725	5,075	28.0
		Female	89,686	9,947	8,580	8,728	11,923	16,052	12,336	8,683	6,551	6,886	28.5
BROWNSVILLE - HARLINGEN	232.0	**Male**	**111,118**	**15,377**	**14,238**	**13,787**	**12,701**	**16,377**	**11,501**	**8,692**	**8,128**	**10,317**	**24.7**
		Female	**120,882**	**14,644**	**13,575**	**13,586**	**13,622**	**18,897**	**13,508**	**10,653**	**9,548**	**12,849**	**27.7**
Cameron	232.0	Male	111,118	15,377	14,238	13,787	12,701	16,377	11,501	8,692	8,128	10,317	24.7
		Female	120,882	14,644	13,575	13,586	13,622	18,897	13,508	10,653	9,548	12,849	27.7
BRYAN - COLLEGE STATION	104.8	**Male**	**55,551**	**4,245**	**3,462**	**3,731**	**21,422**	**9,395**	**4,677**	**3,071**	**2,582**	**2,966**	**23.3**
		Female	**49,249**	**4,361**	**3,307**	**3,496**	**14,819**	**7,893**	**4,754**	**3,048**	**3,042**	**4,529**	**24.4**
Brazos	104.8	Male	55,551	4,245	3,462	3,731	21,422	9,395	4,677	3,071	2,582	2,966	23.3
		Female	49,249	4,361	3,307	3,496	14,819	7,893	4,754	3,048	3,042	4,529	24.4
CORPUS CHRISTI	340.0	**Male**	**166,624**	**19,692**	**17,604**	**18,061**	**21,506**	**29,466**	**19,539**	**15,142**	**13,301**	**12,313**	**27.2**
		Female	**173,376**	**18,899**	**16,975**	**17,757**	**21,828**	**29,312**	**20,295**	**16,533**	**14,547**	**17,230**	**28.8**
Nueces	278.2	Male	136,261	16,109	14,041	14,420	18,027	24,611	15,812	12,309	11,020	9,912	27.2
		Female	141,939	15,316	13,514	14,168	18,345	24,321	16,464	13,614	12,093	14,104	29.0
San Patricio	61.8	Male	30,363	3,583	3,563	3,641	3,479	4,855	3,727	2,833	2,281	2,401	26.9
		Female	31,437	3,583	3,461	3,589	3,483	4,991	3,831	2,919	2,454	3,126	28.2
DALLAS	2,090.8	**Male**	**1,017,816**	**101,708**	**96,622**	**100,475**	**136,454**	**204,888**	**147,196**	**93,350**	**73,038**	**64,085**	**28.6**
		Female	**1,072,984**	**97,583**	**92,474**	**96,529**	**141,407**	**210,326**	**147,290**	**97,278**	**82,989**	**107,108**	**30.2**
Collin	171.9	Male	85,038	9,543	10,114	9,706	7,912	15,754	16,033	7,049	4,379	4,548	28.3
		Female	86,862	8,968	9,442	9,447	7,930	17,930	14,893	6,400	4,694	7,158	29.3
Dallas	1,629.3	Male	790,854	78,015	72,657	76,438	109,936	161,811	110,116	73,971	59,096	48,814	28.6
		Female	838,446	75,105	69,954	74,201	112,749	164,521	112,283	78,855	67,569	83,209	30.3
Denton	166.1	Male	81,754	8,233	7,846	7,561	12,097	18,304	12,542	6,322	4,536	4,313	27.8
		Female	84,346	7,974	7,400	6,864	14,357	18,385	11,541	6,058	4,994	6,773	28.0
Ellis	64.4	Male	31,394	3,207	3,176	3,589	3,558	4,686	4,273	2,961	2,583	3,361	29.6
		Female	33,006	3,034	2,962	3,116	3,493	4,916	4,256	2,987	2,885	5,357	32.9
Kaufman	41.9	Male	20,254	1,921	1,986	2,130	2,180	2,965	2,781	2,058	1,787	2,446	31.4
		Female	21,646	1,748	1,870	2,028	2,142	3,051	2,816	2,128	2,177	3,686	34.9
Rockwall	17.2	Male	8,522	789	843	1,051	771	1,368	1,451	989	657	603	30.9
		Female	8,678	754	846	873	736	1,523	1,501	850	670	925	32.4
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,130.6*	***Male***	***1,526,711***	***151,125***	***143,301***	***149,984***	***206,352***	***299,915***	***216,871***	***143,391***	***115,222***	***100,550***	***28.8***
		Female	***1,603,881***	***144,322***	***137,022***	***144,377***	***210,220***	***305,399***	***217,880***	***148,815***	***129,176***	***166,670***	***30.4***

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
EL PASO	**520.3**	**Male**	**254,670**	**30,806**	**29,065**	**29,063**	**39,655**	**42,618**	**28,752**	**22,371**	**17,876**	**14,464**	**24.8**
		Female	**265,630**	**30,048**	**27,989**	**28,312**	**35,795**	**44,670**	**32,516**	**25,394**	**19,544**	**21,362**	**27.4**
El Paso	520.3	Male	254,670	30,806	29,065	29,063	39,655	42,618	28,752	22,371	17,876	14,464	24.8
		Female	265,630	30,048	27,989	28,312	35,795	44,670	32,516	25,394	19,544	21,362	27.4
FORT WORTH - ARLINGTON	**1,039.8**	**Male**	**508,895**	**49,417**	**46,679**	**49,509**	**69,898**	**95,027**	**69,675**	**50,041**	**42,184**	**36,465**	**29.1**
		Female	**530,905**	**46,739**	**44,548**	**47,848**	**68,821**	**95,073**	**70,590**	**51,537**	**46,187**	**59,562**	**31.0**
Johnson	75.8	Male	36,937	3,643	3,690	4,104	4,091	5,666	5,363	3,750	3,025	3,605	30.2
		Female	38,863	3,383	3,441	3,757	4,158	6,065	5,397	3,594	3,395	5,673	32.7
Parker	48.9	Male	24,098	2,153	2,225	2,508	2,660	3,501	3,514	2,702	2,317	2,518	32.1
		Female	24,802	2,049	2,136	2,380	2,490	3,605	3,540	2,585	2,482	3,535	34.3
Tarrant	915.1	Male	447,860	43,621	40,764	42,897	63,147	85,860	60,798	43,589	36,842	30,342	28.9
		Female	467,240	41,307	38,971	41,711	62,173	85,403	61,653	45,358	40,310	50,354	30.8
GALVESTON - TEXAS CITY	**205.4**	**Male**	**100,985**	**10,306**	**9,165**	**10,213**	**12,800**	**17,821**	**12,886**	**10,516**	**9,393**	**7,885**	**29.5**
		Female	**104,415**	**9,746**	**8,775**	**9,813**	**12,584**	**17,757**	**13,319**	**11,028**	**9,937**	**11,456**	**31.4**
Galveston	205.4	Male	100,985	10,306	9,165	10,213	12,800	17,821	12,886	10,516	9,393	7,885	29.5
		Female	104,415	9,746	8,775	9,813	12,584	17,757	13,319	11,028	9,937	11,456	31.4
HOUSTON	**3,028.0**	**Male**	**1,513,321**	**159,288**	**143,787**	**144,754**	**207,320**	**328,728**	**213,821**	**137,078**	**101,507**	**77,038**	**28.1**
		Female	**1,514,679**	**152,429**	**138,114**	**140,038**	**202,447**	**314,861**	**204,701**	**136,277**	**107,937**	**117,875**	**28.9**
Fort Bend	159.8	Male	81,660	10,002	9,039	8,112	9,025	18,776	12,371	6,634	4,246	3,455	27.5
		Female	78,140	9,394	8,484	7,872	7,804	18,578	11,122	5,917	4,227	4,742	28.0
Harris	2,635.2	Male	1,315,554	137,585	122,595	123,210	184,690	291,141	183,918	119,001	88,522	64,892	28.1
		Female	1,319,646	131,726	118,029	119,833	182,085	276,258	176,162	119,492	94,342	101,719	28.9
Liberty	52.5	Male	25,930	2,705	2,580	2,785	2,816	4,202	3,360	2,579	2,333	2,570	29.9
		Female	26,570	2,631	2,476	2,592	2,809	4,131	3,293	2,635	2,606	3,397	31.7
Montgomery	158.8	Male	79,319	8,091	8,698	9,602	8,178	13,175	13,033	7,982	5,554	5,006	28.9
		Female	79,481	7,844	8,269	8,696	7,588	14,396	12,911	7,323	5,868	6,586	30.1
Waller	21.7	Male	10,858	905	875	1,045	2,611	1,434	1,139	882	852	1,115	25.0
		Female	10,842	834	856	1,045	2,161	1,498	1,213	910	894	1,431	28.5
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,424.3***	***Male***	***1,715,520***	***180,251***	***162,066***	***164,531***	***235,004***	***367,909***	***241,084***	***157,052***	***117,625***	***89,998***	***28.2***
		Female	***1,708,780***	***172,122***	***155,469***	***158,579***	***226,954***	***348,670***	***230,356***	***155,988***	***124,425***	***136,217***	***29.1***
KILLEEN - TEMPLE	**233.0**	**Male**	**125,988**	**13,543**	**9,803**	**9,565**	**35,569**	**22,504**	**12,931**	**8,183**	**6,773**	**7,117**	**23.9**
		Female	**107,012**	**13,000**	**9,346**	**8,979**	**18,337**	**19,337**	**12,388**	**8,020**	**7,190**	**10,415**	**27.0**
Bell	169.9	Male	88,766	10,190	7,188	6,983	21,173	16,144	9,275	6,504	5,642	5,667	24.6
		Female	81,134	9,762	6,795	6,661	13,826	14,408	9,162	6,358	5,947	8,215	27.4
Coryell	63.1	Male	37,222	3,353	2,615	2,582	14,396	6,360	3,656	1,679	1,131	1,450	22.9
		Female	25,878	3,238	2,551	2,318	4,511	4,929	3,226	1,662	1,243	2,200	25.7
LAREDO	**109.0**	**Male**	**52,024**	**7,192**	**6,802**	**6,850**	**6,846**	**7,981**	**5,350**	**3,969**	**3,166**	**3,868**	**23.3**
		Female	**56,976**	**7,016**	**6,579**	**6,832**	**7,042**	**8,500**	**6,303**	**4,948**	**4,059**	**5,697**	**26.2**
Webb	109.0	Male	52,024	7,192	6,802	6,850	6,846	7,981	5,350	3,969	3,166	3,868	23.3
		Female	56,976	7,016	6,579	6,832	7,042	8,500	6,303	4,948	4,059	5,697	26.2
LONGVIEW - MARSHALL	**163.5**	**Male**	**79,211**	**8,160**	**7,374**	**7,710**	**10,781**	**13,194**	**9,677**	**7,554**	**6,711**	**8,050**	**29.2**
		Female	**84,289**	**8,034**	**7,120**	**7,429**	**10,130**	**13,013**	**9,990**	**7,930**	**7,967**	**12,676**	**32.2**
Gregg	108.4	Male	52,847	5,476	4,732	4,975	7,552	9,279	6,574	5,028	4,357	4,874	29.0
		Female	55,553	5,294	4,641	4,770	6,932	8,963	6,687	5,223	5,103	7,940	31.8
Harrison	55.1	Male	26,364	2,684	2,642	2,735	3,229	3,915	3,103	2,526	2,354	3,176	29.8
		Female	28,736	2,740	2,479	2,659	3,198	4,050	3,303	2,707	2,864	4,736	33.1
LUBBOCK	**222.2**	**Male**	**110,087**	**11,555**	**9,596**	**10,128**	**22,748**	**20,066**	**12,212**	**9,036**	**7,493**	**7,253**	**25.5**
		Female	**112,113**	**11,118**	**9,055**	**9,709**	**21,114**	**19,455**	**12,636**	**9,605**	**8,443**	**10,978**	**27.6**
Lubbock	222.2	Male	110,087	11,555	9,596	10,128	22,748	20,066	12,212	9,036	7,493	7,253	25.5
		Female	112,113	11,118	9,055	9,709	21,114	19,455	12,636	9,605	8,443	10,978	27.6
McALLEN - EDINBURG - MISSION	**319.3**	**Male**	**153,044**	**21,154**	**20,064**	**19,759**	**17,942**	**22,477**	**15,476**	**11,522**	**10,747**	**13,903**	**24.1**
		Female	**166,256**	**20,843**	**19,195**	**19,286**	**19,623**	**26,244**	**17,816**	**13,939**	**12,525**	**16,785**	**26.6**
Hidalgo	319.3	Male	153,044	21,154	20,064	19,759	17,942	22,477	15,476	11,522	10,747	13,903	24.1
		Female	166,256	20,843	19,195	19,286	19,623	26,244	17,816	13,939	12,525	16,785	26.6
MIDLAND	**90.6**	**Male**	**44,459**	**4,868**	**3,994**	**4,370**	**5,760**	**8,508**	**5,266**	**4,917**	**3,991**	**2,785**	**28.8**
		Female	**46,141**	**4,874**	**3,847**	**4,079**	**5,897**	**8,184**	**5,686**	**5,353**	**4,078**	**4,143**	**30.3**
Midland	90.6	Male	44,459	4,868	3,994	4,370	5,760	8,508	5,266	4,917	3,991	2,785	28.8
		Female	46,141	4,874	3,847	4,079	5,897	8,184	5,686	5,353	4,078	4,143	30.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ODESSA	**125.7**	**Male**	**62,752**	**7,279**	**5,818**	**5,894**	**9,164**	**11,970**	**7,583**	**6,142**	**5,089**	**3,813**	**27.7**
		Female	**62,948**	**6,973**	**5,719**	**5,672**	**9,016**	**11,129**	**7,573**	**6,500**	**5,115**	**5,251**	**28.7**
Ector	125.7	Male	62,752	7,279	5,818	5,894	9,164	11,970	7,583	6,142	5,089	3,813	27.7
		Female	62,948	6,973	5,719	5,672	9,016	11,129	7,573	6,500	5,115	5,251	28.7
SAN ANGELO	**90.4**	**Male**	**43,490**	**4,190**	**3,688**	**4,020**	**7,033**	**7,362**	**4,975**	**3,920**	**3,788**	**4,514**	**28.8**
		Female	**46,910**	**4,151**	**3,500**	**3,967**	**7,069**	**7,254**	**5,264**	**4,385**	**4,452**	**6,868**	**31.6**
Tom Green	90.4	Male	43,490	4,190	3,688	4,020	7,033	7,362	4,975	3,920	3,788	4,514	28.8
		Female	46,910	4,151	3,500	3,967	7,069	7,254	5,264	4,385	4,452	6,868	31.6
SAN ANTONIO	**1,130.1**	**Male**	**547,946**	**59,198**	**55,749**	**59,113**	**79,147**	**94,345**	**64,920**	**49,257**	**44,374**	**41,843**	**27.2**
		Female	**582,154**	**57,125**	**53,646**	**57,001**	**74,984**	**99,313**	**70,234**	**54,367**	**50,865**	**64,619**	**29.9**
Bexar	1,038.5	Male	503,353	55,090	51,586	54,578	73,990	87,700	59,167	44,637	39,965	36,640	26.9
		Female	535,147	53,205	49,855	52,467	69,944	92,505	64,191	49,673	45,828	57,479	29.6
Comal	40.6	Male	19,712	1,723	1,773	1,950	1,931	2,888	2,555	2,088	2,161	2,643	33.6
		Female	20,888	1,597	1,618	1,889	1,930	2,953	2,608	2,173	2,520	3,600	36.8
Guadalupe	51.0	Male	24,881	2,385	2,390	2,585	3,226	3,757	3,198	2,532	2,248	2,560	29.9
		Female	26,119	2,323	2,173	2,645	3,110	3,855	3,435	2,521	2,517	3,540	32.3
SHERMAN - DENISON	**92.5**	**Male**	**44,068**	**4,048**	**3,787**	**4,107**	**5,433**	**6,811**	**5,465**	**4,222**	**4,435**	**5,760**	**31.8**
		Female	**48,432**	**3,731**	**3,544**	**3,904**	**5,387**	**7,079**	**5,759**	**4,606**	**5,215**	**9,207**	**36.0**
Grayson	92.5	Male	44,068	4,048	3,787	4,107	5,433	6,811	5,465	4,222	4,435	5,760	31.8
		Female	48,432	3,731	3,544	3,904	5,387	7,079	5,759	4,606	5,215	9,207	36.0
TEXARKANA	**116.0**	**Male**	**55,389**	**5,893**	**5,351**	**5,703**	**5,934**	**8,846**	**6,716**	**5,074**	**5,393**	**6,479**	**30.4**
		Female	**60,611**	**5,553**	**5,054**	**5,662**	**6,223**	**9,308**	**7,064**	**5,716**	**6,454**	**9,577**	**33.4**
Bowie	77.6	Male	37,083	3,854	3,528	3,744	3,957	6,003	4,626	3,445	3,629	4,297	30.8
		Female	40,517	3,635	3,396	3,693	4,152	6,203	4,821	3,882	4,316	6,419	33.7
Miller, Ark.	*38.4*	*Male*	*18,306*	*2,039*	*1,823*	*1,959*	*1,977*	*2,843*	*2,090*	*1,629*	*1,764*	*2,182*	*29.8*
		Female	*20,094*	*1,918*	*1,658*	*1,969*	*2,071*	*3,105*	*2,243*	*1,834*	*2,138*	*3,158*	*32.8*
TYLER	**139.3**	**Male**	**66,738**	**6,680**	**6,335**	**6,548**	**8,149**	**11,129**	**8,246**	**6,233**	**6,106**	**7,312**	**30.1**
		Female	**72,562**	**6,459**	**6,073**	**6,242**	**8,875**	**11,411**	**8,722**	**6,856**	**7,137**	**10,787**	**32.6**
Smith	139.3	Male	66,738	6,680	6,335	6,548	8,149	11,129	8,246	6,233	6,106	7,312	30.1
		Female	72,562	6,459	6,073	6,242	8,875	11,411	8,722	6,856	7,137	10,787	32.6
VICTORIA	**74.7**	**Male**	**36,738**	**4,259**	**3,613**	**3,880**	**4,831**	**6,688**	**4,471**	**3,437**	**2,898**	**2,661**	**27.7**
		Female	**37,962**	**4,114**	**3,495**	**3,738**	**4,896**	**6,459**	**4,671**	**3,546**	**3,096**	**3,947**	**29.2**
Victoria	74.7	Male	36,738	4,259	3,613	3,880	4,831	6,688	4,471	3,437	2,898	2,661	27.7
		Female	37,962	4,114	3,495	3,738	4,896	6,459	4,671	3,546	3,096	3,947	29.2
WACO	**178.9**	**Male**	**86,134**	**8,339**	**6,999**	**7,675**	**14,941**	**13,106**	**9,285**	**8,061**	**8,211**	**9,517**	**28.9**
		Female	**92,766**	**7,916**	**7,003**	**7,612**	**14,027**	**13,312**	**9,884**	**8,621**	**9,284**	**15,107**	**32.4**
McLennan	178.9	Male	86,134	8,339	6,999	7,675	14,941	13,106	9,285	8,061	8,211	9,517	28.9
		Female	92,766	7,916	7,003	7,612	14,027	13,312	9,884	8,621	9,284	15,107	32.4
WICHITA FALLS	**122.6**	**Male**	**60,463**	**5,758**	**4,872**	**5,419**	**10,837**	**10,383**	**6,855**	**5,879**	**5,111**	**5,349**	**28.2**
		Female	**62,137**	**5,739**	**4,648**	**4,980**	**8,568**	**9,878**	**7,311**	**6,208**	**5,746**	**9,059**	**32.2**
Wichita	122.6	Male	60,463	5,758	4,872	5,419	10,837	10,383	6,855	5,879	5,111	5,349	28.2
		Female	62,137	5,739	4,648	4,980	8,568	9,878	7,311	6,208	5,746	9,059	32.2
ALL COUNTIES													
Anderson	43.3	Male	23,124	1,895	1,667	1,823	4,278	4,681	2,370	1,755	1,850	2,805	29.1
		Female	20,176	1,882	1,679	1,760	1,898	2,628	2,152	1,882	2,282	4,013	36.1
Andrews	14.5	Male	7,257	944	763	718	954	1,166	840	755	639	476	27.1
		Female	7,243	847	733	693	942	1,088	908	770	602	660	28.7
Angelina	69.6	Male	33,946	3,648	3,520	3,529	4,068	5,608	4,233	3,006	2,771	3,563	28.9
		Female	35,654	3,683	3,315	3,336	4,109	5,533	4,325	3,171	3,340	4,842	31.1
Aransas	16.1	Male	7,897	708	633	835	760	1,003	868	856	990	1,244	35.1
		Female	8,203	724	691	760	761	1,020	913	871	1,184	1,279	36.6
Archer	7.8	Male	3,891	370	347	424	433	563	472	423	378	481	31.6
		Female	3,909	328	321	365	384	558	494	402	416	641	35.0
Armstrong	2.0	Male	982	84	69	92	80	126	132	104	124	171	38.0
		Female	1,018	77	93	69	75	120	122	115	129	218	41.1
Atascosa	27.3	Male	13,656	1,514	1,524	1,641	1,449	1,948	1,578	1,238	1,175	1,589	28.6
		Female	13,644	1,455	1,367	1,451	1,437	1,910	1,635	1,296	1,286	1,807	30.8
Austin	19.4	Male	9,455	892	814	960	918	1,341	1,153	880	925	1,572	33.5
		Female	9,945	826	787	873	874	1,304	1,107	927	1,030	2,217	37.8
Bailey	8.1	Male	4,000	480	391	452	471	529	466	423	333	455	28.9
		Female	4,100	447	372	492	447	522	473	413	383	551	30.6

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TEXAS (continued)													
ALL COUNTIES (continued)													
Bandera	8.0	Male	3,903	309	282	394	286	443	437	514	557	681	40.4
		Female	4,097	245	275	354	311	495	498	471	590	858	42.4
Bastrop	27.8	Male	13,844	1,367	1,255	1,393	1,566	2,109	1,498	1,280	1,333	2,043	31.4
		Female	13,956	1,272	1,074	1,279	1,365	1,930	1,546	1,345	1,511	2,634	35.4
Baylor	4.9	Male	2,307	159	189	200	210	290	242	240	299	478	39.3
		Female	2,593	186	168	195	169	285	274	259	344	713	45.7
Bee	27.1	Male	13,502	1,646	1,306	1,352	2,225	2,304	1,489	1,064	946	1,170	26.0
		Female	13,598	1,610	1,261	1,318	1,829	2,122	1,478	1,222	1,073	1,685	28.7
Bell	169.9	Male	88,766	10,190	7,186	6,983	21,173	16,144	9,275	6,504	5,642	5,667	24.6
		Female	81,134	9,762	6,795	6,661	13,826	14,408	9,162	6,358	5,947	8,215	27.4
Bexar	1,038.5	Male	503,353	55,090	51,586	54,578	73,990	87,700	59,167	44,637	39,965	36,640	26.9
		Female	535,147	53,205	49,855	52,467	69,944	92,505	64,191	49,673	45,828	57,479	29.6
Blanco	5.0	Male	2,433	167	195	235	226	307	287	228	334	454	38.0
		Female	2,567	176	186	218	195	291	293	251	364	593	42.4
Borden	.9	Male	444	47	37	47	52	51	58	56	48	48	32.6
		Female	456	43	44	58	35	63	56	60	46	51	32.6
Bosque	14.3	Male	6,739	471	482	524	552	808	737	610	904	1,651	42.2
		Female	7,561	484	437	582	530	789	722	655	1,101	2,261	49.1
Bowie	77.6	Male	37,083	3,854	3,528	3,744	3,957	6,003	4,626	3,445	3,629	4,297	30.8
		Female	40,517	3,635	3,396	3,693	4,152	6,203	4,821	3,882	4,316	6,419	33.7
Brazoria	190.9	Male	101,214	10,657	9,114	9,564	14,884	21,360	14,377	9,458	6,725	5,075	28.0
		Female	89,686	9,947	8,580	8,728	11,923	16,052	12,336	8,683	6,551	6,886	28.5
Brazos	104.8	Male	55,551	4,245	3,462	3,731	21,422	9,395	4,677	3,071	2,582	2,966	23.3
		Female	49,249	4,361	3,307	3,496	14,819	7,893	4,754	3,048	3,042	4,529	24.4
Brewster	7.6	Male	3,784	328	305	345	772	618	385	303	342	386	27.3
		Female	3,816	302	293	351	704	555	393	324	373	521	29.6
Briscoe	2.6	Male	1,265	145	104	119	118	180	150	109	140	200	33.1
		Female	1,335	106	129	123	122	177	134	116	171	257	35.7
Brooks	8.7	Male	4,218	462	409	556	517	585	454	382	380	473	27.8
		Female	4,482	456	432	484	478	553	513	473	459	634	32.1
Brown	35.6	Male	17,057	1,635	1,486	1,869	2,045	2,473	1,978	1,435	1,571	2,565	31.0
		Female	18,543	1,565	1,377	1,448	2,123	2,547	2,061	1,590	1,981	3,851	36.0
Burleson	13.5	Male	6,536	629	558	637	726	845	656	626	718	1,141	33.5
		Female	6,964	594	543	625	668	838	711	658	829	1,488	38.0
Burnet	19.8	Male	9,563	719	782	901	795	1,161	959	878	1,241	2,127	39.4
		Female	10,237	693	728	793	712	1,151	1,087	998	1,549	2,526	44.6
Caldwell	24.5	Male	12,520	1,143	995	1,810	2,351	1,691	1,151	963	935	1,481	24.9
		Female	11,980	1,055	1,071	1,172	1,412	1,657	1,209	1,025	1,146	2,233	32.7
Calhoun	20.4	Male	10,172	1,087	996	1,124	1,274	1,554	1,260	1,153	949	775	28.9
		Female	10,228	1,037	981	1,142	1,238	1,516	1,285	1,176	925	928	29.7
Callahan	12.1	Male	5,814	539	473	560	523	740	731	630	582	1,036	36.0
		Female	6,286	479	444	550	534	803	753	653	678	1,392	39.4
Cameron	232.0	Male	111,118	15,377	14,238	13,787	12,701	16,377	11,501	8,692	8,128	10,317	24.7
		Female	120,882	14,644	13,575	13,586	13,622	18,897	13,508	10,653	9,548	12,849	27.7
Camp	9.9	Male	4,710	502	405	464	511	690	522	424	498	694	31.9
		Female	5,190	495	419	424	479	732	523	512	628	978	35.9
Carson	6.9	Male	3,431	346	328	356	337	485	454	345	374	406	32.2
		Female	3,469	329	297	311	307	487	437	354	395	552	35.1
Cass	31.2	Male	14,929	1,562	1,372	1,635	1,532	2,076	1,801	1,398	1,437	2,116	31.6
		Female	16,271	1,444	1,349	1,503	1,558	2,190	1,923	1,527	1,728	3,049	35.5
Castro		Male	5,369	731	696	699	563	813	610	501	381	375	24.9
		Female	5,331	706	624	635	552	800	623	509	393	489	26.8
Chambers	20.9	Male	10,514	1,248	1,027	1,110	1,231	1,888	1,391	1,026	820	773	28.4
		Female	10,386	1,121	1,081	988	1,217	1,863	1,352	938	879	947	29.2
Cherokee	40.4	Male	19,643	1,777	1,757	1,930	2,287	2,811	2,325	1,771	1,933	3,052	32.4
		Female	20,757	1,711	1,591	1,767	1,971	2,664	2,327	1,952	2,433	4,341	37.9
Childress	7.2	Male	3,388	325	275	295	331	419	382	357	344	660	36.3
		Female	3,812	312	244	308	306	446	392	375	428	1,001	42.4
Clay	10.1	Male	4,928	431	414	488	501	635	642	521	511	785	34.9
		Female	5,172	377	346	438	489	648	660	543	584	1,087	39.4
Cochran	4.8	Male	2,440	301	286	311	277	315	276	244	191	239	26.4
		Female	2,360	254	217	318	254	297	302	216	211	291	29.6
Coke	3.2	Male	1,524	109	103	157	130	159	164	178	197	327	41.3
		Female	1,676	104	97	128	124	159	165	195	231	473	48.1

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POPULATION BY AGE AND SEX

METRO AREA / County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Coleman	10.6	Male	4,960	453	386	441	476	553	492	443	612	1,104	38.5
		Female	5,640	416	342	411	405	589	529	510	723	1,715	47.8
Collin	171.9	Male	85,038	9,543	10,114	9,706	7,912	15,754	16,033	7,049	4,379	4,548	28.3
		Female	86,862	8,968	9,442	9,447	7,930	17,930	14,893	6,400	4,694	7,158	29.3
Collingsworth	4.6	Male	2,192	212	201	225	209	297	218	203	221	406	33.4
		Female	2,408	188	189	219	211	265	215	217	282	622	41.1
Colorado	19.5	Male	9,546	872	784	943	1,096	1,324	1,050	966	1,077	1,434	33.1
		Female	9,954	866	719	849	928	1,267	1,067	1,013	1,128	2,117	38.3
Comal	40.6	Male	19,712	1,723	1,773	1,950	1,931	2,888	2,555	2,088	2,161	2,643	33.6
		Female	20,888	1,597	1,618	1,889	1,930	2,953	2,608	2,173	2,520	3,600	36.8
Comanche	13.0	Male	6,197	512	510	579	510	750	719	568	721	1,328	38.3
		Female	6,803	460	472	506	501	772	732	633	850	1,877	44.4
Concho	2.9	Male	1,390	134	114	134	113	183	147	115	170	280	36.2
		Female	1,510	112	121	134	110	183	144	127	199	380	41.6
Cooke	29.4	Male	14,594	1,492	1,172	1,624	1,849	2,285	1,618	1,283	1,458	1,813	30.1
		Female	14,806	1,309	1,128	1,339	1,661	2,099	1,617	1,468	1,572	2,613	34.4
Coryell	63.1	Male	37,222	3,353	2,615	2,582	14,396	6,360	3,656	1,679	1,131	1,450	22.9
		Female	25,878	3,238	2,551	2,318	4,511	4,929	3,226	1,662	1,243	2,200	25.7
Cottle	2.9	Male	1,385	136	103	142	128	170	158	136	142	270	35.8
		Female	1,515	126	100	116	117	167	163	128	183	415	43.0
Crane	4.8	Male	2,357	318	257	220	296	374	274	223	230	165	27.3
		Female	2,443	285	241	269	289	348	306	215	264	226	28.9
Crockett	5.0	Male	2,486	309	250	257	298	401	304	258	196	213	28.2
		Female	2,514	286	253	275	279	388	306	243	222	262	29.2
Crosby	8.8	Male	4,249	470	442	538	497	504	481	419	370	528	28.5
		Female	4,551	525	417	508	475	478	553	422	405	768	32.3
Culberson	3.3	Male	1,673	215	209	221	201	223	219	153	119	113	24.7
		Female	1,627	200	189	200	197	259	210	131	114	127	26.0
Dallam	6.7	Male	3,311	426	307	343	361	508	429	279	278	380	29.3
		Female	3,389	368	324	344	356	496	401	297	313	490	31.1
Dallas	1,629.3	Male	790,854	78,015	72,657	76,438	109,936	161,811	110,116	73,971	59,096	48,814	28.6
		Female	838,446	75,105	69,954	74,201	112,749	164,521	112,283	78,855	67,569	83,209	30.3
Dawson	16.3	Male	7,903	1,004	783	882	845	1,128	852	766	725	918	28.9
		Female	8,397	923	778	813	876	1,160	941	770	833	1,303	32.0
Deaf Smith	21.8	Male	10,756	1,543	1,226	1,291	1,190	1,673	1,271	974	750	836	25.8
		Female	11,044	1,426	1,183	1,333	1,199	1,699	1,312	991	803	1,098	27.2
Delta	4.9	Male	2,281	157	201	217	184	237	260	191	276	558	40.5
		Female	2,619	162	209	198	179	251	284	196	358	782	46.7
Denton	166.1	Male	81,754	8,233	7,846	7,561	12,097	18,304	12,542	6,322	4,536	4,313	27.8
		Female	84,346	7,974	7,400	6,864	14,357	18,385	11,541	6,058	4,994	6,773	28.0
De Witt	19.2	Male	9,079	817	763	939	928	1,201	871	861	1,040	1,659	34.1
		Female	10,121	850	673	861	843	1,208	892	980	1,256	2,558	42.0
Dickens	3.5	Male	1,680	149	147	147	158	176	183	155	188	377	38.4
		Female	1,820	162	133	172	134	201	188	164	220	446	40.7
Dimmit	12.3	Male	6,054	816	714	770	744	887	580	492	444	607	24.8
		Female	6,246	793	717	763	674	956	625	538	501	679	26.8
Donley	4.3	Male	2,046	147	129	182	253	228	236	190	271	410	38.6
		Female	2,254	176	141	156	226	242	240	210	298	565	42.7
Duval	12.9	Male	6,300	762	669	771	728	854	609	526	518	863	27.6
		Female	6,600	729	639	712	693	792	711	622	693	1,009	31.7
Eastland	20.2	Male	9,683	817	686	776	1,360	1,198	955	906	1,079	1,906	35.0
		Female	10,517	732	653	707	1,010	1,157	1,000	978	1,325	2,955	45.0
Ector	125.7	Male	62,752	7,279	5,818	5,894	9,164	11,970	7,583	6,142	5,089	3,813	27.7
		Female	62,948	6,973	5,719	5,672	9,016	11,129	7,573	6,500	5,115	5,251	28.7
Edwards	2.0	Male	970	105	103	132	80	128	115	99	81	127	30.1
		Female	1,030	106	115	115	72	129	129	102	83	179	33.3
Ellis	64.4	Male	31,394	3,207	3,176	3,589	3,558	4,686	4,273	2,961	2,583	3,361	29.6
		Female	33,006	3,034	2,962	3,116	3,493	4,916	4,256	2,987	2,885	5,357	32.9
El Paso	520.3	Male	254,670	30,806	29,065	29,063	39,655	42,618	28,752	22,371	17,876	14,464	24.8
		Female	265,630	30,048	27,989	28,312	35,795	44,670	32,516	25,394	19,544	21,362	27.4
Erath	24.0	Male	11,563	1,018	843	886	2,029	1,673	1,184	949	1,036	1,945	31.0
		Female	12,437	888	774	884	1,812	1,561	1,217	1,020	1,300	2,961	37.5
Falls	18.3	Male	8,676	777	690	861	844	1,070	777	846	982	1,829	36.2
		Female	9,624	682	663	826	884	1,034	864	915	1,207	2,549	43.4

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Fannin	24.9	Male	11,964	953	925	1,120	1,099	1,410	1,357	1,184	1,540	2,376	38.5
		Female	12,936	877	912	1,083	1,049	1,487	1,395	1,196	1,552	3,385	42.6
Fayette	19.8	Male	9,675	799	663	743	986	1,283	960	900	1,258	2,083	38.8
		Female	10,125	723	633	750	826	1,125	903	963	1,426	2,776	46.1
Fisher	5.9	Male	2,848	261	254	297	226	348	324	287	324	527	36.2
		Female	3,052	228	238	269	233	327	339	298	361	759	41.8
Floyd	9.6	Male	4,703	551	484	547	476	603	535	439	458	610	29.9
		Female	4,897	514	461	534	456	570	564	467	485	846	33.5
Foard	2.1	Male	988	89	68	91	86	115	92	89	128	230	39.9
		Female	1,112	79	75	84	74	125	114	94	145	322	45.5
Fort Bend	159.8	Male	81,660	10,002	9,039	8,112	9,025	18,776	12,371	6,634	4,246	3,455	27.5
		Female	78,140	9,394	8,484	7,872	7,804	18,578	11,122	5,917	4,227	4,742	28.0
Franklin	7.4	Male	3,568	330	314	312	319	498	421	335	414	625	35.3
		Female	3,832	326	284	288	318	489	414	366	477	870	40.1
Freestone	16.3	Male	7,734	803	678	747	725	1,088	783	670	793	1,447	33.4
		Female	8,566	752	662	718	811	1,048	821	743	963	2,048	38.6
Frio	14.6	Male	7,126	976	881	899	776	1,029	750	590	533	692	25.3
		Female	7,474	995	855	843	852	1,025	760	623	614	907	26.9
Gaines	13.8	Male	6,839	844	775	781	825	1,017	806	693	499	599	26.9
		Female	6,961	846	721	846	787	979	872	642	565	703	27.9
Galveston	205.4	Male	100,985	10,306	9,165	10,213	12,800	17,821	12,886	10,516	9,393	7,885	29.5
		Female	104,415	9,746	8,775	9,813	12,584	17,757	13,319	11,028	9,937	11,456	31.4
Garza	5.4	Male	2,637	308	264	284	293	356	305	222	270	335	29.7
		Female	2,763	291	253	266	268	372	339	245	293	436	33.1
Gillespie	14.4	Male	6,873	522	549	638	567	847	763	655	900	1,432	39.1
		Female	7,527	495	508	581	594	821	794	766	1,013	1,955	44.6
Glasscock	1.3	Male	689	101	83	82	76	107	69	68	53	50	25.2
		Female	611	88	63	71	63	94	75	71	34	52	27.1
Goliad	5.3	Male	2,567	244	256	280	269	347	275	237	304	355	31.7
		Female	2,733	205	242	296	259	356	285	287	306	497	35.3
Gonzales	17.2	Male	8,322	845	781	902	882	1,105	835	783	839	1,350	31.8
		Female	8,878	838	686	833	836	1,057	905	847	972	1,904	37.1
Gray	26.7	Male	12,926	1,314	1,035	1,150	1,541	1,920	1,554	1,451	1,278	1,683	32.4
		Female	13,774	1,283	1,101	1,042	1,407	1,892	1,616	1,493	1,465	2,475	36.0
Grayson	92.5	Male	44,068	4,048	3,787	4,107	5,433	6,811	5,465	4,222	4,435	5,760	31.8
		Female	48,432	3,731	3,544	3,904	5,387	7,079	5,759	4,606	5,215	9,207	36.0
Gregg	108.4	Male	52,847	5,476	4,732	4,975	7,552	9,279	6,574	5,028	4,357	4,874	29.0
		Female	55,553	5,294	4,641	4,770	6,932	8,963	6,687	5,223	5,103	7,940	31.8
Grimes	14.9	Male	7,205	737	647	708	845	1,027	754	597	742	1,148	31.5
		Female	7,695	700	643	704	714	1,011	766	700	816	1,641	36.0
Guadalupe	51.0	Male	24,881	2,385	2,390	2,585	3,226	3,757	3,198	2,532	2,248	2,560	29.9
		Female	26,119	2,323	2,173	2,645	3,110	3,855	3,435	2,521	2,517	3,540	32.8
Hale	39.2	Male	19,010	2,250	1,998	2,129	2,374	2,826	2,101	1,831	1,516	1,985	27.7
		Female	20,190	2,257	1,835	2,092	2,381	2,875	2,281	1,886	1,825	2,758	30.3
Hall	5.6	Male	2,655	262	222	248	239	321	310	232	302	519	36.1
		Female	2,945	263	196	253	217	360	303	264	344	745	41.0
Hamilton	8.7	Male	4,155	310	284	367	344	455	413	393	538	1,051	42.7
		Female	4,545	259	271	300	293	461	430	436	609	1,486	50.8
Hansford	6.2	Male	3,063	337	249	331	333	522	402	343	284	262	30.4
		Female	3,137	371	284	284	319	463	408	339	301	368	31.7
Hardeman	6.3	Male	2,929	267	249	288	254	346	327	281	369	548	36.8
		Female	3,371	284	247	283	267	360	344	293	411	882	42.1
Hardin	44.6	Male	21,925	2,301	2,186	2,475	2,381	3,381	3,050	2,200	1,883	2,068	29.8
		Female	22,675	2,260	2,259	2,207	2,356	3,601	3,025	2,223	2,026	2,718	31.3
Harris	2,635.2	Male	1,315,554	137,585	122,595	123,210	184,690	291,141	183,918	119,001	88,522	64,892	28.1
		Female	1,319,646	131,726	118,029	119,833	182,085	276,258	176,162	119,492	94,342	101,719	28.3
Harrison	55.1	Male	26,364	2,684	2,642	2,735	3,229	3,915	3,103	2,526	2,354	3,176	29.8
		Female	28,736	2,740	2,479	2,659	3,198	4,050	3,303	2,707	2,864	4,736	33.1
Hartley	4.4	Male	2,161	224	228	230	174	300	301	239	200	265	32.5
		Female	2,239	203	229	197	156	337	303	243	225	346	34.9
Haskell	7.7	Male	3,711	329	313	385	333	426	345	382	439	759	37.0
		Female	3,989	331	241	322	294	409	381	413	542	1,056	45.4
Hays	44.2	Male	21,627	1,657	1,640	2,058	6,392	3,383	2,173	1,394	1,336	1,594	24.0
		Female	22,573	1,612	1,592	1,816	7,121	3,039	2,197	1,524	1,505	2,167	24.2

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TEXAS (continued)													
ALL COUNTIES (continued)													
Hemphill	6.3	Male	3,214	432	288	312	474	590	362	263	239	254	26.7
		Female	3,086	409	264	269	406	497	377	270	244	350	28.9
Henderson	48.2	Male	23,360	2,008	1,906	2,190	2,392	2,766	2,636	2,521	3,146	3,795	36.6
		Female	24,840	1,876	1,837	2,023	2,258	2,985	2,829	2,761	3,518	4,753	40.1
Hidalgo	319.3	Male	153,044	21,154	20,064	19,759	17,942	22,477	15,476	11,522	10,747	13,903	24.1
		Female	166,256	20,843	19,195	19,286	19,623	26,244	17,816	13,939	12,525	16,785	26.6
Hill	26.0	Male	12,233	991	984	1,171	1,209	1,526	1,331	1,173	1,473	2,375	36.8
		Female	13,767	1,005	958	1,112	1,166	1,538	1,382	1,292	1,748	3,566	43.0
Hockley	24.5	Male	12,287	1,587	1,187	1,321	1,900	1,851	1,364	1,089	879	1,109	25.8
		Female	12,213	1,470	1,144	1,213	1,695	1,770	1,428	1,068	1,025	1,400	28.3
Hood	21.7	Male	10,767	908	817	963	1,139	1,631	1,231	1,183	1,445	1,450	34.5
		Female	10,933	887	773	861	1,040	1,534	1,311	1,191	1,559	1,777	37.8
Hopkins	26.8	Male	12,916	1,233	1,160	1,223	1,385	1,933	1,570	1,102	1,271	2,039	32.5
		Female	13,884	1,186	1,100	1,108	1,342	2,017	1,501	1,206	1,550	2,874	36.3
Houston	23.5	Male	12,902	826	880	1,087	1,416	3,127	1,567	1,088	1,063	1,848	32.2
		Female	10,598	900	787	902	917	1,275	1,039	1,004	1,301	2,473	40.0
Howard	32.0	Male	15,783	1,587	1,362	1,522	1,886	2,374	1,882	1,759	1,646	1,765	31.5
		Female	16,217	1,467	1,316	1,436	1,801	2,271	1,952	1,861	1,770	2,343	34.2
Hudspeth	2.8	Male	1,454	178	174	188	156	200	151	155	131	121	26.5
		Female	1,346	179	155	139	167	200	166	140	87	113	26.6
Hunt	58.8	Male	28,390	2,475	2,423	2,791	3,978	3,941	3,619	2,812	2,761	3,590	31.4
		Female	30,410	2,370	2,299	2,620	3,958	3,953	3,778	2,868	3,212	5,352	35.0
Hutchinson	27.3	Male	13,569	1,499	1,091	1,167	1,561	2,125	1,443	1,478	1,648	1,557	31.9
		Female	13,731	1,389	1,052	1,052	1,497	1,978	1,487	1,634	1,690	1,952	34.5
Irion	1.5	Male	752	70	69	81	71	110	94	81	60	116	32.7
		Female	748	64	69	85	70	96	96	67	77	124	34.0
Jack	7.8	Male	3,779	341	282	338	393	567	401	394	380	683	34.4
		Female	4,021	364	327	289	384	510	444	387	452	864	38.1
Jackson	13.7	Male	6,705	716	603	687	808	988	792	614	689	808	30.4
		Female	6,995	660	576	669	736	920	807	730	742	1,155	34.3
Jasper	33.0	Male	15,996	1,635	1,630	1,786	1,618	2,185	1,969	1,564	1,523	2,086	31.1
		Female	17,004	1,545	1,545	1,692	1,725	2,362	2,058	1,606	1,823	2,648	33.4
Jeff Davis	1.7	Male	839	88	76	76	78	126	111	70	89	125	33.0
		Female	861	73	81	76	79	124	105	90	106	127	34.8
Jefferson	255.5	Male	123,695	12,317	10,633	12,136	16,914	21,209	13,792	12,651	12,262	11,781	29.6
		Female	131,805	11,965	10,319	11,684	17,015	20,437	15,074	13,965	13,381	17,965	32.3
Jim Hogg	5.4	Male	2,622	320	267	333	281	384	276	241	201	319	27.9
		Female	2,778	324	285	293	294	358	309	260	248	407	30.4
Jim Wells	37.8	Male	18,606	2,317	2,086	2,134	2,281	2,854	2,064	1,668	1,431	1,771	26.7
		Female	19,194	2,112	1,909	2,116	2,188	2,891	2,214	1,860	1,706	2,198	29.4
Johnson	75.8	Male	36,937	3,643	3,690	4,104	4,091	5,666	5,363	3,750	3,025	3,605	30.2
		Female	38,863	3,383	3,441	3,757	4,158	6,065	5,397	3,594	3,395	5,673	32.7
Jones	17.8	Male	8,494	804	758	903	778	1,078	948	851	915	1,459	34.3
		Female	9,306	763	747	826	756	1,112	1,042	921	1,106	2,033	39.3
Karnes	13.8	Male	6,678	696	614	764	804	936	638	604	700	922	29.9
		Female	7,122	721	624	731	746	867	691	675	775	1,292	33.5
Kaufman	41.9	Male	20,254	1,921	1,986	2,130	2,180	2,965	2,781	2,058	1,787	2,446	31.4
		Female	21,646	1,748	1,870	2,028	2,142	3,051	2,816	2,128	2,177	3,686	34.9
Kendall	12.0	Male	5,745	451	535	672	469	716	827	629	636	810	35.4
		Female	6,255	452	471	581	524	778	895	630	738	1,186	38.6
Kenedy	.5	Male	249	25	24	30	38	23	18	37	19	35	28.0
		Female	251	24	19	30	36	24	31	40	15	32	31.7
Kent	1.1	Male	558	47	39	68	60	56	47	69	73	99	36.9
		Female	542	33	29	46	48	61	52	70	76	127	45.3
Kerr	31.9	Male	14,975	1,189	1,070	1,287	1,437	1,838	1,464	1,406	1,926	3,358	39.5
		Female	16,925	1,090	1,043	1,192	1,413	1,873	1,750	1,662	2,416	4,486	45.6
Kimble	4.1	Male	2,010	150	199	221	174	231	233	196	245	361	36.3
		Female	2,090	152	144	172	151	239	257	223	272	480	42.3
King	.4	Male	206	21	21	23	25	37	20	27	18	14	28.5
		Female	194	27	17	19	24	31	25	15	19	17	28.2
Kinney	2.3	Male	1,149	91	141	149	90	143	107	124	135	169	32.2
		Female	1,151	107	101	108	113	146	90	138	171	177	35.0
Kleberg	33.8	Male	17,207	1,925	1,655	1,669	3,700	3,192	1,787	1,218	1,025	1,036	24.3
		Female	16,593	1,808	1,577	1,636	2,912	2,780	1,786	1,294	1,193	1,607	26.3

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Knox	5.2	Male	2,494	241	195	270	244	282	219	251	290	502	35.7
		Female	2,706	177	193	255	203	271	280	283	342	702	44.1
Lamar	44.3	Male	21,025	1,928	1,989	2,205	2,348	2,843	2,559	1,942	2,147	3,064	32.2
		Female	23,275	1,806	1,931	2,141	2,315	3,087	2,750	2,057	2,486	4,702	36.3
Lamb	19.3	Male	9,400	1,064	943	1,084	982	1,266	1,006	900	864	1,291	30.0
		Female	9,900	1,078	873	1,002	947	1,268	1,103	930	1,035	1,664	33.3
Lampasas	12.8	Male	6,159	553	556	671	606	885	745	626	614	903	32.8
		Female	6,641	599	562	606	553	876	833	653	672	1,287	36.5
La Salle	5.8	Male	2,814	330	275	374	331	396	320	220	235	333	27.4
		Female	2,986	349	300	380	293	391	347	259	285	382	29.4
Lavaca	19.6	Male	9,368	827	689	894	959	1,217	934	846	1,131	1,871	36.0
		Female	10,232	787	736	852	829	1,150	985	865	1,327	2,701	42.7
Lee	12.4	Male	6,351	566	494	918	697	843	665	564	611	993	30.9
		Female	6,049	560	486	473	604	748	664	575	655	1,284	37.3
Leon	10.1	Male	4,780	378	402	471	415	548	466	457	617	1,026	38.8
		Female	5,320	396	353	400	392	568	516	508	732	1,455	45.8
Liberty	52.5	Male	25,930	2,705	2,580	2,785	2,816	4,202	3,360	2,579	2,333	2,570	29.9
		Female	26,570	2,631	2,476	2,592	2,809	4,131	3,293	2,635	2,606	3,397	31.7
Limestone	21.2	Male	9,649	914	768	860	1,103	1,345	1,001	867	992	1,799	33.8
		Female	11,551	841	745	909	1,063	1,419	1,173	1,051	1,385	2,965	41.9
Lipscomb	4.0	Male	1,975	247	173	181	194	310	251	188	196	235	31.2
		Female	2,025	235	155	190	181	300	252	199	209	304	33.4
Live Oak	10.7	Male	5,329	542	465	528	621	803	606	511	579	674	31.3
		Female	5,371	584	451	508	548	731	634	544	564	807	33.1
Llano	11.2	Male	5,344	302	277	330	335	518	429	514	980	1,659	54.4
		Female	5,856	285	232	304	296	491	490	635	1,178	1,945	56.7
Loving	.1	Male	57		1	6	5	7	11	10	8	9	43.2
		Female	43		4	3	5	1	8	7	7	8	45.0
Lubbock	222.2	Male	110,087	11,555	9,596	10,128	22,748	20,066	12,212	9,036	7,493	7,253	25.5
		Female	112,113	11,118	9,055	9,709	21,114	19,455	12,636	9,605	8,443	10,978	27.6
Lynn	8.6	Male	4,184	460	415	545	446	512	481	397	404	524	29.4
		Female	4,416	427	455	530	444	526	549	430	375	680	31.7
McCulloch	8.9	Male	4,181	387	360	403	348	516	430	362	454	921	36.8
		Female	4,719	343	315	405	351	518	452	424	552	1,359	44.4
McLennan	178.9	Male	86,134	8,339	6,999	7,675	14,941	13,106	9,285	8,061	8,211	9,517	28.9
		Female	92,766	7,916	7,003	7,612	14,027	13,312	9,884	8,621	9,284	15,107	32.4
McMullen	.8	Male	410	27	29	50	49	53	55	56	33	58	34.4
		Female	390	34	23	34	27	51	49	51	48	73	40.3
Madison	11.6	Male	6,737	412	381	568	2,639	615	494	404	413	811	23.3
		Female	4,863	403	393	429	411	614	528	375	589	1,121	38.4
Marion	11.0	Male	5,352	521	457	574	543	675	543	514	633	892	33.6
		Female	5,648	477	392	511	556	654	613	575	721	1,149	38.8
Martin	4.7	Male	2,301	239	256	274	225	304	292	249	211	251	30.1
		Female	2,399	244	222	281	215	323	300	248	213	353	32.3
Mason	3.8	Male	1,788	148	129	166	150	235	186	174	215	385	38.5
		Female	2,012	132	114	171	126	222	212	214	255	566	46.6
Matagorda	41.6	Male	20,949	2,438	1,877	1,971	2,825	3,841	2,509	1,839	1,724	1,925	28.5
		Female	20,651	2,352	1,878	1,967	2,641	3,172	2,320	1,899	1,872	2,550	29.7
Maverick	36.4	Male	17,424	2,514	2,379	2,444	2,056	2,425	1,865	1,432	1,127	1,182	22.7
		Female	18,976	2,384	2,388	2,523	2,331	2,857	2,210	1,667	1,214	1,402	24.6
Medina	24.2	Male	11,896	1,229	1,214	1,389	1,208	1,640	1,354	1,174	1,190	1,498	30.5
		Female	12,304	1,149	1,205	1,265	1,129	1,731	1,437	1,214	1,277	1,897	33.1
Menard	2.3	Male	1,085	87	83	132	79	129	121	102	129	223	37.6
		Female	1,215	85	86	94	85	148	113	129	147	328	44.6
Midland	90.6	Male	44,459	4,868	3,994	4,370	5,760	8,508	5,266	4,917	3,991	2,785	28.8
		Female	46,141	4,874	3,847	4,079	5,897	8,184	5,686	5,353	4,078	4,143	30.3
Milam	23.9	Male	11,476	1,144	1,065	1,186	1,168	1,533	1,288	1,087	1,194	1,811	32.7
		Female	12,424	1,140	977	1,155	1,101	1,540	1,255	1,185	1,333	2,738	37.4
Mills	4.6	Male	2,203	171	150	154	185	242	215	204	308	574	44.3
		Female	2,397	159	143	178	152	237	237	221	329	741	49.3
Mitchell	9.2	Male	4,393	466	404	478	432	579	401	402	477	754	32.2
		Female	4,807	428	397	421	401	576	463	444	580	1,097	38.9
Montague	18.2	Male	8,626	770	692	790	860	1,033	952	873	987	1,669	36.8
		Female	9,574	691	630	721	771	1,101	1,090	880	1,214	2,476	43.0

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Montgomery	158.8	Male	79,319	8,091	8,698	9,602	8,178	13,175	13,033	7,982	5,554	5,006	28.9
		Female	79,481	7,844	8,269	8,696	7,588	14,396	12,911	7,323	5,868	6,586	30.1
Moore	17.6	Male	8,796	1,130	869	928	1,003	1,464	1,091	933	746	632	28.2
		Female	8,804	1,090	907	877	1,004	1,376	1,085	907	808	750	28.8
Morris	15.7	Male	7,557	816	720	713	873	1,195	848	781	729	882	30.5
		Female	8,143	817	663	690	881	1,177	915	807	817	1,376	33.7
Motley	1.9	Male	908	81	69	72	75	129	80	92	111	199	38.5
		Female	992	76	66	76	65	111	80	103	138	277	47.7
Nacogdoches	50.0	Male	24,118	2,125	1,853	1,922	5,640	3,997	2,432	1,849	1,737	2,563	26.3
		Female	25,882	2,015	1,809	1,756	6,149	3,772	2,531	1,945	2,186	3,719	28.2
Navarro	37.3	Male	17,601	1,648	1,624	1,714	1,894	2,464	1,935	1,612	1,749	2,961	32.8
		Female	19,699	1,497	1,464	1,670	1,839	2,516	2,062	1,836	2,183	4,632	39.2
Newton	14.0	Male	6,794	703	689	827	646	956	785	651	672	865	30.6
		Female	7,206	717	723	799	713	942	820	714	686	1,092	31.9
Nolan	18.0	Male	8,543	887	791	861	882	1,284	961	866	809	1,202	31.6
		Female	9,457	878	804	810	871	1,338	1,041	919	966	1,830	35.3
Nueces	278.2	Male	136,261	16,109	14,041	14,420	18,027	24,611	15,812	12,309	11,020	9,912	27.2
		Female	141,939	15,316	13,514	14,168	18,345	24,321	16,464	13,614	12,093	14,104	29.0
Ochiltree	9.9	Male	5,103	616	473	481	657	937	613	496	434	396	28.5
		Female	4,797	548	401	410	627	770	566	511	425	539	30.4
Oldham	2.3	Male	1,318	103	153	365	124	160	116	108	93	96	20.1
		Female	982	86	105	98	77	164	145	109	91	107	32.6
Orange	88.3	Male	43,589	4,767	4,458	4,800	5,262	7,208	5,979	4,678	3,623	2,814	28.5
		Female	44,711	4,562	4,195	4,676	5,235	7,392	6,099	4,616	3,831	4,105	30.0
Palo Pinto	22.9	Male	11,021	952	973	1,099	1,225	1,556	1,314	1,121	1,218	1,563	33.1
		Female	11,879	958	940	1,075	1,167	1,606	1,382	1,152	1,370	2,229	36.4
Panola	22.6	Male	10,735	1,041	946	1,034	1,255	1,609	1,261	1,025	1,061	1,483	31.8
		Female	11,865	1,182	913	991	1,224	1,550	1,342	1,130	1,297	2,236	35.5
Parker	48.9	Male	24,098	2,153	2,225	2,508	2,660	3,501	3,514	2,702	2,317	2,518	32.1
		Female	24,802	2,049	2,136	2,380	2,490	3,605	3,540	2,585	2,482	3,535	34.3
Parmer	11.3	Male	5,611	699	595	670	618	857	732	507	448	485	27.6
		Female	5,689	709	654	601	583	826	687	487	494	648	28.6
Pecos	15.4	Male	7,750	976	880	904	964	1,237	899	796	577	517	26.2
		Female	7,650	904	862	917	909	1,125	937	757	591	648	27.1
Polk	27.7	Male	13,530	1,333	1,136	1,368	1,301	1,727	1,457	1,269	1,635	2,304	34.4
		Female	14,170	1,342	1,154	1,187	1,226	1,708	1,546	1,417	1,961	2,629	38.0
Potter	102.0	Male	48,984	5,662	4,277	4,367	7,070	8,592	5,265	4,589	4,390	4,772	28.6
		Female	53,016	5,313	4,149	4,231	7,176	8,411	5,766	4,961	5,230	7,779	31.7
Presidio	5.3	Male	2,547	253	315	335	243	294	276	255	230	346	29.3
		Female	2,753	249	296	340	229	323	306	282	272	456	33.1
Rains	5.2	Male	2,566	219	210	219	247	311	293	262	350	455	37.6
		Female	2,634	197	185	202	213	307	321	278	378	553	41.6
Randall	82.5	Male	40,196	4,051	3,604	3,757	5,830	7,548	5,614	4,217	3,170	2,405	28.8
		Female	42,304	3,996	3,620	3,534	6,139	7,770	5,933	4,312	3,438	3,562	30.0
Reagan	4.5	Male	2,341	359	257	220	291	444	235	219	188	128	26.0
		Female	2,159	334	241	213	296	364	207	207	166	131	24.9
Real	2.6	Male	1,250	82	131	152	116	130	170	124	156	189	35.8
		Female	1,350	92	132	150	99	152	164	135	178	248	38.0
Red River	16.7	Male	7,884	745	739	804	745	1,009	850	704	873	1,415	34.0
		Female	8,816	694	675	752	716	1,075	897	786	1,049	2,172	40.5
Reeves	15.8	Male	7,804	1,031	913	941	954	1,170	928	665	626	576	25.5
		Female	7,996	1,001	891	954	915	1,194	906	706	674	755	27.0
Refugio	9.3	Male	4,630	473	439	549	542	613	508	453	466	587	30.1
		Female	4,670	439	397	461	504	600	540	502	517	710	33.9
Roberts	1.3	Male	640	72	73	64	54	94	90	67	50	76	31.1
		Female	660	56	74	71	50	108	82	69	55	95	32.3
Robertson	14.9	Male	7,001	712	631	790	698	831	629	600	797	1,313	33.1
		Female	7,899	658	651	727	673	872	734	687	967	1,930	40.0
Rockwall	17.2	Male	8,522	789	843	1,051	771	1,368	1,451	989	657	603	30.9
		Female	8,678	754	846	873	736	1,523	1,501	850	670	925	32.4
Runnels	11.9	Male	5,675	533	529	553	564	698	608	531	635	1,024	34.4
		Female	6,225	519	494	529	497	670	642	565	754	1,555	41.3
Rusk	44.2	Male	21,230	2,103	1,935	2,075	2,236	3,186	2,404	1,883	2,061	3,347	32.1
		Female	22,970	2,063	1,766	1,884	2,210	3,126	2,451	2,084	2,568	4,818	36.8

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TEXAS (continued)													
ALL COUNTIES (continued)													
Sabine	9.2	Male	4,505	369	376	457	447	478	459	424	615	880	37.7
		Female	4,695	370	324	375	417	492	511	496	703	1,007	42.2
San Augustine	9.0	Male	4,244	336	373	512	418	465	466	392	485	797	35.4
		Female	4,756	339	393	461	388	529	527	493	608	1,018	40.1
San Jacinto	13.1	Male	6,500	641	637	693	578	838	848	644	681	940	33.4
		Female	6,600	565	603	670	582	856	854	654	777	1,037	35.3
San Patricio	61.8	Male	30,363	3,583	3,563	3,641	3,479	4,855	3,727	2,833	2,281	2,401	26.9
		Female	31,437	3,583	3,461	3,589	3,483	4,991	3,831	2,919	2,454	3,126	28.2
San Saba	6.0	Male	2,898	249	255	312	190	362	301	268	335	626	37.7
		Female	3,102	215	236	249	220	358	305	288	402	829	44.0
Schleicher	3.1	Male	1,519	155	136	159	172	245	178	148	148	178	30.6
		Female	1,581	182	125	155	177	221	191	139	135	256	31.8
Scurry	19.2	Male	9,377	1,011	852	916	1,267	1,456	1,019	968	889	999	29.4
		Female	9,823	1,038	866	848	1,144	1,356	1,130	1,046	962	1,433	32.5
Shackelford	4.3	Male	2,094	218	199	183	217	309	237	203	176	352	32.4
		Female	2,206	215	146	164	212	276	223	183	251	536	39.0
Shelby	24.3	Male	11,636	1,045	1,070	1,236	1,205	1,530	1,293	1,108	1,200	1,949	33.2
		Female	12,664	998	1,025	1,092	1,155	1,537	1,434	1,177	1,517	2,729	38.7
Sherman	3.0	Male	1,487	126	139	152	165	210	210	165	144	176	32.7
		Female	1,513	155	125	167	124	227	193	184	140	198	33.1
Smith	139.3	Male	66,738	6,680	6,335	6,548	8,149	11,129	8,246	6,233	6,106	7,312	30.1
		Female	72,562	6,459	6,073	6,242	8,875	11,411	8,722	6,856	7,137	10,787	32.6
Somervell	4.7	Male	2,362	280	209	206	289	434	257	213	183	291	29.5
		Female	2,338	232	201	174	266	369	280	182	228	406	33.0
Starr	31.1	Male	15,102	2,112	2,077	2,130	1,793	1,885	1,586	1,213	1,018	1,288	22.8
		Female	15,998	1,887	2,019	2,168	1,799	2,158	1,877	1,401	1,059	1,630	25.6
Stephens	10.7	Male	5,081	484	461	453	543	723	628	480	561	748	33.3
		Female	5,619	516	421	430	524	759	619	550	644	1,156	37.6
Sterling	1.2	Male	583	63	52	66	71	95	63	48	56	69	29.1
		Female	617	64	62	56	56	79	74	55	59	112	33.9
Stonewall	2.4	Male	1,132	90	83	97	116	140	112	130	130	234	38.6
		Female	1,268	106	85	103	90	132	143	140	151	318	43.3
Sutton	6.0	Male	3,001	362	294	294	361	574	393	297	217	209	28.3
		Female	2,999	373	349	281	333	545	350	292	220	256	28.0
Swisher	9.6	Male	4,662	515	441	550	525	594	572	458	451	556	30.1
		Female	4,938	507	483	551	446	613	591	504	504	739	32.9
Tarrant	915.1	Male	447,860	43,621	40,764	42,897	63,147	85,860	60,798	43,589	36,842	30,342	28.9
		Female	467,240	41,307	38,971	41,711	62,173	85,403	61,653	45,358	40,310	50,354	30.8
Taylor	115.9	Male	56,422	5,893	4,681	5,034	10,463	9,615	6,464	4,916	4,393	4,963	27.2
		Female	59,478	5,687	4,550	4,952	9,736	9,333	6,709	5,429	5,150	7,932	30.2
Terrell	1.6	Male	825	94	81	82	76	124	101	96	69	100	31.2
		Female	775	87	62	72	67	122	103	72	76	114	33.1
Terry	14.9	Male	7,256	910	727	866	831	1,002	844	716	590	770	27.9
		Female	7,644	862	730	833	839	1,031	919	715	674	1,041	30.4
Throckmorton	2.0	Male	950	78	65	84	79	109	126	85	110	214	39.8
		Female	1,050	68	63	84	71	101	126	107	129	301	46.3
Titus	23.2	Male	11,153	1,150	1,057	1,107	1,273	1,708	1,268	992	1,021	1,577	30.8
		Female	12,047	1,200	930	1,045	1,257	1,662	1,337	1,034	1,316	2,266	34.6
Tom Green	90.4	Male	43,490	4,190	3,688	4,020	7,033	7,362	4,975	3,920	3,788	4,514	28.8
		Female	46,910	4,151	3,500	3,967	7,069	7,254	5,264	4,385	4,452	6,868	31.6
Travis	454.5	Male	226,065	20,421	17,520	17,961	46,253	53,084	26,378	17,202	14,061	13,185	27.0
		Female	228,435	19,526	17,170	17,716	43,423	48,590	26,603	18,021	16,071	21,315	28.4
Trinity	10.1	Male	4,872	402	427	516	409	547	538	481	586	966	37.5
		Female	5,228	381	376	427	429	591	567	528	689	1,240	42.2
Tyler	17.5	Male	8,536	836	737	903	764	959	984	857	1,039	1,457	35.7
		Female	8,964	718	758	849	761	1,056	1,041	867	1,190	1,724	38.3
Upshur	31.7	Male	15,344	1,580	1,461	1,550	1,663	2,263	1,905	1,437	1,455	2,030	31.3
		Female	16,356	1,513	1,420	1,471	1,569	2,296	1,901	1,587	1,704	2,895	34.6
Upton	4.7	Male	2,344	296	227	258	325	364	249	228	192	205	26.8
		Female	2,356	319	223	236	271	349	267	231	205	253	28.6
Uvalde	24.1	Male	11,646	1,316	1,293	1,402	1,459	1,647	1,250	1,062	965	1,252	27.1
		Female	12,454	1,338	1,251	1,314	1,419	1,734	1,407	1,184	1,083	1,724	30.2
Val Verde	38.8	Male	19,206	2,416	2,320	2,310	2,740	3,122	2,183	1,522	1,292	1,301	24.5
		Female	19,594	2,424	2,255	2,156	2,357	3,239	2,380	1,634	1,444	1,705	26.9

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POPULATION BY AGE AND SEX

ESTIMATES / METRO AREA / County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Van Zandt	34.7	Male	16,777	1,414	1,456	1,658	1,573	2,049	2,153	1,755	1,976	2,743	36.1
		Female	17,923	1,351	1,371	1,595	1,381	2,197	2,238	1,821	2,253	3,716	39.8
Victoria	74.7	Male	36,738	4,259	3,613	3,880	4,831	6,688	4,471	3,437	2,898	2,661	27.7
		Female	37,962	4,114	3,495	3,738	4,896	6,459	4,671	3,546	3,096	3,947	29.2
Walker	46.2	Male	26,986	1,497	1,349	1,236	6,035	6,872	4,284	2,387	1,631	1,695	29.9
		Female	19,214	1,508	1,192	1,278	5,206	3,060	1,874	1,380	1,404	2,312	26.4
Waller	21.7	Male	10,858	905	875	1,045	2,611	1,434	1,139	882	852	1,115	25.0
		Female	10,842	834	856	1,045	2,161	1,498	1,213	910	894	1,431	28.5
Ward	14.6	Male	7,371	895	782	853	893	1,144	828	770	600	606	27.3
		Female	7,229	786	693	733	814	1,168	888	715	625	807	30.0
Washington	23.2	Male	11,260	943	887	1,055	1,647	1,535	1,195	1,050	1,093	1,857	32.2
		Female	11,940	964	856	953	1,334	1,546	1,212	1,143	1,314	2,618	37.6
Webb	109.0	Male	52,024	7,192	6,802	6,850	6,846	7,981	5,350	3,969	3,166	3,868	23.3
		Female	56,976	7,016	6,579	6,832	7,042	8,500	6,303	4,948	4,059	5,697	26.2
Wharton	41.9	Male	20,440	2,258	1,847	2,217	2,530	3,198	2,264	1,853	1,808	2,465	29.3
		Female	21,460	2,095	1,793	2,072	2,472	3,012	2,438	2,023	2,134	3,421	32.6
Wheeler	7.5	Male	3,635	377	273	384	356	492	426	341	336	650	33.7
		Female	3,865	360	297	298	372	462	463	337	411	865	38.1
Wichita	122.6	Male	60,463	5,758	4,872	5,419	10,837	10,383	6,855	5,879	5,111	5,349	28.2
		Female	62,137	5,739	4,648	4,980	8,568	9,878	7,311	6,208	5,746	9,059	32.2
Wilbarger	16.3	Male	7,812	764	677	703	865	1,081	831	722	839	1,330	33.3
		Female	8,488	667	610	669	804	1,094	845	795	972	2,032	39.7
Willacy	18.2	Male	8,760	1,206	1,070	1,096	1,061	1,195	811	720	701	900	24.7
		Female	9,440	1,140	1,077	1,144	1,044	1,362	962	915	779	1,017	27.3
Williamson	90.2	Male	44,629	4,908	4,852	4,913	4,482	8,240	6,799	3,607	3,036	3,792	28.8
		Female	45,571	4,547	4,446	4,611	4,501	8,601	6,337	3,531	3,381	5,616	30.4
Wilson	18.2	Male	9,077	917	928	1,083	952	1,264	1,128	861	851	1,093	30.2
		Female	9,123	861	812	1,002	899	1,338	1,083	819	905	1,404	32.4
Winkler	10.3	Male	5,189	701	502	515	629	782	588	559	449	464	28.2
		Female	5,111	603	461	522	587	732	585	510	489	622	30.2
Wise	29.3	Male	14,460	1,324	1,332	1,477	1,551	2,089	1,978	1,529	1,390	1,790	32.4
		Female	14,840	1,242	1,262	1,466	1,441	2,099	1,968	1,463	1,450	2,449	34.6
Wood	27.1	Male	12,959	1,076	1,043	1,140	1,486	1,605	1,504	1,192	1,537	2,376	35.9
		Female	14,141	1,081	992	1,100	1,353	1,632	1,541	1,291	1,867	3,284	40.9
Yoakum	8.7	Male	4,420	586	438	459	549	733	542	414	387	312	27.4
		Female	4,280	576	419	431	499	703	522	394	353	383	28.1
Young	20.7	Male	9,925	964	833	902	1,074	1,442	1,139	1,014	998	1,559	33.2
		Female	10,775	916	800	784	986	1,459	1,179	1,053	1,155	2,443	38.7
Zapata	7.5	Male	3,743	450	381	420	383	448	343	270	409	639	30.3
		Female	3,757	465	344	411	338	433	381	324	472	589	32.4
Zavala	11.8	Male	5,767	795	742	788	681	802	558	445	378	578	23.7
		Female	6,033	763	729	761	653	880	590	525	523	609	26.2
TOTAL METRO COUNTIES	**12,199.1**	**Male**	**6,007,551**	**633,550**	**575,609**	**595,440**	**884,825**	**1,150,467**	**775,276**	**540,950**	**445,410**	**406,024**	**27.7**
		Female	**6,191,549**	**608,592**	**552,803**	**574,657**	**845,065**	**1,138,786**	**786,110**	**567,779**	**493,783**	**623,974**	**29.5**
TOTAL STATE	**15,297.2**	**Male**	**7,523,459**	**786,095**	**713,734**	**750,719**	**1,066,335**	**1,370,590**	**946,738**	**682,495**	**592,497**	**614,256**	**28.2**
		Female	**7,773,741**	**754,768**	**685,076**	**719,513**	**1,011,588**	**1,349,671**	**962,287**	**717,429**	**663,163**	**910,246**	**30.3**
UTAH													
PROVO - OREM	**242.2**	**Male**	**119,195**	**21,737**	**12,501**	**10,667**	**24,194**	**20,269**	**10,206**	**6,992**	**6,035**	**6,594**	**22.3**
		Female	**123,005**	**20,969**	**12,082**	**10,312**	**28,021**	**18,493**	**10,439**	**7,249**	**6,679**	**8,761**	**22.5**
Utah	242.2	Male	119,195	21,737	12,501	10,667	24,194	20,269	10,206	6,992	6,035	6,594	22.3
		Female	123,005	20,969	12,082	10,312	28,021	18,493	10,439	7,249	6,679	8,761	22.5
SALT LAKE CITY - OGDEN	**974.4**	**Male**	**482,857**	**74,413**	**51,735**	**47,856**	**64,319**	**88,756**	**55,840**	**37,388**	**32,776**	**29,774**	**25.3**
		Female	**491,543**	**71,218**	**49,507**	**45,975**	**64,582**	**87,311**	**56,146**	**38,127**	**35,106**	**43,571**	**26.7**
Davis	161.3	Male	81,598	13,706	9,933	9,533	10,967	12,960	9,836	6,589	4,847	3,227	22.9
		Female	79,702	13,251	9,419	8,666	9,395	13,429	10,179	6,426	4,705	4,232	24.3
Salt Lake	663.9	Male	327,837	50,384	34,289	31,117	43,106	63,686	38,118	24,490	21,819	20,828	25.8
		Female	336,063	48,060	32,852	30,212	45,026	62,047	37,812	25,201	23,843	31,010	26.9
Weber	149.2	Male	73,422	10,323	7,513	7,206	10,246	12,110	7,886	6,309	6,110	5,719	26.2
		Female	75,778	9,907	7,236	7,097	10,161	11,835	8,155	6,500	6,558	8,329	27.9

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
UTAH (continued)													
ALL COUNTIES													
Beaver	4.5	Male	2,232	354	248	209	210	297	210	186	236	282	28.2
		Female	2,268	329	242	182	205	281	220	199	238	372	31.3
Box Elder	34.8	Male	17,276	2,837	1,918	2,113	1,833	2,435	1,864	1,570	1,309	1,397	24.8
		Female	17,524	2,719	1,807	2,071	1,863	2,361	1,982	1,544	1,367	1,810	26.3
Cache	61.7	Male	30,831	4,973	3,000	2,587	6,209	5,477	2,808	1,889	1,615	2,273	23.5
		Female	30,869	4,713	2,735	2,512	6,477	4,760	2,795	1,875	1,881	3,121	23.9
Carbon	24.5	Male	12,172	1,829	1,183	1,050	1,570	2,261	1,266	879	1,021	1,113	27.0
		Female	12,328	1,878	1,201	1,071	1,514	1,968	1,217	946	1,174	1,359	27.5
Daggett	.8	Male	402	59	41	40	46	75	53	34	25	29	27.0
		Female	398	76	43	37	44	78	38	29	26	27	24.8
Davis	161.3	Male	81,598	13,706	9,933	9,533	10,967	12,960	9,836	6,589	4,847	3,227	22.9
		Female	79,702	13,251	9,419	8,666	9,395	13,429	10,179	6,426	4,705	4,232	24.3
Duchesne	14.3	Male	7,275	1,331	937	824	846	1,124	808	489	429	487	22.5
		Female	7,025	1,248	866	789	814	1,081	818	472	415	518	23.2
Emery	13.9	Male	7,100	1,430	850	662	868	1,210	801	467	357	455	22.9
		Female	6,800	1,323	781	702	837	1,136	727	419	337	518	23.0
Garfield	3.8	Male	1,935	266	193	182	234	292	198	158	191	221	28.2
		Female	1,865	247	189	171	169	268	197	170	212	242	30.8
Grand	8.7	Male	4,362	623	414	442	552	810	518	433	293	277	26.9
		Female	4,338	627	455	397	543	768	531	394	307	316	26.9
Iron	18.8	Male	9,416	1,544	1,070	915	1,508	1,432	928	737	626	656	23.5
		Female	9,384	1,464	1,047	822	1,532	1,362	962	707	693	795	24.2
Juab	5.8	Male	2,890	513	308	272	291	423	307	194	234	348	26.4
		Female	2,910	426	322	285	263	420	291	229	260	414	28.8
Kane	4.6	Male	2,283	364	250	268	153	337	260	175	232	244	28.1
		Female	2,317	351	242	243	180	315	286	200	230	270	29.5
Millard	9.7	Male	4,860	839	580	539	431	636	482	364	395	594	25.6
		Female	4,840	758	534	507	401	648	479	404	430	679	28.4
Morgan	5.2	Male	2,615	386	327	341	283	317	377	257	156	171	24.3
		Female	2,585	393	322	329	234	341	362	234	156	214	25.4
Piute	1.3	Male	666	88	76	81	46	65	68	66	60	116	31.5
		Female	634	84	62	64	35	79	70	54	85	101	34.1
Rich	2.4	Male	1,268	220	129	122	167	229	134	80	72	115	24.8
		Female	1,132	231	118	102	135	191	98	68	78	111	24.0
Salt Lake	663.9	Male	327,837	50,384	34,289	31,117	43,106	63,686	38,118	24,490	21,819	20,828	25.8
		Female	336,063	48,060	32,852	30,212	45,026	62,047	37,819	25,201	23,843	31,010	26.9
San Juan	13.0	Male	6,524	1,236	934	899	758	965	613	454	327	338	19.8
		Female	6,476	1,190	887	812	758	989	674	471	339	356	21.2
Sanpete	15.7	Male	7,670	1,288	874	744	950	1,021	723	493	623	954	24.8
		Female	8,030	1,249	850	730	1,025	998	740	536	699	1,203	26.6
Sevier	16.3	Male	8,141	1,403	934	827	771	1,141	867	616	674	908	26.2
		Female	8,159	1,283	862	800	768	1,125	848	652	720	1,101	28.3
Summit	11.7	Male	5,981	799	605	609	666	1,300	847	447	330	378	27.4
		Female	5,719	757	613	565	633	1,185	776	378	342	470	27.5
Tooele	27.2	Male	13,839	2,136	1,643	1,598	1,533	2,209	1,684	1,212	1,075	749	25.0
		Female	13,361	2,006	1,518	1,451	1,457	2,053	1,716	1,196	993	971	26.2
Uintah	23.5	Male	11,882	2,114	1,399	1,229	1,467	2,091	1,334	890	674	684	23.7
		Female	11,618	2,087	1,350	1,230	1,431	1,907	1,348	839	659	767	23.6
Utah	242.2	Male	119,195	21,737	12,501	10,667	24,194	20,269	10,206	6,992	6,035	6,594	22.3
		Female	123,005	20,969	12,082	10,312	28,021	18,493	10,439	7,249	6,679	8,761	22.5
Wasatch	9.2	Male	4,613	781	531	461	508	772	525	337	304	394	25.3
		Female	4,587	745	533	446	466	757	454	365	342	479	26.4
Washington	29.8	Male	14,643	2,495	1,640	1,423	1,698	1,917	1,290	984	1,184	2,012	25.3
		Female	15,157	2,372	1,589	1,379	1,875	1,949	1,323	1,082	1,465	2,123	26.9
Wayne	2.2	Male	1,113	177	117	110	80	178	114	79	116	142	29.0
		Female	1,087	166	116	105	91	137	110	88	107	167	29.7
Weber	149.2	Male	73,422	10,323	7,513	7,206	10,246	12,110	7,886	6,309	6,110	5,719	26.2
		Female	75,778	9,907	7,236	7,097	10,161	11,835	8,155	6,500	6,558	8,329	27.9
TOTAL METRO COUNTIES	**1,216.6**	**Male**	**602,052**	**96,150**	**64,236**	**58,523**	**88,513**	**109,025**	**66,046**	**44,380**	**38,811**	**36,368**	**24.5**
		Female	**614,548**	**92,187**	**61,589**	**56,287**	**92,603**	**105,804**	**66,585**	**45,376**	**41,785**	**52,332**	**25.4**
TOTAL STATE	**1,580.0**	**Male**	**784,041**	**126,235**	**84,437**	**77,070**	**112,191**	**138,039**	**85,125**	**57,870**	**51,369**	**51,705**	**24.5**
		Female	**795,959**	**120,909**	**80,873**	**74,089**	**116,353**	**132,961**	**85,647**	**58,927**	**55,364**	**70,836**	**25.4**

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VERMONT													
BURLINGTON	**122.9**	**Male**	**59,770**	**5,054**	**5,212**	**6,284**	**10,958**	**11,523**	**7,894**	**5,217**	**3,915**	**3,713**	**27.1**
		Female	**63,130**	**4,779**	**4,989**	**5,864**	**12,032**	**11,638**	**7,855**	**5,274**	**4,446**	**6,253**	**28.4**
Chittenden	118.0	Male	57,356	4,804	5,017	6,041	10,720	11,085	7,576	4,994	3,669	3,450	26.9
		Female	60,644	4,558	4,748	5,624	11,790	11,197	7,549	5,032	4,210	5,936	28.2
Grand Isle	4.9	Male	2,414	250	195	243	238	438	318	223	246	263	31.4
		Female	2,486	221	241	240	242	441	306	242	236	317	31.8
ALL COUNTIES													
Addison	30.4	Male	15,167	1,452	1,385	1,547	2,521	2,740	1,877	1,211	1,145	1,289	27.5
		Female	15,233	1,273	1,333	1,469	2,430	2,683	1,798	1,209	1,243	1,795	29.1
Bennington	34.1	Male	16,400	1,466	1,465	1,739	1,881	2,683	2,028	1,599	1,517	2,022	31.1
		Female	17,700	1,376	1,345	1,639	2,118	2,714	2,190	1,693	1,656	2,969	33.7
Caledonia	26.4	Male	12,934	1,262	1,195	1,330	1,624	2,230	1,577	1,142	1,159	1,415	29.7
		Female	13,466	1,230	1,103	1,237	1,510	2,256	1,511	1,251	1,317	2,051	32.3
Chittenden	118.0	Male	57,356	4,804	5,017	6,041	10,720	11,085	7,576	4,994	3,669	3,450	26.9
		Female	60,644	4,558	4,748	5,624	11,790	11,197	7,549	5,032	4,210	5,936	28.2
Essex	6.5	Male	3,241	332	290	346	323	532	402	313	324	379	31.2
		Female	3,259	326	285	314	329	497	381	323	345	459	32.5
Franklin	35.3	Male	17,226	1,889	1,731	1,910	1,874	3,008	2,160	1,562	1,477	1,615	29.0
		Female	18,074	1,756	1,728	1,845	1,914	2,953	2,085	1,655	1,607	2,531	31.1
Grand Isle	4.9	Male	2,414	250	195	243	238	438	318	223	246	263	31.4
		Female	2,486	221	241	240	242	441	306	242	236	317	31.8
Lamoille	17.4	Male	8,605	807	779	861	1,213	1,740	1,098	700	624	783	28.7
		Female	8,795	822	720	769	1,209	1,646	1,095	678	727	1,129	30.3
Orange	23.9	Male	12,053	1,289	1,121	1,195	1,550	2,122	1,439	1,082	980	1,275	29.1
		Female	11,847	1,124	989	1,113	1,217	2,115	1,479	1,029	1,077	1,704	32.0
Orleans	24.1	Male	11,755	1,227	1,134	1,273	1,237	1,975	1,474	1,068	1,150	1,217	30.1
		Female	12,345	1,188	1,124	1,211	1,236	1,998	1,381	1,111	1,218	1,878	32.1
Rutland	59.1	Male	28,161	2,370	2,444	2,862	3,417	5,003	3,541	2,703	2,676	3,145	31.0
		Female	30,939	2,315	2,367	2,790	3,951	5,102	3,561	2,724	3,124	5,005	32.9
Washington	53.0	Male	25,551	2,283	2,312	2,595	3,533	4,483	3,345	2,363	2,117	2,520	29.6
		Female	27,449	2,185	2,103	2,532	3,108	4,804	3,347	2,490	2,520	4,360	32.9
Windham	37.7	Male	18,053	1,653	1,585	1,771	1,912	3,514	2,314	1,689	1,648	1,967	31.0
		Female	19,647	1,521	1,509	1,652	2,095	3,714	2,293	1,744	1,899	3,220	33.2
Windsor	52.3	Male	25,622	2,159	2,133	2,609	2,745	4,536	3,398	2,451	2,610	2,981	32.0
		Female	26,678	2,076	2,043	2,417	2,579	4,586	3,331	2,430	2,945	4,271	34.2
TOTAL METRO COUNTIES	**122.9**	**Male**	**59,770**	**5,054**	**5,212**	**6,284**	**10,958**	**11,523**	**7,894**	**5,217**	**3,915**	**3,713**	**27.1**
		Female	**63,130**	**4,779**	**4,989**	**5,864**	**12,032**	**11,638**	**7,855**	**5,274**	**4,446**	**6,253**	**28.4**
TOTAL STATE	**523.1**	**Male**	**254,538**	**23,243**	**22,786**	**26,322**	**34,788**	**46,089**	**32,547**	**23,100**	**21,342**	**24,321**	**29.4**
		Female	**268,562**	**21,971**	**21,638**	**24,852**	**35,728**	**46,706**	**32,307**	**23,611**	**24,124**	**37,625**	**31.4**
VIRGINIA													
CHARLOTTESVILLE	**119.6**	**Male**	**58,356**	**4,528**	**3,993**	**5,081**	**12,384**	**11,468**	**6,866**	**4,912**	**4,460**	**4,664**	**27.8**
		Female	**61,244**	**4,227**	**3,907**	**4,880**	**11,878**	**11,492**	**7,425**	**5,234**	**5,007**	**7,194**	**30.0**
Albemarle	59.4	Male	29,584	2,275	2,096	2,690	6,256	5,749	3,736	2,566	2,149	2,067	27.6
		Female	29,816	2,083	1,972	2,563	5,672	5,861	3,999	2,614	2,241	2,811	29.5
Charlottesville city	40.7	Male	19,062	1,289	1,093	1,297	5,115	3,962	1,828	1,420	1,432	1,626	26.9
		Female	21,638	1,328	1,085	1,308	5,129	3,846	2,096	1,726	1,916	3,204	30.1
Fluvanna	11.0	Male	5,475	514	456	640	592	909	690	539	512	623	30.9
		Female	5,525	428	472	587	617	908	718	523	534	738	32.2
Greene	8.5	Male	4,235	450	348	454	421	848	612	387	367	348	30.2
		Female	4,265	388	378	422	460	877	612	371	316	441	30.5
DANVILLE	**112.8**	**Male**	**53,552**	**4,501**	**4,630**	**5,546**	**6,385**	**8,740**	**6,773**	**5,574**	**5,599**	**5,804**	**31.5**
		Female	**59,248**	**4,332**	**4,414**	**5,471**	**6,841**	**9,077**	**7,105**	**6,204**	**6,812**	**8,992**	**34.4**
Danville city	45.0	Male	20,336	1,600	1,643	1,927	2,426	3,283	2,329	2,222	2,409	2,497	32.8
		Female	24,664	1,588	1,635	1,895	2,856	3,503	2,653	2,677	3,143	4,714	38.2
Pittsylvania	67.8	Male	33,216	2,901	2,987	3,619	3,959	5,457	4,444	3,352	3,190	3,307	30.8
		Female	34,584	2,744	2,779	3,576	3,985	5,574	4,452	3,527	3,669	4,278	32.5

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
LYNCHBURG	**145.2**	**Male**	**68,598**	**5,360**	**6,021**	**6,877**	**9,103**	**11,734**	**9,126**	**7,075**	**6,236**	**6,566**	**30.5**
		Female	**76,602**	**5,787**	**5,918**	**6,539**	**10,840**	**12,086**	**9,699**	**7,451**	**7,484**	**10,798**	**32.6**
Amherst	30.1	Male	14,501	1,166	1,272	1,524	1,693	2,628	2,087	1,518	1,259	1,354	31.1
		Female	15,599	1,223	1,199	1,387	2,223	2,587	2,133	1,511	1,442	1,893	31.8
Campbell	48.0	Male	23,654	2,128	2,271	2,581	2,724	4,005	3,540	2,529	2,003	1,873	30.3
		Female	24,346	2,094	2,268	2,420	2,710	4,125	3,644	2,433	2,192	2,460	31.5
Lynchburg city	67.1	Male	30,443	2,566	2,478	2,772	4,686	5,101	3,499	3,028	2,974	3,339	30.3
		Female	36,657	2,470	2,451	2,732	5,907	5,374	3,922	3,507	3,849	6,445	33.9
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,195.9**	**Male**	**602,227**	**56,876**	**51,577**	**57,185**	**114,458**	**109,943**	**76,138**	**52,169**	**47,346**	**36,335**	**26.9**
		Female	**593,673**	**54,468**	**49,363**	**55,912**	**82,884**	**106,958**	**76,907**	**56,137**	**53,047**	**57,997**	**30.1**
Chesapeake city	121.8	Male	59,951	6,194	6,003	6,785	7,595	10,325	8,611	5,800	5,007	3,631	28.3
		Female	61,849	5,833	5,570	6,529	7,279	10,961	8,949	6,066	5,353	5,309	30.2
Gloucester	22.2	Male	10,837	911	927	1,096	1,153	1,794	1,649	1,101	1,118	1,088	32.4
		Female	11,363	893	913	1,069	1,166	1,793	1,617	1,115	1,156	1,641	34.1
Hampton city	124.6	Male	61,364	5,678	5,355	6,399	10,112	10,594	8,146	6,129	5,304	3,647	28.0
		Female	63,236	5,545	5,138	6,279	9,561	10,716	8,789	6,162	5,686	5,360	29.8
James City	24.0	Male	11,820	957	993	1,226	1,496	2,068	1,676	1,276	1,105	1,023	31.0
		Female	12,180	980	970	1,277	1,379	2,091	1,670	1,282	1,227	1,304	32.1
Newport News city	148.4	Male	73,527	7,308	6,232	6,791	12,473	14,301	9,146	6,516	6,100	4,660	27.8
		Female	74,873	6,952	6,146	6,727	10,642	13,782	9,216	7,045	6,937	7,426	30.1
Norfolk city	256.5	Male	137,089	12,248	8,953	9,610	40,997	25,033	12,160	8,899	10,143	9,044	24.4
		Female	119,411	11,605	8,478	9,420	19,781	20,534	11,411	10,552	12,208	15,422	30.1
Poquoson city	9.9	Male	4,907	414	496	616	497	728	962	588	324	282	30.9
		Female	4,993	370	506	637	428	802	952	515	372	411	31.9
Portsmouth city	102.6	Male	48,619	5,284	4,223	4,724	6,931	8,341	5,168	4,389	5,322	4,237	28.8
		Female	53,981	5,006	4,101	4,762	6,867	8,690	5,703	5,292	6,327	7,233	32.2
Suffolk city	48.0	Male	22,857	2,094	2,104	2,552	2,679	3,486	2,879	2,357	2,494	2,212	30.7
		Female	25,143	2,127	2,079	2,484	2,678	3,709	3,181	2,625	2,738	3,522	33.6
Virginia Beach city	290.2	Male	147,357	14,111	14,123	14,917	25,508	29,454	22,097	12,936	8,955	5,256	26.7
		Female	142,843	13,465	13,492	14,393	18,485	30,073	21,850	13,353	9,312	8,420	28.9
Williamsburg city	10.0	Male	4,601	143	130	169	2,241	688	296	237	310	387	23.8
		Female	5,399	121	109	181	2,718	370	307	291	390	712	23.9
York	37.7	Male	19,298	1,534	2,036	2,300	2,776	3,131	3,348	1,941	1,364	868	28.2
		Female	18,402	1,571	1,861	2,154	1,900	3,237	3,262	1,839	1,341	1,237	30.3
RICHMOND - PETERSBURG	**784.3**	**Male**	**375,623**	**32,081**	**32,454**	**37,793**	**49,864**	**72,780**	**51,177**	**36,578**	**33,785**	**29,111**	**29.9**
		Female	**408,677**	**31,116**	**31,395**	**35,899**	**52,202**	**75,614**	**53,316**	**40,092**	**39,017**	**50,026**	**32.1**
Charles City	6.9	Male	3,441	309	335	414	439	595	444	335	292	278	28.7
		Female	3,459	308	295	391	485	588	433	379	258	322	29.3
Chesterfield	158.8	Male	78,102	7,556	8,269	8,687	8,705	15,639	13,456	7,695	5,132	2,963	28.7
		Female	80,698	7,453	7,960	8,362	9,110	17,144	13,251	7,529	5,277	4,612	29.4
Colonial Heights city	16.8	Male	7,946	577	696	879	897	1,188	1,187	1,017	944	561	32.8
		Female	8,854	557	721	821	947	1,331	1,288	1,087	1,082	1,020	35.4
Dinwiddie	22.9	Male	11,540	809	972	1,405	1,518	1,865	1,659	1,141	1,052	1,119	30.7
		Female	11,360	796	870	1,363	1,290	1,713	1,606	1,095	1,143	1,484	32.9
Goochland	12.2	Male	6,088	442	518	640	689	1,096	850	706	520	627	31.9
		Female	6,112	464	480	572	687	1,040	912	665	544	768	33.4
Hanover	53.9	Male	26,773	2,176	2,332	3,150	3,212	4,195	4,187	2,967	2,506	2,048	31.0
		Female	27,127	2,030	2,264	2,717	2,846	4,526	4,263	2,973	2,553	2,955	33.2
Henrico	186.6	Male	87,793	7,261	7,517	8,493	10,665	17,101	11,724	9,107	8,924	7,001	30.8
		Female	98,807	6,972	7,376	8,077	11,585	18,760	13,089	10,506	10,272	12,170	33.2
Hopewell city	23.3	Male	11,117	1,094	1,063	1,143	1,393	1,877	1,416	1,112	1,021	998	29.6
		Female	12,183	1,065	878	1,133	1,580	1,946	1,518	1,189	1,235	1,639	32.4
New Kent	9.7	Male	4,924	444	458	519	513	966	708	467	443	406	30.5
		Female	4,776	419	442	459	505	909	681	455	443	463	31.2
Petersburg city	40.1	Male	18,560	1,764	1,535	2,087	2,431	3,069	2,031	1,869	2,045	1,729	29.8
		Female	21,540	1,663	1,543	2,017	2,800	3,341	2,404	2,198	2,474	3,100	33.2
Powhatan	14.5	Male	8,217	553	644	988	1,000	2,006	1,336	658	573	459	29.6
		Female	6,283	540	616	723	580	1,167	981	573	554	549	30.8
Prince George	27.7	Male	15,543	1,322	1,372	1,522	3,743	3,241	2,107	1,075	701	460	24.6
		Female	12,157	1,233	1,266	1,291	1,881	2,497	1,768	950	674	597	26.6
Richmond city	210.9	Male	95,579	7,774	6,743	7,866	14,659	19,942	10,072	8,429	9,632	10,462	30.4
		Female	115,321	7,636	6,684	7,973	17,906	20,652	11,122	10,493	12,508	20,347	33.5

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POPULATION BY AGE AND SEX

METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ROANOKE	**223.9**	**Male**	**105,669**	**8,305**	**9,129**	**10,101**	**11,810**	**18,810**	**14,139**	**11,404**	**10,934**	**11,037**	**32.2**
		Female	**118,231**	**7,970**	**8,928**	**9,794**	**13,329**	**19,844**	**14,982**	**12,327**	**12,458**	**18,599**	**34.6**
Botetourt	24.6	Male	12,311	954	1,108	1,310	1,275	2,038	1,859	1,420	1,207	1,140	32.4
		Female	12,289	945	1,055	1,180	1,099	2,090	1,818	1,338	1,225	1,539	33.9
Roanoke	76.7	Male	36,702	2,747	3,484	3,842	3,655	6,399	5,955	4,293	3,404	2,923	32.2
		Female	39,998	2,559	3,398	3,715	4,294	7,074	6,176	4,369	3,654	4,759	33.5
Roanoke city	98.3	Male	45,027	3,848	3,676	3,948	5,268	8,470	4,866	4,376	4,967	5,608	31.8
		Female	53,273	3,721	3,619	3,857	6,193	8,647	5,376	5,269	6,211	10,380	36.1
Salem city	24.3	Male	11,629	756	861	1,001	1,612	1,903	1,459	1,315	1,356	1,366	33.3
		Female	12,671	745	856	1,042	1,743	2,033	1,612	1,351	1,368	1,921	34.6
ALL COUNTIES													
Accomack	31.7	Male	14,821	1,339	1,206	1,551	1,608	2,044	1,650	1,551	1,795	2,077	33.3
		Female	16,879	1,221	1,230	1,477	1,601	2,258	1,875	1,791	2,007	3,419	38.5
Albemarle	59.4	Male	29,584	2,275	2,096	2,690	6,256	5,749	3,736	2,566	2,149	2,067	27.6
		Female	29,816	2,083	1,972	2,563	5,672	5,861	3,999	2,614	2,241	2,811	29.5
☐ Alexandria city	105.6	Male	49,505	3,440	2,721	3,074	5,966	13,947	7,764	4,792	4,485	3,316	31.8
		Female	56,095	3,226	2,651	3,097	7,735	15,288	6,986	4,998	5,472	6,642	32.4
Alleghany	14.7	Male	7,388	671	677	873	752	1,177	1,111	744	697	686	31.1
		Female	7,312	574	632	761	724	1,158	1,059	725	750	929	33.3
Amelia	8.7	Male	4,293	397	369	473	491	652	582	430	407	492	31.4
		Female	4,407	361	368	450	481	654	609	423	427	634	33.3
Amherst	30.1	Male	14,501	1,166	1,272	1,524	1,693	2,628	2,087	1,518	1,259	1,354	31.1
		Female	15,599	1,223	1,199	1,387	2,223	2,587	2,133	1,511	1,443	1,893	31.8
Appomattox	12.5	Male	6,059	557	560	649	637	873	862	624	604	693	32.2
		Female	6,441	531	553	649	696	945	897	613	646	911	33.4
☐ Arlington	149.0	Male	71,154	4,093	3,603	4,094	9,844	19,191	10,568	6,525	6,921	6,315	32.3
		Female	77,846	3,866	3,312	3,883	10,279	18,920	10,014	6,958	9,239	11,375	34.3
Augusta	56.0	Male	27,669	2,304	2,468	2,834	3,207	4,674	4,058	2,962	2,480	2,682	31.5
		Female	28,331	2,082	2,227	2,807	3,039	4,720	4,121	2,885	2,798	3,652	33.5
Bath	6.0	Male	3,108	197	243	293	388	533	497	344	273	340	33.1
		Female	2,892	218	237	272	274	425	369	304	296	497	35.5
Bedford	37.4	Male	18,639	1,644	1,659	1,821	1,892	3,278	2,688	1,907	1,770	1,980	32.0
		Female	18,761	1,534	1,610	1,807	1,820	3,239	2,618	1,854	1,842	2,437	33.1
Bedford city	6.0	Male	2,841	210	168	224	296	395	290	276	300	682	39.4
		Female	3,159	214	169	248	305	421	339	292	390	781	41.5
Bland	6.6	Male	3,545	272	306	295	435	778	455	345	297	362	31.0
		Female	3,055	223	249	287	309	499	389	328	316	455	34.2
Botetourt	24.6	Male	12,311	954	1,108	1,310	1,275	2,038	1,859	1,420	1,207	1,140	32.4
		Female	12,289	945	1,055	1,180	1,099	2,090	1,818	1,338	1,225	1,539	33.9
☐ Bristol city	18.8	Male	8,405	649	709	887	999	1,307	1,028	912	942	972	32.3
		Female	10,395	629	695	820	1,320	1,406	1,214	1,091	1,282	1,938	37.7
Brunswick	16.0	Male	7,779	676	740	829	1,028	1,124	859	808	828	887	30.5
		Female	8,221	672	652	830	1,086	1,142	832	846	958	1,203	32.6
Buchanan	39.3	Male	19,823	2,253	2,170	2,316	2,658	3,462	2,763	1,747	1,245	1,209	26.5
		Female	19,477	2,030	2,054	2,189	2,513	3,416	2,626	1,674	1,429	1,546	27.8
Buckingham	12.7	Male	6,216	519	573	761	701	877	723	592	650	820	31.3
		Female	6,484	504	578	713	690	975	743	601	667	1,013	32.8
Buena Vista city	6.7	Male	3,147	284	290	362	318	497	442	341	309	304	31.4
		Female	3,553	259	297	306	507	551	447	369	364	453	32.4
Campbell	48.0	Male	23,654	2,128	2,271	2,581	2,724	4,005	3,540	2,529	2,003	1,873	30.3
		Female	24,346	2,094	2,268	2,420	2,710	4,125	3,644	2,433	2,192	2,460	31.5
Caroline	19.0	Male	9,433	930	886	1,035	1,124	1,534	1,260	919	883	862	29.8
		Female	9,567	820	896	1,050	1,193	1,503	1,202	904	895	1,104	30.5
Carroll	28.2	Male	13,851	1,130	1,213	1,474	1,373	2,237	1,777	1,588	1,367	1,692	32.8
		Female	14,349	1,052	1,079	1,327	1,394	2,169	1,901	1,562	1,556	2,309	35.8
Charles City	6.9	Male	3,441	309	335	414	439	595	444	335	292	278	28.7
		Female	3,459	308	295	391	485	588	433	379	258	322	29.3
Charlotte	12.1	Male	5,929	503	587	672	654	784	699	596	689	745	32.0
		Female	6,171	489	533	637	621	807	715	697	689	983	35.0
Charlottesville city	40.7	Male	19,062	1,289	1,093	1,297	5,115	3,962	1,828	1,420	1,432	1,626	26.9
		Female	21,638	1,328	1,085	1,308	5,129	3,846	2,096	1,726	1,916	3,204	30.1
Chesapeake city	121.8	Male	59,951	6,194	6,003	6,785	7,595	10,325	8,611	5,800	5,007	3,631	28.3
		Female	61,849	5,833	5,570	6,529	7,279	10,961	8,949	6,066	5,353	5,309	30.2

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Chesterfield	158.8	Male	78,102	7,556	8,269	8,687	8,705	15,639	13,456	7,695	5,132	2,963	28.7
		Female	80,698	7,453	7,960	8,362	9,110	17,144	13,251	7,529	5,277	4,612	29.4
Clarke	10.4	Male	5,085	369	448	530	447	905	717	543	510	616	33.3
		Female	5,315	395	398	510	467	853	673	602	571	846	35.5
Clifton Forge city	4.8	Male	2,161	183	158	217	256	285	248	218	252	344	34.3
		Female	2,639	164	163	206	213	309	272	272	307	733	44.7
Colonial Heights city	16.8	Male	7,946	577	696	879	897	1,188	1,187	1,017	944	561	32.8
		Female	8,854	557	721	821	947	1,331	1,288	1,087	1,082	1,020	35.4
Covington city	8.6	Male	4,014	266	310	395	452	642	485	395	484	585	34.1
		Female	4,586	314	315	389	494	597	450	455	577	995	39.1
Craig	4.1	Male	2,019	148	168	199	209	356	277	230	213	219	33.0
		Female	2,081	143	178	178	215	323	274	209	235	326	35.1
Culpeper	23.9	Male	11,554	1,041	1,055	1,248	1,214	1,907	1,585	1,139	1,076	1,289	31.4
		Female	12,346	1,057	1,030	1,231	1,296	1,959	1,544	1,172	1,172	1,885	33.0
Cumberland	8.4	Male	4,079	376	419	537	388	549	527	370	390	523	30.8
		Female	4,321	316	413	506	424	615	546	390	445	666	33.1
Danville city	45.0	Male	20,336	1,600	1,643	1,927	2,426	3,283	2,329	2,222	2,409	2,497	32.8
		Female	24,664	1,588	1,635	1,895	2,856	3,503	2,653	2,677	3,143	4,714	38.2
Dickenson	20.8	Male	10,365	1,086	1,092	1,210	1,227	1,750	1,319	963	837	881	28.2
		Female	10,435	1,056	988	1,071	1,229	1,664	1,357	962	962	1,146	30.2
Dinwiddie	22.9	Male	11,540	809	972	1,405	1,518	1,865	1,659	1,141	1,052	1,119	30.7
		Female	11,360	796	870	1,363	1,290	1,713	1,606	1,095	1,143	1,484	32.9
Emporia city	4.6	Male	2,108	188	183	220	210	287	233	204	279	304	33.8
		Female	2,492	152	175	198	250	303	251	233	342	588	41.7
Essex	9.1	Male	4,325	351	373	481	433	675	549	442	422	599	32.8
		Female	4,775	348	362	494	477	735	534	458	490	877	34.6
☐ Fairfax	636.2	Male	314,773	25,743	29,199	34,753	34,266	59,922	57,187	36,591	25,540	11,572	30.6
		Female	321,427	24,834	28,107	33,467	33,759	64,487	57,899	34,955	25,749	18,170	31.3
☐ Fairfax city	18.1	Male	9,099	668	701	929	1,423	1,812	1,327	996	877	366	29.6
		Female	9,301	664	624	866	1,299	1,772	1,382	1,121	875	698	31.8
☐ Falls Church city	9.1	Male	4,322	283	264	329	433	956	664	418	506	469	33.9
		Female	4,778	237	222	283	453	923	688	504	643	825	38.9
Fauquier	38.9	Male	19,414	1,813	1,742	2,147	2,198	3,159	3,053	2,102	1,648	1,552	30.7
		Female	19,486	1,522	1,719	2,099	2,104	3,274	2,963	1,919	1,684	2,202	32.0
Floyd	12.1	Male	6,008	454	478	572	638	945	869	540	647	865	34.1
		Female	6,092	301	445	530	598	889	775	589	680	1,085	36.1
Fluvanna	11.0	Male	5,475	514	456	640	592	909	690	539	512	623	30.9
		Female	5,525	428	472	587	617	908	718	523	534	738	32.2
Franklin	37.5	Male	18,725	1,499	1,587	1,879	2,690	3,052	2,602	1,843	1,702	1,871	30.6
		Female	18,775	1,478	1,432	1,860	2,382	3,057	2,514	1,885	1,805	2,362	32.3
Franklin city	7.4	Male	3,410	334	333	375	395	544	378	305	368	378	29.9
		Female	3,990	295	293	407	485	575	420	414	496	605	34.0
Frederick	36.9	Male	18,483	1,721	1,729	2,157	1,958	3,191	2,796	1,894	1,597	1,440	30.3
		Female	18,417	1,565	1,715	1,949	1,942	3,315	2,766	1,899	1,581	1,685	31.1
Fredericksburg city	15.5	Male	6,529	494	461	516	993	1,136	763	615	694	857	32.0
		Female	8,971	461	469	563	2,287	1,250	789	744	894	1,514	30.6
Galax city	6.5	Male	3,011	209	248	253	328	459	388	349	330	447	35.2
		Female	3,489	221	223	252	345	479	391	394	436	748	40.7
Giles	17.9	Male	8,801	703	829	961	926	1,366	1,188	894	983	951	32.2
		Female	9,099	697	725	871	852	1,399	1,119	982	1,177	1,277	35.0
Gloucester	22.2	Male	10,837	911	927	1,096	1,153	1,794	1,649	1,101	1,118	1,088	32.4
		Female	11,363	893	913	1,069	1,166	1,793	1,617	1,115	1,156	1,641	34.1
Goochland	12.2	Male	6,088	442	518	640	589	1,096	850	706	520	627	31.9
		Female	6,112	444	480	572	587	1,040	912	665	544	768	33.4
Grayson	16.7	Male	8,150	654	709	835	856	1,242	1,080	851	865	1,058	33.2
		Female	8,550	571	640	786	845	1,252	1,090	950	995	1,421	36.7
Greene	8.5	Male	4,235	450	348	454	421	848	612	387	367	348	30.2
		Female	4,265	388	378	422	460	877	612	371	316	441	30.5
Greensville	11.1	Male	5,393	587	595	657	572	797	606	524	519	536	28.6
		Female	5,707	490	566	641	654	866	659	573	546	712	30.8
Halifax	30.5	Male	14,856	1,254	1,323	1,641	1,696	2,354	1,904	1,444	1,514	1,726	31.4
		Female	15,644	1,254	1,281	1,590	1,621	2,247	1,933	1,590	1,798	2,330	34.2
Hampton city	124.6	Male	61,364	5,678	5,355	6,399	10,112	10,594	8,146	6,129	5,304	3,647	28.0
		Female	63,236	5,545	5,138	6,279	9,561	10,716	8,789	6,162	5,686	5,360	29.8

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VIRGINIA (continued)													
ALL COUNTIES (continued)													
Hanover	53.9	Male	26,773	2,176	2,332	3,150	3,212	4,195	4,187	2,967	2,506	2,048	31.0
		Female	27,127	2,030	2,264	2,717	2,846	4,526	4,263	2,973	2,553	2,955	33.2
Harrisonburg city	20.4	Male	9,265	509	525	557	3,437	1,328	871	640	667	731	24.2
		Female	11,135	516	477	564	4,036	1,397	913	761	876	1,595	25.0
Henrico	186.6	Male	87,793	7,261	7,517	8,493	10,665	17,101	11,724	9,107	8,924	7,001	30.8
		Female	98,807	6,972	7,376	8,077	11,585	18,760	13,089	10,506	10,272	12,170	33.2
Henry	58.9	Male	28,829	2,528	2,677	3,251	3,328	4,606	4,409	3,200	2,544	2,286	30.7
		Female	30,071	2,319	2,516	3,203	3,501	4,860	4,537	3,396	2,848	2,891	32.2
Highland	3.1	Male	1,558	140	109	112	190	272	182	164	184	205	33.4
		Female	1,542	135	83	97	171	227	190	139	205	295	38.1
Hopewell city	23.3	Male	11,117	1,094	1,063	1,143	1,393	1,877	1,416	1,112	1,021	998	29.6
		Female	12,183	1,065	878	1,133	1,580	1,946	1,518	1,189	1,235	1,639	32.4
Isle of Wight	22.4	Male	11,023	989	999	1,287	1,294	1,811	1,528	1,130	1,030	955	30.2
		Female	11,377	952	934	1,136	1,279	1,893	1,511	1,161	1,149	1,362	32.3
James City	24.0	Male	11,820	957	993	1,226	1,496	2,068	1,676	1,276	1,105	1,023	31.0
		Female	12,180	980	970	1,277	1,379	2,091	1,670	1,282	1,227	1,304	32.1
King and Queen	6.0	Male	2,978	264	234	289	315	463	341	315	347	410	33.4
		Female	3,022	271	238	265	327	462	358	309	345	447	33.9
King George	11.3	Male	5,662	555	587	656	556	963	870	570	483	422	30.0
		Female	5,638	561	511	638	565	974	802	511	526	550	30.6
King William	9.8	Male	4,749	413	423	565	475	821	655	475	429	493	31.1
		Female	5,051	453	389	535	490	845	664	488	519	668	32.8
Lancaster	10.3	Male	4,846	345	329	438	475	619	510	503	685	942	39.3
		Female	5,454	319	318	447	448	621	581	570	804	1,346	44.9
Lee	27.4	Male	13,317	1,288	1,342	1,384	1,476	2,097	1,643	1,164	1,264	1,659	30.6
		Female	14,083	1,279	1,251	1,317	1,379	2,084	1,657	1,297	1,507	2,312	33.7
Lexington city	7.0	Male	4,337	176	155	219	2,339	352	275	266	265	290	22.8
		Female	2,663	141	155	190	241	401	289	297	338	611	42.0
☐ Loudoun	63.4	Male	31,281	2,991	3,345	3,634	2,839	5,956	5,763	3,013	1,920	1,820	29.8
		Female	32,119	2,855	3,218	3,563	3,060	6,485	5,487	2,776	2,061	2,614	30.2
Louisa	18.9	Male	9,501	848	834	1,068	1,014	1,413	1,305	944	973	1,102	32.0
		Female	9,399	740	763	1,006	1,040	1,415	1,214	882	980	1,359	33.1
Lunenburg	12.2	Male	5,901	520	473	699	621	865	692	606	725	700	32.4
		Female	6,299	476	488	654	614	849	722	677	768	1,051	35.9
Lynchburg city	67.1	Male	30,443	2,566	2,478	2,772	4,686	5,101	3,499	3,028	2,974	3,339	30.3
		Female	36,657	2,470	2,451	2,732	5,907	5,374	3,922	3,507	3,849	6,445	33.9
Madison	10.6	Male	5,151	432	449	555	545	790	642	544	510	684	32.5
		Female	5,449	437	404	564	551	879	674	503	557	880	33.7
☐ Manassas city	17.1	Male	8,431	1,048	852	798	969	2,021	1,280	656	435	372	27.7
		Female	8,669	1,006	812	809	1,082	1,984	1,178	669	451	678	28.2
☐ Manassas Park city	6.4	Male	3,188	430	356	374	447	666	421	285	143	66	24.8
		Female	3,212	440	333	412	454	651	412	271	144	95	24.5
Martinsville city	17.3	Male	7,875	574	625	844	851	1,202	937	855	958	1,029	33.7
		Female	9,425	653	631	809	937	1,305	1,033	1,099	1,195	1,763	38.6
Mathews	8.3	Male	3,958	265	295	351	389	504	476	416	489	773	38.7
		Female	4,342	228	259	361	343	487	507	454	585	1,118	44.7
Mecklenburg	29.3	Male	14,212	1,247	1,209	1,455	1,620	2,234	1,650	1,444	1,619	1,734	32.1
		Female	15,088	1,237	1,154	1,390	1,470	2,106	1,741	1,695	1,826	2,469	36.1
Middlesex	8.0	Male	3,848	276	241	389	363	495	428	442	525	689	38.7
		Female	4,152	247	245	383	323	519	432	444	592	967	43.3
Montgomery	66.8	Male	35,206	2,179	2,294	2,338	12,895	5,837	3,562	2,340	1,876	1,885	23.9
		Female	31,594	1,888	2,101	2,214	9,304	5,168	3,463	2,385	2,149	2,922	25.6
Nelson	12.3	Male	6,045	445	497	630	645	909	774	635	657	853	33.9
		Female	6,255	493	479	601	608	922	740	667	683	1,062	35.3
New Kent	9.7	Male	4,924	444	458	519	513	966	708	467	443	406	30.5
		Female	4,776	419	442	459	505	909	681	455	443	463	31.2
Newport News city	148.4	Male	73,527	7,308	6,232	6,791	12,473	14,301	9,146	6,516	6,100	4,660	27.8
		Female	74,873	6,952	6,146	6,727	10,642	13,782	9,216	7,045	6,937	7,426	30.1
Norfolk city	256.5	Male	137,089	12,248	8,955	9,610	40,997	25,033	12,160	8,899	10,143	9,044	24.4
		Female	119,411	11,605	8,478	9,420	19,781	20,534	11,411	10,552	12,208	15,422	30.1
Northampton	14.7	Male	6,892	638	557	700	835	925	659	745	830	1,003	32.7
		Female	7,808	595	578	707	854	975	790	871	949	1,489	37.5
Northumberland	10.0	Male	4,790	331	310	397	491	573	492	512	761	923	41.0
		Female	5,210	322	303	444	448	619	516	574	817	1,167	44.1

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Norton city	4.9	Male	2,260	207	215	261	281	365	266	202	231	232	29.5
		Female	2,640	223	214	231	291	400	319	255	292	415	34.0
Nottoway	14.6	Male	6,941	572	586	759	725	918	821	737	810	1,013	34.0
		Female	7,659	576	557	665	754	966	864	813	930	1,534	38.6
Orange	19.3	Male	9,419	787	859	992	1,031	1,420	1,200	973	1,000	1,157	32.3
		Female	9,881	769	812	930	956	1,518	1,263	970	1,152	1,511	34.7
Page	20.1	Male	9,793	853	864	963	1,039	1,563	1,373	1,023	1,027	1,088	32.5
		Female	10,307	822	787	967	1,022	1,585	1,302	1,061	1,141	1,620	34.8
Patrick	18.1	Male	8,996	685	886	917	884	1,381	1,278	974	921	1,070	33.2
		Female	9,104	694	725	855	867	1,349	1,305	934	957	1,418	35.5
Petersburg city	40.1	Male	18,560	1,764	1,535	2,087	2,431	3,069	2,031	1,869	2,045	1,729	29.8
		Female	21,540	1,663	1,543	2,017	2,800	3,341	2,404	2,198	2,474	3,100	33.2
Pittsylvania	67.8	Male	33,216	2,901	2,987	3,619	3,959	5,457	4,444	3,352	3,190	3,307	30.8
		Female	34,584	2,744	2,779	3,576	3,985	5,574	4,452	3,527	3,669	4,278	32.5
Poquoson city	9.9	Male	4,907	414	496	616	497	728	962	588	324	282	30.9
		Female	4,993	370	506	637	428	802	952	515	372	411	31.9
Portsmouth city	102.6	Male	48,619	5,284	4,223	4,724	6,931	8,341	5,168	4,389	5,322	4,237	28.8
		Female	53,981	5,006	4,101	4,762	6,867	8,690	5,703	5,292	6,327	7,233	32.2
Powhatan	14.5	Male	8,217	553	644	988	1,000	2,006	1,336	658	573	459	29.6
		Female	6,283	540	616	723	580	1,167	981	573	554	549	30.8
Prince Edward	16.8	Male	7,790	666	598	705	1,732	1,022	809	652	694	912	26.9
		Female	9,010	607	625	684	2,223	1,059	872	735	862	1,343	28.5
Prince George	27.7	Male	15,543	1,322	1,372	1,522	3,743	3,241	2,107	1,075	701	460	24.6
		Female	12,157	1,233	1,266	1,291	1,881	2,497	1,768	950	674	597	26.6
☐ Prince William	160.4	Male	81,329	9,434	9,296	9,516	9,714	16,735	15,073	6,957	3,023	1,581	26.6
		Female	79,071	8,924	8,837	9,156	9,013	17,800	14,134	5,780	2,969	2,458	27.0
Pulaski	36.4	Male	17,715	1,519	1,781	1,863	1,900	3,097	2,421	1,750	1,705	1,679	30.8
		Female	18,685	1,403	1,714	1,666	1,937	3,153	2,405	1,847	1,986	2,574	33.3
Radford city	13.4	Male	5,561	324	426	426	1,510	836	586	490	474	489	26.1
		Female	7,839	313	400	428	3,223	836	658	564	616	801	24.0
Rappahannock	6.4	Male	3,198	239	247	326	313	525	458	323	352	415	34.0
		Female	3,202	226	235	325	302	536	447	327	348	456	34.6
Richmond	7.1	Male	3,521	294	255	369	386	534	454	355	396	478	33.5
		Female	3,579	244	265	342	367	463	437	407	418	636	37.5
Richmond city	210.9	Male	95,579	7,774	6,743	7,866	14,659	19,942	10,072	8,429	9,632	10,462	30.4
		Female	115,321	7,436	6,684	7,973	17,906	20,652	11,122	10,493	12,508	20,347	33.5
Roanoke	76.7	Male	36,702	2,747	3,484	3,842	3,655	6,399	5,955	4,293	3,404	2,923	32.2
		Female	39,998	2,559	3,398	3,715	4,294	7,074	6,176	4,369	3,654	4,759	33.5
Roanoke city	98.3	Male	45,027	3,848	3,676	3,948	5,268	8,470	4,866	4,376	4,967	5,608	31.8
		Female	53,273	3,721	3,619	3,857	6,193	8,647	5,376	5,269	6,211	10,380	36.1
Rockbridge	18.2	Male	9,041	686	702	957	1,105	1,458	1,219	1,016	967	931	32.3
		Female	9,159	685	702	965	875	1,386	1,254	1,030	1,043	1,219	34.8
Rockingham	59.3	Male	29,073	2,544	2,409	2,865	4,383	5,080	3,793	2,847	2,574	2,578	29.6
		Female	30,227	2,443	2,235	2,664	4,368	5,010	3,874	2,983	2,862	3,788	31.8
Russell	33.8	Male	16,814	1,632	1,611	1,757	2,016	3,063	2,121	1,621	1,447	1,546	29.5
		Female	16,986	1,482	1,534	1,615	2,006	2,879	2,247	1,668	1,555	2,000	31.4
Salem city	24.3	Male	11,629	756	861	1,001	1,612	1,903	1,459	1,315	1,356	1,366	33.3
		Female	12,671	745	856	1,042	1,743	2,033	1,612	1,351	1,368	1,921	34.6
☐ Scott	25.0	Male	12,255	1,058	1,105	1,240	1,368	1,819	1,703	1,231	1,269	1,462	32.5
		Female	12,745	907	995	1,189	1,231	1,876	1,739	1,326	1,470	2,012	36.0
Shenandoah	28.8	Male	13,917	1,074	1,123	1,372	1,455	2,294	1,814	1,471	1,515	1,799	33.4
		Female	14,883	1,031	1,083	1,412	1,458	2,166	1,882	1,569	1,651	2,631	36.5
Smyth	33.7	Male	16,201	1,373	1,425	1,637	1,812	2,505	2,208	1,834	1,624	1,783	32.4
		Female	17,499	1,272	1,399	1,614	1,853	2,560	2,271	1,932	1,947	2,651	35.2
Southampton	18.5	Male	9,573	736	736	950	1,716	1,505	1,169	890	1,000	871	29.3
		Female	8,927	701	682	988	974	1,279	1,120	910	1,052	1,221	33.7
South Boston city	7.1	Male	3,152	284	293	313	295	489	360	326	377	415	33.0
		Female	3,948	279	302	342	352	583	455	398	485	752	37.5
Spotsylvania	39.5	Male	19,632	2,269	2,302	2,203	1,799	3,867	3,044	1,622	1,368	1,158	28.2
		Female	19,858	2,116	2,083	2,138	2,092	4,030	2,810	1,641	1,436	1,522	28.7
☐ Stafford	45.2	Male	23,385	2,322	2,433	2,556	3,179	4,275	3,853	2,195	1,522	1,050	27.8
		Female	21,815	2,139	2,218	2,495	2,190	4,176	3,572	2,026	1,469	1,530	29.5
Staunton city	21.5	Male	9,773	713	701	851	1,118	1,638	1,288	1,150	1,134	1,180	34.2
		Female	11,727	697	675	852	1,666	1,683	1,392	1,238	1,343	2,181	37.1

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Suffolk city	48.0	Male	22,857	2,094	2,104	2,552	2,679	3,486	2,879	2,357	2,494	2,212	30.7
		Female	25,143	2,127	2,079	2,484	2,678	3,709	3,181	2,625	2,738	3,522	33.6
Surry	6.1	Male	2,962	251	257	339	347	459	363	257	316	373	31.3
		Female	3,138	263	262	365	369	438	354	268	352	467	32.1
Sussex	10.6	Male	5,153	385	512	641	631	763	589	525	545	562	30.3
		Female	5,447	384	466	633	549	836	620	596	567	796	33.3
Tazewell	53.1	Male	25,890	2,699	2,568	2,624	3,030	4,568	3,337	2,478	2,336	2,250	29.4
		Female	27,210	2,479	2,446	2,485	3,122	4,485	3,460	2,690	2,725	3,318	31.9
Virginia Beach city	290.2	Male	147,357	14,111	14,123	14,917	25,508	29,454	22,097	12,936	8,955	5,256	26.7
		Female	142,843	13,465	13,492	14,393	18,485	30,073	21,850	13,353	9,312	8,420	28.9
Warren	23.0	Male	11,127	962	988	1,140	1,117	1,813	1,561	1,138	1,185	1,223	32.5
		Female	11,873	863	923	1,139	1,258	1,839	1,577	1,236	1,369	1,670	34.5
☐ Washington	48.7	Male	23,767	2,028	2,100	2,569	2,820	3,817	3,409	2,376	2,195	2,453	31.2
		Female	24,933	1,930	2,072	2,308	2,824	3,965	3,378	2,557	2,463	3,436	33.4
Waynesboro city	14.8	Male	6,995	595	601	663	798	1,098	922	771	794	753	32.7
		Female	7,805	518	572	682	869	1,136	997	888	990	1,153	36.3
Westmoreland	14.5	Male	6,986	521	550	813	710	911	816	714	848	1,103	34.9
		Female	7,514	586	574	687	718	963	850	737	1,047	1,352	37.7
Williamsburg city	10.0	Male	4,601	143	130	169	2,241	688	296	237	310	387	23.8
		Female	5,399	121	109	181	2,718	570	307	291	390	712	23.9
Winchester city	20.3	Male	9,288	742	654	806	1,293	1,554	1,103	1,011	1,020	1,105	32.4
		Female	11,012	753	644	842	1,493	1,625	1,180	1,136	1,253	2,086	36.3
Wise	46.3	Male	22,647	2,375	2,209	2,369	2,970	3,990	2,789	2,012	1,985	1,948	28.5
		Female	23,653	2,260	2,198	2,133	2,889	3,843	2,746	2,214	2,317	3,053	31.1
Wythe	26.2	Male	12,510	1,102	1,192	1,285	1,343	2,032	1,722	1,280	1,230	1,324	31.6
		Female	13,690	1,065	1,098	1,263	1,405	2,089	1,721	1,423	1,484	2,142	34.6
York	37.7	Male	19,298	1,534	2,036	2,300	2,776	3,131	3,348	1,941	1,364	868	28.2
		Female	18,402	1,571	1,861	2,154	1,900	3,237	3,262	1,839	1,341	1,237	30.3
TOTAL METRO COUNTIES	**3,885.0**	**Male**	**1,904,919**	**166,338**	**164,488**	**187,336**	**278,271**	**365,899**	**274,259**	**184,659**	**158,338**	**125,331**	**29.3**
		Female	**1,980,081**	**159,557**	**158,021**	**180,843**	**252,673**	**374,804**	**277,517**	**192,477**	**178,112**	**206,077**	**31.4**
TOTAL STATE	**5,541.7**	**Male**	**2,713,821**	**236,005**	**235,557**	**270,178**	**385,812**	**496,246**	**379,327**	**264,650**	**235,958**	**210,088**	**29.6**
		Female	**2,827,379**	**225,357**	**225,404**	**260,421**	**358,293**	**505,350**	**383,595**	**276,687**	**265,732**	**327,040**	**31.8**
WASHINGTON													
BELLINGHAM	**112.4**	**Male**	**55,331**	**5,165**	**4,602**	**4,794**	**8,673**	**11,095**	**6,683**	**4,372**	**4,579**	**5,368**	**29.0**
		Female	**57,069**	**4,782**	**4,354**	**4,643**	**9,124**	**10,623**	**6,404**	**4,445**	**4,966**	**7,728**	**30.3**
Whatcom	112.4	Male	55,331	5,165	4,602	4,794	8,673	11,095	6,683	4,372	4,579	5,368	29.0
		Female	57,069	4,782	4,354	4,643	9,124	10,623	6,404	4,445	4,966	7,728	30.3
BREMERTON	**159.6**	**Male**	**81,890**	**7,908**	**6,994**	**7,420**	**12,206**	**15,491**	**11,313**	**6,868**	**6,820**	**6,870**	**29.1**
		Female	**77,710**	**7,473**	**6,769**	**6,920**	**8,382**	**14,533**	**10,203**	**6,733**	**7,254**	**9,443**	**31.4**
Kitsap	159.6	Male	81,890	7,908	6,994	7,420	12,206	15,491	11,313	6,868	6,820	6,870	29.1
		Female	77,710	7,473	6,769	6,920	8,382	14,533	10,203	6,733	7,254	9,443	31.4
OLYMPIA	**137.3**	**Male**	**67,288**	**6,589**	**6,324**	**6,807**	**8,031**	**12,546**	**9,457**	**6,110**	**5,738**	**5,686**	**29.7**
		Female	**70,012**	**6,385**	**5,897**	**6,427**	**7,988**	**13,271**	**9,236**	**6,249**	**6,222**	**8,337**	**31.3**
Thurston	137.3	Male	67,288	6,589	6,324	6,807	8,031	12,546	9,457	6,110	5,738	5,686	29.7
		Female	70,012	6,385	5,897	6,427	7,988	13,271	9,236	6,249	6,222	8,337	31.3
RICHLAND - KENNEWICK - PASCO	**159.4**	**Male**	**80,585**	**9,308**	**7,549**	**7,868**	**9,885**	**16,344**	**10,888**	**7,515**	**6,670**	**4,658**	**28.6**
		Female	**78,515**	**8,805**	**7,341**	**7,439**	**9,751**	**14,980**	**10,076**	**7,269**	**6,434**	**6,420**	**29.0**
Benton	121.4	Male	61,562	6,717	5,716	6,081	7,353	12,607	8,826	5,836	4,859	3,567	28.9
		Female	59,838	6,316	5,575	5,758	7,349	11,669	8,151	5,542	4,765	4,713	29.2
Franklin	38.0	Male	19,323	2,591	1,833	1,787	2,532	3,737	2,062	1,679	1,811	1,291	27.5
		Female	18,677	2,489	1,766	1,681	2,402	3,311	1,925	1,727	1,669	1,707	28.0
SEATTLE	**1,656.1**	**Male**	**817,601**	**66,939**	**64,220**	**73,356**	**109,258**	**167,957**	**117,220**	**77,967**	**73,757**	**66,927**	**30.7**
		Female	**838,499**	**64,429**	**61,452**	**70,198**	**104,902**	**165,256**	**113,193**	**77,336**	**79,200**	**102,533**	**32.2**
King	1,300.2	Male	640,709	49,780	47,827	55,949	87,763	133,359	91,520	61,696	59,339	53,476	30.9
		Female	659,491	47,834	45,966	53,481	84,051	130,822	88,324	61,322	63,936	83,755	32.5
Snohomish	355.9	Male	176,892	17,159	16,393	17,407	21,495	34,598	25,700	16,271	14,418	13,451	29.6
		Female	179,008	16,595	15,486	16,717	20,851	34,434	24,869	16,014	15,264	18,778	30.8

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ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WASHINGTON (continued)													
SEATTLE - TACOMA CONSOLIDATED AREA	*2,163.9*	*Male*	*1,073,453*	*92,260*	*85,550*	*96,895*	*152,500*	*214,921*	*148,917*	*100,688*	*94,865*	*86,857*	*30.1*
		Female	*1,090,447*	*88,352*	*81,411*	*92,757*	*139,487*	*209,807*	*144,319*	*100,427*	*101,810*	*132,077*	*31.8*
SPOKANE	**353.9**	**Male**	**171,529**	**16,795**	**15,194**	**15,967**	**23,574**	**31,819**	**20,843**	**15,043**	**15,318**	**16,976**	**29.5**
		Female	**182,371**	**16,056**	**14,525**	**15,562**	**24,343**	**31,783**	**21,467**	**15,809**	**17,354**	**25,472**	**31.5**
Spokane	353.9	Male	171,529	16,795	15,194	15,967	23,574	31,819	20,843	15,043	15,318	16,976	29.5
		Female	182,371	16,056	14,525	15,562	24,343	31,783	21,467	15,809	17,354	25,472	31.5
TACOMA	**507.8**	**Male**	**255,852**	**25,321**	**21,330**	**23,539**	**43,242**	**46,964**	**31,697**	**22,721**	**21,108**	**19,930**	**28.1**
		Female	**251,948**	**23,923**	**19,959**	**22,559**	**34,585**	**44,551**	**31,126**	**23,091**	**22,610**	**29,544**	**30.6**
Pierce	507.8	Male	255,852	25,321	21,330	23,539	43,242	46,964	31,697	22,721	21,108	19,930	28.1
		Female	251,948	23,923	19,959	22,559	34,585	44,551	31,126	23,091	22,610	29,544	30.6
VANCOUVER	**205.6**	**Male**	**101,774**	**10,946**	**10,265**	**10,439**	**11,218**	**19,496**	**14,596**	**8,792**	**7,991**	**8,031**	**29.1**
		Female	**103,826**	**10,402**	**9,346**	**10,098**	**11,570**	**19,947**	**13,810**	**8,599**	**8,835**	**11,219**	**30.3**
Clark	205.6	Male	101,774	10,946	10,265	10,439	11,218	19,496	14,596	8,792	7,991	8,031	29.1
		Female	103,826	10,402	9,346	10,098	11,570	19,947	13,810	8,599	8,835	11,219	30.3
YAKIMA	**179.3**	**Male**	**88,609**	**9,455**	**8,218**	**9,329**	**10,695**	**14,383**	**10,717**	**7,924**	**8,059**	**9,829**	**29.6**
		Female	**90,691**	**9,084**	**7,748**	**8,676**	**9,737**	**14,580**	**10,892**	**8,185**	**9,040**	**12,749**	**31.9**
Yakima	179.3	Male	88,609	9,455	8,218	9,329	10,695	14,383	10,717	7,924	8,059	9,829	29.6
		Female	90,691	9,084	7,748	8,676	9,737	14,580	10,892	8,185	9,040	12,749	31.9
ALL COUNTIES													
Adams	13.5	Male	6,638	856	656	703	707	1,108	812	636	629	531	28.6
		Female	6,862	850	675	763	685	1,099	811	674	613	692	29.2
Asotin	17.6	Male	8,427	833	787	824	938	1,420	984	777	774	1,090	30.9
		Female	9,173	835	779	821	984	1,442	1,069	812	913	1,518	33.1
Benton	121.4	Male	61,562	6,717	5,716	6,081	7,353	12,607	8,826	5,836	4,859	3,567	28.9
		Female	59,838	6,316	5,575	5,758	7,349	11,669	8,151	5,542	4,765	4,713	29.2
Chelan	45.8	Male	22,459	1,954	1,727	2,087	2,512	3,764	2,768	2,190	2,429	3,028	32.8
		Female	23,341	1,886	1,602	1,942	2,471	3,596	2,762	2,278	2,632	4,172	35.6
Clallam	54.8	Male	27,310	2,618	2,263	2,324	3,245	4,866	3,199	2,302	2,860	3,633	31.6
		Female	27,490	2,527	2,073	2,279	2,919	4,518	3,075	2,449	3,270	4,380	33.7
Clark	205.6	Male	101,774	10,946	10,265	10,439	11,218	19,496	14,596	8,792	7,991	8,031	29.1
		Female	103,826	10,402	9,346	10,098	11,570	19,947	13,810	8,599	8,835	11,219	30.3
Columbia	4.0	Male	1,966	164	167	214	132	284	240	191	258	316	35.9
		Female	2,034	154	137	179	118	294	238	214	271	429	40.7
Cowlitz	81.8	Male	40,406	4,260	3,806	3,964	4,559	7,260	5,268	3,787	3,598	3,904	30.0
		Female	41,394	4,004	3,609	3,766	4,649	7,336	5,139	3,711	3,897	5,283	31.4
Douglas	23.5	Male	11,751	1,249	1,079	1,130	1,204	2,089	1,614	1,132	1,095	1,159	30.8
		Female	11,749	1,137	982	1,143	1,203	2,076	1,622	1,165	1,096	1,325	31.8
Ferry	6.5	Male	3,379	374	301	384	412	659	418	270	278	283	28.3
		Female	3,121	392	336	296	343	557	409	250	255	283	28.5
Franklin	38.0	Male	19,323	2,591	1,833	1,787	2,532	3,737	2,062	1,679	1,811	1,291	27.5
		Female	18,677	2,489	1,766	1,681	2,402	3,311	1,925	1,727	1,669	1,707	28.0
Garfield	2.3	Male	1,156	123	87	103	95	160	127	124	160	177	35.8
		Female	1,144	97	86	95	75	155	132	131	149	224	39.8
Grant	50.1	Male	25,285	2,891	2,468	2,751	2,898	3,908	2,928	2,416	2,573	2,452	29.2
		Female	24,815	2,765	2,323	2,388	2,701	3,995	2,908	2,494	2,603	2,638	30.6
Grays Harbor	66.9	Male	33,379	3,310	2,795	3,189	3,841	5,786	4,112	3,085	3,420	3,841	31.1
		Female	33,521	3,092	2,717	3,088	3,648	5,437	3,904	3,061	3,634	4,940	32.8
Island	47.8	Male	24,784	2,446	1,961	2,104	4,149	4,518	3,069	1,728	2,310	2,499	28.8
		Female	23,016	2,357	1,881	1,964	2,457	4,083	2,887	1,873	2,626	2,888	32.0
Jefferson	17.4	Male	8,663	720	622	700	716	1,517	1,109	779	1,143	1,357	35.5
		Female	8,737	692	668	699	714	1,490	964	842	1,201	1,467	36.1
King	1,300.2	Male	640,709	49,780	47,827	55,949	87,763	133,359	91,520	61,696	59,339	53,476	30.9
		Female	659,491	47,834	45,966	53,481	84,051	130,822	88,324	61,322	63,936	83,755	32.5
Kitsap	159.6	Male	81,890	7,908	6,994	7,420	12,206	15,491	11,313	6,868	6,820	6,870	29.1
		Female	77,710	7,473	6,769	6,920	8,382	14,533	10,203	6,733	7,254	9,443	31.4
Kittitas	24.5	Male	12,146	928	857	1,006	2,619	2,094	1,337	917	1,057	1,331	28.2
		Female	12,354	913	782	917	2,628	1,978	1,358	937	1,161	1,680	29.7
Klickitat	16.7	Male	8,411	848	772	853	853	1,539	1,077	711	790	968	30.7
		Female	8,289	836	783	758	788	1,407	1,003	718	841	1,155	32.0
Lewis	57.7	Male	28,345	2,877	2,588	3,028	2,985	4,485	3,507	2,553	2,844	3,478	31.0
		Female	29,355	2,782	2,521	2,708	2,904	4,488	3,507	2,729	3,040	4,676	33.4

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25 34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
Lincoln	9.5	Male	4,737	438	389	462	376	698	567	482	562	763	35.1
		Female	4,763	395	383	423	337	701	595	469	567	893	37.4
Mason	33.1	Male	17,057	1,469	1,325	1,566	2,183	2,762	2,056	1,558	2,013	2,125	32.2
		Female	16,043	1,411	1,251	1,435	1,558	2,440	1,928	1,720	2,107	2,193	34.7
Okanogan	31.7	Male	15,900	1,657	1,491	1,583	1,495	2,669	2,063	1,519	1,534	1,889	31.5
		Female	15,800	1,537	1,339	1,524	1,492	2,618	2,020	1,461	1,544	2,265	32.7
Pacific	17.5	Male	8,695	771	619	839	807	1,326	965	819	1,108	1,441	34.9
		Female	8,805	731	575	712	778	1,257	870	941	1,266	1,675	39.0
Pend Oreille	9.3	Male	4,671	480	435	547	377	736	581	463	481	571	31.7
		Female	4,629	463	436	491	374	728	609	456	478	594	32.6
Pierce	507.8	Male	255,852	25,321	21,330	23,539	43,242	46,964	31,697	22,721	21,108	19,930	28.1
		Female	251,948	23,923	19,959	22,559	34,585	44,551	31,126	23,091	22,610	29,544	30.6
San Juan	8.9	Male	4,430	369	296	303	273	871	570	369	635	744	36.8
		Female	4,470	277	302	285	317	846	545	414	671	813	38.8
Skagit	66.2	Male	32,425	3,007	2,736	2,935	3,519	5 72E	4,061	2,988	3,382	4,069	32.0
		Female	33,775	2,971	2,649	2,882	3,459	5,608	4,066	3,134	3,687	5,319	33.8
Skamania	8.5	Male	4,381	461	417	426	437	779	650	404	408	399	30.8
		Female	4,119	391	390	427	430	714	546	381	400	440	30.9
Snohomish	355.9	Male	176,892	17,159	16,393	17,407	21,495	34,598	25,700	16,271	14,418	13,451	29.6
		Female	179,008	16,595	15,486	16,717	20,851	34,434	24,869	16,014	15,264	18,778	30.8
Spokane	353.9	Male	171,529	16,795	15,194	15,967	23,574	31,819	20,843	15,043	15,318	16,976	29.5
		Female	182,371	16,056	14,525	15,562	24,343	31,783	21,467	15,809	17,354	25,472	31.5
Stevens	32.3	Male	16,159	1,909	1,712	1,771	1,419	2,875	2,230	1,384	1,268	1,591	29.4
		Female	16,141	1,819	1,690	1,617	1,476	2,966	2,133	1,258	1,339	1,843	29.9
Thurston	137.3	Male	67,288	6,589	6,324	6,807	8,031	12,546	9,457	6,110	5,738	5,686	29.7
		Female	70,012	6,385	5,897	6,427	7,988	13,271	9,236	6,249	6,222	8,337	31.3
Wahkiakum	3.8	Male	1,892	166	168	214	172	329	225	171	194	253	31.9
		Female	1,908	186	185	190	150	275	226	169	229	298	33.8
Walla Walla	48.6	Male	24,447	1,942	1,884	2,038	3,776	4,460	2,978	2,117	2,413	2,839	30.8
		Female	24,153	1,931	1,745	2,000	3,518	3,634	2,616	2,177	2,500	4,032	32.9
Whatcom	112.4	Male	55,331	5,165	4,602	4,794	8,673	11,095	6,683	4,372	4,579	5,368	29.0
		Female	57,069	4,782	4,354	4,643	9,124	10,623	6,404	4,445	4,966	7,728	30.3
Whitman	40.2	Male	20,924	1,374	1,081	1,222	7,817	3,563	1,867	1,229	1,263	1,508	24.1
		Female	19,276	1,290	1,095	1,183	6,389	3,024	1,789	1,255	1,318	1,933	24.7
Yakima	179.3	Male	88,609	9,455	8,218	9,329	10,695	14,383	10,717	7,924	8,059	9,829	29.6
		Female	90,691	9,084	7,748	8,676	9,737	14,580	10,892	8,185	9,040	12,749	31.9
TOTAL METRO COUNTIES	**3,471.4**	**Male**	**1,720,759**	**158,426**	**144,696**	**159,519**	**236,782**	**336,095**	**233,414**	**157,312**	**150,040**	**144,475**	**29.8**
		Female	**1,750,641**	**151,339**	**137,391**	**152,522**	**220,382**	**329,524**	**226,407**	**157,716**	**161,915**	**213,445**	**31.5**
TOTAL STATE	**4,311.9**	**Male**	**2,140,982**	**198,920**	**180,185**	**198,789**	**291,298**	**408,348**	**284,796**	**194,413**	**191,519**	**192,714**	**29.9**
		Female	**2,170,918**	**190,060**	**171,385**	**189,497**	**269,947**	**398,286**	**276,138**	**195,889**	**206,223**	**273,493**	**31.6**
WEST VIRGINIA													
CHARLESTON	**270.3**	**Male**	**129,725**	**12,459**	**11,033**	**11,878**	**14,984**	**23,396**	**16,398**	**13,410**	**13,385**	**12,782**	**31.2**
		Female	**140,575**	**11,608**	**10,410**	**11,597**	**15,628**	**23,783**	**17,106**	**15,446**	**15,639**	**19,358**	**33.8**
Kanawha	229.1	Male	109,277	10,361	9,082	9,765	12,864	19,690	13,404	11,377	11,675	11,059	31.4
		Female	119,823	9,629	8,524	9,713	13,446	19,891	14,165	13,401	13,774	17,280	34.4
Putnam	41.2	Male	20,448	2,098	1,951	2,113	2,120	3,706	2,994	2,033	1,710	1,723	30.2
		Female	20,752	1,979	1,886	1,884	2,182	3,892	2,941	2,045	1,865	2,078	31.3
HUNTINGTON - ASHLAND	**341.7**	**Male**	**164,830**	**16,159**	**15,290**	**16,785**	**19,911**	**26,728**	**21,248**	**16,657**	**15,571**	**16,481**	**30.3**
		Female	**176,870**	**15,037**	**14,720**	**15,653**	**20,556**	**27,533**	**22,206**	**18,068**	**18,168**	**24,929**	**33.2**
Cabell	105.5	Male	49,517	4,482	4,153	4,472	6,735	8,203	6,072	4,927	5,039	5,434	31.0
		Female	55,983	4,151	3,974	4,244	7,374	8,376	6,434	5,689	6,163	9,578	34.8
Wayne	48.1	Male	23,692	2,386	2,361	2,561	2,732	3,697	3,134	2,389	2,145	2,287	29.9
		Female	24,408	2,220	2,207	2,301	2,691	3,918	3.183	2,523	2,409	2,956	32.1
Boyd, Ky.	*55.7*	*Male*	*27,039*	*2,542*	*2,296*	*2,688*	*3,134*	*4,638*	*3,552*	*2,860*	*2,617*	*2,712*	*31.2*
		Female	*28,661*	*2,342*	*2,296*	*2,422*	*3,142*	*4,452*	*3,684*	*3,036*	*3,103*	*4,184*	*34.3*
Carter, Ky.	*26.2*	*Male*	*12,875*	*1,388*	*1,308*	*1,418*	*1,607*	*2,020*	*1,630*	*1,099*	*1,050*	*1,355*	*28.5*
		Female	*13,325*	*1,345*	*1,287*	*1,323*	*1,635*	*2,074*	*1,647*	*1,194*	*1,183*	*1,637*	*30.2*
Greenup, Ky.	*40.4*	*Male*	*19,635*	*2,061*	*1,972*	*2,220*	*2,180*	*3,239*	*2,763*	*2,116*	*1,705*	*1,579*	*29.6*
		Female	*20,565*	*1,857*	*1,957*	*2,110*	*2,151*	*3,414*	*2,905*	*2,175*	*1,830*	*2,166*	*31.5*

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
HUNTINGTON - ASHLAND (continued)													
Lawrence, Ohio	*65.8*	*Male*	*31,872*	*3,300*	*3,200*	*3,426*	*3,523*	*4,931*	*4,097*	*3,266*	*3,015*	*3,114*	*30.0*
		Female	*33,928*	*3,122*	*2,999*	*3,253*	*3,563*	*5,299*	*4,353*	*3,451*	*3,480*	*4,408*	*32.6*
PARKERSBURG - MARIETTA	**160.8**	**Male**	**77,368**	**7,643**	**7,054**	**7,963**	**9,417**	**12,627**	**10,372**	**7,617**	**7,046**	**7,629**	**30.2**
		Female	**83,432**	**7,076**	**6,916**	**7,616**	**9,482**	**13,295**	**10,640**	**8,129**	**8,287**	**11,991**	**33.0**
Wood	94.4	Male	44,968	4,361	4,139	4,650	5,101	7,473	6,193	4,422	4,114	4,515	30.7
		Female	49,432	4,088	3,968	4,523	5,471	7,834	6,388	4,779	4,989	7,392	33.5
Washington, Ohio	*66.4*	*Male*	*32,400*	*3,282*	*2,915*	*3,313*	*4,316*	*5,154*	*4,179*	*3,195*	*2,932*	*3,114*	*29.6*
		Female	*34,000*	*2,988*	*2,948*	*3,093*	*4,011*	*5,461*	*4,252*	*3,350*	*3,298*	*4,599*	*32.3*
STEUBENVILLE - WEIRTON	**161.2**	**Male**	**77,975**	**6,808**	**6,946**	**7,735**	**9,373**	**12,627**	**8,993**	**8,458**	**8,616**	**8,419**	**31.4**
		Female	**83,225**	**6,522**	**6,511**	**7,327**	**9,579**	**12,292**	**9,785**	**9,234**	**10,025**	**11,950**	**34.5**
Brooke	30.7	Male	14,952	1,350	1,329	1,432	2,057	2,455	1,737	1,601	1,544	1,447	30.3
		Female	15,748	1,270	1,287	1,300	2,010	2,355	1,882	1,760	1,725	2,159	33.5
Hancock	40.4	Male	19,662	1,749	1,854	1,948	2,290	3,302	2,250	2,231	2,059	1,979	31.0
		Female	20,738	1,700	1,697	1,796	2,354	3,146	2,520	2,331	2,469	2,725	34.0
Jefferson, Ohio	*90.1*	*Male*	*43,361*	*3,709*	*3,763*	*4,355*	*5,026*	*6,870*	*5,006*	*4,626*	*5,013*	*4,993*	*32.0*
		Female	*46,739*	*3,552*	*3,527*	*4,231*	*5,215*	*6,791*	*5,383*	*5,143*	*5,831*	*7,066*	*35.1*
WHEELING	**185.1**	**Male**	**88,234**	**7,595**	**7,639**	**8,286**	**10,743**	**14,775**	**10,110**	**8,825**	**9,738**	**10,523**	**31.7**
		Female	**96,866**	**7,474**	**7,250**	**8,159**	**11,100**	**14,629**	**10,381**	**9,889**	**11,647**	**16,337**	**34.9**
Marshall	42.2	Male	20,691	1,903	1,913	2,023	2,305	3,740	2,606	2,053	2,051	2,097	30.9
		Female	21,509	1,824	1,904	1,997	2,203	3,602	2,456	2,160	2,320	3,043	32.8
Ohio	59.9	Male	27,769	2,276	2,220	2,388	3,947	4,470	3,030	2,772	3,164	3,502	31.8
		Female	32,131	2,194	2,075	2,450	4,271	4,561	3,236	3,319	3,951	6,074	36.6
Belmont, Ohio	*83.0*	*Male*	*39,774*	*3,416*	*3,506*	*3,875*	*4,491*	*6,565*	*4,474*	*4,000*	*4,523*	*4,924*	*32.0*
		Female	*43,226*	*3,456*	*3,271*	*3,712*	*4,626*	*6,466*	*4,689*	*4,410*	*5,376*	*7,220*	*35.2*
ALL COUNTIES													
Barbour	17.1	Male	8,241	786	755	858	1,024	1,317	944	690	789	1,078	30.3
		Female	8,859	735	757	821	1,185	1,263	976	789	896	1,437	32.4
Berkeley	49.4	Male	24,284	2,326	2,232	2,446	2,574	4,132	3,062	2,524	2,539	2,449	31.2
		Female	25,116	2,278	2,145	2,385	2,778	4,115	3,117	2,442	2,471	3,385	32.2
Boone	31.7	Male	15,839	1,859	1,674	1,618	1,829	2,831	1,906	1,373	1,380	1,369	28.3
		Female	15,861	1,721	1,559	1,457	1,826	2,731	1,765	1,507	1,504	1,791	30.0
Braxton	14.1	Male	6,997	612	658	749	741	1,083	820	611	686	1,037	31.8
		Female	7,103	575	577	680	680	1,067	774	671	813	1,266	34.7
Brooke	30.7	Male	14,952	1,350	1,329	1,432	2,057	2,455	1,737	1,601	1,544	1,447	30.3
		Female	15,748	1,270	1,287	1,300	2,010	2,355	1,882	1,760	1,725	2,159	33.5
Cabell	105.5	Male	49,517	4,482	4,153	4,472	6,735	8,203	6,072	4,927	5,039	5,434	31.0
		Female	55,983	4,151	3,974	4,244	7,374	8,376	6,434	5,689	6,163	9,578	34.8
Calhoun	8.7	Male	4,345	413	382	437	475	734	500	361	407	636	31.3
		Female	4,355	426	341	419	439	673	453	403	465	736	33.2
Clay	11.7	Male	5,845	616	601	714	629	944	683	516	469	673	28.8
		Female	5,855	643	608	661	611	895	624	515	531	767	29.5
Doddridge	7.7	Male	3,862	366	411	410	401	555	444	336	369	570	31.2
		Female	3,838	340	315	407	387	575	412	325	412	665	33.2
Fayette	59.6	Male	29,086	2,968	2,797	3,016	3,945	4,654	2,914	2,493	2,868	3,431	28.9
		Female	30,514	2,844	2,524	2,709	3,366	4,511	3,045	3,032	3,480	5,003	33.5
Gilmer	8.5	Male	4,268	407	347	428	770	607	424	342	344	599	28.0
		Female	4,232	360	285	372	703	618	438	360	393	703	31.4
Grant	10.5	Male	5,217	485	518	577	508	862	709	477	501	580	31.0
		Female	5,283	473	465	519	530	883	632	504	552	725	32.4
Greenbrier	38.8	Male	18,828	1,750	1,638	1,950	2,135	3,053	2,289	1,794	1,809	2,410	31.4
		Female	19,972	1,650	1,613	1,813	2,066	2,981	2,345	1,996	2,057	3,451	34.5
Hampshire	15.6	Male	7,642	688	780	844	777	1,217	908	758	773	897	31.0
		Female	7,958	680	741	833	783	1,242	941	783	846	1,109	32.6
Hancock	40.4	Male	19,662	1,749	1,854	1,948	2,290	3,302	2,250	2,231	2,059	1,979	31.0
		Female	20,738	1,700	1,697	1,796	2,354	3,146	2,520	2,331	2,469	2,725	34.0
Hardy	10.3	Male	5,140	423	459	515	580	810	626	509	540	678	32.3
		Female	5,160	425	395	503	521	787	619	537	576	797	34.4
Harrison	78.3	Male	37,107	3,416	3,350	3,600	4,213	5,842	4,399	3,639	3,991	4,657	31.8
		Female	41,193	3,317	3,155	3,466	4,328	6,021	4,590	4,183	4,953	7,180	35.7
Jackson	27.0	Male	13,401	1,310	1,204	1,539	1,560	1,977	1,886	1,511	1,161	1,253	30.5
		Female	13,599	1,165	1,163	1,434	1,459	2,050	1,999	1,476	1,214	1,639	32.7

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Jefferson	32.9	Male	16,330	1,594	1,529	1,643	2,197	2,805	2,109	1,442	1,492	1,519	29.3
		Female	16,570	1,469	1,443	1,518	2,184	2,837	2,023	1,494	1,664	1,938	30.9
Kanawha	229.1	Male	109,277	10,361	9,082	9,765	12,864	19,690	13,404	11,377	11,675	11,059	31.4
		Female	119,823	9,629	8,524	9,713	13,446	19,891	14,165	13,401	13,774	17,280	34.4
Lewis	19.1	Male	9,142	854	810	860	945	1,463	1,112	875	950	1,273	32.5
		Female	9,958	837	754	856	961	1,446	1,117	956	1,079	1,952	36.1
Lincoln	24.8	Male	12,318	1,300	1,337	1,404	1,383	1,982	1,516	1,104	1,042	1,250	28.7
		Female	12,482	1,306	1,231	1,311	1,404	1,936	1,479	1,191	1,113	1,511	30.1
Logan	51.0	Male	25,085	2,985	2,730	2,580	2,990	4,485	2,578	2,313	2,273	2,151	27.8
		Female	25,915	2,855	2,505	2,475	3,017	4,312	2,761	2,625	2,531	2,834	29.9
McDowell	48.9	Male	23,707	2,789	2,625	2,775	2,849	3,834	2,437	1,959	2,191	2,248	27.1
		Female	25,193	2,761	2,540	2,663	2,894	3,841	2,448	2,406	2,632	3,008	29.5
Marion	66.3	Male	31,288	2,739	2,803	2,926	3,907	5,111	3,695	2,918	3,351	3,838	31.4
		Female	35,012	2,757	2,656	2,739	4,121	5,110	3,857	3,515	4,244	6,013	35.3
Marshall	42.2	Male	20,691	1,903	1,913	2,023	2,305	3,740	2,606	2,053	2,051	2,097	30.9
		Female	21,509	1,824	1,904	1,997	2,203	3,602	2,456	2,160	2,320	3,043	32.8
Mason	27.5	Male	13,560	1,388	1,252	1,328	1,552	2,142	1,811	1,428	1,243	1,416	30.9
		Female	13,940	1,339	1,140	1,328	1,557	2,174	1,751	1,460	1,277	1,914	32.4
Mercer	76.0	Male	36,073	3,535	3,428	3,482	4,373	6,218	4,140	3,406	3,590	3,901	30.2
		Female	39,927	3,379	3,313	3,313	4,686	6,216	4,318	3,779	4,609	6,314	33.5
☐ Mineral	28.1	Male	13,718	1,329	1,380	1,459	1,519	2,166	1,849	1,303	1,301	1,412	30.4
		Female	14,382	1,254	1,188	1,365	1,528	2,265	1,802	1,366	1,567	2,047	33.2
Mingo	38.3	Male	18,972	2,386	2,138	2,168	2,370	3,217	2,078	1,585	1,559	1,471	26.3
		Female	19,328	2,151	1,996	2,056	2,373	3,140	2,063	1,813	1,820	1,916	28.5
Monongalia	77.4	Male	38,506	2,972	2,671	2,715	10,282	7,404	3,935	2,829	2,825	2,873	25.8
		Female	38,894	2,951	2,544	2,557	9,086	6,723	3,944	3,142	3,372	4,575	28.4
Monroe	13.3	Male	6,509	584	594	733	636	966	802	610	689	875	32.1
		Female	6,791	615	548	653	595	1,015	793	669	765	1,138	34.7
Morgan	11.3	Male	5,544	453	533	564	624	850	683	598	590	649	32.0
		Female	5,756	476	462	535	557	862	687	629	625	923	34.8
Nicholas	29.4	Male	14,553	1,598	1,475	1,577	1,588	2,487	1,716	1,335	1,333	1,444	29.2
		Female	14,847	1,469	1,380	1,550	1,635	2,433	1,712	1,443	1,444	1,781	30.7
Ohio	59.9	Male	27,769	2,276	2,220	2,388	3,947	4,470	3,030	2,772	3,164	3,502	31.8
		Female	32,131	2,194	2,075	2,450	4,271	4,561	3,236	3,319	3,951	6,074	36.6
Pendleton	8.1	Male	4,057	385	327	386	470	654	460	386	419	570	32.0
		Female	4,043	342	294	356	427	627	478	366	433	720	34.6
Pleasants	8.5	Male	4,185	408	390	492	546	681	520	365	365	418	28.8
		Female	4,315	357	397	419	527	705	483	433	428	566	31.5
Pocahontas	10.0	Male	4,954	436	418	492	540	738	623	439	510	758	33.0
		Female	5,046	412	377	476	496	725	564	469	589	938	35.7
Preston	31.7	Male	15,604	1,682	1,464	1,577	1,828	2,540	1,941	1,395	1,401	1,776	29.9
		Female	16,096	1,559	1,402	1,614	1,679	2,542	1,817	1,488	1,593	2,402	32.1
Putnam	41.2	Male	20,448	2,098	1,951	2,113	2,120	3,706	2,994	2,033	1,710	1,723	30.2
		Female	20,752	1,979	1,886	1,884	2,182	3,892	2,941	2,045	1,865	2,078	31.3
Raleigh	90.5	Male	43,569	4,711	4,347	4,320	4,677	7,869	5,103	3,960	4,119	4,463	29.7
		Female	46,931	4,520	4,195	3,981	4,878	7,797	5,136	4,580	5,062	6,782	32.6
Randolph	29.7	Male	14,682	1,311	1,264	1,436	2,110	2,478	1,802	1,215	1,320	1,746	29.9
		Female	15,018	1,256	1,211	1,428	1,811	2,279	1,738	1,314	1,565	2,416	32.9
Ritchie	11.8	Male	5,783	566	478	568	657	874	702	520	536	882	32.1
		Female	6,017	549	535	493	573	886	649	497	668	1,167	34.7
Roane	16.5	Male	8,036	811	735	716	850	1,362	965	765	772	1,060	31.7
		Female	8,464	784	663	755	870	1,233	1,027	806	958	1,368	34.4
Summers	16.4	Male	7,462	772	652	775	818	1,190	772	738	802	943	31.0
		Female	8,938	737	640	653	979	1,740	1,015	890	910	1,374	33.4
Taylor	17.2	Male	8,419	825	789	932	913	1,374	1,020	785	793	988	30.5
		Female	8,781	739	751	787	827	1,370	968	857	933	1,549	34.4
Tucker	8.9	Male	4,412	382	402	499	465	689	565	391	395	624	31.6
		Female	4,488	364	377	412	425	696	505	403	475	831	34.6
Tyler	11.6	Male	5,709	545	587	639	582	866	718	563	526	683	30.8
		Female	5,891	502	531	616	576	885	736	575	564	906	33.1
Upshur	24.5	Male	11,841	1,168	1,112	1,111	1,835	1,974	1,408	938	1,004	1,291	28.5
		Female	12,659	1,058	1,076	1,071	2,069	1,884	1,434	1,048	1,112	1,907	30.6
Wayne	48.	Male	23,692	2,386	2,361	2,561	2,732	3,697	3,134	2,389	2,145	2,287	29.9
		Female	24,408	2,220	2,207	2,301	2,691	3,918	3,183	2,523	2,409	2,956	32.1

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POPULATION BY AGE AND SEX

SMRB ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Webster	12.9	Male	6,395	664	694	696	670	1,031	759	505	547	829	29.6
		Female	6,505	655	655	654	673	1,020	664	613	661	910	31.0
Wetzel	22.1	Male	10,744	996	1,054	1,130	1,192	1,707	1,407	1,074	1,007	1,177	30.9
		Female	11,356	983	1,108	1,167	1,122	1,736	1,418	1,077	1,078	1,667	32.5
Wirt	5.2	Male	2,602	234	245	327	312	361	337	226	233	327	30.1
		Female	2,598	196	231	276	266	368	362	225	282	392	34.0
Wood	94.4	Male	44,968	4,361	4,139	4,650	5,101	7,473	6,193	4,422	4,114	4,515	30.7
		Female	49,432	4,088	3,968	4,523	5,471	7,834	6,388	4,779	4,989	7,392	33.5
Wyoming	37.1	Male	18,437	2,237	2,076	1,940	2,280	3,403	2,118	1,711	1,408	1,264	27.0
		Female	18,663	2,141	1,955	1,956	2,300	3,254	2,046	1,834	1,599	1,578	28.0
TOTAL METRO COUNTIES	**719.6**	**Male**	**344,694**	**32,295**	**30,382**	**32,811**	**41,670**	**58,902**	**43,269**	**35,108**	**34,802**	**35,455**	**31.0**
		Female	**374,906**	**30,309**	**28,710**	**31,573**	**43,530**	**59,840**	**45,007**	**39,373**	**41,232**	**55,332**	**33.9**
TOTAL STATE	**1,987.5**	**Male**	**963,274**	**94,030**	**89,147**	**95,303**	**120,292**	**162,275**	**115,615**	**91,420**	**92,713**	**102,479**	**30.1**
		Female	**1,024,226**	**89,460**	**84,263**	**90,720**	**120,760**	**162,044**	**117,730**	**101,493**	**108,480**	**149,276**	**32.8**
WISCONSIN													
APPLETON - OSHKOSH - NEENAH	**295.8**	**Male**	**145,195**	**14,389**	**12,638**	**16,304**	**20,783**	**25,038**	**17,647**	**13,272**	**11,862**	**13,262**	**28.4**
		Female	**150,605**	**13,441**	**12,063**	**15,296**	**20,964**	**24,549**	**17,671**	**13,570**	**13,439**	**19,612**	**30.5**
Calumet	31.8	Male	15,909	1,698	1,575	1,963	1,996	2,559	1,934	1,446	1,299	1,439	27.8
		Female	15,891	1,626	1,494	1,921	1,896	2,544	1,842	1,422	1,371	1,775	29.0
Outagamie	131.6	Male	64,954	7,038	5,836	7,742	8,926	11,169	7,917	5,794	4,957	5,575	27.6
		Female	66,646	6,538	5,640	7,128	8,778	11,042	7,931	5,828	5,703	8,058	29.7
Winnebago	132.4	Male	64,332	5,653	5,227	6,599	9,861	11,310	7,796	6,032	5,606	6,248	29.3
		Female	68,068	5,277	4,929	6,247	10,290	10,963	7,898	6,320	6,365	9,779	31.7
EAU CLAIRE	**135.4**	**Male**	**65,540**	**6,210**	**5,826**	**6,804**	**10,343**	**11,044**	**7,447**	**5,474**	**5,579**	**6,813**	**28.2**
		Female	**69,860**	**5,799**	**5,692**	**6,379**	**11,882**	**11,051**	**7,284**	**5,747**	**6,340**	**9,686**	**29.7**
Chippewa	53.6	Male	26,628	2,730	2,576	3,175	3,008	4,302	3,069	2,350	2,334	3,084	29.2
		Female	26,972	2,550	2,506	2,842	2,981	4,138	3,027	2,355	2,559	4,014	31.3
Eau Claire	81.8	Male	38,912	3,480	3,250	3,629	7,335	6,742	4,378	3,124	3,245	3,729	27.6
		Female	42,888	3,249	3,186	3,537	8,901	6,913	4,257	3,392	3,781	5,672	28.7
GREEN BAY	**179.8**	**Male**	**87,829**	**8,925**	**8,218**	**10,200**	**12,571**	**16,081**	**10,784**	**7,556**	**6,435**	**7,059**	**27.5**
		Female	**91,971**	**8,394**	**7,933**	**9,770**	**12,694**	**16,128**	**11,051**	**7,724**	**7,346**	**10,931**	**29.5**
Brown	179.8	Male	87,829	8,925	8,218	10,200	12,571	16,081	10,784	7,556	6,435	7,059	27.5
		Female	91,971	8,394	7,933	9,770	12,694	16,128	11,051	7,724	7,346	10,931	29.5
JANESVILLE - BELOIT	**141.3**	**Male**	**69,240**	**6,947**	**6,461**	**7,585**	**9,055**	**11,590**	**8,812**	**6,766**	**5,684**	**6,340**	**28.9**
		Female	**72,060**	**6,497**	**6,169**	**7,141**	**8,892**	**11,559**	**8,984**	**6,745**	**6,251**	**9,822**	**31.3**
Rock	141.3	Male	69,240	6,947	6,461	7,585	9,055	11,590	8,812	6,766	5,684	6,340	28.9
		Female	72,060	6,497	6,169	7,141	8,892	11,559	8,984	6,745	6,251	9,822	31.3
KENOSHA	**124.1**	**Male**	**60,860**	**5,682**	**5,362**	**6,546**	**7,974**	**10,177**	**7,873**	**5,895**	**5,716**	**5,635**	**29.8**
		Female	**63,240**	**5,325**	**5,193**	**6,417**	**8,099**	**10,135**	**7,740**	**5,842**	**6,180**	**8,309**	**31.5**
Kenosha	124.1	Male	60,860	5,682	5,362	6,546	7,974	10,177	7,873	5,895	5,716	5,635	29.8
		Female	63,240	5,325	5,193	6,417	8,099	10,135	7,740	5,842	6,180	8,309	31.5
LA CROSSE	**93.9**	**Male**	**44,685**	**3,994**	**3,536**	**4,277**	**7,966**	**7,938**	**4,953**	**3,787**	**3,720**	**4,514**	**28.2**
		Female	**49,215**	**3,724**	**3,458**	**4,043**	**9,712**	**7,811**	**4,942**	**3,916**	**4,266**	**7,343**	**29.7**
La Crosse	93.9	Male	44,685	3,994	3,536	4,277	7,966	7,938	4,953	3,787	3,720	4,514	28.2
		Female	49,215	3,724	3,458	4,043	9,712	7,811	4,942	3,916	4,266	7,343	29.7
MADISON	**332.4**	**Male**	**163,383**	**13,132**	**12,481**	**14,491**	**31,108**	**36,346**	**20,219**	**13,130**	**11,458**	**11,018**	**27.9**
		Female	**169,017**	**12,504**	**12,085**	**13,826**	**30,553**	**36,001**	**20,021**	**13,598**	**12,536**	**17,893**	**29.3**
Dane	332.4	Male	163,383	13,132	12,481	14,491	31,108	36,346	20,219	13,130	11,458	11,018	27.9
		Female	169,017	12,504	12,085	13,826	30,553	36,001	20,021	13,598	12,536	17,893	29.3
MILWAUKEE	**1,401.7**	**Male**	**675,815**	**63,415**	**58,376**	**70,199**	**89,428**	**118,806**	**82,669**	**68,532**	**62,609**	**61,781**	**29.8**
		Female	**725,885**	**60,775**	**56,331**	**68,108**	**90,464**	**122,180**	**87,145**	**71,507**	**70,029**	**99,346**	**32.1**
Milwaukee	946.4	Male	449,296	41,861	36,033	42,596	63,622	81,659	48,569	44,013	44,326	46,617	30.0
		Female	497,104	40,459	34,972	41,824	67,008	83,486	52,527	47,897	51,428	77,503	32.7
Ozaukee	70.5	Male	34,956	3,188	3,255	4,173	4,018	5,514	5,247	3,881	3,072	2,608	30.2
		Female	35,544	3,042	3,285	3,937	3,657	5,712	5,382	3,827	3,107	3,595	31.7
Washington	90.7	Male	45,146	4,799	4,594	5,447	5,115	7,887	6,582	4,137	3,290	3,295	28.3
		Female	45,554	4,595	4,384	5,192	4,892	8,125	6,351	3,938	3,441	4,636	29.6

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POPULATION BY AGE AND SEX

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WISCONSIN (continued)													
MILWAUKEE (continued)													
Waukesha	294.1	Male	146,417	13,567	14,494	17,983	16,673	23,746	22,271	16,501	11,921	9,261	29.4
		Female	147,683	12,679	13,690	17,155	14,907	24,857	22,885	15,845	12,053	13,612	31.2
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.8***	***Male***	***760,900***	***72,084***	***66,295***	***79,799***	***100,006***	***133,245***	***93,476***	***76,924***	***70,064***	***69,007***	***29.7***
		Female	***814,900***	***68,841***	***63,809***	***77,336***	***101,150***	***136,875***	***98,189***	***79,935***	***78,215***	***110,550***	***32.0***
RACINE	**174.1**	**Male**	**85,085**	**8,669**	**7,919**	**9,600**	**10,578**	**14,439**	**10,807**	**8,392**	**7,455**	**7,226**	**29.0**
		Female	**89,015**	**8,066**	**7,478**	**9,228**	**10,686**	**14,695**	**11,044**	**8,428**	**8,186**	**11,204**	**31.2**
Racine	174.1	Male	85,085	8,669	7,919	9,600	10,578	14,439	10,807	8,392	7,455	7,226	29.0
		Female	89,015	8,066	7,478	9,228	10,686	14,695	11,044	8,428	8,186	11,204	31.2
SHEBOYGAN	**102.4**	**Male**	**50,339**	**4,895**	**4,402**	**5,256**	**6,369**	**8,339**	**5,929**	**4,697**	**4,705**	**5,747**	**30.1**
		Female	**52,061**	**4,627**	**4,120**	**4,959**	**5,863**	**7,939**	**6,045**	**4,756**	**5,312**	**8,440**	**33.1**
Sheboygan	102.4	Male	50,339	4,895	4,402	5,256	6,369	8,339	5,929	4,697	4,705	5,747	30.1
		Female	52,061	4,627	4,120	4,959	5,863	7,939	6,045	4,756	5,312	8,440	33.1
WAUSAU	**115.4**	**Male**	**57,337**	**6,061**	**5,362**	**6,201**	**7,249**	**9,769**	**7,206**	**5,113**	**4,847**	**5,529**	**28.9**
		Female	**58,063**	**5,520**	**5,153**	**5,818**	**7,029**	**9,520**	**7,019**	**5,204**	**5,330**	**7,470**	**30.8**
Marathon	115.4	Male	57,337	6,061	5,362	6,201	7,249	9,769	7,206	5,113	4,847	5,529	28.9
		Female	58,063	5,520	5,153	5,818	7,029	9,520	7,019	5,204	5,330	7,470	30.8
ALL COUNTIES													
Adams	14.6	Male	7,592	566	494	722	765	1,332	851	753	861	1,248	34.4
		Female	7,008	521	499	663	637	826	855	699	972	1,336	39.2
Ashland	17.0	Male	8,262	798	680	890	1,057	1,202	857	666	856	1,256	30.9
		Female	8,738	719	680	794	1,026	1,176	876	763	914	1,790	34.8
Barron	40.4	Male	19,879	1,946	1,764	1,954	2,425	2,999	2,201	1,711	1,944	2,935	31.2
		Female	20,521	1,886	1,663	1,887	2,240	2,865	2,234	1,827	2,251	3,666	34.0
Bayfield	14.6	Male	7,360	661	611	781	660	1,098	853	653	741	1,302	33.8
		Female	7,240	608	614	724	635	1,049	827	600	896	1,287	34.9
Brown	179.8	Male	87,829	8,925	8,218	10,200	12,571	16,081	10,784	7,556	6,435	7,059	27.5
		Female	91,971	8,394	7,933	9,770	12,694	16,128	11,051	7,724	7,346	10,931	29.5
Buffalo	14.5	Male	7,330	675	644	792	843	1,077	794	695	710	1,100	31.6
		Female	7,170	635	590	765	744	925	795	672	721	1,323	34.2
Burnett	13.2	Male	6,517	545	529	634	590	888	711	636	789	1,195	36.0
		Female	6,683	557	541	629	556	819	731	602	916	1,332	38.3
Calumet	31.8	Male	15,909	1,698	1,575	1,963	1,996	2,559	1,934	1,446	1,299	1,439	27.8
		Female	15,891	1,626	1,494	1,921	1,896	2,544	1,842	1,422	1,371	1,775	29.0
Chippewa	53.6	Male	26,628	2,730	2,576	3,175	3,008	4,302	3,069	2,350	2,334	3,084	29.2
		Female	26,972	2,550	2,506	2,842	2,981	4,138	3,027	2,355	2,559	4,014	31.3
Clark	33.9	Male	17,062	1,823	1,613	2,013	1,820	2,383	1,770	1,500	1,687	2,443	30.3
		Female	16,838	1,610	1,508	1,819	1,568	2,214	1,850	1,566	1,643	3,060	33.6
Columbia	44.2	Male	21,700	2,031	1,905	2,267	2,337	3,451	2,697	2,111	2,136	2,765	31.7
		Female	22,500	1,917	1,858	2,176	2,159	3,294	2,707	2,130	2,298	3,961	34.5
Crawford	17.0	Male	8,474	839	814	997	841	1,252	938	763	831	1,199	31.0
		Female	8,526	807	710	911	836	1,220	921	752	872	1,497	33.2
Dane	332.4	Male	163,383	13,132	12,481	14,491	31,108	36,346	20,219	13,130	11,458	11,018	27.9
		Female	169,017	12,504	12,085	13,826	30,553	36,001	20,021	13,598	12,536	17,893	29.3
Dodge	76.6	Male	38,948	3,618	3,318	4,019	4,798	6,820	4,771	3,567	3,565	4,472	30.5
		Female	37,652	3,488	3,146	3,738	3,897	5,582	4,441	3,476	3,781	6,103	33.2
Door	26.6	Male	13,316	1,327	1,033	1,290	1,677	2,209	1,501	1,065	1,295	1,919	31.0
		Female	13,284	1,199	991	1,121	1,420	1,943	1,406	1,131	1,582	2,491	34.8
☐ Douglas	44.6	Male	21,865	2,018	1,836	2,092	3,064	3,721	2,406	1,932	2,103	2,693	30.2
		Female	22,735	1,986	1,752	1,959	2,864	3,490	2,331	1,981	2,427	3,945	33.0
Dunn	35.9	Male	17,826	1,650	1,392	1,429	4,100	2,853	1,760	1,351	1,328	1,963	26.2
		Female	18,074	1,458	1,324	1,451	4,259	2,597	1,701	1,377	1,409	2,498	27.1
Eau Claire	81.8	Male	38,912	3,480	3,250	3,629	7,335	6,742	4,378	3,124	3,245	3,729	27.6
		Female	42,888	3,249	3,186	3,537	8,901	6,913	4,257	3,392	3,781	5,672	28.7
Florence	4.5	Male	2,277	206	214	247	213	296	267	216	231	387	33.7
		Female	2,223	197	172	239	196	284	247	211	252	425	35.9
Fond du Lac	90.4	Male	43,636	4,408	4,090	4,525	5,622	7,335	5,164	4,100	3,834	4,558	29.3
		Female	46,764	4,235	3,832	4,648	5,814	7,247	5,181	4,236	4,421	7,150	31.7
Forest	9.3	Male	4,764	438	405	600	593	588	518	392	444	786	30.9
		Female	4,536	394	407	479	444	590	483	397	548	794	34.2

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/82 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Grant	52.8	Male	26,541	2,741	2,185	2,780	5,047	3,867	2,720	2,186	2,141	2,874	26.3
		Female	26,259	2,432	2,146	2,635	3,887	3,582	2,677	2,226	2,350	4,324	30.7
Green	31.0	Male	15,135	1,476	1,378	1,541	1,688	2,586	1,800	1,346	1,428	1,892	30.7
		Female	15,865	1,494	1,347	1,532	1,646	2,455	1,749	1,434	1,592	2,616	32.8
Green Lake	18.9	Male	9,237	837	792	963	943	1,364	1,000	882	970	1,486	32.9
		Female	9,663	785	746	895	881	1,272	1,056	892	1,134	2,002	37.4
Iowa	20.0	Male	10,096	1,048	894	1,145	1,246	1,634	1,049	912	977	1,191	29.4
		Female	9,904	948	867	1,078	1,008	1,471	1,057	930	981	1,564	32.1
Iron	6.7	Male	3,294	245	244	289	339	458	333	288	436	662	37.2
		Female	3,406	270	227	266	309	405	325	354	490	760	42.0
Jackson	17.3	Male	8,739	806	809	882	950	1,282	995	770	896	1,349	32.2
		Female	8,561	812	690	806	800	1,237	964	795	924	1,533	34.5
Jefferson	67.9	Male	33,769	3,133	2,994	3,371	5,085	5,388	4,199	3,011	2,966	3,622	29.3
		Female	34,131	2,943	2,707	3,277	4,464	5,258	4,143	3,007	3,196	5,136	32.0
Juneau	21.8	Male	10,753	1,100	950	1,088	1,108	1,468	1,210	1,031	1,166	1,632	32.7
		Female	11,047	1,001	914	1,128	1,014	1,465	1,262	1,024	1,281	1,958	35.0
Kenosha	124.1	Male	60,860	5,682	5,362	6,546	7,974	10,177	7,873	5,895	5,716	5,635	29.8
		Female	63,240	5,325	5,193	6,417	8,099	10,135	7,740	5,842	6,180	8,309	31.5
Kewaunee	19.8	Male	9,993	1,034	904	1,147	1,241	1,549	1,068	827	939	1,284	29.3
		Female	9,807	950	830	1,074	1,086	1,339	1,029	879	1,047	1,573	32.2
La Crosse	93.9	Male	44,685	3,994	3,536	4,277	7,966	7,938	4,953	3,787	3,720	4,514	28.2
		Female	49,215	3,724	3,458	4,043	9,712	7,811	4,942	3,916	4,266	7,343	29.7
Lafayette	17.5	Male	8,763	893	791	1,029	1,093	1,316	929	839	841	1,032	29.4
		Female	8,737	896	719	947	951	1,152	945	815	886	1,426	32.4
Langlade	20.1	Male	9,819	960	883	1,121	1,048	1,364	1,082	883	1,010	1,468	31.6
		Female	10,281	873	842	1,093	995	1,308	1,084	927	1,209	1,950	35.3
Lincoln	27.3	Male	13,538	1,192	1,179	1,695	1,481	1,876	1,637	1,282	1,334	1,862	31.5
		Female	13,762	1,204	1,114	1,403	1,395	1,832	1,622	1,327	1,399	2,466	34.6
Manitowoc	83.1	Male	40,923	3,875	3,634	4,498	4,997	6,624	4,718	3,803	3,865	4,909	30.2
		Female	42,177	3,703	3,327	4,424	4,742	6,200	4,649	3,920	4,346	6,866	32.9
Marathon	115.4	Male	57,337	6,061	5,362	6,201	7,249	9,769	7,206	5,113	4,847	5,529	28.9
		Female	58,063	5,520	5,153	5,818	7,029	9,520	7,019	5,204	5,330	7,470	30.8
Marinette	40.5	Male	19,839	1,945	1,677	2,142	2,154	2,850	2,372	1,785	1,973	2,941	32.0
		Female	20,661	1,842	1,637	1,972	2,102	2,818	2,289	1,788	2,372	3,841	34.9
Marquette	12.5	Male	6,252	547	499	619	605	815	673	617	744	1,133	35.6
		Female	6,248	512	461	590	512	801	684	593	825	1,270	38.6
Menominee	3.6	Male	1,798	264	230	278	235	230	171	129	124	137	21.8
		Female	1,802	286	211	265	235	237	184	152	111	121	22.1
Milwaukee	946.4	Male	449,296	41,861	36,033	42,596	63,622	81,659	48,569	44,013	44,326	46,617	30.0
		Female	497,104	40,459	34,972	41,824	67,008	83,486	52,527	47,897	51,428	77,503	32.7
Monroe	36.2	Male	18,297	1,774	1,607	1,924	1,893	2,818	2,147	1,776	2,034	2,324	31.9
		Female	17,903	1,709	1,605	1,802	1,820	2,626	1,993	1,628	1,865	2,855	32.7
Oconto	29.9	Male	14,900	1,427	1,333	1,690	1,541	2,185	1,762	1,319	1,474	2,169	31.7
		Female	15,000	1,360	1,264	1,638	1,500	2,043	1,662	1,369	1,681	2,483	33.5
Oneida	33.3	Male	16,411	1,377	1,362	1,723	1,710	2,461	2,045	1,640	1,718	2,375	33.3
		Female	16,889	1,266	1,145	1,742	1,695	2,419	2,153	1,612	2,038	2,819	35.8
Outagamie	131.6	Male	64,954	7,038	5,836	7,742	8,926	11,169	7,917	5,794	4,957	5,575	27.6
		Female	66,646	6,538	5,640	7,128	8,778	11,042	7,931	5,828	5,703	8,058	29.7
Ozaukee	70.5	Male	34,956	3,188	3,255	4,173	4,018	5,514	5,247	3,881	3,072	2,608	30.2
		Female	35,544	3,042	3,285	3,937	3,657	5,712	5,382	3,827	3,107	3,595	31.7
Pepin	7.5	Male	3,757	375	332	426	456	561	363	343	313	588	30.2
		Female	3,743	370	308	404	387	478	388	310	356	742	33.4
Pierce	32.3	Male	16,292	1,540	1,432	1,574	3,263	2,719	1,788	1,253	1,196	1,527	26.2
		Female	16,008	1,456	1,333	1,562	2,999	2,511	1,739	1,170	1,281	1,957	27.6
Polk	34.0	Male	16,951	1,710	1,556	1,741	1,749	2,671	1,976	1,427	1,608	2,513	31.4
		Female	17,049	1,596	1,432	1,629	1,652	2,550	1,930	1,507	1,765	2,988	33.7
Portage	60.1	Male	29,983	2,885	2,451	2,987	6,191	5,152	3,290	2,269	2,112	2,646	25.9
		Female	30,117	2,689	2,380	2,806	6,059	4,892	3,188	2,198	2,286	3,619	27.3
Price	16.1	Male	8,080	754	751	894	749	1,068	891	721	864	1,388	33.4
		Female	8,020	730	651	784	668	1,084	851	780	919	1,553	36.1
Racine	174.1	Male	85,085	8,669	7,919	9,600	10,578	14,439	10,807	8,392	7,455	7,226	29.0
		Female	89,015	8,066	7,478	9,228	10,686	14,695	11,044	8,428	8,186	11,204	31.2
Richland	17.7	Male	8,708	866	742	878	998	1,356	939	765	941	1,223	31.4
		Female	8,992	797	700	833	961	1,277	868	870	993	1,693	34.4

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Rock	141.3	Male	69,240	6,947	6,461	7,585	9,055	11,590	8,812	6,766	5,684	6,340	28.9
		Female	72,060	6,497	6,169	7,141	8,892	11,559	8,984	6,745	6,251	9,822	31.3
Rusk	16.0	Male	7,929	764	735	873	920	1,139	811	657	890	1,140	30.9
		Female	8,071	775	690	844	822	1,100	807	736	914	1,383	33.2
□ St. Croix	46.1	Male	23,039	2,492	2,234	2,592	2,776	4,108	3,031	2,040	1,710	2,056	28.5
		Female	23,061	2,374	2,175	2,367	2,759	3,859	2,961	1,974	1,715	2,877	29.8
Sauk	44.8	Male	21,935	2,065	1,924	2,379	2,416	3,466	2,581	1,987	2,135	2,982	31.3
		Female	22,865	1,966	1,888	2,248	2,252	3,353	2,574	2,087	2,392	4,105	34.2
Sawyer	13.7	Male	6,787	601	593	699	581	905	774	659	794	1,181	35.2
		Female	6,913	563	549	693	614	890	780	658	879	1,287	36.9
Shawano	37.2	Male	18,455	1,694	1,694	2,078	1,857	2,512	2,106	1,746	1,959	2,809	32.6
		Female	18,745	1,670	1,573	1,958	1,805	2,370	2,143	1,701	2,186	3,339	35.0
Sheboygan	102.4	Male	50,339	4,895	4,402	5,256	6,369	8,339	5,929	4,697	4,705	5,747	30.1
		Female	52,061	4,627	4,120	4,959	5,863	7,939	6,045	4,756	5,312	8,440	33.1
Taylor	19.5	Male	9,908	1,080	931	1,095	1,198	1,463	1,036	858	898	1,349	29.4
		Female	9,592	1,001	866	1,057	1,128	1,290	1,037	846	915	1,452	30.8
Trempealeau	27.0	Male	13,551	1,167	1,243	1,459	1,409	2,047	1,536	1,199	1,384	2,107	32.3
		Female	13,449	1,191	1,175	1,428	1,235	1,881	1,495	1,130	1,422	2,492	34.0
Vernon	26.2	Male	13,140	1,158	1,111	1,334	1,322	1,950	1,500	1,219	1,468	2,078	33.4
		Female	13,060	1,122	1,014	1,239	1,132	1,733	1,396	1,276	1,527	2,621	37.1
Vilas	18.1	Male	8,906	653	655	875	731	1,165	1,059	883	1,136	1,749	38.5
		Female	9,194	597	657	869	705	1,161	1,049	917	1,339	1,900	40.9
Walworth	74.2	Male	36,276	3,146	3,038	3,781	5,643	5,785	4,397	3,327	3,159	4,000	29.4
		Female	37,924	2,906	2,784	3,513	5,720	5,602	4,457	3,351	3,655	5,936	32.2
Washburn	14.0	Male	6,972	665	622	694	615	1,011	804	617	801	1,143	33.8
		Female	7,028	627	546	648	631	946	809	610	908	1,303	36.4
Washington	90.7	Male	45,146	4,799	4,594	5,447	5,115	7,887	6,582	4,137	3,290	3,295	28.3
		Female	45,554	4,595	4,384	5,192	4,892	8,125	6,351	3,938	3,441	4,636	29.6
Waukesha	294.1	Male	146,417	13,567	14,494	17,983	16,673	23,746	22,271	16,501	11,921	9,261	29.4
		Female	147,683	12,679	13,690	17,155	14,907	24,857	22,885	15,845	12,053	13,612	31.2
Waupaca	44.0	Male	21,609	2,027	1,867	2,188	2,280	3,235	2,459	1,898	2,153	3,502	32.5
		Female	22,391	2,004	1,757	2,145	2,191	3,073	2,394	1,934	2,434	4,459	35.1
Waushara	19.5	Male	9,659	830	802	964	956	1,383	1,076	924	1,021	1,703	34.2
		Female	9,841	799	752	931	829	1,289	1,079	971	1,209	1,982	38.0
Winnebago	132.4	Male	64,332	5,653	5,227	6,599	9,861	11,310	7,796	6,032	5,606	6,248	29.3
		Female	68,068	5,277	4,929	6,247	10,290	10,963	7,898	6,320	6,365	9,779	31.7
Wood	75.0	Male	36,548	3,659	3,458	4,141	4,491	5,905	4,439	3,318	3,229	3,908	29.3
		Female	38,452	3,608	3,200	3,981	4,816	5,950	4,408	3,365	3,617	5,507	31.1
TOTAL METRO COUNTIES	3,187.0	**Male**	1,550,212	146,829	134,651	162,147	219,264	277,396	189,783	146,586	133,883	139,673	29.0
		Female	1,636,788	139,032	129,602	155,311	222,461	278,917	194,238	150,992	149,357	216,878	31.2
TOTAL STATE	4,796.8	**Male**	2,348,698	222,683	204,439	246,292	319,834	400,807	281,171	218,161	210,232	245,079	29.5
		Female	2,448,102	211,018	195,191	235,494	316,540	394,898	284,412	223,520	233,557	353,472	31.7
WYOMING													
CASPER	78.8	**Male**	40,131	4,404	3,537	3,470	6,001	8,886	5,049	3,776	2,927	2,081	28.0
		Female	38,669	4,381	3,363	3,370	5,530	7,565	4,848	3,552	2,974	3,086	28.6
Natrona	78.8	Male	40,131	4,404	3,537	3,470	6,001	8,886	5,049	3,776	2,927	2,081	28.0
		Female	38,669	4,381	3,363	3,370	5,530	7,565	4,848	3,552	2,974	3,086	28.6
ALL COUNTIES													
Albany	29.0	Male	15,186	1,253	990	1,009	4,590	3,175	1,545	919	841	864	24.6
		Female	13,814	1,143	951	976	3,622	2,611	1,430	975	883	1,223	25.8
Big Horn	12.3	Male	6,200	754	637	632	662	883	739	538	550	805	29.7
		Female	6,100	677	568	585	573	876	744	504	604	969	32.4
Campbell	28.6	Male	15,227	2,078	1,515	1,284	2,600	3,760	1,902	1,106	614	368	25.4
		Female	13,373	1,946	1,417	1,218	2,236	3,101	1,626	851	503	475	24.6
Carbon	24.3	Male	12,800	1,532	1,144	1,139	1,861	2,819	1,683	1,028	807	787	27.6
		Female	11,500	1,613	1,063	1,033	1,521	2,252	1,369	920	776	953	27.3
Converse	16.6	Male	8,530	1,160	905	807	1,207	1,822	1,147	674	401	407	26.0
		Female	8,070	1,117	842	798	1,114	1,610	1,020	588	431	550	26.0

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WYOMING (continued)													
ALL COUNTIES (continued)													
Crook	5.5	Male	2,836	350	268	289	308	476	367	263	263	252	29.3
		Female	2,664	297	239	293	303	403	356	244	248	281	30.0
Fremont	42.4	Male	21,747	2,638	2,174	2,203	2,906	4,137	2,771	2,039	1,521	1,358	27.3
		Female	20,653	2,526	1,832	2,096	2,624	3,813	2,756	1,878	1,411	1,717	28.3
Goshen	12.2	Male	5,959	609	497	610	676	920	714	574	569	790	31.4
		Female	6,241	592	459	555	744	874	726	568	648	1,075	33.8
Hot Springs	5.9	Male	2,936	318	253	255	335	468	351	239	281	436	31.6
		Female	2,964	279	227	233	306	440	326	284	310	559	34.9
Johnson	6.9	Male	3,436	369	312	315	332	595	451	301	327	434	31.6
		Female	3,464	355	301	310	317	581	436	287	321	556	32.7
Laramie	71.8	Male	36,098	3,703	3,192	3,440	5,410	6,961	4,725	3,285	2,703	2,679	28.3
		Female	35,702	3,580	3,045	3,256	4,692	6,464	4,506	3,264	3,030	3,865	30.1
Lincoln	13.3	Male	6,866	1,096	794	644	700	1,248	813	489	540	542	26.6
		Female	6,434	1,020	707	649	671	1,098	702	477	520	590	26.5
Natrona	78.8	Male	40,131	4,404	3,537	3,470	6,001	8,886	5,049	3,776	2,927	2,081	28.0
		Female	38,669	4,381	3,363	3,370	5,530	7,555	4,848	3,552	2,974	3,086	28.6
Niobrara	2.9	Male	1,397	132	112	114	147	194	165	164	149	220	34.9
		Female	1,503	130	112	131	137	190	181	156	164	302	37.8
Park	22.7	Male	11,277	1,170	1,002	1,072	1,455	1,944	1,525	1,067	998	1,044	29.8
		Female	11,423	1,065	1,037	1,040	1,412	1,873	1,484	1,095	1,014	1,403	31.2
Platte	13.3	Male	6,926	774	591	693	783	1,414	958	627	529	557	29.4
		Female	6,374	742	559	575	751	1,206	817	501	537	686	29.6
Sheridan	27.4	Male	13,756	1,491	1,225	1,162	1,575	2,786	1,749	1,169	1,251	1,398	30.3
		Female	13,644	1,367	1,101	1,193	1,515	2,421	1,618	1,165	1,275	1,989	31.8
Sublette	4.7	Male	2,463	269	237	273	252	474	330	230	208	190	29.2
		Female	2,237	233	230	224	215	404	329	203	189	210	30.3
Sweetwater	49.2	Male	26,050	3,569	2,496	2,265	3,847	5,954	3,368	1,942	1,466	1,143	26.4
		Female	23,150	3,473	2,400	1,957	3,302	4,893	2,687	1,700	1,361	1,377	25.9
Teton	10.6	Male	5,500	439	369	446	795	1,571	871	437	322	250	29.5
		Female	5,100	381	394	382	742	1,438	750	410	289	314	29.5
Uinta	18.3	Male	9,592	1,419	983	820	1,409	2,076	1,065	710	608	502	25.8
		Female	8,708	1,435	905	757	1,219	1,722	902	619	526	623	25.2
Washakie	10.0	Male	5,100	584	484	592	600	867	648	443	436	446	28.3
		Female	4,900	613	446	463	507	834	622	449	406	560	30.0
Weston	7.3	Male	3,691	456	334	345	470	670	436	366	313	301	28.6
		Female	3,609	427	320	337	430	593	467	324	312	399	29.9
TOTAL METRO COUNTIES	**78.8**	**Male**	**40,131**	**4,404**	**3,537**	**3,470**	**6,001**	**8,886**	**5,049**	**3,776**	**2,927**	**2,081**	**28.0**
		Female	**38,669**	**4,381**	**3,363**	**3,370**	**5,530**	**7,565**	**4,848**	**3,552**	**2,974**	**3,086**	**28.6**
TOTAL STATE	**514.0**	**Male**	**263,704**	**30,567**	**24,051**	**23,879**	**38,871**	**54,100**	**33,372**	**22,386**	**18,624**	**17,854**	**27.7**
		Female	**250,296**	**29,392**	**22,518**	**22,431**	**34,483**	**47,262**	**30,702**	**21,014**	**18,732**	**23,762**	**28.5**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 6

Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA														
ANNISTON	**42.2**	**3,838**	**9,462**	**7,446**	**6,691**	**6,652**	**8,111**	**9,251**	**12,640**	**8,352**	**6,903**	**3,141**	**1,913**	**2.90**
Calhoun	42.2	3,838	9,462	7,446	6,691	6,652	8,111	9,251	12,640	8,352	6,903	3,141	1,913	2.90
BIRMINGHAM	**332.0**	**24,305**	**76,348**	**56,635**	**50,969**	**52,282**	**71,461**	**74,616**	**102,736**	**62,962**	**51,986**	**23,613**	**16,087**	**2.72**
Blount	13.7	895	2,724	2,630	2,214	2,113	3,124	2,266	4,409	2,796	2,549	1,072	608	2.84
Jefferson	253.0	18,692	58,360	41,324	38,700	40,607	55,317	61,361	78,253	46,928	37,240	17,130	12,088	2.66
St. Clair	15.3	1,082	3,410	2,948	2,451	2,428	2,981	2,512	4,651	3,156	2,813	1,309	859	2.92
Shelby	24.8	1,957	6,760	5,327	3,738	3,123	3,895	3,798	7,539	5,162	4,991	2,055	1,255	2.99
Walker	25.2	1,679	5,094	4,406	3,866	4,011	6,144	4,679	7,884	4,920	4,393	2,047	1,277	2.83
DOTHAN	**43.7**	**4,022**	**10,628**	**8,103**	**6,774**	**6,246**	**7,927**	**8,376**	**13,442**	**8,714**	**7,405**	**3,498**	**2,265**	**2.89**
Dale	15.0	1,725	3,986	2,729	2,197	1,948	2,415	2,601	4,457	3,163	2,710	1,304	765	3.11
Houston	28.7	2,297	6,642	5,374	4,577	4,298	5,512	5,775	8,985	5,551	4,695	2,194	1,500	2.77
FLORENCE	**50.3**	**4,018**	**10,452**	**9,154**	**8,060**	**8,234**	**10,382**	**10,138**	**16,071**	**9,756**	**8,434**	**3,774**	**2,127**	**2.76**
Colbert	20.2	1,417	4,118	3,610	3,318	3,489	4,248	4,046	6,462	3,921	3,317	1,561	893	2.75
Lauderdale	30.1	2,601	6,334	5,544	4,742	4,745	6,134	6,092	9,609	5,835	5,117	2,213	1,234	2.77
GADSDEN	**38.1**	**2,568**	**7,571**	**6,268**	**5,892**	**6,860**	**8,941**	**7,759**	**12,325**	**7,331**	**6,145**	**2,797**	**1,743**	**2.74**
Etowah	38.1	2,568	7,571	6,268	5,892	6,860	8,941	7,759	12,325	7,331	6,145	2,797	1,743	2.74
HUNTSVILLE	**70.7**	**5,971**	**16,861**	**14,920**	**13,273**	**10,078**	**9,597**	**15,266**	**20,775**	**14,336**	**11,857**	**5,239**	**3,227**	**2.81**
Madison	70.7	5,971	16,861	14,920	13,273	10,078	9,597	15,266	20,775	14,336	11,857	5,239	3,227	2.81
MOBILE	**161.0**	**13,017**	**37,121**	**28,839**	**24,725**	**25,590**	**31,708**	**34,477**	**46,609**	**29,906**	**25,661**	**13,483**	**10,864**	**2.85**
Baldwin	29.4	1,868	5,779	5,344	4,540	4,899	6,970	5,638	9,498	5,227	4,640	2,519	1,878	2.84
Mobile	131.6	11,149	31,342	23,495	20,185	20,691	24,738	28,839	37,111	24,679	21,021	10,964	8,986	2.85
MONTGOMERY	**99.7**	**7,550**	**22,889**	**18,904**	**15,754**	**15,387**	**19,216**	**21,886**	**29,490**	**18,165**	**16,009**	**7,598**	**6,552**	**2.86**
Autauga	11.2	752	2,258	2,534	2,018	1,624	2,014	1,729	3,064	2,184	2,235	1,132	856	3.06
Elmore	15.2	882	3,105	2,879	2,402	2,520	3,412	2,664	4,726	2,961	2,535	1,233	1,081	3.04
Montgomery	73.3	5,916	17,526	13,491	11,334	11,243	13,790	17,493	21,700	13,020	11,239	5,233	4,615	2.79
TUSCALOOSA	**50.0**	**6,817**	**11,749**	**8,157**	**7,346**	**6,947**	**8,984**	**11,787**	**15,518**	**9,148**	**7,452**	**3,477**	**2,618**	**2.84**
Tuscaloosa	50.0	6,817	11,749	8,157	7,346	6,947	8,984	11,787	15,518	9,148	7,452	3,477	2,618	2.84
ALL COUNTIES														
Autauga	11.2	752	2,258	2,534	2,018	1,624	2,014	1,729	3,064	2,184	2,235	1,132	856	3.06
Baldwin	29.4	1,868	5,779	5,344	4,540	4,899	6,970	5,638	9,498	5,227	4,640	2,519	1,878	2.84
Barbour	8.6	420	1,606	1,338	1,301	1,571	2,364	1,901	2,519	1,493	1,273	724	690	2.93
Bibb	5.6	322	1,094	964	850	868	1,502	1,229	1,570	984	880	501	436	2.88
Blount	13.7	895	2,724	2,630	2,214	2,113	3,124	2,266	4,409	2,796	2,549	1,072	608	2.84
Bullock	3.5	126	596	504	441	644	1,189	826	965	548	481	278	402	2.94
Butler	7.5	403	1,300	1,049	1,102	1,352	2,294	1,693	2,289	1,283	1,096	548	591	2.87
Calhoun	42.2	3,838	9,462	7,446	6,691	6,652	8,111	9,251	12,640	8,352	6,903	3,141	1,913	2.90
Chambers	14.0	818	2,556	2,167	2,109	2,500	3,850	2,967	4,449	2,473	1,997	1,041	1,073	2.82
Cherokee	6.8	441	1,270	1,196	1,077	1,191	1,625	1,128	2,223	1,407	1,159	547	336	2.90
Chilton	11.5	823	2,213	2,008	1,771	1,799	2,886	2,302	3,567	2,261	1,980	848	542	2.77
Choctaw	5.5	278	1,017	1,000	830	903	1,472	1,078	1,508	1,007	871	483	553	3.02
Clarke	9.1	548	1,713	1,566	1,383	1,422	2,468	1,907	2,534	1,559	1,463	746	891	3.04
Clay	4.8	287	823	789	710	764	1,427	952	1,553	890	714	370	321	2.90
Cleburne	4.8	348	921	877	765	760	1,129	1,027	1,491	943	778	361	200	2.71
Coffee	13.9	941	3,036	2,558	2,251	2,148	2,966	2,467	4,484	2,760	2,477	1,026	686	2.81
Colbert	20.2	1,417	4,118	3,610	3,318	3,489	4,248	4,046	6,462	3,921	3,317	1,561	893	2.75
Conecuh	5.5	342	942	764	773	908	1,771	1,314	1,620	905	775	408	478	2.89
Coosa	4.2	261	723	638	682	767	1,129	971	1,331	718	563	308	309	2.74
Covington	14.4	857	2,372	2,156	2,178	2,678	4,159	3,471	4,822	2,555	2,020	905	627	2.60
Crenshaw	5.2	300	833	718	758	938	1,653	1,171	1,671	897	747	384	330	2.75
Cullman	23.2	1,712	4,505	4,026	3,747	3,798	5,412	4,145	7,753	4,663	3,895	1,747	997	2.78
Dale	15.0	1,725	3,986	2,729	2,197	1,948	2,415	2,601	4,457	3,163	2,710	1,304	765	3.11
Dallas	17.7	1,122	3,507	3,000	2,785	2,811	4,475	4,101	4,864	3,005	2,523	1,428	1,779	2.98
De Kalb	20.8	1,511	4,048	3,461	3,230	3,300	5,250	4,201	6,743	4,095	3,350	1,501	910	2.72
Elmore	15.2	882	3,105	2,879	2,402	2,520	3,412	2,664	4,726	2,961	2,535	1,233	1,081	3.04
Escambia	13.0	836	2,515	2,310	2,008	2,089	3,242	2,719	3,789	2,416	2,075	1,069	932	3.02
Etowah	38.1	2,568	7,571	6,268	5,892	6,860	8,941	7,759	12,325	7,331	6,145	2,797	1,743	2.74
Fayette	7.0	464	1,285	1,163	1,023	1,154	1,911	1,423	2,247	1,329	1,128	545	328	2.79
Franklin	10.8	760	2,020	1,894	1,726	1,704	2,696	2,099	3,559	2,200	1,762	781	399	2.72
Geneva	8.8	501	1,578	1,432	1,355	1,476	2,458	1,720	2,819	1,736	1,384	660	481	2.80
Greene	3.6	150	610	492	546	566	1,236	922	922	532	430	291	503	3.06
Hale	5.0	227	805	719	709	884	1,656	1,107	1,376	837	644	389	647	3.10
Henry	5.5	246	1,044	867	799	983	1,561	1,117	1,717	1,048	781	406	431	2.85

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	28.7	2,297	6,642	5,374	4,577	4,298	5,512	5,775	8,985	5,551	4,695	2,194	1,500	2.77
Jackson	19.1	1,557	4,313	3,761	2,906	2,760	3,803	3,210	5,895	3,940	3,601	1,547	907	2.86
Jefferson	253.0	18,692	58,360	41,324	38,700	40,607	55,317	61,361	78,253	46,928	37,240	17,130	12,088	2.66
Lamar	6.1	422	1,067	1,009	944	949	1,709	1,269	1,894	1,176	970	482	309	2.77
Lauderdale	30.1	2,601	6,334	5,544	4,742	4,745	6,134	6,092	9,609	5,835	5,117	2,213	1,234	2.77
Lawrence	10.3	701	2,144	2,045	1,553	1,596	2,261	1,782	2,942	1,985	1,889	934	768	2.97
Lee	29.3	7,089	6,564	4,558	3,666	3,387	4,036	7,696	9,595	4,788	4,044	1,883	1,294	2.71
Limestone	15.8	1,161	3,322	2,984	2,574	2,451	3,308	2,640	4,754	3,214	2,829	1,432	931	2.96
Lowndes	3.8	211	702	618	550	630	1,089	763	888	583	531	324	711	3.50
Macon	8.5	731	1,664	1,221	1,052	1,472	2,360	2,292	2,149	1,427	1,107	664	861	3.20
Madison	70.7	5,971	16,861	14,920	13,273	10,078	9,597	15,266	20,775	14,336	11,857	5,239	3,227	2.81
Marengo	8.4	446	1,494	1,324	1,318	1,411	2,407	1,878	2,309	1,358	1,256	721	878	3.00
Marion	11.4	859	2,179	1,996	1,710	1,766	2,890	2,152	3,787	2,256	1,897	844	464	2.77
Marshall	25.1	1,822	4,936	4,522	4,083	4,115	5,622	5,077	8,084	5,050	4,163	1,763	963	2.72
Mobile	131.6	11,149	31,342	23,495	20,185	20,691	24,738	28,839	37,111	24,679	21,021	10,964	8,986	2.85
Monroe	7.6	430	1,480	1,274	1,152	1,138	2,126	1,533	2,121	1,322	1,221	615	788	3.03
Montgomery	73.3	5,916	17,526	13,491	11,334	11,243	13,790	17,493	21,700	13,020	11,239	5,233	4,615	2.79
Morgan	33.2	2,575	7,485	6,501	5,405	5,077	6,157	6,444	10,254	6,564	5,826	2,627	1,485	2.80
Perry	4.6	212	754	670	696	747	1,521	1,064	1,257	703	600	400	576	3.22
Pickens	7.2	344	1,283	1,158	1,137	1,240	2,038	1,434	2,135	1,257	1,125	582	667	3.01
Pike	9.9	1,018	1,756	1,488	1,278	1,601	2,759	2,406	3,189	1,687	1,290	637	691	2.89
Randolph	7.2	454	1,264	1,097	1,127	1,228	2,030	1,554	2,297	1,260	1,079	524	486	2.83
Russell	16.8	1,229	3,410	2,940	2,846	2,891	3,484	3,481	5,112	3,142	2,602	1,223	1,240	2.83
St. Clair	15.3	1,082	3,410	2,948	2,451	2,428	2,981	2,512	4,651	3,156	2,813	1,309	859	2.92
Shelby	24.8	1,957	6,760	5,327	3,738	3,123	3,895	3,798	7,539	5,162	4,991	2,055	1,255	2.99
Sumter	5.4	409	938	731	717	905	1,700	1,259	1,516	830	698	426	671	3.11
Talladega	25.3	1,690	5,147	4,350	4,088	4,178	5,847	4,702	7,634	4,749	4,129	2,067	2,019	2.98
Tallapoosa	14.0	775	2,617	2,244	2,198	2,526	3,640	2,895	4,309	2,695	2,127	1,061	913	2.83
Tuscaloosa	50.0	6,817	11,749	8,157	7,346	6,947	8,984	11,787	15,518	9,148	7,452	3,477	2,618	2.84
Walker	25.2	1,679	5,094	4,406	3,866	4,011	6,144	4,679	7,884	4,920	4,393	2,047	1,277	2.83
Washington	5.6	364	1,176	1,025	859	850	1,326	1,043	1,450	1,027	972	576	532	3.04
Wilcox	4.4	193	714	611	629	776	1,477	1,000	1,107	645	582	358	708	3.25
Winston	8.3	603	1,663	1,622	1,304	1,340	1,768	1,475	2,715	1,663	1,471	640	336	2.80
TOTAL METRO COUNTIES	**904.5**	**73,335**	**206,491**	**161,366**	**142,330**	**141,167**	**179,811**	**197,037**	**274,718**	**171,812**	**144,454**	**67,843**	**48,636**	**2.79**
TOTAL STATE	**1,415.3**	**112,445**	**306,085**	**247,831**	**220,185**	**223,288**	**305,466**	**302,563**	**431,384**	**266,535**	**225,107**	**107,245**	**82,466**	**2.82**
ALASKA														
ANCHORAGE	**72.1**	**9,126**	**25,873**	**17,640**	**10,811**	**6,188**	**2,462**	**17,677**	**20,284**	**14,107**	**11,963**	**5,373**	**2,696**	**2.72**
Anchorage	72.1	9,126	25,873	17,640	10,811	6,188	2,462	17,677	20,284	14,107	11,963	5,373	2,696	2.72
ALL COUNTIES														
Aleutian Islands	1.7	198	729	372	213	117	71	243	412	351	370	167	157	4.76
Anchorage	72.1	9,126	25,873	17,640	10,811	6,188	2,462	17,677	20,284	14,107	11,963	5,373	2,696	2.72
Bethel	3.1	230	929	708	497	395	341	578	494	438	408	354	828	3.77
Bristol Bay	.3	37	77	64	71	28	23	105	75	54	37	19	10	3.67
Dillingham	1.6	136	474	377	267	188	158	355	299	279	262	226	179	3.19
Fairbanks North Star	20.9	2,631	8,039	4,854	2,738	1,756	882	5,448	5,663	3,891	3,521	1,553	824	2.80
Haines	.6	39	187	146	86	88	54	120	166	118	109	48	39	3.00
Juneau	8.2	791	2,751	2,006	1,212	844	596	1,824	2,561	1,535	1,313	588	379	2.73
Kenai Peninsula	10.8	1,043	3,601	2,584	1,690	1,187	695	2,156	3,079	1,977	1,923	1,022	643	2.91
Ketchikan Gateway	4.5	442	1,298	1,038	687	582	453	1,274	1,238	728	683	363	214	2.69
Kobuk	1.4	100	411	259	259	168	203	250	221	208	176	155	390	3.71
Kodiak Island	3.7	437	1,362	860	479	354	208	679	1,019	699	696	327	280	3.14
Matanuska - Susitna	8.0	615	2,596	2,083	1,277	872	557	1,505	2,173	1,558	1,470	753	541	2.98
Nome	2.0	147	564	418	349	251	271	400	364	312	308	222	394	3.50
North Slope	1.1	92	349	245	205	101	108	184	200	167	182	117	250	4.27
Prince of Wales - Outer Ketchikan	1.2	108	344	297	207	135	109	205	305	222	224	125	119	3.25
Sitka	2.8	255	908	694	443	310	190	501	763	520	533	282	201	3.14
Skagway - Yakutat - Angoon	1.2	80	396	268	166	145	145	253	311	217	174	123	122	3.25
Southeast Fairbanks	1.9	200	725	489	230	149	107	280	497	369	415	190	149	3.37
Valdez - Cordova	3.4	321	1,029	861	562	363	264	882	912	638	536	262	170	2.88
Wade Hampton	1.1	41	289	222	204	188	156	136	147	142	134	126	415	4.64
Wrangell - Petersburg	2.2	223	674	468	300	264	271	458	638	396	378	188	142	3.09
Yukon - Koyukuk	2.5	209	790	575	390	268	268	627	558	365	405	228	317	3.36

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
ALASKA (continued)														
TOTAL METRO COUNTIES	**72.1**	**9,126**	**25,873**	**17,640**	**10,811**	**6,188**	**2,462**	**17,677**	**20,284**	**14,107**	**11,963**	**5,373**	**2,696**	**2.72**
TOTAL STATE	**156.3**	**17,501**	**54,395**	**37,528**	**23,343**	**14,941**	**8,592**	**36,140**	**42,379**	**29,291**	**26,220**	**12,811**	**9,459**	**2.90**
ARIZONA														
PHOENIX	**616.4**	**58,615**	**144,782**	**111,273**	**87,628**	**91,260**	**122,842**	**137,417**	**214,821**	**100,582**	**87,332**	**43,628**	**32,620**	**2.68**
Maricopa	616.4	58,615	144,782	111,273	87,628	91,260	122,842	137,417	214,821	100,582	87,332	43,628	32,620	2.68
TUCSON	**220.9**	**22,575**	**53,434**	**36,553**	**30,756**	**33,015**	**44,567**	**54,537**	**76,001**	**35,566**	**29,005**	**14,695**	**11,096**	**2.63**
Pima	220.9	22,575	53,434	36,553	30,756	33,015	44,567	54,537	76,001	35,566	29,005	14,695	11,096	2.63
ALL COUNTIES														
Apache	14.5	990	3,723	3,205	2,488	1,911	2,183	2,117	2,660	2,087	2,273	1,729	3,634	4.05
Cochise	31.5	2,431	6,890	5,739	5,046	5,147	6,247	6,440	10,269	5,292	4,798	2,580	2,121	2.90
Coconino	25.4	3,330	7,864	5,064	3,572	2,875	2,695	4,646	7,386	4,342	4,103	2,225	2,698	3.30
Gila	13.9	881	2,601	2,342	2,067	2,606	3,403	2,841	4,838	2,112	1,917	1,188	1,004	2.81
Graham	7.1	615	1,444	1,288	1,091	1,060	1,602	1,225	2,115	1,092	1,018	746	904	3.45
Greenlee	3.8	362	1,009	654	642	603	530	656	1,035	692	633	450	334	3.05
La Paz	5.1	460	1,084	885	750	839	1,082	922	1,771	815	763	434	395	2.65
Maricopa	616.4	58,615	144,782	111,273	87,628	91,260	122,842	137,417	214,821	100,582	87,332	43,628	32,620	2.68
Mohave	25.2	1,516	4,076	3,862	3,752	5,579	6,415	4,931	11,180	3,829	3,007	1,390	863	2.54
Navajo	20.5	1,663	5,050	4,438	3,344	2,965	3,040	3,181	4,800	3,165	3,227	2,279	3,848	3.57
Pima	220.9	22,575	53,434	36,553	30,756	33,015	44,567	54,537	76,001	35,566	29,005	14,695	11,096	2.63
Pinal	31.1	2,330	6,368	5,336	5,009	5,145	6,912	5,305	10,133	4,950	4,835	2,893	2,984	3.09
Santa Cruz	6.8	294	1,462	1,312	1,192	1,164	1,376	1,102	1,709	1,103	1,141	792	953	3.29
Yavapai	31.0	1,635	5,010	4,272	4,073	6,399	9,611	7,532	13,032	4,304	3,511	1,695	926	2.48
Yuma	28.1	2,537	5,970	4,877	4,130	4,625	5,961	5,105	9,688	4,492	4,218	2,389	2,208	2.98
TOTAL METRO COUNTIES	**837.3**	**81,190**	**198,216**	**147,826**	**118,384**	**124,275**	**167,409**	**191,954**	**290,822**	**136,148**	**116,337**	**58,323**	**43,716**	**2.67**
TOTAL STATE	**1,081.3**	**100,234**	**250,767**	**191,100**	**155,540**	**165,193**	**218,466**	**237,957**	**371,438**	**174,423**	**151,781**	**79,113**	**66,588**	**2.75**
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**38.5**	**5,554**	**9,171**	**6,246**	**5,111**	**5,033**	**7,385**	**8,775**	**13,427**	**6,920**	**5,666**	**2,506**	**1,206**	**2.71**
Washington	38.5	5,554	9,171	6,246	5,111	5,033	7,385	8,775	13,427	6,920	5,666	2,506	1,206	2.71
FORT SMITH	**62.6**	**5,328**	**13,298**	**11,199**	**9,040**	**9,676**	**14,059**	**13,982**	**20,012**	**11,418**	**9,973**	**4,513**	**2,702**	**2.71**
Crawford	13.6	1,014	2,929	2,631	2,047	1,985	2,994	2,213	4,309	2,754	2,533	1,128	663	2.90
Sebastian	37.7	3,567	8,318	6,437	5,213	5,858	8,307	9,668	12,177	6,565	5,567	2,407	1,316	2.58
Sequoyah, Okla.	*11.3*	*747*	*2,051*	*2,131*	*1,780*	*1,833*	*2,758*	*2,101*	*3,526*	*2,099*	*1,873*	*978*	*723*	*2.93*
LITTLE ROCK - NORTH LITTLE ROCK	**179.2**	**16,991**	**46,373**	**33,099**	**25,537**	**25,266**	**31,934**	**40,335**	**56,176**	**33,574**	**28,541**	**12,466**	**8,108**	**2.74**
Faulkner	17.0	2,077	3,628	2,897	2,342	2,520	3,536	3,505	5,645	3,175	2,695	1,233	747	2.89
Lonoke	12.3	841	2,545	2,524	1,847	1,785	2,758	2,181	3,656	2,294	2,305	1,102	762	2.94
Pulaski	130.7	12,752	35,792	23,340	18,250	18,136	22,430	31,693	40,900	24,189	19,643	8,483	5,792	2.67
Saline	19.2	1,321	4,408	4,338	3,098	2,825	3,210	2,956	5,975	3,916	3,898	1,648	807	2.97
PINE BLUFF	**31.1**	**2,403**	**6,598**	**5,127**	**4,563**	**5,028**	**7,381**	**6,806**	**9,381**	**5,603**	**4,809**	**2,308**	**2,193**	**2.91**
Jefferson	31.1	2,403	6,598	5,127	4,563	5,028	7,381	6,806	9,381	5,603	4,809	2,308	2,193	2.91
TEXARKANA	**42.8**	**3,084**	**8,748**	**7,087**	**6,170**	**7,193**	**10,518**	**9,777**	**13,679**	**7,840**	**6,345**	**2,955**	**2,204**	**2.71**
Miller	13.9	1,024	2,823	2,230	1,969	2,329	3,525	3,078	4,308	2,716	1,986	1,005	807	2.76
Bowie, Tex.	*28.9*	*2,060*	*5,925*	*4,857*	*4,201*	*4,864*	*6,993*	*6,699*	*9,371*	*5,124*	*4,359*	*1,950*	*1,397*	*2.69*
ALL COUNTIES														
Arkansas	9.0	654	1,786	1,301	1,471	1,509	2,279	1,974	3,051	1,734	1,276	547	418	2.66
Ashley	9.3	572	1,831	1,714	1,434	1,432	2,317	1,912	2,816	1,691	1,486	798	597	2.84
Baxter	12.4	493	1,562	1,501	1,357	2,382	5,105	2,541	5,916	1,690	1,365	590	298	2.41
Benton	31.9	2,396	5,904	4,979	4,416	5,380	8,825	6,086	12,403	5,343	4,707	2,167	1,194	2.67
Boone	10.6	779	1,977	1,653	1,490	1,665	3,036	2,279	3,833	1,850	1,605	698	335	2.62
Bradley	5.1	279	771	723	694	902	1,731	1,169	1,725	860	759	329	258	2.71
Calhoun	2.2	120	343	337	296	399	705	500	703	415	322	134	126	2.77
Carroll	6.9	339	1,139	1,022	950	1,225	2,225	1,673	2,680	1,082	883	371	211	2.46
Chicot	5.9	349	998	794	846	1,033	1,880	1,468	1,667	955	760	450	600	2.97
Clark	8.2	785	1,508	1,251	1,064	1,301	2,291	2,026	2,789	1,415	1,191	451	328	2.85
Clay	8.1	477	1,197	1,279	1,150	1,373	2,624	1,884	2,902	1,411	1,124	511	268	2.57
Cleburne	7.1	396	989	1,126	1,086	1,338	2,165	1,265	2,938	1,202	1,013	464	218	2.62
Cleveland	2.9	163	471	497	424	477	868	624	916	497	484	223	156	2.76
Columbia	9.6	671	1,602	1,412	1,448	1,589	2,878	2,375	3,136	1,621	1,294	616	558	2.75

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Conway	7.0	486	1,232	1,107	1,045	1,196	1,934	1,387	2,341	1,258	1,070	502	442	2.83
Craighead	23.4	2,577	5,329	4,153	3,344	3,322	4,675	4,771	7,834	4,674	3,749	1,533	839	2.77
Crawford	13.6	1,014	2,929	2,631	2,047	1,985	2,994	2,213	4,309	2,754	2,533	1,128	663	2.90
☐ Crittenden	16.3	1,217	3,694	3,114	2,515	2,528	3,232	3,130	4,495	3,019	2,643	1,412	1,601	3.01
Cross	6.7	483	1,399	1,187	944	1,015	1,672	1,310	1,961	1,193	1,097	570	569	3.00
Dallas	3.9	211	682	586	539	667	1,215	1,001	1,185	639	573	280	222	2.69
Desha	6.7	487	1,338	1,083	880	1,036	1,876	1,641	1,813	1,128	1,052	486	580	2.93
Drew	6.4	512	1,322	1,038	883	900	1,745	1,417	1,999	1,139	1,055	447	343	2.86
Faulkner	17.0	2,077	3,628	2,897	2,342	2,520	3,536	3,505	5,645	3,175	2,695	1,233	747	2.89
Franklin	5.6	349	1,023	925	796	906	1,601	1,180	1,864	1,026	904	401	225	2.77
Fulton	4.2	202	647	598	549	826	1,378	1,125	1,519	692	540	254	70	2.48
Garland	30.1	1,776	4,956	4,340	4,081	5,244	9,703	8,452	10,980	4,604	3,616	1,541	907	2.44
Grant	4.7	283	896	971	724	688	1,138	822	1,453	922	905	405	193	2.89
Greene	11.9	880	2,366	2,065	1,724	1,811	3,054	2,514	3,976	2,288	1,874	823	425	2.67
Hempstead	8.7	542	1,455	1,381	1,179	1,415	2,728	2,021	2,861	1,439	1,267	626	486	2.82
Hot Spring	10.2	685	1,951	1,653	1,552	1,671	2,688	2,134	3,389	1,849	1,660	733	435	2.71
Howard	5.0	335	883	765	662	782	1,573	1,107	1,680	798	813	360	242	2.76
Independence	11.6	914	2,306	2,015	1,688	1,773	2,904	2,266	3,909	2,285	1,922	778	440	2.77
Izard	4.6	193	593	556	567	892	1,799	952	2,036	684	567	228	133	2.52
Jackson	8.0	522	1,454	1,300	1,151	1,381	2,192	1,899	2,508	1,412	1,271	545	365	2.68
Jefferson	31.1	2,403	6,598	5,127	4,562	5,028	7,381	6,806	9,381	5,603	4,809	2,308	2,193	2.91
Johnson	6.8	410	1,157	1,010	955	1,136	2,132	1,482	2,403	1,152	1,027	465	267	2.68
Lafayette	3.6	172	560	546	477	621	1,224	942	1,057	551	482	286	282	2.78
Lawrence	7.1	493	1,155	1,079	1,027	1,157	2,189	1,596	2,470	1,245	1,042	493	254	2.65
Lee	4.7	247	769	720	726	805	1,433	1,055	1,321	749	672	368	535	3.02
Lincoln	3.8	204	668	631	535	612	1,150	814	1,137	641	581	318	309	3.50
Little River	4.9	336	978	882	711	737	1,256	995	1,464	874	826	411	330	2.98
Logan	7.2	394	1,155	1,139	990	1,231	2,291	1,547	2,455	1,195	1,069	565	369	2.86
Lonoke	12.3	841	2,545	2,524	1,847	1,785	2,758	2,181	3,656	2,294	2,305	1,102	762	2.94
Madison	4.3	239	785	688	601	765	1,222	842	1,501	787	696	299	175	2.70
Marion	4.7	202	711	696	593	962	1,536	880	2,000	706	630	316	168	2.64
Miller	12.9	1,024	2,823	2,230	1,969	2,329	3,525	3,078	4,308	2,716	1,986	1,005	807	2.76
Mississippi	19.6	1,873	4,378	3,320	2,693	2,920	4,416	3,955	5,730	3,687	3,272	1,522	1,434	2.95
Monroe	4.8	286	800	659	702	831	1,522	1,232	1,415	826	622	304	401	2.77
Montgomery	3.1	147	495	457	445	568	988	610	1,231	516	422	205	116	2.61
Nevada	3.9	225	674	552	477	639	1,333	889	1,344	609	522	304	232	2.87
Newton	2.9	173	588	487	422	499	731	533	944	560	470	266	127	2.79
Ouachita	11.2	618	1,959	1,610	1,725	1,987	3,301	2,691	3,652	1,841	1,687	728	601	2.67
Perry	2.6	149	464	436	363	455	733	502	883	462	385	220	148	2.96
Phillips	11.0	721	1,996	1,754	1,622	1,768	3,139	2,607	3,032	1,852	1,562	819	1,128	2.98
Pike	4.0	290	665	673	546	649	1,177	864	1,406	698	595	266	171	2.68
Poinsett	9.4	624	1,776	1,670	1,382	1,584	2,364	1,840	2,933	1,810	1,573	742	502	2.82
Polk	6.5	393	984	1,006	928	1,107	2,082	1,367	2,402	1,091	914	432	294	2.74
Pope	15.0	1,438	3,187	2,731	2,166	2,244	3,234	3,305	4,818	2,862	2,390	1,074	551	2.75
Prairie	3.8	237	628	617	542	674	1,102	1,008	1,179	586	541	304	182	2.61
Pulaski	130.7	12,752	35,792	23,340	18,250	18,136	22,430	31,693	40,900	24,189	19,643	8,483	5,792	2.67
Randolph	6.5	424	1,091	1,077	927	1,131	1,850	1,321	2,214	1,179	944	521	321	2.72
St. Francis	9.9	728	2,021	1,712	1,409	1,579	2,451	2,099	2,726	1,723	1,525	823	1,004	3.05
Saline	19.2	1,321	4,408	4,338	3,098	2,825	3,210	2,956	5,975	3,916	3,898	1,648	807	2.97
Scott	3.8	209	534	667	584	643	1,163	914	1,336	624	565	241	120	2.61
Searcy	3.4	182	521	506	497	668	1,026	773	1,169	626	454	248	130	2.62
Sebastian	37.7	3,567	8,318	6,437	5,213	5,858	8,307	9,668	12,177	6,565	5,567	2,407	1,316	2.58
Sevier	5.4	357	978	924	725	892	1,524	1,170	1,782	952	861	395	240	2.70
Sharp	6.3	285	830	717	768	1,256	2,424	1,230	2,716	992	751	334	237	2.54
Stone	3.5	171	609	611	529	602	978	681	1,248	663	517	246	145	2.69
Union	18.1	1,235	3,371	2,700	2,570	3,125	5,099	4,509	5,910	3,121	2,441	1,215	904	2.70
Van Buren	5.5	229	821	753	820	1,166	1,711	982	2,334	868	715	362	239	2.62
Washington	38.5	5,554	9,171	6,246	5,111	5,033	7,385	8,775	13,427	6,920	5,666	2,506	1,206	2.71
White	18.4	1,492	3,459	3,184	2,699	2,838	4,728	3,629	6,184	3,267	3,139	1,424	757	2.87
Woodruff	3.9	245	691	557	505	642	1,260	980	1,212	594	578	276	260	2.79
Yell	6.5	368	1,088	1,033	950	1,168	1,893	1,397	2,248	1,126	1,018	457	254	2.68
TOTAL METRO COUNTIES	**330.3**	**31,770**	**79,906**	**58,884**	**46,955**	**48,027**	**64,758**	**74,005**	**104,273**	**61,151**	**51,745**	**23,232**	**15,894**	**2.76**
TOTAL STATE	**854.3**	**67,476**	**174,362**	**142,000**	**121,020**	**135,218**	**214,224**	**189,021**	**282,916**	**151,982**	**129,437**	**59,382**	**41,562**	**2.74**

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA														
ANAHEIM - SANTA ANA	**770.1**	**65,218**	**192,237**	**163,392**	**130,876**	**109,248**	**109,129**	**174,871**	**246,173**	**135,124**	**118,668**	**55,737**	**39,527**	**2.71**
Orange	770.1	65,218	192,237	163,392	130,876	109,248	109,129	174,871	246,173	135,124	118,668	55,737	39,527	2.71
BAKERSFIELD	**153.9**	**14,947**	**36,658**	**27,506**	**22,836**	**23,425**	**28,528**	**33,182**	**48,621**	**26,598**	**24,564**	**11,851**	**9,084**	**2.80**
Kern	153.9	14,947	36,658	27,506	22,836	23,425	28,528	33,182	48,621	26,598	24,564	11,851	9,084	2.80
CHICO	**63.8**	**8,017**	**13,840**	**8,792**	**7,212**	**9,882**	**16,057**	**16,644**	**24,527**	**9,889**	**7,819**	**3,157**	**1,764**	**2.46**
Butte	63.8	8,017	13,840	8,792	7,212	9,882	16,057	16,644	24,527	9,889	7,819	3,157	1,764	2.46
FRESNO	**195.4**	**19,444**	**48,259**	**34,344**	**28,461**	**28,983**	**35,909**	**41,998**	**62,238**	**33,664**	**30,131**	**14,534**	**12,835**	**2.81**
Fresno	195.4	19,444	48,259	34,344	28,461	28,983	35,909	41,998	62,238	33,664	30,131	14,534	12,835	2.81
LOS ANGELES - LONG BEACH	**2,821.3**	**223,616**	**695,053**	**542,056**	**449,033**	**430,917**	**480,625**	**781,613**	**844,034**	**451,704**	**369,430**	**192,641**	**181,878**	**2.71**
Los Angeles	2,821.3	223,616	695,053	542,056	449,033	430,917	480,625	781,613	844,034	451,704	369,430	192,641	181,878	2.71
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,402.7***	***354,510***	***1,079,381***	***856,439***	***700,061***	***660,866***	***751,443***	***1,121,058***	***1,360,753***	***724,763***	***615,552***	***311,449***	***269,125***	***2.73***
MODESTO	**106.0**	**9,896**	**25,214**	**19,186**	**15,201**	**15,542**	**20,961**	**23,159**	**34,289**	**18,619**	**16,633**	**7,746**	**5,554**	**2.73**
Stanislaus	106.0	9,896	25,214	19,186	15,201	15,542	20,961	23,159	34,289	18,619	16,633	7,746	5,554	2.73
OAKLAND	**709.2**	**55,578**	**178,678**	**142,558**	**109,520**	**107,320**	**115,546**	**195,621**	**224,642**	**119,728**	**98,294**	**43,953**	**26,962**	**2.56**
Alameda	445.6	38,028	116,865	85,713	65,568	65,302	74,124	132,943	139,238	72,508	56,974	26,172	17,765	2.52
Contra Costa	263.6	17,550	61,813	56,845	43,952	42,018	41,422	62,678	85,404	47,220	41,320	17,781	9,197	2.62
OXNARD - VENTURA	**194.4**	**14,253**	**48,557**	**42,866**	**32,245**	**27,219**	**29,260**	**33,630**	**59,577**	**35,128**	**34,876**	**17,244**	**13,945**	**2.97**
Ventura	194.4	14,253	48,557	42,866	32,245	27,219	29,260	33,630	59,577	35,128	34,876	17,244	13,945	2.97
REDDING	**49.2**	**4,091**	**11,082**	**9,493**	**7,273**	**7,800**	**9,461**	**11,337**	**17,065**	**8,569**	**7,361**	**3,188**	**1,680**	**2.60**
Shasta	49.2	4,091	11,082	9,493	7,273	7,800	9,461	11,337	17,065	8,569	7,361	3,188	1,680	2.60
RIVERSIDE - SAN BERNARDINO	**616.9**	**51,423**	**143,534**	**108,125**	**87,907**	**93,482**	**132,429**	**130,944**	**210,969**	**102,807**	**92,578**	**45,827**	**33,775**	**2.76**
Riverside	272.9	20,251	56,655	44,685	37,395	43,936	69,978	60,410	100,463	41,723	36,866	18,416	15,022	2.68
San Bernardino	344.0	31,172	86,879	63,440	50,512	49,546	62,451	70,534	110,506	61,084	55,712	27,411	18,753	2.83
SACRAMENTO	**468.1**	**47,123**	**119,128**	**84,532**	**71,504**	**70,494**	**75,319**	**126,840**	**153,610**	**80,522**	**64,437**	**27,39**	**15,292**	**2.53**
El Dorado	38.7	2,953	10,503	7,338	5,606	6,098	6,202	8,007	14,762	6,752	5,692	2,375	1,112	2.57
Placer	49.2	3,378	10,940	10,013	7,780	7,730	9,359	10,608	16,850	8,730	7,989	3,278	1,745	2.66
Sacramento	334.8	33,993	85,945	59,620	51,860	50,611	52,771	96,091	107,103	57,322	44,364	19,035	10,885	2.50
Yolo	45.4	6,799	11,740	7,561	6,258	6,055	6,987	12,134	14,895	7,718	6,392	2,711	1,550	2.64
SALINAS - SEASIDE - MONTEREY	**103.9**	**9,733**	**26,980**	**18,073**	**15,383**	**15,302**	**18,429**	**22,184**	**32,967**	**18,296**	**15,773**	**7,626**	**7,054**	**2.98**
Monterey	103.9	9,733	26,980	18,073	15,383	15,302	18,429	22,184	32,967	18,296	15,773	7,626	7,054	2.98
SAN DIEGO	**739.3**	**75,679**	**189,515**	**130,860**	**105,445**	**106,476**	**131,325**	**181,623**	**254,262**	**123,388**	**100,047**	**46,879**	**33,101**	**2.70**
San Diego	739.3	75,679	189,515	130,860	105,445	106,476	131,325	181,623	254,262	123,388	100,047	46,879	33,101	2.70
SAN FRANCISCO	**631.1**	**38,197**	**157,208**	**119,761**	**96,192**	**98,308**	**121,434**	**218,793**	**201,266**	**90,525**	**66,313**	**30,720**	**23,483**	**2.38**
Marin	94.5	4,742	23,268	22,424	15,793	14,255	14,018	29,049	32,081	15,030	11,817	4,537	1,986	2.41
San Francisco	298.8	18,728	78,247	50,119	40,446	43,651	67,609	124,652	90,774	36,323	23,137	12,015	11,899	2.25
San Mateo	237.8	14,727	55,693	47,218	39,953	40,402	39,807	65,092	78,411	39,172	31,359	14,168	9,598	2.52
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,185.5***	***165,253***	***560,021***	***436,507***	***333,719***	***321,223***	***368,777***	***618,327***	***696,030***	***357,078***	***292,965***	***132,741***	***88,359***	***2.56***
SAN JOSE	**503.2**	**44,035**	**135,384**	**110,931**	**82,736**	**67,740**	**62,374**	**119,155**	**154,223**	**89,319**	**78,914**	**36,732**	**24,857**	**2.73**
Santa Clara	503.2	44,035	135,384	110,931	82,736	67,740	62,374	119,155	154,223	89,319	78,914	36,732	24,857	2.73
SANTA BARBARA - SANTA MARIA - LOMPOC	**117.0**	**12,038**	**27,815**	**20,043**	**17,531**	**17,070**	**22,503**	**29,477**	**39,391**	**19,654**	**15,992**	**7,311**	**5,175**	**2.66**
Santa Barbara	117.0	12,038	27,815	20,043	17,531	17,070	22,503	29,477	39,391	19,654	15,992	7,311	5,175	2.66
SANTA CRUZ	**80.3**	**6,789**	**22,003**	**13,686**	**9,621**	**10,447**	**17,754**	**20,536**	**28,684**	**13,175**	**10,373**	**4,304**	**3,228**	**2.59**
Santa Cruz	80.3	6,789	22,003	13,686	9,621	10,447	17,754	20,536	28,684	13,175	10,373	4,304	3,228	2.59
SANTA ROSA - PETALUMA	**130.2**	**9,182**	**32,542**	**24,203**	**16,383**	**18,650**	**29,240**	**34,081**	**45,248**	**20,964**	**17,987**	**7,595**	**4,325**	**2.53**
Sonoma	130.2	9,182	32,542	24,203	16,383	18,650	29,240	34,081	45,248	20,964	17,987	7,595	4,325	2.53
STOCKTON	**136.2**	**12,216**	**30,596**	**23,677**	**20,364**	**21,721**	**27,626**	**33,058**	**43,303**	**23,205**	**20,317**	**9,640**	**6,677**	**2.72**
San Joaquin	136.2	12,216	30,596	23,677	20,364	21,721	27,626	33,058	43,303	23,205	20,317	9,640	6,677	2.72
VALLEJO - FAIRFIELD - NAPA	**131.5**	**11,472**	**34,206**	**25,368**	**19,267**	**18,758**	**22,429**	**30,141**	**41,967**	**23,367**	**21,084**	**9,437**	**5,504**	**2.77**
Napa	40.2	2,662	8,358	7,130	5,719	6,642	9,689	10,445	14,251	6,279	5,483	2,399	1,343	2.63
Solano	91.3	8,810	25,848	18,238	13,548	12,116	12,740	19,696	27,716	17,088	15,601	7,038	4,161	2.83
VISALIA - TULARE - PORTERVILLE	**89.1**	**7,793**	**20,087**	**16,079**	**12,905**	**13,383**	**18,853**	**16,577**	**27,634**	**15,526**	**14,655**	**7,709**	**6,999**	**2.98**
Tulare	89.1	7,793	20,087	16,079	12,905	13,383	18,853	16,577	27,634	15,526	14,655	7,709	6,999	2.98
YUBA CITY	**39.5**	**4,258**	**9,156**	**7,172**	**5,938**	**5,764**	**7,212**	**8,933**	**12,713**	**6,892**	**6,178**	**2,946**	**1,838**	**2.72**
Sutter	20.7	2,003	4,432	3,903	3,433	3,071	3,858	4,678	6,817	3,434	3,209	1,519	1,043	2.70

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Household Size
CALIFORNIA (continued)														
YUBA CITY (continued)														
Yuba	18.8	2,255	4,724	3,269	2,505	2,693	3,354	4,255	5,896	3,458	2,969	1,427	795	2.75
ALL COUNTIES														
Alameda	445.6	38,028	116,865	85,713	65,568	65,302	74,124	132,943	139,238	72,508	56,974	26,172	17,765	2.52
Alpine	.4	58	107	88	56	48	43	78	135	73	61	22	31	3.25
Amador	8.8	437	1,530	1,400	1,245	1,861	2,327	2,143	3,634	1,368	1,069	430	156	2.49
Butte	63.8	8,017	13,840	8,792	7,212	9,882	16,057	16,644	24,527	9,889	7,819	3,157	1,764	2.46
Calaveras	9.2	434	1,684	1,546	1,283	1,820	2,433	2,052	3,756	1,412	1,236	501	243	2.51
Colusa	4.8	343	945	762	728	871	1,151	1,126	1,624	777	695	316	262	2.73
Contra Costa	263.6	17,550	61,813	56,845	43,952	42,018	41,422	62,678	85,404	47,220	41,320	17,781	9,197	2.62
Del Norte	7.6	641	1,699	1,217	1,083	1,310	1,650	1,974	2,632	1,222	969	499	304	2.55
El Dorado	38.7	2,953	10,503	7,338	5,606	6,098	6,202	8,007	14,762	6,752	5,692	2,375	1,112	2.57
Fresno	195.4	19,444	48,259	34,344	28,461	28,983	35,909	41,998	62,238	33,664	30,131	14,534	12,835	2.81
Glenn	8.4	618	1,693	1,380	1,284	1,325	2,100	1,854	2,854	1,356	1,246	627	463	2.70
Humboldt	44.3	5,349	12,091	7,241	5,605	6,240	7,774	11,864	15,033	7,569	6,018	2,459	1,357	2.52
Imperial	30.8	2,205	6,598	5,500	5,329	5,119	6,049	5,793	8,211	5,064	4,811	3,034	3,887	3.21
Inyo	7.8	473	1,886	1,273	1,200	1,377	1,991	2,248	2,855	1,068	949	427	253	2.41
Kern	153.9	14,947	36,658	27,506	22,836	23,425	28,528	33,182	48,621	26,598	24,564	11,851	9,084	2.80
Kings	25.1	2,605	6,251	4,849	3,709	3,405	4,281	4,329	7,298	4,822	4,478	2,210	1,963	3.06
Lake	17.7	782	2,677	2,112	2,150	3,889	6,090	4,372	7,930	2,330	1,799	773	496	2.36
Lassen	8.2	753	1,957	1,466	1,269	1,317	1,438	1,708	2,818	1,480	1,274	595	325	2.93
Los Angeles	2,821.3	223,616	695,053	542,056	449,033	430,917	480,625	781,613	844,034	451,704	369,430	192,641	181,878	2.71
Madera	23.8	1,701	5,602	4,325	3,486	3,721	4,965	4,080	7,787	4,138	4,014	1,991	1,790	2.96
Marin	94.5	4,742	23,268	22,424	15,793	14,255	14,016	29,049	32,081	15,030	11,817	4,537	1,986	2.41
Mariposa	4.8	235	898	802	703	880	1,282	1,102	1,976	717	589	278	138	2.65
Mendocino	27.7	1,992	7,078	5,169	3,682	4,246	5,533	6,607	9,732	4,670	3,936	1,685	1,070	2.60
Merced	49.3	5,458	12,243	8,746	7,345	7,203	8,305	9,231	14,877	8,793	8,431	4,309	3,659	2.94
Modoc	3.5	191	700	597	499	633	880	832	1,270	562	502	214	120	2.60
Mono	4.4	709	1,616	814	528	435	298	1,388	1,476	738	515	192	91	2.34
Monterey	103.9	9,733	26,980	18,073	15,383	15,302	18,429	22,184	32,967	18,296	15,773	7,626	7,054	2.98
Napa	40.2	2,662	8,358	7,130	5,719	6,642	9,689	10,445	14,251	6,279	5,483	2,399	1,343	2.63
Nevada	23.6	1,165	5,270	4,138	2,870	4,312	5,845	4,882	9,638	3,813	3,259	1,277	731	2.57
Orange	770.1	65,218	192,237	163,392	130,876	109,248	109,129	174,871	246,173	135,124	118,668	55,737	39,527	2.71
Placer	49.2	3,378	10,940	10,013	7,780	7,730	9,359	10,608	16,850	8,730	7,989	3,278	1,745	2.66
Plumas	7.7	583	1,812	1,335	1,100	1,382	1,488	1,844	2,886	1,254	1,073	440	203	2.49
Riverside	272.9	20,251	56,655	44,685	37,395	43,936	69,978	60,410	100,463	41,723	36,866	18,416	15,022	2.68
Sacramento	334.8	33,993	85,945	59,620	51,860	50,611	52,771	96,091	107,103	57,322	44,364	19,035	10,885	2.50
San Benito	8.8	572	2,016	1,652	1,369	1,457	1,714	1,595	2,530	491	1,471	861	852	3.10
San Bernardino	344.0	31,172	86,879	63,440	50,512	49,546	62,451	70,534	110,506	61,084	55,712	27,411	18,753	2.83
San Diego	739.3	75,679	189,515	130,860	105,445	106,476	131,325	181,623	254,262	123,388	100,047	46,879	33,101	2.70
San Francisco	298.8	18,728	78,247	50,119	40,446	43,651	67,609	124,652	90,774	36,323	23,137	12,015	11,899	2.25
San Joaquin	136.2	12,216	30,596	23,677	20,364	21,721	27,626	33,058	43,303	23,205	20,317	9,640	6,677	2.72
San Luis Obispo	65.9	8,129	15,335	9,473	7,804	10,099	15,060	16,229	25,361	10,480	8,481	3,398	1,951	2.59
San Mateo	237.8	14,727	55,693	47,218	39,953	40,402	39,807	65,092	78,411	39,172	31,359	14,168	9,598	2.52
Santa Barbara	117.0	12,038	27,815	20,043	17,531	17,070	22,503	29,477	39,391	19,654	15,992	7,311	5,175	2.66
Santa Clara	503.2	44,035	135,384	110,931	82,736	67,740	62,374	119,155	154,223	89,319	78,914	36,732	24,857	2.73
Santa Cruz	80.3	6,789	22,003	13,686	9,621	10,447	17,754	20,536	28,684	13,175	10,373	4,304	3,228	2.59
Shasta	49.2	4,091	11,082	9,493	7,273	7,800	9,461	11,337	17,065	8,569	7,361	3,188	1,680	2.60
Sierra	1.5	89	349	233	214	250	365	542	504	207	146	72	29	2.20
Siskiyou	16.4	1,110	3,748	2,730	2,363	2,713	3,736	3,921	5,863	2,573	2,500	1,002	541	2.57
Solano	91.3	8,810	25,848	18,238	13,548	12,116	12,740	19,696	27,716	17,088	15,601	7,038	4,161	2.83
Sonoma	130.2	9,182	32,542	24,203	16,383	18,650	29,240	34,081	45,248	20,964	17,987	7,595	4,325	2.53
Stanislaus	106.0	9,896	25,214	19,186	15,201	15,542	20,961	23,159	34,289	18,619	16,633	7,746	5,554	2.73
Sutter	20.7	2,003	4,432	3,903	3,433	3,071	3,858	4,678	6,817	3,434	3,209	1,519	1,043	2.70
Tehama	16.2	1,101	3,103	2,711	2,421	2,783	4,081	3,807	5,800	2,618	2,343	1,043	589	2.58
Trinity	5.2	287	1,266	939	793	897	1,018	1,219	1,878	873	740	338	152	2.54
Tulare	89.1	7,793	20,087	16,079	12,905	13,383	18,853	16,577	27,634	15,526	14,655	7,709	6,999	2.98
Tuolumne	14.6	1,010	3,238	2,427	1,915	2,573	3,437	3,282	5,670	2,422	2,014	809	403	2.62
Ventura	194.4	14,253	48,557	42,866	32,245	27,219	29,260	33,630	59,577	35,128	34,876	17,244	13,945	2.97
Yolo	45.4	6,799	11,740	7,[illegible]	6,258	6,055	6,987	12,134	14,895	7,718	6,392	2,711	1,550	2.64
Yuba	18.8	2,255	4,724	[illegible]	2,505	2,693	3,354	4,255	5,896	3,458	2,969	1,427	795	2.75
TOTAL METRO COUNTIES	**8,849.6**	**744,998**	**2,197,732**	**1,692,703**	**1,363,833**	**1,317,931**	**1,532,403**	**2,284,397**	**2,807,403**	**1,466,663**	**1,232,424**	**594,176**	**464,537**	**2.68**
TOTAL STATE	**9,296.1**	**784,028**	**2,300,724**	**1,767,628**	**1,425,886**	**1,390,097**	**1,627,737**	**2,384,499**	**2,963,431**	**1,540,553**	**1,297,043**	**623,978**	**486,596**	**2.68**

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMSA ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO														
BOULDER - LONGMONT	**77.8**	**10,695**	**25,383**	**15,672**	**9,870**	**7,432**	**8,748**	**19,374**	**25,497**	**13,852**	**11,750**	**4,962**	**2,365**	**2.65**
Boulder	77.8	10,695	25,383	15,672	9,870	7,432	8,748	19,374	25,497	13,852	11,750	4,962	2,365	2.65
COLORADO SPRINGS	**118.5**	**14,735**	**33,475**	**23,432**	**18,010**	**14,327**	**14,521**	**27,676**	**36,717**	**21,805**	**19,249**	**8,562**	**4,491**	**2.76**
El Paso	118.5	14,735	33,475	23,432	18,010	14,327	14,521	27,676	36,717	21,805	19,249	8,562	4,491	2.76
DENVER	**600.5**	**58,130**	**178,033**	**120,271**	**88,859**	**76,675**	**78,532**	**167,416**	**183,638**	**101,455**	**87,753**	**39,032**	**21,156**	**2.56**
Adams	94.6	11,585	28,252	19,188	15,185	11,553	8,837	20,045	27,256	18,590	16,272	7,988	4,449	2.79
Arapahoe	127.9	11,236	39,341	30,567	20,545	15,484	10,727	30,878	38,218	23,724	21,978	9,078	4,024	2.65
Denver	218.1	23,247	63,617	31,616	26,549	29,653	43,418	83,985	69,134	28,814	19,925	9,382	6,860	2.24
Douglas	9.7	327	2,472	3,130	1,850	1,121	800	933	2,837	1,915	2,441	1,063	511	3.19
Jefferson	150.2	11,735	44,351	35,770	24,730	18,864	14,750	31,575	46,193	28,412	27,137	11,571	5,312	2.75
DENVER - BOULDER CONSOLIDATED AREA	***678.3***	***68,825***	***203,416***	***135,943***	***98,729***	***84,107***	***87,280***	***186,790***	***209,135***	***115,307***	***99,503***	***44,044***	***23,521***	***2.57***
FORT COLLINS - LOVELAND	**61.8**	**9,138**	**18,635**	**11,187**	**7,236**	**6,447**	**9,157**	**13,950**	**21,766**	**10,631**	**9,538**	**3,965**	**1,950**	**2.69**
Larimer	61.8	9,138	18,635	11,187	7,236	6,447	9,157	13,950	21,766	10,631	9,538	3,965	1,950	2.69
GREELEY	**47.2**	**6,375**	**12,703**	**8,582**	**6,233**	**5,568**	**7,739**	**9,779**	**15,331**	**8,278**	**7,727**	**3,756**	**2,329**	**2.82**
Weld	47.2	6,375	12,703	8,582	6,233	5,568	7,739	9,779	15,331	8,278	7,727	3,756	2,329	2.82
PUEBLO	**47.1**	**3,952**	**10,508**	**7,499**	**7,385**	**7,721**	**10,035**	**11,598**	**14,593**	**7,965**	**7,037**	**3,609**	**2,298**	**2.70**
Pueblo	47.1	3,952	10,508	7,499	7,385	7,721	10,035	11,598	14,593	7,965	7,037	3,609	2,298	2.70
ALL COUNTIES														
Adams	94.6	11,585	28,252	19,188	15,185	11,553	8,837	20,045	27,256	18,590	16,272	7,988	4,449	2.79
Alamosa	4.2	514	1,075	723	577	521	790	1,075	1,222	739	622	340	202	2.86
Arapahoe	127.9	11,236	39,341	30,567	20,545	15,484	10,727	30,878	38,218	23,724	21,978	9,078	4,024	2.65
Archuleta	1.5	71	363	279	229	284	274	406	441	253	215	117	68	2.60
Baca	1.9	141	360	280	280	332	507	440	645	319	273	153	70	2.84
Bent	2.0	119	387	305	322	344	523	500	618	309	280	177	116	2.90
Boulder	77.8	10,695	25,383	15,672	9,870	7,432	8,748	19,374	25,497	13,852	11,750	4,962	2,365	2.65
Chaffee	5.2	422	1,217	887	795	742	1,137	1,176	1,772	909	792	369	182	2.73
Cheyenne	.8	51	172	102	102	142	231	194	280	122	103	64	37	2.63
Clear Creek	3.1	299	1,216	601	376	303	305	947	930	543	451	164	65	2.42
Conejos	2.4	153	467	390	403	406	581	425	600	438	365	259	313	3.25
Costilla	1.0	48	181	156	144	199	272	193	278	186	170	98	75	3.10
Crowley	1.1	59	157	129	158	203	394	248	441	164	122	66	59	2.73
Custer	.6	42	133	105	84	89	147	117	234	93	89	52	15	2.83
Delta	8.7	551	1,580	1,396	1,083	1,436	2,654	1,877	3,306	1,318	1,218	617	364	2.66
Denver	218.1	23,247	63,617	31,616	26,549	29,653	43,418	83,985	69,134	28,814	19,925	9,382	6,860	2.24
Dolores	.5	45	116	110	97	107	125	128	180	117	89	49	37	2.83
Douglas	9.7	327	2,472	3,130	1,850	1,121	800	933	2,837	1,915	2,441	1,063	511	3.19
Eagle	6.3	1,040	2,791	1,171	544	429	325	1,546	2,146	1,377	774	313	144	2.46
Elbert	2.7	150	717	675	361	299	498	443	821	475	584	241	136	2.93
El Paso	118.5	14,735	33,475	23,432	18,010	14,327	14,521	27,676	36,717	21,805	19,249	8,562	4,491	2.76
Fremont	11.1	727	2,049	1,660	1,485	1,757	3,422	2,919	3,895	1,650	1,491	729	416	2.74
Garfield	9.7	1,034	2,922	1,873	1,238	1,076	1,557	2,203	3,160	1,744	1,576	667	350	2.67
Gilpin	1.2	55	466	266	166	108	139	397	386	198	139	52	28	2.33
Grand	3.3	416	1,184	614	468	330	288	790	1,071	617	510	203	109	2.58
Gunnison	4.2	1,084	1,360	634	440	330	352	1,102	1,537	690	541	219	111	2.74
Hinsdale	.2	12	67	41	32	26	22	91	54	30	16	7	2	2.00
Huerfano	2.4	103	399	328	346	410	814	631	790	360	324	174	121	2.67
Jackson	.7	57	174	159	120	87	103	165	204	123	133	53	22	2.71
Jefferson	150.2	11,735	44,351	35,770	24,730	18,864	14,750	31,575	46,193	28,412	27,137	11,571	5,312	2.75
Kiowa	.7	40	98	111	80	177	194	87	327	137	86	41	22	2.71
Kit Carson	2.9	268	570	477	406	457	722	709	985	417	432	234	123	2.62
Lake	3.0	506	1,000	540	401	304	249	583	891	567	515	265	179	3.03
La Plata	10.9	1,351	3,007	1,958	1,482	1,390	1,712	2,312	3,825	1,950	1,601	757	455	2.74
Larimer	61.8	9,138	18,635	11,187	7,236	6,447	9,157	13,950	21,766	10,631	9,538	3,965	1,950	2.69
Las Animas	5.5	389	957	725	765	920	1,744	1,514	1,680	889	714	396	307	2.67
Lincoln	1.8	153	284	272	249	337	505	473	652	266	230	114	65	2.56
Logan	7.6	883	1,588	1,162	1,112	1,153	1,702	2,056	2,385	1,226	1,069	559	305	2.63
Mesa	33.5	3,473	8,687	5,953	4,531	4,488	6,368	7,241	11,459	5,750	5,385	2,326	1,339	2.71
Mineral	.3	24	77	67	41	46	45	79	104	42	42	20	13	2.67
Moffat	5.4	710	1,744	1,121	704	562	559	1,003	1,651	1,030	1,030	443	243	2.87
Montezuma	6.1	509	1,363	1,155	937	948	1,188	1,212	1,907	1,054	1,058	486	383	2.90
Montrose	9.5	679	2,109	1,892	1,474	1,345	2,001	1,985	3,080	1,623	1,574	817	421	2.77

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO (continued)														
ALL COUNTIES (continued)														
Morgan	8.4	791	1,890	1,380	1,211	1,238	1,890	1,756	2,722	1,474	1,410	625	413	2.76
Otero	8.1	594	1,622	1,267	1,180	1,211	2,226	2,083	2,411	1,297	1,221	635	453	2.73
Ouray	.7	25	172	161	76	115	151	154	244	108	119	42	33	3.00
Park	2.3	123	792	566	297	271	251	503	722	424	375	188	88	2.70
Phillips	1.8	117	321	269	234	267	592	478	650	232	229	134	77	2.56
Pitkin	5.1	548	2,255	1,224	538	326	209	1,661	1,759	797	587	209	87	2.25
Prowers	4.9	470	1,067	812	675	741	1,135	1,348	1,434	753	720	374	271	2.65
Pueblo	47.1	3,952	10,508	7,499	7,385	7,721	10,035	11,598	14,593	7,965	7,037	3,609	2,298	2.70
Rio Blanco	2.4	293	620	483	368	297	339	557	677	418	413	245	90	2.83
Rio Grande	3.5	264	743	631	525	529	808	666	1,140	558	565	332	239	3.03
Routt	5.8	691	2,462	1,206	517	449	475	1,195	1,848	1,148	1,062	383	164	2.69
Saguache	1.4	96	295	221	203	239	346	309	458	198	218	114	103	2.79
San Juan	.3	25	120	59	40	28	28	84	89	46	44	27	10	2.67
San Miguel	1.4	109	654	280	124	92	141	386	454	227	182	91	60	2.57
Sedgwick	1.4	90	229	187	204	253	437	517	463	183	147	69	21	2.29
Summit	4.2	787	2,021	730	338	231	93	1,021	1,495	815	581	203	80	2.45
Teller	3.5	190	1,033	840	548	434	455	569	1,270	683	584	271	123	2.77
Washington	1.9	129	372	279	264	344	512	429	711	378	255	160	67	2.74
Weld	47.2	6,375	12,703	8,582	6,233	5,566	7,739	9,779	15,331	8,278	7,727	3,756	2,329	2.82
Yuma	3.9	315	777	631	521	597	1,059	1,038	1,255	578	579	331	119	2.59
TOTAL METRO COUNTIES	**952.9**	**103,025**	**278,737**	**186,643**	**137,593**	**118,170**	**128,732**	**249,793**	**297,542**	**163,986**	**143,054**	**63,936**	**34,589**	**2.67**
TOTAL STATE	**1,176.0**	**124,860**	**337,219**	**226,186**	**167,488**	**147,919**	**172,328**	**301,814**	**371,301**	**201,928**	**176,958**	**80,015**	**43,984**	**2.64**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**291.7**	**12,750**	**54,967**	**58,349**	**54,347**	**53,708**	**57,579**	**64,193**	**88,033**	**52,230**	**48,175**	**24,478**	**14,591**	**2.79**
Fairfield	291.7	12,750	54,967	58,349	54,347	53,708	57,579	64,193	88,033	52,230	48,175	24,478	14,591	2.79
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**387.2**	**24,791**	**86,397**	**71,866**	**63,084**	**66,516**	**74,546**	**94,664**	**119,301**	**67,513**	**60,319**	**29,431**	**15,972**	**2.73**
Hartford	299.4	18,922	64,654	53,775	49,424	53,291	59,334	74,697	92,198	51,893	45,394	22,591	12,627	2.69
Middlesex	49.3	2,926	11,582	9,633	7,572	7,911	9,676	12,338	15,306	8,526	7,786	3,576	1,768	2.70
Tolland	38.5	2,943	10,161	8,458	6,088	5,314	5,536	7,629	11,797	7,094	7,139	3,264	1,577	3.06
NEW HAVEN - WATERBURY - MERIDEN	**283.4**	**16,532**	**61,256**	**49,156**	**43,661**	**50,874**	**61,921**	**71,233**	**86,088**	**49,341**	**42,511**	**21,395**	**12,832**	**2.71**
New Haven	283.4	16,532	61,256	49,156	43,661	50,874	61,921	71,233	86,088	49,341	42,511	21,395	12,832	2.71
NEW LONDON - NORWICH	**85.5**	**7,365**	**20,111**	**15,616**	**13,247**	**13,460**	**15,701**	**19,375**	**26,212**	**15,550**	**13,966**	**6,701**	**3,696**	**2.82**
New London	85.5	7,365	20,111	15,616	13,247	13,460	15,701	19,375	26,212	15,550	13,966	6,701	3,696	2.82
ALL COUNTIES														
Fairfield	291.7	12,750	54,967	58,349	54,347	53,708	57,579	64,193	88,033	52,230	48,175	24,478	14,591	2.79
Hartford	299.4	18,922	64,654	53,775	49,424	53,291	59,334	74,697	92,198	51,893	45,394	22,591	12,627	2.69
Litchfield	58.9	2,678	12,238	11,252	9,137	10,031	13,564	13,169	18,687	10,269	9,629	4,623	2,523	2.74
Middlesex	49.3	2,926	11,582	9,633	7,572	7,911	9,676	12,338	15,306	8,526	7,786	3,576	1,768	2.70
New Haven	283.4	16,532	61,256	49,156	43,661	50,874	61,921	71,233	86,088	49,341	42,511	21,395	12,832	2.71
New London	85.5	7,365	20,111	15,616	13,247	13,460	15,701	19,375	26,212	15,550	13,966	6,701	3,696	2.82
Tolland	38.5	2,943	10,161	8,458	6,088	5,314	5,536	7,629	11,797	7,094	7,139	3,264	1,577	3.06
Windham	34.1	2,778	7,710	6,088	4,938	5,369	7,217	7,905	10,360	5,922	5,468	2,772	1,673	2.78
TOTAL METRO COUNTIES	**1,047.8**	**61,438**	**222,731**	**194,987**	**174,339**	**184,558**	**209,747**	**249,465**	**319,634**	**184,634**	**164,971**	**82,005**	**47,091**	**2.75**
TOTAL STATE	**1,140.6**	**66,894**	**242,679**	**212,327**	**188,414**	**199,958**	**230,528**	**270,539**	**348,681**	**200,825**	**180,068**	**89,400**	**51,287**	**2.75**
DELAWARE														
WILMINGTON	**188.4**	**14,047**	**43,144**	**35,403**	**31,716**	**31,771**	**32,319**	**41,497**	**56,257**	**34,934**	**31,050**	**15,229**	**9,433**	**2.81**
New Castle	144.4	11,383	33,532	26,941	24,436	24,193	23,915	33,056	43,291	26,585	23,281	11,218	6,969	2.78
Cecil, Md.	*20.6*	*1,328*	*4,725*	*4,285*	*3,481*	*3,368*	*3,413*	*3,705*	*5,739*	*4,131*	*3,850*	*1,989*	*1,186*	*3.01*
Salem, N. J.	*23.4*	*1,336*	*4,887*	*4,177*	*3,799*	*4,210*	*4,991*	*4,736*	*7,227*	*4,218*	*3,919*	*2,022*	*1,278*	*2.82*
ALL COUNTIES														
Kent	35.5	3,332	8,895	7,247	5,723	4,741	5,562	7,307	10,280	7,094	6,152	2,877	1,790	2.90
New Castle	144.4	11,383	33,532	26,941	24,436	24,193	23,915	33,056	43,291	26,585	23,281	11,218	6,969	2.78
Sussex	38.1	2,379	7,471	6,105	5,885	7,098	9,162	8,166	13,001	6,892	5,583	2,507	1,951	2.71

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
DELAWARE (continued)														
TOTAL METRO COUNTIES	**144.4**	**11,383**	**33,532**	**26,941**	**24,436**	**24,193**	**23,915**	**33,056**	**43,291**	**26,585**	**23,281**	**11,218**	**6,969**	**2.78**
TOTAL STATE	**218.0**	**17,094**	**49,898**	**40,293**	**36,044**	**36,032**	**38,639**	**48,529**	**66,572**	**40,571**	**35,016**	**16,602**	**10,710**	**2.78**
DISTRICT OF COLUMBIA														
WASHINGTON	**1,234.8**	**82,636**	**337,673**	**280,355**	**204,203**	**174,691**	**155,242**	**331,712**	**348,539**	**218,789**	**187,057**	**88,873**	**59,830**	**2.69**
District of Columbia	249.2	16,354	64,315	45,757	36,851	38,924	46,999	99,427	64,447	33,676	23,568	12,958	15,124	2.46
Calvert, Md.	*12.3*	*524*	*2,993*	*2,884*	*1,972*	*1,920*	*2,007*	*1,815*	*3,444*	*2,287*	*2,415*	*1,238*	*1,101*	*3.14*
Charles, Md.	*24.3*	*1,284*	*6,442*	*6,834*	*3,942*	*3,065*	*2,733*	*2,965*	*5,740*	*4,997*	*5,434*	*2,810*	*2,354*	*3.30*
Frederick, Md.	*41.1*	*2,371*	*10,577*	*8,985*	*6,514*	*5,834*	*6,819*	*6,815*	*11,905*	*8,297*	*8,172*	*3,637*	*2,274*	*3.00*
Montgomery, Md.	*219.6*	*10,508*	*51,317*	*48,558*	*40,569*	*36,399*	*32,249*	*52,312*	*65,764*	*40,186*	*35,659*	*16,610*	*9,069*	*2.69*
Prince George's, Md.	*231.4*	*19,492*	*69,058*	*54,084*	*38,004*	*29,121*	*21,641*	*50,610*	*64,139*	*46,038*	*38,441*	*19,064*	*13,108*	*2.85*
Alexandria city, Va.	*52.6*	*4,910*	*18,493*	*9,719*	*6,758*	*6,700*	*6,020*	*23,925*	*16,022*	*6,332*	*3,703*	*1,586*	*1,032*	*2.01*
Arlington, Va.	*72.5*	*6,160*	*22,066*	*12,562*	*9,058*	*10,653*	*12,001*	*31,547*	*23,077*	*8,993*	*5,366*	*2,233*	*1,284*	*2.06*
Fairfax, Va.	*229.1*	*13,431*	*61,142*	*62,087*	*44,027*	*31,759*	*16,654*	*47,293*	*67,242*	*46,170*	*41,416*	*18,218*	*8,761*	*2.78*
Fairfax city, Va.	*6.9*	*632*	*1,792*	*1,509*	*1,277*	*1,134*	*556*	*1,612*	*2,099*	*1,476*	*1,024*	*469*	*220*	*2.67*
Falls Church city, Va.	*4.3*	*199*	*1,023*	*808*	*615*	*753*	*902*	*1,684*	*1,414*	*594*	*361*	*163*	*84*	*2.12*
Loudoun, Va.	*21.4*	*1,068*	*5,851*	*5,940*	*3,438*	*2,431*	*2,672*	*3,676*	*5,813*	*4,345*	*4,491*	*1,958*	*1,117*	*2.96*
Manassas city, Va.	*5.8*	*560*	*2,092*	*1,376*	*801*	*528*	*443*	*1,013*	*1,618*	*1,234*	*1,158*	*534*	*243*	*2.95*
Manassas Park city, Va.	*1.9*	*186*	*666*	*445*	*332*	*170*	*101*	*165*	*428*	*449*	*422*	*272*	*164*	*3.37*
Prince William, Va.	*48.5*	*4,091*	*16,233*	*15,012*	*7,637*	*3,512*	*2,015*	*5,232*	*11,683*	*10,674*	*12,261*	*5,675*	*2,975*	*3.31*
Stafford, Va.	*13.9*	*866*	*3,613*	*3,795*	*2,408*	*1,788*	*1,430*	*1,621*	*3,704*	*3,041*	*3,166*	*1,448*	*920*	*3.25*
District of Columbia	249.2	16,354	64,315	45,757	36,851	38,924	46,999	99,427	64,447	33,676	23,568	12,958	15,124	2.46
TOTAL METRO COUNTIES	**249.2**	**16,354**	**64,315**	**45,757**	**36,851**	**38,924**	**46,999**	**99,427**	**64,447**	**33,676**	**23,568**	**12,958**	**15,124**	**2.46**
TOTAL STATE	**249.2**	**16,354**	**64,315**	**45,757**	**36,851**	**38,924**	**46,999**	**99,427**	**64,447**	**33,676**	**23,568**	**12,958**	**15,124**	**2.46**
FLORIDA														
BRADENTON	**68.6**	**3,558**	**9,566**	**7,867**	**7,684**	**11,768**	**28,157**	**17,137**	**30,790**	**8,841**	**6,648**	**3,106**	**2,078**	**2.38**
Manatee	68.6	3,558	9,566	7,867	7,684	11,768	28,157	17,137	30,790	8,841	6,648	3,106	2,078	2.38
DAYTONA BEACH	**118.2**	**7,641**	**17,881**	**14,670**	**14,930**	**21,507**	**41,571**	**32,148**	**48,374**	**16,531**	**11,904**	**5,548**	**3,695**	**2.39**
Volusia	118.2	7,641	17,881	14,670	14,930	21,507	41,571	32,148	48,374	16,531	11,904	5,548	3,695	2.39
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**470.5**	**24,443**	**81,948**	**69,118**	**60,916**	**75,815**	**158,260**	**130,562**	**189,476**	**65,018**	**49,022**	**22,775**	**13,647**	**2.35**
Broward	470.5	24,443	81,948	69,118	60,916	75,815	158,260	130,562	189,476	65,018	49,022	22,775	13,647	2.35
FORT MYERS	**96.8**	**5,242**	**14,622**	**12,433**	**11,952**	**18,963**	**33,588**	**22,315**	**43,477**	**13,611**	**9,882**	**4,535**	**2,980**	**2.41**
Lee	96.8	5,242	14,622	12,433	11,952	18,963	33,588	22,315	43,477	13,611	9,882	4,535	2,980	2.41
FORT PIERCE	**69.4**	**4,132**	**11,299**	**9,434**	**8,854**	**12,793**	**22,888**	**15,654**	**29,478**	**9,831**	**7,645**	**3,820**	**2,972**	**2.51**
Martin	31.1	1,610	4,340	3,814	3,680	5,780	11,876	7,617	14,067	3,931	3,136	1,438	911	2.40
St. Lucie	38.3	2,522	6,959	5,620	5,174	7,013	11,012	8,037	15,411	5,900	4,509	2,382	2,061	2.61
FORT WALTON BEACH	**40.9**	**4,876**	**10,068**	**8,638**	**7,380**	**5,602**	**4,336**	**8,334**	**12,411**	**8,425**	**7,067**	**3,085**	**1,578**	**2.81**
Okaloosa	40.9	4,876	10,068	8,638	7,380	5,602	4,336	8,334	12,411	8,425	7,067	3,085	1,578	2.81
GAINESVILLE	**68.2**	**13,662**	**19,150**	**10,766**	**7,870**	**7,516**	**9,236**	**17,309**	**22,741**	**12,245**	**9,284**	**4,073**	**2,548**	**2.71**
Alachua	61.2	13,157	17,799	9,470	6,709	6,303	7,762	15,815	20,596	10,982	8,175	3,485	2,147	2.66
Bradford	7.0	505	1,351	1,296	1,161	1,213	1,474	1,494	2,145	1,263	1,109	588	401	3.11
JACKSONVILLE	**279.0**	**24,650**	**67,689**	**51,540**	**43,428**	**43,406**	**48,287**	**66,612**	**86,102**	**51,985**	**42,221**	**19,483**	**12,597**	**2.69**
Clay	26.0	1,615	6,464	6,690	4,413	3,354	3,264	4,005	7,249	5,323	5,588	2,529	1,306	3.00
Duval	219.1	20,826	54,316	38,534	33,482	34,235	37,707	55,498	67,450	40,578	31,518	14,492	9,564	2.64
Nassau	12.5	891	2,875	2,654	2,232	1,875	1,973	2,152	3,626	2,505	2,347	1,111	759	2.94
St. Johns	21.4	1,318	4,034	3,462	3,301	3,942	5,343	4,957	7,777	3,579	2,768	1,351	968	2.66
LAKELAND - WINTER HAVEN	**126.5**	**8,898**	**23,890**	**21,032**	**19,167**	**20,851**	**32,662**	**27,982**	**44,894**	**21,268**	**17,733**	**8,485**	**6,138**	**2.73**
Polk	126.5	8,898	23,890	21,032	19,167	20,851	32,662	27,982	44,894	21,268	17,733	8,485	6,138	2.73
MELBOURNE - TITUSVILLE - PALM BAY	**110.9**	**7,966**	**19,336**	**19,085**	**19,837**	**21,197**	**23,479**	**26,087**	**40,515**	**19,326**	**14,743**	**6,821**	**3,408**	**2.56**
Brevard	110.9	7,966	19,336	19,085	19,837	21,197	23,479	26,087	40,515	19,326	14,743	6,321	3,408	2.56
MIAMI - HIALEAH	**648.7**	**36,303**	**120,210**	**114,587**	**109,950**	**104,259**	**163,391**	**170,170**	**209,810**	**106,656**	**84,446**	**42,798**	**34,820**	**2.73**
Dade	648.7	36,303	120,210	114,587	109,950	104,259	163,391	170,170	209,810	106,656	84,446	42,798	34,820	2.73
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1,119.2*	*60,746*	*222,158*	*183,705*	*170,866*	*180,074*	*321,651*	*300,732*	*399,286*	*171,674*	*133,468*	*65,573*	*48,467*	*2.57*

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
OCALA	**53.0**	**2,982**	**8,525**	**7,911**	**7,623**	**10,470**	**15,489**	**11,821**	**20,530**	**8,590**	**6,612**	**3,313**	**2,134**	**2.60**
Marion	53.0	2,982	8,525	7,911	7,623	10,470	15,489	11,821	20,530	8,590	6,612	3,313	2,134	2.60
ORLANDO	**287.4**	**23,851**	**64,202**	**52,091**	**46,809**	**45,442**	**55,005**	**66,859**	**96,434**	**50,333**	**41,040**	**19,569**	**13,165**	**2.68**
Orange	189.3	17,763	42,975	32,305	30,788	29,983	35,486	46,270	63,265	33,113	25,635	12,277	8,740	2.66
Osceola	22.7	1,555	3,892	3,639	3,217	3,693	6,704	5,010	8,773	3,599	2,959	1,361	998	2.62
Seminole	75.4	4,533	17,335	16,147	12,804	11,766	12,815	15,579	24,396	13,621	12,446	5,931	3,427	2.74
PANAMA CITY	**38.5**	**3,638**	**8,606**	**7,045**	**6,400**	**6,128**	**6,683**	**8,545**	**12,277**	**7,477**	**6,005**	**2,686**	**1,510**	**2.70**
Bay	38.5	3,638	8,606	7,045	6,400	6,128	6,683	8,545	12,277	7,477	6,005	2,686	1,510	2.70
PENSACOLA	**108.0**	**9,567**	**25,054**	**20,766**	**16,036**	**17,022**	**17,555**	**23,059**	**33,561**	**20,779**	**17,378**	**8,119**	**5,104**	**2.80**
Escambia	86.9	7,688	20,026	16,177	14,441	14,010	14,558	19,353	27,242	16,362	13,376	6,351	4,216	2.77
Santa Rosa	21.1	1,879	5,028	4,589	3,595	3,012	2,997	3,706	6,319	4,417	4,002	1,768	888	2.90
SARASOTA	**101.1**	**4,225**	**12,622**	**10,998**	**11,211**	**18,498**	**43,546**	**27,992**	**47,481**	**12,061**	**8,349**	**3,641**	**1,576**	**2.22**
Sarasota	101.1	4,225	12,622	10,998	11,211	18,498	43,546	27,992	47,481	12,061	8,349	3,641	1,576	2.22
TALLAHASSEE	**73.4**	**11,003**	**20,681**	**12,841**	**9,521**	**9,088**	**10,266**	**18,807**	**23,099**	**12,910**	**10,252**	**4,626**	**3,706**	**2.75**
Gadsden	12.9	699	2,633	2,184	2,105	2,175	3,104	2,359	3,531	2,223	1,939	1,173	1,675	3.26
Leon	60.5	10,304	18,048	10,657	7,416	6,913	7,162	16,448	19,568	10,687	8,313	3,453	2,031	2.64
TAMPA - ST. PETERSBURG - CLEARWATER	**726.7**	**44,064**	**121,244**	**98,792**	**93,137**	**123,315**	**246,148**	**195,825**	**290,686**	**104,196**	**77,691**	**35,452**	**22,850**	**2.40**
Hernando	21.8	837	2,355	2,520	2,604	5,189	8,295	4,411	10,388	3,038	2,165	1,009	789	2.44
Hillsborough	261.2	23,400	59,671	46,697	39,893	39,666	51,873	63,864	86,396	45,695	36,759	17,203	11,283	2.63
Pasco	95.5	3,220	9,924	9,529	9,699	19,734	43,394	19,783	49,442	11,743	8,175	3,722	2,635	2.35
Pinellas	348.2	16,607	49,294	40,046	40,941	58,726	142,586	107,767	144,460	43,720	30,592	13,518	8,143	2.23
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**271.6**	**13,903**	**43,678**	**36,710**	**33,413**	**45,282**	**98,614**	**120,590**	**20,141**	**57,149**	**42,698**	**19,788**	**11,234**	**2.36**
Palm Beach	271.6	13,903	43,678	36,710	33,413	45,282	98,614	120,590	20,141	57,149	42,698	19,788	11,234	2.36
ALL COUNTIES														
Alachua	61.2	13,157	17,799	9,470	6,709	6,303	7,762	15,815	20,596	10,982	8,175	3,485	2,147	2.66
Baker	4.8	356	1,141	1,060	821	632	790	733	1,251	979	893	503	441	3.63
Bay	38.5	3,638	8,606	7,045	6,400	6,128	6,683	8,545	12,277	7,477	6,005	2,686	1,510	2.70
Bradford	7.0	505	1,351	1,296	1,161	1,213	1,474	1,494	2,145	1,263	1,109	588	401	3.11
Brevard	110.9	7,966	19,336	19,085	19,837	21,197	23,479	26,087	40,515	19,326	14,743	6,821	3,408	2.56
Broward	470.5	24,443	81,948	69,118	60,916	75,815	158,260	165,748	113,741	82,540	62,233	28,913	17,325	2.35
Calhoun	3.4	216	566	586	494	570	968	717	1,072	592	510	301	208	2.85
Charlotte	29.9	901	2,559	2,501	2,929	6,613	14,397	6,568	15,986	3,477	2,353	938	578	2.25
Citrus	27.8	941	2,834	2,798	3,085	6,138	12,004	5,927	13,930	3,598	2,462	1,162	721	2.34
Clay	26.0	1,615	6,464	6,890	4,413	3,354	3,264	4,005	7,249	5,323	5,588	2,529	1,306	3.00
Collier	41.3	2,621	6,818	5,939	5,396	8,085	12,441	10,120	17,993	5,596	4,228	2,098	1,265	2.44
Columbia	13.5	1,127	2,874	2,519	2,180	2,185	2,615	2,792	4,034	2,607	2,170	1,108	785	2.82
Dade	648.7	36,303	120,210	114,587	109,950	104,259	163,391	170,170	209,810	106,656	84,446	42,798	34,820	2.73
De Soto	7.1	445	1,198	1,133	983	1,224	2,117	1,635	2,584	1,113	920	514	334	2.89
Dixie	2.9	184	515	505	438	538	720	600	968	501	456	229	146	2.86
Duval	219.1	20,826	54,316	38,534	33,482	34,235	37,707	55,498	67,450	40,578	31,518	14,492	9,564	2.64
Escambia	86.9	7,688	20,026	16,177	14,441	14,010	14,558	19,353	27,242	16,362	13,376	6,351	4,216	2.77
Flagler	5.4	256	778	666	681	1,361	1,658	1,431	2,327	760	523	252	107	2.37
Franklin	2.8	193	443	468	404	471	821	649	905	504	367	203	172	2.75
Gadsden	12.9	699	2,633	2,184	2,105	2,175	3,104	2,359	3,531	2,223	1,939	1,173	1,675	3.26
Gilchrist	2.3	141	394	448	398	424	495	478	760	395	352	189	126	2.78
Glades	2.5	135	376	361	420	547	661	540	979	372	297	148	164	2.64
Gulf	3.7	224	609	614	709	702	842	718	1,154	684	581	337	226	2.89
Hamilton	3.1	241	630	512	413	487	817	719	827	531	499	272	252	2.87
Hardee	6.8	487	1,367	1,128	1,084	1,116	1,618	1,251	2,082	1,145	1,072	622	628	3.03
Hendry	6.9	560	1,443	1,427	1,110	1,155	1,205	1,280	2,054	1,216	1,135	666	549	2.99
Hernando	21.8	837	2,355	2,520	2,604	5,189	8,295	4,411	10,388	3,038	2,165	1,009	789	2.44
Highlands	21.2	1,077	2,642	2,367	2,414	3,951	8,749	5,027	9,567	2,729	2,091	1,007	779	2.45
Hillsborough	261.2	23,400	59,671	46,697	39,893	39,666	51,873	63,864	86,396	45,695	36,759	17,203	11,283	2.63
Holmes	5.8	335	930	983	899	1,044	1,609	1,215	1,861	1,072	882	474	296	2.74
Indian River	26.8	1,355	3,987	3,551	3,673	5,274	8,960	6,424	11,238	3,813	2,951	1,466	908	2.49
Jackson	14.0	841	2,501	2,223	2,191	2,377	3,867	3,196	4,423	2,471	2,074	1,045	791	2.90
Jefferson	3.7	188	744	544	572	677	975	805	1,023	615	569	338	350	3.03
Lafayette	1.6	106	316	274	237	267	400	351	485	286	264	119	95	2.75
Lake	46.7	1,951	5,864	5,854	5,775	8,423	18,833	11,068	20,450	6,217	4,858	2,306	1,801	2.45
Lee	96.8	5,242	14,622	12,433	11,952	18,963	33,588	22,315	43,477	13,611	9,882	4,535	2,980	2.41
Leon	60.5	10,304	18,048	10,657	7,416	6,913	7,162	16,448	19,568	10,687	8,313	3,453	2,031	2.64
Levy	8.1	452	1,304	1,262	1,226	1,592	2,284	1,710	2,992	1,293	1,129	545	431	2.72

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
ALL COUNTIES (continued)														
Liberty	1.5	128	267	241	253	241	370	340	452	272	215	132	89	3.00
Madison	4.9	306	836	755	740	869	1,394	1,031	1,463	838	732	394	442	3.05
Manatee	68.6	3,558	9,566	7,867	7,684	11,768	28,157	17,137	30,790	8,841	6,648	3,106	2,078	2.38
Marion	53.0	2,982	8,525	7,911	7,623	10,470	15,489	11,821	20,530	8,590	6,612	3,313	2,134	2.60
Martin	31.1	1,610	4,340	3,814	3,680	5,780	11,876	7,617	14,067	3,931	3,136	1,438	911	2.40
Monroe	28.9	2,191	6,015	4,320	4,357	5,624	6,393	9,333	11,092	4,150	2,674	1,178	473	2.27
Nassau	12.5	891	2,875	2,654	2,232	1,875	1,973	2,152	3,626	2,505	2,347	1,111	759	2.94
Okaloosa	40.9	4,876	10,068	8,638	7,380	5,602	4,336	8,334	12,411	8,425	7,067	3,065	1,578	2.81
Okeechobee	8.2	669	1,536	1,460	1,326	1,386	1,823	1,588	2,872	1,349	1,219	612	560	2.82
Orange	189.3	17,763	42,975	32,305	30,788	29,983	35,486	46,270	63,265	33,113	25,635	12,277	8,740	2.66
Osceola	22.7	1,555	3,892	3,639	3,217	3,693	6,704	5,010	8,773	3,599	2,959	1,361	998	2.62
Palm Beach	271.6	13,903	43,678	36,710	33,413	45,282	98,614	120,590	20,141	57,149	42,698	19,788	11,234	2.36
Pasco	95.5	3,220	9,924	9,529	9,699	19,734	43,394	19,783	49,442	11,743	8,175	3,722	2,635	2.35
Pinellas	348.2	16,607	49,294	40,046	40,941	58,726	142,586	107,767	144,460	43,720	30,592	13,518	8,143	2.23
Polk	126.5	8,898	23,890	21,032	19,167	20,851	32,662	27,982	44,894	21,268	17,733	8,485	6,138	2.73
Putnam	20.3	1,158	3,271	3,023	3,178	4,053	5,617	4,317	7,392	3,408	2,630	1,407	1,146	2.67
St. Johns	21.4	1,318	4,034	3,462	3,301	3,942	5,343	4,957	7,777	3,579	2,768	1,351	968	2.66
St. Lucie	38.3	2,522	6,959	5,620	5,174	7,013	11,012	8,037	15,411	5,900	4,509	2,382	2,061	2.61
Santa Rosa	21.1	1,879	5,028	4,589	3,595	3,012	2,997	3,706	6,319	4,417	4,002	1,768	888	2.90
Sarasota	101.1	4,225	12,622	10,998	11,211	18,498	43,546	27,992	47,481	12,061	8,349	3,641	1,576	2.22
Seminole	75.4	4,533	17,335	16,147	12,804	11,766	12,815	15,579	24,396	13,621	12,446	5,931	3,427	2.74
Sumter	9.7	515	1,358	1,472	1,385	1,913	3,057	2,016	3,820	1,440	1,194	697	533	2.76
Suwannee	8.6	520	1,603	1,443	1,261	1,519	2,254	1,767	2,743	1,560	1,319	691	520	2.80
Taylor	6.3	447	1,305	1,019	994	1,034	1,501	1,435	1,895	1,157	990	463	360	2.73
Union	2.3	218	482	397	373	384	446	524	630	447	343	212	144	4.70
Volusia	118.2	7,641	17,881	14,670	14,930	21,507	41,571	32,148	48,374	16,531	11,904	5,548	3,695	2.39
Wakulla	4.3	288	1,019	825	635	665	868	808	1,374	754	752	360	252	2.91
Walton	8.9	480	1,342	1,348	1,442	1,747	2,541	2,093	3,147	1,513	1,206	593	348	2.57
Washington	5.8	318	899	936	862	1,062	1,723	1,455	1,939	919	850	437	200	2.64
TOTAL METRO COUNTIES	**3,757.4**	**254,604**	**700,271**	**586,324**	**538,118**	**618,922**	**1,059,161**	**1,042,994**	**1,226,542**	**624,754**	**483,831**	**227,861**	**151,418**	**2.54**
TOTAL STATE	**4,159.2**	**277,155**	**763,037**	**643,286**	**593,456**	**695,272**	**1,186,994**	**1,135,655**	**1,386,306**	**685,127**	**531,591**	**251,879**	**168,642**	**2.54**
GEORGIA														
ALBANY	**39.0**	**3,679**	**10,696**	**7,538**	**6,176**	**5,421**	**5,490**	**7,376**	**10,924**	**7,751**	**6,689**	**3,407**	**2,853**	**2.99**
Dougherty	34.8	3,366	9,511	6,599	5,555	4,862	4,907	6,770	9,749	6,883	5,858	3,028	2,512	2.97
Lee	4.2	313	1,185	939	621	559	583	606	1,175	868	831	379	341	3.14
ATHENS	**48.5**	**7,542**	**12,505**	**8,209**	**6,237**	**6,072**	**7,935**	**11,317**	**15,737**	**8,965**	**7,350**	**3,161**	**1,970**	**2.80**
Clarke	27.9	5,991	7,664	4,039	3,158	3,110	3,938	7,833	9,332	4,816	3,536	1,482	901	2.73
Jackson	9.2	664	1,916	1,812	1,395	1,417	1,996	1,651	2,794	1,826	1,664	745	520	2.88
Madison	6.6	459	1,590	1,319	992	969	1,271	1,080	2,112	1,335	1,217	525	331	2.88
Oconee	4.8	428	1,335	1,039	692	576	730	753	1,499	988	933	409	218	2.88
ATLANTA	**824.9**	**67,422**	**232,284**	**180,220**	**127,004**	**105,933**	**112,037**	**187,138**	**244,668**	**158,404**	**135,894**	**61,074**	**37,722**	**2.74**
Barrow	8.0	609	1,676	1,499	1,242	1,272	1,702	1,625	2,374	1,504	1,387	659	451	2.83
Butts	4.3	238	908	775	688	727	964	793	1,230	786	705	397	389	3.37
Cherokee	19.2	1,392	5,556	4,393	2,672	2,338	2,849	2,437	5,824	4,173	4,017	1,724	1,025	3.02
Clayton	56.7	5,782	17,700	13,586	9,220	6,183	4,229	10,176	15,623	12,440	11,161	4,965	2,335	2.87
Cobb	122.1	10,562	37,341	29,464	19,370	14,179	11,184	26,937	36,960	24,682	21,164	8,667	3,690	2.68
Coweta	14.3	922	3,001	2,823	2,314	2,205	3,035	2,788	4,275	2,670	2,419	1,164	984	2.87
De Kalb	185.3	15,867	53,289	39,864	30,146	24,578	21,556	44,455	56,473	34,788	28,377	12,956	8,251	2.68
Douglas	19.9	1,321	5,696	5,002	3,224	2,322	2,335	2,279	5,448	4,393	4,485	2,066	1,229	3.14
Fayette	11.6	435	2,778	3,563	1,986	1,521	1,317	1,519	3,146	2,580	2,796	1,107	452	3.02
Forsyth	10.8	804	2,646	2,402	1,712	1,523	1,713	1,726	3,309	2,269	2,085	929	482	2.88
Fulton	228.5	19,918	62,306	42,360	32,066	30,727	41,123	70,117	68,471	37,651	27,844	13,536	10,881	2.55
Gwinnett	67.3	4,771	22,022	17,997	9,729	6,738	6,043	9,794	19,525	14,967	14,725	5,854	2,435	2.93
Henry	13.3	657	3,159	2,812	2,338	2,077	2,257	1,939	3,970	2,749	2,563	1,194	885	3.01
Newton	12.1	818	2,516	2,498	1,975	1,850	2,443	1,984	3,473	2,360	2,188	1,145	950	3.04
Paulding	9.9	765	2,434	2,086	1,476	1,354	1,785	1,885	2,672	2,061	1,933	845	504	2.88
Rockdale	13.5	728	3,324	3,468	2,372	1,865	1,743	1,632	3,711	2,887	3,069	1,426	775	3.12
Spalding	17.2	1,115	3,662	3,354	2,792	2,784	3,493	3,291	5,037	3,345	2,982	1,426	1,119	2.92
Walton	10.9	718	2,270	2,274	1,682	1,690	2,266	1,761	3,147	2,099	1,994	1,014	885	3.06
AUGUSTA	**124.5**	**10,149**	**30,840**	**23,631**	**20,571**	**18,932**	**20,377**	**26,728**	**35,730**	**24,456**	**20,503**	**9,987**	**7,096**	**2.90**
Columbia	15.4	1,194	4,429	3,764	2,608	1,909	1,496	2,453	4,049	3,449	3,242	1,408	799	2.97

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
AUGUSTA (continued)														
McDuffie	6.8	474	1,526	1,263	1,159	1,101	1,277	1,398	1,983	1,336	1,105	544	434	2.84
Richmond	63.3	5,708	16,336	11,371	10,004	9,418	10,463	14,772	17,947	12,258	9,757	4,869	3,697	2.96
Aiken, S. C.	*39.0*	*2,773*	*8,549*	*7,233*	*6,800*	*6,504*	*7,141*	*8,105*	*11,751*	*7,413*	*6,399*	*3,166*	*2,166*	*2.79*
COLUMBUS	**80.2**	**7,340**	**19,566**	**14,146**	**13,311**	**12,325**	**13,512**	**17,301**	**23,654**	**15,905**	**12,917**	**6,017**	**4,406**	**2.97**
Chattahoochee	3.3	373	1,582	872	234	117	122	288	556	678	913	536	329	6.76
Muscogee	60.1	5,738	14,574	10,334	10,231	9,317	9,906	13,532	17,986	12,025	9,402	4,258	2,837	2.81
Russell, Ala.	*16.8*	*1,229*	*3,410*	*2,940*	*2,846*	*2,891*	*3,484*	*3,481*	*5,114*	*3,142*	*2,602*	*1,223*	*1,240*	*2.83*
MACON - WARNER ROBINS	**94.8**	**7,511**	**22,426**	**18,042**	**16,046**	**15,022**	**15,753**	**20,247**	**27,438**	**18,342**	**15,658**	**7,640**	**5,475**	**2.85**
Bibb	54.3	4,089	12,356	9,317	8,625	9,085	10,828	12,548	16,299	10,080	8,264	4,064	3,045	2.78
Houston	27.6	2,554	7,063	6,064	5,275	3,955	2,689	4,954	7,690	5,777	5,234	2,390	1,555	2.95
Jones	6.0	348	1,453	1,316	1,012	927	944	1,080	1,609	1,184	1,110	592	425	3.00
Peach	6.9	520	1,554	1,345	1,134	1,055	1,292	1,665	1,840	1,301	1,050	594	450	2.88
SAVANNAH	**81.1**	**6,481**	**19,123**	**14,182**	**12,268**	**13,271**	**15,775**	**18,694**	**23,976**	**15,189**	**12,402**	**6,030**	**4,809**	**2.77**
Chatham	74.5	6,035	17,645	12,715	11,237	12,272	14,596	17,536	22,255	13,794	11,168	5,363	4,384	2.76
Effingham	6.6	446	1,478	1,467	1,031	999	1,179	1,158	1,721	1,395	1,234	667	425	2.98
ALL COUNTIES														
Appling	5.4	430	1,209	989	776	846	1,150	1,033	1,495	1,035	969	457	411	3.02
Atkinson	2.0	128	389	360	292	342	489	430	531	351	322	168	198	3.10
Bacon	3.3	237	677	557	508	603	718	656	913	619	606	295	211	2.91
Baker	1.2	75	221	192	176	219	317	236	315	232	186	105	126	3.17
Baldwin	10.7	937	2,530	2,003	1,601	1,640	1,989	2,336	3,135	1,997	1,682	866	684	3.28
Banks	3.3	255	681	623	468	527	746	611	992	689	635	250	123	2.79
Barrow	8.0	609	1,676	1,499	1,242	1,272	1,702	1,625	2,374	1,504	1,387	659	451	2.83
Bartow	14.8	1,027	3,232	2,914	2,380	2,369	2,878	2,615	4,349	3,069	2,580	1,302	885	2.89
Ben Hill	6.1	439	1,226	984	810	1,049	1,592	1,424	1,874	1,042	962	465	313	2.77
Berrien	4.9	343	967	907	742	827	1,114	919	1,494	950	823	429	285	2.86
Bibb	54.3	4,089	12,356	9,317	8,625	9,085	10,828	12,548	16,299	10,080	8,264	4,064	3,045	2.78
Bleckley	3.7	234	675	677	622	631	861	868	1,103	653	592	271	213	2.89
Brantley	3.3	244	750	666	526	480	634	687	857	639	589	342	186	2.88
Brooks	5.2	313	962	756	781	889	1,499	1,105	1,554	894	733	402	512	3.00
Bryan	3.6	244	916	763	545	559	573	541	982	741	684	353	299	3.17
Bulloch	11.8	1,509	2,682	1,958	1,634	1,674	2,343	2,449	3,713	2,159	1,844	870	765	3.09
Burke	6.4	431	1,345	1,036	919	1,127	1,542	1,440	1,728	1,009	960	566	697	3.08
Butts	4.3	238	908	775	688	727	964	793	1,230	786	705	397	389	3.37
Calhoun	1.6	64	271	226	252	290	497	375	423	262	230	129	181	3.44
Camden	4.7	430	1,061	954	742	678	835	911	1,281	942	795	401	370	3.02
Candler	2.7	167	522	429	361	490	731	596	840	470	420	202	172	2.85
Carroll	20.2	1,777	4,624	3,914	2,928	2,902	4,055	3,946	6,208	3,847	3,442	1,636	1,121	2.92
☐ Catoosa	13.6	978	3,178	2,980	2,336	1,934	2,194	2,094	4,166	2,953	2,699	1,126	562	2.88
Charlton	2.5	190	474	508	438	374	516	420	672	468	426	251	263	3.12
Chatham	74.5	6,035	17,645	12,715	11,237	12,272	14,596	17,536	22,255	13,794	11,168	5,363	4,384	2.76
Chattahoochee	3.3	373	1,582	872	234	117	122	288	556	678	913	536	329	6.76
Chattooga	7.8	534	1,468	1,289	1,296	1,382	1,831	1,485	2,504	1,606	1,200	594	411	2.82
Cherokee	19.2	1,392	5,556	4,393	2,672	2,338	2,849	2,437	5,824	4,173	4,017	1,724	1,025	3.02
Clarke	27.9	5,991	7,664	4,039	3,158	3,110	3,938	7,833	9,332	4,816	3,536	1,482	901	2.73
Clay	1.2	52	195	155	187	236	375	289	362	170	157	101	121	2.92
Clayton	56.7	5,782	17,700	13,586	9,220	6,183	4,229	10,176	15,623	12,440	11,161	4,965	2,335	2.87
Clinch	2.2	168	492	408	353	354	425	411	613	405	359	193	219	3.05
Cobb	122.1	10,562	37,341	29,464	19,370	14,179	11,184	26,937	36,960	24,682	21,164	8,667	3,690	2.68
Coffee	9.4	742	2,110	1,687	1,358	1,549	1,954	1,823	2,755	1,835	1,504	796	687	2.99
Colquitt	12.8	832	2,559	2,145	1,906	2,254	3,104	2,720	3,851	2,317	2,067	1,031	814	2.81
Columbia	15.4	1,194	4,429	3,764	2,608	1,909	1,496	2,453	4,049	3,449	3,242	1,408	799	2.97
Cook	4.7	293	946	803	724	794	1,140	906	1,473	766	763	414	378	2.91
Coweta	14.3	922	3,001	2,823	2,314	2,205	3,035	2,788	4,275	2,670	2,419	1,164	984	2.87
Crawford	2.4	148	519	527	402	329	475	390	622	489	444	221	234	3.46
Crisp	7.0	513	1,481	1,110	1,036	1,188	1,672	1,594	2,027	1,252	1,068	531	528	2.83
☐ Dade	4.2	322	971	903	634	652	718	644	1,249	887	808	400	212	3.05
Dawson	1.8	110	419	312	291	290	378	311	578	359	317	136	99	2.89
Decatur	8.8	667	1,804	1,339	1,362	1,458	2,170	1,790	2,589	1,561	1,356	699	805	2.98
De Kalb	185.3	15,867	53,289	39,864	30,146	24,578	21,556	44,455	56,473	34,788	28,377	12,956	8,251	2.68
Dodge	6.1	351	1,154	1,038	921	1,065	1,571	1,375	1,772	1,129	911	487	426	2.82
Dooly	3.7	210	666	597	539	656	1,032	855	1,017	619	551	282	376	2.92
Dougherty	34.8	3,366	9,511	6,599	5,555	4,862	4,907	6,770	9,749	6,883	5,858	3,028	2,512	2.97
Douglas	19.9	1,321	5,696	5,002	3,224	2,322	2,335	2,279	5,448	4,393	4,485	2,066	1,229	3.14

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Early	4.6	280	827	750	686	771	1,286	1,094	1,215	808	678	387	418	2.87
Echols	.8	60	182	137	128	109	184	174	212	145	134	79	56	2.88
Effingham	6.6	446	1,478	1,467	1,031	999	1,179	1,158	1,721	1,395	1,234	667	425	2.98
Elbert	7.0	422	1,331	1,197	1,046	1,186	1,818	1,624	2,143	1,240	1,080	511	402	2.73
Emanuel	7.2	458	1,419	1,206	1,044	1,276	1,797	1,499	2,145	1,362	1,077	559	558	2.96
Evans	3.1	222	602	528	465	514	769	718	871	575	480	234	222	2.81
Fannin	5.7	288	965	917	913	1,068	1,549	1,208	1,998	1,048	844	405	197	2.65
Fayette	11.6	435	2,778	3,563	1,986	1,521	1,317	1,519	3,146	2,580	2,796	1,107	452	3.02
Floyd	29.6	2,110	6,096	5,330	4,847	4,885	6,332	6,543	9,396	5,697	4,609	2,114	1,241	2.73
Forsyth	10.8	804	2,646	2,402	1,712	1,523	1,713	1,726	3,309	2,269	2,085	929	482	2.88
Franklin	5.7	323	1,050	997	881	1,008	1,441	1,122	1,876	1,097	946	399	260	2.77
Fulton	228.5	19,918	62,306	42,360	32,066	30,727	41,123	70,117	68,471	37,651	27,844	13,536	10,881	2.55
Gilmer	4.2	293	805	742	702	653	1,005	805	1,356	856	709	295	179	2.81
Glascock	.8	48	134	130	115	147	226	187	248	150	110	64	41	3.00
Glynn	20.9	1,606	4,736	3,830	3,270	3,312	4,146	4,930	6,584	3,874	3,145	1,452	915	2.67
Gordon	11.0	777	2,416	2,180	1,802	1,705	2,120	1,983	3,293	2,247	1,900	957	620	2.89
Grady	6.8	432	1,350	1,109	985	1,135	1,789	1,303	2,115	1,160	1,118	575	529	2.97
Greene	3.8	194	671	604	546	660	1,125	874	1,095	610	510	333	378	3.08
Gwinnett	67.3	4,771	22,022	17,997	9,729	6,738	6,043	9,794	19,525	14,967	14,725	5,854	2,435	2.93
Habersham	9.1	728	1,902	1,660	1,437	1,463	1,910	1,884	2,909	1,874	1,508	636	289	2.85
Hall	28.4	2,100	6,414	5,750	4,565	4,404	5,167	5,223	8,783	5,972	4,967	2,200	1,255	2.82
Hancock	2.8	115	547	444	428	514	752	589	674	440	417	254	426	3.39
Haralson	6.8	453	1,317	1,273	1,148	1,106	1,503	1,357	2,149	1,286	1,144	560	304	2.79
Harris	5.8	264	1,071	1,029	994	1,107	1,335	1,106	1,921	984	933	440	416	2.84
Hart	6.6	416	1,257	1,115	1,016	1,195	1,601	1,230	2,097	1,238	1,103	490	442	2.89
Heard	2.2	140	408	410	336	385	521	408	712	381	361	172	166	3.09
Henry	13.3	657	3,159	2,812	2,338	2,077	2,257	1,939	3,970	2,749	2,563	1,194	885	3.01
Houston	27.6	2,554	7,063	6,064	5,275	3,955	2,689	4,954	7,690	5,777	5,234	2,390	1,555	2.95
Irwin	3.3	175	580	554	531	557	903	741	1,008	540	504	256	251	2.82
Jackson	9.2	664	1,916	1,812	1,395	1,417	1,996	1,651	2,794	1,826	1,664	745	520	2.88
Jasper	2.8	141	596	426	451	451	735	632	763	489	483	223	210	2.86
Jeff Davis	4.2	316	916	793	661	647	867	884	1,168	817	726	349	256	2.83
Jefferson	6.4	324	1,287	1,034	877	1,104	1,774	1,487	1,684	1,136	933	547	613	2.92
Jenkins	2.9	188	553	471	441	534	713	639	808	540	412	230	271	3.07
Johnson	3.1	208	549	506	432	570	835	669	943	535	508	217	228	2.84
Jones	6.0	348	1,453	1,316	1,012	927	944	1,080	1,609	1,184	1,110	592	425	3.00
Lamar	4.3	211	851	744	717	716	1,061	893	1,264	767	686	362	328	2.91
Lanier	2.0	181	400	353	322	271	473	450	521	371	316	187	155	2.90
Laurens	13.2	883	2,716	2,312	1,979	2,278	3,032	2,727	3,915	2,484	2,157	1,018	899	2.89
Lee	4.2	313	1,185	939	621	559	583	606	1,175	868	831	379	341	3.14
Liberty	12.0	2,531	3,927	2,156	1,235	1,053	1,098	1,610	3,254	2,808	2,420	1,086	822	3.75
Lincoln	2.1	96	396	353	344	403	508	380	649	364	322	171	214	3.29
Long	1.7	253	381	251	219	269	327	374	470	323	267	154	112	2.82
Lowndes	24.4	2,780	6,046	4,517	3,538	3,315	4,204	5,058	7,015	4,720	4,240	1,927	1,440	2.91
Lumpkin	3.7	300	835	700	606	542	717	755	1,138	751	606	283	167	3.03
McDuffie	6.8	474	1,526	1,263	1,159	1,101	1,277	1,398	1,983	1,336	1,105	544	434	2.84
McIntosh	2.9	169	582	550	453	451	695	710	763	487	434	269	237	2.83
Macon	4.8	277	971	821	706	851	1,174	1,146	1,229	786	681	454	504	2.98
Madison	6.6	459	1,590	1,319	992	969	1,271	1,080	2,112	1,335	1,217	525	331	2.88
Marion	1.7	97	291	325	234	311	442	315	485	300	268	159	173	3.12
Meriwether	7.1	395	1,377	1,184	1,125	1,249	1,770	1,518	1,980	1,279	1,047	587	689	3.06
Miller	2.6	169	490	405	400	444	692	591	794	436	394	214	171	2.77
Mitchell	6.8	386	1,378	1,200	1,053	1,141	1,642	1,303	1,821	1,168	1,037	672	799	3.18
Monroe	5.1	262	1,069	1,006	823	801	1,139	986	1,477	945	846	429	417	3.06
Montgomery	2.3	151	451	374	329	394	601	516	681	380	377	161	185	3.09
Morgan	3.8	217	801	695	523	595	969	713	1,060	688	614	340	385	3.18
Murray	7.4	671	1,859	1,573	1,177	936	1,184	1,272	1,949	1,650	1,472	669	388	2.93
Muscogee	60.1	5,738	14,574	10,334	10,231	9,317	9,906	13,532	17,986	12,085	9,402	4,258	2,837	2.81
Newton	12.1	818	2,516	2,498	1,975	1,850	2,443	1,984	3,473	2,360	2,188	1,145	950	3.04
Oconee	4.8	428	1,335	1,039	692	576	730	753	1,499	988	933	409	218	2.88
Oglethorpe	3.1	172	624	624	482	474	724	524	986	574	492	267	257	2.97
Paulding	9.9	765	2,434	2,086	1,476	1,354	1,785	1,885	2,672	2,061	1,933	845	504	2.88
Peach	6.9	520	1,554	1,345	1,134	1,055	1,292	1,665	1,840	1,301	1,050	594	450	2.88
Pickens	4.5	311	880	808	725	694	1,082	953	1,407	903	745	313	179	2.71
Pierce	4.2	255	910	803	598	700	934	747	1,172	779	826	400	276	3.00
Pike	3.0	133	581	583	489	491	723	482	909	576	499	266	268	3.13

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Polk	11.8	745	2,114	2,109	1,880	1,996	2,956	2,557	3,552	2,235	1,888	928	640	2.80
Pulaski	3.2	180	556	540	550	529	845	696	934	552	543	258	217	2.84
Putnam	3.7	218	756	646	583	690	807	738	1,114	681	560	303	304	2.95
Quitman	.8	34	111	114	114	181	246	173	243	116	111	67	90	3.00
Rabun	4.1	241	768	686	604	749	1,052	872	1,417	774	655	260	122	2.63
Randolph	3.3	155	529	446	476	597	1,097	833	889	540	476	219	343	2.97
Richmond	63.3	5,708	16,336	11,371	10,004	9,418	10,463	14,772	17,947	12,258	9,757	4,869	3,697	2.96
Rockdale	13.5	728	3,324	3,468	2,372	1,865	1,743	1,632	3,711	2,887	3,069	1,426	775	3.12
Schley	1.1	63	197	239	131	181	289	225	316	168	181	115	95	3.27
Screven	5.1	326	1,035	804	746	875	1,314	1,116	1,533	929	707	408	407	2.84
Seminole	3.2	212	557	490	502	595	844	703	966	574	440	242	275	2.97
Spalding	17.2	1,115	3,662	3,354	2,792	2,784	3,493	3,291	5,037	3,345	2,982	1,426	1,119	2.92
Stephens	8.0	544	1,675	1,406	1,083	1,413	1,879	1,658	2,637	1,551	1,256	556	342	2.75
Stewart	1.9	84	302	265	295	372	582	416	532	316	267	149	220	3.05
Sumter	9.8	793	2,212	1,660	1,414	1,511	2,210	2,267	2,732	1,705	1,445	780	871	3.03
Talbot	2.1	84	406	347	334	326	603	438	559	371	321	168	243	3.05
Taliaferro	.8	22	105	96	106	150	321	273	210	127	80	54	56	2.50
Tattnall	5.8	463	1,113	965	837	965	1,457	1,263	1,682	1,153	927	430	345	3.22
Taylor	2.7	139	466	487	389	470	749	626	732	434	441	235	232	2.89
Telfair	4.1	243	751	614	595	757	1,140	981	1,199	751	582	317	270	2.78
Terrell	4.0	211	767	671	560	694	1,097	884	1,116	700	537	300	463	3.05
Thomas	13.3	887	2,678	2,292	2,090	2,260	3,093	2,781	3,920	2,389	2,125	1,089	996	2.92
Tift	11.5	1,062	2,565	2,108	1,684	1,776	2,305	2,368	3,296	2,153	1,943	945	795	2.97
Toombs	8.3	644	1,696	1,593	1,228	1,417	1,722	1,860	2,338	1,539	1,389	688	486	2.82
Towns	2.3	102	345	338	239	468	708	641	829	414	280	104	32	2.57
Treutlen	2.1	129	404	324	315	353	575	470	626	342	327	177	158	2.90
Troup	18.4	1,361	3,812	2,823	2,781	3,122	4,501	4,053	5,794	3,241	2,742	1,386	1,184	2.79
Turner	3.1	216	589	521	480	532	762	614	904	518	498	268	298	3.13
Twiggs	3.1	201	604	586	474	536	699	591	777	580	511	298	343	3.10
Union	3.7	236	654	618	549	622	1,021	678	1,278	746	556	271	171	2.76
Upson	9.5	527	1,667	1,591	1,462	1,761	2,492	2,003	3,006	1,813	1,466	676	536	2.78
Walker	20.3	1,389	4,184	3,907	3,275	3,400	4,145	3,680	6,325	4,132	3,652	1,580	931	2.82
Walton	10.9	718	2,270	2,274	1,682	1,690	2,266	1,761	3,147	2,099	1,994	1,014	885	3.06
Ware	13.2	957	2,806	2,153	2,166	2,284	2,834	2,734	3,959	2,459	2,178	1,112	758	2.86
Warren	2.1	82	385	304	343	377	609	439	588	372	307	169	225	3.10
Washington	6.4	353	1,291	1,063	952	1,071	1,670	1,366	1,707	1,156	993	536	642	3.02
Wayne	7.1	532	1,532	1,237	1,196	1,143	1,460	1,312	2,082	1,365	1,243	646	452	3.03
Webster	.8	44	142	132	123	148	211	184	214	129	125	87	61	2.88
Wheeler	1.8	90	338	287	225	334	526	389	525	314	269	152	151	2.94
White	3.8	223	767	735	555	630	890	735	1,251	781	626	242	165	2.82
Whitfield	23.9	2,176	5,648	5,099	3,847	3,324	3,806	4,269	7,007	5,141	4,468	1,930	1,085	2.85
Wilcox	2.6	134	466	386	374	492	748	582	802	440	388	188	200	3.00
Wilkes	3.9	227	676	608	605	720	1,064	889	1,220	670	553	311	257	2.85
Wilkinson	3.4	234	663	605	560	548	790	660	963	609	524	310	334	3.18
Worth	6.1	394	1,284	1,115	934	985	1,388	1,087	1,792	1,150	995	535	541	3.10
TOTAL METRO COUNTIES	**1,275.3**	**108,811**	**343,814**	**263,585**	**198,212**	**173,567**	**187,311**	**283,633**	**377,004**	**246,429**	**209,571**	**96,033**	**62,630**	**2.79**
TOTAL STATE	**2,004.8**	**162,454**	**496,270**	**392,973**	**309,393**	**292,437**	**351,273**	**433,540**	**593,972**	**383,643**	**327,756**	**154,533**	**111,356**	**2.84**
HAWAII														
HONOLULU	**247.1**	**19,087**	**64,682**	**51,204**	**40,621**	**38,644**	**32,862**	**43,145**	**65,561**	**47,277**	**44,085**	**24,144**	**22,888**	**3.21**
Honolulu	247.1	19,087	64,682	51,204	40,621	38,644	32,862	43,145	65,561	47,277	44,085	24,144	22,888	3.21
ALL COUNTIES														
Hawaii	32.6	2,010	7,876	5,890	5,039	5,556	6,229	5,488	9,578	6,109	5,354	3,152	2,919	3.06
Honolulu	247.1	19,087	64,682	51,204	40,621	38,644	32,862	43,145	65,561	47,277	44,085	24,144	22,888	3.21
Kauai	13.1	650	3,079	2,278	1,988	2,277	2,828	2,033	3,738	2,466	2,171	1,278	1,414	3.17
Maui	25.3	1,478	6,285	4,582	3,761	4,467	4,727	4,563	7,508	4,586	3,813	2,321	2,509	3.07
TOTAL METRO COUNTIES	**247.1**	**19,087**	**64,682**	**51,204**	**40,621**	**38,644**	**32,862**	**43,145**	**65,561**	**47,277**	**44,085**	**24,144**	**22,888**	**3.21**
TOTAL STATE	**318.1**	**23,225**	**81,922**	**63,954**	**51,409**	**50,944**	**46,646**	**55,229**	**86,385**	**60,438**	**55,423**	**30,895**	**29,730**	**3.18**

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

METRO AREA / County	ESTIMATES 12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
IDAHO														
BOISE	**70.3**	**8,104**	**20,056**	**13,690**	**9,083**	**8,723**	**10,644**	**16,183**	**23,338**	**12,015**	**10,854**	**4,919**	**2,991**	**2.67**
Ada	70.3	8,104	20,056	13,690	9,083	8,723	10,644	16,183	23,338	12,015	10,854	4,919	2,991	2.67
ALL COUNTIES														
Ada	70.3	8,104	20,056	13,690	9,083	8,723	10,644	16,183	23,338	12,015	10,854	4,919	2,991	2.67
Adams	1.2	90	257	245	166	158	284	245	433	178	178	113	53	2.92
Bannock	23.9	3,322	6,849	4,137	3,028	2,900	3,664	5,123	7,418	4,142	3,660	1,959	1,598	2.86
Bear Lake	2.5	214	534	411	329	396	616	536	733	378	363	257	233	2.92
Benewah	3.1	274	727	601	442	451	605	646	1,008	505	512	255	174	2.84
Bingham	11.6	1,027	2,853	2,219	1,747	1,627	2,127	1,789	3,136	1,892	1,943	1,300	1,540	3.29
Blaine	4.7	502	1,671	1,013	514	515	485	1,497	1,529	776	516	265	117	2.36
Boise	1.4	108	386	273	193	217	223	481	403	222	168	81	45	2.36
Bonner	9.6	620	2,455	1,693	1,404	1,489	1,939	1,930	3,383	1,607	1,544	708	428	2.76
Bonneville	22.7	2,694	6,041	4,457	3,344	2,994	3,170	4,045	6,745	3,852	3,860	2,116	2,082	3.02
Boundary	2.6	167	647	465	410	353	558	477	859	405	438	261	160	2.92
Butte	1.1	101	253	169	169	164	244	208	337	175	170	115	95	3.18
Camas	.3	21	66	64	44	37	68	74	90	49	50	23	14	2.67
Canyon	29.8	2,905	6,783	5,155	4,000	4,395	6,562	5,837	9,915	4,896	4,778	2,520	1,854	2.90
Caribou	3.1	347	833	584	427	423	486	621	832	533	505	354	255	3.00
Cassia	6.3	656	1,431	1,072	915	972	1,254	1,072	1,941	1,013	926	646	702	3.16
Clark	.3	24	60	68	41	45	62	83	86	51	42	22	16	2.67
Clearwater	3.6	283	819	767	528	560	643	750	1,171	610	618	286	165	2.78
Custer	1.5	69	338	276	211	269	337	531	417	214	168	108	62	2.40
Elmore	7.2	1,333	2,077	1,430	829	740	791	1,161	2,275	1,390	1,456	572	346	3.10
Franklin	2.8	221	563	444	363	412	797	471	821	433	361	315	399	3.32
Fremont	3.7	308	805	676	552	552	807	748	1,051	574	529	395	403	3.05
Gem	4.4	322	855	770	585	709	1,159	810	1,582	706	692	386	224	2.84
Gooding	4.6	336	829	770	623	771	1,271	1,001	1,634	670	663	361	271	2.78
Idaho	5.5	395	1,187	977	814	840	1,287	1,319	1,753	868	846	428	286	2.73
Jefferson	4.9	424	1,195	917	669	713	982	699	1,345	800	740	614	702	3.33
Jerome	5.5	503	1,200	918	782	892	1,205	988	1,823	970	877	486	356	2.91
Kootenai	24.0	2,013	5,809	4,799	3,379	3,377	4,623	4,863	8,171	3,916	4,084	1,838	1,128	2.75
Latah	10.7	1,995	3,040	1,639	1,144	1,144	1,738	2,729	3,982	1,663	1,374	627	325	2.73
Lemhi	3.0	211	638	594	389	501	667	740	1,014	459	394	227	166	2.63
Lewis	1.4	107	269	230	204	213	377	328	485	206	195	119	67	2.86
Lincoln	1.2	80	263	191	177	191	298	264	374	180	196	96	90	2.92
Madison	5.4	1,529	1,202	796	594	545	734	640	1,266	836	956	680	1,022	3.91
Minidoka	6.7	638	1,504	1,176	966	1,199	1,217	1,091	2,099	1,123	1,124	663	600	3.06
Nez Perce	12.8	1,222	2,815	2,158	1,830	1,954	2,821	3,080	4,478	2,056	1,794	895	497	2.60
Oneida	1.1	66	184	175	120	193	362	247	362	151	143	97	100	3.00
Owyhee	2.8	229	581	458	394	448	690	546	904	436	432	249	233	3.07
Payette	6.0	473	1,112	1,039	770	971	1,635	1,287	2,071	922	882	506	332	2.73
Power	2.5	181	706	468	369	358	418	530	687	416	415	249	203	2.92
Shoshone	6.7	611	1,610	1,171	930	1,091	1,287	1,472	2,210	1,019	1,081	543	375	2.78
Teton	.9	67	246	149	117	147	174	137	290	140	137	96	100	3.44
Twin Falls	19.7	1,877	4,278	3,323	2,596	2,982	4,644	4,271	6,767	3,165	2,916	1,540	1,041	2.80
Valley	2.2	179	667	431	300	326	297	449	791	367	347	163	83	2.82
Washington	3.2	190	570	467	412	522	1,039	687	1,152	487	432	236	206	2.78
TOTAL METRO COUNTIES	**70.3**	**8,104**	**20,056**	**13,690**	**9,083**	**8,723**	**10,644**	**16,183**	**23,338**	**12,015**	**10,854**	**4,919**	**2,991**	**2.67**
TOTAL STATE	**348.5**	**37,038**	**87,264**	**63,525**	**46,903**	**48,479**	**65,291**	**72,686**	**113,161**	**57,466**	**54,359**	**28,689**	**22,139**	**2.85**
ILLINOIS														
ALTON - GRANITE CITY	**97.5**	**7,608**	**20,035**	**16,659**	**15,870**	**16,378**	**20,950**	**21,365**	**30,985**	**17,979**	**15,389**	**7,259**	**4,523**	**2.74**
Jersey	7.1	497	1,429	1,272	1,151	1,184	1,567	1,[illegible]5	2,202	1,286	1,199	635	383	2.99
Madison	90.4	7,111	18,606	15,387	14,719	15,194	19,383	19,970	28,783	16,693	14,190	6,624	4,140	2.72
AURORA - ELGIN	**112.1**	**9,549**	**29,713**	**22,511**	**17,022**	**15,253**	**18,052**	**22,214**	**32,378**	**20,261**	**20,106**	**10,082**	**7,059**	**2.92**
Kane	98.5	8,548	25,976	19,306	14,910	13,541	16,219	19,807	28,764	17,633	17,233	8,665	6,398	2.91
Kendall	13.6	1,001	3,737	3,205	2,112	1,712	1,833	2,407	3,614	2,628	2,873	1,417	661	2.96
BLOOMINGTON - NORMAL	**44.1**	**6,366**	**11,111**	**7,114**	**5,734**	**5,716**	**8,059**	**11,431**	**14,237**	**7,360**	**6,638**	**2,924**	**1,510**	**2.79**
McLean	44.1	6,366	11,111	7,114	5,734	5,716	8,059	11,431	14,237	7,360	6,638	2,924	1,510	2.79
CHAMPAIGN - URBANA - RANTOUL	**60.4**	**11,435**	**17,436**	**9,316**	**7,380**	**6,705**	**8,128**	**17,557**	**19,355**	**10,093**	**8,327**	**3,369**	**1,699**	**2.78**
Champaign	60.4	11,435	17,436	9,316	7,380	6,705	8,128	17,557	19,355	10,093	8,327	3,369	1,699	2.78

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
CHICAGO	**2,184.2**	**146,278**	**515,242**	**408,184**	**357,330**	**360,986**	**396,180**	**569,427**	**625,898**	**360,496**	**310,729**	**170,616**	**147,034**	**2.76**
Cook	1,882.4	125,963	432,502	338,947	306,942	318,937	359,109	509,577	536,731	305,684	255,950	142,912	131,546	2.74
Du Page	248.1	16,983	69,219	57,112	42,058	34,701	28,027	50,813	73,051	44,903	44,506	22,433	12,394	2.85
McHenry	53.7	3,332	13,521	12,125	8,330	7,348	9,044	9,037	16,116	9,909	10,273	5,271	3,094	2.94
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,834.0***	***196,949***	***679,712***	***539,947***	***463,384***	***458,310***	***495,698***	***695,668***	***809,742***	***480,877***	***427,125***	***231,528***	***199,060***	***2.81***
DAVENPORT - ROCK ISLAND - MOLINE	**144.0**	**13,848**	**34,943**	**25,474**	**20,819**	**21,218**	**27,698**	**33,931**	**45,225**	**24,498**	**22,626**	**10,995**	**6,725**	**2.71**
Henry	21.4	1,627	4,406	3,828	3,087	3,221	5,231	4,530	6,850	3,526	3,626	1,815	1,053	2.77
Rock Island	62.4	5,840	13,983	10,598	9,215	9,815	12,949	15,578	20,004	10,567	9,139	4,398	2,714	2.66
Scott, Iowa	*60.2*	*6,381*	*16,554*	*11,048*	*8,517*	*8,182*	*9,518*	*13,823*	*18,371*	*10,405*	*9,861*	*4,782*	*2,9[illegible]*	*2.75*
DECATUR	**49.9**	**4,514**	**11,292**	**8,516**	**7,559**	**7,665**	**10,354**	**12,251**	**15,925**	**8,610**	**7,611**	**3,505**	**1,998**	**2.65**
Macon	49.9	4,514	11,292	8,516	7,559	7,665	10,354	12,251	15,925	8,610	7,611	3,505	1,998	2.65
EAST ST. LOUIS - BELLEVILLE	**103.1**	**7,865**	**22,224**	**17,724**	**16,834**	**16,799**	**21,654**	**22,353**	**30,089**	**18,626**	**16,099**	**8,423**	**7,510**	**2.87**
Clinton	11.5	870	2,378	1,908	1,707	1,854	2,783	2,323	3,348	2,095	1,797	1,046	891	2.95
St. Clair	91.6	6,995	19,846	15,816	15,127	14,945	18,871	20,030	26,741	16,531	14,302	7,377	6,619	2.86
JOLIET	**123.3**	**9,449**	**34,185**	**26,679**	**18,590**	**16,501**	**17,896**	**21,993**	**33,384**	**22,750**	**23,849**	**12,721**	**8,603**	**3.06**
Grundy	11.4	961	2,625	2,069	1,695	1,732	2,318	2,364	3,532	2,038	1,940	1,008	518	2.78
Will	111.9	8,488	31,560	24,610	16,895	14,769	15,578	19,629	29,852	20,712	21,909	11,713	8,085	3.09
KANKAKEE	**36.8**	**3,233**	**8,421**	**6,367**	**5,451**	**5,861**	**7,467**	**8,680**	**10,849**	**6,238**	**5,862**	**3,020**	**2,151**	**2.85**
Kankakee	36.8	3,233	8,421	6,367	5,451	5,861	7,467	8,680	10,849	6,238	5,862	3,020	2,151	2.85
LAKE COUNTY	**150.0**	**10,100**	**38,110**	**33,521**	**26,328**	**21,960**	**19,981**	**27,612**	**42,933**	**28,737**	**28,045**	**14,099**	**8,574**	**3.05**
Lake	150.0	10,100	38,110	33,521	26,328	21,960	19,981	27,612	42,933	28,737	28,045	14,099	8,574	3.05
PEORIA	**136.0**	**12,415**	**32,990**	**23,555**	**20,766**	**20,013**	**26,261**	**30,862**	**43,260**	**23,674**	**21,715**	**10,367**	**6,122**	**2.74**
Peoria	75.3	7,135	18,256	12,395	10,871	11,289	15,354	18,881	24,332	12,406	10,917	5,317	3,447	2.68
Tazewell	48.9	4,401	11,933	9,027	8,113	7,046	8,380	9,862	15,265	9,191	8,692	3,912	1,978	2.77
Woodford	11.8	879	2,801	2,133	1,782	1,678	2,527	2,119	3,663	2,077	2,106	1,138	697	2.96
ROCKFORD	**102.2**	**8,810**	**24,435**	**19,227**	**15,802**	**15,575**	**18,351**	**22,774**	**31,965**	**17,823**	**16,872**	**7,938**	**4,828**	**2.74**
Boone	10.3	824	2,310	2,224	1,537	1,448	1,957	2,040	3,148	1,756	1,829	958	569	2.85
Winnebago	91.9	7,986	22,125	17,003	14,265	14,127	16,394	20,734	28,817	16,067	15,043	6,980	4,259	2.73
SPRINGFIELD	**76.2**	**6,696**	**18,318**	**12,714**	**10,725**	**11,334**	**16,413**	**21,554**	**23,959**	**12,637**	**10,619**	**4,797**	**2,634**	**2.53**
Menard	4.5	320	907	791	658	654	1,170	965	1,458	778	797	338	164	2.73
Sangamon	71.7	6,376	17,411	11,923	10,067	10,680	15,243	20,589	22,501	11,859	9,822	4,459	2,470	2.51
ALL COUNTIES														
Adams	27.0	2,433	5,450	4,121	3,864	4,326	6,806	7,013	8,826	4,318	3,764	1,887	1,192	2.66
Alexander	4.8	315	781	642	624	795	1,643	1,467	1,446	821	534	250	282	2.56
Bond	6.1	510	1,073	894	852	1,012	1,759	1,396	2,077	1,050	927	407	243	2.74
Boone	10.3	824	2,310	2,224	1,537	1,448	1,957	2,040	3,148	1,756	1,829	958	569	2.85
Brown	2.1	125	350	249	264	378	734	551	754	282	295	130	88	2.57
Bureau	14.7	1,004	2,729	2,306	2,047	2,412	4,202	3,537	4,872	2,235	2,158	1,190	708	2.67
Calhoun	2.1	97	321	317	315	357	693	465	712	347	261	185	130	2.81
Carroll	7.0	491	1,338	1,041	1,027	1,209	1,894	1,603	2,487	1,060	1,022	509	319	2.67
Cass	5.6	402	1,077	878	793	889	1,561	1,433	1,773	959	788	425	222	2.73
Champaign	60.4	11,435	17,436	9,316	7,380	6,705	8,128	17,557	19,355	10,093	8,327	3,369	1,699	2.78
Christian	14.0	1,004	2,593	2,158	1,974	2,325	3,946	3,573	4,470	2,347	2,064	993	553	2.61
Clark	6.7	482	1,150	1,015	900	1,138	2,015	1,761	2,256	1,051	963	445	224	2.55
Clay	6.1	458	1,054	841	756	1,019	1,972	1,562	2,072	1,072	809	372	213	2.56
Clinton	11.5	870	2,378	1,908	1,707	1,854	2,783	2,323	3,348	2,095	1,797	1,046	891	2.95
Coles	19.2	2,855	3,967	2,732	2,594	2,666	4,386	5,031	6,477	3,199	2,849	1,082	562	2.78
Cook	1,882.4	125,963	432,502	338,947	306,942	318,937	359,109	509,577	536,731	305,684	255,950	142,912	131,546	2.74
Crawford	8.2	584	1,496	1,185	1,145	1,347	2,443	1,967	2,987	1,254	1,203	544	245	2.59
Cumberland	4.3	318	828	670	598	711	1,175	1,067	1,354	695	658	310	216	2.65
De Kalb	25.4	4,175	6,109	4,052	3,319	3,391	4,354	6,580	8,154	4,394	3,611	1,740	921	2.95
De Witt	7.0	563	1,371	1,153	999	1,158	1,756	1,692	2,325	1,169	1,098	448	268	2.64
Douglas	7.4	623	1,464	1,195	1,153	1,224	1,741	1,628	2,572	1,223	1,121	516	340	2.70
Du Page	248.1	16,983	69,219	57,112	42,058	34,701	28,027	50,813	73,051	44,903	44,506	22,433	12,394	2.85
Edgar	8.5	611	1,550	1,272	1,166	1,429	2,472	2,227	2,862	1,369	1,212	550	280	2.54
Edwards	3.4	254	630	499	405	561	1,051	1,036	1,114	535	447	207	61	2.41
Effingham	11.6	1,019	2,632	1,887	1,554	1,745	2,763	2,544	3,431	2,056	1,857	968	744	2.83
Fayette	8.3	592	1,457	1,193	1,134	1,333	2,591	1,960	2,864	1,377	1,124	649	326	2.72
Ford	5.8	417	1,040	843	914	974	1,612	1,493	1,932	932	837	418	188	2.59
Franklin	17.7	1,108	3,002	2,603	2,135	3,074	5,778	4,719	5,989	2,871	2,493	1,061	567	2.52
Fulton	16.5	1,174	3,170	2,654	2,241	2,648	4,613	3,822	5,543	2,751	2,532	1,207	645	2.67

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Gallatin	2.9	189	481	516	399	466	849	753	906	486	438	226	91	2.62
Greene	6.2	429	992	911	861	1,066	1,941	1,471	2,094	1,006	915	454	260	2.68
Grundy	11.4	961	2,625	2,069	1,695	1,732	2,318	2,364	3,532	2,038	1,940	1,008	518	2.78
Hamilton	3.8	246	569	522	512	640	1,311	1,052	1,330	624	468	215	111	2.45
Hancock	9.2	680	1,722	1,313	1,283	1,518	2,684	2,361	3,066	1,501	1,330	597	345	2.61
Hardin	2.1	125	330	302	315	402	626	518	707	391	292	116	76	2.62
Henderson	3.4	284	648	572	480	564	852	753	1,110	602	544	251	140	2.76
Henry	21.4	1,627	4,406	3,828	3,087	3,221	5,231	4,530	6,850	3,526	3,626	1,815	1,053	2.77
Iroquois	12.3	866	2,240	2,003	1,765	2,059	3,367	2,825	4,141	1,992	1,924	893	525	2.67
Jackson	23.9	5,537	6,005	3,076	2,433	2,554	4,295	7,337	7,959	3,764	3,014	1,159	667	2.66
Jasper	4.2	299	760	605	569	680	1,287	850	1,447	679	646	327	251	2.76
Jefferson	15.0	1,160	3,133	2,305	1,946	2,409	4,047	4,028	4,888	2,528	2,139	916	501	2.53
Jersey	7.1	497	1,429	1,272	1,151	1,184	1,567	1,395	2,202	1,286	1,199	635	383	2.99
Jo Daviess	8.9	604	1,818	1,422	1,294	1,500	2,262	2,245	2,652	1,450	1,303	740	510	2.70
Johnson	3.6	195	600	613	487	618	1,087	875	1,241	603	507	256	118	2.78
Kane	98.5	8,548	25,976	19,306	14,910	13,541	16,219	19,807	28,764	17,633	17,233	8,665	6,398	2.91
Kankakee	36.8	3,233	8,421	6,367	5,451	5,861	7,467	8,680	10,849	6,238	5,862	3,020	2,151	2.85
Kendall	13.6	1,001	3,737	3,205	2,112	1,712	1,833	2,407	3,614	2,628	2,873	1,417	661	2.96
Knox	23.5	1,969	5,002	3,709	3,421	3,679	5,720	6,209	7,698	3,894	3,413	1,548	738	2.63
Lake	150.0	10,100	38,110	33,521	26,328	21,960	19,981	27,612	42,933	28,737	28,045	14,099	8,574	3.05
La Salle	42.8	3,056	8,048	6,655	6,371	7,498	11,172	11,754	12,942	7,090	6,030	3,131	1,853	2.61
Lawrence	6.8	466	1,218	926	921	1,186	2,083	1,731	2,295	1,121	973	436	244	2.62
Lee	12.9	1,075	2,714	2,068	1,888	2,115	3,040	3,179	4,085	2,022	1,943	1,052	619	2.79
Livingston	14.4	1,183	2,767	2,312	2,112	2,319	3,707	3,240	4,847	2,446	2,057	1,088	722	2.90
Logan	11.5	897	2,270	1,825	1,676	1,812	3,020	3,099	3,777	1,917	1,672	710	325	2.76
McDonough	13.0	2,002	2,810	1,816	1,574	1,836	2,962	3,714	4,302	2,101	1,744	757	382	2.91
McHenry	53.7	3,332	13,521	12,125	8,330	7,348	9,044	9,037	16,116	9,909	10,273	5,271	3,094	2.94
McLean	44.1	6,366	11,111	7,114	5,734	5,716	8,059	11,431	14,237	7,360	6,638	2,924	1,510	2.79
Macon	49.9	4,514	11,292	8,516	7,559	7,665	10,354	12,251	15,925	8,610	7,611	3,505	1,998	2.65
Macoupin	19.1	1,283	3,532	2,776	2,708	3,181	5,620	4,642	6,301	3,204	2,874	1,283	796	2.65
Madison	90.4	7,111	18,606	15,387	14,719	15,194	19,383	19,970	28,783	16,693	14,190	6,624	4,140	2.72
Marion	17.1	1,419	3,186	2,702	2,366	2,700	4,727	4,241	5,666	2,992	2,373	1,137	691	2.67
Marshall	5.4	368	1,047	891	767	895	1,432	1,203	1,750	877	885	424	261	2.74
Mason	7.4	572	1,437	1,245	1,025	1,144	1,977	1,706	2,420	1,208	1,176	576	314	2.74
Massac	6.0	396	1,030	920	911	1,018	1,725	1,503	2,086	1,013	847	383	168	2.55
Menard	4.5	320	907	791	658	654	1,170	965	1,458	778	797	338	164	2.73
Mercer	7.1	486	1,461	1,316	1,024	1,131	1,682	1,448	2,257	1,205	1,230	646	314	2.79
☐ Monroe	7.2	476	1,397	1,227	1,222	1,163	1,715	1,497	2,245	1,270	1,197	613	378	2.85
Montgomery	12.2	909	2,180	1,705	1,627	2,088	3,691	3,042	4,166	1,964	1,687	834	507	2.70
Morgan	14.1	1,187	2,858	2,235	1,984	2,176	3,660	3,780	4,619	2,302	1,965	920	514	2.70
Moultrie	5.3	397	1,084	863	773	812	1,371	1,070	1,823	959	845	395	208	2.81
Ogle	17.2	1,427	3,618	3,270	2,528	2,640	3,717	3,837	5,367	2,977	2,813	1,410	796	2.74
Peoria	75.3	7,135	18,256	12,395	10,871	11,289	15,354	18,881	24,332	12,406	10,917	5,317	3,447	2.68
Perry	8.4	578	1,643	1,252	1,148	1,349	2,430	2,096	2,691	1,412	1,262	591	348	2.64
Piatt	6.2	400	1,299	1,136	957	971	1,437	1,274	2,037	1,086	1,072	506	225	2.73
Pike	7.4	459	1,223	1,002	1,009	1,241	2,466	1,845	2,643	1,172	964	522	254	2.54
Pope	1.7	86	263	288	236	284	543	493	551	267	240	101	48	2.65
Pulaski	3.3	193	481	420	473	565	1,168	912	1,047	529	413	186	213	2.70
Putnam	2.2	147	511	401	295	360	486	423	709	398	381	183	106	2.91
Randolph	12.3	905	2,468	1,849	1,712	1,980	3,386	2,764	3,963	2,194	1,951	888	540	2.99
Richland	7.0	660	1,329	1,092	940	1,097	1,882	1,782	2,346	1,233	978	414	247	2.54
Rock Island	62.4	5,840	13,983	10,598	9,215	9,815	12,949	15,578	20,004	10,567	9,139	4,398	2,714	2.66
St. Clair	91.6	6,995	19,846	15,816	15,127	14,945	18,871	20,030	26,741	16,531	14,302	7,377	6,619	2.86
Saline	12.0	773	1,940	1,741	1,584	1,974	3,988	3,725	3,964	1,945	1,488	633	245	2.43
Sangamon	71.7	6,376	17,411	11,923	10,067	10,680	15,243	20,589	22,501	11,859	9,822	4,459	2,470	2.51
Schuyler	3.2	217	576	467	442	526	972	722	1,168	506	475	223	106	2.63
Scott	2.3	170	392	319	334	357	728	548	764	408	334	144	102	2.70
Shelby	8.9	586	1,587	1,404	1,233	1,465	2,625	1,955	2,974	1,420	1,463	680	408	2.73
Stark	2.7	169	496	429	369	472	765	620	903	405	415	202	155	2.74
Stephenson	18.8	1,665	3,807	3,061	2,721	2,979	4,567	4,545	6,311	2,956	2,848	1,345	795	2.64
Tazewell	48.9	4,401	11,933	9,027	8,113	7,046	8,380	9,862	15,265	9,191	8,692	3,912	1,978	2.77
Union	7.3	353	1,332	1,014	832	1,578	2,191	1,867	2,962	1,079	865	384	143	2.49
Vermilion	35.9	3,052	7,465	5,777	5,170	5,962	8,474	9,111	11,354	6,114	5,351	2,466	1,504	2.63
Wabash	5.3	519	1,058	755	739	864	1,365	1,304	1,733	897	796	382	188	2.64
Warren	8.1	640	1,588	1,273	1,147	1,275	2,177	1,986	2,617	1,298	1,261	593	345	2.73
Washington	5.8	311	985	818	786	1,030	1,870	1,325	1,962	896	856	503	258	2.76

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ILLINOIS (continued)														
ALL COUNTIES (continued)														
Wayne	7.3	567	1,128	1,065	978	1,295	2,267	1,864	2,592	1,178	989	437	240	2.51
White	7.2	471	1,208	1,025	1,031	1,203	2,262	1,811	2,676	1,189	968	378	178	2.51
Whiteside	24.0	2,151	5,194	4,115	3,616	3,785	5,139	5,158	7,548	4,093	4,010	1,986	1,205	2.77
Will	111.9	8,488	31,560	24,610	16,895	14,769	15,578	19,629	29,852	20,712	21,909	11,713	8,085	3.09
Williamson	23.0	1,724	4,628	3,689	3,044	3,755	6,160	5,912	7,794	3,950	3,264	1,360	720	2.55
Winnebago	91.9	7,986	22,125	17,003	14,265	14,127	16,394	20,734	28,817	16,067	15,043	6,980	4,259	2.73
Woodford	11.8	879	2,801	2,133	1,782	1,678	2,527	2,119	3,663	2,077	2,106	1,138	697	2.96
TOTAL METRO COUNTIES	**3,366.8**	**252,261**	**803,298**	**627,740**	**538,915**	**534,945**	**609,641**	**831,678**	**984,316**	**570,647**	**505,823**	**265,946**	**208,390**	**2.78**
TOTAL STATE	**4,157.9**	**320,377**	**958,091**	**749,926**	**648,504**	**662,139**	**818,863**	**1,030,313**	**1,244,916**	**701,557**	**621,141**	**320,426**	**239,547**	**2.76**
INDIANA														
ANDERSON	**50.8**	**3,965**	**11,124**	**9,208**	**8,158**	**7,995**	**10,350**	**11,830**	**16,161**	**9,028**	**8,029**	**3,717**	**2,035**	**2.72**
Madison	50.8	3,965	11,124	9,208	8,158	7,995	10,350	11,830	16,161	9,028	8,029	3,717	2,035	2.72
BLOOMINGTON	**36.1**	**6,447**	**10,351**	**5,830**	**4,383**	**4,005**	**5,084**	**10,716**	**11,821**	**6,055**	**4,708**	**1,956**	**844**	**2.81**
Monroe	36.1	6,447	10,351	5,830	4,383	4,005	5,084	10,716	11,821	6,055	4,708	1,956	844	2.81
ELKHART - GOSHEN	**50.1**	**4,329**	**12,442**	**9,520**	**7,560**	**7,242**	**9,007**	**10,366**	**15,755**	**8,922**	**8,629**	**4,038**	**2,390**	**2.79**
Elkhart	50.1	4,329	12,442	9,520	7,560	7,242	9,007	10,366	15,755	8,922	8,629	4,038	2,390	2.79
EVANSVILLE	**106.5**	**9,346**	**23,754**	**17,877**	**15,766**	**16,854**	**22,903**	**26,434**	**33,235**	**19,070**	**16,296**	**7,363**	**4,102**	**2.65**
Posey	9.7	778	2,330	1,832	1,380	1,423	1,957	1,789	2,960	1,807	1,825	837	482	2.87
Vanderburgh	65.8	6,175	13,925	9,871	9,691	10,911	15,227	18,479	21,254	11,110	8,757	3,941	2,259	2.53
Warrick	15.4	1,055	3,935	3,482	2,309	2,127	2,492	2,580	4,294	3,084	3,248	1,447	747	2.95
Henderson, Ky.	*15.6*	*1,338*	*3,564*	*2,692*	*2,386*	*2,393*	*3,227*	*3,586*	*4,727*	*3,069*	*2,466*	*1,138*	*614*	*2.69*
FORT WAYNE	**129.1**	**11,837**	**32,713**	**23,042**	**19,409**	**18,850**	**23,248**	**29,196**	**39,202**	**22,221**	**21,188**	**10,606**	**6,687**	**2.77**
Allen	107.9	10,130	27,868	19,249	16,219	15,676	18,758	25,265	32,589	18,455	17,396	8,630	5,565	2.75
De Kalb	11.8	938	2,715	2,145	1,758	1,733	2,511	2,207	3,555	2,120	2,133	1,151	634	2.89
Whitley	9.4	769	2,130	1,649	1,432	1,441	1,979	1,724	3,058	1,646	1,659	825	488	2.85
GARY - HAMMOND	**219.5**	**17,761**	**52,103**	**40,824**	**37,297**	**36,524**	**34,991**	**43,683**	**61,808**	**40,959**	**37,360**	**20,218**	**15,472**	**2.92**
Lake	176.3	13,767	40,291	31,534	30,514	30,759	29,435	35,945	49,418	32,771	28,892	16,019	13,255	2.91
Porter	43.2	3,994	11,812	9,290	6,783	5,765	5,556	7,738	12,390	8,188	8,468	4,199	2,217	2.98
INDIANAPOLIS	**434.6**	**38,136**	**106,902**	**80,723**	**68,388**	**65,220**	**75,231**	**103,093**	**133,295**	**77,406**	**68,125**	**32,519**	**20,162**	**2.71**
Boone	13.4	1,002	3,017	2,760	2,096	1,911	2,614	2,473	4,333	2,421	2,514	1,123	536	2.84
Hamilton	30.5	1,838	7,474	7,560	5,265	4,241	4,121	4,702	9,115	5,971	6,435	2,930	1,347	2.95
Hancock	15.5	1,049	3,540	3,684	2,601	2,212	2,414	2,398	4,530	2,966	3,335	1,536	735	2.97
Hendricks	24.4	1,538	6,063	5,660	4,060	3,539	3,540	3,578	7,233	4,912	5,257	2,371	1,049	3.03
Johnson	27.6	2,189	7,170	6,026	4,468	3,761	3,986	4,845	8,063	5,491	5,525	2,519	1,154	2.96
Marion	290.8	28,175	72,378	48,430	44,596	44,754	52,467	79,271	90,389	49,529	38,822	19,143	13,646	2.60
Morgan	18.2	1,287	4,148	3,935	3,043	2,662	3,125	3,056	5,306	3,483	3,610	1,752	993	2.95
Shelby	14.2	1,058	3,112	2,668	2,259	2,140	2,963	2,770	4,326	2,630	2,627	1,145	702	2.83
KOKOMO	**38.3**	**3,192**	**8,799**	**7,612**	**6,420**	**5,638**	**6,639**	**8,792**	**11,430**	**7,025**	**6,546**	**2,999**	**1,508**	**2.71**
Howard	32.1	2,731	7,552	6,427	5,476	4,652	5,262	7,349	9,555	5,941	5,432	2,540	1,283	2.71
Tipton	6.2	461	1,247	1,185	944	986	1,377	1,443	1,875	1,084	1,114	459	225	2.69
LAFAYETTE	**42.7**	**7,334**	**11,162**	**6,841**	**5,400**	**5,393**	**6,570**	**11,202**	**14,119**	**7,203**	**6,126**	**2,749**	**1,301**	**2.89**
Tippecanoe	42.7	7,334	11,162	6,841	5,400	5,393	6,570	11,202	14,119	7,203	6,126	2,749	1,301	2.89
MUNCIE	**45.1**	**5,062**	**9,913**	**8,045**	**6,898**	**6,700**	**8,482**	**10,582**	**14,439**	**8,072**	**7,139**	**3,166**	**1,702**	**2.81**
Delaware	45.1	5,062	9,913	8,045	6,898	6,700	8,482	10,582	14,439	8,072	7,139	3,166	1,702	2.81
SOUTH BEND - MISHAWAKA	**88.0**	**6,880**	**19,997**	**13,716**	**13,501**	**14,773**	**19,133**	**22,189**	**28,213**	**14,697**	**12,800**	**6,321**	**3,780**	**2.71**
St. Joseph	88.0	6,880	19,997	13,716	13,501	14,773	19,133	22,189	28,213	14,697	12,800	6,321	3,780	2.71
TERRE HAUTE	**50.3**	**4,687**	**10,289**	**7,450**	**6,809**	**8,458**	**12,607**	**13,183**	**16,324**	**8,538**	**7,001**	**3,325**	**1,929**	**2.71**
Clay	9.4	671	1,749	1,437	1,325	1,529	2,689	2,164	3,087	1,641	1,417	710	381	2.67
Vigo	40.9	4,016	8,540	6,013	5,484	6,929	9,918	11,019	13,237	6,897	5,584	2,615	1,548	2.72
ALL COUNTIES														
Adams	10.1	849	2,325	1,740	1,410	1,546	2,230	1,901	3,025	1,703	1,677	987	807	3.00
Allen	107.9	10,130	27,868	19,249	16,219	15,676	18,758	25,265	32,589	18,455	17,396	8,630	5,565	2.75
Bartholomew	24.2	1,928	5,980	5,183	3,826	3,352	3,931	5,214	7,158	4,609	4,396	1,917	906	2.75
Benton	3.7	274	666	589	528	649	994	930	1,191	557	527	286	209	2.68
Blackford	5.6	397	1,152	980	844	916	1,311	1,330	1,674	934	952	444	266	2.73
Boone	13.4	1,002	3,017	2,760	2,096	1,911	2,614	2,473	4,333	2,421	2,514	1,123	536	2.84
Brown	4.9	324	1,152	932	727	817	948	1,003	1,720	825	758	366	228	2.69
Carroll	7.3	538	1,494	1,266	1,097	1,173	1,732	1,423	2,529	1,149	1,257	615	327	2.77

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Cass	14.8	1,168	3,026	2,467	2,267	2,561	3,311	3,344	4,762	2,494	2,432	1,141	627	2.76
☐ Clark	32.9	2,630	8,480	6,271	5,195	4,914	5,410	6,888	9,634	6,409	5,802	2,673	1,494	2.79
Clay	9.4	671	1,749	1,437	1,325	1,529	2,689	2,164	3,087	1,641	1,417	710	381	2.67
Clinton	11.5	918	2,366	1,881	1,699	1,817	2,819	2,572	3,703	1,960	1,870	910	485	2.74
Crawford	3.5	257	698	575	488	551	931	701	1,096	652	558	302	191	2.94
Daviess	10.2	735	2,004	1,593	1,427	1,803	2,638	2,273	3,359	1,666	1,577	745	580	2.75
☐ Dearborn	12.2	771	2,640	2,334	1,934	1,963	2,558	2,264	3,502	2,331	2,189	1,171	743	2.93
Decatur	8.3	640	1,812	1,455	1,192	1,284	1,917	1,667	2,502	1,430	1,376	758	567	2.88
De Kalb	11.8	938	2,715	2,145	1,758	1,733	2,511	2,207	3,555	2,120	2,133	1,151	634	2.89
Delaware	45.1	5,062	9,913	8,045	6,898	6,700	8,482	10,582	14,439	8,072	7,139	3,166	1,702	2.81
Dubois	12.2	1,020	2,823	2,106	1,778	1,764	2,709	2,804	3,356	2,135	1,904	1,123	878	2.88
Elkhart	50.1	4,329	12,442	9,520	7,560	7,242	9,007	10,366	15,755	8,922	8,629	4,038	2,390	2.79
Fayette	10.2	810	2,289	1,763	1,573	1,670	2,095	2,090	3,180	1,881	1,707	787	555	2.80
☐ Floyd	22.4	1,553	5,135	4,255	3,403	3,504	4,550	4,608	6,757	4,226	3,918	1,800	1,091	2.79
Fountain	6.9	511	1,276	1,185	991	1,182	1,755	1,524	2,296	1,127	1,110	549	294	2.78
Franklin	6.4	425	1,427	1,208	997	943	1,400	1,050	1,767	1,149	1,201	652	581	3.16
Fulton	7.4	603	1,380	1,159	1,066	1,249	1,943	1,630	2,634	1,197	1,056	567	316	2.70
Gibson	12.8	1,014	2,435	2,088	1,856	2,075	3,332	3,023	4,167	2,278	1,894	917	521	2.66
Grant	27.9	2,428	5,930	5,024	4,721	4,460	5,337	6,013	8,658	5,048	4,751	2,194	1,236	2.84
Greene	12.1	753	2,279	1,977	1,657	1,960	3,474	2,999	4,031	2,030	1,832	799	409	2.59
Hamilton	30.5	1,838	7,474	7,560	5,265	4,241	4,122	4,702	9,115	5,971	6,435	2,930	1,347	2.95
Hancock	15.5	1,049	3,540	3,684	2,601	2,212	2,414	2,398	4,530	2,966	3,335	1,536	735	2.97
☐ Harrison	9.8	723	2,215	1,927	1,518	1,429	1,988	1,581	2,941	1,927	1,816	927	608	2.99
Hendricks	24.4	1,538	6,063	5,660	4,060	3,539	3,540	3,578	7,233	4,912	5,257	2,371	1,049	3.03
Henry	19.2	1,405	4,043	3,459	2,978	3,019	4,296	4,122	5,936	3,558	3,287	1,524	773	2.76
Howard	32.1	2,731	7,552	6,427	5,476	4,652	5,262	7,349	9,555	5,941	5,432	2,540	1,283	2.71
Huntington	12.8	1,111	2,664	2,145	1,860	2,037	2,983	2,941	4,010	2,129	2,045	1,061	614	2.78
Jackson	13.6	1,170	2,874	2,366	2,024	2,027	3,139	2,950	4,216	2,447	2,338	1,096	553	2.74
Jasper	9.0	759	2,027	1,718	1,378	1,311	1,807	1,527	2,742	1,488	1,668	958	617	3.08
Jay	8.4	625	1,602	1,467	1,219	1,366	2,121	1,809	2,782	1,376	1,349	645	439	2.74
Jefferson	11.0	924	2,475	2,016	1,607	1,684	2,294	2,516	3,372	1,994	1,777	861	475	2.85
Jennings	7.8	612	1,792	1,543	1,108	1,129	1,616	1,463	2,211	1,457	1,425	776	468	3.04
Johnson	27.6	2,189	7,170	6,026	4,468	3,761	3,986	4,845	8,692	5,494	5,525	2,519	1,154	2.96
Knox	16.0	1,314	3,007	2,378	2,264	2,549	4,488	4,465	5,135	2,675	2,193	982	550	2.61
Kosciusko	22.4	2,040	5,458	4,082	3,166	3,277	4,377	4,249	7,509	4,011	3,797	1,785	1,049	2.80
La Grange	8.2	647	2,001	1,521	1,196	1,235	1,600	1,307	2,516	1,330	1,393	732	922	3.27
Lake	176.3	13,767	40,291	31,534	30,514	30,759	29,435	35,945	49,418	32,771	28,892	16,019	13,255	2.91
La Porte	38.3	2,905	8,621	6,626	5,928	6,453	7,767	8,174	11,879	6,839	6,259	3,124	2,025	2.85
Lawrence	16.1	1,166	3,301	2,774	2,467	2,544	3,848	3,435	5,176	3,090	2,627	1,175	597	2.70
Madison	50.8	3,965	11,124	9,208	8,158	7,995	10,350	11,830	16,161	9,028	8,029	3,717	2,035	2.72
Marion	290.8	28,175	72,378	48,430	44,596	44,754	52,467	79,271	90,389	49,529	38,822	19,143	13,646	2.60
Marshall	14.4	1,112	3,100	2,420	2,238	2,164	3,366	3,030	4,557	2,400	2,469	1,205	739	2.79
Martin	3.8	249	790	668	583	661	849	813	1,058	731	662	338	198	2.89
Miami	13.9	1,390	3,334	2,498	1,987	1,967	2,724	2,768	4,254	2,529	2,469	1,214	666	2.86
Monroe	36.1	6,447	10,351	5,830	4,383	4,005	5,084	10,716	11,821	6,055	4,708	1,956	844	2.81
Montgomery	13.2	1,146	2,667	2,289	2,019	1,979	3,100	2,942	4,485	2,234	2,098	981	460	2.71
Morgan	18.2	1,287	4,148	3,935	3,043	2,662	3,125	3,056	5,306	3,483	3,610	1,752	993	2.95
Newton	5.5	425	1,196	1,038	740	804	1,297	1,152	1,591	941	960	560	296	2.85
Noble	12.8	1,127	2,947	2,239	1,889	1,981	2,617	2,616	3,993	2,255	2,139	1,121	676	2.84
Ohio	1.9	125	373	320	318	301	463	405	574	364	315	156	86	2.84
Orange	7.0	478	1,401	1,117	1,007	1,156	1,841	1,565	2,236	1,280	1,101	487	331	2.73
Owen	6.2	398	1,209	1,063	1,006	932	1,592	1,417	1,932	1,118	934	488	311	2.71
Parke	6.1	372	1,140	1,028	895	986	1,679	1,323	2,027	1,091	908	506	245	2.75
Perry	6.8	498	1,348	1,056	1,017	1,160	1,721	1,425	2,056	1,261	1,065	601	392	2.84
Pike	5.3	361	971	901	744	798	1,525	1,197	1,778	948	870	335	172	2.62
Porter	43.2	3,994	11,812	9,290	6,783	5,765	5,556	7,738	12,390	8,188	8,468	4,199	2,217	2.98
Posey	9.7	778	2,330	1,832	1,380	1,423	1,957	1,789	2,960	1,807	1,825	837	482	2.87
Pulaski	5.0	367	966	749	714	840	1,364	1,260	1,483	820	749	414	274	2.70
Putnam	9.7	748	1,743	1,700	1,612	1,515	2,382	1,908	3,272	1,720	1,636	733	431	3.07
Randolph	10.9	795	2,273	1,963	1,716	1,631	2,522	2,238	3,604	1,810	1,842	896	510	2.75
Ripley	8.4	609	1,730	1,417	1,200	1,332	2,112	1,666	2,513	1,491	1,370	746	614	2.99
Rush	6.7	522	1,262	1,087	1,050	1,101	1,678	1,390	2,106	1,147	1,075	568	414	2.87
St. Joseph	88.0	6,880	19,997	13,716	13,501	14,773	19,133	22,189	28,213	14,697	12,800	6,321	3,780	2.71
Scott	7.2	550	1,605	1,415	1,086	1,055	1,489	1,349	2,028	1,463	1,246	661	453	2.92
Shelby	14.2	1,058	3,112	2,668	2,259	2,140	2,963	2,770	4,326	2,630	2,627	1,145	702	2.83
Spencer	6.6	442	1,331	1,176	975	990	1,686	1,216	2,014	1,187	1,204	579	400	3.05

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	House-hold Size
INDIANA (continued)														
ALL COUNTIES (continued)														
Starke	7.9	526	1,595	1,410	1,208	1,183	1,978	1,633	2,407	1,331	1,265	755	509	2.86
Steuben	9.5	841	1,962	1,669	1,378	1,474	2,176	2,265	3,176	1,494	1,435	752	378	2.72
Sullivan	8.2	495	1,505	1,227	1,090	1,419	2,464	1,986	2,721	1,389	1,240	551	313	2.61
Switzerland	2.7	167	454	473	390	471	745	576	857	482	430	207	148	2.74
Tippecanoe	42.7	7,334	11,162	6,841	5,400	5,393	6,570	11,202	14,119	7,203	6,126	2,749	1,301	2.89
Tipton	6.2	461	1,247	1,185	944	986	1,377	1,443	1,875	1,084	1,114	459	225	2.69
Union	2.4	179	502	434	325	368	592	453	758	444	422	223	100	2.88
Vanderburgh	65.8	6,175	13,925	9,871	9,691	10,911	15,227	18,479	21,254	11,110	8,757	3,941	2,259	2.53
Vermillion	7.2	469	1,364	1,172	949	1,188	2,058	1,897	2,283	1,205	1,062	509	244	2.57
Vigo	40.9	4,016	8,540	6,013	5,484	6,929	9,918	11,019	13,237	6,897	5,584	2,615	1,548	2.72
Wabash	12.7	1,139	2,707	2,269	1,926	1,973	2,686	2,646	4,169	2,170	2,137	1,016	562	2.91
Warren	3.1	211	605	587	477	504	716	561	1,029	505	553	296	156	2.90
Warrick	15.4	1,055	3,935	3,482	2,309	2,127	2,492	2,580	4,294	3,084	3,248	1,447	747	2.95
Washington	8.0	660	1,635	1,409	1,156	1,248	1,892	1,586	2,420	1,536	1,336	676	446	2.83
Wayne	27.8	2,168	5,580	4,867	4,367	4,487	6,331	6,743	8,860	4,816	4,298	1,941	1,142	2.69
Wells	9.2	770	2,038	1,681	1,356	1,366	1,989	1,908	2,840	1,585	1,639	779	449	2.79
White	9.4	710	1,943	1,503	1,303	1,594	2,347	2,289	3,103	1,528	1,395	737	348	2.62
Whitley	9.4	769	2,130	1,649	1,432	1,441	1,979	1,724	3,058	1,646	1,659	825	488	2.85
TOTAL METRO COUNTIES	**1,352.8**	**123,315**	**324,455**	**242,784**	**209,653**	**207,069**	**245,524**	**313,021**	**413,909**	**241,020**	**215,206**	**104,410**	**65,234**	**2.77**
TOTAL STATE	**1,995.1**	**173,634**	**460,110**	**354,895**	**305,713**	**308,100**	**392,648**	**451,693**	**616,390**	**353,513**	**320,523**	**156,219**	**96,762**	**2.78**
IOWA														
CEDAR RAPIDS	**64.4**	**6,765**	**16,479**	**11,580**	**9,244**	**8,767**	**11,565**	**16,316**	**20,124**	**10,723**	**10,198**	**4,582**	**2,457**	**2.66**
Linn	64.4	6,765	16,479	11,580	9,244	8,767	11,565	16,316	20,124	10,723	10,198	4,582	2,457	2.66
DAVENPORT - ROCK ISLAND - MOLINE	**144.0**	**13,848**	**34,943**	**25,474**	**20,819**	**21,218**	**27,698**	**33,931**	**45,225**	**24,498**	**22,626**	**10,995**	**6,725**	**2.71**
Scott	60.2	6,381	16,554	11,048	8,517	8,182	9,518	13,823	18,371	10,405	9,861	4,782	2,958	2.75
Henry, Ill.	*21.4*	*1,627*	*4,406*	*3,828*	*3,087*	*3,221*	*5,231*	*4,530*	*6,850*	*3,526*	*3,626*	*1,815*	*1,053*	*2.77*
Rock Island, Ill.	*62.4*	*5,840*	*13,983*	*10,598*	*9,215*	*9,815*	*12,949*	*15,578*	*20,004*	*10,567*	*9,139*	*4,398*	*2,714*	*2.65*
DES MOINES	**144.5**	**14,633**	**36,760**	**25,426**	**20,932**	**20,375**	**26,374**	**38,181**	**45,763**	**24,115**	**21,710**	**9,827**	**4,904**	**2.60**
Dallas	11.4	900	2,548	2,056	1,635	1,687	2,574	2,646	3,725	1,878	1,867	860	424	2.68
Polk	120.6	12,727	30,996	20,656	17,417	17,157	21,647	33,240	38,392	19,994	17,263	7,761	3,950	2.56
Warren	12.5	1,006	3,216	2,714	1,880	1,531	2,153	2,295	3,646	2,243	2,580	1,206	530	2.95
DUBUQUE	**31.4**	**2,825**	**7,500**	**5,297**	**4,649**	**4,696**	**6,433**	**7,125**	**8,624**	**5,056**	**4,963**	**2,952**	**2,680**	**3.01**
Dubuque	31.4	2,825	7,500	5,297	4,649	4,696	6,433	7,125	8,624	5,056	4,963	2,952	2,680	3.01
IOWA CITY	**32.1**	**6,034**	**10,999**	**4,839**	**3,316**	**2,936**	**3,976**	**9,534**	**10,672**	**5,108**	**4,171**	**1,726**	**889**	**2.63**
Johnson	32.1	6,034	10,999	4,839	3,316	2,936	3,976	9,534	10,672	5,108	4,171	1,726	889	2.63
SIOUX CITY	**43.7**	**3,984**	**10,019**	**6,590**	**6,219**	**6,845**	**10,043**	**10,785**	**13,680**	**7,203**	**6,651**	**3,397**	**1,984**	**2.70**
Woodbury	37.4	3,356	8,338	5,516	5,364	5,989	8,837	9,361	11,867	6,123	5,597	2,816	1,636	2.69
Dakota, Neb.	*6.3*	*628*	*1,681*	*1,074*	*855*	*856*	*1,206*	*1,424*	*1,813*	*1,080*	*1,054*	*581*	*348*	*2.81*
WATERLOO - CEDAR FALLS	**58.9**	**6,598**	**14,687**	**9,700**	**8,176**	**8,482**	**11,257**	**13,359**	**19,013**	**10,166**	**9,382**	**4,459**	**2,521**	**2.80**
Black Hawk	50.0	5,786	12,791	8,137	6,968	7,245	9,073	11,457	16,146	8,710	7,874	3,687	2,126	2.79
Bremer	8.9	812	1,896	1,563	1,208	1,237	2,184	1,902	2,867	1,456	1,508	772	395	2.87
ALL COUNTIES														
Adair	3.7	279	620	484	506	604	1,207	904	1,392	527	480	255	142	2.57
Adams	2.2	145	357	304	330	360	704	538	806	350	296	146	64	2.55
Allamakee	5.3	365	928	750	735	908	1,614	1,233	1,682	829	695	475	386	2.85
Appanoose	6.3	486	1,103	835	778	1,042	2,056	1,722	2,188	916	827	441	206	2.51
Audubon	3.2	211	525	468	438	562	996	787	1,154	479	380	263	137	2.63
Benton	9.0	746	1,707	1,445	1,252	1,385	2,465	2,225	2,822	1,428	1,398	750	377	2.68
Black Hawk	50.0	5,786	12,791	8,137	6,968	7,245	9,073	11,457	16,146	8,710	7,874	3,687	2,126	2.79
Boone	10.0	881	2,053	1,457	1,358	1,544	2,707	2,561	3,452	1,603	1,418	670	296	2.63
Bremer	8.9	812	1,896	1,563	1,208	1,237	2,184	1,902	2,867	1,456	1,508	772	395	2.87
Buchanan	8.0	743	1,726	1,232	1,071	1,295	1,933	1,699	2,453	1,243	1,311	707	587	2.93
Buena Vista	7.9	709	1,540	959	1,111	1,352	2,229	2,092	2,758	1,165	1,080	537	268	2.63
Butler	6.5	459	1,255	910	868	1,089	1,919	1,372	2,281	971	1,020	559	297	2.74
Calhoun	5.0	340	823	639	688	889	1,621	1,262	1,825	734	632	340	207	2.66
Carroll	8.1	691	1,566	1,110	1,162	1,367	2,204	1,982	2,426	1,254	1,072	725	641	2.85
Cass	6.8	533	1,224	938	946	1,043	2,116	1,965	2,342	948	885	460	200	2.50
Cedar	7.1	570	1,462	1,155	981	1,105	1,827	1,655	2,375	1,126	1,119	552	273	2.68
Cerro Gordo	19.0	1,836	3,946	2,786	2,767	3,026	4,639	5,278	6,363	2,941	2,637	1,175	606	2.54

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	House-hold Size
IOWA (continued)														
ALL COUNTIES (continued)														
Cherokee	6.2	461	1,196	863	929	1,017	1,734	1,829	1,926	917	846	451	231	2.58
Chickasaw	5.5	458	1,024	908	771	830	1,509	1,257	1,705	830	825	504	379	2.84
Clarke	3.4	279	618	489	456	505	1,053	850	1,217	510	479	215	129	2.62
Clay	7.8	833	1,745	1,134	1,064	1,196	1,828	2,047	2,545	1,261	1,142	551	254	2.56
Clayton	7.9	594	1,461	1,129	1,124	1,298	2,294	1,953	2,544	1,223	1,126	618	436	2.70
Clinton	20.7	1,752	4,483	3,437	2,979	3,265	4,784	4,630	6,598	3,446	3,236	1,745	1,045	2.76
Crawford	6.8	597	1,325	1,037	937	1,142	1,762	1,587	2,178	1,049	1,006	622	358	2.76
Dallas	11.4	900	2,548	2,056	1,635	1,687	2,574	2,646	3,725	1,878	1,867	860	424	2.68
Davis	3.3	257	565	496	442	527	1,013	710	1,191	507	484	242	166	2.85
Decatur	3.5	295	617	469	433	556	1,130	874	1,290	506	455	250	125	2.80
Delaware	6.4	537	1,245	994	960	1,041	1,623	1,342	1,930	1,002	951	553	622	2.98
Des Moines	17.8	1,466	3,847	2,821	2,469	2,861	4,336	4,608	5,753	2,907	2,614	1,237	681	2.60
Dickinson	6.5	469	1,343	921	854	1,099	1,814	1,566	2,390	1,014	907	428	195	2.54
Dubuque	31.4	2,825	7,500	5,297	4,649	4,696	6,433	7,125	8,624	5,056	4,963	2,952	2,680	3.01
Emmet	5.0	500	1,017	707	681	789	1,306	1,392	1,512	771	728	383	214	2.62
Fayette	9.3	692	1,723	1,325	1,272	1,498	2,790	2,379	2,954	1,424	1,282	743	518	2.70
Floyd	7.1	486	1,344	1,173	989	1,174	1,934	1,646	2,403	1,033	1,115	556	347	2.73
Franklin	5.2	354	987	737	732	841	1,549	1,442	1,750	795	723	344	146	2.50
Fremont	3.6	223	624	488	476	646	1,143	884	1,321	509	494	254	138	2.61
Greene	4.7	316	848	623	608	766	1,539	1,222	1,689	652	624	323	190	2.55
Grundy	5.4	331	1,039	904	736	891	1,499	1,227	1,819	827	890	414	223	2.69
Guthrie	4.6	261	761	625	641	789	1,523	1,144	1,684	655	632	301	184	2.61
Hamilton	6.9	500	1,321	983	1,048	1,182	1,866	1,793	2,218	1,135	1,011	497	246	2.59
Hancock	5.3	433	1,117	756	726	833	1,435	1,337	1,719	858	743	429	214	2.64
Hardin	8.1	630	1,435	1,154	1,079	1,347	2,455	2,024	2,916	1,170	1,182	522	286	2.68
Harrison	6.0	434	999	898	850	986	1,833	1,405	2,056	873	868	487	311	2.73
Henry	7.0	525	1,505	1,140	870	1,072	1,888	1,772	2,337	1,100	1,063	471	257	2.74
Howard	4.2	271	675	532	586	726	1,410	1,191	1,335	601	543	304	226	2.62
Humboldt	4.9	362	855	690	720	902	1,371	1,340	1,659	802	665	290	144	2.51
Ida	3.4	219	578	465	488	595	1,055	854	1,209	461	466	277	133	2.62
Iowa	5.8	410	1,112	818	845	965	1,650	1,371	1,926	933	910	396	264	2.67
Jackson	8.1	644	1,562	1,272	1,230	1,228	2,164	1,828	2,438	1,286	1,197	742	609	2.84
Jasper	13.9	1,141	2,774	2,292	2,161	2,184	3,348	3,205	4,673	2,384	2,252	986	400	2.63
Jefferson	5.9	488	1,233	894	765	878	1,642	1,507	2,029	952	814	397	201	2.78
Johnson	32.1	6,034	10,999	4,839	3,316	2,936	3,976	9,534	10,672	5,108	4,171	1,726	889	2.63
Jones	7.1	518	1,431	1,123	1,028	1,150	1,850	1,523	2,278	1,145	1,162	596	396	2.93
Keokuk	4.9	317	808	627	635	820	1,693	1,242	1,720	700	678	336	224	2.59
Kossuth	8.0	652	1,517	1,099	1,141	1,341	2,250	1,942	2,580	1,205	1,134	664	475	2.71
Lee	16.0	1,272	3,345	2,509	2,266	2,664	3,944	3,994	5,125	2,564	2,458	1,184	675	2.71
Linn	64.4	6,765	16,479	11,580	9,244	8,767	11,565	16,316	20,124	10,723	10,198	4,582	2,457	2.66
Louisa	4.4	345	956	761	631	605	1,102	844	1,423	785	793	354	201	2.84
Lucas	4.2	304	706	626	583	667	1,314	1,229	1,431	592	575	252	121	2.48
Lyon	4.5	290	667	583	703	745	1,312	998	1,427	706	661	411	297	2.84
Madison	4.6	265	880	770	625	709	1,351	1,032	1,572	724	702	368	202	2.80
Mahaska	8.9	829	1,817	1,253	1,156	1,412	2,433	2,215	3,188	1,368	1,254	573	302	2.61
Marion	10.8	960	2,251	1,767	1,451	1,616	2,755	2,439	3,643	1,725	1,742	831	420	2.84
Marshall	15.9	1,479	3,635	2,638	2,180	2,341	3,627	4,105	5,207	2,542	2,374	1,096	576	2.63
Mills	4.8	380	1,049	784	664	749	1,174	1,058	1,583	748	831	377	203	2.92
Mitchell	4.5	322	715	598	665	747	1,453	1,141	1,493	664	615	330	257	2.69
Monona	4.5	266	750	594	606	781	1,503	1,115	1,637	631	671	303	143	2.60
Monroe	3.5	248	575	465	457	602	1,153	931	1,177	487	460	296	149	2.63
Montgomery	5.4	432	991	649	751	851	1,726	1,383	1,986	797	737	339	158	2.54
Muscatine	14.8	1,398	3,444	2,576	2,062	2,123	3,197	3,229	4,539	2,548	2,500	1,195	789	2.80
O'Brien	6.3	557	1,089	794	909	1,015	1,936	1,519	2,192	913	909	499	268	2.68
Osceola	3.1	234	513	412	435	535	971	748	1,032	480	425	243	172	2.68
Page	7.5	574	1,326	1,025	930	1,250	2,395	2,040	2,659	1,084	989	496	232	2.56
Palo Alto	4.8	428	794	613	698	767	1,500	1,365	1,499	667	656	363	250	2.63
Plymouth	8.9	722	1,712	1,279	1,356	1,422	2,409	2,133	2,746	1,353	1,313	779	576	2.82
Pocahontas	4.2	265	690	589	552	780	1,324	1,114	1,401	645	570	279	191	2.60
Polk	120.6	12,727	30,996	20,656	17,417	17,157	21,647	33,240	38,392	19,594	17,263	7,761	3,950	2.56
☐ Pottawattamie	31.7	2,920	6,873	5,265	5,025	4,861	6,756	7,221	9,903	5,509	4,982	2,556	1,529	2.73
Poweshiek	7.1	601	1,402	1,059	988	1,120	1,930	1,818	2,406	1,066	1,033	517	260	2.73
Ringgold	2.4	146	397	279	357	398	823	590	926	359	298	175	52	2.54
Sac	5.4	370	910	683	764	931	1,742	1,470	1,843	823	690	391	183	2.54
Scott	60.2	6,381	16,554	11,048	8,517	8,182	9,518	13,823	18,371	10,405	9,861	4,782	2,958	2.75
Shelby	5.4	395	992	797	787	941	1,488	1,309	1,747	799	751	462	332	2.76

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Sioux	10.4	1,042	2,115	1,567	1,413	1,608	2,655	2,127	3,196	1,636	1,633	1,036	772	3.06
Story	25.1	4,688	7,011	3,711	2,821	2,698	4,171	6,216	8,909	4,170	3,700	1,466	639	2.98
Tama	7.0	444	1,242	1,067	991	1,130	2,126	1,617	2,378	1,058	1,052	572	323	2.77
Taylor	3.2	213	508	392	400	561	1,126	802	1,264	430	379	207	118	2.56
Union	5.5	438	1,063	762	678	883	1,676	1,491	1,884	812	761	365	187	2.55
Van Buren	3.2	187	541	458	423	515	1,076	745	1,156	473	461	218	147	2.72
Wapello	15.5	1,215	2,947	2,138	2,161	2,544	4,495	3,968	5,393	2,502	2,143	973	521	2.56
Warren	12.5	1,006	3,216	2,714	1,880	1,931	2,153	2,295	3,646	2,243	2,580	1,206	530	2.95
Washington	7.5	585	1,552	1,105	1,021	1,178	2,059	1,725	2,536	1,166	1,102	574	397	2.75
Wayne	3.3	205	482	377	419	574	1,243	860	1,286	462	414	190	88	2.48
Webster	17.0	1,578	3,451	2,546	2,509	2,716	4,200	4,417	5,556	2,655	2,426	1,206	740	2.66
Winnebago	5.0	368	947	695	650	805	1,535	1,471	1,604	759	672	349	145	2.58
Winneshiek	7.4	663	1,378	1,028	1,044	1,209	2,077	1,835	2,311	1,120	1,023	624	487	2.97
Woodbury	37.4	3,356	8,338	5,516	5,364	5,989	8,837	9,351	11,867	6,123	5,597	2,816	1,636	2.69
Worth	3.5	201	645	510	472	550	1,122	873	1,179	559	511	259	119	2.60
Wright	6.2	440	1,089	873	831	1,072	1,895	1,519	2,255	910	865	429	222	2.60
TOTAL METRO COUNTIES	**460.6**	**49,512**	**118,190**	**78,671**	**65,223**	**64,288**	**84,716**	**114,920**	**144,337**	**77,205**	**70,864**	**35,700**	**19,574**	**2.70**
TOTAL STATE	**1,090.6**	**102,560**	**242,536**	**171,498**	**152,348**	**164,613**	**257,045**	**270,603**	**354,937**	**174,944**	**162,510**	**80,464**	**47,142**	**2.70**
KANSAS														
KANSAS CITY	**195.9**	**15,631**	**48,876**	**38,365**	**30,812**	**29,544**	**32,672**	**44,848**	**61,568**	**35,650**	**31,743**	**14,100**	**7,931**	**2.71**
Johnson	106.1	7,406	28,873	23,173	17,431	15,554	13,663	22,987	34,047	19,989	18,246	7,594	3,237	2.67
Leavenworth	17.9	1,310	4,030	3,940	2,670	2,534	3,416	3,974	5,047	3,216	3,219	1,565	879	3.13
Miami	8.1	600	1,539	1,378	1,246	1,216	2,121	1,874	2,656	1,354	1,266	597	353	2.77
Wyandotte	63.8	6,315	14,434	9,874	9,465	10,240	13,472	16,013	19,818	11,091	9,012	4,404	3,462	2.65
LAWRENCE	**25.6**	**5,483**	**7,502**	**3,779**	**2,756**	**2,595**	**3,485**	**7,206**	**8,743**	**4,409**	**3,267**	**1,340**	**635**	**2.75**
Douglas	25.6	5,483	7,502	3,779	2,756	2,595	3,485	7,206	8,743	4,409	3,267	1,340	635	2.75
TOPEKA	**61.2**	**6,139**	**14,902**	**10,022**	**9,116**	**8,800**	**12,221**	**17,269**	**19,561**	**10,276**	**8,528**	**3,631**	**1,935**	**2.54**
Shawnee	61.2	6,139	14,902	10,022	9,116	8,800	12,221	17,269	19,561	10,276	8,528	3,631	1,935	2.54
WICHITA	**163.1**	**18,255**	**41,314**	**26,684**	**24,617**	**24,133**	**28,097**	**42,217**	**52,748**	**27,740**	**23,572**	**10,539**	**6,274**	**2.59**
Butler	17.2	1,369	3,685	2,980	2,721	2,637	3,808	3,453	5,844	2,956	2,946	1,336	665	2.74
Sedgwick	145.9	16,886	37,629	23,704	21,896	21,496	24,289	38,774	46,904	24,784	20,626	9,203	5,609	2.57
ALL COUNTIES														
Allen	6.3	537	1,115	848	809	1,000	1,991	1,807	2,084	961	835	375	238	2.52
Anderson	3.3	209	503	431	404	516	1,237	837	1,203	448	411	226	175	2.73
Atchison	6.5	505	1,203	955	952	1,048	1,837	1,864	1,920	991	895	476	354	2.80
Barber	2.6	190	408	325	354	458	865	687	1,000	367	323	154	69	2.50
Barton	12.4	1,246	2,583	1,787	1,857	1,967	2,960	3,230	4,118	2,041	1,744	795	472	2.57
Bourbon	6.8	579	1,167	863	841	1,103	2,247	2,156	2,351	964	808	357	164	2.40
Brown	4.9	349	790	603	594	811	1,753	1,494	1,626	673	624	323	160	2.49
Butler	17.2	1,369	3,685	2,980	2,721	2,637	3,808	3,453	5,844	2,956	2,946	1,336	665	2.74
Chase	1.3	61	205	174	155	238	467	347	485	189	158	66	55	2.54
Chautauqua	2.3	112	302	304	260	422	900	747	861	314	233	100	45	2.30
Cherokee	8.8	600	1,462	1,340	1,151	1,509	2,738	2,247	2,982	1,368	1,304	594	305	2.57
Cheyenne	1.5	88	229	163	230	294	496	490	532	199	171	87	21	2.33
Clark	1.0	48	136	135	143	177	361	267	401	125	129	57	21	2.60
Clay	4.0	287	642	502	521	653	1,395	1,156	1,420	596	489	241	98	2.45
Cloud	4.8	431	769	601	574	754	1,671	1,480	1,634	658	603	264	161	2.54
Coffey	3.8	294	714	556	449	523	1,264	888	1,393	585	517	253	164	2.71
Comanche	1.0	58	149	142	131	165	355	251	381	148	145	52	23	2.60
Cowley	14.6	1,265	2,772	2,192	2,041	2,163	4,167	3,832	5,127	2,214	2,077	923	427	2.60
Crawford	15.7	1,738	2,634	1,969	1,738	2,476	5,145	4,921	5,379	2,264	1,820	793	523	2.44
Decatur	1.8	136	266	199	257	312	630	557	626	250	196	114	57	2.44
Dickinson	8.0	527	1,289	1,216	1,152	1,251	2,565	2,243	2,704	1,199	1,066	553	235	2.53
Doniphan	3.4	250	656	469	423	550	1,052	803	1,088	562	493	267	187	2.79
Douglas	25.6	5,483	7,502	3,779	2,756	2,595	3,485	7,206	8,743	4,409	3,267	1,340	635	2.75
Edwards	1.7	121	274	235	227	265	578	471	631	243	201	108	46	2.53
Elk	1.7	78	206	197	212	291	716	560	659	192	166	79	44	2.29
Ellis	9.9	1,728	2,432	1,369	1,220	1,304	1,847	2,833	3,069	1,588	1,363	670	377	2.68
Ellsworth	2.9	179	444	344	378	469	1,086	947	999	412	313	157	72	2.38
Finney	9.1	1,184	2,578	1,566	1,181	1,201	1,390	2,011	2,626	1,647	1,502	762	552	2.82
Ford	9.4	1,077	2,133	1,511	1,276	1,348	2,055	2,461	2,949	1,486	1,377	717	410	2.68

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Franklin	8.7	747	1,584	1,367	1,214	1,267	2,521	2,182	2,958	1,425	1,261	559	315	2.62
Geary	10.4	2,410	2,575	1,733	1,257	1,118	1,307	2,060	3,217	2,270	1,729	704	420	2.99
Gove	1.4	110	263	195	200	211	421	356	472	193	197	96	86	2.64
Graham	1.5	105	237	211	237	243	467	412	523	200	203	106	48	2.53
Grant	2.6	293	689	509	414	355	340	544	761	485	456	239	115	2.81
Gray	1.8	174	414	306	251	266	389	356	591	294	300	161	98	2.94
Greeley	.7	72	125	109	103	118	173	143	237	127	117	54	22	2.71
Greenwood	3.7	212	498	436	485	640	1,429	1,164	1,351	488	413	189	95	2.35
Hamilton	1.0	70	153	141	159	167	310	286	345	150	121	68	30	2.50
Harper	3.3	173	505	411	452	562	1,197	982	1,250	439	369	166	94	2.36
Harvey	11.5	980	2,495	1,764	1,693	1,548	2,920	2,635	4,006	1,869	1,855	767	368	2.76
Haskell	1.3	120	323	244	190	198	225	219	442	203	235	129	72	2.92
Hodgeman	.9	66	136	109	142	174	273	269	315	129	111	48	28	2.44
Jackson	4.4	236	825	765	658	629	1,287	919	1,493	677	695	375	241	2.77
Jefferson	5.6	298	1,128	1,046	841	860	1,427	1,041	1,916	943	956	475	269	2.91
Jewell	2.1	128	318	225	302	335	792	613	786	295	229	127	50	2.38
Johnson	106.1	7,406	28,873	23,173	17,431	15,554	13,663	22,987	34,047	19,989	18,246	7,594	3,237	2.67
Kearny	1.2	125	277	183	184	191	240	234	386	196	197	109	78	3.08
Kingman	3.4	241	581	470	473	591	1,044	819	1,213	513	470	240	145	2.68
Kiowa	1.6	106	303	197	226	269	499	440	594	240	189	99	38	2.50
Labette	10.0	763	1,911	1,456	1,255	1,577	3,038	2,711	3,301	1,489	1,430	659	410	2.60
Lane	1.0	66	177	142	162	149	304	270	338	157	139	66	30	2.50
Leavenworth	17.9	1,310	4,030	3,940	2,670	2,534	3,416	3,974	5,047	3,216	3,219	1,565	879	3.13
Lincoln	1.7	89	258	168	239	270	676	469	682	220	191	96	42	2.41
Linn	3.4	159	524	480	455	590	1,192	940	1,244	466	432	222	96	2.50
Logan	1.4	107	253	183	223	229	405	404	454	219	170	111	42	2.50
Lyon	13.8	2,412	3,588	1,813	1,443	1,566	2,978	3,793	4,579	2,283	1,879	808	458	2.64
McPherson	10.4	916	2,130	1,546	1,445	1,571	2,792	2,946	3,693	1,629	1,446	705	281	2.66
Marion	5.2	322	768	664	694	890	1,862	1,302	2,021	758	641	330	148	2.60
Marshall	5.1	326	730	585	674	1,028	1,757	1,247	2,127	653	575	294	204	2.49
Meade	1.8	164	318	236	267	265	550	442	637	266	263	119	73	2.67
Miami	8.1	600	1,539	1,378	1,246	1,216	2,121	1,874	2,656	1,354	1,266	597	353	2.77
Mitchell	3.4	277	619	396	436	480	1,192	1,137	1,119	454	391	184	115	2.44
Montgomery	17.1	1,367	3,039	2,553	2,185	2,790	5,166	4,444	6,041	2,568	2,346	1,091	610	2.55
Morris	2.6	151	381	348	327	430	963	681	987	392	317	140	83	2.46
Morton	1.2	115	259	236	176	189	225	234	391	211	215	94	55	2.83
Nemaha	4.1	287	653	510	559	693	1,398	1,050	1,365	587	529	288	281	2.73
Neosho	7.3	588	1,300	1,076	957	1,161	2,218	1,884	2,503	1,137	993	515	268	2.63
Ness	1.8	141	297	224	221	294	623	494	653	240	249	107	57	2.50
Norton	2.7	148	420	352	377	414	989	944	941	343	262	152	58	2.41
Osage	5.9	429	1,100	931	852	889	1,699	1,333	2,002	944	928	448	245	2.71
Osborne	2.4	144	336	273	288	415	944	682	915	317	253	144	89	2.46
Ottawa	2.3	131	365	344	312	345	803	562	846	354	312	153	73	2.61
Pawnee	3.2	214	585	455	434	561	951	987	1,125	457	368	165	98	2.50
Phillips	2.9	186	484	386	381	482	981	762	1,066	386	408	189	89	2.55
Pottawatomie	5.8	557	1,351	880	730	795	1,487	1,271	2,018	909	919	449	234	2.69
Pratt	4.2	400	777	545	570	659	1,249	1,112	1,529	645	555	247	112	2.50
Rawlins	1.6	108	266	216	219	272	519	409	581	250	186	92	82	2.56
Reno	25.9	2,426	5,652	4,051	3,518	3,921	6,332	6,852	8,621	4,269	3,699	1,616	843	2.58
Republic	3.1	186	444	355	401	523	1,191	954	1,161	412	340	157	76	2.35
Rice	4.8	330	771	670	687	780	1,562	1,479	1,658	710	561	264	128	2.48
Riley	20.6	5,198	6,618	2,826	1,715	1,793	2,450	5,180	6,714	3,713	3,162	1,259	572	3.19
Rooks	2.7	221	418	312	361	463	925	701	999	347	338	182	133	2.59
Rush	1.7	102	238	184	248	317	611	441	667	248	204	94	46	2.65
Russell	3.6	240	616	453	505	625	1,161	955	1,372	560	426	203	84	2.47
Saline	19.5	2,315	4,473	3,176	2,675	2,746	4,115	5,175	6,473	3,270	2,774	1,212	596	2.55
Scott	2.1	183	500	329	285	329	474	437	678	370	368	159	88	2.76
Sedgwick	145.9	16,886	37,629	23,704	21,896	21,496	24,289	38,774	46,904	24,784	20,626	9,203	5,609	2.57
Seward	6.5	875	1,650	1,057	998	861	1,059	1,416	2,107	1,140	1,073	461	303	2.72
Shawnee	61.2	6,139	14,902	10,022	9,116	8,800	12,221	17,269	19,561	10,276	8,528	3,631	1,935	2.54
Sheridan	1.3	95	224	175	213	204	389	333	399	195	185	119	69	2.69
Sherman	3.0	288	597	487	420	477	731	857	954	451	419	198	121	2.57
Smith	2.4	124	329	261	343	404	939	726	894	332	277	127	44	2.38
Stafford	2.4	147	353	296	298	418	888	779	881	311	260	128	41	2.33
Stanton	.8	84	177	154	148	102	135	140	258	156	123	81	42	2.88
Stevens	1.7	167	374	288	221	277	373	333	602	271	273	143	78	2.94

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Sumner	9.7	713	1,778	1,474	1,383	1,551	2,801	2,300	3,448	1,540	1,366	678	368	2.64
Thomas	3.1	422	676	469	389	438	706	781	1,021	451	495	217	135	2.81
Trego	1.6	118	275	178	213	275	541	409	585	219	214	106	67	2.56
Wabaunsee	2.5	124	432	404	359	394	787	527	917	364	396	181	115	2.84
Wallace	.7	58	143	96	104	126	173	146	262	99	98	54	41	2.86
Washington	3.3	163	449	365	445	545	1,333	891	1,225	418	361	227	178	2.55
Wichita	1.1	112	238	170	192	155	233	266	345	161	175	88	65	2.73
Wilson	4.8	327	783	656	597	793	1,644	1,264	1,721	721	643	266	185	2.58
Woodson	1.8	106	242	206	227	339	680	478	707	252	209	105	49	2.56
Wyandotte	63.8	6,315	14,434	9,874	9,465	10,240	13,472	16,013	19,818	11,091	9,012	4,404	3,462	2.65
TOTAL METRO COUNTIES	**445.8**	**45,508**	**112,594**	**78,850**	**67,301**	**65,072**	**76,475**	**111,550**	**142,620**	**78,075**	**67,110**	**29,670**	**16,775**	**2.65**
TOTAL STATE	**915.4**	**91,742**	**205,423**	**146,357**	**129,138**	**136,042**	**206,698**	**234,841**	**303,551**	**151,217**	**132,012**	**60,137**	**33,642**	**2.64**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**50.8**	**6,593**	**13,369**	**9,030**	**7,331**	**6,180**	**8,297**	**9,073**	**15,211**	**11,010**	**9,017**	**3,965**	**2,524**	**3.12**
Christian	20.8	2,465	5,327	3,579	2,812	2,687	3,930	3,686	5,973	4,459	3,724	1,731	1,227	3.35
Montgomery, Tenn.	*30.0*	*4,128*	*8,042*	*5,451*	*4,519*	*3,493*	*4,367*	*5,387*	*9,238*	*6,551*	*5,293*	*2,234*	*1,297*	*2.96*
HUNTINGTON - ASHLAND	**123.3**	**9,252**	**25,394**	**21,588**	**19,490**	**20,159**	**27,417**	**26,015**	**38,112**	**24,044**	**19,986**	**9,487**	**5,656**	**2.77**
Boyd	20.7	1,468	4,176	3,592	3,370	3,429	4,665	4,647	6,444	4,126	3,302	1,451	730	2.69
Carter	8.7	682	1,829	1,562	1,272	1,308	2,047	1,413	2,558	1,801	1,531	777	620	3.01
Greenup	13.5	875	3,073	2,723	2,389	2,075	2,365	1,990	3,960	2,930	2,642	1,219	759	2.99
Lawrence, Ohio	*23.3*	*1,574*	*4,786*	*4,250*	*3,830*	*3,959*	*4,901*	*4,597*	*7,015*	*4,559*	*3,900*	*1,995*	*1,234*	*2.82*
Cabell, W. Va.	*40.5*	*3,460*	*8,109*	*6,343*	*5,910*	*6,736*	*9,942*	*10,667*	*12,985*	*7,216*	*5,633*	*2,634*	*1,365*	*2.60*
Wayne, W. Va.	*16.6*	*1,193*	*3,421*	*3,118*	*2,719*	*2,652*	*3,497*	*2,701*	*5,150*	*3,412*	*2,978*	*1,411*	*948*	*2.90*
LEXINGTON-FAYETTE	**121.0**	**13,516**	**32,647**	**21,758**	**17,146**	**16,027**	**19,906**	**29,701**	**37,836**	**22,523**	**18,421**	**8,052**	**4,467**	**2.71**
Bourbon	7.0	432	1,413	1,208	1,087	1,182	1,678	1,436	2,153	1,358	1,165	552	336	2.77
Clark	10.5	724	2,499	1,987	1,667	1,537	2,086	2,132	3,074	2,187	1,784	839	484	2.79
Fayette	80.2	10,466	22,869	13,826	10,952	10,191	11,896	22,299	25,443	14,220	11,035	4,635	2,568	2.61
Jessamine	9.3	891	2,635	1,854	1,297	1,144	1,479	1,384	2,865	1,914	1,932	798	407	3.05
Scott	7.7	602	1,772	1,504	1,189	1,066	1,567	1,381	2,361	1,570	1,398	646	344	2.95
Woodford	6.3	401	1,459	1,379	954	907	1,200	1,069	1,940	1,274	1,107	582	328	2.92
LOUISVILLE	**355.3**	**27,249**	**85,678**	**63,678**	**55,946**	**55,097**	**65,652**	**83,055**	**105,870**	**65,977**	**55,790**	**26,018**	**16,590**	**2.73**
Bullitt	14.4	1,180	4,017	3,633	2,282	1,710	1,578	1,546	3,427	2,992	3,520	1,769	1,146	3.30
Jefferson	256.4	20,141	61,532	43,345	40,986	41,215	49,181	65,825	78,107	46,801	37,086	17,268	11,313	2.64
Oldham	9.1	535	2,571	2,568	1,301	1,031	1,094	1,149	2,384	1,932	2,183	929	523	3.44
Shelby	8.3	487	1,728	1,679	1,261	1,294	1,851	1,458	2,620	1,690	1,465	652	415	2.94
Clark, Ind.	*32.9*	*2,630*	*8,480*	*6,271*	*5,195*	*4,914*	*5,410*	*6,888*	*9,634*	*6,409*	*5,802*	*2,673*	*1,494*	*2.79*
Floyd, Ind.	*22.4*	*1,553*	*5,135*	*4,255*	*3,403*	*3,504*	*4,550*	*4,608*	*6,757*	*4,226*	*3,918*	*1,800*	*1,091*	*2.79*
Harrison, Ind.	*9.8*	*723*	*2,215*	*1,927*	*1,518*	*1,429*	*1,988*	*1,581*	*2,941*	*1,927*	*1,816*	*927*	*608*	*2.99*
OWENSBORO	**31.5**	**2,847**	**7,046**	**5,464**	**4,973**	**4,769**	**6,401**	**7,163**	**9,350**	**5,862**	**5,196**	**2,443**	**1,486**	**2.76**
Daviess	31.5	2,847	7,046	5,464	4,973	4,769	6,401	7,163	9,350	5,862	5,196	2,443	1,486	2.76
ALL COUNTIES														
Adair	5.6	336	918	917	841	993	1,595	1,070	1,913	1,095	861	393	268	2.82
Allen	5.5	374	916	897	819	988	1,506	1,184	1,842	1,149	757	326	242	2.65
Anderson	4.6	342	1,044	860	655	648	1,051	789	1,458	997	836	334	186	2.91
Ballard	3.4	190	611	573	459	525	1,042	897	1,077	602	486	236	102	2.56
Barren	13.0	978	2,614	2,132	1,923	2,089	3,264	2,568	4,384	2,598	2,088	880	482	2.72
Bath	3.7	254	692	605	585	596	968	766	1,104	766	606	266	192	2.78
Bell	11.9	813	2,503	1,992	1,677	1,983	2,932	2,355	3,280	2,308	2,065	1,070	822	2.92
☐ Boone	16.7	1,336	4,522	3,641	2,770	2,222	2,209	2,711	4,662	3,458	3,222	1,670	977	2.98
Bourbon	7.0	432	1,413	1,208	1,087	1,182	1,678	1,436	2,153	1,358	1,165	552	336	2.77
Boyd	20.7	1,468	4,176	3,592	3,370	3,429	4,665	4,647	6,444	4,126	3,302	1,451	730	2.69
Boyle	9.3	628	1,939	1,614	1,441	1,585	2,093	2,298	2,864	1,799	1,402	610	327	2.74
Bracken	2.7	149	458	421	412	460	800	565	830	492	435	208	170	2.93
Breathitt	5.4	425	1,307	952	788	743	1,185	833	1,364	1,175	1,027	545	456	3.24
Breckinridge	6.1	390	1,208	1,005	824	1,061	1,612	1,173	1,936	1,167	1,007	458	359	2.84
Bullitt	14.4	1,180	4,017	3,633	2,282	1,710	1,578	1,546	3,427	2,992	3,520	1,769	1,146	3.30
Butler	3.9	298	744	680	522	624	1,032	714	1,229	811	671	297	178	2.92
Caldwell	5.1	302	853	763	727	853	1,602	1,118	1,781	949	782	301	169	2.63
Calloway	11.0	1,160	2,136	1,765	1,353	1,665	2,921	2,638	4,123	1,935	1,522	552	230	2.75
☐ Campbell	28.5	2,082	6,009	4,518	4,595	4,802	6,494	6,396	8,228	5,091	4,315	2,455	2,015	2.86

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Carlisle	2.1	112	336	314	308	336	694	438	764	368	304	145	81	2.62
Carroll	3.4	282	634	585	497	569	833	803	1,030	643	517	250	157	2.76
Carter	8.7	682	1,829	1,562	1,272	1,308	2,047	1,413	2,558	1,801	1,531	777	620	3.01
Casey	5.6	388	1,056	891	824	930	1,511	1,177	1,764	1,105	886	400	268	2.71
Christian	20.8	2,465	5,327	3,579	2,812	2,687	3 930	3,686	5,973	4,459	3,724	1,731	1,227	3.35
Clark	10.5	724	2,499	1,987	1,667	1,537	2,086	2,132	3,074	2,187	1,784	839	484	2.79
Clay	7.3	593	1,596	1,383	1,062	1,092	1,574	977	1,875	1,603	1,307	742	796	3.25
Clinton	3.3	177	576	572	481	550	944	560	1,113	673	529	242	183	2.88
Crittenden	3.5	214	631	552	450	579	1,074	803	1,159	655	541	232	110	2.69
Cumberland	2.8	167	449	404	453	500	827	620	917	586	381	180	116	2.64
Daviess	31.5	2,847	7,046	5,464	4,973	4,769	6,401	7,163	9,350	5,862	5,196	2,443	1,486	2.76
Edmonson	3.4	213	626	646	518	554	843	529	1,065	743	598	285	180	3.03
Elliott	2.4	197	549	412	332	365	545	397	686	499	428	219	171	2.96
Estill	5.1	336	997	942	734	745	1,346	945	1,530	994	869	416	346	2.90
Fayette	80.2	10,466	22,869	13,826	10,952	10,191	11,896	22,299	25,443	14,220	11,035	4,635	2,568	2.61
Fleming	4.6	303	912	735	640	751	1,259	1,065	1,345	913	717	340	220	2.72
Floyd	17.5	1,348	4,084	3,023	2,591	2,841	3,613	2,776	5,098	3,738	3,188	1,440	1,260	2.97
Franklin	16.8	1,367	4,260	3,053	2,566	2,458	3,096	4,529	5,155	3,214	2,449	981	472	2.58
Fulton	3.3	194	514	455	437	527	1,173	907	1,042	516	466	205	164	2.61
Gallatin	1.8	114	357	355	284	282	408	389	517	356	282	160	96	2.78
Garrard	4.1	256	815	662	634	680	1,053	777	1,394	851	630	277	171	2.73
Grant	4.6	303	929	934	649	693	1,092	763	1,445	867	805	426	294	3.09
Graves	13.3	812	2,421	2,100	1,737	2,244	3,986	3,011	4,691	2,383	1,992	836	387	2.59
Grayson	7.7	584	1,487	1,239	1,104	1,283	2,003	1,376	2,493	1,533	1,237	635	426	2.84
Green	4.0	249	700	664	602	717	1,068	722	1,371	859	629	275	144	2.78
Greenup	13.5	875	3,073	2,723	2,389	2,075	2,365	1,990	3,960	2,930	2,642	1,219	759	2.99
Hancock	2.7	224	661	525	400	344	546	498	760	524	511	257	150	2.93
Hardin	26.4	3,546	7,111	5,201	3,978	3,077	3,487	4,332	7,484	5,893	4,995	2,341	1,355	3.39
Harlan	14.5	1,176	3,199	2,257	1,992	2,467	3,409	2,659	4,000	2,903	2,561	1,339	1,038	2.95
Harrison	5.4	356	985	866	793	884	1,516	1,142	1,732	1,009	876	417	224	2.85
Hart	5.7	354	993	941	870	1,077	1,465	1,139	1,814	1,135	886	420	306	2.75
☐ Henderson	15.6	1,338	3,564	2,692	2,386	2,393	3,227	3,586	4,727	3,069	2,466	1,138	614	2.69
Henry	4.7	287	868	860	678	813	1,194	946	1,522	901	744	363	224	2.79
Hickman	2.2	124	378	341	281	367	709	476	758	413	344	108	101	2.73
Hopkins	17.7	1,437	3,927	2,970	2,428	2,764	4,174	3,802	5,604	3,489	2,899	1,204	702	2.72
Jackson	4.2	347	876	677	587	676	1,037	679	1,324	873	669	348	307	2.93
Jefferson	256.4	20,141	61,532	43,345	40,986	41,215	49,181	65,825	78,107	46,801	37,086	17,268	11,313	2.64
Jessamine	9.3	891	2,635	1,854	1,297	1,144	1,479	1,384	2,865	1,914	1,932	798	407	3.05
Johnson	8.8	658	1,941	1,568	1,271	1,349	2,013	1,555	2,666	1 813	1,475	730	561	2.98
☐ Kenton	49.5	4,005	11,752	8,308	7,499	7,579	10,365	11,612	14,265	8,979	7,471	3,921	3,252	2.79
Knott	5.9	515	1,441	1,051	788	878	1,227	856	1,544	1,280	1,130	529	561	3.15
Knox	10.6	785	2,205	1,923	1,411	1,680	2,596	1,941	2,995	2,119	1,805	936	804	2.99
Larue	4.5	266	845	740	702	729	1,218	937	1,434	894	727	302	206	2.71
Laurel	14.0	1,091	3,202	2,520	2,073	2,118	2,996	2,157	4,164	2,967	2,529	1,264	919	2.99
Lawrence	5.0	350	1,015	896	685	784	1,270	919	1,388	1,005	882	448	358	3.00
Lee	2.8	152	499	441	449	449	810	552	843	598	424	224	159	2.82
Leslie	5.0	517	1,224	942	805	631	881	745	1,205	1,172	985	516	377	3.10
Letcher	11.0	838	2,529	1,867	1,616	1,691	2,459	1,952	3,031	2,233	2,022	965	797	2.95
Lewis	5.0	437	1,014	905	726	755	1,163	910	1,333	1,054	847	458	398	2.98
Lincoln	6.8	445	1,296	1,175	1,002	1,146	1,736	1,223	2,105	1,354	1.152	540	426	2.87
Livingston	3.7	224	742	632	550	605	947	872	1,178	729	597	237	87	2.59
Logan	9.0	644	1,608	1,555	1,343	1,468	2,382	1,855	2,834	1,770	1,475	654	412	2.74
Lyon	2.4	125	380	346	348	467	734	636	870	437	298	114	45	2.79
McCracken	24.2	1,667	5,103	3,883	3,556	3,962	6,029	6,153	7,936	4,430	3,580	1,413	688	2.55
McCreary	5.3	367	1,125	922	769	867	1,250	926	1,396	1,090	904	501	483	3.08
McLean	3.6	227	710	635	502	572	954	724	1,198	666	607	285	120	2.86
Madison	17.9	2,273	4,201	3,132	2,511	2,397	3,386	3,723	5,756	3,756	2,753	1,213	699	3.09
Magoffin	4.6	445	1,054	846	679	641	935	759	1,167	1,007	775	434	458	3.09
Marion	5.8	427	1,272	975	867	871	1,388	1,064	1,549	1,077	945	572	593	3.10
Marshall	10.1	637	1,879	1,795	1,578	1,659	2,552	1,944	3,632	1,969	1,665	660	230	2.65
Martin	4.6	456	1,265	828	632	627	792	579	1,103	1,006	967	496	449	3.30
Mason	6.5	411	1,235	976	1,028	1,165	1,685	1,415	2,079	1,192	1,005	477	332	2.72
Meade	7.6	832	2,710	1,480	890	794	894	963	1,963	1,636	1,748	796	494	3.13
Menifee	1.7	150	364	278	253	263	392	274	501	341	321	153	110	3.12
Mercer	7.1	487	1,366	1,228	1,119	1,180	1,720	1,370	2,362	1,350	1,171	542	305	2.77
Metcalfe	3.5	227	604	595	557	585	932	581	1,134	790	559	247	189	2.83

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SMRB ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Household Size
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Monroe	4.6	322	788	781	689	770	1,250	984	1,449	994	665	298	210	2.70
Montgomery	7.6	631	1,747	1,411	1,074	1,143	1,594	1,526	2,254	1,576	1,311	571	362	2.79
Morgan	4.3	396	877	699	642	630	1,056	699	1,353	941	683	341	283	2.91
Muhlenberg	11.4	837	2,350	1,902	1,564	1,843	2,904	2,064	3,647	2,287	2,016	858	528	2.92
Nelson	9.4	731	2,278	1,663	1,424	1,447	1,857	1,716	2,467	1,859	1,625	954	779	3.05
Nicholas	2.6	182	483	421	367	438	709	572	923	491	387	198	129	2.81
Ohio	7.9	542	1,648	1,349	1,102	1,238	2,021	1,435	2,576	1,507	1,361	635	386	2.84
Oldham	9.1	535	2,571	2,568	1,301	1,031	1,094	1,149	2,384	1,932	2,183	929	523	3.44
Owen	3.4	184	624	534	508	578	972	774	1,025	623	536	264	178	2.74
Owsley	1.8	113	351	296	259	289	492	285	560	350	311	165	129	3.28
Pendleton	3.9	286	778	670	582	623	961	763	1,125	786	637	352	237	2.87
Perry	11.5	946	2,723	2,027	1,753	1,711	2,340	1,843	2,953	2,404	2,211	1,138	951	3.08
Pike	28.9	2,598	7,184	5,277	4,329	4,421	5,091	4,599	7,884	6,580	5,465	2,628	1,744	2.97
Powell	3.7	268	858	768	544	517	745	555	988	773	724	391	269	3.22
Pulaski	17.5	1,275	3,552	3,040	2,682	2,819	4,132	3,584	5,612	3,508	2,817	1,229	750	2.75
Robertson	.8	30	132	134	124	137	243	150	271	153	127	54	45	2.88
Rockcastle	4.9	337	921	872	738	764	1,268	851	1,539	971	820	384	335	2.92
Rowan	6.2	783	1,331	1,154	839	852	1,241	1,313	2,002	1,225	981	412	267	3.15
Russell	5.5	344	959	862	797	1,041	1,497	1,225	1,774	1,101	797	382	221	2.65
Scott	7.7	602	1,772	1,504	1,189	1,066	1,567	1,381	2,361	1,570	1,398	646	344	2.95
Shelby	8.3	487	1,728	1,679	1,261	1,294	1,851	1,458	2,620	1,690	1,465	652	415	2.94
Simpson	5.4	423	1,119	889	779	867	1,323	1,074	1,748	1,050	866	388	274	2.76
Spencer	2.1	133	426	419	316	328	478	372	624	436	383	170	115	2.86
Taylor	8.3	640	1,724	1,461	1,351	1,253	1,871	1,782	2,713	1,780	1,248	510	267	2.67
Todd	4.3	281	756	662	609	748	1,244	815	1,392	869	636	332	256	2.81
Trigg	3.5	153	584	578	508	687	990	672	1,260	663	501	244	160	2.71
Trimble	2.2	128	484	437	304	356	491	334	724	449	402	184	107	2.91
Union	5.7	465	1,271	878	804	932	1,350	1,190	1,667	1,121	940	476	306	3.19
Warren	26.9	3,484	6,659	4,634	3,631	3,599	4,893	5,998	8,684	5,240	4,252	1,731	995	2.83
Washington	3.5	225	698	570	492	607	908	589	1,092	640	599	289	291	3.06
Wayne	6.3	469	1,262	1,058	920	1,036	1,555	1,201	1,980	1,280	1,011	480	348	2.81
Webster	5.6	437	1,036	841	749	870	1,667	1,232	1,821	1,052	874	351	270	2.71
Whitley	12.5	979	2,609	2,131	1,721	1,973	3,087	2,572	3,862	2,359	1,998	976	733	2.85
Wolfe	2.3	210	432	377	319	365	597	422	686	486	389	186	131	3.04
Woodford	6.3	401	1,459	1,379	954	907	1,200	1,069	1,940	1,274	1,107	582	328	2.92
TOTAL METRO COUNTIES	**614.7**	**52,957**	**149,793**	**109,054**	**95,042**	**92,541**	**115,313**	**142,883**	**184,541**	**115,713**	**96,544**	**45,475**	**29,544**	**2.76**
TOTAL STATE	**1,327.5**	**110,141**	**302,136**	**231,718**	**198,208**	**203,734**	**281,563**	**281,864**	**403,099**	**259,084**	**215,250**	**100,711**	**67,492**	**2.83**
LOUISIANA														
ALEXANDRIA	**47.7**	**4,149**	**10,367**	**8,580**	**7,326**	**7,495**	**9,783**	**10,375**	**13,813**	**8,828**	**7,588**	**3,959**	**3,137**	**2.93**
Rapides	47.7	4,149	10,367	8,580	7,326	7,495	9,783	10,375	13,813	8,828	7,588	3,959	3,137	2.93
BATON ROUGE	**180.5**	**20,496**	**51,220**	**34,276**	**26,033**	**23,844**	**24,631**	**37,527**	**50,998**	**34,127**	**30,424**	**15,942**	**11,482**	**2.93**
Ascension	17.0	1,600	4,618	3,374	2,521	2,258	2,629	2,686	4,295	3,240	3,384	1,837	1,558	3.17
East Baton Rouge	136.5	16,453	39,589	25,297	19,326	17,898	17,937	30,820	39,532	25,478	21,676	11,181	7,813	2.85
Livingston	21.0	1,936	5,628	4,485	3,213	2,748	2,990	3,001	5,670	4,298	4,322	2,301	1,408	3.14
West Baton Rouge	6.0	507	1,385	1,120	973	940	1,075	1,020	1,501	1,111	1,042	623	703	3.30
HOUMA - THIBODAUX	**60.3**	**7,060**	**15,878**	**11,557**	**9,379**	**7,996**	**8,430**	**9,818**	**15,653**	**12,278**	**10,933**	**6,382**	**5,236**	**3.10**
Lafourche	27.7	3,175	6,896	5,253	4,325	3,898	4,153	4,218	7,499	5,697	5,054	2,895	2,337	3.13
Terrebonne	32.6	3,885	8,982	6,304	5,054	4,098	4,277	5,600	8,154	6,581	5,879	3,487	2,899	3.08
LAFAYETTE	**70.5**	**8,927**	**19,676**	**12,794**	**10,570**	**8,804**	**9,729**	**15,101**	**19,711**	**13,296**	**11,159**	**6,209**	**5,024**	**2.91**
Lafayette	57.2	7,746	16,567	10,298	8,550	6,814	7,225	12,998	16,276	10,789	8,899	4,778	3,480	2.84
St. Martin	13.3	1,181	3,109	2,496	2,020	1,990	2,504	2,103	3,435	2,527	2,260	1,431	1,544	3.23
LAKE CHARLES	**60.7**	**5,840**	**14,440**	**10,890**	**10,015**	**9,171**	**10,344**	**12,688**	**17,378**	**11,613**	**9,905**	**5,350**	**3,766**	**2.86**
Calcasieu	60.7	5,840	14,440	10,890	10,015	9,171	10,344	12,688	17,378	11,613	9,905	5,350	3,766	2.86
MONROE	**50.5**	**5,051**	**11,809**	**8,717**	**7,669**	**7,396**	**9,858**	**11,155**	**14,862**	**8,988**	**8,287**	**4,085**	**3,123**	**2.87**
Ouachita	50.5	5,051	11,809	8,717	7,669	7,396	9,858	11,155	14,862	8,988	8,287	4,085	3,123	2.87
NEW ORLEANS	**473.0**	**40,670**	**123,842**	**87,579**	**72,805**	**69,969**	**78,135**	**119,350**	**131,528**	**84,437**	**69,279**	**37,065**	**31,341**	**2.76**
Jefferson	171.0	16,162	48,211	34,729	27,134	23,878	20,886	37,601	48,279	32,712	28,032	14,279	10,097	2.80
Orleans	214.0	17,785	53,355	34,188	30,291	33,069	45,312	67,211	59,604	33,904	24,611	13,829	14,841	2.61
St. Bernard	22.4	1,777	5,422	4,213	4,227	3,936	2,825	3,321	6,262	4,947	4,318	2,172	1,380	3.01
St. Charles	12.9	1,198	3,365	2,633	2,312	1,728	1,664	2,213	3,242	2,624	2,334	1,377	1,110	3.08

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
NEW ORLEANS (continued)														
St. John the Baptist	10.6	930	2,898	2,252	1,676	1,362	1,482	1,464	2,485	2,091	2,051	1,249	1,260	3.31
St. Tammany	42.1	2,818	10,591	9,564	7,165	5,996	5,966	7,540	11,656	8,159	7,933	4,159	2,653	2.98
SHREVEPORT	**124.1**	**11,441**	**29,102**	**21,667**	**19,408**	**18,424**	**24,058**	**29,209**	**36,900**	**22,480**	**18,871**	**9,295**	**7,345**	**2.76**
Bossier	28.9	3,154	7,451	6,056	4,779	3,666	3,794	5,527	8,086	6,014	5,382	2,431	1,460	2.92
Caddo	95.2	8,287	21,651	15,611	14,629	14,758	20,264	23,682	28,814	16,466	13,489	6,864	5,885	2.70
ALL COUNTIES														
Acadia	19.0	1,674	3,856	3,234	3,056	3,009	4,171	3,410	5,397	3,557	2,939	1,913	1,784	3.03
Allen	7.5	447	1,383	1,268	1,212	1,279	1,911	1,732	2,007	1,337	1,166	670	588	2.87
Ascension	17.0	1,600	4,618	3,374	2,521	2,258	2,629	2,685	4,295	3,240	3,384	1,837	1,558	3.17
Assumption	6.8	549	1,552	1,270	998	1,002	1,429	1,046	1,664	1,212	1,222	795	861	3.35
Avoyelles	14.3	942	2,615	2,311	2,181	2,488	3,763	2,807	4,333	2,459	2,176	1,317	1,208	2.96
Beauregard	10.5	838	2,276	1,977	1,689	1,558	2,162	1,946	3,009	1,965	1,811	1,003	766	3.03
Bienville	5.9	298	943	840	871	964	1,984	1,446	1,866	894	781	473	440	2.80
Bossier	28.9	3,154	7,451	6,056	4,779	3,666	3,794	5,527	8,086	6,014	5,382	2,431	1,460	2.92
Caddo	95.2	8,287	21,651	15,611	14,629	14,758	20,264	23,682	28,814	16,466	13,489	6,864	5,885	2.70
Calcasieu	60.7	5,840	14,440	10,890	10,015	9,171	10,344	12,688	17,378	11,613	9,905	5,350	3,766	2.86
Caldwell	4.2	279	728	645	617	688	1,243	1,120	1,230	663	619	303	265	2.69
Cameron	3.3	338	688	535	600	511	628	633	892	664	520	347	244	2.94
Catahoula	4.3	340	800	680	655	722	1,103	896	1,255	762	705	367	315	2.88
Claiborne	6.3	310	959	857	879	1,081	2,214	1,537	2,060	1,004	794	409	496	2.81
Concordia	7.9	580	1,540	1,390	1,341	1,335	1,714	1,535	2,235	1,494	1,333	681	622	2.92
De Soto	9.4	535	1,639	1,417	1,385	1,543	2,881	2,239	2,748	1,624	1,269	775	745	2.83
East Baton Rouge	136.5	16,453	39,589	25,297	19,326	17,898	17,937	30,820	39,532	25,478	21,676	11,181	7,813	2.85
East Carroll	3.6	246	683	510	517	623	1,021	866	925	510	499	308	492	3.17
East Feliciana	5.3	346	1,088	947	882	849	1,188	936	1,325	965	906	530	638	3.70
Evangeline	11.6	979	2,184	1,913	1,774	1,959	2,791	2,372	3,547	2,028	1,675	1,004	974	2.90
Franklin	8.3	533	1,430	1,270	1,228	1,410	2,429	1,798	2,449	1,484	1,236	662	671	2.89
Grant	6.3	375	1,056	1,064	892	1,117	1,796	1,441	1,903	1,060	937	563	396	2.78
Iberia	21.1	1,979	4,824	3,811	3,334	3,189	3,963	3,552	5,693	4,100	3,478	2,116	2,161	3.11
Iberville	10.1	694	2,124	1,724	1,531	1,664	2,363	1,982	2,477	1,854	1,648	960	1,179	3.24
Jackson	6.5	381	1,051	1,028	969	1,080	1,991	1,651	1,989	1,084	878	476	422	2.71
Jefferson	171.0	16,162	48,211	34,729	27,134	23,878	20,886	37,601	48,279	32,712	28,032	14,279	10,097	2.80
Jefferson Davis	10.9	958	2,128	1,869	1,757	1,723	2,465	2,026	3,088	1,983	1,761	1,076	966	3.01
Lafayette	57.2	7,746	16,567	10,298	8,550	6,814	7,225	12,998	16,276	10,769	8,899	4,778	3,480	2.84
Lafourche	27.7	3,175	6,896	5,253	4,325	3,898	4,153	4,218	7,499	5,697	5,054	2,895	2,337	3.13
La Salle	6.5	479	1,206	1,044	960	1,036	1,775	1,436	2,002	1,191	1,022	507	342	2.77
Lincoln	13.3	2,051	2,613	2,018	1,706	1,890	3,022	3,369	4,297	2,281	1,855	850	648	3.09
Livingston	21.0	1,936	5,628	4,485	3,213	2,748	2,990	3,001	5,670	4,298	4,322	2,301	1,408	3.14
Madison	5.8	436	1,036	876	800	891	1,761	1,796	1,379	862	720	498	545	2.76
Morehouse	12.1	798	2,217	1,860	1,954	2,111	3,160	2,762	3,518	1,993	1,809	955	1,063	2.93
Natchitoches	14.2	1,222	2,815	2,165	1,995	2,221	3,782	3,523	4,098	2,399	1,942	1,209	1,029	2.89
Orleans	214.0	17,785	53,355	34,188	30,291	33,069	45,312	67,211	59,604	33,904	24,611	13,829	14,841	2.61
Ouachita	50.5	5,051	11,809	8,717	7,669	7,396	9,858	11,155	14,862	8,988	8,287	4,085	3,123	2.87
Plaquemines	8.1	753	1,923	1,669	1,441	1,166	1,148	1,202	2,053	1,612	1,557	879	797	3.25
Pointe Coupee	8.3	561	1,669	1,398	1,237	1,370	2,065	1,661	2,210	1,511	1,319	800	799	2.98
Rapides	47.7	4,149	10,367	8,580	7,326	7,495	9,783	10,375	13,813	8,828	7,588	3,959	3,137	2.93
Red River	3.7	252	662	563	518	650	1,055	784	1,105	659	545	291	316	2.89
Richland	7.4	449	1,251	1,108	1,087	1,304	2,201	1,527	2,185	1,236	1,165	642	645	3.00
Sabine	10.0	591	1,601	1,655	1,408	1,839	2,906	2,403	3,114	1,580	1,436	828	639	2.73
St. Bernard	22.4	1,777	5,422	4,213	4,227	3,936	2,825	3,321	6,262	4,947	4,318	2,172	1,380	3.01
St. Charles	12.9	1,198	3,365	2,633	2,312	1,728	1,664	2,213	3,242	2,624	2,334	1,377	1,110	3.08
St. Helena	3.1	169	609	498	472	484	868	666	777	502	474	306	375	3.13
St. James	6.4	429	1,475	1,183	1,045	954	1,314	905	1,423	1,157	1,205	787	923	3.44
St. John the Baptist	10.6	930	2,898	2,252	1,676	1,362	1,482	1,464	2,485	2,091	2,051	1,249	1,260	3.31
St. Landry	28.4	2,157	5,704	4,820	4,614	4,635	6,470	5,696	7,729	5,056	4,304	2,747	2,868	3.00
St. Martin	13.3	1,181	3,109	2,496	2,020	1,990	2,504	2,103	3,435	2,527	2,260	1,431	1,544	3.23
St. Mary	21.0	2,240	5,237	4,185	3,227	2,872	3,239	3,784	5,522	3,843	3,534	2,119	2,198	3.10
St. Tammany	42.1	2,818	10,591	9,564	7,165	5,996	5,966	7,540	11,656	8,159	7,933	4,159	2,653	2.98
Tangipahoa	28.0	2,738	6,212	4,882	4,054	4,236	5,878	5,793	7,856	5,030	4,488	2,515	2,318	3.04
Tensas	2.9	154	460	380	395	538	973	767	807	450	398	220	258	2.83
Terrebonne	32.6	3,885	8,982	6,304	5,054	4,098	4,277	5,600	8,154	6,581	5,879	3,487	2,899	3.08
Union	7.6	392	1,287	1,214	1,086	1,316	2,305	1,561	2,416	1,290	1,182	630	521	2.87
Vermilion	17.3	1,619	3,435	2,859	2,695	2,762	3,930	3,308	5,128	3,299	2,651	1,598	1,316	2.91
Vernon	17.0	2,967	4,485	3,034	2,169	1,861	2,484	2,756	4,775	3,726	3,155	1,498	1,090	3.38
Washington	15.8	1,048	2,966	2,564	2,487	2,814	3,921	3,547	4,679	2,797	2,423	1,287	1,067	2.82

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Webster	16.2	1,112	2,821	2,610	2,457	2,830	4,370	3,674	5,253	2,903	2,358	1,148	864	2.74
West Baton Rouge	6.0	507	1,385	1,120	973	940	1,075	1,020	1,501	1,111	1,042	623	703	3.30
West Carroll	4.5	261	746	718	652	757	1,366	963	1,414	739	715	385	284	2.87
West Feliciana	2.5	160	532	409	444	385	570	470	685	421	392	260	272	5.04
Winn	6.2	380	1,115	956	880	1,096	1,773	1,367	1,940	1,108	906	481	398	2.81
TOTAL METRO COUNTIES	**1,067.3**	**103,634**	**276,334**	**196,060**	**163,205**	**153,099**	**174,968**	**245,223**	**300,843**	**196,047**	**166,446**	**88,287**	**70,454**	**2.83**
TOTAL STATE	**1,516.7**	**140,673**	**365,958**	**271,288**	**231,356**	**224,911**	**282,514**	**337,914**	**429,300**	**276,395**	**236,354**	**128,475**	**108,262**	**2.88**
MAINE														
BANGOR	**47.6**	**4,475**	**11,276**	**8,302**	**7,460**	**6,942**	**9,145**	**9,942**	**14,843**	**8,775**	**7,990**	**3,817**	**2,233**	**2.91**
Penobscot	47.6	4,475	11,276	8,302	7,460	6,942	9,145	9,942	14,843	8,775	7,990	3,817	2,233	2.91
LEWISTON - AUBURN	**36.6**	**3,248**	**8,056**	**6,059**	**5,427**	**5,712**	**8,098**	**8,868**	**11,076**	**6,618**	**5,603**	**2,785**	**1,650**	**2.75**
Androscoggin	36.6	3,248	8,056	6,059	5,427	5,712	8,098	8,868	11,076	6,618	5,603	2,785	1,650	2.75
PORTLAND	**82.5**	**6,438**	**19,333**	**14,058**	**12,043**	**12,669**	**17,959**	**21,134**	**26,548**	**13,702**	**12,085**	**5,838**	**3,193**	**2.66**
Cumberland	82.5	6,438	19,333	14,058	12,043	12,669	17,959	21,134	26,548	13,702	12,085	5,838	3,193	2.66
ALL COUNTIES														
Androscoggin	36.6	3,248	8,056	6,059	5,427	5,712	8,098	8,868	11,076	6,618	5,603	2,785	1,650	2.75
Aroostook	29.9	2,425	6,893	5,304	4,768	4,543	5,967	5,747	8,569	5,686	5,265	2,785	1,848	2.98
Cumberland	82.5	6,438	19,333	14,058	12,043	12,669	17,959	21,134	26,548	13,702	12,085	5,838	3,193	2.66
Franklin	10.3	857	2,207	1,869	1,585	1,525	2,287	2,521	3,077	1,727	1,738	792	445	2.76
Hancock	16.5	1,084	3,484	2,608	2,422	2,561	4,341	3,961	5,747	2,746	2,348	1,127	571	2.63
Kennebec	41.0	3,106	9,342	7,205	6,229	6,479	8,639	10,169	12,355	7,127	6,382	3,094	1,873	2.75
Knox	13.0	797	2,617	2,015	1,872	2,166	3,533	3,456	4,327	2,193	1,705	868	451	2.59
Lincoln	10.1	530	2,096	1,652	1,476	1,629	2,717	2,137	3,591	1,706	1,549	682	435	2.68
Oxford	18.4	1,138	3,728	3,038	2,893	3,121	4,482	4,254	5,850	3,171	2,858	1,382	885	2.71
Penobscot	47.6	4,475	11,276	8,302	7,460	6,942	9,145	9,942	14,843	8,775	7,990	3,817	2,233	2.91
Piscataquis	6.5	451	1,254	1,099	989	1,032	1,675	1,303	2,217	1,103	1,045	496	336	2.75
Sagadahoc	10.8	871	2,680	2,058	1,471	1,499	2,221	2,243	3,415	1,978	1,807	853	504	2.80
Somerset	16.0	1,052	3,482	2,876	2,489	2,508	3,593	3,195	5,032	2,843	2,630	1,409	891	2.85
Waldo	10.5	744	2,485	1,839	1,535	1,567	2,330	2,141	3,273	1,968	1,663	883	572	2.80
Washington	13.0	818	2,579	2,055	1,994	2,183	3,371	2,917	4,207	2,172	2,003	1,089	612	2.75
York	53.8	3,578	12,566	9,255	7,817	8,557	12,027	12,493	16,938	9,316	8,569	4,040	2,444	2.73
TOTAL METRO COUNTIES	**166.7**	**14,161**	**38,665**	**28,419**	**24,930**	**25,323**	**35,202**	**39,944**	**52,467**	**29,095**	**25,678**	**12,440**	**7,076**	**2.75**
TOTAL STATE	**416.5**	**31,612**	**94,078**	**71,292**	**62,440**	**64,693**	**92,385**	**96,481**	**131,065**	**72,831**	**65,240**	**31,940**	**18,943**	**2.76**
MARYLAND														
BALTIMORE	**797.5**	**50,170**	**188,051**	**154,067**	**132,352**	**133,053**	**139,807**	**184,421**	**236,170**	**149,620**	**124,580**	**60,145**	**42,564**	**2.79**
Anne Arundel	132.0	8,611	33,680	30,419	23,410	19,825	16,055	24,010	38,505	26,791	24,806	11,458	6,430	2.96
Baltimore	248.7	15,459	57,709	44,852	42,856	45,489	42,335	58,309	79,796	47,923	37,842	16,603	8,227	2.65
Baltimore city	275.7	18,530	59,864	43,143	41,864	48,513	63,786	78,173	77,245	46,422	33,794	19,079	20,987	2.74
Carroll	33.8	1,744	8,245	8,104	5,464	4,758	5,485	4,964	10,061	6,920	6,939	3,158	1,758	3.07
Harford	50.3	3,031	12,711	12,440	8,961	7,196	5,961	7,824	14,033	10,428	10,313	5,018	2,684	3.05
Howard	47.5	2,332	13,873	13,377	8,245	5,568	4,105	9,507	13,312	9,360	9,208	4,125	1,988	2.84
Queen Anne's	9.5	463	1,969	1,732	1,552	1,704	2,080	1,634	3,218	1,776	1,678	704	490	2.88
CUMBERLAND	**39.4**	**2,117**	**6,863**	**6,363**	**6,189**	**7,322**	**10,546**	**9,384**	**12,520**	**7,004**	**5,957**	**2,904**	**1,631**	**2.71**
Allegany	29.5	1,540	4,851	4,547	4,690	5,606	8,266	7,423	9,519	5,146	4,202	2,069	1,141	2.66
Mineral, W. Va.	*9.9*	*577*	*2,012*	*1,816*	*1,499*	*1,716*	*2,280*	*1,961*	*3,001*	*1,858*	*1,755*	*835*	*490*	*2.84*
HAGERSTOWN	**41.4**	**2,920**	**8,584**	**7,243**	**6,766**	**7,083**	**8,804**	**9,348**	**13,371**	**7,870**	**6,265**	**2,901**	**1,645**	**2.76**
Washington	41.4	2,920	8,584	7,243	6,766	7,083	8,804	9,348	13,371	7,870	6,265	2,901	1,645	2.76
ALL COUNTIES														
Allegany	29.5	1,540	4,851	4,547	4,690	5,606	8,266	7,423	9,519	5,146	4,202	2,069	1,141	2.66
Anne Arundel	132.0	8,611	33,680	30,419	23,410	19,825	16,055	24,010	38,505	26,791	24,806	11,458	6,430	2.96
Baltimore	248.7	15,459	57,709	44,852	42,856	45,489	42,335	58,309	79,796	47,923	37,842	16,603	8,227	2.65
Baltimore city	275.7	18,530	59,864	43,143	41,864	48,513	63,786	78,173	77,245	46,422	33,794	19,079	20,987	2.74
☐ Calvert	12.3	524	2,993	2,884	1,972	1,920	2,007	1,815	3,444	2,287	2,415	1,238	1,101	3.14
Caroline	8.6	494	1,675	1,496	1,260	1,500	2,175	1,717	2,803	1,663	1,366	617	434	2.79
Carroll	33.8	1,744	8,245	8,104	5,464	4,758	5,485	4,964	10,061	6,920	6,939	3,158	1,758	3.07
☐ Cecil	20.6	1,328	4,725	4,285	3,481	3,368	3,413	3,705	5,739	4,131	3,850	1,989	1,186	3.01

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
MARYLAND (continued)														
ALL COUNTIES (continued)														
☐ Charles	24.3	1,284	6,442	6,834	3,942	3,065	2,733	2,965	5,740	4,997	5,434	2,810	2,354	3.30
Dorchester	11.4	649	2,035	1,784	1,733	2,169	3,030	2,696	3,814	2,115	1,556	701	518	2.69
☐ Frederick	41.1	2,371	10,577	8,985	6,514	5,834	6,819	6,815	11,905	8,297	8,172	3,637	2,274	3.00
Garrett	9.5	715	1,982	1,751	1,415	1,562	2,075	1,789	2,783	1,848	1,595	880	605	2.95
Harford	50.3	3,031	12,711	12,440	8,961	7,196	5,961	7,824	14,033	10,428	10,313	5,018	2,684	3.05
Howard	47.5	2,332	13,873	13,377	8,245	5,568	4,105	9,507	13,312	9,360	9,208	4,125	1,988	2.84
Kent	6.3	398	1,100	1,011	918	1,167	1,706	1,575	2,100	1,101	869	400	255	2.65
☐ Montgomery	219.6	10,508	51,317	48,558	40,569	36,399	32,249	52,312	65,764	40,186	35,659	16,610	9,069	2.69
☐ Prince George's	231.4	19,492	69,058	54,084	33,004	29,121	21,641	50,610	64,139	46,038	38,441	19,064	13,108	2.85
Queen Anne's	9.5	463	1,969	1,732	1,552	1,704	2,080	1,634	3,218	1,776	1,678	704	490	2.88
St. Mary's	20.7	1,905	5,706	4,502	2,996	2,757	2,834	3,753	5,615	3,920	3,838	1,984	1,590	3.05
Somerset	6.7	289	1,119	992	1,036	1,268	1,996	1,552	2,127	1,207	952	469	393	2.85
Talbot	10.5	545	1,832	1,558	1,505	2,021	3,039	2,831	3,671	1,759	1,353	570	316	2.48
Washington	41.4	2,920	8,584	7,243	6,766	7,083	8,804	9,348	13,371	7,870	6,265	2,901	1,645	2.76
Wicomico	24.4	1,700	5,202	4,381	3,930	4,073	5,114	5,512	7,766	4,731	3,735	1,672	984	2.74
Worcester	12.7	820	2,421	2,065	2,028	2,320	3,046	3,228	4,211	2,217	1,668	775	601	2.57
TOTAL METRO COUNTIES	**1,417.7**	**90,137**	**346,598**	**291,487**	**238,290**	**225,449**	**225,739**	**319,414**	**415,791**	**268,572**	**229,018**	**110,463**	**74,442**	**2.80**
TOTAL STATE	**1,528.5**	**97,652**	**369,670**	**311,027**	**255,111**	**244,286**	**250,754**	**344,067**	**450,681**	**289,133**	**245,950**	**118,531**	**80,138**	**2.80**
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,335.1**	**84,086**	**306,344**	**235,288**	**210,059**	**215,577**	**283,746**	**353,990**	**390,589**	**218,215**	**191,712**	**105,528**	**75,066**	**2.74**
Essex	236.0	12,872	48,620	40,427	37,767	41,447	54,867	60,632	70,012	39,728	35,714	18,508	11,406	2.69
Middlesex	489.2	28,167	115,668	88,534	79,574	78,187	99,070	121,789	144,353	82,470	73,681	39,963	26,944	2.78
Norfolk	215.9	8,553	43,769	39,219	37,494	37,949	48,916	50,934	64,102	35,990	32,735	18,647	13,492	2.82
Plymouth	144.2	7,363	33,936	30,424	22,778	21,895	27,804	28,490	40,301	24,878	25,855	14,545	10,131	2.97
Suffolk	249.8	27,131	64,351	36,684	32,446	36,099	53,089	92,145	71,821	35,149	23,727	13,865	13,093	2.50
NEW BEDFORD - FALL RIVER - ATTLEBORO	**174.1**	**10,322**	**35,430**	**29,788**	**26,637**	**31,447**	**40,476**	**38,965**	**52,967**	**31,639**	**27,508**	**13,599**	**9,422**	**2.79**
Bristol	174.1	10,322	35,430	29,788	26,637	31,447	40,476	38,965	52,967	31,639	27,508	13,599	9,422	2.79
PITTSFIELD	**53.7**	**3,144**	**10,290**	**8,449**	**8,297**	**9,864**	**13,656**	**14,203**	**16,779**	**8,971**	**7,649**	**3,945**	**2,153**	**2.67**
Berkshire	53.7	3,144	10,290	8,449	8,297	9,864	13,656	14,203	16,779	8,971	7,649	3,945	2,153	2.67
SPRINGFIELD	**208.9**	**14,683**	**44,956**	**34,192**	**31,761**	**37,181**	**46,127**	**52,219**	**63,768**	**36,539**	**31,031**	**15,529**	**9,814**	**2.79**
Hampden	161.7	10,329	32,910	26,449	25,355	29,790	36,867	40,562	48,608	28,159	24,055	12,332	7,984	2.72
Hampshire	47.2	4,354	12,046	7,743	6,406	7,391	9,260	11,657	15,160	8,380	6,976	3,197	1,830	3.02
WORCESTER - FITCHBURG - LEOMINSTER	**234.6**	**15,538**	**50,068**	**39,644**	**35,034**	**40,511**	**53,805**	**57,004**	**70,958**	**40,162**	**36,102**	**18,593**	**11,781**	**2.78**
Worcester	234.6	15,538	50,068	39,644	35,034	40,511	53,805	57,004	70,958	40,162	36,102	18,593	11,781	2.78
ALL COUNTIES														
Barnstable	67.2	2,910	12,131	9,632	8,710	11,810	22,007	18,206	25,658	9,855	7,765	3,685	2,031	2.44
Berkshire	53.7	3,144	10,290	8,449	8,297	9,864	13,656	14,203	16,779	8,971	7,649	3,945	2,153	2.67
Bristol	174.1	10,322	35,430	29,788	26,637	31,447	40,476	38,965	52,967	31,639	27,508	13,599	9,422	2.79
Dukes	4.3	223	1,030	644	488	654	1,261	1,414	1,531	592	432	214	117	2.30
Essex	236.0	12,872	48,620	40,427	37,767	41,447	54,867	60,632	70,012	39,728	35,714	18,508	11,406	2.69
Franklin	25.6	2,010	6,061	4,033	3,344	4,282	5,870	6,429	8,539	4,322	3,628	1,718	964	2.59
Hampden	161.7	10,329	32,910	26,449	25,355	29,790	36,867	40,562	48,608	28,159	24,055	12,332	7,984	2.72
Hampshire	47.2	4,354	12,046	7,743	6,406	7,391	9,260	11,657	15,160	8,380	6,976	3,197	1,830	3.02
Middlesex	489.2	28,167	115,668	88,534	79,574	78,187	99,070	121,789	144,353	82,470	73,681	39,963	26,944	2.78
Nantucket	2.3	118	562	315	349	348	608	724	832	336	226	114	68	2.39
Norfolk	215.9	8,553	43,769	39,219	37,494	37,949	48,916	50,934	64,102	35,990	32,735	18,647	13,492	2.82
Plymouth	144.2	7,363	33,936	30,424	22,778	21,895	27,804	28,490	40,301	24,878	25,855	14,545	10,131	2.97
Suffolk	249.8	27,131	64,351	36,684	32,446	36,099	53,089	92,145	71,821	35,149	23,727	13,865	13,093	2.50
Worcester	234.6	15,538	50,068	39,644	35,034	40,511	53,805	57,004	70,958	40,162	36,102	18,593	11,781	2.78
TOTAL METRO COUNTIES	**2,006.4**	**127,773**	**447,088**	**347,361**	**311,788**	**334,580**	**437,810**	**516,381**	**595,061**	**335,526**	**294,002**	**157,194**	**108,236**	**2.75**
TOTAL STATE	**2,105.8**	**133,034**	**466,872**	**361,985**	**324,679**	**351,674**	**467,556**	**543,154**	**631,621**	**350,631**	**306,053**	**162,925**	**111,416**	**2.74**
MICHIGAN														
ANN ARBOR	**97.9**	**14,846**	**31,956**	**17,691**	**12,323**	**10,407**	**10,677**	**25,512**	**31,245**	**16,859**	**14,457**	**6,257**	**3,570**	**2.76**
Washtenaw	97.9	14,846	31,956	17,691	12,323	10,407	10,677	25,512	31,245	16,859	14,457	6,257	3,570	2.76

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
BATTLE CREEK	**52.0**	**4,407**	**11,557**	**8,980**	**8,325**	**8,434**	**10,297**	**12,906**	**16,596**	**8,684**	**7,937**	**3,798**	**2,079**	**2.68**
Calhoun	52.0	4,407	11,557	8,980	8,325	8,434	10,297	12,906	16,596	8,684	7,937	3,798	2,079	2.68
BENTON HARBOR	**62.2**	**4,913**	**13,896**	**11,132**	**9,750**	**10,013**	**12,496**	**14,432**	**19,215**	**10,696**	**9,692**	**4,912**	**3,253**	**2.74**
Berrien	62.2	4,913	13,896	11,132	9,750	10,013	12,496	14,432	19,215	10,696	9,692	4,912	3,253	2.74
DETROIT	**1,570.7**	**109,393**	**371,263**	**291,604**	**262,616**	**263,517**	**272,307**	**355,323**	**453,902**	**278,274**	**251,914**	**134,733**	**96,554**	**2.81**
Lapeer	23.2	1,850	6,008	5,416	3,580	2,983	3,363	3,224	6,171	4,212	4,878	2,853	1,862	3.22
Livingston	34.6	2,113	9,033	8,920	5,594	4,339	4,601	4,711	9,828	6,277	7,492	3,884	2,408	3.16
Macomb	241.8	15,348	57,553	49,552	44,683	40,615	34,049	47,577	67,556	44,896	43,423	23,928	14,420	2.90
Monroe	45.4	3,520	11,119	9,301	7,481	6,589	7,390	7,831	12,418	8,522	8,633	4,924	3,072	3.02
Oakland	372.7	24,217	90,297	75,359	64,267	59,420	59,140	83,909	112,973	66,125	61,651	30,560	17,482	2.75
St. Clair	49.5	3,900	11,022	9,083	7,583	7,745	10,167	9,857	14,813	8,391	8,581	4,707	3,151	2.87
Wayne	803.5	58,445	186,231	133,973	129,428	141,826	153,597	198,214	230,143	139,851	117,256	63,877	54,159	2.78
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,668.6***	***124,239***	***403,219***	***309,295***	***274,939***	***273,924***	***282,984***	***380,835***	***485,147***	***295,133***	***266,371***	***140,990***	***100,124***	***2.81***
FLINT	**158.0**	**15,171**	**39,018**	**30,290**	**27,554**	**22,177**	**23,790**	**35,039**	**44,775**	**28,799**	**26,543**	**13,724**	**9,120**	**2.81**
Genesee	158.0	15,171	39,018	30,290	27,554	22,177	23,790	35,039	44,775	28,799	26,543	13,724	9,120	2.81
GRAND RAPIDS	**217.4**	**21,765**	**55,743**	**39,003**	**32,112**	**30,515**	**38,262**	**47,792**	**66,095**	**36,930**	**35,749**	**19,449**	**11,385**	**2.83**
Kent	163.1	16,965	41,872	28,003	23,893	23,122	29,245	38,674	49,904	27,390	25,365	13,611	8,156	2.76
Ottawa	54.3	4,800	13,871	11,000	8,219	7,393	9,017	9,118	16,191	9,540	10,384	5,838	3,229	3.02
JACKSON	**52.3**	**4,430**	**12,290**	**9,518**	**8,005**	**8,132**	**9,925**	**11,257**	**16,311**	**9,069**	**8,730**	**4,315**	**2,618**	**2.89**
Jackson	52 3	4,430	12,290	9,518	8,005	8,132	9,925	11,257	16,311	9,069	8,730	4,315	2,618	2.89
KALAMAZOO	**78.3**	**10,191**	**20,547**	**13,915**	**11,186**	**10,323**	**12,138**	**19,635**	**24,843**	**13,456**	**11,962**	**5,445**	**2,959**	**2.73**
Kalamazoo	78.3	10,191	20,547	13,915	11,186	10,323	12,138	19,635	24,843	13,456	11,962	5,445	2,959	2.73
LANSING - EAST LANSING	**149.0**	**19,241**	**42,422**	**27,369**	**20,615**	**18,093**	**21,260**	**33,931**	**46,249**	**25,622**	**24,376**	**11,676**	**7,146**	**2.85**
Clinton	18.6	1,321	4,663	4,191	3,098	2,470	2,857	2,781	5,405	3,199	3,699	2,053	1,463	3.09
Eaton	32.8	3,068	8,785	6,899	5,074	4,177	4,797	6,715	9,796	5,771	6,072	2,909	1,537	2.83
Ingham	97.6	14,852	28,974	16,279	12,443	11,446	13,606	24,435	31,048	16,652	14,605	6,714	4,146	2.81
MUSKEGON	**55.7**	**4,497**	**12,471**	**9,422**	**8,614**	**9,367**	**11,329**	**12,567**	**16,678**	**9,794**	**9,016**	**4,698**	**2,947**	**2.79**
Muskegon	55.7	4,497	12,471	9,422	8,614	9,367	11,329	12,567	16,678	9,794	9,016	4,698	2,947	2.79
SAGINAW - BAY CITY - MIDLAND	**146.6**	**12,442**	**35,943**	**27,909**	**22,807**	**21,627**	**25,872**	**31,037**	**41,988**	**25,502**	**25,354**	**13,805**	**8,914**	**2.87**
Bay	42.3	3,469	9,888	7,553	6,325	6,618	8,447	9,601	12,150	7,151	7,058	3,897	2,443	2.81
Midland	26.1	2,192	6,867	5,574	4,274	3,584	3,609	5,163	7,643	4,721	4,980	2,309	1,284	2.89
Saginaw	78.2	6,781	19,188	14,782	12,208	11,425	13,816	16,273	22,195	13,630	13,316	7,599	5,187	2.90
ALL COUNTIES														
Alcona	4.0	199	493	576	537	801	1,394	826	1,672	589	475	246	192	2.58
Alger	3.3	209	634	531	485	615	826	724	1,089	535	496	279	177	2.85
Allegan	29.1	2,386	6,893	5,474	4,182	4,382	5,783	5,198	9,277	4,931	5,086	2,755	1,853	2.92
Alpena	11.8	921	2,362	2,105	1,924	1,835	2,653	2,823	3,538	1,958	1,817	1,031	633	2.75
Antrim	6.2	397	1,209	1,026	842	1,052	1,674	1,200	2,244	973	927	506	350	2.76
Arenac	5.6	382	1,033	887	789	1,054	1,455	1,123	1,919	891	817	494	356	2.79
Baraga	3.1	187	572	502	382	572	885	848	902	478	404	270	198	2.74
Barry	16.5	1,137	3,793	3,329	2,606	2,543	3,092	2,931	5,307	2,864	3,029	1,531	838	2.88
Bay	42.3	3,469	9,888	7,553	6,325	6,618	8,447	9,601	12,150	7,151	7,058	3,897	2,443	2.81
Benzie	4.3	309	844	737	589	675	1,146	817	1,578	698	639	337	231	2.77
Berrien	62.2	4,913	13,896	11,132	9,750	10,013	12,496	14,432	19,215	10,696	9,692	4,912	3,253	2.74
Branch	14.8	1,271	3,176	2,652	2,161	2,313	3,227	3,316	4,711	2,594	2,351	1,114	714	2.76
Calhoun	52.0	4,407	11,557	8,980	8,325	8,434	10,297	12,906	16,596	8,684	7,937	3,798	2,079	2.68
Cass	18.1	1,226	3,870	3,433	2,874	3,022	3,675	3,544	5,829	3,202	3,032	1,532	961	2.80
Charlevoix	7.8	597	1,689	1,407	1,111	1,233	1,763	1,956	2,384	1,309	1,140	638	373	2.67
Cheboygan	8.0	543	1,547	1,368	1,114	1,369	2,059	1,816	2,656	1,267	1,186	649	426	2.70
Chippewa	9.6	883	1,914	1,453	1,449	1,599	2,302	2,312	3,162	1,516	1,378	758	474	2.83
Clare	9.6	656	1,637	1,493	1,356	1,817	2,641	2,012	3,599	1,463	1,320	727	479	2.67
Clinton	18.6	1,321	4,663	4,191	3,098	2,470	2,857	2,781	5,405	3,199	3,699	2,053	1,463	3.09
Crawford	3.6	257	680	631	523	629	880	721	1,226	599	578	275	201	2.89
Delta	14.1	978	3,011	2,334	2,093	2,295	3,389	3,115	4,250	2,364	2,338	1,217	816	2.79
Dickinson	9.9	698	1,833	1,354	1,375	1,705	2,935	2,466	3,313	1,634	1,442	689	356	2.60
Eaton	32.8	3,068	8,785	6,899	5,074	4,177	4,797	6,715	9,796	5,771	6,072	2,909	1,537	2.83
Emmet	8.8	703	2,036	1,562	1,219	1,301	1,979	2,151	2,749	1,405	1,348	673	474	2.74
Genesee	158.0	15,171	39,018	30,290	27,554	22,177	23,790	35,039	44,775	28,799	26,543	13,724	9,120	2.81
Gladwin	7.8	496	1,351	1,203	1,182	1,486	2,082	1,497	2,943	1,149	1,141	623	447	2.76
Gogebic	7.6	319	1,037	926	1,014	1,588	2,716	2,197	2,624	1,080	879	487	333	2.53
Grand Traverse	21.4	2,081	5,794	3,888	2,893	2,760	3,984	4,879	6,835	3,771	3,407	1,537	971	2.76
Gratiot	13.5	1,166	2,965	2,444	1,961	2,053	2,911	2,723	4,173	2,178	2,335	1,319	772	2.96

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Hillsdale	14.7	1,211	3,040	2,620	2,172	2,243	3,414	2,844	4,860	2,415	2,497	1,253	831	2.92
Houghton	13.1	1,564	2,160	1,700	1,433	2,207	4,036	3,390	4,419	1,958	1,726	921	686	2.92
Huron	13.3	843	2,490	1,894	1,801	2,461	3,811	2,987	4,437	2,046	1,808	1,107	915	2.77
Ingham	97.6	14,852	28,974	16,279	12,443	11,446	13,606	24,435	31,048	16,652	14,605	6,714	4,146	2.81
Ionia	16.8	1,452	4,038	3,120	2,402	2,356	3,432	3,128	4,955	2,886	3,027	1,624	1,180	3.17
Iosco	10.9	1,187	2,223	1,045	1,477	1,709	2,659	2,705	3,662	1,826	1,580	726	401	2.65
Iron	5.5	233	770	626	731	1,164	1,976	1,443	2,138	792	622	340	165	2.47
Isabella	17.3	3,255	4,342	2,705	2,101	2,115	2,782	3,585	5,108	2,975	3,134	1,522	976	3.23
Jackson	52.3	4,430	12,290	9,518	8,005	8,132	9,925	11,257	16,311	9,069	8,730	4,315	2,618	2.89
Kalamazoo	78.3	10,191	20,547	13,915	11,186	10,323	12,138	19,635	24,843	13,456	11,962	5,445	2,959	2.73
Kalkaska	4.5	389	1,019	772	588	703	1,029	895	1,504	736	721	405	239	2.78
Kent	163.1	16,965	41,872	28,003	23,893	23,122	29,245	38,674	49,904	27,390	25,365	13,611	8,156	2.76
Keweenaw	.7	28	94	71	70	123	314	194	291	98	64	30	23	2.71
Lake	3.3	149	427	389	452	673	1,210	840	1,364	383	332	190	191	2.52
Lapeer	23.2	1,850	6,008	5,416	3,580	2,983	3,363	3,224	6,171	4,212	4,878	2,853	1,862	3.22
Leelanau	5.5	307	1,270	971	787	867	1,298	1,103	2,030	871	767	430	299	2.71
Lenawee	31.2	2,309	7,250	5,758	4,757	5,012	6,114	6,096	9,546	5,436	5,537	2,796	1,789	2.91
Livingston	34.6	2,113	9,033	8,920	5,594	4,339	4,601	4,711	9,828	6,277	7,492	3,884	2,408	3.16
Luce	2.2	155	422	363	345	388	527	452	733	356	360	183	116	3.05
Mackinac	3.7	216	703	555	548	665	1,013	802	1,275	631	489	299	204	2.73
Macomb	241.8	15,348	57,553	49,552	44,683	40,615	34,049	47,577	67,556	44,896	43,423	23,928	14,420	2.90
Manistee	9.2	552	1,735	1,395	1,330	1,573	2,615	2,677	2,784	1,419	1,262	633	425	2.55
Marquette	25.8	3,339	7,162	4,229	3,194	3,327	4,549	5,433	7,785	4,857	4,536	2,137	1,052	2.95
Mason	10.2	720	2,006	1,622	1,429	1,680	2,743	2,304	3,586	1,604	1,514	715	477	2.68
Mecosta	11.8	1,977	2,466	1,755	1,495	1,727	2,380	2,237	4,004	1,912	2,005	1,012	630	3.26
Menominee	9.5	752	1,908	1,406	1,317	1,599	2,518	2,085	3,048	1,566	1,461	807	533	2.77
Midland	26.1	2,192	6,867	5,574	4,274	3,584	3,609	5,163	7,643	4,721	4,980	2,309	1,284	2.89
Missaukee	3.7	291	747	660	475	605	922	637	1,272	575	644	327	245	2.92
Monroe	45.4	3,520	11,119	9,301	7,481	6,589	7,390	7,831	12,418	8,522	8,633	4,924	3,072	3.02
Montcalm	17.4	1,484	3,565	3,049	2,537	2,732	4,033	3,412	5,815	2,788	2,733	1,611	1,041	2.83
Montmorency	3.1	197	485	387	410	654	967	660	1,232	448	412	204	144	2.58
Muskegon	55.7	4,497	12,471	9,422	8,614	9,367	11,329	12,567	16,678	9,794	9,016	4,698	2,947	2.79
Newaygo	13.3	846	2,637	2,288	2,016	2,255	3,258	2,988	4,318	2,000	2,024	1,195	775	2.75
Oakland	372.7	24,217	90,297	75,359	64,267	59,420	59,140	83,909	112,973	66,125	61,651	30,560	17,482	2.75
Oceana	7.9	526	1,619	1,389	1,194	1,259	1,913	1,499	2,579	1,211	1,296	787	528	2.90
Ogemaw	6.5	440	1,133	993	872	1,219	1,843	1,321	2,422	961	940	525	331	2.72
Ontonagon	3.5	138	579	612	523	628	1,020	784	1,189	535	490	298	204	2.74
Osceola	7.1	480	1,432	1,208	1,018	1,157	1,805	1,489	2,296	1,101	1,159	640	415	2.80
Oscoda	2.8	160	443	405	396	553	843	607	1,063	414	386	209	121	2.64
Otsego	5.6	442	1,266	1,073	864	834	1,121	1,146	1,711	953	902	538	350	2.89
Ottawa	54.3	4,800	13,871	11,000	8,219	7,393	9,017	9,118	16,191	9,540	10,384	5,838	3,229	3.02
Presque Isle	5.2	275	934	763	793	955	1,480	1,053	1,794	813	749	444	347	2.79
Roscommon	7.5	458	1,062	960	959	1,663	2,398	1,873	3,202	1,013	780	459	173	2.41
Saginaw	78.2	6,781	19,188	14,782	12,208	11,425	13,816	16,273	22,195	13,630	13,316	7,599	5,187	2.90
St. Clair	49.5	3,900	11,022	9,083	7,583	7,745	10,167	9,857	14,813	8,391	8,581	4,707	3,151	2.87
St. Joseph	20.8	1,706	4,733	3,575	3,043	3,139	4,604	4,205	6,787	3,518	3,450	1,780	1,060	2.78
Sanilac	14.9	1,031	2,930	2,395	2,094	2,529	3,921	3,177	4,796	2,374	2,298	1,393	862	2.80
Schoolcraft	3.1	203	585	449	452	553	858	640	1,092	481	444	260	183	2.81
Shiawassee	24.3	2,020	5,906	4,933	3,772	3,425	4,244	4,271	6,989	4,289	4,510	2,546	1,695	2.98
Tuscola	19.3	1,496	4,484	3,737	2,848	2,941	3,794	3,299	5,664	3,294	3,614	2,011	1,418	3.04
Van Buren	24.7	1,817	5,512	4,490	3,673	3,665	5,543	5,180	7,838	4,170	3,991	2,005	1,516	2.80
Washtenaw	97.9	14,846	31,956	17,691	12,323	10,407	10,677	25,512	31,245	16,859	14,457	6,257	3,570	2.76
Wayne	803.5	58,445	186,231	133,973	129,428	141,826	153,597	198,214	230,143	139,851	117,256	63,877	54,159	2.78
Wexford	9.7	799	2,017	1,578	1,444	1,569	2,293	2,135	3,211	1,601	1,484	761	508	2.72
TOTAL METRO COUNTIES	**2,640.1**	**221,296**	**647,106**	**486,833**	**423,907**	**412,605**	**448,353**	**599,431**	**777,897**	**463,685**	**425,730**	**222,812**	**150,545**	**2.81**
TOTAL STATE	**3,288.2**	**274,744**	**785,073**	**596,688**	**516,380**	**516,231**	**599,084**	**736,202**	**988,676**	**570,439**	**529,043**	**277,622**	**186,218**	**2.82**
MINNESOTA														
DULUTH	**101.3**	**9,320**	**22,571**	**14,965**	**13,714**	**16,223**	**24,507**	**27,157**	**31,350**	**16,100**	**15,401**	**7,267**	**4,025**	**2.65**
St. Louis	84.4	7,715	18,854	12,524	11,465	13,514	20,328	22,522	26,007	13,523	12,962	6,053	3,333	2.65
Douglas, Wisc.	*16.9*	*1,605*	*3,717*	*2,441*	*2,249*	*2,709*	*4,179*	*4,635*	*5,343*	*2,577*	*2,439*	*1,214*	*692*	*2.64*
FARGO - MOORHEAD	**53.3**	**7,756**	**14,555**	**8,191**	**6,840**	**6,732**	**9,226**	**14,874**	**16,076**	**8,747**	**8,040**	**3,758**	**1,805**	**2.70**
Clay	17.3	2,508	3,952	2,693	2,392	2,438	3,317	4,293	5,134	3,023	2,793	1,392	665	2.90

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
FARGO - MOORHEAD (continued)														
Cass, N. D.	*36.0*	*5,248*	*10,603*	*5,498*	*4,448*	*4,294*	*5,909*	*10,581*	*10,942*	*5,724*	*5,247*	*2,366*	*1,140*	*2.60*
MINNEAPOLIS - ST. PAUL	**818.1**	**77,689**	**223,200**	**156,184**	**116,839**	**108,081**	**136,107**	**216,311**	**240,865**	**134,789**	**126,564**	**63,815**	**35,756**	**2.68**
Anoka	67.7	6,048	20,707	17,331	10,923	7,158	5,533	10,852	16,862	13,195	14,740	7,951	4,100	3.09
Carver	13.3	1,118	3,520	2,651	2,066	1,594	2,351	2,442	3,820	2,327	2,491	1,353	867	2.99
Chisago	9.3	673	2,047	1,937	1,265	1,316	2,062	1,582	2,850	1,502	1,734	972	660	3.05
Dakota	73.1	6,683	21,582	17,766	10,832	8,167	8,070	15,162	19,228	13,068	14,272	7,582	3,788	2.90
Hennepin	379.8	37,828	103,277	65,418	52,641	52,641	67,995	118,079	118,030	59,569	49,831	22,627	11,664	2.47
Isanti	8.5	645	2,048	1,781	1,214	1,015	1,797	1,694	2,309	1,403	1,643	924	527	3.02
Ramsey	175.4	17,740	45,515	27,990	24,178	25,282	34,695	51,159	53,584	27,627	23,333	11,927	7,770	2.61
Scott	15.2	1,241	4,134	3,604	2,230	1,802	2,189	2,352	4,004	2,753	3,124	1,753	1,214	3.14
Washington	39.8	2,661	11,248	10,432	6,537	4,543	4,379	6,768	10,067	7,332	8,480	4,662	2,491	3.09
Wright	20.7	1,706	5,211	4,287	2,714	2,614	4,168	3,388	5,778	3,423	3,976	2,407	1,728	3.14
St. Croix, Wisc.	*15.3*	*1,346*	*3,911*	*2,987*	*2,239*	*1,949*	*2,868*	*2,833*	*4,333*	*2,590*	*2,940*	*1,657*	*947*	*3.01*
ROCHESTER	**34.9**	**4,170**	**9,283**	**6,953**	**4,836**	**4,129**	**5,529**	**8,768**	**10,382**	**5,848**	**5,637**	**2,811**	**1,454**	**2.71**
Olmsted	34.9	4,170	9,283	6,953	4,836	4,129	5,529	8,768	10,382	5,848	5,637	2,811	1,454	2.71
ST. CLOUD	**54.2**	**6,090**	**13,788**	**9,344**	**7,477**	**7,071**	**10,430**	**10,109**	**15,408**	**8,768**	**9,392**	**5,428**	**5,095**	**3.19**
Benton	9.1	1,050	2,464	1,441	1,157	1,182	1,806	1,891	2,703	1,425	1,498	807	776	2.95
Sherburne	10.2	955	3,007	2,285	1,356	1,155	1,442	1,393	2,838	1,820	2,123	1,263	763	3.27
Stearns	34.9	4,085	8,317	5,618	4,964	4,734	7,182	6,825	9,867	5,523	5,771	3,358	3,556	3.23
ALL COUNTIES														
Aitkin	5.3	260	840	784	662	964	1,790	1,174	2,052	739	681	372	282	2.68
Anoka	67.7	6,048	20,707	17,331	10,923	7,158	5,533	10,852	16,862	13,195	14,740	7,951	4,100	3.09
Becker	11.0	853	2,221	1,761	1,531	1,715	2,919	2,436	3,426	1,728	1,671	1,023	716	2.82
Beltrami	10.9	1,211	2,526	1,781	1,510	1,477	2,395	2,274	3,424	1,809	1,741	976	676	3.00
Benton	9.1	1,050	2,464	1,441	1,157	1,182	1,806	1,891	2,703	1,425	1,498	807	776	2.95
Big Stone	2.9	189	449	363	384	512	1,003	797	980	380	371	225	147	2.66
Blue Earth	18.7	2,857	4,476	2,580	2,318	2,528	3,941	4,616	6,159	3,034	2,737	1,345	809	2.82
Brown	10.3	807	1,990	1,451	1,450	1,641	2,961	2,572	3,217	1,518	1,506	868	619	2.80
Carlton	10.6	701	2,245	1,794	1,660	1,732	2,468	2,270	3,182	1,747	1,801	993	607	2.89
Carver	13.3	1,118	3,520	2,651	2,066	1,594	2,351	2,442	3,820	2,327	2,491	1,353	867	2.99
Cass	8.0	353	1,284	1,226	1,107	1,473	2,557	1,673	3,021	1,138	1,101	597	470	2.79
Chippewa	5.8	422	1,096	782	738	951	1,811	1,560	1,887	885	793	449	226	2.59
Chisago	9.3	673	2,047	1,937	1,265	1,316	2,062	1,582	2,850	1,502	1,734	972	660	3.05
Clay	17.3	2,508	3,952	2,693	2,392	2,438	3,317	4,293	5,134	3,023	2,793	1,392	665	2.90
Clearwater	3.1	190	495	498	429	507	981	689	963	466	480	293	209	2.90
Cook	1.8	122	450	306	253	283	436	600	555	265	233	106	41	2.39
Cottonwood	5.5	367	1,004	766	731	846	1,786	1,322	1,880	796	819	447	236	2.71
Crow Wing	16.5	1,170	3,084	2,623	2,192	2,722	4,709	4,033	5,627	2,446	2,323	1,285	786	2.67
Dakota	73.1	6,683	21,582	17,766	10,832	8,167	8,070	15,162	19,228	13,068	14,272	7,582	3,788	2.90
Dodge	5.3	437	1,209	947	697	754	1,256	935	1,680	903	955	530	297	2.94
Douglas	11.0	1,131	2,054	1,646	1,421	1,761	2,987	2,660	3,545	1,803	1,646	851	495	2.68
Faribault	7.6	527	1,302	1,020	1,034	1,291	2,426	2,139	2,435	1,150	1,008	530	338	2.57
Fillmore	8.0	483	1,399	1,137	1,094	1,345	2,542	1,854	2,659	1,243	1,131	673	440	2.74
Freeborn	13.7	1,017	2,654	2,150	1,912	2,318	3,649	3,605	4,243	2,268	2,047	1,033	504	2.62
Goodhue	14.5	1,080	2,958	2,403	1,949	2,105	4,005	3,296	4,585	2,392	2,280	1,217	730	2.78
Grant	2.7	135	426	355	364	471	949	609	995	401	379	193	123	2.67
Hennepin	379.8	37,828	103,277	65,418	52,641	52,641	67,995	118,079	118,030	59,569	49,831	22,627	11,664	2.47
Houston	6.3	411	1,363	934	933	969	1,690	1,330	1,956	1,059	1,022	523	410	3.00
Hubbard	5.6	323	1,006	908	790	953	1,620	1,173	1,989	853	812	484	289	2.73
Isanti	8.5	645	2,048	1,781	1,214	1,015	1,797	1,694	2,309	1,403	1,643	924	527	3.02
Itasca	16.4	1,128	3,685	2,726	2,372	2,736	3,753	3,599	5,173	2,674	2,659	1,458	837	2.77
Jackson	5.0	441	926	652	711	837	1,433	1,119	1,732	739	776	391	243	2.72
Kanabec	4.8	388	915	815	672	769	1,241	1,167	1,495	787	690	397	264	2.71
Kandiyohi	13.9	1,557	3,037	2,052	1,810	2,046	3,398	3,018	4,625	2,255	2,168	1,212	622	2.79
Kittson	2.5	141	424	341	326	428	820	628	842	391	347	172	120	2.68
Koochiching	6.3	464	1,349	1,060	975	1,061	1,391	1,360	1,874	1,096	1,065	574	331	2.81
Lac qui Parle	3.9	246	657	494	534	692	1,277	925	1,341	578	569	306	181	2.72
Lake	4.5	329	965	773	784	707	942	903	1,466	775	793	371	192	2.87
Lake of the Woods	1.4	88	241	236	172	267	396	323	499	210	198	96	74	2.71
Le Sueur	8.5	581	1,719	1,431	1,138	1,322	2,309	1,869	2,675	1,311	1,265	758	622	2.82
Lincoln	3.0	174	454	401	430	520	1,021	752	982	422	399	239	206	2.73
Lyon	9.0	947	1,921	1,347	1,121	1,383	2,281	2,170	2,826	1,433	1,301	757	513	2.86
McLeod	11.0	928	2,319	1,835	1,488	1,604	2,826	2,489	3,374	1,773	1,831	976	557	2.77
Mahnomen	1.8	96	279	260	269	324	572	401	509	275	233	180	202	3.00

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMSA ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Marshall	4.5	263	830	689	619	805	1,294	981	1,376	691	701	436	315	2.89
Martin	9.2	848	1,916	1,363	1,302	1,552	2,819	2,678	3,210	1,538	1,341	692	341	2.55
Meeker	7.7	516	1,499	1,136	1,084	1,254	2,211	1,752	2,465	1,210	1,142	648	483	2.78
Mille Lacs	7.0	536	1,306	1,088	918	1,098	2,054	1,626	2,245	1,093	1,039	574	423	2.77
Morrison	10.1	704	1,982	1,545	1,513	1,648	2,708	2,126	2,985	1,558	1,491	922	1,018	2.99
Mower	15.2	1,103	2,670	1,988	2,374	2,860	4,205	4,079	5,075	2,295	2,041	1,125	585	2.59
Murray	4.1	232	781	526	589	754	1,218	871	1,339	672	612	344	262	2.80
Nicollet	9.3	952	2,346	1,542	1,316	1,186	1,958	2,228	2,664	1,609	1,549	766	484	3.00
Nobles	8.0	676	1,471	1,157	1,157	1,272	2,267	1,924	2,589	1,296	1,128	651	412	2.70
Norman	3.4	188	524	444	454	806	1,184	894	1,119	489	445	250	203	2.68
Olmsted	34.9	4,170	9,283	6,953	4,836	4,129	5,529	8,768	10,382	5,848	5,637	2,811	1,454	2.71
Otter Tail	19.7	1,241	3,453	2,753	2,762	3,361	6,130	4,402	6,973	2,929	2,855	1,521	1,020	2.74
Pennington	5.9	706	1,276	911	721	831	1,455	1,551	1,735	1,019	862	493	240	2.68
Pine	7.4	503	1,368	1,159	1,014	1,183	2,173	1,647	2,457	1,075	1,116	635	470	2.84
Pipestone	4.4	401	712	538	597	718	1,434	1,241	1,452	637	563	316	191	2.59
Polk	12.8	1,231	2,464	1,835	1,792	2,010	3,468	3,344	3,888	1,969	1,821	1,005	773	2.75
Pope	4.5	246	764	596	623	836	1,435	1,143	1,566	650	602	349	190	2.64
Ramsey	175.4	17,740	45,515	27,990	24,178	25,282	34,695	51,159	53,584	27,627	23,333	11,927	7,770	2.61
Red Lake	1.9	139	328	297	263	306	567	432	564	284	266	176	178	2.89
Redwood	6.9	487	1,227	990	858	1,172	2,166	1,680	2,251	1,033	894	599	443	2.77
Renville	7.5	529	1,345	942	1,086	1,305	2,293	1,875	2,445	1,097	1,043	628	412	2.69
Rice	15.4	1,417	3,441	2,758	2,060	2,112	3,612	3,746	4,540	2,330	2,536	1,356	892	3.10
Rock	3.9	298	710	551	522	712	1,107	882	1,285	615	587	308	223	2.74
Roseau	4.6	358	888	739	606	742	1,267	1,044	1,403	734	731	415	273	2.80
St. Louis	84.4	7,715	18,854	12,524	11,465	13,514	20,328	22,522	26,007	13,523	12,962	6,053	3,333	2.65
Scott	15.2	1,241	4,134	3,604	2,230	1,802	2,189	2,352	4,004	2,753	3,124	1,753	1,214	3.14
Sherburne	10.2	955	3,007	2,285	1,356	1,155	1,442	1,393	2,838	1,820	2,123	1,263	763	3.27
Sibley	5.5	351	952	808	839	896	1,654	1,193	1,782	850	814	519	342	2.80
Stearns	34.9	4,085	8,317	5,618	4,964	4,734	7,182	6,825	9,867	5,523	5,771	3,358	3,556	3.23
Steele	11.1	1,061	2,592	1,823	1,454	1,602	2,568	2,353	3,597	1,810	1,847	972	521	2.84
Stevens	3.9	474	752	498	541	599	1,036	951	1,178	653	579	336	203	2.92
Swift	4.7	323	809	603	605	864	1,496	1,179	1,510	702	666	352	291	2.74
Todd	9.1	609	1,652	1,368	1,259	1,532	2,680	1,974	2,880	1,366	1,317	846	717	2.87
Traverse	1.8	95	255	226	289	302	633	429	659	253	217	139	103	2.94
Wabasha	7.3	507	1,554	1,112	944	1,147	2,036	1,756	2,244	1,154	1,051	641	454	2.75
Wadena	5.1	407	866	792	693	822	1,520	1,093	1,651	753	773	477	353	2.88
Waseca	6.9	706	1,545	971	861	1,106	1,711	1,595	2,133	1,103	1,119	578	372	2.78
Washington	39.8	2,661	11,248	10,432	6,537	4,543	4,379	6,768	10,067	7,332	8,480	4,662	2,491	3.09
Watonwan	4.8	338	844	659	686	793	1,480	1,316	1,605	756	631	316	176	2.54
Wilkin	2.9	214	539	387	469	468	823	670	877	428	470	264	191	2.86
Winona	16.1	1,753	3,454	2,396	2,118	2,238	4,141	3,928	5,067	2,590	2,354	1,257	904	2.89
Wright	20.7	1,706	5,211	4,287	2,714	2,614	4,168	3,388	5,778	3,423	3,976	2,407	1,728	3.14
Yellow Medicine	4.9	435	772	639	671	804	1,579	1,144	1,683	728	726	386	233	2.76
TOTAL METRO COUNTIES	**993.6**	**96,826**	**265,166**	**184,711**	**140,770**	**133,284**	**172,843**	**259,170**	**293,463**	**163,361**	**154,408**	**77,842**	**45,356**	**2.71**
TOTAL STATE	**1,528.8**	**140,227**	**370,445**	**265,178**	**214,390**	**218,794**	**319,766**	**385,237**	**465,828**	**247,072**	**234,168**	**122,034**	**74,461**	**2.73**
MISSISSIPPI														
BILOXI - GULFPORT	**64.7**	**6,192**	**14,992**	**11,918**	**10,186**	**9,843**	**11,569**	**14,348**	**19,011**	**11,945**	**10,055**	**5,284**	**4,059**	**2.93**
Hancock	9.0	505	1,607	1,654	1,477	1,669	2,088	1,808	2,791	1,556	1,314	810	721	2.97
Harrison	55.7	5,687	13,385	10,264	8,709	8,174	9,481	12,540	16,220	10,387	8,741	4,474	3,338	2.92
JACKSON	**130.8**	**11,074**	**34,309**	**23,964**	**20,089**	**18,129**	**23,235**	**27,585**	**38,195**	**24,335**	**20,973**	**10,258**	**9,454**	**2.92**
Hinds	91.7	8,357	24,119	15,792	13,776	12,993	16,663	21,136	27,199	16,585	13,737	6,738	6,305	2.83
Madison	14.2	909	3,617	2,437	2,097	1,972	3,168	2,701	4,030	2,441	2,147	1,192	1,689	3.15
Rankin	24.9	1,808	6,573	5,735	4,216	3,164	3,404	3,748	6,966	5,309	5,089	2,328	1,460	3.10
PASCAGOULA	**41.4**	**3,711**	**10,677**	**9,036**	**7,029**	**5,667**	**5,280**	**6,839**	**11,346**	**8,270**	**7,731**	**4,183**	**3,031**	**3.04**
Jackson	41.4	3,711	10,677	9,036	7,029	5,667	5,280	6,839	11,346	8,270	7,731	4,183	3,031	3.04
ALL COUNTIES														
Adams	13.0	804	2,640	2,230	2,202	2,258	2,866	2,849	3,656	2,380	2,013	1,056	1,046	2.92
Alcorn	12.7	927	2,638	2,306	1,841	1,934	3,054	2,677	3,989	2,488	2,071	923	552	2.72
Amite	4.4	226	698	625	642	783	1,426	920	1,279	765	641	343	452	3.00
Attala	6.8	341	1,071	1,021	972	1,191	2,204	1,467	2,196	1,178	925	503	531	2.90
Benton	2.5	139	416	371	391	446	737	438	788	449	365	195	265	3.32

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Bolivar	13.5	890	2,815	2,115	1,816	2,171	3,693	3,077	3,495	1,997	1,888	1,123	1,920	3.29
Calhoun	5.6	357	986	859	776	922	1,700	1,154	1,792	1,000	849	431	374	2.82
Carroll	3.3	168	525	558	483	573	993	623	1,013	592	475	275	322	3.00
Chickasaw	5.9	389	1,133	1,012	851	931	1,584	1,178	1,713	1,025	955	541	488	3.05
Choctaw	3.0	179	543	482	428	445	923	582	913	550	473	259	223	3.03
Claiborne	3.8	208	744	575	529	652	1,092	976	1,024	662	447	265	426	3.37
Clarke	6.1	356	1,115	961	900	989	1,779	1,245	1,863	1,068	905	554	465	2.85
Clay	7.1	580	1,526	1,125	1,045	1,099	1,725	1,467	1,945	1,317	1,150	577	644	3.04
Coahoma	11.6	696	2,122	1,732	1,723	1,953	3,374	3,009	2,952	1,737	1,536	921	1,445	3.07
Copiah	8.7	514	1,525	1,290	1,243	1,455	2,673	1,970	2,450	1,485	1,250	741	804	3.08
Covington	5.5	341	940	971	805	933	1,510	1,060	1,628	913	894	495	510	2.98
☐ De Soto	18.7	1,053	4,502	4,933	3,164	2,410	2,638	2,322	4,779	3,980	4,206	1,958	1,455	3.17
Forrest	24.1	3,063	5,464	3,765	3,210	3,566	5,032	6,091	7,554	4,210	3,261	1,676	1,308	2.80
Franklin	2.9	173	483	410	436	496	902	699	916	465	392	225	203	2.83
George	5.1	360	1,046	1,028	802	750	1,114	803	1,420	950	964	552	411	3.14
Greene	3.1	208	636	554	426	499	777	492	845	592	569	315	287	3.26
Grenada	7.3	483	1,474	1,247	1,084	1,217	1,795	1,591	2,164	1,266	1,131	556	592	2.90
Hancock	9.0	505	1,607	1,654	1,477	1,669	2,088	1,808	2,791	1,556	1,314	810	721	2.97
Harrison	55.7	5,687	13,385	10,264	8,709	8,174	9,481	12,540	16,220	10,387	8,741	4,474	3,338	2.92
Hinds	91.7	8,357	24,119	15,792	13,776	12,993	16,663	21,136	27,199	16,585	13,737	6,738	6,305	2.83
Holmes	7.1	358	1,100	916	1,031	1,282	2,413	1,724	1,905	1,038	890	561	982	3.21
Humphreys	4.4	294	755	639	661	726	1,325	1,044	1,065	700	606	366	619	3.14
Issaquena	.8	52	150	153	101	132	212	174	193	140	110	80	103	3.13
Itawamba	7.5	511	1,386	1,357	1,138	1,232	1,876	1,234	2,470	1,553	1,310	607	325	2.87
Jackson	41.4	3,711	10,677	9,036	7,029	5,667	5,280	6,839	11,346	8,270	7,731	4,183	3,031	3.04
Jasper	5.9	355	1,079	883	892	1,002	1,689	1,118	1,698	1,106	949	468	561	2.97
Jefferson	2.8	142	527	418	385	456	872	637	670	452	370	243	428	3.29
Jefferson Davis	4.4	213	793	718	619	812	1,245	927	1,197	743	629	381	523	3.18
Jones	22.5	1,656	4,495	3,684	3,481	3,565	5,619	4,781	7,073	4,206	3,504	1,677	1,259	2.81
Kemper	3.3	178	573	444	468	543	1,094	689	981	521	455	255	399	3.06
Lafayette	11.0	2,008	2,389	1,738	1,297	1,411	2,157	3,254	3,287	1,897	1,382	706	474	2.83
Lamar	8.6	860	2,039	1,652	1,273	1,219	1,557	1,409	2,523	1,708	1,555	833	572	3.05
Lauderdale	28.2	2,214	6,048	4,668	4,142	4,455	6,673	6,659	8,663	5,070	4,164	2,001	1,643	2.82
Lawrence	4.3	292	800	735	689	651	1,133	842	1,224	818	722	361	333	2.98
Leake	6.7	388	1,120	984	1,028	1,087	2,093	1,363	2,156	1,142	968	507	564	2.87
Lee	21.2	1,698	4,904	3,960	3,281	3,052	4,305	4,090	6,630	4,222	3,547	1,637	1,074	2.82
Leflore	13.2	906	2,657	2,101	1,794	2,201	3,541	3,330	3,489	2,084	1,841	1,023	1,433	3.09
Lincoln	10.6	735	2,113	1,722	1,570	1,739	2,721	2,181	3,163	1,816	1,724	916	800	2.92
Lowndes	19.8	1,904	4,993	3,604	2,967	2,636	3,696	3,860	5,846	3,856	3,269	1,525	1,444	2.98
Madison	14.2	909	3,617	2,437	2,097	1,972	3,168	2,701	4,030	2,441	2,147	1,192	1,689	3.15
Marion	8.9	644	1,665	1,351	1,368	1,567	2,305	1,747	2,704	1,643	1,409	684	713	2.97
Marshall	9.2	539	1,778	1,739	1,486	1,551	2,107	1,503	2,390	1,699	1,530	913	1,165	3.34
Monroe	12.5	874	2,451	2,132	1,860	2,008	3,175	2,475	3,765	2,342	1,976	1,049	893	2.94
Montgomery	4.6	217	697	674	687	806	1,519	1,020	1,400	776	658	369	377	2.91
Neshoba	8.6	527	1,637	1,367	1,330	1,392	2,347	1,691	2,699	1,548	1,343	688	631	2.85
Newton	7.0	365	1,143	1,051	1,060	1,180	2,201	1,532	2,225	1,199	1,073	540	431	2.87
Noxubee	4.0	208	660	591	610	676	1,255	845	1,113	600	537	352	553	3.23
Oktibbeha	11.9	2,285	2,773	1,861	1,450	1,408	2,123	2,505	3,727	2,264	1,737	819	848	3.17
Panola	9.2	537	1,674	1,370	1,408	1,524	2,687	1,676	2,642	1,581	1,321	734	1,046	3.09
Pearl River	11.7	789	2,306	2,312	1,967	1,878	2,448	2,052	3,371	2,199	2,094	1,158	826	3.02
Perry	3.3	202	647	587	535	523	806	590	884	627	543	355	301	3.03
Pike	12.8	802	2,423	1,960	1,896	2,115	3,604	2,944	3,787	2,192	1,866	1,010	1,001	2.90
Pontotoc	7.7	525	1,460	1,171	1,152	1,287	2,105	1,537	2,420	1,494	1,253	599	397	2.86
Prentiss	8.6	585	1,606	1,475	1,295	1,376	2,263	1,635	2,717	1,774	1,346	652	476	2.92
Quitman	3.8	185	633	582	517	672	1,211	838	1,046	600	541	278	497	3.03
Rankin	24.9	1,808	6,573	5,735	4,216	3,164	3,404	3,748	6,966	5,309	5,089	2,328	1,460	3.10
Scott	8.6	593	1,728	1,410	1,373	1,278	2,218	1,647	2,462	1,632	1,379	762	718	2.93
Sharkey	2.3	104	456	370	338	368	664	462	536	379	331	197	395	3.35
Simpson	8.0	525	1,574	1,297	1,238	1,249	2,117	1,487	2,402	1,454	1,336	691	630	3.05
Smith	5.2	323	967	869	772	855	1,414	886	1,660	952	880	411	411	2.96
Stone	3.2	218	655	570	497	549	711	600	930	612	519	280	259	3.16
Sunflower	9.6	532	1,864	1,453	1,370	1,584	2,797	2,042	2,468	1,520	1,319	813	1,438	3.53
Tallahatchie	5.2	240	867	793	743	902	1,655	1,161	1,398	799	654	466	722	3.15
Tate	6.2	407	1,199	1,161	919	959	1,555	1,081	1,725	1,165	1,105	533	591	3.29
Tippah	6.7	440	1,226	1,108	963	1,059	1,904	1,278	2,207	1,200	1,035	574	406	2.90
Tishomingo	7.2	443	1,388	1,224	1,136	1,163	1,846	1,361	2,407	1,514	1,179	488	251	2.69

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Tunica	2.7	169	485	371	369	473	833	662	638	385	333	235	447	3.30
Union	8.2	522	1,614	1,273	1,192	1,316	2,283	1,703	2,686	1,570	1,250	623	368	2.71
Walthall	4.6	269	830	725	703	754	1,319	864	1,387	817	674	400	458	3.04
Warren	18.2	1,350	4,207	3,335	2,564	2,716	4,028	4,070	5,124	3,125	3,008	1,485	1,388	2.93
Washington	23.4	1,653	5,172	3,879	3,537	3,656	5,503	5,247	6,083	3,965	3,405	2,052	2,648	3.09
Wayne	6.4	533	1,325	1,119	939	1,002	1,482	1,189	1,806	1,189	1,103	535	579	3.11
Webster	3.6	193	543	546	513	618	1,187	729	1,199	644	547	263	218	2.86
Wilkinson	3.1	133	490	455	435	559	1,028	697	842	491	436	289	345	3.13
Winston	6.6	373	1,178	983	1,027	1,059	1,980	1,356	1,980	1,238	975	521	530	2.97
Yalobusha	4.9	272	825	662	682	881	1,578	1,209	1,519	786	659	347	380	2.71
Yazoo	9.1	521	1,642	1,370	1,382	1,586	2,599	2,042	2,582	1,478	1,279	733	986	3.00
TOTAL METRO COUNTIES	**255.6**	**22,030**	**64,480**	**49,851**	**40,468**	**36,049**	**42,722**	**51,094**	**73,331**	**48,528**	**42,965**	**21,683**	**17,999**	**2.96**
TOTAL STATE	**870.7**	**67,293**	**186,729**	**150,660**	**131,203**	**134,062**	**200,753**	**181,341**	**254,090**	**158,142**	**136,747**	**71,254**	**69,126**	**2.97**
MISSOURI														
COLUMBIA	**38.5**	**7,133**	**11,698**	**6,113**	**4,261**	**3,954**	**5,341**	**10,625**	**12,806**	**6,706**	**5,326**	**1,995**	**1,042**	**2.75**
Boone	38.5	7,133	11,698	6,113	4,261	3,954	5,341	10,625	12,806	6,706	5,326	1,995	1,042	2.75
JOPLIN	**50.7**	**4,235**	**9,830**	**8,040**	**7,273**	**8,103**	**13,219**	**12,583**	**17,215**	**8,451**	**7,337**	**3,326**	**1,788**	**2.59**
Jasper	34.8	3,079	6,881	5,322	4,812	5,578	9,128	9,208	11,727	5,704	4,879	2,131	1,151	2.55
Newton	15.9	1,156	2,949	2,718	2,461	2,525	4,091	3,375	5,488	2,747	2,458	1,195	637	2.68
KANSAS CITY	**352.7**	**30,363**	**84,041**	**63,223**	**54,445**	**52,534**	**68,094**	**92,502**	**111,081**	**60,189**	**51,415**	**23,009**	**14,504**	**2.60**
Cass	19.0	1,481	4,188	4,170	3,158	2,625	3,378	3,475	5,739	3,604	3,669	1,665	848	2.85
Clay	52.8	4,680	13,789	10,665	8,787	7,759	7,120	11,984	17,117	10,002	8,606	3,464	1,627	2.65
Jackson	243.0	21,429	57,536	40,295	36,815	36,670	50,255	68,894	76,061	39,932	32,650	14,875	10,588	2.55
Lafayette	11.4	727	1,963	1,917	1,687	1,797	3,309	2,716	3,809	1,839	1,747	842	447	2.69
Platte	18.4	1,534	5,045	4,490	2,767	2,476	2,088	3,777	5,767	3,390	3,317	1,496	653	2.75
Ray	8.1	512	1,520	1,686	1,231	1,207	1,944	1,656	2,588	1,422	1,426	667	341	2.77
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***548.6***	***45,994***	***132,917***	***101,588***	***85,257***	***82,078***	***100,766***	***137,350***	***172,649***	***95,839***	***83,158***	***37,169***	***22,435***	***2.64***
ST. JOSEPH	**33.5**	**2,893**	**6,636**	**4,829**	**4,646**	**5,527**	**8,969**	**8,772**	**10,792**	**5,552**	**4,715**	**2,278**	**1,391**	**2.62**
Buchanan	33.5	2,893	6,636	4,829	4,646	5,527	8,969	8,772	10,792	5,552	4,715	2,278	1,391	2.62
ST. LOUIS	**665.8**	**44,777**	**151,566**	**120,533**	**107,547**	**105,077**	**136,300**	**165,038**	**199,074**	**115,712**	**100,101**	**49,973**	**35,902**	**2.72**
Franklin	26.1	2,011	5,548	4,899	3,947	3,792	5,903	4,804	7,837	4,792	4,543	2,451	1,673	2.92
Jefferson	52.2	4,250	14,268	11,494	8,423	6,702	7,063	7,403	14,871	11,083	10,689	5,032	3,122	3.03
St. Charles	53.4	4,330	15,219	12,748	8,773	6,468	5,862	8,758	14,446	10,927	11,135	5,219	2,915	2.99
St. Louis	358.1	21,265	83,378	69,199	61,959	58,274	64,025	81,153	111,583	64,797	56,563	27,575	16,429	2.72
St. Louis city	168.8	12,445	31,756	20,966	23,223	28,678	51,732	61,423	48,092	22,843	15,974	9,083	11,385	2.48
Monroe, Ill.	*7.2*	*476*	*1,397*	*1,227*	*1,222*	*1,163*	*1,715*	*1,497*	*2,245*	*1,270*	*1,197*	*613*	*378*	*2.85*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***866.4***	***60,250***	***193,825***	***154,916***	***140,251***	***138,254***	***178,904***	***208,756***	***260,148***	***152,317***	***131,589***	***65,655***	***47,935***	***2.74***
SPRINGFIELD	**82.7**	**9,236**	**19,150**	**13,715**	**11,572**	**11,495**	**17,532**	**20,530**	**28,165**	**14,385**	**12,239**	**5,008**	**2,373**	**2.63**
Christian	8.8	688	1,917	1,654	1,356	1,235	1,950	1,500	3,036	1,655	1,587	695	327	2.78
Greene	73.9	8,548	17,233	12,061	10,216	10,260	15,582	19,030	25,129	12,730	10,652	4,313	2,046	2.61
ALL COUNTIES														
Adair	9.4	1,600	2,164	1,237	977	1,213	2,209	2,851	3,148	1,477	1,211	472	241	2.69
Andrew	5.2	343	1,015	892	751	817	1,382	963	1,802	862	921	435	217	2.83
Atchison	3.3	220	581	458	429	511	1,101	919	1,156	505	415	213	92	2.55
Audrain	10.0	797	1,938	1,430	1,352	1,757	2,726	2,372	3,442	1,678	1,453	646	409	2.65
Barry	9.8	652	1,456	1,425	1,339	1,693	3,235	2,160	3,786	1,549	1,287	615	403	2.64
Barton	4.7	355	727	586	601	763	1,668	1,334	1,613	731	601	293	128	2.47
Bates	6.1	349	957	841	845	998	2,110	1,505	2,176	951	849	405	214	2.61
Benton	5.1	250	616	665	728	1,029	1,812	1,192	2,101	728	618	299	162	2.51
Bollinger	4.0	249	657	602	556	709	1,227	860	1,379	718	563	269	211	2.68
Boone	38.5	7,133	11,698	6,113	4,261	3,954	5,341	10,625	12,806	6,706	5,326	1,995	1,042	2.75
Buchanan	33.5	2,893	6,636	4,829	4,646	5,527	8,969	8,772	10,792	5,552	4,715	2,278	1,391	2.62
Butler	14.8	1,059	2,663	2,303	2,169	2,545	4,061	3,568	4,984	2,593	2,084	964	607	2.61
Caldwell	3.3	173	468	504	436	549	1,170	814	1,183	476	456	229	142	2.64
Callaway	11.5	972	2,678	2,005	1,672	1,591	2,582	2,404	3,700	2,127	1,952	823	494	2.96
Camden	8.9	604	1,378	1,262	1,330	1,856	2,470	1,815	3,900	1,406	1,081	454	244	2.47
Cape Girardeau	22.4	2,580	5,081	3,513	2,998	3,198	5,030	5,335	7,479	4,026	3,360	1,449	751	2.73

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Carroll	4.8	304	779	648	606	761	1,702	1,303	1,649	743	621	296	188	2.50
Carter	2.0	133	363	330	287	327	560	451	633	366	301	144	105	2.95
Cass	19.0	1,481	4,188	4,170	3,158	2,625	3,378	3,475	5,739	3,604	3,669	1,665	848	2.85
Cedar	5.0	273	675	628	676	887	1,861	1,244	2,013	765	595	218	165	2.52
Chariton	4.1	249	614	548	510	699	1,480	1,067	1,438	676	512	231	176	2.54
Christian	8.8	688	1,917	1,654	1,356	1,235	1,950	1,500	3,036	1,655	1,587	695	327	2.78
Clark	3.1	213	589	495	405	464	934	757	1,012	469	467	237	158	2.77
Clay	52.8	4,680	13,789	10,665	8,787	7,759	7,120	11,984	17,117	10,002	8,606	3,464	1,627	2.65
Clinton	6.1	366	1,161	1,199	928	852	1,594	1,365	1,856	1,058	1,024	522	275	2.77
Cole	21.3	2,018	5,313	3,592	3,027	2,992	4,358	5,414	6,633	3,610	3,286	1,415	942	2.79
Cooper	5.6	358	1,020	810	730	987	1,695	1,489	1,860	887	765	385	214	2.63
Crawford	7.0	433	1,136	1,111	1,020	1,101	2,199	1,462	2,450	1,142	989	561	396	2.74
Dade	3.1	169	420	375	397	536	1,203	885	1,132	469	369	180	65	2.42
Dallas	4.5	242	643	673	653	779	1,510	934	1,738	686	616	312	214	2.82
Daviess	3.5	199	491	474	481	611	1,244	883	1,286	493	416	246	176	2.57
De Kalb	3.1	184	502	497	431	485	1,001	733	1,087	477	474	222	107	2.74
Dent	5.7	394	974	878	788	926	1,740	1,227	1,989	1,032	850	377	225	2.70
Douglas	4.6	271	781	714	751	751	1,332	1,022	1,526	853	677	315	207	2.67
Dunklin	13.9	997	2,411	2,239	1,903	2,335	4,015	3,297	4,663	2,455	1,942	899	644	2.64
Franklin	26.1	2,011	5,548	4,899	3,947	3,792	5,903	4,804	7,837	4,792	4,543	2,451	1,673	2.92
Gasconade	5.3	284	792	690	725	978	1,831	1,350	1,868	847	715	324	196	2.55
Gentry	3.1	201	436	383	366	535	1,179	862	1,139	461	350	180	108	2.55
Greene	73.9	8,548	17,233	12,061	10,216	10,260	15,582	19,030	25,129	12,730	10,652	4,313	2,046	2.61
Grundy	4.9	352	814	703	619	791	1,621	1,422	1,725	717	637	268	131	2.47
Harrison	4.3	311	589	524	539	712	1,625	1,423	1,486	606	478	212	95	2.28
Henry	7.9	517	1,241	1,148	1,001	1,243	2,750	2,178	2,775	1,185	1,001	482	279	2.52
Hickory	2.9	112	308	328	407	644	1,101	710	1,299	370	307	130	84	2.34
Holt	2.8	131	459	321	322	502	1,065	802	994	405	355	157	87	2.46
Howard	3.7	263	619	493	491	535	1,299	992	1,250	594	471	256	137	2.68
Howell	11.5	755	1,983	1,828	1,683	1,907	3,344	2,568	4,044	1,969	1,675	808	436	2.63
Iron	4.0	300	711	653	560	668	1,108	820	1,296	685	678	307	214	2.88
Jackson	243.0	21,429	57,536	40,295	36,815	36,670	50,255	68,894	76,061	39,932	32,650	14,875	10,588	2.55
Jasper	34.8	3,079	6,881	5,322	4,812	5,578	9,128	9,208	11,727	5,704	4,879	2,131	1,151	2.55
Jefferson	52.2	4,250	14,268	11,494	8,423	6,702	7,063	7,403	14,871	11,083	10,689	5,032	3,122	3.03
Johnson	13.2	2,373	3,109	2,180	1,586	1,508	2,444	2,784	4,485	2,356	2,161	952	462	3.04
Knox	2.1	116	281	291	291	343	778	555	744	280	271	145	105	2.62
Laclede	9.6	728	1,750	1,588	1,380	1,545	2,609	2,102	3,311	1,693	1,444	647	403	2.67
Lafayette	11.4	727	1,963	1,917	1,687	1,797	3,309	2,715	3,809	1,839	1,747	842	447	2.69
Lawrence	11.3	768	1,895	1,732	1,541	1,860	3,504	2,355	4,024	1,830	1,633	775	483	2.66
Lewis	4.0	342	685	626	548	613	1,186	1,024	1,277	657	588	297	157	2.70
Lincoln	8.1	523	1,524	1,422	1,267	1,214	2,150	1,580	2,611	1,404	1,357	674	474	2.89
Linn	6.5	407	955	771	852	1,126	2,389	1,868	2,391	951	747	352	191	2.42
Livingston	6.2	455	1,074	917	855	1,003	1,896	1,717	2,096	946	825	387	229	2.55
McDonald	5.8	430	970	980	902	891	1,627	1,252	2,075	945	826	469	233	2.69
Macon	6.4	406	1,002	898	807	1,043	2,244	1,577	2,374	1,007	843	377	222	2.59
Madison	4.4	268	640	606	584	762	1,540	1,032	1,579	738	595	273	185	2.57
Maries	2.9	144	472	447	424	521	892	656	980	439	407	220	148	2.66
Marion	10.9	864	2,098	1,467	1,486	1,713	3,272	2,815	3,613	1,779	1,541	693	459	2.63
Mercer	1.9	121	243	208	266	345	717	498	757	280	197	106	62	2.47
Miller	7.4	526	1,362	1,143	1,028	1,213	2,128	1,675	2,553	1,187	1,110	525	350	2.66
Mississippi	5.4	352	946	903	709	897	1,593	1,220	1,683	990	746	370	391	2.83
Moniteau	4.4	272	785	664	610	705	1,364	1,003	1,473	781	637	289	217	2.84
Monroe	3.6	260	595	545	457	549	1,194	888	1,227	553	496	277	159	2.69
Montgomery	4.3	256	646	618	587	730	1,463	1,000	1,464	674	610	311	211	2.72
Morgan	5.6	270	756	775	829	1,071	1,899	1,221	2,286	886	669	321	217	2.64
New Madrid	8.0	572	1,428	1,326	1,123	1,326	2,225	1,735	2,394	1,478	1,260	594	539	2.83
Newton	15.9	1,156	2,949	2,718	2,461	2,525	4,091	3,375	5,488	2,747	2,458	1,195	637	2.68
Nodaway	8.0	1,014	1,515	1,067	914	1,123	2,367	2,293	2,667	1,204	1,035	504	297	2.74
Oregon	4.0	234	616	594	550	694	1,312	935	1,442	661	537	258	167	2.63
Osage	4.1	281	739	602	565	650	1,263	848	1,261	665	597	320	409	3.00
Ozark	3.3	178	479	439	512	624	1,068	676	1,337	519	432	207	129	2.58
Pemiscot	8.8	585	1,525	1,232	1,227	1,548	2,683	2,297	2,646	1,457	1,119	605	676	2.78
Perry	6.0	440	1,190	843	769	965	1,793	1,296	1,921	1,005	904	453	421	2.90
Pettis	14.2	1,163	2,570	2,097	2,095	2,263	4,012	3,488	4,840	2,370	2,036	932	534	2.60
Phelps	12.1	1,596	2,389	1,976	1,688	1,804	2,647	2,766	4,145	2,091	1,825	827	446	2.85
Pike	6.3	441	1,097	997	919	998	1,848	1,513	1,984	1,045	949	448	361	2.81

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

METRO AREA / County	ESTIMATES 12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
MISSOURI (continued)														
ALL COUNTIES (continued)														
Platte	18.4	1,534	5,045	4,490	2,767	2,476	2,088	3,777	5,767	3,390	3,317	1,496	653	2.75
Polk	7.1	559	1,127	1,072	916	1,160	2,266	1,643	2,580	1,129	1,013	453	282	2.76
Pulaski	10.3	1,337	2,792	1,961	1,456	1,186	1,568	1,861	3,058	2,118	1,891	907	465	3.96
Putnam	2.4	146	299	339	299	430	887	671	833	340	316	144	96	2.54
Ralls	3.4	218	659	545	467	565	946	674	1,192	605	531	255	143	2.71
Randolph	9.7	793	1,917	1,410	1,215	1,455	2,910	2,469	3,237	1,580	1,411	633	370	2.74
Ray	8.1	512	1,520	1,686	1,231	1,207	1,944	1,656	2,588	1,422	1,426	667	341	2.77
Reynolds	2.9	195	531	458	405	481	830	739	918	514	397	210	122	2.59
Ripley	4.9	261	670	710	743	896	1,620	1,017	1,817	856	637	306	267	2.69
St. Charles	53.4	4,330	15,219	12,748	8,773	6,468	5,862	8,758	14,446	10,927	11,135	5,219	2,915	2.99
St. Clair	3.4	184	411	469	436	578	1,322	879	1,331	437	411	207	135	2.62
Ste. Genevieve	5.4	354	1,080	906	851	882	1,327	1,052	1,575	915	927	530	401	2.94
St. Francois	16.2	1,090	2,938	2,587	2,345	2,754	4,486	3,606	5,302	2,873	2,501	1,175	743	2.73
St. Louis	358.1	21,265	83,378	69,199	61,959	58,274	64,025	81,153	111,583	64,797	56,563	27,575	16,429	2.72
St. Louis city	168.8	12,445	31,756	20,966	23,223	28,678	51,732	61,423	48,092	22,843	15,974	9,083	11,385	2.48
Scline	9.7	734	1,770	1,352	1,252	1,577	3,015	2,795	3,192	1,472	1,346	550	345	2.58
Schuyler	2.0	128	307	283	242	308	732	567	670	295	256	146	66	2.50
Scotland	2.1	110	301	283	259	368	779	560	747	269	278	139	107	2.57
Scott	14.9	1,154	3,189	2,604	2,063	2,354	3,536	3,182	4,551	2,823	2,364	1,143	837	2.77
Shannon	2.9	195	519	484	419	523	760	548	1,043	494	462	215	138	2.76
Shelby	3.1	210	445	392	367	500	1,186	857	1,099	452	385	204	103	2.52
Stoddard	11.2	724	1,962	1,850	1,567	1,837	3,260	2,425	3,878	2,091	1,706	667	433	2.66
Stone	6.9	322	918	950	1,045	1,401	2,264	1,421	3,011	1,054	810	379	225	2.48
Sullivan	3.0	170	403	389	384	521	1,133	861	1,064	423	385	177	90	2.47
Taney	8.9	504	1,218	1,179	1,191	1,683	3,125	1,963	3,998	1,270	1,031	416	222	2.52
Texas	8.3	570	1,322	1,292	1,300	1,405	2,411	1,875	2,922	1,392	1,186	592	333	2.63
Vernon	7.7	568	1,391	1,080	1,056	1,273	2,332	2,099	2,671	1,168	1,053	437	272	2.65
Warren	5.7	342	1,095	968	848	878	1,569	1,063	1,933	975	919	483	327	2.88
Washington	6.4	462	1,299	1,114	953	1,002	1,570	1,192	1,907	1,095	1,126	599	481	2.92
Wayne	4.7	263	615	670	705	846	1,601	1,067	1,757	772	625	290	189	2.57
Webster	7.5	539	1,405	1,395	1,117	1,104	1,940	1,374	2,434	1,308	1,296	636	452	2.89
Worth	1.2	56	163	146	150	187	498	337	446	158	141	90	28	2.50
Wright	6.3	433	956	974	922	1,057	1,958	1,406	2,227	1,062	888	423	294	2.68
TOTAL METRO COUNTIES	**1,216.7**	**98,161**	**281,524**	**215,226**	**188,522**	**185,527**	**247,740**	**308,553**	**376,888**	**209,725**	**179,936**	**84,976**	**56,622**	**2.67**
TOTAL STATE	**1,860.0**	**147,399**	**396,765**	**313,047**	**277,355**	**289,622**	**435,812**	**460,407**	**598,611**	**316,433**	**272,045**	**128,240**	**84,264**	**2.68**
MONTANA														
BILLINGS	**43.6**	**4,709**	**11,444**	**7,900**	**6,327**	**6,194**	**7,026**	**11,038**	**13,634**	**7,421**	**6,893**	**3,066**	**1,548**	**2.63**
Yellowstone	43.6	4,709	11,444	7,900	6,327	6,194	7,026	11,038	13,634	7,421	6,893	3,066	1,548	2.63
GREAT FALLS	**30.2**	**3,458**	**7,026**	**5,681**	**4,368**	**4,340**	**5,327**	**7,850**	**9,276**	**5,271**	**4,618**	**2,045**	**1,140**	**2.65**
Cascade	30.2	3,458	7,026	5,681	4,368	4,340	5,327	7,850	9,276	5,271	4,618	2,045	1,140	2.65
ALL COUNTIES														
Beaverhead	3.0	291	664	511	409	425	700	842	885	453	440	222	158	2.73
Big Horn	3.3	251	831	654	501	481	582	635	822	519	515	370	439	3.42
Blaine	2.4	177	526	410	325	365	597	558	641	387	352	201	261	2.96
Broadwater	1.4	88	296	229	208	242	337	460	361	226	193	111	49	2.50
Carbon	3.5	185	652	490	492	600	1,081	1,200	1,043	491	421	240	105	2.40
Carter	.6	38	89	94	103	108	168	132	201	88	98	55	26	3.00
Cascade	30.2	3,458	7,026	5,681	4,368	4,340	5,327	7,850	9,276	5,271	4,618	2,045	1,140	2.65
Chouteau	2.2	157	439	349	324	454	477	529	702	336	357	166	110	2.73
Custer	5.2	552	1,085	802	734	818	1,209	1,558	1,546	830	701	363	202	2.56
Daniels	1.0	44	187	150	145	188	286	241	321	162	152	85	39	2.80
Dawson	4.5	554	1,090	721	655	637	843	1,196	1,262	769	701	388	184	2.67
Deer Lodge	4.2	254	797	625	604	854	1,066	1,235	1,280	615	572	310	188	2.74
Fallon	1.4	141	312	200	247	214	286	375	385	251	221	113	55	2.54
Fergus	5.0	356	982	796	712	858	1,296	1,457	1,549	746	672	352	224	2.64
Flathead	20.8	1,690	5,489	3,903	2,925	3,022	3,771	4,752	6,894	3,418	3,295	1,559	882	2.68
Gallatin	16.3	2,946	4,600	2,670	1,791	1,806	2,287	3,757	5,614	2,851	2,509	1,080	489	2.80
Garfield	.6	47	125	92	92	113	131	134	183	118	80	48	37	2.83
Glacier	3.5	293	849	585	568	524	681	695	997	591	553	310	354	3.03
Golden Valley	.4	16	57	60	75	79	113	129	126	46	45	33	21	2.50
Granite	1.0	49	184	168	132	198	269	246	316	179	131	69	59	2.70

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			Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MONTANA (continued)															
ALL COUNTIES (continued)															
Hill		6.6	776	1,624	989	979	1,043	1,189	1,577	2,060	1,065	1,006	510	382	2.76
Jefferson		2.6	159	697	577	374	360	433	569	779	445	415	232	160	2.96
Judith Basin		1.0	49	188	174	145	156	288	264	309	153	154	77	43	2.60
Lake		7.2	449	1,499	1,209	1,003	1,129	1,911	1,511	2,434	1,133	1,114	554	454	2.82
Lewis and Clark		17.8	1,738	4,883	3,278	2,436	2,473	2,992	5,069	5,446	2,897	2,545	1,183	660	2.58
Liberty		.9	72	200	140	147	148	193	293	236	131	132	73	35	2.56
Lincoln		6.1	511	1,525	1,295	928	903	938	1,189	1,849	976	1,156	590	340	2.89
McCone		.9	53	179	133	156	182	197	178	271	137	152	94	68	3.00
Madison		2.1	134	387	347	314	341	577	522	741	337	287	125	88	2.67
Meagher		.8	50	152	131	134	147	186	190	245	140	115	68	42	2.75
Mineral		1.4	132	364	271	193	211	229	316	436	224	250	115	59	2.79
Missoula		31.0	4,171	9,184	5,824	3,980	3,379	4,462	8,013	9,999	5,762	4,291	1,900	1,035	2.61
Musselshell		1.8	97	367	256	221	336	523	487	590	253	257	143	70	2.61
Park		5.4	382	1,256	853	764	831	1,314	1,473	1,879	792	717	359	180	2.50
Petroleum		.2	13	44	28	36	41	38	39	69	28	34	20	10	3.50
Phillips		1.9	172	380	281	261	317	489	459	591	291	286	167	106	2.84
Pondera		2.4	179	469	408	377	395	572	554	737	365	350	225	169	2.83
Powder River		.9	73	225	130	152	163	157	211	278	168	145	67	31	2.67
Powell		2.3	151	478	411	343	401	516	560	729	365	352	176	118	3.00
Prairie		.7	29	129	105	90	127	220	198	199	123	114	40	26	2.57
Ravalli		9.1	433	1,859	1,843	1,315	1,453	2,197	1,852	3,275	1,372	1,430	698	473	2.75
Richland		4.8	595	1,192	770	600	695	948	1,134	1,413	811	808	405	229	2.73
Roosevelt		3.4	281	802	546	523	557	691	729	931	557	536	332	315	3.09
Rosebud		3.7	405	1,046	757	536	508	448	846	936	575	632	359	352	3.08
Sanders		3.5	217	759	622	475	556	871	973	1,090	546	493	257	141	2.57
Sheridan		2.0	173	388	259	302	376	502	465	680	325	335	126	69	2.70
Silver Bow		14.4	1,043	2,729	2,267	1,953	2,508	3,900	4,478	4,219	2,059	1,974	1,011	659	2.54
Stillwater		2.1	106	425	333	296	348	592	478	719	329	322	172	80	2.81
Sweet Grass		1.3	65	222	210	176	207	420	387	411	174	172	104	52	2.54
Teton		2.5	119	446	407	384	450	694	670	784	369	337	206	134	2.64
Toole		2.2	195	474	332	310	404	485	653	635	350	309	158	95	2.55
Treasure		.4	24	79	57	75	60	105	116	118	69	58	25	14	2.50
Valley		3.7	316	792	620	596	591	785	1,087	1,006	615	522	306	164	2.62
Wheatland		.9	45	162	131	133	178	251	239	292	150	113	55	51	2.67
Wibaux		.5	30	110	69	80	88	123	139	133	68	75	45	40	3.00
Yellowstone		43.6	4,709	11,444	7,900	6,327	6,194	7,026	11,038	13,634	7,421	6,893	3,066	1,548	2.63
TOTAL METRO COUNTIES		**73.8**	**8,167**	**18,470**	**13,581**	**10,695**	**10,534**	**12,353**	**18,888**	**22,910**	**12,692**	**11,511**	**5,111**	**2,688**	**2.64**
TOTAL STATE		**302.6**	**29,733**	**73,639**	**53,153**	**42,524**	**44,582**	**58,969**	**76,937**	**94,557**	**49,922**	**45,507**	**22,163**	**13,514**	**2.69**
NEBRASKA															
LINCOLN		**76.7**	**11,122**	**21,019**	**11,942**	**9,680**	**9,380**	**13,557**	**21,545**	**25,384**	**12,365**	**10,661**	**4,579**	**2,166**	**2.61**
Lancaster		76.7	11,122	21,019	11,942	9,680	9,380	13,557	21,545	25,384	12,365	10,661	4,579	2,166	2.61
OMAHA		**218.8**	**21,943**	**56,851**	**40,173**	**32,475**	**29,492**	**37,866**	**55,375**	**64,311**	**36,959**	**34,119**	**17,335**	**10,701**	**2.72**
Douglas		151.7	15,606	39,191	25,765	21,956	21,278	27,904	42,164	45,415	24,394	21,329	11,062	7,336	2.63
Sarpy		29.6	3,023	9,608	8,042	4,595	2,499	1,833	4,598	7,267	6,084	6,850	3,214	1,587	3.13
Washington		5.8	394	1,179	1,101	899	854	1,373	1,392	1,726	972	958	503	249	2.79
Pottawattamie, Iowa		*31.7*	*2,920*	*6,873*	*5,265*	*5,025*	*4,861*	*6,756*	*7,221*	*9,903*	*5,509*	*4,982*	*2,556*	*1,529*	*2.73*
ALL COUNTIES															
Adams		12.3	1,319	2,536	1,794	1,588	1,797	3,266	3,823	3,971	1,838	1,603	716	349	2.50
Antelope		3.2	204	568	414	434	513	1,067	811	1,079	424	447	263	176	2.72
Arthur		.2	12	26	35	39	32	56	53	65	34	31	11	6	2.50
Banner		.3	19	53	58	47	59	64	29	129	46	52	30	14	3.00
Blaine		.3	20	54	48	45	38	95	65	97	51	43	21	23	3.00
Boone		2.7	195	419	362	390	434	900	680	886	380	369	224	161	2.70
Box Butte		5.6	765	1,479	805	622	692	1,237	1,373	1,755	925	927	404	216	2.70
Boyd		1.3	83	168	146	186	238	479	340	457	221	139	94	49	2.54
Brown		1.7	124	299	245	223	260	549	455	586	229	236	137	57	2.59
Buffalo		13.0	2,073	3,095	1,793	1,565	1,588	2,886	3,225	4,357	2,081	1,930	919	488	2.77
Burt		3.4	179	529	425	501	570	1,196	933	1,201	486	414	248	118	2.53
Butler		3.4	183	544	446	466	619	1,142	853	1,145	466	464	263	209	2.74
Cass		7.6	604	1,596	1,391	1,168	1,109	1,732	1,584	2,468	1,276	1,319	606	347	2.76
Cedar		4.0	254	713	489	577	651	1,316	1,064	1,147	582	520	331	356	2.80

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Chase	1.9	147	374	306	260	287	526	511	600	282	291	139	77	2.63
Cherry	2.6	209	497	429	380	401	684	670	844	408	374	192	112	2.62
Cheyenne	4.0	399	669	546	606	656	1,104	1,206	1,313	605	481	255	140	2.45
Clay	3.0	249	536	424	406	453	932	720	1,068	415	430	225	142	2.70
Colfax	3.8	284	617	470	477	574	1,378	1,004	1,264	533	494	299	206	2.63
Cuming	4.1	283	710	569	612	674	1,252	944	1,331	598	590	345	292	2.83
Custer	5.3	313	907	693	724	845	1,818	1,357	1,890	731	693	400	229	2.62
Dakota	6.3	628	1,681	1,074	855	856	1,206	1,424	1,813	1,080	1,054	581	348	2.81
Dawes	3.6	473	742	443	444	540	958	1,081	1,241	512	445	198	123	2.67
Dawson	8.7	783	1,976	1,340	1,192	1,248	2,161	2,041	2,900	1,393	1,383	667	316	2.66
Deuel	1.0	47	139	131	128	184	371	334	326	126	118	68	28	2.40
Dixon	2.6	159	448	340	349	421	883	628	857	355	380	211	169	2.73
Dodge	13.9	1,272	2,781	2,161	2,072	2,025	3,589	3,771	4,491	2,230	1,950	953	505	2.60
Douglas	151.7	15,606	39,191	25,765	21,956	21,278	27,904	42,164	45,415	24,394	21,329	11,062	7,336	2.63
Dundy	1.2	82	202	130	153	217	416	364	417	164	151	84	20	2.42
Fillmore	3.0	180	505	403	406	504	1,002	798	1,029	422	429	214	108	2.63
Franklin	1.7	88	230	194	230	301	657	462	650	215	205	113	55	2.59
Frontier	1.4	139	237	204	195	200	425	382	451	218	197	101	51	2.57
Furnas	2.6	167	377	297	322	421	1,016	750	988	347	282	153	80	2.50
Gage	9.2	691	1,625	1,296	1,276	1,476	2,836	2,349	3,330	1,401	1,275	571	274	2.64
Garden	1.1	66	161	146	164	193	370	295	416	160	141	70	18	2.55
Garfield	.9	47	132	132	103	155	331	252	315	118	112	64	39	2.67
Gosper	.8	54	137	122	132	145	210	189	300	120	105	62	24	2.63
Grant	.3	20	62	53	46	38	81	72	94	50	42	29	13	3.00
Greeley	1.2	68	185	149	168	218	412	335	378	139	147	99	102	2.83
Hall	18.5	1,910	4,392	3,046	2,535	2,601	4,016	4,860	5,797	2,817	2,778	1,424	824	2.65
Hamilton	3.5	307	752	548	528	550	815	834	1,146	545	532	296	147	2.71
Harlan	1.7	80	274	208	226	297	615	418	663	246	200	111	62	2.53
Hayes	.5	26	99	71	85	100	119	121	157	96	71	37	18	2.60
Hitchcock	1.5	106	265	198	206	251	474	330	578	229	199	100	64	2.73
Holt	5.1	408	997	707	735	783	1,470	1,342	1,530	763	740	438	287	2.71
Hooker	.4	23	69	60	50	76	122	119	129	63	52	26	11	2.50
Howard	2.4	133	411	346	370	406	734	473	848	370	345	207	157	2.83
Jefferson	3.8	256	598	486	500	657	1,303	1,034	1,382	549	498	238	99	2.58
Johnson	2.1	106	308	266	288	352	780	656	690	321	262	116	55	2.43
Kearney	2.6	216	495	394	356	402	737	613	928	363	388	198	110	2.77
Keith	3.8	315	728	619	607	594	937	1,079	1,192	615	521	262	131	2.53
Keya Paha	.5	36	81	83	71	79	150	127	164	71	76	44	18	2.60
Kimball	1.8	151	355	275	292	293	434	512	559	272	265	133	59	2.56
Knox	4.2	248	703	499	603	730	1,417	1,068	1,411	617	541	320	243	2.71
Lancaster	76.7	11,122	21,019	11,942	9,680	9,380	13,557	21,545	25,384	12,365	10,661	4,579	2,166	2.61
Lincoln	14.3	1,549	3,341	2,388	2,046	1,942	3,034	3,266	4,670	2,360	2,218	1,135	651	2.69
Logan	.4	25	76	57	62	61	119	125	117	65	56	27	10	2.50
Loup	.3	19	38	52	44	54	93	68	103	41	57	19	12	3.00
McPherson	.2	15	32	21	36	32	64	38	82	33	16	21	10	3.00
Madison	12.2	1,556	2,683	1,713	1,552	1,659	3,037	3,103	3,999	1,966	1,737	917	478	2.68
Merrick	3.2	222	602	518	443	524	891	666	1,094	468	502	282	188	2.81
Morrill	2.4	181	444	375	336	350	714	686	802	350	319	158	85	2.54
Nance	1.7	117	296	195	252	271	569	451	537	234	246	141	91	2.71
Nemaha	3.2	235	656	382	397	474	1,056	846	1,143	445	481	193	92	2.63
Nuckolls	2.6	168	388	346	382	446	870	711	939	334	330	188	98	2.54
Otoe	5.8	381	960	818	786	974	1,881	1,517	2,060	835	750	391	247	2.62
Pawnee	1.6	65	199	170	218	311	637	493	587	219	167	89	45	2.38
Perkins	1.4	87	261	199	176	247	430	334	489	219	196	94	68	2.64
Phelps	3.7	298	742	525	552	544	1,039	915	1,306	563	532	275	109	2.68
Pierce	3.1	239	513	465	408	532	943	678	1,102	441	468	220	191	2.74
Platte	10.7	989	2,462	1,654	1,538	1,549	2,508	2,478	3,183	1,736	1,747	933	623	2.78
Polk	2.3	118	401	320	291	383	787	567	796	301	328	193	115	2.74
Red Willow	5.0	495	970	675	753	750	1,357	1,349	1,641	801	684	335	190	2.56
Richardson	4.5	255	659	581	555	788	1,662	1,348	1,533	642	557	275	145	2.47
Rock	.9	62	199	115	124	127	273	217	306	122	143	69	43	2.67
Saline	5.2	391	855	705	649	855	1,745	1,529	1,802	717	670	335	147	2.58
Sarpy	29.6	3,023	9,608	8,042	4,595	2,499	1,833	4,598	7,267	6,084	6,850	3,214	1,587	3.13
Saunders	6.9	396	1,292	1,111	1,045	1,088	1,968	1,494	2,266	1,067	1,025	663	385	2.80
Scotts Bluff	14.5	1,322	3,214	2,294	2,099	2,162	3,409	3,450	4,698	2,320	2,271	1,114	647	2.69
Seward	5.7	583	1,165	862	777	833	1,480	1,456	1,835	894	833	453	229	2.84

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMSA ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Sheridan	2.9	198	505	375	431	542	849	753	970	412	430	188	147	2.66
Sherman	1.5	73	218	185	220	252	552	368	520	211	177	130	94	2.73
Sioux	.7	38	117	108	139	109	189	177	242	114	90	61	16	2.57
Stanton	2.4	212	558	397	319	354	560	542	706	379	382	233	158	2.83
Thayer	2.9	185	441	368	368	515	1,023	750	1,060	416	384	191	99	2.62
Thomas	.4	26	92	64	63	59	96	123	110	65	61	28	13	2.50
Thurston	2.4	167	443	368	377	395	650	519	695	388	355	219	224	3.08
Valley	2.2	130	365	281	266	380	778	599	782	307	246	170	96	2.55
Washington	5.8	394	1,179	1,101	899	854	1,373	1,392	1,726	972	958	503	249	2.79
Wayne	3.4	416	634	480	491	477	902	886	1,160	522	478	232	122	2.85
Webster	1.9	89	248	242	234	351	736	568	673	236	234	124	65	2.47
Wheeler	.4	28	91	44	53	66	108	93	126	59	58	38	26	2.75
York	5.7	458	1,202	854	770	874	1,542	1,458	1,951	833	801	436	221	2.65
TOTAL METRO COUNTIES	**270.1**	**30,773**	**72,678**	**47,924**	**37,985**	**34,867**	**45,873**	**71,123**	**81,605**	**44,895**	**40,852**	**19,939**	**11,686**	**2.69**
TOTAL STATE	**598.0**	**59,136**	**136,915**	**95,466**	**83,395**	**85,144**	**137,944**	**155,133**	**190,700**	**94,528**	**87,558**	**44,238**	**25,843**	**2.68**
NEVADA														
LAS VEGAS	**199.8**	**19,625**	**50,303**	**42,827**	**32,879**	**29,319**	**24,847**	**52,609**	**65,106**	**33,707**	**26,353**	**12,816**	**9,209**	**2.57**
Clark	199.8	19,625	50,303	42,827	32,879	29,319	24,847	52,609	65,106	33,707	26,353	12,816	9,209	2.57
RENO	**87.0**	**8,806**	**22,757**	**17,051**	**13,387**	**13,218**	**11,781**	**24,123**	**30,756**	**14,426**	**10,797**	**4,427**	**2,471**	**2.44**
Washoe	87.0	8,806	22,757	17,051	13,387	13,218	11,781	24,123	30,756	14,426	10,797	4,427	2,471	2.44
ALL COUNTIES														
Carson City	13.7	1,129	2,987	2,753	2,142	2,328	2,361	3,891	4,799	2,240	1,731	720	319	2.55
Churchill	5.5	471	1,093	1,023	791	909	1,213	1,266	1,916	878	810	375	255	2.69
Clark	199.8	19,625	50,303	42,827	32,879	29,319	24,847	52,609	65,106	33,707	26,353	12,816	9,209	2.57
Douglas	9.2	500	2,450	2,047	1,412	1,589	1,202	1,760	3,642	1,650	1,332	538	278	2.58
Elko	7.0	632	1,555	1,462	1,084	1,123	1,144	1,996	2,082	1,108	940	512	362	2.61
Esmeralda	.3	21	58	45	55	67	54	82	114	41	37	12	14	3.00
Eureka	.5	60	122	84	79	95	60	191	120	72	61	36	20	2.40
Humboldt	4.2	410	1,030	794	679	687	600	1,129	1,307	648	569	323	224	2.74
Lander	1.9	254	531	363	300	257	195	556	500	337	270	142	86	2.58
Lincoln	1.4	108	261	243	183	238	367	353	446	171	186	114	130	2.93
Lyon	5.8	378	1,147	1,058	922	1,113	1,182	1,207	2,089	1,025	828	402	249	2.64
Mineral	2.3	140	417	407	403	467	466	729	674	347	306	149	95	2.57
Nye	4.5	419	879	882	799	827	694	1,211	1,551	615	563	329	231	2.58
Pershing	1.4	136	291	186	224	272	291	318	464	293	150	103	72	2.64
Storey	.6	45	122	125	106	114	88	157	226	96	67	38	16	2.83
Washoe	87.0	8,806	22,757	17,051	13,387	13,218	11,781	24,123	30,756	14,426	10,797	4,427	2,471	2.44
White Pine	3.2	199	636	574	527	583	681	903	984	470	451	265	127	2.59
TOTAL METRO COUNTIES	**286.8**	**28,431**	**73,060**	**59,878**	**46,266**	**42,537**	**36,628**	**76,732**	**95,862**	**48,133**	**37,150**	**17,243**	**11,680**	**2.53**
TOTAL STATE	**348.3**	**33,333**	**86,639**	**71,924**	**55,972**	**53,206**	**47,226**	**92,481**	**116,785**	**58,124**	**45,451**	**21,301**	**14,158**	**2.55**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**104.0**	**7,853**	**25,889**	**20,549**	**15,841**	**15,439**	**18,429**	**23,479**	**31,108**	**17,960**	**17,512**	**8,746**	**5,195**	**2.80**
Hillsborough	104.0	7,853	25,889	20,549	15,841	15,439	18,429	23,479	31,108	17,960	17,512	8,746	5,195	2.80
PORTSMOUTH - DOVER - ROCHESTER	**105.0**	**8,813**	**26,769**	**20,817**	**15,983**	**14,770**	**17,843**	**22,906**	**32,372**	**18,703**	**17,794**	**8,507**	**4,718**	**2.80**
Rockingham	73.5	5,186	19,609	15,439	11,191	10,098	11,977	15,566	22,378	13,170	12,888	6,141	3,357	2.79
Strafford	31.5	3,627	7,160	5,378	4,797	4,672	5,866	7,340	9,994	5,533	4,906	2,366	1,361	2.83
ALL COUNTIES														
Belknap	17.1	1,240	3,761	2,856	2,618	2,771	3,854	4,016	5,638	2,952	2,533	1,259	702	2.68
Carroll	12.5	720	2,625	1,989	1,783	2,107	3,276	3,290	4,534	1,960	1,590	733	393	2.46
Cheshire	23.2	1,722	5,125	4,107	3,445	3,717	5,084	5,174	7,729	3,982	3,649	1,704	962	2.78
Coos	13.4	942	2,677	1,968	2,113	2,384	3,316	3,399	4,243	2,227	2,008	969	554	2.63
Grafton	24.9	2,216	5,852	4,160	3,449	3,681	5,542	6,532	8,049	4,174	3,686	1,589	870	2.75
Hillsborough	104.0	7,853	25,889	20,549	15,841	15,439	18,429	23,479	31,108	17,960	17,512	8,746	5,195	2.80
Merrimack	37.4	2,523	9,164	6,692	5,638	5,481	7,902	8,791	11,902	6,463	5,956	2,712	1,576	2.76
Rockingham	73.5	5,186	19,609	15,439	11,191	10,098	11,977	15,566	22,378	13,170	12,888	6,141	3,357	2.79
Strafford	31.5	3,627	7,160	5,378	4,797	4,672	5,866	7,340	9,994	5,533	4,906	2,366	1,361	2.83

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW HAMPSHIRE (continued)														
ALL COUNTIES (continued)														
Sullivan	14.3	1,046	3,213	2,375	2,024	2,336	3,306	3,614	4,627	2,358	2,113	1,016	572	2.61
TOTAL METRO COUNTIES	**209.0**	**16,666**	**52,658**	**41,366**	**31,829**	**30,209**	**36,272**	**46,385**	**63,480**	**36,663**	**35,306**	**17,253**	**9,913**	**2.80**
TOTAL STATE	**351.8**	**27,075**	**85,075**	**65,513**	**52,899**	**52,686**	**68,552**	**81,201**	**110,202**	**60,779**	**56,841**	**27,235**	**15,542**	**2.76**
NEW JERSEY														
ATLANTIC CITY	**111.5**	**6,469**	**20,260**	**16,445**	**15,890**	**19,773**	**32,663**	**29,972**	**36,843**	**17,196**	**14,433**	**7,528**	**5,528**	**2.59**
Atlantic	75.4	4,428	14,349	11,777	11,252	13,140	20,454	19,672	23,638	12,107	10,424	5,453	4,106	2.65
Cape May	36.1	2,041	5,911	4,668	4,638	6,633	12,209	10,300	13,205	5,089	4,009	2,075	1,422	2.47
BERGEN - PASSAIC	**460.1**	**17,187**	**86,685**	**84,375**	**84,587**	**90,689**	**96,577**	**100,059**	**139,857**	**84,308**	**74,259**	**38,175**	**23,442**	**2.78**
Bergen	305.3	9,231	54,852	55,716	58,568	62,971	63,962	67,124	94,750	55,633	49,323	24,931	13,539	2.73
Passaic	154.8	7,956	31,833	28,659	26,019	27,718	32,615	32,935	45,107	28,675	24,936	13,244	9,903	2.86
JERSEY CITY	**207.1**	**12,401**	**41,973**	**35,531**	**33,901**	**37,275**	**46,019**	**58,391**	**59,113**	**35,864**	**27,893**	**14,261**	**11,578**	**2.63**
Hudson	207.1	12,401	41,973	35,531	33,901	37,275	46,019	58,391	59,113	35,864	27,893	14,261	11,578	2.63
MIDDLESEX - SOMERSET - HUNTERDON	**305.7**	**14,818**	**66,991**	**62,646**	**58,152**	**55,378**	**47,715**	**59,631**	**88,941**	**57,731**	**54,687**	**28,068**	**16,642**	**2.93**
Hunterdon	30.9	1,006	6,544	7,676	5,727	4,713	5,234	5,231	9,184	5,618	6,074	3,072	1,721	3.01
Middlesex	204.5	11,040	45,791	39,796	37,806	37,984	32,083	41,225	59,046	38,628	35,840	18,464	11,297	2.92
Somerset	70.3	2,772	14,656	15,174	14,619	12,681	10,398	13,175	20,711	13,485	12,773	6,532	3,624	2.92
MONMOUTH - OCEAN	**327.2**	**12,949**	**62,911**	**60,045**	**49,685**	**53,251**	**88,359**	**74,252**	**105,181**	**52,141**	**50,908**	**27,226**	**17,492**	**2.74**
Monmouth	180.3	7,652	36,232	37,247	31,914	30,115	37,140	40,119	51,218	30,818	30,937	16,439	10,769	2.86
Ocean	146.9	5,297	26,679	22,798	17,771	23,136	51,219	34,133	53,963	21,323	19,971	10,787	6,723	2.61
NEWARK	**656.7**	**29,782**	**135,557**	**131,529**	**115,974**	**116,173**	**127,685**	**146,321**	**188,644**	**118,696**	**107,095**	**55,999**	**39,945**	**2.84**
Essex	297.3	16,295	61,704	56,388	50,376	51,274	61,263	75,676	83,165	51,975	43,142	23,221	20,121	2.79
Morris	138.1	5,008	30,521	33,117	27,167	22,421	19,866	24,485	38,997	25,506	27,214	14,011	7,887	3.00
Sussex	41.9	1,692	11,507	10,459	6,373	5,557	6,312	6,497	11,854	7,804	8,739	4,493	2,513	3.05
Union	179.4	6,787	31,825	31,565	32,058	36,921	40,244	39,663	54,628	33,411	28,000	14,274	9,424	2.75
TRENTON	**108.7**	**5,432**	**22,725**	**19,925**	**18,536**	**19,812**	**22,270**	**25,132**	**32,767**	**19,689**	**17,124**	**8,444**	**5,544**	**2.84**
Mercer	108.7	5,432	22,725	19,925	18,536	19,812	22,270	25,132	32,767	19,689	17,124	8,444	5,544	2.84
VINELAND - MILLVILLE - BRIDGETON	**46.2**	**2,774**	**9,435**	**8,325**	**7,583**	**7,917**	**10,166**	**9,588**	**13,521**	**8,413**	**7,568**	**3,954**	**3,156**	**2.94**
Cumberland	46.2	2,774	9,435	8,325	7,583	7,917	10,166	9,588	13,521	8,413	7,568	3,954	3,156	2.94
ALL COUNTIES														
Atlantic	75.4	4,428	14,349	11,777	11,252	13,140	20,454	19,672	23,638	12,107	10,424	5,453	4,106	2.65
Bergen	305.3	9,231	54,852	55,716	58,568	62,971	63,962	67,124	94,750	55,633	49,323	24,931	13,539	2.73
☐ Burlington	123.3	6,851	29,364	27,066	23,069	19,773	17,177	22,220	35,086	23,417	23,099	11,814	7,664	3.05
☐ Camden	169.7	10,305	38,396	31,087	28,407	30,031	31,474	37,542	48,792	30,655	27,445	14,941	10,325	2.81
Cape May	36.1	2,041	5,911	4,668	4,638	6,633	12,209	10,300	13,205	5,089	4,009	2,075	1,422	2.47
Cumberland	46.2	2,774	9,435	8,325	7,583	7,917	10,166	9,588	13,521	8,413	7,568	3,954	3,156	2.94
Essex	297.3	16,295	61,704	56,388	50,376	51,274	61,263	75,676	83,165	51,975	43,142	23,221	20,121	2.79
☐ Gloucester	70.3	4,683	16,734	13,865	11,907	11,662	11,449	12,750	19,661	13,298	13,011	7,081	4,499	2.97
Hudson	207.1	12,401	41,973	35,531	33,901	37,275	46,019	58,391	59,113	35,864	27,893	14,261	11,578	2.63
Hunterdon	30.9	1,006	6,544	7,676	5,727	4,713	5,234	5,231	9,184	5,618	6,074	3,072	1,721	3.01
Mercer	108.7	5,432	22,725	19,925	18,536	19,812	22,270	25,132	32,767	19,689	17,124	8,444	5,544	2.84
Middlesex	204.5	11,040	45,791	39,796	37,806	37,984	32,083	41,225	59,046	38,628	35,840	18,464	11,297	2.92
Monmouth	180.3	7,652	36,232	37,247	31,914	30,115	37,140	40,119	51,218	30,818	30,937	16,439	10,769	2.86
Morris	138.1	5,008	30,521	33,117	27,167	22,421	19,866	24,485	38,997	25,506	27,214	14,011	7,887	3.00
Ocean	146.9	5,297	26,679	22,798	17,771	23,136	51,219	34,133	53,963	21,323	19,971	10,787	6,723	2.61
Passaic	154.8	7,956	31,833	28,659	26,019	27,718	32,615	32,935	45,107	28,675	24,936	13,244	9,903	2.86
☐ Salem	23.4	1,336	4,887	4,177	3,799	4,210	4,991	4,736	7,227	4,218	3,919	2,022	1,278	2.82
Somerset	70.3	2,772	14,656	15,174	14,619	12,681	10,398	13,175	20,711	13,485	12,773	6,532	3,624	2.92
Sussex	41.9	1,692	11,507	10,459	6,373	5,557	6,312	6,497	11,854	7,804	8,739	4,493	2,513	3.05
Union	179.4	6,787	31,825	31,565	32,058	36,921	40,244	39,663	54,628	33,411	28,000	14,274	9,424	2.75
☐ Warren	31.1	1,624	6,553	5,881	5,016	5,250	6,776	6,311	9,684	5,416	5,381	2,725	1,583	2.82
TOTAL METRO COUNTIES	**2,641.0**	**126,611**	**542,471**	**500,897**	**456,506**	**471,194**	**543,321**	**586,905**	**785,317**	**471,042**	**426,822**	**222,238**	**148,676**	**2.81**
TOTAL STATE	**2,641.0**	**126,611**	**542,471**	**500,897**	**456,506**	**471,194**	**543,321**	**586,905**	**785,317**	**471,042**	**426,822**	**222,238**	**148,676**	**2.81**
NEW MEXICO														
ALBUQUERQUE	**169.2**	**17,740**	**46,290**	**31,786**	**25,377**	**23,558**	**24,449**	**43,033**	**50,881**	**29,608**	**25,306**	**12,285**	**8,087**	**2.66**
Bernalillo	169.2	17,740	46,290	31,786	25,377	23,558	24,449	43,033	50,881	29,608	25,306	12,285	8,087	2.66

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW MEXICO (continued)														
LAS CRUCES	**34.4**	**4,370**	**8,456**	**6,232**	**5,540**	**4,670**	**5,132**	**6,851**	**9,834**	**6,106**	**5,526**	**3,027**	**3,056**	**3.02**
Dona Ana	34.4	4,370	8,456	6,232	5,540	4,670	5,132	6,851	9,834	6,106	5,526	3,027	3,056	3.02
ALL COUNTIES														
Bernalillo	169.2	17,740	46,290	31,786	25,377	23,558	24,449	43,033	50,881	29,608	25,306	12,285	8,087	2.66
Catron	1.0	55	196	179	144	153	273	217	339	166	142	71	65	3.00
Chaves	20.0	1,519	3,799	3,118	2,954	3,348	5,262	4,962	6,670	3,126	2,740	1,400	1,102	2.68
Cibola	10.1	983	2,522	1,970	1,588	1,383	1,654	1,947	2,546	1,825	1,832	1,071	879	3.23
Colfax	5.2	411	1,077	838	714	852	1,308	1,363	1,540	825	784	394	294	2.71
Curry	15.3	1,920	3,686	2,777	2,075	1,937	2,905	3,592	4,550	2,745	2,474	1,189	750	2.78
De Baca	1.0	52	146	132	141	180	349	275	369	154	123	38	41	2.50
Dona Ana	34.4	4,370	8,456	6,232	5,540	4,670	5,132	6,851	9,834	6,106	5,526	3,027	3,056	3.02
Eddy	17.7	1,614	3,772	2,626	2,715	2,823	4,150	3,423	5,841	3,208	2,749	1,425	1,054	2.84
Grant	9.4	674	2,081	1,682	1,521	1,464	1,978	1,891	2,757	1,580	1,607	858	707	2.94
Guadalupe	1.5	96	296	250	231	236	391	331	405	264	213	148	139	3.00
Harding	.4	16	74	34	72	75	129	107	126	63	54	28	22	2.75
Hidalgo	2.1	205	513	362	309	327	384	438	542	365	339	226	190	3.00
Lea	20.4	2,324	4,867	3,557	3,398	3,047	3,207	3,875	6,391	3,751	3,332	1,725	1,326	2.85
Lincoln	4.8	310	1,063	831	697	824	1,075	1,250	1,629	803	604	308	206	2.56
Los Alamos	6.8	295	1,455	1,929	1,470	1,153	498	1,454	2,126	1,233	1,274	479	234	2.69
Luna	6.1	321	886	846	913	1,230	1,904	1,292	2,327	838	739	460	444	2.74
McKinley	16.9	1,726	4,727	3,660	2,656	2,077	2,054	2,959	3,160	2,795	2,904	1,946	3,136	3.57
Mora	1.4	58	251	199	215	240	437	306	376	251	195	127	145	3.00
Otero	15.5	2,004	4,078	3,026	2,371	2,010	2,011	2,980	4,560	3,092	2,666	1,323	879	2.93
Quay	4.1	265	709	638	590	691	1,207	1,187	1,252	645	533	303	180	2.54
Rio Arriba	9.8	861	2,286	1,803	1,594	1,439	1,817	1,917	2,186	1,958	1,631	1,055	1,053	3.10
Roosevelt	5.8	836	1,130	828	745	828	1,433	1,684	1,935	899	698	338	246	2.66
Sandoval	12.6	584	2,875	2,476	1,902	2,186	2,577	1,797	3,837	2,263	2,107	1,130	1,466	3.21
San Juan	30.1	3,443	8,178	6,046	4,673	3,873	3,887	5,993	7,254	5,319	5,210	2,998	3,326	3.08
San Miguel	7.7	643	1,758	1,371	1,067	1,109	1,752	2,038	1,879	1,344	1,115	691	633	2.99
Santa Fe	29.7	1,860	8,107	6,174	4,427	4,021	5,111	7,993	8,318	3,091	4,351	2,323	1,624	2.73
Sierra	3.9	158	339	389	488	727	1,799	1,223	1,671	396	317	164	129	2.28
Socorro	4.3	468	1,004	725	643	617	843	921	1,208	726	709	380	356	3.14
Taos	7.1	413	1,786	1,480	1,047	942	1,432	1,808	1,748	1,245	1,137	651	511	2.82
Torrance	2.9	183	588	488	429	508	704	684	863	452	450	255	196	2.86
Union	1.7	92	284	272	236	283	533	409	574	262	238	115	102	2.76
Valencia	12.2	1,188	3,046	2,380	1,918	1,670	1,998	2,352	3,075	2,204	2,213	1,294	1,062	2.89
TOTAL METRO COUNTIES	**203.6**	**22,110**	**54,746**	**38,018**	**30,917**	**28,228**	**29,581**	**49,894**	**60,715**	**35,714**	**30,832**	**15,312**	**11,143**	**2.72**
TOTAL STATE	**491.1**	**47,687**	**122,325**	**91,104**	**74,860**	**70,481**	**84,643**	**112,552**	**142,769**	**85,602**	**76,312**	**40,225**	**33,640**	**2.83**
NEW YORK														
ALBANY - SCHENECTADY - TROY	**316.6**	**21,526**	**68,789**	**52,195**	**48,244**	**53,511**	**72,335**	**83,768**	**96,379**	**52,972**	**45,314**	**23,327**	**14,840**	**2.68**
Albany	111.1	8,610	25,207	17,004	16,497	18,446	25,336	33,435	33,858	17,875	13,974	7,256	4,702	2.60
Greene	16.5	798	2,849	2,691	2,524	2,801	4,837	4,474	5,212	2,708	2,207	1,157	742	2.62
Montgomery	20.1	1,036	3,548	2,746	2,930	3,995	5,845	4,961	6,538	3,500	2,685	1,422	994	2.65
Rensselaer	54.6	3,909	11,681	8,917	8,409	9,204	12,480	13,396	16,292	9,090	8,273	4,360	3,189	2.80
Saratoga	57.2	3,819	14,143	11,911	9,022	8,501	9,804	12,019	16,548	10,145	10,116	5,265	3,107	2.87
Schenectady	57.1	3,354	11,361	8,926	8,862	10,564	14,033	15,483	17,931	9,654	8,059	3,867	2,106	2.59
BINGHAMTON	**96.9**	**7,546**	**19,915**	**16,527**	**15,828**	**16,391**	**20,693**	**24,265**	**29,223**	**16,759**	**14,568**	**7,492**	**4,593**	**2.72**
Broome	79.2	6,358	16,103	12,811	12,632	13,725	17,571	20,796	24,256	13,485	11,350	5,773	3,540	2.69
Tioga	17.7	1,188	3,812	3,716	3,196	2,666	3,122	3,469	4,967	3,274	3,218	1,719	1,053	2.89
BUFFALO	**367.8**	**22,731**	**74,835**	**59,642**	**61,279**	**68,252**	**81,061**	**93,791**	**110,756**	**62,477**	**53,252**	**28,657**	**18,867**	**2.70**
Erie	367.8	22,731	74,835	59,642	61,279	68,252	81,061	93,791	110,756	62,477	53,252	28,657	18,867	2.70
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***450.5***	***28,292***	***91,775***	***72,988***	***74,982***	***83,611***	***98,852***	***113,393***	***135,545***	***76,907***	***66,241***	***35,456***	***22,958***	***2.71***
ELMIRA	**35.3**	**2,363**	**7,165**	**5,703**	**5,515**	**6,368**	**8,186**	**8,423**	**10,925**	**6,128**	**5,403**	**2,748**	**1,673**	**2.76**
Chemung	35.3	2,363	7,165	5,703	5,515	6,368	8,186	8,423	10,925	6,128	5,403	2,748	1,673	2.76
GLENS FALLS	**39.2**	**2,437**	**7,825**	**6,908**	**6,079**	**6,557**	**9,394**	**8,779**	**11,628**	**6,526**	**6,137**	**3,421**	**2,709**	**2.88**
Warren	20.5	1,352	4,251	3,550	3,124	3,406	4,817	4,806	6,249	3,383	3,104	1,722	1,236	2.77
Washington	18.7	1,085	3,574	3,358	2,955	3,151	4,577	3,973	5,379	3,143	3,033	1,699	1,473	2.99
NASSAU - SUFFOLK	**846.1**	**24,519**	**162,520**	**178,116**	**174,564**	**162,830**	**143,551**	**129,755**	**231,563**	**160,590**	**168,112**	**94,138**	**61,942**	**3.12**
Nassau	432.4	9,593	71,542	80,353	92,976	98,841	79,095	67,984	125,277	85,205	82,474	43,764	27,696	3.02

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METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	House-hold Size
NEW YORK (continued)														
NASSAU - SUFFOLK (continued)														
Suffolk	413.7	14,926	90,978	97,763	81,588	63,989	64,456	61,771	106,286	75,385	85,638	50,374	34,246	3.22
NEW YORK	**3,225.8**	**171,675**	**706,685**	**596,875**	**518,428**	**523,008**	**709,129**	**1,039,679**	**920,451**	**506,539**	**295,350**	**204,472**	**159,259**	**2.52**
Bronx	405.6	26,624	85,269	76,119	63,678	63,245	90,665	118,379	111,540	71,290	52,534	28,065	23,792	2.65
Kings	810.8	49,837	177,700	144,648	126,421	132,586	179,608	232,407	230,687	138,451	104,577	55,830	48,848	2.62
New York (Manhattan)	726.2	44,469	190,033	136,718	105,567	98,651	150,762	373,054	192,982	74,305	45,462	22,348	18,049	1.97
Putnam	27.4	923	6,384	6,963	4,887	3,620	4,623	4,664	7,573	4,764	5,267	3,226	1,906	3.05
Queens	731.6	29,818	142,086	124,623	119,200	134,890	180,983	196,105	227,743	124,599	97,212	48,454	37,487	2.60
Richmond	123.9	5,315	29,384	26,910	20,991	19,944	21,356	23,638	33,848	22,469	23,579	12,716	7,650	3.00
Rockland	83.9	3,203	17,109	20,842	18,810	12,588	11,348	13,282	20,982	15,577	17,784	9,655	6,620	3.22
Westchester	316.4	11,486	58,720	60,052	58,874	57,484	69,784	78,150	95,096	55,134	48,935	24,178	14,907	2.74
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,410.9***	***300,934***	***1,338,724***	***1,226,431***	***1,104,049***	***1,106,107***	***1,334,655***	***1,690,318***	***1,847,588***	***1,083,999***	***942,702***	***495,478***	***350,815***	***2.70***
NIAGARA FALLS	**82.7**	**5,561**	**16,940**	**13,346**	**13,703**	**15,359**	**17,791**	**19,602**	**24,789**	**14,430**	**12,989**	**6,799**	**4,091**	**2.74**
Niagara	82.7	5,561	16,940	13,346	13,703	15,359	17,791	19,602	24,789	14,430	12,989	6,799	4,091	2.74
ORANGE COUNTY	**90.5**	**4,853**	**20,435**	**18,965**	**14,411**	**13,795**	**18,041**	**18,037**	**25,805**	**15,850**	**16,223**	**8,661**	**5,924**	**3.03**
Orange	90.5	4,853	20,435	18,965	14,411	13,795	18,041	18,037	25,805	15,850	16,223	8,661	5,924	3.03
POUGHKEEPSIE	**86.2**	**5,198**	**19,054**	**18,094**	**14,780**	**12,857**	**16,217**	**19,593**	**25,072**	**14,834**	**14,665**	**7,446**	**4,590**	**2.95**
Dutchess	86.2	5,198	19,054	18,094	14,780	12,857	16,217	19,593	25,072	14,834	14,665	7,446	4,590	2.95
ROCHESTER	**358.6**	**28,014**	**85,473**	**65,680**	**54,998**	**55,794**	**68,641**	**90,331**	**106,723**	**60,817**	**56,058**	**27,874**	**16,797**	**2.74**
Livingston	19.2	1,579	4,295	3,540	3,020	2,905	3,861	3,980	5,764	3,391	3,306	1,723	1,036	3.03
Monroe	263.3	21,400	64,066	47,698	40,117	41,070	48,949	70,625	77,931	44,058	39,646	19,540	11,500	2.68
Ontario	32.3	2,215	7,454	5,943	4,946	5,034	6,708	6,879	9,938	5,638	5,546	2,677	1,622	2.86
Orleans	13.6	856	2,759	2,447	2,134	2,337	3,067	2,824	4,136	2,274	2,280	1,214	872	2.88
Wayne	30.2	1,964	6,899	6,052	4,781	4,448	6,056	6,023	8,954	5,456	5,280	2,720	1,767	2.89
SYRACUSE	**232.8**	**19,458**	**53,230**	**40,086**	**36,552**	**38,062**	**45,412**	**57,144**	**69,436**	**39,544**	**35,225**	**18,734**	**12,717**	**2.79**
Madison	21.7	1,569	4,718	4,115	3,356	3,531	4,411	4,410	6,424	3,817	3,680	1,898	1,471	3.05
Onondaga	171.4	14,446	39,301	28,879	27,173	28,230	33,371	44,513	51,554	28,748	24,826	13,195	8,564	2.71
Oswego	39.7	3,443	9,211	7,092	6,023	6,301	7,630	8,221	11,458	6,979	6,719	3,641	2,682	2.98
UTICA - ROME	**113.7**	**7,617**	**21,671**	**18,536**	**17,499**	**21,398**	**26,979**	**27,835**	**34,162**	**18,931**	**16,986**	**9,291**	**6,495**	**2.79**
Herkimer	24.1	1,535	4,413	3,850	3,543	4,610	6,149	5,561	7,460	3,975	3,689	1,992	1,423	2.78
Oneida	89.6	6,082	17,258	14,686	13,956	16,788	20,830	22,274	26,702	14,956	13,297	7,299	5,072	2.80
ALL COUNTIES														
Albany	111.1	8,610	25,207	17,004	16,497	18,446	25,336	33,435	33,858	17,875	13,974	7,256	4,702	2.60
Allegany	17.6	1,517	3,551	2,897	2,634	2,740	4,261	3,940	5,431	2,921	2,685	1,526	1,097	3.04
Bronx	405.6	26,624	85,269	76,119	63,678	63,245	90,665	118,379	111,540	71,290	52,534	28,065	23,792	2.65
Broome	79.2	6,358	16,103	12,811	12,632	13,725	17,571	20,796	24,256	13,485	11,350	5,773	3,540	2.69
Cattaraugus	30.7	2,102	6,369	4,911	4,761	5,208	7,349	7,102	9,224	5,022	4,812	2,646	1,894	2.85
Cayuga	28.1	1,792	5,769	4,587	4,149	4,985	6,818	6,332	8,370	4,725	4,371	2,396	1,906	2.90
Chautauqua	54.5	3,934	10,599	8,408	8,401	9,227	13,931	13,273	17,384	9,041	8,073	4,172	2,557	2.72
Chemung	35.3	2,363	7,165	5,703	5,515	6,368	8,186	8,423	10,925	6,128	5,403	2,748	1,673	2.76
Chenango	17.8	1,213	3,687	3,203	2,777	2,916	4,004	3,736	5,432	3,018	2,899	1,572	1,143	2.85
Clinton	26.7	2,936	6,445	4,911	4,137	3,546	4,725	5,645	7,405	4,816	4,753	2,498	1,583	3.13
Columbia	22.9	1,081	4,359	3,988	3,473	3,904	6,095	5,445	7,508	3,806	3,385	1,643	1,113	2.72
Cortland	17.1	1,804	3,715	2,960	2,387	2,537	3,697	4,039	5,139	2,778	2,814	1,376	954	2.92
Delaware	16.9	1,063	3,093	2,692	2,577	3,003	4,472	3,867	5,646	2,695	2,429	1,325	938	2.83
Dutchess	86.2	5,198	19,054	18,094	14,780	12,857	16,217	19,593	25,072	14,834	14,665	7,446	4,590	2.95
Erie	367.8	22,731	74,835	59,642	61,279	68,252	81,061	93,791	110,756	62,477	53,252	28,657	18,867	2.70
Essex	13.7	709	2,648	2,206	2,109	2,454	3,574	3,711	4,060	2,193	1,898	1,101	737	2.71
Franklin	15.7	1,062	3,060	2,455	2,466	2,681	3,976	3,784	4,502	2,531	2,297	1,374	1,212	2.90
Fulton	21.1	1,324	3,976	3,268	3,031	3,836	5,665	5,188	6,722	3,553	2,926	1,539	1,172	2.68
Genesee	20.8	1,364	4,388	3,746	3,305	3,491	4,506	4,248	6,233	3,571	3,445	1,874	1,429	2.89
Greene	16.5	798	2,849	2,691	2,524	2,801	4,837	4,474	5,212	2,708	2,207	1,157	742	2.62
Hamilton	1.9	69	280	296	291	402	562	453	699	303	224	132	89	2.74
Herkimer	24.1	1,535	4,413	3,850	3,543	4,610	6,149	5,561	7,460	3,975	3,689	1,992	1,423	2.78
Jefferson	31.8	2,313	6,456	5,173	4,808	5,269	7,781	7,369	9,393	5,297	4,927	2,766	2,048	2.81
Kings	810.8	49,837	177,700	144,648	126,421	132,586	179,608	232,407	230,687	138,451	104,577	55,830	48,848	2.62
Lewis	8.7	561	1,843	1,437	1,401	1,457	2,001	1,896	2,298	1,468	1,393	880	765	2.95
Livingston	19.2	1,579	4,295	3,540	3,020	2,905	3,861	3,980	5,764	3,391	3,306	1,723	1,036	3.03
Madison	21.7	1,569	4,718	4,115	3,356	3,531	4,411	4,410	6,424	3,817	3,680	1,898	1,471	3.05
Monroe	263.3	21,400	64,066	47,698	40,117	41,070	48,949	70,625	77,931	44,058	39,646	19,540	11,500	2.68
Montgomery	20.1	1,036	3,548	2,746	2,930	3,995	5,845	4,961	6,538	3,500	2,685	1,422	994	2.65
Nassau	432.4	9,593	71,542	80,353	92,976	98,841	79,095	67,984	125,277	85,205	82,474	43,764	27,696	3.02
New York (Manhattan)	726.2	44,469	190,033	136,718	105,567	98,651	150,762	373,054	192,982	74,305	45,462	22,348	18,049	1.97

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALL COUNTIES (continued)														
Niagara	82.7	5,561	16,940	13,346	13,703	15,359	17,791	19,602	24,789	14,430	12,989	6,799	4,091	2.74
Oneida	89.6	6,082	17,258	14,686	13,956	16,788	20,830	22,274	26,702	14,956	13,297	7,279	5,072	2.80
Onondaga	171.4	14,446	39,301	28,879	27,173	28,230	33,371	44,513	51,554	28,748	24,826	13,195	8,564	2.71
Ontario	32.3	2,215	7,454	5,943	4,946	5,034	6,708	6,879	9,938	5,638	5,546	2,677	1,622	2.86
Orange	90.5	4,853	20,435	18,965	14,411	13,795	18,041	18,037	25,805	15,850	16,223	8,661	5,924	3.03
Orleans	13.6	856	2,759	2,447	2,134	2,337	3,067	2,824	4,136	2,274	2,280	1,214	872	2.88
Oswego	39.7	3,443	9,211	7,092	6,023	6,301	7,630	8,221	11,458	6,979	6,719	3,641	2,682	2.98
Otsego	21.3	1,721	4,132	3,288	2,934	3,536	5,689	5,412	6,976	3,359	3,059	1,489	1,005	2.84
Putnam	27.4	923	6,384	6,963	4,887	3,620	4,623	4,664	7,573	4,764	5,267	3,226	1,906	3.05
Queens	731.6	29,818	142,086	124,623	119,200	134,890	180,983	196,105	227,743	124,599	97,212	48,454	37,487	2.60
Rensselaer	54.6	3,909	11,681	8,917	8,409	9,204	12,480	13,396	16,292	9,090	8,273	4,360	3,189	2.80
Richmond	123.9	5,315	29,384	26,910	20,991	19,944	21,356	23,638	33,848	22,469	23,579	12,716	7,650	3.00
Rockland	83.9	3,203	17,109	20,842	18,810	12,588	11,348	13,282	20,982	15,577	17,784	9,655	6,620	3.22
St. Lawrence	37.2	3,139	7,711	6,207	6,011	6,214	7,918	8,155	10,538	6,403	5,958	3,507	2,639	3.10
Saratoga	57.2	3,819	14,143	11,911	9,022	8,501	9,804	12,019	16,548	10,145	10,116	5,265	3,107	2.87
Schenectady	57.1	3,354	11,361	8,926	8,862	10,564	14,033	15,483	17,931	9,654	8,059	3,867	2,106	2.59
Schoharie	10.5	619	2,028	1,784	1,623	1,811	2,635	2,249	3,368	1,744	1,678	878	583	2.97
Schuyler	6.3	368	1,297	1,126	987	1,101	1,421	1,227	2,033	1,044	1,015	565	416	2.89
Seneca	11.8	789	2,424	2,110	1,891	2,066	2,520	2,528	3,717	2,083	1,898	1,009	565	2.89
Steuben	36.6	2,504	7,456	6,254	5,700	6,216	8,470	8,708	11,110	6,135	5,778	2,877	1,992	2.74
Suffolk	413.7	14,926	90,978	97,763	81,588	63,989	64,456	61,771	106,286	75,385	85,638	50,374	34,246	3.22
Sullivan	25.4	1,392	4,575	4,110	3,970	4,518	6,835	7,003	8,185	3,922	3,384	1,743	1,163	2.72
Tioga	17.7	1,188	3,812	3,716	3,196	2,666	3,122	3,469	4,967	3,274	3,218	1,719	1,053	2.89
Tompkins	31.8	5,002	9,069	5,007	3,885	3,833	5,004	8,838	10,238	5,373	4,377	1,959	1,015	2.85
Ulster	59.9	3,767	12,452	11,111	9,590	9,177	13,803	14,878	18,545	10,234	8,886	4,494	2,863	2.74
Warren	20.5	1,352	4,251	3,550	3,124	3,406	4,817	4,806	6,249	3,383	3,104	1,722	1,236	2.77
Washington	18.7	1,085	3,574	3,358	2,955	3,151	4,577	3,973	5,379	3,143	3,033	1,699	1,473	2.99
Wayne	30.2	1,964	6,899	6,052	4,781	4,448	6,056	6,023	8,954	5,456	5,280	2,720	1,767	2.89
Westchester	316.4	11,486	58,720	60,052	58,874	57,484	69,784	78,150	95,096	55,134	48,935	24,178	14,907	2.74
Wyoming	13.7	925	3,034	2,528	2,012	2,146	3,055	2,912	3,920	2,338	2,321	1,313	896	3.02
Yates	8.4	478	1,634	1,329	1,184	1,365	2,410	2,383	2,531	1,274	1,143	638	431	2.64
TOTAL METRO COUNTIES	**5,892.2**	**323,498**	**1,264,537**	**1,090,673**	**981,880**	**994,182**	**1,237,430**	**1,621,002**	**1,696,912**	**976,447**	**840,282**	**443,060**	**314,497**	**2.68**
TOTAL STATE	**6,501.1**	**369,046**	**1,390,587**	**1,192,665**	**1,074,374**	**1,093,821**	**1,380,607**	**1,765,323**	**1,883,519**	**1,078,094**	**933,110**	**492,352**	**348,702**	**2.69**
NORTH CAROLINA														
ASHEVILLE	**63.8**	**3,940**	**13,260**	**11,086**	**9,755**	**10,727**	**15,032**	**16,195**	**20,856**	**11,715**	**9,137**	**3,879**	**2,018**	**2.58**
Buncombe	63.8	3,940	13,260	11,086	9,755	10,727	15,032	16,195	20,856	11,715	9,137	3,879	2,018	2.58
BURLINGTON	**37.4**	**2,343**	**7,419**	**6,756**	**6,321**	**6,848**	**7,713**	**8,676**	**12,022**	**7,505**	**5,594**	**2,292**	**1,311**	**2.64**
Alamance	37.4	2,343	7,419	6,756	6,321	6,848	7,713	8,676	12,022	7,505	5,594	2,292	1,311	2.64
CHARLOTTE - GASTONIA - ROCK HILL	**366.1**	**27,204**	**88,246**	**71,077**	**59,693**	**56,728**	**63,152**	**80,526**	**112,878**	**71,089**	**59,175**	**26,182**	**16,250**	**2.74**
Cabarrus	32.4	2,066	6,560	5,912	5,358	5,588	6,916	6,346	10,689	6,356	5,443	2,305	1,261	2.74
Gaston	59.0	4,156	13,219	11,056	9,967	9,678	10,924	11,519	17,983	12,184	10,058	4,534	2,722	2.79
Lincoln	16.1	1,167	3,603	3,212	2,688	2,534	2,896	2,852	5,078	3,438	2,814	1,189	729	2.81
Mecklenburg	158.3	13,014	42,743	31,642	25,554	22,455	22,892	40,769	47,911	29,303	23,710	10,394	6,213	2.63
Rowan	37.9	2,515	7,523	6,376	6,009	6,763	8,714	8,659	12,641	7,247	5,593	2,385	1,375	2.67
Union	24.9	1,721	5,865	5,353	3,870	3,696	4,395	3,956	7,427	4,956	4,835	2,209	1,517	3.00
York, S. C.	*37.5*	*2,565*	*8,733*	*7,526*	*6,247*	*6,014*	*6,415*	*6,425*	*11,149*	*7,605*	*6,722*	*3,166*	*2,433*	*2.99*
FAYETTEVILLE	**80.7**	**11,528**	**24,324**	**16,231**	**12,206**	**8,884**	**7,527**	**14,034**	**22,149**	**18,049**	**15,209**	**6,923**	**4,336**	**3.19**
Cumberland	80.7	11,528	24,324	16,231	12,206	8,884	7,527	14,034	22,149	18,049	15,209	6,923	4,336	3.19
GREENSBORO - WINSTON-SALEM - HIGH POINT	**327.6**	**24,471**	**77,062**	**62,673**	**54,146**	**50,858**	**58,390**	**76,371**	**103,232**	**64,832**	**50,771**	**20,718**	**11,676**	**2.67**
Davidson	42.7	3,105	9,462	8,529	7,210	6,910	7,484	8,139	13,557	9,168	7,285	2,905	1,646	2.75
Davie	9.4	527	2,125	1,904	1,558	1,529	1,757	1,828	2,877	1,999	1,684	673	339	2.77
Forsyth	96.1	7,391	23,277	17,874	15,958	14,692	16,908	25,020	30,286	18,198	13,757	5,620	3,219	2.60
Guilford	121.0	9,523	29,330	22,642	19,866	18,607	21,032	30,397	37,899	22,870	18,013	7,426	4,395	2.67
Randolph	35.2	2,542	7,767	7,033	5,838	5,596	6,424	6,942	11,270	7,554	5,853	2,369	1,212	2.70
Stokes	12.4	754	2,940	2,669	1,958	1,738	2,341	2,026	3,752	2,745	2,328	1,013	536	2.87
Yadkin	10.8	629	2,161	2,022	1,758	1,786	2,444	2,019	3,591	2,298	1,851	712	329	2.72
HICKORY	**76.5**	**5,680**	**17,439**	**15,327**	**12,811**	**11,966**	**13,277**	**15,963**	**23,790**	**15,920**	**12,788**	**5,381**	**2,658**	**2.75**
Alexander	9.3	669	2,151	2,003	1,570	1,318	1,589	1,607	2,764	2,023	1,790	751	365	2.85

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
HICKORY (continued)														
Burke	27.4	1,992	6,051	5,505	4,579	4,406	4,867	5,997	8,586	5,708	4,388	1,833	888	2.76
Catawba	39.8	3,019	9,237	7,819	6,662	6,242	6,821	8,359	12,440	8,189	6,610	2,797	1,405	2.72
JACKSONVILLE	**32.3**	**7,247**	**9,048**	**5,799**	**4,208**	**3,187**	**2,811**	**4,985**	**9,566**	**7,595**	**6,032**	**2,598**	**1,524**	**3.59**
Onslow	32.3	7,247	9,048	5,799	4,208	3,187	2,811	4,985	9,566	7,595	6,032	2,598	1,524	3.59
RALEIGH - DURHAM	**218.1**	**21,943**	**61,590**	**41,317**	**31,586**	**28,815**	**32,849**	**55,212**	**69,611**	**40,840**	**31,951**	**12,791**	**7,695**	**2.71**
Durham	59.3	5,720	16,122	10,176	8,224	8,503	10,555	15,482	19,210	10,787	8,209	3,374	2,238	2.65
Franklin	10.6	503	2,109	1,778	1,658	1,903	2,649	2,117	3,216	2,120	1,596	779	772	2.92
Orange	30.0	4,643	9,443	5,013	3,534	3,355	4,012	8,487	10,155	5,319	3,790	1,405	844	2.72
Wake	118.2	11,077	33,916	24,350	18,170	15,054	15,633	29,126	37,030	22,614	18,356	7,233	3,841	2.71
WILMINGTON	**40.8**	**3,413**	**9,826**	**7,506**	**6,109**	**6,545**	**7,401**	**9,659**	**12,944**	**7,710**	**6,266**	**2,679**	**1,542**	**2.66**
New Hanover	40.8	3,413	9,826	7,506	6,109	6,545	7,401	9,659	12,944	7,710	6,266	2,679	1,542	2.66
ALL COUNTIES														
Alamance	37.4	2,343	7,419	6,756	6,321	6,848	7,713	8,676	12,022	7,505	5,594	2,292	1,311	2.64
Alexander	9.3	669	2,151	2,003	1,570	1,318	1,589	1,607	2,764	2,023	1,790	751	365	2.85
Alleghany	3.8	229	679	608	627	656	1,001	822	1,289	735	595	240	119	2.63
Anson	8.8	480	1,718	1,334	1,355	1,609	2,304	1,793	2,568	1,561	1,303	747	828	2.97
Ashe	8.6	499	1,651	1,456	1,375	1,378	2,241	1,750	2,757	1,853	1,392	570	278	2.67
Avery	5.1	302	1,120	942	765	837	1,134	1,054	1,595	1,027	785	420	219	2.90
Beaufort	15.1	943	2,979	2,468	2,327	2,619	3,764	3,340	4,581	2,831	2,397	1,096	855	2.74
Bertie	7.2	364	1,260	1,065	1,176	1,413	1,922	1,459	2,112	1,311	1,076	528	714	2.92
Bladen	10.9	569	2,286	1,884	1,723	1,971	2,467	2,259	3,042	2,131	1,766	938	764	2.88
Brunswick	14.2	846	3,080	2,577	2,267	2,488	2,942	2,915	4,440	2,695	2,300	1,080	770	2.77
Buncombe	63.8	3,940	13,260	11,086	9,755	10,727	15,032	16,195	20,856	11,715	9,137	3,879	2,018	2.58
Burke	27.4	1,992	6,051	5,505	4,579	4,406	4,867	5,997	8,586	5,708	4,388	1,833	888	2.76
Cabarrus	32.4	2,066	6,560	5,912	5,358	5,588	6,916	6,346	10,689	6,356	5,443	2,305	1,261	2.74
Caldwell	25.1	1,894	5,518	5,191	4,222	3,879	4,396	4,616	7,688	5,352	4,435	1,900	1,109	2.80
Camden	2.0	122	328	365	334	366	485	336	604	418	323	169	150	2.95
Carteret	16.9	1,578	3,622	2,835	2,632	2,895	3,338	4,160	5,594	3,212	2,381	1,008	545	2.59
Caswell	6.8	336	1,422	1,287	1,137	1,200	1,418	1,070	1,921	1,351	1,264	630	564	3.12
Catawba	39.8	3,019	9,237	7,819	6,662	6,242	6,821	8,359	12,440	8,189	6,610	2,797	1,405	2.72
Chatham	12.9	763	3,184	2,305	1,935	2,149	2,564	2,855	4,163	2,435	2,044	876	527	2.67
Cherokee	7.4	433	1,276	1,287	1,095	1,326	1,983	1,637	2,436	1,407	1,143	510	267	2.65
Chowan	4.8	234	950	716	763	907	1,230	1,125	1,483	868	727	335	262	2.71
Clay	2.6	131	497	368	337	479	788	505	957	500	385	160	93	2.73
Cleveland	30.1	2,011	6,514	5,768	4,803	5,009	5,995	5,647	9,214	6,166	5,158	2,337	1,578	2.85
Columbus	18.2	1,069	3,647	3,387	2,977	3,173	3,947	3,727	5,206	3,587	3,077	1,417	1,186	2.86
Craven	25.1	3,231	6,402	4,291	3,623	3,596	3,957	5,307	7,368	5,228	4,161	1,867	1,169	2.91
Cumberland	80.7	11,528	24,324	16,231	12,206	8,884	7,527	14,034	22,149	18,049	15,209	6,923	4,336	3.19
Currituck	4.7	322	927	833	755	798	1,065	1,130	1,474	870	697	325	204	2.66
Dare	6.2	471	1,399	914	879	1,205	1,332	1,498	2,348	1,101	726	365	162	2.47
Davidson	42.7	3,105	9,462	8,529	7,210	6,910	7,484	8,139	13,557	9,168	7,285	2,905	1,646	2.75
Davie	9.4	527	2,125	1,904	1,558	1,529	1,757	1,828	2,877	1,999	1,684	673	339	2.77
Duplin	14.5	841	2,853	2,517	2,355	2,619	3,315	2,922	4,207	2,858	2,426	1,171	916	2.85
Durham	59.3	5,720	16,122	10,176	8,224	8,503	10,555	15,482	19,210	10,787	8,209	3,374	2,238	2.65
Edgecombe	19.2	1,224	4,369	3,322	3,143	3,250	3,892	3,746	5,491	3,733	3,061	1,534	1,635	2.95
Forsyth	96.1	7,391	23,277	17,874	15,958	14,692	16,908	25,020	30,286	18,198	13,757	5,620	3,219	2.60
Franklin	10.6	503	2,109	1,778	1,658	1,903	2,649	2,117	3,216	2,120	1,596	779	772	2.92
Gaston	59.0	4,156	13,219	11,056	9,967	9,678	10,924	11,519	17,983	12,184	10,058	4,534	2,722	2.79
Gates	2.9	117	462	464	366	556	835	550	887	517	453	225	268	3.10
Graham	2.5	143	485	447	358	451	616	395	809	529	425	212	130	3.00
Granville	10.9	508	2,034	2,075	1,869	1,944	2,470	2,150	3,152	2,090	1,792	814	902	3.15
Greene	5.4	328	1,174	961	919	968	1,050	882	1,555	1,140	859	463	501	3.04
Guilford	121.0	9,523	29,330	22,642	19,866	18,607	21,032	30,397	37,899	22,870	18,013	7,426	4,395	2.67
Halifax	19.0	1,084	3,561	3,026	3,159	3,526	4,644	4,026	5,534	3,547	2,758	1,520	1,615	2.91
Harnett	21.6	2,126	4,671	3,724	3,438	3,439	4,202	4,375	6,567	4,516	3,405	1,620	1,117	2.87
Haywood	17.8	1,029	3,310	3,250	2,910	3,122	4,179	3,703	6,136	3,440	2,778	1,183	560	2.66
Henderson	25.0	1,372	4,580	4,102	3,448	4,138	7,360	6,054	9,056	4,270	3,454	1,442	724	2.53
Hertford	7.7	384	1,500	1,280	1,236	1,460	1,840	1,621	2,236	1,413	1,196	580	654	2.99
Hoke	6.5	518	1,601	1,224	1,045	1,022	1,090	1,061	1,651	1,232	1,137	690	729	3.29
Hyde	2.1	129	378	315	277	385	616	444	621	421	289	175	150	2.81
Iredell	30.9	1,971	6,398	5,737	5,109	5,211	6,474	6,183	9,804	6,154	5,085	2,278	1,396	2.75
Jackson	9.1	925	1,954	1,599	1,297	1,418	1,907	1,983	3,121	1,727	1,390	579	300	2.93
Johnston	26.4	1,635	5,597	4,919	4,203	4,615	5,431	5,349	8,272	5,360	4,361	1,834	1,224	2.75
Jones	3.2	207	587	505	494	626	781	599	930	643	492	246	290	3.03

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMSA ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Lee	13.6	1,002	3,129	2,507	2,254	2,235	2,473	2,635	4,167	2,741	2,426	951	660	2.82
Lenoir	21.5	1,430	4,590	3,748	3,640	3,893	4,199	4,458	6,471	4,234	3,405	1,533	1,199	2.82
Lincoln	16.1	1,167	3,603	3,212	2,688	2,534	2,896	2,852	5,078	3,438	2,814	1,189	729	2.81
McDowell	13.0	891	2,699	2,347	2,145	2,166	2,752	2,587	4,085	2,673	2,090	1,011	554	2.78
Macon	8.5	362	1,430	1,334	1,191	1,553	2,630	1,847	3,193	1,599	1,211	434	216	2.54
Madison	6.0	340	1,112	1,002	853	1,044	1,649	1,255	1,977	1,193	965	412	198	2.80
Martin	8.8	480	1,765	1,539	1,383	1,639	1,994	1,701	2,525	1,752	1,446	699	677	2.97
Mecklenburg	158.3	13,014	42,743	31,642	25,554	22,455	22,892	40,769	47,911	29,303	23,710	10,394	6,213	2.63
Mitchell	5.3	287	972	881	864	904	1,392	878	1,857	1,218	807	356	184	2.77
Montgomery	8.2	509	1,707	1,373	1,252	1,515	1,844	1,723	2,411	1,615	1,335	639	477	2.84
Moore	20.6	1,436	3,900	3,159	3,112	3,749	5,244	5,124	6,799	3,635	2,838	1,346	858	2.61
Nash	25.1	1,610	5,636	4,569	3,978	4,253	5,054	5,521	7,496	4,896	3,939	1,800	1,448	2.76
New Hanover	40.8	3,413	9,826	7,506	6,109	6,545	7,401	9,659	12,944	7,710	6,266	2,679	1,542	2.66
Northampton	7.3	333	1,157	1,113	1,187	1,544	1,966	1,483	2,174	1,273	1,061	580	729	3.05
Onslow	32.3	7,247	9,048	5,799	4,208	3,187	2,811	4,985	9,566	7,595	6,032	2,598	1,524	3.59
Orange	30.0	4,643	9,443	5,013	3,534	3,355	4,012	8,487	10,155	5,319	3,790	1,405	844	2.72
Pamlico	3.7	165	653	565	649	654	1,014	747	1,180	704	584	257	228	2.89
Pasquotank	10.3	853	2,130	1,662	1,530	1,806	2,319	2,460	3,098	1,937	1,503	759	543	2.81
Pender	8.1	346	1,597	1,461	1,239	1,534	1,923	1,614	2,426	1,494	1,294	739	533	2.90
Perquimans	3.6	190	591	556	537	699	1,027	820	1,161	612	536	262	209	2.72
Person	10.4	613	2,145	1,839	1,693	1,865	2,245	1,921	3,081	2,164	1,765	818	651	2.88
Pitt	33.7	4,171	8,518	5,504	4,868	4,983	5,656	10,445	9,463	6,116	4,278	2,110	1,288	2.66
Polk	5.3	217	786	783	771	964	1,779	1,288	1,970	851	684	322	185	2.53
Randolph	35.2	2,542	7,767	7,033	5,838	5,596	6,424	6,942	11,270	7,554	5,853	2,369	1,212	2.70
Richmond	17.0	1,055	3,381	2,774	2,790	3,200	3,800	4,017	4,958	3,098	2,651	1,276	1,000	2.76
Robeson	33.5	2,292	7,686	6,090	5,246	5,584	6,602	6,183	8,300	6,437	5,786	3,299	3,495	3.15
Rockingham	31.6	2,117	6,495	5,591	5,059	5,468	6,870	6,735	9,851	6,414	4,832	2,203	1,565	2.72
Rowan	37.9	2,515	7,523	6,376	6,009	6,763	8,714	8,659	12,641	7,247	5,593	2,385	1,375	2.67
Rutherford	20.5	1,338	4,052	3,467	3,206	3,512	4,925	4,449	6,641	3,860	3,179	1,512	859	2.70
Sampson	17.7	953	3,444	3,040	2,829	3,166	4,268	3,477	5,124	3,458	3,037	1,384	1,220	2.88
Scotland	11.1	818	2,589	2,076	1,716	1,834	2,067	2,123	3,064	2,090	1,882	1,086	855	3.03
Stanly	18.4	1,144	3,614	3,179	2,953	3,313	4,197	3,782	6,091	3,679	2,991	1,215	642	2.71
Stokes	12.4	754	2,940	2,669	1,958	1,738	2,341	2,026	3,752	2,745	2,328	1,013	536	2.87
Surry	22.5	1,559	4,489	4,051	3,667	3,780	4,954	4,342	7,403	4,662	3,694	1,591	808	2.72
Swain	3.9	272	719	681	581	639	1,008	923	1,204	727	564	279	203	2.72
Transylvania	8.8	525	1,710	1,695	1,310	1,539	2,021	1,807	2,939	1,742	1,407	589	316	2.76
Tyrrell	1.4	84	238	177	214	286	401	290	454	239	210	96	111	2.86
Union	24.9	1,721	5,865	5,353	3,870	3,696	4,395	3,956	7,427	4,956	4,835	2,209	1,517	3.00
Vance	12.9	766	2,731	2,193	2,105	2,223	2,882	2,567	3,825	2,464	2,045	986	1,013	2.91
Wake	118.2	11,077	33,916	24,350	18,170	15,054	15,633	29,126	37,030	22,614	18,356	7,233	3,841	2.71
Warren	5.4	228	900	742	859	1,066	1,605	1,059	1,570	1,020	770	457	524	3.04
Washington	5.0	314	1,103	869	788	828	1,098	923	1,406	974	822	450	425	2.98
Watauga	11.8	2,081	2,607	1,960	1,481	1,560	2,111	2,955	4,060	2,247	1,559	698	281	2.83
Wayne	34.7	3,340	8,279	6,571	5,601	5,187	5,722	7,250	9,941	7,220	5,933	2,669	1,687	2.88
Wilkes	22.0	1,670	4,906	4,285	3,482	3,421	4,236	4,151	6,807	4,818	3,778	1,576	870	2.77
Wilson	22.9	1,696	5,128	4,077	3,726	3,829	4,444	5,056	6,828	4,467	3,588	1,563	1,398	2.81
Yadkin	10.8	629	2,161	2,022	1,758	1,786	2,444	2,019	3,591	2,298	1,851	712	329	2.72
Yancey	5.6	327	1,117	941	866	927	1,422	940	1,923	1,185	950	376	226	2.79
TOTAL METRO COUNTIES	**1,205.8**	**105,204**	**299,481**	**230,246**	**190,588**	**178,544**	**201,737**	**275,196**	**375,899**	**237,650**	**190,201**	**80,277**	**46,577**	**2.75**
TOTAL STATE	**2,186.7**	**174,386**	**505,159**	**401,995**	**345,046**	**345,609**	**414,505**	**482,000**	**676,691**	**429,387**	**345,542**	**152,694**	**100,386**	**2.78**
NORTH DAKOTA														
BISMARCK	**31.3**	**3,763**	**8,544**	**5,310**	**4,498**	**3,896**	**5,289**	**7,263**	**9,335**	**5,414**	**5,206**	**2,558**	**1,524**	**2.78**
Burleigh	21.8	2,838	6,179	3,808	3,060	2,615	3,300	5,217	6,548	3,739	3,648	1,727	921	2.74
Morton	9.5	925	2,365	1,502	1,438	1,281	1,989	2,046	2,787	1,675	1,558	831	603	2.85
FARGO - MOORHEAD	**53.3**	**7,756**	**14,555**	**9,191**	**6,840**	**6,732**	**9,226**	**14,874**	**16,076**	**8,747**	**8,040**	**3,758**	**1,805**	**2.70**
Cass	36.0	5,248	10,603	5,498	4,448	4,294	5,909	10,581	10,942	5,724	5,247	2,366	1,140	2.60
Clay, Minn.	*17.3*	*2,508*	*3,952*	*2,693*	*2,392*	*2,438*	*3,317*	*4,293*	*5,134*	*3,023*	*2,793*	*1,392*	*665*	*2.90*
GRAND FORKS	**23.6**	**4,155**	**7,126**	**3,629**	**2,602**	**2,523**	**3,565**	**5,886**	**7,042**	**4,173**	**3,800**	**1,812**	**887**	**2.89**
Grand Forks	23.6	4,155	7,126	3,629	2,602	2,523	3,565	5,886	7,042	4,173	3,800	1,812	887	2.89
ALL COUNTIES														
Adams	1.3	106	252	194	182	209	357	340	418	185	198	108	51	2.77

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Barnes	5.3	481	972	697	643	890	1,617	1,504	1,722	789	723	370	192	2.62
Benson	2.5	154	409	371	354	431	781	531	741	374	336	221	297	3.20
Billings	.4	32	76	75	70	78	69	104	106	69	55	39	27	2.75
Bottineau	3.3	219	591	496	435	541	1,018	767	1,138	477	479	266	173	2.79
Bowman	1.6	140	327	246	241	236	410	415	452	236	264	138	95	2.75
Burke	1.5	63	192	186	235	287	537	442	513	218	171	100	56	2.47
Burleigh	21.8	2,838	6,179	3,808	3,060	2,615	3,300	5,217	6,548	3,739	3,648	1,727	921	2.74
Cass	36.0	5,248	10,603	5,498	4,448	4,294	5,909	10,581	10,942	5,724	5,247	2,366	1,140	2.60
Cavalier	2.7	129	461	366	432	475	837	658	827	422	392	233	168	2.78
Dickey	2.5	175	471	358	332	438	726	566	848	381	385	184	136	2.96
Divide	1.3	57	188	171	169	303	412	383	429	200	152	92	44	2.54
Dunn	1.6	124	318	247	242	291	378	316	484	278	256	138	128	2.88
Eddy	1.4	84	216	158	204	246	492	481	402	211	166	90	50	2.43
Emmons	2.0	80	272	281	364	399	604	472	599	332	260	155	182	2.85
Foster	1.6	133	285	220	247	263	452	360	541	237	226	135	101	2.88
Golden Valley	.9	59	152	144	114	168	263	261	275	127	103	83	51	2.67
Grand Forks	23.6	4,155	7,126	3,629	2,602	2,523	3,565	5,886	7,042	4,173	3,800	1,812	887	2.89
Grant	1.5	70	260	204	229	283	454	367	465	237	200	125	106	2.73
Griggs	1.4	62	244	149	190	270	485	326	499	224	189	95	67	2.64
Hettinger	1.5	89	260	186	239	299	427	342	507	221	208	124	98	2.80
Kidder	1.4	81	223	208	234	276	378	349	432	213	206	117	83	2.71
La Moure	2.3	112	371	289	348	429	751	528	795	346	296	197	138	2.78
Logan	1.2	54	150	154	218	266	358	255	428	178	175	92	72	2.75
McHenry	2.8	142	444	356	412	471	975	665	939	407	412	217	160	2.71
McIntosh	1.9	78	222	219	316	388	677	600	692	256	193	108	51	2.37
McKenzie	2.6	231	606	432	350	448	533	562	747	382	457	253	199	2.96
McLean	4.6	344	980	709	611	794	1,162	1,074	1,455	721	750	416	234	2.80
Mercer	3.9	434	996	672	510	542	746	840	1,216	704	679	289	172	2.77
Morton	9.5	925	2,365	1,502	1,438	1,281	1,989	2,046	2,787	1,675	1,558	831	603	2.85
Mountrail	2.8	175	519	420	394	512	780	749	831	432	387	244	157	2.71
Nelson	2.0	69	268	266	293	380	724	544	690	285	253	143	85	2.60
Oliver	.8	51	202	138	131	135	143	117	231	145	151	92	64	3.25
Pembina	3.9	229	773	528	575	670	1,125	953	1,305	578	548	307	209	2.69
Pierce	2.0	155	322	305	299	307	612	457	662	288	273	164	156	3.10
Ramsey	4.9	407	992	674	673	793	1,361	1,350	1,473	771	694	380	232	2.69
Ransom	2.4	151	438	320	338	410	743	570	824	347	342	208	109	2.79
Renville	1.3	72	239	201	173	214	401	297	447	186	179	109	82	2.77
Richland	6.8	833	1,414	853	873	1,047	1,780	1,547	2,247	1,166	1,029	483	328	2.93
Rolette	3.7	310	820	671	560	563	776	737	858	535	551	421	598	3.41
Sargent	2.0	138	386	310	264	358	544	513	588	330	296	164	109	2.70
Sheridan	1.0	35	149	148	180	197	291	174	382	171	144	78	51	2.80
Sioux	.9	71	217	192	147	147	126	146	176	142	127	127	182	4.11
Slope	.4	23	67	52	78	81	99	97	107	74	68	29	25	2.75
Stark	9.0	1,263	2,353	1,359	1,178	1,130	1,717	2,063	2,585	1,540	1,407	787	618	2.89
Steele	1.1	58	180	158	167	206	331	267	364	166	155	101	47	2.64
Stutsman	9.2	938	2,093	1,312	1,327	1,358	2,172	2,486	2,873	1,484	1,376	628	353	2.70
Towner	1.5	85	249	177	190	280	519	382	533	194	185	108	98	2.67
Traill	3.6	275	612	485	448	568	1,212	943	1,206	556	427	311	157	2.72
Walsh	5.5	310	995	754	787	972	1,682	1,503	1,687	830	774	435	271	2.78
Ward	21.1	3,069	5,846	3,539	2,568	2,410	3,668	5,090	6,172	3,691	3,514	1,736	897	2.84
Wells	2.6	123	379	355	366	450	927	631	918	366	358	182	145	2.65
Williams	9.2	1,176	2,309	1,400	1,203	1,249	1,863	2,589	2,641	1,556	1,326	704	384	2.61
TOTAL METRO COUNTIES	**90.9**	**13,166**	**26,273**	**14,437**	**11,548**	**10,713**	**14,763**	**23,730**	**27,319**	**15,311**	**14,253**	**6,736**	**3,551**	**2.74**
TOTAL STATE	**243.6**	**26,915**	**58,033**	**36,842**	**32,681**	**34,871**	**54,258**	**61,393**	**74,789**	**39,569**	**36,748**	**19,062**	**12,039**	**2.77**
OHIO														
AKRON	**238.9**	**19,183**	**55,128**	**41,145**	**38,873**	**39,792**	**44,779**	**55,751**	**73,489**	**42,543**	**36,862**	**18,877**	**11,378**	**2.74**
Portage	46.8	5,464	12,143	8,893	7,531	6,476	6,293	9,001	13,938	8,891	8,099	4,293	2,578	2.97
Summit	192.1	13,719	42,985	32,252	31,342	33,316	38,486	46,750	59,551	33,652	28,763	14,584	8,800	2.68
CANTON	**147.5**	**10,439**	**32,824**	**26,114**	**23,476**	**25,301**	**29,346**	**32,351**	**46,242**	**26,572**	**23,709**	**11,897**	**6,729**	**2.76**
Carroll	9.0	606	2,031	1,688	1,352	1,487	1,836	1,472	2,672	1,665	1,624	846	521	2.97
Stark	138.5	9,833	30,793	24,426	22,124	23,814	27,510	30,879	43,370	24,907	22,085	11,051	6,208	2.75

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
CINCINNATI	**514.9**	**43,365**	**120,681**	**89,333**	**82,003**	**79,986**	**99,532**	**129,425**	**150,173**	**89,684**	**77,198**	**39,689**	**28,731**	**2.73**
Clermont	47.2	4,447	12,783	9,872	7,558	6,490	6,050	8,133	13,118	9,761	9,047	4,558	2,583	2.94
Hamilton	326.6	28,121	74,179	53,218	51,530	52,069	67,483	92,981	96,447	52,701	44,113	22,833	17,525	2.63
Warren	34.2	2,603	8,796	7,450	6,117	4,861	4,373	5,328	9,951	7,363	6,841	3,081	1,636	3.01
Dearborn, Ind.	*12.2*	*771*	*2,640*	*2,334*	*1,934*	*1,963*	*2,558*	*2,264*	*3,502*	*2,331*	*2,189*	*1,171*	*743*	*2.93*
Boone, Ky.	*16.7*	*1,336*	*4,522*	*3,641*	*2,770*	*2,222*	*2,209*	*2,711*	*4,662*	*3,458*	*3,222*	*1,670*	*977*	*2.98*
Campbell, Ky.	*28.5*	*2,082*	*6,009*	*4,518*	*4,595*	*4,802*	*6,494*	*6,396*	*8,228*	*5,091*	*4,315*	*2,455*	*2,015*	*2.86*
Kenton, Ky.	*49.5*	*4,005*	*11,752*	*8,300*	*7,499*	*7,579*	*10,365*	*11,612*	*14,265*	*8,979*	*7,471*	*3,921*	*3,252*	*2.79*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***608.5***	***52,654***	***143,145***	***106,822***	***97,437***	***93,601***	***114,841***	***148,782***	***178,779***	***107,950***	***93,203***	***46,870***	***32,916***	***2.75***
CLEVELAND	**697.9**	**44,955**	**149,729**	**119,285**	**115,199**	**126,613**	**142,119**	**183,260**	**209,915**	**117,844**	**99,402**	**52,789**	**34,690**	**2.65**
Cuyahoga	557.9	36,450	115,622	88,193	90,469	104,228	122,938	159,897	169,040	91,609	72,456	38,558	26,340	2.57
Geauga	24.5	1,084	5,268	6,036	4,679	4,071	3,362	3,018	7,125	4,533	5,029	2,800	1,995	3.17
Lake	75.7	4,913	18,383	15,427	13,427	12,875	10,675	14,523	22,627	14,201	13,423	6,996	3,930	2.86
Medina	39.8	2,508	10,456	9,629	6,624	5,439	5,144	5,822	11,123	7,501	8,494	4,435	2,425	3 07
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,032.3***	***71,856***	***228,431***	***178,588***	***169,595***	***181,647***	***202,183***	***257,947***	***310,384***	***177,957***	***153,092***	***80,799***	***52,121***	***2.70***
COLUMBUS	**475.0**	**50,722**	**122,738**	**86,157**	**72,884**	**66,568**	**75,931**	**124,664**	**143,440**	**82,459**	**71,243**	**33,793**	**19,401**	**2.67**
Delaware	19.2	1,418	4,649	4,102	3,246	2,624	3,161	3,468	5,863	3,653	3,626	1,728	862	2.98
Fairfield	34.2	2,270	7,674	7,335	5,658	4,907	6,356	6,044	10,215	6,429	6,620	3,088	1,804	2.92
Franklin	340.0	40,740	92,345	58,470	50,824	46,544	51,077	98,523	102,493	57,355	46,594	22,106	12,929	2.58
Licking	44.9	3,443	9,882	8,899	7,282	6,897	8,497	9,938	13,658	8,086	7,627	3,676	1,915	2.78
Madison	11.4	877	2,572	2,199	1,811	1,809	2,132	2,201	3,501	2,130	1,973	959	636	2.99
Pickaway	14.7	1,137	3,279	3,101	2,447	2,206	2,530	2,551	4,401	2,912	2,790	1,288	758	3.03
Union	10.6	837	2,337	2,051	1,616	1,581	2,178	1,939	3,309	1,894	2,013	948	497	2.94
DAYTON - SPRINGFIELD	**348.5**	**29,145**	**80,868**	**64,951**	**57,865**	**55,647**	**60,024**	**85,530**	**106,593**	**63,499**	**54,283**	**24,505**	**13,690**	**2.68**
Clark	54.2	4,204	11,614	9,635	8,560	9,100	11,087	12,782	16,671	9,802	8,462	4,167	2,316	2.73
Greene	45.2	3,760	11,149	9,913	8,324	6,685	5,369	8,794	13,472	9,138	8,414	3,637	1,745	2.90
Miami	33.2	2,473	7,103	6,600	5,319	5,256	6,449	6,646	10,570	6,016	5,875	2,621	1,472	2.77
Montgomery	215.9	18,708	51,002	38,803	35,662	34,606	37,119	57,308	66,280	38,543	31,532	14,080	8,157	2.60
HAMILTON - MIDDLETOWN	**93.6**	**9,289**	**22,464**	**17,489**	**15,434**	**13,615**	**15,309**	**19,357**	**28,606**	**18,266**	**16,005**	**7,181**	**4,185**	**2.86**
Butler	93.6	9,289	22,464	17,489	15,434	13,615	15,309	19,357	28,606	18,266	16,005	7,181	4,185	2.86
LIMA	**55.6**	**4,742**	**12,640**	**9,143**	**8,417**	**9,061**	**11,597**	**11,944**	**17,324**	**9,352**	**8,977**	**4,749**	**3,254**	**2.82**
Allen	40.3	3,550	9,141	6,666	6,176	6,579	8,188	9,009	12,422	6,797	6,426	3,370	2,276	2.81
Auglaize	15.3	1,192	3,499	2,477	2,241	2,482	3,409	2,935	4,902	2,555	2,551	1,379	978	2.86
LORAIN - ELYRIA	**95.5**	**7,718**	**23,574**	**18,158**	**15,523**	**15,242**	**15,285**	**18,936**	**26,980**	**17,570**	**16,828**	**9,133**	**6,053**	**2.93**
Lorain	95.5	7,718	23,574	18,158	15,523	15,242	15,285	18,936	26,980	17,570	16,828	9,133	6,053	2.93
MANSFIELD	**48.0**	**3,733**	**10,552**	**8,800**	**7,958**	**7,752**	**9,205**	**11,157**	**14,887**	**8,441**	**7,647**	**3,729**	**2,139**	**2.74**
Richland	48.0	3,733	10,552	8,800	7,958	7,752	9,205	11,157	14,887	8,441	7,647	3,729	2,139	2.74
PARKERSBURG - MARIETTA	**58.5**	**4,469**	**12,644**	**10,735**	**8,927**	**9,191**	**12,534**	**12,489**	**18,289**	**11,040**	**9,810**	**4,385**	**2,487**	**2.75**
Washington	23.7	1,890	5,147	4,305	3,706	3,711	4,941	4,909	7,347	4,483	4,057	1,831	1,073	2.80
Wood, W. Va.	*34.8*	*2,579*	*7,497*	*6,430*	*5,221*	*5,480*	*7,593*	*7,580*	*10,942*	*6,557*	*5,753*	*2,554*	*1,414*	*2.71*
STEUBENVILLE - WEIRTON	**58.4**	**3,412**	**11,714**	**9,170**	**9,797**	**11,059**	**13,248**	**12,634**	**18,034**	**10,800**	**9,554**	**4,708**	**2,670**	**2.76**
Jefferson	33.0	1,845	6,376	5,085	5,384	6,420	7,890	7,394	10,284	5,979	5,201	2,649	1,493	2.73
Brooke, W. Va.	*10.7*	*622*	*2,220*	*1,735*	*1,842*	*1,934*	*2,347*	*2,123*	*3,268*	*2,023*	*1,908*	*871*	*507*	*2.87*
Hancock, W. Va.	*14.7*	*945*	*3,118*	*2,350*	*2,571*	*2,705*	*3,011*	*3,117*	*4,482*	*2,798*	*2,445*	*1,188*	*670*	*2.75*
TOLEDO	**226.9**	**21,491**	**53,690**	**36,875**	**33,771**	**35,431**	**45,642**	**56,803**	**68,680**	**37,758**	**34,471**	**17,856**	**11,332**	**2.73**
Fulton	13.3	1,014	3,160	2,482	1,929	1,965	2,750	2,408	3,925	2,344	2,397	1,393	833	2.94
Lucas	175.7	15,496	41,006	28,016	26,296	28,296	36,590	46,393	52,942	28,772	25,302	13,403	8,888	2.67
Wood	37.9	4,981	9,524	6,377	5,546	5,170	6,302	8,002	11,813	6,642	6,772	3,060	1,611	2.96
YOUNGSTOWN - WARREN	**191.8**	**11,780**	**40,225**	**31,867**	**32,065**	**36,527**	**39,336**	**42,837**	**57,969**	**34,475**	**30,725**	**15,831**	**9,963**	**2.76**
Mahoning	103.9	6,274	20,810	15,952	17,314	20,573	22,977	23,759	31,617	18,580	16,073	8,433	5,438	2.74
Trumbull	87.9	5,506	19,415	15,915	14,751	15,954	16,359	19,078	26,352	15,895	14,652	7,398	4,525	2.77
ALL COUNTIES														
Adams	8.8	673	1,706	1,499	1,258	1,400	2,264	1,659	2,715	1,652	1,407	764	603	2.94
Allen	40.3	3,550	9,141	6,666	6,176	6,579	8,188	9,009	12,422	6,797	6,426	3,370	2,276	2.81
Ashland	16.4	1,350	3,458	2,987	2,495	2,543	3,567	3,384	5,359	2,800	2,731	1,367	759	2.87
Ashtabula	37.1	2,596	8,112	6,215	5,848	6,335	7,994	7,607	11,513	6,397	5,997	3,284	2,302	2.85
Athens	18.9	2,806	4,475	2,936	2,338	2,559	3,786	4,688	6,039	3,292	2,780	1,322	779	3.02
Auglaize	15.3	1,192	3,499	2,477	2,241	2,482	3,409	2,935	4,902	2,555	2,551	1,379	978	2.86
☐ Belmont	31.3	1,848	6,173	4,523	4,718	5,918	8,120	7,415	9,872	5,555	4,859	2,348	1,251	2.65
Brown	11.4	867	2,348	2,059	1,726	1,771	2,629	2,117	3,433	2,087	1,933	1,030	800	2.94

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	House-hold Size
OHIO (continued)														
ALL COUNTIES (continued)														
Butler	93.6	9,289	22,464	17,489	15,434	13,615	15,309	19,357	28,606	18,266	16,005	7,181	4,185	2.86
Carroll	9.0	606	2,031	1,688	1,352	1,487	1,836	1,472	2,872	1,665	1,624	846	521	2.97
Champaign	12.5	983	2,650	2,360	1,839	1,971	2,697	2,612	3,935	2,256	2,052	1,071	574	2.78
Clark	54.2	4,204	11,614	9,635	8,560	9,100	11,087	12,782	16,671	9,802	8,462	4,167	2,316	2.73
Clermont	47.2	4,447	12,783	9,872	7,558	6,490	6,050	8,133	13,118	9,761	9,047	4,558	2,583	2.94
Clinton	12.9	1,077	2,834	2,211	1,906	2,067	2,805	2,976	3,839	2,359	2,136	971	619	2.75
Columbiana	41.3	2,768	8,731	6,872	6,485	7,284	9,160	8,497	12,910	7,467	6,862	3,469	2,095	2.78
Coshocton	13.4	1,042	2,726	2,250	2,092	2,209	3,081	2,949	4,355	2,383	2,097	1,017	599	2.75
Crawford	18.3	1,515	3,848	3,216	2,742	2,924	4,055	4,078	5,884	3,155	2,907	1,436	840	2.73
Cuyahoga	557.9	36,450	115,622	88,193	90,469	104,228	122,938	159,897	169,040	91,609	72,456	38,558	26,340	2.57
Darke	19.9	1,543	4,370	3,605	2,884	3,029	4,469	3,905	6,300	3,408	3,343	1,777	1,167	2.85
Defiance	13.8	1,300	3,359	2,540	2,024	2,057	2,520	2,682	3,970	2,449	2,487	1,340	872	2.96
Delaware	19.2	1,418	4,649	4,102	3,246	2,624	3,161	3,468	5,863	3,653	3,626	1,728	862	2.98
Erie	28.9	2,192	6,477	5,209	4,733	4,829	5,460	6,734	8,392	5,167	4,663	2,379	1,565	2.79
Fairfield	34.2	2,270	7,674	7,335	5,658	4,907	6,356	6,044	10,215	6,429	6,620	3,088	1,804	2.92
Fayette	10.0	794	2,092	1,745	1,536	1,565	2,268	1,951	3,239	1,902	1,641	800	467	2.80
Franklin	340.0	40,740	92,345	58,470	50,824	46,544	51,077	98,523	102,493	57,355	46,594	22 106	12,929	2.58
Fulton	13.3	1,014	3,160	2,482	1,929	1,965	2,750	2,408	3,925	2,344	2,397	1,393	833	2.94
Gallia	11.0	885	2,337	1,962	1,735	1,630	2,451	2,232	3,392	2,094	1,864	873	545	2.89
Geauga	24.5	1,084	5,268	6,036	4,679	4,071	3,362	3,018	7,125	4,533	5,029	2,800	1,995	3.17
Greene	45.2	3,760	11,149	9,913	8,324	6,685	5,369	8,794	13,472	9,138	8,414	3,637	1,745	2.90
Guernsey	15.8	1,237	3,315	2,511	2,285	2,532	3,920	3,803	4,815	2,738	2,433	1,194	817	2.77
Hamilton	326.6	28,121	74,179	53,218	51,530	52,069	67,483	92,981	96,447	52,701	44,113	22,833	17,525	2.63
Hancock	24.2	2,240	5,603	4,239	3,571	3,618	4,929	5,825	7,495	4,045	3,829	1,977	1,029	2.71
Hardin	11.7	1,189	2,508	1,901	1,641	1,788	2,673	2,765	3,600	1,978	1,843	979	535	2.85
Harrison	6.6	407	1,330	1,022	1,000	1,193	1,648	1,353	2,091	1,174	1,079	557	346	2.80
Henry	10.2	839	2 226	1,663	1,530	1,580	2,362	2,184	3,115	1,721	1,695	930	555	2.82
Highland	12.7	922	2,344	2,102	1,833	2,103	3,396	2,679	4,056	2,302	1,983	987	693	2.76
Hocking	9.4	779	1,910	1,705	1,387	1,450	2,169	2,252	2,825	1,681	1,439	726	477	2.70
Holmes	8.7	717	2,135	1,578	1,397	1,177	1,696	1,377	2,242	1,526	1,355	911	1,289	3.60
Huron	19.7	1,691	4,553	3,436	3,034	3,047	3,939	4,174	5,743	3,442	3,250	1,807	1,284	2.85
Jackson	11.2	832	2,244	1,800	1,686	1,890	2,748	2,282	3,430	2,156	1,757	963	612	2.82
Jefferson	33.0	1,845	6,376	5,085	5,384	6,420	7,890	7,394	10,284	5,979	5,201	2,649	1,493	2.73
Knox	16.8	1,316	3,381	2,961	2,531	2,766	3,845	3,770	5,553	2,948	2,626	1,189	714	2.83
Lake	75.7	4,913	18,383	15,427	13,427	12,875	10,675	14,523	22,627	14,201	13,423	o,996	3,930	2.86
☐ Lawrence	23.3	1,574	4,786	4,250	3,830	3,959	4,901	4,597	7,015	4,559	3,900	1,995	1,234	2.82
Licking	44.9	3,443	9,882	8,899	7,282	6,897	8,497	9,938	13,658	8,086	7,627	3,676	1,915	2.78
Logan	14.9	',156	3,073	2,350	2,134	2,612	3,575	3,300	4,901	2,527	2,320	1,191	661	2.72
Lorain	95.5	7,718	23,574	18,158	15,523	15,242	15,285	18,936	26,980	17,570	16,828	9,133	6,053	2.93
Lucas	175.7	15,496	41,006	28,016	26,296	28,296	36,590	46,393	52,942	28,772	25,302	13,403	8,888	2.67
Madison	11.4	877	2,572	2,199	1,811	1,809	2,132	2,201	3,501	2,130	1,973	959	636	2.99
Mahoning	103.9	6,274	20,810	15,952	17,314	20,573	22,977	23,759	31,617	18,580	16,073	8,433	5,438	2.74
Marion	24.6	2,210	5,739	4,431	3,772	3,724	4,724	5,440	7,470	4,568	4,068	1,930	1,124	2.79
Medina	39.8	2,508	10,456	9,629	6,624	5,439	5,144	5,822	11,123	7,501	8,494	4,435	2,425	3.07
Meigs	9.0	598	1,831	1,475	1,338	1,505	2,253	1,812	2,073	1,695	1,473	692	455	2.76
Mercer	12.9	974	2,965	2,007	2,011	2,146	2,797	2,403	3,791	2,105	2,031	1,262	1,508	3.04
Miami	33.2	2,473	7,103	6,600	5,319	5,256	6,449	6,646	10,570	6,016	5,875	2,621	1,472	2.77
Monroe	6.4	414	1,300	1,132	929	1,016	1,609	1,431	1,871	1,119	1,047	596	336	2.78
Montgomery	215.9	18,708	51,002	38,803	35,662	34,606	37,119	57,308	66,280	38,543	31,532	14,080	8,157	2.60
Morgan	5.2	367	1,017	812	740	890	1,374	1,040	1,647	892	861	446	314	2.85
Morrow	9.6	724	2,140	2,032	1,473	1,356	1,875	1,779	2,864	1,715	1,730	965	547	2.91
Muskingum	30.9	2,572	6,385	5,129	4,828	4,962	7,024	7,327	9,287	5,316	4,827	2,586	1,557	2.75
Noble	4.2	289	841	622	592	673	1,183	960	1,273	716	661	352	238	2.76
Ottawa	14.7	971	2,930	2,509	2,357	2,639	3,294	2,893	4,881	2,555	2,463	1,198	710	2.78
Paulding	7.3	647	1,686	1,389	1,032	1,103	1,443	1,287	2,084	1,296	1,363	783	487	3.00
Perry	11.1	934	2,315	1,825	1,559	1,825	2,642	2,187	3,315	1,940	1,864	1,049	745	2.92
Pickaway	14.7	1,137	3,279	3,101	2,447	2,206	2,530	2,551	4,401	2,912	2,790	1,288	758	3.03
Pike	8.3	619	1,653	1,397	1,323	1,299	2,009	1,673	2,477	1,567	1,309	730	544	2.88
Portage	46.8	5,464	12,143	8,893	7,531	6,476	6,293	9,001	13,938	8,891	8,099	4,293	2,578	2.97
Preble	13.7	998	2,972	2,609	2,191	2,131	2,799	2,331	4,337	2,658	2,524	1,210	640	2.87
Putnam	10.7	844	2,396	1,743	1,646	1,647	2,424	1,904	2,829	1,769	1,821	1,159	1,218	3.14
Richland	48.0	3,733	10,552	8,800	7,958	7,752	9,205	11,157	14,887	8,441	7,647	3,729	2,139	2.74
Ross	23.0	1,804	4,826	4,145	3,553	3,797	4,875	5,039	6,975	4,270	3,807	1,782	1,127	2.86
Sandusky	22.6	1,861	5,025	3,858	3,600	3,570	4,686	4,814	6,644	4,015	3,670	2,047	1,410	2.83
Scioto	30.8	2,161	5,772	4,877	4,847	5,244	7,899	7,073	9,443	5,318	4,784	2,441	1,741	2.80
Seneca	21.4	1,846	4,851	3,480	3,256	3,480	4,487	4,532	6,328	3,787	3,465	1,886	1,402	2.92

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
ALL COUNTIES (continued)														
Shelby	15.2	1,330	3,605	2,731	2,284	2,337	2,913	2,881	4,544	2,668	2,580	1,465	1,062	2.93
Stark	138.5	9,833	30,793	24,426	22,124	23,814	27,510	30,879	43,370	24,907	22,085	11,051	6,208	2.75
Summit	192.1	13,719	42,985	32,252	31,342	33,316	38,486	46,750	59,551	33,652	28,763	14,584	8,800	2.68
Trumbull	87.9	5,506	19,415	15,915	14,751	15,954	16,359	19,078	26,352	15,895	14,652	7,398	4,525	2.77
Tuscarawas	32.2	2,354	6,763	5,255	4,924	5,357	7,547	7,327	10,270	5,620	5,087	2,492	1,404	2.70
Union	10.6	837	2,337	2,051	1,616	1,581	2,178	1,939	3,309	1,894	2,013	948	497	2.94
Van Wert	11.4	888	2,494	1,789	1,670	1,793	2,766	2,566	3,646	2,004	1,773	912	499	2.71
Vinton	4.2	301	923	698	603	655	1,020	837	1,227	814	667	362	293	2.93
Warren	34.2	2,603	8,796	7,450	6,117	4,861	4,373	5,328	9,951	7,363	6,841	3,081	1,636	3.01
Washington	23.7	1,890	5,147	4,305	3,706	3,711	4,941	4,909	7,347	4,483	4,057	1,831	1,073	2.80
Wayne	34.2	2,923	8,343	6,422	5,261	5,054	6,197	6,304	10,698	6,204	5,935	3,032	2,027	2.94
Williams	13.4	1,208	2,966	2,387	1,843	2,071	2,925	2,770	4,275	2,298	2,276	1,137	644	2.78
Wood	37.9	4,981	9,524	6,377	5,546	5,170	6,302	8,002	11,813	6,642	6,772	3,060	1,611	2.96
Wyandot	7.9	664	1,647	1,314	1,192	1,209	1,874	1,613	2,478	1,383	1,317	684	425	2.90
TOTAL METRO COUNTIES	**3,138.5**	**255,525**	**722,672**	**548,687**	**504,308**	**514,977**	**592,331**	**773,347**	**948,559**	**549,180**	**478,170**	**239,635**	**149,609**	**2.71**
TOTAL STATE	**3,959.9**	**321,742**	**900,202**	**689,689**	**628,802**	**646,389**	**773,076**	**947,405**	**1,201,227**	**694,578**	**612,082**	**309,144**	**195,464**	**2.74**
OKLAHOMA														
ENID	**25.5**	**2,681**	**5,805**	**4,071**	**3,536**	**3,483**	**5,924**	**6,536**	**8,728**	**4,332**	**3,636**	**1,577**	**691**	**2.57**
Garfield	25.5	2,681	5,805	4,071	3,536	3,483	5,924	6,536	8,728	4,332	3,636	1,577	691	2.57
LAWTON	**36.7**	**5,276**	**9,863**	**6,685**	**5,304**	**4,510**	**5,062**	**7,053**	**10,944**	**7,405**	**6,504**	**2,947**	**1,847**	**3.12**
Comanche	36.7	5,276	9,863	6,685	5,304	4,510	5,062	7,053	10,944	7,405	6,504	2,947	1,847	3.12
OKLAHOMA CITY	**347.2**	**37,888**	**86,764**	**62,685**	**51,377**	**47,467**	**61,019**	**89,201**	**112,119**	**60,513**	**51,568**	**22,106**	**11,693**	**2.61**
Canadian	22.3	1,606	5,960	5,142	3,446	2,553	3,593	3,694	6,449	4,503	4,742	2,045	867	2.96
Cleveland	53.0	8,333	16,141	10,957	7,080	5,074	5,415	11,721	16,746	10,001	9,161	3,706	1,665	2.81
Logan	10.3	803	2,132	1,807	1,429	1,491	2,638	2,300	3,399	1,767	1,635	770	429	2.87
McClain	7.9	531	1,509	1,716	1,267	1,106	1,771	1,409	2,501	1,477	1,493	684	316	2.87
Oklahoma	231.7	24,881	56,964	39,270	34,886	33,904	41,795	65,086	75,603	39,103	31,076	13,287	7,545	2.50
Pottawatomie	22.0	1,734	4,058	3,793	3,269	3,339	5,807	4,991	7,421	3,642	3,461	1,614	871	2.71
TULSA	**268.7**	**25,775**	**66,157**	**49,993**	**40,319**	**38,094**	**48,362**	**68,069**	**86,027**	**47,360**	**40,830**	**17,565**	**8,849**	**2.60**
Creek	22.8	1,670	4,744	4,363	3,503	3,387	5,133	4,334	7,398	4,247	4,032	1,822	967	2.81
Osage	15.7	1,080	3,127	2,784	2,444	2,482	3,783	3,329	5,306	2,889	2,462	1,139	575	2.72
Rogers	18.1	1,213	3,867	4,293	3,127	2,442	3,158	2,987	5,415	3,551	3,669	1,697	781	2.92
Tulsa	195.8	20,722	50,529	34,692	28,859	27,624	33,374	54,981	63,146	33,537	27,099	11,365	5,672	2.51
Wagoner	16.3	1,090	3,890	3,861	2,386	2,159	2,914	2,438	4,762	3,136	3,568	1,542	854	2.99
ALL COUNTIES														
Adair	6.4	383	1,126	1,094	948	1,079	1,770	1,262	1,891	1,142	1,012	566	527	3.09
Alfalfa	2.9	171	388	396	341	486	1,118	832	1,110	378	341	166	73	2.45
Atoka	4.6	287	766	701	725	765	1,356	1,096	1,497	764	712	322	209	2.85
Beaver	2.8	187	554	452	417	480	710	716	950	460	411	181	82	2.54
Beckham	8.3	798	1,585	1,116	1,031	1,157	2,612	2,161	2,869	1,352	1,132	520	266	2.58
Blaine	5.5	456	935	794	725	856	1,734	1,493	1,852	811	709	385	250	2.58
Bryan	12.3	1,191	2,139	1,743	1,607	1,929	3,691	3,131	4,193	2,050	1,749	795	382	2.61
Caddo	11.7	833	1,946	1,737	1,683	1,830	3,671	2,826	3,849	1,837	1,704	837	647	2.71
Canadian	22.3	1,606	5,960	5,142	3,446	2,553	3,593	3,694	6,449	4,503	4,742	2,045	867	2.96
Carter	17.3	1,318	3,302	2,616	2,570	2,751	4,743	4,150	5,816	2,965	2,552	1,146	671	2.65
Cherokee	11.6	1,142	2,348	1,911	1,682	1,791	2,726	2,442	3,932	2,013	1,849	803	561	2.84
Choctaw	6.4	400	1,011	930	877	1,126	2,056	1,641	2,047	1,031	878	449	354	2.81
Cimarron	1.4	71	264	203	216	257	389	358	483	218	180	104	57	2.57
Cleveland	53.0	8,333	16,141	10,957	7,080	5,074	5,415	11,721	16,746	10,001	9,161	3,706	1,665	2.81
Coal	2.3	118	352	290	334	394	812	573	750	372	331	156	118	2.74
Comanche	36.7	5,276	9,863	6,685	5,304	4,510	5,062	7,053	10,944	7,405	6,504	2,947	1,847	3.12
Cotton	3.1	197	493	461	394	508	1,047	904	1,047	492	398	178	91	2.45
Craig	5.5	359	844	859	807	907	1,724	1,364	1,916	896	734	357	233	2.78
Creek	22.8	1,670	4,744	4,363	3,503	3,387	5,133	4,334	7,398	4,247	4,032	1,822	967	2.81
Custer	10.8	1,787	2,221	1,568	1,349	1,344	2,531	2,813	3,773	1,718	1,479	621	396	2.67
Delaware	9.7	494	1,408	1,408	1,373	1,922	3,095	1,894	3,891	1,439	1,324	658	494	2.69
Dewey	2.3	151	364	318	284	376	807	606	809	330	310	187	58	2.70
Ellis	2.3	174	430	297	275	368	756	608	806	357	309	152	68	2.65
Garfield	25.5	2,681	5,805	4,071	3,536	3,483	5,924	6,536	8,728	4,332	3,636	1,577	691	2.57
Garvin	11.3	775	1,831	1,581	1,574	1,868	3,671	2,738	4,150	1,798	1,559	709	346	2.59
Grady	15.7	1,339	3,048	2,848	2,189	2,205	4,071	3,430	5,135	2,700	2,614	1,194	627	2.76

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Grant	2.7	135	381	334	378	447	1,025	753	1,047	359	314	153	74	2.41
Greer	3.0	120	380	315	368	483	1,334	1,179	1,013	369	269	119	51	2.27
Harmon	1.8	101	234	203	201	297	764	524	662	230	206	108	70	2.50
Harper	1.9	145	310	268	293	285	599	500	697	294	256	116	37	2.47
Haskell	4.5	220	761	663	587	835	1,434	1,049	1,611	717	669	304	150	2.58
Hughes	5.7	303	744	777	779	986	2,111	1,480	2,060	880	730	315	235	2.60
Jackson	10.8	1,320	2,476	1,917	1,391	1,359	2,337	2,364	3,344	2,011	1,803	788	490	2.81
Jefferson	3.3	221	551	420	392	546	1,170	901	1,106	523	438	206	126	2.64
Johnston	4.1	272	663	577	568	683	1,337	1,002	1,386	685	583	264	180	2.73
Kay	20.2	1,677	3,900	2,946	2,769	3,298	5,610	5,327	7,265	3,116	2,682	1,186	624	2.51
Kingfisher	5.5	479	1,067	887	768	791	1,508	1,189	1,820	928	916	419	226	2.71
Kiowa	5.3	339	741	661	682	874	2,003	1,556	1,898	744	655	253	194	2.43
Latimer	3.7	234	587	556	563	702	1,058	889	1,236	607	538	261	169	2.78
Le Flore	15.7	972	2,746	2,670	2,322	2,529	4,461	3,327	5,107	2,710	2,623	1,191	742	2.76
Lincoln	10.9	812	1,891	1,925	1,557	1,648	3,067	2,354	3,739	1,796	1,709	822	480	2.69
Logan	10.3	803	2,132	1,807	1,429	1,491	2,638	2,300	3,399	1,767	1,635	770	429	2.87
Love	3.2	179	526	519	444	538	994	841	1,041	524	476	207	111	2.55
McClain	7.9	531	1,509	1,716	1,267	1,106	1,771	1,409	2,501	1,497	1,493	684	316	2.87
McCurtain	13.3	887	2,528	2,362	1,964	2,146	3,413	2,817	3,914	2,408	2,215	1,077	869	2.88
McIntosh	6.6	324	819	869	1,065	1,288	2,235	1,704	2,462	1,000	817	384	233	2.52
Major	3.4	285	615	544	457	504	995	718	1,240	556	511	255	120	2.76
Marshall	4.8	289	618	605	608	980	1,700	1,396	1,787	685	549	249	134	2.40
Mayes	12.9	906	2,323	2,200	1,935	2,153	3,383	2,573	4,596	2,196	2,037	924	574	2.73
Murray	4.9	365	842	703	652	806	1,532	1,285	1,639	801	708	309	158	2.61
Muskogee	26.2	1,908	5,111	4,056	3,668	4,404	7,053	6,431	8,481	4,518	3,904	1,752	1,114	2.68
Noble	4.6	380	836	737	638	659	1,350	1,131	1,597	719	657	317	179	2.65
Nowata	4.6	322	769	669	664	741	1,435	1,123	1,552	781	644	319	181	2.63
Okfuskee	4.4	198	599	641	591	757	1,614	1,300	1,413	640	565	261	221	2.57
Oklahoma	231.7	24,881	56,964	39,270	34,886	33,904	41,795	65,086	75,603	39,103	31,076	13,287	7,545	2.50
Okmulgee	15.1	1,213	2,471	2,341	2,013	2,539	4,523	5,758	5,176	2,370	2,127	990	679	2.69
Osage	15.7	1,080	3,127	2,784	2,444	2,482	3,783	3,329	5,306	2,889	2,462	1,139	575	2.72
Ottawa	12.8	948	2,303	2,000	1,861	2,298	3,390	3,161	4,480	2,063	1,811	915	470	2.65
Pawnee	6.4	403	1,148	1,099	930	1,037	1,783	1,347	2,329	1,097	958	428	241	2.63
Payne	24.0	5,575	5,670	3,201	2,495	2,530	4,529	6,830	8,793	3,795	2,908	1,206	468	2.74
Pittsburg	15.8	846	2,602	2,389	2,304	2,919	4,740	3,971	5,546	2,559	2,257	947	520	2.61
Pontotoc	13.0	1,231	2,273	1,896	1,783	2,031	3,786	3,157	4,649	2,169	1,882	758	385	2.63
Pottawatomie	22.0	1,734	4,058	3,793	3,269	3,339	5,807	4,991	7,421	3,642	3,461	1,614	871	2.71
Pushmataha	4.9	251	749	780	710	832	1,578	1,308	1,591	784	688	328	201	2.57
Roger Mills	2.0	157	338	273	273	330	629	452	753	323	262	129	81	2.60
Rogers	18.1	1,213	3,867	4,293	3,127	2,442	3,158	2,987	5,415	3,551	3,669	1,697	781	2.92
Seminole	10.8	744	1,714	1,494	1,531	1,804	3,513	2,689	3,652	1,733	1,464	707	555	2.64
Sequoyah	11.3	747	2,051	2,131	1,780	1,833	2,758	2,101	3,526	2,099	1,873	978	723	2.93
Stephens	17.9	1,568	3,517	2,633	2,634	2,881	4,667	3,823	6,668	3,135	2,640	1,068	566	2.60
Texas	6.6	696	1,487	1,119	1,010	958	1,330	1,355	2,222	1,137	1,120	482	284	2.76
Tillman	4.7	321	775	641	599	769	1,595	1,297	1,597	678	590	303	235	2.62
Tulsa	195.8	20,722	50,529	34,692	28,859	27,624	33,374	54,981	63,146	33,537	27,099	11,365	5,672	2.51
Wagoner	16.3	1,090	3,890	3,861	2,386	2,159	2,914	2,438	4,762	3,136	3,568	1,542	854	2.99
Washington	20.2	1,604	4,344	3,359	3,188	3,259	4,446	5,096	7,192	3,363	2,968	1,104	477	2.50
Washita	5.6	540	1,086	779	700	880	1,615	1,160	2,149	879	812	377	223	2.64
Woods	4.3	454	660	546	524	663	1,453	1,233	1,695	558	508	232	74	2.53
Woodward	8.6	1,015	2,096	1,511	1,203	1,074	1,701	1,774	2,766	1,576	1,538	664	282	2.77
TOTAL METRO COUNTIES	**689.4**	**72,367**	**170,640**	**125,565**	**102,316**	**95,387**	**123,125**	**172,960**	**221,344**	**121,709**	**104,411**	**45,173**	**23,803**	**2.64**
TOTAL STATE	**1,204.3**	**115,957**	**264,247**	**203,973**	**173,779**	**177,329**	**269,015**	**298,122**	**399,081**	**205,848**	**178,697**	**78,756**	**43,796**	**2.65**
OREGON														
EUGENE - SPRINGFIELD	**107.9**	**12,617**	**31,033**	**19,203**	**13,291**	**13,857**	**17,899**	**27,034**	**37,148**	**18,348**	**15,650**	**6,459**	**3,261**	**2.58**
Lane	107.9	12,617	31,033	19,203	13,291	13,857	17,899	27,034	37,148	18,348	15,650	6,459	3,261	2.58
MEDFORD	**53.1**	**4,354**	**12,488**	**9,718**	**7,236**	**7,759**	**11,545**	**11,880**	**19,227**	**8,830**	**7,925**	**3,410**	**1,828**	**2.64**
Jackson	53.1	4,354	12,488	9,718	7,236	7,759	11,545	11,880	19,227	8,830	7,925	3,410	1,828	2.64
PORTLAND	**450.9**	**40,653**	**120,442**	**81,795**	**60,089**	**62,671**	**85,250**	**123,670**	**150,010**	**72,754**	**62,321**	**27,016**	**15,129**	**2.52**
Clackamas	89.9	5,682	22,574	20,283	14,088	12,763	14,510	16,986	29,525	16,321	16,125	7,164	3,779	2.79
Multnomah	239.4	23,274	63,598	36,389	29,453	34,521	52,165	77,883	80,389	35,599	26,908	11,515	7,106	2.36

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OREGON (continued)														
PORTLAND (continued)														
Washington	100.6	9,845	29,463	21,318	13,669	12,356	13,949	24,546	32,851	17,327	15,948	6,687	3,241	2.60
Yamhill	21.0	1,852	4,807	3,805	2,879	3,031	4,626	4,255	7,245	3,507	3,340	1,650	1,003	2.80
PORTLAND - VANCOUVER CONSOLIDATED AREA	***525.3***	***47,674***	***140,654***	***97,392***	***70,453***	***72,648***	***97,479***	***140,060***	***173,969***	***85,857***	***75,310***	***32,870***	***16,234***	***2.55***
SALEM	**96.7**	**9,126**	**23,352**	**16,669**	**12,714**	**13,644**	**21,195**	**22,554**	**34,028**	**15,793**	**13,913**	**6,382**	**4,030**	**2.69**
Marion	79.2	7,417	19,148	13,623	10,366	11,159	17,487	18,782	27,845	12,858	11,208	5,146	3,361	2.69
Polk	17.5	1,709	4,204	3,046	2,348	2,485	3,708	3,772	6,183	2,935	2,705	1,236	669	2.70
ALL COUNTIES														
Baker	6.4	436	1,240	1,059	887	1,045	1,733	1,578	2,357	931	886	403	245	2.55
Benton	25.7	4,529	7,664	4,206	2,930	2,844	3,527	6,625	8,953	4,352	3,654	1,398	718	2.75
Clackamas	89.9	5,682	22,574	20,283	14,088	12,763	14,510	16,986	29,525	16,321	16,125	7,164	3,779	2.79
Clatsop	13.0	1,212	2,940	1,917	1,608	2,082	3,241	3,565	4,671	1,962	1,677	748	377	2.55
Columbia	13.6	998	3,215	2,626	1,918	2,117	2,726	2,923	4,463	2,229	2,271	1,103	611	2.72
Coos	24.0	2,021	5,351	4,254	3,518	3,884	4,972	5,398	8,504	4,041	3,596	1,591	870	2.62
Crook	5.1	467	1,054	916	729	828	1,106	1,026	1,903	839	799	367	166	2.69
Curry	7.3	471	1,325	1,077	1,020	1,419	1,988	1,811	2,995	1,031	883	382	198	2.42
Deschutes	25.9	2,433	7,075	4,984	3,294	3,600	4,514	4,996	9,757	4,362	4,158	1,754	873	2.65
Douglas	35.5	3,027	8,183	6,403	5,404	5,609	6,874	6,818	12,235	6,216	6,000	2,722	1,509	2.75
Gilliam	.8	61	158	124	124	141	192	209	280	142	103	50	16	2.50
Grant	3.2	238	708	572	486	520	676	800	1,072	503	485	227	113	2.59
Harney	3.1	241	701	622	462	472	602	694	974	532	514	249	137	2.71
Hood River	6.3	566	1,453	1,055	874	978	1,374	1,532	2,169	1,013	921	421	244	2.59
Jackson	53.1	4,354	12,488	9,718	7,236	7,759	11,545	11,880	19,227	8,830	7,925	3,410	1,828	2.64
Jefferson	4.4	369	1,031	830	689	710	771	932	1,408	717	708	343	292	2.80
Josephine	24.1	1,494	4,858	4,211	3,264	4,138	6,135	4,827	9,257	3,827	3,571	1,671	947	2.65
Klamath	22.8	2,175	5,365	4,037	3,340	3,509	4,374	5,339	7,648	3,819	3,521	1,605	868	2.65
Lake	3.0	237	661	534	459	491	618	723	1,035	469	433	210	130	2.60
Lane	107.9	12,617	31,033	19,203	13,291	13,857	17,899	27,034	37,148	18,348	15,650	6,459	3,261	2.58
Lincoln	16.0	1,190	3,328	2,247	2,037	2,955	4,243	4,499	6,451	2,243	1,757	703	347	2.34
Linn	34.9	3,285	8,533	6,314	4,623	5,215	6,930	7,661	11,833	6,177	5,346	2,519	1,364	2.65
Malheur	9.8	834	2,054	1,566	1,481	1,574	2,290	2,010	3,278	1,592	1,469	793	658	2.81
Marion	79.2	7,417	19,148	13,623	10,366	11,159	17,487	18,782	27,845	12,858	11,208	5,146	3,361	2.69
Morrow	2.9	247	702	552	461	404	534	567	948	505	477	232	171	2.90
Multnomah	239.4	23,274	63,598	36,389	29,453	34,521	52,165	77,883	80,389	35,599	26,908	11,515	7,106	2.36
Polk	17.5	1,709	4,204	3,046	2,348	2,485	3,708	3,772	6,183	2,935	2,705	1,236	669	2.70
Sherman	.8	60	159	112	127	161	181	173	312	101	127	50	37	2.75
Tillamook	8.8	650	1,825	1,271	1,191	1,548	2,315	2,291	3,341	1,279	1,107	501	281	2.47
Umatilla	22.5	2,194	5,392	3,732	3,182	3,439	4,561	4,827	7,713	3,765	3,384	1,728	1,083	2.76
Union	9.1	917	2,198	1,618	1,188	1,189	1,990	1,991	3,134	1,502	1,440	654	379	2.74
Wallowa	3.0	187	600	492	429	487	805	781	1,051	493	376	194	105	2.50
Wasco	8.6	677	1,936	1,453	1,113	1,391	2,030	2,159	3,017	1,362	1,242	549	271	2.55
Washington	100.6	9,845	29,463	21,318	13,669	12,356	13,949	24,546	32,851	17,327	15,948	6,687	3,241	2.60
Wheeler	.6	36	86	84	98	112	184	196	198	88	71	31	16	2.33
Yamhill	21.0	1,852	4,807	3,805	2,879	3,031	4,626	4,255	7,245	3,507	3,340	1,650	1,003	2.80
TOTAL METRO COUNTIES	**708.6**	**66,750**	**187,315**	**127,385**	**93,330**	**97,931**	**135,889**	**185,138**	**240,413**	**115,725**	**99,809**	**43,267**	**24,248**	**2.56**
TOTAL STATE	**1,049.8**	**98,002**	**267,110**	**186,253**	**140,267**	**150,793**	**207,375**	**262,089**	**361,370**	**171,817**	**150,785**	**66,465**	**37,274**	**2.59**
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**241.1**	**13,994**	**49,063**	**40,130**	**39,174**	**44,388**	**54,351**	**55,803**	**78,123**	**43,355**	**37,399**	**17,322**	**9,098**	**2.69**
Carbon	20.5	977	3,438	2,870	3,266	4,215	5,734	4,847	6,683	3,668	2,901	1,505	396	2.64
Lehigh	106.3	6,901	22,630	17,553	17,209	18,936	23,071	26,510	34,596	18,926	15,844	7,021	3,403	2.61
Northampton	83.2	4,492	16,442	13,826	13,683	15,987	18,770	18,135	27,160	15,345	13,273	6,071	3,216	2.75
Warren, N. J.	*31.1*	*1,624*	*6,553*	*5,881*	*5,016*	*5,250*	*6,776*	*6,311*	*9,684*	*5,416*	*5,381*	*2,725*	*1,583*	*2.82*
ALTOONA	**50.2**	**3,097**	**9,676**	**7,787**	**7,635**	**9,172**	**12,833**	**11,536**	**15,633**	**9,068**	**7,623**	**3,862**	**2,478**	**2.73**
Blair	50.2	3,097	9,676	7,787	7,635	9,172	12,833	11,536	15,633	9,068	7,623	3,862	2,478	2.73
BEAVER COUNTY	**73.4**	**3,930**	**13,945**	**11,766**	**13,025**	**14,794**	**15,940**	**15,328**	**22,895**	**13,852**	**12,054**	**5,942**	**3,329**	**2.77**
Beaver	73.4	3,930	13,945	11,766	13,025	14,794	15,940	15,328	22,895	13,852	12,054	5,942	3,329	2.77
ERIE	**101.0**	**8,369**	**22,458**	**16,539**	**15,469**	**17,838**	**20,327**	**23,268**	**30,271**	**17,476**	**15,587**	**8,542**	**5,856**	**2.81**
Erie	101.0	8,369	22,458	16,539	15,469	17,838	20,327	23,268	30,271	17,476	15,587	8,542	5,856	2.81
HARRISBURG - LEBANON - CARLISLE	**211.6**	**14,838**	**47,736**	**36,351**	**34,464**	**36,051**	**42,160**	**51,449**	**66,809**	**38,078**	**32,466**	**14,772**	**8,026**	**2.68**
Cumberland	67.2	4,772	14,895	12,476	11,354	11,557	12,146	15,656	21,325	12,366	10,844	4,792	2,217	2.74

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
HARRISBURG - LEBANON - CARLISLE (continued)														
Dauphin	91.6	6,576	21,055	14,649	14,495	15,674	19,151	25,340	28,709	15,570	12,720	5,880	3,381	2.56
Lebanon	39.4	2,611	8,501	6,779	6,557	6,684	8,268	7,939	12,716	7,438	6,511	2,993	1,803	2.81
Perry	13.4	879	3,285	2,447	2,058	2,136	2,595	2,514	4,059	2,704	2,391	1,107	625	2.83
JOHNSTOWN	**94.4**	**5,145**	**17,907**	**13,527**	**14,549**	**18,920**	**24,352**	**21,049**	**28,983**	**16,748**	**14,385**	**7,763**	**5,467**	**2.80**
Cambria	64.7	3,316	12,041	8,988	10,011	13,310	17,034	14,884	19,559	11,438	9,600	5,326	3,893	2.81
Somerset	29.7	1,829	5,866	4,539	4,538	5,610	7,318	6,165	9,429	5,310	4,785	2,437	1,574	2.79
LANCASTER	**131.3**	**10,360**	**30,085**	**23,405**	**20,607**	**20,545**	**26,298**	**26,039**	**42,594**	**23,928**	**21,435**	**10,098**	**7,206**	**2.85**
Lancaster	131.3	10,360	30,085	23,405	20,607	20,545	26,298	26,039	42,594	23,928	21,435	10,098	7,206	2.85
PHILADELPHIA	**1,673.9**	**96,308**	**357,296**	**297,169**	**281,744**	**300,137**	**341,246**	**398,546**	**489,034**	**292,324**	**256,436**	**137,391**	**100,169**	**2.80**
Bucks	167.3	9,934	40,113	35,344	31,055	28,379	22,475	29,774	47,737	31,480	31,661	16,407	10,241	2.97
Chester	112.3	6,784	26,094	23,949	19,469	18,201	17,803	22,462	33,667	20,472	19,858	10,086	5,755	2.93
Delaware	193.6	9,443	38,091	30,462	33,169	39,318	43,117	44,715	59,055	34,070	28,684	15,768	11,308	2.80
Montgomery	232.8	11,063	47,025	41,606	41,576	43,376	48,154	52,407	72,918	40,922	36,687	18,698	11,168	2.78
Philadelphia	604.6	37,245	121,479	93,790	93,092	109,397	149,597	176,676	172,118	98,010	75,991	42,596	39,209	2.66
Burlington, N. J.	*123.3*	*6,851*	*29,364*	*27,066*	*23,069*	*19,773*	*17,177*	*22,220*	*35,086*	*23,417*	*23,099*	*11,814*	*7,664*	*3.05*
Camden, N. J.	*169.7*	*10,305*	*38,396*	*31,087*	*28,407*	*30,031*	*31,474*	*37,542*	*48,792*	*30,655*	*27,445*	*14,941*	*10,325*	*2.81*
Gloucester, N. J.	*70.3*	*4,683*	*16,734*	*13,865*	*11,907*	*11,662*	*11,449*	*12,750*	*19,661*	*13,298*	*13,011*	*7,081*	*4,499*	*2.97*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,017.2***	***118,561***	***432,600***	***360,822***	***339,579***	***359,637***	***406,001***	***474,763***	***591,579***	***355,360***	***312,178***	***165,018***	***118,302***	***2.61***
PITTSBURGH	**826.8**	**45,576**	**161,748**	**125,828**	**134,426**	**162,289**	**196,933**	**213,349**	**255,150**	**144,451**	**119,018**	**59,495**	**35,337**	**2.64**
Allegheny	544.7	31,700	108,315	80,695	88,520	106,534	128,936	152,170	167,041	92,282	73,488	37,334	22,385	2.58
Fayette	58.3	2,937	10,543	8,427	8,927	11,669	15,797	12,820	17,866	10,791	9,003	4,490	3,330	2.75
Washington	79.4	3,871	14,577	12,700	12,798	15,998	19,456	17,184	25,240	14,552	12,712	6,266	3,446	2.75
Westmoreland	144.4	7,068	28,313	24,006	24,181	28,088	32,744	31,175	45,003	26,826	23,815	11,405	6,176	2.74
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***900.2***	***49,506***	***175,693***	***137,594***	***147,451***	***177,083***	***212,873***	***228,677***	***278,045***	***158,303***	***131,072***	***65,437***	***38,666***	***2.65***
READING	**119.1**	**7,280**	**23,415**	**19,150**	**19,433**	**21,001**	**28,821**	**27,800**	**39,230**	**21,708**	**18,019**	**7,944**	**4,399**	**2.67**
Berks	119.1	7,280	23,415	19,150	19,433	21,001	28,821	27,800	39,230	21,708	18,019	7,944	4,399	2.67
SCRANTON - WILKES-BARRE	**272.1**	**12,573**	**46,601**	**40,382**	**42,261**	**53,691**	**76,592**	**66,576**	**85,598**	**47,314**	**39,463**	**19,983**	**13,166**	**2.71**
Columbia	22.6	1,691	4,300	3,666	3,373	4,064	5,506	4,791	7,498	4,127	3,577	1,643	964	2.82
Lackawanna	83.5	3,460	13,559	11,771	12,901	17,156	24,653	21,020	25,709	14,474	11,935	6,158	4,204	2.70
Luzerne	128.4	5,199	20,552	16,283	20,215	26,137	38,064	32,406	40,150	22,324	17,907	9,295	6,318	2.67
Monroe	27.9	1,604	5,904	4,845	4,432	4,811	6,304	6,532	9,371	4,656	4,266	1,982	1,093	2.69
Wyoming	9.7	619	2,286	1,867	1,340	1,523	2,065	1,827	2,870	1,733	1,778	905	587	2.94
SHARON	**46.1**	**2,713**	**8,711**	**7,285**	**7,621**	**8,790**	**10,980**	**10,253**	**14,590**	**8,311**	**7,290**	**3,559**	**2,097**	**2.79**
Mercer	46.1	2,713	8,711	7,285	7,621	8,790	10,980	10,253	14,590	8,311	7,290	3,559	2,097	2.79
STATE COLLEGE	**38.3**	**6,710**	**9,602**	**6,170**	**5,129**	**4,828**	**5,861**	**9,205**	**12,217**	**6,956**	**5,867**	**2,669**	**1,386**	**3.01**
Centre	38.3	6,710	9,602	6,170	5,129	4,828	5,861	9,205	12,217	6,956	5,867	2,669	1,386	3.01
WILLIAMSPORT	**43.6**	**3,317**	**9,134**	**6,980**	**6,803**	**7,436**	**9,930**	**9,803**	**13,745**	**7,892**	**6,839**	**3,297**	**2,024**	**2.75**
Lycoming	43.6	3,317	9,134	6,980	6,803	7,436	9,930	9,803	13,745	7,892	6,839	3,297	2,024	2.75
YORK	**143.7**	**10,370**	**32,345**	**26,278**	**22,551**	**23,227**	**28,929**	**29,346**	**46,386**	**27,161**	**24,061**	**10,801**	**5,945**	**2.75**
Adams	24.6	1,859	5,463	4,382	3,820	4,003	5,073	4,586	7,909	4,683	4,059	2,023	1,340	2.91
York	119.1	8,511	26,882	21,896	18,731	19,224	23,856	24,760	38,477	22,478	20,002	8,778	4,605	2.72
ALL COUNTIES														
Adams	24.6	1,859	5,463	4,382	3,820	4,003	5,073	4,586	7,909	4,683	4,059	2,023	1,340	2.91
Allegheny	544.7	31,700	108,315	80,695	88,520	106,534	128,936	152,170	167,041	92,282	73,488	37,334	22,385	2.58
Armstrong	29.1	1,676	5,275	4,336	4,392	5,570	7,851	6,753	9,107	5,170	4,520	2,277	1,273	2.69
Beaver	73.4	3,930	13,945	11,766	13,025	14,794	15,940	15,328	22,895	13,852	12,054	5,942	3,329	2.77
Bedford	16.9	979	3,204	2,983	2,576	3,020	4,038	3,263	5,275	3,152	2,848	1,419	943	2.83
Berks	119.1	7,280	23,415	19,150	19,433	21,001	28,821	27,800	39,230	21,708	18,019	7,944	4,399	2.67
Blair	50.2	3,097	9,676	7,787	7,635	9,172	12,833	11,536	15,633	9,068	7,623	3,862	2,478	2.73
Bradford	22.6	1,641	4,668	4,078	3,479	3,624	5,170	4,835	6,627	3,907	3,879	1,965	1,387	2.85
Bucks	167.3	9,934	40,113	35,344	31,055	28,379	22,475	29,774	47,737	31,480	31,661	16,407	10,241	2.97
Butler	53.0	3,434	12,151	9,741	8,373	8,838	10,463	10,799	15,706	9,731	9,251	4,798	2,715	2.90
Cambria	64.7	3,316	12,041	8,988	10,011	13,310	17,034	14,884	19,559	11,438	9,600	5,326	3,893	2.81
Cameron	2.6	162	456	364	423	506	679	830	765	409	335	161	100	2.46
Carbon	20.5	977	3,438	2,870	3,266	4,215	5,734	4,847	6,683	3,668	2,901	1,505	896	2.64
Centre	38.3	6,710	9,602	6,170	5,129	4,828	5,861	9,205	12,217	6,956	5,867	2,669	1,386	3.01
Chester	112.3	6,784	26,094	23,949	19,469	18,201	17,803	22,462	33,667	20,472	19,858	10,086	5,755	2.93
Clarion	14.9	1,217	2,929	2,460	2,296	2,411	3,587	3,152	4,579	2,596	2,333	1,296	944	3.02
Clearfield	30.4	1,973	5,992	4,819	4,579	5,455	7,582	6,460	9,172	5,435	4,886	2,634	1,813	2.83

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Clinton	14.0	974	2,613	2,209	2,334	2,598	3,272	2,978	4,531	2,652	2,140	1,069	630	2.82
Columbia	22.6	1,691	4,300	3,666	3,373	4,064	5,506	4,791	7,498	4,127	3,577	1,643	964	2.82
Crawford	32.4	2,180	6,775	5,516	4,804	5,566	7,559	7,037	10,429	5,519	5,075	2,675	1,665	2.81
Cumberland	67.2	4,772	14,895	12,476	11,354	11,557	12,146	15,656	21,325	12,366	10,844	4,792	2,217	2.74
Dauphin	91.6	6,576	21,055	14,649	14,495	15,674	19,151	25,340	28,709	15,570	12,720	5,880	3,381	2.56
Delaware	193.6	9,443	38,091	30,462	33,169	39,318	43,117	44,715	59,055	34,070	28,684	15,768	11,308	2.80
Elk	13.3	730	2,463	2,159	2,232	2,491	3,225	2,782	3,929	2,316	1,974	1,238	1,061	2.89
Erie	101.0	8,369	22,458	16,539	15,469	17,838	20,327	23,268	30,271	17,476	15,587	8,542	5,856	2.81
Fayette	58.3	2,937	10,543	8,427	8,927	11,669	15,797	12,820	17,866	10,791	9,003	4,490	3,330	2.75
Forest	1.9	75	330	283	280	349	583	466	675	295	229	153	82	2.68
Franklin	42.2	2,900	9,017	7,434	6,947	7,027	8,875	8,611	13,435	8,054	7,106	3,204	1,790	2.78
Fulton	4.8	345	964	859	750	824	1,058	970	1,456	909	828	409	228	2.79
Greene	14.8	838	3,020	2,229	2,047	2,740	3,926	3,174	4,633	2,666	2,267	1,200	860	2.81
Huntingdon	14.9	912	2,866	2,461	2,409	2,454	3,798	3,334	4,615	2,623	2,357	1,211	760	2.89
Indiana	31.8	3,087	6,887	4,905	4,553	5,359	7,009	6,512	9,682	5,684	5,268	2,673	1,981	3.00
Jefferson	18.2	1,237	3,465	2,745	2,651	3,179	4,923	4,128	5,720	3,177	2,777	1,471	927	2.73
Juniata	7.0	485	1,425	1,197	1,134	1,153	1,606	1,330	2,186	1,402	1,190	549	343	2.84
Lackawanna	83.5	3,460	13,559	11,771	12,901	17,156	24,653	21,020	25,709	14,474	11,935	6,158	4,204	2.70
Lancaster	131.3	10,360	30,085	23,405	20,607	20,545	26,298	26,039	42,594	23,928	21,435	10,098	7,206	2.85
Lawrence	38.4	2,106	6,986	5,842	6,288	7,773	9,405	8,268	12,002	7,112	6,183	3,040	1,795	2.78
Lebanon	39.4	2,611	8,501	6,779	6,557	6,684	8,268	7,939	12,716	7,438	6,511	2,993	1,803	2.81
Lehigh	106.3	6,901	22,630	17,553	17,209	18,936	23,071	26,510	34,596	18,926	15,844	7,021	3,403	2.61
Luzerne	128.4	5,199	20,552	18,233	20,215	26,137	38,064	32,406	40,150	22,324	17,907	9,295	6,318	2.67
Lycoming	43.6	3,317	9,134	6,980	6,803	7,436	9,930	9,803	13,745	7,892	6,839	3,297	2,024	2.75
McKean	18.4	1,105	3,221	2,806	2,764	3,249	5,255	4,385	5,903	3,026	2,634	1,437	1,015	2.73
Mercer	46.1	2,713	8,711	7,285	7,621	8,790	10,980	10,253	14,590	8,311	7,290	3,559	2,097	2.79
Mifflin	17.3	1,036	3,296	2,939	2,685	3,051	4,293	3,871	5,455	3,009	2,752	1,340	873	2.73
Monroe	27.9	1,604	5,904	4,845	4,432	4,811	6,304	6,532	9,371	4,656	4,266	1,982	1,093	2.69
Montgomery	232.8	11,063	47,025	41,606	41,576	43,376	48,154	52,407	72,918	40,922	36,687	18,698	11,168	2.78
Montour	5.7	418	1,207	988	871	936	1,280	1,253	1,795	1,060	876	447	269	2.95
Northampton	83.2	4,492	16,442	13,826	13,683	15,987	18,770	18,135	27,160	15,345	13,273	6,071	3,216	2.75
Northumberland	38.7	2,037	6,577	5,769	5,729	7,404	11,184	9,734	12,345	6,882	5,630	2,697	1,412	2.60
Perry	13.4	879	3,285	2,447	2,058	2,136	2,595	2,514	4,059	2,704	2,391	1,107	625	2.83
Philadelphia	604.6	37,245	121,479	93,790	93,092	109,397	149,597	176,676	172,118	98,010	75,991	42,596	39,209	2.66
Pike	7.9	282	1,244	1,206	1,223	1,592	2,353	1,767	3,051	1,283	1,031	498	270	2.56
Potter	6.3	425	1,211	1,044	967	1,111	1,542	1,331	1,941	1,095	1,006	528	399	2.87
Schuylkill	61.3	2,460	9,530	8,245	9,532	13,044	18,489	15,328	19,487	10,941	8,524	4,227	2,793	2.62
Snyder	11.5	878	2,480	2,056	1,844	1,882	2,360	2,227	3,553	2,221	1,997	924	578	3.02
Somerset	29.7	1,829	5,866	4,539	4,538	5,610	7,318	6,165	9,429	5,310	4,785	2,437	1,574	2.79
Sullivan	2.2	91	376	295	338	431	669	540	680	348	325	166	141	2.91
Susquehanna	13.5	754	2,580	2,416	2,042	2,366	3,342	2,632	4,199	2,330	2,254	1,229	856	2.87
Tioga	14.1	986	2,797	2,531	2,136	2,325	3,325	2,862	4,376	2,474	2,368	1,197	823	2.94
Union	10.6	806	2,339	1,896	1,670	1,685	2,204	2,122	3,411	1,890	1,883	843	451	3.20
Venango	23.5	1,553	4,954	3,714	3,744	3,991	5,544	5,335	7,288	4,112	3,795	1,891	1,079	2.77
Warren	17.1	1,071	3,388	2,948	2,746	2,913	4,034	3,843	5,494	2,815	2,696	1,428	824	2.78
Washington	79.4	3,871	14,577	12,700	12,798	15,998	19,456	17,184	25,240	14,552	12,712	6,266	3,446	2.75
Wayne	13.5	642	2,425	2,171	2,000	2,439	3,823	3,042	4,402	2,217	1,935	1,102	802	2.75
Westmoreland	144.4	7,068	28,313	24,006	24,181	28,088	32,744	31,175	45,003	26,826	23,815	11,405	6,176	2.74
Wyoming	9.7	619	2,286	1,867	1,340	1,523	2,065	1,827	2,870	1,733	1,778	905	587	2.94
York	119.1	8,511	26,882	21,896	18,731	19,224	23,856	24,760	38,477	22,478	20,002	8,778	4,605	2.72
TOTAL METRO COUNTIES	**3,672.2**	**221,117**	**748,675**	**600,848**	**596,492**	**676,391**	**828,677**	**890,527**	**1,128,040**	**645,836**	**549,006**	**276,879**	**181,912**	**2.73**
TOTAL STATE	**4,337.0**	**262,612**	**877,796**	**708,492**	**699,370**	**795,747**	**992,983**	**1,036,481**	**1,335,944**	**764,348**	**654,158**	**330,275**	**215,794**	**2.74**
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**323.2**	**20,982**	**66,493**	**51,863**	**50,105**	**58,411**	**75,346**	**83,169**	**98,244**	**55,857**	**47,084**	**23,543**	**15,303**	**2.71**
Bristol	16.2	738	2,941	2,866	2,954	3,241	3,460	3,278	4,849	3,149	2,662	1,443	819	2.93
Kent	57.6	3,016	12,461	10,394	9,651	10,622	11,456	13,174	17,203	10,339	9,438	4,723	2,723	2.74
Providence	215.8	14,508	42,530	32,421	32,671	39,494	54,176	59,432	65,817	36,147	29,515	14,693	10,196	2.65
Washington	33.6	2,720	8,561	6,182	4,829	5,054	6,254	7,285	10,375	6,222	5,469	2,684	1,565	2.89
ALL COUNTIES														
Bristol	16.2	738	2,941	2,866	2,954	3,241	3,460	3,278	4,849	3,149	2,662	1,443	819	2.93
Kent	57.6	3,016	12,461	10,394	9,651	10,622	11,456	13,174	17,203	10,339	9,438	4,723	2,723	2.74

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
RHODE ISLAND (continued)														
ALL COUNTIES (continued)														
Newport	29.2	2,022	6,952	5,393	4,313	4,579	5,941	7,272	8,970	5,072	4,320	2,196	1,370	2.78
Providence	215.8	14,508	42,530	32,421	32,671	39,494	54,176	59,432	65,817	36,147	29,515	14,693	10,196	2.65
Washington	33.6	2,720	8,561	6,182	4,829	5,054	6,254	7,285	10,375	6,222	5,469	2,684	1,565	2.89
TOTAL METRO COUNTIES	**323.2**	**20,982**	**66,493**	**51,863**	**50,105**	**58,411**	**75,346**	**83,169**	**98,244**	**55,857**	**47,084**	**23,543**	**15,303**	**2.71**
TOTAL STATE	**352.4**	**23,004**	**73,445**	**57,256**	**54,418**	**62,990**	**81,287**	**90,441**	**107,214**	**60,929**	**51,404**	**25,739**	**16,673**	**2.71**
SOUTH CAROLINA														
ANDERSON	**50.5**	**3,556**	**10,818**	**9,559**	**8,084**	**8,262**	**10,221**	**9,935**	**15,776**	**10,210**	**8,569**	**3,640**	**2,370**	**2.78**
Anderson	50.5	3,556	10,818	9,559	8,084	8,262	10,221	9,935	15,776	10,210	8,569	3,640	2,370	2.78
CHARLESTON	**150.5**	**15,131**	**40,970**	**29,566**	**22,386**	**21,373**	**21,074**	**28,834**	**42,083**	**29,652**	**26,417**	**13,110**	**10,404**	**3.03**
Berkeley	33.8	3,546	10,128	7,667	4,975	4,021	3,463	4,827	8,444	7,095	7,122	3,668	2,644	3.15
Charleston	95.1	9,882	24,891	16,759	14,070	14,575	14,923	20,836	28,055	17,906	14,776	7,289	6,238	2.96
Dorchester	21.6	1,703	5,951	5,140	3,341	2,777	2,688	3,171	5,584	4,651	4,519	2,153	1,522	3.10
CHARLOTTE - GASTONIA - ROCK HILL	**366.1**	**27,204**	**88,246**	**71,077**	**59,693**	**56,728**	**63,152**	**80,526**	**112,878**	**71,089**	**59,175**	**26,182**	**16,250**	**2.74**
York	37.5	2,565	8,733	7,526	6,247	6,014	6,415	6,425	11,149	7,605	6,722	3,166	2,433	2.99
Cabarrus, N. C.	*32.4*	*2,066*	*6,560*	*5,912*	*5,358*	*5,588*	*6,916*	*6,346*	*10,689*	*6,356*	*5,443*	*2,305*	*1,261*	*2.74*
Gaston, N. C.	*59.0*	*4,156*	*13,219*	*11,056*	*9,967*	*9,678*	*10,924*	*11,519*	*17,983*	*12,184*	*10,058*	*4,534*	*2,722*	*2.79*
Lincoln, N. C.	*16.1*	*1,167*	*3,603*	*3,212*	*2,688*	*2,534*	*2,896*	*2,852*	*5,078*	*3,438*	*2,814*	*1,189*	*729*	*2.81*
Mecklenburg, N. C.	*158.3*	*13,014*	*42,743*	*31,642*	*25,554*	*22,455*	*22,892*	*40,769*	*47,911*	*29,303*	*23,710*	*10,394*	*6,213*	*2.63*
Rowan, N. C.	*37.9*	*2,515*	*7,523*	*6,376*	*6,009*	*6,763*	*8,714*	*8,659*	*12,641*	*7,247*	*5,593*	*2,385*	*1,375*	*2.67*
Union, N. C.	*24.9*	*1,721*	*5,865*	*5,353*	*3,870*	*3,696*	*4,395*	*3,956*	*7,427*	*4,956*	*4,835*	*2,209*	*1,517*	*3.00*
COLUMBIA	**144.2**	**13,575**	**40,733**	**28,144**	**21,922**	**20,260**	**19,566**	**32,159**	**42,911**	**27,611**	**23,555**	**10,874**	**7,090**	**2.95**
Lexington	53.4	4,556	14,369	12,193	8,553	7,337	6,392	9,461	15,652	11,146	10,467	4,407	2,267	2.86
Richland	90.8	9,019	26,364	15,951	13,369	12,923	13,174	22,698	27,259	16,465	13,088	6,467	4,823	3.01
FLORENCE	**38.4**	**2,641**	**9,330**	**7,544**	**6,237**	**6,082**	**6,566**	**7,246**	**10,461**	**7,592**	**6,548**	**3,461**	**3,092**	**2.99**
Florence	38.4	2,641	9,330	7,544	6,237	6,082	6,566	7,246	10,461	7,592	6,548	3,461	3,092	2.99
GREENVILLE - SPARTANBURG	**211.3**	**15,917**	**49,093**	**40,550**	**33,678**	**33,563**	**38,499**	**44,545**	**65,495**	**41,745**	**34,669**	**15,514**	**9,332**	**2.80**
Greenville	108.3	8,222	25,837	21,004	17,254	17,037	18,946	23,951	33,339	21,153	17,509	7,774	4,574	2.75
Pickens	28.3	2,963	6,519	5,259	4,406	4,267	4,886	5,204	9,176	5,909	4,806	2,085	1,120	2.97
Spartanburg	74.7	4,732	16,737	14,287	12,018	12,259	14,667	15,390	22,980	14,683	12,354	5,655	3,638	2.81
ALL COUNTIES														
Abbeville	8.0	512	1,568	1,293	1,289	1,378	1,960	1,685	2,389	1,543	1,263	618	502	2.86
☐ Aiken	39.0	2,773	8,549	7,233	6,800	6,504	7,141	8,105	11,751	7,413	6,399	3,166	2,166	2.79
Allendale	3.6	175	776	579	523	642	905	833	908	584	546	321	408	3.03
Anderson	50.5	3,556	10,818	9,559	8,084	8,262	10,221	9,935	15,776	10,210	8,569	3,640	2,370	2.78
Bamberg	5.8	317	1,159	954	892	1,059	1,419	1,263	1,568	970	880	530	589	3.16
Barnwell	6.8	450	1,563	1,172	1,025	1,147	1,443	1,353	1,854	1,253	1,115	636	589	2.99
Beaufort	22.4	2,683	6,034	3,488	2,721	3,550	3,924	4,761	7,335	4,230	3,174	1,576	1,324	3.07
Berkeley	33.8	3,546	10,128	7,667	4,975	4,021	3,463	4,827	8,444	7,095	7,122	3,668	2,644	3.15
Calhoun	4.1	201	847	684	586	749	1,033	796	1,112	758	652	353	429	3.07
Charleston	95.1	9,882	24,891	16,759	14,070	14,575	14,923	20,836	28,055	17,906	14,776	7,289	6,238	2.96
Cherokee	14.1	862	2,979	2,659	2,295	2,422	2,883	2,633	4,083	2,788	2,488	1,190	918	2.96
Chester	10.1	513	2,006	1,662	1,618	1,888	2,413	1,959	2,982	1,847	1,579	868	865	2.99
Chesterfield	13.6	795	2,961	2,479	2,089	2,304	2,972	2,840	3,755	2,581	2,294	1,063	1,067	2.88
Clarendon	9.0	442	1,801	1,508	1,385	1,689	2,175	1,688	2,326	1,617	1,418	866	1,085	3.10
Colleton	10.8	538	2,200	1,928	1,734	1,893	2,507	2,126	2,990	1,939	1,757	955	1,033	3.03
Darlington	21.3	1,194	4,961	4,068	3,390	3,626	4,061	3,995	5,708	4,025	3,837	1,861	1,874	3.03
Dillon	9.8	608	2,115	1,759	1,554	1,786	1,978	1,862	2,407	1,710	1,689	917	1,215	3.20
Dorchester	21.6	1,703	5,951	5,140	3,341	2,777	2,688	3,171	5,584	4,651	4,519	2,153	1,522	3.10
Edgefield	5.9	303	1,327	1,041	922	1,049	1,258	1,062	1,640	1,078	947	571	602	3.05
Fairfield	6.4	324	1,293	1,016	1,034	1,209	1,524	1,259	1,671	1,105	970	591	804	3.22
Florence	38.4	2,641	9,330	7,544	6,237	6,082	6,566	7,246	10,461	7,592	6,548	3,461	3,092	2.99
Georgetown	14.5	853	3,335	2,565	2,214	2,658	2,875	2,653	3,903	2,622	2,423	1,381	1,518	3.08
Greenville	108.3	8,222	25,837	21,004	17,254	17,037	18,946	23,951	33,339	21,153	17,509	7,774	4,574	2.75
Greenwood	21.3	1,451	4,542	3,887	3,374	3,600	4,446	4,457	6,618	4,142	3,415	1,523	1,145	2.80
Hampton	6.4	338	1,340	1,044	953	1,160	1,565	1,462	1,663	1,100	1,019	560	596	2.91
Horry	39.5	3,441	9,373	7,144	6,199	6,426	6,917	8,028	12,084	8,039	6,327	2,857	2,165	2.79
Jasper	5.0	321	1,059	871	787	826	1,136	1,019	1,238	913	828	463	539	3.04
Kershaw	13.9	868	3,075	2,605	2,245	2,360	2,747	2,804	3,951	2,665	2,409	1,144	927	2.86
Lancaster	18.9	1,206	4,260	3,644	3,055	3,113	3,622	3,327	5,473	3,792	3,458	1,620	1,230	2.95

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Laurens	17.4	927	3,493	3,181	2,845	3,092	3,862	3,523	5,283	3,252	2,807	1,348	1,187	3.02
Lee	5.9	297	1,219	1,003	953	1,053	1,375	1,081	1,407	1,050	969	607	786	3.24
Lexington	53.4	4,556	14,369	12,193	8,553	7,337	6,392	9,461	15,652	11,146	10,467	4,407	2,267	2.86
McCormick	2.4	109	486	385	368	445	607	486	644	416	386	193	275	3.21
Marion	11.4	639	2,443	1,973	1,784	2,072	2,489	2,308	2,906	2,054	1,864	1,049	1,219	3.08
Marlboro	10.3	573	2,135	1,785	1,655	1,847	2,305	2,073	2,571	1,800	1,736	937	1,183	3.16
Newberry	11.3	520	2,040	1,855	1,695	2,117	3,073	2,564	3,516	2,019	1,678	825	698	2.78
Oconee	18.7	1,442	3,990	3,521	2,984	2,929	3,834	4,099	5,796	3,739	2,961	1,308	797	2.70
Orangeburg	27.5	1,596	6,020	4,824	4,351	4,918	5,791	5,459	7,423	4,946	4,473	2,491	2,708	3.09
Pickens	28.3	2,963	6,519	5,259	4,406	4,267	4,886	5,204	9,176	5,909	4,806	2,085	1,120	2.97
Richland	90.8	9,019	26,364	15,951	13,369	12,923	13,174	22,698	27,259	16,465	13,088	6,467	4,823	3.01
Saluda	5.6	285	1,020	992	897	1,022	1,384	1,097	1,615	1,010	936	454	488	2.96
Spartanburg	74.7	4,732	16,737	14,287	12,018	12,259	14,667	15,390	22,980	14,683	12,354	5,655	3,638	2.81
Sumter	28.6	2,666	7,093	5,458	4,556	4,259	4,568	5,008	7,472	5,722	5,141	2,738	2,519	3.14
Union	10.7	621	2,068	1,875	1,730	1,926	2,480	2,118	3,207	2,096	1,708	872	699	2.90
Williamsburg	11.9	594	2,558	1,933	1,896	2,259	2,660	2,111	2,869	2,071	2,028	1,188	1,633	3.28
York	37.5	2,565	8,733	7,526	6,247	6,014	6,415	6,425	11,149	7,605	6,722	3,166	2,433	2.99
TOTAL METRO COUNTIES	**671.4**	**56,158**	**168,226**	**130,122**	**105,354**	**102,058**	**109,482**	**137,249**	**199,626**	**131,828**	**112,879**	**52,931**	**36,887**	**2.90**
TOTAL STATE	**1,104.3**	**84,822**	**263,365**	**206,957**	**172,952**	**176,531**	**199,673**	**223,041**	**321,993**	**213,304**	**184,054**	**89,405**	**72,503**	**2.94**
SOUTH DAKOTA														
SIOUX FALLS	**43.4**	**5,233**	**11,289**	**6,796**	**5,940**	**5,993**	**8,149**	**11,826**	**13,462**	**7,172**	**6,224**	**3,107**	**1,609**	**2.63**
Minnehaha	43.4	5,233	11,289	6,796	5,940	5,993	8,149	11,826	13,462	7,172	6,224	3,107	1,609	2.63
ALL COUNTIES														
Aurora	1.1	57	183	139	162	219	340	267	358	164	138	104	69	3.09
Beadle	7.5	700	1,441	1,054	1,088	1,268	1,949	2,158	2,416	1,171	1,003	503	249	2.52
Bennett	1.0	67	212	145	174	155	247	221	258	161	151	97	112	3.10
Bon Homme	3.0	214	455	344	419	523	1,045	889	1,016	429	341	202	123	2.67
Brookings	8.5	1,527	1,981	1,132	948	1,112	1,800	2,027	2,854	1,430	1,283	550	356	2.96
Brown	13.8	1,709	3,112	2,047	1,858	1,975	3,099	3,651	4,328	2,266	1,979	1,009	567	2.68
Brule	1.9	119	362	261	270	373	515	492	606	289	256	136	121	2.68
Buffalo	.4	33	89	81	60	71	66	47	87	54	70	54	88	4.50
Butte	3.3	269	731	454	453	560	833	903	1,007	521	488	227	154	2.61
Campbell	.8	26	94	116	145	174	245	190	279	134	112	47	38	2.63
Charles Mix	3.3	208	559	483	505	572	973	796	980	499	432	298	295	2.94
Clark	1.9	87	297	208	283	380	645	472	685	287	241	116	99	2.58
Clay	4.7	1,040	1,155	598	490	541	876	1,479	1,490	742	624	234	131	2.91
Codington	8.0	979	1,663	1,132	1,034	1,205	1,987	1,992	2,568	1,267	1,172	626	373	2.70
Corson	1.5	128	255	252	305	256	304	266	364	221	239	172	238	3.47
Custer	2.4	158	583	394	375	366	524	601	751	444	352	157	95	2.71
Davison	7.2	866	1,470	907	949	1,059	1,949	2,255	2,187	1,090	896	481	291	2.53
Day	3.0	164	466	337	405	586	1,042	772	1,004	436	366	229	193	2.70
Deuel	1.9	110	296	254	289	329	622	425	655	268	262	167	123	2.79
Dewey	1.5	118	309	255	249	240	329	312	340	225	194	186	243	3.67
Douglas	1.4	94	213	190	215	226	462	304	484	185	190	112	125	3.00
Edmunds	1.8	81	273	245	283	348	570	390	655	269	211	127	148	2.83
Fall River	3.3	261	705	459	423	574	878	1,068	1,016	457	384	247	128	2.67
Faulk	1.2	68	174	166	198	217	377	294	421	161	159	94	71	2.67
Grant	3.2	258	614	455	405	527	941	769	1,000	487	451	302	191	2.81
Gregory	2.1	145	327	252	265	365	746	543	695	302	278	159	123	2.81
Haakon	1.0	104	231	145	123	151	246	250	279	141	176	88	66	2.80
Hamlin	1.9	98	268	226	246	384	678	461	702	263	205	147	122	2.79
Hand	1.8	89	289	242	314	338	528	488	571	281	236	142	82	2.61
Hanson	1.1	59	164	163	170	193	351	239	358	159	139	101	104	3.09
Harding	.6	29	130	81	83	112	165	155	153	100	106	56	30	2.83
Hughes	5.7	533	1,537	1,059	785	815	971	1,616	1,630	920	894	399	241	2.63
Hutchinson	3.4	148	495	397	511	605	1,244	835	1,243	470	418	237	197	2.68
Hyde	.8	38	118	99	143	137	265	281	211	119	87	61	41	2.50
Jackson	1.2	67	246	212	205	185	285	247	305	156	185	117	190	3.33
Jerauld	1.1	46	172	143	142	195	402	287	376	141	144	90	62	2.64
Jones	.6	31	109	85	99	102	174	182	178	98	65	54	23	2.50
Kingsbury	2.6	136	379	309	383	505	888	790	850	372	331	166	91	2.50
Lake	4.0	432	750	440	506	613	1,259	1,072	1,375	604	525	272	152	2.65

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SMRB ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Lawrence	7.2	923	1,637	955	935	1,067	1,683	2,164	2,280	1,126	913	468	249	2.58
Lincoln	5.0	368	1,082	795	650	747	1,358	964	1,612	840	856	456	272	2.98
Lyman	1.3	89	252	197	219	203	340	299	357	196	184	140	124	2.92
McCook	2.3	142	358	287	354	424	735	583	744	346	280	188	159	2.74
McPherson	1.5	57	201	179	239	315	509	372	575	218	184	80	71	2.53
Marshall	2.0	98	299	293	292	355	663	546	641	294	269	160	90	2.60
Meade	7.2	656	2,176	1,380	949	832	1,207	1,505	1,917	1,310	1,420	683	365	3.07
Mellette	.7	65	135	115	114	109	162	145	185	116	111	64	79	3.14
Miner	1.4	62	200	130	188	301	519	431	462	204	151	83	69	2.50
Minnehaha	43.4	5,233	11,289	6,796	5,940	5,993	8,149	11,826	13,462	7,172	6,224	3,107	1,609	2.63
Moody	2.4	146	436	345	331	421	721	566	789	351	333	207	154	2.79
Pennington	27.3	4,199	7,409	4,429	3,788	3,294	4,181	6,424	8,483	5,053	4,278	1,999	1,063	2.70
Perkins	1.8	125	316	236	248	364	511	453	590	290	259	130	78	2.61
Potter	1.3	64	218	190	185	233	410	334	415	178	182	111	80	2.77
Roberts	3.8	213	591	545	527	640	1,284	960	1,145	540	446	367	342	2.87
Sanborn	1.2	71	196	130	211	218	374	317	421	172	146	77	67	2.58
Shannon	2.5	195	655	496	424	347	383	307	354	340	345	286	868	4.92
Spink	3.3	223	556	433	504	599	985	913	1,087	482	418	225	175	2.73
Stanley	.9	76	236	158	130	128	172	208	256	158	139	84	55	2.78
Sully	.7	50	132	105	123	100	190	140	226	112	101	66	55	2.86
Todd	2.0	167	568	378	322	285	280	319	379	328	336	209	429	3.80
Tripp	2.6	211	430	383	379	488	709	664	800	415	353	227	141	2.69
Turner	3.5	177	563	413	503	592	1,252	826	1,293	511	467	254	149	2.66
Union	4.2	346	939	587	567	667	1,094	938	1,360	702	625	341	234	2.74
Walworth	2.6	183	464	370	390	423	770	782	787	403	339	183	106	2.58
Yankton	6.9	742	1,523	1,061	924	1,040	1,610	1,797	2,226	1,148	903	488	338	2.78
Ziebach	.6	46	122	104	108	112	108	110	116	80	103	67	124	3.83
TOTAL METRO COUNTIES	**43.4**	**5,233**	**11,289**	**6,796**	**5,940**	**5,993**	**8,149**	**11,826**	**13,462**	**7,172**	**6,224**	**3,107**	**1,609**	**2.63**
TOTAL STATE	**255.1**	**26,223**	**55,890**	**37,451**	**35,504**	**38,853**	**61,179**	**65,379**	**79,697**	**40,868**	**36,148**	**19,318**	**13,690**	**2.76**
TENNESSEE														
CHATTANOOGA	**158.7**	**11,170**	**36,031**	**29,481**	**25,661**	**24,881**	**31,476**	**34,166**	**49,077**	**30,979**	**26,165**	**11,577**	**6,736**	**2.76**
Hamilton	108.4	7,644	25,123	19,316	17,452	17,053	21,812	25,311	33,871	20,490	16,831	7,410	4,487	2.71
Marion	9.0	593	1,856	1,726	1,462	1,395	1,968	1,865	2,507	1,861	1,572	802	393	2.81
Sequatchie	3.2	244	719	649	502	447	639	572	959	656	603	259	151	2.88
Catoosa, Ga.	*13.6*	*978*	*3,178*	*2,980*	*2,336*	*1,934*	*2,194*	*2,094*	*4,166*	*2,953*	*2,699*	*1,126*	*562*	*2.88*
Dade, Ga.	*4.2*	*322*	*971*	*903*	*634*	*652*	*718*	*644*	*1,249*	*887*	*808*	*400*	*212*	*3.05*
Walker, Ga.	*20.3*	*1,389*	*4,184*	*3,907*	*3,275*	*3,400*	*4,145*	*3,680*	*6,325*	*4,132*	*3,652*	*1,580*	*931*	*2.82*
CLARKSVILLE - HOPKINSVILLE	**50.8**	**6,593**	**13,369**	**9,030**	**7,331**	**6,180**	**8,297**	**9,073**	**15,211**	**11,010**	**9,017**	**3,965**	**2,524**	**3.12**
Montgomery	30.0	4,128	8,042	5,451	4,519	3,493	4,367	5,387	9,238	6,551	5,293	2,234	1,297	2.96
Christian, Ky.	*20.8*	*2,465*	*5,327*	*3,579*	*2,812*	*2,687*	*3,930*	*3,686*	*5,973*	*4,459*	*3,724*	*1,731*	*1,227*	*3.35*
JOHNSON CITY - KINGSPORT - BRISTOL	**162.8**	**10,850**	**33,861**	**31,030**	**25,978**	**26,924**	**34,157**	**33,546**	**52,007**	**33,454**	**26,399**	**11,215**	**6,179**	**2.74**
Carter	19.0	1,196	3,751	3,483	2,967	3,201	4,402	3,867	6,140	3,939	3,033	1,318	703	2.72
Hawkins	16.5	1,048	3,645	3,367	2,544	2,505	3,391	2,911	5,124	3,581	2,908	1,251	725	2.80
Sullivan	54.9	3,457	11,417	11,053	9,249	9,337	10,387	11,500	17,687	11,188	9,097	3,683	1,745	2.67
Unicoi	6.1	331	1,112	1,056	960	1,083	1,558	1,142	2,021	1,340	996	369	232	2.70
Washington	33.3	2,888	7,629	6,031	5,089	5,205	6,458	7,484	10,644	6,538	5,130	2,219	1,285	2.76
Bristol city, Va.	*7.6*	*425*	*1,365*	*1,150*	*1,204*	*1,427*	*2,029*	*2,368*	*2,293*	*1,364*	*963*	*394*	*218*	*2.47*
Scott, Va.	*8.8*	*473*	*1,547*	*1,602*	*1,347*	*1,552*	*2,279*	*1,446*	*2,845*	*1,930*	*1,439*	*698*	*442*	*2.84*
Washington, Va.	*16.6*	*1,032*	*3,395*	*3,288*	*2,618*	*2,614*	*3,653*	*2,828*	*5,253*	*3,574*	*2,833*	*1,283*	*829*	*2.93*
KNOXVILLE	**219.4**	**18,865**	**50,020**	**39,522**	**33,105**	**34,257**	**43,631**	**49,783**	**71,673**	**42,356**	**33,958**	**14,132**	**7,498**	**2.68**
Anderson	25.9	1,691	5,377	4,713	4,182	4,794	5,143	5,919	8,285	5,028	4,023	1,691	954	2.65
Blount	30.0	2,080	6,708	5,639	4,349	4,971	6,253	5,799	10,170	6,066	4,917	2,032	1,016	2.71
Grainger	6.1	450	1,241	1,191	948	913	1,357	1,024	1,935	1,327	1,059	470	295	2.84
Jefferson	11.5	777	2,255	2,316	1,858	1,868	2,426	2,146	3,771	2,378	1,900	837	468	2.86
Knox	125.0	12,345	29,956	21,431	18,442	18,568	24,258	31,170	40,679	23,088	18,499	7,612	3,952	2.63
Sevier	16.4	1,160	3,547	3,293	2,662	2,492	3,246	2,833	5,502	3,509	2,808	1,151	597	2.76
Union	4.5	362	936	939	664	651	948	892	1,331	960	752	339	226	2.78
MEMPHIS	**328.4**	**26,542**	**84,496**	**60,900**	**50,607**	**48,268**	**57,587**	**73,291**	**95,745**	**61,378**	**51,265**	**24,521**	**22,200**	**2.84**
Shelby	282.0	23,456	74,034	50,680	43,133	41,647	49,050	65,734	83,262	52,206	42,384	20,160	18,254	2.80
Tipton	11.4	816	2,266	2,173	1,795	1,683	2,667	2,105	3,209	2,173	2,032	991	890	3.01

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
TENNESSEE (continued)														
MEMPHIS (continued)														
Crittenden, Ark.	*16.3*	*1,217*	*3,694*	*3,114*	*2,515*	*2,528*	*3,232*	*3,130*	*4,495*	*3,019*	*2,643*	*1,412*	*1,601*	*3.01*
De Soto, Miss.	*18.7*	*1,053*	*4,502*	*4,933*	*3,164*	*2,410*	*2,638*	*2,322*	*4,779*	*3,980*	*4,206*	*1,958*	*1,455*	*3.17*
NASHVILLE	**323.7**	**26,613**	**79,112**	**61,677**	**49,843**	**46,791**	**59,664**	**72,913**	**100,817**	**62,253**	**51,481**	**22,676**	**13,560**	**2.75**
Cheatham	8.0	547	1,913	1,817	1,276	1,051	1,395	1,067	2,364	1,726	1,637	769	437	3.04
Davidson	185.5	16,479	46,770	31,502	28,063	27,486	35,200	50,784	59,208	33,420	24,515	10,780	6,793	2.60
Dickson	11.5	742	2,312	2,144	1,808	1,752	2,742	2,179	3,640	2,274	1,918	922	567	2.79
Robertson	13.4	907	2,782	2,400	2,092	2,112	3,107	2,244	4,196	2,695	2,379	1,113	773	2.93
Rutherford	31.2	3,634	7,920	6,076	4,571	4,111	4,888	6,083	9,517	6,321	5,414	2,446	1,419	2.92
Sumner	31.7	2,087	7,693	7,394	4,995	4,406	5,125	4,636	9,270	6,853	6,613	2,845	1,483	2.97
Williamson	21.3	1,020	4,893	5,442	3,725	2,912	3,308	2,593	6,199	4,582	4,841	2,023	1,062	3.05
Wilson	21.1	1,197	4,829	4,902	3,313	2,961	3,898	3,327	6,423	4,382	4,164	1,778	1,026	2.92
ALL COUNTIES														
Anderson	25.9	1,691	5,377	4,713	4,182	4,794	5,143	5,919	8,285	5,028	4,023	1,691	954	2.65
Bedford	10.4	670	1,908	1,752	1,655	1,799	2,616	2,144	3,341	2,011	1,667	797	440	2.74
Benton	6.0	338	1,073	982	874	1,044	1,689	1,353	2,101	1,093	884	371	198	2.60
Bledsoe	3.3	250	668	639	499	493	751	709	969	667	563	248	144	2.97
Blount	30.0	2,080	6,708	5,639	4,349	4,971	6,253	5,799	10,170	6,966	4,917	2,032	1,016	2.71
Bradley	25.1	2,288	5,874	5,328	3,937	3,492	4,181	4,608	7,718	5,212	4,404	2,141	1,017	2.85
Campbell	13.2	747	2,496	2,331	1,920	2,292	3,414	2,625	3,999	2,594	2,156	1,010	816	2.81
Cannon	3.9	228	722	674	637	625	1,014	785	1,232	780	664	283	156	2.74
Carroll	10.5	612	1,853	1,744	1,539	1,759	2,993	2,032	3,698	2,050	1,631	717	372	2.73
Carter	19.0	1,196	3,751	3,483	2,967	3,201	4,402	3,867	6,140	3,939	3,033	1,318	703	2.72
Cheatham	8.0	547	1,913	1,817	1,276	1,051	1,396	1,067	2,364	1,726	1,637	769	437	3.04
Chester	4.5	348	840	767	651	753	1,141	897	1,527	809	738	328	201	2.98
Claiborne	9.0	623	1,920	1,656	1,330	1,415	2,056	1,548	2,781	1,918	1,542	722	489	2.89
Clay	2.9	194	493	489	414	549	761	578	933	608	465	193	123	2.72
Cocke	10.7	679	2,125	2,080	1,852	1,626	2,338	2,251	3,211	2,242	1,677	803	516	2.74
Coffee	14.7	1,076	2,877	2,782	2,533	2,436	2,996	3,155	4,630	2,898	2,396	1,075	546	2.71
Crockett	5.4	314	897	911	679	944	1,655	1,158	1,810	976	796	360	300	2.80
Cumberland	10.9	692	2,177	1,934	1,633	1,865	2,599	2,062	3,485	2,141	1,764	891	557	2.80
Davidson	185.5	16,479	46,770	31,502	28,063	27,486	35,200	50,784	59,208	33,420	24,515	10,780	6,793	2.60
Decatur	4.3	271	737	708	602	755	1,227	936	1,461	871	636	266	130	2.60
De Kalb	5.4	364	1,028	873	807	914	1,414	1,241	1,778	1,059	774	336	212	2.61
Dickson	11.5	742	2,312	2,144	1,808	1,752	2,742	2,179	3,640	2,274	1,918	922	567	2.79
Dyer	13.3	924	2,675	2,277	1,851	2,062	3,511	2,978	4,189	2,539	2,092	921	581	2.68
Fayette	7.9	438	1,474	1,388	1,239	1,292	2,069	1,235	2,210	1,471	1,285	721	978	3.27
Fentress	5.4	309	1,055	1,003	787	874	1,372	1,054	1,596	1,012	945	469	324	2.85
Franklin	11.4	636	2,239	2,055	1,879	1,897	2,694	2,079	3,602	2,213	1,999	933	574	2.89
Gibson	18.6	1,064	3,232	2,905	2,757	3,191	5,451	4,205	6,235	3,469	2,696	1,188	807	2.65
Giles	9.3	579	1,671	1,526	1,312	1,673	2,539	1,965	3,066	1,787	1,456	640	386	2.71
Grainger	6.1	450	1,241	1,191	948	913	1,357	1,024	1,935	1,327	1,059	470	285	2.84
Greene	20.0	1,258	4,006	3,818	3,367	3,272	4,279	3,813	6,411	4,263	3,349	1,376	788	2.80
Grundy	4.8	342	962	939	673	759	1,125	781	1,347	1,001	868	466	337	3.02
Hamblen	18.8	1,359	4,210	3,975	3,252	2,827	3,177	3,614	5,787	4,061	3,177	1,433	728	2.77
Hamilton	106.4	7,644	25,123	19,316	17,452	17,053	21,812	25,311	33,871	20,490	16,831	7,410	4,487	2.71
Hancock	2.4	152	410	385	400	437	616	386	798	501	353	218	144	2.88
Hardeman	8.1	483	1,600	1,318	1,214	1,339	2,146	1,668	2,383	1,473	1,227	645	704	3.00
Hardin	8.6	504	1,679	1,546	1,356	1,387	2,128	1,742	2,811	1,725	1,369	607	346	2.71
Hawkins	16.5	1,048	3,645	3,367	2,544	2,505	3,391	2,911	5,124	3,581	2,908	1,251	725	2.80
Haywood	6.7	391	1,270	985	999	1,063	1,992	1,330	1,993	1,174	969	524	710	3.04
Henderson	8.4	598	1,658	1,440	1,265	1,363	2,076	1,712	2,723	1,770	1,324	564	307	2.69
Henry	11.5	750	2,011	1,712	1,599	2,026	3,402	2,587	4,081	2,103	1,657	668	404	2.61
Hickman	5.4	333	971	1,020	806	957	1,313	945	1,754	1,109	916	417	259	2.93
Houston	2.4	143	433	407	338	399	680	410	811	472	403	194	110	2.92
Humphreys	6.1	406	1,237	1,118	981	944	1,414	1,398	1,853	1,133	1,003	470	243	2.69
Jackson	3.4	186	605	556	474	623	956	619	1,150	678	545	257	151	2.85
Jefferson	11.5	777	2,255	2,316	1,858	1,868	2,426	2,146	3,771	2,378	1,900	837	468	2.86
Johnson	5.1	312	994	947	744	806	1,297	855	1,712	1,139	760	366	268	2.78
Knox	125.0	12,345	29,956	21,431	18,442	18,568	24,258	31,170	40,679	23,088	18,499	7,612	3,952	2.63
Lake	2.6	148	466	392	405	464	725	577	802	494	390	178	159	2.77
Lauderdale	8.9	567	1,635	1,434	1,224	1,485	2,555	1,936	2,741	1,553	1,395	659	616	2.89
Lawrence	12.6	899	2,349	2,279	1,871	2,128	3,074	2,415	3,928	2,543	2,169	951	594	2.79
Lewis	3.3	222	673	532	515	526	832	594	1,071	673	518	267	177	3.15
Lincoln	10.0	631	1,681	1,716	1,640	1,853	2,479	2,146	3,301	1,904	1,550	677	422	2.68
Loudon	11.0	621	2,182	1,936	1,805	1,870	2,586	2,284	3,566	2,221	1,810	732	387	2.69

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[redacted] ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
McMinn	15.4	1,055	3,095	2,876	2,413	2,533	3,428	2,819	4,916	3,178	2,624	1,155	708	2.81
McNairy	9.0	534	1,611	1,632	1,423	1,475	2,325	1,955	2,935	1,794	1,392	594	330	2.66
Macon	6.2	469	1,223	1,060	945	998	1,505	1,235	2,004	1,366	1,013	351	231	2.69
Madison	28.4	2,274	6,415	4,580	4,086	4,335	6,710	6,877	8,863	5,335	4,124	1,797	1,404	2.70
Marion	9.0	593	1,856	1,726	1,462	1,395	1,968	1,865	2,507	1,861	1,572	802	393	2.81
Marshall	7.6	472	1,363	1,269	1,069	1,374	2,053	1,713	2,455	1,459	1,136	531	306	2.67
Maury	19.4	1,370	3,936	3,358	3,175	3,119	4,442	4,108	6,074	3,837	3,156	1,438	787	2.73
Meigs	2.7	168	617	564	394	472	485	434	803	571	528	217	147	2.93
Monroe	10.4	684	2,118	2,025	1,510	1,704	2,359	1,956	3,096	2,137	1,780	841	590	2.88
Montgomery	30.0	4,128	8,042	5,451	4,519	3,493	4,367	5,387	9,238	6,551	5,293	2,234	1,297	2.96
Moore	1.6	93	303	298	272	268	366	232	536	299	322	127	84	2.94
Morgan	5.7	348	1,231	1,019	856	910	1,336	909	1,713	1,152	1,062	496	368	3.02
Obion	12.4	794	2,396	2,110	1,741	1,960	3,399	2,704	3,972	2,322	2,086	860	456	2.68
Overton	6.4	377	1,211	1,175	977	1,071	1,589	1,046	2,088	1,366	1,133	478	289	2.86
Perry	2.4	135	413	372	374	423	683	534	778	503	352	146	87	2.63
Pickett	1.6	77	296	252	234	273	468	270	551	332	258	102	87	2.81
Polk	4.8	282	952	931	768	779	1,088	803	1,476	923	874	464	260	2.90
Putnam	18.3	2,112	3,922	3,193	2,571	2,677	3,825	4,037	6,257	3,598	2,728	1,146	534	2.77
Rhea	9.0	696	1,962	1,718	1,279	1,401	1,944	1,680	2,839	1,722	1,581	733	445	2.87
Roane	18.2	1,043	3,662	3,450	3,149	3,175	3,721	3,281	5,824	3,741	3,281	1,312	761	2.79
Robertson	13.4	907	2,782	2,400	2,092	2,112	3,107	2,244	4,196	2,695	2,379	1,113	773	2.93
Rutherford	31.2	3,634	7,920	6,076	4,571	4,111	4,888	6,083	9,517	6,321	5,414	2,446	1,419	2.92
Scott	6.9	491	1,512	1,267	966	1,098	1,566	1,309	1,843	1,383	1,205	618	542	2.96
Sequatchie	3.2	244	719	649	502	447	639	572	959	656	603	259	151	2.88
Sevier	16.4	1,160	3,547	3,293	2,662	2,492	3,246	2,833	5,502	3,509	2,808	1,151	597	2.76
Shelby	282.0	23,456	74,034	50,680	43,133	41,647	49,050	65,734	83,262	52,206	42,384	20,160	18,254	2.80
Smith	5.7	383	1,101	920	817	952	1,527	1,033	1,933	1,195	965	353	221	2.72
Stewart	3.4	151	558	556	524	618	993	677	1,134	683	546	250	110	2.68
Sullivan	54.9	3,457	11,417	11,053	9,249	9,337	10,387	11,500	17,687	11,188	9,097	3,683	1,745	2.67
Sumner	31.7	2,087	7,693	7,394	4,995	4,406	5,125	4,636	9,270	6,853	6,613	2,845	1,483	2.97
Tipton	11.4	816	2,266	2,173	1,795	1,683	2,667	2,105	3,209	2,173	2,032	991	890	3.01
Trousdale	2.5	175	556	406	386	424	553	634	773	527	324	161	81	2.56
Unicoi	6.1	331	1,112	1,056	960	1,083	1,558	1,142	2,021	1,340	996	369	232	2.70
Union	4.5	362	936	939	664	651	948	892	1,331	960	752	339	226	2.78
Van Buren	1.6	118	383	291	223	260	325	226	491	375	295	128	85	3.13
Warren	12.7	979	2,612	2,267	1,912	2,018	2,912	2,726	4,030	2,492	2,107	889	456	2.68
Washington	33.3	2,888	7,629	6,031	5,089	5,205	6,458	7,484	10,644	6,538	5,130	2,219	1,285	2.76
Wayne	5.0	353	973	970	705	822	1,177	886	1,506	1,069	900	394	245	2.86
Weakley	12.0	1,180	2,196	1,799	1,583	1,876	3,366	2,536	4,426	2,195	1,760	734	349	2.79
White	7.4	446	1,363	1,284	1,133	1,199	1,975	1,359	2,493	1,494	1,218	528	308	2.74
Williamson	21.3	1,020	4,893	5,442	3,725	2,912	3,308	2,593	6,199	4,582	4,841	2,023	1,062	3.05
Wilson	21.1	1,197	4,829	4,902	3,313	2,961	3,898	3,327	6,423	4,382	4,164	1,778	1,026	2.92
TOTAL METRO COUNTIES	**1,116.9**	**91,279**	**268,726**	**206,184**	**172,620**	**168,097**	**209,994**	**250,574**	**347,152**	**215,132**	**175,318**	**77,504**	**51,220**	**2.75**
TOTAL STATE	**1,719.8**	**132,487**	**387,772**	**313,085**	**264,420**	**266,589**	**355,447**	**371,963**	**539,556**	**334,590**	**273,050**	**121,429**	**79,212**	**2.76**
TEXAS														
ABILENE	**41.5**	**5,354**	**9,458**	**6,750**	**5,931**	**5,759**	**8,248**	**9,597**	**13,711**	**7,519**	**6,216**	**2,722**	**1,735**	**2.79**
Taylor	41.5	5,354	9,458	6,750	5,931	5,759	8,248	9,597	13,711	7,519	6,216	2,722	1,735	2.79
AMARILLO	**70.5**	**8,262**	**17,081**	**11,995**	**10,868**	**10,040**	**12,254**	**17,363**	**23,036**	**12,459**	**10,531**	**4,450**	**2,661**	**2.62**
Potter	40.0	4,918	9,059	5,869	5,759	6,012	8,383	10,883	13,124	6,576	5,117	2,402	1,898	2.55
Randall	30.5	3,344	8,022	6,126	5,109	4,028	3,871	6,480	9,912	5,883	5,414	2,048	763	2.70
AUSTIN	**223.1**	**35,859**	**68,056**	**38,197**	**27,114**	**23,898**	**29,976**	**60,984**	**71,398**	**37,595**	**30,182**	**13,637**	**9,304**	**2.64**
Hays	14.2	3,211	3,125	2,193	1,657	1,643	2,371	2,892	4,800	2,512	2,099	944	953	3.11
Travis	179.4	30,869	57,076	29,359	21,448	18,609	22,039	53,303	57,762	29,582	22,172	9,957	6,624	2.53
Williamson	29.5	1,779	7,855	6,645	4,009	3,646	5,566	4,789	8,836	5,501	5,911	2,736	1,727	3.06
BEAUMONT - PORT ARTHUR	**139.6**	**11,879**	**31,381**	**24,048**	**23,128**	**22,346**	**26,818**	**29,182**	**43,934**	**25,917**	**22,236**	**10,725**	**7,606**	**2.78**
Hardin	15.2	1,106	3,212	3,062	2,490	2,266	3,064	2,564	4,701	2,878	2,838	1,328	891	2.93
Jefferson	94.2	8,186	21,130	14,802	15,228	15,506	19,348	21,495	30,415	16,943	13,679	6,593	5,075	2.71
Orange	30.2	2,587	7,039	6,184	5,410	4,574	4,406	5,123	8,818	6,096	5,719	2,804	1,640	2.92
BRAZORIA	**62.5**	**6,869**	**16,823**	**13,116**	**10,311**	**8,120**	**7,261**	**10,169**	**18,567**	**12,446**	**11,995**	**5,580**	**3,743**	**3.05**
Brazoria	62.5	6,869	16,823	13,116	10,311	8,120	7,261	10,169	18,567	12,446	11,995	5,580	3,743	3.05

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TEXAS (continued)														
BROWNSVILLE - HARLINGEN	**66.6**	**3,936**	**14,991**	**12,025**	**10,878**	**10,285**	**14,485**	**10,162**	**16,896**	**10,480**	**10,289**	**7,449**	**11,324**	**3.48**
Cameron	66.6	3,936	14,991	12,025	10,878	10,285	14,485	10,162	16,896	10,480	10,289	7,449	11,324	3.48
BRYAN - COLLEGE STATION	**38.2**	**11,762**	**9,343**	**5,030**	**3,753**	**3,503**	**4,809**	**9,542**	**13,463**	**6,597**	**5,050**	**2,077**	**1,471**	**2.74**
Brazos	38.2	11,762	9,343	5,030	3,753	3,503	4,809	9,542	13,463	6,597	5,050	2,077	1,471	2.74
CORPUS CHRISTI	**112.3**	**9,983**	**28,041**	**20,337**	**18,306**	**16,915**	**18,718**	**21,069**	**31,713**	**20,101**	**18,398**	**10,565**	**10,454**	**3.03**
Nueces	93.0	8,529	23,567	16,613	15,002	14,073	15,216	18,180	26,467	16,643	14,862	8,472	8,376	2.99
San Patricio	19.3	1,454	4,474	3,724	3,304	2,842	3,502	2,889	5,246	3,458	3,536	2,093	2,078	3.20
DALLAS	**783.8**	**82,148**	**218,493**	**161,988**	**116,103**	**97,018**	**108,050**	**198,353**	**235,990**	**139,479**	**118,963**	**54,545**	**36,480**	**2.67**
Collin	55.5	3,615	15,674	16,159	7,852	5,264	6,936	7,656	14,977	11,361	13,186	5,583	2,737	3.10
Dallas	628.2	68,916	176,368	124,508	94,228	79,919	84,261	171,550	189,302	109,157	88,001	41,191	28,999	2.59
Denton	58.1	7,131	18,227	12,878	7,361	5,653	6,850	11,150	18,602	11,269	10,560	4,369	2,150	2.86
Ellis	21.7	1,398	4,277	4,248	3,295	3,109	5,373	3,965	6,786	3,921	3,770	1,834	1,424	2.97
Kaufman	14.3	778	2,612	2,702	2,249	2,247	3,712	2,979	4,535	2,550	2,246	1,106	884	2.93
Rockwall	6.0	310	1,335	1,493	1,118	826	918	1,053	1,778	1,221	1,200	462	286	2.87
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,166.7***	***120,650***	***314,828***	***236,415***	***176,377***	***150,956***	***167,474***	***282,312***	***358,747***	***210,733***	***180,320***	***81,799***	***52,789***	***2.68***
EL PASO	**156.8**	**13,690**	**39,610**	**30,848**	**27,925**	**22,886**	**21,841**	**25,872**	**38,353**	**29,131**	**27,595**	**16,929**	**18,920**	**3.32**
El Paso	156.8	13,690	39,610	30,848	27,925	22,886	21,841	25,872	38,353	29,131	27,595	16,929	18,920	3.32
FORT WORTH - ARLINGTON	**382.9**	**38,502**	**96,335**	**74,427**	**60,274**	**53,938**	**59,424**	**83,959**	**122,767**	**71,254**	**61,357**	**27,254**	**16,309**	**2.72**
Johnson	26.4	1,963	5,421	5,461	4,243	3,686	5,626	4,646	8,345	4,980	4,929	2,286	1,214	2.87
Parker	17.5	1,124	3,319	3,461	2,994	2,781	3,821	3,151	5,903	3,310	3,000	1,419	717	2.79
Tarrant	339.0	35,415	87,595	65,505	53,037	47,471	49,977	76,162	108,519	62,964	53,428	23,549	14,378	2.70
GALVESTON - TEXAS CITY	**74.6**	**6,457**	**17,608**	**13,677**	**12,622**	**11,898**	**12,338**	**16,589**	**23,017**	**13,783**	**11,589**	**5,634**	**3,988**	**2.75**
Galveston	74.6	6,457	17,608	13,677	12,622	11,898	12,338	16,589	23,017	13,783	11,589	5,634	3,988	2.75
HOUSTON	**1,114.8**	**120,690**	**341,646**	**231,241**	**167,072**	**131,410**	**122,641**	**276,259**	**320,066**	**199,195**	**173,016**	**83,760**	**62,504**	**2.72**
Fort Bend	50.2	3,223	17,485	12,305	7,407	5,024	4,756	6,337	13,697	10,880	10,767	4,871	3,648	3.18
Harris	987.4	112,079	306,245	201,312	146,756	115,729	105,279	257,613	283,662	173,541	147,213	71,259	54,112	2.67
Liberty	18.5	1,476	3,941	3,344	2,937	2,936	3,866	3,553	5,807	3,396	3,015	1,622	1,107	2.84
Montgomery	52.3	3,528	12,733	13,236	8,972	6,703	7,128	7,443	14,965	10,344	10,957	5,433	3,158	3.04
Waller	6.4	384	1,242	1,144	1,000	1,018	1,612	1,313	1,935	1,034	1,064	575	479	3.39
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,251.9***	***134,016***	***376,077***	***258,134***	***190,005***	***151,428***	***142,240***	***303,017***	***361,650***	***225,424***	***196,600***	***94,974***	***70,235***	***2.74***
KILLEEN - TEMPLE	**74.1**	**12,685**	**20,090**	**13,069**	**9,364**	**8,157**	**10,735**	**13,787**	**22,771**	**15,049**	**13,122**	**5,923**	**3,448**	**3.14**
Bell	58.0	10,141	15,439	9,672	7,474	6,783	8,491	11,497	18,147	11,707	9,840	4,354	2,455	2.93
Coryell	16.1	2,544	4,651	3,397	1,890	1,374	2,244	2,290	4,624	3,342	3,282	1,569	993	3.92
LAREDO	**29.1**	**2,010**	**6,657**	**5,494**	**5,007**	**4,249**	**5,683**	**4,093**	**5,892**	**4,853**	**4,801**	**3,710**	**5,751**	**3.75**
Webb	29.1	2,010	6,657	5,494	5,007	4,249	5,683	4,093	5,892	4,853	4,801	3,710	5,751	3.75
LONGVIEW - MARSHALL	**59.4**	**5,235**	**12,850**	**10,086**	**8,995**	**8,869**	**13,365**	**13,188**	**19,060**	**10,635**	**9,255**	**4,202**	**3,060**	**2.75**
Gregg	40.0	3,897	9,186	6,902	6,049	5,741	8,225	8,947	12 960	7,234	6,273	2,796	1,790	2.71
Harrison	19.4	1,338	3,664	3,184	2,946	3,128	5,140	4,241	6,100	3,401	2,982	1,406	1,270	2.84
LUBBOCK	**79.3**	**12,698**	**20,631**	**13,321**	**11,053**	**9,827**	**11,770**	**18,381**	**25,353**	**13,894**	**11,982**	**5,511**	**4,179**	**2.80**
Lubbock	79.3	12,698	20,631	13,321	11,053	9,827	11,770	18,381	25,353	13,894	11,982	5,511	4,179	2.80
McALLEN - EDINBURG - MISSION	**87.9**	**5,212**	**20,368**	**15,908**	**14,170**	**13,425**	**18,817**	**11,940**	**21,479**	**13,477**	**14,174**	**10,053**	**16,777**	**3.63**
Hidalgo	87.9	5,212	20,368	15,908	14,170	13,425	18,817	11,940	21,479	13,477	14,174	10,053	16,777	3.63
MIDLAND	**33.4**	**3,580**	**8,589**	**5,676**	**5,973**	**5,039**	**4,543**	**7,227**	**10,589**	**6,208**	**5,336**	**2,413**	**1,627**	**2.71**
Midland	33.4	3,580	8,589	5,676	5,973	5,039	4,543	7,227	10,589	6,208	5,336	2,413	1,627	2.71
ODESSA	**46.0**	**5,969**	**12,222**	**8,089**	**7,393**	**6,428**	**5,899**	**10,166**	**13,980**	**8,636**	**7,504**	**3,489**	**2,225**	**2.73**
Ector	46.0	5,969	12,222	8,089	7,393	6,428	5,899	10,166	13,980	8,636	7,504	3,489	2,225	2.73
SAN ANGELO	**33.2**	**3,803**	**7,223**	**5,252**	**4,717**	**4,810**	**7,395**	**7,888**	**10,982**	**5,822**	**4,859**	**2,147**	**1,502**	**2.72**
Tom Green	33.2	3,803	7,223	5,252	4,717	4,810	7,395	7,888	10,982	5,822	4,859	2,147	1,502	2.72
SAN ANTONIO	**380.7**	**31,958**	**93,193**	**70,464**	**60,909**	**57,798**	**66,378**	**78,904**	**108,995**	**68,245**	**60,768**	**33,033**	**30,755**	**2.97**
Bexar	348.2	29,932	86,960	64,538	55,593	52,381	58,796	72,771	98,007	62,431	55,516	30,542	28,933	2.98
Comal	14.8	800	2,658	2,586	2,389	2,622	3,745	2,764	5,447	2,457	2,349	1,039	744	2.74
Guadalupe	17.7	1,226	3,575	3,340	2,927	2,795	3,837	3,369	5,541	3,357	2,903	1,452	1,078	2.88
SHERMAN - DENISON	**35.8**	**2,883**	**6,839**	**5,752**	**4,986**	**5,761**	**9,579**	**8,825**	**12,518**	**6,003**	**5,101**	**2,204**	**1,149**	**2.58**
Grayson	35.8	2,883	6,839	5,752	4,986	5,761	9,579	8,825	12,518	6,003	5,101	2,204	1,149	2.58
TEXARKANA	**42.8**	**3,084**	**8,748**	**7,087**	**6,170**	**7,193**	**10,518**	**9,777**	**13,679**	**7,840**	**6,345**	**2,955**	**2,204**	**2.71**
Bowie	28.9	2,060	5,925	4,857	4,201	4,864	6,993	6,699	9,371	5,124	4,359	1,950	1,397	2.69
Miller, Ark.	*13.9*	*1,024*	*2,823*	*2,230*	*1,969*	*2,329*	*3,525*	*3,078*	*4,308*	*2,716*	*1,986*	*1,005*	*807*	*2.76*

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
TYLER	**51.1**	**4,416**	**11,214**	**8,721**	**7,433**	**7,869**	**11,447**	**11,058**	**17,119**	**8,911**	**7,798**	**3,715**	**2,499**	**2.73**
Smith	51.1	4,416	11,214	8,721	7,433	7,869	11,447	11,058	17,119	8,911	7,798	3,715	2,499	2.73
VICTORIA	**25.6**	**2,625**	**6,530**	**4,680**	**3,975**	**3,639**	**4,151**	**4,736**	**7,636**	**4,899**	**4,343**	**2,234**	**1,752**	**2.92**
Victoria	25.6	2,625	6,530	4,680	3,975	3,639	4,151	4,736	7,636	4,899	4,343	2,234	1,752	2.92
WACO	**66.1**	**7,924**	**13,042**	**9,848**	**9,515**	**10,240**	**15,531**	**15,937**	**22,238**	**11,093**	**9,489**	**4,298**	**3,045**	**2.71**
McLennan	66.1	7,924	13,042	9,848	9,515	10,240	15,531	15,937	22,238	11,093	9,489	4,298	3,045	2.71
WICHITA FALLS	**44.8**	**4,739**	**10,132**	**7,256**	**7,019**	**6,632**	**9,022**	**10,887**	**14,720**	**8,007**	**6,739**	**2,906**	**1,541**	**2.74**
Wichita	44.8	4,739	10,132	7,256	7,019	6,632	9,022	10,887	14,720	8,007	6,739	2,906	1,541	2.74
ALL COUNTIES														
Anderson	13.9	922	2,375	2,002	1,955	2,373	4,273	3,283	4,704	2,247	1,987	980	699	3.12
Andrews	4.8	572	1,123	841	839	742	683	754	1,560	933	786	429	338	3.02
Angelina	24.0	2,058	5,327	4,227	3,417	3,559	5,412	4,712	7,607	4,254	3,909	1,971	1,547	2.90
Aransas	6.0	352	908	884	989	1,201	1,666	1,153	2,390	918	733	400	406	2.68
Archer	2.8	219	515	454	450	453	709	554	1,008	465	452	190	131	2.79
Armstrong	.8	34	118	123	119	143	263	223	283	127	99	46	22	2.50
Atascosa	9.0	573	1,755	1,561	1,411	1,463	2,237	1,733	2,569	1,501	1,464	853	880	3.03
Austin	7.1	358	1,180	1,117	986	1,124	2,335	1,688	2,366	1,089	1,062	523	372	2.73
Bailey	2.7	226	506	440	480	397	651	471	915	477	370	221	246	3.00
Bandera	3.2	102	418	437	575	680	988	812	1,260	472	371	161	124	2.50
Bastrop	10.0	561	1,828	1,506	1,445	1,628	3,032	2,240	3,360	1,650	1,344	738	668	2.78
Baylor	2.0	102	274	232	260	364	768	548	797	275	223	99	58	2.45
Bee	8.7	961	2,050	1,460	1,244	1,199	1,786	1,535	2,537	1,634	1,472	811	711	3.11
Bell	58.0	10,141	15,439	9,672	7,474	6,783	8,491	11,497	18,147	11,707	9,840	4,354	2,455	2.93
Bexar	348.2	29,932	86,960	64,538	55,593	52,381	58,796	72,771	98,007	62,431	55,516	30,542	28,933	2.98
Blanco	2.1	100	301	306	278	422	693	673	723	280	240	109	75	2.38
Borden	.3	26	50	54	58	49	63	43	113	54	58	18	14	3.00
Bosque	5.9	251	750	720	686	1,125	2,368	1,649	2,409	703	675	298	166	2.42
Bowie	28.9	2,060	5,925	4,857	4,201	4,864	6,993	6,699	9,371	5,124	4,359	1,950	1,397	2.69
Brazoria	62.5	6,869	16,823	13,116	10,311	8,120	7,261	10,169	18,567	12,446	11,995	5,580	3,743	3.05
Brazos	38.2	11,762	9,343	5,030	3,753	3,503	4,809	9,542	13,463	6,597	5,050	2,077	1,471	2.74
Brewster	2.7	401	564	390	339	420	586	749	865	430	319	181	156	2.81
Briscoe	1.0	70	170	148	119	168	325	229	373	147	129	64	58	2.60
Brooks	2.7	161	449	435	470	491	694	462	693	507	464	278	296	3.22
Brown	13.6	1,079	2,481	2,089	1,712	2,089	4,150	3,519	4,750	2,137	1,831	882	481	2.62
Burleson	4.7	249	727	601	664	852	1,607	1,115	1,611	709	634	317	314	2.87
Burnet	8.0	360	1,110	995	1,015	1,513	3,007	1,868	3,380	1,088	942	444	278	2.48
Caldwell	7.9	538	1,540	1,141	1,113	1,211	2,357	1,816	2,452	1,309	1,087	598	638	3.10
Calhoun	7.0	602	1,516	1,267	1,342	1,173	1,100	1,321	2,101	1,266	1,141	637	534	2.91
Callahan	4.5	231	684	697	686	699	1,503	959	1,704	731	641	301	164	2.69
Cameron	66.6	3,936	14,991	12,025	10,878	10,285	14,485	10,162	16,896	10,480	10,289	7,449	11,324	3.48
Camp	3.8	234	674	507	534	701	1,150	976	1,209	640	555	246	174	2.61
Carson	2.4	159	441	425	359	417	599	500	852	368	376	200	104	2.88
Cass	11.2	740	1,927	1,831	1,594	1,822	3,266	2,417	3,729	1,926	1,667	842	619	2.79
Castro	3.4	307	815	644	583	486	565	580	934	556	549	381	400	3.15
Chambers	7.3	663	1,838	1,416	1,209	1,021	1,153	1,356	2,161	1,408	1,346	618	411	2.86
Cherokee	14.5	888	2,366	2,181	1,973	2,413	4,679	3,485	4,923	2,296	2,037	1,012	747	2.79
Childress	2.8	195	381	368	397	436	1,023	759	1,022	432	343	151	93	2.57
Clay	3.9	216	606	654	593	622	1,209	890	1,402	668	549	251	140	2.59
Cochran	1.5	120	295	258	266	232	329	250	469	276	231	120	154	3.20
Coke	1.3	65	138	163	196	243	495	326	535	188	141	70	40	2.46
Coleman	4.3	257	511	485	500	763	1,784	1,200	1,666	579	480	226	149	2.47
Collin	55.5	3,615	15,674	16,159	7,852	5,264	6,936	7,656	14,977	11,361	13,186	5,583	2,737	3.10
Collingsworth	1.8	103	288	219	232	275	683	487	633	264	232	101	83	2.56
Colorado	7.4	458	1,192	1,035	1,118	1,339	2,258	1,849	2,523	1,171	931	515	411	2.64
Comal	14.8	800	2,658	2,586	2,389	2,622	3,745	2,764	5,447	2,457	2,349	1,039	744	2.74
Comanche	5.0	242	681	659	636	853	1,929	1,242	1,999	687	623	274	175	2.60
Concho	1.1	49	163	137	121	206	424	265	427	141	132	73	62	2.64
Cooke	10.9	934	2,167	1,618	1,488	1,810	2,883	2,444	3,690	1,929	1,589	755	493	2.70
Coryell	16.1	2,544	4,651	3,397	1,890	1,374	2,244	2,290	4,624	3,342	3,282	1,569	993	3.92
Cottle	1.2	68	167	166	146	197	456	347	443	179	120	63	48	2.42
Crane	1.7	199	399	287	270	277	268	342	529	294	282	158	95	2.82
Crockett	1.7	182	390	294	278	244	312	342	510	285	294	156	113	2.94
Crosby	2.9	266	461	473	455	433	812	575	962	430	431	240	262	3.03
Culberson	1.0	109	211	209	173	139	159	145	263	184	175	115	118	3.30
Dallam	2.5	241	511	434	334	369	611	625	783	392	352	191	157	2.68

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average
METRO AREA County	12/31/82 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Dallas	628.2	68,916	176,368	124,508	94,228	79,919	84,261	171,550	189,302	109,157	88,001	41,191	28,999	2.59
Dawson	5.5	443	1,089	836	829	885	1,418	1,068	1,837	907	815	417	456	2.96
Deaf Smith	6.8	648	1,647	1,283	1,091	914	1,217	1,044	1,955	1,168	1,234	657	742	3.21
Delta	1.9	76	217	253	196	330	828	537	704	255	234	99	71	2.58
Denton	58.1	7,131	18,227	12,878	7,361	5,653	6,850	11,150	18,602	11,269	10,560	4,369	2,150	2.86
De Witt	7.2	364	1,078	838	987	1,333	2,600	1,907	2,436	1,145	882	425	405	2.67
Dickens	1.4	77	174	179	177	240	553	382	515	190	158	77	78	2.50
Dimmit	3.5	215	810	597	574	554	750	521	812	585	586	422	574	3.51
Donley	1.6	92	208	212	202	294	592	399	655	223	191	88	44	2.69
Duval	4.0	223	675	602	637	680	1,183	705	1,051	682	623	405	534	3.23
Eastland	8.1	501	1,123	940	1,028	1,356	3,152	2,321	3,069	1,101	939	427	243	2.49
Ector	46.0	5,969	12,222	8,089	7,393	6,428	5,899	10,166	13,980	8,636	7,504	3,489	2,225	2.73
Edwards	.7	39	122	117	110	101	211	154	231	95	94	61	65	2.86
Ellis	21.7	1,398	4,277	4,248	3,295	3,109	5,373	3,965	6,786	3,921	3,770	1,834	1,424	2.97
El Paso	156.8	13,690	39,610	30,848	27,925	22,886	21,841	25,872	38,353	29,131	27,595	16,929	18,920	3.32
Erath	9.7	1,216	1,663	1,197	1,135	1,350	3,139	2,843	3,558	1,414	1,179	465	241	2.47
Falls	7.2	348	997	799	994	1,254	2,808	2,144	2,419	1,039	788	430	380	2.54
Fannin	9.9	505	1,334	1,383	1,274	1,740	3,664	2,796	3,413	1,564	1,269	540	318	2.52
Fayette	8.0	366	1,098	885	992	1,519	3,140	2,105	3,061	1,144	946	437	307	2.48
Fisher	2.2	102	316	306	313	378	785	531	827	305	265	160	112	2.68
Floyd	3.3	231	552	528	503	552	934	683	1,113	508	453	227	316	2.91
Foard	.9	43	117	102	106	167	365	309	311	113	97	43	27	2.33
Fort Bend	50.2	3,223	17,485	12,305	7,407	5,024	4,756	6,337	13,697	10,880	10,767	4,871	3,648	3.18
Franklin	2.9	181	451	422	384	510	952	705	1,074	448	385	188	100	2.55
Freestone	6.0	391	992	754	771	975	2,117	1,576	2,053	961	801	345	264	2.72
Frio	4.2	332	903	713	642	636	974	774	1,035	669	660	445	617	3.48
Gaines	4.5	461	990	795	755	620	879	771	1,365	787	732	398	447	3.07
Galveston	74.6	6,457	17,608	13,677	12,622	11,898	12,338	16,589	23,017	13,783	11,589	5,634	3,988	2.75
Garza	1.9	165	335	313	260	326	501	380	639	303	296	139	143	2.84
Gillespie	5.6	263	773	757	728	1,075	2,004	1,264	2,271	856	713	286	210	2.57
Glasscock	.4	31	95	72	73	62	67	62	115	59	68	44	52	3.25
Goliad	1.8	98	310	267	252	356	517	371	560	316	245	147	141	2.94
Gonzales	6.1	346	972	806	890	1,049	2,037	1,528	1,957	914	775	445	481	2.82
Gray	10.5	993	1,919	1,566	1,681	1,599	2,742	2,431	3,835	1,806	1,491	633	304	2.54
Grayson	35.8	2,883	6,839	5,752	4,986	5,761	9,579	8,825	12,518	6,003	5,101	2,204	1,149	2.58
Gregg	40.0	3,897	9,186	6,902	6,049	5,741	8,225	8,947	12,350	7,234	6,273	2,796	1,790	2.71
Grimes	5.2	289	873	710	706	878	1,744	1,251	1,704	826	708	340	371	2.87
Guadalupe	17.7	1,226	3,575	3,340	2,927	2,795	3,837	3,369	5,541	3,357	2,903	1,452	1,078	2.88
Hale	13.1	1,189	2,741	2,110	2,074	1,904	3,082	2,503	4,245	2,210	2,006	1,037	1,099	2.99
Hall	2.2	115	313	295	271	364	842	613	772	309	284	124	98	2.55
Hamilton	3.7	173	445	418	443	661	1,560	1,100	1,459	487	388	191	75	2.35
Hansford	2.3	211	506	396	374	358	455	486	764	399	384	171	96	2.70
Hardeman	2.5	126	326	326	310	466	946	682	922	344	272	151	129	2.52
Hardin	15.2	1,106	3,212	3,062	2,490	2,266	3,064	2,564	4,701	2,878	2,838	1,328	891	2.93
Harris	987.4	112,079	306,245	201,312	146,756	115,729	105,279	257,613	283,662	173,541	147,213	71,259	54,112	2.67
Harrison	19.4	1,338	3,664	3,184	2,946	3,128	5,140	4,241	6,100	3,401	2,982	1,406	1,270	2.84
Hartley	1.4	85	281	272	233	206	323	207	536	218	248	111	80	3.14
Haskell	3.0	172	381	338	417	528	1,164	729	1,210	408	352	165	136	2.57
Hays	14.2	3,211	3,125	2,193	1,657	1,643	2,371	2,892	4,800	2,512	2,099	944	953	3.11
Hemphill	2.2	323	568	362	287	294	366	417	678	412	404	184	105	2.86
Henderson	18.7	1,087	2,686	2,689	2,932	3,795	5,511	4,043	7,559	2,799	2,364	1,198	737	2.58
Hidalgo	87.9	5,212	20,368	15,908	14,170	13,425	18,817	11,940	21,479	13,477	14,174	10,053	16,777	3.63
Hill	10.1	513	1,415	1,297	1,351	1,839	3,685	2,666	3,791	1,430	1,187	573	453	2.57
Hockley	8.2	976	1,818	1,387	1,229	1,099	1,691	1,455	2,603	1,379	1,422	703	638	2.99
Hood	8.5	676	1,589	1,268	1,309	1,702	1,956	1,631	3,589	1,407	1,153	485	235	2.55
Hopkins	10.2	813	1,870	1,554	1,255	1,590	3,118	2,304	3,664	1,678	1,523	663	368	2.63
Houston	8.0	409	1,178	1,034	1,112	1,368	2,899	2,154	2,801	1,220	956	478	391	2.94
Howard	12.1	1,042	2,268	1,915	2,029	2,063	2,783	3,064	3,997	2,067	1,680	779	513	2.64
Hudspeth	.8	68	171	129	152	134	146	122	218	124	155	96	85	3.50
Hunt	21.8	2,009	3,749	3,696	3,224	3,409	5,713	5,235	7,554	3,729	3,019	1,326	937	2.70
Hutchinson	10.4	928	2,081	1,448	1,661	1,983	2,299	2,161	3,865	1,772	1,596	658	348	2.63
Irion	.5	34	91	78	79	67	151	112	165	80	83	34	26	3.00
Jack	3.0	224	517	392	423	463	981	717	1,143	469	390	180	101	2.60
Jackson	5.0	348	921	802	747	870	1,312	1,124	1,583	826	808	380	279	2.74
Jasper	11.8	782	2,117	2,012	1,829	1,925	3,135	2,406	3,923	1,884	1,835	977	775	2.8
Jeff Davis	.6	29	105	103	85	109	169	133	207	100	76	47	37	2.43

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Jefferson	94.2	8,186	21,130	14,802	15,228	15,506	19,348	21,495	30,415	16,943	13,679	6,593	5,075	2.71
Jim Hogg	1.8	100	339	288	294	273	506	377	447	319	270	230	157	3.00
Jim Wells	12.0	913	2,602	2,059	1,945	1,877	2,604	1,968	3,162	2,158	2,044	1,347	1,321	3.15
Johnson	26.4	1,963	5,421	5,461	4,243	3,686	5,626	4,646	8,345	4,980	4,929	2,286	1,214	2.87
Jones	6.0	349	1,025	940	923	1,147	2,216	1,580	2,333	1,035	856	442	354	2.70
Karnes	4.7	336	818	626	682	877	1,361	982	1,469	796	674	366	413	2.94
Kaufman	14.3	778	2,612	2,702	2,249	2,247	3,712	2,979	4,535	2,550	2,246	1,106	884	2.93
Kendall	4.2	167	649	814	704	751	1,115	855	1,480	693	662	307	203	2.86
Kenedy	.2	19	19	26	54	24	58	75	49	28	17	19	12	2.50
Kent	.4	24	46	46	68	81	135	82	167	64	55	20	12	2.75
Kerr	12.5	743	1,730	1,577	1,676	2,335	4,439	2,975	5,300	1,762	1,355	663	445	2.55
Kimble	1.6	90	212	236	216	298	548	390	604	239	192	103	72	2.56
King	.2	20	55	27	37	31	30	95	43	40	12	9	1	2.00
Kinney	.8	25	125	96	143	165	246	170	286	106	84	67	87	2.88
Kleberg	10.7	1,531	2,846	1,802	1,429	1,381	1,711	2,092	2,967	1,972	1,784	948	937	3.16
Knox	1.9	110	251	208	274	332	725	465	760	259	219	103	94	2.74
Lamar	16.8	1,210	2,869	2,740	2,267	2,741	4,973	4,154	5,678	2,722	2,350	1,139	757	2.64
Lamb	6.7	490	1,203	1,017	1,010	1,028	1,952	1,345	2,366	1,018	895	527	548	2.88
Lampasas	4.8	297	839	799	719	761	1,385	1,120	1,614	792	683	373	218	2.67
La Salle	1.9	127	356	324	261	316	516	407	448	341	280	190	234	3.05
Lavaca	7.5	356	1,065	889	937	1,387	2,866	1,903	2,666	1,150	892	496	393	2.61
Lee	4.4	296	712	631	621	718	1,422	1,015	1,482	697	623	342	241	2.82
Leon	4.2	179	499	468	532	795	1,727	1,313	1,464	573	445	237	168	2.40
Liberty	18.5	1,476	3,941	3,344	2,937	2,936	3,866	3,553	5,807	3,396	3,015	1,622	1,107	2.84
Limestone	7.7	452	1,058	871	987	1,292	3,040	2,304	2,715	1,062	838	422	359	2.75
Lipscomb	1.4	121	286	225	201	212	355	299	484	230	235	93	59	2.86
Live Oak	3.6	243	683	567	554	643	910	661	1,201	609	616	283	230	2.97
Llano	4.8	148	457	412	568	1,108	2,107	1,069	2,583	529	370	170	79	2.33
Loving	.1		8	20	26	18	28	15	41	18	20	3	3	1.00
Lubbock	79.3	12,698	20,631	13,321	11,053	9,827	11,770	18,381	25,353	13,894	11,982	5,511	4,179	2.80
Lynn	2.8	203	470	467	447	448	765	525	943	385	441	222	284	3.07
McCulloch	3.5	169	482	430	412	586	1,421	956	1,269	528	385	203	159	2.54
McLennan	66.1	7,924	13,042	9,848	9,515	10,240	15,531	15,937	22,238	11,093	9,489	4,298	3,045	2.71
McMullen	.3	11	44	50	58	45	92	68	99	49	57	17	10	2.67
Madison	3.4	161	549	481	445	525	1,239	853	1,172	523	437	244	171	3.41
Marion	4.3	269	607	592	629	819	1,384	1,159	1,503	612	510	278	238	2.56
Martin	1.6	103	300	289	281	247	380	286	519	272	251	144	128	2.94
Mason	1.5	64	201	185	195	251	604	383	578	231	181	74	53	2.53
Matagorda	14.8	1,464	3,464	2,516	2,134	2,201	3,021	3,270	4,471	2,604	2,227	1,134	1,094	2.81
Maverick	9.1	488	2,109	1,882	1,714	1,334	1,573	1,128	1,582	1,479	1,527	1,181	2,203	4.00
Medina	8.1	407	1,493	1,315	1,335	1,437	2,113	1,470	2,486	1,382	1,263	754	745	2.99
Menard	.9	20	119	127	110	168	356	248	333	119	107	45	48	2.56
Midland	33.4	3,580	8,589	5,676	5,973	5,039	4,543	7,227	10,589	6,208	5,336	2,413	1,627	2.71
Milam	8.7	498	1,377	1,204	1,185	1,490	2,946	2,141	2,901	1,346	1,152	642	518	2.75
Mills	1.9	71	231	220	221	354	803	526	751	278	206	92	47	2.42
Mitchell	3.4	211	553	399	456	593	1,188	839	1,205	491	446	203	216	2.71
Montague	7.2	489	970	972	979	1,258	2,532	1,816	2,727	1,115	905	425	212	2.53
Montgomery	52.3	3,528	12,733	13,236	8,972	6,703	7,128	7,443	14,965	10,344	10,957	5,433	3,158	3.04
Moore	6.0	635	1,413	1,097	1,039	898	918	933	2,010	1,072	1,127	497	361	2.93
Morris	5.6	426	1,093	863	902	894	1,422	1,128	1,841	1,048	911	404	268	2.80
Motley	.8	35	111	75	99	148	332	239	289	103	98	47	24	2.38
Nacogdoches	18.1	2,909	3,963	2,568	2,224	2,327	4,109	4,541	6,267	3,069	2,416	1,112	695	2.76
Navarro	14.3	885	2,351	1,979	1,924	2,302	4,859	3,630	5,050	2,204	1,924	841	651	2.61
Newton	4.9	279	889	792	784	855	1,301	985	1,514	863	749	408	381	2.86
Nolan	6.6	510	1,218	970	981	998	1,923	1,511	2,355	1,090	888	425	331	2.73
Nueces	93.0	8,529	23,567	16,613	15,002	14,073	15,216	18,180	26,467	16,643	14,862	8,472	8,376	2.99
Ochiltree	3.6	474	877	588	550	518	593	724	1,226	630	612	263	145	2.75
Oldham	.7	63	153	120	114	112	138	137	226	129	137	50	21	3.29
Orange	30.2	2,587	7,039	6,184	5,410	4,574	4,406	5,123	8,818	6,096	5,719	2,804	1,640	2.92
Palo Pinto	8.8	666	1,538	1,358	1,283	1,535	2,420	2,165	3,046	1,417	1,246	563	363	2.60
Panola	8.1	534	1,438	1,240	1,165	1,349	2,374	1,734	2,711	1,407	1,247	590	411	2.79
Parker	17.5	1,124	3,319	3,461	2,994	2,781	3,821	3,151	5,903	3,310	3,000	1,419	717	2.79
Parmer	3.5	303	778	679	550	514	676	555	1,058	607	626	349	305	3.23
Pecos	4.6	463	1,093	828	841	661	714	771	1,283	872	724	478	472	3.35
Polk	10.4	580	1,559	1,489	1,479	2,005	3,288	2,235	3,924	1,502	1,353	756	630	2.66
Potter	40.0	4,918	9,059	5,869	5,759	6,012	8,383	10,883	13,124	6,576	5,117	2,402	1,898	2.55

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Presidio	1.8	76	262	280	308	293	581	426	479	284	250	142	219	2.94
Rains	2.2	128	297	307	313	436	719	637	780	352	263	118	50	2.36
Randall	30.5	3,344	8,022	6,126	5,109	4,028	3,871	6,480	9,912	5,883	5,414	2,048	763	2.70
Reagan	1.4	185	394	210	228	215	168	194	434	240	281	137	114	3.21
Real	.9	36	104	158	134	177	291	204	336	135	94	66	65	2.89
Red River	6.4	297	974	826	823	1,141	2,339	1,632	2,201	999	857	385	326	2.61
Reeves	4.9	459	1,073	912	781	794	881	866	1,251	869	854	487	573	3.22
Refugio	3.2	221	543	493	522	568	853	697	993	510	477	278	245	2.91
Roberts	.4	28	75	75	63	59	100	79	126	63	88	31	13	3.25
Robertson	5.8	282	795	646	739	1,102	2,236	1,772	1,828	795	636	338	431	2.57
Rockwall	6.0	310	1,335	1,493	1,118	826	918	1,053	1,778	1,221	1,200	462	286	2.87
Runnels	4.6	259	649	587	615	815	1,675	1,191	1,674	615	564	312	244	2.59
Rusk	16.1	984	2,851	2,375	2,163	2,601	5,126	3,507	5,604	2,763	2,241	1,150	835	2.75
Sabine	3.6	184	427	455	499	750	1,285	835	1,439	523	382	242	179	2.56
San Augustine	3.4	156	423	483	486	647	1,205	862	1,170	515	399	225	209	2.65
San Jacinto	5.0	245	810	899	783	872	1,391	1,280	1,627	788	657	356	292	2.62
San Patricio	19.3	1,454	4,474	3,724	3,304	2,842	3,502	2,889	5,246	3,458	3,536	2,093	2,078	3.20
San Saba	2.5	85	353	302	316	432	1,012	816	839	345	280	128	92	2.40
Schleicher	1.0	84	204	157	145	157	253	192	328	188	162	73	57	3.10
Scurry	7.0	671	1,433	1,072	1,122	1,122	1,580	1,505	2,291	1,237	1,123	494	350	2.74
Shackelford	1.6	123	281	213	218	211	554	384	605	227	219	97	68	2.69
Shelby	9.2	509	1,435	1,334	1,263	1,561	3,098	2,213	3,170	1,475	1,214	625	503	2.64
Sherman	1.1	86	207	197	183	172	255	239	360	192	168	91	50	2.73
Smith	51.1	4,416	11,214	8,721	7,433	7,869	11,447	11,058	17,119	8,911	7,798	3,715	2,499	2.73
Somervell	1.8	183	423	264	236	239	455	434	592	308	284	115	67	2.61
Starr	8.0	423	1,578	1,562	1,426	1,265	1,746	1,071	1,444	1,326	1,364	1,056	1,739	3.89
Stephens	4.3	323	703	633	581	733	1,327	1,173	1,463	695	566	241	162	2.49
Sterling	.4	33	84	65	54	65	99	73	132	75	62	33	25	3.00
Stonewall	1.0	75	131	123	155	165	351	295	378	144	115	45	23	2.40
Sutton	1.9	180	504	366	306	255	289	323	534	375	332	199	137	3.16
Swisher	3.4	260	566	599	528	560	887	687	1,160	521	477	266	289	2.82
Tarrant	339.0	35,415	87,595	65,505	53,037	47,471	49,977	76,162	108,519	62,964	53,428	23,549	14,378	2.70
Taylor	41.5	5,354	9,458	6,750	5,931	5,759	8,248	9,597	13,711	7,519	6,216	2,722	1,735	2.79
Terrell	.6	30	118	102	103	92	155	151	177	109	77	56	30	2.67
Terry	5.1	486	1,004	884	790	749	1,187	932	1,664	867	776	433	428	2.92
Throckmorton	.9	45	105	131	99	141	379	319	303	138	91	33	16	2.22
Titus	8.4	672	1,576	1,261	1,135	1,329	2,427	1,851	2,837	1,392	1,306	602	412	2.76
Tom Green	33.2	3,803	7,223	5,252	4,717	4,810	7,395	7,888	10,982	5,822	4,859	2,147	1,502	2.72
Travis	179.4	30,869	57,076	29,359	21,448	18,609	22,039	53,303	57,762	29,582	22,172	9,957	6,624	2.53
Trinity	4.0	179	510	545	581	737	1,448	1,013	1,513	578	499	220	177	2.53
Tyler	6.5	329	892	1,011	959	1,276	2,033	1,343	2,445	967	917	456	372	2.69
Upshur	11.4	722	2,074	1,864	1,663	1,842	3,235	2,252	3,773	2,047	1,793	886	649	2.78
Upton	1.6	196	356	242	261	230	315	296	502	297	245	139	121	2.94
Uvalde	7.6	535	1,487	1,273	1,224	1,205	1,876	1,435	2,136	1,329	1,176	696	828	3.17
Val Verde	11.5	1,061	2,847	2,228	1,808	1,623	1,913	1,766	2,923	2,121	2,031	1,189	1,470	3.37
Van Zandt	13.1	626	1,907	2,131	1,924	2,389	4,123	2,720	4,991	2,050	1,881	923	535	2.65
Victoria	25.6	2,625	6,530	4,680	3,975	3,639	4,151	4,736	7,636	4,899	4,343	2,234	1,752	2.92
Walker	13.5	2,844	2,973	1,867	1,585	1,611	2,620	3,607	4,589	2,295	1,769	716	524	3.42
Waller	6.4	384	1,242	1,144	1,000	1,018	1,612	1,313	1,935	1,034	1,064	575	479	3.39
Ward	4.9	513	1,088	815	826	724	934	975	1,511	855	814	415	330	2.98
Washington	8.3	462	1,333	1,147	1,193	1,350	2,815	2,085	2,817	1,327	1,180	503	388	2.80
Webb	29.1	2,010	6,657	5,494	5,007	4,249	5,683	4,093	5,892	4,853	4,801	3,710	5,751	3.75
Wharton	14.9	1,099	2,954	2,375	2,168	2,392	3,912	3,410	4,510	2,469	2,182	1,227	1,102	2.81
Wheeler	3.0	233	487	444	395	422	1,019	788	1,079	443	383	227	80	2.50
Wichita	44.8	4,739	10,132	7,256	7,019	6,632	9,022	10,887	14,720	8,007	6,739	2,906	1,541	2.74
Wilbarger	6.1	439	1,002	801	773	1,000	2,085	1,604	2,215	914	767	338	262	2.67
Willacy	4.9	298	957	769	839	848	1,189	740	1,169	80	764	490	932	3.71
Williamson	29.5	1,779	7,855	6,645	4,009	3,646	5,566	4,789	8,836	5,501	5,911	2,736	1,727	3.06
Wilson	6.1	341	1,128	1,114	939	985	1,593	1,094	1,822	1,050	1,039	576	519	2.98
Winkler	3.5	383	734	564	593	541	685	632	1,175	596	572	305	220	2.94
Wise	10.5	717	1,905	1,936	1,663	1,657	2,622	1,946	3,670	1,815	1,753	811	505	2.79
Wood	10.2	580	1,487	1,467	1,335	1,890	3,441	2,282	3,986	1,597	1,344	626	365	2.66
Yoakum	3.0	352	741	538	464	441	464	551	916	526	535	277	195	2.90
Young	8.2	671	1,398	1,175	1,166	1,252	2,538	2,003	3,016	1,340	1,138	475	228	2.52
Zapata	2.3	118	344	311	294	478	755	338	806	321	315	221	299	3.26
Zavala	3.2	187	642	525	531	509	806	443	706	521	475	371	684	3.69

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
TOTAL METRO COUNTIES	**4,342.6**	**463,188**	**1,164,371**	**832,252**	**658,995**	**575,623**	**648,171**	**992,816**	**1,295,604**	**776,812**	**677,047**	**333,115**	**267,206**	**2.81**
TOTAL STATE	**5,447.9**	**544,791**	**1,361,505**	**999,991**	**819,183**	**757,992**	**964,438**	**1,240,803**	**1,669,278**	**955,609**	**833,982**	**413,204**	**335,024**	**2.81**
UTAH														
PROVO - OREM	**65.4**	**11,996**	**18,520**	**10,327**	**7,872**	**7,159**	**9,526**	**7,713**	**17,011**	**11,523**	**10,573**	**7,365**	**11,215**	**3.70**
Utah	65.4	11,996	18,520	10,327	7,872	7,159	9,526	7,713	17,011	11,523	10,573	7,365	11,215	3.70
SALT LAKE CITY - OGDEN	**315.8**	**35,285**	**89,955**	**59,133**	**44,066**	**40,537**	**46,822**	**59,661**	**88,796**	**53,597**	**50,030**	**31,859**	**31,857**	**3.09**
Davis	45.0	4,419	12,685	10,122	7,461	5,737	4,576	4,774	10,915	8,172	8,505	6,011	6,623	3.58
Salt Lake	220.4	25,121	65,027	40,565	29,218	27,287	33,182	45,036	62,716	36,887	33,758	21,152	20,851	3.01
Weber	50.4	5,745	12,243	8,446	7,389	7,513	9,064	9,851	15,165	8,538	7,767	4,696	4,383	2.96
ALL COUNTIES														
Beaver	1.4	99	263	201	184	250	403	247	477	216	176	133	151	3.21
Box Elder	10.3	847	2,316	1,857	1,712	1,519	2,049	1,586	2,862	1,687	1,745	1,102	1,318	3.38
Cache	19.1	3,514	5,243	2,832	2,116	1,947	3,448	3,391	5,686	3,204	2,807	1,785	2,227	3.23
Carbon	8.2	844	2,172	1,253	1,006	1,280	1,645	1,458	2,448	1,411	1,412	814	657	2.99
Daggett	.2	21	55	41	29	23	31	32	59	38	28	22	21	4.00
Davis	45.0	4,419	12,685	10,122	7,461	5,737	4,576	4,774	10,915	8,172	8,505	6,011	6,623	3.58
Duchesne	3.9	470	1,039	792	515	471	613	493	983	599	669	539	617	3.67
Emery	3.8	514	1,097	745	493	374	577	497	985	604	709	463	542	3.66
Garfield	1.2	93	242	178	170	211	306	228	408	160	154	138	112	3.17
Grand	3.1	384	861	551	516	383	405	677	896	550	504	277	196	2.81
Iron	5.7	828	1,389	938	819	752	974	938	1,632	955	845	586	744	3.30
Juab	1.7	115	371	276	208	254	476	313	497	242	247	185	216	3.41
Kane	1.5	86	336	278	203	267	330	286	477	229	188	136	184	3.07
Millard	3.0	215	609	478	392	478	828	536	936	425	374	288	441	3.23
Morgan	1.5	101	295	365	282	192	265	194	367	226	269	198	246	3.47
Piute	.4	15	55	60	60	73	137	68	157	47	42	36	50	3.25
Rich	.7	94	188	121	75	78	144	116	204	121	110	68	81	3.43
Salt Lake	220.4	25,121	65,027	40,565	29,218	27,287	33,182	45,036	62,716	36,887	33,758	21,152	20,851	3.01
San Juan	3.3	319	936	628	558	410	449	453	664	465	526	367	825	3.94
Sanpete	4.7	371	940	707	556	727	1,399	947	1,441	630	584	458	640	3.34
Sevier	4.9	404	1,070	805	659	739	1,223	831	1,564	692	706	503	604	3.33
Summit	3.9	353	1,267	833	476	390	581	719	1,217	647	614	359	344	3.00
Tooele	8.4	813	2,106	1,703	1,375	1,270	1,133	1,386	2,213	1,479	1,464	951	907	3.24
Uintah	6.9	810	2,000	1,349	970	812	959	933	1,823	1,214	1,162	803	965	3.41
Utah	65.4	11,996	18,520	10,327	7,872	7,159	9,526	7,713	17,011	11,523	10,573	7,365	11,215	3.70
Wasatch	2.9	284	776	510	382	367	581	481	839	481	412	307	380	3.17
Washington	8.8	847	1,777	1,272	1,094	1,328	2,482	1,329	3,049	1,278	1,138	823	1,183	3.39
Wayne	.6	24	130	98	71	112	165	101	220	77	72	46	84	3.67
Weber	50.4	5,745	12,243	8,446	7,389	7,513	9,064	9,851	15,165	8,538	7,767	4,696	4,383	2.96
TOTAL METRO COUNTIES	**381.2**	**47,281**	**108,475**	**69,460**	**51,940**	**47,696**	**56,348**	**67,374**	**105,807**	**65,120**	**60,603**	**39,224**	**43,072**	**3.19**
TOTAL STATE	**491.3**	**59,746**	**136,078**	**88,331**	**66,861**	**62,403**	**77,951**	**85,614**	**137,911**	**82,797**	**77,560**	**50,611**	**56,807**	**3.22**
VERMONT														
BURLINGTON	**42.6**	**4,922**	**11,853**	**8,450**	**6,150**	**5,070**	**6,155**	**9,973**	**12,660**	**7,424**	**7,072**	**3,379**	**2,092**	**2.86**
Chittenden	40.9	4,830	11,444	8,133	5,911	4,798	5,784	9,663	12,081	7,144	6,788	3,240	1,984	2.89
Grand Isle	1.7	92	409	317	239	272	371	310	579	280	284	139	108	2.88
ALL COUNTIES														
Addison	10.0	732	2,643	1,903	1,380	1,428	1,914	1,984	3,071	1,702	1,768	875	600	3.04
Bennington	12.8	882	2,729	2,242	1,899	1,906	3,142	3,398	3,945	2,152	1,805	940	560	2.66
Caledonia	9.7	756	2,240	1,629	1,306	1,477	2,292	2,339	3,054	1,626	1,493	777	411	2.72
Chittenden	40.9	4,830	11,444	8,133	5,911	4,798	5,784	9,663	12,081	7,144	6,788	3,240	1,984	2.89
Essex	2.2	134	480	369	336	362	519	435	740	381	345	184	115	2.95
Franklin	12.0	847	2,882	2,160	1,750	1,802	2,559	2,307	3,569	2,036	2,046	1,196	846	2.94
Grand Isle	1.7	92	409	317	239	272	371	310	579	280	284	139	108	2.88
Lamoille	6.4	600	1,776	1,159	833	803	1,229	1,682	1,898	1,038	1,026	506	250	2.72
Orange	8.4	592	2,068	1,482	1,207	1,205	1,846	1,728	2,692	1,417	1,421	698	444	2.85
Orleans	8.5	596	1,945	1,484	1,206	1,399	1,870	1,807	2,610	1,433	1,413	719	518	2.84
Rutland	21.6	1,572	4,862	3,628	3,053	3,411	5,074	5,367	6,783	3,720	3,107	1,612	1,011	2.74
Washington	19.5	1,355	4,682	3,583	2,813	2,746	4,321	5,239	5,948	3,227	2,878	1,385	823	2.72

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VERMONT (continued)														
ALL COUNTIES (continued)														
Windham	14.8	1,052	3,751	2,511	2,044	2,196	3,246	4,318	4,566	2,425	2,026	975	490	2.55
Windsor	20.2	1,374	4,629	3,518	2,830	3,278	4,571	5,147	6,638	3,340	3,002	1,356	717	2.59
TOTAL METRO COUNTIES	**42.6**	**4,722**	**11,853**	**8,450**	**6,150**	**5,070**	**6,155**	**9,973**	**12,660**	**7,424**	**7,072**	**3,379**	**2,092**	**2.88**
TOTAL STATE	**188.7**	**15,414**	**46,540**	**34,118**	**26,807**	**27,083**	**38,738**	**45,724**	**58,174**	**31,921**	**29,402**	**14,602**	**8,877**	**2.77**
VIRGINIA														
CHARLOTTESVILLE	**43.0**	**5,360**	**11,526**	**7,398**	**5,860**	**5,625**	**7,231**	**11,906**	**13,199**	**7,840**	**6,007**	**2,507**	**1,541**	**2.78**
Albemarle	22.5	2,451	6,388	4,323	3,289	2,828	3,221	6,896	6,573	4,129	2,963	1,308	631	2.64
Charlottesville city	13.7	2,524	3,512	1,772	1,549	1,735	2,608	3,724	4,625	2,374	1,844	652	481	2.97
Fluvanna	3.9	205	817	713	609	655	901	841	1,151	702	627	308	271	2.82
Greene	2.9	180	809	590	413	407	501	445	850	635	573	239	158	2.93
DANVILLE	**41.3**	**2,582**	**8,246**	**6,922**	**6,660**	**7,309**	**9,581**	**8,872**	**13,104**	**8,315**	**5,966**	**2,810**	**2,233**	**2.73**
Danville city	17.8	1,146	3,355	2,557	2,827	3,314	4,601	4,869	5,823	3,308	2,171	974	655	2.53
Pittsylvania	23.5	1,436	4,891	4,365	3,833	3,995	4,980	4,003	7,281	5,007	3,795	1,836	1,578	2.89
LYNCHBURG	**50.6**	**3,554**	**11,057**	**9,244**	**8,052**	**8,002**	**10,691**	**11,652**	**15,248**	**9,715**	**7,923**	**3,749**	**2,313**	**2.87**
Amherst	9.7	597	2,151	1,913	1,578	1,481	1,980	1,874	2,828	2,007	1,635	815	541	3.10
Campbell	15.5	1,045	3,496	3,383	2,658	2,352	2,566	2,376	4,541	3,285	3,080	1,373	845	3.10
Lynchburg city	25.4	1,912	5,410	3,948	3,816	4,169	6,145	7,402	7,879	4,423	3,208	1,561	927	2.64
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**411.3**	**41,678**	**106,583**	**81,024**	**63,848**	**60,875**	**57,292**	**86,336**	**123,142**	**82,451**	**67,236**	**31,777**	**20,358**	**2.91**
Chesapeake city	40.1	2,913	10,089	9,065	6,781	6,132	5,120	5,838	11,249	8,901	7,754	3,792	2,566	3.04
Gloucester	8.1	442	1,654	1,651	1,267	1,335	1,751	1,532	2,685	1,571	1,352	643	317	2.74
Hampton city	43.9	4,356	10,912	9,116	7,335	6,595	5,586	9,265	12,994	9,149	7,419	3,217	1,856	2.84
James City	8.5	737	1,998	1,773	1,498	1,330	1,164	1,944	2,577	1,550	1,362	649	418	2.82
Newport News city	54.6	6,337	14,724	10,035	8,217	8,008	7,279	13,333	16,499	10,917	8,151	3,586	2,114	2.72
Norfolk city	86.6	11,836	21,659	12,233	11,528	13,621	15,723	22,635	27,187	15,974	11,067	5,462	4,275	2.96
Poquoson city	3.2	140	662	940	637	387	434	391	838	689	792	342	148	3.09
Portsmouth city	37.0	3,048	8,196	5,689	5,581	7,210	7,276	8,007	11,581	7,143	5,423	2,671	2,175	2.77
Suffolk city	16.2	772	3,036	2,945	2,802	3,126	3,519	2,881	4,841	3,239	2,643	1,335	1,261	2.96
Virginia Beach city	98.5	9,911	30,148	24,002	15,782	11,124	7,533	17,830	28,446	20,601	18,444	8,663	4,516	2.95
Williamsburg city	3.0	559	716	325	323	423	654	1,204	1,043	411	220	74	48	3.33
York	11.6	627	2,789	3,250	2,097	1,584	1,253	1,476	3,202	2,306	2,609	1,343	664	3.25
RICHMOND - PETERSBURG	**285.1**	**21,443**	**73,171**	**54,745**	**44,704**	**43,904**	**47,133**	**66,556**	**88,464**	**54,203**	**44,265**	**19,462**	**12,150**	**2.75**
Charles City	2.1	58	478	434	414	334	382	313	487	398	394	234	274	3.29
Chesterfield	52.8	3,490	15,880	14,058	8,967	6,275	4,130	7,643	14,701	11,821	11,837	4,669	2,129	3.01
Colonial Heights city	6.0	338	1,170	1,234	1,169	1,201	888	1,016	1,929	1,305	1,138	430	182	2.80
Dinwiddie	6.3	307	1,235	1,370	1,058	1,106	1,224	888	1,858	1,231	1,164	604	555	3.63
Goochland	4.0	139	836	780	754	625	866	721	1,183	796	677	361	262	3.05
Hanover	17.9	728	3,734	4,186	3,336	3,017	2,899	2,593	5,399	3,838	3,501	1,655	914	3.01
Henrico	72.1	5,669	18,909	13,479	11,678	11,652	10,713	16,753	24,121	14,029	10,821	4,525	1,980	2.59
Hopewell city	8.8	786	2,013	1,599	1,369	1,386	1,647	2,141	2,688	1,701	1,293	625	352	2.65
New Kent	3.5	183	890	724	566	556	581	747	1,011	727	597	268	150	2.77
Petersburg city	15.3	1,286	3,271	2,421	2,448	2,845	3,029	4,121	4,646	2,711	1,952	1,016	854	2.62
Powhatan	4.1	188	991	1,009	638	615	659	492	1,136	918	835	422	297	3.54
Prince George	6.7	461	2,078	1,731	1,075	762	593	711	1,668	1,491	1,650	729	451	4.13
Richmond city	85.5	7,810	21,686	11,720	11,232	13,530	19,522	28,417	27,637	13,237	8,406	4,053	3,750	2.47
ROANOKE	**85.2**	**5,743**	**19,315**	**14,970**	**13,473**	**13,756**	**17,943**	**21,580**	**27,628**	**15,812**	**12,321**	**5,179**	**2,680**	**2.63**
Botetourt	8.7	397	1,842	1,829	1,542	1,404	1,686	1,529	2,719	1,825	1,582	687	358	2.83
Roanoke	26.0	1,407	6,241	5,945	4,710	3,943	3,754	4,335	8,441	5,486	5,026	1,925	787	2.95
Roanoke city	41.6	3,304	9,296	5,640	5,773	6,919	10,668	13,661	13,298	6,779	4,474	2,063	1,325	2.36
Salem city	8.9	635	1,936	1,556	1,448	1,490	1,835	2,055	3,170	1,722	1,239	504	210	2.73
ALL COUNTIES														
Accomack	11.8	573	1,922	1,746	1,824	2,268	3,467	2,889	3,987	2,036	1,499	720	669	2.69
Albemarle	22.5	2,451	6,388	4,323	3,289	2,828	3,221	6,896	6,573	4,129	2,963	1,308	631	2.64
☐ Alexandria city	52.6	4,910	18,493	9,719	6,758	6,700	6,020	23,925	16,022	6,332	3,703	1,586	1,032	2.01
Alleghany	4.8	253	988	990	771	811	987	823	1,430	980	879	432	256	3.06
Amelia	2.8	119	534	534	470	455	688	455	825	610	455	232	223	3.11
Amherst	9.7	597	2,151	1,913	1,578	1,481	1,980	1,874	2,828	2,007	1,635	815	541	3.10
Appomattox	4.3	268	817	833	698	701	983	739	1,324	853	755	389	240	2.91
☐ Arlington	72.5	6,160	22,066	12,562	9,058	10,653	12,001	31,547	23,077	8,993	5,366	2,233	1,284	2.06
Augusta	19.1	1,168	4,262	3,914	3,255	2,959	3,542	3,237	5,936	4,031	3,554	1,505	837	2.93

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Bath	2.1	116	370	401	348	323	542	466	686	395	293	154	106	2.86
Bedford	12.2	588	2,731	2,440	1,947	1,933	2,561	1,899	3,975	2,596	2,170	969	591	3.07
Bedford city	2.3	160	406	302	325	391	716	630	814	423	258	101	74	2.61
Bland	2.2	111	487	351	356	345	550	398	671	474	381	185	91	3.00
Botetourt	8.7	397	1,842	1,829	1,542	1,404	1,686	1,529	2,719	1,825	1,582	687	358	2.83
☐ Bristol city	7.6	425	1,365	1,150	1,204	1,427	2,029	2,368	2,293	1,364	963	394	218	2.47
Brunswick	5.1	230	867	779	850	1,025	1,349	1,015	1,491	963	729	438	464	3.14
Buchanan	12.7	1,238	3,195	2,686	2,033	1,639	1,909	1,713	3,252	3,129	2,522	1,197	887	3.09
Buckingham	4.0	168	718	632	621	724	1,137	820	1,186	703	586	336	369	3.18
Buena Vista city	2.3	118	461	427	386	402	506	418	708	455	412	189	118	2.91
Campbell	15.5	1,045	3,496	3,383	2,658	2,352	2,566	2,376	4,541	3,285	3,080	1,373	845	3.10
Caroline	6.2	394	1,281	1,198	1,032	1,047	1,248	1,086	1,748	1,218	1,029	552	567	3.06
Carroll	9.8	543	1,918	1,643	1,657	1,602	2,437	1,683	3,407	2,107	1,508	669	426	2.88
Charles City	2.1	58	478	434	414	334	382	313	487	398	394	234	274	3.29
Charlotte	4.1	175	661	661	695	829	1,079	778	1,315	746	560	336	365	2.95
Charlottesville city	13.7	2,524	3,512	1,772	1,549	1,735	2,608	3,724	4,625	2,374	1,844	652	481	2.97
Chesapeake city	40.1	2,913	10,089	9,065	6,781	6,132	5,120	5,838	11,249	8,901	7,754	3,792	2,566	3.04
Chesterfield	52.8	3,490	15,880	14,058	8,967	6,275	4,130	7,643	14,701	11,821	11,837	4,669	2,129	3.01
Clarke	3.7	143	759	659	629	634	876	781	1,193	717	554	281	174	2.81
Clifton Forge city	1.9	100	283	262	275	343	637	625	541	328	221	112	73	2.53
Colonial Heights city	6.0	338	1,170	1,234	1,169	1,201	888	1,016	1,929	1,305	1,138	430	182	2.80
Covington city	3.4	216	590	469	440	630	1,055	849	1,168	618	427	201	137	2.53
Craig	1.5	78	327	245	246	259	345	310	471	313	243	110	53	2.73
Culpeper	8.2	481	1,702	1,562	1,262	1,307	1,886	1,535	2,429	1,621	1,411	673	531	2.91
Cumberland	2.8	106	471	531	413	501	778	530	816	482	451	249	272	3.00
Danville city	17.8	1,146	3,355	2,557	2,827	3,314	4,601	4,869	5,823	3,308	2,171	974	655	2.53
Dickenson	7.0	519	1,558	1,304	1,128	1,101	1,390	1,129	1,946	1,503	1,291	693	438	2.97
Dinwiddie	6.3	307	1,235	1,370	1,058	1,106	1,224	888	1,858	1,231	1,164	604	555	3.63
Emporia city	1.8	78	292	259	248	379	544	544	548	312	208	109	79	2.56
Essex	3.1	143	579	521	493	517	847	658	968	562	457	224	231	2.94
☐ Fairfax	229.1	13,431	61,142	62,087	44,027	31,759	16,654	47,293	67,242	46,170	41,416	18,218	8,761	2.78
☐ Fairfax city	6.9	632	1,792	1,509	1,277	1,134	556	1,612	2,099	1,476	1,024	469	220	2.67
☐ Falls Church city	4.3	199	1,023	808	615	753	902	1,684	1,414	594	361	163	84	2.12
Fauquier	13.1	704	2,775	2,998	2,312	1,978	2,333	2,307	3,679	2,618	2,401	1,266	829	2.97
Floyd	4.4	230	809	802	571	736	1,252	837	1,514	862	664	328	195	2.75
Fluvanna	3.9	205	817	713	609	655	901	841	1,151	702	627	308	271	2.82
Franklin	12.8	717	2,789	2,577	2,032	2,019	2,666	2,259	4,009	2,726	2,137	996	673	2.93
Franklin city	2.6	172	529	398	401	510	590	561	791	532	387	175	154	2.85
Frederick	12.1	772	2,936	2,678	2,038	1,841	1,835	1,762	3,716	2,561	2,341	1,142	578	3.05
Fredericksburg city	6.1	629	1,319	813	774	973	1,592	2,083	2,033	918	646	244	176	2.54
Galax city	2.8	182	465	446	427	475	805	910	923	488	282	128	69	2.32
Giles	6.3	338	1,164	1,107	1,009	1,250	1,432	1,141	2,065	1,284	1,034	525	301	2.84
Gloucester	8.1	442	1,654	1,651	1,267	1,335	1,751	1,532	2,685	1,571	1,352	643	317	2.74
Goochland	4.0	139	836	780	754	625	866	721	1,183	796	677	361	262	3.05
Grayson	6.2	344	1,115	1,043	984	1,094	1,620	1,228	2,066	1,307	995	362	242	2.69
Greene	2.9	180	809	590	413	407	501	445	850	635	573	239	158	2.93
Greensville	3.4	202	663	584	580	614	757	593	958	639	569	273	368	3.26
Halifax	9.9	472	1,791	1,746	1,565	1,795	2,531	1,696	3,033	2,047	1,583	808	733	3.08
Hampton city	43.9	4,356	10,912	9,116	7,335	6,595	5,586	9,265	12,994	9,149	7,419	3,217	1,856	2.84
Hanover	17.9	728	3,734	4,186	3,336	3,017	2,899	2,593	5,399	3,838	3,501	1,655	914	3.01
Harrisonburg city	6.4	944	1,401	974	788	954	1,339	1,865	2,113	1,109	815	321	177	3.19
Henrico	72.1	5,669	18,909	13,479	11,678	11,652	10,713	16,753	24,121	14,029	10,821	4,396	1,980	2.59
Henry	20.7	1,360	4,345	4,579	3,785	3,219	3,412	3,502	6,343	4,581	3,634	1,571	1,069	2.85
Highland	1.1	63	218	157	165	189	308	225	384	224	164	66	37	2.82
Hopewell city	8.8	786	2,013	1,599	1,369	1,386	1,647	2,141	2,688	1,701	1,293	625	352	2.65
Isle of Wight	7.5	405	1,548	1,473	1,294	1,297	1,483	1,249	2,312	1,491	1,210	631	607	2.99
James City	8.5	737	1,998	1,773	1,498	1,330	1,164	1,944	2,577	1,550	1,362	649	418	2.82
King and Queen	2.1	96	375	332	326	412	559	393	682	412	303	158	152	2.86
King George	3.7	211	863	840	618	534	634	713	1,031	702	649	364	241	3.05
King William	3.4	125	755	645	541	547	787	649	941	718	579	279	234	2.88
Lancaster	4.1	130	554	530	589	867	1,430	981	1,610	656	456	227	170	2.51
Lee	9.5	561	1,840	1,559	1,314	1,625	2,601	1,726	2,965	1,871	1,597	752	589	2.88
Lexington city	2.2	228	327	291	330	382	642	840	651	322	238	96	53	3.18
☐ Loudoun	21.4	1,068	5,851	5,940	3,438	2,431	2,672	3,676	5,813	4,345	4,491	1,958	1,117	2.96
Louisa	6.5	321	1,190	1,205	1,044	1,177	1,563	1,165	2,022	1,256	1,006	530	521	2.91
Lunenburg	4.3	203	727	651	682	863	1,174	928	1,343	797	629	307	296	2.84

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Lynchburg city	25.4	1,912	5,410	3,948	3,816	4,169	6,145	7,402	7,879	4,423	3,208	1,561	927	2.64
Madison	3.7	153	707	655	598	624	963	726	1,089	732	611	270	272	2.86
☐ Manassas city	5.8	560	2,092	1,376	801	528	443	1,013	1,618	1,234	1,158	534	243	2.95
☐ Manassas Park city	1.9	186	666	445	332	170	101	165	428	449	422	272	164	3.37
Martinsville city	6.6	355	1,148	1,005	1,112	1,317	1,663	1,726	2,130	1,232	786	419	307	2.62
Mathews	3.4	117	440	487	506	619	1,231	975	1,196	522	432	176	99	2.44
Mecklenburg	10.4	492	1,798	1,644	1,681	2,045	2,740	2,128	3,380	1,937	1,529	740	686	2.82
Middlesex	3.1	109	409	426	478	642	1,036	738	1,164	492	370	187	149	2.58
Montgomery	22.6	5,013	5,679	3,682	2,710	2,440	3,076	4,892	7,718	4,765	3,317	1,289	619	2.96
Nelson	4.3	204	738	697	704	747	1,210	905	1,333	809	653	337	263	2.86
New Kent	3.5	183	890	724	566	556	581	747	1,011	727	597	268	150	2.77
Newport News city	54.6	6,337	14,724	10,035	8,217	8,008	7,279	13,333	16,499	10,917	8,151	3,586	2,114	2.72
Norfolk city	86.6	11,836	21,659	12,233	11,528	13,621	15,723	22,635	27,187	15,974	11,067	5,462	4,275	2.96
Northampton	5.6	328	815	722	908	1,108	1,719	1,485	1,754	894	732	371	364	2.63
Northumberland	4.0	137	476	484	587	918	1,398	944	1,541	681	423	227	184	2.50
Norton city	1.8	121	365	307	265	346	396	457	502	344	264	130	103	2.72
Nottoway	5.2	247	850	816	856	1,013	1,418	1,182	1,627	931	776	373	311	2.81
Orange	6.9	378	1,292	1,183	1,101	1,272	1,674	1,406	2,173	1,302	1,076	527	416	2.80
Page	7.4	385	1,426	1,340	1,170	1,328	1,751	1,538	2,372	1,502	1,129	498	361	2.72
Patrick	6.5	379	1,196	1,235	1,066	1,086	1,538	1,139	2,174	1,354	1,065	447	321	2.78
Petersburg city	15.3	1,286	3,271	2,421	2,448	2,845	3,029	4,121	4,646	2,711	1,952	1,016	854	2.62
Pittsylvania	23.5	1,436	4,891	4,365	3,833	3,995	4,980	4,003	7,281	5,007	3,795	1,836	1,578	2.89
Poquoson city	3.2	140	662	940	637	387	434	391	838	689	792	342	148	3.09
Portsmouth city	37.0	3,048	8,196	5,689	5,581	7,210	7,276	8,007	11,581	7,143	5,423	2,671	2,175	2.77
Powhatan	4.1	188	991	1,009	638	615	659	492	1,136	918	835	422	297	3.54
Prince Edward	5.0	298	924	805	737	879	1,357	1,180	1,596	822	691	354	357	3.36
Prince George	6.7	461	2,078	1,731	1,075	762	593	711	1,668	1,491	1,650	729	451	4.13
☐ Prince William	48.5	4,091	16,233	15,012	7,637	3,512	2,015	5,232	11,683	10,674	12,261	5,675	2,975	3.31
Pulaski	13.1	862	2,968	2,441	1,991	2,182	2,656	2,472	4,199	2,651	2,210	1,017	551	2.78
Radford city	3.9	522	793	584	555	617	829	1,012	1,291	681	567	227	122	3.44
Rappahannock	2.4	107	464	451	363	426	589	594	714	429	339	209	115	2.57
Richmond	2.6	116	393	419	406	494	772	594	808	481	377	185	155	2.73
Richmond city	85.5	7,810	21,686	11,720	11,232	13,530	19,522	28,417	27,637	13,237	8,406	4,053	3,750	2.47
Roanoke	26.0	1,407	6,241	5,945	4,710	3,943	3,754	4,335	8,441	5,486	5,026	1,925	787	2.95
Roanoke city	41.6	3,304	9,296	5,640	5,773	6,919	10,668	13,661	13,298	6,779	4,474	2,063	1,325	2.36
Rockbridge	6.4	378	1,244	1,147	1,092	1,172	1,367	1,167	2,028	1,359	1,101	430	315	2.84
Rockingham	20.5	1,606	4,700	3,785	3,246	3,250	3,913	3,671	6,499	4,211	3,519	1,647	953	2.89
Russell	11.8	854	2,832	2,111	1,807	1,834	2,362	1,983	3,529	2,664	2,070	971	583	2.86
Salem city	8.9	635	1,936	1,556	1,448	1,490	1,835	2,055	3,170	1,722	1,239	504	210	2.73
☐ Scott	8.8	473	1,547	1,602	1,347	1,552	2,279	1,446	2,845	1,930	1,439	698	442	2.84
Shenandoah	10.9	567	2,056	1,794	1,680	1,905	2,898	2,538	3,496	2,085	1,595	718	468	2.64
Smyth	11.9	699	2,217	2,126	2,057	2,049	2,752	2,256	3,735	2,560	1,919	894	536	2.83
Southampton	5.4	236	943	984	902	1,116	1,219	923	1,589	1,048	924	469	447	3.43
South Boston city	2.6	121	460	423	412	520	664	648	839	495	326	162	130	2.73
Spotsylvania	12.7	796	3,763	3,066	1,862	1,598	1,615	1,643	3,551	2,620	2,664	1,360	862	3.11
☐ Stafford	13.9	866	3,613	3,795	2,408	1,788	1,430	1,621	3,704	3,041	3,166	1,448	920	3.25
Staunton city	7.9	475	1,486	1,269	1,309	1,377	1,984	1,930	2,746	1,456	1,112	428	228	2.72
Suffolk city	16.2	772	3,036	2,945	2,802	3,126	3,519	2,881	4,841	3,239	2,643	1,335	1,261	2.96
Surry	2.0	90	365	361	279	375	530	444	565	343	273	173	202	3.05
Sussex	3.6	138	651	577	637	667	930	733	1,040	628	538	316	345	2.94
Tazewell	18.3	1,323	4,170	3,249	2,795	3,034	3,729	2,983	5,478	4,074	3,346	1,498	921	2.90
Virginia Beach city	98.5	9,911	30,148	24,002	15,782	11,124	7,533	17,830	28,446	20,601	18,444	8,663	4,516	2.95
Warren	8.7	563	1,737	1,612	1,349	1,522	1,917	1,980	2,833	1,678	1,261	595	353	2.64
☐ Washington	16.6	1,032	3,395	3,288	2,618	2,614	3,653	2,828	5,253	3,574	2,833	1,283	829	2.93
Waynesboro city	5.9	409	1,153	1,000	980	1,062	1,296	1,507	1,962	1,047	872	332	180	2.51
Westmoreland	5.5	193	785	844	840	1,101	1,737	1,341	1,830	962	652	354	361	2.64
Williamsburg city	3.0	559	716	325	323	423	654	1,204	1,043	411	220	74	48	3.33
Winchester city	8.4	757	1,698	1,211	1,284	1,425	2,025	2,798	2,654	1,370	940	415	223	2.42
Wise	15.5	1,225	3,537	2,662	2,266	2,538	3,272	2,739	4,512	3,313	2,726	1,314	896	2.99
Wythe	9.5	594	1,916	1,667	1,488	1,602	2,233	1,875	3,036	1,933	1,499	690	467	2.76
York	11.6	627	2,789	3,250	2,097	1,584	1,253	1,476	3,202	2,306	2,609	1,343	664	3.25
TOTAL METRO COUNTIES	**1,406.4**	**114,393**	**369,176**	**293,596**	**224,117**	**204,492**	**200,626**	**331,312**	**424,276**	**268,512**	**222,321**	**100,415**	**59,564**	**2.76**
TOTAL STATE	**1,982.8**	**153,235**	**486,447**	**396,644**	**314,767**	**301,218**	**330,489**	**446,187**	**604,978**	**383,165**	**314,177**	**143,769**	**90,524**	**2.79**

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WASHINGTON														
BELLINGHAM	**42.6**	**5,195**	**11,370**	**6,987**	**5,083**	**5,645**	**8,320**	**10,382**	**14,924**	**6,723**	**6,236**	**2,769**	**1,566**	**2.64**
Whatcom	42.6	5,195	11,370	6,987	5,083	5,645	8,320	10,382	14,924	6,723	6,236	2,769	1,566	2.64
BREMERTON	**58.5**	**5,621**	**15,030**	**11,485**	**7,947**	**8,230**	**10,187**	**13,016**	**19,731**	**9,999**	**9,414**	**4,090**	**2,250**	**2.73**
Kitsap	58.5	5,621	15,030	11,485	7,947	8,230	10,187	13,016	19,731	9,999	9,414	4,090	2,250	2.73
OLYMPIA	**52.6**	**5,144**	**13,658**	**10,213**	**7,372**	**7,211**	**9,002**	**12,708**	**17,586**	**8,789**	**8,064**	**3,590**	**1,863**	**2.61**
Thurston	52.6	5,144	13,658	10,213	7,372	7,211	9,002	12,708	17,586	8,789	8,064	3,590	1,863	2.61
RICHLAND - KENNEWICK - PASCO	**58.0**	**6,316**	**16,467**	**11,339**	**8,681**	**8,024**	**7,173**	**12,390**	**18,214**	**10,253**	**9,760**	**4,523**	**2,860**	**2.75**
Benton	44.7	4,767	12,846	9,198	6,733	5,874	5,282	9,641	14,147	7,941	7,599	3,409	1,963	2.72
Franklin	13.3	1,549	3,621	2,141	1,948	2,150	1,891	2,749	4,067	2,312	2,161	1,114	897	2.86
SEATTLE	**652.5**	**58,580**	**172,734**	**126,411**	**93,753**	**93,691**	**107,331**	**180,080**	**213,904**	**104,898**	**91,604**	**40,301**	**21,713**	**2.54**
King	520.4	46,947	137,572	98,792	74,309	75,767	87,013	150,663	171,298	81,598	69,870	30,368	16,603	2.50
Snohomish	132.1	11,633	35,162	27,619	19,444	17,924	20,318	29,417	42,606	23,300	21,734	9,933	5,110	2.69
SEATTLE - TACOMA CONSOLIDATED AREA	*840.2*	*80,060*	*219,736*	*160,031*	*121,025*	*120,162*	*139,186*	*227,182*	*273,582*	*137,717*	*119,715*	*53,239*	*28,765*	*2.58*
SPOKANE	**136.2**	**14,867**	**33,624**	**22,753**	**18,233**	**19,583**	**27,140**	**36,331**	**44,891**	**21,781**	**19,152**	**9,024**	**5,021**	**2.60**
Spokane	136.2	14,867	33,624	22,753	18,233	19,583	27,140	36,331	44,891	21,781	19,152	9,024	5,021	2.60
TACOMA	**187.7**	**21,480**	**47,002**	**33,620**	**27,272**	**26,471**	**31,855**	**47,102**	**59,678**	**32,819**	**28,111**	**12,938**	**7,052**	**2.71**
Pierce	187.7	21,480	47,002	33,620	27,272	26,471	31,855	47,102	59,678	32,819	28,111	12,938	7,052	2.71
VANCOUVER	**75.4**	**7,021**	**20,212**	**15,597**	**10,364**	**9,977**	**12,229**	**16,390**	**23,959**	**13,103**	**12,989**	**5,854**	**3,105**	**2.73**
Clark	75.4	7,021	20,212	15,597	10,364	9,977	12,229	16,390	23,959	13,103	12,989	5,854	3,105	2.73
YAKIMA	**65.2**	**5,696**	**14,478**	**11,121**	**9,278**	**10,061**	**14,566**	**14,283**	**22,029**	**10,333**	**9,776**	**4,944**	**3,835**	**2.75**
Yakima	65.2	5,696	14,478	11,121	9,278	10,061	14,566	14,283	22,029	10,333	9,776	4,944	3,835	2.75
ALL COUNTIES														
Adams	4.8	447	1,173	850	740	774	816	1,083	1,459	756	755	418	329	2.81
Asotin	6.8	657	1,508	1,068	910	967	1,690	1,717	2,391	1,048	964	410	270	2.59
Benton	44.7	4,767	12,846	9,198	6,733	5,874	5,282	9,641	14,147	7,941	7,599	3,409	1,963	2.72
Chelan	18.5	1,637	3,909	2,897	2,571	2,999	4,487	5,014	6,613	2,830	2,475	1,067	501	2.48
Clallam	21.6	2,053	4,892	3,339	2,720	3,530	5,066	5,150	8,256	3,237	2,919	1,304	734	2.54
Clark	75.4	7,021	20,212	15,597	10,364	9,977	12,229	16,390	23,959	13,103	12,989	5,854	3,105	2.73
Columbia	1.6	62	294	251	213	289	491	427	587	226	216	88	56	2.50
Cowlitz	31.1	3,073	7,714	5,571	4,397	4,453	5,892	7,337	10,286	5,208	4,936	2,264	1,069	2.63
Douglas	8.9	718	2,152	1,732	1,338	1,337	1,623	2,022	2,932	1,561	1,452	651	282	2.64
Ferry	2.1	179	603	381	295	296	346	406	695	330	352	180	137	3.10
Franklin	13.3	1,549	3,621	2,141	1,948	2,150	1,891	2,749	4,067	2,312	2,161	1,114	897	2.86
Garfield	1.0	47	180	131	160	194	288	340	302	145	131	57	25	2.30
Grant	18.2	1,737	4,077	3,077	2,819	3,111	3,379	3,958	5,970	2,964	2,785	1,460	1,063	2.75
Grays Harbor	26.0	2,302	5,869	4,274	3,549	4,221	5,785	6,731	8,645	4,119	3,790	1,743	972	2.57
Island	17.6	1,876	4,349	3,175	2,032	2,737	3,431	3,499	6,655	2,981	2,680	1,211	574	2.72
Jefferson	7.1	417	1,031	1,117	871	1,316	1,848	1,764	2,908	1,025	804	387	212	2.45
King	520.4	46,947	137,572	98,792	74,309	75,767	87,013	150,663	171,298	81,598	69,870	30,368	16,603	2.50
Kitsap	58.5	5,621	15,030	11,485	7,947	8,230	10,187	13,016	19,731	9,999	9,414	4,090	2,250	2.73
Kittitas	9.5	1,570	2,207	1,427	1,074	1,265	1,957	2,804	3,415	1,349	1,195	487	250	2.58
Klickitat	6.2	482	1,508	1,075	814	929	1,392	1,353	2,105	992	997	467	286	2.69
Lewis	21.8	1,832	4,571	3,644	2,987	3,432	5,334	5,257	7,351	3,381	3,194	1,644	973	2.65
Lincoln	3.7	200	672	583	521	658	1,066	881	1,421	528	471	265	134	2.57
Mason	13.0	957	2,697	2,103	1,959	2,396	2,888	3,531	4,710	1,880	1,636	809	434	2.55
Okanogan	12.1	944	2,713	2,142	1,732	1,842	2,727	2,935	4,103	1,864	1,809	851	538	2.62
Pacific	7.3	512	1,332	995	987	1,370	2,104	2,109	2,767	988	853	407	176	2.40
Pend Oreille	3.3	169	705	600	523	557	746	658	1,130	518	522	265	207	2.82
Pierce	187.7	21,480	47,002	33,620	27,272	26,471	31,855	47,102	59,678	32,819	28,111	12,938	7,052	2.71
San Juan	3.8	191	845	614	444	724	982	986	1,697	518	368	148	83	2.34
Skagit	25.8	2,008	5,899	4,303	3,505	4,101	5,984	6,222	9,415	3,946	3,731	1,581	905	2.57
Skamania	3.1	223	737	638	453	480	569	657	988	530	525	262	138	2.74
Snohomish	132.1	11,633	35,162	27,619	19,444	17,924	20,318	29,417	42,606	23,300	21,734	9,933	5,110	2.69
Spokane	136.2	14,867	33,624	22,753	18,233	19,583	27,140	36,331	44,891	21,781	19,152	9,024	5,021	2.60
Stevens	11.1	775	2,903	2,201	1,514	1,502	2,205	2,091	3,480	1,822	1,993	1,009	705	2.91
Thurston	52.6	5,144	13,658	10,213	7,372	7,211	9,002	12,708	17,586	8,789	8,064	3,590	1,863	2.61
Wahkiakum	1.4	89	324	224	190	229	344	304	489	216	214	99	78	2.71
Walla Walla	17.7	1,768	3,756	2,635	2,346	2,908	4,287	4,528	6,221	2,720	2,473	1,122	636	2.75
Whatcom	42.6	5,195	11,370	6,987	5,083	5,645	8,320	10,382	14,924	6,723	6,236	2,769	1,566	2.64
Whitman	13.6	3,125	3,391	1,914	1,388	1,527	2,255	3,588	4,936	2,248	1,783	691	354	2.96

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Yakima	65.2	5,696	14,478	11,121	9,278	10,061	14,566	14,283	22,029	10,333	9,776	4,944	3,835	2.75
TOTAL METRO COUNTIES	**1,328.7**	**129,920**	**344,575**	**249,526**	**187,983**	**188,893**	**227,803**	**342,682**	**434,916**	**218,698**	**195,106**	**88,033**	**49,265**	**2.61**
TOTAL STATE	**1,647.4**	**159,970**	**417,086**	**302,487**	**231,035**	**239,037**	**297,785**	**420,034**	**546,843**	**268,628**	**241,129**	**109,380**	**61,386**	**2.62**
WEST VIRGINIA														
CHARLESTON	**102.3**	**6,722**	**22,766**	**16,897**	**16,229**	**17,630**	**22,056**	**23,473**	**32,527**	**19,638**	**16,275**	**6,824**	**3,563**	**2.64**
Kanawha	88.1	5,847	19,275	13,962	13,948	15,532	19,536	21,408	28,148	16,577	13,401	5,575	2,991	2.60
Putnam	14.2	875	3,491	2,935	2,281	2,098	2,520	2,065	4,379	3,061	2,874	1,249	572	2.90
HUNTINGTON - ASHLAND	**123.3**	**9,252**	**25,394**	**21,588**	**19,490**	**20,159**	**27,417**	**26,015**	**38,112**	**24,044**	**19,986**	**9,487**	**5,656**	**2.77**
Cabell	40.5	3,460	8,109	6,343	5,910	6,736	9,942	10,667	12,985	7,216	5,633	2,634	1,365	2.60
Wayne	16.6	1,193	3,421	3,118	2,719	2,652	3,497	2,701	5,150	3,412	2,978	1,411	948	2.90
Boyd, Ky.	*20.7*	*1,468*	*4,176*	*3,592*	*3,370*	*3,429*	*4,665*	*4,647*	*6,444*	*4,126*	*3,302*	*1,451*	*730*	*2.69*
Carter, Ky.	*8.7*	*682*	*1,829*	*1,562*	*1,272*	*1,308*	*2,047*	*1,413*	*2,558*	*1,801*	*1,531*	*777*	*620*	*3.01*
Greenup, Ky.	*13.5*	*875*	*3,073*	*2,723*	*2,389*	*2,075*	*2,365*	*1,990*	*3,960*	*2,930*	*2,642*	*1,219*	*759*	*2.99*
Lawrence, Ohio	*23.3*	*1,574*	*4,786*	*4,250*	*3,830*	*3,959*	*4,901*	*4,597*	*7,015*	*4,559*	*3,900*	*1,995*	*1,234*	*2.82*
PARKERSBURG - MARIETTA	**58.5**	**4,469**	**12,644**	**10,735**	**8,927**	**9,191**	**12,534**	**12,489**	**18,289**	**11,040**	**9,810**	**4,385**	**2,487**	**2.75**
Wood	34.8	2,579	7,497	6,430	5,221	5,480	7,593	7,580	10,942	6,557	5,753	2,554	1,414	2.71
Washington, Ohio	*23.7*	*1,890*	*5,147*	*4,305*	*3,706*	*3,711*	*4,941*	*4,909*	*7,347*	*4,483*	*4,057*	*1,831*	*1,073*	*2.80*
STEUBENVILLE - WEIRTON	**58.4**	**3,412**	**11,714**	**9,170**	**9,797**	**11,059**	**13,248**	**12,634**	**18,034**	**10,800**	**9,554**	**4,708**	**2,670**	**2.76**
Brooke	10.7	622	2,220	1,735	1,842	1,934	2,347	2,123	3,268	2,023	1,908	871	507	2.87
Hancock	14.7	945	3,118	2,350	2,571	2,705	3,011	3,117	4,482	2,798	2,445	1,188	670	2.75
Jefferson, Ohio	*33.0*	*1,845*	*6,376*	*5,085*	*5,384*	*6,420*	*7,890*	*7,394*	*10,284*	*5,979*	*5,201*	*2,649*	*1,493*	*2.73*
WHEELING	**69.1**	**4,186**	**13,766**	**10,186**	**10,413**	**12,864**	**17,685**	**17,025**	**21,678**	**12,069**	**10,289**	**5,106**	**2,933**	**2.68**
Marshall	14.9	844	3,279	2,473	2,313	2,609	3,382	3,082	4,525	2,795	2,512	1,268	718	2.83
Ohio	22.9	1,494	4,314	3,190	3,382	4,337	6,183	6,528	7,281	3,719	2,918	1,490	964	2.62
Belmont, Ohio	*31.3*	*1,848*	*6,173*	*4,523*	*4,718*	*5,918*	*8,120*	*7,415*	*9,872*	*5,555*	*4,859*	*2,348*	*1,251*	*2.65*
ALL COUNTIES														
Barbour	6.0	366	1,197	939	796	1,029	1,673	1,370	1,768	1,104	932	458	368	2.85
Berkeley	17.8	1,294	4,022	3,131	2,792	2,850	3,711	3,944	5,352	3,417	2,853	1,318	916	2.78
Boone	10.7	830	2,594	1,817	1,554	1,721	2,184	1,751	3,082	2,247	2,009	987	624	2.96
Braxton	5.1	274	930	792	700	857	1,547	1,083	1,554	986	746	441	290	2.76
Brooke	10.7	622	2,220	1,735	1,842	1,934	2,347	2,123	3,268	2,023	1,908	871	507	2.87
Cabell	40.5	3,460	8,109	6,343	5,910	6,736	9,942	10,667	12,985	7,216	5,633	2,634	1,365	2.60
Calhoun	3.2	201	638	487	414	506	954	676	1,051	596	443	245	189	2.72
Clay	4.0	259	850	649	597	602	1,043	823	1,113	694	644	376	350	2.93
Doddridge	2.6	145	487	400	337	436	795	557	806	434	399	213	191	2.96
Fayette	21.0	1,283	4,255	2,819	2,969	3,838	5,836	4480	6,296	3,936	3,323	1,628	1,337	2.84
Gilmer	3.0	277	589	414	384	421	915	721	930	534	433	199	183	2.83
Grant	3.7	226	766	671	539	624	874	699	1,098	730	660	310	203	2.84
Greenbrier	14.1	947	2,777	2,255	2,028	2,314	3,779	3,099	4,516	2,568	2,173	1,025	719	2.75
Hampshire	5.5	291	1,121	897	875	967	1,349	1,137	1,690	999	891	473	310	2.84
Hancock	14.7	945	3,118	2,350	2,571	2,705	3,011	3,117	4,482	2,798	2,445	1,188	670	2.75
Hardy	3.6	195	691	574	544	630	966	713	1,116	717	603	295	156	2.86
Harrison	29.0	1,781	5,508	4,309	4,261	5,252	7,889	6,621	9,344	5,263	4,374	2,091	1,307	2.70
Jackson	9.1	591	1,811	1,840	1,615	1,398	1,845	1,447	2,757	1,877	1,773	793	453	2.97
Jefferson	11.1	728	2,564	2,156	1,636	1,877	2,139	2,101	3,456	2,141	1,748	962	692	2.96
Kanawha	88.1	5,847	19,275	13,962	13,948	15,532	19,536	21,408	28,148	16,577	13,401	5,575	2,991	2.60
Lewis	6.9	380	1,300	1,029	957	1,143	2,091	1,624	2,203	1,206	963	531	373	2.77
Lincoln	8.0	552	1,751	1,401	1,206	1,260	1,830	1,281	2,242	1,599	1,481	748	649	3.10
Logan	17.0	1,205	4,075	2,532	2,705	3,024	3,459	2,815	4,608	3,529	3,196	1,563	1,289	3.00
McDowell	16.2	1,231	3,500	2,338	2,443	2,986	3,702	2,838	4,468	3,214	2,673	1,513	1,494	3.02
Marion	24.9	1,854	4,758	3,687	3,473	4,550	6,578	5,944	8,043	4,299	3,849	1,751	1,014	2.66
Marshall	14.9	844	3,279	2,473	2,313	2,609	3,382	3,082	4,525	2,795	2,512	1,268	718	2.83
Mason	9.9	734	2,005	1,801	1,617	1,538	2,205	1,992	3,000	2,021	1,720	749	418	2.78
Mercer	27.7	2,017	5,844	4,111	4,040	4,814	6,874	5,975	8,603	5,489	4,347	1,977	1,309	2.74
☐ Mineral	9.9	577	2,012	1,816	1,499	1,716	2,280	1,961	3,001	1,858	1,755	835	490	2.84
Mingo	12.5	1,069	2,970	2,049	1,859	2,131	2,422	2,122	3,170	2,713	2,186	1,208	1,101	3.06
Monongalia	28.6	5,302	7,259	4,011	3,331	3,754	4,943	7,343	9,286	5,111	4,200	1,770	890	2.71
Monroe	4.6	238	875	777	653	848	1,209	850	1,501	864	760	340	285	2.89
Morgan	4.1	249	788	687	674	731	971	839	1,336	796	599	332	198	2.76
Nicholas	10.1	736	2,326	1,693	1,508	1,662	2,175	1,734	3,009	2,016	1,809	916	616	2.91

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Ohio	22.9	1,494	4,314	3,190	3,382	4,337	6,183	6,528	7,281	3,719	2,918	1,490	964	2.62
Pendleton	3.0	246	581	444	421	497	811	711	878	594	465	212	140	2.70
Pleasants	2.9	195	567	525	433	496	684	606	902	530	469	231	162	2.93
Pocahontas	3.5	228	620	550	475	613	1,014	764	1,137	641	517	266	175	2.86
Preston	10.9	761	2,287	1,869	1,563	1,759	2,661	2,108	3,154	2,021	1,961	1,003	653	2.91
Putnam	14.2	875	3,491	2,935	2,281	2,098	2,520	2,065	4,379	3,061	2,874	1,249	572	2.90
Raleigh	32.3	2,186	7,289	5,027	4,721	5,560	7,517	6,690	9,558	6,417	5,310	2,737	1,588	2.80
Randolph	10.3	679	2,100	1,741	1,390	1,681	2,709	2,265	3,124	1,902	1,632	802	575	2.88
Ritchie	4.3	280	795	682	578	662	1,303	942	1,393	762	645	338	220	2.74
Roane	5.6	365	1,148	899	807	918	1,463	1,091	1,822	1,084	887	404	312	2.95
Summers	5.5	346	1,019	735	835	1,018	1,547	1,224	1,692	1,062	841	389	292	2.98
Taylor	6.0	356	1,202	937	884	976	1,645	1,289	1,850	1,095	966	471	329	2.87
Tucker	3.4	209	654	548	463	522	1,004	945	974	598	500	236	147	2.62
Tyler	4.1	261	779	684	640	640	1,096	829	1,241	714	702	351	263	2.83
Upshur	8.6	756	1,914	1,430	1,107	1,273	2,120	1,903	2,658	1,609	1,403	596	431	2.85
Wayne	16.6	1,193	3,421	3,118	2,719	2,652	3,497	2,701	5,150	3,412	2,978	1,411	948	2.90
Webster	4.4	285	912	702	585	715	1,201	896	1,241	846	735	379	303	2.93
Wetzel	7.8	503	1,579	1,392	1,181	1,276	1,869	1,597	2,373	1,376	1,294	694	466	2.83
Wirt	1.7	101	325	307	233	275	459	295	525	325	283	157	115	3.06
Wood	34.8	2,579	7,497	6,430	5,221	5,480	7,593	7,580	10,942	6,557	5,753	2,554	1,414	2.71
Wyoming	12.0	1,042	3,132	2,025	1,966	1,832	2,003	1,698	3,188	2,643	2,399	1,189	883	3.09
TOTAL METRO COUNTIES	**267.3**	**18,436**	**56,736**	**44,352**	**41,686**	**45,799**	**60,291**	**61,232**	**84,161**	**50,016**	**42,177**	**19,075**	**10,639**	**2.69**
TOTAL STATE	**713.6**	**52,490**	**151,890**	**115,115**	**106,475**	**120,275**	**167,355**	**153,664**	**219,269**	**135,335**	**114,973**	**54,742**	**35,617**	**2.79**
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**105.1**	**10,207**	**25,334**	**18,246**	**15,343**	**15,029**	**20,941**	**24,468**	**31,111**	**17,539**	**16,868**	**9,120**	**5,994**	**2.81**
Calumet	10.3	879	2,434	1,919	1,598	1,542	1,928	1,697	2,927	1,748	1,882	1,101	945	3.09
Outagamie	45.7	4,404	11,385	8,163	6,654	6,288	8,806	10,074	13,067	7,612	7,449	4,423	3,075	2.88
Winnebago	49.1	4,924	11,515	8,164	7,091	7,199	10,207	12,697	15,117	8,179	7,537	3,596	1,974	2.70
EAU CLAIRE	**47.4**	**5,156**	**11,137**	**7,518**	**6,253**	**7,017**	**10,319**	**10,863**	**14,653**	**7,802**	**7,643**	**3,789**	**2,650**	**2.86**
Chippewa	18.1	1,374	4,024	2,972	2,593	2,797	4,340	3,664	5,473	2,942	2,968	1,678	1,375	2.96
Eau Claire	29.3	3,782	7,113	4,546	3,660	4,220	5,979	7,199	9,180	4,860	4,675	2,111	1,275	2.79
GREEN BAY	**64.3**	**6,962**	**17,139**	**11,450**	**8,964**	**8,309**	**11,476**	**16,051**	**18,054**	**10,436**	**10,220**	**5,720**	**3,819**	**2.80**
Brown	64.3	6,962	17,139	11,450	8,964	8,309	11,476	16,051	18,054	10,436	10,220	5,720	3,819	2.80
JANESVILLE - BELOIT	**51.4**	**4,986**	**11,855**	**9,234**	**7,852**	**7,160**	**10,313**	**12,131**	**15,383**	**8,799**	**8,507**	**4,203**	**2,377**	**2.75**
Rock	51.4	4,986	11,855	9,234	7,852	7,160	10,313	12,131	15,383	8,799	8,507	4,203	2,377	2.75
KENOSHA	**44.9**	**3,812**	**10,359**	**8,228**	**6,817**	**7,086**	**8,598**	**10,739**	**13,341**	**7,674**	**7,036**	**3,792**	**2,318**	**2.76**
Kenosha	44.9	3,812	10,359	8,228	6,817	7,086	8,598	10,739	13,341	7,674	7,036	3,792	2,318	2.76
LA CROSSE	**34.1**	**4,294**	**8,192**	**5,171**	**4,397**	**4,658**	**7,388**	**8,666**	**10,587**	**5,557**	**5,297**	**2,550**	**1,443**	**2.75**
La Crosse	34.1	4,294	8,192	5,171	4,397	4,658	7,388	8,666	10,587	5,557	5,297	2,550	1,443	2.75
MADISON	**128.8**	**18,385**	**39,378**	**21,988**	**15,866**	**14,772**	**18,411**	**36,774**	**41,127**	**20,750**	**18,124**	**7,961**	**4,064**	**2.58**
Dane	128.8	18,385	39,378	21,988	15,866	14,772	18,411	36,774	41,127	20,750	18,124	7,961	4,064	2.58
MILWAUKEE	**518.4**	**43,474**	**124,160**	**89,617**	**81,967**	**80,050**	**99,132**	**132,053**	**156,237**	**86,920**	**77,095**	**39,765**	**26,330**	**2.70**
Milwaukee	369.0	34,950	88,547	54,755	54,283	58,275	78,190	108,256	114,188	59,146	46,644	23,714	17,052	2.56
Ozaukee	23.7	1,356	5,303	5,321	4,366	3,639	3,715	3,973	6,984	4,394	4,551	2,388	1,410	2.97
Washington	29.4	2,038	7,607	6,576	4,630	3,958	4,591	4,612	8,140	5,292	5,883	3,296	2,177	3.09
Waukesha	96.3	5,130	22,703	22,965	18,688	14,178	12,636	15,212	26,925	18,088	20,017	10,367	5,691	3.05
MILWAUKEE - RACINE CONSOLIDATED AREA	***580.2***	***48,699***	***138,766***	***100,995***	***91,713***	***89,365***	***110,662***	***145,838***	***174,283***	***97,711***	***87,502***	***45,084***	***29,782***	***2.72***
RACINE	**61.8**	**5,225**	**14,606**	**11,378**	**9,746**	**9,315**	**11,530**	**13,785**	**18,046**	**10,791**	**10,407**	**5,319**	**3,452**	**2.82**
Racine	61.8	5,225	14,606	11,378	9,746	9,315	11,530	13,785	18,046	10,791	10,407	5,319	3,452	2.82
SHEBOYGAN	**36.7**	**3,043**	**7,984**	**5,927**	**5,256**	**5,726**	**8,764**	**8,098**	**11,667**	**6,033**	**5,752**	**3,233**	**1,917**	**2.79**
Sheboygan	36.7	3,043	7,984	5,927	5,256	5,726	8,764	8,098	11,667	6,033	5,752	3,233	1,917	2.79
WAUSAU	**40.6**	**3,640**	**9,549**	**7,293**	**5,841**	**5,980**	**8,297**	**8,633**	**12,011**	**6,938**	**6,836**	**3,685**	**2,497**	**2.84**
Marathon	40.6	3,640	9,549	7,293	5,841	5,980	8,297	8,633	12,011	6,938	6,836	3,685	2,497	2.84
ALL COUNTIES														
Adams	5.4	285	890	773	809	1,021	1,622	1,218	2,008	879	705	339	251	2.70
Ashland	6.4	509	1,185	853	791	1,082	1,980	1,842	1,997	918	794	492	357	2.66
Barron	14.9	1,227	2,878	2,224	1,952	2,361	4,258	3,460	4,877	2,351	2,271	1,190	751	2.71

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Bayfield	5.4	292	1,010	820	710	871	1,697	1,256	1,915	803	704	411	311	2.70
Brown	64.3	6,962	17,139	11,450	8,964	8,309	11,476	16,951	18,054	10,436	10,220	5,720	3,819	2.80
Buffalo	5.3	383	992	760	791	835	1,539	1,267	1,650	881	750	459	293	2.74
Burnett	5.0	262	828	695	709	922	1,584	1,083	1,901	740	675	371	230	2.64
Calumet	10.3	879	2,434	1,919	1,598	1,542	1,928	1,697	2,927	1,748	1,882	1,101	945	3.09
Chippewa	18.1	1,374	4,024	2,972	2,593	2,797	4,340	3,664	5,473	2,942	2,968	1,678	1,375	2.96
Clark	11.6	815	2,168	1,705	1,625	1,911	3,376	2,552	3,615	1,780	1,668	1,000	985	2.92
Columbia	16.3	1,129	3,291	2,703	2,347	2,585	4,245	3,802	5,163	2,720	2,533	1,309	773	2.71
Crawford	6.0	406	1,167	899	828	979	1,721	1,404	1,855	907	893	491	450	2.83
Dane	128.8	18,385	39,378	21,988	15,866	14,772	18,411	36,774	41,127	20,750	18,124	7,961	4,064	2.58
Dodge	26.0	1,885	5,436	4,320	3,856	4,205	6,298	5,107	8,313	4,324	4,183	2,418	1,655	2.95
Door	10.1	828	2,038	1,488	1,223	1,635	2,888	2,461	3,472	1,555	1,408	726	478	2.63
☐ Douglas	16.9	1,605	3,717	2,441	2,249	2,709	4,179	4,635	5,343	2,577	2,439	1,214	692	2.64
Dunn	11.9	1,612	2,708	1,736	1,490	1,555	2,799	2,569	3,728	2,009	2,001	973	570	3.02
Eau Claire	29.3	3,782	7,113	4,546	3,660	4,220	5,979	7,199	9,180	4,860	4,675	2,111	1,275	2.79
Florence	1.5	90	255	236	217	244	458	335	516	226	219	110	94	3.00
Fond du Lac	31.2	2,436	7,174	5,180	4,629	4,786	6,995	6,652	9,378	5,303	5,138	2,746	1,983	2.90
Forest	3.3	191	568	525	463	565	988	751	1,089	525	428	278	229	2.82
Grant	17.5	1,742	3,651	2,697	2,405	2,590	4,415	3,878	5,195	2,788	2,702	1,619	1,318	3.02
Green	11.5	948	2,548	1,824	1,523	1,735	2,922	2,812	3,665	1,748	1,770	949	556	2.70
Green Lake	7.0	454	1,280	996	976	1,191	2,103	1,569	2,478	1,094	958	555	346	2.70
Iowa	7.1	522	1,505	1,048	1,015	1,185	1,825	1,674	2,126	1,088	1,022	663	527	2.82
Iron	2.7	157	414	308	333	554	934	720	1,031	394	285	154	116	2.48
Jackson	6.4	418	1,225	981	857	1,092	1,827	1,560	2,047	1,057	887	505	344	2.70
Jefferson	23.6	1,918	5,190	4,175	3,325	3,579	5,413	5,296	7,532	3,910	3,727	1,956	1,179	2.88
Juneau	8.2	548	1,430	1,241	1,175	1,420	2,386	2,143	2,599	1,239	1,098	653	468	2.66
Kenosha	44.9	3,812	10,359	8,228	6,817	7,086	8,598	10,739	13,341	7,674	7,036	3,792	2,318	2.76
Kewaunee	6.8	502	1,356	1,043	946	1,134	1,819	1,442	2,011	1,059	1,040	681	567	2.91
La Crosse	34.1	4,294	8,192	5,171	4,397	4,658	7,388	8,666	10,587	5,557	5,297	2,550	1,443	2.75
Lafayette	6.2	458	1,213	912	937	1,014	1,666	1,463	1,802	969	891	637	438	2.82
Langlade	7.3	415	1,297	1,086	989	1,269	2,244	1,718	2,344	1,049	1,069	613	507	2.75
Lincoln	9.9	752	1,799	1,617	1,447	1,618	2,667	2,250	3,243	1,599	1,461	811	536	2.76
Manitowoc	29.6	2,361	6,320	4,664	4,292	4,701	7,262	6,847	9,135	4,637	4,441	2,568	1,972	2.81
Marathon	40.6	3,640	9,549	7,293	5,841	5,980	8,297	8,633	12,011	6,938	6,836	3,685	2,497	2.84
Marinette	15.0	1,123	2,743	2,359	1,986	2,469	4,320	3,693	4,788	2,345	2,222	1,195	757	2.70
Marquette	4.9	276	817	684	678	888	1,557	1,271	1,755	706	624	342	202	2.55
Menominee	.8	59	157	149	139	135	161	88	169	107	142	85	209	4.50
Milwaukee	369.0	34,950	88,547	54,755	54,283	58,275	78,190	108,256	114,188	59,146	46,644	23,714	17,052	2.56
Monroe	12.5	931	2,606	2,027	1,742	2,164	3,030	2,774	3,870	2,100	1,932	1,036	788	2.90
Oconto	10.7	656	2,049	1,709	1,476	1,805	3,005	2,337	3,464	1,660	1,578	919	742	2.79
Oneida	12.7	883	2,355	2,090	1,888	2,120	3,364	3,076	4,410	2,031	1,732	919	532	2.62
Outagamie	45.7	4,404	11,385	8,163	6,654	6,288	8,806	10,074	13,067	7,612	7,449	4,423	3,075	2.88
Ozaukee	23.7	1,356	5,303	5,321	4,366	3,639	3,715	3,973	6,984	4,394	4,551	2,388	1,410	2.97
Pepin	2.7	208	506	374	386	378	846	659	826	417	365	245	188	2.78
Pierce	10.6	1,249	2,601	1,740	1,380	1,435	2,195	2,231	3,113	1,806	1,829	970	651	3.05
Polk	12.4	843	2,556	2,010	1,615	1,941	3,435	2,804	3,997	2,004	1,928	1,009	658	2.74
Portage	19.8	2,375	5,038	3,278	2,541	2,613	3,955	4,179	5,811	3,358	3,307	1,742	1,403	3.04
Price	6.0	375	1,035	854	820	1,034	1,882	1,495	1,956	899	836	480	334	2.68
Racine	61.8	5,225	14,606	11,378	9,746	9,315	11,530	13,785	18,046	10,791	10,407	5,319	3,452	2.82
Richland	6.5	477	1,264	933	854	1,133	1,839	1,471	2,185	1,034	939	495	376	2.72
Rock	51.4	4,986	11,855	9,234	7,852	7,160	10,313	12,131	15,383	8,799	8,507	4,203	2,377	2.75
Rusk	5.6	374	1,083	785	754	1,037	1,567	1,205	1,833	889	814	440	419	2.86
☐ St. Croix	15.3	1,346	3,911	2,987	2,239	1,949	2,868	2,833	4,333	2,590	2,940	1,657	947	3.01
Sauk	16.7	1,253	3,406	2,639	2,302	2,636	4,464	4,187	5,317	2,613	2,446	1,291	846	2.68
Sawyer	4.9	256	830	740	706	909	1,459	1,026	1,880	683	678	356	277	2.80
Shawano	13.2	798	2,296	2,060	1,928	2,300	3,818	2,833	4,327	2,056	1,937	1,081	966	2.82
Sheboygan	36.7	3,043	7,984	5,927	5,256	5,726	8,764	8,098	11,667	6,033	5,752	3,233	1,917	2.79
Taylor	6.5	565	1,315	976	907	1,029	1,708	1,304	1,945	1,046	1,046	572	587	3.00
Trempealeau	9.6	607	1,859	1,467	1,288	1,602	2,777	2,263	2,955	1,514	1,387	846	635	2.81
Vernon	9.6	519	1,695	1,412	1,324	1,714	2,936	2,223	3,214	1,536	1,381	729	517	2.73
Vilas	7.1	307	1,117	1,064	1,000	1,365	2,247	1,595	2,891	1,022	887	403	302	2.55
Walworth	26.7	2,468	5,589	4,524	3,848	3,989	6,282	6,541	8,423	4,393	4,060	2,056	1,227	2.78
Washburn	5.3	297	948	796	684	972	1,603	1,260	1,808	845	733	393	261	2.64
Washington	29.4	2,038	7,607	6,576	4,630	3,958	4,591	4,612	8,140	5,292	5,883	3,296	2,177	3.09
Waukesha	96.3	5,130	22,703	22,965	18,688	14,178	12,636	15,212	26,925	18,088	20,017	10,367	5,691	3.05
Waupaca	15.8	1,152	3,053	2,433	2,110	2,528	4,524	3,688	5,187	2,463	2,288	1,286	888	2.78

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Waushara	7.5	422	1,301	1,086	1,047	1,256	2,388	1,828	2,667	1,160	946	519	380	2.60
Winnebago	49.1	4,924	11,515	8,164	7,091	7,199	10,207	12,697	15,117	8,179	7,537	3,596	1,974	2.70
Wood	26.8	2,539	6,023	4,512	3,763	3,965	5,998	6,011	8,079	4,499	4,281	2,334	1,596	2.80
TOTAL METRO COUNTIES	**1,165.7**	**112,135**	**287,321**	**201,478**	**172,790**	**169,760**	**222,216**	**289,729**	**351,893**	**194,406**	**179,164**	**92,008**	**58,500**	**2.73**
TOTAL STATE	**1,739.7**	**156,692**	**403,381**	**291,688**	**252,616**	**261,816**	**373,507**	**420,902**	**535,498**	**286,144**	**265,203**	**139,428**	**92,525**	**2.76**
WYOMING														
CASPER	**29.1**	**3,701**	**8,729**	**5,223**	**4,429**	**3,626**	**3,392**	**6,421**	**9,112**	**5,326**	**4,901**	**2,176**	**1,164**	**2.71**
Natrona	29.1	3,701	8,729	5,223	4,429	3,626	3,392	6,421	9,112	5,326	4,901	2,176	1,164	2.71
ALL COUNTIES														
Albany	11.1	2,520	3,331	1,645	1,124	1,068	1,412	3,403	3,678	1,751	1,418	562	288	2.61
Big Horn	4.3	378	852	737	579	631	1,123	933	1,401	660	620	368	318	2.86
Campbell	9.6	1,737	3,628	1,891	1,178	684	482	1,582	2,680	1,875	1,999	917	547	2.98
Carbon	8.3	1,115	2,508	1,546	1,094	942	1,095	1,772	2,417	1,419	1,495	736	461	2.93
Converse	5.5	804	1,733	1,120	733	503	607	984	1,515	1,024	1,099	568	310	3.02
Crook	2.0	193	471	370	293	308	365	439	606	352	322	181	100	2.75
Fremont	14.1	1,607	3,895	2,683	2,214	1,774	1,927	2,572	4,183	2,716	2,425	1,265	939	3.01
Goshen	4.6	406	915	708	650	696	1,225	1,117	1,554	738	672	307	212	2.65
Hot Springs	2.2	214	427	355	281	346	577	620	707	340	299	147	87	2.68
Johnson	2.5	195	591	435	319	377	583	614	818	390	366	198	114	2.76
Laramie	27.3	3,280	7,231	5,020	3,931	3,516	4,322	6,891	8,574	4,733	4,175	1,914	1,013	2.63
Lincoln	4.4	416	1,212	809	564	619	780	811	1,303	665	683	476	462	3.02
Natrona	29.1	3,701	8,729	5,223	4,429	3,626	3,392	6,421	9,112	5,326	4,901	2,176	1,164	2.71
Niobrara	1.2	104	190	161	193	183	369	366	418	159	151	73	33	2.42
Park	8.4	813	1,968	1,570	1,262	1,233	1,554	1,996	2,728	1,365	1,332	636	343	2.70
Platte	5.2	551	1,425	965	711	661	887	1,459	1,550	838	769	400	184	2.56
Sheridan	10.3	978	2,646	1,730	1,287	1,425	2,234	2,637	3,334	1,610	1,590	737	392	2.66
Sublette	1.6	132	434	313	246	221	254	315	510	266	278	147	84	2.94
Sweetwater	17.0	2,412	5,756	3,256	2,129	1,759	1,688	3,386	4,765	3,017	3,174	1,610	1,048	2.89
Teton	4.5	587	1,641	954	535	390	393	1,361	1,547	716	528	241	107	2.36
Uinta	5.8	830	1,858	1,000	716	682	714	1,035	1,615	991	999	643	517	3.16
Washakie	3.5	369	831	643	502	516	639	722	1,116	562	581	325	194	2.86
Weston	2.7	315	661	454	415	384	471	621	804	489	484	193	109	2.70
TOTAL METRO COUNTIES	**29.1**	**3,701**	**8,729**	**5,223**	**4,429**	**3,626**	**3,392**	**6,421**	**9,112**	**5,326**	**4,901**	**2,176**	**1,164**	**2.71**
TOTAL STATE	**185.2**	**23,657**	**52,933**	**33,588**	**25,385**	**22,544**	**27,093**	**42,057**	**56,935**	**32,002**	**30,360**	**14,820**	**9,026**	**2.78**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I—Section 7

Households By Effective Buying Income (EBI) Group For Metropolitan Markets And All Counties

Under $ 5,000
$ 5,000–$ 9,999
$10,000–$14,999
$15,000–$19,999
$20,000–$24,999
$25,000–$34,999
$35,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMRB ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA												
ANNISTON	**42.2**	**4,502**	**6,762**	**6,387**	**5,858**	**5,468**	**7,514**	**4,491**	**1,218**	**17,914**	**21,489**	**7,409**
Calhoun	42.2	4,502	6,762	6,387	5,858	5,468	7,514	4,491	1,218	17,914	21,489	7,409
BIRMINGHAM	**332.0**	**35,658**	**48,994**	**45,422**	**41,900**	**38,995**	**61,575**	**42,484**	**16,971**	**19,276**	**22,369**	**8,223**
Blount	13.7	1,797	2,491	2,247	2,078	1,660	2,207	994	226	15,705	17,831	6,280
Jefferson	253.0	27,078	36,511	33,924	31,186	29,297	46,577	33,986	14,441	19,646	22,914	8,601
St. Clair	15.3	1,697	2,618	2,537	2,329	2,160	2,622	1,061	276	16,670	18,505	6,334
Shelby	24.8	2,153	2,977	2,944	2,909	2,882	5,671	3,921	1,323	22,468	24,369	8,156
Walker	25.2	2,933	4,377	3,771	3,398	2,996	4,498	2,522	705	17,167	19,732	6,964
DOTHAN	**43.7**	**4,845**	**6,867**	**6,911**	**6,650**	**5,509**	**7,484**	**3,960**	**1,474**	**17,349**	**20,805**	**7,199**
Dale	15.0	1,571	2,487	2,591	2,443	1,876	2,465	1,220	347	16,643	20,993	6,743
Houston	28.7	3,274	4,380	4,320	4,207	3,633	5,019	2,740	1,127	17,770	20,707	7,466
FLORENCE	**50.3**	**5,265**	**7,702**	**7,305**	**6,529**	**6,178**	**9,563**	**6,051**	**1,707**	**18,741**	**21,151**	**7,659**
Colbert	20.2	2,194	3,080	2,986	2,777	2,593	3,840	2,226	504	18,327	20,318	7,395
Lauderdale	30.1	3,071	4,622	4,319	3,752	3,585	5,723	3,825	1,203	19,058	21,710	7,835
GADSDEN	**38.1**	**4,694**	**7,081**	**5,995**	**4,831**	**4,177**	**6,663**	**3,576**	**1,083**	**16,224**	**19,455**	**7,093**
Etowah	38.1	4,694	7,081	5,995	4,831	4,177	6,663	3,576	1,083	16,224	19,455	7,093
HUNTSVILLE	**70.7**	**5,513**	**8,152**	**8,811**	**9,141**	**8,311**	**13,024**	**11,701**	**6,047**	**22,156**	**25,720**	**9,161**
Madison	70.7	5,513	8,152	8,811	9,141	8,311	13,024	11,701	6,047	22,156	25,720	9,161
MOBILE	**161.0**	**17,466**	**22,567**	**21,560**	**20,350**	**18,550**	**30,437**	**21,398**	**8,672**	**19,634**	**22,675**	**7,950**
Baldwin	29.4	2,679	4,439	4,322	3,986	3,565	5,488	3,630	1,291	19,048	21,885	7,705
Mobile	131.6	14,787	18,128	17,238	16,364	14,985	24,949	17,768	7,381	19,774	22,851	8,004
MONTGOMERY	**99.7**	**11,110**	**13,612**	**13,470**	**13,682**	**11,618**	**18,557**	**12,437**	**5,214**	**19,202**	**22,572**	**7,894**
Autauga	11.2	1,132	1,397	1,207	1,334	1,456	2,423	1,791	460	21,797	23,232	7,586
Elmore	15.2	1,874	2,244	2,186	2,171	1,889	3,012	1,311	513	17,913	20,312	6,683
Montgomery	73.3	8,104	9,971	10,077	10,177	8,273	13,122	9,335	4,241	19,095	22,940	8,219
TUSCALOOSA	**50.0**	**7,113**	**8,366**	**7,114**	**6,216**	**5,655**	**8,605**	**5,038**	**1,893**	**16,881**	**20,305**	**7,140**
Tuscaloosa	50.0	7,113	8,366	7,114	6,216	5,655	8,605	5,038	1,893	16,881	20,305	7,140
ALL COUNTIES												
Autauga	11.2	1,132	1,397	1,207	1,334	1,456	2,423	1,791	460	21,797	23,232	7,586
Baldwin	29.4	2,679	4,439	4,322	3,986	3,565	5,488	3,630	1,291	19,048	21,885	7,705
Barbour	8.6	1,772	1,803	1,416	1,124	811	1,000	464	210	12,491	15,833	5,403
Bibb	5.6	976	1,082	973	863	700	701	244	61	13,786	15,850	5,513
Blount	13.7	1,797	2,491	2,247	2,078	1,660	2,207	994	226	15,705	17,831	6,280
Bullock	3.5	800	842	647	405	234	352	130	90	10,761	14,336	4,871
Butler	7.5	1,274	1,722	1,345	1,093	797	777	286	206	12,707	15,714	5,482
Calhoun	42.2	4,502	6,762	6,387	5,858	5,468	7,514	4,491	1,218	17,914	21,489	7,409
Chambers	14.0	1,713	2,563	2,231	1,895	1,744	2,393	1,169	292	16,257	18,663	6,615
Cherokee	6.8	883	1,331	1,198	1,008	845	1,067	355	113	14,945	17,738	6,123
Chilton	11.5	1,604	2,162	1,863	1,746	1,441	1,676	764	244	15,332	17,739	6,415
Choctaw	5.5	1,071	1,180	744	598	523	778	464	142	13,241	17,470	5,788
Clarke	9.1	1,711	1,634	1,305	1,157	945	1,412	683	253	14,615	17,929	5,890
Clay	4.8	709	1,005	805	701	619	639	239	83	14,179	16,877	5,828
Cleburne	4.8	683	758	797	767	618	815	291	71	15,976	17,658	6,520
Coffee	13.9	1,595	2,281	1,914	1,864	1,894	2,659	1,212	481	18,153	20,078	7,138
Colbert	20.2	2,194	3,080	2,986	2,777	2,593	3,840	2,226	504	18,327	20,318	7,395
Conecuh	5.5	1,210	1,304	808	707	576	572	185	138	11,346	15,147	5,240
Coosa	4.2	615	885	690	627	581	542	181	79	14,318	17,078	6,237
Covington	14.4	2,527	3,087	2,563	2,078	1,633	1,676	577	259	13,034	15,642	6,006
Crenshaw	5.2	1,222	1,359	920	648	428	421	132	70	10,087	13,162	4,786
Cullman	23.2	3,118	4,577	3,984	3,439	2,742	3,265	1,497	578	14,898	17,884	6,433
Dale	15.0	1,571	2,487	2,591	2,443	1,876	2,465	1,220	347	16,643	20,993	6,743
Dallas	17.7	3,469	3,730	2,977	2,282	1,645	2,185	1,076	336	12,668	16,114	5,402
De Kalb	20.8	3,241	4,325	3,386	2,891	2,486	3,034	1,066	371	14,100	16,953	6,230
Elmore	15.2	1,874	2,244	2,186	2,171	1,889	3,012	1,311	513	17,913	20,312	6,683
Escambia	13.0	1,824	2,649	2,036	1,651	1,605	1,935	998	302	14,974	18,493	6,117
Etowah	38.1	4,694	7,081	5,995	4,831	4,177	6,663	3,576	1,083	16,224	19,455	7,093
Fayette	7.0	889	1,320	960	963	859	1,202	555	252	16,677	19,425	6,973
Franklin	10.8	1,508	2,148	1,645	1,429	1,296	1,652	848	274	15,337	18,114	6,654
Geneva	8.8	1,302	1,864	1,291	1,119	1,083	1,340	565	236	14,768	18,812	6,729
Greene	3.6	950	891	595	385	191	370	129	89	9,701	13,931	4,559
Hale	5.0	1,294	1,203	767	572	403	447	224	90	10,018	13,951	4,500
Henry	5.5	813	1,172	974	800	672	716	259	94	13,802	16,299	5,710

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA (continued)												
ALL COUNTIES (continued)												
Houston	28.7	3,274	4,380	4,320	4,207	3,633	5,019	2,740	1,127	17,770	20,707	7,466
Jackson	19.1	2,388	3,152	2,907	2,818	2,436	3,538	1,510	351	16,884	18,802	6,577
Jefferson	253.0	27,078	36,511	33,924	31,186	29,297	46,577	33,986	14,441	19,646	22,914	8,601
Lamar	6.1	824	1,171	991	893	769	1,037	302	113	15,339	17,382	6,274
Lauderdale	30.1	3,071	4,622	4,319	3,752	3,585	5,723	3,825	1,203	19,058	21,710	7,835
Lawrence	10.3	1,477	1,832	1,402	1,231	1,135	1,933	1,039	251	16,735	19,060	6,415
Lee	29.3	5,073	5,107	4,108	3,550	2,794	4,690	2,827	1,151	15,466	19,575	7,224
Limestone	15.8	1,869	2,450	2,245	2,246	1,955	2,817	1,592	626	17,902	20,409	6,890
Lowndes	3.8	974	953	657	411	308	293	157	47	9,827	13,245	3,784
Macon	8.5	1,820	1,834	1,398	925	677	955	651	240	11,922	16,767	5,240
Madison	70.7	5,513	8,152	8,811	9,141	8,311	13,024	11,701	6,047	22,156	25,720	9,161
Marengo	8.4	1,807	1,739	1,165	870	694	1,279	655	191	12,708	16,535	5,518
Marion	11.4	1,579	2,140	1,869	1,853	1,534	1,576	597	252	15,294	17,357	6,262
Marshall	25.1	3,823	4,993	4,369	3,827	2,900	3,246	1,554	388	14,227	16,595	6,107
Mobile	131.6	14,787	18,128	17,238	16,364	14,985	24,949	17,768	7,381	19,774	22,851	8,004
Monroe	7.6	1,209	1,497	1,121	931	877	1,107	648	210	14,862	18,313	6,051
Montgomery	73.3	8,104	9,971	10,077	10,177	8,273	13,122	9,335	4,241	19,095	22,940	8,219
Morgan	33.2	3,313	4,572	4,391	4,407	4,112	6,697	4,440	1,268	19,904	22,043	7,869
Perry	4.6	1,182	1,189	731	524	340	418	148	68	9,616	13,...	4,132
Pickens	7.2	1,191	1,466	1,192	1,005	787	993	430	136	13,905	16,990	5,637
Pike	9.9	2,016	2,214	1,613	1,254	1,009	1,176	433	185	11,989	15,577	5,392
Randolph	7.2	1,208	1,473	1,208	1,016	849	978	378	90	13,725	16,045	5,663
☐ Russell	16.8	3,008	3,180	2,707	2,329	1,926	2,344	1,022	284	14,031	16,528	5,846
St. Clair	15.3	1,697	2,618	2,537	2,329	2,160	2,622	1,061	276	16,670	18,505	6,334
Shelby	24.8	2,153	2,997	2,944	2,909	2,882	5,671	3,921	1,323	22,468	24,369	8,156
Sumter	5.4	1,243	1,230	802	606	466	606	345	102	11,244	15,605	5,016
Talladega	25.3	3,204	4,427	3,894	3,476	2,981	4,364	2,306	648	16,553	19,255	6,461
Tallapoosa	14.0	1,837	2,734	2,474	2,140	1,689	2,124	800	202	14,904	17,432	6,163
Tuscaloosa	50.0	7,113	8,366	7,114	6,216	5,655	8,605	5,038	1,893	16,881	20,305	7,140
Walker	25.2	2,933	4,377	3,771	3,398	2,996	4,498	2,522	705	17,167	19,732	6,964
Washington	5.6	859	1,029	750	691	703	1,095	389	84	16,158	17,858	5,883
Wilcox	4.4	1,101	930	673	543	293	470	273	117	11,248	15,291	4,705
Winston	8.3	1,219	1,671	1,591	1,196	920	1,122	417	164	13,897	16,562	5,925
TOTAL METRO COUNTIES	**904.5**	**99,174**	**133,283**	**125,683**	**117,486**	**106,387**	**165,766**	**112,158**	**44,563**	**18,974**	**22,178**	**7,936**
TOTAL STATE	**1,415.3**	**179,163**	**231,963**	**206,068**	**186,711**	**163,986**	**241,906**	**148,642**	**56,861**	**17,356**	**20,589**	**7,300**
ALASKA												
ANCHORAGE	**72.1**	**3,171**	**4,192**	**5,953**	**6,932**	**6,851**	**12,515**	**16,443**	**16,043**	**32,123**	**35,184**	**12,923**
Anchorage	72.1	3,171	4,192	5,953	6,932	6,851	12,515	16,443	16,043	32,123	35,184	12,923
ALL COUNTIES												
Aleutian Islands	1.7	150	126	292	269	190	283	228	162	20,295	50,548	10,609
Anchorage	72.1	3,171	4,192	5,953	6,932	6,851	12,515	16,443	16,043	32,123	35,184	12,923
Bethel	3.1	478	440	455	351	246	457	422	251	17,282	23,182	6,142
Bristol Bay	.3	9	19	12	12	36	63	71	78	34,875	61,777	16,848
Dillingham	1.6	276	164	183	166	117	289	183	222	20,379	25,567	8,021
Fairbanks North Star	20.9	1,218	1,578	2,091	1,933	1,591	3,367	4,331	4,791	30,963	35,432	12,637
Haines	.6	58	33	48	71	50	100	121	119	29,091	31,793	10,598
Juneau	8.2	229	304	502	564	775	1,376	2,161	2,289	37,274	38,927	14,250
Kenai Peninsula	10.8	777	974	885	806	897	1,566	2,234	2,661	31,615	34,847	11,986
Ketchikan Gateway	4.5	327	330	254	272	448	867	1,230	772	32,024	33,854	12,590
Kobuk	1.4	126	160	170	137	116	263	211	217	24,667	29,496	7,941
Kodiak Island	3.7	199	247	303	336	259	598	824	934	33,554	39,533	12,610
Matanuska - Susitna	8.0	727	678	723	829	849	1,555	1,630	1,009	26,158	28,430	9,556
Nome	2.0	280	263	235	212	152	310	281	267	20,278	25,926	7,407
North Slope	1.1	94	59	77	80	66	165	279	290	35,905	48,957	11,458
Prince of Wales - Outer Ketchikan	1.2	87	95	79	103	78	247	277	234	30,968	37,084	11,611
Sitka	2.8	91	102	147	226	270	401	894	669	37,736	38,999	12,409
Skagway - Yakutat - Angoon	1.2	91	142	155	106	113	177	291	125	24,759	28,559	8,787
Southeast Fairbanks	1.9	163	234	305	251	163	261	325	198	19,919	27,424	8,141
Valdez - Cordova	3.4	228	277	287	232	234	463	584	1,095	34,553	41,219	14,300
Wade Hampton	1.1	201	184	174	153	126	141	80	41	14,735	18,543	3,999
Wrangell - Petersburg	2.2	115	164	218	219	268	515	487	214	26,857	30,781	9,959
Yukon - Koyukuk	2.5	436	448	365	224	165	318	320	224	15,019	26,885	8,002

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ALASKA (continued)												
TOTAL METRO COUNTIES	**72.1**	**3,171**	**4,192**	**5,953**	**6,932**	**6,851**	**12,515**	**16,443**	**16,043**	**32,123**	**35,184**	**12,923**
TOTAL STATE	**156.3**	**9,521**	**11,213**	**13,913**	**14,484**	**14,060**	**26,297**	**33,907**	**32,905**	**30,596**	**34,663**	**11,933**
ARIZONA												
PHOENIX	**616.4**	**42,082**	**68,108**	**82,534**	**84,319**	**77,850**	**128,736**	**91,542**	**41,229**	**21,972**	**24,978**	**9,315**
Maricopa	616.4	42,082	68,108	82,534	84,319	77,850	128,736	91,542	41,229	21,972	24,978	9,315
TUCSON	**220.9**	**19,304**	**31,284**	**34,784**	**31,214**	**27,103**	**41,550**	**24,894**	**10,767**	**18,939**	**22,169**	**8,424**
Pima	220.9	19,304	31,284	34,784	31,214	27,103	41,550	24,894	10,767	18,939	22,169	8,424
ALL COUNTIES												
Apache	14.5	3,031	2,515	2,204	1,910	1,452	2,005	1,148	234	13,844	16,530	4,081
Cochise	31.5	2,967	5,016	5,821	4,968	3,795	5,141	2,920	872	16,805	20,193	6,959
Coconino	25.4	2,596	3,375	3,658	3,590	3,265	4,847	2,966	1,103	19,270	22,595	6,849
Gila	13.9	1,552	2,463	2,092	1,620	1,638	2,793	1,395	347	17,580	19,688	7,017
Graham	7.1	966	1,221	1,291	1,054	831	1,016	502	219	15,326	18,664	5,409
Greenlee	3.8	289	400	473	389	756	1,095	353	45	22,616	21,714	7,113
La Paz	5.1	886	1,410	1,113	647	388	415	182	59	10,951	16,436	6,209
Maricopa	616.4	42,082	68,108	82,534	84,319	77,850	128,736	91,542	41,229	21,972	24,978	9,315
Mohave	25.2	2,443	4,743	4,830	3,889	3,067	3,724	1,918	586	15,685	18,528	7,295
Navajo	20.5	3,074	2,864	2,719	2,560	2,242	3,683	2,567	791	18,012	20,555	5,764
Pima	220.9	19,304	31,284	34,784	31,214	27,103	41,550	24,894	10,767	18,939	22,169	8,424
Pinal	31.1	3,285	4,867	5,125	4,563	4,342	5,669	2,436	813	17,450	19,632	6,347
Santa Cruz	6.8	576	975	1,190	1,007	845	1,154	687	366	18,202	21,854	6,634
Yavapai	31.0	3,396	6,057	5,887	4,870	3,679	4,322	2,054	735	15,154	18,248	7,347
Yuma	28.1	2,164	4,200	5,087	4,426	3,540	4,774	2,977	932	17,827	21,329	7,161
TOTAL METRO COUNTIES	**837.3**	**61,386**	**99,392**	**117,318**	**115,533**	**104,953**	**170,286**	**116,436**	**51,996**	**21,161**	**24,237**	**9,084**
TOTAL STATE	**1,081.3**	**88,611**	**139,499**	**158,808**	**151,026**	**134,793**	**210,924**	**138,541**	**59,098**	**20,097**	**23,239**	**8,452**
ARKANSAS												
FAYETTEVILLE - SPRINGDALE	**38.5**	**4,020**	**6,180**	**6,472**	**5,789**	**4,884**	**6,085**	**3,479**	**1,591**	**17,153**	**20,613**	**7,594**
Washington	38.5	4,020	6,180	6,472	5,789	4,884	6,085	3,479	1,591	17,153	20,613	7,594
FORT SMITH	**62.6**	**6,232**	**9,822**	**9,668**	**9,661**	**7,578**	**11,066**	**5,996**	**2,577**	**17,807**	**21,232**	**7,823**
Crawford	13.6	1,234	2,083	1,881	2,098	1,954	2,505	1,382	463	18,806	20,951	7,232
Sebastian	37.7	3,422	5,448	5,754	5,787	4,387	7,028	4,038	1,836	18,593	22,588	8,743
Sequoyah, Okla.	*11.3*	*1,576*	*2,291*	*2,033*	*1,776*	*1,237*	*1,533*	*576*	*278*	*14,383*	*17,044*	*5,819*
LITTLE ROCK - NORTH LITTLE ROCK	**179.2**	**14,072**	**22,698**	**24,958**	**24,563**	**22,032**	**35,238**	**25,009**	**10,630**	**20,716**	**24,074**	**8,783**
Faulkner	17.0	1,540	2,593	2,649	2,393	2,098	3,218	1,867	642	18,541	21,865	7,555
Lonoke	12.3	1,534	2,044	1,873	1,726	1,526	2,142	1,091	364	16,980	19,580	6,653
Pulaski	130.7	9,715	15,891	18,145	18,073	16,036	25,301	18,746	8,793	21,047	24,683	9,249
Saline	19.2	1,283	2,170	2,291	2,371	2,372	4,577	3,305	831	23,137	24,763	8,341
PINE BLUFF	**31.1**	**4,492**	**5,404**	**4,572**	**3,817**	**3,401**	**4,891**	**3,470**	**1,053**	**16,360**	**19,570**	**6,733**
Jefferson	31.1	4,492	5,404	4,572	3,817	3,401	4,891	3,470	1,053	16,360	19,570	6,733
TEXARKANA	**42.8**	**5,267**	**6,909**	**5,993**	**5,807**	**5,052**	**7,810**	**4,342**	**1,620**	**17,719**	**20,569**	**7,589**
Miller	13.9	1,822	2,397	1,975	1,894	1,693	2,449	1,218	452	16,953	19,494	7,056
Bowie, Tex.	*28.9*	*3,445*	*4,512*	*4,018*	*3,913*	*3,359*	*5,361*	*3,124*	*1,168*	*18,097*	*21,086*	*7,853*
ALL COUNTIES												
Arkansas	9.0	1,189	1,687	1,478	1,257	974	1,279	705	431	15,533	19,430	7,317
Ashley	9.3	1,236	1,695	1,192	844	1,006	1,844	1,135	348	18,085	20,532	7,233
Baxter	12.4	1,025	2,090	2,553	2,273	1,583	1,838	730	308	16,090	18,703	7,756
Benton	31.9	2,417	4,767	5,494	5,356	4,676	5,473	2,480	1,237	18,018	20,629	7,733
Boone	10.6	1,359	2,153	2,125	1,655	1,108	1,360	589	251	14,151	17,270	6,585
Bradley	5.1	907	1,158	756	699	544	690	252	94	13,258	16,010	5,917
Calhoun	2.2	346	545	319	285	280	303	70	52	13,210	16,085	5,801
Carroll	6.9	906	1,442	1,369	1,144	759	788	388	104	13,993	16,401	6,657
Chicot	5.9	1,551	1,459	974	669	437	420	246	144	9,748	13,666	4,608
Clark	8.2	1,223	1,717	1,349	1,050	890	1,259	519	193	14,203	18,267	6,401
Clay	8.1	1,298	2,103	1,642	1,102	717	853	203	182	11,819	14,982	5,834
Cleburne	7.1	916	1,520	1,358	1,167	732	816	446	145	14,116	16,801	6,413
Cleveland	2.9	345	598	466	357	272	520	293	49	15,519	18,585	6,737
Columbia	9.6	1,140	1,762	1,324	1,265	1,039	1,532	1,017	521	17,194	21,655	7,874

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Conway	7.0	941	1,375	1,053	966	826	1,071	597	171	15,649	18,476	6,532
Craighead	23.4	2,602	3,921	4,048	3,794	2,923	3,667	1,640	805	16,386	19,655	7,087
Crawford	13.6	1,234	2,083	1,881	2,098	1,954	2,505	1,382	463	18,806	20,951	7,232
□ Crittenden	16.3	2,774	3,129	2,548	2,003	1,691	2,561	1,151	443	14,361	17,743	5,902
Cross	6.7	828	1,367	1,153	1,015	803	934	387	213	15,009	18,392	6,131
Dallas	3.9	503	766	662	627	503	517	189	133	15,143	18,332	6,809
Desha	6.7	1,273	1,563	1,126	797	536	851	340	214	11,992	16,440	5,620
Drew	6.4	913	1,115	993	911	634	972	699	163	15,899	19,297	6,749
Faulkner	17.0	1,540	2,593	2,649	2,393	2,098	3,218	1,867	642	18,541	21,865	7,555
Franklin	5.6	638	1,009	978	954	714	843	364	100	15,871	18,059	6,525
Fulton	4.2	674	1,066	916	688	387	326	86	57	11,967	13,864	5,599
Garland	30.1	3,219	5,327	4,836	4,094	3,488	4,821	3,001	1,314	16,941	20,852	8,551
Grant	4.7	626	803	628	655	667	803	405	113	17,333	19,136	6,613
Greene	11.9	1,399	2,180	2,056	2,092	1,353	1,858	686	276	15,694	18,163	6,797
Hempstead	8.7	1,253	1,804	1,470	1,095	1,052	1,341	516	169	14,240	17,216	6,113
Hot Spring	10.2	1,280	1,861	1,578	1,486	1,145	1,813	830	207	16,190	18,630	6,885
Howard	5.0	839	907	829	795	638	654	225	113	14,540	17,089	6,192
Independence	11.6	1,176	2,205	2,038	1,805	1,398	1,882	850	246	15,987	18,524	6,694
Izard	4.6	754	1,088	907	691	486	461	137	76	12,364	14,878	5,900
Jackson	8.0	1,359	1,710	1,460	1,240	797	828	382	224	13,207	16,341	6,109
Jefferson	31.1	4,492	5,404	4,572	3,817	3,401	4,891	3,470	1,053	16,360	19,570	6,733
Johnson	6.8	869	1,481	1,242	1,074	803	801	395	135	14,216	17,418	6,508
Lafayette	3.6	645	826	535	428	317	481	300	68	12,952	16,722	6,020
Lawrence	7.1	1,207	1,652	1,321	1,054	723	737	297	109	12,541	15,496	5,852
Lee	4.7	1,224	1,252	807	527	313	365	112	100	9,333	12,825	4,245
Lincoln	3.8	752	824	671	514	358	435	183	63	12,483	16,291	4,654
Little River	4.9	724	892	654	589	577	735	527	202	16,561	19,871	6,669
Logan	7.2	961	1,526	1,348	1,089	724	878	480	194	14,067	17,576	6,143
Lonoke	12.3	1,534	2,044	1,873	1,726	1,526	2,142	1,091	364	16,980	19,580	6,653
Madison	4.3	692	993	869	751	487	396	62	50	12,603	14,463	5,361
Marion	4.7	646	1,017	934	661	540	502	266	134	13,534	16,860	6,390
Miller	13.9	1,822	2,397	1,975	1,894	1,693	2,449	1,218	452	16,953	19,494	7,056
Mississippi	19.6	2,840	3,801	3,711	3,078	2,080	2,542	1,109	439	14,238	17,359	5,887
Monroe	4.8	1,194	1,172	789	556	394	426	192	77	10,209	13,641	4,923
Montgomery	3.1	451	658	600	477	350	382	127	55	13,613	16,048	6,142
Nevada	3.9	650	902	753	528	361	487	171	48	12,574	15,616	5,438
Newton	2.9	574	738	628	373	243	238	83	23	10,945	13,176	4,717
Ouachita	11.2	1,675	2,238	1,738	1,534	1,149	1,706	871	289	14,854	17,986	6,737
Perry	2.6	365	544	472	377	324	362	131	25	14,069	16,156	5,455
Phillips	11.0	2,392	2,627	1,640	1,194	994	1,263	585	305	11,310	15,711	5,269
Pike	4.0	708	892	829	563	411	369	182	46	12,388	14,930	5,581
Poinsett	9.4	1,541	1,946	1,777	1,484	1,025	890	450	287	13,396	16,401	5,818
Polk	6.5	1,106	1,448	1,277	1,010	611	662	229	157	12,725	16,118	5,886
Pope	15.0	1,790	2,769	2,550	2,210	1,717	2,410	1,101	453	15,808	18,992	6,914
Prairie	3.8	806	873	731	521	336	326	145	62	11,473	14,245	5,468
Pulaski	130.7	9,715	15,891	18,145	18,073	16,036	25,301	18,746	8,793	21,047	24,683	9,249
Randolph	6.5	964	1,516	1,286	1,066	707	608	207	146	12,870	15,415	5,661
St. Francis	9.9	1,794	2,238	1,583	1,182	1,064	1,190	585	264	12,639	16,671	5,465
Saline	19.2	1,283	2,170	2,291	2,371	2,372	4,577	3,305	831	23,137	24,763	8,341
Scott	3.8	539	957	809	527	356	407	139	66	12,311	15,422	5,919
Searcy	3.4	791	1,039	680	372	193	227	76	22	9,274	11,776	4,499
Sebastian	37.7	3,422	5,448	5,754	5,787	4,387	7,028	4,038	1,836	18,593	22,588	8,743
Sevier	5.4	764	994	874	735	681	875	400	77	15,459	17,701	6,547
Shurp	6.3	947	1,545	1,382	986	581	512	194	153	12,305	14,955	5,889
Stone	3.5	707	1,010	696	421	232	305	77	52	10,202	13,187	4,910
Union	18.1	2,520	3,302	2,566	2,237	1,860	2,912	1,929	774	16,406	20,198	7,476
Van Buren	5.5	887	1,195	1,058	909	572	587	224	68	13,240	15,324	5,853
Washington	38.5	4,020	6,180	6,472	5,789	4,884	6,085	3,479	1,591	17,153	20,613	7,594
White	18.4	2,167	3,629	3,118	2,680	2,068	2,872	1,400	466	15,500	18,782	6,545
Woodruff	3.9	877	975	684	509	371	310	95	79	10,632	13,937	4,987
Yell	6.5	939	1,400	1,228	1,026	686	783	317	121	13,688	16,295	6,087
TOTAL METRO COUNTIES	**330.3**	**31,836**	**47,339**	**48,160**	**45,951**	**40,042**	**60,757**	**39,747**	**16,468**	**19,084**	**22,443**	**8,143**
TOTAL STATE	**854.3**	**105,679**	**152,973**	**139,130**	**122,021**	**97,617**	**132,355**	**73,795**	**30,730**	**16,127**	**19,578**	**7,136**

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by EBI Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
CALIFORNIA												
ANAHEIM - SANTA ANA	**770.1**	**30,650**	**51,207**	**66,320**	**76,802**	**77,493**	**158,740**	**178,702**	**130,186**	**30,126**	**33,274**	**12,263**
Orange	770.1	30,650	51,207	66,320	76,802	77,493	158,740	178,702	130,186	30,126	33,274	12,263
BAKERSFIELD	**153.9**	**10,226**	**19,359**	**20,015**	**18,984**	**17,222**	**30,495**	**24,821**	**12,778**	**22,357**	**25,917**	**9,254**
Kern	153.9	10,226	19,359	20,015	18,984	17,222	30,495	24,821	12,778	22,357	25,917	9,254
CHICO	**63.8**	**6,541**	**10,849**	**10,790**	**9,153**	**7,563**	**10,019**	**6,101**	**2,784**	**16,937**	**20,627**	**8,388**
Butte	63.8	6,541	10,849	10,790	9,153	7,563	10,019	6,101	2,784	16,937	20,627	8,386
FRESNO	**195.4**	**12,548**	**24,869**	**25,804**	**24,540**	**22,006**	**36,595**	**30,876**	**18,162**	**22,174**	**26,521**	**9,426**
Fresno	195.4	12,548	24,869	25,804	24,540	22,006	36,595	30,876	18,162	22,174	26,521	9,426
LOS ANGELES - LONG BEACH	**2,821.3**	**208,746**	**317,102**	**332,285**	**330,773**	**299,414**	**522,812**	**475,940**	**334,228**	**23,655**	**28,056**	**10,357**
Los Angeles	2,821.3	208,746	317,102	332,285	330,773	299,414	522,812	475,940	334,228	23,655	28,056	10,357
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,402.7***	***289,151***	***459,749***	***500,548***	***505,772***	***468,208***	***847,261***	***796,770***	***535,241***	***24,758***	***28,717***	***10,522***
MODESTO	**106.0**	**8,269**	**14,831**	**15,225**	**14,387**	**13,139**	**20,426**	**13,554**	**6,169**	**20,105**	**23,410**	**8,577**
Stanislaus	106.0	8,269	14,831	15,225	14,387	13,139	20,426	13,554	6,169	20,105	23,410	8,577
OAKLAND	**709.2**	**44,777**	**71,367**	**69,799**	**70,790**	**70,269**	**140,867**	**150,030**	**91,301**	**26,914**	**29,687**	**11,609**
Alameda	445.6	32,285	50,201	47,387	46,933	45,347	88,302	87,446	47,699	25,071	27,944	11,096
Contra Costa	263.6	12,492	21,166	22,412	23,857	24,922	52,565	62,584	43,602	30,075	32,632	12,443
OXNARD - VENTURA	**194.4**	**8,204**	**14,522**	**18,977**	**20,682**	**20,257**	**41,158**	**44,345**	**26,255**	**28,510**	**31,143**	**10,473**
Ventura	194.4	8,204	14,522	18,977	20,682	20,257	41,158	44,345	26,255	28,510	31,143	10,473
REDDING	**49.2**	**4,235**	**8,301**	**8,324**	**7,069**	**5,879**	**8,662**	**4,752**	**1,978**	**17,513**	**20,657**	**7,953**
Shasta	49.2	4,235	8,301	8,324	7,069	5,879	8,662	4,752	1,978	17,513	20,657	7,953
RIVERSIDE - SAN BERNARDINO	**616.9**	**41,551**	**76,918**	**82,966**	**77,515**	**71,044**	**124,551**	**97,783**	**44,572**	**22,019**	**25,282**	**9,145**
Riverside	272.9	18,967	35,697	39,765	37,022	31,651	51,389	38,902	19,507	20,741	24,633	9,182
San Bernardino	344.0	22,584	41,221	43,201	40,493	39,393	73,162	58,881	25,065	23,092	25,796	9,116
SACRAMENTO	**468.1**	**31,268**	**55,250**	**58,542**	**58,062**	**51,623**	**95,050**	**80,121**	**38,184**	**22,940**	**26,067**	**10,289**
El Dorado	38.7	2,260	3,972	4,977	5,162	4,868	8,220	6,201	3,040	23,015	25,857	10,047
Placer	49.2	3,172	5,659	6,226	5,809	5,538	10,149	8,585	4,062	23,370	26,312	9,889
Sacramento	334.8	21,769	38,888	40,961	41,445	36,610	68,474	58,877	27,776	23,269	26,297	10,535
Yolo	45.4	4,067	6,731	6,378	5,646	4,607	8,207	6,458	3,306	19,880	24,287	9,212
SALINAS - SEASIDE - MONTEREY	**103.9**	**6,289**	**9,941**	**12,958**	**13,554**	**12,814**	**21,727**	**16,887**	**9,730**	**23,554**	**28,241**	**9,487**
Monterey	103.9	6,289	9,941	12,958	13,554	12,814	21,727	16,887	9,730	23,554	28,241	9,487
SAN DIEGO	**739.3**	**45,266**	**80,089**	**94,511**	**94,108**	**84,512**	**143,459**	**123,510**	**73,845**	**23,219**	**28,133**	**10,418**
San Diego	739.3	45,266	80,089	94,511	94,108	84,512	143,459	123,510	73,845	23,219	28,133	10,418
SAN FRANCISCO	**631.1**	**39,470**	**59,220**	**64,144**	**70,760**	**65,610**	**120,298**	**119,823**	**91,775**	**26,273**	**30,610**	**12,883**
Marin	94.5	4,054	5,835	7,567	8,755	8,615	17,467	20,861	21,346	31,902	36,531	15,154
San Francisco	298.8	25,689	38,482	36,377	37,319	33,171	52,636	44,222	30,904	21,649	26,621	11,846
San Mateo	237.8	9,727	14,903	20,200	24,686	23,824	50,195	54,740	39,525	30,018	33,270	13,182
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,185.5***	***125,792***	***201,445***	***215,946***	***230,490***	***223,731***	***439,203***	***453,390***	***295,503***	***27,100***	***30,308***	***11,858***
SAN JOSE	**503.2**	**19,878**	**33,499**	**40,727**	**48,114**	**49,898**	**106,333**	**122,108**	**82,643**	**30,570**	**33,051**	**12,128**
Santa Clara	503.2	19,878	33,499	40,727	48,114	49,898	106,333	122,108	82,643	30,570	33,051	12,128
SANTA BARBARA - SANTA MARIA - LOMPOC	**117.0**	**6,607**	**12,522**	**14,402**	**14,141**	**12,675**	**22,433**	**20,558**	**13,662**	**24,239**	**28,866**	**10,866**
Santa Barbara	117.0	6,607	12,522	14,402	14,141	12,675	22,433	20,558	13,662	24,239	28,866	10,866
SANTA CRUZ	**80.3**	**5,618**	**10,094**	**10,414**	**9,680**	**8,593**	**15,032**	**12,862**	**8,007**	**22,455**	**26,647**	**10,282**
Santa Cruz	80.3	5,618	10,094	10,414	9,680	8,593	15,032	12,862	8,007	22,455	26,647	10,282
SANTA ROSA - PETALUMA	**130.2**	**8,195**	**13,900**	**15,338**	**15,354**	**14,318**	**26,899**	**23,819**	**12,377**	**24,280**	**27,242**	**10,758**
Sonoma	130.2	8,195	13,900	15,338	15,354	14,318	26,899	23,819	12,377	24,280	27,242	10,758
STOCKTON	**136.2**	**11,057**	**18,594**	**18,123**	**16,533**	**15,521**	**26,829**	**20,385**	**9,158**	**21,181**	**24,386**	**8,981**
San Joaquin	136.2	11,057	18,594	18,123	16,533	15,521	26,829	20,385	9,158	21,181	24,386	8,981
VALLEJO - FAIRFIELD - NAPA	**131.5**	**7,854**	**13,365**	**15,524**	**15,792**	**15,043**	**29,774**	**24,748**	**9,400**	**24,398**	**26,983**	**9,756**
Napa	40.2	2,158	3,984	4,412	4,454	4,257	8,119	8,256	4,560	26,004	29,751	11,315
Solano	91.3	5,696	9,381	11,112	11,338	10,786	21,655	16,492	4,840	23,796	25,765	9,117
VISALIA - TULARE - PORTERVILLE	**89.1**	**7,473**	**15,062**	**15,935**	**13,204**	**10,602**	**14,712**	**8,354**	**3,758**	**17,157**	**20,828**	**6,984**
Tulare	89.1	7,473	15,062	15,935	13,204	10,602	14,712	8,354	3,758	17,157	20,828	6,984
YUBA CITY	**39.5**	**3,237**	**6,622**	**6,823**	**5,852**	**4,619**	**6,132**	**4,438**	**1,777**	**17,509**	**21,330**	**7,837**
Sutter	20.7	1,523	3,152	3,298	2,860	2,444	3,452	2,805	1,166	19,119	22,735	8,434

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
CALIFORNIA (continued)												
YUBA CITY (continued)												
Yuba	18.8	1,714	3,470	3,525	2,992	2,175	2,680	1,633	611	16,056	19,782	7,194
ALL COUNTIES												
Alameda	445.6	32,285	50,201	47,387	46,933	45,347	88,302	87,446	47,699	25,071	27,944	11,096
Alpine	.4	42	56	48	45	53	64	32	60	20,750	25,655	7,894
Amador	8.8	633	1,206	1,322	1,250	1,054	1,910	1,022	403	19,953	22,676	9,112
Butte	63.8	6,541	10,849	10,790	9,153	7,563	10,019	6,101	2,784	16,937	20,627	8,388
Calaveras	9.2	660	1,357	1,446	1,324	1,097	1,847	1,030	439	19,204	22,178	8,833
Colusa	4.8	340	635	667	641	607	807	640	463	20,921	25,179	9,226
Contra Costa	263.6	12,492	21,166	22,412	23,857	24,922	52,565	62,584	43,602	30,075	32,632	12,443
Del Norte	7.6	837	1,441	1,335	1,065	951	1,234	620	117	15,773	18,591	7,283
El Dorado	38.7	2,260	3,972	4,977	5,162	4,868	8,220	6,201	3,040	23,015	25,857	10,047
Fresno	195.4	12,548	24,869	25,804	24,540	22,006	36,595	30,876	18,162	22,174	26,521	9,426
Glenn	8.4	709	1,149	1,243	1,260	1,090	1,493	983	473	19,337	22,543	8,342
Humboldt	44.3	3,712	7,315	6,699	5,653	5,193	8,309	5,425	1,994	18,869	21,950	8,697
Imperial	30.8	2,828	5,040	5,285	4,768	3,624	5,034	2,936	1,285	17,227	20,862	6,490
Inyo	7.8	615	1,252	1,138	1,010	917	1,480	994	394	19,404	22,238	9,226
Kern	153.9	10,226	19,359	20,015	18,984	17,222	30,495	24,821	12,778	22,357	25,917	9,254
Kings	25.1	1,665	3,428	3,857	3,663	3,158	4,554	3,426	1,349	19,911	23,942	7,835
Lake	17.7	1,580	3,750	3,412	2,517	1,606	2,547	1,675	613	15,191	19,430	8,247
Lassen	8.2	656	1,109	1,371	1,311	1,107	1,579	854	203	18,615	21,625	7,389
Los Angeles	2,821.3	208,746	317,102	332,285	330,773	299,414	522,812	475,940	334,228	23,655	28,056	10,357
Madera	23.8	1,933	3,738	3,645	3,085	2,748	4,634	2,774	1,243	19,147	22,352	7,557
Marin	94.5	4,054	5,835	7,567	8,755	8,615	17,467	20,861	21,346	31,902	36,531	15,154
Mariposa	4.8	419	938	905	683	552	828	326	149	15,958	20,541	7,763
Mendocino	27.7	2,487	4,325	4,185	3,864	3,701	5,150	2,867	1,121	18,711	21,333	8,207
Merced	49.3	3,976	7,183	7,972	7,622	6,165	8,559	5,206	2,617	18,542	22,377	7,603
Modoc	3.5	388	682	642	478	428	502	289	91	15,349	18,849	7,250
Mono	4.4	212	507	675	569	570	954	549	364	22,072	25,640	10,953
Monterey	103.9	6,289	9,941	12,958	13,554	12,814	21,727	16,887	9,730	23,554	28,241	9,487
Napa	40.2	2,158	3,984	4,412	4,454	4,257	8,119	8,256	4,560	26,004	29,751	11,315
Nevada	23.6	1,642	3,004	3,376	3,171	2,780	4,699	3,456	1,472	21,027	24,057	9,369
Orange	770.1	30,650	51,207	66,320	76,802	77,493	158,740	178,702	130,186	30,126	33,274	12,263
Placer	49.2	3,172	5,659	6,226	5,809	5,538	10,149	8,585	4,062	23,370	26,312	9,889
Plumas	7.7	623	1,096	1,282	1,205	1,032	1,414	772	276	18,446	20,842	8,359
Riverside	272.9	18,967	35,697	39,765	37,022	31,651	51,389	38,902	19,507	20,741	24,633	9,182
Sacramento	334.8	21,769	38,888	40,961	41,445	36,610	68,474	58,877	27,776	23,269	26,297	10,535
San Benito	8.8	593	1,011	1,261	1,227	1,201	1,951	1,084	472	21,268	23,695	7,638
San Bernardino	344.0	22,584	41,221	43,201	40,493	39,393	73,162	58,881	25,065	23,092	25,796	9,116
San Diego	739.3	45,266	80,089	94,511	94,108	84,512	143,459	123,510	73,845	23,219	28,133	10,418
San Francisco	298.8	25,689	38,482	36,377	37,319	33,171	52,636	44,222	30,904	21,649	26,621	11,846
San Joaquin	136.2	11,057	18,594	18,123	16,533	15,521	26,829	20,385	9,158	21,181	24,386	8,981
San Luis Obispo	65.9	5,079	8,577	9,918	9,178	7,477	12,065	9,165	4,441	20,122	24,358	9,387
San Mateo	237.8	9,727	14,903	20,200	24,686	23,824	50,195	54,740	39,525	30,018	33,270	13,182
Santa Barbara	117.0	6,607	12,522	14,402	14,141	12,675	22,433	20,558	13,662	24,239	28,866	10,866
Santa Clara	503.2	19,878	33,499	40,727	48,114	49,898	106,333	122,108	82,643	30,570	33,051	12,128
Santa Cruz	80.3	5,618	10,094	10,414	9,680	8,593	15,032	12,862	8,007	22,455	26,647	10,282
Shasta	49.2	4,235	8,301	8,324	7,069	5,879	8,662	4,752	1,978	17,513	20,657	7,953
Sierra	1.5	176	243	213	202	183	284	141	58	17,925	20,283	9,219
Siskiyou	16.4	1,501	2,747	2,584	2,422	2,193	3,027	1,422	504	17,807	20,228	7,861
Solano	91.3	5,696	9,381	11,112	11,338	10,786	21,655	16,492	4,840	23,796	25,765	9,117
Sonoma	130.2	8,195	13,900	15,338	15,354	14,318	26,899	23,819	12,377	24,280	27,242	10,758
Stanislaus	106.0	8,269	14,831	15,225	14,387	13,139	20,426	13,554	6,169	20,105	23,410	8,577
Sutter	20.7	1,523	3,152	3,298	2,860	2,444	3,452	2,805	1,166	19,119	22,735	8,434
Tehama	16.2	1,731	3,101	2,608	2,311	2,154	2,600	1,297	398	16,398	18,882	7,318
Trinity	5.2	445	910	893	835	720	856	395	146	17,024	19,262	7,588
Tulare	89.1	7,473	15,062	15,935	13,204	10,602	14,712	8,354	3,758	17,157	20,828	6,984
Tuolumne	14.6	1,267	2,441	2,690	2,184	1,725	2,583	1,303	407	16,858	20,112	7,687
Ventura	194.4	8,204	14,522	18,977	20,682	23,257	41,158	44,345	26,255	28,510	31,143	10,473
Yolo	45.4	4,067	6,731	6,378	5,646	4,607	8,207	6,458	3,306	19,880	24,287	9,212
Yuba	18.8	1,714	3,470	3,525	2,992	2,175	2,680	1,633	611	16,056	19,782	7,194
TOTAL METRO COUNTIES	8,847.6	567,959	937,483	1,017,946	1,025,849	950,114	1,723,003	1,604,517	1,022,729	24,597	28,474	10,631
TOTAL STATE	9,296.1	604,708	1,005,724	1,088,618	1,089,392	1,004,200	1,803,967	1,655,210	1,044,281	24,260	28,170	10,512

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COLORADO												
BOULDER - LONGMONT	**77.8**	**4,630**	**7,921**	**9,382**	**9,725**	**9,433**	**16,657**	**13,388**	**6,664**	**23,888**	**26,987**	**10,182**
Boulder	77.8	4,630	7,921	9,382	9,725	9,433	16,657	13,388	6,664	23,888	26,987	10,182
COLORADO SPRINGS	**118.5**	**7,661**	**14,428**	**18,487**	**17,916**	**15,694**	**23,348**	**14,684**	**6,282**	**20,229**	**23,966**	**8,672**
El Paso	118.5	7,661	14,428	18,487	17,916	15,694	23,348	14,684	6,282	20,229	23,966	8,672
DENVER	**600.5**	**32,665**	**54,866**	**64,903**	**71,767**	**71,268**	**133,670**	**113,235**	**58,126**	**25,331**	**28,200**	**11,027**
Adams	94.6	4,384	7,847	10,678	12,742	13,740	24,520	16,238	4,451	24,251	25,598	9,169
Arapahoe	127.9	4,138	7,676	11,277	13,076	13,946	30,066	29,916	17,805	29,478	32,455	12,259
Denver	218.1	18,815	30,427	30,875	30,557	26,640	38,905	27,020	14,861	19,721	23,732	10,585
Douglas	9.7	260	346	499	729	802	2,312	2,672	2,080	34,592	37,932	11,908
Jefferson	150.2	5,068	8,570	11,574	14,663	16,140	37,867	37,389	18,929	30,005	32,073	11,664
DENVER - BOULDER CONSOLIDATED AREA	***678.3***	***37,295***	***62,787***	***74,285***	***81,492***	***80,701***	***150,327***	***126,623***	***64,790***	***25,158***	***28,060***	***10,927***
FORT COLLINS - LOVELAND	**61.8**	**4,283**	**7,364**	**8,615**	**8,843**	**7,992**	**12,176**	**9,118**	**3,409**	**21,075**	**24,113**	**8,977**
Larimer	61.8	4,283	7,364	8,615	8,843	7,992	12,176	9,118	3,409	21,075	24,113	8,977
GREELEY	**47.2**	**4,633**	**6,732**	**7,177**	**7,034**	**6,565**	**8,876**	**4,490**	**1,693**	**18,577**	**21,084**	**7,482**
Weld	47.2	4,633	6,732	7,177	7,034	6,565	8,876	4,490	1,693	18,577	21,084	7,482
PUEBLO	**47.1**	**4,674**	**7,242**	**6,811**	**6,197**	**5,619**	**8,840**	**5,667**	**2,050**	**18,834**	**21,629**	**8,003**
Pueblo	47.1	4,674	7,242	6,811	6,197	5,619	8,840	5,667	2,050	18,834	21,629	8,003
ALL COUNTIES												
Adams	94.6	4,384	7,847	10,678	12,742	13,740	24,520	16,238	4,451	24,251	25,598	9,169
Alamosa	4.2	554	757	700	553	498	655	316	167	15,706	20,267	7,094
Arapahoe	127.9	4,138	7,676	11,277	13,076	13,946	30,066	29,916	17,805	29,478	32,455	12,259
Archuleta	1.5	211	259	252	232	192	196	102	56	15,596	18,292	7,035
Baca	1.9	415	509	403	214	135	137	69	18	10,255	12,872	4,529
Bent	2.0	227	412	468	321	180	279	66	47	13,796	17,507	6,037
Boulder	77.8	4,630	7,921	9,382	9,725	9,433	16,657	13,388	6,664	23,888	26,987	10,182
Chaffee	5.2	403	842	864	785	785	995	397	129	18,240	20,161	7,383
Cheyenne	.8	82	155	154	117	104	115	44	29	15,333	18,358	6,993
Clear Creek	3.1	219	321	403	609	581	586	277	104	19,986	21,684	8,963
Conejos	2.4	458	643	588	304	212	148	42	5	10,818	12,338	3,796
Costilla	1.0	188	267	196	120	72	100	23	34	11,000	15,046	4,854
Crowley	1.1	143	291	251	160	110	96	37	12	12,060	14,615	5,359
Custer	.6	66	125	111	95	78	87	30	8	14,900	16,952	5,983
Delta	8.7	901	1,950	1,659	1,104	883	1,459	524	220	14,385	17,806	6,706
Denver	218.1	18,815	30,427	30,875	30,557	26,640	38,905	27,020	14,861	19,721	23,732	10,585
Dolores	.6	73	112	89	77	83	98	53	13	16,733	18,652	6,583
Douglas	9.7	260	346	499	729	802	2,312	2,672	2,080	34,592	37,932	11,908
Eagle	6.3	277	473	588	768	861	1,528	1,218	587	26,023	28,684	11,659
Elbert	2.7	197	334	352	340	279	560	447	191	22,218	24,581	8,401
El Paso	118.5	7,661	14,428	18,487	17,916	15,694	23,348	14,684	6,282	20,229	23,966	8,672
Fremont	11.1	1,210	2,249	1,849	1,657	1,470	1,688	725	252	15,725	19,532	7,132
Garfield	9.7	589	1,021	1,123	1,174	986	2,226	1,810	771	24,782	26,703	10,001
Gilpin	1.2	99	144	138	148	200	300	130	41	21,842	22,311	9,562
Grand	3.3	221	349	417	467	517	778	398	153	21,903	23,374	9,074
Gunnison	4.2	368	647	591	556	563	757	487	231	19,475	23,185	8,468
Hinsdale	.2	15	25	29	39	36	26	14	16	19,200	23,380	11,690
Huerfano	2.4	348	562	455	311	249	266	165	44	12,835	16,333	6,125
Jackson	.7	46	101	98	129	116	149	38	23	19,172	20,833	7,675
Jefferson	150.2	5,068	8,570	11,574	14,663	16,140	37,867	37,389	18,929	30,005	32,073	11,664
Kiowa	.7	84	105	119	105	83	114	53	37	16,870	19,986	7,363
Kit Carson	2.9	403	473	454	475	375	457	175	88	16,240	18,302	6,984
Lake	3.0	140	257	347	386	503	928	338	101	23,848	24,190	7,975
La Plata	10.9	838	1,673	1,751	1,403	1,418	2,006	1,160	651	19,288	22,742	8,291
Larimer	61.8	4,283	7,364	8,615	8,843	7,992	12,176	9,118	3,409	21,075	24,113	8,977
Las Animas	5.5	929	1,201	956	771	558	733	298	54	13,084	15,776	5,903
Lincoln	1.8	224	371	324	289	214	242	95	41	14,672	17,278	6,761
Logan	7.6	693	1,160	1,241	1,288	1,045	1,308	594	271	17,764	20,355	7,735
Mesa	33.5	2,160	4,181	4,372	4,444	4,023	7,030	5,007	2,283	21,916	24,866	9,184
Mineral	.3	20	38	36	50	40	53	42	21	20,545	23,307	8,740
Moffat	5.4	240	482	536	708	798	1,503	844	289	24,621	25,640	8,933
Montezuma	6.1	658	894	1,003	901	683	1,163	609	189	17,513	20,351	7,014
Montrose	9.5	623	1,262	1,498	1,560	1,431	1,746	953	427	19,383	22,185	8,014

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COLORADO (continued)												
ALL COUNTIES (continued)												
Morgan	8.4	783	1,285	1,426	1,364	1,057	1,432	768	285	17,487	20,151	7,296
Otero	8.1	868	1,782	1,479	1,201	970	1,041	603	156	14,698	17,653	6,470
Ouray	.7	82	109	116	118	83	114	39	39	16,720	20,050	6,683
Park	2.3	148	275	291	327	305	513	332	109	21,833	23,370	8,670
Phillips	1.8	194	344	329	268	197	259	133	76	15,532	19,119	7,481
Pitkin	5.1	225	537	836	619	630	1,063	745	445	22,986	26,942	11,948
Prowers	4.9	718	965	857	627	612	700	330	91	14,458	17,231	6,495
Pueblo	47.1	4,674	7,242	6,811	6,197	5,619	8,840	5,667	2,050	18,834	21,629	8,003
Rio Blanco	2.4	108	206	230	275	281	634	504	162	26,587	27,846	9,828
Rio Grande	3.5	342	499	417	460	407	692	409	274	20,352	23,828	7,868
Routt	5.8	271	432	596	762	803	1,463	1,002	471	25,216	27,116	10,081
Saguache	1.4	168	295	270	222	147	144	114	40	14,353	17,884	6,420
San Juan	.3	23	36	38	47	42	70	37	7	20,667	21,873	8,203
San Miguel	1.4	169	254	269	224	208	199	53	24	15,222	17,051	6,631
Sedgwick	1.4	155	252	316	267	158	169	58	25	14,657	16,715	7,313
Summit	4.2	151	289	435	521	566	1,020	806	412	26,200	28,901	11,785
Teller	3.5	277	549	553	564	500	613	360	84	18,298	20,312	7,329
Washington	1.9	193	277	301	280	282	346	166	55	18,170	19,911	7,275
Weld	47.2	4,633	6,732	7,177	7,034	6,565	8,876	4,490	1,693	18,577	21,084	7,482
Yuma	3.9	430	728	664	519	403	611	398	147	16,147	19,985	7,717
TOTAL METRO COUNTIES	**952.9**	**58,546**	**98,553**	**115,375**	**121,482**	**116,571**	**203,567**	**160,582**	**78,224**	**23,534**	**26,632**	**10,169**
TOTAL STATE	**1,176.0**	**78,173**	**132,312**	**149,213**	**152,807**	**144,583**	**245,162**	**185,021**	**88,729**	**22,589**	**25,732**	**9,763**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**291.7**	**13,152**	**22,926**	**24,003**	**24,764**	**26,117**	**52,682**	**59,547**	**68,509**	**31,522**	**37,475**	**13,443**
Fairfield	291.7	13,152	22,926	24,003	24,764	26,117	52,682	59,547	68,509	31,522	37,475	13,443
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**387.2**	**17,734**	**34,155**	**36,572**	**40,720**	**42,673**	**86,524**	**82,279**	**46,543**	**27,459**	**30,203**	**11,066**
Hartford	299.4	14,154	26,969	28,675	31,311	32,272	64,878	63,146	37,995	27,461	30,371	11,283
Middlesex	49.3	2,070	4,200	4,468	5,396	5,688	11,794	10,649	5,035	27,371	29,447	10,915
Tolland	38.5	1,510	2,986	3,429	4,013	4,713	9,852	8,484	3,513	27,550	29,871	9,754
NEW HAVEN - WATERBURY - MERIDEN	**283.4**	**16,327**	**30,208**	**28,912**	**30,331**	**31,495**	**60,171**	**55,939**	**30,017**	**25,701**	**28,538**	**10,546**
New Haven	283.4	16,327	30,208	28,912	30,331	31,495	60,171	55,939	30,017	25,701	28,538	10,546
NEW LONDON - NORWICH	**85.5**	**3,945**	**7,756**	**8,249**	**9,138**	**10,264**	**18,820**	**17,746**	**9,582**	**26,616**	**30,144**	**10,681**
New London	85.5	3,945	7,756	8,249	9,138	10,264	18,820	17,746	9,582	26,616	30,144	10,681
ALL COUNTIES												
Fairfield	291.7	13,152	22,926	24,003	24,764	26,117	52,682	59,547	68,509	31,522	37,475	13,443
Hartford	299.4	14,154	26,969	28,675	31,311	32,272	64,878	63,146	37,995	27,461	30,371	11,283
Litchfield	58.9	2,420	4,926	5,759	6,493	6,639	13,594	12,162	6,907	27,375	30,547	11,168
Middlesex	49.3	2,070	4,200	4,468	5,396	5,688	11,794	10,649	5,035	27,371	29,447	10,915
New Haven	283.4	16,327	30,208	28,912	30,331	31,495	60,171	55,939	30,017	25,701	28,538	10,546
New London	85.5	3,945	7,756	8,249	9,138	10,264	18,820	17,746	9,582	26,616	30,144	10,681
Tolland	38.5	1,510	2,986	3,429	4,013	4,713	9,852	8,484	3,513	27,550	29,871	9,754
Windham	34.1	1,962	3,856	4,221	4,299	4,288	7,720	5,719	2,035	23,146	25,531	9,184
TOTAL METRO COUNTIES	**1,047.8**	**51,158**	**95,045**	**97,736**	**104,953**	**110,549**	**218,197**	**215,511**	**154,651**	**27,844**	**31,773**	**11,567**
TOTAL STATE	**1,140.8**	**55,540**	**103,827**	**107,716**	**115,745**	**121,476**	**239,511**	**233,392**	**163,593**	**27,661**	**31,523**	**11,474**
DELAWARE												
WILMINGTON	**188.4**	**10,855**	**18,213**	**19,380**	**20,431**	**20,757**	**40,766**	**37,504**	**20,494**	**26,082**	**28,573**	**10,172**
New Castle	144.4	8,539	13,878	14,659	15,794	15,875	31,200	28,112	16,343	26,069	28,692	10,332
Cecil, Md.	*20.6*	*1,172*	*2,009*	*2,409*	*2,403*	*2,731*	*4,832*	*3,796*	*1,248*	*24,233*	*26,275*	*8,716*
Salem, N. J.	*23.4*	*1,144*	*2,326*	*2,312*	*2,234*	*2,151*	*4,734*	*5,596*	*2,903*	*28,550*	*29,862*	*10,572*
ALL COUNTIES												
Kent	35.5	2,365	4,595	5,336	4,902	4,517	7,224	4,949	1,612	20,585	23,652	8,160
New Castle	144.4	8,539	13,878	14,659	15,794	15,875	31,200	28,112	16,343	26,069	28,692	10,332
Sussex	38.1	3,144	5,532	6,112	5,937	5,030	7,013	3,934	1,398	18,528	21,186	7,829

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
DELAWARE (continued)												
TOTAL METRO COUNTIES	**144.4**	**8,539**	**13,876**	**14,659**	**15,794**	**15,875**	**31,200**	**28,112**	**16,343**	**26,069**	**28,692**	**10,332**
TOTAL STATE	**218.0**	**14,048**	**24,005**	**26,107**	**26,633**	**25,422**	**45,437**	**36,995**	**19,353**	**23,552**	**26,560**	**9,539**
DISTRICT OF COLUMBIA												
WASHINGTON	**1,234.8**	**53,822**	**76,599**	**99,523**	**124,059**	**130,586**	**250,820**	**282,428**	**216,963**	**30,108**	**33,346**	**12,417**
District of Columbia	249.2	22,295	26,403	27,213	29,577	27,423	41,777	38,748	35,764	23,416	29,473	11,981
Calvert, Md.	*12.3*	*724*	*1,119*	*1,264*	*1,253*	*1,454*	*2,996*	*2,640*	*850*	*25,955*	*26,736*	*8,519*
Charles, Md.	*24.3*	*1,282*	*1,698*	*1,986*	*2,278*	*2,653*	*6,337*	*6,284*	*1,782*	*28,544*	*28,828*	*8,745*
Frederick, Md.	*41.1*	*2,111*	*3,616*	*4,498*	*5,039*	*5,125*	*9,957*	*8,049*	*2,705*	*25,148*	*26,798*	*8,933*
Montgomery, Md.	*219.6*	*6,012*	*9,699*	*13,568*	*18,042*	*19,751*	*40,059*	*53,795*	*58,674*	*35,682*	*38,796*	*14,437*
Prince George's, Md.	*231.4*	*7,895*	*12,290*	*18,129*	*25,026*	*26,301*	*51,165*	*57,402*	*33,192*	*29,938*	*32,173*	*11,277*
Alexandria city, Va.	*52.4*	*2,259*	*3,531*	*4,881*	*6,690*	*6,846*	*11,037*	*10,135*	*7,221*	*26,623*	*30,525*	*15,205*
Arlington, Va.	*72.3*	*2,862*	*4,568*	*6,775*	*8,246*	*8,679*	*13,911*	*14,861*	*12,598*	*28,315*	*32,561*	*13,843*
Fairfax, Va.	*229.1*	*4,987*	*8,231*	*13,061*	*17,759*	*20,485*	*46,563*	*64,360*	*53,654*	*35,728*	*37,473*	*13,494*
Fairfax city, Va.	*6.9*	*201*	*243*	*454*	*620*	*692*	*1,395*	*1,771*	*1,524*	*33,789*	*36,241*	*13,590*
Falls Church city, Va.	*4.3*	*100*	*198*	*320*	*431*	*424*	*946*	*956*	*925*	*31,561*	*34,884*	*16,484*
Loudoun, Va.	*21.4*	*900*	*1,464*	*1,713*	*1,967*	*2,382*	*5,068*	*5,396*	*2,510*	*29,287*	*31,150*	*10,514*
Manassas city, Va.	*5.8*	*167*	*316*	*452*	*580*	*636*	*1,534*	*1,705*	*410*	*30,200*	*30,689*	*10,409*
Manassas Park city, Va.	*1.9*	*80*	*130*	*160*	*259*	*403*	*589*	*239*	*40*	*23,988*	*24,087*	*7,151*
Prince William, Va.	*48.5*	*1,341*	*2,061*	*3,556*	*4,679*	*5,478*	*13,735*	*13,351*	*4,299*	*30,283*	*31,130*	*9,413*
Stafford, Va.	*13.9*	*606*	*1,032*	*1,493*	*1,613*	*1,854*	*3,751*	*2,736*	*815*	*25,842*	*27,684*	*8,514*
TOTAL METRO COUNTIES	**249.2**	**22,295**	**26,403**	**27,213**	**29,577**	**27,423**	**41,777**	**38,748**	**35,764**	**23,416**	**29,473**	**11,981**
TOTAL STATE	**249.2**	**22,295**	**26,403**	**27,213**	**29,577**	**27,423**	**41,777**	**38,748**	**35,764**	**23,416**	**29,473**	**11,981**
FLORIDA												
BRADENTON	**68.6**	**5,672**	**10,346**	**11,980**	**10,869**	**8,754**	**11,091**	**6,470**	**3,418**	**17,809**	**21,590**	**9,075**
Manatee	68.6	5,672	10,346	11,980	10,869	8,754	11,091	6,470	3,418	17,809	21,590	9,075
DAYTONA BEACH	**118.2**	**11,468**	**20,427**	**21,670**	**17,960**	**13,832**	**17,391**	**10,402**	**5,050**	**16,437**	**20,293**	**8,491**
Volusia	118.2	11,468	20,427	21,670	17,960	13,832	17,391	10,402	5,050	16,437	20,293	8,491
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**470.5**	**30,673**	**55,295**	**66,503**	**63,939**	**57,350**	**88,177**	**68,162**	**40,401**	**21,566**	**25,765**	**10,945**
Broward	470.5	30,673	55,295	66,503	63,939	57,350	88,177	68,162	40,401	21,566	25,765	10,945
FORT MYERS	**96.8**	**6,822**	**12,120**	**15,873**	**15,368**	**12,028**	**17,463**	**10,779**	**6,347**	**19,368**	**23,604**	**9,798**
Lee	96.8	6,822	12,120	15,873	15,368	12,028	17,463	10,779	6,347	19,368	23,604	9,798
FORT PIERCE	**69.4**	**6,103**	**10,234**	**10,864**	**10,130**	**8,869**	**11,606**	**7,514**	**4,000**	**18,660**	**22,499**	**8,953**
Martin	31.1	2,375	4,343	4,780	4,415	3,883	5,478	3,651	2,175	19,571	23,805	9,924
St. Lucie	38.3	3,728	5,891	6,084	5,715	4,986	6,128	3,943	1,825	17,968	21,439	8,228
FORT WALTON BEACH	**40.9**	**2,610**	**4,660**	**6,509**	**5,968**	**4,925**	**7,799**	**5,790**	**2,639**	**20,646**	**24,749**	**8,818**
Okaloosa	40.9	2,610	4,660	6,509	5,968	4,925	7,799	5,790	2,639	20,646	24,749	8,818
GAINESVILLE	**68.2**	**9,449**	**10,985**	**10,304**	**8,532**	**6,957**	**10,808**	**7,103**	**4,062**	**16,873**	**21,593**	**7,973**
Alachua	61.2	8,312	9,758	9,165	7,565	6,156	9,792	6,547	3,905	17,121	21,938	8,242
Bradford	7.0	1,137	1,227	1,139	967	801	1,016	556	157	14,986	18,580	5,966
JACKSONVILLE	**279.0**	**26,668**	**36,644**	**38,013**	**37,013**	**32,839**	**51,350**	**38,607**	**17,866**	**20,168**	**23,871**	**8,866**
Clay	26.0	1,630	2,312	2,793	2,982	2,848	5,482	5,442	2,511	25,791	28,087	9,350
Duval	219.1	21,963	29,622	30,260	29,357	25,977	39,589	29,071	13,261	19,706	23,512	8,890
Nassau	12.5	1,220	1,681	1,605	1,513	1,617	2,647	1,671	546	20,750	22,528	7,673
St. Johns	21.4	1,855	3,029	3,355	3,161	2,397	3,632	2,423	1,548	18,780	23,202	8,726
LAKELAND - WINTER HAVEN	**126.5**	**12,061**	**19,472**	**20,382**	**18,934**	**16,388**	**21,719**	**12,048**	**5,496**	**17,934**	**21,760**	**7,972**
Polk	126.5	12,061	19,472	20,382	18,934	16,388	21,719	12,048	5,496	17,934	21,760	7,972
MELBOURNE - TITUSVILLE - PALM BAY	**110.9**	**7,466**	**13,587**	**16,525**	**15,516**	**13,829**	**21,730**	**16,463**	**5,784**	**20,812**	**23,754**	**9,269**
Brevard	110.9	7,466	13,587	16,525	15,516	13,829	21,730	16,463	5,784	20,812	23,754	9,269
MIAMI - HIALEAH	**648.7**	**71,887**	**87,817**	**86,992**	**81,812**	**72,232**	**110,180**	**82,894**	**54,886**	**19,736**	**24,403**	**8,954**
Dade	648.7	71,887	87,817	86,992	81,812	72,232	110,180	82,894	54,886	19,736	24,403	8,954
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,119.2***	***102,560***	***143,112***	***153,495***	***145,751***	***129,582***	***198,357***	***151,056***	***95,287***	***20,535***	***24,976***	***9,721***

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
OCALA	**53.0**	**6,479**	**9,877**	**10,411**	**8,419**	**6,057**	**6,688**	**3,229**	**1,840**	**14,864**	**18,486**	**7,110**
Marion	53.0	6,479	9,877	10,411	8,419	6,057	6,688	3,229	1,840	14,864	18,486	7,110
ORLANDO	**287.4**	**21,522**	**36,667**	**42,231**	**40,721**	**35,867**	**54,497**	**37,639**	**18,256**	**20,336**	**24,128**	**9,004**
Orange	189.3	14,828	24,902	28,438	27,342	23,949	34,634	23,522	11,685	19,837	23,874	8,960
Osceola	22.7	2,014	3,768	4,164	3,548	2,831	3,683	1,879	813	16,879	20,091	7,678
Seminole	75.4	4,680	7,997	9,629	9,831	9,087	16,180	12,238	5,758	23,032	25,960	9,495
PANAMA CITY	**38.5**	**4,571**	**6,416**	**6,934**	**5,931**	**4,538**	**5,826**	**3,062**	**1,222**	**16,025**	**19,340**	**7,159**
Bay	38.5	4,571	6,416	6,934	5,931	4,538	5,826	3,062	1,222	16,025	19,340	7,159
PENSACOLA	**108.0**	**10,462**	**14,012**	**14,593**	**14,444**	**12,612**	**20,615**	**14,872**	**6,390**	**20,183**	**23,849**	**8,523**
Escambia	86.9	8,395	11,437	11,876	11,741	10,100	16,580	11,734	5,037	20,000	23,743	8,558
Santa Rosa	21.1	2,067	2,575	2,717	2,703	2,512	4,035	3,138	1,353	20,938	24,287	8,387
SARASOTA	**101.1**	**7,575**	**13,795**	**17,147**	**15,659**	**13,059**	**17,037**	**10,617**	**6,211**	**18,774**	**22,781**	**10,259**
Sarasota	101.1	7,575	13,795	17,147	15,659	13,059	17,037	10,617	6,211	18,774	22,781	10,259
TALLAHASSEE	**73.4**	**9,280**	**10,556**	**10,498**	**9,670**	**7,738**	**11,631**	**9,272**	**4,755**	**18,206**	**22,775**	**8,284**
Gadsden	12.9	2,445	2,459	2,085	1,863	1,465	1,448	849	286	13,663	16,779	5,141
Leon	60.5	6,835	8,097	8,413	7,807	6,273	10,183	8,423	4,469	19,378	24,054	9,112
TAMPA - ST. PETERSBURG - CLEARWATER	**726.7**	**59,468**	**113,636**	**123,814**	**108,006**	**86,481**	**119,569**	**77,227**	**38,499**	**17,957**	**21,971**	**9,161**
Hernando	21.8	1,952	3,856	4,712	3,836	2,724	3,013	1,222	485	15,445	18,080	7,409
Hillsborough	261.2	24,645	36,377	37,072	34,896	31,446	47,946	33,305	15,513	19,643	23,212	8,819
Pasco	95.5	8,087	18,829	21,460	17,022	11,127	11,351	5,462	2,162	14,842	17,754	7,539
Pinellas	348.2	24,784	54,574	60,570	52,252	41,184	57,259	37,238	20,339	18,161	22,441	10,053
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**271.6**	**18,774**	**31,711**	**35,928**	**35,092**	**31,546**	**51,040**	**39,204**	**28,305**	**22,182**	**27,188**	**11,520**
Palm Beach	271.6	18,774	31,711	35,928	35,092	31,546	51,040	39,204	28,305	22,182	27,188	11,520
ALL COUNTIES												
Alachua	61.2	8,312	9,758	9,165	7,565	6,156	9,792	6,547	3,905	17,121	21,938	8,242
Baker	4.8	451	716	784	761	688	918	366	116	17,897	20,566	5,673
Bay	38.5	4,571	6,416	6,934	5,931	4,538	5,826	3,062	1,222	16,025	19,340	7,159
Bradford	7.0	1,137	1,227	1,139	967	801	1,016	556	157	14,986	18,580	5,966
Brevard	110.9	7,466	13,587	16,525	15,516	13,829	21,730	16,463	5,784	20,812	23,754	9,269
Broward	470.5	30,673	55,295	66,503	63,939	57,350	88,177	68,162	40,401	21,566	25,765	10,945
Calhoun	3.4	646	763	623	414	326	406	174	48	12,305	15,293	5,360
Charlotte	29.9	2,448	4,873	5,950	5,003	3,670	4,277	2,525	1,154	16,560	20,260	9,014
Citrus	27.8	2,664	5,595	5,963	4,423	3,134	3,402	1,793	826	14,685	18,127	7,753
Clay	26.0	1,630	2,312	2,793	2,982	2,848	5,482	5,442	2,511	25,791	28,087	9,350
Collier	41.3	3,815	6,009	6,389	5,827	5,111	6,390	4,266	3,493	18,765	24,409	10,021
Columbia	13.5	1,832	2,179	2,063	1,899	1,621	2,350	1,199	357	16,703	19,745	6,996
Dade	648.7	71,887	87,817	86,992	81,812	72,232	110,180	82,894	54,886	19,736	24,403	8,954
De Soto	7.1	1,077	1,243	1,397	1,096	807	866	386	228	14,345	18,021	6,242
Dixie	2.9	484	583	565	416	260	311	161	120	13,312	17,839	6,233
Duval	219.1	21,963	29,622	30,260	29,357	25,977	39,589	29,071	13,261	19,706	23,512	8,890
Escambia	86.9	8,395	11,437	11,876	11,741	10,100	16,580	11,734	5,037	20,000	23,743	8,558
Flagler	5.4	483	768	859	849	797	853	539	252	18,500	21,241	8,961
Franklin	2.8	436	673	512	343	302	331	146	57	12,545	16,301	5,928
Gadsden	12.9	2,445	2,459	2,085	1,863	1,465	1,448	849	286	13,663	16,779	5,141
Gilchrist	2.3	322	493	424	308	266	326	119	42	13,733	16,933	6,085
Glades	2.5	331	478	524	354	268	363	133	49	14,144	16,858	6,386
Gulf	3.7	552	706	522	429	498	640	294	59	15,854	17,932	6,201
Hamilton	3.1	535	681	503	444	304	390	186	57	13,431	16,096	5,607
Hardee	6.8	1,279	1,552	1,413	858	693	637	221	147	11,816	14,863	4,906
Hendry	6.9	904	1,055	1,030	969	931	1,118	603	290	17,432	20,467	6,855
Hernando	21.8	1,952	3,856	4,712	3,836	2,724	3,013	1,222	485	15,445	18,080	7,409
Highlands	21.2	2,544	4,211	4,156	3,304	2,540	2,270	1,382	793	14,569	18,472	7,545
Hillsborough	261.2	24,645	36,377	37,072	34,896	31,446	47,946	33,305	15,513	19,643	23,212	8,819
Holmes	5.8	1,037	1,260	997	810	649	655	275	117	12,896	16,188	5,905
Indian River	26.8	2,172	3,679	4,282	3,834	3,090	4,823	2,886	2,034	19,197	24,615	9,905
Jackson	14.0	2,409	2,829	2,404	1,972	1,494	1,742	806	344	13,579	17,233	5,943
Jefferson	3.7	636	836	638	417	321	460	289	103	12,677	17,178	5,675
Lafayette	1.6	267	369	307	212	197	159	53	36	12,797	15,575	5,664
Lake	46.7	4,742	8,673	9,664	7,598	5,141	5,993	3,305	1,584	15,153	18,791	7,678
Lee	96.8	6,822	12,120	15,873	15,368	12,028	17,463	10,779	6,347	19,368	23,604	9,798
Leon	60.5	6,835	8,097	8,413	7,807	6,273	10,183	8,423	4,469	19,378	24,054	9,112
Levy	8.1	1,066	1,660	1,495	1,305	911	963	487	213	14,430	17,839	6,568

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
ALL COUNTIES (continued)												
Liberty	1.5	217	296	279	207	117	242	102	40	14,208	18,193	6,064
Madison	4.9	1,029	946	823	751	471	468	322	90	13,034	15,584	5,091
Manatee	68.6	5,672	10,346	11,980	10,869	8,754	11,091	6,470	3,418	17,809	21,590	9,075
Marion	53.0	6,479	9,877	10,411	8,419	6,057	6,688	3,229	1,840	14,864	18,486	7,110
Martin	31.1	2,375	3,343	4,780	4,415	3,883	5,478	3,651	2,175	19,571	23,805	9,924
Monroe	28.9	2,679	4,068	4,886	4,619	3,431	4,170	3,117	1,930	17,938	22,874	10,062
Nassau	12.5	1,220	1,681	1,605	1,513	1,617	2,647	1,671	546	20,750	22,528	7,673
Okaloosa	40.9	2,610	4,660	6,509	5,968	4,925	7,799	5,790	2,639	20,646	24,749	8,818
Okeechobee	8.2	1,167	1,524	1,652	1,242	917	996	479	223	14,214	17,640	6,262
Orange	189.3	14,828	24,902	28,438	27,342	23,949	34,634	23,522	11,685	19,837	23,874	8,960
Osceola	22.7	2,014	3,768	4,164	3,548	2,831	3,683	1,879	813	16,879	20,091	7,678
Palm Beach	271.6	18,774	31,711	35,928	35,092	31,546	51,040	39,204	28,305	22,182	27,188	11,520
Pasco	95.5	8,087	18,829	21,460	17,022	11,127	11,351	5,462	2,162	14,842	17,754	7,539
Pinellas	348.2	24,784	54,574	60,570	52,252	41,184	57,259	37,238	20,339	18,161	22,441	10,053
Polk	126.5	12,061	19,472	20,382	18,934	16,388	21,719	12,048	5,496	17,934	21,760	7,972
Putnam	20.3	2,424	3,604	3,245	2,678	2,257	3,177	2,072	843	16,522	20,551	7,697
St. Johns	21.4	1,855	3,029	3,355	3,161	2,397	3,632	2,423	1,548	18,780	23,202	8,726
St. Lucie	38.3	3,728	5,891	6,084	5,715	4,986	6,128	3,943	1,825	17,968	21,439	8,228
Santa Rosa	21.1	2,067	2,575	2,717	2,703	2,512	4,035	3,138	1,353	20,938	24,287	8,387
Sarasota	101.1	7,575	13,795	17,147	15,659	13,059	17,037	10,617	6,211	18,774	22,781	10,259
Seminole	75.4	4,680	7,997	9,629	9,831	9,087	16,180	12,238	5,758	23,032	25,980	9,495
Sumter	9.7	1,448	2,059	1,828	1,465	1,103	1,062	576	159	13,542	17,046	6,170
Suwannee	8.6	1,224	1,522	1,492	1,202	929	1,230	723	278	15,239	18,635	6,650
Taylor	6.3	923	1,255	881	657	648	1,024	676	236	15,674	19,542	7,158
Union	2.3	340	362	322	336	378	378	147	37	16,894	24,362	5,188
Volusia	118.2	11,468	20,427	21,670	17,960	13,832	17,391	10,402	5,050	16,437	20,293	8,491
Wakulla	4.3	548	759	749	631	513	678	330	92	15,696	18,316	6,301
Walton	8.9	1,253	1,846	1,492	1,178	944	1,220	697	270	14,487	17,911	6,961
Washington	5.8	857	1,222	957	812	641	803	340	168	14,232	17,284	6,552
TOTAL METRO COUNTIES	**3,757.4**	**329,010**	**518,257**	**567,171**	**523,983**	**445,901**	**656,217**	**461,434**	**255,427**	**19,397**	**23,626**	**9,312**
TOTAL STATE	**4,159.2**	**376,251**	**589,604**	**639,241**	**583,606**	**492,269**	**712,308**	**493,609**	**272,312**	**19,007**	**23,262**	**9,150**
GEORGIA												
ALBANY	**39.0**	**4,521**	**5,344**	**5,198**	**4,774**	**4,751**	**8,020**	**4,945**	**1,447**	**19,652**	**22,178**	**7,424**
Dougherty	34.8	4,136	4,872	4,720	4,382	4,270	6,941	4,220	1,259	19,200	21,838	7,357
Lee	4.2	385	472	478	392	481	1,079	725	188	23,929	24,992	7,952
ATHENS	**48.5**	**6,007**	**8,014**	**8,138**	**7,013**	**5,491**	**7,457**	**4,431**	**1,949**	**16,387**	**20,274**	**7,251**
Clarke	27.9	3,847	4,612	4,486	3,740	2,828	3,932	3,052	1,403	16,235	21,271	7,778
Jackson	9.2	970	1,614	1,588	1,494	1,280	1,506	564	184	16,380	18,369	6,377
Madison	6.6	789	1,175	1,399	1,195	778	923	250	91	14,779	16,679	5,794
Oconee	4.8	401	613	665	584	605	1,096	565	271	21,162	23,074	8,026
ATLANTA	**824.9**	**66,389**	**87,601**	**97,499**	**102,396**	**98,316**	**170,839**	**135,576**	**66,284**	**22,958**	**25,838**	**9,421**
Barrow	8.0	1,000	1,280	1,209	1,263	1,070	1,383	573	222	16,965	19,060	6,747
Butts	4.3	436	742	708	608	536	732	446	92	17,113	22,074	6,546
Cherokee	19.2	1,436	2,191	2,399	2,722	2,854	4,564	2,410	624	21,461	22,856	7,579
Clayton	56.7	2,843	4,557	6,428	7,767	8,413	14,832	9,506	2,354	24,013	25,287	8,807
Cobb	122.1	4,887	8,710	11,588	13,636	14,113	29,032	26,946	13,188	27,687	29,706	11,092
Coweta	14.3	1,577	2,173	1,893	1,775	1,751	2,801	1,557	773	19,264	22,163	7,730
De Kalb	185.3	11,111	16,277	21,129	23,661	22,535	38,717	33,346	18,524	24,533	27,496	10,250
Douglas	19.9	1,063	1,757	2,066	2,285	2,897	5,448	3,568	816	24,805	25,359	8,074
Fayette	11.6	503	765	857	909	954	3,168	3,192	1,252	30,667	31,586	10,468
Forsyth	10.8	890	1,247	1,432	1,558	1,465	2,155	1,459	594	20,901	23,416	8,132
Fulton	228.5	30,917	33,866	31,923	28,087	23,562	33,736	26,998	19,411	18,036	23,410	9,185
Gwinnett	67.3	2,772	3,884	5,376	7,392	8,107	18,103	16,208	5,458	28,297	29,340	9,998
Henry	13.3	1,015	1,416	1,546	1,746	1,855	3,182	1,961	579	22,553	24,091	8,010
Newton	12.1	1,109	1,528	1,723	1,939	1,551	2,545	1,319	386	19,291	21,401	7,037
Paulding	9.9	1,003	1,425	1,290	1,248	1,480	2,095	1,061	298	19,942	21,131	7,340
Rockdale	13.5	686	1,165	1,320	1,534	1,636	3,582	2,671	906	26,096	27,029	8,667
Spalding	17.2	1,901	2,776	2,824	2,632	2,137	2,850	1,576	504	16,995	19,976	6,844
Walton	10.9	1,240	1,842	1,788	1,634	1,400	1,914	779	303	16,724	19,246	6,281
AUGUSTA	**124.5**	**12,959**	**16,619**	**17,335**	**16,917**	**15,462**	**23,405**	**15,552**	**6,251**	**19,518**	**22,926**	**7,894**
Columbia	15.4	1,041	1,458	1,724	1,920	1,920	3,587	2,666	1,084	24,052	26,011	8,765

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ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
GEORGIA (continued)												
AUGUSTA (continued)												
McDuffie	6.8	968	1,240	1,143	996	901	949	430	173	15,231	17,650	6,219
Richmond	63.3	7,264	9,046	9,455	8,532	7,646	10,906	7,166	3,285	18,397	22,942	7,741
Aiken, S. C.	*39.0*	*3,686*	*4,875*	*5,013*	*5,469*	*4,995*	*7,963*	*5,290*	*1,709*	*20,437*	*22,604*	*8,088*
COLUMBUS	**80.2**	**10,585**	**12,742**	**12,910**	**11,953**	**9,945**	**12,639**	**6,691**	**2,735**	**16,556**	**21,143**	**7,110**
Chattahoochee	3.3	119	224	553	679	602	671	346	106	20,568	54,056	7,999
Muscogee	60.1	7,458	9,338	9,650	8,945	7,417	9,624	5,323	2,345	16,942	20,626	7,348
Russell, Ala.	*16.8*	*3,008*	*3,180*	*2,707*	*2,329*	*1,926*	*2,344*	*1,022*	*284*	*14,031*	*16,528*	*5,846*
MACON - WARNER ROBINS	**94.8**	**9,508**	**12,288**	**12,369**	**11,527**	**10,914**	**18,753**	**14,238**	**5,203**	**20,746**	**23,489**	**8,241**
Bibb	54.3	6,501	8,087	7,445	6,538	6,341	9,825	7,057	2,506	18,896	21,865	7,863
Houston	27.6	1,606	2,391	3,215	3,348	3,067	6,452	5,477	2,044	25,283	27,004	9,167
Jones	6.0	478	725	778	778	832	1,286	815	368	21,420	23,953	7,984
Peach	6.9	923	1,085	931	863	674	1,190	889	345	17,865	21,806	7,561
SAVANNAH	**81.1**	**9,098**	**12,121**	**11,433**	**10,450**	**8,902**	**15,024**	**9,900**	**4,172**	**18,697**	**22,125**	**7,975**
Chatham	74.5	8,446	11,245	10,602	9,666	8,049	13,459	9,086	3,947	18,506	22,125	8,029
Effingham	6.6	652	876	831	784	853	1,565	814	225	20,940	22,125	7,412
ALL COUNTIES												
Appling	5.4	978	1,192	1,003	852	587	490	212	86	12,453	15,160	5,022
Atkinson	2.0	427	491	401	249	186	143	69	34	10,988	13,532	4,365
Bacon	3.3	525	607	501	433	434	406	292	102	15,187	18,324	6,299
Baker	1.2	269	230	224	159	121	141	40	16	12,417	14,666	4,631
Baldwin	10.7	898	1,360	1,686	1,491	1,260	2,009	1,358	638	19,698	24,611	7,503
Banks	3.3	373	619	661	615	433	415	131	53	14,976	16,971	6,088
Barrow	8.0	1,000	1,280	1,209	1,263	1,070	1,383	573	222	16,965	19,060	6,747
Bartow	14.8	1,493	2,272	2,403	2,540	2,165	2,547	1,145	235	17,388	19,232	6,650
Ben Hill	6.1	1,057	1,325	1,055	817	645	778	313	110	12,986	16,152	5,830
Berrien	4.9	787	878	914	819	580	578	268	76	14,328	16,419	5,747
Bibb	54.3	6,501	8,087	7,445	6,538	6,341	9,825	7,057	2,506	18,896	21,865	7,863
Bleckley	3.7	315	645	602	506	450	615	286	81	15,889	19,182	6,633
Brantley	3.3	395	551	551	575	415	553	219	41	16,246	17,893	6,215
Brooks	5.2	1,149	1,155	897	642	466	618	160	113	11,457	14,740	4,913
Bryan	3.6	511	569	642	606	566	499	149	58	15,703	16,919	5,343
Bulloch	11.8	1,552	1,957	1,949	1,766	1,426	1,734	1,001	415	16,184	20,053	6,483
Burke	6.4	975	1,275	1,030	847	627	963	482	201	14,590	18,204	5,914
Butts	4.3	436	742	708	608	536	732	446	92	17,113	22,074	6,546
Calhoun	1.6	330	343	252	240	177	139	89	30	12,538	15,146	4,406
Camden	4.7	722	728	728	628	520	831	445	98	16,273	18,980	6,282
Candler	2.7	492	583	526	362	262	269	128	78	12,346	16,035	5,523
Carroll	20.2	2,288	3,209	3,096	3,146	2,780	3,387	1,793	501	17,358	19,576	6,714
☐ Catoosa	13.6	1,367	2,000	2,005	2,104	2,022	2,767	1,169	166	18,445	19,435	6,760
Charlton	2.5	295	415	412	410	306	410	199	53	16,461	18,723	6,001
Chatham	74.5	8,446	11,245	10,602	9,666	8,049	13,459	9,086	3,947	18,506	22,125	8,029
Chattahoochee	3.3	119	224	553	679	602	671	346	106	20,568	54,056	7,999
Chattooga	7.8	977	1,444	1,422	1,327	1,082	1,058	409	81	15,209	16,785	5,951
Cherokee	19.2	1,436	2,191	2,399	2,722	2,854	4,564	2,410	624	21,461	22,856	7,579
Clarke	27.9	3,847	4,612	4,486	3,740	2,828	3,932	3,052	1,403	16,235	21,271	7,778
Clay	1.2	252	291	201	133	83	129	70	41	11,227	16,107	5,522
Clayton	56.7	2,843	4,557	6,428	7,767	8,413	14,832	9,506	2,354	24,013	25,287	8,807
Clinch	2.2	278	466	405	302	213	361	115	40	14,269	17,409	5,716
Cobb	122.1	4,887	8,710	11,588	13,636	14,113	29,032	26,946	13,188	27,687	29,706	11,092
Coffee	9.4	1,415	1,852	1,634	1,378	1,198	1,104	504	315	14,334	17,490	5,851
Colquitt	12.8	1,664	2,402	2,320	1,843	1,358	2,005	889	319	15,034	18,231	6,482
Columbia	15.4	1,041	1,458	1,724	1,920	1,920	3,587	2,666	1,084	24,052	26,011	8,765
Cook	4.7	670	847	966	830	548	467	239	133	14,281	16,864	5,786
Coweta	14.3	1,577	2,173	1,893	1,775	1,751	2,801	1,557	773	19,264	22,163	7,730
Crawford	2.4	297	325	304	304	304	527	237	102	19,516	21,807	6,306
Crisp	7.0	1,209	1,361	1,096	973	806	974	394	187	14,231	17,379	6,144
☐ Dade	4.2	584	766	661	703	615	587	232	52	15,669	17,322	5,684
Dawson	1.8	208	348	282	274	263	271	123	31	16,164	18,118	6,272
Decatur	8.8	1,380	1,571	1,569	1,460	1,000	1,118	456	246	14,618	17,365	5,633
De Kalb	185.3	11,111	16,277	21,129	23,661	22,535	38,717	33,346	18,524	24,533	27,496	10,250
Dodge	6.1	1,257	1,183	937	860	594	773	360	136	13,366	16,180	5,738
Dooly	3.7	896	753	722	538	300	333	84	74	11,407	13,721	4,701
Dougherty	34.8	4,136	4,872	4,720	4,382	4,270	6,941	4,220	1,259	19,200	21,838	7,357
Douglas	19.9	1,063	1,757	2,066	2,285	2,897	5,448	3,568	816	24,805	25,359	8,074

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
GEORGIA (continued)												
ALL COUNTIES (continued)												
Early	4.6	941	1,113	705	577	448	467	245	104	11,403	15,251	5,315
Echols	.8	125	134	119	132	99	117	59	15	15,786	17,468	6,076
Effingham	6.6	652	876	831	784	853	1,565	814	225	20,940	22,125	7,412
Elbert	7.0	906	1,336	1,206	1,064	839	1,163	375	111	15,221	17,391	6,374
Emanuel	7.2	1,262	1,696	1,350	1,044	757	657	259	175	12,177	15,407	5,208
Evans	3.1	481	647	603	465	323	366	143	72	13,480	16,147	5,754
Fannin	5.7	912	1,353	1,110	813	599	629	217	67	12,433	14,954	5,645
Fayette	11.6	503	765	857	909	954	3,168	3,192	1,252	30,667	31,586	10,468
Floyd	29.6	2,877	4,392	4,462	4,493	3,759	5,544	3,107	966	18,352	20,958	7,668
Forsyth	10.8	890	1,247	1,432	1,558	1,465	2,155	1,459	594	20,901	23,416	8,132
Franklin	5.7	934	1,077	984	908	666	795	258	78	14,293	16,379	5,909
Fulton	228.5	30,917	33,866	31,923	28,087	23,562	33,736	26,998	19,411	18,036	23,410	9,185
Gilmer	4.2	676	892	792	667	537	435	132	69	13,199	15,599	5,552
Glascock	.8	161	153	139	111	81	83	48	24	13,000	16,413	5,471
Glynn	20.9	2,132	3,082	2,938	2,850	2,590	3,875	2,355	1,078	19,011	22,295	8,351
Gordon	11.0	1,190	1,684	1,959	2,000	1,471	1,753	711	232	16,547	18,451	6,382
Grady	6.8	1,158	1,373	1,247	951	716	912	319	124	13,349	15,979	5,379
Greene	3.8	615	826	715	599	432	422	156	35	13,224	15,329	4,979
Gwinnett	67.3	2,772	3,884	5,376	7,392	8,107	18,103	16,208	5,458	28,297	29,340	9,998
Habersham	9.1	964	1,652	1,613	1,489	1,269	1,352	538	223	16,063	18,857	6,625
Hall	28.4	2,362	3,785	4,042	4,092	3,899	5,579	3,269	1,372	19,903	22,551	7,986
Hancock	2.8	599	624	553	395	260	241	71	57	11,492	14,298	4,214
Haralson	6.8	834	1,216	1,182	1,121	914	999	388	146	15,724	17,795	6,369
Harris	5.8	707	931	758	683	768	1,067	587	299	18,830	21,412	7,526
Hart	6.6	803	1,146	1,233	1,164	890	823	410	131	15,463	17,592	6,079
Heard	2.2	284	344	410	366	257	352	149	38	15,756	18,225	5,896
Henry	13.3	1,015	1,416	1,546	1,746	1,855	3,182	1,961	579	22,553	24,091	8,010
Houston	27.6	1,606	2,391	3,215	3,348	3,067	6,452	5,477	2,044	25,283	27,004	9,167
Irwin	3.3	584	845	708	411	228	353	112	59	11,366	14,484	5,140
Jackson	9.2	970	1,614	1,588	1,494	1,280	1,506	564	184	16,380	18,369	6,377
Jasper	2.8	360	464	447	453	244	522	240	70	16,216	19,505	6,827
Jeff Davis	4.2	581	749	731	732	543	548	238	78	15,275	17,118	6,042
Jefferson	6.4	1,256	1,399	1,027	806	669	744	364	135	12,474	15,973	5,467
Jenkins	2.9	602	720	508	345	264	302	111	48	11,118	14,456	4,710
Johnson	3.1	567	681	505	399	383	378	148	39	12,750	15,718	5,537
Jones	6.0	478	725	778	778	832	1,286	815	308	21,420	23,953	7,984
Lamar	4.3	500	679	670	665	585	640	434	127	17,252	19,602	6,743
Lanier	2.0	332	379	365	305	196	245	146	32	13,750	16,754	5,777
Laurens	13.2	1,786	2,452	2,243	1,791	1,408	2,178	983	359	15,295	18,680	6,472
Lee	4.2	385	472	478	392	481	1,079	725	188	23,929	24,992	7,952
Liberty	12.0	1,184	1,951	2,640	2,080	1,497	1,676	717	255	15,492	24,286	6,476
Lincoln	2.1	281	423	355	351	301	267	88	34	14,868	16,944	5,157
Long	1.7	242	333	305	207	177	310	92	34	14,375	17,266	6,115
Lowndes	24.4	2,960	4,003	4,008	3,799	2,999	3,606	2,029	996	16,541	20,224	6,940
Lumpkin	3.7	467	552	614	595	421	691	265	95	16,726	20,960	6,924
McDuffie	6.8	968	1,240	1,143	996	901	949	430	173	15,231	17,650	6,219
McIntosh	2.9	506	654	482	393	291	397	147	30	13,030	15,517	5,488
Macon	4.8	868	930	783	675	414	627	333	170	13,878	17,685	5,936
Madison	6.6	789	1,175	1,399	1,195	778	923	250	91	14,779	16,679	5,794
Marion	1.7	396	300	281	280	152	160	88	43	13,162	15,285	4,903
Meriwether	7.1	906	1,323	1,009	933	842	1,158	701	228	16,624	19,439	6,360
Miller	2.6	528	596	470	423	227	227	98	31	11,604	14,030	5,066
Mitchell	6.8	1,289	1,280	1,075	863	722	974	404	193	13,800	17,046	5,366
Monroe	5.1	634	825	890	786	694	786	360	125	16,156	18,533	6,059
Montgomery	2.3	310	496	456	335	245	234	131	93	13,632	17,708	5,736
Morgan	3.8	459	736	695	545	495	545	237	88	15,084	17,843	5,604
Murray	7.4	814	1,238	1,234	1,353	1,163	1,059	380	159	16,669	18,254	6,225
Muscogee	60.1	7,458	9,338	9,650	8,945	7,417	9,624	5,323	2,345	16,942	20,626	7,348
Newton	12.1	1,109	1,528	1,723	1,939	1,551	2,545	1,319	386	19,291	21,401	7,037
Oconee	4.8	401	613	665	584	605	1,096	565	271	21,162	23,074	8,026
Oglethorpe	3.1	382	553	517	426	361	578	219	64	16,043	18,484	6,228
Paulding	9.9	1,003	1,425	1,290	1,248	1,480	2,095	1,061	298	19,942	21,131	7,340
Peach	6.9	923	1,085	931	863	674	1,190	889	345	17,865	21,806	7,561
Pickens	4.5	591	880	841	693	504	638	247	106	14,627	17,539	6,469
Pierce	4.2	650	726	649	569	579	623	287	117	15,652	17,849	5,950
Pike	3.0	308	453	459	404	352	680	246	98	18,253	20,425	6,519

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Polk	11.8	1,545	2,205	1,798	1,773	1,561	1,983	738	197	15,972	17,934	6,413
Pulaski	3.2	514	634	465	398	327	543	245	74	14,843	17,766	6,247
Putnam	3.7	558	565	522	447	473	628	375	132	17,333	19,485	6,614
Quitman	.8	200	197	147	90	70	66	18	12	10,079	12,955	4,318
Rabun	4.1	504	787	708	598	465	598	306	134	15,398	18,580	7,054
Randolph	3.3	749	739	497	415	351	343	108	98	11,477	16,201	5,456
Richmond	63.3	7,264	9,046	9,455	8,532	7,646	10,906	7,166	3,285	18,397	22,942	7,741
Rockdale	13.5	686	1,165	1,320	1,534	1,636	3,582	2,671	906	26,096	27,029	8,667
Schley	1.1	237	182	161	184	127	114	77	18	14,250	15,899	4,858
Screven	5.1	1,112	1,200	879	656	477	480	201	95	11,214	14,733	5,182
Seminole	3.2	609	648	508	453	319	358	246	59	13,293	16,420	5,531
Spalding	17.2	1,901	2,776	2,824	2,632	2,137	2,850	1,576	504	16,995	19,976	6,844
Stephens	8.0	916	1,504	1,508	1,261	1,065	1,306	261	179	15,256	17,687	6,432
Stewart	1.9	496	455	325	236	172	147	56	13	9,986	12,706	4,162
Sumter	9.8	1,454	1,627	1,548	1,448	1,122	1,429	766	406	15,877	19,328	6,378
Talbot	2.1	315	392	367	340	265	234	139	48	14,657	17,205	5,645
Taliaferro	.8	196	203	158	111	64	50	14	4	10,031	12,098	4,839
Tattnall	5.8	1,042	1,232	1,113	779	564	635	315	120	12,606	16,701	5,180
Taylor	2.7	424	486	388	343	273	373	250	163	15,722	20,474	7,087
Telfair	4.1	819	935	746	564	379	416	172	69	11,778	14,863	5,346
Terrell	4.0	821	743	594	511	378	501	330	122	13,661	17,165	5,628
Thomas	13.3	1,772	2,276	2,247	2,036	1,586	2,002	838	543	15,814	18,907	6,481
Tift	11.5	1,656	1,933	1,943	1,703	1,222	1,778	840	425	15,580	19,343	6,504
Toombs	8.3	1,462	1,653	1,313	1,215	921	1,050	487	199	13,949	17,010	6,034
Towns	2.3	354	584	409	320	260	228	73	72	12,422	16,773	6,539
Treutlen	2.1	454	407	353	270	231	206	105	74	12,704	16,283	5,606
Troup	18.4	2,340	3,229	2,628	2,481	2,396	2,954	1,695	677	17,022	19,905	7,139
Turner	3.1	706	731	605	405	249	234	125	45	10,850	13,685	4,374
Twiggs	3.1	389	480	448	413	406	594	284	86	17,793	19,574	6,321
Union	3.7	640	837	757	560	306	351	150	99	12,401	15,622	5,667
Upson	9.5	1,004	1,699	1,642	1,474	1,286	1,5[illegible]	584	297	16,333	18,890	6,798
☐ Walker	20.3	2,126	3,365	3,418	3,260	2,872	3,50[illegible]	1,277	479	16,872	18,862	6,694
Walton	10.9	1,240	1,842	1,788	1,634	1,400	1,914	779	303	16,724	19,246	6,281
Ware	13.2	1,878	2,416	2,197	1,805	1,532	1,974	936	462	15,285	18,564	6,483
Warren	2.1	415	367	336	300	287	210	150	35	13,889	16,636	5,375
Washington	6.4	1,026	1,185	1,026	897	670	912	468	216	14,815	18,343	6,083
Wayne	7.1	903	1,333	1,215	926	740	1,166	618	197	15,485	19,145	6,322
Webster	.8	165	152	141	95	71	92	52	32	12,656	17,000	5,913
Wheeler	1.8	374	457	319	232	189	136	82	11	10,862	13,726	4,662
White	3.8	610	716	581	571	512	555	153	102	14,936	17,771	6,311
Whitfield	23.9	2,061	3,164	3,696	3,840	3,415	4,804	2,041	879	18,905	21,257	7,449
Wilcox	2.6	560	570	460	339	242	318	78	33	11,747	14,475	4,825
Wilkes	3.9	774	712	611	550	409	573	170	101	13,780	16,532	5,809
Wilkinson	3.4	418	528	501	489	487	627	255	95	17,615	19,377	6,100
Worth	6.1	957	959	943	925	762	971	429	154	15,990	18,350	5,922
TOTAL METRO COUNTIES	**1,275.3**	**116,450**	**152,805**	**163,246**	**163,299**	**152,369**	**252,687**	**187,699**	**86,745**	**21,332**	**24,538**	**8,784**
TOTAL STATE	**2,004.8**	**217,679**	**283,250**	**284,527**	**271,280**	**239,685**	**361,582**	**239,229**	**107,568**	**18,960**	**22,365**	**7,876**
HAWAII												
HONOLULU	**247.1**	**11,075**	**18,339**	**26,930**	**27,316**	**25,141**	**46,957**	**52,774**	**38,568**	**28,027**	**32,408**	**10,111**
Honolulu	247.1	11,075	18,339	26,930	27,316	25,141	46,957	52,774	38,568	28,027	32,408	10,111
ALL COUNTIES												
Hawaii	32.6	2,134	3,983	4,163	4,093	3,755	6,406	5,201	2,865	22,503	25,781	8,422
Honolulu	247.1	11,075	18,339	26,930	27,316	25,141	46,957	52,774	38,568	28,027	32,408	10,111
Kauai	13.1	604	1,145	1,520	1,687	1,677	2,872	2,537	1,058	24,748	27,413	8,653
Maui	25.3	1,686	2,869	3,049	3,007	3,189	5,448	4,086	1,966	23,186	26,034	8,477
TOTAL METRO COUNTIES	**247.1**	**11,075**	**18,339**	**26,930**	**27,316**	**25,141**	**46,957**	**52,774**	**38,568**	**28,027**	**32,408**	**10,111**
TOTAL STATE	**318.1**	**15,499**	**26,336**	**35,662**	**36,103**	**33,762**	**61,683**	**64,598**	**44,457**	**26,783**	**31,016**	**9,759**

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
IDAHO												
BOISE	**70.3**	**4,132**	**7,852**	**9,822**	**10,034**	**9,047**	**14,953**	**10,202**	**4,258**	**21,801**	**24,697**	**9,245**
Ada	70.3	4,132	7,852	9,822	10,034	9,047	14,953	10,202	4,258	21,801	24,697	9,245
ALL COUNTIES												
Ada	70.3	4,132	7,852	9,822	10,034	9,047	14,953	10,202	4,258	21,801	24,697	9,245
Adams	1.2	149	224	210	229	188	141	46	13	15,378	16,387	5,618
Bannock	23.9	1,569	2,840	3,032	3,130	3,404	5,318	3,546	1,061	22,018	23,741	8,308
Bear Lake	2.5	213	352	325	371	351	572	250	66	19,843	20,[illegible]	7,181
Benewah	3.1	328	479	350	409	513	678	245	98	19,845	20,333	7,162
Bingham	11.6	911	1,448	1,612	1,721	1,620	2,388	1,491	409	20,315	22,298	[illegible],771
Blaine	4.7	348	563	774	787	582	810	513	323	19,159	23,745	10,054
Boise	1.4	105	195	213	229	235	280	101	42	19,208	20,586	8,733
Bonner	9.6	1,500	2,032	1,782	1,434	1,129	1,185	442	96	13,459	15,602	5,692
Bonneville	22.7	1,380	2,197	2,770	3,290	3,121	5,214	3,605	1,123	22,738	24,520	8,125
Boundary	2.6	312	540	455	409	337	408	113	26	14,918	16,725	5,722
Butte	1.1	123	188	194	160	143	179	97	16	16,257	19,420	6,103
Camas	.3	27	21	44	56	50	55	32	15	20,167	23,160	8,685
Canyon	29.8	2,635	4,690	5,160	4,863	3,963	5,101	2,485	903	17,398	20,206	6,961
Caribou	3.1	247	337	369	434	589	696	340	88	21,514	21,982	7,327
Cassia	6.3	567	1,032	1,127	1,022	844	1,015	528	165	17,005	19,432	6,152
Clark	.3	42	28	64	57	42	40	20	7	16,273	18,570	6,964
Clearwater	3.6	208	440	424	466	447	895	578	142	22,933	24,236	8,725
Custer	1.5	142	222	269	219	197	256	128	67	17,600	20,561	8,567
Elmore	7.2	448	1,158	1,756	1,343	906	1,077	395	117	15,717	19,630	6,338
Franklin	2.8	223	382	522	631	433	445	130	34	17,078	18,275	5,502
Fremont	3.7	303	442	448	538	529	769	480	191	21,074	23,320	7,636
Gem	4.4	571	1,010	691	626	517	658	270	57	14,379	16,823	5,922
Gooding	4.6	511	806	880	799	599	579	311	115	15,602	18,711	6,724
Idaho	5.5	716	967	1,134	966	702	710	259	46	14,706	16,510	6,054
Jefferson	4.9	484	713	688	800	685	949	475	106	18,494	20,127	6,050
Jerome	5.5	519	858	1,023	1,031	775	738	408	148	16,[illegible]	19,053	6,550
Kootenai	24.0	1,840	3,621	3,732	3,265	2,947	4,725	2,903	967	19,261	21,716	7,897
Latah	10.7	814	1,538	1,693	1,380	1,328	1,872	1,506	569	19,716	23,992	8,792
Lemhi	3.0	331	550	622	542	372	397	150	36	14,977	16,908	6,421
Lewis	1.4	62	198	177	179	177	300	230	77	22,417	24,577	8,602
Lincoln	1.2	151	205	234	206	156	169	58	21	15,217	17,148	5,879
Madison	5.4	403	761	951	953	730	883	581	138	18,005	21,157	5,415
Minidoka	6.7	397	823	1,000	1,137	1,035	1,422	600	286	19,969	22,375	7,313
Nez Perce	12.8	1,206	2,006	1,696	1,471	1,591	2,659	1,696	475	20,066	22,144	8,512
Oneida	1.1	126	214	199	188	146	180	34	13	15,268	16,915	5,638
Owyhee	2.8	570	617	644	384	235	226	82	42	11,657	14,423	4,696
Payette	6.0	602	1,180	1,120	1,002	688	872	417	119	15,441	17,914	6,554
Power	2.5	247	264	331	335	401	495	295	132	20,880	23,096	7,909
Shoshone	6.7	322	780	702	626	684	1,642	1,391	553	26,406	27,603	9,943
Teton	.9	94	148	177	146	124	136	61	14	15,912	17,999	5,225
Twin Falls	19.7	1,490	2,786	3,177	3,165	2,662	3,613	1,935	872	18,721	21,929	7,826
Valley	2.2	161	276	407	431	302	405	179	39	17,876	19,777	7,018
Washington	3.2	348	631	595	449	349	450	266	112	15,257	19,001	6,832
TOTAL METRO COUNTIES	**70.3**	**4,132**	**7,852**	**9,822**	**10,034**	**9,047**	**14,953**	**10,202**	**4,258**	**21,801**	**24,697**	**9,245**
TOTAL STATE	**348.5**	**27,877**	**48,614**	**53,595**	**51,913**	**45,875**	**66,555**	**39,874**	**14,197**	**19,222**	**21,975**	**7,705**
ILLINOIS												
ALTON - GRANITE CITY	**97.5**	**7,126**	**11,840**	**11,668**	**11,723**	**12,473**	**22,277**	**15,930**	**4,463**	**22,584**	**24,124**	**8,819**
Jersey	7.1	456	892	1,041	984	1,053	1,616	801	257	20,831	22,999	7,703
Madison	90.4	6,670	10,948	10,627	10,739	11,420	20,661	15,129	4,206	22,747	24,212	8,916
AURORA - ELGIN	**112.1**	**3,894**	**7,568**	**9,253**	**10,757**	**12,220**	**26,751**	**27,708**	**13,949**	**29,592**	**31,627**	**10,846**
Kane	98.5	3,467	6,776	8,334	9,690	10,677	23,263	23,727	12,566	29,398	31,639	10,870
Kendall	13.6	427	792	919	1,067	1,543	3,488	3,981	1,383	30,889	31,541	10,671
BLOOMINGTON - NORMAL	**44.1**	**2,533**	**4,665**	**5,224**	**5,448**	**4,933**	**9,387**	**8,139**	**3,771**	**24,226**	**27,733**	**9,943**
McLean	44.1	2,533	4,665	5,224	5,448	4,933	9,387	8,139	3,771	24,226	27,733	9,943
CHAMPAIGN - URBANA - RANTOUL	**60.4**	**4,643**	**7,832**	**8,520**	**7,788**	**7,208**	**11,366**	**8,930**	**4,113**	**20,937**	**25,624**	**9,202**
Champaign	60.4	4,643	7,832	8,520	7,788	7,208	11,366	8,930	4,113	20,937	25,624	9,202

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

[redacted] ESTIMATES

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
CHICAGO	**2,184.2**	**158,428**	**217,317**	**207,159**	**222,140**	**220,826**	**440,389**	**442,165**	**275,776**	**26,469**	**29,391**	**10,648**
Cook	1,882.4	151,895	205,462	190,386	200,479	195,478	374,357	354,450	209,893	24,936	28,047	10,222
Du Page	248.1	4,779	8,418	12,438	16,764	19,649	52,934	74,090	59,028	36,589	39,050	13,725
McHenry	53.7	1,754	3,437	4,335	4,897	5,699	13,098	13,625	6,855	30,276	31,864	10,830
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,834.0***	***192,598***	***268,930***	***262,460***	***283,029***	***291,884***	***597,012***	***586,830***	***351,257***	***26,937***	***29,685***	***10,573***
DAVENPORT - ROCK ISLAND - MOLINE	**144.0**	**7,588**	**13,380**	**13,787**	**14,193**	**15,617**	**32,854**	**31,519**	**15,062**	**27,229**	**29,143**	**10,747**
Henry	21.4	1,241	2,176	2,181	2,236	2,357	4,890	4,303	2,016	26,048	27,811	10,036
Rock Island	62.4	3,348	5,761	5,578	5,796	6,512	13,496	14,263	7,646	28,047	30,190	11,369
Scott, Iowa	*60.2*	*2,999*	*5,443*	*6,028*	*6,161*	*6,748*	*14,468*	*12,953*	*5,400*	*26,865*	*28,531*	*10,378*
DECATUR	**49.9**	**3,187**	**5,172**	**5,014**	**5,314**	**6,125**	**11,035**	**9,628**	**4,425**	**25,110**	**27,581**	**10,395**
Macon	49.9	3,187	5,172	5,014	5,314	6,125	11,035	9,628	4,425	25,110	27,581	10,395
EAST ST. LOUIS - BELLEVILLE	**103.1**	**10,213**	**13,690**	**12,105**	**11,521**	**11,478**	**20,292**	**10,881**	**6,920**	**21,730**	**24,357**	**8,489**
Clinton	11.5	749	1,330	1,349	1,522	1,580	2,545	1,767	658	22,491	24,563	8,333
St. Clair	91.6	9,464	12,360	10,756	9,999	9,898	17,747	15,114	6,262	21,609	24,331	8,510
JOLIET	**123.3**	**5,210**	**8,676**	**9,704**	**10,124**	**12,034**	**31,714**	**32,044**	**13,794**	**30,123**	**31,070**	**10,159**
Grundy	11.4	588	946	1,139	1,160	1,302	2,909	2,574	782	27,007	27,631	9,937
Will	111.9	4,622	7,730	8,565	8,964	10,732	28,805	29,470	13,012	30,421	31,420	10,179
KANKAKEE	**36.8**	**2,515**	**4,508**	**4,300**	**4,253**	**4,732**	**8,210**	**5,880**	**2,402**	**22,985**	**25,311**	**8,879**
Kankakee	36.8	2,515	4,508	4,300	4,253	4,732	8,210	5,880	2,402	22,985	25,311	8,879
LAKE COUNTY	**150.0**	**5,175**	**8,854**	**10,616**	**12,557**	**13,648**	**30,686**	**36,571**	**31,893**	**32,901**	**38,155**	**12,499**
Lake	150.0	5,175	8,854	10,616	12,557	13,648	30,686	36,571	31,893	32,901	38,155	12,499
PEORIA	**136.0**	**7,343**	**11,837**	**12,231**	**13,471**	**15,580**	**31,090**	**28,579**	**15,869**	**27,294**	**29,659**	**10,840**
Peoria	75.3	4,659	7,405	7,165	8,008	8,474	16,135	14,761	8,693	26,123	29,094	10,856
Tazewell	48.9	2,153	3,582	4,086	4,292	5,602	11,938	11,230	6,017	28,832	30,607	11,054
Woodford	11.8	531	850	980	1,171	1,504	3,017	2,588	1,159	27,706	29,339	9,920
ROCKFORD	**102.2**	**5,675**	**9,390**	**9,873**	**10,617**	**11,813**	**25,350**	**21,174**	**8,308**	**26,457**	**27,955**	**10,186**
Boone	10.3	532	920	1,000	1,133	1,224	2,668	2,205	618	26,286	27,083	9,488
Winnebago	91.9	5,143	8,470	8,873	9,484	10,589	22,682	18,969	7,690	26,476	28,053	10,267
SPRINGFIELD	**76.2**	**5,036**	**8,550**	**9,263**	**9,863**	**9,782**	**16,239**	**12,586**	**4,881**	**22,709**	**25,309**	**10,018**
Menard	4.5	333	496	539	597	616	1,155	596	168	22,365	23,491	8,594
Sangamon	71.7	4,703	8,054	8,724	9,266	9,166	15,084	11,990	4,713	22,733	25,423	10,116
ALL COUNTIES												
Adams	27.0	2,399	3,765	3,729	3,788	3,722	5,528	2,900	1,169	19,763	22,354	8,406
Alexander	4.8	915	1,126	685	545	444	742	221	122	12,493	16,125	6,293
Bond	6.1	621	1,002	893	757	649	1,188	694	296	18,423	21,885	7,994
Boone	10.3	532	920	1,000	1,133	1,224	2,668	2,205	618	26,286	27,083	9,488
Brown	2.1	286	367	321	321	268	294	161	82	16,149	19,252	7,487
Bureau	14.7	899	1,725	1,878	1,790	1,909	3,266	2,183	1,050	22,753	25,387	9,496
Calhoun	2.1	259	388	330	295	260	351	163	54	16,150	18,766	6,679
Carroll	7.0	513	960	1,056	1,012	862	1,471	787	339	19,784	22,276	8,339
Cass	5.6	447	739	697	618	627	1,302	863	307	22,409	24,396	8,929
Champaign	60.4	4,643	7,832	8,520	7,788	7,208	11,366	8,930	4,113	20,937	25,624	9,202
Christian	14.0	1,064	1,749	1,845	1,791	1,714	2,732	2,231	874	21,569	24,233	9,295
Clark	6.7	751	1,087	1,062	990	866	1,146	536	262	17,237	20,215	7,921
Clay	6.1	642	986	967	927	773	964	623	218	17,387	20,349	7,957
Clinton	11.5	749	1,330	1,349	1,522	1,580	2,545	1,767	658	22,491	24,563	8,333
Coles	19.2	1,419	2,748	2,757	2,560	2,282	2,720	2,503	1,211	20,240	24,345	8,753
Cook	1,882.4	151,895	205,462	190,386	200,479	195,478	374,357	354,450	209,893	24,936	28,047	10,222
Crawford	8.2	583	1,024	1,038	1,084	969	1,712	1,256	534	21,825	24,574	9,505
Cumberland	4.3	381	650	702	668	617	786	344	152	18,115	20,315	7,663
De Kalb	25.4	1,640	2,699	3,080	2,796	3,071	5,727	4,501	1,886	24,056	27,679	9,374
De Witt	7.0	434	802	556	648	743	1,561	1,524	732	27,019	28,979	10,965
Douglas	7.4	413	775	937	857	873	1,781	1,231	531	24,113	26,055	9,641
Du Page	248.1	4,779	8,418	12,438	16,764	19,649	52,934	74,090	59,028	36,589	39,050	13,725
Edgar	8.5	815	1,437	1,294	1,135	1,017	1,537	844	421	18,040	21,286	8,377
Edwards	3.4	195	423	489	416	361	755	522	239	22,458	25,221	10,457
Effingham	11.6	855	1,431	1,598	1,615	1,363	2,442	1,665	631	21,084	23,911	8,456
Fayette	8.3	711	1,292	1,371	1,231	1,034	1,413	879	369	18,071	21,680	7,962
Ford	5.8	371	666	887	919	813	1,228	654	262	20,348	22,994	8,891
Franklin	17.7	2,360	3,698	3,126	2,179	1,778	2,904	1,280	375	14,375	17,697	7,023
Fulton	16.5	1,672	2,345	2,292	2,367	2,376	3,303	1,692	453	19,131	20,754	7,783

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Gallatin	2.9	407	453	422	375	300	506	293	144	17,122	20,498	7,822
Greene	6.2	776	1,131	1,112	1,000	784	872	392	133	15,375	17,656	6,594
Grundy	11.4	588	946	1,139	1,160	1,302	2,909	2,574	782	27,007	27,631	9,937
Hamilton	3.8	316	615	508	462	423	704	502	270	19,989	23,441	9,578
Hancock	9.2	858	1,346	1,400	1,406	1,281	1,734	887	288	18,532	20,785	7,968
Hardin	2.1	367	480	380	310	225	231	81	26	12,628	14,965	5,714
Henderson	3.4	381	464	486	508	490	684	288	99	18,657	20,210	7,310
Henry	21.4	1,241	2,176	2,181	2,236	2,357	4,890	4,303	2,016	26,048	27,811	10,036
Iroquois	12.3	993	1,592	1,759	1,732	1,802	2,468	1,329	625	20,198	22,644	8,466
Jackson	43.9	2,984	4,096	3,605	2,903	2,356	3,452	3,020	1,484	17,048	22,600	8,506
Jasper	4.2	398	658	696	609	465	759	430	184	17,685	21,017	7,610
Jefferson	15.0	1,383	2,304	1,967	1,886	1,720	3,049	1,877	814	19,891	23,044	9,096
Jersey	7.1	456	892	1,041	984	1,053	1,616	801	257	20,831	22,999	7,703
Jo Daviess	8.9	717	1,178	1,336	1,333	1,266	1,924	880	266	19,571	21,504	7,974
Johnson	3.6	451	644	619	546	457	530	272	81	15,748	18,406	6,626
Kane	98.5	3,467	6,776	8,334	9,690	10,677	23,263	23,727	12,566	29,398	31,639	10,870
Kankakee	36.8	2,515	4,508	4,300	4,253	4,732	8,210	5,880	2,402	22,985	25,311	8,879
Kendall	13.6	427	792	919	1,067	1,543	3,488	3,981	1,383	30,889	31,541	10,671
Knox	23.5	1,545	2,894	3,106	3,129	3,058	5,231	3,409	1,128	21,733	24,342	9,271
Lake	150.0	5,175	8,854	10,616	12,557	13,648	30,686	36,571	31,893	32,901	38,155	12,499
La Salle	42.8	2,577	4,822	4,749	4,857	5,287	10,164	7,507	2,837	24,173	26,018	9,969
Lawrence	6.8	671	1,140	948	848	829	1,376	749	239	18,765	21,469	8,201
Lee	12.9	730	1,264	1,342	1,676	1,522	3,110	2,265	991	24,718	26,860	9,625
Livingston	14.4	867	1,429	1,548	1,673	1,937	3,397	2,435	1,114	24,352	26,888	9,263
Logan	11.5	688	1,357	1,468	1,454	1,490	2,544	1,857	642	22,604	25,472	9,241
McDonough	13.0	1,484	2,036	1,905	1,749	1,559	2,157	1,530	580	18,026	22,988	7,906
McHenry	53.7	1,754	3,437	4,335	4,897	5,699	13,098	13,625	6,855	30,276	31,864	10,830
McLean	44.1	2,533	4,665	5,224	5,448	4,933	9,387	8,139	3,771	24,226	27,733	9,943
Macon	49.9	3,187	5,172	5,014	5,314	6,125	11,035	9,628	4,425	25,110	27,581	10,395
Macoupin	19.1	1,751	3,072	2,787	2,519	2,470	3,831	2,116	554	18,872	20,885	7,868
Madison	90.4	6,670	10,948	10,627	10,739	11,420	20,661	15,129	4,206	22,747	24,212	8,916
Marion	17.1	1,537	2,591	2,616	2,238	2,086	3,278	2,016	738	19,005	21,867	8,182
Marshall	5.4	392	659	601	593	760	1,285	785	325	23,089	24,603	8,977
Mason	7.4	630	984	914	938	1,096	1,516	933	389	21,063	23,054	8,404
Massac	6.0	753	1,116	917	801	709	1,018	538	148	16,308	18,925	7,422
Menard	4.5	333	496	539	597	616	1,155	596	168	22,365	23,491	8,594
Mercer	7.1	522	801	788	800	784	1,609	1,282	514	24,071	25,805	9,253
☐ Monroe	7.2	469	835	842	835	905	1,772	1,137	405	23,484	24,808	8,713
Montgomery	12.2	1,143	1,966	1,838	1,665	1,427	2,352	1,299	510	18,389	21,187	7,857
Morgan	14.1	1,081	1,913	1,961	2,012	1,842	2,724	1,836	731	20,212	23,799	8,831
Moultrie	5.3	413	624	639	703	704	1,225	689	303	21,915	23,932	8,513
Ogle	17.2	896	1,630	1,780	1,875	1,996	4,321	3,399	1,303	26,012	27,442	10,021
Peoria	75.3	4,659	7,405	7,165	8,008	8,474	16,135	14,761	8,693	26,123	29,094	10,856
Perry	8.4	708	1,325	1,250	1,055	916	1,695	1,143	308	19,289	21,909	8,290
Piatt	6.2	429	681	798	942	977	1,412	696	265	21,261	23,015	8,443
Pike	5.4	900	1,362	1,292	1,147	869	1,106	499	225	15,589	18,662	7,346
Pope	1.7	324	346	308	275	162	202	79	4	12,871	15,192	5,739
Pulaski	3.5	629	785	546	438	314	361	183	44	12,065	15,154	5,619
Putnam	2.2	132	188	209	203	246	549	476	197	27,228	28,355	9,747
Randolph	12.3	1,025	1,704	1,684	1,635	1,789	2,601	1,521	341	20,304	22,280	7,447
Richland	7.0	584	998	954	935	974	1,310	883	362	20,152	23,172	9,112
Rock Island	62.4	3,348	5,761	5,578	5,796	6,512	13,496	14,263	7,646	28,047	30,190	11,369
St. Clair	91.6	9,464	12,360	10,756	9,999	9,898	17,747	15,114	6,262	21,609	24,331	8,510
Saline	12.0	1,678	2,426	2,012	1,494	1,227	1,841	993	329	14,655	18,281	7,539
Sangamon	71.7	4,703	8,054	8,724	9,266	9,166	15,084	11,990	4,713	22,733	25,423	10,116
Schuyler	3.2	300	511	459	415	419	615	344	137	18,952	21,417	8,159
Scott	2.3	270	373	342	351	344	362	195	63	17,597	19,500	7,234
Shelby	8.9	796	1,309	1,242	1,258	1,268	1,739	942	346	19,404	21,579	7,903
Stark	2.7	176	266	228	244	292	628	537	329	27,118	29,665	10,824
Stephenson	18.8	1,106	2,313	2,466	2,576	2,552	4,225	2,736	826	21,802	24,015	9,102
Tazewell	48.9	2,153	3,582	4,086	4,292	5,602	11,938	11,230	6,017	28,832	30,607	11,054
Union	7.3	766	1,246	1,307	1,133	933	1,059	490	366	16,371	20,083	8,055
Vermilion	35.9	3,174	4,994	4,610	4,671	5,066	7,125	4,728	1,532	20,473	22,719	8,631
Wabash	5.3	440	845	726	619	731	1,140	569	230	20,139	22,443	8,496
Warren	8.1	626	1,067	1,076	1,103	1,003	1,648	1,088	469	20,756	23,945	8,776
Washington	5.8	520	815	800	747	753	1,171	693	301	20,117	22,610	8,196

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ILLINOIS (continued)												
ALL COUNTIES (continued)												
Wayne	7.3	712	1,294	1,205	1,069	925	1,191	645	259	16,995	20,137	8,033
White	7.2	445	1,024	1,066	899	820	1,381	923	642	21,018	25,137	9,999
Whiteside	24.0	1,539	2,509	2,716	2,892	2,916	5,823	4,375	1,230	24,059	25,358	9,152
Will	111.9	4,622	7,730	8,565	8,964	10,732	28,805	29,470	13,012	30,421	31,420	10,179
Williamson	23.0	2,406	3,967	3,701	3,185	2,849	4,402	1,933	557	17,157	19,511	7,658
Winnebago	91.9	5,143	8,470	8,873	9,484	10,589	22,682	18,969	7,690	26,476	28,053	10,267
Woodford	11.8	531	850	980	1,171	1,504	3,017	2,588	1,159	27,706	29,339	9,920
TOTAL METRO COUNTIES	**3,366.8**	**226,036**	**328,671**	**323,531**	**344,443**	**352,626**	**704,944**	**685,918**	**400,631**	**26,493**	**29,320**	**10,532**
TOTAL STATE	**4,157.9**	**294,079**	**440,182**	**432,315**	**447,638**	**451,488**	**864,434**	**787,742**	**440,022**	**25,146**	**28,118**	**10,175**
INDIANA												
ANDERSON	**50.8**	**4,265**	**6,542**	**6,861**	**7,227**	**7,172**	**10,790**	**6,527**	**1,416**	**20,342**	**21,947**	**8,073**
Madison	50.8	4,265	6,542	6,861	7,227	7,172	10,790	6,527	1,416	20,342	21,947	8,073
BLOOMINGTON	**36.1**	**3,779**	**5,607**	**5,613**	**4,858**	**4,069**	**5,927**	**4,277**	**1,970**	**18,046**	**23,209**	**8,271**
Monroe	36.1	3,779	5,607	5,613	4,858	4,069	5,927	4,277	1,970	18,046	23,209	8,271
ELKHART - GOSHEN	**50.1**	**3,057**	**5,680**	**7,236**	**8,182**	**7,626**	**10,489**	**5,709**	**2,121**	**20,560**	**23,052**	**8,273**
Elkhart	50.1	3,057	5,680	7,236	8,182	7,626	10,489	5,709	2,121	20,560	23,052	8,273
EVANSVILLE	**106.5**	**8,405**	**14,377**	**14,059**	**13,773**	**13,834**	**22,931**	**13,592**	**5,529**	**20,935**	**23,418**	**8,841**
Posey	9.7	826	1,241	1,236	1,267	1,435	2,395	955	345	21,035	21,907	7,644
Vanderburgh	65.8	5,014	9,235	8,844	8,314	8,119	13,107	9,050	4,117	20,891	24,132	9,520
Warrick	15.4	1,141	1,662	1,758	1,897	2,101	4,203	2,147	491	23,007	23,397	7,919
Henderson, Ky.	*15.6*	*1,424*	*2,239*	*2,221*	*2,295*	*2,179*	*3,226*	*1,440*	*576*	*19,220*	*21,369*	*7,937*
FORT WAYNE	**129.1**	**7,947**	**14,165**	**17,047**	**18,135**	**18,108**	**29,936**	**17,738**	**6,024**	**22,013**	**24,079**	**8,690**
Allen	107.9	6,566	11,518	13,868	14,786	14,556	25,229	15,764	5,613	22,474	24,672	8,969
De Kalb	11.8	775	1,450	1,746	1,832	2,033	2,555	1,138	271	20,257	21,275	7,362
Whitley	9.4	606	1,197	1,433	1,517	1,519	2,152	836	140	19,826	20,788	7,291
GARY - HAMMOND	**219.5**	**17,797**	**21,965**	**20,922**	**22,585**	**27,735**	**56,622**	**39,084**	**12,790**	**24,793**	**25,593**	**8,754**
Lake	176.3	16,040	18,773	17,050	18,402	22,741	43,988	29,730	9,376	24,020	24,814	8,529
Porter	43.2	1,757	3,192	3,872	4,183	4,994	12,634	9,354	3,214	28,017	28,776	9,651
INDIANAPOLIS	**434.6**	**29,163**	**47,393**	**52,504**	**56,436**	**56,918**	**96,689**	**68,904**	**26,593**	**22,787**	**25,136**	**9,264**
Boone	13.4	960	1,492	1,680	1,898	1,858	2,961	1,653	898	21,728	24,565	8,640
Hamilton	30.5	1,332	2,452	3,005	3,334	3,943	7,503	5,960	2,971	26,413	28,844	9,764
Hancock	15.5	836	1,408	1,694	1,832	2,063	4,287	2,704	676	24,805	25,393	8,538
Hendricks	24.4	1,105	2,055	2,543	2,891	3,391	7,013	4,363	1,039	25,291	26,065	8,606
Johnson	27.6	1,552	2,607	3,028	3,507	3,749	7,182	4,523	1,452	24,153	25,703	8,694
Marion	290.8	20,888	33,574	36,257	38,328	36,915	60,044	46,233	18,561	22,171	24,960	9,607
Morgan	18.2	1,431	2,087	2,289	2,448	2,785	4,507	2,116	537	21,608	22,474	7,617
Shelby	14.2	1,059	1,718	2,008	2,198	2,214	3,192	1,352	459	20,262	21,758	7,686
KOKOMO	**38.3**	**2,999**	**4,641**	**4,892**	**5,172**	**5,278**	**8,021**	**5,894**	**1,403**	**21,346**	**22,984**	**8,489**
Howard	32.1	2,560	3,842	3,978	4,324	4,348	6,743	5,108	1,197	21,487	23,123	8,532
Tipton	6.2	439	799	914	848	930	1,278	786	206	20,599	22,259	8,264
LAFAYETTE	**42.7**	**2,735**	**5,222**	**5,995**	**5,949**	**5,206**	**8,550**	**6,204**	**2,839**	**21,326**	**25,893**	**8,953**
Tippecanoe	42.7	2,735	5,222	5,995	5,949	5,206	8,550	6,204	2,839	21,326	25,893	8,953
MUNCIE	**45.1**	**4,258**	**6,597**	**6,486**	**6,043**	**6,008**	**9,188**	**4,987**	**1,533**	**19,318**	**21,857**	**7,786**
Delaware	45.1	4,258	6,597	6,486	6,043	6,008	9,188	4,987	1,533	19,318	21,857	7,786
SOUTH BEND - MISHAWAKA	**88.0**	**5,805**	**10,902**	**11,750**	**11,529**	**11,919**	**19,605**	**11,929**	**4,561**	**21,684**	**24,222**	**8,926**
St. Joseph	88.0	5,805	10,902	11,750	11,529	11,919	19,605	11,929	4,561	21,684	24,222	8,926
TERRE HAUTE	**50.3**	**4,324**	**7,825**	**8,012**	**7,391**	**6,690**	**9,172**	**5,244**	**1,642**	**18,365**	**21,323**	**7,857**
Clay	9.4	882	1,506	1,472	1,395	1,300	1,820	838	187	18,032	19,762	7,401
Vigo	40.9	3,442	6,319	6,540	5,996	5,390	7,352	4,406	1,455	18,444	21,681	7,960
ALL COUNTIES												
Adams	10.1	743	1,264	1,422	1,467	1,542	2,160	1,168	334	20,520	22,003	7,334
Allen	107.9	6,566	11,518	13,868	14,786	14,556	25,229	15,764	5,613	22,474	24,672	8,969
Bartholomew	24.2	1,324	2,270	2,155	2,626	2,866	5,500	4,864	2,595	26,468	29,234	10,639
Benton	3.7	297	439	548	613	545	701	387	170	19,598	21,890	8,181
Blackford	5.6	506	898	859	749	773	1,216	490	109	18,589	19,973	7,310
Boone	13.4	960	1,492	1,680	1,898	1,858	2,961	1,653	898	21,728	24,565	8,640
Brown	4.9	385	796	858	800	736	888	371	66	17,521	19,134	7,103
Carroll	7.3	499	924	1,189	1,235	1,154	1,494	602	203	19,165	20,923	7,561

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Cass	14.8	1,078	1,978	2,219	2,315	2,150	3,273	1,419	368	19,587	21,335	7,720
☐ Clark	32.9	2,445	4,237	4,636	4,887	4,997	7,250	3,674	774	20,244	21,567	7,738
Clay	9.4	882	1,506	1,472	1,395	1,300	1,820	838	187	18,032	19,762	7,401
Clinton	11.5	930	1,718	1,857	1,764	1,644	2,225	1,032	330	18,506	21,061	7,689
Crawford	3.5	500	707	644	525	375	488	214	47	14,205	16,583	5,635
Daviess	10.2	1,021	1,722	1,749	1,474	1,326	1,623	950	335	17,003	19,885	7,218
☐ Dearborn	12.2	962	1,581	1,541	1,623	1,769	2,839	1,486	399	21,157	22,322	7,607
Decatur	8.3	751	1,195	1,386	1,462	1,237	1,437	637	195	17,802	19,531	6,783
De Kalb	11.8	775	1,450	1,746	1,832	2,033	2,555	1,138	271	20,257	21,275	7,362
Delaware	45.1	4,258	6,597	6,486	6,043	6,008	9,188	4,987	1,533	19,316	21,857	7,786
Dubois	12.2	1,032	1,641	1,858	1,951	1,962	2,466	896	394	19,026	21,208	7,372
Elkhart	50.1	3,057	5,680	7,236	8,182	7,626	10,489	5,709	2,121	20,560	23,052	8,273
Fayette	10.2	769	1,209	1,361	1,658	1,507	2,049	1,263	384	20,317	22,390	7,985
☐ Floyd	22.4	1,669	2,877	2,906	3,119	3,176	4,785	2,961	907	20,954	22,822	8,166
Fountain	6.9	637	1,168	1,157	1,160	993	1,219	455	111	17,112	18,767	6,744
Franklin	6.4	599	884	1,133	1,072	942	1,068	580	122	17,526	19,760	6,260
Fulton	7.4	601	1,140	1,279	1,206	1,116	1,286	569	201	17,763	19,676	7,280
Gibson	12.8	1,161	1,859	1,838	1,638	1,590	2,732	1,466	516	19,699	21,844	8,224
Grant	27.9	2,512	3,773	3,956	4,139	3,918	5,720	3,213	669	19,484	21,478	7,566
Greene	12.1	1,261	2,125	2,000	1,737	1,312	2,306	1,094	265	16,747	19,446	7,517
Hamilton	30.5	1,332	2,452	3,005	3,334	3,943	7,503	5,960	2,971	26,413	28,844	9,764
Hancock	15.5	836	1,408	1,694	1,832	2,063	4,287	2,704	676	24,805	25,393	8,538
☐ Harrison	9.8	790	1,247	1,434	1,588	1,513	2,012	964	252	19,503	21,103	7,058
Hendricks	24.4	1,105	2,055	2,543	2,891	3,391	7,013	4,363	1,039	25,291	26,065	8,606
Henry	19.2	1,808	2,865	3,109	3,031	2,838	3,617	1,602	330	17,957	19,550	7,082
Howard	32.1	2,560	3,842	3,978	4,324	4,348	6,743	5,108	1,197	21,487	23,123	8,532
Huntington	12.8	840	1,835	2,187	2,105	2,097	2,445	1,007	284	18,614	20,535	7,383
Jackson	13.6	1,371	2,046	2,213	2,057	2,039	2,715	911	248	17,733	19,202	7,020
Jasper	9.0	531	868	1,009	1,190	1,223	2,189	1,391	599	23,720	26,041	8,461
Jay	8.4	878	1,389	1,587	1,437	1,237	1,255	498	119	16,103	17,768	6,489
Jefferson	11.0	731	1,484	1,686	1,627	1,360	2,080	1,514	518	19,911	23,333	8,200
Jennings	7.8	771	1,161	1,266	1,216	1,178	1,451	593	164	17,806	19,667	6,473
Johnson	27.6	1,552	2,607	3,028	3,507	3,749	7,182	4,523	1,452	24,153	25,703	8,694
Knox	16.0	2,036	2,992	2,701	2,356	1,990	2,470	1,029	426	15,538	18,617	7,126
Kosciusko	22.4	1,469	2,655	3,398	3,646	3,166	4,770	2,376	920	20,049	22,546	8,055
La Grange	8.2	772	1,208	1,557	1,442	1,201	1,315	492	213	16,852	19,158	5,862
Lake	176.3	16,040	18,773	17,050	18,402	22,741	43,988	29,730	9,576	24,020	24,814	8,529
La Porte	38.3	2,579	4,535	4,966	5,050	5,221	9,043	5,355	1,551	21,925	23,746	8,336
Lawrence	16.1	1,676	2,710	2,854	2,521	2,149	2,818	1,098	274	16,475	18,540	6,878
Madison	50.8	4,265	6,542	6,861	7,227	7,172	10,790	6,527	1,414	20,342	21,947	8,073
Marion	290.8	20,888	33,574	36,257	38,328	36,915	60,044	46,233	18,561	22,171	24,960	9,607
Marshall	14.4	1,106	1,883	2,238	2,183	1,965	3,021	1,503	503	19,495	21,803	7,810
Martin	3.8	346	600	615	589	481	755	351	63	17,756	19,593	6,769
Miami	13.9	1,163	2,085	2,646	2,407	1,960	2,558	852	229	17,069	19,223	6,714
Monroe	36.1	3,779	5,607	5,613	4,858	4,069	5,927	4,277	1,970	18,046	23,209	8,271
Montgomery	13.2	854	1,683	2,220	2,163	1,900	2,727	1,326	327	19,200	21,246	7,834
Morgan	18.2	1,431	2,087	2,289	2,448	2,785	4,507	2,116	537	21,608	22,474	7,617
Newton	5.5	597	754	812	881	945	1,012	391	108	18,379	19,350	6,779
Noble	12.8	952	1,659	2,171	2,194	1,908	2,711	986	219	18,592	20,117	7,093
Ohio	1.9	217	334	270	247	252	365	170	45	17,574	19,509	6,864
Orange	7.0	952	1,349	1,335	1,260	871	818	303	112	14,494	16,530	6,058
Owen	6.2	725	1,060	1,044	997	846	1,002	427	99	16,307	18,197	6,715
Parke	6.1	730	1,047	1,026	925	886	1,030	372	84	16,273	18,062	6,558
Perry	6.8	782	1,140	1,110	1,012	990	1,291	374	101	16,734	18,385	6,478
Pike	5.3	513	898	856	740	660	1,001	522	110	17,556	19,806	7,552
Porter	43.2	1,757	3,192	3,872	4,183	4,994	12,634	9,354	3,214	28,017	28,776	9,651
Posey	9.7	826	1,241	1,236	1,267	1,435	2,395	955	345	21,055	21,907	7,644
Pulaski	5.0	466	782	919	787	678	813	403	152	16,929	19,545	7,239
Putnam	9.7	865	1,424	1,493	1,368	1,427	2,083	850	190	18,852	21,179	6,894
Randolph	10.9	1,115	1,575	1,910	1,901	1,678	1,975	611	135	17,130	18,415	6,691
Ripley	8.4	820	1,242	1,317	1,353	1,179	1,546	719	224	17,935	20,096	6,725
Rush	6.7	596	923	1,122	1,111	930	1,248	591	179	18,146	20,210	7,053
St. Joseph	88.0	9,805	10,902	11,750	11,529	11,919	19,605	11,929	4,561	21,684	24,222	8,926
Scott	7.2	584	1,104	1,236	1,147	1,053	1,367	567	142	17,926	19,728	6,764
Shelby	14.2	1,059	1,718	2,008	2,198	2,214	3,192	1,352	459	20,262	21,758	7,686
Spencer	6.6	583	1,030	979	882	912	1,362	658	194	18,953	20,969	6,885

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Starke	7.9	856	1,432	1,270	1,216	1,179	1,336	513	98	16,681	18,094	6,325
Steuben	9.5	843	1,352	1,532	1,594	1,411	1,748	734	286	18,202	20,553	7,568
Sullivan	8.2	802	1,555	1,576	1,202	1,115	1,336	487	127	15,603	17,771	6,809
Switzerland	2.7	409	590	517	434	354	276	87	33	13,299	15,179	5,538
Tippecanoe	42.7	2,735	5,222	5,995	5,949	5,206	8,550	6,204	2,839	21,326	25,893	8,953
Tipton	6.2	439	799	914	848	930	1,278	786	206	20,599	22,259	8,264
Union	2.4	208	326	398	383	330	442	243	70	18,459	20,548	7,147
Vanderburgh	63.8	5,014	9,235	8,844	8,314	8,119	13,107	9,050	4,117	20,891	24,132	9,520
Vermillion	7.2	633	1,136	1,194	963	937	1,400	757	180	18,291	20,402	7,940
Vigo	40.9	3,442	6,319	6,540	5,996	5,390	7,352	4,406	1,455	18,444	21,681	7,960
Wabash	12.7	848	1,658	2,053	2,146	1,875	2,472	1,263	385	19,178	21,887	7,533
Warren	3.1	216	329	325	378	429	725	499	199	23,523	25,410	8,752
Warrick	15.4	1,141	1,662	1,758	1,897	2,101	4,203	2,147	491	23,007	23,397	7,919
Washington	8.0	841	1,445	1,443	1,364	1,123	1,158	462	164	16,015	18,000	6,372
Wayne	27.8	2,438	4,256	4,300	4,233	3,992	5,215	2,552	814	18,490	20,552	7,649
Wells	9.2	539	1,078	1,371	1,469	1,356	2,082	958	347	20,497	22,406	8,021
White	9.4	714	1,321	1,526	1,575	1,468	1,864	728	204	18,587	20,059	7,665
Whitley	9.4	606	1,197	1,433	1,517	1,519	2,152	836	140	19,826	20,788	7,291
TOTAL METRO COUNTIES	**1,352.8**	**98,976**	**158,619**	**169,673**	**176,202**	**179,839**	**301,580**	**197,734**	**70,177**	**22,033**	**24,242**	**8,754**
TOTAL STATE	**1,995.1**	**154,357**	**251,127**	**270,498**	**274,577**	**270,314**	**426,338**	**258,529**	**89,360**	**20,863**	**23,152**	**8,331**
IOWA												
CEDAR RAPIDS	**64.4**	**3,142**	**5,762**	**6,256**	**7,260**	**7,668**	**16,008**	**13,512**	**4,792**	**26,304**	**27,983**	**10,526**
Linn	64.4	3,142	5,762	6,256	7,260	7,668	16,008	13,512	4,792	26,304	27,983	10,526
DAVENPORT - ROCK ISLAND - MOLINE	**144.0**	**7,588**	**13,380**	**13,787**	**14,193**	**15,617**	**32,854**	**31,519**	**15,062**	**27,229**	**29,143**	**10,747**
Scott	60.2	2,999	5,443	6,028	6,161	6,748	14,468	12,953	5,400	26,865	28,531	10,378
Henry, Ill.	*21.4*	*1,241*	*2,176*	*2,181*	*2,236*	*2,357*	*4,890*	*4,303*	*2,016*	*26,048*	*27,811*	*10,036*
Rock Island, Ill.	*62.4*	*3,348*	*5,761*	*5,578*	*5,796*	*6,512*	*13,496*	*14,263*	*7,646*	*28,047*	*30,190*	*11,369*
DES MOINES	**144.5**	**7,176**	**14,119**	**15,975**	**16,280**	**16,706**	**33,055**	**27,908**	**13,281**	**25,586**	**27,955**	**10,746**
Dallas	11.4	658	1,204	1,380	1,451	1,454	2,709	1,863	681	23,471	25,190	9,415
Polk	120.6	5,929	11,945	13,247	13,633	13,914	27,171	23,200	11,561	25,579	28,159	11,008
Warren	12.5	589	970	1,348	1,196	1,338	3,175	2,845	1,039	27,710	28,516	9,660
DUBUQUE	**31.4**	**2,126**	**3,588**	**3,704**	**3,641**	**3,913**	**7,678**	**4,967**	**1,783**	**23,475**	**25,469**	**8,463**
Dubuque	31.4	2,126	3,588	3,704	3,641	3,913	7,678	4,967	1,783	23,475	25,469	8,463
IOWA CITY	**32.1**	**2,335**	**3,565**	**3,842**	**4,037**	**3,590**	**5,980**	**5,289**	**3,462**	**23,047**	**27,857**	**10,595**
Johnson	32.1	2,335	3,565	3,842	4,037	3,590	5,980	5,289	3,462	23,047	27,857	10,595
SIOUX CITY	**43.7**	**3,022**	**5,708**	**5,616**	**5,155**	**5,595**	**9,347**	**6,496**	**2,761**	**22,106**	**24,700**	**9,132**
Woodbury	37.4	2,624	5,003	4,904	4,385	4,580	7,838	5,596	2,470	21,954	24,772	9,219
Dakota, Neb.	*6.3*	*398*	*705*	*712*	*770*	*1,015*	*1,509*	*900*	*291*	*22,800*	*24,271*	*8,639*
WATERLOO - CEDAR FALLS	**58.9**	**2,963**	**6,096**	**6,123**	**6,110**	**6,693**	**13,963**	**11,676**	**5,296**	**26,057**	**28,325**	**10,117**
Black Hawk	50.0	2,429	5,050	5,048	5,097	5,589	11,780	10,357	4,650	26,511	28,786	10,325
Bremer	8.9	514	1,046	1,075	1,013	1,104	2,183	1,319	646	23,656	25,731	8,981
ALL COUNTIES												
Adair	3.7	461	657	703	591	426	490	267	105	15,221	18,148	7,068
Adams	2.2	230	377	373	354	286	382	143	55	16,608	18,596	7,306
Allamakee	5.3	543	1,052	958	845	739	715	357	91	15,602	17,821	6,255
Appanoose	6.3	706	1,391	1,143	876	710	1,010	360	104	14,552	17,369	6,926
Audubon	3.2	316	614	720	593	351	353	192	61	14,640	17,167	6,540
Benton	9.0	762	1,183	1,192	1,136	1,244	1,975	1,151	357	20,919	22,586	8,435
Black Hawk	50.0	2,429	5,050	5,048	5,097	5,589	11,780	10,357	4,650	26,511	28,786	10,325
Boone	10.0	613	1,244	1,310	1,341	1,173	2,188	1,538	593	22,026	24,539	9,330
Bremer	8.9	514	1,046	1,075	1,013	1,104	2,183	1,319	646	23,656	25,731	8,981
Buchanan	8.0	615	1,106	1,163	1,042	931	1,817	957	369	20,389	22,771	7,785
Buena Vista	7.9	715	1,169	1,320	1,185	1,128	1,349	703	321	17,958	21,026	7,985
Butler	6.5	628	961	954	978	972	1,266	504	237	18,644	20,445	7,464
Calhoun	5.0	486	810	816	799	660	780	448	201	17,525	20,566	7,732
Carroll	8.1	595	1,056	1,291	1,321	1,153	1,546	760	378	19,165	22,036	7,727
Cass	6.8	684	1,057	1,114	1,097	869	1,223	521	235	17,347	20,136	8,054
Cedar	7.1	551	913	927	940	911	1,591	910	357	21,236	22,963	8,581
Cerro Gordo	19.0	1,096	2,420	2,558	2,290	2,301	4,339	2,742	1,254	22,462	24,957	9,838

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

EBI ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Cherokee	6.2	604	902	1,048	954	825	1,001	574	292	17,681	21,025	8,147
Chickasaw	5.5	606	847	876	890	846	907	421	107	17,368	18,920	6,670
Clarke	3.4	432	649	617	510	434	443	247	68	15,018	17,369	6,635
Clay	7.8	667	1,020	1,248	1,239	1,002	1,454	748	422	18,780	21,712	8,468
Clayton	7.9	914	1,385	1,363	1,233	1,015	1,179	556	255	16,133	18,854	6,993
Clinton	20.7	1,138	2,235	2,394	2,357	2,773	5,037	3,716	1,050	24,028	25,376	9,183
Crawford	6.8	703	992	994	997	884	1,394	601	235	18,479	20,719	7,494
Dallas	11.4	658	1,204	1,380	1,451	1,454	2,709	1,863	681	23,471	25,190	9,415
Davis	3.3	520	636	498	512	412	423	186	113	14,955	17,436	6,121
Decatur	3.5	514	795	618	532	404	447	163	27	13,407	16,616	5,934
Delaware	6.4	639	843	894	918	915	1,289	653	249	19,520	21,392	7,168
Des Moines	17.8	1,233	2,231	2,249	2,379	2,196	4,062	2,666	784	21,851	23,884	9,182
Dickinson	6.5	405	774	949	991	949	1,276	777	379	20,649	23,572	9,286
Dubuque	31.4	2,126	3,588	3,704	3,641	3,913	7,678	4,967	1,783	23,475	25,469	8,463
Emmet	5.0	431	717	715	714	706	1,039	469	209	19,403	21,482	8,199
Fayette	9.3	917	1,406	1,460	1,430	1,232	1,682	818	355	17,979	20,490	7,592
Floyd	7.1	653	1,044	1,039	1,095	1,035	1,302	698	234	18,797	20,788	7,608
Franklin	5.2	422	676	682	739	719	1,077	638	247	20,544	22,811	9,124
Fremont	3.6	435	584	605	578	449	582	252	115	16,442	18,999	7,276
Greene	4.7	397	773	722	659	605	901	392	251	18,462	21,301	8,343
Grundy	5.4	322	589	677	695	736	1,253	771	357	22,850	25,051	9,329
Guthrie	4.6	630	787	765	710	570	704	336	98	15,776	18,155	6,959
Hamilton	6.9	563	930	1,081	1,138	1,035	1,235	607	311	18,830	21,110	8,138
Hancock	5.3	417	658	809	852	778	1,071	497	218	19,449	21,719	8,222
Hardin	8.1	744	1,130	1,209	1,208	1,153	1,582	753	321	19,008	21,444	8,005
Harrison	6.0	847	983	976	923	766	927	442	136	15,960	18,292	6,692
Henry	7.0	540	890	985	1,126	1,006	1,421	772	260	19,812	22,651	8,258
Howard	4.2	518	743	701	651	505	654	256	172	16,079	19,172	7,320
Humboldt	4.9	361	648	776	776	663	993	487	196	19,218	21,894	8,722
Ida	3.4	411	557	625	534	424	546	195	108	15,863	19,000	7,258
Iowa	5.8	426	728	800	829	897	1,291	596	233	20,676	22,135	8,283
Jackson	8.1	773	1,173	1,080	1,051	1,130	1,863	668	362	19,874	21,550	7,589
Jasper	13.9	901	1,673	1,866	1,861	2,129	3,034	1,851	585	21,500	23,227	8,821
Jefferson	5.9	559	917	886	916	833	949	606	234	18,194	21,924	7,887
Johnson	32.1	2,335	3,565	3,842	4,037	3,590	5,980	5,289	3,462	23,047	27,857	10,595
Jones	7.1	607	1,085	1,018	988	985	1,555	678	184	19,288	21,085	7,197
Keokuk	4.9	525	781	757	837	660	724	419	197	17,260	19,858	7,662
Kossuth	8.0	782	1,088	1,218	1,261	1,084	1,452	764	351	18,485	21,095	7,777
Lee	16.0	1,095	2,100	2,106	2,138	2,127	3,445	2,173	816	21,281	23,796	8,793
Linn	64.4	3,142	5,762	6,256	7,260	7,668	16,008	13,512	4,792	26,304	27,983	10,526
Louisa	4.4	284	502	537	511	593	1,018	701	254	23,114	25,091	8,832
Lucas	4.2	471	752	687	576	506	754	328	126	16,592	19,468	7,862
Lyon	4.5	540	763	741	738	641	618	282	177	16,448	18,914	6,650
Madison	4.6	517	733	633	646	679	807	469	116	18,376	20,085	7,162
Mahaska	8.9	843	1,403	1,366	1,391	1,289	1,568	707	333	18,025	20,495	7,862
Marion	10.8	705	1,355	1,446	1,448	1,629	2,318	1,491	408	21,339	23,557	8,287
Marshall	15.9	810	1,680	1,928	1,803	1,935	3,743	2,880	1,121	24,472	26,834	10,207
Mills	4.8	325	591	695	778	720	1,026	447	218	20,072	22,643	7,763
Mitchell	4.5	512	753	829	662	513	655	386	190	15,994	19,797	7,363
Monona	4.5	610	793	771	803	576	541	285	121	15,484	17,704	6,809
Monroe	3.5	335	477	559	516	456	628	404	125	18,624	21,343	8,120
Montgomery	5.4	425	826	828	840	703	1,068	582	128	18,604	20,886	8,232
Muscatine	14.8	896	1,557	1,503	1,522	1,614	3,248	2,877	1,583	25,928	28,300	10,117
O'Brien	6.3	625	989	1,026	1,011	866	967	547	269	17,453	20,472	7,631
Osceola	3.1	318	449	519	504	416	496	303	95	17,460	20,079	7,499
Page	7.5	696	1,103	1,160	1,196	1,007	1,303	779	256	18,254	21,297	8,319
Palo Alto	4.8	470	711	821	762	635	756	470	175	17,516	20,428	7,782
Plymouth	8.9	817	1,219	1,397	1,423	1,248	1,576	763	457	18,532	21,633	7,671
Pocahontas	4.2	432	614	743	706	537	653	331	184	16,906	20,240	7,799
Polk	120.6	5,929	11,945	13,247	13,633	13,914	27,171	23,200	11,561	25,579	28,159	11,008
Pottawattamie	31.7	1,897	3,756	3,918	3,846	3,945	7,053	5,222	2,063	23,065	25,050	9,180
Poweshiek	7.1	588	941	1,000	1,013	1,050	1,452	806	250	20,037	22,530	8,246
Ringgold	2.4	431	553	429	313	239	257	118	60	12,286	15,801	6,217
Sac	5.4	546	782	1,047	964	779	769	352	161	16,486	19,018	7,496
Scott	60.2	2,999	5,443	6,028	6,161	6,748	14,468	12,953	5,400	26,865	28,531	10,378
Shelby	5.4	487	715	907	950	773	918	418	232	18,005	20,781	7,532

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ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Sioux	10.4	893	1,325	1,612	1,949	1,684	1,764	812	361	18,557	21,005	6,870
Story	25.1	1,538	2,727	3,135	3,009	2,838	5,177	4,494	2,182	23,724	28,481	9,570
Tama	7.0	627	986	974	1,055	939	1,476	724	219	19,300	21,238	7,663
Taylor	3.2	459	652	621	483	328	398	191	68	13,929	16,694	6,515
Union	5.5	550	857	785	857	631	1,039	621	160	18,192	20,861	8,195
Van Buren	3.2	518	660	570	484	387	371	169	41	13,587	15,867	5,836
Wapello	15.5	1,145	2,371	2,288	2,084	1,915	3,110	1,908	679	19,659	22,551	8,805
Warren	12.5	589	970	1,348	1,196	1,338	3,175	2,845	1,039	27,710	28,516	9,660
Washington	7.5	620	1,028	1,160	1,121	902	1,472	799	398	19,101	22,505	8,194
Wayne	3.3	552	733	669	510	387	251	147	51	12,652	14,966	6,023
Webster	17.0	1,183	2,423	2,403	2,286	2,202	3,430	2,219	854	20,453	23,196	8,724
Winnebago	5.0	302	632	775	818	694	1,022	504	253	19,830	22,631	8,772
Winneshiek	7.4	620	1,193	1,278	1,074	801	1,348	772	314	17,662	21,821	7,340
Woodbury	37.4	2,624	5,003	4,904	4,385	4,580	7,838	5,596	2,470	21,954	24,772	9,219
Worth	3.5	262	540	646	619	501	563	291	78	17,367	19,728	7,588
Wright	6.2	446	788	778	885	820	1,164	867	452	21,186	24,461	9,420
TOTAL METRO COUNTIES	**450.6**	**25,242**	**47,332**	**50,750**	**51,720**	**53,843**	**106,043**	**87,123**	**38,547**	**25,128**	**27,447**	**10,167**
TOTAL STATE	**1,090.6**	**79,292**	**136,487**	**143,864**	**142,649**	**137,012**	**226,985**	**157,366**	**66,945**	**21,541**	**24,368**	**9,028**
KANSAS												
KANSAS CITY	**195.9**	**10,369**	**17,420**	**19,136**	**20,853**	**22,018**	**43,436**	**39,931**	**22,737**	**26,793**	**29,749**	**10,967**
Johnson	106.1	2,804	5,308	7,694	9,634	11,069	23,941	26,973	18,677	31,815	35,113	13,132
Leavenworth	17.9	1,184	1,899	2,022	2,071	2,065	4,426	3,155	1,078	24,309	27,262	8,714
Miami	8.1	623	1,093	1,162	1,122	1,028	1,721	987	364	20,238	22,894	8,279
Wyandotte	63.8	5,758	9,120	8,258	8,026	7,856	13,348	8,816	2,618	20,457	22,395	8,440
LAWRENCE	**25.6**	**2,492**	**3,750**	**3,762**	**3,198**	**2,847**	**4,504**	**3,309**	**1,738**	**19,343**	**24,125**	**8,760**
Douglas	25.6	2,492	3,750	3,762	3,198	2,847	4,504	3,309	1,738	19,343	24,125	8,760
TOPEKA	**61.2**	**3,071**	**6,098**	**7,082**	**7,581**	**7,306**	**13,589**	**11,249**	**5,224**	**24,617**	**27,559**	**10,832**
Shawnee	61.2	3,071	6,098	7,082	7,581	7,306	13,589	11,249	5,224	24,617	27,559	10,832
WICHITA	**163.1**	**8,184**	**15,297**	**16,141**	**18,230**	**19,073**	**35,313**	**32,806**	**18,056**	**26,236**	**29,427**	**11,368**
Butler	17.2	1,134	1,880	2,040	2,146	2,217	3,953	2,908	922	23,165	25,043	9,145
Sedgwick	145.9	7,050	13,417	14,101	16,084	16,856	31,360	29,898	17,134	26,648	29,944	11,647
ALL COUNTIES												
Allen	6.3	659	1,116	976	959	840	973	563	214	17,041	20,071	7,953
Anderson	3.3	343	579	570	553	362	479	290	124	16,299	19,465	7,137
Atchison	6.5	722	1,146	1,034	982	852	1,130	485	149	16,766	19,759	7,057
Barber	2.6	258	366	364	350	328	477	313	144	19,449	23,083	9,233
Barton	12.4	709	1,416	1,358	1,649	1,588	2,657	1,945	1,078	23,294	26,581	10,333
Bourbon	6.8	775	1,367	1,150	946	827	1,040	470	225	15,551	18,881	7,877
Brown	4.9	635	921	876	797	594	637	298	142	15,106	17,908	7,192
Butler	17.2	1,134	1,880	2,040	2,146	2,217	3,953	2,908	922	23,165	25,043	9,145
Chase	1.3	170	236	181	164	185	219	112	33	17,000	19,142	7,341
Chautauqua	2.3	252	414	380	324	268	338	219	105	16,507	20,665	8,968
Cherokee	8.8	1,108	1,696	1,417	1,222	1,114	1,379	625	239	15,702	18,399	7,164
Cheyenne	1.5	166	236	225	215	198	227	161	72	17,818	20,818	8,922
Clark	1.0	97	177	187	152	133	164	75	35	16,900	19,837	7,630
Clay	4.0	462	707	716	623	527	594	262	109	15,885	18,664	7,618
Cloud	4.8	556	907	886	776	586	614	376	99	15,304	18,209	7,164
Coffey	3.8	288	535	512	495	403	668	647	252	20,778	24,632	9,088
Comanche	1.0	90	150	186	186	148	130	72	38	16,973	19,929	7,665
Cowley	14.6	1,339	2,139	2,168	2,133	1,776	2,863	1,613	569	18,766	21,898	8,436
Crawford	15.7	1,924	3,196	2,614	1,993	1,799	2,402	1,291	481	15,274	18,938	7,763
Decatur	1.8	179	298	321	291	225	278	144	64	16,639	19,853	8,122
Dickinson	8.0	825	1,320	1,370	1,216	1,024	1,349	654	242	16,916	19,648	7,781
Doniphan	3.4	411	602	557	519	483	530	233	65	16,248	18,133	6,490
Douglas	25.6	2,492	3,750	3,762	3,198	2,847	4,504	3,309	1,738	19,343	24,125	8,760
Edwards	1.7	190	292	284	266	239	243	137	49	16,537	19,339	7,646
Elk	1.7	228	354	320	250	153	251	88	56	14,161	17,399	7,584
Ellis	9.9	683	1,238	1,435	1,216	1,250	2,122	1,371	585	21,551	24,817	9,271
Ellsworth	2.9	349	504	455	492	346	473	197	84	16,340	18,663	7,844
Finney	9.1	477	843	1,195	1,367	1,190	2,073	1,279	676	22,739	26,070	9,231
Ford	9.4	761	1,102	1,162	1,190	1,235	2,103	1,253	594	21,932	24,483	9,132

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
KANSAS (continued)												
ALL COUNTIES (continued)												
Franklin	9.7	593	1,323	1,473	1,285	1,003	1,681	992	350	18,629	22,325	8,519
Geary	10.4	849	1,570	2,012	1,697	1,270	1,658	958	386	17,157	22,348	7,473
Gove	1.4	177	233	247	223	189	173	98	60	15,896	18,885	7,146
Graham	1.5	163	224	216	224	169	237	182	85	18,227	22,564	8,907
Grant	2.6	191	215	299	406	477	521	375	116	21,878	24,141	8,598
Gray	1.8	116	174	240	248	269	427	206	120	22,164	24,652	8,372
Greeley	.7	70	121	123	117	117	85	51	16	16,500	18,560	6,838
Greenwood	3.7	503	743	682	539	413	526	191	103	14,391	17,246	7,334
Hamilton	1.0	98	146	185	138	102	198	106	27	17,407	20,365	8,146
Harper	3.3	424	585	565	509	431	495	211	80	15,673	18,077	7,648
Harvey	11.5	704	1,259	1,435	1,521	1,604	2,625	1,735	617	22,554	25,173	9,132
Haskell	1.3	95	134	192	202	193	281	133	70	20,659	22,695	7,764
Hodgeman	.9	114	141	176	166	138	107	39	19	15,514	17,483	7,152
Jackson	4.4	365	667	649	576	568	998	446	131	19,504	21,072	7,600
Jefferson	5.6	465	763	751	744	731	1,319	644	183	20,546	22,103	7,594
Jewell	2.1	375	416	383	320	227	235	114	30	13,377	15,676	6,584
Johnson	106.1	2,804	5,308	7,694	9,634	11,069	23,941	26,973	18,677	31,815	35,113	13,132
Kearny	1.2	83	113	144	207	178	259	138	78	21,432	23,958	7,770
Kingman	3.4	360	519	541	554	438	613	254	121	17,532	20,146	7,527
Kiowa	1.6	148	230	242	213	203	296	193	75	19,214	22,683	9,073
Labette	10.0	890	1,572	1,436	1,366	1,178	2,035	1,157	366	18,989	21,598	8,307
Lane	1.0	89	158	176	163	147	126	104	37	17,516	20,237	8,095
Leavenworth	17.9	1,184	1,899	2,022	2,071	2,065	4,426	3,155	1,078	24,309	27,262	8,714
Lincoln	1.7	214	345	355	291	196	203	72	24	14,059	16,546	6,861
Linn	3.4	458	654	582	488	378	501	255	84	15,056	18,311	7,324
Logan	1.4	146	225	239	224	194	237	90	45	17,047	19,176	7,671
Lyon	13.8	1,060	1,769	1,760	1,754	1,649	2,818	2,291	699	21,637	24,792	9,373
McPherson	10.4	602	1,187	1,321	1,458	1,403	2,287	1,535	607	22,194	25,193	9,459
Marion	5.2	551	865	895	825	702	836	386	140	16,690	19,510	7,515
Marshall	5.1	638	913	937	796	556	734	357	169	15,344	18,532	7,442
Meade	1.8	161	252	290	301	239	336	166	55	18,167	20,376	7,641
Miami	8.1	623	1,093	1,162	1,122	1,028	1,721	987	364	20,238	22,894	8,279
Mitchell	3.4	363	648	622	597	447	422	213	88	15,568	17,986	7,368
Montgomery	17.1	1,344	2,646	2,495	2,341	2,055	3,282	2,088	849	19,381	22,757	8,925
Morris	2.6	332	446	438	413	294	399	195	83	15,933	18,985	7,713
Morton	1.2	98	129	152	150	146	255	172	98	22,419	25,004	8,825
Nemaha	4.1	547	786	731	608	469	555	273	131	14,898	18,164	6,649
Neosho	7.3	488	1,117	1,137	947	937	1,390	871	413	19,786	23,114	8,788
Ness	1.8	185	295	283	262	224	308	166	77	17,556	20,918	8,367
Norton	2.7	348	524	483	379	315	417	117	117	14,944	18,767	7,796
Osage	5.9	512	824	813	797	774	1,236	721	223	20,025	22,240	8,201
Osborne	2.4	302	521	495	401	286	254	100	41	13,765	16,255	6,612
Ottawa	2.3	256	415	389	373	300	337	153	77	16,167	18,717	7,175
Pawnee	3.2	222	449	504	560	373	597	399	96	18,616	22,144	8,858
Phillips	2.9	338	479	422	452	325	539	254	91	17,207	19,919	7,806
Pottawatomie	5.8	475	759	829	860	807	1,211	682	177	19,864	21,842	8,121
Pratt	4.2	327	517	564	563	530	897	515	287	21,176	23,811	9,525
Rawlins	1.6	169	290	308	263	195	183	140	52	15,579	18,878	7,367
Reno	25.9	1,892	3,135	3,474	3,796	3,509	5,377	3,447	1,270	20,877	23,686	9,197
Republic	3.1	421	606	602	501	300	396	183	91	14,342	18,248	7,749
Rice	4.8	382	697	626	607	698	946	549	295	20,615	23,393	9,436
Riley	20.6	1,851	3,279	4,078	3,046	2,248	3,242	1,996	860	16,682	24,582	7,708
Rooks	2.7	224	403	409	444	354	479	258	129	18,465	21,280	8,208
Rush	1.7	202	287	272	275	233	278	114	39	16,571	18,633	7,039
Russell	3.6	273	496	505	497	416	595	502	316	20,326	25,327	10,245
Saline	19.5	1,278	2,434	2,861	2,781	2,678	4,106	2,431	931	20,708	23,683	9,274
Scott	2.1	205	263	320	352	258	414	173	113	18,806	21,954	7,949
Sedgwick	145.9	7,050	13,417	14,101	16,084	16,856	31,360	29,898	17,134	26,648	29,944	11,647
Seward	6.5	388	613	797	874	809	1,541	1,034	444	23,551	26,402	9,696
Shawnee	61.2	3,071	6,098	7,082	7,581	7,306	13,589	11,249	5,224	24,617	27,559	10,832
Sheridan	1.3	191	231	294	207	131	160	66	20	13,864	16,334	6,067
Sherman	3.0	236	445	568	530	417	479	236	89	17,231	20,305	7,911
Smith	2.4	393	552	535	330	228	268	69	25	12,318	14,683	6,182
Stafford	2.4	211	337	343	360	324	453	263	89	18,986	21,943	9,404
Stanton	.8	78	86	112	160	92	147	86	39	18,700	22,334	7,768
Stevens	1.7	137	184	248	238	244	340	210	99	20,878	23,304	7,923

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by EBI Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
KANSAS (continued)												
ALL COUNTIES (continued)												
Sumner	9.7	677	1,280	1,329	1,306	1,245	2,152	1,350	361	21,012	23,091	8,749
Thomas	3.1	328	439	467	458	404	539	333	132	18,360	21,556	7,681
Trego	1.6	144	259	267	273	233	239	124	61	17,393	20,139	7,859
Wabaunsee	2.5	240	384	459	396	361	468	145	47	16,885	19,194	6,758
Wallace	.7	140	123	138	140	68	56	26	9	12,966	14,504	5,077
Washington	3.3	564	790	695	511	302	286	105	47	12,007	14,572	5,725
Wichita	1.1	101	138	168	155	121	235	139	43	19,529	22,132	8,115
Wilson	4.8	502	860	818	771	559	841	354	95	16,337	18,804	7,279
Woodson	1.8	228	385	350	261	183	256	98	39	14,000	17,103	6,692
Wyandotte	63.8	5,758	9,120	8,258	8,026	7,856	13,348	8,816	2,618	20,457	22,395	8,440
TOTAL METRO COUNTIES	**445.8**	**24,116**	**42,565**	**46,121**	**49,862**	**51,244**	**96,842**	**87,295**	**47,755**	**25,879**	**29,008**	**10,961**
TOTAL STATE	**915.4**	**67,066**	**113,489**	**118,966**	**117,978**	**110,171**	**182,677**	**137,299**	**67,754**	**21,774**	**25,331**	**9,601**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**50.8**	**4,730**	**7,957**	**9,154**	**8,001**	**6,085**	**8,573**	**4,698**	**1,602**	**17,089**	**21,985**	**7,046**
Christian	20.8	2,244	3,844	4,211	3,088	2,145	2,998	1,667	603	15,143	21,534	6,435
Montgomery, Tenn.	*30.0*	*2,486*	*4,113*	*4,943*	*4,913*	*3,940*	*5,575*	*3,031*	*999*	*18,437*	*22,298*	*7,525*
HUNTINGTON - ASHLAND	**123.3**	**13,737**	**20,332**	**17,707**	**15,769**	**15,002**	**23,472**	**13,259**	**4,022**	**18,105**	**20,668**	**7,458**
Boyd	20.7	2,392	3,254	2,740	2,515	2,498	4,141	2,479	681	18,903	21,326	7,925
Carter	8.7	1,384	1,802	1,431	1,132	1,012	1,213	568	158	13,932	16,979	5,638
Greenup	13.5	1,375	1,866	1,731	1,870	2,003	2,967	1,292	396	19,763	21,185	7,079
Lawrence, Ohio	*23.3*	*2,312*	*3,575*	*3,031*	*2,740*	*2,831*	*4,972*	*3,054*	*785*	*19,985*	*21,673*	*7,674*
Cabell, W. Va.	*40.5*	*4,312*	*7,080*	*6,392*	*5,317*	*4,669*	*7,043*	*4,183*	*1,504*	*17,234*	*20,633*	*7,921*
Wayne, W. Va.	*16.6*	*1,962*	*2,755*	*2,382*	*2,195*	*1,989*	*3,136*	*1,683*	*498*	*17,682*	*20,038*	*6,915*
LEXINGTON-FAYETTE	**121.0**	**10,563**	**16,204**	**16,844**	**16,252**	**14,716**	**22,466**	**16,627**	**7,328**	**20,206**	**23,791**	**8,779**
Bourbon	7.0	957	1,304	1,157	923	849	1,046	584	180	15,445	18,431	6,650
Clark	10.5	1,125	1,545	1,299	1,336	1,247	2,133	1,385	430	19,785	22,174	7,946
Fayette	80.2	6,635	10,219	11,212	10,693	9,681	14,480	11,634	5,446	20,653	24,588	9,404
Jessamine	9.3	758	1,257	1,285	1,418	1,174	1,916	1,004	488	19,753	23,118	7,570
Scott	7.7	696	1,163	1,138	1,092	1,074	1,568	673	296	18,931	21,340	7,239
Woodford	6.3	392	716	753	790	691	1,323	1,147	488	23,561	26,280	8,998
LOUISVILLE	**353.3**	**30,195**	**45,066**	**45,800**	**46,970**	**45,985**	**73,065**	**47,861**	**18,358**	**20,915**	**23,447**	**8,600**
Bullitt	14.4	1,047	1,460	1,746	2,249	2,402	3,645	1,566	285	21,462	21,982	6,664
Jefferson	256.4	22,864	33,413	33,077	33,094	31,973	51,280	35,776	14,923	20,872	23,720	8,991
Oldham	9.1	475	720	970	1,003	972	2,278	1,878	804	26,721	29,561	8,594
Shelby	8.3	905	1,112	1,031	1,030	952	1,815	1,042	413	20,379	22,776	7,748
Clark, Ind.	*32.9*	*2,445*	*4,237*	*4,636*	*4,887*	*4,997*	*7,250*	*3,674*	*774*	*20,244*	*21,567*	*7,738*
Floyd, Ind.	*22.4*	*1,669*	*2,877*	*2,906*	*3,119*	*3,176*	*4,785*	*2,961*	*907*	*20,954*	*22,822*	*8,166*
Harrison, Ind.	*9.8*	*790*	*1,247*	*1,434*	*1,588*	*1,513*	*2,012*	*964*	*252*	*19,503*	*21,103*	*7,058*
OWENSBORO	**31.5**	**3,048**	**4,499**	**4,296**	**4,257**	**3,860**	**6,432**	**3,831**	**1,277**	**19,577**	**22,014**	**7,980**
Daviess	31.5	3,048	4,499	4,296	4,257	3,860	6,432	3,831	1,277	19,577	22,014	7,980
ALL COUNTIES												
Adair	5.6	974	1,297	1,049	752	579	595	237	117	12,285	15,515	5,499
Allen	5.5	866	1,205	933	697	556	873	274	96	13,530	16,582	6,247
Anderson	4.6	288	551	629	713	627	1,028	621	143	20,895	22,500	7,724
Ballard	3.4	424	637	480	412	394	559	408	86	16,901	19,702	7,700
Barren	13.0	1,670	2,407	1,927	1,744	1,742	2,183	1,002	325	16,411	18,938	6,974
Bath	3.7	616	782	675	466	397	452	275	37	13,122	16,123	5,792
Bell	11.9	1,860	2,613	2,037	1,532	1,172	1,554	789	343	13,506	17,426	5,959
☐ Boone	16.7	904	1,594	1,847	2,200	2,479	4,516	2,581	579	23,640	24,690	8,280
Bourbon	7.0	957	1,304	1,157	923	849	1,046	584	180	15,445	18,431	6,650
Boyd	20.7	2,392	3,254	2,740	2,515	2,498	4,141	2,479	681	18,903	21,326	7,925
Boyle	9.3	1,007	1,474	1,406	1,340	1,052	1,699	975	347	17,731	21,315	7,774
Bracken	2.7	344	467	407	390	385	427	217	63	16,653	18,599	6,357
Breathitt	5.4	1,366	1,191	755	619	441	610	305	113	10,817	15,097	4,659
Breckinridge	6.1	920	1,241	1,162	883	547	815	397	135	13,752	16,875	5,950
Bullitt	14.4	1,047	1,460	1,746	2,249	2,402	3,645	1,566	285	21,462	21,982	6,664
Butler	3.9	631	890	649	567	465	475	186	37	13,186	15,625	5,345
Caldwell	5.1	636	1,012	841	647	601	805	456	102	15,449	18,351	6,984
Calloway	11.0	1,501	2,076	1,960	1,624	1,328	1,561	679	271	14,899	18,490	6,713
☐ Campbell	28.5	1,948	3,385	3,457	3,465	3,422	6,286	4,765	1,772	22,881	24,855	8,681

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Carlisle	2.1	288	393	352	273	245	302	190	57	15,293	18,061	6,896
Carroll	3.4	430	572	517	450	401	547	377	106	16,935	19,664	7,113
Carter	8.7	1,384	1,802	1,431	1,132	1,012	1,213	568	158	13,932	16,979	5,638
Casey	5.6	1,305	1,512	1,161	711	378	343	124	66	9,939	12,242	4,510
Christian	20.8	2,244	3,844	4,211	3,088	2,145	2,998	1,657	603	15,143	21,534	6,435
Clark	10.5	1,125	1,545	1,299	1,336	1,247	2,133	1,385	430	19,786	22,174	7,946
Clay	7.3	1,373	1,692	1,233	859	621	794	491	237	12,220	16,446	5,066
Clinton	3.3	735	878	677	447	173	220	146	24	10,255	12,863	4,468
Crittenden	3.5	507	674	488	459	391	634	304	43	15,835	18,003	6,703
Cumberland	2.8	491	689	496	371	225	336	121	71	12,071	15,896	5,981
Daviess	31.5	3,048	4,499	4,296	4,257	3,860	6,432	3,831	1,277	19,577	22,014	7,980
Edmonson	3.4	511	679	622	503	384	468	194	39	14,026	16,489	5,443
Elliott	2.4	618	601	443	319	175	212	30	2	9,814	11,927	4,032
Estill	5.1	810	1,037	754	643	522	884	333	117	14,655	17,464	6,018
Fayette	80.2	6,635	10,219	11,212	10,693	9,681	14,480	11,834	5,446	20,650	24,588	9,404
Fleming	4.6	819	966	863	698	444	528	198	84	13,117	15,438	5,681
Floyd	17.5	2,368	3,104	2,883	2,368	2,142	2,749	1,482	404	15,809	18,478	6,231
Franklin	16.8	1,120	2,029	2,498	2,500	2,013	3,471	2,368	801	20,601	23,546	9,115
Fulton	3.3	695	656	414	384	391	523	151	86	13,568	16,738	6,423
Gallatin	1.8	304	361	271	231	263	248	99	23	14,294	16,413	5,909
Garrard	4.1	656	725	693	610	505	620	236	55	14,810	16,857	6,171
Grant	4.6	595	678	682	735	663	902	264	81	17,418	18,609	6,028
Graves	13.3	1,501	2,365	1,887	1,850	1,714	2,331	1,341	311	17,405	19,697	7,593
Grayson	7.7	1,342	1,609	1,316	1,176	827	820	442	168	13,421	16,068	5,649
Green	4.0	654	870	672	615	464	479	154	92	13,568	16,008	5,769
Greenup	13.5	1,375	1,866	1,731	1,870	2,003	2,967	1,292	396	19,768	21,185	7,079
Hancock	2.7	257	329	287	348	251	575	543	110	22,245	23,903	8,169
Hardin	26.4	2,124	3,419	4,500	4,200	3,598	4,631	2,891	1,037	18,722	25,991	7,666
Harlan	14.5	2,190	2,855	2,380	1,692	1,522	2,426	1,035	400	14,539	18,056	6,117
Harrison	5.4	838	1,021	888	787	630	777	354	105	14,715	17,226	6,040
Hart	5.7	1,035	1,336	975	784	565	592	313	100	12,369	16,035	5,822
☐ Henderson	15.6	1,424	2,239	2,221	2,295	2,179	3,226	1,440	576	19,220	21,369	7,937
Henry	4.7	634	827	761	726	588	730	312	122	15,821	17,994	6,456
Hickman	2.2	351	436	324	288	262	340	136	63	14,817	17,654	6,473
Hopkins	17.7	1,812	2,626	2,504	2,144	1,870	3,524	2,497	723	19,401	22,217	8,175
Jackson	4.2	977	1,008	768	556	303	366	152	70	10,697	13,958	4,766
Jefferson	256.4	22,864	33,413	33,077	33,094	31,973	51,280	35,776	14,923	20,872	23,720	8,991
Jessamine	9.3	758	1,257	1,285	1,418	1,174	1,916	1,004	488	19,750	23,118	7,570
Johnson	8.8	1,337	1,680	1,248	1,019	889	1,378	871	378	15,622	19,438	6,529
☐ Kenton	49.5	3,708	6,417	6,390	6,260	6,263	11,039	7,144	2,279	21,577	23,535	8,430
Knott	5.9	894	1,166	893	653	643	907	514	230	14,981	19,081	6,052
Knox	10.6	2,425	2,497	1,790	1,202	919	1,173	494	100	10,892	14,183	4,742
Larue	4.5	712	878	815	696	533	583	242	41	13,974	16,195	5,974
Laurel	14.0	1,833	2,575	2,499	2,165	1,710	2,056	876	286	15,201	17,622	5,902
Lawrence	5.0	764	1,118	852	461	451	634	540	180	13,308	18,495	6,165
Lee	2.8	421	680	605	339	279	258	152	66	12,220	15,803	5,601
Leslie	5.0	791	917	795	555	431	774	543	194	14,979	19,619	6,329
Letcher	11.0	1,356	1,986	1,847	1,358	1,154	1,740	1,147	412	16,032	19,556	6,619
Lewis	5.0	1,022	1,106	957	707	486	489	181	42	11,854	14,200	4,765
Lincoln	6.8	1,198	1,501	1,292	979	697	757	307	69	12,605	14,934	5,208
Livingston	3.7	396	640	647	511	479	686	271	70	16,644	18,702	7,208
Logan	9.0	1,114	1,591	1,429	1,320	1,145	1,447	731	223	16,343	18,806	6,852
Lyon	2.4	294	413	327	342	286	428	226	84	17,353	20,408	7,310
McCracken	24.2	2,316	3,649	3,040	2,879	2,802	4,703	3,536	1,275	20,378	23,148	9,094
McCreary	5.3	1,113	1,411	1,040	591	443	481	141	80	10,512	13,638	4,434
McLean	3.6	484	663	484	419	421	689	352	108	17,241	19,474	6,807
Madison	17.9	2,368	2,932	2,892	2,633	2,051	2,853	1,636	535	16,353	20,237	6,551
Magoffin	4.6	877	1,002	778	478	405	617	340	103	12,452	16,643	5,391
Marion	5.8	776	1,088	1,078	888	739	820	286	125	14,779	17,689	5,700
Marshall	10.1	900	1,608	1,461	1,340	1,309	2,091	1,155	236	19,037	20,946	7,894
Martin	4.6	740	708	553	461	338	769	718	313	18,058	21,912	6,631
Mason	6.5	802	1,105	961	934	788	1,162	566	182	16,984	19,430	7,135
Meade	7.6	550	954	1,313	1,368	1,205	1,448	588	174	18,475	20,188	6,447
Menifee	1.7	342	399	289	233	197	195	42	3	11,742	13,855	4,444
Mercer	7.1	863	1,157	1,024	953	896	1,368	665	174	17,630	19,493	7,025
Metcalfe	3.5	782	891	648	464	268	279	121	47	10,566	14,131	4,996

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

[redacted] ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Monroe	4.6	1,127	1,126	855	609	367	351	108	57	10,258	13,160	4,882
Montgomery	7.6	1,102	1,453	1,366	1,204	905	927	474	169	14,566	17,210	6,170
Morgan	4.3	937	1,095	804	467	315	403	185	94	10,608	14,422	4,961
Muhlenberg	11.4	1,065	1,865	1,801	1,320	1,206	2,212	1,477	454	18,597	21,581	7,388
Nelson	9.4	1,016	1,523	1,486	1,442	1,312	1,637	726	258	17,378	19,751	6,469
Nicholas	2.6	359	494	455	403	284	329	199	77	14,913	17,826	6,349
Ohio	7.9	934	1,341	1,087	999	901	1,566	888	164	17,889	19,957	7,038
Oldham	9.1	475	720	970	1,003	972	2,278	1,878	804	26,721	29,561	8,594
Owen	3.4	493	709	547	468	333	478	300	72	14,542	17,624	6,443
Owsley	1.8	472	515	372	200	95	86	46	14	9,054	11,305	3,449
Pendleton	3.9	499	631	566	594	567	668	316	59	17,178	18,638	6,490
Perry	11.5	1,231	1,766	1,571	1,331	1,115	1,899	1,757	830	19,389	23,323	7,577
Pike	28.9	3,479	4,716	4,562	3,743	3,542	5,307	2,494	1,057	17,225	19,997	6,728
Powell	3.7	526	728	680	554	381	542	231	58	14,349	16,894	5,253
Pulaski	17.5	2,693	3,879	3,147	2,312	1,787	2,190	1,087	405	13,243	16,923	6,157
Robertson	.8	139	167	148	139	92	84	24	7	13,353	14,643	5,093
Rockcastle	4.9	1,056	1,125	923	725	389	411	204	67	11,473	14,121	4,839
Rowan	6.2	945	1,354	1,012	793	732	745	464	155	13,784	18,486	5,878
Russell	5.5	1,118	1,381	1,037	723	445	439	267	90	11,087	14,394	5,422
Scott	7.7	696	1,163	1,138	1,092	1,074	1,568	673	296	18,931	21,340	7,239
Shelby	8.3	905	1,112	1,031	1,030	952	1,815	1,042	413	20,379	22,776	7,748
Simpson	5.4	542	927	772	781	590	1,075	506	207	17,798	20,675	7,493
Spencer	2.1	253	315	270	275	291	400	252	44	18,857	20,074	7,026
Taylor	8.3	1,066	1,496	1,299	1,219	1,136	1,386	496	202	16,161	18,267	6,830
Todd	4.3	683	938	797	579	433	523	232	115	13,214	16,336	5,805
Trigg	3.5	526	668	658	567	362	477	153	89	14,233	16,743	6,168
Trimble	2.2	213	321	294	324	269	414	270	95	19,175	21,826	7,503
Union	5.7	600	861	750	666	704	1,150	721	248	19,806	22,147	6,936
Warren	26.9	2,934	4,287	4,107	3,817	3,370	4,797	2,614	974	17,729	21,047	7,430
Washington	3.5	602	674	584	515	404	431	207	83	14,027	16,848	5,511
Wayne	6.3	1,514	1,506	1,218	934	526	368	159	77	10,508	12,831	4,567
Webster	5.6	690	1,001	849	636	584	1,044	594	203	16,947	20,078	7,397
Whitley	12.5	1,985	2,616	2,268	1,503	1,305	1,656	766	401	13,417	17,553	6,163
Wolfe	2.3	423	609	414	319	138	230	128	39	11,365	14,761	4,850
Woodford	6.3	392	716	753	790	691	1,323	1,147	488	23,561	26,280	8,998
TOTAL METRO COUNTIES	**614.7**	**54,281**	**81,809**	**81,992**	**80,710**	**76,876**	**124,302**	**82,656**	**32,074**	**20,539**	**23,378**	**8,464**
TOTAL STATE	**1,327.5**	**153,416**	**214,001**	**197,447**	**176,932**	**156,546**	**234,340**	**142,341**	**52,477**	**17,733**	**20,945**	**7,414**
LOUISIANA												
ALEXANDRIA	**47.7**	**5,867**	**7,338**	**6,950**	**6,321**	**5,076**	**8,495**	**5,121**	**2,532**	**17,815**	**22,239**	**7,594**
Rapides	47.7	5,867	7,338	6,950	6,321	5,076	8,495	5,121	2,532	17,815	22,239	7,594
BATON ROUGE	**180.5**	**17,316**	**19,044**	**19,404**	**18,563**	**17,565**	**34,651**	**35,477**	**18,480**	**24,524**	**27,540**	**9,406**
Ascension	17.0	1,461	2,012	1,783	1,513	1,387	3,437	3,983	1,424	26,195	27,019	8,522
East Baton Rouge	136.5	13,261	14,165	14,900	14,212	13,349	25,239	26,311	15,063	24,373	27,919	9,799
Livingston	21.0	1,979	2,179	2,118	2,221	2,241	4,810	3,973	1,479	24,473	25,737	8,202
West Baton Rouge	6.0	615	688	603	617	588	1,165	1,210	514	24,018	26,711	8,094
HOUMA - THIBODAUX	**60.3**	**4,772**	**5,903**	**5,575**	**6,088**	**6,444**	**13,273**	**12,039**	**6,206**	**26,042**	**28,504**	**9,191**
Lafourche	27.7	2,392	2,767	2,515	3,095	3,136	6,097	5,122	2,576	24,911	27,737	8,872
Terrebonne	32.6	2,380	3,136	3,060	2,993	3,308	7,176	6,917	3,630	27,014	29,157	9,467
LAFAYETTE	**70.5**	**5,678**	**7,245**	**7,154**	**7,591**	**7,334**	**13,792**	**12,781**	**8,925**	**25,176**	**29,234**	**10,044**
Lafayette	57.2	4,154	5,401	5,661	6,167	5,768	11,060	10,854	8,135	26,317	30,588	10,780
St. Martin	13.3	1,524	1,844	1,493	1,424	1,566	2,732	1,927	790	21,250	23,408	7,257
LAKE CHARLES	**60.7**	**4,995**	**6,611**	**6,514**	**6,371**	**6,317**	**13,559**	**11,323**	**5,010**	**24,646**	**26,523**	**9,279**
Calcasieu	60.7	4,995	6,611	6,514	6,371	6,317	13,559	11,323	5,010	24,646	26,523	9,279
MONROE	**50.5**	**6,782**	**7,970**	**6,920**	**5,578**	**5,172**	**9,034**	**6,163**	**2,881**	**18,146**	**22,183**	**7,726**
Ouachita	50.5	6,782	7,970	6,920	5,578	5,172	9,034	6,163	2,881	18,146	22,183	7,726
NEW ORLEANS	**473.0**	**52,648**	**59,702**	**57,552**	**52,793**	**49,961**	**88,632**	**71,883**	**39,829**	**21,349**	**24,990**	**9,058**
Jefferson	171.0	10,220	14,435	17,584	19,015	20,156	40,445	32,917	16,228	25,983	28,196	10,070
Orleans	214.0	35,824	37,001	31,007	25,522	20,698	29,124	20,704	14,120	15,571	21,006	8,047
St. Bernard	22.4	1,312	2,080	2,693	2,627	2,887	5,667	3,895	1,239	24,332	25,343	8,423
St. Charles	12.9	1,003	1,229	1,063	983	1,251	2,766	3,183	1,422	28,373	29,164	9,476

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
NEW ORLEANS (continued)												
St. John the Baptist	10.6	1,000	872	944	849	943	2,047	2,583	1,362	28,402	29,731	8,979
St. Tammany	42.1	3,289	4,085	4,261	3,797	4,026	8,583	8,601	5,458	26,884	29,560	9,932
SHREVEPORT	**124.1**	**12,510**	**15,363**	**15,316**	**15,595**	**14,288**	**23,505**	**17,990**	**9,533**	**21,102**	**25,119**	**9,117**
Bossier	28.9	2,475	3,208	3,753	4,101	3,777	6,007	4,224	1,355	21,167	23,910	8,187
Caddo	95.2	10,035	12,155	11,563	11,494	10,511	17,498	13,766	8,178	21,079	25,486	9,422
ALL COUNTIES												
Acadia	19.0	2,272	2,895	2,413	2,117	1,988	3,309	2,530	1,473	19,516	23,993	7,914
Allen	7.5	1,496	1,464	950	937	856	1,192	448	157	14,086	16,745	5,841
Ascension	17.0	1,461	2,012	1,783	1,513	1,387	3,437	3,983	1,424	26,195	27,019	8,522
Assumption	6.8	758	934	781	757	642	1,329	1,095	504	21,222	24,079	7,182
Avoyelles	14.3	2,748	3,024	2,210	1,882	1,402	1,675	929	430	13,076	16,987	5,743
Beauregard	10.5	1,319	1,690	1,320	1,228	1,155	1,843	1,326	619	18,729	22,327	7,372
Bienville	5.9	1,070	1,224	811	652	591	832	482	238	13,948	17,929	6,411
Bossier	28.9	2,475	3,208	3,753	4,101	3,777	6,007	4,224	1,355	21,167	23,910	8,187
Caddo	95.2	10,035	12,155	11,563	11,494	10,511	17,498	13,766	8,178	21,079	25,486	9,422
Calcasieu	60.7	4,995	6,611	6,514	6,371	6,317	13,559	11,323	5,010	24,646	26,523	9,279
Caldwell	4.2	836	872	618	521	410	498	292	153	13,113	17,513	6,509
Cameron	3.3	280	384	416	364	302	647	579	328	23,407	26,587	9,045
Catahoula	4.3	877	832	621	518	434	457	350	211	13,470	18,445	6,396
Claiborne	6.3	853	1,244	869	623	599	1,057	698	357	16,346	20,837	7,417
Concordia	7.9	1,511	1,382	1,053	824	645	1,358	809	318	15,021	19,177	6,558
De Soto	9.4	1,960	1,658	1,358	1,208	936	1,286	675	319	13,978	17,749	6,272
East Baton Rouge	136.5	13,261	14,165	14,900	14,212	13,349	25,239	26,311	15,063	24,373	27,919	9,799
East Carroll	3.6	1,098	833	549	335	234	271	151	129	9,008	13,838	4,370
East Feliciana	5.3	721	710	646	685	593	1,052	572	321	19,176	22,700	6,138
Evangeline	11.6	2,306	2,258	1,559	1,248	1,116	1,718	924	471	13,881	18,367	6,341
Franklin	8.3	1,852	1,848	1,330	972	706	944	431	217	11,664	15,530	5,371
Grant	6.3	1,091	1,110	871	726	612	1,020	666	204	15,506	18,950	6,822
Iberia	21.1	1,607	2,407	2,081	2,119	2,334	4,402	4,081	2,069	25,004	28,302	9,090
Iberville	10.1	1,441	1,546	1,243	1,050	890	1,748	1,533	649	18,830	23,000	7,104
Jackson	6.5	1,156	1,258	914	799	626	1,102	497	148	14,569	17,782	6,567
Jefferson	171.0	10,220	14,435	17,584	19,015	20,156	40,445	32,917	16,228	25,983	28,196	10,070
Jefferson Davis	10.9	1,410	1,602	1,280	1,084	1,130	2,176	1,537	681	20,327	23,224	7,718
Lafayette	57.2	4,154	5,401	5,661	6,167	5,768	11,060	10,854	8,135	26,317	30,588	10,780
Lafourche	27.7	2,392	2,767	2,515	3,095	3,136	6,097	5,122	2,576	24,911	27,737	8,872
La Salle	6.5	772	1,114	787	771	657	1,033	983	383	18,699	22,847	8,250
Lincoln	13.3	1,835	1,933	1,735	1,529	1,246	2,124	1,896	1,002	18,674	24,557	7,947
Livingston	21.0	1,979	2,179	2,118	2,221	2,241	4,810	3,973	1,479	24,473	25,737	8,202
Madison	5.8	1,620	1,367	1,037	605	375	474	143	179	9,630	13,853	5,022
Morehouse	12.1	2,856	2,686	1,687	1,221	1,097	1,464	773	316	11,274	15,665	5,355
Natchitoches	14.2	2,893	2,635	2,063	1,780	1,515	1,841	939	534	13,719	17,752	6,133
Orleans	214.0	35,824	37,001	31,007	25,522	20,698	29,124	20,704	14,120	15,571	21,006	8,047
Ouachita	50.5	6,782	7,970	6,920	5,578	5,172	9,034	6,163	2,881	18,146	22,183	7,726
Plaquemines	8.1	812	878	896	884	840	1,821	1,359	610	23,458	25,264	7,781
Pointe Coupee	8.3	1,320	1,211	861	822	745	1,218	1,408	715	19,600	24,284	8,160
Rapides	47.7	5,867	7,338	6,950	6,321	5,076	8,495	5,121	2,532	17,815	22,239	7,594
Red River	3.7	723	745	520	478	351	470	318	95	13,716	17,185	5,943
Richland	7.4	2,025	1,570	976	835	724	771	313	186	10,457	14,872	4,957
Sabine	10.0	1,647	1,710	1,415	1,433	1,089	1,419	805	482	15,757	19,119	7,003
St. Bernard	22.4	1,312	2,080	2,693	2,627	2,887	5,667	3,895	1,239	24,332	25,343	8,423
St. Charles	12.9	1,003	1,229	1,063	983	1,251	2,766	3,183	1,422	28,375	29,164	9,476
St. Helena	3.1	512	479	443	423	322	340	336	245	16,341	21,549	6,887
St. James	6.4	641	815	699	481	490	1,139	1,495	640	25,718	27,169	7,904
St. John the Baptist	10.6	1,000	872	944	849	943	2,047	2,583	1,362	28,402	29,731	8,979
St. Landry	28.4	4,883	5,014	3,669	3,164	2,914	4,531	2,981	1,244	15,948	19,775	6,600
St. Martin	13.3	1,524	1,844	1,493	1,424	1,566	2,732	1,927	790	21,250	23,408	7,257
St. Mary	21.0	1,847	2,237	2,210	2,297	2,251	4,714	3,566	1,878	24,253	26,937	8,676
St. Tammany	42.1	3,289	4,085	4,261	3,797	4,026	8,583	8,601	5,458	26,884	29,560	9,932
Tangipahoa	28.0	4,221	4,389	4,057	3,441	2,629	4,338	3,441	1,484	16,820	21,820	7,179
Tensas	2.9	853	660	458	288	159	262	107	113	9,351	14,152	5,005
Terrebonne	32.0	2,380	3,136	3,060	2,993	3,308	7,176	6,917	3,630	27,014	29,157	9,467
Union	7.6	1,091	1,503	1,078	904	886	1,213	642	281	15,660	19,487	6,794
Vermilion	17.3	1,860	2,524	2,230	1,892	1,675	3,010	2,572	1,537	20,411	24,559	8,447
Vernon	17.0	1,723	2,874	3,639	2,627	1,963	2,810	1,288	476	15,470	22,024	6,523
Washington	15.8	2,886	2,754	2,276	1,916	1,577	2,287	1,450	654	14,963	18,701	6,625

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
ALL COUNTIES (continued)												
Webster	16.2	2,247	2,698	2,034	1,873	1,748	2,767	2,014	819	17,941	21,485	7,839
West Baton Rouge	6.0	615	688	603	617	588	1,165	1,210	514	24,018	26,711	8,094
West Carroll	4.5	1,436	971	628	526	299	337	200	103	8,994	12,982	4,529
West Feliciana	2.5	429	391	263	266	214	370	317	250	18,057	29,000	5,754
Winn	6.2	1,216	1,368	916	761	582	834	384	139	12,782	16,158	5,757
TOTAL METRO COUNTIES	**1,067.3**	**110,568**	**129,176**	**125,385**	**118,900**	**112,157**	**204,941**	**172,777**	**93,396**	**22,171**	**25,747**	**9,082**
TOTAL STATE	**1,516.7**	**181,578**	**204,879**	**185,855**	**170,766**	**156,704**	**276,044**	**223,112**	**117,762**	**20,471**	**24,354**	**8,446**
MAINE												
BANGOR	**47.6**	**3,508**	**7,662**	**7,538**	**6,736**	**6,344**	**9,405**	**4,976**	**1,431**	**18,752**	**21,445**	**7,376**
Penobscot	47.6	3,508	7,662	7,538	6,736	6,344	9,405	4,976	1,431	18,752	21,445	7,376
LEWISTON - AUBURN	**36.6**	**2,758**	**5,915**	**6,072**	**5,743**	**5,013**	**6,737**	**3,314**	**1,048**	**18,033**	**20,569**	**7,483**
Androscoggin	36.6	2,758	5,915	6,072	5,743	5,013	6,737	3,314	1,048	18,033	20,569	7,483
PORTLAND	**82.5**	**5,214**	**10,866**	**11,561**	**11,251**	**10,826**	**16,967**	**11,127**	**4,688**	**21,067**	**24,169**	**9,088**
Cumberland	82.5	5,214	10,866	11,561	11,251	10,826	16,967	11,127	4,688	21,067	24,169	9,088
ALL COUNTIES												
Androscoggin	36.6	2,758	5,915	6,072	5,743	5,013	6,737	3,314	1,048	18,033	20,569	7,483
Aroostook	29.9	2,485	5,033	5,294	5,119	4,078	4,714	2,456	721	17,022	19,915	6,683
Cumberland	82.5	5,214	10,866	11,561	11,251	10,826	16,967	11,127	4,688	21,067	24,169	9,088
Franklin	10.3	734	1,567	1,695	1,589	1,267	2,028	1,072	348	18,573	21,400	7,761
Hancock	16.5	1,191	2,727	2,768	2,571	2,197	2,964	1,541	541	17,963	20,786	7,903
Kennebec	41.0	2,799	5,796	6,195	6,188	5,778	8,228	4,612	1,404	19,607	22,054	8,023
Knox	13.0	1,095	2,425	2,529	2,134	1,545	2,011	869	392	15,953	19,174	7,397
Lincoln	10.1	791	1,578	1,516	1,542	1,368	1,844	1,062	399	18,743	21,324	7,947
Oxford	18.4	1,392	2,952	3,170	3,137	2,453	3,196	1,579	521	17,594	20,193	7,461
Penobscot	47.6	3,508	7,662	7,538	6,736	6,344	9,405	4,976	1,431	18,752	21,445	7,376
Piscataquis	6.5	450	1,070	1,278	1,032	872	1,275	448	75	17,093	19,048	6,917
Sagadahoc	10.8	815	1,493	1,767	1,791	1,567	2,067	1,074	226	18,671	20,908	7,477
Somerset	16.0	1,392	3,058	2,940	2,484	2,273	2,505	1,049	299	16,184	18,712	6,566
Waldo	10.5	1,029	1,971	2,059	1,920	1,333	1,512	483	193	15,458	17,491	6,247
Washington	13.0	1,495	2,800	2,498	1,869	1,517	1,758	863	200	14,340	17,338	6,296
York	53.8	3,469	7,069	7,764	8,367	7,756	11,932	5,736	1,707	20,141	22,262	8,159
TOTAL METRO COUNTIES	**166.7**	**11,480**	**24,443**	**25,171**	**23,730**	**22,183**	**33,109**	**19,417**	**7,167**	**19,682**	**22,601**	**8,219**
TOTAL STATE	**416.5**	**30,617**	**63,982**	**66,644**	**63,473**	**56,187**	**79,143**	**42,261**	**14,193**	**18,659**	**21,423**	**7,770**
MARYLAND												
BALTIMORE	**797.5**	**57,325**	**84,958**	**87,701**	**93,455**	**93,209**	**172,134**	**145,822**	**62,896**	**24,051**	**26,430**	**9,478**
Anne Arundel	132.0	5,111	8,366	11,117	13,985	15,513	32,605	31,536	13,767	28,492	30,642	10,352
Baltimore	248.7	9,821	16,885	24,287	28,784	31,339	60,497	51,642	23,445	26,729	29,038	10,965
Baltimore city	275.7	36,927	47,689	39,573	35,801	30,343	45,486	28,721	11,160	16,828	20,214	7,379
Carroll	33.8	1,367	2,820	3,368	3,755	4,365	8,736	7,163	2,226	26,398	28,014	9,122
Harford	50.3	2,251	3,722	4,870	5,787	5,961	12,358	11,336	4,015	27,082	28,786	9,445
Howard	47.5	1,195	2,179	3,123	4,080	4,406	10,490	14,228	7,799	33,455	34,223	12,068
Queen Anne's	9.5	653	1,297	1,363	1,263	1,282	1,962	1,196	484	20,707	22,931	7,950
CUMBERLAND	**39.4**	**3,938**	**6,742**	**6,133**	**5,720**	**5,471**	**6,920**	**3,542**	**934**	**17,557**	**19,763**	**7,298**
Allegany	29.5	2,897	5,188	4,674	4,246	3,974	5,213	2,646	662	17,344	19,743	7,410
Mineral, W. Va.	*9.9*	*1,041*	*1,554*	*1,459*	*1,474*	*1,497*	*1,707*	*896*	*272*	*18,169*	*19,821*	*6,983*
HAGERSTOWN	**41.4**	**3,451**	**5,543**	**5,639**	**5,854**	**5,665**	**8,652**	**5,121**	**1,475**	**20,180**	**22,395**	**8,112**
Washington	41.4	3,451	5,543	5,639	5,854	5,665	8,652	5,121	1,475	20,180	22,395	8,112
ALL COUNTIES												
Allegany	29.5	2,897	5,188	4,674	4,246	3,974	5,213	2,646	662	17,344	19,743	7,410
Anne Arundel	132.0	5,111	8,366	11,117	13,985	15,513	32,605	31,536	13,767	28,492	30,642	10,352
Baltimore	248.7	9,821	16,885	24,287	28,784	31,339	60,497	51,642	23,445	26,729	29,038	10,965
Baltimore city	275.7	36,927	47,689	39,573	35,801	30,343	45,486	28,721	11,160	16,828	20,214	7,379
☐ Calvert	12.3	724	1,119	1,264	1,253	1,454	2,996	2,640	850	25,955	26,736	8,519
Caroline	8.6	967	1,543	1,382	1,315	1,179	1,442	598	177	16,620	18,530	6,640
Carroll	33.8	1,367	2,820	3,368	3,755	4,365	8,736	7,163	2,226	26,398	28,014	9,122
☐ Cecil	20.6	1,172	2,009	2,409	2,403	2,731	4,832	3,798	1,248	24,233	26,275	8,716

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MARYLAND (continued)												
ALL COUNTIES (continued)												
☐ Charles	24.3	1,282	1,698	1,986	2,278	2,653	6,337	6,284	1,782	28,544	28,828	8,745
Dorchester	11.4	1,119	1,891	1,885	1,718	1,436	1,961	1,010	380	17,249	20,056	7,448
☐ Frederick	41.1	2,111	3,616	4,498	5,039	5,125	9,957	8,049	2,705	25,148	26,798	8,933
Garrett	9.5	886	1,509	1,551	1,488	1,289	1,745	760	272	17,649	20,116	6,874
Harford	50.3	2,251	3,722	4,870	5,787	5,961	12,358	11,336	4,015	27,082	28,786	9,445
Howard	47.5	1,195	2,179	3,123	4,080	4,406	10,490	14,228	7,799	33,455	34,223	12,068
Kent	6.3	677	954	1,056	1,012	766	1,002	586	247	17,179	20,495	7,731
☐ Montgomery	219.6	6,012	9,699	13,568	18,042	19,751	40,059	53,795	58,674	35,682	38,796	14,437
☐ Prince George's	231.4	7,895	12,290	18,129	25,026	26,301	51,165	57,402	33,192	29,938	32,173	11,277
Queen Anne's	9.5	653	1,297	1,363	1,263	1,282	1,962	1,196	484	20,707	22,931	7,950
St. Mary's	20.7	1,331	1,995	2,610	2,647	2,622	4,748	3,586	1,161	23,372	25,417	8,325
Somerset	6.7	656	1,261	1,188	1,039	821	981	545	209	16,111	19,037	6,678
Talbot	10.5	687	1,321	1,432	1,439	1,379	1,915	1,408	919	21,258	25,374	10,247
Washington	41.4	3,451	5,543	5,639	5,854	5,665	8,652	5,121	1,475	20,180	22,395	8,112
Wicomico	24.4	2,239	3,444	3,664	3,657	3,277	4,665	2,564	890	18,904	21,425	7,814
Worcester	12.7	1,199	2,132	2,247	1,932	1,626	2,011	1,069	484	16,872	19,784	7,707
TOTAL METRO COUNTIES	**1,417.7**	**82,869**	**126,120**	**139,868**	**157,596**	**160,863**	**301,345**	**285,555**	**163,484**	**26,285**	**29,078**	**10,381**
TOTAL STATE	**1,528.5**	**92,627**	**142,170**	**156,883**	**173,843**	**175,258**	**321,815**	**297,681**	**168,223**	**25,671**	**28,542**	**10,198**
MASSACHUSETTS												
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,335.1**	**76,925**	**150,882**	**137,944**	**142,846**	**143,867**	**272,190**	**255,595**	**154,851**	**25,525**	**28,688**	**10,475**
Essex	236.0	14,628	28,203	24,813	25,260	25,480	48,958	43,869	24,789	24,923	27,619	10,257
Middlesex	489.2	21,602	46,015	45,341	48,649	52,022	103,030	103,558	68,983	27,895	30,982	11,148
Norfolk	215.9	8,338	18,038	17,676	19,837	21,113	44,973	51,273	34,652	30,116	32,839	11,653
Plymouth	144.2	7,109	15,779	15,331	16,396	17,089	33,276	27,180	12,040	25,113	27,100	9,115
Suffolk	249.8	25,248	42,847	34,783	32,704	28,163	41,953	29,715	14,387	18,302	22,536	9,017
NEW BEDFORD - FALL RIVER - ATTLEBORO	**174.1**	**11,873**	**26,136**	**22,199**	**21,351**	**22,094**	**37,039**	**24,711**	**8,697**	**21,257**	**23,418**	**8,408**
Bristol	174.1	11,873	26,136	22,199	21,351	22,094	37,039	24,711	8,697	21,257	23,418	8,408
PITTSFIELD	**53.7**	**3,134**	**7,275**	**6,694**	**6,840**	**6,512**	**11,362**	**8,318**	**3,565**	**22,183**	**25,163**	**9,410**
Berkshire	53.7	3,134	7,275	6,694	6,840	6,512	11,362	8,318	3,565	22,183	25,163	9,410
SPRINGFIELD	**208.9**	**14,535**	**29,004**	**25,603**	**25,973**	**25,253**	**44,328**	**32,324**	**11,880**	**21,824**	**24,532**	**8,804**
Hampden	161.7	11,968	23,334	19,748	20,385	19,436	33,848	24,394	8,587	21,361	23,781	8,746
Hampshire	47.2	2,567	5,670	5,855	5,588	5,817	10,480	7,930	3,293	23,367	27,103	8,984
WORCESTER - FITCHBURG - LEOMINSTER	**234.6**	**13,255**	**29,447**	**27,143**	**27,648**	**27,883**	**52,255**	**40,925**	**16,044**	**23,533**	**25,946**	**9,334**
Worcester	234.6	13,255	29,447	27,143	27,648	27,883	52,255	40,925	16,044	23,533	25,946	9,334
ALL COUNTIES												
Barnstable	67.2	3,646	8,743	9,561	9,439	8,567	13,595	9,417	4,232	21,229	24,326	9,955
Berkshire	53.7	3,134	7,275	6,694	6,840	6,512	11,362	8,318	3,565	22,183	25,163	9,410
Bristol	174.1	11,873	26,136	22,199	21,351	22,094	37,039	24,711	8,697	21,257	23,418	8,408
Dukes	4.3	227	607	672	684	566	782	481	281	19,697	23,279	10,111
Essex	236.0	14,628	28,203	24,813	25,260	25,480	48,958	43,869	24,789	24,923	27,619	10,257
Franklin	25.6	1,615	3,499	3,649	3,352	3,284	5,538	3,445	1,218	21,040	23,365	9,035
Hampden	161.7	11,968	23,334	19,748	20,385	19,436	33,848	24,394	8,587	21,361	23,781	8,746
Hampshire	47.2	2,567	5,670	5,855	5,588	5,817	10,480	7,930	3,293	23,367	27,103	8,984
Middlesex	489.2	21,602	46,015	45,341	48,649	52,022	103,030	103,558	68,983	27,895	30,982	11,148
Nantucket	2.3	98	227	259	238	314	590	350	224	25,206	28,554	11,941
Norfolk	215.9	8,338	18,038	17,676	19,837	21,113	44,973	51,273	34,652	30,116	32,839	11,653
Plymouth	144.2	7,109	15,779	15,331	16,396	17,089	33,276	27,180	12,040	25,113	27,100	9,115
Suffolk	249.8	25,248	42,847	34,783	32,704	28,163	41,953	29,715	14,387	18,302	22,536	9,017
Worcester	234.6	13,255	29,447	27,143	27,648	27,883	52,255	40,925	16,044	23,533	25,946	9,334
TOTAL METRO COUNTIES	**2,006.4**	**119,722**	**242,744**	**219,583**	**224,658**	**225,609**	**417,174**	**361,873**	**195,037**	**24,342**	**27,383**	**9,955**
TOTAL STATE	**2,105.8**	**125,308**	**255,820**	**233,724**	**238,371**	**238,340**	**437,679**	**375,566**	**200,992**	**24,171**	**27,230**	**9,946**
MICHIGAN												
ANN ARBOR	**97.9**	**5,491**	**8,933**	**10,154**	**10,814**	**10,931**	**20,344**	**20,034**	**11,199**	**26,229**	**29,718**	**10,763**
Washtenaw	97.9	5,491	8,933	10,154	10,814	10,931	20,344	20,034	11,199	26,229	29,718	10,763

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ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
BATTLE CREEK	**52.0**	**3,511**	**6,627**	**6,350**	**6,088**	**6,176**	**11,238**	**9,096**	**2,914**	**22,777**	**24,877**	**9,273**
Calhoun	52.0	3,511	6,627	6,350	6,088	6,176	11,238	9,096	2,914	22,777	24,877	9,273
BENTON HARBOR	**62.2**	**4,315**	**8,331**	**8,346**	**7,516**	**7,305**	**12,940**	**9,776**	**3,671**	**21,743**	**24,289**	**8,861**
Berrien	62.2	4,315	8,331	8,346	7,516	7,305	12,940	9,776	3,671	21,743	24,289	8,861
DETROIT	**1,570.7**	**104,370**	**162,864**	**152,467**	**152,873**	**167,738**	**341,702**	**327,409**	**161,277**	**26,280**	**28,266**	**10,045**
Lapeer	23.2	1,295	2,150	2,341	2,513	2,936	5,922	4,642	1,393	25,548	26,675	8,285
Livingston	34.6	1,318	2,426	2,894	3,127	3,749	8,970	8,714	3,402	29,172	30,276	9,567
Macomb	241.8	9,957	18,314	20,578	23,272	27,759	62,430	58,250	21,240	28,325	29,241	10,076
Monroe	45.4	1,877	3,908	4,277	4,180	4,594	11,126	10,909	4,529	28,617	29,443	9,750
Oakland	372.7	15,276	26,568	29,754	33,724	38,789	81,446	87,625	59,518	30,049	33,101	12,058
St. Clair	49.5	3,459	5,767	5,574	5,500	6,008	11,132	8,745	3,315	23,722	25,416	8,847
Wayne	803.5	71,188	103,723	87,049	80,557	83,903	160,676	148,524	67,880	23,548	25,799	9,289
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,668.6***	***109,861***	***171,797***	***162,621***	***162,687***	***178,669***	***362,046***	***347,443***	***172,476***	***26,277***	***28,351***	***10,087***
FLINT	**158.0**	**10,291**	**16,926**	**15,896**	**15,010**	**17,640**	**35,506**	**33,889**	**12,842**	**25,870**	**27,157**	**9,660**
Genesee	158.0	10,291	16,926	15,896	15,010	17,640	35,506	33,889	12,842	25,870	27,157	9,660
GRAND RAPIDS	**217.4**	**11,320**	**22,573**	**24,589**	**25,226**	**27,713**	**51,911**	**37,775**	**16,293**	**24,522**	**26,709**	**9,443**
Kent	163.1	9,281	18,242	19,287	19,523	20,498	37,675	26,660	11,934	23,732	26,132	9,452
Ottawa	54.3	2,039	4,331	5,302	5,703	7,215	14,236	11,115	4,359	26,659	28,443	9,417
JACKSON	**52.3**	**3,086**	**5,682**	**5,937**	**5,990**	**6,483**	**11,985**	**9,639**	**3,498**	**24,216**	**26,175**	**9,048**
Jackson	52.3	3,086	5,682	5,937	5,990	6,483	11,985	9,639	3,498	24,216	26,175	9,048
KALAMAZOO	**78.3**	**4,185**	**8,195**	**8,938**	**8,724**	**8,806**	**17,134**	**14,935**	**7,383**	**25,170**	**28,160**	**10,332**
Kalamazoo	78.3	4,185	8,195	8,938	8,724	8,806	17,134	14,935	7,383	25,170	28,160	10,332
LANSING - EAST LANSING	**149.0**	**8,125**	**14,831**	**16,518**	**17,171**	**17,740**	**33,439**	**29,095**	**12,081**	**25,032**	**27,560**	**9,669**
Clinton	18.6	716	1,621	1,789	1,890	2,563	4,840	4,064	1,117	26,358	27,243	8,813
Eaton	32.8	1,527	2,745	3,267	3,631	4,173	8,237	6,982	2,238	26,184	27,327	9,659
Ingham	97.6	5,882	10,465	11,462	11,650	11,004	20,362	18,049	8,726	24,228	27,698	9,852
MUSKEGON	**55.7**	**3,633**	**7,496**	**7,461**	**7,103**	**7,180**	**11,857**	**8,397**	**2,573**	**21,472**	**23,552**	**8,442**
Muskegon	55.7	3,633	7,496	7,461	7,103	7,180	11,857	8,397	2,573	21,472	23,552	8,442
SAGINAW - BAY CITY - MIDLAND	**146.6**	**10,648**	**17,047**	**15,453**	**14,918**	**16,828**	**34,198**	**26,829**	**10,679**	**24,557**	**26,011**	**9,053**
Bay	42.3	3,163	5,521	4,631	4,384	4,864	10,029	7,315	2,393	23,620	24,845	8,846
Midland	26.1	1,196	2,381	2,333	2,270	2,407	6,013	5,858	3,642	29,264	31,043	10,746
Saginaw	78.2	6,289	9,145	8,489	8,264	9,557	18,156	13,656	4,644	23,700	24,961	8,599
ALL COUNTIES												
Alcona	4.0	354	832	806	612	476	537	292	91	15,060	18,038	7,005
Alger	3.3	301	599	506	457	516	625	249	47	17,839	18,995	6,669
Allegan	29.1	1,651	3,307	3,664	3,856	3,763	7,018	4,413	1,428	22,758	24,562	8,419
Alpena	11.8	971	1,914	1,668	1,529	1,658	2,347	1,287	326	19,442	21,196	7,719
Antrim	6.2	480	952	936	777	804	1,196	647	228	18,771	21,355	7,743
Arenac	5.6	541	967	1,015	816	648	984	488	141	16,587	19,401	6,965
Baraga	3.1	327	663	538	406	362	543	231	30	15,253	18,268	6,662
Barry	16.5	973	1,868	2,086	2,106	2,205	4,024	2,501	736	22,845	24,355	8,443
Bay	42.3	3,163	5,521	4,631	4,384	4,864	10,029	7,315	2,393	23,620	24,845	8,846
Benzie	4.3	284	666	696	659	570	835	451	139	18,759	21,139	7,638
Berrien	62.2	4,315	8,331	8,346	7,516	7,305	12,940	9,776	3,671	21,743	24,289	8,861
Branch	14.8	1,027	1,845	2,132	2,222	1,973	3,218	1,865	518	20,429	22,538	8,175
Calhoun	52.0	3,511	6,627	6,350	6,088	6,176	11,238	9,096	2,914	22,777	24,877	9,273
Cass	18.1	1,269	2,306	2,573	2,542	2,540	3,906	2,332	632	20,686	22,533	8,060
Charlevoix	7.8	810	1,414	1,344	1,164	968	1,326	609	165	16,317	18,806	7,052
Cheboygan	8.0	701	1,463	1,432	1,225	1,091	1,316	625	147	16,610	18,811	6,967
Chippewa	9.6	963	1,875	1,646	1,364	1,190	1,613	758	191	16,097	19,275	6,803
Clare	9.6	815	1,961	1,997	1,328	997	1,429	830	243	15,093	18,717	7,019
Clinton	18.6	716	1,621	1,789	1,890	2,563	4,840	4,064	1,117	26,358	27,243	8,813
Crawford	3.6	205	562	678	522	377	609	468	179	18,212	22,952	7,945
Delta	14.1	963	2,289	1,927	1,634	1,671	3,165	1,903	548	20,736	22,618	8,094
Dickinson	9.9	930	1,898	1,512	1,333	1,370	1,792	857	208	17,387	19,519	7,519
Eaton	32.8	1,527	2,745	3,267	3,631	4,173	8,237	6,982	2,238	26,184	27,327	9,659
Emmet	8.8	614	1,350	1,300	1,126	1,089	1,720	1,130	471	20,044	23,008	8,401
Genesee	158.0	10,291	16,926	15,896	15,010	17,640	35,506	33,889	12,842	25,870	27,157	9,660
Gladwin	7.8	701	1,575	1,430	1,008	809	1,406	724	147	15,858	18,969	6,882
Gogebic	7.6	630	1,631	1,517	1,210	941	1,063	481	127	15,084	17,936	7,100
Grand Traverse	21.4	1,344	2,781	2,959	3,157	2,999	4,408	2,756	996	20,719	23,430	8,498
Gratiot	13.5	953	1,709	1,781	1,686	1,603	2,946	2,032	790	21,902	24,527	8,298

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Hillsdale	14.7	1,204	2,131	2,251	2,175	2,001	2,975	1,456	507	19,026	21,311	7,302
Houghton	13.1	1,291	2,821	2,437	1,970	1,513	1,952	909	207	15,002	18,625	6,397
Huron	13.3	1,227	2,169	2,220	2,004	1,691	2,446	1,152	391	17,494	20,055	7,248
Ingham	97.6	5,882	10,465	11,462	11,650	11,004	20,362	18,049	8,726	24,228	27,698	9,852
Ionia	16.8	1,052	2,043	2,083	2,164	2,108	3,981	2,610	759	22,506	24,362	7,679
Iosco	10.9	789	2,204	2,395	1,662	1,277	1,656	751	166	15,168	18,607	7,018
Iron	5.5	578	1,324	987	740	619	874	314	64	14,168	17,026	6,886
Isabella	17.3	1,020	2,119	2,473	2,423	2,185	3,246	2,634	1,200	21,336	26,005	8,062
Jackson	52.3	3,086	5,682	5,937	5,990	6,483	11,985	9,639	3,498	24,216	26,175	9,048
Kalamazoo	78.3	4,185	8,195	8,938	8,724	8,806	17,134	14,935	7,383	25,170	28,160	10,332
Kalkaska	4.5	358	760	730	676	543	891	417	125	17,854	20,248	7,289
Kent	163.1	9,281	18,242	19,287	19,523	20,498	37,675	26,660	11,934	23,732	26,132	9,452
Keweenaw	.7	86	197	145	99	66	75	28	4	12,133	14,796	5,447
Lake	3.3	634	890	654	415	288	298	99	22	10,846	13,382	5,320
Lapeer	23.2	1,295	2,158	2,341	2,513	2,936	5,922	4,642	1,393	25,548	26,675	8,285
Leelanau	5.5	420	773	888	855	807	1,023	541	193	18,865	21,290	7,859
Lenawee	31.2	1,706	3,234	3,725	4,044	4,330	7,312	5,253	1,596	23,333	25,229	8,659
Livingston	34.6	1,318	2,426	2,894	3,127	3,749	8,970	8,714	3,402	29,172	30,276	9,567
Luce	2.2	170	400	392	365	276	386	171	40	16,779	19,372	6,361
Mackinac	3.7	320	710	710	588	497	637	194	44	15,887	17,853	6,540
Macomb	241.8	9,957	18,314	20,578	23,272	27,759	62,430	58,250	21,240	28,325	29,241	10,076
Manistee	9.2	884	1,534	1,418	1,248	1,230	1,750	855	281	18,061	20,212	7,913
Marquette	25.8	1,529	3,534	3,656	3,292	2,901	6,496	3,412	980	21,520	23,782	8,063
Mason	10.2	991	1,766	1,686	1,631	1,466	1,744	757	159	17,049	19,025	7,108
Mecosta	11.8	1,084	2,174	2,192	1,796	1,436	1,813	1,065	240	16,180	20,558	6,301
Menominee	9.5	869	1,716	1,570	1,559	1,472	1,538	635	141	17,003	18,404	6,648
Midland	26.1	1,196	2,381	2,333	2,270	2,407	6,013	5,858	3,642	29,264	31,043	10,746
Missaukee	3.7	322	653	708	614	498	591	254	60	16,283	18,569	6,362
Monroe	45.4	1,877	3,908	4,277	4,180	4,594	11,126	10,909	4,529	28,617	29,443	9,750
Montcalm	17.4	1,465	2,704	2,638	2,547	2,346	3,467	1,700	513	18,656	20,705	7,308
Montmorency	3.1	415	721	646	475	328	340	127	48	13,000	15,677	6,075
Muskegon	55.7	3,633	7,496	7,461	7,103	7,180	11,857	8,397	2,573	21,472	23,552	8,442
Newaygo	13.3	1,257	2,303	2,175	1,893	1,675	2,538	1,132	306	17,341	19,490	7,082
Oakland	372.7	15,276	26,568	29,754	33,724	38,789	81,446	87,625	59,518	30,049	33,101	12,058
Oceana	7.9	674	1,293	1,220	1,197	1,059	1,488	706	263	18,138	20,548	7,089
Ogemaw	6.5	794	1,570	1,274	887	704	804	370	97	13,145	16,438	6,037
Ontonagon	3.5	267	650	606	432	467	679	326	73	17,598	19,939	7,269
Osceola	7.1	573	1,168	1,173	1,144	918	1,266	683	175	17,712	20,069	7,160
Oscoda	2.8	326	637	581	429	346	331	113	37	13,525	15,978	6,046
Otsego	5.6	294	709	927	955	803	1,093	601	218	19,522	22,132	7,650
Ottawa	54.3	2,039	4,331	5,302	5,703	7,215	14,236	11,115	4,359	26,659	28,443	9,417
Presque Isle	5.2	709	1,053	783	654	635	876	329	161	15,417	18,302	6,564
Roscommon	7.5	771	1,729	1,615	1,172	780	844	488	101	13,701	16,615	6,885
Saginaw	78.2	6,289	9,145	8,489	8,264	9,557	18,156	13,656	4,644	23,700	24,961	8,599
St. Clair	49.5	3,459	5,767	5,574	5,500	6,008	11,132	8,745	3,315	23,722	25,416	8,847
St. Joseph	20.8	1,136	2,530	3,137	3,134	2,870	4,360	2,779	854	20,765	23,011	8,267
Sanilac	14.9	1,253	2,249	2,494	2,326	1,988	2,722	1,386	482	18,064	20,579	7,353
Schoolcraft	3.1	187	583	521	445	361	603	304	96	17,809	20,538	7,318
Shiawassee	24.3	1,503	2,492	2,723	2,911	3,079	6,230	4,121	1,241	24,158	25,036	8,391
Tuscola	19.3	1,259	2,031	2,297	2,426	2,332	4,466	3,492	997	23,513	25,110	8,256
Van Buren	24.7	1,672	3,591	3,390	3,111	3,082	5,029	3,711	1,114	20,944	23,215	8,298
Washtenaw	97.9	5,421	8,933	10,154	10,814	10,931	20,344	20,034	11,199	26,229	29,718	10,763
Wayne	803.5	71,188	103,723	87,049	80,557	83,903	160,676	148,524	67,880	23,548	25,799	9,289
Wexford	9.7	829	1,710	1,825	1,535	1,302	1,448	774	277	16,558	19,380	7,121
TOTAL METRO COUNTIES	**2,640.1**	**168,975**	**279,505**	**272,109**	**271,433**	**294,540**	**582,254**	**526,874**	**244,410**	**25,547**	**27,656**	**9,833**
TOTAL STATE	**3,288.2**	**218,700**	**378,807**	**371,617**	**362,345**	**377,461**	**710,548**	**601,552**	**267,170**	**24,156**	**26,483**	**9,403**
MINNESOTA												
DULUTH	**101.3**	**6,815**	**14,614**	**12,707**	**10,960**	**11,458**	**24,122**	**16,048**	**4,576**	**22,452**	**24,111**	**9,107**
St. Louis	84.4	5,729	12,019	10,288	8,962	9,354	20,586	13,545	3,917	22,814	24,325	9,182
Douglas, Wisc.	*16.9*	*1,086*	*2,595*	*2,419*	*1,998*	*2,104*	*3,536*	*2,503*	*659*	*20,878*	*23,038*	*8,730*
FARGO - MOORHEAD	**53.3**	**3,455**	**6,064**	**6,609**	**6,626**	**6,632**	**11,606**	**8,641**	**3,667**	**22,911**	**26,032**	**9,649**
Clay	17.3	1,356	2,156	2,297	2,395	2,364	3,589	2,417	726	20,914	23,802	8,203

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ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA (continued)												
FARGO - MOORHEAD (continued)												
Cass, N. D.	*36.0*	*2,099*	*3,908*	*4,312*	*4,231*	*4,268*	*8,017*	*6,224*	*2,941*	*24,033*	*27,103*	*10,424*
MINNEAPOLIS - ST. PAUL	**818.1**	**36,837**	**75,032**	**81,211**	**87,265**	**89,834**	**187,491**	**175,902**	**84,438**	**27,055**	**29,291**	**10,924**
Anoka	67.7	1,873	3,705	4,598	5,881	7,663	20,923	18,147	4,910	29,854	30,271	9,801
Carver	13.3	546	1,181	1,188	1,412	1,628	3,022	2,951	1,332	27,113	29,518	9,864
Chisago	9.3	603	1,136	1,087	1,071	1,196	2,511	1,371	325	23,241	24,108	7,894
Dakota	73.1	2,003	4,336	5,738	6,714	7,283	18,340	19,504	9,182	30,834	32,081	11,067
Hennepin	379.8	18,201	37,941	39,356	41,580	40,211	79,204	78,580	44,727	26,557	29,607	11,965
Isanti	8.5	546	1,000	1,063	1,113	1,246	2,043	1,148	341	22,117	23,493	7,770
Ramsey	175.4	9,049	18,625	20,034	20,494	20,207	38,241	33,703	15,047	24,824	27,564	10,579
Scott	15.2	755	1,072	1,443	1,715	1,798	4,165	3,160	1,092	26,843	28,044	8,936
Washington	39.8	1,100	2,070	2,493	2,784	3,471	10,060	12,061	5,761	33,094	34,205	11,059
Wright	20.7	1,325	2,247	2,508	2,792	3,145	5,136	2,736	811	22,355	23,770	7,570
St. Croix, Wisc.	*15.3*	*836*	*1,719*	*1,703*	*1,709*	*1,986*	*3,846*	*2,591*	*910*	*24,280*	*25,678*	*8,522*
ROCHESTER	**34.9**	**1,534**	**3,120**	**3,722**	**4,073**	**4,071**	**8,282**	**7,053**	**3,045**	**26,108**	**28,141**	**10,371**
Olmsted	34.9	1,534	3,120	3,722	4,073	4,071	8,282	7,053	3,045	26,108	28,141	10,371
ST. CLOUD	**54.2**	**3,734**	**6,600**	**7,264**	**7,489**	**7,711**	**12,007**	**7,006**	**2,389**	**21,277**	**23,869**	**7,482**
Benton	9.1	683	1,201	1,181	1,280	1,240	2,054	1,149	312	20,807	22,541	7,654
Sherburne	10.2	598	983	1,103	1,282	1,580	2,743	1,517	394	23,594	24,859	7,592
Stearns	34.9	2,453	4,416	4,980	4,927	4,891	7,210	4,340	1,683	20,661	23,926	7,409
ALL COUNTIES												
Aitkin	5.3	863	1,333	1,067	850	578	459	129	21	11,920	13,882	5,181
Anoka	67.7	1,873	3,705	4,598	5,881	7,663	20,923	18,147	4,910	29,854	30,271	9,801
Becker	11.0	1,264	2,064	2,093	1,731	1,328	1,621	646	253	15,203	17,843	6,331
Beltrami	10.9	1,171	2,083	1,810	1,563	1,272	1,712	975	314	16,175	19,683	6,561
Benton	9.1	683	1,201	1,181	1,280	1,240	2,054	1,149	312	20,807	22,541	7,654
Big Stone	2.9	294	464	453	445	370	516	237	121	17,618	20,231	7,620
Blue Earth	18.7	1,437	2,507	2,891	2,805	2,409	3,933	1,921	797	19,425	22,757	8,060
Brown	10.3	1,022	1,498	1,580	1,674	1,511	1,927	785	303	18,118	20,242	7,239
Carlton	10.6	703	1,520	1,375	1,242	1,534	2,423	1,480	323	21,505	22,730	7,874
Carver	13.3	546	1,181	1,188	1,412	1,628	3,022	2,991	1,332	27,113	29,518	9,864
Cass	8.0	947	1,709	1,568	1,254	918	1,040	433	131	14,230	16,829	6,037
Chippewa	5.8	587	1,004	981	904	762	942	477	143	16,747	19,234	7,437
Chisago	9.3	603	1,136	1,087	1,071	1,196	2,511	1,371	325	23,241	24,108	7,894
Clay	17.3	1,356	2,156	2,297	2,395	2,364	3,509	2,417	726	20,914	23,802	8,203
Clearwater	3.1	503	746	564	427	348	355	125	32	12,396	15,129	5,211
Cook	1.8	183	322	287	265	237	293	172	41	17,019	19,401	8,121
Cottonwood	5.5	618	849	931	899	722	864	415	202	16,907	19,630	7,246
Crow Wing	16.5	1,662	3,028	2,723	2,342	2,070	2,917	1,304	454	16,733	19,353	7,257
Dakota	73.1	2,003	4,336	5,738	6,714	7,283	18,340	19,504	9,182	30,834	32,081	11,067
Dodge	5.3	504	677	747	851	815	1,118	447	141	19,254	20,538	6,978
Douglas	11.0	1,222	1,919	1,842	1,653	1,412	1,881	810	261	16,497	19,038	7,099
Faribault	7.6	870	1,241	1,386	1,214	1,015	1,229	476	169	16,113	18,476	7,201
Fillmore	8.0	1,173	1,522	1,470	1,240	1,039	1,064	346	146	14,411	16,623	6,072
Freeborn	13.7	1,214	1,964	1,943	1,943	1,926	2,996	1,340	374	19,457	21,094	8,050
Goodhue	14.5	1,118	2,022	1,997	1,980	2,035	3,227	1,621	500	20,321	22,147	7,968
Grant	2.7	281	476	481	417	353	394	198	110	16,279	19,237	7,214
Hennepin	379.8	18,201	37,941	39,356	41,580	40,211	79,204	78,580	44,727	26,557	29,607	11,965
Houston	6.3	562	937	955	1,026	903	1,183	566	168	18,408	20,297	6,766
Hubbard	5.6	608	1,084	1,060	858	665	828	372	125	15,261	18,103	6,626
Isanti	8.5	546	1,000	1,063	1,113	1,246	2,043	1,148	341	22,117	23,493	7,770
Itasca	16.4	1,359	2,499	2,329	2,070	2,268	3,808	1,726	341	19,870	20,938	7,547
Jackson	5.0	599	703	829	746	674	896	396	157	17,459	19,600	7,206
Kanabec	4.8	528	877	856	784	621	756	288	90	15,869	17,982	6,640
Kandiyohi	13.9	1,142	2,014	2,212	2,189	1,904	2,567	1,309	563	18,582	21,515	7,708
Kittson	2.5	294	439	434	375	312	421	169	56	16,012	18,314	6,833
Koochiching	6.3	677	1,072	886	864	990	1,259	483	69	18,055	18,932	6,738
Lac qui Parle	3.9	539	728	722	613	491	535	217	55	14,725	17,116	6,297
Lake	4.5	221	430	520	537	671	1,250	602	269	24,213	25,803	9,001
Lake of the Woods	1.4	176	269	283	234	162	218	42	16	14,500	16,222	5,977
Le Sueur	8.5	784	1,300	1,250	1,255	1,255	1,645	744	267	18,691	20,513	7,265
Lincoln	3.0	560	696	615	449	245	293	95	47	11,824	14,569	5,330
[illegible]on	9.0	911	1,342	1,405	1,343	1,241	1,692	800	266	18,149	20,724	7,257
McLeod	11.0	844	1,381	1,396	1,620	1,587	2,541	1,274	357	20,804	22,197	8,005
Mahnomen	1.8	241	392	367	273	189	209	104	25	13,493	16,035	5,345

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[redacted] ESTIMATES

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Marshall	4.5	586	778	797	720	562	656	331	70	15,556	17,648	6,109
Martin	9.8	644	1,300	1,453	1,485	1,385	1,868	1,143	522	20,061	22,893	8,974
Meeker	7.7	869	1,271	1,266	1,160	973	1,344	592	225	16,819	19,345	6,961
Mille Lacs	7.0	747	1,332	1,208	1,032	896	1,195	450	140	15,955	18,375	6,630
Morrison	10.1	1,499	1,957	1,777	1,584	1,256	1,325	483	219	14,466	16,765	5,607
Mower	15.2	1,201	2,188	2,155	1,815	1,855	3,031	2,167	788	20,629	23,030	8,907
Murray	4.1	577	702	800	741	528	470	197	85	14,820	16,759	5,975
Nicollet	9.3	616	1,109	1,228	1,259	1,217	2,167	1,260	444	21,794	24,580	8,193
Nobles	8.0	871	1,349	1,431	1,257	1,100	1,238	531	223	16,268	18,723	6,935
Norman	3.4	365	569	537	502	435	563	284	145	17,228	20,156	7,531
Olmsted	34.9	1,534	3,120	3,722	4,073	4,071	8,282	7,053	3,045	26,108	28,141	10,371
Otter Tail	19.7	2,293	3,553	3,360	2,916	2,541	3,062	1,407	568	16,054	18,938	6,909
Pennington	5.9	698	1,049	1,098	1,009	763	798	390	95	15,493	17,589	6,568
Pine	7.4	945	1,527	1,308	1,126	963	1,049	403	79	14,665	16,929	5,965
Pipestone	4.4	772	997	846	705	476	353	188	63	12,444	14,867	5,738
Polk	12.8	1,389	2,145	1,976	1,779	1,674	2,280	1,115	442	17,494	20,044	7,289
Pope	4.5	609	918	832	671	559	573	229	109	14,259	16,886	6,385
Ramsey	175.4	9,049	18,625	20,034	20,494	20,207	38,241	33,703	15,047	24,824	27,564	10,579
Red Lake	1.9	311	384	322	283	211	262	103	24	13,908	16,186	5,592
Redwood	6.9	845	1,140	1,193	1,077	879	1,102	453	211	16,163	18,976	6,855
Renville	7.5	792	1,141	1,213	1,242	1,105	1,317	503	187	17,431	19,155	7,112
Rice	15.4	990	2,129	2,186	2,137	2,164	3,334	1,929	531	20,584	23,443	7,569
Rock	3.9	429	652	721	604	527	655	211	101	16,100	18,418	6,713
Roseau	4.6	669	833	839	769	634	609	214	33	14,756	16,251	5,795
St. Louis	84.4	5,729	12,019	10,288	8,962	9,354	20,586	13,545	3,917	22,814	24,325	9,182
Scott	15.2	755	1,072	1,443	1,715	1,798	4,165	3,160	1,092	26,843	28,044	8,936
Sherburne	10.2	598	983	1,103	1,282	1,580	2,743	1,517	394	23,594	24,859	7,592
Sibley	5.5	608	990	968	959	765	825	283	102	15,989	17,862	6,379
Stearns	34.9	2,453	4,416	4,980	4,927	4,891	7,210	4,340	1,683	20,661	23,926	7,409
Steele	11.1	725	1,348	1,455	1,578	1,691	2,560	1,340	403	21,297	23,097	8,139
Stevens	3.9	484	702	689	592	512	563	223	135	15,610	18,799	6,431
Swift	4.7	669	824	809	742	596	628	279	153	15,304	17,879	6,514
Todd	9.1	1,391	1,889	1,672	1,440	1,061	[illegible]	456	152	13,756	16,094	5,611
Traverse	1.8	175	302	318	278	211	[illegible]	143	76	16,776	20,042	6,807
Wabasha	7.3	683	1,090	1,041	1,060	981	1,457	723	265	18,919	21,071	7,653
Wadena	5.1	561	1,054	860	752	555	732	475	111	15,457	18,603	6,454
Waseca	6.9	600	968	1,008	1,051	977	1,385	687	224	19,181	21,130	7,594
Washington	39.8	1,100	2,070	2,493	2,784	3,471	10,060	12,061	5,761	33,094	34,205	11,059
Watonwan	4.8	513	815	798	800	746	717	311	100	16,816	18,438	7,254
Wilkin	2.9	215	440	484	424	434	552	257	94	18,747	20,768	7,256
Winona	16.1	1,192	2,321	2,372	2,191	2,203	3,193	1,950	678	19,941	23,152	7,999
Wright	20.7	1,325	2,247	2,508	2,792	3,145	5,136	2,736	811	22,355	23,770	7,570
Yellow Medicine	4.9	515	722	720	752	639	832	502	218	18,236	21,085	7,653
TOTAL METRO COUNTIES	**993.6**	**48,354**	**97,208**	**103,079**	**108,475**	**111,348**	**228,109**	**203,422**	**93,605**	**26,219**	**28,493**	**10,529**
TOTAL STATE	**1,528.8**	**103,083**	**184,807**	**189,127**	**187,902**	**182,254**	**323,152**	**249,148**	**109,327**	**22,699**	**25,500**	**9,332**
MISSISSIPPI												
BILOXI - GULFPORT	**64.7**	**6,127**	**9,497**	**10,166**	**9,546**	**7,733**	**10,801**	**7,462**	**3,368**	**18,370**	**22,861**	**7,814**
Hancock	9.0	992	1,382	1,459	1,315	1,067	1,369	949	467	17,439	21,320	7,187
Harrison	55.7	5,135	8,115	8,707	8,231	6,666	9,432	6,513	2,901	18,522	23,110	7,917
JACKSON	**130.8**	**12,627**	**17,325**	**17,902**	**16,613**	**14,111**	**24,432**	**18,763**	**9,027**	**20,306**	**24,255**	**8,309**
Hinds	91.7	9,170	12,477	12,850	12,004	9,939	16,677	12,206	6,377	19,708	24,019	8,475
Madison	14.2	2,016	2,341	2,230	1,726	1,397	2,147	1,619	724	16,397	20,783	6,587
Rankin	24.9	1,441	2,507	2,822	2,883	2,775	5,608	4,938	1,926	25,039	27,103	8,753
PASCAGOULA	**41.4**	**2,765**	**4,015**	**4,728**	**5,310**	**5,454**	**9,533**	**7,180**	**2,415**	**23,537**	**25,555**	**8,410**
Jackson	41.4	2,765	4,015	4,728	5,310	5,454	9,533	7,180	2,415	23,537	25,555	8,410
ALL COUNTIES												
Adams	13.0	2,194	2,212	1,892	1,398	1,279	2,037	1,308	680	15,676	20,077	6,887
Alcorn	12.7	1,913	2,326	2,110	1,864	1,445	1,811	849	382	15,002	18,279	6,729
Amite	4.4	601	933	667	527	409	630	474	159	14,992	19,291	6,430
Attala	6.8	1,304	1,640	1,180	915	688	710	237	126	11,791	14,767	5,097
Benton	2.5	378	510	455	398	269	304	142	44	14,000	16,374	4,932

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Bolivar	13.5	2,831	3,083	2,122	1,651	1,201	1,316	776	520	11,841	16,319	4,962
Calhoun	5.6	950	1,260	1,044	804	580	668	238	56	12,679	15,245	5,403
Carroll	3.3	663	728	569	434	324	372	155	55	12,133	15,068	5,023
Chickasaw	5.9	955	1,199	1,053	915	749	716	229	84	13,667	15,911	5,215
Choctaw	3.0	522	682	518	443	386	233	146	70	12,745	15,722	5,183
Claiborne	3.8	741	748	452	370	366	413	468	242	14,494	20,250	6,012
Clarke	6.1	848	1,234	855	835	881	916	366	165	15,673	17,891	6,272
Clay	7.1	997	1,195	976	1,050	954	1,144	563	221	16,801	19,291	6,341
Coahoma	11.6	2,529	2,725	1,847	1,306	978	1,303	627	285	11,298	15,404	5,019
Copiah	8.7	1,455	1,812	1,482	1,110	870	1,131	579	261	13,509	17,699	5,745
Covington	5.5	916	1,093	971	685	515	745	381	194	13,662	17,733	5,947
☐ De Soto	18.7	1,578	2,079	2,251	2,233	2,279	4,738	2,910	632	22,775	23,318	7,353
Forrest	24.1	3,408	4,244	3,847	3,049	2,640	3,600	2,363	949	15,853	19,925	7,103
Franklin	2.9	534	592	411	329	252	483	247	52	13,859	17,210	6,087
George	5.1	493	843	669	587	646	1,094	553	215	19,641	21,558	6,872
Greene	3.1	468	684	496	395	379	478	164	36	13,926	16,281	4,997
Grenada	7.3	1,236	1,318	1,136	1,048	882	1,031	453	196	14,825	17,399	5,991
Hancock	9.0	992	1,382	1,459	1,315	1,067	1,369	949	467	17,439	21,320	7,187
Harrison	55.7	5,135	8,115	8,707	8,231	6,666	9,432	6,513	2,901	18,522	23,110	7,917
Hinds	91.7	9,170	12,477	12,850	12,004	9,939	16,677	12,206	6,377	19,708	24,019	8,475
Holmes	7.1	2,239	2,010	1,069	682	433	421	164	82	7,925	11,543	3,595
Humphreys	4.4	1,524	1,126	645	414	247	285	92	67	7,631	11,341	3,616
Issaquena	.8	212	227	125	94	49	37	35	21	9,000	13,126	4,200
Itawamba	7.5	942	1,476	1,403	1,246	1,038	1,023	252	120	14,735	16,650	5,808
Jackson	41.4	2,765	4,015	4,728	5,310	5,454	9,533	7,180	2,415	23,537	25,555	8,410
Jasper	5.9	952	1,271	1,066	887	699	634	278	113	13,307	15,875	5,352
Jefferson	2.8	582	737	432	256	226	342	181	44	10,764	15,084	4,591
Jefferson Davis	4.4	611	875	746	561	396	663	351	197	14,756	18,718	5,883
Jones	22.5	2,441	3,751	3,395	3,153	2,817	3,993	2,020	930	17,585	20,600	7,322
Kemper	3.3	646	812	591	424	352	317	121	37	11,368	14,284	4,667
Lafayette	11.0	1,651	1,964	1,579	1,441	1,163	1,645	1,103	454	16,003	20,638	7,299
Lamar	8.6	925	1,291	1,125	1,149	1,073	1,680	972	385	19,159	21,753	7,140
Lauderdale	28.2	3,728	5,006	4,299	3,766	3,119	4,429	2,706	1,147	16,341	20,688	7,338
Lawrence	4.3	551	776	603	481	455	714	560	160	17,202	20,682	6,948
Leake	6.7	1,264	1,638	1,228	912	669	624	275	90	11,667	14,443	5,040
Lee	21.2	2,213	3,444	3,490	3,273	2,956	3,571	1,590	663	17,204	19,742	6,999
Leflore	13.2	2,485	2,962	2,195	1,589	1,076	1,565	875	453	12,469	17,045	5,515
Lincoln	10.6	1,664	1,929	1,563	1,426	1,221	1,701	828	268	15,485	18,227	6,232
Lowndes	19.8	2,377	3,296	3,339	2,933	2,344	3,266	1,607	638	16,423	19,864	6,655
Madison	14.2	2,016	2,341	2,230	1,726	1,397	2,147	1,619	724	16,397	20,783	6,587
Marion	8.9	924	1,626	1,440	1,154	883	1,336	1,111	426	16,816	21,146	7,129
Marshall	9.2	1,628	1,879	1,567	1,285	1,017	1,235	418	171	13,309	16,023	4,802
Monroe	12.5	1,816	2,464	2,011	1,796	1,688	1,713	808	204	14,885	17,157	5,844
Montgomery	4.6	901	1,081	770	670	473	443	178	84	12,073	14,787	5,076
Neshoba	8.6	1,275	1,811	1,503	1,245	921	1,096	544	205	13,983	16,969	5,957
Newton	7.0	1,156	1,441	1,092	997	736	920	496	162	14,164	17,268	6,014
Noxubee	4.0	1,010	956	740	496	329	294	110	65	10,214	12,976	4,023
Oktibbeha	11.9	1,766	2,068	1,836	1,479	1,077	1,603	1,264	807	15,843	21,755	6,867
Panola	9.2	1,983	2,134	1,615	1,237	862	866	274	229	11,357	14,611	4,733
Pearl River	11.7	1,513	1,875	1,724	1,531	1,192	1,944	1,403	518	17,302	20,971	6,951
Perry	3.3	400	733	345	459	371	458	384	150	16,903	20,091	6,630
Pike	12.8	1,866	2,421	2,114	1,671	1,320	1,781	1,162	465	14,997	18,913	6,525
Pontotoc	7.7	1,316	1,672	1,501	1,108	896	875	216	116	12,805	15,246	5,336
Prentiss	8.6	1,306	1,720	1,506	1,299	1,066	1,101	425	177	14,174	16,864	5,778
Quitman	3.8	1,216	1,065	618	399	236	175	44	47	7,934	10,824	3,577
Rankin	24.9	1,441	2,507	2,822	2,883	2,775	5,608	4,938	1,926	25,039	27,103	8,753
Scott	8.6	1,419	1,818	1,541	1,253	887	995	483	204	13,390	16,468	5,620
Sharkey	2.3	502	651	411	228	159	193	73	83	9,975	14,928	4,459
Simpson	8.0	977	1,474	1,317	1,027	910	1,361	749	185	16,066	18,919	6,203
Smith	5.2	801	1,055	887	659	561	726	387	124	14,083	17,570	5,933
Stone	3.2	439	466	413	470	418	535	364	95	17,887	20,420	6,470
Sunflower	9.6	2,030	2,367	1,674	1,117	845	954	413	200	11,000	15,027	4,255
Tallahatchie	5.2	1,369	1,428	846	528	337	391	203	98	9,218	12,962	4,110
Tate	6.2	1,071	1,238	988	954	785	796	272	96	13,901	16,756	5,093
Tippah	6.7	1,203	1,398	1,331	1,143	694	598	241	92	12,921	15,020	5,187
Tishomingo	7.2	1,121	1,371	1,323	1,235	953	862	249	86	14,198	15,862	5,887

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Tunica	2.7	864	848	380	194	155	134	64	61	7,394	11,347	3,442
Union	8.2	1,295	1,618	1,438	1,240	1,067	1,069	313	160	14,046	16,305	6,022
Walthall	4.6	720	912	685	547	523	624	359	230	14,862	19,166	6,297
Warren	18.2	1,880	2,558	2,125	2,046	1,867	3,398	3,107	1,219	21,281	24,049	8,212
Washington	23.4	4,333	4,641	3,703	3,020	2,366	2,959	1,596	782	13,589	17,473	5,655
Wayne	6.4	975	1,263	989	821	627	941	538	246	14,855	18,618	5,988
Webster	3.6	627	781	614	578	427	421	96	56	13,171	15,443	5,398
Wilkinson	3.1	492	647	463	458	339	363	219	119	14,402	17,579	5,618
Winston	6.6	943	1,451	1,138	937	776	864	340	151	13,897	16,971	5,715
Yalobusha	4.9	865	1,096	908	768	508	471	233	51	12,613	14,891	5,486
Yazoo	9.1	1,874	2,053	1,552	1,076	819	1,001	404	321	11,864	15,758	5,253
TOTAL METRO COUNTIES	**255.6**	**23,097**	**32,916**	**35,047**	**33,702**	**29,577**	**49,504**	**36,315**	**15,442**	**20,485**	**24,044**	**8,127**
TOTAL STATE	**870.7**	**121,916**	**154,648**	**133,800**	**115,527**	**95,693**	**133,045**	**81,183**	**34,788**	**16,019**	**19,754**	**6,641**
MISSOURI												
COLUMBIA	**38.5**	**2,823**	**4,732**	**5,195**	**4,972**	**4,370**	**7,041**	**6,292**	**3,075**	**21,657**	**26,420**	**9,614**
Boone	38.5	2,823	4,732	5,195	4,972	4,370	7,041	6,292	3,075	21,657	26,420	9,614
JOPLIN	**50.7**	**5,544**	**9,206**	**8,534**	**7,825**	**6,533**	**7,604**	**3,942**	**1,512**	**16,269**	**19,207**	**7,405**
Jasper	34.8	3,729	6,367	5,791	5,214	4,474	5,311	2,794	1,120	16,399	19,460	7,617
Newton	15.9	1,815	2,839	2,743	2,611	2,059	2,293	1,148	392	16,013	18,654	6,962
KANSAS CITY	**352.7**	**25,224**	**40,008**	**42,888**	**43,754**	**42,353**	**76,218**	**59,932**	**22,323**	**22,872**	**25,112**	**9,655**
Cass	19.0	1,325	2,098	2,261	2,354	2,440	4,399	3,119	1,004	23,043	24,553	8,607
Clay	52.8	2,434	4,208	5,349	6,208	6,708	13,678	10,983	3,232	26,060	27,315	10,309
Jackson	243.0	18,672	29,191	30,479	30,315	28,168	49,330	40,343	16,502	22,224	24,925	9,775
Lafayette	11.4	1,066	1,758	1,693	1,574	1,516	2,271	1,207	315	18,733	20,883	7,755
Platte	18.4	939	1,542	1,919	2,103	2,389	4,880	3,565	1,063	25,595	26,620	9,680
Ray	8.1	788	1,211	1,187	1,200	1,132	1,660	715	207	18,593	20,213	7,309
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***548.6***	***35,593***	***57,428***	***62,024***	***64,607***	***64,371***	***119,654***	***99,863***	***45,060***	***24,249***	***26,768***	***10,136***
ST. JOSEPH	**33.5**	**2,640**	**5,097**	**5,050**	**4,510**	**3,981**	**6,519**	**4,122**	**1,581**	**19,373**	**22,523**	**8,584**
Buchanan	33.5	2,640	5,097	5,050	4,510	3,981	6,519	4,122	1,581	19,373	22,523	8,584
ST. LOUIS	**665.8**	**40,359**	**70,261**	**73,776**	**75,362**	**78,604**	**146,860**	**122,831**	**57,747**	**24,656**	**27,261**	**10,030**
Franklin	26.1	2,060	3,603	3,603	3,690	3,795	5,518	2,910	921	20,120	21,845	7,472
Jefferson	52.2	2,486	4,474	5,287	6,134	7,338	14,747	9,391	2,343	25,245	25,907	8,559
St. Charles	53.4	1,819	3,256	4,115	4,983	6,413	15,285	13,276	4,253	29,025	29,916	9,997
St. Louis	358.1	12,498	25,139	32,757	37,386	41,859	83,828	80,512	44,121	28,365	31,256	11,473
St. Louis city	168.8	21,027	32,954	27,172	22,334	18,294	25,710	15,605	5,704	15,682	19,308	7,771
Monroe, Ill.	*7.2*	*469*	*835*	*842*	*835*	*905*	*1,772*	*1,137*	*405*	*23,484*	*24,808*	*8,713*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***866.4***	***57,698***	***95,791***	***97,549***	***98,606***	***102,555***	***189,429***	***155,642***	***69,130***	***24,081***	***26,563***	***9,702***
SPRINGFIELD	**82.7**	**6,882**	**12,572**	**12,592**	**11,629**	**10,586**	**15,274**	**9,379**	**3,786**	**18,968**	**22,341**	**8,487**
Christian	8.8	750	1,307	1,278	1,324	1,223	1,699	865	354	19,004	21,380	7,679
Greene	73.9	6,132	11,265	11,314	10,305	9,363	13,575	8,514	3,432	18,963	22,455	8,589
ALL COUNTIES												
Adair	9.4	1,152	1,882	1,648	1,235	1,060	1,362	756	305	15,068	19,554	7,265
Andrew	5.2	397	762	883	858	758	978	404	160	18,253	20,390	7,213
Atchison	3.3	323	558	583	506	469	524	207	130	16,824	19,896	7,816
Audrain	10.0	892	1,499	1,501	1,553	1,469	1,976	785	325	18,587	20,470	7,725
Barry	9.8	1,370	2,120	1,834	1,512	1,092	1,123	537	212	13,758	16,667	6,306
Barton	4.7	631	1,002	1,019	786	500	522	170	70	13,488	15,935	6,456
Bates	6.1	909	1,288	1,030	846	690	789	417	131	14,068	17,092	6,557
Benton	5.1	868	1,280	1,017	730	480	428	204	93	11,761	15,069	6,004
Bollinger	4.0	765	908	754	619	391	401	132	30	12,066	14,149	5,289
Boone	38.5	2,823	4,732	5,195	4,972	4,370	7,041	6,292	3,075	21,657	26,420	9,614
Buchanan	33.5	2,640	5,097	5,050	4,510	3,981	6,519	4,122	1,581	19,373	22,523	8,584
Butler	14.8	2,365	3,351	2,369	1,931	1,598	1,740	990	456	13,465	17,164	6,581
Caldwell	3.3	533	680	551	469	377	453	177	60	13,937	16,667	6,322
Callaway	11.5	800	1,488	1,433	1,423	1,556	2,810	1,503	487	21,958	23,915	8,089
Camden	8.9	782	1,555	1,689	1,436	1,035	1,317	777	309	16,375	19,627	7,940
Cape Girardeau	22.4	1,852	3,280	3,401	2,959	2,651	4,435	2,736	1,086	19,482	23,042	8,434

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSOURI (continued)												
ALL COUNTIES (continued)												
Carroll	4.8	783	968	897	700	530	520	288	114	13,604	16,444	6,578
Carter	2.0	308	478	397	283	199	211	86	38	12,530	15,426	5,229
Cass	19.0	1,325	2,098	2,261	2,354	2,440	4,399	3,119	1,004	23,043	24,553	8,607
Cedar	5.0	912	1,285	1,036	645	428	451	166	77	11,365	14,434	5,728
Chariton	4.1	629	833	721	560	457	497	277	126	14,022	17,519	6,907
Christian	8.8	750	1,307	1,278	1,324	1,223	1,699	865	354	19,004	21,380	7,679
Clark	3.1	462	602	572	498	366	356	166	78	14,259	16,813	6,060
Clay	52.8	2,434	4,208	5,349	6,208	6,708	13,673	10,983	3,232	26,060	27,315	10,309
Clinton	6.1	613	934	887	792	787	1,296	605	186	18,774	20,731	7,483
Cole	21.3	1,238	2,374	2,721	2,721	2,545	5,112	3,349	1,240	23,147	25,532	9,140
Cooper	5.6	626	1,015	967	946	751	826	343	126	16,011	18,119	6,902
Crawford	7.0	778	1,434	1,231	968	887	1,042	519	141	15,281	18,231	6,654
Dade	3.1	501	728	622	484	312	295	109	49	12,434	15,071	6,229
Dallas	4.5	754	1,118	844	611	435	394	217	127	11,978	15,739	5,577
Daviess	3.5	457	726	660	543	392	391	253	78	14,256	17,759	6,906
De Kalb	3.1	432	624	520	433	360	425	229	77	14,726	17,709	6,459
Dent	5.7	885	1,253	1,112	815	660	624	256	95	13,136	15,728	5,821
Douglas	4.6	876	1,111	933	599	413	419	165	84	11,505	14,472	5,412
Dunklin	13.9	2,171	3,243	2,398	1,837	1,353	1,784	749	365	13,072	16,518	6,256
Franklin	26.1	2,060	3,603	3,603	3,690	3,795	5,518	2,910	921	20,120	21,845	7,472
Gasconade	5.3	519	985	852	774	694	881	455	140	16,854	19,372	7,605
Gentry	3.1	491	697	591	469	329	311	152	60	12,913	15,820	6,208
Greene	73.9	6,132	11,265	11,314	10,305	9,363	13,575	8,514	3,432	18,963	22,455	8,589
Grundy	4.9	731	1,023	895	776	562	601	219	93	13,897	16,233	6,574
Harrison	4.3	732	953	765	625	400	441	236	148	13,045	16,474	7,228
Henry	7.9	1,034	1,677	1,305	1,018	810	1,186	659	211	14,720	18,433	7,318
Hickory	2.9	608	844	576	362	254	153	66	37	9,987	12,553	5,353
Holt	2.8	379	468	471	423	372	414	175	98	15,921	18,501	7,508
Howard	3.7	539	791	621	576	461	418	205	89	14,082	17,405	6,505
Howell	11.5	1,698	2,693	2,231	1,724	1,230	1,264	369	291	12,921	15,807	6,019
Iron	4.0	405	744	653	502	446	821	303	126	16,874	19,790	6,884
Jackson	243.0	18,672	29,191	30,479	30,315	28,168	49,330	40,343	16,502	22,224	24,925	9,775
Jasper	34.8	3,729	6,367	5,791	5,214	4,474	5,311	2,794	1,120	16,399	19,460	7,617
Jefferson	52.2	2,486	4,474	5,287	6,134	7,338	14,747	9,391	2,343	25,245	25,907	8,559
Johnson	13.2	1,354	2,282	2,427	2,016	1,643	2,076	1,080	322	16,279	20,300	6,682
Knox	2.1	530	476	428	289	167	130	63	17	10,478	12,790	4,883
Laclede	9.6	1,126	1,942	1,761	1,383	1,176	1,324	555	333	14,910	18,299	6,862
Lafayette	11.4	1,066	1,758	1,693	1,574	1,516	2,271	1,207	315	18,733	20,883	7,755
Lawrence	11.3	1,477	2,217	2,150	1,712	1,289	1,644	571	240	14,504	17,116	6,426
Lewis	4.0	488	689	627	684	583	589	298	42	16,531	18,181	6,734
Lincoln	8.1	699	1,435	1,272	1,214	1,144	1,491	682	163	17,765	19,636	6,797
Linn	6.5	691	1,364	1,276	933	715	885	441	195	14,621	18,294	7,574
Livingston	6.2	772	1,177	1,012	931	737	918	434	219	15,726	19,082	7,488
McDonald	5.8	980	1,329	1,131	944	628	527	142	119	12,493	14,855	5,523
Macon	6.4	1,077	1,494	1,237	1,040	627	603	240	82	12,447	14,754	5,688
Madison	4.4	669	1,044	755	570	479	580	181	122	13,050	16,444	6,403
Maries	2.9	536	618	579	473	337	240	78	39	12,542	14,491	5,458
Marion	10.9	921	1 851	1,710	1,408	1,404	2,136	1,133	337	18,408	21,204	8,053
Mercer	1.9	368	447	340	279	189	164	74	39	11,806	14,634	5,916
Miller	7.4	794	1,370	1,367	1,109	928	1,156	520	156	15,713	18,259	6,859
Mississippi	5.4	898	1,277	971	723	484	596	299	152	12,653	16,347	5,769
Moniteau	4.4	474	967	886	669	504	584	234	82	14,196	16,871	5,939
Monroe	3.6	443	612	591	577	475	586	225	91	16,294	18,528	6,876
Montgomery	4.3	486	761	777	706	518	614	322	116	15,797	18,377	6,754
Morgan	5.6	821	1,242	1,130	827	548	641	281	110	13,143	16,097	6,091
New Madrid	8.0	1,398	1,874	1,337	1,022	725	973	439	232	12,633	16,293	5,767
Newton	15.9	1,815	2,839	2,743	2,611	2,059	2,293	1,148	392	16,013	18,654	6,962
Nodaway	8.0	770	1,278	1,275	1,125	925	1,396	795	436	17,920	22,295	8,144
Oregon	4.0	882	1,178	792	484	248	303	82	31	9,727	12,313	4,691
Osage	4.1	473	673	543	540	593	809	319	150	18,423	20,188	6,729
Ozark	3.3	548	807	649	481	337	263	125	90	12,127	15,284	5,934
Pemiscot	8.8	1,456	2,109	1,553	1,193	810	946	552	181	12,575	16,131	5,794
Perry	6.0	900	1,141	1,173	1,023	722	795	176	70	14,070	15,738	5,427
Pettis	14.2	1,243	2,404	2,327	2,068	1,649	2,461	1,455	593	17,612	21,108	8,123
Phelps	12.1	1,416	2,124	1,883	1,571	1,440	2,100	1,079	487	16,904	21,046	7,381
Pike	6.3	824	1,194	1,179	891	742	926	336	208	14,787	18,138	6,456

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Platte	18.4	939	1,542	1,919	2,103	2,389	4,880	3,565	1,063	25,595	26,620	9,680
Polk	7.1	1,120	1,558	1,329	1,038	766	798	304	187	13,179	16,698	6,049
Pulaski	10.3	767	1,573	2,055	1,870	1,440	1,614	757	224	16,945	26,802	6,766
Putnam	2.4	349	523	428	310	265	314	136	75	13,675	17,436	6,860
Ralls	3.4	346	498	522	523	493	690	260	68	18,110	19,898	7,354
Randolph	9.7	1,121	1,920	1,613	1,323	1,168	1,577	730	248	15,695	18,761	6,841
Ray	8.1	788	1,211	1,187	1,200	1,132	1,660	715	207	18,593	20,213	7,309
Reynolds	2.9	413	644	405	325	364	505	207	37	14,836	17,508	6,770
Ripley	4.9	950	1,391	1,020	652	377	324	132	54	10,472	12,969	4,814
St. Charles	53.4	1,819	3,256	4,115	4,983	6,413	15,285	13,276	4,253	29,025	29,916	9,997
St. Clair	3.4	640	865	613	444	304	305	165	64	11,425	14,816	5,660
Ste. Genevieve	5.4	379	643	802	813	693	1,227	646	197	20,437	22,340	7,587
St. Francois	16.2	1,517	2,877	2,483	2,305	2,308	2,780	1,510	420	17,646	20,027	7,323
St. Louis	358.1	12,498	25,139	32,757	37,386	41,859	83,828	80,512	44,121	28,365	31,256	11,473
St. Louis city	168.8	21,027	32,954	27,172	22,334	18,294	25,710	15,605	5,704	15,682	19,308	7,771
Saline	9.7	1,270	1,923	1,764	1,538	1,253	1,318	474	160	14,683	16,974	6,586
Schuyler	2.0	472	466	392	286	184	123	57	20	10,747	13,033	5,213
Scotland	2.1	450	637	368	269	136	127	92	21	9,661	12,970	5,044
Scott	14.9	1,630	2,711	2,324	1,901	1,862	2,550	1,413	509	17,032	19,828	7,153
Shannon	2.9	371	734	564	365	333	351	154	28	12,835	15,787	5,723
Shelby	3.1	492	769	611	479	309	293	114	33	12,103	14,674	5,832
Stoddard	11.2	1,732	2,476	2,107	1,659	1,187	1,278	534	227	13,190	16,179	6,081
Stone	6.9	847	1,340	1,433	1,162	797	805	356	160	14,344	16,980	6,852
Sullivan	3.0	720	801	582	373	248	161	75	40	9,858	12,713	5,154
Taney	8.9	683	1,482	1,652	1,536	1,037	1,437	774	299	16,937	20,452	8,126
Texas	8.3	1,282	1,975	1,642	1,204	870	821	319	187	12,515	15,416	5,869
Vernon	7.7	783	1,498	1,343	1,028	913	1,276	614	245	16,043	19,855	7,494
Warren	5.7	447	801	569	716	666	1,149	806	246	20,126	23,063	8,016
Washington	6.4	928	1,266	1,067	995	889	823	321	111	14,692	16,843	5,764
Wayne	4.7	821	1,387	932	558	392	395	133	82	10,620	14,016	5,444
Webster	7.5	911	1,455	1,181	1,105	1,006	1,119	522	201	15,898	18,993	6,564
Worth	1.2	208	337	232	166	111	81	42	23	10,902	14,099	5,640
Wright	6.3	1,213	1,537	1,266	901	561	460	217	145	11,599	14,646	5,460
TOTAL METRO COUNTIES	**1,216.7**	**83,003**	**141,041**	**147,193**	**147,217**	**145,522**	**257,744**	**205,361**	**89,619**	**23,068**	**25,826**	**9,670**
TOTAL STATE	**1,860.0**	**164,579**	**267,758**	**259,120**	**239,493**	**219,779**	**350,892**	**250,847**	**107,532**	**19,980**	**23,276**	**8,675**
MONTANA												
BILLINGS	**43.6**	**2,955**	**5,034**	**5,563**	**5,539**	**5,555**	**9,598**	**6,598**	**2,758**	**22,416**	**25,033**	**9,524**
Yellowstone	43.6	2,955	5,034	5,563	5,539	5,555	9,598	6,598	2,758	22,416	25,033	9,524
GREAT FALLS	**30.2**	**1,986**	**3,689**	**4,150**	**4,011**	**3,996**	**6,152**	**4,535**	**1,681**	**21,539**	**24,476**	**9,228**
Cascade	30.2	1,986	3,689	4,150	4,011	3,996	6,152	4,535	1,681	21,539	24,476	9,228
ALL COUNTIES												
Beaverhead	3.0	337	584	533	455	387	421	233	50	15,479	18,273	6,685
Big Horn	3.3	282	543	567	456	478	511	365	98	17,931	20,376	5,951
Blaine	2.4	396	480	388	357	301	327	97	54	14,169	16,430	5,554
Broadwater	1.4	143	265	309	251	168	180	68	16	14,717	16,804	6,721
Carbon	3.5	444	655	657	583	475	449	162	75	14,954	16,957	7,065
Carter	.6	131	147	106	95	59	76	21	5	10,917	13,295	4,432
Cascade	30.2	1,986	3,689	4,150	4,011	3,996	6,152	4,535	1,681	21,539	24,476	9,228
Chouteau	2.2	183	284	399	362	308	362	204	98	17,947	21,131	7,748
Custer	5.2	576	857	849	656	563	944	555	200	17,279	20,565	8,040
Daniels	1.0	109	165	182	148	123	158	82	33	16,375	19,274	6,884
Dawson	4.5	272	485	532	580	625	1,070	709	227	23,024	24,264	9,099
Deer Lodge	4.2	393	672	570	623	671	855	350	66	18,870	20,555	7,507
Fallon	1.4	94	144	161	176	170	362	193	100	23,667	25,406	9,613
Fergus	5.0	588	976	934	696	576	731	349	150	15,013	18,305	6,934
Flathead	20.8	1,410	2,710	2,995	2,771	2,801	4,658	2,526	929	20,911	22,861	8,537
Gallatin	16.3	1,228	2,254	2,484	2,317	2,123	3,220	1,899	775	19,704	23,127	8,249
Garfield	.6	70	107	133	92	50	84	43	21	14,565	18,163	6,411
Glacier	3.5	364	468	546	465	285	692	501	179	18,875	22,495	7,428
Golden Valley	.4	67	74	78	72	44	40	17	8	13,875	15,648	6,259
Granite	1.0	110	167	157	122	119	209	83	33	17,600	20,190	7,478

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MONTANA (continued)												
ALL COUNTIES (continued)												
Hill	6.6	481	815	974	908	678	1,413	961	370	20,865	23,721	8,602
Jefferson	2.6	233	425	487	502	426	329	162	36	16,541	18,037	6,090
Judith Basin	1.0	117	150	182	191	122	130	67	41	16,190	18,809	7,234
Lake	7.2	851	1,318	1,303	1,086	918	1,069	431	224	15,557	18,361	6,512
Lewis and Clark	17.8	1,052	2,088	2,300	2,485	2,317	3,984	2,716	858	22,037	24,240	9,380
Liberty	.9	80	100	104	144	97	154	124	97	20,846	26,269	10,279
Lincoln	6.1	552	867	920	984	1,012	1,209	506	50	18,723	19,53[illegible]	6,771
McCone	.9	136	180	159	149	113	113	41	9	14,107	16,044	5,348
Madison	2.1	300	357	426	285	219	368	116	29	14,587	17,099	6,412
Meagher	.8	119	175	156	118	92	93	42	5	13,300	15,713	5,714
Mineral	1.4	167	219	198	259	235	250	69	3	17,400	17,546	6,299
Missoula	31.0	2,353	3,862	4,393	4,254	4,100	6,327	4,014	1,697	20,748	23,770	9,109
Musselshell	1.8	244	331	321	251	203	308	109	33	15,073	17,516	6,708
Park	5.4	378	810	875	697	682	1,106	646	206	19,528	21,698	8,679
Petroleum	.2	37	45	52	25	16	13	2	10	12,308	15,335	4,381
Phillips	1.9	281	360	355	338	248	213	73	32	14,387	16,202	5,701
Pondera	2.4	236	338	320	326	302	528	233	117	19,672	22,115	7,805
Powder River	.9	68	173	209	130	127	128	55	10	15,000	17,631	6,612
Powell	2.3	245	310	405	419	341	361	157	62	17,221	19,267	6,422
Prairie	.7	160	161	140	106	46	59	20	8	10,906	13,324	5,182
Ravalli	9.1	1,029	1,608	1,598	1,382	1,126	1,531	650	176	16,089	18,423	6,706
Richland	4.8	293	516	426	618	656	1,020	873	398	24,114	26,311	9,641
Roosevelt	3.4	191	432	490	496	477	681	357	276	20,929	24,299	7,868
Rosebud	3.7	303	422	445	456	336	670	815	253	23,161	25,580	8,302
Sanders	3.5	434	681	733	569	412	484	120	67	14,315	16,698	6,494
Sheridan	2.0	143	218	209	262	263	413	322	170	23,082	26,615	9,857
Silver Bow	14.4	1,413	2,438	1,884	1,785	1,541	3,177	1,576	586	19,036	21,381	8,412
Stillwater	2.1	248	321	353	317	256	372	198	35	16,922	19,008	6,766
Sweet Grass	1.3	147	317	283	181	140	165	48	19	13,074	15,883	6,257
Teton	2.5	270	361	376	375	352	404	240	122	18,276	21,144	8,009
Toole	2.2	138	347	322	298	280	405	269	141	19,833	23,109	9,078
Treasure	.4	62	81	84	70	44	33	24	2	13,294	15,063	6,025
Valley	3.7	359	614	630	538	473	616	392	78	17,330	19,608	7,479
Wheatland	.9	92	136	175	157	133	127	41	39	16,469	18,754	7,033
Wibaux	.5	80	84	84	72	53	78	25	24	15,133	18,340	6,113
Yellowstone	43.6	2,955	5,034	5,563	5,539	5,555	9,598	6,598	2,758	22,416	25,033	9,524
TOTAL METRO COUNTIES	**73.8**	**4,941**	**8,723**	**9,713**	**9,550**	**9,551**	**15,750**	**11,133**	**4,439**	**22,040**	**24,805**	**9,402**
TOTAL STATE	**302.6**	**25,430**	**42,420**	**44,664**	**42,060**	**38,713**	**59,390**	**36,084**	**13,839**	**19,598**	**22,355**	**8,309**
NEBRASKA												
LINCOLN	**76.7**	**3,756**	**7,805**	**8,538**	**9,204**	**9,072**	**16,791**	**14,419**	**7,115**	**24,986**	**28,316**	**10,837**
Lancaster	76.7	3,756	7,805	8,538	9,204	9,072	16,791	14,419	7,115	24,986	28,316	10,837
OMAHA	**218.8**	**11,159**	**21,895**	**23,517**	**24,886**	**25,232**	**48,251**	**41,751**	**22,109**	**25,544**	**28,397**	**10,444**
Douglas	151.7	8,172	16,158	16,446	16,712	16,753	32,121	28,724	16,614	25,487	28,692	10,890
Sarpy	29.6	736	1,322	2,460	3,671	3,796	7,630	6,942	3,043	28,686	31,003	9,921
Washington	5.8	354	659	693	657	738	1,447	863	389	23,675	25,687	9,197
Pottawattamie, Iowa	*31.7*	*1,897*	*3,756*	*3,918*	*3,846*	*3,94[illegible]*	*7,053*	*5,222*	*2,063*	*23,065*	*25,050*	*9,180*
ALL COUNTIES												
Adams	12.3	1,072	1,737	1,680	1,627	1,713	2,523	1,363	585	20,096	22,766	9,091
Antelope	3.2	627	612	538	456	312	407	168	80	13,395	16,142	5,937
Arthur	.2	20	57	37	34	21	15	9	7	12,889	16,180	6,472
Banner	.3	22	68	72	48	30	35	14	11	14,000	18,057	6,019
Blaine	.3	61	78	69	44	19	16	9	4	10,733	12,743	4,248
Boone	2.7	482	606	497	341	255	319	111	89	12,490	16,493	6,100
Box Butte	5.6	362	606	682	692	724	1,314	921	299	23,185	25,043	9,287
Boyd	1.3	276	387	275	181	77	69	24	11	9,827	11,955	4,709
Brown	1.7	339	346	366	234	150	173	58	34	12,375	14,964	5,781
Buffalo	13.0	884	1,730	1,827	1,721	1,747	2,538	1,793	760	20,980	24,416	8,817
Burt	3.4	464	641	654	547	427	405	168	94	14,539	17,220	6,808
Butler	3.4	422	584	555	519	446	527	224	123	16,305	18,886	6,905
Cass	7.6	423	832	985	1,048	1,005	1,755	1,187	365	22,510	24,331	8,805
Cedar	4.0	603	800	765	608	420	444	221	139	13,838	17,442	6,229

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Chase	1.9	283	319	317	290	250	252	145	44	15,517	17,933	6,815
Cherry	2.6	297	430	555	492	266	292	175	93	15,158	18,378	7,027
Cheyenne	4.0	368	572	539	424	511	806	540	240	21,112	23,271	9,498
Clay	3.0	326	512	499	449	407	501	235	71	16,800	18,997	7,036
Colfax	3.8	466	606	621	559	428	643	322	155	16,723	19,691	7,483
Cuming	4.1	537	673	817	629	619	502	202	121	15,160	17,726	6,265
Custer	5.3	781	976	1,029	864	618	599	307	126	14,337	17,004	6,484
Dakota	6.3	398	705	712	770	1,015	1,509	900	291	22,800	24,271	8,639
Dawes	3.6	393	702	602	464	385	561	369	124	16,031	20,426	7,660
Dawson	8.7	572	1,081	1,148	1,358	1,312	1,975	922	332	20,705	22,398	8,436
Deuel	1.0	60	131	138	164	155	183	115	54	20,212	23,145	9,644
Dixon	2.6	365	515	492	365	276	356	162	69	14,209	17,236	6,312
Dodge	13.9	1,014	1,916	1,971	1,863	1,647	3,111	1,690	688	20,552	23,260	8,956
Douglas	151.7	8,172	16,158	16,446	16,712	16,753	32,121	28,724	16,614	25,487	28,692	10,890
Dundy	1.2	173	212	187	183	147	160	95	43	15,757	18,857	7,803
Fillmore	3.0	318	469	535	527	418	429	212	92	16,591	19,006	7,218
Franklin	1.7	221	340	294	278	202	212	89	64	14,918	17,925	6,925
Frontier	1.4	156	228	241	226	177	202	101	69	16,617	19,654	7,643
Furnas	2.6	376	561	503	393	282	330	124	31	13,560	16,255	6,502
Gage	9.2	867	1,346	1,452	1,426	1,190	1,653	891	375	18,208	21,133	8,001
Garden	1.1	126	230	234	180	133	133	37	27	14,048	16,913	6,644
Garfield	.9	159	216	195	130	85	66	45	4	11,738	14,056	5,271
Gosper	.8	120	132	151	123	109	104	40	21	14,903	17,164	6,539
Grant	.3	44	57	67	54	25	42	9	2	13,385	15,187	5,062
Greeley	1.2	231	288	209	148	118	133	35	38	11,604	15,298	5,399
Hall	18.5	1,119	2,404	2,394	2,541	2,443	4,136	2,504	959	21,591	24,278	9,147
Hamilton	3.5	306	475	658	626	526	572	246	91	17,315	19,583	7,215
Harlan	1.7	260	322	261	265	197	224	114	57	15,127	17,838	7,052
Hayes	.5	68	116	101	70	41	64	28	12	12,722	16,180	6,223
Hitchcock	1.5	138	245	247	252	192	252	125	49	17,288	19,874	7,271
Holt	5.1	813	1,062	1,046	828	550	519	189	93	13,109	15,473	5,718
Hooker	.4	71	86	95	62	40	38	6	2	12,158	14,053	5,621
Howard	2.4	310	383	489	418	272	340	152	36	15,184	17,467	6,165
Jefferson	3.8	464	664	649	626	491	592	198	116	15,925	18,613	7,217
Johnson	2.1	321	433	407	329	239	225	104	42	13,486	16,088	6,624
Kearney	2.6	186	314	318	407	362	512	323	178	20,962	24,248	8,756
Keith	3.8	319	404	536	545	557	801	474	164	20,842	22,932	9,077
Keya Paha	.5	75	117	116	62	42	47	16	25	12,292	16,162	6,216
Kimball	1.8	88	231	209	252	197	391	264	168	23,220	26,693	10,445
Knox	4.2	730	914	823	598	413	469	155	98	12,637	15,583	5,741
Lancaster	76.7	3,756	7,805	8,538	9,204	9,072	16,791	14,419	7,115	24,986	28,316	10,837
Lincoln	14.3	846	1,691	1,748	1,868	2,139	3,259	2,122	627	22,328	24,336	9,039
Logan	.4	102	104	97	32	28	29	6	2	9,727	11,455	4,582
Loup	.3	38	56	56	52	29	48	10	11	15,000	17,733	5,911
McPherson	.2	37	38	38	29	28	18	6	6	13,167	16,070	5,357
Madison	12.2	937	1,505	1,524	1,613	1,581	2,448	1,760	832	21,607	24,511	9,145
Merrick	3.2	314	511	525	502	490	600	184	74	17,550	19,203	6,828
Morrill	2.4	418	479	473	358	234	274	121	43	13,260	15,807	6,219
Nance	1.7	280	344	333	266	187	197	60	33	13,348	15,845	5,856
Nemaha	3.2	360	430	405	513	377	557	401	157	18,904	22,452	8,553
Nuckolls	2.6	308	444	449	483	376	320	154	66	15,990	17,906	7,054
Otoe	5.8	523	881	864	749	776	1,122	619	266	19,215	22,034	8,408
Pawnee	1.6	308	375	320	232	152	133	66	14	11,716	14,146	5,956
Perkins	1.4	152	184	187	172	166	264	183	92	20,152	22,948	8,683
Phelps	3.7	348	481	506	530	448	765	459	163	19,848	23,015	8,602
Pierce	3.1	391	532	623	525	416	408	126	79	15,032	17,376	6,337
Platte	10.7	750	1,285	1,269	1,427	1,489	2,464	1,477	539	22,062	23,714	8,543
Polk	2.3	327	354	431	386	273	342	146	41	15,427	17,586	6,420
Red Willow	5.0	324	693	693	700	609	965	703	313	20,698	24,058	9,398
Richardson	4.5	661	923	894	715	467	504	274	62	13,678	16,428	6,660
Rock	.9	98	154	186	157	103	113	62	27	15,316	18,283	6,856
Saline	5.2	529	794	722	648	699	1,083	528	197	19,336	22,091	8,572
Sarpy	29.6	736	1,322	2,460	3,671	3,796	7,630	6,942	3,043	28,686	31,003	9,921
Saunders	6.9	504	891	978	1,000	907	1,449	877	294	20,401	22,939	8,201
Scotts Bluff	14.5	1,056	2,056	2,167	2,205	1,940	2,689	1,657	730	19,455	22,464	8,352
Seward	5.7	472	620	732	875	824	1,231	618	328	20,868	24,145	8,496

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1988 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Sheridan	2.9	414	523	475	366	321	454	225	122	15,458	19,150	7,212
Sherman	1.5	279	325	332	240	149	138	26	11	12,134	13,697	5,011
Sioux	.7	79	107	128	121	82	111	37	35	16,400	19,639	7,637
Stanton	2.4	342	328	412	426	366	348	128	50	16,386	17,751	6,265
Thayer	2.9	385	556	527	493	405	328	161	45	14,822	16,922	6,457
Thomas	.4	50	67	103	58	64	33	12	13	14,091	16,660	6,664
Thurston	2.4	354	466	480	386	261	265	126	62	13,917	16,685	5,411
Valley	2.2	342	467	455	343	229	216	97	51	13,132	15,855	6,229
Washington	5.8	354	659	693	657	738	1,447	863	389	23,675	25,687	9,197
Wayne	3.4	313	493	550	425	451	570	435	163	18,988	22,763	7,979
Webster	1.9	340	361	321	278	214	253	83	50	13,871	16,744	6,769
Wheeler	.4	43	82	96	70	49	32	16	12	14,087	16,315	5,933
York	5.7	468	736	842	855	806	1,110	571	312	19,715	22,682	8,562
TOTAL METRO COUNTIES	**270.1**	**13,416**	**26,649**	**28,849**	**31,014**	**31,374**	**59,498**	**51,848**	**27,452**	**25,609**	**28,671**	**10,659**
TOTAL STATE	**598.0**	**46,486**	**76,751**	**79,937**	**78,682**	**73,177**	**117,605**	**84,414**	**40,948**	**21,131**	**24,490**	**9,151**
NEVADA												
LAS VEGAS	**199.8**	**13,398**	**21,277**	**27,525**	**27,197**	**25,002**	**41,805**	**29,578**	**14,018**	**22,085**	**25,331**	**9,847**
Clark	199.8	13,398	21,277	27,525	27,197	25,002	41,805	29,578	14,018	22,085	25,331	9,847
RENO	**87.0**	**4,567**	**8,253**	**11,278**	**12,042**	**10,706**	**18,061**	**14,607**	**7,486**	**23,408**	**27,011**	**11,059**
Washoe	87.0	4,567	8,253	11,278	12,042	10,706	18,061	14,607	7,486	23,408	27,011	11,059
ALL COUNTIES												
Carson City	13.7	823	1,461	1,785	1,763	1,750	2,952	2,224	942	22,917	25,457	9,993
Churchill	5.5	513	964	993	889	698	794	495	154	16,503	19,919	7,402
Clark	199.8	13,398	21,277	27,525	27,197	25,002	41,805	29,578	14,018	22,085	25,331	9,847
Douglas	9.2	434	727	1,045	1,207	1,376	2,239	1,346	826	24,330	29,065	11,283
Elko	7.0	585	849	911	1,009	942	1,388	859	457	20,726	23,907	9,145
Esmeralda	.3	25	27	38	24	35	74	56	21	25,111	27,327	9,109
Eureka	.5	85	66	78	54	76	66	39	36	17,273	20,124	8,385
Humboldt	4.2	356	825	873	588	486	666	298	108	15,326	19,775	7,222
Lander	1.9	176	197	233	258	307	436	221	72	21,297	22,504	8,726
Lincoln	1.4	130	252	221	235	198	205	132	27	17,111	19,108	6,525
Lyon	5.8	567	955	949	882	768	1,024	447	188	17,261	19,701	7,468
Mineral	2.3	220	345	339	351	352	388	247	58	18,571	21,213	8,269
Nye	4.5	405	557	601	528	559	952	738	160	21,416	23,357	9,061
Pershing	1.4	136	198	175	210	165	224	155	137	19,537	23,613	8,935
Storey	.6	52	63	92	82	88	131	70	12	20,579	23,187	8,184
Washoe	87.0	4,567	8,253	11,278	12,042	10,706	18,061	14,607	7,486	23,408	27,011	11,059
White Pine	3.2	256	338	332	402	388	626	574	284	23,462	26,523	10,226
TOTAL METRO COUNTIES	**286.8**	**17,965**	**29,530**	**38,803**	**39,239**	**35,708**	**59,866**	**44,185**	**21,504**	**22,483**	**25,841**	**10,201**
TOTAL STATE	**348.3**	**22,748**	**37,354**	**47,468**	**47,721**	**43,896**	**72,031**	**52,096**	**24,986**	**22,121**	**25,481**	**10,002**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**104.0**	**5,149**	**10,714**	**11,812**	**12,079**	**13,101**	**23,442**	**19,019**	**8,684**	**24,675**	**27,162**	**9,714**
Hillsborough	104.0	5,149	10,714	11,812	12,079	13,101	23,442	19,019	8,684	24,675	27,162	9,714
PORTSMOUTH - DOVER - ROCHESTER	**105.0**	**5,504**	**10,297**	**11,567**	**12,879**	**13,414**	**24,163**	**18,899**	**8,277**	**24,563**	**27,055**	**9,666**
Rockingham	73.5	3,354	6,395	7,668	8,658	9,201	17,288	14,386	6,550	25,793	28,168	10,114
Strafford	31.5	2,150	3,902	3,899	4,221	4,213	6,875	4,513	1,727	21,832	24,458	8,637
ALL COUNTIES												
Belknap	17.1	1,297	2,387	2,656	2,788	2,353	3,293	1,588	738	18,901	21,644	8,064
Carroll	12.5	1,017	1,920	2,202	2,115	1,679	2,009	938	620	17,541	20,743	8,419
Cheshire	23.2	1,351	2,917	3,129	3,307	3,327	5,048	2,988	1,133	21,313	24,101	8,682
Coos	13.4	1,330	2,222	2,123	2,096	1,944	2,389	945	351	17,435	19,281	7,340
Grafton	24.9	1,700	3,429	3,826	3,805	3,419	4,659	2,640	1,422	19,581	23,536	8,555
Hillsborough	104.0	5,149	10,714	11,812	12,079	13,101	23,442	19,019	8,684	24,675	27,162	9,714
Merrimack	37.4	2,038	4,186	5,018	5,342	5,280	8,157	5,319	2,060	21,948	24,950	9,033
Rockingham	73.5	3,354	6,395	7,668	8,658	9,201	17,288	14,386	6,550	25,793	28,168	10,114
Strafford	31.5	2,150	3,902	3,899	4,221	4,213	6,875	4,513	1,727	21,832	24,458	8,637

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW HAMPSHIRE (continued)												
ALL COUNTIES (continued)												
Sullivan	14.3	971	1,995	2,191	2,096	2,092	2,942	1,499	514	19,765	22,007	8,437
TOTAL METRO COUNTIES	**209.0**	**10,653**	**21,011**	**23,379**	**24,958**	**26,515**	**47,605**	**37,918**	**16,961**	**24,618**	**27,108**	**9,690**
TOTAL STATE	**351.8**	**20,357**	**40,067**	**44,524**	**46,507**	**46,609**	**76,102**	**53,835**	**23,799**	**22,582**	**25,431**	**9,222**
NEW JERSEY												
ATLANTIC CITY	**111.5**	**7,732**	**15,890**	**16,071**	**15,195**	**12,991**	**20,503**	**15,101**	**8,017**	**20,308**	**24,143**	**9,305**
Atlantic	75.4	5,530	10,630	10,302	9,841	8,495	14,499	10,508	5,595	20,762	24,363	9,185
Cape May	36.1	2,202	5,260	5,769	5,354	4,496	6,004	4,593	2,422	19,478	23,683	9,574
BERGEN - PASSAIC	**460.1**	**20,838**	**38,835**	**39,459**	**41,727**	**43,694**	**90,084**	**101,248**	**84,215**	**30,007**	**33,526**	**12,072**
Bergen	305.3	9,820	20,530	22,759	25,223	27,051	58,761	72,961	68,195	33,068	36,685	13,424
Passaic	154.8	11,018	18,305	16,700	16,504	16,643	31,323	28,287	16,020	24,464	27,296	9,527
JERSEY CITY	**207.1**	**20,791**	**31,535**	**26,443**	**25,065**	**23,366**	**37,136**	**29,418**	**13,346**	**19,942**	**23,031**	**8,760**
Hudson	207.1	20,791	31,535	26,443	25,065	23,366	37,136	29,418	13,346	19,942	23,031	8,760
MIDDLESEX - SOMERSET - HUNTERDON	**305.7**	**10,339**	**19,760**	**21,897**	**24,576**	**29,022**	**65,563**	**79,141**	**55,402**	**32,249**	**34,620**	**11,816**
Hunterdon	30.9	900	1,826	2,045	2,537	2,886	6,489	8,137	6,080	33,111	36,098	12,007
Middlesex	204.5	7,568	14,439	15,489	17,075	20,125	45,363	52,155	32,286	31,128	32,998	11,288
Somerset	70.3	1,871	3,495	4,363	4,964	6,011	13,711	18,849	17,036	35,529	38,690	13,268
MONMOUTH - OCEAN	**327.2**	**14,552**	**33,011**	**36,859**	**35,881**	**35,182**	**65,225**	**64,435**	**42,055**	**26,183**	**29,728**	**10,832**
Monmouth	180.3	7,744	16,243	16,537	16,958	17,336	34,497	39,601	31,384	29,372	32,963	11,545
Ocean	146.9	6,808	16,768	20,322	18,923	17,846	30,728	24,834	10,671	22,929	25,757	9,874
NEWARK	**656.7**	**40,638**	**62,153**	**57,513**	**60,804**	**62,346**	**119,633**	**137,243**	**116,370**	**28,638**	**32,464**	**11,434**
Essex	297.3	28,384	39,815	32,590	31,987	29,776	49,518	48,104	37,126	22,604	27,568	9,888
Morris	138.1	2,801	5,841	7,542	9,222	11,401	26,669	37,829	36,795	36,949	40,006	13,339
Sussex	41.9	1,360	2,645	3,168	3,777	4,789	10,523	10,335	5,303	29,898	31,756	10,428
Union	179.4	8,093	13,852	14,213	15,818	16,380	32,923	40,975	37,146	31,471	34,938	12,691
TRENTON	**108.7**	**5,665**	**11,109**	**10,753**	**11,057**	**11,271**	**21,552**	**22,351**	**14,942**	**26,993**	**30,603**	**10,776**
Mercer	108.7	5,665	11,109	10,753	11,057	11,271	21,552	22,351	14,942	26,993	30,603	10,776
VINELAND - MILLVILLE - BRIDGETON	**46.2**	**3,296**	**6,461**	**6,157**	**6,374**	**6,033**	**9,219**	**6,263**	**2,397**	**20,646**	**23,359**	**7,941**
Cumberland	46.2	3,296	6,461	6,157	6,374	6,033	9,219	6,263	2,397	20,646	23,359	7,941
ALL COUNTIES												
Atlantic	75.4	5,530	10,630	10,302	9,841	8,495	14,499	10,508	5,595	20,762	24,363	9,185
Bergen	305.3	9,820	20,530	22,759	25,223	27,051	58,761	72,961	68,195	33,068	36,685	13,424
☐ Burlington	123.3	4,126	8,720	11,292	12,585	13,838	28,441	28,817	15,481	28,825	31,720	10,385
☐ Camden	169.7	10,791	19,365	18,542	19,612	18,871	34,116	31,394	17,009	24,367	27,202	9,664
Cape May	36.1	2,202	5,260	5,769	5,354	4,496	6,004	4,593	2,422	19,478	23,683	9,574
Cumberland	46.2	3,296	6,461	6,157	6,374	6,033	9,219	6,263	2,397	20,646	23,359	7,941
Essex	297.3	28,384	39,815	32,590	31,987	29,776	49,518	48,104	37,126	22,604	27,568	9,888
☐ Gloucester	70.3	3,324	6,274	6,995	7,474	7,788	16,960	15,262	6,223	27,022	28,164	9,487
Hudson	207.1	20,791	31,535	26,443	25,065	23,366	37,136	29,418	13,346	19,942	23,031	8,760
Hunterdon	30.9	900	1,826	2,045	2,537	2,886	6,489	8,137	6,080	33,111	36,098	12,007
Mercer	108.7	5,665	11,109	10,753	11,057	11,271	21,552	22,351	14,942	26,993	30,603	10,776
Middlesex	204.5	7,568	14,439	15,489	17,075	20,125	45,363	52,155	32,286	31,128	32,998	11,288
Monmouth	180.3	7,744	16,243	16,537	16,958	17,336	34,497	39,601	31,384	29,372	32,963	11,545
Morris	138.1	2,801	5,841	7,542	9,222	11,401	26,669	37,829	36,795	36,949	40,006	13,339
Ocean	146.9	6,808	16,768	20,322	18,923	17,846	30,728	24,834	10,671	22,929	25,757	9,874
Passaic	154.8	11,018	18,305	16,700	16,504	16,643	31,323	28,287	16,020	24,464	27,296	9,527
☐ Salem	23.4	1,144	2,326	2,312	2,234	2,151	4,734	5,596	2,903	28,550	29,862	10,572
Somerset	70.3	1,871	3,495	4,363	4,964	6,011	13,711	18,849	17,036	35,529	38,690	13,268
Sussex	41.9	1,360	2,645	3,168	3,777	4,789	10,523	10,335	5,303	29,898	31,756	10,428
Union	179.4	8,093	13,852	14,213	15,818	16,380	32,923	40,975	37,146	31,471	34,938	12,691
☐ Warren	31.1	1,266	2,983	3,300	3,420	3,862	7,170	6,300	2,799	25,909	28,125	9,974
TOTAL METRO COUNTIES	**2,641.0**	**144,502**	**258,422**	**257,593**	**266,004**	**270,415**	**520,336**	**542,569**	**381,159**	**27,286**	**30,671**	**10,900**
TOTAL STATE	**2,641.0**	**144,502**	**258,422**	**257,593**	**266,004**	**270,415**	**520,336**	**542,569**	**381,159**	**27,286**	**30,671**	**10,900**
NEW MEXICO												
ALBUQUERQUE	**169.2**	**14,759**	**21,287**	**25,298**	**24,203**	**20,639**	**31,965**	**21,446**	**9,603**	**19,788**	**22,996**	**8,645**
Bernalillo	169.2	14,759	21,287	25,298	24,203	20,639	31,965	21,446	9,603	19,788	22,996	8,645

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW MEXICO (continued)												
LAS CRUCES	**34.4**	**4,354**	**6,115**	**6,029**	**4,663**	**3,895**	**4,826**	**3,025**	**1,493**	**15,703**	**19,747**	**6,532**
Dona Ana	34.4	4,354	6,115	6,029	4,663	3,895	4,826	3,025	1,493	15,703	19,747	6,532
ALL COUNTIES												
Bernalillo	169.2	14,759	21,287	25,298	24,203	20,639	31,965	21,446	9,603	19,788	22,996	8,645
Catron	1.0	192	251	202	128	110	89	17	11	11,200	13,950	4,650
Chaves	20.0	2,051	3,613	3,583	2,975	2,231	3,047	1,656	844	16,164	20,001	7,463
Cibola	10.1	936	1,080	1,108	1,297	1,383	2,073	1,642	581	22,247	23,984	7,431
Colfax	5.2	580	1,005	872	696	634	837	390	186	15,986	18,893	6,968
Curry	15.3	1,593	2,730	2,947	2,414	1,868	2,074	1,267	407	15,729	19,482	6,997
De Baca	1.0	159	246	206	135	93	93	39	29	12,026	15,427	6,171
Dona Ana	34.4	4,354	6,115	6,029	4,663	3,895	4,826	3,025	1,493	15,703	19,747	6,532
Eddy	17.7	1,446	2,580	2,497	2,529	2,419	3,440	1,990	799	19,598	22,278	7,855
Grant	9.4	761	1,328	1,062	961	1,041	2,125	1,535	587	22,911	24,335	8,288
Guadalupe	1.5	298	364	283	225	148	101	56	25	11,466	14,029	4,676
Harding	.4	55	81	84	70	41	33	24	12	13,687	16,478	5,992
Hidalgo	2.1	241	411	398	251	258	412	111	18	15,000	17,527	5,842
Lea	20.4	1,564	2,030	1,986	2,364	2,356	5,163	3,349	1,588	24,789	26,443	9,285
Lincoln	4.8	519	809	798	658	592	734	447	243	17,016	20,592	8,036
Los Alamos	6.8	157	203	309	364	486	1,364	2,215	1,702	38,236	38,879	14,447
Luna	6.1	1,034	1,450	1,190	800	570	632	284	140	11,982	15,499	5,661
McKinley	16.9	3,573	2,853	2,449	2,089	1,878	2,420	1,230	408	14,043	16,904	4,730
Mora	1.4	373	389	235	167	134	80	15	7	9,000	11,609	3,870
Otero	15.5	1,126	1,947	2,748	2,679	1,937	2,798	1,737	528	18,536	21,987	7,506
Quay	4.1	698	728	752	664	399	512	260	87	14,185	16,658	6,567
Rio Arriba	9.8	1,904	2,158	1,757	1,454	1,059	1,056	333	79	12,294	14,440	4,655
Roosevelt	5.8	1,118	1,318	951	682	537	678	345	171	12,169	16,534	6,227
Sandoval	12.6	1,040	1,599	1,961	1,995	1,652	2,406	1,402	545	19,209	21,864	6,819
San Juan	30.1	3,480	3,543	3,275	3,394	3,567	6,425	4,673	1,743	21,905	23,507	7,633
San Miguel	7.7	1,424	1,847	1,472	985	680	845	338	109	11,763	14,992	5,019
Santa Fe	29.7	2,537	4,068	4,370	4,137	3,692	5,492	3,708	1,696	19,673	23,126	8,469
Sierra	3.9	544	959	693	581	391	406	240	86	13,110	16,255	7,123
Socorro	4.3	714	883	886	653	418	460	190	96	13,006	16,134	5,139
Taos	7.1	1,051	1,377	1,226	1,039	661	1,052	467	227	14,576	17,834	6,331
Torrance	2.9	500	625	644	442	239	276	126	48	12,621	14,847	5,188
Union	1.7	266	322	294	237	179	211	103	88	14,418	18,869	6,825
Valencia	12.2	1,227	1,848	2,035	1,945	1,518	2,075	1,203	349	17,443	19,899	6,877
TOTAL METRO COUNTIES	**203.6**	**19,113**	**27,402**	**31,227**	**28,866**	**24,534**	**36,791**	**24,471**	**11,096**	**19,081**	**22,147**	**8,248**
TOTAL STATE	**491.1**	**52,274**	**72,047**	**74,600**	**67,876**	**57,705**	**86,200**	**55,863**	**24,535**	**18,352**	**21,653**	**7,641**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**316.6**	**17,247**	**36,179**	**37,601**	**38,697**	**37,506**	**67,126**	**56,034**	**26,210**	**23,781**	**26,476**	**9,861**
Albany	111.1	6,171	12,035	12,827	13,516	12,521	22,674	20,265	11,091	24,367	27,638	10,643
Greene	16.5	1,186	2,547	2,489	2,289	2,035	3,243	1,962	749	19,404	22,082	8,434
Montgomery	20.1	1,340	2,884	2,836	2,839	2,566	4,339	2,414	832	20,184	22,532	8,513
Rensselaer	54.6	3,209	6,752	6,380	6,433	6,449	11,570	9,853	3,954	23,512	25,948	9,266
Saratoga	57.2	2,330	4,997	6,080	6,589	6,979	13,213	12,191	4,821	26,175	27,909	9,722
Schenectady	57.1	3,011	6,964	6,989	6,981	6,956	12,087	9,349	4,763	23,277	25,941	10,008
BINGHAMTON	**96.9**	**4,640**	**10,929**	**12,422**	**12,237**	**11,686**	**20,100**	**16,999**	**7,887**	**23,477**	**26,326**	**9,667**
Broome	79.2	3,905	9,210	10,289	10,167	9,659	16,503	13,484	5,983	23,067	25,968	9,669
Tioga	17.7	735	1,719	2,133	2,070	2,027	3,597	3,515	1,904	25,426	27,931	9,656
BUFFALO	**367.8**	**22,903**	**47,127**	**42,349**	**40,743**	**41,787**	**79,886**	**65,246**	**27,759**	**23,675**	**25,895**	**9,575**
Erie	367.8	22,903	47,127	42,349	40,743	41,787	79,886	65,246	27,759	23,675	25,895	9,575
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***450.5***	***27,824***	***57,042***	***51,805***	***50,199***	***52,530***	***99,006***	***79,961***	***32,133***	***23,649***	***25,751***	***9,496***
ELMIRA	**35.3**	**1,964**	**4,763**	**4,889**	**4,831**	**4,710**	**7,200**	**5,163**	**1,780**	**21,260**	**23,796**	**8,615**
Chemung	35.3	1,964	4,763	4,889	4,831	4,710	7,200	5,163	1,780	21,260	23,796	8,615
GLENS FALLS	**39.2**	**2,262**	**5,089**	**5,390**	**5,462**	**5,227**	**8,142**	**5,607**	**2,021**	**21,317**	**23,781**	**8,272**
Warren	20.5	1,226	2,652	2,818	2,895	2,711	3,983	2,925	1,290	21,180	24,157	8,719
Washington	18.7	1,036	2,437	2,572	2,567	2,516	4,159	2,682	731	21,467	23,369	7,817
NASSAU - SUFFOLK	**846.1**	**24,039**	**47,814**	**55,575**	**61,351**	**68,276**	**163,404**	**224,449**	**201,192**	**35,148**	**37,959**	**12,178**
Nassau	432.4	11,127	22,039	24,550	27,909	31,162	75,825	114,327	125,461	37,836	41,083	13,600

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMSA ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
NASSAU - SUFFOLK (continued)												
Suffolk	413.7	12,912	25,775	31,025	33,442	37,114	87,579	110,122	75,731	32,726	34,694	10,782
NEW YORK	**3,225.8**	**299,763**	**467,447**	**386,981**	**374,075**	**333,653**	**547,335**	**481,063**	**335,483**	**21,211**	**25,842**	**10,268**
Bronx	405.6	54,452	81,395	58,137	51,314	41,043	59,915	41,581	17,763	15,789	19,672	7,419
Kings	810.8	94,166	145,034	112,774	101,583	86,084	129,300	96,592	45,267	17,554	21,258	8,128
New York (Manhattan)	726.2	80,716	116,433	90,959	86,079	75,121	107,712	82,127	86,453	19,285	26,183	13,307
Putnam	27.4	806	1,663	2,070	2,286	2,296	5,955	8,000	4,324	32,932	33,815	11,070
Queens	731.6	47,015	83,504	82,269	88,015	83,391	147,356	132,558	67,492	23,848	26,543	10,212
Richmond	123.9	6,091	10,104	9,692	10,719	11,521	26,001	31,331	18,441	30,493	31,783	10,606
Rockland	e3.9	2,505	4,413	5,276	5,767	6,117	14,810	22,897	22,115	36,871	38,790	12,036
Westchester	316.4	14,012	24,901	25,804	27,712	28,080	56,286	65,977	73,628	31,642	36,640	13,384
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,410.9***	***449,073***	***732,721***	***658,226***	***658,178***	***632,064***	***1,161,433***	***1,194,740***	***924,465***	***25,617***	***29,758***	***11,012***
NIAGARA FALLS	**82.7**	**4,921**	**9,915**	**9,456**	**9,456**	**10,743**	**19,120**	**14,715**	**4,374**	**23,548**	**25,111**	**9,152**
Niagara	82.7	4,921	9,915	9,456	9,456	10,743	19,120	14,715	4,374	23,548	25,111	9,152
ORANGE COUNTY	**90.5**	**4,961**	**9,240**	**9,496**	**9,935**	**10,408**	**20,371**	**18,196**	**7,893**	**25,585**	**28,065**	**9,270**
Orange	90.5	4,961	9,240	9,496	9,935	10,408	20,371	18,196	7,893	25,585	28,065	9,270
POUGHKEEPSIE	**86.2**	**3,374**	**7,274**	**8,076**	**8,437**	**8,687**	**18,373**	**19,954**	**12,025**	**29,038**	**31,441**	**10,666**
Dutchess	86.2	3,374	7,274	8,076	8,437	8,687	18,373	19,954	12,025	29,038	31,441	10,666
ROCHESTER	**358.6**	**16,892**	**34,999**	**35,340**	**37,679**	**38,546**	**75,657**	**77,259**	**42,228**	**27,035**	**29,400**	**10,734**
Livingston	19.2	879	1,908	2,126	2,388	2,418	4,341	3,795	1,345	24,750	27,236	8,985
Monroe	263.3	12,438	25,218	24,193	25,960	26,641	53,492	59,460	35,898	28,167	30,487	11,383
Ontario	32.3	1,554	3,378	4,001	4,138	4,329	7,873	5,155	1,872	23,558	25,420	8,886
Orleans	13.6	566	1,382	1,604	1,572	1,470	2,890	2,962	1,154	25,723	27,533	9,552
Wayne	30.2	1,455	3,113	3,416	3,621	3,688	7,061	5,887	1,959	24,733	26,391	9,140
SYRACUSE	**232.8**	**11,478**	**25,140**	**26,145**	**26,699**	**26,815**	**49,898**	**45,094**	**20,531**	**24,835**	**27,412**	**9,836**
Madison	21.7	1,265	2,509	2,897	2,793	2,823	4,791	3,396	1,226	22,445	25,305	8,295
Onondaga	171.4	9,271	18,487	19,150	19,476	19,514	36,697	33,189	15,616	24,949	27,517	10,158
Oswego	39.7	1,942	4,144	4,098	4,430	4,478	8,410	8,509	3,689	25,862	28,114	9,435
UTICA - ROME	**113.7**	**6,850**	**14,952**	**14,507**	**15,227**	**14,825**	**24,086**	**16,886**	**6,367**	**21,773**	**24,288**	**8,695**
Herkimer	24.1	1,481	3,347	3,290	3,420	3,331	5,227	2,966	1,038	20,759	22,857	8,222
Oneida	89.6	5,369	11,605	11,217	11,807	11,494	18,859	13,920	5,329	22,067	24,673	8,822
ALL COUNTIES												
Albany	111.1	6,171	12,035	12,827	13,516	12,521	22,674	20,265	11,091	24,367	27,638	10,643
Allegany	17.6	1,581	2,950	3,002	2,844	2,531	3,037	1,371	284	17,184	19,794	6,512
Bronx	405.6	54,452	81,395	58,137	51,314	41,043	59,915	41,581	17,763	15,789	19,672	7,419
Broome	79.2	3,905	9,210	10,289	10,167	9,659	16,503	13,484	5,983	23,067	25,968	9,669
Cattaraugus	30.7	2,291	4,255	4,491	4,229	4,020	6,419	3,808	1,187	20,103	22,505	7,896
Cayuga	28.1	1,711	4,017	3,910	3,777	3,818	5,946	4,007	914	20,816	22,739	7,840
Chautauqua	54.5	3,265	7,895	7,665	7,245	7,184	11,417	7,271	2,558	20,827	23,187	8,539
Chemung	35.3	1,964	4,763	4,889	4,831	4,710	7,200	5,163	1,780	21,260	23,796	8,615
Chenango	17.8	1,098	2,231	2,873	2,750	2,382	3,715	2,121	630	19,902	22,387	7,844
Clinton	26.7	1,790	3,719	4,227	4,029	3,566	5,133	3,246	990	19,462	23,089	7,383
Columbia	22.9	1,252	2,984	3,502	3,026	3,003	4,657	3,175	1,301	21,157	24,012	8,826
Cortland	17.1	1,304	2,451	2,540	2,476	2,287	3,533	1,778	731	19,541	22,238	7,621
Delaware	16.9	1,075	2,389	2,536	2,648	2,332	3,348	1,894	678	19,619	22,373	7,910
Dutchess	86.2	3,374	7,274	8,076	8,437	8,687	18,373	19,954	12,025	29,038	31,441	10,666
Erie	367.8	22,903	47,127	42,349	40,743	41,787	79,886	65,246	27,759	23,675	25,895	9,575
Essex	13.7	963	2,162	2,152	2,044	1,778	2,643	1,473	485	18,800	21,444	7,919
Franklin	15.7	1,290	2,719	2,779	2,325	1,824	2,713	1,539	511	17,166	20,798	7,161
Fulton	21.1	1,484	3,249	3,100	3,176	3,024	4,090	2,282	695	19,266	21,558	8,051
Genesee	20.8	1,297	2,496	2,820	2,871	3,010	4,793	2,790	723	21,529	23,115	7,986
Greene	16.5	1,186	2,547	2,489	2,289	2,035	3,243	1,962	749	19,404	22,082	8,434
Hamilton	1.9	145	346	397	351	257	254	119	31	15,805	17,957	6,561
Herkimer	24.1	1,481	3,347	3,290	3,420	3,331	5,227	2,966	1,038	20,759	22,857	8,222
Jefferson	31.8	2,514	5,097	4,974	4,808	4,084	5,955	3,384	984	18,394	20,923	7,459
Kings	810.8	94,166	145,034	112,774	101,583	86,084	129,300	96,592	45,267	17,554	21,258	8,128
Lewis	8.7	658	1,330	1,346	1,395	1,394	1,598	735	244	18,685	20,515	6,945
Livingston	19.2	879	1,908	2,126	2,388	2,418	4,341	3,795	1,345	24,750	27,236	8,985
Madison	21.7	1,265	2,509	2,897	2,793	2,823	4,791	3,396	1,226	22,445	25,305	8,295
Monroe	263.3	12,438	25,218	24,193	25,960	26,641	53,492	59,460	35,898	28,167	30,487	11,383
Montgomery	20.1	1,340	2,884	2,836	2,889	2,566	4,339	2,414	832	20,184	22,532	8,513
Nassau	432.4	11,127	22,039	24,550	27,909	31,162	75,825	114,327	125,461	37,836	41,083	13,600
New York (Manhattan)	726.2	80,716	116,433	90,959	86,679	75,121	107,712	82,127	86,453	19,285	26,183	13,307

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
ALL COUNTIES (continued)												
Niagara	82.7	4,921	9,915	9,456	9,456	10,743	19,120	14,715	4,374	23,548	25,111	9,152
Oneida	89.6	5,369	11,605	11,217	11,807	11,494	18,859	13,920	5,329	22,067	24,673	8,822
Onondaga	171.4	9,271	18,487	19,150	19,476	19,514	36,697	33,189	15,616	24,949	27,517	10,158
Ontario	32.3	1,554	3,378	4,001	4,138	4,329	7,873	5,155	1,872	23,558	25,420	8,886
Orange	90.5	4,961	9,240	9,496	9,935	10,408	20,371	18,196	7,893	25,585	28,065	9,270
Orleans	13.6	566	1,382	1,604	1,572	1,470	2,890	2,962	1,154	25,723	27,533	9,552
Oswego	39.7	1,942	4,144	4,098	4,430	4,478	8,410	8,509	3,689	25,862	28,114	9,435
Otsego	21.3	1,520	3,100	3,448	3,120	2,758	3,946	2,449	959	19,108	22,679	7,998
Putnam	27.4	806	1,663	2,070	2,286	2,296	5,955	8,000	4,324	32,932	33,815	11,070
Queens	731.6	47,015	83,504	82,269	88,015	83,391	147,356	132,558	67,492	23,848	26,543	10,212
Rensselaer	54.6	3,209	6,752	6,380	6,433	6,449	11,570	9,853	3,954	23,512	25,948	9,266
Richmond	123.9	6,091	10,104	9,692	10,719	11,521	26,001	31,331	18,441	30,493	31,783	10,606
Rockland	83.9	2,505	4,413	5,276	5,767	6,117	14,810	22,897	22,115	36,871	38,790	12,036
St. Lawrence	37.2	3,194	5,955	5,633	5,056	4,436	7,138	4,407	1,381	18,721	22,056	7,116
Saratoga	57.2	2,330	4,997	6,080	6,589	6,979	13,213	12,191	4,821	26,175	27,909	9,722
Schenectady	57.1	3,011	6,964	6,989	6,981	6,956	12,087	9,349	4,763	23,277	25,941	10,008
Schoharie	10.5	733	1,564	1,676	1,543	1,444	2,093	1,120	327	19,116	21,912	7,374
Schuyler	6.3	225	458	836	911	866	1,441	1,028	335	22,959	25,083	8,682
Seneca	11.8	470	1,043	1,361	1,476	1,473	2,667	2,378	932	25,267	28,029	9,699
Steuben	36.6	2,282	4,815	5,043	5,392	4,754	7,543	4,826	1,945	20,746	23,426	8,540
Suffolk	413.7	12,912	25,775	31,025	33,442	37,114	87,579	110,122	75,731	32,726	34,694	10,782
Sullivan	25.4	1,819	4,056	4,135	3,379	3,206	4,683	2,885	1,237	18,937	22,947	8,423
Tioga	17.7	735	1,719	2,133	2,070	2,027	3,597	3,515	1,904	25,426	27,931	9,656
Tompkins	31.8	2,048	3,426	3,926	4,122	3,706	5,788	5,226	3,558	23,099	28,324	9,952
Ulster	59.9	3,438	7,324	7,681	7,580	6,909	11,853	10,127	4,988	22,767	26,025	9,488
Warren	20.5	1,226	2,652	2,818	2,895	2,711	3,983	2,925	1,290	21,180	24,157	8,719
Washington	18.7	1,036	2,437	2,572	2,567	2,516	4,159	2,682	731	21,467	23,369	7,817
Wayne	30.2	1,455	3,113	3,416	3,621	3,688	7,061	5,887	1,959	24,733	26,391	9,140
Westchester	316.4	14,012	24,901	25,804	27,712	28,080	56,286	65,977	73,628	31,642	36,640	13,384
Wyoming	13.7	748	1,592	1,692	1,960	1,994	3,143	1,967	604	22,118	24,002	7,943
Yates	8.4	651	1,335	1,314	1,280	1,119	1,507	890	304	18,480	21,277	8,051
TOTAL METRO COUNTIES	**5,892.2**	**422,294**	**720,868**	**648,227**	**644,829**	**612,869**	**1,100,698**	**1,046,665**	**695,750**	**24,133**	**27,955**	**10,440**
TOTAL STATE	**6,501.1**	**463,140**	**806,026**	**737,286**	**730,642**	**692,028**	**1,221,751**	**1,124,961**	**725,266**	**23,673**	**27,510**	**10,214**
NORTH CAROLINA												
ASHEVILLE	**63.8**	**6,155**	**9,903**	**10,274**	**9,981**	**8,482**	**11,277**	**5,672**	**2,056**	**17,729**	**20,376**	**7,898**
Buncombe	63.8	6,155	9,903	10,274	9,981	8,482	11,277	5,672	2,056	17,729	20,376	7,888
BURLINGTON	**37.4**	**3,102**	**5,468**	**5,818**	**5,643**	**5,251**	**7,563**	**3,501**	**1,054**	**18,787**	**20,763**	**7,852**
Alamance	37.4	3,102	5,468	5,818	5,643	5,251	7,563	3,501	1,054	18,787	20,763	7,852
CHARLOTTE - GASTONIA - ROCK HILL	**366.1**	**26,457**	**43,459**	**50,177**	**53,046**	**51,051**	**76,763**	**47,196**	**17,951**	**20,933**	**23,461**	**8,553**
Cabarrus	32.4	2,312	4,580	4,842	4,727	4,832	6,878	3,333	896	19,741	21,457	7,829
Gaston	59.0	4,757	7,591	8,847	9,382	8,814	12,477	5,495	1,637	19,426	21,244	7,601
Lincoln	16.1	1,245	1,865	2,290	2,832	2,580	3,289	1,624	375	19,681	21,173	7,542
Mecklenburg	158.3	10,573	16,560	19,997	21,063	19,963	32,691	26,002	11,451	22,697	25,728	9,764
Rowan	37.9	2,820	5,246	5,789	6,105	5,864	7,724	3,331	1,021	19,198	21,096	7,901
Union	24.9	2,002	3,287	3,635	3,813	3,810	5,300	2,170	883	19,641	21,582	7,184
York, S. C.	*37.5*	*2,748*	*4,330*	*4,777*	*5,124*	*5,188*	*8,404*	*5,241*	*1,688*	*21,677*	*23,731*	*7,931*
FAYETTEVILLE	**80.7**	**7,432**	**11,182**	**14,844**	**13,279**	**10,579**	**14,006**	**7,073**	**2,305**	**17,495**	**22,325**	**6,994**
Cumberland	80.7	7,432	11,182	14,844	13,279	10,579	14,006	7,073	2,305	17,495	22,325	6,994
GREENSBORO - WINSTON-SALEM - HIGH POINT	**327.6**	**26,108**	**42,068**	**47,337**	**47,100**	**43,776**	**64,568**	**41,056**	**15,587**	**20,130**	**23,011**	**8,605**
Davidson	42.7	3,411	5,889	6,765	6,964	6,250	8,483	3,924	1,014	18,777	20,752	7,548
Davie	9.4	882	1,294	1,426	1,373	1,285	1,894	880	366	18,924	21,053	7,611
Forsyth	96.1	7,576	11,590	12,533	12,388	11,795	19,474	14,735	6,009	21,630	24,639	9,475
Guilford	121.0	9,200	15,114	17,479	17,091	15,703	23,316	16,251	6,846	20,489	23,960	8,989
Randolph	35.2	2,896	4,801	5,903	6,287	5,510	6,447	2,676	680	18,161	19,754	7,304
Stokes	12.4	1,010	1,641	1,590	1,607	1,818	2,828	1,528	378	21,024	22,057	7,683
Yadkin	10.8	1,133	1,739	1,641	1,390	1,415	2,126	1,062	294	18,161	20,238	7,434
HICKORY	**76.5**	**5,141**	**10,379**	**12,508**	**12,713**	**11,815**	**15,384**	**6,232**	**2,328**	**19,025**	**21,246**	**7,725**
Alexander	9.3	767	1,339	1,597	1,644	1,456	1,772	536	189	17,881	19,388	6,804

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
HICKORY (continued)												
Burke	27.4	2,141	3,977	4,921	4,940	4,121	5,012	1,704	584	17,617	19,977	7,250
Catawba	39.8	2,233	5,063	5,990	6,129	6,238	8,600	3,992	1,555	20,377	22,553	8,281
JACKSONVILLE	**32.3**	**3,042**	**5,735**	**7,534**	**5,600**	**3,922**	**4,228**	**1,803**	**436**	**14,880**	**22,327**	**6,212**
Onslow	32.3	3,042	5,735	7,534	5,600	3,922	4,228	1,803	436	14,880	22,327	6,212
RALEIGH - DURHAM	**218.1**	**16,479**	**25,440**	**28,803**	**28,912**	**26,146**	**44,468**	**33,767**	**14,085**	**21,749**	**24,876**	**9,191**
Durham	59.3	4,948	7,599	8,015	7,943	6,772	11,503	9,077	3,443	20,792	24,141	9,101
Franklin	10.6	1,515	1,896	1,800	1,547	1,236	1,657	758	191	15,267	17,735	6,084
Orange	30.0	2,601	4,204	4,596	4,167	3,593	5,115	3,577	2,147	19,282	24,019	8,830
Wake	118.2	7,415	11,741	14,392	15,255	14,545	26,193	20,355	8,304	23,548	26,102	9,627
WILMINGTON	**40.8**	**3,925**	**6,018**	**5,709**	**5,203**	**5,306**	**7,701**	**4,963**	**1,975**	**19,579**	**22,344**	**8,394**
New Hanover	40.8	3,925	6,018	5,709	5,203	5,306	7,701	4,963	1,975	19,579	22,344	8,394
ALL COUNTIES												
Alamance	37.4	3,102	5,468	5,818	5,643	5,251	7,563	3,501	1,054	18,787	20,763	7,852
Alexander	9.3	767	1,339	1,597	1,644	1,456	1,772	536	189	17,881	19,388	6,804
Alleghany	3.8	535	845	762	667	463	275	170	83	13,349	15,762	5,990
Anson	8.8	1,282	1,648	1,543	1,459	1,132	1,152	460	124	14,762	16,806	5,666
Ashe	8.6	1,302	1,758	1,658	1,341	1,080	1,013	326	122	13,623	15,982	5,976
Avery	5.1	585	1,087	1,108	857	586	615	197	65	13,832	16,571	5,710
Beaufort	15.1	2,173	2,559	2,495	2,220	1,755	2,386	1,149	363	15,680	18,358	6,696
Bertie	7.2	1,189	1,479	1,281	937	872	904	360	178	13,464	16,756	5,745
Bladen	10.9	1,908	2,253	2,085	1,688	1,119	1,275	380	192	13,071	15,482	5,374
Brunswick	14.2	1,702	2,327	2,057	1,862	1,809	2,675	1,335	433	17,682	19,928	7,200
Buncombe	63.8	6,155	9,903	10,274	9,981	8,482	11,277	5,672	2,056	17,729	20,376	7,888
Burke	27.4	2,141	3,977	4,921	4,940	4,121	5,012	1,704	584	17,617	19,977	7,250
Cabarrus	32.4	2,312	4,580	4,842	4,727	4,832	6,878	3,333	896	19,741	21,457	7,829
Caldwell	25.1	2,138	3,847	4,458	4,610	4,095	4,059	1,452	541	17,337	18,828	6,713
Camden	2.0	269	302	260	257	304	394	166	48	18,481	19,457	6,596
Carteret	16.9	1,652	2,593	2,844	2,691	2,230	2,976	1,439	475	17,466	19,979	7,726
Caswell	6.8	1,143	1,248	1,284	1,131	970	796	232	46	13,906	15,542	4,985
Catawba	39.8	2,233	5,063	5,990	6,129	6,238	8,600	3,992	1,555	20,377	22,553	8,281
Chatham	12.9	1,147	1,968	2,089	2,300	1,970	2,297	903	226	17,834	19,258	7,201
Cherokee	7.4	1,105	1,836	1,604	1,070	720	751	229	85	12,080	14,660	5,535
Chowan	4.8	672	828	888	701	513	756	275	167	15,078	18,464	6,817
Clay	2.6	388	549	532	446	262	235	136	52	13,435	15,877	5,814
Cleveland	30.1	2,805	4,092	4,365	4,513	4,292	6,307	2,945	781	19,194	20,991	7,355
Columbus	18.2	2,811	3,485	3,178	2,541	1,967	2,426	1,294	498	14,361	17,506	6,127
Craven	25.1	2,877	3,892	4,202	3,787	3,048	4,264	2,298	732	16,985	21,042	7,235
Cumberland	80.7	7,432	11,182	14,844	13,279	10,579	14,006	7,073	2,305	17,495	22,325	6,994
Currituck	4.7	627	806	772	782	587	669	391	66	15,868	17,925	6,740
Dare	6.2	437	918	1,180	984	880	1,000	526	275	17,830	21,322	8,640
Davidson	42.7	3,411	5,889	6,765	6,964	6,250	8,483	3,924	1,014	18,777	20,752	7,548
Davie	9.4	882	1,294	1,426	1,373	1,285	1,894	880	366	18,924	21,053	7,611
Duplin	14.5	2,289	2,695	2,457	2,209	1,746	1,990	835	279	14,606	17,034	5,980
Durham	59.3	4,948	7,599	8,015	7,943	6,772	11,503	9,077	3,443	20,792	24,141	9,101
Edgecombe	19.2	2,518	3,222	2,950	2,802	2,674	3,251	1,421	362	16,643	18,520	6,271
Forsyth	96.1	7,576	11,590	12,533	12,388	11,795	19,474	14,735	6,009	21,630	24,639	9,475
Franklin	10.6	1,515	1,896	1,800	1,547	1,236	1,657	758	191	15,267	17,735	6,084
Gaston	59.0	4,757	7,591	8,847	9,382	8,814	12,477	5,495	1,637	19,426	21,244	7,601
Gates	2.9	451	485	442	439	407	476	162	38	15,889	17,586	5,667
Graham	2.5	418	548	521	456	282	194	56	25	12,686	14,286	4,762
Granville	10.9	1,263	1,678	1,688	1,690	1,488	1,847	990	256	17,392	19,991	6,353
Greene	5.4	650	934	972	773	656	840	393	182	15,878	19,165	6,311
Guilford	121.0	9,200	15,114	17,479	17,091	15,703	23,316	16,251	6,846	20,489	23,960	8,989
Halifax	19.0	3,243	3,962	3,064	2,507	2,053	2,674	1,014	483	13,657	16,937	5,819
Harnett	21.6	2,742	4,056	4,160	3,395	2,655	3,118	1,135	339	14,797	17,406	6,064
Haywood	17.8	1,819	2,938	2,882	2,664	2,110	3,349	1,647	391	17,247	19,635	7,389
Henderson	25.0	2,118	3,612	3,717	3,803	3,513	4,429	2,782	1,026	19,001	21,456	8,487
Hertford	7.7	1,160	1,227	1,200	1,070	930	1,227	625	261	16,183	19,156	6,413
Hoke	6.5	734	984	1,054	997	809	1,208	572	142	17,340	19,850	6,029
Hyde	2.1	327	521	401	305	224	217	69	36	12,333	15,091	5,371
Iredell	30.9	2,678	4,502	5,102	5,078	4,490	5,987	2,322	741	18,032	19,917	7,232
Jackson	9.1	1,276	1,796	1,781	1,431	1,046	1,140	425	205	14,104	17,654	6,017
Johnston	26.4	3,659	4,941	4,534	4,228	3,550	3,649	1,340	499	15,076	17,172	6,253
Jones	3.2	478	580	574	500	442	399	149	78	14,695	16,970	5,598

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Lee	13.6	1,239	2,007	2,222	1,970	1,711	2,652	1,166	633	18,279	21,217	7,514
Lenoir	21.5	2,475	3,700	3,616	3,107	2,766	3,586	1,657	593	16,492	19,050	6,747
Lincoln	16.1	1,245	1,865	2,290	2,832	2,580	3,289	1,624	375	19,681	21,173	7,542
McDowell	13.0	1,307	2,133	2,250	2,256	2,001	2,323	556	174	16,764	18,081	6,511
Macon	8.5	1,041	1,674	1,702	1,450	1,039	888	482	224	14,486	17,597	6,925
Madison	6.0	945	1,339	1,108	890	652	674	235	157	13,152	16,954	6,055
Martin	8.8	1,170	1,680	1,547	1,368	1,098	1,203	578	156	15,011	17,466	5,889
Mecklenburg	158.3	10,573	16,560	19,997	21,063	19,963	32,691	26,002	11,451	22,697	25,728	9,764
Mitchell	5.3	676	882	939	850	632	997	256	68	15,841	17,663	6,368
Montgomery	8.2	968	1,380	1,411	1,376	1,208	1,263	454	140	16,230	17,820	6,272
Moore	20.6	1,980	3,108	3,210	3,112	2,945	3,302	1,842	1,101	18,259	21,409	8,213
Nash	25.1	2,994	4,178	3,929	3,502	3,132	4,260	2,200	905	17,025	20,066	7,268
New Hanover	40.8	3,925	6,018	5,709	5,203	5,306	7,701	4,963	1,975	19,579	22,344	8,394
Northampton	7.3	1,157	1,569	1,360	1,067	778	760	402	207	13,246	17,078	5,590
Onslow	32.3	3,042	5,735	7,534	5,600	3,922	4,228	1,803	436	14,880	22,327	6,212
Orange	30.0	2,601	4,204	4,596	4,167	3,593	5,115	3,577	2,147	19,282	24,019	8,830
Pamlico	3.7	563	727	566	531	471	530	241	71	14,945	17,209	5,951
Pasquotank	10.3	1,352	1,929	1,760	1,580	1,258	1,490	713	218	15,332	18,117	6,457
Pender	8.1	1,211	1,515	1,435	1,128	961	1,167	499	184	14,556	17,284	5,957
Perquimans	3.6	691	696	717	528	346	468	129	25	12,881	14,992	5,507
Person	10.4	1,162	1,486	1,655	1,623	1,361	1,947	891	135	17,235	19,183	6,672
Pitt	33.7	4,846	5,851	5,430	4,770	3,827	5,295	2,593	1,088	15,697	19,059	7,152
Polk	5.3	518	846	898	706	620	858	577	277	17,664	21,182	8,378
Randolph	35.2	2,896	4,801	5,903	6,287	5,510	6,447	2,676	680	18,161	19,754	7,304
Richmond	17.0	2,156	3,108	2,901	2,672	2,353	2,569	1,061	180	15,592	17,483	6,337
Robeson	33.5	4,605	6,230	6,028	5,241	4,189	4,663	1,816	728	14,901	17,648	5,604
Rockingham	31.6	2,977	4,623	4,700	4,639	4,091	6,367	3,334	869	18,714	20,826	7,652
Rowan	37.9	2,820	5,246	5,789	6,105	5,864	7,724	3,331	1,021	19,198	21,096	7,901
Rutherford	20.5	2,239	3,425	3,428	3,368	2,808	3,522	1,319	391	16,671	18,617	6,889
Sampson	17.7	2,546	3,354	3,307	2,765	2,107	2,438	920	263	14,416	16,816	5,836
Scotland	11.1	1,231	1,824	1,648	1,520	1,488	2,091	1,052	246	17,797	20,141	6,654
Stanly	18.4	1,707	2,658	2,864	3,060	2,779	3,345	1,586	401	18,212	20,040	7,389
Stokes	12.4	1,010	1,641	1,590	1,607	1,818	2,828	1,528	378	21,024	22,057	7,683
Surry	22.5	2,353	4,013	3,976	3,647	3,067	3,590	1,383	471	16,219	18,531	6,802
Swain	3.9	661	899	846	665	366	291	133	39	12,368	14,220	5,232
Transylvania	8.8	686	1,162	1,010	1,058	1,173	1,971	1,303	437	22,092	23,897	8,654
Tyrrell	1.4	238	262	217	222	208	164	78	11	14,646	15,985	5,595
Union	24.9	2,002	3,287	3,635	3,813	3,810	5,300	2,170	883	19,641	21,582	7,184
Vance	12.9	1,491	2,334	2,264	1,882	1,697	1,887	981	364	15,923	18,876	6,476
Wake	118.2	7,415	11,741	14,392	15,255	14,545	26,193	20,355	8,304	23,548	26,102	9,627
Warren	5.4	1,018	1,162	995	828	621	495	214	67	12,503	15,150	4,988
Washington	5.0	657	729	680	647	489	1,014	569	215	18,272	20,982	7,041
Watauga	11.8	1,897	2,299	2,086	1,638	1,257	1,473	861	289	13,975	18,173	6,420
Wayne	34.7	4,245	6,202	6,386	5,583	4,367	5,179	2,054	684	15,432	18,091	6,278
Wilkes	22.0	2,288	3,718	3,931	3,956	3,187	3,076	1,296	548	16,352	18,623	6,728
Wilson	22.9	2,681	3,794	3,812	3,366	2,864	3,917	1,861	605	16,646	19,449	6,916
Yadkin	10.8	1,133	1,739	1,641	1,390	1,415	2,126	1,062	294	18,161	20,238	7,434
Yancey	5.6	902	1,173	1,143	979	674	524	142	63	13,185	14,918	5,355
TOTAL METRO COUNTIES	**1,205.8**	**95,093**	**155,322**	**178,227**	**176,353**	**161,140**	**237,554**	**146,022**	**56,089**	**19,939**	**23,055**	**8,387**
TOTAL STATE	**2,186.7**	**214,536**	**324,132**	**344,348**	**327,094**	**287,410**	**393,013**	**216,056**	**80,111**	**18,170**	**21,119**	**7,602**
NORTH DAKOTA												
BISMARCK	**31.3**	**1,958**	**3,287**	**3,674**	**3,774**	**3,638**	**6,961**	**5,474**	**2,534**	**24,041**	**26,727**	**9,627**
Burleigh	21.8	1,058	1,966	2,363	2,412	2,330	4,930	4,466	2,275	26,648	29,167	10,633
Morton	9.5	900	1,321	1,311	1,362	1,308	2,031	1,008	259	19,467	21,128	7,406
FARGO - MOORHEAD	**53.3**	**3,455**	**6,064**	**6,609**	**6,626**	**6,632**	**11,606**	**8,641**	**3,667**	**22,911**	**26,032**	**9,649**
Cass	36.0	2,099	3,908	4,312	4,231	4,268	8,017	6,224	2,941	24,033	27,103	10,424
Clay, Minn.	*17.3*	*1,356*	*2,156*	*2,297*	*2,395*	*2,364*	*3,589*	*2,417*	*726*	*20,914*	*23,802*	*8,203*
GRAND FORKS	**23.6**	**1,259**	**1,923**	**2,628**	**2,847**	**2,651**	**4,662**	**4,585**	**3,045**	**25,961**	**31,468**	**10,889**
Grand Forks	23.6	1,259	1,923	2,628	2,847	2,651	4,662	4,585	3,045	25,961	31,468	10,889
ALL COUNTIES												
Adams	1.3	196	191	205	217	185	196	77	33	16,283	17,965	6,487

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Barnes	5.3	487	832	794	758	701	913	582	233	18,517	21,662	8,260
Benson	2.5	262	384	394	404	335	420	203	98	17,549	20,150	6,297
Billings	.4	20	30	41	54	35	63	69	88	29,714	34,268	12,461
Bottineau	3.3	218	448	486	470	396	557	504	221	20,318	24,534	8,800
Bowman	1.6	111	215	216	200	173	287	250	148	21,541	25,608	9,312
Burke	1.5	120	219	206	199	171	269	234	82	20,167	23,163	9,390
Burleigh	21.8	1,058	1,966	2,363	2,412	2,330	4,930	4,466	2,275	26,648	29,167	10,633
Cass	36.0	2,099	3,908	4,312	4,231	4,268	8,017	6,224	2,941	24,033	27,103	10,424
Cavalier	2.7	256	385	421	347	375	513	287	116	19,169	21,989	7,916
Dickey	2.5	280	455	427	348	287	403	200	100	16,171	20,068	6,780
Divide	1.3	99	144	137	161	166	243	242	108	23,265	26,472	10,428
Dunn	1.6	88	225	291	258	170	245	216	107	18,694	23,173	8,060
Eddy	1.4	155	237	247	248	171	231	72	39	16,132	18,523	7,627
Emmons	2.0	339	426	348	294	209	200	123	61	13,417	16,566	5,813
Foster	1.6	105	205	280	227	257	263	130	133	19,630	23,644	8,224
Golden Valley	.9	56	106	116	116	97	163	158	88	22,700	26,886	10,082
Grand Forks	23.6	1,259	1,923	2,628	2,847	2,651	4,662	4,585	3,045	25,961	31,468	10,889
Grant	1.5	351	383	278	195	134	93	49	17	10,246	12,965	4,743
Griggs	1.4	122	214	216	233	163	267	146	39	18,109	20,614	7,800
Hettinger	1.5	171	261	292	252	170	209	96	49	15,456	18,547	6,624
Kidder	1.4	273	299	293	198	129	118	54	36	12,254	14,831	5,464
La Moure	2.3	236	385	384	396	282	336	210	71	16,741	19,453	6,991
Logan	1.2	174	275	236	158	103	163	64	27	13,065	16,221	5,898
McHenry	2.8	378	427	348	383	347	486	313	118	18,266	20,722	7,634
McIntosh	1.9	348	455	352	248	161	215	98	23	11,882	15,019	6,342
McKenzie	2.6	126	199	246	279	274	482	529	455	28,412	32,360	10,927
McLean	4.6	292	593	593	549	491	984	782	316	22,722	25,529	9,103
Mercer	3.9	292	396	406	445	476	997	681	207	24,337	25,505	9,210
Morton	9.5	900	1,321	1,311	1,362	1,308	2,031	1,008	259	19,467	21,128	7,406
Mountrail	2.8	221	358	391	373	336	532	396	193	20,814	23,925	8,814
Nelson	2.0	233	393	311	282	243	310	168	60	16,070	18,941	7,285
Oliver	.8	110	84	136	105	122	182	42	19	18,158	19,210	5,911
Pembina	3.9	333	506	545	590	494	746	465	221	19,791	23,087	8,575
Pierce	2.0	193	316	387	298	205	328	203	70	16,594	20,324	6,556
Ramsey	4.9	357	619	652	648	581	1,024	728	291	21,417	24,493	9,092
Ransom	2.4	183	351	387	357	309	484	255	74	18,859	21,385	7,660
Renville	1.3	102	159	185	194	169	248	163	80	20,278	23,222	8,386
Richland	6.8	467	909	989	940	1,012	1,270	836	377	20,450	23,860	8,153
Rolette	3.7	435	704	600	457	419	584	360	141	16,129	20,101	5,903
Sargent	2.0	169	260	299	321	284	379	213	75	19,222	21,417	7,932
Sheridan	1.0	99	136	110	134	149	173	137	62	20,677	23,469	8,382
Sioux	.9	128	181	164	121	102	126	58	20	14,148	17,389	4,230
Slope	.4	63	71	69	67	49	43	28	10	14,786	17,153	6,237
Stark	9.0	563	822	854	952	977	1,784	1,871	1,177	26,745	29,836	10,328
Steele	1.1	110	146	147	169	168	170	134	56	19,421	21,723	8,240
Stutsman	9.2	618	1,300	1,127	1,333	1,166	1,820	1,362	474	20,877	24,000	8,903
Towner	1.5	142	211	187	203	198	284	199	76	20,175	22,658	8,497
Traill	3.6	288	471	480	503	471	716	464	207	20,580	23,592	8,666
Walsh	5.5	506	804	713	734	694	989	731	329	19,952	23,162	8,326
Ward	21.1	1,047	2,356	3,024	2,960	2,661	4,435	3,218	1,399	22,092	25,938	9,122
Wells	2.6	259	387	388	351	302	450	317	146	18,746	22,060	8,313
Williams	9.2	407	691	778	819	838	1,911	2,211	1,545	30,770	33,115	12,694
TOTAL METRO COUNTIES	**90.9**	**5,316**	**9,118**	**10,614**	**10,852**	**10,557**	**19,640**	**16,283**	**8,520**	**24,514**	**28,107**	**10,273**
TOTAL STATE	**243.6**	**17,904**	**29,742**	**31,790**	**31,400**	**28,964**	**47,944**	**37,211**	**18,645**	**21,827**	**25,498**	**9,198**
OHIO												
AKRON	**238.9**	**16,109**	**27,194**	**27,262**	**28,432**	**29,350**	**53,586**	**40,142**	**16,825**	**23,495**	**25,772**	**9,413**
Portage	46.8	2,820	4,588	4,879	5,467	6,228	11,391	8,215	3,212	24,544	26,674	8,968
Summit	192.1	13,289	22,606	22,383	22,965	23,122	42,195	31,927	13,613	23,209	25,552	9,533
CANTON	**147.5**	**9,766**	**16,607**	**17,028**	**17,396**	**18,862**	**35,937**	**23,674**	**8,230**	**23,465**	**25,074**	**9,085**
Carroll	9.0	773	1,058	1,218	1,336	1,267	2,037	1,002	309	20,446	21,926	7,391
Stark	138.5	8,993	15,549	15,810	16,060	17,595	33,900	22,672	7,921	23,679	25,279	9,204

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ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OHIO (continued)												
CINCINNATI	**514.9**	**37,389**	**58,666**	**57,345**	**59,755**	**61,004**	**109,730**	**88,344**	**42,667**	**23,619**	**26,412**	**9,669**
Clermont	47.2	2,586	4,388	4,963	5,796	6,763	12,289	8,276	2,139	24,352	25,339	8,604
Hamilton	326.6	25,787	38,653	35,929	36,980	36,298	63,949	56,371	32,633	23,542	27,119	10,310
Warren	34.2	1,494	2,648	3,218	3,431	4,010	8,812	7,721	2,866	27,612	28,910	9,590
Dearborn, Ind.	*12.2*	*962*	*1,581*	*1,541*	*1,623*	*1,769*	*2,839*	*1,486*	*399*	*21,157*	*22,322*	*7,607*
Boone, Ky.	*16.7*	*904*	*1,594*	*1,847*	*2,200*	*2,479*	*4,516*	*2,581*	*579*	*23,640*	*24,690*	*8,280*
Campbell, Ky.	*28.5*	*1,948*	*3,385*	*3,457*	*3,465*	*3,422*	*6,286*	*4,765*	*1,772*	*22,881*	*24,855*	*8,681*
Kenton, Ky.	*49.5*	*3,708*	*6,417*	*6,390*	*6,260*	*6,263*	*11,039*	*7,144*	*2,279*	*21,577*	*23,535*	*8,430*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***608.5***	***43,496***	***68,586***	***67,108***	***69,434***	***71,515***	***131,187***	***107,160***	***50,014***	***23,887***	***26,521***	***9,640***
CLEVELAND	**697.9**	**53,628**	**77,289**	**73,907**	**76,867**	**79,038**	**149,003**	**126,474**	**61,694**	**24,265**	**26,794**	**10,094**
Cuyahoga	557.9	48,742	68,000	62,139	63,005	62,534	112,271	93,892	47,317	22,959	25,912	10,065
Geauga	24.5	815	1,491	1,819	2,187	2,742	5,800	6,043	3,603	30,373	33,302	10,501
Lake	75.7	2,673	5,089	6,629	7,837	9,042	19,931	17,502	6,997	28,186	29,660	10,376
Medina	39.8	1,398	2,709	3,320	3,838	4,720	11,001	9,037	3,777	28,446	29,707	9,675
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,032.3***	***75,443***	***113,571***	***110,116***	***114,843***	***120,192***	***226,965***	***185,697***	***85,473***	***24,263***	***26,584***	***9,850***
COLUMBUS	**475.0**	**34,041**	**53,814**	**57,753**	**61,231**	**59,088**	**101,323**	**75,529**	**32,221**	**22,560**	**25,369**	**9,490**
Delaware	19.2	850	1,575	1,920	2,034	2,233	4,518	4,080	1,990	27,116	29,508	9,888
Fairfield	34.2	1,937	3,791	4,162	4,284	4,557	8,204	5,461	1,804	23,233	25,066	8,581
Franklin	340.0	25,704	39,139	41,463	44,024	41,478	69,882	53,899	24,411	22,317	25,419	9,843
Licking	44.9	2,871	5,077	5,423	5,677	5,359	10,604	7,430	2,459	23,172	25,162	9,053
Madison	11.4	884	1,439	1,708	1,666	1,657	2,498	1,193	355	20,010	21,763	7,275
Pickaway	14.7	1,074	1,769	1,979	2,188	2,178	3,282	1,709	521	20,752	22,910	7,568
Union	10.6	721	1,024	1,098	1,358	1,626	2,335	1,757	681	23,353	25,415	8,635
DAYTON - SPRINGFIELD	**348.5**	**23,791**	**39,072**	**40,313**	**42,105**	**42,744**	**74,704**	**60,417**	**25,354**	**23,374**	**25,902**	**9,681**
Clark	54.2	4,131	7,035	6,623	6,668	7,091	12,099	7,880	2,673	21,855	23,852	8,747
Greene	45.2	2,385	3,682	4,088	4,678	5,116	10,011	10,319	4,921	27,535	29,698	10,239
Miami	33.2	1,811	3,404	3,758	4,116	4,312	7,615	5,984	2,200	24,063	26,074	9,420
Montgomery	215.9	15,464	24,951	25,844	26,643	26,225	44,979	36,234	15,560	22,838	25,596	9,840
HAMILTON - MIDDLETOWN	**93.6**	**6,107**	**9,920**	**9,763**	**9,679**	**10,511**	**21,457**	**18,816**	**7,347**	**25,373**	**27,115**	**9,491**
Butler	93.6	6,107	9,920	9,763	9,679	10,511	21,457	18,816	7,347	25,373	27,115	9,491
LIMA	**55.6**	**3,982**	**6,495**	**7,060**	**7,350**	**7,390**	**12,529**	**8,267**	**2,527**	**21,964**	**23,869**	**8,458**
Allen	40.3	3,180	4,898	5,055	5,249	5,133	8,870	6,036	1,879	21,715	23,776	8,472
Auglaize	15.3	802	1,597	2,005	2,101	2,257	3,659	2,231	648	22,531	24,111	8,422
LORAIN - ELYRIA	**95.5**	**5,706**	**9,088**	**8,947**	**9,544**	**11,804**	**24,376**	**19,081**	**6,954**	**26,048**	**27,079**	**9,252**
Lorain	95.5	5,706	9,088	8,947	9,544	11,804	24,376	19,081	6,954	26,048	27,079	9,252
MANSFIELD	**48.0**	**3,278**	**6,021**	**6,514**	**6,529**	**6,502**	**10,952**	**6,309**	**1,895**	**21,271**	**23,223**	**8,483**
Richland	48.0	3,278	6,021	6,514	6,529	6,502	10,952	6,309	1,895	21,271	23,223	8,483
PARKERSBURG - MARIETTA	**58.5**	**4,728**	**7,678**	**7,686**	**8,004**	**7,942**	**12,560**	**7,328**	**2,574**	**20,708**	**22,826**	**8,304**
Washington	23.7	1,860	3,060	3,177	3,451	3,422	5,036	2,822	874	20,424	22,554	8,050
Wood, W. Va.	*34.8*	*2,868*	*4,618*	*4,509*	*4,553*	*4,520*	*7,524*	*4,506*	*1,702*	*20,929*	*23,012*	*8,483*
STEUBENVILLE - WEIRTON	**58.4**	**4,688**	**7,384**	**6,762**	**6,495**	**6,752**	**14,132**	**9,408**	**2,779**	**22,931**	**24,116**	**8,737**
Jefferson	33.0	2,748	4,428	3,887	3,624	3,733	7,664	5,248	1,668	22,463	24,009	8,794
Brooke, W. Va.	*10.7*	*844*	*1,194*	*1,268*	*1,260*	*1,290*	*2,892*	*1,574*	*378*	*23,186*	*23,657*	*8,245*
Hancock, W. Va.	*14.7*	*1,096*	*1,762*	*1,607*	*1,611*	*1,729*	*3,576*	*2,586*	*733*	*23,722*	*24,690*	*8,984*
TOLEDO	**226.9**	**17,125**	**27,804**	**26,406**	**26,255**	**26,279**	**48,677**	**38,145**	**16,209**	**23,016**	**25,607**	**9,371**
Fulton	13.3	769	1,298	1,382	1,681	1,687	3,207	2,365	911	24,506	26,277	8,938
Lucas	175.7	14,108	22,364	20,731	20,075	19,787	36,922	29,175	12,538	22,667	25,298	9,479
Wood	37.9	2,248	4,142	4,293	4,499	4,805	8,548	6,605	2,760	23,918	26,806	9,071
YOUNGSTOWN - WARREN	**191.8**	**14,210**	**22,633**	**21,019**	**21,295**	**23,404**	**44,298**	**32,447**	**12,494**	**23,609**	**25,344**	**9,191**
Mahoning	103.9	9,065	13,447	11,867	12,105	13,043	23,832	15,059	5,482	22,128	23,748	8,657
Trumbull	87.9	5,145	9,186	9,152	9,190	10,361	20,466	17,388	7,012	25,424	27,230	9,814
ALL COUNTIES												
Adams	8.8	1,351	1,843	1,475	1,144	966	1,243	613	165	13,960	17,055	5,795
Allen	40.3	3,180	4,898	5,055	5,249	5,133	8,870	6,036	1,879	21,715	23,776	8,472
Ashland	16.4	1,123	1,975	2,370	2,322	2,424	3,653	1,920	613	20,828	22,793	7,953
Ashtabula	37.1	2,363	4,572	4,563	4,762	4,816	8,747	5,625	1,652	22,368	23,963	8,403
Athens	18.9	2,180	3,286	3,209	2,666	2,120	2,922	1,852	665	16,376	21,029	6,973
Auglaize	15.3	802	1,597	2,005	2,101	2,257	3,659	2,231	648	22,531	24,111	8,422
☐ Belmont	31.3	2,345	4,202	3,819	3,468	3,878	7,106	5,035	1,447	22,351	23,689	8,933
Brown	11.4	1,079	1,721	1,620	1,413	1,590	2,301	1,269	407	19,555	21,414	7,287

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OHIO (continued)												
ALL COUNTIES (continued)												
Butler	93.6	6,107	9,920	9,763	9,679	10,511	21,457	18,816	7,347	25,373	27,115	9,491
Carroll	9.0	773	1,058	1,218	1,336	1,287	2,037	1,002	309	20,446	21,926	7,391
Champaign	12.5	845	1,406	1,653	1,872	1,933	2,748	1,509	534	21,191	23,059	8,307
Clark	54.2	4,131	7,035	6,623	6,668	7,091	12,099	7,880	2,673	21,855	23,852	8,747
Clermont	47.2	2 586	4,388	4,963	5,796	6,763	12,289	8,276	2,139	24,352	25,339	8,604
Clinton	12.9	1,085	1,759	1,857	1,926	1,616	2,676	1,459	522	19,515	21,975	7,985
Columbiana	41.3	2,917	5,575	5,149	5,234	5,242	9,589	5,959	1,635	21,681	23,207	8,342
Coshocton	13.4	1,045	1,952	2,033	1,820	1,751	2,798	1,514	487	19,589	21,628	7,875
Crawford	18.3	1,304	2,348	2,481	2,588	2,389	4,096	2,363	731	20,870	22,800	8,362
Cuyahoga	557.9	48,742	68,000	62,139	63,005	62,534	112,271	93,892	47,317	22,959	25,912	10,065
Darke	19.9	1,529	2,571	3,017	3,312	3,084	3,893	1,842	652	19,282	21,204	7,429
Defiance	13.8	788	1,429	1,667	1,781	1,934	3,357	2,158	686	23,281	24,850	8,385
Delaware	19.2	850	1,575	1,920	2,034	2,233	4,518	4,080	1,990	27,116	29,508	9,888
Erie	28.9	1,889	3,357	3,407	3,437	3,946	6,732	4,507	1,625	22,989	24,883	8,922
Fairfield	34.2	1,937	3,791	4,162	4,284	4,557	8,204	5,461	1,804	23,233	25,066	8,581
Fayette	10.0	1,152	1,665	1,680	1,573	1,331	1,691	683	225	16,495	18,676	6,670
Franklin	340.0	25,704	39,139	41,463	44,024	41,478	69,882	53,899	24,411	22,317	25,419	9,843
Fulton	13.3	769	1,298	1,382	1,681	1,687	3,207	2,365	911	24,506	26,277	8,938
Gallia	11.0	1,182	1,664	1,583	1,514	1,268	2,157	1,202	430	18,461	21,374	7,393
Geauga	24.5	815	1,491	1,819	2,187	2,742	5,800	6,043	3,603	30,373	33,302	10,501
Greene	45.2	2,385	3,682	4,088	4,678	5,116	10,011	10,319	4,921	27,535	29,698	10,239
Guernsey	15.8	1,355	2,384	2,269	2,213	1,974	3,233	1,824	548	19,250	21,726	7,855
Hamilton	326.6	25,787	38,653	35,929	36,980	36,298	63,949	56,371	32,633	23,542	27,119	10,310
Hancock	24.2	903	2,116	2,261	2,361	2,596	5,461	5,397	3,105	28,269	30,743	11,358
Hardin	11.7	1,247	1,729	1,675	1,745	1,643	2,279	1,118	264	18,507	20,429	7,178
Harrison	6.6	534	943	932	864	886	1,320	878	243	20,148	22,234	7,932
Henry	10.2	504	1,135	1,300	1,436	1,474	2,416	1,480	455	22,449	24,078	8,527
Highland	12.7	1,385	2,268	2,171	1,952	1,680	2,016	869	359	16,313	18,712	6,790
Hocking	9.4	914	1,457	1,505	1,526	1,378	1,795	671	153	17,669	19,255	7,126
Holmes	8.7	755	1,082	1,336	1,362	1,077	1,723	1,010	355	19,263	22,163	6,160
Huron	19.7	1,376	2,375	2,657	2,806	2,882	4,668	2,284	652	21,128	22,604	7,938
Jackson	11.2	1,359	2,129	1,696	1,582	1,464	1,821	891	258	16,295	18,729	6,638
Jefferson	33.0	2,748	4,428	3,887	3,624	3,733	7,664	5,248	1,668	22,463	24,009	8,794
Knox	16.8	1,358	2,340	2,566	2,584	2,399	3,252	1,639	662	19,122	21,763	7,697
Lake	75.7	2,673	5,089	6,629	7,837	9,042	19,931	17,502	6,997	28,186	29,660	10,376
☐ Lawrence	23.3	2,312	3,575	3,031	2,740	2,831	4,972	3,054	785	19,985	21,673	7,674
Licking	44.9	2,871	5,077	5,423	5,677	5,359	10,604	7,430	2,459	23,172	25,162	9,053
Logan	14.9	1,361	2,036	2,271	2,350	2,079	2,852	1,499	452	18,773	21,034	7,739
Lorain	95.5	5,706	9,088	8,947	9,544	11,804	24,376	19,081	6,954	26,048	27,079	9,252
Lucas	175.7	14,108	22,364	20,731	20,075	19,787	36,922	29,175	12,538	22,667	25,298	9,479
Madison	11.4	884	1,439	1,708	1,666	1,657	2,498	1,193	355	20,010	21,763	7,275
Mahoning	103.9	9,065	13,447	11,867	12,105	13,043	23,832	15,059	5,482	22,128	23,748	8,657
Marion	24.6	1,828	3,149	3,036	3,249	3,597	5,697	3,015	1,029	21,445	23,013	8,252
Medina	39.8	1,398	2,709	3,320	3,838	4,720	11,001	9,037	3,777	28,446	29,707	9,675
Meigs	9.0	1,177	1,785	1,416	1,290	1,207	1,446	530	149	15,484	17,486	6,346
Mercer	12.9	699	1,334	1,442	1,623	1,769	3,161	1,954	918	23,844	25,935	8,535
Miami	33.2	1,811	3,404	3,758	4,116	4,312	7,615	5,984	2,200	24,063	26,074	9,420
Monroe	6.4	783	1,050	894	785	839	1,470	469	110	17,924	19,180	6,896
Montgomery	215.9	15,464	24,951	25,844	26,643	26,225	44,979	36,234	15,560	22,838	25,596	9,840
Morgan	5.2	531	865	822	735	737	962	416	132	17,618	19,561	6,873
Morrow	9.6	799	1,270	1,530	1,695	1,574	1,827	745	160	18,545	19,863	6,835
Muskingum	30.9	2,610	4,768	4,637	4,326	3,904	6,034	3,548	1,073	18,937	21,534	7,828
Noble	4.2	411	699	623	546	566	826	426	103	18,415	20,110	7,281
Ottawa	14.7	636	1,425	1,646	1,688	1,959	3,323	2,925	1,098	24,990	26,963	9,691
Paulding	7.3	492	791	894	973	1,152	1,855	968	175	22,241	22,703	7,568
Perry	11.1	933	1,623	1,746	1,783	1,466	2,215	1,102	232	18,426	20,408	6,992
Pickaway	14.7	1,074	1,769	1,979	2,188	2,178	3,282	1,709	521	20,752	22,910	7,568
Pike	8.3	790	1,422	1,288	1,267	911	1,380	916	326	17,459	20,769	7,213
Portage	46.8	2,820	4,588	4,879	5,467	6,228	11,391	8,215	3,212	24,544	26,674	8,968
Preble	13.7	954	1,422	1,660	1,760	1,830	3,205	2,228	641	22,861	24,452	8,524
Putnam	10.7	708	1,223	1,504	1,564	1,716	2,463	1,169	353	21,114	22,397	7,132
Richland	48.0	3,278	6,021	6,514	6,529	6,502	10,952	6,309	1,895	21,271	23,223	8,483
Ross	23.0	1,699	2,931	2,991	3,037	2,862	4,987	3,263	1,230	21,434	23,969	8,391
Sandusky	22.6	1,358	2,568	2,723	3,107	3,409	5,379	3,142	914	22,216	23,774	8,395
Scioto	30.8	3,329	5,638	4,862	4,201	3,400	5,245	3,073	1,052	16,774	19,913	7,115
Seneca	21.4	1,350	2,327	2,778	2,987	3,142	5,253	2,848	715	21,995	23,452	8,043

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OHIO (continued)												
ALL COUNTIES (continued)												
Shelby	15.2	933	1,621	1,743	2,030	2,271	3,705	2,177	720	22,807	24,674	8,409
Stark	138.5	8,993	15,549	15,810	16,060	17,595	33,900	22,672	7,921	23,679	25,279	9,204
Summit	192.1	13,289	22,606	22,383	22,965	23,122	42,195	31,927	13,613	23,209	25,552	9,533
Trumbull	87.9	5,145	9,186	9,152	9,190	10,361	20,466	17,388	7,012	25,424	27,230	9,814
Tuscarawas	32.2	2,233	4,280	4,429	4,469	4,404	7,362	3,862	1,161	20,767	22,454	8,330
Union	10.6	721	1,024	1,098	1,358	1,626	2,335	1,757	681	23,353	25,415	8,635
Van Wert	11.4	659	1,166	1,260	1,453	1,544	2,868	1,926	524	23,775	24,946	9,203
Vinton	4.2	501	820	714	608	526	660	292	79	15,508	17,914	6,117
Warren	34.2	1,494	2,648	3,218	3,431	4,010	8,812	7,721	2,866	27,612	28,910	9,590
Washington	23.7	1,860	3,060	3,177	3,451	3,422	5,036	2,822	872	20,424	22,554	8,050
Wayne	34.2	1,795	3,241	3,780	4,425	4,650	8,084	5,971	2,254	24,138	26,492	8,997
Williams	13.4	886	1,567	1,706	1,826	1,936	3,263	1,643	573	21,866	23,228	8,367
Wood	37.9	2,248	4,142	4,293	4,499	4,805	8,548	6,605	2,760	23,918	26,806	9,071
Wyandot	7.9	603	952	1,179	1,245	1,153	1,709	844	215	19,880	21,694	7,484
TOTAL METRO COUNTIES	**3,138.5**	**226,675**	**356,891**	**353,996**	**366,173**	**375,907**	**686,670**	**537,828**	**234,160**	**23,533**	**25,963**	**9,579**
TOTAL STATE	**3,959.9**	**290,455**	**465,945**	**465,703**	**478,990**	**486,373**	**862,488**	**641,315**	**268,631**	**22,860**	**25,292**	**9,241**
OKLAHOMA												
ENID	**25.5**	**1,600**	**3,101**	**3,041**	**3,300**	**3,186**	**5,168**	**4,163**	**1,941**	**22,619**	**26,242**	**10,201**
Garfield	25.5	1,600	3,101	3,041	3,300	3,186	5,168	4,163	1,941	22,619	26,242	10,201
LAWTON	**36.7**	**2,418**	**4,238**	**5,517**	**5,579**	**4,631**	**6,831**	**5,282**	**2,204**	**20,585**	**26,187**	**8,386**
Comanche	36.7	2,418	4,238	5,517	5,579	4,631	6,831	5,282	2,204	20,585	26,187	8,386
OKLAHOMA CITY	**347.2**	**23,610**	**39,712**	**41,799**	**43,640**	**40,478**	**70,493**	**57,757**	**29,711**	**22,997**	**26,597**	**10,197**
Canadian	22.3	1,196	1,794	1,995	2,197	2,309	5,398	5,100	2,311	28,219	29,791	10,081
Cleveland	53.0	3,427	4,995	5,800	6,297	6,210	11,634	9,824	4,813	24,812	28,024	9,982
Logan	10.3	982	1,551	1,398	1,375	1,311	1,758	1,381	544	19,424	22,748	7,916
McClain	7.9	756	1,071	903	919	894	1,718	1,212	427	21,674	23,465	8,166
Oklahoma	231.7	15,283	26,733	28,747	30,082	27,358	45,869	37,213	20,415	22,656	26,587	10,641
Pottawatomie	22.0	1,966	3,568	2,956	2,770	2,396	4,116	3,027	1,201	19,508	22,956	8,459
TULSA	**268.7**	**17,926**	**30,980**	**30,519**	**32,447**	**31,561**	**55,676**	**45,687**	**23,904**	**23,528**	**26,941**	**10,358**
Creek	22.8	1,718	3,390	2,689	2,710	2,749	4,834	3,437	1,273	21,637	23,812	8,470
Osage	15.7	1,254	2,255	1,819	1,789	1,920	3,270	2,339	1,054	21,947	24,615	9,051
Rogers	18.1	1,198	2,073	1,794	2,051	1,947	3,994	3,542	1,501	24,966	26,594	9,117
Tulsa	195.8	12,555	21,124	22,506	24,305	23,119	39,894	33,504	18,793	23,725	27,610	11,022
Wagoner	16.3	1,201	2,138	1,711	1,592	1,826	3,684	2,865	1,283	24,170	25,904	8,653
ALL COUNTIES												
Adair	6.4	918	1,631	1,113	783	717	843	278	117	12,716	16,192	5,234
Alfalfa	2.9	335	497	431	404	345	485	284	119	17,244	20,552	8,395
Atoka	4.6	646	1,152	798	630	420	497	301	156	13,019	18,102	6,357
Beaver	2.8	274	342	378	360	412	594	308	132	20,548	22,851	9,012
Beckham	8.3	703	1,463	978	918	793	1,460	1,301	684	20,500	25,029	9,708
Blaine	5.5	617	869	725	603	571	1,020	738	357	19,448	23,160	8,970
Bryan	12.3	1,798	2,694	2,095	1,786	1,185	1,490	874	378	13,949	17,496	6,704
Caddo	11.7	1,241	2,079	1,488	1,531	1,368	1,796	1,379	818	18,375	22,398	8,267
Canadian	22.3	1,196	1,794	1,995	2,197	2,309	5,398	5,100	2,311	28,219	29,791	10,081
Carter	17.3	1,666	2,941	2,323	2,000	1,823	3,292	2,242	1,013	19,259	23,045	8,705
Cherokee	11.6	1,489	2,260	2,001	1,625	1,289	1,583	921	432	15,137	19,179	6,742
Choctaw	6.4	1,242	1,606	1,014	795	648	631	324	140	11,558	15,452	5,494
Cimarron	1.4	160	204	231	232	155	250	108	60	17,087	20,189	7,851
Cleveland	53.0	3,427	4,995	5,800	6,297	6,210	11,634	9,824	4,813	24,812	28,024	9,982
Coal	2.3	345	569	394	310	238	264	104	76	12,861	16,706	6,099
Comanche	36.7	2,418	4,238	5,517	5,579	4,631	6,831	5,282	2,204	20,585	26,187	8,386
Cotton	3.1	466	604	502	438	344	472	233	41	14,778	17,292	7,053
Craig	5.5	672	1,069	978	893	690	698	334	166	15,166	17,954	6,454
Creek	22.8	1,718	3,390	2,689	2,710	2,749	4,834	3,437	1,273	21,637	23,812	8,470
Custer	10.8	1,047	1,470	1,334	1,227	1,135	1,953	1,646	988	21,398	26,543	9,954
Delaware	9.7	1,278	2,178	1,926	1,425	1,131	1,062	504	196	13,430	16,440	6,110
Dewey	2.3	253	298	275	268	227	413	307	259	21,125	25,941	9,623
Ellis	2.3	240	366	371	321	255	399	246	102	17,578	21,195	7,991
Garfield	25.5	1,600	3,101	3,041	3,300	3,186	5,168	4,163	1,941	22,619	26,242	10,201
Garvin	11.3	1,056	1,986	1,541	1,419	1,220	1,989	1,495	594	18,711	22,491	8,674
Grady	15.7	1,220	2,499	1,968	2,020	1,719	2,913	2,222	1,139	20,384	24,193	8,752

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Grant	2.7	293	388	374	428	334	430	325	128	18,376	21,654	8,995
Greer	3.0	440	751	488	344	322	386	162	107	13,011	17,254	7,612
Harmon	1.8	465	487	329	221	84	118	48	48	9,381	13,171	5,248
Harper	1.9	194	266	260	226	240	417	190	107	20,093	22,046	8,912
Haskell	4.5	657	1,101	767	621	410	463	358	123	13,150	16,888	6,551
Hughes	5.7	912	1,426	1,004	704	572	625	347	115	12,348	15,954	6,145
Jackson	10.8	1,106	1,991	2,029	1,772	1,285	1,494	826	297	15,708	19,386	6,910
Jefferson	3.3	516	781	575	435	331	402	175	85	12,897	16,737	6,349
Johnston	4.1	859	1,083	735	473	294	365	247	44	10,643	14,338	5,249
Kay	20.2	1,509	2,892	2,786	2,580	2,378	4,084	2,734	1,237	20,674	23,787	9,477
Kingfisher	5.5	395	610	614	605	706	1,188	993	389	23,764	26,122	9,642
Kiowa	5.3	837	1,246	898	640	471	734	301	173	12,973	17,206	7,069
Latimer	3.7	501	945	575	465	397	449	243	125	13,391	17,811	6,398
Le Flore	15.7	1,791	3,375	2,686	2,307	1,763	2,290	1,121	367	14,996	18,177	6,575
Lincoln	10.9	1,183	1,825	1,429	1,386	1,388	2,082	1,178	429	18,639	20,974	7,803
Logan	10.3	982	1,551	1,398	1,375	1,311	1,758	1,381	544	19,424	22,748	7,916
Love	3.2	388	536	411	421	357	573	339	175	18,096	21,121	8,344
McClain	7.9	756	1,071	903	919	894	1,718	1,212	427	21,674	23,465	8,166
McCurtain	13.3	2,121	3,101	2,382	1,830	1,340	1,477	853	196	12,842	15,928	5,531
McIntosh	6.6	858	1,510	1,088	927	708	872	472	165	14,235	17,585	6,991
Major	3.4	284	483	490	461	400	642	434	206	19,788	23,468	8,488
Marshall	4.8	430	1,092	884	641	523	601	432	197	14,963	19,871	8,294
Mayes	12.9	1,452	2,427	2,140	1,830	1,537	2,206	1,011	297	16,118	18,724	6,862
Murray	4.9	474	904	698	708	656	827	475	158	17,606	20,413	7,814
Muskogee	26.2	2,962	5,081	3,711	3,289	3,037	4,276	2,706	1,138	16,981	20,601	7,700
Noble	4.6	379	666	666	670	565	831	556	267	19,372	22,948	8,653
Nowata	4.6	434	816	568	585	613	918	488	178	19,120	21,623	8,220
Okfuskee	4.4	717	957	717	564	402	593	306	144	13,572	17,348	6,755
Oklahoma	231.7	15,283	26,733	28,747	30,082	27,358	45,869	37,213	20,415	22,656	26,587	10,641
Okmulgee	15.1	1,882	3,150	2,470	1,845	1,626	2,403	1,276	448	15,122	19,154	7,124
Osage	15.7	1,254	2,255	1,819	1,789	1,920	3,270	2,339	1,054	21,947	24,615	9,051
Ottawa	12.8	1,435	2,512	2,237	1,862	1,467	2,070	909	308	15,533	18,592	7,020
Pawnee	6.4	601	1,064	956	820	757	1,163	729	310	18,475	21,853	8,325
Payne	24.0	2,703	4,175	3,954	3,128	2,452	3,789	2,613	1,186	16,742	22,532	8,231
Pittsburg	15.8	1,762	3,309	2,587	2,322	1,882	2,411	1,112	415	15,491	18,597	7,115
Pontotoc	13.0	1,443	2,652	1,921	1,514	1,460	2,214	1,248	548	16,519	20,525	7,802
Pottawatomie	22.0	1,966	3,568	2,956	2,770	2,396	4,116	3,027	1,201	19,508	22,956	8,459
Pushmataha	4.9	925	1,211	904	674	442	426	189	129	11,637	15,157	5,895
Roger Mills	2.0	159	237	229	244	255	367	234	275	22,549	29,214	11,236
Rogers	18.1	1,198	2,073	1,794	2,051	1,947	3,994	3,542	1,501	24,966	26,594	9,117
Seminole	10.8	1,299	2,197	1,565	1,334	1,233	1,739	958	475	16,201	19,942	7,557
□ Sequoyah	11.3	1,576	2,291	2,033	1,776	1,237	1,533	576	278	14,383	17,044	5,819
Stephens	17.9	1,425	2,653	2,180	2,296	1,999	3,688	2,579	1,080	20,919	23,996	9,237
Texas	6.6	549	778	902	1,013	968	1,297	769	324	20,284	22,828	8,278
Tillman	4.7	905	1,053	863	675	449	414	197	144	12,220	16,005	6,116
Tulsa	195.8	12,555	21,124	22,506	24,305	23,119	39,894	33,504	18,793	23,725	27,610	11,022
Wagoner	16.3	1,201	2,138	1,711	1,592	1,826	3,684	2,865	1,283	24,170	25,904	8,653
Washington	20.2	1,110	2,288	2,124	2,137	2,233	4,170	3,617	2,521	25,462	28,790	11,516
Washita	5.6	359	725	678	703	658	1,170	792	515	22,473	25,862	9,786
Woods	4.3	407	603	614	594	469	774	502	337	19,387	24,271	9,575
Woodward	8.6	491	857	874	922	865	1,802	1,686	1,103	26,777	29,754	10,752
TOTAL METRO COUNTIES	**689.4**	**47,130**	**80,322**	**82,909**	**86,742**	**81,093**	**139,701**	**113,465**	**58,038**	**22,868**	**26,540**	**10,065**
TOTAL STATE	**1,204.3**	**104,408**	**175,303**	**160,135**	**152,946**	**138,106**	**223,045**	**166,339**	**83,018**	**20,288**	**24,164**	**9,129**
OREGON												
EUGENE - SPRINGFIELD	**107.9**	**9,876**	**16,274**	**16,171**	**15,554**	**14,920**	**20,670**	**10,723**	**3,712**	**18,753**	**21,090**	**8,189**
Lane	107.9	9,876	16,274	16,171	15,554	14,920	20,670	10,723	3,712	18,753	21,090	8,189
MEDFORD	**53.1**	**4,590**	**8,881**	**8,989**	**8,556**	**7,545**	**9,028**	**3,970**	**1,541**	**17,394**	**19,961**	**7,549**
Jackson	53.1	4,590	8,881	8,989	8,556	7,545	9,028	3,970	1,541	17,394	19,961	7,549
PORTLAND	**450.9**	**28,932**	**53,355**	**57,611**	**57,672**	**57,032**	**96,481**	**71,759**	**28,058**	**22,443**	**24,941**	**9,904**
Clackamas	89.9	4,388	8,456	10,346	11,130	12,047	21,968	15,717	5,848	24,444	26,369	9,448
Multnomah	239.4	18,929	34,187	33,995	31,817	29,684	46,499	32,121	12,168	20,125	23,021	9,768

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OREGON (continued)												
PORTLAND (continued)												
Washington	100.6	3,948	7,722	10,168	11,514	12,262	23,793	21,781	9,412	26,860	28,977	11,148
Yamhill	21.0	1,667	2,990	3,102	3,211	3,039	4,221	2,140	630	19,262	21,381	7,623
PORTLAND - VANCOUVER CONSOLIDATED AREA	***526.3***	***33,723***	***61,723***	***66,007***	***66,361***	***66,346***	***114,086***	***85,130***	***32,924***	***22,670***	***25,059***	***9,834***
SALEM	**96.7**	**8,193**	**14,435**	**15,518**	**14,890**	**13,439**	**18,265**	**9,071**	**2,889**	**18,369**	**20,919**	**7,771**
Marion	79.2	6,507	11,805	12,887	12,111	11,036	14,714	7,659	2,481	18,397	21,065	7,833
Polk	17.5	1,686	2,630	2,631	2,779	2,403	3,551	1,412	408	18,255	20,257	7,495
ALL COUNTIES												
Baker	6.4	758	1,271	1,125	1,034	763	989	393	67	15,227	17,289	6,788
Benton	25.7	2,227	3,497	3,851	3,227	2,996	4,919	3,649	1,334	20,077	23,956	8,696
Clackamas	89.9	4,388	8,456	10,346	11,130	12,047	21,968	15,717	5,848	24,444	26,369	9,448
Clatsop	13.0	1,122	2,417	2,166	1,852	1,605	2,267	1,213	358	17,188	20,247	7,952
Columbia	13.6	1,150	1,896	1,829	1,892	2,136	3,027	1,369	301	20,081	20,987	7,714
Coos	24.0	2,288	3,957	4,115	3,687	3,521	4,445	1,550	437	17,151	18,911	7,227
Crook	5.1	514	886	945	1,004	597	855	202	97	16,005	18,226	6,785
Curry	7.3	865	1,330	1,404	1,186	967	1,002	396	150	15,196	17,587	7,253
Deschutes	25.9	2,049	4,146	4,377	4,162	3,900	4,745	1,837	684	17,823	19,820	7,472
Douglas	35.5	3,393	6,129	5,538	6,586	5,654	5,801	1,916	483	17,091	18,249	6,624
Gilliam	.8	41	90	116	127	99	170	111	46	21,150	24,206	9,683
Grant	3.2	336	672	603	566	473	396	126	28	14,904	16,380	6,315
Harney	3.1	339	553	653	632	430	384	87	22	15,035	16,100	5,942
Hood River	6.3	561	1,048	1,133	899	892	1,116	522	129	17,102	19,557	7,559
Jackson	53.1	4,590	8,881	8,989	8,556	7,545	9,028	3,970	1,541	17,394	19,961	7,549
Jefferson	4.4	293	596	737	731	647	867	388	141	18,966	20,954	7,496
Josephine	24.1	2,871	4,725	4,548	3,825	3,046	3,392	1,309	384	14,890	17,169	6,486
Klamath	22.8	2,606	4,009	3,760	3,672	3,123	3,907	1,359	364	16,397	18,155	6,853
Lake	3.0	277	567	525	485	453	515	160	18	16,354	17,545	6,748
Lane	107.9	9,876	16,274	16,171	15,554	14,920	20,670	10,723	3,712	18,753	21,090	8,189
Lincoln	16.0	1,521	2,852	2,734	2,363	2,022	2,685	1,266	557	16,865	19,715	8,434
Linn	34.9	3,028	5,140	5,339	5,178	4,950	7,083	3,283	899	18,788	20,446	7,706
Malheur	9.8	1,083	1,838	1,816	1,621	1,243	1,382	568	249	15,500	17,868	6,367
Marion	79.2	6,507	11,805	12,887	12,111	11,036	14,714	7,659	2,481	18,397	21,065	7,833
Morrow	2.9	162	310	417	380	353	655	459	164	22,522	24,509	8,461
Multnomah	239.4	18,929	34,187	33,995	31,817	29,684	46,499	32,121	12,168	20,125	23,021	9,768
Polk	17.5	1,686	2,630	2,631	2,779	2,403	3,551	1,412	408	18,255	20,257	7,495
Sherman	.8	67	109	130	131	99	155	93	16	18,500	20,723	7,535
Tillamook	8.8	935	1,633	1,696	1,465	1,070	1,293	520	188	15,436	17,995	7,298
Umatilla	22.5	1,553	2,987	3,575	3,592	3,132	4,407	2,524	730	19,341	21,779	7,878
Union	9.1	1,008	1,414	1,451	1,357	1,223	1,707	705	235	17,441	19,489	7,123
Wallowa	3.0	373	613	607	487	414	308	171	27	14,184	16,197	6,479
Wasco	8.6	676	1,283	1,200	1,033	1,088	2,052	885	383	20,568	22,172	8,707
Washington	100.6	3,948	7,722	10,168	11,514	12,262	23,793	21,781	9,412	26,860	28,977	11,148
Wheeler	.6	69	181	136	79	49	53	28	5	11,276	14,542	6,232
Yamhill	21.0	1,667	2,990	3,102	3,211	3,039	4,221	2,140	630	19,262	21,381	7,623
TOTAL METRO COUNTIES	**708.6**	**51,591**	**92,945**	**98,289**	**96,672**	**92,936**	**144,444**	**95,523**	**36,200**	**20,783**	**23,432**	**9,153**
TOTAL STATE	**1,049.8**	**83,756**	**149,094**	**154,815**	**149,925**	**139,881**	**205,021**	**122,612**	**44,696**	**19,571**	**22,193**	**8,569**
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM	**241.1**	**12,544**	**26,439**	**26,805**	**28,099**	**29,114**	**55,026**	**44,236**	**18,837**	**24,576**	**26,748**	**9,955**
Carbon	20.5	1,414	3,197	3,283	3,027	3,145	3,889	2,051	494	18,997	20,643	7,822
Lehigh	106.3	5,123	11,179	11,140	12,100	12,212	24,430	20,882	9,234	25,565	27,624	10,582
Northampton	83.2	4,741	9,080	9,082	9,552	9,895	19,537	15,003	6,310	24,623	26,618	9,692
Warren, N. J.	*31.1*	*1,266*	*2,983*	*3,300*	*3,420*	*3,862*	*7,170*	*6,300*	*2,799*	*25,909*	*28,125*	*9,974*
ALTOONA	**50.2**	**3,764**	**7,572**	**7,668**	**7,324**	**7,005**	**10,304**	**5,016**	**1,547**	**19,155**	**21,244**	**7,784**
Blair	50.2	3,764	7,572	7,668	7,324	7,005	10,304	5,016	1,547	19,155	21,244	7,784
BEAVER COUNTY	**73.4**	**4,129**	**7,865**	**7,209**	**7,198**	**7,700**	**18,296**	**15,218**	**5,785**	**26,501**	**27,280**	**9,859**
Beaver	73.4	4,129	7,865	7,209	7,198	7,700	18,296	15,218	5,785	26,501	27,280	9,859
ERIE	**101.0**	**6,356**	**12,201**	**12,385**	**12,837**	**13,401**	**22,904**	**15,170**	**5,746**	**22,484**	**24,733**	**8,799**
Erie	101.0	6,356	12,201	12,385	12,837	13,401	22,904	15,170	5,746	22,484	24,733	8,799
HARRISBURG - LEBANON - CARLISLE	**211.6**	**10,804**	**21,292**	**23,769**	**27,020**	**28,508**	**48,192**	**37,185**	**14,830**	**24,004**	**26,455**	**9,857**
Cumberland	67.2	2,630	5,705	6,860	8,240	9,096	16,028	13,102	5,539	25,585	28,205	10,284

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA / County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
HARRISBURG - LEBANON - CARLISLE (continued)												
Dauphin	91.6	5,307	9,644	9,936	11,333	11,537	19,509	17,082	7,252	24,123	26,688	10,407
Lebanon	39.4	2,118	4,315	5,040	5,361	5,879	9,417	5,554	1,716	22,418	24,420	8,684
Perry	13.4	749	1,628	1,933	2,086	1,996	3,238	1,447	323	20,745	22,075	7,805
JOHNSTOWN	**94.4**	**7,311**	**14,089**	**14,295**	**12,890**	**12,374**	**20,130**	**9,888**	**3,423**	**19,457**	**21,726**	**7,751**
Cambria	64.7	5,036	9,651	9,598	8,564	8,366	14,019	7,122	2,344	19,708	21,973	7,820
Somerset	29.7	2,275	4,438	4,697	4,326	4,008	6,111	2,766	1,079	18,946	21,186	7,599
LANCASTER	**131.3**	**6,707**	**13,056**	**15,906**	**17,799**	**18,406**	**30,583**	**20,843**	**8,000**	**23,294**	**25,727**	**9,029**
Lancaster	131.3	6,707	13,056	15,906	17,799	18,406	30,583	20,843	8,000	23,294	25,727	9,029
PHILADELPHIA	**1,673.9**	**117,084**	**188,351**	**181,963**	**186,087**	**185,822**	**341,206**	**305,343**	**168,044**	**24,392**	**27,491**	**9,820**
Bucks	167.3	6,328	11,658	14,005	16,300	18,591	40,304	39,662	20,452	29,125	30,954	10,437
Chester	112.3	4,446	7,716	9,765	11,506	12,156	23,930	25,660	17,121	29,316	32,625	11,150
Delaware	193.6	9,429	18,482	19,762	21,546	21,892	41,725	38,670	22,094	26,291	29,159	10,417
Montgomery	232.8	8,033	15,562	19,991	22,613	25,638	51,694	50,800	38,469	29,646	33,974	12,206
Philadelphia	604.6	70,607	100,574	81,611	74,451	67,048	104,036	75,078	31,195	18,272	21,688	8,154
Burlington, N. J.	*123.3*	*4,126*	*8,720*	*11,292*	*12,585*	*13,838*	*28,441*	*28,817*	*15,481*	*28,825*	*31,720*	*10,385*
Camden, N. J.	*169.7*	*10,791*	*19,365*	*18,542*	*19,612*	*18,871*	*34,116*	*31,394*	*17,009*	*24,367*	*27,202*	*9,664*
Gloucester, N. J.	*70.3*	*3,324*	*6,274*	*6,995*	*7,474*	*7,788*	*16,960*	*15,262*	*6,223*	*27,022*	*28,164*	*9,487*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,017.2***	***136,900***	***224,134***	***218,253***	***223,949***	***223,883***	***412,743***	***371,461***	***205,877***	***24,582***	***27,665***	***9,860***
PITTSBURGH	**826.8**	**53,703**	**101,352**	**95,197**	**92,655**	**95,924**	**176,643**	**142,863**	**69,363**	**23,706**	**26,458**	**10,026**
Allegheny	544.7	34,036	64,998	60,426	59,080	59,861	113,943	99,211	53,145	24,493	27,538	10,658
Fayette	58.3	6,258	10,106	8,204	7,430	7,453	11,270	5,905	1,674	18,100	20,161	7,319
Washington	79.4	5,097	9,714	9,679	9,259	9,337	17,738	13,304	5,272	23,183	25,185	9,156
Westmoreland	144.4	8,312	16,534	16,888	16,886	18,373	33,692	24,443	9,272	23,698	25,623	9,355
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***900.2***	***57,832***	***109,217***	***102,406***	***99,853***	***102,724***	***194,939***	***158,081***	***75,148***	***23,933***	***26,525***	***10,012***
READING	**119.1**	**7,109**	**14,627**	**14,456**	**14,941**	**15,290**	**27,407**	**18,505**	**6,765**	**22,748**	**24,889**	**9,336**
Berks	119.1	7,109	14,627	14,456	14,941	15,290	27,407	18,505	6,765	22,748	24,889	9,336
SCRANTON - WILKES-BARRE	**272.1**	**17,638**	**40,423**	**42,736**	**39,664**	**36,388**	**54,239**	**30,612**	**10,400**	**19,429**	**22,056**	**8,152**
Columbia	22.6	1,427	3,113	3,419	3,724	3,175	4,551	2,446	745	19,476	21,953	7,789
Lackawanna	83.5	5,979	12,906	13,041	11,931	10,886	16,145	9,455	3,157	19,087	21,865	8,086
Luzerne	128.4	7,943	19,669	20,579	18,414	16,956	25,603	14,325	4,911	19,325	21,953	8,215
Monroe	27.9	1,607	3,353	4,159	3,958	3,862	6,065	3,565	1,331	21,089	23,633	8,780
Wyoming	9.7	682	1,382	1,538	1,637	1,509	1,875	821	256	18,830	20,769	7,069
SHARON	**46.1**	**2,940**	**5,743**	**5,672**	**5,677**	**5,993**	**10,857**	**6,857**	**2,361**	**22,527**	**24,375**	**8,752**
Mercer	46.1	2,940	5,743	5,672	5,677	5,993	10,857	6,857	2,361	22,527	24,375	8,752
STATE COLLEGE	**38.3**	**3,364**	**5,253**	**5,568**	**5,182**	**4,789**	**7,321**	**4,724**	**2,099**	**19,785**	**23,744**	**7,894**
Centre	38.3	3,364	5,253	5,568	5,182	4,789	7,321	4,724	2,099	19,785	23,744	7,894
WILLIAMSPORT	**43.6**	**2,813**	**6,097**	**6,304**	**6,401**	**5,816**	**9,282**	**5,202**	**1,685**	**20,151**	**22,614**	**8,223**
Lycoming	43.6	2,813	6,097	6,304	6,401	5,816	9,282	5,202	1,685	20,151	22,614	8,223
YORK	**143.7**	**7,551**	**15,406**	**16,526**	**17,615**	**19,440**	**35,355**	**23,392**	**8,415**	**23,801**	**25,594**	**9,299**
Adams	24.6	1,309	2,842	3,184	3,445	3,862	5,635	3,187	1,136	21,933	24,010	8,261
York	119.1	6,242	12,564	13,342	14,170	15,578	29,720	20,205	7,279	24,258	25,921	9,528
ALL COUNTIES												
Adams	24.6	1,309	2,842	3,184	3,445	3,862	5,635	3,187	1,136	21,933	24,010	8,261
Allegheny	544.7	34,036	64,998	60,426	59,080	59,861	113,943	99,211	53,145	24,493	27,538	10,658
Armstrong	29.1	2,308	4,289	4,099	3,800	4,052	6,167	3,451	934	20,065	21,812	8,106
Beaver	73.4	4,129	7,865	7,209	7,198	7,700	18,296	15,218	5,785	26,501	27,280	9,859
Bedford	16.9	1,411	2,775	2,777	2,588	2,369	2,994	1,443	543	17,827	20,218	7,133
Berks	119.1	7,109	14,627	14,456	14,941	15,290	27,407	18,505	6,765	22,748	24,889	9,336
Blair	50.2	3,764	7,572	7,668	7,324	7,005	10,304	5,016	1,547	19,155	21,244	7,784
Bradford	22.6	1,765	3,352	3,272	3,380	3,250	4,510	2,374	697	19,299	21,241	7,466
Bucks	167.3	6,328	11,658	14,005	16,300	18,591	40,304	39,662	20,452	29,125	30,954	10,437
Butler	53.0	3,181	5,856	6,058	6,605	7,335	12,942	8,189	2,834	23,291	25,037	8,634
Cambria	64.7	5,036	9,651	9,598	8,564	8,366	14,019	7,122	2,344	19,708	21,973	7,820
Cameron	2.6	207	408	392	438	378	449	282	46	18,310	20,084	8,159
Carbon	20.5	1,414	3,197	3,283	3,027	3,145	3,889	2,051	494	18,997	20,643	7,822
Centre	38.3	3,364	5,253	5,568	5,182	4,789	7,321	4,724	2,099	19,785	23,744	7,894
Chester	112.3	4,446	7,716	9,765	11,506	12,156	23,930	25,660	17,121	29,316	32,625	11,150
Clarion	14.9	1,122	2,191	2,123	1,967	1,731	3,177	1,996	593	20,132	22,897	7,581
Clearfield	30.4	2,055	4,507	4,439	4,338	4,071	6,356	3,458	1,176	19,836	22,173	7,838

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Clinton	14.0	1,176	2,320	2,308	2,409	2,179	2,450	882	276	17,495	19,334	6,852
Columbia	22.6	1,427	3,113	3,419	3,724	3,175	4,551	2,446	745	19,476	21,953	7,789
Crawford	32.4	2,299	4,657	4,897	4,789	4,390	6,630	3,602	1,136	19,525	22,100	7,877
Cumberland	67.2	2,630	5,705	6,860	8,240	9,096	16,028	13,102	5,539	25,585	28,205	10,284
Dauphin	91.6	5,307	9,644	9,936	11,333	11,537	19,509	17,082	7,252	24,123	26,688	10,407
Delaware	193.6	9,429	18,482	19,762	21,546	21,892	41,725	38,670	22,094	26,291	29,159	10,417
Elk	13.3	745	1,556	1,600	1,889	1,857	3,100	1,851	702	22,267	24,565	8,508
Erie	101.0	6,356	12,201	12,385	12,837	13,401	22,904	15,170	5,746	22,484	24,733	8,799
Fayette	58.3	6,258	10,106	8,204	7,430	7,453	11,270	5,905	1,674	18,100	20,161	7,319
Forest	1.9	148	309	325	311	258	344	168	37	17,625	19,768	7,365
Franklin	42.2	2,213	4,584	5,388	6,164	5,987	9,662	6,425	1,777	22,242	24,265	8,737
Fulton	4.8	489	752	733	797	722	870	344	93	17,662	19,339	6,927
Greene	14.8	1,517	2,433	2,204	2,007	1,924	2,970	1,410	335	18,056	19,975	7,107
Huntingdon	14.9	1,211	2,626	2,509	2,268	2,056	2,758	1,174	298	17,384	19,690	6,823
Indiana	31.8	2,714	4,251	4,374	4,527	4,162	6,762	3,796	1,214	20,040	22,682	7,553
Jefferson	13.2	1,306	2,588	2,548	2,510	2,474	3,754	2,142	878	20,294	22,819	8,356
Juniata	7.0	534	1,086	1,206	1,180	967	1,300	577	150	17,775	20,152	7,089
Lackawanna	83.5	5,979	12,906	13,041	11,931	10,886	16,145	9,455	3,157	19,087	21,865	8,086
Lancaster	131.3	6,707	13,056	15,906	17,799	18,406	30,583	20,843	8,000	23,294	25,727	9,029
Lawrence	38.4	2,573	5,352	4,711	4,599	4,948	8,477	5,735	2,005	21,969	24,060	8,651
Lebanon	39.4	2,118	4,315	5,040	5,361	5,879	9,417	5,554	1,716	22,418	24,420	8,684
Lehigh	106.3	5,123	11,179	11,140	12,100	12,212	24,430	20,882	9,234	25,565	27,624	10,582
Luzerne	128.4	7,943	19,669	20,579	18,414	16,956	25,603	14,325	4,911	19,325	21,953	8,215
Lycoming	43.6	2,813	6,097	6,304	6,401	5,816	9,282	5,202	1,685	20,151	22,614	8,223
McKean	18.4	1,197	2,713	2,549	2,619	2,507	3,698	2,293	824	20,238	22,640	8,298
Mercer	46.1	2,940	5,743	5,672	5,677	5,993	10,857	6,857	2,361	22,527	24,375	8,752
Mifflin	17.3	1,463	2,918	2,546	2,402	2,263	3,458	1,799	451	18,558	20,673	7,577
Monroe	27.9	1,607	3,353	4,159	3,958	3,862	6,065	3,565	1,331	21,089	23,633	8,780
Montgomery	232.8	8,033	15,562	19,991	22,613	25,638	51,694	50,800	38,469	29,646	33,974	12,206
Montour	5.7	306	577	710	882	792	1,204	885	344	22,231	25,762	8,741
Northampton	83.2	4,741	9,080	9,082	9,552	9,895	19,537	15,003	6,310	24,623	26,618	9,692
Northumberland	38.7	3,642	7,011	6,936	6,105	5,185	6,560	2,602	659	16,382	18,481	7,117
Perry	13.4	749	1,628	1,933	2,086	1,996	3,238	1,447	323	20,745	22,075	7,805
Philadelphia	604.6	70,607	100,574	81,611	74,451	67,048	104,036	75,078	31,195	18,272	21,688	8,154
Pike	7.9	516	1,170	1,276	1,209	1,103	1,389	858	379	19,064	22,004	8,606
Potter	6.3	555	1,042	970	908	879	1,230	549	167	18,178	20,162	7,018
Schuylkill	61.3	4,925	10,485	10,996	9,630	8,776	10,548	4,543	1,397	17,176	19,488	7,448
Snyder	11.5	792	1,499	1,840	1,966	1,856	2,337	928	282	19,141	21,472	7,116
Somerset	29.7	2,275	4,438	4,697	4,326	4,008	6,111	2,766	1,079	18,946	21,186	7,599
Sullivan	2.2	152	371	396	380	307	346	184	64	17,303	20,088	6,905
Susquehanna	13.5	997	2,032	2,130	2,066	1,861	2,657	1,339	418	18,820	21,003	7,308
Tioga	14.1	1,135	2,301	2,153	2,093	1,937	2,716	1,331	434	18,458	20,873	7,109
Union	10.6	576	1,233	1,517	1,523	1,518	2,331	1,399	503	21,450	24,978	7,810
Venango	23.5	1,445	2,910	2,609	2,913	3,004	5,667	3,555	1,397	23,111	25,108	9,050
Warren	17.1	1,098	2,253	2,472	2,566	2,524	3,640	1,946	601	20,311	22,386	8,059
Washington	79.4	5,097	9,714	9,679	9,259	9,337	17,738	13,304	5,272	23,183	25,185	9,156
Wayne	13.5	1,137	2,471	2,617	2,217	1,743	2,134	836	345	16,111	18,873	6,868
Westmoreland	144.4	8,312	16,534	16,888	16,886	18,373	33,692	24,443	9,272	23,398	25,623	9,355
Wyoming	9.7	682	1,382	1,538	1,637	1,509	1,875	821	256	18,830	20,769	7,069
York	119.1	6,242	12,564	13,342	14,170	15,578	29,720	20,205	7,279	24,258	25,921	9,528
TOTAL METRO COUNTIES	**3,672.2**	**244,310**	**442,424**	**436,330**	**438,298**	**440,711**	**781,058**	**603,281**	**285,788**	**23,093**	**25,929**	**9,514**
TOTAL STATE	**4,337.0**	**293,220**	**539,302**	**534,010**	**534,343**	**532,076**	**916,645**	**677,627**	**309,777**	**22,483**	**25,321**	**9,252**
RHODE ISLAND												
PROVIDENCE - PAWTUCKET - WOONSOCKET	**323.2**	**21,797**	**45,116**	**39,871**	**39,707**	**39,265**	**66,861**	**48,490**	**22,093**	**21,894**	**24,937**	**9,212**
Bristol	16.2	834	1,758	1,986	1,838	2,098	3,398	2,651	1,637	24,017	27,996	9,568
Kent	57.6	2,751	6,003	5,726	6,505	7,301	13,701	10,540	5,073	25,344	27,548	10,049
Providence	215.8	16,642	33,839	28,201	27,090	25,325	42,226	29,549	12,928	20,409	23,720	8,941
Washington	33.6	1,570	3,516	3,958	4,274	4,541	7,536	5,750	2,455	23,824	26,797	9,273
ALL COUNTIES												
Bristol	16.2	834	1,758	1,986	1,838	2,098	3,398	2,651	1,637	24,017	27,996	9,568
Kent	57.6	2,751	6,003	5,726	6,505	7,301	13,701	10,540	5,073	25,344	27,548	10,049

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		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
RHODE ISLAND (continued)												
ALL COUNTIES (continued)												
Newport	29.2	1,697	3,410	3,405	3,728	3,511	6,245	5,060	2,144	23,299	27,136	9,770
Providence	215.8	16,642	33,839	28,201	27,090	25,325	42,226	29,549	12,928	20,409	23,720	8,941
Washington	33.6	1,570	3,516	3,958	4,274	4,541	7,536	5,750	2,455	23,824	26,797	9,273
TOTAL METRO COUNTIES	**323.2**	**21,797**	**45,116**	**39,871**	**39,707**	**39,265**	**66,861**	**48,490**	**22,093**	**21,894**	**24,937**	**9,212**
TOTAL STATE	**352.4**	**23,494**	**48,526**	**43,276**	**43,435**	**42,776**	**73,106**	**53,550**	**24,237**	**22,006**	**25,119**	**9,259**
SOUTH CAROLINA												
ANDERSON	**50.5**	**4,955**	**6,858**	**7,132**	**7,482**	**7,199**	**10,392**	**5,040**	**1,442**	**19,218**	**20,909**	**7,521**
Anderson	50.5	4,955	6,858	7,132	7,482	7,199	10,392	5,040	1,442	19,218	20,909	7,521
CHARLESTON	**150.5**	**15,379**	**19,340**	**22,990**	**22,139**	**19,250**	**28,688**	**17,286**	**5,428**	**18,900**	**22,320**	**7,376**
Berkeley	33.8	2,985	3,752	5,040	5,351	4,741	7,271	3,816	844	19,772	21,412	6,796
Charleston	95.1	10,448	13,203	15,104	13,756	11,536	16,536	10,619	3,898	18,096	22,592	7,621
Dorchester	21.6	1,946	2,385	2,846	3,032	2,973	4,881	2,851	686	20,992	22,542	7,267
CHARLOTTE - GASTONIA - ROCK HILL	**366.1**	**26,457**	**43,459**	**50,177**	**53,046**	**51,051**	**76,763**	**47,196**	**17,951**	**20,933**	**23,461**	**8,553**
York	37.5	2,748	4,330	4,777	5,124	5,188	8,404	5,241	1,688	21,677	23,731	7,931
Cabarrus, N. C.	*32.4*	*2,312*	*4,580*	*4,842*	*4,727*	*4,832*	*6,878*	*3,333*	*896*	*19,741*	*21,457*	*7,829*
Gaston, N. C.	*59.0*	*4,757*	*7,591*	*8,847*	*9,382*	*8,814*	*12,477*	*5,495*	*1,637*	*19,426*	*21,244*	*7,601*
Lincoln, N. C.	*16.1*	*1,245*	*1,865*	*2,290*	*2,832*	*2,580*	*3,289*	*1,624*	*375*	*19,681*	*21,173*	*7,542*
Mecklenburg, N. C.	*158.3*	*10,573*	*16,560*	*19,997*	*21,063*	*19,963*	*32,691*	*26,002*	*11,451*	*22,697*	*25,728*	*9,764*
Rowan, N. C.	*37.9*	*2,820*	*5,246*	*5,789*	*6,105*	*5,864*	*7,724*	*3,331*	*1,021*	*19,198*	*21,096*	*7,901*
Union, N. C.	*24.9*	*2,002*	*3,287*	*3,635*	*3,813*	*3,810*	*5,300*	*2,170*	*883*	*19,641*	*21,582*	*7,184*
COLUMBIA	**144.2**	**10,727**	**17,155**	**20,315**	**20,009**	**18,130**	**29,701**	**20,226**	**7,937**	**21,033**	**24,589**	**8,327**
Lexington	53.4	3,278	5,482	6,774	7,373	6,974	12,112	8,972	2,435	22,706	24,492	8,559
Richland	90.8	7,449	11,673	13,541	12,636	11,156	17,589	11,254	5,502	20,043	24,647	8,197
FLORENCE	**38.4**	**4,861**	**5,805**	**5,887**	**5,798**	**4,994**	**6,244**	**3,477**	**1,334**	**17,243**	**19,955**	**6,663**
Florence	38.4	4,861	5,805	5,887	5,798	4,994	6,244	3,477	1,334	17,243	19,955	6,663
GREENVILLE - SPARTANBURG	**211.3**	**19,658**	**28,859**	**30,097**	**30,808**	**27,976**	**42,524**	**22,618**	**8,760**	**19,369**	**21,999**	**7,848**
Greenville	108.3	9,853	14,360	15,171	15,519	14,024	22,361	12,023	4,989	19,746	22,389	8,129
Pickens	28.3	2,403	3,835	4,266	4,264	4,057	5,663	2,912	900	19,277	21,888	7,366
Spartanburg	74.7	7,402	10,664	10,660	11,025	9,895	14,500	7,683	2,871	18,888	21,475	7,643
ALL COUNTIES												
Abbeville	8.0	1,029	1,270	1,201	1,320	1,138	1,380	551	111	16,873	18,439	6,442
☐ Aiken	39.0	3,686	4,875	5,013	5,469	4,995	7,963	5,290	1,709	20,437	22,604	8,088
Allendale	3.6	749	815	639	413	302	475	113	94	11,638	15,143	5,001
Anderson	50.5	4,955	6,858	7,132	7,482	7,199	10,392	5,040	1,442	19,218	20,909	7,521
Bamberg	5.8	902	1,182	1,092	801	622	730	336	135	13,555	16,976	5,380
Barnwell	6.8	955	1,206	1,126	1,004	757	1,072	521	159	15,518	18,430	6,174
Beaufort	22.4	1,944	2,497	3,193	3,207	2,972	3,985	2,707	1,895	20,568	27,800	9,051
Berkeley	33.8	2,985	3,752	5,040	5,351	4,741	7,271	3,816	844	19,772	21,412	6,796
Calhoun	4.1	583	764	654	597	567	517	330	88	15,437	17,725	5,768
Charleston	95.1	10,448	13,203	15,104	13,756	11,536	16,536	10,619	3,898	18,096	22,592	7,621
Cherokee	14.1	1,507	2,233	2,173	2,224	2,049	2,579	1,040	295	17,589	19,223	6,500
Chester	10.1	1,208	1,549	1,651	1,376	1,189	2,127	784	216	17,185	19,216	6,426
Chesterfield	13.6	2,068	2,530	2,509	2,186	1,561	1,845	671	230	14,397	16,644	5,789
Clarendon	9.0	1,696	1,817	1,689	1,298	936	1,084	337	143	12,842	15,181	4,897
Colleton	10.8	1,890	2,114	1,959	1,692	1,245	1,266	456	178	13,462	15,698	5,184
Darlington	21.3	3,093	3,525	3,276	2,968	2,497	3,394	2,001	546	16,214	18,823	6,216
Dillon	9.8	1,600	2,030	1,750	1,501	1,150	1,123	411	235	13,503	16,299	5,087
Dorchester	21.6	1,946	2,385	2,846	3,032	2,973	4,881	2,851	686	20,992	22,542	7,267
Edgefield	5.9	1,085	1,150	991	801	706	783	264	120	13,529	16,087	5,273
Fairfield	6.4	934	1,011	907	853	841	1,112	606	136	17,029	18,895	5,870
Florence	38.4	4,861	5,805	5,887	5,798	4,994	6,244	3,477	1,334	17,243	19,955	6,663
Georgetown	14.5	2,201	2,513	2,136	2,044	2,033	2,222	961	390	15,998	18,193	5,915
Greenville	108.3	9,853	14,360	15,171	15,519	14,024	22,361	12,023	4,989	19,746	22,389	8,129
Greenwood	21.3	2,201	3,277	3,359	3,055	2,618	4,136	2,016	638	17,842	20,420	7,285
Hampton	6.4	1,335	1,277	1,042	826	680	810	245	185	12,758	15,995	5,504
Horry	39.5	3,609	5,392	6,485	6,115	5,119	6,920	3,833	2,027	18,436	21,891	7,840
Jasper	5.0	969	966	826	716	517	630	301	75	13,432	15,999	5,263
Kershaw	13.9	1,858	1,848	1,922	2,057	1,848	2,593	1,326	448	18,207	20,395	7,123
Lancaster	18.9	1,616	2,505	2,660	2,790	2,672	4,255	1,892	510	19,782	21,194	7,192

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Laurens	17.4	1,649	2,638	2,633	2,621	2,515	3,554	1,413	377	18,394	20,208	6,685
Lee	5.9	979	1,152	999	922	702	757	296	93	14,118	16,460	5,084
Lexington	53.4	3,278	5,482	6,774	7,373	6,974	12,112	8,972	2,435	22,706	24,492	8,559
McCormick	2.4	349	443	375	332	293	422	150	36	15,485	17,613	5,490
Marion	11.4	1,702	2,360	2,153	1,680	1,258	1,521	538	188	13,709	16,336	5,306
Marlboro	10.3	1,621	2,054	1,743	1,667	1,359	1,230	468	158	14,175	16,359	5,185
Newberry	11.3	1,358	1,787	1,633	1,609	1,538	2,194	880	301	17,693	19,651	7,072
Oconee	18.7	2,028	2,931	2,917	2,901	2,624	3,468	1,356	475	17,515	19,488	7,231
Orangeburg	27.5	4,667	5,219	4,505	3,743	2,954	3,911	1,847	654	14,237	17,479	5,648
Pickens	28.3	2,403	3,835	4,266	4,264	4,057	5,663	2,912	900	19,277	21,888	7,366
Richland	90.8	7,449	11,673	13,541	12,636	11,156	17,589	11,254	5,502	20,043	24,647	8,197
Saluda	5.6	852	1,029	897	886	731	867	274	64	15,116	16,918	5,707
Spartanburg	74.7	7,402	10,664	10,660	11,025	9,895	14,500	7,683	2,871	18,888	21,475	7,643
Sumter	28.6	3,517	4,840	5,083	4,266	3,406	4,587	2,246	655	15,932	19,116	6,081
Union	10.7	1,234	1,860	1,794	1,863	1,636	1,720	517	76	16,296	17,337	5,984
Williamsburg	11.9	1,838	2,081	2,011	1,987	1,572	1,582	642	187	15,048	16,765	5,116
York	37.5	2,748	4,330	4,777	5,124	5,188	8,404	5,241	1,688	21,677	23,731	7,931
TOTAL METRO COUNTIES	**671.4**	**62,014**	**87,222**	**96,211**	**96,829**	**87,732**	**133,916**	**79,178**	**28,298**	**19,649**	**22,560**	**7,767**
TOTAL STATE	**1,104.3**	**118,840**	**159,087**	**166,194**	**161,150**	**142,339**	**204,767**	**111,507**	**40,416**	**18,301**	**21,200**	**7,216**
SOUTH DAKOTA												
SIOUX FALLS	**43.4**	**2,306**	**4,340**	**4,989**	**5,087**	**4,880**	**9,511**	**8,375**	**3,912**	**25,106**	**28,168**	**10,695**
Minnehaha	43.4	2,306	4,340	4,989	5,087	4,880	9,511	8,375	3,912	25,106	28,168	10,695
ALL COUNTIES												
Aurora	1.1	213	272	240	160	98	81	23	13	11,200	13,437	4,347
Beadle	7.5	754	1,188	1,049	900	868	1,391	1,008	342	19,194	22,161	8,794
Bennett	1.0	209	218	196	131	86	89	53	18	11,842	14,558	4,696
Bon Homme	3.0	538	599	488	440	384	366	132	53	13,653	16,435	6,163
Brookings	8.5	723	1,262	1,192	1,147	1,048	1,575	1,100	453	19,667	23,751	8,011
Brown	13.8	1,002	1,839	1,995	1,848	1,682	2,806	1,858	770	20,612	23,914	8,919
Brule	1.9	323	332	362	325	195	233	107	23	14,152	16,189	6,031
Buffalo	.4	57	79	87	62	44	41	28	2	13,562	15,738	3,497
Butte	3.3	365	564	545	483	463	533	227	120	16,784	19,535	7,496
Campbell	.8	200	190	153	118	77	39	16	7	10,303	12,321	4,694
Charles Mix	3.3	651	694	623	482	315	360	131	44	12,457	14,933	5,080
Clark	1.9	329	379	321	277	229	227	88	50	13,726	16,352	6,341
Clay	4.7	494	709	771	641	414	760	676	235	17,647	24,007	8,236
Codington	8.0	579	1,062	1,171	1,033	959	1,594	1,065	537	20,803	24,117	8,932
Corson	1.5	414	344	236	187	115	142	51	11	9,860	12,989	3,747
Custer	2.4	164	314	345	330	349	511	302	85	20,662	22,535	8,321
Davison	7.2	624	1,309	1,137	989	848	1,400	677	216	17,588	20,612	8,154
Day	3.0	364	491	513	444	353	471	251	113	16,366	19,628	7,270
Deuel	1.9	278	383	316	269	199	272	137	46	14,542	17,614	6,315
Dewey	1.5	251	275	250	209	144	229	90	52	14,480	17,707	4,829
Douglas	1.4	295	303	276	220	116	129	47	14	11,962	13,958	4,653
Edmunds	1.8	344	426	359	235	188	164	65	19	11,615	14,227	5,021
Fall River	3.3	340	532	399	408	423	645	387	166	19,642	23,232	8,712
Faulk	1.2	255	231	215	176	112	125	63	23	12,591	15,224	5,709
Grant	3.2	216	506	473	464	430	604	376	131	19,344	21,878	7,779
Gregory	2.1	464	518	397	275	176	151	75	44	10,810	13,730	4,887
Haakon	1.0	137	184	208	173	131	99	42	26	14,275	16,565	5,916
Hamlin	1.9	221	366	358	282	200	277	141	55	15,077	18,623	6,676
Hand	1.8	344	393	291	243	185	197	99	48	12,533	16,046	6,145
Hanson	1.1	184	194	208	158	130	145	51	30	14,053	16,654	5,388
Harding	.6	90	117	112	109	56	76	32	8	14,050	16,095	5,681
Hughes	5.7	259	518	561	771	732	1,229	1,176	454	25,067	27,869	10,590
Hutchinson	3.4	579	713	620	486	376	384	154	88	13,142	16,256	6,074
Hyde	.8	130	122	100	142	97	124	46	39	16,600	18,930	7,572
Jackson	1.2	219	250	232	176	159	111	21	32	12,723	15,698	4,710
Jerauld	1.1	213	252	229	184	94	85	28	15	11,729	14,040	5,326
Jones	.6	85	95	106	97	79	91	32	15	15,667	17,640	7,056
Kingsbury	2.6	303	487	468	411	295	396	185	55	15,472	18,205	7,282
Lake	4.0	366	648	563	590	488	689	480	176	18,552	21,871	8,253

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Lawrence	7.2	598	1,038	988	917	885	1,469	952	353	20,337	23,230	8,992
Lincoln	5.0	426	652	586	641	629	1,074	688	304	21,539	24,064	8,075
Lyman	1.3	219	233	219	203	139	167	76	44	14,553	17,876	6,116
McCook	2.3	285	406	403	313	280	366	182	65	15,836	18,885	6,895
McPherson	1.5	331	328	291	195	130	157	51	17	11,385	13,967	5,513
Marshall	2.0	259	393	372	283	220	267	126	80	14,642	18,595	7,152
Meade	7.2	503	938	1,098	1,220	1,101	1,354	707	279	19,337	23,087	7,522
Mellette	.7	161	173	132	99	62	45	26	2	10,571	12,806	4,075
Miner	1.4	366	270	237	186	121	124	60	36	11,280	14,545	5,818
Minnehaha	43.4	2,306	4,340	4,989	5,087	4,880	9,511	8,375	3,912	25,106	28,168	10,695
Moody	2.4	240	412	425	383	239	402	212	87	16,458	19,679	7,049
Pennington	27.3	1,673	3,011	3,980	3,685	3,272	5,234	4,139	2,306	21,906	25,964	9,631
Perkins	1.8	247	348	321	241	188	271	121	63	14,714	18,050	6,913
Potter	1.3	209	243	220	207	158	179	60	24	14,511	16,602	5,995
Roberts	3.8	562	779	694	545	362	472	292	94	13,978	17,344	6,047
Sanborn	1.2	324	249	200	144	101	121	51	10	10,574	13,418	5,194
Shannon	2.5	507	452	390	308	343	305	121	74	13,688	17,190	3,494
Spink	3.3	460	599	511	495	386	518	233	98	15,762	18,542	6,799
Stanley	.9	74	112	138	140	127	190	69	50	19,500	22,366	8,052
Sully	.7	99	103	118	103	77	107	61	32	16,391	19,437	6,803
Todd	2.0	437	383	331	264	202	282	71	30	12,597	15,271	4,019
Tripp	2.6	389	522	500	349	252	324	174	90	13,733	17,361	6,448
Turner	3.5	519	729	607	520	428	444	180	73	14,037	16,744	6,302
Union	4.2	322	587	602	615	581	844	480	169	19,783	21,991	8,031
Walworth	2.6	239	466	408	369	281	501	246	90	17,438	20,261	7,862
Yankton	6.9	447	906	1,004	1,080	905	1,378	812	368	20,066	23,713	8,522
Ziebach	.6	127	131	136	88	37	41	32	8	11,500	13,983	3,648
TOTAL METRO COUNTIES	**43.4**	**2,306**	**4,340**	**4,989**	**5,087**	**4,880**	**9,511**	**8,375**	**3,912**	**25,106**	**28,168**	**10,695**
TOTAL STATE	**255.1**	**25,905**	**38,161**	**38,065**	**34,755**	**29,723**	**44,988**	**30,117**	**13,386**	**18,588**	**22,280**	**8,070**
TENNESSEE												
CHATTANOOGA	**158.7**	**15,601**	**22,950**	**22,491**	**21,393**	**19,996**	**29,772**	**18,542**	**7,955**	**19,268**	**22,377**	**8,119**
Hamilton	108.4	10,091	14,740	14,534	13,609	12,975	20,828	14,767	6,856	20,456	23,877	8,810
Marion	9.0	1,098	1,421	1,307	1,276	1,120	1,612	844	322	17,591	20,417	7,263
Sequatchie	3.2	335	658	566	441	392	475	253	80	15,427	18,551	6,453
Catoosa, Ga.	*13.6*	*1,367*	*2,000*	*2,005*	*2,104*	*2,022*	*2,767*	*1,169*	*166*	*18,445*	*19,435*	*6,760*
Dade, Ga.	*4.2*	*584*	*766*	*661*	*703*	*615*	*587*	*232*	*52*	*15,669*	*17,322*	*5,684*
Walker, Ga.	*20.3*	*2,126*	*3,365*	*3,418*	*3,260*	*2,872*	*3,503*	*1,277*	*479*	*16,872*	*18,862*	*6,694*
CLARKSVILLE - HOPKINSVILLE	**50.8**	**4,730**	**7,957**	**9,154**	**8,001**	**6,085**	**8,573**	**4,698**	**1,602**	**17,089**	**21,985**	**7,046**
Montgomery	30.0	2,486	4,113	4,943	4,913	3,940	5,575	3,031	999	18,437	22,298	7,525
Christian, Ky.	*20.8*	*2,244*	*3,844*	*4,211*	*3,088*	*2,145*	*2,998*	*1,667*	*603*	*15,143*	*21,534*	*6,435*
JOHNSON CITY - KINGSPORT - BRISTOL	**162.8**	**16,184**	**25,159**	**24,328**	**22,977**	**20,449**	**29,980**	**17,003**	**6,720**	**18,379**	**21,355**	**7,802**
Carter	19.0	1,934	3,530	3,430	2,926	2,320	2,926	1,454	480	15,976	18,782	6,902
Hawkins	16.5	1,963	2,546	2,366	2,314	2,076	3,233	1,550	452	17,929	19,936	7,120
Sullivan	54.9	4,682	7,293	7,163	7,192	6,835	11,498	7,216	3,021	20,793	23,278	8,705
Unicoi	6.1	495	1,027	868	901	795	1,115	720	179	18,625	21,036	7,777
Washington	33.3	3,287	4,904	5,140	4,857	4,293	5,893	3,378	1,548	18,372	22,342	8,096
Bristol city, Va.	*7.6*	*886*	*1,371*	*1,037*	*1,036*	*1,008*	*1,245*	*709*	*308*	*17,453*	*20,198*	*8,165*
Scott, Va.	*8.8*	*1,046*	*1,595*	*1,378*	*1,137*	*974*	*1,425*	*1,044*	*201*	*16,548*	*19,510*	*6,867*
Washington, Va.	*16.6*	*1,891*	*2,893*	*2,946*	*2,614*	*2,148*	*2,645*	*932*	*531*	*16,032*	*19,002*	*6,477*
KNOXVILLE	**219.4**	**21,802**	**32,616**	**31,089**	**28,991**	**25,965**	**39,040**	**27,397**	**12,500**	**19,140**	**22,735**	**8,495**
Anderson	25.9	2,319	3,419	3,313	3,366	3,173	4,785	3,797	1,728	20,803	23,730	8,946
Blount	30.0	2,615	4,291	4,182	3,908	3,436	6,035	3,985	1,548	20,006	23,037	8,501
Grainger	6.1	872	1,242	1,125	1,045	716	724	283	93	14,192	16,294	5,745
Jefferson	11.5	1,084	1,570	1,661	1,632	1,485	2,113	1,408	547	19,375	22,379	7,822
Knox	125.0	12,541	18,498	17,286	15,853	14,406	22,080	16,361	7,975	19,449	23,428	8,893
Sevier	16.4	1,635	2,764	2,719	2,458	2,117	2,817	1,327	563	17,131	19,833	7,196
Union	4.5	736	832	803	729	632	486	236	46	14,224	15,980	5,753
MEMPHIS	**328.4**	**37,449**	**43,462**	**41,155**	**38,999**	**36,159**	**59,906**	**47,209**	**24,061**	**20,419**	**24,294**	**8,562**
Shelby	282.0	31,738	36,251	34,727	33,358	30,789	50,658	41,927	22,552	20,767	24,895	8,896
Tipton	11.4	1,359	2,003	1,629	1,405	1,400	1,949	1,221	434	17,509	20,392	6,778

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TENNESSEE (continued)												
MEMPHIS (continued)												
Crittenden, Ark.	*16.3*	*2,774*	*3,129*	*2,548*	*2,003*	*1,691*	*2,561*	*1,151*	*443*	*14,361*	*17,743*	*5,902*
De Soto, Miss.	*18.7*	*1,578*	*2,079*	*2,251*	*2,233*	*2,279*	*4,738*	*2,910*	*632*	*22,775*	*23,318*	*7,353*
NASHVILLE	**323.7**	**24,227**	**35,869**	**37,589**	**39,750**	**37,688**	**65,697**	**53,581**	**29,299**	**23,184**	**26,857**	**9,770**
Cheatham	8.0	679	1,091	1,276	1,281	1,227	1,558	641	247	18,686	20,785	6,843
Davidson	185.5	13,946	20,697	22,080	22,837	21,450	36,322	30,784	17,384	23,011	27,183	10,453
Dickson	11.5	1,166	1,740	1,630	1,645	1,424	2,403	1,081	411	18,636	21,355	7,651
Robertson	13.4	1,350	1,785	1,762	1,762	1,678	2,872	1,602	589	20,119	22,211	7,573
Rutherford	31.2	2,168	3,207	3,400	3,970	3,656	6,492	5,528	2,779	23,812	27,272	9,350
Sumner	31.7	2,201	3,299	3,230	3,899	3,797	6,851	5,764	2,659	24,222	26,701	8,995
Williamson	21.3	1,060	1,727	1,967	2,133	1,967	4,235	4,504	3,707	29,222	32,861	10,768
Wilson	21.1	1,657	2,323	2,244	2,223	2,489	4,964	3,677	1,523	24,248	25,808	8,840
ALL COUNTIES												
Anderson	25.9	2,319	3,419	3,313	3,366	3,173	4,785	3,797	1,728	20,803	23,730	8,946
Bedford	10.4	1,183	1,501	1,423	1,461	1,505	1,932	962	433	18,747	22,064	8,051
Benton	6.0	773	1,107	999	814	663	1,095	414	135	15,680	18,751	7,212
Bledsoe	3.3	590	719	574	478	332	413	129	65	12,923	16,658	5,609
Blount	30.0	2,615	4,291	4,182	3,908	3,436	6,035	3,985	1,548	20,006	23,037	8,501
Bradley	25.1	2,313	3,665	3,932	3,819	3,354	4,717	2,423	877	18,414	21,215	7,447
Campbell	13.2	2,022	2,979	2,373	1,816	1,412	1,813	543	242	13,226	16,196	5,763
Cannon	3.9	488	757	718	627	505	462	227	116	14,903	17,593	6,412
Carroll	10.5	1,399	2,232	1,784	1,552	1,340	1,463	525	205	14,494	17,156	6,277
Carter	19.0	1,934	3,530	3,430	2,926	2,320	2,926	1,454	480	15,976	18,782	6,902
Cheatham	8.0	679	1,091	1,276	1,281	1,227	1,558	641	247	18,686	20,785	6,843
Chester	4.5	744	886	622	568	540	737	308	95	14,983	18,102	6,079
Claiborne	9.0	1,519	1,935	1,771	1,174	821	1,046	550	184	12,735	16,373	5,668
Clay	2.9	466	683	541	393	320	314	104	79	12,624	15,961	5,859
Cocke	10.7	1,733	1,946	1,663	1,648	1,147	1,656	656	251	15,023	17,606	6,429
Coffee	14.7	1,318	2,168	2,155	2,037	1,859	2,623	1,724	816	19,165	22,291	8,233
Crockett	5.4	916	1,062	944	840	609	681	222	126	13,847	16,285	5,824
Cumberland	10.9	1,191	2,025	1,914	1,731	1,324	1,616	775	324	15,870	18,791	6,716
Davidson	185.5	13,946	20,697	22,080	22,837	21,450	36,322	30,784	17,384	23,011	27,183	10,453
Decatur	4.3	519	941	686	617	481	646	304	106	15,030	18,037	6,925
De Kalb	5.4	1,000	1,197	1,028	819	636	506	137	77	12,415	15,530	5,948
Dickson	11.5	1,166	1,740	1,630	1,645	1,424	2,403	1,081	411	18,636	21,355	7,651
Dyer	13.3	1,621	2,557	2,323	1,998	1,444	1,952	984	421	15,333	18,561	6,915
Fayette	7.9	1,382	1,564	1,286	1,136	854	996	497	185	13,872	16,801	5,145
Fentress	5.4	1,071	1,431	1,093	659	519	433	137	57	10,750	13,408	4,701
Franklin	11.4	1,150	1,869	1,697	1,704	1,440	2,064	1,077	399	17,817	20,833	7,197
Gibson	18.6	2,293	3,476	2,794	2,593	2,363	3,135	1,426	520	16,381	19,073	7,210
Giles	9.3	1,108	1,517	1,410	1,447	1,194	1,498	803	323	17,068	19,560	7,219
Grainger	6.1	872	1,242	1,125	1,045	716	724	283	93	14,192	16,294	5,745
Greene	20.0	1,983	3,119	2,823	2,594	2,520	3,967	2,159	835	18,968	22,159	7,928
Grundy	4.8	706	887	821	797	479	713	269	128	14,920	18,495	6,123
Hamblen	18.8	1,742	2,732	2,987	2,897	2,445	3,490	1,809	698	18,282	20,895	7,554
Hamilton	108.4	10,091	14,740	14,534	13,609	12,975	20,828	14,767	6,856	20,456	23,877	8,810
Hancock	2.4	590	653	445	302	183	130	78	19	9,590	12,342	4,293
Hardeman	8.1	1,229	1,555	1,300	1,210	921	1,200	468	217	14,874	17,868	5,956
Hardin	8.6	1,403	1,656	1,507	1,325	1,027	1,127	416	139	14,113	16,334	6,029
Hawkins	16.5	1,963	2,546	2,366	2,314	2,076	3,233	1,550	452	17,929	19,936	7,120
Haywood	6.7	1,166	1,514	1,198	872	725	696	347	182	12,517	16,474	5,411
Henderson	8.4	1,077	1,433	1,302	1,339	1,197	1,256	635	161	16,425	18,426	6,849
Henry	11.5	1,405	2,181	2,051	1,825	1,268	1,694	781	295	15,278	18,074	6,928
Hickman	5.4	697	861	881	818	774	897	384	88	16,601	18,579	6,350
Houston	2.4	337	420	381	314	269	382	235	62	15,925	18,371	6,470
Humphreys	6.1	668	854	715	591	784	1,331	929	228	21,468	22,358	8,316
Jackson	3.4	632	670	581	467	292	488	205	65	13,381	16,801	5,889
Jefferson	11.5	1,084	1,570	1,661	1,632	1,485	2,113	1,408	547	19,375	22,379	7,822
Johnson	5.1	795	1,104	945	842	661	525	165	63	13,436	15,326	5,504
Knox	125.0	12,541	18,498	17,286	15,853	14,406	22,080	16,361	7,975	19,449	23,428	8,893
Lake	2.6	428	591	467	346	283	283	124	78	12,768	16,519	5,965
Lauderdale	8.9	1,511	1,704	1,363	1,383	1,055	1,174	494	216	14,569	17,157	5,942
Lawrence	12.6	1,512	2,027	1,938	2,004	1,604	2,215	942	358	16,983	19,242	6,888
Lewis	3.3	397	578	633	469	418	520	204	81	15,408	19,586	6,215
Lincoln	10.0	1,296	1,906	1,918	1,620	1,105	1,365	590	200	14,693	17,148	6,399
Loudon	11.0	749	1,455	1,375	1,278	1,154	2,044	1,909	1,036	22,740	26,388	9,806

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TENNESSEE (continued)												
ALL COUNTIES (continued)												
McMinn	15.4	1,539	2,441	2,169	1,872	1,872	2,998	1,838	671	19,125	21,889	7,785
McNairy	9.0	1,421	1,758	1,534	1,364	1,145	1,162	476	140	14,266	16,528	6,224
Macon	6.2	765	1,051	916	930	826	1,142	423	147	16,947	19,727	7,324
Madison	28.4	3,499	4,498	4,090	3,750	3,024	5,438	2,972	1,129	17,704	20,734	7,677
Marion	9.0	1,098	1,421	1,307	1,276	1,120	1,612	844	322	17,591	20,417	7,263
Marshall	7.6	841	1,213	1,161	1,076	1,050	1,391	626	242	17,701	20,818	7,794
Maury	19.4	2,135	2,754	2,462	2,628	2,517	3,923	2,186	795	19,467	21,953	8,051
Meigs	2.7	304	450	459	410	344	451	240	42	16,593	18,758	6,411
Monroe	10.4	1,300	1,924	1,843	1,630	1,308	1,485	641	269	15,386	18,327	6,375
Montgomery	30.0	2,486	4,113	4,943	4,913	3,940	5,575	3,031	999	18,437	22,298	7,525
Moore	1.6	112	232	221	197	217	347	190	84	21,045	22,753	7,746
Morgan	5.7	594	1,070	958	783	650	955	515	175	16,342	20,625	6,835
Obion	12.4	1,197	2,131	1,818	1,533	1,495	2,408	1,246	572	18,393	21,783	8,136
Overton	6.4	1,098	1,341	1,110	939	761	677	356	118	13,333	16,169	5,655
Perry	2.4	329	494	496	419	264	300	62	36	13,747	15,781	6,012
Pickett	1.6	268	371	362	253	150	149	30	17	12,118	14,088	5,009
Polk	4.8	649	887	765	743	588	825	262	81	15,631	17,383	6,003
Putnam	18.3	2,298	3,168	3,137	2,746	2,027	2,943	1,406	575	15,919	19,609	7,092
Rhea	9.0	1,201	1,533	1,397	1,302	1,094	1,441	816	216	16,362	18,936	6,605
Roane	18.2	1,527	2,671	2,420	2,145	2,198	3,525	2,679	1,035	20,775	23,647	8,489
Robertson	13.4	1,350	1,785	1,762	1,762	1,678	2,872	1,602	589	20,119	22,211	7,573
Rutherford	31.2	2,168	3,207	3,400	3,970	3,656	6,492	5,528	2,779	23,812	27,272	9,350
Scott	6.9	1,140	1,569	1,285	971	729	710	292	204	12,697	17,085	5,779
Sequatchie	3.2	335	658	566	441	392	475	253	80	15,427	18,551	6,453
Sevier	16.4	1,635	2,764	2,719	2,458	2,117	2,817	1,327	563	17,131	19,833	7,196
Shelby	282.0	31,738	36,251	34,727	33,358	30,789	50,658	41,927	22,552	20,767	24,895	8,896
Smith	5.7	641	954	880	877	833	938	416	161	17,274	19,220	7,068
Stewart	3.4	503	636	535	484	458	546	174	64	15,257	17,416	6,507
Sullivan	54.9	4,682	7,293	7,163	7,192	6,835	11,498	7,216	3,021	20,793	23,278	8,705
Sumner	31.7	2,201	3,299	3,230	3,899	3,797	6,851	5,764	2,659	24,222	26,701	8,995
Tipton	11.4	1,359	2,003	1,629	1,405	1,400	1,949	1,221	434	17,509	20,392	6,778
Trousdale	2.5	239	385	396	389	358	486	190	57	17,877	19,614	7,662
Unicoi	6.1	495	1,027	868	901	795	1,115	720	179	18,625	21,036	7,777
Union	4.5	736	832	803	729	632	486	236	46	14,224	15,980	5,753
Van Buren	1.6	189	346	365	273	173	169	55	30	13,605	16,445	5,262
Warren	12.7	1,472	2,215	2,095	2,090	1,640	1,925	888	375	16,298	18,859	7,044
Washington	33.3	3,287	4,904	5,140	4,857	4,293	5,893	3,378	1,548	18,372	22,342	8,096
Wayne	5.0	688	890	741	761	756	754	321	89	16,196	17,968	6,282
Weakley	12.0	1,590	2,181	2,226	1,830	1,360	1,822	727	264	15,008	18,511	6,631
White	7.4	814	1,489	1,375	1,094	919	1,126	418	165	15,094	17,933	6,537
Williamson	21.3	1,060	1,727	1,967	2,133	1,967	4,235	4,504	3,707	29,222	32,861	10,768
Wilson	21.1	1,657	2,323	2,244	2,223	2,489	4,964	3,677	1,523	24,248	25,808	8,840
TOTAL METRO COUNTIES	**1,116.9**	**105,497**	**146,971**	**145,351**	**141,933**	**130,588**	**210,499**	**157,339**	**78,722**	**20,684**	**24,417**	**8,881**
TOTAL STATE	**1,719.8**	**180,972**	**253,740**	**241,928**	**228,646**	**203,170**	**307,830**	**205,854**	**97,660**	**18,969**	**22,635**	**8,200**
TEXAS												
ABILENE	**41.5**	**3,082**	**5,319**	**5,894**	**5,785**	**5,125**	**7,853**	**5,526**	**2,916**	**20,620**	**25,432**	**9,106**
Taylor	41.5	3,082	5,319	5,894	5,785	5,125	7,853	5,526	2,916	20,620	25,432	9,106
AMARILLO	**70.5**	**5,312**	**7,916**	**8,842**	**9,081**	**8,668**	**14,094**	**10,705**	**5,882**	**22,323**	**26,242**	**10,027**
Potter	40.0	3,911	5,877	6,144	5,976	5,240	7,416	3,822	1,614	18,361	21,401	8,393
Randall	30.5	1,401	2,039	2,698	3,105	3,428	6,678	6,883	4,268	28,701	32,590	12,049
AUSTIN	**223.1**	**19,871**	**26,044**	**28,891**	**27,248**	**24,109**	**41,285**	**35,409**	**20,243**	**21,895**	**26,092**	**9,885**
Hays	14.2	1,775	1,873	2,083	2,036	1,441	2,194	1,860	938	18,272	23,608	7,584
Travis	179.4	15,826	21,078	23,755	22,315	19,624	32,410	27,502	16,890	21,642	26,100	10,302
Williamson	29.5	2,270	3,093	3,053	2,897	3,044	6,681	6,047	2,415	25,606	27,244	8,910
BEAUMONT - PORT ARTHUR	**139.6**	**11,808**	**14,737**	**13,488**	**13,390**	**13,228**	**29,954**	**28,874**	**14,121**	**26,144**	**27,965**	**10,051**
Hardin	15.2	1,359	1,658	1,372	1,343	1,527	3,673	3,072	1,196	25,997	26,672	9,090
Jefferson	94.2	8,365	10,414	9,494	9,355	8,847	19,094	18,824	9,807	25,350	27,905	10,288
Orange	30.2	2,084	2,665	2,622	2,692	2,854	7,187	6,978	3,118	28,307	28,805	9,852
BRAZORIA	**62.5**	**3,272**	**4,330**	**4,486**	**5,066**	**5,602**	**14,947**	**16,395**	**8,402**	**30,942**	**32,146**	**10,524**
Brazoria	62.5	3,272	4,330	4,486	5,066	5,602	14,947	16,395	8,402	30,942	32,146	10,524

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		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
BROWNSVILLE - HARLINGEN	**66.6**	**8,087**	**10,548**	**10,652**	**8,698**	**7,501**	**10,512**	**6,902**	**3,700**	**17,194**	**21,402**	**6,144**
Cameron	66.6	8,087	10,548	10,652	8,698	7,501	10,512	6,902	3,700	17,194	21,402	6,144
BRYAN - COLLEGE STATION	**38.2**	**4,617**	**5,140**	**5,338**	**4,566**	**3,794**	**5,938**	**5,161**	**3,646**	**19,335**	**25,148**	**9,167**
Brazos	38.2	4,617	5,140	5,338	4,566	3,794	5,938	5,161	3,646	19,335	25,148	9,167
CORPUS CHRISTI	**112.3**	**10,319**	**12,621**	**13,576**	**13,873**	**12,451**	**22,153**	**18,108**	**9,199**	**22,258**	**25,825**	**8,530**
Nueces	93.0	8,240	10,166	11,114	11,431	10,174	18,291	15,492	8,092	22,649	26,406	8,827
San Patricio	19.3	2,079	2,455	2,462	2,442	2,277	3,862	2,616	1,107	20,467	23,028	7,192
DALLAS	**783.8**	**49,941**	**71,334**	**84,766**	**92,962**	**89,147**	**158,441**	**143,901**	**93,308**	**25,217**	**29,269**	**10,972**
Collin	55.5	2,508	3,941	4,141	4,541	4,846	11,428	14,677	9,418	31,846	33,308	10,754
Dallas	628.2	40,399	57,156	70,569	78,532	74,487	126,114	108,620	72,323	24,514	28,898	11,142
Denton	58.1	3,354	4,778	5,334	5,573	5,471	12,378	13,255	7,957	28,856	31,576	11,045
Ellis	21.7	1,869	2,859	2,449	2,280	2,292	4,670	3,751	1,530	23,037	25,267	8,514
Kaufman	14.3	1,406	2,131	1,841	1,564	1,526	2,592	2,265	975	20,662	24,261	8,280
Rockwall	6.0	405	469	432	472	525	1,259	1,333	1,105	30,398	34,846	12,155
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,166.7***	***73,481***	***108,770***	***126,658***	***137,232***	***133,405***	***240,526***	***215,003***	***131,425***	***25,138***	***28,883***	***10,764***
EL PASO	**156.8**	**15,957**	**20,562**	**25,419**	**22,636**	**18,528**	**26,717**	**17,984**	**8,997**	**18,553**	**22,767**	**6,861**
El Paso	156.8	15,957	20,562	25,419	22,636	18,528	26,717	17,984	8,997	18,553	22,767	6,861
FORT WORTH - ARLINGTON	**382.9**	**23,540**	**37,436**	**42,092**	**44,270**	**44,258**	**82,085**	**71,102**	**38,117**	**24,983**	**28,091**	**10,344**
Johnson	26.4	1,789	2,940	2,919	2,821	2,968	6,061	5,004	1,898	24,606	26,436	9,207
Parker	17.5	1,425	2,160	2,024	1,954	1,979	3,759	2,903	1,296	22,987	25,476	9,117
Tarrant	339.0	20,326	32,336	37,149	39,495	39,311	72,265	63,195	34,923	25,114	28,355	10,504
GALVESTON - TEXAS CITY	**74.6**	**5,435**	**6,769**	**7,156**	**8,068**	**7,410**	**14,301**	**16,202**	**9,259**	**26,727**	**29,430**	**10,689**
Galveston	74.6	5,435	6,769	7,156	8,068	7,410	14,301	16,202	9,259	26,727	29,430	10,689
HOUSTON	**1,114.8**	**70,112**	**83,976**	**103,510**	**118,075**	**117,942**	**228,323**	**234,666**	**158,196**	**27,689**	**31,188**	**11,482**
Fort Bend	50.2	2,369	2,689	3,140	3,569	3,967	10,242	14,454	9,770	34,168	36,952	11,608
Harris	987.4	62,071	73,965	93,290	107,150	106,112	200,672	204,311	139,829	27,423	31,071	11,642
Liberty	18.5	1,697	2,330	1,852	1,651	1,771	3,824	3,573	1,802	24,863	27,108	9,552
Montgomery	52.3	3,249	4,250	4,605	5,090	5,480	12,343	11,155	6,128	27,823	29,644	9,763
Waller	6.4	726	742	623	615	612	1,242	1,173	667	24,056	28,434	8,386
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,251.9***	***78,819***	***95,075***	***115,152***	***131,209***	***130,954***	***257,571***	***267,263***	***175,857***	***27,823***	***31,131***	***11,381***
KILLEEN - TEMPLE	**74.1**	**6,123**	**10,258**	**13,329**	**11,160**	**9,148**	**12,403**	**8,305**	**3,374**	**18,195**	**24,325**	**7,736**
Bell	58.0	5,056	8,377	10,454	8,505	6,909	9,674	6,351	2,674	17,902	22,739	7,763
Coryell	16.1	1,067	1,881	2,875	2,655	2,239	2,729	1,954	700	19,156	30,039	7,664
LAREDO	**29.1**	**4,559**	**5,018**	**4,806**	**3,605**	**3,036**	**4,031**	**2,673**	**1,372**	**15,220**	**19,672**	**5,252**
Webb	29.1	4,559	5,018	4,806	3,605	3,036	4,031	2,673	1,372	15,220	19,672	5,252
LONGVIEW - MARSHALL	**59.4**	**5,142**	**7,653**	**6,644**	**6,432**	**6,564**	**12,146**	**9,956**	**4,863**	**22,921**	**25,880**	**9,402**
Gregg	40.0	3,149	4,754	4,426	4,313	4,371	8,334	6,921	3,732	23,836	26,896	9,925
Harrison	19.4	1,993	2,899	2,218	2,119	2,193	3,812	3,035	1,131	21,115	23,786	8,375
LUBBOCK	**79.3**	**6,495**	**9,713**	**11,126**	**10,520**	**9,668**	**14,854**	**10,924**	**6,000**	**20,882**	**25,376**	**9,056**
Lubbock	79.3	6,495	9,713	11,126	10,520	9,668	14,854	10,924	6,000	20,882	25,376	9,056
McALLEN - EDINBURG - MISSION	**87.9**	**12,322**	**16,072**	**15,409**	**12,326**	**9,193**	**11,891**	**7,012**	**3,675**	**15,054**	**19,085**	**5,254**
Hidalgo	87.9	12,322	16,072	15,409	12,326	9,193	11,891	7,012	3,675	15,054	19,085	5,254
MIDLAND	**33.4**	**1,558**	**2,379**	**2,682**	**3,114**	**3,354**	**6,548**	**6,951**	**6,814**	**30,364**	**36,715**	**13,535**
Midland	33.4	1,558	2,379	2,682	3,114	3,354	6,548	6,951	6,814	30,364	36,715	13,535
ODESSA	**46.0**	**2,904**	**3,674**	**4,204**	**4,968**	**4,959**	**9,794**	**9,467**	**6,030**	**27,409**	**30,678**	**11,227**
Ector	46.0	2,904	3,674	4,204	4,968	4,959	9,794	9,467	6,030	27,409	30,678	11,227
SAN ANGELO	**33.2**	**2,678**	**4,366**	**4,672**	**4,343**	**3,866**	**5,953**	**4,691**	**2,631**	**20,665**	**25,654**	**9,421**
Tom Green	33.2	2,678	4,366	4,672	4,343	3,866	5,953	4,691	2,631	20,665	25,654	9,421
SAN ANTONIO	**380.7**	**35,739**	**45,337**	**51,050**	**49,059**	**45,077**	**71,693**	**54,571**	**28,174**	**20,982**	**25,031**	**8,432**
Bexar	348.2	33,376	41,453	46,872	45,174	41,330	65,022	49,345	25,628	20,842	24,975	8,374
Comal	14.8	860	1,601	2,009	1,906	1,677	2,807	2,506	1,434	22,955	27,091	9,876
Guadalupe	17.7	1,503	2,283	2,169	1,979	2,070	3,864	2,720	1,112	22,257	24,398	8,468
SHERMAN - DENISON	**35.8**	**2,846**	**5,026**	**4,754**	**4,656**	**4,238**	**7,123**	**5,007**	**2,150**	**20,694**	**23,916**	**9,256**
Grayson	35.8	2,846	5,026	4,754	4,656	4,238	7,123	5,007	2,150	20,694	23,916	9,256
TEXARKANA	**42.8**	**5,267**	**6,909**	**5,993**	**5,807**	**5,052**	**7,810**	**4,342**	**1,620**	**17,719**	**20,569**	**7,589**
Bowie	28.9	3,445	4,512	4,018	3,913	3,359	5,361	3,124	1,168	18,097	21,086	7,853
Miller, Ark.	*13.9*	*1,822*	*2,397*	*1,975*	*1,894*	*1,693*	*2,449*	*1,218*	*452*	*16,953*	*19,494*	*7,056*

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
TYLER	**51.1**	**4,306**	**5,701**	**5,999**	**5,716**	**5,770**	**10,305**	**8,434**	**4,869**	**23,313**	**26,866**	**9,855**
Smith	51.1	4,306	5,701	5,999	5,716	5,770	10,305	8,434	4,869	23,313	26,866	9,855
VICTORIA	**25.6**	**1,914**	**2,431**	**2,725**	**2,723**	**2,793**	**5,253**	**5,346**	**2,415**	**25,385**	**28,293**	**9,696**
Victoria	25.6	1,914	2,431	2,725	2,723	2,793	5,253	5,346	2,415	25,385	28,293	9,696
WACO	**66.1**	**7,185**	**10,149**	**9,329**	**8,472**	**7,555**	**11,436**	**8,110**	**3,864**	**18,722**	**22,761**	**8,410**
McLennan	66.1	7,185	10,149	9,329	8,472	7,555	11,436	8,11	3,864	18,722	22,761	8,410
WICHITA FALLS	**44.8**	**3,619**	**5,905**	**6,076**	**6,061**	**5,599**	**8,222**	**6,275**	**3,043**	**20,626**	**25,388**	**9,277**
Wichita	44.8	3,619	5,905	6,076	6,061	5,599	8,222	6,275	3,043	20,626	25,388	9,277
ALL COUNTIES												
Anderson	13.9	1,804	2,257	1,658	1,609	1,528	2,466	1,747	831	18,803	23,884	7,667
Andrews	4.8	250	365	453	566	521	958	1,061	626	27,859	30,428	10,073
Angelina	24.0	2,335	3,251	2,810	2,727	2,790	4,783	3,709	1,595	21,577	24,327	8,389
Aransas	6.0	533	645	749	790	725	969	960	629	21,891	27,275	10,165
Archer	2.8	248	414	373	406	379	535	271	174	19,487	22,573	8,103
Armstrong	.8	55	96	115	89	79	163	134	69	22,750	26,860	10,744
Atascosa	9.0	1,212	1,308	1,218	1,117	1,054	1,619	995	477	18,368	21,411	7,058
Austin	7.1	888	994	791	822	646	1,191	1,156	612	20,374	25,243	9,239
Bailey	2.7	332	607	543	397	312	245	150	114	13,653	17,697	5,899
Bandera	3.2	293	467	443	506	359	519	446	167	18,843	22,585	9,034
Bastrop	10.0	1,062	1,679	1,451	1,205	1,041	1,712	1,293	557	18,256	22,648	8,147
Baylor	2.0	190	391	318	257	207	338	208	91	16,849	20,714	8,454
Bee	8.7	925	1,256	1,171	1,277	1,042	1,342	1,068	619	18,866	23,799	7,640
Bell	58.0	5,056	8,377	10,454	8,505	6,909	9,674	6,351	2,674	17,902	22,739	7,763
Bexar	348.2	33,376	41,453	46,872	45,174	41,330	65,022	49,345	25,628	20,842	24,975	8,374
Blanco	2.1	255	347	365	316	249	300	192	76	16,215	20,892	8,775
Borden	.3	39	78	57	39	27	25	32	3	12,909	16,340	5,447
Bosque	5.9	605	1,030	836	764	627	1,007	716	315	18,060	21,692	8,950
Bowie	28.9	3,445	4,512	4,018	3,913	3,359	5,361	3,124	1,168	18,097	21,086	7,853
Brazoria	62.5	3,272	4,330	4,486	5,066	5,602	14,947	16,395	8,402	30,942	32,146	10,524
Brazos	38.2	4,617	5,140	5,338	4,566	3,794	5,938	5,161	3,646	19,335	25,148	9,167
Brewster	2.7	436	525	437	393	331	330	195	53	14,442	17,549	6,235
Briscoe	1.0	206	218	205	111	103	78	50	29	11,711	15,134	5,821
Brooks	2.7	538	511	452	359	168	381	234	57	13,480	17,496	5,430
Brown	13.6	1,348	2,483	2,264	1,812	1,505	2,257	1,305	626	16,843	20,799	7,946
Burleson	4.7	492	761	539	454	410	824	775	445	21,265	25,119	8,745
Burnet	8.0	687	1,235	1,365	1,203	910	1,266	919	415	17,828	21,850	8,828
Caldwell	7.9	968	1,327	1,196	1,046	813	1,256	871	423	17,078	21,760	7,017
Calhoun	7.0	718	701	786	746	666	1,619	1,222	542	24,176	26,179	8,983
Callahan	4.5	488	771	601	573	544	836	477	210	18,377	20,942	7,788
Cameron	66.6	8,087	10,548	10,652	8,698	7,501	10,512	6,902	3,700	17,194	21,402	6,144
Camp	3.8	407	605	456	370	363	766	529	304	20,886	24,494	9,402
Carson	2.4	162	279	275	294	310	544	357	179	23,079	25,479	8,862
Cass	11.2	1,424	1,789	1,386	1,239	1,153	2,090	1,543	576	19,008	22,015	7,903
Castro	3.4	498	565	690	502	414	432	215	84	14,579	17,381	5,523
Chambers	7.3	746	863	816	734	721	1,682	1,245	493	23,517	24,815	8,668
Cherokee	14.5	2,014	2,693	2,103	1,757	1,399	2,576	1,365	593	16,154	20,291	7,283
Childress	2.8	395	651	546	362	290	350	142	64	12,936	16,521	6,425
Clay	3.9	388	585	509	435	442	713	523	305	20,379	24,008	9,270
Cochran	1.5	209	267	281	223	161	180	95	84	14,879	19,417	6,068
Coke	1.3	110	236	207	160	122	203	179	83	17,875	23,027	9,355
Coleman	4.3	542	822	641	568	507	661	400	159	16,197	19,492	7,907
Collin	55.5	2,508	3,941	4,141	4,541	4,846	11,428	14,677	9,418	31,846	33,308	10,754
Collingsworth	1.8	203	437	278	183	205	217	196	81	14,609	19,357	7,574
Colorado	7.4	1,079	1,225	928	829	699	1,275	828	537	17,722	22,705	8,616
Comal	14.8	860	1,601	2,009	1,906	1,677	2,807	2,506	1,434	22,955	27,091	9,876
Comanche	5.0	673	1,036	826	664	419	655	392	335	14,776	20,128	7,742
Concho	1.1	125	174	191	137	102	160	98	73	17,038	22,105	8,385
Cooke	10.9	906	1,440	1,489	1,304	1,260	2,329	1,453	719	21,224	24,052	8,917
Coryell	16.1	1,067	1,881	2,875	2,655	2,239	2,729	1,954	700	19,156	30,039	7,664
Cottle	1.2	158	229	186	166	120	115	113	113	15,750	22,876	9,466
Crane	1.7	121	142	175	181	140	374	394	173	27,639	28,664	10,152
Crockett	1.7	129	248	232	158	217	314	244	158	21,977	25,402	8,637
Crosby	2.9	506	573	579	442	250	283	145	122	13,149	16,766	5,525
Culberson	1.0	127	256	199	170	95	105	37	11	12,515	14,890	4,512
Dallam	2.5	335	482	454	402	360	263	139	65	14,734	17,035	6,356

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METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Dallas	628.2	40,399	57,156	70,569	78,532	74,487	126,114	108,620	72,323	24,514	28,898	11,142
Dawson	5.5	651	818	829	774	662	919	518	329	17,853	21,427	7,230
Deaf Smith	6.8	882	890	1,286	1,126	929	1,023	402	262	16,280	19,421	6,058
Delta	1.9	289	431	293	205	236	241	130	75	13,759	17,882	6,934
Denton	58.1	3,354	4,778	5,334	5,573	5,471	12,378	13,255	7,957	28,856	31,576	11,045
De Witt	7.2	963	1,390	974	877	703	1,028	804	461	16,473	21,141	7,928
Dickens	1.4	215	416	281	155	118	133	71	11	10,841	14,298	5,719
Dimmit	3.5	617	654	593	466	350	445	243	132	13,948	17,941	5,105
Donley	1.6	263	341	266	199	161	224	87	59	13,600	17,791	6,620
Duval	4.0	591	705	511	411	348	676	509	249	17,229	21,387	6,632
Eastland	8.1	918	1,733	1,336	1,098	837	1,256	605	317	15,260	19,375	7,769
Ector	46.0	2,904	3,674	4,204	4,968	4,959	9,794	9,467	6,030	27,409	30,678	11,227
Edwards	.7	63	148	163	108	60	84	39	35	14,143	18,666	6,533
Ellis	21.7	1,869	2,859	2,449	2,280	2,292	4,670	3,751	1,530	23,037	25,267	8,514
El Paso	156.8	15,957	20,562	25,419	22,636	18,528	26,717	17,984	8,997	18,553	22,767	6,861
Erath	9.7	1,220	1,738	1,484	1,205	1,167	1,406	816	664	16,646	22,143	8,949
Falls	7.2	1,032	1,696	1,088	875	594	946	676	293	13,903	18,706	7,360
Fannin	9.9	1,408	1,912	1,415	1,347	1,097	1,593	803	325	15,752	19,099	7,594
Fayette	8.0	804	1,569	1,075	834	697	1,284	1,167	490	17,695	22,449	9,070
Fisher	2.2	347	344	319	325	274	335	149	107	16,385	19,610	7,312
Floyd	3.3	547	636	617	502	332	366	231	69	13,700	16,452	5,655
Foard	.9	172	211	167	126	59	68	67	30	11,889	16,149	6,921
Fort Bend	50.2	2,369	2,689	3,140	3,569	3,967	10,242	14,454	9,770	34,168	36,952	11,608
Franklin	2.9	325	559	449	326	311	548	250	132	16,716	20,882	8,184
Freestone	6.0	871	1,144	754	673	537	889	725	407	16,610	21,731	7,999
Frio	4.2	629	703	745	619	410	552	375	167	15,169	19,210	5,526
Gaines	4.5	566	572	720	566	471	788	493	324	18,242	22,538	7,349
Galveston	74.6	5,435	6,769	7,156	8,068	7,410	14,301	16,202	9,259	26,727	29,430	10,689
Garza	1.9	210	307	326	269	209	277	195	107	16,815	21,521	7,572
Gillespie	5.6	610	911	956	880	764	871	393	215	16,782	19,831	7,712
Glasscock	.4	40	68	70	67	54	39	29	33	16,429	20,973	6,453
Goliad	1.8	204	305	248	218	180	354	184	107	18,214	21,797	7,403
Gonzales	6.1	771	1,018	865	737	607	946	681	475	17,554	22,598	8,014
Gray	10.5	824	1,245	1,143	1,110	1,223	2,209	1,761	985	23,827	27,227	10,707
Grayson	35.8	2,846	5,026	4,754	4,656	4,238	7,123	5,007	2,150	20,694	23,916	9,256
Gregg	40.0	3,149	4,754	4,426	4,313	4,371	8,334	6,921	3,732	23,836	26,896	9,925
Grimes	5.2	798	995	664	617	486	854	485	301	16,093	21,216	7,404
Guadalupe	17.7	1,503	2,283	2,169	1,979	2,070	3,864	2,720	1,112	22,257	24,398	8,468
Hale	13.1	1,761	2,086	2,148	2,014	1,556	1,918	1,039	578	16,293	19,658	6,569
Hall	2.2	588	536	385	294	139	135	85	38	9,730	12,953	5,089
Hamilton	3.7	527	864	624	476	369	521	185	134	13,568	17,852	7,592
Hansford	2.3	230	308	343	280	260	470	257	152	19,784	23,298	8,643
Hardeman	2.5	320	486	386	299	284	431	185	109	15,921	19,586	7,772
Hardin	15.2	1,359	1,658	1,372	1,343	1,527	3,673	3,072	1,196	25,997	26,672	9,090
Harris	987.4	62,071	73,965	93,290	107,150	106,112	200,672	204,311	139,829	27,423	31,071	11,642
Harrison	19.4	1,993	2,899	2,218	2,119	2,193	3,812	3,035	1,131	21,115	23,786	8,375
Hartley	1.4	125	176	219	186	217	231	126	120	19,838	23,416	7,451
Haskell	3.0	568	629	497	409	288	308	181	120	12,873	16,791	6,542
Hays	14.2	1,775	1,873	2,083	2,036	1,441	2,194	1,860	938	18,272	23,608	7,584
Hemphill	2.2	144	244	318	273	272	522	281	146	22,479	25,206	8,802
Henderson	18.7	1,967	2,980	2,752	2,472	2,149	3,515	1,875	990	18,272	21,845	8,475
Hidalgo	87.9	12,322	16,072	15,409	12,326	9,193	11,891	7,012	3,675	15,054	19,085	5,254
Hill	10.1	1,320	1,966	1,618	1,281	1,106	1,465	919	425	15,541	19,836	7,706
Hockley	8.2	1,015	1,016	994	939	950	1,679	1,118	489	20,705	23,119	7,738
Hood	8.5	457	899	933	934	843	1,634	1,703	1,097	26,164	29,444	11,533
Hopkins	10.2	1,194	1,702	1,630	1,534	1,150	1,614	921	455	16,765	20,329	7,737
Houston	8.0	1,318	1,757	1,208	926	675	1,067	724	325	13,735	19,631	6,683
Howard	12.1	1,164	1,765	1,657	1,528	1,376	2,242	1,649	719	19,780	23,823	9,008
Hudspeth	.8	117	172	189	108	75	78	37	24	12,718	16,746	4,785
Hunt	21.8	2,529	3,100	2,884	2,602	2,441	4,122	2,806	1,316	19,574	22,751	8,435
Hutchinson	10.4	597	943	972	949	1,031	2,463	2,235	1,210	28,133	29,697	11,313
Irion	.5	63	53	46	64	61	86	79	48	22,000	25,898	8,633
Jack	3.0	246	491	453	358	389	555	327	181	19,314	22,743	8,747
Jackson	5.0	537	683	592	606	525	1,031	648	378	20,726	23,943	8,738
Jasper	11.8	1,497	1,826	1,532	1,460	1,317	2,379	1,269	520	18,533	21,198	7,580
Jeff Davis	.6	83	128	133	91	54	65	23	23	13,296	17,405	6,143

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Jefferson	94.2	8,365	10,414	9,494	9,355	8,847	19,094	18,824	9,807	25,350	27,905	10,288
Jim Hogg	1.8	301	379	257	207	204	272	99	81	14,119	18,052	6,017
Jim Wells	12.0	1,513	1,926	1,523	1,453	1,354	2,254	1,285	692	18,537	22,012	6,988
Johnson	26.4	1,789	2,940	2,919	2,821	2,968	6,061	5,004	1,898	24,606	26,436	9,207
Jones	6.6	981	1,168	955	861	746	994	529	366	16,079	20,231	7,501
Karnes	4.7	602	762	638	509	467	741	627	354	18,327	22,587	7,693
Kaufman	14.3	1,406	2,131	1,841	1,564	1,526	2,592	2,265	975	20,662	24,261	8,280
Kendall	4.2	436	493	497	529	376	755	663	451	21,743	25,895	9,063
Kenedy	.2	25	32	22	33	18	39	8	23	18,250	38,035	15,214
Kent	.4	51	101	68	64	37	50	20	9	12,929	16,418	5,970
Kerr	12.5	789	1,613	1,754	1,565	1,606	2,390	1,685	1,098	21,742	26,552	10,404
Kimble	1.6	202	315	257	210	221	264	93	38	15,667	17,793	6,943
King	.2	25	39	58	19	41	13		5	13,083	15,340	7,670
Kinney	.8	123	150	142	140	85	80	59	21	14,500	17,155	5,967
Kleberg	10.7	1,483	1,632	1,587	1,435	1,135	1,681	1,254	493	17,136	21,652	6,854
Knox	1.9	332	424	286	206	187	220	159	86	13,208	18,673	6,823
Lamar	16.8	2,266	2,987	2,437	2,257	1,921	2,565	1,686	681	16,508	19,888	7,542
Lamb	6.7	908	1,166	1,279	1,027	721	886	496	217	14,988	18,686	6,487
Lampasas	4.8	511	788	778	736	477	768	465	277	17,055	21,056	7,896
La Salle	1.9	421	365	263	262	158	194	181	56	13,115	18,093	5,927
Lavaca	7.5	1,101	1,371	953	898	737	1,326	759	355	16,720	20,245	7,747
Lee	4.4	545	664	557	486	401	677	728	342	19,429	24,213	8,592
Leon	4.2	667	870	571	384	395	608	423	282	14,918	20,436	8,498
Liberty	18.5	1,697	2,330	1,852	1,651	1,771	3,824	3,573	1,802	24,863	27,108	9,552
Limestone	7.7	1,241	1,693	1,163	922	828	908	631	314	13,658	18,740	6,807
Lipscomb	1.4	110	150	128	163	166	249	228	206	24,433	29,285	10,250
Live Oak	3.6	400	496	509	463	405	639	432	256	19,227	22,906	7,707
Llano	4.8	449	952	902	736	491	631	405	234	15,574	20,408	8,746
Loving	.1	17	60	3	3		8	3	6	8,045	17,650	17,650
Lubbock	79.3	6,495	9,713	11,126	10,520	9,668	14,854	10,924	6,000	20,882	25,376	9,056
Lynn	2.8	513	584	519	414	270	315	111	74	12,767	15,531	5,057
McCulloch	3.5	424	789	611	492	325	406	240	213	14,357	19,161	7,535
McLennan	66.1	7,185	10,149	9,329	8,472	7,555	11,436	8,110	3,864	18,722	22,761	8,410
McMullen	.3	12	36	49	43	47	52	44	17	20,769	25,000	9,375
Madison	3.4	472	661	459	390	308	498	391	221	16,253	23,499	6,888
Marion	4.3	697	860	592	470	509	714	345	113	15,010	17,996	7,035
Martin	1.6	166	266	261	167	210	269	149	112	17,900	22,023	7,497
Mason	1.5	308	332	278	227	117	132	87	19	11,877	14,675	5,793
Matagorda	14.8	1,432	1,685	1,494	1,543	1,540	3,821	2,310	975	24,135	24,914	8,864
Maverick	9.1	1,555	2,016	1,856	1,286	911	920	393	163	12,413	15,540	3,885
Medina	8.1	912	1,309	1,315	1,107	959	1,376	790	332	17,240	20,504	6,863
Menard	.9	215	243	181	131	51	53	17	9	9,818	12,161	4,759
Midland	33.4	1,558	2,379	2,682	3,114	3,354	6,548	6,951	6,814	30,364	36,715	13,535
Milam	8.7	1,126	1,717	1,057	907	718	1,401	1,312	462	17,363	21,329	7,764
Mills	1.9	226	338	290	289	235	272	178	72	16,623	19,942	8,237
Mitchell	3.4	468	648	469	437	370	429	314	265	16,256	20,906	7,726
Montague	7.2	921	1,306	1,179	1,028	826	1,098	618	224	15,886	19,198	7,595
Montgomery	52.3	3,249	4,250	4,605	5,090	5,480	12,343	11,155	6,128	27,823	29,644	9,763
Moore	6.0	413	541	676	839	947	1,422	824	338	22,789	24,596	8,385
Morris	5.6	594	776	587	508	511	1,138	1,112	374	23,311	25,013	8,922
Motley	.8	172	214	148	88	55	74	34	15	10,368	14,120	5,945
Nacogdoches	18.1	2,266	3,103	2,823	2,280	1,974	2,689	1,876	1,089	16,802	22,036	7,977
Navarro	14.3	1,645	2,721	2,272	1,741	1,470	2,245	1,498	708	16,383	20,987	8,046
Newton	4.9	580	922	650	489	493	946	647	173	17,979	20,614	7,215
Nolan	6.6	739	1,021	943	878	756	1,167	728	368	18,337	22,063	8,090
Nueces	93.0	8,240	10,166	11,114	11,431	10,174	18,291	15,492	8,092	22,649	26,406	8,827
Ochiltree	3.6	172	252	295	453	400	865	770	393	27,730	30,403	11,056
Oldham	.7	59	147	178	94	81	80	54	7	13,882	17,204	5,236
Orange	30.2	2,084	2,665	2,622	2,692	2,854	7,187	6,978	3,118	28,307	28,805	9,852
Palo Pinto	8.8	849	1,400	1,209	1,289	1,144	1,428	973	508	18,638	22,880	8,792
Panola	8.1	860	1,257	985	926	846	1,738	1,142	346	20,126	22,713	8,140
Parker	17.5	1,425	2,160	2,024	1,954	1,979	3,759	2,903	1,296	22,987	25,476	9,117
Parmer	3.5	505	616	696	663	345	380	216	79	14,521	16,689	5,169
Pecos	4.6	374	474	535	665	566	1,027	724	235	22,117	24,187	7,225
Polk	10.4	1,332	2,030	1,793	1,380	988	1,412	1,040	425	15,150	19,531	7,333
Potter	40.0	3,911	5,877	6,144	5,976	5,240	7,416	3,822	1,614	18,361	21,401	8,393

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Presidio	1.8	497	398	305	218	133	164	56	29	10,083	13,341	4,531
Rains	2.2	351	429	316	318	312	251	118	105	15,066	19,062	8,065
Randall	30.5	1,401	2,039	2,698	3,105	3,428	6,678	6,883	4,268	28,701	32,590	12,049
Reagan	1.4	103	131	160	210	200	361	168	67	22,359	24,304	7,561
Real	.9	176	269	193	71	64	77	39	11	10,100	13,447	4,655
Red River	6.4	1,153	1,516	1,122	839	566	676	327	201	12,267	16,190	6,205
Reeves	4.9	718	799	718	673	561	811	407	213	16,514	19,797	6,140
Refugio	3.2	354	478	400	326	342	640	374	286	20,677	24,426	8,405
Roberts	.4	34	41	49	57	54	76	41	48	21,500	25,798	7,938
Robertson	5.8	1,154	1,153	724	663	523	821	491	271	14,127	18,630	7,252
Rockwall	6.0	405	469	432	472	525	1,259	1,333	1,105	30,398	34,846	12,155
Runnels	4.6	534	792	640	607	562	754	474	237	17,708	21,213	8,200
Rusk	16.1	1,620	2,296	1,866	1,768	1,858	3,201	2,380	1,111	21,409	24,155	8,798
Sabine	3.6	677	744	552	466	376	455	230	100	13,374	17,263	6,755
San Augustine	3.4	541	648	515	456	340	434	273	193	14,959	19,400	7,329
San Jacinto	5.0	708	971	690	571	475	836	591	158	15,992	19,427	7,415
San Patricio	19.3	2,079	2,455	2,462	2,442	2,277	3,862	2,616	1,107	20,467	23,028	7,192
San Saba	2.5	375	569	442	353	229	268	158	106	13,388	17,544	7,310
Schleicher	1.0	100	129	131	125	105	196	136	78	20,625	25,140	8,110
Scurry	7.0	525	742	826	864	758	1,513	1,049	723	23,490	27,271	9,943
Shackelford	1.6	127	275	206	206	161	307	172	146	19,641	24,807	9,230
Shelby	9.2	1,542	1,929	1,116	1,115	941	1,340	817	400	15,056	19,129	7,242
Sherman	1.1	73	101	134	164	130	204	180	114	22,846	33,384	12,241
Smith	51.1	4,306	5,701	5,999	5,716	5,770	10,305	8,434	4,869	23,313	26,866	9,855
Somervell	1.8	193	224	226	209	192	401	240	115	21,231	23,643	9,055
Starr	8.0	1,840	1,955	1,371	885	698	679	381	191	10,659	14,391	3,702
Stephens	4.3	430	664	568	564	479	787	530	278	19,309	23,003	9,244
Sterling	.4	47	77	76	50	39	60	29	22	15,000	21,198	7,066
Stonewall	1.0	110	170	155	143	114	170	100	38	17,000	20,162	8,401
Sutton	1.9	185	198	200	241	220	435	298	123	22,841	27,266	8,634
Swisher	3.4	533	703	634	553	365	372	157	83	13,562	16,209	5,741
Tarrant	339.0	20,326	32,336	37,149	39,495	39,311	72,265	63,195	34,923	25,114	28,355	10,504
Taylor	41.5	3,082	5,319	5,894	5,785	5,125	7,853	5,526	2,916	20,620	25,432	9,106
Terrell	.6	91	95	67	49	64	106	70	58	19,833	23,782	8,918
Terry	5.1	716	698	748	716	634	855	499	234	17,644	20,599	7,051
Throckmorton	.9	184	214	161	108	74	82	44	33	11,459	15,382	6,922
Titus	8.4	938	1,236	935	999	933	1,674	1,142	543	20,472	23,064	8,351
Tom Green	33.2	2,678	4,366	4,672	4,343	3,866	5,953	4,691	2,631	20,665	25,654	9,421
Travis	179.4	15,826	21,078	23,755	22,315	19,624	32,410	27,502	16,890	21,642	26,100	10,302
Trinity	4.0	707	843	567	457	444	559	291	132	13,838	17,632	6,983
Tyler	6.5	729	1,116	905	737	676	1,129	804	404	18,296	22,382	8,313
Upshur	11.4	1,044	1,713	1,405	1,274	1,286	2,443	1,532	703	21,054	23,343	8,395
Upton	1.6	138	213	192	196	150	306	254	151	21,774	25,426	8,656
Uvalde	7.6	868	1,208	1,226	1,074	863	1,128	829	404	17,206	21,463	6,768
Val Verde	11.5	1,398	2,080	2,133	1,775	1,307	1,532	856	419	15,356	19,662	5,828
Van Zandt	13.1	1,232	2,329	2,031	1,598	1,354	2,452	1,479	625	17,885	21,474	8,107
Victoria	25.6	1,914	2,431	2,725	2,723	2,793	5,253	5,346	2,415	25,385	28,293	9,696
Walker	13.5	1,739	2,052	1,694	1,451	1,335	2,206	1,842	1,181	19,324	27,747	8,108
Waller	6.4	726	742	623	615	612	1,242	1,173	667	24,056	28,434	8,386
Ward	4.9	388	580	451	575	509	1,036	900	461	24,448	26,513	8,898
Washington	8.3	970	1,274	1,013	948	872	1,430	1,135	658	19,699	25,024	8,953
Webb	29.1	4,559	5,018	4,806	3,605	3,036	4,031	2,673	1,372	15,220	19,672	5,252
Wharton	14.9	1,741	2,112	1,627	1,618	1,459	2,925	2,341	1,077	21,172	24,136	8,583
Wheeler	3.0	247	483	385	319	287	516	430	333	21,119	27,257	10,903
Wichita	44.8	3,619	5,905	6,076	6,061	5,599	8,222	6,275	3,043	20,626	25,388	9,277
Wilbarger	6.1	741	1,199	905	701	596	950	592	416	16,384	21,730	8,132
Willacy	4.9	945	1,069	907	613	428	493	273	172	12,158	16,826	4,530
Williamson	29.5	2,270	3,093	3,053	2,897	3,044	6,681	6,047	2,415	25,606	27,244	8,910
Wilson	6.1	763	986	860	837	732	1,087	610	225	17,577	20,300	6,804
Winkler	3.5	376	396	330	345	386	834	623	210	23,963	24,793	8,425
Wise	10.5	847	1,467	1,341	1,111	1,216	2,141	1,649	728	21,996	24,546	8,796
Wood	10.2	1,042	1,683	1,521	1,173	1,066	1,847	1,288	590	18,559	22,674	8,534
Yoakum	3.0	296	241	257	337	358	762	532	217	25,157	26,641	9,187
Young	8.2	747	1,277	1,079	1,121	881	1,476	961	658	19,412	25,673	10,170
Zapata	2.3	338	476	432	317	184	299	157	97	13,802	17,660	5,416
Zavala	3.2	442	736	654	450	286	348	201	83	13,085	16,572	4,494

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

[redacted] ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
TOTAL METRO COUNTIES	**4,342.6**	**332,188**	**444,926**	**500,933**	**510,786**	**481,942**	**853,616**	**761,781**	**456,428**	**23,939**	**27,859**	**9,917**
TOTAL STATE	**5,447.9**	**465,502**	**627,546**	**657,874**	**648,854**	**600,496**	**1,040,291**	**887,564**	**519,773**	**22,643**	**26,653**	**9,492**
UTAH												
PROVO - OREM	**65.4**	**4,354**	**8,784**	**10,734**	**10,097**	**8,746**	**13,042**	**7,396**	**2,247**	**19,325**	**22,197**	**5,994**
Utah	65.4	4,354	8,784	10,734	10,097	8,746	13,042	7,396	2,247	19,325	22,197	5,994
SALT LAKE CITY - OGDEN	**315.8**	**17,948**	**32,079**	**40,011**	**43,787**	**44,064**	**72,458**	**47,858**	**17,595**	**22,739**	**24,905**	**8,072**
Davis	45.0	1,600	3,130	5,101	6,472	6,979	12,077	7,519	2,122	24,461	25,980	7,248
Salt Lake	220.4	13,057	23,239	27,885	29,950	29,865	49,857	33,139	13,408	22,700	25,040	8,313
Weber	50.4	3,291	5,710	7,025	7,365	7,220	10,524	7,200	2,065	21,208	23,359	7,891
ALL COUNTIES												
Beaver	1.4	175	328	351	210	145	159	26	6	12,597	14,504	4,512
Box Elder	10.3	573	866	1,117	1,457	1,444	2,445	1,764	634	23,907	25,636	7,588
Cache	19.1	1,562	2,511	3,105	3,114	2,774	3,518	1,795	721	18,780	21,290	6,591
Carbon	8.2	479	808	909	947	983	2,198	1,462	414	24,880	25,232	8,445
Daggett	.2	10	32	25	21	32	42	36	2	22,000	22,995	5,749
Davis	45.0	1,600	3,130	5,101	6,472	6,979	12,077	7,519	2,122	24,461	25,980	7,248
Duchesne	3.9	227	363	397	474	596	960	675	208	24,130	25,758	7,025
Emery	3.8	201	315	394	423	479	1,066	777	145	25,793	25,793	7,051
Garfield	1.2	151	236	285	181	152	150	38	7	13,712	15,760	4,977
Grand	3.1	183	402	442	444	455	663	397	114	20,878	22,337	7,959
Iron	5.7	520	928	1,162	1,022	811	823	349	85	16,061	18,244	5,531
Juab	1.7	139	269	353	313	264	255	73	34	16,266	17,971	5,267
Kane	1.5	164	232	269	269	185	265	83	33	16,491	18,441	6,013
Millard	3.0	221	446	452	471	379	569	326	136	18,989	21,777	6,735
Morgan	1.5	73	121	136	173	216	383	311	87	25,721	26,985	7,784
Piute	.4	71	108	104	54	29	20	7	7	10,778	12,980	3,994
Rich	.7	52	92	102	87	86	168	76	37	20,944	22,936	6,690
Salt Lake	220.4	13,057	23,239	27,885	29,950	29,865	49,857	33,139	13,408	22,700	25,040	8,313
San Juan	3.3	439	534	532	576	527	470	172	50	16,330	17,463	4,433
Sanpete	4.7	563	912	820	740	590	680	308	87	15,350	17,863	5,347
Sevier	4.9	382	715	749	758	756	1,034	403	103	18,967	20,452	6,148
Summit	3.9	225	376	506	545	595	806	594	253	22,533	26,084	8,695
Tooele	8.4	423	709	893	1,101	1,322	2,309	1,312	331	24,081	25,138	7,763
Uintah	6.9	517	592	529	677	760	1,738	1,397	690	27,362	28,157	8,267
Utah	65.4	4,354	8,784	10,734	10,097	8,746	13,042	7,396	2,247	19,325	22,197	5,994
Wasatch	2.9	235	454	519	499	440	469	226	58	17,382	19,223	6,059
Washington	8.8	881	1,566	1,594	1,413	1,174	1,373	605	194	16,214	18,528	5,471
Wayne	.6	83	108	104	77	89	95	26	18	15,263	18,300	4,991
Weber	50.4	3,291	5,710	7,025	7,365	7,220	10,524	7,200	2,065	21,208	23,359	7,891
TOTAL METRO COUNTIES	**381.2**	**22,302**	**40,863**	**50,745**	**53,884**	**52,810**	**85,500**	**55,254**	**19,842**	**22,157**	**24,441**	**7,658**
TOTAL STATE	**491.3**	**30,851**	**54,886**	**66,594**	**69,930**	**68,093**	**108,158**	**68,492**	**24,296**	**21,705**	**23,965**	**7,452**
VERMONT												
BURLINGTON	**42.6**	**2,205**	**4,742**	**5,275**	**5,542**	**5,361**	**8,612**	**7,394**	**3,469**	**23,238**	**26,543**	**9,200**
Chittenden	40.9	2,059	4,476	4,961	5,240	5,120	8,351	7,255	3,438	23,582	26,856	9,309
Grand Isle	1.7	146	266	314	302	241	261	139	31	17,067	19,006	6,594
ALL COUNTIES												
Addison	10.0	704	1,339	1,659	1,720	1,496	1,800	965	317	18,741	21,526	7,081
Bennington	12.8	704	1,746	2,082	2,154	1,843	2,388	1,324	559	19,311	22,521	8,454
Caledonia	9.7	817	1,623	1,773	1,627	1,346	1,624	678	212	16,886	19,279	7,083
Chittenden	40.9	2,059	4,476	4,961	5,240	5,120	8,351	7,255	3,438	23,582	26,856	9,309
Essex	2.2	156	369	445	393	335	353	121	28	16,612	18,354	6,212
Franklin	12.0	894	1,898	1,939	1,883	1,579	2,253	1,139	415	18,300	20,855	7,089
Grand Isle	1.7	146	266	314	302	241	261	139	31	17,067	19,006	6,594
Lamoille	6.4	444	967	977	970	1,020	1,142	637	243	19,186	21,709	7,985
Orange	8.4	546	1,164	1,557	1,431	1,221	1,507	744	230	18,205	20,940	7,360
Orleans	8.5	737	1,548	1,677	1,472	1,175	1,141	571	179	15,923	18,489	6,521
Rutland	21.6	1,441	3,307	3,567	3,365	3,234	4,097	1,984	605	18,719	21,012	7,679
Washington	19.5	1,337	3,000	3,341	3,201	2,743	3,508	1,837	533	18,192	20,849	7,671

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

■ ESTIMATES

METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VERMONT (continued)												
ALL COUNTIES (continued)												
Windham	14.8	1,008	2,245	2,517	2,193	2,035	2,659	1,573	570	18,681	21,742	8,535
Windsor	20.2	1,415	2,618	3,112	3,148	2,937	4,021	2,110	839	19,690	22,162	8,560
TOTAL METRO COUNTIES	**42.6**	**2,205**	**4,742**	**5,275**	**5,542**	**5,361**	**8,612**	**7,394**	**3,469**	**23,238**	**26,543**	**9,200**
TOTAL STATE	**188.7**	**12,408**	**26,566**	**29,921**	**29,099**	**26,325**	**35,105**	**21,077**	**8,199**	**19,361**	**22,331**	**8,055**
VIRGINIA												
CHARLOTTESVILLE	**43.0**	**3,335**	**5,667**	**6,185**	**5,965**	**5,471**	**8,508**	**5,025**	**2,844**	**20,305**	**24,240**	**8,715**
Albemarle	22.5	1,478	2,373	2,957	3,056	2,968	4,607	3,090	1,971	22,304	26,823	10,160
Charlottesville city	13.7	1,246	2,315	2,224	1,843	1,639	2,457	1,293	683	17,836	21,650	7,288
Fluvanna	3.9	327	643	675	656	422	727	354	96	17,111	20,137	7,139
Greene	2.9	284	336	329	410	442	717	288	94	21,034	21,959	7,492
DANVILLE	**41.3**	**4,185**	**6,831**	**6,619**	**6,305**	**5,459**	**7,379**	**3,323**	**1,199**	**17,336**	**19,885**	**7,281**
Danville city	17.8	1,900	3,081	2,798	2,512	2,120	3,027	1,749	613	17,148	20,292	8,027
Pittsylvania	23.5	2,285	3,750	3,821	3,793	3,339	4,352	1,574	586	17,459	19,577	6,785
LYNCHBURG	**50.6**	**3,843**	**6,626**	**7,275**	**7,449**	**6,994**	**9,993**	**6,074**	**2,346**	**20,073**	**22,904**	**7,982**
Amherst	9.7	737	1,160	1,438	1,497	1,511	2,162	1,004	191	20,059	21,695	6,991
Campbell	15.5	1,079	1,727	2,049	2,328	2,219	3,442	2,033	623	21,227	23,179	7,485
Lynchburg city	25.4	2,027	3,739	3,788	3,624	3,264	4,389	3,037	1,532	19,332	23,198	8,781
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**411.3**	**32,729**	**45,227**	**54,611**	**57,068**	**51,163**	**85,410**	**61,471**	**23,621**	**21,507**	**25,259**	**8,680**
Chesapeake city	40.1	2,700	3,865	4,565	5,419	5,465	9,699	6,601	1,786	23,223	24,737	8,144
Gloucester	8.1	699	1,039	1,138	1,102	1,084	1,710	999	329	20,330	22,090	8,060
Hampton city	43.9	2,912	4,776	5,923	6,016	5,664	9,347	6,916	2,346	21,994	24,888	8,769
James City	8.5	519	764	994	1,022	974	1,748	1,567	912	24,880	27,944	9,897
Newport News city	54.6	4,558	6,595	7,674	7,801	6,992	11,063	7,372	2,545	20,457	23,585	8,678
Norfolk city	86.6	9,819	13,091	14,569	13,127	9,852	13,959	8,232	3,951	17,112	23,832	8,046
Poquoson city	3.2	127	342	289	332	421	909	618	162	26,043	26,259	8,488
Portsmouth city	37.0	3,965	5,093	5,442	5,306	4,537	6,763	4,540	1,354	18,712	21,657	7,810
Suffolk city	16.2	1,682	2,154	2,233	2,255	1,930	3,265	2,068	613	19,464	22,074	7,450
Virginia Beach city	98.5	5,121	6,389	10,072	12,761	12,312	23,771	19,544	8,530	26,029	29,079	9,870
Williamsburg city	3.0	204	367	485	398	390	422	452	282	20,582	29,834	8,950
York	11.6	423	752	1,227	1,529	1,542	2,754	2,562	811	26,165	28,573	8,792
RICHMOND - PETERSBURG	**285.1**	**19,854**	**30,204**	**33,996**	**35,660**	**35,701**	**52,820**	**47,612**	**19,253**	**23,200**	**25,824**	**9,387**
Charles City	2.1	204	241	293	325	328	399	210	100	19,812	21,573	6,566
Chesterfield	52.8	1,617	2,547	3,734	4,756	5,926	14,026	14,304	5,890	30,626	31,825	10,581
Colonial Heights city	6.0	251	552	640	675	747	1,540	1,276	319	25,813	26,555	9,484
Dinwiddie	6.3	499	821	814	728	860	1,397	903	278	21,676	23,937	6,585
Goochland	4.0	334	495	435	446	489	876	521	404	23,041	27,076	8,877
Hanover	17.9	1,070	1,664	1,881	1,956	2,126	4,657	3,469	1,077	25,511	26,690	8,864
Henrico	72.1	3,267	5,854	7,973	9,216	9,998	17,960	12,697	5,135	24,873	27,180	10,502
Hopewell city	8.8	734	1,099	1,081	1,033	1,239	1,907	1,422	285	21,850	23,012	8,691
New Kent	3.5	289	318	361	509	548	875	515	85	22,537	23,417	8,450
Petersburg city	15.3	1,843	2,457	2,534	2,129	1,850	2,445	1,411	631	16,827	20,281	7,738
Powhatan	4.1	285	416	400	437	580	1,082	751	149	24,443	25,758	7,283
Prince George	6.7	383	594	1,002	1,095	955	1,516	907	248	21,376	27,171	6,572
Richmond city	85.5	9,078	13,146	12,848	12,355	10,055	14,140	9,226	4,652	18,008	22,204	9,002
ROANOKE	**85.2**	**6,570**	**11,332**	**12,193**	**11,730**	**10,942**	**17,543**	**10,607**	**4,283**	**20,343**	**23,425**	**8,914**
Botetourt	8.7	718	1,153	1,338	1,206	1,194	1,935	923	233	19,698	21,479	7,596
Roanoke	26.0	1,156	2,064	2,681	3,313	3,472	6,701	4,892	1,721	25,437	27,564	9,344
Roanoke city	41.6	4,230	7,018	6,847	5,858	5,087	7,128	3,656	1,776	17,237	20,817	8,810
Salem city	8.9	466	1,097	1,327	1,353	1,189	1,779	1,136	553	20,809	25,430	9,314
ALL COUNTIES												
Accomack	11.8	1,819	2,386	2,142	1,623	1,185	1,441	745	459	13,813	17,606	6,554
Albemarle	22.5	1,478	2,373	2,957	3,056	2,968	4,607	3,090	1,971	22,304	26,823	10,160
□ Alexandria city	52.6	2,259	3,531	4,881	6,690	6,846	11,037	10,135	7,221	26,623	30,525	15,205
Alleghany	4.8	376	641	623	708	642	1,045	588	177	20,394	22,200	7,249
Amelia	2.8	297	469	527	468	421	429	138	51	16,051	17,830	5,738
Amherst	9.7	737	1,160	1,438	1,497	1,511	2,162	1,004	191	20,059	21,695	6,991
Appomattox	4.3	411	676	650	690	640	797	318	118	18,075	19,780	6,804
□ Arlington	72.5	2,862	4,568	6,775	8,246	8,679	13,911	14,861	12,598	28,315	32,561	15,843
Augusta	19.1	1,389	2,376	2,777	3,045	2,640	3,886	2,196	791	19,938	22,744	7,757

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Bath	2.1	228	365	410	307	175	316	244	55	15,587	21,433	7,502
Bedford	12.2	883	1,498	1,720	1,886	1,832	2,592	1,370	419	20,294	22,020	7,183
Bedford city	2.3	267	395	378	327	275	375	225	58	16,486	19,710	7,555
Bland	2.2	263	312	342	426	384	347	102	24	17,238	17,980	5,993
Botetourt	8.7	718	1,153	1,338	1,206	1,194	1,935	923	233	19,698	21,479	7,596
☐ Bristol city	7.6	886	1,371	1,037	1,036	1,008	1,245	709	308	17,453	20,198	8,165
Brunswick	5.1	669	1,094	1,066	749	529	664	239	90	13,530	16,542	5,273
Buchanan	12.7	1,379	1,735	1,735	1,735	1,942	2,524	1,230	420	19,415	21,149	6,834
Buckingham	4.0	594	856	779	641	453	446	153	78	13,416	15,796	4,975
Buena Vista city	2.3	178	314	417	473	367	417	97	37	17,414	18,760	6,440
Campbell	15.5	1,079	1,727	2,049	2,328	2,219	3,442	2,033	623	21,227	23,179	7,485
Caroline	6.2	586	886	1,134	920	816	1,120	581	157	17,691	19,960	6,513
Carroll	9.8	1,345	1,901	1,924	1,757	1,282	1,121	364	106	14,302	15,997	5,559
Charles City	2.1	204	241	293	325	328	399	210	100	19,812	21,573	6,566
Charlotte	4.1	628	826	685	591	495	577	230	68	14,310	16,782	5,687
Charlottesville city	13.7	1,246	2,315	2,224	1,843	1,639	2,457	1,293	683	17,836	21,650	7,288
Chesapeake city	40.1	2,700	3,865	4,565	5,419	5,465	9,699	6,601	1,786	23,223	24,737	8,144
Chesterfield	52.8	1,617	2,547	3,734	4,756	5,926	14,026	14,304	5,890	30,626	31,825	10,581
Clarke	3.7	342	405	537	610	510	669	404	223	19,636	23,505	8,362
Clifton Forge city	1.9	192	343	280	261	186	339	216	83	17,436	20,812	8,238
Colonial Heights city	6.0	251	552	640	675	747	1,540	1,276	319	25,813	26,555	9,484
Covington city	3.4	362	727	627	607	415	503	138	21	14,857	16,483	6,517
Craig	1.5	137	232	263	229	253	289	70	27	17,585	18,431	6,743
Culpeper	8.2	793	1,266	1,192	1,167	1,077	1,563	797	345	18,618	21,251	7,291
Cumberland	2.8	402	518	502	458	342	319	196	63	14,784	17,231	5,744
Danville city	17.8	1,900	3,081	2,798	2,512	2,120	3,027	1,749	613	17,148	20,292	8,027
Dickenson	7.0	803	1,224	1,095	1,082	1,043	1,206	380	167	16,775	18,452	6,210
Dinwiddie	6.3	499	821	814	728	860	1,397	903	278	21,676	23,937	6,585
Emporia city	1.8	217	293	355	331	187	230	119	68	15,443	18,718	7,325
Essex	3.1	409	516	634	548	382	375	169	67	14,929	17,210	5,863
☐ Fairfax	229.1	4,987	8,231	13,061	17,759	20,485	46,563	64,360	53,654	35,728	37,473	13,494
☐ Fairfax city	6.9	201	243	454	620	692	1,395	1,771	1,524	33,789	36,241	13,590
☐ Falls Church city	4.3	100	198	320	431	424	946	956	925	31,561	34,884	16,484
Fauquier	13.1	884	1,404	1,653	1,588	1,585	2,752	2,126	1,108	23,266	26,040	8,769
Floyd	4.4	644	826	743	708	632	584	219	44	14,906	16,685	6,067
Fluvanna	3.9	327	643	675	656	422	727	354	96	17,111	20,137	7,139
Franklin	12.8	1,041	1,836	2,080	2,064	1,958	2,358	1,140	323	18,554	20,674	7,057
Franklin city	2.6	320	431	389	363	296	356	326	119	17,096	20,786	7,303
Frederick	12.1	858	1,305	1,661	1,784	1,716	2,926	1,377	473	21,261	22,890	7,506
Fredericksburg city	6.1	521	903	889	992	748	1,003	703	341	18,612	22,755	8,955
Galax city	2.8	266	558	623	482	296	385	90	100	14,595	18,714	8,062
Giles	6.3	522	957	1,068	1,075	901	1,074	541	162	17,743	19,954	7,023
Gloucester	8.1	699	1,039	1,138	1,102	1,084	1,710	999	329	20,330	22,090	8,060
Goochland	4.0	334	495	435	446	489	876	521	404	23,041	27,076	8,877
Grayson	6.2	713	1,259	1,222	1,087	920	613	269	117	14,569	16,979	6,304
Greene	2.9	284	336	329	410	442	717	288	94	21,034	21,959	7,492
Greensville	3.4	498	663	627	497	438	438	200	39	14,248	16,650	5,100
Halifax	9.9	1,079	1,703	1,607	1,626	1,235	1,761	660	229	16,656	18,918	6,141
Hampton city	43.9	2,912	4,776	5,923	6,016	5,664	9,347	6,916	2,346	21,994	24,888	8,769
Hanover	17.9	1,070	1,664	1,881	1,956	2,126	4,657	3,469	1,077	25,511	26,690	8,864
Harrisonburg city	6.4	578	1,189	1,140	828	703	1,099	610	253	16,544	22,533	7,069
Henrico	72.1	3,267	5,854	7,973	9,216	9,998	17,960	12,697	5,135	24,873	27,180	10,502
Henry	20.7	1,513	2,947	3,214	3,474	3,415	3,993	1,723	421	18,935	20,447	7,186
Highland	1.1	207	210	178	182	129	134	55	5	13,722	15,456	5,485
Hopewell city	8.8	734	1,099	1,081	1,033	1,239	1,907	1,422	285	21,850	23,012	8,691
Isle of Wight	7.5	736	875	966	1,052	1,012	1,769	791	299	20,614	22,157	7,419
James City	8.5	519	764	994	1,022	974	1,748	1,567	912	24,880	27,944	9,897
King and Queen	2.1	276	427	384	294	271	290	99	59	14,439	17,772	6,220
King George	3.7	284	423	459	419	408	758	682	267	23,218	25,299	8,284
King William	3.4	288	414	469	492	477	717	368	175	20,381	22,665	7,863
Lancaster	4.1	470	688	656	534	454	689	354	255	17,114	20,947	8,338
Lee	9.5	1,556	2,005	1,840	1,405	1,041	1,122	396	135	13,068	15,685	5,438
Lexington city	2.2	240	398	369	317	180	303	242	151	16,314	23,799	7,480
☐ Loudoun	21.4	900	1,464	1,713	1,967	2,382	5,068	5,396	2,510	29,287	31,150	10,514
Louisa	6.5	819	1,227	1,056	1,060	906	930	389	113	15,747	17,614	6,058
Lunenburg	4.3	556	889	796	631	523	547	262	96	14,345	17,153	6,046

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[redacted] ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Lynchburg city	25.4	2,027	3,739	3,788	3,624	3,264	4,389	3,037	1,532	19,332	23,198	8,781
Madison	3.7	431	551	665	711	520	553	187	82	16,303	17,978	6,275
☐ Manassas city	5.8	167	316	452	580	636	1,534	1,705	410	30,200	30,689	10,409
☐ Manassas Park city	1.9	80	130	160	259	403	589	239	40	23,988	24,087	7,151
Martinsville city	6.6	550	946	959	958	831	1,098	788	470	19,386	23,408	8,930
Mathews	3.4	268	524	443	437	407	671	438	212	20,341	23,410	9,590
Mecklenburg	10.4	1,384	1,846	1,696	1,579	1,386	1,560	674	275	15,854	18,404	6,532
Middlesex	3.1	384	569	556	486	320	417	257	111	15,376	18,918	7,331
Montgomery	22.6	2,109	3,771	3,660	3,125	2,761	3,645	2,480	1,049	17,747	22,352	7,562
Nelson	4.3	537	818	704	567	491	718	288	177	15,752	19,176	6,704
New Kent	3.5	289	318	361	509	548	875	515	85	22,537	23,417	8,450
Newport News city	54.6	4,558	6,595	7,674	7,801	6,992	11,063	7,372	2,545	20,457	23,585	8,678
Norfolk city	86.6	9,819	13,091	14,569	13,127	9,852	13,959	8,232	3,951	17,112	23,832	8,046
Northampton	5.6	1,006	1,239	1,024	821	487	640	285	98	12,743	15,405	5,869
Northumberland	4.0	434	689	762	629	455	590	248	193	15,799	19,448	7,779
Norton city	1.8	212	336	299	236	219	229	209	60	16,040	20,523	7,539
Nottoway	5.2	581	842	807	747	693	914	415	201	17,450	20,285	7,225
Orange	6.9	629	1,111	1,142	1,057	796	1,214	708	243	17,540	20,439	7,307
Page	7.4	793	1,407	1,460	1,242	935	1,062	358	143	15,146	17,397	6,405
Patrick	6.5	670	1,085	1,112	951	889	1,247	414	132	16,959	19,165	6,883
Petersburg city	15.3	1,843	2,457	2,534	2,129	1,850	2,445	1,411	631	16,827	20,281	7,738
Pittsylvania	23.5	2,285	3,750	3,821	3,793	3,339	4,352	1,574	586	17,459	19,577	6,785
Poquoson city	3.2	127	342	289	332	421	909	618	162	26,043	26,259	8,488
Portsmouth city	37.0	3,965	5,093	5,442	5,306	4,537	6,763	4,540	1,354	18,712	21,657	7,810
Powhatan	4.1	285	416	400	437	580	1,082	751	149	24,443	25,758	7,283
Prince Edward	5.0	689	927	874	747	640	684	324	115	15,061	18,716	5,570
Prince George	6.7	383	594	1,002	1,095	955	1,516	907	248	21,376	27,171	6,572
☐ Prince William	48.5	1,341	2,061	3,556	4,679	5,478	13,735	13,351	4,299	30,283	31,130	9,413
Pulaski	13.1	1,197	2,117	2,331	2,280	1,988	2,191	749	247	16,993	18,702	6,731
Radford city	3.9	300	631	640	473	528	673	452	203	19,021	24,836	7,228
Rappahannock	2.4	250	411	358	316	313	412	212	128	18,000	20,785	7,795
Richmond	2.6	303	424	392	375	350	444	233	79	17,387	19,807	7,253
Richmond city	85.5	9,078	13,146	12,848	12,355	10,055	14,140	9,226	4,652	18,008	22,204	9,002
Roanoke	26.0	1,156	2,064	2,081	3,313	3,472	6,701	4,892	1,721	25,437	27,564	9,344
Roanoke city	41.6	4,230	7,018	6,847	5,858	5,087	7,128	3,656	1,776	17,237	20,817	8,810
Rockbridge	6.4	672	1,162	1,125	1,092	847	983	409	110	16,133	18,016	6,335
Rockingham	20.5	1,732	2,940	3,172	3,279	3,148	3,788	1,806	635	18,715	21,117	7,300
Russell	11.8	1,291	1,950	1,904	1,734	1,518	2,164	991	248	17,083	19,089	6,664
Salem city	8.9	466	1,097	1,327	1,353	1,189	1,779	1,136	553	20,809	25,430	9,314
☐ Scott	8.8	1,046	1,595	1,378	1,137	974	1,425	1,044	201	16,548	19,510	6,867
Shenandoah	10.9	997	1,775	1,964	1,834	1,472	1,764	814	280	16,846	19,273	7,294
Smyth	11.9	1,146	2,177	2,302	2,141	1,692	1,661	529	252	15,729	18,175	6,418
Southampton	5.4	862	858	713	706	713	966	462	120	16,956	19,260	5,622
South Boston city	2.6	274	411	401	437	393	375	201	108	17,494	20,112	7,365
Spotsylvania	12.7	823	1,190	1,549	1,831	1,979	3,274	1,597	457	22,456	23,770	7,642
☐ Stafford	13.9	606	1,032	1,493	1,613	1,854	3,751	2,736	815	25,842	27,684	8,514
Staunton city	7.9	659	1,068	1,243	1,239	1,038	1,559	765	329	18,845	21,999	8,083
Suffolk city	16.2	1,682	2,154	2,233	2,255	1,930	3,265	2,068	613	19,464	22,074	7,450
Surry	2.0	263	382	365	362	237	262	88	41	14,861	17,134	5,618
Sussex	3.6	495	610	512	479	539	562	291	112	17,022	19,119	6,493
Tazewell	18.3	1,764	2,891	3,030	2,741	2,531	3,521	1,307	515	17,636	19,757	6,809
Virginia Beach city	98.5	5,121	6,389	10,072	12,761	12,312	23,771	19,544	8,530	26,029	29,079	9,870
Warren	8.7	898	1,215	1,479	1,448	1,198	1,667	615	180	17,420	19,334	7,313
☐ Washington	16.6	1,891	2,893	2,946	2,614	2,148	2,645	932	531	16,032	19,002	6,477
Waynesboro city	5.9	372	709	862	949	851	1,173	678	306	20,319	23,299	9,288
Westmoreland	5.5	853	917	1,044	863	604	722	345	152	14,702	17,304	6,564
Williamsburg city	3.0	204	367	485	398	390	422	452	282	20,582	29,834	8,950
Winchester city	8.4	766	1,359	1,471	1,212	953	1,347	856	436	17,332	21,665	8,965
Wise	15.5	1,429	2,456	2,327	2,031	2,119	3,138	1,461	539	18,840	20,959	7,016
Wythe	9.5	918	1,716	1,886	1,648	1,310	1,334	495	193	15,650	18,020	6,534
York	11.6	423	752	1,227	1,529	1,542	2,754	2,562	811	26,165	28,573	8,792
TOTAL METRO COUNTIES	**1,406.4**	**87,842**	**133,520**	**159,105**	**171,608**	**167,739**	**295,497**	**252,307**	**138,582**	**24,496**	**27,829**	**10,074**
TOTAL STATE	**1,982.8**	**146,621**	**225,341**	**253,221**	**260,164**	**244,607**	**394,910**	**300,667**	**157,269**	**22,122**	**25,590**	**9,156**

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WASHINGTON												
BELLINGHAM	**42.6**	**3,852**	**6,227**	**5,978**	**5,520**	**5,152**	**8,544**	**4,939**	**2,388**	**19,740**	**23,074**	**8,745**
Whatcom	42.6	3,852	6,227	5,978	5,520	5,152	8,544	4,939	2,388	19,740	23,074	8,745
BREMERTON	**58.5**	**3,212**	**5,658**	**6,760**	**6,922**	**7,036**	**13,355**	**10,864**	**4,693**	**24,762**	**27,611**	**10,120**
Kitsap	58.5	3,212	5,658	6,760	6,922	7,036	13,355	10,864	4,693	24,762	27,611	10,120
OLYMPIA	**52.6**	**3,264**	**6,038**	**6,644**	**6,517**	**6,144**	**11,187**	**9,035**	**3,771**	**23,098**	**25,707**	**9,848**
Thurston	52.6	3,264	6,038	6,644	6,517	6,144	11,187	9,035	3,771	23,098	25,707	9,848
RICHLAND - KENNEWICK - PASCO	**58.0**	**2,952**	**4,408**	**4,751**	**5,431**	**5,689**	**12,400**	**14,321**	**8,048**	**29,740**	**31,233**	**11,364**
Benton	44.7	1,798	3,016	3,237	3,776	4,130	9,529	12,023	7,191	31,856	33,024	12,160
Franklin	13.3	1,154	1,392	1,514	1,655	1,559	2,871	2,298	857	22,990	25,210	8,824
SEATTLE	**652.5**	**33,928**	**61,490**	**63,063**	**66,963**	**68,052**	**139,096**	**136,434**	**83,274**	**27,285**	**30,338**	**11,953**
King	520.4	27,279	49,392	50,010	52,760	52,820	107,200	109,430	71,509	27,553	30,876	12,358
Snohomish	132.1	6,649	12,098	13,053	14,203	15,232	31,896	27,204	11,765	26,418	28,219	10,474
SEATTLE - TACOMA CONSOLIDATED AREA	***840.2***	***49,515***	***87,255***	***89,636***	***92,124***	***91,956***	***177,832***	***159,762***	***92,120***	***25,513***	***28,754***	***11,165***
SPOKANE	**136.2**	**13,040**	**21,060**	**19,875**	**18,746**	**17,605**	**26,037**	**14,569**	**5,268**	**18,738**	**21,607**	**8,316**
Spokane	136.2	13,040	21,060	19,875	18,746	17,605	26,037	14,569	5,268	18,738	21,607	8,316
TACOMA	**187.7**	**15,587**	**25,765**	**26,573**	**25,161**	**23,904**	**38,736**	**23,128**	**8,846**	**20,160**	**23,249**	**8,594**
Pierce	187.7	15,587	25,765	26,573	25,161	23,904	38,736	23,128	8,846	20,160	23,249	8,594
VANCOUVER	**75.4**	**4,791**	**8,368**	**8,396**	**8,689**	**9,314**	**17,605**	**13,371**	**4,866**	**24,031**	**25,764**	**9,449**
Clark	75.4	4,791	8,368	8,396	8,689	9,314	17,605	13,371	4,866	24,031	25,764	9,449
YAKIMA	**65.2**	**6,326**	**10,633**	**9,898**	**8,866**	**7,794**	**12,103**	**6,637**	**2,943**	**18,160**	**21,530**	**7,829**
Yakima	65.2	6,326	10,633	9,898	8,866	7,794	12,103	6,637	2,943	18,160	21,530	7,829
ALL COUNTIES												
Adams	4.8	285	507	484	596	605	1,131	756	436	24,342	26,687	9,489
Asotin	6.8	546	1,066	933	779	705	1,373	1,005	393	20,517	23,205	8,965
Benton	44.7	1,798	3,016	3,237	3,776	4,130	9,529	12,023	7,191	31,856	33,024	12,160
Chelan	18.5	1,596	2,770	2,847	2,516	2,156	3,450	2,175	990	18,967	22,473	9,078
Clallam	21.6	1,636	2,935	3,238	3,043	2,747	4,504	2,463	1,034	19,907	22,586	8,942
Clark	75.4	4,791	8,368	8,396	8,689	9,314	17,605	13,371	4,866	24,031	25,764	9,449
Columbia	1.6	173	212	219	218	201	337	157	83	19,476	22,128	8,851
Cowlitz	31.1	2,449	3,828	3,359	3,376	3,772	7,364	5,196	1,756	23,406	24,944	9,484
Douglas	8.9	651	1,070	1,205	1,226	974	1,940	1,380	454	21,472	23,749	8,994
Ferry	2.1	230	307	267	294	286	429	235	52	19,200	21,188	6,845
Franklin	13.3	1,154	1,392	1,514	1,655	1,559	2,871	2,298	857	22,990	25,210	8,824
Garfield	1.0	60	114	122	148	126	205	160	65	22,154	24,941	10,844
Grant	18.2	1,555	2,358	2,493	2,534	2,362	3,559	2,433	906	20,323	22,716	8,252
Grays Harbor	26.0	2,186	3,578	3,187	3,143	3,037	5,419	3,979	1,471	21,484	23,864	9,275
Island	17.6	995	2,032	2,843	2,465	2,336	3,350	2,334	1,245	20,949	25,444	9,369
Jefferson	7.1	640	993	1,072	1,007	814	1,368	806	400	19,090	22,824	9,313
King	520.4	27,279	49,392	50,010	52,760	52,820	107,200	109,430	71,509	27,553	30,876	12,358
Kitsap	58.5	3,212	5,658	6,760	6,922	7,036	13,355	10,864	4,693	24,762	27,611	10,120
Kittitas	9.5	1,258	1,736	1,472	1,271	1,042	1,502	852	367	16,041	20,233	7,845
Klickitat	6.2	467	918	956	861	792	1,300	685	221	19,389	21,684	8,050
Lewis	21.8	2,145	3,288	3,125	3,025	2,557	4,122	2,581	957	18,763	21,673	8,189
Lincoln	3.7	182	364	440	483	512	759	627	333	23,714	27,531	10,723
Mason	13.0	989	1,671	1,853	1,907	1,628	2,634	1,630	688	20,237	23,119	9,080
Okanogan	12.1	1,475	2,377	1,967	1,678	1,498	1,996	781	328	15,672	18,404	7,025
Pacific	7.3	698	1,286	1,147	970	846	1,246	747	360	17,624	21,334	8,899
Pend Oreille	3.3	389	686	554	393	408	565	254	51	15,236	18,048	6,404
Pierce	187.7	15,587	25,765	26,573	25,161	23,904	38,736	23,128	8,846	20,160	23,249	8,594
San Juan	3.8	289	491	499	530	521	713	397	360	20,812	25,163	10,744
Skagit	25.8	1,977	3,719	3,480	3,264	3,082	5,284	3,389	1,605	20,737	23,735	9,250
Skamania	3.1	284	458	469	542	536	575	180	56	18,292	19,600	7,148
Snohomish	132.1	6,649	12,098	13,053	14,203	15,232	31,896	27,204	11,765	26,418	28,219	10,474
Spokane	136.2	13,040	21,060	19,875	18,746	17,605	26,037	14,569	5,268	18,738	21,607	8,316
Stevens	11.1	997	1,604	1,532	1,588	1,419	2,121	1,336	503	19,443	22,054	7,579
Thurston	52.6	3,264	6,038	6,644	6,517	6,144	11,187	9,035	3,771	23,098	25,707	9,848
Wahkiakum	1.4	182	164	160	133	191	332	148	90	21,937	24,066	8,867
Walla Walla	17.7	1,421	2,391	2,249	2,319	2,078	3,379	2,689	1,174	21,059	25,079	9,134
Whatcom	42.6	3,852	6,227	5,978	5,520	5,152	8,544	4,939	2,388	19,740	23,074	8,745
Whitman	13.6	1,083	1,919	2,095	1,866	1,487	2,342	1,864	944	19,541	25,512	8,631

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WASHINGTON (continued)												
ALL COUNTIES (continued)												
Yakima	65.2	6,326	10,633	9,898	8,866	7,794	12,103	6,637	2,943	18,160	21,530	7,829
TOTAL METRO COUNTIES	**1,328.7**	**86,952**	**149,647**	**151,938**	**152,815**	**150,690**	**279,063**	**233,498**	**124,097**	**24,086**	**27,252**	**10,431**
TOTAL STATE	**1,647.4**	**113,790**	**194,489**	**196,205**	**194,990**	**189,408**	**342,362**	**274,737**	**141,419**	**23,277**	**26,475**	**10,115**
WEST VIRGINIA												
CHARLESTON	**102.3**	**7,570**	**12,499**	**12,328**	**11,893**	**12,365**	**22,174**	**16,526**	**6,945**	**22,770**	**25,063**	**9,486**
Kanawha	88.1	6,385	10,930	10,740	10,186	10,409	18,708	14,320	6,422	22,775	25,329	9,740
Putnam	14.2	1,185	1,569	1,588	1,707	1,956	3,466	2,206	523	22,745	23,415	8,070
HUNTINGTON - ASHLAND	**123.3**	**13,737**	**20,332**	**17,707**	**15,769**	**15,002**	**23,472**	**13,259**	**4,022**	**18,105**	**20,668**	**7,458**
Cabell	40.5	4,312	7,080	6,392	5,317	4,669	7,043	4,183	1,504	17,234	20,633	7,921
Wayne	16.6	1,962	2,755	2,382	2,195	1,989	3,136	1,683	498	17,682	20,038	6,915
Boyd, Ky.	*20.7*	*2,392*	*3,254*	*2,740*	*2,515*	*2,498*	*4,141*	*2,479*	*681*	*18,903*	*21,326*	*7,925*
Carter, Ky.	*8.7*	*1,384*	*1,802*	*1,431*	*1,132*	*1,012*	*1,213*	*568*	*158*	*13,932*	*16,979*	*5,638*
Greenup, Ky.	*13.5*	*1,375*	*1,866*	*1,731*	*1,870*	*2,003*	*2,967*	*1,292*	*396*	*19,768*	*21,185*	*7,079*
Lawrence, Ohio	*23.3*	*2,312*	*3,575*	*3,031*	*2,740*	*2,831*	*4,972*	*3,054*	*785*	*19,985*	*21,673*	*7,674*
PARKERSBURG - MARIETTA	**58.5**	**4,728**	**7,678**	**7,686**	**8,004**	**7,942**	**12,560**	**7,328**	**2,574**	**20,708**	**22,826**	**8,304**
Wood	34.8	2,868	4,618	4,509	4,553	4,520	7,524	4,506	1,702	20,929	23,012	8,483
Washington, Ohio	*23.7*	*1,860*	*3,060*	*3,177*	*3,451*	*3,422*	*5,036*	*2,822*	*872*	*20,424*	*22,554*	*8,050*
STEUBENVILLE - WEIRTON	**58.4**	**4,688**	**7,384**	**6,762**	**6,495**	**5,752**	**14,132**	**9,408**	**2,779**	**22,931**	**24,116**	**8,737**
Brooke	10.7	844	1,194	1,268	1,260	1,290	2,892	1,574	378	23,186	23,657	8,245
Hancock	14.7	1,096	1,762	1,607	1,611	1,729	3,576	2,586	733	23,722	24,690	8,984
Jefferson, Ohio	*33.0*	*2,748*	*4,428*	*3,887*	*3,624*	*3,733*	*7,664*	*5,248*	*1,668*	*22,463*	*24,009*	*8,794*
WHEELING	**69.1**	**5,814**	**9,888**	**8,807**	**8,072**	**8,482**	**15,028**	**9,920**	**3,089**	**21,159**	**23,143**	**8,640**
Marshall	14.9	1,179	2,087	1,846	1,726	1,954	3,543	2,126	439	21,614	22,762	8,037
Ohio	22.9	2,290	3,599	3,142	2,878	2,650	4,379	2,759	1,203	19,182	22,646	8,658
Belmont, Ohio	*31.3*	*2,345*	*4,202*	*3,819*	*3,468*	*3,878*	*7,106*	*5,035*	*1,447*	*22,351*	*23,689*	*8,933*
ALL COUNTIES												
Barbour	6.0	688	1,168	1,026	905	757	924	449	83	15,618	18,029	6,326
Berkeley	17.8	1,654	2,777	2,539	2,378	2,252	3,596	2,009	575	19,013	21,501	7,747
Boone	10.7	1,071	1,528	1,429	1,273	1,381	2,540	1,122	356	20,187	21,342	7,204
Braxton	5.1	681	1,050	822	691	538	816	367	135	14,980	18,019	6,518
Brooke	10.7	844	1,194	1,268	1,260	1,290	2,892	1,574	378	23,186	23,657	8,245
Cabell	40.5	4,312	7,080	6,392	5,317	4,669	7,043	4,183	1,504	17,234	20,633	7,921
Calhoun	3.2	453	762	599	449	364	366	159	48	12,976	15,972	5,875
Clay	4.0	617	828	596	598	466	583	245	67	14,647	17,025	5,821
Doddridge	2.6	405	576	524	399	253	292	132	19	12,972	15,216	5,138
Fayette	21.0	2,104	3,739	3,937	2,987	2,474	3,475	1,836	448	16,123	18,954	6,678
Gilmer	3.0	424	699	551	419	307	411	117	72	13,296	16,738	5,908
Grant	3.7	455	705	624	572	383	628	247	86	15,528	18,072	6,368
Greenbrier	14.1	1,654	2,594	2,557	1,996	1,689	2,266	916	428	15,572	18,555	6,743
Hampshire	5.5	653	1,025	1,010	844	678	772	383	135	15,341	17,864	6,298
Hancock	14.7	1,096	1,762	1,607	1,611	1,729	3,576	2,586	733	23,722	24,690	8,984
Hardy	3.6	560	702	691	595	442	467	96	47	13,871	15,681	5,481
Harrison	29.0	3,110	4,901	4,563	4,079	3,645	5,141	2,569	992	17,306	20,154	7,464
Jackson	9.1	1,114	1,279	1,018	1,033	1,214	2,032	1,126	284	20,457	21,368	7,202
Jefferson	11.1	764	1,543	1,779	1,698	1,586	2,115	1,248	367	19,331	21,890	7,385
Kanawha	88.1	6,385	10,930	10,740	10,186	10,409	18,708	14,320	6,422	22,775	25,329	9,740
Lewis	6.9	699	1,310	1,068	874	850	1,213	705	181	17,058	20,166	7,285
Lincoln	8.0	1,280	1,464	1,231	1,063	1,073	1,295	462	132	15,120	17,048	5,499
Logan	17.0	1,477	2,360	2,455	2,330	2,080	3,304	2,180	814	19,731	22,491	7,497
McDowell	16.2	2,075	2,903	2,986	2,214	1,759	2,869	1,068	326	15,273	17,956	5,949
Marion	24.9	2,517	3,876	3,810	3,577	3,101	4,685	2,605	729	18,075	20,409	7,665
Marshall	14.9	1,179	2,087	1,846	1,726	1,954	3,543	2,126	439	21,614	22,762	8,037
Mason	9.9	1,274	1,777	1,603	1,602	1,419	1,483	607	135	15,958	17,557	6,320
Mercer	27.7	2,974	4,707	4,557	3,931	3,533	4,748	2,373	877	17,010	19,934	7,266
Mineral	9.9	1,041	1,554	1,459	1,474	1,497	1,707	896	272	18,169	19,821	6,983
Mingo	12.5	1,931	2,286	1,957	1,621	1,435	2,007	950	313	15,220	18,183	5,934
Monongalia	28.6	3,215	4,602	4,536	3,564	2,898	4,769	3,418	1,598	17,607	22,218	8,210
Monroe	4.6	456	800	771	770	528	788	443	44	16,679	19,044	6,587
Morgan	4.1	500	721	666	570	496	768	268	111	16,350	19,424	7,048
Nicholas	10.1	905	1,540	1,522	1,351	1,211	1,939	1,248	384	18,951	21,679	7,448

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Ohio	22.9	2,290	3,599	3,142	2,878	2,650	4,379	2,759	1,203	19,182	22,646	8,658
Pendleton	3.0	432	747	667	472	342	264	57	19	12,135	14,120	5,230
Pleasants	2.9	329	471	391	411	456	538	242	62	18,307	19,645	6,702
Pocahontas	3.5	528	754	635	580	416	379	161	47	13,631	15,830	5,540
Preston	10.9	1,549	2,090	1,835	1,683	1,422	1,562	488	271	14,930	17,470	6,007
Putnam	14.2	1,185	1,569	1,588	1,707	1,956	3,466	2,206	523	22,745	23,415	8,070
Raleigh	32.3	2,947	5,040	5,172	4,523	4,265	6,355	2,877	1,121	18,303	20,669	7,377
Randolph	10.3	1,166	1,829	1,713	1,579	1,324	1,620	759	310	16,346	19,591	6,794
Ritchie	4.3	615	917	810	675	491	504	236	52	13,702	16,128	5,877
Roane	5.6	626	1,095	969	798	725	897	351	139	15,667	18,463	6,266
Summers	5.5	853	1,251	975	756	625	681	219	140	12,941	16,584	5,562
Taylor	6.0	669	971	954	883	746	1,062	552	163	17,223	19,536	6,815
Tucker	3.4	516	748	650	536	445	343	124	38	13,213	15,386	5,878
Tyler	4.1	358	560	559	464	426	911	680	142	21,255	22,961	8,116
Upshur	8.6	1,016	1,541	1,379	1,269	1,167	1,408	654	166	16,427	18,806	6,601
Wayne	16.6	1,962	2,755	2,382	2,195	1,989	3,136	1,683	498	17,682	20,038	6,915
Webster	4.4	624	960	818	601	517	611	194	75	13,614	16,312	5,564
Wetzel	7.8	1,134	1,348	1,052	987	1,106	1,576	491	106	16,858	18,051	6,371
Wirt	1.7	205	384	268	241	269	235	86	12	14,825	16,471	5,385
Wood	34.8	2,868	4,618	4,509	4,553	4,520	7,524	4,506	1,702	20,929	23,012	8,483
Wyoming	12.0	1,462	1,647	1,609	1,527	1,600	2,803	1,074	278	19,181	20,141	6,515
TOTAL METRO COUNTIES	**267.3**	**23,162**	**37,148**	**34,933**	**32,907**	**32,663**	**55,974**	**36,839**	**13,674**	**20,832**	**23,207**	**8,620**
TOTAL STATE	**713.6**	**73,901**	**113,723**	**106,816**	**95,295**	**87,817**	**134,015**	**75,432**	**26,601**	**18,237**	**20,942**	**7,519**
WISCONSIN												
APPLETON - OSHKOSH - NEENAH	**105.1**	**5,050**	**10,783**	**12,634**	**13,485**	**14,960**	**26,784**	**16,078**	**5,326**	**23,587**	**25,339**	**9,003**
Calumet	10.3	403	967	1,197	1,342	1,542	2,815	1,488	546	24,104	25,407	8,229
Outagamie	45.7	2,224	4,282	4,953	5,721	6,644	12,252	7,066	2,558	24,308	25,919	9,001
Winnebago	49.1	2,423	5,534	6,484	6,422	6,774	11,717	7,524	2,222	22,729	24,785	9,192
EAU CLAIRE	**47.4**	**3,260**	**6,772**	**7,489**	**7,002**	**6,278**	**9,650**	**5,200**	**1,649**	**19,385**	**22,178**	**7,764**
Chippewa	18.1	1,213	2,602	2,810	2,673	2,578	3,634	1,947	643	19,540	21,909	7,398
Eau Claire	29.3	2,047	4,170	4,679	4,329	3,700	6,016	3,353	1,006	19,281	22,345	8,004
GREEN BAY	**64.3**	**3,593**	**7,342**	**7,797**	**7,829**	**9,273**	**16,356**	**9,089**	**3,021**	**23,074**	**24,627**	**8,807**
Brown	64.3	3,593	7,342	7,797	7,829	9,273	16,356	9,089	3,021	23,074	24,627	8,807
JANESVILLE - BELOIT	**51.4**	**3,135**	**6,278**	**6,198**	**6,291**	**7,399**	**12,945**	**7,186**	**1,968**	**22,710**	**23,724**	**8,630**
Rock	51.4	3,135	6,278	6,198	6,291	7,399	12,945	7,186	1,968	22,710	23,724	8,630
KENOSHA	**44.9**	**2,094**	**4,550**	**4,806**	**4,866**	**5,421**	**10,850**	**9,258**	**3,055**	**25,620**	**27,010**	**9,773**
Kenosha	44.9	2,094	4,550	4,806	4,866	5,421	10,850	9,258	3,055	25,620	27,010	9,773
LA CROSSE	**34.1**	**2,097**	**4,580**	**4,841**	**4,872**	**4,521**	**7,458**	**4,110**	**1,621**	**20,700**	**23,644**	**8,586**
La Crosse	34.1	2,097	4,580	4,841	4,872	4,521	7,458	4,110	1,621	20,700	23,644	8,586
MADISON	**128.8**	**7,613**	**13,424**	**16,160**	**16,764**	**15,804**	**28,987**	**21,563**	**8,485**	**23,301**	**25,893**	**10,033**
Dane	128.8	7,613	13,424	16,160	16,764	15,804	28,987	21,563	8,485	23,301	25,893	10,033
MILWAUKEE	**518.4**	**27,059**	**54,461**	**57,957**	**59,316**	**62,923**	**122,972**	**96,573**	**37,139**	**24,807**	**26,770**	**9,901**
Milwaukee	369.0	22,919	45,791	46,641	46,194	46,228	82,247	58,774	20,206	22,485	24,713	9,635
Ozaukee	23.7	555	1,356	1,769	1,872	2,439	5,854	6,483	3,372	31,547	33,656	11,314
Washington	29.4	1,218	2,238	2,706	3,209	4,187	8,525	5,650	1,667	26,227	27,122	8,791
Waukesha	96.3	2,367	5,076	6,841	8,041	10,069	26,346	25,666	11,894	31,163	32,851	10,757
MILWAUKEE - RACINE CONSOLIDATED AREA	***580.2***	***30,354***	***60,685***	***64,412***	***66,063***	***70,745***	***138,730***	***108,343***	***40,868***	***24,853***	***26,732***	***9,843***
RACINE	**61.8**	**3,295**	**6,224**	**6,455**	**6,747**	**7,822**	**15,758**	**11,770**	**3,729**	**25,212**	**26,414**	**9,376**
Racine	61.8	3,295	6,224	6,455	6,747	7,822	15,758	11,770	3,729	25,212	26,414	9,376
SHEBOYGAN	**36.7**	**1,591**	**4,204**	**4,521**	**4,342**	**5,295**	**9,530**	**5,519**	**1,698**	**23,536**	**25,096**	**8,995**
Sheboygan	36.7	1,591	4,204	4,521	4,342	5,295	9,530	5,519	1,698	23,536	25,096	8,995
WAUSAU	**40.6**	**2,603**	**5,190**	**5,190**	**5,365**	**5,888**	**9,812**	**4,891**	**1,661**	**21,687**	**23,231**	**8,173**
Marathon	40.6	2,603	5,190	5,190	5,365	5,888	9,812	4,891	1,661	21,687	23,231	8,173
ALL COUNTIES												
Adams	5.4	550	1,029	1,001	837	708	847	334	94	15,694	18,111	6,699
Ashland	6.4	626	1,346	1,285	1,061	783	889	342	68	14,762	17,200	6,475
Barron	14.9	1,325	2,706	2,656	2,423	2,050	2,390	1,003	347	16,560	18,783	6,927

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ESTIMATES / METRO AREA County	12/31/82 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Bayfield	5.4	565	1,130	1,039	828	641	814	326	57	14,818	17,112	6,329
Brown	64.3	3,593	7,342	7,797	7,829	9,273	16,356	9,089	3,021	23,074	24,627	8,807
Buffalo	5.3	494	897	952	833	674	857	422	171	16,753	19,585	7,159
Burnett	5.0	522	1,049	986	824	625	641	274	79	14,698	17,153	6,497
Calumet	10.3	403	967	1,197	1,342	1,542	2,815	1,488	546	24,104	25,407	8,229
Chippewa	18.1	1,213	2,602	2,810	2,673	2,578	3,634	1,947	643	19,540	21,909	7,398
Clark	11.6	1,362	2,263	2,116	1,847	1,479	1,577	698	258	15,149	17,642	6,037
Columbia	16.3	1,192	2,267	2,406	2,476	2,474	3,418	1,634	433	19,640	21,206	7,820
Crawford	6.0	619	1,249	1,152	958	748	788	311	175	14,902	18,005	6,355
Dane	128.8	7,613	13,424	16,160	16,764	15,804	28,987	21,563	8,485	23,301	25,893	10,033
Dodge	26.0	1,468	2,993	3,454	3,616	3,865	6,110	3,473	1,021	21,906	3,791	8,075
Door	10.1	686	1,372	1,595	1,614	1,538	1,975	887	433	19,342	21,776	8,268
☐ Douglas	16.9	1,086	2,595	2,419	1,998	2,104	3,536	2,503	659	20,878	23,038	8,730
Dunn	11.9	1,092	2,018	2,149	1,848	1,546	1,982	897	368	16,742	20,346	6,744
Eau Claire	29.3	2,047	4,170	4,679	4,329	3,700	6,016	3,353	1,006	19,281	22,345	8,004
Florence	1.5	174	311	254	208	192	225	113	23	15,256	17,830	5,943
Fond du Lac	31.2	1,703	3,710	4,288	4,544	4,774	7,603	3,486	1,092	21,439	23,071	7,963
Forest	3.3	258	683	682	644	375	452	152	54	15,191	17,504	6,211
Grant	17.5	1,616	2,720	2,702	2,619	2,394	3,172	1,713	564	18,243	21,136	7,005
Green	11.5	791	1,472	1,625	1,670	1,586	2,424	1,294	638	20,591	23,221	8,614
Green Lake	7.0	484	1,061	1,166	1,143	1,031	1,252	645	218	18,489	20,823	7,712
Iowa	7.1	702	1,202	1,330	1,210	1,011	1,036	420	189	16,230	18,620	6,610
Iron	2.7	374	744	596	451	276	190	52	17	11,684	13,730	5,533
Jackson	6.4	736	1,199	1,124	991	828	1,085	291	146	15,656	17,954	6,642
Jefferson	23.6	1,370	2,772	2,945	3,168	3,503	5,741	3,121	980	22,213	24,187	8,407
Juneau	8.2	760	1,466	1,505	1,311	1,086	1,217	650	205	16,347	19,022	7,155
Kenosha	44.9	2,094	4,550	4,806	4,866	5,421	10,850	9,258	3,055	25,620	27,010	9,773
Kewaunee	6.8	535	931	1,038	973	951	1,410	671	291	19,609	21,790	7,483
La Crosse	34.1	2,097	4,580	4,841	4,872	4,521	7,458	4,110	1,621	20,700	23,644	8,585
Lafayette	6.2	550	875	930	982	879	1,167	597	220	18,799	20,791	7,366
Langlade	7.3	657	1,413	1,299	1,150	983	1,028	602	168	16,184	18,743	6,807
Lincoln	9.9	813	1,705	1,751	1,633	1,431	1,708	634	225	17,052	19,403	7,036
Manitowoc	29.6	1,734	3,844	4,131	4,349	4,502	6,937	3,137	966	20,853	22,422	7,987
Marathon	40.6	2,603	5,190	5,190	5,365	5,888	9,812	4,891	1,661	21,687	23,231	8,173
Marinette	15.0	1,376	3,005	2,490	2,288	2,215	2,587	831	208	16,432	18,137	6,718
Marquette	4.9	556	959	920	837	665	608	240	115	15,088	17,256	6,764
Menominee	.8	19	122	169	142	157	103	88		18,192	19,593	4,354
Milwaukee	369.0	22,919	45,791	46,641	46,194	46,228	82,247	58,774	20,206	22,485	24,713	9,635
Monroe	12.5	1,005	1,952	2,012	1,935	1,788	2,330	1,048	430	18,332	21,066	7,274
Oconto	10.7	946	1,853	1,876	1,685	1,453	1,835	826	226	16,959	19,117	6,841
Oneida	12.7	813	2,041	2,254	1,995	1,829	2,495	962	311	18,111	20,191	7,701
Outagamie	45.7	2,224	4,282	4,953	5,721	6,644	12,252	7,066	2,558	24,308	25,919	9,001
Ozaukee	23.7	555	1,356	1,769	1,872	2,439	5,854	6,483	3,372	31,547	33,656	11,314
Pepin	2.7	206	462	413	407	375	496	256	85	18,275	20,597	7,415
Pierce	10.6	779	1,265	1,484	1,490	1,486	2,203	1,438	455	20,940	23,702	7,778
Polk	12.4	1,024	2,132	2,067	1,901	1,646	2,280	1,027	323	17,497	19,677	7,176
Portage	19.8	1,353	2,473	2,647	2,581	2,496	4,558	2,736	956	21,675	24,269	7,995
Price	6.0	614	1,239	1,010	845	745	1,050	380	117	15,774	18,215	6,788
Racine	61.8	3,295	6,224	6,455	6,747	7,822	15,758	11,770	3,729	25,212	26,414	9,376
Richland	6.5	526	1,136	1,078	1,020	944	1,075	481	240	17,493	20,008	7,347
Rock	51.4	3,135	6,278	6,198	6,291	7,399	12,945	7,186	1,968	22,710	23,724	8,630
Rusk	5.6	561	1,177	1,178	938	671	741	249	85	14,468	17,072	5,975
☐ St. Croix	15.3	836	1,719	1,703	1,709	1,986	3,846	2,591	910	24,280	25,678	8,522
Sauk	16.7	1,247	2,368	2,594	2,707	2,473	3,358	1,403	650	18,954	21,449	7,995
Sawyer	4.9	501	1,015	926	735	602	689	320	112	15,051	17,824	6,375
Shawano	13.2	1,166	2,279	2,242	2,034	1,749	2,257	1,092	381	17,185	19,713	6,995
Sheboygan	36.7	1,591	4,204	4,521	4,342	5,295	9,530	5,519	1,698	23,536	25,096	8,995
Taylor	6.5	582	1,107	1,185	1,002	853	1,126	435	210	16,757	19,419	6,473
Trempealeau	9.6	940	1,651	1,711	1,676	1,355	1,417	633	217	16,442	18,701	6,649
Vernon	9.6	1,124	1,858	1,701	1,407	1,134	1,501	650	225	15,375	18,262	6,691
Vilas	7.1	591	1,279	1,405	1,212	1,013	997	427	176	16,094	18,775	7,365
Walworth	26.7	2,374	4,005	4,374	4,305	4,106	5,044	1,938	554	17,988	20,005	7,198
Washburn	5.3	601	1,107	1,131	908	619	661	212	61	14,145	16,307	6,173
Washington	29.4	1,218	2,238	2,706	3,209	4,187	8,525	5,650	1,667	26,227	27,122	8,791
Waukesha	96.3	2,367	5,076	6,841	8,041	10,069	26,346	25,666	11,894	31,163	32,851	10,757
Waupaca	15.8	1,331	2,529	2,404	2,523	2,370	2,917	1,310	416	18,326	20,436	7,338

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMRB ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/82 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$ 5,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Waushara	7.5	738	1,482	1,413	1,159	964	1,147	439	158	15,466	18,115	6,967
Winnebago	49.1	2,423	5,534	6,484	6,422	6,774	11,717	7,524	2,222	22,729	24,785	9,192
Wood	26.8	1,685	3,462	3,559	3,509	3,624	6,252	3,531	1,178	21,654	23,399	8,361
TOTAL METRO COUNTIES	**1,165.7**	**63,312**	**128,122**	**138,170**	**140,586**	**149,674**	**278,484**	**196,431**	**70,921**	**23,797**	**25,760**	**9,422**
TOTAL STATE	**1,739.7**	**109,728**	**218,507**	**230,570**	**228,038**	**229,939**	**387,146**	**247,562**	**88,210**	**21,799**	**24,081**	**8,734**
WYOMING												
CASPER	**29.1**	**1,269**	**2,200**	**2,535**	**2,604**	**3,061**	**7,063**	**6,678**	**3,690**	**29,008**	**31,153**	**11,504**
Natrona	29.1	1,269	2,200	2,535	2,604	3,061	7,063	6,678	3,690	29,008	31,153	11,504
ALL COUNTIES												
Albany	11.1	1,159	1,711	1,613	1,311	1,290	1,909	1,495	612	19,079	22,997	8,802
Big Horn	4.3	377	671	632	587	625	780	450	178	19,093	21,590	7,548
Campbell	9.6	162	422	488	760	843	2,025	3,049	1,851	35,429	36,629	12,295
Carbon	8.3	509	737	768	800	953	2,043	1,785	705	26,707	28,101	9,598
Converse	5.5	249	390	462	463	721	1,515	1,190	510	28,045	29,069	9,631
Crook	2.0	125	234	315	321	272	414	213	106	20,088	22,805	8,293
Fremont	14.1	867	1,367	1,710	1,775	1,991	3,572	2,102	716	23,499	24,568	8,170
Goshen	4.6	457	867	770	652	600	673	407	174	16,493	19,450	7,333
Hot Springs	2.2	164	289	255	230	264	452	386	160	23,161	25,571	9,535
Johnson	2.5	255	372	386	350	291	460	204	182	18,242	22,517	8,158
Laramie	27.3	1,741	3,109	3,746	3,605	3,133	5,467	4,518	1,981	22,268	25,376	9,725
Lincoln	4.4	238	439	553	505	501	1,039	730	395	24,640	26,531	8,777
Natrona	29.1	1,269	2,200	2,535	2,604	3,061	7,063	6,678	3,690	29,008	31,153	11,504
Niobrara	1.2	182	224	192	168	145	149	102	38	15,056	18,309	7,576
Park	8.4	420	878	1,019	1,022	876	1,937	1,440	808	24,910	27,562	10,199
Platte	5.2	525	615	617	773	826	1,281	438	125	20,419	20,917	8,178
Sheridan	10.3	594	1,256	1,273	1,125	1,108	2,234	2,014	696	24,084	26,513	9,967
Sublette	1.6	98	181	211	209	223	352	221	105	22,227	24,645	8,390
Sweetwater	17.0	543	931	1,209	1,211	1,514	4,247	4,848	2,497	32,353	33,509	11,578
Teton	4.5	208	453	556	583	709	940	650	401	23,146	26,587	11,287
Uinta	5.8	206	356	425	388	480	1,467	1,707	771	32,506	33,287	10,550
Washakie	3.5	149	354	458	398	472	812	611	246	24,156	26,314	9,210
Weston	2.7	141	230	250	280	254	715	600	230	28,569	28,794	10,650
TOTAL METRO COUNTIES	**29.1**	**1,269**	**2,200**	**2,535**	**2,604**	**3,061**	**7,063**	**6,678**	**3,690**	**29,008**	**31,153**	**11,504**
TOTAL STATE	**185.2**	**10,638**	**18,286**	**20,443**	**20,120**	**21,152**	**41,546**	**35,838**	**17,177**	**25,446**	**27,729**	**9,991**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II—Section 8
State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982
U.S. CENSUS: 1977

REGION / State	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)*	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
NEW ENGLAND	**1982**	**63,608,986**	**15,952,764**	**14,687,513**	**6,624,066**	**7,277,517**	**6,017,279**	**3,571,394**	**2,627,977**	**1,556,686**	**7,262,738**	**6,182,989**	**2,486,050**	**1,945,800**
	1977	40,375,271	9,353,674	8,592,486	3,616,868	4,844,844	3,947,264	2,095,531	1,583,468	957,233	6,837,817	2,941,060	2,009,334	1,201,929
Connecticut	1982	15,533,996	3,789,236	3,496,987	1,561,756	1,730,884	1,539,950	858,371	710,631	405,307	1,799,918	1,730,700	552,235	456,344
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
Maine	1982	5,667,998	1,400,290	1,349,150	505,414	611,311	436,058	249,706	190,540	101,807	773,219	434,138	324,268	191,843
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787
Massachusetts	1982	30,513,996	7,707,427	6,990,670	3,420,655	3,727,424	3,067,896	1,901,813	1,253,461	780,712	3,192,184	2,815,826	972,049	965,626
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	578,737
New Hampshire	1982	5,289,996	1,436,126	1,362,279	487,473	517,965	397,724	216,506	238,117	134,587	707,366	462,091	321,888	140,758
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,243	77,868
Rhode Island	1982	4,078,999	999,519	887,366	419,634	484,050	433,234	218,908	143,691	81,184	466,103	470,030	167,193	123,322
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
Vermont	1982	2,524,001	620,166	601,061	229,134	205,883	142,417	126,090	91,537	53,089	323,948	270,204	148,417	67,907
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
MIDDLE ATLANTIC	**1982**	**162,886,087**	**42,893,689**	**38,175,161**	**16,019,965**	**18,731,813**	**16,312,303**	**8,386,862**	**7,460,160**	**4,488,225**	**22,655,023**	**14,127,515**	**5,021,210**	**4,289,364**
	1977	112,228,535	26,753,038	23,705,497	10,092,728	14,751,649	12,611,759	6,614,513	5,004,050	3,063,066	19,122,720	7,644,498	4,390,437	3,330,137
New Jersey	1982	35,925,963	9,651,366	8,676,353	3,440,458	3,659,002	3,299,853	1,824,169	1,695,397	1,073,488	5,194,034	3,614,581	997,879	742,020
	1977	24,285,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
New York	1982	75,334,984	20,616,552	18,023,413	7,893,955	8,796,456	7,584,785	4,249,817	3,561,981	2,171,206	8,983,282	5,471,340	1,969,482	2,177,478
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367
Pennsylvania	1982	51,625,140	12,625,771	11,475,395	4,685,552	6,276,355	5,427,665	2,312,876	2,202,782	1,243,531	8,477,707	5,041,594	2,053,849	1,369,866
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
EAST NORTH CENTRAL	**1982**	**191,045,475**	**45,139,567**	**42,445,106**	**19,470,029**	**27,209,394**	**23,747,476**	**8,195,112**	**7,489,610**	**4,267,073**	**28,167,545**	**20,220,101**	**8,630,903**	**7,461,468**
	1977	139,884,322	28,766,298	26,954,321	12,509,478	19,283,471	16,590,067	6,499,595	6,324,446	3,673,180	30,435,806	11,700,706	7,284,488	4,479,142
Illinois	1982	53,308,896	12,220,268	11,521,916	5,667,972	7,279,590	6,289,790	2,793,685	2,190,690	1,303,382	7,691,562	4,826,061	2,442,875	2,113,672
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
Indiana	1982	25,316,193	5,957,065	5,694,626	2,507,507	3,281,002	2,786,692	886,344	883,664	504,880	3,912,515	2,770,493	1,286,805	1,163,332
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	993,828	640,634
Michigan	1982	44,462,983	9,948,459	9,215,347	4,404,132	7,013,174	6,292,999	2,124,114	1,806,778	976,350	6,937,631	4,763,488	1,813,436	1,830,271
	1977	31,912,356	6,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	1,683,382	1,050,358
Ohio	1982	47,760,986	12,134,650	11,431,591	4,482,732	6,967,476	6,215,417	1,747,983	1,788,957	1,047,972	6,959,950	5,896,294	1,988,417	1,698,247
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
Wisconsin	1982	20,196,417	4,879,125	4,577,626	2,407,686	2,668,152	2,162,578	642,986	819,521	434,489	2,665,887	1,963,765	1,099,370	655,946
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,333	560,107	681,796	370,929	3,033,324	1,250,204	984,727	382,284
WEST NORTH CENTRAL	**1982**	**84,930,793**	**18,866,641**	**18,029,520**	**8,611,605**	**11,033,961**	**8,807,745**	**3,441,033**	**3,228,388**	**1,850,349**	**14,174,090**	**8,740,063**	**5,000,724**	**2,572,421**
	1977	56,594,697	10,989,324	10,465,120	4,732,988	7,333,352	5,764,079	2,536,375	2,503,643	1,464,553	12,435,800	5,278,168	4,149,804	1,575,654
Iowa	1982	14,088,205	3,289,385	3,168,092	1,391,821	1,821,204	1,472,546	506,383	568,871	319,765	2,367,687	1,415,653	967,447	449,057
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,688	450,162	259,731	2,230,804	954,073	800,341	276,396
Kansas	1982	11,477,322	2,491,303	2,411,403	1,166,243	1,550,154	1,183,114	528,756	486,619	287,819	2,076,959	1,011,173	626,523	300,554
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836
Minnesota	1982	20,659,790	4,331,926	4,066,554	2,099,540	2,665,619	2,247,296	810,504	765,384	418,368	3,108,144	2,055,978	1,353,502	649,986
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2,690,857	1,193,917	1,126,357	372,191
Missouri	1982	24,114,369	5,676,291	5,440,637	2,423,053	3,372,225	2,723,695	923,540	828,368	469,777	4,113,365	2,589,685	1,066,051	710,745
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
Nebraska	1982	7,826,919	1,713,969	1,635,812	845,167	979,972	721,749	323,914	331,041	218,200	1,310,274	908,064	430,091	218,882
	1977	5,145,305	971,945	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
North Dakota	1982	3,349,918	628,839	599,455	336,471	340,754	246,921	200,714	120,073	65,946	636,370	326,980	315,128	110,281
	1977	2,249,761	369,810	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
South Dakota	1982	3,414,250	734,928	707,567	349,310	304,033	212,424	147,222	128,032	70,474	561,291	432,530	241,982	132,916
	1977	2,183,784	405,932	389,535	190,073	192,979	127,083	105,695	93,997	53,117	477,827	240,764	202,533	82,383
SOUTH ATLANTIC	**1982**	**181,490,123**	**41,806,058**	**39,915,222**	**16,680,263**	**22,798,967**	**18,344,847**	**7,544,672**	**7,728,586**	**4,934,244**	**32,856,570**	**17,838,932**	**9,557,075**	**6,747,523**
	1977	113,332,515	25,437,561	24,223,767	9,330,277	14,782,233	11,648,268	5,288,254	5,270,236	3,442,479	23,854,864	9,303,481	5,929,581	3,904,266
Delaware	1982	2,983,000	718,336	660,362	243,655	481,799	425,000	115,919	123,541	71,923	431,745	305,746	164,825	107,506
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,602	362,401	161,511	119,295	73,856
District of Columbia	1982	2,753,999	511,577	473,478	560,598	201,428	171,976	182,474	122,738	70,255	210,681	213,816	44,824	135,472
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
Florida	1982	54,671,728	11,943,137	11,201,753	5,597,168	6,998,162	5,974,056	2,320,748	2,590,331	1,590,625	9,954,446	5,229,532	2,605,407	2,037,207
	1977	31,413,088	7,015,631	6,554,829	2,924,742	4,113,963	3,448,593	1,406,103	1,554,795	975,482	6,644,624	2,386,463	1,553,759	1,118,507
Georgia	1982	24,802,847	5,676,023	5,510,311	2,284,184	3,197,829	2,514,074	1,000,326	850,722	580,549	4,719,119	2,260,958	1,379,087	872,966
	1977	15,915,816	3,454,975	3,342,852	1,250,545	2,132,070	1,640,770	739,168	675,272	468,960	3,480,864	1,350,920	858,854	509,303
Maryland	1982	22,252,683	5,386,046	5,008,446	1,991,280	2,894,445	2,564,044	910,483	840,410	500,902	3,719,745	2,528,162	871,983	837,165
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	2,825,117	1,209,948	530,710	519,900

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REGIONAL AND STATE SUMMARIES

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

REGION / State	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1982	24,879,632	5,801,531	5,675,697	2,039,230	2,824,740	1,943,721	1,042,468	1,213,298	810,877	4,793,271	2,295,929	1,645,772	971,927
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381
South Carolina	1982	12,810,781	3,021,871	2,964,971	1,119,657	1,523,194	1,026,016	620,216	513,533	351,903	2,308,708	1,261,768	780,817	466,434
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	536,254	264,204
Virginia	1982	26,988,928	6,258,631	5,989,746	2,244,128	3,398,728	2,714,412	1,032,969	1,119,436	732,984	4,924,800	2,776,289	1,432,819	990,548
	1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	813,796	586,770
West Virginia	1982	9,346,525	2,488,906	2,430,458	600,363	1,278,642	1,011,548	319,069	354,577	224,226	1,794,055	966,730	631,541	328,298
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050
EAST SOUTH CENTRAL	**1982**	**61,210,057**	**16,407,222**	**16,035,153**	**4,871,187**	**8,590,602**	**6,271,798**	**2,774,296**	**2,512,800**	**1,630,418**	**9,173,241**	**6,266,549**	**3,586,998**	**2,136,888**
	1977	41,090,600	9,489,014	9,253,968	2,823,443	5,003,169	3,606,463	1,936,452	1,773,267	1,173,508	9,747,707	3,436,010	2,503,129	1,283,679
Alabama	1982	15,730,495	3,889,430	3,820,738	1,227,317	2,304,780	1,621,522	858,561	661,392	450,298	2,431,721	1,466,356	1,001,035	559,983
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,255	468,118	326,655	2,610,668	810,443	689,401	326,802
Kentucky	1982	16,639,194	4,673,333	4,526,937	1,353,109	2,047,261	1,527,861	649,170	694,046	436,237	2,331,033	1,993,620	1,004,374	600,983
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,188
Mississippi	1982	9,248,274	2,830,072	2,780,802	653,595	1,291,153	817,394	441,776	340,604	211,691	1,386,724	747,585	492,416	329,464
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396
Tennessee	1982	19,592,094	5,014,387	4,906,676	1,637,166	2,947,408	2,305,021	824,789	816,758	532,192	3,023,763	2,058,988	1,089,173	646,458
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,724	1,150,756	814,884	411,993
WEST SOUTH CENTRAL	**1982**	**126,568,994**	**30,939,151**	**29,866,432**	**10,597,519**	**15,490,130**	**12,028,211**	**7,025,887**	**5,251,705**	**3,232,248**	**25,477,505**	**11,681,373**	**6,261,213**	**3,602,745**
	1977	73,844,863	16,365,795	15,736,499	5,774,345	9,397,662	7,147,719	3,995,323	3,287,558	2,082,246	17,788,238	5,453,481	3,932,849	2,120,309
Arkansas	1982	10,021,574	2,537,428	2,480,377	668,714	1,304,415	994,275	530,247	325,851	217,420	2,009,517	907,580	579,425	310,312
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,402
Louisiana	1982	18,371,505	5,136,908	4,958,700	1,468,972	2,326,468	1,674,753	930,567	771,336	477,070	3,297,763	1,601,768	1,006,413	579,100
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017
Oklahoma	1982	15,444,403	4,004,294	3,906,953	1,172,553	1,757,834	1,186,953	943,125	684,749	436,657	3,349,270	1,187,856	787,212	351,432
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
Texas	1982	82,731,512	19,260,521	18,520,402	7,287,280	10,101,413	8,172,230	4,621,948	3,469,769	2,101,101	16,820,955	7,984,169	3,888,163	2,361,901
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,884,357	4,676,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
MOUNTAIN	**1982**	**59,230,674**	**14,490,957**	**13,987,380**	**5,078,227**	**6,824,907**	**5,459,372**	**2,629,702**	**2,922,661**	**1,749,779**	**10,348,275**	**6,043,229**	**3,539,770**	**1,707,577**
	1977	36,749,537	7,724,843	7,426,467	3,371,068	4,280,044	3,363,661	1,557,304	1,777,341	1,087,203	7,957,815	3,097,254	2,579,708	1,166,218
Arizona	1982	12,623,047	3,467,777	3,367,864	1,113,175	1,487,868	1,203,847	453,633	691,918	420,396	2,103,070	1,330,930	551,121	394,840
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
Colorado	1982	16,024,183	3,998,766	3,843,930	1,508,025	1,841,123	1,631,768	745,270	755,317	433,558	2,783,909	1,325,008	879,440	326,009
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
Idaho	1982	4,598,546	1,181,262	1,146,233	350,867	460,746	314,902	219,667	244,489	148,196	841,461	348,076	433,613	116,789
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053
Montana	1982	4,409,996	993,718	963,459	365,802	436,302	299,513	226,049	205,054	116,235	756,831	498,681	371,263	164,155
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
Nevada	1982	5,629,999	1,129,431	1,093,684	506,076	631,181	567,636	232,671	240,893	142,444	983,337	722,430	328,902	333,145
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339
New Mexico	1982	6,465,879	1,585,740	1,527,288	569,033	724,148	482,247	332,208	301,469	186,316	1,219,691	596,487	375,309	153,731
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
Utah	1982	6,337,618	1,448,379	1,370,807	416,723	1,021,707	858,024	270,429	352,924	233,061	1,136,474	696,957	353,190	146,120
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360
Wyoming	1982	3,141,406	685,884	674,115	248,526	221,832	101,435	149,775	130,597	69,373	523,502	524,660	246,932	72,788
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101
PACIFIC	**1982**	**169,778,560**	**41,856,449**	**38,952,325**	**19,530,901**	**21,696,754**	**18,979,859**	**7,023,756**	**6,383,612**	**4,015,923**	**22,554,428**	**16,438,825**	**8,627,163**	**6,768,063**
	1977	109,033,881	23,061,609	21,399,419	11,024,606	14,271,670	12,286,047	5,040,536	5,652,628	3,376,467	21,771,542	7,613,404	6,079,762	4,137,034
Alaska	1982	2,956,878	828,285	796,136	463,169	368,278	224,499	108,013	64,518	35,715	235,026	206,334	195,876	138,220
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744
California	1982	125,578,730	31,628,718	29,233,279	13,900,994	15,663,793	14,220,331	5,035,953	5,240,398	3,104,773	16,792,424	12,534,334	6,046,607	4,880,658
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464
Hawaii	1982	5,034,998	1,054,969	961,479	783,918	924,210	557,713	336,571	100,974	49,457	465,389	333,316	104,871	313,874
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
Oregon	1982	14,487,767	3,033,269	2,894,301	1,669,800	2,324,149	1,845,643	566,573	621,124	344,374	2,141,351	1,352,312	832,674	509,561
	1977	9,347,998	1,821,718	1,729,945	879,291	1,256,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
Washington	1982	21,720,187	5,311,208	5,067,130	2,712,620	2,416,324	2,131,673	976,646	856,598	481,604	2,920,238	2,012,529	1,447,135	925,752
	1977	13,503,242	2,895,212	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
TOTAL UNITED STATES	**1982**	**1,100,749,749**	**268,352,498**	**252,093,812**	**107,483,762**	**139,654,045**	**115,968,890**	**50,592,714**	**46,105,499**	**27,724,945**	**172,669,415**	**107,539,576**	**52,711,106**	**37,231,851**
	1977	723,134,221	157,941,156	147,757,544	63,275,801	93,948,094	76,965,327	35,563,883	33,176,637	20,319,935	149,952,309	56,468,062	38,859,092	23,198,368

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

REGION / State	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Storus ($000)	In Department Stores ($000)
NEW ENGLAND	**1982**	**14,586,837**	**14,223,446**	**1,054,767**	**929,137**	**1,045,819**	**443,330**	**187,872**	**825,387**	**322,957**	**194,763**	**493,784**	**178,676**	**71,211**
	1977	8,574,709	8,337,187	650,992	573,887	653,590	273,100	111,046	515,417	194,905	127,685	306,570	108,519	46,394
Connecticut	1982	3,543,887	3,465,929	266,279	223,365	214,586	91,224	51,135	174,411	98,476	47,705	79,923	54,873	14,992
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697
Maine	1982	1,208,813	1,167,434	102,587	89,014	69,502	29,829	14,292	59,868	26,788	20,223	24,347	15,593	5,875
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
Massachusetts	1982	7,107,822	6,956,297	491,328	453,172	598,764	251,877	83,882	450,003	131,240	94,076	324,899	78,290	37,600
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385
New Hampshire	1982	1,259,601	1,231,573	77,796	70,205	79,142	32,963	16,567	69,591	31,763	13,919	37,191	14,706	5,135
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436
Rhode Island	1982	946,434	906,706	69,950	57,417	51,860	26,574	10,217	41,939	21,691	13,967	17,675	9,632	6,046
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
Vermont	1982	520,280	495,507	46,827	35,964	31,965	10,863	11,779	29,575	12,999	4,873	9,749	5,582	1,563
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
MIDDLE ATLANTIC	**1982**	**39,870,359**	**38,582,720**	**2,477,841**	**2,096,348**	**2,494,537**	**911,086**	**771,501**	**1,808,022**	**921,112**	**505,177**	**826,930**	**515,484**	**230,451**
	1977	25,000,950	24,100,458	1,930,096	1,637,539	1,793,595	711,010	478,746	1,273,697	622,172	392,038	581,679	348,179	177,536
New Jersey	1982	9,005,416	8,717,693	477,073	392,399	561,755	155,764	239,161	385,853	198,029	105,534	163,294	103,479	45,963
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680
New York	1982	18,988,526	18,424,966	1,209,853	1,026,404	1,222,627	488,001	343,668	779,806	397,097	214,117	383,331	231,961	115,038
	1977	11,683,875	11,298,770	909,541	775,674	861,321	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410
Pennsylvania	1982	11,876,417	11,440,061	790,915	677,545	710,155	267,321	188,672	642,363	325,986	185,526	280,305	180,044	69,450
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446
EAST NORTH CENTRAL	**1982**	**41,166,803**	**39,096,563**	**3,882,810**	**3,390,902**	**3,348,211**	**1,382,939**	**750,850**	**2,378,105**	**983,351**	**898,238**	**1,062,658**	**645,565**	**260,394**
	1977	26,440,157	24,891,401	2,339,348	2,026,731	2,192,353	827,482	482,497	1,830,790	832,977	631,561	845,452	544,670	185,549
Illinois	1982	11,430,246	10,955,599	876,460	807,295	947,556	346,481	162,908	673,846	255,170	261,626	286,272	155,859	81,134
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687
Indiana	1982	5,365,932	5,201,827	715,193	665,726	381,524	124,467	120,203	316,431	114,296	129,741	145,150	82,332	36,324
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93,561	118,390	73,090	26,324
Michigan	1982	9,021,385	8,283,020	924,915	766,894	906,263	452,035	194,689	550,989	247,885	211,692	251,803	176,396	50,494
	1977	6,080,987	5,493,320	539,379	441,315	560,028	258,668	132,227	406,704	204,948	134,070	196,630	145,499	32,729
Ohio	1982	10,791,266	10,438,022	1,010,246	832,863	777,391	334,152	190,386	570,305	254,800	212,893	263,095	155,259	68,025
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
Wisconsin	1982	4,557,974	4,218,095	355,996	318,124	335,477	125,804	82,664	266,534	111,200	82,286	116,338	75,719	24,417
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WEST NORTH CENTRAL	**1982**	**17,205,925**	**16,361,239**	**1,439,907**	**1,241,192**	**1,307,417**	**398,799**	**379,525**	**1,133,309**	**417,415**	**369,261**	**435,923**	**242,669**	**105,719**
	1977	10,093,036	9,521,440	908,218	764,208	819,064	243,266	221,636	799,634	326,392	240,226	316,310	189,438	68,650
Iowa	1982	2,861,623	2,771,805	247,065	221,349	211,034	72,988	72,734	205,628	78,400	67,023	79,139	52,062	17,082
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766
Kansas	1982	2,220,019	2,127,045	200,476	168,210	180,170	42,556	56,874	177,848	70,797	56,949	63,553	34,717	15,686
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
Minnesota	1982	4,170,740	3,845,262	313,725	272,147	308,819	114,996	62,667	240,145	77,913	80,950	98,420	52,311	31,990
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
Missouri	1982	5,113,665	4,908,780	437,470	370,105	405,231	100,209	125,581	312,428	113,390	106,642	122,684	61,983	28,083
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
Nebraska	1982	1,644,597	1,557,187	134,891	114,198	113,243	31,374	36,913	107,013	45,613	28,053	42,083	25,924	6,264
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423
North Dakota	1982	552,486	535,821	51,038	43,340	44,520	18,149	12,085	44,698	15,856	15,100	14,294	8,522	3,431
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
South Dakota	1982	642,795	615,339	55,242	46,843	44,400	18,527	12,671	45,549	15,446	14,544	15,750	7,150	3,183
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893
SOUTH ATLANTIC	**1982**	**36,427,506**	**35,002,303**	**3,691,896**	**3,044,439**	**3,296,294**	**1,407,736**	**787,408**	**2,304,511**	**876,674**	**769,179**	**1,065,052**	**554,909**	**314,201**
	1977	22,115,483	21,284,590	2,138,079	1,760,314	2,000,620	821,043	481,800	1,504,048	601,693	486,675	700,272	380,242	197,169
Delaware	1982	669,480	650,376	51,161	43,890	45,996	23,757	10,571	39,322	16,200	14,882	18,277	9,450	6,099
	1977	442,368	429,420	34,786	30,160	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
District of Columbia	1982	506,872	479,853	46,417	39,858	71,189	57,846	2,557	20,451	9,204	6,060	13,402	8,958	3,266
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
Florida	1982	9,921,973	9,547,335	1,044,552	796,142	883,313	289,129	279,497	702,330	293,775	284,725	358,924	176,381	127,774
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
Georgia	1982	4,873,289	4,667,036	478,458	423,667	526,802	197,888	118,803	293,963	86,727	91,248	135,083	53,936	47,311
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
Maryland	1982	5,169,698	4,981,011	370,779	330,978	376,052	238,088	35,200	235,214	84,822	98,342	122,260	65,475	41,518
	1977	3,069,891	2,955,479	232,875	208,230	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379

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1983 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

REGION / State	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
NEW ENGLAND	**1982**	**888,962**	**458,073**	**1,203,517**	**885,700**	**2,133,911**	**1,031,567**	**878,110**	**3,525,372**	**1,784,806**	**1,468,876**	**1,111,997**	**604,691**	**238,423**
	1977	550,617	278,067	740,186	534,260	1,333,961	606,334	590,387	2,202,823	1,048,118	967,505	677,966	353,978	156,101
Connecticut	1982	175,655	125,409	285,367	230,117	490,135	254,401	210,895	840,714	426,637	368,644	204,941	136,840	58,208
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	263,570	137,199	88,898	41,660
Maine	1982	52,173	36,116	72,668	58,953	208,864	85,655	60,681	234,532	106,299	90,209	73,902	44,277	16,749
	1977	32,195	21,912	43,975	32,673	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572
Massachusetts	1982	526,218	212,803	656,684	446,620	1,085,892	526,493	468,910	1,895,251	972,303	802,142	673,291	329,343	122,171
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1,126,604	542,020	502,331	397,579	183,678	75,940
New Hampshire	1982	73,185	43,448	95,459	73,983	148,580	68,895	55,941	225,077	103,665	80,346	69,923	37,495	14,800
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925
Rhode Island	1982	39,625	26,294	59,694	48,386	135,027	61,678	61,491	228,895	116,751	103,365	56,065	35,050	19,092
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977
Vermont	1982	22,106	14,003	33,645	27,641	65,413	34,445	20,192	100,903	59,151	24,170	33,875	21,686	7,403
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,958	19,516	11,283	5,027
MIDDLE ATLANTIC	**1982**	**2,016,838**	**1,355,452**	**3,263,836**	**2,521,213**	**5,270,007**	**2,438,299**	**2,381,019**	**8,902,300**	**4,038,961**	**4,126,965**	**2,530,506**	**1,668,375**	**657,254**
	1977	1,390,402	905,581	2,255,701	1,697,197	4,125,647	1,923,453	1,879,572	6,957,504	3,185,206	3,224,181	1,961,803	1,315,478	506,401
New Jersey	1982	435,739	299,308	773,587	597,734	1,101,686	532,913	492,935	1,860,697	888,274	844,623	501,641	350,692	113,204
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,065	276,160	90,150
New York	1982	946,835	663,920	1,516,825	1,198,929	2,512,837	1,245,674	1,118,036	4,334,218	2,008,879	2,059,353	1,255,824	866,878	310,741
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	964,778	682,433	230,400
Pennsylvania	1982	634,264	392,224	973,424	724,550	1,655,484	659,712	770,048	2,707,385	1,141,808	1,222,989	773,041	450,805	233,309
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,916	605,960	356,885	185,851
EAST NORTH CENTRAL	**1982**	**2,422,564**	**1,371,741**	**3,500,860**	**2,494,347**	**6,245,072**	**2,403,362**	**3,232,813**	**9,544,188**	**3,942,738**	**4,550,685**	**2,678,198**	**1,513,152**	**935,538**
	1977	1,908,778	1,156,393	2,829,169	2,107,719	4,652,841	1,907,034	2,389,948	7,154,378	3,126,004	3,269,860	2,031,254	1,200,651	660,941
Illinois	1982	718,839	404,886	1,096,396	771,268	1,871,809	807,080	875,256	3,116,956	1,382,228	1,324,890	856,835	505,793	253,833
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,370	931,224	645,917	397,613	176,568
Indiana	1982	394,406	158,572	421,053	300,254	734,980	251,229	399,830	1,215,023	429,672	538,773	316,232	170,586	113,834
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,419	388,401	246,789	141,947	81,804
Michigan	1982	509,269	334,812	783,489	564,295	1,587,079	630,670	826,109	2,144,594	1,018,563	989,170	620,108	371,371	216,677
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562
Ohio	1982	549,389	317,172	862,196	605,299	1,501,730	521,366	844,891	2,280,188	810,508	1,327,807	653,937	345,724	270,963
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899
Wisconsin	1982	250,661	156,299	337,726	253,231	549,474	193,017	286,727	787,427	301,767	370,045	231,086	119,678	80,231
	1977	196,281	128,291	273,145	212,159	426,867	168,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108
WEST NORTH CENTRAL	**1982**	**1,054,631**	**615,523**	**1,461,702**	**1,023,073**	**2,481,773**	**1,059,353**	**1,094,512**	**3,712,003**	**1,576,580**	**1,645,299**	**1,061,922**	**610,870**	**317,524**
	1977	765,088	473,114	1,081,310	793,863	1,729,656	782,616	731,628	2,586,305	1,160,379	1,090,053	748,426	451,361	207,984
Iowa	1982	142,677	91,224	236,911	172,741	419,832	171,914	196,502	580,773	217,938	283,867	162,290	92,692	53,731
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,926	175,407	178,104	119,901	74,946	33,739
Kansas	1982	157,183	88,813	222,748	162,666	344,612	157,618	144,781	500,963	242,918	205,013	151,592	93,187	39,856
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740
Minnesota	1982	297,664	177,812	366,419	231,758	605,733	255,989	255,402	964,359	382,142	421,906	242,712	132,411	78,017
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020
Missouri	1982	293,097	160,320	384,883	259,497	671,447	260,562	340,564	1,065,152	437,258	520,343	320,998	178,722	102,810
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652
Nebraska	1982	82,670	45,483	148,036	119,917	225,533	100,532	93,947	324,873	141,146	139,416	98,219	60,577	24,983
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712
North Dakota	1982	36,351	22,760	53,660	39,582	120,755	66,835	34,704	156,680	89,695	41,645	44,920	28,946	9,300
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787
South Dakota	1982	44,989	29,111	49,045	36,912	93,861	45,903	28,612	119,203	65,483	33,109	41,191	24,335	8,827
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334
SOUTH ATLANTIC	**1982**	**2,049,459**	**1,283,443**	**3,836,211**	**2,968,878**	**5,113,901**	**2,074,453**	**2,494,016**	**8,476,937**	**3,750,860**	**3,863,611**	**2,531,746**	**1,453,498**	**738,765**
	1977	1,362,636	882,716	2,578,452	2,033,934	3,436,003	1,461,151	1,628,424	5,690,065	2,621,297	2,506,064	1,706,643	1,019,530	471,923
Delaware	1982	41,386	24,102	64,164	47,764	97,938	31,283	61,360	162,882	60,537	91,451	40,514	20,366	16,514
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039
District of Columbia	1982	37,052	27,983	56,712	46,002	77,839	54,052	21,636	136,579	88,338	42,851	44,778	35,948	6,363
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336
Florida	1982	629,201	406,380	1,317,875	1,011,242	1,474,881	587,759	781,854	2,531,414	1,215,614	1,175,148	711,120	441,193	210,398
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738
Georgia	1982	248,715	142,341	452,630	342,012	729,049	283,106	335,352	1,179,396	489,122	538,437	347,868	191,509	108,286
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009
Maryland	1982	265,395	171,871	434,342	298,425	650,571	272,490	331,712	1,101,157	433,593	583,786	301,179	186,829	92,380
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

REGION / State	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1982	4,873,157	4,652,093	680,744	553,006	431,448	158,238	133,104	361,958	152,411	74,806	157,059	96,284	22,285
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
South Carolina	1982	2,590,063	2,503,511	302,187	236,690	293,953	121,893	64,355	174,317	62,804	52,880	71,321	42,828	14,648
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514
Virginia	1982	5,652,791	5,417,164	499,244	433,826	510,204	270,494	94,467	327,834	113,583	107,039	131,908	68,214	42,170
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
West Virginia	1982	2,170,183	2,103,924	218,354	186,382	157,337	50,403	48,854	149,122	57,148	39,197	56,818	33,383	9,130
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
EAST SOUTH CENTRAL	1982	14,218,092	13,796,232	1,412,082	1,201,479	1,075,591	342,945	325,428	951,522	353,072	300,981	397,008	212,922	86,221
	1977	8,243,701	7,987,959	854,496	723,149	657,801	205,227	186,374	624,523	249,820	171,473	266,948	150,329	49,492
Alabama	1982	3,489,663	3,361,361	385,384	298,674	276,483	105,629	65,320	245,873	76,194	95,561	98,387	48,961	26,141
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
Kentucky	1982	3,981,347	3,869,900	364,000	319,599	297,876	101,760	106,112	256,301	121,454	60,392	109,496	68,131	19,779
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
Mississippi	1982	2,458,144	2,399,430	236,700	207,980	178,228	48,502	61,040	149,017	46,975	44,120	55,314	28,548	11,217
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
Tennessee	1982	4,288,938	4,165,541	425,998	375,226	323,004	87,054	92,956	300,331	108,449	100,908	133,811	67,282	29,084
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175
WEST SOUTH CENTRAL	1982	26,366,828	25,282,076	2,445,399	1,830,958	2,138,826	501,868	732,982	1,792,176	643,519	630,959	821,575	409,865	211,496
	1977	14,043,461	13,370,847	1,442,375	1,096,200	1,224,744	293,190	386,491	1,091,367	409,378	376,421	502,246	259,760	125,003
Arkansas	1982	2,265,681	2,196,637	245,388	208,949	176,970	41,688	44,872	155,711	43,897	44,219	62,804	28,140	13,550
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
Louisiana	1982	4,187,827	4,048,422	363,672	275,984	310,881	67,916	126,177	279,128	113,928	101,126	109,813	59,036	25,934
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
Oklahoma	1982	3,356,428	3,224,927	320,515	220,560	266,936	52,914	101,207	211,151	76,355	65,074	110,508	63,211	17,584
	1977	1,770,863	1,688,314	191,888	132,629	154,361	31,814	52,952	128,948	47,539	39,811	67,937	39,474	10,790
Texas	1982	16,556,892	15,812,090	1,515,824	1,125,465	1,384,039	339,350	460,726	1,146,186	409,339	420,540	538,450	259,478	154,378
	1977	8,437,148	7,994,785	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
MOUNTAIN	1982	12,319,273	11,805,651	807,200	620,917	861,246	250,388	331,601	808,457	362,775	259,786	342,254	212,516	66,763
	1977	6,614,911	6,289,594	560,637	436,202	521,219	168,188	177,332	497,081	221,657	159,265	210,031	129,200	41,689
Arizona	1982	2,735,960	2,598,368	186,411	147,878	236,684	56,116	107,726	157,536	66,107	53,615	75,756	49,412	15,383
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
Colorado	1982	3,492,600	3,397,905	199,499	131,309	184,147	47,997	66,433	214,554	98,468	74,394	99,586	64,165	23,227
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
Idaho	1982	993,514	961,589	55,821	45,916	63,192	16,617	32,149	75,273	42,474	17,233	25,858	18,055	3,047
	1977	558,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793
Montana	1982	858,315	828,905	69,421	61,021	52,084	22,675	15,870	67,399	33,518	14,706	22,176	14,303	2,939
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
Nevada	1982	891,984	843,878	100,647	85,634	115,495	55,135	31,496	75,541	22,649	39,960	32,900	17,951	7,724
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
New Mexico	1982	1,424,933	1,348,579	83,788	64,495	88,120	23,375	28,638	84,063	33,365	19,644	37,660	18,121	5,463
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401
Utah	1982	1,271,269	1,211,194	78,403	56,893	88,558	17,484	39,695	98,904	50,000	34,415	31,939	19,021	8,067
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274
Wyoming	1982	650,698	615,233	33,210	27,771	32,966	10,989	9,594	35,187	16,194	5,819	16,379	11,488	913
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573
PACIFIC	1982	37,828,197	34,945,479	3,044,673	2,655,181	2,838,571	954,081	879,194	2,017,823	714,573	921,507	881,588	462,792	306,651
	1977	21,026,003	19,256,783	1,878,348	1,629,710	1,729,526	583,268	482,992	1,427,993	587,372	599,203	656,653	383,865	200,817
Alaska	1982	707,196	671,969	31,625	23,250	79,453	23,464	41,369	32,274	7,874	14,366	13,702	4,836	5,347
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
California	1982	28,316,224	26,161,022	2,277,855	2,044,702	2,099,471	660,916	683,175	1,468,876	495,752	726,051	681,758	365,367	244,927
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
Hawaii	1982	996,538	861,662	86,937	61,855	116,893	47,452	20,564	45,659	13,201	19,123	15,828	8,038	5,691
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825
Oregon	1982	2,902,875	2,573,878	281,729	212,082	218,842	79,551	53,737	209,965	96,903	67,452	69,279	39,675	15,536
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
Washington	1982	4,905,364	4,676,948	366,527	313,292	323,912	142,698	80,349	261,049	100,843	94,515	101,021	44,876	35,150
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,449	35,658	22,914
TOTAL UNITED STATES	1982	239,989,820	229,095,709	20,256,575	17,010,553	18,406,512	6,593,172	5,146,361	14,019,312	5,595,448	4,849,851	6,326,772	3,435,398	1,653,107
	1977	142,152,41	135,040,259	12,702,589	10,647,940	11,592,512	4,125,774	3,008,914	9,564,550	4,046,366	3,184,547	4,386,161	2,494,202	1,092,299

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

REGION / State	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1982	282,204	185,818	569,686	487,838	683,666	285,264	304,850	1,103,680	515,943	428,669	346,711	199,694	91,868
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	297,327	255,052	153,816	63,946
South Carolina	1982	138,412	81,711	246,841	211,020	393,770	172,681	165,890	589,913	306,844	199,290	189,872	109,555	51,496
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114
Virginia	1982	315,542	195,975	527,548	401,883	736,202	293,902	353,923	1,278,339	496,782	611,125	418,636	204,141	114,618
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
West Virginia	1982	91,552	52,262	166,413	122,692	269,985	93,916	137,439	393,577	144,087	192,854	131,068	64,263	46,842
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
EAST SOUTH CENTRAL	1982	637,644	372,958	1,253,845	998,189	1,942,731	782,987	891,579	3,077,645	1,385,904	1,319,574	896,501	494,879	284,608
	1977	428,179	261,684	863,216	705,494	1,228,490	546,691	517,392	1,961,671	966,449	767,148	590,076	345,710	164,614
Alabama	1982	169,821	97,267	346,294	281,549	526,066	240,728	222,238	841,751	433,004	319,191	244,188	149,032	69,092
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
Kentucky	1982	149,233	85,107	319,449	255,022	494,918	189,647	232,405	771,008	314,599	336,770	222,493	120,982	69,274
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
Mississippi	1982	96,925	50,140	177,434	141,477	275,637	118,896	107,604	471,746	227,009	166,483	136,888	75,275	37,186
	1977	65,643	36,622	124,720	102,523	176,367	85,548	61,023	303,701	161,745	94,970	91,373	53,756	21,050
Tennessee	1982	221,665	140,444	410,668	320,141	646,110	233,716	329,332	993,140	411,292	497,130	292,932	149,590	109,056
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
WEST SOUTH CENTRAL	1982	1,633,608	989,828	2,598,353	2,001,918	3,821,615	1,998,478	1,418,688	6,284,829	3,379,918	2,270,594	2,006,745	1,289,416	481,274
	1977	988,337	610,041	1,625,387	1,273,385	2,240,279	1,137,918	877,020	3,679,094	1,923,823	1,386,141	1,155,296	729,156	286,114
Arkansas	1982	101,019	48,244	190,133	143,947	283,139	147,880	101,153	461,313	251,835	155,584	157,739	97,082	38,383
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,887	278,113	155,299	88,862	95,245	59,130	21,783
Louisiana	1982	230,900	141,281	410,765	331,705	547,790	267,860	221,386	879,548	454,384	332,075	275,997	170,604	65,241
	1977	162,525	101,131	296,393	241,227	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
Oklahoma	1982	190,142	105,019	323,979	265,081	441,573	274,527	123,620	718,315	443,704	201,055	242,172	162,183	42,589
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
Texas	1982	1,111,547	695,284	1,673,476	1,261,185	2,549,113	1,308,211	972,529	4,225,653	2,229,995	1,581,880	1,330,837	859,547	335,061
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
MOUNTAIN	1982	827,673	568,659	1,234,005	960,351	1,766,491	770,398	744,390	2,540,916	1,208,346	960,256	827,632	499,876	223,789
	1977	506,066	346,628	756,296	586,212	1,078,499	455,655	462,323	1,551,701	716,799	596,571	499,354	296,969	137,307
Arizona	1982	188,275	144,054	299,957	237,949	328,702	114,409	162,240	586,149	221,339	226,212	167,889	98,202	49,134
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
Colorado	1982	216,745	149,310	343,097	257,938	489,312	224,243	213,750	668,755	344,264	267,778	229,071	139,626	60,395
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	38,596
Idaho	1982	62,539	37,433	80,526	66,423	137,147	69,390	44,578	177,620	97,467	51,014	57,106	35,473	13,311
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829
Montana	1982	53,655	32,765	78,644	61,794	144,832	73,633	46,686	180,501	94,732	59,137	60,989	39,413	12,923
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
Nevada	1982	68,656	45,631	118,294	86,710	162,055	65,748	70,108	248,081	114,099	100,299	73,382	43,146	23,856
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
New Mexico	1982	97,574	66,845	118,503	93,605	194,074	94,277	72,277	271,822	149,729	85,481	100,628	66,509	21,300
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314
Utah	1982	101,191	66,234	152,499	121,586	224,757	80,587	119,964	308,806	123,799	156,684	104,256	52,504	39,423
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,036	77,465	82,809	62,067	32,931	20,849
Wyoming	1982	39,038	26,378	42,485	34,346	85,612	48,111	14,787	99,182	62,917	13,651	34,311	25,003	3,447
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165
PACIFIC	1982	2,186,760	1,516,055	3,244,097	2,246,160	4,721,408	2,028,532	2,223,771	7,694,109	3,277,794	3,654,502	2,271,216	1,344,428	698,431
	1977	1,674,740	1,244,334	2,490,424	1,843,238	3,231,309	1,460,778	1,490,974	5,271,600	2,348,566	2,429,386	1,570,373	968,041	455,872
Alaska	1982	33,380	12,004	38,392	20,891	84,594	31,656	28,669	115,355	50,264	39,475	39,447	20,881	9,100
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
California	1982	1,632,134	1,152,209	2,512,287	1,746,694	3,410,279	1,470,328	1,674,033	5,681,296	2,346,829	2,822,164	1,644,746	985,411	527,179
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
Hawaii	1982	37,663	24,450	65,500	35,219	199,957	96,877	75,079	333,664	172,302	118,527	93,783	47,760	30,138
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371
Oregon	1982	193,495	127,269	255,972	183,599	407,941	156,578	188,073	620,804	259,042	265,276	200,126	112,812	56,309
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
Washington	1982	290,088	200,123	371,946	259,757	618,637	273,093	257,917	942,990	449,357	409,060	293,114	177,564	75,705
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
TOTAL UNITED STATES	1982	13,718,139	8,536,723	21,596,426	16,099,829	33,496,909	14,587,429	15,358,898	53,758,299	24,345,907	23,860,362	15,916,463	9,479,185	4,575,606
	1977	9,574,843	6,158,558	15,220,141	11,575,302	23,056,685	10,281,630	10,567,668	37,055,141	17,096,641	16,236,909	10,941,191	6,680,874	3,047,257

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II—Section 9
Metropolitan Market Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Drugstore Sales	9–14

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1983 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	37,921,927	1
New York, N.Y.	30,606,626	2
Chicago, Ill.	29,341,451	3
Detroit, Mich.	22,780,323	4
Philadelphia, Pa.	20,733,410	5
Houston, Tex.	19,664,925	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	19,337,840	7
Washington, D.C.	18,986,853	8
Nassau - Suffolk, N.Y.	14,018,485	9
Dallas, Tex.	12,849,943	10
Anaheim - Santa Ana, Cal.	12,403,895	11
Minneapolis - St. Paul, Minn.	12,315,187	12
Atlanta, Ga.	11,509,699	13
Baltimore, Md.	10,537,237	14
Pittsburgh, Pa.	10,211,133	15
Seattle, Wash.	9,989,758	16
San Diego, Cal.	9,831,914	17
Miami - Hialeah, Fla.	9,434,151	18
San Francisco, Cal.	9,330,836	19
Cleveland, Ohio	9,177,773	20
St. Louis, Mo.	9,177,740	21
Oakland, Cal.	8,877,494	22
Tampa - St. Petersburg - Clearwater, Fla.	8,762,178	23
Denver, Colo.	8,639,433	24
Newark, N.J.	8,449,703	25
San Jose, Cal.	8,035,945	26
Phoenix, Ariz.	7,631,314	27
Riverside - San Bernardino, Cal.	7,576,898	28
Bergen - Passaic, N.J.	7,396,352	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	6,789,624	30
Milwaukee, Wisc.	6,755,472	31
Portland, Ore.	6,648,796	32
Cincinnati, Ohio	6,622,574	33
Indianapolis, Ind.	6,288,115	34
Sacramento, Cal.	6,137,156	35
Fort Worth - Arlington, Tex.	6,103,706	36
Columbus, Ohio	6,039,521	37
New Orleans, La.	5,923,068	38
Norfolk - Virginia Beach - Newport News, Va.	5,722,121	39
San Antonio, Tex.	5,485,801	40
Hartford - New Britain - Middletown - Bristol, Conn.	5,196,039	41
Kansas City, Mo.	5,089,764	42
Oklahoma City, Okla.	5,042,769	43
Buffalo, N.Y.	4,848,611	44
Louisville, Ky.	4,848,453	45
Rochester, N.Y.	4,796,794	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	4,604,091	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	4,547,276	48
Middlesex - Somerset - Hunterdon, N.J.	4,476,612	49
Nashville, Tenn.	4,403,521	50
Total Top 50	**521,900,307**	
Dayton - Springfield, Ohio	4,305,998	51
Salt Lake City - Ogden, Utah	4,269,227	52
Monmouth - Ocean, N.J.	4,211,661	53
Birmingham, Ala.	4,204,954	54
Richmond - Petersburg, Va.	4,186,145	55
Orlando, Fla.	4,156,432	56
Greensboro - Winston-Salem - High Point, N.C.	4,127,782	57
Memphis, Tenn.	4,092,225	58
Albany - Schenectady - Troy, N.Y.	3,982,370	59
Honolulu, Haw.	3,960,209	60
Tulsa, Okla.	3,947,279	61
Jacksonville, Fla.	3,783,231	62
Providence - Pawtucket - Woonsocket, R.I.	3,745,377	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	3,723,446	64
New Haven - Waterbury - Meriden, Conn.	3,531,810	65
Austin, Tex.	3,263,231	66
Worcester - Fitchburg - Leominster, Mass.	3,256,983	67
Las Vegas, Nev.	3,118,637	68
Springfield, Mass.	3,106,013	69
Allentown - Bethlehem, Pa.	3,103,184	70
Syracuse, N.Y.	3,094,866	71
Akron, Ohio	3,075,892	72
Toledo, Ohio	3,033,709	73
Kansas City, Kans.	3,030,040	74
Grand Rapids, Mich.	3,008,208	75
Gary - Hammond, Ind.	2,990,658	76
Omaha, Neb.	2,959,766	77
Harrisburg - Lebanon - Carlisle, Pa.	2,952,441	78
Scranton - Wilkes-Barre, Pa.	2,946,010	79
Knoxville, Tenn.	2,754,783	80
Greenville - Spartanburg, S.C.	2,736,018	81
Raleigh - Durham, N.C.	2,663,470	82
Fresno, Cal.	2,574,660	83
Tucson, Ariz.	2,567,234	84
Oxnard - Ventura, Cal.	2,531,157	85
Wilmington, Del.	2,524,633	86
Flint, Mich.	2,508,978	87
Little Rock - North Little Rock, Ark.	2,448,375	88
Baton Rouge, La.	2,424,943	89
Youngstown - Warren, Ohio	2,380,565	90
Wichita, Kans.	2,360,063	91
Albuquerque, N.M.	2,346,528	92
Beaumont - Port Arthur, Tex.	2,331,018	93
New Bedford - Fall River - Attleboro, Mass.	2,319,607	94
Lake County, Ill.	2,248,158	95
Tacoma, Wash.	2,244,598	96
Des Moines, Iowa	2,235,614	97
Bakersfield, Cal.	2,190,978	98
El Paso, Tex.	2,171,085	99
Saginaw - Bay City - Midland, Mich.	2,042,032	100
Total Top 100	**675,672,588**	
Lansing - East Lansing, Mich.	2,018,491	101
Mobile, Ala.	2,004,581	102
Davenport - Rock Island - Moline, Iowa-Ill.	1,952,947	103
Johnson City - Kingsport - Bristol, Tenn.	1,947,709	104
Lexington-Fayette, Ky.	1,935,808	105
Jersey City, N.J.	1,922,203	106
Canton, Ohio	1,920,975	107
Columbia, S.C.	1,907,038	108
Peoria, Ill.	1,877,202	109
Chattanooga, Tenn.	1,859,795	110
Aurora - Elgin, Ill.	1,758,992	111
Atlantic City, N.J.	1,751,972	112
Fort Wayne, Ind.	1,749,133	113
Spokane, Wash.	1,742,510	114
Reno, Nev.	1,730,995	115
Charleston, S.C.	1,721,448	116
Portsmouth - Dover - Rochester, N.H.	1,702,736	117
Santa Rosa - Petaluma, Cal.	1,690,049	118
Madison, Wisc.	1,689,648	119
Lancaster, Pa.	1,672,019	120
Stockton, Cal.	1,658,182	121
Charleston, W.Va.	1,647,596	122
Jackson, Miss.	1,645,890	123
Corpus Christi, Tex.	1,643,010	124
Santa Barbara - Santa Maria - Lompoc, Cal.	1,638,507	125
Lakeland - Winter Haven, Fla.	1,611,279	126
Shreveport, La.	1,579,947	127
York, Pa.	1,568,974	128
Trenton, N.J.	1,555,380	129
Portland, Me.	1,553,598	130
Eugene - Springfield, Ore.	1,550,809	131
Manchester - Nashua, N.H.	1,548,628	132
Colorado Springs, Colo.	1,540,110	133
Augusta, Ga.	1,538,817	134
Vallejo - Fairfield - Napa, Cal.	1,536,268	135
Huntington - Ashland, W.Va.-Ky.	1,530,822	136
Anchorage, Alas.	1,500,866	137
Salinas - Seaside - Monterey, Cal.	1,479,693	138
Daytona Beach, Fla.	1,425,023	139
Pensacola, Fla.	1,420,958	140
Reading, Pa.	1,412,682	141
Utica - Rome, N.Y.	1,408,607	142
Lubbock, Tex.	1,406,415	143
Sarasota, Fla.	1,399,176	144
Amarillo, Tex.	1,398,577	145
Ann Arbor, Mich.	1,394,904	146
Evansville, Ind.	1,383,850	147
Melbourne - Titusville - Palm Bay, Fla.	1,361,346	148
Modesto, Cal.	1,337,666	149
Fort Myers, Fla.	1,335,120	150
Total Top 150	**757,241,539**	
Roanoke, Va.	1,304,462	151
Macon - Warner Robins, Ga.	1,274,310	152
Rockford, Ill.	1,273,056	153
McAllen - Edinburg - Mission, Tex.	1,269,415	154
Montgomery, Ala.	1,260,580	155
Binghamton, N.Y.	1,257,613	156
Orange County, N.Y.	1,245,608	157
Appleton - Oshkosh - Neenah, Wisc.	1,215,624	158
East St. Louis - Belleville, Ill.	1,214,038	159
Alton - Granite City, Ill.	1,213,287	160
Erie, Pa.	1,212,040	161
Joliet, Ill.	1,202,185	162
Springfield, Mo.	1,199,785	163
Salem, Ore.	1,198,790	164
Kalamazoo, Mich.	1,196,037	165
South Bend - Mishawaka, Ind.	1,177,913	166
Duluth, Minn.	1,155,997	167
Poughkeepsie, N.Y.	1,150,822	168
Savannah, Ga.	1,138,332	169
New London - Norwich, Conn.	1,132,573	170
Visalia - Tulare - Porterville, Cal.	1,106,862	171
Galveston - Texas City, Tex.	1,104,255	172
Lafayette, La.	1,102,087	173
Boise, Ida.	1,088,658	174
Lorain - Elyria, Ohio	1,065,834	175
Johnstown, Pa.	1,059,362	176
Boulder - Longmont, Colo.	1,058,309	177
Lincoln, Neb.	1,040,224	178
Santa Cruz, Cal.	1,030,620	179
Niagara Falls, N.Y.	1,029,221	180
Springfield, Ill.	1,009,577	181
Columbus, Ga.	1,005,965	182
Longview - Marshall, Tex.	1,005,692	183
Waco, Tex.	992,933	184
Fayetteville, N.C.	967,274	185
Richland - Kennewick - Pasco, Wash.	962,350	186
Fort Smith, Ark.	957,546	187
Tallahassee, Fla.	945,562	188
Hamilton - Middletown, Ohio	941,865	189
Odessa, Tex.	940,291	190
Huntsville, Ala.	937,448	191
Parkersburg - Marietta, W.Va.-Ohio	912,857	192
Houma - Thibodaux, La.	909,863	193
Brownsville - Harlingen, Tex.	901,664	194
Fargo - Moorhead, N.D.-Minn.	886,483	195
Killeen - Temple, Tex.	886,181	196
Wheeling, W.Va.	882,752	197
Cedar Rapids, Iowa	882,125	198
Lake Charles, La.	875,819	199
Gainesville, Fla.	875,442	200
Total Top 200	**810,899,127**	
Terre Haute, Ind.	874,433	201
St. Cloud, Minn.	868,825	202
Billings, Mont.	868,242	203
Hickory, N.C.	867,896	204
Waterloo - Cedar Falls, Iowa	856,230	205
Pittsfield, Mass.	854,605	206
Champaign - Urbana - Rantoul, Ill.	841,963	207
Topeka, Kans.	838,398	208
Sioux Falls, S.D.	836,643	209
Yakima, Wash.	835,058	210
Green Bay, Wisc.	833,176	211
Tyler, Tex.	833,088	212
Fort Pierce, Fla.	812,117	213
Brazoria, Tex.	810,768	214
Asheville, N.C.	808,353	215
Bradenton, Fla.	807,971	216
Medford, Ore.	801,075	217
Fort Collins - Loveland, Colo.	799,255	218
Beaver County, Pa.	797,883	219
Biloxi - Gulfport, Miss.	794,295	220
Benton Harbor, Mich.	776,120	221
Provo - Orem, Utah	768,665	222
Wichita Falls, Tex.	766,884	223
Elkhart - Goshen, Ind.	758,343	224
Bangor, Me.	753,655	225
Abilene, Tex.	731,801	226
Vancouver, Wash.	727,407	227
Joplin, Mo.	719,917	228
Lima, Ohio	717,405	229
Lynchburg, Va.	695,860	230
Redding, Cal.	681,527	231
Racine, Wisc.	679,389	232
Monroe, La.	677,516	233
Mansfield, Ohio	669,669	234
Burlington, Vt.	666,855	235
Casper, Wyo.	661,296	236
Janesville - Beloit, Wisc.	656,561	237
Chico, Cal.	655,381	238
Altoona, Pa.	649,183	239
Decatur, Ill.	648,471	240
Jackson, Mich.	633,735	241
Bremerton, Wash.	632,917	242
Clarksville - Hopkinsville, Tenn.-Ky.	630,575	243
Anderson, S.C.	627,324	244
Bloomington - Normal, Ill.	625,724	245
Midland, Tex.	624,748	246
Steubenville - Weirton, Ohio-W.Va.	619,594	247
Hagerstown, Md.	619,196	248
Florence, Ala.	614,901	249
Eau Claire, Wisc.	614,447	250
Total Top 250	**847,844,467**	
Ocala, Fla.	614,097	251
Vineland - Millville - Bridgeton, N.J.	607,854	252
Laredo, Tex.	607,334	253
Sioux City, Iowa	605,872	254
Muncie, Ind.	603,401	255
Muskegon, Mich.	603,064	256
Tuscaloosa, Ala.	602,212	257
Wilmington, N.C.	601,173	258
Rochester, Minn.	600,831	259
Panama City, Fla.	594,658	260
Bellingham, Wash.	590,593	261
Athens, Ga.	590,273	262
Battle Creek, Mich.	588,733	263
Texarkana, Tex.-Ark.	581,588	264
San Angelo, Tex.	579,716	265
Lafayette, Ind.	578,118	266
Alexandria, La.	577,780	267
Anderson, Ind.	573,834	268
Fort Walton Beach, Fla.	573,264	269
Olympia, Wash.	567,400	270
Fayetteville - Springdale, Ark.	563,106	271
Sharon, Pa.	559,877	272
Great Falls, Mont.	552,593	273
Pueblo, Colo.	549,050	274
Charlottesville, Va.	548,838	275
Glens Falls, N.Y.	539,260	276
Columbia, Mo.	535,659	277
Florence, S.C.	525,038	278
Victoria, Tex.	518,358	279
Dothan, Ala.	510,476	280
Albany, Ga.	505,485	281
Lewiston - Auburn, Me.	504,779	282
Dubuque, Iowa	503,211	283
Kokomo, Ind.	497,051	284
Williamsport, Pa.	496,321	285
St. Joseph, Mo.	494,680	286
Anniston, Ala.	494,060	287
Bryan - College Station, Tex.	492,656	288
Bismarck, N.D.	491,070	289
State College, Pa.	491,041	290
Owensboro, Ky.	485,284	291
La Crosse, Wisc.	470,830	292
Iowa City, Iowa	466,734	293
Burlington, N.C.	460,549	294
Pascagoula, Miss.	455,653	295
Kankakee, Ill	453,527	296
Danville, Va.	451,028	297
Greeley, Colo.	450,705	298
Lawton, Okla.	445,390	299
Gadsden, Ala.	441,210	300
Cumberland, Md.	426,849	301
Wausau, Wisc.	423,573	302
Kenosha, Wisc.	423,304	303
Sherman - Denison, Tex.	422,808	304
Yuba City, Cal.	415,133	305
Sheboygan, Wisc.	408,777	306
Bloomington, Ind.	408,135	307
Las Cruces, N.M.	399,086	308
Enid, Okla.	397,512	309
Elmira, N.Y.	396,244	310
Grand Forks, N.D.	387,863	311
Pine Bluff, Ark.	384,559	312
Jacksonville, N.C.	348,461	313
Lawrence, Kans.	294,431	314
Total Above Areas	**880,176,516**	
Percent of U.S.	**79.9615**	
U.S. Total	**1,100,749,749**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

FOOD STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	9,574,528	1
New York, N.Y.	8,444,342	2
Chicago, Ill.	6,481,477	3
Detroit, Mich.	5,387,849	4
Philadelphia, Pa.	5,023,146	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,688,081	6
Houston, Tex.	4,328,556	7
Washington, D.C.	4,024,579	8
Nassau - Suffolk, N.Y.	3,319,033	9
Anaheim - Santa Ana, Cal.	2,802,176	10
Baltimore, Md.	2,675,153	11
Dallas, Tex.	2,493,889	12
Minneapolis - St. Paul, Minn.	2,466,904	13
Newark, N.J.	2,444,156	14
Atlanta, Ga.	2,354,884	15
Pittsburgh, Pa.	2,347,493	16
Seattle, Wash.	2,306,024	17
Tampa - St. Petersburg - Clearwater, Fla.	2,268,360	18
St. Louis, Mo.	2,254,688	19
San Diego, Cal.	2,244,371	20
San Francisco, Cal.	2,240,581	21
Oakland, Cal.	2,232,735	22
Cleveland, Ohio	2,221,887	23
Denver, Colo.	2,132,139	24
Phoenix, Ariz.	1,983,997	25
Miami - Hialeah, Fla.	1,903,083	26
Riverside - San Bernardino, Cal.	1,875,395	27
San Jose, Cal.	1,788,102	28
Bergen - Passaic, N.J.	1,754,833	29
New Orleans, La.	1,727,931	30
Cincinnati, Ohio	1,666,438	31
Milwaukee, Wisc.	1,662,789	32
Sacramento, Cal.	1,627,409	33
Buffalo, N.Y.	1,409,234	34
Indianapolis, Ind.	1,379,876	35
Columbus, Ohio	1,342,462	36
San Antonio, Tex.	1,322,585	37
Hartford - New Britain - Middletown - Bristol, Conn.	1,293,136	38
Louisville, Ky.	1,254,540	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,233,770	40
Norfolk - Virginia Beach - Newport News, Va.	1,230,621	41
Monmouth - Ocean, N.J.	1,219,362	42
Rochester, N.Y.	1,212,806	43
Portland, Ore.	1,197,374	44
Middlesex - Somerset - Hunterdon, N.J.	1,193,096	45
Oklahoma City, Okla.	1,173,503	46
Albany - Schenectady - Troy, N.Y.	1,118,534	47
Kansas City, Mo.	1,106,282	48
Memphis, Tenn.	1,045,330	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,040,367	50
Total Top 50	**123,519,886**	
Fort Worth - Arlington, Tex.	1,040,054	51
Nashville, Tenn.	1,026,099	52
Dayton - Springfield, Ohio	1,017,586	53
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,004,778	54
Birmingham, Ala.	974,081	55
Syracuse, N.Y.	956,187	56
Springfield, Mass.	944,099	57
Tulsa, Okla.	942,461	58
Salt Lake City - Ogden, Utah	938,101	59
Providence - Pawtucket - Woonsocket, R.I.	922,662	60
Richmond - Petersburg, Va.	916,125	61
New Haven - Waterbury - Meriden, Conn.	916,042	62
Orlando, Fla.	902,444	63
Greensboro - Winston-Salem - High Point, N.C.	874,585	64
Akron, Ohio	874,284	65
Worcester - Fitchburg - Leominster, Mass.	822,623	66
Scranton - Wilkes-Barre, Pa.	800,188	67
Gary - Hammond, Ind.	786,938	68
Allentown - Bethlehem, Pa.	779,951	69
West Palm Beach - Boca Raton - Delray Beach, Fla.	770,787	70
Oxnard - Ventura, Cal.	767,966	71
Austin, Tex.	752,890	72
Harrisburg - Lebanon - Carlisle, Pa.	745,581	73
Jacksonville, Fla.	743,222	74
Toledo, Ohio	740,106	75
Honolulu, Haw.	737,369	76
Fresno, Cal.	722,733	77
Tucson, Ariz.	715,604	78
Las Vegas, Nev.	696,956	79
Omaha, Neb.	674,465	80
Knoxville, Tenn.	636,448	81
Bakersfield, Cal.	629,231	82
Baton Rouge, La.	626,067	83
Greenville - Spartanburg, S.C.	610,850	84
Jersey City, N.J.	606,124	85
New Bedford - Fall River - Attleboro, Mass.	604,645	86
Youngstown - Warren, Ohio	593,764	87
Raleigh - Durham, N.C.	575,212	88
Wilmington, Del.	563,976	89
Kansas City, Kans.	551,143	90
Beaumont - Port Arthur, Tex.	551,116	91
Canton, Ohio	544,245	92
Little Rock - North Little Rock, Ark.	536,661	93
El Paso, Tex.	530,507	94
Des Moines, Iowa	523,572	95
Lake County, Ill.	508,012	96
Tacoma, Wash.	497,128	97
Saginaw - Bay City - Midland, Mich.	492,423	98
Johnson City - Kingsport - Bristol, Tenn.	492,403	99
Flint, Mich.	492,337	100
Total Top 100	**160,192,117**	
Albuquerque, N.M.	485,283	101
Santa Rosa - Petaluma, Cal.	482,623	102
Portsmouth - Dover - Rochester, N.H.	477,009	103
Atlantic City, N.J.	462,268	104
Chattanooga, Tenn.	459,542	105
Lexington-Fayette, Ky.	457,682	106
Stockton, Cal.	454,829	107
Corpus Christi, Tex.	453,461	108
Wichita, Kans.	447,275	109
Orange County, N.Y.	435,893	110
Trenton, N.J.	427,128	111
Utica - Rome, N.Y.	424,814	112
Vallejo - Fairfield - Napa, Cal.	421,115	113
York, Pa.	420,875	114
Peoria, Ill.	420,767	115
Davenport - Rock Island - Moline, Iowa-Ill.	416,339	116
Mobile, Ala.	415,391	117
Jackson, Miss.	413,442	118
Spokane, Wash.	408,206	119
Anchorage, Alas.	408,105	120
Lancaster, Pa.	407,374	121
Huntington - Ashland, W.Va.-Ky.	404,886	122
Grand Rapids, Mich.	404,425	123
Columbia, S.C.	399,764	124
Manchester - Nashua, N.H.	387,011	125
Santa Barbara - Santa Maria - Lompoc, Cal.	381,464	126
Lansing - East Lansing, Mich.	380,518	127
Charleston, S.C.	379,772	128
Fort Wayne, Ind.	376,517	129
Poughkeepsie, N.Y.	370,360	130
Aurora - Elgin, Ill.	369,620	131
Lakeland - Winter Haven, Fla.	368,375	132
Charleston, W.Va.	367,381	133
Colorado Springs, Colo.	357,447	134
McAllen - Edinburg - Mission, Tex.	355,813	135
Modesto, Cal.	353,849	136
Galveston - Texas City, Tex.	350,686	137
Salinas - Seaside - Monterey, Cal.	343,561	138
Augusta, Ga.	342,078	139
Shreveport, La.	337,389	140
Eugene - Springfield, Ore.	332,997	141
Binghamton, N.Y.	331,504	142
Visalia - Tulare - Porterville, Cal.	327,644	143
Madison, Wisc.	325,191	144
Reading, Pa.	324,479	145
Alton - Granite City, Ill.	323,557	146
Evansville, Ind.	312,084	147
Fort Myers, Fla.	308,914	148
Joliet, Ill.	308,823	149
Portland, Me.	306,914	150
Total Top 150	**179,626,561**	
Hamilton - Middletown, Ohio	306,862	151
Amarillo, Tex.	300,690	152
Melbourne - Titusville - Palm Bay, Fla.	300,398	153
Sarasota, Fla.	298,545	154
Pensacola, Fla.	296,015	155
Rockford, Ill.	293,582	156
Appleton - Oshkosh - Neenah, Wisc.	293,449	157
Daytona Beach, Fla.	292,485	158
Lubbock, Tex.	290,996	159
Lorain - Elyria, Ohio	289,702	160
Santa Cruz, Cal.	287,612	161
Roanoke, Va.	285,882	162
Reno, Nev.	282,507	163
Macon - Warner Robins, Ga.	279,269	164
Niagara Falls, N.Y.	274,850	165
New London - Norwich, Conn.	273,713	166
Lake Charles, La.	273,157	167
Boise, Ida.	271,493	168
East St. Louis - Belleville, Ill.	271,196	169
Duluth, Minn.	269,178	170
Brazoria, Tex.	266,506	171
South Bend - Mishawaka, Ind.	265,990	172
Brownsville - Harlingen, Tex.	265,574	173
Boulder - Longmont, Colo.	261,632	174
Johnstown, Pa.	258,298	175
Houma - Thibodaux, La.	255,499	176
Montgomery, Ala.	251,820	177
Longview - Marshall, Tex.	251,571	178
Lafayette, La.	250,357	179
Richland - Kennewick - Pasco, Wash.	248,387	180
Pittsfield, Mass.	247,145	181
Springfield, Mo.	245,050	182
Springfield, Ill.	244,342	183
Savannah, Ga.	242,393	184
Waco, Tex.	239,310	185
Erie, Pa.	238,930	186
Lincoln, Neb.	230,877	187
Biloxi - Gulfport, Miss.	222,851	188
Parkersburg - Marietta, W.Va.-Ohio	220,105	189
Wheeling, W.Va.	219,652	190
Odessa, Tex.	219,395	191
Beaver County, Pa.	218,589	192
Salem, Ore.	217,374	193
Killeen - Temple, Tex.	212,405	194
Vineland - Millville - Bridgeton, N.J.	212,310	195
Fort Smith, Ark.	211,336	196
Tallahassee, Fla.	207,087	197
Ann Arbor, Mich.	201,298	198
Chico, Cal.	200,770	199
Yakima, Wash.	199,579	200
Total Top 200	**192,384,574**	
Columbus, Ga.	198,478	201
Tyler, Tex.	198,086	202
Benton Harbor, Mich.	198,049	203
Topeka, Kans.	194,976	204
Gainesville, Fla.	194,968	205
Bremerton, Wash.	192,675	206
Bangor, Me.	192,522	207
Cedar Rapids, Iowa	191,398	208
Fort Pierce, Fla.	191,199	209
Hickory, N.C.	191,045	210
Fayetteville, N.C.	190,750	211
Bradenton, Fla.	190,148	212
Green Bay, Wisc.	189,490	213
Racine, Wisc.	188,469	214
Redding, Cal.	185,545	215
Huntsville, Ala.	184,596	216
Vancouver, Wash.	183,640	217
Waterloo - Cedar Falls, Iowa	183,594	218
Provo - Orem, Utah	183,312	219
Champaign - Urbana - Rantoul, Ill.	182,412	220
Fort Collins - Loveland, Colo.	182,178	221
Kalamazoo, Mich.	181,896	222
Steubenville - Weirton, Ohio-W.Va.	181,708	223
Medford, Ore.	178,932	224
Glens Falls, N.Y.	178,024	225
Billings, Mont.	176,505	226
Elkhart - Goshen, Ind.	175,728	227
Altoona, Pa.	173,287	228
Asheville, N.C.	172,531	229
Lynchburg, Va.	167,688	230
Texarkana, Tex.-Ark.	165,849	231
Olympia, Wash.	165,495	232
Janesville - Beloit, Wisc.	164,332	233
Sioux City, Iowa	162,729	234
Florence, Ala.	162,447	235
Lima, Ohio	159,157	236
Abilene, Tex.	156,479	237
Fargo - Moorhead, N.D.-Minn.	155,876	238
Wichita Falls, Tex.	155,786	239
Anderson, S.C.	154,142	240
Joplin, Mo.	153,571	241
Ocala, Fla.	151,766	242
Monroe, La.	149,787	243
Pueblo, Colo.	149,130	244
Burlington, Vt.	146,342	245
State College, Pa.	145,468	246
Midland, Tex.	145,171	247
Decatur, Ill.	143,807	248
Williamsport, Pa.	143,216	249
Pascagoula, Miss.	142,737	250
Total Top 250	**201,031,690**	
Terre Haute, Ind.	142,594	251
Mansfield, Ohio	141,438	252
Casper, Wyo.	141,212	253
Sharon, Pa.	141,179	254
Anderson, Ind.	140,160	255
San Angelo, Tex.	138,699	256
Laredo, Tex.	136,976	257
Alexandria, La.	136,807	258
Muncie, Ind.	136,014	259
Bloomington - Normal, Ill.	135,730	260
Wilmington, N.C.	132,764	261
Danville, Va.	132,404	262
Charlottesville, Va.	131,525	263
Clarksville - Hopkinsville, Tenn.-Ky.	131,248	264
Sioux Falls, S.D.	130,563	265
Anniston, Ala.	127,476	266
Tuscaloosa, Ala.	126,573	267
Hagerstown, Md.	126,202	268
Lewiston - Auburn, Me.	122,217	269
Lafayette, Ind.	121,796	270
Yuba City, Cal.	121,610	271
Greeley, Colo.	120,837	272
Dothan, Ala.	119,994	273
Bellingham, Wash.	119,598	274
Kenosha, Wisc.	118,741	275
Sheboygan, Wisc.	118,519	276
Elmira, N.Y.	118,518	277
Athens, Ga.	116,875	278
Columbia, Mo.	115,564	279
St. Cloud, Minn.	114,435	280
Kokomo, Ind.	114,315	281
Burlington, N.C.	113,736	282
Fayetteville - Springdale, Ark.	112,932	283
Rochester, Minn.	112,521	284
Eau Claire, Wisc.	111,272	285
Sherman - Denison, Tex.	110,864	286
Wausau, Wisc.	110,419	287
Florence, S.C.	109,138	288
Owensboro, Ky.	108,949	289
Victoria, Tex.	107,887	290
Lawton, Okla.	107,033	291
St. Joseph, Mo.	106,497	292
Fort Walton Beach, Fla.	106,425	293
Cumberland, Md.	106,227	294
Dubuque, Iowa	105,958	295
Muskegon, Mich.	105,712	296
Iowa City, Iowa	103,797	297
Jackson, Mich.	102,586	298
Great Falls, Mont.	101,754	299
Kankakee, Ill.	101,325	300
Bloomington, Ind.	100,321	301
Gadsden, Ala.	98,600	302
Battle Creek, Mich.	96,796	303
Las Cruces, N.M.	96,186	304
Bismarck, N.D.	96,178	305
Albany, Ga.	95,748	306
Panama City, Fla.	90,490	307
La Crosse, Wisc.	87,880	308
Enid, Okla.	87,697	309
Pine Bluff, Ark.	85,314	310
Bryan - College Station, Tex.	82,015	311
Jacksonville, N.C.	55,668	312
Lawrence, Kans.	55,256	313
Grand Forks, N.D.	53,786	314
Total Above Areas	**208,231,242**	
Percent of U.S.	**77.5962**	
U.S. Total	**268,352,498**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	8,749,749	1
New York, N.Y.	6,917,698	2
Chicago, Ill.	6,045,587	3
Detroit, Mich.	4,910,007	4
Philadelphia, Pa.	4,486,604	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,222,538	6
Houston, Tex.	4,157,311	7
Washington, D.C.	3,724,237	8
Nassau - Suffolk, N.Y.	2,810,049	9
Anaheim - Santa Ana, Cal.	2,588,535	10
Baltimore, Md.	2,466,966	11
Dallas, Tex.	2,400,836	12
Minneapolis - St. Paul, Minn.	2,322,928	13
Atlanta, Ga.	2,278,149	14
Newark, N.J.	2,208,472	15
Seattle, Wash.	2,189,836	16
Tampa - St. Petersburg - Clearwater, Fla.	2,147,308	17
St. Louis, Mo.	2,122,369	18
Pittsburgh, Pa.	2,115,730	19
Oakland, Cal.	2,072,347	20
San Diego, Cal.	2,061,253	21
Cleveland, Ohio	2,046,386	22
Denver, Colo.	2,045,471	23
San Francisco, Cal.	1,971,687	24
Phoenix, Ariz.	1,930,362	25
Riverside - San Bernardino, Cal.	1,752,125	26
Miami - Hialeah, Fla.	1,737,324	27
San Jose, Cal.	1,680,104	28
New Orleans, La.	1,657,389	29
Milwaukee, Wisc.	1,560,875	30
Bergen - Passaic, N.J.	1,551,312	31
Sacramento, Cal.	1,547,074	32
Cincinnati, Ohio	1,490,547	33
Indianapolis, Ind.	1,328,162	34
Columbus, Ohio	1,290,599	35
San Antonio, Tex.	1,277,535	36
Buffalo, N.Y.	1,261,350	37
Hartford - New Britain - Middletown - Bristol, Conn.	1,207,921	38
Norfolk - Virginia Beach - Newport News, Va.	1,190,804	39
Louisville, Ky.	1,188,233	40
Rochester, N.Y.	1,161,139	41
Oklahoma City, Okla.	1,142,024	42
Portland, Ore.	1,130,669	43
Monmouth - Ocean, N.J.	1,098,618	44
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,092,675	45
Middlesex - Somerset - Hunterdon, N.J.	1,075,227	46
Kansas City, Mo.	1,064,490	47
Albany - Schenectady - Troy, N.Y.	1,057,896	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,025,412	49
Memphis, Tenn.	1,019,880	50
Total Top 50	**113,581,799**	
Nashville, Tenn.	1,008,164	51
Fort Worth - Arlington, Tex.	987,378	52
Dayton - Springfield, Ohio	964,901	53
Birmingham, Ala.	954,912	54
Tulsa, Okla.	915,324	55
Bridgeport - Stamford - Norwalk - Danbury, Conn.	912,727	56
Richmond - Petersburg, Va.	895,962	57
Syracuse, N.Y.	886,960	58
Salt Lake City - Ogden, Utah	886,280	59
Springfield, Mass.	862,517	60
Orlando, Fla.	861,317	61
Greensboro - Winston-Salem - High Point, N.C.	851,927	62
Akron, Ohio	837,710	63
New Haven - Waterbury - Meriden, Conn.	836,639	64
Providence - Pawtucket - Woonsocket, R.I.	817,121	65
Worcester - Fitchburg - Leominster, Mass.	760,354	66
Oxnard - Ventura, Cal.	735,148	67
Gary - Hammond, Ind.	734,831	68
Scranton - Wilkes-Barre, Pa.	733,149	69
West Palm Beach - Boca Raton - Delray Beach, Fla.	721,585	70
Austin, Tex.	717,227	71
Allentown - Bethlehem, Pa.	712,751	72
Harrisburg - Lebanon - Carlisle, Pa.	701,525	73
Jacksonville, Fla.	699,530	74
Toledo, Ohio	695,430	75
Tucson, Ariz.	686,500	76
Fresno, Cal.	681,036	77
Las Vegas, Nev.	677,243	78
Honolulu, Haw.	661,772	79
Omaha, Neb.	637,407	80
Knoxville, Tenn.	618,292	81
Baton Rouge, La.	604,346	82
Greenville - Spartanburg, S.C.	602,451	83
Bakersfield, Cal.	592,111	84
Youngstown - Warren, Ohio	561,289	85
Raleigh - Durham, N.C.	561,054	86
New Bedford - Fall River - Attleboro, Mass.	539,831	87
Jersey City, N.J.	531,979	88
Beaumont - Port Arthur, Tex.	528,489	89
Kansas City, Kans.	527,825	90
Little Rock - North Little Rock, Ark.	519,514	91
Wilmington, Del.	515,663	92
Canton, Ohio	515,465	93
Des Moines, Iowa	509,730	94
El Paso, Tex.	507,938	95
Lake County, Ill.	491,435	96
Johnson City - Kingsport - Bristol, Tenn.	480,578	97
Flint, Mich.	472,605	98
Tacoma, Wash.	470,159	99
Albuquerque, N.M.	453,803	100
Total Top 100	**148,221,683**	
Portsmouth - Dover - Rochester, N.H.	449,327	101
Saginaw - Bay City - Midland, Mich.	448,680	102
Lexington-Fayette, Ky.	448,093	103
Chattanooga, Tenn.	446,887	104
Santa Rosa - Petaluma, Cal.	443,974	105
Corpus Christi, Tex.	436,731	106
Wichita, Kans.	432,760	107
Stockton, Cal.	420,318	108
Orange County, N.Y.	419,469	109
Jackson, Miss.	405,870	110
Mobile, Ala.	403,473	111
Atlantic City, N.J.	402,805	112
Vallejo - Fairfield - Napa, Cal.	396,846	113
Utica - Rome, N.Y.	395,838	114
Davenport - Rock Island - Moline, Iowa-Ill.	392,597	115
Huntington - Ashland, W.Va.-Ky.	392,519	116
Trenton, N.J.	392,154	117
Columbia, S.C.	388,943	118
Peoria, Ill.	388,103	119
York, Pa.	387,667	120
Spokane, Wash.	385,123	121
Anchorage, Alas.	384,255	122
Grand Rapids, Mich.	375,588	123
Charleston, S.C.	370,154	124
Manchester - Nashua, N.H.	365,213	125
Fort Wayne, Ind.	360,664	126
Charleston, W.Va.	359,094	127
Lancaster, Pa.	357,139	128
Lakeland - Winter Haven, Fla.	355,244	129
Aurora - Elgin, Ill.	354,976	130
Lansing - East Lansing, Mich.	353,631	131
Santa Barbara - Santa Maria - Lompoc, Cal.	353,078	132
Poughkeepsie, N.Y.	348,114	133
Colorado Springs, Colo.	342,118	134
McAllen - Edinburg - Mission, Tex.	340,615	135
Galveston - Texas City, Tex.	338,748	136
Augusta, Ga.	336,871	137
Modesto, Cal.	333,455	138
Shreveport, La.	328,722	139
Salinas - Seaside - Monterey, Cal.	320,612	140
Eugene - Springfield, Ore.	313,666	141
Binghamton, N.Y.	310,434	142
Visalia - Tulare - Porterville, Cal.	308,907	143
Alton - Granite City, Ill.	307,235	144
Evansville, Ind.	305,103	145
Madison, Wisc.	304,492	146
Joliet, Ill.	297,833	147
Fort Myers, Fla.	296,919	148
Portland, Me.	294,635	149
Hamilton - Middletown, Ohio	293,537	150
Total Top 150	**166,610,912**	
Amarillo, Tex.	288,585	151
Melbourne - Titusville - Palm Bay, Fla.	288,433	152
Pensacola, Fla.	284,589	153
Reading, Pa.	283,630	154
Daytona Beach, Fla.	280,900	155
Rockford, Ill.	277,384	156
Lorain - Elyria, Ohio	277,131	157
Appleton - Oshkosh - Neenah, Wisc.	276,016	158
Roanoke, Va.	275,155	159
Lubbock, Tex.	274,036	160
Sarasota, Fla.	273,883	161
Macon - Warner Robins, Ga.	272,189	162
Reno, Nev.	272,027	163
Lake Charles, La.	268,955	164
Santa Cruz, Cal.	264,356	165
Boise, Ida.	260,633	166
New London - Norwich, Conn.	257,127	167
Brazoria, Tex.	256,284	168
Brownsville - Harlingen, Tex.	255,996	169
Boulder - Longmont, Colo.	251,366	170
Niagara Falls, N.Y.	250,724	171
South Bend - Mishawaka, Ind.	248,977	172
East St. Louis - Belleville, Ill.	247,967	173
Montgomery, Ala.	246,861	174
Lafayette, La.	243,690	175
Johnstown, Pa.	243,081	176
Longview - Marshall, Tex.	242,060	177
Houma - Thibodaux, La.	241,799	178
Duluth, Minn.	240,639	179
Pittsfield, Mass.	237,767	180
Richland - Kennewick - Pasco, Wash.	236,524	181
Springfield, Ill.	235,594	182
Savannah, Ga.	234,133	183
Springfield, Mo.	232,818	184
Waco, Tex.	227,882	185
Lincoln, Neb.	224,481	186
Erie, Pa.	219,645	187
Parkersburg - Marietta, W.Va.-Ohio	212,870	188
Biloxi - Gulfport, Miss.	211,181	189
Salem, Ore.	209,261	190
Odessa, Tex.	208,793	191
Wheeling, W.Va.	207,564	192
Killeen - Temple, Tex.	206,426	193
Fort Smith, Ark.	205,023	194
Beaver County, Pa.	203,121	195
Tallahassee, Fla.	198,400	196
Vineland - Millville - Bridgeton, N.J.	195,552	197
Columbus, Ga.	192,493	198
Yakima, Wash.	192,085	199
Topeka, Kans.	190,944	200
Total Top 200	**178,737,942**	
Hickory, N.C.	188,925	201
Tyler, Tex.	188,632	202
Bremerton, Wash.	187,464	203
Gainesville, Fla.	187,464	203
Chico, Cal.	187,419	205
Bangor, Me.	186,153	206
Ann Arbor, Mich.	185,476	207
Cedar Rapids, Iowa	185,223	208
Fayetteville, N.C.	184,671	209
Benton Harbor, Mich.	184,120	210
Bradenton, Fla.	182,502	211
Huntsville, Ala.	180,727	212
Fort Pierce, Fla.	179,531	213
Waterloo - Cedar Falls, Iowa	177,198	214
Green Bay, Wisc.	176,809	215
Racine, Wisc.	175,652	216
Fort Collins - Loveland, Colo.	175,645	217
Champaign - Urbana - Rantoul, Ill.	175,429	218
Kalamazoo, Mich.	174,232	219
Steubenville - Weirton, Ohio-W.Va.	174,086	220
Vancouver, Wash.	172,422	221
Glens Falls, N.Y.	171,643	222
Medford, Ore.	171,553	223
Billings, Mont.	171,235	224
Provo - Orem, Utah	170,731	225
Redding, Cal.	169,247	226
Asheville, N.C.	168,894	227
Lynchburg, Va.	165,030	228
Texarkana, Tex.-Ark.	162,772	229
Altoona, Pa.	162,196	230
Elkhart - Goshen, Ind.	161,901	231
Olympia, Wash.	161,416	232
Florence, Ala.	159,343	233
Janesville - Beloit, Wisc.	157,178	234
Sioux City, Iowa	153,518	235
Lima, Ohio	152,432	236
Wichita Falls, Tex.	152,275	237
Anderson, S.C.	151,250	238
Joplin, Mo.	149,748	239
Fargo - Moorhead, N.D.-Minn.	147,275	240
Monroe, La.	147,040	241
Abilene, Tex.	145,786	242
Burlington, Vt.	142,602	243
Midland, Tex.	141,227	244
Ocala, Fla.	141,098	245
Pueblo, Colo.	140,387	246
Pascagoula, Miss.	140,385	247
State College, Pa.	139,907	248
Terre Haute, Ind.	139,622	249
Casper, Wyo.	137,750	250
Total Top 250	**187,023,163**	
Anderson, Ind.	137,178	251
San Angelo, Tex.	135,759	252
Decatur, Ill.	135,501	253
Sharon, Pa.	131,071	254
Mansfield, Ohio	130,845	255
Laredo, Tex.	130,310	256
Danville, Va.	130,268	257
Wilmington, N.C.	130,127	258
Williamsport, Pa.	129,304	259
Clarksville - Hopkinsville, Tenn.-Ky.	129,228	260
Charlottesville, Va.	128,308	261
Muncie, Ind.	126,137	262
Anniston, Ala.	125,751	263
Bloomington - Normal, Ill.	125,511	264
Sioux Falls, S.D.	125,211	265
Alexandria, La.	124,477	266
Tuscaloosa, Ala.	124,159	267
Hagerstown, Md.	119,014	268
Dothan, Ala.	117,862	269
Yuba City, Cal.	117,848	270
Lewiston - Auburn, Me.	117,803	271
Lafayette, Ind.	117,295	272
Greeley, Colo.	116,934	273
Bellingham, Wash.	114,647	274
Athens, Ga.	114,117	275
Elmira, N.Y.	113,273	276
Columbia, Mo.	112,251	277
Burlington, N.C.	111,546	278
Kenosha, Wisc.	111,402	279
Kokomo, Ind.	110,653	280
Fayetteville - Springdale, Ark.	110,224	281
Rochester, Minn.	108,604	282
Owensboro, Ky.	107,966	283
Sheboygan, Wisc.	107,512	284
Sherman - Denison, Tex.	106,912	285
Eau Claire, Wisc.	106,787	286
Florence, S.C.	106,731	287
Wausau, Wisc.	106,566	288
Lawton, Okla.	105,693	289
Victoria, Tex.	105,603	290
St. Joseph, Mo.	103,667	291
Cumberland, Md.	101,924	292
Dubuque, Iowa	101,808	293
Fort Walton Beach, Fla.	101,614	294
St. Cloud, Minn.	101,541	295
Muskegon, Mich.	101,262	296
Iowa City, Iowa	99,714	297
Bloomington, Ind.	98,070	298
Great Falls, Mont.	97,199	299
Gadsden, Ala.	96,564	300
Jackson, Mich.	94,674	301
Las Cruces, N.M.	94,334	302
Kankakee, Ill.	94,081	303
Bismarck, N.D.	93,915	304
Albany, Ga.	90,251	305
Battle Creek, Mich.	89,937	306
Panama City, Fla.	86,229	307
Enid, Okla.	84,280	308
Pine Bluff, Ark.	83,980	309
La Crosse, Wisc.	82,602	310
Bryan - College Station, Tex.	79,375	311
Jacksonville, N.C.	54,566	312
Lawrence, Kans.	54,050	313
Grand Forks, N.D.	50,507	314
Total Above Areas	**193,925,695**	
Percent of U.S.	**76.9260**	
U.S. Total	**252,093,812**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

EATING & DRINKING PLACE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,279,717	1
New York, N.Y.	3,777,118	2
Chicago, Ill.	3,268,506	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,302,334	4
Detroit, Mich.	2,223,403	5
Philadelphia, Pa.	2,041,438	6
Washington, D.C.	1,888,743	7
Houston, Tex.	1,775,585	8
San Francisco, Cal.	1,377,224	9
Seattle, Wash.	1,373,991	10
Anaheim - Santa Ana, Cal.	1,357,780	11
Dallas, Tex.	1,307,293	12
Minneapolis - St. Paul, Minn.	1,291,640	13
Atlanta, Ga.	1,234,081	14
Nassau - Suffolk, N.Y.	1,158,252	15
San Diego, Cal.	1,090,365	16
Baltimore, Md.	1,061,947	17
St. Louis, Mo.	1,044,074	18
Pittsburgh, Pa.	964,371	19
Miami - Hialeah, Fla.	941,124	20
Oakland, Cal.	919,616	21
Tampa - St. Petersburg - Clearwater, Fla.	871,336	22
Cleveland, Ohio	859,367	23
San Jose, Cal.	838,607	24
Denver, Colo.	833,056	25
Portland, Ore	805,082	26
Milwaukee, Wisc.	794,135	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	784,114	28
Newark, N.J.	780,512	29
Riverside - San Bernardino, Cal.	761,964	30
Phoenix, Ariz.	730,636	31
Bergen - Passaic, N.J.	694,817	32
Cincinnati, Ohio	687,832	33
Sacramento, Cal.	679,270	34
Fort Worth - Arlington, Tex.	655,397	35
Honolulu, Haw.	649,364	36
Columbus, Ohio	620,626	37
New Orleans, La.	604,014	38
Indianapolis, Ind.	593,967	39
Norfolk - Virginia Beach - Newport News, Va.	582,160	40
Hartford - New Britain - Middletown - Bristol, Conn.	578,310	41
Kansas City, Mo.	566,865	42
Louisville, Ky.	551,995	43
San Antonio, Tex.	542,181	44
Buffalo, N.Y.	526,079	45
Orlando, Fla.	475,359	46
Oklahoma City, Okla.	462,935	47
Rochester, N.Y.	446,271	48
Nashville, Tenn.	430,271	49
Monmouth - Ocean, N.J.	419,611	50
Total Top 50	**55,504,735**	
Middlesex - Somerset - Hunterdon, N.J.	414,598	51
Dayton - Springfield, Ohio	400,420	52
Bridgeport - Stamford - Norwalk - Dunbury, Conn.	399,718	53
Albany - Schenectady - Troy, N.Y.	396,778	54
West Palm Beach - Boca Raton - Delray Beach, Fla.	386,504	55
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	385,952	56
Greensboro - Winston-Salem - High Point, N.C.	378,335	57
New Haven - Waterbury - Meriden, Conn.	377,243	58
Omaha, Neb.	368,669	59
Providence - Pawtucket - Woonsocket, R.I.	362,413	60
Austin, Tex.	355,412	61
Richmond - Petersburg, Va.	353,607	62
Birmingham, Ala.	351,224	63
Memphis, Tenn.	340,440	64
Jacksonville, Fla.	331,230	65
Gary - Hammond, Ind.	329,908	66
Grand Rapids, Mich.	319,314	67
Toledo, Ohio	316,632	68
Syracuse, N.Y.	310,827	69
Akron, Ohio	307,308	70
Las Vegas, Nev.	304,781	71
Kansas City, Kans.	288,134	72
Wichita, Kans.	283,675	73
Worcester - Fitchburg - Leominster, Mass.	280,905	74
Springfield, Mass.	280,220	75
Allentown - Bethlehem, Pa.	277,781	76
Tulsa, Okla.	276,396	77
Raleigh - Durham, N.C.	273,479	78
Salt Lake City - Ogden, Utah	273,455	79
Scranton - Wilkes-Barre, Pa.	265,792	80
Greenville - Spartanburg, S.C.	263,829	81
Atlantic City, N.J.	263,739	82
Harrisburg - Lebanon - Carlisle, Pa.	263,264	83
Knoxville, Tenn.	250,747	84
Tacoma, Wash.	250,265	85
Oxnard - Ventura, Cal.	245,621	86
Fresno, Cal.	240,965	87
Lake County, Ill.	239,321	88
Madison, Wisc.	233,541	89
New Bedford - Fall River - Attleboro, Mass.	229,328	90
Albuquerque, N.M.	227,681	91
Des Moines, Iowa	226,029	92
Saginaw - Bay City - Midland, Mich.	225,823	93
Bakersfield, Cal.	217,623	94
Lansing - East Lansing, Mich.	216,574	95
Davenport - Rock Island - Moline, Iowa-Ill.	215,441	96
Fort Wayne, Ind.	211,946	97
Flint, Mich.	208,965	98
Santa Barbara - Santa Maria - Lompoc, Cal.	208,290	99
Wilmington, Del.	203,164	100
Total Top 100	**70,130,041**	
Spokane, Wash.	202,246	101
Anchorage, Alas.	200,619	102
Beaumont - Port Arthur, Tex.	199,496	103
Youngstown - Warren, Ohio	197,524	104
El Paso, Tex.	193,730	105
Tucson, Ariz.	192,208	106
Little Rock - North Little Rock, Ark.	189,403	107
Peoria, Ill.	187,481	108
Columbia, S.C.	181,794	109
Salinas - Seaside - Monterey, Cal.	180,045	110
Lexington-Fayette, Ky.	179,443	111
Jersey City, N.J.	175,688	112
Charleston, S.C.	173,316	113
Canton, Ohio	173,110	114
Baton Rouge, La.	173,025	115
Daytona Beach, Fla.	170,824	116
Santa Rosa - Petaluma, Cal.	169,502	117
Vallejo - Fairfield - Napa, Cal.	169,383	118
Portsmouth - Dover - Rochester, N.H.	168,158	119
Mobile, Ala.	166,060	120
Aurora - Elgin, Ill.	165,849	121
Stockton, Cal	164,306	122
Sarasota, Fla.	161,492	123
Eugene - Springfield, Ore.	160,731	124
Jackson, Miss.	151,977	125
Evansville, Ind.	148,654	126
Manchester - Nashua, N.H.	147,143	127
Ann Arbor, Mich.	147,116	128
Utica - Rome, N.Y.	146,114	129
Chattanooga, Tenn.	146,007	130
Melbourne - Titusville - Palm Bay, Fla.	145,685	131
Lancaster, Pa.	144,297	132
Johnson City - Kingsport - Bristol, Tenn.	142,406	133
Lakeland - Winter Haven, Fla.	141,288	134
Salem, Ore.	138,895	135
Pensacola, Fla.	138,662	136
Augusta, Ga.	138,615	137
Corpus Christi, Tex.	136,869	138
Reno, Nev.	136,761	139
York, Pa.	136,374	140
Appleton - Oshkosh - Neenah, Wisc.	135,971	141
South Bend - Mishawaka, Ind.	135,365	142
Amarillo, Tex.	133,520	143
Trenton, N.J.	133,245	144
Rockford, Ill.	133,122	145
Portland, Me.	130,625	146
Shreveport, La.	129,291	147
Joliet, Ill.	127,907	148
Lubbock, Tex.	126,850	149
Reading, Pa.	126,399	150
Total Top 150	**78,035,632**	
East St. Louis - Belleville, Ill.	125,596	151
Modesto, Cal.	125,155	152
Springfield, Mo.	124,426	153
Fort Myers, Fla.	123,757	154
Duluth, Minn.	123,729	155
Alton - Granite City, Ill.	121,148	156
Montgomery, Ala.	120,686	157
Colorado Springs, Colo.	120,444	158
Lincoln, Neb.	120,335	159
Savannah, Ga.	116,494	160
Kalamazoo, Mich.	114,794	161
Champaign - Urbana - Rantoul, Ill.	114,378	162
Niagara Falls, N.Y.	114,261	163
Charleston, W.Va.	113,795	164
New London - Norwich, Conn.	113,728	165
Santa Cruz, Cal.	113,174	166
Macon - Warner Robins, Ga.	111,985	167
Binghamton, N.Y.	111,630	168
Erie, Pa.	111,179	169
Huntsville, Ala.	108,746	170
Boise, Ida.	106,445	171
Huntington - Ashland, W.Va.-Ky.	104,871	172
Roanoke, Va.	104,295	173
Fargo - Moorhead, N.D.-Minn.	102,800	174
Tallahassee, Fla.	101,117	175
Gainesville, Fla.	101,061	176
Vancouver, Wash.	100,640	177
Galveston - Texas City, Tex.	97,101	178
Bradenton, Fla.	97,031	179
Boulder - Longmont, Colo.	96,964	180
Odessa, Tex.	96,347	181
Green Bay, Wisc.	95,976	182
Springfield, Ill.	95,910	183
Richland - Kennewick - Pasco, Wash.	94,710	184
Cedar Rapids, Iowa	92,841	185
Orange County, N.Y.	91,949	186
Topeka, Kans.	90,721	187
Columbus, Ga.	90,116	188
Hamilton - Middletown, Ohio	89,169	189
Lafayette, La.	87,320	190
Houma - Thibodaux, La.	87,274	191
Poughkeepsie, N.Y.	87,170	192
Wheeling, W.Va.	86,661	193
Biloxi - Gulfport, Miss.	86,579	194
Bellingham, Wash.	86,521	195
Fayetteville, N.C.	85,376	196
Waco, Tex.	82,952	197
Yakima, Wash.	81,831	198
Elkhart - Goshen, Ind.	81,614	199
Waterloo - Cedar Falls, Iowa	79,892	200
Total Top 200	**83,168,326**	
Lorain - Elyria, Ohio	79,091	201
Eau Claire, Wisc.	78,324	202
Visalia - Tulare - Porterville, Cal.	75,682	203
Killeen - Temple, Tex.	75,527	204
Panama City, Fla.	75,508	205
Fort Smith, Ark.	75,413	206
Benton Harbor, Mich.	75,033	207
Sioux Falls, S.D.	74,863	208
Johnstown, Pa.	74,638	209
McAllen - Edinburg - Mission, Tex.	74,223	210
Asheville, N.C.	73,553	211
Racine, Wisc.	73,508	212
Pittsfield, Mass.	73,225	213
Battle Creek, Mich.	72,596	214
Fort Collins - Loveland, Colo.	72,546	215
Fort Pierce, Fla.	71,866	216
Hickory, N.C.	71,462	217
Burlington, Vt.	71,067	218
Longview - Marshall, Tex.	71,037	219
La Crosse, Wisc.	70,923	220
Medford, Ore.	70,721	221
Brownsville - Harlingen, Tex.	70,073	222
Chico, Cal.	69,415	223
Fort Walton Beach, Fla.	67,672	224
Lafayette, Ind.	67,190	225
Bloomington - Normal, Ill.	67,083	226
St. Cloud, Minn.	66,669	227
Wichita Falls, Tex.	65,674	228
Terre Haute, Ind.	64,815	229
Parkersburg - Marietta, W.Va.-Ohio	64,707	230
Olympia, Wash.	64,464	231
Lake Charles, La.	63,554	232
Decatur, Ill.	63,537	233
Glens Falls, N.Y.	63,444	234
Muskegon, Mich.	63,160	235
Muncie, Ind.	62,946	236
Ocala, Fla.	62,892	237
Lima, Ohio	62,670	238
Beaver County, Pa.	62,621	239
Columbia, Mo.	62,525	240
Janesville - Beloit, Wisc.	62,354	241
Bremerton, Wash.	62,195	242
Brazoria, Tex.	62,168	243
Joplin, Mo.	60,556	244
Sioux City, Iowa	60,474	245
Billings, Mont.	59,914	246
Tyler, Tex.	59,615	247
Wilmington, N.C.	58,602	248
Anderson, Ind.	58,585	249
Rochester, Minn.	57,426	250
Total Top 250	**86,556,132**	
Athens, Ga.	57,422	251
Altoona, Pa.	56,402	252
Iowa City, Iowa	56,381	253
Bangor, Me.	55,813	254
Abilene, Tex.	55,337	255
Bryan - College Station, Tex.	54,657	256
Dubuque, Iowa	53,849	257
Clarksville - Hopkinsville, Tenn.-Ky.	53,104	258
St. Joseph, Mo.	53,005	259
Mansfield, Ohio	52,815	260
Kenosha, Wisc.	52,674	261
Kankakee, Ill.	52,382	262
Jackson, Mich.	52,195	263
Tuscaloosa, Ala.	51,446	264
Steubenville - Weirton, Ohio-W.Va.	50,128	265
Bismarck, N.D.	49,494	266
Kokomo, Ind.	49,305	267
Lewiston - Auburn, Me.	48,590	268
Vineland - Millville - Bridgeton, N.J.	48,277	269
Redding, Cal.	47,819	270
Pueblo, Colo.	47,705	271
Casper, Wyo.	47,402	272
Texarkana, Tex.-Ark.	46,894	273
San Angelo, Tex.	46,415	274
Sharon, Pa.	45,873	275
Bloomington, Ind.	45,653	276
State College, Pa.	45,375	277
Monroe, La.	44,961	278
Charlottesville, Va.	44,897	279
Fayetteville - Springdale, Ark.	44,693	280
Great Falls, Mont.	44,375	281
Midland, Tex.	43,886	282
Lynchburg, Va.	43,821	283
Anniston, Ala.	43,741	284
Dothan, Ala.	43,680	285
Provo - Orem, Utah	43,612	286
Florence, Ala.	42,024	287
Hagerstown, Md.	41,933	288
Wausau, Wisc.	41,915	289
Yuba City, Cal.	41,884	290
Anderson, S.C.	41,096	291
Owensboro, Ky.	40,943	292
Grand Forks, N.D.	40,826	293
Sheboygan, Wisc.	40,721	294
Victoria, Tex.	39,614	295
Jacksonville, N.C.	39,369	296
Laredo, Tex.	38,904	297
Burlington, N.C.	38,150	298
Las Cruces, N.M.	38,123	299
Albany, Ga.	37,802	300
Greeley, Colo.	37,320	301
Gadsden, Ala.	37,234	302
Pascagoula, Miss.	37,007	303
Alexandria, La.	36,014	304
Cumberland, Md.	35,911	305
Williamsport, Pa.	35,875	306
Enid, Okla.	35,268	307
Lawton, Okla.	34,029	308
Florence, S.C.	33,185	309
Lawrence, Kans.	32,663	310
Danville, Va.	31,861	311
Elmira, N.Y.	31,850	312
Sherman - Denison, Tex.	29,396	313
Pine Bluff, Ark.	21,906	314
Total Above Areas	**89,363,033**	
Percent of U.S.	**83.1410**	
U.S. Total	**107,483,762**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,578,845	1
Chicago, Ill.	3,970,967	2
New York, N.Y.	3,770,905	3
Detroit, Mich.	3,064,023	4
Houston, Tex.	2,830,468	5
Washington, D.C.	2,606,464	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,430,309	7
Philadelphia, Pa.	2,400,331	8
Minneapolis - St. Paul, Minn.	1,967,134	9
Atlanta, Ga.	1,880,553	10
Anaheim - Santa Ana, Cal.	1,674,836	11
Nassau - Suffolk, N.Y.	1,615,996	12
San Diego, Cal.	1,556,510	13
Pittsburgh, Pa.	1,534,960	14
Dallas, Tex.	1,519,115	15
St. Louis, Mo.	1,406,343	16
Cleveland, Ohio	1,393,890	17
Portland, Ore.	1,387,085	18
Miami - Hialeah, Fla.	1,295,979	19
Baltimore, Md.	1,271,095	20
Oakland, Cal.	1,221,015	21
Tampa - St. Petersburg - Clearwater, Fla.	1,218,031	22
Denver, Colo.	1,165,957	23
Riverside - San Bernardino, Cal.	1,153,635	24
Seattle, Wash.	1,151,900	25
San Jose, Cal.	1,110,126	26
San Francisco, Cal.	1,102,932	27
Cincinnati, Ohio	1,057,000	28
Bergen - Passaic, N.J.	1,032,346	29
Milwaukee, Wisc.	1,017,881	30
Columbus, Ohio	925,401	31
Phoenix, Ariz.	911,812	32
Indianapolis, Ind.	870,236	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	843,780	34
Fort Worth - Arlington, Tex.	839,125	35
Kansas City, Mo.	829,108	36
Sacramento, Cal.	806,045	37
Honolulu, Haw.	803,099	38
San Antonio, Tex.	802,609	39
Salt Lake City - Ogden, Utah	800,320	40
Norfolk - Virginia Beach - Newport News, Va.	766,385	41
Dayton - Springfield, Ohio	742,245	42
Grand Rapids, Mich.	739,782	43
Louisville, Ky.	718,966	44
Buffalo, N.Y.	717,692	45
New Orleans, La.	708,231	46
Nashville, Tenn.	684,637	47
Richmond - Petersburg, Va.	641,075	48
Memphis, Tenn.	625,477	49
Oklahoma City, Okla.	614,890	50
Total Top 50	**70,777,546**	
Birmingham, Ala.	598,625	51
Hartford - New Britain - Middletown - Bristol, Conn.	595,709	52
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	581,737	53
Newark, N.J.	571,549	54
Flint, Mich.	563,692	55
Kansas City, Kans.	549,339	56
Orlando, Fla.	543,764	57
Tulsa, Okla.	527,647	58
Rochester, N.Y.	525,852	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	520,363	60
Knoxville, Tenn.	498,648	61
Middlesex - Somerset - Hunterdon, N.J.	483,592	62
Greensboro - Winston-Salem - High Point, N.C.	472,269	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	467,619	64
Providence - Pawtucket - Woonsocket, R.I.	464,277	65
Toledo, Ohio	462,882	66
Baton Rouge, La.	456,971	67
New Haven - Waterbury - Meriden, Conn.	454,102	68
Austin, Tex.	448,748	69
Omaha, Neb.	447,421	70
Jacksonville, Fla.	445,180	71
Lansing - East Lansing, Mich.	427,038	72
Youngstown - Warren, Ohio	420,232	73
Worcester - Fitchburg - Leominster, Mass.	417,979	74
Albany - Schenectady - Troy, N.Y.	414,619	75
Monmouth - Ocean, N.J.	408,309	76
Las Vegas, Nev.	403,143	77
Allentown - Bethlehem, Pa.	388,910	78
Wilmington, Del.	388,020	79
Little Rock - North Little Rock, Ark.	385,026	80
Akron, Ohio	380,471	81
Scranton - Wilkes-Barre, Pa.	377,851	82
Mobile, Ala.	374,777	83
Raleigh - Durham, N.C.	372,042	84
Wichita, Kans.	366,433	85
Des Moines, Iowa	364,848	86
Saginaw - Bay City - Midland, Mich.	358,908	87
Kalamazoo, Mich.	357,701	88
Gary - Hammond, Ind.	353,280	89
Greenville - Spartanburg, S.C.	348,052	90
New Bedford - Fall River - Attleboro, Mass.	337,621	91
Davenport - Rock Island - Moline, Iowa-Ill.	330,003	92
Lexington-Fayette, Ky.	329,157	93
El Paso, Tex.	324,236	94
Harrisburg - Lebanon - Carlisle, Pa.	323,862	95
Tucson, Ariz.	322,963	96
Albuquerque, N.M.	322,822	97
Oxnard - Ventura, Cal.	322,449	98
Peoria, Ill.	314,548	99
Lake County, Ill.	309,661	100
Total Top 100	**92,002,493**	
Ann Arbor, Mich.	308,905	101
Springfield, Mass.	308,898	102
Aurora - Elgin, Ill.	306,996	103
Johnson City - Kingsport - Bristol, Tenn.	304,309	104
Chattanooga, Tenn.	303,248	105
Fresno, Cal.	298,377	106
Beaumont - Port Arthur, Tex.	290,533	107
Fort Wayne, Ind.	289,599	108
Tacoma, Wash.	287,722	109
Charleston, W.Va.	282,302	110
Columbia, S.C.	274,668	111
Jackson, Miss.	271,198	112
Canton, Ohio	269,347	113
Syracuse, N.Y.	267,919	114
East St. Louis - Belleville, Ill.	267,054	115
Salem, Ore.	250,717	116
Charleston, S.C.	245,301	117
Shreveport, La.	242,800	118
Rockford, Ill.	240,908	119
Anchorage, Alas.	238,992	120
Montgomery, Ala.	237,178	121
Spokane, Wash.	236,007	122
Eugene - Springfield, Ore.	232,175	123
Pensacola, Fla.	231,435	124
Huntington - Ashland, W.Va.-Ky.	225,692	125
McAllen - Edinburg - Mission, Tex.	214,189	126
Augusta, Ga.	213,739	127
Corpus Christi, Tex.	210,378	128
Madison, Wisc.	210,260	129
Reading, Pa.	205,659	130
Portland, Me.	203,434	131
Melbourne - Titusville - Palm Bay, Fla.	202,623	132
Bakersfield, Cal.	202,591	133
Roanoke, Va.	199,532	134
Stockton, Cal.	196,891	135
Lakeland - Winter Haven, Fla.	191,136	136
South Bend - Mishawaka, Ind.	190,162	137
Colorado Springs, Colo.	189,466	138
Trenton, N.J.	188,599	139
York, Pa.	188,301	140
Modesto, Cal.	187,985	141
Reno, Nev.	187,617	142
Jackson, Mich.	185,949	143
Daytona Beach, Fla.	185,213	144
Cedar Rapids, Iowa	182,013	145
Manchester - Nashua, N.H.	177,616	146
Fayetteville, N.C.	176,769	147
Lorain - Elyria, Ohio	176,284	148
Fort Myers, Fla.	175,389	149
Muskegon, Mich.	175,334	150
Total Top 150	**103,531,902**	
Springfield, Ill.	172,845	151
Evansville, Ind.	171,802	152
Macon - Warner Robins, Ga.	171,717	153
Parkersburg - Marietta, W.Va.-Ohio	171,348	154
Springfield, Mo.	168,581	155
Huntsville, Ala.	167,536	156
Erie, Pa.	167,236	157
Johnstown, Pa.	166,674	158
Santa Rosa - Petaluma, Cal.	165,898	159
Lancaster, Pa.	163,902	160
Lubbock, Tex.	163,822	161
Appleton - Oshkosh - Neenah, Wisc.	162,796	162
Amarillo, Tex.	162,187	163
Lincoln, Neb.	160,912	164
Duluth, Minn.	159,129	165
Columbus, Ga.	158,794	166
Portsmouth - Dover - Rochester, N.H.	157,452	167
Brownsville - Harlingen, Tex.	156,010	168
Utica - Rome, N.Y.	155,214	169
Vallejo - Fairfield - Napa, Cal.	152,313	170
Lafayette, La.	152,161	171
Green Bay, Wisc.	151,690	172
Santa Barbara - Santa Maria - Lompoc, Cal.	151,213	173
Niagara Falls, N.Y.	150,924	174
Beaver County, Pa.	150,386	175
Odessa, Tex.	148,792	176
Billings, Mont.	145,960	177
Biloxi - Gulfport, Miss.	144,968	178
Poughkeepsie, N.Y.	143,917	179
Orange County, N.Y.	143,143	180
Sarasota, Fla.	142,983	181
Joliet, Ill.	141,461	182
Atlantic City, N.J.	140,441	183
Battle Creek, Mich.	139,919	184
Fort Smith, Ark.	138,999	185
Visalia - Tulare - Porterville, Cal.	138,721	186
Lima, Ohio	136,785	187
Wheeling, W.Va.	132,704	188
Champaign - Urbana - Rantoul, Ill.	131,913	189
Salinas - Seaside - Monterey, Cal.	131,105	190
Bradenton, Fla.	130,767	191
Savannah, Ga.	130,725	192
Janesville - Beloit, Wisc.	128,358	193
Houma - Thibodaux, La.	127,494	194
Provo - Orem, Utah	127,099	195
Alton - Granite City, Ill.	126,764	196
Tallahassee, Fla.	126,759	197
Binghamton, N.Y.	125,780	198
New London - Norwich, Conn.	122,889	199
Lafayette, Ind.	122,813	200
Total Top 200	**110,935,703**	
Decatur, Ill.	122,563	201
Topeka, Kans.	122,255	202
Terre Haute, Ind.	120,948	203
Tyler, Tex.	120,781	204
Jersey City, N.J.	119,780	205
Fargo - Moorhead, N.D.-Minn.	119,495	206
Boise, Ida.	119,179	207
Sioux Falls, S.D.	118,978	208
Monroe, La.	118,000	209
Gainesville, Fla.	116,544	210
Fayetteville - Springdale, Ark.	116,532	211
Laredo, Tex.	116,016	212
Waterloo - Cedar Falls, Iowa	115,970	213
Asheville, N.C.	115,076	214
Tuscaloosa, Ala.	113,169	215
Eau Claire, Wisc.	112,059	216
Florence, Ala.	110,790	217
Clarksville - Hopkinsville, Tenn.-Ky.	110,143	218
Waco, Tex.	110,142	219
Mansfield, Ohio	109,398	220
Longview - Marshall, Tex.	109,153	221
Richland - Kennewick - Pasco, Wash.	108,992	222
Wichita Falls, Tex.	107,145	223
Vancouver, Wash.	104,987	224
Alexandria, La.	101,660	225
Pittsfield, Mass.	101,028	226
Altoona, Pa.	100,910	227
Dubuque, Iowa	98,737	228
Fort Walton Beach, Fla.	97,322	229
Santa Cruz, Cal.	96,555	230
Brazoria, Tex.	95,924	231
Yakima, Wash.	95,861	232
Hamilton - Middletown, Ohio	95,615	233
Elkhart - Goshen, Ind.	95,143	234
Panama City, Fla.	94,432	235
Lynchburg, Va.	93,236	236
Steubenville - Weirton, Ohio-W.Va.	93,201	237
Killeen - Temple, Tex.	93,139	238
St. Cloud, Minn.	93,106	239
Burlington, Vt.	92,837	240
Bangor, Me.	92,374	241
Lake Charles, La.	92,257	242
Joplin, Mo.	91,928	243
Medford, Ore.	91,576	244
Benton Harbor, Mich.	91,152	245
Hickory, N.C.	90,411	246
Sioux City, Iowa	89,889	247
Dothan, Ala.	89,724	248
Rochester, Minn.	87,897	249
Wilmington, N.C.	87,552	250
Total Top 250	**116,137,264**	
Galveston - Texas City, Tex.	87,182	251
Pueblo, Colo.	85,592	252
St. Joseph, Mo.	85,513	253
Anderson, Ind.	85,255	254
Racine, Wisc.	84,650	255
Gadsden, Ala.	84,574	256
Fort Collins - Loveland, Colo.	84,236	257
Hagerstown, Md.	83,861	258
La Crosse, Wisc.	82,745	259
Kokomo, Ind.	82,259	260
Pascagoula, Miss.	81,564	261
Columbia, Mo.	80,877	262
Anderson, S.C.	79,915	263
Bellingham, Wash.	79,783	264
Great Falls, Mont.	78,432	265
Bloomington - Normal, Ill.	78,103	266
Owensboro, Ky.	77,826	267
Abilene, Tex.	76,939	268
Muncie, Ind.	76,419	269
Bismarck, N.D.	75,447	270
Anniston, Ala.	75,130	271
Florence, S.C.	74,044	272
Albany, Ga.	72,301	273
Sharon, Pa.	71,857	274
Sheboygan, Wisc.	69,626	275
Boulder - Longmont, Colo.	69,610	276
Victoria, Tex.	69,314	277
Texarkana, Tex.-Ark.	68,942	278
Fort Pierce, Fla.	68,353	279
Lewiston - Auburn, Me.	67,845	280
San Angelo, Tex.	67,324	281
Athens, Ga.	66,724	282
Lawton, Okla.	65,895	283
Pine Bluff, Ark.	64,286	284
Elmira, N.Y.	63,486	285
Bremerton, Wash.	63,450	286
Charlottesville, Va.	62,099	287
Kankakee, Ill.	62,053	288
Bryan - College Station, Tex.	61,851	289
Kenosha, Wisc.	60,668	290
Ocala, Fla.	59,760	291
Greeley, Colo.	59,263	292
Wausau, Wisc.	58,514	293
Olympia, Wash.	57,322	294
Redding, Cal.	56,534	295
Sherman - Denison, Tex.	56,534	295
Cumberland, Md.	55,870	297
State College, Pa.	55,472	298
Chico, Cal.	55,368	299
Iowa City, Iowa	54,590	300
Burlington, N.C.	52,726	301
Bloomington, Ind.	52,243	302
Vineland - Millville - Bridgeton, N.J.	52,011	303
Williamsport, Pa.	50,125	304
Midland, Tex.	48,997	305
Danville, Va.	46,524	306
Casper, Wyo.	45,694	307
Las Cruces, N.M.	45,055	308
Glens Falls, N.Y.	41,002	309
Enid, Okla.	38,152	310
Lawrence, Kans.	37,709	311
Jacksonville, N.C.	37,177	312
Grand Forks, N.D.	36,994	313
Yuba City, Cal.	29,733	314
Total Above Areas	**120,296,663**	
Percent of U.S.	**86.1390**	
U.S. Total	**139,654,045**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,291,194	1
Chicago, Ill.	3,604,388	2
New York, N.Y.	3,209,082	3
Detroit, Mich.	2,779,916	4
Houston, Tex.	2,543,229	5
Washington, D.C.	2,363,107	6
Philadelphia, Pa.	2,118,787	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,008,065	8
Minneapolis - St. Paul, Minn.	1,803,195	9
Atlanta, Ga.	1,624,108	10
Anaheim - Santa Ana, Cal.	1,579,254	11
Nassau - Suffolk, N.Y.	1,448,977	12
San Diego, Cal.	1,431,568	13
Pittsburgh, Pa.	1,390,800	14
Dallas, Tex.	1,332,094	15
St. Louis, Mo.	1,266,109	16
Cleveland, Ohio	1,253,795	17
Portland, Ore.	1,226,753	18
Miami - Hialeah, Fla.	1,148,140	19
Oakland, Cal.	1,111,971	20
Baltimore, Md.	1,102,374	21
Tampa - St. Petersburg - Clearwater, Fla.	1,071,264	22
Denver, Colo.	1,070,658	23
Seattle, Wash.	1,035,112	24
Riverside - San Bernardino, Cal.	1,007,112	25
San Jose, Cal.	988,068	26
San Francisco, Cal.	966,835	27
Bergen - Passaic, N.J.	941,980	28
Cincinnati, Ohio	940,968	29
Milwaukee, Wisc.	936,422	30
Columbus, Ohio	856,451	31
Indianapolis, Ind.	797,290	32
Phoenix, Ariz.	793,144	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	754,031	34
Sacramento, Cal.	719,812	35
Fort Worth - Arlington, Tex.	718,953	36
Salt Lake City - Ogden, Utah	710,334	37
Dayton - Springfield, Ohio	705,293	38
Grand Rapids, Mich.	703,795	39
Kansas City, Mo.	687,637	40
San Antonio, Tex.	673,616	41
Buffalo, N.Y.	648,263	42
Norfolk - Virginia Beach - Newport News, Va.	618,670	43
Louisville, Ky.	615,881	44
New Orleans, La.	560,837	45
Nashville, Tenn.	557,818	46
Richmond - Petersburg, Va.	553,989	47
Hartford - New Britain - Middletown - Bristol, Conn.	540,010	48
Memphis, Tenn.	522,924	49
Honolulu, Haw.	519,462	50
Total Top 50	**62,853,535**	
Flint, Mich.	505,170	51
Newark, N.J.	489,890	52
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	471,257	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	466,440	54
Birmingham, Ala.	462,903	55
Rochester, N.Y.	460,958	56
Kansas City, Kans.	459,028	57
Orlando, Fla.	457,402	58
Middlesex - Somerset - Hunterdon, N.J.	452,268	59
Oklahoma City, Okla.	429,141	60
New Haven - Waterbury - Meriden, Conn.	427,106	61
Providence - Pawtucket - Woonsocket, R.I.	417,833	62
Tulsa, Okla.	417,197	63
Omaha, Neb.	414,847	64
Knoxville, Tenn.	413,647	65
Toledo, Ohio	405,207	66
Youngstown - Warren, Ohio	395,136	67
Bridgeport - Stamford - Norwalk - Danbury, Conn.	392,434	68
Greensboro - Winston-Salem - High Point, N.C.	390,188	69
Lansing - East Lansing, Mich.	387,828	70
Jacksonville, Fla.	377,254	71
Monmouth - Ocean, N.J.	375,732	72
Las Vegas, Nev.	374,179	73
Austin, Tex.	367,593	74
Baton Rouge, La.	357,646	75
Albany - Schenectady - Troy, N.Y.	355,853	76
Allentown - Bethlehem, Pa.	348,484	77
Akron, Ohio	347,711	78
Wilmington, Del.	344,481	79
Saginaw - Bay City - Midland, Mich.	337,583	80
Kalamazoo, Mich.	336,554	81
Des Moines, Iowa	335,570	82
Little Rock - North Little Rock, Ark.	334,645	83
Worcester - Fitchburg - Leominster, Mass.	322,870	84
Gary - Hammond, Ind.	320,832	85
Scranton - Wilkes-Barre, Pa.	311,846	86
Wichita, Kans.	306,969	87
New Bedford - Fall River - Attleboro, Mass.	301,821	88
Davenport - Rock Island - Moline, Iowa-Ill.	298,844	89
Lexington-Fayette, Ky.	295,412	90
Ann Arbor, Mich.	290,835	91
Oxnard - Ventura, Cal.	290,833	92
Tucson, Ariz.	287,383	93
Lake County, Ill.	286,379	94
Mobile, Ala.	284,205	95
Harrisburg - Lebanon - Carlisle, Pa.	281,995	96
Albuquerque, N.M.	279,137	97
Raleigh - Durham, N.C.	279,041	98
El Paso, Tex.	277,855	99
Aurora - Elgin, Ill.	273,770	100
Total Top 100	**81,152,727**	
Greenville - Spartanburg, S.C.	271,860	101
Fresno, Cal.	267,534	102
Fort Wayne, Ind.	260,474	103
Tacoma, Wash.	258,862	104
Peoria, Ill.	258,774	105
Johnson City - Kingsport - Bristol, Tenn.	255,167	106
Charleston, W.Va.	249,253	107
Canton, Ohio	248,894	108
East St. Louis - Belleville, Ill.	248,312	109
Springfield, Mass.	248,096	110
Chattanooga, Tenn.	246,439	111
Syracuse, N.Y.	242,275	112
Columbia, S.C.	239,246	113
Beaumont - Port Arthur, Tex.	231,079	114
Salem, Ore.	228,890	115
Spokane, Wash.	219,472	116
Rockford, Ill.	210,049	117
Jackson, Miss.	209,550	118
Shreveport, La.	202,449	119
Pensacola, Fla.	200,726	120
Madison, Wisc.	198,100	121
Huntington - Ashland, W.Va.-Ky.	196,091	122
Montgomery, Ala.	187,632	123
Eugene - Springfield, Ore.	187,369	124
Reading, Pa.	186,032	125
Anchorage, Alas.	184,580	126
Bakersfield, Cal.	181,207	127
Melbourne - Titusville - Palm Bay, Fla.	178,731	128
Stockton, Cal.	177,006	129
Colorado Springs, Colo.	176,986	130
Jackson, Mich.	175,891	131
Reno, Nev.	174,557	132
Charleston, S.C.	174,518	133
Modesto, Cal.	172,621	134
Cedar Rapids, Iowa	171,959	135
Muskegon, Mich.	171,199	136
South Bend - Mishawaka, Ind.	169,620	137
Portland, Me.	169,393	138
McAllen - Edinburg - Mission, Tex.	167,156	139
Corpus Christi, Tex.	166,592	140
Trenton, N.J.	165,375	141
York, Pa.	164,175	142
Roanoke, Va.	163,953	143
Springfield, Ill.	159,655	144
Parkersburg - Marietta, W.Va.-Ohio	159,056	145
Lorain - Elyria, Ohio	158,177	146
Lakeland - Winter Haven, Fla.	156,988	147
Evansville, Ind.	155,581	148
Fort Myers, Fla.	155,477	149
Daytona Beach, Fla.	154,252	150
Total Top 150	**91,110,057**	
Manchester - Nashua, N.H.	150,356	151
Macon - Warner Robins, Ga.	149,119	152
Augusta, Ga.	148,453	153
Springfield, Mo.	146,553	154
Santa Rosa - Petaluma, Cal.	143,557	155
Appleton - Oshkosh - Neenah, Wisc.	143,551	156
Johnstown, Pa.	142,296	157
Erie, Pa.	141,288	158
Lincoln, Neb.	139,146	159
Huntsville, Ala.	138,066	160
Lubbock, Tex.	136,965	161
Beaver County, Pa.	135,677	162
Niagara Falls, N.Y.	135,333	163
Santa Barbara - Santa Maria - Lompoc, Cal.	134,388	164
Utica - Rome, N.Y.	134,366	165
Columbus, Ga.	133,371	166
Green Bay, Wisc.	132,493	167
Lafayette, La.	129,876	168
Battle Creek, Mich.	129,551	169
Visalia - Tulare - Porterville, Cal.	129,405	170
Fayetteville, N.C.	129,012	171
Duluth, Minn.	128,121	172
Sarasota, Fla.	127,617	173
Lancaster, Pa.	125,332	174
Portsmouth - Dover - Rochester, N.H.	125,288	175
Vallejo - Fairfield - Napa, Cal.	125,090	176
Poughkeepsie, N.Y.	124,787	177
Odessa, Tex.	124,189	178
Joliet, Ill.	122,357	179
Amarillo, Tex.	120,093	180
Fort Smith, Ark.	119,029	181
Brownsville - Harlingen, Tex.	118,573	182
Provo - Orem, Utah	117,412	183
Atlantic City, N.J.	117,282	184
Wheeling, W.Va.	116,217	185
Lima, Ohio	115,642	186
Champaign - Urbana - Rantoul, Ill.	113,847	187
Savannah, Ga.	113,393	188
Decatur, Ill.	112,551	189
New London - Norwich, Conn.	111,394	190
Lafayette, Ind.	111,360	191
Salinas - Seaside - Monterey, Cal.	110,543	192
Billings, Mont.	110,018	193
Binghamton, N.Y.	109,118	194
Terre Haute, Ind.	108,887	195
Tyler, Tex.	107,584	196
Tallahassee, Fla.	106,552	197
Janesville - Beloit, Wisc.	105,887	198
Sioux Falls, S.D.	104,962	199
Waterloo - Cedar Falls, Iowa	104,287	200
Total Top 200	**97,370,291**	
Orange County, N.Y.	103,994	201
Topeka, Kans.	102,673	202
Vancouver, Wash.	102,293	203
Alton - Granite City, Ill.	102,218	204
Bradenton, Fla.	101,747	205
Fayetteville - Springdale, Ark.	101,300	206
Mansfield, Ohio	100,489	207
Boise, Ida.	100,268	208
Waco, Tex.	99,624	209
Jersey City, N.J.	98,446	210
Fargo - Moorhead, N.D.-Minn.	97,368	211
Wichita Falls, Tex.	96,636	212
Richland - Kennewick - Pasco, Wash.	95,204	213
Biloxi - Gulfport, Miss.	92,953	214
Asheville, N.C.	92,213	215
Hamilton - Middletown, Ohio	92,165	216
Dubuque, Iowa	91,247	217
Monroe, La.	90,023	218
Laredo, Tex.	89,181	219
Gainesville, Fla.	88,002	220
Tuscaloosa, Ala.	86,979	221
Clarksville - Hopkinsville, Tenn.-Ky.	86,811	222
Florence, Ala.	86,257	223
Rochester, Minn.	85,684	224
Alexandria, La.	85,356	225
Steubenville - Weirton, Ohio-W.Va.	85,043	226
Panama City, Fla.	84,959	227
Pittsfield, Mass.	84,677	228
Santa Cruz, Cal.	84,290	229
St. Cloud, Minn.	83,797	230
Joplin, Mo.	83,479	231
Fort Walton Beach, Fla.	83,388	232
Pueblo, Colo.	82,477	233
Altoona, Pa.	82,405	234
Anderson, Ind.	82,066	235
Elkhart - Goshen, Ind.	81,263	236
Houma - Thibodaux, La.	81,058	237
Longview - Marshall, Tex.	79,949	238
Benton Harbor, Mich.	78,950	239
La Crosse, Wisc.	77,881	240
Hagerstown, Md.	77,505	241
Sioux City, Iowa	77,431	242
Yakima, Wash.	77,001	243
Fort Collins - Loveland, Colo.	76,324	244
Bangor, Me.	75,947	245
Burlington, Vt.	75,385	246
Muncie, Ind.	75,037	247
St. Joseph, Mo.	74,797	248
Racine, Wisc.	74,047	249
Dothan, Ala.	73,660	250
Total Top 250	**101,732,238**	
Lynchburg, Va.	73,456	251
Owensboro, Ky.	73,282	252
Great Falls, Mont.	72,454	253
Lake Charles, La.	71,712	254
Bellingham, Wash.	71,471	255
Columbia, Mo.	71,425	256
Bloomington - Normal, Ill.	71,293	257
Anderson, S.C.	70,171	258
Abilene, Tex.	69,509	259
Wilmington, N.C.	69,382	260
Kokomo, Ind.	68,313	261
Gadsden, Ala.	68,269	262
Sharon, Pa.	67,721	263
Eau Claire, Wisc.	65,990	264
Pascagoula, Miss.	64,257	265
Albany, Ga.	63,302	266
Killeen - Temple, Tex.	63,010	267
Anniston, Ala.	62,794	268
Galveston - Texas City, Tex.	62,578	269
Bremerton, Wash.	60,647	270
Boulder - Longmont, Colo.	60,440	271
Texarkana, Tex.-Ark.	59,491	272
Bryan - College Station, Tex.	59,055	273
Hickory, N.C.	57,674	274
Sheboygan, Wisc.	56,789	275
Fort Pierce, Fla.	56,036	276
Greeley, Colo.	54,165	277
Elmira, N.Y.	54,086	278
Kankakee, Ill.	54,063	279
Ocala, Fla.	53,685	280
Sherman - Denison, Tex.	53,110	281
Kenosha, Wisc.	53,025	282
Medford, Ore.	52,436	283
Redding, Cal.	52,051	284
Bismarck, N.D.	51,344	285
Iowa City, Iowa	50,950	286
State College, Pa.	50,752	287
Olympia, Wash.	49,639	288
Wausau, Wisc.	49,610	289
Athens, Ga.	48,771	290
Pine Bluff, Ark.	48,750	291
Vineland - Millville - Bridgeton, N.J.	48,408	292
Victoria, Tex.	47,654	293
Chico, Cal.	47,358	294
Williamsport, Pa.	45,917	295
Charlottesville, Va.	45,427	296
Midland, Tex.	45,221	297
Cumberland, Md.	45,125	298
Florence, S.C.	44,724	299
Brazoria, Tex.	44,578	300
San Angelo, Tex.	44,338	301
Bloomington, Ind.	44,111	302
Lawton, Okla.	43,265	303
Lewiston - Auburn, Me.	43,176	304
Burlington, N.C.	40,954	305
Danville, Va.	37,810	306
Glens Falls, N.Y.	35,538	307
Grand Forks, N.D.	35,330	308
Casper, Wyo.	35,098	309
Las Cruces, N.M.	32,276	310
Lawrence, Kans.	29,212	311
Enid, Okla.	29,048	312
Yuba City, Cal.	26,355	313
Jacksonville, N.C.	25,133	314
Total Above Areas	**105,135,254**	
Percent of U.S.	**90.6582**	
U.S. Total	**115,968,890**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

APPAREL & ACCESSORIES STORE SALES

Area	($000)	Rank
New York, N.Y.	2,368,288	1
Chicago, Ill.	1,876,679	2
Los Angeles - Long Beach, Cal.	1,724,993	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,318,419	4
Detroit, Mich.	1,167,787	5
Houston, Tex.	1,159,361	6
Philadelphia, Pa.	1,099,056	7
Washington, D.C.	902,760	8
Dallas, Tex.	757,781	9
Nassau - Suffolk, N.Y.	688,930	10
Miami - Hialeah, Fla.	598,126	11
San Francisco, Cal.	531,089	12
Seattle, Wash.	522,227	13
Anaheim - Santa Ana, Cal.	491,269	14
Minneapolis - St. Paul, Minn.	474,475	15
Pittsburgh, Pa.	460,172	16
Bergen - Passaic, N.J.	444,761	17
Newark, N.J.	429,352	18
Denver, Colo.	428,806	19
Atlanta, Ga.	416,759	20
Baltimore, Md.	407,196	21
San Diego, Cal.	403,718	22
Cleveland, Ohio	385,944	23
St. Louis, Mo.	383,814	24
Oklahoma City, Okla.	342,410	25
New Orleans, La.	335,067	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	311,684	27
Bridgeport - Stamford - Norwalk - Danbury, Conn.	311,153	28
Phoenix, Ariz.	291,127	29
Tampa - St. Petersburg - Clearwater, Fla.	290,290	30
Birmingham, Ala.	289,256	31
Fort Worth - Arlington, Tex.	288,702	32
San Jose, Cal.	279,498	33
San Antonio, Tex.	271,614	34
Oakland, Cal.	268,272	35
Portland, Ore.	267,111	36
Hartford - New Britain - Middletown - Bristol, Conn.	259,676	37
Honolulu, Haw.	256,459	38
Norfolk - Virginia Beach - Newport News, Va.	256,075	39
Middlesex - Somerset - Hunterdon, N.J.	253,359	40
Tulsa, Okla.	250,677	41
Columbus, Ohio	246,752	42
Cincinnati, Ohio	240,292	43
Milwaukee, Wisc.	238,602	44
Riverside - San Bernardino, Cal.	234,823	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	226,489	46
Sacramento, Cal.	203,756	47
Providence - Pawtucket - Woonsocket, R.I.	199,370	48
Memphis, Tenn.	197,453	49
Buffalo, N.Y.	196,684	50
Total Top 50	**26,248,423**	
Indianapolis, Ind.	195,425	51
Kansas City, Mo.	195,370	52
New Haven - Waterbury - Meriden, Conn.	193,963	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	185,465	54
Salt Lake City - Ogden, Utah	178,194	55
Albany - Schenectady - Troy, N.Y.	177,348	56
Greensboro - Winston-Salem - High Point, N.C.	176,884	57
Austin, Tex.	173,722	58
Springfield, Mass.	172,651	59
Richmond - Petersburg, Va.	172,562	60
Nashville, Tenn.	171,601	61
Rochester, N.Y.	168,282	62
Louisville, Ky.	165,722	63
Monmouth - Ocean, N.J.	157,672	64
Dayton - Springfield, Ohio	149,889	65
Jacksonville, Fla.	143,857	66
Little Rock - North Little Rock, Ark.	143,511	67
Kansas City, Kans.	142,647	68
Orlando, Fla.	141,218	69
Grand Rapids, Mich.	139,378	70
Syracuse, N.Y.	137,041	71
Worcester - Fitchburg - Leominster, Mass.	136,797	72
Las Vegas, Nev.	136,468	73
Beaumont - Port Arthur, Tex.	134,282	74
Albuquerque, N.M.	132,521	75
Jersey City, N.J.	129,631	76
Akron, Ohio	129,404	77
Gary - Hammond, Ind.	127,964	78
New Bedford - Fall River - Attleboro, Mass.	123,834	79
Raleigh - Durham, N.C.	123,054	80
Greenville - Spartanburg, S.C.	122,631	81
Wichita, Kans.	121,980	82
Harrisburg - Lebanon - Carlisle, Pa.	115,680	83
El Paso, Tex.	115,588	84
Toledo, Ohio	115,268	85
McAllen - Edinburg - Mission, Tex.	111,789	86
Omaha, Neb.	111,524	87
Scranton - Wilkes-Barre, Pa.	110,333	88
Knoxville, Tenn.	110,321	89
Saginaw - Bay City - Midland, Mich.	109,644	90
Lexington-Fayette, Ky.	108,777	91
Flint, Mich.	107,096	92
Lake County, Ill.	102,316	93
Allentown - Bethlehem, Pa.	102,205	94
Columbia, S.C.	101,245	95
Shreveport, La.	100,346	96
Lansing - East Lansing, Mich.	97,665	97
Fresno, Cal.	91,771	98
Wilmington, Del.	90,562	99
Baton Rouge, La.	89,705	100
Total Top 100	**33,041,226**	
Chattanooga, Tenn.	87,561	101
Tacoma, Wash.	87,360	102
Amarillo, Tex.	86,920	103
Jackson, Miss.	86,721	104
Des Moines, Iowa	86,618	105
Salinas - Seaside - Monterey, Cal.	85,603	106
Aurora - Elgin, Ill.	85,400	107
Charleston, S.C.	84,327	108
Youngstown - Warren, Ohio	84,212	109
Trenton, N.J.	83,744	110
Johnson City - Kingsport - Bristol, Tenn.	82,453	111
Oxnard - Ventura, Cal.	81,908	112
Reading, Pa.	81,893	113
Mobile, Ala.	80,997	114
Lancaster, Pa.	79,620	115
Ann Arbor, Mich.	78,924	116
Lafayette, La.	78,709	117
Evansville, Ind.	77,734	118
Spokane, Wash.	77,376	119
Tucson, Ariz.	77,343	120
Manchester - Nashua, N.H.	76,862	121
Reno, Nev.	75,040	122
Portland, Me.	74,961	123
Lubbock, Tex.	74,436	124
Atlantic City, N.J.	73,904	125
Eugene - Springfield, Ore.	73,635	126
Augusta, Ga.	73,548	127
Portsmouth - Dover - Rochester, N.H.	72,150	128
Davenport - Rock Island - Moline, Iowa-Ill.	71,928	129
Bakersfield, Cal.	70,959	130
Odessa, Tex.	70,326	131
Montgomery, Ala.	70,236	132
Santa Barbara - Santa Maria - Lompoc, Cal.	69,648	133
Corpus Christi, Tex.	68,977	134
Canton, Ohio	66,928	135
Longview - Marshall, Tex.	66,927	136
Utica - Rome, N.Y.	66,860	137
Anchorage, Alas.	66,700	138
Peoria, Ill.	65,333	139
Fort Wayne, Ind.	64,877	140
Huntington - Ashland, W.Va.-Ky.	64,185	141
Stockton, Cal.	63,781	142
Huntsville, Ala.	62,964	143
Charleston, W.Va.	61,028	144
Laredo, Tex.	60,277	145
Savannah, Ga.	59,977	146
Lakeland - Winter Haven, Fla.	59,885	147
Daytona Beach, Fla.	59,441	148
Kalamazoo, Mich.	58,867	149
Macon - Warner Robins, Ga.	58,659	150
Total Top 150	**36,719,948**	
Colorado Springs, Colo.	57,840	151
Fort Smith, Ark.	57,362	152
Madison, Wisc.	56,381	153
Binghamton, N.Y.	56,222	154
East St. Louis - Belleville, Ill.	55,402	155
Boise, Ida.	55,365	156
York, Pa.	54,904	157
Orange County, N.Y.	53,476	158
Galveston - Texas City, Tex.	52,860	159
Brownsville - Harlingen, Tex.	52,513	160
Tyler, Tex.	51,165	161
Tallahassee, Fla.	50,250	162
Modesto, Cal.	49,681	163
Boulder - Longmont, Colo.	49,619	164
Erie, Pa.	49,347	165
Brazoria, Tex.	48,921	166
Duluth, Minn.	48,625	167
Roanoke, Va.	48,580	168
Springfield, Ill.	48,425	169
Sarasota, Fla.	48,424	170
Waco, Tex.	47,453	171
Burlington, Vt.	47,054	172
Springfield, Mo.	46,979	173
Visalia - Tulare - Porterville, Cal.	46,901	174
Grand Forks, N.D.	46,651	175
South Bend - Mishawaka, Ind.	46,470	176
Pittsfield, Mass.	45,788	177
New London - Norwich, Conn.	44,735	178
Hickory, N.C.	44,304	179
Santa Rosa - Petaluma, Cal.	43,230	180
Poughkeepsie, N.Y.	42,945	181
Pensacola, Fla.	42,896	182
Billings, Mont.	42,882	183
Midland, Tex.	42,830	184
Fort Myers, Fla.	42,393	185
Biloxi - Gulfport, Miss.	42,041	186
Alexandria, La.	41,362	187
Lincoln, Neb.	41,224	188
Wichita Falls, Tex.	39,488	189
Columbus, Ga.	39,042	190
Killeen - Temple, Tex.	38,249	191
Lake Charles, La.	38,246	192
Abilene, Tex.	37,951	193
Terre Haute, Ind.	37,756	194
Fort Collins - Loveland, Colo.	37,687	195
Fargo - Moorhead, N.D.-Minn.	37,640	196
Provo - Orem, Utah	37,602	197
Vallejo - Fairfield - Napa, Cal.	37,571	198
Champaign - Urbana - Rantoul, Ill.	36,901	199
Waterloo - Cedar Falls, Iowa	36,391	200
Total Top 200	**39,017,972**	
San Angelo, Tex.	35,499	201
Monroe, La.	35,409	202
Vancouver, Wash.	35,265	203
Gainesville, Fla.	34,939	204
Asheville, N.C.	34,182	205
Great Falls, Mont.	34,048	206
Salem, Ore.	33,922	207
Joplin, Mo.	33,830	208
Rockford, Ill.	33,757	209
Tuscaloosa, Ala.	33,698	210
Parkersburg - Marietta, W.Va.-Ohio	33,398	211
Florence, Ala.	33,246	212
Texarkana, Tex.-Ark.	33,224	213
Bradenton, Fla.	33,181	214
Richland - Kennewick - Pasco, Wash.	33,069	215
Yakima, Wash.	33,063	216
Niagara Falls, N.Y.	32,849	217
Gadsden, Ala.	32,649	218
Panama City, Fla.	32,644	219
Florence, S.C.	32,385	220
Bangor, Me.	32,173	221
Lorain - Elyria, Ohio	32,114	222
Sioux Falls, S.D.	31,942	223
Anniston, Ala.	31,709	224
Alton - Granite City, Ill.	31,621	225
Bloomington - Normal, Ill.	31,354	226
Houma - Thibodaux, La.	31,227	227
Enid, Okla.	30,858	228
Fayetteville, N.C.	30,853	229
Medford, Ore.	30,827	230
Topeka, Kans.	30,469	231
Santa Cruz, Cal.	30,317	232
Johnstown, Pa.	30,248	233
Jackson, Mich.	29,256	234
Bryan - College Station, Tex.	29,033	235
Albany, Ga.	28,890	236
Appleton - Oshkosh - Neenah, Wisc.	28,658	237
Beaver County, Pa.	28,323	238
Joliet, Ill.	28,220	239
Bismarck, N.D.	27,384	240
Wilmington, N.C.	27,277	241
Altoona, Pa.	27,061	242
Fort Pierce, Fla.	26,869	243
Columbia, Mo.	26,662	244
Charlottesville, Va.	26,629	245
Fayetteville - Springdale, Ark.	26,489	246
Rochester, Minn.	26,382	247
Redding, Cal.	26,346	248
St. Cloud, Minn.	26,178	249
Vineland - Millville - Bridgeton, N.J.	26,165	250
Total Top 250	**40,563,763**	
Mansfield, Ohio	25,642	251
Muskegon, Mich.	24,962	252
Casper, Wyo.	24,744	253
Fort Walton Beach, Fla.	24,549	254
Owensboro, Ky.	24,432	255
Benton Harbor, Mich.	24,430	256
Bloomington, Ind.	24,232	257
Dothan, Ala.	24,139	258
Sharon, Pa.	24,135	259
Sioux City, Iowa	24,005	260
Wheeling, W.Va.	23,905	261
Victoria, Tex.	23,859	262
Green Bay, Wisc.	23,699	263
Sherman - Denison, Tex.	23,690	264
Pueblo, Colo.	23,476	265
Iowa City, Iowa	23,219	266
Clarksville - Hopkinsville, Tenn.-Ky.	22,991	267
Decatur, Ill.	22,933	268
Steubenville - Weirton, Ohio-W.Va.	22,759	269
Lewiston - Auburn, Me.	22,696	270
Elkhart - Goshen, Ind.	22,686	271
Chico, Cal.	22,079	272
Bellingham, Wash.	21,779	273
Anderson, S.C.	21,465	274
Lima, Ohio	21,369	275
State College, Pa.	21,128	276
Hagerstown, Md.	20,669	277
Battle Creek, Mich.	20,661	278
Hamilton - Middletown, Ohio	20,599	279
Melbourne - Titusville - Palm Bay, Fla.	20,342	280
Burlington, N.C.	20,297	281
Kokomo, Ind.	20,123	282
Janesville - Beloit, Wisc.	20,068	283
Lawton, Okla.	19,674	284
Greeley, Colo.	19,619	285
Wausau, Wisc.	18,742	286
Muncie, Ind.	18,590	287
Williamsport, Pa.	18,380	288
Lynchburg, Va.	18,125	289
Anderson, Ind.	18,103	290
Athens, Ga.	17,883	291
Cumberland, Md.	17,330	292
Cedar Rapids, Iowa	17,261	293
Yuba City, Cal.	17,093	294
Ocala, Fla.	16,712	295
Eau Claire, Wisc.	16,624	296
Glens Falls, N.Y.	15,675	297
Lafayette, Ind.	15,672	298
Elmira, N.Y.	15,237	299
Pine Bluff, Ark.	15,145	300
Bremerton, Wash.	15,097	301
Danville, Va.	15,080	302
St. Joseph, Mo.	14,582	303
La Crosse, Wisc.	14,530	304
Kankakee, Ill.	13,901	305
Racine, Wisc.	13,348	306
Jacksonville, N.C.	12,791	307
Lawrence, Kans.	12,639	308
Pascagoula, Miss.	12,257	309
Las Cruces, N.M.	11,934	310
Dubuque, Iowa	11,205	311
Olympia, Wash.	10,828	312
Kenosha, Wisc.	8,031	313
Sheboygan, Wisc.	7,040	314
Total Above Areas	**41,784,663**	
Percent of U.S.	**82.5903**	
U.S. Total	**50,592,714**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,728,709	1
New York, N.Y.	1,602,512	2
Chicago, Ill.	1,226,814	3
Philadelphia, Pa.	918,248	4
Detroit, Mich.	912,256	5
Washington, D.C.	786,800	6
Houston, Tex.	776,745	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	773,094	8
Nassau - Suffolk, N.Y.	772,182	9
Dallas, Tex.	663,447	10
Miami - Hialeah, Fla.	630,494	11
Anaheim - Santa Ana, Cal.	580,574	12
Minneapolis - St. Paul, Minn.	481,410	13
Phoenix, Ariz.	480,444	14
Newark, N.J.	465,406	15
Pittsburgh, Pa.	453,818	16
San Francisco, Cal.	435,518	17
San Diego, Cal.	430,962	18
Seattle, Wash.	422,677	19
Denver, Colo.	402,745	20
Baltimore, Md.	381,077	21
San Jose, Cal.	379,562	22
Bergen - Passaic, N.J.	369,862	23
Oakland, Cal.	359,110	24
St. Louis, Mo.	340,243	25
Cleveland, Ohio	337,731	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	336,480	27
Atlanta, Ga.	321,798	28
Tampa - St. Petersburg - Clearwater, Fla.	315,004	29
Portland, Ore.	312,440	30
Milwaukee, Wisc.	307,115	31
Norfolk - Virginia Beach - Newport News, Va.	288,546	32
New Orleans, La.	273,532	33
Cincinnati, Ohio	262,786	34
Salt Lake City - Ogden, Utah	261,652	35
Bridgeport - Stamford - Norwalk - Danbury, Conn.	248,023	36
Oklahoma City, Okla.	241,350	37
Columbus, Ohio	238,593	38
Fort Worth - Arlington, Tex.	238,323	39
Greensboro - Winston-Salem - High Point, N.C.	236,784	40
Sacramento, Cal.	230,269	41
Louisville, Ky.	223,224	42
Buffalo, N.Y.	222,813	43
Middlesex - Somerset - Hunterdon, N.J.	215,764	44
San Antonio, Tex.	215,158	45
Riverside - San Bernardino, Cal.	214,375	46
Hartford - New Britain - Middletown - Bristol, Conn.	213,291	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	212,485	48
Rochester, N.Y.	206,547	49
Tulsa, Okla.	205,952	50
Total Top 50	**23,154,744**	
Indianapolis, Ind.	205,950	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	201,052	52
Birmingham, Ala.	191,966	53
Nashville, Tenn.	190,803	54
Memphis, Tenn.	179,736	55
Dayton - Springfield, Ohio	177,471	56
Monmouth - Ocean, N.J.	173,296	57
Richmond - Petersburg, Va.	169,570	58
Worcester - Fitchburg - Leominster, Mass.	166,418	59
Orlando, Fla.	156,315	60
Albany - Schenectady - Troy, N.Y.	155,869	61
New Haven - Waterbury - Meriden, Conn.	152,472	62
Albuquerque, N.M.	152,339	63
Omaha, Neb.	150,482	64
Grand Rapids, Mich.	148,894	65
Kansas City, Mo.	147,217	66
El Paso, Tex.	142,769	67
Jacksonville, Fla.	142,436	68
Kansas City, Kans.	141,087	69
Allentown - Bethlehem, Pa.	140,514	70
Syracuse, N.Y.	137,765	71
Providence - Pawtucket - Woonsocket, R.I.	136,343	72
Austin, Tex.	134,421	73
Tucson, Ariz.	132,176	74
New Bedford - Fall River - Attleboro, Mass.	129,037	75
Sarasota, Fla.	123,103	76
Las Vegas, Nev.	121,032	77
Flint, Mich.	118,790	78
Knoxville, Tenn.	118,176	79
Raleigh - Durham, N.C.	116,886	80
Harrisburg - Lebanon - Carlisle, Pa.	116,189	81
Wilmington, Del.	113,482	82
Toledo, Ohio	111,560	83
Gary - Hammond, Ind.	109,490	84
Greenville - Spartanburg, S.C.	105,930	85
Scranton - Wilkes-Barre, Pa.	104,944	86
Madison, Wisc.	102,335	87
Lancaster, Pa.	101,731	88
Wichita, Kans.	100,829	89
Beaumont - Port Arthur, Tex.	100,104	90
Baton Rouge, La.	98,866	91
Lake County, Ill.	98,586	92
Akron, Ohio	98,522	93
Springfield, Mass.	98,235	94
Fresno, Cal.	96,269	95
Youngstown - Warren, Ohio	91,401	96
Tacoma, Wash.	91,302	97
Oxnard - Ventura, Cal.	89,788	98
Mobile, Ala.	89,355	99
Reno, Nev.	89,340	100
Total Top 100	**29,717,387**	
Little Rock - North Little Rock, Ark.	88,431	101
Colorado Springs, Colo.	86,371	102
Trenton, N.J.	85,277	103
Manchester - Nashua, N.H.	84,869	104
Columbia, S.C.	82,542	105
Lexington-Fayette, Ky.	82,412	106
Jersey City, N.J.	80,996	107
Davenport - Rock Island - Moline, Iowa-Ill.	80,731	108
Lansing - East Lansing, Mich.	80,602	109
Des Moines, Iowa	80,469	110
Fort Myers, Fla.	79,783	111
Huntington - Ashland, W.Va.-Ky.	78,645	112
Aurora - Elgin, Ill.	78,158	113
Bakersfield, Cal.	77,811	114
York, Pa.	76,934	115
Portsmouth - Dover - Rochester, N.H.	76,237	116
Spokane, Wash.	76,125	117
Peoria, Ill.	76,007	118
Lubbock, Tex.	75,760	119
Saginaw - Bay City - Midland, Mich.	75,138	120
Honolulu, Haw.	74,943	121
Jackson, Miss.	74,360	122
Amarillo, Tex.	73,654	123
Charleston, S.C.	73,574	124
Shreveport, La.	73,466	125
Santa Barbara - Santa Maria - Lompoc, Cal.	73,270	126
Ann Arbor, Mich.	72,948	127
Chattanooga, Tenn.	71,204	128
Brownsville - Harlingen, Tex.	69,914	129
Boise, Ida.	69,137	130
Johnson City - Kingsport - Bristol, Tenn.	68,985	131
Benton Harbor, Mich.	67,873	132
Modesto, Cal.	67,065	133
Corpus Christi, Tex.	66,992	134
Evansville, Ind.	66,702	135
Stockton, Cal.	65,990	136
Boulder - Longmont, Colo.	65,524	137
Canton, Ohio	64,826	138
Savannah, Ga.	64,649	139
Fort Wayne, Ind.	64,533	140
Santa Rosa - Petaluma, Cal.	63,750	141
Binghamton, N.Y.	63,152	142
Erie, Pa.	62,935	143
Rockford, Ill.	62,506	144
Eugene - Springfield, Ore.	62,220	145
Roanoke, Va.	60,592	146
Augusta, Ga.	59,956	147
Longview - Marshall, Tex.	59,145	148
Kalamazoo, Mich.	58,900	149
New London - Norwich, Conn.	57,548	150
Total Top 150	**33,320,998**	
Salem, Ore.	56,340	151
Salinas - Seaside - Monterey, Cal.	55,225	152
Charleston, W.Va.	55,140	153
McAllen - Edinburg - Mission, Tex.	55,060	154
Fayetteville, N.C.	54,306	155
Lafayette, La.	54,244	156
Lakeland - Winter Haven, Fla.	53,641	157
Atlantic City, N.J.	52,934	158
Daytona Beach, Fla.	52,510	159
Springfield, Mo.	52,372	160
Reading, Pa.	52,244	161
Appleton - Oshkosh - Neenah, Wisc.	51,823	162
Pensacola, Fla.	51,592	163
Vallejo - Fairfield - Napa, Cal.	50,793	164
Johnstown, Pa.	50,403	165
Melbourne - Titusville - Palm Bay, Fla.	49,830	166
Tyler, Tex.	49,144	167
Utica - Rome, N.Y.	49,057	168
South Bend - Mishawaka, Ind.	48,324	169
Portland, Me.	47,486	170
East St. Louis - Belleville, Ill.	45,222	171
Green bay, Wisc.	44,786	172
Montgomery, Ala.	44,318	173
Billings, Mont.	43,899	174
Orange County, N.Y.	43,824	175
Gainesville, Fla.	43,592	176
Duluth, Minn.	43,581	177
Casper, Wyo.	43,520	178
Joliet, Ill.	43,364	179
Wheeling, W.Va.	42,961	180
Fort Collins - Loveland, Colo.	42,941	181
Provo - Orem, Utah	42,728	182
Houma - Thibodaux, La.	42,316	183
Laredo, Tex.	42,035	184
Lorain - Elyria, Ohio	41,436	185
Wichita Falls, Tex.	41,291	186
Waco, Tex.	41,209	187
Macon - Warner Robins, Ga.	41,139	188
Huntsville, Ala.	40,711	189
Bangor, Me.	40,327	190
Fargo - Moorhead, N.D.-Minn.	40,120	191
Anchorage, Alas.	39,824	192
Alton - Granite City, Ill.	39,506	193
Columbus, Ga.	38,782	194
Lake Charles, La.	38,711	195
Fort Pierce, Fla.	38,153	196
Hickory, N.C.	37,977	197
Cedar Rapids, Iowa	37,606	198
Fort Smith, Ark.	37,577	199
Niagara Falls, N.Y.	37,301	200
Total Top 200	**35,604,223**	
Panama City, Fla.	36,855	201
Waterloo - Cedar Falls, Iowa	36,285	202
Lincoln, Neb.	36,270	203
Poughkeepsie, N.Y.	36,190	204
Bradenton, Fla.	35,816	205
Springfield, Ill.	34,681	206
Hamilton - Middletown, Ohio	34,533	207
Odessa, Tex.	34,176	208
Altoona, Pa.	34,098	209
Tallahassee, Fla.	33,299	210
Killeen - Temple, Tex.	33,166	211
Yakima, Wash.	32,847	212
Pittsfield, Mass.	32,828	213
Midland, Tex.	32,509	214
Medford, Ore.	32,247	215
Sioux Falls, S.D.	31,678	216
Anderson, S.C.	31,604	217
Monroe, La.	31,563	218
Burlington, Vt.	31,542	219
Great Falls, Mont.	31,343	220
Champaign - Urbana - Rantoul, Ill.	31,270	221
Parkersburg - Marietta, W.Va.-Ohio	30,760	222
Lynchburg, Va.	30,462	223
Clarksville - Hopkinsville, Tenn.-Ky.	30,227	224
Wilmington, N.C.	30,124	225
Lafayette, Ind.	30,056	226
Chico, Cal.	29,933	227
Richland - Kennewick - Pasco, Wash.	29,742	228
Dubuque, Iowa	29,558	229
Racine, Wisc.	29,305	230
Visalia - Tulare - Porterville, Cal.	29,203	231
Santa Cruz, Cal.	29,201	232
Beaver County, Pa.	28,888	233
Abilene, Tex.	28,880	234
Olympia, Wash.	28,686	235
Albany, Ga.	28,587	236
Vineland - Millville - Bridgeton, N.J.	28,545	237
Topeka, Kans.	28,296	238
Sioux City, Iowa	28,028	239
Pueblo, Colo.	27,450	240
Biloxi - Gulfport, Miss.	26,966	241
Lima, Ohio	26,628	242
Fort Walton Beach, Fla.	25,973	243
Asheville, N.C.	25,823	244
Jacksonville, N.C.	25,739	245
Battle Creek, Mich.	25,594	246
Tuscaloosa, Ala.	25,536	247
Lawton, Okla.	25,293	248
Athens, Ga.	25,164	249
Florence, Ala.	24,714	250
Total Top 250	**37,122,384**	
Joplin, Mo.	24,660	251
Terre Haute, Ind.	24,283	252
Iowa City, Iowa	24,198	253
Owensboro, Ky.	24,183	254
Elkhart - Goshen, Ind.	24,150	255
Muncie, Ind.	24,089	256
Dothan, Ala.	23,615	257
Greeley, Colo.	23,413	258
Burlington, N.C.	23,023	259
Steubenville - Weirton, Ohio-W.Va.	22,995	260
Florence, S.C.	22,956	261
Galveston - Texas City, Tex.	22,815	262
Bellingham, Wash.	22,763	263
Charlottesville, Va.	22,744	264
Victoria, Tex.	22,742	265
Rochester, Minn.	22,586	266
Decatur, Ill.	22,557	267
St. Cloud, Minn.	22,463	268
Mansfield, Ohio	22,431	269
Bloomington - Normal, Ill.	22,287	270
Alexandria, La.	22,238	271
Muskegon, Mich.	22,194	272
San Angelo, Tex.	21,691	273
Janesville - Beloit, Wisc.	21,584	274
Fayetteville - Springdale, Ark.	21,450	275
Enid, Okla.	21,385	276
Williamsport, Pa.	21,300	277
Bismarck, N.D.	21,279	278
Hagerstown, Md.	21,222	279
La Crosse, Wisc.	21,134	280
Redding, Cal.	20,877	281
Brazoria, Tex.	20,852	282
Gadsden, Ala.	20,697	283
State College, Pa.	20,587	284
St. Joseph, Mo.	19,959	285
Jackson, Mich.	19,873	286
Anderson, Ind.	19,799	287
Bremerton, Wash.	19,733	288
Eau Claire, Wisc.	19,500	289
Anniston, Ala.	19,164	290
Texarkana, Tex.-Ark.	18,814	291
Kokomo, Ind.	18,789	292
Sharon, Pa.	18,735	293
Grand Forks, N.D.	18,339	294
Vancouver, Wash.	18,292	295
Cumberland, Md.	17,936	296
Ocala, Fla.	17,842	297
Kankakee, Ill.	17,769	298
Las Cruces, N.M.	16,785	299
Columbia, Mo.	16,688	300
Wausau, Wisc.	16,604	301
Bryan - College Station, Tex.	16,572	302
Bloomington, Ind.	16,029	303
Danville, Va.	15,887	304
Elmira, N.Y.	14,956	305
Glens Falls, N.Y.	14,449	306
Lewiston - Auburn, Me.	14,386	307
Pine Bluff, Ark.	14,117	308
Yuba City, Cal.	14,074	309
Kenosha, Wisc.	13,877	310
Pascagoula, Miss.	13,687	311
Sherman - Denison, Tex.	12,941	312
Sheboygan, Wisc.	10,108	313
Lawrence, Kans.	8,937	314
Total Above Areas	**38,380,468**	
Percent of U.S.	**83.2449**	
U.S. Total	**46,105,499**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
New York, N.Y.	996,459	1
Los Angeles - Long Beach, Cal.	984,527	2
Chicago, Ill.	758,132	3
Philadelphia, Pa.	519,624	4
Detroit, Mich.	504,826	5
Houston, Tex.	486,364	6
Nassau - Suffolk, N.Y.	485,982	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	482,941	8
Washington, D.C.	459,682	9
Anaheim - Santa Ana, Cal.	376,393	10
Dallas, Tex.	374,161	11
Miami - Hialeah, Fla.	358,893	12
Newark, N.J.	313,476	13
Phoenix, Ariz.	301,985	14
Pittsburgh, Pa.	286,524	15
Minneapolis - St. Paul, Minn.	269,542	16
San Diego, Cal.	269,242	17
San Francisco, Cal.	253,143	18
Bergen - Passaic, N.J.	240,689	19
Seattle, Wash.	238,410	20
Denver, Colo.	230,942	21
Baltimore, Md.	228,780	22
Cleveland, Ohio	221,173	23
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	219,131	24
Norfolk - Virginia Beach - Newport News, Va.	216,532	25
San Jose, Cal.	211,651	26
Oakland, Cal.	209,880	27
Atlanta, Ga.	204,337	28
St. Louis, Mo.	196,284	29
Tampa - St. Petersburg - Clearwater, Fla.	186,600	30
Cincinnati, Ohio	180,371	31
Salt Lake City - Ogden, Utah	177,763	32
New Orleans, La.	177,057	33
Milwaukee, Wisc.	175,367	34
Portland, Ore.	170,590	35
Greensboro - Winston-Salem - High Point, N.C.	158,960	36
Fort Worth - Arlington, Tex.	148,640	37
Oklahoma City, Okla.	147,862	38
West Palm Beach - Boca Raton - Delray Beach, Fla.	143,728	39
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	139,697	40
Tulsa, Okla.	136,125	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	135,585	42
Riverside - San Bernardino, Cal.	135,534	43
Louisville, Ky.	133,607	44
San Antonio, Tex.	131,969	45
Middlesex - Somerset - Hunterdon, N.J.	130,634	46
Buffalo, N.Y.	129,536	47
Birmingham, Ala.	129,362	48
Hartford - New Britain - Middletown - Bristol, Conn.	122,669	49
Sacramento, Cal.	122,123	50
Total Top 50	**14,013,484**	
Rochester, N.Y.	121,742	51
Columbus, Ohio	120,352	52
Nashville, Tenn.	115,721	53
Indianapolis, Ind.	114,378	54
Memphis, Tenn.	112,984	55
Worcester - Fitchburg - Leominster, Mass.	111,083	56
Monmouth - Ocean, N.J.	109,474	57
Omaha, Neb.	109,124	58
Richmond - Petersburg, Va.	105,302	59
Dayton - Springfield, Ohio	99,856	60
Kansas City, Kans.	96,041	61
New Haven - Waterbury - Meriden, Conn.	95,073	62
Albuquerque, N.M.	91,905	63
Orlando, Fla.	90,717	64
Jacksonville, Fla.	90,647	65
El Paso, Tex.	90,107	66
Albany - Schenectady - Troy, N.Y.	86,293	67
New Bedford - Fall River - Attleboro, Mass.	86,276	68
Sarasota, Fla.	86,270	69
Grand Rapids, Mich.	83,407	70
Syracuse, N.Y.	83,106	71
Kansas City, Mo.	77,972	72
Knoxville, Tenn.	77,329	73
Allentown - Bethlehem, Pa.	76,346	74
Austin, Tex.	75,926	75
Providence - Pawtucket - Woonsocket, R.I.	75,858	76
Tucson, Ariz.	73,072	77
Greenville - Spartanburg, S.C.	70,782	78
Gary - Hammond, Ind.	70,701	79
Las Vegas, Nev.	67,939	80
Flint, Mich.	65,268	81
Wilmington, Del.	64,360	82
Scranton - Wilkes-Barre, Pa.	64,359	83
Raleigh - Durham, N.C.	62,966	84
Fresno, Cal.	62,546	85
Baton Rouge, La.	57,736	86
Youngstown - Warren, Ohio	57,606	87
Harrisburg - Lebanon - Carlisle, Pa.	57,447	88
Mobile, Ala.	55,922	89
Benton Harbor, Mich.	55,290	90
Oxnard - Ventura, Cal.	54,646	91
Colorado Springs, Colo.	53,615	92
Little Rock - North Little Rock, Ark.	53,516	93
Columbia, S.C.	53,450	94
Lancaster, Pa.	52,889	95
Manchester - Nashua, N.H.	52,662	96
Toledo, Ohio	52,426	97
Wichita, Kans.	52,384	98
Tacoma, Wash.	52,250	99
Akron, Ohio	52,193	100
Total Top 100	**17,912,798**	
Reno, Nev.	52,187	101
Fort Myers, Fla.	51,901	102
Springfield, Mass.	51,815	103
Huntington - Ashland, W.Va.-Ky.	51,294	104
Bakersfield, Cal.	51,139	105
Jersey City, N.J.	50,901	106
Beaumont - Port Arthur, Tex.	50,756	107
Davenport - Rock Island - Moline, Iowa-Ill.	49,926	108
Lake County, Ill.	49,493	109
Amarillo, Tex.	49,153	110
Trenton, N.J.	49,032	111
Peoria, Ill.	48,999	112
Jackson, Miss.	48,087	113
Aurora - Elgin, Ill.	47,842	114
Savannah, Ga.	47,560	115
Shreveport, La.	46,839	116
Charleston, S.C.	46,451	117
Santa Barbara - Santa Maria - Lompoc, Cal.	45,829	118
Lexington-Fayette, Ky.	45,659	119
Des Moines, Iowa	45,245	120
Chattanooga, Tenn.	45,152	121
Lubbock, Tex.	45,057	122
Boise, Ida.	44,894	123
Binghamton, N.Y.	44,648	124
Spokane, Wash.	43,560	125
Stockton, Cal.	43,271	126
Madison, Wisc.	43,102	127
Johnson City - Kingsport - Bristol, Tenn.	42,964	128
Lansing - East Lansing, Mich.	42,085	129
Corpus Christi, Tex.	41,974	130
Modesto, Cal.	41,480	131
Augusta, Ga.	41,299	132
Portsmouth - Dover - Rochester, N.H.	40,360	133
Longview - Marshall, Tex.	40,325	134
Saginaw - Bay City - Midland, Mich.	40,257	135
Santa Rosa - Petaluma, Cal.	40,210	136
Evansville, Ind.	38,486	137
Roanoke, Va.	37,152	138
Fort Wayne, Ind.	36,714	139
Rockford, Ill.	36,476	140
Canton, Ohio	35,658	141
Honolulu, Haw.	35,614	142
York, Pa.	35,457	143
Eugene - Springfield, Ore.	35,338	144
Fayetteville, N.C.	35,043	145
Charleston, W.Va.	33,533	146
Salinas - Seaside - Monterey, Cal.	32,959	147
McAllen - Edinburg - Mission, Tex.	32,759	148
Atlantic City, N.J.	32,511	149
Johnstown, Pa.	32,366	150
Total Top 150	**20,063,610**	
Ann Arbor, Mich.	32,177	151
Montgomery, Ala.	31,993	152
Daytona Beach, Fla.	30,924	153
Lakeland - Winter Haven, Fla.	30,616	154
Kalamazoo, Mich.	30,434	155
New London - Norwich, Conn.	29,913	156
Boulder - Longmont, Colo.	29,833	157
Pensacola, Fla.	29,832	158
Tyler, Tex.	29,530	159
Lafayette, La.	29,493	160
Springfield, Mo.	29,279	161
South Bend - Mishawaka, Ind.	29,153	162
Vallejo - Fairfield - Napa, Cal.	28,923	163
Brownsville - Harlingen, Tex.	28,538	164
Salem, Ore.	28,305	165
Orange County, N.Y.	28,273	166
Columbus, Ga.	27,824	167
Macon - Warner Robins, Ga.	27,793	168
Hickory, N.C.	27,114	169
Reading, Pa.	26,891	170
Utica - Rome, N.Y.	26,772	171
Melbourne - Titusville - Palm Bay, Fla.	26,501	172
Green Bay, Wisc.	26,263	173
Waco, Tex.	26,085	174
Erie, Pa.	25,998	175
Portland, Me.	25,925	176
East St. Louis - Belleville, Ill.	25,726	177
Wheeling, W.Va.	25,598	178
Lorain - Elyria, Ohio	25,392	179
Houma - Thibodaux, La.	25,297	180
Huntsville, Ala.	25,269	181
Gainesville, Fla.	25,165	182
Cedar Rapids, Iowa	24,877	183
Fort Pierce, Fla.	24,748	184
Bangor, Me.	24,663	185
Provo - Orem, Utah	24,510	186
Appleton - Oshkosh - Neenah, Wisc.	24,000	187
Fort Collins - Loveland, Colo.	23,990	188
Hamilton - Middletown, Ohio	23,749	189
Billings, Mont.	23,234	190
Poughkeepsie, N.Y.	22,965	191
Casper, Wyo.	22,891	192
Odessa, Tex.	22,826	193
Joliet, Ill.	22,616	194
Anchorage, Alas.	22,594	195
Panama City, Fla.	22,350	196
Lake Charles, La.	21,951	197
Fort Smith, Ark.	21,935	198
Duluth, Minn.	21,739	199
Wichita Falls, Tex.	21,735	200
Total Top 200	**21,377,812**	
Midland, Tex.	21,468	201
Wilmington, N.C.	21,216	202
Killeen - Temple, Tex.	21,069	203
Lynchburg, Va.	20,568	204
Anderson, S.C.	20,560	205
Jacksonville, N.C.	20,506	206
Waterloo - Cedar Falls, Iowa	20,278	207
Tallahassee, Fla.	20,149	208
Parkersburg - Marietta, W.Va.-Ohio	20,119	209
Lincoln, Neb.	19,845	210
Racine, Wisc.	19,801	211
Fargo - Moorhead, N.D.-Minn.	19,635	212
Alton - Granite City, Ill.	19,544	213
Clarksville - Hopkinsville, Tenn.-Ky.	19,352	214
Niagara Falls, N.Y.	19,287	215
Burlington, Vt.	19,128	216
Topeka, Kans.	19,005	217
Springfield, Ill.	18,682	218
Altoona, Pa.	18,470	219
Visalia - Tulare - Porterville, Cal.	18,364	220
Lafayette, Ind.	18,347	221
Albany, Ga.	18,095	222
Tuscaloosa, Ala.	17,967	223
Yakima, Wash.	17,953	224
Abilene, Tex.	17,825	225
Lawton, Okla.	17,788	226
Beaver County, Pa.	17,377	227
Olympia, Wash.	17,235	228
Monroe, La.	17,103	229
Richland - Kennewick - Pasco, Wash.	16,743	230
Medford, Ore.	16,482	231
Sioux Falls, S.D.	16,442	232
Sioux City, Iowa	16,360	233
Champaign - Urbana - Rantoul, Ill.	16,300	234
Santa Cruz, Cal.	16,200	235
Galveston - Texas City, Tex.	16,043	236
Fort Walton Beach, Fla.	16,005	237
Florence, S.C.	15,914	238
Florence, Ala.	15,909	239
Dubuque, Iowa	15,830	240
Great Falls, Mont.	15,730	241
Pueblo, Colo.	15,691	242
Pittsfield, Mass.	15,535	243
Asheville, N.C.	15,531	244
Bradenton, Fla.	15,158	245
Dothan, Ala.	15,112	246
Chico, Cal.	14,478	247
Laredo, Tex.	14,442	248
Charlottesville, Va.	14,425	249
Brazoria, Tex.	14,420	250
Total Top 250	**22,263,298**	
Gadsden, Ala.	14,364	251
Elkhart - Goshen, Ind.	14,062	252
Victoria, Tex.	13,975	253
Owensboro, Ky.	13,872	254
Muncie, Ind.	13,803	255
Vineland - Millville - Bridgeton, N.J.	13,716	256
San Angelo, Tex.	13,647	257
Burlington, N.C.	13,552	258
Texarkana, Tex.-Ark.	13,327	259
Lima, Ohio	13,322	260
Joplin, Mo.	13,134	261
Steubenville - Weirton, Ohio-W.Va.	13,049	262
Alexandria, La.	12,890	263
Decatur, Ill.	12,735	264
Fayetteville - Springdale, Ark.	12,607	265
Muskegon, Mich.	12,476	266
Biloxi - Gulfport, Miss.	12,321	267
Battle Creek, Mich.	12,258	268
State College, Pa.	12,254	269
Hagerstown, Md.	12,175	270
Enid, Okla.	12,111	271
Bryan - College Station, Tex.	12,097	272
Bismarck, N.D.	11,992	273
Athens, Ga.	11,924	274
Greeley, Colo.	11,873	275
Anniston, Ala.	11,768	276
Redding, Cal.	11,712	277
Bellingham, Wash.	11,341	278
Ocala, Fla.	11,308	279
Wausau, Wisc.	11,051	280
Kokomo, Ind.	10,900	281
Terre Haute, Ind.	10,776	282
Lewiston - Auburn, Me.	10,762	283
Danville, Va.	10,756	284
Bloomington - Normal, Ill.	10,740	285
St. Joseph, Mo.	10,727	286
Vancouver, Wash.	10,456	287
Jackson, Mich.	10,414	288
Janesville - Beloit, Wisc.	10,317	289
Cumberland, Md.	10,084	290
Eau Claire, Wisc.	10,081	291
Glens Falls, N.Y.	10,012	292
Rochester, Minn.	9,991	293
Mansfield, Ohio	9,859	294
St. Cloud, Minn.	9,851	295
Anderson, Ind.	9,574	296
Sherman - Denison, Tex.	9,552	297
Iowa City, Iowa	9,541	298
Kankakee, Ill.	9,518	299
La Crosse, Wisc.	9,423	300
Sharon, Pa.	9,410	301
Las Cruces, N.M.	9,271	302
Bremerton, Wash.	9,019	303
Williamsport, Pa.	8,970	304
Pine Bluff, Ark.	8,743	305
Elmira, N.Y.	8,495	306
Columbia, Mo.	8,240	307
Pascagoula, Miss.	8,108	308
Grand Forks, N.D.	7,952	309
Yuba City, Cal.	7,583	310
Bloomington, Ind.	7,480	311
Kenosha, Wisc.	6,187	312
Sheboygan, Wisc.	5,972	313
Lawrence, Kans.	3,125	314
Total Above Areas	**22,955,903**	
Percent of U.S.	**82.7987**	
U.S. Total	**27,724,945**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,072,096	1
Houston, Tex.	4,199,967	2
Chicago, Ill.	3,950,005	3
Detroit, Mich.	3,786,522	4
Washington, D.C.	3,196,801	5
Philadelphia, Pa.	3,131,689	6
Dallas, Tex.	2,617,329	7
New York, N.Y.	2,411,194	8
Atlanta, Ga.	2,122,068	9
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,990,254	10
Minneapolis - St. Paul, Minn.	1,868,804	11
Pittsburgh, Pa.	1,836,359	12
Anaheim - Santa Ana, Cal.	1,813,970	13
Baltimore, Md.	1,744,583	14
Nassau - Suffolk, N.Y.	1,704,247	15
Miami - Hialeah, Fla.	1,584,673	16
Denver, Colo.	1,562,630	17
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,526,647	18
Tampa - St. Petersburg - Clearwater, Fla.	1,478,815	19
St. Louis, Mo.	1,426,882	20
Fort Worth - Arlington, Tex.	1,419,624	21
Cleveland, Ohio	1,364,910	22
Phoenix, Ariz.	1,360,060	23
San Diego, Cal.	1,320,701	24
Seattle, Wash.	1,282,997	25
Newark, N.J.	1,264,183	26
San Jose, Cal.	1,246,343	27
Oakland, Cal.	1,222,581	28
Oklahoma City, Okla.	1,139,742	29
Bergen - Passaic, N.J.	1,082,418	30
Norfolk - Virginia Beach - Newport News, Va.	1,042,717	31
San Francisco, Cal.	1,028,908	32
Riverside - San Bernardino, Cal.	1,007,594	33
Columbus, Ohio	975,734	34
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	954,323	35
Portland, Ore.	942,441	36
San Antonio, Tex.	941,593	37
Indianapolis, Ind.	912,653	38
Kansas City, Mo.	910,599	39
New Orleans, La.	885,756	40
Milwaukee, Wisc.	874,075	41
Tulsa, Okla.	852,175	42
Cincinnati, Ohio	846,895	43
Rochester, N.Y.	839,408	44
Buffalo, N.Y.	817,059	45
Greensboro - Winston-Salem - High Point, N.C.	810,437	46
Jacksonville, Fla.	797,813	47
Sacramento, Cal.	797,522	48
Salt Lake City - Ogden, Utah	769,175	49
Orlando, Fla.	768,178	50
Total Top 50	**79,506,149**	
Nashville, Tenn.	737,256	51
Richmond - Petersburg, Va.	700,899	52
Birmingham, Ala.	700,477	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	690,691	54
Monmouth - Ocean, N.J.	685,845	55
Louisville, Ky.	655,451	56
Memphis, Tenn.	653,481	57
Dayton - Springfield, Ohio	620,787	58
Hartford - New Britain - Middletown - Bristol, Conn.	599,675	59
Middlesex - Somerset - Hunterdon, N.J.	585,755	60
Albany - Schenectady - Troy, N.Y.	579,826	61
Las Vegas, Nev.	553,530	62
Kansas City, Kans.	553,177	63
Syracuse, N.Y.	522,658	64
Bridgeport - Stamford - Norwalk - Danbury, Conn.	517,187	65
Greenville - Spartanburg, S.C.	509,291	66
Omaha, Neb.	504,677	67
Austin, Tex.	504,374	68
Little Rock - North Little Rock, Ark.	487,159	69
Albuquerque, N.M.	483,321	70
Allentown - Bethlehem, Pa.	472,886	71
Flint, Mich.	465,189	72
Raleigh - Durham, N.C.	464,558	73
Tucson, Ariz.	445,656	74
Harrisburg - Lebanon - Carlisle, Pa.	444,744	75
Scranton - Wilkes-Barre, Pa.	442,328	76
Beaumont - Port Arthur, Tex.	442,322	77
Toledo, Ohio	440,858	78
Wichita, Kans.	432,585	79
Providence - Pawtucket - Woonsocket, R.I.	429,147	80
Lake County, Ill.	418,829	81
Gary - Hammond, Ind.	417,463	82
Baton Rouge, La.	415,780	83
Grand Rapids, Mich.	403,574	84
Akron, Ohio	402,517	85
El Paso, Tex.	383,446	86
Oxnard - Ventura, Cal.	382,316	87
Fresno, Cal.	380,939	88
New Haven - Waterbury - Meriden, Conn.	379,656	89
Worcester - Fitchburg - Leominster, Mass.	379,064	90
Charleston, W.Va.	377,418	91
Honolulu, Haw.	376,868	92
Tacoma, Wash.	369,633	93
Wilmington, Del.	364,877	94
Knoxville, Tenn.	364,708	95
Lubbock, Tex.	351,347	96
Columbia, S.C.	349,175	97
Springfield, Mass.	343,001	98
Des Moines, Iowa	337,717	99
Corpus Christi, Tex.	329,631	100
Total Top 100	**103,359,898**	
Shreveport, La.	325,910	101
Johnson City - Kingsport - Bristol, Tenn.	324,881	102
Youngstown - Warren, Ohio	320,197	103
Pensacola, Fla.	309,232	104
Amarillo, Tex.	306,336	105
Lansing - East Lansing, Mich.	305,641	106
Lakeland - Winter Haven, Fla.	303,978	107
Reno, Nev.	298,706	108
Colorado Springs, Colo.	295,414	109
Davenport - Rock Island - Moline, Iowa-Ill.	294,773	110
Augusta, Ga.	292,164	111
Peoria, Ill.	289,979	112
Canton, Ohio	288,090	113
Charleston, S.C.	286,270	114
Mobile, Ala.	280,963	115
Saginaw - Bay City - Midland, Mich.	272,736	116
Bakersfield, Cal.	270,369	117
Fort Wayne, Ind.	269,620	118
New Bedford - Fall River - Attleboro, Mass.	265,678	119
Lancaster, Pa.	264,635	120
Jackson, Miss.	263,851	121
Chattanooga, Tenn.	257,002	122
Lexington-Fayette, Ky.	254,584	123
Eugene - Springfield, Ore.	254,361	124
Aurora - Elgin, Ill.	243,992	125
Macon - Warner Robins, Ga.	242,374	126
Spokane, Wash.	241,947	127
York, Pa.	238,755	128
Stockton, Cal.	235,845	129
Portsmouth - Dover - Rochester, N.H.	230,791	130
Alton - Granite City, Ill.	229,322	131
Melbourne - Titusville - Palm Bay, Fla.	228,712	132
Reading, Pa.	228,235	133
Springfield, Mo.	227,005	134
Fort Myers, Fla.	226,841	135
Vallejo - Fairfield - Napa, Cal.	226,276	136
Manchester - Nashua, N.H.	221,072	137
Huntington - Ashland, W.Va.-Ky.	219,798	138
Madison, Wisc.	217,960	139
Columbus, Ga.	215,632	140
Waco, Tex.	215,119	141
Sarasota, Fla.	212,834	142
Erie, Pa.	211,973	143
Galveston - Texas City, Tex.	210,300	144
Daytona Beach, Fla.	210,177	145
Binghamton, N.Y.	208,500	146
Killeen - Temple, Tex.	208,414	147
Lafayette, La.	208,051	148
Roanoke, Va.	207,681	149
Evansville, Ind.	207,084	150
Total Top 150	**116,029,958**	
Jersey City, N.J.	206,139	151
Johnstown, Pa.	204,428	152
Atlantic City, N.J.	199,458	153
Ann Arbor, Mich.	198,554	154
Boise, Ida.	195,414	155
Odessa, Tex.	193,084	156
Joliet, Ill.	192,483	157
Longview - Marshall, Tex.	191,971	158
Savannah, Ga.	191,691	159
Visalia - Tulare - Porterville, Cal.	191,627	160
Salinas - Seaside - Monterey, Cal.	190,956	161
Utica - Rome, N.Y.	189,754	162
Santa Rosa - Petaluma, Cal.	187,544	163
Fort Smith, Ark.	187,012	164
Montgomery, Ala.	182,401	165
Appleton - Oshkosh - Neenah, Wisc.	180,874	166
South Bend - Mishawaka, Ind.	178,471	167
Houma - Thibodaux, La.	178,361	168
Fayetteville, N.C.	177,439	169
Portland, Me.	176,701	170
Trenton, N.J.	175,795	171
Niagara Falls, N.Y.	175,359	172
McAllen - Edinburg - Mission, Tex.	174,630	173
Boulder - Longmont, Colo.	174,451	174
Salem, Ore.	169,432	175
Santa Barbara - Santa Maria - Lompoc, Cal.	169,429	176
Elkhart - Goshen, Ind.	164,926	177
Abilene, Tex.	164,725	178
Tallahassee, Fla.	163,662	179
Lake Charles, La.	162,571	180
New London - Norwich, Conn.	161,533	181
Lorain - Elyria, Ohio	158,861	182
East St. Louis - Belleville, Ill.	158,155	183
Rockford, Ill.	158,014	184
Wichita Falls, Tex.	157,424	185
Lincoln, Neb.	157,369	186
Fort Pierce, Fla.	156,876	187
San Angelo, Tex.	155,840	188
Fort Collins - Loveland, Colo.	154,978	189
Hickory, N.C.	154,805	190
Casper, Wyo.	153,549	191
Orange County, N.Y.	152,951	192
Parkersburg - Marietta, W.Va.-Ohio	152,466	193
Bradenton, Fla.	152,041	194
Fargo - Moorhead, N.D.-Minn.	148,473	195
Billings, Mont.	148,081	196
Topeka, Kans.	147,861	197
Wheeling, W.Va.	146,927	198
Midland, Tex.	146,280	199
Modesto, Cal.	145,293	200
Total Top 200	**124,587,077**	
Waterloo - Cedar Falls, Iowa	145,025	201
Kalamazoo, Mich.	144,843	202
Joplin, Mo.	144,818	203
Gainesville, Fla.	141,504	204
Anchorage, Alas.	138,890	205
Asheville, N.C.	138,754	206
Sharon, Pa.	138,512	207
Provo - Orem, Utah	137,918	208
Yakima, Wash.	137,571	209
Duluth, Minn.	136,107	210
Monroe, La.	135,328	211
Richland - Kennewick - Pasco, Wash.	135,026	212
Huntsville, Ala.	134,590	213
Cedar Rapids, Iowa	130,881	214
Poughkeepsie, N.Y.	130,872	215
Sioux Falls, S.D.	130,167	216
Athens, Ga.	129,349	217
Hamilton - Middletown, Ohio	129,279	218
Santa Cruz, Cal.	129,062	219
Anderson, S.C.	127,924	220
Panama City, Fla.	126,873	221
Tyler, Tex.	125,456	222
Bangor, Me.	120,665	223
Medford, Ore.	120,648	224
Lynchburg, Va.	117,987	225
Muncie, Ind.	117,097	226
Springfield, Ill.	117,022	227
Victoria, Tex.	116,668	228
Brownsville - Harlingen, Tex.	114,590	229
Green Bay, Wisc.	113,384	230
Clarksville - Hopkinsville, Tenn.-Ky.	113,212	231
Beaver County, Pa.	112,065	232
Williamsport, Pa.	110,397	233
Brazoria, Tex.	110,221	234
Terre Haute, Ind.	108,389	235
Mansfield, Ohio	107,859	236
Wilmington, N.C.	107,404	237
Anderson, Ind.	105,756	238
Lawton, Okla.	102,781	239
Decatur, Ill.	102,211	240
Biloxi - Gulfport, Miss.	101,738	241
St. Cloud, Minn.	101,540	242
Albany, Ga.	99,797	243
Altoona, Pa.	99,785	244
Great Falls, Mont.	99,692	245
Alexandria, La.	99,593	246
Fayetteville - Springdale, Ark.	98,879	247
Rochester, Minn.	97,418	248
Pueblo, Colo.	97,239	249
Texarkana, Tex.-Ark.	97,115	250
Total Top 250	**130,566,998**	
Jacksonville, N.C.	96,346	251
Benton Harbor, Mich.	94,838	252
Champaign - Urbana - Rantoul, Ill.	93,499	253
Fort Walton Beach, Fla.	91,654	254
Florence, Ala.	91,632	255
Bryan - College Station, Tex.	91,584	256
Bismarck, N.D.	91,117	257
Florence, S.C.	90,104	258
Lima, Ohio	89,945	259
Bloomington - Normal, Ill.	88,425	260
Vancouver, Wash.	88,341	261
Burlington, N.C.	88,047	262
Racine, Wisc.	87,880	263
Vineland - Millville - Bridgeton, N.J.	87,608	264
Eau Claire, Wisc.	87,590	265
Bellingham, Wash.	86,773	266
Danville, Va.	86,728	267
Enid, Okla.	84,992	268
Redding, Cal.	84,048	269
Columbia, Mo.	83,634	270
Dothan, Ala.	83,089	271
Sioux City, Iowa	82,187	272
Hagerstown, Md.	81,526	273
Ocala, Fla.	81,406	274
Lewiston - Auburn, Me.	80,917	275
Steubenville - Weirton, Ohio-W.Va.	80,700	276
Las Cruces, N.M.	80,251	277
Kokomo, Ind.	79,925	278
Dubuque, Iowa	79,663	279
Charlottesville, Va.	78,955	280
Pittsfield, Mass.	78,863	281
Sherman - Denison, Tex.	78,861	282
Bremerton, Wash.	78,328	283
Tuscaloosa, Ala.	77,332	284
Muskegon, Mich.	76,952	285
Chico, Cal.	76,370	286
State College, Pa.	75,947	287
St. Joseph, Mo.	75,337	288
Pine Bluff, Ark.	75,589	289
Janesville - Beloit, Wisc.	75,347	290
Jackson, Mich.	75,310	291
Kankakee, Ill.	74,605	292
Grand Forks, N.D.	73,525	293
Anniston, Ala.	72,791	294
Olympia, Wash.	72,445	295
Lafayette, Ind.	71,813	296
Greeley, Colo.	71,669	297
Owensboro, Ky.	71,418	298
Battle Creek, Mich.	70,438	299
Burlington, Vt.	69,768	300
Laredo, Tex.	66,089	301
Iowa City, Iowa	65,046	302
Cumberland, Md.	64,821	303
Glens Falls, N.Y.	64,498	304
La Crosse, Wisc.	59,969	305
Elmira, N.Y.	58,697	306
Gadsden, Ala.	57,372	307
Wausau, Wisc.	54,991	308
Sheboygan, Wisc.	51,145	309
Yuba City, Cal.	51,134	310
Pascagoula, Miss.	50,895	311
Bloomington, Ind.	49,183	312
Lawrence, Kans.	42,593	313
Kenosha, Wisc.	39,121	314
Total Above Areas	**135,428,964**	
Percent of U.S.	**78.4325**	
U.S. Total	**172,669,415**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,758,214	1
Detroit, Mich.	2,528,412	2
Chicago, Ill.	2,427,784	3
Washington, D.C.	1,996,146	4
Philadelphia, Pa.	1,912,527	5
Houston, Tex.	1,830,018	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,663,419	7
New York, N.Y.	1,524,396	8
Nassau - Suffolk, N.Y.	1,239,360	9
Anaheim - Santa Ana, Cal.	1,214,788	10
Minneapolis - St. Paul, Minn.	1,140,050	11
Baltimore, Md.	1,127,633	12
Dallas, Tex.	1,108,890	13
Atlanta, Ga.	1,071,473	14
Cleveland, Ohio	1,060,480	15
Pittsburgh, Pa.	1,032,664	16
San Diego, Cal.	1,021,290	17
St. Louis, Mo.	948,515	18
Oakland, Cal.	842,323	19
Cincinnati, Ohio	835,010	20
Tampa - St. Petersburg - Clearwater, Fla.	820,769	21
Seattle, Wash.	820,730	22
Newark, N.J.	816,855	23
Riverside - San Bernardino, Cal.	812,416	24
Miami - Hialeah, Fla.	791,186	25
San Antonio, Tex.	763,203	26
San Jose, Cal.	754,278	27
Columbus, Ohio	717,554	28
San Francisco, Cal.	712,113	29
Bergen - Passaic, N.J.	676,679	30
Phoenix, Ariz.	668,755	31
Indianapolis, Ind.	654,631	32
Denver, Colo.	649,429	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	648,165	34
Sacramento, Cal.	641,366	35
Hartford - New Britain - Middletown - Bristol, Conn.	603,542	36
Portland, Ore.	591,783	37
Milwaukee, Wisc.	582,362	38
New Orleans, La.	555,971	39
Dayton - Springfield, Ohio	554,506	40
Norfolk - Virginia Beach - Newport News, Va.	547,158	41
Louisville, Ky.	511,574	42
Kansas City, Mo.	509,528	43
Fort Worth - Arlington, Tex.	509,460	44
Nashville, Tenn.	493,449	45
Middlesex - Somerset - Hunterdon, N.J.	485,183	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	474,383	47
Orlando, Fla.	458,244	48
Monmouth - Ocean, N.J.	456,508	49
Providence - Pawtucket - Woonsocket, R.I.	438,985	50
Total Top 50	**49,004,157**	
Jacksonville, Fla.	429,429	51
Memphis, Tenn.	425,718	52
Richmond - Petersburg, Va.	417,111	53
Rochester, N.Y.	415,090	54
Toledo, Ohio	398,337	55
New Haven - Waterbury - Meriden, Conn.	398,155	56
Salt Lake City - Ogden, Utah	396,082	57
Albany - Schenectady - Troy, N.Y.	382,646	58
Greensboro - Winston-Salem - High Point, N.C.	381,455	59
Birmingham, Ala.	375,007	60
Gary - Hammond, Ind.	366,135	61
Austin, Tex.	362,050	62
Las Vegas, Nev.	361,113	63
Worcester - Fitchburg - Leominster, Mass.	356,441	64
Oklahoma City, Okla.	350,581	65
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	347,658	66
Springfield, Mass.	337,734	67
Akron, Ohio	334,925	68
Buffalo, N.Y.	328,847	69
Tucson, Ariz.	311,480	70
Harrisburg - Lebanon - Carlisle, Pa.	302,651	71
Youngstown - Warren, Ohio	300,777	72
Wilmington, Del.	299,300	73
West Palm Beach - Boca Raton - Delray Beach, Fla.	297,157	74
Allentown - Bethlehem, Pa.	295,806	75
Greenville - Spartanburg, S.C.	287,059	76
Knoxville, Tenn.	283,970	77
Bakersfield, Cal.	279,470	78
Raleigh - Durham, N.C.	279,398	79
Tulsa, Okla.	276,095	80
Syracuse, N.Y.	269,281	81
Omaha, Nebr.	264,929	82
Scranton - Wilkes-Barre, Pa.	262,785	83
Fresno, Cal.	254,191	84
Tacoma, Wash.	251,257	85
Honolulu, Haw.	249,552	86
Kansas City, Kans.	245,659	87
Grand Rapids, Mich.	238,006	88
Oxnard - Ventura, Cal.	235,843	89
Little Rock - North Little Rock, Ark.	232,940	90
Chattanooga, Tenn.	229,676	91
Mobile, Ala.	227,633	92
Beaumont - Port Arthur, Tex.	222,708	93
New Bedford - Fall River - Attleboro, Mass.	218,262	94
Flint, Mich.	215,175	95
Reno, Nev.	215,092	96
Lexington-Fayette, Ky.	210,105	97
Lake County, Ill.	208,555	98
Baton Rouge, La.	204,184	99
Corpus Christi, Tex.	197,611	100
Total Top 100	**64,035,278**	
Johnson City - Kingsport - Bristol, Tenn.	197,572	101
Lansing - East Lansing, Mich.	196,014	102
El Paso, Tex.	194,688	103
Jersey City, N.J.	193,893	104
Des Moines, Iowa	193,585	105
Canton, Ohio	192,328	106
Davenport - Rock Island - Moline, Iowa-Ill.	188,961	107
Vallejo - Fairfield - Napa, Cal.	188,814	108
Saginaw - Bay City - Midland, Mich.	186,511	109
Columbia, S.C.	183,408	110
Albuquerque, N.M.	178,877	111
Stockton, Cal.	177,879	112
Fort Wayne, Ind.	174,877	113
Madison, Wisc.	172,568	114
Santa Barbara - Santa Maria - Lompoc, Cal.	170,934	115
Trenton, N.J.	170,509	116
Santa Rosa - Petaluma, Cal.	169,166	117
Atlantic City, N.J.	166,729	118
Charleston, S.C.	164,324	119
Wichita, Kans.	163,863	120
Salinas - Seaside - Monterey, Cal.	163,299	121
Huntington - Ashland, W.Va.-Ky.	163,200	122
Aurora - Elgin, Ill.	160,841	123
Lakeland - Winter Haven, Fla.	160,635	124
Erie, Pa.	160,517	125
Alton - Granite City, Ill.	159,058	126
Ann Arbor, Mich.	158,733	127
Charleston, W.Va.	155,501	128
Spokane, Wash.	155,335	129
Montgomery, Ala.	154,954	130
Lancaster, Pa.	151,025	131
Peoria, Ill.	144,446	132
York, Pa.	143,613	133
New London - Norwich, Conn.	143,062	134
Evansville, Ind.	139,088	135
Daytona Beach, Fla.	138,547	136
Modesto, Cal.	136,593	137
Shreveport, La.	135,755	138
Joliet, Ill.	135,029	139
Augusta, Ga.	134,411	140
Manchester - Nashua, N.H.	133,549	141
Jackson, Miss.	133,335	142
Binghamton, N.Y.	131,515	143
Melbourne - Titusville - Palm Bay, Fla.	131,338	144
Pensacola, Fla.	129,951	145
Utica - Rome, N.Y.	129,930	146
Lorain - Elyria, Ohio	129,278	147
Colorado Springs, Colo.	128,084	148
Macon - Warner Robins, Ga.	127,841	149
Eugene - Springfield, Ore.	125,284	150
Total Top 150	**71,954,525**	
Sioux Falls, S.D.	125,200	151
Hagerstown, Md.	124,706	152
Sarasota, Fla.	124,247	153
Portsmouth - Dover - Rochester, N.H.	122,977	154
Roanoke, Va.	122,430	155
Appleton - Oshkosh - Neenah, Wisc.	122,345	156
Reading, Pa.	121,150	157
Rockford, Ill.	119,781	158
Hamilton - Middletown, Ohio	119,727	159
Galveston - Texas City, Tex.	111,118	160
Orange County, N.Y.	110,902	161
Mansfield, Ohio	110,705	162
Duluth, Minn.	109,465	163
South Bend - Mishawaka, Ind.	107,925	164
Salem, Ore.	104,957	165
Wheeling, W.Va.	103,354	166
Santa Cruz, Cal.	102,218	167
Richland - Kennewick - Pasco, Wash.	99,902	168
Fort Myers, Fla.	99,762	169
Portland, Me.	99,600	170
Poughkeepsie, N.Y.	99,580	171
Springfield, Mo.	98,847	172
Anchorage, Alas.	98,337	173
Killeen - Temple, Tex.	98,219	174
Savannah, Ga.	98,169	175
Parkersburg - Marietta, W.Va.-Ohio	97,867	176
Redding, Cal.	97,527	177
Ocala, Fla.	97,260	178
Visalia - Tulare - Porterville, Cal.	96,814	179
Lima, Ohio	95,860	180
Lincoln, Neb.	94,905	181
Fort Smith, Ark.	94,892	182
East St. Louis - Belleville, Ill.	94,372	183
Fayetteville, N.C.	93,790	184
Fort Pierce, Fla.	93,309	185
Gainesville, Fla.	93,256	186
Asheville, N.C.	93,000	187
Longview - Marshall, Tex.	91,904	188
Kalamazoo, Mich.	91,071	189
Columbus, Ga.	90,821	190
Lafayette, La.	90,244	191
Yakima, Wash.	89,774	192
Amarillo, Tex.	87,994	193
Beaver County, Pa.	87,903	194
Tallahassee, Fla.	87,814	195
Benton Harbor, Mich.	87,299	196
Tyler, Tex.	86,440	197
Springfield, Ill.	85,684	198
Abilene, Tex.	85,176	199
Battle Creek, Mich.	84,573	200
Total Top 200	**76,999,697**	
Terre Haute, Ind.	84,448	201
Vancouver, Wash.	84,276	202
Johnstown, Pa.	83,636	203
McAllen - Edinburg - Mission, Tex.	82,404	204
Boulder - Longmont, Colo.	82,168	205
Niagara Falls, N.Y.	81,835	206
Champaign - Urbana - Rantoul, Ill.	81,561	207
Bloomington - Normal, Ill.	78,556	208
Lubbock, Tex.	77,599	209
Fargo - Moorhead, N.D.-Minn.	77,587	210
Janesville - Beloit, Wisc.	77,327	211
Medford, Ore.	76,393	212
Joplin, Mo.	74,642	213
Waco, Tex.	74,634	214
Midland, Tex.	74,249	215
Topeka, Kans.	73,950	216
Jackson, Mich.	73,664	217
Billings, Mont.	71,505	218
Waterloo - Cedar Falls, Iowa	71,093	219
Steubenville - Weirton, Ohio-W.Va.	69,833	220
Racine, Wisc.	69,177	221
Elkhart - Goshen, Ind.	68,390	222
Provo - Orem, Utah	68,371	223
Pittsfield, Mass.	68,265	224
Casper, Wyo.	67,708	225
Florence, S.C.	66,167	226
Huntsville, Ala.	65,428	227
Green Bay, Wisc.	65,355	228
St. Cloud, Minn.	64,348	229
Brazoria, Tex.	62,939	230
Lake Charles, La.	62,926	231
Hickory, N.C.	62,357	232
Boise, Ida.	62,219	233
Glens Falls, N.Y.	61,956	234
Sioux City, Iowa	61,777	235
Eau Claire, Wisc.	61,571	236
Burlington, Vt.	61,262	237
Biloxi - Gulfport, Miss.	60,360	238
Muncie, Ind.	60,079	239
Bradenton, Fla.	58,955	240
Houma - Thibodaux, La.	57,591	241
Lynchburg, Va.	57,258	242
Texarkana, Tex.-Ark.	56,719	243
Cedar Rapids, Iowa	56,481	244
Tuscaloosa, Ala.	55,878	245
Sharon, Pa.	55,493	246
Bangor, Me.	55,443	247
Decatur, Ill.	55,182	248
Victoria, Tex.	54,776	249
Brownsville - Harlingen, Tex.	54,315	250
Total Top 250	**80,389,803**	
Monroe, La.	54,001	251
Laredo, Tex.	53,664	252
Wichita Falls, Tex.	53,521	253
Athens, Ga.	53,076	254
Olympia, Wash.	52,918	255
Fort Collins - Loveland, Colo.	52,740	256
Clarksville - Hopkinsville, Tenn.-Ky.	52,558	257
Odessa, Tex.	52,108	258
Florence, Ala.	51,467	259
Anderson, Ind.	50,826	260
Great Falls, Mont.	50,428	261
St. Joseph, Mo.	50,162	262
Charlottesville, Va.	50,160	263
Cumberland, Md.	49,501	264
Muskegon, Mich.	47,800	265
Alexandria, La.	47,554	266
Las Cruces, N.M.	47,203	267
Fort Walton Beach, Fla.	47,179	268
Pine Bluff, Ark.	46,687	269
Kenosha, Wisc.	46,553	270
Bremerton, Wash.	46,281	271
Kokomo, Ind.	45,974	272
Lafayette, Ind.	45,767	273
Burlington, N.C.	45,225	274
Anderson, S.C.	45,069	275
Rochester, Minn.	44,302	276
Dothan, Ala.	42,422	277
Bellingham, Wash.	42,275	278
Bloomington, Ind.	42,200	279
Lewiston - Auburn, Me.	42,047	280
Anniston, Ala.	41,425	281
Dubuque, Iowa	41,251	282
Vineland - Millville - Bridgeton, N.J.	40,822	283
Altoona, Pa.	40,734	284
Pueblo, Colo.	40,434	285
Columbia, Mo.	40,386	286
Owensboro, Ky.	40,298	287
Pascagoula, Miss.	39,621	288
Bryan - College Station, Tex.	38,274	289
Williamsport, Pa.	37,861	290
Panama City, Fla.	37,455	291
Bismarck, N.D.	37,066	292
Chico, Cal.	36,640	293
Kankakee, Ill.	36,294	294
Iowa City, Iowa	35,948	295
Wilmington, N.C.	34,878	296
Wausau, Wisc.	34,814	297
San Angelo, Tex.	34,560	298
Greeley, Colo.	34,304	299
Danville, Va.	33,658	300
Grand Forks, N.D.	32,958	301
Yuba City, Cal.	32,422	302
La Crosse, Wisc.	32,413	303
Fayetteville - Springdale, Ark.	30,945	304
Sheboygan, Wisc.	30,565	305
Sherman - Denison, Tex.	30,527	306
Elmira, N.Y.	30,400	307
Gadsden, Ala.	30,311	308
Lawton, Okla.	27,007	309
Albany, Ga.	26,463	310
State College, Pa.	26,203	311
Lawrence, Kans.	25,291	312
Jacksonville, N.C.	24,721	313
Enid, Okla.	21,912	314
Total Above Areas	**83,000,332**	
Percent of U.S.	**77.1812**	
U.S. Total	**107,539,576**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,257,074	1
Chicago, Ill.	944,729	2
Houston, Tex.	874,943	3
Detroit, Mich.	741,505	4
Washington, D.C.	717,507	5
Anaheim - Santa Ana, Cal.	667,578	6
Seattle, Wash.	609,602	7
Minneapolis - St. Paul, Minn.	601,543	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	599,286	9
Riverside - San Bernardino, Cal.	562,108	10
Philadelphia, Pa.	556,395	11
San Diego, Cal.	538,114	12
Atlanta, Ga.	512,883	13
New York, N.Y.	508,128	14
San Jose, Cal.	415,153	15
Pittsburgh, Pa.	406,261	16
Baltimore, Md.	381,928	17
Nassau - Suffolk, N.Y.	363,857	18
Sacramento, Cal.	360,164	19
Denver, Colo.	353,710	20
Dallas, Tex.	347,941	21
Phoenix, Ariz.	343,095	22
Tampa - St. Petersburg - Clearwater, Fla.	342,163	23
Oakland, Cal.	334,710	24
St. Louis, Mo.	298,911	25
Miami - Hialeah, Fla.	298,185	26
Cleveland, Ohio	284,215	27
San Francisco, Cal.	280,189	28
Fort Worth - Arlington, Tex.	278,615	29
Indianapolis, Ind.	269,107	30
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	263,006	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	262,229	32
Norfolk - Virginia Beach - Newport News, Va.	255,033	33
Cincinnati, Ohio	247,011	34
Louisville, Ky.	235,698	35
Columbus, Ohio	232,885	36
Portland, Ore.	232,714	37
Greensboro - Winston-Salem - High Point, N.C.	232,263	38
Newark, N.J.	230,917	39
Birmingham, Ala.	229,778	40
Milwaukee, Wisc.	220,100	41
Oklahoma City, Okla.	215,575	42
Salt Lake City - Ogden, Utah	211,967	43
Akron, Ohio	196,960	44
Bergen - Passaic, N.J.	194,557	45
Tulsa, Okla.	194,239	46
New Orleans, La.	192,890	47
Austin, Tex.	192,743	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	188,533	49
Nashville, Tenn.	181,649	50
Total Top 50	**19,460,346**	
Orlando, Fla.	178,555	51
Richmond - Petersburg, Va.	172,312	52
Hartford - New Britain - Middletown - Bristol, Conn.	171,828	53
Knoxville, Tenn.	170,805	54
Jacksonville, Fla.	168,028	55
Grand Rapids, Mich.	161,210	56
Dayton - Springfield, Ohio	160,283	57
Beaumont - Port Arthur, Tex.	159,501	58
Baton Rouge, La.	158,471	59
Kansas City, Mo.	158,115	60
Rochester, N.Y.	158,046	61
Johnson City - Kingsport - Bristol, Tenn.	157,227	62
Memphis, Tenn.	155,250	63
Greenville - Spartanburg, S.C.	151,613	64
Santa Rosa - Petaluma, Cal.	150,974	65
Las Vegas, Nev.	150,537	66
Des Moines, Iowa	150,281	67
San Antonio, Tex.	150,229	68
Providence - Pawtucket - Woonsocket, R.I.	146,866	69
Albany - Schenectady - Troy, N.Y.	139,029	70
Buffalo, N.Y.	138,985	71
Fresno, Cal.	133,718	72
Monmouth - Ocean, N.J.	132,921	73
Mobile, Ala.	131,647	74
Middlesex - Somerset - Hunterdon, N.J.	130,970	75
Bakersfield, Cal.	129,829	76
Reno, Nev.	127,370	77
Eugene - Springfield, Ore.	126,414	78
Wichita, Kans.	125,574	79
Scranton - Wilkes-Barre, Pa.	125,436	80
Lancaster, Pa.	123,572	81
Lake County, Ill.	120,886	82
Little Rock - North Little Rock, Ark.	120,664	83
Spokane, Wash.	119,437	84
Wilmington, Del.	119,264	85
Fort Myers, Fla.	119,225	86
Tacoma, Wash.	118,676	87
Harrisburg - Lebanon - Carlisle, Pa.	117,670	88
Amarillo, Tex.	117,214	89
Peoria, Ill.	116,773	90
Gary - Hammond, Ind.	116,176	91
Allentown - Bethlehem, Pa.	114,657	92
Springfield, Mass.	110,831	93
Lakeland - Winter Haven, Fla.	106,696	94
Salem, Ore.	105,234	95
Charleston, S.C.	104,541	96
Huntington - Ashland, W.Va.-Ky.	104,051	97
Davenport - Rock Island - Moline, Iowa-Ill.	103,741	98
West Palm Beach - Boca Raton - Delray Beach, Fla.	103,333	99
Modesto, Cal.	103,015	100
Total Top 100	**26,198,026**	
New Haven - Waterbury - Meriden, Conn.	102,578	101
Santa Cruz, Cal.	100,672	102
Albuquerque, N.M.	99,713	103
Chattanooga, Tenn.	99,483	104
Raleigh - Durham, N.C.	99,457	105
Oxnard - Ventura, Cal.	98,399	106
Columbia, S.C.	98,051	107
Augusta, Ga.	97,722	108
Melbourne - Titusville - Palm Bay, Fla.	97,415	109
Worcester - Fitchburg - Leominster, Mass.	97,289	110
Aurora - Elgin, Ill.	96,729	111
Syracuse, N.Y.	95,966	112
Boise, Ida.	95,130	113
Kansas City, Kans.	95,011	114
Daytona Beach, Fla.	94,858	115
Madison, Wisc.	92,554	116
Evansville, Ind.	92,325	117
Omaha, Neb.	89,234	118
Billings, Mont.	88,667	119
Springfield, Ill.	88,266	120
Charleston, W.Va.	88,155	121
Portsmouth - Dover - Rochester, N.H.	87,736	122
Vallejo - Fairfield - Napa, Cal.	87,318	123
Macon - Warner Robins, Ga.	87,145	124
Saginaw - Bay City - Midland, Mich.	85,601	125
Santa Barbara - Santa Maria - Lompoc, Cal.	85,283	126
Lexington-Fayette, Ky.	84,546	127
Toledo, Ohio	83,986	128
Anchorage, Alas.	83,001	129
York, Pa.	82,746	130
Stockton, Cal.	82,528	131
Springfield, Mo.	82,334	132
Portland, Me.	82,176	133
Canton, Ohio	81,760	134
Manchester - Nashua, N.H.	81,486	135
Lafayette, La.	81,42[illegible]	136
Redding, Cal.	80,278	137
Brazoria, Tex.	79,636	138
Tucson, Ariz.	78,893	139
Flint, Mich.	78,491	140
St. Cloud, Minn.	77,816	141
Pensacola, Fla.	76,345	142
Lake Charles, La.	75,165	143
Fort Collins - Loveland, Colo.	74,304	144
Savannah, Ga.	74,134	145
Richland - Kennewick - Pasco, Wash.	73,561	146
Boulder - Longmont, Colo.	72,408	147
McAllen - Edinburg - Mission, Tex.	72,039	148
Duluth, Minn.	71,639	149
Fort Pierce, Fla.	71,529	150
Total Top 150	**30,521,007**	
Salinas - Seaside - Monterey, Cal.	71,258	151
Hickory, N.C.	70,545	152
Joliet, Ill.	70,250	153
Atlantic City, N.J.	70,001	154
Youngstown - Warren, Ohio	69,104	155
Rockford, Ill.	68,100	156
Colorado Springs, Colo.	68,067	157
Sarasota, Fla.	68,045	158
Fargo - Moorhead, N.D.-Minn.	67,819	159
Lansing - East Lansing, Mich.	67,542	160
Yakima, Wash.	66,523	161
Longview - Marshall, Tex.	65,971	162
Fayetteville, N.C.	65,700	163
Fort Smith, Ark.	65,661	164
Visalia - Tulare - Porterville, Cal.	65,380	165
East St. Louis - Belleville, Ill.	64,694	166
Jackson, Miss.	63,941	167
Lincoln, Neb.	63,523	168
Chico, Cal.	63,316	169
Fort Wayne, Ind.	62,728	170
Honolulu, Haw.	62,563	171
Houma - Thibodaux, La.	62,415	172
Tallahassee, Fla.	62,293	173
Erie, Pa.	61,369	174
Cedar Rapids, Iowa	60,960	175
Bremerton, Wash.	60,952	176
Wichita Falls, Tex.	60,807	177
Lubbock, Tex.	60,732	178
Tyler, Tex.	60,394	179
Appleton - Oshkosh - Neenah, Wisc.	60,195	180
Montgomery, Ala.	60,194	181
Kalamazoo, Mich.	60,146	182
Shreveport, La.	58,359	183
Orange County, N.Y.	57,938	184
Johnstown, Pa.	56,893	185
Huntsville, Ala.	56,662	186
Asheville, N.C.	56,224	187
El Paso, Tex.	55,873	188
Medford, Ore.	55,829	189
Casper, Wyo.	55,114	190
Alton - Granite City, Ill.	55,015	191
Corpus Christi, Tex.	54,592	192
Tuscaloosa, Ala.	54,107	193
Waterloo - Cedar Falls, Iowa	53,970	194
Jersey City, N.J.	52,861	195
Galveston - Texas City, Tex.	52,841	196
Eau Claire, Wisc.	52,198	197
Abilene, Tex.	51,750	198
Provo - Orem, Utah	51,214	199
Ann Arbor, Mich.	50,309	200
Total Top 200	**33,573,944**	
Anderson, S.C.	50,038	201
Bangor, Me.	49,412	202
Terre Haute, Ind.	48,709	203
Parkersburg - Marietta, W.Va.-Ohio	48,572	204
Clarksville - Hopkinsville, Tenn.-Ky.	48,490	205
Bellingham, Wash.	48,393	206
Bloomington - Normal, Ill.	48,378	207
Albany, Ga.	47,625	208
Ocala, Fla.	46,970	209
Green Bay, Wisc.	46,820	210
Topeka, Kans.	46,784	211
New Bedford - Fall River - Attleboro, Mass.	46,564	212
Great Falls, Mont.	46,335	213
Odessa, Tex.	45,947	214
Poughkeepsie, N.Y.	45,851	215
Champaign - Urbana - Rantoul, Ill.	45,785	216
Wausau, Wisc.	45,514	217
Rochester, Minn.	44,657	218
Decatur, Ill.	44,625	219
South Bend - Mishawaka, Ind.	43,695	220
Killeen - Temple, Tex.	43,603	221
Fort Walton Beach, Fla.	43,426	222
Gainesville, Fla.	42,660	223
Columbus, Ga.	42,584	224
Binghamton, N.Y.	41,982	225
Monroe, La.	41,927	226
Sioux Falls, S.D.	41,709	227
Yuba City, Cal.	41,493	228
Burlington, Vt.	41,425	229
Bryan - College Station, Tex.	41,025	230
Wilmington, N.C.	40,862	231
Owensboro, Ky.	40,141	232
Pittsfield, Mass.	40,110	233
Joplin, Mo.	39,994	234
Florence, Ala.	39,850	235
Bismarck, N.D.	39,698	236
Reading, Pa.	39,636	237
Lorain - Elyria, Ohio	39,537	238
Fayetteville - Springdale, Ark.	39,531	239
Charlottesville, Va.	39,522	240
Roanoke, Va.	39,512	241
Florence, S.C.	38,875	242
Benton Harbor, Mich.	38,507	243
Utica - Rome, N.Y.	38,380	244
Altoona, Pa.	37,908	245
Biloxi - Gulfport, Miss.	37,364	246
Vancouver, Wash.	37,221	247
Lima, Ohio	36,564	248
New London - Norwich, Conn.	35,880	249
Panama City, Fla.	35,825	250
Total Top 250	**35,709,859**	
Wheeling, W.Va.	35,809	251
Olympia, Wash.	35,681	252
Alexandria, La.	34,941	253
Janesville - Beloit, Wisc.	34,933	254
Victoria, Tex.	34,818	255
Bradenton, Fla.	34,688	256
San Angelo, Tex.	34,544	257
Athens, Ga.	34,391	258
Hamilton - Middletown, Ohio	34,024	259
Elkhart - Goshen, Ind.	33,937	260
Midland, Tex.	33,592	261
Kankakee, Ill.	33,511	262
Racine, Wisc.	33,430	263
Iowa City, Iowa	33,104	264
Columbia, Mo.	32,856	265
Trenton, N.J.	32,509	266
Brownsville - Harlingen, Tex.	32,422	267
Steubenville - Weirton, Ohio-W Va.	32,342	268
Lynchburg, Va.	32,337	269
Dothan, Ala.	31,964	270
Dubuque, Iowa	31,222	271
Sherman - Denison, Tex.	31,109	272
La Crosse, Wisc.	31,104	273
Greeley, Colo.	30,954	274
Grand Forks, N.D.	30,945	275
Anniston, Ala.	29,708	276
Pascagoula, Miss.	29,676	277
State College, Pa.	29,496	278
Lafayette, Ind.	29,421	279
Waco, Tex.	29,169	280
Niagara Falls, N.Y.	29,033	281
Sioux City, Iowa	28,493	282
Enid, Okla.	28,132	283
Las Cruces, N.M.	27,730	284
Cumberland, Md.	27,641	285
Gadsden, Ala.	27,201	286
Kokomo, Ind.	26,937	287
Muncie, Ind.	26,738	288
Mansfield, Ohio	26,556	289
Muskegon, Mich.	26,373	290
Burlington, N.C.	26,357	291
Beaver County, Pa.	26,343	292
Jackson, Mich.	25,289	293
Anderson, Ind.	24,881	294
Hagerstown, Md.	24,452	295
Sharon, Pa.	24,366	296
Sheboygan, Wisc.	23,848	297
Lawrence, Kans.	23,532	298
Texarkana, Tex.-Ark.	22,217	299
Pueblo, Colo.	22,116	300
Lawton, Okla.	22,115	301
Danville, Va.	21,902	302
Jacksonville, N.C.	21,726	303
Lewiston - Auburn, Me.	21,218	304
Glens Falls, N.Y.	21,164	305
Williamsport, Pa.	20,464	306
Battle Creek, Mich.	20,117	307
Laredo, Tex.	19,102	308
Bloomington, Ind.	18,552	309
St. Joseph, Mo.	18,414	310
Pine Bluff, Ark.	17,194	311
Vineland - Millville - Bridgeton, N.J.	15,255	312
Kenosha, Wisc.	12,755	313
Elmira, N.Y.	10,715	314
Total Above Areas	**37,467,424**	
Percent of U.S.	**71.0807**	
U.S. Total	**52,711,106**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

DRUGSTORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,460,525	1
Chicago, Ill.	1,285,764	2
Detroit, Mich.	1,106,276	3
Washington, D.C.	843,053	4
New York, N.Y.	797,431	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	637,763	6
Philadelphia, Pa.	540,759	7
Dallas, Tex.	530,563	8
Houston, Tex.	432,422	9
Oakland, Cal.	421,308	10
Cleveland, Ohio	420,192	11
Miami - Hialeah, Fla.	397,423	12
Seattle, Wash.	388,910	13
San Francisco, Cal.	375,179	14
Atlanta, Ga.	372,564	15
Minneapolis - St. Paul, Minn.	361,037	16
Baltimore, Md.	346,613	17
Nassau - Suffolk, N.Y.	322,682	18
Anaheim - Santa Ana, Cal.	313,285	19
San Jose, Cal.	299,813	20
Fort Worth - Arlington, Tex.	296,975	21
San Diego, Cal.	285,480	22
Riverside - San Bernardino, Cal.	280,434	23
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	275,509	24
Tampa - St. Petersburg - Clearwater, Fla.	274,429	25
St. Louis, Mo.	273,552	26
Sacramento, Cal.	272,307	27
Pittsburgh, Pa.	262,127	28
Indianapolis, Ind.	260,490	29
Honolulu, Haw.	250,408	30
Milwaukee, Wisc.	249,810	31
Phoenix, Ariz.	241,222	32
Cincinnati, Ohio	229,742	33
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	193,524	34
New Orleans, La.	183,271	35
Columbus, Ohio	181,322	36
Greensboro - Winston-Salem - High Point, N.C.	178,268	37
Louisville, Ky.	178,085	38
Newark, N.J.	175,643	39
Hartford - New Britain - Middletown - Bristol, Conn.	172,645	40
Denver, Colo.	171,726	41
Buffalo, N.Y.	169,619	42
Reno, Nev.	168,187	43
Portland, Ore.	167,575	44
Richmond - Petersburg, Va.	160,364	45
Birmingham, Ala.	157,896	46
Rochester, N.Y.	156,739	47
Norfolk - Virginia Beach - Newport News, Va.	151,745	48
Syracuse, N.Y.	147,557	49
Kansas City, Mo.	146,045	50
Total Top 50	**17,966,258**	
Jacksonville, Fla.	145,570	51
Memphis, Tenn.	143,509	52
Gary - Hammond, Ind.	138,984	53
Bergen - Passaic, N.J.	133,821	54
West Palm Beach - Boca Raton - Delray Beach, Fla.	133,799	55
Nashville, Tenn.	129,376	56
Toledo, Ohio	126,200	57
Fresno, Cal.	124,892	58
Bridgeport - Stamford - Norwalk - Danbury, Conn.	119,895	59
Las Vegas, Nev.	117,660	60
Orlando, Fla.	115,635	61
Providence - Pawtucket - Woonsocket, R.I.	111,463	62
Dayton - Springfield, Ohio	108,891	63
Worcester - Fitchburg - Leominster, Mass.	108,080	64
San Antonio, Tex.	106,714	65
Oxnard - Ventura, Cal.	105,600	66
Akron, Ohio	105,095	67
Omaha, Neb.	103,263	68
Albany - Schenectady - Troy, N.Y.	102,340	69
Greenville - Spartanburg, S.C.	102,063	70
Oklahoma City, Okla.	101,970	71
New Haven - Waterbury - Meriden, Conn.	101,056	72
Flint, Mich.	97,805	73
Monmouth - Ocean, N.J.	97,792	74
Bakersfield, Cal.	93,419	75
Lake County, Ill.	92,577	76
Knoxville, Tenn.	91,537	77
Wilmington, Del.	90,477	78
Anchorage, Alas.	88,814	79
Tucson, Ariz.	87,314	80
Middlesex - Somerset - Hunterdon, N.J.	86,884	81
Salt Lake City - Ogden, Utah	86,596	82
Stockton, Cal.	86,412	83
Youngstown - Warren, Ohio	85,855	84
Springfield, Mass.	85,105	85
Davenport - Rock Island - Moline, Iowa-Ill.	83,743	86
Scranton - Wilkes-Barre, Pa.	82,411	87
El Paso, Tex.	81,796	88
Mobile, Ala.	78,954	89
Tulsa, Okla.	78,617	90
Little Rock - North Little Rock, Ark.	78,456	91
Allentown - Bethlehem, Pa.	78,149	92
Saginaw - Bay City - Midland, Mich.	77,879	93
Harrisburg - Lebanon - Carlisle, Pa.	77,583	94
Tacoma, Wash.	77,459	95
Baton Rouge, La.	75,088	96
Daytona Beach, Fla.	74,877	97
Raleigh - Durham, N.C.	74,758	98
Vallejo - Fairfield - Napa, Cal.	74,697	99
Austin, Tex.	73,156	100
Total Top 100	**22,890,344**	
Kansas City, Kans.	72,420	101
Grand Rapids, Mich.	69,627	102
Fort Wayne, Ind.	69,263	103
Spokane, Wash.	69,225	104
New Bedford - Fall River - Attleboro, Mass.	68,496	105
Santa Rosa - Petaluma, Cal.	67,291	106
Salinas - Seaside - Monterey, Cal.	66,197	107
Utica - Rome, N.Y.	65,067	108
Lakeland - Winter Haven, Fla.	64,080	109
Melbourne - Titusville - Palm Bay, Fla.	63,269	110
Santa Barbara - Santa Maria - Lompoc, Cal.	63,032	111
Canton, Ohio	61,763	112
Richland - Kennewick - Pasco, Wash.	61,374	113
Columbia, S.C.	60,166	114
Eugene - Springfield, Ore.	58,854	115
Albuquerque, N.M.	58,790	116
Huntington - Ashland, W.Va.-Ky.	58,475	117
Ann Arbor, Mich.	58,348	118
Lexington-Fayette, Ky.	57,625	119
Beaumont - Port Arthur, Tex.	56,899	120
Chattanooga, Tenn.	55,561	121
Modesto, Cal.	54,649	122
Charleston, W.Va.	53,755	123
Jackson, Miss.	53,373	124
Joliet, Ill.	53,350	125
Wichita, Kans.	53,245	126
Peoria, Ill.	53,210	127
South Bend - Mishawaka, Ind.	52,104	128
Evansville, Ind.	51,311	129
Jersey City, N.J.	50,701	130
Johnson City - Kingsport - Bristol, Tenn.	50,530	131
Charleston, S.C.	50,330	132
Portsmouth - Dover - Rochester, N.H.	49,787	133
Augusta, Ga.	49,681	134
Sarasota, Fla.	49,594	135
Rockford, Ill.	49,222	136
Bremerton, Wash.	48,504	137
Springfield, Ill.	48,214	138
Portland, Me.	47,288	139
Salem, Ore.	47,013	140
Binghamton, N.Y.	46,230	141
Madison, Wisc.	45,808	142
Des Moines, Iowa	45,659	143
Santa Cruz, Cal.	44,759	144
Sioux Falls, S.D.	44,680	145
Lansing - East Lansing, Mich.	44,307	146
Lorain - Elyria, Ohio	44,252	147
Pensacola, Fla.	43,710	148
Aurora - Elgin, Ill.	43,351	149
Elkhart - Goshen, Ind.	43,097	150
Total Top 150	**25,627,880**	
Manchester - Nashua, N.H.	42,663	151
Roanoke, Va.	41,742	152
Lancaster, Pa.	41,728	153
Gainesville, Fla.	40,824	154
Visalia - Tulare - Porterville, Cal.	40,122	155
Redding, Cal.	39,926	156
East St. Louis - Belleville, Ill.	39,585	157
Alton - Granite City, Ill.	39,309	158
Erie, Pa.	38,437	159
Billings, Mont.	37,558	160
Yuba City, Cal.	37,184	161
Appleton - Oshkosh - Neenah, Wisc.	37,026	162
Asheville, N.C.	36,549	163
Macon - Warner Robins, Ga.	36,539	164
Atlantic City, N.J.	36,054	165
Muncie, Ind.	36,035	166
Corpus Christi, Tex.	35,947	167
Bradenton, Fla.	35,223	168
Cedar Rapids, Iowa	35,046	169
Columbus, Ga.	34,596	170
Fort Myers, Fla.	34,463	171
Topeka, Kans.	34,223	172
Montgomery, Ala.	33,877	173
Niagara Falls, N.Y.	33,849	174
Terre Haute, Ind.	33,770	175
Duluth, Minn.	33,753	176
Savannah, Ga.	33,647	177
Bryan - College Station, Tex.	33,041	178
Lynchburg, Va.	32,930	179
Yakima, Wash.	32,822	180
Vancouver, Wash.	32,650	181
Trenton, N.J.	32,552	182
York, Pa.	32,253	183
Shreveport, La.	32,176	184
Anderson, Ind.	32,066	185
Springfield, Mo.	31,520	186
Boulder - Longmont, Colo.	30,854	187
Lafayette, Ind.	30,850	188
Orange County, N.Y.	30,784	189
Hickory, N.C.	30,613	190
Joplin, Mo.	30,458	191
Benton Harbor, Mich.	30,392	192
Fort Pierce, Fla.	30,369	193
McAllen - Edinburg - Mission, Tex.	30,365	194
New London - Norwich, Conn.	29,811	195
Hamilton - Middletown, Ohio	29,685	196
Waco, Tex.	29,077	197
Fargo - Moorhead, N.D.-Minn.	28,549	198
Champaign - Urbana - Rantoul, Ill.	28,059	199
Wheeling, W.Va.	27,978	200
Total Top 200	**27,337,409**	
Amarillo, Tex.	27,797	201
Longview - Marshall, Tex.	27,554	202
Johnstown, Pa.	27,376	203
Houma - Thibodaux, La.	27,304	204
Lincoln, Neb.	27,211	205
Lafayette, La.	27,013	206
Galveston - Texas City, Tex.	26,854	207
Colorado Springs, Colo.	26,800	208
Lake Charles, La.	26,693	209
Parkersburg - Marietta, W.Va.-Ohio	26,541	210
Lima, Ohio	26,485	211
Chico, Cal.	26,476	212
Huntsville, Ala.	26,141	213
Biloxi - Gulfport, Miss.	26,138	214
Bangor, Me.	26,050	215
Waterloo - Cedar Falls, Iowa	25,284	216
Battle Creek, Mich.	25,039	217
Olympia, Wash.	24,936	218
Tallahassee, Fla.	24,930	219
Kokomo, Ind.	24,704	220
Columbia, Mo.	24,669	221
Kalamazoo, Mich.	24,282	222
Rochester, Minn.	23,994	223
Green Bay, Wisc.	23,985	224
Reading, Pa.	23,858	225
Racine, Wisc.	23,755	226
Kankakee, Ill.	23,694	227
Lubbock, Tex.	23,463	228
Steubenville - Weirton, Ohio-W.Va.	23,432	229
Fort Smith, Ark.	23,390	230
Cumberland, Md.	22,804	231
Provo - Orem, Utah	22,690	232
Sioux City, Iowa	22,593	233
Wilmington, N.C.	22,537	234
Bellingham, Wash.	22,512	235
Burlington, N.C.	22,376	236
Anderson, S.C.	21,779	237
Great Falls, Mont.	21,716	238
Athens, Ga.	21,572	239
Bloomington - Normal, Ill.	21,350	240
Hagerstown, Md.	21,295	241
Charlottesville, Va.	21,252	242
Brazoria, Tex.	21,140	243
Ocala, Fla.	21,044	244
Beaver County, Pa.	21,038	245
Eau Claire, Wisc.	21,034	246
Bloomington, Ind.	20,979	247
St. Joseph, Mo.	20,906	248
Poughkeepsie, N.Y.	20,905	249
Janesville - Beloit, Wisc.	20,598	250
Total Top 250	**28,535,377**	
Alexandria, La.	20,515	251
Iowa City, Iowa	20,311	252
Pittsfield, Mass.	20,219	253
Muskegon, Mich.	20,087	254
Enid, Okla.	19,528	255
Tuscaloosa, Ala.	19,231	256
Decatur, Ill.	18,884	257
Albany, Ga.	18,500	258
Tyler, Tex.	18,358	259
Bismarck, N.D.	18,286	260
Fayetteville, N.C.	18,239	261
Medford, Ore.	18,218	262
Clarksville - Hopkinsville, Tenn.-Ky.	18,093	263
Pascagoula, Miss.	18,076	264
St. Cloud, Minn.	17,955	265
Boise, Ida.	17,883	266
Casper, Wyo.	17,867	267
Anniston, Ala.	17,718	268
Mansfield, Ohio	17,620	269
Monroe, La.	16,744	270
Dubuque, Iowa	16,617	271
Owensboro, Ky.	16,514	272
Florence, Ala.	16,180	273
Sheboygan, Wisc.	16,160	274
Laredo, Tex.	16,049	275
Glens Falls, N.Y.	15,922	276
Killeen - Temple, Tex.	15,916	277
Brownsville - Harlingen, Tex.	15,861	278
Danville, Va.	15,543	279
Altoona, Pa.	15,460	280
Panama City, Fla.	15,427	281
Vineland - Millville - Bridgeton, N.J.	15,353	282
Jackson, Mich.	15,266	283
Sherman - Denison, Tex.	15,200	284
Fort Collins - Loveland, Colo.	15,099	285
Wichita Falls, Tex.	14,929	286
Texarkana, Tex.-Ark.	14,730	287
Elmira, N.Y.	14,476	288
Pine Bluff, Ark.	14,265	289
La Crosse, Wisc.	14,242	290
Florence, S.C.	14,178	291
Gadsden, Ala.	14,153	292
Abilene, Tex.	13,481	293
Burlington, Vt.	13,212	294
Williamsport, Pa.	13,072	295
Fayetteville - Springdale, Ark.	13,016	296
Victoria, Tex.	12,906	297
Fort Walton Beach, Fla.	12,805	298
Sharon, Pa.	12,388	299
State College, Pa.	11,918	300
Odessa, Tex.	11,419	301
Lewiston - Auburn, Me.	11,262	302
Dothan, Ala.	11,098	303
Kenosha, Wisc.	10,609	304
Midland, Tex.	10,493	305
Wausau, Wisc.	9,886	306
Pueblo, Colo.	9,834	307
Lawrence, Kans.	9,451	308
Jacksonville, N.C.	8,478	309
Grand Forks, N.D.	8,383	310
Greeley, Colo.	8,172	311
Las Cruces, N.M.	7,908	312
Lawton, Okla.	7,128	313
San Angelo, Tex.	6,661	314
Total Above Areas	**29,478,829**	
Percent of U.S.	**79.1764**	
U.S. Total	**37,231,851**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II—Section 10
Retail Sales By Store Group
For Metropolitan Markets And All Counties

1982 Estimates
1977 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977 — METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
ALABAMA														
ANNISTON	**1982**	**494,060**	**127,476**	**125,751**	**43,741**	**75,130**	**62,794**	**31,709**	**19,164**	**11,768**	**72,791**	**41,425**	**29,708**	**17,718**
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Calhoun	1982	494,060	127,476	125,751	43,741	75,130	62,794	31,709	19,164	11,768	72,791	41,425	29,708	17,718
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
BIRMINGHAM	**1982**	**4,204,954**	**974,081**	**954,912**	**351,224**	**598,625**	**462,903**	**289,256**	**191,966**	**129,362**	**700,477**	**375,007**	**229,778**	**157,896**
	1977	2,853,943	598,055	585,436	201,563	359,734	274,837	185,739	131,575	90,633	732,688	198,482	152,749	86,321
Blount	1982	82,280	20,145	19,854	7,355	3,535		4,997	2,609	2,169	17,848	6,736	6,970	2,683
	1977	51,609	12,950	12,750	3,441	2,081		2,905	1,680	1,420	14,743	3,665	3,811	1,711
Jefferson	1982	3,506,017	755,228	739,007	311,606	565,678	457,540	258,362	169,477	112,030	558,533	321,351	156,523	128,965
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,167	78,530	611,833	165,221	110,228	72,033
St. Clair	1982	98,753	35,762	35,135	5,578	6,393		2,522	1,592	1,167	22,341	9,890	4,848	4,188
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1982	216,935	81,833	80,162	11,512	7,319		7,431	5,890	5,308	33,624	15,078	29,330	9,419
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	10,268	3,862
Walker	1982	300,969	81,113	80,754	15,171	15,700	5,363	15,944	12,398	8,688	68,131	21,952	32,107	12,641
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
DOTHAN	**1982**	**510,476**	**119,994**	**117,862**	**43,680**	**89,724**	**73,660**	**24,139**	**23,615**	**15,112**	**83,089**	**42,422**	**31,964**	**11,098**
	1977	377,455	75,854	74,361	23,436	57,623	47,333	18,537	17,571	11,428	95,387	26,152	29,199	7,825
Dale	1982	106,666	35,226	34,379	10,665	7,769		5,043	1,374	1,182	10,920	14,661	7,160	2,416
	1977	72,650	20,839	20,239	5,685	3,955		4,274	1,218	1,066	14,181	8,766	5,727	1,788
Houston	1982	403,810	84,768	83,483	33,015	81,955	73,660	19,096	22,241	13,930	72,169	27,761	24,804	8,682
	1977	304,805	55,015	54,122	17,751	53,668	47,333	14,263	16,353	10,362	81,206	17,386	23,472	6,037
FLORENCE	**1982**	**614,901**	**162,447**	**159,343**	**42,024**	**110,790**	**86,257**	**33,246**	**24,714**	**15,909**	**91,632**	**51,467**	**39,850**	**16,180**
	1977	381,442	87,061	85,103	21,616	54,512	41,857	21,364	16,700	11,017	93,658	25,683	27,114	10,015
Colbert	1982	312,748	88,488	86,882	20,005	55,109	42,704	12,338	6,957	4,905	40,447	29,876	30,552	6,279
	1977	171,724	38,047	37,316	9,775	20,961	16,018	8,186	5,485	3,916	42,550	13,533	19,397	3,881
Lauderdale	1982	302,153	73,959	72,461	22,019	55,681	43,553	20,908	17,757	11,004	51,185	21,591	9,298	9,901
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
GADSDEN	**1982**	**441,210**	**98,600**	**96,564**	**37,234**	**84,574**	**68,269**	**32,649**	**20,697**	**14,364**	**57,372**	**30,311**	**27,201**	**14,153**
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Etowah	1982	441,210	98,600	96,564	37,234	84,574	68,269	32,649	20,697	14,364	57,372	30,311	27,201	14,153
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
HUNTSVILLE	**1982**	**937,448**	**184,596**	**180,727**	**108,746**	**167,536**	**138,066**	**62,964**	**40,711**	**25,269**	**134,590**	**65,428**	**56,662**	**26,141**
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Madison	1982	937,448	184,596	180,727	108,746	167,536	138,066	62,964	40,711	25,269	134,590	65,428	56,662	26,141
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
MOBILE	**1982**	**2,004,581**	**415,391**	**403,473**	**166,060**	**374,777**	**284,205**	**80,997**	**89,355**	**55,922**	**280,963**	**227,633**	**131,647**	**78,954**
	1977	1,309,603	284,345	274,720	96,550	195,811	146,822	55,301	56,455	36,106	293,194	113,809	82,843	43,029
Baldwin	1982	349,662	92,303	90,378	22,954	27,924	5,163	7,416	13,828	9,013	41,794	70,457	30,225	12,504
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698
Mobile	1982	1,654,919	323,088	313,095	143,106	346,853	279,042	73,581	75,527	46,909	239,169	157,176	101,422	66,450
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
MONTGOMERY	**1982**	**1,260,580**	**251,820**	**246,861**	**120,686**	**237,178**	**187,632**	**70,236**	**44,518**	**31,993**	**182,401**	**154,954**	**60,194**	**33,877**
	1977	849,619	158,558	154,715	64,139	136,561	105,765	45,642	35,228	25,815	204,041	76,879	46,511	21,107
Autauga	1982	94,675	28,072	27,433	7,282	12,807	12,702	5,227	1,284	1,119	13,746	11,889	5,382	4,499
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Elmore	1982	98,402	41,137	40,983	3,365	4,095		5,359	4,976	4,567	9,298	10,405	5,774	4,491
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2,485
Montgomery	1982	1,067,503	182,611	178,445	110,039	220,276	174,930	59,650	38,058	26,307	159,357	132,660	49,038	24,887
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	63,625	38,631	15,861
TUSCALOOSA	**1982**	**602,212**	**126,573**	**124,159**	**51,446**	**113,169**	**86,979**	**33,698**	**25,536**	**17,967**	**77,332**	**55,878**	**54,107**	**19,231**
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Tuscaloosa	1982	602,212	126,573	124,159	51,446	113,169	86,979	33,698	25,536	17,967	77,332	55,878	54,107	19,231
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
ALL COUNTIES														
Autauga	1982	94,675	28,072	27,433	7,282	12,807	12,702	5,227	1,284	1,119	13,746	11,889	5,382	4,499
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Baldwin	1982	349,662	92,303	90,378	22,954	27,924	5,163	7,416	13,828	9,013	41,794	70,457	30,225	12,504
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Barbour	1982	76,070	21,664	21,401	4,011	10,482	5,154	2,357	2,671	2,439	11,939	5,134	3,045	3,769
	1977	54,705	15,164	14,964	2,613	5,273	2,565	2,033	2,307	2,105	12,263	3,615	2,233	2,344
Bibb	1982	30,386	10,515	10,386	1,928	1,618		850	628	489	8,302	3,372	430	1,251
	1977	23,013	6,887	6,796	1,105	1,124		627	554	438	8,814	1,984	368	759
Blount	1982	82,280	20,145	19,854	7,355	3,535		4,997	2,609	2,169	17,848	6,736	6,970	2,683
	1977	51,609	12,950	12,750	3,441	2,081		2,905	1,680	1,420	14,743	3,665	3,811	1,711
Bullock	1982	34,495	11,398	11,260	722	4,394		1,259	552	139	2,834	4,253	2,840	886
	1977	20,150	7,186	7,091	455	1,812		818	419	106	3,034	2,023	1 400	577
Butler	1982	70,986	26,907	26,644	4,267	6,041		2,721	2,600	1,911	5,509	8,976	5,540	3,471
	1977	51,090	17,258	17,071	2,551	3,146		2,498	2,429	1,813	7,076	6,253	4,209	1,961
Calhoun	1982	494,060	127,476	125,751	43,741	75,130	62,794	31,709	19,164	11,768	72,791	41,425	29,708	17,718
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Chambers	1982	123,257	41,124	40,725	8,636	10,229	2,083	2,951	4,951	4,747	13,031	27,362	3,412	5,608
	1977	74,504	24,261	24,000	4,087	5,334	1,080	1,572	2,457	2,397	14,737	11,231	2,621	3,476
Cherokee	1982	59,274	18,879	18,651	2,395	2,783		2,799	536	399	10,286	7,084	4,550	2,779
	1977	37,488	10,409	10,272	1,390	1,958		1,415	438	330	10,940	4,034	2,313	1,311
Chilton	1982	93,120	37,855	37,167	4,441	2,951		6,908	4,585	3,581	12,292	8,737	4,227	4,312
	1977	57,828	19,103	18,736	2,402	2,008		3,544	3,179	2,522	12,702	5,097	3,469	2,021
Choctaw	1982	44,320	13,968	13,799	7,475	1,668		1,803	777	682	6,101	2,936	2,235	1,102
	1977	27,258	7,244	7,148	3,517	1,451		1,037	535	478	5,428	2,475	1,241	773
Clarke	1982	111,305	36,188	35,925	6,381	11,681		6,207	6,849	5,751	14,333	6,448	11,190	4,940
	1977	77,449	20,791	20,617	3,544	5,881		4,360	4,505	3,844	17,677	5,285	7,566	3,139
Clay	1982	31,296	11,492	11,189	1,659	2,166		1,065	464	325	3,467	3,516	4,494	1,270
	1977	23,290	6,990	6,772	1,047	1,344		1,037	536	382	4,914	2,187	2,899	980
Cleburne	1982	27,322	7,028	6,943	2,593	2,085		360	100	100	7,456	3,325	1,354	2,099
	1977	17,339	3,825	3,775	1,044	1,212		250	81	81	6,434	1,847	1,085	899
Coffee	1982	168,776	40,005	39,519	6,960	15,257		6,007	8,854	5,952	37,897	7,783	15,764	5,977
	1977	102,504	20,660	20,387	3,908	5,972		4,507	6,182	4,219	36,281	4,423	7,565	3,132
Colbert	1982	312,748	88,488	86,882	20,005	55,109	42,704	12,338	6,957	4,905	40,447	29,876	30,552	6,279
	1977	171,724	38,047	37,316	9,715	20,961	16,018	8,166	5,485	3,916	42,550	13,533	19,397	3,881
Conecuh	1982	28,113	10,995	10,862	376	1,768		699	105	105	3,719	4,699	1,774	695
	1977	24,115	8,347	8,237	303	1,319		713	115	115	5,289	3,483	1,590	590
Coosa	1982	7,519	2,669	2,636	182	53		156	28	28	364	1,851	869	445
	1977	6,659	2,413	2,381	128	42		151	27	27	457	1,491	836	307
Covington	1982	139,063	42,945	42,715	6,848	12,242	2,615	7,486	6,522	4,777	20,050	10,622	6,151	6,888
	1977	99,966	27,715	27,537	4,205	7,170	1,523	5,144	4,788	3,561	25,102	7,077	4,699	3,885
Crenshaw	1982	28,930	10,164	10,041	710	1,566		973	608	348	4,918	4,143	699	973
	1977	22,030	7,578	7,478	508	886		774	465	271	5,351	2,729	674	678
Cullman	1982	252,522	74,661	74,022	12,372	14,223	7,139	16,808	10,258	4,202	41,743	25,942	28,820	7,567
	1977	157,900	37,913	37,548	6,421	8,482	4,225	9,266	6,204	2,594	41,073	14,415	18,340	4,810
Dale	1982	106,666	35,226	34,379	10,665	7,769		5,043	1,374	1,182	10,920	14,661	7,160	2,416
	1977	72,650	20,839	20,239	5,685	3,955		4,274	1,218	1,066	14,181	8,766	5,727	1,788
Dallas	1982	201,617	51,648	51,063	12,094	24,953	13,097	11,922	10,269	7,282	29,814	26,027	8,404	7,391
	1977	147,925	38,043	37,572	7,589	16,546	8,584	9,152	7,539	5,428	31,899	13,614	7,047	4,596
De Kalb	1982	173,122	51,692	51,065	5,712	7,179	2,987	5,611	8,618	5,958	44,845	10,923	17,956	8,610
	1977	112,408	25,620	25,282	3,281	4,341	1,789	3,850	6,207	4,357	39,856	6,754	11,877	3,952
Elmore	1982	98,402	41,137	40,983	3,365	4,095		5,359	4,976	4,567	9,298	10,405	5,774	4,491
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2 485
Escambia	1982	127,511	31,778	31,393	7,112	18,578	4,611	5,313	6,692	5,809	16,261	13,717	9,549	6,225
	1977	100,403	26,202	25,856	4,883	9,913	2,445	4,994	5,626	4,963	19,883	10,060	6,727	4,001
Etowah	1982	441,210	98,600	96,564	37,234	84,574	68,269	32,649	20,697	14,364	57,372	30,311	27,201	14,153
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Fayette	1982	60,171	22,703	22,428	1,787	3,073		4,410	1,505	1,256	8,628	3,879	2,926	2,547
	1977	41,190	12,974	12,803	1,007	1,922		2.515	1,547	1,313	10,026	2,409	2,918	1,382
Franklin	1982	101,044	27,889	27,551	4,475	6,344	2,139	4,809	4,272	3,688	19,660	10,540	12,939	4,175
	1977	71,904	17,832	17,597	2,652	3,826	1,279	3,120	2,984	2,619	20,133	5,997	8,722	2,405
Geneva	1982	64,401	28,634	28,286	1,072	8,622		1,119	1,642	1,508	7,772	4,392	5,555	2,234
	1977	41,117	15,439	15,235	689	4,002		913	1,411	1,297	8,920	3,188	2,987	1,622
Greene	1982	25,980	6,817	6,734	1,248	3,121		232	305		6,349	5,268	55	820
	1977	17,339	5,101	5,034	822	1,759		180	281		4,914	2,623	49	502
Hale	1982	24,384	11,574	11,308	489	1,648		469	176	176	4,032	1,342	1,026	764
	1977	18,696	7,893	7,674	340	1,174		421	162	162	4,439	978	803	610
Henry	1982	41,030	13,749	13,581	1,448	3,312		1,045	1,240	1,136	2,783	1,566	6,790	1,042
	1977	29,861	9,151	9,030	1,050	1,757		1,003	930	863	3,852	1,210	5,480	836

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	1982	403,810	84,768	83,483	33,015	81,955	73,660	19,096	22,241	13,930	72,169	27,761	24,804	8,682
	1977	304,805	55,015	54,122	17,751	53,668	47,333	14,263	16,353	10,362	81,206	17,386	23,472	6,037
Jackson	1982	165,946	55,821	55,144	8,495	20,869	2,271	3,720	7,732	5,183	26,361	13,986	11,017	4,740
	1977	113,741	30,009	29,613	4,666	10,381	1,125	3,521	5,218	3,551	33,160	8,774	7,594	3,652
Jefferson	1982	3,506,017	755,228	739,007	311,606	565,678	457,540	258,362	169,477	112,030	558,533	321,351	156,523	128,965
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,162	78,530	611,833	165,221	110,228	72,033
Lamar	1982	44,922	16,370	16,170	1,042	2,933		4,065	1,285	546	6,487	1,645	2,208	2,433
	1977	26,950	8,743	8,628	619	1,684		2,294	1,066	460	5,749	1,195	1,297	1,138
Lauderdale	1982	302,153	73,959	72,461	22,019	55,681	43,553	20,908	17,757	11,004	51,185	21,591	9,298	9,901
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
Lawrence	1982	49,543	21,675	21,412	1,555	2,020		2,472	2,472	2,042	3,717	7,414	1,861	2,619
	1977	34,483	13,105	12,932	987	1,303		2,044	1,731	1,454	5,580	4,546	1,542	1,509
Lee	1982	307,724	59,647	59,484	27,782	56,382	48,760	8,839	12,046	7,600	56,919	22,661	22,915	8,118
	1977	208,441	42,741	42,578	14,834	29,139	24,730	8,179	8,423	5,408	52,935	13,969	13,527	5,334
Limestone	1982	140,007	43,016	42,891	7,070	12,701	4,879	7,494	6,540	4,461	18,988	14,193	9,226	5,760
	1977	95,457	26,500	26,394	4,352	7,255	2,667	5,224	4,130	2,905	21,060	8,479	7,679	3,342
Lowndes	1982	26,662	9,472	8,958	909	1,821		180	90	90	2,521	3,821	274	393
	1977	16,974	4,962	4,685	540	1,253		108	86	86	3,555	2,606	258	290
Macon	1982	44,670	16,523	16,200	3,186	1,345		1,529	1,456	981	4,327	5,315	3,365	3,133
	1977	34,216	11,995	11,704	2,283	991		1,140	1,131	774	5,955	3,652	2,117	1,903
Madison	1982	937,448	184,596	180,727	108,746	167,536	138,066	62,964	40,711	25,269	134,590	65,428	56,662	26,141
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Marengo	1982	82,453	30,345	29,977	3,269	8,351		3,250	3,356	2,146	9,134	7,902	5,616	2,482
	1977	57,791	19,822	19,560	1,980	4,173		2,497	2,463	1,599	10,930	4,807	5,234	1,475
Marion	1982	74,273	26,326	26,008	4,022	4,742		3,503	3,065	2,972	10,799	4,256	7,135	6,239
	1977	52,224	15,634	15,428	2,847	2,486		2,552	2,145	2,076	12,564	3,212	4,844	3,384
Marshall	1982	310,593	100,615	97,956	14,635	27,491	10,153	10,775	8,772	6,788	84,035	9,931	28,734	7,306
	1977	224,581	53,314	51,652	8,741	16,806	6,127	7,830	7,806	6,172	86,001	6,940	21,055	5,008
Mobile	1982	1,654,919	323,088	313,095	143,106	346,853	279,042	73,581	75,527	46,909	239,169	157,176	101,422	66,450
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
Monroe	1982	59,601	18,984	18,754	2,473	7,910		2,051	2,108	2,108	7,251	3,911	7,252	2,446
	1977	47,349	13,600	13,420	1,491	4,668		1,828	2,158	2,158	9,754	3,151	5,843	1,573
Montgomery	1982	1,067,503	182,611	178,445	110,039	220,276	174,930	59,650	38,058	26,307	159,357	132,660	49,038	24,887
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	65,625	38,631	15,861
Morgan	1982	340,599	78,428	77,345	27,635	35,898	27,472	24,469	18,572	13,356	57,211	32,407	22,554	12,448
	1977	260,045	53,598	52,800	16,665	23,450	17,652	18,113	14,044	10,375	68,301	20,249	19,446	8,070
Perry	1982	25,148	8,533	8,383	943	1,723		2,406	676	676	3,472	1,786	724	1,284
	1977	20,206	6,306	6,189	733	1,134		1,630	523	523	4,463	1,361	571	906
Pickens	1982	52,470	25,329	25,022	1,048	3,007		1,118	1,995	1,793	6,915	5,389	2,464	1,463
	1977	38,417	15,558	15,353	818	2,433		1,006	1,530	1,375	7,995	3,462	2,266	1,059
Pike	1982	89,992	27,051	26,721	6,351	9,833	3,999	3,943	1,614	1,146	17,124	4,506	5,169	3,399
	1977	67,537	18,634	18,388	4,844	4,841	1,951	3,398	1,622	1,170	18,662	3,660	2,973	2,284
Randolph	1982	51,904	17,247	17,038	1,590	4,909		1,499	1,723	1,639	8,298	6,409	2,751	2,461
	1977	37,818	10,924	10,780	1,159	2,770		1,302	1,504	1,434	10,351	3,433	2,210	1,578
☐ Russell	1982	124,308	38,422	38,108	11,365	16,785	14,666	3,542	1,835	1,227	12,885	14,583	5,681	5,756
	1977	86,039	27,345	27,092	6,145	10,114	8,687	2,334	1,808	1,242	12,746	9,142	5,439	3,266
St. Clair	1982	98,753	35,762	35,135	5,578	6,393		2,522	1,592	1,167	22,341	9,890	4,848	4,188
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1982	216,935	81,833	80,162	11,512	7,319		7,431	5,890	5,308	33,624	15,078	29,330	9,419
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	15,268	3,862
Sumter	1982	40,576	12,759	12,603	1,672	4,102		522	1,210	925	3,713	10,340	1,992	1,412
	1977	29,224	7,923	7,818	1,387	2,686		677	1,396	1,084	3,692	6,570	1,747	983
Talladega	1982	234,847	75,264	74,657	18,877	28,759	16,591	8,764	9,057	5,945	32,879	16,310	13,274	13,805
	1977	161,315	50,671	50,208	9,265	16,253	9,189	7,111	6,243	4,160	34,152	10,684	8,683	7,225
Tallapoosa	1982	116,945	39,021	38,816	6,411	12,004	2,141	5,321	6,625	5,414	15,967	7,366	6,370	5,052
	1977	94,536	29,175	28,990	3,849	7,305	1,296	4,948	5,303	4,403	21,660	5,375	4,611	3,884
Tuscaloosa	1982	602,212	126,573	124,159	51,446	113,169	86,979	33,698	25,536	17,967	77,332	55,878	54,107	19,231
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Walker	1982	300,969	81,113	80,754	15,171	15,700	5,363	15,944	12,398	8,688	68,131	21,952	32,107	12,641
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
Washington	1982	24,057	8,207	8,106	872	1,013		107	560	560	2,897	4,657	2,782	908
	1977	18,120	5,463	5,391	711	843		93	383	383	3,642	3,197	1,842	692
Wilcox	1982	29,221	10,268	10,144	1,165	2,462		669	401	190	3,461	1,591	2,979	854
	1977	20,216	6,930	6,839	659	1,716		582	262	126	3,330	1,011	2,101	462

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Winston	1982	77,598	24,188	23,895	2,716	8,180		2,990	2,319	2,056	11,328	6,615	10,987	2,494
	1977	53,848	15,447	15,243	1,997	4,023		2,013	2,151	1,908	11,828	4,380	6,953	1,329
TOTAL METRO COUNTIES	**1982**	**11,194,730**	**2,499,400**	**2,447,760**	**976,206**	**1,868,288**	**1,465,431**	**662,436**	**481,911**	**318,893**	**1,693,532**	**1,059,108**	**666,792**	**381,004**
	1977	7,533,282	1,576,936	1,540,301	544,457	1,060,350	821,527	427,271	334,892	226,786	1,813,855	559,248	456,290	218,174
TOTAL STATE	**1982**	**15,730,495**	**3,889,430**	**3,820,738**	**1,227,317**	**2,304,780**	**1,621,522**	**858,561**	**661,392**	**450,298**	**2,431,721**	**1,466,356**	**1,001,035**	**559,983**
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,255	468,118	326,655	2,610,668	810,443	689,401	326,802
ALASKA														
ANCHORAGE	**1982**	**1,500,866**	**408,105**	**384,255**	**200,619**	**238,992**	**184,580**	**66,700**	**39,824**	**22,594**	**138,890**	**98,337**	**83,001**	**88,814**
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Anchorage	1982	1,500,866	408,105	384,255	200,619	238,992	184,580	66,700	39,824	22,594	138,890	98,337	83,001	88,814
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
ALL COUNTIES														
Aleutian Islands	1982	11,283	176	173	4,409	5,919		19	31	31				
	1977	7,333	160	157	2,589	3,820		19	41	41				
Anchorage	1982	1,500,866	408,105	384,255	200,619	238,992	184,580	66,700	39,824	22,594	138,890	98,337	83,001	88,814
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Bethel	1982	32,423	14,062	13,252	3,571	9,921		267			868	272		
	1977	18,332	6 646	6,276	1,430	6,537		134			845	144		
Bristol Bay	1982	3,539	1,013	992	2,203							140	99	
	1977	2,599	737	722	1,570							105	104	
Dillingham	1982	9,901	4,781	4,687	1,347	1,969					103	231	273	
	1977	6,991	3,388	3,318	708	1,488					100	158	236	
Fairbanks North Star	1982	507,167	118,633	117,468	85,843	43,703	38,814	15,230	13,420	8,778	50,242	44,992	52,214	22,219
	1977	320,011	64,094	63,395	46,298	28,338	24,736	9,734	12,671	8,463	46,401	20,627	39,174	14,766
Haines	1982	7,805	1,971	1,931	1,324	144		41			84	914	2,012	
	1977	5,739	1,310	1,283	807	95		27			104	593	1,692	
Juneau	1982	119,846	37,023	36,292	18,167	2,240		6,455	2,223	568	8,917	4,166	14,711	4,612
	1977	82,523	22,273	21,810	10,637	1,614		5,169	2,295	611	9,346	2,653	10,834	2,839
Kenai Peninsula	1982	204,717	72,515	71,075	19,411	11,841		2,521	1,533	927	16,190	15,807	15,239	8,417
	1977	105,164	30,437	29,788	11,086	5,794		2,059	1,082	672	12,945	7,397	9,262	4,290
Ketchikan Gateway	1982	92,340	26,155	25,839	19,051	4,421		5,615	3,378	1,652	5,256	4,808	4,553	4,753
	1977	57,930	15,131	14,932	9,675	3,295		4,000	2,717	1,372	4,605	2,422	2,913	3,118
Kobuk	1982	13,806	1,770	1,558	2,445	7,109	1,105				145		417	
	1977	10,494	1,264	1,112	1,420	5,719	895				205		425	
Kodiak Island	1982	68,594	25,886	25,374	11,122	217		887	1,461	347	5,133	4,065	7,434	1,630
	1977	41,282	13,369	13,091	6,276	161		471	1,149	283	4,981	1,953	4,926	1,035
Matanuska - Susitna	1982	76,819	23,977	23,503	7,757	13,511		383	312	136	5,452	10,665	5,081	2,069
	1977	34,020	8,306	8,133	4,022	5,056		214	347	156	3,435	4,804	2,452	1,103
Nome	1982	34,446	10,957	10,740	4,477	6,410		834	55		306	1,159	1,708	355
	1977	20,773	6,667	6,528	2,416	3,618		561	55		380	610	1,240	236
North Slope	1982	51,410	118		40,843	10,327		17	25	25				
	1977	28,938	115		22,099	6,557		19	41	41				
Prince of Wales - Outer Ketchikan	1982	7,389	2,710	2,653	2,481	878			44	44		194	169	
	1977	4,274	1,689	1,650	1,171	544			41	41		115	136	
Sitka	1982	47,123	12,867	12,614	6,135	4,020		4,306	1,956	357	2,097	3,000	2,501	2,947
	1977	26,980	7,077	6,930	3,341	1,921		2,285	1,437	274	1,905	1,261	1,763	1,556
Skagway - Yakutat - Angoon	1982	12,884	4,639	4,545	3,088	1,169		83	36	36	37	123	772	
	1977	8,755	3,156	3,090	1,917	637		62	41	41	52	85	604	
Southeast Fairbanks	1982	13,770	4,842	4,744	1,654	498			39	39	197	5,173	45	
	1977	8,957	3,295	3,226	1,048	343			40	40	246	2,841	36	
Valdez - Cordova	1982	70,454	23,628	23,158	16,719	1,789		3,223	94	94	664	9,152	4,013	1,988
	1977	36,282	12,118	11,865	6,896	1,133		1,746	98	98	692	4,442	2,794	1,449
Wade Hampton	1982	12,794	8,416	7,717	1,886	1,260					121	137		
	1977	6,956	3,921	3,589	802	1,299					193	99		
Wrangell - Petersburg	1982	29,995	15,098	14,800	4,030	1,488		1,409	39	39	80	2,361	1,555	416
	1977	19,518	9,354	9,159	2,478	1,157		1,080	41	41	85	1,227	1,362	272
Yukon - Koyukuk	1982	27,507	8,943	8,766	4,987	452		23	48	48	244	638	79	
	1977	14,677	4,860	4,759	2,658	303		19	53	53	187	412	72	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALASKA (continued)														
TOTAL METRO COUNTIES	**1982**	**1,500,866**	**408,105**	**384,255**	**200,619**	**238,992**	**184,580**	**66,700**	**39,824**	**22,594**	**138,890**	**98,337**	**83,001**	**88,814**
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
TOTAL STATE	**1982**	**2,956,878**	**828,285**	**796,136**	**463,569**	**368,278**	**224,499**	**108,013**	**64,518**	**35,715**	**235,026**	**206,334**	**195,876**	**138,220**
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744
ARIZONA														
PHOENIX	**1982**	**7,631,314**	**1,983,997**	**1,930,362**	**730,636**	**911,812**	**793,144**	**291,127**	**480,444**	**301,985**	**1,360,060**	**668,755**	**343,095**	**241,222**
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Maricopa	**1982**	**7,631,314**	**1,983,997**	**1,930,362**	**730,636**	**911,812**	**793,144**	**291,127**	**480,444**	**301,985**	**1,360,060**	**668,755**	**343,095**	**241,222**
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
TUCSON	**1982**	**2,567,234**	**715,604**	**686,500**	**192,208**	**322,963**	**287,383**	**77,343**	**132,176**	**73,072**	**445,656**	**311,480**	**78,893**	**87,314**
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pima	**1982**	**2,567,234**	**715,604**	**686,500**	**192,208**	**322,963**	**287,383**	**77,343**	**132,176**	**73,072**	**445,656**	**311,480**	**78,893**	**87,314**
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
ALL COUNTIES														
Apache	1982	68,255	13,014	12,746	3,799	21,518	11,439	672	299	221	2,939	18,144	1,980	1,760
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1982	267,736	80,832	79,339	17,044	31,180	19,566	7,963	11,577	6,294	51,279	32,248	7,874	10,133
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1982	349,241	87,994	84,830	40,196	48,928	19,912	7,950	12,861	6,197	28,409	71,627	15,488	4,573
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1982	129,816	49,194	47,696	11,529	7,726	2,082	5,710	2,577	1,383	21,977	13,291	4,429	3,126
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1982	66,424	21,537	21,095	3,885	5,709		4,161	2,230	1,365	14,897	5,333	5,068	1,584
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1982	31,468	16,724	16,380	1,064	2,397		400	1,721	997	1,777	3,249	1,200	1,199
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
La Paz	1982	23,023	7,326	7,167	2,103	523		377	492	365	1,778	6,566	1,830	588
	1977													
Maricopa	1982	7,631,314	1,983,997	1,930,362	730,636	911,812	793,144	291,127	480,444	301,985	1,360,060	668,755	343,095	241,222
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1982	244,737	82,532	80,284	15,709	6,926		5,559	7,071	4,038	31,709	47,969	18,400	6,212
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1982	244,628	80,121	78,923	14,974	26,632		3,024	5,698	4,169	21,360	46,109	18,642	2,556
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1982	2,567,234	715,604	686,500	192,208	322,963	287,383	77,343	132,176	73,072	445,656	311,480	78,893	87,314
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1982	232,095	96,844	95,767	14,651	11,789	5,555	8,190	3,739	1,560	29,973	32,739	9,054	9,689
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1982	128,252	36,103	35,362	9,315	20,052	18,886	22,802	8,188	3,731	8,553	9,589	4,721	4,747
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1982	282,833	103,900	101,350	26,363	17,763		8,762	9,289	5,152	23,174	21,933	19,419	10,769
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1982	355,991	92,055	90,063	29,699	51,950	45,880	9,393	13,556	10,067	59,529	41,898	21,028	9,368
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	**1982**	**10,198,548**	**2,699,601**	**2,616,862**	**922,844**	**1,234,775**	**1,080,527**	**368,470**	**612,620**	**375,057**	**1,805,716**	**980,235**	**421,988**	**328,536**
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	**1982**	**12,623,047**	**3,467,777**	**3,367,864**	**1,113,175**	**1,487,868**	**1,293,847**	**453,633**	**691,918**	**420,596**	**2,103,070**	**1,330,930**	**551,121**	**394,840**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**1982**	**563,106**	**112,932**	**110,224**	**44,693**	**116,532**	**101,300**	**26,489**	**21,450**	**12,607**	**98,879**	**30,945**	**39,531**	**13,016**
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
Washington	1982	563,106	112,932	110,224	44,693	116,532	101,300	26,489	21,450	12,607	98,879	30,945	39,531	13,016
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
FORT SMITH	**1982**	**957,546**	**211,336**	**205,023**	**75,413**	**138,999**	**119,029**	**57,362**	**37,577**	**21,935**	**187,012**	**94,892**	**65,661**	**23,390**
	1977	527,197	108,823	105,118	38,747	76,338	64,058	26,123	25,291	15,127	123,425	43,050	36,845	11,893
Crawford	1982	133,619	41,290	40,048	10,652	11,542	8,135	2,247	3,617	2,584	20,143	28,337	8,070	3,183
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814
Sebastian	1982	730,261	135,712	130,713	56,813	118,500	103,687	52,068	31,969	18,488	150,227	54,995	53,581	19,498
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Sequoyah, Okla.	*1982*	*93,666*	*34,334*	*34,262*	*7,948*	*8,957*	*7,207*	*3,047*	*1,991*	*863*	*16,642*	*11,560*	*4,010*	*709*
	1977	*54,998*	*17,578*	*17,522*	*4,746*	*5,181*	*4,102*	*1,578*	*1,724*	*743*	*11,955*	*6,829*	*2,289*	*582*
LITTLE ROCK - NORTH LITTLE ROCK	**1982**	**2,448,375**	**536,661**	**519,514**	**189,403**	**385,026**	**334,645**	**143,511**	**88,431**	**53,516**	**487,159**	**232,940**	**120,664**	**78,456**
	1977	1,609,972	305,872	294,731	107,209	238,726	204,168	92,920	76,327	47,497	391,908	117,953	101,840	51,906
Faulkner	1982	190,841	52,790	51,753	15,058	15,815	11,686	11,549	8,612	5,087	22,988	28,692	18,857	4,953
	1977	108,529	24,999	24,389	7,547	10,247	7,466	6,421	6,026	3,617	17,721	12,590	12,847	2,871
Lonoke	1982	103,342	28,691	28,304	2,690	4,177		2,485	2,205	582	30,707	12,006	7,909	3,627
	1977	70,424	17,862	17,603	2,139	2,836		1,985	1,937	519	21,803	6,984	6,101	2,594
Pulaski	1982	1,978,397	407,581	392,829	161,242	343,434	306,691	122,827	70,880	43,872	389,108	179,590	80,139	65,767
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	72,903	43,779
Saline	1982	175,795	47,599	46,628	10,413	21,600	16,268	6,650	6,734	3,975	44,356	12,652	13,759	4,109
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	2,662
PINE BLUFF	**1982**	**384,559**	**85,314**	**83,980**	**21,906**	**64,286**	**48,750**	**15,145**	**14,117**	**8,743**	**75,589**	**46,687**	**17,194**	**14,265**
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Jefferson	1982	384,559	85,314	83,980	21,906	64,286	48,750	15,145	14,117	8,743	75,589	46,687	17,194	14,265
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
TEXARKANA	**1982**	**581,588**	**165,849**	**162,772**	**46,894**	**68,942**	**59,491**	**33,224**	**18,814**	**13,327**	**97,115**	**56,719**	**22,217**	**14,730**
	1977	361,932	87,774	85,833	25,586	45,225	37,959	22,118	13,031	9,482	82,490	29,066	16,095	8,925
Miller	1982	186,371	73,401	72,605	13,796	11,799	6,267	18,732	1,668	1,220	5,805	14,925	4,916	6,890
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Bowie, Tex.	*1982*	*395,217*	*92,448*	*90,167*	*33,098*	*57,143*	*53,224*	*14,492*	*17,146*	*12,107*	*91,310*	*41,794*	*17,301*	*7,840*
	1977	*254,022*	*51,110*	*49,606*	*16,668*	*36,757*	*33,556*	*9,952*	*11,320*	*8,206*	*78,604*	*19,352*	*12,412*	*5,347*
ALL COUNTIES														
Arkansas	1982	103,042	30,664	30,387	4,624	11,248	6,703	4,862	3,018	2,135	15,137	12,045	4,539	4,101
	1977	75,577	19,950	19,749	3,606	6,789	4,002	3,727	3,222	2,317	14,863	7,568	3,672	3,006
Ashley	1982	89,124	27,215	27,037	4,199	12,129	2,717	2,844	2,897	2,300	22,225	6,332	3,584	2,746
	1977	58,749	16,010	15,888	2,258	6,510	1,455	2,047	2,233	1,802	17,181	4,402	3,187	1,854
Baxter	1982	129,056	38,970	38,113	10,800	14,587	12,648	4,890	6,388	4,492	17,187	8,778	10,080	2,885
	1977	71,408	18,233	17,746	5,208	7,516	6,408	2,760	4,000	2,859	12,876	4,480	7,349	1,617
Benton	1982	300,001	76,186	74,316	26,351	35,235	30,625	17,601	12,439	9,673	58,029	13,650	36,388	4,558
	1977	180,450	46,090	44,739	12,755	20,207	17,213	8,923	8,315	6,574	39,722	9,701	21,176	3,631
Boone	1982	154,717	33,900	33,299	8,293	16,809	13,060	11,974	7,569	5,684	39,137	8,352	16,151	3,952
	1977	97,927	18,776	18,423	4,794	9,264	7,092	6,614	5,528	4,220	27,905	4,969	11,936	2,043
Bradley	1982	40,921	14,735	14,611	1,018	3,787		1,680	1,007	868	6,167	4,283	2,545	1,448
	1977	30,848	9,372	9,284	760	2,139		1,384	888	779	6,695	2,620	2,552	1,032
Calhoun	1982	10,412	5,662	5,554	648	401		52	60		579	464	98	666
	1977	6,579	3,139	3,076	412	295		55	78		569	421	103	362
Carroll	1982	65,837	20,214	19,766	5,279	9,785	4,024	1,409	1,152	598	5,110	5,187	6,835	2,097
	1977	34,375	9,276	9,027	2,719	3,896	1,592	1,078	1,126	595	3,562	2,610	4,624	930
Chicot	1982	44,669	12,337	12,181	1,694	2,697		1,788	516	516	9,392	5,647	2,704	2,811
	1977	34,457	9,267	9,140	1,171	2,064		1,261	474	474	7,896	4,022	2,210	2,087
Clark	1982	118,623	25,918	25,193	7,567	11,068	3,602	4,926	1,851	1,148	36,882	17,495	5,520	2,950
	1977	75,043	14,752	14,269	4,349	5,993	1,942	3,556	1,756	1,108	25,595	9,263	4,508	1,870
Clay	1982	47,413	16,792	16,631	2,165	2,536		1,450	943	515	9,337	5,488	3,096	1,671
	1977	33,822	10,490	10,379	1,482	1,663		1,086	1,011	562	7,616	4,038	2,689	1,214
Cleburne	1982	62,555	15,220	14,886	2,776	6,423		1,917	2,807	2,458	11,899	5,197	7,422	2,215
	1977	37,980	9,704	9,481	1,841	3,203		1,007	1,705	1,519	8,984	3,041	4,313	1,087
Cleveland	1982	5,483	2,291	2,246	47	47		60	28	28	172	1,154	889	288
	1977	4,215	1,684	1,650	34	38		51	33	33	186	844	698	249
Columbia	1982	99,031	28,857	28,353	5,089	14,368	8,716	12,619	2,983	2,431	14,584	5,178	4,431	2,521
	1977	64,016	17,225	16,906	3,173	7,255	4,353	6,742	2,623	2,173	12,979	3,628	3,722	1,748
Conway	1982	74,428	16,915	16,622	3,418	7,984	5,950	4,126	1,671	1,284	20,241	4,080	2,180	1,707
	1977	53,009	11,243	11,037	2,566	5,150	3,784	2,400	1,661	1,298	15,175	2,984	2,151	1,209
Craighead	1982	407,812	89,305	86,189	27,083	51,723	43,170	31,259	17,607	11,781	95,501	22,957	26,029	11,644
	1977	227,399	43,735	42,004	13,439	31,218	25,598	16,628	11,573	7,906	58,183	12,008	16,802	6,253
Crawford	1982	133,619	41,290	40,048	10,652	11,542	8,135	2,247	3,617	2,584	20,143	28,337	8,070	3,183
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
☐ Crittenden	1982	246,859	57,167	56,162	10,842	14,819	8,365	5,919	4,213	3,590	54,434	69,538	8,294	8,030
	1977	160,667	34,490	33,847	7 049	10,583	5,930	3,595	3,588	3,126	47,258	32,407	7,606	4,939
Cross	1982	73,126	22,174	21,911	3,460	9,886	7,296	2,608	1,430	1,430	16,760	5,401	3,439	2,638
	1977	48,038	13,866	13,687	2,156	4,999	3,638	1,952	1,152	1,152	11,433	3,423	3,108	1,642
Dallas	1982	40,950	11,975	11,747	1,064	4,878	3,698	1,357	1,211	801	9,345	3,844	1,925	1,585
	1977	29,878	7,972	7,812	927	2,908	2,173	1,239	1,234	830	7,908	2,340	1,581	1,095
Desha	1982	74,164	24,701	24,400	2,992	9,052	5,090	3,068	1,168	924	12,075	3,149	4,970	2,248
	1977	52,307	14,565	14,372	1,792	5,789	3,223	2,289	1,186	954	10,630	2,183	4,199	1,632
Drew	1982	65,840	18,005	17,403	4,572	8,421	2,652	1,924	1,029	783	16,754	4,114	2,883	1,217
	1977	43,579	10,830	10,418	2,843	4,625	1,450	1,521	972	752	12,308	2,345	2,511	893
Faulkner	1982	190,841	52,790	51,753	15,058	15,815	11,686	11,549	8,612	5,087	22,988	28,692	18,857	4,953
	1977	108,529	24,999	24,389	7,547	10,247	7,466	6,421	6,026	3,617	17,721	12,590	12,847	2,871
Franklin	1982	38,579	9,198	9,023	3,050	729		593	755	755	10,640	2,761	4,348	1,891
	1977	24,871	5,421	5,312	2,218	478		483	693	693	7,609	1,680	2,726	1,031
Fulton	1982	20,579	6,025	5,910	882	1,098		657	748	415	2,401	3,079	1,681	2,076
	1977	12,557	3,288	3,222	595	643		430	550	310	1,865	1,898	1,137	1,171
Garland	1982	380,184	105,647	103,267	39,879	45,079	42,733	16,718	12,949	9,428	65,157	23,629	16,725	13,983
	1977	229,427	51,973	50,555	23,166	24,575	22,842	11,470	9,294	6,923	49,447	12,893	12,023	7,467
Grant	1982	33,241	9,294	8,979	1,712	1,274		354	661	431	8,982	4,893	1,617	1,434
	1977	23,667	6,132	5,896	1,162	694		306	569	377	7,771	2,886	1,235	835
Greene	1982	120,757	30,444	30,033	7,405	12,114	7,912	7,623	3,191	1,775	22,449	9,058	11,872	3,098
	1977	81,656	17,798	17,540	4,356	7,467	4,818	5,152	3,036	1,717	18,393	5,183	9,138	2,008
Hempstead	1982	71,183	24,574	24,283	3,400	4,841	2,768	5,792	4,077	3,222	10,444	7,512	2,343	2,368
	1977	47,615	13,846	13,668	2,096	3,101	1,755	3,847	3,344	2,687	8,858	4,364	2,293	1,696
Hot Spring	1982	79,631	21,494	21,069	2,805	11,632	11,179	4,117	2,528	2,001	17,546	10,908	2,239	1,944
	1977	59,413	14,602	14,298	2,070	6,979	6,577	3,293	2,568	2,067	15,650	6,096	2,322	1,701
Howard	1982	54,744	18,629	18,275	2,390	5,310	3,548	2,327	1,217	775	12,427	4,321	2,531	2,470
	1977	37,056	10,860	10,642	1,651	3,693	2,438	1,695	1,331	861	8,860	2,593	2,552	1,464
Independence	1982	143,002	32,521	30,774	7,558	21,067	16,955	4,988	3,416	2,684	37,921	6,990	10,690	4,594
	1977	84,840	17,772	16,787	4,373	9,522	7,546	3,547	3,211	2,566	24,732	4,592	7,088	2,447
Izard	1982	25,095	4,335	4,253	668	4,421		601	297	297	5,873	3,950	1,894	1,185
	1977	17,119	2,805	2,749	509	2,694		398	277	277	4,622	2,269	1,279	790
Jackson	1982	81,964	21,748	21,546	6,688	7,699	6,365	6,684	1,708	1,410	14,591	4,376	2,386	4,411
	1977	58,163	14,319	14,171	4,043	5,440	4,427	3,938	1,840	1,544	12,007	3,225	2,371	2,543
Jefferson	1982	384,559	85,314	83,980	21,906	64,286	48,750	15,145	14,117	8,743	75,589	46,687	17,194	14,265
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Johnson	1982	58,163	13,565	13,273	3,772	6,920	5,388	1,984	1,261	1,051	19,646	4,601	1,356	1,896
	1977	39,688	8,694	8,498	2,175	3,924	3,010	1,205	1,086	920	14,031	3,794	1,318	1,237
Lafayette	1982	15,260	4,912	4,814	675	683		492	242	115	3,383	1,879	771	702
	1977	12,663	3,613	3,537	513	542		389	245	119	3,433	1,478	672	634
Lawrence	1982	66,687	19,086	18,883	2,750	8,078	6,530	1,972	1,763	1,763	16,844	7,991	1,473	1,309
	1977	41,890	11,876	11,737	1,803	4,161	3,312	1,320	1,812	1,812	10,859	3,801	1,502	974
Lee	1982	32,823	13,413	13,157	1,765	1,961		1,045	433	85	5,974	2,307	1,034	1,197
	1977	24,138	8,788	8,611	1,116	1,297		758	406	80	5,144	1,706	826	909
Lincoln	1982	20,652	7,367	7,227	1,492	1,735		37	119	119	4,726	2,572	784	556
	1977	14,098	4,685	4,591	809	947		26	126	126	3,928	1,596	707	392
Little River	1982	47,760	17,589	17,403	941	5,760		1,400	693	693	11,957	5,378	292	1,531
	1977	25,776	7,875	7,783	584	2,433		802	564	564	8,889	2,474	223	801
Logan	1982	76,275	27,316	26,994	5,308	5,627	3,619	1,885	4,178	3,784	17,766	3,928	2,202	1,803
	1977	48,060	13,764	13,587	2,781	3,267	2,076	1,495	2,867	2,641	14,561	2,840	1,815	1,286
Lonoke	1982	103,342	28,691	28,304	2,690	4,177		2,485	2,205	582	30,707	12,006	7,909	3,627
	1977	70,424	17,862	17,603	2,139	2,836		1,985	1,937	519	21,803	6,984	6,101	2,594
Madison	1982	31,816	8,732	8,565	1,100	2,066		232	374		10,578	2,017	3,219	1,801
	1977	17,459	4,468	4,378	706	962		103	342		5,765	1,088	1,933	922
Marion	1982	19,990	7,359	7,219	1,200	286		230	355	355	3,267	2,562	2,815	674
	1977	13,989	5,161	5,057	783	200		145	317	317	2,375	1,565	2,230	407
Miller	1982	186,371	73,401	72,605	13,796	11,799	6,267	18,732	1,668	1,220	5,805	14,925	4,916	6,890
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Mississippi	1982	216,157	52,682	52,138	12,489	33,122	22,528	9,236	5,399	3,129	50,589	19,779	11,588	6,751
	1977	162,927	35,968	35,558	8,055	20,714	13,907	6,900	5,564	3,329	46,876	13,187	9,067	4,413
Monroe	1982	54,461	16,145	15,837	3,582	5,682	5,244	4,129	1,242	921	4,961	5,951	5,049	1,994
	1977	39,330	11,078	10,855	2,487	3,452	3,130	2,916	1,294	974	5,112	3,994	4,046	1,308
Montgomery	1982	13,436	6,180	6,062	594	1,452		130	97		502	830	1,250	274
	1977	8,719	3,628	3,555	395	1,011		115	113		420	650	954	213

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Nevada	1982	31,837	8,874	8,704	934	1,257		1,239	1,937	1,937	5,973	6,516	2,704	1,291
	1977	22,685	5,489	5,379	583	823		973	1,356	1,356	4,532	4,435	2,220	813
Newton	1982	5,714	3,527	3,404	423	108		89				561	190	121
	1977	3,907	2,446	2,350	276	80		70				334	176	94
Ouachita	1982	127,881	38,025	37,638	6,121	17,286	5,285	6,346	4,129	1,884	23,313	5,481	8,470	1,933
	1977	80,532	20,908	20,673	3,701	7,931	2,415	4,717	3,585	1,661	20,047	3,726	5,422	1,390
Perry	1982	6,499	2,610	2,559	410			84			990	828	234	213
	1977	4,370	1,651	1,618	266			70			689	605	230	154
Phillips	1982	124,558	41,167	40,532	6,805	11,605	9,330	10,380	3,851	3,337	19,894	7,267	5,789	4,377
	1977	88,149	27,570	27,116	3,996	7,381	5,844	6,048	3,887	3,424	18,312	4,347	4,546	2,805
Pike	1982	42,536	15,258	14,966	1,219	1,833		740	178	178	14,559	2,348	2,638	2,184
	1977	27,674	7,414	7,265	979	1,308		388	198	198	11,789	1,791	1,627	1,134
Poinsett	1982	82,619	27,941	27,410	5,124	4,691		1,583	1,718	1,382	18,341	6,073	4,317	2,957
	1977	59,087	17,830	17,472	3,350	3,398		1,296	1,795	1,468	15,108	3,764	3,911	2,157
Polk	1982	50,806	16,639	16,276	2,363	6,397	5,281	1,906	1,745		9,624	4,907	3,894	1,157
	1977	38,604	10,324	10,050	1,629	3,737	3,036	1,598	1,619		9,465	3,171	4,230	954
Pope	1982	216,861	50,883	50,500	12,992	28,054	14,333	16,051	5,563	4,376	56,534	16,811	7,562	7,174
	1977	123,112	26,013	25,790	7,798	13,008	6,587	8,872	5,271	4,216	33,830	8,526	7,207	3,647
Prairie	1982	32,286	6,886	6,740	834	793		884	457	457	10,801	6,410	1,470	892
	1977	24,022	4,580	4,462	607	544		640	507	507	9,115	4,044	1,309	608
Pulaski	1982	1,978,397	407,581	392,829	161,242	343,434	306,691	122,827	70,880	43,872	389,108	179,590	80,139	65,767
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	72,903	43,779
Randolph	1982	44,186	14,084	13,815	1,948	7,409	6,299	1,655	1,299	1,084	6,647	3,835	1,863	1,559
	1977	31,832	9,393	9,204	1,354	4,139	3,462	1,214	1,181	1,003	6,598	2,552	1,704	1,019
St. Francis	1982	134,381	34,347	34,014	6,526	11,526	8,701	5,773	5,028	4,301	21,436	28,216	3,355	2,549
	1977	86,023	21,515	21,283	4,781	5,853	4,355	3,477	3,855	3,353	16,309	15,534	3,501	1,777
Saline	1982	175,795	47,599	46,628	10,413	21,600	16,268	6,650	6,734	3,975	44,356	12,652	13,759	4,109
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	2,662
Scott	1982	17,523	4,776	4,685	1,087	1,136		805	489	372	4,959	1,422	938	670
	1977	13,855	3,304	3,238	738	766		571	468	362	4,737	1,006	835	538
Searcy	1982	23,965	7,898	7,744	505	1,279		340	400	400	3,854	3,723	2,058	2,119
	1977	15,242	4,460	4,369	373	898		289	308	308	2,832	2,154	1,406	1,133
Sebastian	1982	730,261	135,712	130,713	56,813	118,500	103,687	52,068	31,969	18,488	150,227	54,995	53,581	19,498
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Sevier	1982	51,548	19,499	19,310	3,138	2,794	1,711	1,386	741	566	9,792	6,865	3,886	1,613
	1977	36,259	10,735	10,619	2,273	2,014	1,220	1,120	847	658	9,270	4,214	3,088	1,141
Sharp	1982	46,947	19,441	19,070	2,873	6,185	5,652	893	1,262	1,054	6,690	6,133	843	121
	1977	27,473	10,097	9,894	1,774	3,200	2,872	574	1,300	1,104	4,444	3,440	896	107
Stone	1982	26,818	9,559	9,198	950	1,604		642	723		4,385	3,608	2,518	442
	1977	17,746	5,024	4,811	664	1,304		428	600		4,018	2,048	1,931	355
Union	1982	211,919	56,922	55,862	14,916	22,163	18,082	17,122	7,383	4,466	49,148	7,404	7,710	9,011
	1977	147,299	34,452	33,773	7,949	13,277	10,662	10,500	6,700	4,178	42,240	5,239	7,216	5,684
Van Buren	1982	40,210	13,477	13,460	2,154	1,958		998	1,018	693	10,817	2,602	4,179	1,733
	1977	20,495	5,612	5,599	871	1,003		463	651	448	6,239	1,462	2,386	838
Washington	1982	563,106	112,932	110,224	44,693	116,532	101,300	26,489	21,450	12,607	98,879	30,945	39,531	13,016
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
White	1982	221,932	62,885	61,680	11,201	29,949	23,732	9,560	5,095	4,138	51,430	15,565	19,370	4,574
	1977	134,581	31,567	30,812	6,284	14,272	11,124	5,454	4,881	4,006	40,050	8,668	12,995	2,756
Woodruff	1982	30,952	13,780	13,692	876	512		973	1,147	417	4,402	2,876	1,656	1,144
	1977	20,735	7,957	7,897	667	393		776	907	335	3,450	1,930	1,207	822
Yell	1982	46,803	16,182	16,043	2,166	1,672		1,047	746	573	8,555	5,695	5,664	3,250
	1977	29,394	9,517	9,426	1,396	934		732	669	523	6,019	2,644	4,461	1,772
TOTAL METRO COUNTIES	1982	4,693,150	1,042,477	1,013,246	348,105	722,504	611,149	264,111	165,465	100,748	892,236	478,367	252,250	143,338
	1977	2,945,995	590,626	571,942	195,588	424,691	351,891	159,119	134,499	84,492	686,060	237,274	187,273	89,601
TOTAL STATE	1982	10,021,574	2,537,428	2,480,377	668,714	1,304,415	994,275	530,247	325,851	217,420	2,009,517	907,580	579,425	310,312
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,409
CALIFORNIA														
ANAHEIM - SANTA ANA	1982	12,403,895	2,802,176	2,588,525	1,357,780	1,674,836	1,579,254	491,269	580,574	376,393	1,813,970	1,214,788	667,578	313,285
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ANAHEIM - SANTA ANA (continued)														
Orange	1982	12,403,895	2,802,176	2,588,535	1,357,780	1,674,836	1,579,254	491,269	580,574	376,393	1,813,970	1,214,788	667,578	313,285
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
BAKERSFIELD	**1982**	**2,190,978**	**629,231**	**592,111**	**217,623**	**202,591**	**181,207**	**70,959**	**77,811**	**51,139**	**270,369**	**279,470**	**129,829**	**93,419**
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kern	1982	2,190,978	629,231	592,111	217,623	202,591	181,207	70,959	77,811	51,139	270,369	279,470	129,829	93,419
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
CHICO	**1982**	**655,381**	**200,770**	**187,419**	**69,415**	**55,368**	**47,358**	**22,079**	**29,933**	**14,478**	**76,370**	**36,640**	**63,316**	**26,476**
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Butte	1982	655,381	200,770	187,419	69,415	55,368	47,358	22,079	29,933	14,478	76,370	36,640	63,316	26,476
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
FRESNO	**1982**	**2,574,660**	**722,733**	**681,036**	**240,965**	**298,377**	**267,534**	**91,771**	**96,269**	**62,546**	**380,939**	**254,191**	**133,718**	**124,892**
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Fresno	1982	2,574,660	722,733	681,036	240,965	298,377	267,534	91,771	96,269	62,546	380,939	254,191	133,718	124,892
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
LOS ANGELES - LONG BEACH	**1982**	**37,921,927**	**9,574,528**	**8,749,749**	**4,279,717**	**4,578,845**	**4,291,194**	**1,724,993**	**1,728,709**	**984,527**	**5,072,096**	**3,758,214**	**1,257,074**	**1,460,525**
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Los Angeles	1982	37,921,927	9,574,528	8,749,749	4,279,717	4,578,845	4,291,194	1,724,993	1,728,709	984,527	5,072,096	3,758,214	1,257,074	1,460,525
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***1982***	***60,433,877***	***15,020,065***	***13,825,557***	***6,645,082***	***7,729,765***	***7,168,393***	***2,532,993***	***2,613,446***	***1,551,100***	***8,275,976***	***6,021,261***	***2,585,159***	***2,159,844***
	1977	*39,360,266*	*8,228,814*	*7,553,960*	*3,943,302*	*5,304,432*	*4,836,915*	*1,899,569*	*2,106,113*	*1,278,442*	*8,024,358*	*2,745,219*	*1,847,602*	*1,334,239*
MODESTO	**1982**	**1,337,666**	**353,849**	**333,455**	**125,155**	**187,985**	**172,621**	**49,681**	**67,065**	**41,480**	**145,293**	**136,593**	**103,015**	**54,649**
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Stanislaus	1982	1,337,666	353,849	333,455	125,155	187,985	172,621	49,681	67,065	41,480	145,293	136,593	103,015	54,649
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
OAKLAND	**1982**	**8,877,494**	**2,232,735**	**2,072,347**	**919,616**	**1,221,015**	**1,111,971**	**268,272**	**359,110**	**209,880**	**1,222,581**	**842,323**	**234,710**	**421,308**
	1977	6,041,143	1,338,019	1,240,000	539,191	863,266	771,649	240,817	310,931	186,589	1,214,811	408,176	264,238	282,750
Alameda	1982	5,713,866	1,398,543	1,286,208	632,583	697,280	644,331	167,017	219,876	124,374	870,969	538,931	194,969	276,031
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Contra Costa	1982	3,163,628	834,192	786,139	287,033	523,735	467,640	101,255	139,234	85,506	351,612	303,392	139,741	145,277
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,260	397,977	151,850	113,457	105,076
OXNARD - VENTURA	**1982**	**2,531,157**	**767,966**	**735,148**	**245,621**	**322,449**	**290,833**	**81,908**	**89,788**	**54,646**	**382,316**	**235,843**	**98,399**	**105,600**
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Ventura	1982	2,531,157	767,966	735,148	245,621	322,449	290,833	81,908	89,788	54,646	382,316	235,843	98,399	105,600
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
REDDING	**1982**	**681,527**	**185,545**	**169,247**	**47,819**	**56,534**	**52,051**	**26,346**	**20,877**	**11,712**	**84,048**	**97,527**	**80,278**	**39,926**
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Shasta	1982	681,527	185,545	169,247	47,819	56,534	52,051	26,346	20,877	11,712	84,048	97,527	80,278	39,926
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
RIVERSIDE - SAN BERNARDINO	**1982**	**7,576,898**	**1,875,395**	**1,752,125**	**761,964**	**1,153,635**	**1,007,112**	**234,823**	**214,375**	**135,534**	**1,007,594**	**812,416**	**562,108**	**280,434**
	1977	4,581,469	968,178	902,797	418,860	648,901	556,224	173,204	197,157	127,352	939,032	372,364	363,877	151,464
Riverside	1982	3,512,856	910,620	851,765	349,610	452,832	405,164	117,287	95,030	65,273	522,302	346,466	299,148	132,726
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
San Bernardino	1982	4,064,042	964,775	900,360	412,354	700,803	601,948	117,536	119,345	70,261	485,292	465,950	262,960	147,708
	1977	2,482,813	515,267	479,957	223,091	393,931	332,123	86,955	112,944	68,153	482,359	209,562	177,816	79,092
SACRAMENTO	**1982**	**6,137,156**	**1,627,409**	**1,547,074**	**679,270**	**806,045**	**719,812**	**203,756**	**230,269**	**122,123**	**797,522**	**641,366**	**360,164**	**272,307**
	1977	3,862,726	852,851	808,687	368,347	497,495	433,457	152,775	206,405	113,285	798,572	288,165	256,611	159,067
El Dorado	1982	480,691	138,745	133,919	62,047	12,029	8,531	15,373	11,691	6,051	31,993	68,703	49,829	33,636
	1977	261,083	66,443	63,820	32,137	6,662	4,662	10,841	9,062	4,792	32,918	27,288	28,555	18,052
Placer	1982	692,722	217,607	205,340	91,270	5,552		17,055	11,249	6,809	130,862	82,226	49,264	41,335
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,693	109,753	36,202	29,335	21,007
Sacramento	1982	4,417,220	1,101,138	1,041,258	471,441	782,899	711,281	155,676	192,626	104,598	543,592	412,153	222,752	171,839
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
Yolo	1982	546,523	169,919	166,557	54,412	5,565		15,652	14,703	4,665	91,075	78,284	38,319	25,497
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
SALINAS - SEASIDE - MONTEREY	**1982**	**1,479,693**	**343,561**	**320,612**	**180,045**	**131,105**	**110,543**	**85,603**	**55,225**	**32,959**	**190,956**	**163,299**	**71,258**	**66,197**
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Monterey	1982	1,479,693	343,561	320,612	180,045	131,105	110,543	85,603	55,225	32,959	190,956	163,299	71,258	66,197
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
SAN DIEGO	**1982**	**9,831,914**	**2,244,371**	**2,061,253**	**1,090,365**	**1,556,510**	**1,431,568**	**403,718**	**430,962**	**269,242**	**1,320,701**	**1,021,290**	**538,114**	**285,480**
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Diego	1982	9,831,914	2,244,371	2,061,253	1,090,365	1,556,510	1,431,568	403,718	430,962	269,242	1,320,701	1,021,290	538,114	285,480
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
SAN FRANCISCO	**1982**	**9,330,836**	**2,240,581**	**1,971,687**	**1,377,224**	**1,102,932**	**966,835**	**531,089**	**435,518**	**253,143**	**1,028,908**	**712,113**	**280,189**	**375,179**
	1977	6,095,214	1,284,039	1,123,556	815,822	767,495	656,865	396,928	358,116	214,135	1,013,676	335,660	182,420	231,305
Marin	1982	1,415,054	369,431	344,625	187,403	123,809	105,720	61,180	57,993	35,949	213,240	120,977	64,061	54,212
	1977	888,798	207,883	193,560	93,861	83,126	69,841	42,642	45,731	29,191	191,085	52,375	43,098	39,387
San Francisco	1982	4,096,625	942,285	760,641	741,800	438,159	353,155	296,989	201,087	113,893	288,345	285,035	82,637	121,916
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Mateo	1982	3,819,157	928,865	866,421	448,021	540,964	507,960	172,920	176,438	103,301	527,323	306,101	133,491	199,051
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***1982***	***30,501,212***	***7,452,768***	***6,829,314***	***3,587,506***	***3,848,839***	***3,419,811***	***1,189,977***	***1,317,934***	***760,007***	***4,040,734***	***2,768,912***	***1,369,016***	***1,283,047***
	1977	*19,660,235*	*4,213,124*	*3,847,782*	*2,028,003*	*2,612,008*	*2,275,918*	*947,990*	*1,085,836*	*642,875*	*3,798,696*	*1,269,110*	*944,652*	*800,779*
SAN JOSE	**1982**	**8,035,945**	**1,788,102**	**1,680,104**	**838,607**	**1,110,126**	**988,068**	**279,498**	**379,562**	**211,651**	**1,246,343**	**754,278**	**415,153**	**299,813**
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
Santa Clara	1982	8,035,945	1,788,102	1,680,104	838,607	1,110,126	988,068	279,498	379,562	211,651	1,246,343	754,278	415,153	299,813
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
SANTA BARBARA - SANTA MARIA - LOMPOC	**1982**	**1,638,507**	**381,464**	**353,078**	**208,290**	**151,213**	**134,388**	**69,648**	**73,270**	**45,829**	**169,429**	**170,934**	**85,283**	**63,032**
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Barbara	1982	1,638,507	381,464	353,078	208,290	151,213	134,388	69,648	73,270	45,829	169,429	170,934	85,283	63,032
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
SANTA CRUZ	**1982**	**1,030,620**	**287,612**	**264,356**	**113,174**	**96,555**	**84,290**	**30,317**	**29,201**	**16,200**	**129,082**	**102,218**	**100,672**	**44,759**
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Santa Cruz	1982	1,030,620	287,612	264,356	113,174	96,555	84,290	30,317	29,201	16,200	129,082	102,218	100,672	44,759
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
SANTA ROSA - PETALUMA	**1982**	**1,690,049**	**482,623**	**443,974**	**169,502**	**165,898**	**143,557**	**43,230**	**63,750**	**40,210**	**187,544**	**169,166**	**150,974**	**67,291**
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Sonoma	1982	1,690,049	482,623	443,974	169,502	165,898	143,557	43,230	63,750	40,210	187,544	169,166	150,974	67,291
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
STOCKTON	**1982**	**1,658,182**	**456,829**	**420,318**	**164,306**	**196,891**	**177,006**	**63,781**	**65,990**	**43,271**	**235,845**	**177,879**	**82,528**	**86,412**
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Joaquin	1982	1,658,182	456,829	420,318	164,306	196,891	177,006	63,781	65,990	43,271	235,845	177,879	82,528	86,412
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
VALLEJO - FAIRFIELD - NAPA	**1982**	**1,536,268**	**421,115**	**396,846**	**169,383**	**152,313**	**125,090**	**37,571**	**50,793**	**28,923**	**226,276**	**188,814**	**87,318**	**74,697**
	1977	939,582	215,418	201,943	98,189	98,717	79,608	28,122	43,793	25,510	205,920	79,507	61,182	42,782
Napa	1982	436,612	133,385	123,068	51,176	36,994	28,540	11,351	13,560	8,155	57,177	45,387	34,516	17,777
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Solano	1982	1,099,656	287,730	273,778	118,207	115,319	96,550	26,220	37,233	20,768	169,099	143,427	52,802	56,920
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
VISALIA - TULARE - PORTERVILLE	**1982**	**1,106,862**	**327,644**	**308,907**	**75,682**	**138,721**	**129,405**	**46,901**	**29,203**	**18,364**	**191,627**	**96,814**	**65,380**	**40,122**
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tulare	1982	1,106,862	327,644	308,907	75,682	138,721	129,405	46,901	29,203	18,364	191,627	96,814	65,380	40,122
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
YUBA CITY	**1982**	**415,133**	**121,610**	**117,848**	**41,884**	**29,733**	**26,355**	**17,093**	**14,074**	**7,583**	**51,134**	**32,422**	**41,493**	**37,184**
	1977	294,243	74,169	71,488	24,427	27,340	23,846	13,509	11,729	6,499	55,465	17,063	30,295	23,405
Sutter	1982	235,952	69,920	67,207	21,263	17,519	15,818	9,063	7,179	5,045	27,450	12,852	31,524	23,466
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Yuba	1982	179,181	51,690	50,641	20,621	12,214	10,537	8,030	6,895	2,538	23,684	19,570	9,969	13,718
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
ALL COUNTIES														
Alameda	1982	5,713,866	1,398,543	1,286,208	632,583	697,280	644,331	167,017	219,876	124,374	870,969	538,931	194,969	276,031
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Alpine	1982	1,580	284	284	639	93						408		
	1977	1,304	249	249	515	102						273		
Amador	1982	107,957	42,931	41,803	8,429	6,267		838	2,557	1,999	20,208	6,645	6,286	2,564
	1977	61,744	18,288	17,721	5,900	3,189		987	1,829	1,454	16,442	3,908	4,466	1,303

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Butte	1982	655,381	200,770	187,419	69,415	55,368	47,358	22,079	29,933	14,478	76,370	36,640	63,316	26,476
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Calaveras	1982	56,400	23,098	22,110	6,948	496		1,324	2,078	1,644	2,457	5,479	5,119	3,203
	1977	35,908	13,741	13,089	4,694	439		937	1,611	1,296	3,025	3,488	2,947	1,729
Colusa	1982	51,518	19,579	19,189	6,898	2,108		1,212	1,264	282	3,794	6,794	2,721	4,005
	1977	32,216	9,988	9,742	4,324	1,268		911	1,072	242	3,939	4,534	2,106	2,121
Contra Costa	1982	3,163,628	834,192	786,139	287,033	523,735	467,640	101,255	139,234	85,506	351,612	303,392	139,741	145,277
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,260	397,977	151,850	113,457	105,076
Del Norte	1982	79,340	29,753	29,118	11,366	1,711		3,547	1,880	1,037	5,718	4,982	9,071	1,523
	1977	57,845	17,448	16,994	7,367	1,662		2,587	1,912	1,072	7,111	3,437	7,987	1,505
El Dorado	1982	480,691	138,745	133,919	62,047	12,029	8,531	15,373	11,691	6,051	31,993	68,703	49,829	33,636
	1977	261,083	66,443	63,820	32,137	6,662	4,662	10,841	9,062	4,792	32,918	27,288	28,555	18,052
Fresno	1982	2,574,660	722,733	681,036	240,965	298,377	267,534	91,771	96,269	62,546	380,939	254,191	133,718	124,892
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Glenn	1982	76,411	26,800	25,787	8,703	2,153	1,719	1,156	1,205	619	8,324	12,904	6,224	1,384
	1977	55,135	16,399	15,702	5,591	2,294	1,801	922	1,274	666	10,317	7,331	5,232	1,289
Humboldt	1982	523,620	167,140	157,057	56,233	29,884	23,315	20,075	12,576	8,158	50,623	51,423	37,583	40,900
	1977	377,911	98,468	92,354	36,324	28,977	22,194	17,100	11,910	7,978	64,475	30,888	30,322	25,872
Imperial	1982	433,967	141,426	139,334	33,080	64,210	53,707	26,477	8,824	6,372	41,507	40,235	24,381	24,843
	1977	298,941	81,295	80,005	21,715	40,024	32,842	21,537	8,658	6,395	50,019	23,806	18,250	14,856
Inyo	1982	106,260	24,832	23,889	13,775	4,343		1,637	997	820	13,761	18,140	4,946	3,228
	1977	76,300	16,614	15,905	9,661	3,294		1,442	1,117	935	15,393	11,750	4,601	2,124
Kern	1982	2,190,978	629,231	592,111	217,623	202,591	181,207	70,959	77,811	51,139	270,369	279,470	129,829	93,419
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kings	1982	287,000	81,914	76,370	24,688	24,224	17,551	8,073	8,298	5,333	49,883	38,285	9,598	13,043
	1977	191,389	46,958	43,698	15,393	16,323	11,638	7,427	8,209	5,378	48,175	17,126	7,708	8,236
Lake	1982	147,760	65,765	63,620	11,246	975		916	4,501	3,657	18,026	11,686	6,698	7,547
	1977	82,743	28,816	27,740	7,177	915		851	3,283	2,711	14,683	6,581	7,326	4,119
Lassen	1982	80,272	25,781	24,439	7,065	2,428		596	1,041	959	11,944	7,834	5,540	6,536
	1977	61,059	17,742	16,787	5,972	2,163		664	1,171	1,078	12,051	4,891	4,565	4,470
Los Angeles	1982	37,921,927	9,574,528	8,749,749	4,279,717	4,578,845	4,291,194	1,724,993	1,728,709	984,527	5,072,096	3,758,214	1,257,074	1,460,525
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Madera	1982	221,969	73,356	71,185	26,342	3,523	2,643	9,810	5,509	2,672	26,992	23,165	22,189	12,248
	1977	143,157	38,619	37,293	13,417	3,474	2,565	6,582	5,537	2,729	31,524	11,978	14,812	6,669
Marin	1982	1,415,054	369,431	344,625	187,403	123,809	105,720	61,180	57,993	35,949	213,240	120,977	64,061	54,212
	1977	888,798	207,883	193,560	93,861	83,126	69 941	42,642	45,731	29,191	191,085	52,375	43,098	39,387
Mariposa	1982	33,880	11,097	10,831	2,330	289		1,013	237	237	207	6,624	1,869	772
	1977	22,498	7,691	7,470	2,010	289		741	220	220	306	3,678	1,573	495
Mendocino	1982	373,498	118,553	113,071	45,098	13,659	7,831	15,449	9,463	5,172	43,078	40,404	28,115	23,766
	1977	226,784	58,795	55,803	23,393	13,430	7,656	9,173	7,186	4,053	38,020	20,621	23,286	12,755
Merced	1982	531,567	154,179	147,064	52,703	49,524	39,823	13,997	14,226	9,131	71,868	84,136	24,877	25,587
	1977	352,823	81,181	77,058	32,159	34,926	27,570	12,319	15,132	9,958	72,980	40,780	19,527	17,769
Modoc	1982	32,780	6,202	5,873	2,937	867		386	628	628	6,476	7,637	1,966	1,123
	1977	22,939	4,145	3,918	1,795	504		354	584	584	7,245	3,657	1,406	803
Mono	1982	56,627	18,226	13,588	11,233	770		1,283	819	819	156	13,810	1,100	1,050
	1977	29,629	8,753	6,513	6,694	773		720	508	508	126	6,481	810	593
Monterey	1982	1,479,693	343,561	320,612	180,045	131,105	110,543	85,603	55,225	32,959	190,956	163,299	71,258	66,197
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Napa	1982	436,612	133,385	123,068	51,176	36,994	28,540	11,351	13,560	8,155	57,177	45,387	34,516	17,777
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Nevada	1982	256,836	74,578	68,876	29,251	7,295		7,397	4,742	3,005	20,454	29,404	39,914	9,887
	1977	146,254	39,509	36,419	14,707	4,295		4,949	5,172	3,331	19,568	12,880	25,213	5,083
Orange	1982	12,403,895	2,802,176	2,588,535	1,357,780	1,674,836	1,579,254	491,269	580,574	376,393	1,813,970	1,214,788	667,578	313,285
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
Placer	1982	692,722	217,607	205,340	91,370	5,552		17,055	11,249	6,809	130,862	82,226	49,264	41,335
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,693	109,753	36,202	29,335	21,007
Plumas	1982	86,751	22,453	21,265	8,687	13,547	8,217	1,254	562	562	9,852	10,339	6,923	3,277
	1977	57,156	13,362	12,631	5,475	9,753	5,836	1,143	469	469	9,997	4,510	4,895	2,170
Riverside	1982	3,512,856	910,620	851,765	349,610	452,832	405,164	117,287	95,030	65,273	522,302	346,466	299,148	132,726
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
Sacramento	1982	4,417,220	1,101,138	1,041,258	471,441	782,899	711,281	155,676	192,626	104,598	543,592	412,153	222,752	171,839
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
San Benito	1982	101,369	32,538	31,708	5,653	978		5,434	1,839	595	9,158	18,237	6,845	3,671
	1977	62,232	17,567	17,036	3,635	985		3,689	1,738	572	11,546	8,293	4,542	2,414

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
San Bernardino	1982	4,064,042	964,775	900,360	412,354	700,803	601,948	117,536	119,345	70,261	485,292	465,950	262,960	147,708
	1977	2,482,813	515,267	479,957	223,091	393,931	332,123	86,955	112,944	68,153	482,359	209,562	177,816	79,092
San Diego	1982	9,831,914	2,244,371	2,061,253	1,090,365	1,556,510	1,431,568	403,718	430,962	269,242	1,320,701	1,021,290	538,114	285,480
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Francisco	1982	4,096,625	942,285	760,641	741,800	438,159	353,155	296,989	201,087	113,893	288,345	285,035	82,637	121,916
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Joaquin	1982	1,658,182	456,829	420,318	164,306	196,891	177,006	63,781	65,990	43,271	235,845	177,879	82,528	86,412
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Luis Obispo	1982	767,053	228,181	214,322	104,926	33,376	22,951	25,635	26,429	13,894	87,497	101,485	48,650	31,966
	1977	469,966	112,404	105,378	57,811	26,416	17,875	17,066	21,861	11,725	82,554	47,579	38,185	19,848
San Mateo	1982	3,819,157	928,865	866,421	448,021	540,964	507,960	172,920	176,438	103,301	527,323	306,101	133,491	199,051
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
Santa Barbara	1982	1,638,507	381,464	353,078	208,290	151,213	134,388	69,648	73,270	45,829	169,429	170,934	85,283	63,032
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Clara	1982	8,035,945	1,788,102	1,680,104	838,607	1,110,126	988,068	279,498	379,562	211,651	1,246,343	754,278	415,153	299,813
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
Santa Cruz	1982	1,030,620	287,612	264,356	113,174	96,555	84,290	30,317	29,201	16,200	129,082	102,218	100,672	44,759
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Shasta	1982	681,527	185,545	169,247	47,819	56,534	52,051	26,346	20,877	11,712	84,048	97,527	80,278	39,926
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Sierra	1982	5,312	909	858	1,095	225					989	889	710	271
	1977	4,295	596	563	731	203					1,187	563	632	221
Siskiyou	1982	149,441	57,513	54,833	15,579	2,179		4,398	2,105	941	10,413	24,902	9,809	7,290
	1977	114,424	35,902	34,063	12,675	2,256		4,181	2,897	1,316	15,241	15,870	9,316	5,266
Solano	1982	1,099,656	287,730	273,778	118,207	115,319	96,550	26,220	37,233	20,768	169,099	143,427	52,802	56,920
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
Sonoma	1982	1,690,049	482,623	443,974	169,502	165,898	143,557	43,230	63,750	40,210	187,544	169,166	150,974	67,291
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Stanislaus	1982	1,337,666	353,849	333,455	125,155	187,985	172,621	49,681	67,065	41,480	145,293	136,593	103,015	54,649
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Sutter	1982	235,952	69,920	67,207	21,263	17,519	15,818	9,063	7,179	5,045	27,450	12,852	31,524	23,466
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Tehama	1982	186,949	50,276	48,730	13,202	5,620	4,522	4,563	2,431	1,752	34,457	45,921	11,326	3,679
	1977	113,679	26,001	25,079	8,592	4,151	3,286	3,413	2,497	1,829	28,992	21,636	7,087	3,044
Trinity	1982	25,702	11,102	10,709	2,632	2,117		100	174	174	373	4,127	901	1,249
	1977	17,081	6,818	6,545	2,262	1,663		94	145	145	432	2,066	818	871
Tulare	1982	1,106,862	327,644	308,907	75,682	138,721	129,405	46,901	29,203	18,364	191,627	96,814	65,380	40,122
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tuolumne	1982	154,163	52,403	50,137	16,849	1,255		5,077	3,685	2,478	13,266	19,841	14,695	13,059
	1977	102,042	29,478	28,066	10,859	1,107		3,830	3,361	2,297	14,370	9,229	11,205	8,208
Ventura	1982	2,531,157	767,966	735,148	245,621	322,449	290,833	81,908	89,788	54,646	382,316	235,843	98,399	105,600
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Yolo	1982	546,523	169,919	166,557	54,412	5,565		15,652	14,703	4,665	91,075	78,284	38,319	25,497
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
Yuba	1982	179,181	51,690	50,641	20,621	12,214	10,537	8,030	6,895	2,538	23,684	19,570	9,969	13,718
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
TOTAL METRO COUNTIES	1982	120,642,748	30,067,849	27,747,229	13,373,407	15,389,677	14,038,052	4,874,306	5,122,328	3,031,833	16,230,943	11,898,598	5,708,551	4,632,987
	1977	77,840,401	16,419,993	15,109,446	7,731,035	10,348,904	9,269,245	3,643,074	4,231,475	2,566,029	15,652,632	5,404,862	4,069,272	2,885,631
TOTAL STATE	1982	125,578,730	31,628,718	29,233,279	13,900,994	15,663,793	14,220,331	5,035,953	5,240,398	3,104,773	16,792,424	12,534,334	6,046,607	4,880,658
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464
COLORADO														
BOULDER - LONGMONT	1982	1,058,309	261,632	251,366	96,964	69,610	60,440	49,619	65,524	29,833	174,451	82,168	72,408	30,854
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Boulder	1982	1,058,309	261,632	251,366	96,964	69,610	60,440	49,619	65,524	29,833	174,451	82,168	72,408	30,854
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
COLORADO SPRINGS	1982	1,540,110	357,447	342,118	120,444	189,466	176,986	57,840	86,371	53,615	295,414	128,084	68,067	26,800
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971
El Paso	1982	1,540,110	357,447	342,118	120,444	189,466	176,986	57,840	86,371	53,615	295,414	128,084	68,067	26,800
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
DENVER	**1982**	**8,639,433**	**2,132,139**	**2,045,471**	**833,056**	**1,165,957**	**1,070,658**	**428,806**	**402,745**	**230,942**	**1,562,630**	**649,429**	**353,710**	**171,726**
	1977	5,200,801	1,036,979	989,696	526,874	751,182	676,506	243,247	262,182	153,954	1,119,777	334,028	276,637	128,292
Adams	1982	1,493,344	462,095	450,611	99,170	235,760	220,900	59,822	47,352	23,415	232,312	124,076	100,057	21,195
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Arapahoe	1982	2,273,806	427,169	409,022	170,547	382,782	352,381	167,738	81,985	43,458	567,016	141,943	86,577	36,967
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Denver	1982	2,686,577	672,582	635,383	365,216	248,323	226,053	128,391	184,014	110,797	323,934	211,899	86,803	56,212
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Douglas	1982	51,960	22,367	21,532	3,672	427		1,257	1,196	245	9,467	5,928	2,069	1,830
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Jefferson	1982	2,133,746	547,926	528,923	194,451	298,665	271,324	71,598	88,198	53,027	429,901	165,583	78,204	55,522
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930
DENVER - BOULDER CONSOLIDATED AREA	***1982***	***9,697,742***	***2,393,771***	***2,296,857***	***930,020***	***1,235,567***	***1,131,098***	***478,425***	***468,269***	***260,775***	***1,737,081***	***731,597***	***426,118***	***202,580***
	1977	*5,863,772*	*1,177,265*	*1,123,819*	*588,236*	*801,185*	*719,165*	*275,086*	*298,651*	*170,905*	*1,265,612*	*374,607*	*331,673*	*150,360*
FORT COLLINS - LOVELAND	**1982**	**799,255**	**182,178**	**175,645**	**72,546**	**84,236**	**76,324**	**37,687**	**42,941**	**23,990**	**154,978**	**52,740**	**74,304**	**15,099**
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Larimer	1982	799,255	182,178	175,645	72,546	84,236	76,324	37,687	42,941	23,990	154,978	52,740	74,304	15,099
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
GREELEY	**1982**	**450,705**	**120,837**	**116,934**	**37,320**	**59,263**	**54,165**	**19,619**	**23,413**	**11,873**	**71,669**	**34,304**	**30,954**	**8,172**
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Weld	1982	450,705	120,837	116,934	37,320	59,263	54,165	19,619	23,413	11,873	71,669	34,304	30,954	8,172
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
PUEBLO	**1982**	**549,050**	**149,130**	**140,387**	**47,705**	**85,592**	**82,477**	**23,476**	**27,450**	**15,691**	**97,239**	**40,434**	**22,116**	**9,834**
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Pueblo	1982	549,050	149,130	140,387	47,705	85,592	82,477	23,476	27,450	15,691	97,239	40,434	22,116	9,834
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
ALL COUNTIES														
Adams	1982	1,493,344	462,095	450,611	99,170	235,760	220,900	59,822	47,352	23,415	232,312	124,076	100,057	21,195
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Alamosa	1982	70,513	19,295	18,873	6,042	9,609	2,304	3,726	5,406	4,836	8,840	5,791	4,792	717
	1977	48,897	10,550	10,308	4,387	7,003	1,671	2,911	3,535	3,219	8,227	3,652	4,212	674
Arapahoe	1982	2,273,806	427,169	409,022	170,547	382,782	352,381	167,738	81,985	43,458	567,016	141,943	86,577	36,967
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Archuleta	1982	19,913	5,538	5,383	1,435	87		1,642	202	202	2,577	5,558	1,400	279
	1977	9,820	2,423	2,344	836	60		716	116	116	1,393	2,544	940	186
Baca	1982	15,790	2,508	2,439	769	701		402	55	55	2,490	5,163	2,561	283
	1977	14,066	1,917	1,855	703	765		333	54	54	2,818	3,750	2,701	311
Bent	1982	15,332	3,545	3,445	577	855		280			2,035	1,565	2,241	293
	1977	12,673	2,673	2,586	592	683		228			2,273	1,270	2,003	315
Boulder	1982	1,058,309	261,632	251,366	96,964	69,610	60,440	49,619	65,524	29,833	174,451	82,168	72,408	30,854
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Chaffee	1982	74,638	22,537	22,143	5,863	3,050		1,761	885	713	11,383	14,806	3,527	1,986
	1977	48,234	12,356	12,126	4,182	2,482		930	730	600	9,500	7,382	3,431	1,426
Cheyenne	1982	7,845	3,797	3,750	728			198	484		678	1,055	464	157
	1977	5,856	2,632	2,597	542			137	385		657	753	405	164
Clear Creek	1982	29,035	9,151	8,995	5,597	704		62	157	157	788	5,408	993	279
	1977	16,980	4,880	4,792	3,997	366		44	127	127	603	3,363	755	291
Conejos	1982	12,746	5,509	5,355	344	61		59			289	3,017	553	209
	1977	9,227	3,694	3,574	400	62		53			325	1,820	648	252
Costilla	1982	3,591	1,627	1,581	430	179			38	38		783	199	79
	1977	2,645	1,174	1,136	344	133			32	32		501	182	77
Crowley	1982	3,972	846	821	348			108	74	74	1,324	339	536	188
	1977	3,565	609	589	328			95	63	63	1,238	251	616	202
Custer	1982	1,206	501	485	132	55		76			54		188	
	1977	1,117	435	421	128	56		69			62		190	
Delta	1982	79,310	25,137	24,921	4,206	2,515		2,928	2,262	1,838	17,921	5,563	9,107	2,505
	1977	52,527	13,444	13,314	2,907	2,202		1,814	1,275	1,056	13,962	3,411	7,416	1,869
Denver	1982	2,686,577	672,582	635,383	365,216	248,323	226,053	128,391	184,014	110,797	323,934	211,899	86,803	56,212
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Dolores	1982	3,935	508	492	241						2,381	616		
	1977	2,668	364	352	217						1,492	448		

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ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Douglas	1982	51,960	22,367	21,532	3,672	427		1,257	1,196	245	9,467	5,928	2,069	1,830
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Eagle	1982	131,442	34,787	33,468	27,436	561		5,765	1,346	780	660	12,481	8,597	2,053
	1977	62,473	13,951	13,357	14,627	408		2,614	865	512	519	5,933	5,735	1,230
Elbert	1982	8,671	2,339	2,272	878	73		69	95	95	146	2,555	159	69
	1977	5,406	1,415	1,369	559	56		59	63	63	179	1,356	190	77
El Paso	1982	1,540,110	357,447	342,118	120,444	189,466	176,986	57,840	86,371	53,615	295,414	128,084	68,067	26,800
	1977	984,131	175,605	167,255	83,057	125,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971
Fremont	1982	90,312	27,488	27,142	8,308	5,665	2,874	4,832	4,379	2,592	11,496	6,530	5,581	1,719
	1977	64,839	15,984	15,766	6,323	5,259	2,640	3,339	3,233	1,951	11,357	4,825	4,321	1,906
Garfield	1982	172,606	44,865	43,494	12,015	1,918		5,819	4,878	1,831	39,171	29,085	10,778	7,351
	1977	90,701	19,648	18,955	6,902	1,343		3,528	3,132	1,200	24,233	11,501	7,133	4,854
Gilpin	1982	5,208	606	587	2,257	65		32			61	127	34	47
	1977	3,356	385	372	1,579	49		23			55	84	32	45
Grand	1982	44,697	13,358	13,171	6,447	1,050		2,581	144	144	3,695	7,179	867	834
	1977	25,574	5,757	5,670	4,425	893		1,450	127	127	2,977	4,258	883	821
Gunnison	1982	57,223	24,926	24,617	7,681	240		2,228	2,031	1,052	5,016	3,966	1,857	522
	1977	32,693	10,535	10,394	5,061	233		1,614	998	528	4,609	2,950	1,758	508
Hinsdale	1982	2,346			356	70		44			65	953	71	96
	1977	1,360			205	56		34			62	476	59	77
Huerfano	1982	21,921	8,104	7,879	1,564	160		312	570		2,692	4,374	1,048	685
	1977	15,833	4,694	4,542	1,274	149		258	420		2,411	3,278	953	655
Jackson	1982	6,822	3,190	3,099	905			443	35	35	845	481	187	90
	1977	5,322	1,991	1,926	761			317	32	32	953	401	219	109
Jefferson	1982	2,133,746	547,926	528,923	194,451	298,665	271,324	71,598	88,198	53,027	4[illegible]901	165,583	78,204	55,522
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930
Kiowa	1982	4,080	890	864	619				258	82	99	1,540	56	178
	1977	3,487	673	651	602				210	69	125	1,194	73	214
Kit Carson	1982	35,381	10,663	10,491	1,398	938		1,448	1,505	201	5,303	8,530	1,903	998
	1977	26,729	6,617	6,503	1,163	723		1,173	944	130	5,225	5,918	1,838	1,036
Lake	1982	32,290	10,801	10,603	4,453	726		1,324	714	388	6,187	1,249	1,038	972
	1977	23,089	7,639	7,491	2,836	639		1,007	561	311	4,437	1,005	1,003	740
La Plata	1982	168,827	47,502	46,869	18,756	12,598	5,896	9,275	7,046	3,132	17,094	17,907	19,050	2,443
	1977	96,046	22,180	21,861	11,039	8,329	3,861	5,047	3,800	1,724	12,792	7,815	12,891	1,758
Larimer	1982	799,255	182,178	175,645	72,546	84,236	76,324	37,687	42,941	23,990	154,978	52,740	74,304	15,099
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Las Animas	1982	48,145	15,757	14,651	3,167	4,215	2,129	1,894	778	522	8,866	5,184	1,836	1,139
	1977	36,292	10,651	9,885	2,743	3,594	1,797	1,408	598	409	7,394	3,922	1,507	1,047
Lincoln	1982	35,503	5,628	5,504	4,690	521		569	641	267	8,327	11,745	276	1,154
	1977	19,432	2,884	2,807	2,497	413		396	383	164	5,415	5,642	245	629
Logan	1982	94,226	19,877	18,954	6,983	8,297	4,016	5,791	5,410	4,522	17,314	12,349	4,650	1,056
	1977	70,868	13,470	12,782	4,911	6,141	2,943	4,492	3,217	2,738	16,267	8,109	4,959	1,076
Mesa	1982	552,947	121,185	117,663	38,834	75,609	71,561	19,302	32,196	21,569	101,792	50,617	66,142	5,441
	1977	280,082	52,721	50,939	19,389	36,564	33,987	9,797	15,292	10,440	62,131	22,430	35,725	5,131
Mineral	1982	2,432	1,416	1,376	154							136	487	48
	1977	1,906	955	924	164							118	454	64
Moffat	1982	95,341	29,879	29,402	8,575	3,640		2,448	657	532	21,065	11,184	6,183	3,061
	1977	47,347	13,016	12,794	4,045	2,053		1,308	552	456	12,854	4,364	3,381	1,732
Montezuma	1982	98,774	27,504	27,025	11,485	6,108	2,735	1,967	4,225	3,478	19,418	5,253	8,109	2,731
	1977	63,938	14,337	14,072	6,830	4,161	1,845	1,547	2,452	2,055	15,347	3,979	6,157	2,164
Montrose	1982	121,803	33,321	32,005	9,450	5,305	4,367	5,662	3,590	1,973	20,688	10,330	16,445	3,589
	1977	76,902	17,133	16,376	6,008	3,906	3,164	3,568	2,263	1,269	15,845	5,825	12,209	2,773
Morgan	1982	122,206	25,002	24,351	8,731	12,182	8,015	6,626	1,625	1,226	23,135	17,604	12,154	661
	1977	75,795	14,573	14,124	6,310	7,074	4,593	3,435	1,099	845	18,220	9,823	7,523	623
Otero	1982	83,035	26,899	26,652	4,912	6,465	3,308	5,322	4,015	3,003	13,393	4,971	7,946	2,103
	1977	63,125	17,807	17,624	4,082	5,799	2,937	3,210	3,154	2,403	12,792	3,360	6,499	1,812
Ouray	1982	4,796	420	406	1,304	161		136	42	42	67	842	924	60
	1977	3,238	274	265	915	118		101	32	32	62	441	713	59
Park	1982	8,703	2,528	2,457	1,123	79			116	116	62	1,817	1,543	244
	1977	5,825	1,367	1,323	806	60			63	63	62	1,241	1,206	171
Phillips	1982	18,761	3,291	3,197	752	3,309		255	166		6,301	807	1,201	1,282
	1977	12,834	2,022	1,956	616	2,071		186	114		4,472	589	910	927
Pitkin	1982	143,743	19,010	16,345	28,375			14,177	7,146	5,683	1,307	5,546	19,126	5,522
	1977	77,480	10,479	8,994	19,571			6,271	3,635	2,944	1,201	3,395	10,517	4,031

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Prowers	1982	77,092	24,641	24,237	6,127	7,139	3,513	3,106	2,985	880	8,900	11,315	4,654	2,366
	1977	51,938	13,387	13,153	3,963	5,192	2,529	1,900	2,367	715	7,996	7,808	3,589	1,918
Pueblo	1982	549,050	149,130	140,387	47,705	85,592	82,477	23,476	27,450	15,691	97,239	40,434	22,116	9,834
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Rio Blanco	1982	24,863	9,274	9,316	3,440	71		1,512	748	748	540	4,255	1,877	261
	1977	13,670	4,327	4,287	2,021	65		788	448	448	466	2,284	1,470	274
Rio Grande	1982	40,299	15,894	15,184	1,848	766		1,720	3,283	1,903	5,735	2,434	2,621	953
	1977	31,541	10,038	9,544	1,565	724		1,491	2,300	1,360	6,045	1,961	2,835	945
Routt	1982	80,385	22,006	21,559	9,442	1,877		5,884	2,167	1,072	5,945	8,042	7,620	2,865
	1977	44,533	9,066	8,872	6,316	951		2,818	986	498	4,643	4,971	5,819	1,876
Saguache	1982	8,172	1,989	1,934	739			136	36	36	2,594	902	732	430
	1977	5,940	1,427	1,381	478			103	32	32	1,873	695	573	373
San Juan	1982	4,434	858	858	433							1,433	222	
	1977	2,334	332	332	371							638	195	
San Miguel	1982	14,693	3,864	3,757	2,134	326		560	361		2,171	1,842	1,172	720
	1977	7,889	1,819	1,760	1,233	171		256	170		1,416	884	789	475
Sedgwick	1982	21,522	5,710	5,098	2,107	365		889	755	334	4,733	4,286	1,016	334
	1977	15,327	3,451	3,075	1,318	304		574	566	256	4,512	2,689	858	350
Summit	1982	82,693	25,482	23,883	20,245	1,380		2,094	1,039	1,039	1,297	7,715	2,824	892
	1977	38,419	9,509	8,896	9,589	734		1,018	456	456	780	4,084	2,811	883
Teller	1982	24,431	5,812	5,666	2,333	633		849	365	74	786	3,956	3,474	652
	1977	13,490	3,023	2,933	1,476	318		502	237	50	491	1,981	2,317	447
Washington	1982	18,209	7,669	7,535	539	1,381		210	103		1,284	4,192	1,488	385
	1977	10,513	3,568	3,502	449	798		128	92		759	2,247	1,443	356
Weld	1982	450,705	120,837	116,934	37,320	59,263	54,165	19,619	23,413	11,873	71,669	34,304	30,954	8,172
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Yuma	1982	40,461	10,349	9,755	2,283	5,290		1,700	1,860	350	8,518	2,471	5,372	543
	1977	25,998	6,195	5,829	1,835	3,024		1,017	986	191	6,027	1,454	3,318	547
TOTAL METRO COUNTIES	1982	13,036,862	3,203,363	3,071,921	1,208,035	1,654,124	1,521,050	617,047	548,444	365,944	2,356,381	987,159	621,559	262,485
	1977	8,042,755	1,601,597	1,528,116	779,863	1,087,823	981,631	363,707	417,490	241,678	1,761,456	522,937	496,550	197,739
TOTAL STATE	1982	16,024,183	3,998,766	3,843,930	1,508,025	1,841,123	1,631,768	745,270	755,317	433,558	2,783,909	1,325,008	879,440	326,009
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1982	4,604,091	1,004,778	912,727	399,718	467,619	392,434	311,153	248,023	135,585	517,187	474,383	188,533	119,895
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Fairfield	1982	4,604,091	1,004,778	912,727	399,718	467,619	392,434	311,153	248,023	135,585	517,187	474,383	188,533	119,895
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1982	5,196,039	1,293,136	1,207,921	578,310	595,709	540,010	259,676	213,291	122,669	599,675	603,542	171,828	172,645
	1977	3,491,854	808,236	752,993	323,534	447,612	400,099	179,521	142,050	83,945	601,454	284,730	143,325	118,927
Hartford	1982	4,117,163	990,908	920,502	472,560	466,928	436,735	229,454	184,091	107,949	466,535	462,806	138,048	139,131
	1977	2,813,743	633,569	587,447	265,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Middlesex	1982	629,379	158,146	149,637	64,902	81,279	60,837	13,899	22,217	11,036	78,321	83,278	25,092	18,796
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
Tolland	1982	449,497	144,082	137,779	40,848	47,502	42,438	16,323	6,983	3,684	54,819	57,458	8,668	14,718
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
NEW HAVEN - WATERBURY - MERIDEN	1982	3,531,810	916,042	836,639	377,243	454,102	427,106	193,963	152,472	95,073	379,656	398,155	102,578	101,056
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New Haven	1982	3,531,810	916,042	836,639	377,243	454,102	427,106	193,963	152,472	95,073	379,656	398,155	102,578	101,056
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,354
NEW LONDON - NORWICH	1982	1,132,573	273,713	257,127	113,728	122,889	111,394	44,735	57,548	29,913	161,533	143,062	35,880	29,811
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
New London	1982	1,132,573	273,713	257,127	113,728	122,889	111,394	44,735	57,548	29,913	161,533	143,062	35,880	29,811
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
ALL COUNTIES														
Fairfield	1982	4,604,091	1,004,778	912,727	399,718	467,619	392,434	311,153	248,023	135,585	517,187	474,383	188,533	119,895
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Hartford	1982	4,117,163	990,908	920,505	472,560	466,928	436,735	229,454	184,091	107,949	466,535	462,806	138,068	139,131
	1977	2,813,743	633,569	587,447	265,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Litchfield	1982	677,375	188,424	173,229	57,290	65,436	55,943	30,718	25,765	16,796	95,467	64,533	34,963	21,801
	1977	436,953	106,090	97,352	30,623	40,231	33,847	18,076	15,798	10,421	93,605	32,105	28,105	14,509
Middlesex	1982	629,379	158,146	149,637	64,902	81,279	60,837	13,899	22,217	11,036	78,321	83,278	25,092	18,796
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
New Haven	1982	3,531,810	916,042	836,639	377,243	454,102	427,106	193,963	152,472	95,073	379,656	398,155	102,578	101,056
	1977	2,482,495	600,265	547,199	224,415	335,776	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New London	1982	1,132,573	273,713	257,127	113,728	122,889	111,394	44,735	57,548	29,913	161,533	143,062	35,880	29,811
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
Tolland	1982	449,497	144,082	137,779	40,848	47,502	42,438	16,323	6,983	3,684	54,819	57,458	8,668	14,718
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
Windham	1982	392,108	113,143	109,344	35,467	25,129	13,063	18,126	13,532	5,271	46,400	47,025	18,453	11,136
	1977	255,029	69,141	66,495	19,742	18,488	9,549	12,241	7,878	3,109	46,213	20,506	17,481	7,743
TOTAL METRO COUNTIES	1982	14,464,513	3,487,669	3,214,414	1,468,999	1,640,319	1,470,944	809,527	671,334	383,240	1,658,051	1,619,142	498,819	423,407
	1977	9,736,023	2,242,962	2,061,868	841,326	1,198,657	1,058,188	527,406	431,256	252,322	1,658,330	761,457	434,380	287,041
TOTAL STATE	1982	15,533,996	3,789,236	3,496,987	1,561,756	1,730,884	1,539,950	858,371	710,631	405,307	1,799,918	1,730,700	552,235	456,344
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
DELAWARE														
WILMINGTON	1982	2,524,633	563,976	515,663	203,164	388,020	344,481	90,562	113,482	64,360	364,877	299,300	119,264	90,477
	1977	1,791,371	376,991	343,139	140,141	268,264	233,422	79,729	92,731	53,279	312,090	150,979	82,210	62,318
New Castle	1982	1,997,775	439,259	395,251	154,225	370,040	333,185	83,995	95,495	53,258	262,697	223,667	94,087	79,577
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Cecil, Md.	*1982*	*306,457*	*64,852*	*61,738*	*26,710*	*8,687*	*6,137*	*2,445*	*7,779*	*3,450*	*52,863*	*53,243*	*16,255*	*7,384*
	1977	*177,635*	*37,043*	*35,093*	*16,730*	*5,310*	*3,817*	*1,698*	*4,904*	*2,237*	*38,510*	*21,622*	*9,729*	*3,686*
Salem, N. J.	*1982*	*220,401*	*59,865*	*58,674*	*22,229*	*9,293*	*5,159*	*4,122*	*10,208*	*7,652*	*49,317*	*22,390*	*8,922*	*3,516*
	1977	*154,154*	*35,398*	*34,525*	*14,037*	*7,726*	*4,231*	*4,179*	*6,820*	*5,250*	*41,764*	*14,214*	*7,705*	*3,284*
ALL COUNTIES														
Kent	1982	552,895	128,972	119,617	45,656	81,194	72,880	19,539	15,206	8,979	117,789	42,098	33,165	13,825
	1977	371,280	74,433	68,904	28,593	53,316	47,004	14,915	12,665	7,615	85,212	23,226	27,858	8,768
New Castle	1982	1,997,775	439,259	395,251	154,225	370,040	333,185	83,995	95,495	53,258	262,697	223,667	94,087	79,577
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Sussex	1982	432,330	150,105	145,494	43,774	30,565	18,935	12,385	12,840	9,686	51,259	39,981	37,573	14,104
	1977	307,640	95,030	91,662	26,292	19,568	11,923	12,345	10,576	8,195	45,373	23,142	26,661	9,720
TOTAL METRO COUNTIES	1982	1,997,775	439,259	395,251	154,225	370,040	333,185	83,995	95,495	53,258	262,697	223,667	94,087	79,577
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
TOTAL STATE	1982	2,983,000	718,336	660,362	243,655	481,799	425,000	115,919	123,541	71,923	431,745	305,746	164,825	107,506
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,402	362,401	161,511	119,295	73,856
DISTRICT OF COLUMBIA														
WASHINGTON	1982	18,986,853	4,024,579	3,724,237	1,888,743	2,606,464	2,363,107	902,760	786,800	459,682	3,196,801	1,996,146	717,507	843,053
	1977	11,847,217	2,341,592	2,167,185	1,135,552	1,725,720	1,531,747	648,447	559,287	336,858	2,340,514	972,664	407,313	508,020
District of Columbia	1982	2,753,999	511,577	473,478	560,598	201,428	171,976	182,474	122,738	70,255	210,681	213,818	44,824	135,472
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
Calvert, Md.	*1982*	*79,850*	*29,913*	*27,425*	*8,999*	*1,459*		*771*	*2,807*	*2,042*	*12,128*	*9,236*	*3,426*	*3,472*
	1977	*58,766*	*20,034*	*18,333*	*5,799*	*1,421*		*777*	*2,391*	*1,766*	*10,698*	*6,257*	*2,839*	*2,473*
Charles, Md.	*1982*	*296,087*	*71,479*	*64,273*	*26,004*	*12,115*	*3,861*	*8,201*	*8,766*	*6,395*	*65,637*	*48,247*	*11,720*	*26,979*
	1977	*193,593*	*44,413*	*39,861*	*18,127*	*9,600*	*3,046*	*7,753*	*5,923*	*4,425*	*46,777*	*23,061*	*8,703*	*15,163*
Frederick, Md.	*1982*	*583,422*	*120,599*	*110,633*	*40,888*	*72,643*	*68,618*	*10,824*	*16,602*	*11,200*	*97,462*	*88,057*	*46,176*	*19,415*
	1977	*351,702*	*69,773*	*63,887*	*26,810*	*49,221*	*45,624*	*11,882*	*14,318*	*9,848*	*62,641*	*40,986*	*26,934*	*10,509*
Montgomery, Md.	*1982*	*3,998,720*	*904,166*	*848,355*	*305,258*	*661,736*	*620,108*	*218,778*	*205,042*	*119,862*	*632,486*	*419,374*	*151,044*	*167,127*
	1977	*2,406,665*	*478,922*	*448,512*	*182,671*	*432,575*	*397,711*	*141,352*	*130,884*	*78,882*	*478,533*	*186,603*	*84,602*	*87,819*

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA (continued)														
WASHINGTON (continued)														
Prince George's, Md.	1982	3,977,169	901,660	849,604	297,997	626,018	558,991	173,595	129,402	75,669	712,566	477,073	115,875	173,500
	1977	2,570,081	545,944	513,458	185,581	413,222	362,255	123,514	105,791	63,643	548,073	220,074	72,383	110,624
Alexandria city, Va.	1982	863,352	210,352	148,295	91,299	121,833	117,829	36,958	29,099	19,634	183,527	67,956	9,847	25,142
	1977	565,131	109,389	76,974	49,106	109,441	105,549	31,185	20,660	14,372	139,753	34,435	7,333	17,110
Arlington, Va.	1982	975,423	205,147	195,746	124,570	77,886	73,865	18,535	34,356	19,799	296,238	89,554	16,371	53,385
	1977	633,905	116,475	110,434	71,966	58,478	54,372	14,845	25,693	15,233	224,049	43,078	9,887	34,032
Fairfax, Va.	1982	3,560,353	672,568	635,806	271,863	660,293	623,482	209,762	168,309	94,377	560,319	338,468	179,036	156,392
	1977	1,892,034	382,160	360,592	140,594	349,705	324,020	121,764	93,139	53,918	327,613	163,948	84,402	87,999
Fairfax city, Va.	1982	441,438	70,620	68,286	40,286	50,272	32,426	7,159	18,514	14,673	126,266	40,118	29,225	10,492
	1977	282,455	47,363	45,575	19,872	28,465	18,142	4,887	13,828	11,202	96,371	24,206	15,798	7,901
Falls Church city, Va.	1982	207,994	24,932	24,672	15,156	19,613	11,514	2,207	14,109	4,592	67,384	29,947	11,758	7,838
	1977	133,656	16,318	17,966	6,572	13,576	7,886	1,893	9,371	3,155	55,841	12,420	5,847	5,145
Loudoun, Va.	1982	246,223	64,847	62,843	21,820	4,456		8,234	4,717	1,423	36,623	33,309	15,976	14,650
	1977	142,597	38,431	37,061	11,447	3,009		5,508	3,955	1,235	25,399	16,411	9,014	8,067
Manassas city, Va.	1982	142,402	31,294	28,133	6,733	9,301	2,926	872	5,591	3,397	25,586	12,550	26,605	5,189
	1977	94,341	21,715	19,486	3,987	7,594	2,379	757	3,627	2,263	21,447	7,415	14,547	3,009
Manassas Park city, Va.	1982	24,929	14,698	8,372	1,114			483			3,010	4,073		419
	1977	12,332	6,401	3,639	570			467			2,528	1,550		336
Prince William, Va.	1982	816,581	180,972	169,077	69,874	86,858	77,511	23,869	26,515	16,131	160,355	112,893	53,951	43,581
	1977	401,050	83,748	78,096	29,677	45,107	39,533	14,167	15,020	9,365	94,148	46,576	25,712	20,638
Stafford, Va.	1982	38,911	9,455	9,239	6,284	553		38	233	233	6,554	11,473	1,673	
	1977	24,245	5,785	5,626	3,652	397		32	177	177	4,556	7,290	1,109	
TOTAL METRO COUNTIES	1982	2,753,999	511,577	473,478	560,598	201,428	171,976	182,474	122,738	70,255	210,681	213,818	44,824	135,472
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
TOTAL STATE	1982	2,753,999	511,577	473,478	560,598	201,428	171,976	182,474	122,738	70,255	210,681	213,818	44,824	135,472
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
FLORIDA														
BRADENTON	1982	807,971	190,148	182,502	97,031	130,767	101,747	33,181	35,816	15,158	152,041	58,955	34,688	35,223
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Manatee	1982	807,971	190,148	182,502	97,031	130,767	101,747	33,181	35,816	15,158	152,041	58,955	34,688	35,223
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
DAYTONA BEACH	1982	1,425,023	292,485	280,900	170,824	185,213	154,252	59,441	52,510	30,924	210,177	138,547	94,858	74,877
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Volusia	1982	1,425,023	292,485	280,900	170,824	185,213	154,252	59,441	52,510	30,924	210,177	138,547	94,858	74,877
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1982	6,789,624	1,233,770	1,092,675	784,114	843,780	754,031	311,684	336,480	219,131	1,526,647	648,165	262,229	275,509
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Broward	1982	6,789,624	1,233,770	1,092,675	784,114	843,780	754,031	311,684	336,480	219,131	1,526,647	648,165	262,229	275,509
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
FORT MYERS	1982	1,335,120	308,914	296,919	123,757	175,389	155,477	42,393	79,783	51,901	226,841	99,762	119,225	34,463
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Lee	1982	1,335,120	308,914	296,919	123,757	175,389	155,477	42,393	79,783	51,901	226,841	99,762	119,225	34,463
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
FORT PIERCE	1982	812,117	191,199	179,531	71,866	68,353	56,036	26,869	38,153	24,748	156,876	93,309	71,529	30,369
	1977	454,037	105,812	98,612	36,622	40,936	33,186	15,318	23,178	15,189	99,883	42,594	37,629	14,902
Martin	1982	374,354	101,142	96,488	35,242	19,358	14,358	10,093	20,756	14,071	55,722	34,220	41,198	15,446
	1977	185,596	49,300	46,803	15,870	9,651	7,040	5,757	11,441	7,883	32,152	13,871	22,070	7,010
St. Lucie	1982	437,763	90,057	83,043	36,624	48,995	41,678	16,776	17,397	10,677	101,154	59,089	30,331	14,923
	1977	268,441	56,512	51,809	20,752	31,285	26,146	9,561	11,737	7,306	67,731	28,723	15,559	7,892
FORT WALTON BEACH	1982	573,264	106,425	101,614	67,672	97,322	83,388	24,549	25,973	16,005	91,654	47,179	43,426	12,805
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okaloosa	1982	573,264	106,425	101,614	67,672	97,322	83,388	24,549	25,973	16,005	91,654	47,179	43,426	12,805
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
GAINESVILLE	1982	875,442	194,968	187,464	101,061	116,544	88,002	34,939	43,592	25,165	141,504	93,256	42,660	40,824
	1977	526,645	121,131	115,954	48,812	65,310	48,503	24,355	24,534	14,404	99,694	50,111	31,923	20,219
Alachua	1982	809,178	172,344	165,102	95,196	111,547	88,002	33,873	41,844	24,653	131,409	85,588	38,448	37,096
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
GAINESVILLE (continued)														
Bradford	1982	66,264	22,624	22,362	5,865	4,997		1,066	1,748	512	10,095	7,668	4,212	3,728
	1977	41,280	14,047	13,869	3,130	2,704		847	1,171	350	7,933	4,820	2,359	1,947
JACKSONVILLE	**1982**	**3,783,231**	**743,222**	**699,530**	**331,230**	**445,180**	**377,254**	**143,857**	**142,436**	**90,647**	**797,813**	**429,429**	**168,028**	**145,570**
	1977	2,407,905	492,524	461,853	193,631	288,129	237,394	97,531	96,428	62,934	599,741	211,020	105,598	94,928
Clay	1982	406,298	75,536	73,738	39,915	100,814	98,430	21,902	7,901	2,985	36,608	37,621	19,904	18,853
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Duval	1982	2,995,192	575,632	540,101	258,125	324,565	269,549	111,031	130,405	85,649	686,801	317,652	129,551	118,741
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,873	88,928	59,628	534,811	162,547	87,587	82,832
Nassau	1982	120,776	37,877	36,742	11,675	6,682		5,559	677	627	15,190	18,499	7,178	4,066
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
St. Johns	1982	260,965	54,177	48,949	21,515	13,119	9,275	5,365	3,453	1,386	59,214	55,657	11,395	3,910
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776
LAKELAND - WINTER HAVEN	**1982**	**1,611,279**	**368,375**	**355,244**	**141,288**	**191,136**	**156,988**	**59,885**	**53,641**	**30,616**	**303,978**	**160,635**	**106,696**	**64,080**
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Polk	1982	1,611,279	368,375	355,244	141,288	191,136	156,988	59,885	53,641	30,616	303,978	160,635	106,696	64,080
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
MELBOURNE - TITUSVILLE - PALM BAY	**1982**	**1,361,346**	**300,398**	**288,433**	**145,685**	**202,623**	**178,731**	**20,342**	**49,830**	**26,501**	**228,712**	**131,338**	**97,415**	**63,269**
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Brevard	1982	1,361,346	300,398	288,433	145,685	202,623	178,731	20,342	49,830	26,501	228,712	131,338	97,415	63,269
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
MIAMI - HIALEAH	**1982**	**9,434,151**	**1,903,083**	**1,737,324**	**941,124**	**1,295,979**	**1,148,140**	**598,126**	**630,494**	**358,893**	**1,584,673**	**791,186**	**298,185**	**397,423**
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
Dade	1982	9,434,151	1,903,083	1,737,324	941,124	1,295,979	1,148,140	598,126	630,494	358,893	1,584,673	791,186	298,185	397,423
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1982***	***16,223,775***	***3,136,853***	***2,829,999***	***1,725,238***	***2,139,759***	***1,902,171***	***909,810***	***966,974***	***578,024***	***3,111,320***	***1,439,351***	***560,414***	***672,932***
	1977	*9,363,466*	*1,937,657*	*1,743,819*	*964,646*	*1,293,100*	*1,129,338*	*555,827*	*534,651*	*329,342*	*1,986,095*	*622,832*	*294,028*	*350,893*
OCALA	**1982**	**614,097**	**151,766**	**141,098**	**62,892**	**59,760**	**53,685**	**16,712**	**17,842**	**11,308**	**81,406**	**97,260**	**46,970**	**21,044**
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Marion	1982	614,097	151,766	141,098	62,892	59,760	53,685	16,712	17,842	11,308	81,406	97,260	46,970	21,044
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
ORLANDO	**1982**	**4,156,432**	**902,444**	**861,317**	**475,359**	**543,764**	**457,402**	**141,218**	**156,315**	**90,717**	**768,178**	**458,244**	**178,555**	**115,635**
	1977	2,275,552	495,791	471,299	213,466	327,794	271,452	79,997	93,442	55,660	505,799	193,625	102,179	61,653
Orange	1982	2,849,182	607,511	580,948	342,221	317,852	272,102	90,296	113,104	64,414	535,233	348,828	127,008	75,877
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1982	250,758	67,598	66,043	33,172	17,782	8,059	3,841	6,887	5,592	54,237	33,476	13,270	10,254
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Seminole	1982	1,056,492	227,335	214,326	99,966	208,130	177,241	47,081	36,324	20,711	178,708	80,940	58,277	29,504
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
PANAMA CITY	**1982**	**594,658**	**90,490**	**86,229**	**75,508**	**94,432**	**84,959**	**32,644**	**36,855**	**22,350**	**126,873**	**37,455**	**35,825**	**15,427**
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bay	1982	594,658	90,490	86,229	75,508	94,432	84,959	32,644	36,855	22,350	126,873	37,455	35,825	15,427
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
PENSACOLA	**1982**	**1,420,958**	**296,015**	**284,589**	**138,662**	**231,435**	**200,726**	**42,896**	**51,572**	**29,832**	**309,232**	**129,951**	**76,345**	**43,710**
	1977	873,621	195,044	186,553	69,151	135,330	115,523	28,555	37,419	22,230	213,073	62,531	49,310	25,009
Escambia	1982	1,235,658	220,570	210,359	126,108	220,339	195,208	41,411	45,150	26,728	276,060	108,431	66,625	37,399
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,648
Santa Rosa	1982	185,300	75,445	74,230	12,554	11,096	5,518	1,485	6,442	3,104	33,172	21,520	9,720	6,311
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
SARASOTA	**1982**	**1,399,176**	**298,545**	**273,883**	**161,492**	**142,983**	**127,617**	**48,424**	**123,103**	**86,270**	**212,834**	**124,247**	**68,045**	**49,594**
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Sarasota	1982	1,399,176	298,545	273,883	161,492	142,983	127,617	48,424	123,103	86,270	212,834	124,247	68,045	49,594
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
TALLAHASSEE	**1982**	**945,562**	**207,087**	**198,400**	**101,117**	**126,759**	**106,552**	**50,250**	**33,299**	**21,149**	**163,662**	**87,814**	**62,293**	**24,930**
	1977	571,244	127,476	121,454	47,907	72,135	59,452	32,421	23,473	14,496	120,265	42,618	39,827	16,893
Gadsden	1982	98,057	25,628	23,742	4,459	6,873		4,697	2,749	1,684	21,097	18,228	1,112	3,412
	1977	68,590	19,515	18,046	2,499	3,945		3,729	2,551	1,591	18,041	8,699	995	2,403
Leon	1982	847,505	181,459	174,658	96,658	119,886	106,552	45,553	30,550	18,465	142,565	69,586	61,181	21,518
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
TAMPA - ST. PETERSBURG - CLEARWATER	**1982**	**8,762,178**	**2,268,360**	**2,147,308**	**871,336**	**1,218,031**	**1,071,264**	**290,290**	**315,004**	**186,600**	**1,478,815**	**820,769**	**342,163**	**274,429**
	1977	4,933,390	1,186,144	1,120,004	470,449	729,255	633,168	170,903	223,810	135,420	994,358	352,362	229,196	166,045
Hernando	1982	188,947	65,081	63,703	12,876	12,392		2,901	5,090	2,123	20,675	28,466	21,009	7,036
	1977	82,939	25,282	24,627	5,192	5,552		1,376	2,236	950	14,630	10,197	9,532	2,645
Hillsborough	1982	3,954,588	978,642	925,825	386,683	534,134	475,966	139,767	120,805	67,788	730,487	414,200	135,805	108,498
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Pasco	1982	643,752	188,816	182,133	50,322	77,656	55,899	20,334	33,543	20,997	78,224	69,889	34,550	31,826
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1982	3,974,891	1,035,821	975,647	421,455	593,849	539,399	127,288	155,566	95,692	649,429	308,214	150,799	127,069
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**1982**	**3,723,446**	**770,787**	**721,585**	**386,504**	**520,363**	**466,440**	**185,465**	**201,052**	**143,728**	**690,691**	**297,157**	**103,333**	**133,799**
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Palm Beach	1982	3,723,446	770,787	721,585	386,504	520,363	466,440	185,465	201,052	143,728	690,691	297,157	103,333	133,799
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
ALL COUNTIES														
Alachua	1982	809,178	172,344	165,102	95,196	111,547	88,002	33,873	41,844	24,653	131,409	85,588	38,448	37,096
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272
Baker	1982	52,504	17,675	17,360	1,310	2,450		606	315	93	12,898	13,310	955	1,003
	1977	27,192	7,933	7,783	793	1,144		413	264	81	7,436	6,161	786	732
Bay	1982	594,658	90,490	86,229	75,508	94,432	84,959	32,644	36,855	22,350	126,873	37,455	35,825	15,427
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bradford	1982	66,264	22,624	22,362	5,865	4,997		1,066	1,748	512	10,095	7,668	4,212	3,728
	1977	41,280	14,047	13,869	3,130	2,704		847	1,171	350	7,933	4,820	2,359	1,947
Brevard	1982	1,361,346	300,398	288,433	145,685	202,623	178,731	20,342	49,830	26,501	228,712	131,338	97,415	63,269
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Broward	1982	6,789,624	1,233,770	1,092,675	784,114	843,780	754,031	311,684	336,480	219,131	1,526,647	648,165	262,229	275,509
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Calhoun	1982	29,784	10,119	9,943	791	1,262		400	65		5,477	3,781	2,578	969
	1977	21,118	7,334	7,199	604	771		400	76		3,835	2,781	2,377	888
Charlotte	1982	295,175	40,663	39,562	16,285	22,792	20,761	17,878	10,222	6,153	56,528	32,568	40,387	21,505
	1977	150,885	29,388	28,453	8,631	10,733	9,594	8,916	7,839	4,801	31,917	13,535	17,022	9,256
Citrus	1982	204,806	57,504	56,837	14,764	8,981	2,268	6,703	7,140	4,820	22,833	32,128	20,527	8,060
	1977	100,106	30,278	29,895	7,105	4,367	1,090	3,523	3,424	2,352	11,897	12,086	10,896	4,345
Clay	1982	406,298	75,536	73,738	39,915	100,814	98,430	21,902	7,901	2,985	36,608	37,621	19,904	18,853
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Collier	1982	682,028	137,570	131,792	68,718	72,191	60,959	39,023	45,639	34,796	129,247	42,768	56,797	16,452
	1977	342,585	71,414	68,081	29,215	36,923	30,656	18,580	27,194	21,061	72,828	21,925	25,559	8,278
Columbia	1982	157,392	29,721	28,813	14,748	15,192	8,527	4,883	3,588	1,499	26,936	23,985	16,223	6,065
	1977	106,842	23,156	22,340	10,047	8,524	4,712	3,948	2,543	1,081	21,126	14,352	10,845	3,520
Dade	1982	9,434,151	1,903,083	1,737,324	941,124	1,295,979	1,148,140	598,126	630,494	358,893	1,584,673	791,186	298,185	397,423
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
De Soto	1982	69,054	23,435	22,926	4,039	5,392		1,104	952	768	12,883	7,665	5,019	2,876
	1977	39,660	13,341	12,931	2,240	2,910		926	788	647	7,636	4,252	2,734	2,118
Dixie	1982	25,023	10,033	9,599	1,024	322		2,462	478	92	3,237	3,246	581	732
	1977	13,150	4,352	4,144	678	234		1,082	327	64	2,008	2,237	427	546
Duval	1982	2,995,192	575,632	540,101	258,125	324,565	269,549	111,031	130,405	85,649	686,801	317,652	129,551	118,741
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,883	88,928	59,628	534,811	162,547	87,587	82,832
Escambia	1982	1,255,658	220,570	210,359	126,108	220,339	195,208	41,411	45,150	26,728	276,060	108,431	66,625	37,399
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,648
Flagler	1982	37,581	9,530	8,211	2,889	197		240	487	103	11,440	8,547	1,215	410
	1977	17,916	4,687	4,031	1,491	147		164	379	81	4,970	3,432	810	299
Franklin	1982	27,825	12,496	11,967	2,333	549		358	860		1,912	2,441	4,141	844
	1977	15,726	6,588	6,278	1,443	304		210	435		1,357	1,711	2,017	632
Gadsden	1982	98,057	25,628	23,742	4,459	6,873		4,697	2,749	1,684	21,097	18,228	1,112	3,412
	1977	68,590	19,515	18,046	2,499	3,945		3,729	2,551	1,591	18,041	8,699	995	2,403
Gilchrist	1982	8,242	4,945	4,547	830	116		41	44			680	89	117
	1977	5,030	2,946	2,704	534	87		32	42			482	77	95
Glades	1982	4,766	2,733	2,620	683	250		173	27		62	667	83	
	1977	3,784	2,028	1,935	627	212		183	30		61	481	84	
Gulf	1982	30,460	14,969	14,637	2,096	1,841		400	1,184	1,184	3,259	2,331	2,338	1,151
	1977	19,070	8,836	8,632	1,165	1,326		297	908	908	2,267	1,536	1,318	733

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ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Hamilton	1982	41,821	9,713	9,314	4,093	2,604		168	951	305	4,013	16,314	1,342	787
	1977	20,283	5,089	4,856	2,032	916		122	351	115	1,797	7,687	862	450
Hardee	1982	61,671	24,296	23,300	2,166	1,907		1,475	1,340	785	6,357	6,369	9,038	2,936
	1977	38,731	14,750	14,076	1,382	1,496		1,282	1,092	651	4,889	3,796	4,506	2,111
Hendry	1982	106,061	43,316	41,537	5,904	5,713		1,825	2,370	1,054	18,877	8,840	10,135	3,348
	1977	56,238	22,812	21,769	3,457	2,704		915	1,262	571	10,673	4,407	4,853	1,738
Hernando	1982	188,947	65,081	63,703	12,876	12,392		2,901	5,090	2,123	20,675	28,466	21,009	7,036
	1977	82,939	25,282	24,627	5,192	5,552		1,376	2,236	950	14,630	10,197	9,532	2,645
Highlands	1982	219,561	66,124	64,736	15,169	18,378	5,967	9,615	6,029	3,459	34,501	22,947	19,986	10,320
	1977	125,499	35,095	34,191	7,415	9,272	2,972	4,995	3,475	2,028	27,128	12,428	11,077	4,890
Hillsborough	1982	3,954,588	978,642	925,825	386,683	534,134	475,966	139,767	120,805	67,788	730,487	414,200	135,805	108,498
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Holmes	1982	38,443	14,441	13,848	2,172	907		829	767	62	7,976	3,006	2,242	1,973
	1977	22,114	7,678	7,327	1,080	811		546	638	53	4,666	2,561	1,261	969
Indian River	1982	329,476	85,210	82,062	33,869	16,169	4,101	16,748	25,593	16,671	64,018	21,318	31,568	16,574
	1977	176,772	46,341	44,366	15,923	8,938		7,805	11,907	7,908	35,431	12,899	14,295	7,157
Jackson	1982	142,529	41,717	40,752	11,566	13,329		3,828	5,068	3,704	29,587	14,526	7,615	5,634
	1977	99,807	28,099	27,315	6,050	8,738		2,998	3,479	2,587	25,041	9,265	5,329	3,165
Jefferson	1982	32,540	8,900	8,205	811	842		456	1,552	1,357	4,291	10,458	313	2,808
	1977	18,089	5,287	4,865	601	598		418	901	807	3,154	4,168	244	1,307
Lafayette	1982	6,973	2,850	2,732	235	241		332	172	172	82	1,488	713	43
	1977	4,193	1,838	1,754	193	188		208	95	95	68	742	375	44
Lake	1982	517,360	132,178	127,043	38,749	41,414	18,355	17,618	17,982	13,875	103,594	50,885	45,074	24,282
	1977	303,103	78,785	75,355	18,382	24,665	10,828	9,195	10,525	8,281	73,911	24,102	28,781	12,681
Lee	1982	1,335,120	308,914	296,919	123,757	175,389	155,477	42,393	79,783	51,901	226,841	99,762	119,225	34,463
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Leon	1982	847,505	181,459	174,658	96,658	119,886	106,552	45,553	30,550	18,465	142,565	69,586	61,181	21,518
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490
Levy	1982	63,685	23,858	22,878	3,833	3,362		1,168	2,763	2,051	8,890	12,262	2,541	1,132
	1977	40,462	14,040	13,398	2,903	2,207		874	1,751	1,323	6,671	7,621	1,467	927
Liberty	1982	4,979	442	398	472	904			396	396	182	2,197	85	
	1977	3,252	306	276	278	698			268	268	146	1,311	70	
Madison	1982	48,411	12,357	12,156	1,377	585		682	531	201	7,537	12,094	5,037	5,273
	1977	27,216	8,748	8,597	985	461		501	441	170	3,828	5,254	2,347	2,791
Manatee	1982	807,971	190,148	182,502	97,031	130,767	101,747	33,181	35,816	15,158	152,041	58,955	34,688	35,223
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Marion	1982	614,097	151,766	141,098	62,892	59,760	53,685	16,712	17,842	11,308	81,406	97,260	46,970	21,044
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Martin	1982	374,354	101,142	96,488	35,242	19,358	14,358	10,093	20,756	14,071	55,722	34,220	41,198	15,446
	1977	185,596	49,300	46,803	15,870	9,651	7,040	5,757	11,441	7,883	32,152	13,871	22,070	7,010
Monroe	1982	359,462	74,661	70,761	54,788	38,825	30,427	12,720	10,808	3,932	31,175	23,447	33,113	17,887
	1977	212,038	52,347	49,520	32,323	23,842	18,363	7,128	6,480	2,424	26,438	14,271	15,313	8,757
Nassau	1982	120,776	37,877	36,742	11,675	6,682		5,559	677	627	15,190	18,499	7,178	4,066
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
Okaloosa	1982	573,264	106,425	101,614	67,672	97,322	83,388	24,549	25,973	16,005	91,654	47,179	43,426	12,805
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okeechobee	1982	83,330	34,574	33,552	8,760	4,801		2,471	3,073	1,076	6,486	9,610	3,332	1,399
	1977	49,128	17,243	16,652	4,811	2,827		1,200	1,546	553	6,250	6,976	2,961	1,184
Orange	1982	2,649,182	607,511	580,948	342,221	317,852	272,102	90,296	113,104	64,414	535,233	343,828	127,008	75,877
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1982	250,758	67,598	66,043	33,172	17,782	8,059	3,841	6,887	5,592	54,237	33,476	13,270	10,254
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Palm Beach	1982	3,723,446	770,787	721,585	386,504	520,363	466,440	185,465	201,052	143,728	690,691	297,157	103,333	133,799
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Pasco	1982	643,752	188,816	182,133	50,322	77,656	55,899	20,334	33,543	20,997	78,224	69,889	34,550	31,826
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1982	3,974,891	1,035,821	975,647	421,455	593,849	539,399	127,288	155,566	95,692	649,429	308,214	150,799	127,069
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589
Polk	1982	1,611,279	368,375	355,244	141,288	191,136	156,988	59,885	53,641	30,616	303,978	160,635	106,696	64,080
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Putnam	1982	214,546	58,715	57,148	9,700	8,721		6,921	6,110	4,312	41,619	33,771	10,651	16,859
	1977	120,657	35,056	33,954	5,299	5,551		3,895	4,373	3,140	24,533	12,864	8,554	10,592
St. Johns	1982	260,965	54,177	48,949	21,515	13,119	9,275	5,365	3,453	1,386	59,214	55,657	11,395	3,910
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
St. Lucie	1982	437,763	90,057	83,043	36,624	48,995	41,678	16,776	17,397	10,677	101,154	59,089	30,331	14,923
	1977	268,441	56,512	51,809	20,752	31,285	26,146	9,561	11,737	7,306	67,731	28,723	15,559	7,892
Santa Rosa	1982	185,300	75,445	74,230	12,554	11,096	5,518	1,485	6,442	3,104	33,172	21,520	9,720	6,311
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
Sarasota	1982	1,399,176	298,545	273,883	161,492	142,983	127,617	48,424	123,103	86,270	212,834	124,247	68,045	49,594
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Seminole	1982	1,056,492	227,335	214,326	99,966	208,130	177,241	47,081	36,324	20,711	178,708	80,940	38,277	29,504
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
Sumter	1982	81,687	27,518	26,557	6,438	1,381		659	1,370	396	2,868	30,732	1,340	2,689
	1977	45,937	14,143	13,583	4,121	1,229		611	1,187	351	2,290	16,000	1,265	1,425
Suwannee	1982	79,227	23,743	23,379	3,201	7,229		1,961	2,381	1,401	16,372	5,738	3,649	3,558
	1977	54,132	15,299	15,049	2,278	4,089		1,730	1,577	945	14,033	4,379	2,403	2,626
Taylor	1982	65,634	17,128	16,698	7,745	3,940		2,092	3,679	3,679	12,389	7,836	4,321	1,746
	1977	47,222	11,601	11,255	4,506	2,609		1,939	2,306	2,306	9,171	5,447	3,324	1,330
Union	1982	10,894	4,403	4,223	88			38	166		1,645	1,491	976	453
	1977	6,770	3,050	2,911	55			30	144		1,027	808	563	263
Volusia	1982	1,425,023	292,485	280,900	170,824	185,213	154,252	59,441	52,510	30,924	210,177	138,547	94,858	74,877
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Wakulla	1982	15,642	7,022	6,322	2,700	1,071		51	538	320	2,461	598	193	582
	1977	9,966	4,260	3,828	1,553	644		56	341	209	1,634	504	199	389
Walton	1982	58,637	19,926	19,554	2,624	2,388		1,104	1,246	655	8,152	12,072	5,858	2,156
	1977	34,773	11,532	11,305	1,651	1,435		803	918	492	6,809	5,738	2,905	1,178
Washington	1982	36,444	20,171	19,339	1,676	2,103		551	675	611	2,055	2,758	1,884	1,604
	1977	23,048	11,702	11,165	1,058	1,183		483	617	556	1,702	1,934	1,594	1,071
TOTAL METRO COUNTIES	1982	**50,425,075**	**10,818,481**	**10,116,545**	**5,248,522**	**6,689,813**	**5,822,691**	**2,163,165**	**2,423,770**	**1,480,643**	**9,252,607**	**4,744,658**	**2,252,468**	**1,852,980**
	1977	29,010,594	6,358,249	5,923,056	2,741,833	3,941,180	3,370,378	1,319,695	1,454,872	908,573	6,185,956	2,136,330	1,364,259	1,020,020
TOTAL STATE	1982	**54,671,728**	**11,943,137**	**11,201,753**	**5,597,168**	**6,998,162**	**5,974,056**	**2,320,748**	**2,590,331**	**1,590,625**	**9,954,446**	**5,229,532**	**2,605,407**	**2,037,207**
	1977	31,413,088	7,015,631	6,554,829	2,924,742	4,113,963	3,448,593	1,406,103	1,554,795	975,482	6,644,624	2,386,463	1,553,759	1,118,507
GEORGIA														
ALBANY	1982	**505,485**	**95,748**	**90,251**	**37,802**	**72,301**	**63,302**	**28,890**	**28,587**	**18,095**	**99,797**	**26,463**	**47,625**	**18,500**
	1977	345,745	64,041	60,240	23,071	55,168	47,397	18,135	19,035	12,373	80,361	20,995	26,465	9,415
Dougherty	1982	498,992	93,126	87,632	37,639	72,291	63,302	28,839	28,466	17,974	99,756	24,064	47,038	18,434
	1977	342,166	62,534	58,735	22,980	55,161	47,397	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Lee	1982	6,493	2,622	2,619	163	10		51	121	121	41	2,399	587	66
	1977	3,579	1,507	1,505	91	7		40	108	108	28	1,201	342	43
ATHENS	1982	**590,273**	**116,875**	**114,117**	**57,422**	**66,724**	**48,771**	**17,883**	**25,164**	**11,924**	**129,349**	**53,076**	**34,391**	**21,572**
	1977	373,002	74,789	72,668	33,480	43,622	31,038	15,099	18,180	8,865	86,142	31,723	21,388	12,188
Clarke	1982	477,118	86,478	84,402	44,966	60,451	48,771	15,327	21,777	8,948	111,058	32,082	30,346	18,108
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Jackson	1982	87,756	19,510	19,074	10,782	5,018		1,851	3,209	2,798	15,656	17,461	2,902	2,588
	1977	52,370	11,351	11,043	5,161	3,519		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Madison	1982	13,755	6,274	6,133	1,049	253		63	55	55	2,359	1,634	99	497
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420
Oconee	1982	11,644	4,613	4,508	625	1,002		642	123	123	276	1,899	1,044	379
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
ATLANTA	1982	**11,509,699**	**2,354,884**	**2,278,149**	**1,234,081**	**1,880,553**	**1,624,108**	**416,759**	**321,798**	**204,337**	**2,122,068**	**1,071,473**	**512,883**	**372,564**
	1977	7,095,276	1,353,232	1,303,064	658,044	1,204,406	1,021,608	298,621	268,898	174,220	1,505,189	585,281	324,310	211,779
Barrow	1982	84,421	26,294	25,958	4,990	2,615	1,368	4,381	1,324	717	19,307	9,784	4,275	3,646
	1977	56,825	15,051	14,843	3,178	2,378	1,227	2,982	1,237	680	16,529	5,994	3,106	2,165
Butts	1982	36,088	11,168	11,168	2,640	618		1,541	851	570	3,898	7,617	1,995	1,697
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Cherokee	1982	133,443	46,796	46,383	4,875	4,617	1,415	3,540	5,626	4,890	24,136	7,104	22,199	4,897
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143
Clayton	1982	983,277	195,605	185,364	80,105	202,016	196,379	35,182	18,012	8,636	150,693	90,130	32,339	30,753
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,805	44,337	18,521	14,987
Cobb	1982	2,038,450	399,703	387,056	184,549	427,402	382,517	80,894	62,798	40,665	411,683	185,960	76,762	64,890
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373
Coweta	1982	152,685	40,872	40,586	12,609	18,318	9,829	4,395	7,335	7,335	21,444	15,848	16,222	6,277
	1977	98,089	26,267	26,055	6,539	10,637	5,623	3,749	5,493	5,493	17,791	8,955	8,423	3,518

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ATLANTA (continued)														
De Kalb	1982	3,009,116	566,081	543,494	311,492	656,899	594,975	118,957	84,378	48,519	494,762	268,028	120,274	90,210
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Douglas	1982	199,163	70,942	70,630	13,862	10,620		5,933	3,225	2,575	33,511	27,440	13,401	11,301
	1977	114,277	34,808	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Fayette	1982	61,374	25,669	25,470	4,407	2,089		2,977	2,286	2,109	6,792	4,269	5,666	2,415
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Forsyth	1982	76,460	22,443	21,633	6,452	1,718		1,113	1,755	1,088	14,120	9,017	11,720	2,799
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Fulton	1982	3,324,344	540,562	520,038	499,619	449,517	389,261	128,216	99,927	64,997	607,441	285,332	132,901	94,773
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gwinnett	1982	692,651	205,018	202,516	50,791	49,792	24,013	8,547	15,664	11,169	177,383	90,216	36,861	26,656
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Henry	1982	89,217	22,677	19,574	11,308	2,667		329	988	919	18,639	18,541	8,717	1,401
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Newton	1982	117,755	34,515	34,257	10,342	14,890	8,733	4,349	2,505	1,840	17,312	11,226	4,617	6,646
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,351	6,640	2,833	3,533
Paulding	1982	52,420	22,079	21,760	2,430	2,150		391	554	68	10,045	6,627	1,786	3,724
	1977	32,009	11,151	10,978	1,326	1,208		358	509	64	8,305	3,748	1,537	1,797
Rockdale	1982	158,444	39,158	38,783	14,691	6,669	2,309	2,302	2,786	1,683	48,275	16,550	8,046	5,317
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Spalding	1982	213,993	55,908	54,658	16,026	23,475	13,309	9,836	9,283	5,337	43,807	7,837	9,195	11,478
	1977	146,404	35,734	34,766	9,518	16,372	9,141	9,222	7,479	4,363	32,904	6,608	6,839	6,802
Walton	1982	86,398	29,394	28,821	2,893	4,481		3,876	2,501	1,220	18,820	9,947	5,907	3,684
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
AUGUSTA	1982	1,538,817	342,078	336,871	138,615	213,739	148,453	73,548	59,956	41,299	292,164	134,411	97,722	49,681
	1977	981,280	214,234	210,740	71,507	142,921	99,076	52,404	41,930	29,828	216,541	72,841	59,122	28,673
Columbia	1982	111,359	31,670	31,315	6,202	10,242	6,815	1,528	3,172	1,408	8,803	15,908	20,915	3,225
	1977	48,479	13,065	12,905	2,382	4,817	3,165	863	1,619	718	4,294	7,283	8,447	1,449
McDuffie	1982	84,579	31,148	30,695	4,831	5,692		2,068	3,191	2,127	9,775	6,170	11,340	4,299
	1977	53,349	17,463	17,190	2,693	3,563		1,357	2,686	1,817	9,702	4,271	6,007	2,143
Richmond	1982	962,924	174,716	171,616	102,789	156,772	124,108	53,217	43,201	29,863	209,151	61,137	46,105	25,282
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	34,945	32,085	15,058
Aiken, S. C.	*1982*	*379,955*	*104,544*	*103,245*	*24,793*	*41,033*	*17,530*	*16,735*	*10,392*	*7,901*	*64,435*	*51,196*	*19,362*	*16,875*
	1977	*257,254*	*74,743*	*73,733*	*13,237*	*24,413*	*10,194*	*13,401*	*7,808*	*6,078*	*55,506*	*26,342*	*12,583*	*10,023*
COLUMBUS	1982	1,005,965	198,478	192,493	90,116	158,794	133,371	39,042	38,782	27,824	215,632	90,821	42,584	34,596
	1977	695,446	131,575	127,140	53,676	108,655	89,692	34,998	34,296	25,180	167,962	56,061	28,950	19,038
Chattahoochee	1982	7,603	458	355	2,128	457		785			76	679		
	1977	4,400	306	238	1,251	308		440			52	419		
Muscogee	1982	874,054	159,598	154,030	76,623	141,552	118,705	34,715	36,947	26,597	202,671	75,559	36,903	28,840
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772
Russell, Ala.	*1982*	*124,308*	*38,422*	*38,108*	*11,365*	*16,785*	*14,666*	*3,542*	*1,835*	*1,227*	*12,885*	*14,583*	*5,681*	*5,756*
	1977	*86,039*	*27,345*	*27,092*	*6,145*	*10,114*	*8,687*	*2,334*	*1,808*	*1,242*	*12,746*	*9,142*	*5,439*	*3,266*
MACON - WARNER ROBINS	1982	1,274,310	279,269	272,189	111,985	171,717	149,119	58,659	41,139	27,793	242,374	127,841	87,145	36,539
	1977	843,968	178,775	173,448	61,731	124,156	105,703	43,693	32,825	22,716	181,535	78,544	49,544	24,374
Bibb	1982	851,469	170,166	164,264	73,232	132,089	114,186	40,013	29,840	20,698	155,944	91,028	45,351	25,768
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Houston	1982	336,895	80,807	79,886	34,513	38,352	34,933	15,523	9,178	5,553	74,324	23,845	32,188	6,413
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Jones	1982	19,777	8,223	8,145	967			262	168	114	1,876	3,198	917	2,364
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390
Peach	1982	66,169	20,073	19,894	3,273	1,276		2,861	1,953	1,428	10,230	9,770	8,689	1,994
	1977	41,942	11,685	11,568	2,230	1,145		1,999	1,743	1,295	7,729	6,315	4,440	1,408
SAVANNAH	1982	1,138,332	242,393	234,133	116,494	130,725	113,393	59,977	64,649	47,560	191,691	98,169	74,134	33,647
	1977	706,525	144,473	138,873	61,734	90,334	76,932	41,863	42,477	32,015	138,000	58,179	40,842	21,477
Chatham	1982	1,102,768	231,008	222,885	115,318	130,264	113,393	59,769	61,965	45,146	178,199	96,581	72,956	32,301
	1977	685,739	138,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751
Effingham	1982	35,564	11,385	11,248	1,176	461		208	2,684	2,414	13,492	1,588	1,178	1,346
	1977	20,786	5,956	5,878	629	324		194	1,855	1,696	7,726	1,410	913	726
ALL COUNTIES														
Appling	1982	41,970	13,583	13,370	3,085	3,696		1,691	1,066	574	8,758	2,904	1,844	1,124
	1977	30,712	9,577	9,417	1,737	2,557		1,220	989	541	7,412	2,433	1,562	818

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Atkinson	1982	17,971	7,408	7,242	1,067	251			116	116	1,195	1,909	1,531	323
	1977	8,476	3,211	3,124	553	121			131	131	599	1,204	745	174
Bacon	1982	31,063	7,361	7,243	1,945	950		1,152	1,151	1,151	10,125	2,263	544	2,553
	1977	22,268	4,975	4,890	1,024	786		1,030	923	923	8,072	1,838	406	1,365
Baker	1982	6,131	2,717	2,655	37	221						1,222		291
	1977	3,785	1,745	1,698	27	161						661		189
Baldwin	1982	127,501	41,635	40,863	9,595	17,342	8,014	2,977	3,069	2,127	19,785	10,397	9,843	3,147
	1977	86,545	26,533	26,014	6,373	11,391	5,189	2,780	2,633	1,853	14,229	6,883	6,181	2,306
Banks	1982	1,702	640	624	187	158		110	75	75	17	107		
	1977	1,452	548	533	131	130		99	80	80	17	89		
Barrow	1982	84,421	26,294	25,958	4,990	2,615	1,368	4,381	1,324	717	19,307	9,784	4,275	3,646
	1977	56,825	15,051	14,843	3,178	2,378	1,227	2,982	1,237	680	16,529	5,994	3,106	2,165
Bartow	1982	166,550	37,797	35,786	11,130	7,105	4,676	7,464	7,494	6,249	31,752	25,616	15,994	4,944
	1977	115,848	23,438	22,149	6,934	6,204	4,016	5,612	5,826	4,937	28,534	17,078	9,742	3,566
Ben Hill	1982	57,200	22,193	21,765	3,166	3,548		2,811	2,700	1,625	9,984	3,327	2,971	2,674
	1977	43,091	14,793	14,492	1,964	2,493		2,802	2,342	1,432	8,388	3,055	2,381	1,681
Berrien	1982	49,259	16,839	16,543	1,255	1,485		880	1,049	284	14,816	2,446	3,320	2,632
	1977	38,714	11,771	11,552	907	1,184		872	996	274	14,302	1,874	2,360	1,625
Bibb	1982	851,469	170,166	164,264	73,232	132,089	114,186	40,013	29,840	20,698	155,944	91,028	45,351	25,768
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Bleckley	1982	33,819	12,339	12,173	1,956	1,559		1,304	336	234	7,063	5,692	323	1,333
	1977	23,630	7,943	7,828	1,122	1,025		1,033	366	260	6,447	3,172	286	906
Brantley	1982	8,760	3,578	3,497	85	214			960		352	1,005	1,547	
	1977	5,006	2,011	1,957	52	168			490		278	740	693	
Brooks	1982	26,272	8,554	8,408	891	1,865		1,191	1,656	1,579	5,672	1,442	1,382	1,333
	1977	20,642	6,435	6,318	603	1,323		963	1,434	1,363	5,283	1,172	966	963
Bryan	1982	23,050	7,748	7,578	942	23			67	67	4,804	3,949	2,591	274
	1977	15,624	4,310	4,211	698	22			75	75	3,555	3,359	1,924	205
Bulloch	1982	142,945	38,352	37,760	10,177	12,148	4,891	11,931	5,852	4,334	34,062	5,550	8,852	5,630
	1977	100,259	23,357	22,971	7,026	8,884	3,529	9,213	4,819	3,625	26,055	4,703	5,830	3,351
Burke	1982	57,413	22,054	21,733	2,010	2,644		2,289	5,962	5,962	8,167	1,962	3,959	2,730
	1977	37,604	13,550	13,338	1,159	1,711		1,812	4,267	4,267	6,350	1,484	3,379	1,518
Butts	1982	36,088	11,168	11,168	2,640	618		1,541	851	570	3,898	7,617	1,995	1,697
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Calhoun	1982	14,036	6,661	6,511	204	1,019		385	176		3,418	1,064	437	176
	1977	10,323	4,295	4,179	193	840		298	208		2,689	863	449	183
Camden	1982	35,117	11,803	10,602	1,744	3,482		471	549		4,365	7,286	2,349	1,173
	1977	21,786	7,085	6,353	1,036	2,249		380	460		3,195	4,192	1,155	720
Candler	1982	25,016	7,677	7,506	1,530	1,094		776			6,675	2,634	993	1,181
	1977	18,519	6,998	4,863	884	862		701			5,626	2,024	722	695
Carroll	1982	245,684	86,465	85,172	19,381	15,394	6,294	6,396	6,875	5,756	41,434	19,267	15,007	10,103
	1977	156,577	48,638	47,859	9,448	8,886	3,370	5,720	5,214	4,457	36,733	10,925	9,495	6,321
☐ Catoosa	1982	146,050	43,714	41,735	9,019	29,165	15,809	2,878	2,232	1,343	13,272	23,697	11,181	6,979
	1977	66,667	18,741	17,806	3,231	12,795	6,843	1,495	1,889	1,159	9,444	10,209	4,344	3,015
Charlton	1982	16,588	3,978	3,887	1,166	932		381	40	40	5,615	1,726	1,065	569
	1977	15,637	3,231	3,143	891	979		371	40	40	6,128	1,573	970	456
Chatham	1982	1,102,768	231,008	222,885	115,318	130,264	113,393	59,769	61,965	45,146	178,199	96,581	72,956	32,301
	1977	685,739	138,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751
Chattahoochee	1982	7,603	458	355	2,128	457		785			76	679		
	1977	4,400	306	238	1,251	308		440			52	419		
Chattooga	1982	60,637	22,050	21,765	2,278	4,382		1,994	2,276	2,276	10,997	3,256	4,101	1,734
	1977	45,360	15,319	15,104	1,691	3,207		1,931	1,779	1,779	9,857	2,841	2,408	1,336
Cherokee	1982	133,443	46,796	46,383	4,875	4,617	1,415	3,540	5,626	4,890	24,136	7,104	22,199	4,897
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143
Clarke	1982	477,118	86,478	84,402	44,966	60,451	48,771	15,327	21,777	8,948	111,058	32,082	30,346	18,108
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Clay	1982	3,186	1,487	1,453	394	189		70			65	232		340
	1977	2,512	1,132	1,101	288	186		72			67	173		259
Clayton	1982	983,277	195,605	185,364	80,105	202,016	196,379	35,182	18,012	8,636	150,693	90,130	32,339	30,753
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,803	44,337	18,521	14,987
Clinch	1982	11,956	3,001	2,933	248	1,054		124	350	350	1,878	1,768	638	503
	1977	8,965	2,322	2,259	220	697		138	260	260	1,784	1,286	492	410
Cobb	1982	2,038,450	399,703	387,056	184,549	427,402	382,517	80,894	62,798	40,665	411,683	185,960	76,762	64,890
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Coffee	1982	100,439	33,600	31,627	7,499	7,719	2,954	4,238	3,407	2,157	16,613	6,514	10,575	2,785
	1977	68,786	20,226	19,003	4,361	5,744	2,170	4,080	2,624	1,686	13,259	4,160	7,106	1,941
Colquitt	1982	130,023	42,057	41,762	6,298	6,214	3,927	6,751	4,337	3,379	15,458	8,376	16,296	5,657
	1977	89,145	26,292	26,079	3,853	6,037	3,755	5,662	3,625	2,870	15,266	5,952	8,773	3,714
Columbia	1982	111,359	31,670	31,315	6,202	10,242	6,815	1,528	3,172	1,408	8,803	15,908	20,915	3,225
	1977	48,479	13,065	12,905	2,382	4,817	3,165	863	1,619	718	4,294	7,283	8,447	1,449
Cook	1982	28,636	8,808	8,545	2,061	1,282		715	740	740	2,768	6,066	682	2,004
	1977	23,347	6,936	6,697	1,584	1,116		679	770	770	2,524	5,304	590	1,326
Coweta	1982	152,685	40,872	40,586	12,609	18,318	9,829	4,395	7,335	7,335	21,444	15,848	16,222	6,277
	1977	98,089	26,267	26,055	6,539	10,637	5,623	3,749	5,493	5,493	17,791	8,955	8,423	3,518
Crawford	1982	6,052	2,137	2,089	225	164		66			385	1,200	37	136
	1977	5,327	1,801	1,752	195	171		67			431	1,002	37	125
Crisp	1982	121,124	35,131	34,597	8,888	9,001	4,392	4,010	1,652	840	16,223	29,465	3,027	1,215
	1977	80,044	21,592	21,241	5,540	6,014	2,892	4,427	1,716	885	12,333	18,389	1,724	930
☐ Dade	1982	41,684	15,207	15,207	1,772	870		1,216	1,577	1,125	3,813	11,627	3,386	845
	1977	25,418	8,592	8,592	1,021	924		779	1,209	879	2,724	6,949	1,834	496
Dawson	1982	9,242	4,635	4,532	272	253		44	43	43	417	1,529	855	170
	1977	5,512	2,564	2,495	191	171		40	35	35	340	939	527	90
Decatur	1982	73,323	23,997	23,665	5,173	7,610	1,387	2,437	1,393	1,048	11,516	5,137	4,770	2,333
	1977	56,469	16,429	16,184	3,698	5,097		2,461	1,729	1,322	11,723	3,768	3,447	1,652
De Kalb	1982	3,009,116	566,081	543,494	311,492	656,899	594,975	118,957	84,378	48,519	494,762	268,028	120,274	90,210
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Dodge	1982	90,380	28,927	25,443	9,013	5,375		1,364	2,741	2,201	9,548	20,749	3,984	3,479
	1977	50,048	14,630	12,843	4,097	3,056		1,105	1,739	1,418	7,402	11,118	2,553	1,650
Dooly	1982	27,914	5,119	5,003	788	277		733	1,456	1,456	4,844	8,226	3,603	1,492
	1977	20,313	3,790	3,687	567	234		515	1,220	1,220	4,528	5,734	2,123	838
Dougherty	1982	498,992	93,126	87,632	37,639	72,291	63,302	28,839	28,466	17,974	99,756	24,064	47,038	18,434
	1977	342,166	62,534	58,735	22,980	55,161	47,397	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Douglas	1982	199,163	70,942	70,630	13,862	10,620		5,933	3,225	2,575	33,511	27,440	13,401	11,301
	1977	114,277	34,808	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Early	1982	37,646	15,139	14,773	1,079	1,994		1,045	741	636	8,368	1,544	884	1,949
	1977	29,813	10,711	10,402	813	1,607		1,212	716	630	7,713	1,451	734	1,251
Echols	1982	262	164	164								98		
	1977	220	135	135								85		
Effingham	1982	35,564	11,385	11,248	1,176	461		208	2,684	2,414	13,492	1,588	1,178	1,346
	1977	20,786	5,956	5,878	629	324		194	1,855	1,696	7,726	1,410	913	726
Elbert	1982	74,371	23,361	23,251	3,251	4,919	2,163	2,264	2,135	1,721	23,707	2,930	4,522	3,160
	1977	49,087	14,047	13,966	1,943	3,164	1,372	1,557	1,520	1,245	16,053	2,596	2,968	1,941
Emanuel	1982	71,438	20,501	20,044	1,915	6,075		1,365	3,192	3,192	17,327	6,483	9,376	1,772
	1977	51,552	14,288	13,901	1,630	4,045		1,403	2,382	2,382	13,088	4,345	5,715	1,433
Evans	1982	32,121	8,254	8,068	1,599	139		1,755	497	327	5,851	3,360	7,149	1,352
	1977	22,218	5,658	5,525	1,251	120		1,142	481	323	4,647	2,629	3,960	939
Fannin	1982	47,340	16,368	15,700	2,064	4,755	3,249	1,390	1,411	511	4,927	5,916	4,247	2,293
	1977	33,997	11,273	10,761	1,323	3,293	2,213	1,273	1,030	379	4,981	4,003	2,965	1,315
Fayette	1982	61,374	25,669	25,470	4,407	2,089		2,977	2,286	2,109	6,792	4,269	5,666	2,415
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Floyd	1982	364,798	98,676	95,611	33,591	38,166	33,252	15,697	17,531	11,846	77,685	16,254	15,466	12,201
	1977	246,609	60,076	57,926	19,631	31,727	27,108	13,887	13,873	9,558	55,784	13,061	9,757	7,964
Forsyth	1982	76,460	22,443	21,633	6,452	1,718		1,113	1,755	1,068	14,120	9,017	11,720	2,799
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Franklin	1982	75,387	22,257	21,851	3,785	1,431		1,683	1,853	1,373	11,595	10,988	12,439	2,540
	1977	51,534	12,790	12,543	2,384	1,041		1,323	1,663	1,252	12,807	7,237	6,895	1,707
Fulton	1982	3,324,344	540,562	520,038	499,619	449,517	389,261	128,216	99,927	64,997	607,441	285,332	132,901	94,773
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gilmer	1982	43,450	11,747	11,615	1,497	3,685		408	1,124	1,124	12,640	1,789	7,053	1,112
	1977	29,871	6,783	6,699	1,080	2,367		466	960	960	9,707	1,468	3,987	883
Glascock	1982	1,359	593	579	54							568	20	21
	1977	1,089	484	471	45							452	17	18
Glynn	1982	358,021	80,217	79,365	44,540	19,956	14,137	24,356	16,180	8,517	91,086	25,870	12,974	15,477
	1977	216,443	47,403	46,848	23,217	16,691	11,627	15,023	11,067	5,861	54,654	13,607	9,940	7,949
Gordon	1982	109,519	34,015	33,610	12,585	5,147		5,432	5,981	4,809	15,328	13,057	2,676	5,317
	1977	70,809	21,268	20,992	6,450	3,115		4,244	3,910	3,194	11,934	8,375	2,491	2,805
Grady	1982	58,194	22,234	21,819	2,865	1,654		2,118	1,335	1,185	12,505	6,399	4,459	2,061
	1977	42,313	13,541	13,274	1,639	1,756		1,758	1,183	1,050	11,094	4,364	3,248	1,393

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Greene	1982	33,204	12,553	12,274	1,000	800		516	541	217	5,116	6,280	1,643	2,408
	1977	21,438	7,533	7,329	694	570		457	495	202	4,095	3,969	869	1,198
Gwinnett	1982	692,651	205,018	202,516	50,791	49,792	24,013	8,547	15,664	11,169	177,383	90,216	36,861	26,656
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Habersham	1982	104,773	26,633	26,387	7,203	5,438		2,581	2,812	1,755	16,832	7,270	16,709	4,683
	1977	73,508	17,878	17,694	3,719	3,312		2,520	2,611	1,654	16,623	4,457	12,149	2,636
Hall	1982	358,987	78,014	76,320	27,564	49,110	42,388	22,552	10,172	5,610	55,449	18,401	24,431	19,602
	1977	228,360	55,434	54,172	13,511	34,610	29,289	13,631	8,372	4,762	41,023	11,753	16,100	9,015
Hancock	1982	13,170	5,833	5,712	418	108		558	531	99	1,803	2,443	328	439
	1977	9,839	4,063	3,960	273	92		524	448	85	1,708	1,612	250	330
Haralson	1982	56,681	16,475	16,233	3,185	1,648		3,846	1,263	1,137	10,514	3,846	3,971	4,213
	1977	33,067	10,587	10,421	1,911	1,253		3,654	1,214	1,093	7,205	2,849	2,973	2,073
Harris	1982	23,588	6,980	6,824	7,650	1,039		62	126	85	2,961	1,665	457	741
	1977	16,746	5,237	5,095	4,575	706		69	131	88	2,484	1,562	375	498
Hart	1982	38,179	15,181	14,841	2,680	3,387		1,349	2,189	2,111	5,220	2,680	1,824	2,515
	1977	25,688	9,728	9,464	1,662	2,270		955	1,631	1,570	4,363	1,989	1,083	1,278
Heard	1982	4,206	1,594	1,558	365	263			51	51	305	785	41	265
	1977	3,385	1,229	1,196	248	246			55	55	306	675	37	177
Henry	1982	89,217	22,677	19,574	11,308	2,667		329	988	919	18,639	18,541	8,717	1,401
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Houston	1982	336,895	80,807	79,886	34,513	38,352	34,933	15,523	9,178	5,553	74,324	23,845	32,188	6,413
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Irwin	1982	16,200	4,145	4,011	568	606		977	790	790	3,557	1,773	1,263	731
	1977	12,088	3,036	2,924	396	543		801	567	567	3,028	1,147	712	512
Jackson	1982	87,756	19,510	19,074	10,782	5,018		1,851	3,209	2,798	15,656	17,461	2,902	2,588
	1977	52,370	11,351	11,043	5,161	3,519		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Jasper	1982	12,052	3,760	3,676	579	502		160	60	60	3,580	1,117	588	546
	1977	8,810	2,761	2,686	422	402		117	55	55	2,654	918	484	291
Jeff Davis	1982	36,887	11,405	11,150	1,525	2,871		1,568	963	827	6,909	4,977	1,461	1,476
	1977	27,553	7,965	7,749	988	1,975		1,232	857	748	6,385	3,713	1,160	1,040
Jefferson	1982	45,475	16,834	16,456	1,880	3,127		1,144	1,897	1,897	7,349	4,112	1,678	1,910
	1977	30,505	10,111	9,837	1,065	1,820		990	1,386	1,386	6,426	3,320	1,000	1,433
Jenkins	1982	17,236	5,541	5,118	516	140		1,503	465	350	2,960	2,888	1,104	670
	1977	13,611	3,871	3,569	439	123		1,278	451	340	2,906	2,366	682	488
Johnson	1982	14,642	5,472	5,349	269	528		573	600	600	3,252	2,488	351	111
	1977	11,571	4,130	4,018	191	491		438	474	474	3,258	1,536	259	80
Jones	1982	19,777	8,223	8,145	967			262	168	114	1,876	3,198	917	2,364
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390
Lamar	1982	31,927	7,023	6,862	2,584	2,612		933	903	642	10,342	1,856	1,656	1,765
	1977	22,177	5,644	5,488	1,460	1,713		913	580	418	7,273	1,346	980	863
Lanier	1982	7,132	1,699	1,660	128	87			373	373	2,446	580	676	125
	1977	5,968	1,302	1,267	92	76			411	411	2,166	502	582	91
Laurens	1982	152,653	42,890	40,602	6,085	15,244	9,040	6,362	4,567	3,206	35,314	7,125	7,378	6,479
	1977	102,850	26,072	24,636	3,781	10,485	6,122	5,952	4,101	2,923	26,029	5,362	6,382	4,052
Lee	1982	6,493	2,622	2,619	163	10		51	121	121	41	2,399	587	66
	1977	3,579	1,507	1,505	91	7		40	108	108	28	1,201	342	43
Liberty	1982	91,074	21,970	21,613	15,040	7,608		1,745	1,752		12,991	12,234	8,939	4,304
	1977	45,738	10,132	9,957	6,651	3,902		966	1,008		7,962	6,318	4,103	2,057
Lincoln	1982	7,187	2,259	2,207	433	280		571	55	55	319	1,172	688	893
	1977	6,056	1,913	1,861	299	268		610	61	61	284	989	588	617
Long	1982	5,600	1,601	1,511	311	188					730	664	1,631	104
	1977	3,064	789	744	154	148					387	507	839	55
Lowndes	1982	369,603	69,330	65,080	31,861	30,167	26,231	20,787	9,770	5,934	75,759	56,000	18,474	28,078
	1977	249,757	48,414	45,361	18,992	25,176	21,465	14,101	9,000	5,621	55,307	30,116	15,679	14,292
Lumpkin	1982	23,533	8,096	7,915	4,205	231		380			2,445	867	4,482	1,491
	1977	12,832	4,675	4,548	1,945	224		222			1,364	827	2,109	716
McDuffie	1982	84,579	31,148	30,695	4,831	5,692		2,068	3,191	2,127	9,775	6,170	11,340	4,299
	1977	53,349	17,463	17,190	2,693	3,563		1,357	2,686	1,817	9,702	4,271	6,007	2,143
McIntosh	1982	31,909	7,473	7,306	4,392	549		34			9,215	7,127	1,114	137
	1977	17,995	4,429	4,309	2,075	306		35			5,355	4,029	629	109
Macon	1982	34,926	13,008	12,386	1,258	845		962	1,404	1,085	6,194	2,403	812	1,121
	1977	21,311	6,925	6,562	767	667		824	951	746	5,129	1,661	565	712
Madison	1982	13,755	6,274	6,133	1,049	253		63	55	55	2,359	1,634	99	497
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Marion	1982	11,888	2,843	2,779	201	139		94			4,263	799	91	877
	1977	7,867	1,897	1,846	159	128		98			2,827	737	74	446
Meriwether	1982	92,621	19,081	18,731	4,851	1,916		2,513	2,310	1,857	43,898	3,570	6,178	1,852
	1977	59,079	12,997	12,745	2,568	1,737		1,676	2,350	1,920	27,562	2,778	2,979	1,397
Miller	1982	17,910	7,485	6,576	168	507		836	570	144	4,173	2,313	490	531
	1977	14,135	5,299	4,647	142	465		696	676	174	3,520	1,795	411	435
Mitchell	1982	52,514	17,709	17,528	1,379	4,269	2,262	1,320	1,727	1,644	9,925	6,180	1,772	2,024
	1977	40,171	12,632	12,490	1,003	3,358	1,754	1,102	1,693	1,616	8,598	5,064	1,389	1,485
Monroe	1982	52,735	9,577	8,936	3,626	365		1,330	340	198	14,514	16,717	2,537	2,350
	1977	35,599	7,087	6,601	2,924	399		1,160	364	214	10,197	9,971	1,456	1,195
Montgomery	1982	25,648	5,414	5,046	3,238	3,761		63	1,561	1,561	8,445	1,950	745	349
	1977	17,730	3,606	3,355	1,762	2,795		67	1,148	1,148	5,688	1,612	616	322
Morgan	1982	37,379	10,385	10,154	883	1,798		576	1,202	1,016	7,265	5,689	4,124	1,633
	1977	24,804	6,868	6,682	570	1,240		339	949	816	6,109	3,587	2,251	766
Murray	1982	58,611	27,975	27,454	2,875	1,820		1,502	5,060	5,060	7,989	3,287	4,341	1,762
	1977	35,371	13,593	13,325	2,022	1,419		878	3,528	3,528	6,138	2,983	2,364	971
Muscogee	1982	874,054	159,598	154,030	76,623	141,552	118,705	34,715	36,947	26,597	202,671	75,559	36,903	28,840
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772
Newton	1982	117,755	34,515	34,257	10,342	14,890	8,733	4,349	2,505	1,840	17,312	11,226	4,617	6,646
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,351	6,640	2,833	3,533
Oconee	1982	11,644	4,613	4,508	625	1,002		642	123	123	276	1,899	1,044	379
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
Oglethorpe	1982	12,601	3,995	3,904	223	99		37	54	54	4,760	760	981	525
	1977	8,268	2,614	2,543	123	96		40	58	58	3,259	644	502	263
Paulding	1982	52,420	22,079	21,760	2,430	2,150		391	554	68	10,045	6,627	1,786	3,724
	1977	32,009	11,151	10,978	1,326	1,208		358	509	64	8,305	3,748	1,537	1,797
Peach	1982	66,169	20,073	19,894	3,273	1,276		2,861	1,953	1,428	10,230	9,770	8,689	1,994
	1977	41,942	11,685	11,568	2,230	1,145		1,999	1,743	1,295	7,729	6,315	4,440	1,408
Pickens	1982	47,534	11,318	11,065	2,093	1,624		183	539	375	20,555	4,589	1,642	1,956
	1977	30,302	6,276	6,106	1,156	1,039		180	481	341	14,320	2,565	919	1,196
Pierce	1982	27,900	6,414	6,271	1,794	613		777	65		8,161	2,079	3,744	1,559
	1977	19,104	4,221	4,107	1,340	542		628	74		5,831	1,720	2,073	922
Pike	1982	6,523	2,609	2,452	548	528		39	109	109	123	550	450	128
	1977	4,427	1,806	1,695	329	375		35	119	119	106	463	330	104
Polk	1982	109,423	40,329	39,666	5,891	4,111	2,575	4,910	4,071	3,454	20,422	5,660	9,406	9,442
	1977	78,981	26,676	26,209	3,938	3,555	2,191	3,917	2,972	2,563	19,002	4,675	5,332	5,213
Pulaski	1982	30,342	11,379	11,200	1,363	853		909	839	839	7,117	1,952	533	1,588
	1977	24,698	7,974	7,839	875	737		856	780	780	7,420	1,696	469	1,192
Putnam	1982	30,106	12,003	11,871	2,079	1,147		547	461	54	6,770	1,866	542	1,030
	1977	17,112	6,649	6,569	896	879		467	413	49	3,598	1,473	436	704
Quitman	1982	1,250	1,041	1,016	38	20						111		
	1977	898	731	711	30	16						89		
Rabun	1982	34,585	13,038	12,870	1,806	2,345		1,242	1,454	1,014	4,887	2,683	2,245	1,456
	1977	23,470	7,611	7,505	1,233	1,647		843	1,025	727	4,098	1,938	1,639	986
Randolph	1982	17,930	6,239	6,206	1,037	979		872	714	548	3,259	1,353	1,135	1,197
	1977	15,237	4,805	4,775	794	891		808	729	568	3,169	1,232	920	864
Richmond	1982	962,924	174,716	171,616	102,789	156,772	124,108	53,217	43,201	29,863	209,151	61,137	46,105	25,282
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	38,945	32,085	15,058
Rockdale	1982	158,444	39,158	38,783	14,691	6,669	2,309	2,302	2,786	1,683	48,275	10,550	8,046	5,317
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Schley	1982	8,900	2,097	2,049	84	991			413	282	2,871	633	119	
	1977	5,431	1,273	1,239	64	541			288	197	1,647	620	91	
Screven	1982	42,056	13,111	12,785	938	1,648		1,875	651	116	7,127	2,459	6,656	2,499
	1977	29,257	9,180	8,909	713	1,008		1,475	664	121	6,181	2,117	3,557	1,309
Seminole	1982	34,666	13,956	13,752	1,364	1,029		773	728	460	6,232	1,707	3,709	1,610
	1977	24,954	8,706	8,570	894	911		817	703	451	5,546	1,408	2,392	1,147
Spalding	1982	213,993	55,908	54,658	16,026	23,475	13,309	9,836	9,283	5,337	43,807	7,837	9,195	11,478
	1977	146,404	35,734	34,766	9,518	16,372	9,141	9,222	7,479	4,363	32,904	6,608	6,839	6,802
Stephens	1982	119,710	28,042	27,414	8,145	11,255	5,551	2,401	4,065	2,612	43,417	5,210	3,394	5,697
	1977	74,588	15,632	15,208	3,982	7,241	3,520	1,725	3,035	1,980	28,318	3,911	2,910	2,917
Stewart	1982	14,471	4,948	4,838	581	477		103	96	96	3,674	1,985	225	749
	1977	10,278	3,044	2,962	442	374		104	119	119	3,002	1,608	187	444
Sumter	1982	124,852	25,304	24,806	7,454	3,621	1,850	8,360	3,238	2,659	16,684	11,329	7,917	5,928
	1977	86,947	20,342	19,920	4,241	3,251	1,637	6,451	2,666	2,225	14,984	7,291	5,190	3,290

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Talbot	1982	8,637	2,437	2,381	68	1,317		179	95		213	1,900	464	118
	1977	5,377	1,803	1,754	56	722		100	95		192	1,138	242	93
Taliaferro	1982	1,288	512	498	330	174			33	33		91		30
	1977	1,167	431	419	285	191			40	40		89		28
Tattnall	1982	50,607	18,766	18,632	1,115	2,334		2,249	4,306	3,077	9,564	3,271	2,806	2,861
	1977	33,233	10,601	10,514	916	1,446		1,505	3,143	2,281	7,256	2,957	1,521	1,522
Taylor	1982	21,699	6,488	6,343	401	526		916	510		7,008	1,419	666	1,229
	1977	13,647	3,945	3,838	286	464		538	526		4,548	1,022	480	662
Telfair	1982	33,852	10,125	9,898	1,368	1,965		1,120	1,355	1,053	7,077	1,940	2,357	2,832
	1977	25,446	7,953	7,737	937	1,654		874	1,329	1,049	5,610	1,672	1,393	1,614
Terrell	1982	29,631	8,864	8,765	1,478	1,671		1,839	1,169	712	5,972	1,756	1,919	1,176
	1977	23,391	6,702	6,620	965	1,161		1,922	908	562	5,280	1,484	1,274	963
Thomas	1982	169,224	54,970	54,263	9,203	18,779	9,263	8,719	4,821	3,282	24,674	9,853	12,784	4,890
	1977	107,677	30,565	30,140	5,329	11,032	5,363	5,543	3,620	2,503	21,250	8,513	7,191	3,444
Tift	1982	158,994	28,186	27,610	14,472	16,853	10,869	4,385	4,265	2,573	31,014	14,792	13,950	5,474
	1977	111,566	20,807	20,360	8,381	10,604	6,729	3,909	3,878	2,373	26,379	11,231	8,680	3,956
Toombs	1982	92,855	27,182	26,922	5,371	4,895	1,833	5,974	2,117	1,419	12,657	7,903	11,594	2,844
	1977	66,629	18,185	17,992	3,070	4,700	1,736	4,181	2,093	1,426	12,715	5,168	6,853	1,960
Towns	1982	13,262	3,719	3,636	1,886	147		36	72	72	2,319	568	3,232	349
	1977	9,216	2,221	2,161	1,059	145		39	80	80	2,194	505	1,881	305
Treutlen	1982	10,286	2,766	2,703	979	593		287	222	62	1,643	2,219	207	1,153
	1977	8,357	2,379	2,315	612	548		297	237	68	1,451	1,652	199	776
Troup	1982	235,347	49,104	47,003	15,467	16,190	14,909	22,249	16,009	11,206	36,905	22,819	15,967	10,988
	1977	153,784	37,460	35,683	8,133	11,964	10,811	13,785	11,860	8,415	29,347	12,518	8,014	5,724
Turner	1982	24,142	7,709	7,538	797	1,401		787	512	261	6,779	2,680	1,684	1,031
	1977	20,375	6,137	5,971	694	1,167		865	516	267	5,789	2,424	1,324	870
Twiggs	1982	11,538	7,224	7,138	262	348		312	273		160	1,741	783	355
	1977	5,495	3,093	3,053	207	226		168	154		124	923	342	174
Union	1982	21,134	6,271	6,129	1,312	525		554	691	691	2,791	2,049	3,245	523
	1977	15,157	4,153	4,040	817	479		438	630	630	2,360	1,325	2,581	382
Upson	1982	88,328	23,701	22,990	5,785	7,146	4,539	3,876	3,026	2,364	17,702	6,496	2,042	4,216
	1977	64,634	17,128	16,533	3,102	5,224	3,266	3,785	3,143	2,496	15,559	4,054	1,742	2,947
☐ Walker	1982	140,038	58,924	58,102	7,135	2,916		6,877	2,518	1,668	21,924	16,854	5,541	3,234
	1977	110,811	42,684	42,042	4,849	2,904		7,598	2,911	1,776	20,702	12,527	4,320	2,677
Walton	1982	86,398	29,394	28,821	2,893	4,481		3,876	2,501	1,220	18,820	9,947	5,907	3,684
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
Ware	1982	200,633	39,212	38,531	12,361	38,525	13,376	12,286	7,403	5,170	40,562	20,371	10,309	4,883
	1977	138,024	27,373	26,869	6,947	23,953	7,512	8,597	6,328	4,487	28,552	12,754	9,094	3,663
Warren	1982	9,588	2,949	2,883	311	142		425	402	402	1,962	1,621	422	121
	1977	8,233	2,401	2,336	271	128		395	414	414	1,821	1,428	328	93
Washington	1982	58,755	12,826	12,538	2,218	1,854		3,000	1,317	734	16,209	4,123	7,368	2,565
	1977	37,522	9,542	9,283	1,435	1,486		1,901	1,280	723	9,709	3,211	3,774	1,287
Wayne	1982	86,922	16,222	15,939	6,246	3,604		5,071	3,912	3,020	22,110	4,520	5,814	8,619
	1977	57,381	11,515	11,303	3,928	2,095		3,185	3,566	2,796	14,531	3,696	3,227	5,349
Webster	1982	6,121	1,188	1,160		3,605					483	204	244	
	1977	3,056	495	482		1,725					332	137	184	
Wheeler	1982	4,658	1,670	1,631	200			74	93	93	422	964	776	103
	1977	3,874	1,393	1,355	167			78	90	90	395	788	575	89
White	1982	36,726	5,367	5,131	4,611	831		105	330	330	10,603	2,370	1,708	1,318
	1977	24,819	3,474	3,306	2,452	601		109	349	349	9,113	1,815	1,083	714
Whitfield	1982	326,007	95,587	93,734	26,541	19,839	15,922	14,918	40,739	27,692	47,577	20,461	8,957	10,342
	1977	223,114	53,440	52,359	15,582	16,171	12,726	11,887	29,731	27,990	42,872	16,109	7,558	6,788
Wilcox	1982	12,441	3,211	3,137	811	761			206	90	1,913	1,026	1,886	589
	1977	8,363	2,085	2,028	356	569			187	83	1,376	833	1,536	382
Wilkes	1982	37,006	11,633	11,476	1,652	1,297		1,955	855	811	10,326	1,239	2,622	1,547
	1977	27,186	8,000	7,883	1,045	1,324		1,405	917	868	8,211	1,125	1,898	998
Wilkinson	1982	24,148	6,665	5,884	1,340	315		38	478	478	6,547	5,903	931	555
	1977	15,036	4,641	4,091	601	306		35	622	622	4,156	3,153	467	252
Worth	1982	34,784	10,967	10,7[illegible]	1,443	2,642		827	217	144	11,280	2,280	1,741	1,887
	1977	27,606	8,694	8,458	987	1,973		655	234	157	8,686	2,210	1,537	1,213
TOTAL METRO COUNTIES	1982	17,386,390	3,604,604	3,491,894	1,768,283	2,669,686	2,264,130	685,452	574,175	373,840	3,254,764	1,588,653	891,549	555,526
	1977	10,900,845	2,129,048	2,05[illegible]788	952,962	1,751,358	1,459,408	498,950	454,034	301,881	2,340,348	897,825	543,097	319,843
TOTAL STATE	1982	24,802,847	5,676,023	5,510,311	2,284,184	3,197,829	2,514,074	1,000,326	850,722	580,549	4,719,119	2,260,958	1,379,087	872,966
	1977	15,915,816	3,454,975	3,342,852	1,250,545	2,132,070	1,640,770	739,168	675,272	468,960	3,480,864	1,350,920	858,854	509,303

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
HAWAII														
HONOLULU	**1982**	**3,960,209**	**737,369**	**661,772**	**649,364**	**803,099**	**519,462**	**256,459**	**74,943**	**35,614**	**376,868**	**249,552**	**62,563**	**250,408**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Honolulu	1982	3,960,209	737,369	661,772	649,364	803,099	519,462	256,459	74,943	35,614	376,868	249,552	62,563	250,408
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
ALL COUNTIES														
Hawaii	1982	410,167	126,293	117,277	42,485	37,908	4,309	29,624	12,046	5,904	42,247	38,861	9,684	32,368
	1977	275,938	73,661	68,274	29,381	27,201	3,068	17,945	11,905	5,923	45,635	19,996	6,961	18,113
Honolulu	1982	3,960,209	737,369	661,772	649,364	803,099	519,462	256,459	74,943	35,614	376,868	249,552	62,563	250,408
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Kauai	1982	188,965	68,708	66,708	26,605	21,879		11,294	3,331	1,103	10,665	17,133	11,467	2,179
	1977	126,399	40,198	38,838	17,825	16,518		6,511	3,952	1,303	13,216	9,533	8,877	1,149
Maui	1982	475,657	122,599	115,722	65,464	61,324	33,942	39,194	10,654	6,836	35,609	27,770	21,157	28,919
	1977	287,574	72,748	68,539	39,099	34,378	18,788	21,467	10,805	7,062	34,231	14,356	13,357	14,979
TOTAL METRO COUNTIES	**1982**	**3,960,209**	**737,369**	**661,772**	**649,364**	**803,099**	**519,462**	**256,459**	**74,943**	**35,614**	**376,868**	**249,552**	**62,563**	**250,408**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
TOTAL STATE	**1982**	**5,034,998**	**1,054,969**	**961,479**	**783,918**	**924,210**	**557,713**	**336,571**	**100,974**	**49,457**	**465,389**	**333,316**	**104,871**	**313,874**
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
IDAHO														
BOISE	**1982**	**1,088,658**	**271,493**	**260,633**	**106,445**	**119,179**	**100,268**	**55,365**	**69,137**	**44,894**	**195,414**	**62,219**	**95,130**	**17,883**
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
Ada	1982	1,088,658	271,493	260,633	106,445	119,179	100,268	55,365	69,137	44,894	195,414	62,219	95,130	17,883
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
ALL COUNTIES														
Ada	1982	1,088,658	271,493	260,633	106,445	119,179	100,268	55,365	69,137	44,894	195,414	62,219	95,130	17,883
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
Adams	1982	6,556	1,782	1,738	290	1,962						884	904	442
	1977	4,374	1,173	1,139	246	1,096						680	667	354
Bannock	1982	411,668	89,226	87,672	28,347	48,513	44,467	31,421	23,855	12,193	65,561	38,724	40,405	13,126
	1977	239,768	47,344	46,469	21,015	24,048	21,649	14,720	12,787	6,691	51,694	19,297	22,069	8,688
Bear Lake	1982	26,576	8,953	8,733	1,596	838		1,800	970	666	6,401	2,563	1,249	1,175
	1977	17,964	4,745	4,606	1,088	576		1,026	602	420	5,571	1,654	995	977
Benewah	1982	28,648	8,732	8,654	2,473	1,795		664	382		7,574	2,760	1,855	1,577
	1977	21,535	5,204	5,152	2,181	1,042		460	292		6,965	2,042	1,418	1,286
Bingham	1982	130,324	38,888	38,567	6,067	6,148		5,262	2,976	1,822	37,986	5,009	17,173	3,044
	1977	76,122	20,125	19,937	4,434	3,665		2,445	1,962	1,219	24,224	3,435	9,085	2,142
Blaine	1982	78,109	19,246	18,882	8,351	1,177		4,054	3,373	2,699	9,846	4,476	10,145	3,023
	1977	43,306	9,781	9,586	5,995	787		2,190	1,407	1,144	6,551	2,670	5,764	1,847
Boise	1982	3,845	2,235	2,180	849	351			38	38		115	59	
	1977	2,852	1,248	1,212	971	241			36	36		111	61	
Bonner	1982	99,008	26,731	26,448	11,233	4,554		2,278	3,579	2,665	20,832	6,761	10,281	2,884
	1977	64,107	17,060	16,862	6,787	2,404		1,845	2,437	1,842	15,502	5,107	5,638	2,040
Bonneville	1982	459,010	90,233	87,649	25,569	75,210	63,330	21,527	31,919	18,130	73,997	35,685	50,501	8,858
	1977	301,151	52,689	50,932	20,115	42,835	35,360	12,473	18,882	10,859	67,381	21,732	31,951	9,072
Boundary	1982	30,280	12,479	12,307	1,641	2,212		330	230	230	5,614	2,962	2,621	773
	1977	20,308	6,948	6,845	1,470	1,261		256	160	160	4,654	1,965	1,780	707
Butte	1982	10,576	2,647	2,582	1,353			490	203		720	3,510	468	257
	1977	8,070	1,830	1,777	1,210			364	126		751	2,380	401	290
Camas	1982	820	412	401	103	55						110	61	
	1977	785	384	373	125	45						93	61	
Canyon	1982	413,202	109,864	105,911	27,974	56,596	42,451	17,171	19,437	12,897	64,760	29,708	32,639	8,464
	1977	274,712	63,086	60,520	18,938	31,649	23,393	10,447	13,913	9,460	70,172	15,525	23,547	9,978
Caribou	1982	27,744	8,779	8,697	1,080	284		1,346	666	666	7,014	4,508	1,994	909
	1977	20,014	5,343	5,287	966	166		827	493	493	5,747	3,335	1,458	740
Cassia	1982	120,386	31,083	30,861	5,800	15,891	7,325	9,073	5,185	3,649	21,664	6,596	7,780	3,008
	1977	72,205	14,318	14,200	4,589	8,799	4,032	4,567	3,054	2,180	17,771	4,515	5,474	2,295
Clark	1982	2,687			303	86					1,462	336		
	1977	1,977			213	59					1,226	201		

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Clearwater	1982	37,305	14,409	14,326	2,281	418		462	608	608	8,602	1,694	4,359	667
	1977	26,711	8,915	8,855	2,052	309		366	421	421	7,871	1,275	2,566	688
Custer	1982	15,015	4,447	4,337	1,437	974		223			1,536	1,827	2,113	373
	1977	7,429	2,027	1,968	946	317		78			974	936	889	325
Elmore	1982	60,840	17,267	17,094	4,836	3,200		915	2,438	1,586	15,780	5,624	5,736	787
	1977	48,450	10,981	10,860	3,894	2,526		621	1,719	1,135	16,880	4,090	4,104	826
Franklin	1982	33,294	7,125	6,949	1,909	1,663		1,053	4,230	3,250	6,413	4,457	2,564	451
	1977	20,817	4,025	3,907	1,084	990		623	2,399	1,871	5,595	2,459	1,607	465
Fremont	1982	36,682	10,969	10,843	1,959	943		486	853	490	6,406	6,685	4,868	685
	1977	25,702	6,037	5,961	1,859	698		413	507	296	5,900	3,850	3,925	718
Gem	1982	27,561	9,816	9,672	1,264	1,156		605	1,998	664	5,622	1,454	3,511	481
	1977	25,020	7,432	7,315	1,286	1,103		396	1,456	490	7,060	1,330	2,678	606
Gooding	1982	35,320	11,055	10,904	1,994	3,747		236	1,112	1,112	5,305	4,437	4,933	629
	1977	24,997	6,884	6,783	1,777	2,174		185	760	760	4,922	3,170	3,046	650
Idaho	1982	38,383	13,167	12,976	3,211	1,385		1,080	2,032	1,691	5,019	4,180	4,308	1,353
	1977	30,353	8,747	8,612	2,931	1,136		850	1,617	1,368	5,793	3,170	2,687	1,120
Jefferson	1982	36,313	13,680	13,500	1,577	1,009		1,238	1,738	1,738	5,589	3,876	5,169	913
	1977	22,608	6,664	6,569	1,424	660		726	861	861	3,873	3,131	3,282	741
Jerome	1982	36,188	13,278	13,189	3,093	2,178		1,881	2,053	1,653	2,304	4,978	712	2,315
	1977	24,313	7,602	7,543	2,233	1,479		1,011	1,243	1,017	2,283	3,920	654	1,869
Kootenai	1982	263,071	75,958	68,312	20,515	13,841	10,326	9,111	8,610	5,243	48,831	21,851	26,216	8,207
	1977	181,789	44,903	40,307	18,536	10,602	7,771	4,788	5,599	3,482	38,101	15,473	19,596	6,989
Latah	1982	122,124	35,228	34,521	10,087	8,650	8,284	6,285	8,419	4,487	19,262	4,476	12,894	4,717
	1977	90,645	21,866	21,404	8,556	6,083	5,714	3,885	5,930	3,201	20,723	3,684	7,987	4,305
Lemhi	1982	24,346	7,386	7,205	2,329	1,198		2,364	931	776	2,875	1,882	1,951	315
	1977	17,823	4,756	4,617	2,168	847		1,430	707	600	2,699	1,492	1,501	359
Lewis	1982	14,510	6,951	6,780	1,134	327		797	119	119	781	1,006	1,074	490
	1977	10,053	3,951	3,836	1,135	284		581	88	88	719	894	874	400
Lincoln	1982	3,264	959	934	536	367		56	91	91	265	365	342	205
	1977	2,683	685	665	470	291		42	72	72	242	258	294	276
Madison	1982	103,725	26,652	26,309	3,608	5,039		8,585	8,687	3,070	15,455	5,045	15,175	3,059
	1977	57,799	13,092	12,910	2,543	2,858		4,260	4,385	1,568	10,794	3,893	8,482	1,960
Minidoka	1982	54,641	16,075	15,954	3,628	1,116		2,315	1,958	429	16,696	5,291	3,766	867
	1977	38,508	9,642	9,560	2,654	826		1,152	1,126	249	13,875	3,895	2,637	864
Nez Perce	1982	214,649	47,936	46,656	18,690	38,872	16,861	9,464	13,563	7,370	39,596	12,962	12,733	5,659
	1977	148,610	32,635	31,609	15,025	29,106	12,559	6,931	9,376	5,161	38,669	8,402	11,788	5,986
Oneida	1982	9,034	1,021	994	810	1,413			430	430	2,283	1,266	143	338
	1977	6,986	665	646	653	889			301	301	2,115	973	122	329
Owyhee	1982	16,212	2,400	2,321	1,466	2,461			338		1,313	2,138	4,358	291
	1977	10,978	1,502	1,446	1,199	1,513			193		956	1,515	2,842	315
Payette	1982	42,367	13,515	13,327	2,347	371		535	3,061	1,964	9,388	5,496	3,408	774
	1977	27,541	7,019	6,914	1,766	290		338	1,712	1,114	7,783	3,059	2,859	596
Power	1982	13,906	8,193	7,991	1,057			703	101	101	1,101	1,084	365	431
	1977	10,617	5,259	5,105	1,018			501	91	91	1,161	1,018	315	516
Shoshone	1982	68,886	23,426	23,367	5,603	644		2,840	2,288	1,089	11,323	11,227	4,388	3,007
	1977	51,173	15,613	15,557	4,461	464		1,784	1,716	827	11,477	7,062	2,695	2,746
Teton	1982	10,851	3,073	2,997	761	945		131	646	646	2,220	921	594	104
	1977	6,574	1,545	1,500	563	597		85	360	360	1,622	486	453	112
Twin Falls	1982	277,469	59,650	58,362	20,097	27,425	21,590	16,486	15,552	8,347	57,478	20,775	26,315	11,724
	1977	210,236	36,201	35,381	16,156	20,411	15,816	11,736	10,441	5,663	53,987	15,924	19,239	10,590
Valley	1982	37,353	5,759	5,617	3,087	4,175			413	413	4,692	4,324	6,267	1,697
	1977	18,655	3,190	3,097	2,321	1,673			255	255	2,595	1,956	2,602	1,060
Washington	1982	27,140	9,084	8,881	2,077	2,378		1,035	280	280	6,481	1,829	2,086	827
	1977	21,442	5,797	5,640	1,759	1,616		693	223	223	6,962	1,194	1,611	693
TOTAL METRO COUNTIES	1982	1,088,658	271,493	260,633	106,445	119,179	100,268	55,365	69,137	44,894	195,414	62,219	95,130	17,883
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
TOTAL STATE	1982	4,598,546	1,181,262	1,146,233	350,867	460,746	314,902	219,667	244,489	148,196	841,461	348,076	433,613	116,789
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS														
ALTON - GRANITE CITY	**1982**	**1,213,287**	**323,557**	**307,235**	**121,148**	**126,764**	**102,218**	**31,621**	**39,506**	**19,544**	**229,322**	**159,058**	**55,015**	**39,309**
	1977	883,158	204,062	193,412	71,589	91,677	73,158	25,039	34,106	17,223	236,463	84,634	52,780	26,680
Jersey	1982	55,478	16,836	16,477	7,032	2,783		2,730	1,921	1,024	10,773	4,448	2,432	1,854
	1977	42,442	10,604	10,267	3,788	1,587		2,116	1,719	931	13,299	3,181	2,342	1,160
Madison	1982	1,157,809	306,721	290,758	114,116	123,981	102,218	28,891	37,585	18,520	218,549	154,610	52,583	37,455
	1977	840,716	193,458	183,045	67,801	90,090	73,158	22,923	32,387	16,292	223,164	81,453	50,438	25,520
AURORA - ELGIN	**1982**	**1,758,992**	**369,620**	**354,976**	**165,849**	**306,996**	**273,770**	**85,400**	**78,158**	**47,842**	**243,992**	**160,841**	**96,729**	**43,351**
	1977	1,158,429	219,932	210,331	98,112	172,193	150,578	53,395	53,703	33,599	239,015	95,728	77,416	35,905
Kane	1982	1,673,714	344,607	330,309	154,758	299,308	268,674	81,867	73,578	44,174	236,440	149,727	89,917	40,867
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062
Kendall	1982	85,278	25,013	24,667	11,091	7,688	5,096	3,533	4,580	3,668	7,552	11,114	6,812	2,484
	1977	63,534	17,707	17,443	6,886	5,058	3,321	2,346	3,573	2,902	9,916	7,392	5,802	1,843
BLOOMINGTON - NORMAL	**1982**	**625,724**	**135,730**	**125,511**	**67,083**	**78,103**	**71,293**	**31,354**	**22,287**	**10,740**	**88,425**	**78,556**	**48,378**	**21,350**
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
McLean	1982	625,724	135,730	125,511	67,083	78,103	71,293	31,354	22,287	10,740	88,425	78,556	48,378	21,350
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
CHAMPAIGN - URBANA - RANTOUL	**1982**	**841,963**	**182,412**	**175,429**	**114,378**	**131,913**	**113,847**	**36,901**	**31,270**	**16,300**	**93,499**	**81,561**	**45,785**	**28,059**
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
Champaign	1982	841,963	182,412	175,429	114,378	131,913	113,847	36,901	31,270	16,300	93,499	81,561	45,785	28,059
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
CHICAGO	**1982**	**29,341,451**	**6,481,477**	**6,045,587**	**3,268,506**	**3,970,967**	**3,604,388**	**1,876,679**	**1,226,814**	**758,132**	**3,950,005**	**2,427,784**	**944,729**	**1,285,764**
	1977	21,743,779	4,037,153	3,752,202	2,163,321	2,967,864	2,647,854	1,468,754	1,039,676	651,195	4,051,250	1,470,031	724,488	834,167
Cook	1982	24,032,004	5,418,592	5,023,978	2,742,916	3,388,609	3,098,095	1,652,008	1,008,600	608,861	3,116,086	1,949,620	664,893	1,075,937
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Du Page	1982	4,577,968	884,143	854,284	461,991	530,513	472,388	200,254	199,036	136,925	660,170	408,332	230,730	179,387
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
McHenry	1982	731,479	178,742	167,325	63,599	51,845	30,605	24,417	19,178	12,346	173,749	69,832	49,106	30,440
	1977	483,680	92,195	86,144	36,801	28,396	14,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1982***	***37,964,748***	***8,573,611***	***8,036,064***	***4,186,165***	***5,143,033***	***4,660,751***	***2,228,610***	***1,570,289***	***954,971***	***5,261,893***	***3,344,897***	***1,361,525***	***1,624,635***
	1977	*27,859,949*	*5,303,445*	*4,951,605*	*2,703,195*	*3,749,579*	*3,340,814*	*1,735,855*	*1,320,152*	*814,900*	*5,436,670*	*2,029,913*	*1,063,691*	*1,041,427*
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**1,952,947**	**416,339**	**392,597**	**215,441**	**330,003**	**298,844**	**71,928**	**80,731**	**49,926**	**294,773**	**188,961**	**103,741**	**83,743**
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Henry	1982	233,179	64,940	62,735	21,426	13,146	9,953	13,300	7,363	5,479	40,074	34,391	13,486	6,326
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Rock Island	1982	802,592	171,814	161,935	89,088	144,268	136,689	28,613	29,696	16,957	128,366	59,164	38,313	32,345
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,854	43,874	34,848	22,027
Scott, Iowa	*1982*	*917,176*	*179,585*	*167,927*	*104,927*	*172,589*	*152,202*	*30,015*	*43,672*	*27,490*	*126,333*	*95,406*	*51,942*	*43,072*
	1977	*614,865*	*109,588*	*102,281*	*58,829*	*107,304*	*93,081*	*24,273*	*35,431*	*22,850*	*119,745*	*58,877*	*37,378*	*23,588*
DECATUR	**1982**	**648,471**	**143,807**	**135,501**	**63,537**	**122,563**	**112,551**	**22,933**	**22,557**	**12,735**	**102,211**	**55,182**	**44,625**	**18,884**
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macon	1982	648,471	143,807	135,501	63,537	122,563	112,551	22,933	22,557	12,735	102,211	55,182	44,625	18,884
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
EAST ST. LOUIS - BELLEVILLE	**1982**	**1,214,038**	**271,196**	**247,967**	**125,596**	**267,054**	**248,312**	**55,402**	**45,222**	**25,726**	**158,155**	**94,372**	**64,694**	**39,585**
	1977	885,284	181,159	165,210	77,237	176,070	160,443	43,486	34,869	20,217	174,921	63,655	51,852	23,876
Clinton	1982	101,947	24,345	24,325	10,040	3,639		3,344	3,690	1,757	14,035	9,005	22,290	4,018
	1977	71,666	14,650	14,640	6,373	2,621		2,672	2,967	1,431	14,774	5,412	15,096	2,228
St. Clair	1982	1,112,091	246,851	223,642	115,556	263,415	248,312	52,058	41,532	23,969	144,120	85,367	42,404	35,567
	1977	813,618	166,509	150,570	70,864	173,449	160,443	40,814	31,902	18,786	160,147	58,243	36,756	21,648
JOLIET	**1982**	**1,202,185**	**308,823**	**297,833**	**129,907**	**141,461**	**122,357**	**28,220**	**43,364**	**22,616**	**192,483**	**135,029**	**70,250**	**53,350**
	1977	903,742	187,266	179,736	81,077	99,610	84,897	27,446	39,069	20,528	217,383	97,500	54,763	34,525
Grundy	1982	142,870	39,742	39,162	18,517	11,711	4,050	2,328	4,657	3,083	26,137	19,745	8,391	5,926
	1977	100,062	21,407	21,071	10,172	7,728	2,674	1,905	3,196	2,144	25,785	14,251	6,433	3,548
Will	1982	1,059,315	269,081	258,671	111,390	129,750	118,307	25,892	38,707	19,533	166,346	115,284	61,859	47,424
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
KANKAKEE	**1982**	**453,527**	**101,325**	**94,081**	**52,382**	**62,053**	**54,063**	**13,901**	**17,769**	**9,518**	**74,605**	**36,294**	**33,511**	**23,694**
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kankakee	1982	453,527	101,325	94,081	52,382	62,053	54,063	13,901	17,769	9,518	74,605	36,294	33,511	23,694
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
LAKE COUNTY	**1982**	**2,248,158**	**508,012**	**491,435**	**239,321**	**309,661**	**286,379**	**102,316**	**98,586**	**49,493**	**418,829**	**208,555**	**120,886**	**92,577**
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
Lake	1982	2,248,158	508,012	491,435	239,321	309,661	286,379	102,316	98,586	49,493	418,829	208,555	120,886	92,577
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
PEORIA	**1982**	**1,877,202**	**420,767**	**388,103**	**187,481**	**314,548**	**258,774**	**65,333**	**76,007**	**48,999**	**289,979**	**144,446**	**116,773**	**53,210**
	1977	1,424,152	264,906	244,042	115,587	218,388	177,274	50,721	67,328	44,227	332,939	101,594	92,516	34,676
Peoria	1982	1,125,385	199,725	185,533	118,318	245,722	207,840	46,259	48,999	31,577	126,702	73,717	68,786	30,417
	1977	875,186	135,156	125,316	74,871	175,964	146,526	36,094	44,340	29,265	163,991	50,241	55,673	21,194
Tazewell	1982	615,960	183,690	168,838	60,018	67,308	50,934	17,802	19,753	12,338	121,486	58,676	31,380	21,058
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,586	18,208	11,535	129,363	43,574	25,446	12,471
Woodford	1982	135,857	37,352	33,732	9,145	1,518		1,272	7,255	5,084	41,791	12,053	16,607	1,735
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	7,779	11,397	1,011
ROCKFORD	**1982**	**1,273,056**	**293,582**	**277,384**	**133,122**	**240,908**	**210,049**	**33,757**	**62,506**	**36,476**	**158,014**	**119,781**	**68,100**	**49,222**
	1977	947,762	191,706	180,756	88,389	152,781	131,245	31,621	55,866	33,305	179,821	80,485	57,843	30,282
Boone	1982	96,264	29,194	29,078	9,483	6,630		2,581	3,775	1,393	17,077	13,479	5,485	3,365
	1977	73,706	18,252	18,160	6,580	3,858		2,225	2,744	1,005	19,275	9,975	5,162	1,890
Winnebago	1982	1,176,792	264,388	248,306	123,639	234,278	210,049	31,176	58,731	35,083	140,937	106,302	62,615	45,857
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
SPRINGFIELD	**1982**	**1,009,577**	**244,342**	**235,594**	**95,910**	**172,845**	**159,655**	**48,425**	**34,681**	**18,682**	**117,022**	**85,684**	**88,266**	**48,214**
	1977	749,853	142,686	136,903	66,134	121,199	110,103	37,762	28,844	15,954	135,378	59,202	72,685	30,518
Menard	1982	33,387	11,458	11,118	2,060	1,393		798	497	262	5,592	8,284	1,445	1,110
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Sangamon	1982	976,190	232,904	224,476	93,850	171,452	159,655	47,627	34,184	18,420	111,430	77,400	86,821	47,104
	1977	726,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
ALL COUNTIES														
Adams	1982	320,403	85,270	78,777	34,152	42,226	40,201	16,927	16,959	10,709	43,778	24,371	15,722	11,568
	1977	230,410	47,869	44,141	21,079	30,269	28,237	12,459	12,814	8,233	50,476	14,757	13,938	9,129
Alexander	1982	38,819	8,991	8,694	5,682	6,088	2,930	797	1,347	1,195	4,745	7,898	455	1,014
	1977	34,636	7,134	6,866	4,687	4,455	2,136	976	1,314	1,186	5,957	6,874	465	898
Bond	1982	48,489	9,525	9,211	5,777	1,927		1,811	1,290	802	7,198	11,014	3,479	1,452
	1977	37,204	7,030	6,766	3,872	1,617		1,347	1,043	656	8,576	6,932	2,619	1,071
Boone	1982	96,264	29,194	29,078	9,483	6,630		2,581	3,775	1,393	17,077	13,479	5,485	3,365
	1977	73,706	18,252	18,160	6,580	3,858		2,225	2,744	1,005	19,275	9,975	5,162	1,890
Brown	1982	13,122	4,864	4,704	1,391	587		629	550	171	1,790	1,182	1,292	351
	1977	10,358	3,342	3,217	819	366		455	413	131	2,043	905	1,296	264
Bureau	1982	161,541	34,775	34,049	11,255	22,046	4,259	3,908	6,806	2,559	38,277	18,990	9,529	3,691
	1977	114,743	21,856	21,295	8,856	12,029	2,336	3,007	4,524	1,728	35,927	12,981	6,301	2,329
Calhoun	1982	17,091	3,955	3,823	2,936	578		92	163	163	2,258	5,030	860	786
	1977	12,290	2,607	2,509	2,052	411		87	137	137	2,466	3,167	611	450
Carroll	1982	51,419	10,253	10,079	7,131	1,080		1,558	2,399	902	7,910	7,406	2,799	1,753
	1977	38,109	7,504	7,369	5,020	879		1,185	1,609	615	8,307	5,156	2,309	1,092
Cass	1982	50,006	13,090	12,660	5,207	1,164		1,090	2,594	1,388	11,487	6,118	4,041	1,867
	1977	38,786	8,481	8,163	3,560	769		1,000	1,943	1,057	11,887	4,313	3,101	1,476
Champaign	1982	841,963	182,412	175,429	114,378	131,913	113,847	36,901	31,270	16,300	93,499	81,561	45,785	28,059
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
Christian	1982	141,264	43,865	43,017	10,395	8,050	2,724	9,062	7,443	3,522	18,375	13,450	13,631	5,281
	1977	105,385	28,662	28,078	6,652	6,197	2,102	6,332	5,886	2,825	22,108	9,714	8,964	3,428
Clark	1982	60,086	15,837	15,318	5,287	1,892		495	895	587	8,871	13,630	3,082	1,323
	1977	45,387	10,653	10,254	3,574	1,217		529	914	609	10,039	9,434	2,779	980
Clay	1982	61,510	23,225	22,464	3,051	3,247		3,174	1,683	831	11,856	3,959	4,344	864
	1977	43,106	12,529	12,059	2,429	2,221		2,112	1,696	851	10,629	3,104	3,770	582
Clinton	1982	101,947	24,345	24,325	10,040	3,639		3,344	3,690	1,757	14,035	9,005	22,290	4,018
	1977	71,666	14,650	14,640	6,373	2,621		2,672	2,967	1,431	14,774	5,412	15,096	2,228
Coles	1982	274,203	43,224	42,105	23,975	49,080	37,266	12,032	13,862	7,750	52,084	33,016	11,939	11,007
	1977	191,065	34,040	32,996	14,076	25,961	19,467	8,405	8,774	4,972	50,376	17,936	9,763	7,530
Cook	1982	24,032,004	5,418,592	5,023,978	2,742,916	3,388,609	3,098,095	1,652,008	1,008,600	608,861	3,116,086	1,949,620	664,893	1,075,937
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Crawford	1982	81,893	28,671	27,730	4,285	5,748		1,709	1,822	399	14,084	7,975	3,962	4,433
	1977	57,622	16,136	15,531	2,850	4,398		1,393	1,977	441	13,535	5,713	3,531	2,542
Cumberland	1982	25,518	5,786	5,547	1,856	268		796	1,358	1,358	3,900	6,629	2,043	287
	1977	19,769	3,939	3,759	1,445	203		567	1,358	1,358	4,040	4,272	1,975	203
De Kalb	1982	275,849	67,943	63,739	35,530	24,320	21,267	12,324	9,162	4,549	40,922	28,537	23,146	10,598
	1977	210,766	42,343	39,648	21,822	16,599	14,271	12,002	8,982	4,573	50,185	18,402	16,886	6,883

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
De Witt	1982	95,313	22,617	21,875	12,190	2,234		1,991	3,358	2,603	20,245	11,560	12,140	1,908
	1977	64,032	13,245	12,748	6,855	1,513		1,684	2,434	1,913	18,867	6,649	7,643	997
Douglas	1982	97,695	24,283	23,487	5,767	1,199		8,994	9,807	8,195	10,797	24,014	3,810	1,083
	1977	73,885	15,174	14,605	4,322	1,112		6,887	8,406	7,141	12,980	14,522	3,928	1,111
Du Page	1982	4,577,968	884,143	854,284	461,991	530,513	475,688	200,254	199,036	136,925	660,170	408,332	230,730	179,387
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
Edgar	1982	74,640	18,420	18,183	4,947	13,923	6,713	2,390	2,575	1,251	12,933	6,778	4,690	2,201
	1977	60,160	13,723	13,552	3,951	8,443	4,055	1,887	1,976	976	15,330	5,010	4,216	1,719
Edwards	1982	28,941	5,873	5,679	1,799	208		886	1,225	281	6,984	1,965	5,529	
	1977	18,902	4,526	4,356	907	172		478	935	219	5,585	1,295	2,981	
Effingham	1982	228,632	44,945	44,235	21,839	20,558	9,416	7,185	9,879	3,048	32,412	53,155	19,605	4,166
	1977	151,889	24,208	23,800	13,154	12,104	5,448	5,495	7,464	2,340	31,955	32,667	14,162	2,326
Fayette	1982	103,336	32,124	31,068	8,283	20,854	6,819	3,328	2,518	2,253	9,718	8,700	9,071	3,416
	1977	66,379	16,015	15,414	4,775	11,803	3,863	2,052	1,679	1,519	11,323	6,961	5,789	2,014
Ford	1982	71,008	19,135	18,729	6,884	1,814		2,418	900	635	10,066	11,758	5,880	2,498
	1977	51,073	12,575	12,295	3,970	1,480		2,004	952	683	12,088	6,292	4,680	1,496
Franklin	1982	163,373	61,297	60,031	12,914	7,126		5,377	6,832	4,334	34,541	12,981	7,098	4,951
	1977	113,105	31,201	30,408	7,385	5,075		5,235	5,942	3,832	31,213	8,474	6,711	2,863
Fulton	1982	145,142	45,700	44,201	9,432	9,609	3,383	5,994	8,033	4,543	25,123	13,136	10,472	3,969
	1977	117,406	29,385	28,283	7,931	7,562	2,664	5,885	6,465	3,709	29,905	10,161	9,161	2,790
Gallatin	1982	28,909	6,073	5,873	1,191	1,371		1,155	2,317	2,317	5,752	3,492	3,547	1,414
	1977	17,408	3,707	3,568	765	907		712	1,477	1,477	3,979	1,725	2,113	676
Greene	1982	40,010	14,606	14,127	2,780	1,037		1,149	1,452	354	5,144	5,376	2,241	2,991
	1977	34,499	10,382	9,993	2,207	884		1,177	1,439	356	7,658	3,995	2,469	1,932
Grundy	1982	142,870	39,742	39,162	18,517	11,711	4,050	2,328	4,657	3,083	26,137	19,745	8,391	5,926
	1977	100,062	21,407	21,071	10,172	7,728	2,674	1,905	3,196	2,144	25,785	14,251	6,433	3,548
Hamilton	1982	33,283	10,104	9,773	1,229	2,008		414	121	121	5,183	4,309	2,640	2,077
	1977	22,145	5,274	5,076	723	1,447		268	127	127	5,869	2,543	1,962	1,115
Hancock	1982	53,742	14,437	14,092	5,171	905		974	2,151	1,369	13,691	4,858	4,345	2,228
	1977	41,206	9,403	9,135	3,569	701		728	1,769	1,146	13,214	3,779	3,553	1,205
Hardin	1982	10,367	5,358	5,181	637	200		119	352	189	750	1,676	285	406
	1977	7,653	3,221	3,100	554	192		120	295	162	1,096	1,138	323	268
Henderson	1982	13,482	2,285	2,208	2,511	403			457		2,682	3,105	1,046	
	1977	10,447	1,732	1,667	1,578	229			397		2,613	2,121	1,130	
Henry	1982	233,179	64,940	62,735	21,426	13,146	9,953	13,300	7,363	5,479	40,074	34,391	13,486	6,326
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Iroquois	1982	109,763	27,943	27,341	12,280	5,279		2,674	4,460	2,807	19,658	15,030	9,055	3,269
	1977	90,055	20,259	19,727	8,461	4,165		2,835	3,872	2,471	21,446	12,328	7,328	2,074
Jackson	1982	370,736	70,497	67,553	40,534	70,829	58,074	15,947	9,109	5,324	51,879	16,608	20,085	8,771
	1977	241,587	38,491	36,704	22,135	43,925	35,451	10,346	7,825	4,681	49,253	13,592	13,510	5,227
Jasper	1982	38,514	11,310	10,938	1,843	1,309		660	1,259	952	8,124	1,614	6,492	501
	1977	28,248	6,202	5,969	1,120	1,038		652	880	677	8,023	1,325	5,069	472
Jefferson	1982	206,264	49,652	48,597	16,761	39,783	29,981	3,821	13,838	6,850	33,773	18,763	8,311	3,067
	1977	129,747	24,929	24,373	9,430	21,791	16,221	3,049	9,366	4,695	30,508	11,089	7,267	2,165
Jersey	1982	55,478	16,836	16,477	7,032	2,783		2,730	1,921	1,024	10,773	4,448	2,432	1,854
	1977	42,442	10,604	10,367	3,788	1,587		2,116	1,719	931	13,299	3,181	2,342	1,160
Jo Daviess	1982	57,741	10,771	10,428	11,043	1,090		579	779	386	7,669	5,575	4,886	3,678
	1977	43,939	8,081	7,785	7,585	879		517	690	348	8,805	4,498	4,256	2,028
Johnson	1982	24,668	9,974	8,084	1,193	1,554		475	493	493	3,204	2,714	540	337
	1977	18,556	6,337	5,126	939	1,051		373	493	493	3,907	2,057	519	267
Kane	1982	1,673,714	344,607	330,309	154,758	299,308	268,674	81,867	73,578	44,174	236,440	149,727	89,917	40,867
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062
Kankakee	1982	453,527	101,325	94,081	52,382	62,053	54,063	13,901	17,769	9,518	74,605	36,294	33,511	23,694
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kendall	1982	85,278	25,013	24,667	11,091	7,688	5,096	3,533	4,580	3,668	7,552	11,114	6,812	2,484
	1977	63,534	17,707	17,443	6,886	5,058	3,321	2,346	3,573	2,902	9,916	7,392	5,802	1,843
Knox	1982	307,220	74,980	70,144	24,634	47,617	40,921	14,067	16,523	8,608	43,935	29,663	18,407	13,875
	1977	236,349	47,729	44,567	18,437	30,140	25,478	11,454	13,295	7,128	52,216	21,926	15,980	8,472
Lake	1982	2,248,158	508,012	491,435	239,321	309,661	286,379	102,316	98,586	49,493	418,829	208,555	120,886	92,577
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
La Salle	1982	557,465	138,904	134,626	65,837	63,110	54,311	22,582	29,322	16,327	84,239	66,816	36,889	14,583
	1977	427,010	89,299	86,127	40,784	46,603	39,382	19,940	21,164	11,981	97,819	47,074	26,724	11,366
Lawrence	1982	42,695	10,341	9,966	3,713	1,440		2,443	2,893	1,469	6,133	6,864	3,223	1,481
	1977	34,899	8,539	8,189	2,642	1,078		2,048	2,603	1,343	6,593	4,832	2,396	1,254

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Lee	1982	122,353	36,319	35,573	17,914	10,903	4,807	4,265	5,082	3,065	16,894	8,933	7,722	2,188
	1977	94,271	23,401	22,809	10,382	6,668	2,932	4,235	4,144	2,541	20,045	7,101	6,529	1,722
Livingston	1982	157,237	45,127	44,496	12,835	21,208	6,587	4,852	5,081	3,834	23,318	14,263	6,141	2,509
	1977	123,707	29,960	29,509	10,266	12,810	3,983	4,964	4,435	3,395	29,077	11,983	5,550	1,792
Logan	1982	144,947	37,558	36,327	16,263	15,341	9,464	4,537	5,992	2,717	21,377	19,071	11,151	4,741
	1977	101,864	22,277	21,442	10,031	8,723	5,338	4,539	4,208	1,934	24,225	12,249	7,357	2,597
McDonough	1982	146,255	32,501	31,435	16,443	18,256	10,694	6,823	7,397	3,770	19,312	14,182	11,639	2,345
	1977	124,013	24,161	23,255	12,958	12,456	7,244	6,964	6,325	3,266	26,472	10,952	10,348	2,318
McHenry	1982	731,479	178,742	167,325	63,599	51,845	30,605	24,417	19,178	12,346	173,749	69,832	49,106	30,440
	1977	483,680	92,195	86,144	36,801	28,396	16,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
McLean	1982	625,724	135,730	125,511	67,083	78,103	71,293	31,354	22,287	10,740	88,425	78,556	48,378	21,350
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
Macon	1982	648,471	143,807	135,501	63,537	122,563	112,551	22,933	22,557	12,735	102,211	55,182	44,625	18,884
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macoupin	1982	186,491	49,220	47,633	17,380	12,416		4,223	5,742	2,674	37,898	16,351	17,810	8,099
	1977	123,380	28,834	27,769	9,647	6,151		3,476	4,426	2,112	34,614	11,764	11,780	3,870
Madison	1982	1,157,809	306,721	290,758	114,116	123,981	102,218	28,891	37,585	18,520	218,549	154,610	52,583	37,455
	1977	840,716	193,458	183,045	67,801	90,090	73,158	22,923	32,387	16,292	223,164	81,453	50,438	25,520
Marion	1982	235,106	69,339	65,684	20,251	25,961	10,080	10,346	10,359	4,006	40,102	24,117	9,527	4,039
	1977	163,266	37,705	35,651	11,869	17,734	6,863	7,735	7,172	2,837	39,932	15,768	8,545	2,806
Marshall	1982	38,301	11,163	10,797	4,128	1,943		1,210	577	395	6,782	3,853	4,614	1,690
	1977	30,122	7,037	6,773	2,957	1,562		993	545	380	7,323	3,022	4,006	1,065
Mason	1982	63,938	17,686	17,106	7,006	5,916		917	2,254	1,064	9,142	7,621	4,039	1,638
	1977	49,939	12,150	11,694	4,662	3,574		974	1,873	898	10,389	5,741	4,426	1,070
Massac	1982	54,781	12,841	12,559	6,713	3,566		1,396	927	581	8,858	9,544	2,954	3,879
	1977	38,146	8,264	8,044	3,519	2,068		948	744	473	10,032	5,333	2,460	2,098
Menard	1982	33,387	11,438	11,118	2,060	1,393		798	497	262	5,592	8,284	1,445	1,110
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Mercer	1982	49,265	14,111	13,648	3,938	637		2,030	1,987	1,376	6,137	11,263	2,521	1,561
	1977	35,111	7,719	7,430	2,815	571		1,635	1,645	1,158	7,113	6,965	2,431	1,009
☐ Monroe	1982	54,637	17,519	15,027	6,074	2,028		1,246	1,754	1,310	8,975	2,897	6,349	1,664
	1977	39,222	9,915	8,489	3,585	1,635		955	1,206	915	10,492	2,488	4,594	922
Montgomery	1982	139,644	35,566	34,398	13,227	15,318	8,038	5,002	3,942	1,571	28,455	17,356	7,143	4,504
	1977	97,993	21,667	20,853	8,120	8,801	4,594	4,006	3,338	1,352	27,202	10,595	5,094	2,722
Morgan	1982	197,555	50,564	48,791	17,733	25,357	17,894	7,031	4,620	2,047	33,795	19,798	12,011	6,281
	1977	147,610	30,943	29,712	11,193	17,890	12,489	6,314	4,757	2,136	37,730	12,355	9,637	4,879
Moultrie	1982	34,655	8,222	8,051	4,627	1,302		1,060	1,442	1,022	6,699	4,965	2,200	1,652
	1977	27,241	5,381	5,264	2,915	953		954	1,149	829	7,619	3,314	1,967	1,281
Ogle	1982	130,985	39,348	38,057	12,681	5,068		3,474	2,877	966	20,767	18,384	9,555	6,377
	1977	102,500	25,381	24,429	9,516	3,639		3,563	3,094	1,054	24,893	12,008	7,847	3,636
Peoria	1982	1,125,385	199,725	185,533	118,318	245,722	207,840	46,259	48,999	31,577	126,702	73,717	68,786	30,417
	1977	875,166	135,156	125,316	74,871	175,964	146,526	36,094	44,340	29,265	163,991	50,241	55,673	21,194
Perry	1982	80,894	27,425	26,838	7,401	5,018		3,352	2,581	1,684	7,254	11,016	5,423	3,358
	1977	53,895	15,419	15,015	4,118	3,560		2,337	2,099	1,392	8,567	6,699	4,185	2,157
Piatt	1982	56,039	14,386	13,457	4,769	401		688	2,488	1,932	19,846	4,232	4,108	1,717
	1977	41,734	9,723	9,079	2,435	920		435	1,682	1,328	18,247	3,325	2,144	1,031
Pike	1982	61,352	14,122	13,713	4,986	2,319		1,392	1,149	663	10,354	8,828	10,251	2,051
	1977	45,638	9,560	9,238	3,279	1,655		1,316	1,086	638	10,571	5,361	7,820	1,217
Pope	1982	4,451	1,126	1,090	442	33		43	60		1,822	325	101	193
	1977	4,189	920	886	362	29		44	53		2,001	262	102	156
Pulaski	1982	16,082	5,537	5,355	964	267		150	411	411	946	2,332	3,054	256
	1977	12,219	3,895	3,749	806	228		167	290	290	1,370	1,775	2,072	240
Putnam	1982	14,851	4,770	4,612	787			26	328	328	2,177	4,279	1,166	336
	1977	10,360	3,145	3,027	682			28	323	323	2,247	2,043	806	168
Randolph	1982	133,455	37,908	37,419	9,961	11,163		2,629	6,771	4,127	22,756	15,766	10,532	1,548
	1977	87,162	20,960	20,667	6,852	5,644		2,267	4,227	2,619	23,841	8,470	6,410	1,020
Richland	1982	83,992	25,922	25,073	6,275	5,451		4,927	3,831	2,106	11,754	8,063	7,831	1,621
	1977	61,575	14,481	13,938	4,054	3,965		3,251	2,998	1,675	13,782	5,521	6,521	1,175
Rock Island	1982	802,592	171,814	161,935	89,088	144,268	136,689	28,613	29,696	16,957	128,366	59,164	38,313	32,345
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,854	43,874	34,848	22,027
St. Clair	1982	1,112,091	246,851	223,642	115,556	263,415	248,312	52,058	41,532	23,969	144,120	85,367	42,404	35,567
	1977	813,618	166,509	150,570	70,864	173,449	160,443	40,814	31,902	18,786	160,147	58,243	36,756	21,648
Saline	1982	131,730	44,710	43,243	9,445	15,591	5,279	4,399	6,048	5,654	14,298	8,896	7,019	7,143
	1977	88,350	23,833	22,939	5,485	8,765	2,969	3,627	5,506	5,222	16,056	6,606	5,602	3,934

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMR ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Sangamon	1982	976,190	232,904	224,476	93,850	171,452	159,655	47,627	34,184	18,420	111,430	77,400	86,821	47,104
	1977	726,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
Schuyler	1982	30,991	6,137	5,935	2,014	709		2,470	1,906	729	3,242	5,028	1,995	5,455
	1977	20,920	3,922	3,775	1,229	659		1,465	1,280	498	4,490	2,695	1,369	2,661
Scott	1982	18,971	3,850	3,724	1,581	244		657	519	519	7,951	2,138	1,370	447
	1977	14,004	2,433	2,342	1,001	171		438	455	455	6,687	1,281	1,072	300
Shelby	1982	69,825	19,078	18,453	4,084	2,871		2,109	2,276	1,041	10,420	10,025	4,593	2,128
	1977	51,123	10,805	10,400	3,202	2,146		1,698	1,794	834	13,217	6,605	3,219	1,238
Stark	1982	16,904	5,204	5,081	2,003	243		78	132	132	4,269	461	1,862	487
	1977	12,145	2,897	2,815	1,120	143		63	114	114	4,350	442	1,402	321
Stephenson	1982	195,022	53,295	53,128	16,896	31,108	23,667	5,379	9,303	4,810	27,092	14,868	12,404	5,565
	1977	150,954	33,112	32,973	11,568	23,083	17,344	5,220	7,163	3,760	33,956	11,440	9,810	4,251
Tazewell	1982	615,960	183,690	168,838	60,018	67,308	50,934	17,802	19,753	12,338	121,486	58,676	31,380	21,058
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,586	18,208	11,535	129,363	43,574	25,446	12,471
Union	1982	65,701	20,150	19,639	4,875	1,383		2,531	2,720	1,622	16,913	6,838	2,699	3,118
	1977	41,498	11,097	10,763	2,480	1,116		1,603	1,490	904	13,322	4,190	2,251	1,416
Vermilion	1982	384,734	102,229	97,976	41,655	49,508	42,288	21,865	15,246	7,934	55,163	34,494	21,587	16,133
	1977	307,695	67,401	64,282	26,994	39,245	32,942	16,596	13,721	7,247	67,066	26,063	19,126	11,459
Wabash	1982	70,489	14,313	13,843	7,348	2,266		3,702	1,498	1,110	18,912	6,825	3,428	2,426
	1977	41,693	8,808	8,478	3,007	1,547		2,035	1,408	1,062	13,044	3,649	2,680	1,068
Warren	1982	92,233	21,974	21,253	6,916	10,778	8,067	5,014	3,726	2,416	25,912	6,685	4,889	3,786
	1977	69,416	13,988	13,463	5,134	6,530	4,829	2,739	3,028	1,996	23,597	5,315	3,352	2,266
Washington	1982	45,546	13,108	12,362	2,870	2,451		773	1,132	668	12,021	3,134	4,421	1,955
	1977	29,522	7,247	6,822	2,093	1,250		694	1,002	601	9,427	1,923	3,092	964
Wayne	1982	84,321	21,719	21,006	4,284	3,973		3,328	2,962	2,242	15,662	6,918	15,493	1,527
	1977	56,540	11,622	11,186	2,315	2,838		2,141	2,046	1,570	14,186	4,338	11,504	972
White	1982	91,074	16,378	15,840	4,719	5,938		1,367	3,122	1,827	24,220	16,756	3,825	3,136
	1977	63,499	12,502	12,033	2,905	3,449		1,356	1,998	1,182	20,038	8,954	3,499	1,620
Whiteside	1982	287,700	48,137	46,527	20,310	50,953	46,842	13,327	14,697	7,719	45,734	29,122	26,674	11,634
	1977	215,066	37,872	36,428	15,280	30,075	27,086	9,904	10,772	5,749	51,630	16,612	19,656	6,623
Will	1982	1,059,315	269,081	258,671	111,390	129,750	118,307	25,892	38,707	19,533	166,346	115,284	61,859	47,424
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
Williamson	1982	248,835	69,399	67,125	18,118	24,411	13,520	10,886	12,979	12,477	37,182	26,021	22,643	10,100
	1977	169,779	37,575	36,166	9,581	14,008	7,711	10,198	9,233	9,025	38,632	15,472	17,020	5,502
Winnebago	1982	1,176,792	264,388	248,306	123,639	234,278	210,049	31,176	58,731	35,083	140,937	106,302	62,615	45,857
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
Woodford	1982	135,857	37,352	33,732	9,145	1,518		1,272	7,255	5,084	41,791	12,053	16,607	1,735
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	7,779	11,397	1,011
TOTAL METRO COUNTIES	1982	44,798,039	10,038,923	9,416,333	4,880,808	6,405,278	5,764,298	2,475,401	1,837,540	1,100,549	6,293,956	3,883,595	1,855,889	1,836,904
	1977	33,016,649	6,224,754	5,816,900	3,161,452	4,562,111	4,035,992	1,938,895	1,541,279	938,194	6,601,910	2,413,063	1,473,771	1,186,154
TOTAL STATE	1982	53,308,896	12,220,268	11,521,916	5,667,972	7,279,590	6,289,790	2,793,685	2,190,690	1,303,382	7,691,562	4,826,061	2,442,875	2,113,672
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
INDIANA														
ANDERSON	1982	573,834	140,160	137,178	58,585	85,255	82,066	18,103	19,799	9,574	105,756	50,826	24,881	32,066
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
Madison	1982	573,834	140,160	137,178	58,585	85,255	82,066	18,103	19,799	9,574	105,756	50,826	24,881	32,066
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
BLOOMINGTON	1982	408,135	100,321	98,070	45,653	52,243	44,111	24,232	16,029	7,480	49,183	42,200	18,552	20,979
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Monroe	1982	408,135	100,321	98,070	45,653	52,243	44,111	24,232	16,029	7,480	49,183	42,200	18,552	20,979
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
ELKHART - GOSHEN	1982	758,343	175,728	161,901	81,614	95,143	81,263	22,686	24,150	14,062	164,926	68,390	33,937	43,097
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
Elkhart	1982	758,343	175,728	161,901	81,614	95,143	81,263	22,686	24,150	14,062	164,926	68,390	33,937	43,097
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
EVANSVILLE	1982	1,383,850	312,084	305,103	148,654	171,802	155,581	77,734	66,702	38,486	207,084	139,088	92,325	51,311
	1977	969,888	185,089	180,236	85,277	130,529	119,598	60,061	50,141	29,522	212,331	80,658	60,095	31,532
Posey	1982	69,360	16,245	16,076	7,537	3,810		2,089	2,652	982	16,040	8,511	4,079	3,359
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
EVANSVILLE (continued)														
Vanderburgh	1982	985,072	204,714	198,692	122,089	149,279	145,996	60,020	53,179	29,187	129,535	81,865	58,948	38,163
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Warrick	1982	117,685	42,949	42,622	6,290	3,550		2,902	785	569	24,840	12,143	12,015	3,724
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Henderson, Ky.	*1982*	*211,733*	*48,176*	*47,713*	*12,738*	*15,163*	*9,585*	*12,723*	*10,086*	*7,748*	*36,669*	*36,569*	*17,283*	*6,065*
	1977	*139,396*	*28,477*	*28,173*	*9,032*	*9,035*	*5,647*	*7,731*	*7,023*	*5,475*	*37,110*	*17,398*	*10,289*	*3,643*
FORT WAYNE	**1982**	**1,749,133**	**376,517**	**360,664**	**211,946**	**289,599**	**260,474**	**64,877**	**64,533**	**36,714**	**269,620**	**174,877**	**62,728**	**69,263**
	1977	1,294,271	237,631	226,513	127,340	208,134	183,702	59,433	62,008	36,209	301,603	108,796	53,152	40,466
Allen	1982	1,539,363	305,464	292,200	193,150	279,345	256,119	60,566	59,335	34,229	228,962	154,258	51,516	58,106
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
De Kalb	1982	116,991	42,970	41,009	11,076	6,636	4,355	2,804	2,878	1,508	20,629	9,977	4,554	5,594
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Whitley	1982	92,779	28,083	27,455	7,720	3,618		1,507	2,320	977	20,029	10,642	6,658	5,563
	1977	66,790	17,310	16,841	4,859	2,790		1,523	2,011	862	18,870	7,469	5,076	2,928
GARY - HAMMOND	**1982**	**2,990,658**	**786,938**	**734,831**	**329,908**	**353,280**	**320,832**	**127,964**	**109,490**	**70,701**	**417,463**	**366,135**	**116,176**	**138,984**
	1977	2,147,832	491,788	457,898	186,651	277,749	249,137	97,750	99,268	65,279	458,273	208,120	97,824	79,191
Lake	1982	2,572,698	664,988	617,317	270,827	310,561	292,231	121,581	97,257	63,888	369,941	306,249	100,541	113,651
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
Porter	1982	417,960	121,950	117,514	59,081	42,719	28,601	6,383	12,233	6,813	47,522	59,886	15,635	25,333
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
INDIANAPOLIS	**1982**	**6,288,115**	**1,379,876**	**1,328,162**	**593,967**	**870,236**	**797,290**	**195,425**	**205,950**	**114,378**	**912,653**	**654,631**	**269,107**	**260,490**
	1977	4,424,493	820,503	786,223	362,542	638,005	574,101	155,878	182,692	103,649	968,409	391,599	201,576	144,353
Boone	1982	170,213	41,051	40,045	14,805	8,768	7,410	7,186	4,327	1,661	23,379	42,586	9,901	8,137
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Hamilton	1982	287,489	80,667	77,060	32,271	5,216		8,056	12,465	8,165	50,002	29,822	23,290	17,916
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1982	128,106	36,051	34,455	9,561	7,705	5,077	1,217	3,927	2,985	20,219	22,483	7,598	9,063
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	5,623	4,709
Hendricks	1982	227,239	63,298	63,101	16,526	5,467	3,245	2,730	5,048	2,637	36,044	46,135	13,860	15,303
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Johnson	1982	344,624	67,030	63,940	25,128	82,285	77,605	9,283	8,715	5,061	50,260	48,775	15,900	16,907
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,638	3,893	50,208	26,646	11,593	8,145
Marion	1982	4,804,661	996,548	957,224	465,471	736,905	695,151	154,043	161,734	88,658	681,965	421,061	177,124	178,700
	1977	3,427,062	592,248	566,104	289,238	545,488	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Morgan	1982	161,744	56,964	55,531	17,123	11,922		3,649	4,982	2,419	21,425	22,050	4,242	7,806
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Shelby	1982	164,039	38,267	36,806	13,082	11,968	8,802	9,261	4,752	2,792	29,359	21,719	17,192	6,658
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
KOKOMO	**1982**	**497,051**	**114,315**	**110,653**	**49,305**	**82,259**	**68,313**	**20,123**	**18,789**	**10,900**	**79,925**	**45,974**	**26,937**	**24,704**
	1977	397,483	73,903	71,218	34,334	65,954	54,059	19,439	18,699	11,018	94,385	31,463	20,411	13,933
Howard	1982	446,692	97,410	94,041	45,054	79,963	68,313	17,668	18,213	10,482	70,579	39,962	24,384	21,883
	1977	359,974	63,499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Tipton	1982	50,359	16,905	16,612	4,251	2,296		2,455	576	418	9,346	6,012	2,553	2,821
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433
LAFAYETTE	**1982**	**578,118**	**121,796**	**117,295**	**67,190**	**122,813**	**111,360**	**15,672**	**30,056**	**18,347**	**71,613**	**45,767**	**29,421**	**30,850**
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tippecanoe	1982	578,118	121,796	117,295	67,190	122,813	111,360	15,672	30,056	18,347	71,813	45,767	29,421	30,850
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
MUNCIE	**1982**	**603,401**	**136,014**	**126,137**	**62,946**	**76,419**	**75,037**	**18,590**	**24,089**	**13,803**	**117,097**	**60,079**	**26,738**	**36,035**
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Delaware	1982	603,401	136,014	126,137	62,946	76,419	75,037	18,590	24,089	13,803	117,097	60,079	26,738	36,035
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
SOUTH BEND - MISHAWAKA	**1982**	**1,177,913**	**265,990**	**248,977**	**135,365**	**190,162**	**169,620**	**46,470**	**48,324**	**29,153**	**178,471**	**107,925**	**43,695**	**52,104**
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
St. Joseph	1982	1,177,913	265,990	248,977	135,365	190,162	169,620	46,470	48,324	29,153	178,471	107,925	43,695	52,104
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
TERRE HAUTE	**1982**	**874,433**	**142,594**	**139,622**	**64,815**	**120,948**	**108,887**	**37,756**	**24,283**	**10,776**	**108,389**	**84,448**	**48,709**	**33,770**
	1977	600,829	88,432	86,214	41,670	80,548	71,222	30,439	19,947	9,027	112,188	49,207	33,585	18,358
Clay	1982	115,701	24,075	23,690	5,669	5,632		3,477	1,403	494	27,997	23,434	6,285	6,410
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
TERRE HAUTE (continued)														
Vigo	1982	758,732	118,519	115,932	59,146	115,316	108,887	34,279	22,880	10,282	80,392	61,014	42,424	27,360
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
ALL COUNTIES														
Adams	1982	122,947	28,744	27,783	14,377	12,494	7,968	3,587	5,971	4,420	25,180	10,513	7,977	5,486
	1977	85,296	17,102	16,450	7,641	7,273	4,569	2,890	4,594	3,460	23,745	6,535	7,692	2,945
Allen	1982	1,539,362	305,464	292,200	193,150	279,345	256,119	60,566	59,335	34,229	228,962	154,258	51,516	58,106
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
Bartholomew	1982	326,123	80,825	78,114	33,228	47,762	40,111	10,518	16,270	8,622	44,051	36,419	19,159	14,019
	1977	245,228	49,471	47,578	19,279	33,770	27,902	8,830	13,309	7,191	51,568	26,617	16,066	7,471
Benton	1982	29,677	8,391	8,363	2,327	180		288	239	127	5,552	4,232	3,074	1,807
	1977	21,865	5,203	5,180	1,622	153		284	244	136	6,176	3,060	2,049	918
Blackford	1982	51,676	16,455	16,113	3,207	2,674		1,544	1,480	1,066	8,078	6,675	6,601	2,473
	1977	39,548	11,026	10,785	2,238	2,120		1,421	1,482	1,084	8,563	4,479	5,067	1,429
Boone	1982	170,213	41,051	40,045	14,805	8,768	7,410	7,186	4,327	1,661	23,379	42,586	9,901	8,137
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Brown	1982	17,505	2,300	2,025	5,201	35		256	392	392	968	2,050	253	834
	1977	13,501	2,196	1,930	3,325	33		219	430	430	1,378	1,537	290	625
Carroll	1982	54,771	18,022	17,645	3,759	953		504	616	101	13,066	5,565	7,753	2,583
	1977	38,733	9,539	9,330	2,446	659		510	684	115	13,901	3,683	4,641	1,319
Cass	1982	197,741	47,087	45,059	19,169	30,516	26,877	5,435	9,472	4,956	30,968	17,348	10,105	11,231
	1977	139,892	27,725	26,402	11,620	20,301	17,559	4,697	7,183	3,830	33,766	10,996	7,589	5,966
☐ Clark	1982	459,732	77,588	72,339	45,802	108,817	99,506	11,477	11,304	6,806	72,722	65,085	19,371	16,662
	1977	333,556	56,058	52,168	24,339	75,196	67,436	9,851	10,093	6,139	76,789	37,208	16,124	9,228
Clay	1982	115,701	24,075	23,690	5,669	5,632		3,477	1,403	494	27,997	23,434	6,285	6,410
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884
Clinton	1982	112,986	33,502	32,917	10,246	6,678	5,896	3,293	3,842	2,599	20,765	12,301	6,904	6,505
	1977	85,783	20,455	20,077	6,827	6,015	5,215	3,279	3,549	2,445	21,523	9,007	5,022	3,553
Crawford	1982	16,830	7,393	7,110	1,040	399		229	535	398	1,831	2,511	1,153	
	1977	12,441	4,217	4,036	789	346		255	574	435	1,855	1,907	1,242	
Daviess	1982	91,054	23,644	22,741	6,852	15,172	9,616	4,794	2,291	1,098	12,100	11,002	5,821	4,929
	1977	70,407	15,661	14,989	5,105	10,477	6,546	4,225	2,694	1,316	14,517	6,951	4,488	3,099
☐ Dearborn	1982	107,503	30,382	28,189	12,247	3,569		1,858	3,603	1,198	14,578	12,692	4,995	11,461
	1977	72,321	18,215	16,869	6,887	2,405		1,883	3,291	1,128	15,277	8,504	3,867	5,363
Decatur	1982	99,797	26,987	26,723	7,789	9,687	6,047	1,748	1,665	1,463	19,402	17,791	4,472	3,305
	1977	72,761	16,007	15,834	4,387	6,451	3,971	1,873	2,132	1,874	19,104	11,942	3,666	2,204
De Kalb	1982	116,991	42,970	41,009	11,076	6,636	4,355	2,804	2,878	1,508	20,629	9,977	4,554	5,594
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Delaware	1982	603,401	136,014	126,137	62,946	76,419	75,037	18,590	24,089	13,803	117,097	60,079	26,738	36,035
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Dubois	1982	187,031	36,457	35,720	16,481	16,674	6,507	6,089	6,467	2,883	61,081	16,707	11,016	4,785
	1977	124,496	20,451	20,016	9,437	9,016	3,481	3,877	4,834	2,197	50,876	8,768	7,687	2,075
Elkhart	1982	758,343	175,728	161,901	81,614	95,143	81,263	22,686	24,150	14,062	164,926	68,390	33,937	43,097
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
Fayette	1982	86,215	26,262	25,258	10,715	7,124	4,355	2,878	2,860	2,075	6,899	7,557	1,964	7,086
	1977	70,049	18,728	17,925	7,113	6,784	4,089	2,689	3,019	2,231	9,547	5,985	1,932	4,433
☐ Floyd	1982	223,031	72,210	62,442	23,485	8,575		12,302	13,966	10,199	32,474	21,398	10,917	8,793
	1977	152,293	41,379	35,715	12,607	4,893		9,863	11,776	8,690	32,709	15,156	7,138	5,745
Fountain	1982	85,311	24,882	23,929	8,967	2,214		1,072	922	513	19,728	9,938	6,533	5,865
	1977	64,850	15,471	14,807	5,576	1,618		1,216	883	501	21,110	6,273	5,653	2,974
Franklin	1982	42,493	15,774	15,205	4,041	1,668		244	979	812	5,523	3,555	2,420	1,502
	1977	27,695	9,596	9,206	2,454	992		218	762	644	5,974	2,160	1,707	730
Fulton	1982	61,226	18,488	18,198	4,761	4,115		1,284	1,352	686	11,639	7,022	3,797	3,912
	1977	45,509	12,022	11,821	3,106	2,498		148	1,388	718	12,434	4,878	2,582	1,921
Gibson	1982	133,627	19,745	19,517	14,555	21,592	9,403	5,088	2,745	1,742	18,562	16,836	11,880	6,012
	1977	85,924	13,397	13,228	7,367	12,911	5,585	3,697	2,379	1,530	17,367	9,226	8,186	3,008
Grant	1982	323,663	88,373	84,393	30,132	29,948	22,873	14,077	11,937	6,206	58,139	29,083	21,963	21,400
	1977	255,664	53,828	51,154	20,355	26,252	19,766	12,408	11,522	6,058	67,646	21,993	16,767	11,574
Greene	1982	98,960	25,432	25,048	7,494	10,301	3,900	3,064	1,570	687	13,309	14,743	8,478	4,479
	1977	71,051	14,953	14,712	4,567	6,591	2,470	2,788	1,523	681	15,106	9,956	6,931	2,340
Hamilton	1982	287,489	80,667	77,060	32,271	5,216		8,054	12,465	8,165	50,002	29,822	23,290	17,916
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1982	128,106	36,051	34,455	9,561	7,705	5,077	1,217	3,927	2,985	20,219	22,483	7,598	9,063
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	5,623	4,709

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
☐ Harrison	1982	76,687	27,895	27,498	6,027	5,753		1,052	3,710	160	9,243	8,907	4,836	2,757
	1977	50,266	14,523	14,300	3,426	3,416		814	2,754	122	10,522	5,904	3,263	1,280
Hendricks	1982	227,239	63,298	63,101	16,526	5,467	3,245	2,730	5,048	2,637	36,044	46,135	13,860	15,303
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Henry	1982	185,239	47,633	46,808	13,822	15,462	12,167	5,612	8,627	5,813	27,341	30,586	9,627	6,498
	1977	150,715	32,614	32,015	11,091	13,314	10,305	5,222	8,988	6,166	36,382	18,051	7,942	4,465
Howard	1982	446,692	97,410	94,041	45,054	79,963	68,313	17,668	18,213	10,482	70,579	39,962	24,384	21,883
	1977	359,974	63,499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Huntington	1982	151,188	35,379	34,376	8,555	13,468	8,482	3,444	4,269	2,275	21,287	25,544	13,173	6,621
	1977	104,817	22,870	22,113	6,232	7,963	4,944	3,429	3,499	1,899	22,638	15,061	8,553	3,642
Jackson	1982	165,084	39,579	37,050	16,089	11,802	6,029	7,973	4,585	2,379	20,623	26,451	17,735	6,963
	1977	120,123	25,965	24,260	8,762	9,833	4,961	6,280	4,184	2,214	24,438	17,177	13,362	3,569
Jasper	1982	134,868	29,192	28,602	11,419	7,184	3,126	6,066	1,465	1,420	14,514	31,806	16,985	6,552
	1977	85,705	16,037	15,696	6,525	4,985	2,145	3,992	1,649	1,598	16,486	15,612	11,694	3,173
Jay	1982	81,758	28,046	27,578	6,366	1,861		3,248	3,661	2,486	12,116	11,851	4,218	4,388
	1977	57,398	16,682	16,386	4,054	1,354		2,260	3,160	2,187	13,407	7,501	2,711	2,137
Jefferson	1982	155,945	41,371	40,687	11,030	17,664	7,939	4,818	6,425	3,842	23,667	12,803	13,653	7,846
	1977	100,231	21,864	21,479	6,187	9,971	4,430	3,582	4,725	2,878	24,238	7,517	9,815	3,472
Jennings	1982	52,365	18,161	17,466	3,183	1,138		733	1,338	392	8,876	8,363	3,231	2,865
	1977	39,672	10,954	10,484	2,143	910		776	1,230	367	10,864	5,437	3,003	1,444
Johnson	1982	344,624	67,030	63,940	25,128	82,285	77,605	9,283	8,715	5,061	50,260	48,775	15,900	16,907
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,638	3,893	50,208	26,646	11,593	8,145
Knox	1982	213,165	44,860	44,019	17,219	38,951	33,773	5,103	6,671	3,685	32,034	18,527	22,184	12,211
	1977	145,604	27,336	26,795	10,839	23,860	20,322	4,231	6,056	3,407	31,685	10,889	14,827	6,412
Kosciusko	1982	247,253	64,242	59,480	20,680	22,870	10,684	7,239	7,561	4,242	42,676	25,644	19,837	13,809
	1977	170,876	37,262	34,436	14,263	14,452	6,688	6,074	6,660	3,835	41,020	17,212	12,317	6,868
La Grange	1982	68,241	15,726	15,257	6,269	3,116		521	1,768	582	8,146	10,064	10,348	2,723
	1977	51,413	10,076	9,728	4,209	2,212		463	1,344	451	10,126	6,528	8,473	1,510
Lake	1982	2,572,698	664,988	617,317	270,827	310,561	292,231	121,581	97,257	63,888	369,941	306,249	100,541	113,651
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
La Porte	1982	506,189	119,171	107,812	42,983	77,570	60,280	18,891	15,868	8,157	79,037	66,367	28,036	24,712
	1977	382,774	78,823	71,177	29,084	58,628	44,844	17,242	14,423	7,560	85,754	40,627	20,988	13,871
Lawrence	1982	165,958	49,606	48,402	11,118	16,294	12,206	6,811	4,731	3,038	27,743	17,552	9,038	11,213
	1977	123,443	30,427	29,544	7,327	12,324	9,085	5,606	5,550	3,629	29,809	11,085	7,216	5,579
Madison	1982	573,834	140,160	137,178	58,585	85,255	82,066	18,103	19,799	9,574	105,756	50,826	24,881	32,066
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
Marion*	1982	4,804,661	996,548	957,224	465,471	736,905	695,151	154,043	161,734	88,658	681,965	421,061	177,124	178,700
	1977	3,427,062	592,248	566,104	289,238	545,488	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Marshall	1982	199,654	45,213	44,257	16,004	6,984	4,198	9,291	6,584	2,803	50,636	25,616	12,570	11,135
	1977	128,561	24,907	24,354	8,663	5,360	3,185	5,608	5,051	2,204	42,666	15,033	8,550	4,643
Martin	1982	35,849	11,437	11,289	2,638	1,769		232	989	989	6,671	6,815	399	1,453
	1977	26,241	6,946	6,848	1,803	1,374		20°	913	913	7,797	4,261	335	730
Miami	1982	118,839	27,032	26,496	10,727	11,969	10,480	3,906	3,365	1,509	23,820	13,430	6,435	7,054
	1977	87,284	17,531	17,165	6,552	8,787	7,557	2,922	3,484	1,593	23,744	9,065	5,029	3,343
Monroe	1982	408,135	100,321	98,070	45,653	52,243	44,111	24,232	16,029	7,480	49,183	42,200	18,552	20,979
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Montgomery	1982	143,370	39,972	38,929	13,402	19,350	16,597	5,109	5,172	2,927	20,911	13,452	7,187	7,791
	1977	108,087	24,903	24,135	8,606	13,644	11,498	4,626	4,638	2,674	23,685	9,365	6,399	4,457
Morgan	1982	161,744	56,964	55,531	17,123	11,922		3,649	4,982	2,419	21,425	22,050	4,242	7,806
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Newton	1982	47,223	12,853	12,362	4,517	205		1,856	1,247	511	6,291	7,047	3,591	3,845
	1977	34,568	8,263	7,909	3,018	168		1,390	1,216	509	7,926	4,438	2,449	1,956
Noble	1982	105,795	29,594	29,125	8,828	6,405		2,944	2,833	1,238	17,916	14,068	7,681	6,239
	1977	81,282	20,177	19,836	6,033	4,824		2,733	2,870	1,278	20,975	8,898	5,937	3,217
Ohio	1982	7,197	5,257	5,056	311	159		184	168	168		301	222	70
	1977	4,758	3,133	2,999	261	151		174	151	151		251	198	53
Orange	1982	49,640	16,933	16,284	2,685	1,762		863	546	436	6,072	6,871	5,382	3,139
	1977	37,839	11,372	10,884	1,781	1,390		895	629	511	7,745	4,705	4,332	1,721
Owen	1982	29,472	8,969	8,627	2,548	217		109	479	223	3,782	7,891	945	1,019
	1977	21,939	6,395	6,121	1,640	177		117	499	238	4,926	4,615	778	571
Parke	1982	47,853	14,739	14,196	2,855	1,283		278	269	148	6,342	6,946	4,646	2,094
	1977	32,796	9,416	9,026	1,988	911		200	312	175	6,452	4,676	3,477	1,003
Perry	1982	65,256	21,483	20,662	7,665	7,716		1,926	3,434	2,120	7,577	5,495	2,375	2,150
	1977	48,809	13,025	12,466	4,635	5,588		1,722	3,416	2,149	8,981	3,377	2,460	1,682

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Pike	1982	35,812	9,887	9,509	1,328	665		317	1,417	1,075	6,799	9,421	2,808	1,136
	1977	27,996	6,084	5,823	1,008	565		318	1,186	917	7,773	6,726	2,229	684
Porter	1982	417,960	121,950	117,514	59,081	42,719	28,601	6,383	12,233	6,813	47,522	59,886	15,635	25,333
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
Posey	1982	69,360	16,245	16,076	7,537	3,810		2,089	2,652	982	16,040	8,511	4,079	3,359
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683
Pulaski	1982	37,464	6,163	5,926	3,178	936		1,298	1,284	1,284	11,412	4,816	2,852	2,917
	1977	27,885	3,922	3,754	1,901	760		991	957	957	11,138	2,900	2,114	1,566
Putnam	1982	100,413	30,115	28,965	8,977	7,206		1,689	2,973	1,114	14,188	9,037	11,560	4,163
	1977	69,676	16,700	15,984	5,675	4,758		1,701	2,257	862	15,072	6,432	7,887	2,351
Randolph	1982	76,159	24,096	23,174	5,769	4,191		3,564	1,811	1,016	13,496	7,405	5,006	5,662
	1977	63,865	17,250	16,510	3,997	3,213		3,128	1,986	1,135	16,319	6,314	4,648	3,176
Ripley	1982	73,877	25,626	24,645	6,296	1,943		1,212	1,742	1,076	10,537	8,216	6,928	3,404
	1977	57,638	15,611	14,941	4,103	1,718		1,130	2,144	1,350	13,319	5,944	6,181	1,971
Rush	1982	68,135	18,295	18,261	3,901	3,721		755	2,367	1,958	16,189	10,144	3,357	2,936
	1977	50,864	11,030	10,998	2,674	2,928		708	2,272	1,913	16,613	5,638	2,935	1,727
St. Joseph	1982	1,177,913	265,990	248,977	135,365	190,162	169,620	46,470	48,324	29,153	178,471	107,925	43,695	52,104
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
Scott	1982	70,959	22,505	21,645	4,186	3,981		854	1,843	1,088	12,587	12,570	3,086	2,574
	1977	48,882	13,319	12,748	2,892	2,792		872	1,584	952	11,758	7,409	2,744	1,315
Shelby	1982	164,039	38,267	36,806	13,082	11,968	8,802	9,261	4,752	2,792	29,359	21,719	17,192	6,658
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
Spencer	1982	59,873	15,199	14,822	3,127	658		889	2,192	1,705	13,323	15,159	2,405	2,162
	1977	41,841	9,516	9,235	2,454	523		644	1,902	1,507	12,607	8,801	1,849	1,195
Starke	1982	84,743	20,406	19,683	8,311	10,969		352	767	637	10,772	15,775	6,299	5,180
	1977	61,398	13,785	13,232	4,741	7,871		403	779	659	12,747	10,674	4,326	2,739
Steuben	1982	124,924	26,950	26,610	16,384	6,314	4,050	5,163	1,662	691	19,265	23,326	7,415	4,283
	1977	93,418	17,139	16,904	10,281	4,160	2,630	4,311	1,758	746	19,521	16,330	6,248	2,403
Sullivan	1982	61,494	12,084	12,032	3,536	3,263	1,757	2,006	1,395	972	11,178	13,277	3,568	3,302
	1977	43,310	8,911	8,863	2,533	2,655	1,407	1,471	1,059	746	10,329	7,859	2,865	1,570
Switzerland	1982	10,455	3,715	3,573	422	341		367	424	424	1,653	681	1,230	731
	1977	7,400	2,295	2,197	301	280		247	316	316	1,794	485	790	340
Tippecanoe	1982	578,118	121,796	117,295	67,190	122,813	111,360	15,672	30,056	18,347	71,813	45,767	29,421	30,850
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tipton	1982	50,359	16,905	16,612	4,251	2,296		2,455	576	418	9,346	6,012	2,553	2,821
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433
Union	1982	16,804	4,724	4,541	2,241	88		235	295	295	1,133	2,434	3,784	586
	1977	11,114	2,772	2,653	1,138	83		252	312	312	1,223	1,594	2,522	379
Vanderburgh	1982	985,072	204,714	198,692	122,089	149,279	145,996	60,020	53,179	29,187	129,535	81,865	58,948	38,163
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Vermillion	1982	57,416	18,819	18,364	3,348	1,698		1,648	459	213	9,824	10,192	4,737	997
	1977	40,314	11,807	11,466	2,332	1,340		1,516	450	210	10,960	5,369	3,028	637
Vigo	1982	758,732	118,519	115,932	59,146	115,316	108,887	34,279	22,880	10,282	80,392	61,014	42,424	27,360
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
Wabash	1982	139,146	35,025	34,582	10,461	16,355	9,773	4,064	6,316	2,308	21,303	16,433	12,936	6,876
	1977	107,034	22,253	21,947	7,257	10,646	6,274	3,743	5,314	1,980	25,072	10,419	10,783	4,352
Warren	1982	8,669	2,773	2,666	1,316	105			228		170	1,306	1,526	155
	1977	6,471	1,915	1,833	1,047	88			197		200	1,094	1,091	103
Warrick	1982	117,685	42,949	42,622	6,290	3,550		2,902	785	569	24,840	12,143	12,015	3,724
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Washington	1982	57,110	19,892	19,131	2,724	3,246		1,503	1,269	643	11,428	5,399	4,868	1,851
	1977	40,733	11,698	11,196	2,018	1,908		1,267	1,467	757	10,071	3,244	4,630	1,083
Wayne	1982	393,823	79,822	76,129	32,690	73,862	65,315	7,728	9,536	6,836	76,618	50,501	11,188	18,010
	1977	293,670	52,339	49,674	21,596	53,126	46,124	7,284	9,160	6,688	74,627	31,016	10,407	10,129
Wells	1982	89,676	28,185	27,225	7,866	5,586	5,045	3,753	4,967	3,456	19,479	6,159	3,472	3,603
	1977	61,301	14,992	14,411	4,420	3,800	3,369	2,756	4,216	2,985	17,629	4,517	2,691	1,905
White	1982	94,003	25,341	25,114	11,421	8,779	6,483	2,197	2,366	871	11,514	9,051	10,917	4,940
	1977	66,516	15,224	15,071	6,412	6,001	4,362	1,765	2,002	752	13,802	6,063	7,607	2,890
Whitley	1982	92,779	28,083	27,455	7,720	3,618		1,507	2,320	977	20,029	10,642	6,658	5,563
	1977	66,790	17,310	16,841	4,859	2,790		1,523	2,011	862	18,870	7,469	5,076	2,928
TOTAL METRO COUNTIES	**1982**	**18,538,204**	**4,212,232**	**4,011,348**	**1,924,771**	**2,621,710**	**2,364,755**	**683,598**	**674,691**	**384,989**	**2,774,728**	**1,911,853**	**816,042**	**827,261**
	1977	13,326,347	2,582,674	2,450,781	1,149,792	1,926,985	1,713,507	566,419	597,651	348,882	2,967,990	1,155,723	636,151	460,187
TOTAL STATE	**1982**	**25,316,193**	**5,957,065**	**5,694,626**	**2,507,507**	**3,281,002**	**2,786,692**	**886,344**	**883,664**	**504,880**	**3,912,515**	**2,770,493**	**1,286,805**	**1,163,332**
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	993,828	640,634

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA														
CEDAR RAPIDS	**1982**	**882,125**	**191,398**	**185,223**	**92,841**	**182,013**	**171,959**	**17,261**	**37,606**	**24,877**	**130,881**	**56,481**	**60,960**	**35,046**
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Linn	1982	882,125	191,398	185,223	92,841	182,013	171,959	17,261	37,606	24,877	130,881	56,481	60,960	35,046
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**1,952,947**	**416,339**	**392,597**	**215,441**	**330,003**	**298,844**	**71,928**	**80,731**	**49,926**	**294,773**	**188,961**	**103,741**	**83,743**
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Scott	1982	917,176	179,585	167,927	104,927	172,589	152,202	30,015	43,672	27,490	126,333	95,406	51,942	45,072
	1977	614,865	109,586	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Henry, Ill.	*1982*	*233,179*	*64,940*	*62,735*	*21,426*	*13,146*	*9,953*	*13,300*	*7,343*	*5,479*	*40,074*	*34,391*	*13,486*	*6,326*
	1977	*170,987*	*38,321*	*36,839*	*14,696*	*10,613*	*7,914*	*9,340*	*6,380*	*4,853*	*41,148*	*23,930*	*10,262*	*4,508*
Rock Island, Ill.	*1982*	*802,592*	*171,814*	*161,935*	*89,088*	*144,268*	*136,689*	*28,613*	*29,696*	*16,957*	*128,366*	*59,164*	*38,313*	*32,345*
	1977	*636,533*	*117,362*	*110,406*	*66,337*	*94,824*	*88,164*	*23,546*	*23,091*	*13,505*	*155,854*	*43,874*	*34,848*	*22,027*
DES MOINES	**1982**	**2,235,614**	**523,572**	**509,730**	**226,029**	**364,848**	**335,570**	**86,618**	**80,469**	**45,245**	**337,717**	**193,585**	**150,281**	**45,659**
	1977	1,507,882	295,630	286,422	123,590	232,364	210,304	68,397	64,402	37,100	320,675	127,887	107,740	29,588
Dallas	1982	110,256	37,165	36,125	8,270	10,227	3,284	1,880	2,636	1,043	21,989	7,163	10,156	1,698
	1977	78,650	19,922	19,270	5,194	6,587	2,113	2,025	2,265	910	21,483	5,978	9,210	1,302
Polk	1982	2,016,533	448,413	436,892	211,423	346,696	330,457	81,379	76,560	43,607	288,824	172,415	134,977	41,726
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
Warren	1982	108,825	37,994	36,713	6,336	7,925	1,829	3,359	1,273	595	26,904	14,007	5,148	2,235
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,078
DUBUQUE	**1982**	**503,211**	**105,958**	**101,808**	**53,849**	**98,737**	**91,247**	**11,205**	**29,558**	**15,830**	**79,663**	**41,251**	**31,222**	**16,617**
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Dubuque	1982	503,211	105,958	101,808	53,849	98,737	91,247	11,205	29,558	15,830	79,663	41,251	31,222	16,617
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
IOWA CITY	**1982**	**466,734**	**103,797**	**99,714**	**56,381**	**54,590**	**50,950**	**23,219**	**24,198**	**9,541**	**65,046**	**35,948**	**33,104**	**20,311**
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Johnson	1982	466,734	103,797	99,714	56,381	54,590	50,950	23,219	24,198	9,541	65,046	35,948	33,104	20,311
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
SIOUX CITY	**1982**	**605,872**	**162,729**	**153,518**	**60,474**	**89,889**	**77,431**	**24,005**	**28,028**	**16,360**	**82,187**	**61,777**	**28,493**	**22,593**
	1977	451,370	96,447	90,758	40,730	66,342	56,139	20,026	22,547	13,348	86,555	41,522	32,123	17,209
Woodbury	1982	522,004	138,595	130,497	51,259	89,175	77,431	23,491	25,693	14,854	67,980	41,737	27,402	18,263
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Dakota, Neb.	*1982*	*83,868*	*24,134*	*23,021*	*9,215*	*714*		*514*	*2,335*	*1,506*	*1,227*	*20,040*	*1,091*	*4,330*
	1977	*51,312*	*12,323*	*11,698*	*6,587*	*442*		*440*	*1,896*	*1,228*	*10,922*	*10,825*	*1,210*	*2,308*
WATERLOO - CEDAR FALLS	**1982**	**856,230**	**183,594**	**171,198**	**79,892**	**115,970**	**104,287**	**36,391**	**36,285**	**20,278**	**145,025**	**71,093**	**53,970**	**25,284**
	1977	610,753	112,267	107,827	46,578	84,125	74,531	28,310	27,260	15,644	144,108	49,139	44,747	16,303
Black Hawk	1982	769,452	155,839	150,390	74,258	112,540	104,287	33,150	33,294	18,320	133,263	61,364	44,699	23,368
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Bremer	1982	86,778	27,755	26,808	5,634	3,430		3,241	2,991	1,958	11,762	9,729	9,271	1,916
	1977	64,591	16,152	15,524	4,206	2,104		2,631	2,515	1,672	12,970	7,660	8,502	1,303
ALL COUNTIES														
Adair	1982	39,834	9,476	9,151	2,381	587		687	504	382	5,337	12,801	2,685	1,087
	1977	30,108	5,648	5,428	2,145	586		630	470	362	6,352	7,975	2,807	663
Adams	1982	14,827	5,953	5,640	832	420		826	210	103	2,361	1,119	521	817
	1977	10,958	3,492	3,303	617	386		810	227	113	2,147	1,035	601	473
Allamakee	1982	56,492	17,455	16,857	6,367	1,376		3,259	1,473	646	9,620	3,738	5,197	808
	1977	38,598	10,004	9,615	3,380	1,127		2,170	955	426	9,253	2,837	4,339	668
Appanoose	1982	67,369	16,686	16,115	4,618	10,958	6,009	3,175	3,104	1,805	10,213	6,102	6,257	712
	1977	47,338	10,200	9,803	2,878	6,200	3,375	2,865	2,113	1,248	9,724	4,235	4,836	551
Audubon	1982	33,932	9,913	9,703	2,737	526		952	1,680	1,392	7,163	3,984	2,365	1,105
	1977	24,672	5,046	4,915	1,679	420		900	1,347	1,134	7,292	2,961	2,379	670
Benton	1982	67,905	14,629	13,973	6,969	978		3,172	3,604	2,311	14,804	12,489	5,872	1,989
	1977	54,432	10,901	10,362	4,376	908		2,421	3,248	2,115	14,264	8,671	5,771	1,243
Black Hawk	1982	769,452	155,839	150,390	74,258	112,540	104,287	33,150	33,294	18,320	133,263	61,364	44,699	23,368
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Boone	1982	90,886	27,455	27,038	6,160	6,455	3,472	2,397	7,344	4,670	19,169	5,407	5,680	4,552
	1977	70,372	17,555	17,270	4,432	4,281	2,286	2,386	5,322	3,437	18,466	4,898	5,336	3,624
Bremer	1982	86,778	27,755	26,808	5,634	3,430		3,241	2,991	1,958	11,762	9,729	9,271	1,916
	1977	64,591	16,152	15,524	4,206	2,104		2,631	2,515	1,672	12,970	7,660	8,502	1,303

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Apoliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Buchanan	1982	69,164	21,416	20,683	7,028	4,953	3,655	1,139	1,627	1,417	12,840	5,779	6,451	2,127
	1977	50,709	12,474	11,989	4,417	2,912	2,122	1,086	1,496	1,324	13,409	4,536	5,549	1,210
Buena Vista	1982	114,839	23,869	23,508	12,274	8,862		4,770	5,648	2,919	19,482	11,595	10,581	2,630
	1977	77,616	14,310	14,079	7,139	5,151		4,171	3,962	2,079	16,498	8,702	7,912	1,697
Butler	1982	39,995	7,391	7,008	3,159	2,420		549	2,067	1,956	5,665	4,691	7,109	562
	1977	31,044	5,139	4,864	2,125	1,737		472	1,463	1,404	6,213	3,389	6,153	361
Calhoun	1982	48,577	11,430	11,040	2,596	1,819		2,118	990	626	14,462	6,739	5,35o	908
	1977	40,955	7,311	7,027	1,840	1 180		1,953	988	635	15,882	4,622	4,815	843
Carroll	1982	122,291	24,475	23,935	10,639	15,274	12,703	3,307	4,349	3,236	23,351	17,878	9,784	1,864
	1977	88,415	16,939	16,547	6,287	8,944	7,325	3,374	3,462	2,618	21,177	11,852	8,384	1,194
Cass	1982	98,972	22,372	21,879	9,043	10,757		5,649	2,577	727	15,227	16,616	7,400	2,997
	1977	68,459	13,603	13,238	5,873	5,503		4,240	2,130	609	13,491	9,977	6,572	2,124
Cedar	1982	64,023	21,279	20,551	3,551	1,944		1,378	897	688	13,124	11,419	5,895	1,156
	1977	48,788	12,453	11,969	2,833	1,468		1,186	1,065	831	12,879	8,055	5,590	682
Cerro Gordo	1982	306,852	64,643	63,270	33,871	52,604	45,879	11,646	8,175	4,300	44,425	35,707	18,284	7,475
	1977	218,078	40,202	39,156	19,940	35,013	30,011	11,323	7,548	4,043	45,615	19,534	16,724	5,432
Cherokee	1982	86,616	31,514	30,436	4,876	6,696	3,636	5,658	3,244	2,370	11,139	7,799	5,612	3,403
	1977	54,531	15,220	14,628	3,125	3,683	1,987	4,272	2,528	1,877	11,057	4,885	4,446	1,760
Chickasaw	1982	53,118	15,491	14,960	4,706	1,528		2,359	1,145	964	8,535	10,663	4,410	1,041
	1977	38,062	9 541	9,170	3,047	1,180		1,655	958	822	8,077	6,612	4,019	649
Clarke	1982	43,596	10,427	9,636	3,102	2,530		378	535	432	7,857	11,657	1,918	791
	1977	30,520	6,562	6,053	1,685	1,797		359	583	479	7,518	7,014	1,962	581
Clay	1982	123,466	22,299	21,568	14,279	16,307	13,581	5,633	4,814	2,644	24,587	8,474	8,237	3,947
	1977	83,565	14,722	14,171	7,186	9,409	7,717	4,566	3,963	2,210	20,606	6,253	6,362	2,230
Clayton	1982	64,332	13,878	13,093	6,154	1,319		1,466	4,304	3,112	19,263	6,999	7,251	1,083
	1977	44,629	8,531	8,033	3,975	1,021		1,216	3,057	2,246	13,421	4,271	6,250	837
Clinton	1982	293,960	61,672	58,435	29,845	48,356	44,480	6,817	12,955	6,959	57,736	22,058	13,758	8,646
	1977	211,630	42,825	40,501	17,096	30,950	27,915	5,771	9,850	5,361	55,168	15,151	11,384	6,176
Crawford	1982	86,197	27,104	25,839	11,642	4,919	3,355	4,855	2,802	1,391	13,922	8,228	4,715	1,787
	1977	59,102	14,264	13,532	5,947	4,145	2,795	3,505	2,013	1,015	13,612	6,065	5,005	1,096
Dallas	1982	110,256	37,165	36,125	8,270	10,227	3,284	1,880	2,636	1,043	21,989	7,163	10,156	1,698
	1977	78,650	19,922	19,270	5,194	6,587	2,113	2,025	2,265	910	21,483	5,978	9,210	1,302
Davis	1982	32,798	8,844	8,541	2,228	631		1,707	432	289	6,697	5,594	2,848	950
	1977	22,112	4,269	4,103	1,287	470		1,001	355	242	6,766	3,201	2,342	441
Decatur	1982	25,768	8,473	8,210	1,548	862		1,307	643	291	1,924	5,574	1,480	1,515
	1977	18,178	5,206	5,020	1,180	674		1,070	468	215	2,232	3,584	1,360	827
Delaware	1982	69,898	17,717	17,178	5,470	5,990	3,106	3,291	1,062	1,062	12,734	5,113	7,855	2,548
	1977	48,684	10,563	10,192	3,119	3,329	1,715	2,331	876	876	11,153	4,369	7,408	1,371
Des Moines	1982	244,147	57,662	55,917	24,227	42,527	37,644	5,376	14,737	7,047	28,295	20,335	15,121	11,967
	1977	175,012	37,540	36,227	14,517	32,147	27,731	5,437	12,256	5,949	27,638	13,835	12,194	7,418
Dickinson	1982	83,845	17,075	16,490	9,182	4,616		6,653	2,503	1,508	8,696	5,519	16,226	3,221
	1977	59,917	9,964	9,576	5,649	2,965		4,804	2,010	1,230	9,253	4,620	12,961	1,786
Dubuque	1982	503,211	105,958	101,808	53,849	98,737	91,247	11,205	29,558	15,830	79,663	41,251	31,222	16,617
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Emmet	1982	58,380	11,231	10,847	5,162	7,760		3,281	1,402	1,001	11,883	8,067	5,073	1,189
	1977	44,985	8,467	8,138	2,925	4,471		3,033	1,224	889	11,911	5,523	4 254	964
Fayette	1982	99,897	22,417	21,650	9,152	11,698	8,700	3,037	3,340	1,944	20,807	10,428	4,501	3,702
	1977	75,014	15,893	15,275	5,280	6,961	5,111	2,997	3,367	1,990	19,878	7,198	4,941	2,051
Floyd	1982	86,280	22,611	21,838	6,077	9,682	4,621	2,730	2,191	1,196	15,105	13,305	4,423	1,734
	1977	61,952	14,370	13,811	3,992	5,774	2,741	2,330	1,839	1,019	13,877	8,332	4,743	977
Franklin	1982	51,325	10,423	10,067	4,269	2,337		1,619	1,481	269	9,856	9,205	4,980	1,672
	1977	34,218	6,977	6,706	2,452	1,492		1,297	1,103	204	8,140	5,033	3,829	733
Fremont	1982	19,333	4,416	4,265	2,145	325		541	637	398	3,647	3,043	1,613	1,393
	1977	15,620	3,093	2,973	1,440	244		433	582	371	3,484	2,667	1,599	937
Greene	1982	36,105	9,809	9,473	3,125	3,780		1,082	478	93	5,147	3,675	4,972	1,351
	1977	28,611	6,340	6,093	2,146	2,103		1,223	510	100	6,058	2,860	4,453	787
Grundy	1982	40,076	9,632	9,495	3,326	448		1,501	3,897	3,801	7,612	5,897	1,880	1,950
	1977	32,547	6,766	6,662	2,294	416		1,208	3,045	2,977	8,696	4,757	1,881	1,192
Guthrie	1982	25,974	4,907	4,738	3,146	1,778		319	1,673	748	3,915	5,299	1,315	843
	1977	21,077	3,857	3,707	2,501	1,040		332	1,519	689	4,564	3,820	1,261	590
Hamilton	1982	75,409	17,605	16,907	9,726	4,255		3,103	2,861	1,346	12,307	14,266	3,479	2,107
	1977	55,385	11,002	10,515	5,216	2,591		2,689	2,563	1,224	12,363	10,279	3,582	1,241
Hancock	1982	36,712	7,490	7,306	2,849	610		1,233	2,409	2,103	7,291	4,539	4,532	1,756
	1977	30,044	5,431	5,273	1,987	583		1,037	1,896	1,682	7,457	3,718	4,278	1,058

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Hardin	1982	105,497	27,560	26,617	7,745	4,948		5,289	5,126	3,773	22,200	6,022	13,864	3,113
	1977	75,734	16,232	15,601	4,895	2,817		3,681	3,735	2,793	20,498	5,091	11,108	1,878
Harrison	1982	74,084	15,196	14,675	5,151	1,482		1,164	1,342	843	25,778	5,258	3,449	2,490
	1977	52,967	9,545	9,174	3,527	891		1,187	1,232	786	21,278	4,420	3,068	1,655
Henry	1982	80,447	18,703	18,083	6,634	8,257	5,407	3,236	2,639	990	17,431	7,976	5,051	2,587
	1977	56,066	11,557	11,107	3,805	4,256	2,759	2,847	2,127	810	16,107	5,239	4,289	1,611
Howard	1982	39,757	8,598	8,319	3,332	1,835		1,277	1,476	1,131	6,311	2,325	5,469	1,681
	1977	26,872	5,435	5,234	2,149	1,264		987	1,008	785	5,243	1,940	4,201	930
Humboldt	1982	46,345	13,394	12,934	3,202	2,078		2,091	1,789	840	9,898	4,704	4,694	1,015
	1977	36,468	9,062	8,709	2,380	1,582		1,660	1,661	792	10,055	3,272	4,152	714
Ida	1982	27,187	5,635	5,441	2,200	1,087		484	562	357	6,847	4,911	2,810	992
	1977	21,493	4,115	3,955	1,476	959		427	519	342	6,254	3,405	2,436	742
Iowa	1982	68,010	13,724	13,517	18,398	2,643		558	1,635	1,585	6,006	12,607	1,645	1,606
	1977	50,822	9,636	9,480	11,749	2,282		694	1,727	1,672	7,081	9,133	1,955	1,236
Jackson	1982	73,204	19,759	17,847	8,371	4,170	2,192	2,645	4,542	1,854	11,587	7,703	5,029	3,040
	1977	52,733	12,542	11,307	5,121	2,824	1,475	2,417	2,871	1,190	11,121	5,372	4,483	1,590
Jasper	1982	158,378	38,636	37,314	13,165	11,265	8,449	5,059	4,879	2,060	25,570	27,082	13,125	6,853
	1977	108,354	21,869	21,018	7,754	6,953	5,148	4,391	4,282	1,835	26,464	15,947	10,444	3,884
Jefferson	1982	67,734	19,821	19,143	3,457	7,830	3,816	2,657	2,525	921	12,615	6,633	3,427	1,787
	1977	49,448	11,931	11,467	2,362	4,792	2,322	2,551	1,841	682	12,466	4,506	3,151	1,275
Johnson	1982	466,734	103,797	99,714	56,381	54,590	50,950	23,219	24,198	9,541	65,046	35,948	33,104	20,311
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Jones	1982	62,388	9,937	9,598	5,143	2,803		1,327	1,970	598	15,994	8,990	5,445	2,105
	1977	49,806	8,378	8,052	3,306	2,014		1,339	1,734	534	15,682	6,027	5,169	1,444
Keokuk	1982	38,656	5,400	5,185	3,622	1,081		440	1,623	890	11,501	4,499	4,964	841
	1977	30,719	4,318	4,126	2,173	907		423	1,498	834	10,483	3,160	4,301	566
Kossuth	1982	114,439	18,586	17,949	10,030	7,706	4,125	3,223	4,548	2,012	42,148	6,484	8,608	2,107
	1977	81,449	11,572	11,122	4,893	4,582	2,435	2,627	3,420	1,535	34,289	5,238	7,546	1,169
Lee	1982	238,513	65,609	64,321	13,808	33,412	27,014	8,854	9,523	4,918	41,793	22,739	17,069	8,695
	1977	161,398	36,419	35,530	10,402	19,498	15,536	6,294	7,221	3,786	38,415	14,626	12,410	5,511
Linn	1982	882,125	191,398	185,223	92,841	182,013	171,959	17,261	37,606	24,877	130,881	56,481	60,960	35,046
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Louisa	1982	40,551	11,040	10,662	4,391	892		1,379	1,383	962	10,982	5,495	2,956	1,121
	1977	25,427	5,156	4,955	2,532	447		898	811	574	9,391	2,994	1,920	678
Lucas	1982	42,210	14,081	13,638	2,344	3,705	2,742	1,839	1,172	622	5,836	4,959	1,066	1,688
	1977	29,531	7,821	7,538	1,470	2,638	1,928	1,851	1,207	650	6,053	3,386	994	1,042
Lyon	1982	38,547	10,031	9,775	4,283	587		650	1,881	1,728	8,670	3,328	5,363	848
	1977	28,478	6,694	6,491	2,335	500		491	1,550	1,449	7,490	2,879	3,917	450
Madison	1982	47,838	12,359	12,076	6,671	1,562		1,685	1,020	808	11,546	3,502	3,546	2,725
	1977	33,569	7,297	7,095	3,195	1,205		1,336	795	641	10,248	2,664	3,417	1,563
Mahaska	1982	94,478	26,264	26,185	6,471	10,472	8,912	4,470	3,273	1,719	11,130	12,675	7,398	1,671
	1977	73,582	17,015	16,882	4,973	7,161	5,999	4,243	3,244	1,730	11,435	8,893	6,988	1,388
Marion	1982	104,956	29,246	28,667	11,341	8,475	5,565	4,381	2,815	2,135	18,005	11,985	7,268	2,909
	1977	72,813	17,152	16,795	6,547	5,869	3,813	3,360	2,584	1,992	16,128	8,856	5,945	1,738
Marshall	1982	221,140	54,561	51,508	24,823	28,910	24,394	9,166	7,344	4,103	31,208	18,820	18,629	11,139
	1977	155,506	31,916	30,074	13,330	19,601	16 283	7,475	6,723	3,813	32,223	12,871	14,547	5,829
Mills	1982	60,364	15,323	14,799	3,881	5,043		1,608	4,115	2,102	16,554	5,594	1,494	1,797
	1977	34,793	6,989	6,717	2,347	2,295		1,072	2,593	1,345	11,292	3,330	1,642	838
Mitchell	1982	37,374	7,855	7,585	2,803	1,132		978	1,231	856	6,401	5,468	6,192	1,691
	1977	27,566	5,337	5,129	1,653	887		1,014	844	595	6,279	3,368	4,871	845
Monona	1982	41,327	12,287	11,881	3,813	727		756	1,565	1,207	8,254	3,901	3,098	2,784
	1977	34,476	8,218	7,908	2,697	646		738	1,398	1,097	9,594	3,398	2,860	1,985
Monroe	1982	30,542	10,192	9,843	1,790	1,402		1,174	378	245	9,246	2,134	586	1,323
	1977	23,018	6,021	5,787	1,231	1,147		976	372	246	8,359	1,962	588	726
Montgomery	1982	53,973	17,174	16,585	4,167	7,205	4,441	2,269	1,419	400	8,068	5,181	2,971	2,270
	1977	40,654	10,684	10,268	2,596	4,146	2,532	1,837	1,335	382	9,124	4,171	2,858	1,573
Muscatine	1982	288,441	61,863	59,890	26,167	15,211	10,379	13,465	8,978	4,228	64,370	50,858	15,096	11,554
	1977	165,172	31,157	30,016	11,536	9,998	6,747	8,150	5,620	2,686	44,288	25,849	12,150	4,936
O'Brien	1982	75,564	16,541	16,341	5,733	6,107	2,822	3,827	2,317	1,542	16,818	8,213	6,701	2,703
	1977	58,090	10,628	10,489	3,816	4,110	1,890	3,385	2,128	1,439	15,977	6,015	6,096	1,539
Osceola	1982	21,533	3,882	3,617	2,512	286		1,150	537	407	3,677	2,630	1,887	662
	1977	16,974	2,865	2,665	1,617	262		839	586	451	3,859	2,135	1,690	458
Page	1982	98,185	22,028	21,274	6,094	10,905	4,730	7,708	5,037	1,302	17,613	9,981	5,471	3,907
	1977	67,932	14,289	13,733	3,540	7,279	3,143	5,301	3,503	918	15,416	6,893	5,022	1,961

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Palo Alto	1982	48,646	11,858	11,531	4,704	811		1,790	873	873	8,504	4,565	7,571	1,700
	1977	34,978	7,351	7,114	2,766	673		1,432	785	785	8,239	3,404	5,712	923
Plymouth	1982	118,563	36,003	33,116	8,516	6,618		3,732	2,322	1,290	21,923	14,842	8,724	1,833
	1977	81,227	19,326	17,743	5,901	3,732		3,308	2,022	1,140	21,540	9,585	6,854	1,487
Pocahontas	1982	42,467	14,312	13,822	2,776	1,270		531	2,068	1,110	8,592	3,223	4,780	1,119
	1977	32,838	8,543	8,211	2,202	950		603	1,744	951	8,782	2,404	4,009	655
Polk	1982	2,016,533	448,413	436,892	211,423	346,696	330,457	81,379	76,560	43,607	288,824	172,415	134,977	41,726
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
☐ Pottawattamie	1982	406,995	105,275	100,371	48,966	61,157	59,637	5,970	9,326	4,742	70,930	55,353	11,076	17,710
	1977	257,678	55,767	52,910	25,481	32,063	30,638	6,161	7,923	4,154	66,742	31,936	8,719	10,628
Poweshiek	1982	84,851	20,459	19,900	7,418	4,536		3,201	3,371	2,791	13,295	19,147	3,646	2,887
	1977	61,912	12,465	12,066	4,483	3,361		2,700	2,645	2,225	13,561	13,502	3,198	1,770
Ringgold	1982	19,271	4,265	4,117	1,359	537		898	173	33	5,011	3,364	536	964
	1977	14,856	2,998	2,881	1,001	389		832	216	43	4,515	2,118	695	648
Sac	1982	41,466	9,982	9,538	4,116	1,017		990	918	725	8,956	4,985	6,124	934
	1977	35,618	7,217	6,862	3,027	820		959	833	669	9,760	3,856	6,076	664
Scott	1982	917,176	179,585	167,927	104,927	172,589	152,202	30,015	43,672	27,490	126,333	95,406	51,942	45,072
	1977	614,865	109,588	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Shelby	1982	47,992	10,435	10,298	4,544	6,241		1,280	679	577	8,870	5,825	4,488	1,990
	1977	36,135	6,913	6,815	3,009	3,664		1,095	590	510	9,325	4,237	4,083	1,081
Sioux	1982	130,178	25,642	22,843	10,471	2,661		5,426	6,428	3,631	32,601	22,539	9,292	2,500
	1977	82,712	12,856	11,431	5,203	1,300		3,499	4,454	2,554	27,498	12,477	7,241	1,822
Story	1982	363,342	76,507	75,036	51,496	57,778	44,723	17,545	16,457	8,535	56,924	23,409	19,978	6,077
	1977	224,836	42,327	41,468	23,411	31,201	23,729	10,936	11,189	5,948	47,223	17,824	16,664	4,127
Tama	1982	52,839	10,759	10,386	6,100	2,733		1,121	1,858	1,249	12,378	7,650	4,987	1,222
	1977	42,291	7,169	6,886	4,261	1,773		917	1,847	1,261	11,714	6,142	5,020	769
Taylor	1982	13,706	4,381	4,232	1,434	651		771	197	79	1,527	1,801	1,413	659
	1977	12,658	3,502	3,366	1,207	569		714	206	84	2,107	1,582	1,496	467
Union	1982	62,829	21,407	20,674	5,417	7,154	5,783	2,216	1,629	761	9,463	5,665	4,888	1,659
	1977	47,276	12,893	12,391	3,223	4,531	3,610	2,472	1,468	697	9,730	4,217	4,803	1,187
Van Buren	1982	16,109	3,838	3,660	1,602	324		61	288	214	908	3,286	3,248	730
	1977	13,633	2,728	2,590	1,469	344		83	246	188	1,319	2,681	2,942	500
Wapello	1982	195,890	56,795	54,853	17,403	26,623	22,682	5,018	9,691	2,860	21,647	21,432	12,199	7,162
	1977	137,618	33,412	32,112	10,732	16,893	14,166	4,538	8,224	2,462	22,798	13,384	10,925	5,185
Warren	1982	108,825	37,994	36,713	6,336	7,925	1,829	3,359	1,273	595	26,904	14,007	5,148	2,235
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,078
Washington	1982	92,484	21,535	20,290	10,475	8,742		5,168	4,062	1,381	17,094	7,045	7,129	1,957
	1977	64,767	11,543	10,855	5,916	4,850		3,422	3,502	1,208	16,233	5,786	6,026	1,502
Wayne	1982	19,552	5,386	5,202	1,188	737		337	92	44	1,235	4,690	2,509	700
	1977	16,159	3,997	3,842	918	648		302	98	48	1,664	3,705	2,333	543
Webster	1982	276,076	50,440	48,714	20,920	50,864	43,696	9,084	16,858	8,718	53,156	24,512	21,590	4,832
	1977	203,649	32,851	31,573	13,629	34,522	29,186	7,734	11,640	6,110	49,718	17,094	17,464	3,674
Winnebago	1982	47,516	10,648	10,284	4,829	3,742	2,849	938	2,206	1,411	10,363	3,206	5,258	2,011
	1977	37,804	7,448	7,158	3,063	2,221	1,669	926	2,094	1,360	10,239	2,732	4,736	1,188
Winneshiek	1982	82,125	21,681	20,938	7,623	4,504	3,701	4,142	5,613	2,733	16,605	3,691	2,979	2,198
	1977	52,462	11,975	11,509	3,838	2,353	1,905	3,339	3,471	1,715	13,417	3,395	2,973	1,165
Woodbury	1982	522,004	138,595	130,497	51,259	89,175	77,431	23,491	25,693	14,854	67,980	41,737	27,402	18,263
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Worth	1982	20,459	5,477	5,283	1,378	616		213	1,344	1,344	3,181	1,499	2,144	717
	1977	17,894	4,246	4,077	1,243	493		250	1,462	1,462	3,434	1,437	2,333	500
Wright	1982	56,903	19,277	18,418	4,505	1,361		2,967	2,499	1,265	11,624	3,965	4,000	2,155
	1977	44,893	11,923	11,337	2,920	1,227		2,343	2,138	1,097	12,922	3,124	3,695	1,323
TOTAL METRO COUNTIES	**1982**	**6,790,089**	**1,531,774**	**1,472,468**	**714,144**	**1,139,079**	**1,043,283**	**234,170**	**286,807**	**162,857**	**1,023,575**	**590,854**	**419,957**	**223,962**
	1977	4,648,715	897,279	858,713	403,580	730,207	656,396	188,241	226,758	132,785	976,883	395,016	328,563	136,325
TOTAL STATE	**1982**	**14,088,205**	**3,289,385**	**3,168,092**	**1,391,821**	**1,821,204**	**1,472,546**	**506,383**	**568,871**	**319,765**	**2,367,687**	**1,415,653**	**967,447**	**449,057**
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,688	450,162	259,731	2,230,804	954,073	800,341	276,396
KANSAS														
KANSAS CITY	**1982**	**3,030,040**	**551,143**	**527,825**	**288,134**	**549,339**	**459,028**	**142,647**	**141,087**	**96,041**	**553,177**	**245,659**	**95,011**	**72,420**
	1977	1,790,112	322,076	307,598	125,208	317,378	260,355	82,223	91,388	63,521	430,848	134,211	80,793	40,559

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
KANSAS CITY (continued)														
Johnson	1982	2,012,575	278,929	264,151	192,284	412,375	349,324	115,753	109,178	74,841	354,501	146,578	56,565	49,231
	1977	1,080,385	155,320	146,814	74,648	221,011	184,086	57,411	63,700	44,786	256,027	72,280	42,798	23,533
Leavenworth	1982	155,257	39,053	37,571	14,420	22,199	16,394	4,645	8,137	5,442	27,243	12,184	8,229	4,560
	1977	116,468	26,457	25,329	7,562	15,352	11,149	3,760	6,235	4,229	27,383	9,550	7,473	3,045
Miami	1982	66,880	23,689	23,584	3,673	3,058		1,915	2,865	1,975	10,990	8,861	4,961	1,750
	1977	47,199	14,628	14,547	2,335	1,645		1,561	2,204	1,541	11,146	4,979	4,314	1,316
Wyandotte	1982	795,328	209,472	202,519	77,757	111,707	93,310	20,334	20,907	13,783	160,443	78,036	25,256	16,879
	1977	546,060	125,671	120,908	40,663	79,370	65,120	19,491	19,249	12,965	136,292	47,402	26,208	12,665
LAWRENCE	**1982**	**294,431**	**55,256**	**54,050**	**32,663**	**37,709**	**29,212**	**12,639**	**8,937**	**3,125**	**42,593**	**25,291**	**23,532**	**9,451**
	1977	199,066	40,898	37,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Douglas	1982	294,431	55,256	54,050	32,663	37,709	29,212	12,639	8,937	3,125	42,593	25,291	23,532	9,451
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
TOPEKA	**1982**	**838,398**	**194,976**	**190,944**	**90,721**	**122,255**	**102,673**	**30,469**	**28,296**	**19,005**	**147,861**	**73,950**	**46,784**	**34,223**
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
Shawnee	1982	838,398	194,976	190,944	90,721	122,255	102,673	30,469	28,296	19,005	147,861	73,950	46,784	34,223
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
WICHITA	**1982**	**2,360,063**	**447,275**	**432,760**	**283,675**	**366,433**	**306,969**	**121,980**	**100,829**	**52,384**	**432,585**	**163,863**	**125,574**	**53,245**
	1977	1,502,114	266,213	256,283	138,690	214,833	175,910	86,926	69,707	36,320	372,900	101,913	88,020	35,636
Butler	1982	184,576	52,485	51,038	19,695	6,074		5,713	14,610	11,522	46,030	12,549	7,219	4,953
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Sedgwick	1982	2,175,487	394,790	381,722	263,980	360,359	306,969	116,267	86,219	40,862	386,555	151,314	118,355	48,292
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,683	29,926	339,793	91,059	82,478	30,879
ALL COUNTIES														
Allen	1982	58,790	15,068	14,848	11,156	6,936		2,740	1,551	1,046	6,661	7,507	4,029	650
	1977	40,833	10,138	9,980	5,391	4,339		1,966	1,014	694	6,666	4,838	3,931	537
Anderson	1982	18,536	5,654	5,589	2,218	341		1,213	1,265	763	2,599	1,686	1,573	506
	1977	16,684	4,319	4,265	1,465	355		933	1,087	665	3,219	1,664	1,960	439
Atchison	1982	57,500	15,413	15,238	4,089	4,852	4,051	4,456	945	805	11,351	4,844	3,304	2,201
	1977	48,614	11,275	11,135	3,302	4,396	3,605	3,643	1,123	973	11,637	3,685	3,396	1,739
Barber	1982	27,004	6,925	6,844	1,195	698		551	932	296	6,724	5,124	1,475	1,622
	1977	19,162	3,917	3,868	663	470		347	840	269	6,174	3,322	1,342	979
Barton	1982	207,098	42,935	41,160	19,123	29,741	19,754	11,314	7,728	4,858	46,902	17,868	9,305	3,018
	1977	134,329	23,788	22,693	9,266	19,336	12,640	6,954	6,143	3,914	38,630	11,449	7,064	2,179
Bourbon	1982	66,732	16,207	16,167	5,787	6,472	5,904	3,212	2,295	1,549	15,609	4,055	4,339	1,329
	1977	49,829	11,214	11,175	3,176	5,437	4,868	2,497	2,132	1,460	14,004	3,088	2,948	863
Brown	1982	33,932	11,182	11,055	2,315	1,949		1,073	989	782	7,103	3,950	1,557	1,070
	1977	28,371	7,341	7,250	1,459	1,462		863	986	792	8,382	3,456	1,733	982
Butler	1982	184,576	52,485	51,038	19,695	6,074		5,713	14,610	11,522	46,030	12,549	7,219	4,953
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Chase	1982	10,391	2,066	2,042	386			435	101	101	375	5,900	523	227
	1977	7,166	1,323	1,307	338			444	117	117	464	3,492	446	206
Chautauqua	1982	11,465	3,149	3,111	795	570		205			2,179	2,363	853	916
	1977	7,185	1,881	1,858	548	382		166			1,631	1,208	620	446
Cherokee	1982	58,151	24,961	24,832	5,986	1,139		2,083	2,009	1,755	8,578	4,203	2,206	2,713
	1977	43,815	16,140	16,040	3,727	997		1,380	2,071	1,838	9,724	3,609	1,921	1,700
Cheyenne	1982	9,200	3,374	3,335	991	100		518	408	178	2,084	246	240	193
	1977	7,931	2,509	2,478	657	94		431	386	170	2,400	230	276	176
Clark	1982	8,000	1,375	1,359	175			241	471	353	904	1,484	2,888	311
	1977	6,852	1,008	996	130			186	405	310	921	1,345	2,510	234
Clay	1982	33,036	6,712	6,597	2,318	1,170		1,347	1,171	1,064	7,463	4,210	3,649	311
	1977	29,394	5,310	5,214	1,696	1,061		1,363	1,322	1,221	8,226	3,993	3,337	274
Cloud	1982	51,213	12,301	12,140	4,443	3,781		3,158	2,030	1,068	10,463	4,313	4,764	1,154
	1977	39,794	8,408	8,288	2,707	3,133		2,311	2,010	1,070	9,466	4,025	3,955	1,036
Coffey	1982	25,331	6,255	6,185	1,777	1,915		161	1,460	1,460	6,237	2,885	1,448	1,057
	1977	17,231	3,746	3,700	1,040	1,176		143	1,030	1,030	4,853	1,964	1,481	707
Comanche	1982	8,719	2,479	2,439	394	205		269	128	64	1,226	2,428	1,001	386
	1977	5,876	1,560	1,534	283	175		216	112	59	1,167	1,248	744	222
Cowley	1982	148,036	39,279	37,629	11,945	13,860	8,743	9,423	4,945	3,279	26,064	9,314	9,074	6,953
	1977	104,286	23,334	22,245	6,622	9,399	5,837	6,389	4,743	3,188	25,067	7,998	7,369	4,578
Crawford	1982	137,631	42,575	41,052	16,081	20,187	14,669	3,989	7,196	4,868	16,885	7,909	7,814	2,994
	1977	105,937	25,962	24,912	9,509	16,557	11,833	3,521	6,602	4,529	18,821	6,931	7,897	2,423

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Decatur	1982	19,909	5,144	4,972	1,736	222		1,067	1,096	679	2,956	4,686	1,051	340
	1977	14,154	2,915	2,804	1,078	185		701	913	574	2,871	3,280	907	279
Dickinson	1982	67,911	17,293	17,240	4,506	3,859	1,876	3,461	892	718	10,939	13,394	5,061	1,613
	1977	53,277	12,137	12,087	2,926	3,849	1,845	2,407	1,004	820	12,130	8,478	5,121	1,211
Doniphan	1982	25,823	6,366	6,275	1,594	274			351	351	1,584	6,774	7,815	287
	1977	18,855	4,503	4,434	1,178	185			275	275	1,427	4,504	5,824	262
Douglas	1982	294,431	55,256	54,050	32,663	37,709	29,212	12,639	8,937	3,125	42,593	25,291	23,532	9,451
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Edwards	1982	14,456	3,676	3,634	1,926	655		549	630	362	3,747	1,516	268	242
	1977	12,002	2,443	2,413	1,171	550		433	513	298	4,218	1,204	332	208
Elk	1982	6,385	1,413	1,362	445	60		203	31	31	1,723	1,130	363	407
	1977	5,150	1,040	998	301	48		199	31	31	1,698	748	369	313
Ellis	1982	199,841	42,531	40,605	25,804	22,356	13,141	8,798	11,217	6,316	37,617	12,832	17,828	5,249
	1977	122,698	21,876	20,784	10,656	14,194	8,219	6,042	7,403	4,223	31,373	8,649	11,818	2,841
Ellsworth	1982	20,851	6,763	6,688	1,925	564		393	486	331	2,313	5,024	1,576	345
	1977	16,525	4,543	4,487	1,252	478		287	541	375	2,745	3,917	1,318	294
Finney	1982	178,379	41,381	39,224	12,632	23,484	15,030	12,492	9,163	6,114	41,120	8,940	15,824	1,750
	1977	110,442	21,686	20,517	6,677	14,399	9,072	7,013	6,174	4,177	31,470	5,347	10,139	1,320
Ford	1982	152,751	33,798	31,923	15,903	20,939	18,652	9,105	9,122	3,281	26,125	10,321	11,325	1,563
	1977	110,088	20,070	18,921	8,507	17,401	15,216	6,146	7,311	2,659	25,029	7,085	9,234	1,237
Franklin	1982	75,492	21,098	19,577	4,587	4,783	2,693	3,032	2,158	1,961	9,786	8,506	6,820	2,984
	1977	60,470	14,401	13,338	3,703	4,045	2,245	3,006	1,673	1,545	12,125	6,072	6,722	1,851
Geary	1982	116,846	23,460	23,140	15,207	18,883	17,789	4,588	6,101	4,345	22,395	12,416	3,108	1,128
	1977	85,357	15,024	14,803	8,532	14,979	13,843	3,441	5,229	3,778	20,015	7,855	3,053	882
Gove	1982	15,398	1,712	1,691	2,325	2,162		35	868	277	2,020	4,291	648	532
	1977	12,842	1,262	1,246	1,333	1,405		38	649	211	2,417	4,066	729	437
Graham	1982	19,832	4,799	4,700	618	55		229	320	166	5,708	2,684	2,990	692
	1977	13,309	3,222	3,141	449	44		221	335	176	4,129	1,644	2,011	371
Grant	1982	38,181	9,200	9,095	2,372	4,763	3,976	2,077	971	674	10,496	2,834	2,547	935
	1977	28,124	6,106	6,030	1,553	3,163	2,594	1,532	907	639	9,076	1,712	2,182	597
Gray	1982	20,958	7,531	7,445	645	162		656	392	218	5,739	740	2,068	1,395
	1977	14,074	4,048	3,998	461	108		456	348	196	4,704	793	1,422	768
Greeley	1982	4,469	1,015	1,002	420			177			495	803	976	
	1977	3,592	799	789	266			145			529	609	847	
Greenwood	1982	28,350	7,948	7,858	1,929	1,088		1,163	487	190	4,098	6,069	1,745	711
	1977	19,425	4,744	4,685	1,082	853		758	501	199	3,966	3,530	1,489	597
Hamilton	1982	8,540	2,066	2,041	708	565		196	239	239	2,565	617	122	547
	1977	8,755	1,756	1,734	503	496		193	240	240	3,550	662	142	462
Harper	1982	27,828	5,309	5,263	2,772	2,434		1,297	1,518	789	6,201	3,557	1,957	1,393
	1977	21,945	3,915	3,893	1,778	1,550		1,075	1,151	606	6,201	2,517	1,767	984
Harvey	1982	111,554	28,823	27,476	11,047	6,250	5,745	5,640	2,409	1,532	15,371	13,415	11,154	3,771
	1977	85,191	19,722	18,709	6,942	5,963	5,379	4,195	2,416	1,557	16,301	9,979	9,021	2,400
Haskell	1982	6,333	2,454	2,426	544			393			84	570	1,106	814
	1977	5,747	2,048	2,023	465			361			113	584	1,163	712
Hodgeman	1982	2,977	734	725	448	46		52	39		352	929	124	48
	1977	2,869	692	683	323	49		54	42		401	948	137	49
Jackson	1982	52,101	10,322	10,205	2,341	1,159		1,484	670	349	18,720	8,000	1,324	1,282
	1977	31,606	5,680	5,610	1,614	1,035		1,113	600	317	13,136	3,769	999	594
Jefferson	1982	25,634	4,974	4,974	1,835	127		7	490	325	4,282	8,254	1,736	606
	1977	17,506	4,429	4,429	1,211	118		7	425	285	2,838	4,476	1,542	470
Jewell	1982	7,800	1,765	1,743	1,310	275		288	228	137	1,361	884	902	122
	1977	6,478	1,291	1,275	822	254		260	223	139	1,366	849	864	116
Johnson	1982	2,012,575	278,929	264,151	192,284	412,375	349,324	115,753	109,178	74,841	354,501	146,578	56,565	49,231
	1977	1,080,385	155,320	146,814	74,648	221,011	184,086	57,411	63,700	44,786	256,027	72,280	42,798	23,533
Kearny	1982	7,740	3,016	2,908	624				194		1,335	1,074	527	647
	1977	6,176	1,973	1,894	453				241		1,343	898	527	497
Kingman	1982	27,489	10,357	10,261	2,239	1,043		1,021	1,014	526	6,514	1,276	1,984	734
	1977	19,796	5,720	5,661	1,403	952		656	805	423	5,992	1,244	1,496	462
Kiowa	1982	15,439	3,214	2,999	2,643	698		402	666	192	3,091	2,599	771	488
	1977	11,409	2,489	2,319	1,337	498		286	539	157	2,375	2,107	740	382
Labette	1982	98,834	29,326	27,432	6,329	7,158	2,833	4,363	3,735	2,934	19,471	9,244	6,516	4,575
	1977	70,885	16,747	15,637	3,771	5,844	2,285	3,295	2,772	2,210	18,146	6,732	5,656	2,783
Lane	1982	6,013	2,288	2,261	451	103		32	152		1,208	458	340	31
	1977	5,518	1,843	1,820	350	118		38	169		1,350	510	406	28

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			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Leavenworth	1982	155,257	39,053	37,571	14,420	22,199	16,394	4,645	8,137	5,442	27,243	12,184	8,229	4,560
	1977	116,468	26,457	25,329	7,562	15,352	11,149	3,760	6,235	4,229	27,383	9,550	7,473	3,045
Lincoln	1982	11,818	3,110	3,075	681	1,030		297	542	408	2,077	3,240	158	197
	1977	9,838	2,505	2,474	441	664		231	440	336	2,627	2,137	182	179
Linn	1982	19,226	6,937	6,859	1,211	200		191	348		5,421	2,235	429	686
	1977	16,754	4,684	4,626	982	183		185	423		6,088	2,116	482	521
Logan	1982	16,511	5,624	5,508	690	1,463		733	381	293	3,489	821	1,034	467
	1977	13,284	3,566	3,489	490	1,103		652	370	289	3,746	782	1,087	380
Lyon	1982	165,344	34,385	32,792	20,934	27,813	20,759	8,608	8,374	4,165	28,047	16,503	4,886	3,325
	1977	108,940	20,747	19,690	10,728	16,456	12,077	5,914	5,243	2,640	25,410	9,741	4,756	2,592
McPherson	1982	100,260	29,785	27,807	12,961	4,815	2,044	4,410	3,267	1,992	14,391	13,823	7,618	2,225
	1977	72,901	16,369	15,253	6,639	4,442	1,861	3,403	3,253	2,010	16,285	9,391	6,374	1,752
Marion	1982	41,894	10,987	10,832	3,158	1,135		953	2,075	1,775	6,790	10,191	2,307	1,057
	1977	31,658	6,982	6,876	1,989	780		810	1,640	1,425	7,905	6,643	2,103	649
Marshall	1982	51,211	10,780	10,675	2,410	2,243		2,691	7,426	409	9,438	3,680	4,301	2,753
	1977	38,493	7,611	7,529	1,637	1,761		1,744	5,504	306	8,638	3,252	3,255	1,724
Meade	1982	11,062	3,505	3,465	534	266		272	451	400	3,044	1,509	696	205
	1977	8,852	2,509	2,478	358	175		183	378	340	2,929	1,063	688	164
Miami	1982	66,880	23,669	23,584	3,673	3,058		1,915	2,865	1,975	10,990	8,861	4,961	1,750
	1977	47,199	14,628	14,547	2,335	1,645		1,561	2,204	1,541	11,146	4,979	4,314	1,316
Mitchell	1982	40,885	6,705	6,510	2,700	2,545		728	1,596	337	9,877	11,023	2,181	567
	1977	30,459	4,337	4,191	2,095	1,751		659	1,228	261	9,804	6,308	1,889	490
Montgomery	1982	211,932	51,054	50,295	13,855	24,474	10,387	9,386	6,754	4,730	39,197	11,142	9,656	6,874
	1977	150,424	34,381	33,833	8,275	16,104	6,745	7,500	5,394	3,832	35,656	9,023	8,740	4,499
Morris	1982	17,689	4,380	4,329	1,807	709		542	540	434	3,991	2,354	1,535	120
	1977	14,661	3,118	3,079	1,086	607		378	478	390	4,203	2,104	1,312	94
Morton	1982	12,760	4,743	4,687	627	186		113	267	84	4,737	1,547	160	111
	1977	9,166	2,868	2,832	384	140		89	229	73	3,724	1,320	148	80
Nemaha	1982	29,394	8,263	8,106	1,871	1,295		1,336	1,145	967	6,992	2,118	2,282	733
	1977	25,543	6,555	6,424	1,402	1,259		1,245	997	856	6,677	2,055	2,356	663
Neosho	1982	99,039	20,894	20,658	9,721	12,182	10,813	2,115	5,127	3,433	23,529	8,996	6,048	2,038
	1977	67,498	11,795	11,649	5,121	8,405	7,324	1,857	3,668	2,491	20,044	5,921	4,906	1,321
Ness	1982	14,093	4,051	4,005	1,224	77		636	234	234	4,063	1,305	248	260
	1977	9,428	2,527	2,496	694	55		551	220	220	2,970	1,049	215	154
Norton	1982	24,211	5,611	5,512	1,627	1,759		1,751	1,461	33	5,020	2,490	1,767	511
	1977	21,954	4,222	4,144	1,309	1,570		1,550	1,438	32	5,524	2,417	1,706	424
Osage	1982	36,787	14,937	14,851	2,140	264		92	1,341	944	7,268	5,690	2,234	1,145
	1977	29,029	9,152	9,090	1,507	201		85	1,263	898	8,169	4,119	2,308	854
Osborne	1982	16,790	3,582	3,542	1,068	293		923	711	92	2,233	3,630	3,597	281
	1977	14,773	2,820	2,785	831	254		902	666	88	2,446	2,482	3,716	269
Ottawa	1982	16,313	3,774	3,734	1,096	458		606	402	402	5,995	2,962	423	298
	1977	13,411	2,552	2,523	691	308		432	324	324	5,683	2,237	530	259
Pawnee	1982	34,375	8,637	8,539	3,513	7,762	2,847	1,589	1,122	794	5,529	1,765	2,804	642
	1977	26,975	5,837	5,765	1,965	5,377	1,948	1,185	1,153	827	6,050	1,687	2,305	593
Phillips	1982	24,984	8,114	8,021	1,863	665		1,654	1,595	883	4,707	2,283	1,436	768
	1977	19,338	5,370	5,303	1,125	585		1,269	1,469	824	4,355	1,572	1,537	554
Pottawatomie	1982	43,643	13,819	13,664	3,876	1,106		807	1,403	981	8,777	5,016	4,836	2,061
	1977	28,446	7,508	7,415	2,064	600		585	945	671	7,318	3,581	3,646	1,111
Pratt	1982	59,704	18,107	17,850	4,418	6,244	4,196	2,180	2,354	2,121	10,309	3,884	6,111	1,447
	1977	41,468	9,597	9,451	2,694	4,913	3,249	1,680	1,705	1,562	9,174	3,063	4,847	1,020
Rawlins	1982	8,994	2,269	2,243	415	538		156	274		2,411	1,195	726	396
	1977	7,490	1,760	1,738	309	383		137	304		2,167	996	620	323
Reno	1982	335,277	81,162	78,259	35,863	41,363	33,468	14,323	15,296	7,936	45,558	20,926	25,259	12,383
	1977	247,101	50,901	48,842	19,626	31,489	25,100	12,690	12,709	6,761	50,804	16,478	19,422	8,872
Republic	1982	17,685	6,087	6,017	1,803	870		715	854	296	2,300	1,305	1,430	1,246
	1977	15,812	4,613	4,556	1,470	901		615	882	311	2,620	1,323	1,548	933
Rice	1982	35,293	10,376	10,257	3,016	894		2,136	931	816	4,965	5,165	2,099	1,662
	1977	25,207	6,334	6,255	1,613	797		1,344	799	711	5,450	3,460	1,723	1,097
Riley	1982	230,208	46,661	45,203	41,398	37,778	33,343	9,238	12,282	5,766	25,845	22,407	10,464	2,965
	1977	156,637	29,724	28,655	18,903	24,748	21,443	6,946	9,092	4,320	27,401	15,010	10,402	2,526
Rooks	1982	22,949	5,970	5,886	1,640	328		772	1,113	473	1,781	6,359	1,260	868
	1977	15,347	3,956	3,897	1,015	240		642	696	299	1,643	3,921	1,142	572
Rush	1982	10,587	1,908	1,830	1,131	84		121	300		1,052	1,818	2,227	361
	1977	9,150	1,418	1,355	722	79		124	378		1,002	1,825	2,225	260

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Russell	1982	41,602	10,487	10,282	3,127	2,847		1,908	1,189	764	13,041	3,008	1,058	875
	1977	28,237	6,094	5,946	2,079	1,624		1,435	1,013	661	9,333	2,535	957	603
Saline	1982	282,791	60,354	58,813	29,503	36,899	21,558	12,953	14,295	6,062	54,958	29,926	13,650	5,171
	1977	209,348	38,400	37,237	17,157	29,710	17,082	10,026	10,774	4,697	53,863	19,494	11,347	3,615
Scott	1982	28,703	7,075	6,993	2,418	3,560	2,826	1,496	1,910	1,116	4,480	1,687	2,603	906
	1977	22,026	4,663	4,605	1,247	2,548	1,988	1,132	1,489	880	4,926	1,372	2,455	701
Sedgwick	1982	2,175,487	394,790	381,722	263,980	360,359	306,969	116,267	86,219	40,862	386,555	151,314	118,355	48,292
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,683	29,926	339,793	91,059	82,478	30,879
Seward	1982	134,956	33,869	31,655	11,236	15,839	8,135	12,957	8,169	5,286	25,781	6,392	9,846	1,891
	1977	88,256	16,421	15,319	6,361	9,621	4,872	7,292	5,188	3,404	23,644	5,548	6,317	1,505
Shawnee	1982	838,398	194,976	190,944	90,721	122,255	102,673	30,469	28,296	19,005	147,861	73,950	46,784	34,223
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
Sheridan	1982	8,733	2,129	2,105	318	362		47	388		910	677	1,571	356
	1977	6,756	1,638	1,618	239	278		43	341		913	535	1,267	262
Sherman	1982	42,842	9,055	8,952	3,704	3,276		1,860	1,945	878	8,614	3,298	5,518	1,836
	1977	36,713	6,419	6,339	2,652	2,621		1,718	1,863	851	9,715	3,009	4,795	1,249
Smith	1982	19,615	7,920	7,831	881	1,415		643	233	163	3,741	2,262	796	434
	1977	16,313	5,840	5,768	691	1,038		520	231	162	3,432	2,311	949	404
Stafford	1982	19,056	6,267	6,196	1,177	408		618	390	93	3,434	3,772	1,260	777
	1977	12,817	3,540	3,496	812	314		385	391	95	2,578	2,696	1,059	444
Stanton	1982	5,247	2,358	2,329	239			41	65	65	397	70	1,951	93
	1977	3,661	1,274	1,258	163			37	62	62	268	52	1,719	66
Stevens	1982	16,196	5,854	5,814	839	772		666	120	62	2,267	725	1,713	757
	1977	13,020	3,888	3,858	491	679		507	129	66	2,651	752	1,716	527
Sumner	1982	63,061	19,418	17,696	6,087	4,633		2,784	3,648	1,590	8,972	6,311	3,730	2,982
	1977	51,337	12,973	11,801	3,933	3,766		2,094	3,278	1,447	10,501	5,662	3,347	2,407
Thomas	1982	49,102	13,661	13,505	4,474	2,504		2,754	1,279	601	8,097	5,595	2,748	1,001
	1977	35,796	7,851	7,754	3,196	2,369		1,834	1,219	581	7,920	4,554	2,466	717
Trego	1982	17,097	3,991	3,818	1,544	376		351	61	61	1,470	4,559	2,052	818
	1977	13,443	2,839	2,704	986	326		249	62	62	1,916	3,441	1,658	528
Wabaunsee	1982	8,709	1,349	1,334	1,942	41		111	245	245	327	2,756	795	115
	1977	8,706	1,238	1,223	1,631	49		123	262	262	417	3,008	971	110
Wallace	1982	6,983	2,922	2,890	51			145	37		1,181	739	1,151	28
	1977	5,830	1,961	1,937	43			129	50		1,269	805	1,023	29
Washington	1982	19,211	5,446	5,383	1,624	885		69	1,204	1,126	1,314	4,034	1,014	156
	1977	17,224	4,317	4,263	1,272	777		74	1,396	1,301	1,613	3,707	1,248	167
Wichita	1982	16,265	3,552	3,511	1,163	158		633	262		7,613	275	1,657	103
	1977	9,271	1,961	1,937	496	103		307	165		4,425	201	1,140	65
Wilson	1982	26,923	10,445	10,400	1,517	1,404		1,123	633	360	3,299	1,739	1,532	1,422
	1977	22,605	7,286	7,246	1,081	1,329		968	608	350	4,226	1,728	1,673	1,115
Woodson	1982	11,301	2,598	2,519	916	136		200	168	168	3,191	3,077	147	
	1977	9,228	2,060	1,989	667	124		174	201	201	2,826	2,284	160	
Wyandotte	1982	795,328	209,472	202,519	77,757	111,707	93,310	20,334	20,907	13,783	160,443	78,036	25,256	16,879
	1977	546,060	125,671	120,908	40,663	79,370	65,120	19,491	19,249	12,965	136,292	47,402	26,208	12,665
TOTAL METRO COUNTIES	**1982**	**6,522,932**	**1,248,650**	**1,205,579**	**695,193**	**1,075,736**	**897,882**	**307,735**	**279,149**	**170,555**	**1,176,216**	**508,763**	**290,901**	**169,339**
	1977	4,098,203	742,343	713,967	328,987	647,672	530,155	206,257	197,572	121,780	981,593	298,333	233,849	99,266
TOTAL STATE	**1982**	**11,477,322**	**2,491,303**	**2,411,403**	**1,166,243**	**1,550,154**	**1,183,114**	**528,756**	**486,619**	**287,819**	**2,076,959**	**1,011,173**	**626,523**	**300,554**
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1982**	**630,575**	**131,248**	**129,228**	**53,104**	**110,143**	**86,811**	**22,991**	**30,227**	**19,352**	**113,212**	**52,558**	**48,490**	**18,093**
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Christian	1982	263,850	63,181	61,887	18,545	38,863	30,896	13,241	12,167	7,994	40,733	23,865	18,596	8,017
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	47,352	14,631	12,645	5,027
Montgomery, Tenn.	*1982*	*366,725*	*68,067*	*67,341*	*34,559*	*71,280*	*55,915*	*9,750*	*18,060*	*11,358*	*72,479*	*28,693*	*29,894*	*10,076*
	1977	*260,909*	*43,879*	*43,364*	*18,863*	*40,082*	*30,826*	*7,694*	*13,619*	*8,786*	*78,470*	*16,461*	*21,278*	*6,119*
HUNTINGTON - ASHLAND	**1982**	**1,530,822**	**404,886**	**392,519**	**104,871**	**225,692**	**196,091**	**64,185**	**78,645**	**51,294**	**219,798**	**163,200**	**104,051**	**58,475**
	1977	1,000,233	242,640	234,535	61,501	145,645	123,507	48,353	55,267	36,763	196,096	82,095	72,203	31,978
Boyd	1982	321,956	73,375	68,522	19,927	79,844	62,858	13,137	16,624	11,365	39,951	28,011	21,975	9,209
	1977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
HUNTINGTON - ASHLAND (continued)														
Carter	1982	97,565	30,941	30,382	2,704	9,490	2,425	3,486	7,429	5,654	8,698	18,436	7,675	3,437
	1977	56,091	16,216	15,906	1,696	4,074	1,030	2,346	3,497	2,702	9,889	7,956	6,327	1,653
Greenup	1982	86,095	36,338	36,006	5,124	4,090	3,271	4,009	3,346	2,018	11,455	11,877	5,634	1,751
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Lawrence, Ohio	*1982*	*202,371*	*53,924*	*52,975*	*11,534*	*24,906*	*23,004*	*7,838*	*13,825*	*8,433*	*30,188*	*30,961*	*6,849*	*7,870*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
Cabell, W. Va.	*1982*	*677,746*	*163,489*	*157,828*	*58,455*	*102,740*	*100,319*	*34,029*	*31,646*	*20,192*	*109,427*	*56,106*	*52,130*	*31,362*
	1977	*434,333*	*96,375*	*92,584*	*33,685*	*67,348*	*64,449*	*26,049*	*24,366*	*15,942*	*83,490*	*28,636*	*33,679*	*15,214*
Wayne, W. Va.	*1982*	*145,089*	*46,819*	*46,806*	*7,127*	*4,622*	*4,214*	*1,686*	*5,775*	*3,632*	*20,079*	*17,809*	*9,788*	*4,846*
	1977	*74,491*	*23,257*	*23,225*	*3,565*	*2,641*	*2,365*	*1,057*	*3,041*	*1,971*	*13,990*	*6,903*	*4,968*	*1,919*
LEXINGTON-FAYETTE	**1982**	**1,935,808**	**457,682**	**448,093**	**179,443**	**329,157**	**295,412**	**108,777**	**82,412**	**45,659**	**254,584**	**210,105**	**84,546**	**57,625**
	1977	1,147,064	231,397	225,724	95,968	178,834	158,382	66,224	46,374	26,406	238,221	102,205	51,823	32,909
Bourbon	1982	62,497	27,113	26,701	4,874	3,090		2,760	1,035	367	8,923	6,179	2,284	2,977
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Clark	1982	160,351	44,158	43,866	16,421	17,507	11,926	3,256	3,915	2,412	27,982	12,664	14,866	5,868
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Fayette	1982	1,527,399	316,956	308,831	141,793	300,068	283,486	100,063	73,005	39,767	198,469	160,366	59,013	41,434
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Jessamine	1982	90,065	38,181	37,777	3,980	3,459		612	1,987	1,674	11,063	8,947	4,892	3,072
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Scott	1982	50,833	14,917	14,760	6,750	3,470		1,551	1,320	586	5,460	11,805	1,959	2,279
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Woodford	1982	44,663	16,357	16,158	5,625	1,563		535	1,150	853	2,687	10,144	1,532	1,995
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
LOUISVILLE	**1982**	**4,848,453**	**1,254,540**	**1,188,233**	**551,995**	**718,966**	**615,881**	**165,722**	**223,224**	**133,607**	**655,451**	**511,574**	**235,698**	**178,085**
	1977	3,210,192	683,852	644,762	301,805	468,097	394,762	126,523	154,041	93,897	688,426	276,058	155,551	106,848
Bullitt	1982	58,824	12,701	12,492	4,401	988		225	2,456	2,326	5,229	16,742	7,883	2,175
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Jefferson	1982	3,859,572	1,018,333	970,433	462,739	586,165	513,650	137,694	187,108	110,675	492,774	376,089	174,491	141,778
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Oldham	1982	84,560	19,965	17,239	3,420	1,028		170	3,173	2,623	27,277	15,465	8,056	3,167
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Shelby	1982	86,047	25,848	25,790	6,121	7,640	2,725	2,802	1,507	818	15,732	7,888	10,144	2,753
	1977	60,801	15,013	14,963	4,017	5,157	1,819	1,772	1,238	681	15,929	4,772	6,857	1,951
Clark, Ind.	*1982*	*459,732*	*77,588*	*72,339*	*45,802*	*108,817*	*99,506*	*11,477*	*11,304*	*6,806*	*72,722*	*65,085*	*19,371*	*16,662*
	1977	*333,556*	*56,056*	*52,168*	*24,339*	*75,196*	*67,436*	*9,851*	*10,093*	*6,139*	*76,789*	*37,208*	*16,124*	*5,228*
Floyd, Ind.	*1982*	*223,031*	*72,210*	*62,442*	*23,485*	*8,575*		*12,302*	*13,966*	*10,199*	*32,474*	*21,398*	*10,917*	*8,793*
	1977	*152,293*	*41,379*	*35,715*	*12,607*	*4,893*		*9,863*	*11,776*	*8,690*	*32,709*	*15,156*	*7,138*	*5,745*
Harrison, Ind.	*1982*	*76,687*	*27,895*	*27,498*	*6,027*	*5,753*		*1,052*	*3,710*	*160*	*9,243*	*8,907*	*4,836*	*2,757*
	1977	*50,266*	*14,523*	*14,300*	*3,426*	*3,416*		*814*	*2,754*	*122*	*10,522*	*5,904*	*3,263*	*1,280*
OWENSBORO	**1982**	**485,284**	**108,949**	**107,966**	**40,943**	**77,826**	**73,282**	**24,432**	**24,183**	**13,872**	**71,418**	**40,298**	**40,141**	**16,514**
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
Daviess	1982	485,284	108,949	107,966	40,943	77,826	73,282	24,432	24,183	13,872	71,418	40,298	40,141	16,514
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
ALL COUNTIES														
Adair	1982	40,214	16,237	15,942	1,589	1,420		2,435	954	759	6,656	5,901	2,835	989
	1977	27,757	8,898	8,728	1,091	1,015		1,515	751	607	7,715	3,138	1,887	808
Allen	1982	44,014	20,058	19,697	1,438	2,688		2,181	540	536	3,289	4,689	4,506	2,104
	1977	26,406	9,106	8,932	860	1,823		1,115	480	413	4,251	2,660	3,657	1,132
Anderson	1982	39,324	13,149	13,008	1,554	2,367		1,645	659	429	8,110	5,658	1,768	1,794
	1977	24,637	6,411	6,336	1,113	1,724		977	498	328	6,344	3,414	1,392	856
Ballard	1982	38,664	13,911	13,661	1,670	98		235	286	175	9,166	6,593	3,017	725
	1977	23,946	7,195	7,058	955	77		156	215	137	7,759	3,441	2,033	484
Barren	1982	167,872	42,852	42,797	12,876	14,490	10,674	7,964	10,236	7,177	21,075	21,327	17,140	6,957
	1977	107,708	23,944	23,887	7,890	8,769	6,354	5,104	6,473	4,604	21,566	12,752	9,669	3,946
Bath	1982	16,188	4,758	4,671	632	775		449	1,601	1,309	2,991	3,187	127	578
	1977	12,159	3,091	3,032	427	520		404	1,020	846	3,306	2,099	118	391
Bell	1982	191,768	64,346	64,264	8,412	15,224	8,852	11,520	9,665	6,072	25,144	17,393	17,237	10,626
	1977	113,571	29,921	29,850	4,733	10,310	5,909	6,858	5,711	3,639	22,238	9,385	11,904	5,238
☐ Boone	1982	455,437	91,807	84,341	36,578	103,472	100,030	20,967	3,759	1,842	32,766	113,301	15,714	8,627
	1977	218,583	36,730	33,680	18,984	51,120	48,424	11,864	4,034	2,033	26,448	42,619	8,613	4,100

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Bourbon	1982	62,497	27,113	26,701	4,874	3,090		2,760	1,035	367	8,923	6,179	2,284	2,977
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Boyd	1982	321,956	73,375	68,522	19,927	79,844	62,858	13,137	16,624	11,365	39,951	28,011	21,975	9,209
	1977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024
Boyle	1982	118,543	32,941	32,427	7,790	23,397	15,746	2,310	3,353	2,673	16,223	11,688	6,090	3,829
	1977	81,198	18,377	18,071	5,530	13,033	8,635	1,865	2,526	2,045	17,851	6,759	4,648	2,665
Bracken	1982	18,070	5,531	5,432	1,102	872			551		3,694	1,856	3,370	799
	1977	11,268	3,166	3,106	539	490			385		3,328	726	1,820	391
Breathitt	1982	44,500	11,330	11,127	1,400	6,351	3,321	1,650	2,217	1,839	8,705	6,301	4,149	900
	1977	28,323	6,961	6,828	993	2,975	1,535	1,116	1,241	1,045	7,777	2,972	2,554	710
Breckinridge	1982	55,178	27,004	26,517	1,718	1,460		1,832	979	762	5,205	9,270	1,491	2,336
	1977	35,321	14,303	14,030	1,337	1,146		1,237	854	683	6,597	4,495	1,321	1,635
Bullitt	1982	58,824	12,701	12,492	4,401	988		225	2,456	2,326	5,229	16,742	7,883	2,175
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Butler	1982	36,572	11,162	10,959	2,034	152		736	408	408	9,353	7,698	1,419	1,631
	1977	19,420	5,696	5,587	943	114		563	390	390	6,158	2,912	858	812
Caldwell	1982	68,042	18,106	17,780	3,424	4,133		3,841	3,017	729	16,715	5,506	3,431	2,690
	1977	48,001	9,500	9,319	2,274	2,955		2,320	1,761	431	16,835	3,454	2,843	1,594
Calloway	1982	148,242	38,813	37,706	11,390	10,577	2,252	12,522	5,929	2,451	32,176	12,919	11,117	4,241
	1977	101,891	20,008	19,343	7,091	6,603	1,393	6,806	4,202	1,758	34,047	7,146	7,108	2,692
☐ Campbell	1982	302,985	97,905	92,075	34,663	28,647	26,832	5,835	8,719	4,487	37,940	36,739	9,542	15,390
	1977	217,225	60,288	56,591	24,680	19,756	18,128	4,759	7,313	3,828	41,896	19,485	6,429	11,255
Carlisle	1982	19,776	5,848	5,742	507	1,191		140	109		2,194	6,320	2,654	485
	1977	12,879	3,289	3,226	373	646		142	109		3,106	2,847	1,643	406
Carroll	1982	28,454	8,588	8,428	2,377	1,222		1,070	1,100	703	4,565	4,964	1,207	1,227
	1977	20,420	5,287	5,183	1,762	806		840	705	457	4,712	3,032	897	834
Carter	1982	97,565	30,941	30,382	2,704	9,490	2,425	3,486	7,429	5,654	8,698	18,436	7,675	3,437
	1977	56,091	16,216	15,906	1,696	4,074	1,030	2,346	3,497	2,702	9,889	7,956	6,327	1,653
Casey	1982	30,937	15,270	14,993	1,310	1,604		1,544	1,063	831	2,685	2,823	2,779	771
	1977	21,175	8,214	8,057	983	1,224		921	763	606	3,618	2,033	2,272	408
Christian	1982	263,850	63,181	61,887	18,545	38,863	30,896	13,241	12,167	7,994	40,733	23,865	18,596	8,017
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	47,352	14,631	12,645	5,027
Clark	1982	160,351	44,158	43,866	16,421	17,507	11,926	3,256	3,915	2,412	27,982	12,664	14,866	5,868
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Clay	1982	97,958	38,862	38,161	2,533	5,715		3,637	5,221	3,116	20,991	11,775	3,277	2,878
	1977	47,935	15,998	15,692	1,244	2,254		1,672	3,367	2,037	14,575	4,142	1,678	1,523
Clinton	1982	23,007	9,751	9,576	1,353	1,093		689	1,004	381	2,688	2,810	854	1,154
	1977	17,165	5,466	5,362	906	993		458	757	291	3,789	2,027	836	758
Crittenden	1982	28,122	13,732	13,484	904	819		1,705	715	135	5,446	1,966	929	734
	1977	19,439	7,731	7,583	616	669		995	584	112	5,183	1,374	852	476
Cumberland	1982	23,888	9,288	9,122	474	940		697	362	362	5,029	2,800	1,830	990
	1977	13,439	4,422	4,338	346	482		340	292	292	3,693	1,511	1,147	501
Daviess	1982	485,284	108,949	107,966	40,943	77,826	73,282	24,432	24,183	13,872	71,418	40,298	40,141	16,514
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
Edmonson	1982	14,267	4,523	4,439	751	867		937	632	312	1,650	1,472	414	1,174
	1977	9,158	2,762	2,709	540	491		553	389	194	1,555	821	331	600
Elliott	1982	6,150	2,919	2,866	22	189		111	225	225	288	1,108	181	830
	1977	4,651	1,944	1,907	20	201		104	196	196	379	602	202	787
Estill	1982	55,370	16,188	15,895	3,961	7,081		2,687	896	222	10,484	6,580	663	3,252
	1977	30,448	8,165	8,009	1,842	2,824		1,290	639	160	8,865	3,027	471	1,557
Fayette	1982	1,527,399	316,956	308,831	141,793	300,068	283,486	100,063	73,005	39,767	198,469	160,366	59,013	41,434
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Fleming	1982	45,273	16,676	16,375	2,466	2,156		1,089	2,984	2,505	11,024	3,208	1,253	2,999
	1977	30,511	7,636	7,490	1,164	1,129		692	1,965	1,677	12,625	1,778	1,025	1,412
Floyd	1982	250,534	54,116	53,140	8,351	20,153	12,374	8,112	8,847	7,246	74,289	32,826	18,390	10,141
	1977	132,736	26,223	25,722	3,711	7,778	4,705	4,334	4,378	3,641	53,973	11,642	9,838	3,956
Franklin	1982	186,246	62,714	60,913	18,658	13,931	8,322	10,896	6,545	4,589	15,951	25,437	14,239	7,331
	1977	128,033	34,806	33,642	11,265	10,454	6,155	7,585	4,108	2,922	20,926	14,568	11,837	4,925
Fulton	1982	57,798	19,176	18,829	2,040	8,178	4,202	1,364	2,443	1,945	5,993	8,808	2,310	1,185
	1977	41,328	11,921	11,693	1,457	4,628	2,346	1,076	1,955	1,581	7,090	5,016	2,001	810
Gallatin	1982	14,973	5,380	5,282	1,694	90		489	176	176	172	3,236	239	516
	1977	8,776	2,934	2,878	1,054	75		274	189	189	276	1,683	225	255
Garrard	1982	28,477	5,942	5,833	1,721	884		440	1,054	1,054	1,856	2,176	2,979	1,654
	1977	19,948	4,121	4,042	1,021	646		337	818	818	2,499	1,574	2,069	940

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Grant	1982	46,667	6,340	6,225	5,427	673		308	1,556	911	8,882	17,287	2,111	1,451
	1977	33,830	4,538	4,451	4,080	474		294	1,030	612	9,844	9,377	1,563	846
Graves	1982	134,147	38,596	37,696	6,089	7,902	4,052	8,225	7,959	5,496	26,393	12,893	11,849	7,029
	1977	89,845	20,228	19,660	3,641	5,520	2,794	5,893	4,840	3,391	25,963	7,470	6,345	3,860
Grayson	1982	65,451	20,194	19,828	2,222	3,003		2,032	3,626	3,626	8,843	9,611	7,798	2,753
	1977	42,766	12,021	11,791	1,516	2,109		1,497	2,312	2,312	8,660	5,312	4,906	1,590
Green	1982	29,375	12,123	11,904	2,270	2,339		759	1,079	1,079	3,144	3,524	1,828	1,321
	1977	19,864	6,738	6,609	1,266	1,593		503	684	684	3,823	2,077	1,693	736
Greenup	1982	86,095	36,338	36,006	5,124	4,090	3,271	4,009	3,346	2,018	11,455	11,877	5,634	1,751
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Hancock	1982	12,040	6,415	6,297	206			363			1,770	2,849	169	111
	1977	8,617	3,956	3,880	169			265			1,968	1,833	175	92
Hardin	1982	371,732	73,696	71,495	36,804	25,457	18,253	9,756	12,363	7,645	68,930	77,131	30,225	8,383
	1977	230,706	37,794	36,486	17,893	15,753	11,104	6,873	9,253	5,849	67,283	37,300	18,067	4,557
Harlan	1982	187,244	92,467	90,800	6,862	17,916	5,143	5,436	14,625	5,095	10,807	15,161	3,586	4,688
	1977	109,322	44,299	43,453	4,126	10,622	3,017	3,805	8,841	3,116	12,961	9,233	3,287	3,138
Harrison	1982	51,246	14,124	13,973	3,802	5,818		1,901	2,823	1,781	4,792	6,636	2,904	3,357
	1977	34,031	8,495	8,394	2,089	3,304		1,522	1,918	1,226	5,619	3,419	2,369	1,826
Hart	1982	49,708	17,214	16,901	833	2,552		1,836	1,814	1,641	7,956	5,131	6,953	1,574
	1977	33,043	8,983	8,811	600	1,772		1,256	1,147	1,061	7,882	3,422	4,437	1,107
☐ Henderson	1982	211,733	48,176	47,713	12,738	15,163	9,585	12,723	10,086	7,748	36,669	36,569	17,283	6,065
	1977	139,396	28,477	28,173	9,032	9,035	5,647	7,731	7,023	5,475	37,110	17,398	10,289	3,643
Henry	1982	36,722	15,732	15,415	1,919	3,942		230	1,334	1,334	6,346	2,903	623	2,378
	1977	25,151	8,257	8,052	1,457	2,254		201	1,160	1,160	6,430	2,267	550	1,334
Hickman	1982	12,252	4,314	4,235	126	180		277	196		3,799	787	837	738
	1977	8,845	2,816	2,762	99	119		228	167		3,288	525	564	391
Hopkins	1982	216,693	63,271	62,129	9,995	27,486	17,147	10,935	6,290	4,657	31,128	31,411	17,303	8,187
	1977	141,902	36,839	36,135	5,931	14,881	9,146	6,452	5,054	3,798	34,279	14,954	12,211	4,690
Jackson	1982	22,015	9,673	9,499	758	1,105		342	454	454	3,575	1,706	1,793	1,964
	1977	14,256	5,040	4,944	602	783		320	304	304	3,126	1,229	1,252	1,048
Jefferson	1982	3,859,572	1,018,333	970,433	462,739	586,165	513,650	137,694	187,108	110,675	492,774	376,089	174,491	141,778
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Jessamine	1982	90,065	38,181	37,777	3,980	3,459		612	1,987	1,674	11,063	8,947	4,892	3,072
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Johnson	1982	133,215	33,544	32,941	7,058	6,622	2,008	6,276	10,830	4,488	19,373	17,190	19,677	5,577
	1977	71,564	16,047	15,741	3,077	4,591	1,377	3,082	5,775	2,421	15,582	6,754	10,703	2,737
☐ Kenton	1982	543,267	181,682	160,094	51,630	49,756	48,254	9,853	21,298	14,968	53,723	70,050	21,993	38,993
	1977	392,101	109,762	96,538	38,642	34,515	33,359	7,335	17,512	12,460	68,214	39,349	18,394	22,709
Knott	1982	31,531	12,377	12,153	301	3,483		1,385	183	102	1,360	6,178	3,331	503
	1977	18,248	7,155	7,018	261	1,661		854	177	98	1,724	2,571	1,983	425
Knox	1982	115,949	54,458	53,476	7,665	12,749	4,428	2,717	2,936	1,933	7,107	8,816	9,454	4,123
	1977	63,246	24,837	24,363	3,814	7,194	2,470	1,531	1,823	1,217	6,339	6,255	6,270	2,045
Larue	1982	37,555	13,099	12,863	1,406	1,916		2,036	1,855	961	5,202	6,729	774	1,292
	1977	25,067	7,749	7,601	985	1,039		1,267	1,249	655	4,653	4,398	681	809
Laurel	1982	163,089	36,947	36,280	10,051	13,328	3,131	4,436	6,737	4,770	32,687	36,588	9,642	3,179
	1977	99,710	19,046	18,682	6,285	7,267	1,691	2,773	4,121	2,961	28,965	17,484	5,688	2,328
Lawrence	1982	52,110	24,468	24,026	2,566	571		414	753	659	10,682	5,844	2,228	2,902
	1977	30,727	11,558	11,337	1,517	446		396	748	669	9,023	3,016	1,345	1,513
Lee	1982	26,923	8,870	8,710	336	1,213		299	112	112	5,670	2,059	2,275	1,629
	1977	15,450	4,609	4,521	263	877		247	104	104	4,481	1,143	1,043	717
Leslie	1982	20,299	8,850	8,691	60	2,124		565	1,569	1,569	582	2,304	2,580	460
	1977	14,056	5,289	5,188	64	1,689		437	1,033	1,033	995	1,598	1,733	322
Letcher	1982	74,174	34,494	33,873	1,410	8,473		3,059	3,850	3,459	5,577	6,373	4,831	1,356
	1977	53,019	20,059	19,676	1,007	5,893		2,483	3,494	3,130	7,141	4,592	4,007	1,245
Lewis	1982	26,352	10,147	9,963	750	1,399		1,690	251	59	2,336	6,128	1,640	189
	1977	15,945	5,232	5,132	579	691		1,112	245	61	2,722	2,879	1,140	167
Lincoln	1982	50,033	17,671	17,353	539	559		1,178	2,349	1,375	7,408	7,138	8,133	2,802
	1977	31,605	9,172	8,997	421	447		859	1,675	994	7,015	4,319	4,847	1,355
Livingston	1982	16,217	5,818	5,706	2,183	306		263	288	288	885	2,592	331	409
	1977	11,402	3,547	3,462	1,583	201		173	263	263	1,233	1,818	270	301
Logan	1982	84,293	28,995	28,472	4,828	6,507		2,318	4,026	2,887	12,206	10,292	7,339	4,471
	1977	53,316	15,230	14,939	2,453	3,411		1,746	2,652	1,930	13,804	5,144	4,003	2,354
Lyon	1982	16,016	9,137	8,974	810	827		88	1,465	1,465	171	2,201	76	144
	1977	9,136	4,266	4,185	656	478		71	928	928	257	1,690	68	114

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
McCracken	1982	412,919	82,217	80,509	30,348	75,668	70,041	20,908	23,622	14,271	51,013	25,007	32,870	21,846
	1977	284,457	52,306	51,163	19,038	42,017	38,178	16,517	16,690	10,257	57,288	14,798	24,517	12,917
McCreary	1982	29,445	13,838	13,691	864	772		1,230	906	690	2,557	4,770	1,917	1,120
	1977	18,787	8,242	8,146	519	434		803	734	567	2,755	2,550	1,322	639
McLean	1982	29,674	11,429	11,222	1,346	643		105	2,156	1,836	7,496	2,692	1,359	932
	1977	19,064	5,431	5,327	746	441		90	1,274	1,103	7,134	1,535	991	542
Madison	1982	272,779	66,648	65,256	35,355	21,508	14,956	11,169	5,296	3,099	32,860	38,201	23,733	8,259
	1977	154,267	33,350	32,618	18,194	11,322	7,749	6,660	3,331	1,976	29,748	19,774	12,047	4,471
Magoffin	1982	30,832	11,579	11,371	404	5,946	3,480	40	718	526	894	7,106	1,380	2,215
	1977	16,617	5,557	5,451	311	3,097	1,787	38	447	333	885	3,503	1,292	1,094
Marion	1982	42,578	18,859	18,519	2,327	4,420		2,081	1,526	577	1,776	3,102	2,646	1,496
	1977	31,681	12,002	11,773	1,764	2,914		1,589	1,140	436	2,222	2,275	2,555	1,050
Marshall	1982	138,288	31,901	31,324	10,770	11,273	6,927	3,150	950	758	40,388	20,896	10,257	4,054
	1977	78,355	14,495	14,218	4,611	4,893	2,962	1,523	922	749	30,896	9,102	7,249	1,729
Martin	1982	36,307	16,063	15,771	1,241	542		590	2,428	1,849	6,358	3,363	3,662	1,009
	1977	22,553	8,144	7,988	686	449		470	1,691	1,307	5,826	1,849	2,262	557
Mason	1982	94,540	35,286	35,122	4,657	8,431	4,900	5,567	3,007	1,465	14,217	6,059	5,933	5,010
	1977	63,391	18,378	18,272	3,240	5,713	3,273	5,507	2,416	1,192	12,654	3,747	3,738	3,034
Meade	1982	38,590	16,340	16,153	3,702	321		1,045	373	305	4,727	8,885	975	804
	1977	24,576	7,578	7,484	2,382	282		687	319	266	6,128	4,463	793	632
Menifee	1982	4,019	2,097	2,059	193	355		69	291	291	170	440	158	87
	1977	3,122	1,485	1,457	164	284		62	240	240	224	300	144	69
Mercer	1982	66,807	19,139	18,793	4,837	1,752		2,875	3,442	3,442	12,641	8,618	4,893	4,633
	1977	45,135	11,854	11,628	2,809	1,220		1,761	2,807	2,807	10,852	4,972	3,948	2,442
Metcalfe	1982	21,320	7,321	7,190	884	836		317	780	780	3,070	2,286	3,855	1,354
	1977	13,286	3,301	3,238	458	534		281	429	429	3,450	1,497	2,302	663
Monroe	1982	37,305	17,759	17,439	1,138	1,009		1,919	930	299	4,233	3,116	3,649	1,937
	1977	23,794	8,971	8,800	744	704		1,106	532	173	4,758	1,961	2,772	1,266
Montgomery	1982	109,745	38,180	37,492	5,280	9,718	6,578	3,894	4,477	3,310	14,060	14,541	4,868	3,497
	1977	70,115	20,366	19,977	3,196	6,314	4,209	2,478	2,961	2,222	14,207	7,345	3,917	2,339
Morgan	1982	60,253	13,240	13,001	1,116	1,603		1,274	2,674	913	20,163	4,220	8,161	1,146
	1977	39,616	7,240	7,102	661	1,270		703	1,416	489	17,775	2,107	4,403	583
Muhlenberg	1982	169,857	61,175	60,074	5,031	12,036		6,726	5,311	2,898	40,195	14,423	5,084	4,002
	1977	94,075	26,667	26,158	3,234	5,265		3,868	3,559	1,968	31,023	6,929	3,193	2,257
Nelson	1982	91,583	26,606	26,323	5,473	5,626	2,882	2,623	3,927	2,184	11,555	9,688	4,905	6,006
	1977	59,822	15,657	15,473	3,685	3,923	1,983	1,885	2,704	1,524	11,826	5,965	2,878	3,246
Nicholas	1982	13,187	3,983	3,910	707	793		968	463	227	1,292	1,768	1,022	1,413
	1977	9,725	3,018	2,960	486	486		649	377	188	1,517	966	873	759
Ohio	1982	68,838	29,571	29,037	3,317	2,173		1,657	1,819	224	10,909	11,358	1,615	4,052
	1977	46,705	14,871	14,587	2,310	1,322		1,244	1,139	142	13,916	6,511	1,379	2,265
Oldham	1982	84,560	19,965	17,239	3,420	1,028		170	3,173	2,623	27,277	15,465	8,056	3,167
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Owen	1982	23,868	8,722	8,565	380	651		295	254	184	8,135	1,998	1,816	826
	1977	14,255	4,258	4,177	237	403		211	172	125	5,974	1,077	1,027	516
Owsley	1982	8,138	6,027	5,917	43	430			41	41	427	638		245
	1977	5,205	3,275	3,212	40	349			41	41	557	466		165
Pendleton	1982	21,102	7,836	7,694	700	872		544	25	25	2,315	2,220	1,770	875
	1977	13,724	4,329	4,246	498	702		340	23	23	2,675	1,539	1,051	598
Perry	1982	159,309	52,393	50,231	9,129	23,033	7,284	4,961	5,598	3,781	16,005	19,787	10,706	2,158
	1977	96,623	26,459	25,244	4,960	12,118	3,790	3,253	3,689	2,527	16,495	10,022	7,528	1,682
Pike	1982	319,619	81,732	80,385	18,691	49,753	30,209	14,692	11,189	9,479	57,632	30,146	24,863	6,586
	1977	190,530	50,552	49,664	8,399	23,439	13,951	7,956	7,125	6,141	48,049	14,390	15,493	3,100
Powell	1982	20,102	8,075	7,894	2,068	858		61	234	234	789	3,568	2,893	593
	1977	12,750	4,743	4,614	1,163	417		51	193	193	1,077	2,186	1,784	443
Pulaski	1982	238,090	87,379	87,114	17,142	25,114	10,016	6,086	7,874	5,172	34,910	29,539	13,700	5,216
	1977	145,125	40,224	40,058	8,238	12,771	5,032	4,953	6,164	4,106	33,944	14,152	12,992	3,178
Robertson	1982	3,208	879	861	195	96		159			146	1,397	336	
	1977	1,995	526	516	107	67		144			176	694	281	
Rockcastle	1982	29,930	10,555	10,363	1,465	2,030		240	1,043	1,043	1,937	8,510	1,508	710
	1977	20,307	6,573	6,447	1,066	1,214		237	646	646	2,079	5,415	987	508
Rowan	1982	87,748	25,449	24,988	5,404	11,269	3,988	3,983	1,031	885	12,808	12,019	7,138	3,984
	1977	51,068	14,215	13,943	3,811	5,655	1,978	2,190	746	652	10,457	5,278	4,277	1,870
Russell	1982	55,484	20,929	20,416	898	2,612		1,119	928	199	7,585	8,731	6,398	3,095
	1977	28,997	8,096	7,859	687	1,426		1,005	682	148	7,362	3,387	3,393	1,331

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMR ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Scott	1982	50,833	14,917	14,760	6,750	3,470		1,551	1,320	586	5,460	11,805	1,959	2,279
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Shelby	1982	86,047	25,848	25,790	6,121	7,640	2,725	2,802	1,507	818	15,732	7,888	10,144	2,753
	1977	60,801	15,013	14,963	4,017	5,157	1,819	1,779	1,238	681	15,929	4,772	6,857	1,951
Simpson	1982	69,266	19,555	19,201	3,441	3,498	2,301	1,980	3,386	3,386	10,270	10,638	10,118	1,218
	1977	46,389	11,388	11,170	2,298	1,894	1,227	1,654	2,449	2,449	9,582	7,403	5,609	976
Spencer	1982	11,154	3,766	3,698	361	265		43	85	85	205	1,117	2,419	494
	1977	7,568	2,430	2,384	283	234		38	83	83	263	767	1,591	303
Taylor	1982	81,846	25,717	25,560	6,494	4,573	2,781	4,846	3,248	2,719	10,091	8,577	4,969	3,659
	1977	51,908	13,506	13,410	3,734	3,343	2,004	3,215	2,181	1,855	10,294	4,222	3,911	1,851
Todd	1982	25,089	11,027	10,699	1,948	787		672	1,288	900	2,699	3,789	272	1,123
	1977	19,446	7,044	6,802	1,494	620		538	999	708	3,645	2,783	248	863
Trigg	1982	36,256	15,511	15,398	1,741	1,300		300	1,524	1,138	4,815	3,158	3,022	1,667
	1977	21,701	7,529	7,467	1,011	810		348	876	664	4,970	1,663	1,801	880
Trimble	1982	4,747	961	943	134				140	140	51	2,293	140	412
	1977	3,460	652	640	123				137	137	76	1,558	140	273
Union	1982	55,773	20,804	20,427	2,587	2,676		1,779	1,901	1,607	5,567	7,162	3,124	3,104
	1977	36,680	12,085	11,854	1,956	1,865		1,579	1,364	1,171	5,833	3,752	2,314	1,565
Warren	1982	451,868	112,055	110,168	39,772	76,953	68,343	17,618	20,211	11,747	54,409	31,782	23,494	14,021
	1977	259,035	54,750	53,769	22,219	34,068	29,706	13,049	11,792	7,000	47,371	19,772	17,928	7,756
Washington	1982	31,210	6,918	6,793	1,786	1,120		1,313	1,856	404	8,826	3,864	1,030	2,324
	1977	19,955	4,031	3,954	930	730		621	983	217	7,555	1,955	758	1,061
Wayne	1982	41,772	16,369	16,071	3,123	2,622		1,654	1,442	865	4,886	4,441	2,613	2,073
	1977	29,721	10,607	10,404	1,885	1,678		1,288	1,134	690	5,253	2,589	1,983	1,419
Webster	1982	43,101	20,651	20,278	874	3,307		382	402	88	3,561	6,217	3,714	1,068
	1977	30,020	11,655	11,432	779	2,008		333	339	75	4,915	4,339	2,909	827
Whitley	1982	220,809	35,300	34,680	12,964	26,542	4,050	6,790	15,669	13,116	35,591	45,877	19,531	3,370
	1977	113,588	20,296	19,919	5,931	11,189	1,693	4,818	7,098	6,035	27,179	16,798	8,770	2,526
Wolfe	1982	16,387	2,404	2,360	376	779		44	120	39	6,432	4,421		1,299
	1977	10,646	1,483	1,455	214	445		38	86	28	5,173	2,246		621
Woodford	1982	44,663	16,357	16,158	5,625	1,563		535	1,150	853	2,687	10,144	1,532	1,995
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
TOTAL METRO COUNTIES	1982	8,792,983	2,266,883	2,163,033	878,976	1,332,129	1,169,220	357,351	384,267	232,049	1,128,949	1,005,435	443,673	315,501
	1977	5,617,507	1,219,590	1,159,246	499,600	802,254	689,843	244,688	253,555	156,470	1,158,421	504,561	286,541	190,373
TOTAL STATE	1982	16,639,194	4,673,333	4,526,937	1,353,109	2,047,261	1,527,861	649,170	694,046	436,237	2,331,033	1,993,620	1,004,374	600,983
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,488
LOUISIANA														
ALEXANDRIA	1982	577,780	136,807	124,477	36,014	101,660	85,356	41,362	22,238	12,890	99,593	47,554	34,941	20,515
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
Rapides	1982	577,780	136,807	124,477	36,014	101,660	85,356	41,362	22,238	12,890	99,593	47,554	34,941	20,515
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
BATON ROUGE	1982	2,424,943	626,067	604,346	173,025	456,971	357,646	89,705	98,866	57,736	415,780	204,184	158,471	75,088
	1977	1,604,631	368,560	353,994	109,479	305,860	233,596	60,586	71,369	42,744	351,297	103,910	99,593	50,016
Ascension	1982	228,723	82,019	80,215	12,794	19,983	4,675	4,969	4,597	2,611	47,018	16,754	25,579	8,922
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
East Baton Rouge	1982	2,019,554	473,836	455,642	150,818	429,164	352,971	82,840	90,997	52,914	335,736	164,079	117,683	59,747
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
Livingston	1982	136,295	46,317	44,867	7,164	6,458		1,478	2,840	1,956	32,093	15,506	13,805	5,068
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
West Baton Rouge	1982	40,371	23,895	23,622	2,249	1,366		418	432	255	933	7,845	1,404	1,351
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848
HOUMA - THIBODAUX	1982	909,863	255,499	241,799	87,274	127,494	81,058	31,227	42,316	25,297	178,361	57,591	62,415	27,304
	1977	567,831	139,544	131,637	57,732	77,467	49,694	23,138	27,562	16,839	126,811	33,489	40,555	18,483
Lafourche	1982	357,428	110,565	106,930	34,871	34,560	6,650	10,750	15,518	10,330	61,930	27,671	28,952	13,501
	1977	223,861	60,285	58,020	22,959	18,815	3,574	7,210	10,636	7,210	47,638	16,999	20,337	8,484
Terrebonne	1982	552,435	144,934	134,869	52,403	92,934	74,408	20,477	26,798	14,967	116,431	29,920	33,463	13,803
	1977	343,970	79,259	73,617	34,773	58,652	46,120	15,928	16,926	9,629	79,173	16,490	20,218	9,999

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
LAFAYETTE	**1982**	**1,102,087**	**250,357**	**243,690**	**87,320**	**152,161**	**129,876**	**78,709**	**54,244**	**29,493**	**208,051**	**90,244**	**81,423**	**27,013**
	1977	642,186	132,858	128,819	54,569	91,387	75,978	45,753	33,914	18,763	139,935	44,914	43,976	17,420
Lafayette	1982	1,011,731	212,906	206,694	78,399	148,074	129,876	77,103	52,276	28,613	188,405	85,601	76,781	22,659
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	13,149	124,840	41,491	40,442	14,658
St. Martin	1982	90,356	37,451	36,996	8,921	4,087		1,606	1,968	880	19,646	4,643	4,642	4,354
	1977	61,499	22,552	22,254	6,284	3,002		1,160	1,362	614	15,095	3,423	3,534	2,762
LAKE CHARLES	**1982**	**875,819**	**273,157**	**268,955**	**63,554**	**92,257**	**71,712**	**38,246**	**38,711**	**21,951**	**162,571**	**62,926**	**75,165**	**26,693**
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Calcasieu	1982	875,819	273,157	268,955	63,554	92,257	71,712	38,246	38,711	21,951	162,571	62,926	75,165	26,693
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
MONROE	**1982**	**677,516**	**149,787**	**147,040**	**44,961**	**118,000**	**90,023**	**35,409**	**31,563**	**17,103**	**135,328**	**54,001**	**41,927**	**16,744**
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Ouachita	1982	677,516	149,787	147,040	44,961	118,000	90,023	35,409	31,563	17,103	135,328	54,001	41,927	16,744
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
NEW ORLEANS	**1982**	**5,923,068**	**1,727,931**	**1,657,389**	**604,014**	**708,231**	**560,837**	**335,067**	**273,532**	**177,057**	**885,756**	**555,971**	**192,890**	**183,271**
	1977	4,039,296	1,037,768	990,772	416,271	556,632	436,697	255,488	194,388	129,438	734,315	278,429	132,021	133,526
Jefferson	1982	2,746,690	810,419	774,651	213,078	387,772	322,330	157,007	146,656	90,914	461,370	253,338	88,045	75,080
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Orleans	1982	2,384,911	614,365	589,237	326,275	238,222	197,051	156,006	109,191	77,371	329,905	203,340	59,007	82,499
	1977	1,783,578	400,957	382,681	231,880	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
St. Bernard	1982	201,171	95,647	91,914	16,955	23,320	18,957	6,881	5,333	2,424	7,685	24,842	5,493	8,080
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Charles	1982	101,450	44,521	42,207	6,811	7,697		2,333	2,252	1,517	14,077	13,299	6,288	2,640
	1977	59,245	22,799	21,573	4,756	4,843		2,001	1,912	1,302	9,413	6,750	3,789	1,784
St. John the Baptist	1982	79,297	33,805	33,454	6,868	12,795	3,247	3,950	2,840	1,402	4,377	6,493	1,668	3,102
	1977	53,592	20,839	20,600	5,280	8,130	2,052	2,562	1,990	990	3,600	5,147	1,519	2,130
St. Tammany	1982	409,549	129,174	125,926	34,027	38,425	19,252	8,890	7,260	3,429	68,342	54,659	32,389	11,870
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
SHREVEPORT	**1982**	**1,579,947**	**337,389**	**328,722**	**130,291**	**242,800**	**202,449**	**100,346**	**73,466**	**46,839**	**325,910**	**135,755**	**58,359**	**32,176**
	1977	1,124,123	219,906	213,247	86,163	174,973	142,608	72,783	56,664	36,974	281,264	74,340	41,236	25,219
Bossier	1982	260,970	66,812	64,257	26,421	30,683	21,458	9,805	8,576	4,427	53,831	26,317	14,193	6,801
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1982	1,318,977	270,577	264,465	103,870	212,117	180,991	90,541	64,890	42,412	272,079	109,438	44,166	25,375
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
ALL COUNTIES														
Acadia	1982	183,668	51,733	51,151	11,282	17,019	4,834	5,490	4,640	3,305	32,639	24,286	16,133	9,880
	1977	119,727	34,545	34,119	7,154	10,068	2,842	4,355	3,967	2,859	23,566	12,902	10,058	5,803
Allen	1982	60,490	18,200	17,944	3,507	4,554	1,742	2,507	1,775	1,196	14,684	5,703	5,056	2,022
	1977	52,016	14,036	13,823	2,552	4,426	1,680	2,377	1,886	1,284	14,844	4,001	3,825	1,883
Ascension	1982	228,723	82,019	80,215	12,794	19,983	4,675	4,969	4,597	2,611	47,018	16,754	25,579	8,922
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
Assumption	1982	38,293	12,148	11,792	2,117	6,661		343	1,822	637	9,186	2,559	1,362	1,442
	1977	28,622	8,464	8,175	2,058	4,545		328	1,436	505	7,061	2,001	1,067	1,037
Avoyelles	1982	122,822	45,040	43,718	4,532	11,088	3,133	2,032	3,156	2,737	29,267	5,805	6,639	7,407
	1977	85,585	27,284	26,354	3,592	7,752	2,177	1,421	2,586	2,237	25,334	3,814	4,846	4,451
Beauregard	1982	123,370	35,845	35,002	4,038	7,894	5,510	4,336	4,020	1,504	32,438	6,923	15,936	2,069
	1977	76,942	18,131	17,619	2,617	6,328	4,356	3,206	2,607	981	22,809	3,957	9,502	1,263
Bienville	1982	31,264	12,078	11,722	498	1,302		1,227	229	229	6,129	6,169	1,214	1,395
	1977	21,375	8,038	7,764	483	1,058		849	205	205	4,542	3,441	997	841
Bossier	1982	260,970	66,812	64,257	26,421	30,683	21,458	9,805	8,576	4,427	53,831	26,317	14,193	6,801
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1982	1,318,977	270,577	264,465	103,870	212,117	180,991	90,541	64,890	42,412	272,079	109,438	44,166	25,375
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
Calcasieu	1982	875,819	273,157	268,955	63,554	92,257	71,712	38,246	38,711	21,951	162,571	62,926	75,165	26,693
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Caldwell	1982	30,469	11,589	11,249	750	2,550		1,323	126	67	6,986	2,806	1,004	1,719
	1977	20,164	6,858	6,624	636	1,505		872	121	64	5,222	1,780	763	1,070
Cameron	1982	22,113	7,821	7,591	2,598	1,420		108	101			7,157	1,209	212
	1977	14,797	5,785	5,588	1,778	1,123		106	103			3,609	1,129	210
Catahoula	1982	35,515	9,118	8,920	1,464	2,138		949	2,062	1,269	8,462	2,827	2,974	2,300
	1977	25,249	6,364	6,196	914	1,450		756	1,474	916	5,996	2,043	2,554	1,478

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Claiborne	1982	51,853	15,885	14,761	2,329	2,571		2,051	2,181	2,181	14,994	3,744	1,349	1,862
	1977	35,459	9,049	8,393	1,353	2,066		1,545	1,385	1,385	12,297	2,429	1,014	1,376
Concordia	1982	61,036	15,544	15,087	3,234	5,610		2,993	3,779	3,615	14,751	8,805	838	2,008
	1977	50,359	11,791	11,389	2,631	4,868		2,657	3,021	2,889	14,573	5,829	682	1,673
De Soto	1982	65,054	24,909	24,634	2,737	5,113	1,762	1,635	1,826	1,768	12,265	3,420	5,689	1,848
	1977	46,273	15,029	14,847	1,680	4,067	1,392	1,225	1,342	1,299	11,586	2,526	3,477	1,402
East Baton Rouge	1982	2,019,554	473,836	455,642	150,818	429,164	352,971	82,840	90,997	52,914	335,736	164,079	117,683	59,747
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
East Carroll	1982	30,019	8,334	8,089	948	1,939		1,042	144	144	5,269	3,676	5,774	1,459
	1977	23,585	6,605	6,380	844	1,506		895	154	154	4,706	2,522	3,927	1,225
East Feliciana	1982	28,783	9,653	9,370	1,664	476		218	162	87	8,634	2,852	2,558	922
	1977	20,030	5,755	5,559	1,425	402		188	143	77	6,869	1,952	1,546	652
Evangeline	1982	103,743	32,411	31,458	2,640	8,670		2,515	5,814	4,867	27,157	5,078	6,163	7,136
	1977	67,704	20,155	19,468	2,154	4,892		2,100	3,926	3,332	19,841	3,388	3,329	4,321
Franklin	1982	71,981	24,275	23,562	1,277	6,500	2,202	2,036	1,731	932	17,315	4,363	5,775	3,712
	1977	51,904	15,564	15,033	1,004	5,196	1,748	1,824	1,484	807	12,602	3,188	4,535	2,610
Grant	1982	24,669	12,423	12,414	740	1,008		63	740	303	7,915	1,053	192	245
	1977	18,824	7,858	7,854	622	794		66	534	224	7,349	892	193	225
Iberia	1982	317,205	83,909	82,179	18,868	26,355	19,869	23,149	14,173	6,522	77,695	17,241	23,144	13,018
	1977	205,894	52,634	51,492	12,875	16,368	12,091	13,824	8,769	4,073	56,569	10,868	15,268	7,635
Iberville	1982	99,672	34,285	34,108	8,796	7,218		3,103	2,737	520	17,522	7,407	8,344	4,885
	1977	70,848	21,542	21,407	6,293	5,013		2,101	2,420	461	16,869	4,603	4,976	3,316
Jackson	1982	45,731	15,665	15,204	1,845	6,210		1,727	2,364	2,303	8,939	2,868	1,776	1,660
	1977	35,354	10,720	10,354	1,364	3,905		1,586	2,188	2,129	8,514	2,155	1,343	1,347
Jefferson	1982	2,746,690	810,419	774,651	213,078	387,772	322,330	157,007	146,656	90,914	461,370	253,338	88,045	75,080
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Jefferson Davis	1982	137,196	37,256	36,859	7,268	9,244	2,416	4,204	3,134	2,339	33,442	20,525	9,567	6,278
	1977	91,384	22,374	22,111	4,652	5,996	1,559	3,136	2,354	1,779	28,813	9,671	5,892	4,085
Lafayette	1982	1,011,731	212,906	206,694	78,399	148,074	129,876	77,103	52,276	28,613	188,405	85,601	76,781	22,659
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
Lafourche	1982	357,428	110,565	106,930	34,871	34,560	6,650	10,750	15,518	10,330	61,930	27,671	28,952	13,501
	1977	223,861	60,285	58,020	22,959	18,815	3,574	7,210	10,636	7,210	47,638	16,999	20,337	8,484
La Salle	1982	50,790	19,641	19,063	2,058	3,119		1,612	1,376	1,121	11,764	3,195	3,083	2,530
	1977	35,350	11,724	11,324	1,530	1,915		1,396	1,195	988	9,893	2,318	1,812	1,609
Lincoln	1982	147,462	35,790	35,378	14,136	11,248	8,095	12,312	4,259	2,538	28,399	10,649	8,683	4,737
	1977	103,369	22,330	22,048	8,799	9,892	7,017	8,026	3,907	2,351	25,029	7,001	5,364	3,075
Livingston	1982	136,295	46,317	44,867	7,164	6,458		1,478	2,840	1,956	32,093	15,506	13,805	5,068
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
Madison	1982	36,825	13,497	13,100	1,607	1,945		1,832	1,032	1,032	9,351	3,185	1,271	1,337
	1977	30,408	9,788	9,454	1,384	1,902		1,544	993	993	8,895	2,318	871	1,024
Morehouse	1982	109,915	32,886	32,411	3,437	12,942	2,994	4,963	2,144	1,944	34,090	5,064	6,234	4,098
	1977	82,698	21,546	21,211	2,677	9,577	2,205	3,325	2,087	1,889	27,133	4,230	5,072	3,002
Natchitoches	1982	112,277	29,582	28,713	12,180	7,605	4,832	4,791	4,606	2,646	17,175	11,908	10,030	2,698
	1977	82,056	20,911	20,198	9,159	6,389	4,006	3,741	3,387	1,964	14,644	6,421	7,117	2,089
Orleans	1982	2,384,911	614,365	589,237	326,275	238,222	197,051	156,006	109,191	77,371	329,905	203,340	59,007	82,499
	1977	1,783,578	400,957	382,681	231,880	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
Ouachita	1982	677,516	149,787	147,040	44,961	118,000	90,023	35,409	31,563	17,103	135,328	54,001	41,927	16,744
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Plaquemines	1982	107,188	49,249	47,910	17,687	2,950		520	3,182		4,206	16,627	6,366	2,246
	1977	56,088	22,494	21,776	12,062	2,493		391	1,691		3,018	6,750	3,520	1,901
Pointe Coupee	1982	69,515	26,883	26,094	3,239	4,869		1,856	2,721	2,140	17,519	4,944	2,487	2,925
	1977	47,695	15,780	15,242	2,557	3,335		1,501	1,978	1,576	14,047	3,591	1,897	1,807
Rapides	1982	577,780	136,807	124,477	36,014	101,660	85,356	41,362	22,238	12,890	99,593	47,554	34,941	20,515
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
Red River	1982	32,700	10,612	10,300	1,551	2,891		1,400	893	94	6,620	2,420	500	1,510
	1977	21,298	5,466	5,280	1,067	1,646		910	766	81	5,921	1,847	396	912
Richland	1982	84,483	30,713	29,810	2,124	5,653		4,137	3,963	3,538	14,249	9,103	4,095	3,784
	1977	57,785	17,357	16,765	1,782	3,203		2,499	2,594	2,351	12,838	6,019	3,746	2,822
Sabine	1982	74,740	20,388	19,789	2,465	10,782		642	1,334	950	23,575	4,750	2,504	1,819
	1977	54,253	14,042	13,563	1,722	7,616		636	1,351	975	18,354	2,884	1,838	1,296
St. Bernard	1982	201,171	95,647	91,914	16,955	23,320	18,957	6,881	5,333	2,424	7,685	24,842	5,493	8,080
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Charles	1982	101,450	44,521	42,207	6,811	7,697		2,333	2,252	1,517	14,077	13,299	6,288	2,640
	1977	59,245	22,799	21,573	4,756	4,843		2,001	1,912	1,302	9,413	6,750	3,789	1,784

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
St. Helena	1982	6,264	3,273	3,176	179	629			37	37	528	364	362	444
	1977	4,872	2,231	2,155	151	602			40	40	545	293	367	326
St. James	1982	54,957	19,072	18,648	2,017	3,235		2,075	5,063	2,880	7,347	4,172	8,161	1,581
	1977	42,579	12,696	12,354	2,114	2,967		1,514	3,825	2,195	7,918	2,490	6,069	1,289
St. John the Baptist	1982	79,297	33,805	33,454	6,868	12,795	3,247	3,950	2,840	1,402	4,377	6,493	1,668	3,102
	1977	53,592	20,839	20,600	5,280	8,130	2,052	2,562	1,990	990	3,600	5,147	1,519	2,130
St. Landry	1982	313,001	93,229	90,689	13,758	22,500	4,016	16,852	10,822	9,592	59,776	31,065	24,997	15,619
	1977	210,367	56,902	55,082	10,378	14,502	2,574	12,581	8,737	7,897	49,188	17,260	15,202	10,245
St. Martin	1982	90,356	37,451	36,996	8,921	4,087		1,606	1,968	880	19,646	4,643	4,642	4,354
	1977	61,499	22,552	22,254	6,284	3,002		1,160	1,362	614	15,095	3,423	3,534	2,762
St. Mary	1982	296,731	96,660	94,755	26,750	12,555	7,057	15,678	12,637	4,635	45,897	33,610	19,408	12,833
	1977	190,706	57,114	55,716	19,648	9,228	5,093	10,789	7,655	2,810	38,097	16,930	11,036	8,523
St. Tammany	1982	409,549	129,174	125,926	34,027	38,425	19,252	8,890	7,260	3,429	68,342	54,659	32,389	11,870
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
Tangipahoa	1982	366,800	107,278	99,253	24,702	36,514	16,917	15,500	5,729	4,322	76,973	40,288	31,617	12,185
	1977	249,999	64,342	59,418	15,858	25,436	11,675	12,180	5,774	4,454	62,832	22,504	19,644	7,863
Tensas	1982	14,677	3,867	3,753	135	1,635		48	62	62	5,090	1,281	1,976	222
	1977	12,394	3,118	3,012	145	1,256		53	62	62	4,587	1,061	1,524	212
Terrebonne	1982	552,435	144,934	134,869	52,403	92,934	74,408	20,477	26,798	14,967	116,431	29,920	33,463	13,803
	1977	343,970	79,259	73,617	34,773	58,652	46,120	15,928	16,926	9,629	79,173	16,490	20,218	9,999
Union	1982	46,535	16,596	16,397	943	1,321		1,150	337	337	12,025	4,682	5,024	2,583
	1977	33,742	9,482	9,359	646	1,049		873	315	315	11,600	3,041	3,296	1,791
Vermilion	1982	177,011	57,501	55,250	9,100	9,006		7,436	4,208	2,713	35,738	21,377	12,555	7,061
	1977	113,393	31,701	30,311	7,003	5,577		5,476	3,373	2,193	26,962	11,352	9,014	5,624
Vernon	1982	105,828	44,496	43,675	7,528	6,654		2,773	2,859	1,653	13,304	2,866	11,977	1,413
	1977	75,002	27,484	26,947	6,153	5,368		2,685	1,870	1,091	13,230	2,459	7,206	1,125
Washington	1982	144,455	60,325	59,157	4,388	8,333		9,368	5,878	5,438	22,131	11,870	4,525	6,977
	1977	109,935	36,559	35,812	4,303	6,794		7,856	4,823	4,531	24,174	7,650	3,878	5,059
Webster	1982	157,250	54,000	52,957	5,127	13,223	10,417	9,711	5,477	4,020	30,537	15,050	7,209	4,786
	1977	117,114	34,030	33,337	3,898	12,097	9,375	6,793	4,362	3,236	28,653	9,508	6,123	3,245
West Baton Rouge	1982	40,371	23,895	23,622	2,249	1,366		418	432	255	933	7,845	1,404	1,351
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848
West Carroll	1982	34,795	10,134	9,837	454	4,298		1,214	76	28	10,622	1,960	2,466	1,232
	1977	26,278	6,454	6,234	376	3,137		740	75	29	9,117	1,312	2,064	850
West Feliciana	1982	23,809	8,152	7,912	1,605	4,001		149	530		2,807	4,127	182	1,052
	1977	14,688	4,554	4,399	1,139	2,180		104	341		2,858	2,077	139	572
Winn	1982	47,528	17,969	17,441	2,217	3,446		1,426	459	459	11,001	3,718	2,414	1,145
	1977	37,243	11,910	11,504	1,504	2,968		1,442	476	476	10,266	2,736	2,084	1,036
TOTAL METRO COUNTIES	1982	14,071,023	3,756,994	3,616,418	1,226,453	1,999,574	1,578,957	750,071	634,936	388,366	2,411,350	1,208,226	705,591	408,804
	1977	9,445,744	2,230,543	2,137,955	821,980	1,434,906	1,116,731	542,113	449,574	282,350	1,967,324	626,636	463,082	289,817
TOTAL STATE	1982	18,371,505	5,136,908	4,958,700	1,468,972	2,326,468	1,674,753	930,567	771,336	477,070	3,297,763	1,601,768	1,006,413	579,100
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017
MAINE														
BANGOR	1982	753,655	192,522	186,153	55,813	92,374	75,947	32,173	40,327	24,663	120,665	55,443	49,412	26,050
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Penobscot	1982	753,655	192,522	186,153	55,813	92,374	75,947	32,173	40,327	24,663	120,665	55,443	49,412	26,050
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
LEWISTON - AUBURN	1982	504,779	122,217	117,803	48,590	67,845	43,176	22,696	14,386	10,762	80,917	42,047	21,218	11,262
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
Androscoggin	1982	504,779	122,217	117,803	48,590	67,845	43,176	22,696	14,386	10,762	80,917	42,047	21,218	11,262
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
PORTLAND	1982	1,553,598	306,914	294,635	130,625	203,434	169,393	74,961	47,486	25,925	176,701	99,600	82,176	47,288
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Cumberland	1982	1,553,598	306,914	294,635	130,625	203,434	169,393	74,961	47,486	25,925	176,701	99,600	82,176	47,288
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
ALL COUNTIES														
Androscoggin	1982	504,779	122,217	117,803	48,590	67,845	43,176	22,696	14,386	10,762	80,917	42,047	21,218	11,262
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MAINE (continued)														
ALL COUNTIES (continued)														
Aroostook	1982	400,963	101,913	100,211	27,152	52,247	33,928	21,638	18,308	5,393	58,044	45,909	20,071	15,676
	1977	261,493	62,244	61,137	14,229	32,943	21,146	10,231	10,219	3,006	55,181	24,118	15,411	8,786
Cumberland	1982	1,553,598	306,914	294,635	130,625	203,434	169,393	74,961	47,486	25,925	176,701	99,600	82,176	47,288
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Franklin	1982	99,028	24,810	23,913	10,067	9,668	4,849	3,584	1,839	798	17,230	4,517	5,356	2,982
	1977	66,108	16,395	15,726	5,027	5,710	2,828	2,566	1,252	559	15,112	3,474	4,261	1,841
Hancock	1982	222,624	62,038	60,490	26,385	22,439	14,019	9,189	6,738	2,796	25,894	11,770	18,582	6,272
	1977	143,268	38,363	37,224	13,104	13,734	8,458	4,893	3,724	1,560	25,791	7,903	12,783	4,079
Kennebec	1982	575,847	142,530	138,665	45,978	72,612	53,085	32,257	21,629	7,050	85,674	37,163	31,467	16,933
	1977	383,500	89,007	86,171	24,824	50,340	36,352	17,752	14,081	4,653	65,454	20,891	23,255	10,627
Knox	1982	165,895	46,009	44,346	14,982	12,672	3,332	12,125	3,158	2,335	19,726	17,076	9,579	6,263
	1977	107,619	28,241	27,089	6,936	9,897	2,578	6,190	2,322	1,757	18,761	9,113	8,003	3,386
Lincoln	1982	106,329	29,889	28,808	12,913	1,528		2,977	3,977	2,563	10,437	11,552	15,828	2,295
	1977	75,519	19,565	18,767	7,203	1,157		1,745	2,573	1,699	12,468	6,942	12,134	1,410
Oxford	1982	168,503	49,524	47,737	16,705	14,863	4,579	3,822	3,039	2,258	23,604	11,802	14,006	10,754
	1977	118,462	32,800	31,462	8,414	10,064	3,069	2,338	2,170	1,649	25,213	8,109	11,547	5,758
Penobscot	1982	753,655	192,522	186,153	55,813	92,374	75,947	32,173	40,327	24,663	120,665	55,443	49,412	26,050
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Piscataquis	1982	62,980	25,577	24,654	3,927	4,020		769	2,135	1,522	7,815	4,831	3,107	2,988
	1977	42,689	15,246	14,624	1,959	2,367		481	1,522	1,110	7,915	3,365	2,505	1,572
Sagadahoc	1982	82,581	28,336	27,312	5,340	2,654		1,038	1,599	1,047	19,668	7,029	2,050	2,283
	1977	50,460	15,163	14,544	2,362	1,353		531	1,044	699	16,106	3,943	1,468	1,287
Somerset	1982	160,123	53,119	51,201	9,767	3,676		7,582	4,940	3,639	20,220	14,351	12,891	9,518
	1977	103,696	32,362	31,042	5,666	2,571		4,023	3,613	2,723	17,650	8,980	10,038	5,185
Waldo	1982	80,843	26,444	25,489	8,529	3,501		2,507	1,798	1,508	10,562	6,034	4,956	4,663
	1977	55,180	16,630	15,951	4,465	2,564		1,278	1,273	1,090	11,355	3,947	3,742	2,341
Washington	1982	129,957	45,153	43,523	9,487	13,155	7,775	1,894	2,937	1,839	10,798	12,619	8,655	4,454
	1977	88,612	29,394	28,195	4,705	8,631	5,030	1,410	2,195	1,409	11,583	7,795	6,859	2,392
York	1982	600,293	143,295	134,210	79,154	34,623	25,975	20,494	16,244	7,709	85,264	52,395	24,906	22,162
	1977	375,844	89,288	83,470	40,922	22,164	16,352	11,367	10,976	5,222	76,545	30,485	23,414	12,867
TOTAL METRO COUNTIES	1982	2,812,032	621,653	598,591	235,028	363,653	288,516	129,830	102,199	61,350	378,283	197,090	152,806	84,600
	1977	1,743,292	387,289	371,029	121,320	229,536	179,190	67,018	59,037	36,312	345,047	104,944	113,033	41,256
TOTAL STATE	1982	5,667,998	1,400,290	1,349,150	505,414	611,311	436,058	249,706	190,540	101,807	773,219	434,138	324,268	191,843
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787
MARYLAND														
BALTIMORE	1982	10,537,237	2,675,153	2,466,966	1,061,947	1,271,095	1,102,374	407,196	381,077	228,780	1,744,583	1,127,633	381,928	346,613
	1977	6,911,201	1,596,192	1,463,043	677,128	933,489	796,497	323,664	292,554	182,622	1,321,056	552,196	220,033	231,552
Anne Arundel	1982	2,004,527	510,263	480,234	202,880	258,411	245,964	43,746	61,602	34,743	364,818	235,582	92,415	62,607
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1982	4,464,666	1,163,385	1,093,315	389,314	669,691	561,277	207,951	179,591	106,876	683,353	423,969	164,103	123,364
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,655	84,698	79,693
Baltimore city	1982	2,551,006	609,471	532,653	319,009	223,497	193,312	115,527	92,976	63,909	449,267	250,775	46,729	104,310
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114
Carroll	1982	350,921	104,499	89,027	23,005	13,802	9,603	7,318	9,070	4,916	60,422	38,986	29,835	16,983
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
Harford	1982	557,731	150,542	143,602	56,157	43,666	39,283	17,104	14,648	7,870	86,925	84,594	26,967	24,044
	1977	369,155	95,904	91,037	32,294	39,663	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1982	535,906	116,450	109,728	62,075	60,557	52,935	15,370	21,918	9,890	83,428	83,449	17,604	14,052
	1977	294,725	65,090	61,217	30,866	38,256	32,327	12,331	12,532	5,903	51,150	32,459	8,428	7,153
Queen Anne's	1982	72,480	20,543	18,407	9,507	1,471		180	1,272	576	16,370	10,278	4,275	1,253
	1977	50,902	11,598	10,373	6,076	1,382		196	967	444	13,669	6,918	3,346	832
CUMBERLAND	1982	426,849	106,227	101,924	35,911	55,870	45,125	17,330	17,936	10,084	64,821	49,501	27,641	22,804
	1977	315,197	77,775	74,213	24,274	45,317	36,149	16,519	14,924	8,535	53,070	27,589	18,442	13,728
Allegany	1982	363,598	89,870	85,837	31,551	48,586	40,135	14,625	15,346	8,885	52,940	42,411	23,841	21,194
	1977	275,550	68,673	65,271	21,580	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Mineral, W. Va.	*1982*	*63,251*	*16,357*	*16,087*	*4,360*	*7,284*	*4,990*	*2,705*	*2,590*	*1,199*	*11,881*	*7,090*	*3,800*	*1,610*
	1977	*39,647*	*9,102*	*8,942*	*2,694*	*4,294*	*2,900*	*2,207*	*1,794*	*843*	*7,940*	*4,242*	*2,439*	*981*

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
HAGERSTOWN	**1982**	**619,196**	**126,202**	**119,014**	**41,933**	**83,861**	**77,505**	**20,669**	**21,222**	**12,175**	**81,526**	**124,706**	**24,452**	**21,295**
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Washington	1982	619,196	126,202	119,014	41,933	83,861	77,505	20,669	21,222	12,175	81,526	124,706	24,452	21,295
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
ALL COUNTIES														
Allegany	1982	363,598	89,870	85,837	31,551	48,586	40,135	14,625	15,346	8,885	52,940	42,411	23,841	21,194
	1977	275,550	68,673	65,271	21,580	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Anne Arundel	1982	2,004,527	510,263	480,234	202,880	258,411	245,964	43,746	61,602	34,743	364,818	235,582	92,415	62,607
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1982	4,464,666	1,163,385	1,093,315	389,314	669,691	561,277	207,951	179,591	106,876	683,353	423,969	164,103	123,364
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,855	84,698	79,693
Baltimore city	1982	2,551,006	609,471	532,653	319,009	223,497	193,312	115,527	92,976	63,909	449,267	250,775	46,729	104,310
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114
☐ Calvert	1982	79,850	29,913	27,425	8,999	1,459		771	2,807	2,042	12,128	9,236	3,426	3,472
	1977	58,766	20,034	18,333	5,799	1,421		777	2,391	1,766	10,698	6,257	2,839	2,473
Caroline	1982	92,914	31,127	29,127	3,349	1,287		701	1,235	452	21,380	12,067	14,122	3,196
	1977	57,630	17,923	16,740	2,494	1,351		874	1,459	542	15,110	6,050	5,907	1,710
Carroll	1982	350,921	104,499	89,027	23,005	13,802	9,603	7,318	9,070	4,916	60,422	38,986	29,835	16,983
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
☐ Cecil	1982	306,457	64,852	61,738	26,710	8,687	6,137	2,445	7,779	3,450	52,863	53,243	16,255	7,384
	1977	177,635	37,043	35,093	16,730	5,510	3,817	1,698	4,904	2,237	38,510	21,622	9,729	3,686
☐ Charles	1982	296,087	71,479	64,273	26,004	12,115	3,861	8,201	8,766	6,395	65,637	48,247	11,720	26,979
	1977	193,593	44,413	39,861	18,127	9,600	3,046	7,753	5,923	4,425	46,777	23,061	8,703	15,163
Dorchester	1982	105,723	30,403	28,274	9,402	7,350	6,201	2,360	2,442	1,799	8,775	10,907	4,280	3,918
	1977	86,758	23,956	22,236	6,848	7,971	6,602	2,569	2,276	1,705	9,324	7,480	3,440	3,623
☐ Frederick	1982	583,422	120,599	110,633	40,888	72,643	68,618	10,824	16,602	11,200	97,462	88,057	46,176	19,415
	1977	351,702	69,773	63,887	26,810	49,221	45,624	11,882	14,318	9,848	62,641	40,986	26,934	10,509
Garrett	1982	117,310	37,570	31,814	4,353	6,517	3,729	854	5,017	1,653	31,238	4,546	16,114	3,890
	1977	75,223	21,625	18,278	3,458	4,172	2,348	871	3,658	1,222	21,800	2,975	9,641	2,415
Harford	1982	557,731	150,542	143,602	56,157	43,666	39,283	17,104	14,648	7,870	86,925	84,594	26,967	24,044
	1977	369,155	95,904	91,037	32,294	39,660	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1982	535,906	116,450	109,728	62,075	60,557	52,935	15,370	21,918	9,890	83,428	83,449	17,604	14,052
	1977	294,725	65,090	61,217	30,866	38,256	32,827	12,331	12,532	5,903	51,150	32,459	8,428	7,153
Kent	1982	76,033	27,061	25,172	6,377	5,472	4,606	1,222	1,784	1,443	10,487	6,940	7,408	3,394
	1977	54,756	17,241	16,008	5,971	3,892	3,216	1,079	1,442	1,186	8,709	4,158	4,522	2,825
☐ Montgomery	1982	3,998,790	904,166	848,355	305,258	661,736	620,108	218,778	205,042	119,862	632,486	419,374	151,044	167,127
	1977	2,406,665	478,922	448,512	182,671	432,575	397,711	141,352	130,884	78,282	478,533	186,603	84,602	97,819
☐ Prince George's	1982	3,977,169	901,660	849,604	297,997	626,018	558,991	173,595	129,402	75,669	712,566	477,073	115,875	173,500
	1977	2,570,081	545,944	513,458	185,581	413,222	362,255	123,514	105,791	63,643	548,073	220,074	72,383	110,624
Queen Anne's	1982	72,480	20,543	18,407	9,507	1,471		180	1,272	576	16,370	10,278	4,275	1,253
	1977	50,902	11,598	10,373	6,076	1,382		196	967	444	13,669	6,918	3,346	832
St. Mary's	1982	178,251	47,303	44,282	16,486	14,261	9,691	2,895	8,421	4,673	27,660	18,936	12,250	6,576
	1977	122,880	29,397	27,468	11,858	10,589	7,073	2,992	6,214	3,499	23,388	10,850	9,086	3,684
Somerset	1982	36,735	12,377	11,547	3,998	1,202		338	897	721	5,529	4,557	1,330	934
	1977	32,150	10,637	9,905	3,214	1,245		366	1,059	865	5,665	3,658	1,143	799
Talbot	1982	188,131	45,060	42,037	17,912	2,322		11,351	9,260	6,840	37,408	21,993	14,365	6,937
	1977	122,583	27,537	25,642	9,794	2,404		8,583	6,292	4,720	27,782	10,282	8,443	4,590
Washington	1982	619,196	126,202	119,014	41,933	83,861	77,505	20,669	21,222	12,175	81,526	124,706	24,452	21,295
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Wicomico	1982	407,006	99,953	96,260	30,112	61,024	57,492	21,756	14,704	6,731	65,892	30,740	20,113	12,303
	1977	288,435	63,175	60,545	20,485	45,951	42,471	18,157	11,641	5,486	54,940	18,241	17,582	8,403
Worcester	1982	288,844	71,298	66,088	58,004	8,810	4,596	11,902	8,607	8,132	59,185	27,496	11,284	9,038
	1977	169,578	40,497	37,467	30,953	7,392	3,812	8,482	6,983	6,615	38,021	13,183	6,651	4,950
TOTAL METRO COUNTIES	**1982**	**20,761,736**	**4,983,894**	**4,633,845**	**1,841,287**	**2,786,200**	**2,477,729**	**857,104**	**788,043**	**468,458**	**3,452,191**	**2,389,980**	**774,717**	**786,979**
	1977	13,367,115	2,946,386	2,727,835	1,161,541	1,951,975	1,701,917	642,701	586,605	360,907	2,620,378	1,133,071	464,295	486,901
TOTAL STATE	**1982**	**22,252,683**	**5,386,046**	**5,008,446**	**1,991,280**	**2,894,445**	**2,564,044**	**910,483**	**840,410**	**500,902**	**3,719,745**	**2,528,162**	**871,983**	**837,165**
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	2,825,117	1,209,948	530,710	519,900

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1982**	**19,337,840**	**4,688,081**	**4,222,538**	**2,302,334**	**2,430,309**	**2,008,065**	**1,318,419**	**773,094**	**482,941**	**1,990,254**	**1,663,419**	**599,286**	**637,763**
	1977	11,973,954	2,656,515	2,386,258	1,234,121	1,563,256	1,273,359	736,433	474,537	303,801	1,840,981	792,827	457,305	385,913
Essex	1982	3,531,040	782,047	681,995	424,784	551,612	466,595	278,017	109,155	69,855	428,277	294,453	120,430	112,728
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	34,787	55,348	374,654	143,192	83,394	65,205
Middlesex	1982	7,064,505	1,741,725	1,574,721	692,654	805,205	662,348	435,166	330,414	207,419	794,778	667,504	248,318	228,424
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	142,359
Norfolk	1982	3,367,979	921,291	852,027	310,948	408,704	308,664	209,206	145,335	89,862	364,169	293,398	114,811	98,174
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,928	351,750	139,687	83,976	60,007
Plymouth	1982	2,111,651	559,066	509,311	234,247	276,227	228,419	122,592	77,289	43,774	223,936	205,208	71,619	65,350
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1982	3,262,665	683,952	604,484	639,701	388,561	342,039	273,438	110,901	72,031	179,094	202,856	44,108	133,087
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1982**	**2,319,607**	**604,645**	**539,831**	**229,328**	**337,621**	**301,821**	**123,834**	**129,037**	**86,276**	**265,678**	**218,262**	**46,564**	**68,496**
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Bristol	1982	2,319,607	604,645	539,831	229,328	337,621	301,821	123,834	129,037	86,276	265,678	218,262	46,564	68,496
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
PITTSFIELD	**1982**	**854,605**	**247,145**	**237,767**	**73,225**	**101,028**	**84,677**	**45,788**	**32,828**	**15,535**	**78,863**	**68,265**	**40,110**	**20,219**
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Berkshire	1982	854,605	247,145	237,767	73,225	101,028	84,677	45,788	32,828	15,535	78,863	68,265	40,110	20,219
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
SPRINGFIELD	**1982**	**3,106,013**	**944,099**	**862,517**	**280,220**	**303,898**	**248,096**	**172,651**	**98,235**	**51,815**	**343,001**	**337,734**	**110,831**	**85,105**
	1977	1,764,111	433,190	394,974	153,201	206,821	163,647	88,490	62,861	34,929	289,749	141,097	91,347	51,343
Hampden	1982	2,496,413	752,748	685,973	208,431	268,684	215,878	139,130	78,462	42,773	293,998	271,210	83,428	66,190
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1982	609,600	191,351	176,544	71,789	40,214	32,218	33,521	19,773	9,042	49,003	66,524	27,403	18,915
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
WORCESTER - FITCHBURG - LEOMINSTER	**1982**	**3,256,983**	**822,023**	**760,354**	**280,905**	**417,979**	**322,870**	**136,797**	**166,418**	**111,083**	**379,064**	**356,441**	**97,289**	**108,080**
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
Worcester	1982	3,256,983	822,023	760,354	280,905	417,979	322,870	136,797	166,418	111,083	379,064	356,441	97,289	108,080
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
ALL COUNTIES														
Barnstable	1982	1,207,820	311,434	286,185	194,790	105,984	85,123	77,754	41,170	26,785	86,647	130,685	52,989	31,488
	1977	674,814	153,988	141,238	98,692	61,785	48,856	38,734	20,837	13,857	77,114	56,007	48,350	18,523
Berkshire	1982	854,605	247,145	237,767	73,225	101,028	84,677	45,788	32,828	15,535	78,863	68,265	40,110	20,219
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Bristol	1982	2,319,607	604,645	539,831	229,328	337,621	301,821	123,834	129,037	86,276	265,678	218,262	46,564	68,496
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Dukes	1982	88,796	17,983	17,191	14,809	1,029		9,753	2,298	2,018	4,796	8,021	8,849	1,635
	1977	43,508	10,232	9,735	5,828	668		3,677	925	831	4,281	3,119	5,118	1,045
Essex	1982	3,531,040	782,047	681,995	424,784	551,612	466,595	278,017	109,155	69,855	428,277	294,453	120,430	112,728
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	84,737	55,348	374,654	143,192	83,394	65,205
Franklin	1982	272,456	54,331	50,492	30,008	23,891	17,244	10,288	9,803	3,843	41,013	30,040	12,388	11,492
	1977	166,277	32,693	30,326	14,726	15,795	11,234	5,724	5,363	2,162	36,395	13,010	8,581	6,046
Hampden	1982	2,496,413	752,748	685,973	208,431	268,684	215,878	139,130	78,462	42,773	293,998	271,210	83,428	66,190
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1982	609,600	191,351	176,544	71,789	40,214	32,218	33,521	19,773	9,042	49,003	66,524	27,403	18,915
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
Middlesex	1982	7,064,505	1,741,725	1,574,721	692,654	805,205	662,348	435,166	330,414	207,419	794,778	667,504	248,318	228,424
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	143,359
Nantucket	1982	69,876	17,686	13,795	15,036	685		6,529	578	416	2,868	2,959	3,743	1,348
	1977	37,028	8,293	6,457	6,715	381		2,768	397	294	3,352	1,252	3,170	606
Norfolk	1982	3,367,979	921,291	852,027	310,948	408,704	308,664	209,206	145,335	89,862	364,169	293,398	114,811	98,174
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,928	351,750	139,687	83,976	60,007
Plymouth	1982	2,111,651	559,066	509,311	234,247	276,227	228,419	122,592	77,289	43,774	223,936	205,208	71,619	65,350
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1982	3,262,665	683,952	604,484	639,701	388,561	342,039	273,438	110,901	72,031	179,094	202,856	44,108	133,087
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Worcester	1982	3,256,983	822,023	760,354	280,905	417,979	322,870	136,797	166,418	111,083	379,064	356,441	97,289	108,080
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
TOTAL METRO COUNTIES	**1982**	**28,875,048**	**7,305,993**	**6,623,007**	**3,166,012**	**3,595,835**	**2,965,529**	**1,797,489**	**1,199,612**	**747,650**	**3,056,860**	**2,644,121**	**894,080**	**919,663**
	1977	17,552,675	4,004,990	3,620,041	1,701,977	2,281,921	1,852,403	1,009,856	701,125	446,301	2,765,809	1,216,327	710,483	552,517
TOTAL STATE	**1982**	**30,513,996**	**7,707,427**	**6,990,670**	**3,420,655**	**3,727,424**	**3,067,896**	**1,901,813**	**1,253,461**	**780,712**	**3,192,184**	**2,815,826**	**972,049**	**965,626**
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	573,737
MICHIGAN														
ANN ARBOR	**1982**	**1,394,904**	**201,298**	**185,476**	**147,116**	**308,905**	**290,835**	**78,924**	**72,948**	**32,177**	**198,554**	**158,733**	**50,309**	**58,348**
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Washtenaw	1982	1,394,904	201,298	185,476	147,116	308,905	290,835	78,924	72,948	32,177	198,554	158,733	50,309	58,348
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
BATTLE CREEK	**1982**	**588,733**	**96,796**	**89,937**	**72,596**	**139,919**	**129,551**	**20,661**	**25,594**	**12,258**	**70,438**	**84,573**	**20,117**	**25,039**
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
Calhoun	1982	588,733	96,796	89,937	72,596	139,919	129,551	20,661	25,594	12,258	70,438	84,573	20,117	25,039
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
BENTON HARBOR	**1982**	**776,120**	**198,049**	**184,120**	**75,033**	**91,152**	**78,950**	**24,430**	**67,873**	**55,290**	**94,838**	**87,299**	**38,507**	**30,392**
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Berrien	1982	776,120	198,049	184,120	75,033	91,152	78,950	24,430	67,873	55,290	94,838	87,299	38,507	30,392
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
DETROIT	**1982**	**22,780,323**	**5,387,849**	**4,910,007**	**2,223,403**	**3,064,023**	**2,779,916**	**1,167,787**	**912,256**	**504,826**	**3,786,522**	**2,528,412**	**741,505**	**1,106,276**
	1977	16,177,284	3,361,159	3,054,507	1,353,290	2,198,924	1,979,148	910,371	763,530	427,800	3,880,659	1,252,783	679,687	624,125
Lapeer	1982	255,344	82,433	80,756	21,465	10,012	7,853	12,829	8,206	5,813	44,922	32,549	8,862	19,353
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Livingston	1982	388,982	109,130	104,035	40,607	37,363	16,127	7,540	12,237	7,590	46,612	65,098	16,519	22,073
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Macomb	1982	4,090,604	1,080,898	981,636	385,367	527,630	500,468	135,375	183,128	98,560	728,524	448,555	142,210	173,966
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Monroe	1982	498,755	123,080	121,041	35,015	50,759	39,091	8,399	11,515	5,098	113,251	85,027	15,107	17,878
	1977	331,270	70,297	69,056	24,279	31,010	23,553	6,879	11,490	5,135	101,640	37,160	17,647	8,534
Oakland	1982	6,588,580	1,438,748	1,306,153	673,887	938,938	862,007	490,724	310,526	183,906	1,023,886	625,210	238,665	281,549
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
St. Clair	1982	626,832	168,464	156,992	70,138	63,030	56,662	29,325	23,488	13,390	76,495	74,039	26,937	34,367
	1977	394,258	89,849	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
Wayne	1982	10,331,026	2,385,096	2,159,354	996,924	1,436,291	1,297,708	483,595	363,156	190,469	1,752,832	1,197,934	293,205	557,090
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1982***	***24,175,227***	***5,589,147***	***5,095,483***	***2,370,519***	***3,372,928***	***3,070,751***	***1,246,711***	***985,204***	***537,003***	***3,985,076***	***2,687,145***	***791,814***	***1,164,624***
	1977	*17,158,410*	*3,523,206*	*3,203,537*	*1,444,067*	*2,359,863*	*2,127,867*	*971,722*	*818,844*	*452,645*	*4,087,120*	*1,333,452*	*732,811*	*655,300*
FLINT	**1982**	**2,508,978**	**492,337**	**472,605**	**208,965**	**563,692**	**505,170**	**107,096**	**118,790**	**65,268**	**465,189**	**215,175**	**78,491**	**97,805**
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Genesee	1982	2,508,978	492,337	472,605	208,965	563,692	505,170	107,096	118,790	65,268	465,189	215,175	78,491	97,805
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
GRAND RAPIDS	**1982**	**3,008,208**	**404,425**	**375,588**	**319,314**	**739,782**	**703,795**	**139,378**	**148,894**	**83,407**	**403,574**	**238,006**	**161,210**	**69,627**
	1977	2,142,317	363,806	337,685	180,960	374,799	353,018	113,759	117,299	67,019	470,648	145,267	135,456	42,811
Kent	1982	2,427,047	318,929	299,587	257,544	575,171	549,485	120,141	125,568	70,737	320,788	188,302	130,575	55,075
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Ottawa	1982	581,161	85,496	76,001	61,770	164,611	154,310	19,237	23,326	12,670	82,786	49,704	30,635	14,552
	1977	408,594	67,823	60,177	34,053	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
JACKSON	**1982**	**633,735**	**102,586**	**94,674**	**52,195**	**185,949**	**175,891**	**29,256**	**19,873**	**10,414**	**75,310**	**73,664**	**25,289**	**15,266**
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Jackson	1982	633,735	102,586	94,674	52,195	185,949	175,891	29,256	19,873	10,414	75,310	73,664	25,289	15,266
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
KALAMAZOO	**1982**	**1,196,037**	**181,896**	**174,232**	**114,794**	**357,701**	**336,554**	**58,867**	**58,900**	**30,434**	**144,843**	**91,071**	**60,146**	**24,282**
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Kalamazoo	1982	1,196,037	181,896	174,232	114,794	357,701	336,554	58,867	58,900	30,434	144,843	91,071	60,146	24,282
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
LANSING - EAST LANSING	**1982**	**2,018,491**	**380,518**	**353,631**	**216,574**	**427,038**	**387,828**	**97,665**	**80,602**	**42,085**	**305,641**	**196,014**	**67,542**	**44,307**
	1977	1,453,134	249,092	231,313	128,464	259,239	232,995	69,843	66,418	35,612	358,058	112,776	65,367	30,445
Clinton	1982	155,294	53,087	47,925	14,702	2,532		7,378	3,673	1,111	26,997	21,448	13,370	5,559
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Eaton	1982	486,305	101,176	92,905	42,243	137,483	127,488	25,966	15,786	8,991	52,600	51,739	11,461	7,738
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,853	10,347	5,375
Ingham	1982	1,376,892	226,255	212,801	159,629	287,023	260,340	64,321	61,143	31,983	226,044	122,827	42,711	31,010
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,080	28,135	253,984	69,724	42,165	22,136
MUSKEGON	**1982**	**603,064**	**105,712**	**101,262**	**63,160**	**175,334**	**171,199**	**24,962**	**22,194**	**12,476**	**76,952**	**47,800**	**26,373**	**20,087**
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Muskegon	1982	603,064	105,712	101,262	63,160	175,334	171,199	24,962	22,194	12,476	76,952	47,800	26,373	20,087
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
SAGINAW - BAY CITY - MIDLAND	**1982**	**2,042,032**	**492,423**	**448,680**	**225,823**	**358,908**	**337,583**	**109,644**	**75,138**	**40,257**	**272,736**	**186,511**	**85,601**	**77,879**
	1977	1,484,790	323,156	293,890	133,378	213,714	198,754	87,522	71,622	38,773	318,404	114,709	83,180	45,488
Bay	1982	589,993	140,720	123,033	57,910	86,226	80,927	21,479	21,052	11,591	97,168	68,778	24,264	19,720
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
Midland	1982	284,378	83,378	83,190	25,717	37,816	32,643	12,824	7,243	2,469	38,212	22,652	20,229	16,196
	1977	212,662	53,259	53,081	14,293	22,679	19,229	9,938	7,777	2,727	47,026	17,547	17,148	9,527
Saginaw	1982	1,167,661	268,325	242,457	142,196	234,866	224,013	75,341	46,843	26,197	137,356	95,081	41,108	41,963
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
ALL COUNTIES														
Alcona	1982	30,640	8,954	7,824	4,101	2,008		490	508		8,517	2,518	1,981	364
	1977	21,152	4,766	4,157	2,117	936		458	348		7,469	1,970	1,786	294
Alger	1982	30,636	12,215	11,723	3,078	478		540	647	319	3,805	5,772	1,441	500
	1977	23,515	8,518	8,136	2,407	335		568	468	237	4,151	3,946	1,330	416
Allegan	1982	238,404	58,290	55,826	21,478	4,207		6,716	5,513	2,270	58,629	41,591	13,642	13,859
	1977	172,398	38,628	36,816	13,383	2,671		4,879	4,104	1,719	60,621	21,925	10,073	6,232
Alpena	1982	150,043	46,128	44,600	15,336	13,780	12,106	10,886	6,706	1,125	17,734	13,116	7,418	6,524
	1977	120,187	30,890	29,722	10,165	10,401	8,973	8,479	6,542	1,133	22,966	8,416	9,052	3,689
Antrim	1982	53,503	20,368	19,549	5,863	688		967	1,952	1,952	6,893	4,173	4,544	1,631
	1977	39,130	12,169	11,624	4,144	518		720	1,313	1,313	7,024	3,418	5,229	1,199
Arenac	1982	54,518	17,902	17,183	5,988	876		688	418	418	8,569	11,690	3,292	1,623
	1977	41,350	10,673	10,195	3,696	730		520	426	426	10,445	8,630	3,191	967
Baraga	1982	33,616	8,638	8,292	2,622	4,272		157	256	256	5,278	5,764	1,382	723
	1977	25,950	6,530	6,237	2,208	2,536		143	287	287	5,827	3,656	1,301	463
Barry	1982	88,742	31,483	30,814	7,518	1,984		4,604	1,861	1,352	10,285	11,957	5,748	3,313
	1977	70,972	23,440	22,830	5,115	1,512		3,184	1,809	1,317	14,046	7,199	5,628	2,029
Bay	1982	589,993	140,720	123,033	57,910	86,226	80,927	21,479	21,052	11,591	97,168	68,778	24,264	19,720
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
Benzie	1982	45,506	15,907	13,831	5,569			689	840	388	8,788	3,770	4,959	3,271
	1977	35,188	9,993	8,673	3,400			808	731	347	9,323	3,107	4,616	1,747
Berrien	1982	776,120	198,049	184,120	75,033	91,152	78,950	24,430	67,873	55,290	94,838	87,299	38,507	30,392
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Branch	1982	130,075	29,193	26,707	12,205	16,732	10,422	5,143	3,708	675	23,938	10,456	9,395	5,147
	1977	112,248	22,072	20,155	9,319	10,050	6,169	4,644	3,167	596	32,538	7,532	9,733	3,333
Calhoun	1982	588,733	96,796	89,937	72,596	139,919	129,551	20,661	25,594	12,258	70,438	84,573	20,117	25,039
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
Cass	1982	110,145	37,268	35,774	14,531	2,734		4,086	1,504	27	19,494	10,036	4,860	4,040
	1977	85,190	25,675	24,525	9,261	1,585		3,034	1,584	31	22,780	6,711	5,100	2,426
Charlevoix	1982	81,972	30,526	29,301	7,645	2,081		2,579	4,232	3,394	12,968	9,415	5,735	3,399
	1977	57,057	17,644	16,854	5,309	1,493		1,718	3,095	2,534	12,789	5,812	4,580	1,676
Cheboygan	1982	110,684	27,779	26,664	15,726	2,556		4,787	1,307	530	12,864	11,701	9,419	2,743
	1977	81,488	21,312	20,357	9,238	1,863		3,394	1,412	588	15,729	8,782	7,256	1,462
Chippewa	1982	130,955	38,563	37,016	12,290	16,411	13,887	7,292	2,284	521	12,356	13,640	9,531	5,052
	1977	96,034	24,742	23,634	8,890	11,443	9,513	5,367	2,364	557	16,723	8,788	7,536	2,933
Clare	1982	103,442	39,139	37,569	6,761	2,307		4,016	3,941	599	14,004	7,716	10,037	3,872
	1977	70,763	22,127	21,136	5,278	1,561		2,759	3,023	474	13,433	5,988	8,177	1,869
Clinton	1982	155,294	53,087	47,925	14,702	2,532		7,378	3,673	1,111	26,997	21,448	13,370	5,559
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Crawford	1982	60,584	15,011	14,409	7,988	5,852		2,001	735	150	9,013	11,816	1,923	1,043
	1977	38,257	8,738	8,347	4,132	3,041		1,368	527	111	8,486	6,353	1,722	787
Delta	1982	192,107	49,536	48,913	18,149	26,911	18,692	7,892	8,189	2,414	30,903	23,378	13,804	1,960
	1977	133,249	32,096	31,658	10,250	14,407	9,852	5,683	6,330	1,922	29,102	14,681	11,252	1,492

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Dickinson	1982	113,563	18,939	18,171	10,672	25,998	25,435	5,169	5,143	966	16,484	11,881	9,286	2,718
	1977	96,930	16,885	16,121	7,013	16,306	15,639	5,270	4,818	933	23,014	8,262	7,975	2,156
Eaton	1982	486,305	101,176	92,905	42,243	137,483	127,488	25,966	15,786	8,991	52,600	51,739	11,461	7,738
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,853	10,347	5,375
Emmet	1982	158,858	34,559	34,330	17,594	13,894	12,814	14,841	8,448	2,177	18,101	19,798	8,212	5,076
	1977	120,378	23,440	23,259	11,469	11,461	10,374	10,340	6,128	1,628	20,956	12,129	10,697	2,917
Genesee	1982	2,508,978	492,337	472,605	208,965	563,692	505,170	107,096	118,790	65,268	465,189	215,175	78,491	97,805
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Gladwin	1982	63,488	21,622	20,755	5,609	3,309		1,150	1,8[illegible]	483	10,625	8,226	3,010	2,293
	1977	45,064	12,989	12,407	3,511	2,016		861	1,667	452	11,106	4,824	3,016	1,319
Gogebic	1982	70,029	14,062	13,786	6,299	10,813	4,930	2,482	2,157	311	9,636	7,201	3,112	1,706
	1977	60,740	13,375	13,098	5,046	7,432	3,347	2,387	2,350	351	11,611	5,703	3,655	1,386
Grand Traverse	1982	336,918	55,041	51,344	45,447	39,281	37,213	20,610	17,097	8,095	50,832	37,324	27,763	10,696
	1977	235,242	38,828	36,152	22,338	27,326	25,387	13,925	12,067	5,783	50,108	19,455	27,741	5,401
Gratiot	1982	152,141	34,025	33,007	13,928	14,474	7,802	4,185	4,335	2,462	22,203	27,568	7,887	7,221
	1977	115,007	26,468	25,551	9,476	9,474	5,039	3,936	3,865	2,249	26,533	13,919	8,296	3,564
Hillsdale	1982	137,509	44,066	43,901	10,398	13,470	7,797	6,260	3,156	872	23,266	12,718	8,452	6,880
	1977	96,388	25,007	24,887	6,792	8,458	4,828	4,110	3,344	952	23,791	7,681	8,074	3,619
Houghton	1982	135,603	44,009	42,277	15,614	5,705	2,589	4,759	3,582	1,981	14,553	18,035	9,832	4,268
	1977	100,858	29,567	28,266	8,928	4,199	1,882	4,694	3,124	1,772	18,989	10,967	8,868	2,581
Huron	1982	125,473	39,842	38,244	11,896	3,315		4,932	4,360	1,520	21,262	13,556	8,105	8,081
	1977	101,580	26,191	25,018	8,490	2,263		4,336	4,339	1,556	26,921	9,394	7,830	4,488
Ingham	1982	1,376,892	226,255	212,801	159,629	287,023	260,340	64,321	61,143	31,983	226,044	122,827	42,711	31,010
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,880	28,135	253,984	69,724	42,165	22,136
Ionia	1982	218,217	73,033	68,315	12,788	44,906	42,455	5,903	2,867	1,785	22,920	22,771	12,813	4,924
	1977	139,309	38,215	35,679	9,048	21,126	20,374	3,741	2,827	1,796	29,815	11,446	11,472	2,935
Iosco	1982	102,589	32,373	31,689	9,562	3,663		2,104	3,210	1,679	14,169	12,822	9,153	5,394
	1977	83,191	21,403	20,928	7,417	2,338		1,996	3,651	1,958	17,345	8,915	9,588	3,515
Iron	1982	60,331	20,349	19,533	4,270	3,061		1,258	985	296	5,564	19,788	1,387	1,179
	1977	45,716	13,244	12,651	3,356	2,196		1,220	1,128	353	7,002	12,306	1,956	893
Isabella	1982	225,052	51,154	49,405	30,498	24,892	17,830	18,754	8,882	4,083	24,758	19,768	11,925	13,346
	1977	146,264	32,620	31,351	15,488	13,874	9,780	11,282	6,432	3,035	26,827	11,904	9,719	6,319
Jackson	1982	633,735	102,586	94,674	52,195	185,949	175,891	29,256	19,873	10,414	75,310	73,664	25,289	15,266
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Kalamazoo	1982	1,196,037	181,896	174,232	114,794	357,701	336,554	58,867	58,900	30,434	144,843	91,071	60,146	24,282
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Kalkaska	1982	51,901	16,762	16,088	4,997	305		760	268	43	15,173	4,471	4,798	1,260
	1977	33,591	8,530	8,148	2,475	241		418	274	46	13,088	2,667	3,637	648
Kent	1982	2,427,047	318,929	299,587	257,544	575,171	549,485	120,141	125,568	70,737	320,788	188,302	130,575	55,075
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Keweenaw	1982	5,308	2,285	2,192	1,040							1,272	131	
	1977	3,688	1,612	1,540	706							796	119	
Lake	1982	18,737	5,627	5,401	4,040	1,071		34	260	260	181	1,937	1,973	1,108
	1977	12,796	3,912	3,737	2,626	615		32	204	204	192	1,562	1,556	583
Lapeer	1982	255,344	82,433	80,756	21,465	10,012	7,853	12,829	8,206	5,813	44,922	32,549	8,862	19,353
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Leelanau	1982	36,837	7,111	6,865	5,354	1,288		785	561	234	1,136	13,005	2,717	381
	1977	26,693	6,676	6,413	3,787	1,006		656	577	249	1,149	7,161	2,341	340
Lenawee	1982	417,681	96,907	93,716	36,229	39,225	29,983	18,581	14,172	6,437	69,301	47,673	17,298	18,985
	1977	303,537	68,688	66,102	22,319	28,520	21,411	12,861	11,305	5,199	79,560	24,552	15,914	9,155
Livingston	1982	388,982	109,130	104,035	40,607	37,363	16,127	7,540	12,237	7,590	46,612	65,098	16,519	22,073
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Luce	1982	30,976	12,897	12,380	1,847	904		801	560	560	7,652	548	1,433	832
	1977	22,409	7,483	7,148	1,619	522		719	418	418	7,456	454	1,442	511
Mackinac	1982	45,646	13,280	12,746	6,722	1,162		626	667	667	1,672	10,264	3,077	1,055
	1977	35,823	9,359	8,940	5,739	1,114		665	682	682	2,388	7,104	3,227	782
Macomb	1982	4,090,604	1,080,898	981,636	385,367	527,630	500,468	135,375	183,128	94,560	728,524	448,555	142,210	173,966
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Manistee	1982	78,524	17,428	16,729	6,285	8,729	3,030	4,134	1,662	846	14,114	10,232	4,223	4,073
	1977	63,081	15,605	14,906	4,367	6,116	2,100	2,803	1,615	844	14,535	6,629	4,192	2,314
Marquette	1982	315,297	80,390	78,423	35,417	39,269	28,846	12,618	12,710	8,837	36,252	39,974	17,554	7,670
	1977	212,969	48,358	46,946	20,927	22,602	16,266	9,296	9,939	7,055	42,093	22,890	15,087	3,943
Mason	1982	105,898	29,231	28,058	14,030	13,818	7,322	2,173	2,763	520	12,990	9,281	8,364	5,615
	1977	81,970	20,799	19,867	8,415	9,538	4,987	1,898	2,267	438	16,229	5,779	7,729	3,245

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Mecosta	1982	134,450	25,591	25,193	18,451	17,874	6,949	7,513	6,126	2,329	20,012	18,500	6,315	4,908
	1977	90,783	20,240	19,903	9,375	8,721	3,352	4,562	3,872	1,514	19,055	9,842	5,150	2,542
Menominee	1982	97,014	25,082	24,077	11,874	22,373	19,557	747	1,678	99	15,283	13,110	1,598	935
	1977	64,207	16,807	16,054	6,188	11,198	9,613	721	1,905	117	13,937	7,179	2,094	778
Midland	1982	284,378	83,378	83,190	25,717	37,816	32,643	12,824	7,243	2,469	38,212	22,652	20,229	16,196
	1977	212,662	53,259	53,081	14,293	22,679	19,229	9,938	7,777	2,727	47,026	17,547	17,148	9,527
Missaukee	1982	27,790	8,108	7,770	2,205	667		126	416	416	3,758	10,735	867	350
	1977	18,644	5,137	4,900	1,312	471		102	370	370	3,915	5,756	915	264
Monroe	1982	496,955	123,080	121,041	35,015	50,759	39,091	8,399	11,515	5,098	113,251	85,027	15,107	17,878
	1977	331,270	70,297	69,056	24,279	31,010	23,553	6,879	11,490	5,135	101,640	37,160	17,647	8,534
Montcalm	1982	209,813	42,190	40,497	16,476	49,034	45,296	4,618	5,474	1,685	32,058	24,169	20,249	6,288
	1977	146,168	31,146	29,751	9,422	22,696	20,576	3,443	4,729	1,497	35,122	13,005	17,218	3,195
Montmorency	1982	31,144	6,724	6,538	4,304	522		1,057	289	83	3,614	3,910	4,415	1,564
	1977	21,599	4,335	4,195	2,656	434		878	344	101	3,642	2,207	3,661	945
Muskegon	1982	603,064	105,712	101,262	63,160	175,334	171,199	24,962	22,194	12,476	76,952	47,800	26,373	20,087
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Newaygo	1982	94,244	35,258	33,843	9,574	4,823		2,198	2,377	601	12,942	7,395	8,855	2,246
	1977	67,034	19,987	19,092	5,515	2,734		2,065	2,248	585	15,026	5,645	7,091	1,468
Oakland	1982	6,588,580	1,438,748	1,306,193	673,887	938,938	862,007	490,724	310,526	183,906	1,023,886	625,210	238,665	281,549
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
Oceana	1982	60,853	25,317	24,340	5,200	1,717		945	1,167	580	7,861	3,653	5,303	2,150
	1977	44,700	15,488	14,818	3,228	1,262		862	978	490	9,496	2,938	4,427	1,195
Ogemaw	1982	80,224	28,329	27,148	3,888	3,269	1,096	1,862	2,363	546	9,084	14,398	4,444	3,747
	1977	55,396	17,135	16,367	2,973	1,558		1,523	1,777	417	10,649	7,502	5,071	1,984
Ontonagon	1982	39,684	9,052	8,689	4,128	1,795		1,217	503	503	9,239	9,315	2,079	1,105
	1977	27,758	6,189	5,912	2,352	1,102		788	453	453	9,187	4,317	1,912	675
Osceola	1982	51,534	19,259	18,837	4,074	1,149		1,069	526	526	3,227	6,641	3,995	2,294
	1977	36,530	11,671	11,403	2,584	833		1,077	472	472	4,341	4,632	4,828	1,210
Oscoda	1982	20,476	8,074	7,749	3,888	156		173	500	221	554	2,086	3,250	1,340
	1977	13,550	4,861	4,643	2,242	146		182	361	164	594	1,470	2,618	639
Otsego	1982	96,998	25,976	24,932	13,481	947		2,365	1,942	1,732	8,713	22,452	8,018	2,826
	1977	63,476	14,486	13,837	8,195	837		1,659	1,735	1,577	9,325	11,913	8,301	1,534
Ottawa	1982	581,161	85,496	76,001	61,770	164,611	154,310	19,237	23,326	12,670	82,786	49,704	30,635	14,552
	1977	408,594	67,823	60,177	34,043	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
Presque Isle	1982	42,841	15,170	14,561	3,555	2,675		1,062	2,229	2,229	5,816	3,028	5,373	1,742
	1977	35,706	10,296	9,835	2,445	1,697		890	1,660	1,660	7,345	2,431	5,968	1,042
Roscommon	1982	78,485	28,136	27,007	10,005	1,375		2,107	1,197	362	5,564	11,614	8,034	3,621
	1977	61,482	19,095	18,240	7,685	1,158		1,724	1,465	457	7,411	7,615	7,942	2,237
Saginaw	1982	1,167,661	268,325	242,457	142,196	234,866	224,013	75,341	46,843	26,197	137,356	95,081	41,108	41,963
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
St. Clair	1982	626,832	168,464	156,992	70,138	63,030	56,662	29,325	23,488	13,390	76,495	74,039	26,937	34,367
	1977	394,258	89,849	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
St. Joseph	1982	226,958	64,232	60,647	18,067	21,813	5,033	8,181	4,496	1,090	39,361	31,841	10,603	9,311
	1977	160,341	40,673	38,331	12,150	10,998	2,514	5,531	4,888	1,222	43,768	16,115	9,262	4,459
Sanilac	1982	128,872	38,987	37,423	8,962	2,573		4,759	4,020	1,079	23,024	11,136	16,570	6,536
	1977	95,154	25,559	24,414	5,825	1,770		3,522	3,852	1,036	23,999	7,490	13,862	3,144
Schoolcraft	1982	35,548	13,852	13,295	3,893	748		1,927	830	175	3,874	2,761	2,171	1,299
	1977	26,982	8,786	8,392	3,002	551		1,454	679	146	4,893	1,937	2,168	927
Shiawassee	1982	262,549	75,738	72,822	21,332	27,564	24,580	8,276	7,794	4,920	48,267	23,216	22,717	12,705
	1977	203,312	47,687	45,627	12,594	18,504	16,208	6,382	8,380	5,344	53,708	15,056	20,359	7,273
Tuscola	1982	160,253	39,272	36,567	14,180	4,314		6,419	3,138	835	33,049	23,296	11,366	6,075
	1977	128,591	29,323	27,252	8,750	3,203		4,470	3,006	824	38,353	14,552	12,974	3,598
Van Buren	1982	213,513	76,426	74,414	18,587	6,815		2,668	5,101	3,817	48,846	22,023	12,036	8,046
	1977	159,370	45,787	44,365	11,154	4,001		2,373	4,635	3,540	52,545	14,862	11,971	4,090
Washtenaw	1982	1,394,904	201,298	185,476	147,116	308,905	290,835	78,924	72,948	32,177	198,554	158,733	50,309	58,348
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Wayne	1982	10,331,026	2,385,096	2,159,354	996,924	1,436,291	1,297,708	483,595	363,156	190,469	1,752,832	1,197,934	293,205	557,090
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
Wexford	1982	166,967	41,905	39,436	11,651	12,139	10,063	9,703	7,266	2,126	32,006	22,329	8,472	8,050
	1977	109,048	25,927	24,354	7,150	8,948	7,289	5,644	4,822	1,452	25,378	11,425	8,104	3,697
TOTAL METRO COUNTIES	1982	37,550,625	8,043,889	7,390,212	3,718,973	6,412,403	5,897,272	1,858,670	1,603,062	888,892	5,894,597	3,907,258	1,355,090	1,569,308
	1977	26,875,173	5,357,759	4,915,007	2,269,536	4,014,669	3,650,153	1,446,911	1,317,900	741,007	6,276,989	2,079,558	1,255,793	907,834
TOTAL STATE	1982	44,462,983	9,948,459	9,219,347	4,404,132	7,013,174	6,292,999	2,124,114	1,806,778	976,350	6,937,631	4,763,488	1,813,436	1,830,271
	1977	31,912,356	6,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	1,683,382	1,050,358

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA														
DULUTH	**1982**	**1,155,997**	**269,178**	**240,639**	**123,729**	**159,129**	**128,121**	**48,625**	**43,581**	**21,739**	**136,107**	**109,465**	**71,639**	**33,753**
	1977	916,105	184,605	164,713	81,977	137,148	109,628	46,220	40,562	20,680	147,129	78,373	66,748	22,744
St. Louis	1982	988,421	231,495	204,247	99,731	144,365	121,301	42,921	40,209	19,897	118,805	87,016	56,089	28,989
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Douglas, Wisc.	*1982*	*167,576*	*37,683*	*36,392*	*23,998*	*14,764*	*6,820*	*5,704*	*3,372*	*1,842*	*17,302*	*22,449*	*15,550*	*4,764*
	1977	*133,452*	*26,665*	*25,626*	*17,441*	*9,547*	*4,372*	*5,268*	*2,744*	*1,528*	*21,899*	*15,664*	*12,848*	*3,735*
FARGO - MOORHEAD	**1982**	**886,483**	**155,876**	**147,275**	**102,800**	**119,495**	**97,368**	**37,640**	**40,120**	**19,635**	**148,473**	**77,587**	**67,819**	**28,549**
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30,152	32,876	16,458	137,376	44,204	53,583	15,767
Clay	1982	207,889	52,771	50,275	29,672	4,515	3,077	5,767	15,011	7,298	26,559	22,321	22,818	9,576
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,858	11,672	5,811	27,161	14,510	17,705	5,236
Cass, N. D.	*1982*	*678,594*	*103,105*	*97,000*	*73,128*	*114,980*	*94,291*	*31,873*	*25,109*	*12,337*	*121,914*	*55,266*	*45,001*	*18,973*
	1977	*439,854*	*55,253*	*51,885*	*37,974*	*68,313*	*55,179*	*25,294*	*21,204*	*10,647*	*110,215*	*29,694*	*35,878*	*10,531*
MINNEAPOLIS - ST. PAUL	**1982**	**12,315,187**	**2,466,904**	**2,322,928**	**1,291,640**	**1,967,134**	**1,803,195**	**474,475**	**481,410**	**269,542**	**1,868,804**	**1,140,050**	**601,543**	**361,037**
	1977	7,507,636	1,298,251	1,219,872	659,393	1,317,131	1,186,276	326,939	336,484	193,569	1,519,876	591,170	477,973	194,726
Anoka	1982	812,680	152,175	142,593	83,934	209,759	198,748	8,926	23,267	15,149	87,918	69,191	89,923	16,357
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Carver	1982	120,081	29,174	27,550	8,247	1,119		1,155	3,601	3,601	28,465	22,518	15,601	2,643
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Chisago	1982	120,548	30,490	28,383	10,565	732		2,448	1,625	1,625	27,125	25,717	9,767	2,352
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Dakota	1982	1,252,128	329,489	310,526	121,840	194,787	183,329	55,850	43,740	27,987	159,070	104,488	92,634	50,142
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Hennepin	1982	6,396,123	1,148,124	1,078,355	679,064	1,084,002	1,000,925	293,518	293,940	153,533	890,877	542,513	234,648	172,497
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215
Isanti	1982	63,901	19,980	18,853	4,024	4,753		752	2,379	2,243	8,993	7,685	3,665	3,143
	1977	47,691	11,872	11,182	2,643	3,176		563	2,080	1,966	10,859	5,841	3,548	1,938
Ramsey	1982	2,549,612	498,241	470,684	294,258	440,321	408,117	94,039	90,201	51,374	459,309	214,527	75,132	78,480
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Scott	1982	158,805	31,713	29,966	16,705	1,873		2,887	1,241	517	34,402	40,290	12,139	4,911
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379
Washington	1982	459,137	127,346	122,365	41,737	18,362	12,076	8,792	10,137	5,654	80,588	63,657	39,332	18,403
	1977	237,780	52,682	50,375	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Wright	1982	238,047	58,790	54,595	19,555	4,929		4,229	8,388	6,568	63,246	27,835	18,603	4,954
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
St. Croix, Wisc.	*1982*	*144,125*	*41,382*	*39,058*	*11,711*	*6,497*		*1,879*	*2,891*	*1,291*	*28,811*	*21,629*	*10,099*	*7,155*
	1977	*104,761*	*21,301*	*20,067*	*10,017*	*4,066*		*2,319*	*2,246*	*1,014*	*27,680*	*15,403*	*9,701*	*4,010*
ROCHESTER	**1982**	**600,831**	**112,521**	**108,604**	**57,426**	**87,897**	**85,684**	**26,382**	**22,586**	**9,991**	**97,418**	**44,302**	**44,657**	**23,994**
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Olmsted	1982	600,831	112,521	108,604	57,426	87,897	85,684	26,382	22,586	9,991	97,418	44,302	44,657	23,994
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
ST. CLOUD	**1982**	**868,825**	**114,435**	**101,541**	**66,669**	**93,106**	**83,797**	**26,178**	**22,463**	**9,851**	**101,540**	**64,348**	**77,816**	**17,955**
	1977	651,733	73,196	64,993	41,720	65,532	57,871	20,491	18,990	8,455	90,989	45,027	63,666	12,357
Benton	1982	103,050	30,427	26,246	15,950	930		1,011	3,161	1,732	5,498	12,291	15,305	2,462
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Sherburne	1982	68,632	4,557	4,127	7,673	519		2,562	1,188	408	18,868	12,585	7,140	1,624
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Stearns	1982	697,143	79,451	71,168	43,046	91,657	83,797	22,605	18,114	7,711	77,174	39,472	55,371	13,869
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
ALL COUNTIES														
Aitkin	1982	45,370	10,041	9,301	4,695	3,389		778	166	166	6,205	8,625	2,709	2,027
	1977	32,818	6,712	6,206	3,136	2,435		856	171	171	6,436	5,344	2,883	1,176
Anoka	1982	812,680	152,175	142,593	83,934	209,759	198,748	8,926	23,267	15,149	87,918	69,191	89,923	16,357
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Becker	1982	121,902	28,077	26,497	9,477	9,424		7,272	3,059	1,150	16,636	14,890	12,920	2,972
	1977	81,202	15,550	14,647	5,643	5,906		5,468	2,213	845	14,606	9,161	10,970	2,003
Beltrami	1982	158,334	36,795	34,308	18,951	14,974	5,034	4,036	6,275	2,198	26,422	21,498	8,959	2,861
	1977	107,178	20,531	19,107	11,203	9,126	3,050	4,313	5,002	1,778	22,367	12,643	10,174	2,012
Benton	1982	103,050	30,427	26,246	15,950	930		1,011	3,161	1,732	5,498	12,291	15,305	2,462
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Big Stone	1982	35,677	4,092	4,017	4,946	912		1,787	382	63	4,682	10,461	2,573	1,561
	1977	24,812	2,902	2,847	2,486	746		1,180	369	61	4,547	5,993	2,261	890

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Blue Earth	1982	324,589	73,043	70,305	40,939	33,156	22,670	21,067	13,535	5,172	61,252	23,533	23,555	12,084
	1977	229,683	40,407	38,704	22,332	28,434	19,136	15,930	10,772	4,180	52,909	15,924	19,404	7,891
Brown	1982	120,736	37,206	34,481	11,273	5,418	3,890	7,480	2,405	1,591	16,663	10,235	13,413	4,049
	1977	92,894	22,348	20,673	8,343	5,442	3,854	5,499	2,686	1,804	17,483	6,938	12,561	2,929
Carlton	1982	140,201	36,999	34,913	10,800	9,521		3,810	2,127	611	26,115	23,149	7,701	4,957
	1977	89,860	19,633	18,492	6,455	5,564		3,114	2,110	615	22,228	13,398	7,350	2,434
Carver	1982	120,081	29,174	27,550	8,247	1,119		1,155	3,601	3,601	28,465	22,518	15,601	2,643
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Cass	1982	66,795	18,641	17,591	5,918	1,042		1,717	511	377	5,989	10,460	9,469	931
	1977	47,758	11,909	11,217	4,549	808		1,365	449	337	6,940	6,951	7,261	751
Chippewa	1982	55,189	12,262	12,069	3,752	5,118	1,977	3,807	1,217	894	8,910	5,352	4,898	2,579
	1977	42,409	8,088	7,952	2,791	3,734	1,432	2,799	1,326	991	8,038	3,909	5,256	1,504
Chisago	1982	120,548	30,490	28,383	10,565	732		2,448	1,625	1,625	27,125	25,717	9,767	2,352
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Clay	1982	207,889	52,771	50,275	29,672	4,515	3,077	5,767	15,011	7,298	26,559	22,321	22,818	9,576
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,858	11,672	5,811	27,161	14,510	17,705	5,236
Clearwater	1982	23,980	5,077	4,915	1,690	2,378		244	706	706	2,403	4,882	1,990	1,525
	1977	18,020	3,486	3,359	1,396	1,545		236	727	727	2,331	3,509	1,978	841
Cook	1982	20,144	3,551	3,351	2,793	1,269		1,258	111	111	1,379	4,099	1,171	547
	1977	15,114	2,912	2,743	2,021	981		989	104	104	1,419	2,712	1,020	357
Cottonwood	1982	63,599	15,881	15,597	4,535	4,159		3,563	2,216	1,157	13,242	4,344	4,212	1,446
	1977	44,565	8,572	8,410	2,574	2,572		2,318	1,879	997	12,619	3,495	3,949	1,065
Crow Wing	1982	205,189	44,292	43,056	23,313	19,194	12,468	7,087	6,804	4,542	30,036	22,074	12,756	6,630
	1977	145,618	29,662	28,694	13,891	13,255	8,481	4,641	5,423	3,704	29,161	15,638	12,807	3,827
Dakota	1982	1,252,128	329,489	310,526	121,840	194,787	183,329	55,850	43,740	27,987	159,070	104,488	92,634	50,142
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Dodge	1982	46,108	13,473	13,432	3,361	348		571	517	228	8,617	1,728	11,310	994
	1977	31,039	7,416	7,385	2,208	322		549	617	278	7,298	1,366	7,949	605
Douglas	1982	130,841	23,227	22,502	14,435	7,725	3,509	6,163	7,608	4,691	17,801	16,749	13,671	6,638
	1977	93,610	15,464	14,908	8,704	5,573	2,509	5,156	5,592	3,502	15,993	10,016	12,016	4,377
Faribault	1982	71,288	15,327	15,032	7,140	873		4,191	1,975	1,589	15,227	8,587	8,878	2,636
	1977	56,422	11,341	11,069	4,218	837		3,104	1,882	1,540	14,436	5,808	8,349	1,723
Fillmore	1982	73,111	22,070	21,640	4,837	907		1,303	3,503	2,016	16,826	5,769	8,823	2,077
	1977	57,540	13,273	13,000	3,829	843		1,278	2,776	1,623	16,956	4,675	7,712	1,518
Freeborn	1982	175,038	35,444	34,735	13,752	17,815	14,094	4,211	5,810	2,527	43,244	17,464	16,997	6,566
	1977	125,238	21,589	21,135	9,323	15,693	12,224	3,894	5,205	2,299	33,992	11,686	12,511	4,104
Goodhue	1982	174,584	57,571	56,455	17,738	13,162	2,918	2,800	5,359	4,061	26,989	13,692	14,108	5,609
	1977	123,062	33,433	32,750	9,906	8,987	1,985	2,725	4,730	3,643	27,353	9,658	12,987	3,561
Grant	1982	23,713	5,906	5,403	2,710	193		424	190	121	7,555	838	3,194	1,150
	1977	16,472	3,089	2,821	1,375	157		390	177	112	5,861	665	2,816	760
Hennepin	1982	6,396,123	1,148,124	1,078,355	679,064	1,084,002	1,000,925	293,518	293,940	153,533	890,877	542,513	234,648	172,497
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215
Houston	1982	51,015	18,152	17,547	5,124	1,473		375	1,341	1,272	3,106	8,161	4,460	812
	1977	32,873	10,504	10,105	3,425	920		377	955	919	2,919	5,183	4,378	492
Hubbard	1982	67,339	23,039	21,444	4,809	1,353		1,628	1,649	1,310	9,140	8,833	7,749	2,578
	1977	43,344	12,139	11,278	2,516	1,255		1,214	1,363	1,102	8,880	5,501	5,335	1,533
Isanti	1982	63,901	19,980	18,853	4,024	4,753		752	2,379	2,243	8,993	7,685	3,665	3,143
	1977	47,691	11,872	11,182	2,643	3,176		563	2,080	1,966	10,859	5,841	3,548	1,938
Itasca	1982	204,242	52,767	50,515	16,559	14,614	7,742	8,775	2,637	1,814	27,397	36,552	17,266	5,557
	1977	130,190	28,521	27,171	9,940	9,023	4,732	6,214	2,741	1,915	23,488	19,344	14,145	3,313
Jackson	1982	38,218	10,423	9,837	2,807	147		1,150	1,505	822	8,989	2,918	5,700	2,290
	1977	28,210	6,238	5,876	1,899	133		1,049	1,363	757	8,006	2,372	4,060	1,320
Kanabec	1982	39,771	13,506	12,186	3,195	1,290		1,193	547	146	6,921	5,423	3,642	1,142
	1977	31,881	8,148	7,338	2,528	988		985	587	159	8,008	3,694	3,632	812
Kandiyohi	1982	166,302	28,799	27,176	15,790	25,464	9,170	15,383	5,912	3,552	17,802	12,102	17,291	6,589
	1977	118,541	19,499	18,366	9,480	15,759	5,637	10,062	4,617	2,818	18,309	8,725	15,216	3,978
Kittson	1982	23,010	6,357	6,090	1,937	692		216	906	595	3,526	3,969	1,197	1,518
	1977	17,408	3,975	3,790	1,332	459		258	705	472	3,546	3,124	1,408	845
Koochiching	1982	82,187	16,792	15,845	8,116	5,201		3,825	2,730	2,161	9,531	16,318	7,163	4,898
	1977	58,162	10,873	10,241	5,160	3,299		3,625	2,321	1,870	8,952	10,075	5,586	2,779
Lac qui Parle	1982	29,086	6,415	5,916	2,044	681		469	1,549	701	6,232	5,060	3,319	1,219
	1977	21,798	4,725	4,349	1,373	592		485	1,183	544	4,778	3,005	3,334	759
Lake	1982	47,886	11,931	11,554	3,737	757		635	285	99	12,477	7,024	1,891	1,499
	1977	35,688	8,270	7,969	2,433	539		600	326	115	11,580	5,076	1,540	924

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 / U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA / County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Lake of the Woods	1982	13,384	1,940	1,800	1,516	383		705			563	4,329	1,056	404
	1977	10,218	1,530	1,417	918	396		591			668	2,954	1,150	266
Le Sueur	1982	66,721	15,688	14,678	5,750	712		1,411	1,791	1,145	10,093	17,653	4,943	3,527
	1977	54,631	11,754	10,977	4,602	760		1,370	1,870	1,215	11,262	10,811	5,777	2,231
Lincoln	1982	30,166	3,835	3,515	3,334	1,001		404	1,078	405	6,122	3,536	8,176	1,257
	1977	20,183	2,892	2,646	1,645	586		308	826	315	4,490	2,077	5,510	740
Lyon	1982	115,419	19,392	18,300	10,532	11,748		13,330	3,983	1,569	13,139	8,857	15,638	5,565
	1977	83,970	14,427	13,589	6,189	6,832		9,426	3,514	1,406	13,514	6,528	12,163	2,918
McLeod	1982	132,681	33,794	31,112	8,340	8,636	5,838	7,410	4,725	2,255	26,015	13,958	13,512	5,732
	1977	94,885	19,307	17,742	5,622	6,363	4,245	4,611	4,160	2,017	23,489	9,386	11,448	2,742
Mahnomen	1982	17,897	4,361	4,115	1,086	1,265		431	338	338	2,681	5,184	981	625
	1977	12,004	2,426	2,285	802	838		341	285	285	2,401	2,828	947	467
Marshall	1982	43,501	8,642	8,154	3,674	974		528	307		7,353	10,882	7,389	687
	1977	29,347	4,721	4,447	2,312	649		431	229		7,120	5,600	5,833	440
Martin	1982	119,202	41,889	39,529	10,682	9,953	4,871	4,031	6,123	2,565	17,010	7,618	9,165	4,057
	1977	87,399	23,090	21,748	7,018	8,263	4,007	3,799	5,395	2,294	16,712	5,994	8,441	2,516
Meeker	1982	63,098	13,591	11,132	6,899	4,399		1,905	1,857	941	7,838	10,491	6,699	1,904
	1977	47,676	9,281	7,588	3,962	2,938		1,660	1,501	772	8,367	6,345	7,509	1,399
Mille Lacs	1982	81,564	19,578	18,700	3,856	2,185		2,151	1,629	1,479	15,487	12,676	6,457	1,778
	1977	57,987	12,575	11,953	3,295	1,457		1,686	1,460	1,350	13,544	7,654	5,718	1,335
Morrison	1982	88,700	16,716	16,377	11,132	5,359	2,134	5,538	1,352	721	10,376	10,185	7,229	4,932
	1977	64,156	11,561	11,314	6,499	3,910	1,545	3,749	1,418	769	10,656	8,298	7,255	2,514
Mower	1982	165,873	41,393	38,707	15,505	15,593	13,043	8,135	10,755	7,223	25,670	17,737	8,686	9,306
	1977	123,891	26,693	24,914	10,684	12,782	10,517	6,399	8,070	5,507	24,347	11,059	8,155	6,074
Murray	1982	36,323	12,473	11,148	3,543	1,076		1,264	1,991	1,100	4,603	2,686	3,042	1,622
	1977	23,677	6,212	5,542	1,973	968		857	1,334	749	4,292	2,267	2,576	782
Nicollet	1982	72,986	20,254	19,026	12,893	1,060		915	1,931	463	12,946	8,328	7,302	4,472
	1977	48,827	10,312	9,669	6,790	885		968	1,490	363	11,136	6,950	5,362	2,217
Nobles	1982	95,974	16,985	16,028	8,949	8,393	6,460	6,785	4,148	2,426	18,224	5,892	10,922	3,199
	1977	76,794	12,442	11,719	5,751	5,990	4,541	5,495	4,102	2,437	18,056	4,995	10,102	2,152
Norman	1982	24,663	6,032	5,773	2,014	146		1,077	312	107	5,898	1,754	3,129	1,116
	1977	20,606	4,199	3,999	1,438	147		821	377	133	5,508	1,714	3,567	824
Olmsted	1982	600,831	112,521	108,604	57,426	87,897	85,684	26,382	22,586	9,991	97,418	44,302	44,657	23,994
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Otter Tail	1982	188,172	38,015	35,887	17,957	7,422	3,795	6,565	7,844	4,160	32,868	36,763	21,795	5,941
	1977	143,355	25,020	23,575	11,459	7,493	3,784	6,675	6,825	3,696	32,182	22,259	17,198	4,063
Pennington	1982	95,513	18,246	17,218	6,955	9,152	6,909	5,232	4,151	1,789	12,753	8,345	10,544	3,249
	1977	62,432	11,125	10,479	3,546	6,983	5,195	3,359	2,837	1,242	9,374	6,102	8,554	1,689
Pine	1982	72,746	17,165	16,520	9,117	1,651		351	897	802	18,759	15,049	4,733	1,097
	1977	48,866	8,836	8,463	6,535	1,707		343	956	854	14,752	8,502	3,833	654
Pipestone	1982	46,894	9,179	8,663	3,915	3,552		1,295	1,913	1,086	5,256	7,650	6,032	1,243
	1977	37,071	7,375	6,947	2,386	2,279		1,171	1,951	1,126	6,100	4,804	6,122	813
Polk	1982	176,541	45,355	43,352	19,194	5,804		2,959	5,654	2,857	16,448	24,372	25,984	11,029
	1977	101,815	21,292	20,253	9,582	4,734		2,583	3,901	1,979	15,263	13,550	15,799	4,997
Pope	1982	24,792	7,028	6,583	3,678	940		549	110	54	2,638	3,028	2,729	1,246
	1977	20,920	5,424	5,071	2,690	721		597	112	58	2,928	2,147	2,878	940
Ramsey	1982	2,549,612	498,241	470,684	294,258	440,321	408,117	94,039	90,201	51,374	459,309	214,527	75,132	78,480
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Red Lake	1982	16,711	3,595	3,391	2,258	260		394	988	988	2,314	994	3,562	274
	1977	12,716	2,068	1,948	1,579	234		379	842	842	2,465	906	2,689	217
Redwood	1982	62,425	14,923	14,584	3,972	1,745		3,494	2,983	1,334	9,545	5,759	7,526	2,988
	1977	52,742	11,239	10,931	2,951	1,622		3,339	2,615	1,187	12,061	4,349	7,048	1,776
Renville	1982	49,240	12,082	11,148	5,355	966		630	1,204	930	11,867	6,009	4,733	2,419
	1977	42,008	8,906	8,203	3,668	816		769	1,262	989	12,240	4,519	4,840	1,590
Rice	1982	168,645	41,500	37,422	23,624	5,941	4,583	5,834	6,238	2,858	22,690	24,374	14,002	3,055
	1977	123,318	26,784	24,107	14,025	6,162	4,683	6,027	4,725	2,199	23,600	14,481	12,652	2,326
Rock	1982	28,497	6,269	5,916	4,173	1,065		2,469	717	416	7,286	2,221	1,683	691
	1977	26,169	4,526	4,263	2,972	1,119		2,051	732	431	8,461	2,016	1,988	540
Roseau	1982	45,558	13,162	12,765	3,440	3,568		1,019	1,663	808	6,949	5,409	2,660	1,815
	1977	35,114	7,684	7,416	1,976	2,460		1,138	1,446	715	7,360	4,741	3,366	1,030
St. Louis	1982	988,421	231,495	204,247	99,731	144,365	121,301	42,921	40,209	19,897	118,805	87,016	56,089	28,989
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Scott	1982	158,805	31,713	29,966	16,705	1,873		2,887	1,241	517	34,402	40,290	12,139	4,911
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Sherburne	1982	68,632	4,557	4,127	7,673	519		2,562	1,188	408	18,868	12,585	7,140	1,624
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Sibley	1982	39,261	7,569	6,769	4,083	2,009		352	994	787	4,912	10,101	3,328	1,040
	1977	29,385	6,110	5,455	2,588	1,466		362	761	614	4,555	6,147	3,296	867
Stearns	1982	697,143	79,451	71,168	43,046	91,657	83,797	22,605	18,114	7,711	77,174	39,472	55,371	13,869
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
Steele	1982	129,125	26,817	25,800	15,362	11,178	4,620	7,098	6,740	3,835	21,297	10,873	6,419	3,978
	1977	92,685	17,038	16,312	8,586	8,479	3,478	5,379	5,333	3,082	19,861	7,339	7,399	2,459
Stevens	1982	45,142	11,892	11,222	4,338	2,672		2,879	1,561	1,065	4,548	4,799	4,395	2,804
	1977	34,082	7,720	7,271	2,734	2,032		2,089	1,463	1,014	5,210	3,486	4,177	1,617
Swift	1982	49,509	13,360	11,726	3,137	3,123		2,615	568	331	4,787	7,882	5,209	2,601
	1977	33,714	6,918	6,061	2,065	1,925		1,785	628	373	5,741	4,343	4,788	1,399
Todd	1982	77,762	21,453	20,627	5,492	2,676		1,666	573	110	12,822	11,090	9,860	2,375
	1977	52,327	11,437	10,943	3,245	2,228		1,386	626	121	12,234	6,525	7,814	1,425
Traverse	1982	19,685	4,506	4,253	1,988	536		558	1,055		3,471	2,384	1,591	592
	1977	14,516	2,900	2,732	1,264	385		579	750		2,973	1,451	1,817	488
Wabasha	1982	59,497	12,935	12,206	5,060	893		1,488	1,229	884	8,708	12,963	6,868	3,028
	1977	41,642	8,607	8,107	4,078	747		1,142	1,037	758	8,438	7,545	4,727	1,525
Wadena	1982	68,008	13,714	12,520	3,346	5,445		3,536	2,561	1,312	10,665	8,518	12,175	2,037
	1977	55,295	8,917	8,125	2,328	4,486		2,671	2,040	1,062	10,714	6,511	12,693	1,200
Waseca	1982	66,057	17,492	13,847	7,361	4,683		2,523	1,776	1,329	8,974	5,606	10,903	2,324
	1977	42,493	9,735	7,692	3,728	2,557		1,796	1,259	958	8,369	3,676	7,227	1,324
Washington	1982	459,137	127,346	122,365	41,737	18,362	12,076	8,792	10,137	5,654	80,588	63,657	39,332	18,403
	1977	237,780	52,682	50,375	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Watonwan	1982	48,220	10,077	9,474	6,166	2,178		2,703	1,478	1,234	13,215	3,335	4,514	1,868
	1977	37,273	6,867	6,444	3,370	1,711		1,852	1,409	1,196	11,900	2,816	4,018	1,109
Wilkin	1982	33,196	8,014	6,645	3,488	442		399	922	543	3,766	3,544	3,389	2,529
	1977	22,858	4,733	3,918	2,150	299		341	623	373	3,736	2,357	3,255	1,450
Winona	1982	175,410	45,919	43,332	18,155	20,174	14,517	5,157	5,745	3,549	26,613	14,583	13,511	5,289
	1977	139,461	31,048	29,244	12,950	16,947	12,024	4,380	5,463	3,426	26,485	10,859	12,223	3,651
Wright	1982	238,047	58,790	54,595	19,555	4,929		4,229	8,388	6,568	63,246	27,835	18,603	4,954
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
Yellow Medicine	1982	42,560	11,196	10,343	3,621	1,492		1,657	1,175	839	5,346	7,364	5,222	1,954
	1977	34,407	7,642	7,047	2,557	1,029		1,316	942	683	6,490	5,640	5,078	1,287
TOTAL METRO COUNTIES	1982	14,837,028	2,936,744	2,748,537	1,533,427	2,290,520	2,097,054	573,844	578,788	315,288	2,184,315	1,336,408	792,824	434,396
	1977	9,380,277	1,600,962	1,492,669	804,202	1,573,302	1,412,442	410,874	420,879	234,212	1,820,364	725,798	638,517	241,055
TOTAL STATE	1982	20,659,790	4,331,926	4,066,554	2,099,540	2,665,619	2,247,296	810,504	765,384	418,368	3,108,144	2,055,978	1,353,502	649,986
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2,690,857	1,193,917	1,126,357	372,191
MISSISSIPPI														
BILOXI - GULFPORT	1982	794,295	222,851	211,181	86,579	144,968	92,953	42,041	26,966	12,321	101,738	60,360	37,364	26,138
	1977	494,468	110,914	104,868	45,560	77,556	48,899	25,543	21,910	10,143	109,721	32,557	27,883	15,398
Hancock	1982	76,573	34,177	33,413	3,462	5,885		1,414	460	49	11,732	5,501	4,769	2,621
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1982	717,722	188,674	177,768	83,117	139,083	92,953	40,627	26,506	12,272	90,006	54,859	32,595	23,517
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
JACKSON	1982	1,645,890	413,442	405,870	151,977	271,198	209,550	56,721	74,360	48,087	263,851	133,335	63,941	53,373
	1977	1,127,373	231,791	227,185	90,887	171,747	131,831	55,916	50,392	33,478	287,937	78,938	46,231	29,915
Hinds	1982	1,357,400	326,816	320,899	118,011	239,551	191,948	78,443	61,874	38,172	224,497	101,200	55,556	44,464
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Madison	1982	100,401	31,836	31,401	3,335	11,778		3,416	2,181	1,313	20,239	12,084	2,926	3,332
	1977	68,897	17,055	16,804	2,247	5,543		2,695	1,511	921	22,711	7,635	2,476	1,840
Rankin	1982	188,089	54,790	53,570	30,631	19,869	17,602	4,862	10,305	8,602	19,115	20,051	5,459	5,577
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282
PASCAGOULA	1982	455,653	142,737	140,385	37,007	81,564	64,257	12,257	13,687	8,108	50,895	39,621	29,676	18,076
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jackson	1982	455,653	142,737	140,385	37,007	81,564	64,257	12,257	13,687	8,108	50,895	39,621	29,676	18,076
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES														
Adams	1982	231,597	62,904	61,180	17,640	36,002	24,999	11,391	9,380	7,469	44,599	8,321	14,759	6,889
	1977	142,433	33,632	32,551	7,463	20,030	13,713	8,648	5,906	4,771	40,859	5,311	7,401	3,194
Alcorn	1982	123,801	24,272	23,942	9,936	14,795	10,748	7,799	6,038	3,055	19,955	14,204	9,467	3,186
	1977	94,025	16,764	16,518	5,585	9,498	6,799	6,327	4,228	2,162	22,712	9,656	7,343	2,305
Amite	1982	20,929	8,177	8,065	764	1,508		1,029	693	693	3,648	2,133	300	1,012
	1977	14,803	4,613	4,545	509	922		731	424	424	3,994	1,562	298	580
Attala	1982	59,377	19,680	19,410	1,751	7,157		4,108	2,963	1,951	8,458	3,689	3,470	1,923
	1977	43,250	11,636	11,465	1,129	4,006		3,403	2,169	1,445	9,513	2,605	3,052	1,314
Benton	1982	7,553	5,092	5,022	259	271			156	156	465	893	141	170
	1977	6,372	3,427	3,377	252	212			182	182	852	992	185	161
Bolivar	1982	123,741	43,856	43,340	7,595	11,646	9,272	4,407	4,029	2,557	17,694	7,475	3,673	6,074
	1977	88,652	26,086	25,752	5,091	6,554	5,135	4,370	3,591	2,306	20,949	5,301	3,148	3,299
Calhoun	1982	45,579	14,521	14,323	1,296	2,800		2,583	1,249	281	9,250	4,157	5,036	2,161
	1977	30,151	7,916	7,800	594	2,139		1,553	745	169	8,799	2,443	3,373	1,148
Carroll	1982	12,704	2,801	2,601	194	222		84	141	141	198	7,793	145	129
	1977	8,614	1,946	1,804	191	181		89	149	149	204	4,744	148	111
Chickasaw	1982	56,827	23,140	22,825	1,557	3,356		1,980	4,816	4,174	11,144	4,695	2,322	1,555
	1977	41,407	11,786	11,613	972	2,543		1,876	2,858	2,500	12,424	3,925	1,984	1,087
Choctaw	1982	14,662	7,630	7,459	268	1,027		249	682	682	867	1,584	165	627
	1977	10,817	4,562	4,455	235	628		274	531	531	1,314	1,642	175	541
Claiborne	1982	29,699	13,556	13,371	2,699	693		707	479	479	4,203	2,953	1,648	224
	1977	18,169	6,312	6,219	1,506	529		601	338	338	4,226	1,703	1,252	184
Clarke	1982	35,043	15,879	15,530	1,487	2,163		1,321	656	243	5,105	3,494	1,099	877
	1977	24,082	8,262	8,072	980	1,479		1,140	669	252	5,519	2,201	1,238	698
Clay	1982	56,833	18,486	18,233	3,691	6,407	4,173	2,383	3,062	1,935	8,324	5,827	485	2,379
	1977	40,998	11,357	11,190	2,376	3,588	2,306	2,072	2,242	1,435	10,001	3,490	445	1,432
Coahoma	1982	126,960	43,126	43,040	6,528	9,454	4,437	11,344	4,385	2,200	19,060	9,884	4,713	3,545
	1977	86,500	25,713	25,635	3,879	5,234	2,432	7,447	3,533	1,792	20,541	6,119	3,791	2,189
Copiah	1982	75,204	23,752	23,428	3,181	5,450		1,853	3,393	2,532	13,689	9,630	1,657	3,095
	1977	54,916	14,593	14,378	1,952	3,146		1,914	2,330	1,760	15,945	5,868	1,647	2,125
Covington	1982	36,996	12,646	12,474	920	5,028		359	580	580	9,226	4,811	517	1,591
	1977	28,703	8,269	8,147	779	2,860		343	544	544	10,556	2,963	497	1,145
☐ De Soto	1982	124,243	57,446	56,239	6,324	15,581	12,895	1,222	2,842	2,151	18,755	6,689	3,359	3,606
	1977	86,412	31,482	30,787	4,158	8,828	7,198	1,067	2,352	1,826	20,208	6,873	3,378	2,179
Forrest	1982	353,922	52,141	51,133	45,421	75,503	57,429	25,805	19,021	8,023	46,713	16,110	31,514	18,685
	1977	235,997	35,693	34,832	20,694	41,598	31,101	16,682	14,366	6,182	55,345	11,774	17,982	8,974
Franklin	1982	15,139	2,264	2,232	156	412		161	318	32	2,733	897	1,229	4,144
	1977	12,260	1,633	1,609	150	264		118	228	23	3,727	880	853	2,429
George	1982	37,903	18,511	18,257	1,017	4,180		1,113	900	707	4,862	2,661	700	1,684
	1977	26,805	9,152	9,017	858	2,336		728	823	653	6,609	2,434	822	1,183
Greene	1982	11,866	5,731	5,652	162	727		62	75	75	1,619	1,670	750	402
	1977	9,218	3,315	3,266	190	713		80	109	109	1,759	1,268	549	404
Grenada	1982	125,943	35,477	35,441	3,881	12,161	4,743	3,315	5,352	3,880	39,725	9,576	1,915	4,793
	1977	75,760	15,818	15,785	2,160	5,210	2,015	3,234	2,589	1,902	31,673	5,824	1,767	2,150
Hancock	1982	76,573	34,177	33,413	3,462	5,885		1,414	460	49	11,732	5,501	4,769	2,621
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1982	717,722	188,674	177,768	83,117	139,083	92,953	40,627	26,506	12,272	90,006	54,859	32,595	23,517
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
Hinds	1982	1,357,400	326,816	320,899	118,011	239,551	191,948	78,443	61,874	38,172	224,497	101,200	55,556	44,464
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Holmes	1982	55,856	22,354	22,049	1,338	3,496		1,599	513	193	6,644	8,673	3,223	2,351
	1977	36,073	12,161	11,982	997	2,170		1,185	484	185	7,682	4,664	2,089	1,575
Humphreys	1982	31,071	6,681	6,589	970	2,503		1,969	688	688	5,300	5,823	2,494	2,103
	1977	21,170	4,125	4,064	603	1,474		1,569	526	526	5,527	3,145	1,326	986
Issaquena	1982	651	611	602	40									
	1977	679	632	623	47									
Itawamba	1982	50,171	21,399	21,149	1,635	1,461		908	1,346	906	10,113	5,139	1,590	1,619
	1977	29,949	8,892	8,779	911	888		719	1,075	734	10,614	2,489	1,132	943
Jackson	1982	455,653	142,737	140,385	37,007	81,564	64,257	12,257	13,687	8,108	50,895	39,621	29,676	18,076
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jasper	1982	35,234	8,910	8,788	606	3,608		1,133	322	140	7,840	3,346	2,231	2,861
	1977	25,146	5,564	5,482	511	1,695		717	197	87	7,850	2,400	1,979	1,635
Jefferson	1982	12,616	8,022	7,911	380	189		478	77		2,125	533	204	450
	1977	9,869	5,281	5,203	361	162		366	100		2,377	448	223	402

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ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Jefferson Davis	1982	31,561	13,817	13,629	318	1,409		776	212	95	5,755	3,406	3,084	635
	1977	19,703	7,227	7,121	211	919		658	179	80	5,108	1,519	1,917	502
Jones	1982	289,002	83,470	82,303	22,873	38,025	27,576	12,126	15,790	13,083	33,640	26,094	9,421	10,094
	1977	166,210	42,043	41,410	9,390	21,708	15,497	8,869	8,597	7,243	34,267	11,891	8,128	5,432
Kemper	1982	13,078	6,456	6,368	171	2,002					710	1,500	761	
	1977	9,405	4,122	4,061	166	1,122					1,196	1,031	758	
Lafayette	1982	86,542	29,882	29,474	8,204	10,798	6,916	5,363	2,398	1,698	7,683	6,989	2,590	3,502
	1977	60,114	15,449	15,222	4,599	5,620	3,552	4,502	1,807	1,296	10,462	5,315	2,569	2,303
Lamar	1982	82,371	40,994	40,931	2,771	2,266		678	139	88	15,298	9,128	6,302	2,258
	1977	43,438	16,520	16,477	1,638	1,568		438	145	91	12,359	5,049	2,992	1,512
Lauderdale	1982	413,804	107,679	105,697	28,603	76,577	53,598	16,243	13,414	8,527	57,876	35,379	31,171	14,126
	1977	281,085	57,891	56,764	18,892	48,466	33,462	11,833	11,001	7,187	65,280	22,398	17,833	7,708
Lawrence	1982	31,514	12,424	12,254	504	1,522		363	1,792	727	7,592	2,389	3,426	582
	1977	21,047	7,112	7,007	321	887		292	987	404	6,905	1,416	2,032	381
Leake	1982	52,506	20,796	20,432	2,064	8,570		2,277	1,907	1,349	6,471	2,821	3,488	2,012
	1977	31,807	9,216	9,045	1,270	3,975		1,531	1,271	912	7,490	1,823	2,130	1,171
Lee	1982	359,864	87,031	85,998	31,513	63,268	47,277	22,036	12,438	6,038	59,123	28,086	16,819	8,623
	1977	234,110	44,682	44,103	16,355	34,745	25,494	12,724	9,443	4,676	63,893	14,951	14,684	5,672
Leflore	1982	157,814	44,681	44,386	10,982	21,414	14,120	7,103	6,761	3,290	17,956	18,154	8,719	4,588
	1977	109,566	26,715	26,511	6,159	10,310	6,707	6,615	5,445	2,677	25,281	9,269	6,013	3,633
Lincoln	1982	99,739	32,355	32,030	6,017	6,595	4,778	9,409	4,884	3,494	15,441	4,025	7,590	4,427
	1977	70,970	19,250	19,037	3,143	4,741	3,385	6,645	3,107	2,253	17,428	3,331	5,374	2,992
Lowndes	1982	259,919	62,642	61,129	20,652	37,652	31,886	30,075	9,466	6,844	30,353	14,678	18,204	8,204
	1977	163,158	33,428	32,462	12,254	19,762	16,456	18,018	7,189	5,334	35,831	8,540	10,076	3,682
Madison	1982	100,401	31,836	31,401	3,335	11,778		3,416	2,181	1,313	20,239	12,084	2,926	3,332
	1977	68,897	17,055	16,804	2,247	5,543		2,695	1,511	921	22,711	7,635	2,476	1,840
Marion	1982	100,725	46,589	45,577	4,132	6,982	4,024	8,580	3,104	360	13,278	4,286	6,513	2,502
	1977	58,643	18,873	18,443	2,135	5,253	2,992	4,599	2,696	316	13,813	2,311	3,838	1,634
Marshall	1982	62,781	32,228	31,789	2,510	1,028		1,786	569	365	8,480	8,746	3,270	1,367
	1977	39,140	15,252	15,028	2,115	839		1,287	691	448	7,677	5,126	2,250	1,156
Monroe	1982	124,112	38,452	38,165	5,516	15,502	10,255	2,953	3,583	2,148	22,100	9,522	8,823	5,668
	1977	85,093	23,936	23,732	3,004	7,709	5,031	2,986	3,333	2,022	22,282	5,500	5,983	3,335
Montgomery	1982	36,492	10,419	10,277	2,095	3,533		1,209	2,326	2,326	6,018	4,495	1,210	2,002
	1977	28,708	7,466	7,356	1,195	1,795		1,382	1,535	1,535	7,617	3,273	1,155	1,176
Neshoba	1982	71,995	26,704	26,676	1,206	8,454		4,693	2,564	2,082	12,736	3,373	5,584	2,762
	1977	49,976	16,013	15,978	802	3,745		3,947	1,928	1,582	12,674	2,093	3,939	1,717
Newton	1982	46,583	19,083	18,822	1,805	1,896		1,573	951	488	2,708	7,976	6,531	1,302
	1977	31,680	11,204	11,039	1,316	1,573		1,114	945	490	4,107	4,707	3,841	1,050
Noxubee	1982	30,922	12,714	12,541	328	5,300		286	921	268	1,864	1,773	4,385	1,578
	1977	21,507	6,802	6,702	251	3,436		306	648	191	2,724	1,647	3,033	926
Oktibbeha	1982	114,528	34,139	34,034	8,461	14,418	9,550	6,174	3,926	3,356	8,650	10,974	12,268	3,008
	1977	73,050	18,769	18,691	5,249	7,112	4,647	4,719	2,890	2,507	12,359	6,502	7,429	1,678
Panola	1982	80,906	34,930	34,806	2,366	4,345	2,953	2,563	1,108	167	12,411	10,974	2,095	3,304
	1977	58,975	19,864	19,772	1,895	2,791	1,872	2,166	1,117	170	15,951	6,464	2,031	1,916
Pearl River	1982	102,551	42,893	42,513	7,760	13,368	5,908	2,296	5,825	2,232	12,847	3,457	4,306	3,882
	1977	66,318	21,432	21,219	3,654	7,177	3,142	2,229	4,095	1,584	15,342	2,893	2,829	2,604
Perry	1982	17,929	8,769	8,649	528	2,894		523	77	77	2,012	683		977
	1977	10,877	4,133	4,072	292	1,948		281	78	78	2,151	563		535
Pike	1982	172,060	44,426	43,553	12,383	12,535	7,022	14,071	4,588	3,682	39,199	9,268	15,611	9,182
	1977	113,501	25,561	25,031	6,455	8,190	4,535	7,598	3,837	3,124	34,972	5,954	8,074	4,735
Pontotoc	1982	51,383	14,484	14,285	1,299	9,109	5,273	1,569	920	536	9,053	3,127	7,113	1,992
	1977	32,338	7,853	7,747	742	3,828	2,189	1,262	788	465	9,292	2,103	3,292	1,198
Prentiss	1982	86,841	36,381	35,884	2,789	10,583	5,132	2,058	3,220	2,600	15,975	4,765	5,977	2,154
	1977	62,503	19,580	19,292	1,869	6,486	3,113	1,438	2,493	2,042	18,618	3,302	4,647	1,326
Quitman	1982	23,396	10,579	10,435	682	1,523		1,337	969	306	1,874	1,594	1,121	1,501
	1977	18,609	7,060	6,956	515	1,258		1,087	855	272	2,576	1,428	1,023	1,029
Rankin	1982	188,089	54,790	53,570	30,631	19,869	17,602	4,862	10,305	8,602	19,115	20,051	5,459	5,577
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282
Scott	1982	77,859	33,623	33,165	1,812	9,288		2,014	2,949	2,049	13,928	3,930	3,183	2,647
	1977	56,673	17,439	17,183	1,312	5,419		1,903	2,870	2,018	17,063	2,778	2,638	1,607
Sharkey	1982	17,257	8,880	8,758	602	1,169		367	666	294	1,770	832	1,153	1,168
	1977	12,487	4,902	4,830	418	951		437	440	196	1,902	809	1,288	724
Simpson	1982	72,797	25,593	25,398	2,893	6,099		5,875	1,404	1,039	13,547	8,003	1,840	3,634
	1977	48,234	12,325	12,218	1,429	3,780		4,133	1,266	950	15,017	4,164	1,654	1,781

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Smith	1982	29,096	15,227	15,018	294	1,171		1,358	459	276	5,056	1,040	534	1,315
	1977	22,176	7,533	7,422	272	983		891	479	299	8,126	992	519	747
Stone	1982	31,880	8,576	8,486	1,392	2,332		355	461	166	6,017	4,972	1,413	1,277
	1977	21,501	5,486	5,423	1,013	1,257		328	324	117	5,809	2,840	843	773
Sunflower	1982	84,838	48,961	48,844	1,328	3,759		2,984	1,621	1,560	7,923	7,414	1,022	2,804
	1977	62,393	26,737	26,644	1,284	2,867		3,214	1,803	1,733	12,722	4,936	1,209	2,253
Tallahatchie	1982	25,623	13,562	13,375	297	727		673	231	97	4,462	2,238	839	954
	1977	18,532	7,499	7,389	228	524		634	216	96	4,991	1,892	871	684
Tate	1982	72,294	33,382	32,927	4,056	7,587		1,468	402	134	7,402	8,662	2,059	2,237
	1977	50,230	17,678	17,418	2,577	4,059		1,613	465	156	11,308	5,446	2,640	1,309
Tippah	1982	57,266	15,866	15,590	1,373	5,623		1,024	2,059	1,057	8,720	8,287	8,681	2,030
	1977	39,866	10,282	10,131	931	3,003		931	1,525	792	10,006	4,503	5,363	1,275
Tishomingo	1982	44,402	12,461	12,292	1,809	4,777		1,240	1,192	606	8,599	7,203	2,166	2,330
	1977	34,374	7,687	7,574	1,275	3,140		935	1,127	581	11,063	4,095	2,003	1,512
Tunica	1982	23,365	7,310	7,210	1,450	1,949		143	761	24	4,023	1,829	2,572	460
	1977	19,858	5,527	5,446	880	1,489		183	563	18	5,383	1,787	1,836	417
Union	1982	61,637	22,960	22,647	2,562	9,726	6,771	1,901	1,311	398	10,096	3,245	2,604	2,283
	1977	42,137	11,467	11,298	1,799	5,581	3,831	1,872	1,220	374	10,703	2,588	2,659	1,532
Walthall	1982	38,838	14,617	14,417	1,399	1,791		915	538	333	10,939	3,454	2,090	1,061
	1977	25,687	6,381	6,287	770	1,053		840	490	307	10,535	1,891	1,613	742
Warren	1982	219,655	75,913	75,095	18,244	35,651	27,155	7,806	6,940	3,872	26,913	18,756	6,766	7,414
	1977	151,901	40,818	40,334	11,323	21,848	16,386	7,048	5,238	2,956	34,276	11,610	5,570	4,195
Washington	1982	304,249	89,776	87,875	17,257	67,708	43,783	13,250	14,307	9,519	47,013	20,233	4,876	10,140
	1977	217,509	54,253	53,047	10,499	33,639	21,383	14,729	10,200	6,907	56,514	12,304	4,515	5,596
Wayne	1982	61,254	19,440	19,174	2,991	3,700		2,643	3,212	3,212	11,133	3,605	6,879	2,247
	1977	39,351	8,531	8,406	1,894	2,276		1,765	2,201	2,201	10,679	2,573	4,391	1,475
Webster	1982	29,263	9,765	9,631	1,902	1,078		203	664	664	5,192	3,634	3,825	336
	1977	22,853	5,838	5,752	982	898		209	584	584	6,943	2,498	2,734	256
Wilkinson	1982	26,495	11,549	11,392	657	2,253		611	127	127	4,870	1,696	1,648	1,287
	1977	16,382	5,157	5,081	434	1,088		592	114	114	4,517	1,350	1,534	707
Winston	1982	49,703	16,753	16,524	2,449	3,432		2,662	2,023	1,588	10,324	2,713	2,013	2,746
	1977	37,296	10,520	10,365	1,715	1,874		2,387	1,274	1,015	11,670	2,244	1,653	1,485
Yalobusha	1982	31,087	8,087	7,975	1,060	2,124		957	1,322	148	2,130	7,485	4,796	724
	1977	21,681	5,436	5,356	585	1,665		685	815	92	2,717	4,364	2,852	589
Yazoo	1982	80,540	24,719	24,651	1,869	12,111	7,961	4,826	4,934	3,863	10,768	4,716	5,288	2,416
	1977	58,654	16,126	16,064	1,536	6,110	3,962	3,406	3,233	2,568	13,663	4,051	3,652	1,788
TOTAL METRO COUNTIES	1982	3,020,081	836,476	813,675	281,887	513,311	379,655	142,241	117,855	70,667	435,239	240,005	134,340	101,193
	1977	1,986,271	457,658	444,845	160,661	296,482	217,595	92,592	84,888	51,672	467,307	138,174	98,011	57,752
TOTAL STATE	1982	9,248,274	2,830,072	2,780,802	653,595	1,291,153	817,394	441,776	340,604	211,691	1,386,724	747,585	492,416	329,464
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396
MISSOURI														
COLUMBIA	1982	535,659	115,564	112,251	62,525	80,877	71,425	26,662	16,688	8,240	83,634	40,386	32,856	24,669
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Boone	1982	535,659	115,564	112,251	62,525	80,877	71,425	26,662	16,688	8,240	83,634	40,386	32,856	24,669
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
JOPLIN	1982	719,917	153,571	149,748	60,556	91,928	83,479	33,830	24,660	13,134	144,818	74,642	39,994	30,458
	1977	446,904	83,009	80,549	32,938	54,120	48,050	23,818	17,877	9,768	115,485	39,647	30,858	17,500
Jasper	1982	605,540	117,002	114,398	51,309	83,501	77,340	30,855	21,652	11,445	120,724	58,936	35,311	28,738
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Newton	1982	114,377	36,569	35,350	9,247	8,427	6,139	2,975	3,008	1,689	24,094	15,706	4,683	1,720
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156
KANSAS CITY	1982	5,089,764	1,106,282	1,064,490	566,865	829,108	687,637	195,370	147,217	77,972	910,599	509,528	158,115	146,045
	1977	3,348,515	643,957	616,830	318,826	511,743	418,511	158,603	119,494	64,989	772,824	285,493	140,883	94,615
Cass	1982	177,552	44,363	44,164	17,129	15,844	4,728	950	3,595	2,297	33,744	31,142	6,602	6,997
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Clay	1982	881,288	166,470	161,938	82,043	184,775	150,720	24,184	26,847	13,573	207,305	89,549	45,862	17,441
	1977	569,345	97,790	94,664	47,132	102,031	81,817	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Jackson	1982	3,728,790	800,847	766,279	440,526	607,908	524,075	163,426	111,808	59,020	629,528	353,273	87,608	109,373
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
KANSAS CITY (continued)														
Lafayette	1982	103,082	34,836	34,599	6,922	6,715	2,899	2,972	3,126	2,254	16,793	10,322	6,775	3,602
	1977	70,882	18,583	18,436	4,626	4,998	2,143	2,802	2,880	2,107	14,898	7,673	6,524	2,489
Platte	1982	133,640	42,841	40,916	16,572	11,899	5,215	535	984	608	8,889	19,744	7,848	5,019
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Ray	1982	65,412	16,925	16,594	3,673	1,967		3,303	857	220	14,340	5,498	3,420	3,613
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***1982***	***8,119,804***	***1,657,425***	***1,592,315***	***854,999***	***1,378,447***	***1,146,665***	***338,017***	***288,304***	***174,013***	***1,463,776***	***755,187***	***253,126***	***218,465***
	1977	*5,138,627*	*966,033*	*924,428*	*444,034*	*829,121*	*678,866*	*240,826*	*210,882*	*128,510*	*1,203,672*	*419,704*	*221,676*	*135,174*
ST. JOSEPH	**1982**	**494,680**	**106,497**	**103,667**	**53,005**	**85,513**	**74,797**	**14,582**	**19,959**	**10,727**	**75,637**	**50,162**	**18,414**	**20,906**
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
Buchanan	1982	494,680	106,497	103,667	53,005	85,513	74,797	14,582	19,959	10,727	75,637	50,162	18,414	20,906
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
ST. LOUIS	**1982**	**9,177,740**	**2,254,688**	**2,122,369**	**1,044,074**	**1,406,343**	**1,266,109**	**383,814**	**340,243**	**196,284**	**1,428,882**	**948,515**	**298,911**	**273,552**
	1977	6,255,038	1,364,230	1,279,989	564,253	1,017,720	904,474	280,410	277,550	163,399	1,294,209	560,432	247,769	179,533
Franklin	1982	324,008	99,830	95,300	25,391	30,860	17,219	10,201	7,820	4,199	51,956	44,098	16,528	3,386
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Jefferson	1982	457,755	165,292	158,735	27,336	48,225	31,990	3,780	12,213	6,804	69,045	64,952	20,156	13,827
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
St. Charles	1982	646,064	164,820	157,970	57,122	64,120	49,275	14,242	22,429	10,928	107,302	114,094	41,004	12,165
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Louis	1982	5,867,824	1,364,563	1,284,885	634,183	1,012,980	946,526	281,245	244,365	141,716	963,743	523,269	181,697	174,222
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299,042	141,013	110,047
St. Louis city	1982	1,827,452	442,664	410,452	293,968	248,130	221,099	73,100	51,662	31,327	227,861	199,205	33,177	68,288
	1977	1,409,583	307,678	284,751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Monroe, Ill.	*1982*	*54,637*	*17,519*	*15,027*	*6,074*	*2,028*		*1,246*	*1,754*	*1,310*	*8,975*	*2,897*	*6,349*	*1,664*
	1977	*39,222*	*9,915*	*8,489*	*3,585*	*1,635*		*955*	*1,206*	*915*	*10,492*	*2,488*	*4,594*	*922*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***1982***	***11,605,065***	***2,849,441***	***2,677,571***	***1,290,818***	***1,800,161***	***1,616,639***	***470,837***	***424,971***	***241,554***	***1,816,359***	***1,201,945***	***418,620***	***352,446***
	1977	*8,023,480*	*1,749,451*	*1,638,611*	*713,079*	*1,285,467*	*1,138,075*	*348,935*	*346,525*	*200,839*	*1,705,593*	*698,721*	*352,401*	*230,089*
SPRINGFIELD	**1982**	**1,199,785**	**245,050**	**232,818**	**124,426**	**168,581**	**146,553**	**46,979**	**52,372**	**29,279**	**227,005**	**98,847**	**82,334**	**31,520**
	1977	792,453	134,840	127,791	67,274	116,400	99,559	37,081	41,848	23,961	187,021	57,777	66,984	21,084
Christian	1982	59,754	19,613	19,154	2,349	3,034		959	785	658	16,767	5,834	2,593	796
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Greene	1982	1,140,031	225,437	213,664	122,077	165,547	146,553	46,020	51,587	28,621	210,238	93,013	79,741	30,724
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695
ALL COUNTIES														
Adair	1982	139,378	29,897	29,205	14,782	14,881	8,935	6,032	6,269	2,372	25,873	15,472	6,148	3,310
	1977	87,260	17,951	17,450	6,511	10,404	6,178	4,280	4,394	1,681	18,718	9,295	6,395	1,871
Andrew	1982	34,188	5,115	4,971	1,377	990		634	148	108	11,906	8,923	3,243	480
	1977	25,256	3,432	3,319	859	558		410	126	95	9,779	6,096	2,451	360
Atchison	1982	30,781	8,264	8,074	1,292	782		464	353	353	3,911	10,865	1,149	718
	1977	22,113	5,320	5,172	1,049	668		434	354	354	4,255	6,466	1,251	575
Audrain	1982	131,012	36,159	35,321	5,730	12,364	8,492	10,336	8,610	4,266	19,926	7,306	7,274	4,429
	1977	85,907	20,862	20,280	3,547	8,860	6,006	5,935	6,134	3,075	17,719	5,421	6,922	2,368
Barry	1982	93,493	22,449	21,963	5,950	8,507	3,107	3,795	941	761	15,659	14,487	7,310	3,575
	1977	61,373	13,448	13,143	4,013	5,822	2,115	2,472	982	806	13,153	7,093	6,943	1,854
Barton	1982	43,021	8,528	7,888	3,576	1,369		546	2,114	2,114	11,552	4,224	3,979	1,778
	1977	24,978	4,478	4,135	1,483	771		504	1,324	1,324	8,448	2,045	2,701	847
Bates	1982	74,598	15,658	15,295	2,518	4,247		1,638	1,262	548	29,999	5,931	1,611	1,544
	1977	49,620	9,357	9,096	1,687	2,367		1,708	1,438	632	20,662	4,026	1,936	1,007
Benton	1982	39,438	9,757	9,156	3,056	1,893		218	487	151	8,335	3,092	2,373	1,258
	1977	27,045	5,634	5,277	1,884	1,204		239	376	119	7,465	2,570	2,533	694
Bollinger	1982	23,566	9,103	8,924	507	230		124	377	377	7,376	1,183	1,389	459
	1977	15,923	4,506	4,397	365	189		109	390	390	6,458	918	1,387	238
Boone	1982	535,659	115,564	112,251	62,525	80,877	71,425	26,662	16,688	8,240	83,634	40,386	32,856	24,669
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Buchanan	1982	494,680	106,497	103,667	53,005	85,513	74,797	14,582	19,959	10,727	75,637	50,162	18,414	20,906
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
Butler	1982	212,075	48,127	47,012	12,749	33,052	24,292	13,098	7,619	5,075	42,698	17,393	9,826	9,431
	1977	133,094	24,699	24,010	7,732	19,836	14,375	8,075	5,052	3,411	33,330	9,906	9,856	4,934

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Caldwell	1982	20,426	6,882	6,722	793	418		523	109	109	3,330	3,652	1,976	271
	1977	15,714	4,239	4,121	621	325		540	102	102	3,566	2,894	1,592	163
Callaway	1982	115,195	25,051	24,472	14,530	8,957	3,006	2,247	3,936	2,360	14,825	25,511	8,838	3,714
	1977	77,132	14,480	14,076	7,856	4,849	1,618	1,652	3,263	1,982	12,130	17,038	9,380	1,931
Camden	1982	121,545	29,893	29,202	14,941	8,787	5,190	2,877	3,915	3,459	24,434	13,363	3,483	1,840
	1977	67,153	14,136	13,742	7,190	4,801	2,805	1,665	2,606	2,339	17,374	7,074	3,426	966
Cape Girardeau	1982	348,804	72,148	66,481	32,654	61,860	46,495	19,304	18,020	9,826	43,557	32,438	19,642	14,208
	1977	222,365	40,260	37,028	16,085	35,899	26,654	13,299	13,280	7,455	45,055	18,805	15,521	8,248
Carroll	1982	37,870	12,462	12,174	1,692	5,053		1,505	634	392	4,566	3,073	1,300	775
	1977	29,044	7,495	7,286	1,381	3,203		1,223	572	359	5,624	2,765	1,530	636
Carter	1982	14,319	4,927	4,812	1,365	261		119	80	80	3,540	2,133	55	161
	1977	8,697	2,641	2,567	824	183		93	76	76	2,233	1,639	54	145
Cass	1982	177,552	44,363	43,164	17,129	15,844	4,728	950	3,595	2,297	33,744	31,142	6,602	6,997
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Cedar	1982	52,197	19,568	19,115	2,487	4,612		623	1,361	1,077	8,365	4,762	2,012	1,552
	1977	30,949	9,280	9,021	1,592	2,350		612	828	666	7,798	2,797	1,990	744
Chariton	1982	35,647	9,092	8,881	3,103	1,398		1,581	1,092	100	5,670	7,315	1,728	1,012
	1977	23,899	5,355	5,206	1,731	990		946	812	75	5,787	4,177	1,600	615
Christian	1982	59,754	19,613	19,154	2,349	3,034		959	785	658	16,767	5,834	2,593	796
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Clark	1982	22,613	4,996	4,880	1,715	1,329		39	251	118	2,643	5,672	1,869	124
	1977	15,519	3,296	3,204	998	690		38	211	100	2,796	4,149	1,457	101
Clay	1982	881,288	166,470	161,938	82,043	184,775	150,720	24,184	26,847	13,573	207,305	89,549	45,362	17,441
	1977	569,345	97,790	94,664	47,132	102,031	81,817	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Clinton	1982	57,499	13,900	13,578	7,165	5,704	4,141	1,279	2,374	1,585	9,406	4,130	4,415	1,978
	1977	35,342	7,859	7,640	3,083	2,883	2,065	1,090	1,519	1,028	8,681	2,989	3,563	864
Cole	1982	331,670	73,076	72,454	21,908	51,289	41,018	18,213	15,551	8,909	66,839	21,723	19,418	8,117
	1977	205,088	38,901	38,528	12,896	27,420	21,592	13,447	10,607	6,154	56,280	11,709	13,296	4,623
Cooper	1982	58,536	15,303	14,948	3,189	6,647		1,875	901	80	11,994	7,743	1,954	1,959
	1977	38,970	8,897	8,649	2,315	3,746		1,404	824	75	8,826	5,925	1,862	1,274
Crawford	1982	78,390	17,022	16,626	3,824	10,808	5,111	564	987	563	15,073	17,233	3,621	1,176
	1977	48,678	9,346	9,085	2,583	6,483	3,041	376	670	388	11,397	9,541	3,046	811
Dade	1982	19,665	5,361	5,245	793	147		972	642	301	1,360	3,577	4,284	386
	1977	12,855	3,357	3,269	384	132		574	469	223	1,542	1,860	3,299	250
Dallas	1982	29,832	7,856	7,674	2,179	930		716	2,700	2,489	4,955	5,090	2,171	446
	1977	21,975	5,194	5,049	1,170	674		588	1,992	1,867	4,851	3,105	2,339	309
Daviess	1982	23,781	5,586	5,456	1,094	852		158	243	243	7,924	3,736	1,586	687
	1977	16,502	3,063	2,978	647	573		141	229	229	6,369	2,389	1,398	446
De Kalb	1982	17,657	2,924	2,862	1,464	965		346	1,235	1,235	3,277	3,237	1,527	178
	1977	11,710	1,891	1,842	890	663		192	728	728	2,285	1,983	1,485	139
Dent	1982	56,383	16,459	16,085	3,238	6,640	4,846	671	3,589	2,489	8,026	5,356	2,025	1,087
	1977	35,287	8,816	8,574	1,644	4,597	3,308	671	2,614	1,837	6,745	3,078	2,190	668
Douglas	1982	36,890	9,613	9,391	2,442	4,963	4,286	757	458	458	7,906	5,435	1,564	2,292
	1977	21,500	5,196	5,051	1,111	2,735	2,323	542	388	388	5,305	2,853	1,341	1,139
Dunklin	1982	166,306	48,584	47,459	7,778	13,932	7,260	7,670	5,577	3,695	27,342	16,890	10,954	4,706
	1977	115,686	28,752	27,950	5,002	9,717	5,016	5,161	5,100	3,425	25,763	10,981	11,283	2,781
Franklin	1982	324,008	99,830	95,300	25,391	30,860	17,219	10,201	7,820	4,199	51,956	44,098	16,528	3,386
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Gasconade	1982	51,914	15,779	15,340	3,668	2,023		596	1,577	876	10,335	6,252	2,429	1,126
	1977	34,286	8,325	8,054	2,065	1,655		571	1,431	800	9,550	3,563	2,248	650
Gentry	1982	31,216	9,120	8,908	1,722	987		812	2,675	680	4,836	4,002	3,897	1,456
	1977	21,979	5,032	4,892	1,010	655		722	1,754	449	5,379	2,627	2,733	750
Greene	1982	1,140,031	225,437	213,664	122,077	165,547	146,553	46,020	51,587	28,621	210,238	93,013	79,741	30,724
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695
Grundy	1982	46,727	14,170	13,840	4,924	7,274	4,596	3,095	765	400	4,770	6,375	2,069	2,023
	1977	35,163	8,418	8,183	2,696	5,838	3,646	2,458	994	523	5,927	4,022	2,312	1,324
Harrison	1982	36,080	7,961	7,915	2,206	3,408		1,342	574	408	7,945	5,167	1,429	302
	1977	26,167	5,531	5,493	1,552	2,189		1,063	508	364	6,068	4,377	1,505	241
Henry	1982	87,527	20,172	19,779	6,908	6,613	3,304	4,352	5,566	3,427	11,652	11,956	3,850	5,953
	1977	64,440	12,707	12,399	4,019	4,854	2,404	3,738	5,406	3,372	13,251	6,900	4,299	3,253
Hickory	1982	12,936	3,847	3,759	829	854			316	316	376	3,947	1,241	442
	1977	7,933	2,025	1,969	578	566			223	223	348	2,013	1,148	281
Holt	1982	38,878	4,028	3,934	1,070	298		289	300		9,137	21,110	1,064	245
	1977	22,515	2,822	2,743	751	165		253	210		6,110	9,819	1,113	203

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Howard	1982	25,292	7,092	6,788	1,949	420		255	463	352	5,651	2,122	485	1,682
	1977	17,619	3,869	3,705	1,460	438		272	330	251	4,778	2,108	710	974
Howell	1982	155,966	43,161	42,160	11,717	18,576	10,552	2,849	6,188	3,402	35,702	10,543	6,588	4,649
	1977	97,467	22,105	21,488	5,541	11,082	6,230	2,522	4,460	2,482	26,159	7,282	6,958	2,760
Iron	1982	45,474	17,806	17,392	1,869	3,153		995	848		7,178	3,988	2,978	544
	1977	26,003	8,550	8,311	1,031	1,630		588	751		5,288	2,737	2,285	334
Jackson	1982	3,728,790	800,847	766,279	440,526	607,908	524,075	163,426	111,808	59,020	629,528	353,273	87,608	109,373
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897
Jasper	1982	605,540	117,002	114,398	51,309	83,501	77,340	30,855	21,652	11,445	120,724	58,936	35,311	28,738
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Jefferson	1982	457,755	165,292	158,735	27,336	48,225	31,990	3,780	12,213	6,804	69,045	64,952	20,156	13,827
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
Johnson	1982	105,228	25,795	25,300	12,034	12,449	3,520	2,618	5,177	1,130	15,238	12,889	6,412	3,458
	1977	78,232	16,154	15,828	6,898	7,560	2,130	2,501	2,583	925	16,986	9,357	7,153	2,152
Knox	1982	13,172	3,358	3,279	630	1,178		784	414	414	2,534	1,271	1,570	472
	1977	9,176	2,037	1,980	308	931		466	347	347	2,445	866	1,057	311
Laclede	1982	146,675	32,850	32,089	8,554	13,076	10,477	3,394	4,157	2,739	29,845	19,199	10,298	2,753
	1977	88,394	15,082	14,661	4,252	8,397	6,624	2,760	2,603	1,739	23,778	11,652	7,210	1,331
Lafayette	1982	103,082	34,836	34,599	6,922	6,715	2,899	2,972	3,126	2,254	16,793	10,322	6,775	3,602
	1977	70,882	18,583	18,436	4,626	4,998	2,143	2,802	2,880	2,107	14,898	7,673	6,524	2,489
Lawrence	1982	107,975	29,633	29,412	9,495	9,089	5,106	2,981	4,877	4,065	25,300	6,740	5,038	4,596
	1977	64,229	14,458	14,335	4,070	4,089	2,274	1,860	2,860	2,420	19,738	5,053	4,973	2,231
Lewis	1982	36,211	9,615	9,402	1,342	1,199		82	1,356		7,430	4,073	5,262	185
	1977	24,140	5,047	4,930	900	946		59	1,031		6,565	2,550	3,727	142
Lincoln	1982	64,382	22,782	22,625	5,702	7,005	5,226	1,054	1,475	1,042	7,722	6,670	3,805	1,201
	1977	42,269	13,202	13,097	3,025	3,730	2,743	746	1,227	878	8,605	4,546	2,644	823
Linn	1982	71,404	15,269	14,914	5,216	6,875		2,280	3,211	779	14,442	9,698	4,375	2,758
	1977	47,985	9,599	9,331	2,518	4,481		1,572	2,348	573	12,175	5,270	4,026	1,804
Livingston	1982	89,824	19,753	19,294	3,276	12,630	8,018	2,975	3,255	1,291	15,968	10,933	6,343	2,614
	1977	57,459	10,997	10,690	2,390	7,636	4,792	2,991	2,035	817	13,925	4,945	4,890	1,481
McDonald	1982	44,445	11,304	11,041	2,110	2,862	1,820	291	595		4,790	9,098	2,589	380
	1977	26,709	5,868	5,704	1,613	2,482	1,559	255	356		4,259	4,635	2,261	318
Macon	1982	54,376	14,849	14,504	4,231	2,167		2,525	2,885	1,284	9,955	5,618	4,737	1,978
	1977	38,343	8,990	8,739	2,570	1,777		1,769	2,001	896	8,220	3,990	3,993	1,158
Madison	1982	38,003	16,499	16,117	3,010	1,198		309	1,176	322	3,047	5,972	1,339	1,247
	1977	24,748	8,792	8,547	1,755	1,023		305	1,161	320	3,181	4,269	1,253	672
Maries	1982	13,620	4,385	4,284	1,168	248		814	459	459	2,055	1,140	1,028	
	1977	9,007	2,264	2,201	611	231		516	354	354	1,992	1,031	737	
Marion	1982	163,927	40,438	40,011	16,182	22,772	12,925	6,007	4,986	2,678	19,212	20,755	10,940	4,163
	1977	106,271	23,135	22,866	8,647	12,907	7,250	4,418	4,289	2,332	20,526	12,383	8,917	2,690
Mercer	1982	9,458	2,816	2,749	598	247		253	353		2,166	766	730	336
	1977	6,575	1,818	1,767	388	209		175	282		1,651	576	707	175
Miller	1982	90,084	13,509	13,196	11,100	7,380	6,046	1,462	3,135	1,826	17,053	12,534	6,157	925
	1977	56,105	8,215	7,986	5,739	5,288	4,264	1,409	2,191	1,293	13,186	5,824	4,470	643
Mississippi	1982	64,932	11,005	10,749	1,826	1,959		2,074	1,766	862	8,306	25,383	2,533	2,158
	1977	45,195	7,907	7,686	1,354	1,596		1,409	1,433	708	9,187	14,169	3,042	1,325
Moniteau	1982	52,171	14,111	13,783	1,797	1,037		1,228	412	169	18,289	4,424	3,476	1,025
	1977	32,269	6,833	6,642	1,083	825		1,058	433	179	13,426	2,504	2,545	511
Monroe	1982	30,389	5,083	4,964	2,235	771		1,577	688	175	9,016	2,310	5,724	831
	1977	18,082	3,075	2,989	994	573		846	529	135	5,382	1,587	3,528	481
Montgomery	1982	38,821	7,649	7,482	3,443	1,532		407	1,286	88	7,120	11,377	1,672	1,285
	1977	26,450	4,955	4,824	2,014	1,027		383	1,113	77	5,851	7,085	1,488	653
Morgan	1982	53,002	12,698	12,403	3,252	992		710	3,457	2,500	10,835	7,752	6,517	344
	1977	33,723	8,493	8,256	2,191	872		623	2,208	1,606	7,503	3,665	4,935	264
New Madrid	1982	89,148	13,951	13,647	3,057	14,234	10,123	5,734	2,762	1,878	12,446	26,237	5,431	1,002
	1977	60,374	11,440	11,179	2,371	8,927	6,264	3,634	2,062	1,421	9,877	13,775	4,411	795
Newton	1982	114,377	36,569	35,350	9,247	8,427	6,139	2,975	3,008	1,689	24,094	15,706	4,683	1,720
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156
Nodaway	1982	92,857	20,456	19,980	7,418	12,433	8,851	3,522	3,166	1,515	10,358	11,053	10,755	1,276
	1977	60,108	11,780	11,451	3,984	7,278	5,112	2,657	2,318	1,122	10,903	6,876	7,486	1,097
Oregon	1982	33,219	6,280	6,134	1,632	2,194		994	421	199	5,708	4,188	3,201	1,052
	1977	22,478	4,185	4,068	980	1,290		842	433	207	5,936	2,303	2,584	526
Osage	1982	22,641	6,188	6,043	1,400	252		309	757	76	3,857	3,511	1,771	
	1977	16,474	4,179	4,062	949	226		207	569	58	3,774	2,507	1,655	

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Ozark	1982	29,352	8,055	7,867	953	1,502		73	452	214	5,520	3,856	796	424
	1977	17,123	3,568	3,468	659	887		75	297	142	4,937	1,901	739	319
Pemiscot	1982	84,929	27,151	26,524	7,105	8,165	5,257	3,688	2,522	1,588	9,879	9,816	2,780	1,923
	1977	53,116	15,670	15,233	3,808	4,629	2,944	2,209	1,743	1,112	8,435	6,369	2,877	1,284
Perry	1982	70,257	8,007	7,863	6,653	23,712	14,020	228	2,049	451	8,262	8,724	6,324	1,534
	1977	52,987	5,698	5,589	3,977	16,239	9,497	305	1,909	423	8,316	6,569	5,311	1,050
Pettis	1982	184,212	44,489	43,663	16,480	26,420	18,477	8,147	5,549	3,098	33,704	12,065	12,126	3,775
	1977	125,562	23,725	23,260	10,002	14,052	9,698	5,519	4,806	2,717	34,579	7,957	11,115	2,940
Phelps	1982	179,893	45,702	44,462	18,184	17,174	11,305	8,775	3,563	2,576	30,783	19,662	10,772	1,611
	1977	114,674	22,711	21,988	8,987	10,238	6,655	5,486	3,511	2,574	27,002	12,299	10,442	1,183
Pike	1982	60,932	17,205	16,807	2,816	8,255	4,180	1,217	1,166	614	5,748	9,447	4,045	2,671
	1977	43,207	11,408	11,090	2,009	5,257	2,638	1,222	1,239	661	6,533	6,279	3,353	1,545
Platte	1982	133,640	42,841	40,916	16,572	11,899	5,215	535	984	608	8,889	19,744	7,848	5,019
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Polk	1982	91,855	24,305	24,091	3,797	10,156	4,876	1,568	2,142	2,142	16,876	6,896	12,762	2,422
	1977	49,721	10,663	10,558	1,916	4,948	2,356	1,382	1,341	1,341	10,705	3,769	9,008	1,111
Pulaski	1982	106,259	20,609	20,382	8,612	13,229	8,599	1,182	3,845	2,343	25,663	16,946	2,865	1,810
	1977	69,204	11,336	11,199	4,943	6,958	4,468	1,098	3 421	2,112	20,950	9,284	3,021	898
Putnam	1982	27,983	7,913	7,728	1,150	790		1,141	395		6,973	4,854	999	782
	1977	16,409	3,574	3,474	766	579		653	238		5,122	2,443	965	373
Ralls	1982	14,618	4,164	3,746	419	542		300	261		4,312	2,068	1,416	55
	1977	9,809	2,200	1,976	279	303		273	186		3,259	1,352	1,050	48
Randolph	1982	130,868	36,205	35,366	10,211	8,630	6,159	8,099	7,529	5,247	29,708	10,680	4,376	3,376
	1977	83,416	18,760	18,237	4,838	7,098	4,998	4,807	4,813	3,402	22,076	6,471	4,569	1,919
Ray	1982	65,412	16,925	16,594	3,673	1,967		3,303	857	220	14,340	5,498	3,420	3,613
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
Reynolds	1982	21,815	7,661	7,482	588	418			99	99	6,503	3,833	503	377
	1977	13,555	4,000	3,888	351	227			114	114	4,925	2,043	522	190
Ripley	1982	31,867	10,433	10,192	713	5,132		292	455	342	6,694	1,889	1,862	1,948
	1977	20,701	5,847	5,684	550	3,074		273	517	395	5,036	1,367	1,492	973
St. Charles	1982	646,064	164,820	157,970	57,122	64,120	49,275	14,242	22,429	10,928	107,302	114,094	41,004	12,165
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Clair	1982	31,151	3,494	3,413	4,097	315		255	477	477	12,280	2,938	1,353	739
	1977	18,685	2,465	2,396	1,898	227		270	464	464	8,289	1,696	945	352
Ste. Genevieve	1982	52,222	13,981	13,655	6,642	3,860		644	1,052	537	7,981	7,457	2,806	873
	1977	30,728	7,276	7,073	3,008	1,988		381	917	474	7 278	3,926	2,171	682
St. Francois	1982	195,876	54,133	52,882	11,675	32,435	22,453	5,760	6,843	5,641	23,604	32,195	10,339	4,329
	1977	122,954	30,218	29,375	5,581	16,162	11,042	4,623	4,777	3,998	24,455	16,511	9,911	2,629
St. Louis	1982	5,867,824	1,364,563	1,284,885	634,183	1,012,980	946,526	281,245	244,365	141,716	963,743	523,269	181,697	174,222
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299 042	141,013	110,047
St. Louis city	1982	1,827,452	442,664	410,452	293,968	248,130	221,099	73,100	51,662	31,327	227,861	199,205	33,177	68,288
	1977	1,409,583	307,678	284.751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Saline	1982	95,150	23,787	23,237	5,614	11,079		4,268	2,204	892	12,330	13,928	6,430	3,953
	1977	69,494	14,389	13,988	4,126	8,115		3,025	2,392	980	12,782	9,824	5,588	2,714
Schuyler	1982	21,060	2,361	2,304	909	242		550			7,268	4,373	2,443	200
	1977	13,652	1,281	1,245	598	209		322			5,810	2,300	1,617	145
Scotland	1982	18,425	3,680	3,594	1,829	2,450		286	838	676	3,887	1,552	743	1,088
	1977	12,778	2,629	2,556	889	1,352		160	709	581	3,231	1,221	753	577
Scott	1982	224,900	65,362	63,146	19,258	13,334	8,574	5,745	8,072	5,424	40,576	21,325	23,227	6,939
	1977	130,865	30,337	29,166	9,689	8,207	5,213	3,887	5,820	3,964	31,330	10,604	17,355	4,183
Shannon	1982	14,324	6,074	5,931	512	445		126	266	266	1,765	2,500	283	146
	1977	9,863	3,280	3,188	378	264		135	114	114	2,021	1,831	324	118
Shelby	1982	30,550	7,155	6,988	1,450	2,507		514	269	269	7,898	5,381	839	896
	1977	20,241	4,577	4,449	972	1,597		367	145	145	5,732	3,158	985	505
Stoddard	1982	116,415	18,295	17,871	12,090	10,483	4,647	2,242	4,033	2,551	28,394	6,648	15,608	3,249
	1977	78,193	13,183	12,815	5,431	5,736	2,523	1,858	2,888	1,851	23,921	5,210	10,403	1,830
Stone	1982	38,190	13,354	13,046	2,169	1,169		938	204	204	6,410	4,730	1,720	762
	1977	23,340	6,805	6,615	1,564	737		684	161	161	4,987	2,636	1,967	463
Sullivan	1982	15,609	3,419	3,320	632	1,021		471	676	203	2,100	1,656	2,136	211
	1977	12,052	2,436	2,355	437	780		269	477	146	2,059	1,315	1,777	180
Taney	1982	106,756	27,481	27,350	16,158	10,302	6,350	1,763	1,626	1,420	14,424	9,615	4,332	3,213
	1977	64,983	14,623	14,538	8,162	5,983	3,646	1,320	1,622	1,388	11,517	5,447	5,614	1,754
Texas	1982	94,632	15,909	15,539	2,564	7,950	5,354	1,541	950	782	20,140	20,520	7,636	1,377
	1977	56,581	9,777	9,504	1,922	3,693	2,456	1,089	909	759	17,429	8,564	4,632	1,004

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Vernon	1982	80,128	19,750	19,293	9,748	8,836	5,905	3,033	4,252	1,851	17,318	7,899	3,670	1,328
	1977	50,743	10,197	9,913	4,232	6,653	4,390	1,964	3,045	1,340	13,202	4,399	3,087	970
Warren	1982	50,475	17,252	16,775	5,429	4,348	3,121	172	626	427	6,861	7,410	3,478	524
	1977	29,879	8,747	8,464	2,769	2,657	1,882	175	456	315	5,266	4,909	2,415	287
Washington	1982	47,390	15,679	15,313	3,328	2,710		273	440	364	8,267	8,819	3,082	1,279
	1977	29,399	8,801	8,555	1,439	1,918		215	368	306	6,858	4,825	2,279	624
Wayne	1982	36,871	9,911	9,681	1,954	3,141		326	1,296	1,168	9,061	3,981	2,973	1,355
	1977	23,392	5,881	5,717	1,427	1,584		222	1,083	993	5,746	2,669	2,532	755
Webster	1982	57,672	17,775	17,363	3,459	4,872	3,991	1,021	1,569	1,158	7,594	9,935	4,471	1,026
	1977	32,030	7,352	7,147	1,895	2,527	2,037	865	993	743	6,643	5,048	2,705	671
Worth	1982	7,987	2,806	2,740	156	69		102	769	633	1,356	1,484	735	174
	1977	6,111	1,824	1,773	111	53		77	592	495	1,146	1,104	777	156
Wright	1982	55,909	11,429	11,164	2,861	12,958	3,684	936	1,101	749	7,085	5,422	5,389	778
	1977	37,388	7,666	7,452	1,674	6,772	1,917	820	1,204	830	6,243	3,659	4,545	670
TOTAL METRO COUNTIES	1982	17,162,908	3,964,133	3,770,316	1,905,377	2,660,322	2,330,000	699,991	599,385	334,326	2,861,600	1,719,183	624,275	525,486
	1977	11,442,001	2,342,026	2,218,506	1,038,593	1,798,451	1,556,901	531,135	484,471	276,485	2,484,504	979,338	526,686	336,075
TOTAL STATE	1982	24,114,389	5,676,291	5,440,637	2,423,053	3,372,225	2,723,695	923,540	828,368	469,777	4,113,365	2,589,685	1,066,051	710,745
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
MONTANA														
BILLINGS	1982	868,242	176,505	171,235	59,914	145,960	110,018	42,882	43,899	23,234	148,081	71,505	88,667	37,558
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
Yellowstone	1982	868,242	176,505	171,235	59,914	145,960	110,018	42,882	43,899	23,234	148,081	71,505	88,667	37,558
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
GREAT FALLS	1982	552,593	101,754	97,199	44,375	78,432	72,454	34,048	31,343	15,730	99,692	50,428	46,335	21,716
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
Cascade	1982	552,593	101,754	97,199	44,375	78,432	72,454	34,048	31,343	15,730	99,692	50,428	46,335	21,716
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
ALL COUNTIES														
Beaverhead	1982	37,179	10,652	10,365	3,249	1,183		2,906	1,590	1,247	6,673	4,435	2,268	1,704
	1977	26,422	6,619	6,409	3,072	785		1,722	1,000	796	5,743	2,753	1,671	1,122
Big Horn	1982	42,801	12,972	12,383	4,510	512		1,941	537	90	8,974	9,545	1,639	805
	1977	25,847	7,416	7,045	2,883	352		1,139	320	55	6,481	4,651	1,194	450
Blaine	1982	21,758	3,769	3,450	1,700	1,155		1,222	306	100	8,512	1,861	1,604	678
	1977	14,825	2,674	2,444	1,482	570		860	148	50	5,783	1,179	1,046	437
Broadwater	1982	19,058	6,869	6,683	1,910	721					3,924	3,584	1,412	461
	1977	11,606	3,491	3,380	1,227	438					3,005	1,940	936	400
Carbon	1982	24,876	7,091	6,894	3,380	217		1,290	212		2,208	2,239	4,542	885
	1977	16,766	4,296	4,157	2,783	135		784	146		1,624	1,627	3,094	592
Carter	1982	2,699	1,119	1,086	448	91		97				650	118	49
	1977	1,867	787	762	360	59		58				375	98	33
Cascade	1982	552,593	101,754	97,199	44,375	78,432	72,454	34,048	31,343	15,730	99,692	50,428	46,335	21,716
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
Chouteau	1982	12,199	3,573	3,475	1,772	392		257	16	16	2,852	521	1,398	481
	1977	9,773	2,483	2,404	1,594	277		167	13	13	2,722	364	1,023	423
Custer	1982	77,232	17,726	17,246	7,188	2,330		6,483	2,041	919	9,723	14,914	6,585	2,165
	1977	52,377	11,582	11,215	5,655	1,596		4,035	1,244	568	9,217	6,889	5,143	1,845
Daniels	1982	10,358	3,140	3,054	992	79		931	362	205	2,307	168	1,458	332
	1977	6,421	1,743	1,688	808	59		547	191	110	1,456	113	918	223
Dawson	1982	81,162	18,496	18,052	5,595	2,759		4,320	3,704	1,401	9,447	19,489	9,720	3,254
	1977	47,185	10,179	9,887	3,985	2,001		2,368	2,077	795	8,114	8,976	4,979	1,564
Deer Lodge	1982	49,974	18,524	18,137	5,936			2,470	1,109	356	9,119	3,728	3,278	2,320
	1977	35,021	11,337	11,047	4,574			1,893	775	292	7,768	2,529	2,305	1,768
Fallon	1982	17,998	4,510	4,409	1,776	928		813	638	137	5,143	1,233	1,583	941
	1977	12,313	2,805	2,740	1,108	486		578	433	94	4,145	833	1,145	487
Fergus	1982	64,254	17,492	17,018	5,212	2,677		4,748	3,200	1,492	10,628	9,043	3,803	2,879
	1977	40,980	9,685	9,378	3,813	1,703		2,686	1,931	912	9,370	5,140	2,285	1,476
Flathead	1982	315,204	83,605	81,447	29,254	20,427	15,570	20,052	12,868	8,186	52,462	21,253	22,102	9,683
	1977	196,332	47,762	46,303	20,049	12,877	9,669	10,840	8,576	5,507	40,791	11,791	16,418	5,352

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Gallatin	1982	269,046	47,694	46,372	22,971	16,847	11,938	16,020	16,728	8,885	35,571	33,849	34,032	8,905
	1977	177,849	31,363	30,346	17,621	9,449	6,614	9,243	10,245	5,501	31,034	18,254	23,386	5,537
Garfield	1982	2,698	757	736	525	219		38			58	759	251	54
	1977	2,042	479	464	500	151		30			58	527	231	37
Glacier	1982	47,539	11,997	11,674	3,802	7,042		3,110	1,392	1,139	6,633	6,757	3,002	689
	1977	33,509	8,158	7,899	3,646	4,228		1,769	908	754	5,608	3,598	2,406	538
Golden Valley	1982	775	132	128	133							164		
	1977	642	103	100	136							113		
Granite	1982	6,405	2,005	1,950	729			172			1,261	1,303	78	259
	1977	4,750	1,337	1,295	654			123			1,097	859	67	181
Hill	1982	106,796	21,298	20,841	7,270	11,550	5,215	7,804	3,503	1,411	13,947	12,098	13,855	5,951
	1977	69,060	14,327	14,005	5,625	5,919	2,647	4,839	2,460	1,003	12,860	6,155	8,462	3,117
Jefferson	1982	6,642	2,115	2,056	1,356	285			183	183	463	678	652	369
	1977	6,077	1,693	1,639	1,488	242			163	163	528	529	584	306
Judith Basin	1982	6,385	1,604	1,559	576			33	79	79	583	2,983	196	32
	1977	4,661	1,125	1,089	601			30	65	65	582	1,818	153	31
Lake	1982	62,529	19,177	18,661	5,156	1,036		3,026	2,107	1,172	8,677	8,382	3,782	3,043
	1977	44,476	12,379	11,987	4,320	840		2,118	1,183	667	9,114	5,195	2,986	1,868
Lewis and Clark	1982	262,197	62,500	62,021	24,501	33,283	26,860	11,888	14,085	8,517	45,209	17,586	23,193	7,526
	1977	172,234	39,340	38,995	18,059	16,881	13,404	7,173	8,093	4,962	35,118	10,741	18,266	4,889
Liberty	1982	10,421	2,689	2,615	606			348	45	45	5,213	721	135	515
	1977	6,848	1,539	1,490	473			198	33	33	3,552	447	122	366
Lincoln	1982	57,886	23,110	22,487	4,660	4,514		1,489	1,326	421	9,016	4,971	2,028	2,383
	1977	40,025	14,069	13,623	3,896	2,747		1,027	769	248	7,753	3,644	1,513	1,489
McCone	1982	6,131	2,127	2,068	284	164			41	41	328	2,368	587	
	1977	4,491	1,505	1,457	297	114			33	33	328	1,575	452	
Madison	1982	11,088	3,939	3,849	2,253	423		132			493	1,434	799	343
	1977	8,199	2,559	2,489	1,820	319		88			529	1,070	651	262
Meagher	1982	7,730	4,223	4,107	999			130			1,031	409	370	55
	1977	4,623	2,038	1,973	740			99			667	337	336	55
Mineral	1982	10,267	1,650	1,604	1,360	2,054		99			1,201	1,872	131	415
	1977	8,055	1,284	1,243	1,509	1,355		86			945	1,493	140	294
Missoula	1982	510,853	93,336	88,299	44,064	52,316	43,625	21,980	32,668	22,546	104,124	49,477	34,741	17,393
	1977	319,284	58,1[illegible]	54,870	28,925	29,997	24,594	11,547	17,035	12,100	76,189	27,106	27,418	10,397
Musselshell	1982	15,490	3,433	3,339	1,683	1,208			717	332	1,687	3,182	2,375	154
	1977	9,830	2,059	1,994	1,399	574			411	193	1,421	1,760	1,309	118
Park	1982	64,123	20,131	19,076	6,036	1,055		4,113	2,244	1,147	4,831	10,251	3,823	1,109
	1977	40,131	11,371	10,756	4,751	827		2,572	1,234	639	4,955	5,647	2,392	737
Petroleum	1982	670	313	303	44							249		
	1977	556	268	260	52							177		
Phillips	1982	22,367	5,339	5,231	2,268	388		1,863	523	523	4,238	1,972	3,118	1,168
	1977	15,121	3,282	3,213	1,685	255		1,097	296	296	3,797	1,364	1,815	627
Pondera	1982	34,262	8,367	8,141	1,627	1,041		1,704	1,763	1,352	12,316	2,080	1,846	2,328
	1977	22,854	4,950	4,793	1,475	732		923	970	755	8,656	1,400	1,553	1,237
Powder River	1982	9,300	2,898	2,819	951	415		130			1,716	1,242	126	92
	1977	6,061	1,512	1,464	732	311		66			1,450	909	111	75
Powell	1982	27,158	6,134	6,036	3,098	239		1,280			3,047	6,292	2,130	1,411
	1977	17,977	3,959	3,893	2,287	161		830			2,684	3,718	1,352	868
Prairie	1982	4,993	1,430	1,390	892	71					643	1,009	744	55
	1977	3,619	836	809	642	63					548	813	538	45
Ravalli	1982	64,367	15,479	15,060	5,436	2,498		2,012	2,377	2,377	8,292	12,061	7,026	3,966
	1977	44,019	10,275	9,949	4,473	1,560		1,404	1,445	1,445	8,046	6,253	4,957	2,105
Richland	1982	60,901	20,629	20,430	3,028	4,559	2,315	3,081	2,371	1,082	11,554	3,363	5,864	889
	1977	42,549	11,610	11,486	2,608	2,777	1,396	1,944	1,840	850	11,282	2,215	4,212	614
Roosevelt	1982	48,344	14,313	13,927	4,510	1,396		3,700	891	409	7,339	8,415	3,149	1,986
	1977	33,019	8,268	8,006	3,374	981		1,980	671	311	6,897	5,418	2,192	1,194
Rosebud	1982	29,331	9,416	9,161	3,247	723		1,110	224	224	4,057	4,142	2,686	167
	1977	18,552	4,915	4,759	2,422	517		622	165	165	3,241	2,391	2,130	138
Sanders	1982	31,120	7,253	7,056	2,847	2,427			28	28	9,850	3,900	806	1,331
	1977	19,093	4,063	3,934	2,017	1,477			21	21	6,702	2,102	646	685
Sheridan	1982	23,161	3,641	3,560	3,040	793		2,532	986	393	966	5,189	3,636	1,118
	1977	15,779	2,682	2,620	2,550	544		1,569	717	290	954	2,836	2,383	675
Silver Bow	1982	239,484	47,938	46,894	16,389	25,225	11,518	6,715	15,499	8,123	46,779	44,228	9,024	8,813
	1977	171,197	37,334	36,481	14,302	19,525	8,828	5,355	10,103	5,365	34,862	22,871	7,942	6,346

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Stillwater	1982	19,175	4,062	3,952	2,186	384		435	150	31	546	5,242	2,627	1,066
	1977	10,571	2,586	2,504	1,438	236		271	113	24	630	2,144	1,358	517
Sweet Grass	1982	19,226	7,583	7,430	768	273		657	174	174	2,535	4,261	1,318	1,261
	1977	12,534	4,019	3,934	746	208		351	130	130	2,079	2,835	1,112	700
Teton	1982	21,784	3,837	3,711	1,598	408		1,701	571	571	9,508	1,810	1,035	711
	1977	15,838	2,715	2,614	1,492	329		865	375	375	7,206	1,160	847	373
Toole	1982	26,775	9,605	9,345	2,596	394		2,143	858	858	1,708	5,992	994	644
	1977	18,844	5,451	5,278	2,492	326		1,404	529	529	1,898	3,836	953	500
Treasure	1982	972	477	462	212	142							108	
	1977	927	432	418	225	119							122	
Valley	1982	51,916	10,990	10,742	3,600	4,910		1,940	1,471	834	11,119	8,473	3,884	1,699
	1977	37,852	7,243	7,045	3,027	2,691		1,505	1,066	613	9,883	4,877	3,607	1,329
Wheatland	1982	8,255	2,137	2,078	907	157		204	183	183	493	2,486	346	123
	1977	5,839	1,611	1,560	759	135		131	111	111	490	1,454	281	97
Wibaux	1982	3,847	163	156	378				42	42	54	2,435	254	221
	1977	2,329	120	116	398				33	33	58	1,199	196	131
Yellowstone	1982	868,242	176,505	171,235	59,914	145,960	110,018	42,882	43,899	23,234	148,081	71,505	88,667	37,558
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
TOTAL METRO COUNTIES	1982	1,420,835	278,259	268,434	104,289	224,392	182,472	76,930	75,242	38,964	247,773	121,933	135,002	59,274
	1977	877,869	153,639	147,385	75,622	117,405	94,843	47,720	43,962	23,109	193,982	62,166	88,400	34,211
TOTAL STATE	1982	4,409,996	993,718	963,459	365,802	436,302	299,513	226,049	205,054	116,235	756,831	498,681	371,263	164,155
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
NEBRASKA														
LINCOLN	1982	1,040,224	230,877	224,481	120,335	160,912	139,146	41,224	36,270	19,845	157,369	94,905	63,523	27,211
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lancaster	1982	1,040,224	230,877	224,481	120,335	160,912	139,146	41,224	36,270	19,845	157,369	94,905	63,523	27,211
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
OMAHA	1982	2,959,766	674,465	637,407	368,669	447,421	414,847	111,524	150,482	109,124	504,677	264,929	89,234	103,263
	1977	2,012,209	390,152	367,397	208,438	326,860	297,199	85,370	124,684	92,921	433,603	158,906	78,475	67,826
Douglas	1982	2,231,964	482,167	453,016	278,812	320,567	298,797	98,066	133,135	102,853	388,903	175,519	68,062	79,440
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Sarpy	1982	264,024	73,717	71,280	35,310	64,117	56,413	5,097	7,192	1,529	30,656	25,681	6,267	4,009
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Washington	1982	56,783	13,306	12,740	5,581	1,580		2,391	829		14,188	8,376	3,829	2,104
	1977	39,605	7,265	6,922	3,439	1,099		1,519	711		12,753	5,163	3,578	1,187
Pottawattamie, Iowa	*1982*	*406,995*	*105,275*	*100,371*	*48,966*	*61,157*	*59,637*	*5,970*	*9,326*	*4,742*	*70,930*	*55,353*	*11,076*	*17,710*
	1977	*257,678*	*55,767*	*52,910*	*25,481*	*32,063*	*30,638*	*6,161*	*7,923*	*4,154*	*66,742*	*31,836*	*8,719*	*10,628*
ALL COUNTIES														
Adams	1982	188,277	29,036	28,456	17,050	35,362	28,023	11,164	5,406	2,748	31,195	22,157	17,526	3,165
	1977	123,722	16,834	16,417	8,815	22,939	17,916	8,510	4,750	2,448	26,281	11,204	13,568	2,316
Antelope	1982	33,088	6,174	5,593	2,349	276		923	427		9,574	5,323	2,816	991
	1977	23,366	3,597	3,253	1,407	197		773	285		8,305	3,045	2,744	572
Arthur	1982	489			92				26	26		192		
	1977	241			59				27	27		145		
Banner	1982	96			31				14	14		36		
	1977	96			25				17	17		39		
Blaine	1982	2,313	317	317	56						180	346	558	
	1977	1,945	214	214	42						197	306	612	
Boone	1982	34,282	7,475	7,157	2,129	3,139		2,147	603	380	7,841	3,496	4,245	935
	1977	20,500	4,118	3,924	1,305	1,741		1,139	498	319	5,150	2,041	2,575	494
Box Butte	1982	69,004	23,379	22,895	5,237	6,270		2,209	1,161	1,080	9,804	6,407	4,559	2,810
	1977	39,386	10,693	10,461	2,414	3,548		1,952	1,156	1,089	8,692	3,322	3,297	1,430
Boyd	1982	7,175	2,165	2,072	816	139		49	57		351	1,372	852	33
	1977	5,646	1,549	1,476	545	139		49	58		422	1,117	905	28
Brown	1982	19,510	4,088	3,958	2,697	474		1,214	992	427	4,040	1,578	1,409	290
	1977	13,410	2,714	2,616	1,339	387		723	641	280	3,522	1,124	1,404	226
Buffalo	1982	213,215	39,384	37,710	25,248	28,523	13,997	9,509	11,334	7,463	39,182	28,581	11,294	2,042
	1977	131,798	21,663	20,641	13,440	16,438	8,012	6,142	7,048	4,709	29,733	16,110	9,676	1,638

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Burt	1982	25,826	9,093	8,881	2,710	329		1,095	988	633	5,119	2,175	2,748	869
	1977	19,205	5,728	5,568	1,868	287		810	754	490	4,563	1,839	2,224	593
Butler	1982	27,112	5,736	5,492	3,246	552		102	418	219	5,578	6,391	1,965	565
	1977	17,518	3,478	3,314	1,920	554		89	361	193	4,466	3,204	1,541	469
Cass	1982	58,388	14,870	14,543	5,346	3,075		239	346	102	14,518	14,252	2,711	855
	1977	38,023	8,240	8,019	3,579	1,814		241	328	98	11,848	7,649	2,307	669
Cedar	1982	37,472	5,169	4,949	3,553	490		491	264	78	4,154	12,169	6,993	841
	1977	21,682	3,787	3,608	2,094	378		357	235	71	2,927	5,152	4,745	524
Chase	1982	22,983	6,920	6,357	1,055	704		253	695		3,230	7,056	645	986
	1977	14,979	3,855	3,535	608	622		196	455		3,459	3,854	678	539
Cherry	1982	36,083	6,579	6,282	5,494	2,714		1,463	1,380	1,195	5,233	5,768	1,591	861
	1977	23,290	4,236	4,026	2,586	1,753		1,199	1,009	895	4,662	3,163	1,484	642
Cheyenne	1982	65,148	12,584	12,048	2,789	1,879		3,275	1,224	925	10,240	5,462	1,514	1,580
	1977	41,500	7,787	7,419	2,120	1,613		2,426	995	764	7,770	4,203	1,730	1,056
Clay	1982	19,536	5,067	4,824	1,753	171		26	1,280	272	2,764	3,887	1,724	210
	1977	13,279	3,109	2,946	1,195	122		19	907	196	2,021	2,702	1,655	122
Colfax	1982	36,102	8,153	7,461	5,630	1,817		555	977	977	6,692	8,456	2,024	420
	1977	24,207	5,388	4,922	2,953	1,361		514	804	804	5,637	4,628	1,694	347
Cuming	1982	44,069	11,944	11,469	2,666	1,664		2,029	849	334	13,512	6,115	2,007	938
	1977	28,421	5,855	5,595	1,722	1,052		1,456	630	252	9,780	4,184	1,750	607
Custer	1982	55,680	15,206	14,558	4,650	3,016		2,696	1,673	587	9,479	5,926	3,272	1,532
	1977	37,950	9,831	9,367	2,348	1,930		1,777	1,510	537	8,213	3,635	2,962	1,105
☐ Dakota	1982	83,868	24,134	23,021	9,215	714		514	2,335	1,506	14,207	20,040	1,091	4,330
	1977	51,312	12,323	11,698	6,587	442		440	1,896	1,228	10,922	10,825	1,210	2,308
Dawes	1982	49,564	13,847	13,561	5,839	2,767		2,882	1,574	1,343	7,564	6,349	2,452	1,352
	1977	32,136	7,925	7,723	3,295	1,863		2,320	1,378	1,195	6,363	3,184	2,133	832
Dawson	1982	116,811	25,564	24,861	8,747	9,463		5,465	3,955	2,865	20,238	14,867	9,088	4,306
	1977	78,199	15,852	15,341	5,078	5,567		3,621	3,049	2,243	15,997	11,150	7,625	2,557
Deuel	1982	11,353	475	452	1,132	307		87	925	834	1,366	6,209	574	179
	1977	8,249	331	315	790	227		76	754	690	1,330	3,869	663	138
Dixon	1982	10,614	2,762	2,644	1,542	298		53	49	49	1,438	2,227	1,008	661
	1977	8,900	1,998	1,904	1,078	222		54	54	54	1,699	1,808	1,032	517
Dodge	1982	192,555	44,771	44,366	19,913	19,990	13,677	6,770	6,660	4,761	39,652	15,770	8,112	5,596
	1977	129,887	25,928	25,666	12,329	16,446	11,120	4,640	5,322	3,863	31,007	10,570	7,374	3,947
Douglas	1982	2,231,964	482,167	453,016	278,812	320,567	298,797	98,066	133,135	102,853	388,903	175,519	68,062	79,440
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Dundy	1982	9,294	2,742	2,624	970	1,083		482	176	46	1,498	497	871	141
	1977	5,985	1,570	1,496	465	618		293	175	46	1,195	390	621	125
Fillmore	1982	23,118	5,621	5,382	4,217	1,441		1,146	202	202	2,346	3,235	2,240	749
	1977	16,640	3,656	3,483	2,394	1,072		855	184	184	2,526	2,089	2,177	527
Franklin	1982	10,495	3,891	3,724	1,128	566		89	73		1,580	1,112	1,717	145
	1977	7,874	2,623	2,499	851	389		85	71		1,292	838	1,440	122
Frontier	1982	7,423	1,381	1,321	743			25	78		2,567	1,076	689	49
	1977	4,943	786	749	448			24	80		1,788	792	568	40
Furnas	1982	29,310	7,461	7,143	1,814	700		280	672	312	6,777	7,165	1,398	1,315
	1977	17,734	4,090	3,897	1,075	558		203	683	321	4,296	4,101	1,115	665
Gage	1982	113,168	27,945	27,321	10,006	11,542	3,516	4,988	4,248	1,961	16,427	17,513	3,967	2,856
	1977	72,499	15,797	15,427	5,464	7,801	2,371	4,373	2,823	1,321	14,618	9,269	4,150	1,856
Garden	1982	7,376	1,598	1,529	691	326		188	138		1,209	791	764	417
	1977	5,718	1,047	998	503	273		170	138		1,153	664	727	317
Garfield	1982	8,587	2,732	2,534	277	303		277			904	1,046	1,185	626
	1977	5,775	1,864	1,726	189	180		175			862	669	866	407
Gosper	1982	2,922	552	528	1,144	59		70	45	45	48	388	268	
	1977	2,267	466	444	741	60		85	54	54	65	324	244	
Grant	1982	1,966	527	495	46	184		41	27			590	315	
	1977	1,580	358	336	35	162		39	27			447	345	
Greeley	1982	14,121	1,347	1,289	1,056	278			22	22	508	9,581	424	149
	1977	8,019	1,108	1,056	635	181			27	27	376	4,650	513	104
Hall	1982	339,658	33,157	30,894	41,526	90,553	78,092	20,702	9,085	3,980	46,932	25,587	29,294	3,624
	1977	211,195	23,487	21,844	19,738	50,888	43,164	12,363	7,912	3,554	39,154	17,301	21,085	2,508
Hamilton	1982	35,265	7,201	6,894	2,262	1,827		1,059	624	355	6,469	9,153	1,986	1,543
	1977	24,254	4,652	4,432	1,339	1,121		751	584	339	5,966	5,234	1,885	1,036
Harlan	1982	11,303	1,964	1,880	1,804	683		563	478	236	2,015	1,486	1,145	332
	1977	8,954	1,340	1,277	1,204	564		433	440	219	1,913	1,144	1,108	263

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Hayes	1982	3,744	766	733	132				43	43		2,304		
	1977	1,968	411	392	92				27	27		1,187		
Hitchcock	1982	6,651	2,306	2,207	1,345			58	18	18	75	1,628	593	58
	1977	4,548	1,383	1,318	793			60	27	27	110	1,177	511	52
Holt	1982	65,543	13,635	13,056	4,175	4,076		2,702	2,582	1,258	8,374	12,468	8,015	2,029
	1977	39,417	7,522	7,167	2,273	2,798		1,697	1,980	978	7,350	6,341	5,009	1,109
Hooker	1982	3,599	680	649	202	294					1,575	407	103	125
	1977	2,717	392	373	112	195					1,452	265	97	80
Howard	1982	17,008	4,304	3,963	1,828	742		178	1,567	1,491	2,574	2,019	1,435	557
	1977	11,834	2,614	2,403	1,125	498		143	1,056	1,019	2,345	1,335	1,339	418
Jefferson	1982	44,862	10,221	8,207	3,802	2,297		2,603	1,954	870	10,259	2,598	2,850	1,547
	1977	31,847	6,428	5,152	2,320	1,850		1,839	1,708	771	8,558	1,917	2,687	907
Johnson	1982	15,611	3,456	3,307	2,215	772		421	244	244	244	4,591	1,601	1,133
	1977	10,641	2,260	2,153	1,234	506		314	217	217	296	2,900	1,483	706
Kearney	1982	22,235	7,148	6,843	1,609	1,050		176	533	490	4,485	1,194	3,155	985
	1977	14,702	4,101	3,907	1,055	609		147	437	409	3,569	785	2,323	624
Keith	1982	87,285	16,358	15,379	6,548	5,038		3,744	1,937	1,192	14,574	23,205	8,604	1,668
	1977	49,839	8,294	7,783	3,159	2,676		2,236	1,414	883	10,621	11,722	5,611	841
Keya Paha	1982	1,603	194	174	281	69			25	25		533	81	
	1977	1,108	132	119	157	60			27	27		379	97	
Kimball	1982	42,649	7,427	7,110	2,172	1,770		1,362	1,039	365	6,019	15,246	2,965	986
	1977	23,983	3,781	3,603	1,354	883		753	684	243	5,068	6,375	2,514	519
Knox	1982	40,006	5,452	5,033	7,453	904		864	510	186	7,747	6,097	5,552	1,394
	1977	24,239	3,713	3,422	3,483	496		586	324	120	5,284	3,226	4,125	781
Lancaster	1982	1,040,224	230,877	224,481	120,335	160,912	139,146	41,224	36,270	19,845	157,369	94,905	63,523	27,211
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lincoln	1982	221,487	46,680	43,539	21,776	39,972	29,768	10,315	10,910	7,205	32,394	25,469	10,698	4,833
	1977	144,839	23,628	21,997	11,417	25,795	18,956	7,422	7,738	5,186	28,223	17,143	9,565	3,879
Logan	1982	968	81	75	84							478	122	
	1977	758	63	60	59							368	139	
Loup	1982	793	152	152	287	51			19	19		284		
	1977	746	157	157	241	60			27	27		261		
McPherson	1982	616	83	83	54							478		
	1977	423	66	66	41							316		
Madison	1982	212,751	48,458	46,396	17,958	30,304	20,283	12,230	10,584	6,572	35,295	18,219	16,248	5,836
	1977	132,484	23,954	22,823	10,532	20,494	13,562	8,571	7,356	4,634	26,489	10,801	12,736	3,081
Merrick	1982	22,867	6,707	6,421	2,459	301			234	186	3,252	6,726	1,606	43
	1977	16,800	4,237	4,037	1,443	244			253	206	3,175	4,584	1,732	32
Morrill	1982	19,387	6,065	5,807	1,414	1,501		342	866	316	5,071	1,478	1,211	645
	1977	13,246	3,543	3,376	959	987		257	705	261	3,702	1,199	1,003	384
Nance	1982	7,857	2,800	2,680	1,021	244		81	468	305	562	860	1,380	284
	1977	5,829	1,814	1,728	657	190		77	382	254	519	647	1,250	200
Nemaha	1982	27,525	7,796	7,465	3,526	2,650		761	78		4,305	4,154	1,781	442
	1977	20,517	4,817	4,590	2,428	1,700		660	75		4,485	2,927	1,824	341
Nuckolls	1982	28,608	7,203	6,964	2,127	1,069		681	755	503	2,624	7,288	2,044	792
	1977	19,796	4,446	4,278	1,443	891		616	671	454	2,776	4,430	1,753	550
Otoe	1982	83,522	18,892	18,087	8,485	3,918		3,934	2,411	899	19,360	12,753	5,085	1,891
	1977	53,137	10,913	10,398	4,196	3,082		2,696	2,059	777	14,908	6,925	3,877	1,269
Pawnee	1982	9,776	2,229	2,159	693	84		552	192	148	2,366	2,123	876	264
	1977	7,403	1,373	1,325	464	60		422	165	130	2,351	1,352	782	211
Perkins	1982	11,860	1,883	1,764	647	317		298	247	247	534	4,004	3,379	130
	1977	7,776	1,224	1,146	363	236		233	231	231	487	2,269	2,324	116
Phelps	1982	56,916	12,704	12,137	3,005	2,880		3,575	2,341	1,496	11,762	5,933	5,319	2,109
	1977	37,101	7,394	7,030	1,725	2,143		2,265	2,278	1,478	8,848	3,382	4,110	1,208
Pierce	1982	23,989	4,921	4,711	2,525	671		274	771	610	5,537	4,471	1,886	631
	1977	17,316	2,962	2,822	1,581	465		219	700	563	5,435	2,790	1,557	391
Platte	1982	173,641	39,845	38,149	20,088	26,201	15,548	6,719	7,702	5,846	25,338	17,153	8,336	3,540
	1977	101,578	19,234	18,326	9,520	16,329	9,599	4,949	5,201	4,008	19,827	9,919	7,408	1,957
Polk	1982	22,083	2,856	2,574	731	336		311	112		3,468	6,711	1,413	2,583
	1977	13,242	2,050	1,845	616	261		256	99		2,552	3,061	1,290	1,337
Red Willow	1982	91,363	20,090	19,758	8,660	9,075	5,730	10,092	3,254	2,125	17,981	6,238	5,500	1,505
	1977	56,475	11,028	10,834	4,020	6,541	4,088	5,543	2,694	1,787	14,462	3,081	3,837	982
Richardson	1982	48,637	11,889	11,580	2,820	5,408		1,314	1,515	700	10,577	7,313	2,077	1,386
	1977	34,349	7,074	6,857	1,789	3,191		1,214	1,387	651	9,978	4,153	1,919	870

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Rock	1982	8,136	2,940	2,815	587	292		49	213		779	2,085	691	206
	1977	4,734	1,514	1,443	382	208		39	149		764	914	526	103
Saline	1982	59,380	13,141	12,991	6,046	4,842		1,046	12,448	11,446	8,515	4,836	3,456	2,727
	1977	38,076	6,900	6,814	3,267	2,598		887	8,809	8,233	7,491	2,791	2,614	1,427
Sarpy	1982	264,024	73,717	71,280	35,310	64,117	56,413	5,097	7,192	1,529	30,656	25,681	6,267	4,009
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Saunders	1982	58,796	14,806	14,350	4,664	1,775		1,693	6,198	614	8,655	12,477	1,614	1,844
	1977	38,631	8,512	8,209	3,082	1,488		1,218	4,189	420	8,338	6,677	1,529	1,027
Scotts Bluff	1982	239,077	63,538	60,834	21,677	27,561	18,759	10,465	10,695	6,797	32,301	20,788	15,659	6,117
	1977	152,613	33,317	31,744	10,770	17,314	11,649	7,453	8,300	5,352	32,498	13,820	12,452	3,275
Seward	1982	77,711	17,020	16,070	5,740	5,252		3,202	3,304	1,704	17,649	12,794	5,498	1,623
	1977	44,969	8,552	8,060	3,631	2,757		1,749	2,263	1,184	12,672	6,300	3,554	970
Sheridan	1982	51,104	13,716	13,133	3,808	775		4,593	1,471	1,052	7,481	10,133	3,253	1,312
	1977	32,488	7,182	6,843	2,434	670		2,981	1,263	918	6,946	5,154	2,422	963
Sherman	1982	9,701	2,571	2,351	694			421	495	282	1,646	2,246	441	524
	1977	7,219	1,786	1,631	494			349	383	222	1,322	1,619	437	335
Sioux	1982	2,475	241	231		220		114			140	354	1,022	
	1977	1,582	175	167		134		65			120	251	660	
Stanton	1982	6,875	1,860	1,780	1,358	43		34	45	45	126	2,859	331	
	1977	4,365	1,200	1,143	885	44		39	54	54	159	1,397	432	
Thayer	1982	40,173	6,236	5,973	4,869	100		484	335		10,667	9,955	1,878	1,240
	1977	24,189	3,969	3,783	2,437	87		352	294		7,587	5,312	1,445	702
Thomas	1982	6,956	3,145	3,011	139						47	2,235	215	
	1977	4,034	1,673	1,594	140						65	1,192	321	
Thurston	1982	16,223	3,260	3,120	1,868	174		225	160	160	3,060	3,248	1,280	984
	1977	11,910	2,423	2,309	1,014	154		187	162	162	2,917	2,110	1,381	654
Valley	1982	28,149	6,739	6,451	1,428	1,636		578	683	444	2,273	7,998	1,903	617
	1977	18,812	3,902	3,718	877	1,015		458	622	410	2,606	4,783	1,758	455
Washington	1982	56,783	13,306	12,740	5,581	1,580		2,391	829		14,188	8,376	3,829	2,104
	1977	39,605	7,265	6,922	3,439	1,099		1,519	711		12,753	5,163	3,578	1,187
Wayne	1982	39,153	4,959	4,774	4,140	4,081		1,637	745	554	10,686	3,071	3,842	343
	1977	25,988	3,441	3,296	2,286	2,183		990	616	466	8,713	1,981	3,122	244
Webster	1982	13,706	3,073	2,760	1,319	535		172	1,016	701	2,890	1,252	1,611	776
	1977	9,523	1,686	1,512	818	402		137	711	498	2,528	865	1,222	481
Wheeler	1982	1,382	69	69	401							878	34	
	1977	910	66	66	247							549	48	
York	1982	84,866	20,296	18,935	7,600	9,838		3,716	1,416	838	19,560	10,124	2,726	2,116
	1977	53,853	11,497	10,706	4,414	5,524		3,234	1,279	768	14,332	6,257	2,207	1,203
TOTAL METRO COUNTIES	**1982**	**3,676,863**	**824,201**	**784,538**	**449,253**	**547,890**	**494,356**	**147,292**	**179,761**	**125,733**	**605,323**	**324,521**	**142,772**	**117,094**
	1977	2,479,679	465,588	441,207	256,223	412,878	366,666	113,159	146,174	105,491	512,871	189,488	124,314	74,727
TOTAL STATE	**1982**	**7,826,919**	**1,713,969**	**1,635,812**	**845,167**	**979,972**	**721,749**	**323,914**	**331,041**	**218,200**	**1,310,274**	**908,064**	**430,091**	**218,882**
	1977	5,145,305	971,945	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
NEVADA														
LAS VEGAS	**1982**	**3,118,637**	**696,956**	**677,243**	**304,781**	**403,143**	**374,179**	**136,468**	**121,032**	**67,939**	**553,530**	**361,113**	**150,537**	**117,660**
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
Clark	1982	3,118,637	696,956	677,243	304,781	403,143	374,179	136,468	121,032	67,939	553,530	361,113	150,537	117,660
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
RENO	**1982**	**1,730,995**	**282,507**	**272,027**	**136,761**	**187,617**	**174,557**	**75,040**	**89,340**	**52,187**	**298,706**	**215,092**	**127,370**	**168,187**
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
Washoe	1982	1,730,995	282,507	272,027	136,761	187,617	174,557	75,040	89,340	52,187	298,706	215,092	127,370	168,187
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
ALL COUNTIES														
Carson City	1982	252,922	44,068	41,106	16,955	22,370	14,971	7,967	17,308	11,919	48,379	22,622	18,130	15,499
	1977	130,308	23,799	22,158	9,247	10,309	6,780	4,142	7,737	5,430	27,741	10,843	12,172	7,644
Churchill	1982	75,863	15,705	15,476	2,618	1,804		3,261	1,870	1,514	26,518	11,960	5,689	3,138
	1977	43,528	9,968	9,812	2,086	1,077		1,661	1,147	946	14,609	4,861	3,677	1,951
Clark	1982	3,118,637	696,956	677,243	304,781	403,143	374,179	136,468	121,032	67,939	553,530	361,113	150,537	117,660
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334

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ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA (continued)														
ALL COUNTIES (continued)														
Douglas	1982	82,830	7,944	7,696	7,985	207		2,024	4,317	3,499	4,062	8,254	5,372	17,076
	1977	46,692	4,614	4,449	5,908	175		1,298	2,370	1,956	2,785	3,741	3,246	9,142
Elko	1982	98,106	23,604	23,586	8,084	5,436	3,929	2,786	2,841	2,841	15,872	22,545	5,054	5,667
	1977	64,949	14,724	14,698	5,928	3,504	2,488	2,081	1,774	1,774	12,251	13,035	4,098	3,599
Esmeralda	1982	2,831			1,046							1,752		
	1977	1,111			542							544		
Eureka	1982	2,945	358	346	180						58	1,792	512	
	1977	1,481	248	239	127						48	734	299	
Humboldt	1982	57,875	11,450	11,208	4,915	3,586		2,330	757	322	3,879	23,813	4,349	424
	1977	36,380	7,988	7,811	4,176	2,031		1,502	591	256	3,228	11,515	3,197	316
Lander	1982	22,292	6,473	6,273	5,254			451			252	4,046	4,264	301
	1977	9,139	2,364	2,280	2,082			190			148	2,069	1,603	169
Lincoln	1982	13,206	5,155	4,995	1,562	1,444			44	44	2,607	1,887	254	
	1977	8,541	2,925	2,821	1,229	1,018			35	35	1,705	1,266	165	
Lyon	1982	36,364	8,636	8,502	3,277	1,001		72	1,086	951	6,333	8,249	2,457	1,232
	1977	23,580	5,849	5,753	2,588	580		51	644	574	4,779	4,265	1,661	769
Mineral	1982	19,822	4,613	4,468	641	840		146	1,424	354	3,405	4,042	894	1,339
	1977	16,301	3,693	3,561	666	707		155	1,023	260	3,526	2,547	877	959
Nye	1982	33,474	3,926	3,803	5,026	1,218		1,040	122	122	2,267	13,576	1,367	480
	1977	15,891	2,269	2,188	3,152	655		430	70	70	1,364	5,071	789	229
Pershing	1982	19,496	3,791	3,674	950	133		192			1,405	10,703	830	158
	1977	14,404	2,898	2,795	977	100		181			1,468	7,002	670	136
Storey	1982	6,909	808		1,985	34						1,706		
	1977	3,257	341		1,270	22						499		
Washoe	1982	1,730,995	282,507	272,027	136,761	187,617	174,557	75,040	89,340	52,187	298,706	215,092	127,370	168,187
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
White Pine	1982	55,432	13,437	13,281	4,056	2,348		894	752	752	16,064	9,278	1,823	1,984
	1977	40,260	8,725	8,614	3,191	1,806		734	555	555	13,522	5,481	1,347	1,261
TOTAL METRO COUNTIES	1982	4,849,632	979,463	949,270	441,542	590,760	548,736	211,508	210,372	120,126	852,236	576,205	277,907	285,847
	1977	2,613,343	502,152	484,239	246,572	340,298	310,213	126,396	110,563	64,898	549,304	221,109	165,660	123,164
TOTAL STATE	1982	5,629,999	1,129,431	1,093,684	506,076	631,181	567,636	232,671	240,893	142,444	983,337	722,430	328,902	333,145
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1982	1,548,628	387,011	365,213	147,143	177,616	150,356	76,862	84,869	52,662	221,072	133,549	81,486	42,663
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Hillsborough	1982	1,548,628	387,011	365,213	147,143	177,616	150,356	76,862	84,869	52,662	221,072	133,549	81,486	42,663
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
PORTSMOUTH - DOVER - ROCHESTER	1982	1,702,736	477,009	449,327	168,158	157,452	125,285	72,150	76,237	40,360	230,791	122,977	87,736	49,787
	1977	1,032,578	260,985	245,376	81,080	100,865	77,883	42,080	37,043	19,894	194,755	63,240	67,878	24,743
Rockingham	1982	1,267,985	364,170	343,044	124,629	124,393	106,877	59,195	57,928	33,313	167,115	87,247	65,561	32,428
	1977	764,620	197,738	185,916	60,349	75,738	63,978	32,893	27,137	16,082	141,748	46,313	50,992	15,682
Strafford	1982	434,751	112,839	106,283	43,529	33,059	18,411	12,955	18,309	7,047	63,676	35,730	22,175	17,359
	1977	267,958	63,247	59,460	20,731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
ALL COUNTIES														
Belknap	1982	286,437	79,238	75,796	26,307	21,562	15,716	12,408	13,759	5,856	39,082	20,724	33,292	5,529
	1977	183,572	44,478	42,339	12,913	12,808	9,175	7,866	6,845	2,937	38,556	11,085	22,914	3,561
Carroll	1982	177,977	48,103	44,652	21,357	8,051	3,613	5,595	6,234	3,917	13,512	15,198	20,284	3,338
	1977	116,662	29,206	27,060	12,592	5,521	2,452	3,761	3,749	2,393	14,220	9,342	14,111	1,885
Cheshire	1982	254,081	75,849	73,326	22,756	21,238	12,938	7,749	11,623	6,075	33,247	21,250	13,171	4,576
	1977	188,331	51,611	49,652	14,312	17,586	10,627	5,389	6,659	3,532	33,703	13,055	10,345	3,071
Coos	1982	169,366	49,022	46,630	14,842	14,200	10,386	5,021	5,005	3,110	20,862	16,613	11,715	4,081
	1977	117,137	30,700	29,061	7,863	10,535	7,606	3,589	3,086	1,960	22,039	8,765	8,886	2,461
Grafton	1982	407,689	123,240	119,599	32,407	38,482	29,925	14,761	15,839	9,641	56,184	42,479	22,399	7,632
	1977	263,124	69,813	67,420	19,115	28,917	22,145	9,070	9,369	5,829	36,483	22,047	16,155	5,251
Hillsborough	1982	1,548,628	387,011	365,213	147,143	177,616	150,356	76,862	84,869	52,662	221,072	133,549	81,486	42,663
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Merrimack	1982	585,070	152,873	144,348	43,572	72,085	44,624	13,420	16,962	10,149	89,093	77,389	35,030	16,990
	1977	356,071	80,702	76,058	23,818	41,636	25,527	9,128	9,307	5,729	77,055	34,532	25,682	8,855

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW HAMPSHIRE (continued)														
ALL COUNTIES (continued)														
Rockingham	1982	1,267,985	364,170	343,044	124,629	124,393	106,877	59,195	57,928	33,313	167,115	87,247	65,561	32,428
	1977	764,620	197,738	185,916	60,349	75,738	63,978	32,893	27,137	16,082	141,748	46,313	50,992	15,682
Strafford	1982	434,751	112,839	106,283	43,529	33,059	18,411	12,955	18,309	7,047	63,676	35,730	22,175	17,359
	1977	267,958	63,247	59,460	20,731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
Sullivan	1982	158,012	43,781	43,388	10,931	7,279	4,878	8,540	7,589	2,817	23,523	11,912	16,775	6,162
	1977	115,640	29,723	29,425	5,784	6,129	4,061	5,175	4,251	1,619	25,354	7,005	13,939	3,582
TOTAL METRO COUNTIES	**1982**	**3,251,364**	**864,020**	**814,540**	**315,301**	**335,068**	**275,644**	**149,012**	**161,106**	**93,022**	**451,863**	**256,526**	**169,222**	**92,450**
	1977	2,046,915	489,410	460,529	156,221	230,056	185,562	91,435	79,001	46,505	401,148	131,420	128,209	49,202
TOTAL STATE	**1982**	**5,289,996**	**1,436,126**	**1,362,279**	**487,473**	**517,955**	**397,724**	**216,506**	**238,117**	**134,587**	**707,366**	**462,091**	**321,888**	**140,758**
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,241	77,868
NEW JERSEY														
ATLANTIC CITY	**1982**	**1,751,972**	**462,268**	**402,805**	**263,739**	**140,441**	**117,282**	**73,904**	**52,934**	**32,511**	**199,458**	**166,729**	**70,001**	**36,054**
	1977	1,111,518	258,266	224,634	163,048	110,808	91,973	56,923	37,338	23,353	153,621	77,234	54,128	27,333
Atlantic	1982	1,146,704	292,057	255,966	140,491	101,010	91,633	55,721	38,237	22,978	114,908	103,581	45,703	23,765
	1977	746,213	163,993	143,458	94,792	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
Cape May	1982	605,268	170,211	146,839	123,248	39,431	25,649	18,183	14,697	9,533	84,550	63,148	24,298	12,289
	1977	365,305	94,273	81,176	68,756	26,469	16,941	14,153	8,694	5,773	61,133	27,675	20,111	8,368
BERGEN - PASSAIC	**1982**	**7,396,352**	**1,754,833**	**1,551,312**	**694,817**	**1,032,346**	**941,980**	**444,761**	**359,862**	**240,689**	**1,082,418**	**676,679**	**194,557**	**133,821**
	1977	5,038,202	1,118,333	985,751	412,615	741,913	664,683	341,684	245,076	162,397	867,628	357,375	167,158	115,240
Bergen	1982	5,254,210	1,313,263	1,174,561	492,372	678,284	621,418	315,915	272,551	176,816	810,147	499,158	142,006	96,830
	1977	3,513,554	812,222	725,067	287,848	483,702	435,076	228,152	171,270	113,098	638,166	264,935	116,010	82,111
Passaic	1982	2,142,142	441,570	376,751	202,445	354,062	320,562	128,846	97,311	63,873	272,271	177,521	52,551	36,991
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
JERSEY CITY	**1982**	**1,922,203**	**606,124**	**531,979**	**175,688**	**119,780**	**98,446**	**129,631**	**80,996**	**50,901**	**206,139**	**193,893**	**52,861**	**50,701**
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hudson	1982	1,922,203	606,124	531,979	175,688	119,780	98,446	129,631	80,996	50,901	206,139	193,893	52,861	50,701
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
MIDDLESEX - SOMERSET - HUNTERDON	**1982**	**4,476,612**	**1,193,096**	**1,075,227**	**414,598**	**483,592**	**452,268**	**253,359**	**215,764**	**130,634**	**585,755**	**485,183**	**130,970**	**86,884**
	1977	2,912,469	704,003	633,043	241,665	417,150	381,626	171,246	122,604	75,710	470,372	230,147	126,732	73,120
Hunterdon	1982	440,018	135,293	130,365	31,089	19,683	13,642	18,218	19,977	12,467	66,203	33,929	23,841	4,716
	1977	280,098	74,177	71,127	20,286	14,081	9,620	13,257	12,065	7,662	52,113	19,705	20,949	4,314
Middlesex	1982	2,994,776	805,517	713,205	271,971	385,805	371,868	189,638	139,239	78,033	344,060	323,799	82,698	51,342
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Somerset	1982	1,041,818	252,286	231,657	111,538	78,104	66,758	45,503	56,548	40,134	175,492	127,455	24,431	30,826
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
MONMOUTH - OCEAN	**1982**	**4,211,661**	**1,219,362**	**1,098,618**	**419,611**	**408,309**	**375,732**	**157,672**	**173,296**	**109,474**	**685,845**	**456,508**	**132,921**	**97,792**
	1977	2,796,520	724,952	651,744	263,205	335,773	303,938	121,479	115,216	73,944	525,703	213,956	130,082	72,370
Monmouth	1982	2,395,572	673,407	604,341	248,091	196,286	183,131	104,864	127,401	81,033	353,788	266,854	78,369	62,838
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Ocean	1982	1,816,089	545,955	494,277	171,520	212,023	192,601	52,808	45,895	28,441	332,057	189,654	54,552	34,954
	1977	1,115,210	300,025	271,115	99,681	145,281	129,579	38,262	36,697	23,087	218,744	82,956	59,965	24,937
NEWARK	**1982**	**8,149,703**	**2,444,156**	**2,208,472**	**780,512**	**571,549**	**489,890**	**429,352**	**465,406**	**313,476**	**1,264,183**	**816,855**	**230,917**	**175,643**
	1977	5,835,199	1,489,414	1,339,939	508,903	535,124	448,992	372,832	312,774	214,586	1,042,231	414,780	208,411	152,664
Essex	1982	3,250,029	881,437	780,203	306,445	316,429	280,867	195,203	190,806	129,165	412,286	300,956	49,459	72,538
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
Morris	1982	2,223,881	732,693	679,721	214,882	136,208	113,711	81,478	79,449	55,355	330,140	229,885	67,984	38,782
	1977	1,383,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Sussex	1982	430,475	178,219	170,964	30,483	17,290	8,886	14,450	7,684	4,716	51,710	47,528	17,668	10,504
	1977	275,326	97,408	92,988	20,677	20,247	10,354	9,854	6,252	3,911	42,306	22,412	16,359	7,860
Union	1982	2,545,318	651,807	577,584	228,702	101,622	86,426	138,221	187,467	124,240	470,047	238,486	95,806	53,819
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
TRENTON	**1982**	**1,555,380**	**427,128**	**392,154**	**133,245**	**188,599**	**165,375**	**83,744**	**85,277**	**49,032**	**175,795**	**170,509**	**32,509**	**32,552**
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Mercer	1982	1,555,380	427,128	392,154	133,245	188,599	165,375	83,744	85,277	49,032	175,795	170,509	32,509	32,552
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
VINELAND - MILLVILLE - BRIDGETON	**1982**	**607,854**	**212,310**	**195,552**	**48,277**	**52,011**	**48,408**	**26,165**	**28,545**	**13,716**	**87,608**	**40,822**	**15,255**	**15,353**
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Cumberland	1982	607,854	212,310	195,552	48,277	52,011	48,408	26,165	28,545	13,716	87,608	40,822	15,255	15,353
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
ALL COUNTIES														
Atlantic	1982	1,146,704	292,057	255,966	140,491	101,010	91,633	55,721	38,237	22,978	114,908	103,581	45,703	23,765
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
Bergen	1982	5,254,210	1,313,263	1,174,561	492,372	678,284	621,418	315,915	272,551	176,816	810,147	499,158	142,006	96,830
	1977	3,513,554	812,222	725,067	287,848	483,702	435,076	228,152	171,270	113,098	638,166	264,935	116,010	82,111
☐ Burlington	1982	1,655,134	363,942	333,179	161,277	248,224	230,744	70,625	45,476	26,214	349,349	172,609	48,977	25,697
	1977	1,118,403	219,927	200,957	96,304	203,549	185,764	48,342	32,510	19,202	263,054	89,202	43,175	20,655
☐ Camden	1982	2,240,242	567,077	512,562	220,781	225,731	204,180	104,698	128,211	77,795	304,259	243,263	47,269	56,111
	1977	1,590,013	354,016	319,382	137,447	222,877	197,855	79,386	92,713	57,448	280,868	113,999	48,313	40,224
Cape May	1982	605,268	170,211	146,839	123,248	39,431	25,649	18,183	14,697	9,533	84,550	63,148	24,298	12,289
	1977	365,305	94,273	81,176	68,756	26,469	16,941	14,153	8,694	5,773	61,133	27,675	20,111	8,368
Cumberland	1982	607,854	212,310	195,552	48,277	52,011	48,408	26,165	28,545	13,716	87,608	40,822	15,255	15,353
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Essex	1982	3,250,029	881,437	780,203	306,445	316,429	280,867	195,203	190,806	129,165	412,286	300,956	49,459	72,538
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
☐ Gloucester	1982	1,045,528	215,164	198,414	75,516	162,888	159,052	39,294	28,482	16,535	165,163	96,742	19,795	16,379
	1977	644,216	125,980	115,954	43,186	109,887	106,977	26,730	16,840	9,897	116,807	49,432	22,599	12,637
Hudson	1982	1,922,203	606,124	531,979	175,688	119,780	98,446	129,631	80,996	50,901	206,139	193,893	52,861	50,701
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hunterdon	1982	440,018	135,293	130,365	31,089	19,683	13,642	18,218	19,977	12,467	66,203	33,929	23,841	4,716
	1977	280,098	74,177	71,127	20,286	14,081	9,620	13,257	12,065	7,662	52,113	19,705	20,949	4,314
Mercer	1982	1,555,380	427,128	392,154	133,245	188,599	165,375	83,744	85,277	49,032	175,795	170,509	32,509	32,552
	1977	1,044,368	246,447	225,642	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Middlesex	1982	2,994,776	805,517	713,205	271,971	385,805	371,868	189,638	139,239	78,033	344,060	323,799	82,698	51,342
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Monmouth	1982	2,395,572	673,407	604,341	248,091	196,286	183,131	104,864	127,401	81,033	353,788	266,854	78,369	62,838
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Morris	1982	2,223,881	732,693	679,721	214,882	136,208	113,711	81,478	79,449	55,355	330,140	229,885	67,984	38,782
	1977	1,382,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Ocean	1982	1,816,089	545,955	494,277	171,520	212,023	192,601	52,808	45,895	28,441	332,057	189,654	54,552	34,954
	1977	1,115,210	300,025	271,115	99,681	145,281	129,579	38,262	36,697	23,087	218,744	82,956	59,965	24,937
Passaic	1982	2,142,142	441,570	376,751	202,445	354,062	320,562	128,846	97,311	63,873	272,271	177,521	52,551	36,991
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
☐ Salem	1982	220,401	59,865	58,674	22,229	9,293	5,159	4,122	10,208	7,652	49,317	22,390	8,922	3,516
	1977	154,154	35,398	34,525	14,037	7,726	4,231	4,179	6,820	5,250	41,764	14,214	7,705	3,284
Somerset	1982	1,041,818	252,286	231,657	111,538	78,104	66,758	45,503	56,548	40,134	175,492	127,455	24,431	30,826
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
Sussex	1982	430,475	178,219	170,964	30,483	17,290	8,886	14,450	7,684	4,716	51,710	47,528	17,668	10,504
	1977	275,326	97,408	92,988	20,677	20,247	10,354	9,854	6,252	3,911	42,306	22,412	16,359	7,860
Union	1982	2,545,318	651,807	577,584	228,702	101,622	86,426	138,221	187,467	124,240	470,047	238,486	95,806	53,819
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
☐ Warren	1982	392,921	126,041	117,405	30,168	16,239	11,337	6,842	10,940	4,859	38,745	72,399	12,925	11,517
	1977	258,738	73,092	67,956	21,334	17,524	12,057	7,694	7,154	3,226	36,675	33,695	13,702	9,282
TOTAL METRO COUNTIES	**1982**	**35,925,963**	**9,651,366**	**8,676,353**	**3,440,458**	**3,659,002**	**3,299,853**	**1,824,169**	**1,695,397**	**1,073,488**	**5,194,034**	**3,614,581**	**997,879**	**742,020**
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
TOTAL STATE	**1982**	**35,925,963**	**9,651,366**	**8,676,353**	**3,440,458**	**3,659,002**	**3,299,853**	**1,824,169**	**1,695,397**	**1,073,488**	**5,194,034**	**3,614,581**	**997,879**	**742,020**
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
NEW MEXICO														
ALBUQUERQUE	**1982**	**2,346,528**	**485,283**	**453,803**	**227,681**	**322,822**	**279,137**	**132,521**	**152,339**	**91,905**	**483,321**	**178,877**	**99,713**	**58,790**
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
Bernalillo	1982	2,346,528	485,283	453,803	227,681	322,822	279,137	132,521	152,339	91,905	483,321	178,877	99,713	58,790
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
LAS CRUCES	**1982**	**399,086**	**96,186**	**94,334**	**38,123**	**45,055**	**32,276**	**11,934**	**16,785**	**9,271**	**80,251**	**47,203**	**27,730**	**7,908**
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Dona Ana	1982	399,086	96,186	94,334	38,123	45,055	32,276	11,934	16,785	9,271	80,251	47,203	27,730	7,908
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES														
Bernalillo	1982	2,346,528	455,283	453,803	227,681	322,822	279,137	132,521	152,339	91,905	483,321	178,877	99,713	58,790
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	56,254	386,648	109,549	77,111	46,196
Catron	1982	2,861	1,515	1,478	328	137						545	172	
	1977	2,331	1,144	1,111	285	133						497	149	
Chaves	1982	310,046	63,975	62,156	23,576	41,919	33,814	11,887	11,990	7,830	58,010	34,037	18,244	6,727
	1977	176,666	31,930	30,872	12,003	22,702	18,006	7,061	7,022	4,693	42,451	18,267	10,406	4,411
Cibola	1982	104,653	34,011	33,659	5,984	5,929		2,705	1,801	1,131	21,383	7,001	13,754	3,459
	1977													
Colfax	1982	73,988	15,803	15,425	8,120	3,434		4,784	1,492	1,013	13,467	15,295	3,739	1,861
	1977	43,776	8,771	8,519	4,682	2,070		2,284	1,014	705	8,947	8,474	2,817	1,331
Curry	1982	200,325	40,246	38,514	12,898	28,616	23,424	11,987	11,624	7,879	50,912	12,231	14,190	4,601
	1977	142,594	23,658	22,530	8,921	20,350	16,375	7,673	7,340	5,088	43,181	8,100	10,979	3,730
De Baca	1982	7,441	2,076	2,025	473	53		131			2,843	734	544	102
	1977	5,844	1,189	1,155	412	50		105			2,419	678	496	98
Dona Ana	1982	399,086	96,186	94,334	38,123	45,055	32,276	11,934	16,785	9,271	80,251	47,203	27,730	7,908
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Eddy	1982	230,783	72,145	70,518	17,268	21,617	3,437	15,109	8,778	6,42[illegible]	44,429	11,600	13,770	5,865
	1977	138,378	34,874	33,921	10,498	12,556		9,542	5,803	4,340	31,646	8,215	8,145	3,892
Grant	1982	109,201	36,607	35,731	5,347	12,241	5,503	6,392	4,051	2,594	16,453	6,979	7,501	2,239
	1977	67,755	19,390	18,834	3,503	7,349	3,266	3,082	2,575	1,688	13,388	4,426	5,214	1,830
Guadalupe	1982	30,378	3,896	3,801	4,913	779		482	313	313	1,009	14,607	93	
	1977	21,313	2,397	2,328	4,107	523		348	168	168	909	10,110	85	
Harding	1982	2,833	320	311	237	905					710	411		
	1977	1,933	213	207	169	503					546	351		
Hidalgo	1982	26,594	5,748	5,610	2,090	2,783		418			3,292	9,733	1,139	146
	1977	19,030	3,380	3,283	1,792	1,585		289			2,605	7,338	942	106
Lea	1982	316,397	83,209	81,311	19,456	23,685	11,671	22,177	17,310	11,893	76,331	14,182	25,062	9,926
	1977	189,948	42,095	40,934	12,631	14,900	7,297	13,194	8,577	6,031	51,932	10,872	13,369	5,971
Lincoln	1982	66,996	23,162	22,607	8,548	5,558		2,151	2,135	608	12,384	3,074	2,917	798
	1977	37,160	10,031	9,743	5,068	2,656		1,150	960	282	8,071	2,128	2,157	539
Los Alamos	1982	62,868	27,548	25,410	3,893	5,763	3,213	4,220	738	30	600	8,197	4,462	1,761
	1977	37,909	14,753	13,583	3,048	3,997	2,199	2,108	556	25	493	4,544	2,842	1,327
Luna	1982	65,367	22,914	22,366	3,663	3,378		1,555	2,874	2,660	7,494	13,043	3,183	2,061
	1977	45,850	12,420	12,064	2,714	2,570		1,292	2,279	2,148	6,758	10,341	2,287	1,723
McKinley	1982	329,294	93,683	91,591	22,673	31,027	11,485	13,467	15,821	11,266	41,807	44,618	13,003	6,658
	1977	194,217	45,270	44,211	15,511	18,685	6,846	7,705	8,956	6,519	35,145	26,618	9,355	3,866
Mora	1982	3,369	614	598	184	815		39	30	30		1,215		55
	1977	2,424	470	457	150	515		34	27	27		815		56
Otero	1982	160,659	43,017	41,963	16,106	21,630	15,202	5,427	9,628	5,823	23,370	12,676	12,174	1,482
	1977	109,804	23,693	23,000	12,174	13,485	9,334	3,585	6,084	3,769	22,476	8,042	8,659	1,244
Quay	1982	58,406	14,432	14,085	6,711	3,740		2,099	533	286	6,769	13,989	2,751	1,700
	1977	39,920	8,245	8,008	4,617	2,530		1,365	338	187	5,923	10,431	1,790	1,210
Rio Arriba	1982	107,162	43,755	43,231	5,704	5,964		2,937	1,494	1,261	15,207	11,009	15,193	2,521
	1977	59,330	19,157	18,907	4,011	4,228		1,589	1,101	948	11,241	6,070	7,715	1,489
Roosevelt	1982	54,914	16,444	16,049	6,464	7,763		2,498	1,178	462	9,285	5,046	2,363	1,294
	1977	36,776	9,754	9,474	3,776	4,380		1,760	827	334	7,724	3,536	1,998	1,076
Sandoval	1982	37,045	10,863	10,853	6,743	3,353		453	728	685	520	7,705	702	582
	1977	21,340	5,446	5,435	3,546	2,403		300	593	567	377	4,713	559	492
San Juan	1982	465,130	124,605	122,244	30,092	50,136	25,755	28,839	10,229	6,752	105,383	40,896	30,119	9,345
	1977	258,762	59,454	58,044	15,967	25,587	13,061	13,352	6,926	4,676	69,751	21,921	17,048	5,277
San Miguel	1982	69,184	22,087	21,556	5,011	6,218		3,926	3,586	2,976	8,374	9,488	4,232	1,287
	1977	44,096	13,330	12,947	3,611	3,978		2,357	1,978	1,675	5,809	5,849	2,824	922
Santa Fe	1982	454,998	94,592	90,765	56,764	44,735	37,330	33,597	20,989	10,026	69,058	31,140	29,624	15,246
	1977	266,479	50,775	48,483	29,294	27,381	22,466	17,970	10,754	5,225	52,752	18,881	18,838	10,433
Sierra	1982	27,758	12,906	12,597	2,753	1,273		556	428	346	1,109	2,805	2,273	843
	1977	19,204	7,690	7,469	2,056	854		393	291	240	1,121	2,367	1,613	700
Socorro	1982	46,247	11,803	11,521	4,110	2,886		1,746	125	125	8,031	5,778	513	289
	1977	29,338	7,112	6,908	2,622	1,574		957	94	94	6,273	4,102	384	228
Taos	1982	93,021	23,373	23,138	11,481	9,013		4,155	1,223	932	12,979	7,361	5,920	841
	1977	51,088	12,504	12,365	6,070	4,051		2,364	735	572	7,960	4,601	3,969	722
Torrance	1982	41,042	4,664	4,423	1,956	632		41	33	33	14,313	14,097	953	500
	1977	23,620	2,520	2,385	1,420	309		34	27	27	10,430	6,297	513	334
Union	1982	15,346	5,880	5,735	1,262	1,506		239	814	254	1,068	1,903	869	329
	1977	12,432	4,131	4,012	1,097	1,206		213	576	186	1,112	1,638	748	344

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Valencia	1982	145,959	48,378	47,877	8,421	8,783		3,736	2,400	1,507	29,529	9,012	18,407	4,515
	1977	145,945	40,515	40,052	9,588	7,979		3,452	2,856	1,837	34,054	11,791	19,496	5,198
TOTAL METRO COUNTIES	**1982**	**2,745,614**	**581,469**	**548,137**	**265,804**	**367,877**	**311,413**	**144,455**	**169,124**	**101,176**	**563,572**	**226,080**	**127,443**	**66,698**
	1977	1,776,519	322,682	303,521	159,549	239,476	199,532	81,625	103,235	63,401	448,254	134,323	94,514	51,007
TOTAL STATE	**1982**	**6,465,879**	**1,585,740**	**1,527,288**	**569,033**	**724,148**	**482,247**	**332,200**	**301,469**	**186,316**	**1,219,691**	**596,487**	**375,309**	**153,731**
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
NEW YORK														
ALBANY - SCHENECTADY - TROY	**1982**	**3,982,370**	**1,118,534**	**1,057,896**	**396,778**	**414,619**	**355,853**	**177,348**	**155,869**	**86,293**	**579,826**	**382,646**	**139,029**	**102,360**
	1977	2,619,652	627,753	591,621	238,055	326,294	277,712	131,805	97,473	55,846	481,905	195,768	118,447	77,357
Albany	1982	1,606,129	395,983	365,809	184,999	176,805	163,404	104,622	81,480	47,031	226,918	141,091	46,836	28,456
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Greene	1982	176,167	69,262	66,717	13,566	9,807	7,391	2,268	3,517	1,932	30,099	15,072	7,633	4,624
	1977	123,523	39,594	37,953	10,922	7,392	5,481	2,475	3,087	1,720	26,937	9,663	7,628	3,317
Montgomery	1982	199,975	52,662	51,153	18,084	20,488	13,924	4,220	4,420	2,876	20,676	36,551	4,345	11,808
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Rensselaer	1982	469,699	167,544	160,015	41,109	36,975	26,808	9,423	12,397	9,167	43,167	53,576	12,830	15,485
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Saratoga	1982	722,477	192,567	186,652	66,705	68,251	61,362	20,862	19,639	9,037	141,179	82,312	39,827	18,803
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,748	29,228	12,108
Schenectady	1982	807,923	240,516	227,550	72,315	102,293	82,964	35,953	34,416	16,250	117,787	54,134	27,558	23,164
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730
BINGHAMTON	**1982**	**1,257,613**	**331,504**	**310,434**	**111,630**	**125,780**	**109,118**	**56,221**	**63,152**	**44,648**	**208,500**	**131,515**	**41,982**	**46,230**
	1977	8 0,816	206,873	193,348	67,284	97,551	83,302	38,917	36,306	26,314	168,791	69,694	40,838	32,443
Broome	1982	1,115,309	282,256	262,219	103,996	119,314	107,879	53,005	60,898	43,140	182,727	113,750	37,455	41,304
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34,499	25,080	145,144	58,502	35,537	28,585
Tioga	1982	142,304	49,248	48,215	7,634	6,466	1,239	3,217	2,254	1,508	25,773	17,765	4,527	4,926
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
BUFFALO	**1982**	**4,848,611**	**1,409,234**	**1,261,350**	**526,079**	**717,692**	**648,263**	**196,684**	**222,813**	**129,536**	**817,059**	**328,847**	**138,985**	**169,619**
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Erie	1982	4,848,611	1,409,234	1,261,350	526,079	717,692	648,263	196,684	222,813	129,536	817,059	328,847	138,985	169,619
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,826	78,346	633,299	189,910	111,114	124,336
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1982***	***5,877,832***	***1,684,084***	***1,512,074***	***640,340***	***868,616***	***783,596***	***229,533***	***260,114***	***148,823***	***992,418***	***410,682***	***168,018***	***203,468***
	1977	*3,856,593*	*954,184*	*855,225*	*367,971*	*604,345*	*535,450*	*195,629*	*153,068*	*89,535*	*769,428*	*235,989*	*138,923*	*150,379*
ELMIRA	**1982**	**396,244**	**118,518**	**113,273**	**31,850**	**63,486**	**54,086**	**15,237**	**14,956**	**8,495**	**58,697**	**30,400**	**10,715**	**14,476**
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chemung	1982	396,244	118,518	113,273	31,850	63,486	54,086	15,237	14,956	8,495	58,697	30,400	10,715	14,476
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
GLENS FALLS	**1982**	**539,260**	**178,024**	**171,643**	**63,444**	**41,002**	**35,538**	**15,675**	**14,449**	**10,012**	**64,498**	**61,956**	**21,164**	**15,922**
	1977	341,535	93,199	89,362	34,429	34,670	29,815	13,449	8,245	5,868	57,374	30,343	21,270	10,732
Warren	1982	379,825	113,158	109,732	53,630	36,550	33,000	13,377	13,170	9,061	50,587	41,035	16,688	10,156
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1982	159,435	64,866	61,911	9,814	4,452	2,538	2,298	1,279	951	13,911	20,921	4,476	5,766
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
NASSAU - SUFFOLK	**1982**	**14,018,485**	**3,319,033**	**2,810,049**	**1,158,252**	**1,615,996**	**1,448,977**	**688,930**	**772,182**	**485,982**	**1,704,247**	**1,239,360**	**363,857**	**322,682**
	1977	9,166,174	2,128,537	1,798,298	711,599	1,267,315	1,112,197	502,465	431,853	276,657	1,432,084	645,297	322,417	224,592
Nassau	1982	8,556,698	1,856,623	1,544,573	675,534	1,137,887	1,033,218	447,798	520,590	336,174	1,022,851	697,884	136,565	193,150
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,792	373,705	139,848	129,475
Suffolk	1982	5,461,787	1,462,410	1,265,476	482,718	478,109	415,759	241,132	251,592	149,808	681,396	541,476	227,292	129,532
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117
NEW YORK	**1982**	**30,606,626**	**8,444,342**	**6,917,698**	**3,777,118**	**3,770,905**	**3,209,082**	**2,368,288**	**1,602,512**	**996,459**	**2,411,194**	**1,524,396**	**508,128**	**797,431**
	1977	21,298,824	5,420,095	4,419,644	2,495,728	2,868,119	2,398,813	1,927,577	1,095,380	698,745	2,092,761	869,170	470,789	648,492
Bronx	1982	2,452,073	932,871	787,115	180,600	192,412	159,236	143,905	120,625	79,744	231,152	144,410	30,033	76,176
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623
Kings	1982	5,069,061	1,682,821	1,236,640	403,999	610,924	511,755	365,976	278,271	198,230	387,560	296,865	114,748	149,771
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397,095	334,289	206,131	149,126	343,084	175,108	97,485	123,306

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
NEW YORK (continued)														
New York (Manhattan)	1982	10,827,773	1,932,953	1,541,911	2,089,652	1,660,352	1,408,929	1,275,360	673,563	396,217	266,904	122,333	80,970	256,640
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,235	66,840	75,881	208,455
Putnam	1982	316,070	90,659	75,938	22,264	19,641	13,527	8,023	8,641	5,122	57,294	34,213	12,546	6,384
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1982	5,263,715	1,766,566	1,435,319	534,304	525,908	414,763	235,372	207,938	128,398	530,525	416,912	96,742	169,129
	1977	3,728,384	1,128,146	914,880	387,441	404,459	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,697
Richmond	1982	1,061,380	404,721	355,156	70,198	148,432	135,423	48,735	36,946	23,009	139,210	53,365	19,510	28,142
	1977	709,910	237,144	207,710	47,254	108,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1982	1,118,539	362,666	323,241	91,871	123,299	118,958	52,563	46,198	24,036	173,568	95,287	27,594	25,120
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
Westchester	1982	4,498,015	1,271,085	1,162,378	384,230	489,937	446,491	238,354	230,330	141,702	624,981	361,011	125,985	86,069
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	105,933	78,138
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1982*	*76,931,341*	*20,421,617*	*17,525,551*	*7,912,263*	*8,613,239*	*7,512,803*	*4,836,622*	*3,971,865*	*2,491,473*	*8,609,919*	*5,978,159*	*1,860,682*	*1,815,633*
	1977	*52,219,681*	*12,861,542*	*10,986,790*	*5,051,669*	*6,705,751*	*5,743,851*	*3,781,930*	*2,557,489*	*1,640,161*	*7,244,858*	*3,104,853*	*1,677,673*	*1,426,953*
NIAGARA FALLS	1982	1,029,221	274,850	250,724	114,261	150,924	135,333	32,849	37,301	19,287	175,359	81,835	29,033	33,849
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
Niagara	1982	1,029,221	274,850	250,724	114,261	150,924	135,333	32,849	37,301	19,287	175,359	81,835	29,033	33,849
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
ORANGE COUNTY	1982	1,245,608	435,893	419,469	91,949	143,143	103,994	53,476	43,824	28,273	152,951	110,902	57,938	30,784
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
Orange	1982	1,245,608	435,893	419,469	91,949	143,143	103,994	53,476	43,824	28,273	152,951	110,902	57,938	30,784
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
POUGHKEEPSIE	1982	1,150,822	370,360	348,114	87,170	143,917	124,787	42,945	36,190	22,965	130,872	99,580	45,851	20,905
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Dutchess	1982	1,150,822	370,360	348,114	87,170	143,917	124,787	42,945	36,190	22,965	130,872	99,580	45,851	20,905
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
ROCHESTER	1982	4,796,794	1,212,806	1,161,139	446,271	525,852	460,958	168,282	206,547	121,742	839,408	415,090	158,046	156,739
	1977	3,230,500	735,739	701,038	257,444	404,180	348,539	132,412	124,572	74,785	697,919	220,850	137,682	112,639
Livingston	1982	214,796	64,445	61,448	20,041	14,090	10,634	1,920	6,915	3,754	23,141	37,488	9,146	8,055
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Monroe	1982	3,506,001	919,480	879,874	353,360	392,441	347,867	122,489	172,257	102,135	654,735	294,967	116,045	122,608
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Ontario	1982	482,103	103,760	98,917	45,942	93,123	81,291	32,709	15,621	9,412	69,962	38,091	13,453	13,730
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915
Orleans	1982	112,416	39,837	39,069	6,480	6,821	5,825	4,317	5,528	3,269	16,988	8,265	3,651	4,231
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Wayne	1982	481,478	85,284	81,831	20,448	19,377	15,341	6,847	6,226	3,172	74,582	36,279	15,751	8,115
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
SYRACUSE	1982	3,094,866	956,187	886,960	310,827	267,919	242,275	137,041	137,765	83,106	522,658	269,281	95,966	147,557
	1977	1,979,079	510,658	472,945	176,895	224,386	198,813	99,321	83,238	51,385	407,304	140,122	76,806	100,573
Madison	1982	240,455	72,435	67,078	24,850	8,072	5,927	5,632	9,634	5,961	49,367	28,004	6,167	15,845
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	13,350	5,841	10,631
Onondaga	1982	2,460,127	749,428	692,823	252,712	238,775	220,473	123,533	116,290	70,402	395,242	214,973	75,098	109,697
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544
Oswego	1982	394,284	134,324	127,059	33,265	21,072	15,875	7,876	11,841	6,743	78,049	26,304	14,701	22,015
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
UTICA - ROME	1982	1,408,607	424,814	395,838	146,114	155,214	134,366	66,860	49,057	26,772	189,754	129,930	38,380	65,067
	1977	913,651	227,049	211,133	82,058	114,426	97,317	45,265	30,511	16,954	164,774	72,459	40,487	45,146
Herkimer	1982	224,957	66,829	61,980	21,001	34,452	32,649	5,092	10,716	5,773	23,759	17,204	8,193	12,483
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,659	21,570	11,233	8,309	7,959
Oneida	1982	1,183,650	357,985	333,858	125,113	120,762	101,717	61,768	38,341	20,999	165,995	112,726	30,187	52,584
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
ALL COUNTIES														
Albany	1982	1,606,129	395,983	365,809	184,999	176,805	163,404	104,622	81,480	47,031	226,918	141,001	46,836	28,456
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Allegany	1982	116,611	36,245	34,350	8,695	10,865	7,561	1,876	3,354	2,507	22,775	15,319	3,599	3,692
	1977	92,782	26,066	24,657	6,682	7,989	5,460	2,082	3,126	2,377	22,437	10,218	4,675	3,050
Bronx	1982	2,452,073	932,871	787,115	180,600	192,412	159,236	143,905	120,625	79,744	231,152	144,410	30,033	76,176
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Broome	1982	1,115,309	282,256	262,219	103,996	119,314	107,879	53,005	60,898	43,140	182,727	113,750	37,455	41,304
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34,499	25,080	145,144	58,502	35,537	28,585
Cattaraugus	1982	313,278	89,815	84,489	32,933	43,234	30,612	13,732	7,881	3,433	45,086	25,473	21,309	12,195
	1977	215,696	54,964	51,608	19,334	28,286	19,790	9,396	6,777	3,029	41,173	14,908	17,636	8,639
Cayuga	1982	310,415	92,406	83,086	19,976	30,838	24,616	7,852	6,709	4,462	60,299	38,654	12,615	13,393
	1977	202,532	53,829	48,310	13,711	20,696	16,226	6,370	5,640	3,808	45,723	20,979	11,097	9,641
Chautauqua	1982	645,292	141,715	132,144	73,186	90,330	73,195	27,550	27,503	13,375	126,649	55,028	23,196	19,449
	1977	434,421	96,483	89,797	42,987	59,348	47,254	19,443	17,659	8,666	94,431	33,233	23,200	12,854
Chemung	1982	396,244	118,518	113,273	31,850	63,486	54,086	15,237	14,956	8,495	58,697	30,400	10,715	14,476
	1977	312,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chenango	1982	203,710	62,609	61,337	13,333	6,327	5,869	6,182	8,946	6,230	35,153	21,362	6,395	5,323
	1977	133,272	34,210	33,352	8,256	6,044	5,500	4,662	5,293	3,750	30,496	11,798	7,291	4,648
Clinton	1982	403,521	107,131	102,304	40,710	56,088	49,810	19,943	15,574	7,390	62,737	25,012	10,629	12,395
	1977	241,793	54,287	51,588	23,338	32,548	28,378	13,810	9,281	4,481	45,353	14,552	11,930	7,914
Columbia	1982	223,609	75,712	72,080	15,351	14,699	11,014	6,072	6,603	3,457	29,317	29,486	14,698	3,511
	1977	151,042	43,000	40,738	9,938	11,271	8,302	4,865	4,275	2,256	26,584	15,779	13,887	3,218
Cortland	1982	234,449	70,837	70,480	14,489	32,593	22,729	11,490	9,950	5,972	40,970	21,405	9,004	10,069
	1977	148,071	37,112	36,885	11,196	19,256	13,186	7,947	5,542	3,384	31,199	12,241	6,691	7,212
Delaware	1982	165,969	55,232	54,094	9,334	8,186	4,570	3,978	4,145	2,544	23,057	19,865	6,844	7,107
	1977	119,004	35,087	34,197	6,381	5,171	2,846	2,721	3,042	1,909	23,554	11,938	8,209	4,886
Dutchess	1982	1,150,822	370,360	348,114	87,170	143,917	124,787	42,945	36,190	22,965	130,872	95,580	45,851	20,905
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Erie	1982	4,848,611	1,409,234	1,261,350	526,079	717,692	648,263	196,684	222,813	129,536	817,059	328,847	138,985	169,619
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Essex	1982	140,653	45,880	45,496	16,341	4,024	2,781	4,919	1,445	867	18,080	21,339	9,596	3,145
	1977	98,797	29,341	29,064	10,554	3,735	2,538	3,510	1,097	677	16,704	11,502	8,565	2,295
Franklin	1982	164,781	58,755	57,376	14,330	11,803	10,558	4,219	5,088	2,699	17,693	18,011	7,393	7,782
	1977	111,856	37,496	36,438	8,166	7,905	6,936	4,264	3,430	1,851	16,337	9,286	6,550	5,220
Fulton	1982	215,911	56,164	54,233	16,457	14,819	10,641	9,236	5,410	1,895	42,426	28,749	9,488	11,918
	1977	147,668	35,936	34,531	9,247	14,769	10,477	6,555	3,877	1,373	34,347	13,760	8,473	8,690
Genesee	1982	259,993	65,749	60,000	25,057	37,992	32,496	4,156	8,981	5,482	47,057	22,379	13,329	9,403
	1977	167,200	39,819	36,270	14,844	21,956	18,451	4,135	6,125	3,784	34,752	13,123	12,163	6,113
Greene	1982	176,167	69,262	66,717	13,566	9,807	7,391	2,268	3,517	1,932	30,099	15,072	7,633	4,624
	1977	123,523	39,594	37,953	10,922	7,392	5,481	2,475	3,087	1,720	26,937	9,663	7,628	3,317
Hamilton	1982	17,862	4,580	4,363	3,570	1,279		425	151	104	1,855	1,245	3,114	144
	1977	12,825	3,315	3,144	2,009	1,010		356	102	71	1,618	792	2,423	124
Herkimer	1982	224,957	66,829	61,960	21,001	34,452	32,649	5,092	10,716	5,773	23,759	17,204	8,193	12,483
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,639	21,570	11,233	8,309	7,959
Jefferson	1982	411,016	102,708	98,996	35,359	45,188	30,953	14,323	14,469	9,287	78,172	36,620	25,785	20,784
	1977	284,253	67,056	64,317	22,168	32,400	21,886	9,596	8,530	5,641	61,869	21,232	20,396	14,497
Kings	1982	5,069,061	1,682,821	1,236,640	403,999	610,924	511,755	365,976	278,271	198,230	387,560	296,865	114,748	149,771
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397 095	334,289	206,131	149,126	343,084	175,108	97 485	123,306
Lewis	1982	67,538	16,223	15,469	7,654	4,385		1,140	639		12,549	10,093	1,956	3,655
	1977	44,961	12,972	12,310	4,403	2,854		1,022	536		9,282	5,279	1,629	2,252
Livingston	1982	214,796	64,445	61,448	20,041	14,090	10,634	1,920	6,915	3,754	23,141	37,488	9,146	8,055
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Madison	1982	240,455	72,435	67,078	24,850	8,072	5,927	5,632	9,634	5,961	49,367	28,004	6,167	15,845
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	13,350	5,841	10,631
Monroe	1982	3,506,001	919,480	879,874	353,360	392,441	347,867	122,489	172,257	102,135	654,735	294,967	116,045	122,608
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Montgomery	1982	199,975	52,662	51,153	18,084	20,488	13,924	4,220	4,420	2,876	20,676	36,551	4,345	11,808
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Nassau	1982	8,556,698	1,856,623	1,544,573	675,534	1,137,887	1,033,218	447,796	520,590	336,174	1,022,851	597,884	136,565	193,150
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,752	373,705	139,848	129,475
New York (Manhattan)	1982	10,827,773	1,932,953	1,541,911	2,089,652	1,660,352	1,408,929	1,275,360	673,563	396,217	266,904	122,333	80,970	256,640
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,935	66,840	75,881	208,455
Niagara	1982	1,029,221	274,850	250,724	114,261	150,924	135,333	32,849	37,301	19,287	175,359	81,835	29,033	33,849
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
Oneida	1982	1,183,650	357,985	333,858	125,113	120,762	101,717	61,768	38,341	20,999	165,995	112,726	30,187	52,584
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
Onondaga	1982	2,460,127	749,428	692,823	252,712	238,775	220,473	123,533	116,290	70,402	395,242	214,973	75,098	109,697
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544
Ontario	1982	482,103	103,760	98,917	45,942	93,123	81,291	32,709	15,621	9,412	59,962	38,091	13,453	13,730
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Orange	1982	1,245,608	435,893	419,469	91,949	143,143	103,994	53,476	43,824	28,273	152,951	110,902	57,938	30,784
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,07e
Orleans	1982	112,416	39,837	39,069	6,480	6,821	5,825	4,317	5,528	3,269	16,988	8,265	3,651	4,231
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Oswego	1982	394,284	134,324	127,059	33,265	21,072	15,875	7,876	11,841	6,743	78,049	26,304	14,701	22,015
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
Otsego	1982	280,203	80,074	77,630	26,712	25,637	22,057	3,791	4,127	1,761	51,786	15,653	17,302	10,784
	1977	171,879	41,197	39,745	15,111	21,551	18,226	4,010	3,370	1,487	35,399	9,282	11,923	7,277
Putnam	1982	316,070	90,659	75,938	22,264	19,641	13,527	8,023	8,641	5,122	57,294	34,213	12,546	6,384
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1982	5,263,715	1,766,566	1,435,319	534,304	525,908	414,763	235,372	207,938	128,398	530,525	416,912	96,742	169,129
	1977	3,728,384	1,128,146	914,880	387,441	404,459	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,697
Rensselaer	1982	469,699	167,544	160,015	41,109	36,975	26,808	9,423	12,397	9,167	43,167	53,576	12,830	15,485
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Richmond	1982	1,061,380	404,721	355,156	70,198	148,432	135,423	48,735	36,946	23,009	139,210	53,365	19,510	28,142
	1977	709,910	237,144	207,710	47,254	108,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1982	1,118,539	362,666	323,241	91,871	123,299	118,958	52,563	46,198	24,036	173,568	95,287	27,594	25,120
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
St. Lawrence	1982	490,203	164,342	159,846	39,338	34,897	31,523	16,349	19,582	11,328	72,405	27,704	30,003	28,765
	1977	292,959	80,947	78,349	21,887	25,269	22,392	11,380	10,622	6,339	56,685	16,217	21,264	16,849
Saratoga	1982	722,477	192,567	186,652	66,705	68,251	61,362	20,862	19,639	9,037	141,179	82,312	39,827	18,803
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,748	29,228	12,108
Schenectady	1982	807,923	240,516	227,550	72,315	102,293	82,964	35,953	34,416	16,250	117,787	54,134	27,558	23,164
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730
Schoharie	1982	97,257	31,708	29,730	6,628	6,787	5,407	1,781	2,300	870	17,092	8,984	3,553	500
	1977	65,905	19,002	17,784	4,366	4,549	3,557	1,294	1,619	623	14,777	5,363	3,574	506
Schuyler	1982	38,381	13,978	13,321	2,359	1,892		617	930	312	6,511	4,413	2,524	1,503
	1977	32,538	9,787	9,282	2,231	1,400		639	934	317	7,419	2,910	3,106	1,157
Seneca	1982	95,875	32,840	32,100	9,571	5,006	4,820	1,558	4,452	2,601	12,699	11,257	4,637	8,140
	1977	73,158	21,497	20,991	6,478	4,508	4,254	1,530	3,007	1,787	12,586	8,179	5,214	5,890
Steuben	1982	411,318	107,337	102,753	37,936	45,278	32,487	17,518	13,137	7,411	69,214	53,798	18,276	14,873
	1977	286,316	68,617	65,366	22,336	30,719	21,713	12,452	10,106	5,823	58,182	28,460	19,454	9,991
Suffolk	1982	5,461,787	1,462,410	1,265,476	482,718	478,109	415,759	241,132	251,592	149,808	681,396	541,476	227,292	129,532
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117
Sullivan	1982	286,011	90,655	79,288	28,727	13,261	9,601	4,368	5,620	1,661	34,905	31,029	12,370	7,598
	1977	206,570	53,891	47,045	21,649	11,944	8,484	4,216	4,327	1,266	34,166	19,045	13,347	6,395
Tioga	1982	142,304	49,248	48,215	7,634	6,466	1,239	3,217	2,254	1,508	25,773	17,765	4,527	4,926
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
Tompkins	1982	383,971	104,866	100,085	41,691	41,986	33,510	21,030	11,350	3,043	50,342	28,235	15,105	17,053
	1977	242,106	57,980	55,067	24,851	25,949	20,378	13,593	9,639	2,615	43,170	16,438	12,441	11,085
Ulster	1982	777,438	236,105	219,354	74,542	64,901	61,557	22,250	12,601	6,551	117,054	76,033	25,297	14,318
	1977	470,751	124,597	115,632	43,839	48,947	45,544	15,361	11,389	5,998	84,748	38,410	24,133	11,833
Warren	1982	379,825	113,158	109,732	53,630	36,550	33,000	13,377	13,170	9,061	50,587	41,025	16,688	10,156
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1982	159,435	64,866	61,911	9,814	4,452	2,538	2,298	1,279	951	13,911	20,921	4,476	5,766
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
Wayne	1982	481,478	85,284	81,831	20,448	19,377	15,341	6,847	6,226	3,172	74,582	36,279	15,751	8,115
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
Westchester	1982	4,498,015	1,271,085	1,162,378	384,230	489,937	446,491	238,354	230,330	141,703	624,981	361,011	125,985	86,069
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	105,933	78,138
Wyoming	1982	135,788	55,887	52,598	11,091	5,734	3,788	2,543	3,059	1,485	20,619	9,333	8,524	5,074
	1977	85,976	28,018	26,320	6,464	3,761	2,441	2,744	2,580	1,275	17,992	7,424	6,102	3,150
Yates	1982	68,804	22,900	21,824	6,842	1,978		1,082	1,358	909	11,757	9,723	3,867	1,304
	1977	49,859	14,652	13,896	4,000	1,846		1,122	1,138	776	12,288	5,070	3,248	1,240
TOTAL METRO COUNTIES	1982	68,375,127	18,594,099	16,104,587	7,261,743	8,136,449	7,062,630	4,019,837	3,356,617	2,063,570	7,855,023	4,803,738	1,649,074	1,923,601
	1977	46,113,595	11,429,768	9,831,529	4,566,603	6,189,691	5,280,204	3,172,977	2,123,412	1,336,423	6,598,693	2,606,483	1,463,429	1,452,741
TOTAL STATE	1982	75,334,984	20,616,552	18,023,413	7,893,955	8,796,456	7,584,785	4,249,817	3,561,981	2,171,206	8,983,282	5,471,340	1,969,482	2,177,478
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA														
ASHEVILLE	**1982**	**808,353**	**172,531**	**168,894**	**73,553**	**115,076**	**92,213**	**34,182**	**25,823**	**15,531**	**138,754**	**93,000**	**56,224**	**36,549**
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Buncombe	1982	808,353	172,531	168,894	73,553	115,076	92,213	34,182	25,823	15,531	138,754	93,000	56,224	36,549
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
BURLINGTON	**1982**	**460,549**	**113,736**	**111,546**	**38,150**	**52,726**	**40,954**	**20,297**	**23,023**	**13,552**	**88,047**	**45,225**	**26,357**	**22,376**
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alamance	1982	460,549	113,736	111,546	38,150	52,726	40,954	20,297	23,023	13,552	88,047	45,225	26,357	22,376
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
CHARLOTTE - GASTONIA - ROCK HILL	**1982**	**4,547,276**	**1,040,367**	**1,025,412**	**385,952**	**581,737**	**471,257**	**226,489**	**212,485**	**139,697**	**954,323**	**347,658**	**263,006**	**193,524**
	1977	3,031,578	675,016	664,515	218,161	403,559	320,424	160,149	138,919	93,724	729,874	207,633	159,934	105,662
Cabarrus	1982	374,345	74,364	72,778	26,002	38,576	35,800	23,359	26,594	20,799	88,474	24,811	22,671	17,817
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Gaston	1982	677,306	180,481	179,140	47,434	98,096	82,323	20,343	25,200	16,811	152,038	42,546	30,201	30,348
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Lincoln	1982	131,739	41,794	40,902	9,335	10,882	3,687	3,358	6,357	4,877	22,750	11,942	11,450	5,204
	1977	98,364	29,101	28,449	5,284	6,782	2,263	3,476	5,704	4,432	21,057	7,454	9,940	2,898
Mecklenburg	1982	2,341,726	471,645	463,947	211,996	353,643	296,796	129,788	112,927	67,044	494,878	187,038	122,233	95,477
	1977	1,551,726	306,566	301,232	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565
Rowan	1982	341,154	97,121	95,542	25,743	22,292	9,770	22,202	14,464	9,201	56,846	31,604	18,755	14,423
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605
Union	1982	245,057	61,263	60,819	16,740	12,420	5,895	8,417	14,510	12,247	56,866	12,770	30,803	12,014
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
York, S. C.	*1982*	*435,649*	*113,699*	*112,284*	*48,702*	*45,828*	*36,986*	*19,022*	*12,433*	*8,718*	*82,471*	*36,947*	*26,893*	*18,241*
	1977	*263,596*	*68,691*	*67,762*	*22,231*	*30,812*	*24,401*	*12,666*	*10,817*	*7,772*	*54,671*	*20,720*	*15,942*	*9,268*
FAYETTEVILLE	**1982**	**967,274**	**190,750**	**184,671**	**85,376**	**176,769**	**129,012**	**30,853**	**54,306**	**35,043**	**177,439**	**93,790**	**65,700**	**18,239**
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
Cumberland	1982	967,274	190,750	184,671	85,376	176,769	129,012	30,853	54,306	35,043	177,439	93,790	65,700	18,239
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1982**	**4,127,782**	**874,585**	**851,927**	**378,335**	**472,269**	**390,188**	**176,884**	**236,784**	**158,960**	**810,437**	**381,455**	**232,263**	**178,268**
	1977	2,722,661	552,204	535,594	210,953	327,903	262,863	137,106	148,926	100,618	629,807	218,620	152,964	98,595
Davidson	1982	377,509	85,235	83,451	29,485	18,136	10,899	12,745	25,322	18,302	75,988	46,279	22,820	17,441
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Davie	1982	71,320	14,846	14,515	3,756	2,166		844	8,607	4,552	11,821	14,534	8,347	2,909
	1977	46,405	10,053	9,818	2,495	1,830		878	5,018	2,677	9,611	7,262	5,334	1,548
Forsyth	1982	1,318,009	274,700	266,377	119,306	161,614	130,081	65,066	64,447	34,545	274,469	100,370	88,383	60,378
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Guilford	1982	1,926,284	384,290	373,616	197,315	272,045	242,421	88,846	120,119	88,789	361,261	173,019	63,410	78,039
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,360	41,669
Randolph	1982	284,286	65,932	64,927	18,853	14,818	6,787	6,531	13,799	9,300	49,387	32,539	37,215	12,379
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Stokes	1982	54,139	16,087	15,945	3,944	594		1,056	1,042	787	13,190	5,908	6,710	3,259
	1977	34,854	10,054	9,955	2,334	469		855	805	619	8,391	4,367	4,116	1,609
Yadkin	1982	96,235	33,495	33,096	5,676	2,896		1,796	3,448	2,685	24,321	8,806	5,386	3,863
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
HICKORY	**1982**	**867,896**	**191,045**	**188,925**	**71,462**	**90,411**	**57,674**	**44,304**	**37,977**	**27,114**	**154,805**	**62,357**	**70,545**	**30,613**
	1977	581,128	129,872	128,225	42,581	60,995	37,904	33,062	27,934	20,271	123,544	35,949	43,874	19,180
Alexander	1982	53,020	13,968	13,655	4,877	2,058		1,371	1,062	528	7,330	4,897	8,015	2,774
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Burke	1982	206,191	59,385	58,805	14,218	14,319	3,994	12,018	11,070	7,937	29,053	12,979	19,082	11,550
	1977	151,502	40,624	40,183	9,103	10,331	2,835	10,609	8,530	6,236	26,194	9,637	13,441	6,666
Catawba	1982	608,685	117,692	116,465	52,367	74,034	53,680	30,915	25,845	18,649	118,422	44,481	43,448	16,289
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
JACKSONVILLE	**1982**	**348,461**	**55,668**	**54,566**	**39,369**	**37,177**	**25,135**	**12,791**	**25,739**	**20,506**	**96,346**	**24,721**	**21,726**	**8,478**
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Onslow	1982	348,461	55,668	54,566	39,369	37,177	25,135	12,791	25,739	20,506	96,346	24,721	21,726	8,478
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
RALEIGH - DURHAM	**1982**	**2,663,470**	**575,212**	**561,054**	**273,479**	**372,042**	**279,041**	**123,054**	**116,886**	**62,966**	**464,558**	**279,398**	**99,457**	**74,758**
	1977	1,784,986	392,192	380,868	149,211	266,026	197,326	92,632	77,181	42,994	369,927	152,912	76,697	46,027
Durham	**1982**	**752,247**	**162,242**	**156,780**	**65,865**	**129,482**	**90,375**	**33,954**	**34,456**	**20,151**	**130,904**	**82,176**	**26,563**	**24,321**
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Franklin	**1982**	**65,375**	**22,161**	**21,667**	**2,695**	**3,507**		**5,163**	**1,332**	**795**	**10,485**	**10,945**	**3,207**	**3,120**
	1977	49,976	15,723	15,355	1,717	3,095		3,879	1,106	667	10,632	6,922	2,555	1,817
Orange	**1982**	**253,375**	**58,370**	**57,098**	**36,359**	**21,255**	**11,029**	**13,102**	**13,579**	**4,624**	**20,770**	**28,280**	**11,837**	**9,931**
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Wake	**1982**	**1,592,473**	**332,439**	**325,509**	**168,560**	**217,798**	**177,637**	**70,835**	**67,519**	**37,396**	**302,399**	**157,997**	**57,850**	**37,386**
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766
WILMINGTON	**1982**	**601,173**	**132,766**	**130,127**	**58,602**	**87,552**	**69,382**	**27,277**	**30,124**	**21,216**	**107,404**	**34,878**	**40,862**	**22,537**
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
New Hanover	**1982**	**601,173**	**132,766**	**130,127**	**58,602**	**87,552**	**69,382**	**27,277**	**30,124**	**21,216**	**107,404**	**34,878**	**40,862**	**22,537**
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
ALL COUNTIES														
Alamance	**1982**	**460,549**	**113,736**	**111,546**	**38,150**	**52,726**	**40,954**	**20,297**	**23,023**	**13,552**	**88,047**	**45,225**	**26,357**	**22,376**
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alexander	**1982**	**53,020**	**13,968**	**13,655**	**4,877**	**2,058**		**1,371**	**1,062**	**528**	**7,330**	**4,897**	**8,015**	**2,774**
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Alleghany	**1982**	**29,002**	**9,810**	**9,452**	**1,941**	**833**		**779**	**84**	**84**	**3,701**	**4,103**	**4,830**	**1,122**
	1977	21,908	6,351	6,089	1 294	668		770	72	72	3,777	2,696	3,807	762
Anson	**1982**	**58,276**	**20,673**	**20,211**	**4,146**	**2,423**		**2,302**	**3,155**	**2,053**	**11,646**	**5,900**	**1,129**	**2,962**
	1977	43,261	14,011	13,683	2,696	2,037		2,133	2,453	1,614	10,190	4,250	959	1,666
Ashe	**1982**	**87,373**	**20,371**	**19,916**	**3,195**	**6,012**	**3,885**	**3,937**	**5,071**	**4,338**	**22,027**	**10,388**	**6,114**	**3,036**
	1977	56,796	12,212	11,926	1,661	3,934	2,499	2,703	2,999	2,602	16,328	6,054	5,109	1,540
Avery	**1982**	**47,038**	**12,027**	**11,196**	**3,025**	**518**		**2,055**	**945**	**945**	**9,387**	**5,588**	**7,090**	**915**
	1977	26,957	6,080	5,649	1,818	423		1,289	589	589	5,568	3,076	4,901	716
Beaufort	**1982**	**212,376**	**52,448**	**51,434**	**10,409**	**16,067**	**6,287**	**5,911**	**9,393**	**6,371**	**53,232**	**19,525**	**19,675**	**6,563**
	1977	136,489	33,086	32,289	5,781	10,480	4,036	4,224	5,398	3,702	37,396	10,898	13,498	3,842
Bertie	**1982**	**45,049**	**15,818**	**15,463**	**1,567**	**1,320**		**472**	**1,123**	**754**	**13,823**	**3,722**	**2,576**	**1,437**
	1977	32,011	9,936	9,703	888	1,041		480	781	529	11,138	2,719	1,545	816
Bladen	**1982**	**71,761**	**21,921**	**21,431**	**3,144**	**5,398**		**2,091**	**2,379**	**1,684**	**16,369**	**6,362**	**5,046**	**3,073**
	1977	55,158	15,084	14,731	1,978	3,569		1,963	1,953	1,399	15,270	4,695	3,646	2,107
Brunswick	**1982**	**100,204**	**43,650**	**42,795**	**7,536**	**7,780**		**472**	**2,007**	**1,966**	**7,642**	**7,458**	**12,556**	**4,100**
	1977	63,470	25,507	24,886	5,211	4,423		413	1,657	1,626	7,125	4,865	7,594	2,052
Buncombe	**1982**	**808,353**	**172,531**	**168,894**	**73,553**	**115,076**	**92,213**	**34,182**	**25,823**	**15,531**	**138,754**	**93,000**	**56,224**	**36,549**
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Burke	**1982**	**206,191**	**59,385**	**58,805**	**14,218**	**14,319**	**3,994**	**12,018**	**11,070**	**7,937**	**29,053**	**12,979**	**19,082**	**11,550**
	1977	151,502	40,624	40,183	9,103	10,331	2,835	10,609	8,530	6,236	26,194	9,637	13,441	6,666
Cabarrus	**1982**	**374,645**	**74,364**	**72,778**	**26,002**	**38,576**	**35,800**	**23,359**	**26,594**	**20,799**	**88,474**	**24,811**	**22,671**	**17,817**
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Caldwell	**1982**	**255,747**	**64,263**	**62,903**	**15,085**	**18,321**	**10,560**	**5,181**	**13,183**	**11,087**	**75,996**	**17,121**	**13,104**	**6,230**
	1977	170,580	43,456	42,490	8,213	13,312	7,500	4,743	9,254	7,949	51,633	10,804	10,570	4,553
Camden	**1982**	**6,532**	**1,484**	**1,449**	**19**	**59**		**47**	**62**	**62**	**136**	**4,192**		
	1977	4,192	1,016	992	16	56		51	50	50	116	2,404		
Carteret	**1982**	**192,388**	**54,681**	**53,530**	**26,097**	**18,522**		**2,204**	**9,128**	**6,655**	**19,479**	**15,054**	**19,456**	**7,439**
	1977	116,060	33,534	32,669	13,078	10,363		2,186	5,726	4,225	16,057	9,101	10,836	4,013
Caswell	**1982**	**26,183**	**8,529**	**8,338**	**385**	**3,200**			**356**	**133**	**6,065**	**2,235**	**241**	**1,292**
	1977	19,608	5,622	5,490	329	2,231			366	139	5,641	1,908	203	767
Catawba	**1982**	**608,685**	**117,692**	**116,465**	**52,367**	**74,034**	**53,680**	**30,915**	**25,845**	**18,649**	**118,422**	**44,481**	**43,448**	**16,289**
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
Chatham	**1982**	**77,370**	**20,003**	**18,567**	**4,517**	**3,395**		**3,088**	**3,545**	**2,726**	**19,270**	**8,303**	**3,212**	**2,702**
	1977	59,822	14,226	13,180	3,079	2,713		2,782	3,194	2,488	17,654	5,698	2,635	1,867
Cherokee	**1982**	**69,320**	**22,001**	**21,509**	**2,630**	**7,979**	**4,360**	**2,726**	**2,577**	**1,957**	**8,737**	**8,350**	**3,652**	**3,601**
	1977	45,207	14,948	14,598	1,559	5,292	2,843	2,249	1,916	1,464	6,308	4,469	2,292	2,255
Chowan	**1982**	**39,631**	**12,411**	**12,133**	**1,158**	**3,130**		**1,008**	**1,677**	**1,353**	**6,440**	**4,418**	**2,284**	**3,108**
	1977	30,312	9,668	9,442	836	2,645		960	1,077	881	6,043	2,888	1,458	1,699
Clay	**1982**	**20,650**	**4,347**	**4,249**	**760**	**208**		**218**	**472**	**226**	**6,309**	**2,986**	**3,301**	**1,917**
	1977	13,531	2,949	2,880	431	193		226	430	208	4,188	1,791	2,042	1,151
Cleveland	**1982**	**315,427**	**76,796**	**76,727**	**26,370**	**38,974**	**21,011**	**9,626**	**12,590**	**10,269**	**58,567**	**34,832**	**13,771**	**15,412**
	1977	211,080	50,597	50,496	14,331	26,322	14,066	9,811	9,076	7,544	46,582	19,339	10,505	8,692
Columbus	**1982**	**197,569**	**41,215**	**40,450**	**8,803**	**25,722**		**10,177**	**5,509**	**3,961**	**44,669**	**13,095**	**17,604**	**7,758**
	1977	143,100	29,302	28,728	6,135	17,127		7,911	4,747	3,444	37,159	9,634	11,361	4,559

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Craven	1982	314,317	68,483	67,884	22,579	37,672	24,986	10,901	16,662	12,339	64,892	36,619	26,591	7,712
	1977	199,029	43,582	43,153	12,343	25,165	16,393	7,266	11,230	8,492	46,122	17,690	16,313	4,659
Cumberland	1982	967,274	190,750	184,671	85,376	176,769	129,012	30,853	54,306	35,043	177,439	93,790	65,700	18,239
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
Currituck	1982	23,827	7,258	7,093	1,124	1,701		67	517		416	6,177	1,725	41
	1977	12,445	4,211	4,095	759	940		61	242		282	2,476	983	34
Dare	1982	115,496	35,536	34,824	24,405	4,608		6,174	6,952	6,147	5,272	4,857	12,496	1,162
	1977	57,940	18,092	17,710	9,997	2,804		3,350	3,170	2,845	4,247	3,086	6,098	928
Davidson	1982	377,509	85,235	83,451	29,485	18,136	10,899	12,745	25,322	18,302	75,988	46,279	22,820	17,441
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Davie	1982	71,320	14,846	14,515	3,756	2,166		844	8,607	4,552	11,821	14,534	8,347	2,909
	1977	46,405	10,053	9,818	2,495	1,830		878	5,018	2,677	9,611	7,262	5,334	1,548
Duplin	1982	129,555	42,008	41,070	6,090	6,686		4,165	3,662	2,790	23,612	15,933	5,533	4,321
	1977	98,221	28,603	27,934	3,875	5,589		3,935	3,371	2,583	20,923	11,169	4,214	2,891
Durham	1982	752,247	162,242	156,780	65,865	129,482	90,375	33,954	34,456	20,151	130,904	82,176	26,563	24,321
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Edgecombe	1982	202,443	51,181	49,554	8,990	21,242	12,049	4,041	29,017	11,493	43,356	12,620	9,442	5,118
	1977	140,693	36,204	34,882	5,972	15,414	8,596	3,840	18,078	7,204	31,275	9,285	6,623	2,715
Forsyth	1982	1,318,009	274,700	266,377	119,306	161,614	130,081	65,066	64,447	34,545	274,469	100,370	88,383	60,378
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Franklin	1982	65,375	22,161	21,667	2,695	3,507		5,163	1,332	795	10,485	10,945	3,207	3,120
	1977	49,976	15,723	15,355	1,717	3,095		3,879	1,106	667	10,632	6,922	2,555	1,817
Gaston	1982	677,306	180,481	179,140	47,434	98,096	82,323	20,343	25,200	16,811	152,038	42,546	30,201	30,348
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Gates	1982	12,644	3,838	3,807	428	2,406					3,664	1,518	86	
	1977	9,325	2,722	2,698	238	1,587					3,227	932	58	
Graham	1982	22,494	8,402	8,214	681	1,001		1,090	368	368	360	5,260	1,779	1,493
	1977	13,120	4,996	4,879	404	729		678	289	289	250	2,346	1,348	833
Granville	1982	70,214	22,056	21,562	3,355	5,369	4,246	2,147	2,065	1,489	12,650	7,859	2,745	7,422
	1977	54,865	16,438	16,053	2,192	4,389	3,408	1,939	1,730	1,256	11,823	5,842	2,066	4,507
Greene	1982	20,435	6,850	6,697	1,615	1,605		269	1,133	913	3,100	2,583	947	269
	1977	14,468	4,648	4,522	847	1,314		187	868	710	2,565	1,845	658	147
Guilford	1982	1,926,284	384,290	373,616	197,315	272,045	242,421	88,846	120,119	88,789	361,261	173,019	63,402	73,039
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,369	41,669
Halifax	1982	201,494	58,000	57,316	17,303	17,953	11,396	8,942	10,571	8,124	27,117	28,409	11,211	8,077
	1977	151,859	41,311	40,780	10,849	14,995	9,349	7,822	8,496	6,616	25,417	19,643	7,708	5,079
Harnett	1982	169,889	49,284	48,237	12,798	12,741	3,793	5,065	6,406	5,149	30,831	16,486	14,803	6,482
	1977	125,588	33,982	33,098	8,619	10,238	2,978	4,168	5,488	4,480	25,688	10,214	12,051	4,331
Haywood	1982	201,847	50,710	47,754	13,332	12,715	7,755	8,616	4,456	1,740	41,656	14,470	25,352	8,145
	1977	130,843	32,785	30,816	7,993	10,450	6,264	5,644	3,800	1,493	27,080	11,332	13,631	5,520
Henderson	1982	306,044	74,153	70,537	16,027	22,772	16,589	8,106	8,803	5,291	65,697	33,628	42,483	14,522
	1977	165,366	42,882	40,592	7,660	12,671	9,065	6,553	5,335	3,238	38,226	15,159	19,413	6,277
Hertford	1982	103,868	28,503	27,948	6,310	10,412	7,888	2,804	5,547	2,918	16,299	9,266	10,312	6,768
	1977	74,875	19,352	18,883	4,895	8,330	6,196	2,467	4,336	2,300	12,280	6,233	7,250	4,031
Hoke	1982	32,770	13,671	13,366	489	2,502		846	1,440	1,440	6,145	3,425	1,070	1,391
	1977	25,885	9,847	9,617	414	1,925		871	1,242	1,242	5,561	2,506	948	1,034
Hyde	1982	10,125	3,085	3,016	2,912	1,553		86	503	355	74	1,480	252	30
	1977	6,950	2,388	2,332	1,656	1,048		65	389	274	79	959	203	23
Iredell	1982	324,120	81,222	80,020	23,746	23,099	12,540	13,408	26,593	22,641	70,529	19,865	26,267	16,301
	1977	226,390	53,831	52,977	13,644	16,758	8,899	12,512	17,816	15,383	54,191	14,016	17,435	9,654
Jackson	1982	72,586	20,286	19,701	3,592	1,729		3,005	2,372	1,679	17,820	13,873	3,450	2,508
	1977	47,209	12,385	11,969	2,420	1,483		2,084	1,556	1,115	13,300	6,776	2,720	1,678
Johnston	1982	244,489	63,639	61,953	16,607	10,762		8,257	15,332	11,462	42,149	27,174	22,520	11,129
	1977	165,533	42,069	40,755	9,162	7,317		7,194	11,139	8,369	34,303	17,605	15,290	5,854
Jones	1982	14,383	5,188	5,071	739	1,082			48	48	3,406	1,392	353	768
	1977	10,016	3,284	3,207	461	697			46	46	2,898	1,004	233	413
Lee	1982	171,261	43,495	42,524	9,996	14,364	9,754	8,612	5,746	4,476	38,706	9,869	8,930	7,562
	1977	121,943	29,983	29,281	6,498	10,449	6,971	6,555	5,554	4,382	29,066	8,156	7,107	4,567
Lenoir	1982	281,971	63,704	62,325	11,728	30,828	18,888	14,061	16,537	10,084	62,660	20,773	20,432	12,144
	1977	204,350	44,337	43,330	9,282	24,434	14,747	12,069	11,123	6,899	48,975	13,244	16,034	7,260
Lincoln	1982	131,739	41,794	40,902	9,335	10,882	3,687	3,358	6,357	4,877	22,750	11,942	11,450	5,204
	1977	98,364	29,101	28,449	5,284	6,782	2,263	3,476	5,704	4,432	21,057	7,454	9,240	2,898
McDowell	1982	121,640	30,659	29,848	7,076	7,123	2,113	9,444	3,373	2,576	22,471	21,894	8,057	5,673
	1977	84,657	22,781	22,071	4,580	5,442	1,590	6,150	2,500	1,934	17,152	12,160	6,531	3,236

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Macon	1982	90,349	20,268	19,810	4,299	7,212	3,124	4,000	2,579	2,344	9,597	6,699	20,191	4,849
	1977	59,340	14,445	14,103	2,599	4,704	2,006	3,110	1,669	1,540	7,868	4,449	11,916	2,563
Madison	1982	32,924	11,406	11,144	2,854	2,703		626	452	266	6,478	3,855	1,255	1,600
	1977	19,949	5,731	5,572	1,305	1,482		407	409	250	4,751	2,699	986	806
Martin	1982	81,554	20,150	19,699	8,292	10,634	4,268	2,409	2,556	2,320	14,319	6,341	2,095	2,192
	1977	62,496	14,729	14,384	5,736	7,617	3,010	2,245	2,194	1,987	13,604	4,649	1,901	1,389
Mecklenburg	1982	2,341,726	471,545	463,947	211,996	353,643	296,796	129,788	112,927	67,044	494,878	187,038	122,233	95,477
	1977	1,551,726	306,866	301,232	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565
Mitchell	1982	61,592	18,252	17,843	4,881	6,395	3,426	2,002	1,753	1,048	13,531	4,837	3,768	2,191
	1977	42,476	10,689	10,439	2,544	4,253	2,241	2,012	1,678	1,011	11,484	2,876	3,109	1,296
Montgomery	1982	55,666	23,013	22,499	3,326	3,137		813	445	445	8,404	4,493	5,250	2,850
	1977	42,720	15,596	15,231	2,349	2,247		965	399	399	8,604	3,454	4,002	1,709
Moore	1982	198,447	59,165	58,256	13,887	9,057		12,154	9,293	7,568	34,287	15,601	21,278	6,347
	1977	124,428	34,447	33,881	8,286	5,453		8,234	5,597	4,638	22,124	9,642	12,983	4,079
Nash	1982	319,125	68,313	66,972	36,095	43,722	35,580	11,022	13,417	9,368	48,751	39,702	23,659	9,170
	1977	241,882	51,364	50,301	23,465	37,404	29,907	9,590	9,774	6,989	43,045	24,332	18,005	6,319
New Hanover	1982	601,173	132,766	130,127	58,602	87,552	69,382	27,277	30,124	21,216	107,404	34,878	40,862	22,537
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
Northampton	1982	30,930	10,282	10,051	1,587	575		348	270	71	3,664	7,757	1,877	1,682
	1977	25,860	8,125	7,935	1,228	583		351	250	66	3,766	6,241	1,564	1,179
Onslow	1982	348,461	55,668	54,566	39,369	37,177	25,135	12,791	25,739	20,506	96,346	24,721	21,726	8,478
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Orange	1982	253,375	58,370	57,098	36,359	21,255	11,029	13,102	13,579	4,624	20,770	28,280	11,837	9,931
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Pamlico	1982	19,796	6,034	5,898	1,186	2,304		115	249		3,360	2,402	2,437	360
	1977	13,723	4,063	3,968	648	1,611		107	232		2,546	1,626	1,606	286
Pasquotank	1982	172,476	38,639	38,268	9,826	17,247	11,763	8,062	7,669	4,754	37,523	9,735	22,014	5,802
	1977	112,093	27,055	26,766	6,135	13,132	8,799	5,400	5,221	3,269	24,360	5,785	12,734	3,346
Pender	1982	41,446	16,778	15,910	3,965	1,383		345	244	64	7,509	5,112	1,966	1,614
	1977	30,666	11,885	11,250	2,562	1,140		357	196	52	6,522	3,797	1,210	1,035
Perquimans	1982	21,812	4,712	4,606	1,171	924		474	481	81	5,341	4,642	1,767	466
	1977	19,262	3,974	3,881	835	865		494	492	85	5,713	3,703	1,356	373
Person	1982	92,508	26,259	25,263	6,564	7,602	2,816	3,929	2,661	1,370	18,723	7,341	4,100	4,802
	1977	68,580	17,790	17,032	4,025	6,631	2,418	3,368	2,362	1,225	16,365	5,269	3,421	2,648
Pitt	1982	425,946	90,293	88,464	36,786	55,515	36,332	16,884	17,088	9,696	84,079	34,839	34,786	17,140
	1977	279,704	59,713	58,218	20,191	32,666	21,021	12,506	12,822	7,380	64,700	20,469	21,780	9,427
Polk	1982	34,735	10,296	10,067	3,225	3,827		482	889	451	5,320	4,173	1,120	1,820
	1977	27,724	8,431	8,234	2,089	3,160		511	836	423	4,620	3,094	891	1,137
Randolph	1982	284,286	65,932	64,927	18,853	14,818	6,787	6,531	13,799	9,300	49,387	32,539	37,215	12,379
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Richmond	1982	172,170	39,477	38,191	14,070	16,031	10,345	6,139	12,701	10,450	27,091	20,811	12,958	8,603
	1977	124,870	29,359	28,265	8,360	13,515	8,570	5,168	8,800	7,340	21,767	12,575	11,192	4,560
Robeson	1982	341,282	89,070	87,242	18,057	28,444	17,113	13,697	19,509	15,627	57,872	32,552	28,080	13,423
	1977	246,607	59,751	58,240	10,878	23,718	14,052	10,908	13,439	10,927	52,135	21,997	20,726	8,431
Rockingham	1982	298,464	89,898	88,952	19,936	22,510		13,132	23,552	16,821	48,515	26,004	16,639	17,797
	1977	213,314	60,640	59,938	12,309	14,490		12,639	16,820	12,244	42,165	17,070	11,958	10,611
Rowan	1982	341,154	97,121	95,542	25,743	22,292	9,770	22,202	14,464	9,201	56,846	31,604	18,755	14,423
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605
Rutherford	1982	196,917	45,748	45,587	10,893	18,150	9,995	6,156	11,039	8,904	52,497	12,738	12,089	12,098
	1977	131,641	29,964	29,826	6,388	11,454	6,181	5,134	8,745	7,153	37,651	9,120	8,332	5,830
Sampson	1982	146,137	38,399	36,381	7,450	13,676		8,142	7,323	6,023	24,565	9,494	14,512	7,807
	1977	99,225	25,126	23,761	4,340	7,977		5,781	4,617	3,850	21,876	5,514	10,117	4,142
Scotland	1982	119,905	42,410	41,463	6,182	9,789	4,497	4,590	3,997	2,677	27,229	6,878	7,691	5,207
	1977	84,816	26,363	25,746	3,723	6,814	3,079	4,206	3,213	2,176	23,275	4,549	5,544	2,834
Stanly	1982	170,790	38,642	37,037	11,471	9,846	4,903	8,844	6,927	4,623	36,277	25,196	12,354	7,464
	1977	127,710	27,862	26,576	7,377	8,558	4,192	7,260	5,241	3,537	33,021	14,494	8,630	5,316
Stokes	1982	54,139	16,087	15,945	3,944	594		1,056	1,042	787	13,190	5,908	6,710	3,259
	1977	34,854	10,054	9,955	2,334	469		855	805	619	8,391	4,367	4,116	1,609
Surry	1982	312,496	64,377	63,204	17,333	28,546	8,270	14,933	12,702	8,470	75,687	26,817	21,703	14,355
	1977	207,421	43,327	42,491	9,503	17,439	5,017	11,627	9,116	6,215	55,754	13,822	15,823	7,801
Swain	1982	55,339	17,683	17,288	6,353	2,084		1,059	2,217	1,490	3,715	9,072	1,985	2,121
	1977	34,482	10,230	9,991	3,862	1,906		827	1,307	885	3,240	5,054	1,344	1,070
Transylvania	1982	78,225	26,709	26,111	4,343	6,510	3,299	2,634	3,493	1,089	9,506	7,764	5,633	4,644
	1977	54,998	17,863	17,445	2,883	4,611	2,299	2,187	2,601	816	8,099	4,306	4,444	2,580

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Tyrrell	1982	11,620	3,532	3,453	1,209	375		281	324	144	2,749	369	2,412	195
	1977	7,525	2,221	2,169	717	332		194	258	116	1,788	251	1,437	161
Union	1982	245,057	61,263	60,819	16,740	12,420	5,895	8,417	14,510	12,247	56,866	12,770	30,803	12,014
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
Vance	1982	168,858	53,089	52,064	7,850	14,898	7,391	6,913	9,162	5,507	27,317	17,251	12,912	7,408
	1977	113,367	34,554	33,850	5,287	11,019	5,378	5,581	5,389	3,271	21,723	9,816	7,654	4,268
Wake	1982	1,592,473	332,439	325,509	168,560	217,798	177,637	70,835	67,519	37,396	302,399	157,997	57,850	37,386
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766
Warren	1982	26,642	9,875	9,653	492	1,435		1,006	2,220	1,608	1,271	6,084	980	1,130
	1977	20,020	7,076	6,910	363	1,182		859	1,738	1,274	1,108	4,430	789	717
Washington	1982	56,964	19,159	18,729	3,218	4,870	2,571	1,669	2,427	1,881	11,246	3,070	5,389	1,282
	1977	37,475	11,096	10,836	1,584	3,214	1,669	1,097	1,612	1,256	8,888	2,231	3,848	974
Watauga	1982	141,040	28,182	27,973	16,408	8,239		6,950	5,946	4,284	21,237	14,385	14,393	6,409
	1977	92,013	18,501	18,344	8,653	5,368		4,742	3,970	2,895	18,399	7,127	10,347	3,607
Wayne	1982	395,155	74,574	73,225	24,927	61,118	49,832	17,492	17,386	10,557	80,439	37,296	36,552	9,354
	1977	273,249	53,655	52,627	14,596	43,920	35,205	13,315	15,063	9,323	61,234	22,947	20,945	6,079
Wilkes	1982	209,836	52,317	51,149	18,540	18,379	6,573	4,840	6,436	4,726	30,866	26,321	26,644	10,401
	1977	137,879	32,057	31,307	8,859	10,462	3,685	5,282	4,092	3,042	27,651	14,346	18,233	5,651
Wilson	1982	282,436	63,051	61,808	23,015	33,463	25,653	10,175	12,870	9,189	51,847	37,923	18,561	7,958
	1977	204,676	47,278	46,295	15,740	24,606	18,518	8,953	9,856	7,164	40,014	22,536	13,889	5,094
Yadkin	1982	96,235	33,495	33,096	5,676	2,896		1,796	3,448	2,685	24,321	8,806	5,386	3,863
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
Yancey	1982	39,657	14,859	14,525	1,254	2,423		642	948	948	6,440	3,778	4,998	2,580
	1977	29,222	9,910	9,678	898	2,030		616	651	651	5,825	2,559	3,802	1,545
TOTAL METRO COUNTIES	1982	14,956,585	3,232,961	3,164,838	1,355,576	1,939,931	1,517,870	677,109	750,714	485,867	2,909,642	1,325,535	849,247	567,101
	1977	10,039,783	2,118,007	2,067,408	772,529	1,365,551	1,046,367	508,337	495,190	326,517	2,290,383	762,315	556,824	320,790
TOTAL STATE	1982	24,879,632	5,801,531	5,675,697	2,039,230	2,824,740	1,943,721	1,042,468	1,213,298	810,877	4,793,271	2,295,929	1,645,772	971,927
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381
NORTH DAKOTA														
BISMARCK	1982	491,070	96,178	93,915	49,494	75,447	51,344	27,384	21,279	11,992	91,117	37,066	39,698	18,286
	1977	314,382	52,795	51,341	24,456	44,682	29,604	17,294	14,561	8,339	76,002	23,643	30,979	10,612
Burleigh	1982	369,481	71,173	69,407	35,899	74,201	51,344	22,208	17,503	10,494	54,861	26,164	19,088	15,583
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Morton	1982	121,589	25,005	24,508	13,595	1,246		5,176	3,776	1,498	36,256	10,902	20,610	2,703
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
FARGO - MOORHEAD	1982	886,483	155,876	147,275	102,800	119,495	97,368	37,640	40,120	19,635	148,473	77,587	67,819	28,549
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30,152	32,876	16,458	137,376	44,204	53,583	15,767
Cass	1982	678,594	103,105	97,000	73,128	114,980	94,291	31,873	25,109	12,337	121,914	55,266	45,001	18,973
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531
Clay, Minn.	*1982*	*207,889*	*52,771*	*50,275*	*29,672*	*4,515*	*3,077*	*5,767*	*15,011*	*7,298*	*26,559*	*22,321*	*22,818*	*9,576*
	1977	*147,153*	*33,960*	*32,196*	*16,600*	*3,790*	*2,551*	*4,858*	*11,672*	*5,811*	*27,161*	*14,510*	*17,705*	*5,236*
GRAND FORKS	1982	387,863	53,786	50,507	40,826	36,994	35,330	46,651	18,339	7,952	73,525	32,958	30,945	8,383
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Grand Forks	1982	387,863	53,786	50,507	40,826	36,994	35,330	46,651	18,339	7,952	73,525	32,958	30,945	8,383
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
ALL COUNTIES														
Adams	1982	13,954	3,884	3,718	684	140		1,329			3,843	650	2,124	379
	1977	10,540	2,645	2,520	439	123		760			3,436	526	1,727	268
Barnes	1982	66,792	13,066	12,193	7,152	3,574		4,513	2,002	2,002	13,323	6,916	7,162	2,563
	1977	46,594	8,768	8,167	4,325	2,080		3,368	2,032	2,032	11,234	4,389	5,184	1,548
Benson	1982	9,793	2,690	2,583	1,692	313		347	29		45	1,305	1,168	83
	1977	7,738	2,143	2,042	973	292		302	31		60	1,257	1,349	72
Billings	1982	1,668	591	563	352							469		
	1977	893	300	285	239							244		
Bottineau	1982	36,203	7,285	6,978	3,380	1,879		967	1,106	1,106	5,420	6,378	4,041	887
	1977	24,616	4,220	4,022	2,011	1,070		858	884	884	5,518	3,662	3,410	607
Bowman	1982	22,696	5,236	5,013	4,414	175		280	405		4,977	3,199	1,391	662
	1977	16,769	3,391	3,231	2,423	193		292	363		4,406	2,274	1,819	493

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Burke	1982	10,115	3,092	2,961	1,429	48		336	67		1,299	2,693	227	136
	1977	7,078	1,928	1,837	1,004	42		279	57		1,240	1,754	255	81
Burleigh	1982	369,481	71,173	69,407	35,899	74,201	51,344	22,208	17,503	10,494	54,861	26,164	19,088	15,583
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Cass	1982	678,594	103,105	97,000	73,128	114,980	94,291	31,873	25,109	12,337	121,914	55,266	45,001	18,973
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531
Cavalier	1982	26,365	6,406	6,192	2,387	456		1,668	1,185	687	2,816	3,005	2,255	1,462
	1977	21,992	5,140	4,945	1,822	472		1,268	1,237	728	3,260	2,411	2,192	1,316
Dickey	1982	19,693	6,033	5,743	2,459	814		1,102	750	366	3,706	1,126	1,728	1,322
	1977	16,657	4,366	4,136	1,722	556		955	921	457	3,937	1,148	1,660	843
Divide	1982	14,250	6,909	6,616	1,155	274		1,397	149	149	2,058	489	1,181	389
	1977	9,802	3,651	3,479	764	246		846	169	169	2,226	435	1,011	303
Dunn	1982	9,608	1,387	1,326	998						4,708	1,023	392	589
	1977	5,867	947	902	584						2,613	838	392	247
Eddy	1982	11,829	1,991	1,916	983	109		329	140	140	1,621	2,409	2,483	72
	1977	9,086	1,538	1,473	794	92		309	166	166	1,655	1,883	1,785	58
Emmons	1982	13,773	3,117	2,721	1,285	308		145	119	119	2,818	997	3,744	554
	1977	11,851	2,537	2,211	977	321		120	147	147	2,912	809	3,227	400
Foster	1982	24,633	6,600	6,320	1,286	725		786	281	50	6,630	3,122	2,524	683
	1977	19,375	4,140	3,945	885	554		691	290	53	6,634	2,262	2,410	424
Golden Valley	1982	15,592	3,932	3,767	804			321	450	292	3,504	4,805	1,321	116
	1977	9,439	1,956	1,865	394			250	270	179	2,826	2,454	986	89
Grand Forks	1982	387,863	53,786	50,507	40,826	36,994	35,330	46,651	18,339	7,952	73,525	32,958	30,945	8,383
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Grant	1982	12,225	3,952	3,864	1,139	78		41			2,608	2,080	1,314	311
	1977	7,444	1,859	1,816	646	82		41			2,085	1,127	1,036	257
Griggs	1982	6,915	1,871	1,790	1,324	304		517	22	22	735	730	823	
	1977	5,646	1,467	1,398	791	270		352	26	26	895	646	788	
Hettinger	1982	11,687	1,742	1,667	1,209	52		490	76	76	3,313	1,407	2,335	503
	1977	9,204	1,412	1,345	762	40		287	79	79	3,170	1,098	1,726	340
Kidder	1982	4,539	1,177	1,124	355			509	23	23	366	1,657	108	38
	1977	3,846	885	843	301			409	26	26	403	1,450	106	33
La Moure	1982	14,992	3,423	3,277	1,496	67		283	306	306	2,566	2,657	2,951	304
	1977	11,552	2,243	2,137	1,016	57		220	258	258	2,246	2,132	2,506	248
Logan	1982	9,151	2,978	2,851	1,270			1,129	21	21	1,908	507	738	331
	1977	7,248	2,094	1,995	678			684	26	26	2,042	505	781	288
McHenry	1982	18,629	2,920	2,795	2,109	863		476	23	23	2,596	4,312	2,668	1,288
	1977	13,343	2,099	2,000	1,370	572		391	26	26	2,526	2,384	2,571	701
McIntosh	1982	14,768	4,953	4,029	1,310			392	157	157	2,312	1,590	1,537	875
	1977	10,740	3,188	2,589	867			229	128	128	2,301	1,239	1,374	483
McKenzie	1982	15,405	3,696	3,536	2,729	53		1,506	229	229	1,572	1,717	957	729
	1977	9,505	2,151	2,049	1,200	46		865	171	171	1,656	1,055	873	478
McLean	1982	29,474	8,042	7,700	3,617	2,070		156	541	174	2,913	4,037	4,890	1,142
	1977	20,235	4,487	4,275	2,488	1,201		141	413	135	3,388	2,705	3,682	789
Mercer	1982	26,098	7,221	6,912	2,527	324		729	473	473	5,628	1,299	5,203	1,742
	1977	16,008	3,556	3,388	1,419	258		389	340	340	4,471	1,106	3,086	860
Morton	1982	121,589	25,005	24,508	13,595	1,246		5,176	3,776	1,498	36,256	10,902	20,610	2,703
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
Mountrail	1982	30,169	7,974	7,715	3,339	559		729	507	297	4,775	6,855	2,856	1,575
	1977	21,344	4,908	4,726	2,016	481		652	348	207	4,970	3,707	2,547	991
Nelson	1982	22,131	2,383	2,209	2,780	1,171		443	69	69	2,598	5,008	5,959	365
	1977	16,385	1,838	1,701	1,766	1,138		242	79	79	2,905	2,895	4,318	291
Oliver	1982	2,040	514	485	241	73						373	536	
	1977	1,252	253	239	229	80						216	328	
Pembina	1982	45,496	15,041	13,063	4,889	691		1,599	243	118	9,224	5,374	4,677	1,164
	1977	32,570	7,956	6,897	3,519	662		964	277	137	8,864	4,022	3,877	918
Pierce	1982	30,961	6,832	6,542	2,109	1,402		921	598	438	9,570	1,499	3,864	1,378
	1977	23,956	4,452	4,242	1,564	1,116		785	778	580	8,580	1,459	2,740	937
Ramsey	1982	94,083	16,953	15,192	6,052	2,705	2,216	8,971	3,133	1,991	14,335	11,078	13,800	5,780
	1977	68,189	10,838	9,694	4,583	2,326	1,873	5,692	2,634	1,702	15,497	7,086	9,723	3,906
Ransom	1982	21,383	5,893	5,686	3,507	188		973	201	63	2,718	1,355	3,741	1,402
	1977	17,479	4,207	4,040	2,150	174		876	223	72	3,440	1,349	3,142	910
Renville	1982	8,195	1,417	1,299	871			43	52	52	863	1,553	1,220	351
	1977	6,400	1,060	970	587			37	53	53	1,100	1,151	1,108	273

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Richland	1982	82,124	13,836	12,889	6,028	4,776	2,772	5,505	4,809	2,528	17,130	5,882	8,284	3,921
	1977	53,462	8,204	7,628	3,837	3,383	1,937	3,250	3,456	1,846	14,614	3,769	5,484	1,957
Rolette	1982	34,700	8,386	8,029	2,931	1,281		2,687	377	186	4,089	9,174	3,225	1,359
	1977	26,138	6,228	5,934	2,075	1,133		1,610	401	201	4,894	5,208	2,890	778
Sargent	1982	10,267	3,242	3,103	1,843	50		34			540	1,908	571	50
	1977	7,709	2,333	2,223	1,332	53		37			727	1,441	637	51
Sheridan	1982	5,299	956	915	495				347	208	863	1,300	1,018	157
	1977	4,484	834	795	352				281	168	736	1,018	1,023	121
Sioux	1982	2,489	751	718	711	96		63	24	24		537		
	1977	1,993	680	648	494	85		52	26	26		491		
Slope	1982	273	82	82	113							78		
	1977	261	80	80	100							81		
Stark	1982	135,003	26,409	25,831	12,388	8,891	6,475	10,217	9,360	6,561	24,076	10,292	16,999	4,286
	1977	82,904	14,603	14,268	6,252	6,565	4,705	5,770	5,724	4,079	19,147	6,364	9,779	2,741
Steele	1982	8,764	263	252	334	1,285					3,165	110	989	
	1977	6,130	176	168	226	1,015					2,452	126	893	
Stutsman	1982	133,251	27,279	26,414	12,647	7,930	5,401	8,269	3,505	711	24,494	15,194	12,070	4,243
	1977	91,475	14,765	14,227	7,419	6,154	4,127	6,304	3,499	719	22,115	8,934	10,683	3,220
Towner	1982	10,605	1,912	1,831	1,536	160		251	634	634	1,471	1,178	1,356	1,020
	1977	8,149	1,471	1,402	965	156		206	482	482	1,674	798	1,173	698
Traill	1982	38,227	9,074	8,227	4,242	213		784	510	332	7,530	7,552	4,728	1,923
	1977	29,432	5,786	5,236	2,734	203		672	598	396	7,713	4,421	4,649	1,241
Walsh	1982	71,504	16,560	15,854	6,084	5,932		3,928	1,213	644	15,089	8,580	6,896	1,673
	1977	50,534	9,845	9,380	3,773	4,168		2,598	1,065	575	13,666	4,826	6,130	1,254
Ward	1982	390,388	67,893	66,607	34,669	49,792	46,006	19,923	11,676	7,121	93,003	37,786	33,277	11,246
	1977	248,036	35,822	34,972	19,687	32,645	29,620	12,023	11,227	7,013	72,825	19,464	23,731	7,014
Wells	1982	24,454	6,883	6,302	2,501	511		2,510	1,540	537	2,134	1,058	1,671	1,065
	1977	17,697	4,392	4,014	1,797	432		1,496	1,290	457	2,589	835	1,546	847
Williams	1982	129,738	21,035	20,633	13,168	13,001	3,086	7,208	7,994	4,736	28,862	7,387	16,482	4,521
	1977	82,224	13,703	13,376	5,808	6,728	1,583	4,897	5,007	3,014	21,843	5,770	10,605	2,515
TOTAL METRO COUNTIES	1982	1,557,527	253,069	241,422	163,448	227,421	180,965	105,908	64,727	32,281	286,556	125,290	115,644	45,642
	1977	1,018,490	142,265	135,296	85,525	140,007	110,071	67,314	51,564	25,993	251,100	74,170	91,308	27,079
TOTAL STATE	1982	3,349,918	628,839	599,455	336,471	340,754	246,921	200,714	120,073	65,946	636,370	326,980	315,128	110,281
	1977	2,249,761	369,810	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
OHIO														
AKRON	1982	3,075,892	874,284	837,710	307,308	380,471	347,711	129,404	98,522	52,193	402,517	334,925	196,960	105,095
	1977	2,249,315	522,216	498,219	205,257	321,166	288,146	84,557	86,217	46,415	468,897	185,318	153,622	64,045
Portage	1982	433,379	138,888	130,663	37,529	21,256	19,684	5,481	11,897	6,556	68,630	81,223	25,860	10,546
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Summit	1982	2,642,513	735,396	707,047	269,779	359,215	328,027	123,923	86,625	45,637	333,887	253,702	171,100	94,549
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,206	141,398	125,163	56,178
CANTON	1982	1,920,975	544,245	515,465	173,110	269,347	248,894	66,928	64,826	35,658	288,090	192,328	81,760	61,763
	1977	1,403,336	311,264	294,213	118,692	204,116	185,179	62,932	60,651	33,854	329,359	105,885	70,948	37,279
Carroll	1982	88,410	22,598	21,633	7,245	8,261	7,342	2,565	1,340	728	26,052	10,607	3,594	454
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,455	3,360	347
Stark	1982	1,832,565	521,647	493,832	165,865	261,086	241,552	64,363	63,486	34,930	262,038	181,721	78,166	61,309
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
CINCINNATI	1982	6,622,574	1,666,438	1,490,547	687,832	1,057,000	940,968	240,292	262,786	180,371	846,095	835,010	247,011	229,742
	1977	4,754,713	1,046,197	932,427	476,342	804,450	702,011	179,214	220,002	154,324	917,847	420,097	177,965	150,569
Clermont	1982	490,521	153,226	141,667	34,013	44,628	42,934	2,066	9,885	6,444	90,345	81,878	25,548	12,553
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Hamilton	1982	4,392,374	1,041,726	919,567	473,344	779,211	685,139	185,654	200,502	141,292	590,843	459,671	155,798	129,131
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Warren	1982	330,487	69,710	64,614	45,357	47,717	37,779	14,059	15,020	10,140	26,700	60,679	13,421	13,587
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Dearborn, Ind.	*1982*	*107,503*	*30,382*	*28,189*	*12,247*	*3,569*		*1,858*	*3,603*	*1,198*	*14,578*	*12,692*	*4,995*	*11,461*
	1977	*72,321*	*18,215*	*16,869*	*6,887*	*2,405*		*1,883*	*3,291*	*1,128*	*15,277*	*8,504*	*3,867*	*5,363*
Boone, Ky.	*1982*	*455,437*	*91,807*	*84,341*	*36,578*	*103,472*	*100,030*	*20,967*	*3,759*	*1,842*	*32,766*	*113,301*	*15,714*	*8,627*
	1977	*218,583*	*36,730*	*33,680*	*18,984*	*51,120*	*48,424*	*11,864*	*4,034*	*2,033*	*26,448*	*42,619*	*8,613*	*4,100*

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
CINCINNATI (continued)														
Campbell, Ky.	*1982*	*302,985*	*97,905*	*92,075*	*34,663*	*28,647*	*26,832*	*5,835*	*8,719*	*4,487*	*37,940*	*36,739*	*9,542*	*15,390*
	1977	*217,225*	*60,288*	*56,591*	*24,680*	*19,756*	*18,128*	*4,759*	*7,313*	*3,828*	*41,896*	*19,485*	*6,429*	*11,255*
Kenton, Ky.	*1982*	*543,267*	*181,682*	*160,094*	*51,630*	*49,756*	*48,254*	*9,853*	*21,298*	*14,968*	*53,723*	*70,050*	*21,993*	*38,993*
	1977	*392,101*	*109,762*	*96,538*	*38,642*	*34,515*	*33,359*	*7,335*	*17,512*	*12,460*	*68,214*	*39,349*	*18,394*	*22,709*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1982***	***7,564,439***	***1,973,300***	***1,784,084***	***777,001***	***1,152,615***	***1,033,133***	***260,891***	***297,319***	***204,120***	***976,174***	***954,737***	***281,035***	***259,427***
	1977	*5,433,559*	*1,224,980*	*1,102,613*	*536,714*	*892,380*	*785,108*	*197,740*	*249,480*	*175,114*	*1,055,582*	*484,881*	*208,209*	*170,412*
CLEVELAND	**1982**	**9,177,773**	**2,221,887**	**2,046,386**	**859,367**	**1,393,890**	**1,253,795**	**385,944**	**337,731**	**221,173**	**1,364,910**	**1,060,480**	**284,215**	**420,192**
	1977	6,685,192	1,463,299	1,342,320	584,657	1,075,908	953,159	304,427	282,955	189,668	1,423,182	539,895	221,611	234,540
Cuyahoga	1982	7,254,633	1,721,136	1,568,304	717,745	1,121,663	1,026,867	344,392	277,526	185,361	1,029,528	814,499	192,647	351,320
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Geauga	1982	309,113	98,844	94,614	17,411	14,914	10,322	5,356	4,132	2,660	56,096	43,160	20,581	10,810
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Lake	1982	1,080,536	255,601	243,491	89,315	212,406	185,585	30,389	43,982	26,649	171,234	100,162	45,001	34,502
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
Medina	1982	533,491	146,306	139,977	34,896	44,907	31,021	5,807	12,091	6,503	108,052	102,659	25,986	23,560
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	18,343	11,553
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1982***	***13,319,499***	***3,385,873***	***3,161,227***	***1,245,766***	***1,950,645***	***1,759,683***	***547,462***	***477,689***	***298,758***	***1,926,288***	***1,524,683***	***520,712***	***569,539***
	1977	*9,778,608*	*2,178,263*	*2,024,024*	*849,353*	*1,543,238*	*1,370,141*	*418,042*	*403,537*	*257,593*	*2,083,306*	*797,943*	*413,375*	*323,660*
COLUMBUS	**1982**	**6,039,521**	**1,342,462**	**1,290,599**	**620,626**	**925,401**	**856,451**	**246,762**	**238,593**	**120,352**	**975,734**	**717,554**	**232,885**	**181,322**
	1977	4,426,655	877,826	839,854	415,583	702,628	639,745	171,269	199,504	103,628	1,020,896	364,995	202,281	117,680
Delaware	1982	148,912	40,197	38,998	13,751	6,359	4,943	3,840	1,867	541	23,175	35,526	4,974	6,963
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	5,199	4,125
Fairfield	1982	332,746	97,492	95,563	34,739	40,240	27,986	5,738	11,653	7,243	48,145	49,485	15,072	13,654
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,646	23,831	11,896	8,319
Franklin	1982	4,787,749	993,774	952,412	508,521	814,698	769,963	214,309	206,654	103,852	781,215	488,778	162,611	134,996
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Licking	1982	439,149	114,805	110,583	38,958	47,584	45,646	16,552	12,105	4,812	69,889	72,690	23,890	12,998
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
Madison	1982	106,958	32,327	31,810	7,287	1,417		845	1,293	1,012	14,079	36,502	3,728	4,392
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Pickaway	1982	135,677	35,453	33,391	9,766	9,952	7,913	3,298	3,114	2,167	20,186	25,990	15,713	4,743
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
Union	1982	88,330	28,414	27,842	7,604	5,151		2,180	1,907	725	19,045	8,583	6,897	3,576
	1977	62,121	15,913	15,576	4,822	2,996		1,715	1,890	734	19,006	5,449	5,015	1,933
DAYTON - SPRINGFIELD	**1982**	**4,305,998**	**1,017,586**	**964,901**	**400,420**	**742,245**	**705,293**	**149,889**	**177,471**	**99,856**	**620,787**	**554,506**	**160,283**	**108,891**
	1977	3,279,976	689,038	650,457	287,082	580,162	540,314	112,648	158,007	91,086	707,413	281,721	139,072	72,628
Clark	1982	615,184	167,655	156,242	45,415	116,284	114,178	22,359	18,306	10,327	83,127	67,151	22,320	21,200
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
Greene	1982	495,192	158,202	152,414	38,807	46,437	43,013	5,711	13,750	9,006	78,015	89,068	16,994	10,305
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Miami	1982	334,674	90,902	84,631	32,629	36,667	30,357	15,589	12,235	7,853	67,761	41,401	10,222	10,843
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Montgomery	1982	2,860,948	600,827	571,614	283,569	542,857	517,745	106,230	133,180	72,670	391,884	356,886	110,747	66,543
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
HAMILTON - MIDDLETOWN	**1982**	**941,865**	**306,862**	**293,537**	**89,169**	**95,615**	**92,165**	**20,599**	**34,533**	**23,749**	**129,279**	**119,727**	**34,024**	**29,685**
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Butler	1982	941,865	306,862	293,537	89,169	95,615	92,165	20,599	34,533	23,749	129,279	119,727	34,024	29,685
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
LIMA	**1982**	**717,405**	**159,157**	**152,432**	**62,670**	**136,785**	**115,642**	**21,369**	**26,628**	**13,322**	**89,945**	**95,860**	**36,564**	**26,485**
	1977	556,024	108,269	103,183	46,269	103,093	86,003	18,300	23,119	11,802	106,872	55,416	37,246	15,849
Allen	1982	568,147	119,676	114,718	47,201	128,829	112,223	17,289	19,883	9,675	66,221	68,360	30,499	21,015
	1977	439,645	79,386	75,727	35,794	97,864	82,775	14,807	17,184	8,547	78,492	39,888	30,541	12,647
Auglaize	1982	149,258	39,481	37,714	15,469	7,956	3,419	4,080	6,745	3,647	23,724	27,500	6,065	5,470
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
LORAIN - ELYRIA	**1982**	**1,065,834**	**289,702**	**277,131**	**79,091**	**176,284**	**158,177**	**32,114**	**41,436**	**25,392**	**158,861**	**129,278**	**39,537**	**44,252**
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lorain	1982	1,065,834	289,702	277,131	79,091	176,284	158,177	32,114	41,436	25,392	158,861	129,278	39,537	44,252
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
OHIO (continued)														
MANSFIELD	**1982**	**669,669**	**141,438**	**130,845**	**52,815**	**109,398**	**100,489**	**25,642**	**22,431**	**9,859**	**107,859**	**110,705**	**26,556**	**17,620**
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Richland	1982	669,669	141,438	130,845	52,815	109,398	100,489	25,642	22,431	9,859	107,859	110,705	26,556	17,620
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
PARKERSBURG - MARIETTA	**1982**	**912,857**	**220,105**	**212,870**	**64,707**	**171,348**	**159,056**	**33,398**	**30,760**	**20,119**	**152,466**	**97,867**	**48,572**	**26,541**
	1977	563,557	125,913	121,147	36,953	99,705	90,571	23,298	24,118	16,306	119,326	48,542	33,586	14,958
Washington	1982	275,162	82,062	78,692	22,496	29,999	26,516	10,502	9,341	7,199	28,659	39,918	19,878	11,448
	1977	188,994	49,621	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wood, W. Va.	*1982*	*637,695*	*138,043*	*134,178*	*42,211*	*141,349*	*132,540*	*22,896*	*21,415*	*12,920*	*123,807*	*57,949*	*28,694*	*15,093*
	1977	*374,563*	*76,292*	*73,795*	*23,523*	*78,812*	*72,468*	*16,870*	*15,845*	*9,777*	*84,284*	*27,273*	*18,199*	*8,906*
STEUBENVILLE - WEIRTON	**1982**	**619,594**	**181,708**	**174,086**	**50,128**	**93,201**	**85,043**	**22,759**	**22,995**	**13,049**	**80,700**	**69,833**	**32,342**	**23,432**
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Jefferson	1982	358,836	97,759	93,309	25,538	65,551	61,845	17,738	12,859	7,369	38,072	38,506	20,000	11,638
	1977	306,285	73,282	69,606	19,706	58,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Brooke, W. Va.	*1982*	*92,845*	*25,796*	*25,633*	*10,343*	*2,343*		*2,152*	*4,906*	*2,675*	*21,740*	*14,505*	*1,681*	*5,528*
	1977	*64,026*	*16,093*	*15,974*	*7,098*	*1,914*		*1,959*	*3,728*	*2,044*	*17,898*	*8,368*	*1,106*	*3,147*
Hancock, W. Va.	*1982*	*167,913*	*58,153*	*55,144*	*14,247*	*25,307*	*23,198*	*2,869*	*5,230*	*3,005*	*20,888*	*16,822*	*10,661*	*6,266*
	1977	*110,087*	*34,144*	*32,316*	*8,830*	*16,210*	*14,570*	*2,793*	*4,555*	*2,634*	*15,554*	*9,064*	*8,374*	*4,499*
TOLEDO	**1982**	**3,033,709**	**740,106**	**695,430**	**316,632**	**462,882**	**405,207**	**115,268**	**111,560**	**52,426**	**440,858**	**398,337**	**83,986**	**126,200**
	1977	2,267,859	480,406	450,430	217,412	375,636	323,320	90,104	98,250	47,440	479,042	204,949	83,398	73,365
Fulton	1982	137,677	37,863	34,094	10,281	2,340		2,394	8,036	4,743	31,097	14,159	14,361	5,255
	1977	117,815	26,005	23,373	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Lucas	1982	2,430,141	600,913	562,951	264,609	393,418	343,278	97,255	82,500	38,460	365,396	274,892	60,890	106,537
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Wood	1982	465,891	101,330	98,385	41,742	67,124	61,929	15,619	21,024	9,223	44,365	109,286	8,735	14,408
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
YOUNGSTOWN - WARREN	**1982**	**2,380,565**	**593,764**	**561,289**	**197,524**	**420,232**	**395,136**	**84,212**	**91,401**	**57,606**	**320,197**	**300,777**	**69,104**	**85,855**
	1977	1,785,679	383,737	362,114	140,628	317,492	292,999	71,267	82,073	52,807	374,982	158,181	67,029	54,748
Mahoning	1982	1,321,796	330,825	305,980	105,514	226,074	216,427	57,691	54,904	38,630	190,083	179,469	31,492	43,346
	1977	964,056	201,268	185,803	70,872	177,828	166,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852
Trumbull	1982	1,058,769	262,939	255,309	92,010	194,158	178,709	26,521	36,497	18,976	130,114	121,308	37,612	42,509
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896
ALL COUNTIES														
Adams	1982	90,903	36,492	35,839	3,670	4,332		733	1,499	1,262	22,544	12,788	3,922	2,627
	1977	58,746	18,368	18,020	2,031	2,524		741	1,348	1,156	20,921	5,944	3,699	1,424
Allen	1982	568,147	119,676	114,718	47,201	128,829	112,223	17,289	19,883	9,675	66,221	68,360	30,499	21,015
	1977	439,645	79,386	75,727	35,794	97,864	83,775	14,807	17,184	8,547	78,492	39,688	30,541	12,647
Ashland	1982	154,604	45,589	44,481	15,648	8,904	6,325	3,160	5,489	2,901	16,946	31,790	9,704	6,816
	1977	115,636	31,145	30,240	10,679	8,417	5,890	3,459	5,472	2,948	22,281	14,824	7,707	4,221
Ashtabula	1982	339,589	86,720	81,102	27,111	53,452	41,672	7,638	11,342	5,839	52,513	60,261	11,734	9,566
	1977	284,962	65,267	60,924	20,995	42,685	32,798	7,777	10,572	5,461	68,110	34,352	12,293	6,729
Athens	1982	168,601	57,849	57,286	13,204	14,441	9,134	2,671	5,990	2,113	26,481	23,216	3,986	4,422
	1977	133,520	36,154	35,763	11,993	12,522	7,813	2,863	5,493	1,977	31,553	13,068	3,976	3,671
Auglaize	1982	149,258	39,481	37,714	15,469	7,936	3,419	4,080	6,745	3,647	23,724	27,500	6,065	5,470
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
☐ Belmont	1982	313,650	104,829	101,416	34,055	40,519	32,352	4,168	5,004	2,601	39,049	42,917	12,498	8,425
	1977	217,936	67,135	64,700	18,668	23,038	17,664	3,845	4,567	2,452	43,242	22,965	11,109	5,323
Brown	1982	61,479	22,611	21,798	7,658	1,987	1,532	889	474	294	5,652	10,820	2,224	1,914
	1977	51,265	17,322	16,617	6,637	1,949	1,479	872	605	383	7,120	7,975	2,721	1,243
Butler	1982	941,865	306,862	293,537	89,169	95,615	92,165	20,599	34,533	23,749	129,279	119,727	34,024	29,685
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Carroll	1982	88,410	22,598	21,633	7,245	8,261	7,342	2,565	1,340	728	26,052	10,607	3,594	454
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,455	3,360	347
Champaign	1982	102,826	37,908	37,121	9,325	7,947	2,561	1,922	1,874	841	14,984	12,913	5,541	3,898
	1977	74,773	22,439	21,866	6,202	5,553	1,756	1,767	2,122	949	17,242	8,043	4,575	2,419
Clark	1982	615,184	167,655	156,242	45,415	116,284	114,178	22,359	18,306	10,327	83,127	67,151	22,320	21,200
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
Clermont	1982	490,521	153,226	141,667	34,013	44,628	42,934	2,066	9,885	6,444	90,345	81,878	25,548	12,553
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Clinton	1982	149,717	43,563	41,993	8,740	11,261	9,026	2,718	4,413	2,707	32,044	24,702	6,653	4,028
	1977	106,619	25,825	24,774	6,908	6,707	5,289	2,694	3,762	2,350	32,534	12,123	5,924	2,735

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Columbiana	1982	414,490	123,909	119,679	25,381	38,193	24,221	12,815	12,059	8,473	71,147	64,188	19,349	22,048
	1977	307,249	77,703	74,686	18,470	31,319	19,645	10,462	10,639	7,580	78,447	32,842	17,600	11,538
Coshocton	1982	119,276	37,313	36,656	7,896	8,927	5,421	3,525	3,817	1,359	18,217	14,838	10,390	4,909
	1977	90,685	22,697	22,273	5,875	9,003	5,396	3,728	2,756	1,001	26,754	8,208	7,410	2,857
Crawford	1982	185,202	52,638	51,525	17,694	10,612	6,888	6,311	7,377	3,373	28,040	21,357	11,520	9,180
	1977	147,191	37,883	37,041	12,372	9,685	6,199	5,307	5,823	2,715	34,150	12,336	10,372	5,531
Cuyahoga	1982	7,254,633	1,721,136	1,568,304	717,745	1,121,663	1,026,867	344,392	277,526	185,361	1,029,528	814,499	192,647	351,320
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Darke	1982	193,001	52,350	51,223	13,876	18,818	15,670	6,190	5,329	3,084	33,928	22,497	21,056	5,787
	1977	145,264	30,806	30,110	9,440	13,549	11,091	5,084	5,611	3,309	39,223	12,797	16,921	3,514
Defiance	1982	182,359	47,735	46,103	14,795	25,140	13,124	7,676	7,251	1,900	24,512	20,422	6,941	5,938
	1977	138,399	29,259	28,121	10,003	18,126	9,351	5,580	5,771	1,543	31,725	11,776	6,655	3,146
Delaware	1982	148,912	40,197	38,998	13,751	6,359	4,943	3,840	1,867	541	23,175	35,526	4,974	6,963
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	5,199	4,125
Erie	1982	361,860	83,166	78,548	37,000	66,259	62,532	17,519	12,884	6,067	42,801	39,404	17,512	13,003
	1977	297,582	60,010	56,571	31,181	54,603	50,526	13,274	11,618	5,586	56,811	22,578	15,886	9,543
Fairfield	1982	332,746	97,492	95,563	34,739	40,240	27,986	5,738	11,653	7,243	48,145	49,485	15,072	13,654
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,846	23,831	11,896	8,319
Fayette	1982	110,646	26,068	25,250	7,973	11,739	9,700	4,105	3,171	1,768	9,724	31,369	6,148	3,128
	1977	90,600	19,843	19,127	6,860	10,760	8,742	3,728	3,064	1,740	13,435	19,453	6,056	2,179
Franklin	1982	4,787,749	993,774	952,412	508,521	814,698	769,963	214,309	206,654	103,852	781,215	488,778	162,611	134,996
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Fulton	1982	137,677	37,863	34,094	10,281	2,340		2,394	8,036	4,743	31,097	14,159	14,361	5,255
	1977	117,815	26,005	23,372	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Gallia	1982	116,027	34,095	33,389	9,611	7,380		6,146	6,840	3,484	14,786	16,495	6,186	5,091
	1977	85,336	20,972	20,438	7,052	5,532		4,607	5,503	2,857	16,946	9,356	5,537	3,351
Geauga	1982	309,113	98,844	94,614	17,411	14,914	10,322	5,356	4,132	2,660	56,096	43,160	20,581	10,810
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Greene	1982	495,192	158,202	152,414	38,807	46,437	43,013	5,711	13,750	9,006	78,015	89,068	16,994	10,305
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Guernsey	1982	165,095	47,589	45,694	18,276	25,491	23,999	6,823	2,911	1,934	16,598	27,452	3,701	4,736
	1977	113,896	28,564	27,293	11,401	17,141	15,836	4,935	3,083	2,085	19,005	14,676	3,908	2,744
Hamilton	1982	4,392,374	1,041,726	919,567	473,344	779,211	685,139	185,654	200,502	141,292	590,843	459,671	155,798	129,131
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Hancock	1982	335,100	75,207	71,981	28,339	52,420	50,633	6,645	15,590	8,502	48,295	39,876	22,339	11,739
	1977	227,116	42,580	40,555	17,738	37,095	35,854	5,857	11,457	6,398	49,830	19,129	18,243	5,334
Hardin	1982	90,907	35,872	35,308	7,916	1,314		2,403	3,134	2,014	12,436	11,154	4,297	5,152
	1977	67,992	20,942	20,590	6,636	1,193		2,174	3,322	2,175	14,542	6,542	4,162	3,248
Harrison	1982	39,968	16,064	15,485	2,948	945		1,071	1,029	504	6,129	5,327	4,866	860
	1977	33,488	10,435	10,010	2,314	917		865	859	428	8,505	3,983	4,293	605
Henry	1982	86,655	26,654	26,024	6,752	1,654		1,817	3,037	409	14,319	15,609	6,454	3,019
	1977	70,491	17,968	17,459	5,097	1,649		1,583	2,404	331	18,232	9,279	5,775	1,939
Highland	1982	115,280	42,342	40,818	8,430	3,739		2,405	2,694	1,015	20,146	13,770	5,734	9,072
	1977	81,493	24,828	23,818	5,159	3,179		2,770	2,220	853	19,409	7,380	5,678	4,650
Hocking	1982	81,625	18,767	17,158	9,911	5,959	4,408	4,215	1,533	641	13,034	9,403	5,212	2,985
	1977	61,678	13,029	11,890	5,781	5,182	3,775	2,927	1,241	529	15,949	5,722	4,204	1,648
Holmes	1982	79,251	18,141	17,602	7,009	1,304		698	2,576	1,496	12,223	6,332	20,943	5,231
	1977	55,132	10,975	10,598	3,601	982		718	1,812	1,073	15,145	3,278	13,443	2,432
Huron	1982	213,698	67,636	64,783	15,873	13,465	10,521	6,571	10,536	6,541	39,988	23,893	9,845	8,141
	1977	176,796	46,130	43,969	12,469	9,584	7,381	7,675	9,066	5,746	47,905	15,008	9,891	5,720
Jackson	1982	100,995	36,424	34,926	5,789	10,528	7,213	1,270	2,656	1,030	13,681	15,221	1,793	8,212
	1977	75,820	23,923	22,828	3,975	9,024	6,093	1,122	2,409	953	16,809	8,380	1,661	4,804
Jefferson	1982	358,836	97,759	93,309	25,538	65,551	61,845	17,738	12,859	7,369	38,072	38,506	20,000	11,638
	1977	306,285	73,282	69,606	19,706	58,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Knox	1982	142,752	41,860	40,352	14,956	19,380	13,710	4,591	4,881	1,962	18,442	14,080	3,046	7,223
	1977	108,300	27,964	26,826	9,971	15,019	10,466	4,008	3,438	1,409	22,458	9,033	2,783	4,390
Lake	1982	1,080,536	255,601	243,491	89,315	212,406	185,585	30,389	43,982	26,649	171,234	100,162	45,001	34,502
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
☐ Lawrence	1982	202,371	53,924	52,975	11,534	24,906	23,004	7,838	13,825	8,433	30,188	30,961	6,849	7,870
	1977	156,927	40,640	39,881	8,230	17,368	15,564	5,734	10,839	6,817	34,654	15,659	7,987	4,847
Licking	1982	439,149	114,805	110,583	38,958	47,584	45,646	16,552	12,105	4,812	69,889	72,690	23,890	12,998
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
Logan	1982	139,863	41,092	40,202	16,582	11,582	9,528	4,787	4,484	3,358	22,932	16,573	7,476	4,730
	1977	111,308	26,265	25,571	10,067	10,583	8,560	3,577	4,609	3,514	27,197	9,892	7,630	3,084

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Lorain	1982	1,065,834	289,702	277,131	79,091	176,284	158,177	32,114	41,436	25,392	158,861	129,278	39,537	44,252
	1977	844,101	192,748	183,495	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lucas	1982	2,430,141	600,913	562,951	264,609	393,418	343,278	97,255	82,500	38,460	365,396	274,892	60,890	106,537
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Madison	1982	106,958	32,327	31,810	7,287	1,417		845	1,293	1,012	14,079	36,502	3,728	4,392
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Mahoning	1982	1,321,796	330,825	305,980	105,514	226,074	216,427	57,691	54,904	38,630	190,083	179,469	31,492	43,346
	1977	964,056	201,268	185,803	70,872	177,828	166,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852
Marion	1982	293,407	72,913	70,847	22,328	57,620	43,055	9,285	9,196	6,250	43,752	30,760	18,512	9,880
	1977	225,869	47,153	45,594	16,733	42,408	31,228	8,128	9,112	6,309	49,025	18,004	15,052	6,821
Medina	1982	533,491	146,306	139,977	34,896	44,907	31,021	5,807	12,091	6,503	108,052	102,659	25,986	23,560
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	18,343	11,553
Meigs	1982	73,613	28,414	27,390	5,148	4,510	1,654	886	5,955	5,646	7,496	7,650	2,703	3,529
	1977	54,907	18,128	17,390	3,469	3,455	1,256	876	4,836	4,616	9,713	5,044	2,756	2,209
Mercer	1982	129,422	37,481	36,902	12,801	10,793	9,936	4,142	4,764	2,381	20,523	11,414	10,077	2,972
	1977	103,394	22,076	21,711	8,888	9,909	8,956	3,710	4,011	2,042	25,518	8,236	9,847	1,802
Miami	1982	334,674	90,902	84,631	32,629	36,667	30,357	15,589	12,235	7,853	67,761	41,401	10,222	10,843
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Monroe	1982	48,350	22,006	21,214	1,846	2,014		857	385	133	11,677	3,897	2,940	844
	1977	31,858	10,860	10,418	1,374	1,703		612	453	160	10,140	2,372	2,118	600
Montgomery	1982	2,860,948	600,827	571,614	283,569	542,857	517,745	106,230	133,180	72,670	391,884	356,886	110,747	66,543
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
Morgan	1982	27,488	8,196	7,900	1,561	1,111		758	1,094		3,718	3,653	5,256	581
	1977	20,802	5,505	5,281	1,027	894		508	950		4,249	2,269	3,710	429
Morrow	1982	59,650	19,158	18,467	3,747	1,480		254	1,030	376	10,070	16,469	2,900	2,670
	1977	43,612	11,119	10,666	2,715	1,376		236	881	328	11,526	9,455	3,369	1,678
Muskingum	1982	330,076	88,313	87,388	24,727	46,258	36,158	12,855	9,605	5,222	46,934	30,370	29,021	10,382
	1977	259,078	58,998	58,317	19,488	35,194	27,092	10,559	9,311	5,170	52,243	19,939	26,210	7,959
Noble	1982	35,580	11,860	11,433	1,536	160		441	934	122	10,959	3,419	5,039	849
	1977	24,998	6,104	5,856	1,188	139		415	658	88	9,780	2,196	3,723	514
Ottawa	1982	155,866	47,137	46,918	20,045	2,482		2,908	3,043	1,973	26,815	30,030	7,647	2,581
	1977	110,643	27,503	27,346	12,025	2,160		1,968	2,879	1,871	32,601	14,588	7,026	2,049
Paulding	1982	43,406	12,623	12,174	3,769	1,039		194	3,947	1,826	5,382	9,894	3,929	894
	1977	35,843	9,517	9,134	2,958	861		227	3,131	1,475	7,553	5,894	3,619	696
Perry	1982	68,589	24,558	23,673	4,737	1,263		1,071	1,741	426	11,442	14,165	3,531	963
	1977	49,055	15,623	14,987	3,699	1,200		861	1,460	366	13,151	6,819	2,762	703
Pickaway	1982	135,677	35,453	33,391	9,766	9,952	7,913	3,298	3,114	2,167	20,186	25,990	15,713	4,743
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
Pike	1982	73,627	23,609	22,758	5,278	877		1,682	1,728	1,281	9,181	17,202	7,197	3,916
	1977	47,796	13,675	13,118	3,189	859		1,034	1,383	1,041	10,051	7,567	5,746	2,048
Portage	1982	433,379	138,888	130,663	37,529	21,255	19,684	5,481	11,897	6,556	68,630	81,223	25,860	10,546
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Preble	1982	113,874	20,221	19,370	8,957	409		1,134	2,350	2,225	16,762	41,884	10,298	3,146
	1977	86,984	16,592	15,817	6,513	430		1,138	2,068	1,964	22,124	22,304	8,420	1,886
Putnam	1982	90,475	27,032	25,403	5,889	1,123		1,553	2,790	1,844	17,383	15,776	10,539	3,650
	1977	73,361	17,053	15,996	5,568	909		1,487	2,594	1,740	20,545	9,818	8,672	2,225
Richland	1982	669,669	141,438	130,845	52,815	109,398	100,489	25,642	22,431	9,859	107,859	110,705	26,556	17,620
	1977	502,466	96,782	89,365	37,215	86,318	77,650	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Ross	1982	268,876	75,571	72,379	25,776	55,715	52,418	6,664	6,687	3,344	31,581	27,548	7,677	9,925
	1977	193,786	45,609	43,470	17,315	38,218	35,288	5,234	6,946	3,544	35,928	15,962	7,346	6,013
Sandusky	1982	240,920	61,371	56,792	23,983	17,853	13,541	8,080	10,056	5,885	43,279	31,215	13,504	9,549
	1977	182,494	42,732	39,470	15,427	14,495	10,818	6,238	8,298	4,953	45,658	18,134	11,690	5,289
Scioto	1982	317,466	91,868	89,117	25,585	50,230	46,918	7,772	12,782	8,396	38,770	44,145	9,319	13,084
	1977	244,538	60,457	58,361	18,952	35,172	32,246	7,968	13,077	8,758	50,671	23,166	9,994	8,129
Seneca	1982	185,394	50,792	49,775	16,431	16,493	13,443	8,441	7,236	3,973	18,359	24,511	16,841	7,757
	1977	155,305	38,609	37,652	12,728	13,729	10,970	7,325	7,208	4,015	25,182	15,460	15,401	5,562
Shelby	1982	136,861	37,297	36,743	12,207	13,108	11,123	2,506	4,967	3,244	26,769	19,908	6,400	4,360
	1977	98,660	23,172	22,803	9,001	9,644	8,043	2,135	4,090	2,722	25,444	10,900	6,172	2,519
Stark	1982	1,832,565	521,647	493,832	165,865	261,086	241,552	64,363	63,486	34,930	262,038	181,721	78,166	61,309
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
Summit	1982	2,642,513	735,396	707,047	269,779	359,215	328,027	123,923	86,625	45,637	333,887	253,702	171,100	94,549
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,206	141,398	125,163	56,178
Trumbull	1982	1,058,769	262,939	255,309	92,010	194,158	178,709	26,521	36,497	18,976	130,114	121,308	37,612	42,509
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Tuscarawas	1982	344,571	93,035	84,432	31,712	46,137	34,169	13,906	16,067	10,177	46,839	45,777	15,846	10,188
	1977	267,209	60,386	54,699	22,992	34,312	25,011	11,394	14,364	9,309	58,180	25,244	15,915	6,576
Union	1982	88,330	28,414	27,842	7,604	5,151		2,180	1,907	725	19,045	8,583	6,897	3,576
	1977	62,121	15,913	15,576	4,822	2,996		1,715	1,890	734	19,006	5,449	5,015	1,933
Van Wert	1982	105,908	29,192	26,085	10,500	3,830	2,834	3,102	3,228	1,262	23,572	11,965	5,405	4,773
	1977	85,441	19,804	17,664	6,639	3,679	2,683	2,644	2,871	1,138	27,389	8,698	4,363	2,882
Vinton	1982	17,328	4,445	4,284	2,089	364		30	409	409	4,019	2,940	2,044	695
	1977	13,396	3,043	2,919	1,222	344		34	337	337	3,991	1,898	1,822	422
Warren	1982	330,487	69,710	64,614	45,357	47,717	37,779	14,059	15,020	10,140	26,700	60,679	13,421	13,587
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Washington	1982	275,162	82,062	78,692	22,496	29,999	26,516	10,502	9,341	7,199	28,659	39,913	19,878	11,448
	1977	188,994	49,621	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wayne	1982	371,845	105,216	98,820	26,666	37,275	27,724	5,707	13,404	7,263	65,539	45,033	37,639	10,406
	1977	277,353	62,008	58,129	17,629	30,249	22,139	5,542	12,615	6,915	73,886	24,277	27,373	6,803
Williams	1982	125,939	34,216	33,934	12,149	11,126	5,897	4,412	3,874	2,663	14,374	21,733	7,795	3,115
	1977	105,072	24,042	23,818	9,018	8,358	4,376	4,113	3,844	2,692	20,578	13,[illegible]	8,938	2,487
Wood	1982	465,891	101,330	98,385	41,742	67,124	61,929	15,619	21,024	9,223	44,365	109,286	8,735	14,408
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
Wyandot	1982	68,079	17,743	17,102	5,833	1,952		1,873	5,247	1,766	9,320	10,119	7,920	2,071
	1977	56,590	13,478	12,929	4,472	1,615		1,644	3,982	1,368	12,697	5,682	7,872	1,535
TOTAL METRO COUNTIES	1982	39,692,607	9,834,729	9,217,965	3,805,069	6,145,081	5,588,529	1,520,156	1,511,568	895,064	5,742,893	4,769,007	1,499,866	1,402,012
	1977	29,404,074	6,356,248	5,934,114	2,619,789	4,816,632	4,305,843	1,166,327	1,299,078	786,369	6,289,423	2,481,183	1,264,772	857,859
TOTAL STATE	1982	47,760,986	12,134,650	11,431,591	4,482,732	6,967,476	6,215,417	1,747,983	1,788,957	1,047,972	6,959,950	5,896,294	1,988,417	1,698,247
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
OKLAHOMA														
ENID	1982	397,512	87,697	84,280	35,268	38,152	29,048	30,858	21,385	12,111	84,992	21,912	28,132	19,528
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
Garfield	1982	397,512	87,697	84,280	35,268	38,152	29,048	30,858	21,385	12,111	84,992	21,912	28,132	19,528
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
LAWTON	1982	445,390	107,033	105,693	34,029	65,895	43,265	19,674	25,293	17,788	102,781	27,007	22,115	7,128
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Comanche	1982	445,390	107,033	105,693	34,029	65,895	43,265	19,674	25,293	17,788	102,781	27,007	22,115	7,128
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
OKLAHOMA CITY	1982	5,042,769	1,173,503	1,142,024	462,935	614,890	429,141	342,410	241,350	147,862	1,139,742	350,581	215,575	101,970
	1977	3,105,790	627,532	607,834	276,461	419,734	288,241	199,827	151,009	95,146	793,106	189,026	161,219	62,453
Canadian	1982	269,827	69,989	68,557	15,016	18,575	5,218	8,167	5,433	3,355	108,607	16,791	14,223	3,917
	1977	165,522	33,091	32,256	8,271	8,449		4,422	2,999	1,891	81,549	9,286	9,178	2,274
Cleveland	1982	517,528	117,338	112,202	51,198	62,421	38,559	29,480	23,318	12,567	140,280	34,731	17,543	12,608
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,641	86,255	18,299	12,251	6,532
Logan	1982	69,998	21,312	20,873	5,873	8,015	4,390	2,327	956	876	16,987	5,207	2,979	1,780
	1977	46,068	12,951	12,622	3,724	4,761	2,566	1,899	793	738	11,795	3,875	1,866	1,382
McClain	1982	77,579	29,059	29,054	4,380	5,502	4,618	1,764	508	366	23,846	5,968	2,459	1,235
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
Oklahoma	1982	3,858,778	861,155	837,633	362,740	478,732	348,512	290,114	203,173	124,980	817,567	269,073	156,705	77,236
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Pottawatomie	1982	249,059	74,650	73,705	23,728	41,645	27,844	10,558	7,962	5,718	32,455	18,811	21,666	5,192
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568
TULSA	1982	3,947,279	942,461	915,324	276,396	527,647	417,197	250,677	205,952	136,125	852,175	276,095	194,239	78,617
	1977	2,256,385	481,548	465,566	168,636	291,615	225,893	139,755	117,467	79,296	570,943	146,072	126,832	47,339
Creek	1982	196,068	77,119	76,093	11,964	16,885	8,935	8,530	4,041	2,586	38,841	14,695	12,009	4,563
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,057	29,693	8,795	7,808	2,804
Osage	1982	84,551	31,493	30,800	3,735	2,177		5,284	2,861	1,497	19,297	8,372	2,927	2,860
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Rogers	1982	169,568	45,888	44,371	11,218	11,725	6,071	7,484	3,283	2,100	41,888	27,503	13,334	1,096
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Tulsa	1982	3,436,413	762,729	739,031	245,985	490,266	396,513	228,188	193,893	128,068	743,375	220,047	160,883	68,698
	1977	1,960,253	391,707	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1982	60,679	25,232	25,029	3,494	6,594	5,678	1,191	1,874	1,874	8,774	5,478	5,086	1,400
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores: Total ($000)	Food Stores: Supermarkets ($000)	Eating & Drinking Places: Total ($000)	General Merchandise Stores: Total ($000)	General Merchandise Stores: Department Stores ($000)	Apparel & Accessories Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Total ($000)	Furniture/Home Furnishings/Appliance Stores: Furniture & Home Furn. ($000)	Automotive Dealers: Total ($000)	Gasoline Service Stations: Total ($000)	Bldg. Mtls. & Hardware Dealers: Total ($000)	Drug-stores: Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES														
Adair	1982	44,496	19,018	18,625	680	2,965	2,253	960	1,113	641	8,001	5,501	3,673	1,384
	1977	27,583	9,892	9,641	645	2,049	1,550	748	733	429	5,670	3,208	2,698	805
Alfalfa	1982	21,835	6,407	6,275	1,185	172		497	391	227	2,562	5,494	1,559	629
	1977	14,143	3,744	3,649	993	142		330	326	193	2,224	3,317	1,325	469
Atoka	1982	40,926	14,502	14,201	1,816	5,433		2,265	707	576	6,651	4,314	2,863	1,224
	1977	25,243	7,267	7,082	1,441	3,266		1,206	508	420	5,161	3,015	1,800	868
Beaver	1982	15,947	5,293	5,181	1,317			2,628	75	75	2,593	1,713	1,065	581
	1977	9,983	2,855	2,782	846			1,507	61	61	1,803	1,156	901	422
Beckham	1982	136,148	41,100	40,765	11,739	13,168	7,285	7,399	2,935	2,347	22,467	20,377	7,810	3,748
	1977	69,544	18,529	18,358	5,571	7,081	3,853	4,701	1,996	1,624	12,601	9,460	4,499	1,976
Blaine	1982	49,664	15,395	15,075	2,453	967		2,907	1,168	756	7,256	7,785	3,198	2,040
	1977	34,847	10,266	10,005	2,167	732		1,944	953	627	6,226	4,645	2,745	1,414
Bryan	1982	96,480	25,950	25,627	6,165	8,790	4,420	6,949	3,819	2,148	20,787	4,018	4,754	2,344
	1977	67,865	16,852	16,624	4,847	7,586	3,753	4,093	2,962	1,694	15,414	2,977	3,992	1,622
Caddo	1982	109,603	33,875	33,742	5,136	8,066		7,451	4,324	3,199	26,059	8,624	4,514	3,319
	1977	71,851	19,609	19,511	3,746	5,071		4,466	2,904	2,185	19,162	6,243	3,073	2,156
Canadian	1982	269,827	69,989	68,557	15,016	18,575	5,218	8,167	5,433	3,355	108,607	16,791	14,223	3,917
	1977	165,522	33,091	32,256	8,271	8,449		4,422	2,999	1,891	81,549	9,286	9,178	2,274
Carter	1982	215,985	61,027	59,659	15,355	27,370	17,966	12,128	10,155	5,995	37,853	20,292	9,437	4,911
	1977	139,818	35,659	34,690	10,151	16,945	10,934	8,212	6,370	4,485	29,343	11,112	7,336	3,395
Cherokee	1982	99,803	35,457	34,844	11,017	11,029	5,421	3,853	1,745	1,335	11,365	6,361	9,148	2,211
	1977	60,276	18,757	18,413	6,343	7,114	3,441	2,491	1,435	1,115	9,162	3,227	5,961	1,320
Choctaw	1982	54,283	18,763	18,375	2,340	3,820	2,239	2,741	716	549	14,817	3,308	3,003	1,713
	1977	36,696	10,255	9,995	1,762	2,984	1,720	1,787	652	509	11,283	2,447	1,977	994
Cimarron	1982	13,770	3,693	3,616	1,140	135		193	318	318	3,174	3,088	481	241
	1977	9,468	2,404	2,343	825	116		133	275	275	2,304	1,944	433	175
Cleveland	1982	517,528	117,338	112,202	51,198	62,421	38,559	29,480	23,318	12,567	140,280	34,731	17,543	12,608
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,644	86,255	18,299	12,251	6,532
Coal	1982	8,823	3,704	3,539	277	2,093	1,437	158	32	32	1,236	225	345	275
	1977	6,649	2,607	2,479	271	1,514	1,021	123	30	30	947	189	311	226
Comanche	1982	445,390	107,033	105,693	34,029	65,895	43,265	19,674	25,293	17,788	102,781	27,007	22,115	7,128
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Cotton	1982	25,377	9,620	9,421	1,296	1,041		1,004	436	251	7,828	1,848	1,089	407
	1977	16,642	4,981	4,854	891	616		761	337	197	5,587	1,521	971	334
Craig	1982	69,405	16,837	16,512	5,746	6,753	4,245	3,349	1,746	886	15,419	10,956	2,671	2,160
	1977	46,062	10,126	9,883	3,693	4,403	2,722	2,007	1,054	544	11,029	7,292	2,044	1,610
Creek	1982	196,068	77,119	76,093	11,964	16,885	8,935	8,530	4,041	2,586	38,841	14,695	12,009	4,563
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,057	29,693	8,795	7,808	2,804
Custer	1982	142,742	42,807	42,532	9,701	10,932	4,965	8,087	5,997	3,624	33,205	10,924	5,557	4,262
	1977	89,379	22,407	22,238	6,496	6,855	3,065	5,628	4,812	2,957	21,106	8,045	4,036	2,751
Delaware	1982	68,267	21,221	20,783	4,937	8,253	4,502	2,235	2,467	1,972	11,989	5,922	3,282	2,135
	1977	38,918	11,028	10,748	2,805	4,156	2,230	1,055	1,443	1,172	7,301	4,300	3,058	1,055
Dewey	1982	14,224	4,399	4,307	1,134	464		50	127	127	2,959	3,000	952	102
	1977	9,293	2,743	2,673	795	371		38	102	102	1,916	1,782	710	69
Ellis	1982	20,997	4,736	4,638	799	169		1,082	259	259	7,655	2,969	1,639	563
	1977	13,320	2,688	2,620	593	134		684	220	220	4,897	1,733	1,136	467
Garfield	1982	397,512	87,697	84,280	35,268	38,152	29,048	30,858	21,385	12,111	84,992	21,912	28,132	19,528
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
Garvin	1982	107,465	30,380	29,750	7,276	7,971		7,315	3,074	1,421	23,845	11,540	5,227	3,231
	1977	67,719	18,170	17,708	4,497	4,384		3,970	2,353	1,105	17,113	6,918	3,845	2,056
Grady	1982	166,115	41,193	40,746	13,499	16,662	7,347	11,180	4,878	2,545	36,179	10,316	14,655	3,670
	1977	93,715	22,276	22,010	6,811	9,492	4,121	5,720	3,335	1,768	23,119	5,799	8,752	1,880
Grant	1982	18,016	5,630	5,514	1,763	216		180	490	353	5,464	2,351	838	685
	1977	11,173	3,071	2,993	1,123	158		124	329	241	3,537	1,519	626	403
Greer	1982	27,693	11,316	11,082	905	875		683	1,126	915	4,887	3,227	2,130	728
	1977	13,233	4,843	4,720	535	392		375	690	571	2,298	1,421	1,175	415
Harmon	1982	12,637	5,000	4,896	341	286		350	224	224	2,288	542	730	901
	1977	8,408	3,083	3,005	279	226		259	209	209	1,590	422	566	625
Harper	1982	15,058	5,018	4,913	829	141		417	181		2,495	3,794	849	545
	1977	10,479	3,121	3,042	656	109		347	139		1,985	2,203	798	471
Haskell	1982	34,068	12,508	12,250	937	1,457		1,397	1,269	237	9,066	1,551	2,370	1,159
	1977	22,774	6,966	6,789	707	1,147		928	897	170	7,289	1,129	1,624	684
Hughes	1982	44,207	16,721	16,689	2,295	1,041		2,921	627	541	8,867	4,707	1,754	1,421
	1977	27,151	8,905	8,879	1,478	704		1,554	487	428	6,954	2,492	1,382	940

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Jackson	1982	132,668	31,219	30,466	8,884	11,477	5,472	10,609	6,018	3,820	35,644	6,065	4,453	5,046
	1977	86,874	17,964	17,446	6,384	8,869	4,163	6,884	4,371	2,821	23,831	4,218	3,681	3,095
Jefferson	1982	28,360	9,506	9,310	3,164	211		1,079	570	274	4,343	1,841	3,721	871
	1977	17,274	4,886	4,762	1,774	188		780	320	156	3,267	1,394	2,332	617
Johnston	1982	21,558	9,740	9,311	748			968	200	61	2,876	1,728	1,746	1,236
	1977	13,152	5,052	4,806	701			618	216	68	2,055	1,208	1,107	735
Kay	1982	280,801	80,942	79,426	19,759	28,611	17,094	17,060	13,292	8,833	56,069	28,520	11,454	8,081
	1977	170,747	43,927	43,058	13,513	16,177	9,502	10,412	7,718	5,205	39,117	14,962	8,158	5,155
Kingfisher	1982	83,107	22,140	22,008	2,703	6,488	3,396	4,690	590	223	31,074	4,369	4,637	2,999
	1977	44,281	10,857	10,781	1,974	3,263	1,681	2,438	478	184	15,734	2,915	2,908	1,577
Kiowa	1982	48,332	12,350	12,096	1,537	3,366		2,487	1,113	250	15,919	4,471	2,182	2,662
	1977	32,974	7,802	7,604	1,115	2,071		1,625	806	184	11,543	2,910	1,863	1,527
Latimer	1982	24,171	14,025	13,716	637	1,235		588	71	71	2,425	2,473	448	586
	1977	14,063	6,786	6,604	483	900		463	61	61	2,062	1,500	403	410
Le Flore	1982	111,109	48,319	48,214	4,525	7,422	6,009	5,124	2,435	2,090	20,864	5,183	5,182	4,929
	1977	67,943	23,970	23,893	3,292	5,506	4,387	2,631	1,726	1,497	16,728	3,706	4,002	2,734
Lincoln	1982	85,979	21,243	20,918	4,366	1,941		2,823	3,391	3,391	19,719	15,226	8,102	2,084
	1977	50,595	11,047	10,867	3,004	1,264		1,679	2,210	2,210	13,638	7,617	5,469	1,039
Logan	1982	69,998	21,312	20,873	5,873	8,015	4,390	2,327	956	876	16,987	5,207	2,979	1,780
	1977	46,068	12,951	12,622	3,724	4,761	2,566	1,899	793	738	11,795	3,875	1,866	1,382
Love	1982	15,205	6,796	6,137	885	302		242	559	559	458	3,984	1,077	298
	1977	10,680	4,216	3,800	793	272		195	443	443	424	2,606	992	235
McClain	1982	77,579	29,059	29,054	4,380	5,502	4,618	1,764	508	366	23,846	5,968	2,459	1,235
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
McCurtain	1982	124,262	39,684	38,865	6,401	14,139	9,996	4,775	2,897	2,084	32,815	4,576	8,994	3,527
	1977	79,324	23,552	22,954	4,449	9,345	6,491	2,751	2,093	1,531	20,933	3,209	5,812	2,270
McIntosh	1982	62,961	21,211	20,731	2,854	830		3,347	2,067	2,067	14,678	6,715	4,648	1,266
	1977	33,208	10,201	9,923	1,713	631		1,632	1,067	1,067	7,719	3,682	3,187	769
Major	1982	45,259	10,093	9,882	2,062	1,448		528	33	33	16,896	8,635	1,296	1,593
	1977	26,470	4,714	4,594	1,383	815		379	30	30	11,009	4,615	1,377	832
Marshall	1982	46,782	18,079	17,705	2,884	2,770		2,098	478	233	11,965	1,781	2,820	1,246
	1977	23,800	7,653	7,459	1,601	1,538		950	384	191	6,373	1,318	1,936	678
Mayes	1982	141,166	48,834	48,136	9,075	8,890	6,121	7,291	3,198	1,834	29,986	9,854	10,188	3,738
	1977	72,718	20,552	20,236	4,931	5,635	2,813	3,275	1,907	1,117	17,362	5,903	5,972	1,755
Murray	1982	57,673	20,854	20,423	3,226	2,714		2,116	1,240	952	15,424	5,655	3,487	440
	1977	32,576	10,145	9,887	1,632	1,534		1,497	904	705	9,603	3,065	2,164	359
Muskogee	1982	339,936	106,571	102,376	25,068	38,780	35,018	25,662	12,481	7,564	64,646	25,914	14,507	5,156
	1977	207,550	53,766	51,398	15,066	26,802	23,739	14,448	8,646	5,269	45,314	14,402	11,168	3,930
Noble	1982	52,945	10,620	10,401	3,415	2,729		2,100	591	523	10,050	9,788	3,554	1,141
	1977	33,070	6,974	6,797	2,469	1,648		1,292	458	410	7,067	4,778	2,844	804
Nowata	1982	31,373	9,863	9,525	1,513	696		1,038	999	999	6,958	3,889	2,369	1,254
	1977	18,916	5,252	5,047	1,107	530		619	577	577	4,702	2,112	1,695	680
Okfuskee	1982	25,882	9,888	9,683	673	631		1,292	699	699	3,737	4,541	2,487	1,029
	1977	16,383	5,698	5,553	461	426		734	475	475	2,717	2,859	1,758	602
Oklahoma	1982	3,858,778	861,155	837,633	362,740	478,732	348,512	290,114	203,173	124,980	817,567	269,073	156,705	77,238
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Okmulgee	1982	156,434	47,328	46,902	11,247	19,314	11,394	10,732	2,912	2,446	24,481	19,464	8,132	3,590
	1977	97,787	26,690	26,421	6,708	12,449	7,222	5,800	2,325	1,987	19,221	10,911	5,728	2,273
Osage	1982	84,551	31,493	30,800	3,735	2,177		5,284	2,861	1,497	19,297	8,372	2,927	2,860
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Ottawa	1982	127,636	26,024	25,634	8,367	13,887	6,225	8,531	2,841	1,793	32,292	14,039	10,940	4,170
	1977	86,503	16,450	16,186	6,067	11,229	4,954	4,972	2,503	1,606	23,403	8,007	6,673	2,335
Pawnee	1982	51,604	18,173	17,796	2,923	2,497		870	1,361	1,088	13,207	4,433	2,646	1,852
	1977	30,550	9,610	9,366	1,763	1,378		632	1,169	950	7,715	3,052	2,116	1,104
Payne	1982	244,845	67,571	65,814	24,488	28,896	14,014	13,534	11,018	6,274	34,175	19,888	19,682	4,888
	1977	154,286	37,023	35,885	15,230	18,325	8,804	9,033	6,783	3,990	26,577	11,852	14,123	2,697
Pittsburg	1982	148,297	44,695	44,229	8,581	22,070	15,286	7,323	6,155	3,532	26,117	12,257	6,088	2,383
	1977	101,635	26,843	26,535	6,235	14,659	9,976	5,528	4,537	2,646	21,332	8,543	4,841	1,636
Pontotoc	1982	168,746	57,765	56,496	10,465	14,524	4,931	12,511	5,713	3,219	33,234	8,477	8,267	2,988
	1977	101,407	27,524	26,890	6,358	8,515	2,848	7,850	4,265	2,441	24,493	5,384	6,638	2,228
Pottawatomie	1982	249,059	74,650	73,705	23,728	41,645	27,844	10,558	7,962	5,718	32,455	18,811	21,666	5,192
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568
Pushmataha	1982	35,510	12,380	12,125	1,844	1,019		760	864	411	11,363	3,504	1,280	424
	1977	24,363	7,406	7,218	1,301	897		498	530	257	8,850	2,292	832	366

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Roger Mills	1982	12,429	1,252	1,225	443	261		118	305		6,171	1,625	59	711
	1977	6,562	770	750	236	182		77	173		3,173	783	51	342
Rogers	1982	169,568	45,888	44,371	11,218	11,725	6,071	7,484	3,283	2,100	41,888	27,503	13,334	1,096
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Seminole	1982	96,912	33,083	32,358	5,897	7,616	3,172	6,386	2,595	1,546	22,091	10,038	3,009	2,508
	1977	58,906	17,158	16,700	4,029	5,741	2,354	3,647	1,743	1,056	13,846	6,150	2,133	1,838
□ Sequoyah	1982	93,666	34,334	34,262	7,948	8,957	7,207	3,047	1,991	863	16,642	11,560	4,010	709
	1977	54,998	17,578	17,522	4,746	5,181	4,102	1,578	1,724	743	11,955	6,829	2,289	582
Stephens	1982	255,062	73,047	71,539	11,664	25,454	9,354	11,350	8,834	7,030	72,925	17,970	8,880	7,279
	1977	144,374	33,959	33,096	6,863	16,310	5,904	7,514	5,854	4,737	45,758	8,963	6,754	3,817
Texas	1982	74,467	27,812	27,237	4,618	6,472	2,949	4,566	2,418	1,869	12,193	3,626	4,659	3,217
	1977	49,844	15,116	14,732	3,762	4,548	2,040	2,797	2,015	1,584	10,028	2,499	4,098	1,977
Tillman	1982	36,364	11,653	11,412	1,686	2,065		2,193	1,439	886	8,485	2,920	2,330	919
	1977	25,455	7,541	7,349	1,125	1,347		1,403	1,146	717	6,762	1,965	1,743	616
Tulsa	1982	3,436,413	762,729	739,031	245,985	490,266	396,513	228,188	193,893	128,068	743,375	220,047	160,883	68,698
	1977	1,960,253	391,707	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1982	60,679	25,232	25,029	3,494	6,594	5,678	1,191	1,874	1,874	8,774	5,478	5,086	1,400
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742
Washington	1982	411,225	94,090	91,637	34,076	58,416	38,605	16,513	24,910	13,570	74,990	32,076	35,115	6,353
	1977	166,053	35,674	34,575	13,764	23,311	15,141	9,230	9,657	5,346	33,453	10,947	15,867	2,937
Washita	1982	36,887	12,394	11,485	1,778	1,457		1,846	2,130	1,334	8,393	3,338	1,579	2,135
	1977	22,698	6,541	6,051	1,209	871		1,097	1,165	741	6,047	2,125	1,157	1,169
Woods	1982	54,621	17,833	17,464	3,706	4,437		1,979	4,621	2,249	9,710	4,147	3,170	1,425
	1977	34,370	8,987	8,759	2,443	2,897		1,346	3,292	1,628	7,218	2,740	2,113	1,019
Woodward	1982	173,185	50,619	49,131	7,737	18,959	9,979	10,951	7,341	5,548	29,598	21,744	13,560	2,857
	1977	86,124	20,974	20,258	5,111	10,104	5,233	5,328	4,224	3,246	17,359	8,615	7,570	1,462
TOTAL METRO COUNTIES	1982	9,926,616	2,345,028	2,281,583	816,576	1,255,541	925,658	646,666	495,971	314,749	2,196,332	687,155	464,071	207,952
	1977	5,942,369	1,229,697	1,191,217	493,837	785,350	565,139	372,237	300,945	195,519	1,510,514	371,916	323,233	124,089
TOTAL STATE	1982	15,444,403	4,004,294	3,906,953	1,172,553	1,757,834	1,186,953	943,125	684,749	436,657	3,349,270	1,187,856	787,212	351,432
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
OREGON														
EUGENE - SPRINGFIELD	1982	1,550,809	332,997	313,666	160,731	232,175	187,369	73,635	62,220	35,338	254,361	125,284	126,414	58,854
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lane	1982	1,550,809	332,997	313,666	160,731	232,175	187,369	73,635	62,220	35,338	254,361	125,284	126,414	58,854
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
MEDFORD	1982	801,075	178,932	171,553	70,721	91,576	52,436	30,827	32,247	16,482	120,648	76,393	55,829	18,218
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jackson	1982	801,075	178,932	171,553	70,721	91,576	52,436	30,827	32,247	16,482	120,648	76,393	55,829	18,218
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
PORTLAND	1982	6,648,796	1,197,374	1,130,669	505,082	1,387,085	1,226,753	267,111	312,440	170,590	942,441	591,783	232,714	167,575
	1977	4,210,181	738,551	692,833	421,896	730,237	638,538	187,692	238,006	132,331	907,983	273,819	183,132	99,018
Clackamas	1982	1,068,314	322,375	310,629	98,473	158,817	105,550	16,903	26,288	19,217	169,818	108,570	52,329	24,077
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421
Multnomah	1982	3,626,724	508,427	467,833	529,019	763,737	720,971	137,369	217,756	110,680	485,831	322,722	105,255	70,007
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Washington	1982	1,708,679	295,314	284,267	155,010	455,387	400,232	105,906	63,491	38,930	238,150	133,245	59,763	52,330
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Yamhill	1982	245,079	71,258	67,940	22,580	9,144		6,933	4,905	1,763	48,642	27,246	15,367	21,161
	1977	144,874	36,097	34,248	10,638	5,285		4,381	4,148	1,526	42,165	10,854	11,520	9,663
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1982*	*7,376,203*	*1,381,014*	*1,303,091*	*605,722*	*1,492,072*	*1,329,046*	*302,376*	*330,732*	*181,046*	*1,030,782*	*676,059*	*269,935*	*200,225*
	1977	*4,661,402*	*846,403*	*793,906*	*469,954*	*788,494*	*694,167*	*207,171*	*255,589*	*142,538*	*996,721*	*310,638*	*211,745*	*118,098*
SALEM	1982	1,198,790	217,374	209,261	138,895	250,717	228,890	33,922	56,340	28,305	169,432	104,957	105,234	47,013
	1977	785,140	146,289	140,168	68,383	135,079	120,813	22,530	41,034	20,876	171,903	50,284	74,408	29,418
Marion	1982	1,079,293	173,148	165,875	127,435	247,549	228,890	32,143	52,866	26,547	157,401	89,579	86,329	42,670
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	42,353	58,813	26,692
Polk	1982	119,497	44,226	43,386	11,460	3,168		1,779	3,474	1,758	12,031	15,378	18,905	4,343
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
ALL COUNTIES														
Baker	1982	63,871	18,029	17,678	9,605	3,103		3,749	1,387	831	9,293	4,315	5,035	3,260
	1977	45,578	11,751	11,467	5,266	1,616		2,880	1,297	794	10,804	2,668	3,665	1,970
Benton	1982	294,953	66,642	64,368	35,141	46,020	10,952	11,685	15,474	6,200	30,717	33,255	14,452	14,577
	1977	186,958	39,215	37,693	18,027	23,746	5,676	8,643	11,665	4,781	32,671	15,229	10,333	9,966
Clackamas	1982	1,068,314	322,375	310,629	98,473	158,817	105,550	16,903	26,288	19,217	169,818	108,570	52,329	24,077
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421
Clatsop	1982	172,141	47,411	47,064	30,033	5,056		8,157	7,402	5,052	13,096	13,920	13,811	12,425
	1977	111,573	28,959	28,716	16,263	2,847		6,466	5,771	4,018	14,573	7,251	10,031	6,439
Columbia	1982	122,170	35,777	34,556	12,556	4,016		4,709	9,263	8,154	16,909	9,931	10,276	8,827
	1977	79,699	22,309	21,443	6,686	2,131		2,532	5,874	5,265	15,751	5,839	7,857	4,220
Coos	1982	320,301	84,817	82,157	33,499	20,397	16,107	8,506	13,358	8,569	59,092	22,984	26,892	19,666
	1977	234,043	53,159	51,241	19,331	14,837	11,532	7,780	11,045	7,219	58,765	13,311	23,126	11,954
Crook	1982	36,856	10,860	10,625	2,694	1,084		3,439	938	721	4,621	3,687	2,990	2,052
	1977	28,435	7,435	7,266	1,809	730		1,992	953	746	5,842	2,160	3,057	1,343
Curry	1982	64,225	18,919	18,516	7,947	894		2,687	2,198	1,679	7,166	8,447	3,847	4,714
	1977	45,949	13,429	13,129	5,633	686		1,693	1,849	1,441	7,024	5,219	2,961	2,641
Deschutes	1982	416,133	105,193	102,639	39,448	25,115		23,858	15,034	9,365	65,276	34,000	49,945	21,689
	1977	234,503	51,829	50,325	18,946	10,037		12,195	9,778	6,242	50,530	16,658	32,813	11,837
Douglas	1982	428,147	113,144	110,677	58,024	45,715	17,707	9,892	12,270	7,407	62,440	52,670	16,497	23,165
	1977	283,440	68,001	66,195	29,131	24,562	9,507	7,155	10,802	6,594	64,523	29,000	15,601	14,179
Gilliam	1982	7,876	3,097	2,991	1,253	92		29	31	31	1,004	1,334	492	129
	1977	5,359	2,043	1,964	598	71		28	33	33	858	938	415	115
Grant	1982	29,808	15,879	15,334	2,039	784		366	847	847	2,650	1,505	1,829	2,043
	1977	21,572	9,782	9,402	1,334	512		305	735	735	3,549	1,040	1,493	1,221
Harney	1982	43,022	14,443	13,949	7,031	555		793	871	871	6,521	3,700	3,138	580
	1977	27,444	7,608	7,313	2,924	468		741	797	797	7,174	2,494	1,807	553
Hood River	1982	80,348	28,873	27,888	8,026	3,866		2,577	4,158	1,404	10,410	4,753	6,432	777
	1977	52,273	16,615	15,970	4,501	2,459		1,847	2,826	978	11,197	3,114	4,015	611
Jackson	1982	801,075	178,932	171,553	70,721	91,576	52,436	30,827	32,247	16,482	120,648	76,393	55,829	18,218
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jefferson	1982	42,668	14,724	14,374	5,270	2,099		1,214	566		4,292	3,122	3,811	3,010
	1977	31,582	9,608	9,335	3,210	1,563		795	444		6,031	2,183	2,789	1,914
Josephine	1982	333,659	79,193	73,242	30,699	30,148	12,657	15,037	13,343	6,860	64,460	43,171	23,705	12,263
	1977	214,665	42,979	39,675	15,948	13,696	5,680	8,668	11,816	6,109	62,465	18,510	17,930	8,892
Klamath	1982	316,014	79,662	74,393	25,582	52,308	39,081	6,997	12,678	7,608	47,114	35,379	24,453	12,342
	1977	225,036	49,078	45,746	15,689	30,314	22,314	5,994	10,715	6,510	51,966	17,633	21,571	8,823
Lake	1982	39,416	10,279	9,810	4,038	491		1,258	606	414	8,913	4,348	4,273	2,770
	1977	24,591	5,592	5,311	2,084	246		944	474	331	7,621	2,248	2,472	1,320
Lane	1982	1,550,809	332,997	313,666	160,731	232,175	187,369	73,635	62,220	35,338	254,361	125,284	126,414	58,854
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lincoln	1982	190,488	52,897	48,543	34,507	9,484		5,489	3,313	1,742	22,754	20,468	12,795	9,827
	1977	125,643	31,039	28,431	18,699	5,551		4,109	3,185	1,707	24,524	10,280	11,367	5,166
Linn	1982	417,156	84,474	81,582	47,394	77,973	47,964	15,433	15,247	8,360	76,456	42,676	22,517	11,818
	1977	276,588	50,564	48,595	25,702	38,472	23,464	11,031	13,383	7,467	68,593	22,012	22,037	8,486
Malheur	1982	150,529	42,548	42,432	16,204	6,997		4,915	4,561	2,313	23,475	18,392	13,936	7,420
	1977	108,485	26,024	25,926	9,544	4,598		4,766	3,518	1,823	26,965	8,494	9,854	5,278
Marion	1982	1,079,293	173,148	165,875	127,435	247,549	228,890	32,143	52,866	26,547	157,401	89,579	86,329	42,670
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	47,353	58,813	26,692
Morrow	1982	17,669	3,923	3,788	2,253	49		547	312	206	2,059	3,945	1,623	1,399
	1977	10,241	2,272	2,184	1,058	31		412	301	207	1,606	2,212	935	670
Multnomah	1982	3,626,724	508,427	467,833	529,019	763,737	720,971	137,369	217,756	110,680	485,831	322,722	105,255	70,007
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Polk	1982	119,497	44,226	43,386	11,460	3,168		1,779	3,474	1,758	12,031	15,378	18,905	4,343
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726
Sherman	1982	11,223	569	549	2,836	30		146	214			7,066	157	87
	1977	6,701	524	504	1,881	31		101	165			3,707	126	87
Tillamook	1982	87,776	24,421	23,816	12,862	3,538		3,799	2,198	1,404	14,061	12,100	4,038	2,654
	1977	60,483	14,560	14,130	7,714	1,974		2,765	2,024	1,321	14,349	6,290	3,848	1,897
Umatilla	1982	338,826	92,573	91,386	35,821	14,385	5,727	11,181	11,543	8,809	54,866	37,725	29,802	18,321
	1977	210,616	49,524	48,836	18,839	8,936	3,531	8,866	8,344	6,526	50,813	18,262	20,530	9,861
Union	1982	101,581	26,593	26,219	12,063	939		3,445	4,332	2,012	13,812	14,425	6,414	9,795
	1977	74,016	17,348	17,086	7,021	692		3,032	4,218	2,003	15,991	7,860	5,368	5,763
Wallowa	1982	29,521	6,641	6,416	3,112	1,299		1,247	344	344	6,176	4,098	1,334	1,847
	1977	21,213	4,420	4,249	1,762	967		919	360	360	6,317	2,150	1,192	1,192

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Wasco	1982	128,245	24,578	23,739	13,572	5,195		9,925	5,356	2,423	25,373	12,141	7,938	10,444
	1977	88,599	15,337	14,742	8,082	2,992		5,576	4,120	1,906	26,326	6,452	6,062	6,050
Washington	1982	1,708,679	295,314	284,267	155,010	455,387	400,232	105,906	63,491	38,930	238,150	133,245	59,763	52,330
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Wheeler	1982	3,675	433	421	262	964			33	33	1,463	338	51	
	1977	2,988	339	329	160	555			33	33	1,526	220	49	
Yamhill	1982	245,079	71,258	67,940	22,580	9,144		6,933	4,905	1,763	48,642	27,246	15,367	21,161
	1977	144,874	36,097	34,248	10,638	5,285		4,381	4,148	1,526	42,165	10,854	11,520	9,663
TOTAL METRO COUNTIES	1982	10,199,470	1,926,677	1,825,149	1,175,429	1,961,553	1,695,448	405,495	463,247	250,715	1,486,882	898,417	520,191	291,660
	1977	6,509,725	1,170,375	1,102,742	611,449	1,060,692	901,613	278,352	354,473	195,602	1,434,851	421,354	385,474	174,915
TOTAL STATE	1982	14,487,767	3,033,269	2,894,301	1,669,800	2,324,149	1,845,643	566,573	621,124	344,374	2,141,351	1,352,312	832,674	509,561
	1977	9,347,998	1,821,718	1,729,945	879,291	1,256,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	1982	3,103,184	779,951	712,751	277,781	388,910	348,484	102,205	140,514	76,346	472,886	295,806	114,657	78,149
	1977	2,106,565	496,342	452,863	166,438	304,094	262,966	80,524	94,411	52,036	385,017	160,618	93,190	57,357
Carbon	1982	162,030	45,671	43,002	8,922	7,494		2,869	6,975	4,081	36,384	18,245	8,656	4,297
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Lehigh	1982	1,666,605	338,766	307,532	165,069	295,086	282,051	66,682	89,090	49,640	235,798	121,382	67,334	34,946
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Northampton	1982	881,628	269,473	244,812	73,622	70,091	55,096	25,812	33,509	17,766	161,959	83,780	25,742	27,389
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747
Warren, N. J.	*1982*	*392,921*	*126,041*	*117,405*	*30,168*	*16,239*	*11,337*	*6,842*	*10,940*	*4,859*	*38,745*	*72,399*	*12,925*	*11,517*
	1977	*258,738*	*73,092*	*67,956*	*21,334*	*17,524*	*12,057*	*7,694*	*7,154*	*3,226*	*36,675*	*33,695*	*13,702*	*9,282*
ALTOONA	1982	649,183	173,287	162,196	56,402	100,910	82,405	27,061	34,098	18,470	99,785	40,734	37,908	15,460
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Blair	1982	649,183	173,287	162,196	56,402	100,910	82,405	27,061	34,098	18,470	99,785	40,734	37,908	15,460
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
BEAVER COUNTY	1982	797,883	218,589	203,121	62,621	150,386	135,677	28,323	28,888	17,377	112,065	87,903	26,343	21,038
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Beaver	1982	797,883	218,589	203,121	62,621	150,386	135,677	28,323	28,888	17,377	112,065	87,903	26,343	21,038
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
ERIE	1982	1,212,040	238,930	219,645	111,179	167,236	141,288	49,347	62,935	25,998	211,973	160,517	61,369	38,437
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Erie	1982	1,212,040	238,930	219,645	111,179	167,236	141,288	49,347	62,935	25,998	211,973	160,517	61,369	38,437
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
HARRISBURG - LEBANON - CARLISLE	1982	2,952,441	745,581	701,525	263,264	323,862	281,995	115,680	116,189	57,447	444,744	302,651	117,670	77,583
	1977	2,016,332	439,140	412,028	157,228	263,211	223,848	86,138	83,667	42,528	392,675	168,527	97,594	60,391
Cumberland	1982	1,126,456	254,867	240,277	97,531	123,523	112,913	52,602	55,475	27,772	152,917	96,033	41,053	31,233
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1982	1,260,169	350,803	332,241	127,418	135,732	110,927	51,351	40,109	18,130	174,791	152,723	46,186	34,220
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Lebanon	1982	462,739	112,603	103,568	31,455	62,504	58,155	11,500	17,388	10,445	88,678	39,119	28,282	9,714
	1977	360,484	80,194	73,621	21,868	51,003	46,564	10,468	16,471	10,026	82,854	27,154	24,282	8,089
Perry	1982	103,077	27,308	25,439	6,860	2,103		227	3,217	1,100	28,358	14,776	2,149	2,416
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
JOHNSTOWN	1982	1,059,362	258,298	243,081	74,638	166,674	142,296	30,248	50,403	32,366	204,428	83,636	56,893	27,376
	1977	797,146	175,058	164,273	51,453	127,230	106,486	25,823	35,785	23,299	184,264	57,535	50,658	20,655
Cambria	1982	807,544	192,160	179,704	53,276	152,649	132,005	25,329	37,894	22,342	136,384	55,371	47,672	21,072
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Somerset	1982	251,818	66,138	63,377	21,362	14,025	10,291	4,919	12,509	10,024	68,044	28,265	9,221	6,304
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070
LANCASTER	1982	1,672,019	407,374	357,139	144,297	163,902	125,332	79,620	101,731	52,889	264,635	151,025	123,572	41,728
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lancaster	1982	1,672,019	407,374	357,139	144,297	163,902	125,332	79,620	101,731	52,889	264,635	151,025	123,572	41,728
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945

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ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
PHILADELPHIA	1982	**20,733,410**	**5,023,146**	**4,486,604**	**2,041,438**	**2,400,331**	**2,118,787**	**1,099,056**	**918,248**	**519,624**	**3,131,689**	**1,912,527**	**556,395**	**540,759**
	1977	14,787,379	3,280,166	2,920,313	1,312,442	1,977,444	1,704,055	877,565	665,049	381,457	2,707,059	1,009,629	492,556	423,511
Bucks	1982	2,671,917	628,424	561,788	231,518	357,050	315,606	110,302	104,724	59,883	501,449	221,702	96,284	52,306
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881
Chester	1982	1,303,716	344,374	320,504	100,518	105,524	91,907	50,014	57,370	35,435	240,445	112,366	69,793	36,018
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Delaware	1982	2,752,672	677,367	595,656	233,432	429,251	397,362	136,045	105,014	53,189	382,684	263,583	52,571	71,201
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Montgomery	1982	3,645,582	808,003	731,158	334,875	430,507	380,317	204,867	178,875	104,248	594,259	356,315	112,244	85,836
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Philadelphia	1982	5,418,619	1,418,795	1,233,343	683,521	441,156	339,619	383,211	270,096	146,325	594,081	445,947	109,462	197,211
	1977	4,327,210	1,043,406	905,318	490,088	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Burlington, N. J.	*1982*	*1,655,134*	*363,942*	*333,179*	*161,277*	*248,224*	*230,744*	*70,625*	*45,476*	*26,214*	*349,349*	*172,609*	*48,977*	*25,697*
	1977	*1,118,403*	*219,927*	*200,957*	*96,304*	*203,549*	*185,764*	*48,342*	*32,510*	*19,202*	*263,054*	*89,202*	*43,175*	*20,655*
Camden, N. J.	*1982*	*2,240,242*	*567,077*	*512,562*	*220,781*	*225,731*	*204,180*	*104,698*	*128,211*	*77,795*	*304,259*	*243,263*	*47,269*	*56,111*
	1977	*1,590,013*	*354,016*	*319,382*	*137,447*	*222,877*	*197,855*	*79,386*	*92,713*	*57,448*	*280,868*	*113,999*	*48,313*	*40,224*
Gloucester, N. J.	*1982*	*1,045,528*	*215,164*	*198,414*	*75,516*	*162,888*	*159,052*	*39,294*	*28,482*	*16,535*	*165,163*	*96,742*	*19,795*	*16,379*
	1977	*644,216*	*125,980*	*115,954*	*43,186*	*109,887*	*106,977*	*26,730*	*16,840*	*9,897*	*116,807*	*49,432*	*22,599*	*12,637*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1982*	*25,421,277*	*6,226,560*	*5,569,973*	*2,426,124*	*3,028,961*	*2,677,051*	*1,299,527*	*1,145,552*	*646,732*	*3,759,969*	*2,423,158*	*723,423*	*679,141*
	1977	*18,068,757*	*4,029,121*	*3,604,686*	*1,573,419*	*2,432,389*	*2,100,732*	*1,041,632*	*830,864*	*475,863*	*3,268,611*	*1,272,731*	*630,872*	*526,506*
PITTSBURGH	1982	**10,211,133**	**2,347,493**	**2,115,730**	**964,371**	**1,534,960**	**1,390,800**	**460,172**	**453,818**	**286,524**	**1,836,359**	**1,032,664**	**406,251**	**262,127**
	1977	7,454,553	1,604,441	1,442,907	608,863	1,255,886	1,116,578	350,529	322,240	207,469	1,577,691	566,565	310,809	225,672
Allegheny	1982	6,948,475	1,568,139	1,396,194	718,229	1,065,104	967,496	345,554	309,006	191,937	1,219,784	643,186	226,235	196,267
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Fayette	1982	719,945	189,022	178,392	47,092	128,982	112,861	18,861	25,435	12,900	120,539	62,680	36,159	15,899
	1977	524,027	124,292	117,082	31,078	97,588	83,778	14,953	18,290	9,451	105,701	41,065	28,841	14,075
Washington	1982	914,001	226,779	211,078	58,865	103,232	92,064	35,177	38,657	26,747	180,307	146,322	40,354	15,227
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Westmoreland	1982	1,628,712	363,553	330,066	140,185	237,642	218,379	60,580	80,720	54,940	315,729	180,476	103,513	34,734
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35,962	257,712	100,791	81,047	31,069
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1982*	*11,009,016*	*2,566,082*	*2,318,851*	*1,026,992*	*1,685,346*	*1,526,477*	*488,495*	*482,706*	*303,901*	*1,948,424*	*1,120,567*	*432,604*	*283,165*
	1977	*8,050,792*	*1,748,222*	*1,576,263*	*649,403*	*1,380,799*	*1,227,130*	*377,671*	*343,799*	*220,785*	*1,679,808*	*616,205*	*335,714*	*243,272*
READING	1982	**1,412,682**	**324,479**	**283,630**	**126,399**	**205,659**	**186,032**	**81,893**	**52,244**	**26,891**	**228,235**	**121,150**	**39,636**	**23,858**
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
Berks	1982	1,412,682	324,479	283,630	126,399	205,659	186,032	81,893	52,244	26,891	228,235	121,150	39,636	23,858
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
SCRANTON - WILKES-BARRE	1982	**2,946,010**	**800,188**	**733,149**	**265,792**	**377,851**	**311,846**	**110,333**	**104,944**	**64,359**	**442,328**	**262,785**	**125,436**	**82,411**
	1977	2,241,005	537,482	490,273	176,369	333,541	274,113	97,749	91,737	57,431	392,850	170,217	116,304	70,636
Columbia	1982	244,205	65,835	59,514	13,166	29,713	20,865	8,607	6,270	2,144	34,614	34,488	9,325	6,780
	1977	184,791	43,945	39,651	11,238	22,700	15,721	8,366	5,677	1,961	33,043	20,016	11,129	6,248
Lackawanna	1982	835,984	222,130	200,441	68,839	119,671	110,592	32,623	28,728	17,892	132,396	70,450	40,637	24,340
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Luzerne	1982	1,338,259	369,233	336,777	128,062	168,172	138,205	61,202	57,444	37,070	197,086	102,710	49,268	37,757
	1977	1,022,374	252,322	229,710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Monroe	1982	418,423	103,588	99,413	50,533	53,479	42,184	6,564	10,237	6,476	59,133	46,007	16,932	10,051
	1977	253,666	52,959	50,577	27,624	37,454	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
Wyoming	1982	109,139	39,402	37,004	5,192	6,816		1,337	2,265	777	19,099	9,130	9,274	3,483
	1977	65,503	21,265	19,933	3,289	4,379		850	1,636	568	12,725	4,848	7,084	2,235
SHARON	1982	**559,877**	**141,179**	**131,071**	**45,873**	**71,857**	**67,721**	**24,135**	**18,735**	**9,410**	**138,512**	**55,493**	**24,366**	**12,388**
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mercer	1982	559,877	141,179	131,071	45,873	71,857	67,721	24,135	18,735	9,410	138,512	55,493	24,366	12,388
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
STATE COLLEGE	1982	**491,041**	**145,468**	**139,907**	**45,375**	**55,472**	**50,752**	**21,128**	**20,587**	**12,254**	**75,947**	**26,203**	**29,496**	**11,918**
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Centre	1982	491,041	145,468	139,907	45,375	55,472	50,752	21,128	20,587	12,254	75,947	26,203	29,496	11,918
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
WILLIAMSPORT	1982	**496,321**	**143,216**	**129,304**	**35,875**	**50,125**	**45,917**	**18,380**	**21,300**	**8,970**	**110,397**	**37,861**	**20,464**	**13,072**
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
Lycoming	1982	496,321	143,216	129,304	35,875	50,125	45,917	18,380	21,300	8,970	110,397	37,861	20,464	13,072
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
YORK	**1982**	**1,568,974**	**420,875**	**387,667**	**136,374**	**188,301**	**164,175**	**54,904**	**76,934**	**35,457**	**238,755**	**143,613**	**82,746**	**32,253**
	1977	1,133,027	256,236	235,681	87,443	153,889	132,006	42,299	57,546	26,427	219,310	84,248	64,242	24,267
Adams	1982	226,658	64,619	57,480	27,859	10,239	6,822	2,898	12,044	7,814	34,392	23,200	10,818	4,393
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
York	1982	1,342,316	356,256	330,187	108,515	178,062	157,353	52,006	64,890	27,643	204,363	120,413	71,928	27,860
	1977	985,058	219,758	203,294	70,988	146,406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
ALL COUNTIES														
Adams	1982	226,658	64,619	57,480	27,859	10,239	6,822	2,898	12,044	7,814	34,392	23,200	10,818	4,393
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
Allegheny	1982	6,948,475	1,568,139	1,396,194	718,229	1,065,104	967,496	345,554	309,006	191,937	1,219,784	643,186	226,235	196,267
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Armstrong	1982	253,605	79,289	74,953	20,470	21,444	14,190	4,308	11,594	7,275	49,624	31,778	17,165	8,487
	1977	197,015	55,820	52,668	14,159	16,032	10,440	4,943	9,138	5,809	47,955	18,917	13,959	6,573
Beaver	1982	797,883	218,589	203,121	62,621	150,386	135,677	28,323	28,888	17,377	112,065	87,903	26,343	21,038
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Bedford	1982	213,467	38,886	38,066	28,015	10,893		2,610	5,457	3,194	25,879	74,983	8,357	3,486
	1977	140,682	24,270	23,733	16,629	7,180		2,669	3,755	2,231	25,109	40,293	7,492	2,464
Berks	1982	1,412,682	324,479	283,630	126,399	205,659	186,032	81,893	52,244	26,891	228,235	121,150	39,636	23,858
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
Blair	1982	649,183	173,287	162,196	56,402	100,910	82,405	27,061	34,098	18,470	99,785	40,734	37,908	15,460
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Bradford	1982	245,995	60,207	55,305	11,388	20,586	16,225	8,537	6,669	3,323	62,454	20,340	17,214	8,958
	1977	167,519	38,004	34,845	8,198	12,742	9,874	5,720	5,724	2,866	51,885	11,320	12,630	5,668
Bucks	1982	2,671,917	628,424	561,788	231,518	357,050	315,606	110,302	104,724	59,883	501,449	221,702	96,284	52,306
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881
Butler	1982	613,527	135,543	122,908	56,960	58,767	51,595	22,937	23,876	13,570	119,270	98,757	42,149	14,127
	1977	417,494	88,065	79,706	30,990	46,848	40,392	17,240	18,331	10,474	97,531	48,962	33,378	10,675
Cambria	1982	807,544	192,160	179,704	53,276	152,649	132,005	25,329	37,894	22,342	136,384	55,371	47,672	21,072
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Cameron	1982	20,922	8,723	8,195	1,390	1,653		535	311	311	2,139	2,409	727	636
	1977	15,801	5,599	5,250	1,071	1,205		563	314	314	2,229	1,772	630	463
Carbon	1982	162,030	45,671	43,002	8,922	7,494		2,869	6,975	4,081	36,384	18,245	8,656	4,297
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Centre	1982	491,041	145,468	139,907	45,375	55,472	50,752	21,128	20,587	12,254	75,947	26,203	29,496	11,918
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Chester	1982	1,303,716	344,374	320,504	100,518	105,524	91,907	50,014	57,370	35,435	240,445	112,366	69,793	36,018
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Clarion	1982	165,203	43,836	42,769	14,235	8,123	6,352	8,648	5,990	3,379	33,111	21,658	11,091	3,584
	1977	129,334	30,020	29,147	8,762	7,710	5,926	6,034	4,441	2,541	31,560	16,345	10,917	3,194
Clearfield	1982	432,327	101,473	99,185	19,249	31,129	24,327	16,868	15,124	9,958	92,649	75,286	27,301	9,541
	1977	286,299	59,197	57,800	12,997	25,313	19,460	12,365	8,965	5,994	70,614	40,938	21,638	6,811
Clinton	1982	169,335	38,199	35,565	7,558	5,771	4,696	8,083	5,033	2,561	45,018	32,368	5,320	3,520
	1977	128,475	25,485	23,683	6,888	6,378	5,097	5,735	4,734	2,443	37,810	19,419	5,955	3,050
Columbia	1982	244,205	65,835	59,514	13,166	29,713	20,865	8,607	6,270	2,144	34,614	34,488	9,325	6,780
	1977	184,791	43,945	39,651	11,238	22,700	15,721	8,366	5,677	1,961	33,043	20,016	11,129	6,248
Crawford	1982	350,833	80,176	77,566	28,323	40,756	27,924	12,731	12,638	7,571	74,478	37,454	21,145	10,791
	1977	253,887	54,449	52,419	20,803	28,216	19,048	10,651	9,606	5,936	59,625	21,600	19,495	8,385
Cumberland	1982	1,126,456	254,867	240,277	97,531	123,523	112,913	52,602	55,475	27,772	152,917	96,033	41,053	31,233
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1982	1,260,169	350,803	332,241	127,418	135,732	110,927	51,351	40,109	18,130	174,791	152,723	46,186	34,220
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Delaware	1982	2,752,672	677,367	595,656	233,432	429,251	397,362	136,045	105,014	53,189	382,684	263,583	52,571	71,201
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Elk	1982	115,069	35,269	33,129	6,665	9,635	6,614	3,135	4,685	3,316	19,734	12,516	6,906	3,508
	1977	87,398	24,161	22,653	4,428	7,434	5,020	3,337	3,765	2,706	18,312	7,509	5,811	3,001
Erie	1982	1,212,040	238,930	219,645	111,179	167,236	141,288	49,347	62,935	25,998	211,973	160,517	61,369	38,437
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Fayette	1982	719,945	189,022	178,392	47,092	128,982	112,861	18,861	25,435	12,900	120,539	62,680	36,159	15,899
	1977	524,027	124,292	117,082	31,078	97,588	83,778	14,953	18,290	9,451	105,701	41,065	28,841	14,075
Forest	1982	16,673	4,670	4,386	2,636	397			261		2,969	1,581	2,293	
	1977	12,063	3,397	3,185	1,470	364			182		2,547	1,211	1,631	
Franklin	1982	450,731	121,969	112,007	39,344	44,298	41,357	19,561	12,476	6,145	79,187	40,839	26,015	16,923
	1977	315,485	72,707	66,643	23,855	35,916	32,883	13,142	9,687	4,879	69,697	25,455	20,813	11,769

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Fulton	1982	30,023	6,993	6,370	2,880	859		358	625	467	10,045	4,709	944	897
	1977	23,382	5,302	4,820	2,128	825		338	613	466	7,648	3,756	706	650
Greene	1982	118,893	42,911	40,309	5,611	8,367	7,200	2,001	2,885	2,004	25,721	15,746	5,181	2,167
	1977	84,794	26,206	24,571	4,384	5,931	5,012	1,911	2,135	1,507	21,822	9,236	5,174	2,036
Huntingdon	1982	119,856	36,814	34,581	9,057	6,969		3,519	1,980	963	25,706	9,736	6,369	3,207
	1977	95,577	25,202	23,629	6,565	5,507		3,667	2,082	1,026	23,520	8,348	5,327	2,747
Indiana	1982	336,351	84,082	82,113	28,085	42,766	30,133	10,645	11,406	8,611	81,413	31,650	13,809	5,600
	1977	253,842	53,968	52,448	17,970	33,587	23,360	10,541	9,636	7,392	72,025	19,084	13,936	5,281
Jefferson	1982	181,858	42,008	39,460	12,731	11,676	5,252	7,099	5,327	3,729	37,350	38,825	6,352	5,954
	1977	134,727	28,277	26,513	8,780	9,482	4,206	5,703	5,065	3,600	32,976	20,711	7,534	5,036
Juniata	1982	49,737	13,020	12,488	2,377	1,939		736	2,150	1,546	14,370	6,401	5,863	714
	1977	36,921	9,096	8,681	1,972	1,381		517	1,390	1,015	11,659	3,803	4,629	639
Lackawanna	1982	835,984	222,130	200,441	68,839	119,671	110,592	32,623	28,728	17,892	132,396	70,450	40,637	24,340
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Lancaster	1982	1,672,019	407,374	357,139	144,297	163,902	125,332	79,620	101,731	52,889	264,635	151,025	123,572	41,728
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lawrence	1982	421,070	135,058	128,730	27,666	42,121	35,337	11,433	13,313	9,618	84,294	50,607	12,361	15,511
	1977	313,239	82,999	78,725	19,524	35,236	29,009	11,509	11,562	8,506	75,734	29,083	14,222	11,679
Lebanon	1982	462,739	112,603	103,568	31,455	62,504	58,155	11,500	17,388	10,445	88,678	39,119	28,282	9,714
	1977	360,484	80,194	73,621	21,868	51,003	46,564	10,468	16,471	10,026	82,854	27,154	24,282	8,089
Lehigh	1982	1,666,605	338,766	307,532	165,069	295,086	282,051	66,682	89,090	49,640	235,798	121,382	67,334	34,946
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Luzerne	1982	1,338,259	369,233	336,777	128,062	168,172	138,205	61,202	57,444	37,070	197,086	102,710	49,268	37,757
	1977	1,022,374	252,322	229,710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Lycoming	1982	496,321	143,216	129,304	35,875	50,125	45,917	18,380	21,300	8,970	110,397	37,861	20,464	13,072
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
McKean	1982	193,684	53,615	52,015	13,562	14,039	11,892	8,138	5,009	2,819	45,830	16,948	7,075	7,793
	1977	136,588	34,011	32,835	8,474	12,584	10,471	5,993	4,291	2,469	34,744	11,624	6,240	5,554
Mercer	1982	559,877	141,179	131,071	45,873	71,857	67,721	24,135	18,735	9,410	138,512	55,493	24,366	12,388
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mifflin	1982	194,505	47,097	44,862	15,292	15,875	14,806	12,892	5,185	2,301	29,254	39,298	7,864	6,387
	1977	128,186	29,620	28,077	8,090	15,435	14,124	7,462	4,330	1,948	23,143	15,918	7,243	4,620
Monroe	1982	418,423	103,588	99,413	50,533	53,479	42,184	6,564	10,237	6,476	59,133	46,007	16,932	10,051
	1977	253,866	52,959	50,577	27,624	37,454	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
Montgomery	1982	3,645,582	808,003	731,158	334,875	430,507	380,317	204,867	178,875	104,248	594,259	356,315	112,244	85,836
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Montour	1982	56,724	12,026	11,812	7,656	1,993		1,212	2,672	2,007	15,368	5,195	1,412	2,505
	1977	39,191	8,239	8,084	4,272	1,539		1,151	1,614	1,231	11,574	3,829	1,462	1,718
Northampton	1982	881,628	269,473	244,812	73,622	70,091	55,096	25,812	33,509	17,766	161,959	83,780	25,742	27,389
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747
Northumberland	1982	386,782	87,752	81,366	28,693	31,355	24,030	17,202	10,747	5,103	66,666	46,591	29,113	16,102
	1977	272,576	59,062	54,660	16,780	26,006	19,535	15,264	9,302	4,508	52,170	25,222	25,270	11,105
Perry	1982	103,077	27,308	25,439	6,860	2,103		227	3,217	1,100	28,358	14,776	2,149	2,416
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
Philadelphia	1982	5,418,619	1,418,795	1,233,343	683,521	441,156	339,619	383,211	270,096	146,325	594,081	445,947	109,462	197,211
	1977	4,327,210	1,043,406	905,318	490,088	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Pike	1982	51,101	7,360	6,166	12,768	1,483		1,122	2,591	917	4,225	9,896	4,848	253
	1977	30,531	4,046	3,384	6,819	881		687	1,603	575	3,250	4,936	4,495	256
Potter	1982	42,166	20,548	19,365	1,904	500		1,329	1,530	1,136	3,918	5,513	1,752	1,858
	1977	33,721	14,110	13,273	1,576	409		1,197	1,645	1,241	4,404	4,361	2,151	1,519
Schuylkill	1982	492,622	123,782	113,131	32,621	69,907	61,437	13,450	17,375	8,654	81,883	44,586	16,540	17,876
	1977	390,937	106,538	97,188	24,118	52,242	45,043	12,811	15,196	7,677	70,943	31,190	15,232	14,045
Snyder	1982	128,293	21,534	19,860	13,147	16,385	12,387	1,838	3,068	1,631	28,446	7,848	10,119	3,082
	1977	96,637	16,288	14,994	8,333	10,879	7,877	1,522	2,782	1,500	24,900	5,922	9,130	2,043
Somerset	1982	251,818	66,138	63,377	21,362	14,025	10,291	4,919	12,509	10,024	68,044	28,265	9,221	6,304
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070
Sullivan	1982	10,880	4,125	3,873	1,685	707		149	220	113	1,953	821	439	174
	1977	9,089	3,029	2,840	1,335	697		128	226	117	1,870	676	446	171
Susquehanna	1982	102,849	30,725	28,572	9,643	1,310		1,049	3,003	2,005	19,462	17,493	4,455	2,201
	1977	77,051	20,931	19,428	5,860	1,225		1,115	2,110	1,439	20,657	10,609	3,799	1,995
Tioga	1982	131,187	34,024	32,028	9,366	9,183	5,601	4,714	3,411	2,518	28,190	21,520	9,738	4,100
	1977	98,146	23,228	21,825	6,829	6,378	3,831	3,430	3,267	2,450	25,784	11,618	9,007	3,260
Union	1982	123,624	39,316	37,402	13,929	7,845		3,264	3,995	1,076	18,839	15,179	5,920	5,911
	1977	81,397	22,615	21,409	7,277	5,096		2,660	2,685	733	16,960	8,240	4,270	4,009

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Venango	1982	227,371	66,089	64,000	16,396	23,099	19,495	10,477	7,078	4,181	44,537	28,185	9,586	6,098
	1977	164,484	40,857	39,373	10,404	19,525	16,183	9,520	6,127	3,672	37,139	17,761	8,147	4,007
Warren	1982	508,330	30,248	28,114	11,935	11,916	11,107	8,937	3,844	950	31,965	23,463	5,582	4,251
	1977	299,539	24,273	22,518	7,677	9,218	8,430	6,404	2,933	734	27,433	12,437	5,238	3,895
Washington	1982	914,001	226,779	211,078	58,865	103,232	92,064	35,177	38,657	26,747	180,307	146,322	40,354	15,227
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Wayne	1982	137,812	42,574	39,784	8,378	9,253	7,514	2,333	2,795	1,600	16,538	21,860	8,398	4,811
	1977	96,480	26,994	25,178	5,893	7,308	5,829	2,328	2,297	1,335	15,586	11,446	8,636	3,795
Westmoreland	1982	1,628,712	363,553	330,066	140,185	237,642	218,379	60,580	80,720	54,940	315,729	180,476	103,513	34,734
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35 962	257,712	100,791	81,047	31,069
Wyoming	1982	109,139	39,402	37,004	5,192	6,876		1,337	2,265	777	19,099	9,130	9,274	3,483
	1977	65,503	21,265	19,933	3,289	4,379		850	1,636	568	12,725	4,848	7,084	2,235
York	1982	1,342,316	356,256	330,187	108,515	178,062	157,353	52,006	64,890	27,643	204,363	120,413	71,928	27,860
	1977	985,058	219,758	203,294	70,988	146,406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
TOTAL METRO COUNTIES	1982	44,531,735	10,895,830	9,844,960	4,163,937	5,693,354	4,988,194	2,081,026	1,988,459	1,118,979	7,155,222	4,129,555	1,694,246	1,168,853
	1977	32,195,709	7,157,605	6,447,987	2,656,259	4,640,562	3,978,037	1,644,148	1,444,535	826,008	6,255,362	2,333,427	1,403,604	939,127
TOTAL STATE	1982	51,625,140	12,625,771	11,475,395	4,685,552	6,276,355	5,427,665	2,312,876	2,202,782	1,243,531	8,477,707	5,041,594	2,053,849	1,369,866
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1982	3,745,377	922,662	817,121	362,413	464,277	417,833	199,370	136,343	75,858	429,147	438,985	146,866	111,463
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637
Bristol	1982	139,566	42,572	39,241	14,558	2,064		8,307	5,018	4,004	23,816	12,840	8,327	5,938
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1982	891,176	192,985	175,534	81,336	243,737	230,651	47,717	17,964	9,962	92,255	81,922	23,480	19,790
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Providence	1982	2,283,385	580,782	507,354	216,513	194,173	169,317	126,958	97,110	56,273	265,291	281,131	87,867	72,580
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1982	431,250	106,323	94,992	50,006	24,303	17,865	16,388	16,251	5,619	47,785	63,092	27,192	13,155
	1977	276,076	66,062	58,912	29,578	17,972	12,996	9,049	10,428	3,609	44,589	27,560	23,156	8,406
ALL COUNTIES														
Bristol	1982	139,566	42,572	39,241	14,558	2,064		8,307	5,018	4,004	23,816	12,840	8,327	5,938
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1982	891,176	192,985	175,534	81,336	243,737	230,651	47,717	17,964	9,962	92,255	81,922	23,480	19,790
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Newport	1982	333,622	76,857	70,245	57,221	19,773	15,401	19,538	7,348	5,326	36,956	31,045	20,327	11,859
	1977	216,733	45,945	41,914	29,746	15,968	12,257	10,624	5,215	3,896	35,970	14,661	16,021	8,346
Providence	1982	2,283,385	580,782	507,354	216,513	194,173	169,317	126,958	97,110	56,273	265,291	281,131	87,867	72,580
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1982	431,250	106,323	94,992	50,006	24,303	17,865	16,388	16,251	5,619	47,785	63,092	27,192	13,155
	1977	276,076	66,062	58,912	29,578	17,972	12,996	9,049	10,428	3,609	44,589	27,560	23,156	8,406
TOTAL METRO COUNTIES	1982	3,745,377	922,662	817,121	362,413	464,277	417,833	199,370	136,343	75,858	429,147	438,985	146,866	111,463
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637
TOTAL STATE	1982	4,078,999	999,519	887,366	419,634	484,050	433,234	218,908	143,691	81,184	466,103	470,030	167,393	123,322
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
SOUTH CAROLINA														
ANDERSON	1982	627,324	154,142	151,250	41,096	79,915	70,171	21,465	31,604	20,560	127,924	45,069	50,038	21,779
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Anderson	1982	627,324	154,142	151,250	41,096	79,915	70,171	21,465	31,604	20,560	127,924	45,069	50,038	21,779
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
CHARLESTON	1982	1,721,448	379,772	370,154	173,316	245,301	174,518	84,327	73,574	46,451	286,270	164,324	104,541	50,330
	1977	1,122,329	258,913	251,099	87,721	166,486	118,779	55,677	51,169	33,013	229,881	87,459	74,115	29,757
Berkeley	1982	175,995	73,540	72,103	10,627	8,747		2,210	5,730	3,739	18,724	20,792	10,315	6,702
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,895

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
CHARLESTON (continued)														
Charleston	1982	1,369,323	249,646	242,122	153,387	221,803	171,082	79,833	60,193	37,738	229,795	127,061	83,082	37,201
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829
Dorchester	1982	176,130	56,586	55,929	9,302	14,751	3,436	2,284	7,651	4,974	37,751	16,471	11,144	6,427
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
CHARLOTTE - GASTONIA - ROCK HILL	1982	4,547,276	1,040,367	1,025,412	385,952	581,737	471,257	226,489	212,485	139,697	954,323	347,658	263,006	193,524
	1977	3,031,578	675,016	664,515	218,161	403,559	320,424	160,149	138,919	93,724	729,874	207,633	159,934	105,662
York	1982	435,649	113,699	112,284	48,702	45,828	36,986	19,022	12,433	8,718	82,471	36,947	26,893	18,241
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
Cabarrus, N. C.	*1982*	*374,645*	*74,364*	*72,778*	*26,002*	*38,576*	*35,800*	*23,359*	*26,594*	*20,799*	*88,474*	*24,811*	*22,671*	*17,817*
	1977	*263,324*	*53,971*	*52,762*	*14,669*	*32,678*	*29,708*	*15,815*	*16,185*	*12,963*	*71,196*	*15,713*	*12,604*	*9,626*
Gaston, N. C.	*1982*	*677,306*	*180,481*	*179,140*	*47,434*	*98,096*	*82,323*	*20,343*	*25,200*	*16,811*	*152,038*	*42,546*	*30,201*	*30,348*
	1977	*471,112*	*119,145*	*118,131*	*28,076*	*63,821*	*52,474*	*19,724*	*17,680*	*11,952*	*119,248*	*29,439*	*21,395*	*18,045*
Lincoln, N. C.	*1982*	*131,739*	*41,794*	*40,902*	*9,335*	*10,882*	*3,687*	*3,358*	*6,357*	*4,877*	*22,750*	*11,942*	*11,450*	*5,204*
	1977	*98,364*	*29,101*	*28,449*	*5,284*	*6,782*	*2,263*	*3,476*	*5,704*	*4,432*	*21,057*	*7,454*	*9,940*	*2,898*
Mecklenburg, N. C.	*1982*	*2,341,726*	*471,645*	*463,947*	*211,996*	*353,643*	*296,796*	*129,788*	*112,927*	*67,044*	*494,878*	*187,038*	*122,233*	*95,477*
	1977	*1,551,726*	*306,566*	*301,232*	*123,269*	*240,666*	*198,888*	*88,173*	*70,360*	*43,072*	*380,197*	*105,705*	*70,034*	*51,565*
Rowan, N. C.	*1982*	*341,154*	*97,121*	*95,542*	*25,743*	*22,292*	*9,770*	*22,202*	*14,464*	*9,201*	*56,846*	*31,604*	*18,755*	*14,423*
	1977	*232,416*	*61,191*	*60,131*	*16,578*	*19,403*	*8,325*	*14,703*	*9,837*	*6,343*	*40,779*	*20,426*	*13,321*	*8,605*
Union, N. C.	*1982*	*245,057*	*61,263*	*60,819*	*16,740*	*12,420*	*5,895*	*8,417*	*14,510*	*12,247*	*56,866*	*12,770*	*30,803*	*12,014*
	1977	*151,040*	*36,351*	*36,048*	*8,054*	*9,397*	*4,365*	*5,592*	*8,336*	*7,190*	*42,726*	*8,176*	*16,698*	*5,655*
COLUMBIA	1982	1,907,038	399,764	388,943	181,794	274,668	239,246	101,245	82,542	53,450	349,175	183,408	98,051	60,166
	1977	1,245,430	262,297	253,935	96,618	184,985	158,485	61,727	53,773	35,036	277,370	101,408	72,785	32,997
Lexington	1982	492,359	149,224	145,926	51,258	39,803	30,657	12,817	11,653	5,490	86,503	55,186	27,675	11,295
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409
Richland	1982	1,414,679	250,540	243,017	130,536	234,865	208,589	88,428	70,889	47,960	262,672	128,222	70,376	48,871
	1977	920,913	166,727	160,933	69,838	160,514	140,005	52,288	43,212	30,038	204,383	69,703	51,073	25,588
FLORENCE	1982	525,038	109,138	106,731	33,185	74,044	44,724	32,385	22,956	15,914	90,104	66,167	38,875	14,178
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Florence	1982	525,038	109,138	106,731	33,185	74,044	44,724	32,385	22,956	15,914	90,104	66,167	38,875	14,178
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
GREENVILLE - SPARTANBURG	1982	2,736,018	610,850	602,451	263,829	348,052	271,860	122,631	105,930	70,782	509,291	287,059	151,613	102,063
	1977	1,743,806	402,761	396,802	136,379	219,673	167,133	81,214	78,350	53,494	360,654	156,582	107,714	60,066
Greenville	1982	1,452,994	291,907	288,457	134,657	222,546	182,424	63,568	55,691	37,208	266,308	134,037	75,066	49,555
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200
Pickens	1982	302,054	89,094	88,467	33,621	12,704	3,816	15,545	12,614	9,183	58,888	31,235	21,525	14,925
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Spartanburg	1982	980,970	229,849	225,527	95,551	112,802	85,620	43,518	37,625	24,391	184,095	121,787	55,022	37,583
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813
ALL COUNTIES														
Abbeville	1982	45,473	19,719	19,363	2,427	2,671		1,349	1,580	1,417	6,848	3,148	1,161	2,970
	1977	33,713	13,976	13,709	1,472	2,098		1,062	1,224	1,114	6,220	2,479	926	1,866
☐ Aiken	1982	379,955	104,544	103,245	24,793	41,033	17,530	16,735	10,392	7,901	64,435	51,196	19,362	16,875
	1977	257,254	74,743	73,733	13,237	24,413	10,194	13,401	7,808	6,078	55,506	26,342	13,583	10,023
Allendale	1982	22,652	7,382	7,249	1,832	517		898	792	792	2,626	4,372	869	1,547
	1977	19,646	6,290	6,170	1,325	433		854	747	747	2,894	3,681	745	1,075
Anderson	1982	627,324	154,142	151,250	41,096	79,915	70,171	21,465	31,604	20,560	127,924	45,069	50,038	21,779
	1977	409,415	94,472	92,698	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Bamberg	1982	43,365	15,220	14,945	2,025	5,885		2,508	1,184	557	4,957	3,014	3,824	1,649
	1977	29,905	10,069	9,877	1,310	3,511		1,838	1,133	538	4,179	2,273	2,542	1,087
Barnwell	1982	57,579	22,736	22,326	2,111	2,466		2,228	2,797	2,700	13,182	4,225	2,208	1,578
	1977	43,240	15,573	15,276	1,339	1,888		1,922	2,233	2,155	11,313	3,181	1,810	1,194
Beaufort	1982	279,625	68,303	66,978	25,619	26,221	12,118	15,955	19,417	13,707	35,445	26,164	10,309	8,713
	1977	154,413	35,188	34,337	13,432	13,265	6,034	9,106	11,636	8,431	26,699	11,874	9,655	4,066
Berkeley	1982	175,995	73,540	72,103	10,627	8,747		2,210	5,730	3,739	18,724	20,792	10,315	6,702
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,895
Calhoun	1982	18,325	5,414	5,317	630	151		1,536	811	453	5,395	721	817	1,116
	1977	14,639	4,407	4,323	445	133		1,150	787	445	4,476	636	707	688
Charleston	1982	1,369,323	249,646	242,122	153,387	221,803	171,082	79,833	60,193	37,738	229,795	127,061	83,082	37,201
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Cherokee	1982	149,934	38,826	38,667	12,977	9,079		23,372	3,416	2,469	22,769	16,261	9,753	6,455
	1977	103,972	28,764	28,615	7,538	6,109		13,290	3,237	2,369	20,045	9,124	6,136	3,848
Chester	1982	92,890	28,309	27,798	7,198	5,522		4,627	3,061	2,627	18,534	11,455	2,976	6,017
	1977	65,006	19,796	19,418	4,109	4,157		3,872	2,482	2,162	14,145	7,225	2,228	3,037
Chesterfield	1982	124,169	42,543	42,272	6,065	9,910		3,461	4,762	3,336	21,955	7,896	7,200	7,905
	1977	78,152	25,232	25,044	3,323	5,023		2,730	2,671	1,891	17,787	5,325	3,847	3,855
Clarendon	1982	85,486	26,657	26,175	5,977	6,355		2,640	1,153	750	12,012	12,139	8,014	3,195
	1977	57,354	16,441	16,127	3,040	3,782		1,820	1,142	750	9,972	10,062	5,127	2,024
Colleton	1982	83,900	24,681	24,607	6,064	9,928	4,484	3,397	3,409	1,706	7,458	10,016	6,044	4,556
	1977	58,888	19,919	19,839	3,445	5,998	2,665	2,889	2,532	1,279	6,397	5,676	4,009	2,712
Darlington	1982	185,338	48,023	47,682	16,568	13,673	4,332	7,461	4,607	3,691	28,209	19,443	8,676	10,237
	1977	127,119	37,622	37,315	8,199	11,330	3,522	5,370	4,625	3,794	19,952	12,940	5,258	5,532
Dillon	1982	117,753	33,673	33,267	3,469	8,473		5,047	4,768	3,979	15,360	17,586	6,118	5,096
	1977	69,904	20,343	20,076	2,130	4,464		2,992	2,614	2,213	11,233	9,694	3,829	2,694
Dorchester	1982	176,130	56,586	55,929	9,302	14,751	3,436	2,284	7,651	4,974	37,751	16,471	11,144	6,427
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
Edgefield	1982	43,976	9,836	9,659	594	1,112		1,702	2,407	2,407	19,241	3,389	1,745	1,669
	1977	36,046	6,796	6,666	447	776		1,493	1,758	1,758	17,733	2,547	1,607	1,118
Fairfield	1982	51,721	19,538	19,186	2,251	2,889		2,140	709	456	8,834	6,690	3,648	2,285
	1977	36,474	13,846	13,582	1,436	2,430		1,517	772	502	6,474	4,324	2,464	1,430
Florence	1982	525,038	109,138	106,731	33,185	74,044	44,724	32,385	22,956	15,914	90,104	66,167	38,875	14,178
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Georgetown	1982	175,287	37,996	37,852	20,426	13,525		10,669	5,463	4,074	37,645	12,762	13,352	6,614
	1977	107,241	28,125	27,988	8,706	6,661		6,429	4,373	3,304	24,453	8,443	7,834	3,482
Greenville	1982	1,452,994	291,907	288,457	134,657	222,546	182,424	63,568	55,691	37,208	266,308	134,037	75,066	49,555
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200
Greenwood	1982	250,498	54,109	53,658	16,340	28,680	23,830	8,428	10,698	8,793	34,940	26,464	16,992	8,071
	1977	178,976	42,664	42,263	9,918	18,271	14,880	7,947	10,159	8,528	30,337	14,861	12,346	5,972
Hampton	1982	73,955	24,760	24,313	2,140	7,820	3,770	2,742	3,680	1,946	10,233	7,449	7,548	2,697
	1977	43,880	13,869	13,604	1,206	3,793	1,798	2,112	2,042	1,092	8,406	4,680	4,225	1,136
Horry	1982	667,992	114,964	110,278	99,513	88,799	40,577	41,657	27,539	17,642	117,088	30,358	47,789	23,460
	1977	397,573	75,526	72,095	49,391	52,572	23,814	23,621	15,945	10,454	77,812	20,390	32,706	12,297
Jasper	1982	54,977	10,985	10,755	6,560	237		1,802	863	617	6,177	10,654	9,159	290
	1977	31,353	6,370	6,230	3,127	227		962	603	438	4,265	6,542	4,719	211
Kershaw	1982	127,060	37,590	37,406	8,436	14,037	5,603	1,982	4,868	3,976	25,163	12,403	10,367	3,066
	1977	96,041	28,444	28,275	5,179	9,325	3,660	1,645	4,297	3,560	21,126	9,085	7,859	2,117
Lancaster	1982	187,585	54,050	52,273	11,293	18,594	10,333	6,796	9,300	6,086	31,950	18,618	13,339	9,258
	1977	112,081	32,349	31,133	5,052	12,151	6,636	4,724	6,004	3,974	22,369	8,896	8,282	4,339
Laurens	1982	148,009	43,151	42,978	10,160	18,276	16,966	5,519	3,630	3,282	29,838	14,792	5,991	6,060
	1977	105,064	28,522	28,377	6,116	12,485	11,367	3,786	3,238	2,974	25,540	9,590	4,919	3,362
Lee	1982	31,815	11,247	11,036	3,329	2,342		1,506	897	897	5,472	2,313	1,234	432
	1977	23,103	8,745	8,572	1,960	1,515		1,093	632	632	4,883	1,392	756	267
Lexington	1982	492,359	149,224	145,926	51,258	39,803	30,657	12,817	11,653	5,490	86,503	55,186	27,675	11,295
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409
McCormick	1982	11,499	6,705	6,494	516	297		52	180	180	1,043	1,431	182	741
	1977	9,174	5,245	5,056	349	260		45	186	186	965	1,160	173	498
Marion	1982	100,862	34,911	34,511	3,886	8,765		4,703	4,938	3,715	17,253	8,671	2,789	4,534
	1977	73,339	25,072	24,758	2,584	6,242		4,178	3,900	2,973	14,201	5,916	1,836	3,126
Marlboro	1982	87,154	30,650	30,422	5,775	7,962		1,920	2,175	1,792	19,751	7,600	2,738	4,186
	1977	54,260	18,837	18,677	2,784	3,899		1,747	2,075	1,734	12,721	4,375	2,413	1,981
Newberry	1982	114,413	26,848	26,235	5,553	9,660		3,827	5,126	4,023	30,745	15,079	5,652	5,298
	1977	83,961	21,647	21,050	3,410	5,835		3,327	4,187	3,331	23,636	9,307	4,156	3,070
Oconee	1982	177,147	48,789	47,908	7,941	11,787	2,349	9,658	7,593	6,008	33,469	12,632	15,931	10,543
	1977	111,773	32,904	32,276	5,026	8,283	1,625	5,420	5,370	4,308	23,408	8,046	8,025	4,904
Orangeburg	1982	296,426	61,855	60,541	22,171	29,210	18,753	10,696	9,334	6,911	54,558	42,166	24,962	11,070
	1977	222,009	49,128	48,032	13,243	21,531	13,536	8,876	8,200	6,163	50,891	26,833	17,466	6,828
Pickens	1982	302,054	89,094	88,467	33,621	12,704	3,816	15,545	12,614	9,183	58,888	31,235	21,525	14,925
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Richland	1982	1,414,679	250,540	243,017	130,536	234,865	208,589	88,428	70,889	47,960	262,672	128,222	70,376	48,871
	1977	920,913	166,727	160,933	69,838	160,514	140,005	52,288	43,212	30,038	204,383	69,703	51,073	25,588
Saluda	1982	31,796	12,412	12,189	1,047	1,347		530	807	359	6,130	3,680	1,849	1,944
	1977	24,025	8,885	8,715	664	1,032		493	710	318	5,016	2,716	1,777	1,260
Spartanburg	1982	980,970	229,849	225,527	95,551	112,802	85,620	43,518	37,625	24,391	184,095	121,787	55,022	37,583
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Sumter	1982	364,544	77,225	75,637	23,577	36,581	27,866	22,635	15,942	10,886	80,965	33,980	27,300	10,929
	1977	225,804	48,937	47,697	11,844	18,872	14,120	15,805	11,783	8,137	56,052	18,927	19,472	5,393
Union	1982	83,858	26,720	26,237	4,824	5,845		4,046	2,055	1,902	10,051	10,430	8,157	5,288
	1977	64,992	20,692	20,297	3,131	3,998		3,880	1,800	1,653	9,981	6,768	6,437	3,298
Williamsburg	1982	91,248	24,135	23,699	3,648	5,737		4,917	4,141	3,991	23,742	9,597	2,751	3,333
	1977	63,093	16,813	16,492	1,887	3,622		3,610	3,945	3,801	18,147	6,270	2,383	1,930
York	1982	435,649	113,699	112,284	48,702	45,828	36,986	19,022	12,433	8,718	82,471	36,947	26,893	18,241
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
TOTAL METRO COUNTIES	1982	8,332,470	1,871,909	1,835,058	766,715	1,108,841	855,035	397,810	339,431	223,776	1,509,670	834,170	489,373	283,632
	1977	5,394,076	1,235,394	1,207,747	398,155	732,535	557,487	263,214	238,815	160,601	1,151,851	456,477	337,580	162,507
TOTAL STATE	1982	12,810,781	3,021,871	2,964,971	1,119,657	1,523,194	1,026,016	620,216	513,533	351,903	2,308,708	1,261,768	780,817	466,434
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	536,254	264,204
SOUTH DAKOTA														
SIOUX FALLS	1982	836,643	130,563	125,211	74,863	118,978	104,962	31,942	31,678	16,442	130,167	125,200	41,709	44,680
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Minnehaha	1982	836,643	130,563	125,211	74,863	118,978	104,962	31,942	31,678	16,442	130,167	125,200	41,709	44,680
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
ALL COUNTIES														
Aurora	1982	5,863	1,179	1,026	488	127			172	172	206	1,476	449	
	1977	4,225	836	727	397	117			150	150	211	1,038	504	
Beadle	1982	87,991	19,925	19,652	6,474	5,406	4,712	6,108	2,848	1,231	20,769	9,183	5,513	5,299
	1977	68,213	11,824	11,649	4,432	5,409	3,925	4,504	2,872	1,268	20,408	6,393	4,881	3,696
Bennett	1982	11,428	2,302	2,293	1,026	60		309	156	156	4,332	2,232	225	124
	1977	8,099	1,601	1,594	529	48		212	176	176	3,456	1,253	232	110
Bon Homme	1982	25,599	6,128	5,714	2,755	294		267	1,451	932	3,912	4,920	1,701	292
	1977	17,371	3,868	3,600	1,680	297		248	1,034	678	3,471	2,823	1,906	280
Brookings	1982	115,862	30,471	30,150	12,329	3,767		6,640	3,709	1,385	15,571	13,722	12,361	6,018
	1977	70,553	14,420	14,253	7,693	2,949		4,668	2,837	1,082	13,346	6,524	8,985	3,099
Brown	1982	243,414	50,805	50,411	29,383	33,464	26,950	11,064	12,683	6,959	45,376	14,938	14,680	9,538
	1977	157,250	28,871	28,616	13,980	20,062	15,909	8,765	10,131	5,671	35,916	10,558	13,058	5,644
Brule	1982	42,230	4,724	4,560	3,985	600		1,225	465		6,699	13,633	2,245	1,648
	1977	23,939	3,060	2,940	2,392	551		853	353		4,673	6,642	2,114	742
Buffalo	1982	248	57	57	43							108		
	1977	221	51	51	37							100		
Butte	1982	40,303	11,720	11,313	2,846	2,541		3,713	322		6,064	4,715	1,971	912
	1977	28,726	7,430	7,138	1,794	1,682		2,395	257		5,709	3,479	2,328	731
Campbell	1982	3,889	1,616	1,559	568	52		73	30	30	726	437	84	
	1977	2,684	874	840	419	47		56	31	31	709	292	92	
Charles Mix	1982	25,349	8,392	8,101	2,519	1,131		267	492	340	3,453	2,914	2,386	880
	1977	17,780	4,891	4,699	1,970	635		276	461	318	3,025	1,816	2,022	761
Clark	1982	11,522	1,795	1,701	1,918			123	215	215	3,373	526	1,391	1,590
	1977	8,645	1,233	1,167	1,035			103	234	234	3,142	406	1,172	964
Clay	1982	38,911	11,397	11,016	5,750	1,274		2,159	1,089	552	4,913	1,780	2,108	2,321
	1977	26,959	6,370	6,127	3,446	1,153		1,534	1,369	709	4,877	1,589	1,753	1,268
Codington	1982	139,915	24,772	23,917	13,391	16,850	12,160	9,051	6,996	3,151	27,643	14,212	8,389	4,744
	1977	91,227	16,700	16,044	6,617	10,427	7,424	5,028	5,003	2,300	22,718	7,351	7,212	2,815
Corson	1982	7,389	1,389	1,340	623	414		31	93		79	695	612	516
	1977	5,756	1,302	1,251	559	340		35	91		107	630	736	349
Custer	1982	23,620	6,024	5,814	5,443	109		35	69	69	4,083	3,235	735	603
	1977	13,484	2,875	2,762	2,750	107		35	82	82	3,028	1,776	601	330
Davison	1982	131,456	35,989	34,744	12,446	13,848	8,986	8,592	3,053	2,180	18,943	10,341	14,415	1,775
	1977	87,477	18,227	17,511	6,853	9,031	5,791	6,128	3,132	2,280	17,685	7,092	10,794	1,413
Day	1982	19,183	4,768	4,570	2,052	535		624	395	249	5,950	1,176	586	1,456
	1977	14,919	3,166	3,020	1,321	445		551	349	226	5,487	961	611	822
Deuel	1982	7,014	1,213	1,019	1,485	266		304	97	97	1,530	725	216	431
	1977	5,433	769	646	1,068	223		270	113	113	1,509	551	226	270
Dewey	1982	10,560	4,878	4,708	956	749		198	51	51	1,069	2,102	181	
	1977	8,793	3,454	3,318	740	590		195	66	66	1,452	1,814	211	

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Douglas	1982	12,433	3,625	3,313	563	306		175	322		2,794	2,663	1,204	298
	1977	7,133	1,649	1,505	456	233		131	219		1,986	1,105	884	136
Edmunds	1982	14,801	4,606	4,355	1,213	119		452	252	252	4,870	907	1,219	508
	1977	9,002	2,327	2,197	675	93		263	218	218	2,911	576	1,197	283
Fall River	1982	40,207	10,112	9,761	5,133	1,262		1,699	1,779	672	6,428	5,622	2,981	977
	1977	26,493	5,435	5,221	2,573	1,058		1,191	1,236	477	5,846	3,155	2,137	740
Faulk	1982	5,451	857	826	626	73		137	27	27	970	488	1,516	177
	1977	4,950	619	595	498	70		116	31	31	1,162	399	1,487	160
Grant	1982	34,872	5,263	5,057	3,452	681		1,865	1,868	1,136	5,749	7,876	2,099	1,257
	1977	22,450	3,314	3,170	2,067	506		1,056	1,210	751	5,681	4,137	1,576	697
Gregory	1982	22,706	7,016	6,773	1,481	1,265		488	453	47	3,457	4,623	1,799	859
	1977	17,135	4,418	4,244	1,027	964		381	454	49	3,541	3,220	1,634	602
Haakon	1982	12,879	2,287	2,052	1,559	362		150	778	563	5,533	732	741	315
	1977	8,955	1,464	1,311	912	292		138	588	434	3,993	580	472	216
Hamlin	1982	12,853	3,366	3,248	777			36	52	52	89	5,153	1,740	693
	1977	8,051	1,913	1,838	618			35	61	61	107	2,993	1,411	426
Hand	1982	23,441	8,286	8,077	900	820		823	215	215	2,987	3,686	2,768	2,154
	1977	14,445	3,975	3,856	721	492		668	235	235	3,174	1,691	1,785	1,055
Hanson	1982	3,736	584	564	553	49			403	403	46	1,968	90	
	1977	2,937	428	412	390	47			376	376	54	1,505	106	
Harding	1982	3,818	169	161	226	104		38	28	28	471	1,837	556	295
	1977	2,523	116	111	155	93		35	31	31	440	952	490	147
Hughes	1982	85,052	27,675	26,718	8,810	2,104		6,579	3,503	2,131	12,670	8,624	3,669	1,315
	1977	59,041	14,804	14,222	4,701	1,830		4,953	2,804	1,740	12,362	5,184	4,211	1,136
Hutchinson	1982	32,680	7,142	6,767	1,937	361		699	289	289	2,626	8,059	3,091	4,988
	1977	21,314	3,955	3,741	1,330	376		524	359	359	2,627	4,154	3,200	2,551
Hyde	1982	3,492	1,271	1,2[illegible]	120			153	127	127	169	1,036	411	
	1977	3,149	996	957	92			142	142	142	214	890	515	
Jackson	1982	15,723	1,423	1,390	715	103			36	36	885	11,183	1,068	
	1977	7,695	733	713	527	76			31	31	747	4,554	763	
Jerauld	1982	5,284	1,694	1,635	416	226		149			226	828	467	135
	1977	4,388	1,274	1,224	320	137		144			291	713	579	119
Jones	1982	15,103	2,444	2,358	402	82		87	26	26	3,549	7,854		305
	1977	9,494	1,666	1,601	289	77		89	31	31	3,317	3,524		271
Kingsbury	1982	16,453	4,906	4,544	1,570	954		99	854	665	2,465	1,809	1,198	586
	1977	13,902	3,793	3,506	1,133	698		105	824	655	2,604	1,507	1,455	474
Lake	1982	46,727	11,088	10,704	4,990	2,762		2,546	790	573	12,914	3,773	3,290	1,023
	1977	32,147	5,975	5,642	2,623	1,766		2,012	874	647	10,285	3,007	2,812	816
Lawrence	1982	87,206	28,321	23,417	14,341	2,716		6,003	1,901	880	11,141	5,164	6,073	1,903
	1977	53,926	13,008	10,736	6,571	2,225		3,827	1,486	702	11,256	3,712	5,728	1,308
Lincoln	1982	29,728	6,736	6,20[illegible]	4,294	397		1,373	934	934	3,481	4,668	2,890	2,162
	1977	21,439	4,319	3,968	2,620	323		804	625	625	3,673	3,746	2,602	1,122
Lyman	1982	12,661	5,362	5,206	622			47			588	4,452	1,183	93
	1977	8,503	3,325	3,213	534			43			635	2,728	911	86
McCook	1982	18,571	2,193	1,989	1,724	228		236	34	34	2,383	6,721	3,653	154
	1977	12,712	1,725	1,561	1,055	161		180	31	31	2,417	3,779	2,381	124
McPherson	1982	8,330	2,610	2,425	485	83		345	202	194	677	924	892	578
	1977	6,185	1,782	1,653	372	69		235	194	188	781	567	927	395
Marshall	1982	15,434	3,078	2,972	2,098	518		219	821	608	4,090	1,669	1,483	521
	1977	12,247	2,064	1,983	1,309	421		215	644	486	3,716	1,322	1,498	396
Meade	1982	57,920	19,340	18,670	3,016	2,064		3,163	543	357	9,068	10,772	4,403	2,023
	1977	39,280	13,485	12,955	2,080	1,863		1,828	592	397	6,844	5,245	3,952	1,170
Mellette	1982	1,581	182	182	76	156		126	177			307		107
	1977	1,456	164	164	63	165		123	207			276		96
Miner	1982	8,903	2,193	1,939	1,114	91			355	355	882	878	1,608	298
	1977	7,007	1,399	1,236	798	88			382	382	1,068	717	1,373	235
Minnehaha	1982	836,643	130,563	125,211	74,863	118,978	104,962	31,942	31,678	16,442	130,167	125,200	41,709	44,680
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Moody	1982	25,866	4,320	3,506	1,479	175		406	82	82	11,950	1,356	2,323	835
	1977	13,677	2,191	1,775	875	135		339	91	91	6,272	1,043	1,193	471
Pennington	1982	547,221	112,082	110,467	71,578	62,279	48,203	19,213	33,376	19,162	93,426	32,404	46,310	13,848
	1977	323,573	50,086	49,311	31,089	42,519	32,426	13,477	20,039	11,743	75,105	19,220	34,725	8,098
Perkins	1982	17,862	5,140	4,962	1,344	771		1,031	734	734	1,042	2,090	1,851	368
	1977	13,495	3,386	3,253	958	667		920	446	446	1,387	1,355	1,988	318

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Potter	1982	12,647	4,330	4,180	1,158	941		144	429	243	2,094	390	1,435	986
	1977	8,984	2,547	2,447	802	622		132	350	203	1,708	327	1,374	666
Roberts	1982	28,536	4,793	4,510	3,224	3,174		359	469		2,681	7,927	4,020	816
	1977	20,660	3,407	3,200	2,193	1,956		339	576		2,989	4,253	3,521	580
Sanborn	1982	3,526	972	937	400	99		95	48	48	93	253	263	
	1977	2,590	635	610	333	80		69	61	61	107	225	292	
Shannon	1982	7,319	3,279	3,163	587							2,717		
	1977	4,865	2,535	2,435	361							1,538		
Spink	1982	28,532	6,420	6,083	3,683	728		801	406	323	4,727	5,177	1,195	1,426
	1977	20,036	3,997	3,781	2,017	687		689	463	377	4,690	3,234	1,311	757
Stanley	1982	7,472	3,881	3,746	971			140			1,584	287	212	
	1977	4,815	2,135	2,051	669			135			1,195	224	239	
Sully	1982	11,452	1,496	1,442	247			74	109		5,014	1,746	375	99
	1977	7,872	907	871	200			85	143		3,825	1,029	381	87
Todd	1982	13,310	3,993	3,854	872	689		27	22	22		4,160	1,495	
	1977	8,476	3,415	3,281	420	416		35	31	31		2,066	1,023	
Tripp	1982	37,043	8,422	8,129	1,519	1,975		2,387	3,263	1,328	4,824	7,229	1,602	394
	1977	26,157	5,085	4,885	1,283	1,659		1,526	2,181	905	5,841	3,885	1,592	361
Turner	1982	24,408	6,080	5,965	1,998	1,182		324	622	622	5,248	1,765	1,720	1,260
	1977	17,851	3,606	3,534	1,065	993		205	520	520	5,482	1,358	1,733	807
Union	1982	20,313	3,334	3,095	2,773	237		201	926	926	1,490	6,246	2,213	354
	1977	15,221	2,125	1,969	2,211	221		195	868	868	1,369	4,581	1,870	266
Walworth	1982	41,371	6,597	6,368	3,244	1,632		2,571	713	338	10,800	4,424	4,394	1,997
	1977	31,614	4 024	3,866	2,048	1,270		1,885	775	376	11,228	2,969	3,670	1,100
Yankton	1982	108,073	25,404	25,306	9,341	10,710	6,451	9,037	4,000	1,831	10,252	11,426	8,261	3,784
	1977	68,453	14,546	14,474	5,385	7,852	4,678	5,447	3,134	1,466	9,901	5,765	6,960	2,976
Ziebach	1982	2,865	449	449	336	90						387	264	128
	1977	1,631	358	358	172	93						168	225	104
TOTAL METRO COUNTIES	1982	836,643	130,563	125,211	74,863	118,978	104,962	31,942	31,678	16,442	130,167	125,200	41,709	44,680
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
TOTAL STATE	1982	3,414,250	734,928	707,567	349,310	304,033	212,424	147,222	128,032	70,474	561,291	432,530	241,982	132,916
	1977	2,183,784	405,932	389,535	190,073	192,979	127,083	105,695	93,997	53,117	477,827	240,764	202,533	82,383
TENNESSEE														
CHATTANOOGA	1982	1,859,795	459,542	446,887	146,007	303,248	246,439	87,561	71,204	45,152	257,002	229,676	99,483	55,561
	1977	1,339,964	293,593	284,605	94,862	185,423	148,663	59,823	53,982	34,966	306,711	126,365	72,862	38,776
Hamilton	1982	1,441,631	305,234	295,635	124,671	262,825	230,630	73,646	59,966	36,690	208,938	163,050	76,535	42,507
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Marion	1982	73,565	27,720	27,465	2,864	6,379		2,521	4,506	3,921	7,542	12,648	2,650	998
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	767
Sequatchie	1982	16,827	8,743	8,743	546	1,093		423	405	405	1,513	1,800	190	998
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	734
Catoosa, Ga.	*1982*	*146,050*	*43,714*	*41,735*	*9,019*	*29,165*	*15,809*	*2,878*	*2,232*	*1,343*	*13,272*	*23,697*	*11,181*	*6,979*
	1977	*66,667*	*18,741*	*17,806*	*3,231*	*12,795*	*6,843*	*1,495*	*1,889*	*1,159*	*9,444*	*10,209*	*4,344*	*3,015*
Dade, Ga.	*1982*	*41,684*	*15,207*	*15,207*	*1,772*	*870*		*1,216*	*1,577*	*1,125*	*3,813*	*11,627*	*3,386*	*845*
	1977	*25,418*	*8,592*	*8,592*	*1,021*	*924*		*779*	*1,209*	*879*	*2,724*	*6,949*	*1,834*	*496*
Walker, Ga.	*1982*	*140,038*	*58,924*	*58,102*	*7,135*	*2,916*		*6,877*	*2,518*	*1,668*	*21,924*	*16,854*	*5,541*	*3,234*
	1977	*110,811*	*42,684*	*42,042*	*4,849*	*2,904*		*7,578*	*2,911*	*1,966*	*20,702*	*12,527*	*4,320*	*2,677*
CLARKSVILLE - HOPKINSVILLE	1982	630,575	131,248	129,228	53,104	110,143	86,811	22,991	30,227	19,352	113,212	52,558	48,490	18,093
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Montgomery	1982	366,725	68,067	67,341	34,559	71,280	55,915	9,750	18,060	11,358	72,479	28,693	29,894	10,076
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Christian, Ky.	*1982*	*263,850*	*63,181*	*61,887*	*18,545*	*38,863*	*30,896*	*13,241*	*12,167*	*7,994*	*40,733*	*23,865*	*18,596*	*8,017*
	1977	*192,524*	*37,220*	*36,281*	*11,824*	*25,336*	*19,765*	*9,154*	*8,601*	*5,779*	*47,352*	*14,631*	*12,645*	*5,027*
JOHNSON CITY - KINGSPORT - BRISTOL	1982	1,947,709	492,403	480,578	142,406	304,309	255,167	82,453	68,985	42,964	324,881	197,572	157,227	50,530
	1977	1,267,612	275,099	267,614	80,029	174,713	142,115	56,430	53,024	33,947	306,409	101,638	111,084	31,949
Carter	1982	119,543	40,587	39,647	10,220	18,541	9,455	3,589	4,038	3,186	12,121	12,038	6,968	4,617
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Hawkins	1982	83,251	38,780	38,196	5,248	5,751		2,098	2,806	1,972	9,971	6,783	4,309	3,880
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210

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ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
JOHNSON CITY - KINGSPORT - BRISTOL (continued)														
Sullivan	1982	817,304	198,552	193,856	69,171	169,576	149,658	35,926	26,383	16,144	138,078	74,191	37,183	20,999
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Unicoi	1982	34,044	14,267	13,927	2,069	2,476		752	2,227	1,325	5,193	2,646	1,057	851
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Washington	1982	423,336	99,455	97,390	29,155	69,012	66,774	18,978	17,058	11,066	73,459	34,275	40,622	9,726
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	10,017	28,378	6,722
Bristol city, Va.	*1982*	*250,996*	*38,008*	*35,254*	*16,712*	*32,028*	*29,230*	*17,703*	*10,243*	*4,243*	*45,445*	*37,004*	*34,713*	*5,270*
	1977	*146,894*	*22,400*	*20,738*	*8,228*	*19,012*	*17,059*	*12,264*	*6,665*	*2,788*	*26,446*	*17,190*	*23,898*	*3,134*
Scott, Va.	*1982*	*71,576*	*26,237*	*25,920*	*2,015*	*2,110*		*420*	*2,617*	*1,498*	*19,983*	*4,203*	*4,684*	*2,481*
	1977	*42,083*	*14,054*	*13,869*	*1,318*	*1,674*		*328*	*2,040*	*1,182*	*12,509*	*3,036*	*2,395*	*1,500*
Washington, Va.	*1982*	*147,659*	*36,517*	*36,388*	*7,816*	*4,815*		*2,987*	*3,613*	*3,530*	*20,631*	*26,432*	*27,691*	*2,706*
	1977	*86,760*	*21,345*	*21,247*	*5,225*	*3,529*		*2,310*	*2,553*	*2,495*	*15,668*	*12,925*	*12,967*	*1,589*
KNOXVILLE	**1982**	**2,754,783**	**636,448**	**618,292**	**250,747**	**498,648**	**413,647**	**110,321**	**118,176**	**77,329**	**364,708**	**283,970**	**170,805**	**91,537**
	1977	1,853,359	383,637	371,412	151,013	274,559	224,198	74,409	82,413	55,092	397,376	153,448	123,505	57,481
Anderson	1982	318,125	85,795	84,140	14,767	69,661	54,812	6,160	9,321	5,138	58,932	27,634	17,170	9,989
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931
Blount	1982	336,498	80,861	79,578	21,139	55,777	46,014	10,360	10,744	7,874	68,437	22,758	40,799	13,402
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,576	6,457	68,583	13,743	26,213	8,411
Grainger	1982	24,973	13,014	12,763	1,156	442			654	654	3,883	4,120	389	639
	1977	19,123	8,096	7,931	905	275			542	542	4,833	3,087	346	441
Jefferson	1982	85,335	38,858	38,653	4,305	5,619		1,247	3,000	2,528	8,243	10,796	3,690	4,255
	1977	54,854	20,941	20,808	2,647	2,925		999	1,902	1,629	9,817	6,555	3,176	2,378
Knox	1982	1,767,378	359,442	347,573	157,779	353,568	312,821	82,211	85,817	55,051	209,793	204,258	100,182	56,519
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355
Sevier	1982	207,284	50,315	47,422	50,968	13,066		10,279	8,062	5,761	12,806	13,570	7,928	6,381
	1977	123,915	25,864	24,331	27,033	7,080		5,976	5,346	3,862	13,647	7,806	6,545	3,725
Union	1982	15,190	8,163	8,163	633	515		64	578	323	2,614	834	647	352
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
MEMPHIS	**1982**	**4,092,225**	**1,045,330**	**1,019,880**	**340,440**	**625,477**	**522,924**	**197,453**	**179,736**	**112,984**	**653,481**	**425,718**	**155,250**	**143,509**
	1977	2,949,115	640,619	622,290	215,245	428,572	352,533	153,495	137,548	88,457	688,521	253,240	114,026	88,034
Shelby	1982	3,644,264	905,493	882,400	319,737	585,127	496,043	188,252	170,362	105,388	568,306	344,324	135,129	129,109
	1977	2,639,189	557,864	540,988	201,636	402,466	335,651	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Tipton	1982	76,859	25,224	25,079	3,537	9,950	5,621	2,060	2,319	1,855	11,986	5,167	8,468	2,764
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Crittenden, Ark.	*1982*	*246,859*	*57,167*	*56,162*	*10,842*	*14,819*	*8,365*	*5,919*	*4,213*	*3,590*	*54,434*	*69,538*	*8,294*	*8,030*
	1977	*160,667*	*34,490*	*33,847*	*7,049*	*10,583*	*5,930*	*3,595*	*3,588*	*3,126*	*47,258*	*32,407*	*7,606*	*4,939*
De Soto, Miss.	*1982*	*124,243*	*57,446*	*56,239*	*6,324*	*15,581*	*12,895*	*1,222*	*2,842*	*2,151*	*18,755*	*6,689*	*3,359*	*3,606*
	1977	*86,412*	*31,482*	*30,787*	*4,158*	*8,828*	*7,198*	*1,067*	*2,352*	*1,826*	*20,200*	*6,873*	*3,378*	*2,179*
NASHVILLE	**1982**	**4,403,521**	**1,026,099**	**1,008,164**	**430,271**	**684,637**	**557,818**	**171,601**	**190,803**	**115,721**	**737,256**	**493,449**	**181,649**	**129,376**
	1977	2,897,312	585,467	574,383	240,849	388,569	311,805	128,118	124,585	77,382	748,296	242,669	130,506	82,096
Cheatham	1982	36,513	17,974	17,681	1,918	1,163		518	200	200	4,473	3,855	3,322	847
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Davidson	1982	3,047,343	619,400	608,056	335,558	587,412	497,934	108,431	147,330	87,380	508,982	327,105	76,281	81,254
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Dickson	1982	119,758	44,451	43,573	7,266	10,845	4,526	6,299	5,194	3,632	15,176	9,091	4,558	4,562
	1977	81,776	24,783	24,176	4,247	5,397	2,931	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Robertson	1982	119,088	29,528	29,394	6,013	10,893	4,717	5,070	3,074	2,097	33,190	10,921	4,811	5,020
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1982	389,668	105,645	104,249	33,502	40,345	34,378	22,084	14,936	10,932	52,694	45,733	34,172	8,561
	1977	227,554	50,804	50,078	19,661	18,986	15,905	12,607	3,350	6,190	50,822	21,955	20,451	5,227
Sumner	1982	288,214	100,548	99,565	18,440	13,329	6,227	11,316	6,373	3,945	45,408	26,867	36,346	12,746
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Williamson	1982	246,265	66,200	64,215	15,113	10,629	4,999	9,887	5,496	1,625	54,229	43,541	8,968	10,381
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1982	156,672	42,353	41,431	12,461	10,021	5,037	7,996	8,200	5,910	25,104	26,336	13,191	6,005
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,284	4,763	3,497	29,541	14,686	7,754	3,277
ALL COUNTIES														
Anderson	1982	318,125	85,795	84,140	14,767	69,661	54,812	6,160	9,321	5,138	58,932	27,634	17,170	9,989
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931
Bedford	1982	81,185	23,427	22,975	5,660	8,228	3,222	2,864	5,497	2,329	13,309	7,834	3,872	2,842
	1977	65,701	17,070	16,722	3,866	5,276	2,045	2,617	4,298	1,847	16,544	4,632	3,260	2,099

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Benton	1982	42,620	13,733	13,201	1,892	1,562		1,660	2,111	1,520	8,620	7,586	2,271	1,660
	1977	33,805	8,690	8,313	1,445	1,194		1,318	1,442	1,054	10,600	4,741	2,077	1,038
Bledsoe	1982	15,704	4,424	4,338	766	862		125	812	812	4,013	1,849	607	494
	1977	12,652	3,083	3,020	507	503		143	584	584	4,277	1,159	614	446
Blount	1982	336,498	80,861	79,578	21,139	55,777	46,014	10,360	10,744	7,874	68,437	22,758	40,799	13,402
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,576	6,457	68,583	13,743	26,213	8,411
Bradley	1982	320,375	90,806	88,961	25,144	49,089	40,263	8,689	10,453	7,940	64,355	26,897	22,962	8,822
	1977	233,184	50,030	48,775	14,849	28,050	22,543	7,506	8,531	6,655	72,193	16,352	20,203	5,318
Campbell	1982	117,790	35,971	35,760	12,043	7,624		2,912	2,878	2,663	17,360	20,617	4,667	4,400
	1977	84,880	22,328	22,173	7,747	4,245		2,410	2,493	2,306	20,462	12,328	3,392	2,690
Cannon	1982	21,862	9,773	9,734	440	1,588		423	959	724	5,295	356	466	811
	1977	18,380	6,371	6,241	396	1,042		405	909	699	6,519	327	502	641
Carroll	1982	78,597	21,765	21,646	3,915	8,959		3,726	3,561	3,320	12,663	11,914	5,300	2,588
	1977	63,560	14,469	14,374	2,737	5,085		2,613	3,126	2,913	16,489	7,259	4,377	1,904
Carter	1982	119,543	40,587	39,647	10,220	18,541	9,455	3,589	4,038	3,186	12,121	12,038	6,968	4,617
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Cheatham	1982	36,513	17,974	17,681	1,918	1,163		518	200	200	4,473	3,855	3,322	847
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Chester	1982	32,539	12,006	11,774	1,971	1,006		2,048	1,169	254	7,473	1,604	2,901	1,017
	1977	28,539	7,649	7,493	1,837	628		1,809	1,176	259	9,887	1,395	2,176	768
Claiborne	1982	64,550	19,425	19,048	2,822	4,146		650	4,396	2,106	6,351	6,045	7,516	3,588
	1977	39,815	9,600	9,404	1,829	1,951		622	2,650	1,287	6,411	4,087	4,911	1,835
Clay	1982	11,190	4,634	4,543	672	668		120	297	297	310	1,813	859	287
	1977	7,853	2,838	2,780	524	362		104	228	228	434	1,189	766	257
Cocke	1982	99,279	34,630	34,202	5,987	9,743	6,909	2,563	2,436	2,259	11,319	17,042	7,290	3,800
	1977	70,770	21,088	20,805	4,161	6,800	4,749	2,253	2,366	2,192	13,037	10,222	4,912	2,667
Coffee	1982	218,591	50,071	49,102	26,668	27,008	16,003	7,881	9,767	6,876	32,757	23,951	10,945	10,577
	1977	112,408	27,573	27,011	10,704	9,917	5,798	4,140	5,328	3,809	24,616	10,216	6,148	4,562
Crockett	1982	30,803	12,231	11,993	703	746		641	1,054	1,054	6,914	4,657	1,758	1,363
	1977	25,649	8,114	7,948	670	583		621	848	848	8,313	2,975	1,762	1,014
Cumberland	1982	120,583	31,415	31,119	8,195	9,800	4,967	5,478	2,173	1,714	15,627	22,525	11,511	2,536
	1977	69,891	16,501	16,328	4,589	4,962	2,485	2,920	1,505	1,201	15,649	10,437	5,992	1,779
Davidson	1982	3,047,343	619,400	608,056	335,558	587,412	497,934	108,431	147,330	87,380	508,982	327,105	76,281	81,254
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Decatur	1982	27,310	9,123	8,946	1,161	2,038		745	1,680	1,316	5,437	2,834	2,129	1,442
	1977	23,608	5,977	5,855	1,009	1,305		662	1,543	1,229	7,519	2,218	1,913	866
De Kalb	1982	51,833	20,003	19,615	2,178	1,713		1,803	2,674	2,674	14,949	3,015	2,271	1,785
	1977	29,591	8,456	8,283	1,132	741		1,050	1,734	1,734	11,533	1,888	1,228	964
Dickson	1982	119,758	44,451	43,573	7,266	10,845	4,526	6,299	5,194	3,632	15,176	9,091	4,558	4,562
	1977	81,776	24,783	24,176	4,247	5,397	2,231	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Dyer	1982	129,392	32,319	32,253	9,341	11,228	8,982	8,484	5,135	2,183	27,484	12,353	7,137	3,888
	1977	107,833	22,855	22,783	5,566	8,011	6,302	6,500	4,057	1,749	34,104	8,224	6,544	2,631
Fayette	1982	34,393	17,961	17,612	1,751	2,306		741	798	685	3,845	2,405	1,178	1,895
	1977	26 858	11,349	11,117	1,403	2,207		632	853	728	4,722	2,154	851	1,257
Fentress	1982	39,671	14,326	14,048	928	4,034		5,253	1,436	1,436	2,464	5,801	2,232	870
	1977	28,294	9,566	9,371	572	2,694		3,629	1,131	1,131	2,836	3,486	1,997	697
Franklin	1982	91,119	26,979	26,734	4,252	6,826		1,889	3,442	3,008	10,108	7,319	18,367	2,459
	1977	71,449	17,611	17,432	3,852	4,516		1,991	3,018	2,662	13,862	5,304	12,535	1,780
Gibson	1982	143,434	40,633	39,994	6,171	16,151	14,146	7,132	4,862	3,476	25,275	18,609	7,653	6,829
	1977	120,335	28,785	28,302	4,743	10,933	8,392	5,924	4,419	3,189	35,541	12,103	6,880	4,471
Giles	1982	81,240	21,138	20,898	5,028	3,570		5,067	4,720	4,464	8,176	13,176	3,662	4,794
	1977	61,659	15,484	15,292	3,450	2,529		3,342	3,530	3,347	11,692	8,171	3,606	2,723
Grainger	1982	24,973	13,014	12,763	1,156	442			654	654	3,883	4,120	389	639
	1977	19,123	8,096	7,931	905	275			542	542	4,833	3,087	346	441
Greene	1982	175,040	52,603	52,272	14,597	20,278	17,991	6,460	5,303	4,662	17,182	18,892	13,014	7,786
	1977	126,593	30,730	30,503	8,622	14,699	12,808	4,938	4,619	4,059	23,450	11,232	10,787	4,700
Grundy	1982	34,460	10,934	10,723	1,944	1,161		46	662	662	2,449	6,609	5,683	1,398
	1977	22,624	6,442	6,311	1,679	582		57	466	466	3,002	3,874	3,431	754
Hamblen	1982	237,484	63,225	62,857	15,893	45,600	36,323	10,467	5,724	3,303	31,734	22,317	16,574	9,224
	1977	166,731	37,067	36,811	9,452	25,546	20,011	8,325	5,304	3,105	38,244	12,846	14,835	5,187
Hamilton	1982	1,441,631	305,234	295,635	124,671	262,825	230,630	73,646	59,966	36,690	208,938	163,050	76,535	42,507
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Hancock	1982	9,182	5,007	4,909	51	373		619	552		329	510	583	853
	1977	6,843	3,046	2,984	50	363		453	462		505	463	682	546

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMR ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Hardeman	1982	64,960	22,372	21,939	2,105	9,402	6,012	1,070	1,406	515	8,466	7,107	6,647	3,300
	1977	49,524	13,890	13,607	1,608	5,491	3,462	1,012	1,246	463	11,380	4,991	5,392	2,000
Hardin	1982	78,889	26,587	26,072	6,641	11,686	5,886	1,325	2,656	2,467	9,070	5,440	9,467	2,224
	1977	51,587	13,372	13,099	3,346	5,536	2,755	1,378	2,219	2,061	10,374	4,288	6,221	1,378
Hawkins	1982	83,251	38,780	38,196	5,248	5,751		2,098	2,806	1,972	9,971	6,783	4,309	3,880
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210
Haywood	1982	52,056	17,130	16,797	4,474	7,046	4,691	1,381	3,501	2,332	7,925	5,145	2,223	1,722
	1977	41,745	11,761	11,521	3,190	4,316	2,831	1,367	2,608	1,764	9,756	3,864	2,157	1,139
Henderson	1982	67,693	27,114	26,590	3,292	5,232	3,737	1,853	2,715	1,077	10,085	8,484	4,207	2,571
	1977	49,784	14,438	14,143	2,267	3,403	2,395	1,737	2,173	874	12,816	5,899	3,740	1,482
Henry	1982	99,269	22,916	22,474	8,624	16,338	6,921	5,668	3,066	2,130	11,844	9,156	8,919	3,946
	1977	74,548	16,328	15,995	5,530	8,515	3,568	4,152	2,722	1,920	15,108	5,244	6,549	2,885
Hickman	1982	25,297	12,312	12,074	1,062	674		761	873	748	3,872	2,927	567	818
	1977	19,205	7,209	7,062	850	461		638	625	541	5,399	1,894	537	600
Houston	1982	10,576	5,857	5,743	831	200		212	113	113	370	1,236	558	1,003
	1977	8,136	4,143	4,058	603	180		184	124	124	532	923	540	703
Humphreys	1982	56,365	17,008	16,678	3,996	6,892		1,396	1,916	682	11,165	8,009	3,015	1,236
	1977	44,127	10,837	10,616	3,012	4,289		1,270	2,067	751	11,974	5,646	2,829	1,104
Jackson	1982	28,146	15,701	15,397	1,348	739		134	958	586	5,760	916	1,772	485
	1977	16,981	7,206	7,059	586	468		157	667	414	5,326	686	1,181	389
Jefferson	1982	85,335	38,858	38,653	4,305	5,619		1,247	3,000	2,528	8,243	10,796	3,690	4,255
	1977	54,854	20,941	20,808	2,647	2,925		999	1,902	1,629	9,817	6,555	3,176	2,378
Johnson	1982	31,569	13,314	13,057	1,267	3,034		508	972	648	4,007	3,717	2,667	1,333
	1977	23,134	7,995	7,832	787	1,993		486	830	562	4,939	2,631	1,889	895
Knox	1982	1,767,378	359,442	347,573	157,779	353,568	312,821	82,211	85,817	55,051	209,793	204,258	100,182	56,519
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355
Lake	1982	15,461	6,651	6,522	1,453	493		206	302	302	962	1,930	851	922
	1977	14,984	5,523	5,410	1,461	462		237	356	356	1,494	1,963	842	850
Lauderdale	1982	55,828	20,187	19,308	2,002	6,023	3,869	2,517	1,922	1,257	9,165	4,116	3,273	3,009
	1977	45,737	13,007	12,380	1,720	3,510	2,223	2,565	1,827	1,214	11,852	3,056	3,459	1,985
Lawrence	1982	112,692	30,958	29,568	4,591	12,581	7,414	3,972	6,429	4,706	23,350	6,614	8,691	5,383
	1977	91,384	21,180	20,131	2,976	7,426	4,317	3,187	4,929	3,665	30,052	4,398	6,749	3,276
Lewis	1982	20,709	7,582	7,435	673	1,082		483	1,255	1,255	3,713	2,089	632	263
	1977	16,885	4,698	4,602	488	784		415	943	943	4,912	1,561	553	206
Lincoln	1982	75,723	26,151	25,645	3,908	4,765	2,643	3,157	2,300	1,915	11,833	8,335	6,358	3,899
	1977	61,174	17,140	16,790	2,998	3,080	1,686	2,759	1,925	1,629	15,863	5,447	5,052	2,765
Loudon	1982	104,620	35,371	34,686	4,666	4,632		4,392	3,291	2,709	17,136	18,941	9,744	2,590
	1977	61,513	16,644	16,304	2,642	2,623		2,462	2,228	1,864	16,964	8,334	5,541	1,820
McMinn	1982	131,403	30,560	29,969	9,448	15,793	2,635	6,372	5,573	3,540	13,227	13,709	15,609	6,140
	1977	99,014	20,891	20,465	6,100	8,697	1,441	5,865	4,207	2,712	18,438	9,284	11,621	4,209
McNairy	1982	64,092	14,867	14,579	4,680	1,829		2,693	3,255	2,238	13,531	11,000	4,636	1,845
	1977	46,109	9,924	9,722	2,312	1,249		1,576	1,857	1,297	14,788	5,457	3,886	1,206
Macon	1982	52,537	26,714	26,199	1,297	1,474		1,549	1,407	1,135	3,408	5,226	5,979	2,376
	1977	32,373	13,497	13,222	1,029	928		945	967	793	4,445	2,739	3,947	1,249
Madison	1982	388,865	91,907	87,768	29,216	85,025	69,923	14,906	12,607	7,452	51,873	45,483	17,041	8,963
	1977	281,749	54,418	51,714	18,969	50,149	40,550	14,065	11,770	7,045	63,032	25,479	15,828	6,293
Marion	1982	73,565	27,720	27,465	2,864	6,379		2,521	4,506	3,921	7,542	12,648	2,650	998
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	767
Marshall	1982	82,098	25,982	25,478	2,877	2,982		1,940	2,272	1,931	16,936	16,333	2,038	3,653
	1977	53,163	13,362	13,089	1,649	1,678		1,573	1,724	1,482	19,039	6,912	1,316	2,295
Maury	1982	187,685	67,344	66,718	13,712	16,628	12,934	10,777	6,900	4,945	19,131	15,028	11,855	6,045
	1977	142,013	41,799	41,366	10,079	13,103	10,062	8,039	6,309	4,606	23,289	10,525	9,422	4,631
Meigs	1982	13,732	7,976	7,821	828	889		173	929	929	770	942	45	326
	1977	7,185	3,375	3,306	632	422		193	470	470	727	543	44	319
Monroe	1982	94,197	27,088	26,564	10,532	8,137		1,508	4,790	4,113	15,317	9,683	9,591	3,002
	1977	63,568	15,832	15,509	5,346	3,980		1,492	2,927	2,554	17,387	5,771	5,752	1,722
Montgomery	1982	366,725	68,067	67,341	34,559	71,280	55,915	9,750	18,060	11,358	72,479	28,693	29,894	10,076
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Moore	1982	4,476	2,253	2,209	32	68		67	67	67	44	532	77	50
	1977	3,022	1,430	1,401	26	51		52	76	76	73	314	74	50
Morgan	1982	18,727	9,697	9,510	384	382		335	334	334	1,462	5,394	240	60
	1977	13,405	6,131	6,006	276	271		231	358	358	2,342	3,099	247	50
Obion	1982	123,973	30,385	29,996	10,613	14,397	9,628	4,842	3,747	2,661	22,341	6,610	12,166	2,913
	1977	101,379	19,696	19,422	6,694	9,122	6,012	4,853	3,852	2,550	28,940	4,999	10,373	2,243

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Overton	1982	38,108	15,158	14,865	774	2,698		668	1,819	1,295	3,862	4,745	3,334	1,855
	1977	28,247	9,625	9,429	660	1,897		768	1,452	1,047	4,837	3,104	2,233	1,205
Perry	1982	10,334	4,286	4,203	553	160		263	364	364	2,037	1,306	572	633
	1977	8,629	2,898	2,839	460	125		187	332	332	2,447	1,024	542	447
Pickett	1982	7,105	2,266	2,222	648	192		113	87	87	706	1,383	930	123
	1977	5,425	1,627	1,594	534	175		122	84	84	849	822	620	118
Polk	1982	21,019	8,052	7,897	1,732	748		672	753	753	2,419	1,969	1,391	1,283
	1977	16,653	5,793	5,675	1,348	500		479	508	508	2,738	1,674	1,187	958
Putnam	1982	208,680	44,454	43,181	19,899	26,073	16,745	15,221	6,833	3,921	24,907	26,723	17,644	6,981
	1977	136,450	26,796	25,902	11,952	14,797	9,395	9,175	5,433	3,168	24,892	15,491	11,958	4,092
Rhea	1982	71,317	25,584	25,305	3,088	4,849		3,006	1,854	1,281	10,708	8,814	7,816	3,459
	1977	51,841	15,654	15,467	2,218	2,563		2,257	1,543	1,083	12,980	5,004	5,531	2,251
Roane	1982	167,154	52,732	52,636	11,076	7,141	4,312	4,729	6,455	5,281	37,110	18,045	13,184	9,657
	1977	113,150	29,575	29,489	6,935	4,263	2,539	3,790	4,392	3,651	34,893	9,977	9,253	5,248
Robertson	1982	119,088	29,528	29,394	6,013	10,893	4,717	5,070	3,074	2,097	33,190	10,921	4,811	5,020
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1982	389,668	105,645	104,249	33,502	40,345	34,378	22,084	14,936	10,932	52,694	45,733	34,172	8,561
	1977	227,554	50,804	50,078	19,661	18,986	15,905	12,607	8,350	6,190	50,822	21,955	20,451	5,227
Scott	1982	48,604	20,089	19,700	2,521	4,626		898	908	908	5,376	6,723	2,848	2,892
	1977	36,309	12,309	12,058	1,685	2,658		774	976	976	7,644	4,148	2,924	1,789
Sequatchie	1982	16,827	8,743	8,743	546	1,093		423	405	405	1,513	1,800	190	998
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	784
Sevier	1982	207,284	50,315	47,422	50,968	13,066		10,279	8,062	5,761	12,806	13,570	7,928	6,381
	1977	123,915	25,864	24,331	27,033	7,080		5,976	5,346	3,862	13,647	7,806	6,545	3,725
Shelby	1982	3,644,264	905,493	882,400	319,737	585,127	496,043	188,252	170,362	105,388	568,306	344,324	135,129	129,109
	1977	2,639,189	557,864	540,988	201,636	402,466	335,551	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Smith	1982	47,505	9,583	9,398	2,442	4,145		1,259	7,707	7,707	7,670	4,857	4,903	1,286
	1977	30,402	6,522	6,389	1,314	2,405		691	4,144	4,144	7,183	2,557	2,913	809
Stewart	1982	18,489	5,916	5,800	1,185	1,159		903	145	65	2,875	1,573	2,016	62
	1977	13,548	3,609	3,535	770	929		533	122	55	3,608	852	1,638	47
Sullivan	1982	817,304	198,552	193,856	69,171	169,576	149,658	35,926	26,383	16,144	138,078	74,191	37,183	20,999
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Sumner	1982	288,214	100,548	99,765	18,440	13,329	6,227	11,316	6,373	3,945	43,408	26,867	36,346	12,746
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Tipton	1982	76,859	25,224	25,079	3,537	9,950	5,621	2,060	2,319	1,855	11,986	5,167	8,468	2,764
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Trousdale	1982	29,971	10,578	10,341	448	1,278		770	463	27	8,055	2,751	1,327	484
	1977	22,082	5,008	4,891	375	591		484	453	27	10,766	1,365	1,042	412
Unicoi	1982	34,044	14,267	13,927	2,069	2,476		752	2,227	1,325	5,193	2,646	1,057	851
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Union	1982	15,190	8,163	8,163	633	515		64	578	323	2,614	834	647	352
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
Van Buren	1982	5,361	2,307	2,261	249	251		57	82	82	342	271	1,356	80
	1977	3,377	1,485	1,455	124	155		32	76	76	296	192	771	50
Warren	1982	107,337	35,628	35,349	6,516	10,776	7,664	6,569	4,892	4,606	13,665	7,602	2,244	4,614
	1977	86,414	22,051	21,855	4,558	7,529	5,274	5,415	3,812	3,588	19,000	5,847	8,444	3,300
Washington	1982	423,336	99,455	97,390	29,155	69,012	66,774	18,978	17,058	11,966	73,459	34,275	40,622	9,726
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	19,017	28,378	6,723
Wayne	1982	26,917	11,558	11,335	801	1,045		400	324	180	4,441	1,399	2,291	1,328
	1977	21,765	7,522	7,369	640	785		373	298	167	5,763	1,634	1,752	1,003
Weakley	1982	88,592	25,029	24,695	5,127	9,274	5,640	4,333	5,372	3,662	12,863	10,227	9,152	3,717
	1977	68,720	16,203	15,969	4,374	5,380	3,228	3,672	4,266	2,956	15,383	7,421	6,266	2,488
White	1982	69,084	25,952	25,450	2,587	968		2,328	1,484	1,089	22,616	3,926	3,430	2,481
	1977	51,116	12,956	12,692	1,631	686		1,742	1,194	889	22,937	2,710	3,169	1,512
Williamson	1982	246,265	66,200	64,215	15,113	10,629	4,999	9,887	5,496	1,625	54,229	43,541	8,968	10,381
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1982	156,672	42,353	41,431	12,461	10,021	5,037	7,996	8,200	5,910	25,104	26,336	13,191	6,005
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,384	4,763	3,497	29,541	14,686	7,754	3,277
TOTAL METRO COUNTIES	1982	14,255,653	3,394,669	3,316,135	1,282,795	2,385,295	1,985,561	619,917	617,109	386,360	2,211,550	1,463,034	695,459	447,438
	1977	9,842,559	2,028,506	1,974,740	765,782	1,431,669	1,173,110	450,533	441,964	283,209	2,370,824	791,705	512,519	284,926
TOTAL STATE	1982	19,592,094	5,014,387	4,906,676	1,637,166	2,947,408	2,305,021	824,789	816,758	532,192	3,023,763	2,058,988	1,089,173	646,458
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,725	1,150,756	814,884	411,993

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS														
ABILENE	**1982**	**731,801**	**156,479**	**145,786**	**55,337**	**76,939**	**69,509**	**37,951**	**28,880**	**17,825**	**164,725**	**85,176**	**51,750**	**13,481**
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
Taylor	1982	731,801	156,479	145,786	55,337	76,939	69,509	37,951	28,880	17,825	164,725	85,176	51,750	13,481
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
AMARILLO	**1982**	**1,398,577**	**300,690**	**288,585**	**133,520**	**162,187**	**120,093**	**86,920**	**73,654**	**49,153**	**306,336**	**87,994**	**117,214**	**27,797**
	1977	773,362	143,865	137,284	64,454	91,591	70,669	50,436	41,915	28,333	199,659	47,643	58,394	16,927
Potter	1982	902,046	150,601	143,583	105,091	125,483	115,602	64,576	50,020	29,287	171,389	67,472	62,501	20,165
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Randall	1982	496,531	150,089	145,002	28,429	36,704	4,491	22,344	23,634	19,866	134,947	20,522	54,713	7,632
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
AUSTIN	**1982**	**3,263,231**	**752,890**	**717,227**	**355,412**	**448,748**	**367,593**	**173,722**	**134,421**	**75,926**	**504,374**	**362,050**	**192,743**	**73,156**
	1977	1,719,703	359,712	341,291	179,844	210,822	168,072	101,351	81,309	46,929	361,817	132,504	109,455	40,392
Hays	1982	160,557	40,230	39,694	22,657	7,509		7,867	3,797	2,347	23,172	30,354	6,890	2,027
	1977	85,400	20,044	19,756	12,655	4,427		4,247	2,563	1,612	17,009	10,991	4,533	1,570
Travis	1982	2,839,899	625,113	595,428	312,517	433,988	367,593	154,661	126,185	70,663	422,256	305,488	164,745	65,175
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Williamson	1982	262,775	87,547	82,105	20,238	7,251		11,194	4,439	2,916	58,946	26,208	21,108	5,954
	1977	131,452	35,974	33,675	11,217	4,620		4,963	2,775	1,844	36,819	11,829	10,727	3,341
BEAUMONT - PORT ARTHUR	**1982**	**2,331,018**	**551,116**	**528,489**	**199,496**	**290,533**	**231,079**	**134,282**	**100,104**	**50,756**	**442,322**	**222,708**	**159,501**	**56,899**
	1977	1,329,457	297,134	283,586	96,606	165,123	128,318	74,440	63,146	32,704	320,944	92,741	88,236	37,319
Hardin	1982	184,663	51,376	50,817	5,397	4,965	2,228	3,184	1,619	1,262	48,538	21,981	32,132	6,427
	1977	110,206	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Jefferson	1982	1,723,257	381,289	363,965	172,707	254,064	218,054	110,416	82,175	40,429	317,719	128,641	94,236	39,919
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Orange	1982	423,098	118,451	113,707	21,392	31,504	10,797	20,682	16,310	9,065	76,065	72,086	33,133	10,553
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
BRAZORIA	**1982**	**810,768**	**266,506**	**256,284**	**62,168**	**95,924**	**44,578**	**48,921**	**20,852**	**14,420**	**110,221**	**62,939**	**79,636**	**21,140**
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Brazoria	1982	810,768	266,506	256,284	62,168	95,924	44,578	48,921	20,852	14,420	110,221	62,939	79,636	21,140
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
BROWNSVILLE - HARLINGEN	**1982**	**901,664**	**265,574**	**255,996**	**70,073**	**156,010**	**118,573**	**52,513**	**69,914**	**28,538**	**114,590**	**54,315**	**32,422**	**15,861**
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Cameron	1982	901,664	265,574	255,996	70,073	156,010	118,573	52,513	69,914	28,538	114,590	54,315	32,422	15,861
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
BRYAN - COLLEGE STATION	**1982**	**492,656**	**82,015**	**79,375**	**54,657**	**61,851**	**59,055**	**29,033**	**16,572**	**12,097**	**91,584**	**38,274**	**41,025**	**33,041**
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brazos	1982	492,656	82,015	79,375	54,657	61,851	59,055	29,033	16,572	12,097	91,584	38,274	41,025	33,041
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
CORPUS CHRISTI	**1982**	**1,643,010**	**453,461**	**436,731**	**136,869**	**210,378**	**166,592**	**68,977**	**66,992**	**41,974**	**329,631**	**197,611**	**54,592**	**35,947**
	1977	1,048,762	254,274	243,264	85,958	132,478	104,520	48,080	45,179	29,088	259,099	87,440	43,667	27,154
Nueces	1982	1,385,487	340,241	325,000	126,758	201,969	166,592	59,822	64,098	39,886	270,281	162,201	47,899	31,041
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
San Patricio	1982	257,523	113,220	111,731	10,111	8,409		9,155	2,894	2,088	59,350	35,410	6,693	4,906
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
DALLAS	**1982**	**12,849,943**	**2,493,889**	**2,400,836**	**1,307,293**	**1,519,115**	**1,332,094**	**757,781**	**663,447**	**374,161**	**2,617,329**	**1,108,890**	**347,941**	**530,563**
	1977	6,944,577	1,272,635	1,218,843	635,558	901,551	779,939	378,358	348,482	200,966	1,718,078	459,102	226,352	257,004
Collin	1982	548,807	163,478	159,383	42,708	23,150	10,663	32,355	13,754	10,829	120,509	39,493	22,597	43,611
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Dallas	1982	11,234,280	2,004,218	1,923,546	1,171,803	1,394,781	1,260,799	688,526	612,235	343,408	2,264,763	964,969	285,171	457,740
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Denton	1982	578,471	173,768	170,367	60,877	69,273	51,500	22,353	26,194	13,506	115,810	38,843	22,551	17,610
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
Ellis	1982	238,217	83,533	81,196	14,198	20,474	9,132	8,045	4,696	2,657	55,571	24,958	8,452	6,960
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,458	5,495	5,687
Kaufman	1982	187,696	59,438	58,697	11,698	11,370		6,254	4,112	2,539	42,607	22,331	7,543	4,211
	1977	109,554	29,010	28,617	6,191	5,681		3,849	2,896	1,801	33,155	10,515	5,706	2,823
Rockwall	1982	62,472	9,454	7,647	6,009	67		248	2,456	1,222	18,069	18,296	1,627	431
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
DALLAS - FORT WORTH CONSOLIDATED AREA	***1982***	***18,953,649***	***3,533,943***	***3,388,214***	***1,962,690***	***2,358,240***	***2,051,047***	***1,046,483***	***901,770***	***522,801***	***4,036,953***	***1,618,350***	***626,556***	***827,538***
	1977	*10,206,151*	*1,847,500*	*1,763,096*	*924,429*	*1,390,152*	*1,191,863*	*521,887*	*478,212*	*284,444*	*2,586,938*	*679,583*	*361,706*	*384,018*

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
EL PASO	**1982**	**2,171,085**	**530,507**	**507,938**	**193,730**	**324,236**	**277,855**	**115,588**	**142,769**	**90,107**	**383,446**	**194,688**	**55,873**	**81,796**
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
El Paso	1982	2,171,085	530,507	507,938	193,730	324,236	277,855	115,588	142,769	90,107	383,446	194,688	55,873	81,796
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
FORT WORTH - ARLINGTON	**1982**	**6,103,706**	**1,040,054**	**987,378**	**655,397**	**839,125**	**718,953**	**288,702**	**238,323**	**148,640**	**1,419,624**	**509,460**	**278,615**	**296,975**
	1977	3,261,574	574,865	544,253	288,871	488,601	411,924	143,529	129,730	83,478	868,860	220,481	135,354	127,014
Johnson	1982	282,343	86,854	86,331	20,173	17,853	5,032	14,954	6,654	5,278	79,570	18,026	16,285	11,942
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Parker	1982	202,320	62,262	60,380	11,297	13,214	6,767	4,405	1,041	981	66,076	15,658	11,187	3,075
	1977	110,131	26,287	25,369	5,109	7,399	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Tarrant	1982	5,619,043	890,938	840,667	623,927	808,058	707,154	269,343	230,628	142,381	1,273,978	475,776	251,143	281,958
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
GALVESTON - TEXAS CITY	**1982**	**1,104,255**	**350,686**	**338,748**	**97,101**	**87,182**	**62,578**	**52,860**	**22,815**	**16,043**	**210,300**	**111,118**	**52,841**	**26,854**
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Galveston	1982	1,104,255	350,686	338,748	97,101	87,182	62,578	52,860	22,815	16,043	210,300	111,118	52,841	26,854
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
HOUSTON	**1982**	**19,664,925**	**4,328,556**	**4,157,311**	**1,775,585**	**2,830,468**	**2,543,229**	**1,159,361**	**776,745**	**486,364**	**4,199,967**	**1,830,018**	**874,943**	**432,422**
	1977	10,066,114	2,037,498	1,947,196	846,096	1,541,222	1,361,962	499,979	436,697	280,759	2,577,134	661,867	459,937	251,153
Fort Bend	1982	453,695	133,616	129,363	14,824	23,065	7,777	16,493	28,558	6,031	111,967	54,210	46,886	10,927
	1977	216,635	57,010	54,926	11,615	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282
Harris	1982	18,111,229	3,888,836	3,726,668	1,712,127	2,774,485	2,527,584	1,106,252	722,438	462,184	3,768,493	1,678,785	685,691	401,182
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Liberty	1982	253,188	83,250	82,783	16,591	11,988		6,337	2,444	1,781	63,095	19,381	20,746	6,862
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Montgomery	1982	664,341	208,011	205,064	19,719	18,649	6,377	30,117	17,588	11,671	140,901	61,763	113,702	11,481
	1977	268,587	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Waller	1982	182,472	14,843	13,433	12,324	2,281	1,491	162	5,717	4,697	115,511	15,879	7,918	1,970
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1982***	***21,579,948***	***4,945,748***	***4,752,343***	***1,934,854***	***3,013,574***	***2,650,385***	***1,261,142***	***820,412***	***516,827***	***4,520,488***	***2,004,075***	***1,007,420***	***480,416***
	1977	*11,119,017*	*2,328,646*	*2,226,528*	*928,546*	*1,649,478*	*1,427,187*	*553,247*	*471,558*	*305,649*	*2,808,164*	*737,342*	*531,282*	*283,278*
KILLEEN - TEMPLE	**1982**	**886,181**	**212,405**	**206,426**	**75,527**	**93,139**	**63,010**	**38,249**	**33,166**	**21,069**	**208,414**	**98,219**	**43,603**	**15,916**
	1977	513,895	108,456	104,935	40,770	58,600	38,636	24,530	21,637	14,016	130,143	45,246	31,874	8,870
Bell	1982	783,898	175,891	170,175	69,655	86,573	60,584	36,956	26,537	15,303	195,323	79,648	39,186	13,837
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Coryell	1982	102,283	36,514	36,251	5,872	6,566	2,426	1,293	6,629	5,766	13,091	18,571	4,417	2,079
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
LAREDO	**1982**	**607,334**	**136,976**	**130,310**	**38,904**	**116,016**	**89,181**	**60,277**	**42,035**	**14,442**	**66,089**	**53,664**	**19,102**	**16,049**
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49 421	25,777	9,100	44,533	24,372	12,681	9,299
Webb	1982	607,334	136,976	130,310	38,904	116,016	89,181	60,277	42,035	14,442	66,089	53,664	19,102	16,049
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
LONGVIEW - MARSHALL	**1982**	**1,005,692**	**251,571**	**242,060**	**71,037**	**109,153**	**79,949**	**66,927**	**59,145**	**40,325**	**191,971**	**91,904**	**65,971**	**27,554**
	1977	571,533	127,176	121,810	38,651	61,536	44,234	35,901	29,426	20,500	137,185	44,222	37,757	17,290
Gregg	1982	797,444	198,234	190,398	59,239	88,444	66,351	51,711	41,783	27,603	154,219	64,779	60,079	22,723
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,834	14,098	109,648	29,309	33,321	14,266
Harrison	1982	208,248	53,337	51,662	11,798	20,709	13,598	15,216	17,362	12,722	37,752	27,125	5,892	4,831
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
LUBBOCK	**1982**	**1,406,415**	**290,996**	**274,036**	**126,850**	**163,822**	**136,965**	**74,436**	**75,760**	**45,057**	**351,347**	**77,599**	**60,732**	**23,463**
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lubbock	1982	1,406,415	290,996	274,036	126,850	163,822	136,965	74,436	75,760	45,057	351,347	77,599	60,732	23,463
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
McALLEN - EDINBURG - MISSION	**1982**	**1,269,415**	**355,813**	**340,615**	**74,223**	**214,189**	**167,156**	**111,789**	**55,060**	**32,759**	**174,630**	**82,404**	**72,039**	**30,365**
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hidalgo	1982	1,269,415	355,813	340,615	74,223	214,189	167,156	111,789	55,060	32,759	174,630	82,404	72,039	30,365
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
MIDLAND	**1982**	**624,748**	**145,171**	**141,227**	**43,886**	**48,997**	**45,221**	**42,830**	**32,509**	**21,468**	**146,280**	**74,249**	**33,592**	**10,493**
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Midland	1982	624,748	145,171	141,227	43,686	48,997	45,221	42,830	32,509	21,468	146,280	74,249	33,592	10,493
	1977	324,239	63,091	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ODESSA	**1982**	**940,291**	**219,395**	**208,793**	**96,347**	**148,792**	**124,189**	**70,326**	**34,176**	**22,826**	**193,084**	**52,108**	**45,947**	**11,419**
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
Ector	1982	940,291	219,395	208,793	96,347	148,792	124,189	70,326	34,176	22,826	193,084	52,108	45,947	11,419
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
SAN ANGELO	**1982**	**579,716**	**138,699**	**135,759**	**46,415**	**67,324**	**44,338**	**35,499**	**21,691**	**13,647**	**155,840**	**34,560**	**34,544**	**6,661**
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Tom Green	1982	579,716	138,699	135,759	46,415	67,324	44,338	35,499	21,691	13,647	155,840	34,560	34,544	6,661
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
SAN ANTONIO	**1982**	**5,485,801**	**1,322,585**	**1,277,535**	**542,181**	**802,609**	**673,616**	**271,614**	**215,158**	**131,969**	**941,593**	**763,203**	**150,229**	**106,714**
	1977	3,094,146	663,271	637,875	284,450	517,216	425,369	152,026	141,323	88,753	674,496	275,773	110,455	64,476
Bexar	1982	5,114,896	1,188,471	1,149,736	511,413	787,919	668,189	255,371	200,969	120,459	864,147	725,896	131,581	98,242
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404
Comal	1982	190,595	76,906	71,671	12,860	8,871	5,427	5,518	3,126	2,129	33,539	20,524	12,277	5,982
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Guadalupe	1982	180,310	57,208	56,128	17,908	5,819		10,725	11,063	9,381	43,907	16,783	6,371	2,490
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813
SHERMAN - DENISON	**1982**	**422,808**	**110,864**	**106,912**	**29,396**	**56,534**	**53,110**	**23,690**	**12,941**	**9,552**	**78,861**	**30,527**	**31,109**	**15,200**
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Grayson	1982	422,808	110,864	106,912	29,396	56,534	53,110	23,690	12,941	9,552	78,861	30,527	31,109	15,200
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
TEXARKANA	**1982**	**581,588**	**165,849**	**162,772**	**46,894**	**68,942**	**59,491**	**33,224**	**18,814**	**13,327**	**97,115**	**56,719**	**22,217**	**14,730**
	1977	361,932	87,774	85,833	25,586	45,225	37,959	22,118	13,031	9,482	82,490	29,066	16,095	8,925
Bowie	1982	395,217	92,448	90,167	33,098	57,143	53,224	14,492	17,146	12,107	91,310	41,794	17,301	7,840
	1977	254,022	51,110	49,606	16,668	36,757	33,556	9,952	11,320	8,206	78,604	19,352	12,412	5,347
Miller, Ark.	*1982*	*186,371*	*73,401*	*72,605*	*13,796*	*11,799*	*6,267*	*18,732*	*1,668*	*1,220*	*5,805*	*14,925*	*4,916*	*6,890*
	1977	*107,910*	*36,664*	*36,227*	*8,918*	*8,468*	*4,403*	*12,166*	*1,711*	*1,276*	*3,886*	*9,714*	*3,683*	*3,578*
TYLER	**1982**	**833,088**	**198,086**	**188,632**	**59,615**	**120,781**	**107,584**	**51,165**	**49,144**	**29,530**	**125,456**	**86,440**	**60,394**	**18,358**
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Smith	1982	833,088	198,086	188,632	59,615	120,781	107,584	51,165	49,144	29,530	125,456	86,440	60,394	18,358
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
VICTORIA	**1982**	**518,358**	**107,887**	**105,603**	**39,614**	**69,314**	**47,654**	**23,869**	**22,742**	**13,975**	**116,668**	**54,776**	**34,818**	**12,906**
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Victoria	1982	518,358	107,887	105,603	39,614	69,314	47,654	23,869	22,742	13,975	116,668	54,776	34,818	12,906
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
WACO	**1982**	**992,933**	**239,310**	**227,882**	**82,952**	**110,142**	**99,624**	**47,453**	**41,209**	**26,085**	**215,119**	**74,634**	**29,169**	**29,077**
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
McLennan	1982	992,933	239,310	227,882	82,932	110,142	99,624	47,453	41,209	26,085	215,119	74,634	29,169	29,077
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
WICHITA FALLS	**1982**	**766,884**	**155,786**	**152,275**	**65,674**	**107,145**	**96,636**	**39,488**	**41,291**	**21,735**	**157,424**	**53,521**	**60,807**	**14,929**
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
Wichita	1982	766,884	155,786	152,275	65,674	107,145	96,636	39,488	41,291	21,735	157,424	53,521	60,807	14,929
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
ALL COUNTIES														
Anderson	1982	180,520	49,235	47,708	9,888	12,480	6,999	11,006	5,419	3,627	44,507	14,872	7,442	7,444
	1977	92,507	24,813	23,927	4,743	6,476	3,584	4,990	3,112	2,120	23,927	7,161	5,119	3,681
Andrews	1982	69,245	18,703	18,122	5,107	3,116		2,154	2,980	1,915	17,073	9,952	4,568	1,409
	1977	36,951	8,340	8,042	2,195	1,622		1,445	1,372	897	11,379	4,655	2,091	908
Angelina	1982	330,745	97,826	91,333	19,655	20,531	17,733	23,727	14,634	9,197	60,999	28,172	27,673	11,954
	1977	195,599	51,525	48,015	10,376	12,887	10,942	14,397	8,261	5,311	43,857	15,034	17,595	6,729
Aransas	1982	68,061	26,969	26,133	3,486	1,570		1,207	1,390	212	7,671	12,083	6,443	2,406
	1977	35,633	12,068	11,637	2,677	940		653	711	111	4,995	4,877	4,799	1,246
Archer	1982	22,767	7,349	6,708	1,008	136		962	60		6,386	4,297	413	288
	1977	12,810	3,554	3,238	705	103		446	55		4,365	2,089	294	153
Armstrong	1982	4,518	1,544	1,493	144	489		52	75	75	718	1,053	265	64
	1977	2,644	688	663	91	299		32	60	60	517	640	208	47
Atascosa	1982	78,616	22,486	21,789	5,407	6,115		6,959	1,149	247	14,226	9,821	7,965	1,377
	1977	48,056	13,593	13,108	2,891	3,016		3,527	781	171	9,945	6,091	4,490	1,164
Austin	1982	70,496	23,067	22,740	3,664	4,023		1,711	2,456	1,389	14,883	8,265	7,970	1,804
	1977	42,720	12,690	12,496	2,620	2,747		1,107	1,686	971	9,700	4,623	4,393	1,166
Bailey	1982	35,830	12,856	12,458	2,437	891		1,939	1,057	136	9,237	1,532	1,529	892
	1977	23,057	6,790	6,548	1,271	635		1,313	771	102	7,646	985	924	654

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Bandera	1982	14,812	4,645	4,501	527	77		255	157		3,258	3,667	1,678	
	1977	9,456	2,688	2,592	455	63		199	152		2,303	1,954	1,243	
Bastrop	1982	71,820	35,337	33,045	4,192	2,080		805	1,587	1,524	7,299	12,456	2,367	2,801
	1977	40,716	16,044	14,976	2,862	1,507		619	1,217	1,166	7,028	5,926	1,965	1,510
Baylor	1982	19,039	5,202	5,014	1,122	402		1,638	159	159	4,595	3,427	463	800
	1977	13,973	3,479	3,338	806	318		999	148	148	3,955	2,446	360	587
Bee	1982	107,263	25,091	24,285	6,395	5,773		10,432	3,355	1,836	25,922	14,642	8,161	1,798
	1977	60,164	13,829	13,319	3,951	2,885		4,908	2,361	1,314	15,624	6,072	5,166	1,396
Bell	1982	783,898	175,891	170,175	69,655	86,573	60,584	36,956	26,537	15,303	195,323	79,648	39,186	13,837
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Bexar	1982	5,114,896	1,188,471	1,149,736	511,413	787,919	668,189	255,371	200,969	120,459	864,147	725,896	131,581	98,242
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404
Blanco	1982	17,635	6,002	5,815	1,885			315	372		641	3,566	3,018	192
	1977	11,112	3,931	3,791	1,163			170	257		548	1,842	1,941	126
Borden	1982	556										266		290
	1977	310										132		178
Bosque	1982	44,188	13,434	12,408	1,583	2,028		1,154	715	508	13,089	3,754	3,495	3,318
	1977	25,812	6,960	6,416	933	1,592		690	395	286	7,482	2,396	2,557	1,522
Bowie	1982	395,217	92,448	90,167	33,098	57,143	53,224	14,492	17,146	12,107	91,310	41,794	17,301	7,84
	1977	254,022	51,110	49,606	16,668	36,757	33,556	9,952	11,320	8,206	78,604	19,352	12,412	5,34
Brazoria	1982	810,768	266,506	256,284	62,168	95,924	44,578	48,921	20,852	14,420	110,221	62,939	79,636	21,140
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Brazos	1982	492,656	82,015	79,375	54,657	61,851	59,055	29,033	16,572	12,097	91,584	38,274	41,025	33,041
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brewster	1982	44,025	11,489	11,134	2,598	1,227		4,143	445	70	5,995	4,747	1,514	2,002
	1977	25,236	6,228	6,006	1,777	939		1,865	401	65	4,493	2,844	942	1,231
Briscoe	1982	6,902	3,300	3,198	683	202					1,044	456	319	121
	1977	5,079	2,169	2,092	409	168					1,082	343	270	112
Brooks	1982	35,747	10,020	9,710	2,983	1,534		1,904	1,384	1,085	10,218	3,185	2,282	85
	1977	23,482	6,647	6,410	1,508	938		1,208	1,080	861	6,133	2,347	1,787	74
Brown	1982	174,271	42,079	39,470	9,743	20,176	8,887	7,373	5,792	4,423	40,824	11,489	15,919	4,872
	1977	102,867	24,846	23,262	5,855	11,715	5,102	5,178	3,135	2,435	25,230	6,931	7,856	3,807
Burleson	1982	37,805	9,839	9,538	3,358	1,938		1,735	850	850	6,909	6,252	5,638	346
	1977	21,674	5,877	5,670	1,802	915		775	669	669	5,184	2,579	3,004	237
Burnet	1982	80,719	19,158	18,563	2,868	7,391		1,314	2,669	1,737	16,897	6,920	13,677	2,625
	1977	43,301	11,084	10,688	1,795	3,388		971	1,377	912	8,912	3,676	7,273	1,490
Caldwell	1982	82,854	21,267	20,833	4,560	3,125		5,652	1,508	1,508	26,903	8,265	2,184	1,661
	1977	48,441	12,294	11,985	2,665	2,252		2,700	1,026	1,026	15,881	4,563	1,836	1,217
Calhoun	1982	90,055	28,917	28,020	4,701	3,653		2,439	3,819	1,877	16,671	12,857	8,088	2,732
	1977	53,810	16,363	15,779	3,361	2,193		2,128	2,025	1,551	12,179	5,513	4,285	1,467
Callahan	1982	32,046	12,103	11,841	1,579	806		323	126	95	8,003	4,105	421	1,269
	1977	17,893	6,070	5,910	790	662		244	122	96	4,496	2,626	404	632
Cameron	1982	901,664	265,574	255,996	70,073	156,010	118,573	52,513	69,914	28,538	114,590	54,315	32,422	15,861
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Camp	1982	37,008	9,547	9,057	1,495	1,207		992	2,231	790	10,262	4,766	3,518	1,813
	1977	23,992	5,702	5,498	996	725		805	1,575	568	7,968	2,236	2,085	907
Carson	1982	19,574	4,700	4,392	1,466			275	85	85	3,080	8,144	793	338
	1977	13,132	3,086	2,879	1,034			173	60	60	2,910	4,522	463	295
Cass	1982	115,146	43,219	41,623	7,518	7,716	3,175	6,913	2,364	1,328	18,716	6,764	14,434	3,019
	1977	71,466	22,195	21,271	4,063	4,230	1,721	3,670	1,811	1,036	17,394	5,007	7,675	2,019
Castro	1982	40,699	10,414	10,090	1,262	3,282		1,732	858		11,983	3,877	2,187	1,367
	1977	26,147	6,198	5,977	898	1,709		1,121	521		7,934	2,333	1,339	738
Chambers	1982	86,597	27,101	26,312	6,182	1,212		715	590	392	23,601	18,144	4,138	1,862
	1977	42,616	11,447	11,060	2,999	954		703	552	373	13,888	7,066	1,939	1,172
Cherokee	1982	129,427	39,236	38,020	4,110	8,530	3,678	7,075	3,515	2,991	34,728	12,807	9,016	3,293
	1977	92,241	23,361	22,527	3,149	5,812	2,477	4,650	2,293	1,985	28,126	8,881	8,154	2,541
Childress	1982	32,030	9,387	9,096	2,237	3,501	2,492	2,155	883	704	4,488	5,897	1,115	975
	1977	21,873	5,108	4,926	1,276	2,383	1,671	1,649	845	685	4,536	3,143	951	898
Clay	1982	24,219	6,964	6,270	2,689	892		659	207	179	3,727	5,613	1,041	1,584
	1977	13,868	3,608	3,243	1,274	520		353	164	145	2,802	3,253	1,178	83
Cochran	1982	14,489	4,156	4,025	137	656		82	248		4,801	1,488	288	693
	1977	9,994	2,347	2,263	104	424		64	204		4,135	826	234	425
Coke	1982	15,725	2,085	2,019	671	112		449	29	29	9,990	672	394	128
	1977	9,944	1,424	1,373	320	99		300	30	30	6,186	543	241	112

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Coleman	1982	39,548	14,213	13,100	1,985	1,154		1,971	150	150	6,707	7,566	1,102	1,772
	1977	25,265	7,763	7,142	1,399	690		1,466	137	137	6,166	3,536	931	1,296
Collin	1982	548,807	163,478	159,383	42,708	23,150	10,663	32,355	13,754	10,829	120,509	39,493	22,597	43,611
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Collingsworth	1982	16,112	4,231	4,113	386	1,854		452	237	237	1,078	3,629	788	1,385
	1977	11,375	2,765	2,676	306	1,542		375	212	212	1,021	2,144	630	972
Colorado	1982	99,766	20,413	19,540	7,456	2,855		4,391	1,764	888	34,211	14,449	6,704	1,941
	1977	63,496	13,420	12,784	4,667	2,578		2,313	1,156	592	21,441	8,195	4,110	1,529
Comal	1982	190,595	76,906	71,671	12,860	8,871	5,427	5,518	3,126	2,129	33,539	20,524	12,277	5,982
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Comanche	1982	54,006	26,373	24,862	1,506	4,854		1,283	865	771	10,681	3,778	978	1,280
	1977	33,268	12,757	12,004	1,152	3,037		756	816	726	8,250	2,500	835	1,027
Concho	1982	29,385	3,715	3,597	816	444		71			18,741	2,723	1,648	113
	1977	15,004	1,421	1,370	639	218		64			9,202	1,548	1,290	96
Cooke	1982	163,578	39,988	38,466	9,842	5,532		8,654	4,556	3,085	30,473	24,601	6,172	3,939
	1977	99,601	20,865	19,973	6,452	4,840		5,509	3,438	2,369	21,931	11,678	5,429	2,582
Coryell	1982	102,283	36,514	36,251	5,872	6,566	2,426	1,293	6,629	5,766	13,091	18,571	4,417	2,079
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
Cottle	1982	8,383	3,038	2,942	402	131		474	394	394	1,715	824	657	355
	1977	7,337	2,256	2,175	332	133		338	316	316	1,897	747	589	321
Crane	1982	16,320	5,006	4,849	1,923	561		1,824	87	87	2,433	3,598	64	429
	1977	8,595	2,398	2,312	917	286		953	60	60	1,877	1,426	53	307
Crockett	1982	33,506	9,554	9,259	883	1,008		1,785	830	830	4,024	8,456	3,388	938
	1977	14,095	3,739	3,606	674	504		639	371	371	2,353	2,912	1,310	486
Crosby	1982	16,464	5,136	4,977	437	1,197		419	666	666	4,821	1,823	629	787
	1977	13,420	3,776	3,641	392	907		347	432	432	4,326	1,408	626	758
Culberson	1982	18,598	1,794	1,739	1,520	266		444	61	61	1,665	11,380	1,056	174
	1977	12,154	1,526	1,472	1,148	254		345	60	60	1,470	6,377	621	163
Dallam	1982	52,562	11,196	10,850	3,043	1,370		2,116	432	432	11,639	16,596	1,264	824
	1977	32,744	5,951	5,739	2,171	1,212		1,695	389	389	9,375	7,899	1,134	792
Dallas	1982	11,234,280	2,004,218	1,923,546	1,171,803	1,394,781	1,260,799	688,526	612,235	343,408	2,264,763	964,969	285,171	457,740
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Dawson	1982	76,531	18,314	16,765	8,738	4,717		6,830	3,390	1,901	16,621	8,151	3,120	1,919
	1977	52,455	11,970	10,938	4,897	2,527		4,208	2,380	1,357	13,476	5,621	2,087	1,653
Deaf Smith	1982	86,052	27,820	26,957	8,527	4,889		4,886	4,818	3,160	18,675	4,352	3,677	1,266
	1977	61,648	16,957	16,352	5,417	4,043		3,452	2,924	1,951	16,634	3,407	2,686	1,174
Delta	1982	9,863	3,397	3,291	70	421		32	330	330	3,332	697	435	706
	1977	8,318	2,712	2,615	68	339		32	269	269	2,957	572	413	501
Denton	1982	578,471	173,768	170,367	60,877	69,273	51,500	22,353	26,194	13,506	115,810	38,843	22,551	17,610
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
De Witt	1982	76,947	22,106	21,399	3,743	5,966		5,242	963	821	13,914	10,392	6,474	3,531
	1977	48,241	13,087	12,607	2,503	3,119		3,004	849	737	11,193	5,289	4,163	2,388
Dickens	1982	18,284	3,489	3,379	558	625		648	101		4,040	911	311	819
	1977	11,288	2,258	2,177	400	349		294	80		3,031	638	244	390
Dimmit	1982	41,356	16,875	16,351	2,907	3,352		1,162	410	139	1,431	6,903	4,302	320
	1977	18,920	6,978	6,729	1,305	1,753		508	275	96	1,085	3,002	1,978	279
Donley	1982	23,381	3,288	3,185	1,618	2,340	2,218	1,625	453	453	10,206	1,958	549	648
	1977	15,744	2,106	2,031	999	1,368	1,272	888	360	360	7,550	1,122	428	323
Duval	1982	31,698	15,521	15,040	2,385	273		361	346	346	4,066	6,653	804	546
	1977	15,482	6,267	6,043	1,066	207		266	281	281	2,334	3,424	589	487
Eastland	1982	67,572	17,939	16,851	3,947	5,352		3,357	1,628	1,113	10,467	14,180	2,689	3,249
	1977	43,336	10,945	10,263	2,730	2,903		1,743	1,283	893	8,513	7,752	1,930	2,431
Ector	1982	940,291	219,395	208,793	96,347	148,792	124,189	70,326	34,176	22,826	193,084	52,108	45,947	11,419
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	126,977	27,501	24,771	7,736
Edwards	1982	4,066	2,258	2,185	189	70		144				407	611	99
	1977	2,699	1,474	1,421	135	62		93				224	454	69
Ellis	1982	238,217	83,533	81,196	14,198	20,474	9,132	8,045	4,696	2,657	55,571	24,958	8,452	6,960
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,488	5,495	5,687
El Paso	1982	2,171,085	530,507	507,938	193,730	324,236	277,855	115,588	142,769	90,107	383,446	194,688	55,873	81,796
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,469	87,760	56,714	293,416	96,182	46,791	42,340
Erath	1982	123,624	29,092	28,687	9,579	11,750		4,838	2,458	2,044	27,443	7,568	10,091	8,899
	1977	66,642	14,486	14,269	3,884	7,382		2,324	1,559	1,319	16,425	4,942	6,276	3,885
Falls	1982	59,508	19,501	18,051	3,703	2,054		10,271	1,693	898	8,887	5,692	2,955	1,469
	1977	41,611	12,151	11,227	2,215	1,721		5,700	1,442	779	7,929	3,935	2,806	1,183

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($'000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Fannin	1982	108,410	28,404	28,073	2,878	5,843		4,258	1,812	1,746	43,208	9,127	4,225	2,417
	1977	68,835	15,456	15,260	1,832	2,742		2,309	1,449	1,393	30,862	4,943	3,297	1,732
Fayette	1982	80,658	27,338	27,004	10,999	3,293		2,470	1,489	252	14,009	7,946	5,551	1,770
	1977	56,477	17,432	17,201	7,128	2,159		1,932	1,215	210	12,138	5,459	3,760	1,444
Fisher	1982	13,748	4,481	4,341	882	1,123		37	332	332	3,292	1,264	893	816
	1977	10,677	3,213	3,098	700	735		32	292	292	3,025	956	613	602
Floyd	1982	31,485	7,283	7,058	917	1,040		1,168	158	158	6,369	10,035	1,675	1,198
	1977	23,844	5,075	4,894	719	641		1,085	160	160	6,966	5,718	1,377	1,003
Foard	1982	5,384	2,344	2,270	46			30	33	33	907	1,727	164	
	1977	3,724	1,456	1,404	45			32	35	35	849	1,017	170	
Fort Bend	1982	453,695	133,616	129,363	14,824	23,065	7,777	16,493	28,558	6,031	111,967	54,210	46,886	10,927
	1977	216,635	57,010	54,926	11,815	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282
Franklin	1982	17,616	3,109	3,012	936	819		361	1,499	1,499	3,371	2,852	2,234	558
	1977	13,748	2,411	2,325	579	714		301	982	982	2,884	1,994	1,863	424
Freestone	1982	78,003	21,456	20,791	3,682	3,407		1,576	1,231	571	16,688	21,690	1,182	4,827
	1977	36,952	9,406	9,070	2,798	1,591		688	620	292	9,684	7,754	904	1,879
Frio	1982	49,502	22,024	21,676	2,755	368		1,711	2,051	1,066	10,366	3,922	3,939	1,938
	1977	27,622	10,604	10,425	2,031	360		943	1,144	606	5,855	2,723	2,318	1,245
Gaines	1982	39,364	16,440	15,931	2,323	417		2,122	374	112	6,767	3,958	1,669	1,687
	1977	25,511	8,582	8,276	1,608	379		1,441	301	91	6,317	2,813	1,203	875
Galveston	1982	1,104,255	350,686	338,748	97,101	87,182	62,578	52,860	22,815	16,043	210,300	111,118	52,841	26,854
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Garza	1982	20,858	8,730	7,226	1,606	1,104		698	324	324	1,992	2,938	1,095	694
	1977	13,586	4,701	3,884	1,129	695		377	185	185	1,866	2,045	805	386
Gillespie	1982	62,837	15,969	14,954	5,508	4,794		1,732	3,372	1,262	9,804	4,767	9,138	1,841
	1977	42,542	9,350	8,739	3,953	3,118		1,286	1,761	671	7,995	3,255	7,001	1,110
Glasscock	1982	1,835	916	886	118									
	1977	920	468	451	69									
Goliad	1982	15,915	5,030	4,874	1,343	381		49	280	280	3,039	1,263	1,728	458
	1977	9,547	3,065	2,956	826	264		44	188	188	2,014	895	858	260
Gonzales	1982	57,730	18,467	18,018	4,034	3,494		2,439	2,069	1,696	11,334	7,025	3,878	2,045
	1977	35,852	10,487	10,183	2,384	1,879		1,551	1,146	956	8,244	3,632	3,028	1,468
Gray	1982	144,097	42,899	42,685	14,183	8,292	5,665	13,384	6,113	3,696	32,287	9,151	5,440	3,638
	1977	92,281	23,625	23,482	7,399	7,221	4,860	7,345	4,246	2,612	24,847	6,050	3,088	2,563
Grayson	1982	422,808	110,864	106,912	29,396	56,534	53,110	23,690	12,941	9,552	78,861	30,527	31,109	15,200
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Gregg	1982	797,444	198,234	190,398	59,239	88,444	66,351	51,711	41,783	27,603	154,219	64,779	60,079	22,723
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,834	14,098	109,648	29,309	33,321	14,266
Grimes	1982	45,116	14,318	13,873	3,676	2,088		2,905	634	285	5,740	4,488	6,250	996
	1977	26,717	7,493	7,225	2,087	1,457		1,467	522	239	4,541	2,369	3,978	734
Guadalupe	1982	180,310	57,208	56,128	17,908	5,819		10,725	11,063	9,381	43,907	16,783	6,371	2,490
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813
Hale	1982	213,899	60,101	57,943	10,729	19,886	9,715	12,192	12,442	7,085	44,397	9,138	11,354	8,963
	1977	122,778	31,328	30,056	6,286	11,200	5,405	8,590	5,587	3,236	33,780	5,625	5,749	4,228
Hall	1982	16,955	4,494	4,354	795	902		1,221	291	291	4,717	1,470	1,354	938
	1977	13,298	3,309	3,191	690	726		882	281	281	3,701	1,098	1,041	870
Hamilton	1982	28,331	6,446	6,246	1,657	991		2,211	2,022	598	4,431	3,935	2,174	1,400
	1977	19,496	4,550	4,388	1,013	790		1,285	1,625	489	3,478	2,423	1,509	852
Hansford	1982	36,506	8,346	8,088	1,852	2,062		1,059	748	375	14,935	3,746	1,191	1,076
	1977	23,534	5,080	4,899	913	1,301		749	662	339	9,684	2,256	804	848
Hardeman	1982	17,082	8,303	8,044	1,144	304		811	154	154	1,902	2,260	404	267
	1977	12,784	4,979	4,801	942	306		787	162	162	2,175	1,601	370	236
Hardin	1982	184,663	51,376	50,817	5,397	4,965	2,228	3,184	1,619	1,262	48,538	21,981	32,132	6,427
	1977	110,206	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Harris	1982	18,111,229	3,888,836	3,726,668	1,712,127	2,774,485	2,327,584	1,106,252	722,438	462,184	3,768,493	1,678,785	685,691	401,182
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Harrison	1982	208,248	53,337	51,662	11,798	20,709	13,598	15,216	17,362	12,722	37,752	27,125	5,892	4,831
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
Hartley	1982	3,885	637	617	65			74	62	62	2,617	1,840	365	
	1977	4,411	517	499	58			59	60	60	2,018	1,255	288	
Haskell	1982	33,747	9,555	9,258	1,623	1,220		3,385	2,656	1,452	7,928	2,620	631	1,111
	1977	22,139	4,986	4,808	1,122	647		2,329	1,417	788	7,020	1,564	569	772
Hays	1982	160,557	40,230	39,694	22,657	7,509		7,867	3,797	2,347	23,172	30,354	6,890	2,027
	1977	85,400	20,044	19,756	12,655	4,427		4,247	2,563	1,612	17,009	10,991	4,533	1,570

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Hemphill	1982	32,662	10,999	10,660	2,599	42		1,852	34		5,104	4,966	3,964	2,720
	1977	14,991	4,607	4,443	1,023	41		861	35		3,538	1,754	1,729	1,150
Henderson	1982	154,988	38,314	36,306	7,360	13,921	3,165	3,038	2,176	1,610	31,680	23,416	10,544	3,428
	1977	97,071	21,623	20,451	4,575	7,858	1,772	2,407	2,123	1,598	26,506	10,992	8,042	2,247
Hidalgo	1982	1,269,415	355,813	340,615	74,223	214,189	167,156	111,789	55,060	32,759	174,630	82,404	72,039	30,365
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hill	1982	96,372	36,545	36,023	5,483	2,685		2,338	2,135	1,385	13,993	11,263	5,846	4,359
	1977	62,973	19,546	19,246	3,893	2,219		1,645	1,663	1,098	13,334	7,168	3,809	2,870
Hockley	1982	96,031	24,217	23,725	6,217	3,363		9,933	2,422	1,472	21,174	15,265	5,434	3,539
	1977	61,231	15,334	15,007	3,968	2,473		4,831	2,218	1,371	16,261	8,173	3,210	1,803
Hood	1982	96,732	14,126	13,874	7,439	5,426		3,273	1,541	747	43,870	4,808	6,061	2,317
	1977	43,640	6,964	6,833	2,536	2,167		1,320	674	328	20,881	2,007	2,896	962
Hopkins	1982	101,588	25,758	25,098	5,324	7,910		6,458	2,487	1,201	29,120	6,962	4,360	3,797
	1977	74,666	17,038	16,512	3,740	5,051		4,579	2,131	1,052	26,094	5,424	2,509	2,511
Houston	1982	86,015	26,009	25,667	2,574	1,203		4,185	3,394	3,061	31,487	4,288	3,507	2,293
	1977	50,466	13,988	13,789	1,492	1,027		2,434	1,910	1,753	18,333	2,873	2,544	1,383
Howard	1982	284,917	56,790	55,038	23,198	16,253	8,834	14,355	5,055	3,004	86,167	34,400	10,987	4,054
	1977	154,075	28,952	27,922	10,944	12,943	6,944	8,739	3,744	2,263	50,475	13,664	5,735	2,627
Hudspeth	1982	3,842	994	961	369	132						2,033	160	31
	1977	4,105	1,112	1,072	521	169						1,910	205	39
Hunt	1982	246,197	66,786	64,024	16,293	18,190	15,219	12,195	9,005	5,128	49,501	20,624	10,611	7,345
	1977	153,192	35,678	34,036	10,406	13,669	11,273	7,694	6,908	3,979	39,238	11,180	6,511	4,485
Hutchinson	1982	112,779	41,398	40,284	7,722	4,180		9,339	3,644	2,489	23,468	6,671	5,101	3,510
	1977	73,548	21,282	20,609	4,947	3,112		5,708	2,657	1,847	19,739	4,324	3,733	2,557
Irion	1982	7,192	932	903	75							5,898	193	
	1977	3,520	573	553	57							2,619	186	
Jack	1982	29,169	6,206	5,664	1,920	409		926	536	536	7,576	2,677	3,882	1,330
	1977	17,066	3,763	3,428	1,071	288		597	377	377	5,334	1,663	1,578	811
Jackson	1982	49,540	20,239	18,863	3,074	1,763		1,205	804	161	9,651	3,623	4,872	1,126
	1977	28,987	10,282	9,565	1,973	1,050		872	691	140	6,418	2,390	2,110	873
Jasper	1982	167,359	58,373	57,904	5,856	12,075	6,704	3,016	4,398	2,019	50,684	9,647	6,557	6,148
	1977	90,121	26,334	26,094	3,423	6,353	3,482	2,435	3,013	1,407	29,456	5,764	4,533	3,190
Jeff Davis	1982	1,746	601	581	243							631	141	49
	1977	1,224	390	376	227							360	108	49
Jefferson	1982	1,723,257	381,289	363,965	172,707	254,064	218,054	110,416	82,175	40,429	317,719	128,641	94,236	39,919
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Jim Hogg	1982	18,037	7,694	7,454	1,092	767		298	356	356	3,047	1,056	1,196	243
	1977	10,146	3,658	3,527	646	389		184	246	246	2,464	647	649	187
Jim Wells	1982	194,464	66,860	66,717	11,866	9,932	5,952	7,820	6,915	4,795	45,781	22,262	6,983	4,458
	1977	113,317	31,996	31,893	7,033	7,245	4,282	4,148	5,015	3,537	32,239	9,759	5,941	2,949
Johnson	1982	282,343	86,854	86,331	20,173	17,853	5,032	14,954	6,654	5,278	79,570	18,026	16,285	11,942
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Jones	1982	67,702	15,981	15,412	2,242	3,923		4,183	1,365	634	18,670	8,431	6,287	2,019
	1977	42,361	9,865	9,468	1,445	2,131		2,240	1,050	504	13,917	4,169	3,462	1,441
Karnes	1982	53,289	17,435	16,879	5,444	2,470		792	2,699	2,181	11,257	7,329	3,233	902
	1977	33,524	10,162	9,791	3,029	1,486		564	1,594	1,311	7,886	4,195	2,478	688
Kaufman	1982	187,696	59,430	58,697	11,698	11,370		6,254	4,112	2,539	42,607	22,331	7,543	4,211
	1977	109,554	29,010	28,617	6,191	5,681		3,849	2,896	1,801	33,155	10,515	5,706	2,823
Kendall	1982	44,666	16,347	15,216	4,719	963		320	149	149	8,425	8,412	1,865	836
	1977	22,547	6,755	6,276	2,133	734		224	128	128	5,542	3,518	1,510	665
Kenedy	1982	1,164			94	752						221		
	1977	619			72	333						141		
Kent	1982	2,567	245	245	28	40					887	1,201	83	
	1977	1,698	161	161	22	33					785	564	68	
Kerr	1982	124,494	33,946	33,567	7,179	8,275	5,962	7,278	5,710	2,999	14,684	23,354	12,513	1,864
	1977	82,092	21,317	21,056	5,056	6,437	4,567	4,661	3,511	1,876	14,092	10,181	9,317	1,495
Kimble	1982	27,777	7,375	7,144	3,935	868		393	511	511	5,070	5,266	2,157	401
	1977	16,183	3,769	3,634	1,801	554		279	293	293	3,713	3,080	1,442	288
King	1982	2,291			113	37						2,113		
	1977	1,192			117	41						1,006		
Kinney	1982	4,633	2,570	2,489	210	51			34	34	113	564	107	42
	1977	2,583	1,278	1,232	155	49			30	30	102	384	101	39
Kleberg	1982	166,212	66,496	64,739	13,690	4,074		12,210	6,466	4,524	29,195	10,299	7,695	2,049
	1977	95,873	29,315	28,401	8,869	3,130		6,105	5,185	3,690	23,734	5,689	5,206	1,616

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Knox	1982	18,025	6,435	6,234	1,191	354		435	96	96	1,503	2,284	839	1,011
	1977	10,988	4,226	4,075	560	274		314	89	89	859	1,584	585	649
Lamar	1982	206,855	55,593	55,403	14,100	27,349	18,314	13,688	7,150	5,462	23,439	20,434	27,438	8,344
	1977	127,809	31,928	31,765	7,741	15,039	9,922	8,648	5,472	4,252	22,961	10,867	14,748	4,293
Lamb	1982	66,167	23,041	22,327	2,618	3,790		4,489	1,613	1,146	14,620	7,511	2,381	2,440
	1977	43,858	12,542	12,094	1,923	2,253		3,248	1,407	1,017	12,116	3,953	1,844	1,580
Lampasas	1982	47,259	13,379	12,964	3,210	4,172		2,759	1,824	991	10,074	5,378	2,925	1,022
	1977	32,387	7,410	7,145	1,796	2,259		1,843	1,220	674	9,017	3,632	2,491	793
La Salle	1982	18,747	2,894	2,838	1,352	3,554		993	350		886	4,861	524	294
	1977	10,086	1,867	1,822	607	1,525		617	300		943	2,094	464	242
Lavaca	1982	64,919	22,312	21,445	2,583	2,215		2,124	3,149	1,885	12,027	8,610	7,564	1,889
	1977	46,026	13,376	12,794	2,026	1,842		1,400	2,353	1,433	11,657	4,694	5,153	1,412
Lee	1982	37,238	11,302	10,279	3,377	964		1,721	3,342	3,003	3,122	6,562	4,122	634
	1977	20,742	6,309	5,727	1,669	744		930	1,763	1,611	2,458	2,756	2,294	479
Leon	1982	22,811	5,695	5,519	2,157	630		261	1,291	114	937	8,622	1,335	437
	1977	15,921	4,791	4,533	1,508	384		182	799	72	849	5,180	947	405
Liberty	1982	253,188	83,250	82,783	16,591	11,988		6,337	2,444	1,781	63,095	19,381	20,746	6,862
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Limestone	1982	82,880	42,835	42,420	2,786	1,352		6,151	1,276	638	11,547	5,507	4,549	2,454
	1977	48,875	20,049	19,833	2,155	1,057		3,250	1,114	568	9,983	3,176	3,076	1,591
Lipscomb	1982	13,035	3,609	3,496	669	389		524	40	40	4,440	1,937	812	195
	1977	7,660	1,737	1,675	413	198		302	30	30	3,085	1,032	491	156
Live Oak	1982	40,169	9,877	9,570	2,001	1,203		453	201		12,017	8,642	4,333	201
	1977	21,437	5,145	4,961	1,305	570		203	159		6,552	4,322	2,386	151
Llano	1982	39,342	14,686	14,231	4,347	1,766		1,035	1,456	1,456	5,485	3,058	3,290	1,127
	1977	25,444	7,134	6,879	2,886	1,356		670	782	782	4,619	2,199	2,566	721
Loving	1982	204			120							84		
	1977	122			65							57		
Lubbock	1982	1,406,415	290,996	274,036	126,850	163,822	136,965	74,436	75,760	45,057	351,347	77,599	60,732	23,463
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lynn	1982	19,273	3,900	3,779	980	284		230	728		8,513	2,917	607	418
	1977	12,767	2,769	2,670	720	239		186	528		5,151	1,881	499	325
McCulloch	1982	46,535	9,068	8,803	2,293	5,884		4,563	1,394	1,394	13,989	3,194	2,841	936
	1977	28,148	5,554	5,365	1,582	3,071		2,019	1,105	1,105	9,136	2,086	1,497	819
McLennan	1982	992,933	239,310	227,882	82,952	110,142	99,624	47,453	41,209	26,085	215,119	74,634	29,169	29,077
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,4[illegible]	150,847	39,989	22,536	14,553
McMullen	1982	654	243	236	49						69	209		
	1977	529	182	176	43						76	154		
Madison	1982	55,481	12,935	12,533	3,228	1,068		1,832	823	823	13,521	11,436	4,270	1,869
	1977	30,040	6,516	6,283	1,737	793		973	720	720	9,286	4,667	2,191	998
Marion	1982	25,149	7,151	6,930	762	477		348	650	326	3,618	9,226	671	1,678
	1977	12,782	3,526	3,400	612	362		275	474	243	2,575	3,312	506	663
Martin	1982	32,367	5,283	5,118	533	112		126	301		11,415	8,368	280	658
	1977	16,450	2,161	2,084	434	98		113	236		7,150	3,016	242	332
Mason	1982	9,689	3,494	3,385	873	43		340	64	64	1,240	1,371	1,157	332
	1977	8,043	2,688	2,592	713	44		281	69	69	1,236	1,108	997	291
Matagorda	1982	169,365	49,783	48,722	11,051	6,015		12,568	3,609	2,747	47,560	8,055	12,899	1,860
	1977	99,367	26,423	25,832	6,721	4,354		6,712	3,229	2,501	29,178	5,280	7,022	1,559
Maverick	1982	113,573	35,104	34,015	5,253	13,723	7,706	20,036	6,685	5,617	6,390	6,079	9,139	5,131
	1977	70,842	18,010	17,367	2,736	10,369	5,746	13,253	4,090	3,495	5,617	4,070	5,486	2,760
Medina	1982	79,600	30,809	30,018	5,262	2,348		1,648	1,072	1,012	18,353	10,196	5,218	1,573
	1977	47,286	13,639	13,224	3,561	1,804		846	970	912	14,812	5,408	3,019	1,280
Menard	1982	3,972	1,813	1,756	241			151			369	238	575	204
	1977	2,988	1,232	1,188	168			117			312	165	510	171
Midland	1982	624,748	145,171	141,227	43,886	48,997	45,221	42,830	32,509	21,468	146,280	74,249	33,592	10,493
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Milam	1982	65,490	23,697	22,965	4,012	5,283		2,862	1,064	403	10,763	8,642	4,848	983
	1977	45,713	13,285	12,811	3,080	3,718		1,675	885	341	11,094	5,042	3,145	788
Mills	1982	11,806	3,291	3,188	455	434		741	716	716	1,896	1,101	2,215	302
	1977	8,784	2,446	2,357	155	284		475	451	451	1,867	779	1,502	234
Mitchell	1982	32,641	9,659	9,360	2,448	945		3,194	1,001	436	5,951	5,497	1,091	1,491
	1977	24,151	6,302	6,077	1,858	767		1,911	747	331	4,984	4,106	1,180	1,083
Montague	1982	75,049	27,684	26,825	3,746	3,281		2,058	2,014	1,476	16,500	5,543	6,388	2,178
	1977	48,954	13,772	13,280	2,662	2,270		1,587	1,651	1,231	13,632	3,580	4,596	1,528

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Montgomery	1982	664,341	208,011	205,064	19,719	18,649	6,377	30,117	17,588	11,671	140,901	61,763	113,702	11,481
	1977	268,687	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Moore	1982	87,435	27,996	27,268	6,625	3,192	2,639	5,727	6,366	4,995	19,822	8,820	4,035	2,086
	1977	53,416	14,683	14,232	3,612	2,812	2,285	3,007	3,686	2,942	12,522	6,223	2,757	1,658
Morris	1982	55,883	14,303	13,860	1,262	3,507		4,452	1,992	1,109	18,399	6,146	1,040	1,922
	1977	31,989	8,015	7,729	918	1,656		2,262	1,532	868	9,599	3,772	883	1,322
Motley	1982	6,666	1,307	1,266	45	125		41	32	32	585	1,697	1,570	231
	1977	3,690	847	817	35	110		32	30	30	419	741	753	171
Nacogdoches	1982	224,299	60,700	59,452	17,191	20,170	9,475	15,995	12,503	4,377	33,303	12,709	20,355	7,545
	1977	133,054	34,232	33,491	9,258	10,154	4,713	10,310	6,326	2,253	25,395	7,528	12,562	4,421
Navarro	1982	228,775	46,059	45,047	12,814	19,038	9,518	12,886	7,710	5,324	54,723	17,676	6,481	6,690
	1977	113,151	22,939	22,325	5,683	10,392	5,132	5,608	4,321	3,035	30,487	8,227	4,288	3,328
Newton	1982	22,979	6,761	6,552	490	301		177			4,132	7,532	373	271
	1977	16,464	5,080	4,899	557	376		181			3,502	3,933	396	288
Nolan	1982	114,592	38,100	37,373	6,930	9,566		3,972	2,397	1,966	15,710	16,399	4,021	4,842
	1977	65,123	17,111	16,766	3,514	5,116		2,553	2,066	1,723	14,048	9,733	2,577	2,375
Nueces	1982	1,385,487	340,241	325,000	126,758	201,969	166,592	59,822	64,098	39,886	270,281	162,201	47,899	31,041
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
Ochiltree	1982	50,748	16,196	15,694	2,101	763		4,134	2,012	1,131	12,719	3,978	4,156	1,518
	1977	32,906	8,961	8,641	1,486	558		2,942	1,213	694	9,775	2,613	2,165	931
Oldham	1982	5,672	764	739	641	95		156				2,361	206	33
	1977	4,301	625	603	554	84		126				1,806	204	32
Orange	1982	423,098	118,451	113,707	21,392	31,504	10,797	20,682	16,310	9,065	76,065	72,086	33,133	10,553
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
Palo Pinto	1982	151,639	55,626	54,882	7,364	4,784		2,859	3,938	1,750	26,947	23,779	7,651	6,385
	1977	83,303	23,565	23,224	5,465	2,832		2,417	3,097	1,400	21,067	10,448	4,007	3,074
Panola	1982	78,808	25,253	24,469	3,375	10,689		1,567	1,315	951	10,399	14,400	2,281	3,764
	1977	45,366	12,684	12,231	1,894	5,577		1,430	1,222	900	9,875	5,741	1,970	2,138
Parker	1982	202,320	62,262	60,380	11,297	13,214	6,767	4,405	1,041	981	66,076	15,658	11,187	3,075
	1977	110,131	26,287	25,369	5,109	7,399	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Parmer	1982	39,175	12,227	11,849	1,613	3,650		461	90	30	7,085	2,512	1,530	5,171
	1977	20,046	5,996	5,782	809	1,721		273	58	20	4,317	1,330	986	2,388
Pecos	1982	86,078	28,250	27,374	5,852	3,846		3,369	1,266	1,058	8,892	20,737	6,299	1,465
	1977	49,317	12,988	12,524	3,642	1,912		2,286	1,142	971	8,825	10,228	3,640	1,156
Polk	1982	135,989	35,243	35,013	5,282	6,582		4,256	2,887	2,448	33,207	17,707	18,794	2,319
	1977	71,057	17,777	17,642	3,146	3,022		2,105	1,925	1,660	19,381	8,018	9,201	1,589
Potter	1982	902,046	150,601	143,583	105,091	125,483	115,602	64,576	50,020	29,287	171,389	67,472	62,501	20,165
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Presidio	1982	21,178	6,609	6,403	832	2,154		1,499	433		3,664	1,446	1,637	61
	1977	15,174	4,538	4,376	719	1,506		1,012	298		3,252	1,077	941	56
Rains	1982	12,947	7,660	7,421	670	1,326		122	1,115	1,115	81	166	468	185
	1977	6,791	3,669	3,538	309	714		61	530	530	76	130	232	107
Randall	1982	496,531	150,089	145,002	28,429	36,704	4,491	22,344	23,634	19,866	134,947	20,522	54,713	7,632
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
Reagan	1982	17,239	5,687	5,509	595	801		85	34	34	4,285	4,030	739	153
	1977	8,799	2,293	2,211	437	536		64	30	30	2,168	1,989	524	120
Real	1982	6,201	809	783	880	50		102			1,170	1,541	686	86
	1977	3,665	529	510	462	41		83			674	802	511	62
Red River	1982	52,948	21,208	20,560	1,548	3,613	3,283	1,553	1,355	588	4,414	3,022	3,388	1,385
	1977	36,813	13,754	13,268	1,064	2,114	1,886	1,510	927	410	5,054	2,356	2,274	1,211
Reeves	1982	63,478	20,045	19,424	5,518	3,143		4,194	1,606	1,549	13,994	6,931	2,644	1,307
	1977	42,714	11,936	11,510	3,070	2,433		3,026	1,009	972	10,518	4,844	1,622	1,047
Refugio	1982	35,353	7,436	6,723	3,053	715		2,279	459	459	9,451	8,480	469	1,589
	1977	23,122	4,907	4,428	1,842	497		1,156	379	379	6,945	4,688	442	1,010
Roberts	1982	1,941	1,256	1,256	31			30				207	177	
	1977	1,484	859	859	29			32				185	179	
Robertson	1982	44,843	18,555	17,980	2,269	1,270		2,816	670	255	7,584	6,208	1,804	2,239
	1977	27,173	10,250	9,884	1,656	938		1,427	582	226	5,688	2,915	1,553	1,156
Rockwall	1982	62,472	9,454	7,647	6,009	67		248	2,456	1,222	12,069	18,296	1,627	431
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
Runnels	1982	49,792	14,349	13,803	1,817	3,488		3,976	2,447	2,331	11,174	4,413	2,645	1,401
	1977	31,057	8,220	7,870	1,417	2,272		1,945	1,479	1,429	8,098	2,579	1,763	984
Rusk	1982	143,925	36,118	34,653	6,766	14,367		7,689	5,160	4,927	34,372	12,607	11,221	4,980
	1977	88,886	20,323	19,404	3,904	7,059		4,560	3,848	3,675	25,624	7,284	5,657	3,067

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Sabine	1982	34,854	14,943	14,480	1,855	973		379	867	867	5,471	1,991	5,508	372
	1977	24,326	8,529	8,225	1,153	579		363	600	600	5,621	1,429	3,303	428
San Augustine	1982	32,584	8,998	8,718	774	1,142		3,031	1,859	1,859	8,077	1,942	2,209	1,232
	1977	19,167	5,142	4,958	528	729		1,430	1,159	1,159	5,904	972	1,168	661
San Jacinto	1982	15,068	7,855	7,610	230	48		74	73	73	3,330	1,464	449	148
	1977	9,615	4,245	4,093	158	41		59	63	63	2,623	931	390	109
San Patricio	1982	257,523	113,220	111,731	10,111	8,409		9,155	2,894	2,088	59,350	35,410	6,693	4,906
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
San Saba	1982	16,958	5,650	5,475	385	353		2,084	207	207	3,449	1,308	1,512	669
	1977	12,619	3,738	3,605	306	353		1,235	211	211	3,236	1,027	1,124	494
Schleicher	1982	5,877	2,747	2,663	489	197					266	1,165	58	257
	1977	3,506	1,330	1,283	241	165					283	857	57	157
Scurry	1982	112,744	27,881	27,352	8,952	8,125		7,830	4,764	2,983	19,675	13,112	5,492	2,755
	1977	60,718	14,667	14,373	4,231	3,484		3,744	2,428	1,554	14,445	6,519	3,228	1,633
Shackelford	1982	16,465	4,340	4,204	512			430	92	92	4,315	3,579	1,651	435
	1977	9,880	2,093	2,018	344			274	88	88	3,516	1,748	905	252
Shelby	1982	94,257	29,642	28,723	2,810	6,004		5,286	2,650	1,878	19,339	7,776	4,139	2,522
	1977	60,041	17,118	16,507	1,531	3,211		3,017	1,838	1,325	15,462	5,157	3,644	1,764
Sherman	1982	15,880	6,490	6,288	583	49		523	199	68	2,572	5,029	116	56
	1977	10,298	3,493	3,368	588	47		340	188	66	2,762	2,739	111	51
Smith	1982	833,088	198,086	188,632	59,615	120,781	107,584	51,165	49,144	29,530	125,456	86,440	60,394	18,358
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Somervell	1982	22,843	14,497	14,047	1,232	205		268	463	463	333	1,206	2,960	342
	1977	8,606	4,792	4,621	699	141		149	167	167	227	588	1,207	157
Starr	1982	75,911	33,345	32,846	2,677	4,167	1,774	4,476	4,289	3,515	9,635	7,944	5,461	1,687
	1977	41,124	15,227	14,983	1,769	3,365	1,416	2,122	2,208	1,840	6,356	4,491	3,394	1,115
Stephens	1982	45,277	13,554	13,135	3,644	1,742		4,081	1,418	625	12,778	1,806	696	2,880
	1977	27,972	7,857	7,577	2,132	1,268		2,268	988	443	8,494	1,025	510	1,371
Sterling	1982	4,536	1,561	1,511	155							1,497		
	1977	2,758	865	834	152							985		
Stonewall	1982	6,278	835	808	663	88		125	30	30	1,071	1,975	421	193
	1977	4,258	589	568	476	82		84	30	30	959	1,049	289	133
Sutton	1982	43,597	12,202	11,823	5,420	736		1,039	234	121	16,127	3,979	1,153	1,000
	1977	18,890	4,301	4,147	1,955	436		443	140	72	7,345	2,431	620	446
Swisher	1982	32,260	6,363	6,165	2,868	2,103		1,140	935	935	10,137	2,773	1,120	1,504
	1977	23,043	4,510	4,349	1,789	1,701		740	740	740	7,478	2,024	914	1,066
Tarrant	1982	5,619,043	890,938	840,667	623,927	808,058	707,154	269,343	230,628	142,381	1,273,978	475,776	251,143	281,958
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
Taylor	1982	731,801	156,479	145,786	55,337	76,939	69,509	37,951	28,880	17,825	164,725	85,176	51,750	13,481
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
Terrell	1982	7,048	215	206	903	1,286			30	30	877	3,471		118
	1977	4,330	157	151	630	760			30	30	897	1,620		107
Terry	1982	99,977	22,194	20,944	3,955	4,076		4,994	2,199	1,884	34,923	19,767	2,075	2,641
	1977	51,834	11,568	10,896	2,027	1,748		3,295	1,045	911	18,499	8,112	1,659	1,501
Throckmorton	1982	3,127	904	875	262						210	714	275	112
	1977	2,280	597	576	203						170	480	239	94
Titus	1982	170,316	33,611	33,136	12,585	21,708	9,479	9,450	5,927	4,486	38,553	10,497	15,407	4,691
	1977	84,398	16,209	15,963	4,918	9,320	4,024	4,740	3,460	2,663	21,881	6,633	7,694	2,223
Tom Green	1982	579,716	138,699	135,759	46,415	67,324	44,338	35,499	21,691	13,647	155,840	34,560	34,544	6,661
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Travis	1982	2,839,899	625,113	595,428	312,517	433,988	367,593	154,661	126,185	70,663	422,256	305,488	164,745	65,175
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Trinity	1982	46,403	13,796	13,368	1,587	1,396		579	134		16,035	5,866	2,483	2,576
	1977	25,154	6,017	5,802	1,061	1,037		364	107		10,127	2,853	1,143	1,030
Tyler	1982	50,775	20,865	20,217	2,978	981		3,648	364	364	10,737	5,438	3,823	306
	1977	29,458	10,381	10,010	1,567	641		1,700	260	260	8,470	3,016	1,924	243
Upshur	1982	103,017	22,547	21,847	2,239	4,739	3,317	4,518	1,148	879	23,888	21,983	7,296	2,925
	1977	53,807	12,175	11,740	1,389	2,651	1,828	2,149	899	701	14,130	8,471	4,188	1,435
Upton	1982	11,395	5,174	5,015	1,264	268		144	91		366	1,843	835	570
	1977	7,525	2,837	2,736	921	231		89	91		337	1,447	564	322
Uvalde	1982	92,463	40,021	38,780	6,122	3,281		5,974	1,820	842	12,226	5,815	7,297	1,758
	1977	59,842	19,829	19,121	3,803	3,055		4,176	1,818	857	10,567	4,462	5,421	1,680
Val Verde	1982	136,146	33,769	32,592	8,647	10,026		11,875	5,825	4,433	23,833	15,368	12,418	1,276
	1977	90,586	20,124	19,328	5,433	8,075		6,941	3,284	2,543	21,273	7,712	8,311	1,133

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Van Zandt	1982	117,217	31,853	30,866	4,571	2,127		4,642	793	793	42,110	14,521	6,673	3,188
	1977	73,024	17,715	17,083	3,044	1,288		2,187	582	582	30,811	7,050	4,357	1,949
Victoria	1982	518,358	107,887	105,603	39,614	69,314	47,654	23,869	22,742	13,975	116,668	54,776	34,818	12,906
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Walker	1982	193,616	53,760	52,094	28,860	10,605	4,446	7,604	5,693	3,381	33,393	25,782	7,250	7,000
	1977	104,011	24,438	23,566	13,333	6,362	2,638	5,139	3,175	1,918	22,244	13,063	6,215	3,271
Waller	1982	182,472	14,843	13,433	12,324	2,281	1,491	162	5,717	4,697	115,511	15,879	7,918	1,970
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
Ward	1982	66,471	16,874	16,352	3,724	2,337		3,316	2,119	1,937	12,853	18,994	1,264	1,094
	1977	39,524	10,154	9,792	2,234	1,846		1,960	1,480	1,377	8,562	8,973	1,007	729
Washington	1982	117,487	49,474	47,783	4,920	5,431		7,724	3,886	2,147	25,873	5,388	3,978	2,638
	1977	65,196	23,002	22,108	3,061	3,861		4,075	2,377	1,336	15,300	3,462	3,301	1,800
Webb	1982	607,334	136,976	130,310	38,904	116,016	89,181	60,277	42,035	14,442	66,089	53,664	19,102	16,049
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
Wharton	1982	205,122	61,933	60,719	19,190	14,509		14,220	6,045	4,182	43,241	14,818	11,463	5,528
	1977	118,407	31,365	30,601	8,616	6,713		7,136	4,712	3,316	33,095	8,764	6,210	3,506
Wheeler	1982	38,867	10,943	10,602	1,540	746		2,073	790	604	8,810	7,817	3,647	1,132
	1977	20,492	5,176	4,991	1,014	551		882	581	452	4,516	4,521	1,716	725
Wichita	1982	766,884	155,786	152,275	65,674	107,145	96,636	39,488	41,291	21,735	157,424	53,521	60,807	14,929
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
Wilbarger	1982	74,692	17,669	17,122	4,699	8,184	2,643	4,309	3,421	2,399	15,460	11,651	2,702	2,111
	1977	46,299	10,169	9,806	2,777	5,121	1,638	2,702	2,312	1,649	12,269	5,632	1,706	1,186
Willacy	1982	48,581	10,661	9,954	2,073	684		1,493	831	685	20,875	5,223	4,127	1,321
	1977	30,762	7,262	6,768	1,472	589		1,059	842	706	12,331	2,704	2,543	779
Williamson	1982	262,775	87,547	82,105	20,238	7,251		11,194	4,439	2,916	58,946	26,208	21,108	5,954
	1977	131,452	35,974	33,675	11,217	4,520		4,963	2,775	1,844	36,819	11,829	10,727	3,341
Wilson	1982	43,867	11,371	9,559	1,969	1,249		1,859	1,115	943	16,575	4,263	1,551	969
	1977	29,244	7,572	6,354	1,420	905		876	818	704	11,785	2,550	1,005	691
Winkler	1982	47,014	17,537	15,624	3,012	2,323		2,267	2,733	1,812	11,012	3,059	1,149	726
	1977	27,560	9,042	8,041	1,661	1,688		1,434	1,887	1,273	6,768	1,660	734	387
Wise	1982	88,833	33,359	33,359	3,251	4,843		4,084	1,443	1,443	23,695	8,291	2,291	3,118
	1977	48,567	14,875	14,875	2,402	2,140		2,134	938	938	14,652	5,005	1,562	2,209
Wood	1982	97,298	27,147	26,304	4,835	2,281		4,704	2,786	1,484	23,649	7,540	11,373	2,587
	1977	55,859	15,365	14,816	2,746	1,705		2,544	1,814	984	14,481	4,544	5,425	1,954
Yoakum	1982	29,477	11,467	11,111	924	729		1,484	593	201	8,317	1,730	1,777	371
	1977	19,927	6,491	6,259	876	480		1,204	400	139	5,894	1,435	1,068	386
Young	1982	92,379	24,253	23,501	3,414	6,211		3,830	2,904	2,010	22,368	5,257	5,930	2,933
	1977	56,398	14,761	14,234	1,881	3,171		2,715	1,749	1,232	15,299	3,664	3,456	2,404
Zapata	1982	10,984	4,583	4,439	1,354			1,576	67	67	559	1,631		136
	1977	5,978	2,368	2,283	700			749	60	60	360	747		135
Zavala	1982	23,186	10,023	9,713	1,743	1,357		1,047	791	456	1,703	2,583	943	1,331
	1977	15,446	5,865	5,656	1,143	925		939	661	388	1,526	1,531	824	766
TOTAL METRO COUNTIES	1982	70,201,520	15,550,415	14,928,916	6,522,357	9,387,796	7,993,238	3,978,715	3,108,661	1,862,550	14,108,535	6,534,843	3,098,453	1,992,876
	1977	38,334,936	7,761,391	7,416,348	3,231,369	5,446,789	4,565,606	2,065,451	1,803,944	1,109,939	9,335,366	2,671,364	1,799,428	1,082,829
TOTAL STATE	1982	82,731,512	19,260,521	18,520,402	7,287,280	10,101,413	8,172,230	4,621,948	3,469,769	2,101,101	16,820,955	7,984,169	3,889,163	2,261,901
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,884,357	4,576,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
UTAH														
PROVO - OREM	1982	768,665	183,312	170,731	43,612	127,099	117,412	37,602	42,728	24,510	137,918	68,371	51,214	22,690
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
Utah	1982	768,665	183,312	170,731	43,612	127,099	117,412	37,602	42,728	24,510	137,918	68,371	51,214	22,690
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
SALT LAKE CITY - OGDEN	1982	4,269,227	938,101	886,280	273,455	800,320	710,334	178,194	261,652	177,763	769,175	396,082	211,967	86,596
	1977	2,821,744	543,732	512,489	213,796	428,092	373,877	114,082	172,502	118,499	654,893	204,941	179,810	79,857
Davis	1982	505,438	105,498	100,767	24,608	70,904	61,234	7,712	43,085	33,154	122,529	64,746	30,351	8,749
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Salt Lake	1982	3,074,497	692,349	651,174	203,944	576,157	512,856	149,731	192,088	129,835	512,740	277,591	133,701	60,284
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
Weber	1982	689,292	140,254	134,319	44,903	153,259	136,244	20,751	26,479	14,774	133,906	53,745	47,915	17,563
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,803	18,717	10,631	113,425	28,951	40,659	17,511

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES														
Beaver	1982	12,157	3,156	3,036	1,329	239		858			122	5,571	243	409
	1977	9,200	2,242	2,146	1,225	164		664			122	3,714	280	576
Box Elder	1982	112,537	23,662	22,759	11,668	5,041		2,998	5,157	3,321	27,475	22,608	5,023	4,656
	1977	77,023	14,320	13,706	8,164	2,827		2,051	3,275	2,146	22,857	12,315	3,271	4,797
Cache	1982	211,120	49,459	48,511	13,615	32,394	23,605	13,603	13,519	5,864	29,675	14,843	20,832	4,793
	1977	143,846	28,289	27,612	10,088	16,973	12,210	9,195	9,064	4,000	26,014	10,125	17,260	5,144
Carbon	1982	121,691	39,880	38,848	6,716	6,354		9,787	3,043	2,280	21,351	11,216	9,223	6,383
	1977	63,790	16,859	16,343	4,261	3,537		3,955	1,707	1,301	15,275	4,445	5,400	4,630
Daggett	1982	2,183	91	91	849						59	1,141		
	1977	1,468	58	58	715						58	611		
Davis	1982	505,438	105,498	100,787	24,608	70,904	61,234	7,712	43,085	33,154	122,529	64,746	30,351	8,749
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Duchesne	1982	53,118	19,849	19,089	1,956	5,974		299	2,095	1,636	9,515	7,836	1,663	533
	1977	31,178	9,359	8,957	1,580	3,222		229	979	778	7,978	3,418	1,605	626
Emery	1982	25,112	10,412	10,192	2,515	1,027		124	307	307	46	7,951	1,723	312
	1977	13,682	5,576	5,432	1,568	642		104	175	175	58	3,757	1,088	302
Garfield	1982	8,474	2,027	1,948	1,290	437		77	90	90	1,205	1,918	456	57
	1977	6,647	1,416	1,355	1,129	266		62	72	72	1,219	1,344	405	63
Grand	1982	48,808	17,517	16,385	2,744	1,600		3,605	888		4,570	6,174	4,154	779
	1977	29,151	8,555	7,988	2,298	896		1,941	519		3,642	3,766	2,770	1,031
Iron	1982	93,535	15,588	14,992	7,292	4,262		3,874	4,758	3,536	22,969	22,273	3,828	3,305
	1977	68,965	10,251	9,811	4,968	2,855		2,934	3,348	2,531	21,399	12,380	3,638	2,884
Juab	1982	19,053	4,395	4,226	2,334	667		139	267	267	5,262	5,424	85	184
	1977	15,717	2,923	2,798	2,091	523		129	197	197	5,473	3,749	87	261
Kane	1982	20,843	4,246	4,082	1,708	807		667	306	306	980	9,326	776	391
	1977	11,756	2,011	1,925	1,551	488		393	176	176	876	4,097	738	432
Millard	1982	31,176	4,788	4,603	2,412	4,708		115	987	987	5,292	5,479	2,528	640
	1977	18,724	2,577	2,466	1,435	2,114		65	447	447	4,420	3,149	1,634	598
Morgan	1982	5,778	1,625	1,451	486	1,241			216	216	465	1,536		114
	1977	4,491	1,035	923	415	841			194	194	611	1,131		160
Piute	1982	1,723	522	522	191	103			53	53		810		
	1977	814	237	237	99	67			44	44		341		
Rich	1982	6,076	194	185	217	1,025			41	41	47	4,526		
	1977	3,055	125	120	172	455			44	44	48	2,185		
Salt Lake	1982	3,074,497	692,349	651,174	203,944	576,157	512,856	149,731	192,088	129,835	512,740	277,591	133,701	60,284
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
San Juan	1982	24,498	9,256	8,902	1,121	1,654		37	130	130	5,173	4,766	575	385
	1977	18,013	6,259	5,990	977	1,028		31	92	92	4,793	2,746	458	491
Sanpete	1982	34,553	13,736	13,212	1,729	1,560		872	1,201	984	5,965	6,137	1,725	556
	1977	24,017	7,299	6,986	1,546	1,074		621	996	830	5,493	3,871	1,428	683
Sevier	1982	70,898	15,600	14,259	5,362	5,093		5,654	2,095	1,587	11,675	12,707	4,761	1,748
	1977	46,782	8,286	7,560	3,515	3,253		3,418	1,365	1,052	9,821	7,172	4,366	1,547
Summit	1982	50,278	9,350	8,993	9,061	3,306		269	392	392	4,682	12,920	4,549	2,053
	1977	20,557	4,001	3,829	3,907	853		174	131	131	2,919	3,421	1,979	1,273
Tooele	1982	82,042	26,057	24,451	6,064	2,419		2,734	1,708	1,349	15,321	19,343	3,154	1,829
	1977	51,017	14,282	13,377	4,383	1,600		1,475	1,265	1,006	12,467	8,768	2,649	1,820
Uintah	1982	94,778	21,025	20,259	4,449	9,534	6,673	3,639	4,920	3,063	19,524	12,375	7,568	4,092
	1977	56,188	11,160	10,701	2,627	5,578	3,857	2,000	2,637	1,670	13,745	5,846	5,043	2,697
Utah	1982	768,665	183,312	170,731	43,612	127,099	117,412	37,602	42,728	24,510	137,918	68,371	51,214	22,690
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,310
Wasatch	1982	31,059	7,613	6,958	2,490	876		164	67	67	6,987	7,973	1,882	1,217
	1977	22,946	4,657	4,249	2,096	648		142	58	58	6,538	4,674	1,873	1,048
Washington	1982	130,686	26,469	25,412	11,117	3,839		5,091	6,106	4,114	31,020	22,112	15,037	2,398
	1977	76,241	12,767	12,198	6,951	2,220		2,614	3,347	2,294	19,245	10,756	10,586	2,630
Wayne	1982	7,550	449	430	941	128		27	198	198		5,539	224	
	1977	4,115	339	324	573	124		31	217	217		2,540	239	
Weber	1982	689,292	140,254	134,319	44,903	153,259	136,244	20,751	26,479	14,774	133,906	53,745	47,915	17,563
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,803	18,717	10,631	113,425	28,951	40,659	17,511
TOTAL METRO COUNTIES	1982	5,037,892	1,121,413	1,057,011	317,067	927,419	807,746	215,796	304,380	202,273	907,093	464,453	263,181	109,286
	1977	3,326,785	645,675	607,257	245,923	498,318	437,554	136,738	200,356	134,856	766,499	246,804	222,038	97,667
TOTAL STATE	1982	6,337,618	1,448,379	1,370,807	416,723	1,021,707	858,024	270,429	352,924	233,061	1,136,474	696,957	353,190	146,120
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT														
BURLINGTON	**1982**	**666,855**	**146,342**	**142,602**	**71,067**	**92,837**	**75,385**	**47,054**	**31,542**	**19,128**	**69,768**	**61,262**	**41,425**	**13,212**
	1977	403,702	86,262	83,649	35,947	61,053	48,765	21,857	16,787	10,427	58,790	29,501	33,089	6,788
Chittenden	1982	653,708	142,548	138,925	70,467	91,878	75,385	47,054	31,413	18,999	67,355	59,564	41,151	13,212
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Grand Isle	1982	13,147	3,794	3,677	600	959			129	129	2,413	1,698	274	
	1977	8,465	2,107	2,033	323	646			87	87	2,126	903	245	
ALL COUNTIES														
Addison	1982	104,111	34,715	33,652	7,798	6,254	3,004	5,125	1,461	635	10,558	12,408	4,588	2,409
	1977	69,000	20,111	19,401	4,359	3,976	1,887	2,763	1,144	502	11,553	6,047	4,753	1,434
Bennington	1982	210,034	47,712	46,753	19,922	9,251	7,429	12,240	9,830	7,674	18,552	23,172	11,271	4,794
	1977	137,520	30,369	29,614	12,018	7,162	5,641	6,056	6,187	4,936	18,579	11,762	10,214	2,929
Caledonia	1982	119,559	31,678	31,028	8,574	11,055	6,519	8,048	4,652	2,554	20,430	9,363	5,698	4,041
	1977	87,304	20,756	20,309	5,217	8,023	4,667	4,573	2,967	1,647	20,845	5,654	5,006	2,229
Chittenden	1982	653,708	142,548	138,925	70,467	91,878	75,385	47,054	31,413	18,999	67,355	59,564	41,151	13,212
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Essex	1982	6,513	1,708	1,654	1,150	487			161		167	2,024	40	
	1977	5,015	1,437	1,386	790	480			141		202	1,269	44	
Franklin	1982	142,986	38,777	37,592	9,171	9,356	3,614	9,090	8,805	4,075	20,830	8,577	10,330	7,142
	1977	96,399	24,822	23,946	4,804	7,227	2,762	4,548	4,735	2,212	20,567	5,229	8,924	3,381
Grand Isle	1982	13,147	3,794	3,677	600	959			129	129	2,413	1,698	274	
	1977	8,465	2,107	2,033	323	646			87	87	2,126	903	245	
Lamoille	1982	78,830	23,996	23,262	9,652	5,135		1,778	3,502	2,889	6,629	7,359	5,320	2,176
	1977	55,341	15,197	14,661	6,268	3,558		1,073	2,225	1,863	7,040	4,467	4,866	1,290
Orange	1982	78,358	20,431	19,805	4,687	4,150		952	880	358	8,432	14,641	9,843	2,333
	1977	48,035	11,530	11,123	2,637	2,397		528	668	274	7,689	6,852	7,321	1,404
Orleans	1982	74,945	22,692	21,311	4,118	7,575	2,167	1,691	1,696	313	12,183	11,506	3,691	2,409
	1977	58,436	15,758	14,771	2,511	6,309	1,790	971	1,363	254	13,921	6,421	3,706	1,458
Rutland	1982	296,923	69,044	66,643	24,321	26,700	22,682	11,601	9,186	5,338	47,037	29,435	15,074	10,175
	1977	206,089	44,168	42,426	14,647	20,124	16,812	6,965	5,870	3,502	46,487	15,009	12,694	5,571
Washington	1982	279,886	65,724	62,906	25,484	23,896	19,984	8,148	10,615	4,907	40,536	29,284	12,382	8,581
	1977	180,526	41,185	39,227	13,446	15,987	13,135	4,843	7,405	3,492	36,801	15,477	10,683	4,395
Windham	1982	212,313	60,148	58,455	25,403	3,737		14,106	4,342	1,781	13,067	30,178	11,283	5,094
	1977	150,263	42,494	41,097	15,417	3,428		8,107	3,201	1,357	15,305	16,981	11,273	3,250
Windsor	1982	252,688	57,199	55,398	17,787	5,450	1,633	6,257	4,865	3,437	55,459	30,995	17,472	5,541
	1977	169,993	34,599	33,347	10,058	4,055	1,214	3,313	3,334	2,430	50,200	14,881	14,859	3,132
TOTAL METRO COUNTIES	**1982**	**666,855**	**146,342**	**142,602**	**71,067**	**92,837**	**75,385**	**47,054**	**31,542**	**19,128**	**69,768**	**61,262**	**41,425**	**13,212**
	1977	403,702	86,262	83,649	35,947	61,053	48,765	21,857	16,787	10,427	58,790	29,501	33,089	6,788
TOTAL STATE	**1982**	**2,524,001**	**620,166**	**601,061**	**229,134**	**205,883**	**142,417**	**126,090**	**91,537**	**53,089**	**323,948**	**270,204**	**148,417**	**67,907**
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
VIRGINIA														
CHARLOTTESVILLE	**1982**	**548,838**	**131,525**	**128,308**	**44,897**	**62,099**	**45,427**	**26,629**	**22,744**	**14,425**	**78,955**	**50,160**	**39,522**	**21,252**
	1977	364,803	88,806	86,223	27,938	51,987	38,043	19,762	15,915	10,326	56,133	29,948	25,315	11,911
Albemarle	1982	71,231	20,365	19,815	496	3,003		1,009	378	299	17,451	15,182	2,625	1,361
	1977	41,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
Charlottesville city	1982	445,682	97,093	94,808	43,370	58,215	45,427	25,529	22,041	13,966	55,186	28,485	36,509	19,592
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967
Fluvanna	1982	14,713	6,591	6,412	531	292		73	165		3,305	1,551	348	248
	1977	9,942	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Greene	1982	17,212	7,476	7,273	500	589		18	160	160	3,013	4,942	40	51
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
DANVILLE	**1982**	**451,028**	**132,404**	**130,268**	**31,861**	**46,524**	**37,810**	**15,080**	**15,887**	**10,756**	**86,728**	**33,658**	**21,902**	**15,543**
	1977	299,928	79,118	77,753	19,695	42,192	33,702	11,558	10,171	7,033	65,950	20,769	15,111	9,799
Danville city	1982	355,563	88,568	87,122	27,161	41,903	37,810	13,707	14,035	9,670	66,268	26,256	17,346	13,089
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Pittsylvania	1982	95,465	43,836	43,146	4,700	4,621		1,373	1,852	1,086	20,460	7,402	4,556	2,454
	1977	58,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
LYNCHBURG	**1982**	**695,860**	**167,688**	**165,030**	**43,821**	**93,236**	**73,456**	**18,125**	**30,462**	**20,568**	**117,987**	**57,258**	**32,337**	**32,930**
	1977	453,645	106,728	104,618	29,700	67,146	52,109	14,226	22,032	15,222	89,273	34,075	19,180	19,004
Amherst	1982	90,871	31,499	31,280	2,556	5,063	3,563	457	2,684	1,933	25,772	12,411	994	5,286
	1977	54,757	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Campbell	1982	133,305	34,118	33,853	4,022	3,765	2,710	763	8,066	4,318	36,120	18,135	10,769	4,690
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Lynchburg city	1982	471,684	102,071	99,897	37,243	84,408	67,183	16,905	19,712	14,317	56,095	26,712	20,574	22,954
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1982**	**5,722,121**	**1,230,621**	**1,190,804**	**582,160**	**766,385**	**618,670**	**256,075**	**288,546**	**216,532**	**1,042,717**	**547,158**	**255,033**	**151,745**
	1977	3,483,385	732,304	704,734	307,112	529,289	425,777	185,064	187,002	139,226	757,496	263,501	135,846	88,382
Chesapeake city	1982	511,191	136,080	133,256	39,518	19,970	3,040	10,752	3,641	1,633	138,373	83,854	44,568	17,769
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211
Gloucester	1982	96,924	36,514	35,268	2,882	6,971		1,707	5,251	4,750	16,515	9,904	7,251	4,423
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Hampton city	1982	772,501	157,751	153,020	65,748	143,053	119,195	47,407	34,396	22,335	96,571	72,684	18,345	10,808
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,476
James City	1982	74,059	2,657	2,048	1,877	1,921		203	60,316	55,883		2,663		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		1,461		
Newport News city	1982	650,302	139,201	133,518	63,785	98,332	88,513	25,274	16,500	12,905	143,063	61,141	37,575	19,577
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Norfolk city	1982	1,329,050	263,384	255,591	153,259	205,633	182,573	74,972	52,268	31,314	220,152	112,971	38,051	31,789
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Poquoson city	1982	8,342	2,668	1,752	3,031	18		19	428		1,107	4	161	551
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Portsmouth city	1982	462,501	115,004	112,168	36,610	70,887	65,970	30,609	20,365	13,569	92,837	24,985	16,707	12,963
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Suffolk city	1982	165,763	38,694	35,888	7,918	13,939	10,916	6,396	6,186	5,107	28,639	12,329	15,845	8,213
	1977	118,525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Virginia Beach city	1982	1,380,453	282,874	275,428	147,945	188,197	132,979	45,808	78,135	58,316	278,613	134,251	70,957	35,451
	1977	733,344	143,475	139,017	67,190	116,889	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Williamsburg city	1982	147,350	31,234	29,161	33,246	10,136	8,894	12,900	4,685	4,674	21,777	12,693	1,887	5,279
	1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
York	1982	123,685	24,560	23,706	26,341	7,328	6,590	28	6,375	6,046	5,070	19,679	3,686	4,922
	1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
RICHMOND - PETERSBURG	**1982**	**4,186,145**	**916,125**	**895,962**	**353,607**	**641,075**	**553,989**	**172,562**	**169,570**	**105,302**	**700,899**	**417,111**	**172,312**	**160,364**
	1977	2,581,640	538,893	524,858	206,997	399,607	338,434	120,990	112,616	73,162	520,605	228,837	97,353	96,399
Charles City	1982	3,118	2,063	2,063	25	24						876		
	1977	2,257	1,574	1,574	24	27						552		
Chesterfield	1982	772,461	206,613	202,647	44,895	131,486	113,551	35,482	27,060	16,729	108,714	60,473	41,446	26,690
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,294	7,767	53,096	27,397	17,204	10,750
Colonial Heights city	1982	76,407	23,130	22,305	7,965	4,539	4,539	2,433	957	695	13,966	10,001	827	5,540
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Dinwiddie	1982	14,003	6,270	6,251	408	238			75	75	1,499	3,791	1,216	424
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Goochland	1982	20,742	5,497	5,497	525	134		34	518	235	3,908	7,267	223	32
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Hanover	1982	254,837	63,681	62,915	25,568	3,074		2,746	4,403	1,985	30,653	79,212	12,366	9,807
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Henrico	1982	1,255,830	268,734	264,453	95,630	274,430	241,636	58,235	61,768	34,463	211,203	104,309	39,399	54,814
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
Hopewell city	1982	139,310	45,156	44,991	6,333	9,376	8,725	7,711	4,826	2,987	22,707	11,241	16,219	8,152
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620
New Kent	1982	31,361	7,602	7,602	862	550		56			12,459	4,151	2,778	1,908
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Petersburg city	1982	321,062	61,493	60,278	20,103	59,820	50,935	16,151	14,894	10,722	61,431	28,309	18,744	10,659
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217
Powhatan	1982	20,762	7,859	7,798	59	107			733		8,963	1,629	45	114
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Prince George	1982	12,172	1,479	1,479	646	1,420		385	526	526		4,079	2,035	
	1977	8,091	1,125	1,125	417	1,039		344	394	394		2,434	1,457	
Richmond city	1982	1,264,080	216,548	207,683	150,588	155,877	134,603	49,329	53,810	36,885	225,396	101,773	37,014	42,224
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ROANOKE	**1982**	**1,304,462**	**285,882**	**275,155**	**104,295**	**199,532**	**163,953**	**48,580**	**60,592**	**37,152**	**207,681**	**122,430**	**39,512**	**41,742**
	1977	836,550	176,693	169,364	58,517	124,400	100,715	40,815	40,495	24,926	158,829	66,103	28,606	25,768
Botetourt	1982	60,414	12,962	12,924	1,656	3,036			1,141	830	11,621	21,816	783	380
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
Roanoke	1982	303,430	115,596	113,001	36,033	19,333	17,395	8,528	16,252	11,820	13,869	40,761	10,407	17,311
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1982	697,143	106,392	99,074	53,008	168,064	138,537	38,533	36,648	20,620	133,557	44,015	23,026	17,227
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Salem city	1982	243,475	50,932	50,156	13,598	9,099	8,021	1,519	6,551	3,882	48,634	15,838	5,296	6,824
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134
ALL COUNTIES														
Accomack	1982	113,012	38,308	37,813	8,648	9,456		3,784	2,776	1,710	9,705	12,151	2,821	5,811
	1977	65,320	22,201	21,891	4,426	5,884		2,390	2,230	1,400	7,118	6,695	2,203	3,300
Albemarle	1982	71,831	20,365	19,815	496	3,003		1,009	378	299	17,451	15,182	2,625	1,361
	1977	41,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
☐ Alexandria city	1982	863,352	210,352	148,295	91,299	121,833	117,829	36,958	29,099	19,634	183,527	67,956	9,847	25,142
	1977	565,131	109,389	76,974	49,106	109,441	105,549	31,185	20,660	14,372	139,753	34,435	7,333	17,110
Alleghany	1962	10,346	9,299	9,047	430	377					66	139		
	1977	5,206	4,375	4,236	327	330					61	88		
Amelia	1982	16,714	6,281	6,112	438	321		164	457	361	2,266	3,994	44	773
	1977	11,657	3,938	3,813	400	341		155	431	347	2,080	2,506	42	425
Amherst	1982	90,871	31,499	31,280	2,556	5,063	3,563	457	2,684	1,933	25,772	12,411	994	5,286
	1977	54,737	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Appomattox	1982	58,065	16,761	16,650	2,247	2,089		75	812	417	19,031	3,826	4,402	2,895
	1977	33,129	7,980	7,919	1,394	1,180		84	483	251	11,957	3,164	2,748	1,348
☐ Arlington	1982	975,423	205,447	195,746	124,570	77,886	73,865	18,535	34,356	19,799	296,238	89,554	16,371	53,385
	1977	633,905	116,475	110,434	71,966	58,478	54,372	14,845	25,693	15,233	224,045	43,078	9,887	34,032
Augusta	1982	111,073	26,007	24,781	6,611	955		803	2,126	2,076	27,920	16,157	7,010	1,798
	1977	74,227	16,777	15,909	5,368	933		964	1,783	1,740	18,982	11,315	5,676	1,037
Bath	1982	13,848	3,529	3,336	644	2,919		453	1,034		253	2,038	38	1,697
	1977	9,515	2,278	2,150	492	1,812		546	648		292	1,345	42	962
Bedford	1982	30,210	18,267	17,773	2,429	265		82	213	213	4,259	1,756	941	524
	1977	14,832	8,029	7,774	1,005	259		63	120	120	2,447	1,646	408	232
Bedford city	1982	71,849	31,087	30,248	2,290	3,751	2,506	603	1,221	709	10,137	3,688	7,782	3,141
	1977	45,104	16,122	15,611	1,611	3,106	2,048	534	1,153	682	9,240	2,558	3,857	1,780
Bland	1982	12,202	1,560	1,517	423				119	119	5,049	4,704		
	1977	6,458	1,218	1,179	270				67	67	2,891	1,857		
Botetourt	1982	60,414	12,962	12,924	1,656	3,036			1,141	830	11,621	21,816	783	380
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
☐ Bristol city	1982	250,996	38,008	35,254	16,712	32,028	29,280	17,703	10,243	4,243	45,445	37,004	34,713	5,270
	1977	146,894	22,400	20,738	8,228	19,012	17,059	12,264	6,665	2,788	26,446	17,190	23,898	3,134
Brunswick	1982	40,269	16,023	15,590	753	1,817		1,703	815	600	8,459	3,187	2,303	1,253
	1977	25,256	8,082	7,826	531	1,674		1,493	627	470	6,280	2,360	1,162	771
Buchanan	1982	130,015	26,922	25,139	5,128	18,634	2,969	4,487	5,808	5,003	25,240	9,462	6,250	4,765
	1977	81,192	18,665	17,396	3,170	11,504	1,825	3,118	4,302	3,772	16,955	6,092	4,226	2,469
Buckingham	1982	16,152	5,768	5,612	924	2,196		79			969	5,454	88	103
	1977	11,438	3,908	3,784	648	1,440		90			966	3,698	83	91
Buena Vista city	1982	26,837	8,940	8,697	1,581	1,700		929	640	499	3,818	4,483	1,576	907
	1977	16,639	4,879	4,724	1,025	1,062		933	519	412	2,570	2,896	865	696
Campbell	1982	133,305	34,118	33,853	4,022	3,765	2,710	763	8,066	4,318	36,120	18,135	10,769	4,690
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Caroline	1982	44,157	17,982	17,497	4,832	767		172	228	197	6,294	10,154	433	950
	1977	27,380	10,170	9,848	2,613	757		160	230	200	4,648	6,495	337	583
Carroll	1982	44,075	16,606	16,158	2,526	3,885		839	1,088	1,088	6,746	5,704	2,004	963
	1977	32,211	10,456	10,125	1,570	3,341		753	956	956	5,965	4,520	1,171	774
Charles City	1982	3,118	2,063	2,063	25	24						876		
	1977	2,257	1,574	1,574	24	27						552		
Charlotte	1982	21,022	7,467	7,291	1,277	1,387		402	540	224	3,905	3,643	460	732
	1977	16,599	5,531	5,375	1,012	1,136		371	447	190	3,611	2,675	389	495
Charlottesville city	1982	445,682	97,093	94,808	43,370	58,215	45,427	25,529	22,041	13,966	55,186	28,485	36,509	19,592
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967
Chesapeake city	1982	511,191	136,080	133,256	39,518	19,970	3,040	10,752	3,641	1,633	138,373	83,854	44,568	17,769
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Chesterfield	1982	772,461	206,613	202,647	44,895	131,486	113,551	35,482	27,060	16,729	108,714	60,473	41,445	26,690
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,294	7,767	53,096	27,397	17,204	10,750
Clarke	1982	24,657	8,122	7,211	2,271	683		190	768	574	1,367	3,399	1,434	589
	1977	17,835	6,140	5,441	1,513	612		210	517	393	1,402	2,652	1,018	389
Clifton Forge city	1982	26,777	10,438	10,156	1,365	1,144		312	876	474	4,027	3,937	513	1,839
	1977	20,142	7,120	6,894	996	1,146		305	759	418	3,325	2,982	379	1,254
Colonial Heights city	1982	76,407	23,130	22,305	7,965	4,539	4,539	2,433	957	695	13,966	10,001	827	5,540
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Covington city	1982	88,733	15,204	14,858	7,282	12,899	7,010	3,505	3,297	2,041	19,451	6,048	11,662	4,599
	1977	61,975	12,200	11,865	3,758	8,996	4,833	2,259	2,750	1,736	15,288	4,623	6,002	2,681
Craig	1982	5,086	348	348	51	426					685	1,671	820	244
	1977	3,624	283	283	40	352					632	1,022	575	160
Culpeper	1982	88,968	32,228	30,667	3,257	9,580	6,794	2,310	1,797	1,159	11,338	10,736	2,043	6,530
	1977	58,102	18,514	17,532	2,156	6,481	4,530	1,926	1,742	1,145	10,097	6,494	1,486	3,785
Cumberland	1982	11,226	3,434	3,341	524	1,003		1,522	302	302	1,127	1,282	1,861	52
	1977	8,346	2,368	2,293	414	933		1,238	285	285	899	799	1,280	43
Danville city	1982	355,563	88,568	87,122	27,161	41,903	37,810	13,707	14,035	9,670	66,268	26,256	17,346	13,089
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Dickenson	1982	74,872	25,484	24,796	1,728	5,758		788	2,485	1,283	21,419	5,726	5,028	1,105
	1977	47,108	14,066	13,620	1,430	3,515		814	1,760	927	14,910	3,278	3,203	633
Dinwiddie	1982	14,003	6,270	6,251	408	238			75	75	1,499	3,791	1,216	424
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Emporia city	1982	93,586	19,831	19,295	10,111	5,238		2,351	2,864	2,222	19,431	19,425	4,629	2,996
	1977	52,710	11,735	11,363	4,351	2,706		2,221	2,449	1,931	12,463	8,614	2,140	1,831
Essex	1982	55,560	14,083	13,701	5,960	8,449		1,987	2,958	2,319	9,845	2,831	3,497	2,350
	1977	36,611	9,552	9,249	3,015	5,019		1,587	2,014	1,665	7,062	2,110	2,878	1,272
☐ Fairfax	1982	3,540,353	672,568	635,806	271,863	660,293	623,482	209,762	168,309	94,377	560,318	338,468	179,036	156,392
	1977	1,892,034	382,160	360,592	140,594	349,705	324,020	121,764	93,139	53,918	327,613	163,948	84,402	87,899
☐ Fairfax city	1982	441,438	70,620	68,286	40,286	50,272	32,426	7,159	18,514	14,673	126,266	40,118	29,225	10,492
	1977	282,455	47,363	45,575	19,872	28,465	18,142	4,887	13,828	11,202	96,371	24,206	15,798	7,901
☐ Falls Church city	1982	207,994	24,932	24,672	15,156	19,613	11,514	2,207	14,109	4,592	67,384	29,947	11,758	7,838
	1977	133,656	16,318	17,966	6,572	13,576	7,886	1,893	9,371	3,155	55,841	12,420	5,847	5,145
Fauquier	1982	113,607	32,984	31,083	8,049	1,898		2,908	2,830	2,135	16,520	23,589	9,639	4,801
	1977	78,229	21,663	20,377	5,765	1,731		2,022	2,072	1,592	13,585	13,880	7,504	3,349
Floyd	1982	31,482	8,073	7,854	947	1,604		220	1,064	744	10,825	2,254	3,944	383
	1977	18,915	4,348	4,210	586	1,400		111	750	535	7,562	1,332	1,598	250
Fluvanna	1982	14,713	6,591	6,412	531	292		73	165		3,305	1,551	348	248
	1977	9,742	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Franklin	1982	75,327	29,268	28,822	3,537	4,927		1,303	2,598	1,685	8,259	5,327	7,519	3,205
	1977	54,860	18,950	18,642	2,444	3,785		1,373	2,291	1,514	9,042	4,553	4,684	2,201
Franklin city	1982	77,457	23,102	22,479	4,727	3,854		4,886	4,085	2,464	12,515	9,824	1,172	6,486
	1977	46,610	13,333	12,910	2,320	2,740		3,406	2,251	1,384	10,079	4,793	754	3,105
Frederick	1982	35,564	5,734	5,616	1,683	4,937	4,277		382	117	6,977	11,018	2,858	385
	1977	21,909	3,672	3,593	1,200	3,161	2,691		338	108	5,096	5,197	2,139	290
Fredericksburg city	1982	206,784	42,685	41,744	20,710	22,433	18,394	13,039	7,470	6,096	11,325	20,925	32,389	12,204
	1977	158,535	32,820	32,062	14,873	18,978	15,305	11,130	7,120	5,915	11,394	15,059	22,428	9,329
Galax city	1982	85,516	25,001	24,327	8,572	10,448	2,802	2,411	5,020	4,917	11,843	4,685	5,883	3,244
	1977	52,942	13,736	13,301	3,841	6,145	1,638	1,696	2,976	2,921	10,872	3,221	4,143	2,126
Giles	1982	76,355	26,372	25,661	3,673	1,949		1,635	1,241	634	18,171	6,781	7,229	4,554
	1977	50,111	16,431	15,910	2,018	1,736		1,252	1,127	588	12,872	4,433	4,164	2,598
Gloucester	1982	96,924	36,514	35,268	2,882	6,971		1,707	5,251	4,750	16,515	9,904	7,251	4,423
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Goochland	1982	20,742	5,497	5,497	525	134		34	518	235	3,908	7,267	223	32
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Grayson	1982	15,011	6,126	5,961	742	1,299		47	1,265	1,265	2,703	1,495	661	371
	1977	11,380	4,330	4,193	504	917		47	1,242	1,242	2,227	1,154	448	280
Greene	1982	17,212	7,476	7,273	500	589		18	160	160	3,013	4,942	40	51
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
Greensville	1982	3,423	120	114		137						3,166		
	1977	2,599	100	95		111						2,388		
Halifax	1982	23,953	7,940	7,727	988	1,933		896	173	81	1,771	3,819	3,444	1,204
	1977	18,717	6,257	6,059	768	1,471		828	154	74	1,813	2,838	2,297	840
Hampton city	1982	772,501	157,751	153,020	65,748	143,053	119,195	47,407	34,396	22,335	96,571	72,684	18,345	10,808
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,475

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES 1982 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Hanover	1982	254,837	63,681	62,915	25,568	3,074		2,746	4,403	1,985	30,653	79,212	12,366	9,807
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Harrisonburg city	1982	239,011	60,214	58,517	20,492	27,228	21,141	11,739	13,153	7,940	25,944	21,632	23,228	6,133
	1977	154,370	36,695	35,488	11,397	20,777	15,879	8,145	8,995	5,535	22,491	13,684	12,876	4,572
Henrico	1982	1,255,830	268,734	264,453	95,630	274,430	241,636	58,235	61,768	34,463	211,203	104,309	39,399	54,814
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
Henry	1982	94,096	22,603	21,993	7,962	8,170		844	4,328	2,724	14,737	19,344	5,305	2,795
	1977	67,855	19,050	18,446	5,504	5,584		743	3,088	1,981	11,469	11,331	4,300	1,818
Highland	1982	3,970	908	884	618	261			189		1,242	162		
	1977	3,007	772	748	356	240			165		915	158		
Hopewell city	1982	139,310	45,156	44,991	6,333	9,376	8,725	7,711	4,826	2,987	22,707	11,241	16,219	8,152
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620
Isle of Wight	1982	75,099	19,679	19,147	5,470	876		808	1,260	515	25,162	5,720	4,049	2,925
	1977	43,126	11,943	11,564	2,601	674		702	754	315	15,325	3,459	1,801	1,374
James City	1982	74,059	2,657	2,048	1,877	1,921		203	60,316	55,883		2,663		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		1,461		
King and Queen	1982	5,741	1,243	1,209	614	465			33	33	1,315	1,262	177	
	1977	3,600	970	939	336	350			33	33	753	682	151	
King George	1982	21,892	9,913	9,646	800	171		32	425	178	3,934	3,760	1,345	936
	1977	14,700	6,601	6,392	461	160		32	378	162	2,653	2,681	880	496
King William	1982	33,429	9,978	9,710	2,271	2,224		407	933	547	5,091	5,105	2,388	1,159
	1977	24,646	7,392	7,158	1,477	1,958		443	958	572	4,314	3,513	1,378	802
Lancaster	1982	45,402	10,492	10,147	2,648	698		1,497	4,294	1,270	9,621	8,444	1,304	2,348
	1977	28,278	7,359	7,083	1,290	603		1,298	2,675	808	6,012	4,158	790	1,255
Lee	1982	71,634	26,757	26,034	3,700	1,651		1,268	1,084	796	13,050	8,878	8,828	1,201
	1977	45,536	15,005	14,529	1,807	1,454		958	970	726	10,399	5,291	4,852	900
Lexington city	1982	78,301	19,442	19,234	5,706	5,810		3,141	1,639	1,053	6,322	26,159	2,910	2,680
	1977	54,439	13,568	13,408	4,112	4,049		2,120	1,624	1,063	6,475	15,488	1,626	1,888
☐ Loudoun	1982	246,223	64,847	62,843	21,820	4,456		8,234	4,717	1,423	36,623	33,309	15,976	14,650
	1977	142,597	38,431	37,061	11,447	3,009		5,508	3,955	1,235	25,399	16,411	9,014	8,067
Louisa	1982	45,092	20,328	19,779	813	2,449		150	337	337	3,226	8,873	2,140	1,080
	1977	29,197	11,977	11,597	639	1,828		169	364	364	3,084	5,426	1,548	733
Lunenburg	1982	28,220	10,355	10,077	876	1,906		401	1,040	795	3,703	3,134	3,187	930
	1977	21,697	6,671	6,460	659	1,562		416	1,139	886	3,469	2,381	2,607	697
Lynchburg city	1982	471,684	102,071	99,897	37,243	84,408	67,183	16,905	19,712	14,317	56,095	26,712	20,574	22,954
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372
Madison	1982	18,339	8,577	8,344	863	714			253	128	2,482	2,178	311	522
	1977	11,187	4,338	4,200	627	577			252	131	2,095	1,546	248	283
☐ Manassas city	1982	142,402	31,294	28,133	6,733	9,301	2,926	872	5,591	3,397	25,566	12,550	26,605	5,189
	1977	94,341	21,715	19,486	3,987	7,594	2,379	757	3,627	2,263	21,447	7,415	14,547	3,009
☐ Manassas Park city	1982	24,929	14,698	8,372	1,114			483			3,010	4,073		419
	1977	12,332	6,401	3,639	570			467			2,528	1,550		336
Martinsville city	1982	245,868	54,638	53,165	16,012	29,651	23,597	6,003	7,840	5,986	51,763	19,802	16,496	10,544
	1977	149,308	32,380	31,354	8,308	22,219	17,399	4,692	6,084	4,730	34,650	9,730	7,777	5,171
Mathews	1982	28,379	9,944	9,615	641	682		549	838	571	4,938	6,531	790	2,262
	1977	16,340	5,459	5,253	350	435		460	553	385	3,358	3,128	590	1,158
Mecklenburg	1982	122,658	35,201	34,252	8,706	10,719		2,562	3,268	2,362	20,866	15,892	6,281	4,621
	1977	85,676	24,385	23,612	4,802	7,492		2,193	2,605	1,918	17,667	11,222	4,569	2,804
Middlesex	1982	28,457	11,014	10,717	938	943		355	521	349	1,866	3,314	3,281	2,202
	1977	16,731	6,214	6,017	709	780		234	366	250	1,540	1,789	1,772	1,136
Montgomery	1982	265,688	67,572	66,228	23,944	32,680	25,815	9,726	9,918	5,186	39,850	32,999	16,912	7,676
	1977	163,194	40,380	39,534	12,000	18,439	14,333	6,713	6,071	3,237	33,053	17,461	10,288	3,953
Nelson	1982	23,753	10,108	9,837	3,648	727			845	75	2,946	4,001	301	225
	1977	12,772	4,993	4,835	1,435	570			393	102	2,140	2,133	228	184
New Kent	1982	31,361	7,602	7,602	862	550		56			12,459	4,151	2,778	1,908
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Newport News city	1982	650,302	139,201	133,518	63,785	98,332	88,513	25,274	16,500	12,905	143,063	61,141	37,575	19,577
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Norfolk city	1982	1,329,050	263,384	255,591	153,259	205,633	182,573	74,972	52,268	31,314	220,152	112,971	38,051	31,789
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Northampton	1982	69,002	37,930	37,216	3,858	4,002		719	461	139	5,034	4,626	1,467	2,749
	1977	40,381	21,395	20,969	2,296	2,226		617	356	110	3,953	2,760	957	1,631
Northumberland	1982	27,198	12,019	11,206	906	421		177	321	69	3,185	2,234	3,000	334
	1977	16,761	6,555	6,100	639	359		183	312	69	2,961	1,725	1,538	264

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 / METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Norton city	1982	75,859	9,801	9,537	5,821	1,076		5,540	1,371	965	26,539	3,619	9,112	1,338
	1977	39,120	6,684	6,472	2,640	912		2,817	1,182	847	13,041	2,089	4,260	1,029
Nottoway	1982	53,620	18,603	18,100	3,877	2,972		1,100	2,604	1,069	11,266	3,756	1,306	2,511
	1977	38,948	11,989	11,609	2,359	2,153		1,000	2,123	889	10,278	2,799	929	1,608
Orange	1982	78,297	19,981	19,442	3,070	2,300		2,432	1,368	1,368	14,178	19,003	5,986	3,576
	1977	49,711	12,086	11,703	1,597	2,008		1,620	1,212	1,212	11,510	9,522	3,185	2,577
Page	1982	60,996	17,146	16,682	10,575	3,493		609	2,296	1,423	10,557	4,982	1,396	3,994
	1977	41,888	11,194	10,839	6,059	2,528		467	1,786	1,129	8,475	3,684	1,122	2,745
Patrick	1982	33,263	6,906	6,719	912	4,657		501	717	256	7,614	2,241	910	1,609
	1977	23,076	5,298	5,130	757	3,056		448	616	225	5,837	1,787	655	958
Petersburg city	1982	321,062	61,493	60,278	20,103	59,820	50,935	16,151	14,894	10,722	61,431	28,309	18,744	10,659
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217
Pittsylvania	1982	95,465	43,836	43,146	4,700	4,621		1,373	1,852	1,086	20,460	7,402	4,556	2,454
	1977	58,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838
Poquoson city	1982	8,342	2,668	1,752	3,031	18		19	428		1,107	4	161	551
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Portsmouth city	1982	462,501	115,004	112,168	36,610	70,887	65,970	30,609	20,365	13,569	92,837	24,985	16,707	12,963
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Powhatan	1982	20,762	7,859	7,798	59	107			733		8,963	1,629	45	114
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Prince Edward	1982	84,880	22,331	21,729	7,085	7,037	5,371	681	7,515	4,323	18,740	7,393	3,789	3,560
	1977	55,279	13,531	13,102	4,317	5,910	4,442	582	4,725	2,770	13,145	4,331	2,472	2,178
Prince George	1982	12,172	1,479	1,479	646	1,420		385	526	526		4,079	2,035	
	1977	8,091	1,125	1,125	417	1,029		344	394	394		2,434	1,457	
☐ Prince William	1982	816,581	180,972	169,077	69,874	86,858	77,511	23,869	26,515	16,131	160,355	112,893	53,951	43,581
	1977	401,050	83,748	78,096	29,677	45,107	39,533	14,167	15,020	9,365	94,148	46,576	25,712	20,638
Pulaski	1982	108,811	32,312	31,621	5,481	5,775		2,337	3,498	2,544	20,241	16,735	10,099	4,447
	1977	76,910	21,490	21,008	3,458	4,870		2,539	2,491	1,845	16,706	10,253	6,202	3,263
Radford city	1982	94,916	23,632	22,995	5,277	11,409	9,490	2,378	6,223	4,718	24,775	3,972	3,158	3,605
	1977	58,388	12,428	12,034	3,129	7,275	5,950	1,822	4,101	3,166	16,711	2,835	2,144	1,876
Rappahannock	1982	8,224	1,682	1,636	315	641			511	511	1,075	496	47	
	1977	5,414	1,264	1,224	233	442			309	309	795	412	42	
Richmond	1982	32,751	7,141	6,948	2,778	847		1,285	2,723	533	2,888	7,605	1,151	873
	1977	20,857	4,979	4,821	1,456	820		1,028	1,679	336	2,498	4,151	952	463
Richmond city	1982	1,264,080	216,548	207,683	150,588	155,877	134,603	49,329	53,810	36,885	225,396	101,773	37,014	42,224
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435
Roanoke	1982	303,430	115,596	113,001	36,033	19,333	17,395	8,528	16,252	11,820	13,869	40,761	10,407	17,311
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1982	697,143	106,392	99,074	53,008	168,064	138,537	38,533	36,648	20,620	133,557	44,015	23,026	17,227
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Rockbridge	1982	28,941	5,395	5,248	364	133		294	42		444	18,495	2,311	334
	1977	19,317	3,741	3,622	342	145		208	46		438	12,159	1,309	234
Rockingham	1982	89,092	27,251	26,487	4,983	3,159		254	3,298	2,163	16,152	10,446	9,573	4,017
	1977	52,860	14,321	13,852	2,975	1,958		173	2,069	1,382	12,170	6,038	6,018	2,246
Russell	1982	62,992	13,482	13,117	2,107	2,615		2,103	5,996	5,127	17,216	10,693	5,537	1,334
	1977	43,104	10,524	10,190	1,373	2,150		1,381	4,099	3,567	11,692	6,200	3,315	911
Salem city	1982	243,475	50,932	50,156	13,598	9,099	8,021	1,519	6,551	3,882	48,634	15,838	5,296	6,824
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134
☐ Scott	1982	71,576	26,237	25,920	2,015	2,110		420	2,617	1,498	19,983	4,203	4,684	2,481
	1977	42,083	14,054	13,869	1,318	1,674		343	2,040	1,182	12,509	3,036	2,395	1,500
Shenandoah	1982	101,424	30,384	29,807	4,236	3,695		1,229	2,143	947	20,795	17,569	9,567	2,270
	1977	70,326	18,109	17,746	2,942	3,261		1,007	1,836	828	16,540	12,138	6,685	1,744
Smyth	1982	124,651	48,028	46,733	6,617	10,384	4,448	2,757	3,222	3,003	17,838	10,919	6,537	5,710
	1977	86,613	29,811	28,866	4,462	7,932	3,366	2,961	2,857	2,664	15,547	7,200	5,383	3,499
Southampton	1982	26,317	6,691	6,510	883	1,971		336	2,035	1,834	4,162	5,878	2,360	396
	1977	19,383	5,070	4,909	581	1,294		234	1,400	1,278	3,686	4,080	1,406	356
South Boston city	1982	98,422	30,542	29,719	4,705	10,929	7,582	2,136	6,332	3,770	15,565	7,636	6,743	4,785
	1977	62,787	17,143	16,600	3,055	8,263	5,652	1,747	4,006	2,431	12,627	4,856	3,740	2,674
Spotsylvania	1982	182,997	51,046	49,703	10,226	34,984	32,502	1,303	7,920	7,262	47,408	15,148	2,687	1,342
	1977	89,690	24,798	24,028	4,065	16,324	14,887	853	3,884	3,603	26,158	7,317	1,228	750
☐ Stafford	1982	38,911	9,455	9,239	6,284	553		38	233	233	6,554	11,473	1,673	
	1977	24,245	5,785	5,626	3,652	397		32	177	177	4,556	7,290	1,109	
Staunton city	1982	185,686	41,601	40,480	10,354	33,171	22,128	5,197	7,057	5,673	38,408	12,401	14,471	9,755
	1977	131,490	27,988	27,101	6,756	22,253	14,640	4,178	4,970	4,068	33,597	7,961	10,110	5,559

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County — Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Suffolk city 1982	165,763	38,694	35,888	7,918	13,939	10,916	6,396	6,186	5,107	28,639	12,329	15,845	8,213
1977	118,525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Surry 1982	5,548	2,967	2,886	1,059	226		28	356	356	128	589		59
1977	3,747	2,154	2,086	507	202		26	233	233	122	382		48
Sussex 1982	33,543	7,947	7,733	2,271	1,991		86	545	427	9,780	4,621	1,474	1,544
1977	23,219	5,629	5,451	1,631	1,226		77	462	368	6,487	3,330	1,220	927
Tazewell 1982	336,970	128,227	124,770	11,147	22,814	11,497	7,768	8,315	4,059	81,675	16,427	28,876	6,183
1977	179,975	61,382	59,436	5,782	13,026	6,494	4,370	4,587	2,284	51,093	9,170	14,410	3,530
Virginia Beach city 1982	1,380,453	282,874	275,428	147,945	188,197	132,979	45,808	78,135	58,316	278,613	134,251	70,957	35,451
1977	733,344	143,475	139,017	67,190	116,869	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Warren 1982	100,478	30,578	30,392	8,080	10,080	7,776	3,217	2,390	1,555	15,673	8,115	7,085	1,793
1977	62,701	18,316	18,185	4,426	6,106	4,637	2,565	2,253	1,493	10,664	5,433	3,804	1,490
□ Washington 1982	147,659	36,517	36,388	7,816	4,815		2,987	3,613	3,530	20,631	26,432	27,691	2,706
1977	86,760	21,345	21,247	5,225	3,529		2,310	2,553	2,495	15,668	12,925	12,967	1,589
Waynesboro city 1982	107,353	26,417	26,146	9,219	9,640	6,223	4,150	3,611	2,066	19,100	11,402	12,052	6,551
1977	79,038	18,326	18,120	5,954	8,621	5,492	3,186	3,211	1,873	17,558	7,029	7,187	4,607
Westmoreland 1982	37,859	13,938	13,575	3,085	2,683		424	537	449	8,543	2,260	1,972	1,631
1977	28,510	9,337	9,050	2,041	2,085		387	461	392	7,856	1,715	1,411	1,053
Williamsburg city 1982	147,350	31,234	29,161	33,246	10,136	8,894	12,900	4,685	4,674	21,777	12,693	1,887	5,279
1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
Winchester city 1982	314,690	60,229	55,713	26,910	35,402	27,338	13,872	12,131	9,135	60,083	31,518	32,482	20,614
1977	200,323	38,830	35,851	14,724	27,526	20,924	9,547	7,793	5,976	44,341	16,420	16,243	10,923
Wise 1982	183,177	55,746	54,242	5,668	7,204		4,811	4,361	2,909	33,044	19,941	25,540	4,253
1977	123,726	36,971	35,799	4,230	5,367		4,010	4,152	2,823	24,205	11,195	16,438	2,939
Wythe 1982	115,861	22,136	21,539	11,996	5,005	2,614	4,600	2,370	1,353	24,053	24,146	8,373	4,568
1977	70,509	14,372	13,916	5,810	4,114	2,124	3,080	1,980	1,152	16,441	11,860	4,481	2,462
York 1982	123,685	24,560	23,706	26,341	7,328	6,590	28	6,375	6,046	5,070	19,679	3,686	4,922
1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
TOTAL METRO COUNTIES 1982	**20,676,291**	**4,450,192**	**4,233,558**	**1,836,183**	**2,878,869**	**2,462,138**	**866,278**	**905,717**	**588,265**	**3,786,867**	**2,035,755**	**972,148**	**751,121**
1977	12,477,434	2,608,126	2,478,853	1,002,173	1,854,608	1,557,720	602,822	584,959	387,280	2,694,610	1,033,713	534,320	441,623
TOTAL STATE 1982	**26,988,928**	**6,258,631**	**5,989,746**	**2,214,128**	**3,398,728**	**2,714,412**	**1,032,969**	**1,119,436**	**732,984**	**4,924,800**	**2,776,289**	**1,432,819**	**990,548**
1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	813,796	586,770
WASHINGTON													
BELLINGHAM 1982	**590,593**	**119,598**	**114,647**	**86,521**	**79,783**	**71,471**	**21,779**	**22,763**	**11,341**	**86,773**	**42,275**	**48,393**	**22,512**
1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whatcom 1982	590,593	119,598	114,647	86,521	79,783	71,471	21,779	22,763	11,341	86,773	42,275	48,393	22,512
1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
BREMERTON 1982	**632,917**	**192,675**	**187,464**	**62,195**	**63,450**	**60,647**	**15,097**	**19,733**	**9,019**	**78,328**	**46,281**	**60,952**	**48,504**
1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kitsap 1982	632,917	192,675	187,464	62,195	63,450	60,647	15,097	19,733	9,019	78,328	46,281	60,952	48,504
1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
OLYMPIA 1982	**567,400**	**165,495**	**161,416**	**64,464**	**57,322**	**49,639**	**10,828**	**28,686**	**17,235**	**72,445**	**52,918**	**35,681**	**24,936**
1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Thurston 1982	567,400	165,495	161,416	64,464	57,322	49,639	10,828	28,686	17,235	72,445	52,918	35,681	24,936
1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
RICHLAND - KENNEWICK - PASCO 1982	**962,350**	**248,387**	**236,524**	**94,710**	**108,992**	**95,204**	**33,069**	**29,742**	**16,743**	**135,026**	**99,902**	**73,561**	**61,374**
1977	464,977	101,764	96,820	38,145	57,804	50,321	18,875	20,692	11,818	95,672	36,581	34,794	27,685
Benton 1982	773,988	201,173	190,565	74,466	85,937	72,595	28,822	24,843	14,339	98,546	77,839	67,707	51,238
1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,002
Franklin 1982	188,362	47,214	45,959	20,244	23,055	22,609	4,247	4,899	2,404	36,480	22,063	5,854	10,136
1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
SEATTLE 1982	**9,989,758**	**2,306,024**	**2,189,836**	**1,373,991**	**1,151,900**	**1,035,112**	**522,227**	**422,677**	**238,410**	**1,282,997**	**820,730**	**609,602**	**388,910**
1977	5,865,981	1,198,831	1,135,436	638,504	745,008	658,270	304,110	296,961	171,425	1,168,669	368,364	326,326	211,086
King 1982	8,108,229	1,840,730	1,744,360	1,158,253	885,929	796,927	487,588	340,724	188,935	989,156	650,239	485,513	321,483
1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Snohomish 1982	1,881,529	465,294	445,476	215,738	265,971	238,185	34,639	81,953	49,475	293,841	170,491	124,089	67,427
1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
SEATTLE - TACOMA CONSOLIDATED AREA	***1982***	***12,234,356***	***2,803,152***	***2,659,995***	***1,624,256***	***1,439,622***	***1,293,974***	***609,587***	***513,979***	***290,660***	***1,652,630***	***1,071,987***	***728,278***	***466,369***
	1977	*7,303,645*	*1,474,426*	*1,395,589*	*768,791*	*947,677*	*837,484*	*362,091*	*373,234*	*216,078*	*1,496,126*	*480,069*	*407,931*	*258,285*
SPOKANE	**1982**	**1,742,510**	**408,206**	**385,123**	**202,246**	**236,007**	**219,472**	**77,376**	**76,125**	**43,560**	**241,947**	**155,335**	**119,437**	**69,225**
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Spokane	1982	1,742,510	408,206	385,123	202,246	236,007	219,472	77,376	76,125	43,560	241,947	155,335	119,437	69,225
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
TACOMA	**1982**	**2,244,598**	**497,128**	**470,159**	**250,265**	**287,722**	**253,862**	**87,360**	**91,302**	**52,250**	**369,633**	**251,257**	**118,676**	**77,459**
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
Pierce	1982	2,244,598	497,128	470,159	250,265	287,722	258,862	87,360	91,302	52,250	369,633	251,257	118,676	77,459
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
VANCOUVER	**1982**	**727,407**	**183,640**	**172,422**	**100,640**	**104,987**	**102,293**	**35,265**	**18,292**	**10,456**	**88,341**	**84,276**	**37,221**	**32,650**
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
Clark	1982	727,407	183,640	172,422	100,640	104,987	102,293	35,265	18,292	10,456	88,341	84,276	37,221	32,650
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
YAKIMA	**1982**	**835,058**	**199,579**	**192,085**	**81,831**	**95,861**	**77,001**	**33,063**	**32,847**	**17,953**	**137,571**	**89,774**	**66,523**	**32,822**
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
Yakima	1982	835,058	199,579	192,085	81,831	95,861	77,001	33,063	32,847	17,953	137,571	89,774	66,523	32,822
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
ALL COUNTIES														
Adams	1982	48,891	13,277	12,858	9,398	957		1,262	881	501	3,832	8,233	3,054	5,188
	1977	37,071	10,474	10,095	5,649	876		1,018	770	444	5,045	4,822	2,423	3,529
Asotin	1982	41,595	14,188	13,740	5,407	54		936	2,092	1,339	2,768	4,922	3,440	4,737
	1977	27,984	8,419	8,114	3,276	49		744	2,031	1,318	2,902	2,785	2,781	3,089
Benton	1982	773,988	201,173	190,565	74,466	85,937	72,595	28,822	24,843	14,339	98,546	77,839	67,707	51,238
	1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,002
Chelan	1982	257,068	63,434	60,964	29,942	26,020	17,476	11,010	6,911	3,868	36,188	22,055	27,849	12,166
	1977	202,879	42,539	40,684	18,488	22,917	15,242	9,065	6,335	3,630	43,078	14,648	22,154	8,843
Clallam	1982	258,414	78,947	77,363	31,810	14,129	9,779	8,166	7,422	5,287	26,727	20,723	19,441	18,799
	1977	175,401	45,840	44,872	18,993	10,748	7,348	6,124	7,815	5,647	29,017	11,343	15,228	11,026
Clark	1982	727,407	183,640	172,422	100,640	104,987	102,293	35,265	18,292	10,456	88,341	84,276	37,221	32,650
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
Columbia	1982	8,323	2,894	2,802	1,197	351			218	218	895	935	917	498
	1977	7,600	2,570	2,477	841	364			229	229	1,244	712	759	497
Cowlitz	1982	353,043	92,340	89,196	38,891	50,737	46,631	9,624	10,926	6,058	56,506	32,316	22,816	14,754
	1977	275,737	59,854	57,535	24,048	40,157	36,247	7,792	11,335	6,431	67,118	19,311	18,435	10,946
Douglas	1982	94,212	35,438	33,605	6,218	9,668	9,075	4,623	3,039	2,111	7,180	5,039	6,990	10,591
	1977	47,483	15,329	14,509	3,481	5,161	4,757	2,169	2,008	1,416	5,844	2,433	3,456	5,238
Ferry	1982	11,466	4,844	4,692	1,160	683		820	84		1,604	590	836	215
	1977	7,241	2,572	2,479	693	471		480	88		1,358	390	629	120
Franklin	1982	188,362	47,214	45,959	20,244	23,055	22,609	4,247	4,899	2,404	36,480	22,063	5,854	10,136
	1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
Garfield	1982	3,414	1,276	1,234	254	40			62		395	464	397	158
	1977	3,274	1,077	1,038	193	37			69		602	383	351	193
Grant	1982	220,434	73,090	72,721	25,661	4,809	2,825	6,347	6,033	3,616	27,058	18,791	22,970	14,978
	1977	151,440	43,524	43,257	14,121	3,467	2,017	4,747	5,710	3,469	28,781	10,400	17,863	9,408
Grays Harbor	1982	414,976	123,926	120,590	46,623	24,811	21,765	23,431	18,851	9,430	53,949	45,688	33,936	9,162
	1977	245,095	64,492	62,450	25,268	14,858	12,768	12,868	12,678	6,421	49,999	19,574	20,496	6,752
Island	1982	125,636	38,586	37,370	12,412	3,262		1,636	4,904	3,636	18,569	14,839	13,655	1,469
	1977	78,877	20,100	19,372	6,864	2,302		1,189	4,106	3,089	18,150	6,575	9,197	1,126
Jefferson	1982	67,577	17,668	17,110	11,910	683		2,030	954	326	4,798	8,643	10,649	2,458
	1977	36,935	9,827	9,471	5,658	428		1,142	984	341	3,976	3,885	5,303	1,365
King	1982	8,108,229	1,840,730	1,744,360	1,158,253	885,929	796,927	487,588	340,724	188,935	989,156	650,239	485,513	321,483
	1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Kitsap	1982	632,917	192,675	187,464	62,195	63,450	60,647	15,097	19,733	9,019	78,328	46,281	60,952	48,504
	1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kittitas	1982	112,734	26,255	25,414	14,099	4,201		9,210	2,203	1,467	9,871	31,116	5,376	1,239
	1977	85,418	18,898	18,203	10,633	3,585		6,667	2,490	1,682	12,344	17,865	4,434	1,014
Klickitat	1982	29,009	5,486	5,181	3,343	445		1,169	85	17	6,330	5,049	3,995	1,221
	1977	24,076	4,520	4,261	2,338	424		1,008	98	20	7,096	3,356	2,584	1,011
Lewis	1982	265,440	67,527	66,145	28,761	40,770	33,145	7,899	10,837	5,208	28,906	28,924	20,661	13,337
	1977	187,346	42,224	41,314	16,197	27,505	22,014	6,529	9,958	4,933	33,186	15,826	15,390	7,854

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Lincoln	1982	22,403	7,292	6,841	2,939	216		591	106	55	1,609	5,238	1,232	1,216
	1977	16,787	5,552	5,199	2,100	201		454	119	61	1,818	3,202	984	923
Mason	1982	117,370	41,897	40,577	13,074	2,797		1,766	3,090	1,978	11,944	17,665	8,303	2,414
	1977	67,299	21,294	20,523	6,922	1,447		1,425	2,346	1,523	11,640	6,875	6,290	1,692
Okanogan	1982	116,914	42,792	41,444	10,006	4,890		4,824	2,654	1,647	14,405	15,919	5,667	3,777
	1977	90,048	28,675	27,637	7,322	3,986		4,316	2,521	1,587	17,920	10,028	4,461	2,918
Pacific	1982	56,975	18,177	17,039	9,489	4,427		1,107	1,090	941	2,906	10,180	4,440	1,931
	1977	43,950	12,588	11,778	6,727	3,513		983	1,145	1,005	4,305	6,069	3,951	1,623
Pend Oreille	1982	15,083	4,963	4,807	2,134	346		208	172		3,413	2,082	616	502
	1977	12,163	3,178	3,063	1,505	287		150	191		3,962	1,395	515	435
Pierce	1982	2,244,598	497,128	470,159	250,265	287,722	258,862	87,360	91,302	52,250	369,633	251,257	118,676	77,459
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
San Juan	1982	27,250	10,585	10,247	4,438	190		444	139	139	168	2,616	4,157	1,150
	1977	17,042	5,890	5,574	2,261	144		336	130	130	165	1,156	3,911	628
Skagit	1982	352,452	91,296	85,672	35,921	7,972	5,482	26,555	13,607	6,614	50,930	30,559	30,747	23,694
	1977	236,745	52,543	49,214	20,233	7,095	4,818	15,929	10,122	5,085	52,356	18,040	21,438	14,785
Skamania	1982	7,738	3,235	3,132	856			56	23	23	466	1,426	324	764
	1977	6,035	2,342	2,257	714			58	30	30	586	923	305	520
Snohomish	1982	1,881,529	465,294	445,476	215,738	265,971	238,185	34,639	81,953	49,475	293,841	170,491	124,089	67,427
	1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276
Spokane	1982	1,742,510	408,206	385,123	202,246	236,007	219,472	77,376	76,125	43,560	241,947	155,335	119,437	69,225
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Stevens	1982	100,872	29,419	28,646	12,151	5,786		2,990	3,718	1,846	12,664	13,012	9,748	2,445
	1977	61,067	15,044	14,577	5,719	3,349		2,160	3,202	1,610	12,945	5,658	6,574	1,736
Thurston	1982	567,400	165,495	161,416	64,464	57,322	49,639	10,828	28,686	17,235	72,445	52,918	35,681	24,936
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Wahkiakun	1982	4,444	1,012	979	919	501			53	53		820	547	395
	1977	3,279	741	714	609	438			59	59		528	445	290
Walla Walla	1982	196,836	47,512	45,010	25,363	21,146	15,794	10,031	10,712	6,399	28,494	14,723	8,059	14,291
	1977	138,972	28,489	26,938	13,692	15,043	11,081	7,741	9,300	5,630	30,529	8,384	5,400	10,365
Whatcom	1982	590,593	119,598	114,647	86,521	79,783	71,471	21,779	22,763	11,341	86,773	42,275	48,393	22,512
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whitman	1982	97,027	33,120	32,075	11,381	409		3,847	3,565	1,860	14,582	7,214	6,267	3,811
	1977	75,027	21,873	21,081	7,908	322		3,249	3,179	1,680	16,511	4,921	4,341	2,795
Yakima	1982	835,058	199,579	192,085	81,831	95,861	77,001	33,063	32,847	17,953	137,571	89,774	66,523	32,822
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
TOTAL METRO COUNTIES	1982	18,292,591	4,320,732	4,109,676	2,316,863	2,186,024	1,969,701	836,064	742,167	416,967	2,493,061	1,642,748	1,170,046	758,392
	1977	11,140,971	2,304,744	2,185,973	1,123,111	1,434,420	1,269,993	511,954	570,348	327,588	2,295,001	745,509	697,869	425,590
TOTAL STATE	1982	21,720,187	5,311,208	5,067,130	2,712,620	2,416,324	2,131,673	976,646	856,598	481,604	2,920,238	2,012,529	1,447,135	925,752
	1977	13,503,242	2,895,212	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
WEST VIRGINIA														
CHARLESTON	1982	1,647,596	367,381	359,094	113,795	282,302	249,253	61,028	55,140	33,533	377,418	155,501	58,155	53,755
	1977	1,047,482	215,025	209,163	70,918	169,922	147,490	46,283	42,377	26,292	270,937	81,716	59,593	30,191
Kanawha	1982	1,505,034	325,722	317,947	110,327	271,898	241,945	58,919	53,054	32,127	345,725	118,065	84,604	49,929
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271
Putnam	1982	142,562	41,659	41,147	3,468	10,404	7,308	2,109	2,086	1,406	31,693	37,436	3,551	3,826
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
HUNTINGTON - ASHLAND	1982	1,530,822	404,886	392,519	104,871	225,692	196,091	64,185	78,645	51,294	219,798	163,200	104,051	58,475
	1977	1,000,233	242,640	234,535	61,501	145,645	123,507	48,353	55,267	36,763	196,096	82,095	72,203	31,978
Cabell	1982	677,746	163,489	157,828	58,455	102,740	100,319	34,029	31,646	20,192	109,427	56,106	52,130	31,362
	1977	434,333	96,375	92,584	33,685	67,348	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Wayne	1982	145,089	46,819	46,806	7,127	4,622	4,214	1,686	5,775	3,632	20,079	17,809	9,788	4,846
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919
Boyd, Ky.	*1982*	*321,956*	*73,375*	*68,522*	*19,927*	*79,844*	*62,858*	*13,137*	*16,624*	*11,365*	*39,951*	*28,011*	*21,975*	*9,209*
	1977	*220,242*	*43,997*	*41,010*	*11,509*	*50,580*	*37,235*	*10,796*	*11,320*	*7,959*	*42,789*	*16,640*	*14,905*	*7,024*
Carter, Ky.	*1982*	*97,565*	*30,941*	*30,382*	*2,704*	*9,490*	*2,425*	*3,486*	*7,429*	*5,654*	*8,698*	*18,436*	*7,675*	*3,437*
	1977	*56,091*	*16,216*	*15,906*	*1,696*	*4,074*	*1,030*	*2,346*	*3,497*	*2,702*	*9,889*	*7,956*	*6,327*	*1,653*
Greenup, Ky.	*1982*	*86,095*	*36,338*	*36,006*	*5,124*	*4,090*	*3,271*	*4,009*	*3,346*	*2,018*	*11,455*	*11,877*	*5,634*	*1,751*
	1977	*58,149*	*22,155*	*21,929*	*2,816*	*3,634*	*2,864*	*2,373*	*2,204*	*1,372*	*11,284*	*6,301*	*4,337*	*1,321*

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
HUNTINGTON - ASHLAND (continued)														
Lawrence, Ohio	*1982*	*202,371*	*53,924*	*52,975*	*11,534*	*24,906*	*23,004*	*7,838*	*13,825*	*8,433*	*30,188*	*30,961*	*6,849*	*7,870*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
PARKERSBURG - MARIETTA	**1982**	**912,857**	**220,105**	**212,870**	**64,707**	**171,348**	**159,056**	**33,398**	**30,760**	**20,119**	**152,466**	**97,867**	**48,572**	**26,541**
	1977	563,557	125,913	121,147	36,953	99,705	90,571	23,298	24,118	16,306	119,326	48,542	33,586	14,958
Wood	1982	637,695	138,043	134,178	42,211	141,349	132,540	22,896	21,419	12,920	123,807	57,949	28,694	15,093
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Washington, Ohio	*1982*	*275,162*	*82,062*	*78,692*	*22,496*	*29,999*	*26,516*	*10,502*	*9,341*	*7,199*	*28,659*	*39,918*	*19,878*	*11,448*
	1977	*188,994*	*49,621*	*47,352*	*13,430*	*20,893*	*18,103*	*6,428*	*8,273*	*6,529*	*35,042*	*21,269*	*15,387*	*6,052*
STEUBENVILLE - WEIRTON	**1982**	**619,594**	**181,708**	**174,086**	**50,128**	**93,201**	**85,043**	**22,759**	**22,995**	**13,049**	**80,700**	**69,833**	**32,342**	**23,432**
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Brooke	1982	92,845	25,796	25,633	10,343	2,343		2,152	4,906	2,675	21,740	14,505	1,681	5,528
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147
Hancock	1982	167,913	58,153	55,144	14,247	25,307	23,198	2,869	5,230	3,005	20,888	16,822	10,661	6,266
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Jefferson, Ohio	*1982*	*358,836*	*97,759*	*93,309*	*25,538*	*65,551*	*61,845*	*17,738*	*12,859*	*7,369*	*38,072*	*38,506*	*20,000*	*11,638*
	1977	*306,285*	*73,282*	*69,606*	*19,706*	*58,066*	*53,764*	*15,487*	*13,408*	*7,856*	*52,477*	*24,215*	*19,657*	*8,490*
WHEELING	**1982**	**882,752**	**219,652**	**207,564**	**86,661**	**132,704**	**116,217**	**23,905**	**42,961**	**25,598**	**146,927**	**103,354**	**35,809**	**27,978**
	1977	601,633	137,823	129,922	52,868	86,666	73,898	22,133	34,736	20,976	124,075	56,062	26,709	16,092
Marshall	1982	179,840	52,992	51,806	13,312	40,537	39,426	3,714	7,884	4,793	26,918	12,394	6,073	6,056
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Ohio	1982	389,262	61,831	54,342	39,294	51,648	44,439	16,023	30,073	18,204	80,960	48,043	17,238	13,497
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Belmont, Ohio	*1982*	*313,650*	*104,829*	*101,416*	*34,055*	*40,519*	*32,352*	*4,168*	*5,004*	*2,601*	*39,049*	*42,917*	*12,498*	*8,425*
	1977	*217,936*	*67,135*	*64,700*	*18,668*	*23,038*	*17,664*	*3,845*	*4,567*	*2,452*	*43,242*	*22,965*	*11,109*	*5,323*
ALL COUNTIES														
Barbour	1982	42,728	13,265	13,009	3,230	1,350		1,330	1,186	679	7,617	6,872	5,575	1,402
	1977	27,358	8,043	7,879	2,021	965		1,020	876	510	5,935	3,843	3,213	764
Berkeley	1982	203,511	65,114	64,380	14,226	22,166	18,831	8,196	4,336	3,020	34,485	23,876	6,834	8,892
	1977	118,755	33,214	32,804	7,287	13,536	11,304	5,710	3,513	2,485	24,463	11,115	4,690	5,087
Boone	1982	119,392	45,225	44,350	5,182	13,093		2,406	5,487	2,684	15,419	12,268	13,705	3,967
	1977	63,487	21,687	21,245	2,756	6,479		1,947	3,328	1,652	9,760	6,500	7,453	1,898
Braxton	1982	55,956	19,882	19,496	2,344	3,020		950	1,397	212	10,403	9,676	5,481	1,614
	1977	31,234	9,232	9,044	1,492	2,102		799	916	141	7,418	4,343	3,349	772
Brooke	1982	92,845	25,796	25,633	10,343	2,343		2,152	4,906	2,675	21,740	14,505	1,681	5,528
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147
Cabell	1982	677,746	163,489	157,828	58,455	102,740	100,319	34,029	31,646	20,192	109,427	56,106	52,130	31,362
	1977	434,333	96,375	92,584	33,685	67,345	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Calhoun	1982	23,297	8,101	7,945	898	2,284		156	500		3,780	3,221	2,671	1,017
	1977	12,604	3,987	3,906	557	1,345		177	408		2,217	1,664	1,347	446
Clay	1982	20,201	9,450	9,184	762	2,023		489	175	175	2,053	3,332	979	203
	1977	11,397	4,933	4,771	405	1,389		332	140	140	1,372	1,698	495	144
Doddridge	1982	10,392	4,269	4,186	360	553		398	965	965	565	1,925	820	350
	1977	5,802	2,375	2,327	237	317		255	546	546	432	942	415	158
Fayette	1982	218,150	63,354	62,651	11,451	13,599	4,100	4,519	7,664	6,961	48,302	31,499	13,867	10,242
	1977	141,447	36,373	35,931	6,659	10,194	3,051	3,978	6,621	6,114	36,715	15,918	9,805	5,857
Gilmer	1982	18,406	7,974	7,817	1,043	1,262		213	275	275	3,588	1,939	709	857
	1977	10,148	4,102	4,018	567	779		150	224	224	2,217	1,008	341	377
Grant	1982	31,355	10,550	10,347	2,664	1,298		315	600	600	4,480	4,665	3,771	403
	1977	18,216	5,691	5,575	1,481	818		241	415	415	3,486	2,552	2,000	260
Greenbrier	1982	190,036	55,314	54,977	9,997	20,428	12,930	3,737	3,378	2,147	40,022	24,602	12,271	6,230
	1977	113,863	30,196	29,980	5,592	12,024	7,509	2,708	2,196	1,417	28,339	12,637	6,895	3,462
Hampshire	1982	41,552	9,382	9,091	1,743	2,416		787	1,307	1,187	9,983	6,089	5,042	1,586
	1977	23,822	5,575	5,376	912	1,639		511	809	745	5,731	3,128	2,920	705
Hancock	1982	167,913	58,153	55,144	14,247	25,307	23,198	2,869	5,230	3,005	20,888	16,822	10,661	6,266
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Hardy	1982	34,502	14,777	14,492	1,542	688		1,051	416		5,176	4,617	4,850	
	1977	18,065	6,528	6,395	977	540		589	423		3,209	2,211	2,500	
Harrison	1982	385,031	100,764	98,184	27,001	37,496	32,003	8,454	15,802	12,532	100,694	33,956	28,047	13,004
	1977	245,747	58,853	57,067	17,342	25,366	21,244	7,296	12,693	10,300	67,833	18,641	16,867	7,851
Jackson	1982	103,041	35,105	34,425	3,352	6,972	5,500	3,433	1,486	790	13,816	23,620	8,077	4,493
	1977	62,004	19,505	19,107	2,574	4,396	3,413	2,375	1,472	794	10,023	12,660	4,473	2,615

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMSA ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Jefferson	1982	95,523	25,646	25,332	12,211	1,435		3,026	3,683	2,023	13,168	14,058	3,672	9,796
	1977	57,281	14,391	14,199	7,810	947		1,989	2,727	1,442	10,083	6,950	2,333	4,797
Kanawha	1982	1,505,034	325,722	317,947	110,327	271,898	241,945	58,919	53,054	32,127	345,725	118,065	84,604	49,929
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271
Lewis	1982	71,364	24,288	24,114	5,038	6,906	5,989	3,677	3,531	1,670	10,743	5,537	4,024	2,826
	1977	43,833	13,811	13,697	2,794	4,729	4,030	2,745	2,662	1,278	6,566	3,267	2,546	1,695
Lincoln	1982	52,641	19,147	18,776	2,185	4,156			486	196	14,452	9,493	941	1,008
	1977	27,771	9,384	9,193	1,239	2,091			383	157	8,515	4,462	528	539
Logan	1982	271,114	83,723	83,610	9,932	27,546	18,416	8,855	8,672	6,547	45,684	32,149	24,495	10,888
	1977	148,770	42,536	42,432	5,908	16,644	10,973	5,978	5,660	4,341	29,063	13,937	13,838	4,920
McDowell	1982	165,464	56,055	55,462	7,768	10,943	4,319	6,948	6,463	5,210	31,189	20,810	14,350	3,545
	1977	111,651	34,316	33,916	4,850	8,301	3,247	5,158	5,743	4,704	24,570	10,986	9,326	2,314
Marion	1982	396,764	99,689	96,387	22,052	101,723	94,120	15,590	14,116	6,176	57,893	34,486	24,019	10,840
	1977	234,537	54,070	52,024	11,615	56,609	51,370	12,165	9,347	4,145	43,121	16,164	14,946	6,245
Marshall	1982	179,840	52,992	51,806	13,312	40,537	39,426	3,714	7,884	4,793	26,918	12,394	6,073	6,056
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Mason	1982	76,219	20,878	20,492	3,545	6,451	3,045	983	1,558	648	16,552	9,233	7,577	4,317
	1977	50,307	13,964	13,691	1,986	4,497	2,101	847	1,519	642	11,336	5,258	4,792	2,530
Mercer	1982	436,517	105,027	103,876	34,204	55,912	44,349	17,650	19,755	12,978	83,915	43,138	34,368	14,060
	1977	247,195	52,827	52,192	16,590	33,329	25,981	11,420	13,688	9,133	54,373	21,893	18,838	7,002
☐ Mineral	1982	63,251	16,357	16,087	4,360	7,284	4,990	2,705	2,590	1,199	11,881	7,090	3,800	1,610
	1977	39,647	9,102	8,942	2,694	4,294	2,900	2,207	1,794	843	7,940	4,242	2,439	981
Mingo	1982	242,715	85,196	84,351	5,361	17,889	5,227	15,013	18,747	15,004	49,018	15,756	14,900	8,552
	1977	127,363	37,148	36,739	3,161	10,733	3,113	8,763	10,522	8,555	20,883	7,870	8,000	3,505
Monongalia	1982	384,073	92,619	90,680	30,341	57,236	52,445	21,329	18,809	9,825	40,726	38,449	39,445	15,349
	1977	219,385	52,436	51,282	15,513	30,648	27,533	13,962	12,640	6,763	31,657	17,635	20,566	8,117
Monroe	1982	22,049	5,124	5,025	221	2,068		252	1,177	934	5,385	5,186	624	1,442
	1977	13,068	2,901	2,842	139	1,133		199	708	572	4,109	2,436	393	672
Morgan	1982	21,759	3,167	2,957	3,306	131		744	1,227		1,589	4,444	3,926	1,646
	1977	12,331	2,201	2,052	1,473	107		423	756		1,184	2,399	2,271	763
Nicholas	1982	158,252	43,993	43,143	6,484	22,839	8,175	2,302	1,676	1,383	31,893	16,712	5,601	3,109
	1977	76,953	21,247	20,814	2,882	10,034	3,561	1,972	1,360	1,141	16,865	7,552	3,376	1,318
Ohio	1982	389,262	61,831	54,342	39,294	51,648	44,439	16,023	30,073	18,204	80,960	48,043	17,238	13,497
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Pendleton	1982	22,588	8,284	8,123	1,561	2,225		545	178		6,034	2,055	466	
	1977	12,502	3,718	3,642	866	1,051		431	161		4,005	1,120	315	
Pleasants	1982	21,227	6,905	6,772	1,065	350		559	167	167	6,628	2,811	1,235	675
	1977	15,041	4,417	4,327	665	253		562	159	159	5,354	1,634	959	456
Pocahontas	1982	29,977	10,272	10,073	1,544	1,021		380	180	180	8,954	4,034	1,822	796
	1977	18,676	5,683	5,567	942	836		375	169	169	6,050	2,313	1,149	430
Preston	1982	82,329	23,763	23,302	2,969	6,267		1,052	1,259	1,069	22,099	9,997	8,706	2,959
	1977	56,310	14,296	14,004	2,107	3,983		1,072	1,211	1,046	16,481	6,054	6,871	1,549
Putnam	1982	142,562	41,659	41,147	3,468	10,404	7,308	2,109	2,086	1,406	31,693	37,436	3,551	3,826
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
Raleigh	1982	544,567	144,396	139,800	23,300	84,576	74,642	19,892	23,031	11,675	103,904	44,225	49,211	18,027
	1977	321,132	72,907	70,242	13,465	51,466	44,631	14,267	16,365	8,321	71,928	22,667	29,644	8,756
Randolph	1982	157,794	39,515	38,751	8,256	23,570	14,457	2,907	3,306	1,995	33,184	16,697	11,937	6,408
	1977	86,560	20,638	20,217	4,179	12,475	7,553	2,025	2,347	1,445	19,931	7,840	7,069	3,186
Ritchie	1982	30,803	10,419	10,217	596	1,376		337	1,118	1,118	11,263	2,380	1,702	1,214
	1977	19,423	6,011	5,888	382	881		316	882	882	7,273	1,497	1,229	640
Roane	1982	46,892	15,604	15,304	2,273	3,354		923	305	210	11,231	3,442	1,720	3,260
	1977	28,588	8,436	8,264	1,251	2,361		732	263	185	7,957	2,161	1,129	1,740
Summers	1982	40,018	16,247	15,884	3,301	3,052		1,432	1,386	1,061	5,550	3,080	1,741	941
	1977	27,499	9,864	9,598	2,176	2,029		1,182	1,163	904	4,744	2,079	1,200	592
Taylor	1982	47,697	15,049	14,760	3,874	4,623	3,425	1,726	1,973	1,563	6,812	4,401	5,386	1,958
	1977	31,987	9,288	9,099	2,518	2,679	1,955	1,332	1,403	1,132	5,773	2,836	3,553	1,285
Tucker	1982	22,270	8,966	8,791	1,912	585		560	293	113	3,696	3,648	832	779
	1977	13,231	5,045	4,942	1,209	369		428	246	97	2,734	1,631	490	371
Tyler	1982	27,242	7,930	7,775	1,044	1,690		484	41	41	5,617	5,262	3,654	763
	1977	16,345	4,830	4,731	675	1,387		350	34	34	3,945	2,291	1,774	487
Upshur	1982	104,168	30,737	30,142	6,503	12,511	6,240	3,011	2,120	2,059	23,791	5,960	13,109	2,876
	1977	58,659	15,812	15,489	3,696	6,232	3,075	2,201	1,647	1,601	14,702	3,641	6,821	1,764
Wayne	1982	145,089	46,819	46,806	7,127	4,622	4,214	1,686	5,775	3,632	20,079	17,809	9,788	4,846
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA / County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Webster	1982	39,968	9,036	8,860	1,409	4,655		939	599	497	7,252	4,008	6,371	1,007
	1977	22,147	5,185	5,079	713	2,503		530	392	306	4,483	2,360	3,096	649
Wetzel	1982	108,382	38,386	37,643	6,711	13,351	4,956	2,101	4,468	3,281	16,552	7,254	8,316	5,198
	1977	65,559	20,350	19,935	4,129	7,741	2,848	1,616	2,656	1,981	12,647	4,657	5,314	2,393
Wirt	1982	7,783	1,334	1,334	250	467		135	16	16	1,410	3,466	83	
	1977	4,531	795	795	182	428		90	17	17	901	1,715	76	
Wood	1982	637,695	138,043	134,178	42,211	141,349	132,540	22,896	21,419	12,920	123,807	57,949	28,694	15,093
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Wyoming	1982	119,579	44,124	43,270	2,208	12,944		2,181	4,400	4,207	24,370	16,183	6,389	1,986
	1977	75,263	24,245	23,750	1,422	8,221		1,684	3,037	2,917	19,411	7,858	4,329	1,373
TOTAL METRO COUNTIES	**1982**	**4,001,237**	**930,861**	**900,918**	**303,144**	**658,132**	**598,379**	**147,102**	**164,663**	**100,153**	**793,118**	**386,219**	**218,220**	**138,013**
	1977	2,528,326	540,976	521,221	184,513	404,769	360,476	115,506	125,875	78,027	574,926	199,299	143,958	75,626
TOTAL STATE	**1982**	**9,346,525**	**2,488,906**	**2,430,458**	**600,363**	**1,278,642**	**1,011,548**	**319,069**	**354,577**	**224,226**	**1,794,055**	**966,730**	**631,541**	**328,298**
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1982**	**1,215,624**	**293,449**	**276,016**	**135,971**	**162,796**	**143,551**	**28,658**	**51,823**	**24,000**	**180,874**	**122,345**	**60,195**	**37,026**
	1977	934,358	185,078	173,897	91,638	126,005	108,935	26,248	43,618	20,702	202,490	74,112	56,918	23,786
Calumet	1982	81,772	26,956	24,046	15,467	2,756		2,687	2,188	1,402	14,963	5,414	4,952	2,064
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Outagamie	1982	667,529	163,473	152,474	61,920	112,312	104,694	11,607	30,924	12,861	114,185	61,156	34,152	13,787
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Winnebago	1982	466,323	103,020	99,496	58,584	47,728	38,857	14,364	18,711	9,737	51,726	55,775	21,091	21,175
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
EAU CLAIRE	**1982**	**614,447**	**111,272**	**106,787**	**78,324**	**112,059**	**65,990**	**16,624**	**19,500**	**10,081**	**87,590**	**61,571**	**52,198**	**21,034**
	1977	421,549	71,529	68,422	43,387	66,003	37,692	12,821	17,176	8,918	84,719	37,414	46,343	10,069
Chippewa	1982	187,505	41,367	38,895	16,978	8,077		4,685	4,697	3,282	45,297	25,281	22,109	5,731
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Eau Claire	1982	426,942	69,905	67,892	61,346	103,982	65,990	11,939	14,803	6,799	42,293	36,290	30,089	15,303
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,618	28,417	7,187
GREEN BAY	**1982**	**833,176**	**189,490**	**176,809**	**95,976**	**151,690**	**132,493**	**23,699**	**44,786**	**26,263**	**113,384**	**65,355**	**46,820**	**23,985**
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Brown	1982	833,176	189,490	176,809	95,976	151,690	132,493	23,699	44,786	26,263	113,384	65,355	46,820	23,985
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
JANESVILLE - BELOIT	**1982**	**656,561**	**164,332**	**157,178**	**62,354**	**128,358**	**105,887**	**20,068**	**21,584**	**10,317**	**75,347**	**77,327**	**34,933**	**20,598**
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rock	1982	656,561	164,332	157,178	62,354	128,358	105,887	20,068	21,584	10,317	75,347	77,327	34,933	20,598
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
KENOSHA	**1982**	**423,304**	**118,741**	**111,402**	**52,674**	**60,668**	**53,025**	**8,031**	**13,877**	**6,187**	**39,121**	**46,553**	**12,755**	**10,609**
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kenosha	1982	423,304	118,741	111,402	52,674	60,668	53,025	8,031	13,877	6,187	39,121	46,553	12,755	10,609
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
LA CROSSE	**1982**	**470,830**	**87,880**	**82,602**	**70,923**	**82,745**	**77,881**	**14,530**	**21,134**	**9,423**	**59,969**	**32,413**	**31,104**	**14,242**
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
La Crosse	1982	470,830	87,880	82,602	70,923	82,745	77,881	14,530	21,134	9,423	59,969	32,413	31,104	14,242
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
MADISON	**1982**	**1,689,648**	**325,191**	**304,492**	**233,541**	**210,260**	**198,100**	**56,381**	**102,335**	**43,102**	**217,960**	**172,568**	**92,554**	**45,808**
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dane	1982	1,689,648	325,191	304,492	233,541	210,260	198,100	56,381	102,335	43,102	217,960	172,568	92,554	45,808
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
MILWAUKEE	**1982**	**6,755,472**	**1,662,789**	**1,560,875**	**794,135**	**1,017,881**	**936,422**	**238,602**	**307,115**	**175,367**	**874,075**	**582,362**	**220,100**	**249,810**
	1977	4,790,854	994,544	930,147	465,941	735,397	666,674	207,719	252,832	147,666	965,197	343,126	193,254	134,283
Milwaukee	1982	4,800,808	1,114,306	1,033,099	610,792	766,075	730,691	204,788	230,602	129,007	554,570	408,746	126,088	177,606
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Ozaukee	1982	244,573	64,153	60,807	25,640	2,253		4,197	8,863	5,959	44,736	29,865	12,490	7,781
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,989	13,672	3,731
Washington	1982	304,288	80,909	74,879	29,564	30,106	10,042	9,285	16,188	8,181	26,800	38,066	27,968	11,748
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617

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1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
MILWAUKEE (continued)														
Waukesha	1982	1,405,803	403,421	392,090	128,139	219,447	195,689	20,332	51,462	32,220	247,969	105,665	53,554	52,675
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
MILWAUKEE - RACINE CONSOLIDATED AREA	***1982***	***7,434,861***	***1,851,258***	***1,736,527***	***867,643***	***1,102,531***	***1,010,469***	***251,950***	***336,420***	***195,168***	***961,955***	***651,539***	***253,530***	***273,565***
	1977	*5,322,434*	*1,124,056*	*1,050,624*	*514,762*	*801,830*	*723,766*	*222,370*	*280,632*	*166,806*	*1,068,868*	*388,733*	*224,193*	*148,638*
RACINE	**1982**	**679,389**	**188,469**	**175,652**	**73,508**	**84,650**	**74,047**	**13,348**	**29,305**	**19,801**	**87,880**	**69,177**	**33,430**	**23,755**
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
Racine	1982	679,389	188,469	175,652	73,508	84,650	74,047	13,348	29,305	19,801	87,880	69,177	33,430	23,755
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
SHEBOYGAN	**1982**	**408,777**	**118,519**	**107,512**	**40,721**	**69,626**	**56,789**	**7,040**	**10,108**	**5,972**	**51,145**	**30,565**	**23,848**	**16,160**
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Sheboygan	1982	408,777	118,519	107,512	40,721	69,626	56,789	7,040	10,108	5,972	51,145	30,565	23,848	16,160
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
WAUSAU	**1982**	**423,573**	**110,419**	**106,566**	**41,915**	**58,514**	**49,610**	**18,742**	**16,604**	**11,051**	**54,991**	**34,814**	**45,514**	**9,886**
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marathon	1982	423,573	110,419	106,566	41,915	58,514	49,610	18,742	16,604	11,051	54,991	34,814	45,514	9,886
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
ALL COUNTIES														
Adams	1982	22,680	5,222	4,888	3,960	939		393	752	397	3,951	1,898	2,144	341
	1977	20,113	4,353	4,066	2,711	703		356	645	344	5,194	1,650	2,036	244
Ashland	1982	79,324	23,042	20,646	6,612	6,606	3,617	4,488	2,008	1,306	8,734	8,142	3,159	2,229
	1977	57,510	13,032	11,655	5,083	5,019	2,722	3,307	1,518	1,017	11,052	5,879	3,153	1,477
Barron	1982	154,805	31,854	29,573	18,548	17,428	9,201	7,114	4,281	2,620	25,055	18,765	12,791	4,592
	1977	118,933	22,897	21,218	11,592	11,417	5,972	5,094	3,635	2,252	28,106	13,158	11,223	2,744
Bayfield	1982	26,101	7,128	6,670	7,539	811		114	48	48	851	2,462	2,914	464
	1977	23,001	5,395	5,039	6,048	874		145	66	66	1,216	2,357	3,534	478
Brown	1982	833,176	189,490	176,809	95,976	151,690	132,493	23,699	44,786	26,263	113,384	65,355	46,820	23,985
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Buffalo	1982	35,942	4,787	4,076	5,673	3,919		93	3,632	308	5,553	3,132	1,897	1,323
	1977	27,090	3,622	3,078	3,902	2,344		105	2,753	235	6,100	1,943	2,144	767
Burnett	1982	36,515	14,111	13,205	5,920	1,524		775	192		2,227	3,853	3,828	1,463
	1977	26,229	7,814	7,299	4,526	946		559	157		2,636	3,076	4,139	752
Calumet	1982	81,772	26,956	24,046	15,467	2,756		2,657	2,188	1,402	14,963	5,414	4,952	2,064
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Chippewa	1982	187,505	41,367	38,895	16,978	8,077		4,685	4,697	3,282	45,297	25,281	22,109	5,731
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Clark	1982	96,177	20,586	19,264	11,100	3,121		1,622	2,242	1,318	15,663	16,621	13,113	2,200
	1977	69,551	14,636	13,671	6,642	2,405		1,184	2,058	1,232	16,006	9,617	10,077	1,539
Columbia	1982	166,906	42,747	40,447	21,752	3,987		6,270	3,375	1,668	25,355	19,637	16,040	6,312
	1977	136,022	30,189	28,511	15,071	2,925		5,247	3,809	1,906	32,283	14,963	13,422	3,948
Crawford	1982	65,690	17,070	16,665	5,894	8,114		2,918	3,333	2,336	11,341	7,827	4,248	1,208
	1977	48,747	10,073	9,787	4,587	5,016		1,996	2,386	1,695	13,874	3,708	3,939	856
Dane	1982	1,689,648	325,191	304,492	233,541	210,260	198,100	56,381	102,335	43,102	217,960	172,568	92,554	45,808
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dodge	1982	192,712	60,070	50,727	16,826	23,193	14,781	8,062	5,951	3,245	23,863	18,863	15,397	5,476
	1977	164,825	40,652	34,265	14,904	16,713	10,555	6,496	5,853	3,278	32,643	13,846	17,604	3,132
Door	1982	100,565	26,658	24,948	19,733	10,486	5,794	1,945	819	653	12,775	8,730	8,249	1,989
	1977	80,140	18,617	17,390	11,883	7,041	3,853	2,026	844	684	16,440	6,712	7,974	1,213
Douglas	1982	167,576	37,683	36,392	23,998	14,764	6,820	5,704	3,372	1,842	17,302	22,449	15,550	4,764
	1977	133,452	26,665	25,626	17,441	9,547	4,372	5,268	2,744	1,528	21,899	15,664	12,848	3,735
Dunn	1982	114,017	26,281	25,036	15,264	13,666	6,818	2,569	3,213	1,774	17,618	8,936	8,655	5,406
	1977	80,104	16,491	15,633	9,239	9,359	4,629	2,204	2,089	1,167	16,664	7,483	6,379	2,540
Eau Claire	1982	426,942	69,905	67,892	61,346	103,982	65,990	11,939	14,803	6,799	42,293	36,290	30,089	15,303
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,616	28,417	7,187
Florence	1982	6,526	956	956	2,361						1,195	334	504	151
	1977	6,022	704	704	1,901						1,510	293	529	113
Fond du Lac	1982	350,460	76,488	71,249	44,030	60,532	48,087	14,261	15,228	4,440	41,594	24,241	17,577	18,062
	1977	270,418	53,713	49,940	29,499	41,894	32,749	11,051	12,726	3,777	52,719	17,104	15,969	10,326
Forest	1982	18,406	4,351	4,069	2,482	381		167	31	31	3,040	4,145	1,227	635
	1977	14,156	3,060	2,858	1,885	273		154	33	33	3,025	2,867	1,289	401

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SMRB ESTIMATES: 1982
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Grant	1982	179,061	44,562	39,457	22,976	9,717	2,615	4,420	5,241	3,129	27,855	26,142	13,945	5,085
	1977	137,600	32,456	28,684	14,872	8,540	2,283	3,729	4,974	3,044	30,800	15,747	12,332	3,112
Green	1982	260,524	26,364	24,321	14,791	11,675	6,060	6,456	9,091	3,636	28,079	14,249	12,247	5,274
	1977	152,627	19,960	18,380	9,882	6,603	3,397	4,254	5,877	2,374	29,250	7,600	10,259	2,426
Green Lake	1982	86,260	18,918	17,704	7,311	13,688	7,201	4,139	2,229	1,656	20,975	4,143	7,932	1,777
	1977	69,029	14,462	13,509	5,793	10,335	5,387	3,095	1,767	1,329	20,487	3,182	5,788	1,040
Iowa	1982	59,936	17,742	16,604	8,152	1,182		1,182	624	1,486	12,908	6,495	3,719	1,199
	1977	44,101	11,001	10,276	5,085	830			1,613	1,389	11,466	4,228	4,092	775
Iron	1982	21,525	3,691	3,367	4,316	1,690		311	29	29	1,011	5,600	1,679	586
	1977	15,987	3,051	2,778	3,409	1,019		170	33	33	897	2,943	2,034	354
Jackson	1982	63,910	16,267	15,222	4,961	3,689		1,066	1,165		7,782	14,410	9,404	2,495
	1977	49,173	10,419	9,732	4,446	2,447		1,165	884		9,264	9,805	7,214	1,369
Jefferson	1982	241,062	73,168	68,868	34,031	31,272	21,326	12,641	7,362	2,784	26,349	25,924	8,853	6,457
	1977	168,860	41,292	38,793	21,881	17,354	11,655	8,175	7,369	2,781	32,538	17,757	7,572	4,200
Juneau	1982	86,995	18,351	17,464	9,775	4,338		929	1,551	475	9,581	22,444	7,317	2,518
	1977	62,338	10,836	10,262	7,216	3,117		904	1,290	399	10,125	13,811	7,157	1,416
Kenosha	1982	423,304	118,741	111,402	52,674	60,668	53,025	8,031	13,877	6,187	39,121	46,553	12,755	10,609
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kewaunee	1982	53,902	14,706	14,279	5,749	3,353		743	2,813	1,760	6,006	6,072	7,892	917
	1977	42,212	10,035	9,697	3,956	2,875		746	2,482	1,571	6,800	3,567	7,083	701
La Crosse	1982	470,830	87,880	82,602	70,923	82,745	77,881	14,530	21,134	9,423	59,969	32,413	31,104	14,242
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
Lafayette	1982	29,067	9,730	9,106	3,720	512		981	416	322	5,736	3,217	2,023	716
	1977	25,402	7,156	6,684	2,752	344		764	409	318	7,312	2,582	2,040	485
Langlade	1982	81,460	23,589	22,831	7,598	3,993		4,053	920	673	14,302	10,240	6,369	1,356
	1977	68,756	18,140	17,471	6,464	3,292		3,356	967	717	16,390	6,878	6,028	1,008
Lincoln	1982	84,358	26,591	25,645	11,257	4,740		2,106	2,767	887	12,935	10,098	5,201	1,925
	1977	74,091	19,143	18,372	8,161	3,683		2,263	2,823	913	15,934	8,617	5,019	1,561
Manitowoc	1982	297,213	74,792	66,237	32,170	62,335	51,397	5,845	8,580	5,600	48,921	24,205	10,367	9,217
	1977	217,163	48,205	42,611	21,884	35,633	28,919	5,634	8,456	5,674	49,882	16,447	10,058	6,605
Marathon	1982	423,573	110,419	106,566	41,915	58,514	49,610	18,742	16,604	11,051	54,991	34,814	45,514	9,886
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marinette	1982	133,185	38,943	35,859	19,254	11,496	6,319	5,194	3,996	1,875	18,801	11,090	9,484	3,309
	1977	108,710	26,396	24,260	13,246	9,111	4,960	4,607	3,587	1,701	23,634	8,232	8,705	1,975
Marquette	1982	25,327	8,775	7,919	6,786	352		552	617	527	1,263	3,966	1,307	205
	1977	19,658	6,232	5,614	4,339	417		453	566	488	2,032	2,835	1,575	177
Menominee	1982	1,702	755	705	214	475						258		
	1977	1,721	755	705	238	470						258		
Milwaukee	1982	4,800,808	1,114,306	1,033,099	610,792	766,075	730,691	204,788	230,602	129,007	554,570	408,746	126,088	177,606
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Monroe	1982	122,740	26,109	25,183	13,082	4,704		3,675	4,431	2,148	14,553	35,436	11,316	3,828
	1977	93,926	18,629	17,882	9,748	3,726		3,804	3,505	1,718	16,239	20,237	10,806	2,298
Oconto	1982	70,362	20,153	19,522	9,711	1,866		352	675	205	10,233	6,102	16,562	1,712
	1977	54,773	13,412	12,929	7,245	1,414		427	821	254	10,734	4,708	12,311	1,162
Oneida	1982	170,777	36,848	35,479	18,173	14,739	2,522	6,576	6,916	3,881	25,573	16,637	14,730	5,724
	1977	140,498	26,455	25,348	13,646	10,402	1,751	6,522	6,420	3,696	29,335	13,266	14,523	3,370
Outagamie	1982	667,529	163,473	152,474	61,920	112,312	104,694	11,607	30,924	12,861	114,185	61,156	34,152	13,787
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Ozaukee	1982	244,573	64,153	60,807	25,640	2,253		4,197	8,863	5,959	44,736	29,865	12,490	7,781
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,987	13,672	3,731
Pepin	1982	26,481	3,767	3,525	2,849	440		568	929	787	5,049	5,673	2,159	931
	1977	20,485	2,639	2,465	2,141	381		474	710	611	6,145	3,098	1,988	523
Pierce	1982	89,872	24,218	21,751	14,427	1,542		2,383	3,348	1,652	15,004	10,261	5,884	4,182
	1977	74,147	16,114	14,446	9,768	1,280		2,118	2,877	1,435	18,968	7,841	6,330	2,650
Polk	1982	118,837	31,113	30,171	12,935	4,101		1,493	3,480	2,852	12,401	21,856	10,265	4,757
	1977	89,425	19,994	19,294	9,629	3,250		1,558	2,498	2,078	15,971	13,765	10,121	2,914
Portage	1982	238,772	47,464	45,938	28,206	31,172	21,160	13,109	11,796	7,274	26,428	10,121	13,354	5,993
	1977	169,212	31,794	30,622	19,988	19,185	12,859	10,530	8,297	5,180	27,451	9,672	10,999	3,926
Price	1982	46,683	17,213	16,110	4,529	1,580		1,156	1,325	571	6,486	4,580	4,980	1,292
	1977	39,748	11,933	11,147	3,660	1,821		1,081	1,185	517	7,842	4,038	4,403	1,033
Racine	1982	679,389	188,469	175,652	73,508	84,650	74,047	13,348	29,305	19,801	87,880	59,177	33,430	23,755
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
Richland	1982	46,389	9,802	9,381	3,929	2,852		4,007	2,278	1,002	8,571	4,034	4,268	1,453
	1977	37,878	6,690	6,371	2,906	2,320		3,262	2,022	899	9,498	2,897	3,973	898

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Rock	1982	656,561	164,332	157,178	62,354	128,358	105,887	20,068	21,584	10,317	75,347	77,327	34,933	20,598
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rusk	1982	46,759	13,108	12,267	3,892	2,377		2,012	1,058	849	4,826	8,209	5,737	870
	1977	37,312	8,814	8,233	2,632	1,834		1,631	948	776	5,706	5,642	5,212	626
□St. Croix	1982	144,125	41,382	39,058	11,711	6,497		1,879	2,891	1,291	28,811	21,629	10,099	7,155
	1977	104,761	21,301	20,067	10,017	4,066		2,319	2,246	1,014	27,680	15,403	9,701	4,010
Sauk	1982	226,946	65,716	59,806	27,017	15,615	10,342	7,680	7,393	4,028	24,168	35,391	19,457	5,994
	1977	151,170	35,574	32,314	19,931	9,317	6,069	5,096	5,805	3,247	28,380	16,659	15,807	3,130
Sawyer	1982	52,887	17,875	16,933	5,516	1,007		891	558	558	6,965	4,917	4,968	1,955
	1977	42,298	11,158	10,551	4,788	705		945	445	445	9,443	3,849	4,246	1,226
Shawano	1982	120,950	29,523	27,956	17,450	15,483		2,067	4,566	2,726	14,434	10,135	16,359	2,852
	1977	89,971	20,671	19,538	10,626	9,447		2,064	3,908	2,361	17,108	6,974	11,840	1,698
Sheboygan	1982	408,777	118,519	107,512	40,721	69,626	56,789	7,040	10,108	5,972	51,145	30,565	23,848	16,160
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Taylor	1982	56,253	12,385	11,735	7,094	10,909	6,019	851	2,011	551	7,186	6,542	4,179	2,259
	1977	43,104	8,789	8,313	4,226	6,637	3,627	1,011	2,031	562	9,376	3,765	3,570	1,089
Trempealeau	1982	75,085	24,040	23,212	8,709	2,050		975	950	306	13,380	8,483	5,583	1,473
	1977	63,210	15,200	14,605	7,086	1,836		1,027	1,055	344	16,231	6,720	6,444	1,035
Vernon	1982	57,647	14,483	13,613	7,777	1,419		4,324	2,969	1,892	6,386	8,451	5,038	2,289
	1977	46,323	11,451	10,743	5,236	1,372		3,300	2,225	1,434	7,766	5,682	4,584	1,597
Vilas	1982	76,203	30,838	28,858	11,138	1,387		1,873	821	674	7,012	4,648	5,810	1,340
	1977	57,200	20,226	18,893	7,963	1,307		1,611	604	504	7,108	4,298	5,811	811
Walworth	1982	260,448	71,438	68,501	48,819	8,447		9,674	6,007	2,665	32,196	32,521	19,320	7,624
	1977	209,091	49,587	47,317	32,791	8,223		7,875	6,093	2,759	40,771	20,704	19,596	5,360
Washburn	1982	56,016	18,419	18,034	6,646	4,205		365	659	61	6,967	6,994	4,460	3,316
	1977	48,470	13,402	13,108	5,058	3,772		332	684	64	10,073	4,961	4,699	2,140
Washington	1982	304,288	80,909	74,879	29,564	30,106	10,042	9,285	16,188	8,181	26,800	38,086	27,968	11,748
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617
Waukesha	1982	1,405,803	403,421	392,090	128,139	219,447	195,689	20,332	51,462	32,220	247,969	105,665	53,554	52,675
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
Waupaca	1982	141,603	40,390	38,181	19,274	11,577		3,360	5,382	3,390	17,960	14,299	7,431	5,216
	1977	118,607	27,289	25,748	13,351	9,077		3,652	5,976	3,648	26,045	11,389	7,502	3,321
Waushara	1982	50,218	9,543	8,691	8,355	1,983		274	284	135	5,413	9,391	4,171	1,217
	1977	40,768	7,551	6,864	5,481	1,781		318	244	118	7,610	5,673	4,428	739
Winnebago	1982	466,323	103,020	99,496	58,584	47,728	38,857	14,364	18,711	9,737	51,726	55,775	21,091	21,175
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
Wood	1982	389,674	86,769	83,431	31,709	48,975	38,704	20,706	12,345	6,297	65,007	23,817	14,757	9,950
	1977	279,220	53,483	51,176	18,628	34,111	26,522	13,794	9,320	4,839	70,111	17,916	13,862	5,999
TOTAL METRO COUNTIES	1982	14,482,502	3,649,616	3,241,341	1,715,751	2,160,508	1,900,615	453,306	644,434	344,697	1,888,449	1,339,128	679,100	484,832
	1977	10,583,082	2,128,350	1,994,239	1,044,153	1,582,270	1,374,426	407,339	531,428	292,790	2,129,134	827,255	601,255	277,005
TOTAL STATE	1982	20,196,417	4,879,125	4,577,626	2,407,686	2,668,152	2,162,578	642,986	819,521	434,489	2,665,887	1,963,765	1,099,370	655,946
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,335	560,107	681,796	370,929	3,033,324	1,250,204	984,707	382,284
WYOMING														
CASPER	1982	661,296	141,212	137,750	47,402	45,694	35,098	24,744	43,520	22,891	153,549	67,708	55,114	17,867
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Natrona	1982	661,296	141,212	137,750	47,402	45,694	35,098	24,744	43,520	22,891	153,549	67,708	55,114	17,867
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
ALL COUNTIES														
Albany	1982	168,534	38,287	38,132	17,121	3,556		15,404	9,180	5,385	22,768	28,293	14,430	2,104
	1977	98,055	19,959	19,857	10,894	2,820		7,182	5,597	3,356	17,939	14,160	8,131	2,015
Big Horn	1982	34,656	11,460	11,246	3,928	776		2,061	1,302	546	1,943	7,814	3,008	1,797
	1977	21,518	6,583	6,454	2,756	661		1,201	1,010	430	1,954	3,459	2,227	1,248
Campbell	1982	214,355	41,970	41,192	16,464	12,660		11,768	2,465	1,322	40,758	33,244	21,442	2,802
	1977	81,421	14,535	14,250	7,102	5,669		3,540	1,059	577	18,256	8,344	10,766	1,685
Carbon	1982	136,099	25,777	25,446	9,529	4,846		7,098	2,804	1,984	22,812	37,543	9,488	5,355
	1977	81,299	13,221	13,037	7,687	3,611		3,715	1,745	1,256	18,126	17,338	6,617	3,765
Converse	1982	88,621	23,565	23,435	8,183	3,190		2,517	1,634	1,171	16,139	17,077	12,615	956
	1977	40,482	8,634	8,578	4,108	1,555		1,225	927	676	8,587	6,401	6,569	573

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY STORE GROUP--WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Crook	1982	16,294	2,633	2,584	1,954	586		397			258	6,549	1,346	318
	1977	9,726	1,701	1,668	1,531	400		267			249	3,311	876	228
Fremont	1982	226,604	52,007	51,660	16,365	17,829		10,722	8,349	3,011	32,267	26,621	23,984	4,679
	1977	119,499	24,148	23,961	9,526	8,262		6,374	4,624	1,696	24,096	11,610	13,864	3,561
Goshen	1982	53,929	16,133	15,831	2,980	3,773		3,974	750	145	8,148	3,846	6,145	1,634
	1977	36,675	9,239	9,058	2,229	3,122		2,117	433	85	7,039	1,947	4,497	1,400
Hot Springs	1982	27,546	7,938	7,791	3,377	812		1,434	545	545	3,579	4,330	2,555	920
	1977	16,226	4,035	3,956	1,838	435		752	278	278	3,179	1,803	1,757	828
Johnson	1982	37,311	8,946	8,779	3,970	1,631		502	1,000	184	6,374	8,457	2,995	650
	1977	21,289	4,574	4,484	2,224	1,041		364	619	116	3,962	4,320	1,813	575
Laramie	1982	443,305	70,296	68,435	33,248	47,855	41,347	23,998	21,064	12,173	65,274	88,031	25,726	5,983
	1977	262,532	38,903	37,688	22,243	30,107	25,621	14,817	12,980	7,690	52,529	36,142	17,980	5,185
Lincoln	1982	80,840	20,588	20,101	5,115	2,260		3,956	344	344	17,291	21,758	3,140	2,322
	1977	40,398	8,622	8,378	3,163	1,491		1,853	240	240	11,075	8,584	1,685	1,391
Natrona	1982	661,296	141,212	137,750	47,402	45,694	35,098	24,744	43,520	22,891	153,549	67,708	55,114	17,867
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Niobrara	1982	20,182	4,494	4,409	1,591	621		267	174		643	9,149	1,559	334
	1977	11,917	2,681	2,628	1,182	405		190	138		660	4,204	1,301	230
Park	1982	134,929	22,503	21,875	10,659	19,228		7,248	4,270	743	22,929	18,851	12,985	4,627
	1977	79,392	11,919	11,530	6,624	12,217		3,665	2,496	442	17,176	8,300	7,996	3,150
Platte	1982	54,673	11,666	11,449	3,282	3,382		1,542	476		9,769	14,334	7,910	453
	1977	29,063	5,503	5,395	2,185	1,652		799	338		6,208	6,581	3,989	396
Sheridan	1982	166,329	39,256	38,527	14,812	16,558	7,181	7,093	10,785	6,532	30,208	16,980	10,002	3,538
	1977	87,399	17,635	17,289	8,360	10,101	4,364	3,792	4,477	2,756	18,289	7,648	6,243	2,626
Sublette	1982	33,247	4,739	4,647	3,471	518		726	508	508	1,511	18,924	1,011	827
	1977	14,136	2,917	2,857	1,773	256		407	296	296	809	6,104	533	389
Sweetwater	1982	240,760	69,192	68,818	18,938	18,642	17,809	11,157	13,923	9,001	32,494	36,973	9,943	5,274
	1977	132,330	30,511	30,313	11,980	12,254	11,481	5,814	7,569	4,988	25,069	16,811	7,589	3,771
Teton	1982	119,627	28,506	27,977	15,149	3,143		5,107	1,227	1,227	7,459	13,571	12,186	3,577
	1977	54,978	10,742	10,531	7,650	1,579		2,806	675	675	4,791	5,874	5,691	1,800
Uinta	1982	89,987	19,086	18,731	4,692	7,658		1,503	4,170	179	9,303	31,809	2,489	4,632
	1977	41,484	7,145	7,005	3,537	3,915		826	1,953	85	6,871	10,464	1,823	2,507
Washakie	1982	48,927	13,907	13,648	3,020	4,417		3,735	1,536	1,106	13,381	3,433	3,351	1,153
	1977	30,575	7,468	7,322	1,953	2,777		1,922	876	642	10,024	1,624	2,465	850
Weston	1982	43,355	11,723	11,652	3,276	2,197		2,822	571	376	4,645	9,365	3,508	986
	1977	24,393	6,006	5,964	2,259	1,285		1,566	341	228	3,571	4,051	2,465	790
TOTAL METRO COUNTIES	1982	661,296	141,212	137,750	47,402	45,694	35,098	24,744	43,520	22,891	153,549	67,708	55,114	17,867
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
TOTAL STATE	1982	3,141,406	685,884	674,115	248,526	221,832	101,435	149,775	130,597	69,373	523,502	524,660	246,932	72,788
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II — Section 11
Metropolitan Market Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Footwear Sales	11–11

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1983 SURVEY OF BUYING POWER DATA SERVICE

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	8,405,155	1
New York, N.Y.	7,962,328	2
Chicago, Ill.	6,278,416	3
Philadelphia, Pa.	4,845,482	4
Detroit, Mich.	4,814,802	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,325,228	6
Washington, D.C.	3,977,368	7
Houston, Tex.	3,741,012	8
Nassau - Suffolk, N.Y.	3,274,149	9
Baltimore, Md.	2,552,476	10
Minneapolis - St. Paul, Minn.	2,454,710	11
Anaheim - Santa Ana, Cal.	2,412,443	12
Dallas, Tex.	2,318,820	13
Newark, N.J.	2,261,231	14
Pittsburgh, Pa.	2,218,708	15
San Diego, Cal.	2,193,234	16
Seattle, Wash.	2,131,410	17
Cleveland, Ohio	2,108,541	18
Atlanta, Ga.	2,057,436	19
San Francisco, Cal.	2,037,777	20
Oakland, Cal.	2,033,720	21
St. Louis, Mo.	1,989,683	22
Tampa - St. Petersburg - Clearwater, Fla.	1,899,187	23
Denver, Colo.	1,852,439	24
Riverside - San Bernardino, Cal.	1,683,110	25
San Jose, Cal.	1,653,691	26
Bergen - Passaic, N.J.	1,652,705	27
Miami - Hialeah, Fla.	1,611,982	28
Phoenix, Ariz.	1,538,652	29
Milwaukee, Wisc.	1,480,509	30
Sacramento, Cal.	1,438,756	31
Cincinnati, Ohio	1,435,223	32
New Orleans, La.	1,372,657	33
Indianapolis, Ind.	1,250,624	34
Hartford - New Britain - Middletown - Bristol, Conn.	1,220,450	35
Buffalo, N.Y.	1,198,960	36
Portland, Ore.	1,184,679	37
Columbus, Ohio	1,162,753	38
Rochester, N.Y.	1,162,176	39
Middlesex - Somerset - Hunterdon, N.J.	1,134,106	40
Monmouth - Ocean, N.J.	1,099,915	41
Norfolk - Virginia Beach - Newport News, Va.	1,092,950	42
Louisville, Ky.	1,058,750	43
Kansas City, Mo.	1,037,041	44
San Antonio, Tex.	1,031,871	45
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,011,313	46
Albany - Schenectady - Troy, N.Y.	976,540	47
Fort Worth - Arlington, Tex.	964,164	48
Oklahoma City, Okla.	956,981	49
Memphis, Tenn.	926,317	50
Total Top 50	**112,482,630**	
Bridgeport - Stamford - Norwalk - Danbury, Conn.	921,852	51
Dayton - Springfield, Ohio	894,871	52
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	883,407	53
Providence - Pawtucket - Woonsocket, R.I.	873,780	54
Springfield, Mass.	872,078	55
New Haven - Waterbury - Meriden, Conn.	867,578	56
Birmingham, Ala.	866,686	57
Richmond - Petersburg, Va.	859,509	58
Nashville, Tenn.	859,266	59
Syracuse, N.Y.	848,564	60
Salt Lake City - Ogden, Utah	819,197	61
Tulsa, Okla.	771,702	62
Akron, Ohio	760,703	63
Scranton - Wilkes-Barre, Pa.	756,875	64
Worcester - Fitchburg - Leominster, Mass.	753,634	65
Orlando, Fla.	730,977	66
Greensboro - Winston-Salem - High Point, N.C.	727,242	67
Honolulu, Haw.	723,399	68
Gary - Hammond, Ind.	707,054	69
Allentown - Bethlehem, Pa.	701,842	70
Harrisburg - Lebanon - Carlisle, Pa.	689,174	71
Oxnard - Ventura, Cal.	686,281	72
Fresno, Cal.	656,063	73
Omaha, Neb.	653,540	74
Toledo, Ohio	653,207	75
Jacksonville, Fla.	639,386	76
Austin, Tex.	620,825	77
West Palm Beach - Boca Raton - Delray Beach, Fla.	617,745	78
Jersey City, N.J.	572,201	79
Bakersfield, Cal.	566,159	80
New Bedford - Fall River - Attleboro, Mass.	559,695	81
Tucson, Ariz.	534,381	82
Wilmington, Del.	530,152	83
Knoxville, Tenn.	528,910	84
Youngstown - Warren, Ohio	525,241	85
Las Vegas, Nev.	521,278	86
Kansas City, Kans.	513,149	87
Beaumont - Port Arthur, Tex.	499,043	88
Lake County, Ill.	491,775	89
Greenville - Spartanburg, S.C.	491,752	90
Baton Rouge, La.	486,642	91
Canton, Ohio	486,139	92
Little Rock - North Little Rock, Ark.	485,151	93
Tacoma, Wash.	479,550	94
Raleigh - Durham, N.C.	465,868	95
El Paso, Tex.	461,074	96
Albuquerque, N.M.	445,459	97
Flint, Mich.	445,130	98
Des Moines, Iowa	443,019	99
Grand Rapids, Mich.	435,988	100
Total Top 100	**144,856,823**	
Chattanooga, Tenn.	434,726	101
Portsmouth - Dover - Rochester, N.H.	434,480	102
Saginaw - Bay City - Midland, Mich.	428,604	103
Santa Rosa - Petaluma, Cal.	428,343	104
Johnson City - Kingsport - Bristol, Tenn.	426,447	105
Atlantic City, N.J.	423,681	106
Stockton, Cal.	417,621	107
Wichita, Kans.	406,813	108
Lansing - East Lansing, Mich.	405,631	109
Trenton, N.J.	385,389	110
Lexington-Fayette, Ky.	383,651	111
Utica - Rome, N.Y.	383,298	112
Lancaster, Pa.	374,953	113
Spokane, Wash.	374,292	114
Peoria, Ill.	373,834	115
York, Pa.	372,328	116
Orange County, N.Y.	371,211	117
Mobile, Ala.	369,770	118
Vallejo - Fairfield - Napa, Cal.	369,717	119
Huntington - Ashland, W.Va.-Ky.	364,433	120
Davenport - Rock Island - Moline, Iowa-Ill.	362,359	121
Columbia, S.C.	360,385	122
Aurora - Elgin, Ill.	356,715	123
Santa Barbara - Santa Maria - Lompoc, Cal.	355,351	124
Anchorage, Alas.	346,142	125
Jackson, Miss.	345,582	126
Charleston, S.C.	342,558	127
Madison, Wisc.	340,790	128
Corpus Christi, Tex.	338,011	129
Fort Wayne, Ind.	325,835	130
Manchester - Nashua, N.H.	325,551	131
Poughkeepsie, N.Y.	318,305	132
Lakeland - Winter Haven, Fla.	314,907	133
Reading, Pa.	312,041	134
Colorado Springs, Colo.	308,258	135
Charleston, W.Va.	307,562	136
Salinas - Seaside - Monterey, Cal.	303,719	137
Shreveport, La.	300,831	138
Joliet, Ill.	295,681	139
Galveston - Texas City, Tex.	294,466	140
Modesto, Cal.	294,121	141
McAllen - Edinburg - Mission, Tex.	291,666	142
Visalia - Tulare - Porterville, Cal.	290,733	143
Eugene - Springfield, Ore.	289,758	144
Alton - Granite City, Ill.	286,210	145
Binghamton, N.Y.	284,308	146
Augusta, Ga.	283,257	147
Portland, Me.	282,922	148
Evansville, Ind.	278,958	149
Appleton - Oshkosh - Neenah, Wisc.	275,643	150
Total Top 150	**162,208,670**	
Hamilton - Middletown, Ohio	271,428	151
Lubbock, Tex.	262,478	152
Rockford, Ill.	259,494	153
Johnstown, Pa.	259,055	154
Duluth, Minn.	259,039	155
New London - Norwich, Conn.	257,204	156
Amarillo, Tex.	255,119	157
Fort Myers, Fla.	253,484	158
Lorain - Elyria, Ohio	252,627	159
Santa Cruz, Cal.	250,551	160
Melbourne - Titusville - Palm Bay, Fla.	247,326	161
Sarasota, Fla.	246,326	162
Pensacola, Fla.	245,293	163
South Bend - Mishawaka, Ind.	245,159	164
Reno, Nev.	241,870	165
Daytona Beach, Fla.	240,626	166
East St. Louis - Belleville, Ill.	239,229	167
Macon - Warner Robins, Ga.	234,675	168
Niagara Falls, N.Y.	233,741	169
Lake Charles, La.	231,629	170
Brazoria, Tex.	230,432	171
Montgomery, Ala.	230,212	172
Pittsfield, Mass.	230,067	173
Roanoke, Va.	229,051	174
Longview - Marshall, Tex.	228,030	175
Boulder - Longmont, Colo.	227,426	176
Salem, Ore.	220,165	177
Springfield, Mo.	217,966	178
Lincoln, Neb.	216,638	179
Boise, Ida.	216,137	180
Erie, Pa.	215,303	181
Brownsville - Harlingen, Tex.	214,803	182
Savannah, Ga.	212,269	183
Springfield, Ill.	210,723	184
Houma - Thibodaux, La.	210,327	185
Richland - Kennewick - Pasco, Wash.	208,486	186
Waco, Tex.	208,230	187
Beaver County, Pa.	206,104	188
Vineland - Millville - Bridgeton, N.J.	202,358	189
Ann Arbor, Mich.	201,660	190
Lafayette, La.	200,486	191
Wheeling, W.Va.	197,736	192
Odessa, Tex.	195,678	193
Parkersburg - Marietta, W.Va.-Ohio	191,183	194
Biloxi - Gulfport, Miss.	188,601	195
Fort Smith, Ark.	186,119	196
Vancouver, Wash.	182,585	197
Killeen - Temple, Tex.	182,189	198
Green Bay, Wisc.	179,389	199
Chico, Cal.	178,477	200
Total Top 200	**173,413,853**	
Yakima, Wash.	178,185	201
Kalamazoo, Mich.	177,336	202
Tyler, Tex.	177,214	203
Bremerton, Wash.	177,122	204
Topeka, Kans.	173,355	205
Columbus, Ga.	171,364	206
Racine, Wisc.	168,256	207
Medford, Ore.	167,842	208
Benton Harbor, Mich.	165,726	209
Redding, Cal.	164,683	210
Cedar Rapids, Iowa	164,389	211
Provo - Orem, Utah	163,288	212
Hickory, N.C.	161,497	213
Huntsville, Ala.	161,386	214
Bangor, Me.	161,071	215
Tallahassee, Fla.	160,478	216
Waterloo - Cedar Falls, Iowa	160,272	217
Elkhart - Goshen, Ind.	159,864	218
Fort Collins - Loveland, Colo.	158,615	219
Gainesville, Fla.	157,715	220
Steubenville - Weirton, Ohio-W.Va.	157,286	221
Fort Pierce, Fla.	157,174	222
Altoona, Pa.	156,715	223
Billings, Mont.	156,578	224
Janesville - Beloit, Wisc.	156,493	225
Champaign - Urbana - Rantoul, Ill.	156,485	226
Fayetteville, N.C.	156,003	227
Olympia, Wash.	152,258	228
Bradenton, Fla.	151,684	229
Glens Falls, N.Y.	151,669	230
Asheville, N.C.	144,548	231
Florence, Ala.	144,207	232
Fargo - Moorhead, N.D.-Minn.	143,549	233
Sioux City, Iowa	141,276	234
Lima, Ohio	138,612	235
Joplin, Mo.	138,322	236
Lynchburg, Va.	137,608	237
Wichita Falls, Tex.	135,841	238
Texarkana, Tex.-Ark.	135,536	239
Monroe, La.	134,948	240
State College, Pa.	134,099	241
Casper, Wyo.	133,831	242
Anderson, S.C.	132,115	243
Midland, Tex.	130,651	244
Pueblo, Colo.	130,273	245
Sharon, Pa.	129,950	246
Williamsport, Pa.	128,940	247
Pascagoula, Miss.	128,760	248
Anderson, Ind.	128,419	249
Muncie, Ind.	128,006	250
Total Top 250	**180,995,347**	
Ocala, Fla.	127,894	251
Abilene, Tex.	126,513	252
Burlington, Vt.	122,819	253
Terre Haute, Ind.	122,810	254
Mansfield, Ohio	122,808	255
Wilmington, N.C.	119,814	256
Decatur, Ill.	119,204	257
Anniston, Ala.	116,513	258
Hagerstown, Md.	114,410	259
St. Cloud, Minn.	113,563	260
Danville, Va.	113,303	261
Eau Claire, Wisc.	113,185	262
Sioux Falls, S.D.	113,113	263
Sheboygan, Wisc.	112,674	264
Charlottesville, Va.	112,612	265
San Angelo, Tex.	112,606	266
Tuscaloosa, Ala.	111,871	267
Jackson, Mich.	111,345	268
Bloomington - Normal, Ill.	111,147	269
Muskegon, Mich.	110,370	270
Alexandria, La.	110,231	271
Lewiston - Auburn, Me.	110,220	272
Clarksville - Hopkinsville, Tenn.-Ky.	110,125	273
Bellingham, Wash.	109,987	274
Lafayette, Ind.	109,894	275
Dothan, Ala.	108,668	276
Yuba City, Cal.	108,501	277
Rochester, Minn.	107,829	278
Kenosha, Wisc.	106,214	279
Greeley, Colo.	106,139	280
Wausau, Wisc.	105,226	281
Columbia, Mo.	103,726	282
Laredo, Tex.	101,635	283
Kokomo, Ind.	101,071	284
Elmira, N.Y.	100,678	285
Athens, Ga.	98,437	286
Sherman - Denison, Tex.	97,959	287
St. Joseph, Mo.	97,723	288
Lawton, Okla.	97,719	289
Fayetteville - Springdale, Ark.	96,760	290
Cumberland, Md.	95,886	291
Battle Creek, Mich.	95,278	292
Kankakee, Ill.	93,503	293
Florence, S.C.	93,502	294
Burlington, N.C.	92,641	295
Gadsden, Ala.	92,530	296
Bloomington, Ind.	92,047	297
Owensboro, Ky.	91,517	298
Iowa City, Iowa	90,750	299
Fort Walton Beach, Fla.	89,671	300
Victoria, Tex.	89,631	301
Dubuque, Iowa	88,520	302
Great Falls, Mont.	86,894	303
Las Cruces, N.M.	85,811	304
Bismarck, N.D.	84,641	305
Bryan - College Station, Tex.	83,344	306
Albany, Ga.	83,242	307
Pine Bluff, Ark.	80,978	308
La Crosse, Wisc.	79,113	309
Panama City, Fla.	77,903	310
Enid, Okla.	75,438	311
Lawrence, Kans.	50,076	312
Jacksonville, N.C.	47,130	313
Grand Forks, N.D.	42,496	314
Total Above Areas	**187,395,205**	
Percent of U.S.	**78.0846**	
U.S. Total	**239,989,820**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

DRUG SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	758,397	1
Detroit, Mich.	505,033	2
New York, N.Y.	493,099	3
Chicago, Ill.	459,290	4
Philadelphia, Pa.	355,131	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	303,477	6
Washington, D.C.	293,857	7
Houston, Tex.	273,885	8
Dallas, Tex.	260,806	9
Miami - Hialeah, Fla.	227,371	10
Nassau - Suffolk, N.Y.	207,331	11
Cleveland, Ohio	198,001	12
Baltimore, Md.	182,034	13
Minneapolis - St. Paul, Minn.	174,803	14
Atlanta, Ga.	173,705	15
Indianapolis, Ind.	171,458	16
Anaheim - Santa Ana, Cal.	170,871	17
Oakland, Cal.	170,249	18
St. Louis, Mo.	159,524	19
Tampa - St. Petersburg - Clearwater, Fla.	153,487	20
San Francisco, Cal.	151,695	21
Seattle, Wash.	147,783	22
Fort Worth - Arlington, Tex.	146,315	23
Pittsburgh, Pa.	142,352	24
San Jose, Cal.	142,177	25
San Diego, Cal.	141,728	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	127,321	27
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	127,153	28
Riverside - San Bernardino, Cal.	125,300	29
Milwaukee, Wisc.	124,950	30
Cincinnati, Ohio	123,605	31
Greensboro - Winston-Salem - High Point, N.C.	119,593	32
Columbus, Ohio	119,071	33
Sacramento, Cal.	116,541	34
Birmingham, Ala.	113,172	35
Phoenix, Ariz.	112,925	36
Newark, N.J.	109,902	37
Hartford - New Britain - Middletown - Bristol, Conn.	105,379	38
Oklahoma City, Okla.	104,392	39
Denver, Colo.	103,223	40
Portland, Ore.	102,464	41
Buffalo, N.Y.	101,291	42
Kansas City, Mo.	97,588	43
New Orleans, La.	94,806	44
Richmond - Petersburg, Va.	89,800	45
Louisville, Ky.	88,619	46
Dayton - Springfield, Ohio	86,344	47
Bergen - Passaic, N.J.	85,848	48
San Antonio, Tex.	85,118	49
Norfolk - Virginia Beach - Newport News, Va.	82,321	50
Total Top 50	**9,110,585**	
Memphis, Tenn.	81,978	51
Rochester, N.Y.	81,527	52
Nashville, Tenn.	78,752	53
Greenville - Spartanburg, S.C.	77,203	54
Tulsa, Okla.	71,619	55
West Palm Beach - Boca Raton - Delray Beach, Fla.	70,115	56
Bridgeport - Stamford - Norwalk - Danbury, Conn.	69,261	57
Honolulu, Haw.	69,254	58
Toledo, Ohio	67,623	59
Little Rock - North Little Rock, Ark.	65,641	60
Monmouth - Ocean, N.J.	64,597	61
Providence - Pawtucket - Woonsocket, R.I.	63,336	62
Worcester - Fitchburg - Leominster, Mass.	61,202	63
Gary - Hammond, Ind.	60,880	64
Akron, Ohio	59,455	65
Knoxville, Tenn.	57,531	66
Orlando, Fla.	57,327	67
Youngstown - Warren, Ohio	56,698	68
New Haven - Waterbury - Meriden, Conn.	54,501	69
Middlesex - Somerset - Hunterdon, N.J.	52,861	70
Stockton, Cal.	52,429	71
Albany - Schenectady - Troy, N.Y.	52,422	72
Raleigh - Durham, N.C.	51,261	73
Springfield, Mass.	51,194	74
Grand Rapids, Mich.	50,433	75
Omaha, Neb.	49,451	76
Salt Lake City - Ogden, Utah	49,238	77
Kansas City, Kans.	48,290	78
Oxnard - Ventura, Cal.	48,057	79
Reno, Nev.	47,849	80
Mobile, Ala.	47,833	81
Flint, Mich.	47,799	82
Jacksonville, Fla.	47,464	83
Bakersfield, Cal.	46,959	84
Fresno, Cal.	46,604	85
Allentown - Bethlehem, Pa.	45,356	86
Syracuse, N.Y.	45,028	87
Baton Rouge, La.	43,275	88
Saginaw - Bay City - Midland, Mich.	42,948	89
Austin, Tex.	42,592	90
Wilmington, Del.	41,936	91
Fort Wayne, Ind.	41,375	92
Las Vegas, Nev.	40,500	93
Tucson, Ariz.	40,362	94
Scranton - Wilkes-Barre, Pa.	40,304	95
Jackson, Miss.	40,168	96
Vallejo - Fairfield - Napa, Cal.	39,986	97
Huntington - Ashland, W.Va.-Ky.	39,874	98
New Bedford - Fall River - Attleboro, Mass.	37,949	99
Johnson City - Kingsport - Bristol, Tenn.	37,923	100
Total Top 100	**11,788,805**	
El Paso, Tex.	37,640	101
Chattanooga, Tenn.	37,610	102
Jersey City, N.J.	37,285	103
Harrisburg - Lebanon - Carlisle, Pa.	37,234	104
Beaumont - Port Arthur, Tex.	37,152	105
South Bend - Mishawaka, Ind.	36,463	106
Corpus Christi, Tex.	35,972	107
Wichita, Kans.	35,799	108
Lexington-Fayette, Ky.	35,275	109
McAllen - Edinburg - Mission, Tex.	35,184	110
Columbia, S.C.	34,931	111
Canton, Ohio	34,072	112
Lakeland - Winter Haven, Fla.	33,588	113
Charleston, W.Va.	33,262	114
Lake County, Ill.	32,992	115
Daytona Beach, Fla.	32,909	116
Davenport - Rock Island - Moline, Iowa-Ill.	32,894	117
Augusta, Ga.	32,045	118
Peoria, Ill.	32,010	119
Eugene - Springfield, Ore.	31,211	120
Pensacola, Fla.	30,512	121
Elkhart - Goshen, Ind.	29,206	122
Des Moines, Iowa	28,592	123
Evansville, Ind.	28,496	124
Santa Barbara - Santa Maria - Lompoc, Cal.	28,407	125
Santa Rosa - Petaluma, Cal.	28,072	126
Asheville, N.C.	27,989	127
Spokane, Wash.	27,489	128
Salinas - Seaside - Monterey, Cal.	27,417	129
Lansing - East Lansing, Mich.	26,532	130
Melbourne - Titusville - Palm Bay, Fla.	26,445	131
Charleston, S.C.	26,292	132
Ann Arbor, Mich.	26,034	133
Anderson, Ind.	25,723	134
Portland, Me.	25,616	135
Portsmouth - Dover - Rochester, N.H.	25,565	136
Lubbock, Tex.	25,298	137
Atlantic City, N.J.	25,217	138
Albuquerque, N.M.	24,548	139
Richland - Kennewick - Pasco, Wash.	24,047	140
Manchester - Nashua, N.H.	23,912	141
Tacoma, Wash.	23,761	142
Alton - Granite City, Ill.	23,703	143
East St. Louis - Belleville, Ill.	23,534	144
Modesto, Cal.	23,204	145
Sarasota, Fla.	23,036	146
Montgomery, Ala.	23,018	147
Lynchburg, Va.	22,978	148
Roanoke, Va.	22,929	149
Utica - Rome, N.Y.	22,620	150
Total Top 150	**13,254,525**	
Shreveport, La.	22,616	151
Wheeling, W.Va.	22,434	152
York, Pa.	22,272	153
Lorain - Elyria, Ohio	22,263	154
Hickory, N.C.	22,205	155
Macon - Warner Robins, Ga.	21,824	156
Rockford, Ill.	21,801	157
Gainesville, Fla.	21,739	158
Terre Haute, Ind.	21,634	159
Bradenton, Fla.	21,445	160
Hamilton - Middletown, Ohio	20,819	161
Houma - Thibodaux, La.	20,661	162
Joliet, Ill.	20,603	163
Lancaster, Pa.	20,512	164
Niagara Falls, N.Y.	20,264	165
Joplin, Mo.	20,261	166
Springfield, Ill.	20,238	167
Savannah, Ga.	20,104	168
Appleton - Oshkosh - Neenah, Wisc.	20,095	169
Salem, Ore.	20,004	170
Vancouver, Wash.	19,857	171
Bremerton, Wash.	19,682	172
Longview - Marshall, Tex.	19,383	173
Amarillo, Tex.	18,792	174
Boulder - Longmont, Colo.	18,622	175
Colorado Springs, Colo.	18,491	176
Trenton, N.J.	18,479	177
Lima, Ohio	18,273	178
Parkersburg - Marietta, W.Va.-Ohio	18,179	179
Johnstown, Pa.	18,129	180
Huntsville, Ala.	18,073	181
Binghamton, N.Y.	18,041	182
Anchorage, Alas.	17,998	183
Duluth, Minn.	17,782	184
Columbus, Ga.	17,768	185
New London - Norwich, Conn.	17,706	186
Benton Harbor, Mich.	17,672	187
Erie, Pa.	17,651	188
Fort Myers, Fla.	17,606	189
Topeka, Kans.	17,497	190
Lafayette, La.	16,963	191
Yakima, Wash.	16,956	192
Kokomo, Ind.	16,919	193
Madison, Wisc.	16,827	194
Steubenville - Weirton, Ohio-W.Va.	16,796	195
Muncie, Ind.	16,717	196
Kalamazoo, Mich.	16,611	197
Enid, Okla.	16,454	198
Texarkana, Tex.-Ark.	16,427	199
Fort Pierce, Fla.	16,285	200
Total Top 200	**14,210,957**	
Aurora - Elgin, Ill.	16,242	201
Fort Smith, Ark.	16,181	202
Waco, Tex.	15,763	203
Galveston - Texas City, Tex.	15,484	204
Cedar Rapids, Iowa	15,362	205
Springfield, Mo.	15,348	206
Tyler, Tex.	15,315	207
Battle Creek, Mich.	15,219	208
Santa Cruz, Cal.	15,213	209
Orange County, N.Y.	15,204	210
Wilmington, N.C.	15,016	211
Brownsville - Harlingen, Tex.	14,912	212
Burlington, N.C.	14,811	213
Visalia - Tulare - Porterville, Cal.	14,801	214
Redding, Cal.	14,765	215
Lincoln, Neb.	14,760	216
Alexandria, La.	14,272	217
Biloxi - Gulfport, Miss.	14,269	218
Green Bay, Wisc.	14,109	219
Lake Charles, La.	14,014	220
Fayetteville, N.C.	13,993	221
Abilene, Tex.	13,987	222
Anderson, S.C.	13,942	223
Lafayette, Ind.	13,779	224
Yuba City, Cal.	13,766	225
St. Joseph, Mo.	13,729	226
Reading, Pa.	13,722	227
Brazoria, Tex.	13,324	228
Athens, Ga.	13,310	229
Bangor, Me.	13,258	230
Muskegon, Mich.	13,011	231
Janesville - Beloit, Wisc.	12,984	232
Florence, Ala.	12,912	233
Tuscaloosa, Ala.	12,901	234
Anniston, Ala.	12,853	235
Tallahassee, Fla.	12,780	236
Charlottesville, Va.	12,573	237
Laredo, Tex.	12,552	238
Billings, Mont.	12,527	239
Racine, Wisc.	12,393	240
Poughkeepsie, N.Y.	12,238	241
Iowa City, Iowa	12,212	242
Provo - Orem, Utah	12,087	243
Wichita Falls, Tex.	11,914	244
Killeen - Temple, Tex.	11,812	245
Cumberland, Md.	11,811	246
Gadsden, Ala.	11,805	247
Waterloo - Cedar Falls, Iowa	11,775	248
Jackson, Mich.	11,485	249
Beaver County, Pa.	11,437	250
Total Top 250	**14,894,889**	
Pittsfield, Mass.	11,325	251
Ocala, Fla.	11,221	252
Pine Bluff, Ark.	11,196	253
Eau Claire, Wisc.	11,144	254
Champaign - Urbana - Rantoul, Ill.	11,120	255
Mansfield, Ohio	10,981	256
Fargo - Moorhead, N.D.-Minn.	10,913	257
Albany, Ga.	10,837	258
Hagerstown, Md.	10,799	259
Victoria, Tex.	10,741	260
Odessa, Tex.	10,636	261
Pascagoula, Miss.	10,303	262
Sheboygan, Wisc.	10,182	263
Bryan - College Station, Tex.	10,154	264
Olympia, Wash.	10,130	265
Clarksville - Hopkinsville, Tenn.-Ky.	9,975	266
Sioux City, Iowa	9,961	267
Altoona, Pa.	9,958	268
Medford, Ore.	9,826	269
Monroe, La.	9,803	270
Chico, Cal.	9,740	271
Dubuque, Iowa	9,599	272
Vineland - Millville - Bridgeton, N.J.	9,560	273
Decatur, Ill.	9,443	274
Columbia, Mo.	9,413	275
Pueblo, Colo.	9,272	276
Sioux Falls, S.D.	9,257	277
Kankakee, Ill.	9,243	278
Great Falls, Mont.	9,205	279
Danville, Va.	9,199	280
Florence, S.C.	9,127	281
Bellingham, Wash.	9,085	282
Burlington, Vt.	9,059	283
Fayetteville - Springdale, Ark.	8,907	284
Bismarck, N.D.	8,900	285
Owensboro, Ky.	8,797	286
Boise, Ida.	8,737	287
Bloomington, Ind.	8,718	288
Bloomington - Normal, Ill.	8,474	289
Fort Collins - Loveland, Colo.	8,454	290
Lewiston - Auburn, Me.	8,398	291
Panama City, Fla.	8,242	292
Sherman - Denison, Tex.	8,149	293
Rochester, Minn.	8,147	294
Casper, Wyo.	8,098	295
Glens Falls, N.Y.	8,002	296
St. Cloud, Minn.	7,723	297
Dothan, Ala.	7,576	298
San Angelo, Tex.	7,483	299
Fort Walton Beach, Fla.	7,000	300
Sharon, Pa.	6,744	301
Williamsport, Pa.	6,601	302
La Crosse, Wisc.	6,468	303
State College, Pa.	6,466	304
Elmira, N.Y.	6,323	305
Kenosha, Wisc.	6,225	306
Wausau, Wisc.	6,212	307
Jacksonville, N.C.	6,155	308
Greeley, Colo.	6,107	309
Lawrence, Kans.	5,913	310
Midland, Tex.	5,829	311
Lawton, Okla.	5,570	312
Las Cruces, N.M.	4,952	313
Grand Forks, N.D.	3,485	314
Total Above Areas	**15,450,153**	
Percent of U.S.	**76.2723**	
U.S. Total	**20,256,575**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

HEALTH & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	706,551	1
Chicago, Ill.	553,524	2
New York, N.Y.	544,830	3
Detroit, Mich.	499,105	4
Washington, D.C.	481,189	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	444,506	6
Philadelphia, Pa.	296,840	7
Houston, Tex.	296,231	8
Atlanta, Ga.	263,889	9
Nassau - Suffolk, N.Y.	216,008	10
Anaheim - Santa Ana, Cal.	208,610	11
Dallas, Tex.	201,081	12
Miami - Hialeah, Fla.	188,499	13
Minneapolis - St. Paul, Minn.	185,880	14
Cleveland, Ohio	169,241	15
San Diego, Cal.	168,885	16
St. Louis, Mo.	156,968	17
Pittsburgh, Pa.	149,862	18
Oakland, Cal.	143,362	19
Riverside - San Bernardino, Cal.	142,364	20
Phoenix, Ariz.	141,961	21
Seattle, Wash.	141,663	22
San Francisco, Cal.	134,269	23
Newark, N.J.	132,406	24
Tampa - St. Petersburg - Clearwater, Fla.	131,110	25
Milwaukee, Wisc.	122,647	26
San Jose, Cal.	117,825	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	116,545	28
Bergen - Passaic, N.J.	116,395	29
San Antonio, Tex.	115,054	30
Baltimore, Md.	110,310	31
Fort Worth - Arlington, Tex.	104,043	32
Cincinnati, Ohio	103,941	33
Denver, Colo.	101,195	34
Portland, Ore.	100,647	35
Sacramento, Cal.	98,880	36
New Orleans, La.	98,726	37
Honolulu, Haw.	97,448	38
Louisville, Ky.	90,363	39
Richmond - Petersburg, Va.	88,707	40
Oklahoma City, Okla.	85,837	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	85,456	42
Columbus, Ohio	84,824	43
Kansas City, Mo.	84,168	44
Indianapolis, Ind.	84,031	45
Norfolk - Virginia Beach - Newport News, Va.	77,398	46
Buffalo, N.Y.	77,199	47
Greensboro - Winston-Salem - High Point, N.C.	74,952	48
Hartford - New Britain - Middletown - Bristol, Conn.	74,799	49
Birmingham, Ala.	73,676	50
Total Top 50	**9,083,900**	
Middlesex - Somerset - Hunterdon, N.J.	71,812	51
Nashville, Tenn.	71,099	52
Tulsa, Okla.	70,418	53
Dayton - Springfield, Ohio	68,714	54
Monmouth - Ocean, N.J.	65,981	55
Flint, Mich.	64,695	56
Greenville - Spartanburg, S.C.	64,567	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	63,145	58
Salt Lake City - Ogden, Utah	63,136	59
Memphis, Tenn.	63,127	60
Orlando, Fla.	61,460	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	59,849	62
Austin, Tex.	58,945	63
Albany - Schenectady - Troy, N.Y.	58,617	64
Jacksonville, Fla.	58,494	65
Tucson, Ariz.	58,081	66
Rochester, N.Y.	58,022	67
Toledo, Ohio	55,874	68
Las Vegas, Nev.	53,711	69
Akron, Ohio	53,323	70
Gary - Hammond, Ind.	53,009	71
Grand Rapids, Mich.	52,460	72
Worcester - Fitchburg - Leominster, Mass.	50,788	73
New Haven - Waterbury - Meriden, Conn.	49,898	74
Kansas City, Kans.	48,682	75
Raleigh - Durham, N.C.	48,106	76
Omaha, Neb.	47,931	77
Providence - Pawtucket - Woonsocket, R.I.	47,539	78
Knoxville, Tenn.	46,823	79
Anchorage, Alas.	46,528	80
Baton Rouge, La.	45,132	81
Reno, Nev.	44,065	82
Oxnard - Ventura, Cal.	43,973	83
Columbia, S.C.	43,672	84
El Paso, Tex.	42,781	85
Jersey City, N.J.	42,632	86
Lake County, Ill.	41,788	87
Wilmington, Del.	40,358	88
Fresno, Cal.	40,227	89
Little Rock - North Little Rock, Ark.	39,948	90
Scranton - Wilkes-Barre, Pa.	39,868	91
Allentown - Bethlehem, Pa.	39,609	92
Youngstown - Warren, Ohio	39,606	93
Saginaw - Bay City - Midland, Mich.	38,507	94
Harrisburg - Lebanon - Carlisle, Pa.	38,307	95
Springfield, Mass.	38,289	96
Canton, Ohio	37,884	97
Mobile, Ala.	37,228	98
Syracuse, N.Y.	36,920	99
Charleston, S.C.	35,325	100
Total Top 100	**11,624,853**	
Corpus Christi, Tex.	34,778	101
Chattanooga, Tenn.	34,535	102
Des Moines, Iowa	34,099	103
Spokane, Wash.	33,953	104
Beaumont - Port Arthur, Tex.	33,732	105
Davenport - Rock Island - Moline, Iowa-Ill.	33,632	106
Wichita, Kans.	32,876	107
Ann Arbor, Mich.	32,720	108
Tacoma, Wash.	32,340	109
Portsmouth - Dover - Rochester, N.H.	32,165	110
Charleston, W.Va.	32,118	111
Lansing - East Lansing, Mich.	32,046	112
Augusta, Ga.	31,837	113
Jackson, Miss.	31,218	114
Lexington-Fayette, Ky.	31,143	115
New Bedford - Fall River - Attleboro, Mass.	30,768	116
Albuquerque, N.M.	30,318	117
Aurora - Elgin, Ill.	29,651	118
Bakersfield, Cal.	29,252	119
Atlantic City, N.J.	28,408	120
Evansville, Ind.	28,393	121
Johnson City - Kingsport - Bristol, Tenn.	28,010	122
Madison, Wisc.	27,414	123
Macon - Warner Robins, Ga.	26,789	124
Salinas - Seaside - Monterey, Cal.	26,512	125
Peoria, Ill.	26,450	126
Shreveport, La.	25,941	127
Huntington - Ashland, W.Va.-Ky.	25,748	128
Stockton, Cal.	25,627	129
Daytona Beach, Fla.	25,579	130
Fort Wayne, Ind.	25,500	131
Lubbock, Tex.	25,301	132
Springfield, Mo.	25,167	133
McAllen - Edinburg - Mission, Tex.	24,741	134
Brownsville - Harlingen, Tex.	24,194	135
East St. Louis - Belleville, Ill.	24,085	136
Binghamton, N.Y.	24,050	137
Rockford, Ill.	23,812	138
Poughkeepsie, N.Y.	23,543	139
Montgomery, Ala.	23,074	140
Modesto, Cal.	22,709	141
Eugene - Springfield, Ore.	22,466	142
Amarillo, Tex.	22,164	143
Trenton, N.J.	21,997	144
Joliet, Ill.	21,959	145
Manchester - Nashua, N.H.	21,897	146
Santa Rosa - Petaluma, Cal.	21,791	147
Santa Barbara - Santa Maria - Lompoc, Cal.	21,787	148
Pensacola, Fla.	21,661	149
Kalamazoo, Mich.	21,362	150
Total Top 150	**12,996,165**	
Lakeland - Winter Haven, Fla.	21,317	151
Roanoke, Va.	21,283	152
Savannah, Ga.	21,066	153
Melbourne - Titusville - Palm Bay, Fla.	20,914	154
Waco, Tex.	20,474	155
Orange County, N.Y.	20,255	156
Laredo, Tex.	20,195	157
Appleton - Oshkosh - Neenah, Wisc.	20,192	158
Odessa, Tex.	19,833	159
York, Pa.	19,673	160
Reading, Pa.	19,585	161
Portland, Me.	19,497	162
Green Bay, Wisc.	19,063	163
Alton - Granite City, Ill.	19,019	164
Sarasota, Fla.	18,684	165
Lancaster, Pa.	18,531	166
Cedar Rapids, Iowa	18,098	167
Lincoln, Neb.	18,004	168
Colorado Springs, Colo.	17,992	169
Springfield, Ill.	17,902	170
Salem, Ore.	17,809	171
Boise, Ida.	17,725	172
Lorain - Elyria, Ohio	17,470	173
Topeka, Kans.	17,249	174
Vallejo - Fairfield - Napa, Cal.	17,165	175
Erie, Pa.	17,161	176
Fort Myers, Fla.	17,059	177
Hamilton - Middletown, Ohio	16,885	178
Champaign - Urbana - Rantoul, Ill.	16,573	179
Richland - Kennewick - Pasco, Wash.	16,537	180
Gainesville, Fla.	16,361	181
Columbus, Ga.	16,195	182
Fort Smith, Ark.	16,040	183
Santa Cruz, Cal.	15,857	184
South Bend - Mishawaka, Ind.	15,818	185
Houma - Thibodaux, La.	15,774	186
Niagara Falls, N.Y.	15,603	187
Lafayette, La.	15,466	188
Huntsville, Ala.	15,364	189
Visalia - Tulare - Porterville, Cal.	15,147	190
Duluth, Minn.	15,010	191
Joplin, Mo.	15,006	192
Biloxi - Gulfport, Miss.	14,842	193
Anderson, S.C.	14,729	194
Utica - Rome, N.Y.	14,703	195
Benton Harbor, Mich.	14,665	196
Abilene, Tex.	14,583	197
Lake Charles, La.	14,330	198
Tallahassee, Fla.	14,315	199
Parkersburg - Marietta, W.Va.-Ohio	14,294	200
Total Top 200	**13,863,477**	
Fayetteville, N.C.	14,143	201
Janesville - Beloit, Wisc.	14,116	202
Longview - Marshall, Tex.	14,073	203
Hickory, N.C.	13,946	204
Asheville, N.C.	13,941	205
Billings, Mont.	13,813	206
Wheeling, W.Vc.	13,612	207
Terre Haute, Ind.	13,505	208
Alexandria, La.	13,458	209
Bradenton, Fla.	13,422	210
Galveston - Texas City, Tex.	13,361	211
Fayetteville - Springdale, Ark.	13,168	212
Decatur, Ill.	13,135	213
Yakima, Wash.	13,110	214
Rochester, Minn.	13,102	215
Vancouver, Wash.	13,069	216
Beaver County, Pa.	13,040	217
Waterloo - Cedar Falls, Iowa	12,919	218
Fargo - Moorhead, N.D.-Minn.	12,487	219
Brazoria, Tex.	12,252	220
Bremerton, Wash.	12,058	221
Killeen - Temple, Tex.	11,895	222
Boulder - Longmont, Colo.	11,870	223
Lima, Ohio	11,730	224
Midland, Tex.	11,650	225
Bloomington - Normal, Ill.	11,613	226
Lynchburg, Va.	11,456	227
Fort Pierce, Fla.	11,449	228
Wilmington, N.C.	11,404	229
Florence, Ala.	11,372	230
Athens, Ga.	11,305	231
Elkhart - Goshen, Ind.	11,288	232
Lafayette, Ind.	11,252	233
New London - Norwich, Conn.	11,218	234
Provo - Orem, Utah	11,216	235
Muncie, Ind.	11,207	236
Tuscaloosa, Ala.	11,084	237
Redding, Cal.	10,898	238
Wichita Falls, Tex.	10,748	239
Steubenville - Weirton, Ohio-W Va.	10,711	240
Battle Creek, Mich.	10,647	241
Johnstown, Pa.	10,631	242
San Angelo, Tex.	10,506	243
Texarkana, Tex.-Ark.	10,417	244
Racine, Wisc.	10,352	245
Jackson, Mich.	10,350	246
Florence, S.C.	10,269	247
La Crosse, Wisc.	10,224	248
Sioux City, Iowa	10,064	249
Sioux Falls, S.D.	10,032	250
Total Top 250	**14,462,065**	
Bangor, Me.	10,005	251
Pascagoula, Miss.	9,985	252
Mansfield, Ohio	9,922	253
Pittsfield, Mass.	9,893	254
St. Cloud, Minn.	9,660	255
Charlottesville, Va.	9,446	256
Medford, Ore.	9,409	257
Muskegon, Mich.	9,271	258
Burlington, N.C.	9,181	259
Hagerstown, Md.	9,158	260
Monroe, La.	9,090	261
Owensboro, Ky.	8,949	262
Sheboygan, Wisc.	8,943	263
Ocala, Fla.	8,942	264
Clarksville - Hopkinsville, Tenn.-Ky.	8,916	265
Burlington, Vt.	8,834	266
Chico, Cal.	8,796	267
Glens Falls, N.Y.	8,770	268
Victoria, Tex.	8,714	269
Albany, Ga.	8,641	270
Yuba City, Cal.	8,630	271
Panama City, Fla.	8,561	272
Vineland - Millville - Bridgeton, N.J.	8,530	273
Anniston, Ala.	8,498	274
Enid, Okla.	8,445	275
Tyler, Tex.	8,444	276
Cumberland, Md.	8,340	277
Kokomo, Ind.	8,206	278
Altoona, Pa.	8,016	279
Dothan, Ala.	7,999	280
Anderson, Ind.	7,897	281
Fort Walton Beach, Fla.	7,894	282
Iowa City, Iowa	7,853	283
Dubuque, Iowa	7,748	284
Danville, Va.	7,744	285
Bryan - College Station, Tex.	7,726	286
Olympia, Wash.	7,614	287
Casper, Wyo.	7,596	288
Columbia, Mo.	7,468	289
Sharon, Pa.	7,426	290
Wausau, Wisc.	7,391	291
Eau Claire, Wisc.	7,286	292
Bismarck, N.D.	7,278	293
Bellingham, Wash.	7,146	294
Bloomington, Ind.	6,875	295
Williamsport, Pa.	6,800	296
Kenosha, Wisc.	6,775	297
State College, Pa.	6,708	298
Sherman - Denison, Tex.	6,570	299
Pueblo, Colo.	6,515	300
Fort Collins - Loveland, Colo.	6,511	301
Kankakee, Ill.	6,403	302
Gadsden, Ala.	6,286	303
Great Falls, Mont.	6,110	304
Elmira, N.Y.	5,878	305
Pine Bluff, Ark.	5,779	306
St. Joseph, Mo.	5,702	307
Las Cruces, N.M.	5,698	308
Lawton, Okla.	5,552	309
Lawrence, Kans.	5,247	310
Lewiston - Auburn, Me.	4,793	311
Jacksonville, N.C.	4,788	312
Grand Forks, N.D.	4,775	313
Greeley, Colo.	4,703	314
Total Above Areas	**14,954,794**	
Percent of U.S.	**81.2473**	
U.S. Total	**18,406,512**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	446,179	1
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	339,223	2
Chicago, Ill.	335,715	3
New York, N.Y.	272,985	4
Detroit, Mich.	253,622	5
Houston, Tex.	247,306	6
Philadelphia, Pa.	244,308	7
Washington, D.C.	178,997	8
Dallas, Tex.	172,488	9
Anaheim - Santa Ana, Cal.	149,659	10
Nassau - Suffolk, N.Y.	147,393	11
Minneapolis - St. Paul, Minn.	130,758	12
San Diego, Cal.	127,491	13
Atlanta, Ga.	124,022	14
Pittsburgh, Pa.	122,501	15
Miami - Hialeah, Fla.	117,781	16
Seattle, Wash.	116,388	17
Baltimore, Md.	112,492	18
St. Louis, Mo.	109,430	19
Denver, Colo.	108,881	20
Tampa - St. Petersburg - Clearwater, Fla.	107,842	21
Portland, Ore.	98,889	22
Phoenix, Ariz.	94,446	23
Riverside - San Bernardino, Cal.	93,284	24
Cleveland, Ohio	92,387	25
San Jose, Cal.	90,699	26
San Francisco, Cal.	86,118	27
Oakland, Cal.	85,943	28
Newark, N.J.	85,150	29
Cincinnati, Ohio	82,002	30
Milwaukee, Wisc.	80,363	31
Fort Worth - Arlington, Tex.	77,028	32
Bergen - Passaic, N.J.	75,867	33
New Orleans, La.	75,834	34
Sacramento, Cal.	74,292	35
Norfolk - Virginia Beach - Newport News, Va.	73,703	36
San Antonio, Tex.	70,202	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	69,370	38
Columbus, Ohio	68,673	39
Salt Lake City - Ogden, Utah	67,500	40
Dayton - Springfield, Ohio	66,193	41
Buffalo, N.Y.	65,798	42
Louisville, Ky.	64,055	43
Indianapolis, Ind.	61,382	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	61,326	45
Oklahoma City, Okla.	61,253	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	60,872	47
Greensboro - Winston-Salem - High Point, N.C.	59,971	48
Birmingham, Ala.	58,512	49
Nashville, Tenn.	56,742	50
Total Top 50	**6,123,315**	
Kansas City, Mo.	55,847	51
Tulsa, Okla.	55,251	52
Richmond - Petersburg, Va.	52,725	53
Rochester, N.Y.	51,771	54
Memphis, Tenn.	51,154	55
Middlesex - Somerset - Hunterdon, N.J.	49,618	56
Austin, Tex.	47,464	57
New Haven - Waterbury - Meriden, Conn.	47,445	58
Orlando, Fla.	45,852	59
Las Vegas, Nev.	45,418	60
Flint, Mich.	43,893	61
Albany - Schenectady - Troy, N.Y.	43,878	62
Jacksonville, Fla.	43,573	63
Monmouth - Ocean, N.J.	43,462	64
Knoxville, Tenn.	43,202	65
Allentown - Bethlehem, Pa.	43,031	66
Omaha, Neb.	42,442	67
Hartford - New Britain - Middletown - Bristol, Conn.	41,219	68
Kansas City, Kans.	41,043	69
Beaumont - Port Arthur, Tex.	39,554	70
West Palm Beach - Boca Raton - Delray Beach, Fla.	39,244	71
Providence - Pawtucket - Woonsocket, R.I.	39,180	72
Baton Rouge, La.	39,132	73
Grand Rapids, Mich.	38,728	74
Wichita, Kans.	38,531	75
Greenville - Spartanburg, S.C.	37,780	76
Gary - Hammond, Ind.	37,594	77
Johnson City - Kingsport - Bristol, Tenn.	36,262	78
Toledo, Ohio	36,075	79
Little Rock - North Little Rock, Ark.	35,759	80
Harrisburg - Lebanon - Carlisle, Pa.	34,614	81
Raleigh - Durham, N.C.	34,401	82
El Paso, Tex.	33,090	83
Akron, Ohio	33,053	84
Honolulu, Haw.	33,051	85
Wilmington, Del.	32,712	86
Oxnard - Ventura, Cal.	32,241	87
New Bedford - Fall River - Attleboro, Mass.	32,088	88
Mobile, Ala.	31,956	89
Worcester - Fitchburg - Leominster, Mass.	31,575	90
Saginaw - Bay City - Midland, Mich.	31,554	91
Syracuse, N.Y.	31,509	92
Tucson, Ariz.	30,714	93
Youngstown - Warren, Ohio	30,633	94
Des Moines, Iowa	30,445	95
Fresno, Cal.	28,869	96
Lancaster, Pa.	28,587	97
Lexington-Fayette, Ky.	28,324	98
Scranton - Wilkes-Barre, Pa.	27,739	99
Davenport - Rock Island - Moline, Iowa-Ill.	27,595	100
Total Top 100	**8,054,192**	
Portsmouth - Dover - Rochester, N.H.	27,524	101
Albuquerque, N.M.	27,230	102
Charleston, W.Va.	26,906	103
Columbia, S.C.	26,894	104
Springfield, Mass.	26,690	105
Lake County, Ill.	26,572	106
Bakersfield, Cal.	26,527	107
Charleston, S.C.	26,445	108
Peoria, Ill.	26,202	109
Amarillo, Tex.	25,879	110
Canton, Ohio	25,842	111
Chattanooga, Tenn.	25,732	112
Sarasota, Fla.	25,657	113
Colorado Springs, Colo.	25,241	114
Tacoma, Wash.	25,213	115
Fort Wayne, Ind.	24,756	116
Fort Myers, Fla.	24,606	117
Huntington - Ashland, W.Va.-Ky.	24,438	118
Corpus Christi, Tex.	24,071	119
Evansville, Ind.	23,990	120
Shreveport, La.	23,943	121
Lansing - East Lansing, Mich.	23,562	122
Erie, Pa.	23,414	123
Santa Barbara - Santa Maria - Lompoc, Cal.	23,276	124
Aurora - Elgin, Ill.	23,250	125
Spokane, Wash.	23,106	126
Madison, Wisc.	22,787	127
Salem, Ore.	22,462	128
Reno, Nev.	22,297	129
Atlantic City, N.J.	22,279	130
Lakeland - Winter Haven, Fla.	22,188	131
Eugene - Springfield, Ore.	21,747	132
Melbourne - Titusville - Palm Bay, Fla.	21,641	133
York, Pa.	21,360	134
Modesto, Cal.	21,300	135
Rockford, Ill.	21,109	136
McAllen - Edinburg - Mission, Tex.	21,090	137
Jersey City, N.J.	21,054	138
Lafayette, La.	20,952	139
Pensacola, Fla.	20,897	140
Jackson, Miss.	20,364	141
Vallejo - Fairfield - Napa, Cal.	19,822	142
Stockton, Cal.	19,760	143
Augusta, Ga.	19,683	144
Daytona Beach, Fla.	19,645	145
Utica - Rome, N.Y.	19,260	146
Houma - Thibodaux, La.	18,915	147
Anchorage, Alas.	18,758	148
Santa Rosa - Petaluma, Cal.	18,758	148
Longview - Marshall, Tex.	18,395	150
Total Top 150	**9,207,681**	
Kalamazoo, Mich.	18,332	151
Springfield, Ill.	18,306	152
Manchester - Nashua, N.H.	18,181	153
Visalia - Tulare - Porterville, Cal.	18,011	154
Laredo, Tex.	17,849	155
Salinas - Seaside - Monterey, Cal.	17,476	156
Appleton - Oshkosh - Neenah, Wisc.	17,273	157
Trenton, N.J.	17,189	158
East St. Louis - Belleville, Ill.	17,049	159
Johnstown, Pa.	16,985	160
Boise, Ida.	16,863	161
Montgomery, Ala.	16,736	162
Fayetteville, N.C.	16,695	163
Benton Harbor, Mich.	16,669	164
Savannah, Ga.	16,633	165
Gainesville, Fla.	16,564	166
Binghamton, N.Y.	16,561	167
Duluth, Minn.	16,507	168
Springfield Mo.	16,460	169
Macon - Warner Robins, Ga.	16,334	170
St. Cloud, Minn.	16,314	171
Billings, Mont.	16,312	172
Huntsville, Ala.	16,252	173
Brownsville - Harlingen, Tex.	16,113	174
Roanoke, Va.	16,034	175
Lubbock, Tex.	15,962	176
Orange County, N.Y.	15,656	177
Wichita Falls, Tex.	15,537	178
New London - Norwich, Conn.	15,496	179
Ann Arbor, Mich.	15,432	180
Bradenton, Fla.	15,293	181
Fort Smith, Ark.	15,061	182
Fort Collins - Loveland, Colo.	14,939	183
Waco, Tex.	14,933	184
Tyler, Tex.	14,853	185
Odessa, Tex.	14,583	186
South Bend - Mishawaka, Ind.	14,495	187
Lake Charles, La.	14,265	188
Terre Haute, Ind.	14,245	189
Green Bay, Wisc.	14,236	190
Reading, Pa.	14,222	191
Galveston - Texas City, Tex.	14,122	192
Waterloo - Cedar Falls, Iowa	14,038	193
Panama City, Fla.	13,956	194
Santa Cruz, Cal.	13,641	195
Provo - Orem, Utah	13,626	196
Lima, Ohio	13,618	197
Cedar Rapids, Iowa	13,590	198
Killeen - Temple, Tex.	13,589	199
Monroe, La.	13,472	200
Total Top 200	**9,994,244**	
Asheville, N.C.	13,356	201
Tallahassee, Fla.	13,212	202
Lorain - Elyria, Ohio	13,141	203
Topeka, Kans.	13,116	204
Hickory, N.C.	13,074	205
Abilene, Tex.	12,946	206
Joliet, Ill.	12,875	207
Parkersburg - Marietta, W.Va.-Ohio	12,721	208
Biloxi - Gulfport, Miss.	12,694	209
Columbus, Ga.	12,687	210
Owensboro, Ky.	12,625	211
Niagara Falls, N.Y.	12,586	212
Fort Pierce, Fla.	12,530	213
Portland, Me.	12,474	214
Clarksville - Hopkinsville, Tenn.-Ky.	12,417	215
Champaign - Urbana - Rantoul, Ill.	12,362	216
Boulder - Longmont, Colo.	12,301	217
Joplin, Mo.	12,224	218
Bangor, Me.	12,092	219
Sioux Falls, S.D.	12,059	220
Richland - Kennewick - Pasco, Wash.	12,039	221
Decatur, Ill.	11,984	222
Medford, Ore.	11,983	223
Alton - Granite City, Ill.	11,927	224
Dubuque, Iowa	11,855	225
Dothan, Ala.	11,744	226
Altoona, Pa.	11,743	227
Lynchburg, Va.	11,544	228
Florence, Ala.	11,496	229
Yakima, Wash.	11,391	230
Wheeling, W.Va.	11,353	231
Fargo - Moorhead, N.D.-Minn.	11,273	232
Poughkeepsie, N.Y.	11,254	233
Great Falls, Mont.	11,086	234
Fort Walton Beach, Fla.	11,043	235
Fayetteville - Springdale, Ark.	10,904	236
Muskegon, Mich.	10,901	237
Janesville - Beloit, Wisc.	10,751	238
Lafayette, Ind.	10,743	239
Battle Creek, Mich.	10,649	240
Elkhart - Goshen, Ind.	10,631	241
Anderson, S.C.	10,556	242
Alexandria, La.	10,536	243
Eau Claire, Wisc.	10,497	244
Rochester, Minn.	10,384	245
Greeley, Colo.	10,327	246
San Angelo, Tex.	10,262	247
Chico, Cal.	10,167	248
La Crosse, Wisc.	10,110	249
Casper, Wyo.	10,047	250
Total Top 250	**10,578,916**	
Lincoln, Neb.	9,960	251
Burlington, Vt.	9,919	252
Victoria, Tex.	9,742	253
Beaver County, Pa.	9,624	254
Anniston, Ala.	9,470	255
Redding, Cal.	9,469	256
Bellingham, Wash.	9,395	257
Tuscaloosa, Ala.	9,361	258
Jackson, Mich.	9,147	259
Racine, Wisc.	9,098	260
Anderson, Ind.	9,074	261
Pittsfield, Mass.	9,048	262
Sioux City, Iowa	9,041	263
Gadsden, Ala.	9,030	264
Olympia, Wash.	8,947	265
Wilmington, N.C.	8,779	266
Bismarck, N.D.	8,718	267
Lawton, Okla.	8,679	268
Hagerstown, Md.	8,656	269
Hamilton - Middletown, Ohio	8,614	270
Bremerton, Wash.	8,589	271
Columbia, Mo.	8,582	272
Ocala, Fla.	8,528	273
Kokomo, Ind.	8,516	274
Charlottesville, Va.	8,494	275
St. Joseph, Mo.	8,411	276
Athens, Ga.	8,408	277
Steubenville - Weirton, Ohio-W.Va.	8,268	278
Iowa City, Iowa	8,153	279
Bryan - College Station, Tex.	8,149	280
Bloomington - Normal, Ill.	8,080	281
Vineland - Millville - Bridgeton, N.J.	8,079	282
Midland, Tex.	7,921	283
Albany, Ga.	7,906	284
Florence, S.C.	7,825	285
Sharon, Pa.	7,800	286
Texarkana, Tex.-Ark.	7,692	287
Pueblo, Colo.	7,675	288
Pascagoula, Miss.	7,471	289
State College, Pa.	7,283	290
Williamsport, Pa.	7,275	291
Vancouver, Wash.	7,265	292
Kenosha, Wisc.	7,214	293
Enid, Okla.	7,129	294
Sherman - Denison, Tex.	7,088	295
Jacksonville, N.C.	6,759	296
Wausau, Wisc.	6,746	297
Kankakee, Ill.	6,718	298
Danville, Va.	6,619	299
Bloomington, Ind.	6,539	300
Muncie, Ind.	6,536	301
Las Cruces, N.M.	6,508	302
Brazoria, Tex.	6,385	303
Cumberland, Md.	6,367	304
Pine Bluff, Ark.	6,328	305
Burlington, N.C.	6,269	306
Mansfield, Ohio	6,090	307
Lewiston - Auburn, Me.	6,028	308
Sheboygan, Wisc.	5,838	309
Glens Falls, N.Y.	5,805	310
Grand Forks, N.D.	5,798	311
Elmira, N.Y.	5,604	312
Yuba City, Cal.	5,557	313
Lawrence, Kans.	4,501	314
Total Above Areas	**11,077,483**	
Percent of U.S.	**79.0159**	
U.S. Total	**14,019,312**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION SALES

Area	($000)	Rank
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	267,046	1
Los Angeles - Long Beach, Cal.	242,655	2
New York, N.Y.	159,608	3
Chicago, Ill.	153,466	4
Detroit, Mich.	121,606	5
Houston, Tex.	121,209	6
Washington, D.C.	110,505	7
Philadelphia, Pa.	101,896	8
Miami - Hialeah, Fla.	85,480	9
Dallas, Tex.	84,467	10
Atlanta, Ga.	71,051	11
Nassau - Suffolk, N.Y.	68,677	12
Pittsburgh, Pa.	68,016	13
Minneapolis - St. Paul, Minn.	61,467	14
Anaheim - Santa Ana, Cal.	58,614	15
Tampa - St. Petersburg - Clearwater, Fla.	58,279	16
Denver, Colo.	57,807	17
San Francisco, Cal.	54,235	18
Baltimore, Md.	53,419	19
Oakland, Cal.	51,581	20
San Diego, Cal.	49,393	21
Cleveland, Ohio	47,327	22
Phoenix, Ariz.	46,530	23
St. Louis, Mo.	46,228	24
Seattle, Wash.	44,807	25
Oklahoma City, Okla.	42,614	26
Milwaukee, Wisc.	40,966	27
Cincinnati, Ohio	40,727	28
Columbus, Ohio	40,083	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	39,949	30
San Jose, Cal.	39,906	31
Newark, N.J.	37,894	32
San Antonio, Tex.	37,184	33
Fort Worth - Arlington, Tex.	37,065	34
Riverside - San Bernardino, Cal.	37,065	34
Portland, Ore.	35,967	36
Bergen - Passaic, N.J.	35,741	37
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	34,283	38
Buffalo, N.Y.	33,069	39
Indianapolis, Ind.	32,951	40
New Orleans, La.	31,631	41
Louisville, Ky.	30,485	42
Sacramento, Cal.	30,046	43
Nashville, Tenn.	28,414	44
Tulsa, Okla.	27,944	45
Greensboro - Winston-Salem - High Point, N.C.	27,322	46
Memphis, Tenn.	27,128	47
Birmingham, Ala.	25,964	48
Norfolk - Virginia Beach - Newport News, Va.	25,813	49
Dayton - Springfield, Ohio	25,661	50
Total Top 50	**3,131,291**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	25,143	51
New Haven - Waterbury - Meriden, Conn.	24,088	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	23,147	53
Orlando, Fla.	23,017	54
Rochester, N.Y.	22,449	55
Kansas City, Mo.	22,251	56
Albany - Schenectady - Troy, N.Y.	21,654	57
Salt Lake City - Ogden, Utah	21,544	58
Knoxville, Tenn.	21,002	59
El Paso, Tex.	20,606	60
Portsmouth - Dover - Rochester, N.H.	20,085	61
Hartford - New Britain - Middletown - Bristol, Conn.	19,677	62
Toledo, Ohio	19,348	63
Richmond - Petersburg, Va.	19,113	64
Flint, Mich.	19,108	65
Middlesex - Somerset - Hunterdon, N.J.	19,101	66
Beaumont - Port Arthur, Tex.	18,920	67
Allentown - Bethlehem, Pa.	18,731	68
Grand Rapids, Mich.	18,455	69
Las Vegas, Nev.	17,587	70
Baton Rouge, La.	17,574	71
Little Rock - North Little Rock, Ark.	17,301	72
Jacksonville, Fla.	17,056	73
Kansas City, Kans.	16,807	74
Worcester - Fitchburg - Leominster, Mass	16,736	75
Providence - Pawtucket - Woonsocket, R.I.	16,606	76
Omaha, Neb.	16,252	77
Gary - Hammond, Ind.	16,229	78
Albuquerque, N.M.	16,163	79
Springfield, Mass.	16,145	80
Lexington-Fayette, Ky.	15,992	81
Wilmington, Del.	15,990	82
Greenville - Spartanburg, S.C.	15,949	83
Monmouth - Ocean, N.J.	15,679	84
Tucson, Ariz.	15,181	85
Austin, Tex.	15,162	86
Madison, Wisc.	14,508	87
Harrisburg - Lebanon - Carlisle, Pa.	14,249	88
Sarasota, Fla.	13,764	89
Raleigh - Durham, N.C.	13,644	90
Wichita, Kans.	13,489	91
Oxnard - Ventura, Cal.	13,106	92
Mobile, Ala.	12,531	93
Akron, Ohio	12,506	94
New Bedford - Fall River - Attleboro, Mass.	12,275	95
Fresno, Cal.	12,179	96
Brownsville - Harlingen, Tex.	12,176	97
Lake County, Ill.	12,161	98
Des Moines, Iowa	12,080	99
Chattanooga, Tenn.	11,881	100
Total Top 100	**3,987,688**	
Corpus Christi, Tex.	11,870	101
Tacoma, Wash.	11,740	102
Johnson City - Kingsport - Bristol, Tenn.	11,688	103
Peoria, Ill.	11,622	104
Lubbock, Tex.	11,544	105
Honolulu, Haw.	11,532	106
Davenport - Rock Island - Moline, Iowa-Ill.	11,429	107
Fort Wayne, Ind.	11,305	108
Syracuse, N.Y.	11,212	109
Scranton - Wilkes-Barre, Pa.	11,192	110
Benton Harbor, Mich.	10,891	111
Columbia, S.C.	10,672	112
Reno, Nev.	10,574	113
Saginaw - Bay City - Midland, Mich.	10,496	114
Lancaster, Pa.	10,417	115
Aurora - Elgin, Ill.	10,385	116
Evansville, Ind.	10,263	117
Lansing - East Lansing, Mich.	9,956	118
Colorado Springs, Colo.	9,940	119
Charleston, S.C.	9,823	120
Shreveport, La.	9,767	121
Trenton, N.J.	9,743	122
McAllen - Edinburg - Mission, Tex.	9,598	123
Youngstown - Warren, Ohio	9,461	124
Erie, Pa.	9,379	125
Lakeland - Winter Haven, Fla.	9,259	126
Santa Barbara - Santa Maria - Lompoc, Cal.	9,113	127
Jersey City, N.J.	9,083	128
Anchorage, Alas.	8,933	129
Appleton - Oshkosh - Neenah, Wisc.	8,921	130
Melbourne - Titusville - Palm Bay, Fla.	8,884	131
Fort Myers, Fla.	8,787	132
Jackson, Miss.	8,592	133
Charleston, W.Va.	8,559	134
Huntington - Ashland, W.Va.-Ky.	8,549	135
Amarillo, Tex.	8,364	136
Pensacola, Fla.	8,338	137
Canton, Ohio	8,280	138
Reading, Pa.	8,126	139
Daytona Beach, Fla.	8,041	140
Killeen - Temple, Tex.	8,005	141
Fayetteville, N.C.	7,892	142
Lake Charles, La.	7,853	143
Montgomery, Ala.	7,829	144
Lafayette, La.	7,719	145
Johnstown, Pa.	7,717	146
Longview - Marshall, Tex.	7,668	147
Augusta, Ga.	7,661	148
New London - Norwich, Conn.	7,660	149
Fort Smith, Ark.	7,598	150
Total Top 150	**4,461,618**	
Stockton, Cal.	7,575	151
Boulder - Longmont, Colo.	7,537	152
Bakersfield, Cal.	7,501	153
Columbus, Ga.	7,485	154
Modesto, Cal.	7,456	155
Huntsville, Ala.	7,400	156
Rockford, Ill.	7,394	157
Utica - Rome, N.Y.	7,307	158
Wichita Falls, Tex.	7,201	159
Biloxi - Gulfport, Miss.	7,187	160
Clarksville - Hopkinsville, Tenn.-Ky.	7,135	161
Binghamton, N.Y.	7,089	162
Kalamazoo, Mich.	7,070	163
Terre Haute, Ind.	7,011	164
Salem, Ore.	6,993	165
Lorain - Elyria, Ohio	6,860	166
York, Pa.	6,767	167
East St. Louis - Belleville, Ill.	6,634	168
Bradenton, Fla.	6,595	169
Savannah, Ga.	6,576	170
Spokane, Wash.	6,568	171
Salinas - Seaside - Monterey, Cal.	6,546	172
Tyler, Tex.	6,540	173
Springfield, Mo.	6,488	174
Manchester - Nashua, N.H.	6,478	175
Sioux Falls, S.D.	6,471	176
San Angelo, Tex.	6,459	177
Ann Arbor, Mich.	6,443	178
Visalia - Tulare - Porterville, Cal.	6,413	179
Houma - Thibodaux, La.	6,315	180
Wheeling, W.Va.	6,268	181
Vallejo - Fairfield - Napa, Cal.	6,234	182
Orange County, N.Y.	6,135	183
Atlantic City, N.J.	6,091	184
Waco, Tex.	6,014	185
Niagara Falls, N.Y.	6,007	186
Duluth, Minn.	5,966	187
South Bend - Mishawaka, Ind.	5,805	188
Green Bay, Wisc.	5,785	189
Odessa, Tex.	5,781	190
Joliet, Ill.	5,716	191
Poughkeepsie, N.Y.	5,663	192
Santa Rosa - Petaluma, Cal.	5,439	193
Eugene - Springfield, Ore.	5,404	194
Alton - Granite City, Ill.	5,383	195
Pittsfield, Mass.	5,349	196
Bangor, Me.	5,346	197
Macon - Warner Robins, Ga.	5,345	198
Tuscaloosa, Ala.	5,269	199
Beaver County, Pa.	5,185	200
Total Top 200	**4,783,297**	
Fort Pierce, Fla.	5,127	201
Lafayette, Ind.	5,127	201
Hickory, N.C.	5,113	203
Parkersburg - Marietta, W.Va.-Ohio	5,026	204
Muncie, Ind.	4,963	205
Casper, Wyo.	4,943	206
Abilene, Tex.	4,890	207
Tallahassee, Fla.	4,876	208
Lima, Ohio	4,871	209
Chico, Cal.	4,789	210
Laredo, Tex.	4,753	211
Portland, Me.	4,732	212
Monroe, La.	4,665	213
Cedar Rapids, Iowa	4,650	214
Galveston - Texas City, Tex.	4,630	215
Lincoln, Neb.	4,602	216
Waterloo - Cedar Falls, Iowa	4,539	217
Champaign - Urbana - Rantoul, Ill.	4,526	218
Billings, Mont.	4,512	219
Springfield, Ill.	4,507	220
Topeka, Kans.	4,453	221
Fargo - Moorhead, N.D.-Minn.	4,412	222
Midland, Tex.	4,412	222
Fort Walton Beach, Fla.	4,404	224
Joplin, Mo.	4,374	225
Anderson, S.C.	4,363	226
Altoona, Pa.	4,350	227
Pueblo, Colo.	4,346	228
Santa Cruz, Cal.	4,307	229
Muskegon, Mich.	4,300	230
Elkhart - Goshen, Ind.	4,294	231
Lynchburg, Va.	4,245	232
Decatur, Ill.	4,173	233
Roanoke, Va.	4,127	234
Fort Collins - Loveland, Colo.	4,111	235
Lawton, Okla.	4,107	236
Sioux City, Iowa	4,093	237
Richland - Kennewick - Pasco, Wash.	4,055	238
Victoria, Tex.	4,045	239
Dothan, Ala.	3,888	240
Yakima, Wash.	3,870	241
Redding, Cal.	3,863	242
Gainesville, Fla.	3,862	243
Olympia, Wash.	3,860	244
Gadsden, Ala.	3,838	245
Boise, Ida.	3,777	246
Bellingham, Wash.	3,749	247
Hagerstown, Md.	3,734	248
Janesville - Beloit, Wisc.	3,651	249
Albany, Ga.	3,637	250
Total Top 250	**5,001,838**	
Jackson, Mich.	3,620	251
Medford, Ore.	3,607	252
St. Joseph, Mo.	3,517	253
Battle Creek, Mich.	3,478	254
Kokomo, Ind.	3,470	255
Rochester, Minn.	3,457	256
Iowa City, Iowa	3,440	257
Owensboro, Ky.	3,417	258
Asheville, N.C.	3,414	259
Alexandria, La.	3,413	260
Great Falls, Mont.	3,403	261
Bremerton, Wash.	3,393	262
Burlington, Vt.	3,392	263
Ocala, Fla.	3,288	264
Fayetteville - Springdale, Ark.	3,276	265
Panama City, Fla.	3,272	266
Bloomington, Ind.	3,256	267
Florence, S.C.	3,222	268
Florence, Ala.	3,201	269
Brazoria, Tex.	3,197	270
Williamsport, Pa.	3,194	271
Enid, Okla.	3,148	272
Texarkana, Tex.-Ark.	3,141	273
Athens, Ga.	3,135	274
Provo - Orem, Utah	3,127	275
Racine, Wisc.	3,110	276
Mansfield, Ohio	3,103	277
Hamilton - Middletown, Ohio	3,064	278
Bloomington - Normal, Ill.	3,047	279
Vineland - Millville - Bridgeton, N.J.	3,022	280
Steubenville - Weirton, Ohio-W.Va.	2,961	281
Charlottesville, Va.	2,944	282
Jacksonville, N.C.	2,914	283
Sharon, Pa.	2,895	284
Bryan - College Station, Tex.	2,892	285
State College, Pa.	2,854	286
Burlington, N.C.	2,796	287
Cumberland, Md.	2,786	288
La Crosse, Wisc.	2,737	289
Bismarck, N.D.	2,703	290
Wilmington, N.C.	2,644	291
Columbia, Mo.	2,623	292
Vancouver, Wash.	2,612	293
Dubuque, Iowa	2,596	294
Pine Bluff, Ark.	2,573	295
St. Cloud, Minn.	2,525	296
Wausau, Wisc.	2,522	297
Kenosha, Wisc.	2,502	298
Pascagoula, Miss.	2,502	298
Greeley, Colo.	2,480	300
Yuba City, Cal.	2,422	301
Sherman - Denison, Tex.	2,358	302
Anderson, Ind.	2,353	303
Eau Claire, Wisc.	2,317	304
Las Cruces, N.M.	2,317	304
Anniston, Ala.	2,274	306
Danville, Va.	2,203	307
Glens Falls, N.Y.	2,164	308
Lewiston - Auburn, Me.	2,147	309
Grand Forks, N.D.	2,069	310
Elmira, N.Y.	1,959	311
Sheboygan, Wisc.	1,879	312
Kankakee, Ill.	1,698	313
Lawrence, Kans.	1,321	314
Total Above Areas	**5,184,204**	
Percent of U.S.	**81.9407**	
U.S. Total	**6,326,772**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	518,194	1
Chicago, Ill.	441,341	2
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	419,813	3
New York, N.Y.	406,875	4
Philadelphia, Pa.	329,329	5
Houston, Tex.	268,158	6
Washington, D.C.	265,013	7
Detroit, Mich.	257,688	8
Nassau - Suffolk, N.Y.	208,220	9
Dallas, Tex.	204,412	10
Indianapolis, Ind.	200,383	11
Minneapolis - St. Paul, Minn.	187,513	12
Seattle, Wash.	156,057	13
Anaheim - Santa Ana, Cal.	151,916	14
Miami - Hialeah, Fla.	151,829	15
San Francisco, Cal.	140,186	16
St. Louis, Mo.	129,380	17
Phoenix, Ariz.	127,242	18
Denver, Colo.	123,075	19
Oakland, Cal.	121,966	20
San Jose, Cal.	120,335	21
Atlanta, Ga.	120,184	22
San Diego, Cal.	118,708	23
Baltimore, Md.	115,878	24
Milwaukee, Wisc.	115,766	25
Pittsburgh, Pa.	113,718	26
Portland, Ore.	103,864	27
Bergen - Passaic, N.J.	99,613	28
Cleveland, Ohio	99,222	29
Tampa - St. Petersburg - Clearwater, Fla.	92,730	30
Newark, N.J.	91,334	31
Sacramento, Cal.	88,294	32
Fort Worth - Arlington, Tex.	81,755	33
New Orleans, La.	79,077	34
Cincinnati Ohio	78,124	35
Santa Barbara - Santa Maria - Lompoc, Cal.	75,128	36
Salt Lake City - Ogden, Utah	74,556	37
Riverside - San Bernardino, Cal.	72,463	38
Norfolk - Virginia Beach - Newport News, Va.	72,098	39
Columbus, Ohio	71,812	40
San Antonio, Tex.	71,598	41
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	70,851	42
Oklahoma City, Okla.	69,145	43
Nashville, Tenn.	67,754	44
Kansas City, Mo.	63,257	45
Hartford - New Britain - Middletown - Bristol, Conn.	61,097	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	60,292	47
Buffalo, N.Y.	60,290	48
Middlesex - Somerset - Hunterdon, N.J.	59,272	49
Rochester, N.Y.	57,862	50
Total Top 50	**7,334,667**	
Tulsa, Okla.	57,704	51
Dayton - Springfield, Ohio	53,795	52
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	53,020	53
Louisville, Ky.	52,732	54
Birmingham, Ala.	52,556	55
Richmond - Petersburg, Va.	52,517	56
Orlando, Fla.	51,888	57
Memphis, Tenn.	50,947	58
Kansas City, Kans.	50,477	59
Greensboro - Winston-Salem - High Point, N.C.	50,443	60
Toledo, Ohio	49,327	61
Austin, Tex.	48,919	62
Albuquerque, N.M.	47,487	63
Raleigh - Durham, N.C.	47,272	64
Tucson, Ariz.	43,930	65
Albany - Schenectady - Troy, N.Y.	43,682	66
Monmouth - Ocean, N.J.	43,553	67
Jacksonville, Fla.	40,649	68
Syracuse, N.Y.	40,372	69
Harrisburg - Lebanon - Carlisle, Pa.	39,598	70
Las Vegas, Nev.	39,229	71
Omaha, Neb.	38,476	72
Akron, Ohio	38,158	73
Worcester - Fitchburg - Leominster, Mass.	37,888	74
Wilmington, Del.	37,821	75
West Palm Beach - Boca Raton - Delray Beach, Fla.	37,798	76
Wichita, Kans.	37,754	77
St. Cloud, Minn.	37,174	78
Providence - Pawtucket - Woonsocket, R.I.	37,071	79
Grand Rapids, Mich.	36,702	80
Lake County, Ill.	34,876	81
El Paso, Tex.	34,744	82
New Haven - Waterbury - Meriden, Conn.	34,527	83
Baton Rouge, La.	33,784	84
Youngstown - Warren, Ohio	33,310	85
Portsmouth - Dover - Rochester, N.H.	33,238	86
Brownsville - Harlingen, Tex.	32,729	87
Flint, Mich.	32,572	88
Tacoma, Wash.	32,103	89
Greenville - Spartanburg, S.C.	31,858	90
Honolulu, Haw.	31,744	91
Knoxville, Tenn.	31,405	92
Allentown - Bethlehem, Pa.	31,376	93
Beaumont - Port Arthur, Tex.	30,348	94
Madison, Wisc.	30,173	95
Lansing - East Lansing, Mich.	30,161	96
Little Rock - North Little Rock, Ark.	29,141	97
Aurora - Elgin, Ill.	27,750	98
Fresno, Cal.	27,738	99
Mobile, Ala.	27,631	100
Total Top 100	**9,314,824**	
Des Moines, Iowa	27,558	101
Scranton - Wilkes-Barre, Pa.	27,415	102
Gary - Hammond, Ind.	27,347	103
Ann Arbor, Mich.	26,966	104
Oxnard - Ventura, Cal.	26,964	105
Columbia, S.C.	26,639	106
Charleston, S.C.	25,979	107
Reno, Nev.	25,643	108
Lexington-Fayette, Ky.	25,611	109
Springfield, Mass.	25,478	110
New Bedford - Fall River - Attleboro, Mass.	25,018	111
Spokane, Wash.	24,383	112
Trenton, N.J.	23,939	113
Colorado Springs, Colo.	23,878	114
Lubbock, Tex.	23,737	115
Huntington - Ashland, W.Va.-Ky.	23,633	116
Waco, Tex.	23,377	117
Augusta, Ga.	23,136	118
Eugene - Springfield, Ore.	22,855	119
Corpus Christi, Tex.	22,269	120
Johnson City - Kingsport - Bristol, Tenn.	22,022	121
Shreveport, La.	21,718	122
Davenport - Rock Island - Moline, Iowa-Ill.	21,709	123
Lancaster, Pa.	21,446	124
Tyler, Tex.	21,158	125
Springfield, Mo.	21,115	126
Jackson, Miss.	20,858	127
Peoria, Ill.	20,544	128
York, Pa.	20,273	129
Canton, Ohio	19,965	130
East St. Louis - Belleville, Ill.	19,466	131
McAllen - Edinburg - Mission, Tex.	19,361	132
Chattanooga, Tenn.	19,162	133
Manchester - Nashua, N.H.	19,114	134
Kalamazoo, Mich.	19,035	135
Melbourne - Titusville - Palm Bay, Fla.	18,627	136
Reading, Pa.	18,618	137
Fort Wayne, Ind.	18,569	138
Billings, Mont.	18,511	139
Pensacola, Fla.	18,500	140
Lafayette, La.	18,433	141
Amarillo, Tex.	18,417	142
Roanoke, Va.	18,318	143
Saginaw - Bay City - Midland, Mich.	18,254	144
Bakersfield, Cal.	17,728	145
South Bend - Mishawaka, Ind.	17,679	146
Santa Rosa - Petaluma, Cal.	17,649	147
Boise, Ida.	17,628	148
Fayetteville, N.C.	17,482	149
Portland, Me.	17,476	150
Total Top 150	**10,395,484**	
Laredo, Tex.	17,452	151
Sioux Falls, S.D.	17,216	152
Boulder - Longmont, Colo.	17,205	153
Terre Haute, Ind.	17,105	154
Lakeland - Winter Haven, Fla.	17,050	155
Charleston, W.Va.	17,035	156
Anchorage, Alas.	16,969	157
Stockton, Cal.	16,697	158
Modesto, Cal.	16,531	159
Erie, Pa.	16,466	160
Salem, Ore.	16,457	161
Wichita Falls, Tex.	16,330	162
Duluth, Minn.	16,167	163
Rockford, Ill.	15,996	164
Joliet, Ill.	15,636	165
Provo - Orem, Utah	15,563	166
Vallejo - Fairfield - Napa, Cal.	15,560	167
Fargo - Moorhead, N.D.-Minn.	14,857	168
Evansville, Ind.	14,810	169
Lincoln, Neb.	14,669	170
Macon - Warner Robins, Ga.	14,335	171
Appleton - Oshkosh - Neenah, Wisc.	14,145	172
Benton Harbor, Mich.	14,049	173
Daytona Beach, Fla.	14,049	173
Alton - Granite City, Ill.	13,936	175
Atlantic City, N.J.	13,823	176
Springfield, Ill.	13,602	177
Jersey City, N.J.	13,534	178
Salinas - Seaside - Monterey, Cal.	13,382	179
Champaign - Urbana - Rantoul, Ill.	13,327	180
Binghamton, N.Y.	13,081	181
Utica - Rome, N.Y.	12,859	182
Savannah, Ga.	12,657	183
Fort Collins - Loveland, Colo.	12,499	184
Orange County, N.Y.	12,201	185
Gainesville, Fla.	12,120	186
Odessa, Tex.	12,077	187
Waterloo - Cedar Falls, Iowa	12,061	188
Fort Myers, Fla.	12,036	189
Poughkeepsie, N.Y.	11,891	190
New London - Norwich, Conn.	11,814	191
Casper, Wyo.	11,783	192
Sarasota, Fla.	11,740	193
Monroe, La.	11,739	194
Huntsville, Ala.	11,721	195
Longview - Marshall, Tex.	11,659	196
Fort Smith, Ark.	11,629	197
Johnstown, Pa.	11,249	198
Tallahassee, Fla.	11,233	199
Houma - Thibodaux, La.	11,229	200
Total Top 200	**11,098,515**	
Killeen - Temple, Tex.	11,165	201
Columbus, Ga.	11,095	202
Rochester, Minn.	11,086	203
Montgomery, Ala.	11,044	204
Yakima, Wash.	11,017	205
Lorain - Elyria, Ohio	10,944	206
Niagara Falls, N.Y.	10,781	207
Green Bay, Wisc.	10,673	208
Wheeling, W.Va.	10,608	209
Topeka, Kans.	10,165	210
Cedar Rapids, Iowa	10,109	211
Visalia - Tulare - Porterville, Cal.	10,079	212
Anderson, Ind.	10,048	213
Bradenton, Fla.	10,046	214
Parkersburg - Marietta, W.Va.-Ohio	10,011	215
Richland - Kennewick - Pasco, Wash.	9,909	216
Alexandria, La.	9,893	217
Pueblo, Colo.	9,780	218
Biloxi - Gulfport, Miss.	9,676	219
Fayetteville - Springdale, Ark.	9,443	220
Mansfield, Ohio	9,393	221
Midland, Tex.	8,999	222
Lynchburg, Va.	8,974	223
Vineland - Millville - Bridgeton, N.J.	8,956	224
Wilmington, N.C.	8,927	225
Bangor, Me.	8,910	226
Pittsfield, Mass.	8,881	227
Galveston - Texas City, Tex.	8,814	228
Hamilton - Middletown, Ohio	8,799	229
Santa Cruz, Cal.	8,798	230
Panama City, Fla.	8,779	231
Medford, Ore.	8,717	232
Lima, Ohio	8,537	233
Altoona, Pa.	8,406	234
Beaver County, Pa.	8,361	235
St. Joseph, Mo.	8,350	236
Lafayette, Ind.	8,276	237
Florence, Ala.	8,231	238
Lake Charles, La.	8,190	239
Greeley, Colo.	8,040	240
Clarksville - Hopkinsville, Tenn.-Ky.	7,953	241
Albany, Ga.	7,909	242
Burlington, Vt.	7,902	243
Great Falls, Mont.	7,880	244
Asheville, N.C.	7,738	245
Steubenville - Weirton, Ohio-W.Va.	7,612	246
Vancouver, Wash.	7,593	247
Brazoria, Tex.	7,580	248
Abilene, Tex.	7,557	249
Jackson, Mich.	7,520	250
Total Top 250	**11,556,669**	
Chico, Cal.	7,515	251
Dubuque, Iowa	7,475	252
Hickory, N.C.	7,413	253
Joplin, Mo.	7,393	254
La Crosse, Wisc.	7,356	255
Sioux City, Iowa	7,354	256
Texarkana, Tex.-Ark.	7,313	257
Fort Pierce, Fla.	7,306	258
Racine, Wisc.	7,177	259
Bloomington - Normal, Ill.	7,089	260
Pascagoula, Miss.	7,049	261
Olympia, Wash.	6,979	262
Tuscaloosa, Ala.	6,812	263
Eau Claire, Wisc.	6,774	264
Decatur, Ill.	6,706	265
Anderson, S.C.	6,677	266
Battle Creek, Mich.	6,668	267
Columbia, Mo.	6,596	268
San Angelo, Tex.	6,553	269
Muskegon, Mich.	6,447	270
Williamsport, Pa.	6,390	271
Bloomington, Ind.	6,352	272
Bellingham, Wash.	6,304	273
Burlington, N.C.	6,263	274
Lawrence, Kans.	6,224	275
Redding, Cal.	6,201	276
Lawton, Okla.	6,199	277
Elkhart - Goshen, Ind.	6,124	278
Janesville - Beloit, Wisc.	6,091	279
Hagerstown, Md.	6,045	280
Fort Walton Beach, Fla.	5,915	281
Gadsden, Ala.	5,775	282
Bismarck, N.D.	5,736	283
Bremerton, Wash.	5,724	284
Owensboro, Ky.	5,663	285
Las Cruces, N.M.	5,605	286
Athens, Ga.	5,553	287
Anniston, Ala.	5,490	288
Grand Forks, N.D.	5,483	289
Kokomo, Ind.	5,476	290
Victoria, Tex.	5,390	291
Muncie, Ind.	5,295	292
Iowa City, Iowa	5,121	293
Sharon, Pa.	5,070	294
Dothan, Ala.	5,063	295
Charlottesville, Va.	5,061	296
Pine Bluff, Ark.	4,978	297
Lewiston - Auburn, Me	4,908	298
Florence, S.C.	4,885	299
Enid, Okla.	4,880	300
State College, Pa.	4,812	301
Kenosha, Wisc.	4,697	302
Ocala, Fla.	4,473	303
Elmira, N.Y.	4,446	304
Cumberland, Md.	4,408	305
Glens Falls, N.Y.	4,282	306
Kankakee, Ill.	4,120	307
Jacksonville, N.C.	4,106	308
Sherman - Denison, Tex.	4,100	309
Bryan - College Station, Tex.	3,949	310
Yuba City, Cal.	3,908	311
Wausau, Wisc.	3,891	312
Danville, Va.	3,850	313
Sheboygan, Wisc.	3,189	314
Total Above Areas	**11,924,816**	
Percent of U.S.	**86.9274**	
U.S. Total	**13,718,139**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	776,728	1
New York, N.Y.	727,849	2
Chicago, Ill.	672,001	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	456,356	4
Detroit, Mich.	420,686	5
Philadelphia, Pa.	418,484	6
Houston, Tex.	404,331	7
Washington, D.C.	399,873	8
Anaheim - Santa Ana, Cal.	301,972	9
Dallas, Tex.	298,675	10
Miami - Hialeah, Fla.	296,060	11
Nassau - Suffolk, N.Y.	294,880	12
Minneapolis - St. Paul, Minn.	249,902	13
San Diego, Cal.	227,542	14
Pittsburgh, Pa.	224,541	15
Phoenix, Ariz.	209,095	16
Atlanta, Ga.	203,177	17
Baltimore, Md.	196,665	18
Denver, Colo.	195,586	19
Seattle, Wash.	195,385	20
Newark, N.J.	193,730	21
San Francisco, Cal.	191,940	22
Bergen - Passaic, N.J.	188,046	23
Cleveland, Ohio	183,874	24
Oakland, Cal.	181,495	25
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	175,036	26
San Jose, Cal.	171,123	27
Tampa - St. Petersburg - Clearwater, Fla.	169,512	28
St. Louis, Mo.	167,626	29
New Orleans, La.	136,850	30
Portland, Ore.	131,167	31
Riverside - San Bernardino, Cal.	129,148	32
Milwaukee, Wisc.	128,666	33
Cincinnati, Ohio	127,894	34
Norfolk - Virginia Beach - Newport News, Va.	126,557	35
San Antonio, Tex.	121,199	36
Salt Lake City - Ogden, Utah	119,173	37
Greensboro - Winston-Salem - High Point, N.C.	116,579	38
Oklahoma City, Okla.	113,107	39
Fort Worth - Arlington, Tex.	112,282	40
Indianapolis, Ind.	111,305	41
Sacramento, Cal.	110,825	42
Tulsa, Okla.	105,291	43
West Palm Beach - Boca Raton - Delray Beach, Fla.	105,032	44
Louisville, Ky.	103,330	45
Birmingham, Ala.	100,868	46
Nashville, Tenn.	100,311	47
Buffalo, N.Y.	96,682	48
Columbus, Ohio	96,633	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	95,232	50
Total Top 50	**11,180,790**	
Middlesex - Somerset - Hunterdon, N.J.	92,058	51
Dayton - Springfield, Ohio	91,951	52
Memphis, Tenn.	91,839	53
Rochester, N.Y.	90,428	54
Hartford - New Britain - Middletown - Bristol, Conn.	88,628	55
Bridgeport - Stamford - Norwalk - Danbury, Conn.	86,793	56
Monmouth - Ocean, N.J.	86,344	57
Richmond - Petersburg, Va.	86,157	58
Kansas City, Kans.	81,226	59
Orlando, Fla.	80,985	60
Jacksonville, Fla.	80,690	61
Omaha, Neb.	80,067	62
Worcester - Fitchburg - Leominster, Mass.	74,204	63
Kansas City, Mo.	71,720	64
New Haven - Waterbury - Meriden, Conn.	71,574	65
El Paso, Tex.	68,129	66
Grand Rapids, Mich.	68,106	67
Sarasota, Fla.	65,485	68
Allentown - Bethlehem, Pa.	61,790	69
Tucson, Ariz.	59,731	70
Albany - Schenectady - Troy, N.Y.	59,489	71
Knoxville, Tenn.	58,191	72
Las Vegas, Nev.	58,178	73
New Bedford - Fall River - Attleboro, Mass.	57,681	74
Austin, Tex.	57,677	75
Wilmington, Del.	57,543	76
Albuquerque, N.M.	57,349	77
Providence - Pawtucket - Woonsocket, R.I.	56,354	78
Colorado Springs, Colo.	56,307	79
Syracuse, N.Y.	55,516	80
Baton Rouge, La.	54,049	81
Youngstown - Warren, Ohio	53,861	82
Scranton - Wilkes-Barre, Pa.	51,578	83
Fresno, Cal.	50,085	84
Gary - Hammond, Ind.	49,914	85
Raleigh - Durham, N.C.	49,167	86
Akron, Ohio	48,696	87
Toledo, Ohio	48,617	88
Oxnard - Ventura, Cal.	48,580	89
Little Rock - North Little Rock, Ark.	48,077	90
Mobile, Ala.	47,934	91
Wichita, Kans.	46,911	92
Reno, Nev.	46,874	93
Honolulu, Haw.	45,730	94
Flint, Mich.	45,716	95
Greenville - Spartanburg, S.C.	45,371	96
Davenport - Rock Island - Moline, Iowa-Ill.	44,474	97
Harrisburg - Lebanon - Carlisle, Pa.	44,385	98
Beaumont - Port Arthur, Tex.	44,336	99
Columbia, S.C.	44,332	100
Total Top 100	**14,291,667**	
Lake County, Ill.	43,245	101
Fort Myers, Fla.	42,979	102
Jackson, Miss.	41,512	103
Des Moines, Iowa	41,145	104
Benton Harbor, Mich.	40,881	105
Melbourne - Titusville - Palm Bay, Fla.	40,130	106
Lancaster, Pa.	39,775	107
Tacoma, Wash.	38,858	108
Springfield, Mass.	38,815	109
Lexington-Fayette, Ky.	38,320	110
Peoria, Ill.	37,771	111
Chattanooga, Tenn.	37,300	112
Shreveport, La.	37,246	113
Bakersfield, Cal.	37,015	114
Manchester - Nashua, N.H.	36,699	115
Saginaw - Bay City - Midland, Mich.	36,011	116
Amarillo, Tex.	35,874	117
Aurora - Elgin, Ill.	35,385	118
Salinas - Seaside - Monterey, Cal.	35,237	119
Madison, Wisc.	35,193	120
Lansing - East Lansing, Mich.	34,870	121
Charleston, S.C.	34,766	122
Savannah, Ga.	34,349	123
Fort Wayne, Ind.	33,923	124
Lubbock, Tex.	33,654	125
Johnson City - Kingsport - Bristol, Tenn.	33,387	126
Santa Barbara - Santa Maria - Lompoc, Cal.	33,143	127
Corpus Christi, Tex.	32,992	128
Portsmouth - Dover - Rochester, N.H.	32,792	129
Huntington - Ashland, W.Va.-Ky.	32,775	130
Trenton, N.J.	31,956	131
Augusta, Ga.	31,522	132
Jersey City, N.J.	30,918	133
Evansville, Ind.	30,691	134
Montgomery, Ala.	30,344	135
Spokane, Wash.	30,223	136
Canton, Ohio	30,175	137
Rockford, Ill.	29,840	138
Modesto, Cal.	29,574	139
Charleston, W.Va.	29,084	140
Santa Rosa - Petaluma, Cal.	28,844	141
Pensacola, Fla.	28,333	142
Lafayette, La.	28,139	143
McAllen - Edinburg - Mission, Tex.	28,113	144
Houma - Thibodaux, La.	27,433	145
Anchorage, Alas.	26,911	146
Eugene - Springfield, Ore.	26,804	147
Binghamton, N.Y.	26,728	148
Daytona Beach, Fla.	26,669	149
Ann Arbor, Mich.	26,523	150
Total Top 150	**15,976,533**	
Stockton, Cal.	26,308	151
Atlantic City, N.J.	26,038	152
Fayetteville, N.C.	25,987	153
Tyler, Tex.	25,815	154
Kalamazoo, Mich.	25,651	155
York, Pa.	25,630	156
Lorain - Elyria, Ohio	25,424	157
Roanoke, Va.	25,144	158
Lakeland - Winter Haven, Fla.	24,830	159
Columbus, Ga.	24,528	160
Vallejo - Fairfield - Napa, Cal.	24,194	161
Brownsville - Harlingen, Tex.	24,083	162
Longview - Marshall, Tex.	23,710	163
South Bend - Mishawaka, Ind.	23,309	164
Gainesville, Fla.	23,009	165
Johnstown, Pa.	22,895	166
New London - Norwich, Conn.	22,741	167
East St. Louis - Belleville, Ill.	22,002	168
Portland, Me.	21,920	169
Macon - Warner Robins, Ga.	21,731	170
Utica - Rome, N.Y.	21,548	171
Waco, Tex.	21,391	172
Lake Charles, La.	21,348	173
Boise, Ida.	21,210	174
Appleton - Oshkosh - Neenah, Wisc.	21,030	175
Erie, Pa.	20,929	176
Odessa, Tex.	20,618	177
Salem, Ore.	20,274	178
Springfield, Ill.	20,216	179
Green Bay, Wisc.	20,127	180
Billings, Mont.	20,087	181
Huntsville, Ala.	20,053	182
Duluth, Minn.	18,637	183
Poughkeepsie, N.Y.	18,607	184
Orange County, N.Y.	18,471	185
Springfield, Mo.	18,114	186
Wichita Falls, Tex.	18,017	187
Fargo - Moorhead, N.D.-Minn.	17,962	188
Altoona, Pa.	17,888	189
Tallahassee, Fla.	17,787	190
Boulder - Longmont, Colo.	17,759	191
Hickory, N.C.	17,401	192
Richland - Kennewick - Pasco, Wash.	17,317	193
Fort Pierce, Fla.	17,309	194
Cedar Rapids, Iowa	17,292	195
Joliet, Ill.	17,132	196
Bangor, Me.	16,967	197
Killeen - Temple, Tex.	16,853	198
Midland, Tex.	16,819	199
Beaver County, Pa.	16,699	200
Total Top 200	**17,027,344**	
Reading, Pa.	16,583	201
Waterloo - Cedar Falls, Iowa	16,492	202
Alton - Granite City, Ill.	16,366	203
Visalia - Tulare - Porterville, Cal.	16,284	204
Provo - Orem, Utah	16,117	205
Wilmington, N.C.	15,700	206
Monroe, La.	15,607	207
Niagara Falls, N.Y.	15,537	208
Panama City, Fla.	15,449	209
Tuscaloosa, Ala.	15,330	210
Wheeling, W.Va.	15,134	211
Albany, Ga.	14,978	212
Racine, Wisc.	14,839	213
Jacksonville, N.C.	14,789	214
San Angelo, Tex.	14,543	215
Topeka, Kans.	14,481	216
Clarksville - Hopkinsville, Tenn.-Ky.	14,384	217
Fort Smith, Ark.	14,372	218
Parkersburg - Marietta, W.Va.-Ohio	14,229	219
Bradenton, Fla.	14,208	220
Fort Collins - Loveland, Colo.	14,037	221
Lynchburg, Va.	13,994	222
Santa Cruz, Cal.	13,882	223
Hamilton - Middletown, Ohio	13,348	224
Sioux Falls, S.D.	13,676	225
Abilene, Tex.	13,485	226
Great Falls, Mont.	13,417	227
Lafayette, Ind.	13,178	228
Anderson, S.C.	12,858	229
Fort Walton Beach, Fla.	12,739	230
Lima, Ohio	12,678	231
Florence, Ala.	12,613	232
Biloxi - Gulfport, Miss.	12,474	233
Champaign - Urbana - Rantoul, Ill.	12,435	234
Lincoln, Neb.	12,278	235
Terre Haute, Ind.	11,902	236
Galveston - Texas City, Tex.	11,690	237
Decatur, Ill.	11,535	238
Lawton, Okla.	11,458	239
Sioux City, Iowa	11,446	240
Elkhart - Goshen, Ind.	11,400	241
Casper, Wyo.	11,319	242
Brazoria, Tex.	11,278	243
Medford, Ore.	11,203	244
Yakima, Wash.	11,123	245
Mansfield, Ohio	10,874	246
Joplin, Mo.	10,829	247
Muskegon, Mich.	10,751	248
Pueblo, Colo.	10,689	249
Asheville, N.C.	10,584	250
Total Top 250	**17,698,439**	
Vineland - Millville - Bridgeton, N.J.	10,549	251
Greeley, Colo.	10,497	252
Burlington, Vt.	10,495	253
Gadsden, Ala.	10,372	254
Fayetteville - Springdale, Ark.	10,313	255
Rochester, Minn.	10,254	256
Dubuque, Iowa	10,216	257
Steubenville - Weirton, Ohio-W.Va.	10,198	258
St. Cloud, Minn.	10,114	259
Victoria, Tex.	10,005	260
Texarkana, Tex.-Ark.	9,800	261
Muncie, Ind.	9,707	262
Dothan, Ala.	9,624	263
Hagerstown, Md.	9,574	264
Wausau, Wisc.	9,535	265
St. Joseph, Mo.	9,440	266
Eau Claire, Wisc.	9,366	267
Burlington, N.C.	9,356	268
Jackson, Mich.	9,270	269
Chico, Cal.	9,265	270
Ocala, Fla.	9,249	271
Vancouver, Wash.	9,219	272
State College, Pa.	9,213	273
Janesville - Beloit, Wisc.	9,164	274
Florence, S.C.	9,072	275
Redding, Cal.	9,032	276
Anniston, Ala.	8,908	277
Bismarck, N.D.	8,748	278
Kokomo, Ind.	8,740	279
Sharon, Pa.	8,715	280
Owensboro, Ky.	8,635	281
Kankakee, Ill.	8,554	282
Anderson, Ind.	8,392	283
Laredo, Tex.	8,364	284
La Crosse, Wisc.	8,341	285
Alexandria, La.	8,293	286
Cumberland, Md.	8,291	287
Athens, Ga.	8,217	288
Pittsfield, Mass.	8,190	289
Bellingham, Wash.	8,121	290
Danville, Va.	8,114	291
Battle Creek, Mich.	7,842	292
Enid, Okla.	7,707	293
Charlottesville, Va.	7,535	294
Bremerton, Wash.	7,284	295
Bryan - College Station, Tex.	7,255	296
Pascagoula, Miss.	7,218	297
Grand Forks, N.D.	7,213	298
Columbia, Mo.	7,158	299
Bloomington - Normal, Ill.	7,081	300
Williamsport, Pa.	6,906	301
Kenosha, Wisc.	6,857	302
Las Cruces, N.M.	6,843	303
Olympia, Wash.	6,781	304
Lewiston - Auburn, Me.	6,654	305
Sherman - Denison, Tex.	6,653	306
Glens Falls, N.Y.	6,518	307
Elmira, N.Y.	6,334	308
Yuba City, Cal.	6,085	309
Iowa City, Iowa	6,036	310
Sheboygan, Wisc.	5,903	311
Pine Bluff, Ark.	5,626	312
Bloomington, Ind.	5,566	313
Lawrence, Kans.	3,291	314
Total Above Areas	**18,230,281**	
Percent of U.S.	**84.4124**	
U.S. Total	**21,596,426**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	1,254,680	1
Chicago, Ill.	1,121,583	2
Los Angeles - Long Beach, Cal.	1,061,902	3
Detroit, Mich.	814,430	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	750,416	5
Houston, Tex.	689,247	6
Philadelphia, Pa.	669,316	7
Washington, D.C.	578,854	8
Nassau - Suffolk, N.Y.	426,512	9
Dallas, Tex.	405,701	10
Minneapolis - St. Paul, Minn.	384,145	11
Atlanta, Ga.	356,536	12
Pittsburgh, Pa.	340,461	13
Anaheim - Santa Ana, Cal.	328,757	14
Miami - Hialeah, Fla.	326,998	15
Cleveland, Ohio	311,931	16
San Francisco, Cal.	307,559	17
Baltimore, Md.	305,942	18
Seattle, Wash.	301,819	19
Bergen - Passaic, N.J.	297,772	20
St. Louis, Mo.	292,157	21
Denver, Colo.	284,860	22
San Diego, Cal.	271,920	23
Oakland, Cal.	239,617	24
Cincinnati, Ohio	224,550	25
Tampa - St. Petersburg - Clearwater, Fla.	224,483	26
San Jose, Cal.	223,141	27
Portland, Ore.	214,942	28
Milwaukee, Wisc.	212,455	29
Phoenix, Ariz.	209,591	30
Riverside - San Bernardino, Cal.	207,775	31
Columbus, Ohio	202,743	32
Newark, N.J.	198,223	33
Fort Worth - Arlington, Tex.	186,646	34
New Orleans, La.	181,819	35
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	180,845	36
Indianapolis, Ind.	179,237	37
Norfolk - Virginia Beach - Newport News, Va.	165,718	38
San Antonio, Tex.	165,687	39
Salt Lake City - Ogden, Utah	164,701	40
Honolulu, Haw.	161,926	41
Buffalo, N.Y.	159,949	42
Hartford - New Britain - Middletown - Bristol, Conn.	156,850	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	155,989	44
Kansas City, Mo.	155,570	45
Oklahoma City, Okla.	155,480	46
Sacramento, Cal.	155,171	47
Louisville, Ky	153,286	48
Middlesex - Somerset - Hunterdon, N.J.	152,996	49
Dayton - Springfield, Ohio	148,066	50
Total Top 50	**16,821,056**	
Nashville, Tenn.	146,223	51
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	143,447	52
Birmingham, Ala.	141,681	53
Tulsa, Okla.	127,230	54
Rochester, N.Y.	126,802	55
Memphis, Tenn.	126,487	56
Providence - Pawtucket - Woonsocket, R.I.	123,886	57
New Haven - Waterbury - Meriden, Conn.	122,264	58
Richmond - Petersburg, Va.	121,404	59
Greensboro - Winston-Salem - High Point, N.C.	118,559	60
Grand Rapids, Mich.	116,912	61
Monmouth - Ocean, N.J.	114,785	62
Albany - Schenectady - Troy, N.Y.	108,505	63
Flint, Mich.	107,327	64
Kansas City, Kans.	106,163	65
West Palm Beach - Boca Raton - Delray Beach, Fla.	105,338	66
Jacksonville, Fla.	102,825	67
Orlando, Fla.	101,604	68
Las Vegas, Nev.	101,344	69
Knoxville, Tenn.	99,255	70
Austin, Tex.	98,997	71
Toledo, Ohio	97,653	72
Omaha, Neb.	96,977	73
Allentown - Bethlehem, Pa.	96,487	74
Portland, Me.	95,848	75
Springfield, Mass.	90,962	76
Akron, Ohio	90,498	77
Saginaw - Bay City - Midland, Mich.	90,436	78
Gary - Hammond, Ind.	89,388	79
Worcester - Fitchburg - Leominster, Mass.	87,750	80
Scranton - Wilkes-Barre, Pa.	87,393	81
Greenville - Spartanburg, S.C.	85,540	82
Lexington-Fayette, Ky.	84,129	83
Baton Rouge, La.	83,901	84
Harrisburg - Lebanon - Carlisle, Pa.	83,728	85
Little Rock - North Little Rock, Ark.	82,877	86
Youngstown - Warren, Ohio	82,842	87
Raleigh - Durham, N.C.	82,554	88
Syracuse, N.Y.	81,579	89
Wichita, Kans.	79,138	90
New Bedford - Fall River - Attleboro, Mass.	78,032	91
Albuquerque, N.M.	76,705	92
El Paso, Tex.	75,822	93
Lake County, Ill.	75,164	94
Wilmington, Del.	74,962	95
Des Moines, Iowa	72,932	96
Beaumont - Port Arthur, Tex.	71,063	97
Columbia, S.C.	70,751	98
Oxnard - Ventura, Cal.	70,059	99
Aurora - Elgin, Ill.	67,985	100
Total Top 100	**21,685,243**	
Johnson City - Kingsport - Bristol, Tenn.	67,731	101
Mobile, Ala.	67,638	102
Fresno, Cal.	66,660	103
Lansing - East Lansing, Mich.	66,357	104
Davenport - Rock Island - Moline, Iowa-Ill.	64,741	105
Tacoma, Wash.	63,870	106
Chattanooga, Tenn.	62,627	107
Tucson, Ariz.	61,791	108
Canton, Ohio	61,227	109
McAllen - Edinburg - Mission, Tex.	61,214	110
Peoria, Ill.	60,165	111
Fort Wayne, Ind.	59,274	112
Charleston, W.Va.	58,265	113
Trenton, N.J.	58,052	114
Kalamazoo, Mich.	56,421	115
Jersey City, N.J.	55,301	116
Jackson, Miss.	55,192	117
Manchester - Nashua, N.H.	55,076	118
Spokane, Wash.	54,284	119
Shreveport, La.	54,135	120
Reading, Pa.	52,542	121
Charleston, S.C.	51,930	122
Ann Arbor, Mich.	51,363	123
Rockford, Ill.	50,935	124
Huntington - Ashland, W.Va.-Ky.	50,573	125
Bakersfield, Cal.	50,459	126
Montgomery, Ala.	50,239	127
East St. Louis - Belleville, Ill.	50,131	128
Evansville, Ind.	48,207	129
Anchorage, Alas.	47,016	130
Roanoke, Va.	46,989	131
Amarillo, Tex.	46,338	132
Portsmouth - Dover - Rochester, N.H.	46,294	133
Reno, Nev.	45,829	134
Augusta, Ga.	45,455	135
Eugene - Springfield, Ore.	45,408	136
Madison, Wisc.	45,307	137
Macon - Warner Robins, Ga.	45,124	138
Lancaster, Pa.	44,759	139
Salinas - Seaside - Monterey, Cal.	44,586	140
Stockton, Cal.	43,686	141
Corpus Christi, Tex.	43,645	142
Atlantic City, N.J.	43,261	143
Lubbock, Tex.	42,578	144
South Bend - Mishawaka, Ind.	42,355	145
Modesto, Cal	42,342	146
Colorado Springs, Colo.	42,102	147
Lafayette, La.	41,746	148
Pensacola, Fla.	41,744	149
Daytona Beach, Fla.	40,661	150
Total Top 150	**24,278,868**	
Erie, Pa.	40,319	151
Huntsville, Ala.	39,920	152
Springfield, Ill.	39,908	153
Santa Rosa - Petaluma, Cal.	39,060	154
Lakeland - Winter Haven, Fla	38,816	155
Utica - Rome, N.Y.	38,699	156
York, Pa.	38,422	157
Savannah, Ga.	38,406	158
Santa Barbara - Santa Maria - Lompoc, Cal.	37,242	159
Salem, Ore.	36,985	160
Laredo, Tex.	35,330	161
Binghamton, N.Y.	35,204	162
Orange County, N.Y.	34,914	163
Duluth, Minn.	34,912	164
Brownsville - Harlingen, Tex.	34,527	165
Cedar Rapids, Iowa	34,205	166
Vallejo - Fairfield - Napa, Cal.	34,185	167
St. Cloud, Minn.	34,101	168
Lorain - Elyria, Ohio	33,923	169
Springfield, Mo.	33,521	170
Fayetteville, N.C.	33,046	171
Visalia - Tulare - Porterville, Cal.	33,044	172
Lincoln, Neb.	32,523	173
Appleton - Oshkosh - Neenah, Wisc.	32,517	174
Parkersburg - Marietta, W.Va.-Ohio	32,280	175
Boise, Ida.	31,366	176
Odessa, Tex.	31,339	177
Niagara Falls, N.Y.	31,113	178
Fort Smith, Ark.	31,048	179
Pittsfield, Mass.	31,020	180
Tyler, Tex.	30,720	181
Fargo - Moorhead, N.D.-Minn.	30,494	182
Muskegon, Mich.	30,482	183
Columbus, Ga.	30,409	184
Fort Myers, Fla.	30,392	185
Billings, Mont.	30,118	186
Champaign - Urbana - Rantoul, Ill.	30,008	187
Johnstown, Pa.	29,940	188
Tallahassee, Fla.	29,499	189
Joliet, Ill.	29,350	190
New London - Norwich, Conn.	29,251	191
Provo - Orem, Utah	28,925	192
Poughkeepsie, N.Y.	28,848	193
Longview - Marshall, Tex.	28,164	194
Jackson, Mich.	28,125	195
Terre Haute, Ind.	28,094	196
Sarasota, Fla.	27,932	197
Waterloo - Cedar Falls, Iowa	27,897	198
Beaver County, Pa.	27,895	199
Richland - Kennewick - Pasco, Wash.	27,686	200
Total Top 200	**25,914,992**	
Waco, Tex.	27,339	201
Green Bay, Wisc.	27,292	202
Melbourne - Titusville - Palm Bay, Fla.	27,075	203
Biloxi - Gulfport, Miss.	26,495	204
Sioux Falls, S.D.	26,490	205
Florence, Ala.	26,470	206
Wheeling, W.Va.	26,340	207
Burlington, Vt.	26,188	208
Alton - Granite City, Ill.	25,775	209
Brazoria, Tex.	25,581	210
Hickory N.C.	25,449	211
Dothan, Ala.	25,439	212
Lima, Ohio	25,089	213
Boulder - Longmont, Colo.	25,088	214
Santa Cruz, Cal.	24,807	215
Yakima, Wash.	24,765	216
Topeka, Kans.	24,756	217
Galveston - Texas City, Tex.	24,734	218
Decatur, Ill.	24,516	219
Asheville, N.C.	24,219	220
Benton Harbor, Mich.	24,159	221
Anderson, S.C.	23,993	222
Fort Collins - Loveland, Colo.	23,738	223
Houma - Thibodaux, La.	23,600	224
Sharon, Pa.	23,546	225
Altoona, Pa.	23,531	226
Bradenton, Fla.	23,506	227
Elkhart - Goshen, Ind.	23,414	228
Wichita Falls, Tex.	23,371	229
Tuscaloosa, Ala.	23,280	230
Lake Charles, La.	23,245	231
Alexandria, La.	23,228	232
Killeen - Temple, Tex.	22,843	233
Bangor, Me.	22,639	234
Gainesville, Fla.	22,466	235
Monroe, La.	22,415	236
Mansfield, Ohio	22,353	237
Great Falls, Mont.	21,652	238
Bloomington - Normal, Ill.	21,610	239
Vancouver, Wash.	21,492	240
Janesville - Beloit, Wisc.	20,991	241
Rochester, Minn.	20,904	242
Lafayette, Ind.	20,884	243
Sioux City, Iowa	20,709	244
Battle Creek, Mich.	20,686	245
Lynchburg, Va.	20,429	246
Grand Forks, N.D.	20,258	247
Clarksville - Hopkinsville, Tenn.-Ky.	20,243	248
Abilene, Tex.	20,172	249
Pueblo, Colo.	19,981	250
Total Top 250	**27,094,237**	
Steubenville - Weirton, Ohio-W.Va.	19,954	251
Columbia, Mo.	19,866	252
Bismarck, N.D.	19,817	253
Panama City, Fla.	19,483	254
Eau Claire, Wisc.	19,267	255
Florence, S.C.	19,203	256
Joplin, Mo.	19,132	257
Gadsden, Ala.	18,974	258
Medford, Ore.	18,912	259
State College, Pa.	18,856	260
La Crosse, Wisc.	18,799	261
Anniston, Ala.	18,719	262
Fort Walton Beach, Fla.	18,549	263
Texarkana, Tex.-Ark.	18,418	264
Dubuque, Iowa	18,405	265
Muncie, Ind.	18,153	266
Fayetteville - Springdale, Ark.	18,144	267
Owensboro, Ky.	17,959	268
Bellingham, Wash.	17,694	269
Anderson, Ind.	17,600	270
Hamilton - Middletown, Ohio	17,598	271
Wilmington, N.C.	17,550	272
Hagerstown, Md.	17,477	273
Albany, Ga.	17,403	274
Iowa City, Iowa	17,106	275
Casper, Wyo.	16,930	276
Vineland - Millville - Bridgeton, N.J.	16,484	277
Kokomo, Ind.	16,408	278
San Angelo, Tex.	16,300	279
Charlottesville, Va.	16,250	280
Fort Pierce, Fla.	16,039	281
Redding, Cal.	15,943	282
St. Joseph, Mo.	15,782	283
Racine, Wisc.	15,565	284
Greeley, Colo.	15,464	285
Athens, Ga.	15,432	286
Lawton, Okla.	15,338	287
Bremerton, Wash.	15,142	288
Ocala, Fla.	14,867	289
Lewiston - Auburn, Me.	14,856	290
Midland, Tex.	14,782	291
Bryan - College Station, Tex.	14,730	292
Wausau, Wisc.	14,659	293
Chico, Cal.	14,431	294
Burlington, N.C.	14,422	295
Kankakee, Ill.	14,167	296
Pascagoula, Miss.	14,043	297
Danville, Va.	13,951	298
Pine Bluff, Ark.	13,865	299
Victoria, Tex.	13,815	300
Williamsport, Pa.	13,208	301
Sherman - Denison, Tex.	12,724	302
Elmira, N.Y.	12,586	303
Cumberland, Md.	12,475	304
Bloomington, Ind.	12,460	305
Enid, Okla.	12,338	306
Kenosha, Wisc.	11,917	307
Olympia, Wash.	11,523	308
Glens Falls, N.Y.	11,178	309
Sheboygan, Wisc.	10,284	310
Las Cruces, N.M.	9,424	311
Yuba City, Cal.	9,404	312
Lawrence, Kans.	9,003	313
Jacksonville, N.C.	8,962	314
Total Above Areas	**28,094,426**	
Percent of U.S.	**83.8717**	
U.S. Total	**33,496,909**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	2,287,034	1
Chicago, Ill.	1,986,496	2
Los Angeles - Long Beach, Cal.	1,871,032	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,338,947	4
Philadelphia, Pa.	1,182,720	5
Detroit, Mich.	1,156,466	6
Houston, Tex.	1,123,943	7
Washington, D.C.	1,055,647	8
Nassau - Suffolk, N.Y.	765,177	9
Dallas, Tex.	713,609	10
Atlanta, Ga.	627,513	11
Minneapolis - St. Paul, Minn.	613,683	12
Pittsburgh, Pa.	589,171	13
Anaheim - Santa Ana, Cal.	588,357	14
Miami - Hialeah, Fla.	583,853	15
Bergen - Passaic, N.J.	534,615	16
San Francisco, Cal.	520,429	17
Cleveland, Ohio	497,074	18
Baltimore, Md.	488,493	19
Seattle, Wash.	482,880	20
St. Louis, Mo.	474,941	21
San Diego, Cal.	457,920	22
Indianapolis, Ind.	439,674	23
Oakland, Cal.	422,128	24
Denver, Colo.	408,400	25
Phoenix, Ariz.	399,374	26
San Jose, Cal.	381,374	27
Tampa - St. Petersburg - Clearwater, Fla.	361,895	28
Newark, N.J.	358,311	29
Portland, Ore.	348,587	30
Cincinnati, Ohio	343,383	31
Milwaukee, Wisc.	340,670	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	331,739	33
Fort Worth - Arlington, Tex.	327,957	34
New Orleans, La.	313,118	35
Columbus, Ohio	311,959	36
Norfolk - Virginia Beach - Newport News, Va.	298,817	37
Riverside - San Bernardino, Cal.	294,164	38
San Antonio, Tex.	292,783	39
Hartford - New Britain - Middletown - Bristol, Conn.	278,631	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	274,141	41
Honolulu, Haw.	270,823	42
Oklahoma City, Okla.	266,941	43
Birmingham, Ala.	257,004	44
Kansas City, Mo.	255,713	45
Louisville, Ky.	255,585	46
Buffalo, N.Y.	251,315	47
Sacramento, Cal.	249,141	48
Middlesex - Somerset - Hunterdon, N.J.	245,462	49
Nashville, Tenn.	238,600	50
Total Top 50	**28,757,689**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	232,954	51
Memphis, Tenn.	230,862	52
Salt Lake City - Ogden, Utah	227,805	53
Dayton - Springfield, Ohio	227,650	54
Richmond - Petersburg, Va.	225,242	55
Providence - Pawtucket - Woonsocket, R.I.	213,669	56
Greensboro - Winston-Salem - High Point, N.C.	204,837	57
Rochester, N.Y.	204,822	58
Tulsa, Okla.	203,327	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	201,051	60
New Haven - Waterbury - Meriden, Conn.	196,403	61
Austin, Tex.	176,007	62
Orlando, Fla.	174,693	63
Kansas City, Kans.	173,948	64
Albany - Schenectady - Troy, N.Y.	166,936	65
Jacksonville, Fla.	164,961	66
Monmouth - Ocean, N.J.	159,716	67
Las Vegas, Nev.	157,133	68
Grand Rapids, Mich.	153,944	69
Knoxville, Tenn.	151,921	70
Springfield, Mass.	150,153	71
Omaha, Neb.	149,751	72
Toledo, Ohio	146,634	73
Worcester - Fitchburg - Leominster, Mass.	146,340	74
Scranton - Wilkes-Barre, Pa.	143,970	75
Raleigh - Durham, N.C.	142,564	76
Akron, Ohio	141,879	77
New Bedford - Fall River - Attleboro, Mass.	140,005	78
Baton Rouge, La.	138,190	79
Little Rock - North Little Rock, Ark.	135,605	80
Flint, Mich.	133,041	81
Lake County, Ill.	132,886	82
Wilmington, Del.	132,039	83
Youngstown - Warren, Ohio	132,029	84
Lexington-Fayette, Ky.	131,815	85
Allentown - Bethlehem, Pa.	131,604	86
Harrisburg - Lebanon - Carlisle, Pa.	131,101	87
Albuquerque, N.M.	129,731	88
Gary - Hammond, Ind.	127,993	89
Syracuse, N.Y.	127,818	90
Greenville - Spartanburg, S.C.	127,634	91
El Paso, Tex.	125,242	92
Aurora - Elgin, Ill.	118,259	93
Saginaw - Bay City - Midland, Mich.	115,380	94
Beaumont - Port Arthur, Tex.	113,217	95
Wichita, Kans.	112,542	96
Mobile, Ala.	111,640	97
Des Moines, Iowa	111,123	98
Tucson, Ariz.	111,080	99
Jackson, Miss.	108,921	100
Total Top 100	**36,505,756**	
Davenport - Rock Island - Moline, Iowa-Ill.	100,118	101
Columbia, S.C.	99,630	102
Chattanooga, Tenn.	99,297	103
Oxnard - Ventura, Cal.	96,586	104
Tacoma, Wash.	95,123	105
Lansing - East Lansing, Mich.	94,501	106
Johnson City - Kingsport - Bristol, Tenn.	94,301	107
Jersey City, N.J.	93,544	108
Fresno, Cal.	93,528	109
Portland, Me.	92,246	110
Peoria, Ill.	91,145	111
McAllen - Edinburg - Mission, Tex.	89,434	112
Canton, Ohio	88,731	113
St. Cloud, Minn.	88,503	114
Shreveport, La.	88,379	115
Trenton, N.J.	88,053	116
Spokane, Wash.	85,929	117
Ann Arbor, Mich.	85,819	118
Fort Wayne, Ind.	85,049	119
Charleston, S.C.	81,729	120
East St. Louis - Belleville, Ill.	80,945	121
Charleston, W.Va.	79,464	122
Montgomery, Ala.	79,227	123
Portsmouth - Dover - Rochester, N.H.	78,606	124
Reading, Pa.	78,422	125
Salinas - Seaside - Monterey, Cal.	76,931	126
Augusta, Ga.	76,575	127
Kalamazoo, Mich.	75,804	128
Bakersfield, Cal.	75,027	129
Manchester - Nashua, N.H.	75,027	129
Corpus Christi, Tex.	74,643	131
Roanoke, Va.	72,382	132
Lancaster, Pa.	72,249	133
Huntington - Ashland, W.Va.-Ky.	72,097	134
Atlantic City, N.J.	72,071	135
York, Pa.	71,916	136
Reno, Nev.	71,658	137
Eugene - Springfield, Ore.	71,473	138
Lubbock, Tex.	69,419	139
Evansville, Ind.	68,965	140
Anchorage, Alas.	68,804	141
Springfield, Ill.	65,785	142
Lakeland - Winter Haven, Fla.	65,526	143
Pensacola, Fla.	65,091	144
Rockford, Ill.	64,997	145
Santa Rosa - Petaluma, Cal.	63,431	146
Laredo, Tex.	63,315	147
Daytona Beach, Fla.	63,002	148
Amarillo, Tex.	62,189	149
Stockton, Cal.	62,013	150
Total Top 150	**40,474,454**	
Macon - Warner Robins, Ga.	61,996	151
Madison, Wisc.	61,680	152
Huntsville, Ala.	60,320	153
Sarasota, Fla.	60,298	154
Utica - Rome, N.Y.	60,255	155
Colorado Springs, Colo.	59,596	156
Lafayette, La.	59,123	157
Modesto, Cal.	58,136	158
Santa Barbara - Santa Maria - Lompoc, Cal.	58,078	159
South Bend - Mishawaka, Ind.	56,655	160
Erie, Pa.	56,435	161
Brownsville - Harlingen, Tex.	56,229	162
Fort Myers, Fla.	56,030	163
Savannah, Ga.	53,973	164
Binghamton, N.Y.	53,024	165
Duluth, Minn.	52,058	166
Salem, Ore.	51,984	167
Orange County, N.Y.	51,664	168
Joliet, Ill.	51,499	169
Tallahassee, Fla.	50,841	170
New London - Norwich, Conn.	50,756	171
Tyler, Tex.	50,411	172
Beaver County, Pa.	49,133	173
Lincoln, Neb.	48,876	174
Fargo - Moorhead, N.D.-Minn.	48,829	175
Odessa, Tex.	48,822	176
Niagara Falls, N.Y.	48,777	177
Springfield, Mo.	48,449	178
Fort Smith, Ark.	48,233	179
Columbus, Ga.	48,170	180
Lorain - Elyria, Ohio	47,635	181
Cedar Rapids, Iowa	47,632	182
Vallejo - Fairfield - Napa, Cal.	47,614	183
Melbourne - Titusville - Palm Bay, Fla.	47,099	184
Boise, Ida.	46,816	185
Fayetteville, N.C.	46,571	186
Visalia - Tulare - Portersville, Cal.	46,076	187
Longview - Marshall, Tex.	45,795	188
Poughkeepsie, N.Y.	45,748	189
Johnstown, Pa.	45,688	190
Biloxi - Gulfport, Miss.	45,418	191
Parkersburg - Marietta, W.Va.-Ohio	45,294	192
Waco, Tex.	44,364	193
Champaign - Urbana - Rantaul, Ill.	44,003	194
Provo - Orem, Utah	43,249	195
Billings, Mont.	42,963	196
Wheeling, W.Va.	42,861	197
Brazoria, Tex.	42,818	198
Alton - Granite City, Ill.	41,690	199
Pittsfield, Mass.	41,446	200
Total Top 200	**42,995,564**	
Wichita Falls, Tex	41,420	201
Galveston - Texas City, Tex.	41,340	202
Mansfield, Ohio	40,333	203
Gainesville, Fla.	40,237	204
Appleton - Oshkosh - Neenah, Wisc.	40,199	205
Hickory, N.C.	39,507	206
Richland - Kennewick - Pasco, Wash.	39,191	207
Terre Haute, Ind.	38,596	208
Burlington, Vt.	38,340	209
Tuscaloosa, Ala.	37,707	210
Asheville, N.C.	37,030	211
Bradenton, Fla.	36,678	212
Boulder - Longmont, Colo.	36,588	213
Killeen - Temple, Tex.	36,477	214
Sioux Falls, S.D.	36,062	215
Vancouver, Wash.	35,928	216
Steubenville - Weirton, Ohio-W.Va.	35,821	217
Lima, Ohio	35,743	218
Monroe, La.	35,551	219
Houma - Thibodaux, La.	35,410	220
Waterloo - Cedar Falls, Iowa	35,126	221
Florence, Ala.	34,826	222
Muskegon, Mich.	34,714	223
Sharon, Pa.	34,607	224
Jackson, Mich.	34,406	225
Topeka, Kans.	34,277	226
Lake Charles, La.	34,266	227
Bloomington - Normal, Ill.	34,214	228
Great Falls, Mont.	33,980	229
Alexandria, La.	33,459	230
Clarksville - Hopkinsville, Tenn.-Ky.	33,442	231
Yakima, Wash.	33,422	232
Rochester, Minn.	33,056	233
Green Bay, Wisc.	32,994	234
Altoona, Pa.	32,428	235
Lafayette, Ind.	32,381	236
Santa Cruz, Cal.	31,793	237
Panama City, Fla.	30,366	238
Florence, S.C.	29,994	239
Fort Collins - Loveland, Colo.	29,991	240
Decatur, Ill.	29,889	241
Wilmington, N.C.	29,658	242
Lynchburg, Va.	29,387	243
Anniston, Ala.	29,294	244
Fayetteville - Springdale, Ark.	29,264	245
Bangor, Me.	29,143	246
Albany, Ga.	29,105	247
Sioux City, Iowa	28,876	248
Joplin, Mo.	28,767	249
Gadsden, Ala.	28,320	250
Total Top 250	**44,709,167**	
Abilene, Tex.	28,273	251
Midland, Tex.	27,840	252
Grand Forks, N.D.	27,803	253
Janesville - Beloit, Wisc.	27,725	254
Elkhart - Goshen, Ind.	27,643	255
Columbia, Mo.	27,300	256
State College, Pa.	27,260	257
Hamilton - Middletown, Ohio	27,229	258
Dothan, Ala.	27,026	259
Fort Walton Beach, Fla.	26,635	260
Hagerstown, Md.	26,399	261
Medford, Ore.	25,966	262
San Angelo, Tex.	25,914	263
Anderson, S.C.	25,727	264
Battle Creek, Mich.	25,677	265
Charlottesville, Va.	25,425	266
Benton Harbor, Mich.	24,775	267
Texarkana, Tex.-Ark.	24,539	268
Fort Pierce, Fla.	24,391	269
Muncie, Ind.	24,017	270
Bellingham, Wash.	23,950	271
Bismarck, N.D.	23,781	272
Kokomo, Ind.	23,365	273
St. Joseph, Mo.	23,319	274
Dubuque, Iowa	23,314	275
Eau Claire, Wisc.	23,212	276
Redding, Cal.	22,784	277
Pueblo, Colo.	22,776	278
Owensboro, Ky.	22,585	279
Athens, Ga.	22,209	280
Racine, Wisc.	21,831	281
Victoria, Tex.	21,517	282
Bryan - College Station, Tex.	21,429	283
Anderson, Ind.	21,124	284
Elmira, N.Y.	20,801	285
Chico, Cal.	20,591	286
Bremerton, Wash.	20,564	287
Iowa City, Iowa	20,542	288
Burlington, N.C.	20,528	289
La Crosse, Wisc.	20,483	290
Vineland - Millville - Bridgeton, N.J.	20,289	291
Lewiston - Auburn, Me.	19,701	292
Enid, Okla.	19,604	293
Bloomington, Ind.	19,517	294
Greeley, Colo.	19,496	295
Cumberland, Md.	19,153	296
Sherman - Denison, Tex.	18,876	297
Lawton, Okla.	18,376	298
Pascagoula, Miss.	18,308	299
Williamsport, Pa.	18,231	300
Pine Bluff, Ark.	17,893	301
Ocala, Fla.	17,690	302
Casper, Wyo.	17,609	303
Wausau, Wisc.	17,189	304
Danville, Va.	16,820	305
Kankakee, Ill.	16,265	306
Kenosha, Wisc.	16,115	307
Olympia, Wash.	15,603	308
Glens Falls, N.Y.	15,310	309
Jacksonville, N.C.	13,625	310
Yuba City, Cal.	13,602	311
Sheboygan, Wisc.	13,426	312
Las Cruces, N.M.	11,221	313
Lawrence, Kans.	9,900	314
Total Above Areas	**46,081,257**	
Percent of U.S.	**85.7193**	
U.S. Total	**53,758,299**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	672,176	1
Chicago, Ill.	547,437	2
Los Angeles - Long Beach, Cal.	533,152	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	526,544	4
Houston, Tex.	350,141	5
Detroit, Mich.	340,329	6
Philadelphia, Pa.	309,584	7
Washington, D.C.	281,827	8
Dallas, Tex.	233,573	9
Nassau - Suffolk, N.Y.	210,737	10
Pittsburgh, Pa.	173,445	11
Atlanta, Ga.	172,925	12
Miami - Hialeah, Fla.	168,056	13
Anaheim - Santa Ana, Cal.	159,220	14
Minneapolis - St. Paul, Minn.	157,385	15
San Francisco, Cal.	154,629	16
Seattle, Wash.	150,384	17
Cleveland, Ohio	143,222	18
Denver, Colo.	139,495	19
Bergen - Passaic, N.J.	139,374	20
St. Louis, Mo.	136,988	21
Baltimore, Md.	135,890	22
San Diego, Cal.	129,570	23
Tampa - St. Petersburg - Clearwater, Fla.	110,170	24
Oakland, Cal.	108,790	25
Phoenix, Ariz.	107,302	26
Newark, N.J.	103,745	27
San Jose, Cal.	102,618	28
Portland, Ore.	100,137	29
Fort Worth - Arlington, Tex.	99,452	30
New Orleans, La.	95,031	31
Cincinnati, Ohio	94,409	32
San Antonio, Tex.	94,272	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	90,878	34
Riverside - San Bernardino, Cal.	89,433	35
Milwaukee, Wisc.	88,013	36
Norfolk - Virginia Beach - Newport News, Va.	86,942	37
Columbus, Ohio	83,265	38
Oklahoma City, Okla.	82,288	39
Indianapolis, Ind.	81,336	40
Honolulu, Haw.	80,474	41
Salt Lake City - Ogden, Utah	76,779	42
Sacramento, Cal.	74,510	43
Roanoke, Va.	73,844	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	73,803	45
Buffalo, N.Y.	72,378	46
Memphis, Tenn.	71,573	47
Kansas City, Mo.	70,198	48
Louisville, Ky.	69,611	49
Birmingham, Ala.	69,579	50
Total Top 50	**8,316,913**	
Middlesex - Somerset - Hunterdon, N.J.	68,390	51
Tulsa, Okla.	68,333	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	67,144	53
Nashville, Tenn.	66,901	54
Hartford - New Britain - Middletown - Bristol, Conn.	66,175	55
Richmond - Petersburg, Va.	62,038	56
Greensboro - Winston-Salem - High Point, N.C.	57,452	57
Dayton - Springfield, Ohio	56,854	58
Rochester, N.Y.	53,996	59
Providence - Pawtucket - Woonsocket, R.I.	53,300	60
Austin, Tex.	52,060	61
Jacksonville, Fla.	49,996	62
West Palm Beach - Boca Raton - Delray Beach, Fla.	49,608	63
Albany - Schenectady - Troy, N.Y.	49,368	64
New Haven - Waterbury - Meriden, Conn.	48,433	65
Akron, Ohio	48,421	66
Kansas City, Kans.	48,400	67
Orlando, Fla.	48,113	68
Albuquerque, N.M.	46,655	69
Monmouth - Ocean, N.J.	45,314	70
Little Rock - North Little Rock, Ark.	43,858	71
Las Vegas, Nev.	43,419	72
Grand Rapids, Mich.	42,934	73
Springfield, Mass.	42,707	74
Greenville - Spartanburg, S.C.	41,120	75
Raleigh - Durham, N.C.	40,383	76
Omaha, Neb.	39,855	77
Toledo, Ohio	39,226	78
Gary - Hammond, Ind.	39,152	79
Knoxville, Tenn.	38,800	80
Youngstown - Warren, Ohio	38,648	81
Scranton - Wilkes-Barre, Pa.	37,975	82
Allentown - Bethlehem, Pa.	37,955	83
Harrisburg - Lebanon - Carlisle, Pa.	37,944	84
El Paso, Tex.	37,539	85
Syracuse, N.Y.	37,477	86
Flint, Mich.	35,968	87
Worcester - Fitchburg - Leominster, Mass.	35,775	88
Columbia, S.C.	35,754	89
Beaumont - Port Arthur, Tex.	35,402	90
Baton Rouge, La.	35,267	91
Tucson, Ariz.	35,091	92
Lake County, Ill.	34,806	93
New Bedford - Fall River - Attleboro, Mass.	34,447	94
Wichita, Kans.	34,296	95
Chattanooga, Tenn.	32,719	96
Portsmouth - Dover - Rochester, N.H.	32,645	97
Mobile, Ala.	32,526	98
Lexington-Fayette, Ky.	32,494	99
Wilmington, Del.	31,802	100
Total Top 100	**10,541,848**	
Tacoma, Wash.	31,537	101
Saginaw - Bay City - Midland, Mich.	31,472	102
Oxnard - Ventura, Cal.	31,437	103
Fresno, Cal.	31,054	104
Aurora - Elgin, Ill.	30,079	105
Johnson City - Kingsport - Bristol, Tenn.	29,902	106
Des Moines, Iowa	28,877	107
Jackson, Miss.	28,314	108
Portland, Me.	27,863	109
Shreveport, La.	26,902	110
Spokane, Wash.	26,836	111
Davenport - Rock Island - Moline, Iowa-Ill.	26,230	112
Eugene - Springfield, Ore.	25,811	113
Jersey City, N.J.	25,616	114
Montgomery, Ala.	24,593	115
Corpus Christi, Tex.	24,475	116
Bakersfield, Cal.	24,407	117
Charleston, S.C.	24,405	118
Lansing - Erst Lansing, Mich.	24,321	119
Reno, Nev.	24,248	120
Trenton, N.J.	24,064	121
McAllen - Edinburg - Mission, Tex.	24,047	122
Reading, Pa.	23,997	123
Charleston, W.Va.	23,797	124
Fort Wayne, Ind.	23,631	125
Canton, Ohio	23,487	126
Huntington - Ashland, W.Va.-Ky.	23,360	127
Anchorage, Alas.	23,204	128
York, Pa.	22,736	129
Peoria, Ill.	22,591	130
East St. Louis - Belleville, Ill.	22,098	131
Amarillo, Tex.	21,981	132
Evansville, Ind.	21,853	133
Ann Arbor, Mich.	21,828	134
Lubbock, Tex.	21,800	135
Salinas - Seaside - Monterey, Cal.	21,738	136
Lancaster, Pa.	21,659	137
Stockton, Cal.	21,160	136
Kalamazoo, Mich.	20,895	139
Augusta, Ga.	20,712	140
Fort Smith, Ark.	20,454	141
Manchester - Nashua, N.H.	20,093	142
Madison, Wisc.	20,000	143
Santa Barbara - Santa Maria - Lompoc, Cal.	19,734	144
Lafayette, La.	19,709	145
Modesto, Cal.	19,107	146
Colorado Springs, Colo.	18,863	147
Lakeland - Winter Haven, Fla.	18,773	148
Erie, Pa.	18,565	149
Rockford, Ill.	18,279	150
Total Top 150	**11,734,442**	
Pensacola, Fla.	17,443	151
Santa Rosa - Petaluma, Cal.	17,271	152
Macon - Warner Robins, Ga.	17,247	153
Longview - Marshall, Tex.	17,134	154
Daytona Beach, Fla.	16,933	155
Utica - Rome, N.Y.	16,874	156
Atlantic City, N.J.	16,793	157
Savannah, Ga.	16,653	158
Waco, Tex.	16,530	159
Huntsville, Ala.	16,421	160
Binghamton, N.Y.	16,407	161
Springfield, Mo.	15,977	162
Orange County, N.Y.	15,901	163
South Bend - Mishawaka, Ind.	15,811	164
Salem, Ore.	15,652	165
Visalia - Tulare - Porterville, Cal.	15,318	166
Vallejo - Fairfield - Napa, Cal.	15,142	167
Tyler, Tex.	15,100	168
Odessa, Tex.	14,854	169
Asheville, N.C.	14,770	170
Parkersburg - Marietta, W.Va.-Ohio	14,749	171
Lincoln, Neb.	14,744	172
Tallahassee, Fla.	14,444	173
Springfield, Ill.	14,409	174
Johnstown, Pa.	14,354	175
Boulder - Longmont, Colo.	14,019	176
Columbus, Ga.	13,716	177
Provo - Orem, Utah	13,712	178
Sarasota, Fla.	13,688	179
Hickory, N.C.	13,678	180
Billings, Mont.	13,675	181
Niagara Falls, N.Y.	13,521	182
Boise, Ida.	13,513	183
Appleton - Oshkosh - Neenah, Wisc.	13,426	184
Duluth, Minn.	13,415	185
Alexandria, La.	13,325	186
Biloxi - Gulfport, Miss.	13,287	187
Lynchburg, Va.	13,287	187
Fayetteville, N.C	13,236	189
Burlington, Vt.	13,164	190
Lorain - Elyria, Ohio	13,048	191
Brownsville - Harlingen, Tex.	13,036	192
Beaver County, Pa.	12,969	193
Wheeling, W.Va.	12,928	194
Joliet, Ill.	12,643	195
Poughkeepsie, N.Y.	12,560	196
Champaign - Urbana - Rantoul, Ill.	12,432	197
Houma - Thibodaux, La.	12,410	198
Melbourne - Titusville - Palm Bay, Fla.	12,335	199
Fort Myers, Fla.	12,332	200
Total Top 200	**12,460,728**	
Brazoria, Tex.	12,231	201
Yakima, Wash.	12,046	202
Pittsfield, Mass.	12,032	203
Wichita Falls, Tex.	11,915	204
Cedar Rapids, Iowa	11,839	205
Fayetteville - Springdale, Ark.	11,768	206
Alton - Granite City, Ill.	11,757	207
Bradenton, Fla.	11,738	208
Sioux Falls, S.D	11,503	209
Galveston - Texas City, Tex.	11,464	210
Vancouver, Wash.	11,331	211
Santa Cruz, Cal.	11,270	212
Killeen - Temple, Tex.	11,020	213
Muskegon, Mich.	10,979	214
Fargo - Moorhead, N.D.-Minn.	10,900	215
Waterloo - Cedar Falls, Iowa	10,897	216
Lake Charles, La.	10,867	217
Richland - Kennewick - Pasco, Wash.	10,856	218
Joplin, Mo.	10,834	219
Monroe, La.	10,771	220
Green Bay, Wisc.	10,659	221
Tuscaloosa, Ala.	10,628	222
Mansfield, Ohio	10,538	223
Gainesville, Fla.	10,536	224
Lima, Ohio	10,483	225
New London - Norwich, Conn.	10,448	226
Texarkana, Tex.-Ark.	10,405	227
Sharon, Pa.	10,301	228
Topeka, Kans.	10,236	229
Laredo, Tex.	10,077	230
Medford, Ore.	10,065	231
Terre Haute, Ind.	9,977	232
Florence, Ala.	9,945	233
Great Falls, Mont.	9,865	234
Fort Collins - Loveland, Colo.	9,825	235
Bryan - College Station, Tex.	9,670	236
Rochester, Minn.	9,636	237
Albany, Ga.	9,605	238
Midland, Tex.	9,585	239
Elkhart - Goshen, Ind.	9,546	240
Altoona, Pa.	9,541	241
Bangor, Me.	9,367	242
Anderson, S.C.	9,330	243
Florence, S.C.	9,302	244
Gadsden, Ala.	9,249	245
Abilene, Tex.	9,209	246
Wilmington, N.C.	9,165	247
San Angelo, Tex.	9,096	248
Panama City, Fla.	9,035	249
Anniston, Ala.	9,004	250
Total Top 250	**12,983,074**	
Steubenville - Weirton, Ohio-W.Va.	8,959	251
Pueblo, Colo.	8,808	252
Lafayette, Ind.	8,724	253
Sioux City, Iowa	8,667	254
Clarksville - Hopkinsville, Tenn.-Ky.	8,664	255
State College, Pa.	8,640	256
Bloomington - Normal, Ill.	8,628	257
Janesville - Beloit, Wisc.	8,501	258
Charlottesville, Va.	8,485	259
Grand Forks, N.D.	8,428	260
Jackson, Mich.	8,401	261
Benton Harbor, Mich.	8,309	262
Dothan, Ala.	8,285	263
St. Cloud, Minn.	8,205	264
Columbia, Mo.	8,193	265
Redding, Cal.	7,978	266
Muncie, Ind.	7,976	267
Decatur, Ill.	7,967	268
Owensboro, Ky.	7,952	269
Eau Claire, Wisc.	7,876	270
Hagerstown, Md.	7,849	271
Sherman - Denison, Tex.	7,784	272
Williamsport, Pa.	7,705	273
Athens, Ga.	7,557	274
Kokomo, Ind.	7,548	275
Fort Walton Beach, Fla.	7,460	276
Hamilton - Middletown, Ohio	7,449	277
Fort Pierce, Fla.	7,430	278
Battle Creek, Mich.	7,345	279
Enid, Okla.	7,336	280
Lawton, Okla.	7,090	281
Victoria, Tex.	7,077	282
Anderson, Ind.	6,966	283
Chico, Cal.	6,959	284
Dubuque, Iowa	6,892	285
Burlington, N.C.	6,839	286
Bismarck, N.D.	6,819	287
St. Joseph, Mo.	6,772	288
Bellingham, Wash.	6,741	289
Casper, Wyo.	6,544	290
Iowa City, Iowa	6,461	291
Lewiston - Auburn, Me.	6,439	292
Greeley, Colo.	6,227	293
Vineland - Millville - Bridgeton, N.J.	6,029	294
Cumberland, Md.	5,909	295
Wausau, Wisc.	5,878	296
Danville, Va.	5,798	297
Racine, Wisc.	5,784	298
Elmira, N.Y.	5,644	299
La Crosse, Wisc.	5,604	300
Bremerton, Wash.	5,533	301
Ocala, Fla.	5,457	302
Pine Bluff, Ark.	5,360	303
Pascagoula, Miss.	5,353	304
Kankakee, Ill.	5,267	305
Glens Falls, N.Y.	5,111	306
Bloomington, Ind.	4,932	307
Yuba City, Cal.	4,868	308
Jacksonville, N.C.	4,717	309
Las Cruces, N.M.	4,465	310
Olympia, Wash.	4,421	311
Kenosha, Wisc.	4,307	312
Lawrence, Kans.	4,185	313
Sheboygan, Wisc.	4,047	314
Total Above Areas	**13,422,678**	
Percent of U.S.	**84.3320**	
U.S. Total	**15,916,463**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II—Section 12
Retail Sales By Merchandise Line Category For Metropolitan Markets
1982 Estimates And 1977 Census Of Retail Trade

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drug-stores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drug-stores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
ALABAMA														
ANNISTON	**1982**	**116,513**	**113,708**	**12,853**	**11,164**	**8,498**	**3,011**	**2,293**	**9,470**	**3,104**	**3,729**	**2,274**	**900**	**942**
	1977	72,627	71,082	8,054	6,877	5,319	1,855	1,434	6,367	2,444	2,101	1,539	709	531
BIRMINGHAM	**1982**	**866,686**	**839,749**	**113,172**	**73,951**	**73,676**	**28,160**	**17,484**	**58,512**	**18,946**	**26,093**	**25,964**	**12,924**	**7,402**
	1977	532,471	515,588	64,388	40,467	43,844	15,400	10,738	37,747	12,981	15,493	17,156	8,856	4,397
DOTHAN	**1982**	**108,668**	**104,032**	**7,576**	**6,902**	**7,999**	**2,198**	**1,918**	**11,744**	**3,544**	**4,745**	**3,888**	**2,150**	**1,105**
	1977	68,694	65,765	5,391	4,867	5,580	1,549	1,213	8,300	2,636	3,049	2,792	1,599	710
FLORENCE	**1982**	**144,207**	**135,479**	**12,912**	**10,277**	**11,372**	**2,363**	**3,249**	**11,496**	**2,718**	**5,558**	**3,201**	**1,307**	**1,294**
	1977	77,256	72,609	8,112	6,361	6,372	1,463	1,741	6,599	1,837	2,697	1,900	885	628
GADSDEN	**1982**	**92,530**	**91,105**	**11,805**	**6,592**	**6,286**	**2,520**	**985**	**9,030**	**1,014**	**5,293**	**3,838**	**2,360**	**1,024**
	1977	61,436	60,470	7,769	4,254	3,721	1,626	654	5,326	713	2,606	2,498	1,659	504
HUNTSVILLE	**1982**	**161,386**	**155,982**	**18,073**	**12,173**	**15,364**	**4,653**	**3,691**	**16,252**	**4,274**	**7,783**	**7,400**	**3,541**	**1,933**
	1977	101,181	97,690	10,791	6,987	9,479	2,671	2,312	10,550	2,886	4,786	4,902	2,391	1,189
MOBILE	**1982**	**369,770**	**359,309**	**47,833**	**36,768**	**37,228**	**14,052**	**5,813**	**31,956**	**9,559**	**16,021**	**12,531**	**4,734**	**5,401**
	1977	252,503	245,958	26,507	20,038	22,026	7,659	3,981	18,645	6,040	8,277	7,413	2,992	2,790
MONTGOMERY	**1982**	**230,212**	**218,830**	**23,018**	**20,004**	**23,074**	**8,909**	**4,532**	**16,736**	**3,677**	**10,385**	**7,829**	**2,702**	**2,814**
	1977	144,941	137,787	14,562	12,463	14,393	5,551	2,854	10,628	2,924	5,855	5,334	2,149	1,587
TUSCALOOSA	**1982**	**111,871**	**108,978**	**12,901**	**8,956**	**11,084**	**3,424**	**1,772**	**9,361**	**2,961**	**5,254**	**5,269**	**1,941**	**1,653**
	1977	75,030	73,164	7,757	5,292	6,708	2,023	1,190	5,492	2,138	2,558	3,369	1,401	805
NONMETRO PORTION OF STATE	**1982**	**1,254,694**	**1,201,992**	**122,310**	**109,277**	**79,401**	**35,170**	**22,814**	**70,090**	**26,235**	**9,932**	**25,481**	**16,279**	**2,324**
	1977	779,167	746,511	75,089	66,256	50,749	21,338	14,131	48,894	19,448	5,612	18,247	12,078	1,314
TOTAL STATE	**1982**	**3,489,663**	**3,361,361**	**385,384**	**298,674**	**276,483**	**105,629**	**65,320**	**245,873**	**76,194**	**95,561**	**98,387**	**48,961**	**26,141**
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
ALASKA														
ANCHORAGE	**1982**	**346,142**	**337,502**	**17,998**	**13,427**	**46,528**	**15,808**	**21,625**	**18,758**	**4,858**	**12,077**	**8,933**	**2,986**	**4,429**
	1977	176,423	171,382	9,971	7,420	25,861	8,736	10,983	13,037	4,522	7,352	6,452	2,780	2,697
NONMETRO PORTION OF STATE	**1982**	**361,054**	**334,467**	**13,627**	**9,823**	**32,925**	**7,656**	**19,744**	**13,516**	**3,016**	**2,289**	**4,769**	**1,850**	**918**
	1977	189,587	174,619	8,385	6,096	18,538	4,753	10,309	9,018	2,701	1,470	3,436	1,660	590
TOTAL STATE	**1982**	**707,196**	**671,969**	**31,625**	**23,250**	**79,453**	**23,464**	**41,369**	**32,274**	**7,874**	**14,366**	**13,702**	**4,836**	**5,347**
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
ARIZONA														
PHOENIX	**1982**	**1,538,652**	**1,470,122**	**112,925**	**86,638**	**141,961**	**30,635**	**67,436**	**94,446**	**37,474**	**33,525**	**46,530**	**31,228**	**9,516**
	1977	838,438	795,359	76,887	60,574	87,575	21,419	36,494	59,911	22,261	22,845	28,716	18,551	6,484
TUCSON	**1982**	**534,381**	**504,492**	**40,362**	**32,245**	**58,081**	**14,145**	**26,469**	**30,714**	**13,481**	**13,883**	**15,181**	**9,383**	**4,020**
	1977	284,315	265,182	24,897	20,386	35,438	8,943	13,917	20,729	8,423	10,172	9,945	5,863	2,947
NONMETRO PORTION OF STATE	**1982**	**662,927**	**623,754**	**33,124**	**28,995**	**36,642**	**11,336**	**13,821**	**32,376**	**15,152**	**6,207**	**14,045**	**8,801**	**1,847**
	1977	387,186	360,177	24,902	22,248	24,941	8,699	7,984	21,711	9,703	4,371	9,295	5,637	1,301
TOTAL STATE	**1982**	**2,735,960**	**2,598,368**	**186,411**	**147,878**	**236,684**	**56,116**	**107,726**	**157,536**	**66,107**	**53,615**	**75,756**	**49,412**	**15,383**
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**1982**	**96,760**	**94,976**	**8,907**	**8,360**	**13,168**	**2,057**	**4,743**	**10,904**	**1,608**	**6,117**	**3,276**	**344**	**1,823**
	1977	54,865	53,756	6,152	5,820	7,187	1,432	2,685	5,880	1,144	2,860	1,752	244	852
FORT SMITH	**1982**	**186,119**	**181,324**	**16,181**	**14,236**	**16,040**	**4,070**	**3,377**	**15,061**	**4,322**	**6,950**	**7,598**	**3,794**	**1,905**
	1977	96,231	93,370	8,224	7,239	8,492	2,069	1,740	8,724	2,908	3,741	4,622	2,554	1,026

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
ALABAMA														
ANNISTON	**1982**	**5,490**	**3,449**	**8,908**	**7,676**	**18,719**	**8,504**	**9,278**	**29,294**	**17,031**	**10,450**	**9,004**	**5,517**	**2,952**
	1977	3,966	2,715	6,790	6,042	10,825	4,953	5,227	16,980	9,919	5,887	5,253	3,213	1,663
BIRMINGHAM	**1982**	**52,556**	**32,997**	**100,868**	**81,845**	**141,681**	**78,716**	**57,314**	**257,004**	**153,136**	**90,428**	**69,579**	**45,806**	**19,901**
	1977	35,417	22,626	67,844	56,128	88,494	50,548	34,030	161,035	98,346	53,690	43,918	29,408	11,818
DOTHAN	**1982**	**5,063**	**2,173**	**9,624**	**7,562**	**25,439**	**6,474**	**10,739**	**27,026**	**11,808**	**12,334**	**8,285**	**4,321**	**2,725**
	1977	3,628	1,616	7,072	5,678	17,324	4,971	6,901	18,934	9,068	7,926	6,006	3,318	1,751
FLORENCE	**1982**	**8,231**	**4,697**	**12,613**	**11,217**	**26,470**	**11,178**	**13,093**	**34,826**	**15,595**	**15,731**	**9,945**	**5,019**	**4,139**
	1977	5,132	3,173	8,298	7,561	14,829	7,183	6,354	19,670	10,022	7,634	5,744	3,226	2,009
GADSDEN	**1982**	**5,775**	**2,856**	**10,372**	**8,363**	**18,974**	**9,345**	**9,137**	**28,320**	**15,806**	**11,566**	**9,249**	**6,170**	**2,731**
	1977	3,861	2,008	6,978	5,880	11,002	6,134	4,499	16,690	10,376	5,696	5,654	4,050	1,345
HUNTSVILLE	**1982**	**11,721**	**6,880**	**20,053**	**14,469**	**39,920**	**19,092**	**19,579**	**60,320**	**31,676**	**27,246**	**16,421**	**10,135**	**4,969**
	1977	7,800	4,645	13,300	9,769	24,082	11,007	12,038	36,197	18,263	16,753	9,818	5,844	3,056
MOBILE	**1982**	**27,631**	**16,888**	**47,934**	**34,549**	**67,638**	**23,506**	**39,166**	**111,640**	**39,131**	**61,182**	**32,526**	**16,360**	**13,074**
	1977	17,141	10,670	29,304	21,823	39,231	16,049	20,233	64,988	26,717	31,608	20,018	11,171	6,754
MONTGOMERY	**1982**	**11,044**	**5,719**	**30,344**	**23,304**	**50,239**	**20,035**	**26,980**	**79,227**	**34,352**	**41,327**	**24,593**	**13,976**	**8,441**
	1977	7,845	4,545	22,497	18,374	30,658	13,019	15,208	48,112	22,324	23,297	15,361	9,083	4,759
TUSCALOOSA	**1982**	**6,812**	**3,652**	**15,330**	**12,349**	**23,280**	**9,678**	**12,593**	**37,707**	**16,415**	**19,504**	**10,628**	**6,301**	**3,740**
	1977	4,467	2,636	10,676	8,914	13,193	6,363	6,131	21,397	10,792	9,495	6,374	4,143	1,821
NONMETRO PORTION OF STATE	**1982**	**34,573**	**17,692**	**88,889**	**79,492**	**110,637**	**53,237**	**22,695**	**171,595**	**96,174**	**26,588**	**52,580**	**34,776**	**5,760**
	1977	24,609	13,174	66,673	60,500	72,024	39,072	12,828	114,281	70,605	15,037	37,266	25,537	3,255
TOTAL STATE	**1982**	**169,821**	**97,267**	**346,294**	**281,549**	**526,066**	**240,728**	**222,238**	**841,751**	**433,004**	**319,191**	**244,188**	**149,032**	**69,092**
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
ALASKA														
ANCHORAGE	**1982**	**16,969**	**7,408**	**26,911**	**12,518**	**47,016**	**19,423**	**23,408**	**68,804**	**32,090**	**32,194**	**23,204**	**13,073**	**7,383**
	1977	12,871	6,895	20,480	11,652	29,126	12,034	14,250	42,572	19,881	19,599	14,377	8,099	4,495
NONMETRO PORTION OF STATE	**1982**	**16,411**	**4,596**	**11,481**	**8,373**	**37,578**	**12,233**	**5,261**	**46,551**	**18,174**	**7,281**	**16,243**	**7,808**	**1,717**
	1977	11,137	4,122	9,346	7,419	23,875	8,175	3,378	29,762	12,143	4,675	10,308	5,217	1,102
TOTAL STATE	**1982**	**33,380**	**12,004**	**38,392**	**20,891**	**84,594**	**31,656**	**28,669**	**115,355**	**50,264**	**39,475**	**39,447**	**20,881**	**9,100**
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
ARIZONA														
PHOENIX	**1982**	**127,242**	**97,529**	**209,095**	**171,893**	**209,591**	**73,710**	**109,295**	**399,374**	**141,811**	**161,261**	**107,302**	**62,010**	**34,889**
	1977	77,355	57,935	126,818	102,111	136,429	43,339	74,458	256,421	83,379	109,862	66,799	36,459	23,774
TUCSON	**1982**	**43,930**	**35,820**	**59,731**	**43,164**	**61,791**	**18,962**	**37,305**	**111,080**	**38,217**	**52,413**	**35,091**	**18,562**	**10,056**
	1977	28,052	22,380	38,647	26,968	45,214	13,609	27,330	79,774	27,428	38,398	24,783	13,322	7,368
NONMETRO PORTION OF STATE	**1982**	**17,103**	**10,705**	**31,131**	**22,892**	**57,320**	**21,737**	**15,640**	**75,695**	**41,311**	**12,538**	**25,496**	**17,630**	**4,189**
	1977	11,322	6,858	20,535	14,797	40,744	15,524	11,013	53,888	29,507	8,828	18,087	12,592	2,952
TOTAL STATE	**1982**	**188,275**	**144,054**	**299,957**	**237,949**	**328,702**	**114,409**	**162,240**	**586,149**	**221,339**	**226,212**	**167,889**	**98,202**	**49,134**
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**1982**	**9,443**	**4,997**	**10,313**	**6,192**	**18,144**	**7,396**	**9,407**	**29,264**	**12,427**	**14,740**	**11,768**	**5,033**	**3,849**
	1977	5,759	3,555	6,490	4,405	9,200	3,974	4,398	14,818	6,677	6,891	6,232	2,704	1,800
FORT SMITH	**1982**	**11,629**	**6,387**	**14,372**	**10,113**	**31,048**	**15,500**	**13,072**	**48,233**	**25,528**	**19,337**	**20,454**	**13,995**	**5,234**
	1977	7,140	4,299	9,155	6,848	15,615	7,059	7,035	24,119	11,626	10,406	9,878	6,374	2,818

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1982	**485,151**	**469,831**	**65,641**	**52,842**	**39,948**	**10,366**	**7,670**	**35,759**	**9,398**	**15,966**	**17,301**	**7,082**	**4,646**
	1977	278,163	267,820	42,419	34,955	25,296	6,860	4,368	24,495	8,008	9,737	12,589	6,077	2,836
PINE BLUFF	1982	**80,978**	**79,171**	**11,198**	**9,364**	**5,779**	**2,425**	**768**	**6,328**	**1,793**	**2,158**	**2,573**	**1,510**	**633**
	1977	55,638	54,229	6,861	5,780	3,769	1,497	526	4,808	1,784	1,332	2,203	1,503	391
TEXARKANA	1982	**135,536**	**132,180**	**16,427**	**9,759**	**10,417**	**1,858**	**4,478**	**7,692**	**1,411**	**3,065**	**3,141**	**847**	**1,132**
	1977	72,000	69,956	9,841	5,913	6,167	1,125	2,370	4,910	977	1,952	2,029	586	722
NONMETRO PORTION OF STATE	1982	**1,336,238**	**1,292,902**	**131,566**	**116,078**	**96,400**	**21,037**	**26,080**	**85,446**	**26,451**	**12,842**	**31,037**	**15,248**	**4,422**
	1977	775,818	745,999	81,199	72,126	58,240	13,102	15,084	59,101	22,104	7,096	22,607	12,799	2,443
TOTAL STATE	1982	**2,265,681**	**2,196,637**	**245,388**	**208,949**	**176,970**	**41,688**	**44,872**	**135,711**	**43,897**	**44,219**	**62,804**	**28,140**	**13,550**
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
CALIFORNIA														
ANAHEIM - SANTA ANA	1982	**2,412,443**	**2,182,895**	**170,871**	**144,622**	**208,610**	**41,038**	**84,037**	**149,659**	**45,284**	**82,658**	**58,614**	**27,287**	**26,830**
	1977	1,231,691	1,104,129	113,135	95,807	121,516	27,187	42,521	96,247	32,318	51,229	38,774	19,474	16,637
BAKERSFIELD	1982	**566,159**	**524,777**	**46,959**	**43,125**	**29,252**	**10,555**	**11,955**	**26,527**	**9,182**	**12,768**	**7,501**	**3,812**	**1,993**
	1977	267,064	245,621	25,842	23,769	15,883	5,818	5,596	18,944	7,729	8,588	5,530	3,209	1,341
CHICO	1982	**178,477**	**170,655**	**9,740**	**9,080**	**8,796**	**4,210**	**2,608**	**10,167**	**3,951**	**3,622**	**4,789**	**3,412**	**758**
	1977	102,317	97,311	7,649	7,095	6,233	3,290	1,488	7,928	3,551	2,556	4,036	3,067	535
FRESNO	1982	**656,063**	**594,079**	**46,604**	**43,463**	**40,227**	**17,983**	**13,731**	**28,869**	**7,122**	**16,156**	**12,179**	**6,738**	**3,743**
	1977	360,387	321,217	32,030	29,814	26,257	12,337	7,425	23,256	7,159	12,322	10,781	6,772	2,856
LOS ANGELES - LONG BEACH	1982	**8,405,155**	**7,649,952**	**758,397**	**671,254**	**706,551**	**188,406**	**258,407**	**446,179**	**174,598**	**211,637**	**242,655**	**143,481**	**77,194**
	1977	4,859,275	4,383,503	485,056	422,174	455,738	118,494	148,128	338,392	143,749	154,448	189,405	118,130	56,362
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1982*	***13,186,989***	***12,023,251***	***1,102,625***	***969,449***	***1,101,498***	***282,357***	***402,890***	***721,363***	***251,058***	***368,781***	***351,440***	***192,971***	***127,085***
	1977	*7,292,165*	*6,585,318*	*691,907*	*600,779*	*678,983*	*174,217*	*220,875*	*516,055*	*203,766*	*247,477*	*263,674*	*157,207*	*85,914*
MODESTO	1982	**294,121**	**275,648**	**23,204**	**21,569**	**22,709**	**7,596**	**8,490**	**21,300**	**6,170**	**9,904**	**7,456**	**4,426**	**2,416**
	1977	159,072	147,828	17,274	15,987	14,446	5,630	4,554	14,567	5,216	5,962	5,598	3,742	1,455
OAKLAND	1982	**2,033,720**	**1,920,129**	**170,249**	**159,436**	**143,362**	**60,244**	**31,247**	**85,943**	**26,572**	**48,125**	**51,581**	**22,981**	**21,127**
	1977	1,223,405	1,150,696	114,257	107,003	95,526	40,433	18,732	63,980	23,009	33,400	39,575	19,900	14,662
OXNARD - VENTURA	1982	**686,281**	**645,091**	**48,057**	**44,035**	**43,973**	**13,094**	**19,199**	**32,241**	**7,810**	**18,734**	**13,106**	**6,554**	**4,941**
	1977	321,727	299,907	25,890	23,635	23,141	7,028	8,926	20,578	6,209	11,004	9,069	5,210	2,903
REDDING	1982	**164,683**	**157,713**	**14,765**	**13,693**	**10,898**	**6,348**	**2,411**	**9,469**	**2,756**	**3,980**	**3,863**	**2,380**	**832**
	1977	86,129	81,915	9,272	8,601	6,677	3,988	1,253	6,683	2,354	2,602	2,989	2,033	544
RIVERSIDE - SAN BERNARDINO	1982	**1,683,110**	**1,545,313**	**125,300**	**109,538**	**142,364**	**39,819**	**41,247**	**93,284**	**23,366**	**55,752**	**37,065**	**15,649**	**18,120**
	1977	879,472	797,779	67,826	59,163	78,588	21,508	21,300	60,838	21,490	30,796	26,426	14,393	10,012
SACRAMENTO	1982	**1,438,756**	**1,360,955**	**116,541**	**104,764**	**98,880**	**35,179**	**30,073**	**74,292**	**19,026**	**39,309**	**30,046**	**13,789**	**12,934**
	1977	759,312	713,128	68,424	61,275	57,523	20,497	15,805	50,511	16,983	23,665	22,134	12,281	7,793
SALINAS - SEASIDE - MONTEREY	1982	**303,719**	**289,275**	**27,417**	**24,648**	**26,512**	**11,584**	**8,584**	**17,476**	**6,186**	**5,786**	**6,546**	**3,148**	**2,099**
	1977	173,136	164,167	16,376	14,739	16,025	6,927	4,874	12,932	5,655	3,800	5,085	2,878	1,379
SAN DIEGO	1982	**2,193,234**	**1,916,691**	**141,728**	**121,938**	**168,885**	**39,392**	**47,109**	**127,491**	**42,230**	**70,605**	**49,393**	**24,996**	**21,456**
	1977	1,121,360	967,624	90,769	77,507	97,682	25,041	23,794	83,915	34,017	41,213	34,414	20,133	12,533
SAN FRANCISCO	1982	**2,037,777**	**1,926,883**	**151,695**	**141,980**	**134,269**	**53,650**	**31,353**	**86,118**	**32,225**	**41,842**	**54,235**	**27,873**	**18,360**
	1977	1,174,049	1,104,273	93,468	87,534	84,619	33,077	17,976	62,692	26,501	28,433	40,537	22,920	12,480
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1982*	***5,773,799***	***6,415,632***	***547,392***	***506,951***	***450,269***	***175,918***	***114,420***	***314,981***	***113,341***	***150,859***	***161,702***	***82,875***	***60,737***
	1977	*3,849,544*	*3,627,115*	*339,853*	*315,008*	*282,008*	*110,343*	*64,457*	*225,600*	*93,327*	*100,473*	*120,867*	*68,543*	*40,577*
SAN JOSE	1982	**1,653,691**	**1,555,631**	**142,177**	**127,757**	**117,825**	**37,174**	**32,166**	**90,699**	**37,576**	**37,793**	**39,906**	**22,770**	**15,809**
	1977	914,069	854,835	81,131	72,778	69,496	21,178	17,686	62,638	29,630	23,797	28,723	17,957	9,954
SANTA BARBARA - SANTA MARIA - LOMPOC	1982	**355,351**	**332,250**	**28,407**	**25,837**	**21,787**	**9,139**	**6,102**	**23,276**	**7,032**	**9,333**	**9,113**	**5,128**	**2,284**
	1977	210,423	195,461	19,788	17,957	14,592	6,352	3,591	17,585	6,353	6,639	7,398	4,632	1,625

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	**1982**	**29,141**	**16,372**	**48,077**	**32,924**	**82,877**	**39,062**	**40,264**	**135,605**	**58,580**	**61,379**	**43,858**	**27,897**	**13,011**
	1977	22,266	14,276	37,594	28,177	52,486	25,284	24,552	85,970	44,400	37,432	27,981	18,088	7,940
PINE BLUFF	**1982**	**4,978**	**2,894**	**5,626**	**4,717**	**13,865**	**5,289**	**6,670**	**17,893**	**6,741**	**8,455**	**5,360**	**2,454**	**2,047**
	1977	4,250	2,880	5,284	4,694	9,479	4,073	4,115	12,195	5,190	5,216	3,772	1,889	1,263
TEXARKANA	**1982**	**7,313**	**3,838**	**9,800**	**7,720**	**18,418**	**8,842**	**7,374**	**24,539**	**14,388**	**8,481**	**10,405**	**7,143**	**2,202**
	1977	4,843	2,658	6,647	5,333	12,142	5,887	5,496	16,211	9,579	5,411	6,818	4,756	1,405
NONMETRO PORTION OF STATE	**1982**	**44,060**	**16,738**	**107,968**	**86,918**	**128,955**	**74,776**	**30,663**	**216,966**	**128,748**	**50,114**	**70,810**	**43,423**	**13,848**
	1977	29,920	13,578	85,635	72,859	78,220	47,015	16,919	131,900	80,984	27,655	43,717	27,240	7,641
TOTAL STATE	**1982**	**101,019**	**48,244**	**190,133**	**143,947**	**283,139**	**147,880**	**101,153**	**461,313**	**251,835**	**155,584**	**157,739**	**97,082**	**38,383**
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,887	278,113	155,299	88,862	95,245	59,130	21,783
CALIFORNIA														
ANAHEIM - SANTA ANA	**1982**	**151,916**	**114,367**	**301,972**	**221,808**	**328,757**	**137,167**	**176,606**	**588,357**	**238,319**	**306,926**	**159,220**	**93,832**	**55,272**
	1977	104,494	81,623	207,435	158,299	202,974	82,624	109,454	362,742	143,554	190,208	96,798	56,520	34,254
BAKERSFIELD	**1982**	**17,728**	**11,905**	**37,015**	**29,006**	**50,459**	**22,440**	**24,066**	**75,027**	**29,525**	**39,190**	**24,407**	**15,539**	**7,067**
	1977	13,635	10,021	29,578	24,416	34,177	15,247	16,186	50,777	20,061	26,358	16,367	10,558	4,753
CHICO	**1982**	**7,515**	**4,938**	**9,265**	**5,955**	**14,431**	**6,495**	**6,385**	**20,591**	**9,849**	**7,788**	**6,959**	**4,217**	**1,752**
	1977	6,251	4,439	7,685	5,353	11,304	5,614	4,504	16,198	8,513	5,494	5,580	3,645	1,236
FRESNO	**1982**	**27,738**	**20,794**	**50,085**	**35,840**	**46,660**	**30,307**	**33,390**	**93,528**	**40,938**	**47,196**	**31,054**	**17,803**	**11,503**
	1977	25,893	20,897	46,453	36,017	52,518	24,496	25,465	73,628	33,089	35,991	24,361	14,390	8,773
LOS ANGELES - LONG BEACH	**1982**	**518,194**	**382,045**	**776,728**	**548,326**	**1,061,902**	**514,424**	**467,049**	**1,871,032**	**812,658**	**885,312**	**533,152**	**329,470**	**158,727**
	1977	410,520	314,539	614,735	451,446	813,094	410,703	340,814	1,424,978	648,794	646,014	409,144	263,035	115,855
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***1982***	***769,537***	***556,420***	***1,256,428***	***881,944***	***1,668,493***	***746,144***	***799,511***	***2,850,139***	***1,193,550***	***1,403,384***	***813,242***	***489,153***	***258,118***
	1977	*590,638*	*449,133*	*958,335*	*708,370*	*1,189,190*	*561,064*	*537,722*	*2,031,875*	*894,289*	*954,503*	*584,267*	*366,549*	*174,827*
MODESTO	**1982**	**16,531**	**11,467**	**29,574**	**21,575**	**42,342**	**13,474**	**27,063**	**58,136**	**23,255**	**32,172**	**19,107**	**10,780**	**6,733**
	1977	12,845	9,694	23,097	18,238	28,042	10,282	16,292	39,188	17,746	19,368	13,328	8,227	4,053
OAKLAND	**1982**	**121,966**	**92,648**	**181,495**	**115,103**	**239,617**	**81,348**	**131,314**	**422,128**	**120,751**	**251,249**	**108,790**	**52,579**	**46,702**
	1977	100,331	80,220	145,292	99,546	184,370	73,024	100,941	320,458	108,395	191,503	86,042	47,200	32,410
OXNARD - VENTURA	**1982**	**26,964**	**17,777**	**48,580**	**32,548**	**70,059**	**23,115**	**39,204**	**96,586**	**37,114**	**47,536**	**31,437**	**18,182**	**9,888**
	1977	19,543	14,131	35,312	25,873	43,127	15,043	23,024	59,739	24,153	27,917	19,650	11,833	5,807
REDDING	**1982**	**6,201**	**3,445**	**9,002**	**5,423**	**15,943**	**7,751**	**7,016**	**22,784**	**11,753**	**8,560**	**7,978**	**5,032**	**1,927**
	1977	4,708	2,943	6,939	4,633	10,707	5,280	4,585	15,283	8,006	5,594	5,338	3,428	1,259
RIVERSIDE - SAN BERNARDINO	**1982**	**72,463**	**42,231**	**129,148**	**79,262**	**207,775**	**71,438**	**116,652**	**294,164**	**105,459**	**163,610**	**89,433**	**47,669**	**34,231**
	1977	56,081	38,840	100,853	72,752	129,995	52,694	64,430	184,416	77,788	90,364	58,675	35,161	18,911
SACRAMENTO	**1982**	**88,294**	**66,191**	**110,825**	**71,679**	**155,171**	**59,760**	**73,493**	**249,141**	**93,344**	**118,038**	**74,510**	**40,802**	**28,047**
	1977	73,061	59,514	88,771	65,068	103,692	44,808	54,150	166,286	69,998	84,959	51,057	30,600	16,895
SALINAS - SEASIDE - MONTEREY	**1982**	**13,382**	**8,007**	**35,237**	**27,752**	**44,586**	**23,301**	**17,550**	**76,931**	**42,554**	**27,985**	**21,738**	**14,895**	**5,086**
	1977	10,772	7,321	30,202	25,371	30,146	16,008	11,527	52,069	29,235	18,380	14,701	10,233	3,340
SAN DIEGO	**1982**	**118,708**	**84,899**	**227,582**	**162,425**	**271,920**	**111,102**	**145,804**	**457,920**	**196,251**	**225,428**	**129,570**	**77,914**	**41,500**
	1977	88,238	68,382	168,979	130,828	162,503	66,826	85,102	273,674	118,039	131,576	77,221	46,864	24,230
SAN FRANCISCO	**1982**	**140,186**	**112,359**	**191,940**	**131,145**	**307,659**	**161,040**	**126,466**	**520,429**	**239,046**	**239,937**	**154,629**	**104,091**	**40,601**
	1977	110,859	92,394	148,069	107,352	221,395	120,362	85,925	372,640	178,662	163,017	111,835	77,799	27,588
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***1982***	***424,494***	***329,325***	***611,478***	***413,411***	***868,469***	***346,387***	***453,795***	***1,466,769***	***544,061***	***806,360***	***409,720***	***238,521***	***141,777***
	1977	*333,806*	*271,691*	*470,556*	*339,679*	*627,304*	*275,939*	*310,795*	*1,057,406*	*433,438*	*553,531*	*303,390*	*190,013*	*94,453*
SAN JOSE	**1982**	**120,335**	**92,609**	**171,123**	**121,430**	**223,141**	**73,560**	**136,155**	**381,374**	**132,793**	**234,378**	**102,618**	**58,415**	**38,524**
	1977	90,185	73,026	126,809	95,749	154,444	59,126	85,729	265,637	106,732	147,572	74,639	46,951	24,262
SANTA BARBARA - SANTA MARIA - LOMPOC	**1982**	**75,128**	**16,118**	**33,143**	**25,473**	**37,242**	**16,799**	**18,652**	**58,078**	**34,553**	**19,958**	**19,734**	**14,069**	**4,433**
	1977	53,876	14,559	28,308	23,008	27,343	12,599	13,267	42,856	25,915	14,195	14,545	10,552	3,154

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
CALIFORNIA (continued)														
SANTA CRUZ	1982	250,551	241,017	15,213	14,078	15,857	7,743	6,040	13,641	4,146	8,230	4,307	2,774	1,433
	1977	132,630	126,920	10,343	9,603	9,854	5,282	3,181	10,143	3,898	5,455	3,622	2,608	950
SANTA ROSA - PETALUMA	1982	428,343	413,608	28,072	26,490	21,791	9,487	7,722	18,758	5,610	6,937	5,439	3,124	2,007
	1977	215,617	207,071	17,839	16,777	12,766	6,009	3,866	12,073	4,071	4,340	3,714	2,267	1,257
STOCKTON	1982	417,621	391,502	52,429	48,745	25,627	8,986	8,675	19,760	6,401	9,087	7,575	3,299	3,186
	1977	221,977	206,108	31,474	29,194	15,494	5,382	4,569	15,082	6,082	6,177	6,022	3,135	2,166
VALLEJO - FAIRFIELD - NAPA	1982	369,717	358,364	39,986	37,210	17,165	7,620	5,892	19,822	7,212	7,932	6,234	3,353	2,001
	1977	189,774	183,320	22,815	21,313	9,747	4,364	3,016	14,074	6,218	5,048	4,696	2,891	1,274
VISALIA - TULARE - PORTERVILLE	1982	290,733	278,497	14,801	13,759	15,147	6,380	4,259	18,011	3,855	9,899	6,413	3,328	2,070
	1977	153,900	146,371	10,390	9,638	9,601	4,469	2,239	12,877	4,123	5,956	5,474	3,561	1,246
YUBA CITY	1982	108,501	103,367	13,766	12,750	8,630	5,912	1,581	5,557	1,859	2,016	2,422	1,604	421
	1977	66,286	63,044	8,653	8,026	5,642	3,721	964	4,536	1,549	1,824	1,996	1,337	382
NONMETRO PORTION OF STATE	1982	1,388,018	1,326,730	91,477	84,931	70,354	39,377	20,287	50,337	15,583	13,946	21,320	13,461	2,913
	1977	756,831	719,805	56,866	52,751	43,153	24,459	11,010	38,009	14,435	10,197	17,787	12,466	2,131
TOTAL STATE	1982	28,316,224	26,161,022	2,277,855	2,044,702	2,099,471	660,916	683,175	1,468,876	495,752	726,051	681,758	365,367	244,927
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
COLORADO														
BOULDER - LONGMONT	1982	227,426	220,815	18,622	11,238	11,870	4,103	4,447	12,301	8,125	2,676	7,537	6,027	906
	1977	122,570	118,401	12,797	8,038	7,574	2,935	2,385	7,354	4,522	1,889	4,380	3,355	640
COLORADO SPRINGS	1982	308,258	299,178	18,491	10,442	17,992	4,261	7,144	25,241	10,104	8,550	9,940	5,527	2,831
	1977	152,457	146,981	12,036	7,002	10,966	2,857	3,512	16,864	6,701	6,021	6,656	3,666	1,994
DENVER	1982	1,852,439	1,799,507	103,223	62,548	101,195	22,838	36,232	108,881	49,938	47,418	57,807	37,053	16,051
	1977	906,027	875,210	74,395	46,728	61,408	17,063	17,628	69,362	32,510	29,965	37,081	24,121	10,147
DENVER - BOULDER CONSOLIDATED AREA	*1982*	*2,079,865*	*2,020,322*	*121,845*	*73,786*	*113,065*	*26,941*	*40,679*	*121,182*	*58,063*	*50,094*	*65,344*	*43,080*	*16,957*
	1977	*1,028,597*	*993,611*	*87,192*	*54,766*	*68,982*	*19,998*	*20,013*	*76,716*	*37,032*	*31,854*	*41,461*	*27,476*	*10,787*
FORT COLLINS - LOVELAND	1982	158,615	155,213	8,454	6,265	6,511	2,356	2,366	14,939	9,103	5,069	4,111	2,920	914
	1977	80,203	78,188	6,431	4,947	4,073	1,860	1,193	8,727	5,399	2,859	2,419	1,732	516
GREELEY	1982	106,139	103,799	6,107	3,566	4,703	711	2,054	10,327	3,981	2,071	2,480	1,172	487
	1977	57,303	55,733	5,197	3,178	3,013	634	1,103	6,903	2,607	1,360	1,651	767	320
PUEBLO	1982	130,273	128,399	9,272	7,213	6,515	993	2,234	7,675	2,580	4,151	4,346	2,498	1,484
	1977	80,623	79,277	9,402	7,485	4,789	1,031	1,381	5,640	1,952	2,984	3,228	1,890	1,067
NONMETRO PORTION OF STATE	1982	709,450	690,994	35,330	30,037	35,361	12,735	11,956	35,190	14,637	4,459	13,365	8,968	554
	1977	364,200	353,098	27,575	23,873	22,582	10,120	6,112	20,657	8,517	2,495	7,843	5,221	310
TOTAL STATE	1982	3,492,600	3,397,905	199,499	131,309	184,147	47,997	66,433	214,554	98,468	74,394	99,586	64,165	23,227
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1982	921,852	906,299	69,261	62,768	63,145	24,456	18,086	61,326	38,690	7,503	23,147	15,625	3,527
	1977	615,192	604,317	45,337	41,021	41,944	15,984	12,060	37,965	22,820	5,169	14,297	9,216	2,432
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1982	1,220,450	1,192,267	105,379	79,873	74,799	35,045	12,929	41,219	17,276	16,301	19,677	13,010	4,316
	1977	764,649	745,194	72,170	55,021	51,786	24,142	8,083	28,674	11,506	12,082	13,456	8,665	3,201
NEW HAVEN - WATERBURY - MERIDEN	1982	867,573	845,506	54,501	49,111	49,898	19,806	13,740	47,445	25,766	17,195	24,088	15,855	4,693
	1977	570,419	554,045	37,446	33,710	34,464	13,595	9,004	34,269	18,652	12,476	17,361	11,478	3,408
NEW LONDON - NORWICH	1982	257,204	250,447	17,706	15,273	11,218	5,395	2,461	15,496	10,300	4,484	7,660	5,985	1,559
	1977	155,090	150,505	12,056	10,449	7,509	3,691	1,480	9,434	5,827	3,141	4,556	3,386	1,092

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
CALIFORNIA (continued)														
SANTA CRUZ	**1982**	**8,798**	**6,716**	**13,882**	**7,061**	**24,807**	**8,890**	**13,972**	**31,793**	**14,102**	**16,465**	**11,270**	**5,941**	**4,130**
	1977	7,650	6,314	11,030	6,638	17,405	6,755	9,261	22,644	10,715	10,914	8,010	4,515	2,738
SANTA ROSA - PETALUMA	**1982**	**17,649**	**13,260**	**28,844**	**21,602**	**39,060**	**11,248**	**24,656**	**63,431**	**19,933**	**38,774**	**17,271**	**9,380**	**6,316**
	1977	12,290	9,621	20,155	15,675	26,586	8,962	15,426	43,516	15,882	24,259	12,360	7,474	3,952
STOCKTON	**1982**	**16,697**	**12,076**	**26,308**	**18,027**	**43,686**	**19,977**	**21,740**	**62,013**	**26,540**	**30,519**	**21,160**	**13,584**	**6,726**
	1977	14,582	11,475	22,735	17,129	31,407	15,018	14,777	44,443	19,951	20,745	15,360	10,212	4,572
VALLEJO - FAIRFIELD - NAPA	**1982**	**15,560**	**11,733**	**24,194**	**17,070**	**34,185**	**10,301**	**21,232**	**47,614**	**17,436**	**25,557**	**15,142**	**8,115**	**5,504**
	1977	12,491	10,116	19,201	14,719	23,104	7,710	13,513	32,511	13,052	16,266	10,504	6,074	3,503
VISALIA - TULARE - PORTERVILLE	**1982**	**10,079**	**4,819**	**16,284**	**8,778**	**33,044**	**13,799**	**17,443**	**46,076**	**20,923**	**21,279**	**15,318**	**8,957**	**4,789**
	1977	8,468	5,154	14,034	9,389	20,746	8,855	10,495	29,027	13,426	12,803	9,685	5,748	2,881
YUBA CITY	**1982**	**3,908**	**2,324**	**6,085**	**4,109**	**9,404**	**5,030**	**3,551**	**13,602**	**7,626**	**4,335**	**4,868**	**3,265**	**975**
	1977	3,144	1,936	5,070	3,479	7,861	3,975	3,214	11,224	6,027	3,921	3,897	2,580	882
NONMETRO PORTION OF STATE	**1982**	**36,194**	**19,481**	**53,976**	**35,297**	**88,429**	**47,562**	**24,574**	**130,561**	**72,107**	**29,972**	**45,381**	**30,880**	**6,746**
	1977	29,113	18,043	45,972	33,319	66,141	36,371	17,968	97,168	55,144	21,915	33,561	23,615	4,931
TOTAL STATE	**1982**	**1,632,134**	**1,152,209**	**2,512,287**	**1,746,694**	**3,410,279**	**1,470,328**	**1,674,033**	**5,681,296**	**2,346,829**	**2,822,164**	**1,644,746**	**985,411**	**527,179**
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
COLORADO														
BOULDER - LONGMONT	**1982**	**17,205**	**13,826**	**17,759**	**14,000**	**25,088**	**14,499**	**7,905**	**36,588**	**23,029**	**10,662**	**14,019**	**10,021**	**2,235**
	1977	9,909	7,695	10,340	7,792	16,704	9,304	5,580	24,317	14,777	7,526	9,107	6,431	1,578
COLORADO SPRINGS	**1982**	**23,878**	**15,028**	**56,307**	**46,452**	**42,102**	**16,787**	**21,737**	**59,596**	**28,349**	**24,166**	**18,863**	**10,354**	**6,017**
	1977	15,896	9,966	37,574	30,804	29,224	11,350	15,305	41,002	19,167	17,014	12,806	7,000	4,237
DENVER	**1982**	**123,075**	**84,976**	**195,586**	**142,451**	**284,860**	**125,301**	**140,048**	**408,400**	**199,012**	**188,871**	**139,495**	**86,616**	**39,606**
	1977	78,784	55,320	126,663	93,456	173,155	71,082	88,494	247,099	112,893	119,344	82,152	49,136	25,031
DENVER - BOULDER CONSOLIDATED AREA	***1982***	***140,280***	***98,802***	***213,345***	***156,451***	***309,948***	***139,800***	***147,953***	***444,988***	***222,041***	***199,533***	***153,514***	***96,637***	***41,841***
	1977	*88,693*	*63,015*	*137,003*	*101,248*	*189,859*	*80,386*	*94,074*	*271,416*	*127,670*	*126,870*	*91,259*	*55,567*	*26,609*
FORT COLLINS - LOVELAND	**1982**	**12,499**	**10,349**	**14,037**	**9,750**	**23,738**	**12,257**	**9,451**	**29,991**	**17,039**	**11,486**	**9,825**	**6,256**	**2,289**
	1977	7,384	6,138	8,253	5,783	13,199	6,540	5,329	16,592	9,091	6,477	5,412	3,338	1,291
GREELEY	**1982**	**8,040**	**5,830**	**10,497**	**7,096**	**15,464**	**6,753**	**7,410**	**19,496**	**8,457**	**9,393**	**6,227**	**3,688**	**2,166**
	1977	5,305	3,818	6,958	4,647	10,105	4,261	4,863	12,742	5,336	6,164	4,008	2,327	1,422
PUEBLO	**1982**	**9,780**	**7,520**	**10,689**	**8,101**	**19,981**	**7,869**	**11,282**	**22,776**	**10,261**	**11,837**	**8,808**	**5,093**	**3,216**
	1977	7,321	5,689	7,994	6,128	14,604	5,709	8,109	16,630	7,444	8,508	6,381	3,695	2,312
NONMETRO PORTION OF STATE	**1982**	**22,268**	**11,781**	**38,222**	**30,088**	**78,079**	**40,777**	**15,917**	**91,908**	**58,117**	**11,363**	**31,834**	**17,598**	**4,866**
	1977	12,994	6,859	22,085	17,283	45,676	23,568	8,910	54,314	33,593	6,360	18,519	10,173	2,725
TOTAL STATE	**1982**	**216,745**	**149,310**	**343,097**	**257,938**	**489,312**	**224,243**	**213,750**	**668,755**	**344,264**	**267,778**	**229,071**	**139,626**	**60,395**
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	38,596
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**1982**	**60,292**	**44,890**	**86,793**	**68,279**	**155,989**	**91,235**	**54,858**	**274,141**	**151,254**	**108,732**	**67,144**	**49,159**	**14,127**
	1977	36,905	26,477	52,803	40,271	98,579	53,393	37,779	174,571	88,517	74,877	41,063	28,770	9,729
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1982**	**61,097**	**43,511**	**88,628**	**69,300**	**156,850**	**75,881**	**75,488**	**278,631**	**132,466**	**132,938**	**66,175**	**40,767**	**21,060**
	1977	41,750	28,979	60,515	46,504	113,137	52,460	55,934	200,975	91,578	98,497	46,693	28,185	15,604
NEW HAVEN - WATERBURY - MERIDEN	**1982**	**34,527**	**22,869**	**71,574**	**57,555**	**122,264**	**59,007**	**57,573**	**196,403**	**97,586**	**90,670**	**48,433**	**30,840**	**16,225**
	1977	25,003	16,555	51,787	41,663	88,899	42,291	41,770	142,804	69,939	65,780	34,839	22,103	11,774
NEW LONDON - NORWICH	**1982**	**11,814**	**8,402**	**22,741**	**20,563**	**29,251**	**13,565**	**14,570**	**50,756**	**23,445**	**22,204**	**10,448**	**6,307**	**3,898**
	1977	7,139	4,753	13,152	11,632	19,278	8,122	10,203	33,260	14,039	15,548	6,665	3,777	2,730

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)														
NONMETRO PORTION OF STATE	**1982**	**276,803**	**271,410**	**19,432**	**16,340**	**15,526**	**6,522**	**3,919**	**8,925**	**6,444**	**2,222**	**5,351**	**4,398**	**897**
	1977	161,418	157,708	12,977	11,039	10,000	4,406	2,278	5,453	3,883	1,398	3,254	2,651	564
TOTAL STATE	**1982**	**3,543,887**	**3,465,929**	**266,279**	**223,365**	**214,586**	**91,224**	**51,135**	**174,411**	**98,476**	**47,705**	**79,923**	**54,873**	**14,992**
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697
DELAWARE														
WILMINGTON	**1982**	**530,152**	**514,345**	**41,936**	**37,177**	**40,358**	**19,996**	**10,711**	**32,712**	**15,888**	**12,137**	**15,990**	**8,965**	**5,165**
	1977	354,704	343,816	28,772	25,607	27,598	13,773	7,163	24,544	12,983	8,224	12,156	7,326	3,501
NONMETRO PORTION OF STATE	**1982**	**256,386**	**249,772**	**14,229**	**11,193**	**11,185**	**6,171**	**2,230**	**10,656**	**2,831**	**3,144**	**4,324**	**1,906**	**1,102**
	1977	155,822	151,670	9,232	7,417	7,255	4,090	1,355	7,593	2,347	2,017	3,199	1,580	707
TOTAL STATE	**1982**	**669,480**	**650,376**	**51,161**	**43,890**	**45,996**	**23,757**	**10,571**	**39,322**	**16,200**	**14,882**	**18,277**	**9,450**	**6,099**
	1977	442,368	429,420	34,786	30,160	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
DISTRICT OF COLUMBIA														
WASHINGTON	**1982**	**3,977,368**	**3,764,745**	**293,857**	**251,971**	**481,189**	**355,631**	**21,137**	**178,997**	**60,436**	**83,876**	**110,505**	**57,684**	**44,747**
	1977	2,315,908	2,190,263	177,104	151,699	294,086	214,459	12,324	118,946	43,178	54,381	75,091	41,046	29,012
TOTAL STATE	**1982**	**506,372**	**479,853**	**46,417**	**39,858**	**71,189**	**57,846**	**2,557**	**20,451**	**9,204**	**6,060**	**13,402**	**8,958**	**3,266**
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
FLORIDA														
BRADENTON	**1982**	**151,684**	**147,744**	**21,445**	**15,152**	**13,422**	**4,155**	**5,512**	**15,293**	**8,666**	**5,837**	**6,595**	**4,263**	**1,729**
	1977	92,530	90,513	11,456	8,123	7,715	2,228	3,378	8,688	5,020	3,194	3,777	2,469	946
DAYTONA BEACH	**1982**	**240,626**	**227,553**	**32,909**	**26,588**	**25,579**	**8,911**	**7,309**	**19,645**	**7,615**	**8,850**	**8,041**	**4,305**	**2,775**
	1977	155,012	147,211	17,165	13,785	14,761	4,620	4,730	11,765	5,003	4,821	4,933	2,829	1,512
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1982**	**1,011,313**	**980,834**	**127,321**	**101,186**	**116,545**	**48,211**	**30,831**	**69,370**	**30,282**	**33,395**	**39,949**	**16,148**	**18,843**
	1977	651,286	635,091	63,316	49,871	65,430	23,762	19,971	41,224	18,477	19,576	23,667	9,854	11,049
FORT MYERS	**1982**	**253,484**	**246,510**	**17,606**	**11,118**	**17,059**	**3,723**	**7,410**	**24,606**	**14,439**	**8,451**	**8,787**	**4,866**	**3,108**
	1977	134,329	131,040	11,118	7,195	9,541	2,409	3,941	14,082	8,623	4,537	5,016	2,906	1,669
FORT PIERCE	**1982**	**157,174**	**151,256**	**16,285**	**12,911**	**11,449**	**3,734**	**3,929**	**12,530**	**5,570**	**3,271**	**5,127**	**2,860**	**1,176**
	1977	88,498	85,496	8,023	6,335	6,232	1,833	2,222	7,367	3,384	1,937	3,042	1,738	697
FORT WALTON BEACH	**1982**	**89,671**	**85,991**	**7,000**	**5,442**	**7,894**	**1,575**	**2,234**	**11,043**	**3,792**	**4,867**	**4,404**	**1,949**	**1,751**
	1977	53,619	51,800	3,547	2,801	4,205	811	1,346	5,944	2,291	2,318	2,408	1,177	834
GAINESVILLE	**1982**	**157,715**	**147,538**	**21,739**	**16,829**	**16,361**	**5,466**	**6,334**	**16,564**	**7,619**	**5,314**	**3,862**	**1,428**	**1,671**
	1977	97,246	91,663	10,820	8,336	9,281	2,706	3,936	9,430	4,283	2,929	2,204	812	922
JACKSONVILLE	**1982**	**639,386**	**602,751**	**47,464**	**37,660**	**58,494**	**22,271**	**17,837**	**43,573**	**15,953**	**19,364**	**17,056**	**7,403**	**6,032**
	1977	419,792	399,437	31,187	24,559	37,923	14,524	11,821	28,253	10,800	12,187	11,132	5,013	3,798
LAKELAND - WINTER HAVEN	**1982**	**314,907**	**298,748**	**33,588**	**25,030**	**21,317**	**7,754**	**7,363**	**22,188**	**8,421**	**10,113**	**9,259**	**4,183**	**3,453**
	1977	200,454	191,128	18,817	14,058	12,861	4,355	4,713	14,640	6,249	6,129	6,209	3,104	2,093
MELBOURNE - TITUSVILLE - PALM BAY	**1982**	**247,326**	**234,912**	**26,445**	**18,744**	**20,914**	**7,086**	**7,506**	**21,641**	**7,573**	**12,414**	**8,884**	**3,388**	**4,466**
	1977	148,085	141,169	13,495	9,377	11,937	3,545	4,513	13,243	4,575	7,678	5,427	2,047	2,763
MIAMI - HIALEAH	**1982**	**1,611,982**	**1,568,121**	**227,371**	**188,703**	**188,499**	**69,152**	**39,965**	**117,781**	**56,114**	**43,914**	**85,480**	**50,432**	**27,553**
	1977	962,226	938,371	123,389	102,139	108,613	37,429	23,915	66,149	29,313	26,293	47,317	26,348	16,497
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1982***	***2,623,295***	***2,548,955***	***354,692***	***289,889***	***305,044***	***117,363***	***70,796***	***187,151***	***86,396***	***77,309***	***125,429***	***66,580***	***46,396***
	1977	*1,613,512*	*1,573,462*	*186,705*	*152,010*	*174,043*	*61,191*	*43,886*	*107,373*	*47,790*	*45,869*	*70,984*	*36,202*	*27,546*
OCALA	**1982**	**127,894**	**122,626**	**11,221**	**8,946**	**8,942**	**2,588**	**3,187**	**8,528**	**2,605**	**3,134**	**3,288**	**1,337**	**1,127**
	1977	69,812	67,444	5,101	4,028	4,911	1,165	1,753	5,468	1,803	2,098	2,146	926	755

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
CONNECTICUT (continued)														
NONMETRO PORTION OF STATE	**1982**	**7,925**	**5,737**	**15,631**	**14,420**	**25,781**	**14,713**	**8,406**	**40,783**	**21,886**	**14,100**	**12,741**	**9,767**	**2,898**
	1977	4,839	3,457	9,505	8,739	16,302	9,133	5,286	25,836	13,585	8,868	7,939	6,063	1,823
TOTAL STATE	**1982**	**175,655**	**125,409**	**285,367**	**230,117**	**490,135**	**254,401**	**210,895**	**840,714**	**426,637**	**368,644**	**204,941**	**136,840**	**58,208**
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	263,570	137,199	88,898	41,660
DELAWARE														
WILMINGTON	**1982**	**37,821**	**23,942**	**57,543**	**44,518**	**74,962**	**23,292**	**48,844**	**132,039**	**48,915**	**75,535**	**31,802**	**16,210**	**13,088**
	1977	29,111	19,566	44,891	36,019	56,266	20,506	33,098	100,660	43,065	51,183	24,930	14,272	8,870
NONMETRO PORTION OF STATE	**1982**	**8,695**	**3,954**	**16,308**	**12,302**	**27,171**	**9,680**	**14,118**	**38,888**	**15,169**	**18,394**	**10,928**	**5,332**	**3,856**
	1977	6,406	3,277	12,829	10,186	19,766	8,266	9,062	28,531	12,952	11,806	8,228	4,553	2,475
TOTAL STATE	**1982**	**41,386**	**24,102**	**64,164**	**47,764**	**97,938**	**31,283**	**61,360**	**162,882**	**60,537**	**91,451**	**40,514**	**20,366**	**16,514**
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039
DISTRICT OF COLUMBIA														
WASHINGTON	**1982**	**265,013**	**178,040**	**399,873**	**275,434**	**578,854**	**267,132**	**285,667**	**1,055,647**	**436,994**	**562,047**	**281,827**	**177,956**	**87,348**
	1977	181,761	126,363	278,342	198,216	397,763	191,780	193,409	722,589	313,875	379,304	194,747	127,870	56,629
TOTAL STATE	**1982**	**37,052**	**27,983**	**56,712**	**46,002**	**77,839**	**54,052**	**21,636**	**136,579**	**88,338**	**42,851**	**44,778**	**35,948**	**6,363**
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336
FLORIDA														
BRADENTON	**1982**	**10,046**	**6,734**	**14,208**	**8,580**	**23,506**	**8,767**	**12,394**	**36,678**	**15,368**	**18,658**	**11,738**	**6,901**	**3,356**
	1977	5,787	3,900	8,086	4,970	12,843	4,642	6,782	20,018	8,136	10,209	6,382	3,654	1,837
DAYTONA BEACH	**1982**	**14,049**	**8,244**	**26,669**	**19,216**	**40,661**	**16,358**	**19,098**	**63,002**	**30,916**	**26,903**	**16,933**	**9,451**	**5,243**
	1977	8,720	5,417	16,815	12,626	23,320	9,526	10,403	36,160	18,193	14,654	9,794	5,562	2,857
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1982**	**70,851**	**44,751**	**175,036**	**135,591**	**180,845**	**79,850**	**98,633**	**331,739**	**167,726**	**154,064**	**90,878**	**58,281**	**24,875**
	1977	42,215	27,305	105,659	82,729	108,398	48,176	57,815	198,777	101,193	90,304	54,054	35,164	14,585
FORT MYERS	**1982**	**12,036**	**7,978**	**42,979**	**32,045**	**30,392**	**9,249**	**19,405**	**56,030**	**24,296**	**27,583**	**12,332**	**6,740**	**4,352**
	1977	6,948	4,764	25,012	19,136	16,882	5,315	10,417	31,323	13,962	14,807	6,881	3,874	2,337
FORT PIERCE	**1982**	**7,306**	**4,502**	**17,309**	**14,939**	**16,039**	**7,341**	**6,422**	**24,391**	**13,921**	**8,322**	**7,430**	**3,975**	**1,905**
	1977	4,339	2,735	10,296	8,928	9,370	4,185	4,607	14,162	7,937	4,729	4,259	2,267	1,128
FORT WALTON BEACH	**1982**	**5,915**	**3,065**	**12,739**	**10,075**	**18,549**	**6,708**	**8,863**	**26,635**	**12,720**	**12,382**	**7,460**	**3,633**	**2,835**
	1977	3,296	1,852	7,412	6,087	9,181	3,387	5,512	13,252	6,422	5,897	3,744	1,834	1,350
GAINESVILLE	**1982**	**12,120**	**8,910**	**23,009**	**19,551**	**22,466**	**8,901**	**10,633**	**40,237**	**18,273**	**18,156**	**10,536**	**6,627**	**2,815**
	1977	6,853	4,998	12,895	10,963	13,876	6,207	5,861	25,135	12,737	10,007	6,831	4,615	1,552
JACKSONVILLE	**1982**	**40,649**	**25,353**	**80,690**	**61,470**	**102,825**	**37,000**	**56,502**	**164,961**	**73,382**	**72,939**	**49,996**	**29,059**	**15,465**
	1977	26,841	17,165	53,865	41,749	67,177	25,085	35,558	108,295	49,752	45,901	32,918	19,701	9,733
LAKELAND - WINTER HAVEN	**1982**	**17,050**	**10,085**	**24,830**	**17,659**	**38,816**	**15,222**	**18,027**	**65,526**	**31,326**	**30,040**	**18,773**	**11,438**	**5,022**
	1977	11,746	7,483	17,466	13,103	25,192	10,622	10,925	42,972	21,860	18,205	12,466	7,982	3,044
MELBOURNE - TITUSVILLE - PALM BAY	**1982**	**18,627**	**12,555**	**40,130**	**31,358**	**27,075**	**4,783**	**20,345**	**47,099**	**10,174**	**33,133**	**12,335**	**4,800**	**6,432**
	1977	11,311	7,585	24,367	18,942	18,221	4,198	12,583	32,087	8,929	20,492	8,846	4,213	3,979
MIAMI - HIALEAH	**1982**	**151,829**	**113,488**	**296,060**	**233,384**	**326,998**	**152,037**	**157,064**	**583,853**	**307,508**	**260,902**	**169,056**	**120,814**	**40,185**
	1977	82,203	59,284	159,447	121,916	199,788	93,488	94,034	357,366	189,086	156,199	102,522	74,292	24,058
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1982***	***222,680***	***158,239***	***471,096***	***368,975***	***507,843***	***231,887***	***255,697***	***915,592***	***475,234***	***414,966***	***258,934***	***179,095***	***65,060***
	1977	*124,418*	*86,589*	*265,106*	*204,645*	*308,186*	*141,664*	*151,849*	*556,143*	*290,279*	*246,503*	*156,576*	*109,456*	*38,643*
OCALA	**1982**	**4,473**	**2,105**	**9,249**	**7,185**	**14,867**	**4,565**	**7,451**	**17,690**	**8,658**	**7,972**	**5,457**	**2,473**	**1,826**
	1977	2,917	1,457	6,274	4,974	9,828	2,868	4,989	11,490	5,439	5,337	3,429	1,554	1,222

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
ORLANDO	**1982**	**730,977**	**700,293**	**57,327**	**40,475**	**61,460**	**13,066**	**23,460**	**45,852**	**17,661**	**21,640**	**23,017**	**8,910**	**8,231**
	1977	398,765	384,734	30,991	21,580	34,187	6,967	12,891	26,948	10,559	12,843	13,401	5,326	4,886
PANAMA CITY	**1982**	**77,903**	**74,201**	**8,242**	**6,949**	**8,561**	**3,457**	**1,448**	**13,956**	**6,264**	**4,105**	**3,272**	**1,733**	**1,359**
	1977	51,961	49,947	4,764	3,983	4,819	1,981	975	7,251	3,123	2,054	1,648	864	680
PENSACOLA	**1982**	**245,293**	**237,698**	**30,512**	**17,205**	**21,661**	**6,121**	**7,990**	**20,897**	**5,831**	**11,314**	**8,338**	**2,579**	**3,610**
	1977	160,716	156,620	17,725	9,844	13,166	3,502	5,266	13,059	4,228	6,512	5,279	1,871	2,079
SARASOTA	**1982**	**246,326**	**239,432**	**23,036**	**17,862**	**18,684**	**6,545**	**6,863**	**25,657**	**14,155**	**6,552**	**13,764**	**11,080**	**2,169**
	1977	132,356	128,812	13,194	10,231	10,691	3,749	3,694	14,057	7,155	4,174	7,269	5,600	1,382
TALLAHASSEE	**1982**	**160,478**	**156,982**	**12,780**	**9,944**	**14,315**	**3,089**	**6,163**	**13,212**	**4,403**	**6,436**	**4,876**	**541**	**2,557**
	1977	98,793	96,847	8,704	6,741	8,770	2,093	3,757	8,165	3,113	3,591	2,922	421	1,427
TAMPA - ST. PETERSBURG - CLEARWATER	**1982**	**1,899,187**	**1,824,009**	**153,487**	**104,454**	**131,110**	**32,147**	**52,033**	**107,842**	**38,241**	**47,445**	**58,279**	**24,865**	**21,419**
	1977	990,214	953,761	91,795	63,128	74,198	19,443	27,231	67,390	27,136	28,044	36,979	17,673	12,663
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**1982**	**617,745**	**595,810**	**70,115**	**52,806**	**59,849**	**17,393**	**18,498**	**39,244**	**14,273**	**19,715**	**25,143**	**11,660**	**11,656**
	1977	351,469	341,245	35,898	27,044	30,776	8,908	10,595	20,123	8,272	9,052	13,096	6,758	5,352
NONMETRO PORTION OF STATE	**1982**	**940,902**	**904,326**	**98,659**	**78,138**	**61,198**	**22,685**	**23,625**	**52,908**	**24,298**	**8,594**	**21,503**	**12,451**	**3,089**
	1977	549,635	530,946	52,860	41,736	34,228	12,135	13,870	30,487	14,573	4,565	12,506	7,468	1,642
TOTAL STATE	**1982**	**9,921,973**	**9,547,335**	**1,044,552**	**796,142**	**883,313**	**289,129**	**279,497**	**702,330**	**293,775**	**284,725**	**358,924**	**176,381**	**127,774**
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
GEORGIA														
ALBANY	**1982**	**83,242**	**79,853**	**10,837**	**9,139**	**8,641**	**4,366**	**2,201**	**7,906**	**2,887**	**2,867**	**3,637**	**1,829**	**949**
	1977	55,666	53,410	5,562	4,652	5,243	2,222	1,473	5,523	1,923	2,147	2,510	1,218	711
ATHENS	**1982**	**98,437**	**94,086**	**13,310**	**12,079**	**11,305**	**4,874**	**2,689**	**8,408**	**3,221**	**1,716**	**3,135**	**1,712**	**830**
	1977	62,757	60,206	7,510	6,826	6,850	2,754	1,720	5,599	2,328	1,093	2,137	1,236	528
ATLANTA	**1982**	**2,057,436**	**1,967,080**	**173,705**	**154,861**	**263,889**	**84,192**	**42,986**	**124,022**	**27,511**	**50,695**	**71,051**	**21,578**	**32,353**
	1977	1,179,914	1,130,188	98,608	88,078	158,639	47,861	24,744	82,785	22,956	31,942	48,838	18,029	20,384
AUGUSTA	**1982**	**283,257**	**275,369**	**32,045**	**24,353**	**31,837**	**10,702**	**7,555**	**19,683**	**3,474**	**7,919**	**7,661**	**1,921**	**3,115**
	1977	176,986	172,458	18,710	14,024	19,740	6,164	4,730	12,991	2,463	5,286	5,107	1,361	2,080
COLUMBUS	**1982**	**171,364**	**166,320**	**17,768**	**15,689**	**16,195**	**7,024**	**3,968**	**12,687**	**3,414**	**6,981**	**7,485**	**2,599**	**2,266**
	1977	113,463	110,259	9,835	8,634	10,052	3,865	2,631	9,287	3,018	4,695	5,621	2,298	1,525
MACON - WARNER ROBINS	**1982**	**234,675**	**224,549**	**21,824**	**18,188**	**26,789**	**8,604**	**7,457**	**16,334**	**4,246**	**7,055**	**5,345**	**1,818**	**2,087**
	1977	150,017	143,746	14,451	12,137	17,836	5,738	4,780	11,674	3,394	5,002	3,877	1,455	1,480
SAVANNAH	**1982**	**212,269**	**202,153**	**20,104**	**16,626**	**21,366**	**7,941**	**5,814**	**16,633**	**6,593**	**6,277**	**6,576**	**3,621**	**1,928**
	1977	126,716	120,490	12,853	10,612	13,266	5,068	3,467	10,893	4,332	4,259	4,316	2,379	1,308
NONMETRO PORTION OF STATE	**1982**	**1,740,425**	**1,667,684**	**195,039**	**177,738**	**152,258**	**71,747**	**47,668**	**90,399**	**35,397**	**8,759**	**30,914**	**18,798**	**4,226**
	1977	1,112,767	1,067,491	116,718	106,082	96,474	42,822	30,515	65,692	28,315	6,391	23,434	15,041	3,384
TOTAL STATE	**1982**	**4,873,289**	**4,667,806**	**478,458**	**423,667**	**526,802**	**197,888**	**118,803**	**293,963**	**86,727**	**91,248**	**135,083**	**53,936**	**47,311**
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
HAWAII														
HONOLULU	**1982**	**723,399**	**607,583**	**69,254**	**48,524**	**97,448**	**38,060**	**15,484**	**33,051**	**8,618**	**17,775**	**11,532**	**5,096**	**5,194**
	1977	458,955	382,873	39,584	27,113	60,623	21,266	9,758	25,125	8,685	12,119	9,482	5,136	3,541
NONMETRO PORTION OF STATE	**1982**	**273,139**	**254,079**	**17,683**	**13,331**	**19,445**	**9,392**	**5,080**	**12,608**	**4,583**	**1,348**	**4,296**	**2,942**	**497**
	1977	161,291	149,285	9,590	7,191	11,379	5,068	2,986	9,707	4,693	770	3,847	3,013	284
TOTAL STATE	**1982**	**996,538**	**861,662**	**86,937**	**61,855**	**116,893**	**47,452**	**20,564**	**45,659**	**13,201**	**19,123**	**15,828**	**8,038**	**5,691**
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825

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ESTIMATES: 1982
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METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
FLORIDA (continued)														
ORLANDO	**1982**	**51,888**	**30,169**	**80,985**	**58,385**	**101,604**	**33,775**	**62,571**	**174,693**	**74,298**	**94,364**	**48,113**	**27,819**	**17,376**
	1977	30,287	18,034	47,930	34,665	59,876	19,133	37,135	102,565	42,089	56,005	27,668	15,759	10,314
PANAMA CITY	**1982**	**8,779**	**6,782**	**15,449**	**13,244**	**19,483**	**8,460**	**9,926**	**30,366**	**16,259**	**12,701**	**9,035**	**5,385**	**3,059**
	1977	4,432	3,381	7,727	6,602	9,998	4,323	4,966	15,531	8,309	6,354	4,625	2,752	1,530
PENSACOLA	**1982**	**18,500**	**11,609**	**28,333**	**21,154**	**41,744**	**11,546**	**27,659**	**65,091**	**23,384**	**38,809**	**17,443**	**7,549**	**8,226**
	1977	12,492	8,419	19,561	15,391	25,428	7,687	15,920	39,967	15,567	22,337	10,798	5,026	4,736
SARASOTA	**1982**	**11,740**	**8,863**	**65,485**	**58,867**	**27,932**	**11,145**	**15,546**	**60,298**	**28,528**	**28,617**	**13,688**	**8,238**	**4,466**
	1977	6,245	4,480	33,830	29,754	18,206	7,405	9,903	39,542	18,953	18,229	8,828	5,340	2,845
TALLAHASSEE	**1982**	**11,233**	**7,197**	**17,787**	**13,020**	**29,499**	**12,863**	**11,867**	**50,841**	**26,264**	**20,815**	**14,444**	**9,396**	**4,156**
	1977	7,365	5,008	11,963	9,246	17,829	8,313	8,192	31,026	16,942	11,614	8,904	6,032	2,319
TAMPA - ST. PETERSBURG - CLEARWATER	**1982**	**92,730**	**48,224**	**169,512**	**112,196**	**224,483**	**76,432**	**139,060**	**361,895**	**139,485**	**206,062**	**110,170**	**66,527**	**37,483**
	1977	59,759	34,386	113,675	80,162	133,534	44,995	82,193	215,128	82,107	121,796	64,785	39,195	22,161
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**1982**	**37,798**	**25,936**	**105,032**	**80,048**	**105,338**	**39,716**	**61,943**	**201,051**	**111,492**	**81,356**	**49,608**	**28,933**	**16,320**
	1977	20,662	15,030	58,151	46,390	53,591	22,807	28,434	106,170	64,021	37,343	26,430	16,614	7,493
NONMETRO PORTION OF STATE	**1982**	**31,582**	**19,730**	**72,384**	**63,275**	**81,759**	**43,041**	**18,445**	**129,338**	**81,636**	**21,370**	**36,695**	**23,354**	**5,001**
	1977	18,456	11,844	43,273	38,223	45,167	23,597	10,856	71,525	44,765	11,616	20,218	12,811	2,659
TOTAL STATE	**1982**	**629,201**	**406,380**	**1,317,875**	**1,011,242**	**1,474,881**	**537,759**	**781,854**	**2,531,414**	**1,215,614**	**1,175,148**	**711,120**	**441,193**	**210,398**
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738
GEORGIA														
ALBANY	**1982**	**7,909**	**4,861**	**14,978**	**12,633**	**17,403**	**6,763**	**9,860**	**29,105**	**14,650**	**13,376**	**9,605**	**6,298**	**2,721**
	1977	5,377	3,236	10,094	8,416	12,356	4,246	7,383	20,207	9,196	10,015	6,390	3,954	2,038
ATHENS	**1982**	**5,553**	**2,969**	**8,217**	**6,879**	**15,432**	**5,261**	**6,190**	**22,209**	**8,779**	**9,770**	**7,557**	**2,931**	**2,584**
	1977	3,779	2,145	5,769	4,922	11,060	4,442	5,393	16,144	7,370	6,218	5,397	2,475	1,645
ATLANTA	**1982**	**120,184**	**66,228**	**203,177**	**130,044**	**356,538**	**114,646**	**194,903**	**627,513**	**200,637**	**359,354**	**172,925**	**92,236**	**66,782**
	1977	88,949	55,415	153,854	108,098	236,184	82,202	131,314	416,015	143,781	241,748	116,595	65,934	42,079
AUGUSTA	**1982**	**23,136**	**13,547**	**31,522**	**23,935**	**45,455**	**18,990**	**22,087**	**76,575**	**37,902**	**29,591**	**20,712**	**11,060**	**6,678**
	1977	15,578	9,422	21,830	16,893	31,250	13,528	14,742	52,811	27,009	19,749	14,218	7,879	4,458
COLUMBUS	**1982**	**11,095**	**5,585**	**24,528**	**19,053**	**30,409**	**10,626**	**18,851**	**48,170**	**20,735**	**25,787**	**13,716**	**7,182**	**6,001**
	1977	8,685	4,938	20,541	16,830	23,064	9,527	12,987	37,366	18,588	17,342	10,841	6,439	4,036
MACON - WARNER ROBINS	**1982**	**14,335**	**8,499**	**21,731**	**15,801**	**45,124**	**19,380**	**23,825**	**61,996**	**28,074**	**31,360**	**17,247**	**9,733**	**6,113**
	1977	10,743	6,764	16,721	12,611	32,988	14,441	16,888	45,378	20,911	22,229	12,499	7,250	4,334
SAVANNAH	**1982**	**12,657**	**9,568**	**34,349**	**31,299**	**38,406**	**17,286**	**19,136**	**53,973**	**29,815**	**22,489**	**16,653**	**11,334**	**4,875**
	1977	8,262	6,287	22,620	20,588	26,523	12,066	12,983	37,473	20,810	15,258	11,495	7,912	3,308
NONMETRO PORTION OF STATE	**1982**	**57,470**	**32,659**	**117,107**	**104,095**	**185,356**	**92,655**	**42,435**	**269,223**	**153,687**	**49,794**	**91,398**	**51,627**	**13,175**
	1977	43,116	26,119	93,554	84,626	137,621	70,677	31,509	199,626	117,245	36,336	66,873	39,395	9,612
TOTAL STATE	**1982**	**248,715**	**142,341**	**452,630**	**342,012**	**729,049**	**283,106**	**335,352**	**1,179,396**	**489,122**	**538,437**	**347,868**	**191,509**	**108,286**
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009
HAWAII														
HONOLULU	**1982**	**31,744**	**21,432**	**45,730**	**18,061**	**161,926**	**71,862**	**69,503**	**270,823**	**130,312**	**109,757**	**80,474**	**38,466**	**28,570**
	1977	28,523	21,600	36,869	18,202	105,983	44,306	47,380	176,484	80,342	74,817	52,035	23,717	19,475
NONMETRO PORTION OF STATE	**1982**	**5,919**	**3,018**	**19,770**	**17,158**	**38,031**	**25,015**	**5,576**	**62,841**	**41,990**	**8,770**	**13,309**	**9,294**	**1,568**
	1977	4,898	3,092	18,934	17,344	22,685	14,339	3,186	37,500	24,070	5,011	7,818	5,327	896
TOTAL STATE	**1982**	**37,663**	**24,450**	**65,500**	**35,219**	**199,957**	**96,877**	**75,079**	**333,664**	**172,302**	**118,527**	**93,783**	**47,760**	**30,138**
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

BOLD ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
IDAHO														
BOISE	**1982**	**216,137**	**210,132**	**8,737**	**6,386**	**17,725**	**2,772**	**10,314**	**15,863**	**8,987**	**5,350**	**3,777**	**2,627**	**902**
	1977	203,962	100,361	9,541	6,976	10,732	3,028	4,927	9,913	5,226	3,143	2,212	1,528	530
NONMETRO PORTION OF STATE	**1982**	**777,377**	**751,457**	**47,084**	**39,530**	**45,467**	**13,845**	**21,835**	**58,410**	**33,487**	**11,883**	**22,081**	**15,428**	**2,145**
	1977	454,651	436,882	40,756	34,584	31,124	12,115	12,694	36,827	20,953	6,994	13,993	9,654	1,263
TOTAL STATE	**1982**	**993,514**	**961,589**	**55,821**	**45,916**	**63,192**	**16,617**	**32,149**	**75,273**	**42,474**	**17,233**	**25,858**	**18,055**	**3,047**
	1977	658,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793
ILLINOIS														
ALTON - GRANITE CITY	**1982**	**286,210**	**276,213**	**23,703**	**19,404**	**19,019**	**5,675**	**6,811**	**11,927**	**5,318**	**3,497**	**5,383**	**2,716**	**817**
	1977	180,817	174,203	16,097	13,163	12,945	3,852	4,296	9,357	4,591	2,503	4,273	2,347	585
AURORA - ELGIN	**1982**	**356,715**	**339,385**	**16,242**	**15,048**	**29,651**	**7,244**	**3,307**	**23,250**	**8,469**	**10,796**	**10,385**	**4,959**	**3,813**
	1977	213,329	201,785	13,370	12,414	19,742	6,004	2,008	14,512	5,836	5,945	6,619	3,426	2,095
BLOOMINGTON - NORMAL	**1982**	**111,147**	**107,633**	**8,474**	**7,731**	**11,613**	**3,096**	**4,070**	**8,080**	**2,607**	**3,803**	**3,047**	**2,095**	**926**
	1977	65,044	62,648	5,115	4,618	7,507	1,849	2,370	5,989	2,181	2,615	2,410	1,753	637
CHAMPAIGN - URBANA - RANTOUL	**1982**	**156,485**	**149,395**	**11,120**	**10,449**	**16,573**	**5,164**	**5,836**	**12,362**	**3,596**	**6,188**	**4,526**	**2,251**	**1,593**
	1977	91,732	87,020	7,450	6,957	10,669	3,438	3,400	9,254	3,274	4,108	3,604	2,050	1,058
CHICAGO	**1982**	**6,278,416**	**5,975,856**	**459,290**	**429,176**	**553,524**	**215,993**	**51,782**	**335,715**	**130,030**	**141,469**	**153,466**	**74,823**	**50,457**
	1977	3,943,803	3,722,255	299,347	278,443	390,529	140,139	32,297	261,592	110,206	103,952	121,326	63,420	37,070
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1982***	***8,235,855***	***7,856,345***	***596,232***	***558,290***	***706,706***	***270,882***	***80,405***	***443,220***	***174,138***	***185,331***	***200,459***	***99,974***	***65,044***
	1977	*5,134,744*	*4,859,058*	*383,182*	*357,096*	*490,653*	*173,791*	*49,943*	*341,451*	*147,022*	*133,021*	*157,008*	*84,362*	*46,622*
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**362,359**	**347,225**	**32,894**	**28,801**	**33,632**	**12,981**	**9,571**	**27,595**	**7,266**	**13,236**	**11,429**	**7,749**	**2,988**
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DECATUR	**1982**	**119,204**	**114,181**	**9,443**	**7,855**	**13,135**	**3,437**	**4,314**	**11,984**	**3,383**	**6,343**	**4,173**	**2,458**	**1,351**
	1977	78,101	74,755	6,449	5,263	8,929	2,303	2,825	9,420	3,449	4,160	3,687	2,506	886
EAST ST. LOUIS - BELLEVILLE	**1982**	**239,229**	**231,327**	**23,534**	**19,398**	**24,085**	**5,699**	**5,696**	**17,049**	**6,060**	**8,496**	**6,634**	**3,030**	**1,985**
	1977	160,471	154,528	14,385	11,700	15,710	3,438	3,805	12,036	4,673	5,491	4,836	2,336	1,284
JOLIET	**1982**	**295,681**	**282,508**	**20,603**	**19,191**	**21,959**	**8,872**	**3,027**	**12,875**	**4,785**	**4,844**	**5,716**	**2,839**	**1,694**
	1977	181,101	171,460	13,325	12,352	15,275	5,747	1,798	10,051	4,270	3,360	4,589	2,517	1,178
KANKAKEE	**1982**	**93,503**	**91,091**	**9,243**	**8,774**	**6,403**	**3,270**	**1,317**	**6,718**	**2,239**	**3,483**	**1,698**	**640**	**703**
	1977	60,774	58,972	5,318	5,023	4,094	1,872	853	4,922	1,617	2,542	1,248	462	513
LAKE COUNTY	**1982**	**491,775**	**468,386**	**32,992**	**30,901**	**41,788**	**15,554**	**4,058**	**26,572**	**10,450**	**11,242**	**12,161**	**6,014**	**4,006**
	1977	278,691	263,035	18,092	16,829	25,796	8,470	2,282	17,881	7,865	6,537	8,385	4,526	2,331
PEORIA	**1982**	**373,834**	**365,221**	**32,010**	**28,934**	**26,450**	**7,292**	**6,729**	**26,202**	**9,348**	**9,898**	**11,622**	**7,296**	**2,846**
	1977	236,288	229,938	21,065	18,857	17,883	4,752	4,238	20,389	8,282	6,781	9,557	6,466	1,950
ROCKFORD	**1982**	**259,494**	**250,424**	**21,801**	**19,626**	**23,812**	**8,516**	**7,045**	**21,109**	**9,937**	**9,512**	**7,394**	**4,876**	**2,310**
	1977	170,116	163,525	13,504	12,075	15,178	5,239	4,601	16,090	8,882	5,945	5,967	4,358	1,444
SPRINGFIELD	**1982**	**210,723**	**202,556**	**20,238**	**19,712**	**17,902**	**8,099**	**5,127**	**18,306**	**3,815**	**9,641**	**4,507**	**1,803**	**1,915**
	1977	124,018	118,286	12,847	12,477	11,476	5,127	2,996	13,459	3,173	6,650	3,415	1,500	1,321
NONMETRO PORTION OF STATE	**1982**	**1,936,206**	**1,889,027**	**171,478**	**156,983**	**123,987**	**42,334**	**47,980**	**127,647**	**51,561**	**25,919**	**49,950**	**36,384**	**5,251**
	1977	1,199,434	1,165,515	110,427	100,570	80,715	27,126	29,612	93,822	40,439	16,646	38,023	28,529	3,374
TOTAL STATE	**1982**	**11,430,246**	**10,955,599**	**876,460**	**807,295**	**947,556**	**346,481**	**162,908**	**673,846**	**255,170**	**261,626**	**286,272**	**155,859**	**81,134**
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687
INDIANA														
ANDERSON	**1982**	**128,419**	**124,602**	**25,723**	**24,857**	**7,897**	**1,604**	**2,383**	**9,074**	**3,564**	**4,543**	**2,353**	**890**	**1,312**
	1977	89,357	86,269	14,572	14,024	5,838	905	1,650	8,206	3,690	3,716	2,124	922	1,074

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

BOLD ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IDAHO														
BOISE	**1982**	**17,628**	**11,476**	**21,210**	**18,803**	**31,366**	**15,958**	**13,216**	**46,816**	**27,135**	**17,090**	**13,513**	**8,526**	**4,512**
	1977	10,367	6,674	12,359	10,934	16,824	7,593	7,764	24,690	12,911	10,040	7,005	4,057	2,651
NONMETRO PORTION OF STATE	**1982**	**44,911**	**25,957**	**59,316**	**47,620**	**105,781**	**53,432**	**31,362**	**130,804**	**70,332**	**33,924**	**43,593**	**26,947**	**8,799**
	1977	28,553	16,236	37,094	29,752	63,453	30,935	19,170	78,406	40,717	20,642	26,148	15,600	5,178
TOTAL STATE	**1982**	**62,539**	**37,433**	**80,526**	**66,423**	**137,147**	**69,390**	**44,578**	**177,620**	**97,467**	**51,014**	**57,106**	**35,473**	**13,311**
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829
ILLINOIS														
ALTON - GRANITE CITY	**1982**	**13,936**	**8,132**	**16,366**	**12,278**	**25,775**	**8,945**	**13,473**	**41,690**	**15,387**	**21,090**	**11,757**	**6,287**	**3,985**
	1977	11,194	7,016	13,550	10,607	19,287	7,082	9,643	31,258	12,186	15,094	8,922	4,981	2,853
AURORA - ELGIN	**1982**	**27,750**	**15,289**	**35,385**	**21,176**	**67,985**	**24,204**	**38,090**	**118,259**	**42,769**	**60,316**	**30,079**	**15,611**	**11,219**
	1977	18,185	10,473	22,690	14,522	40,339	15,138	20,960	70,659	26,738	33,149	18,156	9,757	6,171
BLOOMINGTON - NORMAL	**1982**	**7,089**	**5,215**	**7,081**	**5,242**	**21,610**	**9,067**	**11,605**	**34,214**	**15,524**	**15,276**	**8,628**	**5,643**	**2,567**
	1977	5,673	4,363	5,661	4,385	15,675	6,857	7,980	24,920	11,740	10,505	6,336	4,268	1,765
CHAMPAIGN - URBANA - RANTOUL	**1982**	**13,327**	**5,847**	**12,435**	**8,594**	**30,008**	**12,261**	**16,370**	**44,003**	**16,536**	**24,850**	**12,432**	**7,454**	**4,211**
	1977	10,618	5,324	10,448	7,825	21,080	9,079	10,867	30,835	12,244	16,496	8,878	5,519	2,796
CHICAGO	**1982**	**441,341**	**245,361**	**672,001**	**471,153**	**1,121,583**	**529,616**	**500,286**	**1,986,496**	**942,317**	**797,503**	**547,437**	**345,290**	**147,769**
	1977	352,359	207,935	543,934	396,215	856,672	414,505	367,525	1,516,924	737,495	585,875	419,126	270,250	108,562
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1982***	***551,647***	***305,980***	***824,534***	***572,173***	***1,395,387***	***631,546***	***643,813***	***2,433,248***	***1,117,002***	***1,016,988***	***668,424***	***410,429***	***190,750***
	1977	*435,388*	*256,757*	*661,248*	*479,487*	*1,050,413*	*491,989*	*466,182*	*1,831,763*	*870,023*	*728,161*	*505,958*	*319,670*	*136,720*
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**21,709**	**14,048**	**44,474**	**27,048**	**64,741**	**23,539**	**37,410**	**100,118**	**31,442**	**63,739**	**26,230**	**14,241**	**10,758**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,345	19,055	11,317	6,810
DECATUR	**1982**	**6,706**	**4,082**	**11,535**	**7,955**	**24,516**	**7,987**	**15,398**	**29,889**	**9,909**	**17,274**	**7,967**	**3,761**	**3,827**
	1977	5,958	4,162	10,490	8,110	18,858	7,662	10,098	23,081	9,506	11,329	6,425	3,608	2,510
EAST ST. LOUIS - BELLEVILLE	**1982**	**19,466**	**9,496**	**22,002**	**13,717**	**50,131**	**15,526**	**32,730**	**80,945**	**27,042**	**51,229**	**22,098**	**11,245**	**9,682**
	1977	14,002	7,322	16,027	10,582	35,098	12,186	21,148	56,890	21,226	33,102	15,966	8,827	6,257
JOLIET	**1982**	**15,636**	**8,325**	**17,132**	**10,019**	**29,350**	**8,031**	**17,055**	**51,499**	**14,097**	**26,864**	**12,643**	**5,126**	**5,012**
	1977	12,951	7,575	14,156	9,092	23,046	7,801	11,832	40,648	13,722	18,648	10,359	4,995	3,478
KANKAKEE	**1982**	**4,120**	**2,168**	**8,554**	**6,204**	**14,167**	**4,884**	**8,205**	**16,265**	**5,562**	**8,890**	**5,267**	**2,196**	**2,270**
	1977	3,019	1,566	6,204	4,481	11,758	4,836	5,987	13,488	5,507	6,487	4,437	2,175	1,657
LAKE COUNTY	**1982**	**34,876**	**19,716**	**43,245**	**27,460**	**75,164**	**28,874**	**33,454**	**132,886**	**51,375**	**63,364**	**34,806**	**18,827**	**11,741**
	1977	24,851	14,839	30,338	20,667	50,805	22,585	23,111	90,491	40,185	36,841	24,569	14,726	6,827
PEORIA	**1982**	**20,544**	**11,097**	**37,771**	**25,979**	**60,165**	**19,942**	**31,861**	**91,145**	**31,304**	**47,067**	**22,591**	**12,479**	**9,315**
	1977	16,653	9,830	31,312	22,764	43,451	15,482	26,907	65,956	24,302	39,224	16,692	9,688	6,382
ROCKFORD	**1982**	**15,996**	**10,688**	**29,840**	**21,888**	**50,935**	**9,899**	**34,188**	**64,997**	**15,631**	**40,822**	**18,279**	**7,121**	**9,872**
	1977	12,938	9,553	24,909	19,655	35,495	9,272	21,362	46,147	14,643	25,508	13,828	6,672	6,169
SPRINGFIELD	**1982**	**13,602**	**8,497**	**20,216**	**9,708**	**39,908**	**14,732**	**23,116**	**65,785**	**25,915**	**30,391**	**14,409**	**6,876**	**6,066**
	1977	10,629	7,067	15,634	8,069	29,162	11,489	15,942	48,358	20,208	20,960	10,653	5,362	4,184
NONMETRO PORTION OF STATE	**1982**	**73,626**	**44,156**	**139,680**	**115,650**	**226,095**	**99,046**	**82,380**	**305,921**	**149,930**	**88,677**	**93,882**	**49,325**	**21,018**
	1977	55,137	34,625	108,105	91,375	164,228	80,486	52,899	224,570	121,826	57,514	70,821	40,080	13,498
TOTAL STATE	**1982**	**718,839**	**404,886**	**1,096,396**	**771,268**	**1,871,809**	**807,080**	**875,256**	**3,116,956**	**1,382,228**	**1,324,890**	**856,835**	**505,793**	**253,833**
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,370	931,224	645,917	397,613	176,568
INDIANA														
ANDERSON	**1982**	**10,048**	**5,009**	**8,392**	**5,503**	**17,600**	**4,421**	**12,211**	**21,124**	**9,217**	**11,451**	**6,966**	**3,892**	**2,790**
	1977	9,331	5,186	8,064	5,697	15,680	4,685	9,988	19,710	9,768	9,367	6,643	4,125	2,282

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drug-stores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drug-stores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
INDIANA (continued)														
BLOOMINGTON	**1982**	**92,047**	**89,286**	**8,718**	**8,302**	**6,875**	**3,104**	**1,905**	**6,539**	**1,699**	**2,087**	**3,256**	**1,203**	**751**
	1977	58,293	56,228	5,327	5,057	4,517	1,891	1,200	5,177	1,591	1,577	2,644	1,126	567
ELKHART - GOSHEN	**1982**	**159,864**	**154,991**	**29,206**	**27,865**	**11,288**	**4,310**	**3,338**	**10,631**	**3,743**	**3,435**	**4,294**	**2,777**	**812**
	1977	90,134	86,971	14,418	13,236	6,652	2,108	1,874	8,013	3,160	2,414	3,416	2,344	571
EVANSVILLE	**1982**	**278,958**	**263,709**	**28,496**	**26,339**	**28,393**	**7,285**	**10,924**	**23,990**	**7,935**	**9,240**	**10,263**	**7,536**	**2,020**
	1977	167,124	156,401	17,562	16,188	18,622	4,478	6,479	17,769	5,967	7,103	7,712	5,666	1,554
FORT WAYNE	**1982**	**325,835**	**316,060**	**41,375**	**38,714**	**25,500**	**7,119**	**7,503**	**24,756**	**7,328**	**13,896**	**11,305**	**4,995**	**3,386**
	1977	206,700	199,455	24,279	22,594	16,758	4,160	4,736	19,435	7,032	9,801	9,339	4,791	2,388
GARY - HAMMOND	**1982**	**707,054**	**688,570**	**60,880**	**58,517**	**53,009**	**21,405**	**15,738**	**37,594**	**17,518**	**13,885**	**16,229**	**9,743**	**4,491**
	1977	443,855	430,315	34,779	33,343	34,315	12,196	9,836	31,024	15,883	10,784	13,731	8,835	3,488
INDIANAPOLIS	**1982**	**1,250,624**	**1,217,052**	**171,458**	**155,935**	**84,031**	**21,876**	**23,446**	**61,382**	**21,008**	**31,293**	**32,951**	**15,446**	**11,959**
	1977	747,146	723,685	96,055	86,412	54,212	12,125	13,949	47,506	18,635	22,539	26,175	13,703	8,612
KOKOMO	**1982**	**101,071**	**98,083**	**16,919**	**15,416**	**8,206**	**2,224**	**2,745**	**8,516**	**2,651**	**4,676**	**3,470**	**2,011**	**1,160**
	1977	65,712	63,409	9,633	8,694	5,674	1,254	1,774	7,279	2,637	3,700	3,160	2,001	919
LAFAYETTE	**1982**	**109,894**	**106,936**	**13,779**	**13,238**	**11,252**	**4,226**	**3,165**	**10,743**	**3,487**	**6,165**	**5,127**	**3,066**	**1,114**
	1977	70,340	68,183	7,744	7,406	6,990	2,364	2,019	7,647	2,718	4,123	3,833	2,390	745
MUNCIE	**1982**	**128,006**	**124,452**	**16,717**	**16,561**	**11,207**	**4,541**	**2,583**	**6,536**	**2,385**	**3,551**	**4,963**	**3,9?8**	**749**
	1977	80,637	78,041	8,046	7,962	6,842	2,183	1,621	5,143	2,187	2,519	4,358	3,667	532
SOUTH BEND - MISHAWAKA	**1982**	**245,159**	**235,664**	**36,463**	**34,838**	**15,818**	**4,793**	**3,188**	**14,495**	**3,913**	**8,194**	**5,805**	**3,334**	**1,694**
	1977	150,171	143,406	19,549	18,622	9,900	2,562	1,942	10,705	3,450	5,538	4,647	2,939	1,146
TERRE HAUTE	**1982**	**122,810**	**117,354**	**21,634**	**20,831**	**13,505**	**2,904**	**6,274**	**14,245**	**3,789**	**8,219**	**7,011**	**2,647**	**1,416**
	1977	76,830	72,780	11,817	11,324	8,427	1,579	3,891	10,031	3,112	5,377	5,130	2,174	926
NONMETRO PORTION OF STATE	**1982**	**1,582,414**	**1,533,935**	**226,730**	**210,082**	**91,995**	**33,733**	**33,967**	**80,759**	**31,332**	**18,222**	**34,627**	**23,279**	**4,290**
	1977	987,285	951,743	122,612	112,775	57,362	18,117	21,162	63,908	28,480	12,736	29,296	21,161	2,998
TOTAL STATE	**1982**	**5,365,932**	**5,201,827**	**715,193**	**665,726**	**381,524**	**124,467**	**120,203**	**316,431**	**114,296**	**129,741**	**145,150**	**82,332**	**36,324**
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93,561	118,390	73,090	26,324
IOWA														
CEDAR RAPIDS	**1982**	**164,389**	**158,284**	**15,362**	**13,974**	**18,098**	**7,290**	**5,166**	**13,590**	**4,437**	**6,403**	**4,650**	**2,256**	**2,233**
	1977	105,273	100,869	8,963	8,010	10,982	4,179	3,293	9,842	3,886	3,955	3,478	1,976	1,380
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**362,359**	**347,225**	**32,894**	**28,801**	**33,632**	**12,981**	**9,571**	**27,595**	**7,266**	**13,236**	**11,429**	**7,749**	**2,988**
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DES MOINES	**1982**	**443,019**	**429,434**	**28,592**	**22,119**	**34,099**	**6,908**	**13,871**	**30,445**	**9,737**	**16,523**	**12,080**	**6,731**	**4,356**
	1977	251,453	242,443	19,079	14,348	20,877	4,478	7,842	21,008	7,798	10,356	8,804	5,390	2,730
DUBUQUE	**1982**	**88,520**	**84,766**	**9,599**	**9,240**	**7,748**	**2,443**	**2,649**	**11,855**	**5,498**	**5,325**	**2,596**	**1,448**	**1,002**
	1977	54,802	52,022	6,675	6,390	5,059	1,689	1,626	8,303	4,158	3,398	1,841	1,095	640
IOWA CITY	**1982**	**90,750**	**88,122**	**12,212**	**11,191**	**7,853**	**3,229**	**2,075**	**8,153**	**3,654**	**2,103**	**3,440**	**2,493**	**560**
	1977	46,529	44,917	5,951	5,364	4,028	1,548	1,058	4,915	2,386	1,127	2,157	1,628	300
SIOUX CITY	**1982**	**141,276**	**137,344**	**9,961**	**7,979**	**10,064**	**3,546**	**4,067**	**9,041**	**3,951**	**3,664**	**4,093**	**2,535**	**696**
	1977	84,287	81,402	7,726	6,077	6,919	2,701	2,411	6,900	3,179	2,657	3,169	2,039	505
WATERLOO - CEDAR FALLS	**1982**	**160,272**	**155,090**	**11,775**	**11,228**	**12,919**	**4,861**	**4,139**	**14,038**	**3,648**	**6,509**	**4,539**	**2,638**	**1,459**
	1977	98,582	94,834	7,653	7,247	8,507	3,132	2,534	10,173	2,756	4,652	3,354	1,991	1,043
NONMETRO PORTION OF STATE	**1982**	**1,536,250**	**1,492,194**	**135,453**	**124,009**	**97,496**	**35,784**	**35,137**	**100,574**	**42,595**	**17,714**	**40,316**	**29,047**	**4,719**
	1977	942,976	910,305	85,611	77,168	61,751	22,273	21,442	73,552	33,736	11,108	30,666	23,011	2,961
TOTAL STATE	**1982**	**2,861,623**	**2,771,805**	**247,065**	**221,349**	**211,034**	**72,988**	**72,734**	**205,628**	**78,400**	**67,023**	**79,139**	**52,062**	**17,082**
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
INDIANA (continued)														
BLOOMINGTON	**1982**	**6,352**	**5,033**	**5,566**	**3,561**	**12,460**	**6,136**	**5,990**	**19,517**	**12,943**	**6,022**	**4,932**	**3,368**	**1,279**
	1977	5,701	4,713	4,838	3,334	9,781	4,922	4,528	15,432	10,383	4,552	3,879	2,702	967
ELKHART - GOSHEN	**1982**	**6,124**	**3,212**	**11,400**	**8,503**	**23,414**	**6,471**	**13,630**	**27,643**	**10,731**	**14,092**	**9,546**	**4,084**	**3,820**
	1977	4,767	2,711	9,222	7,178	17,663	5,548	9,579	21,275	9,202	9,903	7,345	3,501	2,684
EVANSVILLE	**1982**	**14,810**	**9,804**	**30,691**	**25,87**	**48,207**	**21,627**	**22,369**	**68,965**	**38,019**	**25,738**	**21,853**	**14,302**	**5,757**
	1977	11,110	7,370	23,174	19,514	36,891	16,709	17,197	52,885	29,376	19,767	16,715	11,051	4,425
FORT WAYNE	**1982**	**18,569**	**10,821**	**33,923**	**18,143**	**59,274**	**17,680**	**39,794**	**85,049**	**33,863**	**48,024**	**23,631**	**12,057**	**9,896**
	1977	15,957	10,406	28,734	17,452	46,120	16,198	28,066	67,828	31,014	33,872	19,271	11,046	6,981
GARY - HAMMOND	**1982**	**27,347**	**15,109**	**49,914**	**37,488**	**89,388**	**38,161**	**47,092**	**127,993**	**62,589**	**60,116**	**39,152**	**24,185**	**12,834**
	1977	22,803	13,699	43,555	33,986	69,293	29,151	36,570	99,100	47,812	46,683	29,967	18,475	9,966
INDIANAPOLIS	**1982**	**200,383**	**47,364**	**111,305**	**73,062**	**179,237**	**53,783**	**102,439**	**439,674**	**93,435**	**175,609**	**81,336**	**44,947**	**31,893**
	1977	148,642	42,018	92,338	65,502	134,772	42,900	85,991	321,922	74,528	126,455	61,979	35,852	22,964
KOKOMO	**1982**	**5,476**	**3,007**	**8,740**	**6,627**	**16,408**	**5,135**	**10,300**	**23,365**	**9,962**	**11,301**	**7,548**	**4,509**	**1,981**
	1977	4,948	2,992	8,292	6,617	14,005	4,960	8,151	20,371	9,624	8,944	6,765	4,355	1,568
LAFAYETTE	**1982**	**8,276**	**5,048**	**13,178**	**10,289**	**20,884**	**6,101**	**14,120**	**32,381**	**6,160**	**25,750**	**8,724**	**3,306**	**4,900**
	1977	6,158	3,936	9,985	8,021	15,702	5,602	9,444	23,531	5,656	17,221	6,694	3,036	3,277
MUNCIE	**1982**	**5,295**	**3,204**	**9,707**	**7,698**	**18,153**	**4,726**	**11,301**	**24,017**	**8,238**	**13,335**	**7,976**	**4,480**	**3,150**
	1977	4,432	2,938	8,493	7,059	13,859	4,136	9,088	18,637	7,210	10,503	6,410	3,921	2,235
SOUTH BEND - MISHAWAKA	**1982**	**17,679**	**12,516**	**23,309**	**16,459**	**42,355**	**14,695**	**21,994**	**56,655**	**22,590**	**32,459**	**15,811**	**7,760**	**7,292**
	1977	14,615	11,032	19,190	14,508	31,704	12,651	18,430	42,921	19,447	21,936	12,157	6,681	4,929
TERRE HAUTE	**1982**	**17,105**	**5,487**	**11,902**	**6,845**	**28,094**	**10,768**	**15,222**	**38,596**	**18,014**	**18,559**	**9,977**	**4,568**	**4,136**
	1977	12,422	4,508	8,966	5,634	20,264	8,682	9,957	28,247	14,522	12,139	7,266	3,683	2,706
NONMETRO PORTION OF STATE	**1982**	**50,682**	**29,219**	**92,653**	**72,539**	**159,024**	**57,979**	**68,649**	**215,585**	**96,488**	**73,306**	**70,434**	**36,226**	**19,587**
	1977	41,600	26,279	80,765	66,416	120,326	48,786	49,221	165,799	81,217	51,304	54,964	30,540	13,725
TOTAL STATE	**1982**	**394,406**	**158,572**	**421,053**	**300,254**	**734,980**	**251,229**	**399,830**	**1,215,023**	**429,672**	**538,773**	**316,232**	**170,586**	**113,834**
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,419	388,401	246,789	141,947	81,804
IOWA														
CEDAR RAPIDS	**1982**	**10,109**	**6,656**	**17,292**	**11,746**	**34,205**	**6,030**	**23,671**	**47,632**	**6,354**	**39,761**	**11,839**	**4,574**	**7,050**
	1977	8,061	5,830	13,891	10,288	23,012	5,201	17,283	31,499	5,481	24,552	8,459	3,946	4,354
DAVENPORT - ROCK ISLAND - MOLINE	**1982**	**21,709**	**14,048**	**44,474**	**27,048**	**64,741**	**23,539**	**37,410**	**100,118**	**31,442**	**63,739**	**26,230**	**14,241**	**10,758**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,345	19,055	11,317	6,810
DES MOINES	**1982**	**27,558**	**18,082**	**41,145**	**23,549**	**72,932**	**28,387**	**41,926**	**111,123**	**39,864**	**66,135**	**28,877**	**15,911**	**11,743**
	1977	20,516	14,455	30,022	18,844	50,878	22,427	26,276	76,923	31,457	41,447	20,754	12,556	7,362
DUBUQUE	**1982**	**7,475**	**5,557**	**10,216**	**7,174**	**18,405**	**2,938**	**15,126**	**23,314**	**4,975**	**17,097**	**6,892**	**3,126**	**3,466**
	1977	5,458	4,202	7,377	5,425	12,987	2,925	9,650	16,893	4,954	10,908	5,540	3,112	2,212
IOWA CITY	**1982**	**5,121**	**3,073**	**6,036**	**4,339**	**17,106**	**8,086**	**6,971**	**20,542**	**9,777**	**8,732**	**6,461**	**3,948**	**1,834**
	1977	3,140	2,007	3,762	2,833	10,350	5,387	3,736	12,422	6,514	4,680	4,010	2,630	983
SIOUX CITY	**1982**	**7,354**	**4,483**	**11,446**	**8,759**	**20,709**	**8,360**	**10,824**	**28,876**	**10,685**	**16,515**	**8,667**	**4,632**	**3,253**
	1977	5,718	3,607	9,014	7,048	16,101	6,974	7,848	22,355	8,914	11,974	6,806	3,865	2,358
WATERLOO - CEDAR FALLS	**1982**	**12,061**	**8,802**	**16,492**	**11,951**	**27,897**	**11,712**	**14,058**	**35,126**	**16,121**	**16,733**	**10,897**	**7,246**	**3,128**
	1977	8,912	6,579	12,217	8,968	20,842	9,115	10,048	26,312	12,538	11,959	8,248	5,634	2,236
NONMETRO PORTION OF STATE	**1982**	**58,740**	**35,816**	**108,905**	**91,488**	**187,694**	**94,798**	**55,582**	**250,077**	**114,620**	**73,593**	**73,102**	**46,271**	**15,453**
	1977	43,741	26,372	84,833	73,347	136,765	76,421	36,818	179,441	92,399	46,135	55,114	37,305	9,688
TOTAL STATE	**1982**	**142,677**	**91,224**	**236,911**	**172,761**	**419,832**	**171,914**	**196,502**	**580,773**	**217,938**	**283,867**	**162,290**	**92,692**	**53,731**
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,926	175,407	178,104	119,901	74,946	33,739

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	**1982**	**513,149**	**484,997**	**48,290**	**35,575**	**48,682**	**11,928**	**8,401**	**41,043**	**14,142**	**17,275**	**16,807**	**7,667**	**5,948**
	1977	301,879	283,229	28,653	20,051	28,045	6,649	4,960	24,886	9,284	9,820	10,283	5,005	3,374
LAWRENCE	**1982**	**50,076**	**48,514**	**5,913**	**5,350**	**5,247**	**1,417**	**1,270**	**4,501**	**1,296**	**1,147**	**1,321**	**634**	**380**
	1977	37,068	35,908	3,425	3,045	3,239	807	941	3,419	1,385	643	1,099	678	213
TOPEKA	**1982**	**173,355**	**167,482**	**17,497**	**12,847**	**17,249**	**5,407**	**7,797**	**13,116**	**3,566**	**6,820**	**4,453**	**2,546**	**1,335**
	1977	101,274	97,201	10,542	7,392	10,722	3,111	4,526	10,487	3,393	5,150	3,843	2,423	1,008
WICHITA	**1982**	**406,813**	**380,627**	**35,799**	**32,088**	**32,876**	**6,708**	**8,045**	**38,531**	**13,309**	**17,920**	**13,489**	**6,856**	**4,604**
	1977	243,924	226,547	22,897	20,271	20,019	4,238	4,791	24,175	9,201	10,271	8,692	4,740	2,639
NONMETRO PORTION OF STATE	**1982**	**1,076,626**	**1,045,425**	**92,977**	**82,350**	**76,116**	**17,096**	**31,361**	**80,657**	**38,484**	**13,787**	**27,483**	**17,014**	**3,419**
	1977	678,322	655,620	66,805	58,073	52,294	12,073	19,690	61,442	31,068	9,822	21,310	13,752	2,437
TOTAL STATE	**1982**	**2,220,019**	**2,127,045**	**200,476**	**168,210**	**180,170**	**42,556**	**56,874**	**177,848**	**70,797**	**56,949**	**63,553**	**34,717**	**15,686**
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1982**	**110,125**	**108,147**	**9,975**	**8,810**	**8,916**	**3,383**	**2,887**	**12,417**	**4,170**	**6,117**	**7,135**	**4,474**	**2,256**
	1977	68,097	66,825	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
HUNTINGTON - ASHLAND	**1982**	**364,433**	**355,994**	**39,874**	**33,541**	**25,748**	**9,528**	**6,661**	**24,438**	**11,905**	**8,680**	**8,549**	**5,754**	**1,758**
	1977	218,791	213,456	22,040	18,337	15,361	5,207	3,979	16,234	8,268	5,469	5,754	3,967	1,110
LEXINGTON-FAYETTE	**1982**	**383,651**	**373,008**	**35,275**	**31,225**	**31,143**	**8,932**	**10,980**	**28,324**	**10,055**	**12,589**	**15,992**	**8,981**	**5,019**
	1977	194,284	188,589	20,256	17,832	16,875	5,101	5,553	15,840	5,659	6,857	8,957	5,055	2,692
LOUISVILLE	**1982**	**1,058,750**	**1,026,009**	**88,619**	**80,406**	**90,363**	**28,203**	**29,906**	**64,055**	**35,541**	**18,013**	**30,485**	**16,727**	**7,993**
	1977	578,345	559,251	53,262	48,220	54,785	16,949	16,309	43,093	24,536	11,549	20,516	11,560	5,124
OWENSBORO	**1982**	**91,517**	**89,665**	**8,797**	**8,261**	**8,949**	**3,054**	**3,486**	**12,625**	**5,103**	**6,269**	**3,417**	**2,201**	**1,027**
	1977	51,689	50,578	5,424	5,071	5,151	1,875	1,967	7,457	3,431	3,224	2,131	1,480	528
NONMETRO PORTION OF STATE	**1982**	**2,056,871**	**2,006,954**	**194,301**	**169,724**	**141,413**	**50,817**	**52,925**	**130,747**	**62,877**	**15,159**	**50,039**	**34,996**	**2,869**
	1977	1,088,680	1,059,939	110,822	96,380	79,964	28,857	27,958	82,085	41,176	7,954	32,057	22,921	1,506
TOTAL STATE	**1982**	**3,981,347**	**3,869,900**	**364,000**	**319,599**	**297,876**	**101,760**	**106,112**	**256,301**	**121,454**	**60,392**	**109,496**	**68,131**	**19,779**
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
LOUISIANA														
ALEXANDRIA	**1982**	**110,231**	**107,255**	**14,272**	**9,366**	**13,458**	**2,154**	**4,651**	**10,536**	**3,647**	**5,154**	**3,413**	**1,912**	**1,280**
	1977	71,465	69,184	9,182	6,149	9,255	1,414	3,000	7,797	2,915	3,654	2,596	1,529	908
BATON ROUGE	**1982**	**486,642**	**472,054**	**43,275**	**29,939**	**45,132**	**7,886**	**20,029**	**39,132**	**14,035**	**21,240**	**17,574**	**7,710**	**4,648**
	1977	288,346	277,895	28,464	19,943	28,571	5,252	11,794	26,556	10,134	13,873	12,061	5,567	3,037
HOUMA - THIBODAUX	**1982**	**210,327**	**204,144**	**20,661**	**16,483**	**15,774**	**2,867**	**6,131**	**18,915**	**9,395**	**4,079**	**6,315**	**3,808**	**1,053**
	1977	115,659	111,496	13,639	11,158	9,621	1,941	3,349	12,018	6,119	2,501	4,034	2,480	646
LAFAYETTE	**1982**	**200,486**	**194,074**	**16,965**	**11,983**	**15,466**	**3,673**	**7,922**	**20,952**	**6,813**	**11,635**	**7,719**	**3,889**	**2,597**
	1977	106,994	103,065	10,593	7,720	8,877	2,371	4,181	12,576	4,273	6,807	4,677	2,434	1,520
LAKE CHARLES	**1982**	**231,629**	**226,992**	**14,014**	**11,861**	**14,330**	**3,390**	**6,553**	**14,265**	**5,342**	**4,331**	**7,853**	**6,193**	**1,003**
	1977	119,217	116,308	9,569	8,160	8,859	2,332	3,359	9,735	3,412	3,432	5,167	3,956	795
MONROE	**1982**	**134,948**	**131,363**	**9,803**	**7,865**	**9,090**	**2,461**	**2,097**	**13,472**	**3,692**	**5,889**	**4,665**	**1,704**	**1,800**
	1977	93,727	90,945	7,705	6,257	6,609	1,958	1,452	9,570	2,711	3,981	3,329	1,251	1,217
NEW ORLEANS	**1982**	**1,372,657**	**1,317,910**	**94,806**	**67,948**	**98,726**	**23,860**	**39,811**	**75,834**	**32,267**	**32,716**	**31,681**	**16,834**	**9,517**
	1977	831,153	791,398	67,227	49,440	67,464	17,391	23,913	55,688	22,962	25,482	22,952	11,971	7,415
SHREVEPORT	**1982**	**300,831**	**289,137**	**22,616**	**17,988**	**25,941**	**3,699**	**6,068**	**23,943**	**9,035**	**11,206**	**9,767**	**4,848**	**2,833**
	1977	197,510	188,459	17,355	14,099	18,501	2,900	3,958	17,494	6,970	7,895	7,220	3,740	1,997
NONMETRO PORTION OF STATE	**1982**	**1,140,076**	**1,105,493**	**127,269**	**102,551**	**72,964**	**17,926**	**32,915**	**62,079**	**29,702**	**4,876**	**20,826**	**12,138**	**1,253**
	1977	705,562	679,886	84,829	69,362	48,554	12,128	20,245	45,044	22,580	3,562	15,282	9,237	916

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	**1982**	**50,477**	**32,173**	**81,226**	**57,982**	**106,163**	**39,228**	**60,582**	**173,948**	**68,412**	**95,811**	**48,400**	**27,722**	**16,502**
	1977	31,309	20,689	51,343	38,082	61,376	22,671	34,321	100,309	39,382	54,212	27,788	15,925	9,361
LAWRENCE	**1982**	**6,224**	**1,555**	**3,291**	**1,774**	**9,003**	**4,174**	**3,587**	**9,900**	**5,005**	**3,726**	**4,185**	**2,754**	**1,080**
	1977	4,667	1,662	2,795	1,896	5,985	3,139	2,011	6,606	3,765	2,089	2,920	2,072	606
TOPEKA	**1982**	**10,165**	**6,112**	**14,481**	**9,014**	**24,756**	**10,184**	**13,328**	**34,277**	**13,014**	**18,010**	**10,236**	**6,002**	**3,388**
	1977	8,811	5,816	12,655	8,578	20,391	9,226	10,063	28,032	11,789	13,597	8,602	5,438	2,558
WICHITA	**1982**	**37,754**	**23,493**	**46,911**	**32,963**	**79,138**	**35,033**	**36,167**	**112,542**	**57,464**	**48,031**	**34,296**	**21,346**	**8,898**
	1977	24,783	16,242	30,451	22,347	51,226	24,966	20,727	73,383	40,952	27,526	22,924	15,212	5,101
NONMETRO PORTION OF STATE	**1982**	**52,563**	**25,480**	**76,839**	**60,933**	**125,552**	**68,999**	**31,117**	**170,296**	**99,023**	**39,435**	**54,475**	**35,363**	**9,988**
	1977	40,095	20,600	61,069	49,629	92,038	50,807	22,319	124,772	72,920	28,350	39,802	26,044	7,114
TOTAL STATE	**1982**	**157,183**	**88,813**	**222,748**	**162,666**	**344,612**	**157,618**	**144,781**	**500,963**	**242,918**	**205,013**	**151,592**	**93,187**	**39,856**
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1982**	**7,953**	**3,384**	**14,384**	**10,915**	**20,243**	**6,536**	**11,266**	**33,442**	**11,359**	**18,774**	**8,664**	**4,806**	**2,953**
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
HUNTINGTON - ASHLAND	**1982**	**23,633**	**18,477**	**32,775**	**28,309**	**50,573**	**19,670**	**27,432**	**72,097**	**27,087**	**38,899**	**23,360**	**12,845**	**9,211**
	1977	16,596	13,315	22,708	19,872	34,823	14,822	17,275	49,485	20,390	24,499	16,327	9,682	5,803
LEXINGTON-FAYETTE	**1982**	**25,611**	**16,729**	**38,320**	**28,848**	**84,129**	**33,420**	**46,605**	**131,815**	**55,380**	**62,685**	**32,494**	**18,385**	**12,702**
	1977	14,403	9,414	21,428	16,242	48,006	20,346	24,988	75,318	33,715	38,832	18,854	11,192	6,811
LOUISVILLE	**1982**	**52,732**	**36,338**	**103,330**	**80,477**	**153,286**	**43,239**	**99,587**	**255,585**	**85,523**	**152,105**	**69,611**	**32,755**	**30,167**
	1977	35,702	25,050	70,331	55,545	104,755	32,999	63,834	176,161	65,311	97,495	48,803	25,014	19,336
OWENSBORO	**1982**	**5,663**	**3,604**	**8,639**	**7,472**	**17,959**	**8,483**	**8,783**	**22,585**	**10,338**	**10,954**	**7,952**	**4,691**	**2,638**
	1977	3,530	2,423	5,634	5,024	10,585	5,595	4,516	13,255	6,818	5,633	4,853	3,094	1,357
NONMETRO PORTION OF STATE	**1982**	**47,731**	**19,206**	**143,545**	**120,084**	**192,515**	**85,550**	**53,009**	**292,425**	**137,765**	**72,560**	**92,057**	**53,992**	**16,139**
	1977	29,491	12,579	93,299	79,164	115,558	56,748	27,810	177,604	91,381	38,069	57,987	35,809	8,468
TOTAL STATE	**1982**	**149,233**	**85,107**	**319,449**	**255,022**	**494,918**	**189,647**	**232,405**	**771,008**	**314,599**	**336,770**	**222,493**	**120,982**	**69,274**
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
LOUISIANA														
ALEXANDRIA	**1982**	**9,893**	**4,804**	**8,293**	**6,292**	**23,228**	**10,349**	**11,506**	**33,459**	**19,114**	**10,791**	**13,325**	**8,231**	**3,413**
	1977	7,441	3,840	6,449	5,030	16,805	7,534	8,156	24,246	13,914	7,650	9,606	5,992	2,420
BATON ROUGE	**1982**	**33,784**	**18,190**	**54,049**	**39,162**	**83,901**	**25,494**	**53,925**	**138,190**	**46,923**	**81,985**	**35,267**	**16,503**	**15,379**
	1977	23,382	13,131	38,044	28,268	56,235	17,219	35,222	92,691	31,693	53,549	23,446	11,147	10,045
HOUMA - THIBODAUX	**1982**	**11,229**	**5,333**	**27,433**	**23,786**	**23,600**	**9,719**	**9,792**	**35,410**	**14,617**	**13,249**	**12,410**	**5,340**	**3,729**
	1977	7,121	3,473	17,893	15,632	15,669	7,202	6,004	23,485	10,831	8,123	8,321	3,957	2,286
LAFAYETTE	**1982**	**18,433**	**11,959**	**28,139**	**21,608**	**41,746**	**22,798**	**12,816**	**59,123**	**38,310**	**17,862**	**19,709**	**14,386**	**4,155**
	1977	11,249	7,464	17,336	13,525	24,555	13,258	9,407	34,730	22,265	10,450	11,503	8,359	2,431
LAKE CHARLES	**1982**	**8,190**	**4,683**	**21,348**	**17,841**	**23,245**	**11,254**	**9,596**	**34,266**	**18,744**	**12,078**	**10,867**	**7,036**	**2,438**
	1977	5,505	2,992	13,989	11,396	16,868	7,446	7,602	24,678	12,402	9,569	7,465	4,656	1,932
MONROE	**1982**	**11,739**	**7,164**	**15,607**	**11,866**	**22,415**	**9,426**	**11,416**	**35,551**	**18,276**	**14,715**	**10,771**	**6,231**	**3,420**
	1977	8,463	5,260	11,324	8,713	16,645	7,707	7,716	26,815	14,942	9,946	8,231	5,095	2,312
NEW ORLEANS	**1982**	**79,077**	**59,160**	**136,850**	**111,298**	**181,819**	**95,400**	**77,785**	**313,118**	**165,072**	**129,462**	**95,031**	**64,199**	**21,332**
	1977	56,457	42,018	99,575	80,238	140,590	72,738	60,578	242,375	125,872	100,840	71,909	48,958	16,610
SHREVEPORT	**1982**	**21,718**	**12,487**	**37,246**	**29,409**	**54,135**	**27,614**	**23,047**	**88,379**	**48,679**	**36,118**	**26,902**	**17,761**	**7,086**
	1977	16,161	9,632	28,461	22,929	39,075	20,030	16,235	63,890	35,309	25,442	19,342	12,883	4,992
NONMETRO PORTION OF STATE	**1982**	**36,837**	**17,501**	**81,800**	**70,443**	**93,701**	**55,806**	**11,503**	**142,052**	**84,649**	**15,815**	**51,715**	**30,917**	**4,289**
	1977	26,746	13,321	63,322	55,496	67,909	40,972	8,369	103,012	62,123	11,548	37,152	22,693	3,105

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	**1982**	**4,187,827**	**4,048,422**	**363,672**	**275,984**	**310,881**	**67,916**	**126,177**	**279,128**	**113,928**	**101,126**	**109,813**	**59,036**	**25,984**
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
MAINE														
BANGOR	**1982**	**161,071**	**155,942**	**13,258**	**11,469**	**10,005**	**3,543**	**2,309**	**12,092**	**6,251**	**3,745**	**5,346**	**3,952**	**987**
	1977	91,746	88,462	6,637	5,646	5,864	1,744	1,311	7,181	3,323	2,470	3,024	2,101	651
LEWISTON - AUBURN	**1982**	**110,220**	**107,061**	**8,398**	**7,244**	**4,793**	**913**	**975**	**6,028**	**1,985**	**2,388**	**2,147**	**1,179**	**431**
	1977	68,290	66,143	5,000	4,253	2,978	536	604	3,857	1,333	1,427	1,406	792	258
PORTLAND	**1982**	**282,922**	**271,615**	**25,616**	**22,981**	**19,497**	**10,592**	**1,838**	**12,474**	**4,937**	**6,817**	**4,732**	**1,899**	**2,540**
	1977	185,980	179,275	11,919	10,605	10,398	4,888	1,215	7,494	2,906	4,159	2,842	1,118	1,550
NONMETRO PORTION OF STATE	**1982**	**654,600**	**632,816**	**55,315**	**47,320**	**35,207**	**14,781**	**9,170**	**29,274**	**13,615**	**7,273**	**12,122**	**8,563**	**1,917**
	1977	408,363	393,742	31,886	27,151	21,689	8,480	5,726	19,023	8,776	4,725	7,861	5,523	1,247
TOTAL STATE	**1982**	**1,208,813**	**1,167,434**	**102,587**	**89,014**	**69,502**	**29,829**	**14,292**	**59,868**	**26,788**	**20,223**	**24,347**	**15,593**	**5,875**
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
MARYLAND														
BALTIMORE	**1982**	**2,552,476**	**2,486,793**	**182,034**	**165,968**	**110,310**	**52,098**	**16,136**	**112,492**	**41,963**	**44,380**	**53,419**	**30,494**	**14,321**
	1977	1,523,698	1,483,845	121,436	110,875	74,100	34,805	9,636	81,145	32,217	32,070	39,357	23,410	10,354
CUMBERLAND	**1982**	**95,886**	**92,668**	**11,811**	**10,824**	**8,340**	**5,263**	**1,315**	**6,367**	**2,740**	**1,917**	**2,786**	**1,586**	**721**
	1977	70,289	67,935	7,134	6,518	5,465	3,166	937	5,040	2,268	1,555	2,245	1,314	588
HAGERSTOWN	**1982**	**114,410**	**110,679**	**10,799**	**9,918**	**9,158**	**5,047**	**1,387**	**8,656**	**3,141**	**3,433**	**3,734**	**1,825**	**1,317**
	1977	77,483	74,889	6,276	5,742	5,892	2,922	939	6,500	2,473	2,645	2,848	1,437	1,015
NONMETRO PORTION OF STATE	**1982**	**364,485**	**352,683**	**25,579**	**23,370**	**20,273**	**11,895**	**4,422**	**16,972**	**7,749**	**3,821**	**7,505**	**4,501**	**1,466**
	1977	228,646	220,992	16,797	15,367	13,487	7,821	2,772	12,587	6,071	2,902	5,677	3,528	1,114
TOTAL STATE	**1982**	**5,169,698**	**4,981,011**	**370,779**	**330,978**	**376,052**	**238,088**	**35,200**	**235,214**	**84,822**	**98,342**	**122,260**	**65,475**	**41,518**
	1977	3,069,891	2,955,479	232,875	208,330	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1982**	**4,325,228**	**4,252,065**	**303,477**	**281,469**	**444,506**	**179,842**	**51,556**	**339,223**	**66,483**	**62,651**	**267,046**	**38,651**	**26,088**
	1977	2,456,417	2,409,459	182,592	170,321	273,709	108,827	29,222	210,388	40,811	39,736	165,335	23,726	16,553
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1982**	**559,695**	**542,971**	**37,949**	**37,319**	**30,768**	**13,562**	**5,441**	**32,088**	**17,291**	**13,063**	**12,275**	**7,355**	**4,829**
	1977	301,087	290,542	22,928	22,552	17,642	8,196	2,912	16,895	8,668	7,182	6,400	3,687	2,655
PITTSFIELD	**1982**	**230,067**	**225,146**	**11,325**	**10,852**	**9,893**	**3,701**	**2,470**	**9,048**	**4,924**	**2,386**	**5,349**	**3,874**	**761**
	1977	114,236	111,475	7,322	7,035	5,767	2,399	1,224	4,847	2,489	1,368	2,802	1,958	437
SPRINGFIELD	**1982**	**872,078**	**851,698**	**51,194**	**46,164**	**38,289**	**15,904**	**10,567**	**26,690**	**14,339**	**8,588**	**16,145**	**11,904**	**2,198**
	1977	401,276	390,879	30,947	28,023	22,043	9,515	4,849	17,214	9,436	5,665	10,361	7,755	1,451
WORCESTER - FITCHBURG - LEOMINSTER	**1982**	**753,634**	**729,956**	**61,202**	**55,266**	**50,788**	**27,884**	**9,033**	**31,575**	**21,635**	**3,574**	**16,736**	**10,152**	**2,903**
	1977	432,026	416,806	34,243	31,020	29,442	15,651	5,163	16,715	10,589	2,225	9,039	4,969	1,808
NONMETRO PORTION OF STATE	**1982**	**367,120**	**354,461**	**26,181**	**22,102**	**24,520**	**10,984**	**4,815**	**11,379**	**6,568**	**3,814**	**7,348**	**6,354**	**821**
	1977	188,199	181,197	14,823	12,609	13,822	6,267	2,463	6,158	3,357	2,239	3,830	3,248	481
TOTAL STATE	**1982**	**7,107,822**	**6,956,297**	**491,328**	**453,172**	**598,764**	**251,877**	**83,882**	**450,003**	**131,240**	**94,076**	**324,899**	**78,290**	**37,600**
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	**1982**	**230,900**	**141,281**	**410,765**	**331,705**	**547,790**	**267,860**	**221,386**	**879,548**	**454,384**	**332,075**	**275,997**	**170,604**	**65,241**
	1977	162,525	101,131	296,393	241,227	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
MAINE														
BANGOR	**1982**	**8,910**	**6,291**	**16,967**	**14,914**	**22,639**	**11,366**	**10,161**	**29,143**	**13,097**	**14,457**	**9,367**	**5,759**	**2,962**
	1977	5,076	3,344	9,285	7,928	14,061	6,502	6,702	18,262	7,493	9,535	5,674	3,295	1,954
LEWISTON - AUBURN	**1982**	**4,908**	**2,747**	**6,654**	**5,079**	**14,856**	**6,905**	**6,424**	**19,701**	**9,785**	**7,315**	**6,439**	**4,402**	**1,598**
	1977	3,221	1,845	4,496	3,780	8,917	4,075	3,837	11,804	5,774	4,369	3,845	2,598	954
PORTLAND	**1982**	**17,476**	**13,107**	**21,920**	**16,767**	**95,848**	**25,056**	**24,358**	**92,246**	**34,563**	**40,349**	**27,863**	**12,668**	**6,437**
	1977	10,363	7,712	12,311	6,325	54,690	11,772	14,856	51,734	16,239	24,609	15,095	5,952	3,926
NONMETRO PORTION OF STATE	**1982**	**20,879**	**13,971**	**27,127**	**22,193**	**75,521**	**42,328**	**19,738**	**93,442**	**48,854**	**28,088**	**30,233**	**21,448**	**5,752**
	1977	13,535	9,011	17,882	14,640	44,677	22,883	12,819	55,805	26,408	18,239	17,329	11,595	3,738
TOTAL STATE	**1982**	**52,173**	**36,116**	**72,668**	**58,953**	**208,864**	**85,655**	**60,681**	**234,532**	**106,299**	**90,209**	**73,902**	**44,277**	**16,749**
	1977	32,195	21,912	43,975	32,673	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572
MARYLAND														
BALTIMORE	**1982**	**115,878**	**74,643**	**196,665**	**133,742**	**305,942**	**125,907**	**156,304**	**488,493**	**190,208**	**257,097**	**135,890**	**86,730**	**38,577**
	1977	85,872	57,306	149,012	105,028	231,035	100,080	112,940	368,247	151,191	185,763	103,655	68,940	27,877
CUMBERLAND	**1982**	**4,608**	**2,727**	**8,291**	**6,463**	**12,475**	**4,785**	**6,288**	**19,153**	**8,223**	**8,913**	**5,909**	**3,563**	**1,704**
	1977	3,598	2,289	6,834	5,409	10,784	4,552	5,051	16,686	7,852	7,139	5,203	3,400	1,348
HAGERSTOWN	**1982**	**6,045**	**3,396**	**9,574**	**6,666**	**17,477**	**5,628**	**10,913**	**26,399**	**9,923**	**15,294**	**7,849**	**4,278**	**2,790**
	1977	4,656	2,674	7,428	5,249	14,079	4,832	8,408	21,398	8,522	11,785	6,344	3,674	2,150
NONMETRO PORTION OF STATE	**1982**	**12,150**	**8,379**	**23,138**	**19,039**	**30,159**	**14,531**	**12,150**	**47,456**	**25,629**	**17,032**	**16,187**	**11,047**	**3,109**
	1977	9,299	6,563	18,047	15,070	24,068	11,972	9,224	38,071	21,111	12,929	12,821	9,102	2,360
TOTAL STATE	**1982**	**265,395**	**171,871**	**434,342**	**298,425**	**650,571**	**272,490**	**331,712**	**1,101,157**	**433,593**	**583,786**	**301,179**	**186,829**	**92,380**
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1982**	**419,813**	**146,881**	**456,356**	**273,593**	**750,416**	**353,598**	**331,590**	**1,338,947**	**676,506**	**584,404**	**526,544**	**232,029**	**76,290**
	1977	259,516	90,162	285,068	171,360	452,085	197,516	222,519	803,049	377,881	370,588	313,830	129,612	48,387
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1982**	**25,018**	**11,872**	**57,681**	**50,493**	**78,032**	**27,883**	**44,002**	**140,005**	**69,365**	**59,561**	**34,447**	**18,452**	**15,393**
	1977	13,211	5,951	29,305	25,312	43,895	15,715	24,192	78,767	39,093	32,747	19,231	10,399	8,463
PITTSFIELD	**1982**	**8,881**	**5,942**	**8,190**	**5,466**	**31,020**	**18,330**	**11,331**	**41,446**	**20,976**	**17,638**	**12,032**	**7,693**	**4,065**
	1977	4,681	3,003	4,324	2,763	17,316	9,920	6,495	23,276	11,352	10,111	6,649	4,163	2,330
SPRINGFIELD	**1982**	**25,478**	**16,693**	**38,815**	**31,498**	**90,962**	**51,889**	**35,675**	**150,153**	**88,120**	**56,696**	**42,707**	**29,938**	**11,986**
	1977	16,514	11,061	25,284	20,637	52,582	26,607	23,532	86,478	45,174	37,395	23,710	15,347	7,906
WORCESTER - FITCHBURG - LEOMINSTER	**1982**	**37,888**	**24,629**	**74,204**	**66,505**	**87,750**	**45,039**	**31,593**	**146,340**	**65,267**	**64,357**	**35,775**	**23,391**	**10,650**
	1977	20,303	12,055	37,333	32,551	56,613	29,752	19,662	94,038	43,114	40,051	23,133	15,452	6,630
NONMETRO PORTION OF STATE	**1982**	**9,140**	**6,786**	**21,438**	**19,065**	**47,712**	**29,754**	**14,719**	**78,360**	**52,069**	**19,486**	**21,786**	**17,840**	**3,787**
	1977	4,851	3,468	11,057	9,667	25,191	14,518	8,641	40,996	25,406	11,439	11,026	8,705	2,224
TOTAL STATE	**1982**	**526,218**	**212,803**	**656,684**	**446,620**	**1,085,892**	**526,493**	**468,910**	**1 895,251**	**972,303**	**802,142**	**673,291**	**329,343**	**122,171**
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1 126,604	542,020	502,331	397,579	183,678	75,940

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drug-stores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drug-stores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
MICHIGAN														
ANN ARBOR	1982	201,660	161,641	26,034	21,491	32,720	15,054	4,628	15,432	9,556	4,392	6,443	5,106	1,164
	1977	167,152	130,124	14,121	11,482	19,146	8,043	3,727	10,612	7,246	2,246	4,603	3,872	595
BATTLE CREEK	1982	95,278	79,083	15,219	13,744	10,647	3,855	2,128	10,649	4,812	4,433	3,478	2,355	1,034
	1977	89,755	74,843	9,526	8,533	7,116	2,394	2,015	7,555	3,972	2,389	2,581	1,944	558
BENTON HARBOR	1982	165,726	158,637	17,672	15,480	14,665	5,501	4,555	16,669	10,520	2,462	10,891	9,841	553
	1977	116,195	110,806	10,035	8,677	9,623	3,084	3,182	12,293	7,681	1,698	7,964	7,186	381
DETROIT	1982	4,814,802	4,584,508	505,033	423,537	499,105	303,236	81,508	253,622	118,831	108,951	121,606	79,595	30,613
	1977	3,025,123	2,860,065	288,474	238,917	305,178	171,164	50,838	195,349	99,501	77,605	96,515	66,668	21,795
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1982*	*5,016,462*	*4,746,149*	*531,067*	*445,028*	*531,825*	*318,290*	*86,136*	*269,054*	*128,387*	*113,343*	*128,049*	*84,705*	*31,777*
	1977	*3,192,275*	*2,990,189*	*302,595*	*250,399*	*324,324*	*179,207*	*54,565*	*205,961*	*106,747*	*79,851*	*101,118*	*70,540*	*22,390*
FLINT	1982	445,130	392,585	47,799	40,684	64,695	33,156	12,800	43,893	20,312	17,287	19,108	13,896	2,520
	1977	318,532	277,516	29,637	24,975	40,042	20,353	9,042	29,484	15,599	8,988	14,081	10,673	1,313
GRAND RAPIDS	1982	435,988	328,793	50,433	33,839	32,460	10,095	14,960	38,728	18,463	14,167	18,455	14,294	2,808
	1977	394,398	295,774	31,704	20,806	34,303	6,207	13,460	26,390	14,545	7,107	13,739	11,261	1,412
JACKSON	1982	111,345	83,196	11,485	9,153	10,350	2,565	2,154	9,147	2,424	6,374	3,620	1,749	1,404
	1977	95,389	68,779	8,252	6,495	6,943	1,820	1,781	6,048	2,141	3,612	2,735	1,545	797
KALAMAZOO	1982	177,336	144,242	16,611	10,446	21,362	4,880	4,911	18,332	7,244	9,143	7,070	4,418	2,020
	1977	134,647	107,172	10,694	6,583	12,368	3,076	3,649	10,958	5,224	4,278	4,608	3,186	945
LANSING - EAST LANSING	1982	405,631	318,872	26,532	21,893	32,046	8,771	8,368	23,562	7,818	12,491	9,956	7,013	1,938
	1977	274,469	208,739	18,285	15,043	20,852	6,028	5,479	16,380	6,442	7,505	7,701	5,779	1,165
MUSKEGON	1982	110,370	90,067	13,011	9,517	9,271	2,551	1,795	10,901	3,728	5,859	4,300	2,530	1,369
	1977	105,318	85,914	9,594	7,123	6,418	1,909	1,714	8,027	3,659	3,203	3,588	2,483	749
SAGINAW - BAY CITY - MIDLAND	1982	428,604	411,888	42,948	36,034	38,507	13,090	12,821	31,554	12,739	13,709	10,496	6,933	2,444
	1977	282,926	270,362	25,211	21,099	23,934	7,631	8,423	24,039	12,204	8,023	8,910	6,637	1,444
NONMETRO PORTION OF STATE	1982	1,629,515	1,529,208	152,138	131,076	120,435	49,281	44,061	78,500	31,438	12,424	36,380	28,662	2,627
	1977	1,077,083	1,003,226	83,846	71,582	74,105	26,959	28,917	59,569	26,734	7,416	29,605	24,265	1,575
TOTAL STATE	1982	9,021,385	8,283,020	924,915	766,894	906,263	452,035	194,689	550,989	247,885	211,692	251,803	176,396	50,494
	1977	6,080,987	5,493,320	539,379	441,315	560,028	258,668	132,227	406,704	204,948	134,070	196,630	145,499	32,729
MINNESOTA														
DULUTH	1982	259,039	235,261	17,782	14,522	15,010	5,773	1,615	16,507	5,797	3,869	5,966	3,574	1,536
	1977	179,822	161,345	12,335	9,785	11,472	3,890	1,108	14,033	5,395	3,311	5,312	3,326	1,315
FARGO - MOORHEAD	1982	143,549	138,572	10,913	10,168	12,487	5,337	1,560	11,273	4,612	5,426	4,412	2,849	975
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578
MINNEAPOLIS - ST. PAUL	1982	2,454,710	2,226,893	174,803	143,813	185,880	63,537	29,717	130,758	38,658	63,524	61,467	28,001	27,031
	1977	1,317,346	1,171,905	97,143	77,586	110,411	34,268	15,662	85,988	27,047	41,795	41,253	19,592	17,794
ROCHESTER	1982	107,829	103,407	8,147	7,936	13,102	5,879	2,474	10,384	2,303	4,570	3,457	1,174	1,284
	1977	56,928	54,144	4,683	4,543	7,991	3,366	1,296	7,343	1,852	3,227	2,497	944	907
ST. CLOUD	1982	113,563	97,156	7,723	7,034	9,660	2,853	2,058	16,314	3,931	3,036	2,525	1,504	838
	1977	74,809	62,144	5,352	4,840	6,601	1,965	1,318	12,473	3,323	2,097	1,990	1,272	579
NONMETRO PORTION OF STATE	1982	1,264,397	1,205,935	107,758	100,326	85,863	37,238	26,997	66,078	26,180	6,045	24,512	17,436	1,350
	1977	782,683	739,392	66,502	61,170	55,762	22,699	16,472	50,903	22,039	4,709	19,854	14,683	1,054
TOTAL STATE	1982	4,170,740	3,845,262	313,725	272,147	308,819	114,996	62,667	240,145	77,913	80,950	98,420	52,311	31,990
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
MISSISSIPPI														
BILOXI - GULFPORT	1982	188,601	184,741	14,269	12,358	14,842	3,791	5,348	12,694	4,666	5,053	7,187	4,098	1,301
	1977	93,985	91,947	8,374	7,280	8,354	2,233	2,662	8,322	3,791	2,659	5,141	3,330	685

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

BOLD ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
MICHIGAN														
ANN ARBOR	**1982**	**26,966**	**19,330**	**26,523**	**15,944**	**51,363**	**18,955**	**27,164**	**85,819**	**39,076**	**44,640**	**21,828**	**12,863**	**7,849**
	1977	19,432	14,658	17,886	12,091	31,802	14,735	16,336	54,911	30,376	22,827	14,862	10,000	4,015
BATTLE CREEK	**1982**	**6,668**	**3,992**	**7,842**	**4,792**	**20,686**	**6,720**	**12,805**	**25,677**	**8,515**	**14,591**	**7,345**	**3,575**	**3,108**
	1977	4,967	3,296	5,704	3,956	13,852	5,979	6,900	17,196	7,575	7,861	5,418	3,180	1,675
BENTON HARBOR	**1982**	**14,049**	**11,266**	**40,881**	**38,107**	**24,159**	**8,116**	**12,692**	**24,775**	**10,606**	**10,622**	**8,309**	**3,617**	**3,314**
	1977	10,247	8,226	29,828	27,823	18,117	6,783	8,751	18,893	8,863	7,324	6,390	3,022	2,286
DETROIT	**1982**	**257,688**	**176,531**	**420,685**	**298,730**	**814,430**	**342,250**	**416,581**	**1,156,466**	**565,405**	**535,191**	**340,329**	**216,026**	**113,958**
	1977	205,370	147,833	337,795	250,960	605,575	266,805	304,447	864,953	440,783	380,991	256,870	168,411	81,145
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1982***	***284,654***	***195,861***	***447,208***	***314,674***	***865,793***	***361,205***	***443,745***	***1,242,285***	***604,481***	***579,831***	***362,157***	***228,889***	***121,807***
	1977	*224,802*	*162,491*	*355,681*	*263,051*	*637,377*	*281,540*	*320,783*	*919,864*	*471,159*	*403,818*	*271,732*	*178,411*	*85,160*
FLINT	**1982**	**32,572**	**18,293**	**45,716**	**33,643**	**107,327**	**31,938**	**72,133**	**133,041**	**52,810**	**74,012**	**35,968**	**18,527**	**15,660**
	1977	23,075	14,049	32,496	25,836	65,153	24,985	37,502	83,805	41,313	38,479	24,028	14,494	8,142
GRAND RAPIDS	**1982**	**36,702**	**21,737**	**68,106**	**53,364**	**116,912**	**44,914**	**63,230**	**153,944**	**65,801**	**84,173**	**42,934**	**23,554**	**18,298**
	1977	26,439	17,126	50,366	42,004	73,553	36,659	35,251	98,785	53,707	42,222	29,251	19,226	9,179
JACKSON	**1982**	**7,520**	**4,055**	**9,270**	**4,873**	**28,125**	**8,168**	**17,048**	**34,406**	**15,567**	**18,057**	**8,401**	**3,891**	**4,395**
	1977	5,624	3,581	6,893	4,304	17,935	6,464	11,146	23,152	12,318	10,231	5,670	3,079	2,491
KALAMAZOO	**1982**	**19,035**	**12,133**	**25,651**	**19,490**	**56,421**	**16,553**	**36,630**	**75,804**	**29,087**	**38,851**	**20,895**	**11,774**	**8,073**
	1977	12,504	8,750	17,343	14,055	31,307	11,656	17,134	43,213	20,481	20,868	12,856	8,290	3,778
LANSING - EAST LANSING	**1982**	**30,161**	**20,070**	**34,870**	**25,334**	**66,357**	**27,463**	**34,077**	**94,501**	**49,529**	**38,651**	**24,321**	**14,844**	**8,530**
	1977	23,274	16,538	26,858	20,862	43,701	19,641	20,473	63,161	35,420	23,221	16,456	10,616	5,126
MUSKEGON	**1982**	**6,447**	**2,530**	**10,751**	**7,499**	**30,482**	**8,719**	**21,196**	**34,714**	**10,812**	**22,523**	**10,979**	**4,991**	**5,647**
	1977	4,967	2,483	9,371	7,360	18,040	5,900	11,587	20,795	7,316	12,312	6,776	3,378	3,088
SAGINAW - BAY CITY - MIDLAND	**1982**	**18,254**	**10,790**	**36,011**	**23,242**	**90,436**	**29,421**	**53,056**	**115,380**	**55,159**	**55,950**	**31,472**	**17,893**	**12,387**
	1977	14,907	10,213	29,905	21,849	60,232	23,476	34,204	80,024	44,096	32,754	22,551	14,309	7,332
NONMETRO PORTION OF STATE	**1982**	**53,207**	**34,085**	**57,183**	**39,277**	**180,381**	**87,453**	**59,497**	**210,067**	**116,196**	**51,909**	**67,327**	**39,816**	**15,458**
	1977	41,928	28,997	45,166	33,250	122,904	64,238	36,083	144,582	85,346	31,167	47,487	29,277	9,305
TOTAL STATE	**1982**	**509,259**	**334,812**	**783,489**	**564,295**	**1,587,079**	**630,670**	**826,109**	**2,144,594**	**1,018,563**	**989,170**	**620,108**	**371,371**	**216,677**
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562
MINNESOTA														
DULUTH	**1982**	**16,167**	**10,460**	**18,637**	**12,827**	**34,912**	**15,766**	**13,689**	**52,058**	**22,617**	**22,089**	**13,415**	**7,391**	**3,841**
	1977	14,378	9,735	16,763	11,911	31,117	14,986	11,713	46,457	21,499	18,902	12,017	7,026	3,289
FARGO - MOORHEAD	**1982**	**14,857**	**9,750**	**17,962**	**14,609**	**30,494**	**11,336**	**12,493**	**43,829**	**20,256**	**20,454**	**10,900**	**5,758**	**3,895**
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309
MINNEAPOLIS - ST. PAUL	**1982**	**187,513**	**126,278**	**249,902**	**146,363**	**394,145**	**146,732**	**200,602**	**613,683**	**231,084**	**336,603**	**157,385**	**80,165**	**63,105**
	1977	126,875	88,205	169,455	102,010	257,639	101,111	136,227	412,531	159,231	224,646	105,236	55,243	41,520
ROCHESTER	**1982**	**11,086**	**8,132**	**10,254**	**4,160**	**20,904**	**7,101**	**11,423**	**33,056**	**13,351**	**18,786**	**9,636**	**5,145**	**2,913**
	1977	8,550	6,538	7,495	3,345	15,238	5,371	9,181	24,227	10,098	13,263	6,968	3,891	2,057
ST. CLOUD	**1982**	**37,174**	**7,255**	**10,114**	**6,687**	**34,101**	**9,718**	**9,037**	**88,503**	**10,658**	**15,701**	**8,205**	**4,765**	**2,681**
	1977	28,587	6,134	8,033	5,578	25,418	7,607	6,241	65,744	8,342	10,844	6,160	3,729	1,852
NONMETRO PORTION OF STATE	**1982**	**43,629**	**23,610**	**73,751**	**57,737**	**133,934**	**77,367**	**20,856**	**180,531**	**104,897**	**29,054**	**54,666**	**35,247**	**5,556**
	1977	34,424	19,761	60,239	48,424	102,955	61,026	16,248	138,960	82,745	22,636	42,089	27,802	4,331
TOTAL STATE	**1982**	**297,664**	**177,812**	**366,419**	**231,758**	**605,733**	**255,989**	**255,402**	**964,359**	**382,142**	**421,906**	**242,712**	**132,411**	**78,017**
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020
MISSISSIPPI														
BILOXI - GULFPORT	**1982**	**9,676**	**4,800**	**12,474**	**7,577**	**26,495**	**10,813**	**12,901**	**45,418**	**21,613**	**17,696**	**13,287**	**7,777**	**3,623**
	1977	6,843	3,900	8,786	6,135	14,965	6,570	6,787	25,936	13,132	9,309	7,837	4,725	1,907

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	**1982**	**345,582**	**338,573**	**40,168**	**34,250**	**31,218**	**8,332**	**11,698**	**20,364**	**5,394**	**9,071**	**8,592**	**4,367**	**2,720**
	1977	194,099	189,789	22,721	19,196	18,750	4,671	6,568	13,467	3,658	5,707	5,723	2,962	1,713
PASCAGOULA	**1982**	**128,760**	**124,181**	**10,303**	**8,142**	**9,985**	**3,290**	**3,282**	**7,471**	**1,875**	**3,493**	**2,502**	**1,150**	**898**
	1977	75,150	72,620	5,783	4,621	5,675	1,867	1,920	4,342	1,402	1,615	1,561	360	415
NONMETRO PORTION OF STATE	**1982**	**1,744,409**	**1,702,303**	**169,901**	**151,464**	**120,227**	**32,645**	**39,907**	**107,300**	**34,751**	**25,996**	**36,414**	**18,739**	**6,118**
	1977	959,532	934,333	100,457	89,334	74,544	19,255	21,909	71,716	25,664	14,321	25,104	13,836	3,373
TOTAL STATE	**1982**	**2,458,144**	**2,399,430**	**236,700**	**207,980**	**178,228**	**48,502**	**61,040**	**149,017**	**46,975**	**44,120**	**55,314**	**28,548**	**11,217**
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
MISSOURI														
COLUMBIA	**1982**	**103,726**	**96,610**	**9,413**	**9,311**	**7,468**	**2,268**	**1,964**	**8,582**	**2,436**	**5,104**	**2,623**	**1,051**	**1,142**
	1977	54,781	50,435	5,004	4,941	4,067	1,204	1,026	5,200	1,881	2,690	1,675	812	602
JOPLIN	**1982**	**138,322**	**133,299**	**20,261**	**18,447**	**15,006**	**4,112**	**3,837**	**12,224**	**4,389**	**3,527**	**4,374**	**2,491**	**917**
	1977	75,359	72,052	11,748	10,599	8,659	2,362	2,075	7,897	3,182	2,031	2,939	1,806	528
KANSAS CITY	**1982**	**1,037,041**	**978,455**	**97,588**	**70,250**	**84,168**	**24,417**	**15,858**	**55,847**	**13,955**	**25,622**	**22,251**	**7,806**	**8,931**
	1977	609,178	569,585	66,546	45,531	53,368	15,814	9,219	37,726	11,357	15,599	15,444	6,354	5,437
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***1982***	***1,550,190***	***1,463,452***	***145,878***	***105,825***	***132,850***	***36,345***	***24,259***	***96,890***	***28,097***	***42,897***	***39,058***	***15,472***	***14,879***
	1977	*911,057*	*852,814*	*95,199*	*65,582*	*81,413*	*22,463*	*14,179*	*62,612*	*20,641*	*25,419*	*25,727*	*11,359*	*8,811*
ST. JOSEPH	**1982**	**97,723**	**96,060**	**13,729**	**12,917**	**5,702**	**2,007**	**532**	**8,411**	**2,315**	**4,593**	**3,517**	**2,574**	**747**
	1977	60,235	59,150	7,405	6,904	3,469	1,073	328	5,801	1,859	2,989	2,679	2,067	487
ST. LOUIS	**1982**	**1,989,683**	**1,923,226**	**159,524**	**134,051**	**156,968**	**39,394**	**47,339**	**109,430**	**45,593**	**43,326**	**46,228**	**22,795**	**10,117**
	1977	1,208,441	1,163,687	108,169	87,979	104,615	25,854	28,649	81,911	37,192	30,956	34,775	18,596	7,235
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***1982***	***2,515,122***	***2,430,766***	***206,761***	***172,853***	***200,072***	***50,768***	***59,846***	***138,406***	***56,971***	***55,319***	***58,245***	***28,541***	***12,919***
	1977	*1,549,729*	*1,492,418*	*138,651*	*112,842*	*133,270*	*33,144*	*36,750*	*103,304*	*46,456*	*38,950*	*43,884*	*23,279*	*9,104*
SPRINGFIELD	**1982**	**217,966**	**209,762**	**15,348**	**13,717**	**25,167**	**3,247**	**13,721**	**16,460**	**4,189**	**7,818**	**6,488**	**2,253**	**1,903**
	1977	120,877	115,423	10,489	9,176	15,324	2,172	7,551	11,557	3,347	5,312	4,614	1,800	1,294
NONMETRO PORTION OF STATE	**1982**	**1,544,637**	**1,486,311**	**122,596**	**112,226**	**111,456**	**25,005**	**42,697**	**101,852**	**40,749**	**16,652**	**37,414**	**23,131**	**4,326**
	1977	865,160	827,281	73,212	66,058	66,015	14,712	23,757	69,277	30,888	9,762	26,501	17,533	2,536
TOTAL STATE	**1982**	**5,113,665**	**4,908,780**	**437,470**	**370,105**	**405,231**	**100,209**	**125,581**	**312,428**	**113,390**	**106,642**	**122,684**	**61,983**	**28,083**
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
MONTANA														
BILLINGS	**1982**	**156,578**	**152,147**	**12,527**	**10,861**	**13,813**	**5,520**	**2,998**	**16,312**	**7,067**	**7,088**	**4,512**	**2,108**	**1,320**
	1977	80,412	77,808	6,640	5,776	7,426	2,936	1,534	9,008	4,265	3,431	2,572	1,272	639
GREAT FALLS	**1982**	**86,894**	**82,217**	**9,285**	**8,768**	**6,110**	**3,106**	**1,424**	**11,086**	**5,298**	**4,083**	**3,403**	**2,068**	**797**
	1977	54,367	51,207	6,038	5,749	3,848	2,036	887	6,458	2,953	2,344	1,977	1,153	458
NONMETRO PORTION OF STATE	**1982**	**614,843**	**594,541**	**47,689**	**41,392**	**32,161**	**14,049**	**11,448**	**40,001**	**21,153**	**3,535**	**14,261**	**10,127**	**822**
	1977	385,311	370,485	29,276	25,514	19,934	8,661	7,134	24,952	12,725	2,028	8,773	6,092	471
TOTAL STATE	**1982**	**858,315**	**828,905**	**69,421**	**61,021**	**52,084**	**22,675**	**15,870**	**67,399**	**33,518**	**14,706**	**22,176**	**14,303**	**2,939**
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
NEBRASKA														
LINCOLN	**1982**	**216,638**	**209,172**	**14,760**	**12,810**	**18,004**	**4,627**	**6,233**	**9,960**	**3,590**	**5,602**	**4,602**	**2,321**	**1,252**
	1977	112,325	107,705	8,508	7,166	10,891	2,588	3,210	7,243	2,724	4,031	3,317	1,761	901
OMAHA	**1982**	**653,540**	**622,246**	**49,451**	**44,912**	**47,931**	**15,246**	**13,497**	**42,442**	**19,228**	**14,197**	**16,252**	**9,648**	**3,731**
	1977	381,139	359,958	32,865	29,465	31,572	10,019	7,810	32,104	15,936	10,173	12,601	9,001	2,675

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	**1982**	**20,858**	**13,708**	**41,512**	**31,899**	**55,192**	**19,558**	**31,067**	**108,921**	**50,514**	**49,937**	**28,314**	**14,902**	**11,312**
	1977	13,982	9,288	28,068	21,770	35,305	12,641	19,879	69,684	32,525	31,928	18,191	9,607	7,118
PASCAGOULA	**1982**	**7,049**	**2,081**	**7,218**	**5,391**	**14,043**	**3,360**	**7,958**	**18,308**	**6,240**	**8,326**	**5,353**	**2,071**	**2,699**
	1977	4,354	1,556	4,976	4,031	8,025	2,760	3,674	10,938	5,125	3,844	3,316	1,701	1,246
NONMETRO PORTION OF STATE	**1982**	**58,372**	**28,975**	**114,026**	**95,004**	**177,775**	**84,815**	**54,196**	**295,210**	**148,010**	**87,696**	**88,714**	**50,320**	**18,818**
	1977	39,742	21,401	81,205	69,257	116,732	63,272	29,856	194,719	110,412	48,310	61,240	37,544	10,369
TOTAL STATE	**1982**	**96,925**	**50,140**	**177,434**	**141,477**	**275,637**	**118,896**	**107,604**	**471,746**	**227,009**	**166,483**	**136,888**	**75,275**	**37,186**
	1977	65,643	36,622	124,720	102,523	176,367	85,548	61,023	303,701	161,745	94,970	91,373	53,756	21,050
MISSOURI														
COLUMBIA	**1982**	**6,596**	**4,238**	**7,158**	**4,117**	**19,866**	**7,737**	**9,770**	**27,300**	**12,267**	**11,034**	**8,193**	**4,720**	**2,427**
	1977	4,537	3,272	4,808	3,179	12,117	5,585	5,148	16,938	8,855	5,813	5,318	3,407	1,279
JOPLIN	**1982**	**7,393**	**2,983**	**10,829**	**6,778**	**19,132**	**9,550**	**7,917**	**28,767**	**15,462**	**10,733**	**10,834**	**5,921**	**3,172**
	1977	4,779	2,163	7,332	4,921	12,400	6,723	4,558	18,783	10,887	6,178	7,079	4,168	1,826
KANSAS CITY	**1982**	**63,257**	**34,524**	**71,720**	**35,731**	**155,570**	**53,399**	**91,206**	**255,713**	**93,925**	**145,054**	**70,198**	**38,229**	**24,756**
	1977	46,155	27,986	51,125	28,900	106,760	43,357	55,501	176,438	76,239	88,254	50,860	31,027	15,070
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***1982***	***113,734***	***66,697***	***152,946***	***93,713***	***261,733***	***92,627***	***151,788***	***429,661***	***162,337***	***240,865***	***118,598***	***65,951***	***41,258***
	1977	*77,464*	*48,675*	*102,468*	*66,982*	*168,136*	*66,028*	*89,822*	*276,747*	*115,621*	*142,466*	*78,648*	*46,952*	*24,431*
ST. JOSEPH	**1982**	**8,350**	**4,330**	**9,440**	**6,359**	**15,782**	**4,217**	**10,605**	**23,319**	**7,030**	**14,536**	**6,772**	**3,266**	**2,992**
	1977	6,049	3,478	7,109	5,107	11,414	3,740	6,902	17,046	6,235	9,461	5,171	2,897	1,947
ST. LOUIS	**1982**	**129,380**	**71,449**	**167,626**	**122,770**	**292,157**	**107,550**	**166,884**	**474,941**	**187,341**	**261,206**	**136,988**	**77,913**	**49,375**
	1977	98,863	58,285	132,743	100,962	211,811	78,576	119,220	344,433	136,871	186,603	98,765	56,923	35,275
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***1982***	***162,782***	***89,077***	***205,994***	***148,765***	***368,063***	***132,021***	***213,087***	***597,576***	***229,770***	***333,525***	***170,843***	***95,445***	***63,042***
	1977	*124,059*	*72,623*	*162,320*	*122,151*	*266,196*	*97,844*	*150,011*	*432,581*	*170,283*	*234,799*	*123,653*	*70,731*	*44,385*
SPRINGFIELD	**1982**	**21,115**	**15,449**	**18,114**	**11,927**	**33,521**	**15,373**	**16,829**	**48,449**	**19,642**	**27,168**	**15,977**	**9,773**	**5,129**
	1977	16,164	12,345	13,681	9,512	24,638	12,134	11,433	35,386	15,504	18,457	11,901	7,713	3,485
NONMETRO PORTION OF STATE	**1982**	**57,504**	**27,715**	**100,668**	**72,438**	**136,044**	**63,085**	**37,353**	**207,728**	**102,199**	**50,612**	**72,360**	**39,154**	**14,959**
	1977	39,455	21,010	72,208	54,669	89,555	45,176	21,893	137,542	73,188	29,662	48,598	28,040	8,770
TOTAL STATE	**1982**	**293,097**	**160,320**	**384,883**	**259,497**	**671,447**	**260,562**	**340,564**	**1,065,152**	**437,258**	**520,343**	**320,998**	**178,722**	**102,810**
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652
MONTANA														
BILLINGS	**1982**	**18,511**	**10,360**	**20,087**	**15,148**	**30,118**	**14,590**	**14,172**	**42,963**	**16,857**	**23,574**	**13,675**	**9,006**	**4,290**
	1977	10,815	6,252	11,617	9,141	16,585	8,885	6,859	23,121	10,265	11,410	7,793	5,484	2,077
GREAT FALLS	**1982**	**7,880**	**5,139**	**13,417**	**9,004**	**21,652**	**9,064**	**10,781**	**33,980**	**17,334**	**14,370**	**9,865**	**6,400**	**2,899**
	1977	4,537	2,865	7,628	5,019	13,185	5,752	6,189	20,887	11,001	8,250	6,109	4,062	1,664
NONMETRO PORTION OF STATE	**1982**	**27,264**	**17,266**	**45,140**	**37,642**	**93,062**	**49,979**	**21,733**	**103,558**	**60,541**	**21,193**	**37,449**	**24,007**	**5,734**
	1977	16,830	10,383	27,299	22,522	56,100	29,810	12,470	62,646	36,113	13,319	22,756	14,319	3,291
TOTAL STATE	**1982**	**53,655**	**32,765**	**78,644**	**61,794**	**144,832**	**73,633**	**46,686**	**180,501**	**94,732**	**59,137**	**60,989**	**39,413**	**12,923**
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
NEBRASKA														
LINCOLN	**1982**	**14,469**	**10,301**	**12,278**	**7,830**	**32,523**	**12,749**	**16,673**	**48,876**	**16,864**	**30,509**	**14,744**	**8,739**	**4,312**
	1977	10,729	7,815	9,094	5,941	24,807	10,363	11,996	37,077	13,709	21,950	11,276	7,104	3,103
OMAHA	**1982**	**38,476**	**21,955**	**80,067**	**63,425**	**96,977**	**36,539**	**55,510**	**149,751**	**49,513**	**89,309**	**39,855**	**21,271**	**16,177**
	1977	29,663	18,194	64,337	52,787	71,988	27,980	39,768	111,013	37,903	63,982	29,498	16,288	11,591

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEBRASKA (continued)														
NONMETRO PORTION OF STATE	**1982**	**855,398**	**802,568**	**77,197**	**62,583**	**53,384**	**13,442**	**18,684**	**58,620**	**23,745**	**10,295**	**22,624**	**14,677**	**1,817**
	1977	492,372	456,734	50,228	39,364	32,933	8,453	10,633	40,168	18,092	6,360	16,237	11,182	1,123
TOTAL STATE	**1982**	**1,644,597**	**1,557,187**	**134,891**	**114,198**	**113,243**	**31,374**	**36,913**	**107,013**	**45,613**	**28,053**	**42,083**	**25,924**	**6,254**
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423
NEVADA														
LAS VEGAS	**1982**	**521,278**	**505,285**	**40,500**	**32,469**	**53,711**	**13,765**	**21,606**	**45,418**	**11,618**	**29,002**	**17,587**	**8,108**	**4,864**
	1977	263,255	254,073	21,451	17,202	28,449	7,293	10,864	25,389	6,535	16,235	9,804	4,561	2,723
RENO	**1982**	**241,870**	**214,423**	**47,849**	**42,318**	**44,065**	**30,778**	**7,342**	**22,297**	**8,129**	**9,665**	**10,574**	**6,610**	**2,616**
	1977	131,993	115,145	17,312	15,306	18,513	11,132	3,944	11,790	3,866	5,579	5,356	3,144	1,511
NONMETRO PORTION OF STATE	**1982**	**128,836**	**124,170**	**12,298**	**10,847**	**17,719**	**10,592**	**2,548**	**7,826**	**2,902**	**1,293**	**4,739**	**3,254**	**244**
	1977	78,170	74,855	6,702	6,002	10,012	5,862	1,536	4,289	1,515	634	2,554	1,690	120
TOTAL STATE	**1982**	**891,984**	**843,878**	**100,647**	**85,634**	**115,495**	**55,135**	**31,496**	**75,541**	**22,649**	**39,960**	**32,900**	**17,951**	**7,724**
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1982**	**325,551**	**320,445**	**23,912**	**21,383**	**21,897**	**9,890**	**5,031**	**18,181**	**10,099**	**6,204**	**6,478**	**3,138**	**1,503**
	1977	192,616	189,136	13,758	12,259	13,628	5,674	2,970	10,682	4,993	4,444	3,840	1,552	1,077
PORTSMOUTH - DOVER - ROCHESTER	**1982**	**434,480**	**425,986**	**25,565**	**23,433**	**32,165**	**12,823**	**5,244**	**27,524**	**8,187**	**3,910**	**20,085**	**4,560**	**1,683**
	1977	238,314	232,981	12,753	11,683	18,149	6,343	2,871	15,927	4,068	2,430	11,771	2,258	1,054
NONMETRO PORTION OF STATE	**1982**	**499,570**	**485,142**	**28,319**	**25,389**	**25,080**	**10,242**	**6,292**	**23,686**	**13,477**	**3,805**	**10,628**	**7,008**	**1,949**
	1977	294,897	285,125	16,872	15,066	15,531	6,077	3,699	14,489	7,572	2,546	6,355	3,938	1,305
TOTAL STATE	**1982**	**1,259,601**	**1,231,573**	**77,796**	**70,205**	**79,142**	**32,963**	**16,567**	**69,591**	**31,763**	**13,919**	**37,191**	**14,706**	**5,135**
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436
NEW JERSEY														
ATLANTIC CITY	**1982**	**423,681**	**414,683**	**25,217**	**19,032**	**28,408**	**7,157**	**14,232**	**22,275**	**8,795**	**6,687**	**6,091**	**3,331**	**1,499**
	1977	237,484	231,719	19,115	14,437	18,436	5,440	7,957	15,863	6,300	5,330	4,312	2,338	1,178
BERGEN - PASSAIC	**1982**	**1,652,705**	**1,607,338**	**85,848**	**76,300**	**116,395**	**33,038**	**31,615**	**75,867**	**38,753**	**25,375**	**35,741**	**18,666**	**14,102**
	1977	1,057,005	1,023,650	73,886	65,789	84,755	28,349	20,554	51,992	26,063	17,956	24,013	11,997	9,946
JERSEY CITY	**1982**	**572,201**	**527,928**	**37,285**	**30,761**	**42,632**	**9,429**	**24,244**	**21,054**	**10,204**	**5,153**	**9,083**	**7,370**	**1,279**
	1977	345,950	316,170	30,950	25,509	28,992	7,820	14,520	16,420	7,482	5,072	6,969	5,403	1,260
MIDDLESEX - SOMERSET - HUNTERDON	**1982**	**1,134,106**	**1,081,480**	**52,861**	**42,010**	**71,812**	**17,708**	**34,879**	**49,618**	**24,915**	**12,174**	**19,101**	**11,349**	**6,843**
	1977	674,178	638,261	43,890	35,176	50,078	14,872	20,573	32,445	14,136	10,397	12,804	6,484	5,716
MONMOUTH - OCEAN	**1982**	**1,099,915**	**1,075,239**	**64,597**	**51,608**	**65,981**	**19,398**	**32,915**	**43,462**	**18,093**	**14,884**	**15,679**	**10,252**	**4,507**
	1977	656,271	639,882	47,705	38,199	44,372	14,367	19,574	31,154	12,203	12,333	11.135	6,892	3,647
NEWARK	**1982**	**2,261,231**	**2,200,831**	**109,902**	**90,100**	**132,406**	**36,507**	**68,240**	**85,150**	**47,188**	**17,248**	**37,894**	**28,442**	**5,395**
	1977	1,383,040	1,341,532	94,753	78,301	95,548	31,757	41,606	61,564	31,740	15,809	26,856	19,123	4,950
TRENTON	**1982**	**385,389**	**378,007**	**18,479**	**15,919**	**21,997**	**7,063**	**7,683**	**17,189**	**10,490**	**4,326**	**9,743**	**6,395**	**2,646**
	1977	223,100	218,106	15,594	13,569	15,615	6,021	4,436	11,447	6,767	3,089	6,488	4,126	1,889
VINELAND - MILLVILLE - BRIDGETON	**1982**	**202,358**	**198,298**	**9,560**	**7,305**	**8,530**	**2,487**	**4,245**	**8,079**	**4,395**	**2,241**	**3,022**	**2,313**	**630**
	1977	120,000	117,233	7,904	6,152	6,187	2,095	2,510	5,917	2,782	2,094	2,111	1,464	588
TOTAL STATE	**1982**	**9,005,416**	**8,717,693**	**477,073**	**392,399**	**561,755**	**155,764**	**239,161**	**385,853**	**198,029**	**105,534**	**163,294**	**103,479**	**45,963**
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEBRASKA (continued)														
NONMETRO PORTION OF STATE	**1982**	**32,601**	**14,383**	**50,077**	**48,971**	**105,968**	**53,025**	**29,743**	**142,108**	**77,191**	**32,437**	**47,181**	**31,608**	**6,819**
	1977	22,453	10,955	43,239	36,862	69,874	36,706	18,371	94,049	53,430	20,716	31,730	21,881	4,213
TOTAL STATE	**1982**	**82,670**	**45,483**	**148,036**	**119,917**	**225,533**	**100,532**	**93,947**	**324,873**	**141,146**	**139,416**	**98,219**	**60,577**	**24,983**
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712
NEVADA														
LAS VEGAS	**1982**	**39,229**	**26,990**	**58,178**	**38,485**	**101,344**	**40,425**	**46,701**	**157,135**	**67,977**	**68,991**	**43,419**	**23,745**	**15,712**
	1977	21,987	15,181	32,618	21,646	60,661	26,439	26,144	94,632	44,459	38,621	26,476	15,530	8,797
RENO	**1982**	**25,643**	**17,511**	**46,874**	**36,576**	**45,829**	**18,699**	**20,877**	**71,658**	**35,877**	**27,824**	**24,248**	**16,059**	**7,331**
	1977	12,714	8,328	23,030	17,395	25,028	9,256	14,286	38,551	17,758	18,780	12,629	7,949	4,232
NONMETRO PORTION OF STATE	**1982**	**3,784**	**1,130**	**13,242**	**11,649**	**14,882**	**6,624**	**2,530**	**19,290**	**10,245**	**3,484**	**5,715**	**3,342**	**813**
	1977	2,121	591	7,133	6,203	8,517	3,890	1,241	11,039	6,014	1,708	3,277	1,962	399
TOTAL STATE	**1982**	**68,656**	**45,631**	**118,294**	**86,710**	**162,055**	**65,748**	**70,108**	**248,081**	**114,099**	**100,299**	**73,382**	**43,146**	**23,856**
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1982**	**19,114**	**14,427**	**36,699**	**31,894**	**55,076**	**26,615**	**18,186**	**75,027**	**34,749**	**28,836**	**20,093**	**14,450**	**5,262**
	1977	10,411	7,133	19,183	15,768	37,382	17,090	13,025	51,339	22,313	20,652	13,299	9,279	3,769
PORTSMOUTH - DOVER - ROCHESTER	**1982**	**33,238**	**14,465**	**32,792**	**20,459**	**46,294**	**20,128**	**21,176**	**78,606**	**36,581**	**28,025**	**32,645**	**12,451**	**4,777**
	1977	18,540	7,028	17,424	9,875	28,295	11,837	13,068	47,651	21,280	21,295	19,551	7,231	2,973
NONMETRO PORTION OF STATE	**1982**	**20,833**	**14,556**	**25,968**	**21,630**	**47,210**	**22,152**	**16,579**	**71,444**	**32,335**	**23,485**	**17,185**	**10,594**	**4,761**
	1977	12,355	8,178	15,168	12,275	31,238	14,435	11,081	47,258	21,071	15,695	11,298	6,903	3,183
TOTAL STATE	**1982**	**73,185**	**43,448**	**95,459**	**73,983**	**148,580**	**68,895**	**55,941**	**225,077**	**103,665**	**80,346**	**69,923**	**37,495**	**14,800**
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925
NEW JERSEY														
ATLANTIC CITY	**1982**	**13,523**	**8,137**	**26,038**	**19,917**	**43,261**	**18,636**	**18,624**	**72,071**	**39,969**	**25,167**	**16,793**	**11,534**	**3,111**
	1977	9,637	5,711	18,152	13,836	33,157	14,365	14,634	55,531	30,778	19,819	12,649	8,964	2,418
BERGEN - PASSAIC	**1982**	**99,613**	**68,071**	**188,046**	**129,789**	**297,772**	**132,648**	**149,353**	**534,615**	**206,393**	**289,966**	**139,374**	**94,244**	**36,327**
	1977	67,141	45,144	127,317	86,326	219,963	102,011	105,449	392,394	158,358	204,381	104,057	72,548	25,596
JERSEY CITY	**1982**	**13,534**	**9,233**	**30,918**	**28,642**	**55,301**	**39,567**	**15,484**	**93,544**	**65,478**	**7,259**	**25,616**	**20,870**	**3,052**
	1977	10,385	6,769	22,915	20,997	53,845	38,222	12,288	84,749	63,253	7,146	24,280	20,161	3,004
MIDDLESEX - SOMERSET - HUNTERDON	**1982**	**59,272**	**44,963**	**92,058**	**69,609**	**152,996**	**74,570**	**65,158**	**245,462**	**122,789**	**118,302**	**68,390**	**49,776**	**14,272**
	1977	36,649	25,373	57,455	39,637	116,599	50,372	61,310	188,341	83,045	99,915	48,329	33,609	12,002
MONMOUTH - OCEAN	**1982**	**43,553**	**31,569**	**86,344**	**67,367**	**114,785**	**48,963**	**55,171**	**159,716**	**74,661**	**79,230**	**45,314**	**30,421**	**10,741**
	1977	30,038	20,854	58,261	44,317	91,468	37,759	49,267	127,870	57,405	64,980	34,688	23,519	8,506
NEWARK	**1982**	**91,334**	**69,019**	**193,730**	**167,120**	**198,223**	**116,872**	**74,831**	**358,311**	**214,397**	**127,328**	**103,745**	**81,133**	**14,228**
	1977	64,272	46,404	134,687	112,582	176,868	101,409	68,586	318,419	186,157	116,553	89,358	71,378	13,051
TRENTON	**1982**	**23,939**	**17,310**	**31,956**	**24,699**	**58,052**	**27,404**	**26,422**	**88,053**	**38,782**	**45,491**	**24,064**	**16,078**	**6,119**
	1977	15,802	11,168	21,085	15,935	41,994	19,879	18,860	63,797	28,132	32,472	17,275	11,663	4,368
VINELAND - MILLVILLE - BRIDGETON	**1982**	**8,956**	**7,192**	**10,549**	**9,197**	**16,484**	**8,798**	**7,105**	**20,289**	**11,934**	**7,526**	**6,029**	**4,081**	**1,645**
	1977	6,105	4,553	7,046	5,821	15,141	7,933	6,636	18,636	10,761	7,030	5,434	3,680	1,537
TOTAL STATE	**1982**	**435,739**	**299,308**	**773,587**	**597,734**	**1,101,686**	**532,913**	**492,935**	**1,860,697**	**888,274**	**844,623**	**501,641**	**350,692**	**113,204**
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,045	276,160	90,150

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
NEW MEXICO														
ALBUQUERQUE	1982	445,459	421,711	24,548	19,028	30,318	8,289	7,764	27,230	13,709	7,584	16,163	10,357	3,067
	1977	252,273	236,524	18,605	14,952	20,203	6,314	4,355	17,279	8,469	4,893	10,190	6,398	1,980
LAS CRUCES	1982	85,811	80,988	4,952	3,796	5,698	1,258	1,828	6,508	2,214	1,950	2,317	872	388
	1977	45,441	42,524	2,920	2,309	3,344	765	960	3,810	1,206	1,177	1,353	475	234
NONMETRO PORTION OF STATE	1982	893,663	845,880	54,288	41,671	52,104	13,828	19,046	50,325	17,442	10,110	19,180	6,892	2,008
	1977	464,702	434,880	35,426	28,020	31,093	9,301	9,796	30,104	10,331	5,972	11,512	4,090	1,187
TOTAL STATE	1982	1,424,933	1,348,579	83,788	64,495	88,120	23,375	28,638	84,063	32,365	19,644	37,660	18,121	5,463
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401
NEW YORK														
ALBANY - SCHENECTADY - TROY	1982	976,540	949,159	52,422	43,213	58,617	21,202	20,473	43,878	22,170	13,592	21,654	13,680	5,342
	1977	550,767	532,680	39,198	32,667	39,910	16,030	11,498	29,763	13,875	10,610	14,445	8,547	4,171
BINGHAMTON	1982	284,308	281,777	18,041	16,133	24,050	14,377	5,963	16,561	7,073	5,051	7,089	5,492	872
	1977	177,670	175,842	12,657	11,322	16,541	10,090	3,723	10,874	4,066	3,857	4,308	3,158	666
BUFFALO	1982	1,198,960	1,172,466	101,291	85,874	77,199	35,111	19,714	65,798	29,631	24,795	33,069	22,157	8,427
	1977	675,348	658,958	73,753	62,949	52,451	25,738	11,088	42,318	17,533	17,292	20,648	13,051	5,877
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1982*	*1,432,701*	*1,401,140*	*121,555*	*103,011*	*92,802*	*42,118*	*23,559*	*78,384*	*34,591*	*29,971*	*39,076*	*25,751*	*10,184*
	1977	*813,627*	*793,881*	*89,201*	*76,134*	*63,098*	*31,129*	*13,358*	*49,920*	*20,358*	*20,482*	*24,199*	*15,154*	*6,961*
ELMIRA	1982	100,678	97,896	6,323	4,421	5,878	2,157	1,896	5,604	1,541	2,178	1,959	1,017	648
	1977	66,439	64,307	5,117	3,594	4,573	1,754	1,246	4,607	1,242	1,900	1,615	820	566
GLENS FALLS	1982	151,669	147,224	8,002	6,444	8,770	3,025	4,094	5,805	2,210	1,286	2,164	1,127	568
	1977	79,769	77,075	5,330	4,344	5,471	2,039	2,144	3,775	1,261	1,080	1,411	643	477
NASSAU - SUFFOLK	1982	3,274,149	3,089,999	207,331	156,817	216,008	73,893	76,298	147,393	88,026	33,543	68,677	40,920	23,173
	1977	2,109,135	1,981,668	144,807	109,148	147,120	51,432	48,956	91,734	49,231	25,750	43,670	22,888	17,795
NEW YORK	1982	7,962,328	7,794,059	493,099	440,125	544,830	214,502	118,131	272,985	150,626	71,051	159,608	97,746	51,320
	1977	5,121,567	5,002,747	400,029	357,925	405,074	174,444	75,880	191,540	102,966	53,125	112,658	66,818	38,381
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1982*	*19,249,698*	*18,643,651*	*1,135,388*	*962,950*	*1,273,464*	*434,779*	*414,420*	*772,511*	*423,201*	*190,699*	*335,065*	*233,788*	*111,809*
	1977	*12,170,527*	*11,749,383*	*791,329*	*759,195*	*910,389*	*342,839*	*259,317*	*525,019*	*271,067*	*148,020*	*256,406*	*151,077*	*85,190*
NIAGARA FALLS	1982	233,741	228,674	20,264	17,137	15,603	7,007	3,845	12,586	4,960	3,176	6,007	3,694	1,757
	1977	138,279	134,923	15,448	13,185	10,647	5,391	2,270	7,602	2,825	3,190	3,551	2,103	1,084
ORANGE COUNTY	1982	371,211	360,478	15,204	12,461	20,255	5,848	10,020	15,656	6,706	3,768	6,135	3,418	1,663
	1977	208,189	201,156	9,972	8,127	12,306	3,814	5,594	10,205	4,426	2,409	4,004	2,256	1,063
POUGHKEEPSIE	1982	318,305	302,583	12,238	9,141	23,543	5,268	14,440	11,254	1,919	6,782	5,663	2,099	2,496
	1977	177,347	167,152	10,721	8,109	15,270	4,673	7,979	7,405	1,155	4,598	3,648	1,264	1,692
ROCHESTER	1982	1,162,176	1,127,908	81,527	72,193	58,022	33,542	8,486	51,771	28,915	11,134	22,449	13,424	5,070
	1977	707,198	684,238	58,666	51,882	41,043	24,105	5,150	33,709	17,440	8,420	14,582	8,097	3,835
SYRACUSE	1982	848,564	828,057	45,028	39,668	36,920	17,264	9,561	31,509	13,363	9,269	11,212	7,433	2,666
	1977	455,136	442,230	30,546	27,039	24,511	11,768	5,107	21,242	8,074	7,605	7,392	4,495	2,188
UTICA - ROME	1982	383,298	372,132	22,620	20,003	14,703	6,571	4,244	19,260	8,537	7,574	7,307	3,827	2,686
	1977	205,976	198,894	15,562	13,879	9,627	4,560	2,270	12,821	5,309	5,486	4,844	2,380	1,946
NONMETRO PORTION OF STATE	1982	1,722,599	1,672,554	126,463	102,774	118,229	48,234	46,503	79,746	31,420	18,918	30,338	16,022	8,350
	1977	1,011,055	976,900	87,735	71,504	76,777	33,558	27,169	54,038	21,890	12,837	20,757	11,160	5,669
TOTAL STATE	1982	18,988,526	18,424,966	1,209,853	1,026,404	1,222,627	488,001	343,668	779,806	397,097	214,117	383,331	231,961	115,038
	1977	11,683,875	11,298,770	909,541	775,674	861,391	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW MEXICO														
ALBUQUERQUE	1982	47,487	36,104	57,349	46,887	76,705	33,949	41,808	129,731	62,831	62,596	46,655	31,935	13,116
	1977	29,704	22,301	35,763	28,961	46,998	18,919	26,968	78,966	35,013	40,376	27,325	17,797	8,462
LAS CRUCES	1982	5,605	3,457	6,843	5,261	9,424	3,608	3,394	11,221	5,192	3,700	4,465	2,044	1,223
	1977	3,186	1,883	3,824	2,865	5,912	2,351	3,152	7,072	3,384	2,234	2,796	1,345	799
NONMETRO PORTION OF STATE	1982	44,482	27,284	54,311	41,457	107,945	56,720	27,075	130,870	81,706	19,185	49,508	32,510	6,861
	1977	26,545	16,181	32,513	24,758	62,502	31,890	15,989	75,306	45,939	11,329	28,505	18,283	4,053
TOTAL STATE	1982	97,574	66,845	118,503	93,605	194,074	94,277	72,277	271,822	149,729	85,481	100,628	66,509	21,300
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314
NEW YORK														
ALBANY - SCHENECTADY - TROY	1982	43,682	30,168	59,489	47,876	103,505	46,986	52,973	166,936	88,400	63,976	49,368	33,161	11,809
	1977	28,983	18,848	38,838	30,173	82,982	34,967	42,804	126,496	65,657	49,925	36,691	24,647	9,214
BINGHAMTON	1982	13,081	10,231	26,728	22,970	35,204	18,343	14,928	53,024	25,531	22,620	16,407	10,624	4,255
	1977	7,964	5,882	15,917	13,158	25,617	12,697	11,396	38,851	17,673	17,269	11,614	7,355	3,249
BUFFALO	1982	60,290	44,340	96,682	71,638	159,949	58,261	92,565	251,315	93,644	153,768	72,378	38,548	30,467
	1977	37,208	26,234	59,717	42,386	122,574	50,977	64,551	193,843	81,934	107,232	57,141	33,729	21,247
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1982*	*71,071*	*51,764*	*112,219*	*81,922*	*191,062*	*67,990*	*111,889*	*300,092*	*109,284*	*185,870*	*85,899*	*44,986*	*36,828*
	1977	*43,537*	*30,461*	*68,836*	*48,242*	*142,997*	*57,950*	*76,459*	*225,865*	*93,142*	*127,014*	*66,139*	*38,343*	*25,167*
ELMIRA	1982	4,446	3,050	6,334	4,135	12,586	4,360	7,993	20,801	7,025	11,805	5,644	3,245	2,109
	1977	3,648	2,459	5,192	3,333	11,568	4,279	6,974	19,109	6,894	10,300	5,249	3,185	1,840
GLENS FALLS	1982	4,282	2,514	6,518	5,399	11,178	5,049	4,330	[illegible]310	7,010	7,048	5,111	2,932	1,492
	1977	2,728	1,435	4,038	3,187	9,203	4,333	3,632	[illegible]349	6,013	5,913	4,189	2,515	1,252
NASSAU - SUFFOLK	1982	208,220	139,761	294,880	227,821	426,512	183,216	230,053	765,177	335,584	392,805	210,737	147,424	52,159
	1977	126,527	78,165	177,812	128,420	323,881	137,277	176,585	577,405	244,760	301,515	154,717	107,527	40,039
NEW YORK	1982	406,875	293,245	727,849	576,799	1,254,680	701,531	490,270	2,287,034	1,108,615	1,035,713	672,176	494,946	137,962
	1977	283,016	200,454	508,322	396,921	988,371	570,999	366,493	1,793,034	902,327	793,767	532,761	402,863	103,149
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1982*	*994,894*	*708,377*	*1,719,089*	*1,350,896*	*2,691,172*	*1,410,834*	*1,144,846*	*4,769,664*	*2,303,081*	*2,179,960*	*1,348,397*	*978,973*	*297,436*
	1977	*662,916*	*454,673*	*1,151,712*	*879,682*	*2,093,054*	*1,103,473*	*885,854*	*3,691,452*	*1,800,515*	*1,676,317*	*1,040,023*	*767,357*	*217,868*
NIAGARA FALLS	1982	10,781	7,424	15,537	10,284	31,113	9,729	19,324	48,777	15,640	32,102	13,521	6,438	5,961
	1977	6,329	4,227	9,119	5,856	20,423	6,973	11,908	32,022	11,208	19,782	8,998	4,614	3,929
ORANGE COUNTY	1982	12,201	7,626	18,471	15,470	34,914	17,232	12,668	51,664	23,910	20,625	15,901	10,000	4,368
	1977	7,983	5,033	12,140	10,211	23,480	12,031	8,097	34,669	16,693	13,183	10,770	6,982	2,792
POUGHKEEPSIE	1982	11,891	6,585	18,607	14,290	28,848	12,807	15,077	45,748	20,190	22,761	12,560	7,602	3,868
	1977	7,529	3,965	11,523	8,603	21,139	10,096	10,221	33,541	15,914	15,430	9,310	5,992	2,622
ROCHESTER	1982	57,862	41,723	90,428	75,146	126,802	51,697	60,976	204,822	79,786	114,397	53,996	31,971	19,360
	1977	36,688	25,164	56,675	45,387	98,077	40,680	53,946	158,166	62,779	86,499	41,561	25,158	14,638
SYRACUSE	1982	40,372	34,164	55,516	47,968	81,579	39,087	34,891	127,818	66,343	55,537	37,477	25,350	10,173
	1977	25,333	20,643	34,801	28,940	63,688	28,328	33,750	98,610	48,084	45,575	27,938	18,374	8,350
UTICA - ROME	1982	12,859	7,357	21,548	16,552	38,699	18,268	18,381	60,255	34,375	22,633	16,874	11,633	4,432
	1977	8,408	4,576	13,831	10,296	27,348	12,367	13,313	42,257	23,273	16,393	11,606	7,876	3,211
NONMETRO PORTION OF STATE	1982	59,993	35,732	78,238	62,581	162,268	74,108	63,607	235,537	102,826	103,563	73,674	43,004	21,926
	1977	41,129	24,893	53,208	42,684	114,768	54,485	43,155	167,043	75,592	70,255	52,233	31,616	14,877
TOTAL STATE	1982	946,835	663,920	1,516,825	1,198,929	2,512,837	1,245,674	1,118,036	4,334,218	2,008,879	2,059,353	1,255,824	866,878	310,741
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	964,778	682,433	230,400

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NORTH CAROLINA														
ASHEVILLE	**1982**	**144,548**	**140,441**	**27,989**	**17,019**	**13,941**	**6,505**	**2,758**	**13,356**	**2,633**	**3,620**	**3,414**	**1,859**	**1,107**
	1977	99,194	96,482	14,928	8,986	8,707	3,435	1,896	9,626	2,118	2,666	2,618	1,495	815
BURLINGTON	**1982**	**92,641**	**83,821**	**14,811**	**10,421**	**9,181**	**3,983**	**2,957**	**6,269**	**2,925**	**1,608**	**2,796**	**1,842**	**491**
	1977	59,671	53,741	8,400	5,758	5,748	2,201	1,896	4,307	1,901	1,197	1,888	1,197	366
CHARLOTTE - GASTONIA - ROCK HILL	**1982**	**883,407**	**842,597**	**127,153**	**98,876**	**85,456**	**36,353**	**24,578**	**60,872**	**24,646**	**16,419**	**34,283**	**19,464**	**5,734**
	1977	571,597	546,614	70,403	54,063	52,323	19,716	15,955	40,587	16,221	11,138	22,671	12,720	3,868
FAYETTEVILLE	**1982**	**156,003**	**152,217**	**13,993**	**11,695**	**14,143**	**2,571**	**5,148**	**16,695**	**6,842**	**7,141**	**7,892**	**4,126**	**1,549**
	1977	100,299	97,989	9,435	7,872	9,475	1,731	3,315	11,736	5,100	4,761	5,646	3,076	1,032
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1982**	**727,242**	**685,196**	**119,593**	**83,579**	**74,952**	**31,647**	**24,381**	**59,971**	**27,276**	**15,318**	**27,322**	**18,281**	**5,069**
	1977	459,702	432,647	67,153	46,216	45,659	17,505	15,393	38,949	17,144	10,319	17,541	11,497	3,417
HICKORY	**1982**	**161,497**	**154,745**	**22,205**	**20,187**	**13,946**	**4,561**	**4,010**	**13,074**	**5,585**	**1,798**	**5,113**	**3,152**	**463**
	1977	109,559	105,196	14,026	12,648	9,160	2,858	2,727	9,089	4,107	1,183	3,626	2,318	304
JACKSONVILLE	**1982**	**47,130**	**45,091**	**6,155**	**5,591**	**4,788**	**1,263**	**1,169**	**6,759**	**3,783**	**784**	**2,914**	**2,136**	**201**
	1977	33,972	32,619	3,714	3,349	3,398	757	846	5,023	2,795	642	2,162	1,578	165
RALEIGH - DURHAM	**1982**	**465,868**	**443,243**	**51,261**	**35,416**	**48,106**	**13,215**	**13,739**	**34,401**	**10,596**	**12,077**	**13,644**	**7,277**	**3,626**
	1977	316,331	302,240	32,512	21,786	31,926	8,140	9,366	23,384	7,010	8,542	9,211	4,809	2,565
WILMINGTON	**1982**	**119,814**	**115,374**	**15,016**	**13,766**	**11,404**	**3,922**	**2,787**	**8,779**	**1,958**	**4,469**	**2,644**	**1,055**	**972**
	1977	74,717	72,044	7,785	7,073	6,933	2,015	1,741	5,683	1,158	3,046	1,675	624	662
NONMETRO PORTION OF STATE	**1982**	**2,172,403**	**2,083,510**	**294,276**	**266,450**	**166,581**	**60,458**	**53,851**	**147,427**	**67,821**	**13,282**	**59,094**	**38,274**	**3,407**
	1977	1,446,777	1,389,402	173,665	156,418	108,084	35,474	35,938	103,172	48,387	9,443	41,680	27,313	2,421
TOTAL STATE	**1982**	**4,873,157**	**4,652,093**	**680,744**	**553,906**	**431,448**	**158,238**	**133,104**	**361,958**	**152,411**	**74,806**	**157,059**	**96,284**	**22,285**
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
NORTH DAKOTA														
BISMARCK	**1982**	**84,641**	**82,232**	**8,900**	**8,460**	**7,278**	**2,946**	**1,924**	**8,718**	**3,002**	**3,412**	**2,703**	**1,490**	**873**
	1977	46,663	45,140	5,195	4,909	4,228	1,709	1,056	5,510	2,053	1,967	1,745	1,020	503
FARGO - MOORHEAD	**1982**	**143,549**	**138,572**	**10,913**	**10,168**	**12,487**	**5,337**	**1,560**	**11,273**	**4,612**	**5,426**	**4,412**	**2,849**	**975**
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578
GRAND FORKS	**1982**	**42,496**	**40,661**	**3,485**	**3,215**	**4,775**	**1,257**	**1,615**	**5,798**	**2,163**	**1,991**	**2,069**	**1,375**	**494**
	1977	27,282	25,868	2,507	2,277	3,259	890	1,027	4,387	1,864	1,425	1,674	1,185	354
NONMETRO PORTION OF STATE	**1982**	**330,394**	**321,268**	**31,406**	**29,909**	**22,902**	**10,399**	**7,515**	**21,394**	**7,804**	**4,383**	**6,356**	**3,875**	**1,121**
	1977	201,111	194,546	20,509	19,379	14,755	6,742	4,553	15,628	6,416	2,914	4,868	3,187	746
TOTAL STATE	**1982**	**552,486**	**535,821**	**51,038**	**48,340**	**44,520**	**18,149**	**12,085**	**44,698**	**15,856**	**15,100**	**14,294**	**8,522**	**3,431**
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
OHIO														
AKRON	**1982**	**760,703**	**742,264**	**59,455**	**55,660**	**53,323**	**21,963**	**15,730**	**33,053**	**14,679**	**12,250**	**12,506**	**7,586**	**2,431**
	1977	455,905	443,361	36,187	33,920	35,619	13,385	9,400	27,381	12,846	10,152	10,437	6,639	2,017
CANTON	**1982**	**486,139**	**473,486**	**34,072**	**30,078**	**37,884**	**18,592**	**7,620**	**25,842**	**12,447**	**8,013**	**8,280**	**4,927**	**1,988**
	1977	279,260	270,799	20,506	18,155	24,430	11,221	4,358	21,492	11,645	5,964	7,076	4,610	1,481
CINCINNATI	**1982**	**1,455,223**	**1,371,472**	**123,605**	**101,164**	**103,941**	**37,674**	**33,312**	**82,002**	**40,206**	**28,410**	**40,727**	**18,390**	**14,106**
	1977	903,185	861,021	81,038	66,301	70,272	24,693	20,923	64,362	33,661	21,201	31,767	15,400	10,530
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1982***	***1,706,651***	***1,624,632***	***144,424***	***116,796***	***120,826***	***43,938***	***40,060***	***90,616***	***44,142***	***31,564***	***43,791***	***20,358***	***14,844***
	1977	*1,062,871*	*1,008,517*	*94,988*	*76,750*	*81,732*	*28,880*	*24,856*	*71,626*	*37,021*	*24,045*	*34,362*	*17,080*	*11,195*
CLEVELAND	**1982**	**2,108,541**	**2,053,022**	**198,001**	**180,756**	**169,241**	**99,582**	**19,972**	**92,387**	**34,444**	**41,638**	**47,327**	**21,949**	**16,288**
	1977	1,391,960	1,352,089	111,131	100,895	106,596	55,586	13,169	72,245	28,861	31,663	37,371	18,392	12,391

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NORTH CAROLINA														
ASHEVILLE	1982	7,738	4,984	10,584	8,430	24,219	6,226	15,468	37,030	16,719	15,716	14,770	8,888	4,056
	1977	5,989	4,008	8,324	6,779	17,895	4,411	11,390	27,013	11,847	11,572	10,535	6,297	2,987
BURLINGTON	1982	6,263	3,523	9,356	8,316	14,422	5,951	7,379	20,528	9,156	9,062	6,839	4,526	1,802
	1977	4,236	2,290	6,152	5,406	11,745	5,360	5,419	16,817	8,246	6,747	5,767	4,076	1,342
CHARLOTTE - GASTONIA - ROCK HILL	1982	53,020	37,229	95,232	79,012	143,447	62,787	72,053	232,954	111,365	104,690	73,803	44,462	22,229
	1977	34,717	24,022	62,721	51,817	100,875	44,411	49,139	163,660	78,731	71,141	51,394	31,491	15,179
FAYETTEVILLE	1982	17,482	9,884	25,987	21,044	32,046	9,725	20,097	46,571	14,721	25,588	13,236	5,615	5,547
	1977	12,562	7,367	19,012	15,687	23,984	8,170	13,397	33,977	12,366	17,057	9,848	4,717	3,698
GREENSBORO - WINSTON-SALEM - HIGH POINT	1982	50,443	35,141	116,579	104,414	118,559	46,398	59,610	204,837	91,794	88,664	57,452	34,479	16,778
	1977	32,342	22,119	72,540	64,402	85,594	35,968	40,160	148,817	71,145	59,733	42,068	26,721	11,303
HICKORY	1982	7,413	4,026	17,401	14,554	25,449	12,503	9,962	39,507	21,448	12,414	13,678	7,930	3,229
	1977	5,210	2,960	12,628	10,730	18,048	9,331	6,547	28,172	16,006	8,160	9,723	5,918	2,123
JACKSONVILLE	1982	4,106	2,729	14,789	13,662	8,962	3,610	4,342	13,625	6,192	5,412	4,717	2,289	1,407
	1977	3,074	2,015	10,931	10,091	7,448	3,008	3,557	11,311	5,160	4,433	3,798	1,908	1,153
RALEIGH - DURHAM	1982	47,272	34,923	49,167	38,761	82,554	33,664	42,632	142,564	62,874	68,973	40,383	23,441	12,555
	1977	31,367	23,016	32,966	25,701	60,316	25,342	30,149	104,192	47,330	48,776	29,445	17,646	8,880
WILMINGTON	1982	8,927	5,484	15,700	14,060	17,550	6,251	10,462	29,658	14,596	13,069	9,165	5,645	2,566
	1977	5,466	3,244	9,417	8,319	12,171	4,349	7,129	20,566	10,155	8,905	6,271	3,928	1,749
NONMETRO PORTION OF STATE	1982	82,879	49,262	220,951	190,424	227,487	103,021	69,593	354,714	176,897	91,680	119,155	65,463	23,844
	1977	58,471	35,184	157,078	136,044	171,730	83,646	52,283	269,193	143,616	65,157	90,420	53,141	16,947
TOTAL STATE	1982	282,204	185,818	569,686	487,838	683,666	285,264	304,850	1,103,680	515,943	428,669	346,711	199,694	91,968
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	297,327	255,052	153,816	63,946
NORTH DAKOTA														
BISMARCK	1982	5,736	3,406	8,748	5,905	19,817	9,648	7,844	23,781	11,530	7,165	6,819	3,089	1,848
	1977	3,755	2,330	5,762	4,042	12,169	6,093	4,523	14,606	7,282	4,131	4,225	2,456	1,066
FARGO - MOORHEAD	1982	14,857	9,750	17,962	14,609	30,494	11,336	12,493	48,829	20,256	20,454	10,900	5,758	3,895
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309
GRAND FORKS	1982	5,483	4,402	7,213	5,674	20,258	14,193	4,814	27,803	21,092	5,669	8,428	6,719	1,308
	1977	4,345	3,792	5,970	4,888	11,938	7,523	3,990	16,055	11,179	4,058	4,779	3,561	936
NONMETRO PORTION OF STATE	1982	14,958	8,850	26,276	19,516	53,222	33,394	10,077	60,814	39,921	9,204	20,109	13,462	2,373
	1977	11,429	7,277	20,261	15,677	35,488	22,003	6,700	40,601	26,305	6,118	13,400	8,869	1,578
TOTAL STATE	1982	36,351	22,760	53,660	39,582	120,755	66,835	34,704	156,680	89,695	41,645	44,920	28,946	9,300
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787
OHIO														
AKRON	1982	38,158	21,083	48,696	30,504	90,498	39,238	50,214	141,879	53,067	78,665	48,421	31,832	13,212
	1977	31,801	18,450	41,514	26,720	68,868	25,640	42,009	108,658	34,677	65,192	34,198	20,801	10,950
CANTON	1982	19,965	10,437	30,175	18,855	61,227	17,146	43,740	88,736	31,997	51,350	23,487	13,454	9,455
	1977	16,779	9,765	26,017	17,646	49,529	16,123	32,544	72,945	30,088	38,205	20,110	12,650	7,036
CINCINNATI	1982	78,124	42,833	127,894	86,372	224,550	77,670	137,179	343,343	110,080	221,329	94,409	44,932	42,342
	1977	61,495	35,860	102,665	72,025	168,987	57,929	102,346	258,700	82,100	165,126	70,214	33,513	31,591
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1982*	*86,923*	*48,738*	*141,742*	*97,958*	*242,148*	*82,896*	*147,619*	*370,612*	*120,278*	*237,587*	*101,858*	*48,887*	*45,290*
	1977	*69,008*	*40,901*	*114,548*	*81,915*	*184,956*	*62,620*	*113,134*	*283,365*	*91,272*	*179,785*	*76,813*	*37,070*	*34,250*
CLEVELAND	1982	99,222	55,050	183,874	126,448	311,931	116,640	160,350	497,074	185,293	298,652	143,222	77,570	61,433
	1977	79,026	46,123	149,510	106,216	242,474	92,007	141,818	386,672	146,160	227,048	110,956	61,190	46,705

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OHIO (continued)														
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1982*	*3,121,871*	*3,043,850*	*279,719*	*255,496*	*240,034*	*130,084*	*38,595*	*138,581*	*54,012*	*60,574*	*66,693*	*32,595*	*20,775*
	1977	*2,016,311*	*1,960,828*	*160,075*	*145,627*	*153,972*	*73,810*	*24,496*	*110,366*	*45,762*	*47,262*	*53,443*	*28,399*	*16,083*
COLUMBUS	**1982**	**1,162,753**	**1,103,421**	**119,071**	**90,268**	**84,824**	**30,375**	**20,282**	**68,673**	**34,412**	**25,137**	**40,083**	**28,149**	**6,851**
	1977	762,742	721,654	77,073	55,652	58,634	19,723	13,265	54,317	28,816	18,791	32,369	23,541	5,117
DAYTON - SPRINGFIELD	**1982**	**894,871**	**867,250**	**86,344**	**65,444**	**68,714**	**15,231**	**19,173**	**66,193**	**26,731**	**30,870**	**25,661**	**14,985**	**8,686**
	1977	607,317	587,170	57,908	43,704	49,946	10,188	13,003	53,962	23,814	23,646	21,468	13,306	6,655
HAMILTON - MIDDLETOWN	**1982**	**271,428**	**253,160**	**20,819**	**15,632**	**16,885**	**6,264**	**6,748**	**8,614**	**3,936**	**3,154**	**3,064**	**1,968**	**738**
	1977	159,686	147,496	13,950	10,449	11,460	4,187	3,933	7,264	3,360	2,844	2,595	1,680	665
LIMA	**1982**	**138,612**	**135,760**	**18,273**	**13,595**	**11,730**	**4,767**	**2,545**	**13,618**	**6,152**	**5,356**	**4,871**	**2,557**	**1,272**
	1977	94,568	92,353	11,000	8,136	7,967	2,852	1,732	10,968	5,341	3,983	3,980	2,220	947
LORAIN - ELYRIA	**1982**	**252,627**	**248,564**	**22,263**	**19,080**	**17,470**	**8,539**	**2,893**	**13,141**	**4,889**	**6,686**	**6,860**	**4,060**	**2,056**
	1977	168,446	165,378	12,757	10,812	11,757	4,839	1,927	10,740	4,055	5,447	5,635	3,368	1,675
MANSFIELD	**1982**	**122,808**	**119,656**	**10,981**	**9,797**	**9,922**	**3,454**	**1,696**	**6,090**	**2,893**	**2,426**	**3,103**	**1,323**	**1,508**
	1977	84,165	81,878	6,897	6,090	7,005	2,147	1,161	4,970	2,518	1,880	2,523	1,152	1,168
PARKERSBURG - MARIETTA	**1982**	**191,183**	**187,307**	**18,179**	**14,945**	**14,294**	**3,955**	**3,298**	**12,721**	**2,337**	**8,644**	**5,026**	**2,615**	**2,065**
	1977	109,474	107,151	10,286	8,423	8,216	2,229	1,888	7,840	1,833	4,923	3,445	2,050	1,177
STEUBENVILLE - WEIRTON	**1982**	**157,286**	**153,542**	**16,796**	**12,576**	**10,711**	**3,772**	**2,542**	**8,268**	**4,162**	**858**	**2,961**	**1,907**	**510**
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410
TOLEDO	**1982**	**653,207**	**626,861**	**67,622**	**51,083**	**55,874**	**27,762**	**15,535**	**36,075**	**16,845**	**14,273**	**19,348**	**12,048**	**4,862**
	1977	425,725	406,904	40,070	29,698	36,235	16,140	10,088	29,869	14,836	11,391	16,286	10,611	3,880
YOUNGSTOWN - WARREN	**1982**	**525,241**	**516,569**	**56,698**	**46,863**	**39,606**	**15,111**	**10,685**	**30,633**	**11,334**	**15,512**	**9,461**	**4,204**	**3,555**
	1977	339,975	333,851	36,037	29,883	26,919	9,636	6,907	24,504	10,178	11,503	7,686	3,776	2,637
NONMETRO PORTION OF STATE	**1982**	**2,026,016**	**1,966,674**	**204,563**	**163,911**	**115,823**	**51,151**	**36,986**	**94,669**	**45,801**	**20,266**	**43,396**	**32,411**	**5,033**
	1977	1,311,495	1,267,687	127,943	102,042	77,490	31,889	23,856	77,958	40,860	15,331	37,258	28,884	3,813
TOTAL STATE	**1982**	**10,791,266**	**10,438,022**	**1,010,246**	**832,563**	**777,391**	**334,152**	**190,386**	**570,305**	**254,800**	**212,893**	**263,095**	**155,259**	**68,025**
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
OKLAHOMA														
ENID	**1982**	**75,438**	**72,614**	**16,454**	**12,561**	**8,445**	**3,104**	**1,841**	**7,129**	**3,079**	**1,346**	**3,148**	**2,116**	**290**
	1977	38,692	37,026	8,298	6,279	4,661	1,552	939	4,243	1,830	845	1,872	1,258	182
LAWTON	**1982**	**97,719**	**92,475**	**5,570**	**4,615**	**5,552**	**1,026**	**1,499**	**8,679**	**3,466**	**2,440**	**4,107**	**2,984**	**649**
	1977	53,651	50,390	3,089	2,559	3,433	569	817	5,901	2,471	1,617	2,870	2,128	430
OKLAHOMA CITY	**1982**	**956,981**	**916,344**	**104,392**	**63,860**	**85,837**	**14,511**	**35,003**	**61,253**	**23,694**	**24,698**	**42,614**	**26,778**	**7,177**
	1977	516,186	490,096	62,528	39,119	51,444	8,893	18,709	39,512	14,835	16,798	26,931	16,753	4,883
TULSA	**1982**	**771,702**	**740,776**	**71,619**	**47,140**	**70,418**	**11,318**	**27,328**	**55,251**	**18,945**	**23,940**	**27,944**	**12,563**	**6,675**
	1977	397,500	378,497	43,734	28,385	38,804	6,817	13,965	30,898	10,806	12,962	15,797	7,166	3,615
NONMETRO PORTION OF STATE	**1982**	**1,424,398**	**1,373,260**	**121,991**	**91,953**	**95,443**	**22,832**	**34,987**	**77,790**	**26,942**	**12,229**	**32,179**	**18,570**	**2,677**
	1977	749,290	717,223	73,837	56,933	55,302	13,882	18,241	47,723	17,399	7,349	20,110	11,995	1,614
TOTAL STATE	**1982**	**3,356,428**	**3,224,927**	**320,515**	**220,560**	**266,936**	**52,914**	**101,207**	**211,151**	**76,355**	**65,074**	**110,508**	**63,211**	**17,584**
	1977	1,770,863	1,688,314	191,888	132,629	154,361	31,814	52,952	128,948	47,539	39,811	67,937	39,474	10,790
OREGON														
EUGENE - SPRINGFIELD	**1982**	**289,758**	**267,060**	**31,211**	**23,287**	**22,466**	**8,709**	**5,324**	**21,747**	**6,470**	**9,241**	**5,404**	**2,115**	**1,872**
	1977	169,447	154,700	18,938	13,865	13,672	5,186	3,086	14,667	5,217	5,447	3,749	1,705	1,104
MEDFORD	**1982**	**167,842**	**154,417**	**9,826**	**7,910**	**9,409**	**2,823**	**3,221**	**11,983**	**5,030**	**3,114**	**3,607**	**2,031**	**524**
	1977	87,825	79,950	6,253	4,966	5,578	1,773	1,668	8,170	3,942	1,890	2,554	1,592	318
PORTLAND	**1982**	**1,184,679**	**1,007,426**	**102,464**	**70,093**	**100,647**	**25,827**	**22,674**	**98,889**	**51,815**	**35,809**	**35,967**	**21,525**	**9,807**
	1977	742,149	621,214	60,121	41,366	58,392	15,258	13,997	65,436	39,467	18,641	24,539	16,397	5,108

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales											
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OHIO (continued)														
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1982*	*148,324*	*81,851*	*257,994*	*175,064*	*436,352*	*166,260*	*233,307*	*686,588*	*253,232*	*407,586*	*204,691*	*115,504*	*80,813*
	1977	*119,792*	*69,315*	*211,991*	*147,957*	*340,245*	*127,040*	*202,352*	*535,881*	*194,294*	*316,895*	*156,313*	*87,512*	*62,680*
COLUMBUS	1982	71,812	48,531	96,633	69,038	202,743	65,977	112,642	311,959	123,109	157,758	83,265	42,567	37,812
	1977	57,767	40,431	78,166	57,676	149,715	45,884	97,808	228,699	85,320	133,847	60,009	29,575	28,264
DAYTON - SPRINGFIELD	1982	53,795	33,479	91,951	60,219	148,066	46,268	87,836	227,650	70,218	151,797	56,854	29,556	24,873
	1977	45,357	29,848	78,210	53,907	114,278	34,804	74,939	175,727	52,734	116,267	43,092	22,209	19,027
HAMILTON - MIDDLETOWN	1982	8,799	5,905	13,848	11,586	17,598	5,216	10,440	27,229	10,198	16,258	7,449	3,955	2,948
	1977	7,513	5,041	11,883	9,890	15,969	4,691	10,788	24,665	9,172	14,659	6,599	3,557	2,659
LIMA	1982	8,537	4,499	12,678	7,346	25,089	6,778	17,436	35,743	8,915	24,088	10,483	4,936	4,625
	1977	6,963	3,907	10,396	6,381	19,627	5,806	12,968	27,882	7,634	17,915	8,386	4,227	3,440
LORAIN - ELYRIA	1982	10,944	5,718	25,424	18,112	33,923	10,382	22,743	47,635	14,872	30,269	13,048	6,102	6,168
	1977	8,965	4,742	20,967	15,021	28,903	9,393	18,525	40,551	13,457	24,655	11,159	5,521	5,025
MANSFIELD	1982	9,393	5,899	10,874	6,680	22,353	6,260	15,352	40,333	12,055	27,343	10,538	6,051	4,221
	1977	7,838	5,134	9,060	5,813	17,166	4,486	11,894	30,942	8,637	21,183	7,807	4,336	3,270
PARKERSBURG - MARIETTA	1982	10,011	5,167	14,229	10,160	32,280	8,620	21,758	45,294	15,066	26,472	14,749	7,880	5,566
	1977	6,859	4,052	10,584	8,242	19,847	6,014	12,390	28,187	10,510	15,075	9,486	5,498	3,170
STEUBENVILLE - WEIRTON	1982	7,612	4,600	10,198	8,238	19,954	7,128	11,889	35,821	10,130	23,139	8,959	4,710	3,827
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,553	29,952	9,009	18,594	7,589	4,190	3,075
TOLEDO	1982	49,327	26,104	48,617	31,539	97,653	31,492	52,701	146,634	56,725	82,792	39,226	21,209	16,612
	1977	40,539	22,990	41,268	27,758	78,174	24,617	51,012	116,924	44,341	66,061	30,893	16,580	13,256
YOUNGSTOWN - WARREN	1982	33,310	18,461	53,861	37,674	82,842	24,018	52,581	132,029	39,420	89,395	38,648	18,526	18,964
	1977	27,605	16,578	45,828	33,803	64,774	20,326	42,132	103,344	33,361	66,290	30,611	15,679	14,064
NONMETRO PORTION OF STATE	1982	67,954	36,883	116,752	95,491	188,921	74,846	87,034	245,594	94,210	105,955	84,965	43,713	29,442
	1977	56,509	32,954	101,740	85,584	152,427	64,601	65,825	197,979	81,266	83,798	69,019	37,727	22,263
TOTAL STATE	1982	549,389	317,172	862,196	605,299	1,501,730	521,366	844,891	2,280,188	810,508	1,227,807	653,937	345,724	270,963
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899
OKLAHOMA														
ENID	1982	4,880	2,459	7,707	6,414	12,338	9,018	2,639	19,604	14,507	3,299	7,336	5,092	1,076
	1977	2,914	1,462	4,598	3,812	7,619	5,515	1,657	12,077	8,872	2,071	4,465	3,114	675
LAWTON	1982	6,199	4,123	11,458	8,277	15,338	6,163	5,616	18,376	9,940	5,993	7,090	2,733	1,645
	1977	4,308	2,940	7,995	5,902	10,013	3,823	3,722	11,847	6,166	3,972	4,576	1,696	1,090
OKLAHOMA CITY	1982	69,145	41,698	113,107	91,517	155,480	100,055	42,596	266,941	166,753	80,988	82,288	57,515	14,839
	1977	43,587	26,079	71,769	57,481	95,890	58,393	29,046	165,542	97,308	55,245	49,766	33,565	10,093
TULSA	1982	57,704	34,393	105,291	87,616	127,230	71,995	48,587	203,227	112,078	79,180	68,333	46,630	15,020
	1977	32,684	19,617	59,753	50,013	70,747	40,140	26,392	113,048	62,485	43,003	37,998	25,996	8,133
NONMETRO PORTION OF STATE	1982	51,484	22,007	85,957	71,125	129,319	86,473	23,392	207,189	139,071	30,423	75,936	49,470	9,693
	1977	31,777	14,212	55,878	47,014	77,906	51,715	14,420	124,750	83,186	18,303	45,358	29,520	5,822
TOTAL STATE	1982	190,142	105,019	323,979	265,081	441,573	274,527	123,620	718,315	443,704	201,055	242,172	162,183	42,589
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
OREGON														
EUGENE - SPRINGFIELD	1982	22,855	16,301	26,804	17,802	45,408	19,086	23,200	71,473	32,039	33,054	25,811	16,642	6,745
	1977	17,190	13,142	19,842	14,352	27,944	12,004	13,674	44,051	20,151	19,482	16,073	10,467	3,976
MEDFORD	1982	8,717	6,093	11,203	7,213	18,912	9,254	7,069	25,966	13,165	7,411	10,065	5,827	2,043
	1977	6,373	4,776	8,081	5,653	12,460	6,550	4,291	17,140	9,275	4,377	6,709	4,124	1,241
PORTLAND	1982	103,864	64,892	131,167	97,028	214,942	67,956	114,246	348,587	131,242	169,911	100,137	53,862	34,343
	1977	71,667	49,426	92,998	74,136	127,207	47,728	65,037	209,557	92,255	96,099	63,566	37,856	17,879

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMSM ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OREGON (continued)														
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1982*	*1,367,264*	*1,161,683*	*122,321*	*83,675*	*113,716*	*30,554*	*26,161*	*106,154*	*54,852*	*38,794*	*38,579*	*22,787*	*10,634*
	1977	*850,842*	*711,810*	*71,831*	*49,303*	*66,004*	*18,196*	*16,046*	*70,757*	*42,386*	*20,265*	*26,532*	*17,610*	*5,553*
SALEM	**1982**	**220,165**	**189,985**	**20,004**	**16,171**	**17,809**	**8,416**	**2,606**	**22,462**	**8,959**	**10,369**	**6,993**	**4,058**	**1,830**
	1977	149,974	127,857	12,570	10,118	10,744	5,266	1,755	14,139	6,525	5,473	4,681	2,955	967
NONMETRO PORTION OF STATE	**1982**	**1,040,431**	**954,990**	**118,224**	**94,621**	**68,511**	**33,776**	**19,912**	**54,884**	**24,629**	**8,919**	**17,308**	**9,946**	**1,503**
	1977	617,476	562,110	72,421	57,515	42,184	20,530	11,725	38,705	19,738	4,852	12,679	7,973	817
TOTAL STATE	**1982**	**2,902,875**	**2,573,878**	**281,729**	**212,082**	**218,842**	**79,551**	**53,737**	**209,965**	**96,903**	**67,452**	**69,279**	**39,675**	**15,536**
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1982**	**701,842**	**680,110**	**45,356**	**39,485**	**39,609**	**15,396**	**10,131**	**43,031**	**18,268**	**16,138**	**18,731**	**15,596**	**2,434**
	1977	446,890	432,809	33,265	28,980	28,147	11,300	6,452	30,233	12,274	12,178	12,794	10,480	1,840
ALTOONA	**1982**	**156,715**	**153,356**	**9,958**	**8,533**	**8,016**	**2,814**	**2,253**	**11,743**	**5,148**	**3,815**	**4,350**	**2,795**	**1,071**
	1977	96,038	93,671	8,465	7,329	6,046	2,417	1,376	8,361	3,380	3,023	3,027	1,835	849
BEAVER COUNTY	**1982**	**206,104**	**196,074**	**11,437**	**10,267**	**13,040**	**4,544**	**3,494**	**9,624**	**3,206**	**5,189**	**5,185**	**2,541**	**2,170**
	1977	136,626	128,972	9,577	8,589	10,129	3,802	2,300	7,524	2,393	4,229	4,015	1,897	1,769
ERIE	**1982**	**215,303**	**208,584**	**17,651**	**15,754**	**17,161**	**7,188**	**4,300**	**23,414**	**15,041**	**6,116**	**9,379**	**7,301**	**1,272**
	1977	149,369	144,021	13,309	11,842	12,714	5,403	2,970	16,446	10,046	4,775	6,452	4,876	993
HARRISBURG - LEBANON - CARLISLE	**1982**	**689,174**	**674,662**	**37,234**	**33,965**	**38,307**	**13,268**	**10,432**	**34,614**	**16,590**	**9,590**	**14,249**	**9,820**	**3,207**
	1977	406,694	397,177	28,956	26,476	27,607	10,345	6,148	25,421	12,073	7,614	10,518	7,110	2,546
JOHNSTOWN	**1982**	**259,055**	**239,442**	**18,129**	**16,083**	**10,631**	**4,435**	**1,805**	**16,985**	**8,468**	**5,440**	**7,717**	**5,191**	**1,565**
	1977	177,075	162,279	13,806	12,135	7,907	3,346	1,225	12,414	6,012	4,072	5,588	3,686	1,171
LANCASTER	**1982**	**374,953**	**357,670**	**20,512**	**18,755**	**18,531**	**7,177**	**6,106**	**28,587**	**18,413**	**4,163**	**10,417**	**7,832**	**1,127**
	1977	226,290	214,301	14,275	13,010	12,845	4,979	3,661	18,861	11,181	3,524	6,723	4,756	955
PHILADELPHIA	**1982**	**4,845,482**	**4,686,565**	**355,131**	**280,650**	**296,840**	**106,229**	**80,336**	**244,308**	**146,916**	**59,706**	**101,896**	**60,600**	**31,764**
	1977	3,176,123	3,060,394	279,027	219,753	221,155	83,172	52,483	180,986	106,408	48,028	76,259	43,894	25,560
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1982*	*5,963,381*	*5,777,215*	*425,106*	*341,051*	*367,725*	*135,775*	*102,975*	*302,288*	*177,689*	*78,410*	*130,651*	*78,273*	*40,205*
	1977	*3,873,927*	*3,739,549*	*331,297*	*265,081*	*270,555*	*105,061*	*66,592*	*222,894*	*128,940*	*61,435*	*97,014*	*56,810*	*31,538*
PITTSBURGH	**1982**	**2,218,708**	**2,104,926**	**142,352**	**128,080**	**149,862**	**56,348**	**37,162**	**122,501**	**51,872**	**52,628**	**68,016**	**40,060**	**21,458**
	1977	1,521,465	1,438,687	122,804	110,274	117,966	48,506	25,422	92,119	36,847	42,290	50,426	28,449	17,279
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1982*	*2,424,812*	*2,301,000*	*153,789*	*138,347*	*162,902*	*60,892*	*40,656*	*132,125*	*55,078*	*57,817*	*73,201*	*42,601*	*23,628*
	1977	*1,658,091*	*1,567,659*	*132,381*	*118,863*	*128,095*	*52,308*	*27,722*	*99,643*	*39,240*	*46,519*	*54,441*	*30,346*	*19,048*
READING	**1982**	**312,041**	**297,872**	**13,722**	**12,104**	**19,585**	**4,294**	**4,867**	**14,222**	**5,591**	**5,990**	**8,126**	**5,172**	**2,602**
	1977	203,157	192,638	11,520	10,074	14,659	3,574	3,148	11,096	4,619	4,584	6,524	4,274	1,992
SCRANTON - WILKES-BARRE	**1982**	**756,875**	**731,939**	**40,304**	**38,197**	**39,868**	**14,669**	**8,418**	**27,739**	**11,862**	**8,014**	**11,192**	**7,157**	**3,094**
	1977	510,314	491,779	34,521	32,728	32,456	12,565	5,636	23,204	10,361	7,025	9,673	6,252	2,725
SHARON	**1982**	**129,950**	**126,074**	**6,744**	**6,172**	**7,426**	**2,466**	**1,977**	**7,800**	**3,185**	**2,248**	**2,895**	**1,742**	**609**
	1977	83,575	80,682	5,547	5,077	5,432	2,028	1,265	6,333	3,046	1,576	2,487	1,666	427
STATE COLLEGE	**1982**	**134,099**	**129,901**	**6,466**	**5,938**	**6,708**	**2,371**	**2,037**	**7,283**	**3,501**	**1,685**	**2,854**	**1,915**	**456**
	1977	84,296	81,378	5,086	4,655	4,837	1,859	1,276	5,384	2,643	1,231	2,126	1,446	333
WILLIAMSPORT	**1982**	**128,940**	**125,887**	**6,601**	**5,929**	**6,800**	**2,602**	**2,578**	**7,275**	**4,133**	**1,525**	**3,194**	**2,577**	**505**
	1977	82,940	80,654	5,729	5,138	5,336	2,254	1,652	6,277	3,674	1,381	2,834	2,291	457
YORK	**1982**	**372,328**	**362,790**	**22,272**	**15,739**	**19,673**	**5,482**	**8,414**	**21,360**	**11,309**	**5,948**	**6,767**	**4,384**	**1,149**
	1977	227,141	220,875	16,874	11,843	13,823	4,125	5,125	16,160	8,459	4,784	5,083	3,280	925
NONMETRO PORTION OF STATE	**1982**	**1,592,631**	**1,543,501**	**108,753**	**99,813**	**89,457**	**40,238**	**24,332**	**82,955**	**36,249**	**14,595**	**31,208**	**19,915**	**3,952**
	1977	1,058,749	1,022,535	82,481	75,481	65,388	30,492	16,130	63,013	29,035	11,328	24,197	15,941	3,068
TOTAL STATE	**1982**	**11,876,417**	**11,440,061**	**790,915**	**677,545**	**710,155**	**267,321**	**188,672**	**642,363**	**325,986**	**185,526**	**280,305**	**180,044**	**69,450**
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
OREGON (continued)														
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1982***	***111,457***	***68,696***	***140,386***	***103,165***	***236,434***	***76,885***	***124,664***	***384,515***	***148,631***	***185,306***	***111,468***	***60,986***	***37,206***
	1977	*77,522*	*53,083*	*100,648*	*80,035*	*139,265*	*52,660*	*70,703*	*229,666*	*101,860*	*104,471*	*69,917*	*41,791*	*19,437*
SALEM	**1982**	**16,457**	**10,142**	**20,274**	**13,675**	**36,985**	**11,915**	**23,312**	**51,984**	**14,183**	**34,448**	**15,652**	**6,039**	**7,322**
	1977	10,918	7,386	13,604	9,982	21,561	7,914	12,305	30,053	9,419	18,183	9,451	4,011	3,866
NONMETRO PORTION OF STATE	**1982**	**41,602**	**29,841**	**66,524**	**47,881**	**91,694**	**48,367**	**20,246**	**122,794**	**68,473**	**20,652**	**48,461**	**30,442**	**5,856**
	1977	31,349	23,914	50,336	38,439	58,661	33,699	11,014	78,811	47,712	11,236	32,496	21,213	3,187
TOTAL STATE	**1982**	**193,495**	**127,269**	**255,972**	**183,599**	**407,941**	**156,578**	**188,073**	**620,804**	**259,042**	**265,276**	**200,126**	**112,812**	**56,309**
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1982**	**31,376**	**23,608**	**61,790**	**48,614**	**96,487**	**21,886**	**57,068**	**131,604**	**57,962**	**66,338**	**37,955**	**21,564**	**10,799**
	1977	21,457	15,861	42,553	32,804	73,648	17,245	43,064	102,895	45,667	50,061	28,864	16,990	8,152
ALTOONA	**1982**	**8,406**	**6,068**	**17,888**	**13,443**	**23,531**	**8,746**	**12,672**	**32,428**	**13,235**	**16,590**	**9,541**	**4,655**	**3,791**
	1977	5,782	3,984	12,151	8,825	18,205	6,369	10,038	25,083	9,637	13,142	7,158	3,389	3,003
BEAVER COUNTY	**1982**	**8,361**	**4,651**	**16,699**	**10,762**	**27,895**	**7,879**	**19,104**	**49,133**	**13,909**	**33,805**	**12,969**	**5,976**	**6,106**
	1977	6,426	3,471	12 821	8,032	24,130	7,551	15,566	42,557	13,330	27,546	11,345	5,727	4,975
ERIE	**1982**	**16,466**	**12,273**	**20,929**	**15,896**	**40,319**	**15,655**	**22,715**	**56,435**	**21,373**	**33,232**	**18,565**	**10,166**	**7,063**
	1977	11,343	8,197	14,468	10,617	31,514	12,052	17,737	44,302	16,454	25,950	14,297	7,826	5,516
HARRISBURG - LEBANON - CARLISLE	**1982**	**39,598**	**28,435**	**44,385**	**30,745**	**83,728**	**33,200**	**40,966**	**131,101**	**56,504**	**58,822**	**37,944**	**22,244**	**12,698**
	1977	28,257	19,995	32,785	22,275	65,087	24,718	32,514	101,414	42,003	46,687	28,844	16,588	10,082
JOHNSTOWN	**1982**	**11,249**	**6,603**	**22,895**	**17,293**	**29,940**	**8,568**	**18,471**	**45,688**	**13,161**	**29,071**	**14,354**	**6,383**	**6,259**
	1977	8,179	4,688	16,451	12,240	23,608	7,314	13,823	36,053	11,236	21,757	11,421	5,449	4,685
LANCASTER	**1982**	**21,446**	**16,583**	**39,775**	**32,837**	**44,759**	**21,515**	**19,899**	**72,249**	**41,731**	**27,731**	**21,659**	**15,126**	**4,261**
	1977	13,881	10,069	25,384	19,939	33,747	14,033	16,843	53,351	27,219	23,472	15,040	9,867	3,607
PHILADELPHIA	**1982**	**329,329**	**180,886**	**418,434**	**301,517**	**669,316**	**322,270**	**294,170**	**1,182,720**	**551,859**	**510,533**	**309,584**	**201,118**	**82,622**
	1977	239,604	131,013	309,079	217,663	539,300	257,324	248,436	950,085	440,646	429,695	245,119	160,595	66,459
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1982***	***400,045***	***229,330***	***518,482***	***379,931***	***818,814***	***381,764***	***376,541***	***1,423,101***	***651,490***	***639,085***	***371,479***	***237,487***	***103,474***
	1977	*290,622*	*166,300*	*382,101*	*275,438*	*652,701*	*305,642*	*307,030*	*1,133,178*	*522,604*	*520,380*	*292,758*	*190,210*	*81,234*
PITTSBURGH	**1982**	**113,718**	**72,556**	**224,541**	**163,312**	**340,461**	**128,155**	**194,796**	**589,171**	**225,320**	**340,357**	**173,445**	**96,959**	**63,021**
	1977	83,603	51,515	164,552	115,964	270,014	97,626	156,459	468,254	171,615	273,627	134,116	73,856	50,580
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1982***	***122,079***	***77,207***	***241,240***	***174,074***	***368,356***	***136,034***	***213,900***	***638,304***	***239,229***	***374,162***	***186,414***	***102,935***	***69,127***
	1977	*90,029*	*54,986*	*177,373*	*123,996*	*294,144*	*105,177*	*172,025*	*510,811*	*184,945*	*301,173*	*145,461*	*79,583*	*55,555*
READING	**1982**	**18,618**	**11,336**	**16,583**	**11,085**	**52,542**	**25,161**	**24,334**	**78,422**	**40,136**	**35,042**	**23,997**	**14,986**	**7,626**
	1977	14,791	9,367	13,319	9,159	38,950	17,741	18,617	58,063	28,301	26,809	17,406	10,567	5,835
SCRANTON - WILKES-BARRE	**1982**	**27,415**	**17,304**	**51,578**	**38,301**	**87,393**	**31,467**	**47,497**	**143,970**	**57,241**	**68,002**	**37,975**	**20,298**	**14,985**
	1977	23,374	15,130	44,791	33,682	76,707	27,879	41,808	126,105	50,685	63,577	33,113	17,993	13,172
SHARON	**1982**	**5,070**	**2,641**	**8,715**	**6,480**	**23,546**	**6,884**	**8,926**	**34,607**	**10,984**	**13,162**	**10,301**	**4,924**	**3,318**
	1977	4,243	2,526	7,779	6,198	17,042	5,002	6,256	25,029	7,982	9,224	7,412	3,578	2,326
STATE COLLEGE	**1982**	**4,812**	**2,903**	**9,213**	**7,454**	**18,856**	**6,026**	**5,521**	**27,260**	**9,616**	**8,276**	**8,640**	**4,310**	**2,487**
	1977	3,581	2,192	6,908	5,629	14,301	4,945	4,884	20,780	7,891	7,201	6,675	3,537	1,816
WILLIAMSPORT	**1982**	**6,390**	**4,750**	**6,906**	**5,745**	**13,208**	**5,040**	**7,565**	**18,231**	**8,825**	**8,420**	**7,705**	**3,952**	**1,882**
	1977	5,617	4,223	6,083	5,108	11,915	4,466	6,850	16,402	7,820	7,625	6,622	3,502	1,705
YORK	**1982**	**20,273**	**13,002**	**25,630**	**20,148**	**38,422**	**15,494**	**21,475**	**71,916**	**26,085**	**31,415**	**22,736**	**11,585**	**8,372**
	1977	15,435	9,725	19,317	15,093	30,618	11,938	17,268	56,113	20,097	25,261	17,635	8,925	6,733
NONMETRO PORTION OF STATE	**1982**	**50,734**	**30,286**	**95,082**	**76,261**	**227,579**	**66,161**	**57,924**	**326,631**	**105,511**	**85,415**	**96,799**	**47,276**	**21,531**
	1977	39,476	24,232	74,949	60,920	172,605	53,736	44,954	249,325	85,675	66,285	74,803	38,386	16,712
TOTAL STATE	**1982**	**634,264**	**392,224**	**973,424**	**724,550**	**1,655,484**	**659,712**	**770,048**	**2,707,385**	**1,141,808**	**1,222,989**	**773,041**	**450,805**	**233,309**
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,916	605,960	356,885	185,851

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

BOLD ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1982**	**873,780**	**836,844**	**63,336**	**51,907**	**47,539**	**24,522**	**9,219**	**39,180**	**20,589**	**13,456**	**16,606**	**9,132**	**5,847**
	1977	562,877	537,870	48,503	40,811	34,620	19,280	5,931	27,812	15,158	9,087	11,815	6,725	3,949
NONMETRO PORTION OF STATE	**1982**	**72,654**	**69,862**	**6,614**	**5,510**	**4,321**	**2,052**	**998**	**2,759**	**1,102**	**511**	**1,069**	**500**	**199**
	1977	43,549	41,764	4,559	3,878	2,937	1,444	597	1,926	782	407	753	355	159
TOTAL STATE	**1982**	**946,434**	**906,706**	**69,950**	**57,417**	**51,860**	**26,574**	**10,217**	**41,939**	**21,691**	**13,967**	**17,675**	**9,632**	**6,046**
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
SOUTH CAROLINA														
ANDERSON	**1982**	**132,115**	**127,629**	**13,942**	**11,932**	**14,729**	**7,449**	**3,081**	**10,556**	**4,203**	**3,248**	**4,363**	**3,002**	**631**
	1977	80,809	78,223	7,499	6,324	8,732	3,948	1,889	6,925	2,615	2,300	2,791	1,868	447
CHARLESTON	**1982**	**342,558**	**338,754**	**26,292**	**23,437**	**35,325**	**8,958**	**6,454**	**26,445**	**8,461**	**11,593**	**9,823**	**4,118**	**4,012**
	1977	233,229	230,950	15,548	13,858	22,653	5,297	4,402	17,915	5,885	7,891	6,695	2,865	2,732
CHARLOTTE - GASTONIA - ROCK HILL	**1982**	**883,407**	**842,597**	**127,153**	**98,876**	**85,456**	**36,353**	**24,578**	**60,872**	**24,646**	**16,419**	**34,283**	**19,464**	**5,734**
	1977	571,597	546,614	70,403	54,063	52,323	19,716	15,955	40,587	16,221	11,138	22,671	12,720	3,868
COLUMBIA	**1982**	**360,385**	**337,400**	**34,931**	**28,019**	**43,672**	**10,709**	**9,193**	**26,894**	**8,582**	**10,355**	**10,672**	**4,373**	**3,827**
	1977	234,973	221,379	19,113	15,367	27,563	5,874	6,033	17,640	5,592	6,860	7,001	2,850	2,536
FLORENCE	**1982**	**93,502**	**90,364**	**9,127**	**7,768**	**10,269**	**4,849**	**2,181**	**7,825**	**3,052**	**2,070**	**3,222**	**2,180**	**402**
	1977	62,885	60,872	5,752	4,851	6,642	3,028	1,470	5,436	2,292	1,334	2,325	1,637	259
GREENVILLE - SPARTANBURG	**1982**	**491,752**	**478,901**	**77,203**	**47,527**	**64,567**	**18,167**	**15,881**	**37,780**	**13,135**	**15,050**	**15,949**	**11,121**	**3,534**
	1977	323,578	315,765	45,198	27,972	40,362	10,692	10,472	25,070	9,716	9,253	11,228	8,227	2,173
NONMETRO PORTION OF STATE	**1982**	**985,759**	**952,165**	**118,242**	**100,153**	**105,850**	**62,518**	**22,992**	**55,492**	**23,155**	**7,918**	**23,842**	**16,541**	**1,540**
	1977	673,215	651,668	66,069	55,716	63,659	34,780	15,741	38,070	17,167	4,800	17,003	12,258	933
TOTAL STATE	**1982**	**2,590,063**	**2,503,511**	**302,187**	**236,690**	**293,953**	**121,893**	**64,355**	**174,317**	**62,804**	**52,880**	**71,321**	**42,828**	**14,648**
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514
SOUTH DAKOTA														
SIOUX FALLS	**1982**	**113,113**	**107,062**	**9,257**	**8,160**	**10,032**	**3,797**	**3,002**	**12,059**	**2,154**	**6,973**	**6,471**	**1,173**	**1,679**
	1977	60,530	56,664	5,761	5,066	5,739	2,358	1,589	6,999	1,475	3,782	3,863	803	911
NONMETRO PORTION OF STATE	**1982**	**529,682**	**508,277**	**45,965**	**38,683**	**34,368**	**14,730**	**9,669**	**33,490**	**13,292**	**7,571**	**9,279**	**5,977**	**1,504**
	1977	297,344	285,276	29,111	23,959	21,234	9,124	5,393	23,165	9,978	4,943	6,655	4,487	982
TOTAL STATE	**1982**	**642,795**	**615,339**	**55,242**	**46,843**	**44,400**	**18,527**	**12,671**	**45,549**	**15,446**	**14,544**	**15,750**	**7,150**	**3,183**
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893
TENNESSEE														
CHATTANOOGA	**1982**	**434,726**	**414,505**	**37,610**	**31,334**	**34,535**	**8,750**	**5,975**	**25,732**	**7,974**	**10,664**	**11,881**	**5,554**	**2,708**
	1977	278,376	264,820	26,093	22,002	23,751	5,958	3,818	17,722	6,046	6,434	8,522	4,210	1,635
CLARKSVILLE - HOPKINSVILLE	**1982**	**110,125**	**108,147**	**9,975**	**8,810**	**8,916**	**3,383**	**2,887**	**12,417**	**4,170**	**6,117**	**7,135**	**4,474**	**2,256**
	1977	68,097	66,925	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
JOHNSON CITY - KINGSPORT - BRISTOL	**1982**	**426,447**	**413,124**	**37,923**	**33,426**	**28,010**	**6,112**	**9,845**	**36,262**	**9,999**	**13,098**	**11,688**	**3,655**	**2,807**
	1977	238,782	230,808	24,085	21,134	16,886	3,865	5,502	23,682	7,688	7,296	7,831	2,810	1,564
KNOXVILLE	**1982**	**528,910**	**509,391**	**57,531**	**50,523**	**46,823**	**12,772**	**13,261**	**43,202**	**18,489**	**15,822**	**21,002**	**11,213**	**5,789**
	1977	318,968	306,912	35,981	31,650	28,241	8,027	8,002	27,522	12,878	8,576	13,741	7,813	3,139
MEMPHIS	**1982**	**926,317**	**903,153**	**81,978**	**70,327**	**63,127**	**17,649**	**14,627**	**51,154**	**18,331**	**20,524**	**27,128**	**12,222**	**7,316**
	1977	567,826	553,494	50,361	43,141	42,281	10,827	8,969	36,806	14,030	13,840	19,810	9,353	4,936

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMRB ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1982**	**37,071**	**24,949**	**56,354**	**45,836**	**123,880**	**54,268**	**59,108**	**213,669**	**107,683**	**99,528**	**53,300**	**33,293**	**18,383**
	1977	26,619	18,369	40,994	33,846	84,518	36,364	43,381	145,443	72,157	67,198	35,867	22,310	12,413
NONMETRO PORTION OF STATE	**1982**	**2,554**	**1,345**	**3,340**	**2,550**	**11,147**	**7,410**	**2,383**	**15,226**	**9,068**	**3,837**	**2,765**	**1,757**	**709**
	1977	1,777	954	2,362	1,810	7,026	4,029	1,897	9,899	4,931	3,054	1,714	956	564
TOTAL STATE	**1982**	**39,625**	**26,294**	**59,694**	**48,386**	**135,027**	**61,678**	**61,491**	**228,895**	**116,751**	**103,365**	**56,065**	**35,050**	**19,092**
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977
SOUTH CAROLINA														
ANDERSON	**1982**	**6,677**	**3,476**	**12,858**	**10,920**	**23,993**	**5,499**	**12,612**	**25,727**	**11,080**	**12,519**	**9,330**	**3,434**	**4,070**
	1977	4,348	2,163	8,111	6,794	17,485	4,195	8,930	18,952	8,452	8,864	6,676	2,620	2,882
CHARLESTON	**1982**	**25,979**	**16,480**	**34,766**	**28,447**	**51,930**	**23,631**	**25,616**	**81,729**	**43,436**	**30,439**	**24,405**	**14,841**	**7,154**
	1977	17,697	11,462	23,834	19,590	34,861	15,602	17,435	54,672	28,679	20,717	16,236	9,799	4,870
CHARLOTTE - GASTONIA - ROCK HILL	**1982**	**53,020**	**37,229**	**95,232**	**79,012**	**143,447**	**62,787**	**72,053**	**232,954**	**111,365**	**104,690**	**73,803**	**44,462**	**22,229**
	1977	34,717	24,022	62,721	51,817	100,875	44,411	49,139	163,560	78,731	71,141	51,394	31,491	15,179
COLUMBIA	**1982**	**26,639**	**18,077**	**44,332**	**34,984**	**70,751**	**31,915**	**35,119**	**99,630**	**44,356**	**50,311**	**35,754**	**22,274**	**11,243**
	1977	17,399	11,776	28,577	22,421	45,582	19,459	23,265	64,244	27,043	33,329	22,501	13,580	7,449
FLORENCE	**1982**	**4,885**	**2,525**	**9,072**	**7,616**	**19,203**	**8,296**	**8,039**	**29,994**	**16,714**	**7,980**	**9,302**	**5,182**	**2,593**
	1977	3,449	1,896	6,681	5,719	12,831	5,675	5,179	20,149	11,434	5,141	6,246	3,545	1,671
GREENVILLE - SPARTANBURG	**1982**	**31,858**	**18,221**	**45,371**	**41,220**	**85,540**	**37,187**	**44,520**	**127,634**	**58,019**	**57,444**	**41,120**	**22,686**	**13,590**
	1977	22,059	13,477	32,781	30,184	55,117	24,627	27,370	82,412	38,424	35,316	26,487	15,024	8,357
NONMETRO PORTION OF STATE	**1982**	**34,423**	**19,154**	**88,773**	**78,859**	**121,224**	**56,977**	**30,728**	**190,851**	**114,782**	**30,503**	**59,432**	**35,584**	**9,912**
	1977	24,042	14,197	65,905	59,481	78,929	38,841	18,632	125,560	78,244	18,493	39,503	24,259	6,011
TOTAL STATE	**1982**	**138,412**	**81,711**	**246,841**	**211,020**	**393,770**	**172,681**	**165,890**	**589,913**	**306,844**	**199,290**	**189,872**	**109,555**	**51,496**
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114
SOUTH DAKOTA														
SIOUX FALLS	**1982**	**17,216**	**10,897**	**13,676**	**7,280**	**26,490**	**10,039**	**11,767**	**36,062**	**14,281**	**15,971**	**11,503**	**6,355**	**3,883**
	1977	11,108	7,462	8,595	4,985	17,051	7,895	8,072	23,337	11,233	10,781	7,853	4,999	2,106
NONMETRO PORTION OF STATE	**1982**	**27,773**	**18,214**	**35,369**	**29,632**	**67,371**	**35,864**	**16,845**	**83,141**	**51,202**	**17,138**	**29,688**	**17,980**	**4,944**
	1977	19,893	13,665	25,940	22,192	46,300	25,070	10,998	57,471	35,789	11,188	20,222	12,566	3,228
TOTAL STATE	**1982**	**44,989**	**29,111**	**49,045**	**36,912**	**93,861**	**45,903**	**28,612**	**119,203**	**65,483**	**33,109**	**41,191**	**24,335**	**8,827**
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334
TENNESSEE														
CHATTANOOGA	**1982**	**19,162**	**12,388**	**37,300**	**28,643**	**62,627**	**22,081**	**29,323**	**99,291**	**43,180**	**50,596**	**32,719**	**18,121**	**12,568**
	1977	13,871	9,393	27,403	21,867	40,194	15,086	21,971	63,940	29,500	30,523	21,476	12,382	7,582
CLARKSVILLE - HOPKINSVILLE	**1982**	**7,953**	**3,384**	**14,384**	**10,915**	**20,243**	**6,536**	**11,266**	**33,442**	**11,359**	**18,774**	**8,664**	**4,806**	**2,953**
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
JOHNSON CITY - KINGSPORT - BRISTOL	**1982**	**22,022**	**13,659**	**33,387**	**26,873**	**67,731**	**20,876**	**42,044**	**94,301**	**41,567**	**46,031**	**29,902**	**14,758**	**12,758**
	1977	15,450	10,499	24,850	20,962	41,201	14,286	23,417	58,706	28,448	25,638	18,799	10,101	7,106
KNOXVILLE	**1982**	**31,405**	**19,201**	**58,191**	**40,841**	**99,255**	**29,802**	**64,019**	**151,921**	**58,934**	**84,926**	**38,800**	**18,677**	**17,786**
	1977	20,779	13,427	38,686	28,569	58,489	20,078	34,700	91,215	39,789	46,032	23,837	12,596	9,641
MEMPHIS	**1982**	**50,947**	**36,483**	**91,839**	**68,997**	**126,487**	**56,513**	**60,048**	**230,862**	**101,911**	**114,659**	**71,573**	**33,173**	**29,800**
	1977	37,951	27,921	68,554	52,919	92,140	43,932	40,484	167,860	79,223	77,301	52,131	25,787	20,094

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drug-stores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drug-stores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
TENNESSEE (continued)														
NASHVILLE	**1982**	**859,266**	**834,218**	**78,752**	**68,524**	**71,099**	**19,529**	**20,516**	**56,742**	**15,647**	**28,632**	**28,414**	**11,449**	**7,251**
	1977	490,822	475,986	49,907	43,482	43,158	12,395	11,709	34,638	10,217	16,007	18,076	7,476	4,054
NONMETRO PORTION OF STATE	**1982**	**1,356,774**	**1,324,921**	**148,743**	**134,269**	**90,875**	**25,664**	**32,388**	**92,521**	**39,330**	**11,251**	**34,832**	**22,363**	**2,554**
	1977	820,832	800,114	95,193	85,728	59,786	16,389	19,565	68,279	31,011	6,583	26,402	17,635	1,493
TOTAL STATE	**1982**	**4,288,938**	**4,165,541**	**425,998**	**375,226**	**323,004**	**87,054**	**92,956**	**300,331**	**108,449**	**100,908**	**133,811**	**67,282**	**29,084**
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175
TEXAS														
ABILENE	**1982**	**126,513**	**124,713**	**13,987**	**9,944**	**14,583**	**1,901**	**5,787**	**12,946**	**4,014**	**6,437**	**4,890**	**2,974**	**1,043**
	1977	61,329	60,237	8,506	6,134	8,419	1,173	2,796	8,653	2,852	4,400	3,317	2,113	713
AMARILLO	**1982**	**255,119**	**247,466**	**18,792**	**15,873**	**22,164**	**3,753**	**7,215**	**25,879**	**9,354**	**8,706**	**8,364**	**5,083**	**2,039**
	1977	122,619	118,401	11,289	9,667	12,198	2,285	3,453	14,736	5,324	5,123	4,779	2,893	1,201
AUSTIN	**1982**	**620,825**	**605,322**	**42,592**	**34,812**	**58,945**	**16,387**	**23,338**	**47,464**	**16,667**	**22,571**	**15,162**	**5,377**	**6,613**
	1977	297,766	289,208	23,208	19,221	29,662	9,048	11,151	24,786	10,082	10,320	7,982	3,253	3,025
BEAUMONT - PORT ARTHUR	**1982**	**499,043**	**481,676**	**37,152**	**30,711**	**33,732**	**8,589**	**9,916**	**39,554**	**16,616**	**16,515**	**18,920**	**13,412**	**3,224**
	1977	270,601	259,696	23,860	20,144	19,651	5,635	5,349	23,317	10,482	9,171	11,558	8,461	1,797
BRAZORIA	**1982**	**230,432**	**220,666**	**13,324**	**9,824**	**12,252**	**2,664**	**6,127**	**6,385**	**1,960**	**2,197**	**3,197**	**1,293**	**891**
	1977	108,151	102,860	7,330	5,553	6,162	1,506	2,857	3,652	1,436	1,053	1,903	947	427
BROWNSVILLE - HARLINGEN	**1982**	**214,803**	**195,725**	**14,912**	**9,882**	**24,194**	**3,363**	**11,417**	**16,113**	**4,894**	**7,161**	**12,176**	**8,110**	**2,134**
	1977	111,275	99,604	9,081	6,247	13,831	2,126	5,811	9,203	2,556	4,172	6,659	4,235	1,243
BRYAN - COLLEGE STATION	**1982**	**83,344**	**73,813**	**10,154**	**9,855**	**7,726**	**3,270**	**1,312**	**6,149**	**1,806**	**3,090**	**2,892**	**1,093**	**1,123**
	1977	49,432	42,561	5,021	4,890	3,976	1,623	757	4,266	1,028	1,591	1,543	623	578
CORPUS CHRISTI	**1982**	**338,011**	**321,954**	**35,972**	**18,054**	**34,778**	**5,104**	**22,216**	**24,071**	**6,833**	**9,391**	**11,870**	**5,426**	**3,331**
	1977	191,036	180,534	25,403	13,638	21,062	3,856	12,459	15,512	4,608	5,892	7,744	3,659	2,090
DALLAS	**1982**	**2,318,820**	**2,179,635**	**260,806**	**195,941**	**201,081**	**77,463**	**32,417**	**172,488**	**74,967**	**58,997**	**84,467**	**41,138**	**26,626**
	1977	1,193,338	1,112,283	126,210	94,914	106,187	37,523	16,544	94,600	39,378	34,545	46,180	21,608	15,598
DALLAS - FORT WORTH CONSOLIDATED AREA	***1982***	***3,282,984***	***3,088,631***	***407,121***	***305,614***	***305,124***	***120,822***	***45,936***	***249,516***	***101,895***	***90,837***	***121,532***	***55,912***	***40,997***
	1977	*1,732,383*	*1,614,715*	*188,585*	*141,822*	*158,579*	*56,067*	*24,018*	*137,172*	*54,037*	*52,789*	*66,658*	*29,651*	*23,836*
EL PASO	**1982**	**461,074**	**424,399**	**37,640**	**27,469**	**42,781**	**14,722**	**5,896**	**33,090**	**15,134**	**12,864**	**20,606**	**13,990**	**4,445**
	1977	238,018	214,454	19,573	14,219	25,682	7,621	3,485	21,470	9,303	9,041	13,062	8,600	3,124
FORT WORTH - ARLINGTON	**1982**	**964,164**	**908,996**	**146,315**	**109,673**	**104,043**	**43,359**	**13,519**	**77,028**	**26,928**	**31,840**	**37,065**	**14,774**	**14,371**
	1977	539,045	502,432	62,375	46,908	52,392	18,544	7,474	42,572	14,659	18,244	20,478	8,043	8,238
GALVESTON - TEXAS CITY	**1982**	**294,466**	**291,064**	**15,484**	**13,106**	**13,361**	**3,249**	**6,660**	**14,122**	**3,170**	**5,543**	**4,630**	**2,076**	**1,190**
	1977	140,548	138,544	11,384	9,847	7,891	2,441	3,171	9,609	2,722	3,886	3,376	1,782	834
HOUSTON	**1982**	**3,741,012**	**3,583,997**	**273,885**	**200,935**	**296,231**	**54,484**	**99,511**	**247,306**	**73,014**	**125,426**	**121,209**	**48,148**	**50,862**
	1977	1,773,826	1,687,048	154,044	116,705	153,975	31,646	46,863	133,031	41,050	67,179	65,583	27,074	27,240
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1982***	***4,265,910***	***4,095,727***	***302,693***	***223,865***	***321,844***	***60,397***	***112,298***	***267,813***	***78,144***	***133,166***	***129,036***	***51,517***	***52,943***
	1977	*2,022,525*	*1,928,452*	*172,758*	*132,105*	*168,028*	*35,593*	*52,891*	*146,292*	*45,208*	*72,118*	*70,962*	*29,803*	*28,501*
KILLEEN - TEMPLE	**1982**	**182,189**	**176,508**	**11,812**	**8,528**	**11,895**	**1,958**	**6,156**	**13,589**	**3,848**	**4,377**	**8,005**	**4,842**	**1,512**
	1977	93,716	90,127	6,379	4,753	6,537	1,091	3,145	8,276	2,510	2,684	5,039	3,159	928
LAREDO	**1982**	**101,635**	**95,746**	**12,552**	**8,059**	**20,195**	**2,278**	**5,751**	**17,849**	**9,331**	**5,923**	**4,753**	**1,471**	**1,426**
	1977	59,145	55,512	6,928	4,670	11,841	1,320	3,335	10,351	5,722	3,081	2,753	902	742
LONGVIEW - MARSHALL	**1982**	**228,030**	**216,854**	**19,383**	**15,235**	**14,073**	**4,297**	**2,767**	**18,395**	**7,686**	**4,183**	**7,668**	**4,791**	**1,517**
	1977	116,242	109,626	12,148	9,560	8,095	2,697	1,399	9,891	3,825	2,315	4,006	2,384	840
LUBBOCK	**1982**	**262,478**	**239,489**	**25,298**	**11,784**	**25,301**	**3,332**	**6,983**	**15,962**	**7,879**	**3,309**	**11,544**	**8,865**	**1,367**
	1977	144,449	129,825	16,834	7,967	15,895	2,253	3,786	10,215	5,026	2,293	7,402	5,655	949
McALLEN - EDINBURG - MISSION	**1982**	**291,666**	**266,500**	**35,184**	**15,250**	**24,741**	**4,311**	**12,454**	**21,090**	**8,919**	**8,749**	**9,598**	**5,396**	**2,507**
	1977	137,444	123,962	19,607	9,253	12,831	2,616	5,793	11,972	5,499	4,599	5,577	3,327	1,318

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982 U.S. CENSUS: 1977		Merchandise Line Sales											
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear	
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)														
NASHVILLE	**1982**	**67,754**	**47,317**	**100,811**	**79,547**	**146,282**	**51,346**	**79,647**	**238,600**	**79,809**	**143,435**	**66,901**	**34,832**	**23,986**
	1977	43,591	30,897	64,629	51,950	93,319	38,336	44,523	150,459	59,588	80,179	44,841	26,007	13,409
NONMETRO PORTION OF STATE	**1982**	**34,364**	**15,166**	**95,298**	**80,402**	**156,439**	**60,482**	**56,598**	**197,974**	**100,813**	**58,584**	**61,198**	**35,236**	**13,737**
	1977	24,943	11,960	72,749	62,586	105,660	47,341	33,957	137,477	78,918	34,268	44,580	27,587	8,036
TOTAL STATE	**1982**	**221,665**	**140,444**	**410,668**	**320,141**	**646,110**	**233,716**	**329,332**	**993,140**	**411,292**	**497,130**	**292,932**	**149,590**	**109,056**
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
TEXAS														
ABILENE	**1982**	**7,557**	**5,900**	**13,485**	**11,046**	**20,172**	**9,532**	**8,495**	**28,273**	**18,448**	**8,729**	**9,209**	**6,678**	**1,876**
	1977	5,020	2,770	9,423	7,847	13,881	6,497	7,069	19,411	12,573	5,966	6,205	4,552	1,283
AMARILLO	**1982**	**18,417**	**9,206**	**35,874**	**29,251**	**46,338**	**29,159**	**14,030**	**62,189**	**35,991**	**20,467**	**21,981**	**16,429**	**4,804**
	1977	10,415	5,239	20,432	16,615	26,764	16,908	8,256	35,833	20,885	12,044	12,773	9,532	2,827
AUSTIN	**1982**	**48,919**	**31,451**	**57,677**	**41,033**	**98,997**	**47,459**	**35,956**	**176,007**	**84,104**	**80,966**	**52,060**	**34,569**	**13,600**
	1977	27,809	19,026	32,678	24,860	52,105	27,689	21,314	92,568	49,067	37,021	28,473	20,169	6,219
BEAUMONT - PORT ARTHUR	**1982**	**30,348**	**19,220**	**44,336**	**35,476**	**71,063**	**38,703**	**25,380**	**113,217**	**65,140**	**37,308**	**35,402**	**21,888**	**8,779**
	1977	18,402	12,124	27,480	22,524	39,851	21,455	14,095	63,456	36,112	20,718	19,731	12,134	4,876
BRAZORIA	**1982**	**7,580**	**4,712**	**11,278**	**8,674**	**25,581**	**13,904**	**5,609**	**42,818**	**24,026**	**8,752**	**12,231**	**8,853**	**1,872**
	1977	4,912	3,452	7,642	6,354	11,955	6,239	2,687	19,964	10,781	4,193	5,674	3,973	897
BROWNSVILLE - HARLINGEN	**1982**	**32,739**	**27,966**	**24,083**	**19,949**	**34,527**	**15,030**	**15,392**	**56,229**	**27,681**	**23,516**	**13,036**	**7,404**	**4,032**
	1977	17,439	14,604	12,844	10,418	22,832	11,331	8,968	37,716	20,867	13,701	8,878	5,582	2,349
BRYAN - COLLEGE STATION	**1982**	**3,949**	**2,021**	**7,255**	**5,602**	**14,730**	**7,758**	**6,192**	**21,429**	**13,010**	**7,356**	**9,670**	**6,503**	**2,658**
	1977	2,137	1,151	4,041	3,189	7,583	3,942	3,187	11,010	6,610	3,787	4,933	3,304	1,368
CORPUS CHRISTI	**1982**	**22,269**	**12,594**	**32,992**	**27,386**	**43,645**	**16,981**	**22,625**	**74,643**	**33,256**	**35,699**	**24,475**	**15,795**	**6,331**
	1977	14,629	8,494	22,058	18,521	28,674	11,837	14,195	49,275	23,181	22,398	16,484	11,010	3,972
DALLAS	**1982**	**204,412**	**145,292**	**298,675**	**231,421**	**405,701**	**207,787**	**145,168**	**713,609**	**365,335**	**249,505**	**233,573**	**160,647**	**55,933**
	1977	109,203	76,317	160,615	121,985	220,130	103,751	102,026	386,460	182,414	175,682	122,158	80,212	32,757
DALLAS - FORT WORTH CONSOLIDATED AREA	***1982***	***286,167***	***197,484***	***410,957***	***308,414***	***592,347***	***286,953***	***239,214***	***1,041,566***	***504,523***	***411,440***	***333,025***	***221,851***	***86,128***
	1977	*153,842*	*104,728*	*222,982*	*164,447*	*321,553*	*143,109*	*155,910*	*564,343*	*251,612*	*268,467*	*174,186*	*110,640*	*50,059*
EL PASO	**1982**	**34,744**	**24,984**	**68,129**	**56,744**	**75,822**	**32,273**	**38,285**	**125,242**	**60,930**	**54,831**	**37,539**	**19,881**	**13,056**
	1977	21,822	15,358	42,542	34,881	51,752	21,055	26,904	85,142	39,751	38,530	24,960	12,970	9,176
FORT WORTH - ARLINGTON	**1982**	**81,755**	**52,192**	**112,282**	**76,993**	**186,646**	**79,166**	**94,046**	**327,957**	**139,188**	**161,935**	**99,452**	**61,204**	**30,195**
	1977	44,639	28,411	62,367	42,462	101,423	39,358	53,884	177,883	69,198	92,785	52,028	30,428	17,302
GALVESTON - TEXAS CITY	**1982**	**8,814**	**4,974**	**11,690**	**8,810**	**24,734**	**14,865**	**6,186**	**41,340**	**28,551**	**6,985**	**11,464**	**7,558**	**2,128**
	1977	6,713	4,270	9,403	7,563	15,644	8,807	4,337	25,707	16,915	4,897	6,970	4,478	1,492
HOUSTON	**1982**	**268,158**	**175,544**	**404,331**	**287,750**	**689,247**	**329,503**	**319,958**	**1,123,943**	**569,370**	**499,332**	**350,141**	**209,841**	**106,790**
	1977	147,034	98,694	224,237	162,331	336,950	142,103	171,361	546,057	245,549	267,417	165,008	90,496	57,202
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1982***	***284,552***	***185,230***	***427,299***	***305,234***	***739,562***	***358,272***	***331,753***	***1,208,101***	***621,947***	***515,069***	***373,836***	***226,252***	***110,790***
	1977	*158,659*	*106,416*	*241,282*	*176,248*	*364,549*	*157,149*	*178,385*	*591,728*	*273,245*	*276,507*	*177,652*	*93,947*	*59,591*
KILLEEN - TEMPLE	**1982**	**11,165**	**6,401**	**16,853**	**13,148**	**22,843**	**12,287**	**7,488**	**36,477**	**17,256**	**13,001**	**11,020**	**6,845**	**2,331**
	1977	6,985	4,176	10,672	8,460	14,408	7,880	4,592	22,980	11,066	7,972	6,880	4,390	1,430
LAREDO	**1982**	**17,452**	**13,408**	**8,364**	**6,141**	**35,330**	**18,459**	**12,733**	**63,315**	**34,668**	**22,489**	**10,077**	**4,942**	**3,565**
	1977	10,466	8,223	4,951	3,766	24,171	15,135	6,623	43,712	28,424	11,696	6,803	4,053	1,855
LONGVIEW - MARSHALL	**1982**	**11,659**	**6,505**	**23,710**	**19,537**	**28,164**	**18,082**	**8,224**	**45,795**	**31,932**	**10,517**	**17,134**	**12,313**	**3,038**
	1977	6,154	3,237	12,073	9,729	15,383	9,700	4,550	24,951	17,129	5,819	9,309	6,606	1,681
LUBBOCK	**1982**	**23,737**	**14,167**	**33,654**	**25,401**	**42,578**	**22,423**	**14,766**	**69,419**	**36,483**	**32,216**	**21,800**	**14,291**	**6,710**
	1977	15,112	9,038	21,473	16,204	27,961	13,834	13,458	45,717	22,508	22,324	13,955	8,817	4,650
McALLEN - EDINBURG - MISSION	**1982**	**19,361**	**9,634**	**28,113**	**19,901**	**61,214**	**34,569**	**22,200**	**89,434**	**53,334**	**28,156**	**24,047**	**16,322**	**5,349**
	1977	11,193	5,940	16,622	12,270	31,193	16,927	11,669	45,412	26,116	14,800	12,133	7,992	2,812

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
TEXAS (continued)														
MIDLAND	**1982**	**130,651**	**114,540**	**5,829**	**3,588**	**11,650**	**2,414**	**5,953**	**7,921**	**3,804**	**2,367**	**4,412**	**2,437**	**859**
	1977	57,833	49,784	4,179	2,656	6,319	1,787	2,587	4,416	1,996	1,528	2,402	1,279	555
ODESSA	**1982**	**195,678**	**180,562**	**10,636**	**7,056**	**19,833**	**1,540**	**5,265**	**14,583**	**2,699**	**7,873**	**5,781**	**2,187**	**2,359**
	1977	88,653	80,851	7,219	4,780	10,373	1,044	2,358	7,522	1,589	3,815	3,085	1,288	1,143
SAN ANGELO	**1982**	**112,606**	**111,098**	**7,483**	**5,191**	**10,506**	**905**	**5,546**	**10,262**	**2,537**	**2,321**	**6,459**	**1,627**	**842**
	1977	52,631	51,768	5,349	3,867	5,559	675	2,585	5,787	1,565	1,344	3,618	1,003	488
SAN ANTONIO	**1982**	**1,031,871**	**978,712**	**85,118**	**63,014**	**115,054**	**18,033**	**51,566**	**70,202**	**23,235**	**33,222**	**37,184**	**16,783**	**13,469**
	1977	521,913	490,821	50,887	38,072	64,684	10,896	25,867	43,813	15,263	20,981	23,353	11,024	8,507
SHERMAN - DENISON	**1982**	**97,959**	**93,347**	**8,149**	**7,726**	**6,570**	**2,158**	**1,219**	**7,088**	**1,514**	**4,276**	**2,358**	**932**	**955**
	1977	57,348	54,055	5,960	5,657	4,642	1,580	706	5,325	1,348	3,075	1,844	829	687
TEXARKANA	**1982**	**135,536**	**132,180**	**16,427**	**9,759**	**10,417**	**1,858**	**4,478**	**7,692**	**1,411**	**3,065**	**3,141**	**847**	**1,132**
	1977	72,000	69,956	9,841	5,913	6,167	1,125	2,370	4,910	977	1,952	2,029	586	722
TYLER	**1982**	**177,214**	**174,313**	**15,315**	**10,076**	**8,444**	**2,294**	**790**	**14,853**	**5,750**	**6,607**	**6,540**	**3,686**	**2,043**
	1977	88,244	86,517	10,051	6,864	4,966	1,563	393	8,275	3,310	3,570	3,679	2,122	1,104
VICTORIA	**1982**	**89,631**	**87,280**	**10,741**	**8,692**	**8,714**	**1,704**	**2,803**	**9,742**	**3,933**	**2,302**	**4,045**	**2,160**	**667**
	1977	45,584	44,137	5,799	4,680	4,544	917	1,418	5,187	2,156	1,214	2,167	1,184	352
WACO	**1982**	**208,230**	**205,325**	**15,763**	**13,836**	**20,474**	**4,216**	**4,784**	**14,933**	**3,214**	**7,119**	**6,014**	**1,771**	**1,891**
	1977	108,596	106,706	7,812	6,925	11,778	2,110	2,487	9,652	2,217	4,773	3,853	1,222	1,269
WICHITA FALLS	**1982**	**135,841**	**134,131**	**11,914**	**9,089**	**10,748**	**1,807**	**3,737**	**15,537**	**6,111**	**5,741**	**7,201**	**4,625**	**1,546**
	1977	73,385	72,405	8,953	6,996	6,616	1,391	2,018	9,491	3,757	3,478	4,414	2,843	937
NONMETRO PORTION OF STATE	**1982**	**3,088,188**	**3,004,578**	**310,961**	**247,067**	**203,285**	**48,806**	**96,125**	**163,547**	**62,236**	**8,646**	**68,906**	**34,239**	**2,504**
	1977	1,653,056	1,600,092	189,415	152,596	117,867	30,131	51,266	101,966	41,407	5,345	43,524	22,776	1,548
TOTAL STATE	**1982**	**16,556,892**	**15,812,090**	**1,515,824**	**1,125,465**	**1,384,039**	**339,350**	**460,726**	**1,146,186**	**409,339**	**420,540**	**538,450**	**259,478**	**154,378**
	1977	8,437,148	7,994,785	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
UTAH														
PROVO - OREM	**1982**	**163,288**	**157,648**	**12,087**	**9,854**	**11,216**	**2,677**	**4,765**	**13,626**	**5,468**	**6,029**	**3,127**	**1,154**	**1,407**
	1977	91,539	87,671	9,417	7,734	6,847	2,102	2,651	8,283	3,565	3,270	1,901	752	764
SALT LAKE CITY - OGDEN	**1982**	**819,197**	**777,676**	**49,238**	**32,507**	**63,136**	**10,044**	**28,135**	**67,500**	**34,795**	**27,170**	**21,544**	**12,816**	**6,388**
	1977	479,243	450,753	45,049	29,977	39,148	9,263	16,312	41,077	21,942	14,303	13,440	8,452	3,365
NONMETRO PORTION OF STATE	**1982**	**288,784**	**275,870**	**17,078**	**14,532**	**14,206**	**4,763**	**6,795**	**17,778**	**9,737**	**1,216**	**7,268**	**5,051**	**272**
	1977	155,971	147,548	15,547	13,292	9,616	4,355	3,640	11,051	6,074	646	4,530	3,149	145
TOTAL STATE	**1982**	**1,271,269**	**1,211,194**	**78,403**	**56,893**	**88,558**	**17,484**	**39,695**	**98,904**	**50,000**	**34,415**	**31,939**	**19,021**	**8,067**
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274
VERMONT														
BURLINGTON	**1982**	**122,819**	**116,926**	**9,059**	**6,996**	**8,834**	**2,114**	**2,781**	**9,919**	**4,477**	**2,580**	**3,392**	**1,925**	**829**
	1977	72,808	68,923	4,784	3,595	5,238	1,086	1,639	5,782	2,383	1,659	1,947	1,024	536
NONMETRO PORTION OF STATE	**1982**	**397,461**	**378,581**	**37,768**	**28,968**	**23,131**	**8,749**	**8,998**	**19,656**	**8,522**	**2,293**	**6,357**	**3,657**	**734**
	1977	255,260	241,639	21,480	16,140	14,430	4,875	5,745	13,232	5,573	1,640	4,265	2,394	526
TOTAL STATE	**1982**	**520,280**	**495,507**	**46,827**	**35,964**	**31,965**	**10,863**	**11,779**	**29,575**	**12,999**	**4,873**	**9,749**	**5,582**	**1,563**
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
VIRGINIA														
CHARLOTTESVILLE	**1982**	**112,612**	**108,113**	**12,573**	**11,515**	**9,446**	**4,102**	**2,367**	**8,494**	**3,207**	**1,784**	**2,944**	**1,820**	**408**
	1977	75,941	72,999	7,100	6,453	6,099	2,299	1,598	6,003	2,243	1,494	2,079	1,273	342
DANVILLE	**1982**	**113,303**	**108,835**	**9,199**	**8,419**	**7,744**	**2,998**	**2,383**	**6,619**	**2,242**	**1,484**	**2,203**	**1,272**	**339**
	1977	67,656	65,035	5,840	5,308	5,166	1,891	1,424	4,624	1,435	1,323	1,499	814	303

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1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

[redacted] ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
TEXAS (continued)														
MIDLAND	**1982**	**8,999**	**6,470**	**16,819**	**12,120**	**14,782**	**9,601**	**3,289**	**27,840**	**21,848**	**4,395**	**9,585**	**7,196**	**1,854**
	1977	4,814	3,395	8,868	6,360	8,409	5,184	2,123	15,621	11,796	2,837	5,354	3,885	1,197
ODESSA	**1982**	**12,077**	**4,990**	**20,618**	**15,776**	**31,339**	**19,143**	**9,796**	**48,822**	**33,974**	**12,626**	**14,854**	**10,409**	**3,477**
	1977	6,519	2,937	11,683	9,287	15,609	9,556	4,746	24,283	16,960	6,117	7,400	5,196	1,685
SAN ANGELO	**1982**	**6,553**	**4,316**	**14,543**	**9,762**	**16,300**	**8,668**	**7,084**	**25,914**	**17,542**	**7,292**	**9,096**	**6,355**	**2,306**
	1977	3,891	2,662	8,623	6,021	8,863	4,403	4,102	13,800	8,910	4,222	4,798	3,228	1,335
SAN ANTONIO	**1982**	**71,598**	**42,814**	**121,199**	**88,118**	**165,687**	**83,175**	**73,990**	**292,783**	**118,180**	**151,057**	**94,272**	**57,038**	**28,291**
	1977	45,165	28,123	77,958	57,651	99,278	46,555	46,723	177,714	66,148	95,391	54,766	31,926	17,866
SHERMAN - DENISON	**1982**	**4,100**	**2,344**	**6,653**	**4,395**	**12,734**	**6,092**	**5,992**	**18,576**	**11,043**	**7,253**	**7,784**	**5,496**	**1,752**
	1977	3,287	1,820	5,528	3,912	9,146	4,314	4,309	13,546	7,820	5,215	5,529	3,892	1,260
TEXARKANA	**1982**	**7,313**	**3,838**	**9,800**	**7,720**	**18,418**	**8,842**	**7,374**	**24,539**	**14,388**	**8,481**	**10,405**	**7,143**	**2,202**
	1977	4,843	2,658	6,647	5,333	12,142	5,887	5,496	16,211	9,579	5,411	6,818	4,756	1,405
TYLER	**1982**	**21,158**	**9,779**	**25,815**	**20,441**	**30,720**	**14,439**	**14,825**	**50,411**	**24,770**	**20,587**	**15,100**	**7,465**	**4,625**
	1977	11,930	5,630	14,724	11,768	17,762	8,815	8,010	29,198	15,122	11,123	8,840	5,778	2,499
VICTORIA	**1982**	**5,390**	**2,275**	**10,005**	**7,710**	**13,815**	**6,927**	**5,091**	**21,517**	**11,270**	**6,696**	**7,077**	**3,914**	**1,953**
	1977	2,877	1,247	5,426	4,226	7,539	3,876	2,684	11,758	6,306	3,530	3,847	2,190	1,030
WACO	**1982**	**23,377**	**9,724**	**21,391**	**18,097**	**27,339**	**11,540**	**14,623**	**44,364**	**22,357**	**20,654**	**16,530**	**11,151**	**4,483**
	1977	14,797	6,709	14,611	12,485	16,517	5,823	9,804	26,259	11,282	13,847	9,163	5,627	3,006
WICHITA FALLS	**1982**	**16,330**	**8,629**	**18,017**	**14,487**	**23,371**	**10,512**	**9,584**	**41,420**	**20,221**	**16,764**	**11,915**	**7,542**	**3,963**
	1977	10,008	5,305	11,055	8,906	14,951	7,010	5,807	26,579	13,485	12,547	7,682	5,030	2,401
NONMETRO PORTION OF STATE	**1982**	**82,760**	**36,574**	**176,897**	**138,945**	**273,894**	**186,337**	**19,054**	**427,743**	**303,811**	**22,110**	**144,519**	**105,903**	**7,341**
	1977	51,931	24,274	115,570	92,839	163,573	109,921	11,815	254,520	179,169	15,539	85,697	62,420	4,536
TOTAL STATE	**1982**	**1,111,547**	**695,284**	**1,673,476**	**1,261,185**	**2,549,113**	**1,308,211**	**972,529**	**4,225,653**	**2,229,995**	**1,581,880**	**1,330,837**	**859,547**	**335,061**
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
UTAH														
PROVO - OREM	**1982**	**15,563**	**12,006**	**16,117**	**12,215**	**28,925**	**10,499**	**15,711**	**43,249**	**18,093**	**19,542**	**13,712**	**6,618**	**5,635**
	1977	9,830	7,827	10,164	7,963	16,697	6,326	8,521	25,227	10,901	10,599	8,040	3,987	3,056
SALT LAKE CITY - OGDEN	**1982**	**74,556**	**47,358**	**119,173**	**95,668**	**164,701**	**52,251**	**100,716**	**227,805**	**83,770**	**131,680**	**76,779**	**37,421**	**32,666**
	1977	46,988	31,224	76,313	62,874	94,908	33,452	53,014	131,839	53,632	69,311	45,788	23,952	17,198
NONMETRO PORTION OF STATE	**1982**	**11,072**	**6,870**	**17,209**	**13,703**	**31,131**	**17,837**	**3,537**	**37,752**	**21,936**	**5,462**	**13,765**	**8,465**	**1,122**
	1977	6,862	4,302	10,662	8,498	18,259	10,526	1,877	21,970	12,932	2,899	8,239	4,986	695
TOTAL STATE	**1982**	**101,191**	**66,234**	**152,499**	**121,586**	**224,757**	**80,587**	**119,964**	**308,806**	**123,799**	**156,684**	**104,256**	**52,504**	**39,423**
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,036	77,465	82,809	62,067	32,931	20,849
VERMONT														
BURLINGTON	**1982**	**7,902**	**4,825**	**10,495**	**8,216**	**26,188**	**12,857**	**10,690**	**38,340**	**22,075**	**13,225**	**13,164**	**8,091**	**3,919**
	1977	4,516	2,568	5,825	4,382	14,656	5,972	6,915	20,796	10,254	8,555	7,004	3,759	2,536
NONMETRO PORTION OF STATE	**1982**	**14,[illegible]**	**9,178**	**23,150**	**19,425**	**39,225**	**21,588**	**9,502**	**62,563**	**37,076**	**10,945**	**20,711**	**13,595**	**3,484**
	1977	9,492	6,004	15,117	12,532	24,624	11,948	6,793	38,782	20,520	8,403	12,512	7,524	2,491
TOTAL STATE	**1982**	**22,106**	**14,003**	**33,645**	**27,641**	**65,413**	**34,445**	**20,192**	**100,903**	**59,151**	**24,170**	**33,875**	**21,686**	**7,403**
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,958	19,516	11,283	5,027
VIRGINIA														
CHARLOTTESVILLE	**1982**	**5,061**	**2,660**	**7,535**	**5,773**	**16,250**	**7,408**	**7,485**	**25,425**	**13,050**	**9,236**	**8,485**	**4,767**	**2,316**
	1977	3,626	1,862	5,311	4,040	12,778	5,497	6,268	19,805	9,685	7,735	6,382	3,537	1,940
DANVILLE	**1982**	**3,850**	**1,859**	**8,114**	**6,653**	**13,951**	**4,195**	**6,229**	**16,820**	**7,392**	**6,307**	**5,798**	**2,699**	**1,929**
	1977	2,700	1,190	5,340	4,258	11,912	3,215	5,553	13,929	5,665	6,852	4,538	2,069	1,719

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	1982	137,608	133,815	22,978	20,748	11,456	3,591	4,360	11,544	3,169	2,885	4,245	1,920	1,101
	1977	87,465	85,170	13,356	11,974	7,226	2,072	2,776	7,861	2,291	2,047	2,957	1,389	781
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1982	1,092,950	1,067,748	82,321	73,988	77,398	25,249	20,173	73,703	27,023	29,268	25,813	12,475	10,119
	1977	650,137	635,492	48,249	43,111	47,454	14,691	11,989	49,097	18,582	20,145	17,224	8,321	6,964
RICHMOND - PETERSBURG	1982	859,509	813,605	89,800	69,474	88,707	46,021	15,798	52,725	15,622	20,509	19,113	8,586	7,968
	1977	504,505	478,291	54,176	41,764	53,414	27,666	9,238	33,367	10,344	12,784	12,314	5,712	4,996
ROANOKE	1982	229,051	222,415	22,929	19,523	21,283	5,926	7,147	16,034	7,209	6,600	4,127	2,181	1,803
	1977	141,443	137,468	14,277	12,052	13,268	3,659	4,418	10,312	4,819	4,055	2,662	1,458	1,108
NONMETRO PORTION OF STATE	1982	1,545,506	1,486,101	142,323	129,947	104,184	45,948	32,681	82,690	30,102	9,903	28,082	17,084	2,269
	1977	943,832	907,360	86,654	78,745	64,751	27,890	19,942	55,767	21,872	6,638	19,517	12,410	1,521
TOTAL STATE	1982	5,652,791	5,417,164	499,244	433,826	510,204	270,494	94,467	327,634	113,583	107,039	131,908	68,214	42,170
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
WASHINGTON														
BELLINGHAM	1982	109,937	105,366	9,085	8,223	7,146	3,736	1,435	9,395	3,186	4,099	3,749	1,889	1,215
	1977	65,269	62,109	5,138	4,632	4,230	2,105	846	6,711	2,774	2,581	2,827	1,645	765
BREMERTON	1982	177,122	169,745	19,682	17,717	12,058	8,051	2,310	8,589	2,763	3,479	3,393	1,637	1,032
	1977	91,513	87,082	11,231	10,124	6,847	4,601	1,186	6,000	2,524	2,040	2,543	1,496	605
OLYMPIA	1982	152,258	145,802	10,130	9,108	7,614	4,140	1,984	8,947	4,016	2,848	3,860	2,381	843
	1977	79,873	76,006	6,065	5,467	4,514	2,485	1,035	6,326	3,184	1,841	2,933	1,888	545
RICHLAND - KENNEWICK - PASCO	1982	208,486	203,927	24,047	21,171	16,537	9,636	4,719	12,039	3,570	5,271	4,055	1,248	1,905
	1977	85,675	83,549	10,871	9,550	7,426	4,346	1,934	6,776	2,483	2,786	2,303	869	1,007
SEATTLE	1982	2,131,410	2,047,727	147,783	126,663	141,663	55,613	27,653	116,388	45,648	41,675	44,807	17,749	17,596
	1977	1,114,448	1,064,562	80,928	68,747	80,942	30,185	14,386	75,313	32,061	26,506	29,115	12,468	11,191
SEATTLE - TACOMA CONSOLIDATED AREA	*1982*	*2,610,960*	*2,490,171*	*171,544*	*145,285*	*174,003*	*69,788*	*34,607*	*141,601*	*54,503*	*50,533*	*56,547*	*23,226*	*21,476*
	1977	*1,382,202*	*1,309,842*	*95,431*	*80,096*	*101,088*	*38,822*	*18,244*	*93,542*	*39,469*	*32,639*	*37,878*	*17,050*	*13,879*
SPOKANE	1982	374,292	360,447	27,489	24,092	23,953	8,375	16,736	23,106	9,287	11,044	6,568	1,827	3,728
	1977	221,495	212,218	17,751	15,422	21,635	5,362	9,854	18,562	8,704	7,962	5,097	1,712	2,689
TACOMA	1982	479,550	442,444	23,761	18,625	32,340	14,175	6,934	25,213	8,855	8,858	11,740	5,477	3,880
	1977	267,754	245,280	14,503	11,349	20,146	8,637	3,858	18,229	7,408	6,133	8,763	4,582	2,688
VANCOUVER	1982	182,585	154,257	19,857	13,582	13,069	5,027	3,487	7,365	3,037	2,985	2,612	1,262	817
	1977	108,693	90,596	11,710	7,937	7,612	2,938	2,049	5,321	2,919	1,624	1,993	1,213	445
YAKIMA	1982	178,185	174,630	16,956	12,986	13,110	6,171	3,193	11,391	4,467	4,960	3,870	1,905	1,385
	1977	111,585	109,156	10,894	8,255	8,608	3,922	1,996	8,583	3,660	3,590	2,961	1,561	1,003
NONMETRO PORTION OF STATE	1982	911,489	872,603	67,737	61,128	46,422	27,774	11,878	38,716	16,014	9,296	16,367	9,501	2,749
	1977	546,668	520,202	44,857	40,437	30,396	18,380	7,087	29,688	13,866	6,675	13,014	8,224	1,976
TOTAL STATE	1982	4,905,364	4,676,948	366,527	313,292	323,912	142,698	80,349	261,049	100,843	94,515	101,021	44,876	35,150
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,419	35,658	22,914
WEST VIRGINIA														
CHARLESTON	1982	307,562	297,211	33,262	25,033	32,118	9,568	8,816	26,906	8,107	12,044	8,559	4,521	2,240
	1977	180,561	173,956	18,874	14,059	18,939	5,374	5,161	17,676	6,230	7,127	5,952	3,475	1,327
HUNTINGTON - ASHLAND	1982	364,433	355,994	39,874	33,541	25,748	9,528	6,661	24,438	11,905	8,680	8,549	5,754	1,758
	1977	218,791	213,456	22,040	18,337	15,361	5,207	3,979	16,234	8,268	5,469	5,754	3,967	1,110
PARKERSBURG - MARIETTA	1982	191,183	187,307	18,179	14,945	14,294	3,955	3,298	12,721	2,337	8,644	5,026	2,615	2,065
	1977	109,474	107,151	10,286	8,423	8,216	2,229	1,888	7,840	1,833	4,923	3,445	2,050	1,177
STEUBENVILLE - WEIRTON	1982	157,286	153,542	16,796	12,576	10,711	3,772	2,542	8,269	4,162	858	2,961	1,907	510
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

BOLD ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	**1982**	**8,974**	**5,268**	**13,994**	**12,857**	**20,429**	**5,659**	**14,156**	**29,387**	**8,701**	**19,108**	**13,237**	**3,136**	**4,700**
	1977	6,264	3,811	10,100	9,320	15,061	4,441	10,042	21,681	6,830	13,556	9,290	2,460	3,335
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1982**	**72,098**	**42,311**	**126,557**	**100,558**	**165,718**	**73,120**	**71,825**	**298,817**	**115,079**	**121,248**	**86,942**	**56,230**	**23,726**
	1977	47,218	28,200	85,588	68,260	116,393	52,924	54,299	206,850	83,177	91,156	61,076	40,576	16,331
RICHMOND - PETERSBURG	**1982**	**52,517**	**34,807**	**86,157**	**62,381**	**121,404**	**48,775**	**64,233**	**225,242**	**84,969**	**132,664**	**62,038**	**34,542**	**25,158**
	1977	34,080	23,186	57,962	43,450	79,834	34,347	43,028	146,473	59,485	80,343	40,860	24,080	15,319
ROANOKE	**1982**	**18,318**	**12,056**	**25,144**	**21,164**	**46,989**	**11,765**	**26,192**	**72,382**	**26,092**	**31,888**	**73,844**	**8,453**	**7,706**
	1977	11,983	8,058	17,030	14,559	32,055	9,885	16,091	51,086	21,923	19,775	48,558	7,101	4,734
NONMETRO PORTION OF STATE	**1982**	**47,184**	**25,052**	**105,357**	**88,552**	**123,308**	**46,369**	**40,772**	**192,699**	**81,692**	**51,293**	**60,618**	**29,837**	**12,860**
	1977	32,530	18,191	75,596	64,715	87,392	35,195	27,859	137,273	62,009	34,380	42,725	22,649	8,622
TOTAL STATE	**1982**	**315,542**	**195,975**	**527,548**	**401,883**	**736,202**	**293,932**	**353,923**	**1,278,339**	**496,782**	**611,125**	**418,636**	**204,141**	**114,618**
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
WASHINGTON														
BELLINGHAM	**1982**	**6,304**	**4,029**	**8,121**	**4,625**	**17,694**	**7,083**	**9,064**	**23,930**	**9,803**	**11,683**	**6,741**	**3,224**	**2,359**
	1977	4,953	3,507	6,236	4,026	11,969	5,170	5,706	16,219	7,155	7,355	4,591	2,353	1,485
BREMERTON	**1982**	**5,724**	**3,493**	**7,284**	**4,120**	**15,142**	**4,909**	**7,692**	**20,564**	**6,795**	**9,913**	**5,533**	**2,234**	**2,001**
	1977	4,529	3,191	5,644	3,764	9,389	3,235	4,511	12,759	4,478	5,813	3,453	1,472	1,174
OLYMPIA	**1982**	**6,979**	**5,077**	**6,781**	**4,133**	**11,523**	**3,521**	**6,295**	**15,605**	**4,875**	**8,114**	**4,421**	**1,602**	**1,639**
	1977	5,234	4,025	4,975	3,277	7,759	2,532	4,068	10,512	3,505	5,244	2,960	1,152	1,059
RICHLAND - KENNEWICK - PASCO	**1982**	**9,909**	**6,395**	**17,317**	**8,738**	**27,686**	**11,351**	**14,069**	**39,191**	**15,248**	**18,218**	**10,856**	**5,920**	**3,427**
	1977	6,219	4,449	10,362	5,954	15,165	6,479	7,436	21,270	8,703	9,630	5,908	3,379	1,812
SEATTLE	**1982**	**156,057**	**109,470**	**195,385**	**139,375**	**301,819**	**136,927**	**116,312**	**482,880**	**241,325**	**209,425**	**150,384**	**95,040**	**35,192**
	1977	104,754	76,887	132,794	97,893	184,685	79,738	90,712	294,526	140,533	133,186	89,489	55,348	22,382
SEATTLE - TACOMA CONSOLIDATED AREA	***1982***	***188,160***	***130,470***	***234,243***	***166,233***	***365,689***	***160,095***	***146,791***	***578,003***	***282,919***	***258,704***	***181,921***	***113,035***	***45,547***
	1977	*129,505*	*94,453*	*163,414*	*120,359*	*228,421*	*95,115*	*116,482*	*359,529*	*168,139*	*167,303*	*110,621*	*67,292*	*29,551*
SPOKANE	**1982**	**34,383**	**18,421**	**30,223**	**21,583**	**54,284**	**20,596**	**32,215**	**85,929**	**36,221**	**45,498**	**26,836**	**16,480**	**9,215**
	1977	21,503	17,265	26,395	20,228	39,237	14,536	23,223	61,935	25,562	32,797	19,071	11,631	6,644
TACOMA	**1982**	**32,103**	**21,000**	**38,258**	**26,858**	**63,870**	**23,168**	**30,479**	**95,123**	**41,594**	**49,279**	**31,537**	**17,995**	**10,355**
	1977	24,751	17,566	30,620	22,466	43,736	15,377	25,770	65,001	27,606	34,117	21,132	11,944	7,169
VANCOUVER	**1982**	**7,593**	**3,804**	**9,219**	**6,137**	**21,492**	**8,929**	**10,418**	**35,928**	**17,389**	**15,395**	**11,331**	**7,124**	**2,863**
	1977	5,855	3,657	7,650	5,899	12,058	4,932	5,666	20,109	9,605	8,372	6,351	3,935	1,558
YAKIMA	**1982**	**11,017**	**8,179**	**11,123**	**7,637**	**24,765**	**10,885**	**11,841**	**33,422**	**12,831**	**15,272**	**12,046**	**7,141**	**3,310**
	1977	8,696	6,701	8,756	6,257	17,801	7,662	8,570	24,006	9,031	11,052	8,515	5,027	2,396
NONMETRO PORTION OF STATE	**1982**	**30,019**	**20,255**	**47,635**	**36,551**	**80,362**	**45,724**	**19,532**	**110,398**	**63,276**	**26,263**	**33,429**	**20,804**	**5,344**
	1977	24,290	17,531	39,788	31,998	56,927	31,986	14,748	78,229	44,263	19,008	23,412	14,555	3,837
TOTAL STATE	**1982**	**290,088**	**200,123**	**371,946**	**259,757**	**618,637**	**273,093**	**257,917**	**942,990**	**449,357**	**409,060**	**293,114**	**177,564**	**75,705**
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
WEST VIRGINIA														
CHARLESTON	**1982**	**17,035**	**11,303**	**29,084**	**17,455**	**58,265**	**17,832**	**37,082**	**79,464**	**29,176**	**43,723**	**23,797**	**12,266**	**9,473**
	1977	12,168	8,688	20,575	13,458	37,948	13,525	21,944	52,466	22,128	25,873	16,229	9,302	5,605
HUNTINGTON - ASHLAND	**1982**	**23,633**	**18,477**	**32,775**	**28,309**	**50,573**	**19,670**	**27,432**	**72,097**	**27,087**	**38,899**	**23,360**	**12,845**	**9,211**
	1977	16,596	13,315	22,708	19,872	34,823	14,822	17,275	49,465	20,390	24,499	16,327	9,682	5,803
PARKERSBURG - MARIETTA	**1982**	**10,011**	**5,167**	**14,229**	**10,160**	**32,280**	**8,620**	**21,758**	**45,294**	**15,066**	**26,472**	**14,749**	**7,880**	**5,566**
	1977	6,859	4,052	10,584	8,242	19,847	6,014	12,390	28,187	10,510	15,075	9,486	5,498	3,170
STEUBENVILLE - WEIRTON	**1982**	**7,612**	**4,600**	**10,198**	**8,238**	**19,954**	**7,128**	**11,889**	**35,821**	**10,130**	**23,139**	**8,959**	**4,710**	**3,827**
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,553	29,952	9,009	18,594	7,589	4,190	3,075

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ESTIMATES: 1982
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods — In All Stores ($000)	Groceries & Other Foods — In Food Stores ($000)	Drugs — In All Stores ($000)	Drugs — In Drug-stores ($000)	Health & Beauty Aids — In All Stores ($000)	Health & Beauty Aids — In Drug-stores ($000)	Health & Beauty Aids — In Food Stores ($000)	Major Household Appliances — In All Stores ($000)	Major Household Appliances — In FHA Stores ($000)	Major Household Appliances — In Department Stores ($000)	Televisions — In All Stores ($000)	Televisions — In FHA Stores ($000)	Televisions — In Department Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	**1982**	**197,736**	**189,559**	**22,434**	**17,034**	**13,612**	**3,471**	**3,735**	**11,353**	**5,971**	**4,400**	**6,268**	**4,297**	**1,109**
	1977	124,470	118,942	13,042	9,797	8,594	1,996	2,343	8,319	4,828	2,813	4,766	3,474	700
NONMETRO PORTION OF STATE	**1982**	**1,362,160**	**1,319,656**	**124,912**	**112,940**	**86,742**	**28,155**	**31,152**	**86,613**	**34,371**	**11,653**	**33,710**	**19,556**	**3,298**
	1977	730,091	705,591	66,135	59,604	47,825	14,860	16,660	54,827	24,335	6,724	22,131	13,850	1,907
TOTAL STATE	**1982**	**2,170,183**	**2,103,924**	**218,254**	**186,382**	**157,337**	**50,403**	**48,854**	**149,122**	**57,148**	**39,197**	**56,818**	**33,383**	**9,130**
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1982**	**275,643**	**255,886**	**20,095**	**19,044**	**20,192**	**6,334**	**4,694**	**17,278**	**9,067**	**5,343**	**8,921**	**7,459**	**1,004**
	1977	175,950	161,388	12,956	12,235	14,090	4,068	2,961	13,891	7,632	4,056	7,399	6,280	763
EAU CLAIRE	**1982**	**113,185**	**97,029**	**11,144**	**9,455**	**7,286**	**3,640**	**1,334**	**10,497**	**2,516**	**2,591**	**2,317**	**1,131**	**726**
	1977	74,639	62,374	5,381	4,526	4,034	1,742	858	7,436	2,216	1,480	1,732	996	415
GREEN BAY	**1982**	**179,389**	**169,024**	**14,109**	**12,653**	**19,063**	**4,173**	**1,894**	**14,236**	**5,419**	**6,534**	**5,785**	**4,389**	**1,193**
	1977	114,921	107,062	7,837	6,949	13,911	2,292	1,200	11,385	4,389	5,221	4,669	3,555	953
JANESVILLE - BELOIT	**1982**	**156,493**	**143,952**	**12,984**	**11,600**	**14,116**	**3,254**	**2,793**	**10,751**	**3,669**	**4,157**	**3,651**	**2,244**	**741**
	1977	97,786	88,819	7,990	7,072	9,028	1,984	1,724	8,306	3,450	2,667	3,088	2,111	476
KENOSHA	**1982**	**106,214**	**101,640**	**6,225**	**5,457**	**6,775**	**1,814**	**2,493**	**7,214**	**2,886**	**3,095**	**2,502**	**1,596**	**583**
	1977	73,965	70,208	4,269	3,715	4,986	1,235	1,722	6,391	2,962	2,443	2,358	1,638	460
LA CROSSE	**1982**	**79,113**	**76,103**	**6,468**	**6,127**	**10,224**	**2,363**	**1,055**	**10,110**	**2,389**	**3,996**	**2,737**	**1,437**	**855**
	1977	54,395	52,166	4,314	4,095	6,889	1,580	723	7,656	2,193	2,632	2,222	1,319	564
MADISON	**1982**	**340,790**	**274,787**	**16,827**	**15,895**	**27,414**	**15,345**	**6,178**	**22,787**	**12,997**	**7,376**	**14,508**	**12,383**	**1,585**
	1977	221,755	172,108	11,009	10,350	18,352	9,992	3,870	16,169	8,761	5,659	9,954	8,147	1,216
MILWAUKEE	**1982**	**1,480,509**	**1,413,370**	**124,950**	**110,759**	**122,647**	**51,709**	**29,927**	**80,363**	**33,780**	**31,099**	**40,966**	**21,806**	**14,040**
	1977	890,919	845,363	67,889	59,538	75,423	27,797	17,902	60,863	27,811	22,146	31,579	17,951	10,000
MILWAUKEE - RACINE CONSOLIDATED AREA	***1982***	***1,648,765***	***1,576,582***	***137,343***	***121,989***	***132,999***	***55,652***	***33,317***	***89,461***	***37,267***	***34,527***	***44,076***	***23,652***	***15,075***
	1977	*1,007,002*	*957,520*	*75,446*	*66,325*	*82,487*	*30,180*	*20,233*	*68,510*	*31,119*	*24,789*	*34,308*	*19,702*	*10,799*
RACINE	**1982**	**168,256**	**163,212**	**12,393**	**11,230**	**10,352**	**3,943**	**3,390**	**9,098**	**3,487**	**3,428**	**3,110**	**1,846**	**1,035**
	1977	116,083	112,157	7,557	6,787	7,064	2,383	2,331	7,647	3,308	2,643	2,729	1,751	799
SHEBOYGAN	**1982**	**112,674**	**103,822**	**10,182**	**9,098**	**8,943**	**2,554**	**2,016**	**5,838**	**1,719**	**2,229**	**1,879**	**1,052**	**397**
	1977	61,137	55,531	5,284	4,677	5,813	1,313	1,078	4,677	1,647	1,743	1,614	1,008	311
WAUSAU	**1982**	**105,226**	**96,726**	**6,212**	**5,567**	**7,391**	**1,561**	**1,877**	**6,746**	**2,823**	**1,947**	**2,522**	**1,726**	**347**
	1977	66,525	60,425	3,919	3,469	5,117	973	1,173	5,708	2,742	1,429	2,285	1,679	255
NONMETRO PORTION OF STATE	**1982**	**1,363,090**	**1,252,242**	**108,253**	**96,343**	**77,456**	**27,040**	**24,290**	**69,235**	**29,767**	**10,285**	**26,687**	**18,205**	**1,830**
	1977	921,657	837,144	66,966	59,273	51,008	16,637	16,246	54,458	25,562	6,591	21,922	15,638	1,175
TOTAL STATE	**1982**	**4,557,974**	**4,218,095**	**355,996**	**318,124**	**335,477**	**125,804**	**82,664**	**266,534**	**111,200**	**82,286**	**116,338**	**75,719**	**24,417**
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WYOMING														
CASPER	**1982**	**133,831**	**126,666**	**8,098**	**6,816**	**7,596**	**2,698**	**1,975**	**10,047**	**5,395**	**2,014**	**4,943**	**3,829**	**316**
	1977	54,481	51,029	4,072	3,486	3,753	1,380	796	4,936	2,401	1,276	2,285	1,704	200
NONMETRO PORTION OF STATE	**1982**	**516,867**	**488,567**	**25,112**	**20,955**	**25,370**	**8,291**	**7,619**	**25,140**	**10,799**	**3,805**	**11,436**	**7,659**	**597**
	1977	245,818	230,243	17,366	14,864	14,818	5,884	3,593	14,057	6,036	2,379	6,365	4,283	373
TOTAL STATE	**1982**	**650,698**	**615,233**	**33,210**	**27,771**	**32,966**	**10,989**	**9,594**	**35,187**	**16,194**	**5,819**	**16,379**	**11,488**	**913**
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573

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1983 SURVEY OF BUYING POWER DATA SERVICE

1982 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1982
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Woman's & Girls' Clothing: In All Stores ($000)	Woman's & Girls' Clothing: In Apparel Stores ($000)	Woman's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	**1982**	**10,608**	**6,400**	**15,134**	**12,264**	**26,340**	**6,938**	**16,825**	**42,861**	**11,883**	**27,104**	**12,928**	**4,589**	**6,973**
	1977	7,912	5,175	11,776	9,908	19,107	6,424	10,699	31,216	11,002	17,235	9,619	4,249	4,435
NONMETRO PORTION OF STATE	**1982**	**42,835**	**19,941**	**95,570**	**71,953**	**134,037**	**51,096**	**51,590**	**198,392**	**76,367**	**79,474**	**70,750**	**34,053**	**21,485**
	1977	27,457	14,119	65,109	51,353	85,378	36,522	30,484	126,668	54,580	47,544	45,664	24,339	12,403
TOTAL STATE	**1982**	**91,552**	**52,262**	**166,413**	**122,692**	**269,985**	**93,916**	**137,439**	**393,577**	**144,087**	**192,854**	**131,068**	**64,263**	**46,842**
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1982**	**14,145**	**8,756**	**21,039**	**15,867**	**32,517**	**8,259**	**21,071**	**40,199**	**13,127**	**20,746**	**13,426**	**6,161**	**5,168**
	1977	11,485	7,371	17,401	13,465	26,334	7,564	15,990	32,964	12,024	15,744	11,180	5,644	3,922
EAU CLAIRE	**1982**	**6,774**	**4,933**	**9,366**	**5,925**	**19,267**	**5,573**	**11,925**	**23,212**	**7,182**	**11,903**	**7,876**	**3,043**	**3,036**
	1977	5,502	4,346	7,317	5,189	12,370	4,298	6,812	15,061	5,539	6,799	5,337	2,346	1,734
GREEN BAY	**1982**	**10,673**	**7,345**	**20,127**	**16,522**	**27,292**	**5,976**	**19,315**	**32,994**	**11,734**	**17,561**	**10,659**	**5,285**	**4,901**
	1977	8,604	5,949	16,261	13,382	22,712	5,432	15,432	27,929	10,665	14,031	9,086	4,803	3,916
JANESVILLE - BELOIT	**1982**	**6,091**	**2,763**	**9,164**	**5,752**	**20,991**	**5,984**	**10,946**	**27,725**	**9,033**	**14,985**	**8,501**	**3,532**	**3,706**
	1977	4,842	2,598	7,695	5,409	15,109	5,252	9,428	20,250	7,927	9,614	6,426	3,099	2,378
KENOSHA	**1982**	**4,697**	**2,180**	**6,857**	**4,877**	**11,917**	**2,660**	**7,836**	**16,115**	**3,855**	**8,825**	**4,307**	**1,390**	**2,175**
	1977	4,239	2,236	6,575	5,005	10,258	2,809	6,184	13,941	4,071	6,965	3,781	1,467	1,716
LA CROSSE	**1982**	**7,356**	**5,706**	**8,341**	**5,391**	**18,799**	**4,317**	**13,998**	**20,483**	**7,747**	**11,023**	**5,604**	**2,252**	**3,114**
	1977	6,344	5,239	6,964	4,950	13,972	4,230	9,217	16,176	7,589	7,258	4,440	2,206	2,051
MADISON	**1982**	**30,173**	**25,787**	**35,193**	**28,169**	**45,307**	**17,153**	**25,911**	**61,680**	**26,674**	**32,379**	**20,000**	**11,220**	**5,940**
	1977	20,724	17,383	24,332	18,988	38,401	16,494	19,875	52,938	25,650	24,835	17,363	10,789	4,558
MILWAUKEE	**1982**	**115,766**	**66,950**	**128,666**	**93,139**	**212,455**	**72,349**	**117,137**	**340,670**	**115,270**	**186,769**	**88,013**	**45,094**	**36,511**
	1977	89,562	55,117	102,065	76,782	164,237	62,986	93,866	263,100	100,352	147,511	69,790	39,259	26,000
MILWAUKEE - RACINE CONSOLIDATED AREA	***1982***	***122,943***	***71,433***	***143,505***	***105,933***	***226,020***	***76,409***	***127,709***	***362,501***	***121,866***	***199,316***	***93,797***	***47,697***	***39,101***
	1977	*95,900*	*59,370*	*115,783*	*88,919*	*177,724*	*67,443*	*102,018*	*282,295*	*107,592*	*157,185*	*75,109*	*42,116*	*27,998*
RACINE	**1982**	**7,177**	**4,483**	**14,839**	**12,794**	**15,565**	**4,060**	**10,572**	**21,831**	**6,596**	**12,547**	**5,784**	**2,603**	**2,590**
	1977	6,338	4,253	13,718	12,137	13,487	4,457	8,152	19,195	7,240	9,674	5,319	2,857	1,998
SHEBOYGAN	**1982**	**3,189**	**1,293**	**5,903**	**3,973**	**10,284**	**2,101**	**5,862**	**13,426**	**3,169**	**8,038**	**4,047**	**1,239**	**1,987**
	1977	2,658	1,240	5,260	3,808	8,583	2,114	6,163	11,262	3,190	6,285	3,361	1,247	1,554
WAUSAU	**1982**	**3,891**	**2,126**	**9,535**	**7,751**	**14,659**	**5,589**	**6,886**	**17,189**	**8,436**	**7,021**	**5,878**	**3,298**	**1,736**
	1977	3,392	2,065	8,865	7,530	11,296	4,517	5,054	13,375	6,819	5,153	4,604	2,666	1,274
NONMETRO PORTION OF STATE	**1982**	**38,141**	**22,406**	**65,927**	**50,933**	**115,122**	**56,565**	**34,539**	**163,884**	**85,375**	**37,074**	**55,060**	**33,377**	**9,164**
	1977	30,574	19,244	54,520	43,808	85,713	45,555	23,304	123,107	68,757	23,763	42,363	26,887	5,876
TOTAL STATE	**1982**	**250,661**	**156,299**	**337,726**	**253,231**	**549,474**	**193,017**	**286,727**	**787,427**	**301,767**	**370,045**	**231,086**	**119,678**	**80,231**
	1977	196,281	128,291	273,145	212,159	426,867	163,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108
WYOMING														
CASPER	**1982**	**11,783**	**8,792**	**11,319**	**9,365**	**16,930**	**7,948**	**5,117**	**17,609**	**10,393**	**4,724**	**6,544**	**4,131**	**1,193**
	1977	5,511	3,912	5,221	4,167	9,912	4,403	3,242	10,081	5,758	2,992	3,621	2,289	756
NONMETRO PORTION OF STATE	**1982**	**27,255**	**17,586**	**31,166**	**24,981**	**68,682**	**40,163**	**9,670**	**81,573**	**52,524**	**8,927**	**27,767**	**20,872**	**2,254**
	1977	15,194	9,830	17,191	13,745	37,904	20,942	6,046	44,489	27,387	5,580	14,793	10,888	1,409
TOTAL STATE	**1982**	**39,038**	**26,378**	**42,485**	**34,346**	**85,612**	**48,111**	**14,787**	**99,182**	**62,917**	**13,651**	**34,311**	**25,003**	**3,447**
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III — Section 13
State And Regional Summaries
1987 Projections

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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REGIONAL AND STATE SUMMARIES
1987 PROJECTIONS

REGION State	ESTIMATES 12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEW ENGLAND	**12,496.6**	**12,724.1**	**1.8**	**4,713.2**	**3.5**	**208,738,838**	**68.0**	**27,269**	**44,288**	**112,520,443**	**76.9**	**13,962**	**23,873**	**5.6679**	**5.6427**
Connecticut	3,134.1	3,189.5	1.8	1,192.4	4.5	60,370,469	67.9	31,523	50,629	27,215,857	75.2	13,617	22,824	1.5208	1.5066
Maine	1,148.3	1,190.9	3.7	436.5	4.8	15,368,165	72.2	21,423	35,208	10,181,885	79.6	13,609	23,326	.4587	.4665
Massachusetts	5,765.0	5,785.6	.4	2,143.0	1.8	94,910,130	65.5	27,230	44,288	53,758,175	76.2	14,490	25,085	2.6472	2.6072
New Hampshire	970.1	1,050.8	8.3	385.1	9.5	15,923,516	78.0	25,431	41,349	9,676,817	82.9	15,037	25,128	.4335	.4546
Rhode Island	956.0	952.2	–.4	353.9	.4	14,892,911	68.2	25,119	42,082	7,058,327	73.0	11,575	19,944	.3970	.3907
Vermont	523.1	555.1	6.1	202.3	7.2	7,273,647	72.6	22,331	35,955	4,629,382	83.4	13,376	22,884	.2107	.2171
MIDDLE ATLANTIC	**36,810.1**	**36,748.7**	**–.2**	**13,591.6**	**.8**	**603,708,673**	**63.3**	**27,425**	**44,418**	**263,505,343**	**61.8**	**12,084**	**19,387**	**16.1138**	**15.3215**
New Jersey	7,431.3	7,518.5	1.2	2,710.8	2.6	135,428,273	67.2	30,671	49,959	58,677,303	63.3	13,603	21,646	3.4828	3.3711
New York	17,509.6	17,282.3	–1.3	6,494.8	–.1	287,143,960	60.6	27,510	44,211	122,343,828	62.4	11,588	18,837	7.6758	7.2235
Pennsylvania	11,869.2	11,947.9	.7	4,386.0	1.1	181,136,440	64.9	25,321	41,299	82,484,212	59.8	11,903	18,806	4.9552	4.7269
EAST NORTH CENTRAL	**41,929.9**	**42,474.3**	**1.3**	**15,320.4**	**1.2**	**655,826,898**	**67.2**	**25,906**	**42,807**	**295,663,899**	**54.8**	**12,618**	**19,299**	**17.8405**	**17.0025**
Illinois	11,489.5	11,562.9	.6	4,154.0	–.1	193,388,696	65.4	28,118	46,555	81,769,496	53.4	12,821	19,685	5.1320	4.8487
Indiana	5,544.1	5,665.7	2.2	2,026.0	1.5	78,327,142	69.6	23,152	38,661	41,743,078	64.9	12,689	20,604	2.2298	2.1819
Michigan	9,261.2	9,369.3	1.2	3,325.6	1.1	145,791,121	67.4	26,483	43,839	67,602,385	52.0	13,522	20,328	4.0126	3.8038
Ohio	10,838.3	10,899.0	.6	3,993.5	.8	166,762,477	66.5	25,292	41,758	73,302,815	53.5	12,061	18,356	4.5389	4.3013
Wisconsin	4,796.8	4,977.4	3.8	1,821.3	4.7	71,557,462	70.8	24,081	39,289	31,246,125	54.7	11,609	17,156	1.9272	1.8668
WEST NORTH CENTRAL	**17,507.0**	**18,056.9**	**3.1**	**6,684.6**	**3.0**	**267,441,990**	**68.6**	**24,429**	**40,009**	**139,436,609**	**64.2**	**13,083**	**20,859**	**7.4701**	**7.2959**
Iowa	2,943.7	2,967.2	.8	1,091.6	.1	44,384,661	67.0	24,368	40,660	22,637,479	60.7	12,918	20,738	1.2487	1.2004
Kansas	2,415.1	2,518.7	4.3	955.7	4.4	38,934,794	67.9	25,331	40,740	18,975,685	65.3	12,538	19,855	1.0543	1.0319
Minnesota	4,177.7	4,377.7	4.8	1,608.4	5.2	67,225,928	72.4	25,500	41,797	34,378,476	66.4	13,514	21,374	1.8196	1.8101
Missouri	4,990.5	5,132.6	2.8	1,901.6	2.2	72,460,234	67.4	23,276	38,105	39,229,439	62.7	12,965	20,630	2.0829	2.0196
Nebraska	1,600.4	1,640.0	2.5	610.8	2.1	24,349,954	66.3	24,490	39,866	13,307,131	70.0	13,088	21,786	.6880	.6738
North Dakota	675.3	701.1	3.8	235.0	4.7	10,465,535	68.5	25,498	41,041	5,300,518	58.2	13,752	20,786	.2923	.2824
South Dakota	704.3	719.6	2.2	261.5	2.5	9,620,884	69.3	22,280	36,791	5,607,881	64.2	13,384	21,445	.2843	.2777
SOUTH ATLANTIC	**38,611.9**	**41,534.7**	**7.6**	**15,367.1**	**8.6**	**587,275,707**	**76.0**	**23,583**	**38,216**	**320,122,754**	**76.4**	**12,829**	**20,832**	**15.9451**	**16.3979**
Delaware	607.0	609.9	.5	218.1	.0	9,766,747	68.7	26,560	44,781	4,955,613	66.1	13,683	22,722	.2668	.2602
District of Columbia	613.0	579.8	–5.4	234.8	–5.8	11,720,677	59.6	29,473	49,918	4,608,726	67.3	11,051	19,628	.2969	.2784
Florida	10,573.5	12,031.2	13.8	4,810.0	15.6	177,777,068	83.7	23,262	36,960	100,176,726	83.2	13,145	20,827	4.6260	4.9724
Georgia	5,693.0	6,136.1	7.8	2,160.6	7.8	78,559,136	75.2	22,365	36,360	43,016,431	73.4	12,372	19,909	2.1974	2.2438
Maryland	4,278.1	4,385.0	2.5	1,586.4	3.8	73,495,722	68.5	28,542	46,329	37,555,560	68.8	14,559	23,673	1.9785	1.9459
North Carolina	6,073.8	6,438.9	6.0	2,351.1	7.5	81,208,003	75.8	21,119	34,540	43,626,651	75.4	11,378	18,556	2.2631	2.3138
South Carolina	3,244.3	3,457.7	6.6	1,182.6	7.1	41,323,632	76.5	21,200	34,943	22,293,996	74.0	11,601	18,852	1.1669	1.1935
Virginia	5,541.7	5,825.1	5.1	2,090.5	5.4	87,710,176	72.9	25,590	41,957	47,040,983	74.3	13,612	22,502	2.3800	2.4060
West Virginia	1,987.5	2,071.0	4.2	733.0	2.7	25,714,546	72.1	20,942	35,081	16,848,068	80.3	13,098	22,985	.7695	.7839
EAST SOUTH CENTRAL	**15,079.4**	**15,836.0**	**5.0**	**5,587.7**	**4.8**	**196,906,672**	**74.1**	**21,201**	**35,239**	**103,347,940**	**68.8**	**11,477**	**18,496**	**5.5665**	**5.5894**
Alabama	3,991.8	4,160.9	4.2	1,480.1	4.6	50,098,342	71.9	20,589	33,848	25,948,406	65.0	11,115	17,532	1.4424	1.4272
Kentucky	3,750.3	3,915.4	4.4	1,376.2	3.7	48,577,040	74.7	20,945	35,298	29,757,996	78.8	12,534	21,623	1.4156	1.4481
Mississippi	2,589.8	2,700.5	4.3	899.3	3.3	29,596,398	72.1	19,754	32,910	14,769,943	59.7	10,622	16,424	.8704	.8539
Tennessee	4,747.5	5,059.2	6.6	1,832.1	6.5	68,634,892	76.3	22,635	37,462	32,871,595	67.8	11,392	17,942	1.8381	1.8602
WEST SOUTH CENTRAL	**25,202.1**	**28,168.4**	**11.8**	**10,172.0**	**12.7**	**409,103,359**	**79.5**	**25,264**	**40,219**	**231,356,701**	**82.8**	**14,027**	**22,744**	**10.8635**	**11.4948**
Arkansas	2,343.7	2,454.0	4.7	891.7	4.4	28,653,096	71.3	19,578	32,133	17,646,093	76.1	11,731	19,789	.8595	.8674
Louisiana	4,373.4	4,752.2	8.7	1,662.3	9.6	66,010,878	78.7	24,354	39,711	31,819,403	73.2	12,113	19,142	1.7268	1.7831
Oklahoma	3,187.8	3,507.0	10.0	1,324.6	10.0	51,119,332	75.7	24,164	38,592	28,061,872	81.7	12,824	21,185	1.3648	1.4217
Texas	15,297.2	17,455.2	14.1	6,293.4	15.5	263,320,053	81.3	26,653	41,841	153,829,333	85.9	15,186	24,443	6.9124	7.4226
MOUNTAIN	**12,253.4**	**13,972.7**	**14.0**	**5,072.5**	**14.7**	**194,257,169**	**82.9**	**24,011**	**38,296**	**107,988,580**	**82.3**	**13,388**	**21,289**	**5.1127**	**5.4764**
Arizona	2,973.0	3,474.0	16.9	1,279.0	18.3	46,366,538	84.5	23,239	36,252	22,236,574	76.2	11,674	17,386	1.1780	1.2617
Colorado	3,099.4	3,468.3	11.9	1,325.0	12.7	55,342,108	82.9	25,732	41,768	29,305,260	82.9	13,626	22,117	1.3998	1.4952
Idaho	993.9	1,097.5	10.4	378.9	8.7	13,516,172	76.5	21,975	35,672	7,999,915	74.0	13,195	21,114	.3870	.3990
Montana	814.1	857.5	5.3	320.2	5.8	11,680,828	72.7	22,355	36,480	7,557,618	71.4	14,574	23,603	.3457	.3478
Nevada	887.3	1,084.8	22.3	429.8	23.4	17,157,142	93.3	25,481	39,919	11,218,575	99.3	16,164	26,102	.4341	.4984
New Mexico	1,391.7	1,532.9	10.1	554.0	12.8	18,892,499	77.7	21,653	34,102	11,785,975	82.3	13,166	21,274	.5406	.5673
Utah	1,580.0	1,846.3	16.9	565.2	15.0	21,756,338	84.8	23,965	38,493	11,673,538	84.2	12,900	20,654	.5795	.6295
Wyoming	514.0	611.4	18.9	220.4	19.0	9,545,544	85.9	27,729	43,310	6,211,125	97.7	16,962	28,181	.2480	.2775
PACIFIC	**33,407.9**	**36,639.0**	**9.7**	**13,710.7**	**10.0**	**599,601,857**	**74.3**	**27,597**	**43,732**	**296,030,533**	**74.4**	**13,617**	**21,591**	**15.4199**	**15.7789**
Alaska	454.0	491.2	8.2	172.9	10.6	9,855,586	81.9	34,663	57,002	5,406,800	82.9	18,918	31,271	.2444	.2590
California	24,912.0	27,176.5	9.1	10,184.4	9.6	453,755,994	73.3	28,170	44,554	215,642,102	71.7	13,509	21,174	11.5928	11.7618
Hawaii	1,011.0	1,100.4	8.8	353.4	11.1	17,454,272	76.9	31,016	49,390	9,175,457	82.2	15,828	25,963	.4512	.4710
Oregon	2,719.0	3,003.3	10.5	1,147.2	9.3	41,608,008	78.6	22,193	36,269	26,118,195	80.3	13,801	22,767	1.1649	1.2218
Washington	4,311.9	4,867.6	12.9	1,852.8	12.5	76,927,997	76.4	26,475	41,520	39,687,979	82.7	13,185	21,421	1.9666	2.0653
TOTAL UNITED STATES	**233,298.3**	**246,154.8**	**5.5**	**90,219.8**	**6.1**	**3,722,861,163**	**71.6**	**25,507**	**41,264**	**1,959,972,802**	**69.9**	**12,940**	**20,727**	**100.0000**	**100.0000**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 14
1987 Metropolitan Market Rankings

1987 Population
Percent Change In Population 1980-1987
1987 Households
1987 Effective Buying Income (EBI)
1987 Average Household EBI
1987 Total Retail Sales
1987 Per Household Retail Sales
1987 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 POPULATION

Area	(Thous.)	Rank
Los Angeles - Long Beach, Cal.	8,005.2	1
New York, N.Y.	7,907.2	2
Chicago, Ill.	5,978.1	3
Philadelphia, Pa.	4,713.1	4
Detroit, Mich.	4,371.0	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,647.6	6
Houston, Tex.	3,638.0	7
Washington, D.C.	3,465.1	8
Nassau - Suffolk, N.Y.	2,679.8	9
Atlanta, Ga.	2,501.7	10
Dallas, Tex.	2,383.3	11
Minneapolis - St. Paul, Minn.	2,334.8	12
Anaheim - Santa Ana, Cal.	2,312.7	13
Baltimore, Md.	2,254.2	14
San Diego, Cal.	2,232.8	15
Pittsburgh, Pa.	2,137.1	16
Riverside - San Bernardino, Cal.	2,020.9	17
Tampa - St. Petersburg - Clearwater, Fla.	1,976.6	18
Phoenix, Ariz.	1,950.5	19
Miami - Hialeah, Fla.	1,923.6	20
Oakland, Cal.	1,915.4	21
Seattle, Wash.	1,862.3	22
St. Louis, Mo.	1,849.7	23
Newark, N.J.	1,836.2	24
Cleveland, Ohio	1,796.8	25
Denver, Colo.	1,719.3	26
San Francisco, Cal.	1,518.3	27
San Jose, Cal.	1,474.4	28
Cincinnati, Ohio	1,430.9	29
Milwaukee, Wisc.	1,421.5	30
New Orleans, La.	1,399.2	31
Sacramento, Cal.	1,343.0	32
Columbus, Ohio	1,291.2	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,267.1	34
Bergen - Passaic, N.J.	1,257.8	35
Portland, Ore.	1,253.5	36
Norfolk - Virginia Beach - Newport News, Va.	1,242.4	37
San Antonio, Tex.	1,229.6	38
Fort Worth - Arlington, Tex.	1,211.4	39
Indianapolis, Ind.	1,211.0	40
Salt Lake City - Ogden, Utah	1,124.3	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,095.3	42
Hartford - New Britain - Middletown - Bristol, Conn.	1,074.2	43
Oklahoma City, Okla.	1,010.9	44
Rochester, N.Y.	991.3	45
Memphis, Tenn.	986.5	46
Louisville, Ky.	978.5	47
Monmouth - Ocean, N.J.	971.4	48
Nashville, Tenn.	965.4	49
Buffalo, N.Y.	938.9	50
Total Top 50	**108,101.0**	
Dayton - Springfield, Ohio	937.8	51
Birmingham, Ala.	935.3	52
Kansas City, Mo.	931.0	53
Greensboro - Winston-Salem - High Point, N.C.	930.9	54
Middlesex - Somerset - Hunterdon, N.J.	923.6	55
Orlando, Fla.	901.0	56
Providence - Pawtucket - Woonsocket, R.I.	870.5	57
Honolulu, Haw.	844.9	58
Albany - Schenectady - Troy, N.Y.	844.4	59
Bridgeport - Stamford - Norwalk - Danbury, Conn.	831.1	60
Richmond - Petersburg, Va.	830.8	61
Jacksonville, Fla.	816.9	62
Tulsa, Okla.	793.4	63
New Haven - Waterbury - Meriden, Conn.	779.4	64
West Palm Beach - Boca Raton - Delray Beach, Fla.	771.8	65
Scranton - Wilkes-Barre, Pa.	734.9	66
Austin, Tex.	701.0	67
Oxnard - Ventura, Cal.	671.0	68
Allentown - Bethlehem, Pa.	668.4	69
Tucson, Ariz.	665.4	70
Grand Rapids, Mich.	661.1	71
Gary - Hammond, Ind.	654.6	72
Worcester - Fitchburg - Leominster, Mass.	654.4	73
Akron, Ohio	654.3	74
Syracuse, N.Y.	644.8	75
Raleigh - Durham, N.C.	644.3	76
Las Vegas, Nev.	634.1	77
Greenville - Spartanburg, S.C.	634.0	78
Knoxville, Tenn.	632.9	79
Toledo, Ohio	627.9	80
Fresno, Cal.	602.2	81
Baton Rouge, La.	600.3	82
Omaha, Neb.	599.6	83
Harrisburg - Lebanon - Carlisle, Pa.	593.2	84
El Paso, Tex.	586.3	85
Springfield, Mass.	578.5	86
Tacoma, Wash.	570.9	87
Kansas City, Kans.	562.8	88
Wilmington, Del.	530.6	89
Little Rock - North Little Rock, Ark.	525.1	90
Jersey City, N.J.	521.8	91
Youngstown - Warren, Ohio	516.5	92
New Bedford - Fall River - Attleboro, Mass.	499.3	93
Albuquerque, N.M.	497.3	94
Charleston, S.C.	497.2	95
Bakersfield, Cal.	496.0	96
Mobile, Ala.	487.8	97
Lake County, Ill.	481.4	98
Johnson City - Kingsport - Bristol, Tenn.	470.8	99
Chattanooga, Tenn.	459.9	100
Total Top 100	**141,604.4**	
Columbia, S.C.	455.3	101
Wichita, Kans.	449.9	102
Flint, Mich.	442.9	103
Lansing - East Lansing, Mich.	437.0	104
Saginaw - Bay City - Midland, Mich.	428.0	105
Vallejo - Fairfield - Napa, Cal.	423.3	106
York, Pa.	420.7	107
Beaumont - Port Arthur, Tex.	417.6	108
Jackson, Miss.	413.5	109
Stockton, Cal.	412.3	110
Canton, Ohio	409.1	111
Joliet, Ill.	406.0	112
Augusta, Ga.	399.0	113
Lancaster, Pa.	396.4	114
Davenport - Rock Island - Moline, Iowa-Ill.	395.7	115
Lakeland - Winter Haven, Fla.	395.6	116
Des Moines, Iowa	384.5	117
Spokane, Wash.	384.3	118
Peoria, Ill.	382.0	119
Corpus Christi, Tex.	377.0	120
Santa Rosa - Petaluma, Cal.	376.4	121
McAllen - Edinburg - Mission, Tex.	375.3	122
Shreveport, La.	367.2	123
Fort Wayne, Ind.	363.1	124
Colorado Springs, Colo.	355.8	125
Huntington - Ashland, W.Va.-Ky.	353.7	126
Madison, Wisc.	352.5	127
Aurora - Elgin, Ill.	346.3	128
Lexington-Fayette, Ky.	345.4	129
Salinas - Seaside - Monterey, Cal.	333.9	130
Modesto, Cal.	333.5	131
Daytona Beach, Fla.	330.7	132
Reading, Pa.	326.4	133
Santa Barbara - Santa Maria - Lompoc, Cal.	326.3	134
Portsmouth - Dover - Rochester, N.H.	322.4	135
Melbourne - Titusville - Palm Bay, Fla.	322.0	136
Pensacola, Fla.	319.7	137
Manchester - Nashua, N.H.	317.4	138
Utica - Rome, N.Y.	308.9	139
Montgomery, Ala.	308.8	140
Appleton - Oshkosh - Neenah, Wisc.	308.5	141
Eugene - Springfield, Ore.	306.8	142
Atlantic City, N.J.	305.8	143
Trenton, N.J.	302.4	144
Visalia - Tulare - Porterville, Cal.	300.0	145
Evansville, Ind.	295.5	146
Salem, Ore.	291.4	147
Provo - Orem, Utah	290.0	148
Fort Myers, Fla.	289.8	149
Orange County, N.Y.	289.3	150
Total Top 150	**159,599.7**	
Rockford, Ill.	287.8	151
East St. Louis - Belleville, Ill.	287.4	152
Erie, Pa.	286.7	153
Hamilton - Middletown, Ohio	284.9	154
Macon - Warner Robins, Ga.	281.6	155
Lorain - Elyria, Ohio	280.0	156
Ann Arbor, Mich.	278.0	157
Charleston, W.Va.	277.9	158
Duluth, Minn.	270.5	159
Brownsville - Harlingen, Tex.	267.6	160
Fayetteville, N.C.	266.5	161
Sarasota, Fla.	266.4	162
Johnstown, Pa.	265.1	163
Poughkeepsie, N.Y.	265.0	164
Alton - Granite City, Ill.	261.6	165
Binghamton, N.Y.	259.3	166
Reno, Nev.	253.5	167
Columbus, Ga.	243.9	168
Vancouver, Wash.	239.9	169
Santa Cruz, Cal.	239.6	170
Killeen - Temple, Tex.	239.1	171
Lafayette, La.	239.0	172
New London - Norwich, Conn.	237.4	173
South Bend - Mishawaka, Ind.	237.3	174
Savannah, Ga.	237.2	175
Brazoria, Tex.	234.2	176
Lubbock, Tex.	234.2	176
Springfield, Mo.	229.8	178
Boulder - Longmont, Colo.	229.3	179
Portland, Me.	227.8	180
Tallahassee, Fla.	227.0	181
Hickory, N.C.	226.0	182
Roanoke, Va.	225.1	183
Galveston - Texas City, Tex.	223.3	184
Kalamazoo, Mich.	220.9	185
Niagara Falls, N.Y.	217.7	186
Fort Pierce, Fla.	217.3	187
Boise, Ida.	215.9	188
Lincoln, Neb.	213.4	189
Huntsville, Ala.	210.5	190
Houma - Thibodaux, La.	209.5	191
Anchorage, Alas.	208.1	192
Gainesville, Fla.	208.0	193
Amarillo, Tex.	207.1	194
Biloxi - Gulfport, Miss.	201.7	195
Beaver County, Pa.	201.2	196
Springfield, Ill.	198.8	197
Lake Charles, La.	195.0	198
Fort Collins - Loveland, Colo.	194.7	199
Richland - Kennewick - Pasco, Wash.	194.6	200
Total Top 200	**171,524.0**	
Yakima, Wash.	193.5	201
Bremerton, Wash.	192.7	202
Bradenton, Fla.	191.2	203
Waco, Tex.	190.5	204
Longview - Marshall, Tex.	189.9	205
Green Bay, Wisc.	186.9	206
St. Cloud, Minn.	186.7	207
Wheeling, W.Va.	186.4	208
Chico, Cal.	183.4	209
Fort Smith, Ark.	179.6	210
Racine, Wisc.	176.6	211
Cedar Rapids, Iowa	175.2	212
Clarksville - Hopkinsville, Tenn.-Ky.	173.5	213
Asheville, N.C.	172.2	214
Waterloo - Cedar Falls, Iowa	170.3	215
Benton Harbor, Mich.	170.2	216
Parkersburg - Marietta, W.Va.-Ohio	168.0	217
Champaign - Urbana - Rantoul, Ill.	167.3	218
Olympia, Wash.	166.6	219
Ocala, Fla.	165.4	220
Lima, Ohio	161.6	221
Steubenville - Weirton, Ohio-W.Va.	161.4	222
Topeka, Kans.	160.5	223
Tyler, Tex.	159.5	224
Medford, Ore.	155.0	225
Muskegon, Mich.	154.7	226
Odessa, Tex.	154.4	227
Monroe, La.	154.3	228
Redding, Cal.	154.3	228
Anderson, S.C.	153.6	230
Greeley, Colo.	152.0	231
Jackson, Mich.	151.2	232
Fargo - Moorhead, N.D.-Minn.	150.4	233
Tuscaloosa, Ala.	149.2	234
Alexandria, La.	148.1	235
Lynchburg, Va.	148.1	235
Athens, Ga.	146.8	237
Florence, Ala.	146.2	238
Elkhart - Goshen, Ind.	144.3	239
Janesville - Beloit, Wisc.	143.9	240
Bangor, Me.	143.3	241
Eau Claire, Wisc.	141.5	242
Pittsfield, Mass.	140.1	243
Terre Haute, Ind.	138.3	244
Joplin, Mo.	138.0	245
Altoona, Pa.	136.0	246
Battle Creek, Mich.	135.4	247
Anderson, Ind.	134.6	248
Vineland - Millville - Bridgeton, N.J.	133.8	249
Burlington, Vt.	133.7	250
Total Top 250	**179,534.3**	
Decatur, Ill.	133.2	251
Mansfield, Ohio	132.3	252
Pascagoula, Miss.	130.6	253
Dothan, Ala.	130.2	254
Pueblo, Colo.	130.1	255
Sharon, Pa.	129.6	256
Abilene, Tex.	128.0	257
Laredo, Tex.	127.9	258
Bloomington - Normal, Ill.	127.3	259
Lafayette, Ind.	127.1	260
Albany, Ga.	126.9	261
Anniston, Ala.	126.9	261
Bryan - College Station, Tex.	126.8	263
Charlottesville, Va.	126.7	264
Wichita Falls, Tex.	126.5	265
Muncie, Ind.	125.5	266
Bellingham, Wash.	125.2	267
Sioux Falls, S.D.	124.6	268
Kenosha, Wisc.	124.5	269
Fort Walton Beach, Fla.	123.5	270
Texarkana, Tex.-Ark.	123.1	271
Wausau, Wisc.	121.9	272
Billings, Mont.	121.8	273
Florence, S.C.	121.3	274
Williamsport, Pa.	120.2	275
Sioux City, Iowa	119.3	276
State College, Pa.	118.1	277
Yuba City, Cal.	117.0	278
Las Cruces, N.M.	116.8	279
Jacksonville, N.C.	116.2	280
Hagerstown, Md.	115.9	281
Wilmington, N.C.	115.8	282
Panama City, Fla.	114.8	283
Columbia, Mo.	114.6	284
Danville, Va.	113.5	285
Glens Falls, N.Y.	113.5	285
Fayetteville - Springdale, Ark.	112.7	287
Lawton, Okla.	112.7	287
Kankakee, Ill.	108.2	289
Midland, Tex.	107.8	290
Gadsden, Ala.	107.6	291
Cumberland, Md.	107.4	292
Bloomington, Ind.	105.2	293
Sheboygan, Wisc.	104.6	294
Sherman - Denison, Tex.	103.2	295
Lewiston - Auburn, Me.	102.9	296
Kokomo, Ind.	102.5	297
San Angelo, Tex.	102.4	298
Burlington, N.C.	100.5	299
Rochester, Minn.	99.2	300
Bismarck, N.D.	99.1	301
La Crosse, Wisc.	96.9	302
Casper, Wyo.	95.6	303
Elmira, N.Y.	95.4	304
Pine Bluff, Ark.	94.9	305
Dubuque, Iowa	94.0	306
Owensboro, Ky.	91.1	307
Iowa City, Iowa	89.4	308
Victoria, Tex.	88.3	309
St. Joseph, Mo.	87.1	310
Great Falls, Mont.	79.9	311
Lawrence, Kans.	75.2	312
Enid, Okla.	72.0	313
Grand Forks, N.D.	69.5	314
Total Above Areas	**186,676.8**	
Percent of U.S.	**75.8372**	
U.S. Total	**246,154.8**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

PERCENT CHANGE IN POPULATION 1982-1987

Area	%	Rank
Fort Pierce, Fla.	24.6	1
Fort Myers, Fla.	24.3	2
Las Vegas, Nev.	23.4	3
Odessa, Tex.	22.8	4
Brazoria, Tex.	22.7	5
Richland - Kennewick - Pasco, Wash.	22.1	6
Casper, Wyo.	21.3	7
Olympia, Wash.	21.3	7
Bryan - College Station, Tex.	21.0	9
Bremerton, Wash.	20.7	10
Redding, Cal.	20.7	10
West Palm Beach - Boca Raton - Delray Beach, Fla.	20.4	12
Houston, Tex.	20.1	13
Ocala, Fla.	20.0	14
Provo - Orem, Utah	19.7	15
Reno, Nev.	19.3	16
Austin, Tex.	19.0	17
Midland, Tex.	19.0	17
Sarasota, Fla.	18.7	19
Riverside - San Bernardino, Cal.	18.5	20
Victoria, Tex.	18.2	21
Phoenix, Ariz.	18.0	22
McAllen - Edinburg - Mission, Tex.	17.5	23
Fort Collins - Loveland, Colo.	17.3	24
Laredo, Tex.	17.3	24
Bradenton, Fla.	17.2	26
Daytona Beach, Fla.	17.1	27
Orlando, Fla.	17.0	28
Chico, Cal.	16.9	29
Vancouver, Wash.	16.7	30
Fort Worth - Arlington, Tex.	16.5	31
Lafayette, La.	16.5	31
Vallejo - Fairfield - Napa, Cal.	16.4	33
Longview - Marshall, Tex.	16.1	34
Oxnard - Ventura, Cal.	16.1	34
Salt Lake City - Ogden, Utah	15.4	36
Brownsville - Harlingen, Tex.	15.3	37
Modesto, Cal.	15.3	37
Bakersfield, Cal.	15.1	39
Santa Cruz, Cal.	15.1	39
Boise, Ida.	15.0	41
Lakeland - Winter Haven, Fla.	14.6	42
Tucson, Ariz.	14.5	43
Tyler, Tex.	14.5	43
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14.4	45
Greeley, Colo.	14.3	46
Santa Rosa - Petaluma, Cal.	14.2	47
Bismarck, N.D.	14.0	48
Dallas, Tex.	14.0	48
Baton Rouge, La.	13.6	50
Tulsa, Okla.	13.5	51
Tampa - St. Petersburg - Clearwater, Fla.	13.4	52
Melbourne - Titusville - Palm Bay, Fla.	13.3	53
San Angelo, Tex.	13.3	53
Sacramento, Cal.	13.2	55
Visalia - Tulare - Porterville, Cal.	12.9	56
El Paso, Tex.	12.7	57
Gainesville, Fla.	12.6	58
Seattle, Wash.	12.5	59
Tallahassee, Fla.	12.5	59
Lake Charles, La.	12.4	61
Tacoma, Wash.	12.4	61
Las Cruces, N.M.	12.3	63
Amarillo, Tex.	12.2	64
Denver, Colo.	12.0	65
Houma - Thibodaux, La.	12.0	65
Salem, Ore.	11.9	67
San Diego, Cal.	11.8	68
Oklahoma City, Okla.	11.6	69
Sherman - Denison, Tex.	11.6	69
Stockton, Cal.	11.5	71
Bellingham, Wash.	11.4	72
Boulder - Longmont, Colo.	11.2	73
Corpus Christi, Tex.	10.9	74
Anaheim - Santa Ana, Cal.	10.7	75
Atlanta, Ga.	10.6	76
Albuquerque, N.M.	10.5	77
Abilene, Tex.	10.4	78
Eugene - Springfield, Ore.	10.4	78
Medford, Ore.	10.4	78
Panama City, Fla.	10.4	78
Portland, Ore.	10.4	78
Augusta, Ga.	10.3	83
Enid, Okla.	9.8	84
Portsmouth - Dover - Rochester, N.H.	9.7	85
Clarksville - Hopkinsville, Tenn.-Ky.	9.5	86
Fresno, Cal.	9.5	86
Anderson, S.C.	9.4	88
Charleston, S.C.	9.2	89
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	9.1	90
Manchester - Nashua, N.H.	9.1	90
Raleigh - Durham, N.C.	9.1	90
Sioux Falls, S.D.	9.0	93
Albany, Ga.	8.9	94
Burlington, Vt.	8.8	95
Miami - Hialeah, Fla	8.8	95
San Antonio, Tex.	8.8	95
Yuba City, Cal.	8.8	95
Galveston - Texas City, Tex.	8.7	99
Jacksonville, Fla.	8.7	99
Colorado Springs, Colo.	8.6	101
Spokane, Wash.	8.6	101
Nashville, Tenn.	8.5	103
Athens, Ga.	8.3	104
Columbia, Mo.	8.3	104
Jackson, Miss.	8.3	104
Montgomery, Ala.	8.3	104
Monmouth - Ocean, N.J.	8.2	108
St. Cloud, Minn.	8.0	109
Salinas - Seaside - Monterey, Cal.	8.0	109
Yakima, Wash.	7.9	111
Fayetteville - Springdale, Ark.	7.8	112
Knoxville, Tenn.	7.8	112
Joliet, Ill.	7.7	114
Fort Walton Beach, Fla.	7.6	115
Beaumont - Port Arthur, Tex.	7.5	116
Grand Rapids, Mich.	7.5	116
San Jose, Cal.	7.5	116
Hickory, N.C.	7.4	119
Shreveport, La.	7.4	119
New Orleans, La.	7.2	121
Greenville - Spartanburg, S.C.	7.0	122
Columbia, S.C.	6.9	123
Little Rock - North Little Rock, Ark.	6.9	123
Honolulu, Haw.	6.7	125
Lawrence, Kans.	6.7	125
Biloxi - Gulfport, Miss.	6.6	127
Wichita, Kans.	6.6	127
Wilmington, N.C.	6.6	127
Hamilton - Middletown, Ohio	6.5	130
Lincoln, Neb.	6.5	130
Waco, Tex.	6.5	130
Minneapolis - St. Paul, Minn.	6.4	133
Monroe, La.	6.4	133
York, Pa.	6.4	133
Billings, Mont.	6.3	136
Greensboro - Winston-Salem - High Point, N.C.	6.3	136
Mobile, Ala.	6.2	138
Texarkana, Tex.-Ark.	6.1	139
Alexandria, La.	6.0	140
Anchorage, Alas.	6.0	140
Huntsville, Ala.	6.0	140
Lancaster, Pa.	6.0	140
Madison, Wisc.	6.0	140
Aurora - Elgin, Ill.	5.9	145
Charlottesville, Va.	5.9	145
Iowa City, Iowa	5.9	145
Kansas City, Kans.	5.9	145
Memphis, Tenn.	5.9	145
Richmond - Petersburg, Va.	5.9	145
Pensacola, Fla.	5.8	151
Atlantic City, N.J.	5.7	152
Fort Smith, Ark.	5.7	152
Johnson City - Kingsport - Bristol, Tenn.	5.7	152
Oakland, Cal.	5.6	155
Orange County, N.Y.	5.6	155
Springfield, Mo.	5.6	155
Wausau, Wisc.	5.6	155
Florence, S.C.	5.5	159
Lubbock, Tex.	5.4	160
Savannah, Ga.	5.4	160
Florence, Ala.	5.3	162
Lexington-Fayette, Ky.	5.3	162
Chattanooga, Tenn.	5.1	164
Lake County, Ill.	5.1	164
Pine Bluff, Ark.	5.0	166
Santa Barbara - Santa Maria - Lompoc, Cal.	5.0	166
Joplin, Mo.	4.9	168
Tuscaloosa, Ala.	4.9	168
Evansville, Ind.	4.8	170
Owensboro, Ky.	4.8	170
Rochester, Minn.	4.8	170
Los Angeles - Long Beach, Cal.	4.7	173
Fargo - Moorhead, N.D.-Minn.	4.6	174
Asheville, N.C.	4.5	175
Eau Claire, Wisc.	4.5	175
Harrisburg - Lebanon - Carlisle, Pa.	4.5	175
Parkersburg - Marietta, W.Va.-Ohio	4.5	175
Washington, D.C.	4.5	175
Appleton - Oshkosh - Neenah, Wisc.	4.3	180
Poughkeepsie, N.Y.	4.3	180
Macon - Warner Robins, Ga.	4.2	182
Green Bay, Wisc.	3.9	183
Norfolk - Virginia Beach - Newport News, Va.	3.9	183
Bloomington, Ind.	3.8	185
Pascagoula, Miss.	3.8	185
Portland, Me.	3.8	185
Anniston, Ala.	3.7	188
Birmingham, Ala.	3.6	189
Bangor, Me.	3.5	190
Bloomington - Normal, Ill.	3.5	190
Fayetteville, N.C.	3.5	190
Huntington - Ashland, W.Va.-Ky.	3.5	190
Kalamazoo, Mich.	3.5	190
Elkhart - Goshen, Ind.	3.4	195
Springfield, Ill.	3.3	196
Waterloo - Cedar Falls, Iowa	3.3	196
Allentown - Bethlehem, Pa.	3.2	198
La Crosse, Wisc.	3.2	198
Wichita Falls, Tex.	3.2	198
Dothan, Ala.	3.1	201
Kankakee, Ill.	3.1	201
Middlesex - Somerset - Hunterdon, N.J.	3.1	201
Topeka, Kans.	3.1	201
Gadsden, Ala.	3.0	205
Lima, Ohio	3.0	205
New Bedford - Fall River - Attleboro, Mass.	3.0	205
Lafayette, Ind.	2.9	208
Lansing - East Lansing, Mich.	2.9	208
Ann Arbor, Mich.	2.8	210
Charleston, W.Va.	2.8	210
Reading, Pa.	2.8	210
Indianapolis, Ind.	2.7	213
Peoria, Ill.	2.7	213
Killeen - Temple, Tex.	2.6	215
Rockford, Ill.	2.6	215
State College, Pa.	2.5	217
Cedar Rapids, Iowa	2.3	218
Columbus, Ga.	2.3	218
Des Moines, Iowa	2.3	218
Lewiston - Auburn, Me.	2.3	218
Bridgeport - Stamford - Norwalk - Danbury, Conn.	2.2	222
Pueblo, Colo.	2.2	222
St. Louis, Mo.	2.2	222
Sheboygan, Wisc.	2.1	225
Gary - Hammond, Ind.	2.0	226
Lynchburg, Va.	2.0	226
Grand Forks, N.D.	1.9	228
Janesville - Beloit, Wisc.	1.8	229
Cincinnati, Ohio	1.7	230
Columbus, Ohio	1.7	230
Burlington, N.C.	1.6	232
Hartford - New Britain - Middletown - Bristol, Conn.	1.6	232
Louisville, Ky.	1.6	232
Nassau - Suffolk, N.Y.	1.6	232
New Haven - Waterbury - Meriden, Conn.	1.6	232
Saginaw - Bay City - Midland, Mich.	1.6	232
Fort Wayne, Ind.	1.5	238
Kansas City, Mo.	1.5	238
Baltimore, Md.	1.4	240
Hagerstown, Md.	1.4	240
Milwaukee, Wisc.	1.4	240
Racine, Wisc.	1.4	240
Davenport - Rock Island - Moline, Iowa-Ill.	1.3	244
San Francisco, Cal.	1.3	244
Terre Haute, Ind.	1.3	244
Toledo, Ohio	1.3	244
Erie, Pa.	1.0	248
Duluth, Minn.	.9	249
Rochester, N.Y.	.9	249
Sharon, Pa.	.9	249
Sioux City, Iowa	.9	249
Omaha, Neb.	.8	253
Cumberland, Md.	.7	254
Glens Falls, N.Y.	.7	254
Mansfield, Ohio	.7	254
Wheeling, W.Va.	.7	254
Danville, Va.	.6	258
Dayton - Springfield, Ohio	.6	258
Decatur, Ill.	.6	258
Philadelphia, Pa.	.6	258
Canton, Ohio	.5	262
Roanoke, Va.	.5	262
Worcester - Fitchburg - Leominster, Mass.	.4	264
Kenosha, Wisc.	.3	265
Williamsport, Pa.	.3	265
Wilmington, Del.	.3	265
Johnstown, Pa.	.2	268
Lorain - Elyria, Ohio	.2	268
Jacksonville, N.C.	.1	270
Steubenville - Weirton, Ohio-W.Va.	.1	270
Akron, Ohio	.0	272
Jackson, Mich.	-.1	273
Benton Harbor, Mich.	-.2	274
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	-.2	274
Great Falls, Mont.	-.2	274
Scranton - Wilkes-Barre, Pa.	-.2	274
Flint, Mich.	-.3	278
Champaign - Urbana - Rantoul, Ill.	-.5	279
Dubuque, Iowa	-.5	279
Muskegon, Mich.	-.5	279
Providence - Pawtucket - Woonsocket, R.I.	-.5	279
South Bend - Mishawaka, Ind.	-.6	283
Springfield, Mass.	-.6	283
Syracuse, N.Y.	-.6	283
Albany - Schenectady - Troy, N.Y.	-.7	286
Altoona, Pa.	-.7	286
Chicago, Ill.	-.8	288
Beaver County, Pa.	-.9	289
Muncie, Ind.	-.9	289
St. Joseph, Mo.	-.9	289
Detroit, Mich.	-1.1	292
Kokomo, Ind.	-1.2	293
Newark, N.J.	-1.5	294
Vineland - Millville - Bridgeton, N.J.	-1.5	294
Bergen - Passaic, N.J.	-1.6	296
New London - Norwich, Conn.	-1.6	296
Binghamton, N.Y.	-1.7	298
Lawton, Okla.	-1.7	298
Alton - Granite City, Ill.	-1.9	300
Trenton, N.J.	-2.0	301
Pittsburgh, Pa.	-2.1	302
Elmira, N.Y.	-2.2	303
Youngstown - Warren, Ohio	-2.3	304
Pittsfield, Mass.	-2.4	305
Anderson, Ind.	-2.5	306
New York, N.Y.	-2.6	307
Utica - Rome, N.Y.	-2.7	308
East St. Louis - Belleville, Ill.	-2.8	309
Battle Creek, Mich.	-2.9	310
Cleveland, Ohio	-3.0	311
Niagara Falls, N.Y.	-4.1	312
Jersey City, N.J.	-4.2	313
Buffalo, N.Y.	-5.6	314
Average Above Areas	**5.5**	
U.S. Average	**5.5**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,183.6	1
Los Angeles - Long Beach, Cal.	2,910.1	2
Chicago, Ill.	2,142.5	3
Philadelphia, Pa.	1,700.5	4
Detroit, Mich.	1,544.6	5
Houston, Tex.	1,375.7	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,352.3	7
Washington, D.C.	1,303.6	8
Atlanta, Ga.	918.2	9
Dallas, Tex.	910.2	10
Nassau - Suffolk, N.Y.	884.5	11
Anaheim - Santa Ana, Cal.	878.6	12
Minneapolis - St. Paul, Minn.	876.8	13
Tampa - St. Petersburg - Clearwater, Fla.	837.9	14
San Diego, Cal.	832.7	15
Pittsburgh, Pa.	823.9	16
Baltimore, Md.	814.7	17
Oakland, Cal.	763.8	18
Riverside - San Bernardino, Cal.	739.2	19
Phoenix, Ariz.	737.2	20
Seattle, Wash.	731.6	21
Miami - Hialeah, Fla.	696.2	22
St. Louis, Mo.	683.0	23
Denver, Colo.	680.2	24
Cleveland, Ohio	677.7	25
Newark, N.J.	651.5	26
San Francisco, Cal.	637.8	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	554.7	28
San Jose, Cal.	551.4	29
Sacramento, Cal.	545.0	30
Milwaukee, Wisc.	531.7	31
Cincinnati, Ohio	524.5	32
New Orleans, La.	516.9	33
Portland, Ore.	493.3	34
Columbus, Ohio	491.7	35
Bergen - Passaic, N.J.	456.4	36
Fort Worth - Arlington, Tex.	445.8	37
Indianapolis, Ind.	445.1	38
Norfolk - Virginia Beach - Newport News, Va.	436.3	39
San Antonio, Tex.	424.6	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	405.3	41
Hartford - New Britain - Middletown - Bristol, Conn.	404.9	42
Oklahoma City, Okla.	390.5	43
Rochester, N.Y.	371.3	44
Monmouth - Ocean, N.J.	365.5	45
Salt Lake City - Ogden, Utah	360.1	46
Louisville, Ky.	358.3	47
Greensboro - Winston-Salem - High Point, N.C.	355.3	48
Dayton - Springfield, Ohio	355.0	49
Kansas City, Mo.	353.8	50
Total Top 50	**40,426.0**	
Nashville, Tenn.	350.7	51
Memphis, Tenn.	347.9	52
Buffalo, N.Y.	344.2	53
Birmingham, Ala.	344.0	54
Orlando, Fla.	342.9	55
West Palm Beach - Boca Raton - Delray Beach, Fla.	337.7	56
Providence - Pawtucket - Woonsocket, R.I.	323.6	57
Middlesex - Somerset - Hunterdon, N.J.	323.0	58
Albany - Schenectady - Troy, N.Y.	319.8	59
Jacksonville, Fla.	309.1	60
Bridgeport - Stamford - Norwalk - Danbury, Conn.	306.6	61
Tulsa, Okla.	305.7	62
Richmond - Petersburg, Va.	304.0	63
New Haven - Waterbury - Meriden, Conn.	296.4	64
Austin, Tex.	271.3	65
Scranton - Wilkes-Barre, Pa.	271.3	65
Honolulu, Haw.	270.3	67
Tucson, Ariz.	254.9	68
Las Vegas, Nev.	251.0	69
Allentown - Bethlehem, Pa.	250.6	70
Raleigh - Durham, N.C.	243.2	71
Worcester - Fitchburg - Leominster, Mass.	240.0	72
Akron, Ohio	239.8	73
Knoxville, Tenn.	235.6	74
Grand Rapids, Mich.	235.0	75
Syracuse, N.Y.	233.0	76
Greenville - Spartanburg, S.C.	228.3	77
Toledo, Ohio	227.6	78
Oxnard - Ventura, Cal.	225.1	79
Gary - Hammond, Ind.	222.2	80
Harrisburg - Lebanon - Carlisle, Pa.	221.8	81
Omaha, Neb.	220.2	82
Tacoma, Wash.	214.7	83
Springfield, Mass.	211.3	84
Fresno, Cal.	210.9	85
Kansas City, Kans.	209.4	86
Baton Rouge, La.	202.8	87
Jersey City, N.J.	197.9	88
Albuquerque, N.M.	192.7	89
Little Rock - North Little Rock, Ark.	191.3	90
Wilmington, Del.	189.0	91
Youngstown - Warren, Ohio	188.7	92
Bakersfield, Cal.	180.6	93
El Paso, Tex.	180.0	94
New Bedford - Fall River - Attleboro, Mass.	177.7	95
Wichita, Kans.	175.4	96
Mobile, Ala.	174.8	97
Johnson City - Kingsport - Bristol, Tenn.	173.2	98
Chattanooga, Tenn.	166.6	99
Charleston, S.C.	165.1	100
Total Top 100	**52,724.9**	
Flint, Mich.	160.1	101
Lake County, Ill.	159.7	102
Vallejo - Fairfield - Napa, Cal.	157.4	103
Columbia, S.C.	156.7	104
Stockton, Cal.	156.2	105
York, Pa.	154.3	106
Lansing - East Lansing, Mich.	153.5	107
Santa Rosa - Petaluma, Cal.	151.7	108
Des Moines, Iowa	149.7	109
Saginaw - Bay City - Midland, Mich.	149.3	110
Canton, Ohio	148.2	111
Beaumont - Port Arthur, Tex.	147.7	112
Lakeland - Winter Haven, Fla.	146.3	113
Spokane, Wash.	145.7	114
Davenport - Rock Island - Moline, Iowa-Ill.	145.5	115
Jackson, Miss.	141.0	116
Augusta, Ga.	139.7	117
Daytona Beach, Fla.	139.6	118
Lancaster, Pa.	139.5	119
Peoria, Ill.	138.2	120
Madison, Wisc.	137.4	121
Shreveport, La.	133.4	122
Colorado Springs, Colo.	130.5	123
Joliet, Ill.	130.2	124
Fort Wayne, Ind.	127.3	125
Melbourne - Titusville - Palm Bay, Fla.	127.2	126
Lexington-Fayette, Ky.	126.7	127
Corpus Christi, Tex.	126.3	128
Huntington - Ashland, W.Va.-Ky.	125.0	129
Reading, Pa.	123.7	130
Sarasota, Fla.	123.7	130
Fort Myers, Fla.	123.4	132
Modesto, Cal.	123.4	132
Santa Barbara - Santa Maria - Lompoc, Cal.	122.6	134
Atlantic City, N.J.	120.3	135
Eugene - Springfield, Ore.	118.0	136
Aurora - Elgin, Ill.	117.7	137
Pensacola, Fla.	117.6	138
Portsmouth - Dover - Rochester, N.H.	116.6	139
Manchester - Nashua, N.H.	115.6	140
Salinas - Seaside - Monterey, Cal.	113.2	141
Appleton - Oshkosh - Neenah, Wisc.	112.5	142
Evansville, Ind.	111.2	143
Utica - Rome, N.Y.	111.0	144
Montgomery, Ala.	108.6	145
Trenton, N.J.	107.5	146
Salem, Ore.	106.2	147
McAllen - Edinburg - Mission, Tex.	105.2	148
Rockford, Ill.	104.7	149
Charleston, W.Va.	104.4	150
Total Top 150	**59,276.0**	
Reno, Nev.	102.7	151
Visalia - Tulare - Porterville, Cal.	101.8	152
Duluth, Minn.	101.4	153
East St. Louis - Belleville, Ill.	101.1	154
Ann Arbor, Mich.	100.9	155
Erie, Pa.	100.7	156
Hamilton - Middletown, Ohio	99.6	157
Macon - Warner Robins, Ga.	99.1	158
Binghamton, N.Y.	97.9	159
Lorain - Elyria, Ohio	96.8	160
Orange County, N.Y.	96.0	161
Alton - Granite City, Ill.	95.1	162
Johnstown, Pa.	94.8	163
Poughkeepsie, N.Y.	92.0	164
Santa Cruz, Cal.	90.7	165
Boulder - Longmont, Colo.	88.3	166
South Bend - Mishawaka, Ind.	98.3	166
Fort Pierce, Fla.	88.0	168
Vancouver, Wash.	87.6	169
Springfield, Mo.	86.9	170
Portland, Me.	86.0	171
Savannah, Ga.	86.0	171
Lubbock, Tex.	85.9	173
New London - Norwich, Conn.	85.8	174
Tallahassee, Fla.	85.1	175
Roanoke, Va.	84.2	176
Lafayette, La.	84.1	177
Fayetteville, N.C.	83.5	178
Hickory, N.C.	82.7	179
Columbus, Ga.	82.6	180
Galveston - Texas City, Tex.	81.3	181
Lincoln, Neb.	81.1	182
Kalamazoo, Mich.	80.5	183
Boise, Ida.	79.7	184
Niagara Falls, N.Y.	79.6	185
Springfield, Ill.	78.9	186
Amarillo, Tex.	78.8	187
Anchorage, Alas.	78.8	187
Brownsville - Harlingen, Tex.	78.7	189
Gainesville, Fla.	78.7	189
Brazoria, Tex.	77.5	191
Provo - Orem, Utah	77.4	192
Huntsville, Ala.	77.3	193
Bradenton, Fla.	77.2	194
Killeen - Temple, Tex.	75.6	195
Chico, Cal.	73.9	196
Beaver County, Pa.	72.8	197
Fort Collins - Loveland, Colo.	71.5	198
Richland - Kennewick - Pasco, Wash.	71.5	198
Waco, Tex.	70.9	200
Total Top 200	**63,573.3**	
Bremerton, Wash.	70.7	201
Yakima, Wash.	70.2	202
Lake Charles, La.	69.9	203
Wheeling, W.Va.	69.8	204
Longview - Marshall, Tex.	69.7	205
Biloxi - Gulfport, Miss.	69.6	206
Houma - Thibodaux, La.	69.4	207
Green Bay, Wisc.	68.9	208
Asheville, N.C.	67.8	209
Fort Smith, Ark.	66.6	210
Cedar Rapids, Iowa	66.2	211
Ocala, Fla.	65.7	212
Topeka, Kans.	64.5	213
Benton Harbor, Mich.	64.0	214
Racine, Wisc.	63.2	215
Olympia, Wash.	62.8	216
Redding, Cal.	61.3	217
Champaign - Urbana - Rantoul, Ill.	60.1	218
Parkersburg - Marietta, W.Va.-Ohio	60.1	218
Waterloo - Cedar Falls, Iowa	59.8	220
St. Cloud, Minn.	59.7	221
Odessa, Tex.	58.3	222
Steubenville - Weirton, Ohio-W.Va.	58.3	222
Tyler, Tex.	57.9	224
Medford, Ore.	57.7	225
Fargo - Moorhead, N.D.-Minn.	56.9	226
Muskegon, Mich.	56.4	227
Lima, Ohio	56.1	228
Anderson, S.C.	54.8	229
Clarksville - Hopkinsville, Tenn.-Ky.	54.6	230
Florence, Ala.	54.2	231
Pittsfield, Mass.	53.7	232
Monroe, La.	52.9	233
Greeley, Colo.	52.8	234
Joplin, Mo.	52.4	235
Tuscaloosa, Ala.	52.4	235
Janesville - Beloit, Wisc.	52.2	237
Alexandria, La.	52.0	238
Jackson, Mich.	52.0	238
Athens, Ga.	51.8	240
Lynchburg, Va.	51.6	241
Elkhart - Goshen, Ind.	51.4	242
Terre Haute, Ind.	51.0	243
Battle Creek, Mich.	50.8	244
Decatur, Ill.	50.6	245
Anderson, Ind.	49.4	246
Altoona, Pa.	49.0	247
Eau Claire, Wisc.	49.0	247
Mansfield, Ohio	48.7	249
Bangor, Me.	48.6	250
Total Top 250	**66,490.8**	
Pueblo, Colo.	48.6	250
Sioux Falls, S.D.	47.4	252
Burlington, Vt.	47.3	253
Abilene, Tex.	47.2	254
Sharon, Pa.	46.8	255
Bryan - College Station, Tex.	46.7	256
Wichita Falls, Tex.	46.6	257
Billings, Mont.	45.9	258
Bellingham, Wash.	45.8	259
Charlottesville, Va.	45.7	260
Kenosha, Wisc.	45.7	260
Vineland - Millville - Bridgeton, N.J.	45.7	260
Fort Walton Beach, Fla.	45.3	263
Anniston, Ala.	45.2	264
Texarkana, Tex.-Ark.	45.0	265
Dothan, Ala.	44.9	266
Bloomington - Normal, Ill.	44.7	267
Muncie, Ind.	44.4	268
Wilmington, N.C.	44.3	269
Sioux City, Iowa	43.9	270
Wausau, Wisc.	43.9	270
Lafayette, Ind.	43.7	272
Pascagoula, Miss.	43.7	272
Yuba City, Cal.	43.7	272
Panama City, Fla.	43.5	275
Williamsport, Pa.	42.6	276
Fayetteville - Springdale, Ark.	42.2	277
Columbia, Mo.	41.9	278
Danville, Va.	41.9	278
Hagerstown, Md.	41.6	280
Albany, Ga.	41.3	281
Florence, S.C.	40.6	282
Cumberland, Md.	40.0	283
Las Cruces, N.M.	39.9	284
Glens Falls, N.Y.	39.7	285
State College, Pa.	39.5	286
Sherman - Denison, Tex.	39.4	287
Burlington, N.C.	39.2	288
Kankakee, Ill.	39.0	289
Midland, Tex.	39.0	289
Gadsden, Ala.	38.3	291
Kokomo, Ind.	38.2	292
Lewiston - Auburn, Me.	37.8	293
Bloomington, Ind.	37.4	294
San Angelo, Tex.	37.4	294
Rochester, Minn.	36.6	296
Bismarck, N.D.	36.3	297
Sheboygan, Wisc.	36.2	298
Casper, Wyo.	36.0	299
Lawton, Okla.	35.9	300
La Crosse, Wisc.	35.4	301
Laredo, Tex.	34.9	302
Elmira, N.Y.	34.1	303
Iowa City, Iowa	33.2	304
St. Joseph, Mo.	32.7	305
Owensboro, Ky.	32.6	306
Jacksonville, N.C.	32.3	307
Dubuque, Iowa	31.8	308
Pine Bluff, Ark.	31.8	308
Great Falls, Mont.	30.9	310
Victoria, Tex.	29.5	311
Enid, Okla.	27.5	312
Lawrence, Kans.	27.4	313
Grand Forks, N.D.	24.0	314
Total Above Areas	**69,042.4**	
Percent of U.S.	**76.5269**	
U.S. Total	**90,219.8**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	130,092,440	1
New York, N.Y.	129,768,166	2
Chicago, Ill.	104,623,805	3
Philadelphia, Pa.	76,375,574	4
Detroit, Mich.	72,189,241	5
Washington, D.C.	71,456,502	6
Houston, Tex.	65,985,674	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	63,750,866	8
Nassau - Suffolk, N.Y.	56,736,333	9
Anahiem - Santa Ana, Cal.	47,388,474	10
Minneapolis - St. Paul, Minn.	42,855,259	11
Dallas, Tex.	41,065,945	12
Atlanta, Ga.	38,923,482	13
San Diego, Cal.	38,094,828	14
Oakland, Cal.	36,211,232	15
Seattle, Wash.	36,169,466	16
Pittsburgh, Pa.	36,157,424	17
Newark, N.J.	35,398,702	18
Baltimore, Md.	34,937,825	19
Denver, Colo.	32,065,157	20
San Francisco, Cal.	31,115,858	21
St. Louis, Mo.	30,688,341	22
Cleveland, Ohio	29,846,533	23
Tampa - St. Petersburg - Clearwater, Fla.	29,475,166	24
Phoenix, Ariz.	29,286,470	25
San Jose, Cal.	28,787,569	26
Riverside - San Bernardino, Cal.	28,323,363	27
Miami - Hialeah, Fla.	26,996,695	28
Bergen - Passaic, N.J.	24,998,010	29
Milwaukee, Wisc.	23,379,692	30
Cincinnati, Ohio	23,353,735	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	22,883,508	32
Sacramento, Cal.	22,060,441	33
New Orleans, La.	20,926,159	34
Portland, Ore.	20,723,601	35
Columbus, Ohio	20,600,922	36
Fort Worth - Arlington, Tex.	19,849,295	37
Hartford - New Britain - Middletown - Bristol, Conn.	19,116,004	38
Indianapolis, Ind.	18,753,900	39
Norfolk - Virginia Beach - Newport News, Va.	18,548,357	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	18,525,218	41
Middlesex - Somerset - Hunterdon, N.J.	18,113,251	42
Monmouth - Ocean, N.J.	18,003,246	43
Rochester, N.Y.	17,366,782	44
San Antonio, Tex.	17,176,739	45
Oklahoma City, Okla.	16,703,452	46
Nashville, Tenn.	15,876,860	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	15,532,524	48
Dayton - Springfield, Ohio	15,302,227	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	14,813,763	50
Total Top 50	**1,847,374,076**	
Kansas City, Mo.	14,564,415	51
Salt Lake City - Ogden, Utah	14,512,796	52
Memphis, Tenn.	14,148,646	53
Honolulu, Haw.	14,141,046	54
Louisville, Ky.	14,139,946	55
New Haven - Waterbury - Meriden, Conn.	13,781,593	56
Albany - Schenectady - Troy, N.Y.	13,699,764	57
Buffalo, N.Y.	13,581,579	58
Providence - Pawtucket - Woonsocket, R.I.	13,500,106	59
Greensboro - Winston-Salem - High Point, N.C.	13,434,616	60
Orlando, Fla.	13,204,118	61
Tulsa, Okla.	13,183,584	62
Richmond - Petersburg, Va.	13,063,338	63
Birmingham, Ala.	12,411,889	64
Jacksonville, Fla.	11,881,411	65
Oxnard - Ventura, Cal.	11,518,476	66
Austin, Tex.	11,327,818	67
Allentown - Bethlehem, Pa.	11,021,452	68
Omaha, Neb.	10,594,304	69
Grand Rapids, Mich.	10,463,525	70
Syracuse, N.Y.	10,398,882	71
Akron, Ohio	10,135,404	72
Lake County, Ill.	10,100,663	73
Worcester - Fitchburg - Leominster, Mass.	10,043,821	74
Las Vegas, Nev.	10,031,031	75
Raleigh - Durham, N.C.	10,012,342	76
Kansas City, Kans.	9,825,757	77
Scranton - Wilkes-Barre, Pa.	9,818,035	78
Harrisburg - Lebanon - Carlisle, Pa.	9,712,695	79
Toledo, Ohio	9,577,739	80
Gary - Hammond, Ind.	9,451,868	81
Fresno, Cal.	9,417,979	82
Baton Rouge, La.	9,202,390	83
Wilmington, Del.	9,136,346	84
Knoxville, Tenn.	8,841,611	85
Wichita, Kans.	8,758,804	86
Tucson, Ariz.	8,400,192	87
Greenville - Spartanburg, S.C.	8,168,836	88
Springfield, Mass.	8,082,401	89
Youngstown - Warren, Ohio	7,885,793	90
Little Rock - North Little Rock, Ark.	7,737,337	91
Bakersfield, Cal.	7,644,648	92
Davenport - Rock Island - Moline, Iowa-Ill.	7,200,700	93
Jersey City, N.J.	7,167,534	94
Flint, Mich.	7,144,053	95
Lansing - East Lansing, Mich.	7,084,335	96
Des Moines, Iowa	7,043,836	97
Tacoma, Wash.	7,011,029	98
Peoria, Ill.	6,916,735	99
Santa Rosa - Petaluma, Cal.	6,798,824	100
Total Top 100	**2,364,300,118**	
Mobile, Ala.	6,786,312	101
Albuquerque, N.M.	6,765,311	102
Beaumont - Port Arthur, Tex.	6,679,550	103
New Bedford - Fall River - Attleboro, Mass.	6,659,053	104
Joliet, Ill.	6,649,682	105
Columbia, S.C.	6,475,810	106
Saginaw - Bay City - Midland, Mich.	6,439,250	107
Vallejo - Fairfield - Napa, Cal.	6,415,388	108
York, Pa.	6,296,056	109
Aurora - Elgin, Ill.	6,178,581	110
Johnson City - Kingsport - Bristol, Tenn.	6,134,130	111
Canton, Ohio	6,096,404	112
El Paso, Tex.	6,066,453	113
Chattanooga, Tenn.	5,983,876	114
Charleston, S.C.	5,960,605	115
Madison, Wisc.	5,847,144	116
Jackson, Miss.	5,826,528	117
Stockton, Cal.	5,818,228	118
Santa Barbara - Santa Maria - Lompoc, Cal.	5,773,305	119
Lancaster, Pa.	5,627,820	120
Shreveport, La.	5,440,301	121
Augusta, Ga.	5,383,750	122
Trenton, N.J.	5,290,491	123
Portsmouth - Dover - Rochester, N.H.	5,254,925	124
Manchester - Nashua, N.H.	5,136,548	125
Corpus Christi, Tex.	5,127,054	126
Fort Wayne, Ind.	5,109,464	127
Lexington-Fayette, Ky.	5,084,012	128
Colorado Springs, Colo.	5,015,972	129
Lakeland - Winter Haven, Fla.	5,000,501	130
Salinas - Seaside - Monterey, Cal.	4,974,671	131
Ann Arbor, Mich.	4,968,253	132
Poughkeepsie, N.Y.	4,868,568	133
Reading, Pa.	4,822,523	134
Rockford, Ill.	4,805,347	135
Fort Myers, Fla.	4,683,870	136
Appleton - Oshkosh - Neenah, Wisc.	4,672,572	137
Melbourne - Titusville - Palm Bay, Fla.	4,643,868	138
Pensacola, Fla.	4,575,955	139
Daytona Beach, Fla.	4,536,843	140
Anchorage, Alas.	4,522,577	141
Atlantic City, N.J.	4,492,813	142
Utica - Rome, N.Y.	4,467,149	143
Hamilton - Middletown, Ohio	4,463,495	144
Charleston, W.Va.	4,456,835	145
Spokane, Wash.	4,421,511	146
Orange County, N.Y.	4,375,376	147
Reno, Nev.	4,367,212	148
Evansville, Ind.	4,359,079	149
Sarasota, Fla.	4,353,193	150
Total Top 150	**2,632,454,340**	
Lorain - Elyria, Ohio	4,315,568	151
New London - Norwich, Conn.	4,302,797	152
Huntington - Ashland, W.Va.-Ky.	4,295,805	153
Binghamton, N.Y.	4,183,185	154
Modesto, Cal.	4,181,483	155
Lafayette, La.	4,105,563	156
Montgomery, Ala.	4,092,734	157
Duluth, Minn.	4,065,718	158
East St. Louis - Belleville, Ill.	4,057,070	159
Erie, Pa.	4,040,281	160
Eugene - Springfield, Ore.	3,951,886	161
Macon - Warner Robins, Ga.	3,938,074	162
Lincoln, Neb.	3,917,534	163
Brazoria, Tex.	3,913,237	164
Kalamazoo, Mich.	3,876,810	165
Galveston - Texas City, Tex.	3,874,260	166
Santa Cruz, Cal.	3,785,343	167
Richland - Kennewick - Pasco, Wash.	3,701,069	168
Alton - Granite City, Ill.	3,698,979	169
Boulder - Longmont, Colo.	3,679,509	170
South Bend - Mishawaka, Ind.	3,602,084	171
Vancouver, Wash.	3,540,287	172
Portland, Me.	3,521,927	173
Salem, Ore.	3,518,951	174
Huntsville, Ala.	3,384,099	175
Lubbock, Tex.	3,321,735	176
Houma - Thibodaux, La.	3,294,289	177
Roanoke, Va.	3,241,671	178
Beaver County, Pa.	3,240,612	179
Springfield, Ill.	3,239,937	180
Savannah, Ga.	3,207,814	181
Springfield, Mo.	3,204,351	182
Johnstown, Pa.	3,197,950	183
Bremerton, Wash.	3,186,181	184
Amarillo, Tex.	3,178,995	185
Boise, Ida.	3,160,057	186
Fort Pierce, Fla.	3,125,424	187
Cedar Rapids, Iowa	3,104,928	188
Tallahassee, Fla.	3,097,156	189
Fayetteville, N.C.	3,044,950	190
Visalia - Tulare - Porterville, Cal.	3,028,455	191
Lake Charles, La.	3,027,870	192
McAllen - Edinburg - Mission, Tex.	2,964,621	193
Niagara Falls, N.Y.	2,951,339	194
Odessa, Tex.	2,945,397	195
Longview - Marshall, Tex.	2,938,549	196
Topeka, Kans.	2,907,587	197
Killeen - Temple, Tex.	2,892,198	198
Waterloo - Cedar Falls, Iowa	2,853,950	199
Hickory, N.C.	2,850,395	200
Total Top 200	**2,807,205,004**	
Columbus, Ga.	2,788,967	201
Green Bay, Wisc.	2,770,528	202
Brownsville - Harlingen, Tex.	2,745,244	203
Gainesville, Fla.	2,738,213	204
Biloxi - Gulfport, Miss.	2,720,891	205
Wheeling, W.Va.	2,716,925	206
Racine, Wisc.	2,712,233	207
Fort Collins - Loveland, Colo.	2,695,288	208
Bradenton, Fla.	2,671,366	209
Provo - Orem, Utah	2,623,346	210
Benton Harbor, Mich.	2,619,215	211
Waco, Tex.	2,589,863	212
Olympia, Wash.	2,572,593	213
Tyler, Tex.	2,535,085	214
Champaign - Urbana - Rantoul, Ill.	2,500,415	215
Midland, Tex.	2,356,791	216
Decatur, Ill.	2,349,289	217
Fort Smith, Ark.	2,341,919	218
Steubenville - Weirton, Ohio-W.Va.	2,301,605	219
Jackson, Mich.	2,280,163	220
Parkersburg - Marietta, W.Va.-Ohio	2,280,016	221
Fargo - Moorhead, N.D.-Minn.	2,269,418	222
St. Cloud, Minn.	2,259,321	223
Asheville, N.C.	2,244,308	224
Pittsfield, Mass.	2,241,041	225
Muskegon, Mich.	2,238,257	226
Sioux Falls, S.D.	2,231,904	227
Chico, Cal.	2,215,301	228
Lima, Ohio	2,187,555	229
Yakima, Wash.	2,168,022	230
Burlington, Vt.	2,116,635	231
Battle Creek, Mich.	2,098,993	232
Kenosha, Wisc.	2,040,692	233
Bloomington - Normal, Ill.	2,029,897	234
Janesville - Beloit, Wisc.	2,003,452	235
Clarksville - Hopkinsville, Tenn.-Ky.	1,986,409	236
Elkhart - Goshen, Ind.	1,972,615	237
Bryan - College Station, Tex.	1,956,487	238
Abilene, Tex.	1,932,785	239
Lafayette, Ind.	1,920,913	240
Billings, Mont.	1,919,156	241
Pascagoula, Miss.	1,916,784	242
Columbia, Mo.	1,908,170	243
Lynchburg, Va.	1,907,631	244
Anderson, S.C.	1,864,751	245
Florence, Ala.	1,846,251	246
Alexandria, La.	1,845,985	247
Wichita Falls, Tex.	1,842,189	248
Mansfield, Ohio	1,841,718	249
Monroe, La.	1,835,552	250
Total Top 250	**2,919,957,151**	
Terre Haute, Ind.	1,822,956	251
Fort Walton Beach, Fla.	1,820,320	252
Medford, Ore.	1,816,818	253
Ocala, Fla.	1,814,808	254
Charlottesville, Va.	1,809,245	255
Sioux City, Iowa	1,805,358	256
Redding, Cal.	1,801,917	257
Anderson, Ind.	1,793,308	258
Sharon, Pa.	1,791,223	259
Eau Claire, Wisc.	1,782,947	260
Tuscaloosa, Ala.	1,728,614	261
Casper, Wyo.	1,706,806	262
Rochester, Minn.	1,703,315	263
Athens, Ga.	1,671,646	264
Bangor, Me.	1,665,790	265
Wausau, Wisc.	1,663,564	266
Vineland - Millville - Bridgeton, N.J.	1,651,857	267
Anniston, Ala.	1,641,388	268
Altoona, Pa.	1,631,833	269
Kankakee, Ill.	1,617,148	270
Wilmington, N.C.	1,615,634	271
Muncie, Ind.	1,614,789	272
Joplin, Mo.	1,607,263	273
Greeley, Colo.	1,600,812	274
Pueblo, Colo.	1,597,546	275
Iowa City, Iowa	1,591,718	276
San Angelo, Tex.	1,564,873	277
Williamsport, Pa.	1,564,302	278
Glens Falls, N.Y.	1,551,241	279
Bellingham, Wash.	1,539,817	280
Lawton, Okla.	1,539,233	281
Dothan, Ala.	1,519,808	282
Albany, Ga.	1,512,021	283
Bismarck, N.D.	1,509,366	284
Sheboygan, Wisc.	1,493,404	285
Sherman - Denison, Tex.	1,492,187	286
State College, Pa.	1,490,416	287
Bloomington, Ind.	1,480,397	288
Kokomo, Ind.	1,445,023	289
Fayetteville - Springdale, Ark.	1,416,590	290
Hagerstown, Md.	1,382,250	291
La Crosse, Wisc.	1,380,037	292
Texarkana, Tex.-Ark.	1,376,447	293
Yuba City, Cal.	1,355,408	294
Victoria, Tex.	1,353,923	295
Dubuque, Iowa	1,327,942	296
Florence, S.C.	1,315,599	297
Burlington, N.C.	1,304,559	298
Grand Forks, N.D.	1,290,340	299
Great Falls, Mont.	1,286,169	300
Danville, Va.	1,285,051	301
Elmira, N.Y.	1,262,511	302
Lewiston - Auburn, Me.	1,254,842	303
St. Joseph, Mo.	1,247,739	304
Cumberland, Md.	1,231,889	305
Owensboro, Ky.	1,206,403	306
Las Cruces, N.M.	1,204,098	307
Panama City, Fla.	1,186,701	308
Gadsden, Ala.	1,180,991	309
Enid, Okla.	1,156,419	310
Jacksonville, N.C.	1,149,878	311
Laredo, Tex.	1,054,485	312
Lawrence, Kans.	1,039,637	313
Pine Bluff, Ark.	982,203	314
Total Above Areas	**3,015,259,973**	
Percent of U.S.	**80.9931**	
U.S. Total	**3,722,861,163**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	64,145	1
Lake County, Ill.	63,248	2
Midland, Tex.	60,431	3
Bridgeport - Stamford - Norwalk - Danbury, Conn.	60,421	4
Anchorage, Alas.	57,393	5
Middlesex - Somerset - Hunterdon, N.J.	56,078	6
Washington, D.C.	54,815	7
Bergen - Passaic, N.J.	54,772	8
Newark, N.J.	54,334	9
Anaheim - Santa Ana, Cal.	53,936	10
Grand Forks, N.D.	53,764	11
Poughkeepsie, N.Y.	52,919	12
Aurora - Elgin, Ill.	52,494	13
Honolulu, Haw.	52,316	14
San Jose, Cal.	52,208	15
Richland - Kennewick - Pasco, Wash.	51,763	16
Oxnard - Ventura, Cal.	51,170	17
Joliet, Ill.	51,073	18
Odessa, Tex.	50,521	19
Brazoria, Tex.	50,493	20
New London - Norwich, Conn.	50,149	21
Peoria, Ill.	50,049	22
Wichita, Kans.	49,936	23
Davenport - Rock Island - Moline, Iowa-Ill.	49,489	24
Seattle, Wash.	49,439	25
Monmouth - Ocean, N.J.	49,256	26
Ann Arbor, Mich.	49,239	27
Trenton, N.J.	49,214	28
Minneapolis - St. Paul, Minn.	48,877	29
Chicago, Ill.	48,833	30
Lafayette, La.	48,818	31
San Francisco, Cal.	48,786	32
Wilmington, Del.	48,340	33
Lincoln, Neb.	48,305	34
Kalamazoo, Mich.	48,159	35
Omaha, Neb.	48,112	36
Houston, Tex.	47,965	37
Iowa City, Iowa	47,943	38
Waterloo - Cedar Falls, Iowa	47,725	39
Galveston - Texas City, Tex.	47,654	40
Houma - Thibodaux, La.	47,468	41
Casper, Wyo.	47,411	42
Oakland, Cal.	47,409	43
Hartford - New Britain - Middletown - Bristol, Conn.	47,212	44
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	47,143	45
Denver, Colo.	47,141	46
Santa Barbara - Santa Maria - Lompoc, Cal.	47,091	47
Sioux Falls, S.D.	47,087	48
Des Moines, Iowa	47,053	49
Kansas City, Kans.	46,923	50
Cedar Rapids, Iowa	46,902	51
Rochester, N.Y.	46,773	52
Detroit, Mich.	46,737	53
Rochester, Minn.	46,539	54
New Haven - Waterbury - Meriden, Conn.	46,497	55
Decatur, Ill.	46,429	56
Lansing - East Lansing, Mich.	46,152	57
Rockford, Ill.	45,896	58
Victoria, Tex.	45,896	58
San Diego, Cal.	45,749	60
Orange County, N.Y.	45,577	61
Columbia, Mo.	45,541	62
Bloomington - Normal, Ill.	45,412	63
Baton Rouge, La.	45,377	64
Nashville, Tenn.	45,272	65
Beaumont - Port Arthur, Tex.	45,224	66
Dallas, Tex.	45,117	67
Topeka, Kans.	45,079	68
Portsmouth - Dover - Rochester, N.H.	45,068	69
Bremerton, Wash.	45,066	70
St. Louis, Mo.	44,932	71
Philadelphia, Pa.	44,914	72
Santa Rosa - Petaluma, Cal.	44,818	73
Hamilton - Middletown, Ohio	44,814	74
Burlington, Vt.	44,749	75
Los Angeles - Long Beach, Cal.	44,704	76
Fresno, Cal.	44,656	77
Kenosha, Wisc.	44,654	78
Syracuse, N.Y.	44,630	79
Flint, Mich.	44,622	80
Lorain - Elyria, Ohio	44,582	81
Cincinnati, Ohio	44,526	82
Grand Rapids, Mich.	44,526	82
Fort Worth - Arlington, Tex.	44,525	84
Beaver County, Pa.	44,514	85
Manchester - Nashua, N.H.	44,434	86
Cleveland, Ohio	44,041	87
Allentown - Bethlehem, Pa.	43,980	88
Milwaukee, Wisc.	43,972	89
Lafayette, Ind.	43,957	90
Salinas - Seaside - Monterey, Cal.	43,946	91
Pittsburgh, Pa.	43,886	92
West Palm Beach - Boca Raton - Delray Beach, Fla.	43,867	93
Pascagoula, Miss.	43,862	94
Jackson, Mich.	43,849	95
Harrisburg - Lebanon - Carlisle, Pa.	43,790	96
Tyler, Tex.	43,784	97
Huntsville, Ala.	43,779	98
Lake Charles, La.	43,317	99
Saginaw - Bay City - Midland, Mich.	43,130	100
Tulsa, Okla.	43,126	101
Dayton - Springfield, Ohio	43,105	102
Richmond - Petersburg, Va.	42,972	103
Racine, Wisc.	42,915	104
Baltimore, Md.	42,884	105
Lawton, Okla.	42,876	106
Albany - Schenectady - Troy, N.Y.	42,839	107
Oklahoma City, Okla.	42,775	108
Binghamton, N.Y.	42,729	109
Charleston, W.Va.	42,690	110
Madison, Wisc.	42,556	111
Gary - Hammond, Ind.	42,538	112
Reno, Nev.	42,524	113
Norfolk - Virginia Beach - Newport News, Va.	42,513	114
Atlanta, Ga.	42,391	115
Bakersfield, Cal.	42,329	116
Akron, Ohio	42,266	117
Longview - Marshall, Tex.	42,160	118
Indianapolis, Ind.	42,134	119
Toledo, Ohio	42,081	120
Enid, Okla.	42,052	121
Portland, Ore.	42,010	122
Columbus, Ohio	41,897	123
Bryan - College Station, Tex.	41,895	124
Worcester - Fitchburg - Leominster, Mass.	41,849	125
San Angelo, Tex.	41,842	126
Billings, Mont.	41,812	127
Youngstown - Warren, Ohio	41,790	128
Dubuque, Iowa	41,759	129
Austin, Tex.	41,754	130
Santa Cruz, Cal.	41,735	131
Pittsfield, Mass.	41,733	132
Providence - Pawtucket - Woonsocket, R.I.	41,718	133
Boulder - Longmont, Colo.	41,671	134
Great Falls, Mont.	41,624	135
Champaign - Urbana - Rantoul, Ill.	41,604	136
Bismarck, N.D.	41,580	137
Appleton - Oshkosh - Neenah, Wisc.	41,534	138
Kankakee, Ill.	41,465	139
Columbia, S.C.	41,326	140
Jackson, Miss.	41,323	141
Battle Creek, Mich.	41,319	142
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	41,254	143
Sheboygan, Wisc.	41,254	143
Raleigh - Durham, N.C.	41,169	145
Kansas City, Mo.	41,166	146
Canton, Ohio	41,136	147
Sioux City, Iowa	41,124	148
Springfield, Ill.	41,064	149
Olympia, Wash.	40,965	150
Portland, Me.	40,953	151
Abilene, Tex.	40,949	152
Benton Harbor, Mich.	40,925	153
York, Pa.	40,804	154
South Bend - Mishawaka, Ind.	40,794	155
Shreveport, La.	40,782	156
New York, N.Y.	40,761	157
Vallejo - Fairfield - Napa, Cal.	40,759	158
Memphis, Tenn.	40,669	159
Corpus Christi, Tex.	40,594	160
New Orleans, La.	40,484	161
Sacramento, Cal.	40,478	162
San Antonio, Tex.	40,454	163
Little Rock - North Little Rock, Ark.	40,446	164
Vancouver, Wash.	40,414	165
Amarillo, Tex.	40,343	166
Lancaster, Pa.	40,343	166
Salt Lake City - Ogden, Utah	40,302	168
Utica - Rome, N.Y.	40,245	169
Green Bay, Wisc.	40,211	170
Fort Walton Beach, Fla.	40,184	171
Fort Wayne, Ind.	40,137	172
East St. Louis - Belleville, Ill.	40,129	173
Lexington-Fayette, Ky.	40,126	174
Erie, Pa.	40,122	175
Duluth, Minn.	40,096	176
Las Vegas, Nev.	39,964	177
Fargo - Moorhead, N.D.-Minn.	39,884	178
Macon - Warner Robins, Ga.	39,738	179
Phoenix, Ariz.	39,727	180
Muskegon, Mich.	39,685	181
Boise, Ida.	39,649	182
Charlottesville, Va.	39,590	183
Bloomington, Ind.	39,583	184
Wichita Falls, Tex.	39,532	185
Steubenville - Weirton, Ohio-W.Va.	39,479	186
Louisville, Ky.	39,464	187
Buffalo, N.Y.	39,458	188
Evansville, Ind.	39,200	189
Biloxi - Gulfport, Miss.	39,093	190
Glens Falls, N.Y.	39,074	191
Lima, Ohio	38,994	192
Reading, Pa.	38,986	193
La Crosse, Wisc.	38,984	194
Wheeling, W.Va.	38,924	195
Pensacola, Fla.	38,911	196
Alton - Granite City, Ill.	38,896	197
Mobile, Ala.	38,823	198
Miami - Hialeah, Fla.	38,777	199
Lubbock, Tex.	38,670	200
Augusta, Ga.	38,538	201
Orlando, Fla.	38,507	202
Roanoke, Va.	38,500	203
Jacksonville, Fla.	38,439	204
Colorado Springs, Colo.	38,437	205
Janesville - Beloit, Wisc.	38,380	206
Elkhart - Goshen, Ind.	38,378	207
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	38,324	208
Riverside - San Bernardino, Cal.	38,316	209
Sharon, Pa.	38,274	210
Killeen - Temple, Tex.	38,257	211
Springfield, Mass.	38,251	212
St. Joseph, Mo.	38,157	213
Fort Myers, Fla.	37,957	214
Lawrence, Kans.	37,943	215
Parkersburg - Marietta, W.Va.-Ohio	37,937	216
Wausau, Wisc.	37,894	217
Sherman - Denison, Tex.	37,873	218
St. Cloud, Minn.	37,845	219
Kokomo, Ind.	37,828	220
Mansfield, Ohio	37,818	221
Greensboro - Winston-Salem - High Point, N.C.	37,812	222
State College, Pa.	37,732	223
Fort Collins - Loveland, Colo.	37,696	224
Montgomery, Ala.	37,686	225
Knoxville, Tenn.	37,528	226
New Bedford - Fall River Attleboro, Mass.	37,474	227
Atlantic City, N.J.	37,347	228
Savannah, Ga.	37,300	229
Stockton, Cal.	37,249	230
Niagara Falls, N.Y.	37,077	231
Elmira, N.Y.	37,024	232
Owensboro, Ky.	37,006	233
Lynchburg, Va.	36,970	234
Springfield, Mo.	36,874	235
Williamsport, Pa.	36,721	236
Albany, Ga.	36,611	237
Waco, Tex.	36,528	238
Melbourne - Titusville - Palm Bay, Fla.	36,508	239
Wilmington, N.C.	36,470	240
Fayetteville, N.C.	36,466	241
Tallahassee, Fla.	36,394	242
Eau Claire, Wisc.	36,387	243
Clarksville - Hopkinsville, Tenn.-Ky.	36,381	244
Muncie, Ind.	36,369	245
Anniston, Ala.	36,314	246
Anderson, Ind.	36,302	247
Jersey City, N.J.	36,218	248
Scranton - Wilkes-Barre, Pa.	36,189	249
Vineland - Millville - Bridgeton, N.J.	36,146	250
Charleston, S.C.	36,103	251
Birmingham, Ala.	36,081	252
Chattanooga, Tenn.	35,918	253
Greenville - Spartanburg, S.C.	35,781	254
Terre Haute, Ind.	35,744	255
Jacksonville, N.C.	35,600	256
Fort Pierce, Fla.	35,516	257
Alexandria, La.	35,500	258
Johnson City - Kingsport - Bristol, Tenn.	35,476	259
Sarasota, Fla.	35,192	260
Tampa - St. Petersburg - Clearwater, Fla.	35,177	261
Fort Smith, Ark.	35,164	262
Albuquerque, N.M.	35,108	263
Brownsville - Harlingen, Tex.	34,882	264
Gainesville, Fla.	34,793	265
Monroe, La.	34,699	266
Bradenton, Fla.	34,603	267
Hickory, N.C.	34,457	268
Huntington - Ashland, W.Va.-Ky.	34,366	269
Bangor, Me.	34,276	270
Lakeland - Winter Haven, Fla.	34,180	271
Florence, Ala.	34,064	272
Anderson, S.C.	34,028	273
Provo - Orem, Utah	33,893	274
Modesto, Cal.	33,886	275
Dothan, Ala.	33,849	276
Columbus, Ga.	33,765	277
Johnstown, Pa.	33,734	278
El Paso, Tex.	33,703	279
Bellingham, Wash.	33,620	280
Fayetteville - Springdale, Ark.	33,568	281
Eugene - Springfield, Ore.	33,491	282
Altoona, Pa.	33,303	283
Burlington, N.C.	33,280	284
Hagerstown, Md.	33,227	285
Lewiston - Auburn, Me.	33,197	286
Salem, Ore.	33,135	287
Asheville, N.C.	33,102	288
Tuscaloosa, Ala.	32,989	289
Tucson, Ariz.	32,955	290
Pueblo, Colo.	32,871	291
Tacoma, Wash.	32,655	292
Daytona Beach, Fla.	32,499	293
Florence, S.C.	32,404	294
Athens, Ga.	32,271	295
Medford, Ore.	31,487	296
Yuba City, Cal.	31,016	297
Pine Bluff, Ark.	30,887	298
Yakima, Wash.	30,884	299
Gadsden, Ala.	30,835	300
Cumberland, Md.	30,797	301
Joplin, Mo.	30,673	302
Danville, Va.	30,669	303
Texarkana, Tex.-Ark.	30,588	304
Spokane, Wash.	30,347	305
Greeley, Colo.	30,318	306
Laredo, Tex.	30,214	307
Las Cruces, N.M.	30,178	308
Chico, Cal.	29,977	309
Visalia - Tulare - Porterville, Cal.	29,749	310
Redding, Cal.	29,395	311
McAllen - Edinburg - Mission, Tex.	28,181	312
Ocala, Fla.	27,623	313
Panama City, Fla.	27,280	314
Average Above Areas	**43,673**	
U.S. Average	**41,264**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	62,575,007	1
New York, N.Y.	49,461,157	2
Chicago, Ill.	44,645,517	3
Houston, Tex.	38,851,138	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	34,239,359	5
Washington, D.C.	33,929,554	6
Philadelphia, Pa.	33,702,113	7
Detroit, Mich.	33,504,655	8
Dallas, Tex.	24,236,002	9
Nassau - Suffolk, N.Y.	24,204,497	10
Anaheim - Santa Ana, Cal.	22,430,848	11
Minneapolis - St. Paul, Minn.	21,492,771	12
Atlanta, Ga.	20,809,403	13
Seattle, Wash.	18,627,965	14
San Diego, Cal.	17,978,557	15
Baltimore, Md.	17,494,464	16
Miami - Hialeah, Fla.	16,547,786	17
Denver, Colo.	16,389,066	18
Pittsburgh, Pa.	16,307,286	19
Tampa - St. Petersburg - Clearwater, Fla.	16,184,063	20
San Francisco, Cal.	15,437,177	21
Oakland, Cal.	14,773,362	22
St. Louis, Mo.	14,733,634	23
San Jose, Cal.	14,077,734	24
Phoenix, Ariz.	13,721,943	25
Newark, N.J.	13,644,057	26
Riverside - San Bernardino, Cal.	13,614,384	27
Cleveland, Ohio	13,603,194	28
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	12,337,343	29
Portland, Ore.	12,296,212	30
Bergen - Passaic, N.J.	11,853,621	31
Fort Worth - Arlington, Tex.	11,540,175	32
Cincinnati, Ohio	10,746,511	33
Sacramento, Cal.	10,616,952	34
Indianapolis, Ind.	10,563,086	35
Milwaukee, Wisc.	10,311,044	36
Norfolk - Virginia Beach - Newport News, Va.	10,137,172	37
New Orleans, La.	10,098,765	38
San Antonio, Tex.	10,046,463	39
Columbus, Ohio	9,638,566	40
Oklahoma City, Okla.	9,181,953	41
Hartford - New Britain - Middletown - Bristol, Conn.	8,948,782	42
Louisville, Ky.	8,466,773	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	8,331,076	44
Kansas City, Mo.	8,248,876	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	8,196,994	46
Orlando, Fla.	8,060,129	47
Salt Lake City - Ogden, Utah	7,841,571	48
Rochester, N.Y.	7,795,703	49
Nashville, Tenn.	7,650,374	50
Total Top 50	**890,126,834**	
Middlesex - Somerset - Hunterdon, N.J.	7,596,334	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	7,594,993	52
Tulsa, Okla.	7,512,614	53
Richmond - Petersburg, Va.	7,407,807	54
Greensboro - Winston-Salem - High Point, N.C.	7,371,567	55
Buffalo, N.Y.	7,202,549	56
Monmouth - Ocean, N.J.	7,189,210	57
Honolulu, Haw.	7,136,568	58
Memphis, Tenn.	6,878,693	59
Birmingham, Ala.	6,807,285	60
Dayton - Springfield, Ohio	6,803,217	61
Jacksonville, Fla.	6,701,759	62
Austin, Tex.	6,498,427	63
Providence - Pawtucket - Woonsocket, R.I.	6,443,403	64
Albany - Schenectady - Troy, N.Y.	6,405,825	65
Las Vegas, Nev.	6,380,351	66
New Haven - Waterbury - Meriden, Conn.	6,113,763	67
Worcester - Fitchburg - Leominster, Mass.	5,603,949	68
Springfield, Mass.	5,325,710	69
Kansas City, Kans.	5,290,620	70
Allentown - Bethlehem, Pa.	5,213,865	71
Syracuse, N.Y.	5,033,305	72
Harrisburg - Lebanon - Carlisle, Pa.	4,979,518	73
Grand Rapids, Mich.	4,936,676	74
Gary - Hammond, Ind.	4,910,466	75
Omaha, Neb.	4,874,789	76
Knoxville, Tenn.	4,809,199	77
Greenville - Spartanburg, S.C.	4,802,248	78
Raleigh - Durham, N.C.	4,766,785	79
Akron, Ohio	4,759,852	80
Oxnard - Ventura, Cal.	4,736,865	81
Toledo, Ohio	4,625,446	82
Scranton - Wilkes-Barre, Pa.	4,539,716	83
Tucson, Ariz.	4,314,030	84
Little Rock - North Little Rock, Ark.	4,310,464	85
Bakersfield, Cal.	4,260,663	86
Wilmington, Del.	4,228,558	87
Fresno, Cal.	4,209,157	88
Baton Rouge, La.	4,180,593	89
Wichita, Kans.	4,151,504	90
Tacoma, Wash.	4,147,106	91
New Bedford - Fall River - Attleboro, Mass.	4,084,997	92
Albuquerque, N.M.	4,027,758	93
Beaumont - Port Arthur, Tex.	4,020,520	94
Flint, Mich.	3,774,817	95
Des Moines, Iowa	3,687,358	96
El Paso, Tex.	3,657,959	97
Lake County, Ill.	3,615,066	98
Youngstown - Warren, Ohio	3,610,859	99
Lexington-Fayette, Ky.	3,541,217	100
Total Top 100	**1,155,202,834**	
Mobile, Ala.	3,473,577	101
Columbia, S.C.	3,406,372	102
Johnson City - Kingsport - Bristol, Tenn.	3,349,589	103
Reno, Nev.	3,325,024	104
Portsmouth - Dover - Rochester, N.H.	3,177,270	105
Lansing - East Lansing, Mich.	3,177,125	106
Saginaw - Bay City - Midland, Mich.	3,131,626	107
Davenport - Rock Island - Moline, Iowa-Ill.	3,070,774	108
Santa Rosa - Petaluma, Cal.	3,059,265	109
Atlantic City, N.J.	3,027,271	110
Jersey City, N.J.	3,019,895	111
Chattanooga, Tenn.	2,992,912	112
Charleston, S.C.	2,989,426	113
Spokane, Wash.	2,983,922	114
Charleston, W.Va.	2,950,402	115
Canton, Ohio	2,891,356	116
Portland, Me.	2,877,037	117
Manchester - Nashua, N.H.	2,874,560	118
Aurora - Elgin, Ill.	2,869,108	119
Peoria, Ill.	2,853,551	120
Lakeland - Winter Haven, Fla.	2,824,159	121
Santa Barbara - Santa Maria - Lompoc, Cal.	2,823,855	122
Augusta, Ga.	2,807,234	123
Vallejo - Fairfield - Napa, Cal.	2,802,452	124
Corpus Christi, Tex.	2,789,256	125
Stockton, Cal.	2,763,655	126
Anchorage, Alas.	2,744,296	127
Eugene - Springfield, Ore.	2,742,550	128
Colorado Springs, Colo.	2,709,599	129
Fort Wayne, Ind.	2,708,880	130
Lancaster, Pa.	2,701,425	131
Madison, Wisc.	2,665,814	132
Jackson, Miss.	2,644,290	133
Fort Myers, Fla.	2,632,103	134
Shreveport, La.	2,626,858	135
Huntington - Ashland, W.Va.-Ky.	2,625,568	136
Sarasota, Fla.	2,620,857	137
Daytona Beach, Fla.	2,586,340	138
Pensacola, Fla.	2,548,568	139
York, Pa.	2,538,053	140
Salinas - Seaside - Monterey, Cal.	2,526,986	141
Amarillo, Tex.	2,490,953	142
Trenton, N.J.	2,452,858	143
Melbourne - Titusville - Palm Bay, Fla.	2,441,366	144
Evansville, Ind.	2,337,604	145
Lubbock, Tex.	2,299,931	146
Utica - Rome, N.Y.	2,291,818	147
McAllen - Edinburg - Mission, Tex.	2,290,462	148
Reading, Pa.	2,213,229	149
Macon - Warner Robins, Ga.	2,206,323	150
Total Top 150	**1,294,160,238**	
Lafayette, La.	2,202,178	151
Ann Arbor, Mich.	2,180,038	152
Modesto, Cal.	2,165,796	153
Orange County, N.Y.	2,139,771	154
Montgomery, Ala.	2,130,699	155
Salem, Ore.	2,127,633	156
Roanoke, Va.	2,057,528	157
Binghamton, N.Y.	2,057,348	158
South Bend - Mishawaka, Ind.	2,041,243	159
Savannah, Ga.	2,018,607	160
Kalamazoo, Mich.	2,011,902	161
Galveston - Texas City, Tex.	1,985,614	162
Odessa, Tex.	1,983,127	163
Rockford, Ill.	1,982,002	164
Poughkeepsie, N.Y.	1,972,133	165
Richland - Kennewick - Pasco, Wash.	1,958,907	166
Longview - Marshall, Tex.	1,958,721	167
Appleton - Oshkosh - Neenah, Wisc.	1,926,563	168
Springfield, Mo.	1,919,640	169
Boise, Ida.	1,907,983	170
New London - Norwich, Conn.	1,901,068	171
Joliet, Ill.	1,873,431	172
Erie, Pa.	1,872,818	173
Lincoln, Neb.	1,851,755	174
Alton - Granite City, Ill.	1,833,858	175
Boulder - Longmont, Colo.	1,822,903	176
East St. Louis - Belleville, Ill.	1,797,495	177
Fort Smith, Ark.	1,773,031	178
Tallahassee, Fla.	1,768,027	179
Visalia - Tulare - Porterville, Cal.	1,767,134	180
Santa Cruz, Cal.	1,765,765	181
Waco, Tex.	1,749,364	182
Houma - Thibodaux, La.	1,733,683	183
Duluth, Minn.	1,723,557	184
Huntsville, Ala.	1,706,598	185
Brownsville - Harlingen, Tex.	1,677,025	186
Columbus, Ga.	1,674,935	187
Lake Charles, La.	1,671,310	188
Fayetteville, N.C.	1,611,223	189
Brazoria, Tex.	1,605,327	190
Lorain - Elyria, Ohio	1,599,297	191
Gainesville, Fla.	1,590,441	192
Parkersburg - Marietta, W.Va.-Ohio	1,572,812	193
Johnstown, Pa.	1,545,727	194
Tyler, Tex.	1,538,854	195
Springfield, Ill.	1,535,676	196
Hickory, N.C.	1,531,246	197
Fort Pierce, Fla.	1,528,915	198
Wheeling, W.Va.	1,515,073	199
Billings, Mont.	1,512,986	200
Total Top 200	**1,385,539,007**	
Pittsfield, Mass.	1,501,691	201
Niagara Falls, N.Y.	1,496,010	202
Terre Haute, Ind.	1,494,875	203
Hamilton - Middletown, Ohio	1,486,625	204
Medford, Ore.	1,460,712	205
Sioux Falls, S.D.	1,451,539	206
Killeen - Temple, Tex.	1,439,632	207
Cedar Rapids, Iowa	1,423,378	208
Bradenton, Fla.	1,412,329	209
Yakima, Wash.	1,403,018	210
Biloxi - Gulfport, Miss.	1,394,790	211
St. Cloud, Minn.	1,384,683	212
Fort Collins - Loveland, Colo.	1,382,278	213
Asheville, N.C.	1,372,398	214
Vancouver, Wash.	1,372,233	215
Provo - Orem, Utah	1,371,503	216
Abilene, Tex.	1,369,392	217
Fargo - Moorhead, N.D.-Minn.	1,367,779	218
Waterloo - Cedar Falls, Iowa	1,352,316	219
Casper, Wyo.	1,349,333	220
Bangor, Me.	1,326,854	221
Topeka, Kans.	1,323,190	222
Green Bay, Wisc.	1,315,940	223
Burlington, Vt.	1,312,481	224
Wichita Falls, Tex.	1,290,486	225
Elkhart - Goshen, Ind.	1,269,339	226
Bremerton, Wash.	1,267,156	227
Champaign - Urbana - Rantoul, Ill.	1,255,431	228
Midland, Tex.	1,213,630	229
Joplin, Mo.	1,210,450	230
Beaver County, Pa.	1,208,654	231
Benton Harbor, Mich.	1,196,387	232
Redding, Cal.	1,166,238	233
Laredo, Tex.	1,153,492	234
Lynchburg, Va.	1,147,219	235
Wilmington, N.C.	1,131,923	236
Ocala, Fla.	1,120,488	237
San Angelo, Tex.	1,081,466	238
Florence, Ala.	1,081,309	239
Anderson, S.C.	1,078,941	240
Monroe, La.	1,073,533	241
Lima, Ohio	1,066,606	242
Chico, Cal.	1,053,899	243
Olympia, Wash.	1,052,600	244
Fort Walton Beach, Fla.	1,049,048	245
Fayetteville - Springdale, Ark.	1,044,993	246
Panama City, Fla.	1,037,396	247
Clarksville - Hopkinsville, Tenn.-Ky.	1,031,353	248
Mansfield, Ohio	1,025,007	249
Athens, Ga.	1,022,105	250
Total Top 250	**1,448,433,135**	
Racine, Wisc.	1,021,466	251
Tuscaloosa, Ala.	1,012,089	252
Bryan - College Station, Tex.	1,008,110	253
Bellingham, Wash.	1,004,164	254
Muncie, Ind.	990,017	255
Victoria, Tex.	984,463	256
Sioux City, Iowa	980,121	257
Steubenville - Weirton, Ohio-W.Va.	984,802	258
Decatur, Ill.	984,669	259
Rochester, Minn.	982,265	260
Janesville - Beloit, Wisc.	978,140	261
Alexandria, La.	977,930	262
Altoona, Pa.	973,461	263
Great Falls, Mont.	956,306	264
Jackson, Mich.	953,498	265
Texarkana, Tex.-Ark.	952,218	266
Columbia, Mo.	947,952	267
Bloomington - Normal, Ill.	942,697	268
Lafayette, Ind.	941,138	269
Eau Claire, Wisc.	938,527	270
Charlottesville, Va.	929,855	271
Hagerstown, Md.	919,465	272
Muskegon, Mich.	914,867	273
Glens Falls, N.Y.	908,426	274
Lewiston - Auburn, Me.	903,424	275
Florence, S.C.	876,174	276
Vineland - Millville - Bridgeton, N.J.	869,886	277
Owensboro, Ky.	869,868	278
Sharon, Pa.	855,793	279
Battle Creek, Mich.	855,306	280
Pueblo, Colo.	846,674	281
Anniston, Ala.	833,158	282
Albany, Ga.	828,621	283
Anderson, Ind.	828,063	284
Burlington, N.C.	824,618	285
Bismarck, N.D.	822,249	286
Iowa City, Iowa	822,079	287
St. Joseph, Mo.	815,134	288
Dubuque, Iowa	803,175	289
Dothan, Ala.	799,617	290
Pascagoula, Miss.	794,261	291
Las Cruces, N.M.	766,214	292
Greeley, Colo.	745,797	293
Kokomo, Ind.	741,873	294
State College, Pa.	736,454	295
La Crosse, Wisc.	724,097	296
Lawton, Okla.	722,889	297
Danville, Va.	719,816	298
Williamsport, Pa.	712,767	299
Enid, Okla.	710,629	300
Kankakee, Ill.	709,702	301
Gadsden, Ala.	696,553	302
Sherman - Denison, Tex.	675,128	303
Wausau, Wisc.	674,745	304
Cumberland, Md.	667,468	305
Bloomington, Ind.	662,953	306
Pine Bluff, Ark.	650,524	307
Yuba City, Cal.	643,973	308
Kenosha, Wisc.	639,917	309
Grand Forks, N.D.	610,800	310
Sheboygan, Wisc.	602,633	311
Jacksonville, N.C.	582,168	312
Elmira, N.Y.	572,703	313
Lawrence, Kans.	466,759	314
Total Above Areas	**1,501,312,423**	
Percent of U.S.	**80.2853**	
U.S. Total	**1,869,972,802**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Casper, Wyo.	37,481	1
Anchorage, Alas.	34,826	2
Odessa, Tex.	34,016	3
Portland, Me.	33,454	4
Victoria, Tex.	33,439	5
Laredo, Tex.	33,051	6
Billings, Mont.	32,963	7
Reno, Nev.	32,376	8
Amarillo, Tex.	31,611	9
Midland, Tex.	31,119	10
Great Falls, Mont.	30,948	11
Sioux Falls, S.D.	30,623	12
Terre Haute, Ind.	29,311	13
Abilene, Tex.	29,013	14
San Angelo, Tex.	28,916	15
Charleston, W.Va.	28,261	16
Houston, Tex.	28,241	17
Longview - Marshall, Tex.	28,102	18
Pittsfield, Mass.	27,964	19
Lexington-Fayette, Ky.	27,950	20
Burlington, Vt.	27,748	21
Wichita Falls, Tex.	27,693	22
Richland - Kennewick - Pasco, Wash	27,397	23
Nassau - Suffolk, N.Y.	27,365	24
Bangor, Me.	27,302	25
Portsmouth - Dover - Rochester, N.H.	27,249	26
Beaumont - Port Arthur, Tex.	27,221	27
Bridgeport - Stamford - Norwalk - Danbury, Conn.	27,172	28
Rochester, Minn.	26,838	29
Lubbock, Tex.	26,775	30
Owensboro, Ky.	26,683	31
Dallas, Tex.	26,629	32
Fort Smith, Ark.	26,622	33
Tyler, Tex.	26,578	34
Honolulu, Haw.	26,402	35
Lafayette, La.	26,185	36
Parkersburg - Marietta, W.Va.-Ohio	26,170	37
Washington, D.C.	26,028	38
Bergen - Passaic, N.J.	25,972	39
Fort Worth - Arlington, Tex.	25,886	40
Enid, Okla.	25,841	41
Wilmington, N.C.	25,551	42
San Jose, Cal.	25,531	43
Anaheim - Santa Ana, Cal.	25,530	44
Seattle, Wash.	25,462	45
Grand Forks, N.D.	25,450	46
Las Vegas, Nev.	25,420	47
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	25,319	48
Medford, Ore.	25,316	49
Kansas City, Kans.	25,266	50
Dubuque, Iowa	25,257	51
Springfield, Mass.	25,204	52
Atlantic City, N.J.	25,164	53
Kalamazoo, Mich.	24,993	54
Houma - Thibodaux, La.	24,981	55
St. Joseph, Mo.	24,928	56
Portland, Ore.	24,926	57
Manchester - Nashua, N.H.	24,866	58
Fayetteville - Springdale, Ark.	24,763	59
Iowa City, Iowa	24,761	60
Elkhart - Goshen, Ind.	24,695	61
Waco, Tex.	24,674	62
Des Moines, Iowa	24,632	63
Tulsa, Okla.	24,575	64
Minneapolis - St. Paul, Minn.	24,513	65
Roanoke, Va.	24,436	66
Galveston - Texas City, Tex.	24,423	67
Aurora - Elgin, Ill.	24,376	68
Richmond - Petersburg, Va.	24,368	69
San Francisco, Cal.	24,204	70
Denver, Colo.	24,094	71
Fargo - Moorhead, N.D.-Minn.	24,038	72
Austin, Tex.	23,953	73
Boise, Ida.	23,940	74
Lake Charles, La.	23,910	75
Lewiston - Auburn, Me.	23,900	76
Panama City, Fla.	23,848	77
Miami - Hialeah, Fla.	23,769	78
Indianapolis, Ind.	23,732	79
Wichita, Kans.	23,669	80
San Antonio, Tex.	23,661	81
Louisville, Ky.	23,630	82
Bakersfield, Cal.	23,592	83
Flint, Mich.	23,578	84
Middlesex - Somerset - Hunterdon, N.J.	23,518	85
Oklahoma City, Okla.	23,513	86
Orlando, Fla.	23,506	87
Savannah, Ga.	23,472	88
Worcester - Fitchburg - Leominster, Mass.	23,350	89
Kansas City, Mo.	23,315	90
Eugene - Springfield, Ore.	23,242	91
Norfolk - Virginia Beach - Newport News, Va.	23,234	92
St. Cloud, Minn.	23,194	93
Fort Walton Beach, Fla.	23,158	94
South Bend - Mishawaka, Ind.	23,117	95
Joplin, Mo.	23,100	96
Santa Barbara - Santa Maria - Lompoc, Cal.	23,033	97
New Bedford - Fall River - Attleboro, Mass.	22,988	98
Glens Falls, N.Y.	22,882	99
Lincoln, Neb.	22,833	100
Trenton, N.J.	22,817	101
Atlanta, Ga.	22,663	102
Bismarck, N.D.	22,631	103
Lake County, Ill.	22,637	104
Columbia, Mo.	22,624	105
Waterloo - Cedar Falls, Iowa	22,614	106
Little Rock - North Little Rock, Ark.	22,532	107
West Palm Beach - Boca Raton - Delray Beach, Fla.	22,490	108
Sioux City, Iowa	22,463	109
Harrisburg - Lebanon - Carlisle, Pa.	22,450	110
Wilmington, Del.	22,373	111
Salinas - Seaside - Monterey, Cal.	22,323	112
Muncie, Ind.	22,298	113
Orange County, N.Y.	22,289	114
Macon - Warner Robins, Ga.	22,264	115
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	22,241	116
Lynchburg, Va.	22,233	117
New London - Norwich, Conn.	22,157	118
Omaha, Neb.	22,138	119
Hagerstown, Md.	22,103	120
Hartford - New Britain - Middletown - Bristol, Conn.	22,101	121
Gary - Hammond, Ind.	22,099	122
Springfield, Mo.	22,090	123
Corpus Christi, Tex.	22,084	124
Huntsville, Ala.	22,078	125
Bellingham, Wash.	21,925	126
Nashville, Tenn.	21,815	127
Salt Lake City - Ogden, Utah	21,776	128
McAllen - Edinburg - Mission, Tex.	21,772	129
Columbia, S.C.	21,738	130
Wheeling, W.Va.	21,706	131
Detroit, Mich.	21,691	132
Jacksonville, Fla.	21,682	133
Pensacola, Fla.	21,671	134
Ann Arbor, Mich.	21,606	135
Syracuse, N.Y.	21,602	136
San Diego, Cal.	21,591	137
Bryan - College Station, Tex.	21,587	138
Florence, S.C.	21,581	139
St. Louis, Mo.	21,572	140
Lafayette, Ind.	21,536	141
Los Angeles - Long Beach, Cal.	21,503	142
Cedar Rapids, Iowa	21,501	143
Baltimore, Md.	21,474	144
Poughkeepsie, N.Y.	21,436	145
Fort Myers, Fla.	21,330	146
Brownsville - Harlingen, Tex.	21,309	147
Fort Wayne, Ind.	21,279	148
Sarasota, Fla.	21,187	149
Texarkana, Tex.-Ark.	21,160	150
Davenport - Rock Island - Moline, Iowa-Ill.	21,105	151
Bloomington - Normal, Ill.	21,089	152
Mansfield, Ohio	21,047	153
Oxnard - Ventura, Cal.	21,043	154
Burlington, N.C.	21,036	155
Greenville - Spartanburg, S.C.	21,035	156
Evansville, Ind.	21,022	157
Binghamton, N.Y.	21,015	158
Grand Rapids, Mich.	21,007	159
Huntington - Ashland, W.Va.-Ky.	21,005	160
Rochester, N.Y.	20,996	161
Saginaw - Bay City - Midland, Mich.	20,975	162
Newark, N.J.	20,943	163
Buffalo, N.Y.	20,925	164
Albuquerque, N.M.	20,902	165
Champaign - Urbana - Rantoul, Ill.	20,889	166
Chicago, Ill.	20,838	167
Allentown - Bethlehem, Pa.	20,806	168
Tallahassee, Fla.	20,776	169
Colorado Springs, Colo.	20,763	170
Greensboro - Winston-Salem - High Point, N.C.	20,747	171
Brazoria, Tex.	20,714	172
Lansing - East Lansing, Mich.	20,698	173
Peoria, Ill.	20,648	174
Utica - Rome, N.Y.	20,647	175
Boulder - Longmont, Colo.	20,644	176
New Haven - Waterbury - Meriden, Conn.	20,627	177
Baton Rouge, La.	20,614	178
Topeka, Kans.	20,515	179
Cincinnati, Ohio	20,489	180
Spokane, Wash.	20,480	181
Pine Bluff, Ark.	20,457	182
La Crosse, Wisc.	20,455	183
Knoxville, Tenn.	20,413	184
Charlottesville, Va.	20,346	185
Toledo, Ohio	20,323	186
El Paso, Tex.	20,322	187
Monroe, La.	20,294	188
Columbus, Ga.	20,278	189
Asheville, N.C.	20,242	190
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	20,225	191
Gainesville, Fla.	20,209	192
Santa Rosa - Petaluma, Cal.	20,167	193
Lawton, Okla.	20,136	194
Augusta, Ga.	20,095	195
Cleveland, Ohio	20,073	196
Albany, Ga.	20,063	197
Biloxi - Gulfport, Miss.	20,040	198
Salem, Ore.	20,034	199
Albany - Schenectady - Troy, N.Y.	20,031	200
Yakima, Wash.	19,986	201
Fresno, Cal.	19,958	202
Florence, Ala.	19,950	203
Providence - Pawtucket - Woonsocket, R.I.	19,912	204
Mobile, Ala.	19,872	205
Altoona, Pa.	19,867	206
Akron, Ohio	19,849	207
Philadelphia, Pa.	19,819	208
Pittsburgh, Pa.	19,793	209
Birmingham, Ala.	19,789	210
Memphis, Tenn.	19,772	211
Athens, Ga.	19,732	212
Shreveport, La.	19,692	213
Anderson, S.C.	19,689	214
Monmouth - Ocean, N.J.	19,670	215
Montgomery, Ala.	19,620	216
Columbus, Ohio	19,603	217
Raleigh - Durham, N.C.	19,600	218
New Orleans, La.	19,537	219
Canton, Ohio	19,510	220
Sacramento, Cal.	19,481	221
Santa Cruz, Cal.	19,468	222
Springfield, Ill.	19,464	223
Decatur, Ill.	19,460	224
Kokomo, Ind.	19,421	225
Madison, Wisc.	19,402	226
Milwaukee, Wisc.	19,393	227
Lancaster, Pa.	19,365	228
Oakland, Cal.	19,342	229
Johnson City - Kingsport - Bristol, Tenn.	19,339	230
Fort Collins - Loveland, Colo.	19,333	231
Tacoma, Wash.	19,316	232
Tampa - St. Petersburg - Clearwater, Fla.	19,315	233
Tuscaloosa, Ala.	19,315	233
Lakeland - Winter Haven, Fla.	19,304	235
Fayetteville, N.C.	19,296	236
Alton - Granite City, Ill.	19,283	237
Las Cruces, N.M.	19,203	238
Melbourne - Titusville - Palm Bay, Fla.	19,193	239
Dayton - Springfield, Ohio	19,164	240
Eau Claire, Wisc.	19,154	241
Youngstown - Warren, Ohio	19,135	242
Green Bay, Wisc.	19,099	243
Killeen - Temple, Tex.	19,043	244
Vineland - Millville - Bridgeton, N.J.	19,035	245
Redding, Cal.	19,025	246
Lima - Ohio	19,013	247
Rockford, Ill.	18,930	248
Clarksville - Hopkinsville, Tenn.-Ky.	18,889	249
Alexandria, La.	18,806	250
Niagara Falls, N.Y.	18,794	251
Jackson, Miss.	18,754	252
Janesville - Beloit, Wisc.	18,738	253
Benton Harbor, Mich.	18,694	254
State College, Pa.	18,644	255
Phoenix, Ariz.	18,614	256
Erie, Pa.	18,598	257
Daytona Beach, Fla.	18,527	258
Hickory, N.C.	18,516	259
Anniston, Ala.	18,433	260
Riverside - San Bernardino, Cal.	18,418	261
Jackson, Mich.	18,337	262
Bradenton, Fla.	18,294	263
Sharon, Pa.	18,286	264
Kankakee, Ill.	18,197	265
Gadsden, Ala.	18,187	266
Pascagoula, Miss.	18,175	267
Charleston, S.C.	18,107	268
Jacksonville, N.C.	18,024	269
Chattanooga, Tenn.	17,965	270
Bremerton, Wash.	17,923	271
Reading, Pa.	17,892	272
Dothan, Ala.	17,809	273
Vallejo - Fairfield - Napa, Cal.	17,805	274
East St. Louis - Belleville, Ill.	17,779	275
Bloomington, Ind.	17,726	276
Provo - Orem, Utah	17,720	277
Stockton, Cal.	17,693	278
Modesto, Cal.	17,551	279
Pueblo, Colo.	17,421	280
Fort Pierce, Fla.	17,374	281
Visalia - Tulare - Porterville, Cal.	17,359	282
Danville, Va.	17,179	283
Sherman - Denison, Tex.	17,135	284
Appleton - Oshkosh - Neenah, Wisc.	17,125	285
Ocala, Fla.	17,055	286
Lawrence, Kans.	17,035	287
Duluth, Minn.	16,998	288
Tucson, Ariz.	16,924	289
Steubenville - Weirton, Ohio-W.Va.	16,892	290
Battle Creek, Mich.	16,837	291
Elmira, N.Y.	16,795	292
Anderson, Ind.	16,762	293
Olympia, Wash.	16,761	294
Scranton - Wilkes-Barre, Pa.	16,733	295
Williamsport, Pa.	16,732	296
Cumberland, Md.	16,687	297
Sheboygan, Wisc.	16,647	298
Beaver County, Pa.	16,602	299
Lorain - Elyria, Ohio	16,522	300
York, Pa.	16,449	301
Johnstown, Pa.	16,305	302
Muskegon, Mich.	16,221	303
Racine, Wisc.	16,162	304
Vancouver, Wash.	15,665	305
New York, N.Y.	15,536	306
Wausau, Wisc.	15,370	307
Jersey City, N.J.	15,260	308
Hamilton - Middletown, Ohio	14,926	309
Yuba City, Cal.	14,736	310
Joliet, Ill.	14,389	311
Chico, Cal.	14,261	312
Greeley, Colo.	14,125	313
Kenosha, Wisc.	14,003	314
Average Above Areas	**21,745**	
U.S. Average	**20,727**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

1987 BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.4015	1
New York, N.Y.	3.1787	2
Chicago, Ill.	2.6070	3
Philadelphia, Pa.	1.9491	4
Detroit, Mich.	1.8620	5
Houston, Tex.	1.8052	6
Washington, D.C.	1.7855	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7020	8
Nassau - Suffolk, N.Y.	1.3681	9
Anaheim - Santa Ana, Cal.	1.1841	10
Dallas, Tex.	1.1341	11
Minneapolis - St. Paul, Minn.	1.1101	12
Atlanta, Ga.	1.0596	13
San Diego, Cal.	.9815	14
Seattle, Wash.	.9359	15
Baltimore, Md.	.9330	16
Pittsburgh, Pa.	.9208	17
Oakland, Cal.	.8789	18
Newark, N.J.	.8433	19
Denver, Colo.	.8334	20
Tampa - St. Petersburg - Clearwater, Fla.	.8161	21
St. Louis, Mo.	.7991	22
San Francisco, Cal.	.7888	23
Miami - Hialeah, Fla.	.7843	24
Phoenix, Ariz.	.7719	25
Cleveland, Ohio	.7653	26
Riverside - San Bernardino, Cal.	.7629	27
San Jose, Cal.	.7322	28
Bergen - Passaic, N.J.	.6280	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6082	30
Cincinnati, Ohio	.6027	31
Milwaukee, Wisc.	.5948	32
Portland, Ore.	.5773	33
Sacramento, Cal.	.5760	34
New Orleans, La.	.5569	35
Fort Worth - Arlington, Tex.	.5503	36
Columbus, Ohio	.5363	37
Indianapolis, Ind.	.5197	38
Norfolk - Virginia Beach - Newport News, Va.	.5123	39
San Antonio, Tex.	.4919	40
Hartford - New Britain - Middletown - Bristol, Conn.	.4878	41
Oklahoma City, Okla.	.4538	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4499	43
Middlesex - Somerset - Hunterdon, N.J.	.4400	44
Rochester, N.Y.	.4389	45
Monmouth - Ocean, N.J.	.4361	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4292	47
Nashville, Tenn.	.4145	48
Salt Lake City - Ogden, Utah	.4121	49
Louisville, Ky.	.4052	50
Total Top 50	**47.8163**	
Kansas City, Mo.	.4032	51
Dayton - Springfield, Ohio	.3907	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3835	53
Memphis, Tenn.	.3805	54
Orlando, Fla.	.3799	55
Greensboro - Winston-Salem - High Point, N.C.	.3745	56
Buffalo, N.Y.	.3742	57
Honolulu, Haw.	.3731	58
Tulsa, Okla.	.3622	59
Richmond - Petersburg, Va.	.3620	60
Providence - Pawtucket - Woonsocket, R.I.	.3556	61
Albany - Schenectady - Troy, N.Y.	.3552	62
Birmingham, Ala.	.3521	63
New Haven - Waterbury - Meriden, Conn.	.3465	64
Jacksonville, Fla.	.3335	65
Austin, Tex.	.3133	66
Las Vegas, Nev.	.2887	67
Allentown - Bethlehem, Pa.	.2862	68
Oxnard - Ventura, Cal.	.2852	69
Worcester - Fitchburg - Leominster, Mass.	.2780	70
Grand Rapids, Mich.	.2735	71
Syracuse, N.Y.	.2728	72
Omaha, Neb.	.2691	73
Akron, Ohio	.2657	74
Scranton - Wilkes-Barre, Pa.	.2642	75
Raleigh - Durham, N.C.	.2633	76
Kansas City, Kans.	.2623	77
Gary - Hammond, Ind.	.2587	78
Harrisburg - Lebanon - Carlisle, Pa.	.2584	79
Toledo, Ohio	.2536	80
Knoxville, Tenn.	.2473	81
Fresno, Cal.	.2429	82
Springfield, Mass.	.2410	83
Baton Rouge, La.	.2392	84
Greenville - Spartanburg, S.C.	.2383	85
Tucson, Ariz.	.2362	86
Wilmington, Del.	.2337	87
Lake County, Ill.	.2327	88
Wichita, Kans.	.2207	89
Little Rock - North Little Rock, Ark.	.2160	90
Bakersfield, Cal.	.2112	91
Tacoma, Wash.	.2071	92
Youngstown - Warren, Ohio	.2059	93
Albuquerque, N.M.	.1959	94
New Bedford - Fall River - Attleboro, Mass.	.1957	95
Flint, Mich.	.1925	96
Beaumont - Port Arthur, Tex.	.1881	97
El Paso, Tex.	.1877	98
Jersey City, N.J.	.1872	99
Mobile, Ala.	.1865	100
Total Top 100	**61.7418**	
Des Moines, Iowa	.1851	101
Lansing - East Lansing, Mich.	.1817	102
Columbia, S.C.	.1786	103
Davenport - Rock Island - Moline, Iowa-Ill.	.1782	104
Johnson City - Kingsport - Bristol, Tenn.	.1743	105
Saginaw - Bay City - Midland, Mich.	.1712	106
Santa Rosa - Petaluma, Cal.	.1710	107
Peoria, Ill.	.1699	108
Charleston, S.C.	.1684	109
Chattanooga, Tenn.	.1655	110
Vallejo - Fairfield - Napa, Cal.	.1655	110
Canton, Ohio	.1616	112
York, Pa.	.1596	113
Aurora - Elgin, Ill.	.1572	114
Stockton, Cal.	.1560	115
Jackson, Miss.	.1542	116
Lexington-Fayette, Ky.	.1532	117
Joliet, Ill.	.1523	118
Lancaster, Pa.	.1511	119
Augusta, Ga.	.1499	120
Madison, Wisc.	.1499	120
Santa Barbara - Santa Maria - Lompoc, Cal.	.1494	122
Portsmouth - Dover - Rochester, N.H.	.1478	123
Shreveport, La.	.1450	124
Lakeland - Winter Haven, Fla.	.1445	125
Corpus Christi, Tex.	.1441	126
Fort Wayne, Ind.	.1415	127
Manchester - Nashua, N.H.	.1410	128
Colorado Springs, Colo.	.1397	129
Spokane, Wash.	.1385	130
Trenton, N.J.	.1351	131
Salinas - Seaside - Monterey, Cal.	.1345	132
Atlantic City, N.J.	.1338	133
Reno, Nev.	.1326	134
Charleston, W.Va.	.1298	135
Daytona Beach, Fla.	.1293	136
Fort Myers, Fla.	.1287	137
Huntington - Ashland, W.Va.-Ky.	.1285	138
Pensacola, Fla.	.1283	139
Melbourne - Titusville - Palm Bay, Fla.	.1278	140
Reading, Pa.	.1268	141
Ann Arbor, Mich.	.1242	142
Sarasota, Fla.	.1221	143
Eugene - Springfield, Ore.	.1220	144
Anchorage, Alas.	.1218	145
Utica - Rome, N.Y.	.1218	145
Evansville, Ind.	.1201	147
Rockford, Ill.	.1196	148
Appleton - Oshkosh - Neenah, Wisc.	.1187	149
Poughkeepsie, N.Y.	.1186	150
Total Top 150	**69.0118**	
Modesto, Cal.	.1180	151
Orange County, N.Y.	.1166	152
Montgomery, Ala.	.1143	153
Portland, Me.	.1119	154
Macon - Warner Robins, Ga.	.1110	155
Binghamton, N.Y.	.1102	156
Lafayette, La.	.1100	157
Erie, Pa.	.1076	158
New London - Norwich, Conn.	.1076	158
McAllen - Edinburg - Mission, Tex.	.1071	160
Hamilton - Middletown, Ohio	.1070	161
East St. Louis - Belleville, Ill.	.1068	162
Lorain - Elyria, Ohio	.1065	163
Salem, Ore.	.1053	164
Duluth, Minn.	.1042	165
Kalamazoo, Mich.	.1023	166
Galveston - Texas City, Tex.	.1022	167
Lubbock, Tex.	.1005	168
South Bend - Mishawaka, Ind.	.1005	168
Alton - Granite City, Ill.	.1003	170
Lincoln, Neb.	.0996	171
Amarillo, Tex.	.0994	172
Santa Cruz, Cal.	.0986	173
Boulder - Longmont, Colo.	.0974	174
Brazoria, Tex.	.0972	175
Richland - Kennewick - Pasco, Wash.	.0969	176
Roanoke, Va.	.0949	177
Savannah, Ga.	.0949	177
Visalia - Tulare - Porterville, Cal.	.0934	179
Springfield, Mo.	.0924	180
Boise, Ida.	.0906	181
Huntsville, Ala.	.0900	182
Johnstown, Pa.	.0892	183
Houma - Thibodaux, La.	.0891	184
Vancouver, Wash.	.0891	184
Fayetteville, N.C.	.0885	186
Tallahassee, Fla.	.0884	187
Longview - Marshall, Tex.	.0863	188
Brownsville - Harlingen, Tex.	.0855	189
Springfield, Ill.	.0844	190
Columbus, Ga.	.0843	191
Fort Pierce, Fla.	.0842	192
Odessa, Tex.	.0840	193
Lake Charles, La.	.0833	194
Niagara Falls, N.Y.	.0814	195
Killeen - Temple, Tex.	.0813	196
Hickory, N.C.	.0812	197
Provo - Orem, Utah	.0807	198
Beaver County, Pa.	.0793	199
Gainesville, Fla.	.0792	200
Total Top 200	**73.8264**	
Bremerton, Wash.	.0789	201
Cedar Rapids, Iowa	.0787	202
Waco, Tex.	.0783	203
Wheeling, W.Va.	.0758	204
Biloxi - Gulfport, Miss.	.0753	205
Fort Smith, Ark.	.0746	206
Fort Collins - Loveland, Colo.	.0742	207
Bradenton, Fla.	.0740	208
Waterloo - Cedar Falls, Iowa	.0738	209
Green Bay, Wisc.	.0736	210
Topeka, Kans.	.0735	211
Tyler, Tex.	.0717	212
Parkersburg - Marietta, W.Va.-Ohio	.0696	213
Benton Harbor, Mich.	.0682	214
St. Cloud, Minn.	.0677	215
Champaign - Urbana - Rantoul, Ill.	.0673	216
Yakima, Wash.	.0673	216
Racine, Wisc.	.0671	218
Asheville, N.C.	.0661	219
Pittsfield, Mass.	.0656	220
Olympia, Wash.	.0651	221
Fargo - Moorhead, N.D.-Minn.	.0645	222
Sioux Falls, S.D.	.0633	223
Chico, Cal.	.0616	224
Burlington, Vt.	.0604	225
Medford, Ore.	.0604	225
Billings, Mont.	.0600	227
Midland, Tex.	.0600	227
Steubenville - Weirton, Ohio-W.Va.	.0599	229
Terre Haute, Ind.	.0597	230
Lima, Ohio	.0596	231
Elkhart - Goshen, Ind.	.0586	232
Abilene, Tex.	.0584	233
Decatur, Ill.	.0582	234
Jackson, Mich.	.0581	235
Muskegon, Mich.	.0574	236
Clarksville - Hopkinsville, Tenn.-Ky.	.0573	237
Lynchburg, Va.	.0560	238
Ocala, Fla.	.0559	239
Wichita Falls, Tex.	.0558	240
Redding, Cal.	.0554	241
Bangor, Me.	.0553	242
Anderson, S.C.	.0548	243
Janesville - Beloit, Wisc.	.0543	244
Monroe, La.	.0543	244
Florence, Ala.	.0540	246
Battle Creek, Mich.	.0529	247
Bloomington - Normal, Ill.	.0528	248
Bryan - College Station, Tex.	.0528	248
Alexandria, La.	.0526	250
Total Top 250	**76.9971**	
Casper, Wyo.	.0524	251
Joplin, Mo.	.0522	252
Mansfield, Ohio	.0520	253
Tuscaloosa, Ala.	.0516	254
Fort Walton Beach, Fla.	.0514	255
Lafayette, Ind.	.0513	256
Eau Claire, Wisc.	.0506	257
Athens, Ga.	.0505	258
Columbia, Mo.	.0501	259
Sioux City, Iowa	.0497	260
Charlottesville, Va.	.0494	261
Wilmington, N.C.	.0493	262
Pascagoula, Miss.	.0491	263
Altoona, Pa.	.0486	264
Sharon, Pa.	.0484	265
Anderson, Ind.	.0483	266
Kenosha, Wisc.	.0479	267
Muncie, Ind.	.0477	268
Vineland - Millville - Bridgeton, N.J.	.0470	269
Bellingham, Wash.	.0469	270
Rochester, Minn.	.0468	271
San Angelo, Tex.	.0466	272
Greeley, Colo.	.0457	273
Pueblo, Colo.	.0457	273
Anniston, Ala.	.0456	275
Fayetteville - Springdale, Ark.	.0450	276
Glens Falls, N.Y.	.0446	277
Albany, Ga.	.0440	278
Dothan, Ala.	.0438	279
Texarkana, Tex.-Ark.	.0437	280
Laredo, Tex.	.0430	281
Wausau, Wisc.	.0430	281
Hagerstown, Md.	.0427	283
Williamsport, Pa.	.0423	284
Panama City, Fla.	.0420	285
Iowa City, Iowa	.0418	286
Kankakee, Ill.	.0418	286
Bismarck, N.D.	.0416	288
State College, Pa.	.0416	288
Florence, S.C.	.0415	290
Lawton, Okla.	.0415	290
Victoria, Tex.	.0413	292
Kokomo, Ind.	.0397	293
Lewiston - Auburn, Me.	.0396	294
Sherman - Denison, Tex.	.0393	295
Bloomington, Ind.	.0391	296
Great Falls, Mont.	.0391	296
Burlington, N.C.	.0389	298
Dubuque, Iowa	.0383	299
Sheboygan, Wisc.	.0382	300
Yuba City, Cal.	.0381	301
Danville, Va.	.0380	302
La Crosse, Wisc.	.0380	302
Las Cruces, N.M.	.0379	304
Owensboro, Ky.	.0375	305
St. Joseph, Mo.	.0369	306
Cumberland, Md.	.0360	307
Gadsden, Ala.	.0358	308
Jacksonville, N.C.	.0342	309
Elmira, N.Y.	.0339	310
Enid, Okla.	.0328	311
Grand Forks, N.D.	.0327	312
Pine Bluff, Ark.	.0313	313
Lawrence, Kans.	.0276	314
Total Above Areas	**79.7500**	
Percent of U.S.	**79.7500**	
U.S. Total	**100.0000**	

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 15
1987 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

□ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ALABAMA															
ANNISTON	**122.4**	**126.9**	**3.7**	**45.2**	**7.1**	**1,641,388**	**81.0**	**21,489**	**36,314**	**833,158**	**68.6**	**11,708**	**18,433**	**.0449**	**.0456**
Calhoun	122.4	126.9	3.7	45.2	7.1	1,641,388	81.0	21,489	36,314	833,158	68.6	11,708	18,433	.0449	.0456
BIRMINGHAM	**903.1**	**935.3**	**3.6**	**344.0**	**3.6**	**12,411,889**	**67.1**	**22,369**	**36,081**	**6,807,285**	**61.9**	**12,666**	**19,789**	**.3633**	**.3521**
Blount	38.9	42.2	8.5	14.7	7.3	418,425	71.3	17,831	28,464	136,793	66.3	6,006	9,306	.0113	.0113
Jefferson	674.0	685.1	1.6	260.0	2.8	9,606,281	65.7	22,914	36,947	5,630,798	60.6	13,858	21,657	.2869	.2751
St. Clair	44.7	49.3	10.3	16.5	7.8	478,005	68.8	18,505	28,970	157,854	59.8	6,454	9,567	.0131	.0129
Shelby	74.1	87.2	17.7	28.3	14.1	1,105,186	82.9	24,369	39,053	392,487	80.9	8,747	13,869	.0262	.0283
Walker	71.4	71.5	.1	24.5	–2.8	803,992	61.7	19,732	32,816	489,353	62.6	11,943	19,974	.0258	.0245
DOTHAN	**126.3**	**130.2**	**3.1**	**44.9**	**2.7**	**1,519,808**	**67.2**	**20,805**	**33,849**	**799,617**	**56.6**	**11,681**	**17,809**	**.0457**	**.0438**
Dale	46.7	47.4	1.5	14.7	–2.0	512,180	62.7	20,993	34,842	177,563	66.5	7,111	12,079	.0142	.0135
Houston	79.6	82.8	4.0	30.2	5.2	1,007,628	69.6	20,707	33,365	622,054	54.0	14,070	20,598	.0315	.0303
FLORENCE	**138.9**	**146.2**	**5.3**	**54.2**	**7.8**	**1,846,251**	**73.5**	**21,151**	**34,064**	**1,081,309**	**75.9**	**12,225**	**19,950**	**.0534**	**.0540**
Colbert	55.5	57.9	4.3	21.6	6.9	695,380	69.4	20,318	32,194	574,119	83.6	15,483	26,580	.0229	.0232
Lauderdale	83.4	88.3	5.9	32.6	8.3	1,150,871	76.1	21,710	35,303	507,190	67.9	10,038	15,558	.0305	.0308
GADSDEN	**104.5**	**107.6**	**3.0**	**38.3**	**.5**	**1,180,991**	**59.3**	**19,455**	**30,835**	**696,553**	**57.9**	**11,580**	**18,187**	**.0381**	**.0358**
Etowah	104.5	107.6	3.0	38.3	.5	1,180,991	59.3	19,455	30,835	696,553	57.9	11,580	18,187	.0381	.0358
HUNTSVILLE	**198.5**	**210.5**	**6.0**	**77.3**	**9.3**	**3,384,099**	**86.1**	**25,720**	**43,779**	**1,706,598**	**82.0**	**13,260**	**22,078**	**.0844**	**.0900**
Madison	198.5	210.5	6.0	77.3	9.3	3,384,099	86.1	25,720	43,779	1,706,598	82.0	13,260	22,078	.0844	.0900
MOBILE	**459.2**	**487.8**	**6.2**	**174.8**	**8.6**	**6,786,312**	**85.9**	**22,675**	**38,823**	**3,473,577**	**73.3**	**12,451**	**19,872**	**.1782**	**.1865**
Baldwin	83.5	92.9	11.3	33.4	13.6	1,239,326	92.6	21,885	37,106	664,389	90.0	11,893	19,892	.0315	.0348
Mobile	375.7	394.9	5.1	141.4	7.4	5,546,986	84.5	22,851	39,229	2,809,188	69.7	12,575	19,867	.1467	.1517
MONTGOMERY	**285.1**	**308.8**	**8.3**	**108.6**	**8.9**	**4,092,734**	**81.9**	**22,572**	**37,686**	**2,130,699**	**69.0**	**12,644**	**19,620**	**.1108**	**.1143**
Autauga	34.3	37.3	8.7	12.2	8.9	483,895	86.0	23,232	39,664	166,761	76.1	8,453	13,669	.0115	.0122
Elmore	46.2	50.5	9.3	16.8	10.5	539,764	74.8	20,312	32,129	165,460	68.1	6,474	9,849	.0138	.0141
Montgomery	204.6	221.0	8.0	79.6	8.6	3,069,075	82.5	22,940	38,556	1,798,478	68.5	14,563	22,594	.0855	.0880
TUSCALOOSA	**142.2**	**149.2**	**4.9**	**52.4**	**4.8**	**1,728,614**	**70.3**	**20,305**	**32,989**	**1,012,089**	**68.1**	**12,044**	**19,315**	**.0521**	**.0516**
Tuscaloosa	142.2	149.2	4.9	52.4	4.8	1,728,614	70.3	20,305	32,989	1,012,089	68.1	12,044	19,315	.0521	.0516
ALL COUNTIES															
Autauga	34.3	37.3	8.7	12.2	8.9	483,895	86.0	23,232	39,664	166,761	76.1	8,453	13,669	.0115	.0122
Baldwin	83.5	92.9	11.3	33.4	13.6	1,239,326	92.6	21,885	37,106	664,389	90.0	11,893	19,892	.0315	.0348
Barbour	25.2	25.4	.8	8.2	–4.7	207,691	52.5	15,833	25,328	111,847	47.0	8,845	13,640	.0075	.0066
Bibb	16.1	17.0	5.6	6.1	8.9	150,393	69.4	15,850	24,655	47,714	57.0	5,426	7,822	.0041	.0043
Blount	38.9	42.2	8.5	14.7	7.3	418,425	71.3	17,831	28,464	136,793	66.3	6,006	9,306	.0113	.0113
Bullock	10.3	9.8	–4.1	3.4	–2.9	77,327	54.1	14,336	22,743	57,571	66.9	9,856	16,933	.0030	.0026
Butler	21.5	22.9	6.5	7.9	5.3	198,564	68.5	15,714	25,135	116,324	63.9	9,465	14,725	.0064	.0065
Calhoun	122.4	126.9	3.7	45.2	7.1	1,641,388	81.0	21,489	36,314	833,158	68.6	11,708	18,433	.0449	.0456
Chambers	39.5	40.7	3.0	14.4	2.9	446,313	70.8	18,663	30,994	212,144	72.1	8,804	14,732	.0128	.0127
Cherokee	19.7	20.4	3.6	6.7	–1.5	187,764	55.7	17,738	28,024	93,080	57.0	8,717	13,893	.0061	.0057
Chilton	31.8	33.2	4.4	12.1	5.2	344,394	68.8	17,739	28,462	166,066	78.3	8,097	13,724	.0099	.0101
Choctaw	16.6	16.4	–1.2	5.4	–1.8	153,436	59.7	17,470	28,414	71,453	61.2	8,058	13,232	.0048	.0045
Clarke	27.7	28.3	2.2	9.2	1.1	262,352	60.8	17,929	28,517	172,320	54.8	12,231	18,730	.0092	.0085
Clay	13.9	14.3	2.9	4.7	–2.1	128,438	58.5	16,877	27,327	48,281	54.3	6,520	10,273	.0039	.0038
Cleburne	13.0	13.8	6.2	5.2	8.3	148,416	75.1	17,658	28,542	46,954	71.9	5,692	9,030	.0038	.0038
Coffee	39.1	41.9	7.2	14.8	6.5	486,675	74.4	20,078	32,883	309,184	83.2	12,142	20,891	.0143	.0149
Colbert	55.5	57.9	4.3	21.6	6.9	695,380	69.4	20,318	32,194	574,119	83.6	15,483	26,580	.0229	.0232
Conecuh	15.9	16.2	1.9	5.4	–1.8	130,821	57.0	15,147	24,226	40,257	43.2	5,111	7,455	.0040	.0038
Coosa	11.5	11.9	3.5	4.5	7.1	121,744	69.7	17,078	27,054	11,693	55.5	1,790	2,598	.0029	.0027
Covington	37.5	38.3	2.1	14.5	.7	357,375	58.7	15,642	24,647	213,400	53.5	9,657	14,717	.0122	.0114
Crenshaw	14.3	14.6	2.1	5.1	–1.9	104,860	53.2	13,162	20,561	43,403	50.0	5,563	8,510	.0035	.0033
Cullman	64.5	66.1	2.5	23.4	.9	664,805	60.2	17,884	28,410	404,486	60.2	10,885	17,286	.0220	.0209
Dale	46.7	47.4	1.5	14.7	–2.0	512,180	62.7	20,993	34,842	177,563	66.5	7,111	12,079	.0142	.0135
Dallas	52.8	50.9	–3.6	17.1	–3.4	433,282	51.9	16,114	25,338	296,691	47.2	11,391	17,350	.0166	.0147
De Kalb	56.6	60.8	7.4	22.6	8.7	607,862	72.4	16,953	26,897	291,013	68.1	8,323	12,877	.0177	.0177
Elmore	46.2	50.5	9.3	16.8	10.5	539,764	74.8	20,312	32,129	165,460	68.1	6,474	9,849	.0138	.0141
Escambia	39.3	39.5	.5	12.6	–3.1	383,083	59.3	18,493	30,403	184,246	44.5	9,809	14,623	.0123	.0112
Etowah	104.5	107.6	3.0	38.3	.5	1,180,991	59.3	19,455	30,835	696,553	57.9	11,580	18,187	.0381	.0358
Fayette	19.5	21.3	9.2	7.6	8.6	253,038	86.1	19,425	33,294	103,007	71.2	8,596	13,554	.0064	.0069
Franklin	29.4	30.5	3.7	10.8	.0	311,740	59.3	18,114	28,865	147,077	45.6	9,356	13,618	.0098	.0089
Geneva	24.6	25.3	2.8	8.7	–1.1	267,676	61.7	18,812	30,767	109,939	70.7	7,318	12,637	.0077	.0075
Greene	11.0	11.4	3.6	3.6	0	81,535	62.6	13,931	22,649	40,646	56.5	7,217	11,291	.0028	.0026
Hale	15.5	15.4	–.6	5.0	.0	111,350	59.6	13,951	22,270	37,617	54.3	4,877	7,523	.0036	.0035
Henry	15.7	16.3	3.8	5.4	–1.8	139,593	55.7	16,299	25,851	60,099	46.5	7,460	11,129	.0045	.0040

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982-1987	12/31/87 Households (Thous.)	% Change 1982-1987	1987 EBI ($000)	% Change 1982-1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982-1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	79.6	82.8	4.0	30.2	5.2	1,007,628	69.6	20,707	33,365	622,054	54.0	14,070	20,598	.0315	.0303
Jackson	54.6	56.3	3.1	18.8	-1.6	564,002	57.0	18,802	30,000	237,907	43.4	8,688	12,655	.0175	.0159
Jefferson	674.0	685.1	1.6	260.0	2.8	9,606,281	65.7	22,914	36,947	5,630,798	60.6	13,858	21,657	.2869	.2751
Lamar	16.9	17.7	4.7	6.5	6.6	180,107	69.9	17,382	27,709	80,990	80.3	7,364	12,460	.0051	.0051
Lauderdale	83.4	88.3	5.9	32.6	8.3	1,150,871	76.1	21,710	35,303	507,190	67.9	10,038	15,558	.0305	.0308
Lawrence	30.6	30.9	1.0	10.6	2.9	342,361	74.4	19,060	32,298	82,515	66.6	4,810	7,784	.0085	.0084
Lee	79.4	84.1	5.9	31.8	8.5	1,035,769	80.6	19,575	32,571	510,292	65.8	10,503	16,047	.0284	.0289
Limestone	46.8	48.9	4.5	15.9	.6	528,862	64.0	20,409	33,262	229,904	64.2	8,861	14,459	.0152	.0148
Lowndes	13.3	13.0	-2.3	3.6	-5.3	74,284	47.6	13,245	20,634	42,446	59.2	7,016	11,791	.0032	.0028
Macon	27.2	27.0	-.7	8.0	-5.9	228,196	60.1	16,767	28,525	63,303	41.7	5,255	7,913	.0068	.0063
Madison	198.5	210.5	6.0	77.3	9.3	3,384,099	86.1	25,720	43,779	1,706,598	82.0	13,260	22,078	.0844	.0900
Marengo	25.2	26.1	3.6	8.9	6.0	232,537	67.2	16,555	26,128	148,135	79.7	9,816	16,644	.0077	.0075
Marion	31.6	33.1	4.7	11.6	1.8	323,047	63.3	17,357	27,849	116,279	56.6	6,515	10,024	.0092	.0089
Marshall	68.2	70.6	3.5	26.5	5.6	684,377	64.3	16,595	25,826	473,997	52.6	12,374	17,887	.0239	.0225
Mobile	375.7	394.9	5.1	141.4	7.4	5,546,986	84.5	22,851	39,229	2,809,188	69.7	12,575	19,867	.1467	.1517
Monroe	23.0	24.2	5.2	7.8	2.6	228,177	63.9	18,313	29,253	89,150	49.6	7,842	11,429	.0067	.0065
Montgomery	204.6	221.0	8.0	79.6	8.6	3,069,075	82.5	22,940	38,556	1,798,478	68.5	14,563	22,594	.0855	.0880
Morgan	93.0	96.6	3.9	34.5	3.9	1,237,123	69.0	22,043	35,859	525,896	54.4	10,259	15,243	.0341	.0329
Perry	14.8	14.8	.0	4.7	2.2	96,949	58.5	13,295	20,627	39,906	58.7	5,467	8,491	.0034	.0031
Pickens	21.7	21.3	-1.8	6.9	-4.2	196,689	60.8	16,990	28,506	79,861	52.2	7,288	11,574	.0061	.0057
Pike	28.6	30.7	7.3	10.2	3.0	251,551	63.1	15,577	24,662	134,511	49.5	9,090	13,187	.0083	.0080
Randolph	20.4	20.9	2.5	7.1	-1.4	191,836	66.1	16,045	27,019	82,683	59.3	7,209	11,645	.0060	.0056
☐ Russell	47.5	47.9	.8	17.3	3.0	452,753	63.1	16,528	26,171	197,052	58.5	7,399	11,390	.0137	.0132
St. Clair	44.7	49.3	10.3	16.5	7.8	478,005	68.8	18,505	28,970	157,854	59.8	6,454	9,567	.0131	.0129
Shelby	74.1	87.2	17.7	28.3	14.1	1,105,186	82.9	24,369	39,053	392,487	80.9	8,747	13,869	.0262	.0283
Sumter	16.8	17.1	1.8	5.5	1.9	135,486	60.8	15,605	24,634	61,260	51.0	7,514	11,138	.0046	.0042
Talladega	75.4	78.8	4.5	26.6	5.1	862,353	77.0	19,255	32,419	398,184	69.6	9,282	14,969	.0240	.0244
Tallapoosa	39.6	40.2	1.5	14.3	2.1	394,239	61.5	17,432	27,569	173,195	48.1	8,353	12,112	.0121	.0112
Tuscaloosa	142.2	149.2	4.9	52.4	4.8	1,728,614	70.3	20,305	32,989	1,012,089	68.1	12,044	19,315	.0521	.0516
Walker	71.4	71.5	.1	24.5	-2.8	803,992	61.7	19,732	32,816	489,353	62.6	11,943	19,974	.0258	.0245
Washington	17.0	16.8	-1.2	5.7	1.8	163,881	63.9	17,858	28,751	36,400	51.3	4,296	6,386	.0044	.0041
Wilcox	14.3	14.7	2.8	4.6	4.5	117,080	74.0	15,291	25,452	50,881	74.1	6,641	11,061	.0036	.0035
Winston	23.2	24.1	3.9	8.6	3.6	224,070	63.0	16,562	26,055	116,262	49.8	9,349	13,519	.0072	.0069
TOTAL METRO COUNTIES	**2,527.7**	**2,650.4**	**4.9**	**957.0**	**5.8**	**35,044,839**	**74.7**	**22,178**	**36,619**	**18,737,937**	**67.4**	**12,377**	**19,580**	**.9846**	**.9869**
TOTAL STATE	**3,991.8**	**4,160.9**	**4.2**	**1,480.1**	**4.6**	**50,098,342**	**71.9**	**20,589**	**33,848**	**25,948,406**	**65.0**	**11,115**	**17,532**	**1.4424**	**1.4272**
ALASKA															
ANCHORAGE	**196.3**	**208.1**	**6.0**	**78.8**	**9.3**	**4,522,577**	**78.3**	**35,184**	**57,393**	**2,744,296**	**82.8**	**20,816**	**34,826**	**.1162**	**.1218**
Anchorage	196.3	208.1	6.0	78.8	9.3	4,522,577	78.3	35,184	57,393	2,744,296	82.8	20,816	34,826	.1162	.1218
ALL COUNTIES															
Aleutian Islands	8.1	8.6	6.2	1.9	11.8	155,509	81.0	50,548	81,847	21,640	91.8	6,637	11,389	.0030	.0031
Anchorage	196.3	208.1	6.0	78.8	9.3	4,522,577	78.3	35,184	57,393	2,744,296	82.8	20,816	34,826	.1162	.1218
Bethel	11.7	12.6	7.7	3.4	9.7	128,889	79.3	23,182	37,909	62,042	91.4	10,459	18,248	.0035	.0037
Bristol Bay	1.1	1.2	9.1	.3	.0	28,479	53.7	61,777	94,930	5,401	52.6	11,797	18,003	.0006	.0005
Dillingham	5.1	5.2	2.0	1.6	.0	66,081	61.5	25,567	41,301	14,904	50.5	6,188	9,315	.0018	.0016
Fairbanks North Star	58.6	62.8	7.2	23.2	11.0	1,382,762	86.7	35,432	59,602	914,873	80.4	24,266	39,434	.0359	.0383
Haines	1.8	1.9	5.6	.6	.0	31,906	67.3	31,793	53,177	13,775	76.5	13,008	22,958	.0007	.0009
Juneau	22.4	25.0	11.6	9.1	11.0	586,335	83.7	38,927	64,432	223,201	86.2	14,615	24,528	.0126	.0135
Kenai Peninsula	31.4	34.5	9.9	11.9	10.2	705,963	87.6	34,847	59,325	355,997	73.9	18,955	29,916	.0170	.0179
Ketchikan Gateway	12.1	13.1	8.3	5.0	11.1	278,858	83.0	33,854	55,772	179,681	94.6	20,520	35,936	.0070	.0078
Kobuk	5.2	5.5	5.8	1.6	14.3	79,458	92.4	29,496	49,661	23,630	71.2	9,861	14,769	.0018	.0017
Kodiak Island	11.6	13.5	16.4	4.4	18.9	287,871	96.8	39,533	65,425	135,342	97.3	18,539	30,760	.0062	.0072
Matanuska - Susitna	23.8	31.1	30.7	10.8	35.0	491,575	116.1	28,430	45,516	159,747	108.0	9,602	14,791	.0094	.0117
Nome	7.0	7.0	.0	1.9	-5.0	85,012	64.0	25,926	44,743	55,995	62.6	17,223	29,471	.0028	.0027
North Slope	4.7	5.5	17.0	1.4	27.3	107,910	100.4	48,957	77,079	95,303	85.4	46,736	68,074	.0030	.0034
Prince of Wales - Outer Ketchikan	3.9	3.7	-5.1	1.2	.0	74,865	68.2	37,084	62,388	13,081	77.0	6,158	10,901	.0016	.0015
Sitka	8.8	9.3	5.7	3.1	10.7	199,596	82.8	38,999	64,386	91,472	94.1	16,830	29,507	.0045	.0049
Skagway - Yakutat - Angoon	3.9	4.1	5.1	1.3	8.3	58,322	70.2	28,559	44,863	23,302	80.9	10,737	17,925	.0015	.0016
Southeast Fairbanks	6.4	7.8	21.9	2.2	15.8	100,927	93.7	27,424	45,876	28,149	104.4	7,247	12,795	.0021	.0023
Valdez - Cordova	9.8	9.6	-2.0	3.4	.0	232,393	65.8	41,219	68,351	123,798	75.7	20,722	36,411	.0060	.0060
Wade Hampton	5.1	5.6	9.8	1.2	9.1	35,184	72.5	18,543	29,320	23,330	82.4	11,631	19,442	.0012	.0012
Wrangell - Petersburg	6.8	6.9	1.5	2.1	-4.5	105,453	55.7	30,781	50,216	49,901	66.4	13,634	23,762	.0030	.0028
Yukon - Koyukuk	8.4	8.6	2.4	2.5	.0	109,661	63.2	26,885	43,864	47,940	74.3	11,003	19,176	.0030	.0029

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ALASKA (continued)															
TOTAL METRO COUNTIES	**196.3**	**208.1**	**6.0**	**78.8**	**9.3**	**4,522,577**	**78.3**	**35,184**	**57,393**	**2,744,296**	**82.8**	**20,816**	**34,826**	**.1162**	**.1218**
TOTAL STATE	**454.0**	**491.2**	**8.2**	**172.9**	**10.6**	**9,855,586**	**81.9**	**34,663**	**57,002**	**5,406,800**	**82.9**	**18,918**	**31,271**	**.2444**	**.2590**
ARIZONA															
PHOENIX	**1,652.8**	**1,950.5**	**18.0**	**737.2**	**19.6**	**29,286,470**	**90.2**	**24,978**	**39,727**	**13,721,943**	**79.8**	**12,380**	**18,614**	**.7045**	**.7719**
Maricopa	1,652.8	1,950.5	18.0	737.2	19.6	29,286,470	90.2	24,978	39,727	13,721,943	79.8	12,380	18,614	.7045	.7719
TUCSON	**581.3**	**665.4**	**14.5**	**254.9**	**15.4**	**8,400,192**	**71.5**	**22,169**	**32,955**	**4,314,030**	**68.0**	**11,622**	**16,924**	**.2326**	**.2362**
Pima	581.3	665.4	14.5	254.9	15.4	8,400,192	71.5	22,169	32,955	4,314,030	68.0	11,622	16,924	.2326	.2362
ALL COUNTIES															
Apache	58.7	67.6	15.2	16.1	11.0	409,002	70.6	16,530	25,404	108,274	58.6	4,707	6,725	.0125	.0128
Cochise	91.4	101.2	10.7	33.5	6.3	1,040,611	63.6	20,193	31,063	444,360	66.0	8,500	13,264	.0298	.0293
Coconino	83.8	94.1	12.3	28.6	12.6	979,036	70.6	22,595	34,232	557,712	59.7	13,750	19,500	.0299	.0296
Gila	39.0	43.5	11.5	15.7	12.9	507,995	85.6	19,688	32,356	217,318	67.4	9,339	13,842	.0131	.0140
Graham	24.5	29.0	18.4	8.1	14.1	225,343	70.1	18,664	27,820	106,587	60.5	9,355	13,159	.0069	.0070
Greenlee	11.6	11.1	–4.3	3.5	–7.9	109,658	32.9	21,714	31,331	44,169	40.4	8,281	12,620	.0038	.0032
La Paz	13.5	16.6	23.0	6.5	27.5	165,379	97.3	16,436	25,443	43,748	90.0	4,514	6,730	.0038	.0043
Maricopa	1,652.8	1,950.5	18.0	737.2	19.6	29,286,470	90.2	24,978	39,727	13,721,943	79.8	12,380	18,614	.7045	.7719
Mohave	64.0	81.8	27.8	33.1	31.3	889,502	90.5	18,528	26,873	445,843	82.2	9,712	13,470	.0228	.0257
Navajo	73.1	84.0	14.9	23.8	16.1	826,072	96.0	20,555	34,709	425,985	74.1	11,933	17,899	.0227	.0247
Pima	581.3	665.4	14.5	254.9	15.4	8,400,192	71.5	22,169	32,955	4,314,030	68.0	11,622	16,924	.2326	.2362
Pinal	96.2	106.0	10.2	35.0	12.5	1,018,773	66.9	19,632	29,108	391,928	68.9	7,463	11,198	.0287	.0285
Santa Cruz	22.4	27.1	21.0	8.4	23.5	291,601	96.2	21,854	34,714	246,591	92.3	18,861	29,356	.0088	.0101
Yavapai	77.0	93.0	20.8	38.7	24.8	1,034,398	82.9	18,248	26,729	492,766	74.2	9,124	12,733	.0273	.0294
Yuma	83.7	103.1	23.2	35.9	27.8	1,182,506	97.3	21,329	32,939	675,320	89.7	12,669	18,811	.0308	.0350
TOTAL METRO COUNTIES	**2,234.1**	**2,615.9**	**17.1**	**992.1**	**18.5**	**37,686,662**	**85.7**	**24,237**	**37,987**	**18,035,973**	**76.8**	**12,180**	**18,180**	**.9371**	**1.0081**
TOTAL STATE	**2,973.0**	**3,474.0**	**16.9**	**1,279.0**	**18.3**	**46,366,538**	**84.5**	**23,239**	**36,252**	**22,236,574**	**76.2**	**11,674**	**17,386**	**1.1780**	**1.2617**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**104.5**	**112.7**	**7.8**	**42.2**	**9.6**	**1,416,590**	**78.5**	**20,613**	**33,568**	**1,044,993**	**85.6**	**14,626**	**24,763**	**.0426**	**.0450**
Washington	104.5	112.7	7.8	42.2	9.6	1,416,590	78.5	20,613	33,568	1,044,993	85.6	14,626	24,763	.0426	.0450
FORT SMITH	**169.9**	**179.6**	**5.7**	**66.6**	**6.4**	**2,341,919**	**76.2**	**21,232**	**35,164**	**1,773,031**	**85.2**	**15,296**	**26,622**	**.0712**	**.0746**
Crawford	39.4	42.6	8.1	15.1	11.0	545,175	91.3	20,951	36,104	254,377	90.4	9,825	16,846	.0136	.0149
Sebastian	97.4	101.1	3.8	39.9	5.8	1,519,960	78.5	22,588	38,094	1,369,708	87.6	19,370	34,329	.0478	.0507
Sequoyah, Okla.	*33.1*	*35.9*	*8.5*	*11.6*	*2.7*	*276,784*	*43.7*	*17,044*	*23,861*	*148,946*	*59.0*	*8,289*	*12,840*	*.0098*	*.0090*
LITTLE ROCK - NORTH LITTLE ROCK	**491.2**	**525.1**	**6.9**	**191.3**	**6.8**	**7,737,337**	**79.4**	**24,074**	**40,446**	**4,310,464**	**76.1**	**13,663**	**22,532**	**.2084**	**.2160**
Faulkner	49.2	55.1	12.0	19.1	12.4	709,371	90.8	21,865	37,140	362,442	89.9	11,226	18,976	.0180	.0198
Lonoke	36.2	38.5	6.4	13.2	7.3	406,921	69.0	19,580	30,827	179,255	73.5	8,402	13,580	.0116	.0116
Pulaski	348.8	367.9	5.5	137.3	5.0	5,725,181	77.5	24,683	41,698	3,424,957	73.1	15,137	24,945	.1582	.1618
Saline	57.0	63.6	11.6	21.7	13.0	895,864	88.4	24,763	41,284	343,810	95.6	9,156	15,844	.0206	.0228
PINE BLUFF	**90.4**	**94.9**	**5.0**	**31.8**	**2.3**	**982,203**	**61.4**	**19,570**	**30,887**	**650,524**	**69.2**	**12,365**	**20,457**	**.0323**	**.0313**
Jefferson	90.4	94.9	5.0	31.8	2.3	982,203	61.4	19,570	30,887	650,524	69.2	12,365	20,457	.0323	.0313
TEXARKANA	**116.0**	**123.1**	**6.1**	**45.0**	**5.1**	**1,376,447**	**56.4**	**20,569**	**30,588**	**952,218**	**63.7**	**13,589**	**21,160**	**.0462**	**.0437**
Miller	38.4	40.9	6.5	14.7	5.8	475,500	75.5	19,494	32,347	346,427	85.9	13,408	23,566	.0146	.0152
Bowie, Tex.	*77.6*	*82.2*	*5.9*	*30.3*	*4.8*	*900,947*	*47.8*	*21,086*	*29,734*	*605,791*	*53.3*	*13,675*	*19,993*	*.0316*	*.0285*
ALL COUNTIES															
Arkansas	23.9	23.3	–2.5	8.7	–3.3	267,389	52.9	19,430	30,734	170,085	65.1	11,449	19,550	.0088	.0082
Ashley	26.4	25.9	–1.9	9.0	–3.2	317,150	66.1	20,532	35,239	146,564	64.4	9,583	16,285	.0092	.0088
Baxter	29.9	32.2	7.7	13.5	8.9	428,341	84.7	18,703	31,729	243,496	88.7	10,408	18,037	.0114	.0123
Benton	85.1	97.1	14.1	37.0	16.0	1,215,607	84.7	20,629	32,854	549,561	83.2	9,404	14,853	.0307	.0330
Boone	27.8	30.2	8.6	11.2	5.7	305,256	66.8	17,270	27,255	273,036	76.5	14,596	24,378	.0107	.0110
Bradley	13.8	14.0	1.4	4.9	–3.9	126,814	55.3	16,010	25,880	61,255	49.7	8,024	12,501	.0042	.0037
Calhoun	6.1	6.6	8.2	2.3	4.5	62,175	75.7	16,085	27,033	17,494	68.0	4,733	7,606	.0017	.0017
Carroll	17.0	18.5	8.8	7.7	11.6	198,724	73.6	16,401	25,808	125,691	90.9	9,542	16,324	.0058	.0062
Chicot	17.5	17.3	–1.1	5.6	–5.1	119,078	47.7	13,666	21,264	72,124	61.5	7,571	12,879	.0046	.0042
Clark	23.4	23.7	1.3	8.0	–2.4	229,898	53.5	18,267	28,737	197,960	66.9	14,466	24,745	.0086	.0082
Clay	20.8	19.9	–4.3	7.7	–4.9	180,210	48.5	14,982	23,404	76,821	62.0	5,853	9,977	.0059	.0052
Cleburne	18.6	20.4	9.7	7.6	7.0	201,882	69.2	16,801	26,563	114,832	83.6	8,811	15,109	.0061	.0062
Cleveland	8.0	8.7	8.8	3.1	6.9	98,159	82.1	18,585	31,664	9,317	69.9	1,891	3,005	.0021	.0022
Columbia	26.4	26.9	1.9	9.8	2.1	366,136	76.1	21,655	37,361	172,248	73.9	10,316	17,576	.0097	.0099

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.8	20.5	3.5	7.2	2.9	212,660	64.4	18,476	29,536	125,670	68.8	10,633	17,454	.0067	.0065
Craighead	64.9	66.3	2.2	23.3	-.4	721,217	56.8	19,655	30,954	694,952	70.4	17,428	29,826	.0273	.0262
Crawford	39.4	42.6	8.1	15.1	11.0	545,175	91.3	20,951	36,104	254,377	90.4	9,825	16,846	.0136	.0149
☐ Crittenden	49.0	50.4	2.9	17.3	6.1	477,440	65.1	17,743	27,598	445,590	80.5	15,145	25,757	.0176	.0177
Cross	20.1	19.5	-3.0	6.3	-6.0	181,340	47.2	18,392	28,784	117,310	60.4	10,914	18,621	.0066	.0058
Dallas	10.5	10.5	.0	4.0	2.6	115,138	61.0	18,332	28,785	64,232	56.9	10,500	16,058	.0036	.0035
Desha	19.6	19.3	-1.5	6.4	-4.5	162,624	47.6	16,440	25,410	120,095	61.9	11,069	18,765	.0062	.0057
Drew	18.3	18.6	1.6	6.5	1.6	203,243	64.6	19,297	31,268	116,116	76.4	10,288	17,864	.0063	.0061
Faulkner	49.2	55.1	12.0	19.1	12.4	709,371	90.8	21,865	37,140	362,442	89.9	11,226	18,976	.0180	.0198
Franklin	15.5	16.6	7.1	6.0	7.1	184,187	82.1	18,059	30,698	66,123	71.4	6,889	11,021	.0047	.0048
Fulton	10.4	10.6	1.9	4.4	4.8	94,857	62.9	13,864	21,558	36,663	78.2	4,900	8,333	.0027	.0028
Garland	73.4	76.9	4.8	32.5	8.0	1,154,318	83.9	20,852	35,517	720,521	89.5	12,631	22,170	.0312	.0333
Grant	13.6	14.0	2.9	4.7	.0	139,532	55.1	19,136	29,688	54,314	63.4	7,073	11,556	.0042	.0039
Greene	31.8	32.2	1.3	12.2	2.5	368,735	70.6	18,163	30,224	207,112	71.5	10,148	16,976	.0109	.0109
Hempstead	24.5	26.3	7.3	8.8	1.1	240,154	60.3	17,216	27,290	123,638	73.7	8,182	14,050	.0075	.0073
Hot Spring	27.6	28.6	3.6	10.5	2.9	308,994	62.6	18,630	29,428	124,506	56.4	7,807	11,858	.0089	.0085
Howard	13.8	14.3	3.6	5.0	.0	134,984	58.0	17,089	26,997	93,676	71.1	10,949	18,735	.0046	.0045
Independence	32.1	36.6	14.0	12.8	10.3	399,679	86.0	18,524	31,225	271,052	89.5	12,328	21,176	.0117	.0127
Izard	11.6	12.9	11.2	5.0	8.7	118,266	72.8	14,878	23,653	45,710	82.1	5,455	9,142	.0033	.0033
Jackson	21.4	20.8	-2.8	8.0	.0	204,402	56.4	16,341	25,550	139,766	70.5	10,246	17,471	.0070	.0067
Jefferson	90.4	94.9	5.0	31.8	2.3	982,203	61.4	19,570	30,887	650,524	69.2	12,365	20,457	.0323	.0313
Johnson	18.2	18.6	2.2	7.1	4.4	199,187	68.2	17,418	28,055	96,219	65.4	8,553	13,552	.0058	.0058
Lafayette	10.0	10.2	2.0	3.8	5.6	107,336	78.3	16,722	28,246	26,089	71.0	4,239	6,866	.0027	.0027
Lawrence	18.8	19.1	1.6	7.5	5.6	182,905	66.2	15,496	24,387	120,518	80.7	9,393	16,069	.0060	.0059
Lee	14.2	12.7	-10.6	4.4	-6.4	87,266	44.8	12,825	19,833	52,109	58.8	6,984	11,843	.0034	.0030
Lincoln	13.3	13.5	1.5	3.7	-2.6	92,973	50.2	16,291	25,128	34,057	64.9	5,435	9,205	.0032	.0030
Little River	14.6	15.6	6.8	4.9	.0	154,656	58.8	19,871	31,562	82,101	71.9	9,747	16,755	.0048	.0046
Logan	20.6	21.2	2.9	7.2	.0	214,273	69.3	17,576	29,760	130,752	71.4	10,594	18,160	.0067	.0066
Lonoke	36.2	38.5	6.4	13.2	7.3	406,921	69.0	19,580	30,827	179,255	73.5	8,402	13,580	.0116	.0116
Madison	11.6	12.5	7.8	4.7	9.3	105,200	69.2	14,463	22,383	58,996	85.4	7,399	12,552	.0032	.0033
Marion	12.4	13.1	5.6	4.9	4.3	138,055	74.2	16,860	28,174	33,805	69.1	4,253	6,899	.0034	.0036
Miller	38.4	40.9	6.5	14.7	5.8	475,500	75.5	19,494	32,347	346,427	85.9	13,408	23,566	.0146	.0152
Mississippi	57.8	58.5	1.2	19.1	-2.6	522,088	53.4	17,359	27,334	349,603	61.7	11,028	18,304	.0187	.0173
Monroe	13.3	12.5	-6.0	4.6	-4.2	95,639	46.1	13,641	20,791	87,857	61.3	11,346	19,099	.0041	.0037
Montgomery	8.1	8.6	6.2	3.2	3.2	86,367	73.6	16,048	26,990	23,332	73.7	4,334	7,291	.0023	.0022
Nevada	11.2	11.2	.0	3.7	-5.1	89,265	46.6	15,616	24,126	51,197	60.8	8,163	13,837	.0033	.0030
Newton	8.1	8.5	4.9	2.9	.0	60,930	59.5	13,176	21,010	9,367	63.9	1,970	3,230	.0017	.0016
Ouachita	29.9	30.2	1.0	11.1	-.9	318,149	57.9	17,986	28,662	218,216	70.6	11,418	19,659	.0106	.0103
Perry	7.7	8.0	3.9	2.5	-3.8	63,653	51.5	16,156	25,461	10,702	64.7	2,500	4,281	.0019	.0017
Phillips	32.8	29.4	-10.4	9.6	-12.7	239,662	38.7	15,711	24,965	186,892	50.0	11,323	19,468	.0102	.0086
Pike	10.7	11.4	6.5	4.2	5.0	95,117	59.3	14,930	22,647	74,555	75.3	10,634	17,751	.0033	.0035
Poinsett	26.5	27.2	2.6	9.8	4.3	348,789	61.4	16,401	25,387	146,128	76.9	8,789	14,911	.0082	.0078
Polk	17.8	17.6	-1.1	6.1	-6.2	153,671	46.7	16,118	25,192	71,066	39.9	7,816	11,650	.0053	.0046
Pope	41.2	45.6	10.7	17.2	14.7	512,440	79.9	18,992	29,793	424,739	95.9	14,457	24,694	.0160	.0174
Prairie	9.9	9.7	-2.0	3.9	2.6	84,108	55.4	14,245	21,566	54,043	67.4	8,496	13,857	.0030	.0028
Pulaski	348.8	367.9	5.5	137.3	5.0	5,725,181	77.5	24,683	41,698	3,424,957	73.1	15,137	24,945	.1582	.1618
Randolph	17.7	18.0	1.7	6.7	3.1	160,190	59.9	15,415	23,909	70,273	59.0	6,798	10,489	.0050	.0046
St. Francis	30.2	29.2	-3.3	9.1	-8.1	240,531	45.7	16,671	26,432	212,132	57.9	13,574	23,311	.0100	.0090
Saline	57.0	63.6	11.6	21.7	13.0	895,864	88.4	24,763	41,284	343,810	95.6	9,156	15,844	.0206	.0228
Scott	9.9	10.5	6.1	4.2	10.5	103,114	76.0	15,422	24,551	32,635	86.2	4,611	7,770	.0027	.0027
Searcy	8.9	8.7	-2.2	3.4	.0	61,596	53.8	11,776	18,116	40,535	69.1	7,049	11,922	.0024	.0022
Sebastian	97.4	101.1	3.8	39.9	5.8	1,519,960	78.5	22,588	38,094	1,369,708	87.6	19,370	34,329	.0478	.0507
Sevier	14.6	15.7	7.5	5.6	3.7	157,090	64.3	17,701	28,052	82,838	60.7	9,546	14,793	.0049	.0046
Sharp	16.0	18.2	13.8	7.1	12.7	164,884	75.0	14,955	23,223	85,685	82.5	7,452	12,068	.0049	.0051
Stone	9.4	10.5	11.7	3.8	8.6	77,734	68.4	13,187	20,456	47,322	76.5	7,662	12,453	.0026	.0027
Union	48.9	50.9	4.1	17.8	-1.7	607,567	66.2	20,198	34,133	355,984	68.0	11,708	19,999	.0184	.0179
Van Buren	14.4	15.9	10.4	6.0	9.1	144,632	71.6	15,324	24,105	75,036	86.6	7,311	12,506	.0042	.0045
Washington	104.5	112.7	7.8	42.2	9.6	1,416,590	78.5	20,613	33,568	1,044,993	85.6	14,626	24,763	.0426	.0450
White	52.8	56.1	6.3	19.3	4.9	612,586	77.3	18,782	31,740	392,480	76.8	12,062	20,336	.0185	.0190
Woodruff	10.9	10.8	-.9	3.8	-2.6	81,065	49.1	13,937	21,333	50,879	64.4	7,936	13,389	.0030	.0028
Yell	17.4	17.7	1.7	6.8	4.6	175,024	65.2	16,295	25,739	83,928	79.3	7,200	12,342	.0053	.0052
TOTAL METRO COUNTIES	**910.3**	**967.7**	**6.3**	**352.3**	**6.7**	**13,154,205**	**77.4**	**22,443**	**37,338**	**8,422,083**	**79.5**	**14,209**	**23,906**	**.3769**	**.3908**
TOTAL STATE	**2,343.7**	**2,454.0**	**4.7**	**891.7**	**4.4**	**28,653,096**	**71.3**	**19,578**	**32,133**	**17,646,093**	**76.1**	**11,731**	**19,789**	**.8595**	**.8674**

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METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,089.6**	**2,312.7**	**10.7**	**878.6**	**14.1**	**47,388,474**	**84.9**	**33,274**	**53,936**	**22,430,848**	**80.8**	**16,107**	**25,530**	**1.1077**	**1.1841**
Orange	2,089.6	2,312.7	10.7	878.6	14.1	47,388,474	84.9	33,274	53,936	22,430,848	80.8	16,107	25,530	1.1077	1.1841
BAKERSFIELD	**431.0**	**496.0**	**15.1**	**180.6**	**17.3**	**7,644,648**	**91.7**	**25,917**	**42,329**	**4,260,663**	**94.5**	**14,236**	**23,592**	**.1885**	**.2112**
Kern	431.0	496.0	15.1	180.6	17.3	7,644,648	91.7	25,917	42,329	4,260,663	94.5	14,236	23,592	.1885	.2112
CHICO	**156.9**	**183.4**	**16.9**	**73.9**	**15.8**	**2,215,301**	**68.3**	**20,627**	**29,977**	**1,053,899**	**60.8**	**10,272**	**14,261**	**.0616**	**.0616**
Butte	156.9	183.4	16.9	73.9	15.8	2,215,301	68.3	20,627	29,977	1,053,899	60.8	10,272	14,261	.0616	.0616
FRESNO	**549.8**	**602.2**	**9.5**	**210.9**	**7.9**	**9,417,979**	**81.7**	**26,521**	**44,656**	**4,209,157**	**63.5**	**13,176**	**19,958**	**.2367**	**.2429**
Fresno	549.8	602.2	9.5	210.9	7.9	9,417,979	81.7	26,521	44,656	4,209,157	63.5	13,176	19,958	.2367	.2429
LOS ANGELES - LONG BEACH	**7,642.9**	**8,005.2**	**4.7**	**2,910.1**	**3.1**	**130,092,440**	**64.4**	**28,056**	**44,704**	**62,575,007**	**65.0**	**13,441**	**21,503**	**3.5128**	**3.4015**
Los Angeles	7,642.9	8,005.2	4.7	2,910.1	3.1	130,092,440	64.4	28,056	44,704	62,575,007	65.0	13,441	21,503	3.5128	3.4015
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,016.1***	***13,009.8***	***8.3***	***4,753.0***	***8.0***	***217,322,753***	***71.9***	***28,717***	***45,723***	***103,357,104***	***71.0***	***13,727***	***21,746***	***5.5906***	***5.6337***
MODESTO	**289.3**	**333.5**	**15.3**	**123.4**	**16.4**	**4,181,483**	**68.5**	**23,410**	**33,886**	**2,165,796**	**61.9**	**12,619**	**17,551**	**.1185**	**.1180**
Stanislaus	289.3	333.5	15.3	123.4	16.4	4,181,483	68.5	23,410	33,886	2,165,796	61.9	12,619	17,551	.1185	.1180
OAKLAND	**1,813.5**	**1,915.4**	**5.6**	**763.8**	**7.7**	**36,211,232**	**72.0**	**29,687**	**47,409**	**14,773,362**	**66.4**	**12,518**	**19,342**	**.8824**	**.8789**
Alameda	1,122.2	1,146.6	2.2	467.6	4.9	20,895,162	67.8	27,944	44,686	9,491,557	66.1	12,823	20,298	.5388	.5260
Contra Costa	691.3	768.8	11.2	296.2	12.4	15,316,070	78.1	32,632	51,709	5,281,805	67.0	12,002	17,832	.3436	.3529
OXNARD - VENTURA	**578.1**	**671.0**	**16.1**	**225.1**	**15.8**	**11,518,476**	**90.3**	**31,143**	**51,170**	**4,736,865**	**87.1**	**13,020**	**21,043**	**.2581**	**.2852**
Ventura	578.1	671.0	16.1	225.1	15.8	11,518,476	90.3	31,143	51,170	4,736,865	87.1	13,020	21,043	2581	.2852
REDDING	**127.8**	**154.3**	**20.7**	**61.3**	**24.6**	**1,801,917**	**77.3**	**20,657**	**29,395**	**1,166,238**	**71.1**	**13,852**	**19,025**	**.0529**	**.0554**
Shasta	127.8	154.3	20.7	61.3	24.6	1,801,917	77.3	20,657	29,395	1,166,238	71.1	13,852	19,025	.0529	.0554
RIVERSIDE - SAN BERNARDINO	**1,705.5**	**2,020.9**	**18.5**	**739.2**	**19.8**	**28,323,363**	**81.6**	**25,282**	**38,316**	**13,614,384**	**79.7**	**12,282**	**18,418**	**.7120**	**.7629**
Riverside	732.1	867.1	18.4	320.5	17.4	11,654,607	73.4	24,633	36,364	6,050,861	72.2	12,872	18,879	.3134	.3240
San Bernardino	973.4	1,153.8	18.5	418.7	21.7	16,668,756	87.8	25,796	39,811	7,563,523	86.1	11,814	18,064	.3986	.4389
SACRAMENTO	**1,185.9**	**1,343.0**	**13.2**	**545.0**	**16.4**	**22,060,441**	**80.8**	**26,067**	**40,478**	**10,616,952**	**73.0**	**13,111**	**19,481**	**.5500**	**.5760**
El Dorado	99.6	127.7	28.2	50.4	30.2	1,949,846	94.9	25,857	38,687	926,427	92.7	12,421	18,381	.0446	.0515
Placer	130.9	156.0	19.2	59.8	21.5	2,282,912	76.4	26,312	38,176	1,247,247	80.1	14,080	20,857	.0600	.0635
Sacramento	836.7	932.3	11.6	385.3	15.1	16,063,428	82.4	26,297	41,691	7,538,804	70.7	13,194	19,566	.3949	.4125
Yolo	119.7	127.0	6.1	49.5	9.0	1,764,255	60.0	24,287	35,642	904,474	65.5	12,038	18,272	.0505	.0485
SALINAS - SEASIDE - MONTEREY	**309.3**	**333.9**	**8.0**	**113.2**	**9.0**	**4,974,671**	**69.5**	**28,241**	**43,946**	**2,526,986**	**70.8**	**14,242**	**22,323**	**.1345**	**.1345**
Monterey	309.3	333.9	8.0	113.2	9.0	4,974,671	69.5	28,241	43,946	2,526,986	70.8	14,242	22,323	.1345	.1345
SAN DIEGO	**1,996.4**	**2,232.8**	**11.8**	**832.7**	**12.6**	**38,094,828**	**83.2**	**28,133**	**45,749**	**17,978,557**	**82.9**	**13,299**	**21,591**	**.9185**	**.9815**
San Diego	1,996.4	2,232.8	11.8	832.7	12.6	38,094,828	83.2	28,133	45,749	17,978,557	82.9	13,299	21,591	.9185	.9815
SAN FRANCISCO	**1,499.5**	**1,518.3**	**1.3**	**637.8**	**1.1**	**31,115,858**	**61.1**	**30,610**	**48,786**	**15,437,177**	**65.4**	**14,785**	**24,204**	**.8280**	**.7888**
Marin	227.8	230.4	1.1	96.8	2.4	5,607,679	62.4	36,531	57,931	2,355,066	66.4	14,974	24,329	.1376	.1318
San Francisco	671.5	669.6	–.3	291.7	–2.4	12,698,276	59.6	26,621	43,532	6,631,418	61.9	13,710	22,734	.3524	.3313
San Mateo	600.2	618.3	3.0	249.3	4.8	12,809,903	61.9	33,270	51,383	6,450,693	68.9	16,060	25,875	.3380	.3257
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,585.8***	***5,947.4***	***6.5***	***2,352.8***	***7.7***	***113,114,214***	***70.8***	***30,308***	***48,076***	***51,915,755***	***70.2***	***13,956***	***22,066***	***2.8363***	***2.8350***
SAN JOSE	**1,371.3**	**1,474.4**	**7.5**	**551.4**	**9.6**	**28,787,569**	**73.1**	**33,051**	**52,208**	**14,077,734**	**75.2**	**15,970**	**25,531**	**.7199**	**.7322**
Santa Clara	1,371.3	1,474.4	7.5	551.4	9.6	28,787,569	73.1	33,051	52,208	14,077,734	75.2	15,970	25,531	.7199	.7322
SANTA BARBARA - SANTA MARIA - LOMPOC	**310.8**	**326.3**	**5.0**	**122.6**	**4.8**	**5,773,305**	**70.9**	**28,866**	**47,091**	**2,823,855**	**72.3**	**14,004**	**23,033**	**.1491**	**.1494**
Santa Barbara	310.8	326.3	5.0	122.6	4.8	5,773,305	70.9	28,866	47,091	2,823,855	72.3	14,004	23,033	.1491	.1494
SANTA CRUZ	**208.1**	**239.6**	**15.1**	**90.7**	**13.0**	**3,785,343**	**76.9**	**26,647**	**41,735**	**1,765,765**	**71.3**	**12,835**	**19,468**	**.0952**	**.0986**
Santa Cruz	208.1	239.6	15.1	90.7	13.0	3,785,343	76.9	26,647	41,735	1,765,765	71.3	12,835	19,468	.0952	.0986
SANTA ROSA - PETALUMA	**329.7**	**376.4**	**14.2**	**151.7**	**16.5**	**6,798,824**	**91.7**	**27,242**	**44,818**	**3,059,265**	**81.0**	**12,980**	**20,167**	**.1561**	**.1710**
Sonoma	329.7	376.4	14.2	151.7	16.5	6,798,824	91.7	27,242	44,818	3,059,265	81.0	12,980	20,167	.1561	.1710
STOCKTON	**369.8**	**412.3**	**11.5**	**156.2**	**14.7**	**5,818,228**	**75.2**	**24,386**	**37,249**	**2,763,655**	**66.7**	**12,175**	**17,693**	**.1535**	**.1560**
San Joaquin	369.8	412.3	11.5	156.2	14.7	5,818,228	75.2	24,386	37,249	2,763,655	66.7	12,175	17,693	.1535	.1560
VALLEJO - FAIRFIELD - NAPA	**363.7**	**423.3**	**16.4**	**157.4**	**19.7**	**6,415,388**	**80.8**	**26,983**	**40,759**	**2,802,452**	**82.4**	**11,683**	**17,805**	**.1547**	**.1655**
Napa	105.7	112.5	6.4	43.4	8.0	2,168,109	61.3	29,751	49,956	730,750	67.4	10,861	16,838	.0485	.0500
Solano	258.0	310.8	20.5	114.0	24.9	4,247,279	80.6	25,765	37,257	2,071,702	88.4	12,044	18,173	.1062	.1155
VISALIA - TULARE - PORTERVILLE	**265.7**	**300.0**	**12.9**	**101.8**	**14.3**	**3,028,455**	**63.2**	**20,828**	**29,749**	**1,767,134**	**59.7**	**12,423**	**17,359**	**.0956**	**.0934**
Tulare	265.7	300.0	12.9	101.8	14.3	3,028,455	63.2	20,828	29,749	1,767,134	59.7	12,423	17,359	.0956	.0934
YUBA CITY	**107.5**	**117.0**	**8.8**	**43.7**	**10.6**	**1,355,408**	**60.9**	**21,330**	**31,016**	**643,973**	**55.1**	**10,510**	**14,736**	**.0399**	**.0381**
Sutter	55.8	61.9	10.9	23.6	14.0	772,315	64.1	22,735	32,725	376,208	59.4	11,399	15,941	.0220	.0214

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	51.7	55.1	6.6	20.1	6.9	583,093	56.8	19,782	29,010	267,765	49.4	9,531	13,322	.0179	.0167
ALL COUNTIES															
Alameda	1,122.2	1,146.6	2.2	467.6	4.9	20,895,162	67.8	27,944	44,686	9,491,557	66.1	12,823	20,298	.5388	.5260
Alpine	1.3	1.6	23.1	.5	25.0	17,697	72.5	25,655	35,394	2,673	69.2	3,950	5,346	.0004	.0004
Amador	21.9	26.5	21.0	11.0	25.0	372,998	86.9	22,676	33,909	190,107	76.1	12,268	17,282	.0095	.0102
Butte	156.9	183.4	16.9	73.9	15.8	2,215,301	68.3	20,627	29,977	1,053,899	60.8	10,272	14,261	.0616	.0616
Calaveras	23.1	28.5	23.4	11.7	27.2	375,721	84.1	22,178	32,113	99,393	76.2	6,130	8,495	.0082	.0089
Colusa	13.1	13.9	6.1	5.0	4.2	203,289	68.2	25,179	40,658	88,426	71.6	10,733	17,685	.0054	.0054
Contra Costa	691.3	768.8	11.2	296.2	12.4	15,316,070	78.1	32,632	51,709	5,281,805	67.0	12,002	17,832	.3436	.3529
Del Norte	19.4	20.8	7.2	8.4	10.5	220,985	56.4	18,591	26,308	120,103	51.4	10,439	14,298	.0072	.0065
El Dorado	99.6	127.7	28.2	50.4	30.2	1,949,846	94.9	25,857	38,687	926,427	92.7	12,421	18,381	.0446	.0515
Fresno	549.8	602.2	9.5	210.9	7.9	9,417,97[illegible]	81.7	26,521	44,656	4,209,157	63.5	13,176	19,958	.2367	.2429
Glenn	22.7	25.5	12.3	9.2	9.5	310,83[illegible]	64.1	22,543	33,786	119,363	56.2	9,097	12,974	.0084	.0082
Humboldt	111.8	114.8	2.7	45.6	2.9	1,452,515	49.4	21,950	31,853	777,391	48.5	11,820	17,048	.0463	.0413
Imperial	99.0	111.7	12.8	34.6	12.3	1,024,157	59.4	20,862	29,600	772,887	78.1	14,090	22,338	.0351	.0353
Inyo	18.8	21.6	14.9	8.8	12.8	305,387	76.1	22,238	34,703	179,130	68.6	13,623	20,356	.0085	.0087
Kern	431.0	496.0	15.1	180.6	17.3	7,644,648	91.7	25,917	42,329	4,260,663	94.5	14,236	23,592	.1885	.2112
Kings	76.7	79.9	4.2	25.8	2.8	1,005,099	67.3	23,942	38,957	480,093	67.3	11,434	18,608	.0284	.0277
Lake	41.7	51.5	23.5	21.8	23.2	658,873	91.6	19,430	30,224	270,643	83.2	8,348	12,415	.0155	.0175
Lassen	24.0	27.9	16.3	9.4	14.6	289,958	63.5	21,625	30,847	126,541	57.6	9,789	13,462	.0083	.0082
Los Angeles	7,642.9	8,005.2	4.7	2,910.1	3.1	130,092,440	64.4	28,056	44,704	62,575,007	65.0	13,441	21,503	3.5128	3.4015
Madera	70.4	87.6	24.4	29.9	25.6	964,260	81.3	22,352	32,249	390,356	75.9	9,326	13,055	.0244	.0263
Marin	227.8	230.4	1.1	96.8	2.4	5,607,679	62.4	36,531	57,931	2,355,066	66.4	14,974	24,329	.1376	.1318
Mariposa	12.7	15.8	24.4	6.2	29.2	181,054	83.6	20,541	29,202	60,081	77.3	7,058	9,690	.0043	.0047
Mendocino	72.0	81.4	13.1	31.7	14.4	973,335	64.7	21,333	30,705	611,886	63.8	13,484	19,302	.0300	.0295
Merced	145.1	162.4	11.9	55.2	12.0	1,788,758	62.1	22,377	32,405	858,348	61.5	10,782	15,550	.0524	.0510
Modoc	9.1	10.0	9.9	3.9	11.4	102,552	55.4	18,849	26,295	50,944	55.4	9,366	13,063	.0032	.0030
Mono	10.3	13.3	29.1	5.9	34.1	220,532	95.5	25,640	37,378	108,249	91.2	12,870	18,347	.0050	.0057
Monterey	309.3	333.9	8.0	113.2	9.0	4,974,671	69.5	28,241	43,946	2,526,986	70.8	14,242	22,323	.1345	.1345
Napa	105.7	112.5	6.4	43.4	8.0	2,168,109	81.3	29,751	49,956	730,750	67.4	10,861	16,838	.0485	.0500
Nevada	60.6	78.5	29.5	29.9	26.7	1,082,693	90.7	24,057	36,210	478,916	86.5	10,883	16,017	.0252	.0286
Orange	2,089.6	2,312.7	10.7	878.6	14.1	47,388,474	84.9	33,274	53,936	22,430,848	80.8	16,107	25,530	1.1077	1.1841
Placer	130.9	156.0	19.2	59.8	21.5	2,282,912	76.4	26,312	38,176	1,247,247	80.1	14,080	20,857	.0600	.0635
Plumas	19.2	22.9	19.3	9.5	23.4	283,606	76.7	20,842	29,853	147,496	70.0	11,266	15,526	.0077	.0080
Riverside	732.1	867.1	18.4	320.5	17.4	11,654,607	73.4	24,633	36,364	6,050,861	72.2	12,872	18,879	.3134	.3240
Sacramento	835.7	932.3	11.6	385.3	15.1	16,063,428	82.4	26,297	41,691	7,538,804	70.7	13,194	19,566	.3949	.4125
San Benito	27.3	31.6	15.8	10.4	18.2	356,209	70.8	23,695	34,251	174,840	72.5	11,519	16,812	.0100	.0102
San Bernardino	973.4	1,153.8	18.5	418.7	21.7	16,668,756	87.8	25,796	39,811	7,563,523	86.1	11,814	18,064	.3986	.4389
San Diego	1,996.4	2,232.8	11.8	832.7	12.6	38,094,828	83.2	28,133	45,749	17,978,557	82.9	13,299	21,591	.9185	.9815
San Francisco	671.5	669.6	-.3	291.7	-2.4	12,698,276	59.6	26,621	43,532	6,631,418	61.9	13,710	22,734	.3524	.3313
San Joaquin	369.8	412.3	11.5	156.2	14.7	5,818,228	75.2	24,386	37,249	2,763,655	66.7	12,175	17,693	.1535	.1560
San Luis Obispo	171.0	196.2	14.7	75.6	14.7	2,979,449	85.6	24,358	39,411	1,385,031	80.6	11,640	18,321	.0725	.0783
San Mateo	600.2	618.3	3.0	249.3	4.8	12,809,903	61.9	33,270	51,383	6,450,693	68.9	16,060	25,875	.3380	.3257
Santa Barbara	310.8	326.3	5.0	122.6	4.8	5,773,305	70.9	28,866	47,091	2,823,855	72.3	14,004	23,033	.1491	.1494
Santa Clara	1,371.3	1,474.4	7.5	551.4	9.6	28,787,569	73.1	33,051	52,208	14,077,734	75.2	15,970	25,531	.7199	.7322
Santa Cruz	208.1	239.6	15.1	90.7	13.0	3,785,343	76.9	26,647	41,735	1,765,765	71.3	12,835	19,468	.0952	.0986
Shasta	127.8	154.3	20.7	61.3	24.6	1,801,917	77.3	20,657	29,395	1,166,238	71.1	13,852	19,025	.0529	.0554
Sierra	3.3	3.8	15.2	1.7	13.3	50,822	67.0	20,283	29,895	8,423	58.6	3,541	4,955	.0011	.0012
Siskiyou	42.2	47.5	12.6	18.5	12.8	537,716	62.1	20,228	29,066	232,684	55.7	9,112	12,578	.0154	.0148
Solano	258.0	310.8	20.5	114.0	24.9	4,247,279	80.6	25,765	37,257	2,071,702	88.4	12,044	18,173	.1062	.1155
Sonoma	329.7	376.4	14.2	151.7	16.5	6,798,824	91.7	27,242	44,818	3,059,265	81.0	12,980	20,167	.1561	.1710
Stanislaus	289.3	333.5	15.3	123.4	16.4	4,181,483	68.5	23,410	33,886	2,165,796	61.9	12,619	17,551	.1185	.1180
Sutter	55.8	61.9	10.9	23.6	14.0	772,315	64.1	22,735	32,725	376,208	59.4	11,399	15,941	.0220	.0214
Tehama	41.8	48.6	16.3	19.3	19.1	519,112	69.7	18,882	26,897	354,057	89.4	11,540	18,345	.0158	.0167
Trinity	13.2	15.0	13.6	5.7	9.6	157,004	56.7	19,262	27,545	41,890	63.0	4,943	7,349	.0041	.0040
Tulare	265.7	300.0	12.9	101.8	14.3	3,028,455	63.2	20,828	29,749	1,767,134	59.7	12,423	17,359	.0956	.0934
Tuolumne	38.2	45.8	19.9	18.1	24.0	517,750	76.3	20,112	28,605	262,427	70.2	10,559	14,499	.0143	.0148
Ventura	578.1	671.0	16.1	225.1	15.8	11,518,476	90.3	31,143	51,170	4,736,865	87.1	13,020	21,043	.1581	.2852
Yolo	119.7	127.0	6.1	49.5	9.0	1,764,255	60.0	24,287	35,644	904,474	65.5	12,038	18,272	.0505	.0485
Yuba	51.7	55.1	6.6	20.1	6.9	583,093	56.8	19,782	29,010	267,765	49.4	9,531	13,322	.0179	.0167
TOTAL METRO COUNTIES	**23,702.1**	**25,791.9**	**8.8**	**9,671.1**	**9.3**	**436,803,631**	**73.3**	**28,474**	**45,166**	**207,249,724**	**71.8**	**13,633**	**21,430**	**11.1262**	**11.2867**
TOTAL STATE	**24,912.0**	**27,176.5**	**9.1**	**10,184.4**	**9.6**	**453,755,994**	**73.3**	**28,170**	**44,554**	**215,642,102**	**71.7**	**13,509**	**21,174**	**11.5928**	**11.7618**

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COLORADO															
BOULDER - LONGMONT	**206.2**	**229.3**	**11.2**	**88.3**	**13.5**	**3,679,509**	**75.2**	**26,987**	**41,671**	**1,822,903**	**72.2**	**13,603**	**20,644**	**.0949**	**.0974**
Boulder	206.2	229.3	11.2	88.3	13.5	3,679,509	75.2	26,987	41,671	1,822,903	72.2	13,603	20,644	.0949	.0974
COLORADO SPRINGS	**327.5**	**355.8**	**8.6**	**130.5**	**10.1**	**5,015,972**	**76.6**	**23,966**	**38,437**	**2,709,599**	**75.9**	**12,997**	**20,763**	**.1356**	**.1397**
El Paso	327.5	355.8	8.6	130.5	10.1	5,015,972	76.6	23,966	38,437	2,709,599	75.9	12,997	20,763	.1356	.1397
DENVER	**1,535.6**	**1,719.3**	**12.0**	**680.2**	**13.3**	**32,065,157**	**89.4**	**28,200**	**47,141**	**16,389,066**	**89.7**	**14,387**	**24,094**	**.7573**	**.8334**
Adams	264.1	292.4	10.7	105.0	11.0	4,415,432	82.3	25,598	42,052	2,754,813	84.5	15,786	26,236	.1192	.1273
Arapahoe	338.6	431.6	27.5	166.0	29.8	8,902,874	114.5	32,455	53,632	4,919,484	116.4	17,778	29,635	.1866	.2336
Denver	489.0	490.2	.2	223.4	2.4	8,759,741	69.2	23,732	39,211	4,586,956	70.7	12,318	20,532	.2344	.2311
Douglas	30.9	36.9	19.4	11.5	18.6	724,466	96.9	37,932	62,997	100,388	93.2	5,357	8,729	.0125	.0143
Jefferson	413.0	468.2	13.4	174.3	16.0	9,262,644	92.3	32,073	53,142	4,027,425	88.7	14,206	23,106	.2046	.2271
DENVER - BOULDER CONSOLIDATED AREA	***1,741.8***	***1,948.5***	***11.9***	***768.5***	***13.3***	***35,744,666***	***87.8***	***28,060***	***46,512***	***18,211,969***	***87.8***	***14,297***	***23,698***	***.8522***	***.9308***
FORT COLLINS - LOVELAND	**166.0**	**194.7**	**17.3**	**71.5**	**15.7**	**2,695,288**	**80.9**	**24,113**	**37,696**	**1,382,278**	**72.9**	**12,933**	**19,333**	**.0703**	**.0742**
Larimer	166.0	194.7	17.3	71.5	15.7	2,695,288	80.9	24,113	37,696	1,382,278	72.9	12,933	19,333	.0703	.0742
GREELEY	**133.0**	**152.0**	**14.3**	**52.8**	**11.9**	**1,600,812**	**60.9**	**21,084**	**30,318**	**745,797**	**65.5**	**9,549**	**14,125**	**.0467**	**.0457**
Weld	133.0	152.0	14.3	52.8	11.9	1,600,812	60.9	21,084	30,318	745,797	65.5	9,549	14,125	.0467	.0457
PUEBLO	**127.3**	**130.1**	**2.2**	**48.6**	**3.2**	**1,597,546**	**56.8**	**21,629**	**32,871**	**846,674**	**54.2**	**11,657**	**17,421**	**.0493**	**.0457**
Pueblo	127.3	130.1	2.2	48.6	3.2	1,597,546	56.8	21,629	32,871	846,674	54.2	11,657	17,421	.0493	.0457
ALL COUNTIES															
Adams	264.1	292.4	10.7	105.0	11.0	4,415,432	82.3	25,598	42,052	2,754,813	84.5	15,786	26,236	.1192	.1273
Alamosa	12.0	12.6	5.0	4.6	9.5	146,897	72.6	20,267	31,934	124,672	76.8	16,789	27,103	.0049	.0049
Arapahoe	338.6	431.6	27.5	166.0	29.8	8,902,874	114.5	32,455	53,632	4,919,484	116.4	17,778	29,635	.1866	.2336
Archuleta	3.9	4.5	15.4	1.7	13.3	45,663	66.4	18,292	26,861	37,293	87.3	13,275	21,937	.0016	.0015
Baca	5.4	5.2	–3.7	1.7	–10.5	30,110	23.1	12,872	17,712	21,069	33.4	8,311	12,394	.0014	.0012
Bent	5.8	5.6	–3.4	1.9	–5.0	47,268	35.0	17,507	24,878	21,859	42.6	7,666	11,505	.0017	.0014
Boulder	206.2	229.3	11.2	88.3	13.5	3,679,509	75.2	26,987	41,671	1,822,903	72.2	13,603	20,644	.0949	.0974
Chaffee	14.2	15.6	9.9	5.4	3.8	161,066	53.6	20,161	29,827	113,974	52.7	14,353	21,106	.0057	.0052
Cheyenne	2.1	2.2	4.8	.8	.0	23,080	57.2	18,358	28,850	13,311	69.7	9,806	16,639	.0008	.0007
Clear Creek	7.5	9.1	21.3	3.8	22.6	111,750	66.2	21,684	29,408	56,490	94.6	9,366	14,866	.0030	.0031
Conejos	7.8	7.8	.0	2.3	–4.2	40,682	37.4	12,338	17,688	17,901	40.4	5,311	7,783	.0016	.0016
Costilla	3.1	3.0	–3.2	1.0	.0	24,544	63.1	15,046	24,544	5,949	65.7	3,591	5,949	.0008	.0006
Crowley	3.0	3.0	.0	1.1	.0	22,527	40.1	14,615	20,479	6,409	61.4	3,611	5,826	.0006	.0006
Custer	1.7	1.9	11.8	.7	16.7	17,047	67.6	16,952	24,353	2,071	71.7	2,010	2,959	.0006	.0004
Delta	23.1	27.2	17.7	10.6	21.8	290,363	87.4	17,806	27,393	149,652	86.	9,116	14,118	.0076	.0085
Denver	489.0	490.2	.2	223.4	2.4	8,759,741	69.2	23,732	39,211	4,586,956	70.7	12,318	20,532	.2344	.2311
Dolores	1.7	2.0	17.6	.7	16.7	20,202	80.5	18,652	28,860	6,793	72.6	6,558	9,704	.0006	.0006
Douglas	30.9	36.9	19.4	11.5	18.6	724,466	96.9	37,932	62,997	100,388	93.2	5,357	8,729	.0125	.0143
Eagle	15.5	18.8	21.3	7.9	25.4	353,792	95.8	28,684	44,784	266,772	103.0	20,864	33,769	.0090	.0105
Elbert	7.9	9.9	25.3	3.5	29.6	135,993	104.9	24,581	38,855	16,414	89.3	5,211	4,690	.0025	.0030
El Paso	327.5	355.8	8.6	130.5	10.1	5,015,972	76.6	23,966	38,437	2,709,599	75.9	12,997	20,763	.1356	.1397
Fremont	30.4	33.6	10.5	12.7	14.4	356,782	64.6	19,532	28,093	147,763	63.6	8,136	11,635	.0100	.0099
Garfield	25.9	32.0	23.6	12.1	24.7	540,818	108.8	26,703	44,696	361,261	109.3	17,794	29,856	.0129	.0157
Gilpin	2.8	3.7	32.1	1.6	33.3	52,527	96.2	22,311	32,829	10,039	92.8	4,340	6,274	.0010	.0012
Grand	8.5	10.3	21.2	4.1	24.2	137,211	77.9	23,374	33,466	83,342	86.5	13,545	20,327	.0037	.0039
Gunnison	11.5	13.7	19.1	4.8	14.3	186,029	91.0	23,185	38,756	109,659	91.6	13,625	22,846	.0048	.0054
Hinsdale	.4	.5	25.0	.3	50.0	11,291	141.5	23,380	37,637	5,360	128.5	11,730	17,867	.0002	.0004
Huerfano	6.4	6.1	–4.7	2.2	–8.3	53,965	37.7	16,333	24,530	33,287	51.8	9,134	15,130	.0020	.0017
Jackson	1.9	2.0	5.3	.8	14.3	22,914	57.1	20,833	28,643	10,555	54.7	9,746	13,194	.0007	.0006
Jefferson	413.0	468.2	13.4	174.3	16.0	9,262,644	92.3	32,073	53,142	4,027,425	88.7	14,206	23,106	.2046	.2271
Kiowa	1.9	2.1	10.5	.8	14.3	22,583	61.4	19,986	28,229	6,383	56.4	5,829	7,979	.0007	.0005
Kit Carson	7.6	7.9	3.9	3.1	6.9	81,142	52.9	18,302	26,175	54,998	55.4	12,200	17,741	.0027	.0027
Lake	9.1	9.6	5.5	3.0	.0	103,005	41.9	24,190	34,335	51,499	59.5	10,763	17,166	.0034	.0029
La Plata	29.9	32.5	8.7	11.9	9.2	441,687	78.2	22,742	37,117	305,330	80.9	15,489	25,658	.0129	.0135
Larimer	166.0	194.7	17.3	71.5	15.7	2,695,288	80.9	24,113	37,696	1,382,278	72.9	12,933	19,333	.0703	.0742
Las Animas	14.7	14.6	–.7	5.4	–1.8	121,658	40.2	15,776	22,529	69,221	43.8	8,754	12,819	.0045	.0040
Lincoln	4.6	4.7	2.2	1.7	–5.6	42,453	36.5	17,278	24,972	54,964	54.8	19,724	32,332	.0021	.0018
Logan	20.0	21.0	5.0	8.2	7.9	[illegible]15	55.3	20,355	29,295	140,445	49.1	12,398	17,127	.0079	.0072
Mesa	90.7	112.5	24.0	40.2	20.0	[illegible]599	101.2	24,866	41,684	1,114,158	101.5	16,506	27,715	.0420	.0495
Mineral	.8	.8	.0	.3	.0	11,291	61.5	23,307	37,637	4,010	64.9	8,107	13,367	.0004	.0003
Moffat	15.5	20.4	31.6	6.8	25.9	250,234	80.7	25,640	36,799	181,967	90.9	17,656	26,760	.0071	.0079
Montezuma	17.7	20.6	16.4	7.1	16.4	219,349	76.7	20,351	30,894	176,732	78.9	16,192	24,892	.0070	.0074
Montrose	26.3	30.2	14.8	11.2	17.9	406,928	93.1	22,185	36,333	221,025	81.5	12,821	19,734	.0105	.0116

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.2	25.3	9.1	9.0	7.1	259,699	53.4	20,151	28,855	213,564	74.8	14,548	23,729	.0092	.0089
Otero	22.1	21.2	-4.1	7.9	-2.5	216,194	51.2	17,653	27,366	124,468	49.9	10,251	15,755	.0075	.0067
Ouray	2.1	2.2	4.8	.7	.0	19,538	39.2	20,050	27,911	7,714	60.8	6,851	11,020	.0006	.0005
Park	6.2	8.5	37.1	3.2	39.1	110,865	106.3	23,370	34,645	16,985	95.2	3,784	5,308	.0019	.0024
Phillips	4.6	5.2	13.0	1.9	5.6	55,903	62.4	19,119	29,423	32,289	72.1	10,423	16,994	.0018	.0017
Pitkin	11.5	11.1	-3.5	4.8	-5.9	184,479	34.3	26,942	38,433	214,467	49.2	28,185	44,681	.0081	.0068
Prowers	13.0	13.0	.0	5.0	2.0	123,207	45.9	17,231	24,641	128,227	66.3	15,733	25,645	.0051	.0048
Pueblo	127.3	130.1	2.2	48.6	3.2	1,597,546	56.8	21,629	32,871	846,674	54.2	11,657	17,421	.0493	.0457
Rio Blanco	6.8	8.7	27.9	3.1	29.2	143,299	114.4	27,846	46,225	54,438	119.0	10,360	17,561	.0029	.0034
Rio Grande	10.6	11.2	5.7	3.8	8.6	152,602	83.0	23,828	40,158	73,555	82.5	11,514	19,357	.0039	.0042
Routt	15.6	19.8	26.9	7.2	24.1	284,440	80.9	27,116	39,506	152,171	89.3	13,859	21,135	.0071	.0079
Saguache	3.9	3.9	.0	1.4	.0	40,842	63.1	17,884	29,173	12,810	56.8	5,837	9,150	.0012	.0010
San Juan	.8	.8	.0	.3	.0	10,700	63.1	21,873	35,667	7,725	74.2	14,780	25,750	.0002	.0004
San Miguel	3.6	4.2	16.7	1.6	14.3	37,084	55.3	17,051	23,178	26,682	81.6	10,495	16,676	.0013	.0012
Sedgwick	3.2	3.0	-6.3	1.3	-7.1	29,778	27.3	16,715	22,906	27,876	29.5	15,373	21,443	.0014	.0012
Summit	10.3	11.9	15.5	4.8	14.3	224,165	84.7	28,901	46,701	156,334	89.1	19,689	32,570	.0060	.0064
Teller	9.7	12.9	33.0	4.6	31.4	129,960	82.8	20,312	28,252	47,748	95.4	6,980	10,380	.0031	.0035
Washington	5.2	5.9	13.5	2.0	5.3	68,079	80.0	19,911	34,040	33,401	83.4	9,584	16,701	.0018	.0020
Weld	133.0	152.0	14.3	52.8	11.9	1,600,812	60.9	21,084	30,318	745,797	65.5	9,549	14,125	.0467	.0457
Yuma	10.1	11.1	9.9	4.5	15.4	148,225	90.2	19,985	32,939	75,862	87.5	10,375	16,858	.0037	.0042
TOTAL METRO COUNTIES	**2,495.6**	**2,781.2**	**11.4**	**1,071.9**	**12.5**	**46,654,284**	**83.8**	**26,632**	**43,525**	**23,896,317**	**83.3**	**13,681**	**22,293**	**1.1541**	**1.2361**
TOTAL STATE	**3,099.4**	**3,468.3**	**11.9**	**1,325.0**	**12.7**	**55,342,108**	**82.9**	**25,732**	**41,768**	**29,305,260**	**82.9**	**13,626**	**22,117**	**1.3998**	**1.4952**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**813.2**	**831.1**	**2.2**	**306.6**	**5.1**	**18,525,218**	**69.5**	**37,475**	**60,421**	**8,331,076**	**80.9**	**15,784**	**27,172**	**.4472**	**.4499**
Fairfield	813.2	831.1	2.2	306.6	5.1	18,525,218	69.5	37,475	60,421	8,331,076	80.9	15,784	27,172	.4472	.4499
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,056.8**	**1,074.2**	**1.6**	**404.9**	**4.6**	**19,116,004**	**63.5**	**30,203**	**47,212**	**8,948,782**	**72.2**	**13,420**	**22,101**	**.5014**	**.4878**
Hartford	805.9	814.1	1.0	311.5	4.0	14,975,906	64.7	30,371	48,077	7,064,264	71.6	13,751	22,678	.3907	.3808
Middlesex	133.0	139.0	4.5	53.1	7.7	2,416,516	66.5	29,447	45,509	1,117,146	77.5	12,766	21,039	.0619	.0617
Tolland	117.9	121.1	2.7	40.3	4.7	1,723,582	49.9	29,871	42,769	767,372	70.7	11,675	19,041	.0488	.0453
NEW HAVEN - WATERBURY - MERIDEN	**766.9**	**779.4**	**1.6**	**296.4**	**4.6**	**13,781,593**	**70.4**	**28,538**	**46,497**	**6,113,763**	**73.1**	**12,462**	**20,627**	**.3484**	**.3465**
New Haven	766.9	779.4	1.6	296.4	4.6	13,781,593	70.4	28,538	46,497	6,113,763	73.1	12,462	20,627	.3484	.3465
NEW LONDON - NORWICH	**241.3**	**237.4**	**-1.6**	**85.8**	**.4**	**4,302,797**	**66.9**	**30,144**	**50,149**	**1,901,068**	**67.9**	**13,246**	**22,157**	**.1110**	**.1076**
New London	241.3	237.4	-1.6	85.8	.4	4,302,797	66.9	30,144	50,149	1,901,068	67.9	13,246	22,157	.1110	.1076
ALL COUNTIES															
Fairfield	813.2	831.1	2.2	306.6	5.1	18,525,218	69.5	37,475	60,421	8,331,076	80.9	15,784	27,172	.4472	.4499
Hartford	805.9	814.1	1.0	311.5	4.0	14,975,906	64.7	30,371	48,077	7,064,264	71.6	13,751	22,678	.3907	.3808
Litchfield	161.1	170.1	5.6	62.9	6.8	3,138,791	74.5	30,547	49,901	1,231,022	81.7	11,500	19,571	.0739	.0756
Middlesex	133.0	139.0	4.5	53.1	7.7	2,416,516	66.5	29,447	45,509	1,117,146	77.5	12,766	21,039	.0619	.0617
New Haven	766.9	779.4	1.6	296.4	4.6	13,781,593	70.4	28,538	46,497	6,113,763	73.1	12,462	20,627	.3484	.3465
New London	241.3	237.4	-1.6	85.8	.4	4,302,797	66.9	30,144	50,149	1,901,068	67.9	13,246	22,157	.1110	.1076
Tolland	117.9	121.1	2.7	40.3	4.7	1,723,582	49.9	29,871	42,769	767,372	70.7	11,675	19,041	.0488	.0453
Windham	94.8	97.3	2.6	35.8	5.0	1,506,066	73.0	25,531	42,069	690,146	76.0	11,499	19,278	.0389	.0392
TOTAL METRO COUNTIES	**2,878.2**	**2,922.1**	**1.5**	**1,093.7**	**4.4**	**55,725,612**	**67.4**	**31,773**	**50,951**	**25,294,689**	**74.9**	**13,805**	**23,128**	**1.4080**	**1.3918**
TOTAL STATE	**3,134.1**	**3,189.5**	**1.8**	**1,192.4**	**4.5**	**60,370,469**	**67.9**	**31,523**	**50,629**	**27,215,857**	**75.2**	**13,617**	**22,824**	**1.5208**	**1.5066**
DELAWARE															
WILMINGTON	**529.2**	**530.6**	**.3**	**189.0**	**.3**	**9,136,346**	**69.7**	**28,573**	**48,340**	**4,228,558**	**67.5**	**13,400**	**22,373**	**.2383**	**.2337**
New Castle	401.0	395.8	-1.3	141.6	-1.9	6,878,297	66.0	28,692	48,576	3,282,404	64.3	13,835	23,181	.1843	.1772
Cecil, Md.	*62.1*	*68.6*	*10.5*	*23.5*	*14.1*	*1,028,290*	*90.0*	*26,275*	*43,757*	*585,076*	*90.9*	*14,877*	*24,897*	*.0262*	*.0287*
Salem, N. J.	*66.1*	*66.2*	*.2*	*23.9*	*2.1*	*1,229,759*	*76.0*	*29,862*	*51,454*	*361,078*	*63.8*	*9,419*	*15,108*	*.0278*	*.0278*
ALL COUNTIES															
Kent	102.9	105.3	2.3	37.1	4.5	1,484,245	76.8	23,652	40,007	955,694	72.9	15,575	25,760	.0432	.0430
New Castle	401.0	395.8	-1.3	141.6	-1.9	6,878,297	66.0	28,692	48,576	3,282,404	64.3	13,835	23,181	.1843	.1772
Sussex	103.1	108.8	5.5	39.4	3.4	1,404,205	74.0	21,186	35,640	717,515	66.0	11,347	18,211	.0393	.0392

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DELAWARE (continued)															
TOTAL METRO COUNTIES	**401.0**	**395.8**	**–1.3**	**141.6**	**–1.9**	**6,878,297**	**66.0**	**28,692**	**48,576**	**3,282,404**	**64.3**	**13,835**	**23,181**	**.1843**	**.1772**
TOTAL STATE	**607.0**	**609.9**	**.5**	**218.1**	**.0**	**9,766,747**	**68.7**	**26,560**	**44,781**	**4,955,613**	**66.1**	**13,683**	**22,722**	**.2668**	**.2602**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,316.1**	**3,465.1**	**4.5**	**1,303.6**	**5.6**	**71,456,502**	**73.5**	**33,346**	**54,815**	**33,929,554**	**78.7**	**15,376**	**26,028**	**1.7508**	**1.7855**
District of Columbia	613.0	579.8	–5.4	234.8	–5.8	11,720,677	59.6	29,473	49,918	4,608,726	67.3	11,051	19,628	.2969	.2784
Calvert, Md.	*38.6*	*43.5*	*12.7*	*14.2*	*15.4*	*543,433*	*65.3*	*26,736*	*38,270*	*126,996*	*59.0*	*6,492*	*8,943*	*.0131*	*.0128*
Charles, Md.	*80.1*	*93.2*	*16.4*	*29.2*	*20.2*	*1,236,873*	*76.6*	*28,828*	*42,359*	*516,061*	*74.3*	*12,185*	*17,673*	*.0310*	*.0324*
Frederick, Md.	*123.3*	*141.3*	*14.6*	*47.9*	*16.5*	*1,966,473*	*78.5*	*26,798*	*41,054*	*1,081,445*	*85.4*	*14,195*	*22,577*	*.0519*	*.0553*
Montgomery, Md.	*590.1*	*608.9*	*3.2*	*231.4*	*5.4*	*14,807,126*	*73.9*	*38,796*	*63,989*	*7,017,406*	*75.5*	*18,209*	*30,326*	*.3559*	*.3609*
Prince George's, Md.	*660.2*	*659.0*	*–.2*	*237.8*	*2.8*	*12,807,873*	*72.0*	*32,173*	*53,860*	*6,858,227*	*72.4*	*17,187*	*28,840*	*.3366*	*.3356*
Alexandria city, Va.	*105.6*	*102.6*	*–2.8*	*49.6*	*–5.7*	*2,550,168*	*58.8*	*30,525*	*51,415*	*1,364,610*	*58.1*	*16,414*	*27,512*	*.0696*	*.0645*
Arlington, Va.	*149.0*	*145.5*	*–2.3*	*71.7*	*–1.1*	*3,963,797*	*67.9*	*32,561*	*55,283*	*1,630,251*	*67.1*	*13,454*	*22,737*	*.0938*	*.0911*
Fairfax, Va.	*636.2*	*727.1*	*14.3*	*269.7*	*17.7*	*16,181,816*	*86.5*	*37,473*	*59,999*	*7,131,692*	*101.4*	*15,453*	*26,443*	*.3490*	*.3910*
Fairfax city, Va.	*18.4*	*19.5*	*6.0*	*7.6*	*10.1*	*465,465*	*86.1*	*36,241*	*61,245*	*834,585*	*89.1*	*63,977*	*109,814*	*.0193*	*.0211*
Falls Church city, Va.	*9.1*	*10.4*	*14.3*	*4.7*	*9.3*	*281,092*	*87.4*	*34,884*	*59,807*	*386,142*	*85.7*	*48,371*	*82,158*	*.0099*	*.0108*
Loudoun, Va.	*63.4*	*70.0*	*10.4*	*24.3*	*13.6*	*1,174,035*	*76.1*	*31,150*	*48,314*	*452,136*	*77.5*	*11,506*	*17,989*	*.0276*	*.0285*
Manassas city, Va.	*17.1*	*20.4*	*19.3*	*6.9*	*19.0*	*337,739*	*89.7*	*30,689*	*48,948*	*277,414*	*94.8*	*24,552*	*40,205*	*.0095*	*.0106*
Manassas Park city, Va.	*6.4*	*6.3*	*–1.6*	*1.9*	*.0*	*69,972*	*52.9*	*24,087*	*36,827*	*42,043*	*58.7*	*13,121*	*22,128*	*.0023*	*.0022*
Prince William, Va.	*160.4*	*183.6*	*14.5*	*54.7*	*12.8*	*2,631,583*	*74.3*	*31,130*	*48,109*	*1,536,203*	*88.1*	*16,837*	*28,084*	*.0708*	*.0750*
Stafford, Va.	*45.2*	*54.0*	*19.5*	*17.2*	*23.7*	*718,380*	*86.7*	*27,684*	*41,766*	*80,627*	*107.2*	*2,799*	*4,688*	*.0136*	*.0153*
TOTAL METRO COUNTIES	**613.0**	**579.8**	**–5.4**	**234.8**	**–5.8**	**11,720,677**	**59.6**	**29,473**	**49,918**	**4,608,726**	**67.3**	**11,051**	**19,628**	**.2969**	**.2784**
TOTAL STATE	**613.0**	**579.8**	**–5.4**	**234.8**	**–5.8**	**11,720,677**	**59.6**	**29,473**	**49,918**	**4,608,726**	**67.3**	**11,051**	**19,628**	**.2969**	**.2784**
FLORIDA															
BRADENTON	**163.2**	**191.2**	**17.2**	**77.2**	**12.5**	**2,671,366**	**80.4**	**21,590**	**34,603**	**1,412,329**	**74.8**	**11,778**	**18,294**	**.0702**	**.0740**
Manatee	163.2	191.2	17.2	77.2	12.5	2,671,366	80.4	21,590	34,603	1,412,329	74.8	11,778	18,294	.0702	.0740
DAYTONA BEACH	**282.5**	**330.7**	**17.1**	**139.6**	**18.1**	**4,536,843**	**89.1**	**20,293**	**32,499**	**2,586,340**	**81.5**	**12,056**	**18,527**	**.1184**	**.1293**
Volusia	282.5	330.7	17.1	139.6	18.1	4,536,843	89.1	20,293	32,499	2,586,340	81.5	12,056	18,527	.1184	.1293
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,107.6**	**1,267.1**	**14.4**	**554.7**	**17.9**	**22,883,508**	**88.8**	**25,765**	**41,254**	**12,337,343**	**81.7**	**14,431**	**22,241**	**.5594**	**.6082**
Broward	1,107.6	1,267.1	14.4	554.7	17.9	22,883,508	88.8	25,765	41,254	12,337,343	81.7	14,431	22,241	.5594	.6082
FORT MYERS	**233.2**	**289.8**	**24.3**	**123.4**	**27.5**	**4,683,870**	**105.0**	**23,604**	**37,957**	**2,632,103**	**97.1**	**13,793**	**21,330**	**.1091**	**.1287**
Lee	233.2	289.8	24.3	123.4	27.5	4,683,870	105.0	23,604	37,957	2,632,103	97.1	13,793	21,330	.1091	.1287
FORT PIERCE	**174.4**	**217.3**	**24.6**	**88.0**	**26.8**	**3,125,424**	**100.2**	**22,499**	**35,516**	**1,528,915**	**88.3**	**11,702**	**17,374**	**.0732**	**.0842**
Martin	74.6	92.9	24.5	39.5	27.0	1,468,487	98.4	23,805	37,177	722,032	92.9	12,037	18,279	.0337	.0388
St. Lucie	99.8	124.4	24.6	48.5	26.6	1,656,937	101.8	21,439	34,164	806,883	84.3	11,430	16,637	.0395	.0454
FORT WALTON BEACH	**114.8**	**123.5**	**7.6**	**45.3**	**10.8**	**1,820,320**	**79.8**	**24,749**	**40,184**	**1,049,048**	**83.0**	**14,016**	**23,158**	**.0488**	**.0514**
Okaloosa	114.8	123.5	7.6	45.3	10.8	1,820,320	79.8	24,749	40,184	1,049,048	83.0	14,016	23,158	.0488	.0514
GAINESVILLE	**184.7**	**208.0**	**12.6**	**78.7**	**15.4**	**2,738,213**	**85.9**	**21,593**	**34,793**	**1,590,441**	**81.7**	**12,836**	**20,209**	**.0737**	**.0792**
Alachua	162.9	183.5	12.6	70.7	15.5	2,513,140	87.2	21,938	35,547	1,473,465	82.1	13,222	20,841	.0669	.0724
Bradford	21.8	24.5	12.4	8.0	14.3	225,073	73.0	18,580	28,134	116,976	76.5	9,466	14,622	.0068	.0068
JACKSONVILLE	**751.2**	**816.9**	**8.7**	**309.1**	**10.8**	**11,881,411**	**78.4**	**23,871**	**38,439**	**6,701,759**	**77.1**	**13,560**	**21,682**	**.3208**	**.3335**
Clay	78.1	95.9	22.8	33.0	26.9	1,520,222	108.2	28,087	46,067	835,033	105.5	15,627	25,304	.0346	.0416
Duval	579.5	609.4	5.2	235.4	7.4	8,898,036	72.7	23,512	37,800	5,122,285	71.0	13,670	21,760	.2499	.2512
Nassau	36.7	42.2	15.0	13.9	11.2	464,547	65.0	22,528	33,421	207,443	71.8	9,862	14,924	.0129	.0130
St. Johns	56.9	69.4	22.0	26.8	25.2	998,606	101.1	23,202	37,261	536,998	105.8	12,195	20,037	.0234	.0277
LAKELAND - WINTER HAVEN	**345.3**	**395.6**	**14.6**	**146.3**	**15.7**	**5,000,501**	**81.7**	**21,760**	**34,180**	**2,824,159**	**75.3**	**12,737**	**19,304**	**.1370**	**.1445**
Polk	345.3	395.6	14.6	146.3	15.7	5,000,501	81.7	21,760	34,180	2,824,159	75.3	12,737	19,304	.1370	.1445
MELBOURNE - TITUSVILLE - PALM BAY	**284.2**	**322.0**	**13.3**	**127.2**	**14.7**	**4,643,868**	**76.3**	**23,754**	**36,508**	**2,441,366**	**79.3**	**12,275**	**19,193**	**.1221**	**.1278**
Brevard	284.2	322.0	13.3	127.2	14.7	4,643,868	76.3	23,754	36,508	2,441,366	79.3	12,275	19,193	.1221	.1278
MIAMI - HIALEAH	**1,768.0**	**1,923.6**	**8.8**	**696.2**	**7.3**	**26,996,695**	**70.5**	**24,403**	**38,777**	**16,547,786**	**75.4**	**14,543**	**23,769**	**.7735**	**.7843**
Dade	1,768.0	1,923.6	8.8	696.2	7.3	26,996,695	70.5	24,403	38,777	16,547,786	75.4	14,543	23,769	.7735	.7843
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,875.6***	***3,190.7***	***11.0***	***1,250.9***	***11.8***	***49,880,203***	***78.4***	***24,976***	***39,875***	***28,885,129***	***78.0***	***14,496***	***23,091***	***1.3329***	***1.3925***

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982-1987	12/31/87 Households (Thous.)	% Change 1982-1987	1987 EBI ($000)	% Change 1982-1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982-1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
FLORIDA (continued)															
OCALA	**137.8**	**165.4**	**20.0**	**65.7**	**24.0**	**1,814,808**	**85.2**	**18,486**	**27,623**	**1,120,488**	**82.5**	**11,587**	**17,055**	**.0511**	**.0559**
Marion	137.8	165.4	20.0	65.7	24.0	1,814,808	85.2	18,486	27,623	1,120,488	82.5	11,587	17,055	.0511	.0559
ORLANDO	**770.1**	**901.0**	**17.0**	**342.9**	**19.3**	**13,204,118**	**90.4**	**24,128**	**38,507**	**8,060,129**	**93.9**	**14,462**	**23,506**	**.3390**	**.3799**
Orange	504.4	571.8	13.4	218.9	15.6	8,354,021	84.9	23,874	38,164	5,400,999	89.6	15,051	24,673	.2249	.2453
Osceola	59.4	75.6	27.3	28.4	25.1	910,249	99.6	20,091	32,051	486,943	94.2	11,047	17,146	.0224	.0262
Seminole	206.3	253.6	22.9	95.6	26.8	3,939,848	101.1	25,980	41,212	2,172,187	105.6	14,012	22,722	.0917	.1084
PANAMA CITY	**104.0**	**114.8**	**10.4**	**43.5**	**13.0**	**1,186,701**	**59.4**	**19,340**	**27,280**	**1,037,396**	**74.5**	**15,446**	**23,848**	**.0422**	**.0420**
Bay	104.0	114.8	10.4	43.5	13.0	1,186,701	59.4	19,340	27,280	1,037,396	74.5	15,446	23,848	.0422	.0420
PENSACOLA	**302.2**	**319.7**	**5.8**	**117.6**	**8.9**	**4,575,955**	**77.7**	**23,849**	**38,911**	**2,548,568**	**79.4**	**13,157**	**21,671**	**.1241**	**.1283**
Escambia	241.1	250.8	4.0	93.1	7.1	3,605,082	74.7	23,743	38,723	2,192,196	77.4	14,219	23,547	.1020	.1040
Santa Rosa	61.1	68.9	12.8	24.5	16.1	970,873	89.5	24,287	39,627	356,372	92.3	8,782	14,546	.0221	.0243
SARASOTA	**224.5**	**266.4**	**18.7**	**123.7**	**22.4**	**4,353,193**	**89.0**	**22,781**	**35,192**	**2,620,857**	**87.3**	**13,840**	**21,187**	**.1103**	**.1221**
Sarasota	224.5	266.4	18.7	123.7	22.4	4,353,193	89.0	22,781	35,192	2,620,857	87.3	13,840	21,187	.1103	.1221
TALLAHASSEE	**201.8**	**227.0**	**12.5**	**85.1**	**15.9**	**3,097,156**	**85.3**	**22,775**	**36,394**	**1,768,027**	**87.0**	**12,882**	**20,776**	**.0815**	**.0884**
Gadsden	42.1	44.9	6.7	14.2	10.1	340,276	57.2	16,779	23,963	149,169	52.1	7,601	10,505	.0112	.0106
Leon	159.7	182.1	14.0	70.9	17.2	2,756,880	89.4	24,054	38,884	1,618,858	91.0	14,008	22,833	.0703	.0778
TAMPA - ST. PETERSBURG - CLEARWATER	**1,742.9**	**1,976.6**	**13.4**	**837.9**	**15.3**	**29,475,166**	**84.6**	**21,971**	**35,177**	**16,184,063**	**84.7**	**12,057**	**19,315**	**.7561**	**.8161**
Hernando	53.2	69.1	29.9	28.1	28.9	785,090	99.2	18,080	27,939	390,694	106.8	8,667	13,904	.0189	.0224
Hillsborough	687.5	764.3	11.2	299.2	14.5	11,170,457	84.2	23,212	37,334	7,448,966	88.4	15,140	24,896	.3063	.3316
Pasco	224.9	282.6	25.7	118.0	23.6	3,265,161	92.6	17,754	27,671	1,205,790	87.3	6,741	10,219	.0759	.0861
Pinellas	777.3	860.6	10.7	392.6	12.8	14,254,458	82.4	22,441	36,308	7,138,613	79.6	11,416	18,183	.3550	.3760
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**641.0**	**771.8**	**20.4**	**337.7**	**24.3**	**14,813,763**	**100.6**	**27,188**	**43,867**	**7,594,993**	**104.0**	**13,709**	**22,490**	**.3267**	**.3835**
Palm Beach	641.0	771.8	20.4	337.7	24.3	14,813,763	100.6	27,188	43,867	7,594,993	104.0	13,709	22,490	.3267	.3835
ALL COUNTIES															
Alachua	162.9	183.5	12.6	70.7	15.5	2,513,140	87.2	21,938	35,547	1,473,465	82.1	13,222	20,841	.0669	.0724
Baker	17.4	19.7	13.2	5.7	18.8	175,650	77.9	20,566	30,816	94,814	80.6	10,938	16,634	.0052	.0054
Bay	104.0	114.8	10.4	43.5	13.0	1,186,701	59.4	19,340	27,280	1,037,396	74.5	15,446	23,848	.0422	.0420
Bradford	21.8	24.5	12.4	8.0	14.3	225,073	73.0	18,580	28,134	116,976	76.5	9,466	14,622	.0068	.0068
Brevard	284.2	322.0	13.3	127.2	14.7	4,643,868	76.3	23,754	36,508	2,441,366	79.3	12,275	19,193	.1221	.1278
Broward	1,107.6	1,267.1	14.4	554.7	17.9	22,883,508	88.8	25,765	41,254	12,337,343	81.7	14,431	22,241	.5594	.6082
Calhoun	9.7	10.7	10.3	3.6	5.9	75,025	44.3	15,293	20,840	42,374	42.3	8,760	11,771	.0028	.0025
Charlotte	67.2	84.8	26.2	36.1	20.7	1,125,010	85.7	20,260	31,164	548,904	86.0	9,872	15,205	.0278	.0308
Citrus	65.0	81.1	24.8	34.7	24.8	1,003,406	99.1	18,127	28,917	405,975	98.2	7,367	11,700	.0227	.0266
Clay	78.1	95.9	22.8	33.0	26.9	1,520,222	108.2	28,087	46,067	835,033	105.5	15,627	25,304	.0346	.0416
Collier	100.6	127.8	27.0	54.2	31.2	1,809,652	79.5	24,409	33,388	1,265,588	85.6	16,514	23,350	.0305	.0550
Columbia	38.1	43.5	14.2	15.6	15.6	472,725	77.3	19,745	30,303	266,278	69.2	11,659	17,069	.0137	.0142
Dade	1,768.0	1,923.6	8.8	696.2	7.3	26,996,695	70.5	24,403	38,777	16,547,786	75.4	14,543	23,769	.7735	.7843
De Soto	20.5	23.0	12.2	8.2	15.5	224,895	75.8	18,021	27,426	118,327	71.4	9,726	14,430	.0065	.0069
Dixie	8.3	9.8	18.1	3.5	20.7	100,269	93.8	17,839	28,648	49,628	98.3	8,629	14,179	.0027	.0028
Duval	579.5	609.4	5.2	235.4	7.4	8,898,036	72.7	23,512	37,800	5,122,285	71.0	13,670	21,760	.2499	.2512
Escambia	241.1	250.8	4.0	93.1	7.1	3,605,082	74.7	23,743	38,723	2,192,196	77.4	14,219	23,547	.1020	.1040
Flagler	12.8	16.8	31.3	7.3	35.2	245,163	113.7	21,241	33,584	81,244	116.2	6,959	11,129	.0047	.0059
Franklin	7.7	8.5	10.4	3.0	7.1	78,047	71.0	16,301	26,016	48,835	75.5	9,938	16,278	.0026	.0026
Gadsden	42.1	44.9	6.7	14.2	10.1	340,276	57.2	16,779	23,963	149,169	52.1	7,601	10,505	.0112	.0106
Gilchrist	6.4	7.6	18.8	2.6	13.0	67,913	74.4	16,933	26,120	14,561	76.7	3,583	5,600	.0017	.0018
Glades	6.6	7.6	15.2	3.0	20.0	82,135	94.9	16,858	27,378	8,408	76.4	1,906	2,803	.0016	.0018
Gulf	10.7	11.0	2.8	3.9	5.4	110,581	66.7	17,932	28,354	53,911	77.0	8,232	13,823	.0033	.0032
Hamilton	8.9	9.0	1.1	3.0	-3.2	73,957	48.2	16,096	24,652	68,298	63.3	13,491	22,766	.0031	.0028
Hardee	20.6	20.5	-.5	6.9	1.5	134,404	33.0	14,863	19,479	89,364	44.9	9,069	12,951	.0056	.0049
Hendry	20.6	24.6	19.4	8.5	23.2	246,407	74.5	20,467	28,987	198,069	86.8	15,371	23,302	.0080	.0086
Hernando	53.2	69.1	29.9	28.1	28.9	785,090	99.2	18,080	27,939	390,694	106.8	8,667	13,904	.0189	.0224
Highlands	51.9	60.3	16.2	24.0	13.2	705,442	80.1	18,472	29,393	386,847	76.2	10,357	16,119	.0194	.0206
Hillsborough	687.5	764.3	11.2	299.2	14.5	11,170,457	84.2	23,212	37,334	7,448,966	88.4	15,140	24,896	.3063	.3316
Holmes	15.9	16.5	3.8	6.1	5.2	154,849	64.9	16,188	25,385	61,835	60.8	6,628	10,137	.0047	.0044
Indian River	66.6	82.9	24.5	33.7	25.7	1,318,616	99.9	24,615	39,128	654,472	98.6	12,294	19,421	.0299	.0350
Jackson	40.6	41.7	2.7	14.3	2.1	384,012	59.2	17,233	26,854	213,141	49.5	10,181	14,905	.0129	.0119
Jefferson	11.2	11.6	3.6	3.6	-2.7	96,891	52.4	17,178	26,914	51,120	57.1	8,795	14,200	.0033	.0030
Lafayette	4.4	4.9	11.4	1.8	12.5	39,290	57.7	15,575	21,828	10,719	53.7	4,358	5,955	.0011	.0012
Lake	114.3	131.3	14.9	55.1	18.0	1,472,221	67.8	18,791	26,719	901,686	74.3	11,078	16,365	.0441	.0449
Lee	233.2	289.8	24.3	123.4	27.5	4,683,870	105.0	23,604	37,957	2,632,103	97.1	13,793	21,330	.1091	.1287
Leon	159.7	182.1	14.0	70.9	17.2	2,756,880	89.4	24,054	38,884	1,618,858	91.0	14,008	22,833	.0703	.0778
Levy	22.0	26.0	18.2	9.3	14.8	266,852	84.7	17,839	28,694	112,858	77.2	7,862	12,135	.0070	.0075

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
FLORIDA (continued)															
ALL COUNTIES (continued)															
Liberty	4.5	4.8	6.7	1.6	6.7	45,690	67.4	18,193	28,556	8,628	73.3	3,319	5,393	.0012	.0011
Madison	15.0	15.4	2.7	4.7	–4.1	115,737	51.6	15,584	24,625	78,079	61.3	9,880	16,613	.0043	.0041
Manatee	163.2	191.2	17.2	77.2	12.5	2,671,366	80.4	21,590	34,603	1,412,329	74.8	11,778	18,294	.0702	.0740
Marion	137.8	165.4	20.0	65.7	24.0	1,814,808	85.2	18,486	27,623	1,120,488	82.5	11,587	17,055	.0511	.0559
Martin	74.6	92.9	24.5	39.5	27.0	1,468,487	98.4	23,805	37,177	722,032	92.9	12,037	18,279	.0337	.0388
Monroe	65.7	70.1	6.7	31.8	10.0	1,161,101	75.6	22,874	36,513	601,407	67.3	12,438	18,912	.0306	.0309
Nassau	36.7	42.2	15.0	13.9	11.2	464,547	65.0	22,528	33,421	207,443	71.8	9,662	14,924	.0129	.0130
Okaloosa	114.8	123.5	7.6	45.3	10.8	1,820,320	79.8	24,749	40,184	1,049,048	83.0	14,016	23,158	.0488	.0514
Okeechobee	23.1	27.1	17.3	9.9	20.7	239,830	65.8	17,640	24,225	138,207	65.9	10,162	13,960	.0077	.0076
Orange	504.4	571.8	13.4	218.9	15.6	8,354,021	84.9	23,874	38,164	5,400,999	89.6	15,051	24,673	.2249	.2453
Osceola	59.4	75.6	27.3	28.4	25.1	910,249	99.6	20,091	32,051	486,943	94.2	11,047	17,146	.0224	.0262
Palm Beach	641.0	771.8	20.4	337.7	24.3	14,813,763	100.6	27,188	43,867	7,594,993	104.0	13,709	22,490	.3267	.3835
Pasco	224.9	282.6	25.7	118.0	23.6	3,265,161	92.6	17,754	27,671	1,205,790	87.3	6,741	10,219	.0759	.0861
Pinellas	777.3	860.6	10.7	392.6	12.8	14,254,458	82.4	22,441	36,308	7,138,613	79.6	11,416	18,183	.3550	.3760
Polk	345.3	395.6	14.6	146.3	15.7	5,000,501	81.7	21,760	34,180	2,824,159	75.3	12,737	19,304	.1370	.1445
Putnam	54.2	61.8	14.0	23.6	16.3	795,223	90.6	20,551	33,696	413,771	92.9	10,569	17,533	.0201	.0223
St. Johns	56.9	69.4	22.0	26.8	25.2	998,606	101.1	23,202	37,261	536,998	105.8	12,195	20,037	.0234	.0277
St. Lucie	99.8	124.4	24.6	48.5	26.6	1,656,937	101.8	21,439	34,164	806,883	84.3	11,430	16,637	.0395	.0454
Santa Rosa	61.1	68.9	12.8	24.5	16.1	970,873	89.5	24,287	39,627	356,372	92.3	8,782	14,546	.0221	.0243
Sarasota	224.5	266.4	18.7	123.7	22.4	4,353,193	89.0	22,781	35,192	2,620,857	87.3	13,840	21,187	.1103	.1221
Seminole	206.3	253.6	22.9	95.6	26.8	3,939,848	101.1	25,980	41,212	2,172,187	105.6	14,012	22,722	.0917	.1084
Sumter	26.8	30.5	13.8	11.2	15.5	268,630	62.5	17,046	23,985	141,275	72.9	8,421	12,614	.0083	.0084
Suwannee	24.1	26.2	8.7	9.5	10.5	286,230	78.6	18,635	30,129	130,587	64.8	9,212	13,746	.0080	.0081
Taylor	17.2	17.7	2.9	6.4	1.6	193,250	57.0	19,542	30,195	108,578	58.2	10,894	16,965	.0061	.0058
Union	10.8	10.7	–.9	2.1	–8.7	84,092	50.1	24,362	40,044	16,542	51.8	4,737	7,877	.0025	.0022
Volusia	282.5	330.7	17.1	139.6	18.1	4,536,843	89.1	20,293	32,499	2,586,340	81.5	12,056	18,527	.1184	.1293
Wakulla	12.5	14.8	18.4	4.8	11.6	138,670	76.1	18,316	28,890	26,039	66.5	3,638	5,425	.0033	.0035
Walton	22.9	26.1	14.0	10.5	18.0	301,519	89.2	17,911	28,716	113,578	93.7	6,588	10,817	.0072	.0079
Washington	15.3	16.4	7.2	6.4	10.3	180,805	80.4	17,284	28,251	66,669	82.9	6,283	10,417	.0046	.0049
TOTAL METRO COUNTIES	**9,533.4**	**10,826.4**	**13.6**	**4,339.8**	**12.5**	**163,502,879**	**84.2**	**23,626**	**37,675**	**92,586,110**	**83.6**	**13,420**	**21,334**	**4.2372**	**4.5613**
TOTAL STATE	**10,573.5**	**12,031.2**	**13.8**	**4,810.0**	**15.6**	**177,777,068**	**83.7**	**23,262**	**36,960**	**100,176,726**	**83.2**	**13,145**	**20,827**	**4.6260**	**4.9724**
GEORGIA															
ALBANY	**116.5**	**126.9**	**8.9**	**41.3**	**5.9**	**1,512,021**	**74.8**	**22,178**	**36,611**	**828,621**	**63.9**	**12,961**	**20,063**	**.0437**	**.0440**
Dougherty	103.3	111.6	8.0	36.3	4.3	1,299,793	71.0	21,838	35,807	815,638	63.5	14,339	22,469	.0400	.0397
Lee	13.2	15.3	15.9	5.0	19.0	212,228	102.2	24,992	42,446	12,983	100.0	1,546	2,597	.0037	.0043
ATHENS	**135.6**	**146.8**	**8.3**	**51.8**	**6.8**	**1,671,646**	**70.0**	**20,274**	**32,271**	**1,022,105**	**73.2**	**12,171**	**19,732**	**.0504**	**.0505**
Clarke	76.3	80.8	5.9	28.9	3.6	1,022,655	72.3	21,271	35,386	826,646	73.3	17,101	28,604	.0333	.0335
Jackson	26.5	28.2	6.4	10.0	8.7	268,556	58.9	18,369	26,856	150,362	71.3	9,539	15,036	.0085	.0083
Madison	19.0	21.5	13.2	7.1	7.6	170,298	54.7	16,679	23,986	21,100	53.4	2,084	2,972	.0045	.0043
Oconee	13.8	16.3	18.1	5.8	20.8	210,137	89.7	23,074	36,231	23,997	106.1	2,426	4,137	.0041	.0044
ATLANTA	**2,262.4**	**2,501.7**	**10.6**	**918.2**	**11.3**	**38,923,482**	**82.6**	**25,838**	**42,391**	**20,809,403**	**80.8**	**13,953**	**22,663**	**.9986**	**1.0596**
Barrow	22.6	25.2	11.5	8.7	8.8	252,023	65.3	19,060	28,968	139,494	65.2	10,553	16,034	.0078	.0076
Butts	14.5	15.3	5.5	4.4	2.3	149,355	57.3	22,074	33,944	56,619	56.9	8,393	12,868	.0044	.0041
Cherokee	57.9	72.3	24.9	23.9	24.5	845,055	92.6	22,856	35,357	254,960	91.1	6,950	10,668	.0188	.0213
Clayton	162.8	181.4	11.4	64.8	14.3	2,527,152	76.3	25,287	38,999	1,835,543	86.7	17,342	28,326	.0737	.0780
Cobb	327.0	387.2	18.4	147.1	20.5	7,361,561	103.0	29,706	50,045	4,133,932	102.8	16,695	28,103	.1671	.1967
Coweta	41.0	46.2	12.7	16.1	12.6	581,596	83.5	22,163	36,124	284,577	86.4	10,677	17,676	.0150	.0161
De Kalb	497.1	498.8	.3	189.5	2.3	8,383,030	64.5	27,496	44,238	5,060,981	68.2	16,239	26,707	.2421	.2343
Douglas	62.5	72.3	15.7	23.7	19.1	977,305	93.7	25,359	41,236	377,097	89.3	10,008	15,911	.0224	.0250
Fayette	35.0	48.1	37.4	16.4	41.4	832,831	127.3	31,586	50,782	133,640	117.7	5,291	8,149	.0132	.0173
Forsyth	31.1	37.5	20.6	13.0	20.4	487,275	92.7	23,416	37,483	145,701	90.6	7,080	11,208	.0105	.0119
Fulton	582.4	599.2	2.9	231.0	1.1	8,987,931	68.0	23,410	38,909	5,541,230	66.7	14,549	23,988	.2638	.2583
Gwinnett	197.5	256.6	29.9	91.7	36.3	4,441,608	124.9	29,340	48,436	1,572,463	127.0	10,292	17,148	.0812	.1056
Henry	40.0	49.3	23.3	16.9	27.1	598,287	86.7	24,091	35,402	160,875	80.3	6,708	9,519	.0132	.0146
Newton	36.8	39.5	7.3	13.2	9.1	442,397	70.8	21,401	33,515	194,754	65.4	9,732	14,754	.0123	.0124
Paulding	28.5	32.8	15.1	11.7	18.2	418,069	99.8	21,131	35,732	99,549	89.9	5,295	8,508	.0086	0099
Rockdale	42.1	50.9	20.9	16.6	23.0	738,274	102.3	27,029	44,474	324,075	104.5	11,737	19,523	.0164	.0192
Spalding	50.2	53.8	7.2	18.3	6.4	582,619	69.6	19,976	31,837	361,065	68.7	12,441	19,730	.0181	.0180
Walton	33.4	35.3	5.7	11.2	2.8	317,134	51.2	19,246	28,316	132,848	53.8	7,926	11,861	.0100	.0093
AUGUSTA	**361.6**	**399.0**	**10.3**	**139.7**	**12.2**	**5,383,750**	**88.6**	**22,926**	**38,533**	**2,807,234**	**82.4**	**12,360**	**20,095**	**.1389**	**.1499**
Columbia	45.7	57.5	25.8	20.0	29.9	874,351	118.3	26,011	43,718	234,376	110.5	7,231	11,719	.0162	.0202

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
GEORGIA (continued)															
ALL COUNTIES (continued)															
Polk	33.0	33.7	2.1	11.5	–2.5	307,056	45.1	17,934	26,701	159,447	45.7	9,273	13,865	.0108	.0095
Pulaski	9.1	9.6	5.5	3.3	3.1	90,936	60.0	17,766	27,556	46,130	52.0	9,482	13,979	.0029	.0027
Putnam	10.9	12.0	10.1	4.2	13.5	126,130	74.9	19,485	30,031	55,836	85.5	8,137	13,294	.0035	.0036
Quitman	2.4	2.5	4.2	.8	.0	14,644	41.3	12,955	18,305	2,028	62.2	1,563	2,535	.0004	.0004
Rabun	10.8	12.3	13.9	4.5	9.8	139,396	83.0	18,580	30,977	63,567	83.8	8,435	14,126	.0036	.0038
Randolph	9.8	9.8	.0	3.2	–3.0	81,803	53.0	16,201	25,563	25,359	41.4	5,433	7,925	.0026	.0022
Richmond	187.6	204.3	8.9	69.2	9.3	2,676,583	84.3	22,942	38,679	1,757,212	82.5	15,212	25,393	.0758	.0808
Rockdale	42.1	50.9	20.9	16.6	23.0	738,274	102.3	27,029	44,474	324,075	104.5	11,737	19,523	.0164	.0192
Schley	3.6	3.7	2.8	1.1	.0	24,722	41.4	15,899	22,475	13,724	54.2	8,091	12,476	.0009	.0008
Screven	14.5	15.3	5.5	5.5	7.8	118,492	57.7	14,733	21,544	64,297	52.9	8,246	11,690	.0041	.0040
Seminole	9.5	9.9	4.2	3.2	.0	76,685	45.9	16,420	23,964	49,592	43.1	10,833	15,498	.0029	.0027
Spalding	50.2	53.8	7.2	18.3	6.4	582,619	69.6	19,976	31,837	361,065	68.7	12,441	19,730	.0181	.0180
Stephens	22.0	22.4	1.8	7.9	–1.3	205,492	45.2	17,687	26,012	178,284	48.9	14,964	22,568	.0084	.0073
Stewart	5.8	5.6	–3.4	1.8	–5.3	34,012	40.9	12,706	18,896	21,175	46.3	7,616	11,764	.0015	.0013
Sumter	29.7	31.5	6.1	10.1	3.1	327,684	73.0	19,328	32,444	206,274	65.2	12,740	20,423	.0103	.0103
Talbot	6.4	6.2	–3.1	2.1	.0	53,774	48.8	17,205	25,607	13,458	55.8	4,113	6,409	.0016	.0014
Taliaferro	2.0	1.7	–15.0	.7	–12.5	11,732	21.2	12,098	16,760	1,529	18.7	1,610	2,184	.0005	.0003
Tattnall	18.7	19.4	3.7	5.8	.0	163,606	68.9	16,701	28,208	84,193	66.4	8,725	14,516	.0052	.0052
Taylor	7.8	7.4	–5.1	2.6	–3.7	90,529	63.8	20,474	34,819	35,350	62.9	8,037	13,596	.0024	.0023
Telfair	11.4	11.2	–1.8	4.1	.0	87,550	43.7	14,863	21,354	46,893	38.5	8,257	11,437	.0034	.0029
Terrell	12.2	12.4	1.6	4.0	.0	110,462	60.9	17,165	27,616	44,659	50.7	7,408	11,165	.0035	.0032
Thomas	38.8	39.8	2.6	13.6	2.3	412,794	64.2	18,907	30,353	284,272	68.0	12,724	20,902	.0137	.0134
Tift	34.2	35.8	4.7	12.1	5.2	368,704	65.7	19,343	30,471	254,445	60.0	13,826	21,029	.0123	.0118
Toombs	23.4	24.1	3.0	8.4	1.2	229,111	62.3	17,010	27,275	143,590	54.6	11,187	17,094	.0079	.0074
Towns	5.9	6.7	13.6	2.7	17.4	69,836	81.0	16,773	25,865	22,744	71.5	5,766	8,424	.0016	.0019
Treutlen	6.1	6.0	–1.6	2.0	–4.8	48,814	42.8	16,283	24,407	13,821	34.4	4,898	6,911	.0017	.0013
Troup	51.3	54.6	6.4	19.6	6.5	642,062	75.3	19,905	32,758	408,818	73.7	12,791	20,858	.0193	.0196
Turner	9.7	10.1	4.1	3.1	.0	59,128	39.4	13,685	19,074	35,358	46.5	7,788	11,406	.0025	.0022
Twiggs	9.6	9.8	2.1	3.3	6.5	108,776	79.3	19,574	32,962	20,675	79.2	3,722	6,265	.0024	.0026
Union	10.2	11.6	13.7	4.1	10.8	106,984	85.1	15,622	26,094	36,425	72.4	5,712	8,884	.0029	.0030
Upson	26.4	27.3	3.4	10.0	5.3	291,310	62.3	15,890	29,131	139,926	58.4	9,298	13,993	.0088	.0083
☐ Walker	57.2	58.5	2.3	20.2	–.5	558,134	45.8	18,862	27,630	198,563	41.8	6,898	9,830	.0175	.0154
Walton	33.4	35.3	5.7	11.2	2.8	317,134	51.2	19,246	28,316	132,848	53.8	7,926	11,861	.0100	.0093
Ware	37.8	37.8	.0	12.8	–3.0	370,830	51.3	18,564	28,971	305,121	52.1	15,199	23,838	.0144	.0130
Warren	6.5	6.7	3.1	2.2	4.8	62,514	78.9	16,636	28,415	16,127	68.2	4,566	7,330	.0016	.0016
Washington	19.3	19.9	3.1	6.8	6.3	201,082	71.3	18,343	29,571	101,170	72.2	9,180	14,878	.0060	.0059
Wayne	21.5	22.9	6.5	7.2	1.4	218,876	61.0	19,145	30,399	144,019	65.7	12,243	20,003	.0073	.0072
Webster	2.3	2.4	4.3	.8	.0	22,045	62.1	17,000	27,556	9,945	62.5	7,651	12,431	.0007	.0007
Wheeler	5.3	5.4	1.9	1.7	–5.6	35,272	42.8	13,726	20,748	6,560	40.8	2,588	3,859	.0011	.0009
White	10.7	12.2	14.0	4.4	15.8	112,744	67.0	17,771	25,624	65,951	79.6	9,665	14,989	.0035	.0036
Whitfield	68.2	70.4	3.2	24.5	2.5	760,555	49.7	21,257	31,043	482,634	48.0	13,640	19,699	.0264	.0237
Wilcox	7.8	7.7	–1.3	2.4	–7.7	49,917	32.6	14,475	20,799	18,115	45.6	4,785	7,548	.0020	.0016
Wilkes	11.1	11.9	7.2	4.0	2.6	95,739	48.5	16,532	23,935	56,394	52.4	9,489	14,099	.0034	.0031
Wilkinson	10.8	11.3	4.6	3.4	.0	103,769	57.5	19,377	30,520	35,621	47.5	7,102	10,477	.0031	.0029
Worth	18.9	20.4	7.9	6.4	4.9	174,156	55.6	18,350	27,212	51,197	47.2	5,702	8,000	.0052	.0049
TOTAL METRO COUNTIES	**3,562.4**	**3,889.1**	**9.2**	**1,398.0**	**9.6**	**56,425,571**	**80.3**	**24,538**	**40,362**	**31,021,792**	**78.4**	**13,633**	**22,190**	**1.5004**	**1.5710**
TOTAL STATE	**5,693.0**	**6,136.1**	**7.8**	**2,160.6**	**7.8**	**78,559,136**	**75.2**	**22,365**	**36,360**	**43,016,431**	**73.4**	**12,372**	**19,909**	**2.1974**	**2.2438**
HAWAII															
HONOLULU	**792.0**	**844.9**	**6.7**	**270.3**	**9.4**	**14,141,046**	**76.6**	**32,408**	**52,316**	**7,136,568**	**80.2**	**16,027**	**26,402**	**.3604**	**.3731**
Honolulu	792.0	844.9	6.7	270.3	9.4	14,141,046	76.6	32,408	52,316	7,136,568	80.2	16,027	26,402	.3604	.3731
ALL COUNTIES															
Hawaii	99.8	116.2	16.4	37.8	16.0	1,526,639	81.6	25,781	40,387	765,831	86.7	12,582	20,260	.0390	.0422
Honolulu	792.0	844.9	6.7	270.3	9.4	14,141,046	76.6	32,408	52,316	7,136,568	80.2	16,027	26,402	.3604	.3731
Kauai	41.5	47.5	14.5	15.4	17.6	640,119	78.2	27,413	41,566	343,110	81.6	14,425	22,280	.0170	.0180
Maui	77.7	91.8	18.1	29.9	18.2	1,146,468	74.1	26,034	38,343	929,948	95.5	18,801	31,102	.0348	.0377
TOTAL METRO COUNTIES	**792.0**	**844.9**	**6.7**	**270.3**	**9.4**	**14,141,046**	**76.6**	**32,408**	**52,316**	**7,136,568**	**80.2**	**16,027**	**26,402**	**.3604**	**.3731**
TOTAL STATE	**1,011.0**	**1,100.4**	**8.8**	**353.4**	**11.1**	**17,454,272**	**76.9**	**31,016**	**49,390**	**9,175,457**	**82.2**	**15,828**	**25,963**	**.4512**	**.4710**

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METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
IDAHO															
BOISE	**187.8**	**215.9**	**15.0**	**79.7**	**13.4**	**3,160,057**	**82.0**	**24,697**	**39,649**	**1,907,983**	**75.3**	**15,486**	**23,940**	**.0858**	**.0906**
Ada	187.8	215.9	15.0	79.7	13.4	3,160,057	82.0	24,697	39,649	1,907,983	75.3	15,486	23,940	.0858	.0906
ALL COUNTIES															
Ada	187.8	215.9	15.0	79.7	13.4	3,160,057	82.0	24,697	39,649	1,907,983	75.3	15,486	23,940	.0858	.0906
Adams	3.5	3.5	.0	1.2	.0	29,208	48.5	16,387	24,340	10,894	66.2	5,463	9,078	.0009	.0008
Bannock	68.3	73.4	7.5	24.8	3.8	952,290	67.8	23,741	38,399	741,058	80.0	17,225	29,881	.0302	.0307
Bear Lake	7.3	8.2	12.3	2.9	16.0	98,293	87.5	20,970	33,894	48,710	83.3	10,630	16,797	.0025	.0027
Benewah	8.8	10.1	14.8	3.4	9.7	108,539	72.2	20,333	31,923	51,157	78.6	9,241	15,046	.0030	.0032
Bingham	38.2	41.1	7.6	12.5	7.8	470,647	82.0	22,298	37,652	244,102	87.3	11,235	19,528	.0128	.0135
Blaine	11.1	14.0	26.1	5.9	25.5	231,915	107.8	23,745	39,308	163,228	109.0	16,619	27,666	.0056	.0069
Boise	3.3	4.1	24.2	1.7	21.4	57,747	100.4	20,586	33,969	6,923	80.1	2,746	4,072	.0011	.0012
Bonner	26.5	30.9	16.6	10.6	10.4	255,890	70.8	15,602	24,141	171,762	73.5	10,313	16,204	.0085	.0087
Bonneville	68.5	72.7	6.1	23.6	4.0	931,757	67.4	24,520	39,481	769,997	67.8	20,221	32,627	.0312	.0307
Boundary	7.6	8.3	9.2	2.7	3.8	71,599	64.7	16,725	26,518	54,012	78.4	11,646	20,004	.0024	.0026
Butte	3.5	3.9	11.4	1.2	9.1	35,697	67.1	19,420	29,748	19,470	84.1	9,615	16,225	.0011	.0011
Camas	.8	.9	12.5	.3	.0	11,692	68.3	23,160	38,973	1,229	49.9	2,733	4,097	.0003	.0002
Canyon	86.5	97.4	12.6	33.0	10.7	1,067,537	77.3	20,206	32,350	727,460	76.1	13,866	22,044	.0325	.0340
Caribou	9.3	10.2	9.7	3.5	12.9	122,159	79.3	21,982	34,903	45,514	64.0	8,950	13,004	.0031	.0031
Cassia	19.9	21.1	6.0	6.6	4.8	203,978	66.6	19,432	30,906	216,932	80.2	19,109	32,868	.0078	.0079
Clark	.8	.8	.0	.3	.0	9,167	64.5	18,570	30,557	4,070	51.5	8,957	13,567	.0004	.0004
Clearwater	10.0	10.2	2.0	3.6	.0	147,395	69.9	24,236	40,943	62,673	68.0	10,363	17,409	.0038	.0038
Custer	3.6	4.3	19.4	1.8	20.0	65,717	113.1	20,561	36,509	31,163	107.5	10,010	17,313	.0014	.0017
Elmore	22.3	23.5	5.4	7.5	4.2	232,474	64.5	19,630	30,997	95,428	56.9	8,450	12,724	.0068	.0066
Franklin	9.3	10.2	9.7	3.2	14.3	92,186	80.2	18,275	28,808	65,163	95.7	11,891	20,363	.0029	.0030
Fremont	11.3	11.6	2.7	3.9	5.4	157,563	82.6	23,320	40,401	58,773	60.2	9,914	15,070	.0040	.0041
Gem	12.5	13.8	10.4	4.7	6.8	122,870	66.0	16,823	26,143	42,303	53.5	6,264	9,001	.0035	.0035
Gooding	12.8	13.7	7.0	4.9	6.5	148,608	72.7	18,711	30,328	57,883	63.9	7,678	11,813	.0041	.0040
Idaho	15.0	16.4	9.3	6.0	9.1	151,081	66.4	16,510	25,180	60,522	57.7	6,979	10,087	.0044	.0043
Jefferson	16.3	17.9	9.8	5.5	12.2	186,163	88.8	20,127	33,848	67,224	85.1	7,411	12,223	.0047	.0050
Jerome	16.0	17.9	11.9	5.9	7.3	179,064	70.8	19,053	30,340	60,897	68.3	6,580	10,322	.0047	.0048
Kootenai	66.0	77.2	17.0	27.0	12.5	949,203	82.1	21,716	35,156	434,309	65.1	10,961	16,086	.0249	.0260
Latah	29.2	30.6	4.8	10.8	.9	445,408	73.5	23,992	41,241	202,965	66.2	11,413	18,793	.0117	.0117
Lemhi	7.9	9.2	16.5	3.6	20.0	94,441	86.2	16,908	26,234	45,155	85.5	8,115	12,543	.0026	.0028
Lewis	4.0	4.3	7.5	1.5	7.1	62,561	81.8	24,577	41,707	26,270	81.0	10,364	17,513	.0015	.0016
Lincoln	3.5	3.6	2.9	1.2	.0	31,981	55.4	17,148	26,651	5,549	70.0	2,720	4,624	.0007	.0009
Madison	21.1	23.5	11.4	6.1	13.0	221,030	93.5	21,157	36,234	203,067	95.8	19,208	33,290	.0074	.0080
Minidoka	20.5	20.6	.5	7.0	4.5	266,146	77.5	22,375	38,021	95,593	74.9	8,155	13,656	.0067	.0069
Nez Perce	33.3	35.1	5.4	13.4	4.7	476,999	68.3	22,144	35,597	341,060	58.9	16,769	25,452	.0152	.0146
Oneida	3.3	3.5	6.1	1.2	9.1	33,101	77.9	16,915	27,584	16,322	80.7	8,213	13,602	.0010	.0011
Owyhee	8.6	8.6	.0	2.7	-3.6	60,465	49.7	14,423	22,394	26,568	63.9	5,790	9,840	.0021	.0019
Payette	16.4	17.2	4.9	6.5	8.3	188,062	75.0	17,914	28,933	75,961	79.3	7,061	11,686	.0051	.0051
Power	7.3	8.1	11.0	2.8	12.0	109,694	90.0	23,096	39,176	23,420	68.4	5,562	8,364	.0022	.0026
Shoshone	18.6	19.1	2.7	6.5	-3.0	313,362	69.4	27,603	48,210	114,579	66.3	10,281	17,628	.0078	.0076
Teton	3.1	3.7	19.4	1.1	22.2	31,818	96.4	17,999	28,925	22,934	111.4	12,057	20,849	.0009	.0010
Twin Falls	55.2	60.6	9.8	20.5	4.1	735,499	70.3	21,929	35,878	454,283	63.7	14,085	22,160	.0223	.0221
Valley	6.2	7.7	24.2	2.8	27.3	87,146	100.3	19,777	31,124	81,346	117.8	16,979	29,052	.0025	.0031
Washington	8.9	8.9	.0	3.3	3.1	108,023	77.7	19,001	32,734	44,004	62.1	8,481	13,335	.0029	.0029
TOTAL METRO COUNTIES	**187.8**	**215.9**	**15.0**	**79.7**	**13.4**	**3,160,057**	**82.0**	**24,697**	**39,649**	**1,907,983**	**75.3**	**15,486**	**23,940**	**.0858**	**.0906**
TOTAL STATE	**993.9**	**1,097.5**	**10.4**	**378.9**	**8.7**	**13,516,172**	**76.5**	**21,975**	**35,672**	**7,999,915**	**74.0**	**13,195**	**21,114**	**.3870**	**.3990**
ILLINOIS															
ALTON - GRANITE CITY	**266.7**	**261.6**	**-1.9**	**95.1**	**-2.5**	**3,698,979**	**57.3**	**24,124**	**38,896**	**1,833,858**	**51.1**	**12,444**	**19,283**	**.1100**	**.1003**
Jersey	21.2	21.9	3.3	7.3	2.8	267,255	63.7	22,999	36,610	88,317	59.2	7,814	12,098	.0071	.0068
Madison	245.5	239.7	-2.4	87.8	-2.9	3,431,724	56.8	24,212	39,086	1,745,541	50.8	12,808	19,881	.1029	.0935
AURORA - ELGIN	**326.9**	**346.3**	**5.9**	**117.7**	**5.0**	**6,178,581**	**74.3**	**31,627**	**52,494**	**2,869,108**	**63.1**	**15,691**	**24,376**	**.1578**	**.1572**
Kane	286.7	301.0	5.0	101.9	3.5	5,368,451	72.3	31,639	52,684	2,723,403	62.7	16,992	26,726	.1422	.1403
Kendall	40.2	45.3	12.7	15.8	16.2	810,130	88.9	31,541	51,274	145,705	70.9	6,270	9,222	.0156	.0169
BLOOMINGTON - NORMAL	**123.0**	**127.3**	**3.5**	**44.7**	**1.4**	**2,029,897**	**66.0**	**27,733**	**45,412**	**942,697**	**50.7**	**14,189**	**21,089**	**.0559**	**.0528**
McLean	123.0	127.3	3.5	44.7	1.4	2,029,897	66.0	27,733	45,412	942,697	50.7	14,189	21,089	.0559	.0528
CHAMPAIGN - URBANA - RANTOUL	**168.2**	**167.3**	**-.5**	**60.1**	**-.5**	**2,500,415**	**61.6**	**25,624**	**41,604**	**1,255,431**	**49.1**	**13,940**	**20,889**	**.0730**	**.0673**
Champaign	168.2	167.3	-.5	60.1	-.5	2,500,415	61.6	25,624	41,604	1,255,431	49.1	13,940	20,889	.0730	.0673

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ILLINOIS (continued)															
CHICAGO	**6,029.1**	**5,978.1**	**–.8**	**2,142.5**	**–1.9**	**104,623,805**	**63.0**	**29,391**	**48,833**	**44,645,517**	**52.2**	**13,434**	**20,838**	**2.7960**	**2.6070**
Cook	5,165.2	5,000.8	–3.2	1,794.9	–4.6	82,437,620	56.1	28,047	45,929	34,980,201	45.6	12,767	19,489	2.3145	2.0747
Du Page	705.9	798.2	13.1	286.5	15.5	18,997,403	96.1	39,050	66,309	8,426,031	84.1	18,452	29,410	.4087	.4551
McHenry	158.0	179.1	13.4	61.1	13.8	3,188,782	86.4	31,864	52,190	1,239,285	69.4	13,622	20,283	.0728	.0772
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***7,956.8***	***7,990.9***	***.4***	***2,818.0***	***–.6***	***139,045,291***	***65.3***	***29,685***	***49,342***	***58,553,505***	***54.2***	***13,396***	***20,778***	***3.6557***	***3.4558***
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**395.7**	**1.3**	**145.5**	**1.0**	**7,200,700**	**71.6**	**29,143**	**49,489**	**3,070,774**	**57.2**	**13,562**	**21,105**	**.1834**	**.1782**
Henry	59.3	60.9	2.7	22.1	3.3	1,043,950	75.4	27,811	47,238	362,271	55.4	10,896	16,392	.0250	.0247
Rock Island	165.7	164.3	–.8	61.3	–1.8	3,197,755	69.7	30,190	52,166	1,196,763	49.1	12,862	19,523	.0796	.0755
Scott, Iowa	*165.5*	*170.5*	*3.0*	*62.1*	*3.2*	*2,958,995*	*72.3*	*28,531*	*47,649*	*1,511,740*	*64.8*	*15,235*	*24,344*	*.0788*	*.0780*
DECATUR	**132.4**	**133.2**	**.6**	**50.6**	**1.4**	**2,349,289**	**70.7**	**27,581**	**46,429**	**984,669**	**51.8**	**12,995**	**19,460**	**.0607**	**.0582**
Macon	132.4	133.2	.6	50.6	1.4	2,349,289	70.7	27,581	46,429	984,669	51.8	12,995	19,460	.0607	.0582
EAST ST. LOUIS - BELLEVILLE	**295.8**	**287.4**	**–2.8**	**101.1**	**–1.9**	**4,057,070**	**61.6**	**24,357**	**40,129**	**1,797,495**	**48.1**	**11,775**	**17,779**	**.1162**	**.1068**
Clinton	33.9	36.3	7.1	12.3	7.0	497,943	76.3	24,563	40,483	167,162	64.0	8,865	13,590	.0121	.0124
St. Clair	261.9	251.1	–4.1	88.8	–3.1	3,559,127	59.7	24,331	40,080	1,630,333	46.6	12,141	18,360	.1041	.0944
JOLIET	**377.1**	**406.0**	**7.7**	**130.2**	**5.6**	**6,649,682**	**73.6**	**31,070**	**51,073**	**1,873,431**	**55.8**	**9,750**	**14,389**	**.1533**	**.1523**
Grundy	31.7	32.5	2.5	11.2	–1.8	503,584	59.9	27,631	44,963	207,126	45.0	12,532	18,493	.0138	.0126
Will	345.4	373.5	8.1	119.0	6.3	6,146,098	74.8	31,420	51,648	1,666,305	57.3	9,467	14,003	.1395	.1397
KANKAKEE	**104.9**	**108.2**	**3.1**	**39.0**	**6.0**	**1,617,148**	**73.6**	**25,311**	**41,465**	**709,702**	**56.5**	**12,324**	**18,197**	**.0427**	**.0418**
Kankakee	104.9	108.2	3.1	39.0	6.0	1,617,148	73.6	25,311	41,465	709,702	56.5	12,324	18,197	.0427	.0418
LAKE COUNTY	**457.9**	**481.4**	**5.1**	**159.7**	**6.5**	**10,100,663**	**76.5**	**38,155**	**63,248**	**3,615,066**	**60.8**	**14,988**	**22,637**	**.2325**	**.2327**
Lake	457.9	481.4	5.1	159.7	6.5	10,100,663	76.5	38,155	63,248	3,615,066	60.8	14,988	22,637	.2325	.2327
PEORIA	**372.1**	**382.0**	**2.7**	**138.2**	**1.6**	**6,916,735**	**71.5**	**29,659**	**50,049**	**2,853,551**	**52.0**	**13,803**	**20,648**	**.1761**	**.1699**
Peoria	201.8	204.2	1.2	75.1	–.3	3,684,389	68.2	29,094	49,060	1,682,221	49.5	14,945	22,400	.0985	.0931
Tazewell	135.4	140.0	3.4	50.4	3.1	2,621,588	75.2	30,607	52,016	955,364	55.1	12,596	18,956	.0629	.0620
Woodford	34.9	37.8	8.3	12.7	7.6	610,758	76.4	29,339	48,091	215,966	59.0	11,513	17,005	.0147	.0148
ROCKFORD	**280.5**	**287.8**	**2.6**	**104.7**	**2.4**	**4,805,347**	**68.2**	**27,955**	**45,896**	**1,982,002**	**55.7**	**12,457**	**18,930**	**.1246**	**.1196**
Boone	29.4	29.9	1.7	10.8	4.9	473,435	69.7	27,083	43,837	148,115	53.9	9,346	13,714	.0116	.0110
Winnebago	251.1	257.9	2.7	93.9	2.2	4,331,912	68.0	28,053	46,133	1,833,887	55.8	12,805	19,530	.1130	.1086
SPRINGFIELD	**192.5**	**198.8**	**3.3**	**78.9**	**3.5**	**3,239,937**	**68.0**	**25,309**	**41,064**	**1,535,676**	**52.1**	**13,249**	**19,464**	**.0884**	**.0844**
Menard	12.3	13.0	5.7	4.7	4.4	177,586	68.0	23,491	37,784	51,011	52.8	7,419	10,853	.0044	.0043
Sangamon	180.2	185.8	3.1	74.2	3.5	3,062,351	68.0	25,423	41,272	1,484,665	52.1	13,615	20,009	.0840	.0801
ALL COUNTIES															
Adams	71.8	72.3	.7	26.5	–1.9	963,014	59.6	22,354	36,340	498,065	55.4	11,867	18,795	.0288	.0268
Alexander	12.3	12.3	.0	4.7	–2.1	121,763	57.3	16,125	25,907	55,567	43.1	8,087	11,823	.0039	.0036
Bond	16.7	17.8	6.6	6.7	9.8	238,079	78.3	21,885	35,534	78,280	61.4	7,949	11,684	.0058	.0059
Boone	29.4	29.9	1.7	10.8	4.9	473,435	69.7	27,083	43,837	148,115	53.9	9,346	13,714	.0116	.0110
Brown	5.4	5.3	–1.9	2.0	–4.8	64,383	59.2	19,252	32,192	19,026	45.0	6,249	9,513	.0017	.0017
Bureau	39.3	40.4	2.8	15.1	2.7	629,237	68.6	25,387	41,671	247,479	53.2	10,989	16,389	.0164	.0156
Calhoun	5.9	6.2	5.1	2.1	.0	64,188	62.9	18,766	30,566	26,670	56.0	8,139	12,700	.0020	.0019
Carroll	18.7	18.7	.0	7.0	.0	251,500	61.3	22,276	35,929	86,498	68.2	7,346	12,357	.0065	.0063
Cass	15.3	15.7	2.6	5.4	–3.6	226,051	65.5	24,396	41,861	73,209	46.4	8,930	13,557	.0059	.0054
Champaign	168.2	167.3	–.5	60.1	–.5	2,500,415	61.6	25,624	41,604	1,255,431	49.1	13,940	20,889	.0730	.0673
Christian	36.5	36.2	–.8	14.2	1.4	573,413	69.0	24,233	40,381	221,321	56.7	10,090	15,586	.0147	.0143
Clark	17.1	17.8	4.1	6.8	1.5	219,990	62.4	20,215	32,351	88,968	48.1	8,968	13,084	.0063	.0058
Clay	15.6	15.9	1.9	6.3	3.3	220,010	77.2	20,349	34,922	96,157	56.3	10,084	15,263	.0059	.0058
Clinton	33.9	36.3	7.1	12.3	7.0	497,943	76.3	24,563	40,483	167,162	64.0	8,865	13,590	.0121	.0124
Coles	53.4	54.7	2.4	21.4	11.5	858,952	83.8	24,345	40,138	465,766	69.9	14,281	21,765	.0228	.0233
Cook	5,165.2	5,000.8	–3.2	1,794.9	–4.6	82,437,620	56.1	28,047	45,929	34,980,201	45.6	12,767	19,489	2.3145	2.0747
Crawford	21.2	21.3	.5	7.9	–3.7	330,498	64.0	24,574	41,835	126,480	54.4	9,987	16,010	.0087	.0083
Cumberland	11.4	11.7	2.6	4.6	7.0	148,605	70.1	2[illegible]315	32,305	39,699	55.6	5,934	8,630	.0037	.0035
De Kalb	75.0	77.1	2.8	26.7	5.1	1,205,762	71.5	27,079	45,160	427,759	55.1	10,860	16,021	.0301	.0293
De Witt	18.5	19.0	2.7	6.8	–2.9	343,565	69.4	28,979	50,524	149,352	56.7	13,616	21,964	.0089	.0086
Douglas	20.0	19.7	–1.5	7.1	–4.1	304,796	58.1	26,055	42,929	138,816	42.1	13,202	19,552	.0088	.0080
Du Page	705.9	798.2	13.1	286.5	15.5	18,997,403	96.1	39,050	66,309	8,426,031	84.1	18,452	29,410	.4087	.4551
Edgar	21.6	21.7	.5	8.4	–1.2	292,542	61.7	21,286	34,826	108,845	45.8	8,781	12,958	.0079	.0074
Edwards	8.2	8.5	3.7	3.6	5.9	158,830	85.2	25,221	44,119	48,344	67.0	8,512	13,429	.0035	.0037
Effingham	32.8	35.2	7.3	12.5	7.8	482,966	74.1	23,911	38,637	361,213	58.0	19,710	28,897	.0154	.0151
Fayette	22.6	23.1	2.2	8.5	2.4	303,629	68.7	21,680	35,721	161,110	55.9	12,450	18,954	.0090	.0085
Ford	15.0	15.0	.0	5.8	.0	214,155	60.6	22,994	36,923	117,023	64.8	12,243	20,176	.0062	.0060
Franklin	44.6	46.8	4.9	18.4	4.0	512,143	63.5	17,697	27,834	268,859	64.6	9,230	14,612	.0155	.0150
Fulton	44.0	44.0	.0	16.0	–3.0	527,314	54.0	20,754	32,957	204,506	40.9	8,796	12,782	.0156	.0140

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Gallatin	7.6	7.6	.0	2.8	–3.4	98,477	65.7	20,498	35,170	45,879	58.7	9,969	16,385	.0029	.0027
Greene	16.6	16.4	–1.2	6.1	–1.6	171,168	56.4	17,656	28,060	57,224	43.0	6,453	9,381	.0050	.0045
Grundy	31.7	32.5	2.5	11.2	–1.8	503,584	59.9	27,631	44,963	207,126	45.0	12,532	18,493	.0138	.0126
Hamilton	9.3	9.2	–1.1	3.7	–2.6	152,208	70.9	23,441	41,137	51,366	54.3	8,759	13,883	.0038	.0037
Hancock	24.0	24.7	2.9	9.1	–1.1	304,212	59.1	20,785	33,430	77,751	44.7	5,842	8,544	.0080	.0074
Hardin	5.5	5.5	.0	2.0	–4.8	48,239	53.5	14,965	24,120	14,462	39.5	4,937	7,231	.0015	.0012
Henderson	9.4	9.9	5.3	3.4	.0	108,730	58.2	20,210	31,979	19,721	46.3	3,965	5,800	.0028	.0027
Henry	59.3	60.9	2.7	22.1	3.3	1,043,950	75.4	27,811	47,238	362,271	55.4	10,896	16,392	.0250	.0247
Iroquois	32.9	31.7	–3.6	11.6	–5.7	424,030	52.2	22,644	36,554	151,694	38.2	8,924	13,07[illegible]	.0123	.0108
Jackson	63.5	65.9	3.8	24.9	4.2	965,657	78.8	22,600	38,781	597,222	61.1	15,512	23,985	.0279	.0278
Jasper	11.6	11.9	2.6	4.1	–2.4	137,129	55.3	21,017	33,446	54,697	42.0	9,170	13,341	.0042	.0037
Jefferson	38.0	40.4	6.3	16.5	10.0	624,958	80.8	23,044	37,876	365,761	77.3	13,751	22,167	.0168	.0176
Jersey	21.2	21.9	3.3	7.3	2.8	267,255	63.7	22,999	36,610	88,317	59.2	7,814	12,098	.0071	.0068
Jo Daviess	24.0	24.6	2.5	9.4	5.6	319,967	67.2	21,504	34,039	89,809	55.5	6,488	9,554	.0080	.0077
Johnson	10.0	10.5	5.0	3.9	8.3	114,566	72.9	18,406	29,376	38,935	57.8	6,852	9,983	.0030	.0030
Kane	286.7	301.0	5.0	101.9	3.5	5,368,451	72.3	31,639	52,684	2,723,403	62.7	16,992	26,726	.1422	.1403
Kankakee	104.9	108.2	3.1	39.0	6.0	1,617,148	73.6	25,311	41,465	709,702	56.5	12,324	18,197	.0427	.0418
Kendall	40.2	45.3	12.7	15.8	16.2	810,130	88.9	31,541	51,274	145,705	70.9	6,270	9,222	.0156	.0159
Knox	61.7	61.4	–.5	23.6	.4	932,088	62.9	24,342	39,495	453,292	47.5	13,073	19,207	.0269	.0248
Lake	457.9	481.4	5.1	159.7	6.5	10,100,663	76.5	38,155	63,248	3,615,066	60.8	14,988	22,637	.2325	.2327
La Salle	111.7	110.4	–1.2	43.5	1.6	1,853,672	66.5	26,018	42,613	836,485	50.1	13,025	19,230	.0503	.0474
Lawrence	17.8	17.7	–.6	6.6	–2.9	232,049	59.0	21,469	35,159	61,181	43.3	6,279	9,270	.0061	.0055
Lee	36.0	34.9	–3.1	12.6	–2.3	564,465	62.9	26,860	44,799	178,614	46.0	9,485	14,176	.0144	.0133
Livingston	41.8	40.9	–2.2	13.7	–4.9	597,532	54.3	26,888	43,615	219,761	39.8	10,919	16,041	.0168	.0148
Logan	31.7	29.9	–5.7	11.0	–4.3	460,792	57.3	25,472	41,890	217,859	50.3	12,604	19,805	.0134	.0121
McDonough	37.8	38.9	2.9	13.6	4.6	506,113	69.4	22,988	37,214	224,540	53.5	11,250	16,510	.0142	.0136
McHenry	158.0	179.1	13.4	61.1	13.8	3,188,782	86.4	31,864	52,190	1,239,285	69.4	13,622	20,283	.0728	.0772
McLean	123.0	127.3	3.5	44.7	1.4	2,029,897	66.0	27,733	45,412	942,697	50.7	14,189	21,089	.0559	.0528
Macon	132.4	133.2	.6	50.6	1.4	2,349,289	70.7	27,581	46,429	984,669	51.8	12,995	19,460	.0607	.0582
Macoupin	50.7	52.4	3.4	19.4	1.6	649,466	62.8	20,885	33,478	317,847	70.4	9,764	16,384	.0187	.0181
Madison	245.5	239.7	–2.4	87.8	–2.9	3,431,724	56.8	24,212	39,086	1,745,541	50.8	12,808	19,881	.1029	.0935
Marion	45.7	47.7	4.4	17.1	.0	609,008	62.9	21,867	35,615	356,053	51.4	13,749	20,822	.0189	.0178
Marshall	14.8	16.1	8.8	6.0	11.1	239,051	79.9	24,603	39,842	62,471	63.1	7,093	10,412	.0055	.0056
Mason	20.3	21.2	4.4	7.3	–1.4	271,730	59.3	23,054	37,223	92,437	44.6	8,640	12,663	.0073	.0068
Massac	15.3	15.9	3.9	6.4	6.7	193,148	70.1	18,925	30,179	91,118	66.3	9,130	14,237	.0055	.0053
Menard	12.3	13.0	5.7	4.7	4.4	177,586	68.0	23,491	37,784	51,011	52.8	7,419	10,853	.0044	.0043
Mercer	19.8	20.7	4.5	7.4	4.2	316,077	72.5	25,805	42,713	76,224	54.7	6,939	10,301	.0072	.0071
☐ Monroe	20.5	21.3	3.9	7.1	–1.4	280,288	56.9	24,808	39,477	85,951	57.3	7,588	12,106	.0074	.0069
Montgomery	32.9	32.5	–1.2	11.3	–7.4	387,073	49.7	21,187	34,254	216,733	55.2	11,446	19,180	.0126	.0114
Morgan	38.0	38.7	1.8	14.4	2.1	555,518	65.5	23,799	38,578	296,291	50.0	14,011	20,576	.0163	.0154
Moultrie	14.9	16.1	8.1	5.4	1.9	210,848	66.2	23,932	39,046	54,426	57.1	6,539	10,079	.0052	.0049
Ogle	47.1	47.9	1.7	18.0	4.7	836,096	77.1	27,442	46,450	205,855	57.2	7,615	11,436	.0185	.0184
Peoria	201.8	204.2	1.2	75.1	–.3	3,884,389	68.2	29,094	49,060	1,682,221	49.5	14,945	22,400	.0985	.0931
Perry	22.2	22.3	.5	8.4	.0	294,681	60.1	21,909	35,081	139,625	72.6	9,630	16,622	.0083	.0081
Piatt	16.9	17.0	.6	6.4	3.2	230,688	61.7	23,015	36,045	87,799	56.7	9,039	13,719	.0062	.0059
Pike	18.8	18.1	–3.7	7.1	–4.1	211,820	53.4	18,662	29,834	90,895	48.2	8,291	12,802	.0065	.0057
Pope	4.5	4.5	.0	1.7	.0	41,042	58.9	15,192	24,142	6,476	45.5	2,618	3,809	.0011	.0009
Pulaski	8.9	8.7	–2.2	3.1	–6.1	75,275	50.5	15,154	24,282	22,389	39.2	4,873	7,222	.0025	.0022
Putnam	6.4	7.0	9.4	2.2	.0	106,607	70.9	28,355	48,458	22,743	53.1	6,750	10,338	.0023	.0024
Randolph	36.8	38.2	3.8	12.4	.8	437,840	59.8	22,280	35,310	231,005	73.1	10,850	18,629	.0131	.0127
Richland	17.8	17.9	.6	7.3	4.3	285,830	76.2	23,172	39,155	133,171	58.6	11,999	18,243	.0075	.0074
Rock Island	165.7	164.3	–.8	61.3	–1.8	3,197,755	69.7	30,190	52,166	1,196,763	49.1	12,862	19,523	.0796	.0755
St. Clair	261.9	251.1	–4.1	88.8	–3.1	3,559,127	59.7	24,331	40,080	1,630,333	46.6	12,141	18,360	.1041	.0944
Saline	29.1	29.6	1.7	12.6	5.0	365,482	66.6	18,281	29,007	223,990	70.0	10,978	17,777	.0112	.0108
Sangamon	180.2	185.8	3.1	74.2	3.5	3,062,351	68.0	25,423	41,272	1,484,665	52.1	13,615	20,009	.0840	.0801
Schuyler	8.4	8.7	3.6	3.2	.0	112,232	63.8	21,417	35,073	48,419	56.2	9,685	15,131	.0031	.0029
Scott	6.2	6.2	.0	2.2	–4.3	69,051	54.0	19,500	31,387	29,628	56.2	8,248	13,467	.0021	.0019
Shelby	24.3	25.0	2.9	8.7	–2.2	302,656	57.6	21,579	34,788	100,142	43.4	7,846	11,511	.0083	.0077
Stark	7.4	7.7	4.1	2.7	.0	141,141	76.2	29,665	52,274	26,338	55.8	6,261	9,755	.0031	.0030
Stephenson	49.6	51.2	3.2	19.5	3.7	757,224	67.7	24,015	38,832	304,275	56.0	10,374	15,604	.0199	.0192
Tazewell	135.4	140.0	3.4	50.4	3.1	2,621,588	75.2	30,607	52,016	955,364	55.1	12,596	18,956	.0629	.0620
Union	18.2	18.4	1.1	7.6	4.1	242,942	65.7	20,083	31,966	109,652	66.9	9,000	14,428	.0067	.0064
Vermilion	94.5	91.8	–2.9	34.5	–3.9	1,269,950	55.7	22,719	36,810	542,822	41.1	10,717	15,734	.0374	.0333
Wabash	14.0	14.0	.0	5.4	1.9	195,287	64.2	22,443	36,164	122,700	74.1	13,300	22,722	.0059	.0057
Warren	22.1	22.2	.5	7.9	–2.5	311,020	60.4	23,945	39,370	133,077	44.3	11,387	16,845	.0088	.0081
Washington	16.0	17.3	8.1	5.9	1.7	217,461	65.8	22,610	36,858	80,608	77.0	7,853	13,662	.0058	.0056

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Wayne	18.3	19.2	4.9	7.8	6.8	254,029	72.8	20,137	32,568	137,531	63.1	11,551	17,632	.0072	.0072
White	18.1	19.2	6.1	7.3	1.4	318,568	76.0	25,137	43,639	148,728	63.3	12,649	20,374	.0081	.0082
Whiteside	66.5	67.8	2.0	24.2	.8	986,161	62.0	25,358	40,750	424,116	47.4	11,988	17,525	.0277	.0255
Will	345.4	373.5	8.1	119.0	6.3	6,146,098	74.8	31,420	51,648	1,666,305	57.3	9,467	14,003	.1395	.1397
Williamson	58.6	61.0	4.1	23.6	2.6	732,716	63.3	19,511	31,047	425,459	71.0	10,819	18,028	.0220	.0216
Winnebago	251.1	257.9	2.7	93.9	2.2	4,331,912	68.0	28.053	46,133	1,833,887	55.8	12,805	19,530	.1130	.1086
Woodford	34.9	37.8	8.3	12.7	7.6	610,758	76.4	29,339	48,091	215,966	59.0	11,513	17,005	.0147	.0148
TOTAL METRO COUNTIES	**9,372.6**	**9,411.9**	**.4**	**3,353.0**	**–.4**	**163,289,541**	**65.4**	**29,320**	**48,700**	**68,543,188**	**53.0**	**13,306**	**20,442**	**4.2992**	**4.0574**
TOTAL STATE	**11,489.5**	**11,562.9**	**.6**	**4,154.0**	**–.1**	**193,388,696**	**65.4**	**28,118**	**46,555**	**81,769,496**	**53.4**	**12,821**	**19,685**	**5.1320**	**4.8487**
INDIANA															
ANDERSON	**138.1**	**134.6**	**–2.5**	**49.4**	**–2.8**	**1,793,308**	**60.9**	**21,947**	**36,302**	**828,063**	**44.3**	**11,296**	**16,762**	**.0531**	**.0483**
Madison	138.1	134.6	–2.5	49.4	–2.8	1,793,308	60.9	21,947	36,302	828,063	44.3	11,296	16,762	.0531	.0483
BLOOMINGTON	**101.3**	**105.2**	**3.8**	**37.4**	**3.6**	**1,480,397**	**76.7**	**23,209**	**39,583**	**662,953**	**62.4**	**11,306**	**17,726**	**.0392**	**.0391**
Monroe	101.3	105.2	3.8	37.4	3.6	1,480,397	76.7	23,209	39,583	662,953	62.4	11,306	17,726	.0392	.0391
ELKHART - GOSHEN	**139.6**	**144.3**	**3.4**	**51.4**	**2.6**	**1,972,615**	**70.8**	**23,052**	**38,378**	**1,269,339**	**67.4**	**15,137**	**24,695**	**.0592**	**.0586**
Elkhart	139.6	144.3	3.4	51.4	2.6	1,972,615	70.8	23,052	38,378	1,269,339	67.4	15,137	24,695	.0592	.0586
EVANSVILLE	**282.1**	**295.5**	**4.8**	**111.2**	**4.4**	**4,359,079**	**74.8**	**23,418**	**39,200**	**2,337,604**	**68.9**	**12,994**	**21,022**	**.1194**	**.1201**
Posey	27.8	30.7	10.4	10.2	5.2	367,603	73.0	21,907	36,040	109,782	58.3	7,151	10,763	.0091	.0092
Vanderburgh	166.8	168.7	1.1	66.4	.9	2,719,410	71.3	24,132	40,955	1,622,349	64.7	14,971	24,433	.0778	.0762
Warrick	45.5	50.5	11.0	17.3	12.3	658,169	82.7	23,397	38,044	202,969	72.5	7,642	11,732	.0154	.0163
Henderson, Ky.	*42.0*	*45.6*	*8.6*	*17.3*	*10.9*	*613,897*	*84.2*	*21,369*	*35,485*	*402,504*	*90.1*	*13,573*	*23,266*	*.0171*	*.0184*
FORT WAYNE	**357.7**	**363.1**	**1.5**	**127.3**	**–1.4**	**5,109,464**	**64.4**	**24,079**	**40,137**	**2,708,880**	**54.9**	**13,549**	**21,279**	**.1500**	**.1415**
Allen	296.8	301.1	1.4	106.6	–1.2	4,393,971	65.1	24,672	41,219	2,390,309	55.3	14,267	22,423	.1288	.1218
De Kalb	34.1	34.5	1.2	11.5	–2.5	402,534	60.3	21,275	35,003	169,963	45.3	9,914	14,779	.0119	.0110
Whitley	26.8	27.5	2.6	9.2	–2.1	312,959	60.2	20,788	34,017	148,608	60.2	9,870	16,153	.0093	.0087
GARY - HAMMOND	**641.7**	**654.6**	**2.0**	**222.2**	**1.2**	**9,451,868**	**68.3**	**25,593**	**42,538**	**4,910,466**	**64.2**	**13,625**	**22,099**	**.2661**	**.2587**
Lake	512.9	506.7	–1.2	173.2	–1.8	7,097,614	62.2	24,814	40,979	4,176,938	62.4	14,593	24,116	.2150	.2034
Porter	128.8	147.9	14.8	49.0	13.4	2,354,254	89.4	28,776	48,046	733,528	75.5	9,675	14,970	.0511	.0553
INDIANAPOLIS	**1,179.2**	**1,211.0**	**2.7**	**445.1**	**2.4**	**18,753,900**	**71.7**	**25,136**	**42,134**	**10,563,086**	**68.0**	**14,469**	**23,732**	**.5243**	**.5197**
Boone	38.1	42.3	11.0	14.6	9.0	592,486	80.0	24,565	40,581	324,640	90.7	12,702	22,236	.0156	.0167
Hamilton	90.1	103.8	15.2	34.5	13.1	1,634,107	85.7	28,844	47,365	559,613	94.7	9,426	16,221	.0358	.0394
Hancock	46.1	50.1	8.7	16.7	7.7	701,459	78.2	25,393	42,004	237,052	85.0	8,265	14,195	.0165	.0173
Hendricks	73.9	81.9	10.8	26.7	9.4	1,143,970	79.9	26,065	42,845	412,072	81.3	9,313	15,433	.0272	.0286
Johnson	81.6	90.6	11.0	31.0	12.3	1,328,639	87.3	25,703	42,859	650,826	88.9	12,486	20,994	.0328	.0356
Marion	755.5	745.0	–1.4	287.7	–1.1	12,116,934	66.9	24,960	42,117	7,819,771	62.8	16,522	27,180	.3630	.3487
Morgan	53.7	56.7	5.6	19.5	7.1	717,938	75.5	22,474	36,817	287,340	77.7	8,887	14,735	.0184	.0188
Shelby	40.2	40.6	1.0	14.4	1.4	518,367	67.8	21,758	35,998	271,772	65.7	11,552	18,873	.0150	.0146
KOKOMO	**103.7**	**102.5**	**–1.2**	**38.2**	**–.3**	**1,445,023**	**64.2**	**22,984**	**37,828**	**741,873**	**49.3**	**12,978**	**19,421**	**.0427**	**.0397**
Howard	87.0	85.8	–1.4	32.0	–.3	1,218,878	64.2	23,123	38,090	659,377	47.6	13,916	20,606	.0367	.0340
Tipton	16.7	16.7	.0	6.2	.0	226,145	63.9	22,259	36,475	82,496	63.8	8,122	13,306	.0060	.0057
LAFAYETTE	**123.5**	**127.1**	**2.9**	**43.7**	**2.3**	**1,920,913**	**73.7**	**25,893**	**43,957**	**941,138**	**62.8**	**13,539**	**21,536**	**.0519**	**.0513**
Tippecanoe	123.5	127.1	2.9	43.7	2.3	1,920,913	73.7	25,893	43,957	941,138	62.8	13,539	21,536	.0519	.0513
MUNCIE	**126.6**	**125.5**	**–.9**	**44.4**	**–1.6**	**1,614,789**	**63.8**	**21,857**	**36,369**	**990,017**	**64.1**	**13,379**	**22,298**	**.0500**	**0477**
Delaware	126.6	125.5	–.9	44.4	–1.6	1,614,789	63.8	21,857	36,369	990,017	64.1	13,379	22,298	.0500	.0477
SOUTH BEND - MISHAWAKA	**238.8**	**237.3**	**–.6**	**88.3**	**.3**	**3,602,084**	**69.0**	**24,222**	**40,794**	**2,041,243**	**73.3**	**13,385**	**23,117**	**.1018**	**.1005**
St. Joseph	238.8	237.3	–.6	88.3	.3	3,602,084	69.0	24,222	40,794	2,041,243	73.3	13,385	23,117	.1018	.1005
TERRE HAUTE	**136.5**	**138.3**	**1.3**	**51.0**	**1.4**	**1,822,956**	**70.0**	**21,323**	**35,744**	**1,494,875**	**71.0**	**17,384**	**29,311**	**.0603**	**.0597**
Clay	25.1	25.6	2.0	9.3	–1.1	308,307	66.0	19,762	33,151	202,324	74.9	12,309	21,755	.0096	.0094
Vigo	111.4	112.7	1.2	41.7	2.0	1,514,649	70.8	21,681	36,323	1,292,551	70.4	18,551	30,996	.0507	.0503
ALL COUNTIES															
Adams	30.3	31.3	3.3	10.5	4.0	381,166	71.5	22,003	36,302	207,788	69.0	12,173	19,789	.0111	.0109
Allen	296.8	301.1	1.4	106.6	–1.2	4,393,971	65.1	24,672	41,219	2,390,309	55.3	14,267	22,423	.1288	.1218
Bartholomew	66.5	69.9	5.1	25.7	6.2	1,318,521	86.4	29,234	51,304	529,961	62.5	13,476	20,621	.0309	.0320
Benton	9.9	9.2	–7.1	3.5	–5.4	127,187	57.0	21,890	36,339	49,359	66.3	8,021	14,103	.0034	.0032
Blackford	15.3	15.0	–2.0	5.5	–1.8	184,196	64.7	19,973	33,490	83,756	62.1	9,228	15,228	.0053	.0050
Boone	38.1	42.3	11.0	14.6	9.0	592,486	80.0	24,565	40,581	324,640	90.7	12,702	22,236	.0156	.0167
Brown	13.2	14.8	12.1	5.6	14.3	174,261	85.9	19,134	31,118	30,136	72.2	3,572	5,381	.0037	.0040
Carroll	20.2	20.7	2.5	7.6	4.1	259,183	69.7	20,923	34,103	95,114	73.7	7,503	12,515	.0068	.0066

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
INDIANA (continued)															
ALL COUNTIES (continued)															
Cass	40.9	41.7	2.0	14.5	–2.0	511,191	61.9	21,335	35,255	339,795	71.8	13,361	23,434	.0162	.0157
☐ Clark	91.7	93.9	2.4	33.7	2.4	1,213,517	71.0	21,567	36,009	734,982	59.9	13,974	21,810	.0367	.0358
Clay	25.1	25.6	2.0	9.3	–1.1	308,307	66.0	19,762	33,151	202,324	74.9	12,309	21,755	.0096	.0094
Clinton	31.5	31.5	.0	11.3	–1.7	394,728	63.0	21,061	34,932	175,655	55.5	9,825	15,545	.0114	.0107
Crawford	10.3	10.8	4.9	3.5	.0	95,883	65.2	16,583	27,395	26,807	59.3	4,809	7,659	.0026	.0026
Daviess	28.1	29.7	5.7	10.9	6.9	366,431	80.7	19,885	33,618	149,966	64.7	8,927	13,758	.0096	.0097
☐ Dearborn	35.8	39.1	9.2	13.1	7.4	486,983	78.8	22,322	37,174	185,225	72.3	8,812	14,139	.0123	.0128
Decatur	23.9	23.6	–1.3	8.1	–2.4	262,100	61.7	19,531	32,358	156,904	57.2	12,024	19,371	.0085	.0079
De Kalb	34.1	34.5	1.2	11.5	–2.5	402,534	60.3	21,275	35,003	169,963	45.3	9,914	14,779	.0119	.0110
Delaware	126.6	125.5	–.9	44.4	–1.6	1,614,789	63.8	21,857	36,369	990,017	64.1	13,379	22,298	.0500	.0477
Dubois	35.1	37.1	5.7	13.3	9.0	457,651	76.9	21,208	34,410	335,626	79.4	15,330	25,235	.0141	.0145
Elkhart	139.6	144.3	3.4	51.4	2.6	1,972,615	70.8	23,052	38,378	1,269,339	67.4	15,137	24,695	.0592	.0586
Fayette	28.6	29.0	1.4	10.0	–2.0	384,805	68.5	22,390	38,481	127,942	48.4	8,452	12,794	.0100	.0096
☐ Floyd	62.6	67.2	7.3	23.6	5.4	907,852	77.6	22,822	38,468	403,404	80.9	9,957	17,093	.0233	.0241
Fountain	19.2	19.7	2.6	6.7	–2.9	205,013	58.3	18,767	30,599	135,635	59.0	12,364	20,244	.0069	.0065
Franklin	20.2	22.1	9.4	7.0	9.4	226,145	78.8	19,760	32,306	80,190	88.7	6,640	11,456	.0058	.0062
Fulton	20.0	20.6	3.0	7.2	–2.7	232,295	59.5	19,676	32,263	99,972	63.3	8,274	13,885	.0069	.0064
Gibson	34.0	35.7	5.0	13.5	5.5	492,740	76.2	21,844	36,499	245,812	84.0	10,440	18,208	.0129	.0134
Grant	79.2	75.6	–4.5	26.1	–6.5	925,868	54.5	21,478	35,474	482,702	49.1	11,601	18,494	.0294	.0264
Greene	31.3	31.9	1.9	12.6	4.1	412,695	75.4	19,446	32,754	165,101	66.8	8,179	13,103	.0108	.0107
Hamilton	90.1	103.8	15.2	34.5	13.1	1,634,107	85.7	28,844	47,365	559,613	94.7	9,426	16,221	.0358	.0394
Hancock	46.1	50.1	8.7	16.7	7.7	701,459	78.2	25,393	42,004	237,052	85.0	8,265	14,195	.0165	.0173
☐ Harrison	29.3	32.6	11.3	10.4	6.1	366,736	77.3	21,103	35,263	131,865	72.0	7,825	12,679	.0094	.0097
Hendricks	73.9	81.9	10.8	26.7	9.4	1,143,970	79.9	26,065	42,845	412,072	81.3	9,313	15,433	.0272	.0286
Henry	53.0	52.3	–1.3	18.9	–1.6	605,891	61.4	19,550	32,058	271,913	46.8	9,648	14,387	.0183	.0168
Howard	87.0	85.8	–1.4	32.0	–.3	1,218,878	64.2	23,123	38,090	659,377	47.6	13,916	20,606	.0367	.0340
Huntington	35.6	35.3	–.8	13.0	1.6	435,652	65.7	20,535	33,512	259,254	71.5	11,812	19,943	.0132	.0127
Jackson	37.2	39.1	5.1	14.2	4.4	446,770	71.1	19,202	31,463	277,962	68.4	12,139	19,575	.0138	.0137
Jasper	27.7	30.8	11.2	10.1	12.2	442,713	88.9	26,041	43,833	245,983	82.4	14,985	24,355	.0114	.0124
Jay	23.0	21.8	–5.2	7.9	–6.0	228,273	52.9	17,768	28,895	133,768	63.6	9,733	16,933	.0077	.0070
Jefferson	31.3	32.7	4.5	11.8	7.3	476,675	85.7	23,333	40,396	285,532	83.1	14,177	24,198	.0127	.0136
Jennings	23.7	24.6	3.8	7.9	1.3	256,581	67.3	19,667	32,479	82,795	58.1	6,713	10,480	.0070	.0068
Johnson	81.6	90.6	11.0	31.0	12.3	1,328,639	87.3	25,703	42,859	650,826	88.9	12,486	20,994	.0328	.0356
Knox	41.8	42.9	2.6	16.8	5.0	516,868	73.5	18,617	30,766	388,646	82.3	13,323	23,134	.0162	.0168
Kosciusko	62.7	67.2	7.2	23.2	3.6	874,064	73.1	22,546	37,675	400,132	61.8	11,038	17,247	.0238	.0236
La Grange	26.8	28.6	6.7	8.3	1.2	260,050	65.5	19,158	31,331	111,810	63.8	8,322	13,471	.0077	.0076
Lake	512.9	506.7	–1.2	173.2	–1.8	7,097,614	62.2	24,814	40,979	4,176,908	62.4	14,593	24,116	.2150	.2034
La Porte	109.1	109.1	.0	37.2	–2.9	1,472,542	61.9	23,746	39,584	766,916	51.5	13,216	20,616	.0441	.0410
Lawrence	43.4	44.7	3.0	16.8	4.3	509,299	70.6	18,540	30,315	278,924	68.1	10,308	16,603	.0152	.0149
Madison	138.1	134.6	–2.5	49.4	–2.8	1,793,308	60.9	21,947	36,302	828,063	44.3	11,296	16,762	.0531	.0483
Marion	755.5	745.0	–1.4	287.7	–1.1	12,116,934	66.9	24,960	42,117	7,819,771	62.8	16,522	27,180	.3630	.3487
Marshall	40.2	41.3	2.7	14.8	2.8	538,868	71.6	21,803	36,410	354,152	77.4	13,865	23,929	.0161	.0164
Martin	11.0	10.9	–.9	3.7	–2.6	121,772	63.6	19,593	32,911	59,597	66.2	9,434	16,107	.0037	.0033
Miami	39.8	39.2	–1.5	13.5	–2.9	422,720	58.2	19,223	31,313	191,568	61.2	8,550	14,190	.0127	.0120
Monroe	101.3	105.2	3.8	37.4	3.6	1,480,397	76.7	23,209	39,583	662,953	62.4	11,306	17,726	.0392	.0391
Montgomery	35.8	35.5	–.8	12.7	–3.8	446,296	59.1	21,246	35,141	230,386	60.7	10,861	18,141	.0134	.0126
Morgan	53.7	56.7	5.6	19.5	7.1	717,938	75.5	22,474	36,817	287,340	77.7	8,887	14,735	.0184	.0188
Newton	15.7	16.9	7.6	5.9	7.3	183,960	72.9	19,350	31,180	82,849	75.4	8,586	14,042	.0052	.0052
Noble	36.3	38.1	5.0	13.7	7.0	452,605	75.8	20,117	33,037	175,531	65.9	8,265	12,812	.0118	.0120
Ohio	5.4	5.2	–3.7	1.7	–10.5	56,299	51.9	19,509	33,117	11,457	59.2	3,788	6,739	.0015	.0014
Orange	19.1	20.2	5.8	7.6	8.6	205,959	78.0	16,530	27,100	88,371	78.0	7,091	11,628	.0057	.0058
Owen	16.8	17.9	6.5	6.8	9.7	203,987	80.8	18,197	29,998	50,276	70.6	4,754	7,394	.0048	.0050
Parke	16.8	17.6	4.8	6.0	–1.6	177,336	61.0	18,062	29,556	82,151	71.7	7,845	13,692	.0054	.0051
Perry	19.3	19.7	2.1	6.9	1.5	206,827	65.4	18,385	29,975	108,615	66.4	9,596	15,741	.0063	.0062
Pike	13.9	14.4	3.6	5.6	5.7	184,984	76.2	19,806	33,033	56,399	57.5	6,757	10,071	.0045	.0046
Porter	128.8	147.9	14.8	49.0	13.4	2,354,254	89.4	28,776	48,046	733,528	75.5	9,675	14,970	.0511	.0553
Posey	27.8	30.7	10.4	10.2	5.2	367,603	73.0	21,907	36,040	109,782	58.3	7,151	10,763	.0091	.0092
Pulaski	13.5	13.7	1.5	5.2	4.0	168,505	72.4	19,545	32,405	64,711	72.7	7,493	12,444	.0045	.0044
Putnam	29.8	31.6	6.0	10.4	7.2	358,220	74.4	21,179	34,444	180,785	80.0	10,352	17,383	.0101	.0103
Randolph	30.0	29.9	–.3	10.8	–.9	323,684	61.3	18,415	29,971	111,305	46.1	6,987	10,306	.0092	.0085
Ripley	25.1	25.9	3.2	8.2	–2.4	278,028	64.7	20,096	33,906	112,928	52.9	8,795	13,772	.0081	.0077
Rush	19.2	19.0	–1.0	6.8	1.5	227,722	68.2	20,210	33,489	111,561	63.7	10,169	16,406	.0065	.0063
St. Joseph	238.8	237.3	–.6	88.3	.3	3,602,084	69.0	24,222	40,794	2,041,243	73.3	13,385	23,117	.1018	.1005
Scott	21.0	21.3	1.4	7.3	1.4	241,338	69.9	19,728	33,060	115,304	62.5	9,855	15,795	.0070	.0068
Shelby	40.2	40.6	1.0	14.4	1.4	518,367	67.8	21,758	35,998	271,772	65.7	11,552	18,873	.0150	.0146
Spencer	20.1	21.4	6.5	6.7	1.5	231,979	67.6	20,969	34,624	101,166	69.0	9,072	15,099	.0066	.0065

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
INDIANA (continued)															
ALL COUNTIES (continued)															
Starke	22.6	23.3	3.1	8.2	3.8	244,517	71.1	18,094	29,819	143,586	69.4	10,727	17,510	.0075	.0075
Steuben	25.8	26.9	4.3	10.1	6.3	339,848	74.1	20,553	33,648	203,157	62.6	13,150	20,115	.0101	.0101
Sullivan	21.4	21.6	.9	8.3	1.2	241,600	65.8	17,771	29,108	102,229	66.2	7,499	12,317	.0069	.0065
Switzerland	7.4	7.8	5.4	2.7	.0	66,708	62.8	15,179	24,707	17,998	72.1	3,872	6,666	.0018	.0018
Tippecanoe	123.5	127.1	2.9	43.7	2.3	1,920,913	73.7	25,893	43,957	941,138	62.8	13,539	21,536	.0519	.0513
Tipton	16.7	16.7	.0	6.2	.0	226,145	63.9	22,259	36,475	82,496	63.8	8,122	13,306	.0060	.0057
Union	6.9	6.8	–1.4	2.2	–8.3	77,197	56.5	20,548	35,090	27,480	63.5	7,002	12,491	.0021	.0021
Vanderburgh	166.8	168.7	1.1	66.4	.9	2,719,410	71.3	24,132	40,955	1,622,349	64.7	14,971	24,433	.0778	.0762
Vermillion	18.5	19.1	3.2	7.6	5.6	260,446	77.3	20,402	34,269	97,709	70.2	7,974	12,856	.0065	.0066
Vigo	111.4	112.7	1.2	41.7	2.0	1,514,649	70.8	21,681	36,323	1,292,551	70.4	18,551	30,996	.0507	.0503
Wabash	36.9	37.6	1.9	12.2	–3.9	444,088	59.8	21,887	36,401	200,710	44.2	10,956	16,452	.0134	.0122
Warren	9.0	9.0	.0	3.0	–3.2	134,165	70.3	25,410	44,722	14,213	64.0	2,796	4,738	.0029	.0027
Warrick	45.5	50.5	11.0	17.3	12.3	658,169	82.7	23,397	38,044	202,969	72.5	7,642	11,732	.0154	.0163
Washington	22.6	23.9	5.8	8.3	3.8	248,932	72.9	18,000	29,992	96,207	68.5	7,139	11,591	.0067	.0067
Wayne	74.7	72.7	–2.7	27.5	–1.1	941,560	64.8	20,552	34,239	657,711	67.0	14,166	23,917	.0304	.0292
Wells	25.7	26.3	2.3	9.1	–1.1	336,615	63.3	22,406	36,991	155,115	73.0	9,747	17,046	.0093	.0092
White	24.6	25.8	4.9	10.2	8.5	335,353	77.9	20,059	32,878	173,486	84.6	10,000	17,008	.0091	.0094
Whitley	26.8	27.5	2.6	9.2	–2.1	312,959	60.2	20,788	34,017	148,608	60.2	9,870	16,153	.0093	.0087
TOTAL METRO COUNTIES	**3,746.2**	**3,826.2**	**2.1**	**1,373.1**	**1.5**	**55,687,587**	**69.8**	**24,242**	**40,556**	**30,542,509**	**64.8**	**13,704**	**22,243**	**1.5826**	**1.5489**
TOTAL STATE	**5,544.1**	**5,665.7**	**2.2**	**2,026.0**	**1.5**	**78,327,142**	**69.6**	**23,152**	**38,661**	**41,743,078**	**64.9**	**12,689**	**20,604**	**2.2298**	**2.1819**
IOWA															
CEDAR RAPIDS	**171.2**	**175.2**	**2.3**	**66.2**	**2.8**	**3,104,928**	**72.3**	**27,983**	**46,902**	**1,423,378**	**61.4**	**13,698**	**21,501**	**.0802**	**.0787**
Linn	171.2	175.2	2.3	66.2	2.8	3,104,928	72.3	27,983	46,902	1,423,378	61.4	13,698	21,501	.0802	.0787
DAVENPORT - ROCK ISLAND - MOLINE	**390.5**	**395.7**	**1.3**	**145.5**	**1.0**	**7,200,700**	**71.6**	**29,143**	**49,489**	**3,070,774**	**57.2**	**13,562**	**21,105**	**.1834**	**.1782**
Scott	165.5	170.5	3.0	62.1	3.2	2,958,995	72.3	28,531	47,849	1,511,740	64.8	15,235	24,344	.0788	.0780
Henry, Ill.	*59.3*	*60.9*	*2.7*	*22.1*	*3.3*	*1,043,950*	*75.4*	*27,811*	*47,238*	*362,271*	*55.4*	*10,896*	*16,392*	*.0250*	*.0247*
Rock Island, Ill.	*165.7*	*164.3*	*–.8*	*61.3*	*–1.8*	*3,197,755*	*69.7*	*30,190*	*52,166*	*1,196,763*	*49.1*	*12,862*	*19,523*	*.0796*	*.0755*
DES MOINES	**375.9**	**384.5**	**2.3**	**149.7**	**3.6**	**7,043,836**	**74.4**	**27,955**	**47,053**	**3,687,358**	**64.9**	**15,471**	**24,632**	**.1862**	**.1851**
Dallas	30.5	32.0	4.9	12.0	5.3	501,437	74.6	25,190	41,786	176,141	59.8	9,672	14,678	.0122	.0122
Polk	308.5	312.7	1.4	124.0	2.6	5,879,944	73.1	28,159	47,419	3,324,546	64.9	16,721	26,811	.1596	.1577
Warren	36.9	39.8	7.9	13.7	9.6	662,455	85.8	28,516	48,354	186,671	71.5	8,706	13,626	.0144	.0152
DUBUQUE	**94.5**	**94.0**	**–.5**	**31.8**	**1.3**	**1,327,942**	**66.1**	**25,469**	**41,759**	**803,175**	**59.6**	**16,026**	**25,257**	**.0403**	**.0383**
Dubuque	94.5	94.0	–.5	31.8	1.3	1,327,942	66.1	25,469	41,759	803,175	59.6	16,026	25,257	.0403	.0383
IOWA CITY	**84.4**	**89.4**	**5.9**	**33.2**	**3.4**	**1,591,718**	**78.0**	**27,857**	**47,943**	**822,079**	**76.1**	**14,540**	**24,761**	**.0405**	**.0418**
Johnson	84.4	89.4	5.9	33.2	3.4	1,591,718	78.0	27,857	47,943	822,079	76.1	14,540	24,761	.0405	.0418
SIOUX CITY	**118.2**	**119.3**	**.9**	**43.9**	**.5**	**1,805,358**	**67.3**	**24,700**	**41,124**	**986,121**	**62.8**	**13,864**	**22,463**	**.0514**	**.0497**
Woodbury	100.5	99.5	–1.0	36.7	–1.9	1,532,642	65.4	24,772	41,761	827,743	58.6	13,957	22,554	.0441	.0420
Dakota, Neb.	*17.7*	*19.8*	*11.9*	*7.2*	*14.3*	*272,716*	*78.4*	*24,271*	*37,877*	*158,378*	*88.8*	*13,312*	*21,997*	*.0073*	*.0077*
WATERLOO - CEDAR FALLS	**164.9**	**170.3**	**3.3**	**59.8**	**1.5**	**2,853,950**	**71.1**	**28,325**	**47,725**	**1,352,316**	**57.9**	**14,537**	**22,614**	**.0760**	**.0738**
Black Hawk	139.4	143.2	2.7	50.5	1.0	2,453,729	70.5	28,786	48,589	1,213,135	57.7	15,389	24,022	.0662	.0641
Bremer	25.5	27.1	6.3	9.3	4.5	400,221	74.8	25,731	43,035	139,181	60.4	9,750	14,966	.0098	.0097
ALL COUNTIES															
Adair	9.5	9.4	–1.1	3.5	–5.4	103,001	53.4	18,148	29,429	57,534	44.4	10,766	16,438	.0034	.0032
Adams	5.6	5.5	–1.8	2.2	.0	68,414	67.2	18,596	31,097	24,079	62.4	6,740	10,945	.0019	.0017
Allamakee	15.1	15.4	2.0	5.2	–1.9	151,288	60.2	17,821	29,094	92,750	64.2	10,659	17,837	.0049	.0047
Appanoose	15.8	16.0	1.3	6.5	3.2	185,473	69.5	17,369	28,534	111,313	65.2	10,693	17,125	.0058	.0056
Audubon	8.4	8.3	–1.2	3.3	3.1	89,613	63.1	17,167	27,155	55,023	62.2	10,604	16,674	.0029	.0027
Benton	24.1	24.4	1.2	9.1	1.1	338,591	66.6	22,586	37,208	101,674	49.7	7,545	11,173	.0085	.0082
Black Hawk	139.4	143.2	2.7	50.5	1.0	2,453,729	70.5	28,786	48,589	1,213,135	57.7	15,389	24,022	.0662	.0641
Boone	26.3	26.2	–.4	10.2	2.0	420,058	71.2	24,539	41,182	141,372	55.5	9,089	13,860	.0103	.0101
Bremer	25.5	27.1	6.3	9.3	4.5	400,221	74.8	25,731	43,035	139,181	60.4	9,750	14,966	.0098	.0097
Buchanan	23.4	23.5	.4	7.9	–1.3	298,917	64.1	22,771	37,838	104,215	50.7	8,646	13,192	.0081	.0076
Buena Vista	20.8	20.7	–.5	7.7	–2.5	257,725	55.2	21,025	33,471	192,622	67.7	14,537	25,016	.0088	.0083
Butler	17.8	18.1	1.7	6.4	–1.5	213,052	60.4	20,440	33,289	63,787	59.5	6,153	9,967	.0056	.0053
Calhoun	13.3	13.0	–2.3	4.7	–6.0	154,858	50.6	20,566	32,949	67,919	39.8	9,715	14,451	.0050	.0043
Carroll	23.1	23.0	–.4	7.9	–2.5	281,423	57.7	22,036	35,623	185,542	51.7	15,098	23,486	.0094	.0086
Cass	17.0	16.9	–.6	7.0	2.9	229,297	67.5	20,136	32,757	162,145	62.8	14,555	23,164	.0072	.0070
Cedar	19.0	18.9	–.5	7.2	1.4	270,756	66.1	22,963	37,605	95,848	49.7	9,017	13,312	.0072	.0067
Cerro Gordo	48.2	47.3	–1.9	18.0	–5.3	757,871	59.8	24,957	42,104	472,559	54.0	16,150	26,253	.0234	.0216

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
IOWA (continued)															
ALL COUNTIES (continued)															
Cherokee	16.0	15.4	-3.8	6.0	-3.2	203,234	55.9	21,025	33,872	136,777	57.9	13,970	22,796	.0068	.0063
Chickasaw	15.6	15.6	.0	5.3	-3.6	161,463	55.2	18,920	30,465	82,162	54.7	9,658	15,502	.0051	.0046
Clarke	8.9	9.6	7.9	3.5	2.9	98,761	67.2	17,369	28,217	73,031	67.5	12,822	20,866	.0034	.0034
Clay	20.0	20.3	1.5	7.9	1.3	276,566	64.5	21,712	35,262	208,969	69.3	15,829	26,452	.0090	.0087
Clayton	21.3	21.1	-.9	7.9	.0	240,275	61.3	18,854	30,415	98,313	52.8	8,143	12,445	.0069	.0065
Clinton	57.2	58.0	1.4	20.5	-1.0	866,759	65.0	25,376	42,281	475,452	61.7	14,201	23,193	.0250	.0240
Crawford	18.8	18.4	-2.1	6.6	-2.9	221,398	57.1	20,719	33,545	135,664	57.4	12,676	20,555	.0073	.0066
Dallas	30.5	32.0	4.9	12.0	5.3	501,437	74.6	25,190	41,786	176,141	59.8	9,672	14,678	.0122	.0122
Davis	9.4	9.5	1.1	3.2	-3.0	89,300	55.2	17,436	27,906	52,408	59.8	9,939	16,378	.0030	.0029
Decatur	9.8	9.7	-1.0	3.4	-2.9	91,308	57.0	16,616	26,855	42,685	65.7	7,362	12,554	.0029	.0026
Delaware	19.1	19.3	1.0	6.3	-1.6	220,818	61.3	21,392	35,050	106,785	52.8	10,922	16,950	.0067	.0063
Des Moines	46.3	47.0	1.5	18.0	1.1	710,830	67.2	23,884	39,491	396,453	62.4	13,716	22,025	.0204	.0196
Dickinson	16.5	17.1	3.6	6.6	1.5	258,841	68.9	23,572	39,218	127,172	51.7	12,899	19,268	.0072	.0070
Dubuque	94.5	94.0	-.5	31.8	1.3	1,327,942	66.1	25,469	41,759	803,175	59.6	16,026	25,257	.0403	.0383
Emmet	13.1	12.5	-4.6	4.8	-4.0	169,496	57.8	21,482	35,312	87,788	50.4	11,676	18,289	.0051	.0048
Fayette	25.1	24.3	-3.2	9.1	-2.2	304,807	60.0	20,490	33,495	151,877	52.0	10,742	16,690	.0094	.0085
Floyd	19.4	19.0	-2.1	6.9	-2.8	232,064	57.2	20,788	33,632	136,042	57.7	12,152	19,716	.0073	.0068
Franklin	13.0	13.1	.8	5.0	-3.8	193,414	63.1	22,811	38,683	81,612	59.0	9,870	16,322	.0053	.0050
Fremont	9.4	9.6	2.1	3.6	.0	111,256	62.7	18,999	30,904	32,712	69.2	5,370	9,087	.0029	.0027
Greene	12.0	11.8	-1.7	4.7	.0	163,293	63.1	21,301	34,743	53,196	47.3	7,682	11,318	.0043	.0041
Grundy	14.5	14.7	1.4	5.3	-1.9	220,907	63.3	25,051	41,681	58,552	46.1	7,421	11,048	.0055	.0051
Guthrie	12.0	11.9	-.8	4.5	-2.2	130,670	56.5	18,155	29,038	37,303	43.6	5,647	8,290	.0037	.0033
Hamilton	17.9	17.5	-2.2	7.0	1.4	237,687	63.2	21,110	33,955	122,117	61.9	10,929	17,445	.0069	.0066
Hancock	14.0	13.8	-1.4	5.3	.0	188,820	64.0	21,719	35,626	54,250	47.8	6,927	10,236	.0049	.0044
Hardin	21.7	21.6	-.5	7.7	-4.9	268,793	54.7	21,444	34,908	172,766	63.8	13,024	22,437	.0086	.0083
Harrison	16.4	15.9	-3.0	5.6	-6.7	165,926	51.2	18,292	29,630	109,759	48.2	12,347	19,600	.0061	.0053
Henry	19.2	19.3	.5	7.1	1.4	263,615	66.3	22,651	37,129	125,096	55.5	11,492	17,619	.0075	.0070
Howard	11.0	11.3	2.7	4.4	4.8	134,464	67.0	19,172	30,560	66,365	66.9	9,466	15,083	.0037	.0037
Humboldt	12.3	12.2	-.8	5.0	2.0	179,983	67.8	21,894	35,997	71,994	55.3	9,458	14,399	.0049	.0046
Ida	8.9	8.7	-2.2	3.2	-5.9	97,645	51.2	19,000	30,514	40,545	49.1	7,996	12,670	.0030	.0027
Iowa	15.5	15.6	.6	5.6	-3.4	202,878	58.0	22,135	36,228	96,920	42.5	11,726	17,307	.0062	.0056
Jackson	23.0	23.5	2.2	8.3	2.5	293,606	68.2	21,550	35,374	114,975	57.1	9,038	13,852	.0080	.0076
Jasper	36.6	37.4	2.2	14.2	2.2	547,047	69.4	23,227	38,524	264,376	66.9	11,394	18,618	.0148	.0148
Jefferson	16.4	16.8	2.4	5.9	.0	214,882	66.1	21,924	36,421	106,879	57.8	11,480	18,115	.0063	.0059
Johnson	84.4	89.4	5.9	33.2	3.4	1,591,718	78.0	27,857	47,943	822,079	76.1	14,540	24,761	.0405	.0418
Jones	20.8	20.9	.5	7.1	.0	242,284	61.8	21,085	34,125	92,477	48.2	8,787	13,025	.0070	.0065
Keokuk	12.7	11.9	-6.3	4.7	-4.1	152,092	56.3	19,858	32,360	54,601	41.2	7,889	11,617	.0043	.0038
Kossuth	21.7	21.0	-3.2	7.9	-1.3	269,997	60.0	21,095	34,177	176,672	54.4	14,305	22,364	.0090	.0083
Lee	43.3	43.1	-.5	15.4	-3.8	608,543	59.8	23,796	39,516	380,079	59.4	14,907	24,680	.0190	.0177
Linn	171.2	175.2	2.3	66.2	2.8	3,104,928	72.3	27,983	46,902	1,423,378	61.4	13,698	21,501	.0802	.0787
Louisa	12.5	12.7	1.6	4.3	-2.3	180,783	63.7	25,091	42,043	69,388	71.1	9,216	16,137	.0046	.0046
Lucas	10.4	10.4	.0	4.1	-2.4	132,098	61.6	19,468	32,219	68,042	61.2	10,050	16,596	.0039	.0037
Lyon	12.8	12.6	-1.6	4.5	.0	134,731	58.3	18,914	29,940	58,896	52.8	8,566	13,088	.0042	.0038
Madison	12.9	12.7	-1.6	4.3	-6.5	139,328	50.8	20,085	32,402	77,485	62.0	10,400	18,020	.0045	.0041
Mahaska	23.2	23.4	.9	9.2	3.4	311,234	70.6	20,495	33,830	144,770	53.2	10,616	15,736	.0088	.0084
Marion	30.7	31.8	3.6	10.8	.0	421,107	65.5	23,557	38,991	165,913	58.1	9,718	15,362	.0113	.0109
Marshall	41.8	40.7	-2.6	15.5	-2.5	704,566	65.1	26,834	45,456	352,970	59.6	13,908	22,772	.0195	.0184
Mills	14.0	14.4	2.9	4.9	2.1	183,911	69.2	22,643	37,533	106,542	76.5	12,576	21,743	.0053	.0055
Mitchell	12.1	11.7	-3.3	4.4	-2.2	137,766	54.6	19,797	31,310	57,200	53.0	8,305	13,000	.0042	.0036
Monona	11.7	11.3	-3.4	4.2	-6.7	118,487	48.7	17,704	28,211	59,137	43.1	9,184	14,080	.0040	.0035
Monroe	9.2	8.8	-4.3	3.3	-5.7	119,194	59.6	21,343	36,119	44,183	44.7	8,726	13,389	.0033	.0030
Montgomery	13.7	13.5	-1.5	5.4	.0	186,455	65.3	20,886	34,529	83,326	54.4	9,995	15,431	.0052	.0050
Muscatine	41.4	42.3	2.2	15.1	2.0	736,594	75.9	28,300	48,781	501,179	73.8	19,489	33,191	.0211	.0213
O'Brien	16.9	16.6	-1.8	6.2	-1.6	205,779	59.6	20,472	33,190	118,228	56.5	11,994	19,069	.0064	.0061
Osceola	8.3	8.2	-1.2	3.1	.0	100,278	61.1	20,079	32,348	32,747	52.1	6,946	10,564	.0028	.0024
Page	19.2	18.6	-3.1	7.0	-6.7	248,443	55.5	21,297	35,492	143,058	45.7	13,091	20,437	.0080	.0072
Palo Alto	12.6	12.2	-3.2	4.7	-2.1	154,947	58.0	20,428	32,967	71,112	46.2	10,135	15,130	.0047	.0042
Plymouth	25.1	25.1	.0	8.9	.0	311,992	62.0	21,633	35,055	188,492	59.0	13,322	21,179	.0098	.0093
Pocahontas	10.9	10.1	-7.3	3.7	-11.9	120,361	41.6	20,240	32,530	59,520	40.2	10,111	16,086	.0041	.0034
Polk	308.5	312.7	1.4	124.0	2.8	5,879,944	73.1	28,159	47,419	3,324,546	64.9	16,721	26,811	.1596	.1577
☐ Pottawattamie	86.5	86.6	.1	31.4	-.9	1,325,072	66.9	25,050	42,200	696,872	71.2	12,839	22,193	.0368	.0360
Poweshiek	19.4	19.7	1.5	7.0	-1.4	260,313	62.7	22,530	37,188	139,336	64.2	11,951	19,905	.0077	.0073
Ringgold	6.1	5.9	-3.3	2.2	-8.3	57,302	51.1	15,801	26,046	26,825	39.2	8,030	12,193	.0018	.0017
Sac	13.7	12.8	-6.6	4.7	-13.0	144,505	40.7	19,018	30,746	54,993	32.6	7,679	11,701	.0048	.0038
Scott	165.5	170.5	3.0	62.1	3.2	2,958,995	72.3	28,531	47,649	1,511,740	64.8	15,235	24,344	.0788	.0780
Shelby	14.9	15.0	.7	5.5	1.9	186,544	66.2	20,781	33,917	76,193	58.8	8,887	13,853	.0051	.0049

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
IOWA (continued)															
ALL COUNTIES (continued)															
Sioux	31.8	33.2	4.4	10.6	1.9	357,334	63.6	21,005	33,711	209,197	60.7	12,517	19,736	.0113	.0108
Story	74.7	76.5	2.4	25.0	–.4	1,206,130	69.0	28,481	48,325	608,726	67.5	14,476	24,349	.0328	.0322
Tama	19.4	19.4	.0	6.6	–5.7	230,324	54.9	21,238	34,898	77,131	46.0	7,548	11,687	.0065	.0059
Taylor	8.2	8.3	1.2	3.1	–3.1	84,346	57.9	16,694	27,208	19,558	42.7	4,283	6,309	.0022	.0022
Union	14.0	13.9	–.7	5.3	–3.6	186,009	62.1	20,861	35,096	90,647	44.3	11,423	17,103	.0057	.0050
Van Buren	8.7	9.0	3.4	3.2	.0	81,937	61.4	15,867	25,605	23,787	47.7	5,034	7,433	.0023	.0022
Wapello	39.7	39.1	–1.5	14.7	–5.2	555,168	58.8	22,551	37,767	301,450	53.9	12,638	20,507	.0168	.0155
Warren	36.9	39.8	7.9	13.7	9.6	662,455	85.8	28,516	48,354	186,671	71.5	8,706	13,626	.0144	.0152
Washington	20.6	20.8	1.0	7.7	2.7	284,859	68.8	22,505	36,995	140,648	52.1	12,331	18,266	.0081	.0077
Wayne	8.2	8.1	–1.2	3.2	–3.0	76,760	55.4	14,966	23,988	29,161	49.1	5,925	9,113	.0024	.0021
Webster	45.2	43.6	–3.5	16.2	–4.7	617,826	56.7	23,196	38,137	434,488	57.4	16,240	26,820	.0205	.0188
Winnebago	12.9	13.2	2.3	5.1	2.0	194,086	71.5	22,631	38,056	72,546	52.7	9,503	14,225	.0050	.0049
Winneshiek	22.0	21.8	–.9	7.6	2.7	273,478	69.4	21,821	35,984	140,322	70.9	11,098	18,463	.0079	.0077
Woodbury	100.5	99.5	–1.0	36.7	–1.9	1,532,642	65.4	24,772	41,761	827,743	58.6	13,957	22,554	.0441	.0420
Worth	9.1	9.0	–1.1	3.4	–2.9	106,973	54.9	19,728	31,463	29,979	46.5	5,845	8,817	.0030	.0026
Wright	16.1	15.8	–1.9	5.7	–8.1	235,571	55.3	24,461	41,328	82,437	44.9	9,178	14,463	.0064	.0058
TOTAL METRO COUNTIES	**1,243.4**	**1,270.0**	**2.1**	**470.9**	**2.2**	**21,739,083**	**72.0**	**27,447**	**46,165**	**11,124,661**	**63.8**	**14,742**	**23,624**	**.5829**	**.5737**
TOTAL STATE	**2,943.7**	**2,967.2**	**.8**	**1,091.6**	**.1**	**44,384,661**	**67.0**	**24,368**	**40,660**	**22,637,479**	**60.7**	**12,918**	**20,738**	**1.2487**	**1.2004**
KANSAS															
KANSAS CITY	**531.4**	**562.8**	**5.9**	**209.4**	**6.9**	**9,825,757**	**68.6**	**29,749**	**46,923**	**5,290,620**	**74.6**	**15,467**	**25,266**	**.2624**	**.2623**
Johnson	283.7	316.3	11.5	120.4	13.5	6,572,596	76.4	35,113	54,590	3,820,326	89.8	18,969	31,730	.1649	.1752
Leavenworth	56.0	58.1	3.8	19.0	6.1	806,825	65.3	27,262	42,464	238,778	53.8	8,674	12,567	.0203	.0193
Miami	22.4	22.6	.9	8.3	2.5	290,731	56.8	22,894	35,028	100,241	49.9	8,257	12,077	.0080	.0074
Wyandotte	169.3	165.8	–2.1	61.7	–3.3	2,155,605	50.9	22,395	34,937	1,131,275	42.2	12,466	18,335	.0692	.0604
LAWRENCE	**70.5**	**75.2**	**6.7**	**27.4**	**7.0**	**1,039,637**	**68.3**	**24,125**	**37,943**	**466,759**	**58.5**	**11,501**	**17,035**	**.0283**	**.0276**
Douglas	70.5	75.2	6.7	27.4	7.0	1,039,637	68.3	24,125	37,943	466,759	58.5	11,501	17,035	.0283	.0276
TOPEKA	**155.7**	**160.5**	**3.1**	**64.5**	**5.4**	**2,907,587**	**72.4**	**27,559**	**45,079**	**1,323,190**	**57.8**	**13,699**	**20,515**	**.0751**	**.0735**
Shawnee	155.7	160.5	3.1	64.5	5.4	2,907,587	72.4	27,559	45,079	1,323,190	57.8	13,699	20,515	.0751	.0735
WICHITA	**422.2**	**449.9**	**6.6**	**175.4**	**7.5**	**8,758,804**	**82.5**	**29,427**	**49,936**	**4,151,504**	**75.9**	**14,470**	**23,669**	**.2110**	**.2207**
Butler	47.1	53.0	12.5	18.9	9.9	730,336	69.6	25,043	38,642	339,755	84.1	10,731	17,976	.0190	.0195
Sedgwick	375.1	396.9	5.8	156.5	7.3	8,028,468	83.8	29,944	51,300	3,811,749	75.2	14,911	24,356	.1920	.2012
ALL COUNTIES															
Allen	15.9	16.0	.6	6.5	3.2	201,745	59.5	20,071	31,038	89,452	52.2	9,332	13,762	.0058	.0055
Anderson	9.0	9.1	1.1	3.2	–3.0	96,595	50.4	19,465	30,186	25,804	39.2	5,617	8,064	.0029	.0024
Atchison	18.2	18.2	.0	6.7	3.1	199,537	55.4	19,759	29,782	83,839	45.8	8,846	12,513	.0061	.0055
Barber	6.5	6.4	–1.5	2.5	–3.8	90,681	51.1	23,083	36,272	44,397	64.4	10,386	17,759	.0026	.0024
Barton	31.9	33.1	3.8	12.9	4.0	582,713	76.8	26,581	45,172	363,520	75.5	16,701	28,180	.0160	.0164
Bourbon	16.3	16.7	2.5	7.2	5.9	207,462	61.6	18,881	28,814	100,586	50.7	9,814	13,970	.0062	.0058
Brown	12.2	12.5	2.5	5.1	4.1	139,570	59.1	17,908	27,367	50,316	48.3	6,925	9,866	.0039	.0037
Butler	47.1	53.0	12.5	18.9	9.9	730,336	69.6	25,043	38,642	339,755	84.1	10,731	17,976	.0190	.0195
Chase	3.3	3.2	–3.0	1.3	.0	36,904	48.3	19,142	28,388	16,205	56.0	7,993	12,465	.0012	.0011
Chautauqua	5.3	5.3	.0	2.3	.0	81,859	72.2	20,665	35,591	18,587	62.1	4,985	8,081	.0019	.0018
Cherokee	22.6	23.1	2.2	8.8	.0	250,713	54.8	18,399	28,490	84,161	44.7	6,608	9,564	.0072	.0066
Cheyenne	3.5	3.2	–8.6	1.4	–6.7	44,000	40.9	20,818	31,429	12,957	40.8	6,133	9,255	.0013	.0010
Clark	2.6	2.6	.0	1.0	.0	28,939	45.9	19,837	28,939	12,565	57.1	8,000	12,565	.0008	.0007
Clay	9.8	9.7	–1.0	3.9	–2.5	110,513	48.0	18,664	28,337	45,735	38.4	8,259	11,727	.0035	.0031
Cloud	12.2	11.9	–2.5	4.7	–2.1	132,236	51.3	18,209	28,135	72,587	41.7	10,669	15,444	.0045	.0039
Coffey	10.3	11.8	14.6	4.2	10.5	175,907	87.9	24,632	41,883	45,088	78.0	6,666	10,735	.0037	.0041
Comanche	2.6	2.6	.0	1.0	.0	29,215	46.6	19,929	29,215	14,336	64.4	8,719	14,336	.0009	.0009
Cowley	37.9	41.3	9.0	15.7	7.5	528,039	65.2	21,898	33,633	241,850	63.4	10,139	15,404	.0147	.0142
Crawford	38.3	38.7	1.0	15.5	–1.3	457,348	53.8	18,938	29,506	195,504	42.0	8,766	12,613	.0139	.0125
Decatur	4.4	4.4	.0	1.7	–5.6	52,911	48.1	19,853	31,124	31,423	57.8	11,061	18,484	.0017	.0015
Dickinson	20.2	20.0	–1.0	8.1	1.3	244,484	55.5	19,648	30,183	98,218	44.6	8,489	12,126	.0072	.0065
Doniphan	9.5	9.7	2.1	3.3	–2.9	90,878	47.4	18,133	27,539	35,826	38.7	7,595	10,856	.0030	.0026
Douglas	70.5	75.2	6.7	27.4	7.0	1,039,637	68.3	24,125	37,943	466,759	58.5	11,501	17,035	.0283	.0276
Edwards	4.3	4.1	–4.7	1.6	–5.9	46,090	40.2	19,339	28,806	19,435	34.4	8,504	12,147	.0015	.0013
Elk	3.9	4.0	2.6	1.6	–5.9	44,946	52.0	17,399	28,091	9,009	41.1	3,756	5,631	.0011	.0010
Ellis	26.5	28.3	6.8	11.0	11.1	429,946	75.0	24,817	39,086	366,923	83.6	20,186	33,357	.0135	.0140
Ellsworth	6.9	6.8	–1.4	2.9	.0	83,900	55.0	18,663	28,931	29,928	43.5	7,190	10,320	.0023	.0021
Finney	25.7	29.0	12.8	10.6	16.5	428,684	80.7	26,070	40,442	315,945	77.1	19,602	29,806	.0126	.0131
Ford	25.2	26.8	6.3	10.3	9.6	391,900	70.3	24,483	38,049	244,426	60.0	16,250	23,731	.0117	.0115

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
KANSAS (continued)															
ALL COUNTIES (continued)															
Franklin	22.8	23.3	2.2	9.1	4.6	316,397	62.9	22,325	34,769	113,590	50.5	8,677	12,482	.0084	.0080
Geary	31.1	32.7	5.1	10.4	.0	361,778	55.7	22,348	34,786	184,083	57.5	11,235	17,700	.0112	.0103
Gove	3.7	3.7	.0	1.4	.0	39,190	48.2	18,885	27,993	21,596	40.3	10,999	15,426	.0013	.0012
Graham	3.8	3.6	–5.3	1.4	–6.7	50,861	50.3	22,564	36,329	30,455	53.6	13,221	21,754	.0017	.0015
Grant	7.3	7.5	2.7	2.7	3.8	99,474	58.5	24,141	36,842	57,441	50.4	14,685	21,274	.0031	.0029
Gray	5.3	5.5	3.8	1.8	.0	70,889	59.8	24,652	39,383	30,704	46.5	11,643	17,058	.0021	.0019
Greeley	1.9	1.9	.0	.7	.0	18,452	42.0	18,560	26,360	6,889	54.2	6,384	9,841	.0006	.0005
Greenwood	8.7	8.5	.0	3.6	–2.7	93,402	46.4	17,246	25,945	43,753	54.3	7,662	12,154	.0030	.0026
Hamilton	2.5	2.3	–8.0	.9	–10.0	27,520	35.1	20,365	30,578	10,852	27.1	8,540	12,058	.0008	.0008
Harper	7.8	8.1	3.8	3.3	.0	89,577	50.2	18,077	27,145	42,446	52.5	8,433	12,862	.0029	.0026
Harvey	31.7	33.4	5.4	11.8	2.6	465,469	60.[illegible]	25,173	39,447	165,377	48.2	9,700	14,015	.0124	.0115
Haskell	3.8	4.0	5.3	1.4	7.7	47,233	60.1	22,695	33,738	9,581	51.3	4,872	6,844	.0012	.0012
Hodgeman	2.2	2.0	–9.1	.8	–11.1	19,753	25.5	17,483	24,691	3,813	28.1	3,308	4,766	.0006	.0004
Jackson	12.2	12.7	4.1	4.6	4.5	147,534	59.1	21,072	32,073	82,468	58.3	11,841	17,928	.0047	.0044
Jefferson	16.3	17.7	8.6	5.7	1.8	192,323	55.4	22,103	33,741	41,271	61.0	4,578	7,241	.0049	.0047
Jewell	5.0	4.6	–8.0	2.0	–4.8	47,943	45.6	15,676	23,972	11,001	41.0	3,714	5,501	.0014	.0012
Johnson	283.7	316.3	11.5	120.4	13.5	6,572,596	76.4	35,113	54,590	3,820,326	89.8	18,969	31,730	.1649	.1752
Kearny	3.7	4.2	13.5	1.3	8.3	46,444	61.5	23,958	35,726	11,798	52.4	6,450	9,075	.0013	.0012
Kingman	9.1	9.4	3.3	3.3	–2.9	100,577	46.8	20,146	30,478	42,000	52.8	8,085	12,727	.0031	.0027
Kiowa	4.0	3.9	–2.5	1.6	.0	55,236	52.2	22,683	34,523	23,049	49.3	9,649	14,406	.0016	.0015
Labette	26.0	26.3	1.2	10.1	1.0	354,365	64.1	21,598	35,086	151,579	53.4	9,883	15,008	.0099	.0093
Lane	2.5	2.4	–4.0	1.0	.0	29,846	47.5	20,237	29,846	8,413	39.9	6,013	8,413	.0008	.0008
Leavenworth	56.0	58.1	3.8	19.0	6.1	806,825	65.3	27,262	42,464	238,778	53.8	8,674	12,567	.0203	.0193
Lincoln	4.1	3.8	–7.3	1.6	–5.9	38,677	37.5	16,5[illegible]	24,173	15,485	31.0	6,952	9,678	.0012	.0012
Linn	8.5	8.3	–2.4	3.4	.0	94,939	52.5	18,311	27,923	27,362	42.3	5,655	8,048	.0029	.0023
Logan	3.5	3.3	–5.7	1.3	–7.1	36,785	37.0	19,176	28,296	21,453	29.9	11,794	16,502	.0013	.0011
Lyon	36.5	39.0	6.8	14.2	2.9	552,720	61.6	24,792	38,924	272,051	64.5	11,981	19,159	.0155	.0149
McPherson	27.7	28.3	2.2	10.8	3.8	426,714	62.9	25,193	39,511	152,025	51.6	9,640	14,077	.0111	.0105
Marion	13.5	13.4	–.7	4.9	–5.8	147,574	45.5	19,510	30,117	56,886	35.8	8,057	11,609	.0047	.0041
Marshall	12.7	12.6	–.8	4.9	–3.9	138,663	46.7	18,532	28,299	76,147	48.7	10,041	15,540	.0046	.0040
Meade	4.8	4.8	.0	1.7	–5.6	55,079	50.2	20,376	32,399	17,330	56.7	6,146	10,194	.0016	.0015
Miami	22.4	22.6	.9	8.3	2.5	290,731	56.8	22,894	35,028	100,241	49.9	8,257	12,077	.0080	.0074
Mitchell	8.3	8.5	2.4	3.6	5.9	97,186	58.9	17,986	26,996	61,602	50.7	12,025	17,112	.0033	.0030
Montgomery	43.6	46.1	5.7	17.8	4.1	662,129	70.2	22,757	37,198	347,429	63.9	12,394	19,518	.0184	.0181
Morris	6.4	6.3	–1.6	2.5	–3.8	73,688	49.3	18,985	29,475	24,496	38.5	6,803	9,798	.0023	.0019
Morton	3.4	3.6	5.9	1.3	8.3	49,480	64.9	25,004	38,062	23,254	82.2	10,633	17,888	.0012	.0013
Nemaha	11.2	11.1	–.9	4.0	–2.4	109,329	46.8	18,164	27,332	40,848	39.0	7,169	10,212	.0035	.0030
Neosho	19.2	19.4	1.0	7.0	–4.1	269,796	59.9	23,114	38,542	158,566	60.1	13,567	22,652	.0083	.0078
Ness	4.5	4.7	4.4	1.8	.0	59,416	57.8	20,918	33,009	24,155	71.4	7,829	13,419	.0015	.0016
Norton	6.5	6.3	–3.1	2.7	.0	77,473	52.9	18,767	28,694	34,506	42.5	8,967	12,780	.0025	.0021
Osage	16.0	17.5	9.4	6.2	5.1	214,795	63.7	22,240	34,644	55,621	51.2	6,235	8,971	.0054	.0051
Osborne	5.9	5.8	–1.7	2.3	–4.2	56,893	45.8	16,255	24,736	22,896	36.4	6,996	9,955	.0018	.0017
Ottawa	6.0	6.1	1.7	2.2	–4.3	63,989	48.6	18,717	29,086	22,702	37.5	7,180	10,319	.0020	.0018
Pawnee	8.0	8.3	3.9	3.2	.0	109,448	54.5	22,144	34,203	49,858	45.0	10,742	15,581	.0032	.0028
Phillips	7.4	7.2	–2.7	2.7	–6.9	83,860	45.2	19,919	31,059	33,488	34.0	8,615	12,403	.0027	.0023
Pottawatomie	15.6	17.4	11.5	6.4	10.3	218,265	72.3	21,842	34,104	82,066	88.0	7,525	12,823	.0054	.0056
Pratt	10.5	11.2	6.7	4.7	11.9	174,344	74.3	23,811	37,094	110,363	84.9	14,215	23,481	.0048	.0050
Rawlins	4.1	4.4	7.3	1.6	.0	47,430	57.0	18,878	29,644	13,203	46.8	5,621	8,252	.0014	.0013
Reno	66.7	68.5	2.7	27.4	5.8	1,010,265	64.7	23,686	36,871	517,051	54.2	12,945	18,870	.0289	.0274
Republic	7.3	7.0	–4.1	3.1	.0	87,645	54.9	18,248	28,273	25,377	43.5	5,705	8,186	.0024	.0021
Rice	11.9	11.6	–2.5	4.8	.0	177,538	58.1	23,393	36,987	54,642	54.8	7,353	11,384	.0046	.0043
Riley	65.7	67.9	3.3	21.0	1.9	806,587	59.3	24,582	38,409	351,043	52.5	11,175	16,716	.0236	.0219
Rooks	7.0	7.1	1.4	2.6	–3.7	87,172	51.7	21,280	33,528	37,836	64.9	8,500	14,552	.0025	.0024
Rush	4.5	4.3	–4.4	1.6	–5.9	44,394	40.2	18,633	27,746	14,328	35.3	6,228	8,955	.0014	.0011
Russell	8.9	9.4	5.6	3.7	2.8	158,947	74.3	25,327	42,959	72,228	73.6	11,556	19,521	.0040	.0041
Saline	49.8	49.8	.0	19.7	1.0	721,268	56.2	23,683	36,613	411,155	45.4	14,502	20,871	.0227	.0203
Scott	5.8	5.7	–1.7	2.0	–4.8	67,971	47.4	21,954	33,986	41,842	45.8	13,668	20,921	.0024	.0021
Sedgwick	375.1	396.9	5.8	156.5	7.3	8,028,468	83.8	29,944	51,300	3,811,749	[illegible]2	14,911	24,356	.1920	.2012
Seward	17.7	18.4	4.0	7.0	7.7	286,749	67.1	26,402	40,964	232,505	72.3	20,762	33,215	.0092	.0090
Shawnee	155.7	160.5	3.1	64.5	5.4	2,907,587	72.4	27,559	45,079	1,323,190	57.8	13,699	20,515	.0751	.0735
Sheridan	3.5	3.4	–2.9	1.3	.0	30,437	43.3	16,334	23,413	13,409	53.5	6,718	10,315	.0009	.0009
Sherman	7.7	7.6	–1.3	3.0	.0	92,613	52.0	20,305	30,871	60,879	42.1	14,281	20,293	.0033	.0028
Smith	5.7	5.3	–7.0	2.3	–4.2	50,979	44.7	14,693	22,165	27,110	38.2	8,173	11,787	.0019	.0015
Stafford	5.6	5.5	–1.8	2.4	.0	88,236	67.5	21,943	36,765	31,361	64.6	7,940	13,067	.0022	.0022
Stanton	2.3	2.4	4.3	.8	.0	26,810	50.1	22,334	33,513	7,689	46.5	6,559	9,611	.0008	.0005
Stevens	5.0	5.3	6.0	1.7	.0	62,097	56.7	23,304	36,528	24,065	48.6	9,527	14,156	.0017	.0018

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
KANSAS (continued)															
ALL COUNTIES (continued)															
Sumner	25.6	27.2	6.3	9.9	2.1	351,487	56.9	23,091	35,504	93,365	48.1	6,:01	9,431	.0091	.0084
Thomas	8.7	8.9	2.3	3.0	–3.2	98,803	47.9	21,556	32,934	73,056	48.8	15,839	24,352	.0036	.0032
Trego	4.1	4.3	4.9	1.6	.0	50,781	57.6	20,139	31,738	25,234	47.6	10,686	15,771	.0015	.0015
Wabaunsee	7.1	7.3	2.8	2.4	–4.0	69,864	45.6	19,194	29,110	11,868	36.3	3,484	4,945	.0020	.0017
Wallace	2.0	1.9	–5.0	.7	.0	14,312	41.0	14,504	20,446	10,049	43.9	9,976	14,356	.0007	.0004
Washington	8.4	7.7	–8.3	2.9	–12.1	61,860	28.6	14,572	21,331	24,771	28.9	5,822	8,542	.0023	.0019
Wichita	3.0	2.8	–6.7	1.0	–9.1	33,433	37.3	22,132	33,433	24,780	52.4	14,786	24,780	.0012	.0011
Wilson	12.4	12.6	1.6	4.7	–2.1	136,416	51.1	18,804	29,025	37,752	40.2	5,609	8,032	.0039	.0034
Woodson	4.6	4.6	.0	1.7	–5.6	45,695	48.4	17,103	26,879	15,634	38.3	6,278	9,196	.0014	.0014
Wyandotte	169.3	165.8	–2.1	61.7	–3.3	2,155,605	50.9	22,395	34,937	1,131,275	42.2	12,466	18,335	.0692	.0604
TOTAL METRO COUNTIES	**1,179.8**	**1,248.4**	**5.8**	**476.7**	**6.9**	**22,531,785**	**74.2**	**29,008**	**47,266**	**11,232,073**	**72.2**	**14,632**	**23,562**	**.5768**	**.5841**
TOTAL STATE	**2,415.1**	**2,518.7**	**4.3**	**955.7**	**4.4**	**38,934,794**	**67.9**	**25,331**	**40,740**	**18,975,685**	**65.3**	**12,538**	**19,855**	**1.0543**	**1.0319**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**158.5**	**173.5**	**9.5**	**54.6**	**7.5**	**1,986,409**	**77.9**	**21,985**	**36,381**	**1,031,353**	**63.6**	**12,413**	**18,889**	**.0564**	**.0573**
Christian	69.6	73.2	5.2	21.1	1.4	764,322	70.6	21,534	36,224	418,066	58.4	12,685	19,814	.0234	.0229
Montgomery, Tenn.	*88.9*	*100.3*	*12.8*	*33.5*	*11.7*	*1,222,087*	*82.7*	*22,298*	*36,480*	*613,287*	*67.2*	*12,224*	*18,307*	*.0330*	*.0344*
HUNTINGTON - ASHLAND	**341.7**	**353.7**	**3.5**	**125.0**	**1.4**	**4,295,805**	**68.6**	**20,668**	**34,366**	**2,625,568**	**71.5**	**12,415**	**21,005**	**.1300**	**.1285**
Boyd	55.7	56.3	1.1	21.0	1.4	743,915	68.5	21,326	35,425	558,813	73.6	15,553	26,610	.0238	.0235
Carter	26.2	27.9	6.5	9.0	3.4	257,814	74.5	16,979	28,646	176,118	80.5	11,214	19,569	.0084	.0084
Greenup	40.4	43.0	6.4	13.8	2.2	481,420	68.3	21,185	34,886	145,069	68.5	6,377	10,512	.0125	.0123
Lawrence, Ohio	*65.8*	*68.8*	*4.6*	*24.4*	*4.7*	*887,064*	*75.7*	*21,673*	*36,355*	*316,781*	*56.5*	*8,685*	*12,983*	*.0228*	*.0226*
Cabell, W. Va.	*105.5*	*106.0*	*.5*	*39.7*	*–2.0*	*1,353,888*	*62.0*	*20,633*	*34,103*	*1,165,348*	*71.9*	*16,734*	*29,354*	*.0467*	*.0455*
Wayne, W. Va.	*48.1*	*51.7*	*7.5*	*17.1*	*3.0*	*571,704*	*71.9*	*20,038*	*33,433*	*263,439*	*81.6*	*8,740*	*15,406*	*.0158*	*.0162*
LEXINGTON-FAYETTE	**327.9**	**345.4**	**5.3**	**126.7**	**4.7**	**5,084,012**	**76.6**	**23,791**	**40,126**	**3,541,217**	**82.9**	**15,996**	**27,950**	**.1474**	**.1532**
Bourbon	19.4	19.7	1.5	7.3	4.3	222,565	72.5	18,431	30,488	114,246	82.8	8,928	15,650	.0063	.0064
Clark	29.3	30.3	3.4	10.7	1.9	397,957	70.9	22,174	37,192	288,793	80.1	15,272	26,990	.0123	.0124
Fayette	209.7	221.0	5.4	84.5	5.4	3,506,483	77.8	24,588	41,497	2,818,532	84.5	19,045	33,355	.1051	.1102
Jessamine	28.4	31.2	9.9	9.7	4.3	379,629	76.6	23,118	39,137	160,730	78.5	9,684	16,570	.0099	.0102
Scott	22.7	24.4	7.5	8.4	9.1	302,916	84.3	21,340	36,061	87,934	73.0	6,602	10,468	.0072	.0075
Woodford	18.4	18.8	2.2	6.1	–3.2	274,462	65.8	26,280	44,994	70,982	58.9	7,089	11,636	.0066	.0065
LOUISVILLE	**963.2**	**978.5**	**1.6**	**358.3**	**1.4**	**14,139,946**	**70.7**	**23,447**	**39,464**	**8,466,773**	**74.6**	**13,723**	**23,630**	**.4054**	**.4052**
Bullitt	47.5	53.6	12.8	16.3	13.2	596,440	88.4	21,982	36,591	107,834	83.3	4,085	6,616	.0128	.0140
Jefferson	676.4	664.0	–1.8	254.0	–.9	10,144,662	66.8	23,720	39,940	6,770,513	75.4	15,053	26,656	.3032	.2989
Oldham	31.3	40.4	29.1	11.3	24.2	564,829	110.0	29,561	49,985	167,704	98.3	9,292	14,841	.0112	.0135
Shelby	24.4	26.8	9.8	9.0	8.4	345,910	83.0	22,776	38,434	150,471	74.9	10,367	16,719	.0088	.0092
Clark, Ind.	*91.7*	*93.9*	*2.4*	*33.7*	*2.4*	*1,213,517*	*71.0*	*21,567*	*36,009*	*734,982*	*59.9*	*13,974*	*21,810*	*.0367*	*.0358*
Floyd, Ind.	*62.6*	*67.2*	*7.3*	*23.6*	*5.4*	*907,852*	*77.6*	*22,822*	*38,468*	*403,404*	*80.9*	*9,957*	*17,093*	*.0233*	*.0241*
Harrison, Ind.	*29.3*	*32.6*	*11.3*	*10.4*	*5.1*	*366,736*	*77.3*	*21,163*	*35,263*	*131,865*	*72.0*	*7,825*	*12,679*	*.0094*	*.0097*
OWENSBORO	**86.9**	**91.1**	**4.8**	**32.6**	**3.5**	**1,206,403**	**74.0**	**22,814**	**37,006**	**869,868**	**79.2**	**15,406**	**26,683**	**.0367**	**.0375**
Daviess	86.9	91.1	4.8	32.6	3.5	1,206,403	74.0	22,014	37,006	849,868	79.2	15,406	26,683	.0367	.0375
ALL COUNTIES															
Adair	15.8	16.4	3.8	5.5	–1.8	144,276	66.1	15,515	26,232	68,241	69.7	7,181	12,407	.0044	.0044
Allen	14.6	15.4	5.5	5.9	7.3	164,391	80.2	16,582	27,863	83,527	89.8	8,003	14,157	.0045	.0049
Anderson	13.4	15.4	14.9	5.0	8.7	191,961	85.5	22,500	38,392	76,214	93.8	8,549	15,243	.0047	.0050
Ballard	8.7	8.9	2.3	3.6	5.9	119,165	77.9	19,702	33,101	71,217	84.2	11,372	19,783	.0033	.0034
Barren	35.3	37.5	6.2	13.7	5.4	426,419	77.3	18,938	31,855	311,059	85.3	12,913	22,705	.0132	.0139
Bath	10.3	10.6	2.9	3.9	5.4	105,408	76.7	16,123	27,028	26,217	62.0	4,375	6,722	.0027	.0028
Bell	34.8	34.7	–.3	12.2	2.5	359,159	73.2	17,426	29,439	347,412	81.2	16,115	28,476	.0130	.0131
☐ Boone	49.8	57.5	15.5	19.5	16.8	798,253	93.6	24,690	40,936	916,521	101.2	27,272	47,001	.0262	.0302
Bourbon	19.4	19.7	1.5	7.3	4.3	222,565	72.5	18,431	30,488	114,246	82.8	8,928	15,650	.0063	.0064
Boyd	55.7	56.3	1.1	21.0	1.4	743,915	68.5	21,326	35,425	558,813	73.6	15,553	26,610	.0238	.0235
Boyle	25.5	26.2	2.7	9.8	5.4	351,653	77.4	21,315	35,883	214,741	81.2	12,747	21,912	.0099	.0104
Bracken	7.9	7.9	.0	2.6	–3.7	82,186	63.7	13,599	31,610	30,968	71.4	6,693	11,911	.0024	.0022
Breathitt	17.5	18.1	3.4	5.4	.0	134,493	65.0	15,097	24,906	77,475	74.1	8,241	14,347	.0046	.0045
Breckinridge	17.2	17.8	2.9	6.1	.0	173,341	68.4	16,875	28,417	97,723	77.1	9,046	16,020	.0054	.0054
Bullitt	47.5	53.6	12.8	16.3	13.2	596,440	88.4	21,982	36,591	107,834	83.3	4,085	6,616	.0128	.0140
Butler	11.4	11.4	.0	3.8	–2.6	98,546	61.7	15,625	25,933	60,647	71.3	9,377	16,486	.0035	.0032
Caldwell	13.4	13.6	1.5	5.2	2.0	160,359	71.3	18,351	30,838	117,902	73.3	13,342	22,673	.0052	.0052
Calloway	30.3	31.8	5.0	11.5	4.5	353,124	73.6	18,490	30,706	270,587	82.5	13,477	23,529	.0112	.0116
☐ Campbell	81.6	79.8	–2.2	27.0	–5.3	1,150,219	62.4	24,855	42,601	498,524	64.5	10,631	18,464	.0316	.0300

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Carlisle	5.5	5.5	.0	2.0	-4.8	61,813	63.0	18,061	30,907	32,800	65.9	9,417	16,400	.0019	.0019
Carroll	9.4	9.9	5.3	3.5	2.9	115,734	73.1	19,664	33,067	51,655	81.5	8,369	14,759	.0031	.0032
Carter	26.2	27.9	6.5	9.0	3.4	257,814	74.5	16,979	28,646	176,118	80.5	11,214	19,569	.0084	.0084
Casey	15.2	15.6	2.6	5.9	5.4	118,855	73.4	12,242	20,145	53,255	72.1	5,524	9,026	.0037	.0038
Christian	69.6	73.2	5.2	21.1	1.4	764,322	70.6	21,534	36,224	418,066	58.4	12,685	19,814	.0234	.0229
Clark	29.3	30.3	3.4	10.7	1.9	397,957	70.9	22,174	37,192	288,793	80.1	15,272	26,990	.0123	.0124
Clay	23.7	25.0	5.5	7.7	5.5	221,580	84.6	16,446	28,777	177,315	81.0	13,419	23,028	.0075	.0079
Clinton	9.5	9.8	3.2	3.3	.0	71,868	69.3	12,863	21,778	36,937	60.5	6,972	11,193	.0025	.0024
Crittenden	9.4	9.5	1.1	3.4	-2.9	102,795	63.1	18,003	30,234	47,221	67.9	8,035	13,889	.0029	.0029
Cumberland	7.4	7.3	-1.4	2.7	-3.6	74,882	69.2	15,806	27,734	40,205	68.3	8,531	14,891	.0023	.0023
Daviess	86.9	91.1	4.8	32.6	3.5	1,206,403	74.0	22,014	37,006	869,868	79.2	15,406	26,683	.0367	.0375
Edmonson	10.3	10.6	2.9	3.3	-2.9	92,683	65.3	16,489	28,086	23,807	66.9	4,196	7,214	.0026	.0025
Elliott	7.1	7.5	5.6	2.4	.0	45,978	60.6	11,927	19,158	9,047	47.1	2,563	3,770	.0015	.0013
Estill	14.8	15.1	2.0	5.0	-2.0	149,895	68.3	17,464	29,979	97,088	75.3	10,857	19,418	.0047	.0048
Fayette	209.7	221.0	5.4	84.5	5.4	3,506,483	77.8	24,588	41,497	2,818,532	84.5	19,045	33,355	.1051	.1102
Fleming	12.5	13.5	8.0	5.1	10.9	131,149	84.7	15,438	25,715	85,142	88.1	9,842	16,695	.0039	.0043
Floyd	51.9	55.3	6.6	18.2	4.0	566,592	75.2	18,478	31,131	461,524	84.2	14,316	25,358	.0187	.0195
Franklin	43.4	45.4	4.6	17.7	5.4	703,526	77.8	23,546	39,747	311,667	67.3	11,086	17,608	.0180	.0182
Fulton	8.6	8.4	-2.3	3.0	-9.1	83,892	51.9	16,738	27,964	92,685	60.4	17,515	30,895	.0035	.0033
Gallatin	5.0	5.2	4.0	1.8	.0	48,683	64.8	16,413	27,046	24,895	66.3	8,318	13,831	.0015	.0014
Garrard	11.2	11.6	3.6	4.1	.0	115,448	67.0	16,857	28,158	49,996	75.6	6,946	12,194	.0034	.0034
Grant	14.2	16.4	15.5	5.0	8.7	154,163	80.1	18,609	30,833	84,629	81.3	10,145	16,926	.0045	.0047
Graves	34.5	35.0	1.4	13.3	.0	440,282	68.1	19,697	33,104	219,676	63.8	10,086	16,517	.0126	.0123
Grayson	21.9	23.3	6.4	8.0	3.9	326,815	75.1	16,068	27,077	116,371	77.8	8,500	14,546	.0065	.0066
Green	11.1	11.5	3.6	4.0	.0	107,[illegible]	67.3	16,008	26,779	48,845	66.3	7,344	12,211	.0032	.0032
Greenup	40.4	43.0	6.4	13.8	2.2	481,420	68.3	21,185	34,886	145,069	68.5	6,377	10,512	.0125	.0123
Hancock	7.9	8.7	10.1	2.9	7.4	122,363	89.6	23,903	42,124	21,421	77.9	4,459	7,387	.0024	.0027
Hardin	89.5	101.0	12.8	30.4	15.2	1,346,505	96.2	25,991	44,293	716,968	92.9	14,081	23,584	.0336	.0378
Harlan	42.8	44.0	2.8	14.9	2.8	453,932	73.4	18,056	30,465	341,090	82.2	12,913	22,892	.0149	.0152
Harrison	15.4	15.8	2.6	5.2	-3.7	149,934	61.2	17,226	28,833	87,131	70.0	9,490	16,756	.0048	.0046
Hart	15.7	16.7	6.4	6.2	8.8	165,817	81.4	16,035	26,745	95,092	91.3	8,721	15,337	.0048	.0051
☐ Henderson	42.0	45.6	8.6	17.3	10.9	613,897	84.2	21,369	35,485	402,504	90.1	13,573	23,266	.0171	.0184
Henry	13.1	14.4	9.9	5.0	6.4	152,196	80.0	17,994	30,439	67,922	85.0	7,813	13,584	.0041	.0043
Hickman	6.0	6.0	.0	2.2	.0	64,567	66.2	17,654	29,349	21,562	76.0	5,569	9,801	.0017	.0018
Hopkins	48.1	48.8	1.5	17.9	1.1	671,074	70.7	22,217	37,490	363,044	67.5	12,243	20,282	.0191	.0187
Jackson	12.3	13.4	8.9	4.5	7.1	105,579	80.1	13,958	23,462	40,835	85.5	5,242	9,074	.0031	.0032
Jefferson	676.4	664.0	-1.8	254.0	-.9	10,144,662	66.8	23,720	39,940	6,770,513	75.4	15,053	26,656	.3032	.2989
Jessamine	28.4	31.2	9.9	9.7	4.3	379,629	76.6	23,118	39,137	160,730	78.5	9,684	16,570	.0099	.0102
Johnson	26.2	28.5	8.8	9.0	2.3	295,596	72.8	19,438	32,844	241,695	81.4	15,138	26,855	.0098	.0100
☐ Kenton	138.2	145.1	5.0	51.0	3.0	2,020,266	73.4	23,535	39,613	976,957	79.8	10,975	19,156	.0535	.0547
Knott	18.6	19.5	4.8	6.4	8.5	211,096	87.5	19,081	32,984	58,336	85.0	5,344	9,115	.0050	.0053
Knox	31.7	33.2	4.7	11.0	3.8	258,266	71.8	14,183	23,479	208,638	79.9	10,939	18,967	.0094	.0096
Larue	12.2	12.9	5.7	4.7	4.4	124,756	71.2	16,195	26,544	65,752	75.1	8,346	13,990	.0037	.0037
Laurel	41.8	47.5	13.6	15.8	12.9	467,602	89.5	17,622	29,595	308,813	89.4	11,649	19,545	.0138	.0151
Lawrence	15.0	16.3	8.7	5.4	8.0	172,828	86.9	18,495	32,005	96,042	84.3	10,422	17,786	.0048	.0052
Lee	7.9	7.9	.0	2.7	-3.6	73,128	65.3	15,803	27,084	42,889	59.3	9,615	15,885	.0024	.0023
Leslie	15.5	16.1	3.9	5.3	6.0	185,169	88.8	19,619	34,938	33,179	63.5	4,060	6,260	.0042	.0044
Letcher	32.5	33.5	3.1	11.6	5.5	399,962	85.9	19,556	34,479	121,173	63.4	6,743	10,446	.0097	.0100
Lewis	14.9	15.8	6.0	5.1	2.0	120,429	69.6	14,200	23,614	47,302	79.5	5,270	9,275	.0037	.0037
Lincoln	19.5	19.7	1.0	7.1	4.4	174,915	72.2	14,934	24,636	86,113	72.1	7,358	12,129	.0053	.0053
Livingston	9.6	9.8	2.1	3.9	5.4	121,355	76.1	18,702	31,245	28,026	72.8	4,383	7,186	.0029	.0029
Logan	24.7	26.4	6.9	9.5	5.6	301,176	77.9	18,806	31,703	154,724	83.6	9,366	16,287	.0083	.0087
Lyon	6.7	6.7	.0	2.3	-4.2	79,614	62.5	20,408	34,615	27,290	70.4	6,673	11,865	.0021	.0020
McCracken	61.6	62.2	1.0	24.3	.4	959,975	71.4	23,148	39,505	689,225	66.9	17,063	28,363	.0295	.0290
McCreary	16.3	17.2	5.5	5.7	7.5	131,622	82.1	13,638	23,092	51,735	75.7	5,556	9,076	.0038	.0040
McLean	10.3	10.4	1.0	3.4	-5.6	111,393	58.9	19,474	32,763	49,612	67.2	8,243	14,592	.0033	.0032
Madison	55.3	59.5	7.6	19.4	8.4	660,753	82.4	20,237	34,059	520,087	90.7	15,239	26,809	.0206	.0220
Magoffin	14.2	15.5	9.2	5.0	8.7	141,565	84.9	16,643	28,313	58,911	91.1	6,703	11,782	.0038	.0042
Marion	18.0	18.3	1.7	5.9	1.7	176,033	71.6	17,689	29,836	70,928	66.6	7,341	12,022	.0050	.0048
Marshall	26.8	29.2	9.0	10.8	6.9	379,390	79.3	20,946	35,129	243,960	76.4	13,692	22,589	.0110	.0114
Martin	15.2	16.9	11.2	5.0	8.7	186,423	85.0	21,912	37,285	60,434	66.5	7,893	12,087	.0046	.0049
Mason	17.7	17.9	1.1	6.5	.0	212,908	68.6	19,430	32,755	150,691	59.4	14,545	23,183	.0070	.0067
Meade	23.8	26.0	9.2	8.4	10.5	287,202	87.2	20,188	34,191	69,215	79.4	5,078	8,240	.0067	.0071
Menifee	5.3	5.6	5.7	1.7	.0	40,421	71.6	13,855	23,777	7,190	78.9	2,364	4,229	.0010	.0011
Mercer	19.7	20.5	4.1	7.5	5.6	244,713	76.8	19,493	32,628	121,902	82.5	9,409	16,254	.0068	.0070
Metcalfe	9.9	11.1	12.1	4.1	17.1	92,841	87.7	14,131	22,644	41,308	93.8	6,091	10,075	.0025	.0028

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Monroe	12.4	12.3	–.8	4.6	.0	98,645	63.0	13,160	21,445	64,969	74.2	8,110	14,124	.0035	.0033
Montgomery	21.2	23.4	10.4	8.6	13.2	246,808	88.7	17,210	28,699	193,408	76.2	14,440	22,489	.0078	.0083
Morgan	12.5	13.1	4.8	4.7	9.3	112,217	81.0	14,422	23,876	109,265	81.3	14,012	23,248	.0042	.0044
Muhlenberg	33.3	34.0	2.1	11.0	–3.5	401,756	63.3	21,581	36,523	290,986	71.3	14,900	26,453	.0131	.0128
Nelson	28.7	31.3	9.1	10.6	12.8	348,698	87.8	19,751	32,896	174,836	90.9	9,743	16,494	.0092	.0099
Nicholas	7.3	7.4	1.4	2.6	.0	78,776	70.0	17,826	30,298	21,458	62.7	5,072	8,253	.0022	.0021
Ohio	22.4	23.3	4.0	8.3	5.1	280,084	77.7	19,957	33,745	118,881	72.7	8,714	14,323	.0074	.0076
Oldham	31.3	40.4	29.1	11.3	24.2	564,829	110.0	29,561	49,985	167,704	98.3	9,292	14,841	.0112	.0135
Owen	9.3	9.8	5.4	3.5	2.9	104,921	75.1	17,624	29,977	41,271	72.9	7,020	11,792	.0028	.0028
Owsley	5.9	5.8	–1.7	1.6	–11.1	31,338	54.0	11,305	19,586	13,005	59.8	4,521	8,128	.0012	.0012
Pendleton	11.2	11.7	4.5	4.0	2.6	124,641	71.5	18,638	31,160	36,044	70.8	5,411	9,011	.0031	.0031
Perry	35.4	36.6	3.4	11.9	3.5	492,744	83.7	23,323	41,407	278,258	74.7	13,853	23,383	.0136	.0142
Pike	85.9	91.4	6.4	31.4	8.7	1,056,611	82.8	19,997	33,650	590,605	84.8	11,059	18,809	.0294	.0311
Powell	11.9	13.4	12.6	4.0	8.1	113,172	81.0	16,894	28,293	36,369	80.9	5,433	9,092	.0030	.0031
Pulaski	48.1	51.0	6.0	18.6	6.3	528,480	78.5	16,923	28,413	428,410	79.9	13,605	23,033	.0175	.0182
Robertson	2.3	2.2	–4.3	.8	.0	18,883	61.2	14,643	23,604	5,558	73.3	4,010	6,948	.0006	.0004
Rockcastle	14.3	14.5	1.4	4.8	–2.0	115,110	66.4	14,121	23,981	52,151	74.2	6,108	10,865	.0036	.0036
Rowan	19.5	19.4	–.5	5.8	–6.5	181,273	58.2	18,486	31,254	145,667	66.0	14,153	25,115	.0067	.0064
Russell	14.6	15.8	8.2	6.0	9.1	144,623	82.7	14,394	24,104	105,415	90.0	10,088	17,569	.0045	.0049
Scott	22.7	24.4	7.5	8.4	9.1	302,916	84.3	21,340	36,061	87,934	73.0	6,602	10,468	.0072	.0075
Shelby	24.4	26.8	9.8	9.0	8.4	345,910	83.0	22,776	38,434	150,471	74.9	10,367	16,719	.0088	.0092
Simpson	14.9	14.9	.0	5.2	–3.7	182,695	63.6	20,675	35,134	112,014	61.7	12,827	21,541	.0056	.0055
Spencer	6.0	6.0	.0	2.0	–4.8	69,008	63.7	20,074	34,504	17,306	55.2	5,311	8,653	.0018	.0016
Taylor	22.2	24.1	8.6	9.3	12.0	284,967	88.0	18,267	30,642	160,098	95.6	9,861	17,215	.0077	.0084
Todd	12.1	11.9	–1.7	4.1	–4.7	110,201	56.9	16,336	26,878	37,945	51.2	5,835	9,255	.0033	.0031
Trigg	9.5	9.3	–2.1	3.3	–5.7	90,334	54.2	16,743	27,374	58,286	60.8	10,359	17,662	.0032	.0029
Trimble	6.4	6.8	6.3	2.2	.0	85,613	78.3	21,826	38,915	8,227	73.3	2,158	3,740	.0018	.0018
Union	18.2	19.1	4.9	6.2	8.8	228,515	81.0	22,147	36,857	105,728	89.6	9,785	17,053	.0060	.0063
Warren	76.2	87.0	14.2	29.7	10.4	1,050,079	85.5	21,047	35,356	882,395	95.3	16,798	29,710	.0318	.0354
Washington	10.7	11.1	3.7	3.7	5.7	101,841	72.7	16,848	27,525	57,221	83.3	8,917	15,465	.0032	.0032
Wayne	17.7	18.6	5.1	6.8	7.9	145,361	79.8	12,831	21,377	70,319	68.3	6,630	10,341	.0046	.0045
Webster	15.2	15.4	1.3	5.4	–3.6	183,492	63.2	20,078	33,980	73,796	71.2	7,697	13,666	.0051	.0050
Whitley	35.6	37.9	6.5	13.4	7.2	396,504	80.7	17,553	29,590	409,212	85.3	17,665	30,538	.0140	.0149
Wolfe	7.0	7.2	2.9	2.2	–4.3	55,662	63.9	14,761	25,301	27,789	69.6	7,125	12,631	.0018	.0017
Woodford	18.4	18.8	2.2	6.1	–3.2	274,462	65.8	26,280	44,994	70,982	58.9	7,089	11,636	.0066	.0065
TOTAL METRO COUNTIES	**1,697.9**	**1,749.7**	**3.1**	**629.6**	**2.4**	**24,772,362**	**72.4**	**23,378**	**39,346**	**15,700,179**	**78.6**	**14,305**	**24,937**	**.7166**	**.7267**
TOTAL STATE	**3,750.3**	**3,915.4**	**4.4**	**1,376.2**	**3.7**	**48,577,040**	**74.7**	**20,945**	**35,298**	**29,757,996**	**78.8**	**12,534**	**21,623**	**1.4156**	**1.4481**
LOUISIANA															
ALEXANDRIA	**139.7**	**148.1**	**6.0**	**52.0**	**9.0**	**1,845,985**	**74.0**	**22,239**	**35,500**	**977,930**	**69.3**	**12,113**	**18,806**	**.0520**	**.0526**
Rapides	139.7	148.1	6.0	52.0	9.0	1,845,985	74.0	22,239	35,500	977,930	69.3	12,113	18,806	.0520	.0526
BATON ROUGE	**528.5**	**600.3**	**13.6**	**202.8**	**12.4**	**9,202,390**	**85.1**	**27,540**	**45,377**	**4,180,593**	**72.4**	**13,435**	**20,614**	**.2259**	**.2392**
Ascension	53.9	64.6	19.9	19.9	17.1	888,130	93.4	27,019	44,630	398,517	74.2	13,454	20,026	.0214	.0235
East Baton Rouge	388.9	433.9	11.6	151.8	11.2	6,970,147	82.9	27,919	45,917	3,469,985	71.8	14,795	22,859	.1762	.1845
Livingston	65.9	80.0	21.4	24.9	18.6	1,066,799	97.4	25,737	42,843	242,079	77.6	6,490	9,722	.0219	.0247
West Baton Rouge	19.8	21.8	10.1	6.2	3.3	277,314	73.0	26,711	44,728	70,012	73.4	6,729	11,292	.0064	.0065
HOUMA - THIBODAUX	**187.0**	**209.5**	**12.0**	**69.4**	**15.1**	**3,294,289**	**91.7**	**28,504**	**47,468**	**1,733,683**	**90.5**	**15,089**	**24,981**	**.0803**	**.0891**
Lafourche	86.6	96.8	11.8	31.7	14.4	1,460,123	90.0	27,737	46,061	683,567	91.2	12,904	21,564	.0348	.0384
Terrebonne	100.4	112.7	12.3	37.7	15.6	1,834,166	93.0	29,157	48,652	1,050,116	90.1	16,946	27,855	.0455	.0507
LAFAYETTE	**205.2**	**239.0**	**16.5**	**84.1**	**19.3**	**4,105,563**	**99.2**	**29,234**	**48,818**	**2,202,178**	**99.8**	**15,632**	**26,185**	**.0951**	**.1100**
Lafayette	162.3	189.3	16.6	68.7	20.1	3,505,377	100.3	30,588	51,024	2,035,274	101.2	17,688	29,626	.0818	.0952
St. Martin	42.9	49.7	15.9	15.4	15.8	600,186	92.8	23,408	38,973	166,904	84.7	6,794	10,838	.0133	.0148
LAKE CHARLES	**173.5**	**195.0**	**12.4**	**69.9**	**15.2**	**3,027,870**	**88.1**	**26,523**	**43,317**	**1,671,310**	**90.8**	**14,429**	**23,910**	**.0759**	**.0833**
Calcasieu	173.5	195.0	12.4	69.9	15.2	3,027,870	88.1	26,523	43,317	1,671,310	90.8	14,429	23,910	.0759	.0833
MONROE	**145.0**	**154.3**	**6.4**	**52.9**	**4.8**	**1,835,552**	**63.9**	**22,183**	**34,699**	**1,073,533**	**58.5**	**13,416**	**20,294**	**.0567**	**.0543**
Ouachita	145.0	154.3	6.4	52.9	4.8	1,835,552	63.9	22,183	34,699	1,073,533	58.5	13,416	20,294	.0567	.0543
NEW ORLEANS	**1,304.9**	**1,399.2**	**7.2**	**516.9**	**9.3**	**20,926,159**	**77.0**	**24,990**	**40,484**	**10,098,765**	**70.5**	**12,522**	**19,537**	**.5459**	**.5569**
Jefferson	478.8	525.9	9.8	192.4	12.5	8,874,237	84.1	28,196	46,124	4,993,981	84.5	16,063	25,956	.2271	.2420
Orleans	558.6	554.2	–.8	217.3	1.5	7,023,497	56.2	21,006	32,322	3,648,057	53.0	11,144	16,788	.2165	.1980
St. Bernard	67.4	73.3	8.8	24.5	9.4	984,530	73.4	25,343	40,185	322,190	60.2	8,981	13,151	.0244	.0243
St. Charles	39.7	44.7	12.6	14.9	15.5	716,328	90.4	29,164	48,076	195,097	92.3	7,864	13,094	.0148	.0165

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METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. John the Baptist	35.1	40.4	15.1	12.1	14.2	603,422	91.5	29,731	49,870	135,296	70.6	7,481	11,181	.0125	.0136
St. Tammany	125.3	160.7	28.3	55.7	32.3	2,724,145	118.9	29,560	48,907	804,144	96.3	9,728	14,437	.0506	.0625
SHREVEPORT	**341.9**	**367.2**	**7.4**	**133.4**	**7.5**	**5,440,301**	**74.5**	**25,119**	**40,782**	**2,626,858**	**66.3**	**12,731**	**19,692**	**.1442**	**.1450**
Bossier	84.4	93.6	10.9	32.5	12.5	1,196,213	73.1	23,910	36,807	450,381	72.6	9,030	13,858	.0303	.0308
Caddo	257.5	273.6	6.3	100.9	6.0	4,244,088	74.9	25,486	42,062	2,176,477	65.0	13,855	21,571	.1139	.1142
ALL COUNTIES															
Acadia	57.6	63.4	10.1	21.4	12.6	860,927	88.9	23,993	40,230	347,396	89.1	9,667	16,233	.0204	.0222
Allen	21.5	22.4	4.2	7.6	1.3	175,962	40.1	16,745	23,153	82,967	37.2	8,065	10,917	.0065	.0056
Ascension	53.9	64.6	19.9	19.9	17.1	888,130	93.4	27,019	44,630	398,517	74.2	13,454	20,026	.0214	.0235
Assumption	22.8	25.3	11.0	7.6	11.8	303,527	85.4	24,079	39,938	65,672	71.5	5,631	8,641	.0069	.0072
Avoyelles	42.3	44.0	4.0	15.1	5.6	391,805	61.3	16,987	25,947	197,139	60.5	8,589	13,056	.0125	.0120
Beauregard	31.8	34.2	7.5	11.2	6.7	378,732	61.5	22,327	33,815	203,044	64.6	11,750	18,129	.0115	.0111
Bienville	16.5	16.8	1.8	5.8	–1.7	168,766	59.5	17,929	29,098	49,945	59.8	5,299	8,611	.0046	.0045
Bossier	84.4	93.6	10.9	32.5	12.5	1,196,213	73.1	23,910	36,807	450,381	72.6	9,030	13,858	.0303	.0308
Caddo	257.5	273.6	6.3	100.9	6.0	4,244,088	74.9	25,486	42,062	2,176,477	65.0	13,855	21,571	.1139	.1142
Calcasieu	173.5	195.0	12.4	69.9	15.2	3,027,870	88.1	26,523	43,317	1,671,310	90.8	14,429	23,910	.0759	.0833
Caldwell	11.3	12.5	10.6	4.7	11.9	117,462	59.7	17,513	24,992	52,056	70.8	7,255	11,076	.0035	.0034
Cameron	9.7	11.2	15.5	3.9	18.2	159,719	82.0	26,587	40,954	40,465	83.0	6,701	10,376	.0035	.0038
Catahoula	12.4	13.2	6.5	4.5	4.7	134,431	69.5	18,445	29,874	60,110	69.3	8,259	13,358	.0039	.0037
Claiborne	17.7	18.0	1.7	6.4	1.6	225,086	71.5	20,837	35,170	88,761	71.2	8,231	13,869	.0059	.0061
Concordia	23.1	24.6	6.5	8.1	2.5	227,661	50.3	19,177	28,106	87,260	43.0	7,726	10,773	.0071	.0064
De Soto	26.6	29.1	9.4	9.9	5.3	245,951	47.4	17,749	24,844	103,019	58.4	6,921	10,406	.0080	.0073
East Baton Rouge	388.9	433.9	11.6	151.8	11.2	6,970,147	82.9	27,919	45,917	3,469,985	71.8	14,795	22,859	.1762	.1845
East Carroll	11.4	11.2	–1.8	3.6	.0	68,602	37.7	13,838	19,056	44,520	48.3	8,339	12,367	.0029	.0026
East Feliciana	19.6	21.6	10.2	5.6	5.7	209,966	74.5	22,700	37,494	48,660	69.1	5,431	8,689	.0053	.0054
Evangeline	33.6	35.4	5.4	11.8	1.7	356,877	67.5	18,367	30,244	175,402	69.1	8,943	14,865	.0105	.0104
Franklin	24.0	24.5	2.1	8.4	1.2	184,018	42.8	15,530	21,907	110,705	53.8	8,672	13,179	.0070	.0062
Grant	17.5	19.1	9.1	7.1	12.7	218,880	83.3	18,950	30,828	40,904	65.8	3,916	5,761	.0049	.0052
Iberia	65.7	71.3	8.5	23.5	11.4	1,118,564	87.3	28,302	47,598	593,089	87.0	15,033	25,238	.0281	.0303
Iberville	32.7	34.2	4.6	10.9	7.9	407,982	75.6	23,000	37,430	165,610	66.2	9,869	15,194	.0108	.0110
Jackson	17.6	18.4	4.5	7.0	7.7	189,564	64.0	17,782	27,081	70,119	53.3	7,036	10,017	.0054	.0051
Jefferson	478.8	525.9	9.8	192.4	12.5	8,874,237	84.1	28,196	46,124	4,993,981	81.8	16,063	25,956	.2271	.2420
Jefferson Davis	32.8	34.9	6.4	11.6	6.4	444,824	75.7	23,224	38,347	242,511	76.8	12,587	20,906	.0124	.0127
Lafayette	162.3	189.3	16.6	68.7	20.1	3,505,377	100.3	30,588	51,024	2,035,274	101.2	17,688	29,626	.0818	.0952
Lafourche	86.6	96.8	11.8	31.7	14.4	1,460,123	90.0	27,737	46,061	683,567	91.2	12,904	21,564	.0348	.0384
La Salle	18.0	19.9	10.6	6.9	6.2	264,779	78.3	22,847	38,374	84,051	65.5	7,814	12,181	.0064	.0065
Lincoln	41.1	43.9	6.8	14.6	9.8	604,742	85.2	24,557	41,421	255,508	73.3	11,087	17,501	.0150	.0159
Livingston	65.9	80.0	21.4	24.9	18.6	1,066,799	97.4	25,737	42,843	242,079	77.6	6,490	9,722	.0219	.0247
Madison	16.0	16.2	1.3	6.0	3.4	113,831	41.7	13,853	18,972	51,313	39.3	6,349	8,552	.0042	.0036
Morehouse	35.4	36.8	4.0	12.5	3.3	271,239	43.1	15,665	21,699	155,503	41.5	9,084	12,440	.0105	.0092
Natchitoches	41.1	43.2	5.1	15.0	5.6	377,939	49.9	17,752	25,196	171,627	52.9	7,907	11,442	.0123	.0112
Orleans	558.6	554.2	–.8	217.3	1.5	7,023,497	56.2	21,006	32,322	3,648,057	53.0	11,144	16,788	.2165	.1980
Ouachita	145.0	154.3	6.4	52.9	4.8	1,835,552	63.9	22,183	34,699	1,073,533	58.5	13,416	20,294	.0567	.0543
Plaquemines	26.3	27.5	4.6	8.5	4.9	352,453	72.2	25,264	41,465	192,121	79.2	13,233	22,602	.0098	.0101
Pointe Coupee	24.7	26.5	7.3	9.2	10.8	377,759	87.4	24,284	41,061	125,373	80.4	8,375	13,628	.0088	.0092
Rapides	139.7	148.1	6.0	52.0	9.0	1,845,985	74.0	22,239	35,500	977,930	69.3	12,113	18,806	.0520	.0526
Red River	10.7	11.4	6.5	3.7	.0	103,795	63.2	17,185	28,053	52,473	60.5	8,838	14,182	.0034	.0031
Richland	22.2	22.6	1.8	7.8	5.4	157,210	42.9	14,872	20,155	135,580	60.5	11,417	17,382	.0067	.0061
Sabine	27.3	29.6	8.4	11.1	11.0	350,736	83.5	19,119	31,598	123,056	64.6	7,474	11,086	.0088	.0091
St. Bernard	67.4	73.3	8.8	24.5	9.4	984,530	73.4	25,343	40,185	322,190	60.2	8,981	13,151	.0244	.0243
St. Charles	39.7	44.7	12.6	14.9	15.5	716,328	90.4	29,164	48,076	195,097	92.3	7,864	13,094	.0148	.0165
St. Helena	9.7	9.9	2.1	3.2	3.2	116,753	74.8	21,549	36,485	10,271	64.0	2,021	3,210	.0025	.0024
St. James	22.0	23.6	7.3	7.1	10.9	319,241	83.6	27,169	44,964	90,497	64.7	8,587	12,746	.0074	.0077
St. John the Baptist	35.1	40.4	15.1	12.1	14.2	603,422	91.5	29,731	49,870	135,296	70.6	7,481	11,181	.0125	.0136
St. Landry	85.1	90.7	6.6	31.2	9.9	1,018,665	81.4	19,775	32,650	572,951	83.1	11,021	18,364	.0287	.0302
St. Martin	42.9	49.7	15.9	15.4	15.8	600,186	92.8	23,408	38,973	166,904	84.7	6,794	10,838	.0133	.0148
St. Mary	65.2	69.4	6.4	22.2	5.7	975,748	72.5	26,937	43,953	519,570	75.1	14,130	23,404	.0267	.0272
St. Tammany	125.3	160.7	28.3	55.7	32.3	2,724,145	118.9	29,560	48,907	804,144	96.3	9,728	14,437	.0506	.0625
Tangipahoa	85.1	94.4	10.9	30.5	8.9	1,101,067	80.2	21,820	36,101	609,255	66.1	13,100	19,976	.0314	.0321
Tensas	8.2	8.1	–1.2	2.9	.0	56,783	38.4	14,152	19,580	19,876	35.4	5,061	6,854	.0021	.0017
Terrebonne	100.4	112.7	12.3	37.7	15.6	1,834,166	93.0	29,157	48,652	1,050,116	90.1	16,946	27,855	.0455	.0507
Union	21.8	23.7	8.7	8.1	6.6	262,194	77.0	19,487	32,370	77,368	66.3	6,123	9,552	.0066	.0067
Vermilion	50.3	55.5	10.3	19.6	13.3	800,447	88.4	24,559	40,839	335,366	89.5	10,232	17,111	.0189	.0206
Vernon	57.4	64.0	11.5	18.8	10.6	675,853	80.5	22,024	35,950	172,477	63.0	6,225	9,174	.0164	.0171
Washington	44.6	46.9	5.2	16.3	3.2	494,741	67.4	18,701	30,352	225,013	55.8	9,143	13,804	.0146	.0140

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Webster	44.4	45.8	3.2	16.6	2.5	590,876	69.8	21,485	35,595	244,667	55.6	9,707	14,739	.0161	.0157
West Baton Rouge	19.8	21.8	10.1	6.2	3.3	277,314	73.0	26,711	44,728	70,012	73.4	6,729	11,292	.0064	.0065
West Carroll	12.9	12.9	.0	4.4	–2.2	77,648	32.9	12,982	17,647	49,412	42.0	7,732	11,230	.0036	.0029
West Feliciana	12.6	13.8	9.5	2.8	12.0	126,808	88.7	29,000	48,860	44,897	88.6	9,524	16,035	.0032	.0038
Winn	17.4	18.0	3.4	6.2	.0	142,156	41.9	16,158	22,928	66,974	40.9	7,666	10,802	.0051	.0044
TOTAL METRO COUNTIES	**3,025.7**	**3,312.6**	**9.5**	**1,181.4**	**10.7**	**49,678,109**	**80.8**	**25,747**	**42,050**	**24,564,850**	**74.6**	**13,184**	**20,793**	**1.2760**	**1.3304**
TOTAL STATE	**4,373.4**	**4,752.2**	**8.7**	**1,662.3**	**9.6**	**66,010,878**	**78.7**	**24,354**	**39,711**	**31,819,403**	**73.2**	**12,113**	**19,142**	**1.7268**	**1.7831**
MAINE															
BANGOR	**138.4**	**143.3**	**3.5**	**48.6**	**2.1**	**1,665,790**	**63.2**	**21,445**	**34,276**	**1,326,854**	**76.1**	**15,833**	**27,302**	**.0561**	**.0553**
Penobscot	138.4	143.3	3.5	48.6	2.1	1,665,790	63.2	21,445	34,276	1,326,854	76.1	15,833	27,302	.0561	.0553
LEWISTON - AUBURN	**100.6**	**102.9**	**2.3**	**37.8**	**3.3**	**1,254,842**	**66.7**	**20,569**	**33,197**	**903,424**	**79.0**	**13,792**	**23,900**	**.0399**	**.0396**
Androscoggin	100.6	102.9	2.3	37.8	3.3	1,254,842	66.7	20,569	33,197	903,424	79.0	13,792	23,900	.0399	.0396
PORTLAND	**219.4**	**227.8**	**3.8**	**86.0**	**4.2**	**3,521,927**	**76.6**	**24,169**	**40,953**	**2,877,037**	**85.2**	**18,831**	**33,454**	**.1072**	**.1119**
Cumberland	219.4	227.8	3.8	86.0	4.2	3,521,927	76.6	24,169	40,953	2,877,037	85.2	18,831	33,454	.1072	.1119
ALL COUNTIES															
Androscoggin	100.6	102.9	2.3	37.8	3.3	1,254,842	66.7	20,569	33,197	903,424	79.0	13,792	23,900	.0399	.0396
Aroostook	89.1	85.6	–3.9	29.5	–1.3	975,822	63.9	19,915	33,079	695,668	73.5	13,410	23,582	.0322	.0313
Cumberland	219.4	227.8	3.8	86.0	4.2	3,521,927	76.6	24,169	40,953	2,877,037	85.2	18,831	33,454	.1072	.1119
Franklin	28.4	29.8	4.9	11.0	6.8	398,210	80.7	21,400	36,201	172,799	74.5	9,614	15,709	.0101	.0106
Hancock	43.4	45.3	4.4	17.6	6.7	631,128	84.0	20,786	35,860	404,581	81.7	13,492	22,988	.0177	.0187
Kennebec	112.7	116.7	3.5	43.2	5.4	1,567,259	73.3	22,054	36,279	1,009,124	75.2	14,045	23,359	.0462	.0467
Knox	33.7	34.2	1.5	13.6	4.6	411,042	64.9	19,174	30,224	295,367	78.0	12,761	21,718	.0131	.0130
Lincoln	27.1	28.7	5.9	10.7	5.9	391,157	81.6	21,324	36,557	186,604	75.5	10,528	17,440	.0102	.0106
Oxford	49.8	52.5	5.4	20.0	8.7	653,992	76.0	20,193	32,700	301,794	79.1	9,158	15,090	.0174	.0180
Penobscot	138.4	143.3	3.5	48.6	2.1	1,665,790	63.2	21,445	34,276	1,326,854	76.1	15,833	27,302	.0561	.0553
Piscataquis	17.9	19.0	6.1	6.7	3.1	215,437	74.0	19,048	32,155	109,395	73.7	9,689	16,328	.0060	.0060
Sagadahoc	30.2	32.6	7.9	11.5	6.5	379,244	67.9	20,908	32,978	150,611	82.4	7,646	13,097	.0100	.0102
Somerset	45.6	46.3	1.5	16.6	3.8	513,394	71.5	18,712	30,927	291,401	82.0	10,008	17,554	.0152	.0154
Waldo	29.4	31.2	6.1	11.1	5.7	309,187	68.3	17,491	27,855	142,232	75.9	7,699	12,814	.0090	.0090
Washington	35.8	36.1	.8	13.5	3.8	381,543	69.3	17,338	28,262	220,648	69.8	9,997	16,344	.0119	.0115
York	146.8	158.9	8.2	59.1	9.9	2,098,191	75.2	22,262	35,502	1,094,346	82.3	11,158	18,517	.0565	.0587
TOTAL METRO COUNTIES	**458.4**	**474.0**	**3.4**	**172.4**	**3.4**	**6,442,559**	**71.0**	**22,601**	**37,370**	**5,107,315**	**81.6**	**16,869**	**29,625**	**.2032**	**.2068**
TOTAL STATE	**1,148.3**	**1,190.9**	**3.7**	**436.5**	**4.8**	**15,368,165**	**72.2**	**21,423**	**35,208**	**10,181,885**	**79.6**	**13,609**	**23,326**	**.4587**	**.4665**
MARYLAND															
BALTIMORE	**2,223.8**	**2,254.2**	**1.4**	**814.7**	**2.2**	**34,937,825**	**65.8**	**26,430**	**42,884**	**17,494,464**	**66.0**	**13,213**	**21,474**	**.9634**	**.9330**
Anne Arundel	390.7	414.4	6.1	143.4	8.6	7,163,413	77.1	30,642	49,954	3,605,395	79.9	15,186	25,142	.1814	.1877
Baltimore	658.6	673.4	2.2	260.3	4.7	11,885,639	64.6	29,038	45,661	7,597,133	70.2	17,952	29,186	.3445	.3362
Baltimore city	755.3	699.3	–7.4	252.0	–8.6	8,279,972	48.6	20,214	32,857	3,676,138	44.1	9,253	14,588	.2626	.2270
Carroll	103.8	118.3	14.0	38.9	15.1	1,733,195	83.0	28,014	44,555	592,880	68.9	10,382	15,241	.0403	.0425
Harford	153.3	163.6	6.7	54.0	7.4	2,532,837	74.9	28,786	46,904	933,969	67.5	11,088	17,296	.0616	.0623
Howard	134.7	154.1	14.4	55.8	17.5	3,004,391	84.8	34,223	53,842	978,492	82.6	11,282	17,536	.0637	.0686
Queen Anne's	27.4	31.1	13.5	10.3	8.4	338,378	55.3	22,931	32,852	110,457	52.4	7,629	10,724	.0093	.0087
CUMBERLAND	**106.7**	**107.4**	**.7**	**40.0**	**1.5**	**1,231,889**	**58.2**	**19,763**	**30,797**	**667,468**	**56.4**	**10,834**	**16,687**	**.0386**	**.0360**
Allegany	78.6	77.4	–1.5	29.4	–.3	883,061	51.6	19,743	30,036	548,398	50.8	12,325	18,653	.0300	.0270
Mineral, W. Va.	*28.1*	*30.0*	*6.8*	*10.6*	*7.1*	*348,828*	*77.8*	*19,821*	*32,908*	*119,070*	*88.2*	*6,389*	*11,233*	*.0086*	*.0090*
HAGERSTOWN	**114.3**	**115.9**	**1.4**	**41.6**	**.5**	**1,382,250**	**49.1**	**22,395**	**33,227**	**919,465**	**48.5**	**14,956**	**22,103**	**.0480**	**.0427**
Washington	114.3	115.9	1.4	41.6	.5	1,382,250	49.1	22,395	33,227	919,465	48.5	14,956	22,103	.0480	.0427
ALL COUNTIES															
Allegany	78.6	77.4	–1.5	29.4	–.3	883,061	51.6	19,743	30,036	548,398	50.8	12,325	18,653	.0300	.0270
Anne Arundel	390.7	414.4	6.1	143.4	8.6	7,163,413	77.1	30,642	49,954	3,605,395	79.9	15,186	25,142	.1814	.1877
Baltimore	658.6	673.4	2.2	260.3	4.7	11,885,639	64.6	29,038	45,661	7,597,133	70.2	17,952	29,186	.3445	.3362
Baltimore city	755.3	699.3	–7.4	252.0	–8.6	8,279,972	48.6	20,214	32,857	3,676,138	44.1	9,253	14,588	.2626	.2270
☐ Calvert	38.6	43.5	12.7	14.2	15.4	543,433	65.3	26,736	38,270	126,996	59.0	6,492	8,943	.0131	.0128
Caroline	24.0	24.7	2.9	8.3	–3.5	219,167	37.5	18,530	26,406	125,759	35.3	10,804	15,152	.0082	.0070
Carroll	103.8	118.3	14.0	38.9	15.1	1,733,195	83.0	28,014	44,555	592,880	68.9	10,382	15,241	.0403	.0425
☐ Cecil	62.1	68.6	10.5	23.5	14.1	1,028,290	90.0	26,275	43,757	585,076	90.9	14,877	24,897	.0262	.0287

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MARYLAND (continued)															
ALL COUNTIES (continued)															
☐ Charles	80.1	93.2	16.4	29.2	20.2	1,236,873	76.6	28,828	42,359	516,061	74.3	12,185	17,673	.0310	.0324
Dorchester	30.7	29.9	-2.6	10.7	-6.1	327,501	43.2	20,056	30,608	142,477	34.8	9,274	13,316	.0108	.0091
☐ Frederick	123.3	141.3	14.6	47.9	16.5	1,966,473	78.5	26,798	41,054	1,081,445	85.4	14,195	22,577	.0519	.0553
Garrett	27.8	29.7	6.8	10.4	9.5	346,316	81.2	20,116	33,300	214,273	82.7	12,348	20,603	.0100	.0105
Harford	153.3	163.6	6.7	54.0	7.4	2,532,837	74.9	28,786	46,904	933,969	67.5	11,088	17,296	.0616	.0623
Howard	134.7	154.1	14.4	55.8	17.5	3,004,391	84.8	34,223	53,842	978,492	82.6	11,282	17,536	.0637	.0686
Kent	16.7	16.8	.6	6.3	.0	189,915	47.1	20,495	30,145	110,999	46.0	12,069	17,719	.0065	.0057
☐ Montgomery	590.1	608.9	3.2	231.4	5.4	14,807,126	73.8	38,796	63,989	7,017,406	75.5	18,209	30,326	.3559	.3609
☐ Prince George's	660.2	659.0	-.2	237.8	2.8	12,807,873	72.0	32,173	53,860	6,858,227	72.4	17,187	28,840	.3366	.3356
Queen Anne's	27.4	31.1	13.5	10.3	8.4	338,378	55.3	22,931	32,852	110,457	52.4	7,629	10,724	.0093	.0087
St. Mary's	63.2	70.4	11.4	23.8	15.0	964,715	83.4	25,417	40,534	311,989	75.0	8,611	13,109	.0224	.0239
Somerset	19.1	19.7	3.1	6.6	-1.5	206,672	62.0	19,037	31,314	53,697	46.2	5,483	8,136	.0055	.0052
Talbot	26.0	27.1	4.2	11.2	6.7	470,598	76.6	25,374	42,018	326,611	73.6	17,917	29,162	.0135	.0138
Washington	114.3	115.9	1.4	41.6	.5	1,382,250	49.1	22,395	33,227	919,465	48.5	14,956	22,103	.0480	.0427
Wicomico	66.9	70.5	5.4	26.0	6.6	798,760	52.8	21,425	30,722	628,596	54.4	16,681	24,177	.0290	.0265
Worcester	32.6	34.2	4.9	13.4	5.5	378,874	50.8	19,784	28,274	493,621	70.9	22,744	36,837	.0165	.0158
TOTAL METRO COUNTIES	**3,971.1**	**4,062.0**	**2.3**	**1,469.7**	**3.7**	**69,593,204**	**68.8**	**29,078**	**47,352**	**35,147,538**	**69.3**	**14,645**	**23,915**	**1.8561**	**1.8284**
TOTAL STATE	**4,278.1**	**4,385.0**	**2.5**	**1,586.4**	**3.8**	**73,495,722**	**68.5**	**28,542**	**46,329**	**37,555,560**	**68.8**	**14,559**	**23,673**	**1.9785**	**1.9459**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,656.5**	**3,647.6**	**-.2**	**1,352.3**	**1.3**	**63,750,866**	**66.4**	**28,688**	**47,143**	**34,239,359**	**77.1**	**14,484**	**25,319**	**1.7231**	**1.7020**
Essex	635.5	647.1	1.8	243.4	3.1	11,082,856	70.0	27,619	45,534	6,365,218	80.3	14,962	26,151	.3010	.3036
Middlesex	1,359.6	1,350.3	-.7	493.1	.8	25,220,935	66.4	30,982	51,148	12,483,197	76.7	14,441	25,316	.6583	.6487
Norfolk	608.4	603.7	-.8	218.1	1.0	12,003,059	69.3	32,839	55,035	6,010,418	78.5	15,600	27,558	.3074	.3068
Plymouth	428.7	453.8	5.9	155.5	7.8	6,529,115	67.1	27,100	41,988	3,865,066	83.0	14,644	24,856	.1842	.1865
Suffolk	624.3	592.7	-5.1	242.2	-3.0	8,914,901	58.4	22,536	36,808	5,515,460	69.0	13,061	22,772	.2722	.2564
NEW BEDFORD - FALL RIVER - ATTLEBORO	**484.9**	**499.3**	**3.0**	**177.7**	**2.1**	**6,659,053**	**63.3**	**23,418**	**37,474**	**4,084,997**	**76.1**	**13,323**	**22,988**	**.1988**	**.1957**
Bristol	484.9	499.3	3.0	177.7	2.1	6,659,053	63.3	23,418	37,474	4,084,997	76.1	13,323	22,988	.1988	.1957
PITTSFIELD	**143.6**	**140.1**	**-2.4**	**53.7**	**.0**	**2,241,041**	**65.8**	**25,163**	**41,733**	**1,501,691**	**75.7**	**15,914**	**27,964**	**.0667**	**.0656**
Berkshire	143.6	140.1	-2.4	53.7	.0	2,241,041	65.8	25,163	41,733	1,501,691	75.7	15,914	27,964	.0667	.0656
SPRINGFIELD	**582.1**	**578.5**	**-.6**	**211.3**	**1.1**	**8,082,401**	**57.7**	**24,532**	**38,251**	**5,325,710**	**71.5**	**14,868**	**25,204**	**.2527**	**.2410**
Hampden	439.7	432.9	-1.5	162.1	.2	5,854,933	52.3	23,781	36,119	4,205,041	68.4	15,439	25,941	.1943	.1812
Hampshire	142.4	145.6	2.2	49.2	4.2	2,227,468	74.1	27,103	45,274	1,120,669	83.8	12,915	22,778	.0584	.0598
WORCESTER - FITCHBURG - LEOMINSTER	**652.1**	**654.4**	**.4**	**240.0**	**2.3**	**10,043,821**	**65.0**	**25,946**	**41,849**	**5,603,949**	**72.1**	**13,883**	**23,350**	**.2849**	**.2780**
Worcester	652.1	654.4	.4	240.0	2.3	10,043,821	65.0	25,946	41,849	5,603,949	72.1	13,883	23,350	.2849	.2780
ALL COUNTIES															
Barnstable	164.2	182.2	11.0	75.2	11.9	2,879,155	76.1	24,326	38,287	2,241,257	85.6	17,974	29,804	.0847	.0893
Berkshire	143.6	140.1	-2.4	53.7	.0	2,241,041	65.8	25,163	41,733	1,501,691	75.7	15,914	27,964	.0667	.0656
Bristol	484.9	499.3	3.0	177.7	2.1	6,659,053	63.3	23,418	37,474	4,084,997	76.1	13,323	22,988	.1988	.1957
Dukes	9.9	10.3	4.0	4.5	4.7	176,126	76.0	23,279	39,139	164,440	85.2	20,650	36,542	.0055	.0057
Essex	635.5	647.1	1.8	243.4	3.1	11,082,856	70.0	27,619	45,534	6,365,218	80.3	14,962	26,151	.3010	.3036
Franklin	66.2	67.6	2.1	26.0	1.6	976,677	63.3	23,365	37,565	478,592	75.7	10,643	18,407	.0269	.0263
Hampden	439.7	432.9	-1.5	162.1	.2	5,854,933	52.3	23,781	36,119	4,205,041	68.4	15,439	25,941	.1943	.1812
Hampshire	142.4	145.6	2.2	49.2	4.2	2,227,468	74.1	27,103	45,274	1,120,669	83.8	12,915	22,778	.0584	.0598
Middlesex	1,359.6	1,350.3	-.7	493.1	.8	25,220,935	66.4	30,982	51,148	12,483,197	76.7	14,441	25,316	.6583	.6487
Nantucket	5.5	5.6	1.8	2.3	.0	100,990	53.8	28,554	43,909	118,180	69.1	30,381	51,383	.0039	.0036
Norfolk	608.4	603.7	-.8	218.1	1.0	12,003,059	69.3	32,839	55,035	6,010,418	78.5	15,600	27,558	.3074	.3068
Plymouth	428.7	453.8	5.9	155.5	7.8	6,529,115	67.1	27,100	41,988	3,865,066	83.0	14,644	24,856	.1842	.1865
Suffolk	624.3	592.7	-5.1	242.2	-3.0	8,914,901	58.4	22,536	36,808	5,515,460	69.0	13,061	22,772	.2722	.2564
Worcester	652.1	654.4	.4	240.0	2.3	10,043,821	65.0	25,946	41,849	5,603,949	72.1	13,883	23,350	.2849	.2780
TOTAL METRO COUNTIES	**5,519.2**	**5,519.9**	**.0**	**2,035.0**	**1.4**	**90,777,182**	**65.2**	**27,383**	**44,608**	**50,755,706**	**75.8**	**14,391**	**24,941**	**2.5262**	**2.4823**
TOTAL STATE	**5,765.0**	**5,785.6**	**.4**	**2,143.0**	**1.8**	**94,910,130**	**65.5**	**27,230**	**44,288**	**53,758,175**	**76.2**	**14,490**	**25,085**	**2.6472**	**2.6072**
MICHIGAN															
ANN ARBOR	**270.3**	**278.0**	**2.8**	**100.9**	**3.1**	**4,968,253**	**70.8**	**29,718**	**49,239**	**2,180,038**	**56.3**	**14,248**	**21,606**	**.1282**	**.1242**
Washtenaw	270.3	278.0	2.8	100.9	3.1	4,968,253	70.8	29,718	49,239	2,180,038	56.3	14,248	21,606	.1282	.1242

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MICHIGAN (continued)															
BATTLE CREEK	**139.5**	**135.4**	**-2.9**	**50.8**	**-2.3**	**2,098,993**	**62.3**	**24,877**	**41,319**	**855,306**	**45.3**	**11,322**	**16,837**	**.0578**	**.0529**
Calhoun	139.5	135.4	-2.9	50.8	-2.3	2,098,993	62.3	24,877	41,319	855,306	45.3	11,322	16,837	.0578	.0529
BENTON HARBOR	**170.5**	**170.2**	**-.2**	**64.0**	**2.9**	**2,619,215**	**73.4**	**24,289**	**40,925**	**1,196,387**	**54.1**	**12,478**	**18,694**	**.0705**	**.0682**
Berrien	170.5	170.2	-.2	64.0	2.9	2,619,215	73.4	24,289	40,925	1,196,387	54.1	12,478	18,694	.0705	.0682
DETROIT	**4,419.8**	**4,371.0**	**-1.1**	**1,544.6**	**-1.7**	**72,189,241**	**62.6**	**28,266**	**46,737**	**33,504,655**	**47.1**	**14,503**	**21,691**	**2.0232**	**1.8620**
Lapeer	74.7	81.9	9.6	25.3	9.1	1,099,480	77.7	26,675	43,458	412,701	61.6	11,006	16,312	.0277	.0280
Livingston	109.5	130.1	18.8	39.6	14.5	1,962,823	87.4	30,276	49,566	657,121	68.9	11,242	16,594	.0442	.0474
Macomb	701.7	729.0	3.9	255.2	5.5	12,140,889	71.7	29,241	47,574	6,356,493	55.4	16,917	24,908	.3346	.3243
Monroe	137.1	141.4	3.1	48 0	5.7	2,407,531	80.1	29,443	50,157	839,066	68.2	10,990	17,481	.0562	.0573
Oakland	1,023.1	1,056.8	3.3	387.8	4.1	20,982,605	70.1	33,101	54,107	10,154,139	54.1	17,678	26,184	.5516	.5305
St. Clair	142.2	145.7	2.5	50.3	1.6	2,120,247	68.5	25,416	42,152	1,004,710	60.3	12,663	19,974	.0583	.0564
Wayne	2,231.5	2,086.1	-6.5	738.4	-8.1	31,475,666	51.8	25,799	42,627	14,080,425	36.3	12,858	19,069	.9506	.8181
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,690.1***	***4,649.0***	***-.9***	***1,645.5***	***-1.4***	***77,157,494***	***63.1***	***28,351***	***46,890***	***35,684,693***	***47.6***	***14,488***	***21,686***	***2.1514***	***1.9862***
FLINT	**444.2**	**442.9**	**-.3**	**160.1**	**1.3**	**7,144,053**	**66.5**	**27,157**	**44,622**	**3,774,817**	**50.5**	**15,880**	**23,578**	**.2052**	**.1925**
Genesee	444.2	442.9	-.3	160.1	1.3	7,144,053	66.5	27,157	44,622	3,774,817	50.5	15,880	23,578	.2052	.1925
GRAND RAPIDS	**614.9**	**661.1**	**7.5**	**235.0**	**8.1**	**10,463,525**	**80.2**	**26,709**	**44,526**	**4,936,676**	**64.1**	**13,837**	**21,007**	**.2686**	**.2735**
Kent	450.9	480.6	6.6	174.6	7.1	7,557,988	77.3	26,132	43,287	3,966,311	63.4	14,881	22,717	.2031	.2041
Ottawa	164.0	180.5	10.1	60.4	11.2	2,905,537	88.1	28,443	48,105	970,365	67.0	10,703	16,066	.0655	.0694
JACKSON	**151.3**	**151.2**	**-.1**	**52.0**	**-.6**	**2,280,162**	**66.6**	**26,175**	**43,849**	**953,498**	**50.5**	**12,117**	**18,337**	**.0617**	**.0581**
Jackson	151.3	151.2	-.1	52.0	-.6	2,280,163	66.6	26,175	43,849	953,498	50.5	12,117	18,337	.0617	.0581
KALAMAZOO	**213.4**	**220.9**	**3.5**	**80.5**	**2.8**	**3,876,810**	**75.8**	**28,160**	**48,159**	**2,011,902**	**68.2**	**15,275**	**24,993**	**.1018**	**.1023**
Kalamazoo	213.4	220.9	3.5	80.5	2.8	3,876,810	75.8	28,160	48,159	2,011,902	68.2	15,275	24,993	.1018	.1023
LANSING - EAST LANSING	**424.7**	**437.0**	**2.9**	**153.5**	**3.0**	**7,084,335**	**72.5**	**27,560**	**46,152**	**3,177,125**	**57.4**	**13,547**	**20,698**	**.1859**	**.1817**
Clinton	57.5	59.0	2.6	18.9	1.6	844,435	66.6	27,243	44,679	233,181	50.2	8,349	12,338	.0207	.0199
Eaton	92.8	100.2	8.0	35.7	8.8	1,592,420	77.7	27,327	44,606	780,067	60.4	14,826	21,851	.0418	.0421
Ingham	274.4	277.8	1.2	98.9	1.3	4,647,480	71.9	27,698	46,992	2,163,877	57.2	14,108	21,879	.1234	.1197
MUSKEGON	**155.4**	**154.7**	**-.5**	**56.4**	**1.3**	**2,238,257**	**70.6**	**23,552**	**39,685**	**914,867**	**51.7**	**10,827**	**16,221**	**.0600**	**.0574**
Muskegon	155.4	154.7	-.5	56.4	1.3	2,238,257	70.6	23,552	39,685	914,867	51.7	10,827	16,221	.0600	.0574
SAGINAW - BAY CITY - MIDLAND	**421.2**	**428.0**	**1.6**	**149.3**	**1.8**	**6,439,258**	**68.9**	**26,011**	**43,130**	**3,131,626**	**53.4**	**13,929**	**20,975**	**.1795**	**.1712**
Bay	118.8	118.0	-.7	42.0	-.7	1,717,158	63.4	24,845	40,885	905,380	53.5	13,948	21,557	.0504	.0471
Midland	75.4	79.4	5.3	28.1	7.7	1,499,881	85.1	31,043	53,377	463,546	63.0	10,896	16,496	.0329	.0339
Saginaw	227.0	230.6	1.6	79.2	1.3	3,222,219	65.1	24,961	40,685	1,762,700	51.0	14,932	22,256	.0962	.0902
ALL COUNTIES															
Alcona	10.3	11.0	6.8	4.4	10.0	133,908	85.6	12,038	30,434	50,535	64.9	7,660	11,485	.0035	.0035
Alger	9.4	9.3	-1.1	3.2	-3.0	99,820	59.2	10,995	31,194	43,926	43.4	9,284	13,727	.0030	.0027
Allegan	84.9	92.0	8.4	31.6	8.6	1,283,434	79.6	24,562	40,615	390,235	63.7	8,193	12,349	.0303	.0310
Alpena	32.4	32.7	.9	12.3	4.2	431,085	72.4	21,196	35,048	232,052	54.7	12,716	18,866	.0127	.0122
Antrim	17.1	17.6	2.9	6.3	1.6	226,293	70.9	21,355	35,920	81,380	52.1	8,630	12,917	.0058	.0058
Arenac	15.6	17.0	9.0	6.0	7.1	191,724	76.5	19,401	31,954	86,496	58.7	9,735	14,416	.0054	.0054
Baraga	8.5	8.7	2.4	3.3	6.5	98,354	73.7	18,268	29,804	52,734	56.9	10,844	15,980	.0029	.0029
Barry	47.6	51.1	7.4	17.7	7.3	708,117	76.2	24,355	40,007	140,759	58.6	5,378	7,952	.0159	.0158
Bay	118.8	118.0	-.7	42.0	-.7	1,717,158	63.4	24,845	40,885	905,380	53.5	13,948	21,557	.0504	.0471
Benzie	11.9	12.8	7.6	4.7	9.3	168,125	85.0	21,139	35,771	74,689	64.1	10,583	15,891	.0044	.0046
Berrien	170.5	170.2	-.2	64.0	2.9	2,619,215	73.4	24,289	40,925	1,196,387	54.1	12,478	18,694	.0705	.0682
Branch	40.8	40.6	-.5	15.1	2.0	561,392	68.3	22,538	37,178	196,660	51.2	8,789	13,024	.0148	.0140
Calhoun	139.5	135.4	-2.9	50.8	-2.3	2,098,993	62.3	24,877	41,319	855,306	45.3	11,322	16,837	.0578	.0529
Cass	50.6	52.4	3.6	18.7	3.3	693,753	70.1	22,533	37,099	168,466	52.9	6,085	9,009	.0167	.0163
Charlevoix	20.8	22.2	6.7	8.5	9.0	257,244	75.4	18,806	30,264	130,692	59.4	10,509	15,376	.0075	.0074
Cheboygan	21.6	22.9	6.0	8.7	8.8	269,116	78.8	18,811	30,933	178,079	60.9	13,836	20,469	.0083	.0083
Chippewa	27.2	26.8	-1.5	9.7	1.0	306,788	65.8	19,275	31,628	226,622	73.1	13,641	23,363	.0101	.0099
Clare	25.6	27.6	7.8	10.3	7.3	319,833	78.0	18,717	31,052	167,655	62.1	10,775	16,277	.0093	.0092
Clinton	57.5	59.0	2.6	18.9	1.6	844,435	66.6	27,243	44,679	233,181	50.2	8,349	12,338	.0207	.0199
Crawford	10.4	11.5	10.6	3.9	8.3	155,986	88.8	22,952	39,996	104,940	73.2	16,829	26,908	.0044	.0047
Delta	39.4	39.5	.3	13.9	-1.4	538,249	68.8	22,618	38,723	302,494	57.5	13,625	21,762	.0161	.0154
Dickinson	25.7	25.3	-1.6	9.6	-3.0	305,321	58.0	19,519	31,804	162,146	42.8	11,471	16,890	.0097	.0087
Eaton	92.8	100.2	8.0	35.7	8.8	1,592,420	77.7	27,327	44,606	780,067	60.4	14,826	21,851	.0418	.0421
Emmet	24.1	25.1	4.1	9.0	2.3	347,096	71.4	23,008	38,566	242,758	52.8	18,052	26,973	.0112	.0105
Genesee	444.2	442.9	-.3	160.1	1.3	7,144,053	66.5	27,157	44,622	3,774,817	50.5	15,880	23,578	.2052	.1925
Gladwin	21.5	24.2	12.6	8.4	7.7	263,547	78.1	18,969	31,375	101,459	59.8	8,139	12,078	.0071	.0072
Gogebic	19.2	18.2	-5.2	7.4	-2.6	223,776	64.2	17,936	30,240	102,190	45.9	9,214	13,809	.0067	.0060
Grand Traverse	59.0	67.6	14.6	25.3	18.2	971,078	93.7	23,430	38,383	588,125	74.6	15,744	23,246	.0258	.0280
Gratiot	39.9	40.1	.5	13.5	.0	568,535	71.7	24,527	42,114	238,985	57.1	11,270	17,703	.0151	.0148

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MICHIGAN (continued)															
ALL COUNTIES (continued)															
Hillsdale	42.9	43.6	1.6	14.2	-3.4	493,673	57.6	21,311	34,766	210,306	52.9	9,354	14,810	.0147	.0135
Houghton	38.2	37.5	-1.8	12.2	-6.9	376,705	54.4	18,625	30,877	194,279	43.3	10,351	15,925	.0126	.0113
Huron	36.8	37.7	2.4	13.6	2.3	447,502	67.8	20,055	32,905	189,600	51.1	9,434	13,941	.0127	.0120
Ingham	274.4	277.8	1.2	98.9	1.3	4,647,480	71.9	27,698	46,992	2,163,877	57.2	14,108	21,879	.1234	.1197
Ionia	53.3	56.0	5.1	17.2	2.4	694,339	69.7	24,362	40,369	348,399	59.7	12,989	20,256	.0198	.0195
Iosco	28.9	28.5	-1.4	11.0	.9	337,715	66.5	18,607	30,701	153,437	49.6	9,412	13,949	.0100	.0094
Iron	13.6	13.5	-.7	5.5	.0	153,613	64.0	17,026	27,930	89,150	47.8	10,969	16,209	.0050	.0045
Isabella	55.8	58.8	5.4	18.7	8.1	848,538	88.6	26,005	45,376	388,917	72.8	13,009	20,798	.0213	.0225
Jackson	151.3	151.2	-.1	52.0	-.6	2,280,163	66.6	26,175	43,849	953,498	50.5	12,117	18,337	.0617	.0581
Kalamazoo	213.4	220.9	3.5	80.5	2.8	3,876,810	75.8	28,160	48,159	2,011,902	68.2	15,275	24,993	.1018	.1023
Kalkaska	12.5	15.7	25.6	5.6	24.4	188,499	106.9	20,248	33,661	96,103	85.2	11,534	17,161	.0046	.0055
Kent	450.9	480.6	6.6	174.6	7.1	7,557,988	77.3	26,132	43,287	3,966,311	63.4	14,881	22,717	.2031	.2041
Keweenaw	1.9	1.9	.0	.7	.0	16,564	60.0	14,786	23,663	9,161	72.6	7,583	13,087	.0004	.0005
Lake	8.3	8.9	7.2	3.6	9.1	76,954	74.3	13,382	21,376	32,983	76.0	5,678	9,162	.0022	.0023
Lapeer	74.7	81.9	9.6	25.3	9.1	1,099,480	77.7	26,675	43,458	412,701	61.6	11,006	16,312	.0277	.0280
Leelanau	14.9	16.1	8.1	5.9	7.3	203,449	73.7	21,290	34,483	58,011	57.5	6,698	9,832	.0050	.0050
Lenawee	90.9	93.5	2.9	33.0	5.8	1,370,942	74.2	25,229	41,544	656,832	57.3	13,387	19,904	.0373	.0366
Livingston	109.5	130.1	18.8	39.6	14.5	1,962,823	87.4	30,276	49,566	657,121	68.9	11,242	16,594	.0442	.0474
Luce	6.7	6.7	.0	2.2	.0	70,650	65.8	19,372	32,114	47,388	53.0	14,080	21,540	.0024	.0023
Mackinac	10.1	10.2	1.0	3.8	2.7	110,373	67.1	17,853	29,046	69,703	52.7	12,337	18,343	.0035	.0034
Macomb	701.7	729.0	3.9	255.2	5.5	12,140,889	71.7	29,241	47,574	6,356,493	55.4	16,917	24,908	.3346	.3243
Manistee	23.5	23.6	.4	9.5	3.3	314,996	69.4	20,212	33,157	119,813	52.6	8,535	12,612	.0085	.0080
Marquette	76.1	79.0	3.8	26.4	2.3	1,042,021	69.8	23,782	39,470	481,649	52.8	12,221	18,244	.0292	.0282
Mason	27.3	29.1	6.6	11.0	7.8	335,956	73.1	19,025	30,541	166,874	57.6	10,382	15,170	.0097	.0095
Mecosta	38.5	40.5	5.2	12.4	5.1	414,229	70.8	20,558	33,406	216,914	61.3	11,394	17,493	.0126	.0124
Menominee	26.3	26.7	1.5	9.5	.0	283,188	62.0	18,404	29,809	162,530	67.5	10,212	17,108	.0089	.0086
Midland	75.4	79.4	5.3	28.1	7.7	1,499,881	85.1	31,043	53,377	463,546	63.0	10,896	16,496	.0329	.0339
Missaukee	10.6	12.3	13.9	4.3	16.2	130,455	89.9	18,569	30,338	50,125	80.4	7,511	11,657	.0033	.0036
Monroe	137.1	141.4	3.1	48.0	5.7	2,407,531	80.1	29,443	50,157	839,066	68.2	10,990	17,481	.0562	.0573
Montcalm	49.3	52.3	6.1	18.0	3.4	613,721	70.4	20,705	34,096	339,697	61.9	12,058	18,872	.0182	.0180
Montmorency	8.0	8.2	2.5	3.3	6.5	84,429	73.7	15,677	25,585	48,866	56.9	10,046	14,808	.0026	.0025
Muskegon	155.4	154.7	-.5	56.4	1.3	2,238,257	70.6	23,552	39,685	914,867	51.7	10,827	16,221	.0600	.0574
Newaygo	36.6	39.0	6.6	14.6	9.8	465,531	79.6	19,490	31,886	152,832	62.2	7,086	10,468	.0116	.0118
Oakland	1,023.1	1,056.8	3.3	387.8	4.1	20,982,605	70.1	33,101	54,107	10,154,139	54.1	17,678	26,184	.5516	.5305
Oceana	22.9	23.5	2.6	8.0	1.3	272,635	67.9	20,548	34,079	91,573	50.5	7,703	11,447	.0075	.0072
Ogemaw	17.7	19.7	11.3	7.3	12.3	194,362	81.9	16,438	26,625	132,257	64.9	12,342	18,117	.0060	.0063
Ontonagon	9.6	8.9	-7.3	3.3	-5.7	108,907	56.1	19,939	33,002	63,045	58.9	11,338	19,105	.0035	.0032
Osceola	19.9	21.0	5.5	7.8	9.9	264,228	85.4	20,069	33,875	85,278	65.5	7,258	10,933	.0065	.0066
Oscoda	7.4	8.3	12.2	3.2	14.3	82,230	83.8	15,978	25,697	34,230	67.2	7,313	10,697	.0022	.0024
Otsego	16.2	18.2	12.3	6.4	14.3	233,205	88.2	22,132	36,438	164,121	69.2	17,321	25,644	.0069	.0071
Ottawa	164.0	180.5	10.1	60.4	11.2	2,905,537	88.1	28,443	48,105	970,365	67.0	10,703	16,066	.0655	.0694
Presque Isle	14.5	15.0	3.4	5.4	3.8	161,236	69.4	18,302	29,859	65,554	53.0	8,239	12,140	.0046	.0043
Roscommon	18.1	20.1	11.0	8.3	10.7	226,463	81.7	16,615	27,285	128,409	63.6	10,465	15,471	.0066	.0069
Saginaw	227.0	230.6	1.6	79.2	1.3	3,222,219	65.1	24,961	40,685	1,762,700	51.0	14,932	22,256	.0962	.0902
St. Clair	142.2	145.7	2.5	50.3	1.6	2,120,247	68.5	25,416	42,152	1,004,710	60.3	12,663	19,974	.0583	.0564
St. Joseph	57.9	61.5	6.2	21.4	2.9	818,490	71.0	23,011	38,247	351,747	55.0	10,911	16,437	.0222	.0216
Sanilac	41.7	42.7	2.4	15.7	5.4	528,413	72.3	20,579	33,657	200,331	55.4	8,649	12,760	.0141	.0138
Schoolcraft	8.7	8.7	.0	3.0	-3.2	106,947	68.0	20,538	35,649	53,077	49.3	11,467	17,692	.0033	.0030
Shiawassee	72.5	73.4	1.2	24.2	-.4	994,823	63.5	25,036	41,108	386,530	47.2	10,804	15,972	.0273	.0256
Tuscola	58.7	61.0	3.9	19.9	3.1	827,285	70.7	25,110	41,572	245,313	53.1	8,303	12,327	.0206	.0199
Van Buren	69.1	73.0	5.6	26.3	6.5	1,038,980	81.2	23,215	39,505	342,355	60.3	8,644	13,017	.0249	.0255
Washtenaw	270.3	278.0	2.8	100.9	3.1	4,968,253	70.8	29,718	49,239	2,180,038	56.3	14,248	21,606	.1282	.1242
Wayne	2,231.5	2,086.1	-6.5	738.4	-8.1	31,475,666	51.8	25,799	42,627	14,080,425	36.3	12,858	19,069	.9506	.8181
Wexford	26.4	28.4	7.6	10.6	9.3	334,198	77.8	19,380	31,528	274,022	64.1	17,213	25,851	.0112	.0112
TOTAL METRO COUNTIES	**7,425.2**	**7,450.4**	**.3**	**2,647.1**	**.3**	**121,402,103**	**66.3**	**27,656**	**45,862**	**56,636,897**	**50.8**	**14,223**	**21,396**	**3.3424**	**3.1440**
TOTAL STATE	**9,261.2**	**9,369.3**	**1.2**	**3,325.6**	**1.1**	**145,791,121**	**67.4**	**26,483**	**43,839**	**67,602,385**	**52.0**	**13,522**	**20,328**	**4.0126**	**3.8038**
MINNESOTA															
DULUTH	**268.2**	**270.5**	**.9**	**101.4**	**.1**	**4,065,718**	**66.5**	**24,111**	**40,096**	**1,723,557**	**49.1**	**11,412**	**16,998**	**.1106**	**.1042**
St. Louis	223.6	225.8	1.0	85.0	.7	3,411,566	66.2	24,325	40,136	1,475,240	49.3	11,711	17,356	.0933	.0878
Douglas, Wisc.	*44.6*	*44.7*	*.2*	*16.4*	*-3.0*	*654,152*	*68.0*	*23,038*	*39,887*	*248,317*	*48.2*	*9,916*	*15,141*	*.0173*	*.0164*
FARGO - MOORHEAD	**143.8**	**150.4**	**4.6**	**56.9**	**6.8**	**2,269,418**	**63.6**	**26,032**	**39,884**	**1,367,779**	**54.3**	**16,632**	**24,038**	**.0681**	**.0645**
Clay	50.2	51.3	2.2	18.2	5.2	678,540	64.8	23,802	37,282	327,409	57.5	12,017	17,990	.0194	.0185

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MINNESOTA (continued)															
FARGO - MOORHEAD (continued)															
Cass, N. D.	*93.6*	*99.1*	*5.9*	*38.7*	*7.5*	*1,590,878*	*63.0*	*27,103*	*41,108*	*1,040,370*	*53.3*	*18,850*	*26,883*	*.0490*	*.0460*
MINNEAPOLIS - ST. PAUL	**2,193.6**	**2,334.8**	**6.4**	**876.8**	**7.2**	**42,855,259**	**78.8**	**29,291**	**48,877**	**21,492,771**	**74.5**	**15,053**	**24,513**	**1.0759**	**1.1101**
Anoka	209.1	234.5	12.1	78.2	15.5	3,833,473	87.1	30,271	49,021	1,377,799	69.5	12,004	17,619	.0872	.0926
Carver	39.8	42.7	7.3	14.2	6.8	705,184	79.6	29,518	49,661	200,453	66.9	9,029	14,116	.0158	.0162
Chisago	28.4	32.1	13.0	10.6	14.0	398,509	77.7	24,108	37,595	233,982	94.1	12,962	22,074	.0109	.0118
Dakota	211.9	241.6	14.0	85.6	17.1	4,625,176	97.2	32,081	54,032	2,467,862	97.1	17,129	28,830	.1064	.1213
Hennepin	939.8	969.7	3.2	397.3	4.6	19,814,795	76.2	29,607	49,874	11,236,498	75.7	16,841	28,282	.5140	.5251
Isanti	25.7	28.8	12.1	9.6	12.9	354,147	77.3	23,493	36,890	104,258	63.2	7,518	10,860	.0085	.0089
Ramsey	457.0	465.6	1.9	178.1	1.5	8,116,104	67.9	27,564	45,570	4,084,502	60.2	14,536	22,934	.2201	.2123
Scott	47.7	53.4	11.9	17.2	13.2	746,502	75.1	28,044	43,401	257,659	62.2	10,448	14,980	.0183	.0185
Washington	123.1	138.8	12.8	46.3	16.3	2,716,784	99.6	34,205	58,678	907,405	97.6	11,536	19,598	.0543	.0623
Wright	65.0	76.1	17.1	23.5	13.5	863,018	75.4	23,770	36,724	397,016	66.8	11,500	16,894	.0234	.0241
St. Croix, Wisc.	*46.1*	*51.5*	*11.7*	*16.2*	*5.9*	*681,567*	*73.5*	*25,678*	*42,072*	*225,337*	*56.3*	*9,420*	*13,910*	*.0170*	*.0170*
ROCHESTER	**94.7**	**99.2**	**4.8**	**36.6**	**4.9**	**1,703,315**	**73.4**	**28,141**	**46,539**	**982,265**	**63.5**	**17,216**	**26,838**	**.0472**	**.0468**
Olmsted	94.7	99.2	4.8	36.6	4.9	1,703,315	73.4	28,141	46,539	982,265	63.5	17,216	26,838	.0472	.0468
ST. CLOUD	**172.9**	**186.7**	**8.0**	**59.7**	**10.1**	**2,259,321**	**74.6**	**23,869**	**37,845**	**1,384,683**	**59.4**	**16,030**	**23,194**	**.0683**	**.0677**
Benton	26.8	29.2	9.0	10.2	12.1	381,265	85.9	22,541	37,379	186,564	81.0	11,324	18,291	.0099	.0104
Sherburne	33.4	39.7	18.9	12.1	18.6	468,432	84.7	24,859	38,713	117,114	70.6	6,729	9,679	.0105	.0114
Stearns	112.7	117.8	4.5	37.4	7.2	1,409,624	68.8	23,926	37,690	1,081,005	55.1	19,975	28,904	.0479	.0459
ALL COUNTIES															
Aitkin	14.2	15.3	7.7	5.4	1.9	113,405	54.1	13,882	21,001	69,802	53.9	8,560	12,926	.0042	.0039
Anoka	209.1	234.5	12.1	78.2	15.5	3,833,473	87.1	30,271	49,021	1,377,799	69.5	12,004	17,619	.0872	.0926
Becker	31.0	32.6	5.2	11.6	5.5	317,360	61.7	17,843	27,359	201,427	65.2	11,082	17,364	.0105	.0102
Beltrami	32.7	35.5	8.6	11.9	9.2	367,267	71.2	19,683	30,863	259,103	63.6	14,526	21,773	.0121	.0120
Benton	26.8	29.2	9.0	10.2	12.1	381,265	85.9	22,541	37,379	186,564	81.0	11,324	18,291	.0099	.0104
Big Stone	7.7	7.5	-2.6	2.7	-6.9	94,106	60.4	20,231	34,854	55,552	55.7	12,302	20,575	.0029	.0029
Blue Earth	52.8	54.2	2.7	19.0	1.6	673,333	58.2	22,757	35,439	500,087	54.1	17,358	26,320	.0233	.0215
Brown	28.8	28.5	-1.0	10.3	.0	318,982	53.0	20,242	30,969	172,095	42.5	11,722	16,708	.0105	.0093
Carlton	30.6	31.1	1.6	10.5	-.9	385,254	59.9	22,730	36,691	227,254	62.1	13,227	21,643	.0120	.0113
Carver	39.8	42.7	7.3	14.2	6.8	705,184	79.6	29,518	49,661	200,453	66.9	9,029	14,116	.0158	.0162
Cass	22.3	24.2	8.5	8.7	8.8	229,110	70.2	16,829	26,334	107,771	61.3	8,349	12,387	.0068	.0067
Chippewa	15.0	14.6	-2.7	5.4	-6.9	162,365	45.5	19,234	30,068	74,061	34.2	9,515	13,715	.0053	.0045
Chisago	28.4	32.1	13.0	10.6	14.0	398,509	77.7	24,108	37,595	233,982	94.1	12,962	22,074	.0109	.0118
Clay	50.2	51.3	2.2	18.2	5.2	678,540	64.8	23,802	37,282	327,409	57.5	12,017	17,990	.0194	.0185
Clearwater	9.0	9.2	2.2	3.3	6.5	76,348	62.8	15,129	23,136	36,380	51.7	7,735	11,024	.0026	.0023
Cook	4.3	5.1	18.6	2.2	22.2	66,136	89.4	19,401	30,062	35,334	75.4	11,191	16,061	.0016	.0020
Cottonwood	14.9	14.5	-2.7	5.2	-5.5	158,105	46.4	19,630	30,405	98,517	54.9	11,563	18,946	.0056	.0048
Crow Wing	44.0	47.3	7.5	17.7	7.3	540,181	69.2	19,353	30,519	329,102	60.4	12,436	18,593	.0167	.0164
Dakota	211.9	241.6	14.0	85.6	17.1	4,625,176	97.2	32,081	54,032	2,467,862	97.1	17,129	28,830	.1064	.1213
Dodge	15.6	17.0	9.0	5.6	5.7	176,296	62.0	20,538	31,481	73,991	60.5	8,700	13,213	.0050	.0050
Douglas	29.5	31.8	7.8	11.9	8.2	353,945	69.0	19,038	29,743	203,942	55.9	11,895	17,138	.0109	.0106
Faribault	19.5	19.1	-2.1	7.4	-2.6	206,254	46.9	18,476	27,872	98,229	37.8	9,380	13,274	.0069	.0059
Fillmore	21.9	21.8	-.5	7.8	-2.5	193,675	45.6	16,623	24,830	103,628	41.7	9,139	13,286	.0069	.0060
Freeborn	35.9	34.7	-3.3	13.7	.0	443,343	53.4	21,094	32,361	253,922	45.1	12,776	18,534	.0145	.0129
Goodhue	40.3	42.1	4.5	15.1	4.1	516,918	61.0	22,147	34,233	265,770	52.2	12,040	17,601	.0157	.0146
Grant	7.2	7.2	.0	2.6	-3.7	80,473	54.9	19,237	30,951	37,301	57.3	8,783	14,347	.0024	.0023
Hennepin	939.8	969.7	3.2	397.3	4.6	19,814,795	76.2	29,607	49,874	11,236,498	75.7	16,841	28,282	.5140	.5251
Houston	18.9	20.6	9.0	6.5	3.2	204,293	59.8	20,297	31,430	89,317	75.1	8,098	13,741	.0059	.0060
Hubbard	15.3	17.6	15.0	6.5	16.1	184,682	82.2	18,103	28,413	115,683	71.8	12,025	17,797	.0056	.0056
Isanti	25.7	28.8	12.1	9.6	12.9	354,147	77.3	23,493	36,890	104,258	63.2	7,518	10,860	.0085	.0089
Itasca	45.5	49.3	8.4	17.8	8.5	579,403	68.7	20,938	32,551	330,122	61.6	12,454	18,546	.0174	.0171
Jackson	13.6	13.6	.0	5.0	.0	152,898	56.0	19,600	30,580	57,266	49.8	7,644	11,453	.0044	.0040
Kanabec	13.0	14.5	11.5	5.5	14.6	151,478	75.5	17,982	27,541	64,998	63.4	8,286	11,818	.0042	.0043
Kandiyohi	38.8	42.6	9.8	15.1	8.6	506,166	69.3	21,515	33,521	266,806	60.4	11,964	17,669	.0147	.0145
Kittson	6.7	6.4	-4.5	2.3	-8.0	65,663	43.4	18,314	28,549	30,476	32.4	9,204	13,250	.0024	.0018
Koochiching	17.7	17.5	-1.1	6.0	-4.8	172,712	44.8	18,932	28,785	122,771	49.4	13,046	20,462	.0064	.0058
Lac qui Parle	10.6	10.2	-3.8	3.7	-5.1	95,620	43.2	17,116	25,843	42,989	47.8	7,458	11,619	.0033	.0028
Lake	12.9	13.1	1.6	4.4	-2.2	174,402	50.2	25,803	39,637	67,892	41.8	10,641	15,430	.0050	.0045
Lake of the Woods	3.8	3.8	.0	1.4	.0	33,677	48.3	16,222	24,055	18,775	40.3	9,560	13,411	.0014	.0010
Le Sueur	24.0	24.6	2.5	8.5	.0	267,250	53.3	20,513	31,441	95,192	42.7	7,850	11,199	.0078	.0071
Lincoln	8.2	8.0	-2.4	2.8	-6.7	61,876	41.6	14,569	22,099	44,745	48.3	10,055	15,980	.0025	.0023
Lyon	25.7	26.5	3.1	9.1	1.1	292,677	56.9	20,724	32,162	176,075	52.6	12,824	19,349	.0097	.0090
McLeod	30.5	32.0	4.9	11.6	5.5	402,228	64.7	22,197	34,675	201,586	51.9	12,062	17,378	.0118	.0112
Mahnomen	5.4	5.3	-1.9	1.8	.0	45,984	59.3	16,035	25,547	28,795	60.9	9,943	15,997	.0017	.0014

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Marshall	13.0	13.0	.0	4.4	-2.2	118,410	49.1	17,648	26,911	71,619	64.6	9,667	16,277	.0040	.0038
Martin	25.0	25.3	1.2	9.9	1.0	366,590	63.4	22,893	37,029	182,747	53.3	12,163	18,459	.0107	.0099
Meeker	21.4	21.8	1.9	8.0	3.9	239,254	60.6	19,345	29,907	93,946	48.9	8,195	11,743	.0069	.0065
Mille Lacs	19.4	20.5	5.7	7.7	10.0	217,073	68.8	18,375	28,191	128,774	57.9	11,652	16,724	.0069	.0067
Morrison	30.2	31.9	5.6	10.9	7.9	278,544	64.5	16,765	25,554	141,033	59.0	8,782	12,939	.0089	.0086
Mower	39.3	37.1	-5.6	14.6	-3.9	529,902	51.4	23,030	36,295	246,518	48.6	10,913	16,885	.0159	.0140
Murray	11.5	11.4	-.9	4.0	-2.4	100,083	45.7	16,759	25,021	57,282	57.7	8,859	14,321	.0036	.0033
Nicollet	27.9	29.4	5.4	9.9	6.5	380,385	66.4	24,580	38,423	111,977	53.4	7,848	11,311	.0097	.0093
Nobles	21.6	20.9	-3.2	7.7	-3.8	216,735	44.7	18,723	28,147	130,560	36.0	11,997	16,956	.0079	.0066
Norman	9.1	8.6	-5.5	3.3	-2.9	109,010	59.1	20,156	33,033	35,356	43.4	7,254	10,714	.0029	.0027
Olmsted	94.7	99.2	4.8	36.6	4.9	1,703,315	73.4	28,141	46,539	982,265	63.5	17,216	26,838	.0472	.0468
Otter Tail	54.0	57.4	6.3	21.0	6.6	620,383	66.3	18,938	29,542	288,787	53.5	9,552	13,752	.0184	.0176
Pennington	15.8	15.4	-2.5	5.7	-3.4	150,126	44.7	17,589	26,338	143,038	49.8	16,189	25,094	.0063	.0056
Pine	21.0	22.7	8.1	8.0	8.1	208,349	66.3	16,929	26,044	112,554	54.7	9,831	14,069	.0066	.0065
Pipestone	11.4	11.0	-3.5	4.3	-2.3	94,268	44.1	14,867	21,923	67,471	43.9	10,658	15,691	.0038	.0032
Polk	35.2	35.1	-.3	12.9	.8	400,335	56.0	20,044	31,034	301,881	71.0	13,792	23,402	.0138	.0130
Pope	11.9	11.9	.0	4.7	4.4	120,912	59.1	16,886	25,726	36,833	48.6	5,509	7,837	.0034	.0032
Ramsey	457.0	465.6	1.9	178.1	1.5	8,116,104	67.9	27,564	45,570	4,084,502	60.2	14,536	22,934	.2201	.2123
Red Lake	5.5	5.8	5.5	1.9	.0	48,081	56.3	16,186	25,306	24,096	44.2	8,795	12,682	.0016	.0016
Redwood	19.1	18.9	-1.0	6.8	-1.4	197,394	50.8	18,976	29,029	87,688	40.5	9,047	12,895	.0064	.0055
Renville	20.2	19.9	-1.5	7.4	-1.3	216,735	50.9	19,155	29,289	69,232	40.6	6,565	9,356	.0065	.0056
Rice	47.7	50.2	5.2	16.8	9.1	608,820	68.6	23,443	36,239	263,632	56.3	10,951	15,692	.0169	.0166
Rock	10.7	10.4	-2.8	3.7	-5.1	102,991	43.4	18,418	27,835	38,299	34.4	7,307	10,351	.0034	.0029
Roseau	12.9	13.3	3.1	4.8	4.3	118,274	58.2	16,251	24,640	68,069	49.4	9,904	14,181	.0041	.0037
St. Louis	223.6	225.8	1.0	85.0	.7	3,411,566	66.2	24,325	40,136	1,475,240	49.3	11,711	17,356	.0933	.0878
Scott	47.7	53.4	11.9	17.2	13.2	746,502	75.1	28,044	43,401	257,659	62.2	10,448	14,980	.0183	.0185
Sherburne	33.4	39.7	18.9	12.1	18.6	468,432	84.7	24,859	38,713	117,114	70.6	6,729	9,679	.0105	.0114
Sibley	15.4	15.5	.6	5.3	-3.6	143,092	45.7	17,862	26,998	56,620	44.2	7,138	10,683	.0047	.0041
Stearns	112.7	117.8	4.5	37.4	7.2	1,409,624	68.8	23,926	37,690	1,081,005	55.1	19,975	28,904	.0479	.0459
Steele	31.5	32.8	4.1	11.0	-.9	395,871	54.4	23,097	35,988	188,582	46.0	11,633	17,144	.0122	.0109
Stevens	11.4	11.5	.9	3.9	.0	112,188	53.0	18,799	28,766	64,942	43.9	11,575	16,652	.0039	.0036
Swift	12.9	12.6	-2.3	4.5	-4.3	124,969	48.7	17,879	27,771	71,961	45.3	10,534	15,991	.0044	.0038
Todd	26.1	27.5	5.4	9.6	5.5	237,563	62.2	16,094	24,746	126,370	62.5	8,545	13,164	.0077	.0075
Traverse	5.3	4.8	-9.4	1.6	-11.1	50,786	40.8	20,042	31,741	28,071	42.6	10,936	17,544	.0018	.0015
Wabasha	20.1	20.8	3.5	7.8	6.8	254,537	65.5	21,071	32,633	93,245	56.7	8,150	11,954	.0069	.0066
Wadena	14.7	14.8	.7	5.1	.0	158,240	66.8	18,603	31,027	101,360	49.0	13,335	19,875	.0052	.0049
Waseca	19.2	20.4	6.3	7.1	2.9	230,125	57.8	21,130	32,412	114,284	73.0	9,573	16,096	.0069	.0067
Washington	123.1	138.8	12.8	46.3	16.3	2,716,784	99.6	34,205	58,678	907,405	97.6	11,536	19,598	.0543	.0623
Watonwan	12.2	12.6	3.3	5.0	4.2	141,470	59.8	18,438	28,294	71,713	48.7	10,046	14,343	.0046	.0041
Wilkin	8.3	8.3	.0	2.8	-3.4	90,346	50.0	20,768	32,266	54,487	64.1	11,447	19,460	.0030	.0027
Winona	46.6	45.8	-1.7	15.6	-3.1	589,005	58.0	23,152	37,757	250,370	42.7	10,895	16,049	.0173	.0157
Wright	65.0	76.1	17.1	23.5	13.5	863,018	75.4	23,770	36,724	397,016	66.8	11,500	16,894	.0234	.0241
Yellow Medicine	13.5	13.2	-2.2	4.6	-6.1	164,783	59.5	21,085	35,822	61,292	44.0	8,686	13,324	.0047	.0042
TOTAL METRO COUNTIES	**2,688.9**	**2,846.3**	**5.9**	**1,060.1**	**6.7**	**50,226,434**	**77.4**	**28,493**	**47,379**	**25,437,031**	**71.4**	**14,933**	**23,995**	**1.2871**	**1.3139**
TOTAL STATE	**4,177.7**	**4,377.7**	**4.8**	**1,608.4**	**5.2**	**67,225,928**	**72.4**	**25,500**	**41,797**	**34,378,476**	**66.4**	**13,514**	**21,374**	**1.8196**	**1.8101**
MISSISSIPPI															
BILOXI - GULFPORT	**189.3**	**201.7**	**6.6**	**69.6**	**7.6**	**2,720,891**	**84.0**	**22,861**	**39,093**	**1,394,790**	**75.6**	**12,277**	**20,040**	**.0719**	**.0753**
Hancock	26.7	31.0	16.1	10.3	14.4	371,728	93.7	21,320	36,090	141,055	84.2	8,508	13,695	.0088	.0099
Harrison	162.6	170.7	5.0	59.3	6.5	2,349,163	82.5	23,110	39,615	1,253,735	74.7	12,885	21,142	.0631	.0654
JACKSON	**381.8**	**413.5**	**8.3**	**141.0**	**7.8**	**5,026,528**	**83.7**	**24,255**	**41,323**	**2,644,290**	**60.7**	**12,583**	**18,754**	**.1507**	**.1542**
Hinds	259.9	274.5	5.6	96.6	5.3	3,932,428	78.5	24,019	40,708	2,148,771	58.3	14,803	22,244	.1101	.1095
Madison	44.8	49.8	11.2	15.5	9.2	551,015	86.7	20,783	35,549	165,476	64.8	7,070	10,676	.0134	.0141
Rankin	77.1	89.2	15.7	28.9	16.1	1,343,085	99.0	27,103	46,474	330,043	75.5	7,554	11,420	.0272	.0306
PASCAGOULA	**125.8**	**130.6**	**3.8**	**43.7**	**5.6**	**1,916,784**	**81.2**	**25,555**	**43,862**	**794,261**	**74.3**	**11,006**	**18,175**	**.0476**	**.0491**
Jackson	125.8	130.6	3.8	43.7	5.6	1,916,784	81.2	25,555	43,862	794,261	74.3	11,006	18,175	.0476	.0491
ALL COUNTIES															
Adams	37.9	38.7	2.1	13.0	.0	446,246	71.0	20,077	34,327	392,790	69.6	17,815	30,215	.0156	.0155
Alcorn	34.5	37.1	7.5	13.6	7.1	386,679	66.6	18,279	28,432	190,582	53.9	9,748	14,013	.0117	.0113
Amite	13.2	13.8	4.5	4.7	6.8	155,069	82.7	19,291	32,993	35,794	71.0	4,757	7,616	.0036	.0037
Attala	19.7	19.7	.0	6.4	-5.9	147,898	47.3	14,767	23,109	86,181	45.1	8,732	13,466	.0056	.0050
Benton	8.3	8.7	4.8	2.5	.0	66,757	63.1	16,374	26,703	11,130	47.4	3,021	4,452	.0020	.0018

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Bolivar	44.4	43.5	-2.0	13.0	-3.7	333,084	51.2	16,319	25,622	185,277	49.7	9,166	14,252	.0121	.0110
Calhoun	15.8	16.2	2.5	5.5	-1.8	131,621	54.2	15,245	23,931	65,310	43.3	8,139	11,875	.0046	.0041
Carroll	9.9	9.7	-2.0	3.1	-6.1	73,354	47.5	15,068	23,663	17,243	35.7	3,850	5,562	.0024	.0021
Chickasaw	18.0	18.2	1.1	5.8	-1.7	143 195	52.5	15,911	24,689	82,474	45.1	9,632	14,220	.0052	.0046
Choctaw	9.1	9.0	-1.1	2.9	-3.3	76,964	63.2	15,722	26,539	21,258	45.0	4,887	7,330	.0023	.0022
Claiborne	12.8	12.5	-2.3	3.5	-7.9	121,636	58.1	20,250	34,753	42,570	43.3	7,816	12,163	.0037	.0033
Clarke	17.4	18.2	4.6	6.5	6.6	190,011	74.1	17,891	29,232	55,834	59.3	5,745	8,590	.0049	.0049
Clay	21.6	22.5	4.2	7.0	-1.4	228,557	66.9	19,291	32,651	84,147	48.1	8,005	12,021	.0065	.0063
Coahoma	35.6	34.0	-4.5	11.0	-5.2	265,868	48.8	15,404	24,170	197,988	55.9	10,945	17,999	.0108	.0095
Copiah	26.8	27.2	1.5	8.5	-2.3	255,018	65.6	17,699	30,002	110,427	46.8	8,644	12,991	.0078	.0074
Covington	16.4	17.9	9.1	6.1	10.9	185,265	89.9	17,733	30,371	62,000	67.6	6,727	10,164	.0047	.0049
☐ De Soto	59.3	65.3	10.1	21.2	13.4	780,931	79.1	23,318	36,836	204,104	64.3	6,644	9,628	.0185	.0191
Forrest	67.6	70.8	4.7	24.7	2.5	840,421	75.0	19,925	34,025	564,465	59.5	14,686	22,853	.0265	.0262
Franklin	8.2	8.6	4.9	2.9	.0	85,993	72.3	17,210	29,653	22,950	51.6	5,220	7,914	.0023	.0021
George	16.0	17.3	8.1	5.5	7.8	204,946	86.4	21,558	37,263	62,059	63.7	7,432	11,283	.0049	.0052
Greene	10.1	10.2	1.0	3.0	-3.2	83,072	64.6	16,281	27,691	17,291	45.7	3,828	5,764	.0023	.0022
Grenada	21.2	21.4	.9	7.2	-1.4	194,470	53.1	17,399	27,010	192,486	52.8	17,252	26,734	.0082	.0074
Hancock	26.7	31.0	16.1	10.3	14.4	371,728	93.7	21,320	36,090	141,085	84.2	8,508	13,695	.0088	.0099
Harrison	162.6	170.7	5.0	59.3	6.5	2,349,163	82.5	23,110	39,615	1,253,735	74.7	12,885	21,142	.0631	.0654
Hinds	259.9	274.5	5.6	96.6	5.3	3,932,428	78.5	24,019	40,708	2,148,771	58.3	14,803	22,244	.1101	.1095
Holmes	22.8	22.6	-.9	7.0	-1.4	121,910	48.8	11,543	17,416	88,950	59.2	7,867	12,707	.0054	.0051
Humphreys	13.8	13.5	-2.2	4.5	2.3	73,568	47.4	11,341	16,348	51,397	65.4	7,062	11,422	.0032	.0029
Issaquena	2.5	2.7	8.0	.9	12.5	16,735	59.4	13,126	18,594	1,012	55.5	814	1,124	.0005	.0004
Itawamba	21.5	23.4	8.8	7.9	5.3	203,264	62.8	16,650	25,730	84,822	69.1	6,689	10,737	.0060	.0060
Jackson	125.8	130.6	3.8	43.7	5.6	1,916,784	81.2	25,555	43,862	794,261	74.3	11,006	18,175	.0476	.0491
Jasper	17.5	17.9	2.3	6.2	5.1	161,335	72.3	15,875	26,022	54,692	55.2	5,972	8,821	.0046	.0045
Jefferson	9.2	9.2	.0	2.7	-3.6	70,319	66.5	15,084	26,044	18,463	46.3	4,506	6,838	.0022	.0020
Jefferson Davis	14.0	14.3	2.1	4.4	.0	139,967	69.9	18,718	31,811	53,367	69.1	7,173	12,129	.0039	.0039
Jones	63.3	65.4	3.3	23.1	2.7	814,034	75.6	20,600	35,240	503,354	74.2	12,845	21,790	.0239	.0243
Kemper	10.1	9.9	-2.0	3.2	-3.0	71,522	51.7	14,284	22,351	18,290	39.9	3,963	5,716	.0024	.0021
Lafayette	31.1	32.0	2.9	11.7	6.4	391,351	72.4	20,638	33,449	135,165	56.2	7,867	11,553	.0103	.0100
Lamar	26.2	30.8	17.6	9.6	11.6	357,442	91.1	21,753	37,234	156,036	89.4	9,578	16,254	.0088	.0098
Lauderdale	79.5	81.9	3.0	28.6	1.4	996,562	70.8	20,688	34,845	628,622	51.9	14,674	21,980	.0314	.0301
Lawrence	12.8	13.7	7.0	4.7	9.3	168,235	89.2	20,682	35,795	57,449	82.3	7,329	12,223	.0041	.0044
Leake	19.2	19.8	3.1	7.1	6.0	160,052	65.4	14,443	22,543	89,240	70.0	7,837	12,569	.0053	.0051
Lee	59.8	63.8	6.7	21.8	2.8	676,795	61.7	19,742	31,046	561,020	55.9	16,975	25,735	.0245	.0232
Leflore	40.8	40.3	-1.2	12.8	-3.0	353,331	57.0	17,045	27,604	238,911	51.4	11,956	18,665	.0130	.0119
Lincoln	31.0	33.0	6.5	11.0	3.8	316,135	63.6	18,227	28,740	153,546	53.9	9,409	13,959	.0099	.0094
Lowndes	59.1	60.6	2.5	20.4	3.0	656,151	66.8	19,864	32,164	427,022	64.3	13,127	20,932	.0211	.0206
Madison	44.8	49.8	11.2	15.5	9.2	551,015	86.7	20,783	35,549	165,476	64.8	7,070	10,676	.0134	.0141
Marion	26.4	28.0	6.1	8.9	.0	326,571	73.5	21,146	36,693	172,124	70.9	11,317	19,340	.0094	.0094
Marshall	30.7	32.3	5.2	9.7	5.4	240,644	63.2	16,023	24,809	97,466	55.2	6,824	10,048	.0077	.0075
Monroe	36.7	38.0	3.5	12.5	.0	336,931	57.1	17,157	26,954	180,195	45.2	9,929	14,416	.0115	.0104
Montgomery	13.4	13.7	2.2	4.6	.0	105,694	55.4	14,787	22,977	52,437	43.7	7,933	11,399	.0037	.0035
Neshoba	24.5	25.1	2.4	9.1	5.8	246,507	68.9	16,969	27,089	114,428	58.9	8,372	12,575	.0075	.0071
Newton	20.1	19.8	-1.5	6.7	-4.3	194,439	60.9	17,268	29,021	69,366	48.9	6,655	10,353	.0057	.0053
Noxubee	12.9	12.6	-2.3	4.0	.0	78,087	50.5	12,976	19,522	49,242	59.2	7,731	12,311	.0032	.0028
Oktibbeha	37.7	39.5	4.8	12.3	3.4	460,505	77.9	21,755	37,439	182,843	59.6	9,624	14,865	.0123	.0125
Panola	28.4	30.0	5.6	9.8	6.5	219,083	63.0	14,611	22,355	122,853	51.8	8,794	12,536	.0077	.0073
Pearl River	35.3	39.0	10.5	13.0	11.1	467,286	90.5	20,971	35,945	178,033	73.6	8,765	13,695	.0116	.0123
Perry	10.0	10.3	3.0	3.3	.0	114,459	72.6	20,091	34,685	30,185	68.4	5,433	9,147	.0028	.0029
Pike	37.1	38.7	4.3	12.9	.8	418,832	73.0	18,913	32,468	270,384	57.1	13,442	20,960	.0135	.0130
Pontotoc	22.0	23.1	5.0	7.7	.0	178,070	51.7	15,246	23,126	82,604	60.8	6,673	10,728	.0060	.0056
Prentiss	25.1	26.2	4.4	8.7	1.2	230,719	59.1	16,864	26,519	127,005	46.3	10,098	14,598	.0078	.0073
Quitman	11.5	10.5	-8.7	3.6	-5.3	56,374	37.1	10,824	15,659	33,520	43.3	6,157	9,311	.0026	.0021
Rankin	77.1	89.2	15.7	28.9	16.1	1,343,085	99.0	27,103	46,474	330,043	75.5	7,554	11,420	.0272	.0306
Scott	25.2	26.2	4.0	9.2	7.0	236,124	66.7	16,468	25,666	119,860	53.9	9,053	13,028	.0076	.0073
Sharkey	7.7	7.3	-5.2	2.1	-8.7	48,831	42.2	14,928	23,253	22,680	31.4	7,503	10,800	.0019	.0016
Simpson	24.4	25.7	5.3	8.1	1.3	263,703	74.2	18,919	32,556	112,721	54.8	9,100	13,916	.0076	.0075
Smith	15.4	15.9	3.2	5.2	.0	155,788	70.5	17,570	29,959	43,865	50.8	5,595	8,436	.0043	.0039
Stone	10.1	11.0	8.9	3.3	3.1	114,803	75.7	20,420	34,789	50,937	59.8	9,963	15,435	.0032	.0033
Sunflower	33.9	33.5	-1.2	9.5	-1.0	216,610	50.2	15,027	22,801	123,172	45.2	8,837	12,965	.0085	.0077
Tallahatchie	16.4	15.9	-3.0	5.2	.0	102,762	52.5	12,962	19,762	40,371	57.6	4,928	7,764	.0036	.0033
Tate	20.4	20.2	-1.0	5.8	-6.5	148,783	43.2	16,756	25,652	96,438	33.4	11,660	16,627	.0061	.0052
Tippah	19.4	19.7	1.5	6.8	1.5	158,800	57.8	15,020	23,353	83,854	46.4	8,547	12,331	.0057	.0050
Tishomingo	19.4	21.7	11.9	7.8	8.3	186,896	63.7	15,862	23,961	68,119	53.4	6,167	8,733	.0054	.0054

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Tunica	8.9	8.4	-5.6	2.6	-3.7	44,586	45.5	11,347	17,148	31,876	36.4	8,654	12,260	.0021	.0017
Union	22.2	22.7	2.3	8.4	2.4	214,014	60.1	16,305	25,478	92,223	49.6	7,517	10,979	.0067	.0063
Walthall	14.0	14.2	1.4	4.6	.0	150,070	70.2	19,166	32,624	61,195	57.6	8,443	13,303	.0043	.0041
Warren	53.3	56.4	5.8	18.3	.5	754,391	72.4	24,049	41,224	344,205	56.7	12,069	18,809	.0206	.0202
Washington	72.3	72.0	-.4	22.3	-4.7	611,778	49.6	17,473	27,434	429,182	41.1	13,002	19,246	.0239	.0211
Wayne	19.9	21.3	7.0	6.5	1.6	207,967	74.5	18,618	31,995	101,173	65.2	9,571	15,565	.0062	.0060
Webster	10.3	10.4	1.0	3.5	-2.8	82,668	48.7	15,443	23,619	40,551	38.6	8,129	11,586	.0028	.0027
Wilkinson	9.7	9.5	-2.1	2.9	-6.5	88,730	62.8	17,579	30,597	42,428	60.1	8,547	14,630	.0029	.0026
Winston	19.6	19.4	-1.0	6.3	-4.5	176,024	57.1	16,971	27,940	70,583	42.0	7,531	11,204	.0056	.0051
Yalobusha	13.3	13.8	3.8	5.2	6.1	120,719	65.5	14,891	23,215	48,835	57.1	6,344	9,391	.0038	.0035
Yazoo	27.3	27.4	.4	9.4	3.3	228,184	59.1	15,758	24,275	123,931	53.9	8,851	13,184	.0077	.0073
TOTAL METRO COUNTIES	**756.2**	**811.1**	**7.3**	**275.5**	**7.8**	**11,245,134**	**83.0**	**24,044**	**40,817**	**5,037,445**	**66.8**	**11,816**	**18,285**	**.2887**	**.2977**
TOTAL STATE	**2,589.8**	**2,700.5**	**4.3**	**899.3**	**3.3**	**29,596,398**	**72.1**	**19,754**	**32,910**	**14,769,943**	**59.7**	**10,622**	**16,424**	**.8704**	**.8539**
MISSOURI															
COLUMBIA	**105.8**	**114.6**	**8.3**	**41.9**	**8.8**	**1,908,170**	**87.6**	**26,420**	**45,541**	**947,952**	**77.0**	**13,913**	**22,624**	**.0472**	**.0501**
Boone	105.8	114.6	8.3	41.9	8.8	1,908,170	87.6	26,420	45,541	947,952	77.0	13,913	22,624	.0472	.0501
JOPLIN	**131.5**	**138.0**	**4.9**	**52.4**	**3.4**	**1,607,263**	**65.1**	**19,207**	**30,673**	**1,210,450**	**68.1**	**14,200**	**23,100**	**.0532**	**.0522**
Jasper	88.9	92.3	3.8	35.4	1.7	1,103,894	63.0	19,460	31,183	1,023,148	69.0	17,401	28,902	.0397	.0387
Newton	42.6	45.7	7.3	17.0	6.9	503,369	69.7	18,654	29,610	187,302	63.8	7,194	11,018	.0135	.0135
KANSAS CITY	**917.4**	**931.0**	**1.5**	**353.8**	**.3**	**14,564,415**	**64.4**	**25,112**	**41,166**	**8,248,876**	**62.1**	**14,431**	**23,315**	**.4215**	**.4032**
Cass	54.2	58.1	7.2	20.5	7.9	798,905	71.3	24,553	38,971	308,224	73.6	9,345	15,035	.0201	.0203
Clay	139.9	143.3	2.4	54.8	3.8	2,388,570	65.6	27,315	43,587	1,356,863	54.0	16,691	24,760	.0693	.0654
Jackson	619.6	618.0	-.3	237.4	-2.3	9,860,505	62.8	24,925	41,535	6,098,557	63.6	15,345	25,689	.2944	.2804
Lafayette	30.7	31.8	3.6	11.7	2.6	385,635	62.0	20,883	32,960	164,455	59.5	9,042	14,056	.0110	.0104
Platte	50.6	55.8	10.3	20.5	11.4	852,863	74.1	26,620	41,603	214,567	60.6	7,263	10,467	.0192	.0194
Ray	22.4	24.0	7.1	8.9	9.9	277,937	69.8	20,213	31,229	106,210	62.4	8,076	11,934	.0075	.0073
KANSAS CITY, MO. - KANSAS CITY, KANS. CONSOLIDATED AREA	***1,448.8***	***1,493.8***	***3.1***	***563.2***	***2.7***	***24,390,172***	***66.1***	***26,768***	***43,306***	***13,539,496***	***66.7***	***14,801***	***24,040***	***.6839***	***.6655***
ST. JOSEPH	**87.9**	**87.1**	**-.9**	**32.7**	**-2.4**	**1,247,739**	**65.4**	**22,523**	**38,157**	**815,134**	**64.8**	**14,767**	**24,928**	**.0383**	**.0369**
Buchanan	87.9	87.1	-.9	32.7	-2.4	1,247,739	65.4	22,523	38,157	815,134	64.8	14,767	24,928	.0383	.0369
ST. LOUIS	**1,809.6**	**1,849.7**	**2.2**	**683.0**	**2.6**	**30,688,341**	**69.1**	**27,261**	**44,932**	**14,733,634**	**60.5**	**13,785**	**21,572**	**.8238**	**.7991**
Franklin	76.3	82.7	8.4	28.5	9.2	984,851	72.7	21,845	34,556	519,913	60.5	12,414	18,243	.0287	.0282
Jefferson	158.0	178.1	12.7	58.2	11.5	2,457,582	81.7	25,907	42,226	775,025	69.3	8,769	13,317	.0570	.0600
St. Charles	159.8	190.2	19.0	64.6	21.0	3,239,470	102.8	29,916	50,147	1,191,998	84.5	12,099	18,452	.0681	.0782
St. Louis	975.6	994.3	1.9	370.2	3.4	18,750,193	67.5	31,256	50,649	9,406,926	60.3	16,386	25,410	.5016	.4835
St. Louis city	419.4	383.1	-8.7	154.4	-8.5	4,975,957	52.7	19,308	32,228	2,753,821	50.7	10,826	17,836	.1610	.1423
Monroe, Ill.	*20.5*	*21.3*	*3.9*	*7.1*	*-1.4*	*280,288*	*56.9*	*24,808*	*39,477*	*85,951*	*57.3*	*7,588*	*12,106*	*.0074*	*.0069*
ST. LOUIS - EAST ST. LOUIS - ALTON CONSOLIDATED AREA	***2,372.1***	***2,398.7***	***1.1***	***879.2***	***1.5***	***38,444,390***	***67.0***	***26,563***	***43,727***	***18,364,987***	***58.2***	***13,395***	***20,888***	***1.0500***	***1.0062***
SPRINGFIELD	**217.7**	**229.8**	**5.6**	**86.9**	**5.1**	**3,204,351**	**73.4**	**22,341**	**36,874**	**1,919,640**	**60.0**	**14,508**	**22,090**	**.0940**	**.0924**
Christian	24.5	27.0	10.2	9.7	10.2	349,789	85.9	21,380	36,061	104,598	75.0	6,790	10,783	.0081	.0085
Greene	193.2	202.8	5.0	77.2	4.5	2,854,562	72.0	22,455	36,976	1,815,042	59.2	15,427	23,511	.0859	.0839
ALL COUNTIES															
Adair	25.3	26.5	4.7	9.9	5.3	306,371	66.7	19,554	30,947	233,702	67.7	14,827	23,606	.0102	.0100
Andrew	14.7	15.2	3.4	5.4	3.8	173,874	64.0	20,390	32,199	51,443	50.5	6,575	9,526	.0047	.0043
Atchison	8.4	7.7	-8.3	3.1	-6.1	98,463	50.0	19,896	31,762	45,125	46.6	9,328	14,556	.0031	.0029
Audrain	26.5	27.2	2.6	10.1	1.0	324,768	58.7	20,470	32,155	221,632	69.2	13,101	21,944	.0106	.0100
Barry	25.9	27.7	6.9	9.9	1.0	260,411	59.4	16,667	26,304	142,480	52.4	9,540	14,392	.0084	.0080
Barton	11.6	11.8	1.7	4.9	4.3	122,897	64.1	15,935	25,081	76,749	78.4	9,153	15,663	.0040	.0039
Bates	15.9	15.5	-2.5	6.0	-1.6	159,403	52.9	17,092	26,567	116,488	56.2	12,229	19,415	.0057	.0052
Benton	12.8	14.4	12.5	5.9	15.7	137,223	78.6	15,069	23,258	73,257	85.8	7,733	12,416	.0039	.0043
Bollinger	10.7	10.9	1.9	4.2	5.0	92,209	62.9	14,149	21,955	36,395	54.4	5,892	8,665	.0029	.0027
Boone	105.8	114.6	8.3	41.9	8.8	1,908,170	87.6	26,420	45,541	947,952	77.0	13,913	22,624	.0472	.0501
Buchanan	87.9	87.1	-.9	32.7	-2.4	1,247,739	65.4	22,523	38,157	815,134	64.8	14,767	24,928	.0383	.0369
Butler	38.6	38.0	-1.6	14.2	-4.1	399,671	57.3	17,164	28,146	336,640	58.7	14,329	23,707	.0150	.0139
Caldwell	8.7	8.4	-3.4	3.1	-6.1	80,574	46.5	16,667	25,992	30,613	49.9	6,190	9,875	.0026	.0021
Callaway	34.0	37.9	11.5	12.6	9.6	484,971	76.3	23,915	38,490	186,200	61.6	10,017	14,778	.0123	.0127
Camden	22.0	24.9	13.2	10.4	16.9	345,978	98.1	19,627	33,267	238,227	96.0	13,657	22,906	.0093	.0105
Cape Girardeau	61.2	66.4	8.5	24.2	8.0	914,021	77.1	23,042	37,769	594,028	70.3	15,572	24,547	.0265	.0272

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MISSOURI (continued)															
ALL COUNTIES (continued)															
Carroll	12.0	12.0	.0	4.8	.0	122,388	55.1	16,444	25,498	57,560	52.0	7,890	11,992	.0041	.0035
Carter	5.9	5.9	.0	1.9	–5.0	48,650	57.7	15,426	25,605	23,032	60.8	7,160	12,122	.0016	.0016
Cass	54.2	58.1	7.2	20.5	7.9	798,905	71.3	24,553	38,971	308,224	73.6	9,345	15,035	.0201	.0203
Cedar	12.6	14.0	11.1	5.2	4.0	117,007	62.1	14,434	22,501	87,589	67.8	10,439	16,844	.0042	.0042
Chariton	10.4	9.9	–4.8	4.0	–2.4	107,626	49.8	17,519	26,907	58,773	64.9	8,694	14,693	.0035	.0032
Christian	24.5	27.0	10.2	9.7	10.2	349,789	85.9	21,380	36,061	104,598	75.0	6,790	10,783	.0081	.0085
Clark	8.6	8.9	3.5	3.1	.0	80,428	54.3	16,813	25,945	38,294	69.3	7,295	12,353	.0025	.0025
Clay	139.9	143.3	2.4	54.8	3.8	2,388,570	65.6	27,315	43,587	1,356,863	54.0	16,691	24,760	.0693	.0654
Clinton	16.9	18.3	8.3	6.8	11.5	219,688	73.7	20,731	32,307	101,142	75.9	9,426	14,874	.0059	.0060
Cole	59.5	66.5	11.8	23.4	9.9	972,343	78.8	25,532	41,553	567,758	71.2	15,571	24,263	.0268	.0277
Cooper	14.7	15.0	2.0	5.7	1.8	161,366	59.0	18,119	28,310	92,137	57.4	10,453	16,164	.0051	.0048
Crawford	19.2	21.1	9.9	7.6	8.6	220,997	73.0	18,251	29,079	137,508	75.4	11,199	18,093	.0067	.0068
Dade	7.5	7.3	–2.7	2.9	–6.5	67,194	43.8	15,071	23,170	29,343	49.2	6,344	10,118	.0022	.0020
Dallas	12.7	13.1	3.1	4.4	–2.2	108,644	53.4	15,739	24,692	49,367	65.5	6,629	11,220	.0036	.0034
Daviess	9.0	9.2	2.2	3.5	.0	97,154	56.3	17,759	27,758	40,076	68.5	6,795	11,450	.0029	.0027
De Kalb	8.5	8.4	–1.2	2.9	–6.5	81,374	48.2	17,709	28,060	28,363	60.6	5,696	9,780	.0025	.0022
Dent	15.4	15.8	2.6	5.8	1.8	143,114	59.6	15,728	24,675	98,010	73.8	9,892	16,898	.0048	.0048
Douglas	12.3	13.3	8.1	4.9	6.5	112,571	69.1	14,472	22,974	63,161	71.2	8,020	12,890	.0037	.0036
Dunklin	36.7	38.3	4.4	14.5	4.3	386,290	68.2	16,518	26,641	266,937	60.5	11,964	18,409	.0128	.0126
Franklin	76.3	82.7	8.4	28.5	9.2	984,851	72.7	21,845	34,556	519,913	60.5	12,414	18,243	.0287	.0282
Gasconade	13.5	13.9	3.0	5.6	5.7	174,455	69.9	19,372	31,153	85,658	65.0	9,795	15,296	.0049	.0050
Gentry	7.9	7.8	–1.3	3.0	–3.2	74,465	51.8	15,820	24,822	50,066	60.4	10,070	16,689	.0026	.0024
Greene	193.2	202.8	5.0	77.2	4.5	2,854,562	72.0	22,455	36,976	1,815,042	59.2	15,427	23,511	.0859	.0839
Grundy	12.1	12.5	3.3	4.9	.0	125,442	57.7	16,233	25,600	67,659	44.8	9,536	13,808	.0042	.0038
Harrison	9.8	9.7	–1.0	4.4	2.3	114,171	61.2	16,474	25,948	55,932	55.0	8,391	12,712	.0035	.0032
Henry	19.9	20.2	1.5	7.8	–1.3	225,432	54.8	18,433	28,902	128,678	47.0	11,079	16,497	.0074	.0068
Hickory	6.8	7.3	7.4	3.2	10.3	62,175	70.8	12,553	19,430	22,369	72.9	4,461	6,990	.0017	.0017
Holt	6.9	6.9	.0	2.7	–3.6	85,260	64.6	18,501	31,578	63,537	63.4	13,885	23,532	.0029	.0027
Howard	9.9	10.2	3.0	3.9	5.4	105,008	6.1	17,405	26,925	38,323	51.5	6,836	9,826	.0031	.0028
Howell	30.2	30.9	2.3	11.6	.9	294,590	2.1	15,807	25,396	242,167	55.3	13,562	20,876	.0110	.0104
Iron	11.5	11.3	–1.7	3.7	–7.5	124,804	57.7	19,790	33,731	71,231	56.6	11,369	19,252	.0040	.0038
Jackson	619.6	618.0	–.3	237.4	–2.3	9,860,505	62.8	24,925	41,535	6,098,557	63.6	15,345	25,689	.2944	.2804
Jasper	88.9	92.3	3.8	35.4	1.7	1,103,894	63.0	19,460	31,183	1,023,148	69.0	17,401	28,902	.0397	.0387
Jefferson	158.0	178.1	12.7	58.2	11.5	2,457,582	81.7	25,907	42,226	775,025	69.3	8,769	13,317	.0570	.0600
Johnson	40.1	42.2	5.2	13.7	3.8	435,376	62.5	20,300	31,779	157,525	49.7	7,972	11,498	.0126	.0118
Knox	5.5	5.3	–3.6	1.9	–9.5	36,432	35.6	12,790	19,175	19,550	48.4	6,272	10,289	.0015	.0013
Laclede	25.6	27.0	5.5	10.1	5.2	306,007	74.2	18,299	30,298	251,555	71.5	15,279	24,906	.0102	.0103
Lafayette	30.7	31.8	3.6	11.7	2.6	385,635	62.0	20,883	32,960	164,455	59.5	9,042	14,056	.0110	.0104
Lawrence	30.1	31.4	4.3	11.8	4.4	321,714	66.3	17,116	27,264	192,678	78.4	9,555	16,329	.0099	.0100
Lewis	10.8	10.4	–3.7	3.9	–2.5	110,608	52.1	18,181	28,361	59,384	64.0	9,053	15,227	.0036	.0032
Lincoln	23.4	25.6	9.4	8.5	4.9	260,266	63.6	19,636	30,620	108,410	68.4	7,948	12,754	.0074	.0074
Linn	15.7	15.9	1.3	6.4	–1.5	186,455	56.8	18,294	29,134	109,443	53.3	10,985	17,100	.0060	.0055
Livingston	15.8	16.3	3.2	6.4	3.2	190,964	61.4	19,082	29,838	155,377	73.0	14,488	24,278	.0066	.0063
McDonald	15.6	16.1	3.2	5.9	1.7	137,223	59.3	14,855	23,258	77,157	73.6	7,663	13,077	.0045	.0044
Macon	16.6	16.8	1.2	6.3	–1.6	139,259	47.5	14,754	22,105	79,474	46.2	8,496	12,615	.0052	.0046
Madison	11.3	11.7	3.5	4.6	4.5	122,606	69.5	16,444	26,653	61,438	61.7	8,637	13,356	.0035	.0036
Maries	7.7	7.8	1.3	2.8	–3.4	62,248	48.1	14,491	22,231	20,368	49.5	4,697	7,274	.0021	.0017
Marion	28.7	29.7	3.5	11.1	1.8	388,835	68.2	21,204	35,030	276,778	68.8	15,039	24,935	.0121	.0122
Mercer	4.7	4.8	2.1	1.8	–5.3	42,105	51.4	14,634	23,392	15,384	62.7	4,978	8,547	.0014	.0011
Miller	19.7	20.9	6.1	7.7	4.1	224,778	66.4	18,259	29,192	151,832	68.5	12,174	19,718	.0072	.0072
Mississippi	15.3	14.7	–3.9	4.9	–9.3	127,043	43.9	16,347	25,927	96,780	49.0	12,024	19,751	.0051	.0044
Moniteau	12.5	13.4	7.2	4.5	2.3	115,843	56.1	16,871	25,743	89,871	72.3	11,857	19,971	.0042	.0042
Monroe	9.7	9.4	–3.1	3.4	–5.6	100,281	50.3	18,528	29,494	49,395	62.5	8,441	14,528	.0033	.0028
Montgomery	11.7	11.5	–1.7	4.1	–4.7	118,534	50.0	18,377	28,911	63,323	63.1	9,028	15,445	.0039	.0036
Morgan	14.8	14.9	.7	5.4	–3.6	138,386	53.5	16,097	25,627	84,267	59.0	9,465	15,605	.0048	.0044
New Madrid	22.6	21.5	–4.9	7.3	–8.8	187,328	43.7	16,293	25,661	132,208	48.3	11,144	18,111	.0074	.0063
Newton	42.6	45.7	7.3	17.0	6.9	503,369	69.7	18,654	29,610	187,302	63.8	7,194	11,018	.0135	.0135
Nodaway	21.9	21.6	–1.4	8.0	.0	309,336	73.4	22,295	38,667	157,834	70.0	11,607	19,729	.0085	.0085
Oregon	10.5	10.0	–4.8	3.9	–2.5	73,956	50.2	12,313	18,963	53,760	61.8	8,305	13,785	.0030	.0026
Osage	12.3	12.4	.8	4.3	4.9	137,514	66.1	20,188	31,980	36,550	61.4	5,522	8,500	.0036	.0035
Ozark	8.5	8.4	–1.2	3.3	.0	81,446	61.5	15,284	24,681	48,014	63.6	8,895	14,550	.0027	.0026
Pemiscot	24.5	23.9	–2.4	8.3	–5.7	224,197	57.9	16,131	27,012	138,084	62.6	9,651	16,637	.0077	.0071
Perry	17.4	18.1	4.0	5.9	–1.7	142,095	50.5	15,738	24,084	98,497	40.2	11,710	16,694	.0056	.0050
Pettis	36.9	37.9	2.7	14.4	1.4	494,497	65.0	21,108	34,340	297,489	61.5	12,973	20,659	.0150	.0145
Phelps	34.5	35.8	3.8	12.9	6.6	436,612	71.5	21,046	33,846	300,876	67.3	14,867	23,324	.0138	.0136
Pike	17.7	17.6	–.6	6.0	–4.8	168,857	47.8	18,138	28,143	93,117	52.8	9,672	15,520	.0058	.0052

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MISSOURI (continued)															
ALL COUNTIES (continued)															
Platte	50.6	55.8	10.3	20.5	11.4	852,863	74.1	26,620	41,603	214,567	60.6	7,263	10,467	.0192	.0194
Polk	19.6	19.5	–.5	7.0	–1.4	183,546	54.8	16,698	26,221	154,768	68.5	12,937	22,110	.0069	.0066
Pulaski	40.8	37.4	–8.3	8.7	–15.5	396,557	43.6	26,802	45,581	153,415	44.4	10,316	17,634	.0128	.0108
Putnam	6.1	5.3	–13.1	2.0	–16.7	59,989	43.4	17,436	29,995	39,691	41.8	11,660	19 846	.0022	.0018
Ralls	9.2	10.1	9.8	3.9	14.7	120,861	78.6	19,898	30,990	26,575	81.8	4,299	6,814	.0028	.0028
Randolph	26.6	28.4	6.8	10.0	3.1	293,354	61.2	18,761	29,335	219,944	68.1	13,492	21,994	.0100	.0100
Ray	22.4	24.0	7.1	8.9	9.9	277,937	69.8	20,213	31,229	106,210	62.4	8,076	11,934	.0075	.0073
Reynolds	7.5	8.1	8.0	3.2	10.3	96,163	89.4	17,508	30,051	38,533	76.6	7,522	12,042	.0024	.0026
Ripley	13.2	13.1	–.8	4.8	–2.0	99,118	56.0	12,969	20,650	47,454	48.9	6,503	9,886	.0035	.0030
St. Charles	159.8	190.2	19.0	64.6	21.0	3,239,470	102.8	29,916	50,147	1,191,998	84.5	12,099	18,452	.0681	.0782
St. Clair	8.9	9.3	4.5	3.4	.0	78,902	56.6	14,816	23,206	53,175	70.7	9,162	15,640	.0028	.0026
Ste. Genevieve	15.9	16.7	5.0	5.6	3.7	201,144	66.7	22,340	35,919	84,999	62.8	9,671	15,178	.0055	.0055
St. Francois	44.3	48.5	9.5	17.7	9.3	588,816	81.5	20,027	33,266	354,909	81.2	12,091	20,051	.0166	.0175
St. Louis	975.6	994.3	1.9	370.2	3.4	18,750,193	67.5	31,256	50,649	9,406,926	60.3	16,386	25,410	.5016	.4835
St. Louis city	419.4	383.1	–8.7	154.4	–8.5	4,975,957	52.7	19,308	32,228	2,753,821	50.7	10,826	17.836	.1610	.1423
Saline	25.0	25.8	3.2	10.3	6.2	267,829	62.7	16,974	26,003	151,693	59.4	9,809	14,727	.0085	.0081
Schuyler	5.0	5.1	2.0	1.9	–5.0	37,815	45.1	13,033	19,903	33,322	58.2	10,530	17,538	.0016	.0015
Scotland	5.4	4.9	–9.3	1.8	–14.3	35,415	30.0	12,970	19,675	25,841	40.2	8,774	14,356	.0016	.0013
Scott	41.3	44.0	6.5	15.6	4.7	496,970	68.2	19,828	31,857	388,531	72.8	15,094	24,906	.0164	.0165
Shannon	8.0	8.2	2.5	2.9	.0	78,420	71.3	15,787	27,041	23,562	64.5	4,939	8,125	.0021	.0021
Shelby	7.8	7.5	–3.8	2.9	–6.5	65,302	43.6	14,674	22,518	47,024	53.9	9,855	16,215	.0027	.0022
Stoddard	29.8	30.5	2.3	11.3	.9	288,336	59.1	16,179	25,516	181,807	56.2	10,394	16,089	.0098	.0094
Stone	17.1	19.8	15.8	8.2	18.8	221,724	89.2	16,980	27,040	67,605	77.0	5,535	8,245	.0053	.0056
Sullivan	7.4	7.4	.0	2.9	–3.3	55,495	45.5	12,713	19,133	23,970	53.6	5,203	8,266	.0018	.0017
Taney	22.4	24.1	7.6	9.3	4.5	328,360	80.4	20,452	35,308	174,905	63.8	11,995	18,807	.0091	.0091
Texas	21.8	22.9	5.0	8.6	3.6	211,034	64.9	15,416	24,539	169,084	78.3	11,426	19,661	.0074	.0075
Vernon	20.4	20.6	1.0	7.4	–3.9	241,358	57.9	19,855	32,616	125,932	57.2	10,406	17,018	.0075	.0070
Warren	16.4	17.7	7.9	6.0	5.3	220,124	67.4	23,063	36,687	81,779	62.0	8,855	13,630	.0057	.0057
Washington	18.7	19.3	3.2	6.6	3.1	176,783	64.0	16,843	26,785	84,061	77.4	7,405	12,737	.0054	.0052
Wayne	12.1	12.0	–.8	4.5	–4.3	98,318	49.2	14,016	21,848	52,929	43.6	7,845	11,762	.0035	.0031
Webster	21.7	23.6	8.8	8.2	9.3	250,303	75.7	18,993	30,525	103,574	79.6	7,690	12,631	0068	.0070
Worth	3.0	2.8	–6.7	1.1	–8.3	23,270	37.5	14,099	21,155	11,734	46.9	6,656	10,667	.0008	.0007
Wright	16.9	17.9	5.9	6.6	4.8	150,676	63.3	14,646	22,830	94,821	69.6	8,874	14,367	.0052	.0049
TOTAL METRO COUNTIES	**3,249.4**	**3,328.9**	**2.4**	**1,243.6**	**2.2**	**52,939,991**	**68.5**	**25,826**	**42,570**	**27,789,735**	**61.9**	**14,106**	**22,346**	**1.4706**	**1.4270**
TOTAL STATE	**4,990.5**	**5,132.6**	**2.8**	**1,901.6**	**2.2**	**72,460,234**	**67.4**	**23,276**	**38,105**	**39,229,439**	**62.7**	**12,965**	**20,630**	**2.0829**	**2.0196**
MONTANA															
BILLINGS	**114.6**	**121.8**	**6.3**	**45.9**	**5.3**	**1,919,156**	**75.8**	**25,033**	**41,812**	**1,512,986**	**74.3**	**19,914**	**32,963**	**.0586**	**.0600**
Yellowstone	114.6	121.8	6.3	45.9	5.3	1,919,156	75.8	25,033	41,812	1,512,986	74.3	19,914	32,963	.0586	.0600
GREAT FALLS	**80.1**	**79.9**	**–.2**	**30.9**	**2.3**	**1,286,169**	**74.0**	**24,476**	**41,624**	**956,306**	**73.1**	**18,298**	**30,948**	**.0390**	**.0391**
Cascade	80.1	79.9	–.2	30.9	2.3	1,286,169	74.0	24,476	41,624	956,306	73.1	18,298	30,948	.0390	.0391
ALL COUNTIES															
Beaverhead	8.2	8.6	4.9	3.1	3.3	85,218	55.5	18,273	27,490	64,250	72.8	12,393	20,726	.0029	.0029
Big Horn	11.3	11.2	–.9	3.2	–3.0	106,764	58.8	20,376	33,364	72,461	69.3	12,970	22,644	.0036	.0035
Blaine	7.1	6.8	–4.2	2.2	–8.3	54,078	37.1	16,430	24,581	33,267	52.9	9,066	15,121	.0021	.0017
Broadwater	3.5	3.8	8.6	1.6	14.3	38,401	63.2	16,804	24,001	29,972	57.3	13,613	18,733	.0014	.0013
Carbon	8.4	8.1	–3.6	3.5	.0	88,801	49.6	16,957	25,372	36,516	46.8	7,107	10,433	.0028	.0025
Carter	1.8	1.6	–11.1	.5	–16.7	9,253	16.0	13,295	18,506	3,618	34.0	4,498	7,236	.0004	.0003
Cascade	80.1	79.9	–.2	30.9	2.3	1,286,169	74.0	24,476	41,624	956,306	73.1	18,298	30,948	.0390	.0391
Chouteau	6.0	5.9	–1.7	2.2	.0	70,955	52.6	21,131	32,252	18,994	55.7	5,545	8,634	.0019	.0017
Custer	13.3	13.9	4.5	5.6	7.7	176,635	65.2	20,565	31,542	130,407	68.9	14,852	23,287	.0056	.0056
Daniels	2.8	2.7	–3.6	1.0	.0	28,501	47.9	19,274	28,501	17,171	65.8	10,358	17,171	.0011	.0009
Dawson	12.0	12.9	7.5	4.9	8.9	203,821	86.7	24,264	41,596	150,100	84.9	18,036	30,633	.0057	.0062
Deer Lodge	11.5	10.8	–6.1	4.1	–2.4	126,801	46.9	20,555	30,927	81,585	63.3	11,899	19,899	.0044	.0039
Fallon	3.7	3.6	–2.7	1.4	.0	58,825	65.4	25,406	42,018	29,241	62.5	12,856	20,886	.0016	.0016
Fergus	13.2	13.9	5.3	5.4	8.0	150,752	64.7	18,305	27,917	116,853	81.9	12,851	21,639	.0049	.0050
Flathead	55.7	61.8	11.0	23.2	11.5	868,101	82.6	22,861	37,418	554,180	75.8	15,154	23,887	.0244	.0255
Gallatin	45.7	51.0	11.6	18.0	10.4	685,337	81.8	23,127	38,074	455,529	69.3	16,506	25,307	.0199	.0207
Garfield	1.7	1.6	–5.9	.6	.0	16,054	47.3	18,163	26,757	4,466	65.5	4,497	7,443	.0005	.0004
Glacier	10.6	11.0	3.8	3.5	.0	133,964	70.1	22,495	38,275	77,914	63.9	13,583	22,261	.0040	.0040
Golden Valley	1.0	1.1	10.0	.4	.0	9,464	51.2	15,648	23,660	1,100	41.9	1,938	2,750	.0003	.0003
Granite	2.7	2.7	.0	1.0	.0	33,021	63.6	20,190	33,021	10,623	65.9	6,405	10,623	.0008	.0008

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ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
MONTANA (continued)															
ALL COUNTIES (continued)															
Hill	18.2	18.1	-.5	6.8	3.0	251,563	60.7	23,721	36,995	183,787	72.1	16,181	27,028	.0081	.0078
Jefferson	7.7	8.1	5.2	2.8	7.7	73,419	56.6	18,037	26,221	9,937	49.6	2,555	3,549	.0019	.0018
Judith Basin	2.6	2.6	.0	1.0	.0	27,640	47.0	18,809	27,640	9,479	48.5	6,385	9,479	.0009	.0006
Lake	20.3	22.2	9.4	7.9	9.7	222,333	68.2	18,361	28,143	102,688	64.2	8,685	12,998	.0065	.0065
Lewis and Clark	46.0	50.5	9.8	19.7	10.7	796,309	84.6	24,240	40,422	447,538	70.7	14,730	22,718	.0209	.0219
Liberty	2.3	2.3	.0	.9	.0	39,200	65.8	26,269	43,556	17,195	65.0	11,579	19,106	.0011	.0010
Lincoln	17.6	18.6	5.7	6.4	4.9	189,094	58.7	19,536	29,546	95,159	64.4	9,490	14,869	.0058	.0056
McCone	2.7	2.8	3.7	.9	.0	20,933	45.0	16,044	23,259	10,062	64.1	6,812	11,180	.0008	.0008
Madison	5.6	5.6	.0	2.0	-4.8	52,769	47.0	17,099	26,385	17,482	57.7	5,280	8,741	.0015	.0014
Meagher	2.2	2.0	-9.1	.7	-12.5	15,382	22.4	15,713	21,974	10,846	40.3	9,663	15,494	.0007	.0006
Mineral	3.9	4.0	2.6	1.4	.0	35,195	43.3	17,546	25,139	14,152	37.8	7,334	10,109	.0013	.0010
Missoula	80.9	89.0	10.0	34.5	11.3	1,319,096	79.0	23,770	38,235	900,349	76.2	10,479	26,097	.0370	.0393
Musselshell	4.7	4.6	-2.1	1.6	-11.1	46,357	47.0	17,516	28,973	23,608	52.4	8,606	14,755	.0016	.0014
Park	13.5	14.3	5.9	5.9	9.3	216,745	85.0	21,698	36,736	118,240	84.4	11,875	20,041	.0056	.0060
Petroleum	.7	.7	.0	.2	.0	4,361	42.2	15,335	21,805	1,090	62.7	3,350	5,450	.0000	.0001
Phillips	5.4	5.7	5.6	1.9	.0	46,981	52.6	16,202	24,727	37,690	68.5	11,772	19,837	.0018	.0017
Pondera	6.8	6.5	-4.4	2.2	-8.3	75,235	41.7	22,115	34,198	49,760	45.2	14,276	22,618	.0029	.0023
Powder River	2.4	2.4	.0	1.0	11.1	24,682	55.5	17,631	24,682	16,665	79.2	10,333	16,665	.0007	.0008
Powell	6.9	6.9	.0	2.2	-4.3	64,614	45.8	19,267	29,370	43,743	61.1	11,806	19,883	.0025	.0022
Prairie	1.8	1.7	-5.6	.7	.0	13,496	44.7	13,324	19,280	6,916	38.5	7,133	9,880	.0004	.0004
Ravalli	25.0	29.7	18.8	11.1	22.0	310,744	85.4	18,423	27,995	117,499	82.5	7,073	10,585	.0078	.0085
Richland	13.1	14.4	9.9	5.4	12.5	243,633	92.9	26,311	45,117	105,361	73.0	12,688	19,511	.0056	.0061
Roosevelt	10.5	11.3	7.6	3.6	5.9	148,921	80.3	24,799	41,367	86,633	79.2	14,219	24,065	.0041	.0043
Rosebud	11.4	13.9	21.9	4.7	27.0	202,973	114.5	25,580	43,186	59,978	104.5	7,927	12,761	.0040	.0048
Sanders	9.0	9.6	6.7	3.5	.0	87,080	49.0	16,698	24,880	51,791	66.4	8,891	14,797	.0030	.0028
Sheridan	5.4	5.7	5.6	2.0	.0	93,189	75.1	26,615	46,595	39,767	71.7	11,581	19,884	.0023	.0024
Silver Bow	36.6	34.3	-6.3	13.8	-4.2	490,020	59.2	21,381	35,509	383,556	60.2	16,631	27,794	.0164	.0156
Stillwater	5.9	6.1	3.4	2.0	-4.8	63,495	59.1	19,008	31,748	32,053	67.2	9,131	16,027	.0020	.0018
Sweet Grass	3.3	3.4	3.0	1.3	.0	29,596	43.3	15,883	22,766	30,583	59.1	14,789	23,525	.0013	.0011
Teton	6.6	6.5	-1.5	2.4	-4.0	85,006	60.8	21,144	35,419	31,246	43.4	8,714	13,019	.0024	.0022
Toole	5.6	5.5	-1.8	2.2	.0	87,534	72.2	23,109	39,788	43,353	61.9	12,170	19,706	.0024	.0023
Treasure	1.0	1.0	.0	.4	.0	8,593	42.6	15,063	21,483	1,403	44.3	2,430	3,508	.0002	.0002
Valley	9.7	9.0	-7.2	3.5	-5.4	103,157	42.2	19,608	29,473	80,794	55.6	14,031	23,084	.0040	.0034
Wheatland	2.4	2.3	-4.2	.9	.0	26,390	50.3	18,754	29,322	12,957	57.0	9,172	14,397	.0008	.0008
Wibaux	1.5	1.5	.0	.5	.0	15,022	63.8	18,340	30,044	6,719	74.7	7,694	13,438	.0004	.0004
Yellowstone	114.6	121.8	6.3	45.9	5.3	1,919,156	75.8	25,033	41,812	1,512,986	74.3	19,914	32,963	.0586	.0600
TOTAL METRO COUNTIES	**194.7**	**201.7**	**3.6**	**76.8**	**4.1**	**3,205,325**	**75.1**	**24,805**	**41,736**	**2,469,292**	**73.8**	**19,253**	**32,152**	**.0976**	**.0991**
TOTAL STATE	**814.1**	**857.5**	**5.3**	**320.2**	**5.8**	**11,680,828**	**72.7**	**22,355**	**36,480**	**7,557,618**	**71.4**	**14,574**	**23,603**	**.3457**	**.3478**
NEBRASKA															
LINCOLN	**200.4**	**213.4**	**6.5**	**81.1**	**5.7**	**3,917,534**	**80.4**	**28,316**	**48,305**	**1,851,755**	**78.0**	**13,562**	**22,833**	**.0956**	**.0996**
Lancaster	200.4	213.4	6.5	81.1	5.7	3,917,534	80.4	28,316	48,305	1,851,755	78.0	13,562	22,833	.0956	.0996
OMAHA	**594.9**	**599.6**	**.8**	**220.2**	**.6**	**10,594,304**	**70.5**	**28,397**	**48,112**	**4,874,789**	**64.7**	**13,527**	**22,138**	**.2749**	**.2691**
Douglas	399.7	396.0	-.9	149.5	-1.5	7,290,895	67.5	28,692	48,769	3,586,788	60.7	14,713	23,992	.1954	.1875
Sarpy	92.5	99.9	8.0	33.0	11.5	1,726,362	88.1	31,003	52,314	495,894	67.8	8,920	15,027	.0363	.0393
Washington	16.2	17.1	5.6	6.3	8.6	251,975	69.1	25,687	39,996	95,235	67.7	9,790	15,117	.0064	.0063
Pottawattamie, Iowa	*86.5*	*86.6*	*.1*	*31.4*	*-.9*	*1,325,072*	*56.9*	*25,050*	*42,200*	*696,872*	*71.2*	*12,839*	*22,193*	*.0358*	*.0360*
ALL COUNTIES															
Adams	30.8	31.8	3.2	13.1	6.5	463,658	65.6	22,766	35,394	340,776	81.0	15,307	26,013	.0143	.0142
Antelope	8.7	8.7	.0	3.1	-3.1	76,789	48.7	16,142	24,771	54,148	63.7	10,340	17,468	.0028	.0026
Arthur	.5	.4	-20.0	.2	.0	4,540	40.3	16,180	22,700	791	61.8	2,445	3,955	.0002	.0002
Banner	.9	.9	.0	.3	.0	7,914	46.1	18,057	26,380	134	39.6	320	447	.0001	.0001
Blaine	.9	1.1	22.2	.4	33.3	7,146	86.9	12,743	17,865	4,633	100.3	7,710	11,583	.0003	.0003
Boone	7.3	7.1	-2.7	2.5	-7.4	62,001	39.2	16,493	24,800	53,079	54.8	12,697	21,232	.0026	.0022
Box Butte	15.1	18.8	24.5	6.9	23.2	265,869	89.6	25,043	38,532	143,815	108.4	12,322	20,843	.0063	.0075
Boyd	3.3	3.1	-6.1	1.2	-7.7	20,270	30.4	11,955	16,892	9,951	38.7	5,519	8,293	.0009	.0007
Brown	4.4	4.6	4.5	1.7	.0	38,803	52.5	14,964	22,825	32,118	64.6	11,476	18,893	.0015	.0014
Buffalo	36.0	38.2	6.1	13.8	6.2	546,277	72.1	24,416	39,585	385,753	80.9	16,401	27,953	.0162	.0166
Burt	8.6	8.2	-4.7	3.3	-2.9	84,778	44.8	17,220	25,690	39,721	53.8	7,596	12,037	.0027	.0025
Butler	9.3	9.6	3.2	3.4	.0	97,357	51.6	18,886	28,634	45,521	67.9	7,974	13,389	.0031	.0028
Cass	21.0	20.4	-2.9	7.3	-3.9	277,356	50.0	24,331	37,994	91,120	56.1	7,683	12,482	.0077	.0068
Cedar	11.2	11.1	-.9	4.1	2.5	107,082	53.5	17,442	26,118	4,083	71.0	9,368	15,630	.0036	.0034

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Chase	5.0	5.3	6.0	2.0	5.3	55,674	63.4	17,933	27,837	35,590	54.9	12,096	17,795	.0018	.0017
Cherry	6.8	6.7	–1.5	2.6	.0	70,884	48.3	18,378	27,263	59,923	66.1	13,878	23,047	.0027	.0024
Cheyenne	9.8	9.6	–2.0	4.0	.0	150,972	62.2	23,271	37,743	110,029	68.9	16,287	27,507	.0047	.0046
Clay	8.1	8.0	–1.2	2.9	–3.3	84,058	47.5	18,997	28,986	31,812	62.8	6,512	10,970	.0025	.0024
Colfax	10.0	10.1	1.0	3.7	–2.6	111,647	49.2	19,691	30,175	59,339	64.4	9,501	16,038	.0037	.0032
Cuming	11.6	11.8	1.7	4.1	.0	106,214	46.1	17,726	25,906	72,629	64.8	10,749	17,714	.0038	.0035
Custer	13.9	13.3	–4.3	4.9	–7.5	125,218	38.9	17,004	25,555	86,045	54.5	10,506	17,560	.0048	.0042
Dakota	17.7	19.8	11.9	7.2	14.3	272,716	78.4	24,271	37,877	158,378	88.8	13,312	21,997	.0073	.0077
Dawes	9.6	9.7	1.0	3.6	.0	112,912	53.6	20,426	31,364	83,754	69.0	13,768	23,265	.0038	.0038
Dawson	23.1	24.5	6.1	9.4	8.0	324,868	66.7	22,398	34,560	201,379	72.4	13,427	21,423	.0097	.0095
Deuel	2.4	2.4	.0	1.0	.0	37,890	63.7	23,145	37,890	18,240	60.7	11,353	18,240	.0011	.0010
Dixon	7.1	6.8	–4.2	2.4	–7.7	63,267	41.2	17,236	26,361	14,661	38.1	4,082	6,109	.0019	.0017
Dodge	36.1	37.0	2.5	14.6	5.0	525,908	62.7	23,260	36,021	340,998	77.1	13,853	23,356	.0158	.0156
Douglas	399.7	396.0	–.9	149.5	–1.5	7,290,895	67.5	28,692	48,769	3,586,788	60.7	14,713	23,992	.1954	.1875
Dundy	2.9	3.1	6.9	1.3	8.3	36,745	62.4	18,857	28,265	16,809	80.9	7,745	12,930	.0010	.0011
Fillmore	7.9	7.8	–1.3	2.9	–3.3	83,537	46.5	19,006	28,806	37,514	62.3	7,706	12,936	.0027	.0023
Franklin	4.4	4.1	–6.8	1.6	–5.9	42,723	40.2	17,925	26,702	16,053	53.0	6,174	10,033	.0014	.0013
Frontier	3.6	3.2	–11.1	1.2	–14.3	34,933	27.0	19,654	29,111	10,558	42.2	5,302	8,798	.0011	.0007
Furnas	6.5	6.2	–4.6	2.4	–7.7	60,017	42.0	16,255	25,007	45,767	56.1	11,273	19,070	.0023	.0021
Gage	24.3	24.3	.0	8.8	–4.3	288,918	48.6	21,133	32,832	183,990	62.6	12,301	20,908	.0096	.0088
Garden	2.8	2.8	.0	1.1	.0	26,672	43.4	16,913	24,247	11,704	58.7	6,705	10,640	.0009	.0008
Garfield	2.4	2.3	–4.2	.9	.0	18,137	43.4	14,056	20,152	14,016	63.2	9,541	15,573	.0008	.0006
Gosper	2.1	1.9	–9.5	.7	–12.5	17,343	26.3	17,164	24,776	3,757	28.6	3,653	5,367	.0005	.0006
Grant	.9	.6	–33.3	.2	–33.3	4,292	–5.8	15,187	21,460	2,126	8.1	6,553	10,630	.0002	.0000
Greeley	3.4	3.2	–5.9	1.1	–8.3	24,785	35.0	15,298	22,532	21,416	51.7	11,768	19,469	.0011	.0010
Hall	49.1	52.2	6.3	19.7	6.5	742,404	65.3	24,278	37,685	614,483	80.9	18,360	31,192	.0239	.0240
Hamilton	9.5	10.0	5.3	3.8	8.6	110,282	60.9	19,583	29,022	61,259	73.7	10,076	16,121	.0033	.0033
Harlan	4.3	4.2	–2.3	1.6	–5.9	45,180	49.0	17,838	28,238	17,941	58.7	6,649	11,213	.0014	.0013
Hayes	1.3	1.2	–7.7	.5	.0	11,710	44.7	16,180	23,420	6,143	64.1	7,488	12,286	.0003	.0004
Hitchcock	4.1	4.1	.0	1.5	.0	45,403	52.3	19,874	30,269	10,426	56.8	4,434	6,952	.0013	.0011
Holt	13.8	14.5	5.1	5.5	7.8	126,980	60.9	15,473	23,087	117,716	79.6	12,852	21,403	.0049	.0048
Hooker	1.0	1.0	.0	.4	.0	8,064	43.5	14,053	20,160	5,651	57.0	8,998	14,128	.0002	.0002
Howard	6.8	6.9	1.5	2.3	–4.2	60,464	44.2	17,467	26,289	27,271	60.3	7,087	11,857	.0020	.0018
Jefferson	9.8	9.7	–1.0	3.7	–2.6	104,800	48.2	18,613	28,324	73,478	63.8	11,806	19,859	.0038	.0034
Johnson	5.1	4.6	–9.8	1.9	–9.5	46,792	38.5	16,088	24,627	23,757	52.2	7,434	12,504	.0016	.0013
Kearney	7.2	7.7	6.9	2.7	3.8	103,435	64.1	24,248	38,309	39,093	75.8	8,552	14,479	.0026	.0027
Keith	9.6	9.9	3.1	4.1	7.9	145,563	67.0	22,932	35,503	159,804	83.1	22,970	38,977	.0052	.0053
Keya Paha	1.3	1.2	–7.7	.5	.0	11,512	42.5	16,162	23,024	2,577	60.8	3,206	5,154	.0004	.0003
Kimball	4.6	4.4	–4.3	1.7	–5.6	80,147	66.8	26,693	47,145	71,224	67.0	23,694	41,896	.0026	.0026
Knox	11.4	11.5	.9	4.1	–2.4	95,495	45.9	15,583	23,291	65,097	62.7	9,525	15,877	.0036	.0033
Lancaster	200.4	213.4	6.5	81.1	5.7	3,917,534	80.4	28,316	48,305	1,851,755	78.0	13,562	22,833	.0956	.0996
Lincoln	38.5	38.3	–.5	14.2	–.7	525,734	51.1	24,336	37,024	355,844	60.7	15,489	25,059	.0174	.0160
Logan	1.0	.9	–10.0	.4	.0	6,352	38.6	11,455	15,880	1,381	42.7	2,420	3,453	.0002	.0000
Loup	.9	1.0	11.1	.3	.0	7,890	48.3	17,733	26,300	1,118	41.0	2,643	3,727	.0002	.0003
McPherson	.6	.5	–16.7	.2	.0	4,491	39.7	16,070	22,455	994	61.4	3,080	4,970	.0001	.0000
Madison	32.7	35.5	8.6	12.6	3.3	485,393	62.3	24,511	38,523	359,966	69.2	17,439	28,569	.0155	.0152
Merrick	9.0	9.2	2.2	3.2	.0	92,320	50.2	19,203	28,850	37,929	65.9	7,146	11,853	.0029	.0027
Morrill	6.1	6.3	3.3	2.5	4.2	50,066	58.3	15,807	24,026	31,745	63.7	8,078	12,698	.0019	.0018
Nance	4.6	4.6	.0	1.7	.0	41,680	55.5	15,845	24,635	13,367	70.1	4,622	7,863	.0012	.0011
Nemaha	8.4	8.3	–1.2	3.1	–3.1	113,211	57.6	22,452	36,520	43,183	56.9	8,602	13,930	.0031	.0029
Nuckolls	5.6	6.2	–6.1	2.3	–11.5	63,043	35.4	17,906	27,410	42,702	49.3	11,003	18,566	.0024	.0020
Otoe	15.2	14.8	–2.6	5.4	–6.9	186,327	45.8	22,034	34,505	132,717	58.9	14,400	24,577	.0066	.0058
Pawnee	3.8	3.7	–2.6	1.6	.0	34,982	54.6	14,146	21,864	16,404	67.8	6,110	10,253	.0011	.0011
Perkins	3.7	3.9	5.4	1.5	7.1	57,184	78.0	22,948	38,123	21,177	78.6	8,471	14,118	.0013	.0015
Phelps	9.9	10.1	2.0	3.7	.0	131,273	54.2	23,015	35,479	96,367	69.3	15,383	26,045	.0044	.0041
Pierce	8.5	8.8	3.5	3.1	.0	80,932	50.2	17,376	26,107	40,096	67.1	7,738	12,934	.0026	.0024
Platte	29.7	30.8	3.7	11.2	4.7	411,531	62.2	23,714	36,744	308,514	77.7	16,228	27,546	.0132	.0130
Polk	6.3	6.6	4.8	2.3	.0	60,885	50.5	17,596	26,472	36,948	61.3	9,601	16,064	.0020	.0019
Red Willow	12.8	12.9	.8	4.8	–4.0	183,598	52.6	24,058	38,250	150,852	65.1	18,273	31,428	.0064	.0060
Richardson	11.1	10.4	–6.3	4.3	–4.4	105,172	42.3	16,428	24,459	77,314	59.0	10,808	17,980	.0041	.0034
Rock	2.4	2.5	4.2	.9	.0	24,141	46.7	18,283	26,823	13,435	65.1	9,040	14,928	.0008	.0008
Saline	13.4	14.0	4.5	5.6	7.7	191,562	66.8	22,091	34,208	108,518	82.8	11,419	19,378	.0053	.0055
Sarpy	92.5	99.9	8.0	33.0	11.5	1,726,362	88.1	31,003	52,314	495,894	87.8	8,920	15,027	.0363	.0393
Saunders	19.3	20.1	4.1	7.1	2.9	252,719	59.7	22,939	35,594	101,997	73.5	8,521	14,366	.0069	.0066
Scotts Bluff	39.0	40.6	4.1	15.3	5.5	537,941	65.1	22,464	35,160	430,390	80.0	16,488	28,130	.0173	.0174
Seward	16.2	16.2	.0	5.8	1.8	219,250	59.3	24,145	37,802	134,939	73.6	13,634	23,265	.0067	.0065

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Sheridan	7.7	7.6	–1.3	2.8	–3.4	80,683	45.3	19,150	28,815	82,532	61.5	17,622	29,476	.0034	.0031
Sherman	4.1	4.3	4.9	1.6	6.7	33,643	63.7	13,697	21,027	17,490	80.3	6,467	10,931	.0010	.0010
Sioux	1.8	1.7	–5.6	.7	.0	20,022	45.6	19,639	28,603	4,072	64.5	3,536	5,817	.0006	.0004
Stanton	6.8	7.3	7.4	2.6	8.3	67,981	59.6	17,751	26,147	11,239	63.5	2,865	4,323	.0017	.0017
Thayer	7.6	7.6	.0	2.8	–3.4	70,610	43.9	16,922	25,218	64,561	60.7	13,853	23,058	.0029	.0026
Thomas	1.0	1.0	.0	.4	.0	9,502	42.6	16,660	23,755	10,658	53.2	17,390	26,645	.0004	.0004
Thurston	7.4	7.8	5.4	2.4	.0	60,314	50.6	16,685	25,131	26,471	63.2	6,760	11,030	.0020	.0019
Valley	5.6	6.3	12.5	2.4	9.1	57,411	64.6	15,855	23,921	51,437	82.7	12,795	21,432	.0021	.0021
Washington	16.2	17.1	5.6	6.3	8.6	251,975	69.1	25,687	39,996	95,235	67.7	9,790	15,117	.0064	.0063
Wayne	9.7	10.6	9.3	3.9	14.7	137,872	78.1	22,763	35,352	75,280	92.3	11,516	19,303	.0036	.0039
Webster	4.7	4.5	–4.3	1.8	–5.3	46,594	46.5	16,744	25,886	22,024	60.7	7,214	12,236	.0015	.0014
Wheeler	1.1	1.2	9.1	.4	.0	9,577	46.8	16,315	23,943	2,186	58.2	3,455	5,465	.0004	.0002
York	15.1	15.9	5.3	6.1	7.0	212,701	64.5	22,682	34,869	153,558	80.9	14,889	25,173	.0065	.0067
TOTAL METRO COUNTIES	**726.5**	**746.2**	**2.7**	**277.1**	**2.6**	**13,459,482**	**73.8**	**28,671**	**48,573**	**6,188,050**	**68.3**	**13,613**	**22,331**	**.3410**	**.3404**
TOTAL STATE	**1,600.4**	**1,640.0**	**2.5**	**610.8**	**2.1**	**24,349,954**	**66.3**	**24,490**	**39,866**	**13,307,131**	**70.0**	**13,088**	**21,786**	**.6880**	**.6738**
NEVADA															
LAS VEGAS	**514.0**	**634.1**	**23.4**	**251.0**	**25.6**	**10,031,031**	**98.2**	**25,331**	**39,964**	**6,380,351**	**104.6**	**15,609**	**25,420**	**.2457**	**.2887**
Clark	514.0	634.1	23.4	251.0	25.6	10,031,031	98.2	25,331	39,964	6,380,351	104.6	15,609	25,420	.2457	.2887
RENO	**212.5**	**253.5**	**19.3**	**102.7**	**18.0**	**4,367,212**	**85.8**	**27,011**	**42,524**	**3,325,024**	**92.1**	**19,896**	**32,376**	**.1196**	**.1326**
Washoe	212.5	253.5	19.3	102.7	18.0	4,367,212	85.8	27,011	42,524	3,325,024	92.1	19,896	32,376	.1196	.1326
ALL COUNTIES															
Carson City	34.9	40.5	16.0	16.5	20.4	663,651	90.3	25,457	40,221	496,442	96.3	18,461	30,087	.0180	.0201
Churchill	14.8	17.0	14.9	6.0	9.1	174,457	59.2	19,919	29,076	136,302	79.7	13,793	22,717	.0059	.0058
Clark	514.0	634.1	23.4	251.0	25.6	10,031,031	98.2	25,331	39,964	6,380,351	104.6	15,609	25,420	.2457	.2887
Douglas	23.7	31.5	32.9	12.1	31.5	523,698	95.8	29,065	43,281	166,867	101.5	9,003	13,791	.0105	.0122
Elko	18.3	22.4	22.4	8.8	25.7	335,875	100.7	23,907	38,168	202,068	106.0	14,015	22,962	.0081	.0096
Esmeralda	.9	1.2	33.3	.4	33.3	17,871	118.0	27,327	44,678	6,259	121.1	9,437	15,648	.0002	.0004
Eureka	1.2	1.7	41.7	.7	40.0	22,099	119.6	20,124	31,570	7,019	138.3	5,890	10,027	.0005	.0005
Humboldt	11.5	14.9	29.6	5.6	33.3	148,909	79.3	19,775	26,591	105,241	81.8	13,780	18,793	.0044	.0049
Lander	4.9	6.5	32.7	2.6	36.8	80,691	88.7	22,504	31,035	47,885	114.8	11,733	18,417	.0021	.0024
Lincoln	4.1	4.8	17.1	1.6	14.3	47,767	78.6	19,108	29,854	24,469	85.3	9,433	15,293	.0013	.0015
Lyon	15.3	20.1	31.4	7.6	31.0	201,738	76.6	19,701	26,544	75,389	107.3	6,270	9,920	.0050	.0056
Mineral	5.9	6.1	3.4	2.4	4.3	82,219	68.5	21,213	34,258	32,579	64.4	8,618	13,575	.0021	.0021
Nye	11.6	16.6	43.1	6.5	44.4	242,486	130.7	23,357	37,306	79,233	136.7	7,439	12,190	.0043	.0058
Pershing	3.7	4.5	21.6	1.7	21.4	67,360	103.8	23,613	39,624	37,273	91.2	13,926	21,925	.0016	.0019
Storey	1.7	2.3	35.3	.8	33.3	26,166	88.1	23,187	32,708	14,915	115.9	11,515	18,644	.0007	.0008
Washoe	212.5	253.5	19.3	102.7	18.0	4,367,212	85.8	27,011	42,524	3,325,024	92.1	19,896	32,376	.1196	.1326
White Pine	8.3	7.1	–14.5	2.8	–12.5	123,912	46.0	26,523	44,254	81,259	46.6	17,323	29,021	.0041	.0035
TOTAL METRO COUNTIES	**726.5**	**887.6**	**22.2**	**353.7**	**23.3**	**14,398,243**	**94.3**	**25,841**	**40,708**	**9,705,375**	**100.1**	**16,909**	**27,440**	**.3653**	**.4213**
TOTAL STATE	**887.3**	**1,084.8**	**22.3**	**429.8**	**23.4**	**17,157,142**	**93.3**	**25,481**	**39,919**	**11,218,575**	**99.3**	**16,164**	**26,102**	**.4341**	**.4984**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**290.8**	**317.4**	**9.1**	**115.6**	**11.2**	**5,136,548**	**81.8**	**27,162**	**44,434**	**2,874,560**	**85.6**	**14,891**	**24,866**	**.1322**	**.1410**
Hillsborough	290.8	317.4	9.1	115.6	11.2	5,136,548	81.8	27,162	44,434	2,874,560	85.6	14,891	24,866	.1322	.1410
PORTSMOUTH - DOVER - ROCHESTER	**293.9**	**322.4**	**9.7**	**116.6**	**11.0**	**5,254,925**	**85.0**	**27,055**	**45,068**	**3,177,270**	**86.6**	**16,217**	**27,249**	**.1371**	**.1478**
Rockingham	204.7	228.3	11.5	83.3	13.3	3,901,751	88.5	28,168	46,840	2,403,128	89.5	17,251	28,849	.0997	.1094
Strafford	89.2	94.1	5.5	33.3	5.7	1,353,174	75.6	24,458	40,636	774,142	78.1	13,802	23,248	.0374	.0384
ALL COUNTIES															
Belknap	45.9	49.9	8.7	18.3	7.0	569,763	53.9	21,644	31,135	501,112	74.9	16,751	27,383	.0202	.0199
Carroll	30.8	34.4	11.7	14.1	12.8	438,903	69.3	20,743	31,128	318,812	79.1	14,238	22,611	.0136	.0138
Cheshire	64.4	67.4	4.7	23.9	3.0	944,956	69.0	24,101	39,538	432,122	70.1	10,952	18,080	.0252	.0251
Coos	35.2	34.4	–2.3	13.3	–.7	373,409	44.5	19,281	28,076	275,263	62.5	12,639	20,696	.0136	.0121
Grafton	68.5	73.2	6.9	26.6	6.8	1,029,335	75.6	23,536	38,697	729,899	79.0	16,373	27,440	.0305	.0315
Hillsborough	290.8	317.4	9.1	115.6	11.2	5,136,548	81.8	27,162	44,434	2,874,560	85.6	14,891	24,866	.1322	.1410
Merrimack	103.3	111.8	8.2	40.9	9.4	1,638,382	75.6	24,950	40,058	1,086,424	85.7	15,644	26,563	.0464	.0485
Rockingham	204.7	228.3	11.5	83.3	13.3	3,901,751	88.5	28,168	46,840	2,403,128	89.5	17,251	28,849	.0997	.1094
Strafford	89.2	94.1	5.5	33.3	5.7	1,353,174	75.6	24,458	40,636	774,142	78.1	13,802	23,248	.0374	.0384

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEW HAMPSHIRE (continued)															
ALL COUNTIES (continued)															
Sullivan	37.3	39.9	7.0	15.8	10.5	537,295	70.7	22,007	34,006	281,355	78.1	11,050	17,807	.0147	.0149
TOTAL METRO COUNTIES	**584.7**	**639.8**	**9.4**	**232.2**	**11.1**	**10,391,473**	**83.4**	**27,108**	**44,752**	**6,051,830**	**86.1**	**15,557**	**26,063**	**.2693**	**.2888**
TOTAL STATE	**970.1**	**1,050.8**	**8.3**	**385.1**	**9.5**	**15,923,516**	**78.0**	**25,431**	**41,349**	**9,676,817**	**82.9**	**15,037**	**25,128**	**.4335**	**.4546**
NEW JERSEY															
ATLANTIC CITY	**289.3**	**305.8**	**5.7**	**120.3**	**7.9**	**4,492,813**	**66.9**	**24,143**	**37,3[illegible]**	**3,027,271**	**72.8**	**15,713**	**25,164**	**.1345**	**.1338**
Atlantic	200.0	208.9	4.5	80.4	6.6	3,014,677	64.1	24,363	37,496	1,984,428	73.1	15,208	24,682	.0907	.0893
Cape May	89.3	96.9	8.5	39.9	10.5	1,478,136	72.9	23,683	37,046	1,042,843	72.3	16,766	26,136	.0438	.0445
BERGEN - PASSAIC	**1,277.8**	**1,257.8**	**–1.6**	**456.4**	**–.8**	**24,998,010**	**62.1**	**33,526**	**54,772**	**11,853,621**	**60.3**	**16,076**	**25,972**	**.6666**	**.6280**
Bergen	834.3	817.8	–2.0	302.3	–1.0	18,399,566	64.3	36,685	60,865	8,515,262	62.1	17,210	28,168	.4728	.4501
Passaic	443.5	440.0	–.8	154.1	–.5	6,598,444	56.2	27,296	42,819	3,338,359	55.8	13,838	21,664	.1938	.1779
JERSEY CITY	**544.5**	**521.8**	**–4.2**	**197.9**	**–4.4**	**7,167,534**	**50.3**	**23,031**	**36,218**	**3,019,895**	**57.1**	**9,282**	**15,260**	**.2091**	**.1872**
Hudson	544.5	521.8	–4.2	197.9	–4.4	7,167,534	50.3	23,031	36,218	3,019,895	57.1	9,282	15,260	.2091	.1872
MIDDLESEX - SOMERSET - HUNTERDON	**895.7**	**923.6**	**3.1**	**323.0**	**5.7**	**18,113,251**	**71.1**	**34,620**	**56,078**	**7,596,334**	**69.7**	**14,644**	**23,518**	**.4427**	**.4400**
Huntardon	92.9	100.3	8.0	33.9	9.7	2,026,258	81.7	36,098	59,772	749,331	70.3	14,240	22,104	.0457	.0473
Middlesex	597.8	611.3	2.3	215.2	5.2	11,425,087	69.3	32,998	53,091	5,169,882	72.6	14,644	24,024	.2884	.2860
Somerset	205.0	212.0	3.4	73.9	5.1	4,661,906	71.4	38,690	63,084	1,677,121	61.0	14,820	22,694	.1086	.1067
MONMOUTH - OCEAN	**898.0**	**971.4**	**8.2**	**365.5**	**11.7**	**18,003,246**	**85.1**	**29,728**	**49,256**	**7,189,210**	**70.7**	**12,872**	**19,670**	**.4160**	**.4361**
Monmouth	514.8	533.3	3.6	192.4	6.7	10,547,491	77.5	32,963	54,821	3,937,140	64.4	13,287	20,463	.2464	.2482
Ocean	383.2	438.1	14.3	173.1	17.8	7,455,755	97.0	25,757	43,072	3,252,070	79.1	12,363	18,787	.1696	.1879
NEWARK	**1,864.6**	**1,836.2**	**–1.5**	**651.5**	**–.8**	**35,398,702**	**66.0**	**32,464**	**54,334**	**13,644,057**	**61.5**	**12,867**	**20,943**	**.8813**	**.8433**
Essex	828.9	784.5	–5.4	279.5	–6.0	12,416,774	51.5	27,568	44,425	4,796,050	47.6	10,932	17,159	.3484	.3074
Morris	414.2	428.6	3.5	146.6	6.2	9,910,847	79.4	40,006	67,605	3,921,768	76.3	16,103	26,751	.2234	.2308
Sussex	127.6	142.3	11.5	47.1	12.4	2,422,307	82.1	31,756	51,429	723,487	68.1	10,274	15,361	.0533	.0556
Union	493.9	480.8	–2.7	178.3	–.6	10,648,774	69.9	34,938	59,724	4,202,752	65.1	14,188	23,571	.2562	.2495
TRENTON	**308.7**	**302.4**	**–2.0**	**107.5**	**–1.1**	**5,290,491**	**59.0**	**30,603**	**49,214**	**2,452,858**	**57.7**	**14,309**	**22,817**	**.1454**	**.1351**
Mercer	308.7	302.4	–2.0	107.5	–1.1	5,290,491	59.0	30,603	49,214	2,452,858	57.7	14,309	22,817	.1454	.1351
VINELAND - MILLVILLE - BRIDGETON	**135.9**	**133.8**	**–1.5**	**45.7**	**–1.1**	**1,651,857**	**53.1**	**23,359**	**36,146**	**869,886**	**43.1**	**13,157**	**19,035**	**.0531**	**.0470**
Cumberland	135.9	133.8	–1.5	45.7	–1.1	1,651,857	53.1	23,359	36,146	869,886	43.1	13,157	19,035	.0531	.0470
ALL COUNTIES															
Atlantic	200.0	208.9	4.5	80.4	6.6	3,014,677	64.1	24,363	37,496	1,984,428	73.1	15,208	24,682	.0907	.0893
Bergen	834.3	817.8	–2.0	302.3	–1.0	18,399,566	64.3	36,685	60,865	8,515,262	62.1	17,210	28,168	.4728	.4501
☐ Burlington	376.6	392.9	4.3	130.3	5.7	6,606,205	68.9	31,720	50,700	2,658,837	60.6	13,424	20,406	.1675	.1633
☐ Camden	477.7	486.6	1.9	177.2	4.4	7,484,890	62.1	27,202	42,240	3,552,845	58.6	13,201	20,050	.2085	.1971
Cape May	89.3	96.9	8.5	39.9	10.5	1,478,136	72.9	23,683	37,046	1,042,843	72.3	16,766	26,136	.0438	.0445
Cumberland	135.9	133.8	–1.5	45.7	–1.1	1,651,857	53.1	23,359	36,146	869,886	43.1	13,157	19,035	.0531	.0470
Essex	828.9	784.5	–5.4	279.5	–6.0	12,416,774	51.5	27,568	44,425	4,796,050	47.6	10,932	17,159	.3484	.3074
☐ Gloucester	208.7	226.9	8.7	78.8	12.1	3,530,125	78.3	28,164	44,799	1,796,846	71.9	14,872	22,803	.0920	.0946
Hudson	544.5	521.8	–4.2	197.9	–4.4	7,167,534	50.3	23,031	36,218	3,019,895	57.1	9,282	15,260	.2091	.1872
Hunterdon	92.9	100.3	8.0	33.9	9.7	2,026,258	81.7	36,098	59,772	749,331	70.3	14,240	22,104	.0457	.0473
Mercer	308.7	302.4	–2.0	107.5	–1.1	5,290,491	59.0	30,603	49,214	2,452,858	57.7	14,309	22,817	.1454	.1351
Middlesex	597.8	611.3	2.3	215.2	5.2	11,425,087	69.3	32,998	53,091	5,169,882	72.6	14,644	24,024	.2884	.2860
Monmouth	514.8	533.3	3.6	192.4	6.7	10,547,491	77.5	32,963	54,821	3,937,140	64.4	13,287	20,463	.2464	.2482
Morris	414.2	428.6	3.5	146.6	6.2	9,910,847	79.4	40,006	67,605	3,921,768	76.3	16,103	26,751	.2234	.2308
Ocean	383.2	438.1	14.3	173.1	17.8	7,455,755	97.0	25,757	43,072	3,252,070	79.1	12,363	18,787	.1696	.1879
Passaic	443.5	440.0	–.8	154.1	–.5	6,598,444	56.2	27,296	42,819	3,338,359	55.8	13,838	21,664	.1938	.1779
☐ Salem	66.1	66.2	.2	23.9	2.1	1,229,759	76.0	29,862	51,454	361,078	63.8	9,419	15,108	.0278	.0278
Somerset	205.0	212.0	3.4	73.9	5.1	4,661,906	71.4	38,690	63,084	1,677,121	61.0	14,820	22,694	.1086	.1067
Sussex	127.6	142.3	11.5	47.1	12.4	2,422,307	82.1	31,756	51,429	723,487	68.1	10,274	15,361	.0533	.0556
Union	493.9	480.8	–2.7	178.3	–.6	10,648,774	69.9	34,938	59,724	4,202,752	65.1	14,188	23,571	.2562	.2495
☐ Warren	87.7	93.1	6.2	32.8	5.5	1,461,390	67.1	28,125	44,555	654,565	66.6	12,634	19,956	.0383	.0378
TOTAL METRO COUNTIES	**7,431.3**	**7,518.5**	**1.2**	**2,710.8**	**2.6**	**135,428,273**	**67.2**	**30,671**	**49,959**	**58,677,303**	**63.3**	**13,603**	**21,646**	**3.4828**	**3.3711**
TOTAL STATE	**7,431.3**	**7,518.5**	**1.2**	**2,710.8**	**2.6**	**135,428,273**	**67.2**	**30,671**	**49,959**	**58,677,303**	**63.3**	**13,603**	**21,646**	**3.4828**	**3.3711**
NEW MEXICO															
ALBUQUERQUE	**450.1**	**497.3**	**10.5**	**192.7**	**13.9**	**6,765,311**	**73.9**	**22,996**	**35,108**	**4,027,758**	**71.6**	**13,868**	**20,902**	**.1923**	**.1959**
Bernalillo	450.1	497.3	10.5	192.7	13.9	6,765,311	73.9	22,996	35,108	4,027,758	71.6	13,868	20,902	.1923	.1959

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEW MEXICO (continued)															
LAS CRUCES	**104.0**	**116.8**	**12.3**	**39.9**	**16.0**	**1,204,098**	**77.3**	**19,747**	**30,178**	**766,214**	**92.0**	**11,601**	**19,203**	**.0356**	**.0379**
Dona Ana	104.0	116.8	12.3	39.9	16.0	1,204,098	77.3	19,747	30,178	766,214	92.0	11,601	19,203	.0356	.0379
ALL COUNTIES															
Bernalillo	450.1	497.3	10.5	192.7	13.9	6,765,311	73.9	22,996	35,108	4,027,758	71.6	13,868	20,902	.1923	.1959
Catron	3.0	3.1	3.3	1.0	.0	19,973	43.2	13,950	19,973	4,037	41.1	2,861	4,037	.0006	.0005
Chaves	53.6	60.1	12.1	23.2	16.0	723,761	80.9	20,001	31,197	612,512	97.6	15,502	26,401	.0223	.0245
Cibola	32.6	35.3	8.3	11.1	9.9	407,243	68.1	23,984	36,689	185,878	77.6	10,362	16,746	.0112	.0113
Colfax	14.1	15.3	8.5	5.6	7.7	163,438	66.4	18,893	29,185	135,042	82.5	14,228	24,115	.0056	.0056
Curry	42.6	44.6	4.7	16.5	7.8	483,612	62.2	19,482	29,310	355,448	77.4	13,093	21,542	.0158	.0159
De Baca	2.5	2.4	–4.0	1.0	.0	22,790	47.7	15,427	22,790	10,466	40.7	7,441	10,466	.0008	.0006
Dona Ana	104.0	116.8	12.3	39.9	16.0	1,204,098	77.3	19,747	30,178	766,214	92.0	11,601	19,203	.0356	.0379
Eddy	50.2	55.6	10.8	18.9	6.8	711,080	80.3	22,278	37,623	437,046	89.4	13,039	23,124	.0196	.0212
Grant	27.6	30.4	10.1	10.7	13.8	442,969	93.6	24,335	41,399	210,286	92.5	11,617	19,653	.0106	.0116
Guadalupe	4.5	4.3	–4.4	1.4	–6.7	29,073	38.2	14,029	20,766	46,301	52.4	20,252	33,072	.0017	.0016
Harding	1.1	1.1	.0	.4	.0	9,711	47.3	16,478	24,278	4,688	65.5	7,083	11,720	.0004	.0004
Hidalgo	6.3	6.0	–4.8	2.0	–4.8	52,760	43.3	17,527	26,380	39,255	47.6	12,664	19,628	.0020	.0018
Lea	58.1	66.6	14.6	24.1	18.1	1,084,548	101.0	26,443	45,002	632,445	99.9	15,510	26,243	.0260	.0300
Lincoln	12.3	14.6	18.7	5.9	22.9	187,961	90.2	20,592	31,858	137,061	104.6	13,958	23,231	.0052	.0060
Los Alamos	18.3	20.4	11.5	7.9	16.2	520,885	97.0	38,879	65,935	123,367	96.2	9,245	15,616	.0094	.0106
Luna	16.7	17.8	6.6	6.6	8.2	154,336	63.2	15,499	23,384	110,213	68.6	10,716	16,699	.0054	.0053
McKinley	60.4	67.3	11.4	19.4	14.8	488,162	70.9	16,904	25,163	628,713	90.9	19,485	32,408	.0208	.0221
Mora	4.2	4.0	–4.8	1.3	–7.1	21,858	34.5	11,609	16,814	5,133	52.4	2,406	3,948	.0007	.0007
Otero	45.4	45.3	–.2	15.9	2.6	593,861	74.3	21,987	37,350	278,594	73.4	10,365	17,522	.0162	.0161
Quay	10.4	9.9	–4.8	4.0	–2.4	99,274	45.4	16,658	24,819	94,822	62.3	14,245	23,706	.0041	.0036
Rio Arriba	30.4	30.6	.7	10.1	3.1	218,349	54.3	14,440	21,619	184,231	71.9	10,935	18,241	.0087	.0084
Roosevelt	15.4	14.9	–3.2	5.7	–1.7	142,722	48.8	16,534	25,039	90,550	64.9	9,468	15,886	.0050	.0046
Sandoval	40.4	48.0	18.8	15.2	20.6	563,046	104.4	21,864	37,043	71,512	93.0	2,940	4,705	.0109	.0126
San Juan	92.7	111.9	20.7	37.4	24.3	1,432,367	102.4	23,507	38,299	940,719	102.2	15,453	25,153	.0369	.0434
San Miguel	23.0	22.9	–.4	7.9	2.6	180,631	56.5	14,992	22,865	119,522	72.8	8,985	15,129	.0066	.0063
Santa Fe	81.1	89.4	10.2	33.8	13.8	1,199,586	74.7	23,126	35,491	867,196	90.6	15,320	25,657	.0352	.0372
Sierra	8.9	9.2	3.4	4.0	2.6	110,969	75.0	16,255	27,742	48,245	73.8	7,117	12,061	.0028	.0031
Socorro	13.5	14.6	8.1	4.5	4.7	108,775	56.8	16,134	24,172	80,765	74.6	10,755	17,948	.0041	.0039
Taos	20.0	20.9	4.5	7.7	8.5	228,992	80.8	17,834	29,739	177,359	90.7	13,102	23,034	.0072	.0076
Torrance	8.3	9.8	18.1	3.3	13.8	73,151	69.9	14,847	22,167	76,447	86.3	14,152	23,166	.0028	.0031
Union	4.7	4.4	–6.4	1.6	–5.9	44,686	39.3	18,869	27,929	23,033	50.1	9,027	14,396	.0016	.0012
Valencia	35.3	38.1	7.9	13.3	9.0	402,521	65.8	19,899	30,265	261,117	78.9	11,964	19,633	.0125	.0127
TOTAL METRO COUNTIES	**554.1**	**614.1**	**10.8**	**232.6**	**14.2**	**7,969,409**	**74.4**	**24,447**	**34,262**	**4,793,972**	**74.6**	**13,485**	**20,610**	**.2279**	**.2338**
TOTAL STATE	**1,391.7**	**1,532.9**	**10.1**	**554.0**	**12.8**	**18,892,499**	**77.7**	**21,653**	**34,102**	**11,785,975**	**82.3**	**13,166**	**21,274**	**.5406**	**.5673**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**850.0**	**844.4**	**–.7**	**319.8**	**1.0**	**13,699,764**	**63.4**	**26,476**	**42,839**	**6,405,825**	**60.9**	**12,579**	**20,031**	**.3746**	**.3552**
Albany	288.5	288.0	–.2	112.6	1.4	5,101,673	66.1	27,638	45,308	2,565,621	59.7	14,457	22,785	.1393	.1331
Greene	43.2	43.0	–.5	16.9	2.4	566,789	55.6	22,082	33,538	259,620	47.4	10,677	15,362	.0169	.0152
Montgomery	53.2	51.2	–3.8	19.1	–5.0	698,607	54.3	22,532	36,576	304,678	52.4	9,949	15,952	.0205	.0184
Rensselaer	152.9	151.3	–1.0	54.9	.5	2,404,087	69.7	25,948	43,790	766,791	63.3	8,603	13,967	.0585	.0569
Saratoga	164.2	167.9	2.3	59.7	4.4	2,729,238	71.0	27,909	45,716	1,182,175	63.6	12,631	19,802	.0706	.0691
Schenectady	148.0	143.0	–3.4	56.6	–.9	2,199,370	48.5	25,941	38,858	1,326,940	64.2	14,149	23,444	.0688	.0625
BINGHAMTON	**263.9**	**259.3**	**–1.7**	**97.9**	**1.0**	**4,183,185**	**64.0**	**26,326**	**42,729**	**2,057,348**	**63.6**	**12,978**	**21,015**	**.1157**	**.1102**
Broome	212.7	207.1	–2.6	79.3	.1	3,305,545	60.7	25,968	41,684	1,819,295	63.1	14,082	22,942	.0960	.0904
Tioga	51.2	52.2	2.0	18.6	5.1	877,640	77.5	27,931	47,185	238,053	67.3	8,040	12,799	.0197	.0198
BUFFALO	**994.7**	**938.9**	**–5.6**	**344.2**	**–6.4**	**13,581,579**	**42.6**	**25,895**	**39,458**	**7,202,549**	**48.5**	**13,183**	**20,925**	**.4369**	**.3742**
Erie	994.7	938.9	–5.6	344.2	–6.4	13,581,579	42.6	25,895	39,458	7,202,549	48.5	13,183	20,925	.4369	.3742
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,221.6***	***1,156.6***	***–5.3***	***423.8***	***–5.9***	***16,532,918***	***42.5***	***25,751***	***39,011***	***8,698,559***	***48.0***	***13,047***	***20,525***	***.5323***	***.4556***
ELMIRA	**97.5**	**95.4**	**–2.2**	**34.1**	**–3.4**	**1,262,511**	**50.3**	**23,796**	**37,024**	**572,703**	**44.5**	**11,225**	**16,795**	**.0385**	**.0339**
Chemung	97.5	95.4	–2.2	34.1	–3.4	1,262,511	50.3	23,796	37,024	572,703	44.5	11,225	16,795	.0385	.0339
GLENS FALLS	**112.7**	**113.5**	**.7**	**39.7**	**1.3**	**1,551,241**	**66.4**	**23,781**	**39,074**	**908,426**	**68.5**	**13,757**	**22,882**	**.0459**	**.0446**
Warren	56.8	58.0	2.1	20.8	1.5	825,521	66.7	24,157	39,689	640,571	68.6	18,528	30,797	.0267	.0261
Washington	55.9	55.5	–.7	18.9	1.1	725,720	66.1	23,369	38,398	267,855	68.0	8,526	14,172	.0192	.0185
NASSAU - SUFFOLK	**2,637.4**	**2,679.8**	**1.6**	**884.5**	**4.5**	**56,736,333**	**76.7**	**37,959**	**64,145**	**24,204,497**	**72.7**	**16,568**	**27,365**	**1.3482**	**1.3681**
Nassau	1,306.2	1,316.1	.8	448.0	3.6	31,133,596	75.3	41,083	69,495	14,954,255	74.8	19,789	33,380	.7545	.7650

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEW YORK (continued)															
NASSAU - SUFFOLK (continued)															
Suffolk	1,331.2	1,363.7	2.4	436.5	5.5	25,602,737	78.4	34,694	58,655	9,250,242	69.4	13,202	21,192	.5937	.6031
NEW YORK	**8,118.3**	**7,907.2**	**–2.6**	**3,183.6**	**–1.3**	**129,768,166**	**55.7**	**25,842**	**40,761**	**49,461,157**	**61.6**	**9,488**	**15,536**	**3.4510**	**3.1787**
Bronx	1,075.5	954.1	–11.3	361.5	–10.9	10,873,109	36.3	19,672	30,078	3,470,914	41.6	6,046	9,601	.3428	.2793
Kings	2,120.7	2,003.4	–5.5	775.5	–4.4	26,369,943	53.0	21,258	34,004	7,950,665	56.8	6,252	10,252	.7171	.6445
New York (Manhattan)	1,428.9	1,403.3	–1.8	724.6	–.2	28,222,318	48.4	26,183	38,949	17,780,267	64.2	14,910	24,538	.8558	.7782
Putnam	83.7	92.0	9.9	31.0	13.1	1,648,734	77.9	33,815	53,185	582,789	84.4	11,535	18,800	.0372	.0388
Queens	1,901.6	1,907.5	.3	741.2	1.3	30,592,156	57.5	26,543	41,274	8,539,682	62.2	7,195	11,521	.7540	.7029
Richmond	371.3	403.5	8.7	137.2	10.7	7,357,536	86.8	31,783	53,626	1,852,848	74.6	8,566	13,505	.1516	.1614
Rockland	270.4	283.5	4.8	90.7	8.1	5,948,719	82.8	38,790	65,587	1,919,049	71.6	13,332	21,158	.1286	.1337
Westchester	866.2	859.9	–.7	321.9	1.7	18,755,651	61.8	36,640	58,265	7,364,943	63.7	14,216	22,880	.4639	.4399
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,323.5***	***17,218.2***	***–.6***	***6,465.0***	***.8***	***313,085,836***	***64.1***	***29,758***	***48,428***	***127,439,618***	***65.7***	***12,000***	***19,712***	***7.9781***	***7.6479***
NIAGARA FALLS	**226.9**	**217.7**	**–4.1**	**79.6**	**–3.7**	**2,951,339**	**42.1**	**25,111**	**37,077**	**1,496,010**	**45.4**	**12,445**	**18,794**	**.0954**	**.0814**
Niagara	226.9	217.7	–4.1	79.6	–3.7	2,951,339	42.1	25,111	37,077	1,496,010	45.4	12,445	18,794	.0954	.0814
ORANGE COUNTY	**274.0**	**289.3**	**5.6**	**96.0**	**6.1**	**4,375,376**	**72.3**	**28,065**	**45,577**	**2,139,771**	**71.8**	**13,764**	**22,289**	**.1160**	**.1166**
Orange	274.0	289.3	5.6	96.0	6.1	4,375,376	72.3	28,065	45,577	2,139,771	71.8	13,764	22,289	.1160	.1166
POUGHKEEPSIE	**254.1**	**265.0**	**4.3**	**92.0**	**6.7**	**4,868,568**	**79.6**	**31,441**	**52,919**	**1,972,133**	**71.4**	**13,351**	**21,436**	**.1155**	**.1186**
Dutchess	254.1	265.0	4.3	92.0	6.7	4,868,568	79.6	31,441	52,919	1,972,133	71.4	13,351	21,436	.1155	.1186
ROCHESTER	**982.2**	**991.3**	**.9**	**371.3**	**3.5**	**17,366,782**	**64.7**	**29,400**	**46,773**	**7,795,703**	**62.5**	**13,376**	**20,996**	**.4580**	**.4389**
Livingston	58.2	58.4	.3	19.5	1.6	892,741	70.7	27,236	45,782	364,361	69.6	11,187	18,685	.0229	.0226
Monroe	705.2	708.1	.4	272.3	3.4	13,273,812	65.4	30,487	48,747	5,782,545	64.9	13,316	21,236	.3410	.3286
Ontario	92.4	94.3	2.1	33.1	2.5	1,241,454	51.2	25,420	37,506	702,735	45.8	14,926	21,231	.0400	.0357
Orleans	39.2	39.0	–.5	13.7	.7	635,692	69.8	27,533	46,401	172,986	53.9	8,266	12,627	.0150	.0144
Wayne	87.2	91.5	4.9	32.7	8.3	1,323,083	66.0	26,391	40,481	773,076	60.6	15,943	23,641	.0391	.0376
SYRACUSE	**648.8**	**644.8**	**–.6**	**233.0**	**.1**	**10,398,882**	**63.0**	**27,412**	**44,630**	**5,033,305**	**62.6**	**13,294**	**21,602**	**.2871**	**.2728**
Madison	66.2	65.3	–1.4	20.5	–5.5	822,348	49.8	25,305	40,115	354,767	47.5	11,081	17,306	.0249	.0221
Onondaga	464.3	461.7	–.6	173.0	.9	7,685,825	63.0	27,517	44,427	4,061,838	65.1	14,353	23,479	.2156	.2058
Oswego	118.3	117.8	–.4	39.5	–.5	1,890,709	69.4	28,114	47,866	616,700	56.4	9,932	15,613	.0466	.0449
UTICA - ROME	**317.6**	**308.9**	**–2.7**	**111.0**	**–2.4**	**4,467,149**	**61.8**	**24,288**	**40,245**	**2,291,818**	**62.7**	**12,389**	**20,647**	**.1292**	**.1218**
Herkimer	67.0	66.6	–.6	23.3	–3.3	897,679	63.0	22,857	38,527	362,171	61.0	9,334	15,544	.0246	.0232
Oneida	250.6	242.3	–3.3	87.7	–2.1	3,569,470	61.5	24,673	40,701	1,929,647	63.0	13,210	22,003	.1046	.0986
ALL COUNTIES															
Albany	288.5	288.0	–.2	112.6	1.4	5,101,673	66.1	27,638	45,308	2,565,621	59.7	14,457	22,785	.1393	.1331
Allegany	53.5	52.8	–1.3	17.2	–2.3	492,371	41.3	19,794	28,626	157,825	35.3	6,626	9,176	.0159	.0134
Bronx	1,075.5	954.1	–11.3	361.5	–10.9	10,873,109	36.3	19,672	30,078	3,470,914	41.6	6,046	9,601	.3428	.2793
Broome	212.7	207.1	–2.6	79.3	.1	3,305,545	60.7	25,968	41,684	1,819,295	63.1	14,082	22,942	.0960	.0904
Cattaraugus	87.5	87.9	.5	30.8	.3	1,087,137	57.3	22,505	35,297	478,441	52.7	10,204	15,534	.0321	.0294
Cayuga	81.5	80.4	–1.3	28.1	.0	944,648	47.8	22,739	33,617	454,020	46.3	11,047	16,157	.0301	.0264
Chautauqua	148.0	147.1	–.6	54.0	–.9	1,926,792	52.5	23,187	35,681	989,165	53.3	11,840	18,318	.0594	.0538
Chemung	97.5	95.4	–2.2	34.1	–3.4	1,262,511	50.3	23,796	37,024	572,703	44.5	11,225	16,795	.0385	.0339
Chenango	50.8	51.8	2.0	18.2	2.2	621,016	55.8	22,387	34,122	331,442	62.7	11,444	18,211	.0192	.0178
Clinton	83.5	83.9	.5	27.0	1.1	928,783	50.7	23,089	34,399	645,569	60.0	15,113	23,910	.0323	.0298
Columbia	62.3	64.3	3.2	24.0	4.8	901,093	63.9	24,012	37,546	358,543	60.3	9,765	14,939	.0240	.0230
Cortland	49.9	51.0	2.2	17.7	3.5	586,114	54.1	22,238	33,114	371,876	58.6	13,710	21,010	.0195	.0180
Delaware	47.8	47.4	–.8	15.8	–6.5	569,961	50.7	22,373	36,073	239,119	44.1	9,821	15,134	.0174	.0153
Dutchess	254.1	265.0	4.3	92.0	6.7	4,868,568	79.6	31,441	52,919	1,972,133	71.4	13,351	21,436	.1155	.1186
Erie	994.7	938.9	–5.6	344.2	–6.4	13,581,579	42.6	25,895	39,458	7,202,549	48.5	13,183	20,925	.4369	.3742
Essex	37.1	37.9	2.2	14.2	3.6	453,431	54.3	21,444	31,932	209,339	48.8	10,267	14,742	.0138	.0126
Franklin	45.6	46.0	.9	15.4	–1.9	478,237	46.5	20,798	31,054	248,666	50.9	10,496	16,147	.0159	.0141
Fulton	56.5	55.2	–2.3	20.0	–5.2	649,859	42.9	21,558	32,493	312,796	44.9	10,233	15,640	.0212	.0183
Genesee	60.2	60.3	.2	20.5	–1.4	683,319	42.1	23,115	33,333	398,052	53.1	12,500	19,417	.0234	.0204
Greene	43.2	43.0	–.5	16.9	2.4	566,789	55.6	22,082	33,538	259,620	47.4	10,677	15,362	.0169	.0152
Hamilton	5.2	5.0	–3.8	1.7	–10.5	45,574	33.6	17,957	26,808	26,634	49.1	9,401	15,667	.0017	.0016
Herkimer	67.0	66.6	–.6	23.3	–3.3	897,679	63.0	22,857	38,527	362,171	61.0	9,334	15,544	.0246	.0232
Jefferson	89.2	87.6	–1.8	30.5	–4.1	945,831	42.1	20,923	31,010	605,062	47.2	12,925	19,838	.0341	.0295
Kings	2,120.7	2,003.4	–5.5	775.5	–4.4	26,369,943	53.0	21,258	34,004	7,950,665	56.8	6,252	10,252	.7171	.6445
Lewis	25.7	24.8	–3.5	8.6	–1.1	258,444	44.8	20,515	30,052	95,046	40.7	7,763	11,052	.0082	.0070
Livingston	58.2	58.4	.3	19.5	1.6	892,741	70.7	27,236	45,782	364,361	69.6	11,187	18,685	.0229	.0226
Madison	66.2	65.3	–1.4	20.5	–5.5	822,348	49.8	25,305	40,115	354,767	47.5	11,081	17,306	.0249	.0221
Monroe	705.2	708.1	.4	272.3	3.4	13,273,812	65.4	30,487	48,747	5,782,545	64.9	13,316	21,236	.3410	.3286
Montgomery	53.2	51.2	–3.8	19.1	–5.0	698,607	54.3	22,532	36,576	304,678	52.4	9,949	15,952	.0205	.0184
Nassau	1,306.2	1,316.1	.8	448.0	3.6	31,133,596	75.3	41,083	69,495	14,954,255	74.8	19,789	33,380	.7545	.7650
New York (Manhattan)	1,428.9	1,403.3	–1.8	724.6	–.2	28,222,318	48.4	26,183	38,949	17,780,267	64.2	14,910	24,538	.8558	.7782

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METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NEW YORK (continued)															
ALL COUNTIES (continued)															
Niagara	226.9	217.7	-4.1	79.6	-3.7	2,951,339	42.1	25,111	37,077	1,496,010	45.4	12,445	18,794	.0954	.0814
Oneida	250.6	242.3	-3.3	87.7	-2.1	3,569,470	61.5	24,673	40,701	1,929,647	63.0	13,210	22,003	.1046	.0986
Onondaga	464.3	461.7	-.6	173.0	.9	7,685,825	63.0	27,517	44,427	4,061,838	65.1	14,353	23,479	.2156	.2058
Ontario	92.4	94.3	2.1	33.1	2.5	1,241,454	51.2	25,420	37,506	702,735	45.8	14,926	21,231	.0400	.0357
Orange	274.0	289.3	5.6	96.0	6.1	4,375,376	72.3	28,065	45,577	2,139,771	71.8	13,764	22,289	.1160	.1166
Orleans	39.2	39.0	-.5	13.7	.7	635,692	69.8	27,533	46,401	172,986	53.9	8,266	12,627	.0150	.0144
Oswego	118.3	117.8	-.4	39.5	-.5	1,890,709	69.4	28,114	47,866	616,700	56.4	9,932	15,613	.0466	.0449
Otsego	60.4	59.6	-1.3	21.3	.0	790,331	63.6	22,679	37,105	460,374	64.3	13,155	21,614	.0239	.0229
Putnam	83.7	92.0	9.9	31.0	13.1	1,648,734	77.9	33,815	53,185	582,789	84.4	11,535	18,800	.0372	.0388
Queens	1,901.6	1,907.5	.3	741.2	1.3	30,592,156	57.5	26,543	41,274	8,539,682	62.2	7,195	11,521	.7540	.7029
Rensselaer	152.9	151.3	-1.0	54.9	.5	2,404,087	69.7	25,948	43,790	766,791	63.3	8,603	13,967	.0585	.0569
Richmond	371.3	403.5	8.7	137.2	10.7	7,357,536	86.8	31,783	53,626	1,852,848	74.6	8,566	13,505	.1516	.1614
Rockland	270.4	283.5	4.8	90.7	8.1	5,948,719	82.8	38,790	65,587	1,919,049	71.6	13,332	21,158	.1286	.1337
St. Lawrence	115.3	111.3	-3.5	35.9	-3.5	1,172,805	42.9	22,056	32,669	772,784	57.6	13,178	21,526	.0421	.0373
Saratoga	164.2	167.9	2.3	59.7	4.4	2,729,238	71.0	27,909	45,716	1,182,175	63.6	12,631	19,802	.0706	.0691
Schenectady	148.0	143.0	-3.4	56.6	-.9	2,199,370	48.5	25,941	38,858	1,326,940	64.2	14,149	23,444	.0688	.0625
Schoharie	31.2	31.5	1.0	10.6	1.0	345,265	50.1	21,912	32,572	142,545	46.6	9,263	13,448	.0107	.0095
Schuyler	18.2	18.2	.0	6.1	-3.2	259,839	64.4	25,083	42,597	55,908	45.7	6,092	9,165	.0062	.0059
Seneca	34.1	33.2	-2.6	11.7	-.8	556,779	68.3	28,029	47,588	148,008	54.4	8,125	12,650	.0132	.0126
Steuben	100.4	98.7	-1.7	36.1	-1.4	1,276,933	48.9	23,426	35,372	599,931	45.9	11,238	16,619	.0396	.0347
Suffolk	1,331.2	1,363.7	2.4	436.5	5.5	25,602,737	78.4	34,694	58,655	9,250,242	69.4	13,202	21,192	.5937	.6031
Sullivan	69.2	69.0	-.3	26.0	2.4	950,416	63.1	22,947	36,554	446,075	56.0	11,260	17,157	.0271	.0255
Tioga	51.2	52.2	2.0	18.6	5.1	877,640	77.5	27,931	47,185	238,053	67.3	8,040	12,799	.0197	.0198
Tompkins	90.5	91.8	1.4	32.3	1.6	1,553,755	72.5	28,324	48,104	626,478	63.2	12,075	19,396	.0391	.0384
Ulster	164.3	166.1	1.1	61.4	2.5	2,659,147	70.6	26,025	43,309	1,314,234	69.0	12,979	21,404	.0710	.0703
Warren	56.8	58.0	2.1	20.8	1.5	825,521	66.7	24,157	39,689	640,571	68.6	18,528	30,797	.0267	.0261
Washington	55.9	55.5	-.7	18.9	1.1	725,720	66.1	23,369	38,398	267,855	68.0	8,526	14,172	.0192	.0185
Wayne	87.2	91.5	4.9	32.7	8.3	1,323,083	66.0	26,391	40,461	773,076	60.6	15,943	23,641	.0391	.0376
Westchester	866.2	859.9	-.7	321.9	1.7	18,755,651	61.8	36,640	58,765	7,364,943	63.7	14,216	22,880	.4639	.4399
Wyoming	41.4	41.4	.0	14.2	3.6	518,619	57.7	24,002	36,522	213,732	57.4	9,912	15,052	.0149	.0139
Yates	22.2	22.6	1.8	8.8	4.8	276,616	54.8	21,277	31,434	100,919	46.7	8,191	11,468	.0078	.0071
TOTAL METRO COUNTIES	**15,778.1**	**15,555.5**	**-1.4**	**5,886.7**	**-.1**	**265,210,875**	**61.0**	**27,955**	**45,053**	**111,541,245**	**63.1**	**11,604**	**18,948**	**7.0120**	**6.6150**
TOTAL STATE	**17,509.6**	**17,282.3**	**-1.3**	**6,494.8**	**-.1**	**287,143,960**	**60.6**	**27,510**	**44,211**	**122,343,828**	**62.4**	**11,588**	**18,837**	**7.6758**	**7.2235**
NORTH CAROLINA															
ASHEVILLE	**164.8**	**172.2**	**4.5**	**67.8**	**6.3**	**2,244,308**	**72.6**	**20,376**	**33,102**	**1,372,398**	**69.8**	**12,670**	**20,242**	**.0660**	**.0661**
Buncombe	164.8	172.2	4.5	67.8	6.3	2,244,308	72.6	20,376	33,102	1,372,398	69.8	12,670	20,242	.0660	.0661
BURLINGTON	**98.9**	**100.5**	**1.6**	**39.2**	**4.8**	**1,304,559**	**68.0**	**20,763**	**33,280**	**824,618**	**79.1**	**12,314**	**21,036**	**.0390**	**.0389**
Alamance	98.9	100.5	1.6	39.2	4.8	1,304,559	68.0	20,763	33,280	824,618	79.1	12,314	21,036	.0390	.0389
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**1,095.3**	**9.1**	**405.3**	**10.7**	**15,532,524**	**80.8**	**23,461**	**38,324**	**8,196,994**	**80.3**	**12,421**	**20,225**	**.4076**	**.4292**
Cabarrus	88.8	96.8	9.0	35.0	8.0	1,215,436	74.8	21,457	34,727	686,679	83.3	11,563	19,619	.0338	.0352
Gaston	164.9	175.9	6.7	64.0	8.5	2,191,715	74.9	21,244	34,246	1,166,741	72.3	11,480	18,230	.0614	.0624
Lincoln	45.2	50.4	11.5	18.0	11.8	619,623	81.8	21,173	34,424	216,620	64.4	8,183	12,034	.0152	.0160
Mecklenburg	417.1	456.1	9.4	178.5	12.8	7,502,417	84.2	25,728	42,030	4,260,132	81.9	14,793	23,866	.1933	.2062
Rowan	101.2	106.5	5.2	40.9	7.9	1,402,081	75.4	21,096	34,281	594,169	74.2	9,001	14,527	.0363	.0370
Union	74.8	84.2	12.6	28.1	12.9	968,043	80.1	21,582	34,450	474,261	93.5	9,842	16,878	.0256	.0274
York, S. C.	*112.2*	*125.4*	*11.8*	*40.8*	*8.8*	*1,633,209*	*83.5*	*23,731*	*40,030*	*798,392*	*83.3*	*11,617*	*19,568*	*.0420*	*.0450*
FAYETTEVILLE	**257.6**	**266.5**	**3.5**	**83.5**	**3.5**	**3,044,950**	**69.0**	**22,325**	**36,466**	**1,611,223**	**66.6**	**11,986**	**19,296**	**.0900**	**.0885**
Cumberland	257.6	266.5	3.5	83.5	3.5	3,044,950	69.0	22,325	36,466	1,611,223	66.6	11,986	19,296	.0900	.0885
GREENSBORO - WINSTON-SALEM - HIGH POINT	**876.0**	**930.9**	**6.3**	**355.3**	**8.5**	**13,434,616**	**78.2**	**23,011**	**37,812**	**7,371,567**	**78.6**	**12,600**	**20,747**	**.3613**	**.3745**
Davidson	117.4	126.9	8.1	46.3	8.4	1,554,316	75.4	20,752	33,571	662,179	75.4	8,841	14,302	.0409	.0418
Davie	26.0	28.2	8.5	10.5	11.7	354,454	79.1	21,053	33,758	132,002	85.1	7,587	12,572	.0086	.0092
Forsyth	249.9	264.9	6.0	104.5	8.7	4,332,363	83.0	24,639	41,458	2,343,459	77.8	13,715	22,425	.1119	.1173
Guilford	322.5	336.4	4.3	130.2	7.6	5,060,456	74.6	23,960	38,867	3,449,863	79.1	15,920	26,497	.1470	.1507
Randolph	95.2	103.5	8.7	38.3	8.8	1,206,222	73.5	19,754	31,494	519,500	82.7	8,076	13,564	.0320	.0330
Stokes	35.6	40.1	12.6	14.1	13.7	535,336	95.7	22,057	37,967	102,829	89.9	4,366	7,293	.0108	.0122
Yadkin	29.4	30.9	5.1	11.4	5.6	391,469	79.1	20,238	34,339	161,735	68.1	8,911	14,187	.0101	.0103
HICKORY	**210.4**	**226.0**	**7.4**	**82.7**	**8.1**	**2,850,395**	**75.4**	**21,246**	**34,467**	**1,531,246**	**76.4**	**11,345**	**18,516**	**.0790**	**.0812**
Alexander	26.5	28.4	7.2	9.8	5.4	304,144	68.7	19,388	31,035	82,467	55.5	5,701	8,415	.0078	.0077

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NORTH CAROLINA (continued)															
HICKORY (continued)															
Burke	75.5	81.6	8.1	30.0	9.5	969,919	77.2	19,977	32,331	356,171	72.7	7,525	11,872	.0247	.0254
Catawba	108.4	116.0	7.0	42.9	7.8	1,576,332	75.6	22,553	36,744	1,092,608	79.5	15,294	25,469	.0465	.0481
JACKSONVILLE	**116.1**	**116.2**	**.1**	**32.3**	**.0**	**1,149,878**	**59.4**	**22,327**	**35,600**	**582,168**	**67.1**	**10,788**	**18,024**	**.0361**	**.0342**
Onslow	116.1	116.2	.1	32.3	.0	1,149,878	59.4	22,327	35,600	582,168	67.1	10,788	18,024	.0361	.0342
RALEIGH - DURHAM	**590.3**	**644.3**	**9.1**	**243.2**	**11.5**	**10,012,342**	**84.5**	**24,876**	**41,169**	**4,766,785**	**79.0**	**12,212**	**19,600**	**.2483**	**.2633**
Durham	157.3	166.3	5.7	63.2	6.6	2,609,811	82.3	24,141	41,294	1,360,043	80.8	12,685	21,520	.0670	.0703
Franklin	30.9	32.8	6.1	11.6	9.4	334,070	77.7	17,735	28,799	107,112	63.8	6,167	9,234	.0088	.0089
Orange	81.6	88.0	7.8	33.0	10.0	1,298,688	80.2	24,019	39,354	434,044	71.3	8,446	13,153	.0305	.0316
Wake	320.5	357.2	11.5	135.4	14.6	5,769,773	87.0	26,102	42,613	2,865,586	79.9	13,473	21,164	.1420	.1525
WILMINGTON	**108.6**	**115.8**	**6.6**	**44.3**	**8.6**	**1,615,634**	**77.2**	**22,344**	**36,470**	**1,131,923**	**88.3**	**14,735**	**25,551**	**.0467**	**.0493**
New Hanover	108.6	115.8	6.6	44.3	8.6	1,615,634	77.2	22,344	36,470	1,131,923	88.3	14,735	25,551	.0467	.0493
ALL COUNTIES															
Alamance	98.9	100.5	1.6	39.2	4.8	1,304,559	68.0	20,763	33,280	824,618	79.1	12,314	21,036	.0390	.0389
Alexander	26.5	28.4	7.2	9.8	5.4	304,144	68.7	19,388	31,035	82,467	55.5	5,701	8,415	.0078	.0077
Alleghany	10.0	10.5	5.0	3.8	.0	96,136	60.5	15,762	25,299	43,544	50.1	7,632	11,459	.0031	.0028
Anson	26.1	27.6	5.7	9.4	6.8	252,040	70.4	16,806	26,813	99,860	71.4	6,622	10,623	.0072	.0073
Ashe	23.0	24.6	7.0	9.5	10.5	247,474	80.0	15,982	26,050	153,488	75.7	10,160	16,157	.0075	.0078
Avery	14.8	15.2	2.7	5.4	5.9	145,142	71.7	16,571	26,878	86,534	84.0	9,223	16,025	.0046	.0045
Beaufort	41.4	43.3	4.6	16.3	7.9	490,463	76.9	18,358	30,090	375,333	76.7	14,065	23,027	.0157	.0161
Bertie	21.0	21.1	.5	7.5	4.2	210,210	74.2	16,756	28,028	75,532	67.7	6,257	10,071	.0057	.0058
Bladen	31.4	32.5	3.5	11.6	6.4	286,695	69.9	15,482	24,715	112,991	57.5	6,584	9,741	.0085	.0083
Brunswick	39.3	43.0	9.4	15.8	11.3	536,029	89.4	19,928	33,926	181,623	81.3	7,057	11,495	.0128	.0137
Buncombe	164.8	172.2	4.5	67.8	6.3	2,244,308	72.6	20,376	33,102	1,372,398	69.8	12,670	20,242	.0660	.0661
Burke	75.5	81.6	8.1	30.0	9.5	969,919	77.2	19,977	32,331	356,171	72.7	7,525	11,872	.0247	.0254
Cabarrus	88.8	96.8	9.0	35.0	8.0	1,215,436	74.8	21,457	34,727	686,679	83.3	11,563	19,619	.0338	.0352
Caldwell	70.4	75.1	6.7	26.9	7.2	811,813	71.8	18,828	30,179	445,260	74.1	10,189	16,552	.0239	.0241
Camden	5.9	6.0	1.7	1.9	–5.0	60,584	55.7	19,457	31,886	10,843	66.0	3,266	5,707	.0016	.0015
Carteret	43.7	46.8	7.1	18.7	10.7	605,027	79.2	19,979	32,354	361,743	88.0	11,384	19,345	.0168	.0177
Caswell	21.2	22.3	5.2	7.1	4.4	169,440	60.3	15,542	23,865	42,636	62.8	3,850	6,005	.0050	.0048
Catawba	108.4	116.0	7.0	42.9	7.8	1,576,332	75.6	22,553	36,744	1,092,608	79.5	15,294	25,469	.0465	.0481
Chatham	34.5	36.5	5.8	14.1	9.3	430,613	73.3	19,258	30,540	122,787	58.7	5,998	8,708	.0109	.0108
Cherokee	19.6	20.7	5.6	8.0	8.1	189,255	74.5	14,660	23,657	121,739	75.6	9,368	15,217	.0060	.0061
Chowan	13.0	13.5	3.8	4.9	2.1	150,197	69.5	18,464	30,652	60,154	51.8	8,256	12,276	.0042	.0040
Clay	7.1	7.9	11.3	2.7	3.8	70,369	70.5	15,877	26,063	34,511	67.1	7,942	12,782	.0023	.0023
Cleveland	85.9	88.9	3.5	31.3	4.0	1,071,681	69.6	20,991	34,239	538,392	70.7	10,479	17,201	.0304	.0302
Columbus	52.0	52.4	.8	18.4	1.1	527,156	65.5	17,506	28,650	320,682	62.3	10,855	17,428	.0172	.0165
Craven	73.0	74.8	2.5	26.2	4.4	898,001	70.0	21,042	34,275	571,234	81.7	12,523	21,803	.0269	.0272
Cumberland	257.6	266.5	3.5	83.5	3.5	3,044,950	69.0	22,325	36,466	1,611,223	66.6	11,986	19,296	.0900	.0885
Currituck	12.5	13.7	9.6	5.3	12.8	154,192	83.0	17,925	29,093	41,094	72.5	5,070	7,754	.0037	.0038
Dare	15.3	19.1	24.8	7.6	22.6	265,087	100.5	21,322	34,880	235,297	103.7	18,628	30,960	.0075	.0089
Davidson	117.4	126.9	8.1	46.3	8.4	1,554,316	75.4	20,752	33,571	662,179	75.4	8,841	14,302	.0409	.0418
Davie	26.0	28.2	8.5	10.5	11.7	354,454	79.1	21,053	33,758	132,002	85.1	7,587	12,572	.0086	.0092
Duplin	41.3	41.6	.7	14.4	–.7	401,748	62.7	17,034	27,899	199,953	54.3	8,935	13,886	.0127	.0120
Durham	157.3	166.3	5.7	63.2	6.6	2,609,811	82.3	24,141	41,294	1,360,043	80.8	12,685	21,520	.0670	.0703
Edgecombe	56.7	58.1	2.5	19.9	3.6	596,302	67.7	18,520	29,965	358,404	77.0	10,544	18,010	.0187	.0185
Forsyth	249.9	264.9	6.0	104.5	8.7	4,332,363	83.0	24,639	41,458	2,343,459	77.8	13,715	22,425	.1119	.1173
Franklin	30.9	32.8	6.1	11.6	9.4	334,070	77.7	17,735	28,799	107,112	63.8	6,167	9,234	.0088	.0089
Gaston	164.9	175.9	6.7	64.0	8.5	2,191,715	74.9	21,244	34,246	1,166,741	72.3	11,480	18,230	.0614	.0624
Gates	9.0	9.8	8.9	3.1	6.9	86,270	69.2	17,586	27,829	23,194	83.4	4,360	7,482	.0024	.0023
Graham	7.5	8.1	8.0	2.5	.0	56,344	57.8	14,286	22,538	38,538	71.3	8,998	15,415	.0020	.0020
Granville	34.3	35.3	2.9	11.3	3.7	369,213	69.4	19,991	32,674	116,299	65.6	6,442	10,292	.0098	.0098
Greene	16.4	16.8	2.4	5.7	5.6	178,246	72.2	19,165	31,271	35,835	75.4	3,784	6,287	.0043	.0043
Guilford	322.5	336.4	4.3	130.2	7.6	5,060,456	74.6	23,960	38,867	3,449,863	79.1	15,920	26,497	.1470	.1507
Halifax	55.3	55.4	.2	18.9	–.5	522,508	62.4	16,937	27,646	318,078	57.9	10,605	16,830	.0176	.0166
Harnett	62.0	64.6	4.2	23.1	6.9	644,003	71.3	17,406	27,879	294,839	73.5	7,865	12,764	.0188	.0186
Haywood	47.3	49.2	4.0	18.4	3.4	591,654	69.3	19,635	32,155	349,603	73.2	11,340	19,000	.0175	.0176
Henderson	63.2	71.6	13.3	29.2	16.8	1,059,956	97.6	21,456	36,300	603,023	97.8	12,242	20,651	.0261	.0296
Hertford	23.0	23.1	.4	7.9	2.6	254,519	72.6	19,156	32,218	174,496	68.9	13,489	22,088	.0082	.0081
Hoke	21.4	24.3	13.6	7.2	10.8	242,075	87.6	19,850	33,622	54,713	67.6	5,042	7,599	.0057	.0062
Hyde	5.9	5.9	.0	2.0	–4.8	49,495	56.2	15,091	24,748	16,841	66.3	4,821	8,421	.0015	.0014
Iredell	85.1	90.1	5.9	32.9	6.5	1,048,604	70.4	19,917	31,872	560,943	73.1	10,489	17,050	.0303	.0304
Jackson	26.7	29.1	9.0	10.1	11.0	285,798	77.9	17,654	28,297	139,116	91.7	7,976	13,774	.0080	.0084
Johnston	72.5	76.1	5.0	26.8	1.5	737,040	62.6	17,172	27,501	428,410	75.2	9,261	15,985	.0233	.0230
Jones	9.7	9.7	.0	3.1	–3.1	86,351	59.0	16,970	27,855	24,122	67.7	4,495	7,781	.0026	.0023

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Lee	38.4	41.7	8.6	14.0	2.9	480,515	66.5	21,217	34,323	264,993	54.7	12,593	18,928	.0145	.0141
Lenoir	60.7	62.2	2.5	22.0	2.3	681,430	66.4	19,050	30,974	451,571	60.1	13,115	20,526	.0224	.0215
Lincoln	45.2	50.4	11.5	18.0	11.8	619,623	81.8	21,173	34,424	216,620	64.4	8,183	12,034	.0152	.0160
McDowell	36.1	38.7	7.2	14.0	7.7	406,477	72.9	18,081	29,034	212,524	74.7	9,357	15,180	.0118	.0119
Macon	21.6	23.8	10.2	9.7	14.1	277,073	85.2	17,597	28,564	174,100	92.7	10,629	17,948	.0079	.0084
Madison	16.8	17.0	1.2	5.9	–1.7	169,764	66.9	16,954	28,774	54,706	66.2	5,487	9,272	.0046	.0045
Martin	26.1	26.6	1.9	8.7	–1.1	246,740	60.5	17,466	28,361	128,908	58.1	9,268	14,817	.0081	.0076
Mecklenburg	417.1	456.1	9.4	178.5	12.8	7,502,417	84.2	25,728	42,030	4,260,132	81.9	14,793	23,866	.1933	.2062
Mitchell	14.7	14.7	.0	5.0	–5.7	149,871	60.1	17,663	29,974	98,183	59.4	11,621	19,637	.0052	.0047
Montgomery	23.3	25.7	10.3	8.7	6.1	250,817	71.6	17,820	28,830	87,921	57.9	6,789	10,106	.0068	.0069
Moore	53.7	59.6	11.0	23.6	14.6	819,396	85.8	21,409	34,720	352,531	77.6	9,633	14,938	.0202	.0216
Nash	69.3	71.5	3.2	26.5	5.6	858,780	70.5	20,066	32,407	524,019	64.2	12,714	19,774	.0262	.0257
New Hanover	108.6	115.8	6.6	44.3	8.6	1,615,634	77.2	22,344	36,470	1,131,923	88.3	14,735	25,551	.0467	.0493
Northampton	22.3	21.6	–3.1	7.3	.0	200,425	60.8	17,078	27,455	46,389	50.0	4,237	6,355	.0057	.0051
Onslow	116.1	116.2	.1	32.3	.0	1,149,878	59.4	22,327	35,600	582,168	67.1	10,788	18,024	.0361	.0342
Orange	81.6	88.0	7.8	33.0	10.0	1,298,688	80.2	24,019	39,354	434,044	71.3	8,446	13,153	.0305	.0316
Pamlico	10.7	11.7	9.3	3.8	2.7	105,105	65.1	17,209	27,659	35,161	77.6	5,350	9,253	.0029	.0030
Pasquotank	28.9	30.0	3.8	11.0	6.8	321,350	72.2	18,117	29,214	319,056	85.0	16,745	29,005	.0115	.0118
Pender	23.5	25.6	8.9	8.7	7.4	242,011	72.9	17,284	27,817	68,198	64.5	5,117	7,839	.0063	.0065
Perquimans	9.8	10.5	7.1	4.0	11.1	94,831	75.7	14,992	23,708	35,142	61.1	6,059	8,786	.0027	.0025
Person	29.9	31.8	6.4	10.9	4.8	337,086	69.0	19,183	30,925	150,484	62.7	8,895	13,806	.0098	.0097
Pitt	89.8	94.3	5.0	36.5	8.3	1,115,467	73.7	19,059	30,561	775,644	82.1	12,639	21,251	.0341	.0350
Polk	13.4	14.7	9.7	5.7	7.5	204,816	82.4	21,182	35,933	57,490	65.5	6,554	10,086	.0046	.0049
Randolph	95.2	103.5	8.7	38.3	8.8	1,206,222	73.5	19,754	31,494	519,500	82.7	8,076	13,564	.0320	.0330
Richmond	46.9	49.0	4.5	18.0	5.9	499,188	68.0	17,483	27,733	289,131	67.9	10,128	16,063	.0155	.0153
Robeson	105.5	110.6	4.8	34.9	4.2	1,002,371	69.5	17,648	28,721	563,778	65.2	10,188	16,154	.0320	.0315
Rockingham	86.0	90.5	5.2	34.0	7.6	1,155,504	75.6	20,826	33,985	499,075	67.2	9,445	14,679	.0307	.0309
Rowan	101.2	106.5	5.2	40.9	7.9	1,402,081	75.4	21,096	34,281	594,169	74.2	9,001	14,527	.0363	.0370
Rutherford	55.4	58.5	5.6	22.0	7.3	663,084	73.7	18,617	30,140	342,095	73.7	9,606	15,550	.0190	.0191
Sampson	51.0	53.1	4.1	18.9	6.8	511,908	72.0	16,816	27,085	243,685	66.8	8,256	12,893	.0151	.0151
Scotland	33.6	35.1	4.5	11.4	2.7	374,269	67.4	20,141	32,831	199,928	66.7	10,802	17,538	.0113	.0111
Stanly	49.9	53.1	6.4	19.6	6.5	636,828	72.7	20,040	32,491	271,325	58.9	9,282	13,843	.0175	.0172
Stokes	35.6	40.1	12.6	14.1	13.7	535,336	95.7	22,057	37,967	102,829	89.9	4,366	7,293	.0108	.0122
Surry	61.3	64.3	4.9	23.3	3.6	692,927	66.2	18,531	29,739	556,856	78.2	13,889	23,899	.0234	.0234
Swain	10.6	10.8	1.9	4.1	5.1	92,793	67.3	14,220	22,632	100,109	80.9	14,189	24,417	.0037	.0037
Transylvania	24.3	25.4	4.5	9.4	6.8	388,988	85.0	23,897	41,382	133,752	71.0	8,889	14,229	.0091	.0094
Tyrrell	4.0	4.0	.0	1.4	.0	36,926	65.0	15,985	26,376	19,358	66.6	8,300	13,827	.0011	.0012
Union	74.8	84.2	12.6	28.1	12.9	968,043	80.1	21,582	34,450	474,261	93.5	9,842	16,878	.0256	.0274
Vance	37.6	39.6	5.3	13.2	2.3	418,676	71.9	18,876	31,718	292,861	73.4	13,090	22,186	.0134	.0136
Wake	320.5	357.2	11.5	135.4	14.6	5,769,773	87.0	26,102	42,613	2,865,586	79.9	13,473	21,164	.1420	.1525
Warren	16.4	16.9	3.0	5.4	.0	130,954	60.1	15,150	24,251	45,980	72.6	4,934	8,515	.0040	.0038
Washington	14.9	15.1	1.3	5.2	4.0	186,603	77.9	20,982	35,885	92,376	62.2	11,393	17,765	.0052	.0052
Watauga	33.4	35.6	6.6	12.6	6.8	370,844	72.9	18,173	29,432	259,208	83.8	11,953	20,572	.0116	.0120
Wayne	100.0	101.5	1.5	36.2	4.3	1,044,039	66.3	18,091	28,841	626,375	58.5	11,388	17,303	.0339	.0324
Wilkes	60.9	63.1	3.6	23.2	5.5	691,052	68.7	18,623	29,787	349,264	66.4	9,538	15,054	.0203	.0200
Wilson	64.4	68.4	6.2	24.9	8.7	779,196	74.9	19,449	31,293	477,767	69.2	12,333	19,187	.0235	.0238
Yadkin	29.4	30.9	5.1	11.4	5.6	391,469	79.1	20,238	34,339	161,735	68.1	8,911	14,187	.0101	.0103
Yancey	15.6	16.0	2.6	5.7	1.8	136,172	63.0	14,918	23,890	64,494	62.6	7,082	11,315	.0045	.0042
TOTAL METRO COUNTIES	**3,314.7**	**3,542.3**	**6.9**	**1,312.8**	**8.9**	**49,555,997**	**78.3**	**23,055**	**37,748**	**26,590,530**	**77.8**	**12,404**	**20,255**	**1.3320**	**1.3802**
TOTAL STATE	**6,073.8**	**6,438.9**	**6.0**	**2,351.1**	**7.5**	**81,208,003**	**75.8**	**21,119**	**34,540**	**43,626,651**	**75.4**	**11,378**	**18,556**	**2.2631**	**2.3138**
NORTH DAKOTA															
BISMARCK	**86.9**	**99.1**	**14.0**	**36.3**	**16.0**	**1,509,366**	**80.4**	**26,727**	**41,580**	**822,249**	**67.4**	**15,689**	**22,651**	**.0402**	**.0416**
Burleigh	59.8	68.8	15.1	25.3	16.1	1,176,260	85.0	29,167	46,492	624,246	69.0	16,949	24,674	.0300	.0314
Morton	27.1	30.3	11.8	11.0	15.8	333,106	66.0	21,128	30,282	198,003	62.8	12,799	18,000	.0102	.0102
FARGO - MOORHEAD	**143.8**	**150.4**	**4.6**	**56.9**	**6.8**	**2,269,418**	**63.6**	**26,032**	**39,884**	**1,367,779**	**54.3**	**16,632**	**24,038**	**.0684**	**.0645**
Cass	93.6	99.1	5.9	38.7	7.5	1,590,878	63.0	27,103	41,108	1,040,370	53.3	18,850	26,883	.0490	.0460
Clay, Minn.	*50.2*	*51.3*	*2.2*	*18.2*	*5.2*	*678,540*	*64.8*	*23,802*	*37,282*	*327,409*	*57.5*	*12,017*	*17,990*	*.0194*	*.0185*
GRAND FORKS	**68.2**	**69.5**	**1.9**	**24.0**	**1.7**	**1,290,340**	**73.7**	**31,468**	**53,764**	**610,800**	**57.5**	**16,435**	**25,450**	**.0336**	**.0327**
Grand Forks	68.2	69.5	1.9	24.0	1.7	1,290,340	73.7	31,468	53,764	610,800	57.5	16,435	25,450	.0336	.0327
ALL COUNTIES															
Adams	3.6	3.6	.0	1.3	.0	32,480	39.1	17,965	24,985	22,103	58.4	10,734	17,002	.0012	.0010

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
NORTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Barnes	13.9	13.5	-2.9	5.3	.0	170,710	48.7	21,662	32,209	97,219	45.6	12,602	18,343	.0056	.0050
Benson	8.0	8.0	.0	2.3	-8.0	69,540	38.0	20,150	30,235	12,875	31.5	3,917	5,598	.0022	.0017
Billings	1.1	1.3	18.2	.5	25.0	28,043	104.6	34,268	56,086	3,468	107.9	4,170	6,936	.0004	.0006
Bottineau	9.2	9.1	-1.1	3.2	-3.0	132,846	64.1	24,534	41,514	58,408	61.3	10,971	18,253	.0036	.0035
Bowman	4.4	4.3	-2.3	1.6	.0	71,364	74.2	25,608	44,603	34,608	52.5	14,185	21,630	.0019	.0018
Burke	3.7	3.4	-8.1	1.4	-6.7	53,534	54.1	23,163	38,239	15,148	49.8	6,743	10,820	.0014	.0013
Burleigh	59.8	68.8	15.1	25.3	16.1	1,176,260	85.0	29,167	46,492	624,246	69.0	16,949	24,674	.0300	.0314
Cass	93.6	99.1	5.9	38.7	7.5	1,590,878	63.0	27,103	41,108	1,040,370	53.3	18,850	26,883	.0490	.0460
Cavalier	7.5	6.9	-8.0	2.4	-11.1	78,758	32.7	21,989	32,816	32,988	25.1	9,765	13,745	.0026	.0022
Dickey	7.4	7.4	.0	2.3	-8.0	69,328	38.2	20,068	30,143	25,589	29.9	7,877	11,126	.0024	.0019
Divide	3.3	3.4	3.0	1.3	.0	56,765	64.9	26,472	43,665	23,646	65.9	10,962	18,189	.0015	.0015
Dunn	4.6	5.1	10.9	1.7	6.3	64,534	74.1	23,173	37,961	16,295	69.6	6,005	9,585	.0014	.0015
Eddy	3.4	3.2	-5.9	1.3	-7.1	33,914	30.8	18,523	26,088	15,009	26.9	8,449	11,545	.0012	.0009
Emmons	5.7	4.9	-14.0	1.7	-15.0	41,643	25.7	16,566	24,496	16,404	19.1	6,887	9,649	.0017	.0013
Foster	4.6	4.4	-4.3	1.5	-6.3	52,318	38.3	23,644	34,879	32,309	31.2	15,396	21,539	.0019	.0016
Golden Valley	2.4	2.3	-4.2	.9	.0	39,788	64.4	26,886	44,209	24,892	59.6	17,324	27,658	.0012	.0011
Grand Forks	68.2	69.5	1.9	24.0	1.7	1,290,340	73.7	31,468	53,764	610,800	57.5	16,435	25,450	.0336	.0327
Grant	4.1	3.9	-4.9	1.4	-6.7	24,750	27.3	12,965	17,679	17,550	43.6	8,150	12,536	.0011	.0010
Griggs	3.7	3.3	-10.8	1.2	-14.3	35,818	24.1	20,614	29,848	8,506	23.0	4,939	7,088	.0012	.0008
Hettinger	4.2	3.9	-7.1	1.4	-6.7	37,136	33.5	18,547	26,526	15,433	32.1	7,791	11,024	.0013	.0011
Kidder	3.8	3.4	-10.5	1.3	-7.1	26,824	29.2	14,831	20,634	5,733	26.3	3,242	4,410	.0009	.0008
La Moure	6.4	6.2	-3.1	2.1	-8.7	61,556	37.6	19,453	29,312	19,416	29.5	6,518	9,246	.0020	.0016
Logan	3.3	2.9	-12.1	1.1	-8.3	25,080	28.8	16,221	22,800	11,450	25.1	7,626	10,409	.0011	.0008
McHenry	7.6	6.7	-11.8	2.5	-10.7	88,361	52.3	20,722	35,344	27,722	48.8	6,653	11,089	.0024	.0021
McIntosh	4.5	4.3	-4.4	1.8	-5.3	39,464	38.3	15,019	21,924	21,047	42.5	7,773	11,693	.0015	.0012
McKenzie	7.7	9.9	28.6	3.3	26.9	183,426	118.0	32,360	55,584	33,131	115.1	5,925	10,040	.0030	.0038
McLean	12.9	13.7	6.2	4.8	4.3	208,903	77.9	25,529	43,521	47,980	62.8	6,407	9,996	.0046	.0046
Mercer	10.8	13.4	24.1	5.0	28.2	189,666	90.7	25,505	37,933	47,770	83.0	6,692	9,554	.0039	.0045
Morton	27.1	30.3	11.8	11.0	15.8	333,106	66.0	21,128	30,282	198,003	62.8	12,799	18,000	.0102	.0102
Mountrail	7.6	7.8	2.6	3.0	7.1	121,780	61.8	23,925	40,593	50,541	67.5	10,775	16,847	.0031	.0030
Nelson	5.2	4.9	-5.8	1.8	-10.0	51,658	36.4	18,941	28,699	28,519	28.9	11,066	15,844	.0018	.0016
Oliver	2.6	2.8	7.7	.8	.0	20,912	36.1	19,210	26,140	3,100	52.0	2,550	3,875	.0007	.0006
Pembina	10.5	10.2	-2.9	3.9	.0	143,036	58.9	23,087	36,676	66,676	46.6	11,666	17,096	.0042	.0038
Pierce	6.2	6.2	.0	1.9	-5.0	58,761	44.6	20,324	30,927	42,646	37.7	15,481	22,445	.0024	.0020
Ramsey	13.2	12.9	-2.3	4.9	.0	193,376	61.1	24,493	39,464	138,165	46.9	19,201	28,197	.0064	.0058
Ransom	6.7	6.4	-4.5	2.2	-8.3	73,475	43.2	21,385	33,398	28,245	32.1	8,910	12,839	.0024	.0020
Renville	3.6	3.5	-2.8	1.3	.0	49,369	63.5	23,222	37,976	12,091	47.5	6,304	9,301	.0011	.0010
Richland	19.9	20.5	3.0	7.1	4.4	249,638	53.9	23,860	35,160	130,585	59.0	12,077	18,392	.0078	.0072
Rolette	12.6	12.3	-2.4	3.7	.0	115,362	55.1	20,101	31,179	49,819	43.6	9,378	13,465	.0037	.0033
Sargent	5.4	5.1	-5.6	1.8	-10.0	58,825	37.3	21,417	32,681	13,439	30.9	5,134	7,466	.0017	.0014
Sheridan	2.8	2.6	-7.1	.9	-10.0	34,997	49.1	23,469	38,886	7,122	34.4	5,299	7,913	.0010	.0008
Sioux	3.7	3.4	-8.1	.8	-11.1	19,626	25.4	17,389	24,533	3,342	34.3	2,766	4,178	.0007	.0007
Slope	1.1	1.1	.0	.4	.0	9,579	39.6	17,153	23,948	373	36.6	683	933	.0002	.0002
Stark	26.0	30.6	17.7	11.0	22.2	554,705	106.6	29,836	50,428	256,970	90.3	15,000	23,361	.0121	.0140
Steele	2.9	2.5	-13.8	1.0	-9.1	30,438	27.4	21,723	30,438	11,227	28.1	7,967	11,227	.0011	.0008
Stutsman	24.8	25.7	3.6	9.8	6.5	357,388	61.9	24,000	36,468	209,475	57.2	14,484	21,375	.0109	.0103
Towner	4.0	3.8	-5.0	1.4	-6.7	47,640	40.2	22,658	34,029	14,500	36.7	7,070	10,357	.0014	.0012
Traill	9.8	9.9	1.0	3.8	5.6	132,554	56.1	23,592	34,883	56,525	47.9	10,619	14,875	.0038	.0035
Walsh	15.3	15.2	-.7	5.6	1.8	220,449	73.1	23,162	39,366	115,130	61.0	13,001	20,559	.0063	.0060
Ward	60.0	58.2	-3.0	20.6	-2.4	883,415	61.4	25,938	42,884	616,664	58.0	18,502	29,935	.0283	.0266
Wells	6.9	6.4	-7.2	2.3	-11.5	86,661	51.1	22,060	37,679	34,646	41.7	9,405	15,063	.0026	.0022
Williams	24.0	29.0	20.8	11.4	23.9	644,758	111.6	33,115	56,558	250,600	93.2	14,102	21,982	.0126	.0149
TOTAL METRO COUNTIES	**248.7**	**267.7**	**7.6**	**99.0**	**8.9**	**4,390,584**	**71.8**	**28,107**	**44,349**	**2,473,419**	**58.8**	**17,135**	**24,984**	**.1228**	**.1203**
TOTAL STATE	**675.3**	**701.1**	**3.8**	**255.0**	**4.7**	**10,465,535**	**68.5**	**25,498**	**41,041**	**5,300,518**	**58.2**	**13,752**	**20,786**	**.2923**	**.2824**
OHIO															
AKRON	**654.1**	**654.3**	**.0**	**239.8**	**.4**	**10,135,404**	**64.6**	**25,772**	**42,266**	**4,759,852**	**54.7**	**12,875**	**19,849**	**.2818**	**.2657**
Portage	139.2	142.5	2.4	48.0	2.6	2,114,093	69.4	26,674	44,044	658,993	52.1	9,260	13,729	.0525	.0506
Summit	514.9	511.8	-.6	191.8	-.2	8,021,311	63.4	25,552	41,821	4,100,859	55.2	13,756	21,381	.2293	.2151
CANTON	**407.1**	**409.1**	**.5**	**148.2**	**.5**	**6,096,404**	**64.8**	**25,074**	**41,136**	**2,891,356**	**50.5**	**13,024**	**19,510**	**.1725**	**.1616**
Carroll	26.7	26.8	.4	8.6	-4.4	308,267	56.2	21,926	35,845	124,609	40.9	9,823	14,489	.0093	.0084
Stark	380.4	382.3	.5	139.6	.8	5,788,137	65.3	25,279	41,462	2,766,747	51.0	13,232	19,819	.1632	.1532

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METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
OHIO (continued)															
CINCINNATI	**1,406.6**	**1,430.9**	**1.7**	**524.5**	**1.9**	**23,353,735**	**71.7**	**26,412**	**44,526**	**10,746,511**	**62.3**	**12,862**	**20,489**	**.6144**	**.6027**
Clermont	139.0	158.9	14.3	55.6	17.8	2,285,166	91.1	25,339	41,100	914,051	86.3	10,392	16,440	.0528	.0583
Hamilton	859.1	839.2	–2.3	320.6	–1.8	14,765,607	66.7	27,119	46,056	6,707,779	52.7	13,449	20,923	.3974	.3741
Warren	103.1	111.3	8.0	37.7	10.2	1,847,241	86.8	28,910	48,998	547,454	65.7	9,663	14,521	.0406	.0426
Dearborn, Ind.	*35.8*	*39.1*	*9.2*	*13.1*	*7.4*	*486,983*	*78.8*	*22,322*	*37,174*	*185,225*	*72.3*	*8,812*	*14,139*	*.0123*	*.0128*
Boone, Ky.	*49.8*	*57.5*	*15.5*	*19.5*	*16.8*	*798,253*	*93.6*	*24,690*	*40,936*	*916,521*	*101.2*	*27,272*	*47,001*	*.0262*	*.0302*
Campbell, Ky.	*81.6*	*79.8*	*–2.2*	*27.0*	*–5.3*	*1,150,219*	*62.4*	*24,855*	*42,601*	*498,524*	*64.5*	*10,631*	*18,464*	*.0316*	*.0300*
Kenton, Ky.	*138.2*	*145.1*	*5.0*	*51.0*	*3.0*	*2,020,266*	*73.4*	*23,535*	*39,613*	*976,957*	*79.8*	*10,975*	*19,156*	*.0535*	*.0547*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,674.0***	***1,715.8***	***2.5***	***624.1***	***2.6***	***27,817,230***	***72.4***	***26,521***	***44,572***	***12,233,136***	***61.7***	***12,431***	***19,601***	***.7215***	***.7097***
CLEVELAND	**1,852.6**	**1,796.8**	**–3.0**	**677.7**	**–2.9**	**29,846,533**	**59.6**	**26,794**	**44,041**	**13,603,194**	**48.2**	**13,151**	**20,073**	**.8398**	**.7653**
Cuyahoga	1,436.3	1,356.9	–5.5	531.2	–4.8	22,562,850	56.1	25,912	42,475	10,592,092	46.0	13,003	19,940	.6539	.5832
Geauga	77.7	81.7	5.1	26.0	6.1	1,417,725	73.8	33,302	54,528	525,820	70.1	12,617	20,224	.0339	.0343
Lake	216.4	222.4	2.8	76.8	1.5	3,740,628	66.6	29,660	48,706	1,620,658	50.0	14,274	21,102	.0998	.0944
Medina	122.2	135.8	11.1	43.7	9.8	2,125,330	79.8	29,707	48,635	864,624	62.1	13,404	19,785	.0522	.0534
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,786.2***	***2,731.1***	***–2.0***	***1,014.3***	***–1.7***	***44,297,505***	***61.4***	***26,584***	***43,673***	***19,962,343***	***49.9***	***12,903***	***19,681***	***1.2342***	***1.1375***
COLUMBUS	**1,269.8**	**1,291.2**	**1.7**	**491.7**	**3.5**	**20,600,922**	**71.0**	**25,369**	**41,897**	**9,638,566**	**59.6**	**12,715**	**19,603**	**.5512**	**.5363**
Delaware	57.3	62.8	9.6	20.9	8.9	1,060,875	87.2	29,508	50,760	245,472	64.8	7,756	11,745	.0220	.0234
Fairfield	99.9	110.6	10.7	37.1	8.5	1,520,705	77.4	25,066	40,989	543,023	63.2	9,729	14,637	.0373	.0381
Franklin	878.0	874.7	–.4	348.6	2.5	14,619,528	69.2	25,419	41,938	7,650,537	59.8	14,082	21,946	.4050	.3902
Licking	124.8	131.7	5.5	48.5	8.0	2,012,623	78.1	25,162	41,497	702,839	60.0	9,781	14,492	.0487	.0490
Madison	34.1	35.6	4.4	11.9	4.4	413,929	66.8	21,763	34,784	165,439	54.7	9,382	13,902	.0116	.0110
Pickaway	44.5	43.5	–2.2	14.1	–4.1	521,605	54.9	22,910	36,993	190,731	40.6	9,230	13,527	.0152	.0136
Union	31.2	32.3	3.5	10.6	.0	451,657	67.7	25,415	42,609	140,525	59.1	8,333	13,257	.0114	.0110
DAYTON - SPRINGFIELD	**932.4**	**937.8**	**.6**	**355.0**	**1.9**	**15,302,227**	**69.5**	**25,902**	**43,105**	**6,803,217**	**58.0**	**12,356**	**19,164**	**.4053**	**.3907**
Clark	147.8	146.3	–1.0	53.7	–.9	2,107,888	63.1	23,852	39,253	916,699	49.0	11,350	17,071	.0593	.0549
Greene	131.1	134.0	2.2	47.1	4.2	2,399,550	78.8	29,698	50,946	818,523	65.3	10,956	17,378	.0556	.0562
Miami	91.9	93.7	2.0	33.3	.3	1,476,511	70.6	26,074	44,340	505,314	51.0	10,081	15,175	.0369	.0355
Montgomery	561.6	563.8	.4	220.9	2.3	9,318,278	68.6	25,596	42,183	4,562,681	59.5	13,251	20,655	.2535	.2441
HAMILTON - MIDDLETOWN	**267.4**	**284.9**	**6.5**	**99.6**	**6.4**	**4,463,495**	**75.9**	**27,115**	**44,814**	**1,486,625**	**57.8**	**10,063**	**14,926**	**.1071**	**.1070**
Butler	267.4	284.9	6.5	99.6	6.4	4,463,495	75.9	27,115	44,814	1,486,625	57.8	10,063	14,926	.1071	.1070
LIMA	**156.9**	**161.6**	**3.0**	**56.1**	**.9**	**2,187,555**	**64.8**	**23,869**	**38,994**	**1,066,606**	**48.7**	**12,903**	**19,013**	**.0635**	**.0596**
Allen	113.1	116.6	3.1	40.6	.7	1,573,872	64.3	23,776	38,765	843,062	48.4	14,098	20,765	.0472	.0441
Auglaize	43.8	45.0	2.7	15.5	1.3	613,683	66.4	24,111	39,592	223,544	49.8	9,755	14,422	.0163	.0155
LORAIN - ELYRIA	**279.5**	**280.0**	**.2**	**96.8**	**1.4**	**4,315,568**	**66.9**	**27,079**	**44,582**	**1,599,297**	**50.1**	**11,161**	**16,522**	**.1126**	**.1065**
Lorain	279.5	280.0	.2	96.8	1.4	4,315,568	66.9	27,079	44,582	1,599,297	50.1	11,161	16,522	.1126	.1065
MANSFIELD	**131.4**	**132.3**	**.7**	**48.7**	**1.5**	**1,841,718**	**65.2**	**23,223**	**37,818**	**1,025,007**	**53.1**	**13,951**	**21,047**	**.0552**	**.0520**
Richland	131.4	132.3	.7	48.7	1.5	1,841,718	65.2	23,223	37,818	1,025,007	53.1	13,951	21,047	.0552	.0520
PARKERSBURG - MARIETTA	**160.8**	**168.0**	**4.5**	**60.1**	**2.7**	**2,280,016**	**70.7**	**22,826**	**37,937**	**1,572,812**	**72.3**	**15,604**	**26,170**	**.0695**	**.0696**
Washington	66.4	69.8	5.1	24.9	5.1	919,433	72.0	22,554	36,925	432,001	57.0	11,610	17,349	.0255	.0250
Wood, W. Va.	*94.4*	*98.2*	*4.0*	*35.2*	*1.1*	*1,360,583*	*69.9*	*23,012*	*38,653*	*1,140,811*	*78.9*	*18,325*	*32,409*	*.0440*	*.0446*
STEUBENVILLE - WEIRTON	**161.2**	**161.4**	**.1**	**58.3**	**–.2**	**2,301,605**	**63.4**	**24,116**	**39,479**	**984,802**	**58.9**	**10,609**	**16,892**	**.0632**	**.0599**
Jefferson	90.1	87.6	–2.8	32.1	–2.7	1,253,865	58.3	24,009	39,061	513,548	43.1	10,874	15,998	.0358	.0322
Brooke, W. Va.	*30.7*	*31.7*	*3.3*	*11.0*	*2.8*	*431,393*	*70.4*	*23,657*	*39,218*	*167,682*	*80.6*	*8,677*	*15,244*	*.0110*	*.0111*
Hancock, W. Va.	*40.4*	*42.1*	*4.2*	*15.2*	*3.4*	*616,347*	*69.8*	*24,690*	*40,549*	*303,572*	*80.8*	*11,423*	*19,972*	*.0164*	*.0166*
TOLEDO	**620.0**	**627.9**	**1.3**	**227.6**	**.3**	**9,577,739**	**64.8**	**25,607**	**42,081**	**4,625,446**	**52.5**	**13,370**	**20,323**	**.2696**	**.2536**
Fulton	39.1	40.1	2.6	13.4	.8	587,854	68.2	26,277	43,870	206,835	50.2	10,352	15,435	.0150	.0144
Lucas	468.9	468.6	–.1	174.2	–.9	7,228,840	62.6	25,298	41,497	3,691,617	51.9	13,831	21,192	.2089	.1943
Wood	112.0	119.2	6.4	40.0	5.5	1,761,045	73.3	26,806	44,026	726,994	56.0	12,293	18,175	.0457	.0449
YOUNGSTOWN - WARREN	**528.9**	**516.5**	**–2.3**	**188.7**	**–1.6**	**7,885,793**	**62.2**	**25,344**	**41,790**	**3,610,859**	**51.7**	**12,412**	**19,135**	**.2222**	**.2059**
Mahoning	285.0	277.4	–2.7	100.9	–2.9	3,915,223	58.7	23,748	38,803	2,038,228	54.2	12,722	20,200	.1172	.1079
Trumbull	243.9	239.1	–2.0	87.8	–.1	3,970,570	65.9	27,230	45,223	1,572,631	48.5	12,045	17,912	.1050	.0980
ALL COUNTIES															
Adams	25.9	26.8	3.5	9.0	2.3	251,745	67.7	17,055	27,972	149,260	64.2	10,330	16,584	.0082	.0080
Allen	113.1	116.6	3.1	40.6	.7	1,573,872	64.3	23,776	38,765	843,062	48.4	14,098	20,765	.0472	.0441
Ashland	47.0	49.3	4.9	16.7	1.8	617,707	65.2	22,793	36,988	231,323	49.6	9,427	13,852	.0169	.0161
Ashtabula	105.8	108.7	2.7	37.5	1.1	1,481,459	66.6	23,963	39,506	508,484	49.7	9,153	13,560	.0387	.0368
Athens	57.0	59.1	3.7	19.3	2.1	688,591	73.3	21,029	35,678	258,867	53.5	8,921	13,413	.0187	.0183
Auglaize	43.8	45.0	2.7	15.5	1.3	613,683	66.4	24,111	39,592	223,544	49.8	9,755	14,422	.0163	.0155
☐ Belmont	83.0	83.4	.5	31.7	1.3	1,270,352	71.3	23,689	40,074	504,155	60.7	10,021	15,904	.0327	.0319
Brown	33.5	35.4	5.7	11.6	1.8	410,575	68.2	21,414	35,394	92,798	50.9	5,393	8,000	.0102	.0098

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
OHIO (continued)															
ALL COUNTIES (continued)															
Butler	267.4	284.9	6.5	99.6	6.4	4,463,495	75.9	27,115	44,814	1,486,625	57.8	10,063	14,926	.1071	.1070
Carroll	26.7	26.8	.4	8.6	–4.4	308,267	56.2	21,926	35,845	124,609	40.9	9,823	14,489	.0093	.0084
Champaign	34.7	35.9	3.5	12.8	2.4	483,868	67.9	23,059	37,802	156,525	52.2	8,226	12,229	.0124	.0119
Clark	147.8	146.3	–1.0	53.7	–.9	2,107,888	63.1	23,852	39,253	916,699	49.0	11,350	17,071	.0593	.0549
Clermont	139.0	158.9	14.3	55.6	17.8	2,285,166	91.1	25,339	41,100	914,051	86.3	10,392	16,440	.0528	.0583
Clinton	35.5	36.1	1.7	13.2	2.3	473,301	67.0	21,975	35,856	227,244	51.8	11,606	17,215	.0136	.0128
Columbiana	114.9	113.5	–1.2	40.8	–1.2	1,555,590	62.3	23,207	38,127	619,390	49.4	10,036	15,181	.0433	.0400
Coshocton	36.8	38.2	3.8	13.4	.0	469,948	62.2	21,628	35,071	178,071	49.3	8,901	13,289	.0131	.0123
Crawford	49.9	48.8	–2.2	17.1	–6.6	639,511	53.3	22,800	37,398	255,999	38.2	10,120	14,971	.0189	.0167
Cuyahoga	1,436.3	1,356.9	–5.5	531.2	–4.8	22,562,850	56.1	25,912	42,475	10,592,092	46.0	13,003	19,940	.6539	.5832
Darke	56.8	57.6	1.4	20.2	1.5	686,640	62.7	21,204	33,992	286,046	48.2	9,699	14,161	.0199	.0185
Defiance	40.9	42.5	3.9	13.9	.7	555,820	62.1	24,850	39,987	268,718	47.4	13,214	19,332	.0164	.0152
Delaware	57.3	62.8	9.6	20.9	8.9	1,060,875	87.2	29,508	50,760	245,472	64.8	7,756	11,745	.0220	.0234
Erie	80.6	82.2	2.1	29.6	2.4	1,187,280	55.1	24,883	40,111	542,696	50.0	12,521	18,334	.0334	.0313
Fairfield	99.9	110.6	10.7	37.1	8.5	1,520,705	77.4	25,066	40,989	543,023	63.2	9,729	14,637	.0373	.0381
Fayette	28.0	28.7	2.5	10.1	1.0	301,223	61.3	18,676	29,824	162,849	47.2	11,065	16,124	.0098	.0090
Franklin	878.0	874.7	–.4	348.6	2.5	14,619,528	69.2	25,419	41,938	7,650,537	59.8	14,082	21,946	.4050	.3902
Fulton	39.1	40.1	2.6	13.4	.8	587,854	68.2	26,277	43,870	206,835	50.2	10,352	15,435	.0150	.0144
Gallia	31.8	32.5	2.2	11.0	.0	385,752	64.1	21,374	35,068	172,515	48.7	10,548	15,683	.0114	.0105
Geauga	77.7	81.7	5.1	26.0	6.1	1,417,725	73.8	33,302	54,528	525,820	70.1	12,617	20,224	.0339	.0343
Greene	131.1	134.0	2.2	47.1	4.2	2,399,550	78.8	29,698	50,946	818,523	65.3	10,956	17,378	.0556	.0562
Guernsey	43.7	46.6	6.6	16.3	3.2	597,601	74.1	21,726	36,663	258,273	56.4	10,449	15,845	.0162	.0159
Hamilton	859.1	839.2	–2.3	320.6	–1.8	14,765,607	66.7	27,119	46,056	6,707,779	52.7	13,449	20,923	.3974	.3741
Hancock	65.5	65.8	.5	25.0	3.3	1,349,430	81.4	30,743	53,977	557,811	66.5	13,847	22,312	.0320	.0325
Hardin	33.3	33.5	.6	12.1	3.4	394,977	65.2	20,429	32,643	137,042	50.7	7,770	11,326	.0108	.0102
Harrison	18.5	19.6	5.9	7.1	7.6	259,964	77.2	22,234	36,615	63,658	59.3	6,056	8,966	.0060	.0061
Henry	28.8	28.9	.3	10.3	1.0	401,015	63.3	24,078	38,933	128,339	48.1	8,496	12,460	.0106	.0098
Highland	35.0	36.1	3.1	13.1	3.1	396,822	67.0	18,712	30,292	174,500	51.4	9,077	13,321	.0116	.0111
Hocking	25.4	27.4	7.9	10.5	11.7	326,716	80.5	19,255	31,116	133,682	63.8	8,684	12,732	.0085	.0087
Holmes	31.3	32.6	4.2	8.8	1.1	320,510	66.2	22,163	36,422	118,756	49.8	9,109	13,495	.0093	.0089
Huron	56.1	57.0	1.6	20.0	1.5	725,048	62.8	22,604	36,252	316,843	48.3	10,848	15,842	.0209	.0194
Jackson	31.6	32.6	3.2	11.1	–.9	341,308	62.7	18,729	30,748	155,027	53.5	9,017	13,966	.0103	.0097
Jefferson	90.1	87.6	–2.8	32.1	–2.7	1,253,865	58.3	24,009	39,061	513,548	43.1	10,874	15,998	.0358	.0322
Knox	47.5	48.4	1.9	17.3	3.0	619,553	69.5	21,763	35,812	217,565	52.4	8,497	12,576	.0163	.0157
Lake	216.4	222.4	2.8	76.8	1.5	3,740,628	66.6	29,660	48,706	1,620,658	50.0	14,274	21,102	.0998	.0944
☐ Lawrence	65.8	68.8	4.6	24.4	4.7	887,064	75.7	21,673	36,355	316,781	56.5	8,685	12,983	.0228	.0226
Licking	124.8	131.7	5.5	48.5	8.0	2,012,623	78.1	25,162	41,497	702,839	60.0	9,781	14,492	.0487	.0490
Logan	40.5	41.4	2.2	14.4	–3.4	497,286	58.7	21,034	34,534	199,811	42.9	9,387	13,876	.0145	.0132
Lorain	279.5	280.0	.2	96.8	1.4	4,315,568	66.9	27,079	44,582	1,599,297	50.1	11,161	16,522	.1126	.1065
Lucas	468.9	468.6	–.1	174.2	–.9	7,228,840	62.6	25,298	41,497	3,691,617	51.9	13,831	21,192	.2089	.1943
Madison	34.1	35.6	4.4	11.9	4.4	413,929	66.8	21,763	34,784	165,439	54.7	9,382	13,902	.0116	.0110
Mahoning	285.0	277.4	–2.7	100.9	–2.9	3,915,223	58.7	23,748	38,803	2,038,228	54.2	12,722	20,200	.1172	.1079
Marion	68.6	69.8	1.7	25.0	1.6	937,547	65.6	23,013	37,502	439,077	49.6	11,927	17,563	.0270	.0253
Medina	122.2	135.8	11.1	43.7	9.8	2,125,330	79.8	29,707	48,635	864,624	62.1	13,404	19,785	.0522	.0534
Meigs	24.8	27.3	10.1	9.9	10.0	277,239	76.2	17,486	28,004	118,286	60.7	8,179	11,948	.0077	.0079
Mercer	39.2	39.9	1.8	13.3	3.1	567,728	69.7	25,935	42,686	197,502	52.6	10,033	14,850	.0147	.0140
Miami	91.9	93.7	2.0	33.3	.3	1,476,511	70.6	26,074	44,340	505,314	51.0	10,081	15,175	.0369	.0355
Monroe	17.8	19.0	6.7	7.0	9.4	212,332	73.0	19,180	33,333	76,979	59.2	7,555	10,997	.0057	.0058
Montgomery	561.6	563.8	.4	220.9	2.3	9,318,278	68.6	25,596	42,183	4,562,681	59.5	13,251	20,655	.2535	.2441
Morgan	14.8	15.9	7.4	5.5	5.8	176,607	73.6	19,561	32,110	43,911	59.7	5,286	7,984	.0043	.0044
Morrow	27.9	28.2	1.1	10.0	4.2	314,640	65.0	19,863	31,464	90,170	51.2	6,214	9,017	.0085	.0079
Muskingum	85.0	86.5	1.8	31.4	1.6	1,108,956	66.7	21,534	35,317	495,545	50.1	10,682	15,782	.0315	.0299
Noble	11.6	11.9	2.6	4.5	7.1	145,915	72.8	20,110	32,426	56,780	59.6	8,471	12,618	.0040	.0039
Ottawa	40.9	40.6	–.7	14.1	–4.1	644,222	62.5	26,963	45,690	230,211	47.7	10,603	16,327	.0169	.0156
Paulding	21.9	22.5	2.7	7.5	2.7	271,704	63.9	22,703	36,227	64,960	49.7	5,946	8,661	.0067	.0065
Perry	32.4	33.4	3.1	11.2	.9	377,199	66.5	20,408	33,678	104,731	52.7	6,179	9,351	.0100	.0094
Pickaway	44.5	43.5	–2.2	14.1	–4.1	521,605	54.9	22,910	36,993	190,731	40.6	9,230	13,527	.0152	.0136
Pike	23.9	25.6	7.1	8.9	7.2	322,331	87.0	20,769	36,217	122,636	66.6	8,871	13,779	.0081	.0084
Portage	139.2	142.5	2.4	48.0	2.6	2,114,093	69.4	26,674	44,044	658,993	52.1	9,260	13,729	.0525	.0506
Preble	39.3	41.5	5.6	14.3	4.4	585,338	74.7	24,452	40,933	177,483	55.9	8,312	12,411	.0142	.0140
Putnam	33.6	33.8	.6	11.0	2.8	388,436	62.1	22,397	35,312	134,649	48.8	8,456	12,241	.0109	.0101
Richland	131.4	132.3	.7	48.7	1.5	1,841,718	65.2	23,223	37,818	1,025,007	53.1	13,951	21,047	.0552	.0520
Ross	65.7	67.2	2.3	23.3	1.3	942,718	71.0	23,959	40,460	427,306	58.9	11,690	18,339	.0257	.0249
Sandusky	64.0	64.2	.3	23.2	2.7	889,076	65.5	23,774	38,322	362,139	50.3	10,660	15,609	.0243	.0231
Scioto	86.2	87.0	.9	31.5	2.3	1,034,656	68.7	19,913	32,846	481,106	51.5	10,307	15,273	.0302	.0286
Seneca	62.4	61.0	–2.2	20.3	–5.1	777,041	54.8	23,452	38,278	259,177	39.8	8,663	12,767	.0221	.0196

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
OHIO (continued)															
ALL COUNTIES (continued)															
Shelby	44.6	45.9	2.9	15.8	3.9	641,020	70.9	24,674	40,571	210,462	53.8	9,004	13,320	.0161	.0157
Stark	380.4	382.3	.5	139.6	.8	5,788,137	65.3	25,279	41,462	2,766,747	51.0	13,232	19,819	.1632	.1532
Summit	514.9	511.8	–.6	191.8	–.2	8,021,311	63.4	25,552	41,821	4,100,859	55.2	13,756	21,381	.2293	.2151
Trumbull	243.9	239.1	–2.0	67.8	–.1	3,970,570	65.9	27,230	45,223	1,572,631	48.5	12,045	17,912	.1050	.0980
Tuscarawas	86.8	90.5	4.3	34.0	5.6	1,255,541	73.7	22,454	36,928	540,470	56.9	10,701	15,896	.0334	.0328
Union	31.2	32.3	3.5	10.6	.0	451,657	67.7	25,415	42,609	140,525	59.1	8,333	13,257	.0114	.0110
Van Wert	30.9	30.9	.0	11.4	.0	480,493	69.0	24,946	42,149	158,896	50.0	9,290	13,938	.0120	.0115
Vinton	12.3	13.4	8.9	4.7	11.9	136,355	81.2	17,914	29,012	28,466	64.3	3,126	6,057	.0033	.0034
Warren	103.1	111.3	8.0	37.7	10.2	1,847,241	86.8	28,910	48,998	547,454	65.7	9,663	14,521	.0406	.0426
Washington	66.4	69.8	5.1	24.9	5.1	919,433	72.0	22,554	36,925	432,001	57.0	11,610	17,349	.0255	.0250
Wayne	100.7	105.4	4.7	35.9	5.0	1,612,950	78.0	26,492	44,929	586,753	57.8	10,873	16,344	.0397	.0395
Williams	37.2	38.2	2.7	13.3	–.7	502,317	61.4	23,228	37,768	183,854	46.0	9,398	13,824	.0137	.0129
Wood	112.0	119.2	6.4	40.0	5.5	1,761,045	73.3	26,806	44,026	726,994	56.0	12,293	18,175	.0457	.0449
Wyandot	22.9	22.7	–.9	7.4	–6.3	258,790	51.0	21,694	34,972	93,380	37.2	8,618	12,619	.0079	.0069
TOTAL METRO COUNTIES	**8,506.6**	**8,511.4**	**.1**	**3,156.9**	**.6**	**135,482,086**	**66.3**	**25,963**	**42,916**	**61,045,794**	**53.8**	**12,647**	**19,337**	**3.6884**	**3.4909**
TOTAL STATE	**10,838.3**	**10,899.0**	**.6**	**3,993.5**	**.8**	**166,762,477**	**66.5**	**25,292**	**41,758**	**73,302,815**	**53.5**	**12,061**	**18,356**	**4.5389**	**4.3013**
OKLAHOMA															
ENID	**65.6**	**72.0**	**9.8**	**27.5**	**7.8**	**1,156,419**	**72.8**	**26,242**	**42,052**	**710,629**	**78.8**	**15,589**	**25,841**	**.0318**	**.0328**
Garfield	65.6	72.0	9.8	27.5	7.8	1,156,419	72.8	26,242	42,052	710,629	78.8	15,589	25,841	.0318	.0328
LAWTON	**114.6**	**112.7**	**–1.7**	**35.9**	**–2.2**	**1,539,233**	**60.2**	**26,187**	**42,876**	**722,889**	**62.3**	**12,136**	**20,136**	**.0441**	**.0415**
Comanche	114.6	112.7	–1.7	35.9	–2.2	1,539,233	60.2	26,187	42,876	722,889	62.3	12,136	20,136	.0441	.0415
OKLAHOMA CITY	**905.6**	**1,010.9**	**11.6**	**390.5**	**12.5**	**16,703,452**	**80.9**	**26,597**	**42,775**	**9,181,953**	**82.1**	**14,524**	**23,513**	**.4278**	**.4538**
Canadian	65.9	83.1	26.1	28.6	28.3	1,367,407	105.8	29,791	47,811	525,157	94.6	12,100	18,362	.0283	.0335
Cleveland	148.8	181.8	22.2	66.1	24.7	2,968,551	99.9	28,024	44,910	1,059,398	104.7	9,765	16,027	.0611	.0716
Logan	29.6	33.9	14.5	11.5	11.7	418,192	78.5	22,748	36,365	128,089	83.0	6,796	11,138	.0098	.0103
McClain	22.7	25.2	11.0	8.6	8.9	324,022	74.8	23,465	37,677	138,757	78.9	9,820	16,135	.0083	.0088
Oklahoma	578.9	620.8	7.2	251.6	8.6	10,725,758	74.1	26,587	42,630	6,879,455	78.3	16,654	27,343	.2967	.3049
Pottawatomie	59.7	66.1	10.7	24.1	9.5	899,522	78.1	22,956	37,325	451,097	81.1	11,321	18,718	.0236	.0247
TULSA	**698.9**	**793.4**	**13.5**	**305.7**	**13.8**	**13,183,584**	**82.1**	**26,941**	**43,126**	**7,512,614**	**90.3**	**14,690**	**24,575**	**.3343**	**.3622**
Creek	64.1	72.1	12.5	24.3	6.6	934,236	72.1	23,812	38,446	344,284	75.6	8,599	14,168	.0234	.0240
Osage	42.7	49.5	15.9	17.7	12.7	702,236	81.7	24,615	39,674	158,437	87.4	5,385	8,951	.0149	.0160
Rogers	52.8	62.8	18.9	21.0	16.0	891,598	85.2	26,594	42,457	322,296	90.1	9,368	15,347	.0202	.0223
Tulsa	490.5	547.6	11.6	222.2	13.5	9,802,208	81.3	27,610	44,114	6,562,167	91.0	17,551	29,533	.2602	.2814
Wagoner	48.8	61.4	25.8	20.5	25.8	853,306	102.1	25,904	41,625	125,430	106.7	3,723	6,119	.0156	.0185
ALL COUNTIES															
Adair	19.8	21.3	7.6	6.5	1.6	167,942	62.1	16,192	25,837	74,020	66.4	6,953	11,388	.0052	.0052
Alfalfa	7.1	6.8	–4.2	2.7	–6.9	76,583	28.5	20,552	28,364	32,552	49.1	7,529	12,056	.0026	.0021
Atoka	13.1	14.0	6.9	4.9	6.5	144,732	73.8	18,102	29,537	72,214	76.5	8,897	14,738	.0041	.0042
Beaver	7.1	8.4	18.3	3.4	21.4	107,207	67.6	22,851	31,531	31,006	94.4	5,695	9,119	.0025	.0027
Beckham	21.4	25.7	20.1	9.4	13.3	390,994	88.2	25,029	41,595	257,776	89.3	16,403	27,423	.0105	.0114
Blaine	14.2	15.9	12.0	6.2	12.7	230,926	81.3	23,160	37,246	90,303	81.8	9,030	14,565	.0054	.0059
Bryan	32.1	34.8	8.4	13.3	8.1	364,462	69.4	17,496	27,403	165,373	71.4	7,844	12,434	.0103	.0103
Caddo	31.7	31.7	.0	11.5	–1.7	424,532	62.0	22,398	36,916	179,348	63.6	9,368	15,595	.0118	.0112
Canadian	65.9	83.1	26.1	28.6	28.3	1,367,407	105.8	29,791	47,811	525,157	94.6	12,100	18,362	.0283	.0335
Carter	45.8	48.6	6.1	18.2	5.2	675,293	69.4	23,045	37,104	373,829	73.1	12,485	20,540	.0190	.0191
Cherokee	33.0	35.9	8.8	12.3	6.0	380,872	71.2	19,179	30,965	174,357	74.7	8,604	14,175	.0108	.0108
Choctaw	18.0	19.7	9.4	6.6	3.1	141,203	42.8	15,452	21,394	89,175	64.3	8,482	13,511	.0052	.0050
Cimarron	3.6	3.6	.0	1.4	.0	40,234	42.3	20,189	28,739	22,153	60.9	9,836	15,824	.0013	.0011
Cleveland	148.8	181.8	22.2	66.1	24.7	2,968,551	99.9	28,024	44,910	1,059,398	104.7	9,765	16,027	.0611	.0716
Coal	6.3	6.0	–4.8	2.0	–13.0	54,856	42.8	16,706	27,428	12,620	43.0	3,836	6,310	.0017	.0014
Comanche	114.6	112.7	–1.7	35.9	–2.2	1,539,233	60.2	26,187	42,876	722,889	62.3	12,136	20,136	.0441	.0415
Cotton	7.6	8.2	7.9	3.5	12.9	89,365	66.7	17,292	25,533	43,038	69.6	8,186	12,297	.0025	.0025
Craig	15.3	15.5	1.3	5.2	–5.5	128,934	30.6	17,954	24,795	105,102	51.4	12,619	20,212	.0055	.0047
Creek	64.1	72.1	12.5	24.3	6.6	934,236	72.1	23,812	38,446	344,284	75.6	8,599	14,168	.0234	.0240
Custer	28.8	33.5	16.3	12.7	17.6	554,028	93.3	26,543	43,624	273,605	91.7	13,217	21,544	.0129	.0145
Delaware	26.1	30.4	16.5	11.1	14.4	266,303	67.0	16,440	23,991	125,518	83.9	7,038	11,308	.0078	.0081
Dewey	6.2	6.9	11.3	2.4	4.3	105,264	76.4	25,941	43,860	25,036	76.0	6,184	10,432	.0022	.0023
Ellis	6.1	6.8	11.5	2.4	4.3	76,123	56.2	21,195	31,718	36,409	73.4	9,129	15,170	.0024	.0022
Garfield	65.6	72.0	9.8	27.5	7.8	1,156,419	72.8	26,242	42,052	710,629	78.8	15,589	25,841	.0318	.0328
Garvin	29.3	31.6	7.8	11.9	5.3	440,789	73.4	22,491	37,041	188,335	75.3	9,510	15,826	.0112	.0115
Grady	43.4	50.2	15.7	17.6	12.1	696,050	83.3	24,193	39,548	308,728	85.9	10,581	17,541	.0171	.0184

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ESTIMATES

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Grant	6.5	6.3	-3.1	2.5	-7.4	80,929	38.4	21,654	32,372	27,809	54.4	6,673	11,124	.0023	.0020
Greer	6.8	6.7	-1.5	3.0	.0	76,481	47.8	17,254	25,494	45,895	65.7	9,231	15,298	.0026	.0023
Harmon	4.5	4.0	-11.1	1.6	-11.1	26,584	12.1	13,171	16,615	17,196	36.1	7,021	10,748	.0012	.0009
Harper	4.7	4.8	2.1	1.8	-5.3	55,878	33.4	22,046	31,043	23,079	53.3	7,925	12,822	.0018	.0016
Haskell	11.6	12.5	7.8	4.6	2.2	119,067	56.7	16,888	25,884	55,703	63.5	7,571	12,109	.0037	.0036
Hughes	14.8	15.3	3.4	5.6	-1.8	142,585	56.8	15,954	25,462	74,837	69.3	7,756	13,364	.0046	.0043
Jackson	30.3	29.8	-1.7	11.0	1.9	303,675	45.0	19,386	27,607	214,731	61.9	12,284	19,521	.0110	.0098
Jefferson	8.7	8.8	1.1	3.4	3.0	78,424	42.0	16,737	23,066	46,754	64.9	8,594	13,751	.0029	.0026
Johnston	11.2	12.0	7.1	4.2	2.4	83,230	41.6	14,338	19,817	33,153	53.8	5,258	7,894	.0028	.0026
Kay	50.7	53.4	5.3	21.3	5.4	796,099	65.7	23,787	37,376	503,229	79.2	13,901	23,626	.0231	.0231
Kingfisher	14.9	16.5	10.7	6.2	12.7	261,293	81.9	26,122	42,144	162,323	95.3	15,110	26,181	.0068	.0075
Kiowa	12.9	13.1	1.6	5.5	3.8	139,312	52.8	17,206	25,329	79,353	64.2	9,119	14,428	.0045	.0043
Latimer	10.3	10.5	1.9	3.8	2.7	107,973	63.8	17,811	28,414	41,396	71.3	6,533	10,894	.0031	.0028
Le Flore	43.4	47.1	8.5	16.9	7.6	489,459	71.5	18,177	28,962	195,741	76.2	7,077	11,582	.0133	.0136
Lincoln	29.3	34.8	18.8	13.4	22.9	450,758	97.2	20,974	33,639	173,561	101.9	7,888	12,952	.0102	.0118
Logan	29.6	33.9	14.5	11.5	11.7	418,192	78.5	22,748	36,365	128,089	83.0	6,796	11,138	.0098	.0103
Love	8.1	8.7	7.4	3.6	12.5	121,470	79.7	21,121	33,742	26,580	74.8	4,752	7,383	.0027	.0027
McClain	22.7	25.2	11.0	8.6	8.9	324,022	74.8	23,465	37,677	138,757	78.9	9,820	16,135	.0083	.0088
McCurtain	38.3	39.8	3.9	13.9	4.5	303,572	43.3	15,928	21,840	207,249	66.8	9,343	14,910	.0116	.0105
McIntosh	16.6	18.8	13.3	7.8	18.2	219,679	89.3	17,585	28,164	125,272	99.0	9,540	16,061	.0058	.0065
Major	9.4	10.4	10.6	3.6	5.9	125,305	57.0	23,468	34,807	79,565	75.8	13,311	22,101	.0038	.0039
Marshall	11.5	13.1	13.9	5.6	16.7	180,927	89.7	19,871	32,308	90,246	92.9	9,746	16,115	.0045	.0048
Mayes	35.2	39.7	12.8	14.8	14.7	383,428	58.7	18,724	25,907	259,638	83.9	10,943	17,543	.0125	.0127
Murray	12.8	14.7	14.8	5.8	18.4	189,618	89.6	20,413	32,693	113,400	96.6	11,770	19,552	.0049	.0055
Muskogee	70.1	73.9	5.4	27.6	5.3	904,532	67.6	20,601	32,773	585,596	72.3	12,975	21,217	.0278	.0276
Noble	12.2	13.9	13.9	5.0	8.7	184,966	75.2	22,948	36,993	94,747	79.0	11,510	18,949	.0049	.0050
Nowata	12.1	13.6	12.4	4.9	6.5	171,878	72.8	21,623	35,077	55,197	75.9	6,820	11,265	.0041	.0043
Okfuskee	11.3	11.1	-1.8	4.5	2.3	125,764	64.8	17,348	27,948	43,566	68.3	5,882	9,681	.0035	.0033
Oklahoma	578.9	620.8	7.2	251.6	8.6	10,725,758	74.1	26,587	42,630	6,879,455	78.3	16,654	27,343	.2967	.3049
Okmulgee	40.6	43.7	7.6	15.9	5.3	484,806	67.6	19,154	30,491	271,179	73.4	10,360	17,055	.0144	.0144
Osage	42.7	49.5	15.9	17.7	12.7	702,236	81.7	24,615	39,674	158,437	87.4	5,385	8,951	.0149	.0160
Ottawa	33.9	35.0	3.2	12.9	.8	343,040	44.1	18,592	26,592	199,433	56.3	9,972	15,460	.0119	.0107
Pawnee	16.8	19.3	14.9	7.3	14.1	244,167	74.6	21,853	33,448	94,407	82.9	8,063	12,932	.0060	.0063
Payne	65.7	69.9	6.4	26.0	8.3	935,002	72.9	22,532	35,962	434,477	77.4	10,202	16,711	.0249	.0253
Pittsburg	41.3	41.3	.0	16.1	1.9	458,887	56.2	18,597	28,502	242,525	63.5	9,366	15,064	.0143	.0133
Pontotoc	34.2	37.2	8.8	13.9	6.9	455,717	70.8	20,525	32,785	298,007	76.6	12,980	21,439	.0136	.0140
Pottawatomie	59.7	66.1	10.7	24.1	9.5	899,522	78.1	22,956	37,325	451,097	81.1	11,321	18,718	.0236	.0247
Pushmataha	12.6	13.6	7.9	5.4	10.2	118,249	59.2	15,157	21,898	54,168	52.5	7,247	10,031	.0038	.0035
Roger Mills	5.2	6.2	19.2	2.2	10.0	110,217	88.6	29,214	50,099	23,231	86.9	6,215	10,560	.0021	.0024
Rogers	52.8	62.8	18.9	21.0	16.0	891,598	85.2	26,594	42,457	322,296	90.1	9,368	15,347	.0202	.0223
Seminole	28.5	29.9	4.9	11.5	6.5	369,062	71.4	19,942	32,092	173,404	78.9	8,973	15,079	.0101	.0101
☐ Sequoyah	33.1	35.9	8.5	11.6	2.7	276,784	43.7	17,044	23,861	148,946	59.0	8,229	12,840	.0098	.0090
Stephens	46.5	53.8	15.7	20.3	13.4	781,682	82.0	23,996	38,507	475,097	86.3	14,249	23,404	.0209	.0226
Texas	18.2	18.1	-.5	6.5	-1.5	203,984	35.4	22,828	31,382	117,194	57.4	11,283	18,030	.0070	.0061
Tillman	12.3	12.9	4.9	4.7	.0	101,634	35.1	16,005	21,624	57,607	58.4	7,737	12,257	.0038	.0033
Tulsa	490.5	547.6	11.6	222.2	13.5	9,802,208	81.3	27,610	44,114	6,562,167	91.0	17,551	29,533	.2602	.2814
Wagoner	48.8	61.4	25.8	20.5	25.8	853,306	102.1	25,904	41,625	125,430	106.7	3,723	6,119	.0156	.0185
Washington	50.5	54.2	7.3	21.8	7.9	1,000,184	72.0	28,790	45,880	764,113	85.8	20,358	35,051	.0289	.0300
Washita	14.8	17.3	16.9	6.8	21.4	287,673	98.6	25,862	42,305	74,290	101.4	6,587	10,925	.0057	.0065
Woods	10.9	11.5	5.5	4.5	4.7	174,178	66.9	24,271	38,706	98,458	80.3	12,703	21,880	.0048	.0048
Woodward	23.8	29.4	23.5	10.5	22.1	511,800	100.0	29,754	48,743	350,938	102.6	20,138	33,423	.0127	.0149
TOTAL METRO COUNTIES	**1,817.8**	**2,024.9**	**11.4**	**771.2**	**11.9**	**32,859,472**	**79.6**	**26,540**	**42,608**	**18,277,031**	**84.1**	**14,399**	**23,699**	**.8478**	**.8993**
TOTAL STATE	**3,187.8**	**3,507.0**	**10.0**	**1,324.6**	**10.0**	**51,119,332**	**75.7**	**24,164**	**38,592**	**28,061,872**	**81.7**	**12,824**	**21,185**	**1.3648**	**1.4217**
OREGON															
EUGENE - SPRINGFIELD	**277.9**	**306.8**	**10.4**	**118.0**	**9.4**	**3,951,886**	**73.7**	**21,090**	**33,491**	**2,742,550**	**76.8**	**14,373**	**23,242**	**.1186**	**.1220**
Lane	277.9	306.8	10.4	118.0	9.4	3,951,886	73.7	21,090	33,491	2,742,550	76.8	14,373	23,242	.1186	.1220
MEDFORD	**140.4**	**155.0**	**10.4**	**57.7**	**8.7**	**1,816,818**	**71.4**	**19,961**	**31,487**	**1,460,712**	**82.3**	**15,086**	**25,316**	**.0584**	**.0604**
Jackson	140.4	155.0	10.4	57.7	8.7	1,816,818	71.4	19,961	31,487	1,460,712	82.3	15,086	25,316	.0584	.0604
PORTLAND	**1,135.5**	**1,253.5**	**10.4**	**493.3**	**9.4**	**20,723,601**	**84.3**	**24,941**	**42,010**	**12,296,212**	**84.9**	**14,746**	**24,926**	**.5378**	**.5773**
Clackamas	250.9	283.3	12.9	100.7	12.0	4,245,712	79.1	26,369	42,162	2,063,807	93.2	11,883	20,495	.1052	.1131
Multnomah	564.2	587.4	4.1	244.1	2.0	9,503,543	72.4	23,021	38,933	6,237,081	72.0	15,149	25,551	.2743	.2754

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
OREGON (continued)															
PORTLAND (continued)															
Washington	261.5	316.4	21.0	124.4	23.7	6,158,037	111.2	28,977	49,502	3,554,826	108.0	16,985	28,576	.1361	.1654
Yamhill	58.9	66.4	12.7	24.1	14.8	816,309	81.8	21,381	33,872	440,498	79.7	11,670	18,278	.0222	.0234
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,341.1***	***1,493.4***	***11.4***	***580.9***	***10.4***	***24,263,888***	***84.0***	***25,059***	***41,769***	***13,668,445***	***85.3***	***14,015***	***23,530***	***.6200***	***.6664***
SALEM	**260.3**	**291.4**	**11.9**	**106.2**	**9.8**	**3,518,951**	**74.0**	**20,919**	**33,135**	**2,127,635**	**77.5**	**12,397**	**20,034**	**.1014**	**.1053**
Marion	213.0	241.6	13.4	88.7	12.0	2,960,910	77.5	21,065	33,381	1,938,592	79.6	13,627	21,856	.0860	.0906
Polk	47.3	49.8	5.3	17.5	.0	558,041	57.4	20,257	31,888	189,043	58.2	6,828	10,802	.0154	.0147
ALL COUNTIES															
Baker	16.3	17.1	4.9	6.9	7.8	186,519	68.6	17,289	27,032	115,465	80.8	9,980	16,734	.0057	.0058
Benton	70.8	74.6	5.4	27.1	5.4	1,094,998	77.9	23,956	40,406	511,075	73.3	11,477	18,859	.0203	.0290
Clackamas	250.9	283.3	12.9	100.7	12.0	4,245,712	79.1	26,369	42,162	2,063,807	93.2	11,883	20,495	.1052	.1131
Clatsop	33.1	35.2	6.3	13.1	.8	418,299	58.9	20,247	31,931	297,086	72.6	13,242	22,678	.0136	.0132
Columbia	37.0	40.4	9.2	14.9	9.6	490,258	71.8	20,987	32,903	228,548	87.1	8,983	15,339	.0131	.0135
Coos	62.8	65.2	3.8	24.5	2.1	722,080	59.1	18,911	29,473	534,576	66.9	13,346	21,819	.0246	.0236
Crook	13.7	15.1	10.2	5.4	5.9	152,566	64.1	18,226	28,253	56,002	51.9	7,227	10,371	.0043	.0042
Curry	17.7	20.1	13.6	8.0	9.6	218,366	70.1	17,587	27,296	108,073	68.3	8,798	13,509	.0061	.0063
Deschutes	68.7	87.9	27.9	32.5	25.5	1,002,408	95.3	19,820	30,843	853,072	105.0	16,067	26,248	.0292	.0343
Douglas	97.8	104.5	6.9	37.2	4.8	1,045,221	61.3	18,249	28,097	743,124	73.6	12,060	19,976	.0349	.0344
Gilliam	2.0	2.0	.0	.8	.0	32,496	67.8	24,206	40,620	12,952	64.4	9,845	16,190	.0008	.0008
Grant	8.3	8.9	7.2	3.5	9.4	86,975	65.9	16,380	24,850	51,971	74.4	9,315	14,849	.0028	.0028
Harney	8.4	9.0	7.1	3.4	9.7	80,943	62.2	16,100	23,807	70,748	64.4	13,878	20,808	.0030	.0029
Hood River	16.3	17.2	5.5	6.5	3.2	196,896	59.8	19,557	30,292	140,689	75.1	12,754	21,644	.0064	.0063
Jackson	140.4	155.0	10.4	57.7	8.7	1,816,818	71.4	19,961	31,487	1,460,712	82.3	15,086	25,316	.0584	.0604
Jefferson	12.3	13.7	11.4	5.0	13.6	171,377	85.9	20,954	34,275	71,542	67.7	9,697	14,308	.0043	.0045
Josephine	63.8	71.2	11.6	26.5	10.0	716,342	73.1	17,169	27,032	546,930	63.9	13,845	20,639	.0241	.0243
Klamath	60.4	62.8	4.0	24.0	5.3	677,917	63.8	16,155	28,247	520,376	64.7	13,860	21,682	.0234	.0226
Lake	7.8	9.0	15.4	3.4	13.3	92,585	75.9	17,545	27,231	75,896	92.6	13,139	22,322	.0029	.0032
Lane	277.9	306.8	10.4	118.0	9.4	3,951,886	73.7	21,090	33,491	2,742,550	76.8	14,373	23,242	.1186	.1220
Lincoln	37.4	44.2	18.2	18.7	16.9	564,531	85.3	19,715	31,258	336,791	76.8	11,906	18,010	.0156	.0168
Linn	92.6	99.9	7.9	37.6	7.7	1,228,872	72.2	20,446	32,683	692,421	66.0	11,953	18,415	.0357	.0357
Malheur	27.5	30.0	9.1	10.8	10.2	305,889	74.7	17,868	28,323	244,147	62.2	15,360	22,606	.0106	.0104
Marion	213.0	241.6	13.4	88.7	12.0	2,960,910	77.5	21,065	33,381	1,938,592	79.6	13,627	21,856	.0860	.0906
Morrow	8.4	10.6	26.2	3.8	31.0	158,266	122.7	24,509	41,649	39,715	124.8	6,093	10,451	.0029	.0036
Multnomah	564.2	587.4	4.1	244.1	2.0	9,503,543	72.4	23,021	38,933	6,237,081	72.0	15,149	25,551	.2743	.2754
Polk	47.3	49.8	5.3	17.5	.0	558,041	57.4	20,257	31,888	189,043	58.2	6,828	10,802	.0154	.0147
Sherman	2.2	2.4	9.1	.9	12.5	31,052	87.3	20,723	34,502	21,127	88.2	14,029	23,474	.0008	.0009
Tillamook	21.7	24.2	11.5	9.8	11.4	274,423	73.3	17,995	28,002	158,804	80.9	9,975	16,204	.0080	.0082
Umatilla	62.2	70.3	13.0	24.7	9.8	896,367	82.9	21,779	36,290	609,544	79.9	15,059	24,678	.0258	.0275
Union	24.9	27.7	11.2	9.6	5.5	297,200	67.6	19,489	30,958	162,539	60.0	11,163	16,931	.0090	.0088
Wallowa	7.5	8.5	13.3	3.3	10.0	82,378	69.5	16,197	24,963	51,679	75.1	9,840	15,660	.0026	.0027
Wasco	21.9	23.5	7.3	9.5	10.5	338,452	77.5	22,172	35,627	230,583	79.8	14,912	24,272	.0098	.0102
Washington	261.5	316.4	21.0	124.4	23.7	6,158,037	111.2	28,977	49,502	3,554,826	108.0	16,985	28,576	.1361	.1654
Wheeler	1.4	1.4	.0	.6	.0	13,076	49.9	14,542	21,793	5,611	52.7	6,125	9,352	.0004	.0003
Yamhill	58.9	66.4	12.7	24.1	14.8	816,309	81.8	21,381	33,872	440,498	79.7	11,670	18,278	.0222	.0234
TOTAL METRO COUNTIES	**1,814.1**	**2,006.7**	**10.6**	**775.2**	**9.4**	**30,011,256**	**80.7**	**23,432**	**38,714**	**18,627,109**	**82.6**	**14,394**	**24,029**	**.8162**	**.8650**
TOTAL STATE	**2,719.0**	**3,003.3**	**10.5**	**1,147.2**	**9.3**	**41,608,008**	**78.6**	**22,193**	**36,269**	**26,118,195**	**80.3**	**13,801**	**22,767**	**1.1649**	**1.2218**
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	**647.8**	**668.4**	**3.2**	**250.6**	**3.9**	**11,021,452**	**70.9**	**26,748**	**43,980**	**5,213,865**	**68.0**	**12,871**	**20,806**	**.2885**	**.2862**
Carbon	54.1	54.3	.4	20.8	1.5	664,243	57.0	20,643	31,935	235,678	45.5	7,904	11,331	.0188	.0170
Lehigh	277.5	287.2	3.5	110.8	4.2	5,163,606	75.8	27,624	46,603	2,837,674	70.3	15,678	25,611	.1368	.1384
Northampton	228.5	233.8	2.3	86.2	3.6	3,732,213	68.5	26,618	43,297	1,485,948	68.5	10,596	17,238	.0946	.0930
Warren, N. J.	*87.7*	*93.1*	*6.2*	*32.8*	*5.5*	*1,461,390*	*67.1*	*28,125*	*44,555*	*654,565*	*66.6*	*12,634*	*19,956*	*.0383*	*.0378*
ALTOONA	**137.0**	**136.0**	**–.7**	**49.0**	**–2.4**	**1,631,833**	**53.0**	**21,244**	**33,303**	**973,461**	**50.0**	**12,932**	**19,867**	**.0541**	**.0486**
Blair	137.0	136.0	–.7	49.0	–2.4	1,631,833	53.0	21,244	33,303	973,461	50.0	12,932	19,867	.0541	.0486
BEAVER COUNTY	**203.1**	**201.2**	**–.9**	**72.8**	**–.8**	**3,240,612**	**61.8**	**27,280**	**44,514**	**1,208,554**	**51.5**	**10,870**	**16,602**	**.0853**	**.0793**
Beaver	203.1	201.2	–.9	72.8	–.8	3,240,612	61.8	27,280	44,514	1,208,554	51.5	10,870	16,602	.0853	.0793
ERIE	**283.9**	**286.7**	**1.0**	**100.7**	**–.3**	**4,040,281**	**61.7**	**24,733**	**40,122**	**1,872,818**	**54.5**	**12,000**	**18,598**	**.1149**	**.1076**
Erie	283.9	286.7	1.0	100.7	–.3	4,040,281	61.7	24,733	40,122	1,872,818	54.5	12,000	18,598	.1149	.1076
HARRISBURG - LEBANON - CARLISLE	**567.9**	**593.2**	**4.5**	**221.8**	**4.8**	**9,712,695**	**73.5**	**26,455**	**43,790**	**4,979,518**	**68.7**	**13,953**	**22,450**	**.2581**	**.2584**
Cumberland	184.3	195.7	6.2	73.0	6.6	3,370,229	77.8	28,205	46,168	1,927,144	71.1	16,763	26,399	.0901	.0921

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METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
PENNSYLVANIA (continued)															
HARRISBURG - LEBANON - CARLISLE (continued)															
Dauphin	234.9	243.9	3.8	96.1	4.9	4,386,409	79.4	26,688	45,644	2,242,593	78.0	13,757	23,336	.1108	.1147
Lebanon	110.8	112.8	1.8	38.6	-2.0	1,472,081	53.0	24,420	38,137	653,069	41.1	11,745	16,919	.0443	.0393
Perry	37.9	40.8	7.7	14.1	5.2	483,976	63.6	22,075	34,325	156,712	52.0	7,692	11,114	.0129	.0123
JOHNSTOWN	**264.6**	**265.1**	**.2**	**94.8**	**.4**	**3,197,950**	**55.9**	**21,726**	**33,734**	**1,545,727**	**45.9**	**11,222**	**16,305**	**.0989**	**.0892**
Cambria	181.8	180.7	-.6	64.4	-.5	2,192,418	54.2	21,973	34,044	1,174,474	45.4	12,481	18,237	.0704	.0630
Somerset	82.8	84.4	1.9	30.4	2.4	1,005,532	59.8	21,186	33,077	371,253	47.4	8,479	12,212	.0285	.0262
LANCASTER	**374.1**	**396.4**	**6.0**	**139.5**	**6.2**	**5,627,820**	**66.6**	**25,727**	**40,343**	**2,701,425**	**61.6**	**12,734**	**19,365**	**.1555**	**.1511**
Lancaster	374.1	396.4	6.0	139.5	0.2	5,627,820	66.6	25,727	40,343	2,701,425	61.6	12,734	19,365	.1555	.1511
PHILADELPHIA	**4,685.9**	**4,713.1**	**.6**	**1,700.5**	**1.6**	**76,375,574**	**66.0**	**27,491**	**44,914**	**33,702,113**	**62.5**	**12,386**	**19,819**	**2.0272**	**1.9491**
Bucks	496.2	526.3	6.1	178.9	6.9	8,996,959	73.7	30,954	50,290	4,542,648	70.0	15,971	25,392	.2346	.2365
Chester	328.6	359.6	9.4	125.2	11.5	6,575,259	79.5	32,625	52,518	2,218,063	70.1	11,609	17,716	.1481	.1530
Delaware	541.9	528.1	-2.5	188.8	-2.5	8,918,716	58.0	29,159	47,239	4,568,740	66.0	14,218	24,199	.2516	.2359
Montgomery	648.0	667.9	3.1	245.7	5.5	13,486,181	70.5	33,974	54,889	6,053,103	66.0	15,660	24,636	.3371	.3324
Philadelphia	1,608.2	1,524.8	-5.2	575.6	-4.8	20,777,239	58.5	21,688	36,097	8,311,031	53.4	8,962	14,439	.5878	.5363
Burlington, N. J.	*376.6*	*392.9*	*4.3*	*130.3*	*5.7*	*6,606,205*	*68.9*	*31,720*	*50,700*	*2,658,837*	*60.6*	*13,424*	*20,406*	*.1675*	*.1633*
Camden, N. J.	*477.7*	*486.6*	*1.9*	*177.2*	*4.4*	*7,484,890*	*62.1*	*27,202*	*42,240*	*3,552,845*	*58.6*	*13,201*	*20,050*	*.2085*	*.1971*
Gloucester, N. J.	*208.7*	*226.9*	*8.7*	*78.8*	*12.1*	*3,530,125*	*78.3*	*28,164*	*44,799*	*1,796,846*	*71.9*	*14,872*	*22,803*	*.0920*	*.0946*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,659.7***	***5,679.9***	***.4***	***2,042.7***	***1.3***	***92,454,268***	***65.7***	***27,665***	***45,261***	***41,253,415***	***62.3***	***12,602***	***20,196***	***2.4640***	***2.3649***
PITTSBURGH	**2,181.9**	**2,137.1**	**-2.1**	**823.9**	**-.4**	**36,157,424**	**65.3**	**26,458**	**43,886**	**16,307,286**	**59.7**	**12,350**	**19,793**	**.9696**	**.9208**
Allegheny	1,407.4	1,361.2	-3.3	542.0	-.5	25,167,192	67.8	27,538	46,434	11,325,197	63.0	12,757	20,895	.6558	.6302
Fayette	160.6	159.6	-.6	57.0	-2.2	1,782,146	51.6	20,161	31,266	1,052,641	46.2	12,349	18,467	.0605	.0538
Washington	218.4	214.1	-2.0	77.4	-2.5	3,071,601	53.6	25,185	39,685	1,309,768	43.3	11,511	16,922	.0898	.0796
Westmoreland	395.5	402.2	1.7	147.5	2.1	6,136,485	65.9	25,623	41,603	2,619,680	60.8	11,279	17,761	.1635	.1572
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,385.0***	***2,338.3***	***-2.0***	***896.7***	***-.4***	***39,398,036***	***65.0***	***26,525***	***43,937***	***17,515,940***	***59.1***	***12,230***	***19,534***	***1.0549***	***1.0001***
READING	**317.5**	**326.4**	**2.8**	**123.7**	**3.9**	**4,822,523**	**62.7**	**24,889**	**38,986**	**2,213,229**	**56.7**	**11,861**	**17,892**	**.1340**	**.1268**
Berks	317.5	326.4	2.8	123.7	3.9	4,822,523	62.7	24,889	38,986	2,213,229	56.7	11,861	17,892	.1340	.1268
SCRANTON - WILKES-BARRE	**736.2**	**734.9**	**-.2**	**271.3**	**-.3**	**9,818,035**	**63.6**	**22,056**	**36,189**	**4,539,716**	**54.1**	**10,827**	**16,733**	**.2819**	**.2642**
Columbia	63.7	65.5	2.8	22.6	.0	834,957	68.3	21,953	36,945	370,231	51.6	10,806	16,382	.0237	.0224
Lackawanna	225.8	217.9	-3.5	81.4	-2.5	2,838,327	55.5	21,865	34,869	1,186,710	42.0	10,012	14,579	.0841	.0748
Luzerne	343.1	337.2	-1.7	125.8	-2.0	4,654,153	65.1	21,953	36,996	2,055,166	53.6	10,423	16,337	.1309	.1227
Monroe	75.1	85.1	13.3	31.5	12.9	1,170,731	77.6	23,633	37,166	753,230	80.0	14,997	23,912	.0331	.0348
Wyoming	28.5	29.2	2.5	10.0	3.1	319,867	58.3	20,769	31,987	174,379	59.8	11,251	17,438	.0101	.0095
SHARON	**128.4**	**129.6**	**.9**	**46.8**	**1.5**	**1,791,223**	**59.4**	**24,375**	**38,274**	**855,793**	**52.9**	**12,145**	**18,286**	**.0522**	**.0484**
Mercer	128.4	129.6	.9	46.8	1.5	1,791,223	59.4	24,375	38,274	855,793	52.9	12,145	18,286	.0522	.0484
STATE COLLEGE	**115.2**	**118.1**	**2.5**	**39.5**	**3.1**	**1,490,416**	**63.9**	**23,744**	**37,732**	**736,454**	**50.0**	**12,821**	**18,644**	**.0442**	**.0416**
Centre	115.2	118.1	2.5	39.5	3.1	1,490,416	63.9	23,744	37,732	736,454	50.0	12,821	18,644	.0442	.0416
WILLIAMSPORT	**119.9**	**120.2**	**.3**	**42.6**	**-2.3**	**1,564,302**	**58.7**	**22,614**	**36,721**	**712,767**	**43.6**	**11,384**	**16,732**	**.0465**	**.0423**
Lycoming	119.9	120.2	.3	42.6	-2.3	1,564,302	58.7	22,614	36,721	712,767	43.6	11,384	16,732	.0465	.0423
YORK	**395.5**	**420.7**	**6.4**	**154.3**	**7.4**	**6,296,056**	**71.2**	**25,594**	**40,804**	**2,538,053**	**61.8**	**10,918**	**16,449**	**.1613**	**.1596**
Adams	71.5	77.1	7.8	26.8	8.9	1,010,070	71.0	24,010	37,689	381,027	68.1	9,214	14,217	.0258	.0261
York	324.0	343.6	6.0	127.5	7.1	5,285,986	71.2	25,921	41,459	2,157,026	60.7	11,270	16,918	.1355	.1335
ALL COUNTIES															
Adams	71.5	77.1	7.8	26.8	8.9	1,010,070	71.0	24,010	37,689	381,027	68.1	9,214	14,217	.0258	.0261
Allegheny	1,407.4	1,361.2	-3.3	542.0	-.5	25,167,192	67.8	27,538	46,434	11,325,197	63.0	12,757	20,895	.6558	.6302
Armstrong	78.3	78.4	.1	29.4	1.0	1,002,627	58.0	21,812	34,103	369,317	45.6	8,715	12,562	.0282	.0258
Beaver	203.1	201.2	-.9	72.8	-.8	3,240,612	61.8	27,280	44,514	1,208,654	51.5	10,870	16,602	.0853	.0793
Bedford	47.9	50.4	5.2	17.5	3.6	568,937	66.5	20,218	32,511	363,450	70.3	12,631	20,769	.0178	.0175
Berks	317.5	326.4	2.8	123.7	3.9	4,822,523	62.7	24,889	38,986	2,213,229	56.7	11,861	17,892	.1340	.1268
Blair	137.0	136.0	-.7	49.0	-2.4	1,631,833	53.0	21,244	33,303	973,461	50.0	12,932	19,867	.0541	.0486
Bradford	64.3	65.9	2.5	23.7	4.9	800,940	66.8	21,241	33,795	395,388	60.7	10,885	16,683	.0233	.0224
Bucks	496.2	526.3	6.1	178.9	6.9	8,996,959	73.7	30,954	50,290	4,542,648	70.0	15,971	25,392	.2346	.2365
Butler	153.7	160.4	4.4	55.9	5.5	2,181,708	64.4	25,037	39,029	977,143	59.3	11,576	17,480	.0605	.0580
Cambria	181.8	180.7	-.6	64.4	-.5	2,192,418	54.2	21,973	34,044	1,174,474	45.4	12,481	18,237	.0704	.0630
Cameron	6.4	6.3	-1.6	2.6	.0	82,055	57.1	20,084	31,560	31,714	51.6	8,047	12,198	.0023	.0021
Carbon	54.1	54.3	.4	20.8	1.5	664,243	57.0	20,643	31,935	235,678	45.5	7,904	11,331	.0188	.0170
Centre	115.2	118.1	2.5	39.5	3.1	1,490,416	63.9	23,744	37,732	736,454	50.0	12,821	18,644	.0442	.0416
Chester	328.6	359.6	9.4	125.2	11.5	6,575,259	79.5	32,625	52,518	2,218,063	70.1	11,609	17,716	.1481	.1530
Clarion	45.0	46.3	2.9	15.3	2.7	547,515	60.5	22,897	35,785	244,471	48.0	11,087	15,978	.0163	.0151
Clearfield	86.0	87.5	1.7	30.2	-.7	1,062,716	57.7	22,173	35,189	666,448	54.2	14,221	22,068	.0346	.0321

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Clinton	39.5	40.5	2.5	14.2	1.4	417,716	54.3	19,334	29,417	244,131	44.2	12,095	17,192	.0142	.0128
Columbia	63.7	65.5	2.8	22.6	.0	834,957	68.3	21,953	36,945	370,231	51.6	10,806	16,382	.0237	.0224
Crawford	90.9	92.8	2.1	32.5	.3	1,121,171	56.6	22,100	34,498	532,021	51.6	10,828	16,370	.0339	.0312
Cumberland	184.3	195.7	6.2	73.0	8.6	3,370,229	77.8	28,205	46,168	1,927,144	71.1	16,763	26,399	.0901	.0921
Dauphin	234.9	243.9	3.8	96.1	4.9	4,386,409	79.4	26,688	45,644	2,242,593	78.0	13,757	23,336	.1108	.1147
Delaware	541.9	528.1	–2.5	188.8	–2.5	8,918,716	58.0	29,159	47,239	4,568,740	66.0	14,218	24,199	.2516	.2359
Elk	38.4	39.9	3.9	13.4	.8	540,254	65.4	24,565	40,317	176,724	53.6	8,652	13,188	.0140	.0134
Erie	283.9	286.7	1.0	100.7	–.3	4,040,281	61.7	24,733	40,122	1,872,818	54.5	12,000	18,598	.1149	.1076
Fayette	160.6	159.6	–.6	57.0	–2.2	1,782,146	51.6	20,161	31,266	1,052,641	46.2	12,349	18,467	.0605	.0538
Forest	5.1	4.9	–3.9	1.7	–10.5	54,461	45.0	19,768	32,036	24,253	45.5	8,775	14,266	.0017	.0015
Franklin	117.2	123.1	5.0	44.7	5.9	1,714,432	67.4	24,265	38,354	736,557	63.4	10,681	16,478	.0459	.0449
Fulton	13.4	14.3	6.7	5.1	6.3	154,851	66.8	19,339	30,363	46,085	53.5	6,255	9,036	.0042	.0040
Greene	41.6	42.8	2.9	15.2	2.7	466,005	57.6	19,975	30,658	187,386	57.6	8,033	12,328	.0136	.0127
Huntingdon	43.0	45.8	6.5	15.6	4.7	481,980	64.3	19,690	30,896	181,217	51.2	8,044	11,616	.0136	.0132
Indiana	95.5	100.4	5.1	33.2	4.4	1,171,093	62.4	22,682	35,274	504,768	50.1	10,577	15,204	.0340	.0319
Jefferson	49.7	50.8	2.2	18.2	.0	687,117	65.5	22,819	37,754	269,906	48.4	9,992	14,830	.0188	.0176
Juniata	19.9	20.5	3.0	7.1	1.4	222,201	57.5	20,152	31,296	73,244	47.3	7,105	10,316	.0064	.0059
Lackawanna	225.8	217.9	–3.5	81.4	–2.5	2,838,327	55.5	21,865	34,869	1,186,710	42.0	10,012	14,579	.0841	.0748
Lancaster	374.1	396.4	6.0	139.5	6.2	5,627,820	66.6	25,727	40,343	2,701,425	61.6	12,734	19,365	.1555	.1511
Lawrence	106.8	107.5	.7	38.3	–.3	1,477,164	59.9	24,060	38,568	629,952	49.6	10,965	16,448	.0420	.0388
Lebanon	110.8	112.8	1.8	38.6	–2.0	1,472,081	53.0	24,420	38,137	653,069	41.1	11,745	16,919	.0443	.0393
Lehigh	277.5	287.2	3.5	110.8	4.2	5,163,606	75.8	27,624	46,603	2,837,674	70.3	15,678	25,611	.1368	.1384
Luzerne	343.1	337.2	–1.7	125.8	–2.0	4,654,153	65.1	21,953	36,996	2,055,166	53.6	10,423	16,337	.1309	.1227
Lycoming	119.9	120.2	.3	42.6	–2.3	1,564,302	58.7	22,614	36,721	712,767	43.6	11,384	16,732	.0465	.0423
McKean	50.2	48.3	–3.8	17.1	–7.1	650,946	56.3	22,640	38,067	302,705	56.3	10,526	17,702	.0192	.0174
Mercer	128.4	129.6	.9	46.8	1.5	1,791,223	59.4	24,375	38,274	855,793	52.9	12,145	18,286	.0522	.0484
Mifflin	47.2	47.7	1.1	17.4	.6	566,395	58.4	20,673	32,551	309,441	59.1	11,243	17,784	.0175	.0164
Monroe	75.1	85.1	13.3	31.5	12.9	1,170,731	77.6	23,633	37,166	753,230	80.0	14,997	23,912	.0331	.0348
Montgomery	648.0	667.9	3.1	245.7	5.5	13,486,181	70.5	33,974	54,889	6,053,103	66.0	15,660	24,636	.3371	.3324
Montour	16.8	17.0	1.2	5.5	–3.5	241,917	64.7	25,762	43,985	89,256	57.4	9,952	16,228	.0064	.0061
Northampton	228.5	233.8	2.3	86.2	3.6	3,732,213	68.5	26,618	43,297	1,485,948	68.5	10,596	17,238	.0946	.0930
Northumberland	100.5	98.7	–1.8	37.3	–3.6	1,068,343	49.4	18,481	28,642	632,841	63.6	9,994	16,966	.0356	.0325
Perry	37.9	40.8	7.7	14.1	5.2	483,976	63.6	22,075	34,325	156,712	52.0	7,692	11,114	.0129	.0123
Philadelphia	1,608.2	1,524.8	–5.2	575.6	–4.8	20,777,239	58.5	21,688	36,097	8,311,031	53.4	8,962	14,439	.5878	.5363
Pike	20.2	23.1	14.4	8.5	7.6	293,908	69.1	22,004	34,577	91,122	78.3	6,468	10,720	.0071	.0073
Potter	18.1	18.7	3.3	6.2	–1.6	211,870	66.8	20,162	34,173	63,204	49.9	6,693	10,194	.0056	.0054
Schuylkill	160.4	159.1	–.8	60.2	–1.8	1,825,896	52.8	19,488	30,330	703,495	42.8	8,036	11,686	.0548	.0487
Snyder	34.7	36.1	4.0	12.3	7.0	407,913	65.2	21,472	33,164	196,549	53.2	11,156	15,980	.0122	.0116
Somerset	82.8	84.4	1.9	30.4	2.4	1,005,532	59.8	21,186	33,077	371,253	47.4	8,479	12,212	.0285	.0262
Sullivan	6.4	6.5	1.6	2.1	–4.5	71,889	62.7	20,088	34,233	16,122	48.2	4,945	7,677	.0018	.0019
Susquehanna	38.8	40.4	4.1	13.6	.7	448,396	58.1	21,003	32,970	157,687	53.3	7,618	11,595	.0126	.0118
Tioga	41.4	40.8	–1.4	13.8	–2.1	454,023	54.3	20,873	32,900	193,750	47.7	9,304	14,040	.0139	.0125
Union	33.9	34.7	2.4	11.0	3.8	450,029	70.0	24,978	40,912	197,153	59.5	11,663	17,923	.0124	.0120
Venango	65.2	63.7	–2.3	23.1	–1.7	979,581	66.0	25,108	42,406	364,287	60.2	9,675	15,770	.0254	.0243
Warren	47.5	48.0	1.1	16.9	–1.2	584,729	52.8	22,386	34,599	851,675	67.5	29,727	50,395	.0267	.0254
Washington	218.4	214.1	–2.0	77.4	–2.5	3,071,601	53.6	25,185	39,685	1,309,768	43.3	11,511	16,922	.0898	.0796
Wayne	37.1	39.0	5.1	14.5	7.4	420,076	64.9	18,873	28,971	222,964	61.8	10,208	15,377	.0128	.0123
Westmoreland	395.5	402.2	1.7	147.5	2.1	6,136,485	65.9	25,623	41,603	2,619,680	60.8	11,279	17,761	.1635	.1572
Wyoming	28.5	29.2	2.5	10.0	3.1	319,867	58.8	20,769	31,987	174,379	59.8	11,251	17,438	.0101	.0095
York	324.0	343.6	6.0	127.5	7.1	5,285,986	71.2	25,921	41,459	2,157,026	60.7	11,270	16,918	.1355	.1335
TOTAL METRO COUNTIES	**10,038.2**	**10,047.6**	**.4**	**3,712.7**	**1.1**	**157,705,586**	**65.6**	**25,929**	**42,477**	**71,437,786**	**60.4**	**12,127**	**19,241**	**4.2659**	**4.0804**
TOTAL STATE	**11,869.2**	**11,947.9**	**.7**	**4,386.0**	**1.1**	**181,136,440**	**64.9**	**25,321**	**41,299**	**82,484,212**	**59.8**	**11,903**	**18,806**	**4.9552**	**4.7269**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**874.9**	**870.4**	**–.5**	**323.6**	**.1**	**13,500,106**	**67.5**	**24,937**	**41,718**	**6,443,403**	**72.0**	**11,588**	**19,912**	**.3628**	**.3556**
Bristol	47.4	46.6	–1.7	16.3	.6	713,447	57.3	27,996	43,770	239,451	71.6	8,615	14,690	.0184	.0172
Kent	157.9	161.3	2.2	60.1	4.3	2,806,056	76.8	27,548	46,690	1,570,047	76.2	15,472	26,124	.0743	.0760
Providence	572.5	558.4	–2.5	210.2	–2.6	8,409,656	64.3	23,720	40,008	3,818,636	67.2	10,581	18,167	.2294	.2197
Washington	97.1	104.2	7.3	37.0	10.1	1,570,947	74.5	26,797	42,458	815,269	89.0	12,835	22,034	.0407	.0427
ALL COUNTIES															
Bristol	47.4	46.6	–1.7	16.3	.6	713,447	57.3	27,996	43,770	239,451	71.6	8,615	14,690	.0184	.0172
Kent	157.9	161.3	2.2	60.1	4.3	2,806,056	76.8	27,548	46,690	1,570,047	76.2	15,472	26,124	.0743	.0760

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

SMR ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
RHODE ISLAND (continued)															
ALL COUNTIES (continued)															
Newport	81.1	81.7	.7	30.3	3.8	1,392,805	75.8	27,136	45,967	614,924	84.3	11,425	20,295	.0342	.0351
Providence	572.5	558.4	–2.5	210.2	–2.6	8,409,656	64.3	23,720	40,008	3,818,636	67.2	10,581	18,167	.2294	.2197
Washington	97.1	104.2	7.3	37.0	10.1	1,570,947	74.5	26,797	42,458	815,269	89.0	12,835	22,034	.0407	.0427
TOTAL METRO COUNTIES	**874.9**	**870.5**	**–.5**	**323.6**	**.1**	**13,500,106**	**67.5**	**24,937**	**41,718**	**6,443,403**	**72.0**	**11,588**	**19,912**	**.3628**	**.3556**
TOTAL STATE	**956.0**	**952.2**	**–.4**	**353.9**	**.4**	**14,892,911**	**68.2**	**25,119**	**42,082**	**7,058,327**	**73.0**	**11,575**	**19,944**	**.3970**	**.3907**
SOUTH CAROLINA															
ANDERSON	**140.4**	**153.6**	**9.4**	**54.8**	**8.5**	**1,864,751**	**76.6**	**20,909**	**34,028**	**1,078,941**	**72.0**	**12,422**	**19,689**	**.0534**	**.0548**
Anderson	140.4	153.6	9.4	54.8	8.5	1,864,751	76.6	20,909	34,028	1,078,941	72.0	12,422	19,689	.0534	.0548
CHARLESTON	**455.4**	**497.2**	**9.2**	**165.1**	**9.7**	**5,960,605**	**77.4**	**22,320**	**36,103**	**2,989,426**	**73.7**	**11,438**	**18,107**	**.1635**	**.1684**
Berkeley	106.5	127.6	19.8	41.2	21.9	1,429,995	97.6	21,412	34,709	372,578	111.7	5,207	9,043	.0307	.0356
Charleston	281.9	288.5	2.3	97.3	2.3	3,559,241	65.7	22,592	36,580	2,295,332	67.6	14,399	23,590	.1110	.1081
Dorchester	67.0	81.1	21.0	26.6	23.1	971,369	99.5	22,542	36,518	321,516	82.5	8,154	12,087	.0218	.0247
CHARLOTTE - GASTONIA - ROCK HILL	**1,004.2**	**1,095.3**	**9.1**	**405.3**	**10.7**	**15,532,524**	**80.8**	**23,461**	**38,324**	**8,196,994**	**80.3**	**12,421**	**20,225**	**.4076**	**.4292**
York	112.2	125.4	11.8	40.8	8.8	1,633,209	83.5	23,731	40,030	798,392	83.3	11,617	19,568	.0420	.0450
Cabarrus, N. C.	*88.8*	*96.8*	*9.0*	*35.0*	*8.0*	*1,215,436*	*74.8*	*21,457*	*34,727*	*686,679*	*83.3*	*11,563*	*19,619*	*.0338*	*.0352*
Gaston, N. C.	*164.9*	*175.9*	*6.7*	*64.0*	*8.5*	*2,191,715*	*74.9*	*21,244*	*34,246*	*1,166,741*	*72.3*	*11,480*	*18,230*	*.0614*	*.0624*
Lincoln, N. C.	*45.2*	*50.4*	*11.5*	*18.0*	*11.8*	*619,623*	*81.8*	*21,173*	*34,424*	*216,620*	*64.4*	*8,183*	*12,034*	*.0152*	*.0160*
Mecklenburg, N. C.	*417.1*	*456.1*	*9.4*	*178.5*	*12.8*	*7,502,417*	*84.2*	*25,728*	*42,020*	*4,260,132*	*81.9*	*14,793*	*23,866*	*.1933*	*.2062*
Rowan, N. C.	*101.2*	*106.5*	*5.2*	*40.9*	*7.9*	*1,402,081*	*75.4*	*21,096*	*34,281*	*594,169*	*74.2*	*9,001*	*14,527*	*.0363*	*.0370*
Union, N. C.	*74.8*	*84.2*	*12.6*	*28.1*	*12.9*	*968,043*	*80.1*	*21,582*	*34,450*	*474,261*	*93.5*	*9,842*	*16,878*	*.0256*	*.0274*
COLUMBIA	**425.8**	**455.3**	**6.9**	**156.7**	**8.7**	**6,475,810**	**82.6**	**24,589**	**41,326**	**3,406,372**	**78.6**	**13,225**	**21,738**	**.1702**	**.1786**
Lexington	152.8	170.5	11.6	59.6	11.6	2,443,481	86.8	24,492	40,998	859,578	74.6	9,220	14,422	.0566	.0604
Richland	273.0	284.8	4.3	97.1	6.9	4,032,329	80.2	24,647	41,528	2,546,794	80.0	15,580	26,229	.1136	.1182
FLORENCE	**115.0**	**121.3**	**5.5**	**40.6**	**5.7**	**1,315,599**	**71.7**	**19,955**	**32,404**	**876,174**	**66.9**	**13,673**	**21,581**	**.0418**	**.0415**
Florence	115.0	121.3	5.5	40.6	5.7	1,315,599	71.7	19,955	32,404	876,174	66.9	13,673	21,581	.0418	.0415
GREENVILLE - SPARTANBURG	**592.3**	**634.0**	**7.0**	**228.3**	**8.0**	**8,168,836**	**75.7**	**21,999**	**35,781**	**4,802,248**	**75.5**	**12,948**	**21,035**	**.2322**	**.2383**
Greenville	298.3	321.6	7.8	116.8	7.8	4,249,035	75.2	22,389	36,379	2,528,307	74.0	13,416	21,646	.1210	.1238
Pickens	84.1	91.2	8.4	30.8	8.8	1,097,221	77.1	21,888	35,624	536,795	77.7	10,673	17,428	.0297	.0307
Spartanburg	209.9	221.2	5.4	80.7	8.0	2,822,580	76.0	21,475	34,976	1,737,146	77.1	13,132	21,526	.0815	.0838
ALL COUNTIES															
Abbeville	22.9	22.8	–.4	8.1	1.3	241,665	63.8	18,439	29,835	72,471	59.4	5,684	8,947	.0067	.0061
☐ Aiken	109.0	116.2	6.6	42.8	9.7	1,634,725	85.4	22,504	38,195	676,965	78.2	9,742	15,817	.0400	.0424
Allendale	10.9	11.2	2.8	3.6	.0	86,818	59.3	15,143	24,116	33,060	45.9	6,292	9,183	.0028	.0025
Anderson	140.4	153.6	9.4	54.8	8.5	1,864,751	76.6	20,909	34,028	1,078,941	72.0	12,422	19,689	.0534	.0548
Bamberg	18.3	18.7	2.2	5.8	.0	161,180	63.7	16,976	27,790	72,483	67.1	7,477	12,497	.0051	.0050
Barnwell	20.3	20.1	–1.0	6.4	–5.9	190,258	51.8	18,430	29,728	81,182	41.0	8,468	12,685	.0062	.0054
Beaufort	68.8	73.7	7.1	24.9	11.2	1,192,782	91.5	27,800	47,903	516,123	84.6	12,483	20,728	.0278	.0303
Berkeley	106.5	127.6	19.8	41.2	21.9	1,429,995	97.6	21,412	34,709	372,578	111.7	5,207	9,043	.0307	.0356
Calhoun	12.6	13.2	4.8	4.1	.0	117,229	61.3	17,725	28,592	26,998	47.3	4,470	6,585	.0032	.0030
Charleston	281.9	288.5	2.3	97.3	2.3	3,559,241	65.7	22,592	36,580	2,295,332	67.6	14,399	23,590	.1110	.1081
Cherokee	41.7	42.7	2.4	14.0	–.7	431,964	59.4	19,223	30,855	227,961	52.0	10,634	16,283	.0139	.0129
Chester	30.2	30.1	–.3	9.5	–5.9	296,447	52.7	19,216	31,205	149,031	60.4	9,197	15,687	.0096	.0089
Chesterfield	39.1	40.2	2.8	14.2	4.4	377,891	66.9	16,644	26,612	223,600	80.1	9,130	15,746	.0119	.0118
Clarendon	27.9	27.9	.0	9.2	2.2	221,710	62.3	15,181	24,099	132,506	55.0	9,498	14,403	.0080	.0074
Colleton	32.7	34.7	6.1	11.2	3.7	279,909	65.1	15,698	24,992	149,735	78.5	7,769	13,369	.0089	.0090
Darlington	64.5	67.3	4.3	22.5	5.6	684,253	70.7	18,823	30,411	311,548	68.1	8,701	13,847	.0198	.0197
Dillon	31.4	31.9	1.6	10.2	4.1	267,910	67.7	16,299	26,266	212,220	80.2	12,016	20,806	.0096	.0096
Dorchester	67.0	81.1	21.0	26.6	23.1	971,369	99.5	22,542	36,518	321,516	82.5	8,154	12,087	.0218	.0247
Edgefield	18.0	19.5	8.3	6.0	1.7	152,514	60.7	16,087	25,419	64,816	47.4	7,454	10,803	.0049	.0048
Fairfield	20.6	21.2	2.9	6.6	3.1	213,203	76.3	18,895	32,303	87,665	69.5	8,081	13,283	.0060	.0059
Florence	115.0	121.3	5.5	40.6	5.7	1,315,599	71.7	19,955	32,404	876,174	66.9	13,673	21,581	.0418	.0415
Georgetown	44.6	46.9	5.2	15.3	5.5	439,005	66.4	18,193	28,693	285,714	63.0	12,089	18,674	.0147	.0144
Greenville	298.3	321.6	7.8	116.8	7.8	4,249,035	75.2	22,389	36,379	2,528,307	74.0	13,416	21,646	.1210	.1238
Greenwood	59.7	63.3	6.0	22.0	3.3	727,620	67.3	20,420	33,074	407,459	62.7	11,760	18,521	.0220	.0214
Hampton	18.6	19.4	4.3	6.8	6.3	172,261	68.3	15,995	25,333	134,871	82.4	11,555	19,834	.0060	.0061
Horry	110.3	122.2	10.8	45.1	14.2	1,706,454	97.3	21,891	37,837	1,239,068	85.5	16,911	27,474	.0476	.0527
Jasper	15.2	16.1	5.9	5.3	6.0	137,309	71.6	15,999	25,907	98,497	79.2	10,995	18,584	.0046	.0046
Kershaw	39.8	41.5	4.3	14.9	7.2	491,246	73.3	20,395	32,970	210,307	65.5	9,141	14,115	.0134	.0134
Lancaster	55.7	62.0	11.3	20.2	6.9	712,748	77.9	21,194	35,285	333,614	77.8	9,925	16,516	.0191	.0200

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Laurens	52.6	53.8	2.3	17.2	–1.1	563,150	60.2	20,208	32,741	248,196	67.7	8,506	14,430	.0167	.0160
Lee	19.1	19.3	1.0	6.1	3.4	161,430	66.2	16,460	26,464	56,894	78.8	5,392	9,327	.0048	.0046
Lexington	152.8	170.5	11.6	59.6	11.6	2,443,481	86.8	24,492	40,998	859,578	74.6	9,220	14,422	.0566	.0604
McCormick	7.7	7.4	–3.9	2.3	–4.2	69,133	63.5	17,613	30,058	18,676	62.4	4,791	8,120	.0020	.0019
Marion	35.1	36.1	2.8	11.5	.9	303,196	62.8	16,336	26,365	158,124	56.8	8,848	13,750	.0100	.0095
Marlboro	32.5	34.5	6.2	10.8	4.9	281,867	67.3	16,359	26,099	157,434	80.6	8,462	14,577	.0090	.0091
Newberry	31.4	31.9	1.6	11.8	4.4	376,100	69.4	19,651	31,873	181,526	58.7	10,125	15,384	.0110	.0106
Oconee	50.4	54.5	8.1	20.8	11.2	663,215	82.0	19,488	31,885	313,585	77.0	9,473	15,076	.0175	.0184
Orangeburg	85.1	88.2	3.6	29.4	6.9	827,519	72.2	17,479	28,147	482,658	62.8	10,779	16,417	.0264	.0260
Pickens	84.1	91.2	8.4	30.8	8.8	1,097,221	77.1	21,888	35,624	536,795	77.7	10,673	17,428	.0297	.0307
Richland	273.0	284.8	4.3	97.1	6.9	4,032,329	80.2	24,647	41,528	2,546,794	80.0	15,580	26,229	.1136	.1182
Saluda	16.6	18.3	10.2	6.4	14.3	174,219	83.9	16,918	27,222	56,999	79.3	5,678	8,906	.0046	.0047
Spartanburg	209.9	221.2	5.4	80.7	8.0	2,822,580	76.0	21,475	34,976	1,737,146	77.1	13,132	21,526	.0815	.0838
Sumter	89.9	94.1	4.7	29.7	3.8	956,372	74.9	19,116	32,201	648,228	77.8	12,746	21,826	.0303	.0309
Union	31.0	30.4	–1.9	9.9	–7.5	272,327	46.8	17,337	27,508	130,474	55.6	7,837	13,179	.0092	.0083
Williamsburg	39.0	39.6	1.5	11.7	–1.7	319,193	60.0	16,765	27,281	141,755	55.4	7,668	12,116	.0105	.0096
York	112.2	125.4	11.8	40.8	8.8	1,633,209	83.5	23,731	40,030	798,392	83.3	11,617	19,568	.0420	.0450
TOTAL METRO COUNTIES	**1,950.1**	**2,103.0**	**7.8**	**729.1**	**8.6**	**27,053,535**	**78.6**	**22,560**	**37,105**	**14,628,518**	**75.6**	**12,411**	**20,064**	**.7431**	**.7690**
TOTAL STATE	**3,244.3**	**3,457.7**	**6.6**	**1,182.6**	**7.1**	**41,323,632**	**76.5**	**21,200**	**34,943**	**22,293,996**	**74.0**	**11,601**	**18,852**	**1.1669**	**1.1935**
SOUTH DAKOTA															
SIOUX FALLS	**114.3**	**124.6**	**9.0**	**47.4**	**9.2**	**2,231,904**	**82.6**	**28,168**	**47,087**	**1,451,539**	**73.5**	**19,277**	**30,623**	**.0608**	**.0633**
Minnehaha	114.3	124.6	9.0	47.4	9.2	2,231,904	82.6	28,168	47,087	1,451,539	73.5	19,277	30,623	.0608	.0633
ALL COUNTIES															
Aurora	3.4	3.1	–8.8	1.1	.0	21,851	47.8	13,437	19,865	9,718	65.8	5,330	8,835	.0008	.0007
Beadle	18.9	18.3	–3.2	7.2	–4.0	258,723	55.7	22,161	35,934	124,270	41.2	11,732	17,260	.0078	.0069
Bennett	3.1	3.1	.0	1.0	.0	21,996	51.1	14,558	21,996	17,781	55.6	11,428	17,781	.0008	.0009
Bon Homme	8.0	7.7	–3.8	2.8	–6.7	73,391	48.9	16,435	26,211	38,377	49.9	8,533	13,706	.0026	.0022
Brookings	25.2	27.0	7.1	8.9	4.7	348,987	72.9	23,751	39,212	191,942	65.7	13,631	21,567	.0100	.0100
Brown	37.0	37.3	.8	14.2	2.9	559,358	69.5	23,914	39,391	398,790	63.8	17,639	28,084	.0174	.0169
Brule	5.1	4.8	–5.9	1.7	–10.5	44,722	45.4	16,189	26,307	64,332	52.3	22,226	37,842	.0023	.0020
Buffalo	1.8	2.0	11.1	.4	.0	10,054	59.7	15,738	25,135	429	73.0	620	1,073	.0004	.0004
Butte	8.6	8.8	2.3	3.5	6.1	108,898	68.9	19,535	31,114	62,211	54.4	12,213	17,775	.0033	.0031
Campbell	2.1	2.0	–4.8	.8	.0	14,667	48.8	12,321	18,334	6,467	66.3	4,861	8,084	.0005	.0005
Charles Mix	9.7	9.3	–4.1	3.1	–6.1	72,794	47.7	14,933	23,482	37,637	48.5	7,682	12,141	.0026	.0023
Clark	4.9	4.6	–6.1	1.7	–10.5	46,042	48.2	16,352	27,084	16,406	42.4	6,064	9,651	.0014	.0013
Clay	13.7	13.3	–2.9	4.7	.0	183,667	62.8	24,007	39,078	57,268	47.2	8,279	12,185	.0049	.0045
Codington	21.6	22.3	3.2	7.9	–1.3	324,164	68.0	24,117	41,033	230,436	64.7	17,489	29,169	.0102	.0098
Corson	5.2	5.4	3.8	1.6	6.7	30,615	57.1	12,989	19,134	11,723	58.7	4,926	7,327	.0010	.0010
Custer	6.5	7.7	18.5	2.9	20.8	105,788	95.6	22,535	36,479	46,307	96.0	9,842	15,968	.0025	.0029
Davison	18.2	18.2	.0	7.4	2.8	246,878	66.4	20,612	33,362	204,054	55.2	18,258	27,575	.0085	.0080
Day	8.1	8.0	–1.2	2.9	–3.3	96,170	63.3	19,628	33,162	27,950	45.7	6,394	9,638	.0026	.0024
Deuel	5.3	5.2	–1.9	1.8	–5.3	52,995	58.4	17,614	29,442	10,406	48.4	3,692	5,781	.0014	.0013
Dewey	5.5	5.8	5.5	1.6	6.7	43,990	65.6	17,707	27,494	17,732	67.9	7,040	11,083	.0013	.0014
Douglas	4.2	3.9	–7.1	1.3	–7.1	27,870	42.6	13,958	21,438	19,130	53.9	8,881	14,715	.0012	.0009
Edmunds	5.1	4.6	–9.8	1.6	–11.1	33,975	32.7	14,227	21,234	21,432	44.8	8,223	13,395	.0015	.0012
Fall River	8.8	8.9	1.1	3.4	3.0	127,908	66.8	23,232	37,620	60,809	51.2	12,184	17,885	.0035	.0034
Faulk	3.2	3.0	–6.3	1.1	–8.3	25,867	41.6	15,224	23,515	7,490	37.4	4,543	6,809	.0010	.0007
Grant	9.0	8.8	–2.2	3.0	–6.3	110,629	58.0	21,878	36,876	57,857	65.9	10,898	19,286	.0032	.0032
Gregory	5.9	6.1	3.4	2.1	.0	45,580	58.1	13,730	21,705	38,947	71.5	10,812	18,546	.0018	.0017
Haakon	2.8	3.0	7.1	1.1	10.0	27,590	66.6	16,565	25,082	21,543	67.3	12,879	19,585	.0010	.0009
Hamlin	5.3	5.2	–1.9	1.8	–5.3	57,770	63.3	18,623	32,094	21,637	68.3	6,765	12,021	.0016	.0016
Hand	4.7	4.5	–4.3	1.7	–5.6	43,855	51.8	16,046	25,797	36,684	56.5	13,023	21,579	.0017	.0016
Hanson	3.4	3.2	–5.9	1.0	–9.1	26,271	43.4	16,654	26,271	5,820	55.8	3,396	5,820	.0008	.0007
Harding	1.7	1.7	.0	.6	.0	14,358	48.7	16,095	23,930	6,185	62.0	6,363	10,308	.0006	.0005
Hughes	15.0	15.1	.7	5.9	3.5	271,676	71.0	27,869	46,047	130,576	53.5	14,921	22,132	.0072	.0069
Hutchinson	9.1	8.9	–2.2	3.4	.0	87,278	57.9	16,256	25,670	53,675	64.2	9,612	15,787	.0029	.0027
Hyde	2.0	1.7	–15.0	.7	–12.5	21,157	39.7	18,930	30,224	4,470	28.0	4,365	6,386	.0006	.0006
Jackson	4.0	4.0	.0	1.3	8.3	30,008	59.3	15,698	23,083	26,061	65.8	13,103	20,047	.0013	.0011
Jerauld	2.9	2.7	–6.9	1.0	–9.1	20,907	35.4	14,040	20,907	7,383	39.7	4,804	7,383	.0007	.0005
Jones	1.5	1.3	–13.3	.5	–16.7	13,685	29.3	17,640	27,370	20,413	35.2	25,172	40,826	.0008	.0007
Kingsbury	6.5	6.3	–3.1	2.6	.0	77,908	64.6	18,205	29,965	24,359	48.1	6,328	9,369	.0021	.0019
Lake	10.6	10.7	.9	4.1	2.5	150,517	72.0	21,871	36,711	77,592	66.1	11,682	18,925	.0042	.0042

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Lawrence	18.6	20.3	9.1	8.0	11.1	310,871	85.9	23,230	38,859	167,025	91.5	12,112	20,878	.0078	.0085
Lincoln	14.9	16.7	12.1	5.4	8.0	213,174	77.2	24,064	39,477	47,771	60.7	5,946	8,846	.0049	.0049
Lyman	3.8	3.6	–5.3	1.2	–7.7	33,012	42.1	17,876	27,510	19,597	54.8	9,739	16,331	.0012	.0012
McCook	6.3	6.0	–4.8	2.1	–8.7	65,485	50.8	18,885	31,183	26,984	45.3	8,074	12,850	.0020	.0016
McPherson	3.8	3.3	–13.2	1.4	–6.7	29,921	42.8	13,967	21,372	13,116	57.5	5,553	9,369	.0011	.0008
Marshall	5.2	4.7	–9.6	1.8	–10.0	55,393	50.3	18,595	31,052	21,348	38.3	7,717	11,860	.0017	.0014
Meade	22.1	22.9	3.6	7.7	6.9	282,366	69.9	23,087	36,671	91,649	58.2	8,044	11,902	.0073	.0072
Mellette	2.2	2.3	4.5	.7	.0	13,328	48.7	12,806	19,040	2,340	48.0	2,259	3,343	.0004	.0004
Miner	3.5	3.1	–11.4	1.3	–7.1	29,266	43.7	14,545	22,512	13,029	46.3	6,359	10,022	.0011	.0009
Minnehaha	114.3	124.6	9.0	47.4	9.2	2,231,904	82.6	28,168	47,087	1,451,539	73.5	19,277	30,623	.0608	.0633
Moody	6.7	6.7	.0	2.3	–4.2	73,141	54.9	19,679	31,800	42,996	66.2	10,778	18,694	.0023	.0022
Pennington	73.6	76.0	3.3	28.7	5.1	1,229,887	73.5	25,964	42,853	905,175	65.4	20,045	31,539	.0376	.0373
Perkins	4.7	4.6	–2.1	1.7	–5.6	49,258	51.6	18,050	28,975	26,254	47.0	9,923	15,444	.0016	.0014
Potter	3.6	3.2	–11.1	1.2	–7.7	30,643	42.0	16,602	25,536	18,785	48.5	9,728	15,654	.0011	.0010
Roberts	10.9	10.1	–7.3	3.4	–10.5	94,597	43.5	17,344	27,823	39,058	36.9	7,509	11,488	.0032	.0027
Sanborn	3.1	2.8	–9.7	1.1	–8.3	22,573	40.2	13,418	20,521	5,167	46.5	2,938	4,697	.0008	.0007
Shannon	12.3	13.7	11.4	2.8	12.0	78,197	82.0	17,190	27,928	13,576	85.5	2,928	4,849	.0022	.0023
Spink	9.0	8.5	–5.6	3.2	–3.0	94,616	54.6	18,542	29,568	44,979	57.6	8,646	14,056	.0030	.0027
Stanley	2.5	2.6	4.0	.9	.0	31,154	54.8	22,366	34,616	12,678	69.7	8,302	14,087	.0009	.0008
Sully	2.0	1.9	–5.0	.7	.0	21,639	59.0	19,437	30,913	17,322	51.3	16,360	24,746	.0006	.0007
Todd	7.6	7.7	1.3	2.1	5.0	51,512	68.7	15,271	24,530	20,837	56.6	6,655	9,922	.0017	.0016
Tripp	7.0	6.5	–7.1	2.5	–3.8	68,962	52.8	17,361	27,585	56,431	52.3	14,247	22,572	.0026	.0024
Turner	9.3	9.8	5.4	3.6	2.9	93,980	60.4	16,744	26,106	41,656	70.7	6,974	11,571	.0028	.0028
Union	11.5	12.1	5.2	4.5	7.1	160,602	73.9	21,991	35,689	34,083	67.8	4,836	7,574	.0037	.0038
Walworth	6.7	6.3	–6.0	2.5	–3.8	83,070	57.7	20,261	33,228	60,557	46.4	15,912	24,223	.0029	.0025
Yankton	19.2	19.6	2.1	7.2	4.3	276,395	68.9	23,713	38,388	192,008	77.7	15,663	26,668	.0085	.0084
Ziebach	2.3	2.5	8.7	.7	16.7	14,879	77.3	13,983	21,256	5,622	96.2	4,775	8,031	.0003	.0005
TOTAL METRO COUNTIES	**114.3**	**124.6**	**9.0**	**47.4**	**9.2**	**2,231,904**	**82.6**	**28,168**	**47,087**	**1,451,539**	**73.5**	**19,277**	**30,623**	**.0608**	**.0633**
TOTAL STATE	**704.3**	**719.6**	**2.2**	**261.5**	**2.5**	**9,620,884**	**69.3**	**22,280**	**36,791**	**5,607,881**	**64.2**	**13,384**	**21,445**	**.2843**	**.2777**
TENNESSEE															
CHATTANOOGA	**437.4**	**459.9**	**5.1**	**166.6**	**5.0**	**5,983,876**	**68.5**	**22,377**	**35,918**	**2,992,912**	**60.9**	**11,719**	**17,965**	**.1702**	**.1655**
Hamilton	293.8	307.6	4.7	114.0	5.2	4,454,422	72.1	23,877	39,074	2,316,798	60.7	13,299	20,323	.1242	.1219
Marion	25.3	26.1	3.2	9.6	6.7	329,919	79.5	20,417	34,367	119,204	62.0	8,174	12,417	.0084	.0084
Sequatchie	9.2	10.1	9.8	3.6	12.5	112,240	89.1	18,551	31,178	28,329	68.4	5,258	7,869	.0027	.0028
Catoosa, Ga.	*39.1*	*44.1*	*12.8*	*15.0*	*10.3*	*424,368*	*60.6*	*19,435*	*28,291*	*264,920*	*81.4*	*10,739*	*17,661*	*.0135*	*.0135*
Dade, Ga.	*12.8*	*13.5*	*5.5*	*4.2*	*.0*	*104,793*	*44.0*	*17,322*	*24,951*	*65,098*	*56.2*	*9,925*	*15,500*	*.0039*	*.0035*
Walker, Ga.	*57.2*	*58.5*	*2.3*	*20.2*	*–.5*	*558,134*	*45.8*	*18,862*	*27,630*	*198,563*	*41.8*	*6,898*	*9,830*	*.0175*	*.0154*
CLARKSVILLE - HOPKINSVILLE	**158.5**	**173.5**	**9.5**	**54.6**	**7.5**	**1,986,409**	**77.9**	**21,985**	**36,381**	**1,031,353**	**63.6**	**12,413**	**18,889**	**.0564**	**.0573**
Montgomery	88.9	100.3	12.8	33.5	11.7	1,222,087	82.7	22,298	36,480	613,287	67.2	12,224	18,307	.0330	.0344
Christian, Ky.	*69.6*	*73.2*	*5.2*	*21.1*	*1.4*	*764,322*	*70.6*	*21,534*	*36,224*	*418,066*	*58.4*	*12,685*	*19,814*	*.0234*	*.0229*
JOHNSON CITY - KINGSPORT - BRISTOL	**445.6**	**470.8**	**5.7**	**173.2**	**6.4**	**6,134,130**	**76.4**	**21,355**	**35,416**	**3,349,589**	**72.0**	**11,964**	**19,339**	**.1716**	**.1743**
Carter	51.7	53.6	3.7	19.5	2.6	617,259	73.0	18,782	31,654	183,831	53.8	6,292	9,427	.0158	.0156
Hawkins	46.2	50.2	8.7	17.8	7.9	599,633	82.3	19,936	33,687	147,067	76.7	5,046	8,262	.0139	.0145
Sullivan	146.8	154.6	5.3	59.4	8.2	2,329,127	82.3	23,278	39,211	1,443,066	76.6	14,887	24,294	.0644	.0669
Unicoi	16.5	16.9	2.4	6.1	.0	218,059	69.9	21,036	35,747	52,958	55.6	5,581	8,682	.0054	.0052
Washington	91.9	100.2	9.0	36.9	10.8	1,332,506	79.1	22,342	36,111	741,083	75.1	12,713	20,084	.0366	.0380
Bristol city, Va.	*18.8*	*18.4*	*–2.1*	*7.4*	*–2.6*	*248,748*	*62.0*	*20,198*	*33,615*	*408,870*	*62.9*	*33,026*	*55,253*	*.0119*	*.0115*
Scott, Va.	*25.0*	*25.2*	*.8*	*8.8*	*.0*	*294,840*	*71.7*	*19,510*	*33,505*	*121,670*	*70.0*	*8,134*	*13,826*	*.0081*	*.0078*
Washington, Va.	*48.7*	*51.7*	*6.2*	*17.3*	*4.2*	*493,958*	*56.6*	*19,002*	*28,552*	*251,044*	*70.0*	*8,895*	*14,511*	*.0155*	*.0148*
KNOXVILLE	**587.2**	**632.9**	**7.8**	**235.6**	**7.4**	**8,841,611**	**77.3**	**22,735**	**37,528**	**4,809,199**	**74.6**	**12,556**	**20,413**	**.2404**	**.2473**
Anderson	68.7	73.4	6.8	28.0	8.1	1,066,600	73.5	23,730	38,093	542,695	70.6	12,283	19,382	.0288	.0289
Blount	81.3	90.7	11.6	32.6	8.7	1,262,750	82.7	23,037	38,735	579,880	72.3	11,217	17,788	.0320	.0336
Grainger	17.3	17.6	1.7	6.3	3.3	159,779	60.8	16,294	25,362	38,717	55.0	4,094	6,146	.0045	.0043
Jefferson	32.9	35.2	7.0	12.6	9.6	480,058	86.5	22,379	38,100	152,274	78.4	7,420	12,085	.0112	.0118
Knox	329.3	350.7	6.5	132.4	5.9	5,168,443	76.5	23,428	39,037	3,084,875	74.5	14,139	23,300	.1439	.1474
Sevier	45.2	51.9	14.8	18.8	14.6	587,609	80.7	19,833	31,256	387,528	87.0	12,639	20,613	.0169	.0183
Union	12.5	13.4	7.2	4.9	8.9	116,372	61.8	15,980	23,749	23,230	52.9	3,376	4,741	.0031	.0030
MEMPHIS	**931.8**	**986.5**	**5.9**	**347.9**	**5.9**	**14,148,646**	**77.3**	**24,294**	**40,669**	**6,878,693**	**68.1**	**12,461**	**19,772**	**.3753**	**.3805**
Shelby	789.2	835.7	5.9	297.8	5.6	12,500,104	78.1	24,895	41,975	6,113,116	67.7	12,923	20,528	.3288	.3337
Tipton	34.3	35.1	2.3	11.6	1.8	390,171	67.8	20,392	33,635	115,883	50.8	6,742	9,990	.0104	.0100

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TENNESSEE (continued)															
MEMPHIS (continued)															
Crittenden, Ark.	*49.0*	*50.4*	*2.9*	*17.3*	*6.1*	*477,440*	*65.1*	*17,743*	*27,598*	*445,590*	*80.5*	*15,145*	*25,757*	*.0176*	*.0177*
De Soto, Miss.	*59.3*	*65.3*	*10.1*	*21.2*	*13.4*	*780,931*	*79.1*	*23,318*	*36,836*	*204,104*	*64.3*	*6,644*	*9,628*	*.0185*	*.0191*
NASHVILLE	**889.8**	**965.4**	**8.5**	**350.7**	**8.3**	**15,876,860**	**82.6**	**26,857**	**45,272**	**7,650,374**	**73.7**	**13,604**	**21,815**	**.3967**	**.4145**
Cheatham	24.3	27.4	12.8	8.9	11.3	267,152	60.7	20,785	30,017	56,214	54.0	4,564	6,316	.0069	.0067
Davidson	482.4	504.5	4.6	194.2	4.7	8,926,365	77.0	27,183	45,965	5,221,127	71.3	16,428	26,885	.2407	.2446
Dickson	32.1	34.3	6.9	12.1	5.2	415,162	69.1	21,355	34,311	186,828	56.0	10,414	15,440	.0117	.0114
Robertson	39.3	43.4	10.4	14.2	6.0	528,886	77.7	22,211	37,245	188,599	58.4	8,887	13,282	.0134	.0137
Rutherford	91.0	105.3	15.7	37.3	19.6	1,728,015	103.1	27,272	46,327	776,316	99.2	12,489	20,813	.0381	.0442
Sumner	94.1	103.0	9.5	34.2	7.9	1,540,447	82.0	26,701	45,042	475,884	65.1	9,092	13,915	.0354	.0367
Williamson	65.0	77.4	19.1	25.7	20.7	1,422,390	103.2	32,861	55,346	477,252	93.8	11,562	18,570	.0284	.0331
Wilson	61.6	70.1	13.8	24.1	14.2	1,048,443	92.5	25,808	43,504	268,154	71.2	7,425	11,127	.0221	.0241
ALL COUNTIES															
Anderson	68.7	73.4	6.8	28.0	8.1	1,066,600	73.5	23,730	38,093	542,695	70.6	12,283	19,382	.0288	.0289
Bedford	28.5	30.1	5.6	11.0	5.8	406,301	77.1	22,064	36,936	128,217	57.9	7,806	11,656	.0099	.0101
Benton	15.6	16.4	5.1	6.2	3.3	192,316	70.9	18,751	31,019	65,361	53.4	7,103	10,542	.0051	.0049
Bledsoe	9.8	10.6	8.2	3.7	12.1	89,236	62.3	16,658	24,118	24,402	55.4	4,759	6,595	.0026	.0024
Blount	81.3	90.7	11.6	32.6	8.7	1,262,750	82.7	23,037	38,735	579,880	72.3	11,217	17,788	.0320	.0336
Bradley	71.5	78.7	10.1	27.7	10.4	893,737	67.8	21,215	32,265	502,424	56.8	12,764	18,138	.0272	.0265
Campbell	37.1	40.2	8.4	14.6	10.6	358,741	67.8	16,196	24,571	184,899	57.0	8,923	12,664	.0112	.0110
Cannon	10.7	11.1	3.7	4.2	7.7	110,696	61.3	17,593	26,356	33,203	51.9	5,606	7,905	.0032	.0030
Carroll	28.7	28.5	–.7	10.1	–3.8	253,098	40.5	17,156	25,059	105,764	34.6	7,485	10,472	.0088	.0074
Carter	51.7	53.6	3.7	19.5	2.6	617,259	73.0	18,782	31,654	183,831	53.8	6,292	9,427	.0158	.0156
Cheatham	24.3	27.4	12.8	8.9	11.3	267,152	60.7	20,785	30,017	56,214	54.0	4,564	6,316	.0069	.0067
Chester	13.4	14.0	4.5	4.7	4.4	126,757	55.6	18,102	26,970	47,791	46.9	7,231	10,168	.0040	.0036
Claiborne	26.0	28.6	10.0	10.0	11.1	272,690	85.1	16,373	27,269	117,376	81.8	7,172	11,738	.0074	.0080
Clay	7.9	8.8	11.4	3.1	6.9	83,524	80.4	15,961	26,943	19,160	71.2	3,859	6,181	.0021	.0021
Cocke	29.3	30.4	3.8	11.4	6.5	340,699	80.9	17,606	29,886	170,141	71.4	9,278	14,925	.0095	.0097
Coffee	39.8	42.4	6.5	16.0	8.8	600,083	83.1	22,291	37,505	421,144	92.7	14,870	26,322	.0169	.0183
Crockett	15.1	15.1	.0	5.2	–3.7	124,611	41.7	16,285	23,964	41,447	34.6	5,704	7,971	.0042	.0035
Cumberland	30.5	33.9	11.1	12.4	13.8	392,386	91.6	18,791	31,644	230,869	91.5	11,063	18,618	.0105	.0118
Davidson	482.4	504.5	4.6	194.2	4.7	8,926,365	77.0	27,183	45,965	5,221,127	71.3	16,428	26,885	.2407	.2446
Decatur	11.2	12.0	7.1	4.4	2.3	132,659	71.0	18,037	30,150	41,697	52.7	6,351	9,477	.0034	.0034
De Kalb	14.1	15.6	10.6	6.1	13.0	134,926	60.9	15,530	22,119	89,487	72.6	9,599	14,670	.0046	.0045
Dickson	32.1	34.3	6.9	12.1	5.2	415,162	69.1	21,355	34,311	186,828	56.0	10,414	15,440	.0117	.0114
Dyer	35.7	37.4	4.8	14.0	5.3	392,731	59.1	18,561	28,052	192,929	49.1	9,729	13,781	.0123	.0114
Fayette	25.8	26.0	.8	8.0	1.3	196,608	48.1	16,801	24,576	48,517	41.1	4,354	6,065	.0062	.0055
Fentress	15.4	16.7	8.4	5.8	7.4	121,149	67.3	13,408	20,888	64,309	62.1	7,346	11,088	.0041	.0041
Franklin	33.0	35.6	7.9	12.5	9.6	432,469	82.1	20,833	34,598	148,566	63.0	7,993	11,885	.0107	.0111
Gibson	49.2	49.1	–.2	18.7	.5	592,871	67.1	19,073	31,704	214,534	49.6	7,712	11,472	.0163	.0153
Giles	25.2	26.4	4.8	9.8	5.4	319,073	75.4	19,560	32,558	127,992	57.5	8,735	13,060	.0086	.0085
Grainger	17.3	17.6	1.7	6.3	3.3	159,779	60.8	16,294	25,362	38,717	55.0	4,094	6,146	.0045	.0043
Greene	55.9	59.3	6.1	20.5	2.5	775,067	74.9	22,159	37,808	286,472	63.7	8,752	13,974	.0197	.0198
Grundy	14.5	15.5	6.9	5.1	6.3	159,987	80.2	18,495	31,370	55,047	59.7	7,179	10,794	.0043	.0042
Hamblen	52.0	55.3	6.3	20.3	8.0	712,669	81.4	20,895	35,107	392,476	65.3	12,632	19,334	.0199	.0204
Hamilton	293.8	307.6	4.7	114.0	5.2	4,454,422	72.1	23,877	39,074	2,316,798	60.7	13,299	20,323	.1242	.1219
Hancock	6.9	6.9	.0	2.3	–4.2	48,413	63.4	12,342	21,049	13,530	47.4	3,826	5,883	.0015	.0016
Hardeman	24.3	24.5	.8	8.4	3.7	251,922	74.1	17,868	29,991	100,727	55.1	8,020	11,991	.0071	.0069
Hardin	23.3	25.6	9.9	9.1	5.8	216,823	54.4	16,334	23,827	120,805	53.1	9,173	13,275	.0074	.0069
Hawkins	46.2	50.2	8.7	17.8	7.9	599,633	82.3	19,936	33,687	147,067	76.7	5,046	8,262	.0139	.0145
Haywood	20.4	20.6	1.0	6.7	.0	162,410	47.1	16,474	24,240	72,734	39.7	7,770	10,856	.0057	.0050
Henderson	22.6	23.0	1.8	8.5	1.2	264,493	70.9	18,426	31,117	102,747	51.8	8,059	12,088	.0073	.0071
Henry	30.0	31.6	5.3	12.0	4.3	326,134	56.9	18,074	27,178	148,842	49.9	8,632	12,404	.0100	.0093
Hickman	15.8	17.0	7.6	5.8	7.4	169,194	68.6	18,579	29,171	40,108	58.5	4,685	6,915	.0044	.0043
Houston	7.0	7.2	2.9	2.4	.0	76,705	69.4	18,871	31,960	16,612	57.1	4,407	6,922	.0020	.0019
Humphreys	16.4	17.3	5.5	6.6	8.2	248,190	82.0	22,358	37,605	91,284	62.0	9,240	13,831	.0060	.0062
Jackson	9.7	10.4	7.2	3.5	2.9	95,674	67.5	16,801	27,335	42,929	52.5	8,278	12,265	.0029	.0028
Jefferson	32.9	35.2	7.0	12.6	9.6	480,058	86.5	22,379	38,100	152,274	78.4	7,420	12,085	.0112	.0118
Johnson	14.2	14.5	2.1	5.3	3.9	136,933	75.2	15,326	25,836	50,149	58.9	6,190	9,462	.0039	.0038
Knox	329.3	350.7	6.5	132.4	5.9	5,168,443	76.5	23,428	39,037	3,084,875	74.5	14,139	23,300	.1439	.1474
Lake	7.2	7.1	–1.4	2.6	.0	64,729	50.7	16,519	24,896	21,874	41.5	5,947	8,413	.0019	.0018
Lauderdale	25.7	26.0	1.2	8.6	–3.4	241,538	58.2	17,157	28,086	79,624	42.6	6,273	9,259	.0073	.0067
Lawrence	35.2	36.0	2.3	13.2	4.8	402,424	66.0	19,242	30,487	171,332	52.0	8,944	12,980	.0116	.0111
Lewis	10.4	11.3	8.7	3.7	12.1	122,013	88.8	19,586	32,976	34,779	67.9	6,275	9,400	.0029	.0030
Lincoln	26.8	26.2	–2.2	10.0	.0	248,945	45.2	17,148	24,895	105,298	39.1	7,572	10,530	.0084	.0072
Loudon	29.6	31.5	6.4	11.8	7.3	534,570	84.2	26,388	45,303	190,737	82.3	9,511	16,164	.0122	.0128

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TENNESSEE (continued)															
ALL COUNTIES (continued)															
McMinn	43.3	45.7	5.5	15.7	1.9	580,067	72.1	21,889	36,947	208,094	58.4	8,533	13,254	.0149	.0148
McNairy	23.9	25.5	6.7	9.9	10.0	240,291	61.5	16,528	24,272	98,402	53.5	7,121	9,940	.0073	.0069
Macon	16.7	18.4	10.2	7.1	14.5	234,476	91.7	19,727	33,025	91,247	73.7	8,474	12,852	.0057	.0061
Madison	76.7	82.2	7.2	30.7	8.1	995,503	69.1	20,734	32,427	614,096	57.9	13,692	20,003	.0307	.0300
Marion	25.3	26.1	3.2	9.6	6.7	329,919	79.5	20,417	34,367	119,204	62.0	8,174	12,417	.0084	.0084
Marshall	20.3	21.3	4.9	8.0	5.3	274,283	73.4	20,818	34,285	137,835	67.9	10,802	17,229	.0076	.0076
Maury	52.9	54.8	3.6	20.3	4.6	740,327	73.8	21,953	36,469	292,079	55.6	9,674	14,388	.0196	.0191
Meigs	7.9	9.1	15.2	2.9	7.4	79,405	56.8	18,758	27,381	24,145	75.8	5,086	8,326	.0022	.0022
Monroe	29.9	31.8	6.4	11.2	7.7	319,766	67.8	18,327	28,551	151,839	61.2	9,057	13,557	.0094	.0093
Montgomery	88.9	100.3	12.8	33.5	11.7	1,222,087	82.7	22,298	36,480	613,287	67.2	12,224	18,307	.0330	.0344
Moore	4.7	5.3	12.8	1.7	6.3	67,193	84.6	22,753	39,525	7,873	75.9	2,798	4,631	.0014	.0015
Morgan	17.2	18.1	5.2	6.1	7.0	213,589	81.7	20,625	35,015	31,484	68.1	3,285	5,161	.0047	.0048
Obion	33.2	33.4	.6	12.1	–2.4	445,421	64.9	21,783	36,812	181,518	46.4	9,998	15,001	.0125	.0117
Overton	18.3	19.1	4.4	6.6	3.1	162,133	56.7	16,169	24,566	55,820	46.5	5,954	8,458	.0050	.0045
Perry	6.3	6.3	.0	2.3	–4.2	53,306	40.7	15,781	23,177	13,828	33.8	4,306	6,012	.0017	.0014
Pickett	4.5	4.6	2.2	1.6	.0	34,129	51.4	14,088	21,331	10,074	41.8	4,441	6,296	.0011	.0011
Polk	13.9	14.6	5.0	4.8	.0	131,395	57.5	17,383	27,374	30,412	44.7	4,379	6,336	.0037	.0035
Putnam	50.6	56.9	12.5	20.9	14.2	633,438	76.5	19,609	30,308	351,527	68.5	11,403	16,819	.0183	.0187
Rhea	25.8	28.9	12.0	10.1	12.2	304,466	78.7	18,936	30,145	117,632	64.9	7,924	11,647	.0080	.0084
Roane	50.7	54.6	7.7	19.1	4.9	762,374	77.1	23,647	39,915	295,583	76.8	9,184	15,476	.0189	.0193
Robertson	39.3	43.4	10.4	14.2	6.0	528,886	77.7	22,211	37,245	188,599	58.4	8,887	13,282	.0134	.0137
Rutherford	91.0	105.3	15.7	37.3	19.6	1,728,015	103.1	27,272	46,327	776,316	99.2	12,489	20,813	.0381	.0442
Scott	20.4	21.0	2.9	7.3	5.8	189,339	60.6	17,085	25,937	73,007	50.2	7,044	10,001	.0058	.0055
Sequatchie	9.2	10.1	9.8	3.6	12.5	112,240	89.1	18,551	31,178	28,329	68.4	5,258	7,869	.0027	.0028
Sevier	45.2	51.9	14.8	18.8	14.6	587,609	80.7	19,833	31,256	387,528	87.0	12,639	20,613	.0169	.0183
Shelby	789.2	835.7	5.9	297.8	5.6	12,500,104	78.1	24,895	41,975	6,113,116	67.7	12,923	20,528	.3288	.3337
Smith	15.5	16.3	5.2	5.6	–1.8	158,879	45.0	19,220	28,371	67,038	41.1	8,334	11,971	.0051	.0046
Stewart	9.1	9.0	–1.1	3.4	.0	99,433	67.9	17,416	29,245	27,654	49.6	5,438	8,134	.0026	.0026
Sullivan	146.8	154.6	5.3	59.4	8.2	2,329,127	82.3	23,275	39,211	1,443,066	76.6	14,887	24,294	.0644	.0669
Sumner	94.1	103.0	9.5	34.2	7.9	1,540,447	82.0	26,701	45,042	475,884	65.1	9,092	13,915	.0354	.0367
Tipton	34.3	35.1	2.3	11.6	1.8	390,171	67.8	20,392	33,635	115,883	50.8	6,742	9,990	.0104	.0100
Trousdale	6.4	7.2	12.5	2.9	16.0	82,866	69.0	19,614	28,574	46,723	61.3	11,588	16,111	.0024	.0024
Unicoi	16.5	16.9	2.4	6.1	.0	218,059	69.9	21,036	35,747	52,958	55.6	5,581	8,682	.0054	.0052
Union	12.5	13.4	7.2	4.9	8.9	116,372	61.8	15,980	23,749	23,230	52.9	3,376	4,741	.0031	.0030
Van Buren	5.0	5.4	8.0	1.6	.0	39,252	49.2	16,445	24,533	8,922	66.4	3,351	5,576	.0012	.0011
Warren	34.0	36.6	7.6	13.2	3.9	418,462	74.7	18,859	31,702	166,938	55.5	8,452	12,647	.0113	.0113
Washington	91.9	100.2	9.0	36.9	10.8	1,332,506	79.1	22,342	36,111	741,083	75.1	12,713	20,084	.0366	.0380
Wayne	14.3	14.7	2.8	4.8	–4.0	146,712	63.3	17,968	30,565	39,601	47.1	5,383	8,250	.0040	.0036
Weakley	33.5	35.0	4.5	12.6	5.0	366,633	65.1	18,511	29,098	134,452	51.8	7,383	10,671	.0104	.0101
White	20.3	20.3	.0	7.5	1.4	211,562	59.4	17,933	28,208	101,242	46.5	9,336	13,499	.0067	.0060
Williamson	65.0	77.4	19.1	25.7	20.7	1,422,390	103.2	32,861	55,346	477,252	93.8	11,562	18,570	.0284	.0331
Wilson	61.6	70.1	13.8	24.1	14.2	1,048,443	92.5	25,808	43,504	268,154	71.2	7,425	11,127	.0221	.0241
TOTAL METRO COUNTIES	**3,070.8**	**3,288.7**	**7.1**	**1,196.1**	**7.1**	**48,823,998**	**79.0**	**24,417**	**40,819**	**24,334,195**	**70.7**	**12,764**	**20,345**	**1.2807**	**1.3132**
TOTAL STATE	**4,747.5**	**5,059.2**	**6.6**	**1,832.1**	**6.5**	**68,634,892**	**76.3**	**22,635**	**37,462**	**32,871,595**	**67.8**	**11,392**	**17,942**	**1.8381**	**1.8602**
TEXAS															
ABILENE	**115.9**	**128.0**	**10.4**	**47.2**	**13.7**	**1,932,785**	**83.1**	**25,432**	**40,949**	**1,369,392**	**87.1**	**17,634**	**29,013**	**.0542**	**.0584**
Taylor	115.9	128.0	10.4	47.2	13.7	1,932,785	83.1	25,432	40,949	1,369,392	87.1	17,634	29,013	.0542	.0584
AMARILLO	**184.5**	**207.1**	**12.2**	**78.8**	**11.8**	**3,178,995**	**71.8**	**26,242**	**40,343**	**2,490,953**	**78.1**	**19,838**	**31,611**	**.0965**	**.0994**
Potter	102.0	110.0	7.8	42.9	7.3	1,289,401	50.6	21,401	30,056	1,527,903	69.4	22,551	35,615	.0531	.0507
Randall	82.5	97.1	17.7	35.9	17.7	1,889,594	90.1	32,590	52,635	963,050	94.0	16,280	26,826	.0434	.0487
AUSTIN	**588.9**	**701.0**	**19.0**	**271.3**	**21.6**	**11,327,818**	**94.6**	**26,092**	**41,754**	**6,498,427**	**99.1**	**14,627**	**23,953**	**.2737**	**.3133**
Hays	44.2	51.8	17.2	16.2	14.1	617,838	84.3	23,608	38,138	301,870	88.0	11,307	18,634	.0159	.0172
Travis	454.5	530.2	16.7	216.8	20.8	9,128,779	95.0	26,100	42,107	5,652,112	99.0	15,830	26,071	.2243	.2565
Williamson	90.2	119.0	31.9	38.3	29.8	1,581,201	96.7	27,244	41,285	544,445	107.2	8,908	14,215	.0335	.0396
BEAUMONT - PORT ARTHUR	**388.4**	**417.6**	**7.5**	**147.7**	**5.8**	**6,679,550**	**71.1**	**27,965**	**45,224**	**4,020,520**	**72.5**	**16,698**	**27,221**	**.1868**	**.1881**
Hardin	44.6	51.4	15.2	17.1	12.5	733,189	80.9	26,672	42,877	303,759	64.5	12,149	17,764	.0182	.0189
Jefferson	255.5	271.9	6.4	98.7	4.8	4,457,335	69.6	27,905	45,160	2,979,081	72.9	18,294	30,183	.1295	.1297
Orange	88.3	94.3	6.8	31.9	5.6	1,489,026	71.2	28,805	46,678	737,680	74.4	14,010	23,125	.0391	.0395
BRAZORIA	**190.9**	**234.2**	**22.7**	**77.5**	**24.0**	**3,913,237**	**94.8**	**32,146**	**50,493**	**1,605,327**	**98.0**	**12,972**	**20,714**	**.0847**	**.0972**
Brazoria	190.9	234.2	22.7	77.5	24.0	3,913,237	94.8	32,146	50,493	1,605,327	98.0	12,972	20,714	.0847	.0972

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METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
BROWNSVILLE - HARLINGEN	**232.0**	**267.6**	**15.3**	**78.7**	**18.2**	**2,745,244**	**92.6**	**21,402**	**34,882**	**1,677,025**	**86.0**	**13,538**	**21,309**	**.0772**	**.0855**
Cameron	232.0	267.6	15.3	78.7	18.2	2,745,244	92.6	21,402	34,882	1,677,025	86.0	13,538	21,309	.0772	.0855
BRYAN - COLLEGE STATION	**104.8**	**126.8**	**21.0**	**46.7**	**22.3**	**1,956,487**	**103.7**	**25,148**	**41,895**	**1,008,110**	**104.6**	**12,897**	**21,587**	**.0445**	**.0528**
Brazos	104.8	126.8	21.0	46.7	22.3	1,956,487	103.7	25,148	41,895	1,008,110	104.6	12,897	21,587	.0445	.0528
CORPUS CKRISTI	**340.0**	**377.0**	**10.9**	**126.3**	**12.5**	**5,127,054**	**76.8**	**25,825**	**40,594**	**2,789,256**	**69.8**	**14,631**	**22,084**	**.1409**	**.1441**
Nueces	278.2	304.5	9.5	103.3	11.1	4,394,919	79.0	26,406	42,545	2,297,499	65.8	14,898	22,241	.1183	.1205
San Patricio	61.8	72.5	17.3	23.0	19.2	732,135	64.7	23,028	31,832	491,757	91.0	13,343	21,381	.0226	.0236
DALLAS	**2,090.8**	**2,383.3**	**14.0**	**910.2**	**16.1**	**41,065,945**	**79.0**	**29,269**	**45,117**	**24,238,002**	**88.6**	**16,394**	**26,629**	**1.0582**	**1.1341**
Collin	171.9	224.9	30.8	72.2	30.1	3,782,875	104.6	33,308	52,394	1,160,907	111.5	9,888	16,079	.0723	.0877
Dallas	1,629.3	1,811.5	11.2	718.2	14.3	31,666,434	74.4	28,898	44,091	21,066,923	87.5	17,883	29,333	.8641	.9105
Denton	166.1	199.2	19.9	69.2	19.1	3,553,753	93.7	31,576	51,355	1,076,709	86.1	9,956	15,559	.0723	.0812
Ellis	64.4	75.1	16.6	25.0	15.2	993,123	81.1	25,267	39,725	446,147	87.3	10,978	17,846	.0247	.0266
Kaufman	41.9	49.2	17.4	17.2	20.3	624,158	79.9	24,261	36,288	357,930	90.7	13,126	20,810	.0167	.0181
Rockwall	17.2	23.4	36.0	8.4	40.0	445,602	113.1	34,846	53,048	129,386	107.1	10,412	15,403	.0081	.0100
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,130.6***	***3,594.7***	***14.8***	***1,356.0***	***16.2***	***60,915,240***	***80.9***	***28,883***	***44,923***	***35,778,177***	***88.8***	***16,246***	***26,385***	***1.5616***	***1.6844***
EL PASO	**520.3**	**586.3**	**12.7**	**180.0**	**14.8**	**6,066,453**	**69.9**	**22,767**	**33,703**	**3,657,959**	**68.5**	**13,846**	**20,322**	**.1860**	**.1877**
El Paso	520.3	586.3	12.7	180.0	14.8	6,066,453	69.9	22,767	33,703	3,657,959	68.5	13,846	20,322	.1860	.1877
FORT WORTH - ARLINGTON	**1,039.8**	**1,211.4**	**16.5**	**445.8**	**16.4**	**19,849,295**	**84.5**	**28,091**	**44,525**	**11,540,175**	**89.1**	**15,941**	**25,886**	**.5034**	**.5503**
Johnson	75.8	89.7	18.3	31.7	20.1	1,317,317	88.7	26,436	41,556	519,583	84.0	10,695	16,391	.0303	.0334
Parker	48.9	60.4	23.5	21.7	24.0	839,585	88.3	25,476	38,691	386,726	91.1	11,561	17,821	.0200	.0224
Tarrant	915.1	1,061.3	16.0	392.4	15.8	17,692,393	84.1	28,355	45,088	10,633,866	89.2	16,575	27,100	.4531	.4945
GALVESTON - TEXAS CITY	**205.4**	**223.3**	**8.7**	**81.3**	**9.0**	**3,874,260**	**76.5**	**29,430**	**47,654**	**1,985,614**	**79.8**	**14,802**	**24,423**	**.0983**	**.1022**
Galveston	205.4	223.3	8.7	81.3	9.0	3,874,260	76.5	29,430	47,654	1,985,614	79.8	14,802	24,423	.0983	.1022
HOUSTON	**3,028.0**	**3,638.0**	**20.1**	**1,375.7**	**23.4**	**65,985,674**	**89.8**	**31,188**	**47,965**	**38,851,138**	**97.6**	**17,640**	**28,241**	**1.5966**	**1.8052**
Fort Bend	159.8	212.3	32.9	67.9	35.3	4,044,390	118.0	36,952	59,564	974,919	114.9	9,038	14,358	.0687	.0872
Harris	2,635.2	3,124.7	18.6	1,206.8	22.2	57,651,182	87.9	31,071	47,772	35,582,726	96.5	18,342	29,485	1.4265	1.5991
Liberty	52.5	62.2	18.5	22.1	19.5	985,486	96.5	27,108	44,592	490,614	93.8	13,686	22,200	.0229	.0262
Montgomery	158.8	212.7	33.9	71.1	35.9	2,944,606	89.9	29,644	41,415	1,435,471	116.1	12,703	20,189	.0675	.0798
Waller	21.7	26.1	20.3	7.8	21.9	360,010	97.8	28,434	46,155	367,408	101.4	28,511	47,104	.0110	.0129
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,424.3***	***4,095.5***	***19.6***	***1,534.5***	***22.6***	***73,773,171***	***89.3***	***31,131***	***48,076***	***42,442,079***	***96.7***	***17,238***	***27,659***	***1.7796***	***2.0046***
KILLEEN - TEMPLE	**233.0**	**239.1**	**2.6**	**75.6**	**2.0**	**2,892,198**	**60.5**	**24,325**	**38,257**	**1,439,632**	**62.5**	**11,959**	**19,043**	**.0858**	**.0813**
Bell	169.9	170.9	.6	58.2	.3	2,025,750	53.6	22,739	34,807	1,261,658	60.9	13,515	21,678	.0663	.0613
Coryell	63.1	68.2	8.1	17.4	8.1	866,448	79.2	30,039	49,796	177,974	74.0	6,353	10,228	.0195	.0200
LAREDO	**109.0**	**127.9**	**17.3**	**34.9**	**19.9**	**1,054,485**	**84.2**	**19,672**	**30,214**	**1,153,492**	**89.9**	**20,871**	**33,051**	**.0391**	**.0430**
Webb	109.0	127.9	17.3	34.9	19.9	1,054,485	84.2	19,672	30,214	1,153,492	89.9	20,871	33,051	.0391	.0430
LONGVIEW - MARSHALL	**163.5**	**189.9**	**16.1**	**69.7**	**17.3**	**2,938,549**	**91.2**	**25,880**	**42,160**	**1,958,721**	**94.8**	**16,931**	**28,102**	**.0768**	**.0863**
Gregg	108.4	128.0	18.1	47.8	19.5	2,092,643	94.5	26,896	43,779	1,570,270	96.9	19,936	32,851	.0558	.0637
Harrison	55.1	61.9	12.3	21.9	12.9	845,906	83.3	23,786	38,626	388,451	86.5	10,734	17,737	.0210	.0226
LUBBOCK	**222.2**	**234.2**	**5.4**	**85.9**	**8.3**	**3,321,735**	**65.1**	**25,376**	**38,670**	**2,299,931**	**63.5**	**17,735**	**26,775**	**.1038**	**.1005**
Lubbock	222.2	234.2	5.4	85.9	8.3	3,321,735	65.1	25,376	38,670	2,299,931	63.5	17,735	26,775	.1038	.1005
McALLEN - EDINBURG - MISSION	**319.3**	**375.3**	**17.5**	**105.2**	**19.7**	**2,964,621**	**76.7**	**19,085**	**28,181**	**2,290,462**	**80.4**	**14,442**	**21,772**	**.1006**	**.1071**
Hidalgo	319.3	375.3	17.5	105.2	19.7	2,964,621	76.7	19,085	28,181	2,290,462	80.4	14,442	21,772	.1006	.1071
MIDLAND	**90.6**	**107.8**	**19.0**	**39.0**	**16.8**	**2,356,791**	**92.2**	**36,715**	**60,431**	**1,213,630**	**94.3**	**18,705**	**31,119**	**.0532**	**.0600**
Midland	90.6	107.8	19.0	39.0	16.8	2,356,791	92.2	36,715	60,431	1,213,630	94.3	18,705	31,119	.0532	.0600
ODESSA	**125.7**	**154.4**	**22.8**	**58.3**	**26.7**	**2,945,397**	**108.7**	**30,678**	**50,521**	**1,983,127**	**110.9**	**20,441**	**34,016**	**.0688**	**.0840**
Ector	125.7	154.4	22.8	58.3	26.7	2,945,397	108.7	30,678	50,521	1,983,127	110.9	20,441	34,016	.0688	.0840
SAN ANGELO	**90.4**	**102.4**	**13.3**	**37.4**	**12.7**	**1,564,873**	**83.7**	**25,654**	**41,842**	**1,081,466**	**86.6**	**17,461**	**28,916**	**.0432**	**.0466**
Tom Green	90.4	102.4	13.3	37.4	12.7	1,564,873	83.7	25,654	41,842	1,081,466	86.6	17,461	28,916	.0432	.0466
SAN ANTONIO	**1,130.1**	**1,229.6**	**8.8**	**424.6**	**11.5**	**17,176,739**	**80.3**	**25,031**	**40,454**	**10,046,463**	**83.1**	**14,410**	**23,661**	**.4659**	**.4919**
Bexar	1,038.5	1,124.3	8.3	386.5	11.0	15,588,426	79.3	24,975	40,332	9,354,922	82.9	14,690	24,204	.4288	.4509
Comal	40.6	48.2	18.7	17.6	18.9	777,696	94.0	27,091	44,187	366,914	92.5	12,878	20,847	.0178	.0202
Guadalupe	51.0	57.1	12.0	20.5	15.8	810,617	87.7	24,398	39,542	324,627	80.0	10,187	15,835	.0193	.0208
SHERMAN - DENISON	**92.5**	**103.2**	**11.6**	**39.4**	**10.1**	**1,492,187**	**74.3**	**23,916**	**37,873**	**675,128**	**59.7**	**11,810**	**17,135**	**.0392**	**.0393**
Grayson	92.5	103.2	11.6	39.4	10.1	1,492,187	74.3	23,916	37,873	675,128	59.7	11,810	17,135	.0392	.0393
TEXARKANA	**116.0**	**123.1**	**6.1**	**45.0**	**5.1**	**1,376,447**	**56.4**	**20,569**	**30,588**	**952,218**	**63.7**	**13,589**	**21,160**	**.0462**	**.0437**
Bowie	77.6	82.2	5.9	30.3	4.8	900,947	47.8	21,086	29,734	605,791	53.3	13,675	19,993	.0316	.0285
Miller, Ark.	*38.4*	*40.9*	*6.5*	*14.7*	*5.8*	*475,500*	*75.5*	*19,494*	*32,347*	*346,427*	*85.9*	*13,408*	*23,566*	*.0146*	*.0152*

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
TYLER	**139.3**	**159.5**	**14.5**	**57.9**	**13.3**	**2,535,085**	**84.7**	**26,866**	**43,784**	**1,538,854**	**84.7**	**16,303**	**26,578**	**.0663**	**.0717**
Smith	139.3	159.5	14.5	57.9	13.3	2,535,085	84.7	26,866	43,784	1,538,854	84.7	16,303	26,578	.0663	.0717
VICTORIA	**74.7**	**88.3**	**18.2**	**29.5**	**15.2**	**1,353,923**	**86.9**	**28,293**	**45,896**	**986,463**	**90.3**	**20,248**	**33,439**	**.0372**	**.0413**
Victoria	74.7	88.3	18.2	29.5	15.2	1,353,923	86.9	28,293	45,896	986,463	90.3	20,248	33,439	.0372	.0413
WACO	**178.9**	**190.5**	**6.5**	**70.9**	**7.3**	**2,589,863**	**72.1**	**22,761**	**36,528**	**1,749,364**	**76.2**	**15,022**	**24,674**	**.0771**	**.0783**
McLennan	178.9	190.5	6.5	70.9	7.3	2,589,863	72.1	22,761	36,528	1,749,364	76.2	15,022	24,674	.0771	.0783
WICHITA FALLS	**122.6**	**126.5**	**3.2**	**46.6**	**4.0**	**1,842,189**	**62.0**	**25,388**	**39,532**	**1,290,486**	**68.3**	**17,118**	**27,693**	**.0577**	**.0558**
Wichita	122.6	126.5	3.2	46.6	4.0	1,842,189	62.0	25,388	39,532	1,290,486	68.3	17,118	27,693	.0577	.0558
ALL COUNTIES															
Anderson	43.3	49.0	13.2	18.6	19.4	637,590	92.1	23,884	38,409	359,195	99.0	12,987	21,638	.0163	.0183
Andrews	14.5	17.6	21.4	5.6	16.7	284,427	94.7	30,428	50,791	135,363	95.5	14,426	24,172	.0065	.0074
Angelina	69.6	79.5	14.2	26.8	11.7	1,054,223	80.6	24,327	39,337	576,410	74.3	13,781	21,508	.0285	.0298
Aransas	16.1	19.0	18.0	6.9	15.0	314,976	92.5	27,275	45,649	124,942	83.6	11,344	18,108	.0069	.0078
Archer	7.8	9.0	15.4	3.3	17.9	102,973	62.9	22,573	31,204	43,004	88.9	8,131	13,032	.0026	.0028
Armstrong	2.0	2.2	10.0	.9	12.5	38,451	78.9	26,860	42,723	8,314	84.0	5,648	9,238	.0008	.0009
Atascosa	27.3	31.3	14.7	10.4	15.6	362,118	87.9	21,411	34,819	143,969	83.1	8,735	13,843	.0089	.0097
Austin	19.4	23.1	19.1	8.2	15.5	336,308	87.6	25,243	41,013	134,571	90.9	9,929	16,411	.0078	.0085
Bailey	8.1	8.5	4.9	2.7	.0	64,259	34.5	17,697	23,800	56,635	58.1	13,270	20,976	.0028	.0025
Bandera	8.0	9.2	15.0	3.8	18.8	139,053	92.4	22,585	36,593	27,585	86.2	4,629	7,259	.0027	.0031
Bastrop	27.8	33.3	19.8	11.7	17.0	433,487	91.4	22,648	37,050	135,702	88.9	7,182	11,598	.0094	.0107
Baylor	4.9	5.2	6.1	2.0	.0	68,209	64.6	20,714	34,105	31,623	66.1	9,520	15,812	.0020	.0018
Bee	27.1	29.6	9.2	9.8	12.6	380,552	83.8	23,799	38,832	200,130	86.6	12,329	20,421	.0101	.0107
Bell	169.9	170.9	.6	58.2	.3	2,025,750	53.6	22,739	34,807	1,261,658	60.9	13,515	21,678	.0663	.0613
Bexar	1,038.5	1,124.3	8.3	386.5	11.0	15,588,426	79.3	24,975	40,332	9,354,922	82.9	14,690	24,204	.4288	.4509
Blanco	5.0	5.5	10.0	2.4	14.3	70,843	61.5	20,892	29,518	30,527	73.1	8,398	12,720	.0019	.0018
Borden	.9	.9	.0	.3	.0	6,057	23.6	16,340	20,190	843	51.6	1,853	2,810	.0002	.0002
Bosque	14.3	15.1	5.6	6.3	6.8	226,752	77.2	21,692	35,992	78,822	78.4	7,489	12,511	.0053	.0056
Bowie	77.6	82.2	5.9	30.3	4.8	900,947	47.8	21,086	29,734	605,791	53.3	13,675	19,993	.0316	.0285
Brazoria	190.9	234.2	22.7	77.5	24.0	3,913,237	94.8	32,146	50,493	1,605,327	98.0	12,972	20,714	.0847	.0972
Brazos	104.8	126.8	21.0	46.7	22.3	1,956,487	103.7	25,148	41,895	1,008,110	104.6	12,897	21,587	.0445	.0528
Brewster	7.6	7.8	2.6	2.7	.0	69,263	46.2	17,549	25,653	72,568	64.8	16,306	26,877	.0030	.0028
Briscoe	2.6	2.5	-3.8	1.0	.0	19,489	28.8	15,134	19,489	9,931	43.9	6,902	9,931	.0008	.0006
Brooks	8.7	9.4	8.0	3.0	11.1	73,477	55.5	17,496	24,492	59,671	66.9	13,240	19,890	.0028	.0027
Brown	35.6	39.3	10.4	14.7	8.1	469,040	65.8	20,799	31,907	282,329	62.0	12,814	19,206	.0143	.0140
Burleson	13.5	15.3	13.3	5.0	6.4	213,515	80.9	25,119	42,703	68,019	79.9	8,044	13,604	.0049	.0052
Burnet	19.8	23.1	16.7	9.6	20.0	343,946	96.8	21,850	35,828	160,843	99.3	10,090	16,754	.0079	.0091
Caldwell	24.5	26.8	9.4	8.7	10.1	308,392	79.4	21,760	35,447	151,014	82.3	10,488	17,358	.0083	.0087
Calhoun	20.4	22.7	11.3	7.9	12.9	317,874	73.5	26,179	40,237	158,956	76.5	12,865	20,121	.0085	.0088
Callahan	12.1	13.9	14.9	4.9	8.9	156,961	66.6	20,942	32,033	56,093	75.0	7,121	11,448	.0041	.0041
Cameron	232.0	267.6	15.3	78.7	18.2	2,745,244	92.6	21,402	34,882	1,677,025	86.0	13,538	21,309	.0772	.0855
Camp	9.9	11.0	11.1	4.4	15.8	176,977	90.1	24,494	40,222	66,083	78.6	9,739	15,019	.0041	.0042
Carson	6.9	7.7	11.6	2.5	4.2	95,862	56.8	25,479	38,345	31,528	61.1	8,156	12,611	.0026	.0025
Cass	31.2	34.5	10.6	11.8	5.4	421,110	70.8	22,015	35,687	193,290	67.9	10,281	16,381	.0114	.0116
Castro	10.7	10.8	.9	3.5	2.9	81,641	38.1	17,381	23,326	61,426	50.9	11,970	17,550	.0034	.0029
Chambers	20.9	25.0	19.6	9.0	23.3	308,919	70.5	24,815	34,324	158,171	82.7	11,863	17,575	.0083	.0088
Cherokee	40.4	45.0	11.4	15.5	6.9	447,972	52.3	20,291	28,901	196,733	52.0	8,926	12,692	.0138	.0127
Childress	7.2	7.9	9.7	2.9	3.6	65,576	41.8	16,521	22,612	52,901	65.2	11,439	18,242	.0025	.0025
Clay	10.1	11.5	13.9	4.5	15.4	172,499	84.2	24,008	38,333	47,084	94.4	6,210	10,463	.0037	.0039
Cochran	4.8	4.8	.0	1.5	.0	58,451	32.0	19,417	25,634	22,171	53.0	9,659	14,781	.0015	.0014
Coke	3.2	3.3	3.1	1.3	.0	46,614	55.7	23,027	35,857	23,896	52.0	12,096	18,382	.0015	.0013
Coleman	10.6	10.5	-.9	4.1	-4.7	130,099	55.2	19,492	31,731	62,390	57.8	9,197	15,217	.0038	.0035
Collin	171.9	224.9	30.8	72.2	30.1	3,782,875	104.6	33,308	52,394	1,160,907	111.5	9,888	16,079	.0723	.0877
Collingsworth	4.6	4.7	2.2	1.7	-5.6	53,199	52.7	19,357	31,294	23,758	47.5	8,951	13,975	.0016	.0015
Colorado	19.5	22.2	13.8	8.0	8.1	284,954	69.6	22,705	35,619	170,760	71.2	13,482	21,345	.0084	.0084
Comal	40.6	48.2	18.7	17.6	18.9	777,696	94.0	27,091	44,187	366,914	92.5	12,878	20,847	.0178	.0202
Comanche	13.0	13.6	4.6	4.9	-2.0	160,912	59.9	20,128	32,839	87,665	62.3	10,801	17,891	.0049	.0047
Concho	2.9	2.9	.0	1.1	.0	38,713	59.2	22,105	35,194	48,074	63.6	26,714	43,704	.0016	.0015
Cooke	29.4	33.3	13.3	11.9	9.2	461,930	76.2	24,052	38,818	279,816	71.1	15,007	23,514	.0130	.0134
Coryell	63.1	68.2	8.1	17.4	8.1	866,448	79.2	30,039	49,796	177,974	74.0	6,353	10,228	.0195	.0200
Cottle	2.9	2.8	-3.4	1.2	.0	41,611	51.6	22,876	34,676	11,895	41.9	6,986	9,913	.0010	.0010
Crane	4.8	5.6	16.7	1.8	5.9	88,799	82.2	28,664	49,333	29,416	80.2	9,600	16,342	.0019	.0022
Crockett	5.0	5.6	12.0	1.9	11.8	75,848	75.6	25,402	39,920	64,039	91.1	19,709	33,705	.0024	.0024
Crosby	8.8	8.6	-2.3	2.7	-6.9	61,362	26.2	16,766	22,727	20,796	26.3	5,677	7,702	.0024	.0018
Culberson	3.3	3.1	-6.1	.9	-10.0	17,118	15.0	14,890	19,020	25,583	37.6	18,598	28,426	.0011	.0011
Dallam	6.7	6.8	1.5	2.6	4.0	61,362	44.1	17,035	23,601	82,175	56.3	21,025	31,606	.0030	.0026

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1932–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
ALL COUNTIES (continued)															
Dallas	1,629.3	1,811.5	11.2	718.2	14.3	31,666,434	74.4	28,898	44,091	21,066,923	87.5	17,883	29,333	.8641	.9105
Dawson	16.3	16.1	–1.2	5.1	–7.3	154,064	30.7	21,427	30,209	108,519	41.8	13,915	21,278	.0062	.0051
Deaf Smith	21.8	22.5	3.2	6.9	1.5	180,400	36.6	19,421	26,145	119,171	38.5	12,655	17,271	.0074	.0061
Delta	4.9	5.0	2.0	1.8	–5.3	53,199	56.6	17,882	29,555	13,865	40.6	5,191	7,703	.0014	.0013
Denton	166.1	199.2	19.9	69.2	19.1	3,553,753	93.7	31,576	51,355	1,076,709	86.1	9,256	15,559	.0723	.0812
De Witt	19.2	20.5	6.8	7.6	5.6	262,041	72.2	21,141	34,479	134,507	74.8	10,687	17,698	.0073	.0074
Dickens	3.5	3.4	–2.9	1.4	.0	26,336	31.6	14,298	18,811	28,582	56.3	13,060	20,416	.0012	.0011
Dimmit	12.3	12.8	4.1	3.8	8.6	98,233	56.4	17,941	25,851	73,469	77.7	11,816	19,334	.0037	.0035
Donley	4.3	4.6	7.0	1.6	.0	40,031	40.6	17,791	25,019	36,739	57.1	14,613	22,962	.0015	.0015
Duval	12.9	14.1	9.3	4.5	12.5	158,279	85.0	21,387	35,173	59,308	87.1	7,925	13,180	.0040	.0042
Eastland	20.2	21.7	7.4	8.6	6.2	270,732	72.5	19,375	31,480	118,582	75.5	8,342	13,789	.0073	.0073
Ector	125.7	154.4	22.8	58.3	26.7	2,945,397	108.7	30,678	50,521	1,983,127	110.9	20,441	34,016	.0688	.0840
Edwards	2.0	2.1	5.0	.7	.0	19,225	47.1	18,666	27,464	6,725	65.4	5,809	9,607	.0006	.0005
Ellis	64.4	75.1	16.6	25.0	15.2	993,123	81.1	25,267	39,725	446,147	87.3	10,978	17,846	.0247	.0266
El Paso	520.3	586.3	12.7	180.0	14.8	6,066,453	69.9	22,767	33,703	3,557,959	68.5	13,846	20,322	.1860	.1877
Erath	24.0	27.6	15.0	11.5	18.6	386,347	79.9	22,143	33,595	232,194	87.8	12,745	20,191	.0104	.0112
Falls	18.3	19.6	7.1	7.6	5.6	230,965	71.5	18,706	30,390	96,154	61.6	8,265	12,652	.0063	.0063
Fannin	24.9	26.3	5.6	10.8	9.1	288,377	52.5	19,099	26,702	171,915	58.6	10,951	15,918	.0094	.0087
Fayette	19.8	23.1	16.7	9.4	17.5	349,740	94.7	22,449	37,206	142,422	76.6	10,082	15,151	.0081	.0089
Fisher	5.9	5.7	–3.4	2.0	–9.1	53,989	25.1	19,610	26,995	17,261	25.6	6,249	8,631	.0019	.0015
Floyd	9.6	9.6	.0	3.4	.0	74,530	37.3	16,452	21,921	46,885	48.9	9,541	13,790	.0028	.0024
Foard	2.1	2.1	.0	.9	.0	18,698	28.7	16,149	20,776	7,810	45.1	5,982	8,678	.0008	.0007
Fort Bend	159.8	212.3	32.9	67.9	35.3	4,044,390	118.0	36,952	59,564	974,919	114.9	9,038	14,358	.0687	.0872
Franklin	7.4	8.6	16.2	3.4	17.2	98,759	63.1	20,882	29,047	28,042	59.2	6,074	8,248	.0025	.0025
Freestone	16.3	18.6	14.1	6.5	8.3	229,122	75.7	21,731	35,250	141,777	81.8	13,001	21,812	.0065	.0068
Frio	14.6	14.8	1.4	4.1	–2.4	126,939	57.3	19,210	30,961	79,547	60.7	11,786	19,402	.0046	.0042
Gaines	13.8	15.7	13.8	5.0	11.1	159,069	56.8	22,538	31,814	63,571	61.5	8,748	12,714	.0046	.0043
Galveston	205.4	223.3	8.7	81.3	9.0	3,874,260	76.5	29,430	47,654	1,985,614	79.8	14,802	24,423	.0983	.1022
Garza	5.4	5.6	3.7	1.8	–5.3	55,042	34.6	21,521	30,579	31,899	52.9	10,978	17,722	.0018	.0016
Gillespie	14.4	16.3	13.2	6.4	14.3	185,667	67.2	19,831	29,010	104,500	66.3	11,221	16,328	.0056	.0056
Glasscock	1.3	1.7	30.8	.5	25.0	13,432	60.1	20,973	26,864	3,539	92.9	4,588	7,078	.0004	.0003
Goliad	5.3	6.1	15.1	1.9	5.6	68,209	73.9	21,797	35,899	27,569	73.2	8,842	14,510	.0017	.0019
Gonzales	17.2	18.9	9.9	6.7	9.8	254,667	84.7	22,598	38,010	106,661	84.8	9,464	15,920	.0063	.0066
Gray	26.7	30.6	14.6	11.5	9.5	512,495	79.3	27,227	44,565	260,976	81.1	13,724	22,694	.0128	.0136
Grayson	92.5	103.2	11.6	39.4	10.1	1,492,187	74.3	23,916	37,873	675,128	59.7	11,810	17,135	.0392	.0393
Gregg	108.4	128.0	18.1	47.8	19.5	2,092,643	94.5	26,896	43,779	1,570,270	96.9	19,936	32,851	.0558	.0637
Grimes	14.9	17.4	16.8	5.9	13.5	202,523	83.6	21,216	34,326	84,428	87.1	8,676	14,310	.0050	.0055
Guadalupe	51.0	57.1	12.0	20.5	15.8	810,617	87.7	24,398	39,542	324,627	80.0	10,187	15,835	.0193	.0208
Hale	39.2	41.2	5.1	13.5	3.1	364,488	41.5	19,658	26,999	352,065	64.6	16,328	26,079	.0151	.0138
Hall	5.6	4.9	–12.5	1.8	–18.2	30,812	8.1	12,953	17,118	19,449	14.7	7,707	10,805	.0016	.0011
Hamilton	8.7	9.4	8.0	4.0	8.1	104,553	58.3	17,852	26,138	43,157	52.3	7,657	10,789	.0031	.0029
Hansford	6.2	6.5	4.8	2.3	.0	73,477	37.1	23,298	31,947	58,272	59.6	15,872	25,336	.0027	.0024
Hardeman	6.3	6.5	3.2	2.5	.0	67,947	38.8	19,586	27,179	23,942	40.2	6,833	9,577	.0022	.0018
Hardin	44.6	51.4	15.2	17.1	12.5	733,189	80.9	26,672	42,877	303,759	64.5	12,149	17,764	.0182	.0189
Harris	2,635.2	3,124.7	18.6	1,206.8	22.2	57,651,182	87.9	31,071	47,772	35,582,726	96.5	18,342	29,485	1.4265	1.5991
Harrison	55.1	61.9	12.3	21.9	12.9	845,906	83.3	23,786	38,626	388,451	86.5	10,734	17,737	.0210	.0226
Hartley	4.4	4.7	6.8	1.5	7.1	45,298	38.2	23,416	30,199	8,709	48.0	4,204	5,806	.0013	.0011
Haskell	7.7	7.7	.0	2.9	–3.3	65,049	29.1	16,791	22,431	51,391	52.3	11,249	17,721	.0027	.0024
Hays	44.2	51.8	17.2	16.2	14.1	617,838	84.3	23,608	38,138	301,870	88.0	11,307	18,634	.0159	.0172
Hemphill	6.3	8.0	27.0	2.9	31.8	101,129	82.4	25,206	34,872	69,028	111.3	14,846	23,803	.0028	.0032
Henderson	48.2	57.2	18.7	22.9	22.5	754,257	84.6	21,845	32,937	270,895	74.8	8,288	11,829	.0177	.0191
Hidalgo	319.3	375.3	17.5	105.2	19.7	2,964,621	76.7	19,085	28,181	2,290,462	80.4	14,442	21,772	.1006	.1071
Hill	26.0	28.1	8.1	10.6	5.0	333,148	66.3	19,836	31,429	157,072	63.0	9,542	14,818	.0096	.0092
Hockley	24.5	27.8	13.5	9.6	17.1	338,152	78.4	23,119	35,224	168,602	75.6	11,711	17,563	.0090	.0096
Hood	21.7	28.5	31.3	11.3	32.9	548,575	119.2	29,444	48,546	205,468	112.4	11,380	18,183	.0103	.0129
Hopkins	26.8	29.5	10.1	11.0	7.8	317,346	53.0	20,329	28,850	150,265	47.9	9,960	13,660	.0099	.0091
Houston	23.5	26.8	14.0	9.4	17.5	297,068	89.2	19,631	31,603	165,658	92.6	10,752	17,623	.0079	.0089
Howard	32.0	31.3	–2.2	12.1	.0	432,171	49.9	23,823	35,717	475,607	66.9	23,547	39,306	.0171	.0159
Hudspeth	2.8	3.2	14.3	.9	12.5	20,015	49.4	16,746	22,239	5,953	54.9	4,803	6,614	.0006	.0007
Hunt	58.8	64.7	10.0	23.6	8.3	872,505	75.9	22,751	36,971	435,681	77.0	11,293	18,461	.0233	.0239
Hutchinson	27.3	31.7	16.1	11.7	12.5	577,018	86.8	29,697	49,318	205,939	82.6	10,844	17,602	.0125	.0136
Irion	1.5	1.8	20.0	.6	20.0	24,493	89.1	25,898	40,822	14,779	105.5	14,384	24,632	.0007	.0007
Jack	7.8	9.0	15.4	3.5	16.7	128,255	88.0	22,743	36,644	56,015	92.0	9,723	16,004	.0030	.0034
Jackson	13.7	14.9	8.8	5.4	8.0	210,686	76.0	23,943	39,016	83,896	69.4	9,908	15,536	.0052	.0054
Jasper	33.0	37.3	13.0	13.2	11.9	401,621	60.6	21,198	30,426	289,343	72.9	14,183	21,920	.0132	.0130
Jeff Davis	1.7	1.8	5.9	.6	.0	13,694	31.1	17,405	22,823	2,607	49.3	2,910	4,345	.0004	.0005

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
ALL COUNTIES (continued)															
Jefferson	255.5	271.9	6.4	98.7	4.8	4,457,335	69.6	27,905	45,160	2,979,081	72.9	18,294	30,183	.1295	.1297
Jim Hogg	5.4	6.1	13.0	2.1	16.7	52,935	62.9	18,052	25,207	33,899	87.9	10,021	16,142	.0017	.0017
Jim Wells	37.8	42.3	11.9	13.6	13.3	418,476	58.4	22,012	30,770	344,926	77.4	16,205	25,362	.0146	.0146
Johnson	75.8	89.7	18.3	31.7	20.1	1,317,317	88.7	26,436	41,556	519,583	84.0	10,695	16,391	.0303	.0334
Jones	17.8	18.8	5.6	6.7	1.5	189,091	41.6	20,231	28,223	107,565	58.9	10,258	16,054	.0064	.0057
Karnes	13.8	15.4	11.6	4.9	4.3	183,034	72.4	22,587	37,354	92,654	73.9	11,338	18,909	.0051	.0052
Kaufman	41.9	49.2	17.4	17.2	20.3	624,158	79.9	24,261	36,288	357,930	90.7	13,126	20,810	.0167	.0181
Kendall	12.0	14.4	20.0	4.7	11.9	197,518	81.6	25,895	42,025	84,633	89.5	10,635	18,007	.0047	.0052
Kenedy	.5	.4	-20.0	.2	.0	10,534	38.5	38,035	52,670	1,778	52.7	5,820	8,890	.0003	.0002
Kent	1.1	.7	-36.4	.3	-25.0	6,321	-3.8	16,418	21,070	3,773	47.0	6,418	12,577	.0003	.0002
Kerr	31.9	36.9	15.7	14.1	12.8	615,995	85.6	26,552	43,688	207,814	66.9	9,960	14,739	.0138	.0146
Kimble	4.1	4.2	2.4	1.6	.0	38,451	35.1	17,793	24,032	43,995	58.4	17,361	27,497	.0018	.0015
King	.4	.5	25.0	.3	50.0	5,794	88.9	15,340	19,313	4,906	114.1	11,455	16,353	.0001	.0003
Kinney	2.3	2.5	8.7	.9	12.5	24,229	76.5	17,155	26,921	8,376	80.8	5,791	9,307	.0008	.0006
Kleberg	33.8	35.3	4.4	11.3	5.6	341,839	47.5	21,652	30,251	282,779	70.1	15,534	25,025	.0127	.0121
Knox	5.2	5.1	-1.9	1.8	-5.3	46,614	31.4	18,673	25,897	27,419	52.1	9,487	15,233	.0017	.0014
Lamar	44.3	47.7	7.7	17.6	4.8	560,690	67.8	19,888	31,857	337,539	63.2	12,313	19,178	.0171	.0168
Lamb	19.3	20.4	5.7	6.9	3.0	175,923	40.5	18,686	25,496	106,227	60.5	9,876	15,395	.0064	.0057
Lampasas	12.8	11.6	-9.4	4.5	-6.3	151,694	50.1	21,056	33,710	64,847	37.2	9,846	14,410	.0047	.0041
La Salle	5.8	5.7	-1.7	1.9	.0	56,885	65.5	18,093	29,939	29,573	57.7	9,867	15,565	.0018	.0016
Lavaca	19.6	20.5	4.6	8.0	6.7	262,831	73.1	20,245	32,854	106,867	64.6	8,656	13,358	.0069	.0070
Lee	12.4	15.0	21.0	5.5	25.0	222,011	108.4	24,213	40,366	77,946	109.3	8,463	14,172	.0046	.0055
Leon	10.1	11.8	16.8	5.0	19.0	169,339	97.3	20,436	33,868	41,948	83.9	5,431	8,390	.0035	.0038
Liberty	52.5	62.2	18.5	22.1	19.5	985,486	96.5	27,108	44,592	490,614	93.8	13,686	22,200	.0229	.0262
Limestone	21.2	21.8	2.8	7.5	-2.6	220,694	52.9	18,740	29,426	131,152	58.2	10,764	17,487	.0074	.0068
Lipscomb	4.0	5.2	30.0	1.7	21.4	86,075	109.9	29,285	50,632	27,009	107.2	9,311	15,888	.0016	.0021
Live Oak	10.7	13.8	29.0	4.4	22.2	138,790	68.3	22,906	31,543	78,524	95.5	11,158	17,846	.0039	.0041
Llano	11.2	12.2	8.9	4.9	2.1	140,106	43.0	20,408	28,593	57,921	47.2	8,196	11,821	.0043	.0039
Loving	.1	.1	.0	.1	.0	1,844	4.5	17,650	18,440	243	19.1	2,040	2,430	.0001	.0001
Lubbock	222.2	234.2	5.4	85.9	8.3	3,321,735	65.1	25,376	38,670	2,299,931	63.5	17,735	26,775	.1038	.1005
Lynn	8.6	8.3	-3.5	2.6	-7.1	54,251	24.8	15,531	20,866	28,018	45.4	6,883	10,776	.0023	.0018
McCulloch	8.9	9.1	2.2	3.7	5.7	114,561	70.8	19,161	30,962	79,432	70.7	13,296	21,468	.0035	.0036
McLennan	178.9	190.5	6.5	70.9	7.3	2,589,863	72.1	22,761	36,528	1,749,364	76.2	15,022	24,674	.0771	.0783
McMullen	.8	.7	-12.5	.3	.0	10,007	33.4	25,000	33,357	989	51.2	2,180	3,297	.0003	.0003
Madison	11.6	13.8	19.0	4.1	20.6	156,698	96.1	23,499	38,219	110,640	99.4	16,318	26,985	.0043	.0049
Marion	11.0	12.2	10.9	4.9	14.0	143,531	85.5	17,996	29,292	47,414	88.5	5,849	9,676	.0034	.0037
Martin	4.7	4.8	2.1	1.6	.0	46,088	30.8	22,023	28,805	50,452	55.9	20,229	31,533	.0021	.0018
Mason	3.8	4.1	7.9	1.6	6.7	30,022	36.4	14,675	18,764	14,018	44.7	6,459	8,761	.0011	.0009
Matagorda	41.6	49.0	17.8	17.3	16.9	601,773	63.2	24,914	34,785	282,496	66.8	11,444	16,329	.0167	.0167
Maverick	36.4	45.4	24.7	11.7	28.6	252,561	78.6	15,540	21,586	200,847	76.8	12,481	17,166	.0095	.0103
Medina	24.2	25.5	5.4	8.8	8.6	273,366	64.6	20,504	31,064	137,997	73.4	9,827	15,681	.0080	.0080
Menard	2.3	2.1	-8.7	.8	-11.1	12,378	13.1	12,161	15,473	5,431	36.7	4,413	6,789	.0005	.0003
Midland	90.6	107.8	19.0	39.0	16.8	2,356,791	92.2	36,715	60,431	1,213,630	94.3	18,705	31,119	.0532	.0600
Milam	23.9	26.5	10.9	9.4	8.0	328,144	76.8	21,329	34,909	108,370	65.5	7,528	11,529	.0081	.0083
Mills	4.6	4.9	6.5	2.1	10.5	70,843	87.0	19,942	33,735	19,596	66.0	6,214	9,331	.0015	.0016
Mitchell	9.2	9.4	2.2	3.6	5.9	110,084	54.9	20,906	30,579	48,514	48.6	9,600	13,476	.0034	.0030
Montague	18.2	19.5	7.1	7.8	8.3	214,637	55.3	19,198	27,518	123,585	64.7	10,423	15,844	.0067	.0065
Montgomery	158.8	212.7	33.9	71.1	35.9	2,944,606	89.9	29,644	41,415	1,435,471	116.1	12,703	20,189	.0675	.0798
Moore	17.6	20.2	14.8	7.1	18.3	242,026	64.0	24,596	34,088	151,176	72.9	14,573	21,292	.0073	.0073
Morris	15.7	17.3	10.2	6.1	8.9	249,663	78.2	25,013	40,928	100,976	80.7	9,979	16,553	.0060	.0064
Motley	1.9	2.1	10.5	.9	12.5	16,328	44.5	14,120	18,142	11,586	73.8	8,333	12,873	.0007	.0006
Nacogdoches	50.0	54.9	9.8	20.1	11.0	711,856	78.5	22,036	35,416	381,584	70.1	12,392	18,984	.0196	.0202
Navarro	37.3	41.2	10.5	15.6	9.1	526,453	75.4	20,987	33,747	431,674	88.7	15,998	27,671	.0164	.0173
Newton	14.0	15.4	10.0	5.2	6.1	174,079	72.3	20,614	33,477	35,847	56.0	4,690	6,894	.0041	.0042
Nolan	18.0	19.1	6.1	6.7	1.5	232,809	59.9	22,063	34,748	188,098	64.1	17,362	28,074	.0080	.0077
Nueces	278.2	304.5	9.5	103.3	11.1	4,394,919	79.0	26,406	42,545	2,297,499	65.8	14,898	22,241	.1183	.1205
Ochiltree	9.9	11.2	13.1	4.1	13.9	200,152	82.9	30,403	48,818	94,965	87.1	14,097	23,162	.0046	.0053
Oldham	2.3	2.2	-4.3	.7	.0	15,274	26.8	17,204	21,820	7,893	39.2	8,103	11,276	.0007	.0004
Orange	88.3	94.3	6.8	31.9	5.6	1,489,026	71.2	28,805	46,678	737,680	74.4	14,010	23,125	.0391	.0395
Palo Pinto	22.9	25.2	10.0	9.8	11.4	355,533	76.6	22,880	36,279	280,292	84.8	17,232	28,601	.0107	.0112
Panola	22.6	26.5	17.3	9.1	12.3	326,037	77.2	22,713	35,828	141,518	79.6	9,729	15,551	.0084	.0089
Parker	48.9	60.4	23.5	21.7	24.0	839,585	88.3	25,476	38,691	386,726	91.1	11,561	17,821	.0200	.0224
Parmer	11.3	12.0	6.2	3.5	.0	77,428	32.6	16,689	22,122	61,472	56.9	11,193	17,563	.0033	.0030
Pecos	15.4	17.9	16.2	5.0	8.7	195,938	76.1	24,187	39,188	159,738	85.6	18,713	31,948	.0063	.0066
Polk	27.7	32.4	17.0	12.1	16.3	361,064	77.8	19,531	29,840	241,153	77.3	13,076	19,930	.0107	.0114
Potter	102.0	110.0	7.8	42.9	7.3	1,289,401	50.6	21,401	30,056	1,527,903	69.4	22,551	35,615	.0531	.0507

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
ALL COUNTIES (continued)															
Presidio	5.3	5.8	9.4	2.0	11.1	37,133	54.6	13,341	18,567	32,097	51.6	11,766	16,049	.0015	.0015
Rains	5.2	6.0	15.4	2.5	13.6	66,893	59.5	19,062	26,757	21,490	66.0	5,885	8,596	.0019	.0018
Randall	82.5	97.1	17.7	35.9	17.7	1,889,594	90.1	32,590	52,635	963,050	94.0	16,280	26,826	.0434	.0487
Reagan	4.5	5.8	28.9	1.8	28.6	62,152	82.7	24,304	34,529	36,020	108.9	12,314	20,011	.0017	.0019
Real	2.6	3.1	19.2	1.0	11.1	17,382	43.6	13,447	17,382	10,679	72.2	6,890	10,679	.0007	.0007
Red River	16.7	17.2	3.0	6.8	6.3	152,748	47.4	16,190	22,463	76,651	44.8	8,273	11,272	.0053	.0046
Reeves	15.8	16.3	3.2	5.1	4.1	142,213	46.6	19,797	27,885	99,061	56.1	12,955	19,424	.0052	.0048
Refugio	9.3	10.3	10.8	3.4	6.3	134,840	72.5	24,426	39,659	62,067	75.6	11,048	18,255	.0036	.0037
Roberts	1.3	1.5	15.4	.5	25.0	17,118	65.9	25,798	34,236	3,779	94.7	4,853	7,558	.0003	.0005
Robertson	14.9	15.5	4.0	6.2	6.9	177,503	64.3	18,630	28,630	77,039	71.8	7,732	12,426	.0050	.0048
Rockwall	17.2	23.4	36.0	8.4	40.0	445,602	113.1	34,846	53,048	129,386	107.1	10,412	15,403	.0081	.0100
Runnels	11.9	12.6	5.9	5.0	8.7	173,553	77.9	21,213	34,711	89,778	80.3	10,824	17,956	.0046	.0047
Rusk	44.2	47.4	7.2	16.4	1.9	650,494	67.3	24,155	39,664	235,833	63.9	8,939	14,380	.0167	.0164
Sabine	9.2	10.1	9.8	3.9	8.3	102,710	65.3	17,263	26,336	53,745	54.2	9,682	13,781	.0032	.0031
San Augustine	9.0	9.4	4.4	3.7	8.8	115,351	74.9	19,400	31,176	57,872	77.6	9,584	15,641	.0032	.0033
San Jacinto	13.1	16.5	26.0	6.3	26.0	180,664	86.0	19,427	28,677	27,645	83.5	3,014	4,388	.0037	.0041
San Patricio	61.8	72.5	17.3	23.0	19.2	732,135	64.7	23,028	31,832	491,757	91.0	13,343	21,381	.0226	.0236
San Saba	6.0	6.2	3.3	2.6	4.0	67,419	53.7	17,544	25,930	24,701	45.7	6,783	9,500	.0020	.0018
Schleicher	3.1	3.7	19.4	1.2	20.0	47,404	88.6	25,140	39,503	11,463	95.0	5,877	9,553	.0010	.0012
Scurry	19.2	20.5	6.8	7.7	10.0	340,259	78.2	27,271	44,189	204,710	81.6	16,106	26,586	.0091	.0095
Shackelford	4.3	5.2	20.9	2.0	25.0	82,167	107.0	24,807	41,084	32,312	96.2	10,291	16,156	.0017	.0020
Shelby	24.3	25.9	6.6	9.9	7.6	284,690	61.8	19,129	28,757	148,838	57.9	10,245	15,034	.0087	.0084
Sherman	3.0	2.7	-10.0	1.0	-9.1	46,351	26.2	33,384	46,351	21,907	38.0	14,436	21,907	.0015	.0011
Smith	139.3	159.5	14.5	57.9	13.3	2,535,085	84.7	26,865	43,784	1,538,854	84.7	16,303	26,578	.0663	.0717
Somervell	4.7	5.5	17.0	2.1	16.7	74,004	73.9	23,643	35,240	44,367	94.2	12,691	21,127	.0021	.0021
Starr	31.1	37.5	20.6	9.9	23.8	226,224	96.5	14,391	22,851	145,262	91.4	9,489	14,673	.0073	.0086
Stephens	10.7	12.4	15.9	5.0	16.3	190,935	93.0	23,003	38,187	85,523	88.9	10,530	17,105	.0045	.0048
Sterling	1.2	1.5	25.0	.5	25.0	13,694	61.5	21,198	27,388	8,786	93.7	11,340	17,572	.0004	.0005
Stonewall	2.4	2.6	8.3	1.1	10.0	33,183	64.6	20,162	30,166	10,707	70.5	6,278	9,734	.0009	.0008
Sutton	6.0	7.3	21.7	2.4	26.3	91,912	77.4	27,266	38,297	88,972	104.1	22,946	37,072	.0029	.0033
Swisher	9.6	8.8	-8.3	3.2	-5.9	68,999	25.2	16,209	21,562	44,624	38.3	9,488	13,945	.0029	.0023
Tarrant	915.1	1,061.3	16.0	392.4	15.8	17,692,393	84.1	28,355	45,088	10,633,866	89.2	16,575	27,100	.4531	.4945
Taylor	115.9	128.0	10.4	47.2	13.7	1,932,785	83.1	25,432	40,949	1,369,392	87.1	17,634	29,013	.0542	.0584
Terrell	1.6	1.5	-6.3	.6	.0	19,489	36.6	23,782	32,482	11,226	59.3	11,747	18,710	.0006	.0004
Terry	14.9	15.3	2.7	5.2	2.0	149,588	42.4	20,599	28,767	164,187	64.2	19,603	31,574	.0065	.0060
Throckmorton	2.0	2.2	10.0	1.0	11.1	19,752	42.7	15,382	19,752	5,369	71.7	3,474	5,369	.0006	.0005
Titus	23.2	26.1	12.5	9.2	9.5	328,407	69.5	23,064	35,696	311,789	83.1	20,276	33,890	.0111	.0115
Tom Green	90.4	102.4	13.3	37.4	12.7	1,564,873	83.7	25,654	41,842	1,081,466	86.6	17,461	28,916	.0432	.0466
Travis	454.5	530.2	16.7	216.8	20.8	9,128,779	95.0	26,100	42,107	5,652,112	99.0	15,830	26,071	.2243	.2565
Trinity	10.1	11.7	15.8	4.7	17.5	119,038	68.8	17,632	25,327	88,080	89.8	11,601	18,740	.0036	.0040
Tyler	17.5	19.7	12.6	7.6	16.9	276,263	89.9	22,382	36,350	96,572	90.2	7,812	12,707	.0062	.0069
Upshur	31.7	36.7	15.8	13.4	17.5	506,437	90.3	23,343	37,794	199,784	93.9	9,037	14,909	.0118	.0130
Upton	4.7	5.3	12.8	1.7	6.3	73,477	80.6	25,426	43,222	19,947	75.1	7,122	11,734	.0016	.0017
Uvalde	24.1	26.0	7.9	8.4	10.5	297,595	82.4	21,463	35,428	157,385	70.2	12,166	18,736	.0084	.0085
Val Verde	38.8	44.7	15.2	13.7	19.1	387,927	71.6	19,662	28,316	229,119	68.3	11,839	16,724	.0123	.0126
Van Zandt	34.7	38.9	12.1	14.3	9.2	490,109	74.2	21,474	34,273	196,658	67.8	8,948	13,752	.0126	.0128
Victoria	74.7	88.3	18.2	29.5	15.2	1,353,923	86.9	28,293	45,896	986,463	90.3	20,248	33,439	.0372	.0413
Walker	46.2	53.4	15.6	16.2	20.0	738,719	97.2	27,747	45,600	384,980	98.8	14,342	23,764	.0179	.0203
Waller	21.7	26.1	20.3	7.8	21.9	360,010	97.8	28,434	46,155	367,408	101.4	28,511	47,104	.0110	.0129
Ward	14.6	17.9	22.6	5.8	18.4	256,774	97.6	26,513	44,271	131,856	98.4	13,566	22,734	.0060	.0071
Washington	23.2	26.2	12.9	9.4	13.3	381,869	83.9	25,024	40,624	219,831	87.1	14,155	23,386	.0100	.0108
Webb	109.0	127.9	17.3	34.9	19.9	1,054,485	84.2	19,672	30,214	1,153,492	89.9	20,871	33,051	.0391	.0430
Wharton	41.9	46.4	10.7	16.7	12.1	649,704	80.7	24,136	38,904	378,457	84.5	13,767	22,662	.0174	.0186
Wheeler	7.5	8.9	18.7	3.6	20.0	161,965	98.1	27,257	44,990	77,711	99.9	12,956	21,586	.0036	.0041
Wichita	122.6	126.5	3.2	46.6	4.0	1,842,189	62.0	25,388	39,532	1,290,486	68.3	17,118	27,693	.0577	.0558
Wilbarger	16.3	16.7	2.5	6.2	1.6	202,523	52.8	21,730	32,665	121,129	62.2	12,245	19,537	.0065	.0059
Willacy	18.2	19.0	4.4	5.0	2.0	116,404	41.2	16,826	23,281	76,677	57.8	9,914	15,335	.0047	.0044
Williamson	90.2	119.0	31.9	38.3	29.8	1,581,201	96.7	27,244	41,285	544,445	107.2	8,908	14,215	.0335	.0396
Wilson	18.2	21.3	17.0	7.4	21.3	215,427	74.0	20,300	29,112	74,805	70.5	7,191	10,709	.0056	.0059
Winkler	10.3	12.0	16.5	4.2	20.0	168,549	94.2	24,793	40,131	93,074	98.0	13,433	22,160	.0041	.0046
Wise	29.3	34.2	16.7	12.0	14.3	467,460	81.4	24,546	38,955	157,130	76.9	8,460	13,094	.0109	.0116
Wood	27.1	30.9	14.0	11.2	9.8	416,105	79.9	22,674	37,152	175,257	80.1	9,539	15,648	.0102	.0109
Yoakum	8.7	9.7	11.5	3.4	13.3	147,481	84.5	26,641	43,377	49,208	66.8	9,832	14,473	.0035	.0036
Young	20.7	24.6	18.8	10.0	22.0	403,465	91.7	25,673	40,347	173,170	87.5	11,266	17,317	.0091	.0102
Zapata	7.5	9.3	24.0	2.7	17.4	67,157	65.3	17,660	24,873	19,666	79.0	4,776	7,284	.0019	.0020
Zavala	11.8	12.0	1.7	3.4	6.3	90,068	69.8	16,572	26,491	38,227	64.9	7,246	11,243	.0029	.0028

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

SMRB ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)															
TOTAL METRO COUNTIES	**12,199.1**	**14,012.4**	**14.9**	**5,072.4**	**16.8**	**221,632,379**	**83.2**	**27,859**	**43,694**	**132,044,908**	**88.1**	**16,166**	**26,032**	**5.7473**	**6.2339**
TOTAL STATE	**15,297.2**	**17,455.2**	**14.1**	**6,293.4**	**15.5**	**263,320,053**	**81.3**	**26,653**	**41,841**	**153,829,333**	**85.9**	**15,186**	**24,443**	**6.9124**	**7.4226**
UTAH															
PROVO - OREM	**242.2**	**290.0**	**19.7**	**77.4**	**18.3**	**2,623,346**	**80.7**	**22,197**	**33,893**	**1,371,503**	**78.4**	**11,753**	**17,720**	**.0752**	**.0807**
Utah	242.2	290.0	19.7	77.4	18.3	2,623,346	80.7	22,197	33,893	1,371,503	78.4	11,753	17,720	.0752	.0807
SALT LAKE CITY - OGDEN	**974.4**	**1,124.3**	**15.4**	**360.1**	**14.0**	**14,512,796**	**84.5**	**24,905**	**40,302**	**7,841,571**	**83.7**	**13,519**	**21,776**	**.3811**	**.4121**
Davis	161.3	196.2	21.6	53.8	19.6	2,129,925	82.2	25,980	39,590	967,046	91.3	11,232	17,975	.0545	.0600
Salt Lake	663.9	767.3	15.6	251.9	14.3	10,343,449	87.4	25,040	41,062	5,697,365	85.3	13,950	22,618	.2679	.2927
Weber	149.2	160.8	7.8	54.4	7.9	2,039,422	73.2	23,359	37,489	1,177,160	70.8	13,676	21,639	.0587	.0594
ALL COUNTIES															
Beaver	4.5	5.1	13.3	1.6	14.3	32,073	57.9	14,504	20,046	22,262	83.1	8,684	13,914	.0012	.0012
Box Elder	34.8	39.6	13.8	11.2	8.7	489,315	85.3	25,636	43,689	207,201	84.1	10,926	18,500	.0121	.0131
Cache	61.7	71.7	16.2	21.0	9.9	748,739	84.1	21,290	35,654	379,695	79.8	11,053	18,081	.0204	.0220
Carbon	24.5	28.4	15.9	9.4	14.6	397,006	91.9	25,232	42,235	237,622	95.3	14,840	25,279	.0102	.0114
Daggett	.8	1.0	25.0	.3	50.0	11,337	146.5	22,995	37,790	5,731	162.5	10,915	19,103	.0003	.0004
Davis	161.3	196.2	21.6	53.8	19.6	2,129,925	82.2	25,980	39,590	967,046	91.3	11,232	17,975	.0545	.0600
Duchesne	14.3	15.3	7.0	4.2	7.7	182,183	81.4	25,758	43,377	96,282	81.3	13,620	22,924	.0049	.0053
Emery	13.9	19.1	37.4	4.9	28.9	215,713	120.1	25,793	44,023	52,737	110.0	6,608	10,763	.0042	.0052
Garfield	3.8	4.3	13.2	1.4	16.7	31,026	64.1	15,760	22,161	15,979	88.6	7,062	11,414	.0009	.0011
Grand	8.7	10.4	19.5	3.8	22.6	129,688	87.3	22,337	34,128	95,882	96.4	15,745	25,232	.0038	.0041
Iron	18.8	21.9	16.5	6.9	21.1	183,775	76.7	18,244	26,634	178,563	90.9	16,410	25,879	.0065	.0071
Juab	5.8	6.4	10.3	1.7	.0	45,971	50.5	17,971	27,042	27,646	45.1	4,208	16,262	.0017	.0016
Kane	4.6	5.0	8.7	1.6	6.7	51,452	86.0	18,441	32,158	38,102	82.8	13,895	23,814	.0017	.0016
Millard	9.7	11.7	20.6	3.6	20.0	133,031	103.6	21,777	36,953	63,214	102.8	10,392	17,559	.0032	.0038
Morgan	5.2	5.7	9.6	1.6	6.7	70,567	74.3	26,985	44,104	9,090	57.3	3,852	5,681	.0014	.0016
Piute	1.3	1.6	23.1	.5	25.0	8,815	69.8	12,980	17,630	3,422	98.6	4,308	6,844	.0004	.0003
Rich	2.4	3.0	25.0	.9	28.6	33,815	110.6	22,936	37,572	12,967	113.4	8,680	14,408	.0007	.0010
Salt Lake	663.9	767.3	15.6	251.9	14.3	10,343,449	87.4	25,040	41,062	5,697,365	85.3	13,950	22,618	.2679	.2927
San Juan	13.0	14.8	13.8	3.9	18.2	101,455	76.1	17,463	26,014	44,066	79.9	7,424	11,299	.0031	.0032
Sanpete	15.7	19.2	22.3	5.6	19.1	160,211	90.8	17,863	28,609	63,838	84.8	7,352	11,400	.0041	.0047
Sevier	16.3	19.2	17.8	5.4	10.2	171,993	71.6	20,452	31,851	124,404	75.5	14,469	23,038	.0057	.0059
Summit	11.7	15.5	32.5	5.2	33.3	203,565	100.1	26,084	39,147	111,967	122.7	12,892	21,532	.0047	.0057
Tooele	27.2	30.7	12.9	9.2	9.5	381,776	80.8	25,138	41,497	149,718	82.5	9,767	16,274	.0096	.0101
Uintah	23.5	29.8	26.8	8.5	23.2	411,005	111.5	28,157	48,354	198,464	109.4	13,736	23,349	.0090	.0112
Utah	242.2	290.0	19.7	77.4	18.3	2,623,346	80.7	22,197	33,893	1,371,503	78.4	11,753	17,720	.0752	.0807
Wasatch	9.2	11.0	19.6	3.6	24.1	101,498	82.1	19,223	28,194	55,387	78.3	10,710	15,385	.0028	.0032
Washington	29.8	39.0	30.9	11.0	25.0	303,165	85.9	18,528	27,560	251,899	92.8	14,851	22,900	.0099	.0112
Wayne	2.2	2.6	18.2	.7	16.7	21,022	91.5	18,300	30,031	14,326	89.7	12,583	20,466	.0007	.0007
Weber	149.2	160.8	7.8	54.4	7.9	2,039,422	73.2	23,359	37,489	1,177,160	70.8	13,676	21,639	.0587	.0594
TOTAL METRO COUNTIES	**1,216.6**	**1,414.3**	**16.3**	**437.5**	**14.8**	**17,136,142**	**83.9**	**24,441**	**39,168**	**9,213,074**	**82.9**	**13,216**	**21,058**	**.4563**	**.4928**
TOTAL STATE	**1,580.0**	**1,846.3**	**16.9**	**565.2**	**15.0**	**21,756,338**	**84.8**	**23,965**	**38,493**	**11,673,538**	**84.2**	**12,900**	**20,654**	**.5795**	**.6295**
VERMONT															
BURLINGTON	**122.9**	**133.7**	**8.8**	**47.3**	**11.0**	**2,116,635**	**87.2**	**26,543**	**44,749**	**1,312,481**	**96.8**	**15,654**	**27,748**	**.0548**	**.0604**
Chittenden	118.0	127.8	8.3	45.4	11.0	2,062,192	87.7	26,856	45,423	1,287,875	97.0	15,983	28,367	.0532	.0588
Grand Isle	4.9	5.9	20.4	1.9	11.8	54,443	68.5	19,006	28,654	24,606	87.2	7,734	12,951	.0016	.0016
ALL COUNTIES															
Addison	30.4	33.8	11.2	11.2	12.0	367,995	71.0	21,526	32,857	193,434	85.8	10,411	17,271	.0104	.0108
Bennington	34.1	35.4	3.8	13.7	7.0	497,266	72.5	22,521	36,297	389,280	95.3	16,409	28,415	.0153	.0158
Caledonia	26.4	27.1	2.7	10.2	5.2	308,863	65.2	19,279	30,281	209,629	75.3	12,326	20,552	.0098	.0097
Chittenden	118.0	127.8	8.3	45.4	11.0	2,062,192	87.7	26,856	45,423	1,287,875	97.0	15,983	28,367	.0532	.0588
Essex	6.5	7.2	10.8	2.3	4.5	68,368	69.3	18,354	29,725	11,825	81.6	2,960	5,141	.0017	.0017
Franklin	35.3	37.7	6.8	12.6	5.0	415,531	66.0	20,855	32,979	252,980	76.9	11,916	20,078	.0127	.0126
Grand Isle	4.9	5.9	20.4	1.9	11.8	54,443	68.5	19,006	28,654	24,606	87.2	7,734	12,951	.0016	.0016
Lamoille	17.4	18.4	5.7	6.9	7.8	253,580	82.5	21,709	36,751	143,422	81.9	12,317	20,786	.0068	.0072
Orange	23.9	26.4	10.5	9.0	7.1	320,041	82.0	20,940	35,560	141,902	81.1	9,328	15,767	.0082	.0087
Orleans	24.1	24.8	2.9	8.5	.0	238,408	51.7	18,489	28,048	118,397	58.0	8,817	13,929	.0078	.0072
Rutland	59.1	60.3	2.0	22.3	3.2	707,964	56.0	21,012	31,747	513,715	73.0	13,746	23,037	.0236	.0226
Washington	53.0	55.2	4.2	20.6	5.6	650,367	60.0	20,849	31,571	496,048	77.2	14,353	24,080	.0215	.0212

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982-1987	12/31/87 Households (Thous.)	% Change 1982-1987	1987 EBI ($000)	% Change 1982-1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982-1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
VERMONT (continued)															
ALL COUNTIES (continued)															
Windham	37.7	39.5	4.8	16.0	8.1	584,020	81.5	21,742	36,501	385,697	81.7	14,345	24,106	.0164	.0172
Windsor	52.3	55.6	6.3	21.7	7.4	744,609	66.3	22,162	34,314	460,572	82.3	12,509	21,225	.0217	.0220
TOTAL METRO COUNTIES	**122.9**	**133.7**	**8.8**	**47.3**	**11.0**	**2,116,635**	**87.2**	**26,543**	**44,749**	**1,312,481**	**96.8**	**15,654**	**27,748**	**.0548**	**.0604**
TOTAL STATE	**523.1**	**555.1**	**6.1**	**202.3**	**7.2**	**7,273,647**	**72.6**	**22,331**	**35,955**	**4,629,382**	**83.4**	**13,376**	**22,884**	**.2107**	**.2171**
VIRGINIA															
CHARLOTTESVILLE	**119.6**	**126.7**	**5.9**	**45.7**	**6.3**	**1,809,245**	**73.6**	**24,240**	**39,590**	**929,835**	**69.4**	**12,764**	**20,346**	**.0492**	**.0494**
Albemarle	59.4	64.0	7.7	25.1	11.6	1,090,706	80.7	26,823	43,454	132,891	86.6	3,166	5,294	.0209	.0219
Charlottesville city	40.7	41.1	1.0	12.1	-4.4	461,051	55.4	21,650	35,195	741,224	66.3	32,532	56,582	.0226	.0213
Fluvanna	11.0	11.8	7.3	4.3	10.3	138,439	76.3	20,137	32,195	25,429	72.8	3,773	5,914	.0032	.0033
Greene	8.5	9.8	15.3	3.2	10.3	119,049	86.9	21,959	37,203	30,291	76.0	5,935	9,466	.0025	.0029
DANVILLE	**112.8**	**113.5**	**.6**	**41.9**	**1.5**	**1,285,051**	**56.5**	**19,885**	**30,669**	**719,816**	**59.6**	**10,921**	**17,179**	**.0409**	**.0380**
Danville city	45.0	43.7	-2.9	17.1	-3.9	548,891	52.0	20,292	32,099	561,116	57.8	19,975	32,814	.0219	.0199
Pittsylvania	67.8	69.8	2.9	24.8	5.5	736,160	60.0	19,577	29,684	158,700	66.2	4,062	6,399	.0190	.0181
LYNCHBURG	**145.2**	**148.1**	**2.0**	**51.6**	**2.0**	**1,907,631**	**64.6**	**22,904**	**36,970**	**1,147,219**	**64.9**	**13,752**	**22,233**	**.0581**	**.0560**
Amherst	30.1	31.9	6.0	10.7	10.3	350,212	66.4	21,695	32,730	146,072	60.7	9,368	13,652	.0100	.0096
Campbell	48.0	50.0	4.2	15.2	-1.9	582,506	62.1	23,179	38,323	217,975	63.5	8,600	14,340	.0160	.0153
Lynchburg city	67.1	66.2	-1.3	25.7	1.2	974,913	65.5	23,198	37,934	783,172	66.0	18,570	30,474	.0321	.0311
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,195.9**	**1,242.4**	**3.9**	**436.3**	**6.1**	**18,548,357**	**78.7**	**25,239**	**42,513**	**10,137,172**	**77.2**	**13,912**	**23,234**	**.4974**	**.5123**
Chesapeake city	121.8	128.3	5.3	43.5	8.5	1,694,973	70.9	24,737	38,965	924,328	80.8	12,748	21,249	.0471	.0481
Gloucester	22.2	25.4	14.4	9.4	16.0	325,797	82.1	22,090	34,659	191,996	96.1	11,966	20,425	.0086	.0094
Hampton city	124.6	120.7	-3.1	43.7	-.5	1,838,500	68.3	24,888	42,071	1,320,424	70.9	17,597	30,216	.0568	.0556
James City	24.0	27.7	15.4	10.2	20.0	482,841	103.3	27,944	47,337	150,022	102.6	8,713	14,708	.0096	.0111
Newport News city	148.4	147.7	-.5	55.9	2.4	2,185,128	69.7	23,585	39,090	1,085,335	66.9	11,910	19,416	.0601	.0587
Norfolk city	256.5	235.8	-8.1	80.8	-6.7	3,267,813	58.3	23,832	40,443	2,101,574	58.1	15,347	26,010	.1058	.0967
Poquoson city	9.9	11.7	18.2	3.6	12.5	140,209	66.9	26,259	38,947	15,582	86.8	2,607	4,328	.0030	.0030
Portsmouth city	102.6	101.2	-1.4	36.9	-.3	1,347,931	68.2	21,657	36,529	776,918	68.0	12,500	21,055	.0399	.0387
Suffolk city	48.0	49.5	3.1	16.7	3.1	607,363	69.8	22,074	36,369	284,426	71.6	10,232	17,031	.0169	.0168
Virginia Beach city	290.2	342.3	18.0	120.1	21.9	5,916,462	106.6	29,079	49,263	2,841,370	105.8	14,015	23,658	.1285	.1529
Williamsburg city	10.0	9.4	-6.0	2.5	-16.7	128,050	43.1	29,834	51,220	204,149	38.5	49,117	81,660	.0069	.0058
York	37.7	42.7	13.3	13.0	12.1	613,290	85.0	28,573	47,176	241,048	94.9	10,663	18,542	.0142	.0155
RICHMOND - PETERSBURG	**784.3**	**830.8**	**5.9**	**304.0**	**6.6**	**13,063,338**	**77.4**	**25,824**	**42,972**	**7,407,807**	**77.0**	**14,683**	**24,368**	**.3510**	**.3620**
Charles City	6.9	7.0	1.4	2.0	-4.8	65,814	45.3	21,573	32,907	4,228	35.6	1,485	2,114	.0018	.0015
Chesterfield	158.8	195.9	23.4	65.2	23.5	3,520,507	109.5	31,825	53,996	1,611,464	108.6	14,630	24,716	.0733	.0891
Colonial Heights city	16.8	16.1	-4.2	5.9	-1.7	247,599	55.4	26,555	41,966	127,564	67.0	12,735	21,621	.0072	.0066
Dinwiddie	22.9	23.9	4.4	6.2	-1.6	250,347	66.0	23,937	40,379	21,336	52.4	2,223	3,441	.0058	.0057
Goochland	12.2	13.0	6.6	4.4	10.0	198,649	83.4	27,076	45,148	35,355	70.5	5,186	8,035	.0041	.0044
Hanover	53.9	55.6	3.2	18.6	3.9	752,702	57.6	26,690	40,468	429,277	68.5	14,237	23,079	.0226	.0214
Henrico	186.6	194.1	4.0	77.0	6.8	3,377,651	72.4	27,180	43,866	2,299,582	83.1	17,418	29,865	.0954	.0981
Hopewell city	23.3	22.6	-3.0	8.8	.0	344,502	70.1	23,012	39,148	235,672	69.2	15,831	26,781	.0104	.0102
New Kent	9.7	11.2	15.5	4.2	20.0	147,728	80.2	23,417	35,173	56,152	79.1	8,960	13,370	.0037	.0038
Petersburg city	40.1	37.2	-7.2	14.4	-5.9	454,506	46.5	20,281	31,563	482,058	50.1	20,984	33,476	.0193	.0169
Powhatan	14.5	15.8	9.0	4.7	14.6	197,973	87.5	25,758	42,122	36,918	77.8	5,064	7,855	.0042	.0045
Prince George	27.7	29.7	7.2	7.2	7.5	302,709	66.3	27,171	42,043	22,189	82.3	1,817	3,082	.0068	.0069
Richmond city	210.9	208.7	-1.0	85.4	-.1	3,202,651	68.7	22,204	37,502	2,046,012	61.9	14,785	23,958	.0963	.0929
ROANOKE	**223.9**	**225.1**	**.5**	**84.2**	**-1.2**	**3,241,671**	**62.4**	**23,425**	**38,500**	**2,057,528**	**57.7**	**15,311**	**24,436**	**.1006**	**.0949**
Botetourt	24.6	26.2	6.5	9.3	6.9	298,020	59.5	21,479	32,045	93,688	55.1	6,944	10,074	.0081	.0076
Roanoke	76.7	82.7	7.8	27.0	3.8	1,210,216	68.5	27,564	44,823	548,144	80.6	11,670	20,302	.0313	.0319
Roanoke city	98.3	92.6	-5.8	39.6	-4.8	1,375,723	58.9	20,817	34,740	1,061,666	52.3	16,758	26,810	.0473	.0430
Salem city	24.3	23.6	-2.9	8.3	-6.7	357,712	58.0	25,430	43,098	354,030	45.4	27,357	42,654	.0139	.0124
ALL COUNTIES															
Accomack	31.7	32.1	1.3	11.4	-3.4	318,366	53.2	17,606	27,927	187,543	65.9	9,377	16,451	.0106	.0099
Albemarle	59.4	64.0	7.7	25.1	11.6	1,090,706	80.7	26,823	43,454	132,891	86.6	3,166	5,294	.0209	.0219
☐ Alexandria city	105.6	102.6	-2.8	49.6	-5.7	2,550,168	58.8	30,525	51,415	1,364,610	58.1	16,414	27,512	.0696	.0645
Alleghany	14.7	15.2	3.4	4.7	-2.1	171,877	61.3	22,200	36,570	17,739	71.5	2,155	3,774	.0041	.0038
Amelia	8.7	8.8	1.1	2.7	-3.6	71,741	43.7	17,830	26,571	23,662	41.6	5,969	8,764	.0022	.0021
Amherst	30.1	31.9	6.0	10.7	10.3	350,212	66.4	21,695	32,730	146,072	60.7	9,368	13,652	.0100	.0096
Appomattox	12.5	13.0	4.0	4.5	4.7	130,920	53.9	19,780	29,093	97,111	67.2	13,503	21,580	.0046	.0045
☐ Arlington	149.0	145.5	-2.3	71.7	-1.1	3,963,797	67.9	32,561	55,283	1,630,251	67.1	13,454	22,737	.0938	.0911
Augusta	56.0	59.9	7.0	20.0	4.7	720,238	65.8	22,744	36,012	173,930	56.6	5,815	8,697	.0178	.0174

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	ESTIMATES 12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Bath	6.0	6.6	10.0	2.2	4.8	72,006	60.0	21,433	32,730	20,667	49.2	6,594	9,394	.0020	.0018
Bedford	37.4	42.2	12.8	13.0	6.6	467,331	74.0	22,020	35,949	55,028	82.2	2,476	4,233	.0102	.0105
Bedford city	6.0	5.8	–3.3	2.1	–8.7	67,760	49.5	19,710	32,267	110,746	54.1	31,239	52,736	.0036	.0031
Bland	6.6	6.9	4.5	2.4	9.1	65,991	66.8	17,980	27,496	22,453	84.0	5,546	9,355	.0018	.0019
Botetourt	24.6	26.2	6.5	9.3	6.9	296,020	59.5	21,479	32,045	93,688	55.1	6,944	10,074	.0081	.0076
☐ Bristol city	18.8	18.4	–2.1	7.4	–2.6	248,748	52.0	20,198	33,615	408,870	62.9	33,026	55,253	.0119	.0115
Brunswick	16.0	15.2	–5.0	4.9	–3.9	123,578	46.5	16,542	25,220	62,776	55.9	7,896	12,811	.0043	.0039
Buchanan	39.3	38.9	–1.0	12.7	.0	439,379	63.6	21,149	34,597	215,630	65.9	10,237	16,979	.0131	.0126
Buckingham	12.7	13.1	3.1	3.9	–2.5	91,467	44.8	15,796	23,453	22,722	40.7	4,038	5,826	.0031	.0026
Buena Vista city	6.7	6.6	–1.5	2.2	–4.3	63,248	46.6	18,760	28,749	43,342	61.5	11,668	19,701	.0023	.0021
Campbell	48.0	50.0	4.2	15.2	–1.9	582,506	62.1	23,179	38,323	217,975	63.5	8,600	14,340	.0160	.0153
Caroline	19.0	19.2	1.1	6.1	–1.6	184,704	49.3	19,960	30,279	69,103	56.5	7,122	11,328	.0056	.0052
Carroll	28.2	29.4	4.3	9.9	1.0	236,895	51.1	15,997	23,929	68,684	55.8	4,497	6,938	.0072	.0068
Charles City	6.9	7.0	1.4	2.0	–4.8	65,814	45.3	21,573	32,907	4,228	35.6	1,485	2,114	.0018	.0015
Charlotte	12.1	11.5	–5.0	3.9	–4.9	102,348	48.7	16,782	26,243	30,389	44.6	5,127	7,792	.0033	.0027
Charlottesville city	40.7	41.1	1.0	13.1	–4.4	461,051	55.4	21,650	35,195	741,224	66.3	32,532	56,582	.0226	.0213
Chesapeake city	121.8	128.3	5.3	43.5	8.5	1,694,973	70.9	24,737	38,965	924,328	80.8	12,748	21,249	.0471	.0481
Chesterfield	158.8	195.9	23.4	65.2	23.5	3,520,507	109.5	31,825	53,996	1,611,464	108.6	14,630	24,716	.0733	.0891
Clarke	10.4	10.9	4.8	3.7	.0	131,274	50.9	23,505	35,479	36,536	48.2	6,664	9,875	.0036	.0032
Clifton Forge city	4.8	4.3	–10.4	1.7	–10.5	61,600	55.8	20,812	36,235	39,157	46.2	14,093	23,034	.0020	.0018
Colonial Heights city	16.8	16.1	–4.2	5.9	–1.7	247,599	55.4	26,555	41,966	127,564	67.0	12,735	21,621	.0073	.0066
Covington city	8.6	8.1	–5.8	3.2	–5.9	77,491	38.3	16,483	24,216	129,690	46.2	26,098	40,528	.0044	.0038
Craig	4.1	4.3	4.9	1.6	6.7	45,203	63.5	18,431	28,252	8,663	70.3	3,391	5,414	.0010	.0011
Culpeper	23.9	24.3	1.7	8.3	1.2	268,033	53.8	21,251	32,293	138,048	55.2	10,850	16,632	.0086	.0078
Cumberland	8.4	8.9	6.0	3.1	10.7	82,709	71.4	17,231	26,680	18,528	65.0	4,009	5,977	.0021	.0021
Danville city	45.0	43.7	–2.9	17.1	–3.9	548,891	52.0	20,292	32,099	561,116	57.8	19,975	32,814	.0219	.0199
Dickenson	20.8	21.5	3.4	7.5	7.1	207,703	60.8	18,452	27,694	120,488	60.9	10,696	16,065	.0068	.0065
Dinwiddie	22.9	23.9	4.4	6.2	–1.6	250,347	66.0	23,937	40,379	21,336	52.4	2,223	3,441	.0058	.0057
Emporia city	4.6	4.4	–4.3	1.7	–5.6	49,891	48.1	18,718	29,348	150,983	61.3	51,992	88,814	.0038	.0036
Essex	9.1	8.9	–2.2	2.9	–6.5	72,714	36.3	17,210	25,074	85,527	53.9	17,923	29,492	.0035	.0029
☐ Fairfax	636.2	727.1	14.3	269.7	17.7	16,181,816	88.5	37,473	59,999	7,131,692	101.4	15,453	26,443	.3490	.3910
☐ Fairfax city	18.4	19.5	6.0	7.6	10.1	465,465	86.1	36,241	61,245	834,585	89.1	63,977	109,814	.0193	.0211
☐ Falls Church city	9.1	10.4	14.3	4.7	9.3	281,092	87.4	34,884	59,807	386,142	85.7	48,371	82,158	.0099	.0108
Fauquier	38.9	44.2	13.6	15.3	16.8	604,356	77.2	26,040	39,500	199,235	75.4	8,672	13,022	.0142	.0149
Floyd	12.1	12.5	3.3	4.6	4.5	114,025	55.3	16,685	24,788	52,071	65.4	7,155	11,320	.0036	.0033
Fluvanna	11.0	11.8	7.3	4.3	10.3	138,439	76.3	20,137	32,195	25,429	72.8	3,773	5,914	.0032	.0033
Franklin	37.5	39.7	5.9	13.2	3.1	430,444	62.7	20,674	32,609	112,665	49.6	5,885	8,535	.0113	.0107
Franklin city	7.4	7.3	–1.4	2.4	–7.7	84,740	56.8	20,786	35,308	126,527	63.4	29,791	52,720	.0041	.0039
Frederick	36.9	41.6	12.7	13.3	9.9	471,135	70.1	22,890	35,424	66,311	86.5	2,939	4,986	.0106	.0109
Fredericksburg city	15.5	14.4	–7.1	5.4	–11.5	207,756	49.7	22,755	38,473	294,483	42.4	33,899	54,534	.0101	.0086
Galax city	6.5	6.3	–3.1	2.8	.0	80,498	53.6	18,714	28,749	134,450	57.2	30,541	48,018	.0041	.0038
Giles	17.9	18.0	.6	6.1	–3.2	204,077	62.3	19,954	33,455	124,155	62.6	12,1[illegible]	20,353	.0065	.0062
Gloucester	22.2	25.4	14.4	9.4	16.0	325,797	82.1	22,090	34,659	191,996	98.1	11,96[illegible]	20,425	.0086	.0094
Goochland	12.2	13.0	6.6	4.4	10.0	198,649	83.4	27,076	45,148	35,355	70.5	5,186	8,035	.0041	.0044
Grayson	16.7	17.3	3.6	6.2	.0	159,492	51.5	16,979	25,725	23,210	54.6	2,421	3,744	.0044	.0039
Greene	8.5	9.8	15.3	3.2	10.3	119,049	86.9	21,959	37,203	30,291	76.0	5,935	9,466	.0025	.0029
Greensville	11.1	11.8	6.3	3.5	2.9	87,221	54.1	16,650	24,920	5,880	71.8	1,007	1,680	.0024	.0022
Halifax	30.5	29.8	–2.3	9.1	–8.1	292,649	56.3	18,918	32,159	37,234	55.4	2,419	4,092	.0076	.0070
Hampton city	124.6	120.7	–3.1	43.7	–.5	1,838,500	68.3	24,888	42,071	1,320,424	70.9	17,597	30,216	.0560	.0556
Hanover	53.9	55.6	3.2	18.6	3.9	752,702	57.6	26,690	40,468	429,277	68.5	14,237	23,079	.0226	.0214
Harrisonburg city	20.4	20.7	1.5	6.5	1.6	220,618	53.0	22,533	33,941	363,726	52.2	37,345	55,958	.0117	.0105
Henrico	186.6	194.1	4.0	77.0	6.8	3,377,651	72.4	27,180	43,866	2,299,582	83.1	17,418	29,865	.0954	.0981
Henry	58.9	60.0	1.9	21.1	1.9	652,301	54.1	20,447	30,915	144,258	53.3	4,546	6,837	.0173	.0159
Highland	3.1	3.6	16.1	1.3	18.2	27,953	64.4	15,456	21,502	6,708	69.0	3,609	5,160	.0008	.0008
Hopewell city	23.3	22.6	–3.0	8.8	.0	344,502	70.1	23,012	39,148	235,672	69.2	15,831	26,781	.0104	.0102
Isle of Wight	22.4	23.0	2.7	7.7	2.7	257,594	55.0	22,157	33,454	120,915	61.0	10,013	15,703	.0078	.0073
James City	24.0	27.7	15.4	10.2	20.0	482,841	103.3	27,944	47,337	150,022	102.6	8,713	14,708	.0096	.0111
King and Queen	6.0	5.7	–5.0	1.9	–9.5	51,129	37.0	17,772	26,910	8,718	51.9	2,734	4,588	.0015	.0012
King George	11.3	12.6	11.5	3.9	5.4	166,336	77.7	25,299	42,650	37,775	72.6	5,917	9,686	.0037	.0040
King William	9.8	11.0	12.2	3.9	14.7	132,954	72.5	22,665	34,091	54,291	62.4	9,832	13,921	.0036	.0035
Lancaster	10.3	10.2	–1.0	4.0	–2.4	136,050	58.4	20,947	34,013	74,642	64.4	11,074	18,661	.0040	.0038
Lee	27.4	28.3	3.3	9.3	–2.1	221,237	48.5	15,685	23,789	107,544	50.1	7,540	11,564	.0077	.0070
Lexington city	7.0	6.5	–7.1	2.0	–9.1	82,117	56.8	23,799	41,059	117,292	49.8	35,591	58,646	.0040	.0035
☐ Loudoun	63.4	70.0	10.4	24.3	13.6	1,174,035	76.1	31,150	48,314	437,126	77.5	11,506	17,989	.0276	.0285
Louisa	18.9	19.9	5.3	7.0	7.7	181,873	58.8	17,614	25,982	77,648	72.2	6,937	11,093	.0055	.0054
Lunenburg	12.2	12.2	.0	4.2	–2.3	108,009	46.4	17,153	25,716	39,768	40.9	6,563	9,469	.0035	.0029

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Lynchburg city	67.1	66.2	–1.3	25.7	1.2	974,913	65.5	23,198	37,934	783,172	66.0	18,570	30,474	.0321	.0311
Madison	10.6	10.7	.9	3.9	5.4	104,648	57.3	17,978	26,833	29,561	61.2	4,956	7,580	.0029	.0028
☐ Manassas city	17.1	20.4	19.3	6.9	19.0	337,739	89.7	30,689	48,948	277,414	94.8	24,552	40,205	.0095	.0106
☐ Manassas Park city	6.4	6.3	–1.6	1.9	.0	69,972	52.9	24,087	36,827	42,043	68.7	13,121	22,128	.0023	.0022
Martinsville city	17.3	16.2	–6.4	6.1	–7.6	242,597	57.0	23,408	39,770	384,176	56.3	37,253	62,980	.0117	.0108
Mathews	8.3	8.0	–3.6	3.4	.0	134,834	69.4	23,410	39,657	46,493	63.6	8,347	13,674	.0033	.0033
Mecklenburg	29.3	27.6	–5.8	9.8	–5.8	282,009	47.3	18,404	28,776	187,163	52.6	11,794	19,098	.0103	.0090
Middlesex	8.0	8.9	11.3	3.3	6.5	100,756	71.8	18,918	30,532	49,959	75.6	9,180	15,139	.0029	.0029
Montgomery	66.8	71.0	6.3	24.1	6.6	915,681	81.3	22,352	37,995	465,682	75.3	11,756	19,323	.0245	.0255
Nelson	12.3	12.1	–1.6	4.1	–4.7	129,593	57.2	19,176	31,608	39,674	67.0	5,524	9,677	.0035	.0034
New Kent	9.7	11.2	15.5	4.2	20.0	147,728	80.2	23,417	35,173	56,152	79.1	8,960	13,370	.0037	.0038
Newport News city	148.4	147.7	–.5	55.9	2.4	2,185,128	69.7	23,585	39,090	1,085,335	66.9	11,910	19,416	.0601	.0587
Norfolk city	256.5	235.8	–8.1	80.8	–6.7	3,267,813	58.3	23,832	40,443	2,101,574	58.1	15,347	26,010	.1058	.0967
Northampton	14.7	15.4	4.8	5.8	3.6	142,597	65.3	15,405	24,586	123,149	78.5	12,322	21,233	.0051	.0050
Northumberland	10.0	10.1	1.0	3.9	–2.5	112,432	44.5	19,448	28,829	44,018	61.8	6,800	11,287	.0034	.0032
Norton city	4.9	5.1	4.1	1.8	.0	56,968	54.2	20,523	31,649	128,498	69.4	42,144	71,388	.0034	.0033
Nottoway	14.6	14.4	–1.4	5.1	–1.9	175,753	66.6	20,285	34,461	85,860	50.1	10,312	16,835	.0051	.0048
Orange	19.3	20.5	6.2	7.6	10.1	245,740	74.3	20,439	32,334	138,498	76.9	11,347	18,223	.0071	.0073
Page	20.1	20.2	.5	7.4	.0	192,665	49.7	17,397	26,036	96,061	57.5	8,243	12,981	.0064	.0057
Patrick	18.1	18.4	1.7	6.7	3.1	201,776	62.0	19,165	30,116	53,534	60.9	5,117	7,990	.0053	.0051
Petersburg city	40.1	37.2	–7.2	14.4	–5.9	454,506	46.5	20,281	31,563	482,058	50.1	20,984	33,476	.0193	.0169
Pittsylvania	67.8	69.8	2.9	24.8	5.5	736,160	60.0	19,577	29,684	158,700	66.2	4,062	6,399	.0190	.0181
Poquoson city	9.9	11.7	18.2	3.6	12.5	140,209	66.9	26,259	38,947	15,582	86.8	2,607	4,328	.0030	.0030
Portsmouth city	102.6	101.2	–1.4	36.9	–.3	1,347,931	68.2	21,657	36,529	776,918	68.0	12,500	21,055	.0399	.0387
Powhatan	14.5	15.8	9.0	4.7	14.6	197,973	87.5	25,758	42,122	36,918	77.8	5,064	7,855	.0042	.0045
Prince Edward	16.8	16.5	–1.8	4.7	–6.0	134,193	43.4	18,716	28,552	134,376	58.3	16,976	28,591	.0060	.0052
Prince George	27.7	29.7	7.2	7.2	7.5	302,709	66.3	27,171	42,043	22,189	82.3	1,817	3,082	.0068	.0069
☐ Prince William	160.4	183.6	14.5	54.7	12.8	2,631,583	74.3	31,130	48,109	1,536,203	88.1	16,837	28,084	.0708	.0750
Pulaski	36.4	36.2	–.5	13.1	.0	366,577	49.6	18,702	27,983	160,574	47.6	8,306	12,258	.0118	.0104
Radford city	13.4	13.3	–.7	3.7	–5.1	155,358	60.4	24,836	41,989	156,908	65.3	24,337	42,408	.0060	.0057
Rappahannock	6.4	6.7	4.7	2.6	8.3	84,656	69.7	20,785	32,560	13,268	61.3	3,427	5,103	.0019	.0018
Richmond	7.1	7.3	2.8	2.6	.0	82,002	59.2	19,807	31,539	52,903	61.5	12,597	20,347	.0027	.0026
Richmond city	210.9	208.7	–1.0	85.4	–.1	3,202,651	68.7	22,204	37,502	2,046,012	61.9	14,785	23,958	.0963	.0929
Roanoke	76.7	82.7	7.8	27.0	3.8	1,210,216	68.9	27,564	44,823	548,144	80.6	11,670	20,302	.0313	.0319
Roanoke city	98.3	92.6	–5.8	39.6	–4.8	1,375,723	58.9	20,817	34,740	1,061,666	52.3	16,758	26,810	.0473	.0430
Rockbridge	18.2	18.8	3.3	6.4	.0	173,380	50.4	18,016	27,091	47,554	64.3	4,522	7,430	.0051	.0045
Rockingham	59.3	60.3	1.7	21.1	2.9	674,858	55.9	21,117	31,984	153,862	72.7	4,346	7,292	.0174	.0165
Russell	33.8	36.8	8.9	12.8	8.5	374,007	66.0	19,089	29,219	102,615	62.9	5,338	8,017	.0098	.0097
Salem city	24.3	23.6	–2.9	8.3	–6.7	357,712	58.0	25,430	43,098	354,030	45.4	27,357	42,654	.0139	.0124
☐ Scott	25.0	25.2	.8	8.8	.0	294,840	71.7	19,510	33,505	121,670	70.0	8,134	13,826	.0081	.0078
Shenandoah	28.8	30.4	5.6	11.8	8.3	352,246	67.7	19,273	29,851	170,186	67.8	9,305	14,423	.0100	.0100
Smyth	33.7	33.1	–1.8	11.8	–.8	330,839	53.0	18,175	28,037	189,985	52.4	10,475	16,100	.0113	.0102
Southampton	18.5	18.0	–2.7	4.9	–9.3	145,604	40.0	19,260	29,715	39,743	51.0	4,674	8,111	.0048	.0040
South Boston city	7.1	7.0	–1.4	2.4	–7.7	80,764	54.5	20,112	33,652	160,395	63.0	37,855	66,831	.0045	.0042
Spotsylvania	39.5	47.3	19.7	15.0	18.1	538,100	78.3	23,770	35,873	362,003	97.8	14,409	24,134	.0154	.0169
☐ Stafford	45.2	54.0	19.5	17.2	23.7	718,380	86.7	27,684	41,766	80,627	107.2	2,799	4,688	.0136	.0153
Staunton city	21.5	20.4	–5.1	7.3	–7.6	241,406	38.9	21,999	33,069	286,806	54.5	23,505	39,288	.0109	.0095
Suffolk city	48.0	49.5	3.1	16.7	3.1	607,363	69.8	22,074	36,369	284,426	71.6	10,232	17,031	.0169	.0168
Surry	6.1	6.0	–1.6	1.9	–5.0	48,918	42.8	17,134	25,746	8,812	58.8	2,774	4,638	.0015	.0014
Sussex	10.6	10.2	–3.8	3.5	–2.8	107,124	55.6	19,119	30,607	53,456	59.4	9,318	15,273	.0035	.0030
Tazewell	53.1	54.9	3.4	18.4	.5	549,245	51.9	19,757	29,850	567,785	68.5	18,414	30,858	.0220	.0209
Virginia Beach city	290.2	342.3	18.0	120.1	21.9	5,916,462	106.6	29,079	49,263	2,841,370	105.8	14,015	23,658	.1285	.1529
Warren	23.0	24.3	5.7	9.4	8.0	271,394	61.3	19,334	28,872	169,730	68.9	11,549	18,056	.0086	.0085
☐ Washington	48.7	51.7	6.2	17.3	4.2	493,958	56.6	19,002	28,552	251,044	70.0	8,895	14,511	.0155	.0148
Waynesboro city	14.8	13.1	–11.5	5.3	–10.2	201,423	46.5	23,299	38,004	154,648	44.1	16,195	29,179	.0075	.0062
Westmoreland	14.5	15.2	4.8	5.9	7.3	151,000	58.7	17,304	25,593	57,250	51.2	6,883	9,703	.0045	.0042
Williamsburg city	10.0	9.4	–6.0	2.5	–16.7	128,050	43.1	29,834	51,220	204,149	38.5	49,117	81,660	.0069	.0058
Winchester city	20.3	19.0	–6.4	8.0	–4.8	268,121	47.3	21,665	33,515	468,174	48.8	37,463	58,522	.0145	.0127
Wise	46.3	46.6	.6	14.7	–5.2	512,270	57.7	20,959	34,848	282,346	54.1	11,818	19,207	.0164	.0151
Wythe	26.2	27.2	3.8	9.7	2.1	262,725	53.5	18,020	27,085	194,971	68.3	12,196	20,100	.0093	.0090
York	37.7	42.7	13.3	13.0	12.1	613,290	85.0	28,573	47,176	241,048	94.9	10,663	18,542	.0142	.0155
TOTAL METRO COUNTIES	**3,885.0**	**4,121.3**	**6.1**	**1,505.5**	**7.0**	**69,266,886**	**77.0**	**27,829**	**46,009**	**36,901,654**	**78.5**	**14,702**	**24,511**	**1.7981**	**1.8568**
TOTAL STATE	**5,541.7**	**5,825.1**	**5.1**	**2,090.5**	**5.4**	**87,710,176**	**72.9**	**25,590**	**41,957**	**47,040,983**	**74.3**	**13,612**	**22,502**	**2.3800**	**2.4060**

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
WASHINGTON															
BELLINGHAM	**112.4**	**125.2**	**11.4**	**45.8**	**7.5**	**1,539,817**	**56.7**	**23,074**	**33,620**	**1,004,164**	**70.0**	**13,864**	**21,925**	**.0484**	**.0469**
Whatcom	112.4	125.2	11.4	45.8	7.5	1,539,817	56.7	23,074	33,620	1,004,164	70.0	13,864	21,925	.0484	.0469
BREMERTON	**159.6**	**192.7**	**20.7**	**70.7**	**20.9**	**3,186,181**	**97.3**	**27,611**	**45,066**	**1,267,156**	**100.2**	**10,819**	**17,923**	**.0682**	**.0789**
Kitsap	159.6	192.7	20.7	70.7	20.9	3,186,181	97.3	27,611	45,066	1,267,156	100.2	10,819	17,923	.0682	.0789
OLYMPIA	**137.3**	**166.6**	**21.3**	**62.8**	**19.4**	**2,572,593**	**90.3**	**25,707**	**40,965**	**1,052,600**	**85.5**	**10,787**	**16,761**	**.0583**	**.0651**
Thurston	137.3	166.6	21.3	62.8	19.4	2,572,593	90.3	25,707	40,965	1,052,600	85.5	10,787	16,761	.0583	.0651
RICHLAND - KENNEWICK - PASCO	**159.4**	**194.6**	**22.1**	**71.5**	**23.3**	**3,701,069**	**104.3**	**31,233**	**51,763**	**1,958,907**	**103.6**	**16,592**	**27,397**	**.0816**	**.0969**
Benton	121.4	150.5	24.0	56.2	25.7	3,098,251	109.9	33,024	55,129	1,630,509	110.7	17,315	29,013	.0655	.0800
Franklin	38.0	44.1	16.1	15.3	15.0	602,818	79.8	25,210	39,400	328,398	74.3	14,163	21,464	.0161	.0169
SEATTLE	**1,656.1**	**1,862.3**	**12.5**	**731.6**	**12.1**	**36,169,466**	**82.7**	**30,338**	**49,439**	**18,627,965**	**86.5**	**15,310**	**25,462**	**.8705**	**.9359**
King	1,300.2	1,445.1	11.1	572.2	10.0	29,014,272	80.6	30,876	50,707	14,815,159	82.7	15,581	25,892	.7028	.7447
Snohomish	355.9	417.2	17.2	159.4	20.7	7,155,194	91.9	28,219	44,888	3,812,806	102.6	14,243	23,920	.1677	.1912
SEATTLE - TACOMA CONSOLIDATED AREA	***2,163.9***	***2,433.2***	***12.4***	***946.3***	***12.6***	***43,180,495***	***78.7***	***28,754***	***45,631***	***22,775,071***	***86.2***	***14,561***	***24,067***	***1.0758***	***1.1430***
SPOKANE	**353.9**	**384.3**	**8.6**	**145.7**	**7.0**	**4,421,511**	**50.2**	**21,607**	**30,347**	**2,983,922**	**71.2**	**12,794**	**20,480**	**.1457**	**.1385**
Spokane	353.9	384.3	8.6	145.7	7.0	4,421,511	50.2	21,607	30,347	2,983,922	71.2	12,794	20,480	.1457	.1385
TACOMA	**507.8**	**570.9**	**12.4**	**214.7**	**14.4**	**7,011,029**	**60.7**	**23,249**	**32,655**	**4,147,106**	**84.8**	**11,958**	**19,316**	**.2053**	**.2071**
Pierce	507.8	570.9	12.4	214.7	14.4	7,011,029	60.7	23,249	32,655	4,147,106	84.8	11,958	19,316	.2053	.2071
VANCOUVER	**205.6**	**239.9**	**16.7**	**87.6**	**16.2**	**3,540,287**	**82.2**	**25,764**	**40,414**	**1,372,233**	**88.6**	**9,647**	**15,665**	**.0822**	**.0891**
Clark	205.6	239.9	16.7	87.6	16.2	3,540,287	82.2	25,764	40,414	1,372,233	88.6	9,647	15,665	.0822	.0891
YAKIMA	**179.3**	**193.5**	**7.9**	**70.2**	**7.7**	**2,168,022**	**54.4**	**21,530**	**30,884**	**1,403,018**	**68.0**	**12,808**	**19,986**	**.0703**	**.0673**
Yakima	179.3	193.5	7.9	70.2	7.7	2,168,022	54.4	21,530	30,884	1,403,018	68.0	12,808	19,986	.0703	.0673
ALL COUNTIES															
Adams	13.5	13.4	–.7	4.9	2.1	220,172	71.9	26,687	44,933	77,815	59.2	10,186	15,881	.0054	.0052
Asotin	17.6	19.2	9.1	7.3	7.4	276,561	75.3	23,205	37,885	73,989	77.9	6,117	10,135	.0063	.0065
Benton	121.4	150.5	24.0	56.2	25.7	3,098,251	109.9	33,024	55,129	1,630,509	110.7	17,315	29,013	.0655	.0800
Chelan	45.8	49.4	7.9	19.6	5.9	635,975	53.0	22,473	32,448	406,474	58.1	13,896	20,738	.0205	.0190
Clallam	54.8	63.3	15.5	23.6	9.3	757,061	54.5	22,686	32,079	415,806	60.9	11,964	17,619	.0231	.0220
Clark	205.6	239.9	16.7	87.6	16.2	3,540,287	82.2	25,764	40,414	1,372,233	88.6	9,647	15,665	.0822	.0891
Columbia	4.0	4.0	.0	1.6	.0	60,467	70.8	22,128	37,792	13,501	62.2	5,202	8,438	.0014	.0014
Cowlitz	81.8	89.2	9.0	33.6	8.0	1,293,720	66.8	24,944	38,504	574,020	62.6	11,352	17,084	.0345	.0338
Douglas	23.5	25.1	6.8	9.7	9.0	373,569	76.7	23,749	38,512	169,548	80.0	10,586	17,479	.0094	.0097
Ferry	6.5	7.9	21.5	2.4	14.3	83,161	86.9	21,188	34,650	21,909	91.1	5,460	9,129	.0019	.0022
Franklin	38.0	44.1	16.1	15.3	15.0	602,818	79.8	25,210	39,400	328,398	74.3	14,163	21,464	.0161	.0169
Garfield	2.3	2.1	–8.7	1.0	.0	40,080	60.7	24,941	40,080	5,351	56.7	3,414	5,351	.0009	.0008
Grant	50.1	53.1	6.0	19.0	4.4	707,980	71.2	22,716	37,262	382,190	73.4	12,112	20,115	.0198	.0199
Grays Harbor	66.9	70.2	4.9	26.8	3.1	986,002	58.9	23,864	36,791	698,550	68.3	15,961	26,065	.0314	.0302
Island	47.8	58.9	23.2	21.4	21.6	894,150	99.7	25,444	41,783	253,845	102.0	7,138	11,862	.0178	.0209
Jefferson	17.4	21.3	22.4	8.9	25.4	295,562	82.4	22,824	33,209	133,002	96.8	9,518	14,944	.0070	.0078
King	1,300.2	1,445.1	11.1	572.2	10.0	29,014,272	80.6	30,876	50,707	14,815,159	82.7	15,581	25,892	.7028	.7447
Kitsap	159.6	192.7	20.7	70.7	20.9	3,186,181	97.3	27,611	45,066	1,267,156	100.2	10,819	17,923	.0682	.0789
Kittitas	24.5	24.2	–1.2	9.0	–5.3	274,253	42.7	20,233	30,473	169,402	50.3	11,867	18,822	.0096	.0084
Klickitat	16.7	19.8	18.6	7.3	17.7	222,941	65.8	21,684	30,540	46,668	60.9	4,679	6,393	.0053	.0053
Lewis	57.7	64.2	11.3	25.0	14.7	798,757	69.1	21,673	31,950	444,986	67.6	12,176	17,799	.0231	.0231
Lincoln	9.5	10.0	5.3	4.0	8.1	183,323	80.0	27,531	45,831	40,527	80.9	6,055	10,132	.0038	.0039
Mason	33.1	40.1	21.1	15.5	19.2	549,583	82.9	23,119	35,457	218,572	86.2	9,028	14,101	.0129	.0141
Okanogan	31.7	35.3	11.4	13.8	14.0	351,029	57.6	18,404	25,437	184,119	57.5	9,662	13,342	.0110	.0106
Pacific	17.5	18.1	3.4	7.6	4.1	234,865	50.8	21,334	30,903	84,950	49.1	7,805	11,178	.0066	.0059
Pend Oreille	9.3	10.7	15.1	3.9	18.2	98,931	66.1	18,048	25,367	24,413	61.9	4,571	6,260	.0026	.0026
Pierce	507.8	570.9	12.4	214.7	14.4	7,011,029	60.7	23,249	32,655	4,147,106	84.8	11,958	19,316	.2053	.2071
San Juan	8.9	11.5	29.2	4.7	23.7	190,939	99.7	25,163	40,625	50,646	85.9	7,171	10,776	.0037	.0044
Skagit	66.2	77.2	16.6	29.6	14.7	1,082,472	76.8	23,735	36,570	650,702	84.6	13,661	21,983	.0294	.0312
Skamania	8.5	10.5	23.5	4.0	29.0	103,316	70.0	19,600	25,829	13,879	79.4	2,496	3,470	.0023	.0024
Snohomish	355.9	417.2	17.2	159.4	20.7	7,155,194	91.9	28,219	44,888	3,812,806	102.6	14,243	23,920	.1677	.1912
Spokane	353.9	384.3	8.6	145.7	7.0	4,421,511	50.2	21,607	30,347	2,983,922	71.2	12,794	20,480	.1457	.1385
Stevens	32.3	40.7	26.0	14.0	26.1	501,194	104.7	22,054	35,800	197,142	95.4	9,088	14,082	.0112	.0131
Thurston	137.3	166.6	21.3	62.8	19.4	2,572,593	90.3	25,707	40,965	1,052,600	85.5	10,787	16,761	.0583	.0651
Wahkiakum	3.8	3.8	.0	1.4	.0	45,465	34.9	24,066	32,475	7,037	58.3	3,174	5,026	.0013	.0010
Walla Walla	48.6	52.8	8.6	18.9	6.8	779,371	75.6	25,079	41,237	349,485	77.6	11,121	18,491	.0197	.0204
Whatcom	112.4	125.2	11.4	45.8	7.5	1,539,817	56.7	23,074	33,620	1,004,164	70.0	13,864	21,925	.0484	.0469
Whitman	40.2	41.6	3.5	13.7	.7	577,123	66.3	25,512	42,126	162,380	67.4	7,134	11,853	.0142	.0138

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Yakima	179.3	193.5	7.9	70.2	7.7	2,168,022	54.4	21,530	30,884	1,403,018	68.0	12,808	19,986	.0703	.0673
TOTAL METRO COUNTIES	**3,471.4**	**3,930.0**	**13.2**	**1,500.6**	**12.9**	**64,309,975**	**77.6**	**27,252**	**42,856**	**33,817,071**	**84.9**	**13,767**	**22,536**	**1.6305**	**1.7257**
TOTAL STATE	**4,311.9**	**4,867.6**	**12.9**	**1,852.8**	**12.5**	**76,927,997**	**76.4**	**26,475**	**41,520**	**39,687,979**	**82.7**	**13,185**	**21,421**	**1.9666**	**2.0653**
WEST VIRGINIA															
CHARLESTON	**270.3**	**277.9**	**2.8**	**104.4**	**2.1**	**4,456,835**	**73.8**	**25,063**	**42,690**	**2,950,402**	**79.1**	**16,106**	**28,261**	**.1273**	**.1298**
Kanawha	229.1	230.1	.4	88.3	.2	3,826,705	71.5	25,329	43,338	2,665,240	77.1	17,083	30,184	.1122	.1128
Putnam	41.2	47.8	16.0	16.1	13.4	630,130	89.5	23,415	39,139	285,162	100.0	10,040	17,712	.0151	.0170
HUNTINGTON - ASHLAND	**341.7**	**353.7**	**3.5**	**125.0**	**1.4**	**4,295,805**	**68.6**	**20,668**	**34,366**	**2,625,568**	**71.5**	**12,415**	**21,005**	**.1300**	**.1285**
Cabell	105.5	106.0	.5	39.7	–2.0	1,353,888	62.0	20,633	34,103	1,165,348	71.9	16,734	29,354	.0467	.0455
Wayne	48.1	51.7	7.5	17.1	3.0	571,704	71.9	20,038	33,433	263,439	81.6	8,740	15,406	.0158	.0162
Boyd, Ky.	*55.7*	*56.3*	*1.1*	*21.0*	*1.4*	*743,915*	*68.5*	*21,326*	*35,425*	*558,813*	*73.6*	*15,553*	*26,610*	*.0238*	*.0235*
Carter, Ky.	*26.2*	*27.9*	*6.5*	*9.0*	*3.4*	*257,814*	*74.5*	*16,979*	*28,646*	*176,118*	*80.5*	*11,214*	*19,569*	*.0084*	*.0084*
Greenup, Ky.	*40.4*	*43.0*	*6.4*	*13.8*	*2.2*	*481,420*	*68.3*	*21,185*	*34,886*	*145,069*	*68.5*	*6,377*	*10,512*	*.0125*	*.0123*
Lawrence, Ohio	*65.8*	*68.8*	*4.6*	*24.4*	*4.7*	*887,064*	*75.7*	*21,673*	*36,355*	*316,781*	*56.5*	*8,685*	*12,983*	*.0228*	*.0226*
PARKERSBURG - MARIETTA	**160.8**	**168.0**	**4.5**	**60.1**	**2.7**	**2,280,016**	**70.7**	**22,826**	**37,937**	**1,572,812**	**72.3**	**15,604**	**26,170**	**.0695**	**.0696**
Wood	94.4	98.2	4.0	35.2	1.1	1,360,583	69.9	23,012	38,653	1,140,811	78.9	18,325	32,409	.0440	.0446
Washington, Ohio	*66.4*	*69.8*	*5.1*	*24.9*	*5.1*	*919,433*	*72.0*	*22,554*	*36,925*	*432,001*	*57.0*	*11,610*	*17,349*	*.0255*	*.0250*
STEUBENVILLE - WEIRTON	**161.2**	**161.4**	**.1**	**58.3**	**–.2**	**2,301,605**	**63.4**	**24,116**	**39,479**	**984,802**	**58.9**	**10,609**	**16,892**	**.0632**	**.0599**
Brooke	30.7	31.7	3.3	11.0	2.8	431,393	70.4	23,657	39,218	167,682	80.6	8,677	15,244	.0110	.0111
Hancock	40.4	42.1	4.2	15.2	3.4	616,347	69.8	24,690	40,549	303,572	80.8	11,423	19,972	.0164	.0166
Jefferson, Ohio	*90.1*	*87.6*	*–2.8*	*32.1*	*–2.7*	*1,253,865*	*58.3*	*24,009*	*39,061*	*513,548*	*43.1*	*10,874*	*15,998*	*.0358*	*.0322*
WHEELING	**185.1**	**186.4**	**.7**	**69.8**	**1.0**	**2,716,925**	**69.9**	**23,143**	**38,924**	**1,515,073**	**71.6**	**12,775**	**21,706**	**.0768**	**.0758**
Marshall	42.2	44.0	4.3	15.2	2.0	578,870	70.7	22,762	38,084	323,823	80.1	12,070	21,304	.0164	.0165
Ohio	59.9	59.0	–1.5	22.9	.0	867,703	67.3	22,646	37,891	687,095	76.5	16,998	30,004	.0277	.0274
Belmont, Ohio	*83.0*	*83.4*	*.5*	*31.7*	*1.3*	*1,270,352*	*71.3*	*23,689*	*40,074*	*504,155*	*60.7*	*10,021*	*15,904*	*.0327*	*.0319*
ALL COUNTIES															
Barbour	17.1	18.3	7.0	6.3	5.0	190,682	76.3	18,029	30,267	79,336	85.7	7,121	12,593	.0052	.0053
Berkeley	49.4	55.8	13.0	20.0	12.4	714,813	86.8	21,501	35,741	402,274	97.7	11,433	20,114	.0185	.0206
Boone	31.7	33.7	6.3	10.8	.9	384,056	68.2	21,342	35,561	210,255	77.8	11,158	19,653	.0114	.0113
Braxton	14.1	14.8	5.0	5.2	2.0	165,385	80.0	18,019	31,805	103,309	85.0	10,972	19,906	.0048	.0051
Brooke	30.7	31.7	3.3	11.0	2.8	431,393	70.4	23,657	39,218	167,682	80.6	8,677	15,244	.0110	.0111
Cabell	105.5	106.0	.5	39.7	–2.0	1,353,888	62.0	20,633	34,103	1,165,348	71.9	16,734	29,354	.0467	.0455
Calhoun	8.7	8.9	2.3	3.4	6.3	90,620	77.3	15,972	26,653	43,639	87.3	7,280	12,835	.0026	.0026
Clay	11.7	13.0	11.1	4.6	15.0	136,100	99.9	17,025	29,587	40,941	102.7	5,050	8,900	.0032	.0035
Doddridge	7.7	7.7	.0	2.5	–3.8	63,238	59.8	15,216	25,295	17,584	69.2	3,997	7,034	.0018	.0018
Fayette	59.6	63.0	5.7	22.6	7.6	715,048	79.6	18,954	31,639	413,905	89.7	10,388	18,314	.0202	.0213
Gilmer	8.5	8.9	4.7	3.1	3.3	87,354	74.0	16,738	28,179	33,679	83.0	6,135	10,864	.0024	.0025
Grant	10.5	11.3	7.6	3.9	5.4	118,900	77.8	18,072	30,487	58,587	86.9	8,474	15,022	.0033	.0035
Greenbrier	38.8	41.7	7.5	14.5	2.8	448,315	71.4	18,555	30,918	344,225	81.1	13,478	23,740	.0146	.0148
Hampshire	15.6	16.9	8.3	5.6	1.8	166,987	70.0	17,864	29,819	74,596	79.5	7,555	13,321	.0047	.0048
Hancock	40.4	42.1	4.2	15.2	3.4	616,347	69.8	24,690	40,549	303,572	80.8	11,423	19,972	.0164	.0166
Hardy	10.3	10.6	2.9	3.5	–2.8	89,809	59.1	15,681	25,660	58,546	69.7	9,584	16,727	.0031	.0030
Harrison	78.3	79.4	1.4	28.3	–2.4	950,791	62.7	20,154	33,597	661,970	71.9	13,277	23,391	.0307	.0300
Jackson	27.0	30.4	12.6	9.7	6.6	341,009	75.4	21,368	35,156	192,211	86.5	11,323	19,816	.0095	.0100
Jefferson	32.9	38.6	17.3	13.3	19.8	481,973	98.4	21,890	36,239	200,934	110.4	8,606	15,108	.0110	.0129
Kanawha	229.1	230.1	.4	88.3	.2	3,826,705	71.5	25,329	43,338	2,665,240	77.1	17,085	30,184	.1122	.1128
Lewis	19.1	19.0	–.5	6.9	.0	242,737	74.4	20,166	35,179	128,689	80.3	10,343	18,651	.0068	.0069
Lincoln	24.8	26.6	7.3	8.1	1.3	231,532	69.8	17,048	28,584	94,181	78.9	6,580	11,627	.0066	.0068
Logan	51.0	52.2	2.4	17.9	5.3	694,801	81.7	22,491	38,816	511,925	88.8	15,948	28,599	.0206	.0217
McDowell	48.9	47.1	–3.7	15.4	–4.9	460,345	58.3	17,956	29,893	276,930	67.4	10,214	17,982	.0154	.0145
Marion	66.3	68.1	2.7	25.1	.8	855,751	68.4	20,409	34,094	705,376	77.8	15,934	28,103	.0282	.0284
Marshall	42.2	44.0	4.3	15.2	2.0	578,870	70.7	22,762	38,084	323,823	80.1	12,070	21,304	.0164	.0165
Mason	27.5	29.7	8.0	11.0	11.1	309,991	78.3	17,557	28,181	145,583	91.0	7,699	13,235	.0085	.0088
Mercer	76.0	77.0	1.3	27.7	.0	914,021	65.5	19,934	32,997	766,287	75.5	15,759	27,664	.0311	.0309
Mineral	28.1	30.0	6.8	10.6	7.1	348,828	77.8	19,821	32,908	119,070	88.2	6,389	11,233	.0086	.0090
Mingo	38.3	39.7	3.7	13.1	4.8	392,294	72.6	18,183	29,946	445,374	83.5	19,417	33,998	.0152	.0158
Monongalia	77.4	80.3	3.7	29.1	1.7	1,097,419	72.7	22,218	37,712	694,845	80.9	13,429	23,878	.0317	.0323
Monroe	13.3	13.9	4.5	4.7	2.2	155,057	77.0	19,044	32,991	40,480	83.6	4,793	8,613	.0038	.0039
Morgan	11.3	12.7	12.4	4.7	14.6	148,496	86.5	19,424	31,595	43,403	99.5	5,307	9,235	.0034	.0038
Nicholas	29.4	31.2	6.1	10.6	5.0	400,754	83.0	21,679	37,807	299,448	89.2	15,669	28,250	.0118	.0127

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METRO/COUNTY 1987 PROJECTIONS

METRO AREA / County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Ohio	59.9	59.0	−1.5	22.9	.0	867,703	67.3	22,646	37,891	687,095	76.5	16,998	30,004	.0277	.0274
Pendleton	8.1	8.5	4.9	3.0	.0	68,363	61.4	14,120	22,788	39,149	73.3	7,529	13,050	.0023	.0022
Pleasants	8.5	9.3	9.4	3.1	6.9	99,120	74.0	19,645	31,974	38,924	83.4	7,320	12,556	.0026	.0027
Pocahontas	10.0	10.6	6.0	3.5	.0	88,607	59.9	15,830	25,316	51,713	72.5	8,565	14,775	.0030	.0030
Preston	31.7	34.6	9.1	11.7	7.3	333,424	75.1	17,470	28,498	153,132	86.0	7,553	13,088	.0094	.0096
Putnam	41.2	47.8	16.0	16.1	13.4	630,130	89.5	23,415	39,139	285,162	100.0	10,040	17,712	.0151	.0170
Raleigh	90.5	92.9	2.7	33.8	4.6	1,153,372	72.8	20,669	34,123	998,999	83.4	16,860	29,556	.0380	.0390
Randolph	29.7	31.7	6.7	11.0	6.8	360,754	78.8	19,591	32,796	297,537	88.6	15,320	27,049	.0114	.0122
Ritchie	11.8	11.9	.8	4.2	−2.3	110,496	59.3	16,128	26,309	52,427	70.2	7,163	12,483	.0034	.0033
Roane	16.5	17.1	3.6	5.5	−1.8	174,379	68.7	18,463	31,705	82,386	75.7	8,374	14,979	.0051	.0052
Summers	16.4	17.0	3.7	5.4	−1.8	148,026	62.3	16,584	27,412	68,930	72.2	7,276	12,765	.0046	.0044
Taylor	17.2	18.0	4.7	5.9	−1.7	198,693	69.5	19,536	33,677	83,573	75.2	7,950	14,165	.0055	.0054
Tucker	8.9	9.1	2.2	3.6	5.9	88,972	70.1	15,386	24,714	40,770	83.1	6,550	11,325	.0026	.0026
Tyler	11.6	12.3	6.0	4.2	2.4	167,528	78.0	22,961	39,888	47,717	75.2	6,644	11,361	.0040	.0040
Upshur	24.5	26.4	7.8	9.1	5.8	284,858	76.1	18,806	31,303	194,045	86.3	12,113	21,324	.0086	.0091
Wayne	48.1	51.7	7.5	17.1	3.0	571,704	71.9	20,038	33,433	263,439	81.6	8,740	15,406	.0158	.0162
Webster	12.9	13.4	3.9	4.4	.0	124,044	72.8	16,312	28,192	71,733	79.5	9,084	16,303	.0037	.0038
Wetzel	22.1	22.6	2.3	7.9	1.3	228,394	62.2	18,051	28,911	189,492	74.8	13,895	23,986	.0082	.0080
Wirt	5.2	5.7	9.6	1.7	.0	47,233	68.7	16,471	27,784	13,802	77.3	4,578	8,119	.0012	.0013
Wood	94.4	98.2	4.0	35.2	1.1	1,360,583	69.9	23,012	38,653	1,140,811	78.9	18,325	32,409	.0440	.0446
Wyoming	37.1	38.8	4.6	12.1	.8	403,854	67.1	20,141	33,376	211,785	77.1	9,965	17,503	.0119	.0119
TOTAL METRO COUNTIES	**719.6**	**740.6**	**2.9**	**271.3**	**1.5**	**10,586,151**	**70.7**	**23,207**	**39,020**	**7,121,242**	**78.0**	**14,969**	**26,249**	**.3139**	**.3167**
TOTAL STATE	**1,987.5**	**2,071.0**	**4.2**	**733.0**	**2.7**	**25,714,546**	**72.1**	**20,942**	**35,081**	**16,848,068**	**80.3**	**13,098**	**22,985**	**.7695**	**.7839**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**295.8**	**308.5**	**4.3**	**112.5**	**7.0**	**4,672,572**	**75.5**	**25,339**	**41,534**	**1,926,563**	**58.5**	**11,566**	**17,125**	**.1199**	**.1187**
Calumet	31.8	33.9	6.6	11.2	8.7	461,349	76.3	25,407	41,192	130,587	59.7	7,939	11,660	.0111	.0110
Outagamie	131.6	138.7	5.4	49.6	8.5	2,108,440	78.0	25,919	42,509	1,070,346	60.3	14,607	21,580	.0568	.0568
Winnebago	132.4	135.9	2.6	51.7	5.3	2,102,783	72.8	24,785	40,673	725,630	55.6	9,497	14,035	.0520	.0509
EAU CLAIRE	**135.4**	**141.5**	**4.5**	**49.0**	**3.4**	**1,782,947**	**69.6**	**22,178**	**36,387**	**938,527**	**52.7**	**12,963**	**19,154**	**.0525**	**.0506**
Chippewa	53.6	56.1	4.7	18.7	3.3	673,690	69.9	21,909	36,026	286,592	52.8	10,359	15,326	.0188	.0183
Eau Claire	81.8	85.4	4.4	30.3	3.4	1,109,257	69.4	22,345	36,609	651,935	52.7	14,571	21,516	.0337	.0323
GREEN BAY	**179.8**	**186.9**	**3.9**	**68.9**	**7.2**	**2,770,528**	**75.0**	**24,627**	**40,211**	**1,315,940**	**57.9**	**12,958**	**19,099**	**.0747**	**.0736**
Brown	179.8	186.9	3.9	68.9	7.2	2,770,528	75.0	24,627	40,211	1,315,940	57.9	12,958	19,099	.0747	.0736
JANESVILLE - BELOIT	**141.3**	**143.9**	**1.8**	**52.2**	**1.6**	**2,003,452**	**64.3**	**23,724**	**38,380**	**978,140**	**49.0**	**12,774**	**18,738**	**.0581**	**.0543**
Rock	141.3	143.9	1.8	52.2	1.6	2,003,452	64.3	23,724	38,380	978,140	49.0	12,774	18,738	.0581	.0543
KENOSHA	**124.1**	**124.5**	**.3**	**45.7**	**1.8**	**2,040,692**	**68.3**	**27,010**	**44,654**	**639,917**	**51.2**	**9,428**	**14,003**	**.0500**	**.0479**
Kenosha	124.1	124.5	.3	45.7	1.8	2,040,692	68.3	27,010	44,654	639,917	51.2	9,428	14,003	.0500	.0479
LA CROSSE	**93.9**	**96.9**	**3.2**	**35.4**	**3.8**	**1,380,037**	**71.2**	**23,644**	**38,984**	**724,097**	**53.8**	**13,807**	**20,455**	**.0394**	**.0380**
La Crosse	93.9	96.9	3.2	35.4	3.8	1,380,037	71.2	23,644	38,984	724,097	53.8	13,807	20,455	.0394	.0380
MADISON	**332.4**	**352.5**	**6.0**	**137.4**	**6.7**	**5,847,144**	**75.3**	**25,893**	**42,556**	**2,665,814**	**57.8**	**13,118**	**19,402**	**.1514**	**.1499**
Dane	332.4	352.5	6.0	137.4	6.7	5,847,144	75.3	25,893	42,556	2,665,814	57.8	13,118	19,402	.1514	.1499
MILWAUKEE	**1,401.7**	**1,421.5**	**1.4**	**531.7**	**2.6**	**23,379,692**	**68.5**	**26,770**	**43,972**	**10,311,044**	**52.6**	**13,031**	**19,393**	**.6241**	**.5948**
Milwaukee	946.4	923.7	−2.4	367.3	−.5	14,826,976	62.6	24,713	40,367	7,132,373	48.6	13,010	19,418	.4221	.3886
Ozaukee	70.5	73.5	4.3	25.0	5.5	1,382,328	73.3	33,656	55,293	381,490	56.0	10,320	15,260	.0311	.0306
Washington	90.7	100.6	10.9	32.2	9.5	1,410,974	76.9	27,122	43,819	488,558	60.6	10,350	15,173	.0345	.0349
Waukesha	294.1	323.7	10.1	107.2	11.3	5,759,414	82.1	32,851	53,726	2,308,623	64.2	14,598	21,536	.1364	.1407
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.8***	***1,598.1***	***1.4***	***594.9***	***2.5***	***26,091,925***	***68.2***	***26,732***	***43,859***	***11,332,510***	***52.4***	***12,814***	***19,049***	***.6951***	***.6619***
RACINE	**176.1**	**176.6**	**1.4**	**63.2**	**2.3**	**2,712,233**	**66.1**	**26,414**	**42,915**	**1,021,466**	**50.4**	**10,993**	**16,162**	**.0710**	**.0671**
Racine	174.1	176.6	1.4	63.2	2.3	2,712,233	66.1	26,414	42,915	1,021,466	50.4	10,993	16,162	.0710	.0671
SHEBOYGAN	**102.4**	**104.6**	**2.1**	**36.2**	**−1.4**	**1,493,404**	**62.1**	**25,096**	**41,254**	**602,633**	**47.4**	**11,138**	**16,647**	**.0413**	**.0382**
Sheboygan	102.4	104.6	2.1	36.2	−1.4	1,493,404	62.1	25,096	41,254	602,633	47.4	11,138	16,647	.0413	.0382
WAUSAU	**115.4**	**121.9**	**5.6**	**43.9**	**8.1**	**1,663,564**	**76.4**	**23,231**	**37,894**	**674,745**	**59.3**	**10,433**	**15,370**	**.0432**	**.0430**
Marathon	115.4	121.9	5.6	43.9	8.1	1,663,564	76.4	23,231	37,894	674,745	59.3	10,433	15,370	.0432	.0430
ALL COUNTIES															
Adams	14.6	15.9	8.9	5.9	9.3	172,236	76.1	18,111	29,193	36,286	60.0	4,200	6,150	.0043	.0043
Ashland	17.0	17.9	5.3	6.9	7.8	191,858	74.3	17,200	27,806	125,413	58.1	12,394	18,176	.0060	.0060
Barron	40.4	43.4	7.4	16.5	10.7	501,024	79.0	18,783	30,365	251,393	62.4	10,390	15,236	.0142	.0143

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1983 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1987 PROJECTIONS

[redacted] ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Bayfield	14.6	15.8	8.2	5.6	3.7	156,123	69.0	17,112	27,879	39,858	52.7	4,834	7,118	.0041	.0040
Brown	179.8	186.9	3.9	68.9	7.2	2,770,528	75.0	24,627	40,211	1,315,940	57.9	12,958	19,099	.0747	.0736
Buffalo	14.5	14.4	–.7	5.4	1.9	172,379	66.1	19,585	31,922	53,933	50.1	6,782	9,988	.0045	.0042
Burnett	13.2	15.0	13.6	5.4	8.0	152,972	78.4	17,153	28,328	58,479	60.2	7,303	10,829	.0041	.0042
Calumet	31.8	33.9	6.6	11.2	8.7	451,349	76.3	25,407	41,192	130,587	59.7	7,939	11,660	.0111	.0110
Chippewa	53.6	56.1	4.7	18.7	3.3	673,690	69.9	21,909	36,026	286,592	52.8	10,359	15,326	.0188	.0183
Clark	33.9	35.0	3.2	12.1	4.3	342,108	67.2	17,642	28,273	146,459	52.3	8,291	12,104	.0102	.0098
Columbia	44.2	46.9	6.1	17.3	6.1	591,117	71.0	21,206	34,169	259,331	55.4	10,240	14,990	.0162	.0159
Crawford	17.0	17.8	4.7	6.4	6.7	184,196	70.5	18,005	28,781	102,162	55.5	10,948	15,963	.0058	.0056
Dane	332.4	352.5	6.0	137.4	6.7	5,847,144	75.3	25,893	42,556	2,665,814	57.8	13,118	19,402	.1514	.1499
Dodge	76.6	79.2	3.4	27.3	5.0	1,051,535	70.0	23,791	38,518	296,956	54.1	7,412	10,878	.0261	.0252
Door	26.6	28.7	7.9	11.1	9.9	393,242	78.8	21,776	35,427	162,610	61.7	9,957	14,650	.0101	.0103
☐ Douglas	44.6	44.7	.2	16.4	–3.0	654,152	68.0	23,038	39,887	248,317	48.2	9,916	15,141	.0173	.0164
Dunn	35.9	39.6	10.3	13.6	14.3	445,665	84.1	20,346	32,769	190,714	67.3	9,581	14,023	.0119	.0123
Eau Claire	81.8	85.4	4.4	30.3	3.4	1,109,257	69.4	22,345	36,609	651,935	52.7	14,571	21,516	.0337	.0323
Florence	4.5	5.1	13.3	1.6	6.7	47,768	78.6	17,830	29,855	10,403	59.4	4,351	6,502	.0011	.0012
Fond du Lac	90.4	93.3	3.2	31.5	1.0	1,173,783	63.1	23,071	37,263	518,620	48.0	11,233	16,464	.0339	.0316
Forest	9.3	10.0	7.5	3.7	12.1	108,662	88.1	17,504	29,368	30,854	67.6	5,578	8,339	.0026	.0029
Grant	52.8	54.1	2.5	17.9	2.3	612,028	65.5	21,136	34,192	268,677	50.0	10,232	15,010	.0180	.0169
Green	31.0	32.7	5.5	12.2	6.1	460,347	72.4	23,221	37,733	424,401	62.9	22,654	34,787	.0159	.0156
Green Lake	18.9	20.3	7.4	7.5	7.1	252,732	73.4	20,823	33,698	135,605	57.2	12,323	18,081	.0074	.0073
Iowa	20.0	20.5	2.5	7.5	5.6	220,219	66.6	18,620	29,363	91,661	52.9	8,442	12,221	.0063	.0060
Iron	6.7	6.6	–1.5	2.6	–3.7	57,078	54.0	13,730	21,953	30,751	42.9	7,972	11,827	.0021	.0019
Jackson	17.3	17.9	3.5	6.8	6.3	196,586	71.1	17,954	28,910	99,375	55.5	9,986	14,614	.0058	.0056
Jefferson	67.9	71.1	4.7	25.0	5.9	982,783	72.2	24,187	39,311	375,507	55.8	10,214	15,020	.0256	.0250
Juneau	21.8	24.0	10.1	9.3	13.4	289,830	85.8	19,022	31,165	145,686	67.5	10,609	15,665	.0079	.0081
Kenosha	124.1	124.5	.3	45.7	1.8	2,040,692	68.3	27,010	44,654	639,917	51.2	9,428	14,003	.0500	.0479
Kewaunee	19.8	20.3	2.5	7.1	4.4	248,507	67.7	21,790	35,001	82,260	52.6	7,927	11,586	.0066	.0063
La Crosse	93.9	96.9	3.2	35.4	3.8	1,380,037	71.2	23,644	38,984	724,097	53.8	13,807	20,455	.0394	.0380
Lafayette	17.5	17.2	–1.7	6.3	1.6	212,842	65.1	20,791	33,784	43,430	49.4	4,688	6,894	.0053	.0050
Langlade	20.1	20.8	3.5	7.3	.0	223,155	63.1	18,743	30,569	120,005	47.3	11,159	16,439	.0071	.0066
Lincoln	27.3	28.5	4.4	10.1	2.0	314,823	63.9	19,403	31,171	125,798	49.1	8,521	12,455	.0091	.0086
Manitowoc	83.1	85.5	2.9	31.1	5.1	1,123,509	69.3	22,422	36,126	457,131	53.8	10,041	14,699	.0305	0293
Marathon	115.4	121.9	5.6	43.9	8.1	1,663,564	76.4	23,231	37,894	674,745	59.3	10,433	15,370	.0432	.0430
Marinette	40.5	44.0	8.6	16.6	10.7	480,756	76.7	18,137	28,961	214,766	61.3	8,879	12,938	.0134	.0136
Marquette	12.5	13.7	9.6	5.5	12.2	152,756	80.7	17,256	27,774	41,597	64.2	5,169	7,563	.0037	.0037
Menominee	3.6	3.6	.0	.8	.0	25,638	63.6	19,593	32,048	2,737	60.8	2,128	3,421	.0007	.0008
Milwaukee	946.4	923.7	–2.4	367.3	–.5	14,826,976	62.6	24,713	40,367	7,132,373	48.6	13,010	19,418	.4221	.3886
Monroe	36.2	38.5	6.4	13.3	6.4	453,042	72.0	21,066	34,063	191,534	56.0	9,819	14,401	.0125	.0123
Oconto	29.9	31.5	5.4	11.4	6.5	356,432	74.3	19,117	31,266	110,596	57.2	6,576	9,701	.0092	.0092
Oneida	33.3	35.9	7.8	13.8	8.7	452,110	76.3	20,191	32,762	272,638	59.6	13,447	19,756	.0134	.0132
Outagamie	131.6	138.7	5.4	49.6	8.5	2,108,440	78.0	25,919	42,509	1,070,346	60.3	14,607	21,580	.0568	.0568
Ozaukee	70.5	73.5	4.3	25.0	5.5	1,382,328	73.3	33,656	55,293	381,490	56.0	10,320	15,260	.0311	.0306
Pepin	7.5	7.9	5.3	2.7	.0	93,459	68.1	20,597	34,614	39,694	49.9	9,808	14,701	.0027	.0027
Pierce	32.3	34.3	6.2	11.2	5.7	434,421	72.9	23,702	38,788	140,135	55.9	8,478	12,512	.0110	.0107
Polk	34.0	37.5	10.3	13.7	10.5	436,928	79.1	19,677	31,893	192,792	62.2	9,584	14,072	.0117	.0121
Portage	60.1	64.0	6.5	21.4	8.1	860,894	79.2	24,269	40,229	383,366	60.6	12,059	17,914	.0228	.0229
Price	16.1	17.3	7.5	6.6	10.0	197,087	80.3	18,215	29,862	75,857	62.5	7,781	11,493	.0051	.0053
Racine	174.1	176.6	1.4	63.2	2.3	2,712,233	66.1	26,414	42,915	1,021,466	50.4	10,993	16,162	.0710	.0671
Richland	17.7	19.0	7.3	7.1	9.2	232,608	78.9	20,008	32,762	76,480	64.9	7,137	10,772	.0059	.0059
Rock	141.3	143.9	1.8	52.2	1.6	2,003,452	64.3	23,724	38,380	978,140	49.0	12,774	18,738	.0581	.0543
Rusk	16.0	17.3	8.1	6.2	10.7	170,732	78.6	17,072	27,537	75,835	62.2	8,350	12,231	.0048	.0049
☐ St. Croix	46.1	51.5	11.7	16.2	5.9	681,567	73.5	25,678	42,072	225,337	56.3	9,420	13,910	.0170	.0170
Sauk	44.8	47.1	5.1	18.1	8.4	630,147	75.9	21,449	34,815	361,458	59.3	13,590	19,970	.0182	.0181
Sawyer	13.7	15.4	12.4	5.2	6.1	153,830	76.1	17,824	29,583	83,439	57.8	10,793	16,046	.0046	.0046
Shawano	37.2	39.6	6.5	14.4	9.1	461,277	77.3	19,713	32,033	194,008	60.4	9,163	13,473	.0125	.0126
Sheboygan	102.4	104.6	2.1	36.2	–1.4	1,493,404	62.1	25,096	41,254	602,633	47.4	11,138	16,647	.0413	.0382
Taylor	19.5	20.3	4.1	6.7	3.1	208,187	64.9	19,419	31,073	84,582	50.4	8,654	12,624	.0061	.0058
Trempealeau	27.0	28.2	4.4	9.7	1.0	292,049	62.7	18,701	30,108	111,019	47.9	7,821	11,445	.0084	.0080
Vernon	26.2	27.2	3.8	9.8	2.1	267,896	64.2	18,262	29,377	86,079	49.3	6,005	8,784	.0078	.0075
Vilas	18.1	19.9	9.9	8.0	12.7	247,433	85.6	18,775	30,929	127,147	66.9	10,733	15,893	.0068	.0069
Walworth	74.2	78.2	5.4	29.1	9.0	904,508	69.3	20,005	31,083	407,837	56.6	9,755	14,015	.0257	.0250
Washburn	14.0	15.0	7.1	5.8	9.4	150,679	74.3	16,307	25,979	89,224	59.3	10,569	15,383	.0047	.0048
Washington	90.7	100.6	10.9	32.2	9.5	1,410,974	76.9	27,122	43,819	488,558	60.6	10,350	13,173	.0345	.0349
Waukesha	294.1	323.7	10.1	107.2	11.3	5,759,414	82.1	32,851	53,726	2,308,623	64.2	14,598	21,536	.1364	.1407
Waupaca	44.0	46.9	6.6	17.3	9.5	368,415	76.0	20,436	32,856	226,721	60.1	8,962	13,105	.0151	.0151

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METRO/COUNTY 1987 PROJECTIONS

ESTIMATES METRO AREA County	12/31/82 Population (Thous.)	12/31/87 Population (Thous.)	% Change 1982–1987	12/31/87 Households (Thous.)	% Change 1982–1987	1987 EBI ($000)	% Change 1982–1987	Average Household EBI 1982	Average Household EBI 1987	1987 Retail Sales ($000)	% Change 1982–1987	Retail Sales Per Household 1982	Retail Sales Per Household 1987	Buying Power Index 1982	Buying Power Index 1987
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Waushara	19.5	21.2	8.7	8.3	10.7	242,849	78.7	18,115	29,259	81,458	62.2	6,696	9,814	.0063	.0063
Winnebago	132.4	135.9	2.6	51.7	5.3	2,102,783	72.8	24,785	40,673	725,630	55.6	9,497	14,035	.0520	.0509
Wood	75.0	80.9	7.9	28.9	7.8	1,102,238	75.8	23,399	38,140	618,828	58.8	14,540	21,413	.0315	.0313
TOTAL METRO COUNTIES	**3,187.0**	**3,275.5**	**2.8**	**1,208.7**	**3.7**	**51,081,984**	**70.1**	**25,760**	**42,262**	**22,272,540**	**53.8**	**12,424**	**18,427**	**1.3599**	**1.3095**
TOTAL STATE	**4,796.8**	**4,977.4**	**3.8**	**1,821.3**	**4.7**	**71,557,462**	**70.8**	**24,081**	**39,289**	**31,246,125**	**54.7**	**11,609**	**17,156**	**1.9272**	**1.8668**
WYOMING															
CASPER	**78.8**	**95.6**	**21.3**	**36.0**	**23.7**	**1,706,806**	**88.3**	**31,153**	**47,411**	**1,349,333**	**104.0**	**22,725**	**37,481**	**.0457**	**.0524**
Natrona	78.8	95.6	21.3	36.0	23.7	1,706,806	88.3	31,153	47,411	1,349,333	104.0	22,725	37,481	.0457	.0524
ALL COUNTIES															
Albany	29.0	31.4	8.3	12.5	12.6	447,826	75.4	22,997	35,826	323,031	91.7	15,183	25,842	.0129	.0137
Big Horn	12.3	13.4	8.9	4.6	7.0	149,790	61.4	21,590	32,563	62,079	79.1	8,060	13,495	.0042	.0041
Campbell	28.6	38.6	35.0	12.8	33.3	778,937	121.5	36,629	60,854	485,364	126.4	22,329	37,919	.0164	.0214
Carbon	24.3	30.2	24.3	10.0	20.5	400,088	71.5	28,101	40,009	261,939	92.5	16,397	26,194	.0112	.0121
Converse	16.6	22.7	36.7	7.8	41.8	328,037	105.2	29,069	42,056	200,768	126.5	16,113	25,739	.0074	.0094
Crook	5.5	6.0	9.1	2.1	5.0	69,025	51.3	22,805	32,869	28,006	71.9	8,147	13,336	.0020	.0019
Fremont	42.4	50.7	19.6	16.0	13.5	552,504	59.5	24,568	34,532	415,501	83.4	16,071	25,969	.0178	.0182
Goshen	12.2	12.5	2.5	4.7	2.2	130,394	45.7	19,450	27,743	89,704	66.3	11,724	19,086	.0046	.0042
Hot Springs	5.9	7.3	23.7	2.6	18.2	112,124	99.3	25,571	43,125	55,249	100.6	12,521	21,250	.0025	.0030
Johnson	6.9	8.0	15.9	2.8	12.0	87,887	56.1	22,517	31,388	67,253	80.2	14,924	24,019	.0029	.0030
Laramie	71.8	76.9	7.1	29.3	7.3	1,127,659	61.5	25,576	38,487	776,356	75.1	16,238	26,497	.0343	.0337
Lincoln	13.3	16.3	22.6	5.5	25.0	241,907	107.2	26,531	43,983	177,532	119.6	18,373	32,279	.0061	.0074
Natrona	78.8	95.6	21.3	36.0	23.7	1,706,806	88.3	31,153	47,411	1,349,333	104.0	22,725	37,481	.0457	.0524
Niobrara	2.9	3.0	3.4	1.2	.0	29,840	35.8	18,309	24,867	32,056	58.8	16,818	26,713	.0013	.0011
Park	22.7	26.7	17.6	10.2	21.4	469,819	102.9	27,562	46,061	281,789	108.8	16,063	27,626	.0109	.0130
Platte	13.3	18.4	38.3	7.4	42.3	210,702	93.7	20,917	28,473	113,298	107.2	10,514	15,311	.0052	.0062
Sheridan	27.4	32.5	18.6	12.1	17.5	519,227	90.1	26,513	42,911	325,877	95.9	16,148	26,932	.0131	.0149
Sublette	4.7	5.6	19.1	1.8	12.5	68,270	73.1	24,645	37,928	63,289	90.4	20,779	35,161	.0023	.0023
Sweetwater	49.2	60.8	23.6	21.6	27.1	1,192,675	109.4	33,509	55,216	509,219	111.5	14,162	23,575	.0239	.0291
Teton	10.6	12.8	20.8	5.4	20.0	210,769	76.2	26,587	39,031	237,105	98.2	26,584	43,908	.0068	.0077
Uinta	18.3	22.3	21.9	7.2	24.1	402,580	108.5	33,287	55,914	186,261	107.0	15,515	25,870	.0086	.0103
Washakie	10.0	11.5	15.0	3.9	11.4	167,612	82.0	26,314	42,977	91,605	87.2	13,979	23,488	.0043	.0045
Weston	7.3	8.2	12.3	2.9	7.4	141,066	81.5	28,794	48,643	78,511	81.1	16,057	27,073	.0036	.0039
TOTAL METRO COUNTIES	**78.8**	**95.6**	**21.3**	**36.0**	**23.7**	**1,706,806**	**88.3**	**31,153**	**47,411**	**1,349,333**	**104.0**	**22,725**	**37,481**	**.0457**	**.0524**
TOTAL STATE	**514.0**	**611.4**	**18.9**	**220.4**	**19.0**	**9,545,544**	**85.9**	**27,729**	**43,310**	**6,211,125**	**97.7**	**16,962**	**28,181**	**.2480**	**.2775**

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III — Section 16
Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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1983 SURVEY OF BUYING POWER DATA SERVICE

POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	17,831.3	1
Los Angeles, Calif.	11,945.8	2
Chicago, Ill.	8,475.6	3
Philadelphia, Pa.	6,976.1	4
Boston, Mass.	5,351.6	5
San Francisco, Calif.	5,270.1	6
Detroit, Mich.	4,690.1	7
Washington, D.C.	4,116.2	8
Cleveland, Ohio	3,856.2	9
Dallas - Ft. Worth, Tex.	3,826.0	10
Houston, Tex.	3,736.9	11
Pittsburgh, Pa.	3,214.7	12
Minneapolis - St. Paul, Minn.	3,147.1	13
Atlanta, Ga.	3,085.3	14
Seattle - Tacoma, Wash.	2,950.1	15
Miami, Fla.	2,941.3	16
St. Louis, Mo.	2,866.7	17
Tampa - St. Petersburg, Fla.	2,633.9	18
Denver, Colo.	2,428.2	19
Baltimore, Md.	2,383.3	20
Sacramento - Stockton, Calif.	2,312.1	21
Indianapolis, Ind.	2,240.5	22
Hartford - New Haven, Conn.	2,226.1	23
Phoenix, Ariz.	2,124.4	24
Portland, Ore.	2,124.2	25
San Diego, Calif.	1,996.4	26
Cincinnati, Ohio	1,939.0	27
Kansas City, Mo.	1,906.0	28
Milwaukee, Wisc.	1,896.9	29
Nashville, Tenn.	1,789.5	30
Charlotte, N.C.	1,775.1	31
Buffalo, N.Y.	1,767.2	32
Salt Lake City, Utah	1,733.6	33
New Orleans, La.	1,731.9	34
Memphis, Tenn.	1,656.9	35
Raleigh - Durham, N.C.	1,651.5	36
Orlando - Daytona Beach, Fla.	1,628.5	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,624.1	38
Columbus, Ohio	1,616.9	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,607.3	40
Providence - New Bedford, R.I.-Mass.	1,545.6	41
Charleston - Huntington, W.Va.	1,516.4	42
San Antonio, Tex.	1,503.4	43
Oklahoma City, Okla.	1,482.6	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,444.7	45
Louisville, Ky.	1,429.0	46
Harrisburg - York - Lancaster - Lebanon, Pa.	1,404.6	47
Birmingham, Ala.	1,336.4	48
Wilkes-Barre - Scranton, Pa.	1,303.2	49
Dayton, Ohio	1,302.3	50
Albany - Schenectady - Troy, N.Y.	1,295.6	51
Flint - Saginaw - Bay City, Mich.	1,280.1	52
Greensboro - Winston-Salem - High Point, N.C.	1,272.4	53
Richmond, Va.	1,240.0	54
Little Rock, Ark.	1,239.0	55
Shreveport - Texarkana, La.-Tex.-Ark.	1,235.8	56
Tulsa, Okla.	1,158.4	57
Mobile - Pensacola, Ala.-Fla.	1,151.0	58
Albuquerque, N.M.	1,147.4	59
Toledo, Ohio	1,140.4	60
Knoxville, Tenn.	1,134.1	61
Fresno, Calif.	1,120.4	62
Wichita - Hutchinson, Kans.	1,086.9	63
Jacksonville, Fla.	1,049.4	64
Syracuse, N.Y.	1,032.9	65
Roanoke - Lynchburg, Va.	1,010.8	66
Green Bay, Wisc.	989.2	67
Des Moines, Iowa	957.6	68
Rochester, N.Y.	943.0	69
Omaha, Neb.	924.6	70
Cedar Rapids - Waterloo - Dubuque, Iowa	907.2	71
West Palm Beach, Fla.	905.1	72
Springfield - Decatur - Champaign, Ill.	889.6	73
Davenport - Rock Island - Moline, Iowa-Ill.	887.6	74
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	887.0	75
Spokane, Wash.	884.3	76
Lexington, Ky.	863.2	77
Portland - Poland Spring, Maine	821.2	78
Jackson, Miss.	816.9	79
Johnstown - Altoona, Pa.	806.7	80
Chattanooga, Tenn.	803.3	81
South Bend - Elkhart, Ind.	785.3	82
Youngstown, Ohio	772.2	83
Bristol - Kingsport - Johnson City, Tenn.	754.4	84
Columbia, S.C.	752.2	85
Baton Rouge, La.	738.7	86
Springfield, Mo.	733.4	87
Tucson, Ariz.	725.9	88
Austin, Tex.	713.2	89
Evansville, Ind.	713.0	90
Huntsville - Decatur - Florence, Ala.	688.8	91
Burlington - Plattsburgh, Vt.-N.Y.	679.5	92
Lincoln - Hastings - Kearney, Neb.	678.9	93
Ft. Wayne, Ind.	663.3	94
Springfield, Mass.	648.3	95
El Paso, Tex.	647.1	96
Sioux Falls - Mitchell, S.D.	644.4	97
Waco - Temple, Tex.	632.4	98
Greenville - New Bern - Washington, N.C.	631.4	99
Lansing, Mich.	618.9	100
McAllen - Brownsville, Tex.	600.6	101
Augusta, Ga.	594.2	102
Peoria, Ill.	588.0	103
Fargo, N.D.	586.9	104
Savannah, Ga.	576.3	105
Charleston, S.C.	571.7	106
Colorado Springs - Pueblo, Colo.	552.2	107
Lafayette, La.	551.8	108
Salinas - Monterey, Calif.	544.7	109
Columbus, Ga.	538.9	110
Monroe - El Dorado, La.-Ark.	530.6	111
Las Vegas, Nev.	524.5	112
Madison, Wisc.	520.1	113
Rockford, Ill.	518.5	114
Montgomery, Ala.	491.7	115
Corpus Christi, Tex.	491.6	116
Amarillo, Tex.	485.3	117
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	481.8	118
Duluth - Superior, Minn.-Wisc.	478.6	119
Yakima, Wash.	475.8	120
Beaumont - Port Arthur, Tex.	471.1	121
Tallahassee, Fla.	461.9	122
Wheeling - Steubenville, W.Va.-Ohio	457.9	123
La Crosse - Eau Claire, Wisc.	453.8	124
Joplin - Pittsburg, Mo.-Kans.	453.4	125
Lubbock, Tex.	448.7	126
Wausau - Rhinelander, Wisc.	442.7	127
Columbus - Tupelo, Miss.	440.6	128
Terre Haute, Ind.	439.5	129
Eugene, Ore.	438.5	130
Wichita Falls - Lawton, Tex.-Okla.	436.2	131
Ft. Myers - Naples, Fla.	428.2	132
Binghamton, N.Y.	426.8	133
Macon, Ga.	424.0	134
Traverse City - Cadillac, Mich.	416.7	135
Reno, Nev.	411.7	136
Sioux City, Iowa	407.1	137
Boise, Ida.	405.4	138
Bluefield - Beckley - Oak Hill, W.Va.	396.6	139
Minot - Bismarck - Dickinson, N.D.	390.9	140
Columbia - Jefferson City, Mo.	388.9	141
Florence, S.C.	388.8	142
Rochester - Mason City - Austin, Minn.-Iowa	388.3	143
Erie, Pa.	374.8	144
Albany, Ga.	373.7	145
Chico - Redding, Calif.	371.5	146
Odessa - Midland, Tex.	367.2	147
Bakersfield, Calif.	366.4	148
Wilmington, N.C.	360.3	149
Topeka, Kans.	359.2	150
Ft. Smith, Ark.	354.8	151
Quincy - Hannibal, Ill.-Mo.	333.3	152
Idaho Falls - Pocatello, Ida.	325.3	153
Missoula - Butte, Mont.	323.2	154
Medford, Ore.	314.6	155
Bangor, Maine	310.5	156
Abilene - Sweetwater, Tex.	305.3	157
Utica, N.Y.	290.3	158
Dothan, Ala.	275.4	159
Tyler, Tex.	272.8	160
Rapid City, S.D.	270.4	161
Alexandria, La.	256.9	162
Clarksburg - Weston, W.Va.	249.8	163
Laurel - Hattiesburg, Miss.	247.3	164
Elmira, N.Y.	239.3	165
Watertown - Carthage, N.Y.	230.2	166
Salisbury, Md.	221.7	167
Greenwood - Greenville, Miss.	217.7	168
Lake Charles, La.	215.0	169
Meridian, Miss.	210.2	170
Billings - Hardin, Mont.	205.5	171
Gainesville, Fla.	199.6	172
El Centro - Yuma, Calif.-Ariz.	196.2	173
Ardmore - Ada, Okla.	184.8	174
Jonesboro, Ark.	183.2	175
Alexandria, Minn.	176.4	176
Great Falls, Mont.	176.4	176
Panama City, Fla.	174.8	178
Biloxi - Gulfport - Pascagoula, Miss.	172.7	179
Marquette, Mich.	161.8	180
Casper - Riverton, Wyo.	160.6	181
Roswell, N.M.	154.9	182
Jackson, Tenn.	151.3	183
Eureka, Calif.	148.9	184
Grand Junction, Colo.	146.6	185
Bowling Green, Ky.	142.5	186
Tuscaloosa, Ala.	142.2	187
Palm Springs, Calif.	139.1	188
Lafayette, Ind.	133.4	189
Cheyenne, Wyo.	132.4	190
St. Joseph, Mo.	129.5	191
Anniston, Ala.	122.4	192
Laredo, Tex.	116.5	193
Lima, Ohio	113.1	194
Harrisonburg, Va.	108.6	195
Parkersburg, W.Va.	102.9	196
San Angelo, Tex.	101.0	197
Mankato, Minn.	90.9	198
Presque Isle, Maine	89.1	199
Zanesville, Ohio	85.0	200
Twin Falls, Ida.	74.7	201
Victoria, Tex.	74.7	201
Bend, Ore.	68.7	203
Ottumwa - Kirksville, Iowa-Mo.	66.6	204
Selma, Ala.	52.8	205
Helena, Mont.	46.0	206
North Platte, Neb.	43.5	207
Alpena, Mich.	42.7	208
Glendive, Mont.	17.5	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	6,590.3	1
Los Angeles, Calif.	4,376.3	2
Chicago, Ill.	3,018.5	3
Philadelphia, Pa.	2,511.2	4
San Francisco, Calif.	2,070.3	5
Boston, Mass.	1,955.0	6
Detroit, Mich.	1,668.6	7
Washington, D.C.	1,519.9	8
Dallas - Ft. Worth, Tex.	1,430.3	9
Cleveland, Ohio	1,414.3	10
Houston, Tex.	1,361.8	11
Pittsburgh, Pa.	1,194.3	12
Minneapolis - St. Paul, Minn.	1,150.0	13
Miami, Fla.	1,148.1	14
Seattle - Tacoma, Wash.	1,140.5	15
Atlanta, Ga.	1,114.6	16
Tampa - St. Petersburg, Fla.	1,085.8	17
St. Louis, Mo.	1,046.0	18
Denver, Colo.	933.4	19
Sacramento - Stockton, Calif.	884.5	20
Baltimore Md.	854.9	21
Portland, Ore.	822.0	22
Indianapolis, Ind.	816.4	23
Hartford - New Haven, Conn.	815.0	24
Phoenix, Ariz.	775.7	25
San Diego, Calif.	739.3	26
Kansas City, Mo.	718.2	27
Cincinnati, Ohio	700.5	28
Milwaukee, Wisc.	693.2	29
Nashville, Tenn.	644.6	30
Buffalo, N.Y.	643.2	31
Charlotte, N.C.	641.0	32
Orlando - Daytona Beach, Fla.	631.3	33
New Orleans, La.	612.3	34
Columbus, Ohio	598.1	35
Greenville - Spartanburg - Asheville, S.C.-N.C.	582.6	36
Raleigh - Durham, N.C.	580.9	37
Memphis, Tenn.	576.9	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	576.5	39
Oklahoma City, Okla.	566.7	40
Providence - New Bedford, R.I.-Mass.	564.9	41
Salt Lake City, Utah	544.9	42
Charleston - Huntington, W.Va.	533.5	43
Louisville, Ky.	512.0	44
Harrisburg - York - Lancaster - Lebanon, Pa.	510.9	45
San Antonio, Tex.	504.0	46
Norfolk - Portsmouth - Newport News - Hampton, Va.	499.1	47
Birmingham, Ala.	484.6	48
Dayton, Ohio	480.7	49
Wilkes-Barre - Scranton, Pa.	479.3	50
Albany - Schenectady - Troy, N.Y.	478.7	51
Greensboro - Winston-Salem - High Point, N.C.	472.6	52
Little Rock, Ark.	451.9	53
Shreveport - Texarkana, La.-Tex.-Ark.	448.0	54
Flint - Saginaw - Bay City, Mich.	447.6	55
Richmond, Va.	444.7	56
Tulsa, Okla.	441.7	57
Wichita - Hutchinson, Kans.	418.7	58
Knoxville, Tenn.	410.6	59
Toledo, Ohio	408.7	60
Mobile - Pensacola, Ala.-Fla.	400.3	61
Albuquerque, N.M.	399.7	62
Fresno, Calif.	387.5	63
Jacksonville, Fla.	382.3	64
West Palm Beach, Fla.	376.0	65
Syracuse, N.Y.	367.7	66
Des Moines, Iowa	361.8	67
Roanoke - Lynchburg, Va.	360.7	68
Green Bay, Wisc.	353.7	69
Rochester, N.Y.	345.0	70
Omaha, Neb.	343.0	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	336.8	72
Springfield - Decatur - Champaign, Ill.	333.4	73
Spokane, Wash.	331.0	74
Davenport - Rock Island - Moline, Iowa-Ill.	326.4	75
Cedar Rapids - Waterloo - Dubuque, Iowa	326.3	76
Lexington, Ky.	305.5	77
Portland - Poland Spring, Maine	304.6	78
Chattanooga, Tenn.	287.3	79
Johnstown - Altoona, Pa.	285.9	80
South Bend - Elkhart, Ind.	283.7	81
Youngstown, Ohio	279.2	82
Jackson, Miss.	275.9	83
Springfield, Mo.	275.3	84
Austin, Tex.	269.8	85
Bristol - Kingsport - Johnson City, Tenn.	269.1	86
Tucson, Ariz.	268.4	87
Evansville, Ind.	262.4	88
Lincoln - Hastings - Kearney, Neb.	258.1	89
Columbia, S.C.	250.9	90
Huntsville - Decatur - Florence, Ala.	247.0	91
Baton Rouge, La.	245.1	92
Burlington - Plattsburgh, Vt.-N.Y.	239.9	93
Ft. Wayne, Ind.	236.2	94
Sioux Falls - Mitchell, S.D.	236.1	95
Springfield, Mass.	234.5	96
Waco - Temple, Tex.	221.6	97
Lansing, Mich.	216.0	98
Greenville - New Bern - Washington, N.C.	215.1	99
Peoria, Ill.	214.3	100
Fargo, N.D.	212.5	101
Las Vegas, Nev.	203.7	102
Augusta, Ga.	201.5	103
Colorado Springs - Pueblo, Colo.	201.2	104
El Paso, Tex.	199.1	105
Madison, Wisc.	198.0	106
Savannah, Ga.	195.1	107
Salinas - Monterey, Calif.	193.0	108
Rockford, Ill.	189.6	109
Charleston, S.C.	187.7	110
Lafayette, La.	186.3	111
Monroe - El Dorado, La.-Ark.	184.9	112
Columbus, Ga.	184.6	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	182.9	114
Amarillo, Tex.	179.2	115
Duluth - Superior, Minn.-Wisc.	178.5	116
Ft. Myers - Naples, Fla.	177.4	117
Joplin - Pittsburg, Mo.-Kans.	175.1	118
Yakima, Wash.	173.2	119
Montgomery, Ala.	170.9	120
Beaumont - Port Arthur, Tex.	169.8	121
Eugene, Ore.	167.4	122
McAllen - Brownsville, Tex.	167.4	122
Wheeling - Steubenville, W.Va.-Ohio	166.7	124
Terre Haute, Ind.	165.7	125
Reno, Nev.	162.7	126
Tallahassee, Fla.	162.4	127
Corpus Christi, Tex.	161.6	128
La Crosse - Eau Claire, Wisc.	161.1	129
Wichita Falls - Lawton, Tex.-Okla.	157.7	130
Lubbock, Tex.	157.2	131
Wausau - Rhinelander, Wisc.	157.0	132
Binghamton, N.Y.	154.2	133
Traverse City - Cadillac, Mich.	153.0	134
Columbus - Tupelo, Miss.	150.1	135
Sioux City, Iowa	150.1	135
Rochester - Mason City - Austin, Minn.-Iowa	146.5	137
Boise, Ida.	146.4	138
Chico - Redding, Calif.	146.3	139
Macon, Ga.	145.8	140
Columbia - Jefferson City, Mo.	140.9	141
Bluefield - Beckley - Oak Hill, W.Va.	139.7	142
Minot - Bismarck - Dickinson, N.D.	138.9	143
Topeka, Kans.	133.8	144
Erie, Pa.	133.4	145
Bakersfield, Calif.	130.8	145
Odessa - Midland, Tex.	130.8	146
Florence, S.C.	130.7	148
Ft. Smith, Ark.	130.5	149
Albany, Ga.	126.6	150
Wilmington, N.C.	125.7	151
Quincy - Hannibal, Ill.-Mo.	124.5	152
Missoula - Butte, Mont.	120.3	153
Medford, Ore.	119.4	154
Abilene - Sweetwater, Tex.	114.3	155
Bangor, Maine	110.1	156
Idaho Falls - Pocatello, Ida.	108.1	157
Utica, N.Y.	103.6	158
Tyler, Tex.	97.6	159
Dothan, Ala.	96.3	160
Rapid City, S.D.	96.1	161
Clarksburg - Weston, W.Va.	89.6	162
Elmira, N.Y.	86.0	163
Alexandria, La.	85.3	164
Laurel - Hattiesburg, Miss.	85.2	165
Salisbury, Md.	81.9	166
Watertown - Carthage, N.Y.	77.7	167
Billings - Hardin, Mont.	76.7	168
Gainesville, Fla.	74.5	169
Lake Charles, La.	74.5	169
Meridian, Miss.	72.5	171
Ardmore - Ada, Okla.	69.7	172
Greenwood - Greenville, Miss.	68.2	173
Jonesboro, Ark.	68.2	173
Great Falls, Mont.	65.3	175
Panama City, Fla.	64.6	176
El Centro - Yuma, Calif.-Ariz.	64.0	177
Alexandria, Minn.	62.6	178
Eureka, Calif.	59.2	179
Biloxi - Gulfport - Pascagoula, Miss.	58.9	180
Casper - Riverton, Wyo.	56.9	181
Marquette, Mich.	56.5	182
Jackson, Tenn.	55.9	183
Roswell, N.M.	55.7	184
Grand Junction, Colo.	54.1	185
Palm Springs, Calif.	51.9	186
Bowling Green, Ky.	50.6	187
Cheyenne, Wyo.	50.1	188
Tuscaloosa, Ala.	50.0	189
St. Joseph, Mo.	49.8	190
Lafayette, Ind.	46.4	191
Anniston, Ala.	42.2	192
Lima, Ohio	40.3	193
Parkersburg, W.Va.	37.7	194
Harrisonburg, Va.	37.2	195
San Angelo, Tex.	36.6	196
Mankato, Minn.	33.5	197
Laredo, Tex.	31.4	198
Zanesville, Ohio	30.9	199
Presque Isle, Maine	29.9	200
Twin Falls, Ida.	26.4	201
Bend, Ore.	25.9	202
Victoria, Tex.	25.6	203
Ottumwa - Kirksville, Iowa-Mo.	25.2	204
Helena, Mont.	17.8	205
Selma, Ala.	17.7	206
North Platte, Neb.	16.2	207
Alpena, Mich.	15.8	208
Glendive, Mont.	6.6	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank
New York, N.Y.	195,799,030	1
Los Angeles, Calif.	125,790,192	2
Chicago, Ill.	88,789,978	3
Philadelphia, Pa.	68,445,143	4
San Francisco, Calif.	62,785,183	5
Boston, Mass.	54,253,502	6
Washington, D.C.	47,483,202	7
Detroit, Mich.	47,307,169	8
Houston, Tex.	41,596,282	9
Dallas - Ft. Worth, Tex.	39,543,434	10
Cleveland, Ohio	36,724,871	11
Seattle - Tacoma, Wash.	31,518,600	12
Minneapolis - St. Paul, Minn.	30,907,147	13
Pittsburgh, Pa.	30,599,483	14
Miami, Fla.	28,613,904	15
Atlanta, Ga.	26,960,990	16
St. Louis, Mo.	26,660,418	17
Denver, Colo.	24,908,552	18
Hartford - New Haven, Conn.	24,158,969	19
Tampa - St. Petersburg, Fla.	23,627,832	20
Baltimore, Md.	22,402,601	21
Sacramento - Stockton, Calif.	22,261,444	22
San Diego, Calif.	20,798,958	23
Portland, Ore.	19,449,278	24
Indianapolis, Ind.	19,255,734	25
Phoenix, Ariz.	18,575,892	26
Milwaukee, Wisc.	18,154,538	27
Kansas City, Mo.	18,088,690	28
Cincinnati, Ohio	17,923,489	29
Buffalo, N.Y.	16,014,161	30
New Orleans, La.	15,261,283	31
Nashville, Tenn.	14,957,055	32
Columbus, Ohio	14,709,670	33
Grand Rapids - Kalamazoo - Battle Creek, Mich.	14,552,839	34
Oklahoma City, Okla.	14,346,866	35
Orlando - Daytona Beach, Fla.	14,104,668	36
Charlotte, N.C.	14,005,419	37
Providence - New Bedford, R.I.-Mass.	13,899,714	38
Salt Lake City, Utah	13,271,446	39
Harrisburg - York - Lancaster - Lebanon, Pa.	13,152,419	40
Raleigh - Durham, N.C.	12,517,343	41
Albany - Schenectady - Troy, N.Y	12,222,858	42
Memphis, Tenn.	12,166,701	43
San Antonio, Tex.	12,113,479	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	12,020,586	45
Dayton, Ohio	11,984,349	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	11,888,001	47
Louisville, Ky.	11,436,783	48
Flint - Saginaw - Bay City, Mich.	11,297,284	49
Charleston - Huntington, W.Va.	11,177,873	50
Tulsa, Okla.	10,779,553	51
Richmond, Va.	10,715,393	52
Wichita - Hutchinson, Kans.	10,579,683	53
Greensboro - Winston-Salem - High Point, N.C.	10,341,223	54
Toledo, Ohio	10,326,685	55
Wilkes-Barre - Scranton, Pa.	10,172,819	56
Rochester, N.Y.	10,168,337	57
Birmingham, Ala.	10,167,509	58
Shreveport - Texarkana, La.-Tex.-Ark.	10,030,576	59
West Palm Beach, Fla.	9,750,028	60
Syracuse, N.Y.	9,742,800	61
Fresno, Calif.	9,372,580	62
Little Rock, Ark.	9,200,000	63
Mobile - Pensacola, Ala.-Fla.	9,183,056	64
Des Moines, Iowa	8,962,947	65
Omaha, Neb.	8,782,054	66
Jacksonville, Fla.	8,733,087	67
Albuquerque, N.M.	8,703,636	68
Davenport - Rock Island - Moline, Iowa-Ill.	8,702,858	69
Knoxville, Tenn.	8,509,820	70
Springfield - Decatur - Champaign, Ill.	8,371,280	71
Cedar Rapids - Waterloo - Dubuque, Iowa	8,117,465	72
Green Bay, Wisc.	8,105,991	73
Roanoke - Lynchburg, Va.	7,632,372	74
Spokane, Wash.	7,232,818	75
Youngstown, Ohio	6,943,064	76
Austin, Tex.	6,844,333	77
Portland - Poland Spring, Maine	6,689,176	78
South Bend - Elkhart, Ind.	6,567,435	79
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	6,561,736	80
Baton Rouge, La.	6,533,303	81
Johnstown - Altoona, Pa.	6,260,512	82
Lexington, Ky.	6,245,478	83
Chattanooga, Tenn.	6,065,116	84
Peoria, Ill.	6,045,022	85
Lincoln - Hastings - Kearney, Neb.	5,875,565	86
Evansville, Ind.	5,856,565	87
Tucson, Ariz.	5,851,128	88
Jackson, Miss.	5,790,673	89
Lansing, Mich.	5,788,573	90
Springfield, Mass.	5,722,833	91
Bristol - Kingsport - Johnson City, Tenn.	5,563,230	92
Columbia, S.C.	5,506,054	93
Ft. Wayne, Ind.	5,464,408	94
Burlington - Plattsburgh, Vt.-N.Y.	5,386,174	95
Salinas - Monterey, Calif.	5,282,531	96
Huntsville - Decatur - Florence, Ala.	5,269,180	97
Waco - Temple, Tex.	5,162,576	98
Springfield, Mo.	5,151,793	99
Las Vegas, Nev.	5,145,717	100
Sioux Falls - Mitchell, S.D.	5,010,656	101
Rockford, Ill.	4,999,937	102
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	4,982,499	103
Fargo, N.D.	4,875,016	104
Madison, Wisc.	4,781,637	105
Lafayette, La.	4,692,303	106
Beaumont - Port Arthur, Tex.	4,528,710	107
Colorado Springs - Pueblo, Colo.	4,483,961	108
El Paso, Tex.	4,372,056	109
Yakima, Wash.	4,360,561	110
Amarillo, Tex.	4,301,863	111
Reno, Nev.	4,178,208	112
Greenville - New Bern - Washington, N.C.	4,173,386	113
Augusta, Ga.	4,126,524	114
Savannah, Ga.	4,084,700	115
Ft. Myers - Naples, Fla.	4,082,044	116
Corpus Christi, Tex.	4,017,745	117
Charleston, S.C.	3,991,958	118
Duluth - Superior, Minn.-Wisc.	3,920,238	119
Odessa - Midland, Tex.	3,869,607	120
Binghamton, N.Y.	3,807,645	121
Wheeling - Steubenville, W.Va.-Ohio	3,774,142	122
Wichita Falls - Lawton, Tex.-Okla.	3,713,799	123
Lubbock, Tex.	3,598,046	124
Columbus, Ga.	3,580,157	125
Monroe - El Dorado, La.-Ark.	3,558,901	126
Minot - Bismarck - Dickinson, N.D.	3,472,631	127
La Crosse - Eau Claire, Wisc.	3,446,589	128
Terre Haute, Ind.	3,411,599	129
Joplin - Pittsburg, Mo.-Kans.	3,403,604	130
Bakersfield, Calif.	3,390,335	131
Rochester - Mason City - Austin, Minn.-Iowa	3,379,501	132
Eugene, Ore.	3,377,292	133
Montgomery, Ala.	3,370,588	134
Wausau - Rhinelander, Wisc.	3,365,189	135
Topeka, Kans.	3,320,329	136
Sioux City, Iowa	3,303,263	137
McAllen - Brownsville, Tex.	3,300,592	138
Tallahassee, Fla.	3,274,353	139
Macon, Ga.	3,224,989	140
Erie, Pa.	3,214,105	141
Boise, Ida.	3,174,872	142
Columbia - Jefferson City, Mo.	3,139,354	143
Traverse City - Cadillac, Mich.	3,069,301	144
Chico - Redding, Calif.	2,993,761	145
Bluefield - Beckley - Oak Hill, W.Va.	2,710,708	146
Columbus - Tupelo, Miss.	2,665,946	147
Ft. Smith, Ark.	2,630,012	148
Missoula - Butte, Mont.	2,592,078	149
Quincy - Hannibal, Ill.-Mo.	2,587,215	150
Florence, S.C.	2,546,362	151
Abilene - Sweetwater, Tex.	2,545,621	152
Idaho Falls - Pocatello, Ida.	2,484,558	153
Utica, N.Y.	2,470,886	154
Wilmington, N.C.	2,413,181	155
Tyler, Tex.	2,407,954	156
Rapid City, S.D.	2,385,606	157
Albany, Ga.	2,359,867	158
Medford, Ore.	2,272,042	159
Bangor, Maine	2,196,013	160
Elmira, N.Y.	1,991,686	161
Lake Charles, La.	1,932,106	162
Dothan, Ala.	1,848,750	163
Alexandria, La.	1,797,530	164
Billings - Hardin, Mont.	1,764,828	165
Salisbury, Md.	1,708,771	166
Laurel - Hattiesburg, Miss.	1,695,611	167
Clarksburg - Weston, W.Va.	1,687,638	168
Watertown - Carthage, N.Y.	1,664,314	169
Casper - Riverton, Wyo.	1,617,470	170
Gainesville, Fla.	1,577,776	171
Great Falls, Mont.	1,467,046	172
Biloxi - Gulfport - Pascagoula, Miss.	1,352,577	173
Ardmore - Ada, Okla.	1,329,731	174
Meridian, Miss.	1,325,901	175
El Centro - Yuma, Calif.-Ariz.	1,325,726	176
Palm Springs, Calif.	1,277,250	177
Roswell, N.M.	1,269,045	178
Grand Junction, Colo.	1,243,148	179
Eureka, Calif.	1,242,053	180
Panama City, Fla.	1,195,504	181
Lafayette, Ind.	1,186,644	182
Cheyenne, Wyo.	1,179,926	183
Marquette, Mich.	1,177,398	184
Jonesboro, Ark.	1,165,410	185
Alexandria, Minn.	1,138,625	186
Greenwood - Greenville, Miss.	1,115,562	187
St. Joseph, Mo.	1,072,448	188
Jackson, Tenn.	1,064,230	189
Tuscaloosa, Ala.	1,015,239	190
Lima, Ohio	958,191	191
San Angelo, Tex.	941,596	192
Bowling Green, Ky.	929,139	193
Anniston, Ala.	906,828	194
Parkersburg, W.Va.	857,776	195
Mankato, Minn.	757,320	196
Harrisonburg, Va.	742,783	197
Victoria, Tex.	724,297	198
Zanesville, Ohio	665,411	199
Laredo, Tex.	613,061	200
Presque Isle, Maine	595,458	201
Twin Falls, Ida.	557,381	202
Bend, Ore.	513,329	203
Helena, Mont.	431,479	204
Ottumwa - Kirksville, Iowa-Mo.	425,981	205
North Platte, Neb.	375,150	206
Alpena, Mich.	322,259	207
Selma, Ala.	285,223	208
Glendive, Mont.	154,084	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y	79,196,713	1
Los Angeles, Calif.	60,131,084	2
Chicago, Ill.	40,206,869	3
Philadelphia, Pa.	32,191,946	4
San Francisco, Calif.	29,026,690	5
Boston, Mass	28,619,796	6
Detroit, Mich.	24,175,227	7
Houston, Tex.	22,904,568	8
Washington, D.C.	22,322,365	9
Dallas - Ft. Worth, Tex.	21,916,518	10
Cleveland, Ohio	17,872,353	11
Miami, Fla.	16,583,237	12
Minneapolis - St. Paul, Minn.	15,987,449	13
Seattle - Tacoma, Wash.	15,741,794	14
Atlanta, Ga.	14,604,127	15
Pittsburgh, Pa.	14,293,425	16
St. Louis, Mo.	13,451,078	17
Tampa - St. Petersburg, Fla.	13,135,696	18
Denver, Colo.	13,130,847	19
Baltimore, Md.	11,306,495	20
Sacramento - Stockton, Calif.	11,029,922	21
Portland, Ore.	10,773,276	22
Hartford - New Haven, Conn.	10,537,797	23
Indianapolis, Ind.	10,516,773	24
San Diego, Calif.	9,831,914	25
Kansas City, Mo.	9,764,531	26
Phoenix, Ariz.	9,230,723	27
Milwaukee, Wisc.	8,537,860	28
Cincinnati, Ohio	8,320,024	29
Buffalo, N.Y.	8,205,390	30
Orlando - Daytona Beach, Fla.	8, 93,526	31
New Orleans, La.	7,685,455	32
Oklahoma City, Okla.	7,587,231	33
Nashville, Tenn.	7,456,349	34
Charlotte, N.C.	7,391,797	35
Columbus, Ohio	7,211,830	36
Salt Lake City, Utah	7,093,607	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	7,011,311	38
Providence - New Bedford, R.I.-Mass.	6,879,510	39
San Antonio, Tex.	6,734,189	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	6,674,456	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	6,644,151	42
Charleston - Huntington, W.Va.	6,509,266	43
Raleigh - Durham, N.C.	6,470,102	44
Harrisburg - York - Lancaster - Lebanon, Pa.	6,437,676	45
Louisville, Ky.	6,427,700	46
Memphis, Tenn.	6,331,846	47
Albany - Schenectady - Troy, N.Y.	6,140,908	48
Flint - Saginaw - Bay City, Mich.	6,009,611	49
Richmond, Va.	5,935,151	50
Tulsa, Okla.	5,879,764	51
Dayton, Ohio	5,685,221	52
Birmingham, Ala.	5,583,408	53
Greensboro - Winston-Salem - High Point, N.C.	5,568,252	54
Wichita - Hutchinson, Kans.	5,345,837	55
Little Rock, Ark.	5,294,842	56
Shreveport - Texarkana, La.-Tex.-Ark.	5,274,525	57
Albuquerque, N.M.	5,181,677	58
Toledo, Ohio	5,013,084	59
Jacksonville, Fla.	4,995,133	60
West Palm Beach, Fla.	4,948,369	61
Mobile - Pensacola, Ala.-Fla.	4,854,812	62
Wilkes-Barre - Scranton, Pa.	4,794,859	63
Des Moines, Iowa	4,783,988	64
Fresno, Calif.	4,755,938	65
Knoxville, Tenn.	4,706,404	66
Rochester, N.Y.	4,684,378	67
Syracuse, N.Y.	4,641,038	68
Roanoke - Lynchburg, Va.	4,341,637	69
Omaha, Neb.	4,297,742	70
Springfield - Decatur - Champaign, Ill.	4,295,881	71
Portland - Poland Spring, Maine	4,210,709	72
Davenport - Rock Island - Moline, Iowa-Ill.	4,116,651	73
Cedar Rapids - Waterloo - Dubuque, Iowa	4,042,187	74
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	3,984,935	75
Lexington, Ky.	3,938,171	76
Green Bay, Wisc.	3,893,452	77
Spokane, Wash.	3,784,483	78
Austin, Tex.	3,683,186	79
South Bend - Elkhart, Ind.	3,521,102	80
Springfield, Mass.	3,378,469	81
Youngstown, Ohio	3,354,932	82
Johnstown - Altoona, Pa.	3,329,781	83
Lincoln - Hastings - Kearney, Neb.	3,295,960	84
Evansville, Ind.	3,250,443	85
Burlington - Plattsburgh, Vt.-N.Y.	3,211,785	86
Las Vegas, Nev.	3,150,254	87
Chattanooga, Tenn.	3,135,029	88
Springfield, Mo.	3,128,192	89
Jackson, Miss.	3,080,522	90
Tucson, Ariz.	3,056,240	91
Baton Rouge, La.	3,035,434	92
Columbia, S.C.	2,996,828	93
Bristol - Kingsport - Johnson City, Tenn.	2,951,692	94
Sioux Falls - Mitchell, S.D.	2,947,703	95
Ft. Wayne, Ind.	2,843,303	96
Fargo, N.D.	2,797,528	97
Lansing, Mich.	2,789,735	98
Peoria, Ill.	2,782,062	99
Huntsville - Decatur - Florence, Ala.	2,742,980	100
Waco - Temple, Tex.	2,733,731	101
Amarillo, Tex.	2,710,190	102
Reno, Nev.	2,664,053	103
El Paso, Tex.	2,657,978	104
Beaumont - Port Arthur, Tex.	2,639,569	105
Salinas - Monterey, Calif.	2,611,682	106
Madison, Wisc.	2,504,743	107
Yakima, Wash.	2,433,035	108
Ft. Myers - Naples, Fla.	2,423,150	109
Odessa - Midland, Tex.	2,407,073	110
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,405,560	111
Lafayette, La.	2,394,401	112
Colorado Springs - Pueblo, Colo.	2,388,970	113
Lubbock, Tex.	2,369,452	114
Greenville - New Bern - Washington, N.C.	2,367,383	115
Corpus Christi, Tex.	2,301,009	116
Eugene, Ore.	2,299,257	117
Savannah, Ga.	2,297,114	118
McAllen - Brownsville, Tex.	2,295,571	119
Rockford, Ill.	2,255,624	120
Augusta, Ga.	2,111,655	121
Charleston, S.C.	2,071,883	122
Wichita Falls - Lawton, Tex.-Okla.	2,041,868	123
Duluth - Superior, Minn.-Wisc.	2,001,909	124
Bluefield - Beckley - Oak Hill, W.Va.	1,953,771	125
Terre Haute, Ind.	1,949,072	126
Boise, Ida.	1,940,211	127
Columbus, Ga.	1,913,949	128
Tallahassee, Fla.	1,909,037	129
Binghamton, N.Y.	1,873,287	130
Rochester - Mason City - Austin, Minn.-Iowa	1,872,963	131
Joplin - Pittsburg, Mo.-Kans.	1,872,549	132
Monroe - El Dorado, La.-Ark.	1,870,989	133
Sioux City, Iowa	1,864,959	134
Traverse City - Cadillac, Mich.	1,863,734	135
Bakersfield, Calif.	1,862,331	136
Wheeling - Steubenville, W.Va.-Ohio	1,847,460	137
Montgomery, Ala.	1,841,544	138
La Crosse - Eau Claire, Wisc.	1,800,780	139
Macon, Ga.	1,775,671	140
Columbia - Jefferson City, Mo.	1,775,290	141
Minot - Bismarck - Dickinson, N.D.	1,770,005	142
Ft. Smith, Ark.	1,719,679	143
Idaho Falls - Pocatello, Ida.	1,708,706	144
Wausau - Rhinelander, Wisc.	1,705,016	145
Florence, S.C.	1,684,137	146
Missoula - Butte, Mont.	1,660,374	147
Chico - Redding, Calif.	1,658,750	148
Medford, Ore.	1,639,605	149
Erie, Pa.	1,562,873	150
Abilene - Sweetwater, Tex.	1,555,701	151
Topeka, Kans.	1,...71,851	152
Columbus - Tupelo, Miss.	1,508,893	153
Rapid City, S.D.	1,452,626	154
Bangor, Maine	1,410,182	155
Tyler, Tex.	1,379,275	156
Albany, Ga.	1,356,327	157
Wilmington, N.C.	1,353,435	158
Quincy - Hannibal, Ill.-Mo.	1,317,636	159
Utica, N.Y.	1,274,533	160
Billings - Hardin, Mont.	1,208,522	161
Salisbury, Md.	1,164,915	162
Casper - Riverton, Wyo.	1,090,305	163
Lake Charles, La.	1,021,302	164
Dothan, Ala.	1,003,301	165
Great Falls, Mont.	986,779	166
Clarksburg - Weston, W.Va.	986,577	167
Laurel - Hattiesburg, Miss.	977,433	168
Watertown - Carthage, N.Y.	968,757	169
Elmira, N.Y.	938,749	170
Gainesville, Fla.	906,128	171
Alexandria, La.	831,099	172
Roswell, N.M.	819,258	173
El Centro - Yuma, Calif.-Ariz.	812,981	174
Panama City, Fla.	782,787	175
Grand Junction, Colo.	777,983	176
Cheyenne, Wyo.	767,147	177
Jonesboro, Ark.	765,669	178
Biloxi - Gulfport - Pascagoula, Miss.	749,602	179
Meridian, Miss.	747,852	180
Greenwood - Greenville, Miss.	708,969	181
Ardmore - Ada, Okla.	689,093	182
Alexandria, Minn.	682,411	183
St. Joseph, Mo.	670,482	184
Palm Springs, Calif.	667,443	185
Eureka, Calif.	667,185	186
Parkersburg, W.Va.	658,922	187
San Angelo, Tex.	636,382	188
Bowling Green, Ky.	632,861	189
Marquette, Mich.	627,001	190
Laredo, Tex.	618,318	191
Jackson, Tenn.	614,044	192
Lafayette, Ind.	607,795	193
Tuscaloosa, Ala.	602,212	194
Lima, Ohio	568,147	195
Victoria, Tex.	518,358	196
Mankato, Minn.	502,171	197
Anniston, Ala.	494,060	198
Harrisonburg, Va.	416,548	199
Bend, Ore.	416,133	200
Presque Isle, Maine	400,963	201
Zanesville, Ohio	330,076	202
Twin Falls, Ida.	316,921	203
Ottumwa - Kirksville, Iowa-Mo.	262,395	204
Helena, Mont.	262,197	205
North Platte, Neb.	236,428	206
Selma, Ala.	201,617	207
Alpena, Mich.	180,683	208
Glendive, Mont.	104,153	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.1988	1
Los Angeles, Calif.	5.5616	2
Chicago, Ill.	3.8686	3
Philadelphia, Pa.	3.0523	4
San Francisco, Calif.	2.6895	5
Boston, Mass.	2.4888	6
Detroit, Mich.	2.1514	7
Washington, D.C.	2.0554	8
Houston, Tex.	1.9028	9
Dallas - Ft. Worth, Tex.	1.8369	10
Cleveland, Ohio	1.6638	11
Minneapolis - St. Paul, Minn.	1.4183	12
Seattle - Tacoma, Wash.	1.4083	13
Pittsburgh, Pa.	1.3706	14
Miami, Fla.	1.3635	15
Atlanta, Ga.	1.2841	16
St. Louis, Mo.	1.2266	17
Denver, Colo.	1.1398	18
Tampa - St. Petersburg, Fla.	1.1278	19
Hartford - New Haven, Conn.	1.0347	20
Baltimore, Md.	1.0286	21
Sacramento - Stockton, Calif.	1.0119	22
Portland, Ore.	.9236	23
Indianapolis, Ind.	.9224	24
San Diego, Calif.	.9185	25
Phoenix, Ariz.	.8617	26
Kansas City, Mo.	.8468	27
Milwaukee, Wisc.	.8138	28
Cincinnati, Ohio	.8058	29
Buffalo, N.Y.	.7445	30
New Orleans, La.	.7098	31
Nashville, Tenn.	.7010	32
Orlando - Daytona Beach, Fla.	.6877	33
Charlotte, N.C.	.6757	34
Columbus, Ohio	.6744	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6660	36
Oklahoma City, Okla.	.6646	37
Salt Lake City, Utah	.6480	38
Providence - New Bedford, R.I.-Mass.	.6402	39
Raleigh - Durham, N.C.	.6066	40
Harrisburg - York - Lancaster - Lebanon, Pa.	.5988	41
Memphis, Tenn.	.5959	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	.5935	43
San Antonio, Tex.	.5920	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	.5821	45
Charleston - Huntington, W.Va.	.5656	46
Louisville, Ky.	.5610	47
Albany - Schenectady - Troy, N.Y.	.5601	48
Dayton, Ohio	.5427	49
Flint - Saginaw - Bay City, Mich.	.5336	50
Richmond, Va.	.5151	51
Tulsa, Okla.	.5080	52
Birmingham, Ala.	.5008	53
Greensboro - Winston-Salem - High Point, N.C.	.4993	54
Wichita - Hutchinson, Kans.	.4825	55
Shreveport - Texarkana, La.-Tex.-Ark.	.4811	56
Wilkes-Barre - Scranton, Pa.	.4769	57
Toledo, Ohio	.4725	58
Little Rock, Ark.	.4628	59
Rochester, N.Y.	.4430	60
Mobile - Pensacola, Ala.-Fla.	.4425	61
Fresno, Calif.	.4418	62
Albuquerque, N.M.	.4405	63
Syracuse, N.Y.	.4396	64
West Palm Beach, Fla.	.4375	65
Jacksonville, Fla.	.4277	66
Knoxville, Tenn.	.4214	67
Des Moines, Iowa	.4191	68
Omaha, Neb.	.3990	69
Davenport - Rock Island - Moline, Iowa-Ill.	.3887	70
Springfield - Decatur - Champaign, Ill.	.3857	71
Roanoke - Lynchburg, Va.	.3807	72
Green Bay, Wisc.	.3783	73
Cedar Rapids - Waterloo - Dubuque, Iowa	.3750	74
Spokane, Wash.	.3457	75
Portland - Poland Spring, Maine	.3395	76
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	.3350	77
Lexington, Ky.	.3257	78
Austin, Tex.	.3193	79
Youngstown, Ohio	.3177	80
South Bend - Elkhart, Ind.	.3147	81
Johnstown - Altoona, Pa.	.3042	82
Baton Rouge, La.	.2966	83
Chattanooga, Tenn.	.2940	84
Jackson, Miss.	.2877	85
Evansville, Ind.	.2845	86
Lincoln - Hastings - Kearney, Neb.	.2836	87
Tucson, Ariz.	.2801	88
Springfield, Mass.	.2796	89
Bristol - Kingsport - Johnson City, Tenn.	.2734	90
Columbia, S.C.	.2732	91
Burlington - Plattsburgh, Vt.-N.Y.	.2698	92
Springfield, Mo.	.2667	93
Peoria, Ill.	.2658	94
Lansing, Mich.	.2623	95
Ft. Wayne, Ind.	.2600	96
Huntsville - Decatur - Florence, Ala.	.2554	97
Sioux Falls - Mitchell, S.D.	.2515	98
Las Vegas, Nev.	.2494	99
Waco - Temple, Tex.	.2477	100
Salinas - Monterey, Calif.	.2397	101
Fargo, N.D.	.2392	102
El Paso, Tex.	.2287	103
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Santa Barbara - Santa Maria - San Luis Obispo, Calif.	.2216	105
Rockford, Ill.	.2211	106
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Beaumont - Port Arthur, Tex.	.2167	108
Colorado Springs - Pueblo, Colo.	.2159	109
Greenville - New Bern - Washington, N.C.	.2148	110
Amarillo, Tex.	.2137	111
Yakima, Wash.	.2073	112
Savannah, Ga.	.2060	113
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Charleston, S.C.	.1976	116
Corpus Christi, Tex.	.1976	116
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McAllen - Brownsville, Tex.	.1898	119
Lubbock, Tex.	.1860	120
Odessa - Midland, Tex.	.1860	120
Duluth - Superior, Minn.-Wisc.	.1854	122
Columbus, Ga.	.1809	123
Wichita Falls - Lawton, Tex.-Okla.	.1791	124
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Boise, Ida.	.1610	138
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Traverse City - Cadillac, Mich.	.1573	141
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Bluefield - Beckley - Oak Hill, W.Va.	.1497	143
Topeka, Kans.	.1493	144
Erie, Pa.	.1488	145
Chico - Redding, Calif.	.1460	146
Columbus - Tupelo, Miss.	.1397	147
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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III — Section 17
1982 Totals And 1987 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: TOTALS AND 1987 PROJECTIONS

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	12/31/82 Population (Thous.)	% Of U.S.	Projected 12/31/87 Population (Thous.)	% Change 1982–1987	12/31/82 Households (Thous.)	Projected 12/31/87 Households (Thous.)	1982 EBI ($000)	% Of U.S.	Projected 1987 EBI ($000)	1982 Retail Sales ($000)	Projected 1987 Retail Sales ($000)	Buying Power Index 1982	Buying Power Index 1987
ALABAMA													
ANNISTON	122.4	.0525	126.9	3.7	42.2	45.2	906,828	.0418	1,641,388	494,060	833,158	.0449	.0456
BIRMINGHAM	1,336.4	.5728	1,384.3	3.6	484.6	500.8	10,167,509	.4686	16,954,996	5,583,408	9,033,979	.5008	.4860
DOTHAN	275.4	.1180	285.4	3.6	96.3	99.0	1,848,750	.0852	3,058,587	1,003,301	1,608,250	.0936	.0898
HUNTSVILLE - DECATUR - FLORENCE	688.8	.2952	721.2	4.7	247.0	262.4	5,269,180	.2429	9,191,620	2,742,980	4,643,607	.2554	.2564
MOBILE - PENSACOLA	1,151.0	.4934	1,214.1	5.5	400.3	430.6	9,183,056	.4232	16,555,703	4,854,812	8,467,177	.4425	.4568
MONTGOMERY	491.7	.2108	520.0	5.8	170.9	180.2	3,370,588	.1553	5,896,210	1,841,544	3,025,733	.1699	.1699
SELMA	52.8	.0226	50.9	-3.6	17.7	17.1	285,223	.0131	433,282	201,617	296,691	.0166	.0147
TUSCALOOSA	142.2	.0610	149.2	4.9	50.0	52.4	1,015,239	.0468	1,728,614	602,212	1,012,089	.0521	.0516
ARIZONA													
PHOENIX	2,124.4	.9106	2,495.6	17.5	775.7	925.4	18,575,892	.8562	34,970,886	9,230,723	16,441,419	.8617	.9361
TUCSON	725.9	.3111	828.7	14.2	268.4	306.9	5,851,128	.2697	10,010,507	3,056,240	5,150,823	.2801	.2844
ARKANSAS													
FT. SMITH	354.6	.1521	379.0	6.8	130.5	140.6	2,630,012	.1212	4,640,469	1,719,679	3,171,519	.1377	.1440
JONESBORO	183.2	.0785	186.8	2.0	68.2	69.3	1,165,410	.0537	1,877,259	765,669	1,302,815	.0635	.0609
LITTLE ROCK	1,239.0	.5311	1,303.2	5.2	451.9	472.9	9,200,000	.4240	15,882,192	5,294,842	9,280,828	.4628	.4687
CALIFORNIA													
BAKERSFIELD	366.4	.1571	421.6	15.1	130.8	153.5	3,390,335	.1563	6,497,951	1,862,331	3,621,564	.1602	.1795
CHICO - REDDING	371.5	.1592	436.8	17.6	146.3	173.3	2,993,761	.1380	5,106,718	1,658,750	2,786,391	.1460	.1489
EL CENTRO - YUMA	196.2	.0841	231.4	17.9	64.0	77.0	1,325,726	.0611	2,372,042	812,981	1,491,955	.0697	.0746
EUREKA	148.9	.0638	155.7	4.6	59.2	62.0	1,242,053	.0572	1,891,866	667,185	1,005,567	.0596	.0541
FRESNO	1,120.4	.4802	1,247.9	11.4	387.5	429.8	9,372,580	.4320	16,385,605	4,755,938	7,765,169	.4418	.4460
LOS ANGELES	11,945.8	5.1204	12,923.7	8.2	4,376.3	4,721.6	125,790,192	5.7976	216,327,370	60,131,084	102,904,652	5.5616	5.6061
PALM SPRINGS	139.1	.0596	164.7	18.4	51.9	60.9	1,277,250	.0589	2,214,375	667,443	1,149,664	.0595	.0616
SACRAMENTO - STOCKTON	2,312.1	.9910	2,634.2	13.9	884.5	1,031.8	22,261,444	1.0260	39,556,186	11,029,922	18,832,284	1.0119	1.0477
SALINAS - MONTEREY	544.7	.2335	605.1	11.1	193.0	214.3	5,282,531	.2435	9,116,223	2,611,682	4,467,591	.2397	.2433
SAN DIEGO	1,996.4	.8557	2,232.8	11.8	739.3	832.7	20,798,958	.9586	38,094,828	9,831,914	17,978,557	.9185	.9815
SAN FRANCISCO	5,270.1	2.2590	5,580.4	5.9	2,070.3	2,218.7	62,785,183	2.8938	106,923,577	29,026,690	49,282,035	2.6895	2.6800
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	481.8	.2065	522.5	8.4	182.9	198.2	4,982,499	.2296	8,752,754	2,405,560	4,208,886	.2216	.2277
COLORADO													
COLORADO SPRINGS - PUEBLO	552.2	.2367	585.3	6.0	201.2	215.7	4,483,961	.2067	7,565,574	2,388,970	4,014,924	.2159	.2135
DENVER	2,428.2	1.0408	2,740.1	12.8	933.4	1,060.4	24,908,552	1.1480	45,958,252	13,130,847	24,290,952	1.1398	1.2297
GRAND JUNCTION	146.6	.0628	177.1	20.8	54.1	64.6	1,243,148	.0573	2,440,312	777,983	1,526,956	.0622	.0717
CONNECTICUT													
HARTFORD - NEW HAVEN	2,226.1	.9542	2,261.1	1.6	815.0	850.0	24,158,969	1.1135	40,339,185	10,537,797	18,194,635	1.0347	1.0175

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: TOTALS AND 1987 PROJECTIONS

ESTIMATES

S&M/ARBITRON TV MARKET (ADI)	12/31/82 Population (Thous.)	% Of U.S.	Projected 12/31/87 Population (Thous.)	% Change 1982–1987	12/31/82 Households (Thous.)	Projected 12/31/87 Households (Thous.)	1982 EBI ($000)	% Of U.S.	Projected 1987 EBI ($000)	1982 Retail Sales ($000)	Projected 1987 Retail Sales ($000)	Buying Power Index 1982	Buying Power Index 1987
DISTRICT OF COLUMBIA													
WASHINGTON	4,116.2	1.7644	4,317.0	4.9	1,519.9	1,607.3	47,483,202	2.1885	81,969,129	22,322,365	39,395,300	2.0554	2.0843
FLORIDA													
FT. MYERS - NAPLES	428.3	.1835	534.6	24.8	177.4	225.2	4,082,044	.1881	7,947,074	2,423,150	4,653,072	.1970	.2249
GAINESVILLE	199.6	.0856	226.9	13.7	74.5	86.1	1,577,776	.0727	2,948,174	906,128	1,650,512	.0783	.0845
JACKSONVILLE	1,049.4	.4498	1,143.0	8.9	382.3	422.6	8,733,087	.4025	15,501,115	4,995,133	8,797,925	.4277	.4422
MIAMI	2,941.3	1.2607	3,260.8	10.9	1,148.1	1,282.7	28,613,904	1.3188	51,041,304	16,583,237	29,486,536	1.3635	1.4234
ORLANDO - DAYTONA BEACH	1,628.5	.6980	1,897.7	16.5	631.3	749.0	14,104,668	.6501	26,185,651	8,193,526	15,332,528	.6877	.7521
PANAMA CITY	174.8	.0749	192.3	10.0	64.6	72.5	1,195,504	.0551	1,978,368	782,787	1,371,391	.0639	.0642
TALLAHASSEE	461.9	.1980	499.4	8.1	162.4	177.0	3,274,353	.1509	5,693,169	1,909,037	3,317,166	.1665	.1702
TAMPA - ST. PETERSBURG	2,633.9	1.1290	3,014.7	14.5	1,085.8	1,258.9	23,627,832	1.0890	43,568,373	13,135,696	24,041,921	1.1278	1.2157
WEST PALM BEACH	905.1	.3880	1,099.1	21.4	376.0	469.3	9,750,028	.4494	19,497,633	4,948,369	9,916,587	.4375	.5103
GEORGIA													
ALBANY	373.7	.1602	396.3	6.0	126.6	132.5	2,359,867	.1088	3,893,978	1,356,327	2,174,068	.1236	.1199
ATLANTA	3,085.3	1.3225	3,379.2	9.5	1,114.6	1,223.0	26,960,990	1.2426	48,237,758	14,604,127	25,928,193	1.2841	1.3386
AUGUSTA	594.2	.2547	639.9	7.7	201.5	218.3	4,126,524	.1902	7,426,406	2,111,655	3,706,242	.2041	.2112
COLUMBUS	538.9	.2310	554.0	2.8	184.6	190.4	3,580,157	.1650	5,982,385	1,913,949	3,151,983	.1809	.1761
MACON	424.0	.1817	440.7	3.9	145.8	151.8	3,224,989	.1486	5,574,289	1,775,671	3,017,545	.1589	.1588
SAVANNAH	576.3	.2470	616.7	7.0	195.1	209.2	4,084,700	.1883	7,297,790	2,297,114	4,022,727	.2060	.2131
IDAHO													
BOISE	405.4	.1738	454.1	12.0	146.4	162.6	3,174,872	.1463	5,666,753	1,940,211	3,374,100	.1610	.1671
IDAHO FALLS - POCATELLO	325.3	.1394	355.0	9.1	108.1	117.6	2,484,558	.1145	4,420,699	1,708,706	3,120,823	.1319	.1384
TWIN FALLS	74.7	.0320	82.1	9.9	26.4	27.6	557,381	.0257	946,484	316,921	520,729	.0277	.0278
ILLINOIS													
CHICAGO	8,475.6	3.6329	8,516.0	.5	3,018.5	3,005.7	88,789,978	4.0923	146,842,650	40,206,869	61,994,654	3.8686	3.6585
PEORIA	588.0	.2520	605.3	2.9	214.3	217.1	6,045,022	.2786	10,232,475	2,782,062	4,204,743	.2658	.2545
QUINCY - HANNIBAL	333.3	.1429	336.0	.8	124.5	122.8	2,587,215	.1192	4,142,840	1,317,636	2,063,927	.1246	.1160
ROCKFORD	518.5	.2222	530.8	2.4	189.6	194.4	4,999,937	.2304	8,402,119	2,255,624	3,470,272	.2211	.2115
SPRINGFIELD - DECATUR - CHAMPAIGN	889.6	.3813	897.6	.9	333.4	337.8	8,371,280	.3858	13,897,940	4,295,881	6,528,606	.3857	.3645
INDIANA													
EVANSVILLE	713.0	.3056	743.1	4.2	262.4	271.8	5,856,565	.2699	10,163,531	3,250,443	5,581,740	.2845	.2866
FT. WAYNE	663.3	.2843	673.7	1.6	236.2	236.0	5,464,408	.2519	9,047,636	2,843,303	4,465,561	.2600	.2476
INDIANAPOLIS	2,240.5	.9604	2,276.1	1.6	816.4	826.6	19,255,734	.8875	32,637,097	10,516,773	17,233,938	.9224	.8997
LAFAYETTE	133.4	.0572	136.3	2.2	46.4	47.2	1,186,644	.0547	2,048,100	607,795	990,497	.0553	.0545
SOUTH BEND - ELKHART	785.3	.3366	798.9	1.7	283.7	289.3	6,567,435	.3027	11,205,966	3,521,102	5,849,798	.3147	.3095
TERRE HAUTE	439.5	.1884	447.9	1.9	155.7	168.9	3,411,599	.1572	5,786,757	1,949,072	3,249,472	.1697	.1658

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ESTIMATES

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IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	907.2	.3889	923.3	1.8	326.3	330.2	8,117,465	.3741	13,696,433	4,042,187	6,436,728	.3750	.3617
DAVENPORT - ROCK ISLAND - MOLINE	887.6	.3805	899.1	1.3	326.4	329.4	8,702,858	.4011	14,672,132	4,116,651	6,462,147	.3887	.3734
DES MOINES	957.6	.4105	964.3	.7	361.8	362.7	8,962,947	.4131	15,051,158	4,783,988	7,714,459	.4191	.4049
OTTUMWA - KIRKSVILLE	66.6	.0285	67.6	1.5	25.2	24.9	425,981	.0196	673,002	262,395	422,264	.0225	.0212
SIOUX CITY	407.1	.1745	412.7	1.4	150.1	150.2	3,303,263	.1522	5,357,856	1,864,959	3,019,244	.1618	.1544
KANSAS													
TOPEKA	359.2	.1540	373.8	4.1	133.8	138.8	3,320,329	.1530	5,525,452	1,531,851	2,410,621	.1493	.1432
WICHITA - HUTCHINSON	1,086.9	.4659	1,134.9	4.4	418.7	438.8	10,579,683	.4876	18,059,755	5,345,837	8,886,999	.4825	.4778
KENTUCKY													
BOWLING GREEN	142.5	.0611	157.6	10.6	50.6	54.8	929,139	.0428	1,690,319	632,861	1,216,258	.0506	.0551
LEXINGTON	863.2	.3700	910.5	5.5	305.5	320.3	6,245,478	.2879	11,068,388	3,938,171	7,121,802	.3257	.3377
LOUISVILLE	1,429.0	.6125	1,475.7	3.3	512.0	528.1	11,436,783	.5271	19,838,691	6,427,700	11,307,292	.5610	.5671
PADUCAH - CAPE GIRARDEAU - HARRISBURG	887.0	.3802	913.0	2.9	336.8	344.5	6,561,736	.3024	11,032,589	3,984,935	6,580,538	.3350	.3281
LOUISIANA													
ALEXANDRIA	256.9	.1101	275.2	7.1	85.3	93.0	1,797,530	.0828	3,132,523	831,099	1,388,450	.0858	.0869
BATON ROUGE	738.7	.3166	824.3	11.6	245.1	271.9	6,533,303	.3011	11,974,732	3,035,434	5,238,868	.2966	.3117
LAFAYETTE	551.8	.2365	612.6	11.0	186.3	210.8	4,692,303	.2163	8,881,829	2,394,401	4,551,860	.2206	.2420
LAKE CHARLES	215.0	.0922	240.4	11.8	74.5	85.0	1,932,106	.0891	3,566,321	1,021,302	1,914,819	.0909	.0982
MONROE - EL DORADO	530.6	.2274	554.9	4.6	184.9	191.0	3,558,901	.1640	5,751,667	1,870,989	2,968,560	.1789	.1696
NEW ORLEANS	1,731.9	.7424	1,871.1	8.0	612.3	672.0	15,261,283	.7034	27,326,964	7,685,455	13,268,422	.7098	.7321
SHREVEPORT - TEXARKANA	1,235.8	.5297	1,341.2	8.5	448.0	483.9	10,030,576	.4623	17,333,083	5,274,525	9,090,986	.4811	.4875
MAINE													
BANGOR	310.5	.1331	321.2	3.4	110.1	114.1	2,196,013	.1012	3,716,479	1,410,182	2,495,111	.1159	.1159
PORTLAND - POLAND SPRING	821.2	.3520	860.1	4.7	304.6	322.6	6,689,176	.3083	11,556,544	4,210,709	7,597,006	.3395	.3469
PRESQUE ISLE	89.1	.0382	85.6	–3.9	29.9	29.5	595,458	.0274	975,822	400,963	695,668	.0322	.0313
MARYLAND													
BALTIMORE	2,383.3	1.0216	2,421.3	1.6	854.9	874.7	22,402,601	1.0325	37,173,296	11,306,495	18,785,386	1.0286	.9973
SALISBURY	221.7	.0950	233.2	5.2	81.9	85.4	1,708,771	.0788	2,788,511	1,164,915	1,893,429	.0903	.0867
MASSACHUSETTS													
BOSTON	5,351.6	2.2939	5,438.1	1.6	1,955.0	2,016.9	54,253,502	2.5005	91,440,721	28,619,796	50,941,285	2.4888	2.4873
SPRINGFIELD	648.3	.2779	646.1	–.3	234.5	237.3	5,722,833	.2638	9,059,078	3,378,469	5,804,302	.2796	.2673
MICHIGAN													
ALPENA	42.7	.0183	43.7	2.3	15.8	16.7	322,259	.0149	564,993	180,683	282,587	.0162	.0157

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MICHIGAN (continued)													
DETROIT	4,690.1	2.0103	4,649.0	–.9	1,668.6	1,645.5	47,307,169	2.1804	77,157,494	24,175,227	35,684,693	2.1514	1.9862
FLINT - SAGINAW - BAY CITY	1,280.1	.5487	1,301.6	1.7	447.6	458.0	11,297,284	.5207	19,105,588	6,009,611	9,197,423	.5336	.5098
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,624.1	.6961	1,701.6	4.8	576.5	605.0	14,552,839	.6707	25,548,453	7,011,311	11,289,922	.6660	.6629
LANSING	618.9	.2653	631.8	2.1	216.0	219.7	5,788,573	.2668	9,858,171	2,789,735	4,340,929	.2623	.2533
MARQUETTE	161.8	.0694	163.9	1.3	56.5	56.2	1,177,398	.0543	1,943,752	627,001	944,347	.0577	.0545
TRAVERSE CITY - CADILLAC	416.7	.1786	448.3	7.6	153.0	167.0	3,069,301	.1415	5,519,047	1,863,734	3,068,765	.1573	.1598
MINNESOTA													
ALEXANDRIA	176.4	.0756	186.8	5.9	62.6	66.5	1,138,625	.0525	1,895,166	682,411	1,081,376	.0598	.0579
DULUTH - SUPERIOR	478.6	.2051	490.8	2.5	178.5	181.2	3,920,238	.1807	6,490,374	2,001,909	3,047,607	.1854	.1761
MANKATO	90.9	.0390	92.0	1.2	33.5	33.7	757,320	.0349	1,209,419	502,171	770,622	.0391	.0362
MINNEAPOLIS - ST. PAUL	3,147.1	1.3490	3,339.8	6.1	1,150.0	1,227.6	30,907,147	1.4245	54,392,420	15,987,449	27,204,385	1.4183	1.4383
ROCHESTER - MASON CITY - AUSTIN	388.3	.1664	388.3	.0	146.5	146.1	3,379,501	.1558	5,468,240	1,872,963	2,905,778	.1622	.1515
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	172.7	.0740	181.7	5.2	58.9	62.6	1,352,577	.0623	2,463,966	749,602	1,304,672	.0663	.0687
COLUMBUS - TUPELO	440.6	.1889	457.3	3.8	150.1	152.1	2,665,946	.1229	4,328,937	1,508,893	2,340,483	.1397	.1331
GREENWOOD - GREENVILLE	217.7	.0933	214.9	–1.3	68.2	65.9	1,115,562	.0514	1,690,919	708,969	1,034,156	.0635	.0571
JACKSON	816.9	.3502	860.8	5.4	275.9	287.4	5,790,673	.2669	10,206,163	3,080,522	4,911,473	.2877	.2856
LAUREL - HATTIESBURG	247.3	.1060	262.4	6.1	85.2	88.4	1,695,611	.0782	3,007,494	977,433	1,644,029	.0869	.0880
MERIDIAN	210.2	.0901	214.5	2.0	72.5	73.9	1,325,901	.0611	2,220,500	747,852	1,167,388	.0690	.0657
MISSOURI													
COLUMBIA - JEFFERSON CITY	388.9	.1667	414.9	6.7	140.9	149.2	3,139,354	.1447	5,472,987	1,775,290	3,016,483	.1543	.1559
JOPLIN - PITTSBURG	453.4	.1943	476.0	5.0	175.1	182.0	3,403,604	.1569	5,590,928	1,872,549	3,072,516	.1684	.1635
KANSAS CITY	1,906.0	.8170	1,966.1	3.2	718.2	736.9	18,088,690	.8337	29,856,741	9,764,531	16,111,961	.8468	.8178
ST. JOSEPH	129.5	.0555	128.1	–1.1	49.8	48.9	1,072,448	.0494	1,779,776	670,482	1,104,171	.0540	.0520
ST. LOUIS	2,866.7	1.2288	2,913.7	1.6	1,046.0	1,062.2	26,660,418	1.2288	44,432,627	13,451,078	21,393,605	1.2266	1.1776
SPRINGFIELD	733.4	.3144	771.1	5.1	275.3	287.7	5,151,793	.2374	8,762,066	3,128,192	5,228,584	.2667	.2645
MONTANA													
BILLINGS - HARDIN	205.5	.0881	217.4	5.8	76.7	80.8	1,764,828	.0813	3,065,174	1,208,522	2,099,927	.0911	.0926
GLENDIVE	17.5	.0075	18.2	4.0	6.6	7.0	154,084	.0071	276,142	104,153	186,257	.0077	.0082
GREAT FALLS	176.4	.0756	175.7	–.4	65.3	65.8	1,467,046	.0676	2,427,616	986,779	1,667,404	.0762	.0734
HELENA	46.0	.0197	50.5	9.8	17.8	19.7	431,479	.0199	796,309	262,197	447,538	.0209	.0219
MISSOULA - BUTTE	323.2	.1385	348.1	7.7	120.3	130.2	2,592,078	.1195	4,492,149	1,660,374	2,837,336	.1328	.1342
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	678.9	.2910	700.8	3.2	258.1	264.7	5,875,565	.2708	9,742,406	3,295,960	5,702,006	.2836	.2796
NORTH PLATTE	43.5	.0186	43.2	–.7	16.2	16.2	375,150	.0173	565,829	236,428	379,952	.0188	.0171
OMAHA	924.6	.3963	926.9	.2	343.0	343.1	8,792,054	.4048	14,630,083	4,297,742	7,047,612	.3990	.3848

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NEVADA													
LAS VEGAS	524.5	.2248	648.0	23.5	203.7	256.2	5,145,717	.2372	10,212,165	3,150,254	6,448,398	.2494	.2934
RENO	411.7	.1765	500.2	21.5	162.7	197.4	4,178,208	.1926	7,775,033	2,664,053	5,101,058	.2042	.2266
NEW MEXICO													
ALBUQUERQUE	1,147.4	.4918	1,267.6	10.5	399.7	451.3	8,703,636	.4011	15,427,762	5,181,677	9,320,277	.4405	.4599
ROSWELL	154.9	.0664	174.3	12.5	55.7	63.3	1,269,045	.0585	2,389,243	819,258	1,606,110	.0648	.0721
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,295.6	.5553	1,289.4	–.5	478.7	483.2	12,222,858	.5633	19,931,103	6,140,908	10,045,740	.5601	.5336
BINGHAMTON	426.8	.1829	424.4	–.6	154.2	155.6	3,807,645	.1755	6,175,102	1,873,287	3,023,297	.1756	.1657
BUFFALO	1,767.2	.7575	1,700.1	–3.8	643.2	614.4	16,014,161	.7381	23,324,393	8,205,390	12,326,344	.7445	.6491
ELMIRA	239.3	.1026	234.9	–1.8	86.0	84.0	1,991,686	.0918	2,993,467	938,749	1,366,384	.0920	.0811
NEW YORK	17,831.3	7.6431	17,741.4	–.5	6,590.3	6,652.9	195,799,030	9.0243	321,857,875	79,196,713	131,263,182	8.1988	7.8696
ROCHESTER	943.0	.4042	952.3	1.0	345.0	357.6	10,168,337	.4687	16,731,090	4,684,378	7,622,717	.4430	.4245
SYRACUSE	1,032.9	.4427	1,026.8	–.6	367.7	368.4	9,742,800	.4490	15,825,947	4,641,038	7,465,890	.4396	.4157
UTICA	290.3	.1244	283.7	–2.3	103.6	101.6	2,470,886	.1139	4,008,166	1,274,533	2,076,816	.1165	.1102
WATERTOWN - CARTHAGE	230.2	.0987	223.7	–2.8	77.7	75.0	1,664,314	.0767	2,377,050	968,757	1,472,892	.0844	.0738
NORTH CAROLINA													
CHARLOTTE	1,775.1	.7609	1,912.8	7.8	641.0	697.5	14,005,419	.6455	24,853,619	7,391,797	13,138,626	.6757	.6999
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,272.4	.5454	1,343.5	5.6	472.0	507.5	10,341,223	.4766	18,156,319	5,568,252	9,852,225	.4993	.5112
GREENVILLE - NEW BERN - WASHINGTON	631.4	.2706	648.2	2.7	215.1	223.7	4,173,386	.1924	7,037,992	2,367,383	4,104,183	.2148	.2130
RALEIGH - DURHAM	1,651.5	.7079	1,749.5	6.0	580.9	622.9	12,517,343	.5769	22,039,572	6,470,102	11,078,920	.6066	.6167
WILMINGTON	360.3	.1544	379.9	5.4	125.7	133.7	2,413,181	.1112	4,209,896	1,353,435	2,379,195	.1235	.1258
NORTH DAKOTA													
FARGO	586.9	.2516	596.7	1.7	212.5	217.5	4,875,016	.2247	7,814,846	2,797,528	4,312,573	.2392	.2220
MINOT - BISMARCK - DICKINSON	390.9	.1676	414.6	6.1	138.9	148.9	3,472,631	.1601	6,132,449	1,770,005	2,937,411	.1615	.1633
OHIO													
CINCINNATI	1,939.0	.8311	1,991.9	2.7	700.5	717.3	17,923,489	.8261	30,827,673	8,320,024	13,453,400	.8058	.7919
CLEVELAND	3,856.2	1.6529	3,820.3	–.9	1,414.3	1,402.2	36,724,871	1.6926	59,767,366	17,872,353	26,855,421	1.6638	1.5442
COLUMBUS	1,616.9	.6931	1,648.4	1.9	598.1	618.0	14,709,670	.6780	25,067,073	7,211,830	11,435,928	.6744	.6539
DAYTON	1,302.3	.5582	1,313.9	.9	480.7	488.7	11,984,349	.5524	20,224,923	5,685,221	8,942,043	.5427	.5215
LIMA	113.1	.0485	116.6	3.1	40.3	40.6	958,191	.0442	1,573,872	568,147	843,062	.0472	.0441
TOLEDO	1,140.4	.4888	1,152.6	1.1	408.7	411.2	10,326,685	.4760	17,109,805	5,013,084	7,637,598	.4725	.4461
YOUNGSTOWN	772.2	.3310	759.6	–1.6	279.2	276.3	6,943,064	.3200	11,232,606	3,354,932	5,086,042	.3177	.2943
ZANESVILLE	85.0	.0364	86.5	1.8	30.9	31.4	665,411	.0307	1,108,956	330,076	495,545	.0315	.0299
OKLAHOMA													
ARDMORE - ADA	184.8	.0792	199.0	7.7	69.7	74.1	1,329,731	.0613	2,218,669	689,093	1,188,785	.0650	.0649

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OKLAHOMA (continued)													
OKLAHOMA CITY	1,482.6	.6355	1,643.9	10.9	566.7	629.4	14,346,866	.6612	25,662,683	7,587,231	13,811,235	.6646	.6999
TULSA	1,158.4	.4965	1,286.5	11.1	441.7	490.0	10,779,553	.4968	19,091,988	5,879,764	10,896,219	.5080	.5357
OREGON													
BEND	68.7	.0294	87.9	27.9	25.9	32.5	513,329	.0237	1,002,408	416,133	853,072	.0292	.0343
EUGENE	438.5	.1880	476.5	8.7	167.4	179.7	3,377,292	.1557	5,719,187	2,299,257	4,020,250	.1781	.1800
MEDFORD	314.6	.1348	345.5	9.8	119.4	130.1	2,272,042	.1047	3,841,378	1,639,605	2,836,598	.1242	.1253
PORTLAND	2,124.2	.9105	2,355.7	10.9	822.0	903.2	19,449,278	.8964	35,040,239	10,773,276	19,549,667	.9236	.9753
PENNSYLVANIA													
ERIE	374.8	.1607	379.5	1.3	133.4	133.2	3,214,105	.1481	5,161,452	1,562,873	2,404,839	.1488	.1388
HARRISBURG - YORK - LANCASTER - LEBANON	1,404.6	.6021	1,478.5	5.3	510.9	540.1	13,152,419	.6062	22,425,167	6,437,676	10,601,681	.5988	.5914
JOHNSTOWN - ALTOONA	806.7	.3458	819.1	1.5	285.9	287.6	6,260,512	.2885	9,952,570	3,329,781	5,015,439	.3042	.2808
PHILADELPHIA	6,976.1	2.9902	7,048.0	1.0	2,511.2	2,561.6	68,445,143	3.1546	113,753,499	32,191,946	52,595,950	3.0523	2.9446
PITTSBURGH	3,214.7	1.3779	3,192.6	–.7	1,194.3	1,198.6	30,599,483	1.4103	50,472,986	14,293,425	22,864,462	1.3706	1.3041
WILKES-BARRE - SCRANTON	1,303.2	.5586	1,296.3	–.5	479.3	473.9	10,172,819	.4689	16,228,024	4,794,859	7,195,129	.4769	.4384
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,545.6	.6625	1,559.1	.9	564.9	571.9	13,899,714	.6406	23,234,156	6,879,510	11,997,910	.6402	.6313
SOUTH CAROLINA													
CHARLESTON	571.7	.2451	618.4	8.2	187.7	203.3	3,991,958	.1840	6,998,712	2,071,883	3,566,630	.1976	.2014
COLUMBIA	752.2	.3224	792.6	5.4	250.9	268.5	5,506,054	.2538	9,840,619	2,996,828	5,233,154	.2733	.2804
FLORENCE	388.8	.1667	413.3	6.3	130.7	140.7	2,546,362	.1174	4,559,279	1,684,137	2,954,568	.1378	.1421
GREENVILLE - SPARTANBURG - ASHEVILLE	1,607.3	.6889	1,709.2	6.3	582.6	622.1	11,888,001	.5479	20,647,684	6,674,456	11,547,818	.5935	.6005
SOUTH DAKOTA													
RAPID CITY	270.4	.1159	298.0	10.2	96.1	106.5	2,385,606	.1100	4,341,732	1,452,628	2,632,488	.1174	.1250
SIOUX FALLS - MITCHELL	644.4	.2762	648.9	.7	236.1	236.7	5,010,656	.2309	8,243,869	2,947,703	4,748,231	.2515	.2396
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	754.4	.3234	788.4	4.5	269.1	281.2	5,563,230	.2564	9,588,495	2,951,692	4,954,489	.2734	.2723
CHATTANOOGA	803.3	.3443	850.3	5.9	287.3	301.7	6,065,116	.2795	10,078,466	3,135,029	4,961,212	.2940	.2835
JACKSON	151.3	.0649	159.3	5.3	55.9	58.4	1,064,230	.0491	1,729,917	614,044	943,412	.0542	.0514
KNOXVILLE	1,134.1	.4861	1,211.7	6.8	410.6	439.7	8,509,820	.3922	15,094,353	4,706,404	8,225,573	.4214	.4333
MEMPHIS	1,656.9	.7102	1,715.9	3.6	576.9	596.6	12,166,701	.5608	20,730,386	6,331,846	10,312,072	.5959	.5825
NASHVILLE	1,789.5	.7670	1,920.5	7.3	644.6	689.4	14,957,055	.6894	26,701,258	7,456,349	12,683,154	.7010	.7181
TEXAS													
ABILENE - SWEETWATER	305.3	.1309	330.5	8.3	114.3	123.8	2,545,621	.1173	4,360,682	1,555,701	2,734,455	.1272	.1289
AMARILLO	485.3	.2080	529.1	9.0	179.2	194.2	4,301,863	.1983	7,143,721	2,710,190	4,700,835	.2137	.2142

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: TOTALS AND 1987 PROJECTIONS

S&MM/ARBITRON TV MARKET (ADI)	12/31/82 Population (Thous.)	% Of U.S.	Projected 12/31/87 Population (Thous.)	% Change 1982–1987	12/31/82 Households (Thous.)	Projected 12/31/87 Households (Thous.)	1982 EBI ($000)	% Of U.S.	Projected 1987 EBI ($000)	1982 Retail Sales ($000)	Projected 1987 Retail Sales ($000)	Buying Power Index 1982	Buying Power Index 1987
TEXAS (continued)													
AUSTIN	713.2	.3057	844.1	18.4	269.8	325.1	6,844,333	.3155	13,226,365	3,683,186	7,268,820	.3193	.3628
BEAUMONT - PORT ARTHUR	471.1	.2019	509.5	8.2	169.8	181.3	4,528,710	.2087	7,749,574	2,639,569	4,553,899	.2167	.2186
CORPUS CHRISTI	491.6	.2107	543.5	10.6	161.6	181.1	4,017,745	.1852	7,012,962	2,301,009	3,958,756	.1976	.2018
DALLAS - FT. WORTH	3,826.0	1.6400	4,372.9	14.3	1,430.3	1,648.8	39,543,434	1.8225	71,209,706	21,916,518	40,939,246	1.8369	1.9682
EL PASO	647.1	.2774	727.2	12.4	199.1	228.3	4,372,056	.2015	7,462,020	2,657,978	4,565,922	.2287	.2327
HOUSTON	3,736.9	1.6018	4,456.4	19.3	1,361.8	1,661.6	41,596,282	1.9172	78,467,266	22,904,568	44,855,503	1.9028	2.1359
LAREDO	116.5	.0499	137.2	17.8	31.4	37.6	613,061	.0283	1,121,642	618,318	1,173,158	.0410	.0450
LUBBOCK	448.7	.1923	470.7	4.9	157.2	166.6	3,598,046	.1658	5,719,208	2,369,452	3,869,224	.1860	.1769
MCALLEN - BROWNSVILLE	600.6	.2574	699.4	16.5	167.4	198.8	3,300,592	.1521	6,052,493	2,295,571	4,189,426	.1898	.2056
ODESSA - MIDLAND	367.2	.1574	429.0	16.8	130.8	153.3	3,869,607	.1783	7,413,625	2,407,073	4,689,503	.1860	.2096
SAN ANGELO	101.0	.0433	115.2	14.1	36.6	41.6	941,596	.0434	1,728,682	636,382	1,196,680	.0478	.0518
SAN ANTONIO	1,503.4	.6444	1,649.5	9.7	504.0	563.6	12,113,479	.5583	21,716,506	6,734,189	12,209,484	.5920	.6218
TYLER	272.8	.1169	310.8	13.9	97.6	109.6	2,407,954	.1110	4,334,348	1,379,275	2,477,655	.1165	.1231
VICTORIA	74.7	.0320	88.3	18.2	25.6	29.5	724,297	.0334	1,353,923	518,358	986,463	.0372	.0413
WACO - TEMPLE	632.4	.2711	681.6	7.8	221.6	239.7	5,162,576	.2379	9,004,668	2,733,731	4,808,420	.2477	.2532
WICHITA FALLS - LAWTON	436.2	.1870	455.1	4.3	157.7	165.4	3,713,799	.1712	6,053,519	2,041,868	3,454,737	.1791	.1736
UTAH													
SALT LAKE CITY	1,733.6	.7431	2,027.0	16.9	544.9	629.8	13,271,446	.6117	24,737,509	7,093,607	13,186,944	.6480	.7083
VERMONT													
BURLINGTON - PLATTSBURGH	679.5	.2913	714.0	5.1	239.9	253.5	5,386,174	.2482	9,013,779	3,211,785	5,676,053	.2698	.2704
VIRGINIA													
HARRISONBURG	108.6	.0465	111.4	2.6	37.2	38.0	742,783	.0342	1,172,548	416,548	673,870	.0378	.0357
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,444.7	.6193	1,499.5	3.8	499.1	526.8	12,020,586	.5540	21,268,465	6,644,151	11,736,019	.5821	.5951
RICHMOND	1,240.0	.5315	1,298.8	4.7	444.7	466.7	10,715,393	.4939	18,472,338	5,935,151	10,235,905	.5151	.5177
ROANOKE - LYNCHBURG	1,010.8	.4333	1,029.4	1.8	360.7	362.4	7,632,372	.3518	12,296,369	4,341,637	6,958,714	.3807	.3605
WASHINGTON													
SEATTLE - TACOMA	2,950.1	1.2645	3,349.0	13.5	1,140.5	1,291.1	31,518,600	1.4527	56,342,525	15,741,794	29,095,789	1.4083	1.4958
SPOKANE	884.3	.3790	966.1	9.3	331.0	355.8	7,232,818	.3334	11,784,585	3,784,483	6,409,427	.3457	.3396
YAKIMA	475.8	.2039	539.5	13.4	173.2	195.7	4,360,561	.2010	7,903,300	2,433,035	4,484,332	.2073	.2218
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	396.6	.1700	407.5	2.7	139.7	142.5	2,710,708	.1249	4,543,429	1,953,771	3,477,541	.1497	.1497
CHARLESTON - HUNTINGTON	1,516.4	.6500	1,585.7	4.6	533.5	551.8	11,177,873	.5152	19,374,263	6,509,266	11,371,565	.5656	.5713
CLARKSBURG - WESTON	249.8	.1071	258.6	3.5	89.6	90.5	1,687,638	.0778	2,868,004	986,577	1,764,852	.0869	.0880
PARKERSBURG	102.9	.0441	107.5	4.5	37.7	38.3	857,776	.0395	1,459,703	658,922	1,179,735	.0466	.0473
WHEELING - STEUBENVILLE	457.9	.1963	464.5	1.4	166.7	168.5	3,774,142	.1739	6,322,184	1,847,460	3,013,811	.1770	.1712

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: TOTALS AND 1987 PROJECTIONS

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)

	12/31/82 Population (Thous.)	% Of U.S.	Projected 12/31/87 Population (Thous.)	% Change 1982-1987	12/31/82 Households (Thous.)	Projected 12/31/87 Households (Thous.)	1982 EBI ($000)	% Of U.S.	Projected 1987 EBI ($000)	1982 Retail Sales ($000)	Projected 1987 Retail Sales ($000)	Buying Power Index 1982	Buying Power Index 1987
WISCONSIN													
GREEN BAY	989.2	.4240	1,030.5	4.2	353.7	374.5	8,105,991	.3736	14,003,945	3,893,452	6,109,262	.3783	.3704
LA CROSSE - EAU CLAIRE	453.8	.1945	472.3	4.1	161.1	167.0	3,446,589	.1589	5,818,796	1,800,780	2,765,772	.1668	.1609
MADISON	520.1	.2229	549.6	5.7	198.0	211.4	4,781,637	.2204	8,347,180	2,504,743	3,964,172	.2229	.2201
MILWAUKEE	1,896.9	.8131	1,931.2	1.8	693.2	712.5	18,154,538	.8367	30,524,155	8,537,860	13,015,443	.8138	.7753
WAUSAU - RHINELANDER	442.7	.1898	470.4	6.3	157.0	168.4	3,365,189	.1551	5,892,497	1,705,016	2,696,565	.1622	.1606
WYOMING													
CASPER - RIVERTON	160.6	.0688	165.8	21.9	56.9	69.1	1,617,470	.0745	2,954,970	1,090,305	2,179,709	.0806	.0905
CHEYENNE	132.4	.0568	139.6	5.4	50.1	53.1	1,179,926	.0544	1,901,864	767,147	1,346,569	.0593	.0582
TOTAL UNITED STATES ADIs	231,833.3	99.3718	244,563.2	5.5	84,588.6	89,693.5	2,154,395,331	99.2954	3,695,551,305	1,092,757,873	1,855,390,545	99.3044	99.2700

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 18
Television Market (ADI) Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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Furniture / Home Furnishings / Appliance Store Sales	18–9
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Automotive Dealer Sales	18–11
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Building Materials & Hardware Store Sales	18–13
Drugstore Sales	18–14

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TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	79,196,713	1
Los Angeles, Calif.	60,131,084	2
Chicago, Ill.	40,206,869	3
Philadelphia, Pa.	32,191,946	4
San Francisco, Calif.	29,026,690	5
Boston, Mass.	28,619,796	6
Detroit, Mich.	24,175,227	7
Houston, Tex.	22,904,568	8
Washington, D.C.	22,322,365	9
Dallas - Ft. Worth, Tex.	21,916,518	10
Cleveland, Ohio	17,872,353	11
Miami, Fla.	16,583,237	12
Minneapolis - St. Paul, Minn.	15,987,449	13
Seattle - Tacoma, Wash.	15,741,794	14
Atlanta, Ga.	14,604,127	15
Pittsburgh, Pa.	14,293,425	16
St. Louis, Mo.	13,451,078	17
Tampa - St. Petersburg, Fla.	13,135,696	18
Denver, Colo.	13,130,847	19
Baltimore, Md.	11,306,495	20
Sacramento - Stockton, Calif.	11,029,922	21
Portland, Ore.	10,773,276	22
Hartford - New Haven, Conn.	10,537,797	23
Indianapolis, Ind.	10,516,773	24
San Diego, Calif.	9,831,914	25
Kansas City, Mo.	9,764,531	26
Phoenix, Ariz.	9,230,723	27
Milwaukee, Wisc.	8,537,860	28
Cincinnati, Ohio	8,320,024	29
Buffalo, N.Y.	8,205,390	30
Orlando - Daytona Beach, Fla.	8,193,526	31
New Orleans, La.	7,685,455	32
Oklahoma City, Okla.	7,587,231	33
Nashville, Tenn.	7,456,349	34
Charlotte, N.C.	7,391,797	35
Columbus, Ohio	7,211,830	36
Salt Lake City, Utah	7,093,607	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	7,011,311	38
Providence - New Bedford, R.I.-Mass.	6,879,510	39
San Antonio, Tex.	6,734,189	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	6,674,456	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	6,644,151	42
Charleston - Huntington, W.Va.	6,509,266	43
Raleigh - Durham, N.C.	6,470,102	44
Harrisburg - York - Lancaster - Lebanon, Pa.	6,437,676	45
Louisville, Ky.	6,427,700	46
Memphis, Tenn.	6,331,846	47
Albany - Schenectady - Troy, N.Y.	6,140,908	48
Flint - Saginaw - Bay City, Mich.	6,009,611	49
Richmond, Va.	5,935,151	50
Tulsa, Okla.	5,879,764	51
Dayton, Ohio	5,685,221	52
Birmingham, Ala.	5,583,408	53
Greensboro - Winston-Salem - High Point, N.C.	5,568,252	54
Wichita - Hutchinson, Kans.	5,345,837	55
Little Rock, Ark.	5,294,842	56
Shreveport - Texarkana, La.-Tex.-Ark.	5,274,525	57
Albuquerque, N.M.	5,181,677	58
Toledo, Ohio	5,013,084	59
Jacksonville, Fla.	4,995,133	60
West Palm Beach, Fla.	4,948,369	61
Mobile - Pensacola, Ala.-Fla.	4,854,812	62
Wilkes-Barre - Scranton, Pa.	4,794,859	63
Des Moines, Iowa	4,783,988	64
Fresno, Calif.	4,755,938	65
Knoxville, Tenn.	4,706,404	66
Rochester, N.Y.	4,684,378	67
Syracuse, N.Y.	4,641,038	68
Roanoke - Lynchburg, Va.	4,341,637	69
Omaha, Neb.	4,297,742	70
Springfield - Decatur - Champaign, Ill.	4,295,881	71
Portland - Poland Spring, Maine	4,210,709	72
Davenport - Rock Island - Moline, Iowa-Ill.	4,116,651	73
Cedar Rapids - Waterloo - Dubuque, Iowa	4,042,187	74
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	3,984,935	75
Lexington, Ky.	3,938,171	76
Green Bay, Wisc.	3,893,452	77
Spokane, Wash.	3,784,483	78
Austin, Tex.	3,683,186	79
South Bend - Elkhart, Ind.	3,521,102	80
Springfield, Mass.	3,378,469	81
Youngstown, Ohio	3,354,932	82
Johnstown - Altoona, Pa.	3,329,781	83
Lincoln - Hastings - Kearney, Neb.	3,295,960	84
Evansville, Ind.	3,250,443	85
Burlington - Plattsburgh, Vt.-N.Y.	3,211,785	86
Las Vegas, Nev.	3,150,254	87
Chattanooga, Tenn.	3,135,029	88
Springfield, Mo.	3,128,192	89
Jackson, Miss.	3,080,522	90
Tucson, Ariz.	3,056,240	91
Baton Rouge, La.	3,035,434	92
Columbia, S.C.	2,996,828	93
Bristol - Kingsport - Johnson City, Tenn.	2,951,692	94
Sioux Falls - Mitchell, S.D.	2,947,703	95
Ft. Wayne, Ind.	2,843,303	96
Fargo, N.D.	2,797,528	97
Lansing, Mich.	2,789,735	98
Peoria, Ill.	2,782,062	99
Huntsville - Decatur - Florence, Ala.	2,742,980	100
Waco - Temple, Tex.	2,733,731	101
Amarillo, Tex.	2,710,190	102
Reno, Nev.	2,664,053	103
El Paso, Tex.	2,657,978	104
Beaumont - Port Arthur, Tex.	2,639,569	105
Salinas - Monterey, Calif.	2,611,682	106
Madison, Wisc.	2,504,743	107
Yakima, Wash.	2,433,035	108
Ft. Myers - Naples, Fla.	2,423,150	109
Odessa - Midland, Tex.	2,407,073	110
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,405,560	111
Lafayette, La.	2,394,401	112
Colorado Springs - Pueblo, Colo.	2,388,970	113
Lubbock, Tex.	2,369,452	114
Greenville - New Bern - Washington, N.C.	2,367,383	115
Corpus Christi, Tex.	2,301,009	116
Eugene, Ore.	2,299,257	117
Savannah, Ga.	2,297,114	118
McAllen - Brownsville, Tex.	2,295,571	119
Rockford, Ill.	2,255,624	120
Augusta, Ga.	2,111,655	121
Charleston, S.C.	2,071,883	122
Wichita Falls - Lawton, Tex.-Okla.	2,041,868	123
Duluth - Superior, Minn.-Wisc.	2,001,909	124
Bluefield - Beckley - Oak Hill, W.Va.	1,953,771	125
Terre Haute, Ind.	1,949,072	126
Boise, Ida.	1,940,211	127
Columbus, Ga.	1,913,949	128
Tallahassee, Fla.	1,909,037	129
Binghamton, N.Y.	1,873,287	130
Rochester - Mason City - Austin, Minn.-Iowa	1,872,963	131
Joplin - Pittsburg, Mo.-Kans.	1,872,549	132
Monroe - El Dorado, La.-Ark.	1,870,989	133
Sioux City, Iowa	1,864,959	134
Traverse City - Cadillac, Mich.	1,863,734	135
Bakersfield, Calif.	1,862,331	136
Wheeling - Steubenville, W.Va.-Ohio	1,847,460	137
Montgomery, Ala.	1,841,544	138
La Crosse - Eau Claire, Wisc.	1,800,780	139
Macon, Ga.	1,775,671	140
Columbia - Jefferson City, Mo.	1,775,290	141
Minot - Bismarck - Dickinson, N.D.	1,770,005	142
Ft. Smith, Ark.	1,719,679	143
Idaho Falls - Pocatello, Ida.	1,708,706	144
Wausau - Rhinelander, Wisc.	1,705,016	145
Florence, S.C.	1,684,137	146
Missoula - Butte, Mont.	1,660,374	147
Chico - Redding, Calif.	1,658,750	148
Medford, Ore.	1,639,605	149
Erie, Pa.	1,562,873	150
Abilene - Sweetwater, Tex.	1,555,701	151
Topeka, Kans.	1,531,851	152
Columbus - Tupelo, Miss.	1,508,893	153
Rapid City, S.D.	1,452,628	154
Bangor, Maine	1,410,182	155
Tyler, Tex.	1,379,275	156
Albany, Ga.	1,356,327	157
Wilmington, N.C.	1,353,435	158
Quincy - Hannibal, Ill.-Mo.	1,317,636	159
Utica, N.Y.	1,274,533	160
Billings - Hardin, Mont.	1,208,522	161
Salisbury, Md.	1,164,915	162
Casper - Riverton, Wyo.	1,090,305	163
Lake Charles, La.	1,021,302	164
Dothan, Ala.	1,003,301	165
Great Falls, Mont.	986,779	166
Clarksburg - Weston, W.Va.	986,577	167
Laurel - Hattiesburg, Miss.	977,433	168
Watertown - Carthage, N.Y.	968,757	169
Elmira, N.Y.	938,749	170
Gainesville, Fla.	906,128	171
Alexandria, La.	831,099	172
Roswell, N.M.	819,258	173
El Centro - Yuma, Calif.-Ariz.	812,981	174
Panama City, Fla.	782,787	175
Grand Junction, Colo.	777,983	176
Cheyenne, Wyo.	767,147	177
Jonesboro, Ark.	765,669	178
Biloxi - Gulfport - Pascagoula, Miss.	749,602	179
Meridian, Miss.	747,852	180
Greenwood - Greenville, Miss.	708,969	181
Ardmore - Ada, Okla.	689,093	182
Alexandria, Minn.	682,411	183
St. Joseph, Mo.	670,482	184
Palm Springs, Calif.	667,443	185
Eureka, Calif.	667,185	186
Parkersburg, W.Va.	658,922	187
San Angelo, Tex.	636,382	188
Bowling Green, Ky.	632,861	189
Marquette, Mich.	627,001	190
Laredo, Tex.	618,318	191
Jackson, Tenn.	614,044	192
Lafayette, Ind.	607,795	193
Tuscaloosa, Ala.	602,212	194
Lima, Ohio	568,147	195
Victoria, Tex.	518,358	196
Mankato, Minn.	502,171	197
Anniston, Ala.	494,060	198
Harrisonburg, Va.	416,548	199
Bend, Ore.	416,133	200
Presque Isle, Maine	400,963	201
Zanesville, Ohio	330,076	202
Twin Falls, Ida.	316,921	203
Ottumwa - Kirksville, Iowa-Mo.	262,395	204
Helena, Mont.	262,197	205
North Platte, Neb.	236,428	206
Selma, Ala.	201,617	207
Alpena, Mich.	180,683	208
Glendive, Mont.	104,153	209

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FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	21,126,097	1
Los Angeles, Calif.	14,948,052	2
Chicago, Ill.	9,116,069	3
Philadelphia, Pa.	7,915,295	4
Boston, Mass.	7,115,133	5
San Francisco, Calif.	7,096,294	6
Detroit, Mich.	5,589,147	7
Houston, Tex.	5,351,647	8
Washington, D.C.	4,866,258	9
Cleveland, Ohio	4,601,099	10
Dallas - Ft. Worth, Tex.	4,371,792	11
Seattle - Tacoma, Wash.	3,776,618	12
Pittsburgh, Pa.	3,464,684	13
St. Louis, Mo.	3,373,672	14
Tampa - St. Petersburg, Fla.	3,296,787	15
Minneapolis - St. Paul, Minn.	3,252,744	16
Denver, Colo.	3,240,022	17
Miami, Fla.	3,211,514	18
Atlanta, Ga.	3,143,371	19
Sacramento - Stockton, Calif.	2,989,198	20
Baltimore, Md.	2,873,656	21
Hartford - New Haven, Conn.	2,671,315	22
Phoenix, Ariz.	2,522,251	23
Indianapolis, Ind.	2,451,506	24
New Orleans, La.	2,296,424	25
San Diego, Calif.	2,244,371	26
Cincinnati, Ohio	2,234,665	27
Buffalo, N.Y.	2,217,743	28
Milwaukee, Wisc.	2,174,453	29
Portland, Ore.	2,154,282	30
Kansas City, Mo.	2,042,847	31
Nashville, Tenn.	1,924,499	32
Oklahoma City, Okla.	1,884,919	33
Orlando - Daytona Beach, Fla.	1,816,319	34
Charleston - Huntington, W.Va.	1,803,098	35
Albany - Schenectady - Troy, N.Y.	1,759,579	36
Memphis, Tenn.	1,757,042	37
Charlotte, N.C.	1,737,967	38
Providence - New Bedford, R.I.-Mass.	1,735,290	39
San Antonio, Tex.	1,719,975	40
Louisville, Ky.	1,712,834	41
Columbus, Ohio	1,666,866	42
Harrisburg - York - Lancaster - Lebanon, Pa.	1,633,947	43
Salt Lake City, Utah	1,627,684	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,618,019	45
Tulsa, Okla.	1,516,383	46
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,511,905	47
Raleigh - Durham, N.C.	1,506,446	48
Syracuse, N.Y.	1,419,309	49
Flint - Saginaw - Bay City, Mich.	1,403,143	50
Birmingham Ala.	1,385,278	51
Richmond, Va.	1,385,206	52
Shreveport - Texarkana, La.-Tex.-Ark.	1,382,215	53
Fresno, Calif.	1,370,923	54
Dayton, Ohio	1,369,320	55
Little Rock, Ark.	1,316,629	56
Wilkes-Borre - Scranton, Pa.	1,285,520	57
Knoxville, Tenn.	1,279,454	58
Albuquerque, N.M.	1,277,756	59
Toledo, Ohio	1,260,772	60
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,249,842	61
Greensboro - Winston-Salem - High Point, N.C.	1,249,297	62
Wichita - Hutchinson, Kans.	1,184,669	63
Rochester, N.Y.	1,172,969	64
Des Moines, Iowa	1,159,556	65
Roanoke - Lynchburg, Va.	1,121,694	66
Mobile - Pensacola, Ala.-Fla.	1,090,962	67
Lexington, Ky.	1,085,126	68
West Palm Beach, Fla.	1,081,770	69
Jacksonville, Fla.	1,041,892	70
Spokane, Wash.	1,029,001	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	1,014,683	72
Omaha, Neb.	1,007,679	73
Springfield - Decatur - Champaign, Ill.	1,000,667	74
Springfield, Mass.	998,430	75
Portland - Poland Spring, Maine	992,357	76
Green Bay, Wisc.	941,217	77
Cedar Rapids - Waterloo - Dubuque, Iowa	910,541	78
Davenport - Rock Island - Moline, Iowa-Ill.	900,643	79
Jackson, Miss.	895,656	80
Austin, Tex.	891,474	81
Tucson, Ariz.	859,824	82
Youngstown, Ohio	858,852	83
Chattanooga, Tenn.	855,610	84
Johnstown - Altoona, Pa.	851,889	85
South Bend - Elkhart, Ind.	847,273	86
Burlington - Plattsburgh, Vt.-N.Y.	845,604	87
Baton Rouge, La.	836,847	88
Evansville, Ind.	801,476	89
Bristol - Kingsport - Johnson City, Tenn.	799,034	90
Springfield, Mo.	740,257	91
Las Vegas, Nev.	704,270	92
Huntsville - Decatur - Florence, Ala.	696,509	93
Lincoln - Hastings - Kearney, Neb.	690,249	94
Corpus Christi, Tex.	679,548	95
Amarillo, Tex.	672,283	96
Ft. Wayne, Ind.	667,736	97
Columbia, S.C.	666,138	98
McAllen - Brownsville, Tex.	665,393	99
Salinas - Monterey, Calif.	663,711	100
Beaumont - Port Arthur, Tex.	661,056	101
El Paso, Tex.	652,395	102
Waco - Temple, Tex.	646,273	103
Peoria, Ill.	641,020	104
Lafayette, La.	624,596	105
Sioux Falls - Mitchell, S.D.	616,742	106
Yakima, Wash.	611,140	107
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	609,645	108
Colorado Springs - Pueblo, Colo.	598,901	109
Odessa - Midland, Tex.	583,284	110
Bluefield Beckley - Oak Hill, W.Va.	573,744	111
Lubbock, Tex.	560,273	112
Greenville - New Bern - Washington, N.C.	558,282	113
Rockford, Ill.	550,557	114
Savannah, Ga.	547,533	115
Fargo, N.D.	545,026	116
Bakersfield, Calif.	534,846	117
Ft. Myers - Naples, Fla.	533,196	118
Augusta, Ga.	531,015	119
Eugene, Ore.	530,958	120
Lansing, Mich.	527,170	121
Boise, Ida.	513,109	122
Monroe - El Dorado, La.-Ark.	511,879	123
Wheeling - Steubenville, W.Va.-Ohio	509,640	124
Binghamton, N.Y.	509,552	125
Madison, Wisc.	506,067	126
Wichita Falls - Lawton, Tex.-Okla.	504,971	127
Traverse City - Cadillac, Mich.	493,442	128
Reno, Nev.	491,683	129
Duluth - Superior, Minn.-Wisc.	485,476	130
Chico - Redding, Calif.	480,695	131
Charleston, S.C.	466,584	132
Tallahassee, Fla.	465,747	133
Columbus - Tupelo, Miss.	462,116	134
Joplin - Pittsburg, Mo.-Kans.	457,437	135
Sioux City, Iowa	450,157	136
Montgomery, Ala.	445,569	137
Macon, Ga.	440,703	138
Terre Haute, Ind.	433,121	139
Columbus, Ga.	432,864	140
Wausau - Rhinelander, Wisc.	422,275	141
Columbia - Jefferson City, Mo.	414,135	142
Idaho Falls - Pocatello, Ida.	410,892	143
Medford, Ore.	405,579	144
Bangor, Maine	404,853	145
Rochester - Mason City - Austin, Minn.-Iowa	396,559	146
Ft. Smith, Ark.	395,293	147
La Crosse - Eau Claire, Wisc.	386,368	148
Utica, N.Y.	379,593	149
Abilene - Sweetwater, Tex.	379,284	150
Florence, S.C.	371,359	151
Minot - Bismarck - Dickinson, N.D.	371,039	152
Missoula - Butte, Mont.	366,370	153
Tyler, Tex.	361,157	154
Topeka, Kans.	352,839	155
Albany, Ga.	348,252	156
Wilmington, N.C.	345,400	157
Rapid City, S.D.	341,708	158
Salisbury, Md.	333,733	159
Quincy - Hannibal, Ill.-Mo.	333,218	160
Erie, Pa.	319,106	161
Lake Charles, La.	316,823	162
Clarksburg - Weston, W.Va.	284,164	163
Watertown - Carthage, N.Y.	283,273	164
Billings - Hardin, Mont.	274,195	165
Dothan, Ala.	273,679	166
Laurel - Hattiesburg, Miss.	272,959	167
Elmira, N.Y.	259,879	168
Casper - Riverton, Wyo.	247,575	169
Greenwood - Greenville, Miss.	243,637	170
El Centro - Yuma, Calif.-Ariz.	240,807	171
Alexandria, La.	238,766	172
Meridian, Miss.	232,873	173
Ardmore - Ada, Okla.	221,910	174
Eureka, Calif.	215,812	175
Gainesville, Fla.	211,180	176
Roswell, N.M.	209,344	177
Great Falls, Mont.	206,537	178
Jonesboro, Ark.	199,585	179
Biloxi - Gulfport - Pascagoula, Miss.	197,250	180
Grand Junction, Colo.	184,785	181
Bowling Green, Ky.	178,279	182
Marquette, Mich.	177,894	183
Palm Springs, Calif.	173,018	184
Panama City, Fla.	168,613	185
Jackson, Tenn.	167,373	186
Alexandria, Minn.	166,201	187
Cheyenne, Wyo.	156,507	188
San Angelo, Tex.	154,580	189
Parkersburg, W.Va.	144,948	190
St. Joseph, Mo.	141,748	191
Laredo, Tex.	141,559	192
Lafayette, Ind.	130,187	193
Anniston, Ala.	127,476	194
Tuscaloosa, Ala.	126,573	195
Mankato, Minn.	126,163	196
Harrisonburg, Va.	121,076	197
Lima, Ohio	119,676	198
Victoria, Tex.	107,887	199
Bend, Ore.	105,193	200
Presque Isle, Maine	101,913	201
Zanesville, Ohio	88,313	202
Twin Falls, Ida.	73,887	203
Helena, Mont.	62,500	204
Ottumwa - Kirksville, Iowa-Mo.	59,068	205
Alpena, Mich.	55,082	206
Selma, Ala.	51,648	207
North Platte, Neb.	50,986	208
Glendive, Mont.	24,436	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	18,178,473	1
Los Angeles, Calif.	13,759,392	2
Chicago, Ill.	8,549,123	3
Philadelphia, Pa.	7,103,449	4
San Francisco, Calif.	6,501,506	5
Boston, Mass.	6,492,725	6
Houston, Tex.	5,147,000	7
Detroit, Mich.	5,095,483	8
Washington, D.C.	4,526,699	9
Cleveland, Ohio	4,307,197	10
Dallas - Ft. Worth, Tex.	4,202,520	11
Seattle - Tacoma, Wash.	3,602,497	12
St. Louis, Mo.	3,186,493	13
Pittsburgh, Pa.	3,171,960	14
Tampa - St. Petersburg, Fla.	3,126,636	15
Denver, Colo.	3,116,022	16
Minneapolis - St. Paul, Minn.	3,053,830	17
Atlanta, Ga.	3,047,584	18
Miami, Fla.	2,900,760	19
Sacramento - Stockton, Calif.	2,825,848	20
Baltimore, Md.	2,653,314	21
Hartford - New Haven, Conn.	2,474,916	22
Phoenix, Ariz.	2,455,305	23
Indianapolis, Ind.	2,363,624	24
New Orleans, La.	2,200,082	25
San Diego, Calif.	2,061,253	26
Portland, Ore.	2,049,202	27
Cincinnati, Ohio	2,038,426	28
Milwaukee, Wisc.	2,032,135	29
Buffalo, N.Y.	2,014,218	30
Kansas City, Mo.	1,969,065	31
Nashville, Tenn.	1,890,728	32
Oklahoma City, Okla.	1,838,634	33
Charleston - Huntington, W.Va.	1,761,256	34
Orlando - Daytona Beach, Fla.	1,733,559	35
Memphis, Tenn.	1,722,113	36
Charlotte, N.C.	1,710,854	37
Albany - Schenectady - Troy, N.Y.	1,674,465	38
San Antonio, Tex.	1,660,982	39
Louisville, Ky.	1,634,553	40
Columbus, Ohio	1,603,281	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,587,981	42
Providence - New Bedford, R.I.-Mass.	1,553,732	43
Salt Lake City, Utah	1,547,956	44
Harrisburg - York - Lancaster - Lebanon, Pa.	1,503,681	45
Tulsa, Okla.	1,476,475	46
Raleigh - Durham, N.C.	1,468,587	47
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,466,649	48
Birmingham, Ala.	1,360,289	49
Richmond, Va.	1,352,080	50
Shreveport - Texarkana, La.-Tex.-Ark.	1,345,055	51
Syracuse, N.Y.	1,324,706	52
Flint - Saginaw - Bay City, Mich.	1,323,097	53
Dayton, Ohio	1,305,396	54
Fresno, Calif.	1,295,393	55
Little Rock, Ark.	1,285,024	56
Knoxville, Tenn.	1,252,218	57
Albuquerque, N.M.	1,227,425	58
Greensboro - Winston-Salem - High Point, N.C.	1,219,747	59
Toledo, Ohio	1,198,486	60
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,181,615	61
Wilkes-Barre - Scranton, Pa.	1,177,407	62
Wichita - Hutchinson, Kans.	1,144,812	63
Des Moines, Iowa	1,125,491	64
Rochester, N.Y.	1,122,070	65
Roanoke - Lynchburg, Va.	1,093,459	66
Lexington, Ky.	1,063,688	67
Mobile - Pensacola, Ala.-Fla.	1,059,010	68
West Palm Beach, Fla.	1,016,730	69
Jacksonville, Fla.	991,630	70
Spokane, Wash.	984,802	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	983,565	72
Springfield - Decatur - Champaign, Ill.	963,027	73
Omaha, Neb.	959,900	74
Portland - Poland Spring, Maine	950,365	75
Springfield, Mass.	913,009	76
Green Bay, Wisc.	882,612	77
Jackson, Miss.	881,042	78
Cedar Rapids - Waterloo - Dubuque, Iowa	874,570	79
Davenport - Rock Island - Moline, Iowa-Ill.	857,320	80
Austin, Tex.	850,382	81
Chattanooga, Tenn.	835,442	82
Tucson, Ariz.	827,906	83
Burlington - Plattsburgh, Vt.-N.Y.	818,974	84
Youngstown, Ohio	812,039	85
Baton Rouge, La.	811,010	86
Johnstown - Altoona, Pa.	808,556	87
South Bend - Elkhart, Ind.	793,573	88
Evansville, Ind.	785,004	89
Bristol - Kingsport - Johnson City, Tenn.	779,378	90
Springfield, Mo.	718,060	91
Las Vegas, Nev.	684,330	92
Huntsville - Decatur - Florence, Ala.	683,935	93
Lincoln - Hastings - Kearney, Neb.	663,920	94
Corpus Christi, Tex.	657,532	95
Columbia, S.C.	650,476	96
Amarillo, Tex.	650,048	97
Ft. Wayne, Ind.	643,104	98
McAllen - Brownsville, Tex.	639,411	99
Beaumont - Port Arthur, Tex.	636,360	100
El Paso, Tex.	627,338	101
Waco - Temple, Tex.	621,896	102
Salinas - Monterey, Calif.	616,676	103
Lafayette, La.	609,220	104
Peoria, Ill.	595,411	105
Sioux Falls - Mitchell, S.D.	592,939	106
Yakima, Wash.	587,345	107
Colorado Springs - Pueblo, Colo.	572,567	108
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	567,400	109
Bluefield - Beckley - Oak Hill, W.Va.	562,445	110
Odessa - Midland, Tex.	560,671	111
Greenville - New Bern - Washington, N.C.	546,853	112
Savannah, Ga.	533,725	113
Lubbock, Tex.	532,621	114
Rockford, Ill.	525,747	115
Augusta, Ga.	521,762	116
Fargo, N.D.	513,375	117
Ft. Myers - Naples, Fla.	512,430	118
Eugene, Ore.	506,500	119
Bakersfield, Calif.	503,294	120
Monroe - El Dorado, La.-Ark.	501,421	121
Boise, Ida.	496,445	122
Wichita Falls - Lawton, Tex.-Okla.	492,979	123
Lansing, Mich.	492,208	124
Wheeling - Steubenville, W.Va.-Ohio	487,383	125
Binghamton, N.Y.	481,170	126
Madison, Wisc.	472,076	127
Traverse City - Cadillac, Mich.	471,541	128
Reno, Nev.	467,680	129
Charleston, S.C.	456,312	130
Columbus - Tupelo, Miss.	455,941	131
Chico - Redding, Calif.	447,765	132
Tallahassee, Fla.	447,554	133
Joplin - Pittsburg, Mo.-Kans.	445,828	134
Duluth - Superior, Minn.-Wisc.	445,554	135
Montgomery, Ala.	438,360	136
Sioux City, Iowa	427,680	137
Macon, Ga.	425,633	138
Columbus, Ga.	423,661	139
Terre Haute, Ind.	422,530	140
Wausau - Rhinelander, Wisc.	404,814	141
Columbia - Jefferson City, Mo.	404,652	142
Idaho Falls - Pocatello, Ida.	403,427	143
Bangor, Maine	391,510	144
Ft. Smith, Ark.	385,734	145
Rochester - Mason City - Austin, Minn.-Iowa	384,051	146
Medford, Ore.	383,831	147
Florence, S.C.	362,891	148
La Crosse - Eau Claire, Wisc.	361,305	149
Minot - Bismarck - Dickinson, N.D.	359,676	150
Abilene - Sweetwater, Tex.	359,572	151
Utica, N.Y.	356,618	152
Missoula - Butte, Mont.	354,469	153
Topeka, Kans.	344,885	154
Tyler, Tex.	343,652	155
Wilmington, N.C.	337,955	156
Albany, Ga.	337,091	157
Rapid City, S.D.	330,055	158
Quincy - Hannibal, Ill.-Mo.	320,729	159
Salisbury, Md.	319,389	160
Lake Charles, La.	311,548	161
Erie, Pa.	297,211	162
Clarksburg - Weston, W.Va.	278,327	163
Watertown - Carthage, N.Y.	274,311	164
Laurel - Hattiesburg, Miss.	269,029	165
Dothan, Ala.	268,621	166
Billings - Hardin, Mont.	265,669	167
Elmira, N.Y.	248,054	168
Casper - Riverton, Wyo.	243,063	169
Greenwood - Greenville, Miss.	240,421	170
El Centro - Yuma, Calif.-Ariz.	236,564	171
Meridian, Miss.	229,472	172
Alexandria, La.	224,284	173
Ardmore - Ada, Okla.	217,038	174
Eureka, Calif.	204,691	175
Roswell, N.M.	204,228	176
Gainesville, Fla.	202,126	177
Great Falls, Mont.	199,108	178
Jonesboro, Ark.	194,813	179
Biloxi - Gulfport - Pascagoula, Miss.	186,254	180
Grand Junction, Colo.	179,610	181
Bowling Green, Ky.	175,056	182
Marquette, Mich.	172,085	183
Jackson, Tenn.	162,076	184
Panama City, Fla.	162,067	185
Palm Springs, Calif.	161,835	186
Alexandria, Minn.	156,453	187
Cheyenne, Wyo.	151,359	188
San Angelo, Tex.	151,148	189
Parkersburg, W.Va.	140,950	190
St. Joseph, Mo.	138,236	191
Laredo, Tex.	134,749	192
Anniston, Ala.	125,751	193
Lafayette, Ind.	125,658	194
Tuscaloosa, Ala.	124,159	195
Mankato, Minn.	120,681	196
Harrisonburg, Va.	117,966	197
Lima, Ohio	114,718	198
Victoria, Tex.	105,603	199
Bend, Ore.	102,639	200
Presque Isle, Maine	100,211	201
Zanesville, Ohio	87,388	202
Twin Falls, Ida.	72,485	203
Helena, Mont.	62,021	204
Ottumwa - Kirksville, Iowa-Mo.	57,507	205
Alpena, Mich.	52,424	206
Selma, Ala.	51,063	207
North Platte, Neb.	47,674	208
Glendive, Mont.	23,851	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	8,115,470	1
Los Angeles, Calif.	6,618,082	2
Chicago, Ill.	4,423,948	3
San Francisco, Calif.	3,432,231	4
Boston, Mass.	3,237,335	5
Philadelphia, Pa.	3,154,600	6
Detroit, Mich.	2,370,519	7
Washington, D.C.	2,154,100	8
Dallas - Ft. Worth, Tex.	2,129,098	9
Seattle - Tacoma, Wash.	2,035,681	10
Houston, Tex.	2,034,727	11
Miami, Fla.	1,780,026	12
Minneapolis - St. Paul, Minn.	1,656,152	13
Cleveland, Ohio	1,643,159	14
Atlanta, Ga.	1,473,063	15
St. Louis, Mo.	1,440,331	16
Portland, Ore.	1,324,331	17
Tampa - St. Petersburg, Fla.	1,307,285	18
Denver, Colo.	1,275,830	19
Pittsburgh, Pa.	1,270,377	20
Sacramento - Stockton, Calif.	1,160,966	21
Hartford - New Haven, Conn.	1,126,571	22
Baltimore, Md.	1,125,697	23
San Diego, Calif.	1,090,365	24
Milwaukee, Wisc.	1,008,040	25
Indianapolis, Ind	1,007,220	26
Kansas City, Mo.	992,995	27
Orlando - Daytona Beach, Fla.	902,836	28
Phoenix, Ariz.	862,912	29
Cincinnati, Ohio	837,317	30
Buffalo, N.Y.	825,183	31
New Orleans, La.	751,304	32
Columbus, Ohio	719,511	33
Grand Rapids - Kalamazoo - Battle Creek, Mich.	710,208	34
Providence - New Bedford, R.I.-Mass.	699,238	35
Louisville, Ky.	667,483	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	653,474	37
Oklahoma City, Okla.	637,932	38
Nashville, Tenn.	637,742	39
San Antonio, Tex.	622,007	40
Charlotte, N.C.	599,486	41
Albany - Schenectady - Troy, N.Y.	595,375	42
Flint - Saginaw - Bay City, Mich.	567,392	43
Harrisburg - York - Lancaster - Lebanon, Pa.	561,604	44
Raleigh - Durham, N.C.	559,088	45
Wichita - Hutchinson, Kans.	557,793	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	531,992	47
Dayton, Ohio	518,266	48
West Palm Beach, Fla.	500,999	49
Toledo, Ohio	494,993	50
Omaha, Neb.	489,285	51
Greensboro - Winston-Salem - High Point, N.C.	479,600	52
Richmond, Va.	477,240	53
Albuquerque, N.M.	474,502	54
Salt Lake City, Utah	472,439	55
Des Moines, Iowa	463,104	56
Memphis, Tenn.	461,789	57
Green Bay, Wisc.	459,786	58
Syracuse, N.Y.	449,545	59
Springfield - Decatur - Champaign, Ill.	444,006	60
Rochester, N.Y.	439,791	61
Birmingham, Ala.	439,122	62
Mobile - Pensacola, Ala.-Fla.	427,794	63
Jacksonville, Fla.	426,286	64
Fresno, Calif.	422,710	65
Cedar Rapids - Waterloo - Dubuque, Iowa	422,533	66
Davenport - Rock Island - Moline, Iowa-Ill.	420,728	67
Tulsa, Okla.	411,010	68
Spokane, Wash.	404,734	69
Portland - Poland Spring, Maine	401,703	70
Charleston - Huntington, W.Va.	390,798	71
Austin, Tex.	388,513	72
Wilkes-Barre - Scranton, Pa.	383,366	73
Knoxville, Tenn.	366,476	74
South Bend - Elkhart, Ind.	365,746	75
Little Rock, Ark.	356,618	76
Shreveport - Texarkana, La.-Tex.-Ark.	355,630	77
Lincoln - Hastings - Kearney, Neb.	337,710	78
Madison, Wisc.	319,631	79
Lexington, Ky.	318,953	80
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	313,216	81
Ft. Wayne, Ind.	311,853	82
Springfield, Mass.	310,228	83
Las Vegas, Nev.	309,107	84
Roanoke - Lynchburg, Va.	307,496	85
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	300,199	86
Salinas - Monterey, Calif.	298,872	87
Sioux Falls - Mitchell, S.D.	288,636	88
Burlington - Plattsburgh, Vt.-N.Y.	286,447	89
Fargo, N.D.	284,574	90
Lansing, Mich.	279,167	91
Peoria, Ill.	277,920	92
Evansville, Ind.	275,450	93
Youngstown, Ohio	268,778	94
Springfield, Mo.	263,798	95
Johnstown - Altoona, Pa.	259,038	96
Columbia, S.C.	253,718	97
Eugene, Ore.	252,254	98
Yakima, Wash.	250,270	99
El Paso, Tex.	237,405	100
Waco - Temple, Tex.	236,093	101
Chattanooga, Tenn.	231,562	102
Reno, Nev.	229,837	103
Jackson, Miss.	228,531	104
La Crosse - Eau Claire, Wisc.	226,395	105
Rockford, Ill.	225,053	106
Amarillo, Tex.	224,874	107
Tucson, Ariz.	224,542	108
Baton Rouge, La.	218,796	109
Huntsville - Decatur - Florence, Ala.	215,760	110
Ft. Myers - Naples, Fla.	215,347	111
Traverse City - Cadillac, Mich.	214,560	112
Beaumont - Port Arthur, Tex.	211,449	113
Savannah, Ga.	209,323	114
Duluth - Superior, Minn.-Wisc.	207,357	115
Charleston, S.C.	203,454	116
Odessa - Midland, Tex.	198,991	117
Bristol - Kingsport - Johnson City, Tenn.	190,449	118
Colorado Springs - Pueblo, Colo.	190,012	119
Lubbock, Tex.	185,388	120
Bakersfield, Calif.	184,980	121
Greenville - New Bern - Washington, N.C.	182,786	122
Corpus Christi, Tex.	181,913	123
Wausau - Rhinelander, Wisc.	179,161	124
Sioux City, Iowa	176,355	125
Topeka, Kans.	173,535	126
Boise, Ida.	170,975	127
Rochester - Mason City - Austin, Minn.-Iowa	170,859	128
Minot - Bismarck - Dickinson, N.D.	170,463	129
Tallahassee, Fla.	169,603	130
Joplin - Pittsburg, Mo.-Kans.	168,201	131
Florence, S.C.	162,396	132
Wheeling - Steubenville, W.Va.-Ohio	162,148	133
Columbia - Jefferson City, Mo.	160,046	134
Augusta, Ga.	159,415	135
Rapid City, S.D.	155,837	136
Columbus, Ga.	153,771	137
Lafayette, La.	153,743	138
Montgomery, Ala.	151,255	139
McAllen - Brownsville, Tex.	149,046	140
Medford, Ore.	146,619	141
Missoula - Butte, Mont.	146,008	142
Wichita Falls - Lawton, Tex.-Okla.	145,718	143
Binghamton, N.Y.	145,685	144
Chico - Redding, Calif.	144,708	145
Macon, Ga.	143,072	146
Terre Haute, Ind.	140,014	147
Erie, Pa.	139,502	148
Salisbury, Md.	135,888	149
Ft. Smith, Ark.	129,868	150
Utica, N.Y.	129,036	151
Quincy - Hannibal, Ill.-Mo.	114,786	152
Bangor, Maine	113,908	153
Idaho Falls - Pocatello, Ida.	112,410	154
Monroe - El Dorado, La.-Ark.	102,399	155
Abilene - Sweetwater, Tex.	101,576	156
Bluefield - Beckley - Oak Hill, W.Va.	101,389	157
Gainesville, Fla.	100,883	158
Wilmington, N.C.	100,107	159
Billings - Hardin, Mont.	94,666	160
Columbus - Tupelo, Miss.	89,448	161
Albany, Ga.	89,039	162
Tyler, Tex.	85,954	163
Panama City, Fla.	85,500	164
Biloxi - Gulfport - Pascagoula, Miss.	84,509	165
Watertown - Carthage, N.Y.	82,351	166
Casper - Riverton, Wyo.	82,317	167
Laurel - Hattiesburg, Miss.	80,242	168
Elmira, N.Y.	79,152	169
Great Falls, Mont.	78,001	170
Eureka, Calif.	75,546	171
Lake Charles, La.	70,190	172
Lafayette, Ind.	69,517	173
Marquette, Mich.	68,530	174
Dothan, Ala.	67,977	175
Palm Springs, Calif.	66,426	176
Alexandria, Minn.	65,665	177
El Centro - Yuma, Calif.-Ariz.	64,882	178
St. Joseph, Mo.	63,855	179
Clarksburg - Weston, W.Va.	61,566	180
Cheyenne, Wyo.	60,482	181
Roswell, N.M.	57,965	182
Mankato, Minn.	56,783	183
Grand Junction, Colo.	56,361	184
San Angelo, Tex.	52,399	185
Tuscaloosa, Ala.	51,446	186
Alexandria, La.	48,814	187
Lima, Ohio	47,201	188
Meridian, Miss.	45,688	189
Jonesboro, Ark.	44,937	190
Bowling Green, Ky.	44,727	191
Anniston, Ala.	43,741	192
Parkersburg, W.Va.	43,276	193
Jackson, Tenn.	43,064	194
Ardmore - Ada, Okla.	41,894	195
Laredo, Tex.	40,258	196
Victoria, Tex.	39,614	197
Bend, Ore.	39,448	198
Greenwood - Greenville, Miss.	37,653	199
Harrisonburg, Va.	31,242	200
Presque Isle, Maine	27,152	201
Zanesville, Ohio	24,727	202
Helena, Mont.	24,501	203
Twin Falls, Ida.	23,726	204
North Platte, Neb.	22,403	205
Ottumwa - Kirksville, Iowa-Mo.	21,901	206
Alpena, Mich.	19,437	207
Selma, Ala.	12,094	208
Glendive, Mont.	8,263	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	8,836,803	1
Los Angeles, Calif.	7,669,402	2
Chicago, Ill.	5,403,962	3
Philadelphia, Pa.	3,882,463	4
San Francisco, Calif.	3,646,507	5
Boston, Mass.	3,415,926	6
Detroit, Mich.	3,372,928	7
Houston, Tex.	3,073,754	8
Washington, D.C.	2,961,582	9
Dallas - Ft. Worth, Tex.	2,574,228	10
Cleveland, Ohio	2,558,537	11
Minneapolis - St. Paul, Minn.	2,243,385	12
Miami, Fla.	2,178,584	13
Atlanta, Ga.	2,123,421	14
Pittsburgh, Pa.	2,087,083	15
St. Louis, Mo.	1,998,341	16
Portland, Ore.	1,958,486	17
Seattle - Tacoma, Wash.	1,740,352	18
Tampa - St. Petersburg, Fla.	1,717,575	19
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,582,641	20
San Diego, Calif.	1,556,510	21
Kansas City, Mo.	1,550,121	22
Denver, Colo.	1,468,093	23
Indianapolis, Ind.	1,369,017	24
Sacramento - Stockton, Calif.	1,368,020	25
Baltimore, Md.	1,296,213	26
Hartford - New Haven, Conn.	1,238,136	27
Milwaukee, Wisc.	1,235,069	28
Cincinnati, Ohio	1,186,903	29
Buffalo, N.Y.	1,090,047	30
Columbus, Ohio	1,088,595	31
Salt Lake City, Utah	1,079,735	32
Phoenix, Ariz.	1,047,549	33
Orlando - Daytona Beach, Fla.	1,034,352	34
Flint - Saginaw - Bay City, Mich.	1,013,156	35
Nashville, Tenn.	988,848	36
New Orleans, La.	906,010	37
Dayton, Ohio	887,188	38
San Antonio, Tex.	877,991	39
Providence - New Bedford, R.I.-Mass.	847,829	40
Memphis, Tenn.	845,554	41
Charleston - Huntington, W.Va.	836,602	42
Mobile - Pensacola, Ala.-Fla.	830,955	43
Charlotte, N.C.	829,637	44
Louisville, Ky.	828,556	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	828,514	46
Oklahoma City, Okla.	822,834	47
Raleigh - Durham, N.C.	821,376	48
Richmond, Va.	791,835	49
Birmingham, Ala.	755,456	50
Greenville - Spartanburg - Asheville, S.C.-N.C.	736,614	51
Tulsa, Okla.	736,507	52
Little Rock, Ark.	717,803	53
Harrisburg - York - Lancaster - Lebanon, Pa.	693,879	54
Knoxville, Tenn.	683,836	55
Wichita - Hutchinson, Kans.	646,297	56
Des Moines, Iowa	636,923	57
Toledo, Ohio	633,664	58
Lansing, Mich.	626,457	59
West Palm Beach, Fla.	609,686	60
Greensboro - Winston-Salem - High Point, N.C.	607,556	61
Shreveport - Texarkana, La.-Tex.-Ark.	607,293	62
Springfield - Decatur - Champaign, Ill.	605,316	63
Albany - Schenectady - Troy, N.Y.	603,484	64
Davenport - Rock Island - Moline, Iowa-Ill.	595,323	65
Green Bay, Wisc.	583,790	66
Albuquerque, N.M.	580,831	67
Jacksonville, Fla.	547,932	68
Omaha, Neb.	543,963	69
Cedar Rapids - Waterloo - Dubuque, Iowa	532,131	70
Youngstown, Ohio	530,282	71
Wilkes-Barre - Scranton, Pa.	526,517	72
Rochester, N.Y.	519,031	73
Fresno, Calif.	514,658	74
Lexington, Ky.	513,080	75
Roanoke - Lynchburg, Va.	502,566	76
Baton Rouge, La.	497,141	77
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	470,641	78
Austin, Tex.	467,410	79
Portland - Poland Spring, Maine	442,637	80
Chattanooga, Tenn.	431,901	81
South Bend - Elkhart, Ind.	428,181	82
Jackson, Miss.	425,011	83
Syracuse, N.Y.	424,479	84
Lincoln - Hastings - Kearney, Neb.	423,934	85
Peoria, Ill.	410,362	86
Rockford, Ill.	405,442	87
Las Vegas, Nev.	405,257	88
Johnstown - Altoona, Pa.	396,267	89
Bristol - Kingsport - Johnson City, Tenn.	383,416	90
Tucson, Ariz.	382,687	91
Columbia, S.C.	375,893	92
McAllen - Brownsville, Tex.	375,050	93
Huntsville - Decatur - Florence, Ala.	374,724	94
El Paso, Tex.	373,067	95
Spokane, Wash.	368,747	96
Ft. Wayne, Ind.	367,744	97
Evansville, Ind.	359,010	98
Springfield, Mo.	354,420	99
Springfield, Mass.	332,789	100
Beaumont - Port Arthur, Tex.	306,005	101
Burlington - Plattsburgh, Vt.-N.Y.	302,805	102
Eugene, Ore.	298,287	103
Colorado Springs - Pueblo, Colo.	293,174	104
Montgomery, Ala.	288,886	105
Waco - Temple, Tex.	282,334	106
Ft. Myers - Naples, Fla.	276,335	107
Charleston, S.C.	274,491	108
Ft. Smith, Ark.	266,884	109
Columbus, Ga.	257,511	110
Wheeling - Steubenville, W.Va.-Ohio	252,510	111
Sioux Falls - Mitchell, S.D.	250,827	112
Lafayette, La.	249,509	113
Amarillo, Tex.	247,626	114
Greenville - New Bern - Washington, N.C.	247,452	115
Madison, Wisc.	246,435	116
Yakima, Wash.	243,500	117
Augusta, Ga.	242,852	118
Odessa - Midland, Tex.	239,066	119
La Crosse - Eau Claire, Wisc.	238,947	120
Corpus Christi, Tex.	235,768	121
Wichita Falls - Lawton, Tex.-Okla.	233,052	122
Fargo, N.D.	229,048	123
Salinas - Monterey, Calif.	228,638	124
Terre Haute, Ind.	226,663	125
Reno, Nev.	225,669	126
Monroe - El Dorado, La.-Ark.	225,543	127
Lubbock, Tex.	222,703	128
Duluth - Superior, Minn.-Wisc.	219,012	129
Macon, Ga.	214,038	130
Bluefield - Beckley - Oak Hill, W.Va.	213,392	131
Joplin - Pittsburg, Mo.-Kans.	209,731	132
Savannah, Ga.	209,476	133
Erie, Pa.	207,992	134
Rochester - Mason City - Austin, Minn.-Iowa	203,697	135
Boise, Ida.	203,412	136
Florence, S.C.	201,716	137
Topeka, Kans.	197,748	138
Columbia - Jefferson City, Mo.	197,665	139
Tallahassee, Fla.	197,653	140
Columbus - Tupelo, Miss.	189,643	141
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	184,589	142
Sioux City, Iowa	181,696	143
Wausau - Rhinelander, Wisc.	180,450	144
Medford, Ore.	176,702	145
Bakersfield, Calif.	172,202	146
Minot - Bismarck - Dickinson, N.D.	166,406	147
Idaho Falls - Pocatello, Ida.	163,652	148
Binghamton, N.Y.	160,879	149
Wilmington, N.C.	156,279	150
Billings - Hardin, Mont.	153,956	151
Tyler, Tex.	151,045	152
Parkersburg, W.Va.	141,699	153
Biloxi - Gulfport - Pascagoula, Miss.	141,415	154
Bangor, Maine	139,165	155
Utica, N.Y.	138,584	156
Laurel - Hattiesburg, Miss.	138,006	157
Quincy - Hannibal, Ill.-Mo.	134,737	158
Abilene - Sweetwater, Tex.	133,867	159
Dothan, Ala.	133,145	160
Albany, Ga.	130,606	161
Lima, Ohio	128,829	162
Traverse City - Cadillac, Mich.	127,670	163
Missoula - Butte, Mont.	125,681	164
Lafayette, Ind.	122,993	165
Chico - Redding, Calif.	122,659	166
Alexandria, La.	120,410	167
Elmira, N.Y.	117,947	168
El Centro - Yuma, Calif.-Ariz.	116,683	169
Laredo, Tex.	116,016	170
Gainesville, Fla.	115,347	171
Tuscaloosa, Ala.	113,169	172
Rapid City, S.D.	112,743	173
Jackson, Tenn.	110,902	174
Great Falls, Mont.	108,389	175
Greenwood - Greenville, Miss.	105,476	176
Meridian, Miss.	105,213	177
Panama City, Fla.	103,479	178
St. Joseph, Mo.	101,721	179
Salisbury, Md.	101,601	180
Lake Charles, La.	101,571	181
Clarksburg - Weston, W.Va.	97,917	182
Jonesboro, Ark.	93,177	183
Palm Springs, Calif.	86,038	184
Bowling Green, Ky.	85,240	185
Watertown - Carthage, N.Y.	84,470	186
Roswell, N.M.	84,379	187
Grand Junction, Colo.	83,916	188
Cheyenne, Wyo.	80,997	189
Anniston, Ala.	75,130	190
Casper - Riverton, Wyo.	73,573	191
Victoria, Tex.	69,314	192
San Angelo, Tex.	68,257	193
Ardmore - Ada, Okla.	65,819	194
Marquette, Mich.	54,580	195
Presque Isle, Maine	52,247	196
Mankato, Minn.	50,869	197
Zanesville, Ohio	46,258	198
North Platte, Neb.	40,266	199
Alexandria, Minn.	37,556	200
Harrisonburg, Va.	34,598	201
Helena, Mont.	33,283	202
Eureka, Calif.	32,489	203
Twin Falls, Ida.	29,970	204
Bend, Ore.	25,115	205
Selma, Ala.	24,953	206
Ottumwa - Kirksville, Iowa-Mo.	18,136	207
Alpena, Mich.	15,788	208
Glendive, Mont.	3,758	209

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DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	7,708,748	1
Los Angeles, Calif.	7,110,490	2
Chicago, Ill.	4,860,385	3
Philadelphia, Pa.	3,437,776	4
San Francisco, Calif.	3,239,623	5
Detroit, Mich.	3,070,751	6
Boston, Mass.	2,769,858	7
Houston, Tex.	2,654,831	8
Washington, D.C.	2,652,697	9
Cleveland, Ohio	2,291,555	10
Dallas - Ft. Worth, Tex.	2,157,372	11
Minneapolis - St. Paul, Minn.	1,950,609	12
Miami, Fla.	1,932,598	13
Pittsburgh, Pa.	1,864,271	14
Atlanta, Ga.	1,781,512	15
St. Louis, Mo.	1,695,687	16
Portland, Ore.	1,663,483	17
Seattle - Tacoma, Wash.	1,545,902	18
Tampa - St. Petersburg, Fla.	1,465,851	19
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,451,254	20
San Diego, Calif.	1,431,568	21
Denver, Colo.	1,279,435	22
Kansas City, Mo.	1,242,466	23
Indianapolis, Ind.	1,214,348	24
Sacramento - Stockton, Calif.	1,205,010	25
Hartford - New Haven, Conn.	1,134,453	26
Baltimore, Md.	1,119,318	27
Milwaukee, Wisc.	1,103,365	28
Cincinnati, Ohio	1,043,920	29
Columbus, Ohio	985,163	30
Buffalo, N.Y.	960,072	31
Flint - Saginaw - Bay City, Mich.	894,061	32
Salt Lake City, Utah	879,762	33
Orlando - Daytona Beach, Fla.	862,425	34
Phoenix, Ariz.	831,198	35
Dayton, Ohio	821,935	36
Providence - New Bedford, R.I.-Mass.	748,118	37
Nashville, Tenn.	728,507	38
San Antonio, Tex.	687,284	39
Louisville, Ky.	665,971	40
New Orleans, La.	664,720	41
Memphis, Tenn.	650,304	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	638,321	43
Mobile - Pensacola, Ala.-Fla.	637,187	44
Richmond, Va.	633,138	45
Charleston - Huntington, W.Va.	625,213	46
Charlotte, N.C.	602,508	47
Harrisburg - York - Lancaster - Lebanon, Pa.	586,308	48
Lansing, Mich.	571,516	49
Raleigh - Durham, N.C.	563,011	50
Birmingham, Ala.	554,902	51
Little Rock, Ark.	551,204	52
Tulsa, Okla.	550,429	53
Toledo, Ohio	532,028	54
Greenville - Spartanburg - Asheville, S.C.-N.C.	531,404	55
West Palm Beach, Fla.	526,577	56
Oklahoma City, Okla.	525,441	57
Des Moines, Iowa	524,700	58
Albany - Schenectady - Troy, N.Y.	510,559	59
Springfield - Decatur - Champaign, Ill.	505,105	60
Davenport - Rock Island - Moline, Iowa-Ill.	503,842	61
Knoxville, Tenn.	488,631	62
Youngstown, Ohio	487,078	63
Wichita - Hutchinson, Kans.	468,960	64
Green Bay, Wisc.	458,526	65
Fresno, Calif.	456,956	66
Rochester, N.Y.	455,133	67
Greensboro - Winston-Salem - High Point, N.C.	445,985	68
Cedar Rapids - Waterloo - Dubuque, Iowa	444,036	69
Omaha, Neb.	441,050	70
Wilkes-Barre - Scranton, Pa.	425,643	71
Shreveport - Texarkana, La.-Tex.-Ark.	414,368	72
Jacksonville, Fla.	413,294	73
Albuquerque, N.M.	395,293	74
Las Vegas, Nev.	374,179	75
Lexington, Ky.	368,754	76
Austin, Tex.	367,593	77
Baton Rouge, La.	364,703	78
Syracuse, N.Y.	363,551	79
Roanoke - Lynchburg, Va.	356,635	80
South Bend - Elkhart, Ind.	344,715	81
Rockford, Ill.	339,603	82
Peoria, Ill.	333,450	83
Tucson, Ariz.	325,835	84
Portland - Poland Spring, Maine	318,388	85
Chattanooga, Tenn.	315,139	86
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	313,917	87
Johnstown - Altoona, Pa.	311,646	88
El Paso, Tex.	310,131	89
Ft. Wayne, Ind.	308,562	90
Columbia, S.C.	291,468	91
McAllen - Brownsville, Tex.	287,503	92
Spokane, Wash.	284,319	93
Lincoln - Hastings - Kearney, Neb.	284,052	94
Jackson, Miss.	281,465	95
Bristol - Kingsport - Johnson City, Tenn.	280,575	96
Huntsville - Decatur - Florence, Ala.	274,596	97
Colorado Springs - Pueblo, Colo.	267,774	98
Springfield, Mass.	265,340	99
Evansville, Ind.	261,920	100
Springfield, Mo.	252,703	101
Beaumont - Port Arthur, Tex.	237,783	102
Ft. Myers - Naples, Fla.	237,197	103
Burlington - Plattsburgh, Vt.-N.Y.	228,062	104
Ft. Smith, Ark.	226,338	105
Waco - Temple, Tex.	221,689	106
Eugene, Ore.	221,183	107
Madison, Wisc.	214,502	108
Wheeling - Steubenville, W.Va.-Ohio	214,359	109
Montgomery, Ala.	196,387	110
Salinas - Monterey, Calif.	194,833	111
Yakima, Wash.	193,726	112
Reno, Nev.	192,258	113
Columbus, Ga.	191,218	114
Odessa - Midland, Tex.	179,645	115
Charleston, S.C.	179,002	116
Corpus Christi, Tex.	172,544	117
Sioux Falls - Mitchell, S.D.	170,681	118
Rochester - Mason City - Austin, Minn.-Iowa	170,295	119
Erie, Pa.	169,212	120
Macon, Ga.	166,173	121
Terre Haute, Ind.	164,646	122
Lafayette, La.	162,753	123
Joplin - Pittsburg, Mo.-Kans.	162,273	124
Amarillo, Tex.	159,480	125
La Crosse - Eau Claire, Wisc.	158,388	126
Wichita Falls - Lawton, Tex.-Okla.	157,370	127
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	157,339	128
Topeka, Kans.	156,775	129
Bakersfield, Calif.	154,026	130
Fargo, N.D.	153,791	131
Bluefield - Beckley - Oak Hill, W.Va.	151,837	132
Augusta, Ga.	148,453	133
Columbia - Jefferson City, Mo.	147,451	134
Lubbock, Tex.	146,680	135
Duluth - Superior, Minn.-Wisc.	144,410	136
Tallahassee, Fla.	143,433	137
Boise, Ida.	142,719	138
Savannah, Ga.	136,005	139
Binghamton, N.Y.	135,782	140
Parkersburg, W.Va.	132,540	141
Greenville - New Bern - Washington, N.C.	130,516	142
Tyler, Tex.	128,995	143
Monroe - El Dorado, La.-Ark.	124,113	144
Utica, N.Y.	120,822	145
Wausau - Rhinelander, Wisc.	118,015	146
Sioux City, Iowa	117,753	147
Idaho Falls - Pocatello, Ida.	115,122	148
Columbus - Tupelo, Miss.	113,346	149
Lima, Ohio	112,223	150
Lafayette, Ind.	111,360	151
Billings - Hardin, Mont.	110,018	152
Minot - Bismarck - Dickinson, N.D.	109,226	153
Chico - Redding, Calif.	105,650	154
Medford, Ore.	104,174	155
El Centro - Yuma, Calif.-Ariz.	99,587	156
Bangor, Maine	97,741	157
Biloxi - Gulfport - Pascagoula, Miss.	92,953	158
Elmira, N.Y.	92,174	159
Quincy - Hannibal, Ill.-Mo.	90,834	160
Florence, S.C.	89,633	161
Laredo, Tex.	89,181	162
Laurel - Hattiesburg, Miss.	89,029	163
Alexandria, La.	88,489	164
Gainesville, Fla.	88,002	165
Albany, Ga.	87,706	166
Tuscaloosa, Ala.	86,979	167
Wilmington, N.C.	86,495	168
Panama City, Fla.	84,959	169
Traverse City - Cadillac, Mich.	84,329	170
St. Joseph, Mo.	83,648	171
Missoula - Butte, Mont.	82,651	172
Salisbury, Md.	81,023	173
Jackson, Tenn.	79,546	174
Abilene - Sweetwater, Tex.	78,396	175
Great Falls, Mont.	77,669	176
Lake Charles, La.	77,222	177
Palm Springs, Calif.	76,981	178
Grand Junction, Colo.	75,928	179
Dothan, Ala.	73,660	180
Jonesboro, Ark.	69,563	181
Bowling Green, Ky.	68,343	182
Greenwood - Greenville, Miss.	67,175	183
Anniston, Ala.	62,794	184
Watertown - Carthage, N.Y.	62,476	185
Clarksburg - Weston, W.Va.	62,114	186
Cheyenne, Wyo.	60,806	187
Rapid City, S.D.	55,384	188
Meridian, Miss.	53,598	189
Victoria, Tex.	47,654	190
Roswell, N.M.	47,521	191
San Angelo, Tex.	44,338	192
Zanesville, Ohio	36,158	193
Casper - Riverton, Wyo.	35,098	194
Presque Isle, Maine	33,928	195
Marquette, Mich.	31,435	196
Ardmore - Ada, Okla.	30,993	197
North Platte, Neb.	29,768	198
Mankato, Minn.	27,541	199
Helena, Mont.	26,860	200
Eureka, Calif.	23,315	201
Twin Falls, Ida.	21,590	202
Harrisonburg, Va.	21,141	203
Selma, Ala.	13,097	204
Alpena, Mich.	12,106	205
Ottumwa - Kirksville, Iowa-Mo.	8,935	206
Alexandria, Minn.	8,543	207
Bend, Ore.		208
Glendive, Mont.		208

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1983 SURVEY OF BUYING POWER DATA SERVICE

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank
New York, N.Y.	4,907,307	1
Los Angeles, Calif.	2,520,644	2
Chicago, Ill.	2,311,759	3
Boston, Mass.	1,744,734	4
Philadelphia, Pa.	1,578,318	5
Houston, Tex.	1,321,533	6
Detroit, Mich.	1,246,711	7
Dallas - Ft. Worth, Tex.	1,183,059	8
San Francisco, Calif.	1,150,430	9
Washington, D.C.	1,015,101	10
Miami, Fla.	922,530	11
Seattle - Tacoma, Wash.	732,812	12
Cleveland, Ohio	698,977	13
Denver, Colo.	642,717	14
Minneapolis - St. Paul, Minn.	618,742	15
Pittsburgh, Pa.	600,638	16
Atlanta, Ga.	543,424	17
Hartford - New Haven, Conn.	529,092	18
St. Louis, Mo.	515,761	19
Oklahoma City, Okla.	490,287	20
Tampa - St. Petersburg, Fla.	450,677	21
Baltimore, Md.	425,275	22
Portland, Ore.	421,734	23
San Diego, Calif.	403,718	24
Kansas City, Mo.	399,846	25
New Orleans, La.	397,467	26
Sacramento - Stockton, Calif.	370,895	27
Providence - New Bedford, R.I.-Mass.	370,621	28
Birmingham, Ala.	370,466	29
Tulsa, Okla.	346,718	30
San Antonio, Tex.	345,808	31
Charlotte, N.C.	344,119	32
Indianapolis, Ind.	338,594	33
Phoenix, Ariz.	333,208	34
Shreveport - Texarkana, La.-Tex.-Ark.	309,869	35
Buffalo, N.Y.	302,111	36
Salt Lake City, Utah	298,942	37
Memphis, Tenn.	297,473	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	292,357	39
Nashville, Tenn.	292,010	40
Milwaukee, Wisc.	289,367	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	286,424	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	286,169	43
Columbus, Ohio	281,230	44
Cincinnati, Ohio	278,470	45
Flint - Saginaw - Bay City, Mich.	273,885	46
Wichita - Hutchinson, Kans.	269,136	47
Raleigh - Durham, N.C.	268,849	48
Albany - Schenectady - Troy, N.Y.	268,565	49
Albuquerque, N.M.	267,368	50
Little Rock, Ark.	265,065	51
Harrisburg - York - Lancaster - Lebanon, Pa.	263,832	52
Orlando - Daytona Beach, Fla.	256,230	53
Greensboro - Winston-Salem - High Point, N.C.	232,226	54
West Palm Beach, Fla.	231,553	55
Charleston - Huntington, W.Va.	227,632	56
Richmond, Va.	225,890	57
Louisville, Ky.	217,369	58
Syracuse, N.Y.	202,289	59
Jacksonville, Fla.	196,950	60
Austin, Tex.	187,374	61
Springfield - Decatur - Champaign, Ill.	187,231	62
Portland - Poland Spring, Maine	184,570	63
Springfield, Mass.	182,939	64
Des Moines, Iowa	181,442	65
Knoxville, Tenn.	181,127	66
Dayton, Ohio	180,954	67
Toledo, Ohio	179,657	68
Lexington, Ky.	177,630	69
Mobile - Pensacola, Ala.-Fla.	176,251	70
Wilkes-Barre - Scranton, Pa.	173,598	71
Fresno, Calif.	171,565	72
McAllen - Brownsville, Tex.	170,271	73
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	164,890	74
Rochester, N.Y.	163,965	75
Omaha, Neb.	162,278	76
Amarillo, Tex.	161,699	77
Jackson, Miss.	159,044	78
Odessa - Midland, Tex.	155,078	79
Huntsville - Decatur - Florence, Ala.	154,997	80
Spokane, Wash.	150,881	81
Fargo, N.D.	150,532	82
Evansville, Ind.	148,860	83
Davenport - Rock Island - Moline, Iowa-Ill.	148,594	84
Columbia, S.C.	148,207	85
Beaumont - Port Arthur, Tex.	144,533	86
Lincoln - Hastings - Kearney, Neb.	144,229	87
Burlington - Plattsburgh, Vt.-N.Y.	143,586	88
Lafayette, La.	140,862	89
Waco - Temple, Tex.	140,096	90
Las Vegas, Nev.	137,040	91
Lansing, Mich.	133,181	92
Lubbock, Tex.	132,164	93
Cedar Rapids - Waterloo - Dubuque, Iowa	131,978	94
Chattanooga, Tenn.	130,900	95
El Paso, Tex.	129,521	96
Sioux Falls - Mitchell, S.D.	129,424	97
Roanoke - Lynchburg, Va.	127,289	98
Salinas - Monterey, Calif.	121,354	99
Youngstown, Ohio	121,162	100
South Bend - Elkhart, Ind.	117,657	101
Savannah, Ga.	115,336	102
Bristol - Kingsport - Johnson City, Tenn.	114,234	103
Baton Rouge, La.	112,692	104
Tucson, Ariz.	112,687	105
Johnstown - Altoona, Pa.	112,561	106
Green Bay, Wisc.	106,272	107
Corpus Christi, Tex.	105,488	108
Peoria, Ill.	104,912	109
Charleston, S.C.	103,310	110
Ft. Myers - Naples, Fla.	101,292	111
Wichita Falls - Lawton, Tex.-Okla.	100,129	112
Reno, Nev.	99,943	113
Ft. Wayne, Ind.	98,518	114
Idaho Falls - Pocatello, Ida.	96,935	115
Springfield, Mo.	96,478	116
Augusta, Ga.	96,151	117
Monroe - El Dorado, La.-Ark.	95,927	118
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	95,283	119
Colorado Springs - Pueblo, Colo.	94,876	120
Minot - Bismarck - Dickinson, N.D.	94,807	121
Yakima, Wash.	94,614	122
Montgomery, Ala.	94,317	123
Florence, S.C.	93,173	124
Eugene, Ore.	92,033	125
Tallahassee, Fla.	90,892	126
Ft. Smith, Ark.	90,605	127
Tyler, Tex.	86,152	128
Columbus - Tupelo, Miss.	83,751	129
Joplin - Pittsburg, Mo.-Kans.	83,657	130
Madison, Wisc.	83,507	131
Columbia - Jefferson City, Mo.	82,566	132
Boise, Ida.	81,143	133
Traverse City - Cadillac, Mich.	80,741	134
Abilene - Sweetwater, Tex.	80,485	135
Sioux City, Iowa	78,869	136
Missoula - Butte, Mont.	76,864	137
Greenville - New Bern - Washington, N.C.	76,259	138
Duluth - Superior, Minn.-Wisc.	76,257	139
Binghamton, N.Y.	74,919	140
Macon, Ga.	72,851	141
Terre Haute, Ind.	71,475	142
Wausau - Rhinelander, Wisc.	71,354	143
Columbus, Ga.	69,263	144
Rochester - Mason City - Austin, Minn.-Iowa	68,655	145
Rapid City, S.D.	64,806	146
Rockford, Ill.	62,678	147
Bluefield - Beckley - Oak Hill, W.Va.	62,198	148
Erie, Pa.	62,078	149
Laredo, Tex.	61,853	150
Billings - Hardin, Mont.	61,214	151
Great Falls, Mont.	61,051	152
Bakersfield, Calif.	60,315	153
Medford, Ore.	58,517	154
Wheeling - Steubenville, W.Va.-Ohio	58,137	155
Albany, Ga.	57,711	156
Topeka, Kans.	56,886	157
Chico - Redding, Calif.	54,630	158
Bangor, Maine	54,114	159
Wilmington, N.C.	54,059	160
Quincy - Hannibal, Ill.-Mo.	51,910	161
Laurel - Hattiesburg, Miss.	51,847	162
La Crosse - Eau Claire, Wisc.	49,760	163
Utica, N.Y.	49,032	164
Roswell, N.M.	46,512	165
Salisbury, Md.	46,381	166
Alexandria, La.	46,230	167
Jonesboro, Ark.	45,144	168
Casper - Riverton, Wyo.	43,654	169
Lake Charles, La.	42,690	170
Biloxi - Gulfport - Pascagoula, Miss.	40,982	171
Ardmore - Ada, Okla.	40,578	172
Cheyenne, Wyo.	38,866	173
Dothan, Ala.	38,012	174
Gainesville, Fla.	37,544	175
Elmira, N.Y.	37,469	176
San Angelo, Tex.	36,538	177
El Centro - Yuma, Calif.-Ariz.	36,447	178
Panama City, Fla.	35,457	179
Tuscaloosa, Ala.	33,698	180
Watertown - Carthage, N.Y.	31,812	181
Anniston, Ala.	31,709	182
Meridian, Miss.	29,505	183
Grand Junction, Colo.	28,588	184
Greenwood - Greenville, Miss.	28,501	185
Mankato, Minn.	28,379	186
Eureka, Calif.	26,309	187
Clarksburg - Weston, W.Va.	24,502	188
Bowling Green, Ky.	24,262	189
Victoria, Tex.	23,869	190
Bend, Ore.	23,858	191
Parkersburg, W.Va.	23,455	192
Alexandria, Minn.	23,156	193
Palm Springs, Calif.	22,285	194
Jackson, Tenn.	21,810	195
Presque Isle, Maine	21,638	196
Marquette, Mich.	20,549	197
St. Joseph, Mo.	19,837	198
Twin Falls, Ida.	18,423	199
Lima, Ohio	17,289	200
Lafayette, Ind.	15,960	201
Harrisonburg, Va.	13,904	202
Zanesville, Ohio	12,855	203
Selma, Ala.	11,922	204
Helena, Mont.	11,888	205
Alpena, Mich.	11,376	206
North Platte, Neb.	10,315	207
Ottumwa - Kirksville, Iowa-Mo.	10,215	208
Glendive, Mont.	5,133	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	4,028,867	1
Los Angeles, Calif.	2,606,159	2
Chicago, Ill.	1,654,663	3
Philadelphia, Pa.	1,401,933	4
San Francisco, Calif.	1,266,807	5
Boston, Mass.	1,196,641	6
Detroit, Mich.	985,204	7
Dallas - Ft. Worth, Tex.	979,232	8
Miami, Fla.	977,782	9
Washington, D.C.	899,208	10
Houston, Tex.	852,806	11
Seattle - Tacoma, Wash.	646,650	12
Cleveland, Ohio	643,281	13
Pittsburgh, Pa.	603,279	14
Denver, Colo.	596,010	15
Minneapolis - St. Paul, Minn.	587,875	16
Tampa - St. Petersburg, Fla.	543,025	17
Phoenix, Ariz.	525,363	18
St. Louis, Mo.	480,545	19
Portland, Ore.	468,942	20
Hartford - New Haven, Conn.	449,076	21
Atlanta, Ga.	434,430	22
San Diego, Calif.	430,962	23
Sacramento - Stockton, Calif.	423,648	24
Baltimore, Md.	403,577	25
Salt Lake City, Utah	385,684	26
Milwaukee, Wisc.	365,848	27
Indianapolis, Ind.	359,978	28
Charlotte, N.C.	354,696	29
Kansas City, Mo.	342,295	30
New Orleans, La.	341,985	31
Oklahoma City, Okla.	336,491	32
Buffalo, N.Y.	326,803	33
Nashville, Tenn.	325,437	34
Norfolk - Portsmouth - Newport News - Hampton, Va.	323,532	35
Cincinnati, Ohio	315,123	36
Greensboro - Winston-Salem - High Point, N.C.	305,364	37
Harrisburg - York - Lancaster - Lebanon, Pa.	302,189	38
Raleigh - Durham, N.C.	297,894	39
Orlando - Daytona Beach, Fla.	296,336	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	294,272	41
Providence - New Bedford, R.I.-Mass.	288,558	42
Tulsa, Okla.	275,899	43
Louisville, Ky.	275,549	44
Columbus, Ohio	271,743	45
West Palm Beach, Fla.	267,871	46
Charleston - Huntington, W.Va.	261,092	47
San Antonio, Tex.	255,209	48
Memphis, Tenn.	250,049	49
Greenville - Spartanburg - Asheville, S.C.-N.C.	246,454	50
Birmingham, Ala.	245,729	51
Albuquerque, N.M.	244,613	52
Flint - Saginaw - Bay City, Mich.	238,227	53
Richmond, Va.	235,119	54
Albany - Schenectady - Troy, N.Y.	227,440	55
Wichita - Hutchinson, Kans.	223,985	56
Shreveport - Texarkana, La.-Tex.-Ark.	219,617	57
Dayton, Ohio	217,169	58
Rochester, N.Y.	201,019	59
Knoxville, Tenn.	200,729	60
Mobile - Pensacola, Ala.-Fla.	197,896	61
Omaha, Neb.	195,710	62
Toledo, Ohio	186,990	63
Syracuse, N.Y.	185,933	64
Des Moines, Iowa	183,584	65
Jacksonville, Fla.	182,226	66
Cedar Rapids - Waterloo - Dubuque, Iowa	178,923	67
Davenport - Rock Island - Moline, Iowa-Ill.	178,421	68
Wilkes-Barre - Scranton, Pa.	171,890	69
Roanoke - Lynchburg, Va.	170,281	70
Little Rock, Ark.	167,992	71
Springfield - Decatur - Champaign, Ill.	165,821	72
El Paso, Tex.	162,489	73
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	161,239	74
South Bend - Elkhart, Ind.	161,167	75
Green Bay, Wisc.	157,221	76
Tucson, Ariz.	154,171	77
Fresno, Calif.	153,742	78
Lexington, Ky.	150,390	79
Chattanooga, Tenn.	149,739	80
Spokane, Wash.	147,160	81
Austin, Tex.	146,908	82
Johnstown - Altoona, Pa.	138,858	83
Ft. Myers - Naples, Fla.	138,041	84
Evansville, Ind.	136,143	85
Greenville - New Bern - Washington, N.C.	135,589	86
McAllen - Brownsville, Tex.	130,094	87
Madison, Wisc.	128,329	88
Portland - Poland Spring, Maine	124,757	89
Colorado Springs - Pueblo, Colo.	124,470	90
Jackson, Miss.	123,444	91
Lincoln - Hastings - Kearney, Neb.	122,748	92
Reno, Nev.	122,545	93
Youngstown, Ohio	122,195	94
Columbia, S.C.	121,382	95
Las Vegas, Nev.	121,143	96
Baton Rouge, La.	120,332	97
Amarillo, Tex.	119,492	98
Huntsville - Decatur - Florence, Ala.	116,971	99
Burlington - Plattsburgh, Vt.-N.Y.	115,150	100
Savannah, Ga.	112,011	101
Springfield, Mo.	111,328	102
Peoria, Ill.	109,618	103
Lubbock, Tex.	106,049	104
Springfield, Mass.	108,038	105
Beaumont - Port Arthur, Tex.	107,592	106
Ft. Wayne, Ind.	106,151	107
Boise, Ida.	103,650	108
Lansing, Mich.	103,631	109
Fargo, N.D.	103,591	110
Bristol - Kingsport - Johnson City, Tenn.	103,437	111
Sioux Falls - Mitchell, S.D.	103,397	112
Waco - Temple, Tex.	100,085	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	99,699	114
Lafayette, La.	98,810	115
Rockford, Ill.	96,270	116
Wichita Falls - Lawton, Tex.-Okla.	92,929	117
Eugene, Ore.	87,848	118
Corpus Christi, Tex.	87,663	119
Odessa - Midland, Tex.	86,772	120
Yakima, Wash.	86,764	121
Charleston, S.C.	86,587	122
Salinas - Monterey, Calif.	86,265	123
Missoula - Butte, Mont.	85,157	124
Idaho Falls - Pocatello, Ida.	83,996	125
Augusta, Ga.	83,483	126
Binghamton, N.Y.	82,912	127
Erie, Pa.	75,573	128
Sioux City, Iowa	72,766	129
Wheeling - Steubenville, W.Va.-Ohio	71,834	130
Bluefield - Beckley - Oak Hill, W.Va.	71,169	131
Tyler, Tex.	70,687	132
Rochester - Mason City - Austin, Minn.-Iowa	70,207	133
Joplin - Pittsburg, Mo.-Kans.	69,615	134
Columbus, Ga.	69,570	135
Florence, S.C.	66,983	136
Columbia - Jefferson City, Mo.	66,553	137
Monroe - El Dorado, La.-Ark.	66,273	138
Bakersfield, Calif.	66,139	139
Montgomery, Ala.	64,786	140
Topeka, Kans.	64,353	141
La Crosse - Eau Claire, Wisc.	63,476	142
Minot - Bismarck - Dickinson, N.D.	63,122	143
Ft. Smith, Ark.	63,080	144
Tallahassee, Fla.	60,995	145
Medford, Ore.	60,979	146
Wilmington, N.C.	59,772	147
Bangor, Maine	58,875	148
Wausau - Rhinelander, Wisc.	58,530	149
Traverse City - Cadillac, Mich.	58,001	150
Duluth - Superior, Minn.-Wisc.	57,096	151
Casper - Riverton, Wyo.	56,584	152
Rapid City, S.D.	56,340	153
Chico - Redding, Calif.	55,248	154
Columbus - Tupelo, Miss.	55,114	155
Quincy - Hannibal, Ill.-Mo.	54,696	156
Macon, Ga.	54,264	157
Terre Haute, Ind.	54,243	158
Albany, Ga.	52,033	159
Billings - Hardin, Mont.	51,683	160
Abilene - Sweetwater, Tex.	50,248	161
Gainesville, Fla.	45,129	162
Great Falls, Mont.	45,070	163
Lake Charles, La.	42,832	164
Laurel - Hattiesburg, Miss.	42,245	165
Laredo, Tex.	42,102	166
Dothan, Ala.	41,927	167
Panama City, Fla.	41,281	168
Utica, N.Y.	39,765	169
Grand Junction, Colo.	38,451	170
Salisbury, Md.	37,048	171
Roswell, N.M.	36,001	172
Watertown - Carthage, N.Y.	34,690	173
Cheyenne, Wyo.	34,314	174
Clarksburg - Weston, W.Va.	32,565	175
Elmira, N.Y.	31,504	176
Lafayette, Ind.	30,295	177
Alexandria, La.	28,993	178
Greenwood - Greenville, Miss.	27,090	179
Biloxi - Gulfport - Pascagoula, Miss.	26,967	180
Jonesboro, Ark.	26,520	181
Tuscaloosa, Ala.	25,536	182
Bowling Green, Ky.	25,319	183
St. Joseph, Mo.	24,768	184
Meridian, Miss.	22,928	185
El Centro - Yuma, Calif.-Ariz.	22,872	186
Victoria, Tex.	22,742	187
Ardmore - Ada, Okla.	22,684	188
Alexandria, Minn.	22,093	189
San Angelo, Tex.	21,925	190
Parkersburg, W.Va.	21,586	191
Jackson, Tenn.	21,539	192
Mankato, Minn.	21,060	193
Lima, Ohio	19,883	194
Anniston, Ala.	19,164	195
Marquette, Mich.	18,683	196
Presque Isle, Maine	18,308	197
Palm Springs, Calif.	18,056	198
Twin Falls, Ida.	17,696	199
Harrisonburg, Va.	17,645	200
Eureka, Calif.	16,654	201
Bend, Ore.	15,034	202
Helena, Mont.	14,085	203
North Platte, Neb.	10,936	204
Selma, Ala.	10,269	205
Zanesville, Ohio	9,605	206
Ottumwa - Kirksville, Iowa-Mo.	8,413	207
Alpena, Mich.	7,214	208
Glendive, Mont.	4,342	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank
New York, N.Y.	2,523,567	1
Los Angeles, Calif.	1,545,884	2
Chicago, Ill.	1,002,094	3
Philadelphia, Pa.	790,404	4
Boston, Mass.	740,925	5
San Francisco, Calif.	731,832	6
Miami, Fla.	581,956	7
Dallas - Ft. Worth, Tex.	575,271	8
Houston, Tex.	537,797	9
Detroit, Mich.	537,003	10
Washington, D.C.	530,530	11
Cleveland, Ohio	387,204	12
Pittsburgh, Pa.	374,267	13
Seattle - Tacoma, Wash.	362,210	14
Denver, Colo.	334,907	15
Minneapolis - St. Paul, Minn.	329,458	16
Tampa - St. Petersburg, Fla.	328,476	17
Phoenix, Ariz.	326,832	18
Atlanta, Ga.	280,361	19
St. Louis, Mo.	270,880	20
San Diego, Calif.	269,242	21
Hartford - New Haven, Conn.	264,431	22
Portland, Ore.	254,740	23
Salt Lake City, Utah	252,097	24
Charlotte, N.C.	249,550	25
Sacramento - Stockton, Calif.	242,818	26
Baltimore, Md.	242,764	27
Norfolk - Portsmouth - Newport News - Hampton, Va.	239,507	28
New Orleans, La.	217,275	29
Cincinnati, Ohio	215,005	30
Nashville, Tenn.	213,476	31
Milwaukee, Wisc.	209,834	32
Oklahoma City, Okla.	207,667	33
Greensboro - Winston-Salem - High Point, N.C.	204,712	34
Kansas City, Mo.	202,387	35
Indianapolis, Ind.	197,876	36
Raleigh - Durham, N.C.	189,104	37
West Palm Beach, Fla.	186,223	38
Buffalo, N.Y.	183,279	39
Tulsa, Okla.	179,796	40
Providence - New Bedford, R.I.-Mass.	174,749	41
Orlando - Daytona Beach, Fla.	173,824	42
Charleston - Huntington, W.Va.	171,791	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	167,456	44
Louisville, Ky.	167,252	45
Birmingham, Ala.	165,432	46
San Antonio, Tex.	158,031	47
Memphis, Tenn.	155,818	48
Grand Rapids - Kalamazoo - Battle Creek, Mich.	154,759	49
Harrisburg - York - Lancaster - Lebanon, Pa.	149,640	50
Albuquerque, N.M.	148,284	51
Richmond, Va.	146,791	52
Shreveport - Texarkana, La.-Tex.-Ark.	145,403	53
Columbus, Ohio	136,478	54
Knoxville, Tenn.	133,863	55
Omaha, Neb.	130,126	56
Albany - Schenectady - Troy, N.Y.	125,840	57
Dayton, Ohio	125,798	58
Mobile - Pensacola, Ala.-Fla.	124,982	59
Flint - Saginaw - Bay City, Mich.	124,149	60
Wichita - Hutchinson, Kans.	119,071	61
Rochester, N.Y.	118,473	62
Jacksonville, Fla.	112,541	63
Chattanooga, Tenn.	111,472	64
Roanoke - Lynchburg, Va.	110,050	65
Little Rock, Ark.	109,867	66
South Bend - Elkhart, Ind.	108,766	67
Syracuse, N.Y.	107,755	68
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	104,525	69
Cedar Rapids - Waterloo - Dubuque, Iowa	103,249	70
El Paso, Tex.	102,099	71
Des Moines, Iowa	101,296	72
Davenport - Rock Island - Moline, Iowa-Ill.	98,997	73
Fresno, Calif.	98,283	74
Wilkes-Barre - Scranton, Pa.	95,684	75
Lexington, Ky.	94,282	76
Ft. Myers - Naples, Fla.	93,904	77
Springfield - Decatur - Champaign, Ill.	90,163	78
Toledo, Ohio	89,792	79
Greenville - New Bern - Washington, N.C.	86,349	80
Austin, Tex.	85,470	81
Johnstown - Altoona, Pa.	85,028	82
Spokane, Wash.	84,888	83
Tucson, Ariz.	84,462	84
Jackson, Miss.	82,504	85
Columbia, S.C.	81,802	86
Evansville, Ind.	80,970	87
Savannah, Ga.	80,280	88
Amarillo, Tex.	80,099	89
Huntsville - Decatur - Florence, Ala.	79,386	90
Green Bay, Wisc.	76,357	91
Colorado Springs - Pueblo, Colo.	75,670	92
Youngstown, Ohio	75,439	93
Reno, Nev.	74,992	94
Lincoln - Hastings - Kearney, Neb.	73,988	95
Springfield, Mo.	72,484	96
Bristol - Kingsport - Johnson City, Tenn.	70,819	97
Las Vegas, Nev.	68,050	98
Portland - Poland Spring, Maine	67,474	99
Boise, Ida.	67,008	100
Baton Rouge, La.	66,612	101
Peoria, Ill.	66,201	102
McAllen - Brownsville, Tex.	65,497	103
Waco - Tempie, Tex.	64,508	104
Burlington - Plattsburgh, Vt.-N.Y.	64,231	105
Lubbock, Tex.	63,619	106
Augusta, Ga.	61,945	107
Lafayette, La.	60,027	108
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	59,723	109
Ft. Wayne, Ind.	59,057	110
Wichita Falls - Lawton, Tex.-Okla.	58,290	111
Odessa - Midland, Tex.	58,047	112
Binghamton, N.Y.	56,745	113
Sioux Falls - Mitchell, S.D.	56,723	114
Charleston, S.C.	56,222	115
Beaumont - Port Arthur, Tex.	55,865	116
Madison, Wisc.	55,771	117
Springfield, Mass.	55,658	118
Corpus Christi, Tex.	55,587	119
Lansing, Mich.	53,371	120
Missoula - Butte, Mont.	53,103	121
Rockford, Ill.	52,569	122
Fargo, N.D.	51,925	123
Eugene, Ore.	51,314	124
Yakima, Wash.	51,181	125
Columbus, Ga.	51,172	126
Salinas - Monterey, Calif.	49,754	127
Idaho Falls - Pocatello, Ida.	47,314	128
Montgomery, Ala.	46,989	129
Florence, S.C.	46,733	130
Bluefield - Beckley - Oak Hill, W.Va.	45,025	131
Tyler, Tex.	44,779	132
Joplin - Pittsburg, Mo.-Kans.	44,678	133
Wilmington, N.C.	44,518	134
Sioux City, Iowa	44,420	135
Monroe - El Dorado, La.-Ark.	43,774	136
Bakersfield, Calif.	43,468	137
Wheeling - Steubenville, W.Va.-Ohio	42,385	138
Tallahassee, Fla.	39,815	139
Rochester - Mason City - Austin, Minn.-Iowa	38,196	140
Ft. Smith, Ark.	37,759	141
Macon, Ga.	37,540	142
Minot - Bismarck - Dickinson, N.D.	37,534	143
Columbus - Tupelo, Miss.	37,291	144
Columbia - Jefferson City, Mo.	37,160	145
Bangor, Maine	35,967	146
Topeka, Kans.	35,789	147
Albany, Ga.	34,164	148
Wausau - Rhinelander, Wisc.	33,605	149
Erie, Pa.	33,569	150
Abilene - Sweetwater, Tex.	33,438	151
Rapid City, S.D.	33,0[illegible]	152
Medford, Ore.	32,3[illegible]	153
La Crosse - Eau Claire, Wisc.	30,6[illegible]	154
Quincy - Hannibal, Ill.-Mo.	29,8[illegible]	155
Chico - Redding, Calif.	29,3[illegible]	156
Duluth - Superior, Minn.-Wisc.	29,0[illegible]	157
Casper - Riverton, Wyo.	28,908	158
Dothan, Ala.	28,110	159
Traverse City - Cadillac, Mich.	28,032	160
Terre Haute, Ind.	27,521	161
Billings - Hardin, Mont.	26,880	162
Gainesville, Fla.	26,796	163
Laurel - Hattiesburg, Miss.	25,563	164
Grand Junction, Colo.	25,422	165
Salisbury, Md.	25,270	166
Panama City, Fla.	25,196	167
Roswell, N.M.	24,721	168
Great Falls, Mont.	24,150	169
Clarksburg - Weston, W.Va.	23,678	170
Lake Charles, La.	23,455	171
Utica, N.Y.	21,183	172
Watertown - Carthage, N.Y.	20,615	173
Cheyenne, Wyo.	20,279	174
Lafayette, Ind.	18,474	175
Elmira, N.Y.	18,424	176
Jonesboro, Ark.	18,314	177
Tuscaloosa, Ala.	17,967	178
Alexandria, La.	17,583	179
Greenwood - Greenville, Miss.	17,164	180
El Centro - Yuma, Calif.-Ariz.	16,804	181
Bowling Green, Ky.	15,438	182
Meridian, Miss.	15,093	183
Laredo, Tex.	14,509	184
Jackson, Tenn.	14,316	185
Ardmore - Ada, Okla.	14,224	186
Victoria, Tex.	13,975	187
San Angelo, Tex.	13,768	188
St. Joseph, Mo.	13,283	189
Parkersburg, W.Va.	13,087	190
Biloxi - Gulfport - Pascagoula, Miss.	12,438	191
Palm Springs, Calif.	12,402	192
Marquette, Mich.	12,192	193
Anniston, Ala.	11,768	194
Alexandria, Minn.	11,238	195
Eureka, Calif.	10,874	196
Harrisonburg, Va.	10,703	197
Twin Falls, Ida.	10,091	198
Lima, Ohio	9,675	199
Bend, Ore.	9,365	200
Mankato, Minn.	8,738	201
Helena, Mont.	8,517	202
Selma, Ala.	7,282	203
North Platte, Neb.	7,231	204
Presque Isle, Maine	5,393	205
Zanesville, Ohio	5,222	206
Ottumwa - Kirksville, Iowa-Mo.	3,078	207
Glendive, Mont.	1,538	208
Alpena, Mich.	1,125	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	8,896,975	1
Los Angeles, Calif.	8,220,609	2
Chicago, Ill.	5,604,477	3
Houston, Tex.	4,827,884	4
Philadelphia, Pa.	4,748,223	5
Dallas - Ft. Worth, Tex.	4,692,388	6
Detroit, Mich.	3,985,076	7
San Francisco, Calif.	3,837,827	8
Washington, D.C.	3,724,815	9
Miami, Fla.	3,142,495	10
Boston, Mass.	3,108,708	11
Atlanta, Ga.	2,756,589	12
Cleveland, Ohio	2,601,014	13
Pittsburgh, Pa.	2,559,238	14
Minneapolis - St. Paul, Minn.	2,400,487	15
Denver, Colo.	2,249,791	16
Tampa - St. Petersburg, Fla.	2,224,242	17
St. Louis, Mo.	2,106,864	18
Seattle - Tacoma, Wash.	2,091,738	19
Baltimore, Md.	1,875,496	20
Kansas City, Mo.	1,754,238	21
Oklahoma City, Okla.	1,680,040	22
Indianapolis, Ind.	1,620,066	23
Phoenix, Ariz.	1,529,502	24
Charlotte, N.C.	1,514,324	25
Portland, Ore.	1,514,298	26
Sacramento - Stockton, Calif.	1,416,345	27
Orlando - Daytona Beach, Fla.	1,406,375	28
Buffalo, N.Y.	1,353,305	29
San Diego, Calif.	1,320,701	30
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,259,797	31
Salt Lake City, Utah	1,259,197	32
Hartford - New Haven, Conn.	1,236,331	33
Nashville, Tenn.	1,215,855	34
Tulsa, Okla.	1,210,616	35
New Orleans, La.	1,199,353	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,183,116	37
Charleston - Huntington, W.Va.	1,163,342	38
Raleigh - Durham, N.C.	1,154,160	39
San Antonio, Tex.	1,148,693	40
Columbus, Ohio	1,135,714	41
Milwaukee, Wisc.	1,095,508	42
Little Rock, Ark.	1,094,907	43
Cincinnati, Ohio	1,092,387	44
Greensboro - Winston-Salem - High Point, N.C.	1,082,039	45
Jacksonville, Fla.	1,051,236	46
Memphis, Tenn.	1,048,456	47
Shreveport - Texarkana, La.-Tex.-Ark.	1,040,327	48
Richmond, Va.	1,001,014	49
Harrisburg - York - Lancaster - Lebanon, Pa.	991,758	50
Wichita - Hutchinson, Kans.	982,646	51
Grand Rapids - Kalamazoo - Battle Creek, Mich.	972,659	52
Flint - Saginaw - Bay City, Mich.	966,939	53
Albuquerque, N.M.	926,442	54
West Palm Beach, Fla.	918,071	55
Birmingham, Ala.	901,504	56
Louisville, Ky.	894,303	57
Dayton, Ohio	868,548	58
Albany - Schenectady - Troy, N.Y.	832,729	59
Wilkes-Barre - Scranton, Pa.	824,149	60
Rochester, N.Y.	822,420	61
Mobile - Pensacola, Ala.-Fla.	783,686	62
Providence - New Bedford, R.I.-Mass.	782,977	63
Omaha, Neb.	777,545	64
Des Moines, Iowa	766,985	65
Syracuse, N.Y.	763,334	66
Roanoke - Lynchburg, Va.	751,584	67
Toledo, Ohio	739,251	68
Fresno, Calif.	721,516	69
Davenport - Rock Island - Moline, Iowa-Ill.	680,324	70
Cedar Rapids - Waterloo - Dubuque, Iowa	677,008	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	667,895	72
Knoxville, Tenn.	613,327	73
Amarillo, Tex.	604,699	74
Springfield - Decatur - Champaign, Ill.	604,011	75
Johnstown - Altoona, Pa.	596,631	76
South Bend - Elkhart, Ind.	593,010	77
Springfield, Mo.	589,835	78
Austin, Tex.	579,970	79
Waco - Temple, Tex.	579,137	80
Columbia, S.C.	572,319	81
Lubbock, Tex.	571,214	82
Evansville, Ind.	558,000	83
Green Bay, Wisc.	557,914	84
Las Vegas, Nev.	557,384	85
Portland - Poland Spring, Maine	553,762	86
Spokane, Wash.	551,186	87
Lexington, Ky.	542,067	88
Lincoln - Hastings - Kearney, Neb.	532,814	89
Odessa - Midland, Tex.	531,574	90
Youngstown, Ohio	529,856	91
Baton Rouge, La.	526,391	92
Tucson, Ariz.	523,677	93
Beaumont - Port Arthur, Tex.	521,423	94
Jackson, Miss.	508,981	95
Bristol - Kingsport - Johnson City, Tenn.	505,993	96
Greenville - New Bern - Washington, N.C.	499,733	97
Sioux Falls - Mitchell, S.D.	490,269	98
Lafayette, La.	489,182	99
El Paso, Tex.	472,856	100
Huntsville - Decatur - Florence, Ala.	466,511	101
Corpus Christi, Tex.	465,012	102
Wichita Falls - Lawton, Tex.-Okla.	462,988	103
Fargo, N.D.	462,186	104
Ft. Wayne, Ind.	455,643	105
Chattanooga, Tenn.	450,534	106
Colorado Springs - Pueblo, Colo.	438,374	107
Ft. Myers - Naples, Fla.	431,555	108
Burlington - Plattsburgh, Vt.-N.Y.	426,556	109
Peoria, Ill.	425,897	110
Reno, Nev.	425,457	111
Monroe - El Dorado, La.-Ark.	414,406	112
Augusta, Ga.	412,892	113
Savannah, Ga.	405,025	114
Lansing, Mich.	404,217	115
Bluefield - Beckley - Oak Hill, W.Va.	399,942	116
Springfield, Mass.	384,014	117
Eugene, Ore.	375,893	118
Columbus, Ga.	367,728	119
Joplin - Pittsburg, Mo.-Kans.	366,022	120
Yakima, Wash.	365,222	121
Abilene - Sweetwater, Tex.	359,774	122
Charleston, S.C.	355,115	123
Boise, Ida.	354,880	124
Rochester - Mason City - Austin, Minn.-Iowa	352,083	125
Minot - Bismarck - Dickinson, N.D.	345,348	126
Tallahassee, Fla.	334,966	127
Macon, Ga.	333,188	128
Ft. Smith, Ark.	332,932	129
Salinas - Monterey, Calif.	329,196	130
Binghamton, N.Y.	329,164	131
Madison, Wisc.	324,040	132
Columbia - Jefferson City, Mo.	321,119	133
McAllen - Brownsville, Tex.	319,730	134
Sioux City, Iowa	311,780	135
Wheeling - Steubenville, W.Va.-Ohio	300,323	136
Missoula - Butte, Mont.	291,936	137
Idaho Falls - Pocatello, Ida.	287,864	138
Florence, S.C.	287,765	139
Erie, Pa.	286,451	140
Rockford, Ill.	281,220	141
Terre Haute, Ind.	277,502	142
Topeka, Kans.	270,966	143
Montgomery, Ala.	259,112	144
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	256,926	145
Duluth - Superior, Minn.-Wisc.	253,375	146
Tyler, Tex.	252,670	147
Medford, Ore.	251,548	148
Albany, Ga.	250,845	149
Traverse City - Cadillac, Mich.	247,985	150
Wausau - Rhinelander, Wisc.	242,574	151
Wilmington, N.C.	241,465	152
La Crosse - Eau Claire, Wisc.	239,260	153
Rapid City, S.D.	238,692	154
Columbus - Tupelo, Miss.	230,351	155
Bakersfield, Calif.	229,814	156
Casper - Riverton, Wyo.	225,289	157
Quincy - Hannibal, Ill.-Mo.	220,285	158
Clarksburg - Weston, W.Va.	219,608	159
Chico - Redding, Calif.	210,048	160
Bangor, Maine	195,954	161
Lake Charles, La.	195,009	162
Great Falls, Mont.	187,980	163
Billings - Hardin, Mont.	185,136	164
Utica, N.Y.	183,442	165
Salisbury, Md.	181,865	166
Dothan, Ala.	177,472	167
San Angelo, Tex.	172,233	168
Roswell, N.M.	169,610	169
Jonesboro, Ark.	164,162	170
Watertown - Carthage, [illegible]	163,126	171
Elmira, N.Y.	156,101	172
Alexandria, La.	150,079	173
Panama City, Fla.	147,910	174
Gainesville, Fla.	143,536	175
Grand Junction, Colo.	142,639	176
Ardmore - Ada, Okla.	140,782	177
Laurel - Hattiesburg, Miss.	139,140	178
Parkersburg, W.Va.	130,435	179
Victoria, Tex.	116,668	180
Cheyenne, Wyo.	112,160	181
St. Joseph, Mo.	104,433	182
El Centro - Yuma, Calif.-Ariz.	102,814	183
Alexandria, Minn.	101,051	184
Palm Springs, Calif.	99,237	185
Meridian, Miss.	98,083	186
Biloxi - Gulfport - Pascagoula, Miss.	96,023	187
Greenwood - Greenville, Miss.	95,244	188
Mankato, Minn.	90,145	189
Jackson, Tenn.	83,691	190
Bowling Green, Ky.	81,326	191
Lafayette, Ind.	77,365	192
Tuscaloosa, Ala.	77,332	193
Marquette, Mich.	75,886	194
Anniston, Ala.	72,791	195
Laredo, Tex.	66,648	196
Lima, Ohio	66,221	197
Bend, Ore.	65,276	198
Eureka, Calif.	63,507	199
Twin Falls, Ida.	60,047	200
Presque Isle, Maine	58,044	201
Harrisonburg, Va.	57,786	202
Ottumwa - Kirksville, Iowa-Mo.	51,985	203
Zanesville, Ohio	46,934	204
Helena, Mont.	45,209	205
North Platte, Neb.	34,196	206
Selma, Ala.	29,814	207
Alpena, Mich.	26,251	208
Glendive, Mont.	15,233	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
New York, N.Y.	6,194,697	1
Los Angeles, Calif.	6,008,563	2
Chicago, Ill.	3,611,057	3
Philadelphia, Pa.	3,023,460	4
Detroit, Mich.	2,687,145	5
San Francisco, Calif.	2,603,823	6
Boston, Mass.	2,571,483	7
Washington, D.C.	2,432,110	8
Houston, Tex.	2,144,981	9
Cleveland, Ohio	2,090,956	10
Dallas - Ft. Worth, Tex.	1,911,753	11
Minneapolis - St. Paul, Minn.	1,543,487	12
Pittsburgh, Pa.	1,503,248	13
Miami, Fla.	1,462,798	14
St. Louis, Mo.	1,449,182	15
Seattle - Tacoma, Wash.	1,401,699	16
Atlanta, Ga.	1,331,310	17
Tampa - St. Petersburg, Fla.	1,233,715	18
Baltimore, Md.	1,232,783	19
Hartford - New Haven, Conn.	1,209,292	20
Denver, Colo.	1,158,117	21
Sacramento - Stockton, Calif.	1,154,871	22
Indianapolis, Ind.	1,101,545	23
Cincinnati, Ohio	1,053,876	24
San Diego, Calif.	1,021,290	25
Portland, Ore.	1,007,858	26
Kansas City, Mo.	943,671	27
San Antonio, Tex.	919,196	28
Phoenix, Ariz.	916,411	29
Orlando - Daytona Beach, Fla.	915,553	30
Columbus, Ohio	879,839	31
Salt Lake City, Utah	850,539	32
Nashville, Tenn.	809,810	33
Dayton, Ohio	770,984	34
Milwaukee, Wisc.	759,412	35
Charleston - Huntington, W.Va.	748,472	36
Louisville, Ky.	744,425	37
Providence - New Bedford, R.I.-Mass.	743,338	38
New Orleans, La.	695,477	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	671,761	40
Raleigh - Durham, N.C.	668,175	41
Toledo, Ohio	666,515	42
Memphis, Tenn.	663,949	43
Grand Rapids - Kalamazoo - Battle Creek, Mich.	655,806	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	645,039	45
Harrisburg - York - Lancaster - Lebanon, Pa.	642,988	46
Richmond, Va.	633,646	47
Oklahoma City, Okla.	605,162	48
Albany - Schenectady - Troy, N.Y.	604,503	49
Charlotte, N.C.	602,070	50
Buffalo, N.Y.	592,403	51
Flint - Saginaw - Bay City, Mich.	575,078	52
Jacksonville, Fla.	573,418	53
Knoxville, Tenn.	541,635	54
Greensboro - Winston-Salem - High Point, N.C.	520,389	55
Fresno, Calif.	503,215	56
Birmingham, Ala.	488,192	57
Little Rock, Ark.	485,450	58
Lexington, Ky.	485,115	59
Des Moines, Iowa	484,273	60
Albuquerque, N.M.	482,208	61
Mobile - Pensacola, Ala.-Fla.	482,147	62
Shreveport - Texarkana, La.-Tex.-Ark.	480,298	63
Wichita - Hutchinson, Kans.	468,964	64
Wilkes Barre - Scranton, Pa.	464,825	65
Springfield - Decatur - Champaign, Ill.	461,965	66
Roanoke - Lynchburg, Va.	455,334	67
Omaha, Neb.	451,788	68
Tulsa, Okla.	441,507	69
Davenport - Rock Island - Moline, Iowa-Ill.	424,128	70
Syracuse, N.Y.	422,422	71
West Palm Beach, Fla.	421,394	72
Youngstown, Ohio	420,458	73
Austin, Tex.	412,194	74
Rochester, N.Y.	406,825	75
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	397,771	76
Lincoln - Hastings - Kearney, Neb.	395,886	77
Sioux Falls - Mitchell, S.D.	393,323	78
Johnstown - Altoona, Pa.	370,618	79
Las Vegas, Nev.	370,467	80
Tucson, Ariz.	368,383	81
Reno, Nev.	368,141	82
Springfield, Mass.	367,774	83
Cedar Rapids - Waterloo - Dubuque, Iowa	367,073	84
South Bend - Elkhart, Ind.	362,587	85
Green Bay, Wisc.	357,496	86
Evansville, Ind.	355,072	87
Chattanooga, Tenn.	342,465	88
Spokane, Wash.	338,777	89
Burlington - Plattsburgh, Vt.-N.Y.	321,671	90
Fargo, N.D.	319,225	91
Portland - Poland Spring, Maine	317,016	92
Ft. Wayne, Ind.	316,044	93
Springfield, Mo.	310,503	94
Columbia, S.C.	308,899	95
Bristol - Kingsport - Johnson City, Tenn.	295,792	96
Salinas - Monterey, Calif.	283,754	97
Lansing, Mich.	282,396	98
Corpus Christi, Tex.	276,492	99
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	272,419	100
Yakima, Wash.	268,784	101
El Paso, Tex.	268,347	102
Waco - Temple, Tex.	265,766	103
Baton Rouge, La.	263,876	104
Madison, Wisc.	259,557	105
Odessa - Midland, Tex.	258,806	106
Peoria, Ill.	252,352	107
Beaumont - Port Arthur, Tex.	249,258	108
Traverse City - Cadillac, Mich.	244,170	109
Duluth - Superior, Minn.-Wisc.	240,548	110
Bakersfield, Calif.	237,550	111
Jackson, Miss.	236,494	112
Amarillo, Tex.	236,067	113
Rockford, Ill.	230,360	114
Terre Haute, Ind.	221,462	115
Wheeling - Steubenville, W.Va.-Ohio	219,583	116
Tallahassee, Fla.	219,551	117
La Crosse - Eau Claire, Wisc.	217,293	118
Lafayette, La.	215,519	119
Sioux City, Iowa	211,630	120
Huntsville - Decatur - Florence, Ala.	210,638	121
Savannah, Ga.	208,785	122
Montgomery, Ala.	205,547	123
Chico - Redding, Calif.	204,756	124
Greenville - New Bern - Washington, N.C.	201,643	125
Eugene, Ore.	200,938	126
Colorado Springs - Pueblo, Colo.	200,141	127
Erie, Pa.	197,971	128
Charleston, S.C.	196,699	129
Missoula - Butte, Mont.	196,476	130
Binghamton, N.Y.	193,082	131
Bluefield - Beckley - Oak Hill, W.Va.	188,967	132
Columbus, Ga.	188,466	133
Macon, Ga.	187,367	134
Lubbock, Tex.	186,819	135
Ft. Myers - Naples, Fla.	184,605	136
Abilene - Sweetwater, Tex.	184,203	137
Medford, Ore.	184,193	138
Augusta, Ga.	183,683	139
Minot - Bismarck - Dickinson, N.D.	181,761	140
Rochester - Mason City - Austin, Minn.-Iowa	177,325	141
Columbia - Jefferson City, Mo.	171,809	142
Joplin - Pittsburg, Mo.-Kans.	170,282	143
Rapid City, S.D.	169,395	144
Idaho Falls - Pocatello, Ida.	156,276	145
Wichita Falls - Lawton, Tex.-Okla.	153,945	146
McAllen - Brownsville, Tex.	149,886	147
Florence, S.C.	149,825	148
Topeka, Kans.	149,569	149
Wausau - Rhinelander, Wisc.	144,161	150
Monroe - El Dorado, La.-Ark.	141,566	151
Boise, Ida.	138,235	152
Quincy - Hannibal, Ill.-Mo.	138,144	153
Ft. Smith, Ark.	137,220	154
Billings - Hardin, Mont.	136,753	155
Tyler, Tex.	131,707	156
Casper - Riverton, Wyo.	127,626	157
Cheyenne, Wyo.	120,388	158
Columbus - Tupelo, Miss.	119,406	159
Albany, Ga.	117,039	160
Utica, N.Y.	106,129	161
Elmira, N.Y.	105,718	162
Great Falls, Mont.	105,148	163
Bangor, Maine	105,048	164
Salisbury, Md.	102,774	165
Gainesville, Fla.	101,776	166
Marquette, Mich.	100,254	167
Wilmington, N.C.	99,457	168
Clarksburg - Weston, W.Va.	96,999	169
St. Joseph, Mo.	88,976	170
El Centro - Yuma, Calif.-Ariz.	88,699	171
Alexandria, Minn.	88,197	172
Lake Charles, La.	77,006	173
Dothan, Ala.	75,239	174
Watertown - Carthage, N.Y.	73,817	175
Meridian, Miss.	72,900	176
Jackson, Tenn.	71,321	177
Grand Junction, Colo.	70,627	178
Lima, Ohio	68,360	179
Laurel - Hattiesburg, Miss.	68,063	180
Palm Springs, Calif.	65,829	181
Eureka, Calif.	64,852	182
Greenwood - Greenville, Miss.	63,307	183
Panama City, Fla.	63,035	184
Parkersburg, W.Va.	60,760	185
Biloxi - Gulfport - Pascagoula, Miss.	59,831	186
Roswell, N.M.	58,117	187
Jonesboro, Ark.	57,351	188
Alexandria, La.	57,278	189
Tuscaloosa, Ala.	55,878	190
Bowling Green, Ky.	55,303	191
Laredo, Tex.	55,295	192
Victoria, Tex.	54,776	193
Lafayette, Ind.	49,999	194
Ardmore - Ada, Okla.	47,647	195
Presque Isle, Maine	45,909	196
San Angelo, Tex.	45,602	197
Harrisonburg, Va.	43,415	198
Anniston, Ala.	41,425	199
Mankato, Minn.	39,218	200
Ottumwa - Kirksville, Iowa-Mo.	36,001	201
Bend, Ore.	34,000	202
Zanesville, Ohio	30,370	203
North Platte, Neb.	29,605	204
Twin Falls, Ida.	26,118	205
Selma, Ala.	26,027	206
Glendive, Mont.	21,731	207
Helena, Mont.	17,586	208
Alpena, Mich.	15,634	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	2,546,758	1
New York, N.Y.	1,949,048	2
Chicago, Ill.	1,518,879	3
San Francisco, Calif.	1,258,030	4
Houston, Tex.	1,102,758	5
Boston, Mass.	1,032,080	6
Seattle - Tacoma, Wash.	1,020,745	7
Philadelphia, Pa.	972,903	8
Washington, D.C.	932,283	9
Minneapolis - St. Paul, Minn.	931,817	10
Dallas - Ft. Worth, Tex.	806,124	11
Detroit, Mich.	791,814	12
Cleveland, Ohio	760,177	13
Atlanta, Ga.	723,107	14
Sacramento - Stockton, Calif.	689,302	15
Denver, Colo.	688,559	16
Pittsburgh, Pa.	642,891	17
Tampa - St. Petersburg, Fla.	606,162	18
Miami, Fla.	593,527	19
San Diego, Calif.	538,114	20
St. Louis, Mo.	535,545	21
Portland, Ore.	517,198	22
Indianapolis, Ind.	509,749	23
Greenville - Spartanburg - Asheville, S.C.-N.C.	470,764	24
Orlando - Daytona Beach, Fla.	465,427	25
Charlotte, N.C.	464,246	26
Phoenix, Ariz.	436,126	27
Baltimore, Md.	434,358	28
Nashville, Tenn.	416,280	29
Charleston - Huntington, W.Va.	415,963	30
Salt Lake City, Utah	392,957	31
Raleigh - Durham, N.C.	376,174	32
Grand Rapids - Kalamazoo - Battle Creek, Mich.	372,805	33
Oklahoma City, Okla.	371,431	34
Kansas City, Mo.	364,160	35
Louisville, Ky.	350,436	36
Wichita - Hutchinson, Kans.	345,987	37
Hartford - New Haven, Conn.	345,249	38
Harrisburg - York - Lancaster - Lebanon, Pa.	337,715	39
Des Moines, Iowa	337,509	40
Greensboro - Winston-Salem - High Point, N.C.	335,498	41
Birmingham, Ala.	331,946	42
Cincinnati, Ohio	326,245	43
Milwaukee, Wisc.	320,948	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	320,253	45
Knoxville, Tenn.	315,482	46
Mobile - Pensacola, Ala.-Fla.	315,091	47
New Orleans, La.	315,049	48
Tulsa, Okla.	312,720	49
Springfield - Decatur - Champaign, Ill.	301,331	50
Albuquerque, N.M.	299,447	51
Columbus, Ohio	295,557	52
Spokane, Wash.	293,511	53
Richmond, Va.	287,716	54
Cedar Rapids - Waterloo - Dubuque, Iowa	284,446	55
Shreveport - Texarkana, La.-Tex.-Ark.	284,274	56
Little Rock, Ark.	279,438	57
Fargo, N.D.	277,797	58
Flint - Saginaw - Bay City, Mich.	272,598	59
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	271,349	60
Memphis, Tenn.	270,982	61
Fresno, Calif.	257,631	62
San Antonio, Tex.	257,333	63
Buffalo, N.Y.	256,035	64
Bristol - Kingsport - Johnson City, Tenn.	244,571	65
Albany - Schenectady - Troy, N.Y.	242,427	66
Providence - New Bedford, R.I.-Mass.	241,059	67
Green Bay, Wisc.	239,898	68
Davenport - Rock Island - Moline, Iowa-Ill.	239,225	69
Portland - Poland Spring, Maine	238,633	70
Dayton, Ohio	234,960	71
Jacksonville, Fla.	233,576	72
Austin, Tex.	228,109	73
Lincoln - Hastings - Kearney, Neb.	227,450	74
Evansville, Ind.	227,140	75
Ft. Myers - Naples, Fla.	226,627	76
Roanoke - Lynchburg, Va.	226,398	77
Sioux Falls - Mitchell, S.D.	222,602	78
Wilkes-Barre - Scranton, Pa.	219,340	79
Lexington, Ky.	217,236	80
Springfield, Mo.	213,281	81
West Palm Beach, Fla.	209,762	82
Toledo, Ohio	205,561	83
Huntsville - Decatur - Florence, Ala.	196,140	84
Reno, Nev.	196,003	85
Baton Rouge, La.	195,122	86
Peoria, Ill.	187,304	87
Chattanooga, Tenn.	185,810	88
Amarillo, Tex.	185,211	89
Johnstown - Altoona, Pa.	183,746	90
Yakima, Wash.	183,492	91
Columbia, S.C.	180,045	92
Lafayette, La.	179,038	93
Salinas - Monterey, Calif.	178,775	94
Beaumont - Port Arthur, Tex.	177,971	95
South Bend - Elkhart, Ind.	176,702	96
Burlington - Plattsburgh, Vt.-N.Y.	175,840	97
Idaho Falls - Pocatello, Ida.	175,799	98
Minot - Bismarck - Dickinson, N.D.	175,055	99
Boise, Ida.	174,857	100
Greenville - New Bern - Washington, N.C.	174,102	101
Eugene, Ore.	169,803	102
Omaha, Neb.	164,382	103
Chico - Redding, Calif.	164,011	104
Savannah, Ga.	161,747	105
Rochester - Mason City - Austin, Minn.-Iowa	159,241	106
Bluefield - Beckley - Oak Hill, W.Va.	155,308	107
Rochester, N.Y.	154,395	108
Syracuse, N.Y.	154,283	109
Madison, Wisc.	151,615	110
Las Vegas, Nev.	151,543	111
La Crosse - Eau Claire, Wisc.	147,565	112
Sioux City, Iowa	147,270	113
Jackson, Miss.	146,678	114
Augusta, Ga.	144,620	115
Waco - Temple, Tex.	141,299	116
Traverse City - Cadillac, Mich.	141,095	117
Ft. Wayne, Ind.	139,011	118
Terre Haute, Ind.	134,209	119
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	133,933	120
Wausau - Rhinelander, Wisc.	131,378	121
Joplin - Pittsburg, Mo.-Kans.	130,191	122
Duluth - Superior, Minn.-Wisc.	129,832	123
Charleston, S.C.	126,688	124
Rockford, Ill.	124,992	125
Springfield, Mass.	123,219	126
Missoula - Butte, Mont.	122,261	127
Wichita Falls - Lawton, Tex.-Okla.	122,014	128
Tallahassee, Fla.	120,280	129
Ft. Smith, Ark.	118,879	130
Medford, Ore.	118,069	131
Odessa - Midland, Tex.	118,055	132
Billings - Hardin, Mont.	117,975	133
McAllen - Brownsville, Tex.	114,049	134
Rapid City, S.D.	113,633	135
Colorado Springs - Pueblo, Colo.	113,372	136
Youngstown, Ohio	112,819	137
Macon, Ga.	111,315	138
Albany, Ga.	111,356	139
Bakersfield, Calif.	110,355	140
Monroe - El Dorado, La.-Ark.	109,312	141
Florence, S.C.	106,985	142
Columbia - Jefferson City, Mo.	106,650	143
Wilmington, N.C.	106,114	144
Lubbock, Tex.	104,728	145
Lansing, Mich.	101,283	146
Quincy - Hannibal, Ill.-Mo.	100,824	147
Casper - Riverton, Wyo.	100,614	148
Tyler, Tex.	100,590	149
Abilene - Sweetwater, Tex.	97,832	150
Tucson, Ariz.	97,695	151
Bangor, Maine	97,603	152
Columbus - Tupelo, Miss.	97,073	153
Grand Junction, Colo.	94,012	154
Montgomery, Ala.	93,581	155
Columbus, Ga.	92,796	156
Lake Charles, La.	92,310	157
Wheeling - Steubenville, W.Va.-Ohio	89,600	158
Corpus Christi, Tex.	88,625	159
El Paso, Tex.	88,002	160
Topeka, Kans.	84,538	161
Clarksburg - Weston, W.Va.	83,993	162
Erie, Pa.	82,514	163
Great Falls, Mont.	81,575	164
Alexandria, Minn.	73,792	165
Binghamton, N.Y.	72,435	166
Dothan, Ala.	70,814	167
Salisbury, Md.	70,300	168
Laurel - Hattiesburg, Miss.	63,377	169
Watertown - Carthage, N.Y.	57,744	170
Palm Springs, Calif.	56,838	171
Meridian, Miss.	54,989	172
Tuscaloosa, Ala.	54,107	173
Roswell, N.M.	54,069	174
Alexandria, La.	53,749	175
Panama City, Fla.	53,709	176
Eureka, Calif.	50,501	177
Bend, Ore.	49,945	178
Cheyenne, Wyo.	49,315	179
El Centro - Yuma, Calif.-Ariz.	47,239	180
Jonesboro, Ark.	47,038	181
Utica, N.Y.	45,117	182
Bowling Green, Ky.	43,949	183
Harrisonburg, Va.	41,888	184
Gainesville, Fla.	41,659	185
Elmira, N.Y.	38,729	186
Mankato, Minn.	37,793	187
Jackson, Tenn.	36,015	188
San Angelo, Tex.	35,948	189
Victoria, Tex.	34,818	190
Ardmore - Ada, Okla.	34,515	191
Marquette, Mich.	34,310	192
Biloxi - Gulfport - Pascagoula, Miss.	34,008	193
Lafayette, Ind.	32,495	194
St. Joseph, Mo.	32,397	195
Lima, Ohio	30,499	196
Parkersburg, W.Va.	29,929	197
Anniston, Ala.	29,708	198
Zanesville, Ohio	29,021	199
Twin Falls, Ida.	27,369	200
Helena, Mont.	23,193	201
Presque Isle, Maine	20,071	202
Greenwood - Greenville, Miss.	19,274	203
Laredo, Tex.	19,102	204
Ottumwa - Kirksville, Iowa-Mo.	18,552	205
Glendive, Mont.	12,047	206
North Platte, Neb.	11,696	207
Alpena, Mich.	9,399	208
Selma, Ala.	8,404	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

DRUGSTORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	2,149,213	1
New York, N.Y.	1,858,707	2
Chicago, Ill.	1,714,397	3
San Francisco, Calif.	1,221,490	4
Detroit, Mich.	1,164,624	5
Washington, D.C.	989,460	6
Dallas - Ft. Worth, Tex.	933,135	7
Boston, Mass.	909,480	8
Philadelphia, Pa.	829,397	9
Cleveland, Ohio	720,999	10
Miami, Fla.	690,819	11
Seattle - Tacoma, Wash.	637,070	12
Sacramento - Stockton, Calif.	521,272	13
Houston, Tex.	512,946	14
Atlanta, Ga.	507,298	15
Indianapolis, Ind.	485,572	16
Minneapolis - St. Paul, Minn.	483,848	17
Tampa - St. Petersburg, Fla.	447,518	18
St. Louis, Mo.	402,760	19
Pittsburgh, Pa.	378,043	20
Baltimore, Md.	371,442	21
Portland, Ore.	354,634	22
Hartford - New Haven, Conn.	325,313	23
Charlotte, N.C.	314,649	24
Milwaukee, Wisc.	309,282	25
Orlando - Daytona Beach, Fla.	302,206	26
Cincinnati, Ohio	297,123	27
San Diego, Calif.	285,480	28
Phoenix, Ariz.	282,370	29
Greenville - Spartanburg - Asheville, S.C.-N.C.	278,394	30
Denver, Colo.	276,975	31
Buffalo, N.Y.	271,414	32
Kansas City, Mo.	269,287	33
Greensboro - Winston-Salem - High Point, N.C.	250,441	34
Flint - Saginaw - Bay City, Mich.	246,577	35
Louisville, Ky.	245,329	36
Nashville, Tenn.	242,563	37
New Orleans, La.	240,067	38
Charleston - Huntington, W.Va.	236,525	39
Richmond, Va.	228,836	40
Reno, Nev.	228,813	41
Columbus, Ohio	223,586	42
Memphis, Tenn.	219,871	43
Syracuse, N.Y.	217,423	44
Fresno, Calif.	216,664	45
Birmingham, Ala.	214,847	46
Providence - New Bedford, R.I.-Mass.	204,589	47
Raleigh - Durham, N.C.	201,566	48
Jacksonville, Fla.	199,841	49
Toledo, Ohio	199,756	50
Grand Rapids - Kalamazoo - Battle Creek, Mich.	199,227	51
Norfolk - Portsmouth - Newport News - Hampton, Va.	191,462	52
West Palm Beach, Fla.	182,141	53
Oklahoma City, Okla.	180,165	54
Little Rock, Ark.	173,326	55
Salt Lake City, Utah	172,004	56
Mobile - Pensacola, Ala.-Fla.	170,935	57
South Bend - Elkhart, Ind.	169,309	58
Davenport - Rock Island - Moline, Iowa-Ill.	164,824	59
Spokane, Wash.	163,071	60
Knoxville, Tenn.	162,962	61
Roanoke - Lynchburg, Va.	162,801	62
Albany - Schenectady - Troy, N.Y.	159,348	63
Harrisburg - York - Lancaster - Lebanon, Pa.	158,665	64
Dayton, Ohio	158,320	65
Springfield - Decatur - Champaign, Ill.	153,752	66
Rochester, N.Y.	152,508	67
Wilkes-Barre - Scranton, Pa.	145,911	68
Omaha, Neb.	143,019	69
Shreveport - Texarkana, La.-Tex.-Ark.	141,912	70
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	140,812	71
San Antonio, Tex.	136,475	72
Wichita - Hutchinson, Kans.	132,403	73
Cedar Rapids - Waterloo - Dubuque, Iowa	132,233	74
Portland - Poland Spring, Maine	129,641	75
Yakima, Wash.	129,111	76
Lexington, Ky.	128,636	77
Sioux Falls - Mitchell, S.D.	125,466	78
Tulsa, Okla.	122,663	79
Des Moines, Iowa	121,380	80
Albuquerque, N.M.	121,204	81
Youngstown, Ohio	120,291	82
Las Vegas, Nev.	117,924	83
Ft. Wayne, Ind.	115,398	84
Salinas - Monterey, Calif.	114,627	85
Green Bay, Wisc.	114,191	86
Evansville, Ind.	114,029	87
Jackson, Miss.	111,045	88
Tucson, Ariz.	103,924	89
Baton Rouge, La.	101,890	90
Eugene, Ore.	101,685	91
Chattanooga, Tenn.	100,221	92
Columbia, S.C.	97,557	93
Fargo, N.D.	97,324	94
Springfield, Mass.	96,597	95
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	94,998	96
El Paso, Tex.	91,970	97
Burlington - Plattsburgh, Vt.-N.Y.	88,973	98
Lafayette, La.	88,027	99
Waco - Temple, Tex.	87,370	100
Huntsville - Decatur - Florence, Ala.	87,138	101
Austin, Tex.	84,298	102
Peoria, Ill.	82,680	103
Johnstown - Altoona, Pa.	81,983	104
Springfield, Mo.	81,950	105
Rockford, Ill.	81,762	106
Lincoln - Hastings - Kearney, Neb.	81,246	107
Bristol - Kingsport - Johnson City, Tenn.	80,711	108
Savannah, Ga.	79,817	109
Bakersfield, Calif.	79,406	110
Tallahassee, Fla.	77,005	111
Terre Haute, Ind.	75,946	112
Ft. Myers - Naples, Fla.	75,768	113
Greenville - New Bern - Washington, N.C.	75,448	114
Augusta, Ga.	74,006	115
Chico - Redding, Calif.	73,837	116
Columbus, Ga.	69,696	117
Amarillo, Tex.	69,627	118
Traverse City - Cadillac, Mich.	69,022	119
Binghamton, N.Y.	67,618	120
Madison, Wisc.	66,961	121
Lansing, Mich.	66,453	122
Rochester - Mason City - Austin, Minn.-Iowa	66,417	123
Monroe - El Dorado, La.-Ark.	65,838	124
Beaumont - Port Arthur, Tex.	65,228	125
Charleston, S.C.	64,833	126
Duluth - Superior, Minn.-Wisc.	63,494	127
Minot - Bismarck - Dickinson, N.D.	61,954	128
Florence, S.C.	61,691	129
Bluefield - Beckley - Oak Hill, W.Va.	60,670	130
Missoula - Butte, Mont.	60,416	131
Sioux City, Iowa	58,890	132
Wheeling - Steubenville, W.Va.-Ohio	58,848	133
Montgomery, Ala.	58,726	134
Joplin - Pittsburg, Mo.-Kans.	58,393	135
Utica, N.Y.	57,447	136
La Crosse - Eau Claire, Wisc.	56,173	137
Lubbock, Tex.	55,196	138
Macon, Ga.	54,875	139
Bangor, Maine	53,945	140
Watertown - Carthage, N.Y.	53,204	141
Medford, Ore.	52,883	142
Columbia - Jefferson City, Mo.	52,863	143
Wilmington, N.C.	52,505	144
Columbus - Tupelo, Miss.	50,878	145
Albany, Ga.	50,774	146
Topeka, Kans.	50,090	147
McAllen - Brownsville, Tex.	49,234	148
Erie, Pa.	49,228	149
Corpus Christi, Tex.	49,121	150
Wichita Falls - Lawton, Tex.-Okla.	47,863	151
Billings - Hardin, Mont.	47,144	152
Eureka, Calif.	47,137	153
Ft. Smith, Ark.	45,697	154
Quincy - Hannibal, Ill.-Mo.	44,799	155
Idaho Falls - Pocatello, Ida.	43,962	156
Colorado Springs - Pueblo, Colo.	43,809	157
Wausau - Rhinelander, Wisc.	42,901	158
Boise, Ida.	41,738	159
Abilene - Sweetwater, Tex.	41,613	160
Laurel - Hattiesburg, Miss.	41,215	161
Great Falls, Mont.	39,546	162
Gainesville, Fla.	39,077	163
Odessa - Midland, Tex.	38,136	164
Salisbury, Md.	36,379	165
Tyler, Tex.	35,898	166
El Centro - Yuma, Calif.-Ariz.	34,799	167
Clarksburg - Weston, W.Va.	34,295	168
Rapid City, S.D.	33,890	169
Elmira, N.Y.	33,449	170
Lafayette, Ind.	32,657	171
Dothan, Ala.	29,907	172
Alexandria, La.	29,580	173
Lake Charles, La.	28,974	174
Casper - Riverton, Wyo.	26,225	175
Palm Springs, Calif.	25,218	176
Biloxi - Gulfport - Pascagoula, Miss.	24,794	177
Greenwood - Greenville, Miss.	24,689	178
Meridian, Miss.	24,063	179
Alexandria, Minn.	23,212	180
St. Joseph, Mo.	22,902	181
Bowling Green, Ky.	22,207	182
Panama City, Fla.	22,151	183
Bend, Ore.	21,689	184
Jonesboro, Ark.	21,350	185
Roswell, N.M.	21,327	186
Lima, Ohio	21,015	187
Tuscaloosa, Ala.	19,231	188
Anniston, Ala.	17,718	189
Mankato, Minn.	17,330	190
Ardmore - Ada, Okla.	16,361	191
Jackson, Tenn.	16,346	192
Laredo, Tex.	16,185	193
Parkersburg, W.Va.	15,768	194
Presque Isle, Maine	15,676	195
Marquette, Mich.	15,596	196
Cheyenne, Wyo.	14,558	197
Twin Falls, Ida.	14,244	198
Victoria, Tex.	12,906	199
Grand Junction, Colo.	12,315	200
Harrisonburg, Va.	10,553	201
Zanesville, Ohio	10,382	202
San Angelo, Tex.	7,918	203
Helena, Mont.	7,526	204
Selma, Ala.	7,391	205
Alpena, Mich.	6,888	206
Ottumwa - Kirksville, Iowa-Mo.	6,519	207
North Platte, Neb.	4,958	208
Glendive, Mont.	4,250	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 19
Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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Colorado	19–2	New York	19–6
Connecticut	19–2	North Carolina	19–6
District of Columbia	19–3	North Dakota	19–6
Florida	19–3	Ohio	19–6
Georgia	19–3	Oklahoma	19–6
Idaho	19–3	Oregon	19–7
Illinois	19–3	Pennsylvania	19–7
Indiana	19–3	Rhode Island	19–7
Iowa	19–4	South Carolina	19–7
Kansas	19–4	South Dakota	19–7
Kentucky	19–4	Tennessee	19–7
Louisiana	19–4	Texas	19–7
Maine	19–4	Utah	19–8
Maryland	19–4	Vermont	19–8
Massachusetts	19–4	Virginia	19–8
Michigan	19–4	Washington	19–8
Minnesota	19–5	West Virginia	19–8
Mississippi	19–5	Wisconsin	19–9
Missouri	19–5	Wyoming	19–9

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores		Eatng & Drnking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
ANNISTON	494,060	127,476	125,751	43,741	75,130	62,794	31,709	19,164	11,768	72,791	41,425	29,708	17,718
BIRMINGHAM	5,583 408	1,385,278	1,360,289	439,122	755,456	554,902	370,466	245,729	165,432	961,504	488,192	331,946	214,847
DOTHAN	1,003,301	273,679	268,621	87,977	133,145	73,660	38,012	41,927	28,110	177,472	75,239	70,814	29,907
HUNTSVILLE - DECATUR - FLORENCE	2,742,980	696,509	683,935	215,760	374,724	274,596	154,997	116,971	79 386	466,511	210,638	196,140	87,138
MOBILE - PENSACOLA	4,854,812	1,090,562	1,059,010	427,794	830,955	637,187	176,251	197,896	124,982	783,686	482,147	315,091	170,935
MONTGOMERY	1,841,544	445,569	438,360	151,255	288,886	196,387	94,317	64,786	46,989	259,112	205,547	93,581	58,726
SELMA	201,617	51,648	51,063	12,094	24,953	13,097	11,922	10,269	7,282	29,814	26,027	8,404	7,391
TUSCALOOSA	602,212	126,573	124,159	51,446	113,169	86,979	33,698	25,536	17,967	77,332	55,878	54,107	19,231
ARIZONA													
PHOENIX	9,230,723	2,522,251	2,455,305	862,912	1,047,549	831,198	333,208	525,363	326,832	1,529,502	916,411	436,126	282,370
TUCSON	3,056,240	859,824	827,906	224,542	382,687	325,835	112,687	154,171	84,462	523,677	368,383	97,695	103,924
ARKANSAS													
FT. SMITH	1,719,679	395,293	385,734	129,868	266,884	226,338	90,605	63,080	37,759	332,932	137,220	118,879	45,697
JONESBORO	765,669	199,585	194,813	44,937	93,177	69,563	45,144	26,520	18,314	164,162	57,351	47,038	21,350
LITTLE ROCK	5,294,842	1,316,629	1,285,024	356,618	717,803	551,204	265,065	167,992	109,867	1,094,907	485,450	279,438	173,326
CALIFORNIA													
BAKERSFIELD	1,862,331	534,846	503,294	184,980	172,202	154,026	60,315	66,139	43,468	229,814	237,550	110,355	79,406
CHICO - REDDING	1,658,750	480,695	447,765	144,708	122,659	105,650	54,630	55,248	29,363	210,048	204,756	164,011	73,837
EL CENTRO - YUMA	812,981	240,807	236,564	64,882	116,683	99,587	36,447	22,872	16,804	102,814	88,699	47,239	34,799
EUREKA	667.185	215,812	204,691	75,546	32,489	23,315	26,309	16.654	10,874	63,507	64,852	50,501	47,137
FRESNO	4,755,938	1,370,923	1,295,393	422,710	514,658	456,956	171,565	153,742	98,283	721,516	503,215	257,631	216,664
LOS ANGELES	60,131,084	14,948,052	13,759,392	6,618,082	7,669,402	7,110,490	2,520,644	2,606,159	1,545,884	8,220,609	6,008,563	2,546,758	2,149,213
PALM SPRINGS	567,443	173,018	161,835	66,426	86,038	76,981	22,285	18,056	12,402	99,237	65,829	56,838	25,218
SACRAMENTO - STOCKTON	11,029,922	2,989,198	2,825,848	1,160,966	1,368,020	1,205,010	370,895	423,648	242,818	1,416 345	1,154,871	689,302	521,272
SALINAS - MONTEREY	2,611,682	663,711	616.676	298,872	228,638	194,833	121,354	86,265	49,754	329,196	283,754	178,775	114,627
SAN DIEGO	9,831,914	2,244,371	2,061,253	1,090,365	1,556,510	1,431,568	403,718	430,962	269,242	1,320,701	1,021,290	538,114	285,480
SAN FRANCISCO	29,026,690	7,096,294	6,501,506	3,432,231	3,646,507	3,239,623	1,150,430	1,266,807	731,832	3,837,827	2,603,823	1,258,030	1,221,490
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	2,405,560	609,645	567,400	313,216	184,589	157,339	95,283	99,699	59,723	256,926	272,419	133,933	94,998
COLORADO													
COLORADO SPRINGS - PUEBLO	2,388,970	598,901	572,567	190,012	293,174	267,774	94,876	124,470	75,670	438,374	200,141	113,372	43,809
DENVER	13,130,847	3,240,022	3,116,022	1,275,830	1,468,093	1,279,435	642,717	596,010	334,907	2,249,791	1,158,117	688,559	276,975
GRAND JUNCTION	777,983	184,785	179,610	56,361	83,916	75,928	28,588	38,451	25,422	142,639	70,627	94,012	12,315
CONNECTICUT													
HARTFORD - NEW HAVEN	10,537,797	2,671,315	2,474,916	1,126,571	1,238,136	1,134,453	529,092	449,076	264,451	1,236,331	1,209,292	345,249	325,313

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S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	22,322,365	4,866,258	4,526,699	2,154,100	2,961,582	2,652,697	1,015,101	899,208	530,530	3,724,815	2,432,110	932,283	989,460
FLORIDA													
FT. MYERS - NAPLES	2,423,150	533,196	512,436	215,347	276,335	237,197	101,292	138,041	93,904	431,555	184,605	226,627	75,768
GAINESVILLE	906,128	211,180	202,126	100,883	115,347	88,002	37,544	45,129	26,796	143,536	101,776	41,659	39,077
JACKSONVILLE	4,995,133	1,041,892	991,630	426,286	547,932	413,294	196,950	182,226	112,541	1,051,236	573,418	233,576	199,841
MIAMI	16,583,237	3,211,514	2,900,760	1,780,026	2,178,584	1,932,598	922,530	977,782	581,956	3,142,495	1,462,798	593,527	690,819
ORLANDO - DAYTONA BEACH	8,193,526	1,816,319	1,733,559	902,836	1,034,352	862,425	256,230	296,336	173,824	1,406,375	915,553	465,427	302,206
PANAMA CITY	782,787	168,613	162,067	85,500	103,479	84,959	35,457	41,281	25,196	147,910	63,035	53,709	22,151
TALLAHASSEE	1,909,037	465,747	447,554	169,603	197,653	143,433	90,892	60,995	39,815	334,966	219,551	120,280	77,905
TAMPA - ST. PETERSBURG	13,135,696	3,296,787	3,126,636	1,307,285	1,717,575	1,465,851	450,677	543,025	328,476	2,224,242	1,233,715	606,162	447,518
WEST PALM BEACH	4,948,369	1,081,770	1,016,730	500,999	609,686	526,577	231,553	267,871	186,223	918,071	421,394	209,762	182,141
GEORGIA													
ALBANY	1,356,327	348,252	337,091	89,039	130,606	87,706	57,711	52,033	34,164	250,645	117,039	111,356	50,774
ATLANTA	14,604,127	3,143,371	3,047,584	1,473,063	2,123,421	1,781,512	543,424	434,430	280,361	2,756,589	1,331,310	723,107	507,298
AUGUSTA	2,111,655	531,015	521,762	159,415	242,852	148,453	96,151	83,483	61,945	412,892	183,683	144,620	74,006
COLUMBUS	1,913,949	432,864	423,661	153,771	257,511	191,218	69,263	69,570	51,172	367,728	188,466	92,796	69,696
MACON	1,775,671	440,703	425,633	143,072	214,038	166,173	72,851	54,264	37,540	333,188	187,307	111,515	54,875
SAVANNAH	2,297,114	547,533	533,725	209,323	209,476	136,005	115,336	112,011	80,280	405,025	208,785	161,747	79,817
IDAHO													
BOISE	1,940,211	513,109	496,445	170,975	203,412	142,719	81,143	103,650	67,008	354,880	138,235	174,857	41,738
IDAHO FALLS - POCATELLO	1,708,706	410,892	403,427	112,410	163,652	115,122	96,935	83,996	47,314	287,864	156,276	175,799	43,962
TWIN FALLS	316,921	73,887	72,485	23,726	29,970	21,590	18,423	17,696	10,091	60,047	26,118	27,369	14,244
ILLINOIS													
CHICAGO	40,206,869	9,116,069	8,549,123	4,423,948	5,403,962	4,860,385	2,311,759	1,654,663	1,002,094	5,604,477	3,611,057	1,518,879	1,714,397
PEORIA	2,782,062	641,020	595,411	277,920	410,362	333,450	104,912	109,618	66,201	425,897	252,352	187,304	82,680
QUINCY - HANNIBAL	1,317,636	333,218	320,729	114,786	134,737	90,834	51,910	54,696	29,850	220,285	138,144	100,824	44,799
ROCKFORD	2,255,624	550,557	525,747	225,053	405,442	339,603	62,678	96,270	52,569	281,220	230,360	124,992	81,762
SPRINGFIELD - DECATUR - CHAMPAIGN	4,295,881	1,000,667	963,027	444,006	605,316	505,105	187,231	165,821	90,163	604,011	461,965	301,331	153,752
INDIANA													
EVANSVILLE	3,250,443	801,476	785,004	275,450	359,010	261,920	148,860	136,143	80,970	558,000	355,072	227,140	114,029
FT. WAYNE	2,843,303	667,736	643,104	311,853	367,744	308,562	98,518	106,151	59,057	455,643	316,044	139,011	115,398
INDIANAPOLIS	10,516,773	2,451,506	2,363,624	1,007,220	1,369,017	1,214,348	338,594	359,978	197,876	1,620,066	1,101,545	509,749	485,572
LAFAYETTE	607,795	130,187	125,658	69,517	122,993	111,360	15,960	30,295	18,474	77,365	49,999	32,495	32,657
SOUTH BEND - ELKHART	3,521,102	847,273	793,573	365,746	428,181	344,715	117,657	161,167	108,766	593,010	362,587	176,702	169,309
TERRE HAUTE	1,949,072	433,121	422,530	140,014	226,663	164,646	71,475	54,243	27,521	277,502	221,462	134,209	75,946

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		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	4,042,187	910,541	874,570	422,533	532,131	444,036	131,978	178,923	103,249	677,008	367,073	284,446	132,233
DAVENPORT - ROCK ISLAND - MOLINE	4,116,651	900,643	857,320	420,728	595,323	503,842	148,594	178,421	98,997	680,324	424,128	239,225	164,824
DES MOINES	4,783,988	1,159,556	1,125,491	463,104	636,923	524,700	181,442	183,584	101,296	766,985	484,273	337,509	121,390
OTTUMWA - KIRKSVILLE	262,395	59,088	57,507	21,901	18,136	8,935	10,215	8,413	3,078	51,985	36,001	18,552	6,519
SIOUX CITY	1,864,959	450,157	427,680	176,355	181,696	117,753	78,869	72,766	44,420	311,780	211,630	147,270	58,890
KANSAS													
TOPEKA	1,531,851	352,839	344,885	173,535	197,748	156,775	56,886	64,353	35,789	270,966	149,569	84,538	50,090
WICHITA - HUTCHINSON	5,345,837	1,184,669	1,144,812	557,793	646,297	468,960	269,136	223,985	119,071	982,646	468,964	345,987	132,403
KENTUCKY													
BOWLING GREEN	632,861	178,279	175,056	44,727	85,240	68,343	24,262	25,319	15,438	81,326	55,303	43,949	22,207
LEXINGTON	3,938,171	1,085,126	1,063,688	318,953	513,080	368,754	177,630	150,390	94,282	542,067	485,115	217,236	128,636
LOUISVILLE	6,427,700	1,712,834	1,634,553	667,483	828,556	665,971	217,369	275,549	167,252	894,303	744,425	350,436	245,329
PADUCAH - CAPE GIRARDEAU - HARRISBURG	3,984,935	1,014,683	983,565	300,199	470,641	313,917	164,890	161,239	104,525	667,895	397,771	271,349	140,812
LOUISIANA													
ALEXANDRIA	831,099	238,766	224,284	48,814	120,410	88,489	46,230	28,993	17,583	150,079	57,278	53,749	29,580
BATON ROUGE	3,035,434	836,847	811,010	218,796	497,141	364,703	112,692	120,332	66,612	526,391	263,876	195,122	101,890
LAFAYETTE	2,394,401	624,596	609,220	153,743	249,509	162,753	140,862	98,810	60,027	489,182	215,519	179,038	88,027
LAKE CHARLES	1,021,302	316,823	311,548	70,190	101,571	77,222	42,690	42,832	23,455	195,009	77,006	92,310	28,974
MONROE - EL DORADO	1,870,989	511,879	501,421	102,399	225,543	124,113	95,927	66,273	43,774	414,406	141,566	109,312	65,838
NEW ORLEANS	7,685,455	2,296,424	2,200,082	751,304	906,010	664,720	397,467	341,985	217,275	1,199,353	695,477	315,049	240,067
SHREVEPORT - TEXARKANA	5,274,525	1,382,215	1,345,055	355,630	607,293	414,368	309,869	219,617	145,403	1,040,327	480,298	284,274	141,912
MAINE													
BANGOR	1,410,182	404,853	391,510	113,908	139,165	97,741	54,114	58,875	35,967	195,954	105,048	97,603	53,945
PORTLAND - POLAND SPRING	4,210,709	992,357	950,365	401,703	442,637	318,388	184,570	124,757	67,474	553,762	317,016	238,633	129,641
PRESQUE ISLE	400,963	101,913	100,211	27,152	52,247	33,928	21,638	18,308	5,393	58,044	45,909	20,071	15,676
MARYLAND													
BALTIMORE	11,306,495	2,873,656	2,653,314	1,125,697	1,296,213	1,119,318	425,275	403,577	242,764	1,875,496	1,232,783	434,358	371,442
SALISBURY	1,164,915	333,733	319,389	135,888	101,601	81,023	46,381	37,048	25,270	181,865	102,774	70,300	36,379
MASSACHUSETTS													
BOSTON	28,619,796	7,115,133	6,492,725	3,237,335	3,415,926	2,769,858	1,744,734	1,196,641	740,925	3,108,708	2,571,483	1,032,080	909,480
SPRINGFIELD	3,378,469	998,430	913,009	310,228	332,789	265,340	182,939	108,038	55,658	384,014	367,774	123,219	96,597
MICHIGAN													
ALPENA	180,683	55,082	52,424	19,437	15,788	12,106	11,376	7,214	1,125	26,251	15,634	9,399	6,888

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		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)													
DETROIT	24,175,227	5,589,147	5,095,483	2,370,519	3,372,928	3,070,751	1,246,711	985,204	537,003	3,985,076	2,687,145	791,814	1,164,624
FLINT - SAGINAW - BAY CITY	6,009,611	1,403,143	1,323,097	567,392	1,013,156	894,061	273,885	238,227	124,149	966,939	575,078	272,598	246,577
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	7,011,311	1,249,842	1,181,615	710,208	1,582,641	1,451,254	292,357	294,272	154,759	972,659	655,806	372,805	199,227
LANSING	2,789,735	527,170	492,206	279,167	626,457	571,516	133,181	103,631	53,371	404,217	282,396	101,283	66,453
MARQUETTE	627,001	177,894	172,085	68,530	54,580	31,435	20,549	18,683	12,192	75,886	100,254	34,310	15,596
TRAVERSE CITY - CADILLAC	1,863,734	493,442	471,541	214,560	127,670	84,329	80,741	58,001	28,032	247,985	244,170	141,095	69,022
MINNESOTA													
ALEXANDRIA	682,411	166,201	156,453	65,665	37,556	8,543	23,156	22,093	11,238	101,051	88,197	73,792	23,212
DULUTH - SUPERIOR	2,001,909	485,476	445,554	207,357	219,012	144,410	76,257	57,096	29,014	253,375	240,548	129,832	63,494
MANKATO	502,171	126,163	120,681	56,783	50,869	27,541	28,379	21,060	8,738	90,145	39,218	37,793	17,330
MINNEAPOLIS - ST. PAUL	15,987,449	3,252,744	3,053,830	1,656,152	2,243,385	1,950,609	618,742	587,875	329,458	2,400,487	1,543,487	931,817	493,848
ROCHESTER - MASON CITY - AUSTIN	1,872,963	396,559	384,051	170,859	203,697	170,295	68,655	70,207	38,196	352,083	177,325	159,241	66,417
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	749,602	197,250	186,254	84,509	141,415	92,953	40,982	26,967	12,438	96,023	59,831	34,008	24,794
COLUMBUS - TUPELO	1,508,893	462,116	455,941	89,448	189,643	113,546	83,751	55,114	37,291	230,351	119,406	97,073	50,878
GREENWOOD - GREENVILLE	708,969	243,637	240,421	37,653	105,476	67,175	28,501	27,090	17,164	95,244	63,307	19,274	24,689
JACKSON	3,080,522	895,656	881,042	228,531	425,011	281,465	159,044	123,444	82,504	508,981	236,494	146,678	111,045
LAUREL - HATTIESBURG	977,433	272,959	269,029	80,242	138,006	89,029	51,847	42,245	25,563	139,140	68,063	63,377	41,215
MERIDIAN	747,852	232,873	229,472	45,688	105,213	53,598	29,505	22,928	15,093	98,083	72,900	54,989	24,063
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,775,290	414,135	404,652	160,046	197,665	147,451	82,566	66,553	37,160	321,119	171,809	106,650	52,863
JOPLIN - PITTSBURG	1,872,549	457,437	445,828	168,201	209,731	162,273	83,657	69,615	44,678	366,022	170,282	130,191	58,393
KANSAS CITY	9,764,531	2,042,847	1,969,065	992,995	1,550,121	1,242,466	399,846	342,295	202,387	1,754,238	943,671	364,160	269,287
ST. JOSEPH	670,482	141,748	138,236	63,855	101,721	83,648	19,837	24,768	13,283	104,433	88,976	32,397	22,903
ST. LOUIS	13,451,078	3,373,672	3,186,493	1,440,331	1,998,341	1,695,687	515,761	480,545	270,880	2,106,864	1,449,182	535,548	402,760
SPRINGFIELD	3,128,192	740,257	718,060	263,798	354,420	252,703	96,478	111,328	72,484	589,835	310,503	213,281	81,950
MONTANA													
BILLINGS - HARDIN	1,208,522	274,195	265,669	94,666	153,956	110,018	61,214	51,683	26,880	185,136	136,753	117,975	47,144
GLENDIVE	104,153	24,436	23,851	8,263	3,758		5,133	4,342	1,538	15,233	21,731	12,047	4,250
GREAT FALLS	986,779	206,537	199,108	78,001	108,389	77,669	61,051	45,070	24,150	187,980	105,148	81,575	39,546
HELENA	262,197	62,500	62,021	24,501	33,283	26,860	11,888	14,085	8,517	45,209	17,586	23,193	7,526
MISSOULA - BUTTE	1,660,374	366,370	354,469	146,008	125,681	82,651	76,864	85,157	53,103	291,936	196,476	122,261	60,416
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,295,960	690,249	663,920	337,710	423,834	284,052	144,229	122,748	73,988	532,814	395,886	227,450	81,246
NORTH PLATTE	236,428	50,986	47,674	22,403	40,266	29,768	10,315	10,936	7,231	34,196	29,605	11,696	4,958
OMAHA	4,297,742	1,007,679	959,900	489,285	543,963	441,050	162,278	195,710	130,126	777,545	451,788	164,382	143,019

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA													
LAS VEGAS	3,150,254	704,270	684,330	309,107	405,257	374,179	137,040	121,143	68,050	557,384	370,467	151,543	117,924
RENO	2,664,053	491,683	467,680	229,837	225,669	192,258	99,943	122,545	74,992	425,457	368,141	196,003	228,813
NEW MEXICO													
ALBUQUERQUE	5,181,677	1,277,756	1,227,424	474,502	580,831	395,293	267,368	244,613	148,284	926,442	482,208	299,447	121,204
ROSWELL	819,258	209,344	204,228	57,965	84,379	47,521	46,512	36,001	24,721	169,610	58,117	54,069	21,327
NEW YORK													
ALBANY - SCHENECTADY - TROY	6,140,908	1,759,579	1,674,465	595,375	603,484	510,559	268,565	227,440	125,840	832,729	604,503	242,427	159,348
BINGHAMTON	1,873,287	509,552	481,170	145,685	160,879	135,782	74,919	82,912	56,745	329,164	193,082	72,435	67,618
BUFFALO	8,205,390	2,217,743	2,014,218	825,183	1,090,047	960,072	302,111	326,803	183,279	1,353,305	592,403	256,035	271,414
ELMIRA	938,749	259,879	248,054	79,152	117,947	92,174	37,469	31,504	18,424	156,101	105,718	38,729	33,449
NEW YORK	79,196,713	21,126,097	18,178,473	8,115,470	8,836,803	7,708,748	4,907,307	4,028,867	2,523,567	8,896,975	6,194,697	1,949,048	1,858,707
ROCHESTER	4,684,378	1,172,969	1,122,070	439,791	519,031	455,133	163,965	201,019	118,473	822,420	406,825	154,395	152,508
SYRACUSE	4,641,038	1,419,309	1,324,706	449,545	424,479	363,551	202,289	185,933	107,755	763,334	422,422	154,283	217,423
UTICA	1,274,533	379,593	356,618	129,036	138,584	120,822	49,032	39,765	21,183	183,442	106,129	45,117	57,447
WATERTOWN - CARTHAGE	968,757	283,273	274,311	82,351	84,470	62,476	31,812	34,590	20,615	163,126	73,817	57,744	53,204
NORTH CAROLINA													
CHARLOTTE	7,391,797	1,737,967	1,710,854	599,486	829,637	602,508	344,119	354,696	249,550	1,514,324	602,070	464,246	314,649
GREENSBORO - WINSTON-SALEM - HIGH POINT	5,568,252	1,249,297	1,219,747	479,600	607,556	445,985	232,226	305,364	204,712	1,082,039	520,389	335,498	250,441
GREENVILLE - NEW BERN - WASHINGTON	2,367,383	558,282	546,853	182,786	247,452	130,516	76,259	135,589	86,349	499,733	201,443	174,102	75,448
RALEIGH - DURHAM	6,470,102	1,506,446	1,468,587	559,088	821,376	563,011	268,849	297,894	189,104	1,154,160	668,175	376,174	201,566
WILMINGTON	1,353,435	345,400	337,955	100,107	156,279	86,495	54,059	59,772	44,518	241,465	99,457	106,114	52,505
NORTH DAKOTA													
FARGO	2,797,528	545,026	513,375	284,574	229,048	153,791	150,532	103,591	51,925	462,186	319,225	277,797	97,324
MINOT - BISMARCK - DICKINSON	1,770,005	371,036	359,676	170,463	166,406	109,226	94,807	63,122	37,534	345,348	181,761	175,055	61,954
OHIO													
CINCINNATI	8,320,024	2,234,665	2,038,426	837,317	1,186,903	1,043,920	278,470	315,123	215,005	1,092,387	1,053,876	326,245	297,123
CLEVELAND	17,872,353	4,601,099	4,307,197	1,643,159	2,558,537	2,291,555	698,977	643,281	387,204	2,601,074	2,090,956	760,177	720,999
COLUMBUS	7,211,830	1,666,866	1,603,281	719,511	1,088,595	985,163	281,230	271,743	136,478	1,135,714	879,839	295,557	223,586
DAYTON	5,685,221	1,369,320	1,305,396	518,266	887,188	821,935	180,954	217,169	125,798	868,548	770,984	234,960	158,320
LIMA	568,147	119,676	114,718	47,201	128,829	112,223	17,289	19,883	9,675	66,221	68,360	30,499	21,015
TOLEDO	5,013,084	1,260,772	1,198,486	494,993	633,664	532,028	179,657	186,990	89,792	739,251	666,515	205,561	199,756
YOUNGSTOWN	3,354,932	858,852	812,039	268,778	530,282	487,078	121,162	122,195	75,439	529,856	420,458	112,819	120,291
ZANESVILLE	330,076	88,313	87,388	24,727	46,258	36,158	12,855	9,605	5,222	46,934	30,370	29,021	10,382
OKLAHOMA													
ARDMORE - ADA	689,093	221,910	217,038	41,894	65,819	30,993	40,578	22,684	14,224	140,782	47,647	34,515	16,361

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	7,587,231	1,884,919	1,838,634	637,932	822,834	525,441	490,287	336,491	207,667	1,680,040	605,162	371,431	180,165
TULSA	5,879,764	1,516,383	1,476,475	411,010	736,507	550,429	346,718	275,899	179,796	1,210,616	441,507	312,720	122,663
OREGON													
BEND	416,133	105,193	102,639	39,448	25,115		23,858	15,034	9,365	65,276	34,000	49,945	21,689
EUGENE	2,299,257	530,958	506,500	252,254	298,287	221,183	92,033	87,848	51,314	375,893	200,938	169,803	101,685
MEDFORD	1,639,605	405,579	383,831	146,619	176,702	104,174	58,517	60,979	32,305	251,548	184,193	118,069	52,883
PORTLAND	10,773,276	2,154,282	2,049,202	1,324,331	1,958,486	1,663,483	421,734	468,942	254,740	1,514,298	1,007,858	517,198	354,634
PENNSYLVANIA													
ERIE	1,562,873	319,106	297,211	139,502	207,992	169,212	62,078	75,573	33,569	286,451	197,971	82,514	49,228
HARRISBURG - YORK - LANCASTER - LEBANON	6,437,676	1,633,947	1,503,681	561,604	693,879	586,308	263,832	302,189	149,640	991,758	642,988	337,715	158,665
JOHNSTOWN - ALTOONA	3,329,781	851,889	808,556	259,038	396,267	311,646	112,561	138,858	85,028	596,631	370,618	183,746	81,983
PHILADELPHIA	32,191,946	7,915,295	7,103,449	3,154,600	3,882,463	3,437,776	1,578,318	1,401,933	790,404	4,748,223	3,023,460	972,903	829,397
PITTSBURGH	14,293,425	3,464,684	3,171,960	1,270,377	2,087,083	1,864,271	600,638	603,279	374,267	2,559,238	1,503,248	642,891	378,043
WILKES-BARRE - SCRANTON	4,794,859	1,285,520	1,177,407	383,366	526,517	425,643	173,598	171,890	95,684	824,149	464,825	219,340	145,911
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	6,879,510	1,735,290	1,553,732	699,238	847,829	748,118	370,621	288,558	174,749	782,977	743,338	241,059	204,589
SOUTH CAROLINA													
CHARLESTON	2,071,883	466,584	456,312	203,454	274,491	179,002	103,310	86,587	56,222	355,115	196,699	126,688	64,833
COLUMBIA	2,996,828	666,138	650,476	253,718	375,893	291,468	148,207	121,382	81,802	572,319	308,899	180,045	97,557
FLORENCE	1,684,137	371,359	362,891	162,396	201,716	89,633	93,173	66,983	46,733	287,765	149,825	106,985	61,691
GREENVILLE - SPARTANBURG - ASHEVILLE	6,674,456	1,618,019	1,587,981	531,992	736,614	531,404	286,424	246,454	167,456	1,259,797	671,761	470,764	278,394
SOUTH DAKOTA													
RAPID CITY	1,452,628	341,708	330,055	155,837	112,743	55,384	64,806	56,340	33,019	238,692	169,395	113,633	33,890
SIOUX FALLS - MITCHELL	2,947,703	616,742	592,739	288,636	250,827	170,681	129,424	103,397	56,723	490,269	393,323	222,602	125,466
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	2,951,692	799,034	779,378	190,449	383,416	280,575	114,234	103,437	70,819	505,993	295,792	244,571	80,711
CHATTANOOGA	3,135,029	855,610	835,442	231,562	431,901	315,139	130,900	149,759	111,472	450,534	342,465	185,810	100,221
JACKSON	614,044	167,373	162,076	43,064	110,902	79,546	21,810	21,539	14,316	83,691	71,321	36,015	16,346
KNOXVILLE	4,706,404	1,279,454	1,253,218	366,476	683,836	488,631	181,127	200,721	133,863	613,327	541,635	315,482	162,962
MEMPHIS	6,331,846	1,757,042	1,722,113	461,789	845,554	650,304	297,473	250,049	155,818	1,048,456	663,949	270,982	219,871
NASHVILLE	7,456,349	1,924,499	1,890,728	637,742	988,848	728,507	292,010	325,437	213,476	1,215,855	809,810	416,280	242,563
TEXAS													
ABILENE - SWEETWATER	1,555,701	379,284	359,572	101,576	133,867	78,396	80,485	50,248	33,438	359,774	184,203	97,832	41,613
AMARILLO	2,710,190	672,283	650,048	224,874	247,626	159,480	161,699	119,492	80,099	604,699	236,067	185,211	69,627

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ESTIMATES / S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)													
AUSTIN	3,683,186	891,474	850,382	388,513	467,410	367,593	187,374	146,908	85,470	579,970	412,194	228,109	84,298
BEAUMONT - PORT ARTHUR	2,639,569	661,056	636,360	211,449	306,005	237,783	144,533	107,592	55,865	521,423	249,258	177,971	65,228
CORPUS CHRISTI	2,301,009	679,548	657,532	181,913	235,768	172,544	105,488	87,663	55,587	465,012	276,492	88,625	49,121
DALLAS - FT. WORTH	21,916,518	4,371,792	4,202,520	2,129,098	2,574,228	2,157,372	1,183,059	979,232	575,271	4,692,388	1,911,753	806,124	933,135
EL PASO	2,657,978	652,395	627,338	237,405	373,067	310,131	129,521	162,489	102,099	472,856	268,347	88,002	91,970
HOUSTON	22,904,568	5,351,647	5,147,000	2,034,727	3,073,754	2,654,831	1,321,533	852,806	537,797	4,827,884	2,144,981	1,102,758	512,946
LAREDO	618,318	141,559	134,749	40,258	116,016	89,181	61,853	42,102	14,509	66,648	55,295	19,102	16,185
LUBBOCK	2,369,452	560,273	532,621	185,388	222,703	146,680	132,164	108,049	63,619	571,214	186,819	104,728	55,196
MCALLEN - BROWNSVILLE	2,295,571	665,393	639,411	149,046	375,050	287,503	170,271	130,094	65,497	319,730	149,886	114,049	49,234
ODESSA - MIDLAND	2,407,073	583,284	560,671	198,991	239,066	179,645	155,078	86,772	58,047	531,574	258,806	118,055	38,136
SAN ANGELO	636,382	154,580	151,148	52,399	68,257	44,338	36,538	21,925	13,768	172,233	45,602	35,948	7,918
SAN ANTONIO	6,734,189	1,719,975	1,660,982	622,007	877,991	687,284	345,808	255,209	158,031	1,148,693	919,196	257,333	136,475
TYLER	1,379,275	361,157	343,652	85,954	151,045	128,995	86,152	70,687	44,773	252,670	131,707	100,590	35,898
VICTORIA	518,358	107,887	105,603	39,614	69,314	47,654	23,869	22,742	13,975	116,668	54,776	34,818	12,906
WACO - TEMPLE	2,733,731	646,273	621,896	236,093	282,334	221,689	140,096	100,085	64,508	579,137	265,766	141,299	87,370
WICHITA FALLS - LAWTON	2,041,868	504,971	492,979	145,718	233,052	157,370	100,129	92,929	58,290	462,988	153,945	122,014	47,863
UTAH													
SALT LAKE CITY	7,093,607	1,627,684	1,547,956	472,439	1,079,735	879,762	298,942	385,684	252,097	1,259,197	850,539	392,957	172,004
VERMONT													
BURLINGTON - PLATTSBURGH	3,211,785	845,604	818,974	286,447	302,805	228,062	143,586	115,150	64,231	426,556	321,671	175,840	88,973
VIRGINIA													
HARRISONBURG	416,548	121,076	117,966	31,242	34,598	21,141	13,904	17,645	10,703	57,786	43,415	41,688	10,553
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	6,644,151	1,511,905	1,466,649	653,474	828,514	638,321	286,169	323,532	239,507	1,183,116	645,039	320,253	191,462
RICHMOND	5,935,151	1,385,206	1,352,080	477,240	791,835	633,138	225,890	235,119	146,791	1,001,014	633,646	287,716	228,836
ROANOKE - LYNCHBURG	4,341,637	1,121,694	1,093,459	307,496	502,566	356,635	127,289	170,281	110,050	751,584	455,334	226,398	162,801
WASHINGTON													
SEATTLE - TACOMA	15,741,794	3,776,618	3,602,497	2,035,681	1,740,352	1,545,902	732,812	646,650	362,210	2,091,738	1,401,699	1,020,745	637,070
SPOKANE	3,784,483	1,029,001	984,802	404,734	368,747	284,319	150,881	147,160	84,888	551,186	338,777	293,511	163,071
YAKIMA	2,433,035	611,140	587,345	250,270	243,500	193,726	94,614	86,764	51,181	365,222	268,784	183,492	129,111
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	1,953,771	573,744	562,445	101,389	213,392	151,837	62,198	71,169	45,025	399,942	188,967	135,308	60,670
CHARLESTON - HUNTINGTON	6,509,266	1,803,098	1,761,256	390,798	836,602	625,213	227,632	261,092	171,791	1,163,342	748,472	415,963	236,525
CLARKSBURG - WESTON	986,577	284,164	278,327	61,566	97,917	62,114	24,502	32,565	23,678	219,608	96,999	83,993	34,295
PARKERSBURG	658,922	144,948	140,950	43,276	141,699	132,540	23,455	21,586	13,087	130,435	60,760	29,929	15,768
WHEELING - STEUBENVILLE	1,847,460	509,640	487,383	162,148	252,510	214,359	58,137	71,834	42,385	300,323	219,583	89,600	58,848

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S&M ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN													
GREEN BAY	3,893,452	941,217	882,612	459,786	583,790	458,526	106,272	157,221	76,357	557,914	357,496	239,898	114,191
LA CROSSE - EAU CLAIRE	1,800,780	380,368	361,305	226,395	238,947	158,388	49,760	63,476	30,608	239,260	217,293	147,565	56,173
MADISON	2,504,743	506,067	472,076	319,631	246,435	214,502	83,509	128,329	55,771	324,040	259,557	151,615	66,961
MILWAUKEE	8,537,860	2,174,453	2,032,135	1,008,040	1,235,069	1,103,365	289,367	365,848	209,834	1,095,508	759,412	320,948	309,282
WAUSAU - RHINELANDER	1,705,016	422,275	404,814	179,161	180,450	118,015	71,354	58,530	33,605	242,574	144,161	131,378	42,901
WYOMING													
CASPER - RIVERTON	1,090,305	247,575	243,063	82,317	73,573	35,098	43,654	56,584	28,908	225,289	127,626	100,614	26,225
CHEYENNE	767,147	156,507	151,359	60,482	80,997	60,106	38,866	34,314	20,279	112,160	120,388	49,315	14,558
TOTAL UNITED STATES ADIs	1,092,757,873	266,469,244	250,336,197	106,236,275	138,361,557	115,186,678	50,148,130	45,940,007	27,639,773	171,969,000	106,999,926	52,410,359	36,779,757

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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III — Section 20
Television Market (ADI) Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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Footwear Sales	20–11

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GROCERY & OTHER FOOD SALES

ADI	($000)	Rank
New York, N.Y.	19,853,097	1
Los Angeles, Calif.	13,122,564	2
Chicago, Ill.	8,724,387	3
Philadelphia, Pa.	7,515,562	4
Boston, Mass.	6,497,750	5
San Francisco, Calif.	6,462,292	6
Detroit, Mich.	5,016,462	7
Washington, D.C.	4,720,914	8
Houston, Tex.	4,603,278	9
Cleveland, Ohio	4,196,904	10
Dallas - Ft. Worth, Tex.	3,990,001	11
Seattle - Tacoma, Wash.	3,506,456	12
Pittsburgh, Pa.	3,238,794	13
Minneapolis - St. Paul, Minn.	3,185,372	14
St. Louis, Mo.	2,983,951	15
Denver, Colo.	2,837,339	16
Tampa - St. Petersburg, Fla.	2,755,798	17
Baltimore, Md.	2,734,604	18
Atlanta, Ga.	2,722,291	19
Miami, Fla.	2,686,190	20
Sacramento - Stockton, Calif.	2,640,643	21
Hartford - New Haven, Conn.	2,518,138	22
Indianapolis, Ind.	2,228,064	23
San Diego, Calif.	2,193,234	24
Portland, Ore.	2,108,125	25
Phoenix, Ariz.	2,003,723	26
Milwaukee, Wisc.	1,956,495	27
Cincinnati, Ohio	1,936,940	28
Buffalo, N.Y.	1,898,742	29
Kansas City, Mo.	1,894,957	30
New Orleans, La.	1,843,796	31
Providence - New Bedford, R.I.-Mass.	1,626,522	32
Nashville, Tenn.	1,615,198	33
Charleston - Huntington, W.Va.	1,569,962	34
Oklahoma City, Okla.	1,568,400	35
Memphis, Tenn.	1,546,928	36
Albany - Schenectady - Troy, N.Y.	1,541,548	37
Harrisburg - York - Lancaster - Lebanon, Pa.	1,491,895	38
Orlando - Daytona Beach, Fla.	1,489,282	39
Charlotte, N.C.	1,473,833	40
Louisville, Ky.	1,461,256	41
Columbus, Ohio	1,448,454	42
Salt Lake City, Utah	1,435,466	43
San Antonio, Tex.	1,352,216	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,345,953	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,332,583	46
Tulsa, Okla.	1,262,905	47
Richmond, Va.	1,260,621	48
Syracuse, N.Y.	1,249,630	49
Raleigh - Durham, N.C.	1,247,976	50
Birmingham, Ala.	1,242,340	51
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,238,892	52
Fresno, Calif.	1,232,210	53
Flint - Saginaw - Bay City, Mich.	1,227,578	54
Dayton, Ohio	1,207,072	55
Wilkes-Barre - Scranton, Pa.	1,196,105	56
Shreveport - Texarkana, La.-Tex.-Ark.	1,195,653	57
Little Rock, Ark.	1,188,828	58
Albuquerque, N.M.	1,151,191	59
Rochester, N.Y.	1,124,024	60
Toledo, Ohio	1,107,149	61
Knoxville, Tenn.	1,072,370	62
Wichita - Hutchinson, Kans.	1,045,914	63
Greensboro - Winston-Salem - High Point, N.C.	1,040,142	64
Des Moines, Iowa	998,735	65
Omaha, Neb.	959,641	66
Mobile - Pensacola, Ala.-Fla.	950,864	67
Roanoke - Lynchburg, Va.	937,673	68
Spokane, Wash.	926,918	69
Springfield, Mass.	921,734	70
Lexington, Ky.	919,866	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	892,422	72
Jacksonville, Fla.	891,352	73
Green Bay, Wisc.	878,880	74
West Palm Beach, Fla.	871,556	75
Portland - Poland Spring, Maine	870,736	76
Springfield - Decatur - Champaign, Ill.	868,265	77
Johnstown - Altoona, Pa.	802,814	78
Cedar Rapids - Waterloo - Dubuque, Iowa	793,891	79
Davenport - Rock Island - Moline, Iowa-Ill.	789,356	80
Chattanooga, Tenn.	770,409	81
Jackson, Miss.	767,733	82
Youngstown, Ohio	764,381	83
South Bend - Elkhart, Ind.	757,111	84
Austin, Tex.	735,986	85
Burlington - Plattsburgh, Vt.-N.Y.	716,106	86
Evansville, Ind.	703,051	87
Bristol - Kingsport - Johnson City, Tenn.	687,323	88
Springfield, Mo.	663,990	89
Baton Rouge, La.	661,202	90
Tucson, Ariz.	658,933	91
Lincoln - Hastings - Kearney, Neb.	654,547	92
Huntsville - Decatur - Florence, Ala.	615,221	93
Beaumont - Port Arthur, Tex.	590,323	94
Columbia, S.C.	588,857	95
Ft. Wayne, Ind.	585,368	96
Salinas - Monterey, Calif.	583,240	97
El Paso, Tex.	569,525	98
Amarillo, Tex.	568,378	99
Waco - Temple, Tex.	567,361	100
Peoria, Ill.	559,924	101
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	558,057	102
Lansing, Mich.	553,720	103
McAllen - Brownsville, Tex.	543,046	104
Sioux Falls - Mitchell, S.D.	542,621	105
Yakima, Wash.	538,409	106
Las Vegas, Nev.	527,570	107
Corpus Christi, Tex.	525,784	108
Colorado Springs - Pueblo, Colo.	520,951	109
Madison, Wisc.	513,353	110
Lafayette, La.	508,905	111
Odessa - Midland, Tex.	508,602	112
Bluefield - Beckley - Oak Hill, W.Va.	498,926	113
Rockford, Ill.	498,206	114
Lubbock, Tex.	487,514	115
Bakersfield, Calif.	481,235	116
Fargo, N.D.	481,133	117
Eugene, Ore.	476,314	118
Greenville - New Bern - Washington, N.C.	471,832	119
Savannah, Ga.	470,432	120
Duluth - Superior, Minn.-Wisc.	457,813	121
Wheeling - Steubenville, W.Va.-Ohio	451,222	122
Augusta, Ga.	443,127	123
Ft. Myers - Naples, Fla.	441,971	124
Monroe - El Dorado, La.-Ark.	440,199	125
Binghamton, N.Y.	440,081	126
Wichita Falls - Lawton, Tex.-Okla.	438,914	127
Boise, Ida.	427,696	128
Chico - Redding, Calif.	427,063	129
Reno, Nev.	424,855	130
Charleston, S.C.	417,052	131
Traverse City - Cadillac, Mich.	412,113	132
Montgomery, Ala.	406,098	133
Columbus - Tupelo, Miss.	405,602	134
Wausau - Rhinelander, Wisc.	403,148	135
Joplin - Pittsburg, Mo.-Kans.	401,907	136
Sioux City, Iowa	398,726	137
Terre Haute, Ind.	382,593	138
Columbus, Ga.	377,850	139
Medford, Ore.	377,789	140
Tallahassee, Fla.	377,378	141
Columbia - Jefferson City, Mo.	373,116	142
Macon, Ga.	370,166	143
La Crosse - Eau Claire, Wisc.	362,038	144
Rochester - Mason City - Austin, Minn.-Iowa	360,643	145
Idaho Falls - Pocatello, Ida.	356,013	146
Ft. Smith, Ark.	345,738	147
Bangor, Maine	338,990	148
Utica, N.Y.	338,423	149
Minot - Bismarck - Dickinson, N.D.	325,420	150
Florence, S.C.	318,339	151
Missoula - Butte, Mont.	314,858	152
Tyler, Tex.	312,903	153
Abilene - Sweetwater, Tex.	311,131	154
Topeka, Kans.	310,400	155
Rapid City, S.D.	309,805	156
Salisbury, Md.	304,542	157
Wilmington, N.C.	301,776	158
Quincy - Hannibal, Ill.-Mo.	296,147	159
Albany, Ga.	295,093	160
Erie, Pa.	289,200	161
Lake Charles, La.	267,591	162
Clarksburg - Weston, W.Va.	248,364	163
Dothan, Ala.	243,001	164
Billings - Hardin, Mont.	241,519	165
Watertown - Carthage, N.Y.	241,137	166
Laurel - Hattiesburg, Miss.	238,866	167
Casper - Riverton, Wyo.	234,610	168
Elmira, N.Y.	223,420	169
Greenwood - Greenville, Miss.	213,105	170
El Centro - Yuma, Calif.-Ariz.	211,369	171
Meridian, Miss.	205,561	172
Alexandria, La.	194,087	173
Eureka, Calif.	192,885	174
Ardmore - Ada, Okla.	190,724	175
Roswell, N.M.	185,905	176
Jonesboro, Ark.	179,054	177
Great Falls, Mont.	176,868	178
Gainesville, Fla.	171,230	179
Biloxi - Gulfport - Pascagoula, Miss.	166,979	180
Grand Junction, Colo.	164,823	181
Palm Springs, Calif.	155,099	182
Bowling Green, Ky.	152,515	183
Alexandria, Minn.	151,160	184
Cheyenne, Wyo.	149,395	185
Marquette, Mich.	148,518	186
Panama City, Fla.	143,324	187
Jackson, Tenn.	140,174	188
St. Joseph, Mo.	129,569	189
Parkersburg, W.Va.	125,892	190
San Angelo, Tex.	125,797	191
Lafayette, Ind.	117,514	192
Anniston, Ala.	116,513	193
Mankato, Minn.	114,336	194
Tuscaloosa, Ala.	111,871	195
Laredo, Tex.	105,448	196
Harrisonburg, Va.	104,349	197
Lima, Ohio	104,159	198
Bend, Ore.	98,705	199
Victoria, Tex.	89,631	200
Presque Isle, Maine	85,331	201
Zanesville, Ohio	77,907	202
Twin Falls, Ida.	63,019	203
Helena, Mont.	53,926	204
Ottumwa - Kirksville, Iowa-Mo.	53,013	205
North Platte, Neb.	48,870	206
Selma, Ala.	46,989	207
Alpena, Mich.	45,952	208
Glendive, Mont.	20,953	209

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DRUG SALES

ADI	($000)	Rank
New York, N.Y.	1,158,796	1
Los Angeles, Calif.	1,098,466	2
Chicago, Ill.	648,689	3
Detroit, Mich.	531,067	4
San Francisco, Calif.	519,931	5
Philadelphia, Pa.	515,409	6
Dallas - Ft. Worth, Tex.	489,777	7
Boston, Mass.	455,759	8
Washington, D.C.	377,249	9
Cleveland, Ohio	374,667	10
Miami, Fla.	364,378	11
Houston, Tex.	330,157	12
Indianapolis, Ind.	315,056	13
Atlanta, Ga.	257,029	14
Tampa - St. Petersburg, Fla.	244,475	15
Seattle - Tacoma, Wash.	240,691	16
St. Louis, Mo.	238,665	17
Minneapolis - St. Paul, Minn.	238,066	18
Sacramento - Stockton, Calif.	237,917	19
Charlotte, N.C.	213,365	20
Pittsburgh, Pa.	209,711	21
Greenville - Spartanburg - Asheville, S.C.-N.C.	199,981	22
Portland, Ore.	198,017	23
Baltimore, Md.	194,316	24
Hartford - New Haven, Conn.	190,469	25
Kansas City, Mo.	179,446	26
Oklahoma City, Okla.	171,223	27
Greensboro - Winston-Salem - High Point, N.C.	170,382	28
Cincinnati, Ohio	170,193	29
Denver, Colo.	165,240	30
Milwaukee, Wisc.	159,959	31
Nashville, Tenn.	158,274	32
Charleston - Huntington, W.Va.	157,016	33
Buffalo, N.Y.	156,136	34
Birmingham, Ala.	154,148	35
Columbus, Ohio	148,334	36
Raleigh - Durham, N.C.	143,559	37
Orlando - Daytona Beach, Fla.	142,610	38
San Diego, Calif.	141,728	39
Little Rock, Ark.	140,287	40
Memphis, Tenn.	139,627	41
New Orleans, La.	137,012	42
Louisville, Ky.	134,240	43
Phoenix, Ariz.	133,378	44
Grand Rapids - Kalamazoo - Battle Creek, Mich.	131,305	45
Flint - Saginaw - Bay City, Mich.	130,914	46
Richmond, Va.	130,370	47
Dayton, Ohio	120,713	48
Toledo, Ohio	115,845	49
Providence - New Bedford, R.I.-Mass.	115,367	50
Shreveport - Texarkana, La.-Tex.-Ark.	113,600	51
South Bend - Elkhart, Ind.	112,864	52
San Antonio, Tex.	110,402	53
Knoxville, Tenn.	109,213	54
Norfolk - Portsmouth - Newport News - Hampton, Va.	108,416	55
Tulsa, Okla.	108,317	56
Mobile - Pensacola, Ala.-Fla.	107,628	57
Roanoke - Lynchburg, Va.	98,463	58
West Palm Beach, Fla.	96,032	59
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	92,806	60
Wichita - Hutchinson, Kans.	92,129	61
Salt Lake City, Utah	88,796	62
Harrisburg - York - Lancaster - Lebanon, Pa.	83,856	63
Lexington, Ky.	83,626	64
Albany - Schenectady - Troy, N.Y.	83,287	65
Jackson, Miss.	83,040	66
Davenport - Rock Island - Moline, Iowa-Ill.	82,401	67
Fresno, Calif.	80,468	68
Rochester, N.Y.	79,322	69
Youngstown, Ohio	78,507	70
Jacksonville, Fla.	78,069	71
Syracuse, N.Y.	77,103	72
Springfield - Decatur - Champaign, Ill.	77,100	73
Omaha, Neb.	76,294	74
Wilkes-Barre - Scranton, Pa.	74,694	75
Des Moines, Iowa	74,141	76
Ft. Wayne, Ind.	71,950	77
Portland - Poland Spring, Maine	71,215	78
Cedar Rapids - Waterloo - Dubuque, Iowa	70,182	79
Chattanooga, Tenn.	68,731	80
Spokane, Wash.	67,988	81
Green Bay, Wisc.	67,673	82
Evansville, Ind.	67,390	83
Reno, Nev.	66,156	84
Baton Rouge, La.	63,463	85
Albuquerque, N.M.	62,883	86
Lafayette, La.	62,792	87
Huntsville - Decatur - Florence, Ala.	61,974	88
Columbia, S.C.	59,006	89
Yakima, Wash.	57,933	90
Springfield, Mass.	57,803	91
Bristol - Kingsport - Johnson City, Tenn.	57,335	92
Burlington - Plattsburgh, Vt.-N.Y.	56,002	93
Lincoln - Hastings - Kearney, Neb.	55,646	94
Greenville - New Bern - Washington, N.C.	54,837	95
Eugene, Ore.	54,574	96
Amarillo, Tex.	52,936	97
McAllen - Brownsville, Tex.	52,696	98
Austin, Tex.	52,039	99
Sioux Falls - Mitchell, S.D.	51,718	100
Lubbock, Tex.	51,653	101
Springfield, Mo.	50,154	102
Johnstown - Altoona, Pa.	49,349	103
Terre Haute, Ind.	49,333	104
Savannah, Ga.	48,908	105
Tucson, Ariz.	48,676	106
Augusta, Ga.	47,242	107
Corpus Christi, Tex.	47,233	108
Monroe - El Dorado, La.-Ark.	47,015	109
Waco - Temple, Tex.	45,666	110
Peoria, Ill.	45,506	111
Beaumont - Port Arthur, Tex.	44,185	112
El Paso, Tex.	44,070	113
Salinas - Monterey, Calif.	43,992	114
Wheeling - Steubenville, W.Va.-Ohio	43,880	115
Tallahassee, Fla.	43,845	116
Fargo, N.D.	43,370	117
Rockford, Ill.	42,163	118
Lansing, Mich.	42,027	119
Columbus, Ga.	40,770	120
Las Vegas, Nev.	40,568	121
Joplin - Pittsburg, Mo.-Kans.	40,393	122
Traverse City - Cadillac, Mich.	40,383	123
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	40,242	124
Florence, S.C.	40,010	125
Montgomery, Ala.	39,938	126
Ft. Myers - Naples, Fla.	39,920	127
Bakersfield, Calif.	39,915	128
Bluefield - Beckley - Oak Hill, W.Va.	39,341	129
Wichita Falls - Lawton, Tex.-Okla.	39,172	130
Abilene - Sweetwater, Tex.	38,372	131
Columbus - Tupelo, Miss.	37,674	132
Wilmington, N.C.	36,628	133
Charleston, S.C.	35,675	134
Duluth - Superior, Minn.-Wisc.	34,002	135
Sioux City, Iowa	33,160	136
Macon, Ga.	33,116	137
Ft. Smith, Ark.	31,943	138
Colorado Springs - Pueblo, Colo.	31,731	139
Rochester - Mason City - Austin, Minn.-Iowa	31,620	140
Laurel - Hattiesburg, Miss.	30,743	141
Albany, Ga.	30,689	142
Tyler, Tex.	30,193	143
Madison, Wisc.	30,109	144
Minot - Bismarck - Dickinson, N.D.	30,050	145
La Crosse - Eau Claire, Wisc.	29,992	146
Odessa - Midland, Tex.	29,910	147
Binghamton, N.Y.	29,067	148
Topeka, Kans.	28,587	149
Columbia - Jefferson City, Mo.	28,060	150
Quincy - Hannibal, Ill.-Mo.	28,060	150
Bangor, Maine	27,568	152
Missoula - Butte, Mont.	27,511	153
Medford, Ore.	27,448	154
Chico - Redding, Calif.	27,260	155
Wausau - Rhinelander, Wisc.	27,074	156
Watertown - Carthage, N.Y.	26,300	157
Erie, Pa.	23,500	158
Clarksburg - Weston, W.Va.	22,509	159
Utica, N.Y.	21,663	160
Alexandria, La.	20,983	161
Gainesville, Fla.	20,839	162
Boise, Ida.	20,785	163
Idaho Falls - Pocatello, Ida.	20,689	164
Dothan, Ala.	19,149	165
Salisbury, Md.	18,551	166
Greenwood - Greenville, Miss.	18,470	167
Rapid City, S.D.	18,313	168
Eureka, Calif.	18,176	169
Meridian, Miss.	17,595	170
Great Falls, Mont.	17,284	171
Billings - Hardin, Mont.	16,893	172
Jonesboro, Ark.	16,584	173
Elmira, N.Y.	15,881	174
Lake Charles, La.	15,724	175
Bowling Green, Ky.	15,176	176
St. Joseph, Mo.	15,059	177
Lafayette, Ind.	15,004	178
Lima, Ohio	14,521	179
El Centro - Yuma, Calif.-Ariz.	14,081	180
Ardmore - Ada, Okla.	13,925	181
Biloxi - Gulfport - Pascagoula, Miss.	13,532	182
Roswell, N.M.	13,262	183
Tuscaloosa, Ala.	12,901	184
Anniston, Ala.	12,853	185
Laredo, Tex.	12,670	186
Jackson, Tenn.	12,206	187
Casper - Riverton, Wyo.	11,953	188
Panama City, Fla.	11,843	189
Bend, Ore.	11,696	190
Alexandria, Minn.	11,688	191
Palm Springs, Calif.	11,221	192
Parkersburg, W.Va.	10,866	193
Victoria, Tex.	10,741	194
Marquette, Mich.	9,103	195
Mankato, Minn.	8,914	196
Cheyenne, Wyo.	8,668	197
San Angelo, Tex.	8,568	198
Presque Isle, Maine	8,137	199
Zanesville, Ohio	7,287	200
Twin Falls, Ida.	6,794	201
Grand Junction, Colo.	6,790	202
Harrisonburg, Va.	6,310	203
Selma, Ala.	5,025	204
Ottumwa - Kirksville, Iowa-Mo.	4,203	205
Alpena, Mich.	4,024	206
North Platte, Neb.	3,723	207
Helena, Mont.	3,412	208
Glendive, Mont.	1,923	209

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HEALTH & BEAUTY AID SALES

ADI	($000)	Rank
New York, N.Y.	1,312,277	1
Los Angeles, Calif.	1,093,295	2
Chicago, Ill.	738,410	3
Boston, Mass.	586,784	4
Washington, D.C.	538,724	5
Detroit, Mich.	531,825	6
Philadelphia, Pa.	461,803	7
San Francisco, Calif.	429,906	8
Dallas - Ft. Worth, Tex.	354,240	9
Houston, Tex.	342,318	10
Atlanta, Ga.	327,763	11
Cleveland, Ohio	316,111	12
Miami, Fla.	310,667	13
Minneapolis - St. Paul, Minn.	235,937	14
St. Louis, Mo.	227,997	15
Seattle - Tacoma, Wash.	222,404	16
Pittsburgh, Pa.	211,292	17
Tampa - St. Petersburg, Fla.	192,639	18
Sacramento - Stockton, Calif.	175,197	19
San Diego, Calif.	168,885	20
Portland, Ore.	165,226	21
Phoenix, Ariz.	163,513	22
Kansas City, Mo.	159,374	23
Milwaukee, Wisc.	151,910	24
Indianapolis, Ind.	148,305	25
Denver, Colo.	148,055	26
Hartford - New Haven, Conn.	146,338	27
Greenville - Spartanburg - Asheville, S.C.-N.C.	145,808	28
Charlotte, N.C.	137,717	29
San Antonio, Tex.	134,881	30
Cincinnati, Ohio	133,130	31
Flint - Saginaw - Bay City, Mich.	132,066	32
Oklahoma City, Okla.	129,507	33
New Orleans, La.	129,445	34
Orlando - Daytona Beach, Fla.	125,938	35
Buffalo, N.Y.	125,055	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	121,835	37
Nashville, Tenn.	121,365	38
Baltimore, Md.	120,053	39
Richmond, Va.	117,825	40
Louisville, Ky.	114,827	41
Charleston - Huntington, W.Va.	110,888	42
Raleigh - Durham, N.C.	109,859	43
Tulsa, Okla.	105,125	44
Memphis, Tenn.	103,481	45
Columbus, Ohio	102,236	46
Greensboro - Winston-Salem - High Point, N.C.	101,331	47
Salt Lake City, Utah	98,863	48
Birmingham, Ala.	97,649	49
Norfolk - Portsmouth - Newport News - Hampton, Va.	93,366	50
Little Rock, Ark.	89,662	51
Providence - New Bedford, R.I.-Mass.	88,585	52
Albany - Schenectady - Troy, N.Y.	87,954	53
Dayton, Ohio	87,268	54
Shreveport - Texarkana, La.-Tex.-Ark.	86,057	55
Toledo, Ohio	84,866	56
Mobile - Pensacola, Ala.-Fla.	84,062	57
Knoxville, Tenn.	80,402	58
Harrisburg - York - Lancaster - Lebanon, Pa.	79,611	59
Jacksonville, Fla.	78,949	60
Wichita - Hutchinson, Kans.	77,984	61
West Palm Beach, Fla.	76,911	62
Springfield - Decatur - Champaign, Ill.	73,476	63
Roanoke - Lynchburg, Va.	71,820	64
Fresno, Calif.	70,589	65
Green Bay, Wisc.	69,712	66
Des Moines, Iowa	69,498	67
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	69,169	68
Albuquerque, N.M.	68,899	69
Davenport - Rock Island - Moline, Iowa-Ill.	67,285	70
Columbia, S.C.	67,137	71
Tucson, Ariz.	66,718	72
Lexington, Ky.	66,428	73
Wilkes-Barre - Scranton, Pa.	66,163	74
Austin, Tex.	65,687	75
Omaha, Neb.	64,937	76
Reno, Nev.	63,466	77
Spokane, Wash.	63,274	78
Syracuse, N.Y.	62,438	79
Cedar Rapids - Waterloo - Dubuque, Iowa	61,538	80
Jackson, Miss.	59,184	81
Evansville, Ind.	57,466	82
Chattanooga, Tenn.	57,283	83
Rochester, N.Y.	56,599	84
Springfield, Mo.	56,143	85
Baton Rouge, La.	55,861	86
Las Vegas, Nev.	54,063	87
Youngstown, Ohio	54,000	88
South Bend - Elkhart, Ind.	51,923	89
McAllen - Brownsville, Tex.	51,017	90
El Paso, Tex.	49,675	91
Portland - Poland Spring, Maine	49,417	92
Lincoln - Hastings - Kearney, Neb.	47,154	93
Huntsville - Decatur - Florence, Ala.	46,768	94
Waco - Temple, Tex.	45,736	95
Corpus Christi, Tex.	45,196	96
Lansing, Mich.	45,194	97
Augusta, Ga.	44,315	98
Burlington - Plattsburgh, Vt.-N.Y.	44,298	99
Savannah, Ga.	44,263	100
Amarillo, Tex.	43,787	101
Salinas - Monterey, Calif.	43,510	102
Charleston, S.C.	43,377	103
Odessa - Midland, Tex.	43,363	104
Springfield, Mass.	43,177	105
Rockford, Ill.	43,154	106
Bristol - Kingsport - Johnson City, Tenn.	42,975	107
Peoria, Ill.	41,813	108
Lubbock, Tex.	40,795	109
Yakima, Wash.	39,492	110
Ft. Wayne, Ind.	39,369	111
Sioux Falls - Mitchell, S.D.	39,165	112
Beaumont - Port Arthur, Tex.	39,114	113
Fargo, N.D.	38,113	114
Lafayette, La.	37,768	115
Johnstown - Altoona, Pa.	37,561	116
Florence, S.C.	37,219	117
Macon, Ga.	36,819	118
Greenville - New Bern - Washington, N.C.	36,692	119
Madison, Wisc.	36,209	120
Eugene, Ore.	35,334	121
Tallahassee, Fla.	34,970	122
Joplin - Pittsburg, Mo.-Kans.	34,819	123
Montgomery, Ala.	33,590	124
Binghamton, N.Y.	33,380	125
Columbus, Ga.	32,909	126
Ft. Smith, Ark.	32,644	127
Ft. Myers - Naples, Fla.	32,213	128
Rochester - Mason City - Austin, Minn.-Iowa	31,448	129
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	31,415	130
Bluefield - Beckley - Oak Hill, W.Va.	30,644	131
Traverse City - Cadillac, Mich.	30,606	132
Wichita Falls - Lawton, Tex.-Okla.	30,049	133
Monroe - El Dorado, La.-Ark.	29,617	134
Boise, Ida.	29,012	135
Terre Haute, Ind.	28,684	136
Columbus - Tupelo, Miss.	28,393	137
Abilene - Sweetwater, Tex.	28,275	138
Wheeling - Steubenville, W.Va.-Ohio	28,250	139
Colorado Springs - Pueblo, Colo.	28,245	140
Topeka, Kans.	27,981	141
Columbia - Jefferson City, Mo.	26,931	142
Duluth - Superior, Minn.-Wisc.	26,798	143
La Crosse - Eau Claire, Wisc.	26,900	144
Sioux City, Iowa	25,353	145
Albany, Ga.	25,338	146
Bakersfield, Calif.	24,864	147
Wausau - Rhinelander, Wisc.	24,442	148
Wilmington, N.C.	23,926	149
Minot - Bismarck - Dickinson, N.D.	23,309	150
Chico - Redding, Calif.	22,701	151
Erie, Pa.	21,863	152
Medford, Ore.	21,667	153
Idaho Falls - Pocatello, Ida.	20,987	154
Quincy - Hannibal, Ill.-Mo.	20,413	155
Laredo, Tex.	20,371	156
Laurel - Hattiesburg, Miss.	19,651	157
Watertown - Carthage, N.Y.	19,567	158
Bangor, Maine	18,484	159
Missoula - Butte, Mont.	18,229	160
Alexandria, La.	18,118	161
Tyler, Tex.	18,041	162
Billings - Hardin, Mont.	17,062	163
Rapid City, S.D.	16,731	164
Gainesville, Fla.	16,546	165
Lake Charles, La.	16,473	166
Dothan, Ala.	15,753	167
Utica, N.Y.	15,404	168
Clarksburg - Weston, W.Va.	15,303	169
Salisbury, Md.	14,684	170
El Centro - Yuma, Calif.-Ariz.	14,494	171
Jonesboro, Ark.	14,362	172
Elmira, N.Y.	14,296	173
Greenwood - Greenville, Miss.	14,107	174
Biloxi - Gulfport - Pascagoula, Miss.	13,935	175
Meridian, Miss.	13,680	176
Bowling Green, Ky.	12,544	177
Palm Springs, Calif.	12,295	178
Roswell, N.M.	11,895	179
Eureka, Calif.	11,837	180
Ardmore - Ada, Okla.	11,832	181
Casper - Riverton, Wyo.	11,670	182
Lafayette, Ind.	11,646	183
Panama City, Fla.	11,400	184
San Angelo, Tex.	11,328	185
Tuscaloosa, Ala.	11,084	186
Great Falls, Mont.	10,785	187
Jackson, Tenn.	10,703	188
Parkersburg, W.Va.	10,528	189
Grand Junction, Colo.	10,192	190
Lima, Ohio	9,756	191
Alexandria, Minn.	9,431	192
Marquette, Mich.	9,288	193
Cheyenne, Wyo.	8,815	194
Victoria, Tex.	8,714	195
Anniston, Ala.	8,498	196
St. Joseph, Mo.	7,942	197
Mankato, Minn.	7,716	198
Bend, Ore.	6,471	199
Harrisonburg, Va.	6,033	200
Presque Isle, Maine	5,372	201
Twin Falls, Ida.	4,704	202
Zanesville, Ohio	4,601	203
Ottumwa - Kirksville, Iowa-Mo.	3,596	204
Selma, Ala.	3,465	205
North Platte, Neb.	3,375	206
Alpena, Mich.	3,309	207
Helena, Mont.	3,102	208
Glendive, Mont.	1,071	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARBITRON TV MARKET (ADI) RANKING

MAJOR HOUSEHOLD APPLIANCE SALES

ADI	($000)	Rank
New York, N.Y.	794,413	1
Los Angeles, Calif.	717,651	2
Chicago, Ill.	476,142	3
Boston, Mass.	442,541	4
Philadelphia, Pa.	388,182	5
San Francisco, Calif.	293,891	6
Dallas - Ft. Worth, Tex.	288,321	7
Houston, Tex.	283,714	8
Detroit, Mich.	269,054	9
Washington, D.C.	225,263	10
Cleveland, Ohio	196,217	11
Miami, Fla.	192,140	12
Seattle - Tacoma, Wash.	187,910	13
Pittsburgh, Pa.	179,578	14
Minneapolis - St. Paul, Minn.	177,944	15
Tampa - St. Petersburg, Fla.	176,444	16
Denver, Colo.	167,430	17
Atlanta, Ga.	163,152	18
St. Louis, Mo.	162,263	19
Portland, Ore.	157,791	20
Sacramento - Stockton, Calif.	137,193	21
San Diego, Calif.	127,491	22
Kansas City, Mo.	120,773	23
Indianapolis, Ind.	120,117	24
Baltimore, Md.	118,866	25
Phoenix, Ariz.	112,186	26
Nashville, Tenn.	111,667	27
Hartford - New Haven, Conn.	110,346	28
Salt Lake City, Utah	107,794	29
New Orleans, La.	106,850	30
Buffalo, N.Y.	104,792	31
Charlotte, N.C.	104,189	32
Milwaukee, Wisc.	103,533	33
Orlando - Daytona Beach, Fla.	102,709	34
Charleston - Huntington, W.Va.	100,234	35
Cincinnati, Ohio	98,195	36
Oklahoma City, Okla.	97,734	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	94,670	38
Raleigh - Durham, N.C.	93,371	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	92,818	40
Flint - Saginaw - Bay City, Mich.	91,474	41
Harrisburg - York - Lancaster - Lebanon, Pa.	87,412	42
San Antonio, Tex.	87,149	43
Memphis, Tenn.	86,695	44
Wichita - Hutchinson, Kans.	86,565	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	85,664	46
Louisville, Ky.	85,370	47
Tulsa, Okla.	84,343	48
Dayton, Ohio	82,534	49
Columbus, Ohio	82,385	50
Birmingham, Ala.	81,385	51
Little Rock, Ark.	80,498	52
Greensboro - Winston-Salem - High Point, N.C.	80,166	53
Shreveport - Texarkana, La.-Tex.-Ark.	80,085	54
Mobile - Pensacola, Ala.-Fla.	77,425	55
Knoxville, Tenn.	77,110	56
Providence - New Bedford, R.I.-Mass.	77,106	57
Richmond, Va.	76,765	58
Springfield - Decatur - Champaign, Ill.	70,324	59
Des Moines, Iowa	67,619	60
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	66,989	61
Albany - Schenectady - Troy, N.Y.	66,979	62
Cedar Rapids - Waterloo - Dubuque, Iowa	64,133	63
Albuquerque, N.M.	63,323	64
Davenport - Rock Island - Moline, Iowa-Ill.	63,217	65
Toledo, Ohio	60,091	66
Fresno, Calif.	59,624	67
Roanoke - Lynchburg, Va.	59,136	68
Lexington, Ky.	58,891	69
Omaha, Neb.	58,608	70
West Palm Beach, Fla.	57,911	71
Green Bay, Wisc.	57,204	72
Jacksonville, Fla.	56,999	73
Evansville, Ind.	54,235	74
Austin, Tex.	52,814	75
Wilkes-Barre - Scranton, Pa.	52,176	76
Rochester, N.Y.	50,569	77
Syracuse, N.Y.	49,980	78
Bristol - Kingsport - Johnson City, Tenn.	49,775	79
Chattanooga, Tenn.	49,387	80
South Bend - Elkhart, Ind.	48,808	81
Baton Rouge, La.	48,293	82
Johnstown - Altoona, Pa.	48,255	83
Spokane, Wash.	46,914	84
Huntsville - Decatur - Florence, Ala.	45,877	85
Las Vegas, Nev.	45,585	86
Amarillo, Tex.	44,689	87
Springfield, Mo.	44,418	88
Beaumont - Port Arthur, Tex.	43,478	89
Lincoln - Hastings - Kearney, Neb.	43,461	90
Jackson, Miss.	43,303	91
Ft. Myers - Naples, Fla.	42,753	92
Youngstown, Ohio	42,737	93
Waco - Temple, Tex.	41,013	94
Lafayette, La.	40,912	95
El Paso, Tex.	40,581	96
Columbia, S.C.	40,380	97
Portland - Poland Spring, Maine	39,765	98
Greenville - New Bern - Washington, N.C.	39,481	99
McAllen - Brownsville, Tex.	39,094	100
Tucson, Ariz.	39,026	101
Burlington - Plattsburgh, Vt.-N.Y.	38,824	102
Peoria, Ill.	37,840	103
Ft. Wayne, Ind.	37,552	104
Sioux Falls - Mitchell, S.D.	37,385	105
Rockford, Ill.	36,713	106
Colorado Springs - Pueblo, Colo.	36,346	107
Wichita Falls - Lawton, Tex.-Okla.	35,165	108
Lansing, Mich.	34,184	109
Fargo, N.D.	33,030	110
Corpus Christi, Tex.	32,879	111
Odessa - Midland, Tex.	32,730	112
Madison, Wisc.	32,124	113
Salinas - Monterey, Calif.	31,807	114
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	31,744	115
Eugene, Ore.	31,446	116
Bluefield - Beckley - Oak Hill, W.Va.	31,378	117
Yakima, Wash.	31,134	118
Reno, Nev.	31,030	119
Savannah, Ga.	30,745	120
Monroe - El Dorado, La.-Ark.	30,662	121
Charleston, S.C.	30,351	122
Joplin - Pittsburg, Mo.-Kans.	30,200	123
Lubbock, Tex.	29,115	124
Boise, Ida.	29,062	125
La Crosse - Eau Claire, Wisc.	28,752	126
Springfield, Mass.	28,695	127
Idaho Falls - Pocatello, Ida.	28,690	128
Columbia - Jefferson City, Mo.	28,518	129
Ft. Smith, Ark.	28,205	130
Erie, Pa.	28,040	131
Rochester - Mason City - Austin, Minn.-Iowa	27,807	132
Columbus, Ga.	27,069	133
Terre Haute, Ind.	26,750	134
Columbus - Tupelo, Miss.	26,556	135
Augusta, Ga.	26,265	136
Topeka, Kans.	26,125	137
Montgomery, Ala.	24,984	138
Minot - Bismarck - Dickinson, N.D.	24,973	139
Sioux City, Iowa	24,890	140
Missoula - Butte, Mont.	24,707	141
Duluth - Superior, Minn.-Wisc.	24,010	142
Tallahassee, Fla.	23,816	143
Tyler, Tex.	23,552	144
Medford, Ore.	23,423	145
Binghamton, N.Y.	23,361	146
Wheeling - Steubenville, W.Va.-Ohio	23,048	147
Wausau - Rhinelander, Wisc.	23,031	148
Abilene - Sweetwater, Tex.	22,846	149
Bakersfield, Calif.	22,548	150
Chico - Redding, Calif.	22,096	151
Florence, S.C.	22,081	152
Macon, Ga.	21,753	153
Traverse City - Cadillac, Mich.	21,696	154
Quincy - Hannibal, Ill.-Mo.	20,373	155
Billings - Hardin, Mont.	19,347	156
Laurel - Hattiesburg, Miss.	18,971	157
Wilmington, N.C.	18,444	158
Rapid City, S.D.	18,394	159
Bangor, Maine	18,063	160
Laredo, Tex.	17,945	161
Dothan, Ala.	17,795	162
Albany, Ga.	17,165	163
Gainesville, Fla.	16,939	164
Utica, N.Y.	16,609	165
Lake Charles, La.	16,400	166
Great Falls, Mont.	15,802	167
Panama City, Fla.	15,550	168
Clarksburg - Weston, W.Va.	15,289	169
Alexandria, La.	13,760	170
Casper - Riverton, Wyo.	13,550	171
El Centro - Yuma, Calif.-Ariz.	13,516	172
Greenwood - Greenville, Miss.	13,372	173
Jonesboro, Ark.	13,244	174
Salisbury, Md.	13,025	175
Biloxi - Gulfport - Pascagoula, Miss.	12,496	176
Meridian, Miss.	12,349	177
Roswell, N.M.	12,346	178
Grand Junction, Colo.	12,191	179
Bowling Green, Ky.	11,989	180
Elmira, N.Y.	11,891	181
Watertown - Carthage, N.Y.	11,683	182
Jackson, Tenn.	11,511	183
Cheyenne, Wyo.	11,409	184
Lima, Ohio	11,391	185
Lafayette, Ind.	10,936	186
St. Joseph, Mo.	10,782	187
San Angelo, Tex.	10,745	188
Parkersburg, W.Va.	10,206	189
Victoria, Tex.	9,742	190
Ardmore - Ada, Okla.	9,651	191
Anniston, Ala.	9,470	192
Tuscaloosa, Ala.	9,361	193
Palm Springs, Calif.	7,505	194
Alexandria, Minn.	7,475	195
Marquette, Mich.	7,253	196
Eureka, Calif.	6,905	197
Mankato, Minn.	6,883	198
Harrisonburg, Va.	6,228	199
Twin Falls, Ida.	5,735	200
Presque Isle, Maine	5,654	201
Bend, Ore.	4,495	202
Helena, Mont.	4,345	203
North Platte, Neb.	4,336	204
Zanesville, Ohio	3,906	205
Selma, Ala.	3,875	206
Ottumwa - Kirksville, Iowa-Mo.	3,538	207
Alpena, Mich.	2,440	208
Glendive, Mont.	1,264	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION SALES

ADI	($000)	Rank
New York, N.Y.	384,517	1
Los Angeles, Calif.	349,475	2
Boston, Mass.	323,429	3
Chicago, Ill.	212,406	4
Philadelphia, Pa.	165,621	5
San Francisco, Calif.	154,873	6
Dallas - Ft. Worth, Tex.	137,014	7
Houston, Tex.	135,674	8
Detroit, Mich.	128,049	9
Washington, D.C.	128,029	10
Miami, Fla.	127,362	11
Pittsburgh, Pa.	91,531	12
Cleveland, Ohio	90,212	13
Tampa - St. Petersburg, Fla.	90,036	14
Atlanta, Ga.	84,692	15
Denver, Colo.	80,260	16
Seattle - Tacoma, Wash.	75,920	17
Minneapolis - St. Paul, Minn.	75,491	18
St. Louis, Mo.	66,996	19
Indianapolis, Ind.	59,212	20
Oklahoma City, Okla.	58,032	21
Baltimore, Md.	56,330	22
Portland, Ore.	55,238	23
Hartford - New Haven, Conn.	55,071	24
Phoenix, Ariz.	54,295	25
Sacramento - Stockton, Calif.	54,140	26
Nashville, Tenn.	52,360	27
Charlotte, N.C.	52,139	28
San Diego, Calif.	49,393	29
Buffalo, N.Y.	49,128	30
Milwaukee, Wisc.	49,023	31
Kansas City, Mo.	47,358	32
Cincinnati, Ohio	46,793	33
Orlando - Daytona Beach, Fla.	46,010	34
Columbus, Ohio	45,839	35
San Antonio, Tex.	44,424	36
New Orleans, La.	42,208	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	40,036	38
Memphis, Tenn.	39,801	39
Tulsa, Okla.	39,666	40
Louisville, Ky.	39,006	41
Raleigh - Durham, N.C.	38,197	42
Charleston - Huntington, W.Va.	37,381	43
Flint - Saginaw - Bay City, Mich.	37,338	44
Salt Lake City, Utah	36,113	45
Greensboro - Winston-Salem - High Point, N.C.	35,784	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	35,449	47
Birmingham, Ala.	34,523	48
Knoxville, Tenn.	34,301	49
Little Rock, Ark.	33,664	50
West Palm Beach, Fla.	32,997	51
Harrisburg - York - Lancaster - Lebanon, Pa.	32,502	52
Shreveport - Texarkana, La.-Tex.-Ark.	32,492	53
Dayton, Ohio	32,244	54
Albany - Schenectady - Troy, N.Y.	32,118	55
Providence - New Bedford, R.I.-Mass.	31,935	56
Toledo, Ohio	31,071	57
Norfolk - Portsmouth - Newport News - Hampton, Va.	30,303	58
Albuquerque, N.M.	30,115	59
Mobile - Pensacola, Ala.-Fla.	30,018	60
Wichita - Hutchinson, Kans.	29,831	61
Richmond, Va.	27,460	62
Lexington, Ky.	27,413	63
Des Moines, Iowa	27,027	64
Davenport - Rock Island - Moline, Iowa-Ill.	25,584	65
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	25,258	66
Green Bay, Wisc.	24,779	67
Springfield - Decatur - Champaign, Ill.	24,099	68
South Bend - Elkhart, Ind.	24,026	69
Fresno, Calif.	23,827	70
El Paso, Tex.	23,331	71
Omaha, Neb.	22,713	72
McAllen - Brownsville, Tex.	22,603	73
Cedar Rapids - Waterloo - Dubuque, Iowa	22,094	74
Jacksonville, Fla.	21,998	75
Rochester, N.Y.	21,927	76
Wilkes-Barre - Scranton, Pa.	21,151	77
Chattanooga, Tenn.	21,008	78
Evansville, Ind.	20,726	79
Baton Rouge, La.	20,675	80
Beaumont - Port Arthur, Tex.	20,526	81
Johnstown - Altoona, Pa.	19,604	82
Roanoke - Lynchburg, Va.	19,017	83
Tucson, Ariz.	18,892	84
Waco - Temple, Tex.	18,739	85
Madison, Wisc.	18,300	86
Syracuse, N.Y.	18,257	87
Huntsville - Decatur - Florence, Ala.	18,132	88
Las Vegas, Nev.	17,653	89
Springfield, Mass.	17,470	90
Austin, Tex.	17,454	91
Ft. Wayne, Ind.	17,436	92
Lincoln - Hastings - Kearney, Neb.	17,343	93
Lubbock, Tex.	17,210	94
Springfield, Mo.	16,685	95
Bristol - Kingsport - Johnson City, Tenn.	16,501	96
Jackson, Miss.	16,445	97
Greenville - New Bern - Washington, N.C.	16,377	98
Ft. Myers - Naples, Fla.	16,253	99
Columbia, S.C.	16,224	100
Peoria, Ill.	16,158	101
Spokane, Wash.	16,108	102
Amarillo, Tex.	15,997	103
Wichita Falls - Lawton, Tex.-Okla.	15,923	104
Corpus Christi, Tex.	15,637	105
Colorado Springs - Pueblo, Colo.	15,614	106
Reno, Nev.	15,613	107
Portland - Poland Spring, Maine	15,605	108
Lafayette, La.	14,398	109
Odessa - Midland, Tex.	14,367	110
Youngstown, Ohio	14,278	111
Lansing, Mich.	14,189	112
Sioux Falls - Mitchell, S.D.	14,014	113
Burlington - Plattsburgh, Vt.-N.Y.	13,912	114
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	13,260	115
Rockford, Ill.	12,853	116
Terre Haute, Ind.	12,223	117
Columbus, Ga.	12,072	118
Bluefield - Beckley - Oak Hill, W.Va.	12,070	119
Suvannah, Ga.	12,035	120
Ft. Smith, Ark.	11,829	121
Fargo, N.D.	11,753	122
Charleston, S.C.	11,564	123
Salinas - Monterey, Calif.	11,169	124
Erie, Pa.	11,157	125
Yakima, Wash.	10,846	126
Idaho Falls - Pocatello, Ida.	10,710	127
Montgomery, Ala.	10,671	128
Monroe - El Dorado, La.-Ark.	10,556	129
Wheeling - Steubenville, W.Va.-Ohio	10,556	129
Joplin - Pittsburg, Mo.-Kans.	10,465	131
Traverse City - Cadillac, Mich.	10,375	132
Sioux City, Iowa	10,324	133
Columbia - Jefferson City, Mo.	10,258	134
Tyler, Tex.	10,253	135
Rochester - Mason City - Austin, Minn.-Iowa	10,197	136
Augusta, Ga.	10,163	137
Binghamton, N.Y.	9,632	138
Chico - Redding, Calif.	9,590	139
Florence, S.C.	9,305	140
Abilene - Sweetwater, Tex.	9,080	141
Missoula - Butte, Mont.	9,024	142
Topeka, Kans.	9,000	143
Columbus - Tupelo, Miss.	8,963	144
Wausau - Rhinelander, Wisc.	8,837	145
Lake Charles, La.	8,546	146
Tallahassee, Fla.	8,494	147
Duluth - Superior, Minn.-Wisc.	8,397	148
Eugene, Ore.	8,371	149
La Crosse - Eau Claire, Wisc.	8,306	150
Boise, Ida.	8,225	151
Quincy - Hannibal, Ill.-Mo.	8,001	152
Bangor, Maine	7,840	153
Minot - Bismarck - Dickinson, N.D.	7,644	154
Medford, Ore.	7,099	155
Biloxi - Gulfport - Pascagoula, Miss.	7,066	156
Macon, Ga.	7,061	157
Casper - Riverton, Wyo.	6,657	158
San Angelo, Tex.	6,636	159
Albany, Ga.	6,571	160
Laurel - Hattiesburg, Miss.	6,544	161
Wilmington, N.C.	6,440	162
Bakersfield, Calif.	6,376	163
Utica, N.Y.	6,228	164
Dothan, Ala.	6,155	165
Rapid City, S.D.	6,077	166
Clarksburg - Weston, W.Va.	5,889	167
Salisbury, Md.	5,583	168
Billings - Hardin, Mont.	5,533	169
Tuscaloosa, Ala.	5,269	170
Lafayette, Ind.	5,188	171
Jonesboro, Ark.	5,032	172
Great Falls, Mont.	5,017	173
El Centro - Yuma, Calif.-Ariz.	4,996	174
Laredo, Tex.	4,788	175
Cheyenne, Wyo.	4,635	176
Roswell, N.M.	4,625	177
Watertown - Carthage, N.Y.	4,541	178
Grand Junction, Colo.	4,533	179
Greenwood - Greenville, Miss.	4,490	180
Alexandria, La.	4,476	181
Elmira, N.Y.	4,361	182
St. Joseph, Mo.	4,352	183
Bowling Green, Ky.	4,326	184
Jackson, Tenn.	4,097	185
Victoria, Tex.	4,045	186
Gainesville, Fla.	4,020	187
Meridian, Miss.	4,014	188
Lima, Ohio	3,932	189
Ardmore - Ada, Okla.	3,913	190
Panama City, Fla.	3,885	191
Parkersburg, W.Va.	3,839	192
Marquette, Mich.	3,390	193
Palm Springs, Calif.	3,000	194
Eureka, Calif.	2,853	195
Alexandria, Minn.	2,847	196
Mankato, Minn.	2,714	197
Presque Isle, Maine	2,457	198
Anniston, Ala.	2,274	199
Harrisonburg, Va.	2,265	200
Twin Falls, Ida.	2,174	201
Zanesville, Ohio	1,653	202
North Platte, Neb.	1,618	203
Helena, Mont.	1,554	204
Bend, Ore.	1,537	205
Selma, Ala.	1,405	206
Ottumwa - Kirksville, Iowa-Mo.	1,311	207
Alpena, Mich.	1,260	208
Glendive, Mont.	460	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

ADI	($000)	Rank
New York, N.Y.	1,013,918	1
Los Angeles, Calif.	766,019	2
Chicago, Ill.	570,798	3
Boston, Mass.	531,728	4
Philadelphia, Pa.	468,673	5
San Francisco, Calif.	408,070	6
Dallas - Ft. Worth, Tex.	306,969	7
Washington, D.C.	293,495	8
Houston, Tex.	292,247	9
Detroit, Mich.	284,654	10
Indianapolis, Ind.	244,229	11
Minneapolis - St. Paul, Minn.	243,996	12
Miami, Fla.	225,321	13
Seattle - Tacoma, Wash.	222,781	14
Cleveland, Ohio	195,926	15
St. Louis, Mo.	176,177	16
Denver, Colo.	174,816	17
Pittsburgh, Pa.	151,611	18
Portland, Ore.	149,627	19
Atlanta, Ga.	145,005	20
Sacramento - Stockton, Calif.	140,078	21
Phoenix, Ariz.	137,112	22
Tampa - St. Petersburg, Fla.	134,737	23
Kansas City, Mo.	131,493	24
Milwaukee, Wisc.	130,605	25
Baltimore, Md.	121,403	26
San Diego, Calif.	118,708	27
Hartford - New Haven, Conn.	112,964	28
Salt Lake City, Utah	109,846	29
New Orleans, La.	97,614	30
Orlando - Daytona Beach, Fla.	93,092	31
Oklahoma City, Okla.	93,074	32
Nashville, Tenn.	90,875	33
Cincinnati, Ohio	90,640	34
Buffalo, N.Y.	90,365	35
Raleigh - Durham, N.C.	88,563	36
Harrisburg - York - Lancaster - Lebanon, Pa.	83,049	37
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	81,970	38
Columbus, Ohio	81,468	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	80,528	40
San Antonio, Tex.	80,061	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	78,760	42
Charlotte, N.C.	77,967	43
Tulsa, Okla.	77,484	44
Albuquerque, N.M.	77,433	45
Wichita - Hutchinson, Kans.	68,817	46
Memphis, Tenn.	67,670	47
Providence - New Bedford, R.I.-Mass.	67,343	48
Toledo, Ohio	67,327	49
Richmond, Va.	66,465	50
Charleston - Huntington, W.Va.	65,727	51
Birmingham, Ala.	64,730	52
Dayton, Ohio	64,519	53
Greensboro - Winston-Salem - High Point, N.C.	64,258	54
Greenville - Spartanburg - Asheville, S.C.-N.C.	63,814	55
Albany - Schenectady - Troy, N.Y.	63,027	56
Mobile - Pensacola, Ala.-Fla.	62,032	57
Louisville, Ky.	61,988	58
Flint - Saginaw - Bay City, Mich.	61,573	59
Shreveport - Texarkana, La.-Tex.-Ark.	57,399	60
Rochester, N.Y.	56,450	61
Syracuse, N.Y.	53,910	62
McAllen - Brownsville, Tex.	53,065	63
Little Rock, Ark.	52,622	64
Austin, Tex.	51,525	65
Springfield - Decatur - Champaign, Ill.	49,681	66
Des Moines, Iowa	49,636	67
West Palm Beach, Fla.	49,318	68
Jacksonville, Fla.	49,008	69
Tucson, Ariz.	48,399	70
Omaha, Neb.	47,221	71
Fresno, Calif.	46,461	72
Roanoke - Lynchburg, Va.	45,422	73
Cedar Rapids - Waterloo - Dubuque, Iowa	44,163	74
Wilkes-Barre - Scranton, Pa.	43,870	75
Knoxville, Tenn.	43,390	76
South Bend - Elkhart, Ind.	43,262	77
Spokane, Wash.	43,113	78
Davenport - Rock Island - Moline, Iowa-Ill.	42,883	79
Youngstown, Ohio	41,326	80
El Paso, Tex.	41,261	81
Waco - Temple, Tex.	40,579	82
Green Bay, Wisc.	40,157	83
Las Vegas, Nev.	39,330	84
Baton Rouge, La.	38,995	85
Lansing, Mich.	38,578	86
Portland - Poland Spring, Maine	37,981	87
Sioux Falls - Mitchell, S.D.	36,995	88
Lexington, Ky.	36,715	89
Springfield, Mo.	36,098	90
Colorado Springs - Pueblo, Colo.	35,790	91
Madison, Wisc.	35,321	92
Columbia, S.C.	34,885	93
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	33,875	94
Lincoln - Hastings - Kearney, Neb.	33,476	95
Jackson, Miss.	33,210	96
Beaumont - Port Arthur, Tex.	32,305	97
Chattanooga, Tenn.	31,919	98
Johnstown - Altoona, Pa.	31,666	99
Fargo, N.D.	31,590	100
Reno, Nev.	30,766	101
Lubbock, Tex.	30,527	102
Huntsville - Decatur - Florence, Ala.	30,340	103
Lafayette, La.	30,008	104
Eugene, Ore.	29,893	105
Burlington - Plattsburgh, Vt.-N.Y.	29,882	106
Amarillo, Tex.	29,851	107
Peoria, Ill.	29,729	108
Wichita Falls - Lawton, Tex.-Okla.	29,143	109
Evansville, Ind.	28,901	110
Bristol - Kingsport - Johnson City, Tenn.	28,705	111
Charleston, S.C.	28,398	112
Ft. Wayne, Ind.	27,579	113
Augusta, Ga.	27,326	114
Springfield, Mass.	27,110	115
Yakima, Wash.	27,033	116
Boise, Ida.	27,019	117
Corpus Christi, Tex.	26,654	118
Odessa - Midland, Tex.	26,365	119
Tyler, Tex.	25,716	120
Terre Haute, Ind.	25,578	121
Rockford, Ill.	24,816	122
Greenville - New Bern - Washington, N.C.	22,932	123
Ft. Myers - Naples, Fla.	22,784	124
Salinas - Monterey, Calif.	22,765	125
Ft. Smith, Ark.	22,277	126
Rochester - Mason City - Austin, Minn.-Iowa	21,955	127
Idaho Falls - Pocatello, Ida.	21,879	128
Savannah, Ga.	21,553	129
Monroe - El Dorado, La.-Ark.	21,082	130
Billings - Hardin, Mont.	20,591	131
Duluth - Superior, Minn.-Wisc.	20,391	132
Joplin - Pittsburg, Mo.-Kans.	20,344	133
Wheeling - Steubenville, W.Va.-Ohio	19,687	134
Erie, Pa.	19,409	135
La Crosse - Eau Claire, Wisc.	18,953	136
Topeka, Kans.	18,881	137
Columbia - Jefferson City, Mo.	18,070	138
Binghamton, N.Y.	17,914	139
Columbus, Ga.	17,883	140
Tallahassee, Fla.	17,771	141
Macon, Ga.	17,608	142
Laredo, Tex.	17,495	143
Missoula - Butte, Mont.	17,129	144
Minot - Bismarck - Dickinson, N.D.	16,915	145
Medford, Ore.	16,889	146
Sioux City, Iowa	16,294	147
Rapid City, S.D.	15,982	148
Bluefield - Beckley - Oak Hill, W.Va.	15,957	149
Casper - Riverton, Wyo.	15,784	150
Chico - Redding, Calif.	15,452	151
Bakersfield, Calif.	15,069	152
Montgomery, Ala.	14,903	153
Wilmington, N.C.	14,635	154
Columbus - Tupelo, Miss.	14,378	155
Traverse City - Cadillac, Mich.	14,214	156
Florence, S.C.	13,698	157
Albany, Ga.	13,458	158
Bangor, Maine	13,151	159
Wausau - Rhinelander, Wisc.	12,974	160
Abilene - Sweetwater, Tex.	12,684	161
Gainesville, Fla.	12,368	162
Alexandria, La.	11,945	163
Quincy - Hannibal, Ill.-Mo.	11,820	164
Roswell, N.M.	11,335	165
Utica, N.Y.	11,053	166
Great Falls, Mont.	10,987	167
Laurel - Hattiesburg, Miss.	10,622	168
Panama City, Fla.	9,705	169
St. Joseph, Mo.	9,647	170
Cheyenne, Wyo.	9,587	171
Salisbury, Md.	9,468	172
Lake Charles, La.	9,438	173
Biloxi - Gulfport - Pascagoula, Miss.	9,432	174
Watertown - Carthage, N.Y.	9,165	175
Elmira, N.Y.	9,002	176
Grand Junction, Colo.	8,418	177
Lafayette, Ind.	8,362	178
Dothan, Ala.	8,257	179
Parkersburg, W.Va.	7,567	180
Clarksburg - Weston, W.Va.	7,358	181
Greenwood - Greenville, Miss.	7,324	182
Lima, Ohio	6,961	183
Jonesboro, Ark.	6,916	184
El Centro - Yuma, Calif.-Ariz.	6,818	185
Tuscaloosa, Ala.	6,812	186
San Angelo, Tex.	6,765	187
Meridian, Miss.	6,392	188
Ardmore - Ada, Okla.	6,286	189
Palm Springs, Calif.	6,005	190
Anniston, Ala.	5,490	191
Victoria, Tex.	5,390	192
Eureka, Calif.	4,994	193
Alexandria, Minn.	4,835	194
Bowling Green, Ky.	4,791	195
Jackson, Tenn.	4,728	196
Marquette, Mich.	4,713	197
Mankato, Minn.	4,697	198
Twin Falls, Ida.	4,381	199
Presque Isle, Maine	4,114	200
Bend, Ore.	3,724	201
Harrisonburg, Va.	3,589	202
Helena, Mont.	3,009	203
Zanesville, Ohio	2,750	204
North Platte, Neb.	2,558	205
Ottumwa - Kirksville, Iowa-Mo.	1,917	206
Selma, Ala.	1,799	207
Alpena, Mich.	1,723	208
Glendive, Mont.	861	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE & SLEEP EQUIPMENT SALES

ADI	($000)	Rank
New York, N.Y.	1,745,709	1
Los Angeles, Calif.	1,250,187	2
Chicago, Ill.	859,474	3
Boston, Mass.	633,598	4
Philadelphia, Pa.	629,721	5
San Francisco, Calif.	584,040	6
Miami, Fla.	474,278	7
Washington, D.C.	453,128	8
Dallas - Ft. Worth, Tex.	448,551	9
Detroit, Mich.	447,208	10
Houston, Tex.	442,253	11
Cleveland, Ohio	331,428	12
Minneapolis - St. Paul, Minn.	294,931	13
Pittsburgh, Pa.	293,234	14
Seattle - Tacoma, Wash.	281,528	15
Tampa - St. Petersburg, Fla.	280,366	16
Denver, Colo.	258,772	17
Atlanta, Ga.	253,834	18
St. Louis, Mo.	228,331	19
San Diego, Calif.	227,582	20
Phoenix, Ariz.	225,217	21
Baltimore, Md.	206,743	22
Hartford - New Haven, Conn.	195,010	23
Portland, Ore.	194,762	24
Sacramento - Stockton, Calif.	194,294	25
New Orleans, La.	176,281	26
Kansas City, Mo.	174,807	27
Indianapolis, Ind.	174,345	28
Charlotte, N.C.	171,569	29
Orlando - Daytona Beach, Fla.	167,134	30
Salt Lake City, Utah	166,537	31
Nashville, Tenn.	165,245	32
Milwaukee, Wisc.	156,553	33
Oklahoma City, Okla.	152,621	34
Cincinnati, Ohio	150,267	35
Norfolk - Portsmouth - Newport News - Hampton, Va.	143,331	36
Greensboro - Winston-Salem - High Point, N.C.	142,406	37
San Antonio, Tex.	141,185	38
Buffalo, N.Y.	138,562	39
Raleigh - Durham, N.C.	138,495	40
Tulsa, Okla.	136,017	41
West Palm Beach, Fla.	131,823	42
Charleston - Huntington, W.Va.	127,870	43
Memphis, Tenn.	127,839	44
Louisville, Ky.	127,649	45
Birmingham, Ala.	127,025	46
Grand Rapids - Kalamazoo - Battle Creek, Mich.	123,359	47
Providence - New Bedford, R.I.-Mass.	122,437	48
Richmond, Va.	113,312	49
Greenville - Spartanburg - Asheville, S.C.-N.C.	112,887	50
Harrisburg - York - Lancaster - Lebanon, Pa.	112,754	51
Dayton, Ohio	111,544	52
Columbus, Ohio	110,790	53
Shreveport - Texarkana, La.-Tex.-Ark.	107,318	54
Mobile - Pensacola, Ala.-Fla.	106,434	55
Little Rock, Ark.	101,236	56
Jacksonville, Fla.	95,390	57
Knoxville, Tenn.	95,160	58
Omaha, Neb.	94,050	59
Flint - Saginaw - Bay City, Mich.	93,776	60
Albuquerque, N.M.	92,984	61
Rochester, N.Y.	87,851	62
Wichita - Hutchinson, Kans.	87,670	63
South Bend - Elkhart, Ind.	82,884	64
Albany - Schenectady - Troy, N.Y.	82,824	65
Fresno, Calif.	81,969	66
Des Moines, Iowa	79,667	67
Davenport - Rock Island - Moline, Iowa-Ill.	78,792	68
Roanoke - Lynchburg, Va.	77,912	69
El Paso, Tex.	76,805	70
Wilkes-Barre - Scranton, Pa.	76,551	71
Toledo, Ohio	75,689	72
Springfield - Decatur - Champaign, Ill.	75,126	73
Lexington, Ky.	74,428	74
Syracuse, N.Y.	72,898	75
Cedar Rapids - Waterloo - Dubuque, Iowa	72,258	76
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	70,973	77
Colorado Springs - Pueblo, Colo.	69,859	78
Ft. Myers - Naples, Fla.	69,154	79
Youngstown, Ohio	69,077	80
Jackson, Miss.	68,888	81
Tucson, Ariz.	67,826	82
Johnstown - Altoona, Pa.	66,445	83
Austin, Tex.	64,860	84
Columbia, S.C.	64,571	85
Green Bay, Wisc.	62,511	86
Baton Rouge, La.	62,218	87
Greenville - New Bern - Washington, N.C.	61,958	88
Chattanooga, Tenn.	61,640	89
Huntsville - Decatur - Florence, Ala.	60,914	90
Reno, Nev.	59,949	91
Evansville, Ind.	59,455	92
Las Vegas, Nev.	58,319	93
Lafayette, La.	58,111	94
Amarillo, Tex.	57,829	95
Savannah, Ga.	56,832	96
McAllen - Brownsville, Tex.	55,424	97
Spokane, Wash.	55,031	98
Ft. Wayne, Ind.	53,135	99
Bristol - Kingsport - Johnson City, Tenn.	53,057	100
Salinas - Monterey, Calif.	49,682	101
Waco - Temple, Tex.	49,643	102
Springfield, Mo.	49,418	103
Peoria, Ill.	49,139	104
Beaumont - Port Arthur, Tex.	48,646	105
Lincoln - Hastings - Kearney, Neb.	48,281	106
Portland - Poland Spring, Maine	48,172	107
Odessa - Midland, Tex.	47,845	108
Lubbock, Tex.	46,016	109
Augusta, Ga.	46,005	110
Lansing, Mich.	44,964	111
Madison, Wisc.	44,668	112
Rockford, Ill.	43,779	113
Corpus Christi, Tex.	42,511	114
Fargo, N.D.	43,356	115
Wichita Falls - Lawton, Tex.-Okla.	42,760	116
Springfield, Mass.	41,854	117
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	41,693	118
Charleston, S.C.	41,539	119
Burlington - Plattsburgh, Vt.-N.Y.	41,113	120
Montgomery, Ala.	40,603	121
Sioux Falls - Mitchell, S.D.	39,607	122
Monroe - El Dorado, La.-Ark.	39,576	123
Columbus, Ga.	38,555	124
Eugene, Ore.	38,493	125
Yakima, Wash.	38,250	126
Tyler, Tex.	37,595	127
Binghamton, N.Y.	36,268	128
Bluefield - Beckley - Oak Hill, W.Va.	35,738	129
Boise, Ida.	34,769	130
Joplin - Pittsburg, Mo.-Kans.	33,985	131
Bakersfield, Calif.	31,463	132
Rochester - Mason City - Austin, Minn.-Iowa	31,110	133
Missoula - Butte, Mont.	30,613	134
Tallahassee, Fla.	30,217	135
Columbus - Tupelo, Miss.	29,590	136
Wilmington, N.C.	29,189	137
Sioux City, Iowa	29,097	138
Minot - Bismarck - Dickinson, N.D.	28,624	139
Idaho Falls - Pocatello, Ida.	28,621	140
Florence, S.C.	28,488	141
Ft. Smith, Ark.	27,794	142
Macon, Ga.	27,776	143
Wheeling - Steubenville, W.Va.-Ohio	27,522	144
Columbia - Jefferson City, Mo.	27,177	145
Topeka, Kans.	26,379	146
Erie, Pa.	26,176	147
Albany, Ga.	25,263	148
La Crosse - Eau Claire, Wisc.	25,134	149
Terre Haute, Ind.	25,054	150
Duluth - Superior, Minn.-Wisc.	25,022	151
Bangor, Maine	24,948	152
Wausau - Rhinelander, Wisc.	24,769	153
Abilene - Sweetwater, Tex.	24,506	154
Gainesville, Fla.	24,361	155
Rapid City, S.D.	22,986	156
Medford, Ore.	22,760	157
Lake Charles, La.	22,747	158
Billings - Hardin, Mont.	22,360	159
Quincy - Hannibal, Ill.-Mo.	21,640	160
Chico - Redding, Calif.	20,930	161
Salisbury, Md.	20,025	162
Laurel - Hattiesburg, Miss.	19,364	163
Dothan, Ala.	19,058	164
Great Falls, Mont.	19,045	165
Clarksburg - Weston, W.Va.	18,392	166
Panama City, Fla.	17,884	167
Utica, N.Y.	16,693	168
Watertown - Carthage, N.Y.	16,628	169
Grand Junction, Colo.	15,808	170
Greenwood - Greenville, Miss.	15,468	171
Tuscaloosa, Ala.	15,330	172
Roswell, N.M.	15,310	173
Casper - Riverton, Wyo.	15,122	174
Jonesboro, Ark.	14,952	175
Traverse City - Cadillac, Mich.	14,875	176
San Angelo, Tex.	14,786	177
El Centro - Yuma, Calif.-Ariz.	14,309	178
Alexandria, La.	13,966	179
Lafayette, Ind.	13,328	180
Elmira, N.Y.	12,844	181
Biloxi - Gulfport - Pascagoula, Miss.	12,532	182
Cheyenne, Wyo.	12,279	183
Meridian, Miss.	11,671	184
St. Joseph, Mo.	11,230	185
Palm Springs, Calif.	11,094	186
Ardmore - Ada, Okla.	10,860	187
Bowling Green, Ky.	10,790	188
Lima, Ohio	10,204	189
Victoria, Tex.	10,005	190
Jackson, Tenn.	9,659	191
Eureka, Calif.	9,050	192
Anniston, Ala.	8,908	193
Marquette, Mich.	8,760	194
Parkersburg, W.Va.	8,677	195
Alexandria, Minn.	8,484	196
Laredo, Tex.	8,439	197
Harrisonburg, Va.	7,410	198
Mankato, Minn.	6,707	199
Twin Falls, Ida.	6,400	200
Bend, Ore.	6,274	201
North Platte, Neb.	4,541	202
Zanesville, Ohio	4,350	203
Presque Isle, Maine	4,306	204
Selma, Ala.	4,141	205
Helena, Mont.	3,818	206
Ottumwa - Kirksville, Iowa-Mo.	2,755	207
Glendive, Mont.	987	208
Alpena, Mich.	846	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	2,741,902	1
Los Angeles, Calif.	1,658,172	2
Chicago, Ill.	1,460,884	3
Philadelphia, Pa.	1,034,368	4
Boston, Mass.	1,013,098	5
Detroit, Mich.	865,793	6
San Francisco, Calif.	826,393	7
Houston, Tex.	764,349	8
Washington, D.C.	669,188	9
Dallas - Ft. Worth, Tex.	658,128	10
Cleveland, Ohio	570,796	11
Miami, Fla.	516,124	12
Minneapolis - St. Paul, Minn.	482,590	13
Pittsburgh, Pa.	481,282	14
Seattle - Tacoma, Wash.	450,194	15
Atlanta, Ga.	440,168	16
St. Louis, Mo.	403,861	17
Denver, Colo.	398,768	18
Hartford - New Haven, Conn.	325,583	19
Tampa - St. Petersburg, Fla.	324,030	20
Portland, Ore.	323,696	21
Baltimore, Md.	314,622	22
Kansas City, Mo.	299,778	23
Indianapolis, Ind.	293,645	24
Sacramento - Stockton, Calif.	282,323	25
San Diego, Calif.	271,920	26
Grand Rapids - Kalamazoo - Battle Creek, Mich.	264,147	27
Milwaukee, Wisc.	254,680	28
Cincinnati, Ohio	252,378	29
Buffalo, N.Y.	251,520	30
Salt Lake City, Utah	243,655	31
Phoenix, Ariz.	239,501	32
Columbus, Ohio	236,303	33
Flint - Saginaw - Bay City, Mich.	230,171	34
Providence - New Bedford, R.I.-Mass.	224,608	35
Nashville, Tenn.	224,145	36
New Orleans, La.	223,076	37
Oklahoma City, Okla.	216,310	38
Charlotte, N.C.	211,851	39
San Antonio, Tex.	195,521	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	195,076	41
Orlando - Daytona Beach, Fla.	194,510	42
Raleigh - Durham, N.C.	186,797	43
Louisville, Ky.	183,586	44
Charleston - Huntington, W.Va.	183,244	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	182,874	46
Birmingham, Ala.	182,536	47
Memphis, Tenn.	182,007	48
Dayton, Ohio	180,743	49
Harrisburg - York - Lancaster - Lebanon, Pa.	176,336	50
Tulsa, Okla.	173,688	51
Albany - Schenectady - Troy, N.Y.	166,625	52
Portland - Poland Spring, Maine	165,723	53
Richmond, Va.	157,528	54
Wichita - Hutchinson, Kans.	157,181	55
Greensboro - Winston-Salem - High Point, N.C.	153,879	56
Albuquerque, N.M.	153,698	57
Shreveport - Texarkana, La.-Tex.-Ark.	152,029	58
Little Rock, Ark.	151,414	59
Mobile - Pensacola, Ala.-Fla.	151,344	60
Knoxville, Tenn.	148,218	61
Wilkes-Barre - Scranton, Pa.	144,380	62
Springfield - Decatur - Champaign, Ill.	144,373	63
Toledo, Ohio	143,588	64
Des Moines, Iowa	141,104	65
Jacksonville, Fla.	132,045	66
Davenport - Rock Island - Moline, Iowa-Ill.	130,915	67
West Palm Beach, Fla.	129,091	68
Lexington, Ky.	128,011	69
Omaha, Neb.	125,057	70
Rochester, N.Y.	124,468	71
Cedar Rapids - Waterloo - Dubuque, Iowa	123,213	72
Syracuse, N.Y.	121,653	73
Fresno, Calif.	120,622	74
Roanoke - Lynchburg, Va.	117,661	75
Youngstown, Ohio	115,623	76
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	115,094	77
Green Bay, Wisc.	111,000	78
Johnstown - Altoona, Pa.	105,460	79
Austin, Tex.	105,222	80
South Bend - Elkhart, Ind.	104,556	81
Las Vegas, Nev.	101,892	82
Spokane, Wash.	99,559	83
Lansing, Mich.	98,494	84
McAllen - Brownsville, Tex.	98,117	85
Lincoln - Hastings - Kearney, Neb.	97,939	86
Columbia, S.C.	97,932	87
Springfield, Mass.	97,103	88
Chattanooga, Tenn.	96,613	89
Baton Rouge, La.	95,799	90
Huntsville - Decatur - Florence, Ala.	95,098	91
Evansville, Ind.	94,354	92
Jackson, Miss.	94,040	93
Bristol - Kingsport - Johnson City, Tenn.	89,177	94
Peoria, Ill.	86,645	95
El Paso, Tex.	86,365	96
Burlington - Plattsburgh, Vt.-N.Y.	85,147	97
Fargo, N.D.	84,828	98
Amarillo, Tex.	80,537	99
Ft. Wayne, Ind.	80,467	100
Rockford, Ill.	79,460	101
Tucson, Ariz.	79,120	102
Sioux Falls - Mitchell, S.D.	78,671	103
Beaumont - Port Arthur, Tex.	75,935	104
Waco - Temple, Tex.	74,267	105
Lafayette, La.	72,482	106
Salinas - Monterey, Calif.	71,254	107
Colorado Springs - Pueblo, Colo.	69,481	108
Yakima, Wash.	66,802	109
Springfield, Mo.	66,341	110
Lubbock, Tex.	65,956	111
Savannah, Ga.	65,789	112
Odessa - Midland, Tex.	63,322	113
Montgomery, Ala.	62,768	114
Reno, Nev.	61,097	115
Charleston, S.C.	60,909	116
Ft. Myers - Naples, Fla.	60,247	117
Minot - Bismarck - Dickinson, N.D.	59,759	118
Eugene, Ore.	59,371	119
Madison, Wisc.	57,860	120
Corpus Christi, Tex.	57,573	121
Columbus, Ga.	56,581	122
Idaho Falls - Pocatello, Ida.	56,534	123
Greenville - New Bern - Washington, N.C.	56,250	124
Wichita Falls - Lawton, Tex.-Okla.	56,212	125
Augusta, Ga.	56,206	126
Macon, Ga.	55,634	127
Tallahassee, Fla.	54,431	128
Terre Haute, Ind.	54,050	129
Wheeling - Steubenville, W.Va.-Ohio	53,924	130
Erie, Pa.	53,066	131
Florence, S.C.	53,023	132
Rochester - Mason City - Austin, Minn.-Iowa	52,529	133
Ft. Smith, Ark.	52,385	134
Duluth - Superior, Minn.-Wisc.	52,007	135
Missoula - Butte, Mont.	51,951	136
Boise, Ida.	51,845	137
Monroe - El Dorado, La.-Ark.	51,830	138
Sioux City, Iowa	50,615	139
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	50,037	140
La Crosse - Eau Claire, Wisc.	49,391	141
Binghamton, N.Y.	49,103	142
Traverse City - Cadillac, Mich.	49,017	143
Columbia - Jefferson City, Mo.	47,906	144
Tyler, Tex.	47,416	145
Joplin - Pittsburg, Mo.-Kans.	46,696	146
Columbus - Tupelo, Miss.	46,414	147
Bluefield - Beckley - Oak Hill, W.Va.	46,208	148
Wausau - Rhinelander, Wisc.	44,444	149
Bakersfield, Calif.	42,890	150
Topeka, Kans.	42,592	151
Medford, Ore.	38,933	152
Abilene - Sweetwater, Tex.	38,370	153
Rapid City, S.D.	38,323	154
Billings - Hardin, Mont.	38,186	155
Bangor, Maine	36,221	156
Laredo, Tex.	35,809	157
Great Falls, Mont.	35,624	158
Quincy - Hannibal, Ill.-Mo.	34,964	159
Albany, Ga.	34,939	160
Wilmington, N.C.	34,183	161
Dothan, Ala.	34,145	162
Chico - Redding, Calif.	33,992	163
Utica, N.Y.	31,945	164
Laurel - Hattiesburg, Miss.	31,235	165
Salisbury, Md.	28,125	166
Elmira, N.Y.	27,990	167
Grand Junction, Colo.	27,548	168
Jackson, Tenn.	27,268	169
Roswell, N.M.	26,912	170
Alexandria, La.	26,893	171
Casper - Riverton, Wyo.	26,576	172
El Centro - Yuma, Calif.-Ariz.	26,474	173
Biloxi - Gulfport - Pascagoula, Miss.	25,890	174
Lake Charles, La.	25,819	175
Cheyenne, Wyo.	25,664	176
Parkersburg, W.Va.	25,502	177
Bowling Green, Ky.	24,746	178
Tuscaloosa, Ala.	23,280	179
Gainesville, Fla.	23,090	180
Lima, Ohio	22,750	181
Watertown - Carthage, N.Y.	21,769	182
Panama City, Fla.	21,323	183
Jonesboro, Ark.	21,285	184
Lafayette, Ind.	21,019	185
Greenwood - Greenville, Miss.	20,664	186
Meridian, Miss.	20,643	187
Clarksburg - Weston, W.Va.	20,092	188
St. Joseph, Mo.	18,957	189
Anniston, Ala.	18,719	190
Ardmore - Ada, Okla.	17,331	191
Palm Springs, Calif.	17,195	192
San Angelo, Tex.	16,792	193
Mankato, Minn.	16,255	194
Marquette, Mich.	14,797	195
Victoria, Tex.	13,815	196
Presque Isle, Maine	13,789	197
Alexandria, Minn.	13,426	198
Eureka, Calif.	12,785	199
Helena, Mont.	11,256	200
Twin Falls, Ida.	10,618	201
Zanesville, Ohio	10,191	202
Bend, Ore.	9,958	203
Harrisonburg, Va.	8,900	204
North Platte, Neb.	7,376	205
Alpena, Mich.	6,558	206
Selma, Ala.	6,238	207
Ottumwa - Kirksville, Iowa-Mo.	5,018	208
Glendive, Mont.	2,483	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

WOMEN'S & GIRLS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	4,847,073	1
Los Angeles, Calif.	2,836,316	2
Chicago, Ill.	2,517,633	3
Boston, Mass.	1,756,153	4
Philadelphia, Pa.	1,739,797	5
San Francisco, Calif.	1,408,346	6
Houston, Tex.	1,247,714	7
Detroit, Mich.	1,242,285	8
Washington, D.C.	1,191,622	9
Dallas - Ft. Worth, Tex.	1,141,644	10
Miami, Fla.	927,948	11
Cleveland, Ohio	880,378	12
Pittsburgh, Pa.	800,073	13
Minneapolis - St. Paul, Minn.	789,007	14
Atlanta, Ga.	742,923	15
Seattle - Tacoma, Wash.	693,454	16
St. Louis, Mo.	650,326	17
Indianapolis, Ind.	594,282	18
Denver, Colo.	559,988	19
Hartford - New Haven, Conn.	553,125	20
Tampa - St. Petersburg, Fla.	539,597	21
Portland, Ore.	506,341	22
Baltimore, Md.	503,128	23
Kansas City, Mo.	481,808	24
San Diego, Calif.	457,920	25
Phoenix, Ariz.	438,909	26
Sacramento - Stockton, Calif.	431,496	27
Milwaukee, Wisc.	399,314	28
Buffalo, N.Y.	389,066	29
Providence - New Bedford, R.I.-Mass.	387,577	30
Cincinnati, Ohio	386,012	31
New Orleans, La.	375,748	32
Oklahoma City, Okla.	364,944	33
Columbus, Ohio	354,783	34
Nashville, Tenn.	354,759	35
San Antonio, Tex.	340,551	36
Charlotte, N.C.	339,971	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	336,214	38
Salt Lake City, Utah	332,374	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	326,425	40
Birmingham, Ala.	321,881	41
Orlando - Daytona Beach, Fla.	318,755	42
Memphis, Tenn.	317,831	43
Louisville, Ky.	301,845	44
Raleigh - Durham, N.C.	299,508	45
Harrisburg - York - Lancaster - Lebanon, Pa.	289,110	46
Flint - Saginaw - Bay City, Mich.	288,672	47
Greenville - Spartanburg - Asheville, S.C.-N.C.	283,007	48
Richmond, Va.	282,222	49
Tulsa, Okla.	276,222	50
Dayton, Ohio	267,679	51
Charleston - Huntington, W.Va.	260,659	52
Greensboro - Winston-Salem - High Point, N.C.	258,787	53
Albany - Schenectady - Troy, N.Y.	247,215	54
Little Rock, Ark.	245,812	55
Shreveport - Texarkana, La.-Tex.-Ark.	239,973	56
West Palm Beach, Fla.	238,753	57
Mobile - Pensacola, Ala.-Fla.	237,104	58
Albuquerque, N.M.	225,499	59
Wilkes-Barre - Scranton, Pa.	222,569	60
Wichita - Hutchinson, Kans.	220,623	61
Knoxville, Tenn.	220,224	62
Jacksonville, Fla.	210,387	63
Springfield - Decatur - Champaign, Ill.	208,857	64
Toledo, Ohio	206,567	65
Des Moines, Iowa	204,608	66
Rochester, N.Y.	201,081	67
Lexington, Ky.	201,035	68
Omaha, Neb.	188,201	69
Syracuse, N.Y.	188,081	70
Austin, Tex.	185,922	71
Davenport - Rock Island - Moline, Iowa-Ill.	183,557	72
Portland - Poland Spring, Maine	180,797	73
Youngstown, Ohio	178,858	74
Roanoke - Lynchburg, Va.	174,259	75
Jackson, Miss.	173,911	76
Fresno, Calif.	169,816	77
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	168,737	78
Cedar Rapids - Waterloo - Dubuque, Iowa	161,190	79
Springfield, Mass.	160,007	80
Las Vegas, Nev.	157,842	81
Baton Rouge, La.	156,322	82
Johnstown - Altoona, Pa.	152,829	83
McAllen - Brownsville, Tex.	149,437	84
Spokane, Wash.	145,132	85
Chattanooga, Tenn.	144,076	86
Columbia, S.C.	142,544	87
Huntsville - Decatur - Florence, Ala.	141,017	88
El Paso, Tex.	138,031	89
Green Bay, Wisc.	137,206	90
Tucson, Ariz.	136,162	91
Lincoln - Hastings - Kearney, Neb.	135,525	92
Evansville, Ind.	134,486	93
Lansing, Mich.	133,735	94
Peoria, Ill.	132,585	95
South Bend - Elkhart, Ind.	130,069	96
Burlington - Plattsburgh, Vt.-N.Y.	127,063	97
Bristol - Kingsport - Johnson City, Tenn.	125,456	98
Beaumont - Port Arthur, Tex.	120,867	99
Fargo, N.D.	119,962	100
Waco - Temple, Tex.	117,333	101
Ft. Wayne, Ind.	115,687	102
Salinas - Monterey, Calif.	111,626	103
Amarillo, Tex.	110,508	104
Lubbock, Tex.	106,349	105
Lafayette, La.	105,410	106
Odessa - Midland, Tex.	103,781	107
Rockford, Ill.	103,312	108
Sioux Falls - Mitchell, S.D.	102,908	109
Ft. Myers - Naples, Fla.	101,780	110
Montgomery, Ala.	99,970	111
Springfield, Mo.	99,761	112
Savannah, Ga.	97,660	113
Charleston, S.C.	96,867	114
Corpus Christi, Tex.	96,847	115
Augusta, Ga.	94,088	116
Yakima, Wash.	92,548	117
Reno, Nev.	92,512	118
Colorado Springs - Pueblo, Colo.	91,814	119
Eugene, Ore.	89,169	120
Wichita Falls - Lawton, Tex.-Okla.	88,005	121
Wheeling - Steubenville, W.Va.-Ohio	86,515	122
Greenville - New Bern - Washington, N.C.	86,092	123
Tallahassee, Fla.	85,357	124
Florence, S.C.	84,390	125
Ft. Smith, Ark.	82,639	126
Monroe - El Dorado, La.-Ark.	81,983	127
Columbus, Ga.	80,789	128
Madison, Wisc.	80,215	129
Macon, Ga.	77,713	130
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	77,200	131
Columbus - Tupelo, Miss.	77,196	132
Rochester - Mason City - Austin, Minn.-Iowa	76,232	133
Duluth - Superior, Minn.-Wisc.	75,016	134
Erie, Pa.	74,947	135
Terre Haute, Ind.	73,257	136
Binghamton, N.Y.	72,344	137
Boise, Ida.	72,303	138
Tyler, Tex.	72,271	139
Columbia - Jefferson City, Mo.	70,479	140
Bluefield - Beckley - Oak Hill, W.Va.	70,376	141
Idaho Falls - Pocatello, Ida.	70,012	142
Joplin - Pittsburg, Mo.-Kans.	69,219	143
Minot - Bismarck - Dickinson, N.D.	68,691	144
Sioux City, Iowa	68,606	145
Laredo, Tex.	64,088	146
Bakersfield, Calif.	63,773	147
La Crosse - Eau Claire, Wisc.	59,851	148
Wausau - Rhinelander, Wisc.	59,572	149
Abilene - Sweetwater, Tex.	57,444	150
Topeka, Kans.	57,292	151
Missoula - Butte, Mont.	56,518	152
Traverse City - Cadillac, Mich.	56,279	153
Wilmington, N.C.	56,050	154
Albany, Ga.	55,791	155
Billings - Hardin, Mont.	52,679	156
Laurel - Hattiesburg, Miss.	51,679	157
Great Falls, Mont.	50,933	158
Medford, Ore.	50,203	159
Utica, N.Y.	48,882	160
Chico - Redding, Calif.	48,874	161
Quincy - Hannibal, Ill.-Mo.	47,628	162
Bangor, Maine	46,439	163
Rapid City, S.D.	46,420	164
Biloxi - Gulfport - Pascagoula, Miss.	44,290	165
Elmira, N.Y.	43,380	166
Salisbury, Md.	43,174	167
Gainesville, Fla.	41,482	168
Dothan, Ala.	41,139	169
Alexandria, La.	38,994	170
Lake Charles, La.	38,077	171
Tuscaloosa, Ala.	37,707	172
Jonesboro, Ark.	35,748	173
Parkersburg, W.Va.	35,360	174
El Centro - Yuma, Calif.-Ariz.	34,930	175
Meridian, Miss.	34,061	176
Greenwood - Greenville, Miss.	33,943	177
Panama City, Fla.	33,299	178
Lafayette, Ind.	32,627	179
Lima, Ohio	32,345	180
Roswell, N.M.	31,624	181
Watertown - Carthage, N.Y.	30,979	182
Clarksburg - Weston, W.Va.	30,423	183
Casper - Riverton, Wyo.	29,875	184
Jackson, Tenn.	29,398	185
Anniston, Ala.	29,294	186
St. Joseph, Mo.	28,176	187
Bowling Green, Ky.	28,123	188
Cheyenne, Wyo.	27,844	189
Ardmore - Ada, Okla.	27,808	190
San Angelo, Tex.	26,683	191
Grand Junction, Colo.	26,035	192
Palm Springs, Calif.	24,258	193
Mankato, Minn.	21,821	194
Victoria, Tex.	21,517	195
Eureka, Calif.	18,864	196
Alexandria, Minn.	17,869	197
Presque Isle, Maine	17,756	198
Marquette, Mich.	17,638	199
Bend, Ore.	14,214	200
Harrisonburg, Va.	13,835	201
Zanesville, Ohio	13,387	202
Twin Falls, Ida.	13,173	203
Helena, Mont.	11,018	204
Selma, Ala.	10,094	205
North Platte, Neb.	9,674	206
Ottumwa - Kirksville, Iowa-Mo.	7,524	207
Alpena, Mich.	7,469	208
Glendive, Mont.	2,988	209

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1983 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

ADI	($000)	Rank
New York, N.Y.	1,370,734	1
Los Angeles, Calif.	808,753	2
Chicago, Ill.	695,857	3
Boston, Mass.	646,395	4
Philadelphia, Pa.	458,938	5
San Francisco, Calif.	391,942	6
Houston, Tex.	387,328	7
Dallas - Ft. Worth, Tex.	368,088	8
Detroit, Mich.	362,157	9
Washington, D.C.	324,451	10
Miami, Fla.	262,523	11
Cleveland, Ohio	261,620	12
Pittsburgh, Pa.	236,758	13
Seattle - Tacoma, Wash.	215,761	14
Atlanta, Ga.	212,951	15
Minneapolis - St. Paul, Minn.	192,574	16
Denver, Colo.	192,493	17
St. Louis, Mo.	186,256	18
Tampa - St. Petersburg, Fla.	158,569	19
Portland, Ore.	152,546	20
Baltimore, Md.	141,197	21
Kansas City, Mo.	136,875	22
Hartford - New Haven, Conn.	133,596	23
Sacramento - Stockton, Calif.	133,574	24
Indianapolis, Ind.	131,727	25
San Diego, Calif.	129,570	26
Phoenix, Ariz.	119,789	27
Oklahoma City, Okla.	118,205	28
New Orleans, La.	117,007	29
Buffalo, N.Y.	112,327	30
Salt Lake City, Utah	111,238	31
Roanoke - Lynchburg, Va.	111,024	32
Charlotte, N.C.	110,535	33
San Antonio, Tex.	110,143	34
Cincinnati, Ohio	107,346	35
Milwaukee, Wisc.	105,948	36
Nashville, Tenn.	102,158	37
Memphis, Tenn.	99,459	38
Columbus, Ohio	97,610	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	96,837	40
Providence - New Bedford, R.I.-Mass.	96,390	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	96,115	42
Grand Rapids - Kalamazoo - Battle Creek, Mich.	95,904	43
Tulsa, Okla.	94,601	44
Raleigh - Durham, N.C.	91,281	45
Birmingham, Ala.	90,991	46
Orlando - Daytona Beach, Fla.	87,477	47
Harrisburg - York - Lancaster - Lebanon, Pa.	86,795	48
Louisville, Ky.	85,523	49
Charleston - Huntington, W.Va.	83,590	50
Albuquerque, N.M.	82,060	51
Shreveport - Texarkana, La.-Tex.-Ark.	81,031	52
Flint - Saginaw - Bay City, Mich.	80,456	53
Richmond, Va.	80,375	54
Little Rock, Ark.	78,272	55
Albany - Schenectady - Troy, N.Y.	74,539	56
Greensboro - Winston-Salem - High Point, N.C.	74,438	57
Dayton, Ohio	70,458	58
Wichita - Hutchinson, Kans.	69,074	59
Mobile - Pensacola, Ala.-Fla.	66,889	60
Wilkes-Barre - Scranton, Pa.	64,565	61
Jacksonville, Fla.	63,600	62
West Palm Beach, Fla.	60,713	63
Knoxville, Tenn.	59,635	64
Toledo, Ohio	59,549	65
Springfield - Decatur - Champaign, Ill.	56,712	66
Fresno, Calif.	56,536	67
Portland - Poland Spring, Maine	56,156	68
Syracuse, N.Y.	55,819	69
Des Moines, Iowa	55,705	70
Austin, Tex.	55,402	71
Lexington, Ky.	54,200	72
Youngstown, Ohio	53,172	73
Rochester, N.Y.	52,865	74
Omaha, Neb.	52,173	75
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	51,699	76
Davenport - Rock Island - Moline, Iowa-Ill.	51,005	77
Columbia, S.C.	49,679	78
Jackson, Miss.	48,161	79
Chattanooga, Tenn.	46,874	80
Cedar Rapids - Waterloo - Dubuque, Iowa	46,848	81
Johnstown - Altoona, Pa.	45,931	82
Spokane Wash.	45,377	83
Springfield, Mass.	45,133	84
Tucson, Ariz.	44,425	85
Green Bay, Wisc.	43,676	86
Las Vegas, Nev.	43,575	87
Evansville, Ind.	43,109	88
El Paso, Tex.	42,602	89
Waco - Temple, Tex.	42,293	90
Lincoln - Hastings - Kearney, Neb.	42,046	91
Baton Rouge, La.	41,922	92
Huntsville - Decatur - Florence, Ala.	41,104	93
Burlington - Plattsburgh, Vt.-N.Y.	40,921	94
South Bend - Elkhart, Ind.	39,989	95
Bristol - Kingsport - Johnson City, Tenn.	39,424	96
Amarillo, Tex.	39,356	97
McAllen - Brownsville, Tex.	38,452	98
Beaumont - Port Arthur, Tex.	38,145	99
Lafayette, La.	36,868	100
Sioux Falls - Mitchell, S.D.	35,032	101
Ft. Smith, Ark.	34,389	102
Lansing, Mich.	34,229	103
Salinas - Monterey, Calif.	34,208	104
Lubbock, Tex.	34,137	105
Ft. Wayne, Ind.	34,103	106
Odessa - Midland, Tex.	33,898	107
Peoria, Ill.	33,452	108
Springfield, Mo.	33,396	109
Fargo, N.D.	33,223	110
Eugene, Ore.	32,737	111
Corpus Christi, Tex.	32,371	112
Reno, Nev.	30,907	113
Savannah, Ga.	30,877	114
Montgomery, Ala.	30,873	115
Colorado Springs - Pueblo, Colo.	30,843	116
Rockford, Ill.	29,998	117
Yakima, Wash.	29,955	118
Charleston, S.C.	28,821	119
Wichita Falls - Lawton, Tex.-Okla.	28,793	120
Greenville - New Bern - Washington, N.C.	28,065	121
Madison, Wisc.	27,184	122
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	26,693	123
Augusta, Ga.	26,433	124
Monroe - El Dorado, La.-Ark.	26,410	125
Tallahassee, Fla.	25,998	126
Joplin - Pittsburg, Mo.-Kans.	25,867	127
Ft. Myers - Naples, Fla.	25,844	128
Bluefield - Beckley - Oak Hill, W.Va.	25,525	129
Wheeling - Steubenville, W.Va.-Ohio	25,450	130
Florence, S.C.	25,219	131
Idaho Falls - Pocatello, Ida.	24,304	132
Columbia - Jefferson City, Mo.	24,065	133
Erie, Pa.	23,897	134
Columbus, Ga.	23,833	135
Columbus - Tupelo, Miss.	23,638	136
Tyler, Tex.	23,041	137
Binghamton, N.Y.	22,730	138
Macon, Ga.	22,279	139
Rochester - Mason City - Austin, Minn.-Iowa	21,898	140
Minot - Bismarck - Dickinson, N.D.	21,795	141
Sioux City, Iowa	21,681	142
Boise, Ida.	21,674	143
Bakersfield, Calif.	20,746	144
Missoula - Butte, Mont.	20,673	145
Terre Haute, Ind.	20,605	146
Duluth - Superior, Minn.-Wisc.	20,303	147
Wausau - Rhinelander, Wisc.	20,290	148
Medford, Ore.	19,449	149
Traverse City - Cadillac, Mich.	18,977	150
La Crosse - Eau Claire, Wisc.	18,807	151
Albany, Ga.	18,733	152
Abilene - Sweetwater, Tex.	18,535	153
Topeka, Kans.	17,594	154
Billings - Hardin, Mont.	17,524	155
Wilmington, N.C.	17,120	156
Chico - Redding, Calif.	16,877	157
Rapid City, S.D.	16,391	158
Great Falls, Mont.	15,604	159
Laurel - Hattiesburg, Miss.	15,523	160
Alexandria, La.	15,319	161
Quincy - Hannibal, Ill.-Mo.	15,198	162
Bangor, Maine	14,756	163
Salisbury, Md.	13,905	164
Utica, N.Y.	13,691	165
Biloxi - Gulfport - Pascagoula, Miss.	12,967	166
Elmira, N.Y.	12,561	167
Lake Charles, La.	12,447	168
Roswell, N.M.	12,060	169
Dothan, Ala.	11,927	170
El Centro - Yuma, Calif.-Ariz.	11,802	171
Jonesboro, Ark.	11,528	172
Parkersburg, W.Va.	11,086	173
Gainesville, Fla.	10,982	174
Clarksburg - Weston, W.Va.	10,963	175
Tuscaloosa, Ala.	10,628	176
Casper - Riverton, Wyo.	10,534	177
Laredo, Tex.	10,360	178
Cheyenne, Wyo.	10,014	179
Ardmore - Ada, Okla.	9,977	180
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Panama City, Fla.	9,842	182
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Meridian, Miss.	9,608	184
Grand Junction, Colo.	9,567	185
San Angelo, Tex.	9,419	186
Bowling Green, Ky.	9,209	187
Lima, Ohio	9,178	188
Anniston, Ala.	9,004	189
Lafayette, Ind.	8,849	190
St. Joseph, Mo.	8,490	191
Jackson, Tenn.	8,473	192
Palm Springs, Calif.	7,816	193
Victoria, Tex.	7,077	194
Eureka, Calif.	7,011	195
Mankato, Minn.	6,426	196
Bend, Ore.	5,710	197
Marquette, Mich.	5,543	198
Presque Isle, Maine	5,536	199
Alexandria, Minn.	5,454	200
Harrisonburg, Va.	4,747	201
Zanesville, Ohio	4,632	202
Twin Falls, Ida.	4,600	203
Helena, Mont.	3,864	204
North Platte, Neb.	3,198	205
Selma, Ala.	3,148	206
Ottumwa - Kirksville, Iowa-Mo.	2,769	207
Alpena, Mich.	2,517	208
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1983 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 21
Retail Sales By Merchandise Line Category For Television Markets (ADIs)

Groceries And Other Foods
Drugs
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	116,513	113,708	12,853	11,164	8,498	3,011	2,293	9,470	3,104	3,729	2,274	900	942
BIRMINGHAM	1,242,340	1,201,876	154,148	107,163	97,649	39,154	23,474	81,385	24,916	32,914	34,523	18,296	8,782
DOTHAN	243,001	233,025	19,149	16,980	15,753	5,406	4,760	17,795	6,254	4,745	6,155	3,706	1,105
HUNTSVILLE - DECATUR - FLORENCE	615,221	590,007	61,974	48,487	46,768	15,359	13,208	45,877	14,145	16,378	18,132	9,528	3,947
MOBILE - PENSACOLA	950,864	919,912	107,628	78,460	84,062	28,367	21,501	77,425	23,656	35,991	30,018	11,979	11,730
MONTGOMERY	406,098	386,810	39,938	35,462	33,590	13,825	7,628	24,984	6,747	10,950	10,671	4,567	2,943
SELMA	46,989	44,779	5,025	4,595	3,465	1,464	827	3,875	1,541	844	1,405	934	196
TUSCALOOSA	111,871	108,978	12,901	8,956	11,084	3,424	1,772	9,361	2,961	5,254	5,269	1,941	1,653
ARIZONA													
PHOENIX	2,003,723	1,907,397	133,378	104,509	163,513	37,595	77,191	112,186	45,903	35,481	54,295	36,142	10,110
TUCSON	658,933	621,773	48,676	39,515	66,718	16,983	29,071	39,026	17,683	15,820	18,892	11,823	4,596
ARKANSAS													
FT. SMITH	345,738	337,443	31,943	28,634	32,644	7,530	9,258	28,205	6,489	13,417	11,829	4,549	3,824
JONESBORO	179,054	173,048	16,584	14,702	14,362	2,688	3,289	13,244	4,588	2,171	5,032	2,706	765
LITTLE ROCK	1,188,828	1,151,261	140,287	118,388	89,662	22,879	19,542	80,498	22,503	23,357	33,664	15,265	7,121
CALIFORNIA													
BAKERSFIELD	481,235	446,060	39,915	36,656	24,864	8,972	10,162	22,548	7,805	10,853	6,376	3,240	1,694
CHICO - REDDING	427,063	408,589	27,260	25,323	22,701	11,737	6,245	22,096	7,292	8,081	9,590	6,298	1,690
EL CENTRO - YUMA	211,369	200,909	14,081	12,873	14,494	5,652	3,626	13,516	3,847	6,418	4,996	2,566	1,545
EUREKA	192,885	183,685	18,176	16,593	11,837	7,475	2,898	6,905	2,250	1,784	2,853	1,786	373
FRESNO	1,232,210	1,145,035	80,468	74,935	70,589	32,574	22,155	59,624	14,708	30,643	23,827	13,289	6,772
LOS ANGELES	13,122,564	11,965,501	1,098,466	966,137	1,093,295	280,496	400,800	717,651	250,392	365,986	349,475	192,200	125,853
PALM SPRINGS	155,099	142,566	11,221	9,850	12,295	3,581	3,805	7,505	1,968	4,262	3,000	1,318	1,385
SACRAMENTO - STOCKTON	2,640,643	2,497,777	237,917	217,667	175,197	66,870	54,564	137,193	39,013	66,372	54,140	26,687	20,844
SALINAS - MONTEREY	583,240	557,950	43,992	39,985	43,510	19,911	15,046	31,807	10,574	14,016	11,169	6,131	3,532
SAN DIEGO	2,193,234	1,916,691	141,728	121,938	168,885	39,392	47,109	127,491	42,230	70,605	49,393	24,996	21,456
SAN FRANCISCO	6,462,292	6,115,082	519,931	481,384	429,906	167,650	107,235	293,891	106,890	137,593	154,873	79,351	57,629
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	558,057	526,202	40,242	36,799	31,415	14,221	9,067	31,744	10,521	11,090	13,260	8,141	2,651
COLORADO													
COLORADO SPRINGS - PUEBLO	520,951	507,804	31,731	21,053	28,245	6,700	10,762	36,346	14,144	13,035	15,614	8,921	4,355
DENVER	2,837,339	2,755,098	165,240	107,812	148,055	39,450	53,493	167,430	79,503	57,956	80,260	52,447	18,448
GRAND JUNCTION	164,823	160,582	6,790	5,834	10,192	2,475	2,773	12,191	5,267	3,056	4,533	3,230	381
CONNECTICUT													
HARTFORD - NEW HAVEN	2,518,138	2,457,801	190,469	155,072	146,338	64,563	31,578	110,346	57,567	39,781	55,071	37,734	11,295

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	5,490	3,449	8,908	7,676	18,719	8,504	9,278	29,294	17,031	10,450	9,004	5,517	2,952
BIRMINGHAM	64,730	38,894	127,025	104,262	182,536	101,082	69,910	321,881	192,688	105,969	90,991	60,668	23,509
DOTHAN	8,257	4,029	19,058	16,317	34,145	10,245	10,739	41,139	18,727	12,334	11,927	6,645	2,725
HUNTSVILLE - DECATUR - FLORENCE	30,340	17,463	60,914	51,054	95,098	46,765	40,039	141,017	76,289	51,885	41,104	25,325	10,968
MOBILE - PENSACOLA	62,032	35,270	106,434	80,722	151,344	49,307	84,317	237,104	89,089	121,472	66,889	32,381	27,004
MONTGOMERY	14,903	7,603	40,603	32,604	62,768	26,492	28,257	99,970	46,130	42,793	30,873	18,286	8,766
SELMA	1,799	945	4,141	3,626	6,238	3,198	1,908	10,094	5,831	2,193	3,148	2,134	485
TUSCALOOSA	6,812	3,652	15,330	12,349	23,280	9,678	12,593	37,707	16,415	19,504	10,628	6,301	3,740
ARIZONA													
PHOENIX	137,112	103,710	225,217	183,062	239,501	84,567	114,032	438,909	162,140	165,623	119,739	70,711	36,182
TUCSON	48,399	38,789	67,826	49,416	79,120	28,000	42,181	136,162	55,341	56,322	44,425	25,865	11,361
ARKANSAS													
FT. SMITH	22,277	11,950	27,794	18,862	52,385	24,741	23,139	82,639	41,027	35,053	34,389	20,541	9,347
JONESBORO	6,916	2,479	14,952	11,662	21,285	12,695	5,490	35,748	21,890	9,015	11,528	7,269	2,504
LITTLE ROCK	52,622	25,353	101,236	75,716	151,414	74,268	60,180	245,812	126,933	91,568	78,272	47,483	21,094
CALIFORNIA													
BAKERSFIELD	15,069	10,119	31,463	24,655	42,890	19,074	20,456	63,773	25,096	33,312	20,746	13,208	6,007
CHICO - REDDING	15,452	9,115	20,930	13,027	33,992	16,071	14,242	48,874	24,368	17,373	16,877	10,436	3,910
EL CENTRO - YUMA	6,818	3,354	14,309	9,587	26,474	10,335	13,060	34,930	16,647	13,497	11,802	7,120	3,547
EUREKA	4,994	2,798	9,050	6,495	12,785	7,758	3,143	18,864	11,682	3,834	7,011	5,019	863
FRESNO	46,461	30,279	81,969	55,396	120,622	53,784	58,924	169,816	76,534	78,345	56,536	33,043	18,514
LOS ANGELES	766,019	554,439	1,250,187	878,617	1,658,172	742,498	793,266	2,836,316	1,187,648	1,395,440	808,753	486,797	256,286
PALM SPRINGS	6,005	3,557	11,094	7,136	17,195	6,779	8,917	24,258	10,008	12,505	7,816	4,524	2,616
SACRAMENTO - STOCKTON	140,076	102,331	194,294	129,528	282,323	108,788	142,373	431,496	167,386	209,210	133,574	75,843	47,155
SALINAS - MONTEREY	22,765	15,027	49,682	35,132	71,254	33,791	31,522	111,626	59,079	44,450	34,208	21,874	9,216
SAN DIEGO	118,708	84,899	227,582	162,425	271,920	111,102	145,804	457,920	196,251	225,428	129,570	77,914	41,500
SAN FRANCISCO	408,070	316,247	584,040	397,120	826,393	335,000	425,093	1,408,346	525,524	767,938	391,942	230,381	133,467
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	81,970	20,478	41,693	31,340	50,037	24,342	21,746	77,200	45,988	23,731	26,693	18,966	5,282
COLORADO													
COLORADO SPRINGS - PUEBLO	35,790	23,721	69,859	56,637	69,481	28,973	34,214	91,814	44,753	36,855	30,843	17,303	9,596
DENVER	174,816	122,833	258,772	189,402	398,768	192,703	167,378	559,988	295,054	222,243	192,493	122,470	47,080
GRAND JUNCTION	8,418	4,229	15,808	13,018	27,548	9,095	10,917	26,035	12,952	7,794	9,567	3,918	3,339
CONNECTICUT													
HARTFORD - NEW HAVEN	112,964	78,544	195,010	158,511	325,583	157,705	154,445	553,125	267,262	257,242	133,596	84,057	43,533

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

SMM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	4,720,914	4,482,731	377,249	328,028	538,724	385,098	34,189	225,263	77,499	95,371	128,029	67,413	48,345
FLORIDA													
FT. MYERS - NAPLES	441,971	427,729	39,920	28,679	32,213	8,802	12,120	42,753	22,942	13,222	16,313	9,235	4,823
GAINESVILLE	171,230	160,636	20,839	16,087	16,546	5,251	6,674	16,939	7,844	5,314	4,020	1,542	1,671
JACKSONVILLE	891,352	843,703	78,069	63,615	78,949	31,303	24,441	56,999	21,291	20,833	21,998	10,205	6,680
MIAMI	2,686,190	2,609,280	364,378	297,494	310,667	119,563	72,363	192,140	87,974	79,085	127,362	67,390	47,036
ORLANDO - DAYTONA BEACH	1,489,282	1,422,116	142,610	106,391	125,938	35,019	45,013	102,709	38,351	47,109	46,010	19,426	16,983
PANAMA CITY	143,324	137,322	11,843	9,807	11,400	4,284	3,087	15,550	6,913	4,105	3,885	2,066	1,359
TALLAHASSEE	377,378	364,973	43,845	37,575	34,970	13,701	12,066	23,816	8,075	7,686	8,494	2,443	3,159
TAMPA - ST. PETERSBURG	2,755,798	2,648,392	244,475	172,783	192,639	53,574	75,368	176,444	71,739	70,425	90,036	45,551	28,941
WEST PALM BEACH	871,556	839,811	96,032	73,358	76,911	23,337	24,836	57,911	24,027	22,986	32,997	16,670	12,832
GEORGIA													
ALBANY	295,093	283,116	30,689	27,216	25,338	11,662	8,012	17,165	5,890	3,727	6,571	3,427	1,364
ATLANTA	2,722,291	2,603,430	257,029	230,815	327,763	114,356	60,929	163,152	41,951	56,241	84,692	29,259	35,027
AUGUSTA	443,127	429,170	47,242	37,867	44,315	17,256	11,674	26,265	6,528	7,919	10,163	3,744	3,115
COLUMBUS	377,850	363,653	40,770	36,580	32,909	14,401	8,379	27,069	7,825	10,653	12,072	5,184	3,137
MACON	370,166	354,496	33,116	28,434	36,819	12,751	11,197	21,753	5,921	7,655	7,061	2,702	2,376
SAVANNAH	470,432	450,409	48,908	42,324	44,263	19,734	12,523	30,745	12,776	7,252	12,035	7,486	2,186
IDAHO													
BOISE	427,696	411,866	20,785	16,249	29,012	6,252	15,759	29,062	15,391	7,701	8,225	5,527	1,327
IDAHO FALLS - POCATELLO	356,013	342,878	20,689	17,461	20,987	6,221	9,372	28,690	15,936	6,374	10,710	7,391	1,150
TWIN FALLS	63,019	61,030	6,794	5,693	4,704	1,995	1,771	5,735	3,379	1,195	2,174	1,556	215
ILLINOIS													
CHICAGO	8,724,387	8,332,034	648,689	606,676	738,410	232,396	90,943	476,142	186,267	195,547	212,406	107,698	67,202
PEORIA	559,924	546,051	45,506	41,272	41,813	11,631	12,656	37,840	13,609	13,869	16,158	10,559	3,807
QUINCY - HANNIBAL	296,147	287,634	28,060	25,639	20,413	6,727	7,477	20,373	8,418	4,171	8,001	5,614	949
ROCKFORD	498,206	474,603	42,163	38,000	43,154	13,596	11,874	36,713	15,385	14,837	12,853	8,376	3,287
SPRINGFIELD - DECATUR - CHAMPAIGN	868,265	838,600	77,100	71,245	73,476	25,661	24,742	70,324	22,080	28,044	24,099	14,473	6,047
INDIANA													
EVANSVILLE	703,051	676,921	67,390	61,690	57,466	17,336	22,786	54,335	20,711	17,068	20,726	14,765	3,371
FT. WAYNE	585,368	568,094	71,950	66,171	39,369	12,423	12,856	37,552	13,632	15,986	17,436	9,314	3,887
INDIANAPOLIS	2,228,064	2,165,745	315,056	290,969	148,305	44,482	44,093	120,117	42,980	52,385	59,212	32,211	17,409
LAFAYETTE	117,514	114,336	15,004	14,372	11,646	4,407	3,325	10,936	3,525	6,165	5,188	3,094	1,114
SOUTH BEND - ELKHART	757,111	729,472	112,864	104,810	51,923	19,213	14,853	48,808	20,917	14,744	24,028	18,089	3,208
TERRE HAUTE	382,593	369,542	49,333	46,500	28,684	7,731	12,983	26,750	8,286	10,684	12,223	5,888	1,979

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	293,495	193,261	453,128	316,500	669,188	298,586	327,290	1,191,622	490,279	619,699	324,451	199,919	100,147
FLORIDA													
FT. MYERS - NAPLES	22,784	14,852	69,154	54,906	50,247	25,340	28,754	101,788	54,811	39,221	25,644	15,456	7,128
GAINESVILLE	12,368	9,094	24,361	20,862	23,090	9,614	10,633	41,482	19,622	18,156	10,982	7,013	2,815
JACKSONVILLE	49,008	30,067	95,390	74,031	132,045	52,286	62,466	210,387	99,759	79,717	63,600	37,547	17,213
MIAMI	225,321	159,515	474,278	370,971	516,124	235,361	259,919	927,948	481,824	419,484	262,523	180,978	66,093
ORLANDO - DAYTONA BEACH	93,092	55,414	167,134	124,950	194,510	64,540	112,013	318,755	133,638	165,098	87,477	47,282	31,500
PANAMA CITY	9,705	7,304	17,884	15,415	21,323	9,225	9,926	33,299	17,716	12,701	9,842	5,799	3,059
TALLAHASSEE	17,771	10,520	30,217	23,720	54,431	24,742	18,035	85,357	46,216	27,924	25,998	16,006	6,038
TAMPA - ST. PETERSBURG	134,737	75,832	280,366	202,676	324,030	116,731	186,170	539,597	224,497	284,597	158,569	95,701	50,606
WEST PALM BEACH	49,318	33,819	131,823	103,929	129,091	52,310	68,365	238,753	135,370	89,673	60,713	35,754	18,225
GEORGIA													
ALBANY	13,458	7,627	25,263	21,452	34,939	15,247	14,101	55,791	28,715	18,265	18,733	11,023	4,017
ATLANTA	145,005	79,496	253,834	174,671	440,168	151,829	219,965	742,923	262,469	390,887	212,951	113,051	75,124
AUGUSTA	27,326	16,258	46,005	37,541	56,206	25,336	22,087	94,088	49,153	29,591	26,433	14,736	6,678
COLUMBUS	17,883	8,664	38,555	30,759	56,581	19,109	27,337	80,789	35,502	35,534	23,833	12,372	8,171
MACON	17,608	10,072	27,776	20,954	55,634	23,568	26,786	77,713	35,000	34,777	22,279	12,063	7,016
SAVANNAH	21,553	14,969	56,832	51,779	65,789	32,789	23,160	97,660	57,405	26,668	30,877	20,328	6,151
IDAHO													
BOISE	27,019	16,807	34,769	29,418	51,845	24,209	19,660	72,303	38,155	24,028	21,674	12,887	6,252
IDAHO FALLS - POCATELLO	21,879	12,514	28,621	22,501	56,534	31,490	16,258	70,012	41,420	17,660	24,304	15,925	4,721
TWIN FALLS	4,381	2,619	6,400	5,279	10,618	5,992	3,277	13,173	7,887	3,528	4,600	3,021	884
ILLINOIS													
CHICAGO	570,798	316,622	859,474	598,997	1,460,884	657,286	675,533	2,517,633	1,155,240	1,050,876	695,857	424,029	199,286
PEORIA	29,729	17,726	49,139	34,955	86,645	31,568	43,996	132,585	50,703	62,919	33,452	19,397	12,018
QUINCY - HANNIBAL	11,820	6,813	21,640	17,324	34,964	16,130	12,900	47,628	23,840	14,083	15,198	8,426	3,500
ROCKFORD	24,816	14,973	43,779	31,430	79,460	18,637	48,845	103,312	28,835	59,840	29,998	12,024	14,524
SPRINGFIELD - DECATUR - CHAMPAIGN	49,681	28,091	75,126	51,987	144,373	59,556	73,550	208,857	89,567	92,806	56,712	30,328	18,868
INDIANA													
EVANSVILLE	28,901	18,113	59,455	50,241	94,354	43,837	36,130	134,486	70,480	42,848	43,109	27,265	9,822
FT. WAYNE	27,579	16,839	53,135	33,992	80,467	27,476	47,327	115,687	49,699	56,631	34,103	18,366	12,021
INDIANAPOLIS	244,229	73,630	174,345	121,363	293,645	91,918	165,359	594,282	163,180	243,300	131,727	72,379	48,024
LAFAYETTE	8,362	5,079	13,328	10,389	21,019	6,183	14,120	32,627	6,296	25,750	8,849	3,357	4,900
SOUTH BEND - ELKHART	43,262	30,642	82,884	68,811	104,556	36,625	50,784	130,069	55,277	59,830	39,989	19,541	15,109
TERRE HAUTE	25,578	9,514	25,054	17,114	54,050	20,809	24,452	73,257	33,944	28,203	20,605	10,008	6,694

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	793,891	764,524	70,182	64,975	61,538	23,376	20,356	64,133	25,140	21,388	22,094	14,127	5,523
DAVENPORT - ROCK ISLAND - MOLINE	789,356	762,701	82,401	74,157	67,285	25,616	19,761	63,217	21,758	22,541	25,584	17,815	5,133
DES MOINES	998,735	969,382	74,141	63,835	69,498	18,942	26,587	67,619	25,309	24,331	27,027	17,348	6,439
OTTUMWA - KIRKSVILLE	53,013	51,044	4,203	3,856	3,596	921	1,413	3,538	1,478	377	1,311	854	98
SIOUX CITY	398,726	385,125	33,160	28,530	25,353	9,071	9,869	24,890	10,770	5,408	10,324	7,025	1,077
KANSAS													
TOPEKA	310,400	300,513	28,587	22,564	27,981	7,496	11,965	26,125	10,192	9,434	9,000	5,511	1,983
WICHITA - HUTCHINSON	1,045,914	1,001,011	92,129	82,046	77,984	17,012	26,440	86,565	36,209	25,752	29,831	16,951	6,548
KENTUCKY													
BOWLING GREEN	152,515	148,685	15,176	13,204	12,544	3,953	3,922	11,989	5,138	2,890	4,326	2,862	548
LEXINGTON	919,866	896,287	83,626	73,439	66,428	21,569	24,785	58,891	23,856	15,883	27,413	16,658	5,606
LOUISVILLE	1,461,256	1,417,696	134,240	121,509	114,827	37,550	39,388	85,370	45,205	20,130	39,006	22,677	8,446
PADUCAH - CAPE GIRARDEAU - HARRISBURG	892,422	867,326	92,806	83,576	69,169	21,688	23,095	66,989	28,287	13,934	25,258	17,062	3,029
LOUISIANA													
ALEXANDRIA	194,067	188,534	20,983	14,800	18,118	3,107	7,221	13,760	5,106	5,312	4,476	2,519	1,320
BATON ROUGE	661,202	641,551	63,463	46,263	55,861	10,786	25,007	48,293	18,746	21,596	20,675	9,638	4,739
LAFAYETTE	508,905	493,091	62,792	48,815	37,768	10,083	16,901	40,912	16,710	13,291	14,398	7,898	3,024
LAKE CHARLES	267,591	261,881	15,724	13,238	16,473	3,631	7,601	16,400	6,258	4,608	8,546	6,563	1,075
MONROE - EL DORADO	440,199	427,235	47,015	38,866	29,617	7,903	10,015	30,662	10,870	7,206	10,556	4,959	2,200
NEW ORLEANS	1,843,796	1,775,518	137,012	102,125	129,445	30,075	53,279	106,850	47,058	37,996	42,208	22,985	10,874
SHREVEPORT - TEXARKANA	1,195,653	1,153,335	113,600	87,203	86,057	18,397	27,826	80,085	30,045	21,738	32,492	16,790	6,395
MAINE													
BANGOR	338,990	327,928	27,568	23,749	18,484	7,336	4,856	18,063	9,126	4,819	7,840	5,768	1,269
PORTLAND - POLAND SPRING	870,736	840,682	71,215	62,261	48,417	21,936	9,315	39,765	16,813	14,168	15,605	9,064	4,388
PRESQUE ISLE	85,331	82,550	8,137	6,903	5,372	2,132	1,222	5,654	2,838	1,672	2,457	1,793	441
MARYLAND													
BALTIMORE	2,734,604	2,663,148	194,316	177,127	120,053	57,866	18,840	118,866	45,231	45,076	56,330	32,372	14,596
SALISBURY	304,542	295,383	18,551	16,023	14,684	8,396	3,218	13,025	4,878	3,398	5,583	2,955	1,281
MASSACHUSETTS													
BOSTON	6,497,750	6,365,391	455,759	417,518	586,784	246,160	79,824	442,541	120,852	81,944	323,429	66,234	34,107
SPRINGFIELD	921,734	899,671	57,803	51,691	43,177	18,650	11,217	28,695	15,535	9,232	17,470	13,061	2,337
MICHIGAN													
ALPENA	45,952	44,122	4,024	3,510	3,309	1,247	1,266	2,440	1,118	377	1,260	1,044	86

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S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	44,163	30,606	72,258	55,413	123,213	43,693	63,333	161,190	55,924	86,635	46,848	26,398	16,399
DAVENPORT - ROCK ISLAND - MOLINE	42,883	26,351	78,792	54,128	130,915	48,654	67,546	183,557	65,852	98,777	51,005	26,633	18,553
DES MOINES	49,636	31,172	79,667	55,014	141,104	61,410	64,655	204,608	79,787	98,561	55,705	32,028	18,549
OTTUMWA - KIRKSVILLE	1,917	1,023	2,755	1,925	5,018	2,999	847	7,524	4,605	1,149	2,769	1,779	340
SIOUX CITY	16,294	9,819	29,097	24,190	50,615	26,739	16,217	68,606	34,033	22,941	21,681	14,090	4,585
KANSAS													
TOPEKA	18,881	10,637	26,379	18,342	42,592	18,432	19,269	57,292	24,850	25,557	17,594	10,230	5,283
WICHITA - HUTCHINSON	68,817	38,506	87,670	64,389	157,181	80,913	53,857	220,623	123,444	70,629	69,074	44,914	14,569
KENTUCKY													
BOWLING GREEN	4,791	1,571	10,790	8,409	24,746	7,110	10,099	28,123	11,456	13,827	9,209	4,487	3,075
LEXINGTON	36,715	20,944	74,428	59,167	128,011	53,604	57,446	201,035	87,887	77,523	54,200	31,122	16,005
LOUISVILLE	61,988	40,996	127,649	100,656	183,586	58,196	107,511	301,845	109,927	161,486	85,523	42,198	32,470
PADUCAH - CAPE GIRARDEAU - HARRISBURG	33,875	16,540	70,973	56,298	115,094	48,580	42,531	168,737	77,135	52,237	51,699	28,426	12,839
LOUISIANA													
ALEXANDRIA	11,945	5,722	13,966	11,367	26,893	11,861	11,884	38,994	21,392	11,303	15,319	9,064	3,557
BATON ROUGE	38,995	20,898	62,218	45,857	95,799	32,601	54,777	156,322	57,724	83,138	41,922	20,430	15,703
LAFAYETTE	30,008	17,575	58,111	48,061	72,482	42,138	16,790	105,410	67,405	23,237	36,868	25,013	5,667
LAKE CHARLES	9,438	5,201	22,747	18,805	25,819	12,637	10,261	38,077	20,824	12,978	12,447	7,794	2,691
MONROE - EL DORADO	21,082	11,185	39,576	32,417	51,830	27,599	14,663	81,983	46,974	19,580	26,410	16,358	4,778
NEW ORLEANS	97,614	67,834	176,281	144,877	223,076	114,681	90,351	375,748	194,406	146,662	117,007	74,882	26,093
SHREVEPORT - TEXARKANA	57,399	30,377	107,318	86,594	152,029	86,147	45,930	239,973	146,932	65,396	81,031	55,362	15,145
MAINE													
BANGOR	13,151	9,183	24,948	21,996	36,221	19,114	13,076	46,439	22,029	18,607	14,756	9,687	3,811
PORTLAND - POLAND SPRING	37,981	26,227	48,172	37,726	165,723	62,379	44,966	180,797	80,546	67,835	56,156	32,384	12,161
PRESQUE ISLE	4,114	2,856	4,306	3,343	13,789	7,646	4,541	17,756	8,908	6,460	5,536	3,872	1,323
MARYLAND													
BALTIMORE	121,403	78,640	206,743	142,657	314,622	130,794	158,695	503,128	199,036	260,576	141,197	90,403	39,198
SALISBURY	9,468	5,683	20,025	16,243	28,125	13,009	11,649	43,174	22,207	16,045	13,905	9,106	3,032
MASSACHUSETTS													
BOSTON	531,728	215,764	633,598	421,009	1,013,098	487,096	425,397	1,756,153	881,964	736,861	646,395	305,769	103,175
SPRINGFIELD	27,110	17,929	41,854	34,137	97,103	54,822	38,155	160,007	93,255	59,979	45,133	31,697	12,624
MICHIGAN													
ALPENA	1,723	1,198	846	331	6,558	3,779	1,948	7,469	4,939	1,628	2,517	1,685	508

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ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MICHIGAN (continued)													
DETROIT	5,016,462	4,746,149	531,067	445,028	531,825	318,290	86,136	269,054	128,387	113,343	128,049	84,705	31,777
FLINT - SAGINAW - BAY CITY	1,227,578	1,139,666	130,914	111,639	132,066	61,085	35,467	91,474	40,039	32,637	37,338	27,033	5,265
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,238,892	1,015,339	131,305	97,542	121,835	32,313	34,443	94,670	39,989	37,081	40,036	28,547	7,918
LANSING	553,720	437,366	42,027	34,550	45,194	12,581	11,535	34,184	10,731	19,109	14,189	9,220	3,397
MARQUETTE	148,518	142,563	9,103	7,954	9,288	2,817	4,084	7,253	2,897	978	3,390	2,710	219
TRAVERSE CITY - CADILLAC	412,113	395,243	40,383	35,158	30,606	12,497	11,340	21,696	8,986	2,629	10,375	8,413	594
MINNESOTA													
ALEXANDRIA	151,160	144,260	11,688	10,909	9,431	4,038	3,155	7,475	3,115	344	2,847	2,080	77
DULUTH - SUPERIOR	457,813	422,626	34,002	29,357	26,798	10,823	5,641	24,010	7,830	4,477	8,397	4,984	1,664
MANKATO	114,336	109,296	8,914	8,238	7,716	2,997	2,408	6,883	2,984	1,108	2,714	1,991	247
MINNEAPOLIS - ST. PAUL	3,185,372	2,907,877	238,066	202,093	235,937	84,286	44,262	177,944	54,886	69,103	75,491	37,551	28,409
ROCHESTER - MASON CITY - AUSTIN	360,643	346,980	31,620	29,556	31,448	12,948	8,026	27,807	9,269	8,034	10,197	5,875	2,159
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	166,979	163,519	13,532	11,722	13,935	3,596	4,736	12,496	4,666	5,053	7,066	4,098	1,301
COLUMBUS - TUPELO	405,602	395,182	37,674	33,643	28,393	7,486	9,077	26,556	8,581	6,743	8,963	4,650	1,588
GREENWOOD - GREENVILLE	213,105	208,064	18,470	16,409	14,107	3,530	4,872	13,372	4,225	3,992	4,490	2,274	939
JACKSON	767,733	750,383	83,040	72,582	59,184	16,583	21,352	43,303	13,049	13,344	16,445	8,491	3,722
LAUREL - HATTIESBURG	238,866	233,105	30,743	27,390	19,651	5,896	5,456	18,971	6,590	5,287	6,544	3,549	1,246
MERIDIAN	205,561	199,615	17,595	15,782	13,680	3,714	4,427	12,349	3,542	3,183	4,014	1,962	749
MISSOURI													
COLUMBIA - JEFFERSON CITY	373,116	355,770	28,060	26,390	26,931	6,075	9,428	28,518	11,314	8,317	10,258	6,088	1,980
JOPLIN - PITTSBURG	401,907	389,582	40,393	36,088	34,819	8,007	12,623	30,200	11,193	7,645	10,465	5,538	2,022
KANSAS CITY	1,894,957	1,796,245	179,446	136,325	159,374	43,301	33,750	120,773	37,476	47,008	47,358	20,427	16,019
ST. JOSEPH	129,569	126,659	15,059	14,128	7,942	2,278	1,414	10,782	3,170	4,966	4,352	3,057	844
ST. LOUIS	2,983,951	2,885,204	238,665	202,099	227,997	58,140	72,071	162,263	65,707	58,835	66,996	34,225	13,763
SPRINGFIELD	663,990	639,489	50,154	45,339	56,143	9,941	25,110	44,418	14,602	11,985	16,685	8,222	3,067
MONTANA													
BILLINGS - HARDIN	241,519	234,088	16,893	14,620	17,062	6,834	4,542	19,347	8,281	7,088	5,533	2,724	1,320
GLENDIVE	20,953	20,306	1,923	1,677	1,071	571	392	1,264	708		460	339	
GREAT FALLS	176,868	169,288	17,284	15,806	10,785	5,496	3,103	15,802	7,536	4,241	5,017	3,143	834
HELENA	53,926	51,938	3,412	2,970	3,102	1,008	999	4,345	2,296	813	1,554	1,098	188
MISSOULA - BUTTE	314,858	304,451	27,511	23,844	18,229	8,091	5,859	24,707	13,879	2,494	9,024	6,644	579
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	654,547	620,977	55,646	46,091	47,154	11,755	16,043	43,461	17,347	12,164	17,343	10,613	2,411
NORTH PLATTE	48,870	45,991	3,723	3,048	3,375	656	1,068	4,336	1,716	1,348	1,618	1,061	238
OMAHA	959,641	914,348	76,294	67,999	64,937	21,068	20,377	58,608	26,216	15,334	22,713	14,163	3,977

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

[redacted] ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN (con*inued)													
DETROIT	284,654	195,861	447,208	314,674	865,793	361,205	443,745	1,242,285	604,481	579,831	362,157	228,889	121,807
FLINT - SAGINAW - BAY CITY	61,573	36,343	93,776	66,037	230,171	80,066	132,821	288,672	133,260	137,012	80,456	45,084	29,886
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	80,528	47,176	123,359	91,631	264,147	92,560	148,475	336,214	135,749	173,476	95,904	51,396	38,904
LANSING	38,578	24,649	44,964	30,666	98,494	37,711	52,378	133,735	67,813	57,758	34,229	19,661	13,253
MARQUETTE	4,713	3,102	8,760	7,198	14,797	6,826	5,054	17,638	8,919	4,229	5,543	3,042	1,321
TRAVERSE CITY - CADILLAC	14,214	9,625	14,875	10,448	49,017	26,824	13,146	56,279	35,049	11,346	18,977	11,948	3,542
MINNESOTA													
ALEXANDRIA	4,835	2,719	8,484	6,839	13,426	7,577	1,184	17,869	10,263	1,652	5,454	3,453	317
DULUTH - SUPERIOR	20,391	12,232	25,022	17,187	52,007	24,644	16,059	75,016	34,882	24,764	20,303	11,665	4,161
MANKATO	4,697	2,596	6,707	4,937	16,255	9,355	3,822	21,821	12,501	5,524	6,426	4,299	1,019
MINNEAPOLIS - ST. PAUL	243,996	143,944	294,931	180,697	482,590	194,652	218,471	789,007	294,175	363,777	192,574	102,925	68,102
ROCHESTER - MASON CITY - AUSTIN	21,955	14,090	31,110	21,012	52,529	21,432	23,057	76,232	31,554	33,883	21,898	11,942	5,986
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	9,432	4,800	12,532	7,683	25,890	10,540	12,901	44,290	21,070	17,696	12,967	7,582	3,623
COLUMBUS - TUPELO	14,378	7,044	29,590	24,918	46,414	23,639	14,059	77,196	41,351	22,750	23,638	14,128	4,881
GREENWOOD - GREENVILLE	7,324	3,519	15,468	13,023	20,664	8,070	8,319	33,943	14,083	13,459	9,862	4,788	2,886
JACKSON	33,210	20,087	68,888	55,343	94,040	40,041	39,968	173,911	86,251	64,341	48,161	27,049	14,406
LAUREL - HATTIESBURG	10,622	5,492	19,364	16,065	31,235	14,681	11,022	51,679	25,618	17,833	15,523	8,712	3,826
MERIDIAN	6,392	2,777	11,671	9,451	20,643	8,270	6,636	34,061	14,550	10,738	9,608	5,020	2,305
MISSOURI													
COLUMBIA - JEFFERSON CITY	18,070	10,268	27,177	18,961	47,906	23,510	16,981	70,479	37,827	20,809	24,065	14,505	5,314
JOPLIN - PITTSBURG	20,344	9,818	33,985	25,505	46,696	24,237	15,816	69,219	36,383	21,666	25,867	14,521	6,058
KANSAS CITY	131,493	73,779	174,807	109,214	299,778	111,121	161,951	481,808	189,709	253,058	136,875	77,128	44,793
ST. JOSEPH	9,647	4,911	11,230	7,458	18,957	5,703	11,444	28,176	9,431	15,674	8,490	4,184	3,327
ST. LOUIS	176,177	95,942	228,331	165,293	403,861	145,646	222,133	650,326	250,758	344,732	186,256	102,652	66,099
SPRINGFIELD	36,098	22,129	49,418	35,676	66,341	29,323	26,423	99,761	42,810	40,842	33,396	18,163	9,105
MONTANA													
BILLINGS - HARDIN	20,591	11,484	22,360	16,805	38,186	20,706	14,172	52,679	24,324	23,574	17,524	11,970	4,290
GLENDIVE	861	577	987	802	2,483	1,722		2,988	2,085		1,108	827	
GREAT FALLS	10,987	6,966	19,045	13,757	35,624	18,112	11,748	50,933	28,290	15,403	15,604	10,746	3,154
HELENA	3,009	1,872	3,818	2,849	11,256	3,985	4,988	11,018	4,829	5,326	3,864	1,914	1,317
MISSOULA - BUTTE	17,129	11,331	30,613	26,134	51,951	25,764	15,347	56,518	31,213	14,375	20,673	12,375	4,050
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	33,476	18,685	48,281	37,931	97,939	43,748	35,628	135,525	61,959	50,780	42,046	27,042	8,656
NORTH PLATTE	2,558	1,038	4,541	3,676	7,376	3,097	3,893	9,674	4,508	4,390	3,198	1,847	894
OMAHA	47,221	26,930	94,050	75,176	125,057	53,094	59,014	188,201	71,258	93,476	52,173	30,105	17,039

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

SMRB ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEVADA													
LAS VEGAS	527,570	511,341	40,568	32,530	54,063	13,824	21,732	45,585	11,629	29,002	17,653	3,120	4,864
RENO	424,855	389,679	66,156	58,773	63,466	42,878	10,573	31,030	11,480	10,898	15,613	10,133	2,854
NEW MEXICO													
ALBUQUERQUE	1,151,191	1,091,783	62,883	48,785	68,899	18,501	22,353	63,323	25,949	14,231	30,115	15,652	4,425
ROSWELL	185,805	176,266	13,262	10,233	11,895	3,391	3,980	12,346	4,752	2,662	4,625	1,871	530
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,541,548	1,498,722	83,287	69,555	87,954	31,749	31,810	66,979	32,913	18,499	32,118	20,407	7,185
BINGHAMTON	440,081	432,996	29,067	25,627	33,380	18,520	9,515	23,361	10,209	5,967	9,632	7,133	1,186
BUFFALO	1,898,742	1,853,468	156,136	132,052	125,055	55,254	34,252	104,792	44,899	36,226	49,128	31,039	12,815
ELMIRA	223,420	217,046	15,881	12,483	14,296	5,799	4,840	11,891	4,129	3,540	4,361	2,359	1,217
NEW YORK	19,853,097	19,223,034	1,158,796	981,089	1,312,277	444,261	436,484	794,413	428,349	200,060	384,517	237,551	115,444
ROCHESTER	1,124,024	1,090,859	79,322	70,244	56,599	32,637	9,208	50,569	28,141	10,992	21,927	13,064	5,005
SYRACUSE	1,249,630	1,217,196	77,103	66,162	62,438	28,899	18,582	49,980	21,013	14,381	18,257	11,196	4,749
UTICA	338,423	328,595	21,663	18,711	15,404	6,761	4,834	16,609	6,834	6,365	6,228	3,102	2,327
WATERTOWN - CARTHAGE	241,137	234,264	26,300	21,538	19,567	10,107	6,513	11,683	5,306	2,263	4,541	2,707	999
NORTH CAROLINA													
CHARLOTTE	1,473,833	1,409,897	213,365	176,169	137,717	58,866	39,100	104,189	45,315	20,672	52,139	31,472	6,794
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,040,142	980,560	170,382	126,606	101,331	43,138	32,777	80,166	36,889	17,389	35,784	23,902	5,677
GREENVILLE - NEW BERN - WASHINGTON	471,832	452,206	54,837	49,755	36,692	11,240	11,724	39,481	19,933	4,072	16,377	11,253	1,045
RALEIGH - DURHAM	1,247,976	1,195,673	143,559	118,165	109,859	32,166	34,332	93,371	36,041	24,049	38,197	21,908	6,416
WILMINGTON	301,776	290,181	36,628	33,327	23,926	8,487	7,254	18,444	6,154	5,003	6,440	3,415	1,108
NORTH DAKOTA													
FARGO	481,133	463,310	43,370	40,608	38,113	16,486	10,192	33,030	13,005	8,537	11,753	7,925	1,742
MINOT - BISMARCK - DICKINSON	325,420	316,036	30,050	28,298	23,309	9,862	7,204	24,973	9,002	7,175	7,644	4,450	1,836
OHIO													
CINCINNATI	1,936,940	1,848,645	170,193	139,113	133,130	49,536	44,957	98,195	47,261	32,003	46,793	22,404	14,939
CLEVELAND	4,196,904	4,089,409	374,667	335,400	316,111	164,540	56,422	196,217	82,159	76,891	90,212	49,147	25,730
COLUMBUS	1,448,454	1,380,787	148,334	113,723	102,236	37,683	25,468	82,385	39,848	29,281	45,839	32,061	7,877
DAYTON	1,207,072	1,170,807	120,713	94,214	87,268	22,231	25,006	82,534	33,559	35,368	32,244	19,331	9,774
LIMA	104,159	102,082	14,521	10,787	9,756	3,783	1,913	11,391	4,594	5,197	3,932	1,909	1,234
TOLEDO	1,107,149	1,066,363	115,845	90,500	84,866	40,785	24,779	60,091	29,230	18,326	31,071	21,242	5,846
YOUNGSTOWN	764,381	748,583	78,507	65,270	54,000	21,391	14,643	42,737	16,497	18,540	14,278	7,369	4,357
ZANESVILLE	77,907	75,507	7,287	5,761	4,601	1,797	1,413	3,906	1,575	1,166	1,653	1,134	289
OKLAHOMA													
ARDMORE - ADA	190,724	183,741	13,925	10,520	11,832	2,602	4,658	9,651	3,266	1,434	3,913	2,244	309

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)

	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA													
LAS VEGAS	39,330	26,994	58,319	38,563	101,892	40,604	46,701	157,842	68,254	68,991	43,575	23,835	15,712
RENO	30,766	19,659	59,949	47,575	61,097	26,341	23,249	92,512	47,644	31,033	30,907	20,268	3,075
NEW MEXICO													
ALBUQUERQUE	77,433	53,698	92,984	73,093	153,698	74,892	60,125	225,499	121,803	75,688	82,060	54,783	17,841
ROSWELL	11,335	7,417	15,310	12,396	26,912	14,056	7,130	31,624	20,237	5,053	12,060	8,048	1,806
NEW YORK													
ALBANY - SCHENECTADY - TROY	63,027	42,648	82,824	65,985	166,625	79,353	72,983	247,215	129,960	95,334	74,539	49,169	18,888
BINGHAMTON	17,914	13,448	36,268	31,334	49,103	24,050	18,337	72,344	33,960	27,843	22,750	14,266	5,490
BUFFALO	90,365	63,184	138,562	102,547	251,520	90,632	133,810	359,066	142,000	221,071	112,327	58,883	44,401
ELMIRA	9,002	5,817	12,844	9,396	27,990	11,350	12,689	43,380	17,001	19,339	12,561	7,482	3,748
NEW YORK	1,013,918	718,498	1,745,709	1,370,897	2,741,902	1,432,540	1,168,590	4,847,073	2,335,684	2,216,833	1,370,734	991,783	294,091
ROCHESTER	56,450	40,606	87,851	72,800	124,468	50,369	60,074	201,081	77,739	112,952	52,865	31,151	19,115
SYRACUSE	53,910	42,221	72,898	61,433	121,653	59,050	50,198	188,081	96,965	78,527	55,819	37,269	14,945
UTICA	11,053	6,062	16,693	12,404	31,945	13,583	16,198	48,882	24,954	21,011	13,691	8,581	4,183
WATERTOWN - CARTHAGE	9,165	6,035	16,628	14,651	21,769	10,251	7,611	30,979	14,224	12,391	9,801	5,947	2,623
NORTH CAROLINA													
CHARLOTTE	77,967	52,369	171,369	146,651	211,851	95,595	94,798	339,971	168,788	132,563	110,535	65,237	29,599
GREENSBORO - WINSTON-SALEM - HIGH POINT	64,258	43,515	142,406	126,378	153,879	62,236	69,454	258,787	117,919	100,921	74,438	45,275	19,411
GREENVILLE - NEW BERN - WASHINGTON	22,932	14,373	61,958	54,476	56,250	21,525	22,548	86,092	36,916	28,099	28,065	13,646	7,308
RALEIGH - DURHAM	88,563	58,272	138,495	114,158	186,797	75,821	85,526	299,508	133,253	127,923	91,281	49,628	26,775
WILMINGTON	14,635	8,778	29,189	25,516	34,183	13,785	15,418	56,050	27,586	16,752	17,120	10,453	3,524
NORTH DAKOTA													
FARGO	31,590	21,036	43,356	34,630	84,828	48,118	20,380	119,962	69,865	29,643	33,223	22,060	5,974
MINOT - BISMARCK - DICKINSON	16,915	9,990	28,624	20,865	59,759	33,111	16,764	68,691	39,830	15,379	21,795	13,693	3,958
OHIO													
CINCINNATI	90,640	50,618	150,267	104,943	252,378	88,147	149,287	386,012	128,333	239,603	107,346	52,137	45,788
CLEVELAND	195,926	108,327	331,428	227,531	570,796	209,321	317,460	880,378	321,346	516,624	261,620	146,240	103,134
COLUMBUS	81,468	52,842	110,790	79,510	236,303	77,360	130,506	354,783	137,279	179,097	97,610	49,151	43,860
DAYTON	64,519	39,200	111,544	75,393	180,743	55,966	105,945	267,679	83,781	172,412	70,458	35,600	30,333
LIMA	6,961	3,360	10,204	5,326	22,750	5,485	16,921	32,345	7,213	23,375	9,178	3,993	4,488
TOLEDO	67,327	36,847	75,689	53,702	143,588	52,604	70,963	206,567	83,868	103,909	59,549	32,749	22,420
YOUNGSTOWN	41,326	22,670	69,077	49,704	115,623	35,134	64,868	178,858	55,672	106,829	53,172	25,898	23,419
ZANESVILLE	2,750	1,248	4,350	3,311	10,191	4,245	5,020	13,387	5,284	6,378	4,632	2,456	1,698
OKLAHOMA													
ARDMORE - ADA	6,286	2,607	10,860	9,048	17,331	11,852	2,818	27,808	19,079	3,521	9,977	6,694	1,148

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	1,568,400	1,505,392	171,203	114,157	129,507	26,944	49,939	97,734	37,389	29,160	58,032	36,196	8,138
TULSA	1,262,905	1,214,635	108,317	75,212	105,125	18,042	39,984	84,343	29,138	30,194	39,666	19,250	8,062
OREGON													
BEND	98,705	90,781	11,696	9,419	6,471	3,363	1,893	4,495	2,345		1,537	947	
EUGENE	476,314	437,900	54,574	41,887	35,334	15,349	8,886	31,446	10,467	11,250	8,371	3,730	2,209
MEDFORD	377,789	349,265	27,448	22,298	21,667	8,227	7,013	23,423	9,459	6,188	7,099	3,947	1,041
PORTLAND	2,108,125	1,833,243	198,017	145,299	165,226	56,101	38,157	157,791	76,407	55,335	55,238	32,225	13,837
PENNSYLVANIA													
ERIE	289,200	280,180	23,500	21,129	21,863	9,335	5,421	28,040	17,189	7,044	11,157	8,475	1,522
HARRISBURG - YORK - LANCASTER - LEBANON	1,491,895	1,448,807	83,856	71,995	79,611	27,339	25,793	87,412	47,559	20,193	32,502	22,718	5,616
JOHNSTOWN - ALTOONA	802,814	768,127	49,349	44,119	37,561	15,035	9,942	48,255	22,856	12,142	19,604	13,042	3,417
PHILADELPHIA	7,515,562	7,281,433	515,409	416,615	461,803	164,956	132,445	388,182	210,988	110,564	165,621	102,692	47,944
PITTSBURGH	3,238,794	3,090,112	209,711	188,502	211,292	78,191	54,413	179,578	75,897	67,804	91,531	54,067	26,479
WILKES-BARRE - SCRANTON	1,196,105	1,158,459	74,694	69,352	66,163	27,784	16,275	52,176	23,931	12,133	21,151	14,366	4,170
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,626,522	1,567,385	115,367	101,046	88,585	42,731	17,345	77,106	41,482	27,451	31,930	18,772	11,045
SOUTH CAROLINA													
CHARLESTON	417,052	410,634	35,675	31,379	43,377	13,919	8,189	30,351	10,192	11,801	11,564	5,354	4,053
COLUMBIA	588,857	557,957	59,006	48,503	67,137	23,496	14,521	40,380	13,748	12,774	16,224	8,064	4,297
FLORENCE	318,339	307,482	40,010	33,800	37,219	21,101	7,423	22,081	8,907	4,148	9,305	6,362	807
GREENVILLE - SPARTANBURG - ASHEVILLE	1,345,953	1,301,843	199,981	148,009	145,808	58,569	35,938	92,818	31,540	25,625	35,449	23,043	6,164
SOUTH DAKOTA													
RAPID CITY	309,805	295,096	18,313	15,219	16,731	5,369	5,472	18,394	7,629	3,810	6,077	3,951	739
SIOUX FALLS - MITCHELL	542,621	518,717	51,718	44,552	39,165	17,274	11,123	37,385	12,152	11,407	14,024	6,171	2,566
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	687,323	665,322	57,335	51,059	42,975	11,333	15,633	49,775	15,448	14,021	16,501	6,739	3,016
CHATTANOOGA	770,409	739,228	68,731	59,508	57,283	16,305	14,114	48,887	19,704	13,132	21,008	12,039	3,448
JACKSON	140,174	136,910	12,206	11,027	10,703	2,110	3,345	11,511	4,244	2,801	4,097	2,469	635
KNOXVILLE	1,072,370	1,039,871	109,213	96,565	80,402	23,311	26,699	77,110	35,015	18,622	34,301	20,493	6,390
MEMPHIS	1,546,928	1,506,992	139,627	121,872	103,481	27,834	28,225	86,695	30,606	25,741	39,801	19,137	8,710
NASHVILLE	1,615,198	1,572,863	158,274	139,631	121,365	36,314	39,112	111,667	40,523	37,795	52,360	27,644	10,181
TEXAS													
ABILENE - SWEETWATER	311,131	304,624	38,372	29,101	28,275	5,642	11,887	22,846	7,658	6,866	9,080	5,019	1,166
AMARILLO	568,378	550,859	52,936	42,630	43,787	9,558	16,283	44,685	16,666	10,889	15,997	8,890	2,533

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OKLAHOMA (continued)													
OKLAHOMA CITY	93,074	52,638	152,621	124,780	216,310	143,265	51,345	364,944	236,268	91,928	118,205	81,918	18,404
TULSA	77,484	42,650	136,017	112,114	173,888	100,213	60,444	276,222	156,848	95,051	94,601	62,574	19,920
OREGON													
BEND	3,724	2,841	6,274	4,774	9,958	7,164		14,214	10,142		5,710	4,510	
EUGENE	29,893	21,147	38,493	26,069	59,371	24,611	27,757	89,169	39,862	37,705	32,737	20,118	8,064
MEDFORD	16,889	11,473	22,760	14,834	38,933	17,539	14,045	50,203	24,968	14,326	19,449	11,070	4,060
PORTLAND	149,627	94,178	194,762	140,908	323,696	114,726	160,824	506,341	199,401	235,475	152,546	82,725	48,363
PENNSYLVANIA													
ERIE	19,409	14,054	26,176	20,073	53,066	19,286	26,395	74,947	27,167	38,659	23,897	12,763	8,431
HARRISBURG - YORK - LANCASTER - LEBANON	83,049	59,055	112,754	86,053	176,336	74,097	84,290	289,110	130,521	120,846	86,795	51,734	26,057
JOHNSTOWN - ALTOONA	31,666	20,336	66,445	52,404	105,460	33,072	41,436	152,829	51,539	60,971	45,931	22,306	14,310
PHILADELPHIA	468,673	273,452	629,721	462,184	1,034,368	454,001	493,391	1,739,797	799,340	788,767	458,938	289,084	129,861
PITTSBURGH	151,611	93,378	293,234	213,510	481,282	168,542	256,836	800,073	289,837	439,468	236,758	125,590	85,978
WILKES-BARRE - SCRANTON	43,870	28,477	76,551	59,362	144,380	49,143	63,083	222,569	86,353	87,934	64,565	33,557	20,233
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	67,343	40,431	122,437	103,684	224,608	97,804	107,085	387,577	199,105	165,594	96,390	58,794	35,033
SOUTH CAROLINA													
CHARLESTON	28,398	17,911	41,539	34,552	60,909	28,495	26,422	96,867	53,234	31,239	28,821	17,880	7,415
COLUMBIA	34,885	22,352	64,571	52,673	97,932	43,945	44,504	142,544	68,589	59,626	49,679	29,788	14,271
FLORENCE	13,698	7,368	28,488	24,456	53,023	23,871	16,111	84,390	48,087	15,993	25,219	14,905	5,195
GREENVILLE - SPARTANBURG - ASHEVILLE	63,814	35,786	112,887	98,090	195,076	78,111	89,689	283,007	139,892	104,892	96,837	53,284	27,222
SOUTH DAKOTA													
RAPID CITY	15,982	10,562	22,986	19,588	38,323	20,315	8,603	46,420	28,190	8,653	16,391	10,517	2,461
SIOUX FALLS - MITCHELL	36,995	23,332	39,607	28,692	78,671	40,697	21,952	102,908	57,481	26,671	35,032	21,521	6,850
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	28,705	17,220	53,057	44,046	89,177	29,884	46,537	125,456	57,100	50,839	39,424	20,416	13,911
CHATTANOOGA	31,919	20,541	61,640	49,929	96,613	34,721	40,787	144,076	64,402	63,625	46,874	25,477	15,755
JACKSON	4,728	1,638	9,659	7,344	27,268	6,438	14,454	29,398	10,732	14,586	8,473	3,751	3,420
KNOXVILLE	43,390	24,826	95,160	72,608	148,218	50,631	76,886	220,224	93,167	99,102	59,635	31,253	21,055
MEMPHIS	67,670	43,690	127,839	98,022	182,007	85,092	74,945	317,831	150,869	135,776	99,459	49,891	34,916
NASHVILLE	90,875	58,298	165,245	134,400	224,145	86,600	105,021	354,759	138,713	177,838	102,158	56,650	30,569
TEXAS													
ABILENE - SWEETWATER	12,684	6,090	24,506	19,752	38,370	21,697	9,444	57,444	38,589	9,978	18,535	13,704	2,241
AMARILLO	29,851	15,220	57,829	47,038	80,537	51,023	19,406	110,508	70,748	25,272	39,356	28,822	6,407

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
TEXAS (continued)													
AUSTIN	735,986	717,438	52,039	42,318	65,687	17,857	26,940	52,814	18,828	22,571	17,454	6,563	6,613
BEAUMONT - PORT ARTHUR	590,323	570,617	44,185	36,320	39,114	9,688	12,776	43,478	17,912	16,839	20,526	14,125	3,329
CORPUS CHRISTI	525,784	504,858	47,233	26,930	45,196	6,842	28,096	32,879	10,411	9,678	15,637	7,394	3,415
DALLAS - FT. WORTH	3,990,001	3,773,323	489,777	372,579	354,240	135,002	65,404	288,321	114,377	97,681	137,014	62,878	42,698
EL PASO	569,525	526,938	44,070	32,393	49,675	16,335	9,232	40,581	17,738	14,814	23,331	15,019	4,833
HOUSTON	4,603,278	4,424,098	330,157	245,777	342,318	64,697	122,846	263,714	83,745	133,382	135,674	54,596	53,005
LAREDO	105,448	99,454	12,670	8,150	20,371	2,296	5,871	17,945	9,342	5,923	4,788	1,477	1,426
LUBBOCK	487,514	457,944	51,653	32,889	40,795	7,558	13,853	29,115	13,417	3,778	17,210	11,880	1,504
MCALLEN - BROWNSVILLE	543,046	497,827	52,696	27,157	51,017	8,070	25,014	39,094	14,700	15,994	22,603	13,992	4,666
ODESSA - MIDLAND	508,602	472,369	29,910	21,343	43,363	6,127	16,833	32,730	9,894	10,751	14,367	6,445	3,358
SAN ANGELO	125,797	123,948	8,566	6,038	11,328	1,071	5,961	10,745	2,578	2,321	6,636	1,649	842
SAN ANTONIO	1,362,216	1,300,198	110,402	83,067	134,881	21,963	61,894	87,149	30,167	33,883	44,424	20,591	13,660
TYLER	312,903	306,237	30,193	21,891	18,041	4,609	5,028	23,552	9,476	7,640	10,253	5,733	2,342
VICTORIA	89,631	87,280	10,741	8,692	8,714	1,704	2,803	9,742	3,933	2,302	4,045	2,160	667
WACO - TEMPLE	567,361	546,690	45,666	38,511	45,736	10,679	15,178	41,013	10,449	14,586	18,739	8,575	4,526
WICHITA FALLS - LAWTON	438,914	425,433	39,172	30,554	30,049	6,612	10,844	35,165	13,624	8,997	15,923	10,186	2,380
UTAH													
SALT LAKE CITY	1,435,466	1,367,589	88,796	65,656	98,863	21,918	42,574	107,794	54,382	35,704	36,113	21,966	8,277
VERMONT													
BURLINGTON - PLATTSBURGH	716,106	687,600	56,002	44,179	44,298	15,331	15,922	38,824	17,117	7,842	13,912	7,877	2,969
VIRGINIA													
HARRISONBURG	104,349	100,363	6,310	5,737	6,033	2,016	2,247	6,228	2,536	829	2,265	1,441	190
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,332,583	1,297,608	108,416	97,737	93,366	32,082	25,634	85,664	32,089	29,881	30,303	15,328	10,277
RICHMOND	1,260,621	1,199,182	130,370	106,569	117,825	59,235	24,242	76,765	24,864	23,617	27,460	13,832	8,680
ROANOKE - LYNCHBURG	937,673	905,264	98,463	88,298	71,820	26,229	23,686	59,136	21,523	14,165	19,017	10,429	3,976
WASHINGTON													
SEATTLE - TACOMA	3,506,456	3,347,788	240,691	207,633	222,404	98,120	46,283	187,910	73,072	64,986	75,920	34,239	25,757
SPOKANE	926,918	891,515	67,988	59,575	63,274	23,092	27,497	46,914	21,298	14,694	16,108	7,909	4,581
YAKIMA	538,409	520,578	57,933	48,274	39,482	21,387	10,447	31,134	11,612	11,477	10,846	4,924	3,616
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	498,926	482,749	39,341	35,690	30,644	9,254	11,215	31,378	12,550	4,408	12,070	7,139	1,222
CHARLESTON - HUNTINGTON	1,569,962	1,525,475	157,016	130,524	110,888	39,409	35,087	100,234	42,283	27,432	37,381	24,143	5,567
CLARKSBURG - WESTON	248,364	240,685	22,509	20,357	15,303	5,076	5,684	15,289	5,895	1,753	5,889	3,352	496
PARKERSBURG	125,892	123,321	10,866	8,901	10,328	2,348	2,206	10,206	1,658	7,203	3,839	1,837	1,722
WHEELING - STEUBENVILLE	451,222	436,226	43,880	34,051	28,250	8,516	8,269	23,048	11,120	6,174	10,556	6,959	1,770

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1983 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales											
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)													
AUSTIN	51,525	32,700	64,860	47,041	105,222	51,421	35,956	185,922	90,547	80,966	55,402	36,011	13,600
BEAUMONT - PORT ARTHUR	32,305	19,968	48,646	38,794	75,935	41,676	26,096	120,867	69,976	38,249	38,145	23,571	9,034
CORPUS CHRISTI	26,654	14,667	43,511	35,952	57,573	27,574	23,260	96,847	50,494	36,535	32,371	21,782	6,576
DALLAS - FT. WORTH	306,969	206,345	448,551	335,915	658,128	325,693	250,892	1,141,644	568,933	426,171	368,088	246,213	90,062
EL PASO	41,261	29,040	76,805	63,589	86,365	36,479	41,679	138,031	67,008	58,531	42,602	22,288	14,379
HOUSTON	292,247	188,474	442,253	316,372	764,349	375,794	332,228	1,247,714	650,460	515,693	387,328	236,154	110,972
LAREDO	17,495	13,414	8,439	6,185	35,809	18,916	12,733	64,088	35,413	22,489	10,360	5,200	3,565
LUBBOCK	30,527	17,526	46,016	34,893	65,956	39,206	15,804	106,349	63,640	33,579	34,137	23,783	7,108
MCALLEN - BROWNSVILLE	53,065	38,113	55,424	42,699	98,117	51,230	37,782	149,437	83,834	51,922	38,452	24,705	9,454
ODESSA - MIDLAND	26,365	13,691	47,845	35,745	63,322	40,939	14,255	103,781	75,515	18,423	33,898	24,501	5,750
SAN ANGELO	6,765	4,339	14,786	9,844	16,792	8,968	7,084	26,683	18,032	7,292	9,419	6,525	2,306
SAN ANTONIO	80,061	46,825	141,185	104,359	195,521	104,702	75,451	340,551	153,200	152,978	110,143	69,203	28,852
TYLER	25,716	11,933	37,595	30,316	47,416	24,594	17,113	72,271	41,288	23,597	23,041	15,202	5,503
VICTORIA	5,390	2,275	10,005	7,710	13,815	6,927	5,091	21,517	11,270	6,696	7,077	3,914	1,953
WACO - TEMPLE	40,579	19,058	49,643	39,974	74,267	38,941	28,303	117,333	64,597	41,011	42,293	28,659	9,472
WICHITA FALLS - LAWTON	29,143	15,671	42,760	33,941	56,212	28,601	16,828	88,005	49,471	24,914	28,793	17,039	6,264
UTAH													
SALT LAKE CITY	109,846	71,923	166,537	133,831	243,655	89,727	123,086	332,374	136,047	159,804	111,238	57,220	40,197
VERMONT													
BURLINGTON - PLATTSBURGH	29,882	18,649	41,113	33,082	85,147	41,463	30,895	127,063	66,867	41,145	40,921	24,909	10,838
VIRGINIA													
HARRISONBURG	3,589	2,049	7,410	6,179	8,900	3,906	3,483	13,835	6,725	4,298	4,747	2,524	1,078
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	78,760	46,187	143,331	114,883	182,874	81,569	75,217	326,425	129,709	125,479	96,115	61,621	24,826
RICHMOND	66,465	42,476	113,312	84,742	157,528	63,603	77,275	282,222	111,102	148,756	80,375	44,089	29,193
ROANOKE - LYNCHBURG	45,422	26,644	77,912	66,275	117,661	34,285	59,992	174,259	64,469	73,854	111,024	22,440	18,484
WASHINGTON													
SEATTLE - TACOMA	222,781	153,954	281,528	199,064	450,194	200,167	178,741	693,454	338,384	299,882	215,761	131,269	53,859
SPOKANE	43,113	29,787	55,031	41,094	99,559	44,489	41,323	145,132	68,476	55,888	45,377	27,963	11,639
YAKIMA	27,033	18,996	38,250	23,783	66,802	31,209	28,683	92,548	40,605	36,858	29,955	17,757	7,483
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	15,957	7,572	35,738	27,415	46,208	18,337	19,835	70,376	27,979	30,312	25,525	12,163	7,882
CHARLESTON - HUNTINGTON	65,727	43,008	127,870	101,572	183,244	68,057	89,416	260,659	102,115	115,036	83,590	45,200	26,927
CLARKSBURG - WESTON	7,358	3,419	18,392	14,304	20,092	7,279	7,938	30,423	10,880	12,385	10,963	4,853	3,231
PARKERSBURG	7,567	3,615	8,677	5,291	25,502	6,076	18,131	35,360	10,576	22,059	11,086	5,512	4,637
WHEELING - STEUBENVILLE	19,687	11,330	27,522	21,568	53,924	17,626	30,726	86,515	26,888	50,045	25,450	11,490	11,420

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

[redacted] ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
WISCONSIN													
GREEN BAY	878,880	818,308	67,673	61,269	69,712	19,070	15,018	57,204	24,552	18,524	24,779	18,800	3,469
LA CROSSE - EAU CLAIRE	362,038	331,358	29,992	26,778	26,000	9,402	5,599	28,752	8,584	7,172	8,306	4,874	1,712
MADISON	513,353	433,237	30,109	27,803	36,209	18,687	9,251	32,124	17,416	8,022	18,300	15,086	1,699
MILWAUKEE	1,956,495	1,859,698	159,959	142,098	151,910	61,298	38,811	103,533	42,269	38,175	49,023	26,713	15,726
WAUSAU - RHINELANDER	403,148	369,911	27,074	24,156	24,442	6,778	7,176	23,031	9,949	4,631	8,837	6,088	824
WYOMING													
CASPER - RIVERTON	234,610	222,074	11,953	10,005	11,670	3,960	3,462	13,550	7,013	2,014	6,657	4,976	316
CHEYENNE	149,395	140,739	8,668	7,176	8,815	2,065	2,679	11,409	4,668	3,221	4,635	3,130	523
TOTAL UNITED STATES ADIs	238,286,086	227,562,078	20,138,013	16,925,448	18,210,166	6,522,256	5,084,428	13,941,379	5,574,373	4,816,362	6,297,242	3,422,524	1,642,069

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TELEVISION MARKETS [ADIs]: 1982 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WISCONSIN													
GREEN BAY	40,157	24,461	62,511	46,815	111,060	30,849	65,293	137,206	48,876	63,688	43,676	20,894	16,901
LA CROSSE - EAU CLAIRE	18,953	13,525	25,134	17,072	49,391	15,598	27,939	59,851	23,263	25,734	18,807	8,419	6,688
MADISON	35,321	29,113	44,668	35,970	57,860	25,243	26,188	80,215	38,885	34,700	27,184	15,993	6,513
MILWAUKEE	130,605	75,199	156,553	115,127	254,680	87,569	138,581	399,314	138,709	212,465	105,948	54,283	42,351
WAUSAU - RHINELANDER	12,974	7,491	24,769	19,410	44,444	21,277	16,381	59,572	32,114	16,702	20,290	12,557	4,129
WYOMING													
CASPER - RIVERTON	15,784	11,430	15,122	12,325	26,576	14,022	5,117	29,875	18,337	4,724	10,534	7,289	1,193
CHEYENNE	9,587	5,594	12,279	9,765	25,664	12,258	8,482	27,844	16,510	8,332	10,014	6,619	1,966
TOTAL UNITED STATES ADIs	13,647,096	8,500,269	21,492,534	16,043,719	33,212,358	14,458,896	15,255,150	53,309,280	24,123,341	23,702,360	15,783,233	9,410,544	4,536,368

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